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64 PAGES

52d St. Also Has Its Brain-Trust Setup, a Chess 'n' Checkers Pitch

Fity-Second Street, which automatically summons up visions of hoopla, bistros, nileries and swing bonds, has nevertheless, a small, special reservation for the mind. Outlet for I hose who want to blow off grey malter steam is in the form of a chess and checker pitch. Visible from the street through the windows of Broadway's Sports Palace, it's one of two such joints operated under the management of Harold Fisher. At the form both his two brain-corner spots comes to around \$10,000 annually, which isn't bod coin congidering it's all in quarters and dimes. Price of a game is a quarter for a chess quibit and a dime for a flug at the checkerboard, with games cuff to winners.

These old standbys are apparently holding their own, despite evidences of modern mechanization which surround them in such forms of automatic amusement as pin ball games, shooting galleries, and the rest of the attractions which make up this indoor game salon. And there's always a gallery too, with no charge for just looking.

Excluding the machines, shooting fulleries and Japanese poker tables which met currently big grossess at the Sports Palazzio, among the live talent attractions, chess and checker players are second only to pingpong, which must falso be considered in the flesh attraction class.

The 64 square games occasionally draw some name folk, reports stating that Governors Earle of Pa. and Langer of N. D. play there when in Jown. Others who are said visit the checker and chess tables sporadically include Max Rosen, violinist; J. (Continued on page 20) Fifty-Second Street, which auto-

Add: History Repeats

Seattle, Nov. 30 Boyhood memories of how young alers used to crash theatres by carrying band instruments by the doornau when the minstret show came to lown were brought to the fore here at recent Jobball games when the radio boys permitted their friends to pass the gatemen with a part of the remote equipment.

At the last game here one station helped seven one-eyed Connollys through the gates with pieces of wire, part of the mile, cables, etc.

Wew Bridle Path Bally,

Daffy Song Titles

Titles for swing compositions continue on their screwball pace, with the writers figuring that the more eccentric the tag the better chance will the tune have in taking with the swing addicts.

have in taking with the swing addicts.
With moon, June and spoon being severely taboo among this element, here are some of the current swing captions: Lullaby to a Lamp Post, 'The Maid's Night Off,' War Dance to a Wooden Indian,' 'Hobo on Park Avense' and 'Midnight in a Madhouse.'

TIGHTENING UP ON ALIENS BY WASH.

Washington, Nov. 30.

Washington, Nov. 30.

Denial of any change in immigration policies affecting entertainers or actors came from the Labor Department this week, following recent row which delayed entry of Nancy Vadasz, a Hungarian dancer, who was temporarily barred upon arrival at Baltimore.

Misunderstanding of a general bulletin to all field officers rather than any tightening on film, stage or cabarct talent was given as the reason why Mile. Vadasz was detained last weskend by Baltimore port authorities. There has been no change in the policy affecting performers who, under the alien actor law, are granted special treatment. ed special treatment.
The Balto incident was blamed

upon vagueness in a warning notice prompted by attempts of Canadian women to come over the border seeking jobs as nurses, a department

For Chi Opera Control

Chicago, Nov. 30 Equestrian Cocktaileries
Newest kind of snow business it the riding chib variety where a half decent assorted comeons are advertised to lure equestrians into the mobilishments.

A Brooklyn riding academy started and the properties of the properti Strong reports here are that the

LONE COWHANDS HAVE B. O. IDEAS

Rodeo Ass'n of America the Target of the Cowpunchers - Steer-Rasslers and Bulldoggers Starting to Worry About Coin-Heretofore It Was a More or Less Amateur Racket, with a \$1-Per-Point Payoff System

TURTLE GROUP BALKY

By FRANK SCULLY

By-FRANK SCULLY

Ogden, Utah, Nov. 30.

With more than 1,000 rodeos being staged throughout the country during the year and the gross well over \$2,000.000, headaches are coming in to the Rodeo Association of America from the talent end.

Lone cowhands from the Rio Grande are organized as the Cowboy Turtle Association and they have ganged up so successfully at severy shows against the RAA that the RAA is thinking of turning the whole thing back to the Indians or going amateur.

whole thing back to the incinans or going amateur.

Several old line shows have al-ready gone am, and two of the oldest—Pendleton, Ore, and Pres-cott, Ariz.—are on the verge. Rea-

(Continued on page 29)

Apple-Sluggy Hoofers

Indianapolis, Nov. 30. Indianapolis, Nov. 30.

Most notels and cafes here have agreeted with union that parties must use union musicians. Bunch of obscure college fraternities and sororities combined last week to circumvent this rule at the Hotel Antlers.

Antlers.
Collegians tossed a party charging either 26e or equivalent value in canned goods. Then they used the public address system hooked up to a phonograph and danced themselves apple-sluggy to canned goods of Goodman, Dorsey and other band leaders.

leaders.
Union said it was something to look at, but nothing to worry about.

Kreisler Averts Panic; Tear-Gas Bomb in Mich.

Tear-Usas Bomb in Mich. Detroit, Nov. 30.

Tear gas bomb which drove hundreds in SRO audience of 4,000 to cover interrupted Fritz Kreisler's annual U. of Michigan concert Monday night 1290 in Ann Arbor. Concert continued after 10 minutes, however, with Kreisler ignoring the usual rest and remaining on stage to avert possible panie.

Routed payees returned after few minutes and concert concluded without incident.

out incident.

Studio Labor Wrangles Worrying **Hollywood on Production Values**

Literal British

London, Nov. 30.

The management of the St.
Regis, where the 'Room Service' cast is quartered, has been
visibly impressed by the play.
Hotel is making the performers pay their bills in advance.

\$900,000,000 RADIO COST TO U. S. PUBLIC

Washington, Nov. 30. Aggregate expenditure for broadcast service by the American public last year was nearly \$900,000,000, according to latest Commerce Department estimates.

ment estimates.

Chief item was outlay of \$440,000,000 for receivers, with 1936 sales mounting to 8,000,000 units. Power consumption for the 33,000,000 sets estimated to be in operation involved an expenditure of \$150,000,000 for batteries, juice, etc.

Program production and station operation accounted for the second biggest share of—the—nation's radio-bill. Talent investment was estimated at \$36,000,000, while time sales brought broadcasters \$114,000,000 from sponsors.

Remainder of the total was composed of \$75,000,000 pocketed by service and repair men for set overhauling and maintenance, \$45,000,000 for replacement parts and \$31,000,000 for new tubes, of which 46,000,000 were peddled.

Hollywood, Nov. 30.

With-production still on the down-beat and feuding between ITASE and other labor groups getting an official airing before state legislative committee on capital and labor. Hollywood is worrying if this year's product won't show the strain under which it is being produced.

Year ago, when the feuds were ne bigger than Shriey Temple's hand exces were hoping everything would blow as all such battles had is the past, in a week or two. But each passing month brought bigger and meaner headaches.

Los Angeles, last stronghold of open shop principles, got rousted around so badly it thought that the Frisco earthquake had been back for a retake. Part of this was due tact that from labor's standpoint the town was back in the middle ager and in order to come up to the rest of the cointry it, had, to step twice as fast. That meant stepping on a lot of toes.

While many of the strikes were remote from the istudios, life here is so integrated that scarcely anything can happen, even if at San Pedro, 20 niles away, without affecting studio production. Other strikes were right outside the studio gates and several inside them.

All of them in one way or another cost the studios plenty of dough and the end is not yet in sight. With costs climbing far beyond budgets, and grosses, due to a \$2,000,00000 loss the peasantry has suffered in wall Street in the last two mortings.

producers are at a loss to see where they can effect savings.

PICKETING PICKETERS

Chicago, Nov. 30.
To combat consistent picketing of
its restaurant, Thayer's here engages
professional vaudeville performer's
who attract such crowds in front of
the windows that the pickets are



PHIL SPITALNY PARK CENTRAL HOTEL, NEW YORK

NATE BLUMBERG REPLACES COCHRANE IN SURPRISE MOVE AS UNIVERSAL'S PREZ

Cochrane Retains Lawyer-Bill Scully Succeeds COCHRANE INVITED Grainger in Charge of Sales-Rogers and Cowdin Engineered Shifts-New Contracts

Nate Blumberg, vice-president and general manager of RKO theatres, succeeds R. H. Cochrane as president of Universal Pictures Corp.; William A. Scully, eastern district sales manager of Metro, replaces James R. Grainger, as general sales manager, Louis Weinberg, circuit vasies executive of Columbia Pictures Corp., will-become assistant to Scully, in an over-all executive shakeup in Universal, engineered by Charles R. Rogers and J. Cheever, Cowdin. The shakeup is bound to affect

The shakeup is bound to affect every part of the company by the nature of the high office changes which have been made.

The new executives assume their osts, under individual 5-year pacts.

The new executives assume propost, under individual 5-year pacts, beginning Jan. 1. Their appointment was ratified yesterday (Tues.) by the Universal Co-board.

This infuses new blood in the company. Universal representatives have been talking to Blumberg for some time, but the change is no less sudden or abrupt.

The men chosen to head operations are those with successful records of achievement in their respective fields

But the shifts climax a bitter tugof-war for company domination and polley control among the Cowdin-Rogers-Cochrane elements, which has been raging for months.

has been raging for months.

And it's not over yet, apparently,
as R. H. Cochrane has employed attorney Saul Rogers to represent him
in the situation. Cochrane is the
biggest individual stockholder in the
company. His brother, P. D. Cochrane, is still in Universal; another
brother, George, went out of U in
the last company shakeup two months
ago.

Fresh Bankroll

Fresh Baskroll
There is talk that Universal has new
money on tap, amounting to around
\$1,500,000. simultaneous with the
shifts, but this is not indicated officially.
R. H. Cochrane has been invited
to-remain with the company under
new pact, as a kind of payoff, as
chairman of the firm's executive
committee. His present contract has
around three years to run at \$1,750
weekly.

weekly.

Blumberg will start drawing \$1.250
up to \$1,500 weekly at Universal,
he also gets call on 20,000 shares of
U stock at \$6, \$8.50 and \$9, plus a
percentage of the profits. Also \$100
a week expenses.

Scully's deal is also for five years, at \$1,000 straight; a call on 5,000 shares; and a percentage.

shares; and a percentage;

Lou Weinberg's deal is three years only at \$500, \$800 and \$750 a week;
3,000-shares-of-stock; no percentage.
Charles R. Rogers, executive vice-president charge of production;
continues as is, 50 does J. Cheever
Cowdin, chairman, and Frank McCarthy, eastern sales manager, under
Grainere.

Grainger.

Grainger will be paid off in full and the only reason given for his ouster is that the new president, Blumberg, wanted his own sales mgr. McCarthy, meantume, will sill Grainger's post until Jan. 1.

When first apprised of the shifts. Cochrane mast heatedly protested Grainger's 10:-out in view of his fine-sales record with U.

Whether the British partners of

Whether the British partners of U (Lord Portal-C. M. Woolf) and the U 4Lord Portal-C. M. Woolf) and the Eastman-Exp interests in the company reinforced the Cowdin-Royer forces the latest moves isn't known. There is some talk that the British interests with Eastman may have influenced the shifts.

Expl has been talking about disposing of its investment in Universal probably amounting to \$1,250,000, and it may be that the British pairners of U or others have acquired same.

astman-EPJ interests in the company and content and co same.

Other Changes Seen

Removal of R. H. Cochrone,
president, presages other internal
changes in the executive and supervisory personnel of the company
Present interest revolves around
P. D. Cochrane, brother of R. H., and
Charles B. Paine, assistant to R. H.
Cochrane, and formerly treasurer of
the company.

Protean Duty

Hollywood, Nov. 30,
Actor got a call from an indie
lot for a part that called for
10 changes of clothing so figured he was in for a couple of
weeks. First morning on the
set he got his orders from the
director providing for 10
changes that day.

"He was through with the part
at 6 p. m. and drew a one-day
pay check."

R.H.COCHRANE'S **ATTY. AUGURS LEGAL SUIT**

After the board yesterday (Tuesday) formally ratified the new Universal president general sales manger, et al. Saul R. Rogers, attorney for the departing U president, Robert H. Cochrane, issued a formal statement yesterday afternoon which augurs a future legal tiff.

Statement emphasizes Cochrane's services to U for 30 years; his veteranship in the business; that the Nate Blumberg appointment was made without his knowledge, and other things.

Cochrane protests that his ouster is illegal; that he and his attorney, Rogers, deem his contract with Universal to continue unimpaired, and that he- (Cochrane) is prepared to render services in accordance therewith. Also that any future action on his part against U depends on the new management.

York, R. H. Cochrane's future plans

York. R. H. Cochrane's future plans are not known.
Indications point to a possible appointment of John J. O'Connor as Blumberg's successor at RKO. That's up to Leo Spitz, president of the company, who now is on the Coast. (A Coast report herewith quotes Spitz as quite surprised over Blumberg's resignation.) O'Connor is chief film buyer of RKO. Should O'Connor move up, the expectations are

beig's resignation.) O'Connor is chief ifilm buyer of RKO. Should O'Connor move up, the expectations are that Fred Meyers will be elevated to the post of chief film buyer.

The surprise angle in the Universal hakeup is the Grainger thing, because he is regarded generally throughout the trade as having achieved a notable record of accomplishment at Universal in the five years during which he has been with the firm. Grainger's contract pires July 1.

Universal sales, under J. R. Grainger, are said to have been almost \$400,000, domestic, ahead of last year, for the first 13 weeks this son, outside of Canada.

One of Grainger's feats as sales manager of Universal has been to raise \$185,000 in advance rentals no Magnifecnt Obsession' when the company needed it. Grainger was formerly sales manager of the old Tox company.

formerly sales manage.

Fox company.

Eill Scully, incoming sales head, is already making a check on U. branch exchange managers and personnel although not taking command until

TO STAY ON WITH U

R. H. Cochrane was told by J Cheever Cowdi and Charles Rogers he could remain with the company for the balance of his con tract at reduced salary and would be given the title of chairman of the executive committee with virtually no duties,

Hollywood, Nov. 30.

Lee Spitz expressed surprise that Nate Blumberg was leaving and said he knew Blumberg had talked to Universal but did not know a deal was in the making. Spitz said he would make no appointment for the Blumberg spot until latter's resignation became effective.

Nick Schenck, confined to the home of Joe Schenck with a bad cold, stated that the replacement of Bill Scully was entirely up to Bill Rogers and Lichtman.

A BROADWAYITE BACK AT HOME

By JACK OSTERMAN

By JACK OSTERMAN
Broadway has gone Cuban. if you don't think so, try working your way downstairs to LaConga, the one place in New York that's hurting the International Casino . that's news. It's run by three Senors, Roldan, Roche and Bobby Martyn, the latter who gave up a seat in the stock exchange for a seat at a ringside table of his own place. During Marlene Dietrich's visit here last week she checked out of her hotel and moved down there to listen nightly to Pancho's swell music. The room itself insit anything extraordinary in design. Huge trees support the basemit—in other words, we call it a subway station with trees. What a hellture spot for a dog act!

Night life marches on . . . so far the new backers of the recently closed French Casino includes everyone but Powers Elephants.

closed French Casino includes everyone but Powers Elephants.

We see where our President went
fishing to take his mind off the ination's troubles for a few days. We
don't doubt that he needs the rest
but after all, he hasn't so much to
worry about. True, what with taxes,
budgets, the League of Nations, etc.
it's quite an ordeal but that isn't the
chief worry of this great country...
the main issue that'll either make
it or break it seems to be who will
play Scarlett O'Hara?
Now, there is really an important
item. Supposing someone plays it
that doesn't suit Mussolin!? War is
inevitable. Supposing they give the
role to Molly Picon..imagine Hitlier's reaction. Ah't yes, this situation something to conjuse—"lih,
and mind you, we haven! heard
Walter Lippman's viewpoints, zin the,
matter yet, Personally, we will be
so happy when the crists has passed
and they okay someone for the part
hen as far as we are concerned, the
world can go back to normaley.
Dave Selznick can go back to Mrs.
Selznick, the picture can go to Radio
City and all will be right with the Selznick, the picture can go to Radio City and all will be right with the

Thoughts While Thinking

Speaking of Scarlett, whatever

happene O'Hara'. After watching Mae Murray and several others doing it, we give our quickie' description of the rhumba ... a suppressed belch! Suggested title for Fred Astaire's next one—'A Fieture In Distress!

Other News of Pix Interest

(11) 1		
Tetro's \$87,500 for 'Balalaika'	Page 12	
ow British exhibs squawking against radio's opposition	Page 12	
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Detroit radio ed raps H'wood sloppiness	Page 34	
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ladio reviews of revised Metro-Maxwell show; Marion		
Davies	Page 38	1
APPA proposes pix producers assume cost of mechanical	J. David	
wights alongonode	Davis 47	

Bank Hands Spitz Axe to Chop Off RKO Deadwood; Doom Producers

HIS TURN NOW

Brod Crawferd's Hollywood Offers Since Play's Click

Hollywood, Nov. 30.

Broderick Crawford, son of Steve Crawford and Helen Broderick, has had four Hollywood offers since he opened in the John Steinbeck play, 'Of Mice and Men,' in New York, al-though he couldn't get a film nod previously.

Youngster is handing the chill to screen scouts with the play looking to coast through the season on hit

With a price tag of \$250,000 set on 'Mice and Men,' by the author and producer, several film outlits are understood to be in the bidding for the

Lichtman Rushing From London to L. A. For Selznick-MG Sig

Al Lichtman sails from London Wednesday (1) on summons from Nick Schenck to rush to Hollywood to participate in the final distribution conferences attendant on the David O. Selznick deal.

Lichtman is due in N. Y. Dec. 6 and will fly here immediately. Schenck remains here to confer with Lichtman on European problems and angles of the Selznick business, leav-ing for N. Y. Dec. 10.

Roadshow Robin Hood'

Warner Bros. is considering road-showing Robin Hood (WB) at its Hollywood Theatre, on Broadway, with the decision expected some tim

When the house was reponed several months ago with Emile Zola on a roadshow policy it was intended to continue that policy, but lack of suitable product has prevented carrying out that plan.

Wanger Mum on Plans

Hollywood, Nov. 30.

Walter Wanger returned to town last week after a month and a half in New York,

Producer said he would announce no plans until the United Artists ownership situation jells. He still has nine years to go on a 10-year ticket to make films for UA release.

as well as they do gags they might find out it started many years ago between two little fellows named Cohan and Collier!

From Way Out West

O'Hara?'.

After watching Mae Murray and several others doing it we give our. quickle' description of the rhumba a suppressed belch!

Suggested title for Fred Astares next one—'A Picture In Distress.' shert heing an honorary member of the Repress of the R. W. A. for 20 years, George M. Cohan. unsolicited, sent over his dues last week to the reorganize vouldeville and they've got something.

Caption for the writers of "I'd Rather Be Right". Two Harts with but a single Kautman".

And while all those guys are talking about creating feuds, for publicity nurposes or otherwise, if some of them would remember incidents to the State!

Hollywood, Nov. 30. Drastic slashing of studio over-head, which most likely will result in lopping of numerous employes has been launched at RKO-Radio by has been launched at RKO-Radio by Leo Spitz, prexy, acting under orders from Irving Trust Co. of New York, receivers for the corporation. Cuts will hit all grades of personnel and departments, including production, clerical, labor, etc. Initial axing bludgeoned 10 off the payroll with forther eliminations to follow rapidly.

rapidly.

Idea is to dispense with needless manpower and Spitz was specifically directed to ogle the payroll lists with that objective in view. Options of William Sistrom and Maury Cohen, producers, will not be exercised when they come up for renewal; also a number of others of producer-status.

status.

Ticket of Pandro S. Berman has, two and a half years to go but understanding is he is refuctant to take over the top spot vacated by S. J. Briskin a month ago but desires to make only five annually in the A. classification as called for by his contract. Briskin settlement is id to have cost the studio around \$82,000, which is being pald off in weekly installments.

stallments. Harriet Hilliard has negotiated a Harriet Hilliard has negotiated a release from her seven-year ticket at RKO which had five years to go, as the result of dissatisfaction with roles handed her, Climax came when player drew the femme lead 'She Sang for Her Supper,' which she didn't like didn't like.

SAILINGS

SAILINGS

Dec: 11 (London to New York),
Georges Banyai (Champlain).
Dec. 8 (Los Angeles to Sydney), J.
S. Hummell (Mariposa).
Dec. 8 (New York to London),
Henry Lartigue, Wesley Ruggles
(Normandie).
Dec. 2 (London to New York), Gus
Schaefer (Washington).
Dec. 1 (London to New York),
David J. Vorhaus, Joe Seidelman, Al
Lichtman, Harold Holt, Madelei
Carroll, Robert Taylor, Lionel Barrymore (Normandie).
Dec. 1 (New York to London). Mr.

Dec. 1 (London to New York), Frank McHugh (Aquitania),

L. A. to N. Y.

Aubrey Blair. Lee Bowman. Frank Chapman. Lola Lane. Al Lewis. Eric Linder Eric Linden.
Frank Lloyd.
S. Barrett McCormick.
Orry Kelly.
Wesley Ruggles,
Richard Shelton.
Eddie Sobol.
Gladys Swarthout. Josephine Tuminia. Patricia Wilder.

N. Y. to L. A.

Binnie Barnes. Russell Birdwell. Julian Johnson. J. E. Perkins, John Schultz. M. J. Siegel. Lawrence Tibbett. George White

ARRIVALS

Jacqueline Laurent Thornton Ulder Sir Louis Greig, Mr. and frs. Jan Smeterlin, Mr. and Mrs. Wilder, Sir Louis Greig, Mr. and Mrs. Jan Smeterlin, Mr. and M Gerald F. Rackett, Henry Sherek.

PAR'S \$5,000,000 PROD. CUT

Deemed Likely That Film Industry Will OK Exhibit for 1939 N. Y. Expo

Campaign to get the motion picture industry interested in arranging a worthwhile exhibition or display at the New York World's Fair of 1939 probably will get under way the first of 1939. There is no assurance that the industry, doubtlessly represented by the Hays office, will approve such sort of an exhibit but right now pressure is being brought to prevent repetition of the experience at the Chicago exposition.

perience at the Chicago exposition. It is possible that some official picture industry display will be set up it only to keep private enterprise from establishing a makeshift as in Chicago. There, a 'Hollywood-Making Motion Pictures', show, not directly connected with the business, charged \$1, with the trade reaction unfavorable.

untavorable.

With more representative visitors possibly expected at the New York exposition and much greater attendance anticipated, current, drive is to have the film business officially represented in a dignified manner, if only for the institutional publicity that might be derived. Further incentive would be to keep out unofficial representations or efforts to reproduce any angle of film making that might prove derogatory.

NO PAR DIVVY SEEN THIS YEAR

Hollywood, Nov. 30.

Hollywood, Nov. 30.

Local observers do not expect
Paramount to make a divvy on the
company's common this year. The
firm's fourth quarter earnings, according to current estimate, may run
from \$1,000,000 to \$1,500,000 and the
year's total may run to around \$8,000,000.

Heavy production averteents

Heavy production, write-offs, of course, will dent the firm's income, and in the main, most of Par's earnings are via the theatre end. (However, there seems to be an earnest endeavor of the executives to hold production costs in line and with this end in view, Barney Balaban, president of the company/has been here conferring with Adolph Zukor. Stanton Griffis also has been attending these conferences.

Paramount has scheduled a board Paramount has scheduled a board meeting for tomorrow (Thurs.) to consider dividend action but whether a quortun can be obtained with both Barney Balaban and Stanton L. Griffits on the Coast, is doubtful. Dividends of 6% are due on both the preferred stocks but whether both will be declared in full, plus sything on the common shares outstanding, is uncertain.

NO NITE CLUB SHOWS FOR GEORGE WHITE

George White returns to the Coast today (Wednesday) to start on his Columbia filmusical production contract.

Producer deprecates talk of his staging the new French Casino, N. Y. shows, stating that it was just an idea, but that, basically, he'd not be permitted to do so under his Columbia deal.

Col.'s Retrenchment

Columbia caught the curtailment favor, and walked 100 workers down the plank. In line with Harry Cobu's policy to retain on payroll only those necessary to operation and production), studio has only two low-budget prices. budget pictures in work with 19 on shelf awaiting release. Plant will just coast till after Jun 1

No Foolin'

Hollywood, Nov. 30. Hollywood, Nov. 30.

Proof that the studios are inearnest about cost-cutting came
home to a major agent last
week when he was notified that
47 writers on his list will be
out the front gate of the studios
where they're toiling as soon
as their current lickets expire.

Chief Anti-Truster In F.D.R.'s Party **Upsets Pix Biz**

Industry read storm warnings in the action of Robert H. Jackson, head of the Department of Justice's anti-frust division, in accompanying President Roosevelt on his trip south this week. It was the fourth indication that the administration intended to stiffen its anti-trust legislation and front.

front.

Presence of Jackson in the Presidential party for the ostensible purpose of discussing the anti-trust situation as it affects big business follows the twice repeated statement of the President that he intended to bring anti-trust laws up-to-date, Several: industries, including the alimbusiness, are known to be down for intensive study and possible action under the anti-trust laws.

Present pending Federal suits

under the anti-trust laws.

Present pending Federal suits against several outstanding industries may be finished before the administration seeks to push through new anti-trust legislation. Flaws in present statute are expected to be brought out in these actions and remedies idemanded a consequence.

FILM COSTS UP 40% IN 2 YEARS

Hollywood, Nov. 30.
Survey just completed by the Motion Picture Producers Association shows that costs of making pictures has jumped 40% in the last two years, with more than half the increase being registered in the last year. Distribution has served demand on production to slice costs at least 13% of face a flood of red ink. Labor, expense hikes account for most of the boost, including heavy pay tills to craftsnien, white collar workers and lower-bracket players, as well as materials.

M-G Plank Walkers

Hollywood, Nov. 30.
Reorganization of Metro's short subjects department mow in process will chop half of the 25 seripters now on payoll, lot insider, report. Reason is that the department well up on its commitments with story material abead of the production schedule.

story material shead of the produc-tion schedule.

Leslie Fenton, actor, draws his first directing assignment, in Captain-Kidd's Treasure, historical-mystory one-rector at Metr. Jack Chertok-produces.

Sobol Leaving RKO

Hollywood, Nov. 30.

Eddie Sobol has washed up his contract as RKO talent scout and leaves for N. Y. today.

He will resume with Max Cordon in production capacity hich be exited to join filmers.

TOP EXECS AXE STUDIO BUDGETS

\$30,000,000 Production Overhead Lopped That Much and Trying for More-Right Down the

BALABAN-GRIFFIS MOVE

Hollywood, Nov. 30.

Hollywood, Nov. 30.

First major studio to put retrenchment policy into immediate effect is Paramount, whose executives pared \$5,000,000 oft \$30,000,000 production overhead. Move is in sympathy with the year-old contention of Barney Balaban and Stanton Griffs, who have long claimed that costs and operations are way out of proportion. After N. Y. exces and Walter B. Cokell, company treasurer, thumbed through cost sheets with George Bagnall, studio manager, they brought the nut down to \$25,000,000, allowing for increased costs of labor and material. Deadwood was removed with unessentials, and a factory that could be dispensed with without materially affecting production, was obpode from the overhead. Sharp watch will be kept on story costs. Creative talent not needed for immediate production will be loaned out or asked to take layoffs, as provided in contracts. By the weekend some 20 writers were let out.

Top budget films being held back till spring, which accounts for postponement of Men with Wings, and Spawn of the North.

Medium grade pies and action films will be closely scrutinized for postponement of Men with Wings, and Spawn of the North.

Medium grade pies and action films will be closely scrutinized for postponement of the with Wings, and Spawn of the North.

Medium grade pies and action films will be closely scrutinized for postible 15 to 35% production savings. Adolph Zukor will work with Bagnall on all budgets to keep studic exec and poducers from getting out of line.

Joining curtailment confabs Monday was Neil Agnew, sales chief, who met with N. Y. exces on return from a Palm Springs weekend.

Balaban and Chicago en route. The Des. Moines stopoff for A. H. Blank's 25th testimonial celebration, Dec. 9.

In. N. Y., the Par execs will establish their budget for 1938-39 product after getting the sales setup from Neil. Agnew, general sales head now in Hollywood. Agnewwill go over the list of Par's properties and advise on the ones he feels will have potent selling possibilities for the new season.

KENT SALES DRIVE WORTH \$14,000,000

The 20th-Fox sales staff accounted for \$14,000,000 in contracts during the 15-week Sidney Kent sales drive which closed Nov. 27.

Final week brought in \$1,700,000 of

new business, topping any other company for similar period, and ex-ceeding Metro's previous high by \$370,000.

Skouras to Coast

Spyros Skouras entramed Sunday

Spyros Skouras entrawed Suiday (28) for the Coast. His trip is primarily to inspect the is West Coast theatres and participate in the coming board sessions of certain Fox-West Coast subsidiaries. Skouras will have a chance to confer with Sidney R. Kent, president of 20th Century-Fox and National Theatres, and with Darryl Zanuck, head of 20th-Fox production forthcoming, peodict. I is the usual trip such as Skouras makes twice three times yearly.

UA Stockholders Meeting Today Or Thurs. to Settle Korda-Goldwyn Situation; More Reports of Delays

Sees 'Ali Baba' Slur

On the basis of the now fa-mous "Rasputin' libel awards in London (two different suits), an Oriental maharajah is now do-ing some preliminary letter-writing in alleged claims against 20th Century-Fox. Eddie Cantor's 'Ali Baba Goes, to Town' is the basis of the al-leged grievances. No formal suit yet.

ANYWAY, THE **BUILDUP IS SWELL**

Montreal, Nov. 30.

Emile Zola (WB), banned here temporarily for no reasons offered, is still getting plenty advertising and should be a sell-out if, and when shown in this town. McGill University students, taking leaf out of Montreal U. collegians who stopped in Communist meeting here by merely telling Mayor Raynault they would riot if he allowed it, marched to Quebec Moving Picture Censors offee and asked Chairman Eugene Beaulac why the barring. Beaulac couldn't tell them and they dispersed having gained their objective by making front page in local rags.

Then head of local transport company offered inclusive rate for bustrip to Plattsburgh to see pic if 200 would buy the transportation. They did and there'll be plenty word-of-mouth boosting in the next week of so. Meanwhile the women have jumped, with resolutions and what-not which is increasing the censors' misery, not to mention in and out-of town editorials across the country asking for reasons for baring. Also run on Zola's works—banned in French libraries—is being met with difficulty by harassed librarians.

WARNER B'S ALL UP, UNIT IDLES

Hollywood, Nov. 30.
Having turned out enough 'B' picture's to keep Warners up to release date through March, Bryan Foy unit is laying low till after first of year. Layoff takes around 300 off payroll until resumption.
Jack Worner is studying budgets for the next Foy lineup to keep within strict recondry. bounds. Plant currently has five pictures in work.

Kohn Sells to Schuiberg. Withdraws as Partner

Hollywood, Nov. 30. Holdings of Rafph A. Kohn in Schulberg Pictures have been bought out by B. P. Schulberg, with Kohn resigning as an officer and director and now seeking a new studio af-

filiation.

Kohn has been Schulberg part-ner four years.

trip such as Skouras makes twice. Hollywood, Nov. 31, three times yearly. Luise Rainer has been paired with With Skouras on the trip are A. S. Wallace Beery in Madelon at Metric Gambee, v.p. of National Theatres. Picture will bow in Henry Henig, and Edward Zabel, statistician. In as a producer.

Hollywood, Nov. 30.
United Artists shareholders meeting will be held Dec. 1 or 2, with
Alexander Korda planing to N. Y.
Friday immediately following the
meet

understood that under the

Friday immediately following the meet.

It inderstood that under the proposed deal Samuel Goldwyn does not Increase his interest in UA and that the entire control would be in the hands of the English group, with Korda delegated as operating power on their behalf.

It is probable that if the option is picked up, Dr. A. H. Giannini, will step out in favor of Murray Silvenstone and that Korda will become chairman of the board. One of the problems which scens to be causing indecision on the part of Korda, with respect, to the deal, is the fact that David. O. Selznick is out of the proposition. Korda is not worried about sufficient product for the hext year, as they have 18 pictures coming, including the two from Selznick with the balance from Goldwyn and Walter Waniger the domestic end. However, he is a bit concerned after that season regarding company ability to get Hollywood producers who might feel they would be dominated by Goldwyn.

Korda is also understood to be fretting about the financing for productions as well as the acquisition of personalities. He feels that, to bring in new producers, it would be necessary to provide them with financing. These elements are all of great concern to him, and it is reported that he is an touch with London currently to get reaction there before decision is reached on picking up, options of Mary Pickford, Douglas Fairbanks and Charlie Chaplin.

It is inderstood that in event the option is not lifted that Chaplin and Charlie Chaplin.

Dr. Giannini might have a plan to take over control, with the financing

(Continued on page 25)



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Radio Showmanship.

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GROWING EXHIBITOR RESENTMENT AGAINST STUDIOS' RADIO SHOWS

Focused on Metro-Polling Thursdays' B.O.-Para- BERLIN'S BUSY WEEK. mount Decides to Lay Off on Any Radio Programs-Renewed Action by MPTOA

Mounting resentment against radio, opposition to pictures, especially when film talent or scenes, sepecially when film talent or scenes from new or coming releases are broadcast, not only may reach boycotting form in some manner, but is beginning to awaken major producer-distributors to the fact that perhaps they are wrong in catering to radio. Higher fever against the radio thing has set in following Metro's debut on the air recently with its own show, plus plans of Warners to piut itself on the ether Dec. 8.

Although Metro and Warners may.

Warners to put itself on the ether Dec. 8.

Although Metro and Warners may not be so frightened as yet over exhibitor determination to fight air competition. Paramount is one company that has decided to take heed of the radio broadcasting problem. It has decided not to go on the air but is in a position, with respect to some of its stars, that is different from that of other companies. Much of Par's talent, including Bing Crosby, Jack Benny, Bob Burns and others, came to Par from the air. Par may be sensing the good-will sales feature of avoiding the air itself since exhibitors are beginning to get so burned over the matter that they may any day take drastic measures against studios aiding and abetting the ether. In many parts of the country, exhibs are squawking the country exhibs are squawking the country exhibs are squawking the country exhibs are squawking the

Ohio's Squawks

Ohle's Squawks
One action being taken is the dating of Metro percentage pictures
Thursdays, day Metro goes on the
air. Out in the Ohio territory where
such action is being leveled against
Metro, the Independent Theatre
Owners Association of that state
claims that business suffering
Thursdays from radio and has asked
members, to report grosses on that
night.

night.

Pete Wood, Ohio exhibitor leader, holds that studio-sponsored air shows are bound to prove disastrous to theatre attendance. He says:

Trous to theatre attendance. He says:

"From experience, every exhibitor
knows what the Sunday air programs have done to his attendance
on that night. Now, with Thursday
night taken up from eight to nine
with Rudy Vallee, nine to ten with
the MGM air show and Bing Crosby
and Bob Burns from 10 to 11, the in-

'Little Gypsy' on Tap At 20-Fox for Withers

Hollywood, Nov. 30 Withers starrer Hollywood, Nov. 30.
Next Jane Withers starrer for
20th-Fox will be 'Little Gypsy,' original and screenplay by Robert Ellis
and Helen Logan, to be directed by
H. Bruce Humberstone and produced
under the Sol M. Wutzel banner.
Featured will be borrah Minevitch
and his harmonica band. Sidney
Clare is cleffing three tunes for the
pict which is slated to roll
Dec. 15.

W. S. Morris Wins \$55,000 Case Vs. Union Cinemas

Case Vs. Union Cinemas
London, Nov. 20.
W. Southan Morris, formerly general manager of Union Cinemas, was:
awarded \$55,000 damages by, jury. in the High Court today a claim arainst the company for wrongful dismissal. Claimed that, following acquisition of his circuit by Union, he was appointed general manager for five years at \$20,000 a. year, but after returning from a business trip to America he was suddenly summarily discharged.

Defense contended Morris had notlected the company's business, and devoted his time to his own interests.

HONEST INJUNS, PFD.

Campaign to stop 'phoney Indians' In films and on stage is being mapped by Chief Fred Ettawageshik, Jonder of "Hehigan Indian Defense Assi. So far has about 300 fellow Indians

envolted, and hopes to organize all of Michigan. 9,000 red men for the drive, to be waged through educa-tion and legislation.

One Exhib's Views

A Chicago exhibitor, in Forum this week, voices his attitude and that of other exhibs on the radio opposition.

His letter is on Page 63.

dustry is doing its share to encour

dustry is doing its share to encourage people to stay at home.

'In no other business does the seller demand and receive peak prices for his product on the one hand, and then, on the other, take some action which will keep customers away from the retailer. But this is just what MGM is doing to the exhibitor with its air show.

Renewed action by the Motion Picture Theatre Owners of America, with E. L. Kuykendall more determined against air competition than ever before, is not unlikely in spite of the Walter Vincent committee, which last summer, virtually white-washed the matter. Vincent via to pay a top executive of a distributing company, Republic.

HAYS CHECK ON **AIR TATTLERS**

Hollywood, Nov. 30.

Hollywood, Nov. 30.

Air gossipers and their leggers from now on will have to flash Hays office cards before they are admitted and given of the lot. Credentials were mailed out Monday (29 to 30) so-called air reporters. Jimmie Fidler boasts the largest staff with five.

Means of keeping check on dirt dishers will be determined at a meeting next week of studio men assigned to hold rein on the news runners, presided over by Tom Pettey of the Hays office.

JACK WARNER'S \$25,000 OFFER TO CAPT. EYSTON

Salt Lake City, Noy., 30.

Besieged by professional offers since he drove an English racing automobile at 311.42 mph. to establish a new world's record, Capt. George Eyston of England, has planed to Hollywood to confer with Jack L. Warner, v.p. in charge of production of Warners. Warner reportedly has offered Capt. Eyston 255,000 for a film depicting the development of automobile racing. The captain, who established his record on Utah's Bonneville salt flats, commenting on Warner's offer told Variety. He'll (Warner) jolly well call the bally offer off when he sees my face.

well call the bally offer off when he sees my face.

Barney Oldfield, former race driver himself, offered Eyston \$15,000 for 10 state fair p.a.'s in the midwest next fall.

Following his confab with Warner, Capt. Eyston will return here to assemble his racing cars for shipment to England.

RKO Inks 'Buster' Brown

St. Paul, Nov. 30.

St. Paul, Nov. 30.

Add another Minnesota star to
Hollywood's firmament.

Latest youngster to get a celluloid
break is Bustor Brown, son of Stan
Brown who once managed the Loring, Garrick and Strand houses
(Stan created the idea of dressing
the Minnespolis loop with outdoor
holiday decorations).

Buster has landed in Ginger

FINISHES SEVEN TUNES

Hollywood, Nov. 30.

Hollywood, Nov. 30.
Seven songs completed and turned in within seven days is the 'latest record of fevered creation from the pen of Irving Berlin.
Ditties are all for the next Fred Astaire-Ginger Rogers picture at Radio, 'Carefree,' and were batted off by the composer at Phoenix, Ariz. Titles are 'I Used To Be Color Blind, 'Change Partners,' The Night Is Filled with Music,' What the Well-Dressed Man Will Wear,' Let's Make the Most of Our Dream, 'Carefree' and 'You Can Be My Cave Man.'

MG PREVIEWS **CUT TO 10 MINS.**

Hollywood, Nov. 30.

Louis K. Sidney will limit preview dramatizations of Metro films to a quickie 10-minute capsule on the Maxwell House programs. This is a compromise from the original idea to drop previews altogether.

Studio has not been fond of the inevitable comparisons with Hollywood Hotel' which also previews forthcoming film releases.

First Metro picture to get the capsule treatment is "You're Only Young Once' on this Thursday's (2) broadcast.

oroadcast. Metro is understood to be paying

Metro is understood to be paying its players for air appearances on a basis of one's week's salary. George Jessel has undertaken com-plete editing of the show and will also dish up the emcee's script in addition to advising on production.

Kenneth M'Kenna In M-G N. Y. Berth: Miriam **Howell for Goldwyn Job**

Kenheth MacKenna has resigned from Equity council since becoming eastern story editor for Metro-Gold-wyn-Mayer. Explained he can no longer devote the time to the association's affairs. Former actor-manager was a stickler as far as attendance at the weekly council sessions went. Successor-will be appointed by the council to act until the annual election next spring.
Miriam Howell, of the Leland Reyward agency, is mentioned getting the eastern story head job with Samuel Goldwyn. Beatrice Kaufman held the post, but withdrew several months ago. Since then several persons have been temporarily assigned to the desk. They are expected to remain, with Miss Howell in charge. Kenneth MacKenna has

Stoki and Garbo Are No. 1 Headache to Philly Pags

Philadelphi; Nov. 30.
Garbo has developed into A-No. 1
call for an aspirin around city desks of Philly rags. Ever since Stokowski returned to town, surrounded with an aura of a Stoki-Garbo amour, reside house bears operations the late. ports have been continuous that the Swedish femme is in the city. No desk believes it, but each time it must carefully check to keep some-body from having a scoop hung on his ontic.

body from naving a scoop nung on his optic; Last authentic word had the I-wanna-be-alone gal at last Friday's Philly Orch concert, which was conducted by blond maestro

Flareup Over McLaglen

London, Nov. 19. Efforts of an East Side eater holiday decorations.)

Buster has landed in Ginger Rogers' Having a Wondertut Time and as result of his work in that discrements and branched and branched kirk Windsor.

Tunes for Gruen's Yarn Hollywood, Nov. 30.

James Gruen has been set to write an original musical yarn at Metro.

Laurence Schwab will handle as his first producer assignment.

U. S. Double-Balk on British Quota

Stripped of parliamentary verbiage, proposed new English quota law is bitterly opposed by American companies on two outstanding fronts. One is the divorced (or separate) quota provision, and the other is the Films Commission, with its viewing committee to pass on entertainment value though a film has lived up to other quota qualifications. Commission was okayed by standing committee this week.

veek."
Divorced quota prevents distributors (U. S. companies) from getting entals on them from exhibitors because latter can't use them on their

quotas.

Film interests here oppose the divorced quota scheme because it (1) virtually kills any market for distributor quota credit pictures, (2) because even in the first year it means that for every fifth feature sent to Great Britain for distribution, one production must be shelved at a cost of at least \$75,000, (3) because this \$75,000 for each fifth feature must be written off as almost total loss for the company operation in England (if 50 films are released in England, it means

speciation in England (if 50 films are released in England, it means \$750,000 loss).

Films Commission, with its reviewing test proviso, is opposed because (1) a feature approved as to quiota requirements can be kept. out of the quota setup if the reviewers deem it not measuring up in entertainment value, (2) because it would place the American market in Great Britain at the mercy of the Commission, (3) because it would be difficult to finance pictures for quota credit if any such reviewing body was able to kill it for quota distribution.

In milder fashion, U. S. companies are against numerous restrictions proposed thus far in the new measure including the quota percentage which goes from approximately 20% the first year to 25% the second year and the cost provise which means a minimum outlay of \$75,000 per quota credit picture. They are disappointed over the failure to allow two quota credit films for double this expenditure and three when features cost triple this amount.

Lefty's Pre-Release Xmas Pic NSG: Looks Like They're Shopping Early

By Joe Laurie, Jr.

Coolacres, Cal., Nov. 30.

Dear Joe:

Well, Thanksgiving is over and me and Aggie had a swell-time:—Vicy Florence, Freddy and Beulah returned from their honeymoon in time to have their Thanksgiving dinner with us and Aggie did a swell job. I promoted the turkey from Boattis, the meat man. I gave him some fast talk about what a good ad it would be to start off the newlywed with food from his shop, so he came through with a bigger and better turkey than any that me and Aggie used to play in through the South. We had to buy the fixings but that didn't amount to much. I tell you, when you have your own hut and a dinner prepared right you begin to realize what you've missed all the years you've been traveling around. We've been packin' and unpackin' trunks and keisters for long time and we don't regret any of it, but when you hit the spot in life when you gotta replace old parts, like teeth and eyes, and a miniature road map is starting to form under the chin, well, it's then you feel what a sucker you've been knocking around and trying to coax belty laughs outfa towns like Youngstown. And when you shove your legs under an almost-paid-for table and pack in a load of groceries like Aggie can fix up, it makes you think the yokels have the right idea, even if they can't do a time-step.

The kids were swell. They told us all about their trip to Hollywood. It wasn't much of a kick for Vic and Flo because they've been around but to hear freeddy and Beulah, who never made a longer trip than to end of the backyard to get a load of wood, it-was a treat. They even got a kick outfa looking at stale actors and actresses, and when a waiter would tell em that Joan Crawford or Clark Gable ate in the joint once, Freddy would take a knife or spoon to kinda remember the place by. They came home with enough stuff to start a catering place. I tried to tell 'em it wasn't the right thing to do because it's like stealing. I had to kick Aggie under folks yelled advice to them that they musta read in Whiz Bang or Ballyholo, but if was all in fun. We all marched up to

Rep's Striper Gets Lift

M-G Takes Shotwell

Chicago, Nov. 30.

Hudson Shotwell, understudy in Chicago You Can't Take It With You' company, to leave this week for Metro picture assignment which has been set by the William Morris of-

M-G contract came from lookover of Shotwell's Warner screen lest, made some time ago.

Hollywood, Nov. 30,
Republic has upped its production;
'Leavenworth,' formerly tagged
Prison Farm, into the 'Ac eless with
\$10,000 tacked onto the budget
Yarn is a novel by Dr. Louis Berg
scripped by Sidney Salkow and Earl
Fetton from Adele Buffington's
screen treatment, Herman Schlom
produces.

C. THINKS FILMS DO O

Ad Lib Method of Screen-Testing New Idea to Scout H'wood Talent

Search for new faces continues on a widespread front in the east by at least foul major companies and in a lesser degree by two or three other companies. Twe producing companies. Wetro and Paramount, have redubled their efforts or hit on new ideas for uncovering fresh thespian alent. It's all predicated on the theory that current stars won't go on forever and that New-York City and eastern seaboard communities, with their diversified types of entertainment, offer the greatest source from which to obtain suitable material. An ad lib type or screen-testing has been successfully worked out at MG. Idea is to place potential candidates at ease and produce best results including outstanding morits of person before camera. Al Altman, Metro talent exec, has employed the dea on several recent tests. Case in point was that of Phyllis Welch, who besides disporting her thespian talents, went through an ad lib routine that told officials all about the girl with pictorial illustrations put on immediately after confab. Company officials were enthusiastic over test.

pany officials were enthusiastic over test.

Testee is interviewed by an off-stage voice, often that of the testing director, with discussion on things the candidate knows and is interested in. Theory that this brings out the ego in the artists and attains the psychoanalytical flavor. Gives an open book insight into person being lamped for the studio to best determine where can be used in films. One recent test had a candidate going into a series of monologs and facial or character expressions as they were suggested. Another gave two youthful vets of the dance a chance to strut their modern terps movements after their background had been gone over while the camera ground out facial closeups.

20th-Fox's Stunt

20th-Fox's Stunt

era ground out facial closeups.

20th-Fox's Stunt

Thus. far. 20th-Fox has found no one from its Sunday night silent fests among guests at the Stork club, N. Y., under a tieup with the spot but figured by 20th's testers and talent scouts that if a single possibility for pictures is found over the winter, it'll be worth the trouble, cost, etc. Meantime, the nitery is benefiting by added business Sunday engines and 20th is getting the publicity.

Two reels are shot silently each Sunday night and shown at the club the following Sunday for reaction, once at 10 p.m. and again at 1 or 130. After that they are shipped to the Coast for o.o.'ing by the 20th-Fox production forces. In the event that the Coast thinks some of those shot, which includes debs invading, the Sfork, are *creen possibilities errangements will be made for a found test under studio facilities. Nancy Kelly, young girl who has been on the stage since seven years old, and now in Susan and God'i boing tested by 20th-Fox, which has been keeping an eye on her for some time.

Italy Protests

Italy Protests
Rome, Nov. 20.

Italy has joined the ranks of European beefers bemoaning and decrying Hollywood's talent-raids. Recently the Roman papers joined the Franco sheets, with which they seldom agree, in yammering against the practice and giving voice to the general that Europe will be left far hehind in film production if the present Yank pace is maintained. Underlying motive for the walling wall attitude is not so much the talent stealing which is old now, but the fear that advanced production methods and technicolor advances of Yank producers will leave the rest of the world in the hurch Announced production of 1937-38 season in U. S., with heavy influence of tinting, lends worry that U. S. will monopolize field before others can get moving. Italians had a little reassurance recently when Roupen Mamoulian. Visiting Italy, stated that the country has a great natural advantage in color filming because of the unique hues of the native landscape.

His Own Stand-In

Hollywood, Nov. 30.
After a generation in show biz as an exhibitor, Sid Grauman turns actor for Universal's Mad About Music, Deanna Durbin starrer.
He'll play himself in scenes, shot in the forecourt of the Chinese theatre showing a Grauman premiere.

Spadolini's Ballets In L. A. Wili Precede His Metro Contract

Paris, Nov. 30.
Spadolini, premier dancer of Monte Carlo Opera, who won European attention in French picture 'Marinella' with Tino Rossi, has signed with Metro-Goldwyn-Mayer-and will stage his 'Paris Exposition Ballets' at "Philharmonic Auditorium, Los Angeles, in January as a prelude to film chores. Discovered and screen, in January as a prelude to film chores. Discovered and screen, tested by Robert Ritchie. Currently dancing in stage production of 'Catherine the Great' at Odcon theatre here.

dancing in stage production of Catherine the Great' at Odoon theatre here.

Ballets are 'Tempo' 38,' machineage novelty by Kurt Leval, young Moscow modernist, 'Dante's Inferno, another dynamic composition by Leval, and 'Casablanca,' a Foreign Legion thriller. Will bring principals, costumes and orchestrations from Paris. Now negotiating to use group of Sara Mildred Strauss dancers for ensemble.

Spadolini made his debut in Monte Carlo in 1932. Featured with Josephine Baker in Casino de Paris rouces in 1933-34. Thereafter danced annually operas in Paris and Monte Carlo. Headed his own ballet troupe on tour in Belgium, Holland and Switzerland last year.

Spadolini is staging performances in Los Angeles at own expense to give M-G-M exces first hand idea of his repertoire. On account of increasing vogue-of ballet sequences in pictures, figures Hollywood will soon supplant New York as center of dance activities in U. S.

Declined offer last summer to succeed Adolph Bolm as director of, San Francisco Opera Ballet. Since Marinella' click has decided to concentrate on film career.

NOVARRO'S PIC SET

Hollywood, Nov. 30.

Republic has set 'It Happened in Paris' as the next Ramon Novarro starrer, with adaptation of Albert J. Cohen's original being written by J.

Cohen is Rep's scenario chief.

LITTLE CHANGE FOR TAX SHAVE

If Anything, Washington Lawmakers Would Favor a Break for Legit or Sports or Anything But Pix-Films 10% Tax Tap Too Sweet a Source of Revenue for the U.S.

PAR'S CAMPAIGN

Washington, Nov 30. Little likelihood of changes in the amusement tax is seen in Congress although there remains a bare pos-

although there remains a bare pos-spility that the 10% gyp may be haddied if the industry exerts enough pressure.

Despite reports that the action of Paramount in forwarding lengthy analysis of the bite has focused at-tention on the levy, there is no evi-dence here that the repeal recom-mendations have caused more than a ripple in the Internal Revenue Burçau. The House Ways and Means subcommittee, re iewing the entire tax structure, which is the real group to be contacted, is unaware of the study or the repeal suggestions.

Looks like a much higher-powered.

group to be contacted, is unaware of the study or the repeal suggestions.

Looks like a much higher-powered hobby will be necessary if the business expects to needle the law-makers into giving sympathetic treatment to their views. Reliably stated that the thought of lifting the tax from medium-priced admissions has not been voiced audibly in the House committee room.

Even if the Treasury people are—as rumored—favorably impressed with the Par study, none of the experts has suggested to the Ways and Means unit that anything should be done with the present impost on all ducats over 41c. The committee last week quickly surveyed the miscellaneous nulsance taxes but did not even pause to discuss whether the admish bits should be modified. Until newspapermen began inquiring. House members were entirely ignorant of any desire on the part of the industry for alterations.

That Budget

That Budget

That Budget

With the President applying heat
to bring about a balanced budget in
the fiscal year starting next July, the
film industry will have to become
much more active before it can entertain any, hope of relief. The
Treasury attitude, which has been
unchanged for several years, is that
the need for revenue so serious
and the admish bite is so relatively
profitable, that neither, the big nor
little fellows should expect increased
exemptions, let alone repeal. Until
the business lobbyists can arouse
enough interest among the CongresC. Continued on page 31) (Continued on page 31)

Killings Lead to Purge of Extras, Discloses Mob Move-In; Finger **Prmt Actors Urged; Racketeering**

Milan Home for Greta?

Milan, Nov. 16 Milan, Nov. 16.
Reported here that a 160,000
villa being built in Val di Sogat Maleesine del Garda,
for Greta Garbo. It is to be
ready by next May.
Local firm of builders doing
the job refuses to identify the
owner, other than to say it is a
Swedish family.

Showman-Police Chief Rubens to Hollywood On Finger-Print Idea

Chicago, Nov. 30.

With the plan for the finger-printing for identification of Lextras and other motion picture workers progressing rapidly at this point, Commissioner L. M. Rubens, police chief of Joliet, Ill., and on the board of directors of the International Association for Identification, entrains for Hollywood shortly.

L. M. Rubens, who is also European representative of the International Chiefs of Police, goes to spend a fortnight discussing the set-up for identification with the various studio heads. It is believed that this cooperation with the motion picture studios by the International Association of Identification will enable the coast picture studios by the International Association of Identification will enable the Coast picture studion to eliminate

tion of Identification will enable the Coast picture situation to eliminate many undesirable persons who have been hangers on around the picture colony.

Situation has become more marked within the past two weeks, due to the gangster-like killing of an extra on the Coast, besides the increasing number of blackmail and kidnap threats.

mreats.

Rubens will arrive on the Coast around Dec. 15 and will go into immediate huddles to attempt to clear up the situation with the studio chieftains.

Elliott Held in Jungle

Hollywood, Nov. 30.

Hollywood, Nov. 30.

Clyde Elliott, heading Paramount's expedition shooting footage for 'Booloo,' Malaysian jungle picture, has notified the studio that he expects to return here toward the last of January, having been delayed a month by stormy weather.

Nine reels of animal and reptile shots have been sent back by the expedition.

Hollywood, Nov. 30.

Film industry has found itself ensnated in the hoodlum purge which started here when officials were unable to untangle-the mystory surrounding the killing of Lea Bruneman, a local gambler, and with the killing several, weeks later of Hymle Miller, who ran an eatery in Hollywood called Gellis' and did motion picture extra work as a side-line.

motion picture extra work as a sideline.

District Attorney Burton Fitts,
not being able to solve the situation with local information, d'
patched two of his investigators to
New York to check on the exodus
of mobsters to Hollywood, since the
Thomas Dewy election as d. of
N. Y. They came back with a long
list of 'we-boys' wh, had migrated
to 'Hollywood, and suddenly an investigation started to mobracketeering in extra ranks here.
Fitts brought' a score of picture
extra players to his office,
questioned them regarding strong
arm methods of easterners now
here. First move was taking
into custody, on location of 'Robin
Hood,' Johny Fisher, on suspicion
of knowing about the-Hymie Miller
shooting. Fisher shed no light but
was released from a vegrancy
tence when he agreed to leave town.

Comb Extra Ranks

tence when he agreed to leave town,

Comb Extra Ranks:

With the Fisher arrest, stori
broke that there had been wholesale racketering going on in placements of extras, and the d, a got
unusually busy in bringing in people and rounding up alleged moisster contacts. Little headway
made as to any culpable people in
the investigation through this checkup.

the investigation through this checkup.

However, it was ascertained that
a number of so-called eastern
racketeers have, from time to time,
totalined work in pictures at most
of the major studios. This, however, is nothing new as, for the post
10 years at some time or other,
police have picked up allered
racketeers on extra sets, either for
other jurisdictions or investigation,
Most of those were run out of town,
In current situation the d. a has
concentrated on the Miller killing
and at weekend had a warrant issued for arrest of Danny Wilson,
who worked as pie extra, for the
killing of Miller. Wilson is now bekilling of Miller. Wilson is now being sought by police and with that
several other easterners, alleged to

(Continued on page 24)

WB WILL PRODUCE 'FLYING ACES' SERIES

Hollywood, Nov. 30.

Series of four flying pictures tagged The Flying Aces will be produced by Warners next scason.

Bert Hall is scripting the quartet, which will deal with aviation adventures in remote spots of the globe. Series will have a serial flavor, same characters running through all.

'Wings' Set Back

Hollywood, Nov. 30. Hollywood, Nov. 30.
Paramount has set a tentative starting date of March 10 for its: spectacle in Technicolor, 'Men with Wings,' with director William Wellman and writer Robert Carson making drastic script changes.
Production set back to assure the right kind of weather for the air sequences.

Metro's Grid Footage

Hollywood, Nov. 30,
Army-Navy, football game at Philadelphia was photographed in technicolor by Metro camera crew under supervision of Bill Skoll.
Footage will be used in an M-G grid picture.

VARIETY

32nd Anniversary Edition

To Be Published Late in December

Reservations May Be Sent to Any Variety Office

NEW YORK LOS ANGELES 154 West 46th St.

CHICAGO

8 St. Martin's Pl.

LONDON 1708 No. Vine St. 54 W. Randolph St.

Inside Stuff—Pictures

Trailer dept, at Metro has just turned trick to show how even adverse publicity can be put to good use if counteracted intelligently. Trailer for Thoroughbreds Don't Cry, 'titled' A Gentleman Who Has Something to Say,' prescrib Freddie Bartholomew and Ronnie Sinclair introducing film, in which Sinclair got his break by stepping into breach and taking Freddie's note during latter's one-man strike. First ballyhooded as Freddie's successor, Ronnie has now become Freddie's pal (since Bartholomew tiff was settled by Metro) for publicity purposes, and lads are due for teaming in next pic. Meantime, they make their kiss-and-make-up debut, in this trailer, which is great exploitation stuff.

Plauditis are also going to Paramount trailer dept, for consistently ingenious presentation of prevues of coming attractions. High spot was hit most recently in Tacht Club Boys trailer on. Thrill of a Lifetime.' Special Y-C-B-number yas so good the trailer would stand up almost as a regular short subject.

One of the most pertinent features of Warner Bros.' annual statement was the manner in which the company's deficit figure was trimmed. Company's net profit of \$5.876,182 as compared with \$3,177,312 for previous fiscal year figured largely in this, plus the fact the company did not have to write off flood losses or write-down investment in Spanish subsidiary this year. Warner Bros.' statement shows i that the deficit carried to balance sheet as of August 28 this year was \$4,188,044, as compared with \$10,469,148 carried forward in August, 1936.

While the company had \$4,600,000 representing undistributed profits in excess of \$2,004,505, latter being the amount of accumulated dividends on the preferred up to and including June 1, Warner report said its counsel's opinion was that federal surtax was due only on the amount set saide for dividends. Also that the company is not liable for surtax in excess of the accumulated dividends. Federal surtax figure was placed at \$310,000.

Scotch and English members of Parliament belonging to the Western Highlands and Islands Council viewed the March of Time's reel on the Scottish Highland problems in the House of Commons on Nov. 25. Stated that it's the first time any Parliamentary group looked at a pic for purposes of getting boned up on economic problems and situash generally. Feature deals with the depopulation of the Highland country, falling off of agriculture and the drift of industry southways. Sir Archibald Sinclair was chairman of the meeting which was also attended by Lord Strabolgi (J. M. Kenworthy).

bolgi (J. M. Kenworthy).

It is likely Harry Brandt's plans for an exhibitor trade parley, tenta-tively planned for next month, may be postponed until after the first of the year, following notice from E. L. Kuykendall, president of the Motion Picture Theatre Owners of America, that he cannot attend until after

Kuykendail has wired Brandt that since the head of the Independent Theatre Owners. Assn. has not made the Dec. 10 date definite, he has made other plans that will keep him busy until the holidays. Kuykendail will spend these in Columbus, Miss., his home.

Twentieth Century-Fox exchange in Pittsburgh, managed by Ira Cohn Twentieth Century-Fox exchange in Pitsburgh, managed by ira Conn, broke an all-time Film Row record last week in final stanza of company's latest sales drive by knocking out over \$90,000 in rentals for five days. That tops collections in any Pittsburgh office by approximately \$30,000 and gives, the boys an almost impossible mark to shoot at in the future. Cohn, incidentally, will be honored at testimonial dinner in William Penn hotel next. Monday, marking 19, years of service with same company; and all of the 20th big shots from NY are coming on for the affair.

Foreign star, who reported fortnight ago to a major lot, has a clause in her contract whereby she agrees not to leave the country for at least one year so as to allow studio time for build-up. She's the same one, incidentally, whose flance is shooting in London. Her very first experience in Hollywood, however, almost put her on the next train back home. The studio had her undergo a thorough physical examination (but thoroughl), and while she was declared 100% okay by the medicos she was more than a little peeved at the idea and fold her boss what she thought about it.

. Los Angeles colony of around 150 natives of Hawaii are reaping a golden harvest as the result of the current cycle of South Seas films starting with Mutiny on the Bounty' and carrying on with such features as 'Waikkid Wedding,' The Hurricane,' Hawaiian Buckaroo,' Hawaii Calis' and others. Many of the Polynesians have grabbed extra roles and bit parts and Homer Hayes, native law student at the University of Southern California, has pocketed a number of checks as technical adviser.

December Fortune mag examines the careers of the Warner Bros. In a highly informative article. The story calls WB 'the biggest movie company' and cites its \$6,000,000 net profit in last fiscal year.

For a Big Business publication, the Fortune piece surprises with (1) its emphasis on Harry M. Warner's humane qualities, and (2) an unusual insight into the man-power of the Burbank production factory which few in the trade are privy to.

Universal's 'A Prescription for Romance,' Edmund R. Grainger feature that started out as a B production with a budget of \$190,000, has been moved up into the A class. Studio okayed spending another \$50,000 on production shots and now the film is being considered, as another Three Smart Girls. It is considered a personal triumph not only for Grainger but for Sylvan Simon, the director, as well, being his second feature.

Decision of Scripps-Howard newspapers to abandon plans to send 22 contest winners to the Coast for studio visits, because of inability to make deal for a plane to transport the contestants at one time, has solved a problem for the Hays office in Hollywood. Such mass visits are always discouraged by studios and the Hays office, but exces would hesitate to offend a newspaper chain. They will be sent out one or two at time.

Two most interesting sidelights Sorcerer's Apprentice, Mickey Mouser on which Leopold Stokowski is doing score and musical direction, are: first, that Disney is intending to headline ads on the short as '100 Men and a Mouse,' second, that Stokowski was so delighted at the idea of seeing Mickey in the service of classical music that he offered to do the chore free

While other lots were trying their darnedest to figure out a way to capitalize on current L. A. Elysian Park landslide, without antagonizing the Chamber of Commerce. Warner, beat them to the draw by putting technicolor crew atop slipping hill. It shots are effective they'll be used as the climax of the historical epic of early California, 'Gold Is Where You Find It.

Shortage of completed prints of Walt Disney's first-feature length film. Snow White and the Seven Dwarfs, will preclude possibility of a general release for the Christmas holidays. Although right crews have been added by Disney to rush completion. Xmas week screenings will likely be possible only in one or two key situations.

Republic's title, 'The Lady Misbehaves' got the nix from the Hays office on the ground that it leans just a bit, toward the risque and, in view of the fact that the film's contents build up to fit the tag, reediting appears to be in order. Hayslans told Republic excess that lady doesn't misbehave in pictures any more, and the suggestion was made that there would be no interference if the 'mis' is omitted.

LEGITERS EAST **PAY ONLY HALF** SAG DUES

Screen Actors Guild dues for legit actors appearing in pictures made in the east have been cut in half. Such players are required to join the junior SAG which called for payment of \$18, yearly, dues now being \$3, \$2.25 pet quarter. Initiation fee of \$10 remains as is.

SAG board ordered the reduction because most legiters doing picture work in or near New York are engaged for shorts and are not regularly called for studio appearances. Stipulation that eastern juniors of \$AG be in good standing with Equity in order to get days of the sold of

PIX COOPERATE WITH DANCE INTERNATIONAL

World's largest continuous show on a single subject got under way Monday (29) at the International Building, Radio City, when the Dance International began a 35-day festival. All major companies coperated in supplying shorts and features suitable for use depicting the development of the dance from 1900 to 1937. Shows run from 11 am to 10 pm, and will be in operation for five weeks.

While some foreign clips are included in the array chosen and edited by Lowell Thomas, of Fox-Movietone, U. S. subjects predominate, ranging from Fred Astaire's big apple-to Rudolph Valentino's Merry Widow walts. Jargest continuous show

Sonja's First Spill In 'Happy Landing' Wasn't

Hollywood, Nov. 30.

Sonja Henie's landing in her picture at 20th-Fox last Friday (26) wasn't as auspicious as the title of her picture. Happy Landing. In skating down a chute she took a header, narrowly missing Director Roy Del Ruth, who was seated hearth of the home. He was taken to her home. Returning to work the next day, she suffered dizzy spells and a medicowas summoned, who said she may have suffered a slight concussion and ordered her to bed. Work on the picture is held up until her return. It was the Olympic champ's first-spill. Hollywood, Nov. 30.

Authors Ask Ruling On Sound Rights in WB Suit

Hollywood, Nov. 30. Test suit is on file in the LA. su-erior court filed by Ralph Murphy

Test suit is on file in the LEA, su-perior court filed by Ralph Murphy and Donald Gallaeher, authors of the legit play. Sh! the Octopus! re-cently filmed by Warners. Scribs charge they peddled their oct-opus to First National Pictures, Inc., as a silent previous to the Warner FN, merger . 1928 and re-quested the court to decree that rights to sound production are still vested in them.

Lloyd Pic on Way

Hollywood, Nov. 30.
Production finally got under way last Saturday (20) on Harold Lloyd's Professor, Beware', with one day of shooting at General Scrvice studio and the company moving then to Kernville for two weeks.
Femme lead is Phyllis Welch, newmer to films from the N. Y. s.age. Elliott Nusent, is directing.

Four on a Headache

Hollywood, Nov. 30 Hollywood, Nov. 30.
Ted Healy Roes in a top spot in
Metro's 'Love Is a Headache.'
Shares top bracket with Gladys
George, Franchot Tone and Mickey
Rooney.

The Girls' Eye View

By Marian Squire

Nothing Sacred' Proves Its Title

Nothing Sacred' presents a novelly in the color picture line, being among the few to concentrate on the picture and take the color in its stride. Most of the color efforts have been too concerned with the novelty of the thing, to pay much attention to the picture itself.

Carole Lombard and Fredric March, with the assistance of Charlie Winninger and Walter Connolly set out to show what round heels the wise-guy town (New York) can have for a phoney. The phoney being Miss Lombard, who manages to look extremely sophisticated even in a black dress with a round white collar—and the setting of Warsaw, Vt. A much slimmer and youthful Frank Fay-bobs up as a night club m.c. and his Broadway sentimentalism over the guest of honor is a noteworthy achievement.

A much slimmer, and youthful grank ray yous up as a man cutum m. c. and his Broadway sentimentalism, over the guest of honor is a noteworthy achievement.

Miss Lombard, having now escaped Warsaw as guest of one of the city's greatest newspapers, goes sartorially glamorous. A powder blue evening gown gliftering with tiny beads is worn under a short cape trimmed in fox dyed to match. A slapstick battle is staged with March, Miss Lombard wearing a peach ecolored nightgown under a cream robe. Norma Shearer is about the only star who hasn't been kicked by a gentleman when her back was turned—and she hasn't made a picture since all the Hollywood fun began. Miss Lombard not only gets kicked and bopped on the jaw, but is dunked in the river by Mr. March. For the dive, she wears a high peaked hat, and a dark dress with full gathered top and pencil skirt.

Maxie Rosenbloom, as a circulation department slugger, and Olin Howland, a New England baggage master, contribute a couple of memorable bits to the general insanity.

Must Hall's Barber Shop Chords

A barber shop scene is the background for the Radio City Music Hall Clee Club, with operatic flights by Ian Peerce, Marion Raber and Viola Philo, all in white uniforms as barber and manicure girls, respectively.

This leads up to the modernistic silver barber pole, with color added by the Rockettes, who decorate the pole wearing red glowes, and two bands of electric blue sequins, one above the waist, and one below. The pole spirals downward to let the girls off at the ground floor for their hoofing.

The ballet is introduced by a method unnerving to the more jittery spec-

pole spirals downward to let the girls off at the ground noor tor their hoofing.

The ballet is introduced by a method unnerving to the more jittery spectators. Against a deep purple drop large spots of colored light move slowly while the orchestra plays Ravel's La Valse. This cerie effect goes on for quite a while before anything else happens. But finally the girls begin to appear floating draperies, the purple curtain vanishes and things are back to normal.

The acrobatic Music Hall stage separates into four levels with the ballet girls, who wear long sequin scarves with their airy gowns, skirts tightly girdled about the hips and split to the waist.

Between the Rockettes and the Ballet. Boy Foy juggles while riding—that precarious contraption known as a unicycle.

Joan Fontaine's Dresses - and Dancin

Joan Fontaine's Dresses—and Dancing

Damsel in Distress' serves its musical moments and its plot in separate courses, which seem to have little relation to each other. There's no particular reason for giving out with song or dance, except that 'Damsel in Distress' didn't have quite enough meat on its bones for a feature picture, without the aid of a musical shot in the arm.

Joan Fontaine is required to dance with the master, Fred Astaire, which seems a bit unfair to Miss Fontaine. Fortunately it's a short sequence.

. she goes at it conscientiously and seems just as relieved as anybody else when it's all'over.

Gracie Allen, with George Burns, is also dragged into the story by the hair of her dizzy head. But the pair hold their own very nicely in a trio dance with Astaire—a novelty number-well staged in a British. sion of Concy, Island Crazy house.

Miss Fontaine is girlishly simple in short embroidered organdies and prints, for the most part. One formal outfit is white brocade—deep square neck gathered, and slim waist with long swirting skirt. Over this is a white fox cape to end all w. f. capes—skins set in perpendicularly and reaching well to the floor.

Gracie Allen is trim and well groomed in dark dresses with touches of white, and one drop shoulder metal brocade picture gown with short white fox cape.

Constance Collier is Miss Pontaine's uncompromising British aunt, and Montague Love, her easygoing father, who looks a bit too strongminded to be puttering around rose bushes all the time. English orchestra leader Ray Noble appears as Miss Allen's male and British counterpart. The spaces between Mr. Wodehouse's dalog are over long, however, some being satisfactorily occupied by Mr. Astaire's superior hoofing, and some by nothing in particular.

some being satisfactorily occipied by Mr. Astaire's superior hoofing, and some by nothing in particular.

"Merry-Go-Round of 1938" a Gay Melange
Merry-Go-Round's sounds like it might be another of those pretentious excuses for lots of young legs and old gags, but with Bert Lahr, Mischa Auer, Jimmy Savo and Billy House handling the comedy, and some situations to work with, there's more to it than that. No tragedian of the old school ever looked sadder than Mr. Auer when fate parts him from a luscious turkey.

Joy Hodges is the unaffected foste-daughter of the comic four and personable John King takes care of the other half of the love interest.

Miss Hodges while deciding whether she should marry King wears restrained frocks from gingham with tiny ruffles, to fitted black with little white bows down the bodice; and ditto with deep 'V neck with, lewel clin. She sings in a formal gown sheathed to the knees and swirling out below, ruffled cap sleeves and a huge shoulder corsage.

Nearly all of her hats are some version of the calot, decorated with flowers or veil and worn on the back of the head. The calot is Hollywood's choice for ingenues. The odd creations frightening little children on the streets today are reserved for the sophisticates.

Wardrobe hoopla is assigned to Alice Brady, who flitters gushingly line oin dot satin, metal cloth tunics, a sheer black cape over slim white gown with huge corsage at the throat, and scalloped white coat dress, with large cowboy hat turned sharply up on one side.

Barbara Read is smartly dressed in metal cloth with sheer shoulder collar, as the cat determined to expose the 'mystic' Auer.

As Lady Gwendolyn' Billy House wears a costume resembling a chiffon tent in a stiff wind, topped by a Merry Widow hat:

A peasant village backgrounds the Gae Foster girls, appearing variety of costumes. Some in below-the-knee ruffled white skirts with laced bodiess and high cone hats with veils, the rest divided between tiny shorts and tiny flip skirts of black velvet, with off-the-face bon

Cookie Bowers does characterizations, omitting celebrities for a pleasant change, and Paul Gordon, looking very drawing room, rides his trick bikes in while tie and tails.

REAL MOBS, REEL EXTRAS

WB Tells AFM It Fulfilled Philly Contract; Weber to Decide This Wk.

Philadelphia, Nov. 30.
Reps of Warner Bros. circuit.
Philly Musicians Local and American Federation of Musicians met in office of Joe Weber, A. F. M. prez.
Jast Friday (25) to thresh out misunderstandings in terms of WB conderstandings in terms of WB con-tract with the local, which runs out on Jan. 6. Weber took matter under advisement and will issue edict on it shortly. It must be set-tled before binder for next year can be drawn up. In the meantime, orch has been taken out of the Fox the-stree on Warner contention that it has fulfilled its obligations in this spot.

has ruiniled its obligations in this spot.

Entire difficulty arises from differing interpretations of the \$176,500 sum Warners guaranteed to spend on music this stanza. Circuit claims it has now laid out that amount and thus has completed its end of the contract for the year. In fact, WB exces maintain, by January the circuit will have spent between \$180,000 and \$185,000 for music.

Union asserts \$176,500 figure was set up as a minimum and whether it has been passed or not has no beating on contract completion. Warners must play out the number of weeks they guaranteed work in each house, it insists.

It insists.

There is even further room for misunderstanding in the Fox pact. Contract states it is fee 48 weeks; 30 at full complement and 15 at reduced staff during the summer. Warners testify they have given the band its 30 and 15 weeks and thus are justified in dispensing with it. Union protests three weeks are still due to make the 48.

Necessity of confabbles.

protests three weeks are still due to make the 48.

Necessity of confabbing immediately on new deals with indie houses whose binders expire early in December, and with radio stations under terms of new national agreement, will cause some delay in further negotiations with WB.

MUSIC HALL OK'S WAGE TILT, BUT FEWER HANDS

Negotiations are going forward toward a reduction in stage hand manpower at Radio City Music Hall, N. Y., with reports favorable that a smaller crew will be agreed upon for this house with the N. Y. Theatrical Protective Union, No. 1.

Hall is said to be agreeable to a 12% increase in the scale, as voted recently by other de luxe operators, but in view of the size of its crew backstage, as well as maintenance men, believes it should get a reduction the number of hands quired. What this may be is not indicated but declared TPU is sidering some relief in this direction.

Potter's 'Folies' Retakes

Hollywood, Nov. 30.

H. C. Potter is back at Goldwyn studio, having completed direction of Gladys Swarthout and John Blies in Romance in the Dark at Paramount on loanout.

Potter has been assigned to make retakes on 'Goldwyn Follies,' urrected by George Marshall.

Coward's New Operetta

London, Nov. 30.
Although Noel Coward is reticent, understood he 4s writing a new operetta to be completed around March.

Nothing set but John C. Wilson will produce it, with His Majesty's theatre likely,

Par's 'Light' Remake

Hollywood, Nov. 30. 'The Light That Failed' has been The Light that Falled has been skedded for remake at Paramount. Film goes to William Wellman for direction next year after he completes 'Mcn With Wings.'

Shuteye Shutout

Hollywood, Nov. 30. Actor under contract at major studio who has toiled in eight pictures the last 22 eight pictures the last 22 weeks, met a producer who wanted to hire him for No. 23.

'Can I have 12 hours off between pictures from now on?' the player cracked. It wanta catch up on my sleep.'

1ST CIO PICKET VS. THEATRE, N. Y. PAR

Committee for Industrial Organization union has picketed a theatre occurred Monday (29) when the Photo Union Local 415 of the C.I.O., assigned man to the Paramount N. Y. to parade a sandwich sign proclaiming that Par was unfair to organized labor. A similar picket is in front of Loew's State.

Although the complaint is against Par - Pictures, which recently switched on still makers, the theatre in the h.o. building was subjected to the picketing and some enlargements outside, part of the current front on 'Ebb Tide,' were smeared with acid or some other substance. No pickets were on duty in front of the Par building itself. Fronts for the Par are made by a union-shop, the damage to enlargements thus being against union-made product.

The C.I.O. up to now made no direct moves against theatres, the Photo Union being the first to bid for attention.

Seattle, Nov. 30.

Shighly higher scale in effect for usherettes, doormen and cashiers, with new wage agreement signed between theatres and recently formed A.F.L. union. Upping is up to 10%. New scale: cashiers, \$20 per week; doormen, \$22; head usherettes, \$20; assistant, \$17.30; others, \$16.

This is for the top first runs, namely, Paramount, Fifth Ave., Liberty, Orpheum, and Palomar.

Canada's Walkout Threat

Toronto, Nov. 30.
Unless an International theatre Unless an international theatre employees union squabble with Famous Players-Canadian is settled in Winnipeg there possibility of approximately 200 FP houses across Canada closing shop.

Canada closing shop.

W. P. Covert, Canadian v.p. of the union, says the Winnipeg fight started when the local union asked that International men be employed instead of O.B.U. (One Big Union) operators. Latter a purely Canadian outfit. G. E. Brown, union president in New York, has ordered a general walkout at all FP houses in Canada unless FP comes to terms. Feeling is that they will.

Western Union' On Par's 'A' Schedule

Hollywood, Nov. 30.

Paramount will make a Western Union with A budget rating, and Albert Levin the producer spot. Cast will be topped by Joel McCrea, Bob Burns and Frances Dee.

Script is being written by Wilfred Rothschild and Ward Wing.

OF TIME OBJECTS

SAG Demand Could Well Mean That Newsreels Would Have to Pay Football Stadium People a Fee as a Film Extra

NEWSREELS' SLANT

March of Time and the Screen Actors Guild are still at logger-heads. A sign up, or else ultimatum was issued last week following a previous refusal of SAG to accord Time classification a newsreel. Threat to list March of Time as unfair has been made.

One of the issues dispute is the use of 'real people' in news re-enactments. Time points to its recent news story on Manchester, N. H., where thousands of citizens turned out for a photographic telling of the town's economic history. Under SAG rules, Time declares, this sequence would have been impossible. Numerous other news stories involving large throngs are also cited. Time fails to understand the demand of Kenneth Thomson that students photographed Thomson that students photographed in a football grandstand should all be compensated as extras. This is precisely what the newsreels do,

precisely what the newsreels do. Time feels.

That newsreels, especially since sound, depend to an overwhelmingly extent upon staged re-enactments, strikes the heads of Time as placing the reels and March in the same boat.

No Displacement of SAG willingness to accept SAG conditions and wage scale and union recognition on studio production is expressed but Time feels that SAG cannot fairly impose theatical conditions on groups where there is no question of displacement of SAG membership.

Not clear to Time is what SAG proposes in the event that jurisdiction over non-theatrical persons was acknowledged. Payment of SAG scale to non-SAG members of the second of the sec or streets tull of cluzens would skyrocket production costs. Rental factors in the shorts field are not such that such costs be gotten back from exhibitors.

Time: with headquarters in New York, and the SAG, located in Holly-product have corried on progulations.

wood, have carried on negotiations chiefly by mail. Very little progress toward agreement has been made since the matter first came up in

ASHER CONFABS ON WB PROD. ABROAD

Hollywood, Nov. 30.
Irving Asher, Warner studio head Irving Asher, Warner studio, head in England, arrived at the studio. Sunday (28), to huddle for several, weeks with H. M. and Jack L. Warner and Hal B. Wallis on production problems for the Teddington plant. Three new contract players accompanied Asher. They are James Stephenson, Bruce Lister and Chili Baucher. Mrs. Asher, the former Laura LaPlante, also in the party.

WB SWITCHES DIRECTORS

Hollywood, Nov. 30.

Warners switched William Mc-ann off 'Penrod's Double Trouble,' ooth Tarkington story for the Gann off 'Penrod's Double Booth Tarkington story Mauch twins.

Assignment goes to Lew Seiler.

TO WHICH MARCH Chain of 16-MM. Newsreelers All Set to Start; Overhead 'Way Down

Collegians Outsmarted

Campus town theatre managers decided discretion was the better part of valor this foot-ball season.

ball season.

Rather than be firmly adamant, they solved the damage created by gate-crashing collegians, following grid games rallies, by inviting them in gratis. It saved wear 'n' tear, and the boys didn't get anxious to get inside the theatres once it was open sesame.

MORE SQUAWKS ON 16MM. PIX FROM EXHIBS

Distribution of 16-millimeter ver-sions of features made by both major and independent producers has in-creased to such an extent that exhibitors in regular run theatres have hibitors in regular run theatres have started to squawk. Some complaints are that the pictures are made available in 16-mm. size for non-theatrical showing too soon after the subject runs in their houses, and other exhibs simply contend that any of these subjects cut into their business; whether comparatively new or old whether comparatively new or old.

Exhibitors charge that the 16-mm.
prints get to accommodate

prints get to community auditori-ums and into non-theatrical hands in violation of known larger company violation of known larger company restrictions against such exhibition. Judging from the flood of protests received by the industry's copyright protection authorities in N. Y. from many sections of the country, the 18-mm. competition stands to be the next problem tackled on a large scale by the Copyright Protection Bureau.

MUSTANG STARS FEMME DRAW VIA MIKE BUILDUP

Sex appeal has come to the Western pictures. And it is meaning a wider audience for distributors of these fcatures.

these features.

It all has to do with widening scope of the oats operas, definitely traced to the trend towards singing cowboys on the screen. Most of these warblers either developed a following to a major extent through appearing on the radio or after getting in films began building by means of air programs.

Because they have reached the

means of air programs.

Because they have reached the ear of femme listeners, the boots and saddle singers now have followings beyond normal scope. Producers, cognizant of this, have given more consideration to the romantic twist for their open spaces dramas. Result has been that feminine players in mustang mellers, previously considered a processor, well are

buyers in mustain meters, previous-ly considered a necessary, evil, are coming into their own in the eactus spies. No longer do they make pretty background but an effort to build some semblance of a love yarn is made.

Stude Cops Celluloided

Hollywood, Nov. 30.

'Police Cadet,' original yarn writ-ten around the Los Angeles polices school, has been turned in to War-ners by Don Ryan and Koneth Camet

No production assignments set.

METRO'S 'SOLDIERS 3'

Grover Jones as his aide.

While definite plans thus far have been mulled behind closed doors, latest indications are that it is only a matter of time until the first circuit of 16-rillimeter newsreel-short feature theatres is started. Present idea is to obtain newsreel subjects from regular producers of news weelty issues, with indications that any objection as to reducing down to 16-mm. size will be overcome by the number of theatres offered to all five of newsreel companies. Would be at least 15 accounts at outset. Urge to use 16-mm. equipment and

be at least 15 accounts at outset.

Urge to use 16-mm, equipment and negative is strictly economic one, those backing present circuit figuring that the outlay for projectionists can be trimmed from \$365, per week to less than \$150 and that a better deal on newsreel rentals can be secured if definite number of accounts is assured. With the budget for newsreels cut to \$173 a week and booth cost reduced materially, further saving would be obtained in house staff cuts so that actual overhead weekly expense can be reduced to one-third and possibly one-fourth of what it costs to operate normally in newsreel cinemas today.

If the newsreel theatre costing

If the newsreel theatre costing \$2,100 to operate at the present time can put on the same show for \$500 to \$750 monetary outlands. to \$750 monetary outlay each week, present circuit plans seem assured of success from the start. This, slash from the 25c admish scale pos-slash from the 25c admish scale pos-sible, giving the new type of opera-tion the turnover.

Improvements in optical equipment for 16-mm projection plus new lighting devices make the narrow-gauge film feasible in such type of house, experts claim.

NO SAG-MARCH OF TIME STRIKE

Screen Actors Guild has temporari-ly passed up its previously announced strike deadline of last Saturday (27) against March of Time. Belleved the Guild may modify its previous stand against March's claim of news-

the Guild may modify its previous stand against March's claim of news-reel status, although no official word of such action has been made.

SAG reps in New York last Saturday morning viewed recent March reels at a special screening. Understood it was the first time they had done so, March having claimed that such viewing would establish its claim of coming under newsreel classification. While the SAG reps were reported as expressing themselves partly convinced of the justice of March's newsreel claims, they said they were unable to take any settion without authority from Guild headquarters on the Coast. However, on strike was called or announced. During the dispute, which has continued since last July, March has agreed to observe all Guild shop requirements, but has refused to sign a contract. March officials have claimed their product is neither feature, according to Hollywood standards, nor a newsreel, but comes under a separate classification of its own. Exces have been willing to observe Cuild rules and use Guild members wherever scenes, or individuals are substituted in-place of viduals are substituted in-place of

osserve Guid rules and use Guid members wherever scenes, or individuals are substituted in-place of the actual ones. But in cases where the actual persons re-enact scenes from real life, March becomes, a newsreel, it is claimed. So far, SAG has worked out no statuts or requirements for newsreels

Par's 'Dream' Perking

METRO'S 'SOLDIERS 3'
Hollywood, Nov. 30.
Rudyard Kipling's 'Soldiers Three'
is feling readied at Metro by Malcolm Boylan and Tom Reed on the
script end.
Louis D. Lighton will produce with
Grover Joues as his aide.

Stone 1 deferred MacMurray
and Olympe Bradna topspotted, from
Andrew L. Stone', original and
Screenplay by Eve Greene and
Frederick Jackson.

Stone also directs.

Holiday Only Brief L. A. Hypo; 'Truth' \$39,000, 'Navy Blue' \$22,300, Love I'm After' 21G, 'Firefly' 11½G

Hollywood, Nov. 30.

After getting away to a terrific start Thanksgiving Day and holding the following day, bulk of first runs locally did. a nosedive over the start of the s

ing a hazard.
"Hurricane' continues to draw favorably at the Carthay Circle, now in fourth week of a two-a-day en-

carthay Circle (Fox) (1,518; 55-83-\$1.10-\$1,65)—Hurricane* (UA) (4th week). Interest this Goldwyn roadshow attraction continues high and on basis of first, three weeks should hold strong, through nity \$10,100, just few dollars below second week.

holidays. Third week brought nitty
\$10.100, just few dollars below second
week.
Chinese (Grauman) (2,028, 30-40.
55-75)—Navy Blue and Gold' (401)
state only \$9.300 disappointing. Last
week. Firefly' (Md) and Wallaby
jin' (GN), far \$10,100 as expected.
Downtown (WB) (1,800; 30-40-55)—Love I'm Affer (WB) and
'Alcatraz' (FN), dual. With 'Alcatraz'
Fey Love I'm Affer (WB) and
'Alcatraz' (FN), dual. With 'Alcatraz'
He Octopus' (FN), very big \$12,500.
far exceeding estimates.
Four Star (Fox) (900; 40-55)—
'Victoria' (RKO) (2nd week), Holdover should hit so-so \$3,000, following \$4,100 inital stanza.
The Affer (WB) and
'Alcatraz' (FN) dual. Started slightly
shead of ist day-dater (Downtown)
but will finish weaker, \$10,000. Last
week, 'Alcatraz' (FN) and 'Sh! the
Octopus' (FN), excellent at \$10,900.

Orpheum (Bdwy), (2,280; 25-30

55,400—Sophie Jang (Par) and
Looks only \$7,800, bad. Last week,
'Stars Over Desert' (20th) and 'Small of holiday,
'Fantages' (Pan), (2,700; 30-40-55)—
'Fantages' (Pan), (2,700; 30-40-55)—

Signory, below expectations at \$1.000 United Artists (Fox. VLA) (2,100; 30.40.55) —Firely (MG) and Wallaby Jim (GN) data) On movever should pile up fair \$5,000 Last week "Heidli (20th) and Night Club Sandal' (Par), pretty bad \$2,000. Wilshire (Fox.) (2,256; 30.40.55.65) —Firely (MG) and Wallaby Jim' (GN) dula. GG away to mighty good start but off to \$6,500, so-so. Last week, "Heidl" (20th) and -Night Club Scandal' (Par), very weak \$4,700.

Breakfast for 2,' Vaude 20G, 'Ebb Tide' 10½G, Buff

Business is looking up for the current period with the Busines business of the best grosses in weeks and the Hipp and Century following along first-rate style.

tury following along first-rate style.

Estimates for This Week

Bufalo (Shea) (3,600: 35-40-60)—
Breakfast for Two' (RKO) and Ted
Lewis. Band leader in person doing
a fine job and gross may get up
to excellent \$20,000. Last week
Damsel in Distress (RKO) okay for
just over \$11,000.

Century (Shea) (3,400: 25-35)—
Hold Em. Navy' (Par) and SuperSleuth' (RKO). Takings speeding up
for current stanza and looks like
strong week and fine \$9,500. Last

week Fit for a King (RKO) and Sophie Lang' (Par) off somewhat, but satisfactory at \$7,400.

Great Lakes (Shea) (3,400; 35-50)

—Submarine D-1! (WB). Chances fair for \$9,500 good. Last week Last Gangster (M-G), picked up on last half and came in with strong \$13,000.

Hipp. (Shea) (2,400; 30-50)—Ebb Tide (Par). Away to a great start and looks to better fine \$10,500. Last, week Stage Door (RKO) (2d run), five days for this at fair \$4,000.

Till Take Romanee (Col) Janc Westlands (1,100) (1,100

XMAS HITS HUB; 'DOOR' DUALS \$30,000

Boston, Nov. 30.

Stage Door at the Keith Memorial and Double Wedding? at the Loew houses, both on dual bills, are crashing through with leading takes this week. Ebb Tide; with a stage show topped by Bal LeRoy, is okay at the Met. Keith Boston with a straight eight-act vaude show and 'Big Town Girl' on screen, is tallying nicely.

Xmas shooping slump is cutting

Girl' on screen, is tallying nicely.

Xmas shopping slump is a citting should be a citting should be a citting should be a citting should be a citting stands yet, because of the current crop of ace product being screened here.

Estimates for This Week
Boston (RKO) (3,00); 25-35-55)—
Big Town Girl' (20th) and vaude.
Stimulating biz here to good \$21,000 groove. Last week "Biondes Are Langerous" (U) and Folies Comiques' on stage, okay \$18,000.

Colonial (UA) (1,643: 55-83-\$1.10-

on stage, okay \$18,000.

Colonial (UA) (1,643; 55-83-\$1,10-\$1,65).—Hurricane (UA) roadshow (2d week). Adequate, \$8,000.

Fenway (M&P) (1,400; 25-35-55).

Ali Baba' (20th) (2d run) and Dangerous) Yours' (20th) (1st run). Okay \$7,000 pace. Last week medium \$6,000 on Great Garrick' (WB) and West of Shanghai' (WB).

Hub (Grand) (930: 20-30-40)—Lost

west or snangha! (WB).

Rub (Grand) (930; 20-30-40) — Lost
Horizon! (Col) (3d run) and 'Boggs
Steps Out! (GN) (1st run). Oks
\$6,000. Last week \$5,000 on 'second
week of 'Mayerling' (Pax); single.

week of 'Mayerling' (Pax), single, Keith Memorial (RKO) (2,900; 25-40-55)— 'Stage Door' (RKO) and Prescription for Romane' (U). Smash. \$30,000.—Hopped to big headstart with two-show pre-view holiday eve. In for three weeks. Last week soft \$13,000 for 'Live, Love' (MG) and 'Madame X' (MG).

Love (MC) and Madame A (MG).

Metropolitan (M&P) (4,300; 35-35-75)—Ebb Tide (Par) and Hal LeRoy heading stage show. Looks fine around \$25,000. Last week way off, \$16,500 for Love I'm After (WB) and stage show starring Frank

Parker.

Orpheum (Loew) (2,900; 25-35-40-55)—Double Wedding (MG) and Dark Journey (UA). Big \$15,000 in view. Last week 'Awful Truth' (Col) (2d week) and Murder in Greenwich Village' (Col) (1st week). Held excellent pace, \$14,500, Parameunt (M&P) (1,800; 25-35-5)—All Baba' (20th) (2d run) and 'Daugerously Yours' (20th) (1st run), Olay \$9,500 promised. Last week 'Great Garrick' (WB) and 'West of Shanghai' (WB). Just marked time at \$7,800.

Shanghar (WB). Just marked time at \$7,800.

Scollay (M&P) (2,700: 25-35-40-50).
Perfect Specimen: (WB) (2d run) and Hold Em Navy (Par) (2d run). Looks good for \$8,000. Last week Heidi (20th) (3d run) and Barrier's (Par) (2d run), sweryed to seedy \$8,000.

State (Loow) (3,300: 25-35-40-55).
—Double Wedding: (MG) and 'Dark' Journey' (UA); \$12,000, disappointing. Last week good \$12,000 for 'Awful Truth' (Col) (2d week) and Murder in Greenwich Village' (Col) (1st week).

Fiddling 'Fiddlesticks'

Hollywood, Nov. 30.

Hollywood, Nov. 30.

Writing assignment Fiddlesticks, Pandro S. Berman production
starring Mitzi Green, has been
handed to John Twist at RKO.

Mortimer Orffner draws the chore
of, sitting on the set of. Radio City.
Revels, and scribbling continuity
and dialog just to the fore of the
sameras.

First Runs on B'way

(Subject to Change)
Week of Dec. 2
Astor—'Hurricane' (UA) (4th

wk). Capitol—'Firefly' (MG) (2d

Wk).
Criterien — Blossoms on
Broadway' (Par).
(Reviewed in: Variety, Nov. 17)
Globe—Paid to Dance' (Col)

(4), (Reviewed in Variety, Nov. 10) Music Hall—Nothing Sacred' (UA) 'Zd wk). Paramount—Ebb Tide' (Par)

(3d wk). Rialto — 'Portia on Trial'

Rialo — 'Portia on Trial' (Rep).
(Reviewed in Vamiry, Nov. 10)
(Riveit—Damsel in Distress' (RKO) (2d wk).

Roxy—Dinner at the Ritz' (20th) '(3),
(Reviewed in Vamiry, Nov. 10)
Strand—Emile Zola' (WB)
(2d wk).

Week of Dee, 9
Astor—Hurricane' (UA) (5th wk).

Capitol — Last Gangster

(Reviewed in Variety, Nov. 10)
Criterion—'Missing Witnesses'

Criterion—Missing Witnesses (WB).

Music Hall—TII Take Romance (COI).

Paramount—Thrill of a Lifetime (Par) (8).

(Reviewed in Vaniry, Nov. 10).

Rialto — Beg. Borrow or Steal (MG).

(Reviewed in current Vaniry).

(Reviewed in current Vaniry).

(RKO) (3d wk).

Rexy — '45 Fathers' (20th)
(10).

Strand—'Emile Zola' (WB) (3d wk).

Omaha Hot; 'Honeymoon,' Flesh Return \$15.000

Omaha, Nov. 30

Omaha, Nov. 30.

Thanksgiving week sees theatre row looking up with heavy attractions in all houses and best all around lineup of shows in long period. Thursday usual opening day for Brandeis and Omaha, but also taken over by Orpheum which bloss taken over by Orpheum which bloss tages shows. Omaha jumped the gun to present a Thanksgiving eve preview to benefit the local newspapers free shoe fund.

Weather opening day and over weekend did its bit; conveniently urned mild after unusual cold spell of previous ten days. Orpheum easily in the lead as is always case when stage unit plays here, although Second Honeymoon' on screen, with flesh show, as strong as any first feature here for some time.

Estimates for This Week Brandeis (Singer-RKO) (1,250; 10-

Estimates for This Week
Brandeis (Singer-RKO) (1,250; 1025-35-40) — Damsel in Distress'
(RKO) and West of Shanghai' (FN).
Lively advance campaign and hitting long stride toward \$7,800, very
good. Last week 'Awull Truth' (Col)
and Trapped by G-Men' (Col) made
it 14 days straight of nearly capacity
biz. Second week hit \$5,250, happy
figure here for opening week biz.

Omaha (Blank) (2,100; 10-25-40)—
Triefly' (MG) and 'Grif with Ideas'
(U). Opened with preview Wedsecond week hit Sol. (35,750,
thanks to holiday. Last week 'Navy
Blue and Gold' (MG) and 'Bulldog
Drummond' (Par), topped \$6,000, acceptable.

Orcheum (Blank) (2,976: 10-25-

cepitable.

Orpheum (Blank) (2,976; 10-25-40)—Second Honeymoon' (20th), with 'Walkik Nights' unit on stage. First time stage lighted here, except for mindingth show, since early summer-jernd sublic ripe for it. Looks (5) hold though week for \$15,000 plus. Last week This Way Please (20th) trotted along to \$7,500 okay for six days.

SCALE TILT HITS DET.; SHIRLEY, VAUDE 28G

Auto strike scare is relieved for time being but spots are still suffer-ing from upped admish scales re-cently adopted. Getting big play at matiness, but nights are off gener-ally

matinees, our nights are ally.
Shirley Temple's 'Heidi,' with Nick Lucas topping vaude at the Fox, is grabbing top honors, chiefly on the hefty matinee play.

Estimates for This Week

The Property (1700, 30-40-50)

Estimates for This Week
Adams (Balaban) (1,700; 30-40-50)
Love at Work' (20th) plus Carnivari Queen' (10), dual. Clipping off normal \$5,300. Last week about \$5,700; good, on "Ali Baba' (20th) (re-run) and "Trouble at Midnight' (Col).

Mpls. Skidding, but Still in Black; 'Truth' \$12,000, 'Damsel' \$8,000

ping stage show. Should get good \$28,000 on eight days. Last week, about \$16,000, okay, on six days for Second - Honeymoon' (2011) plus Windleson (1912) with the stage of the stage.

Tide' (Par) with Little Jack Little on stage.

Palms - State (United Detroit) (3,000; 30-40-50)—Ebb Tide' (Par) (re-run) and Sophie Lang (Par) (dual. Nice \$12,000 on combo. Ebb being moved the form \$45,000 on combo. The combo state of the co

TRUTH' WOW 12G SEATTLE FORTE

Seattle, Nov. 30.
Several first runs moved up opening day to begin Thanksgiving with new bills. Fine weather was a help, long rain halting for fairer skies. Awful Truth getting raves as dandlest romantic comedy extant and setting Liberty house records, with indications for seven or eight-week run. Good pix are clicking all over

run. Good pix are citaing an over-town.

'All Baba' is hot enough to get moveover to the Blue Mouse, where the policy is back for this one to 42c, top. Firefy' is another good one that is hitting nice third week at the Music Box after first two at the Fifth. Biz generally oke everywhere.

Music Box after first two at the Firth. Biz generally ofe everywhere.

Be shaules for This Week.

General Gold' (20th). Former moved from nice first week at Paramount, indications for \$4,500, grantum, and Wester Gold's General Last week, 'She's No. Lady' (Paramount, indications for \$4,500, grantum, \$2,900, big.

Callseum.

(Jam'ick - Evergreen' (1,900; 21-32)—Thin Ice' (20th), and Bad Goy' (MG), dual. Expectations for \$1,000, and Wild and Woody' (20th), dual. solid at \$3,200.

Colonial (Sterling) (650; 10-21)—Thin Ice' (20th), and Wild and Woody' (20th), dual. solid at \$3,200.

Colonial (Sterling) (650; 10-21)—Thin Ice' (20th), Get List Week (Firefly' (Mono), dual. Heading for 12th Goy Good. Last week, Flash Casey' (GN) about the same.

Fifth Avenue (Hamrick-Evergreen) (2,400; 32-37-42)—Heidi (20th), Get Ling good kiden thade with selections.

Fifth Avenue (Hamrick-Evergreen) (2,400; 32-37-42)—Heidi (20th), Get Ling Good kiden thade with selections.

Object Last week. Firefly' (MG), 2d week, 5200, good.

Liberty (J-vH) (1,900; 21-32-42)—Awuil Truth (Col.), 2d big week indicated \$12,000, terrific. Last week same film pulled smacks \$12,300, superb.

Music Box (Hamrick-Evergreen)

indicated \$12,500, same film pulled smacko \$12,500, superb.

Music Box (Hamrick-Evergreen) (900; 32-37-42)—Firefly (MG), Hot. relear: from two weeks at Fitth, hrading for \$3,800, good. Last week, 1Double Wedding' (MG) (3d week), \$2,700 ckay.

hrading for \$3,800, good. Last week, Double Wedding' (MG) (3d week), \$2,700, okay.

Orpheum' (Hamrick - Evergreen) (900; 32,37-42)—Live, Love and Learn' (MG), and '45 Fathers' (20th), dual, getting along for \$6,800, oke. Last week, Alcatraz' (FN), and Danger, Love at Work' (20th), dual, \$6,400, strong.

Palomar (Sterling) (1,450; 16-27.)—Manhattan Merry-Go-Round' (1,450; 16-27.)—Manhattan Manhattan Manh

PAR COLORING ITS FINDS

Hollywood, Nov. 30.

Paramount has set Dorothy Howe
and Archie Twitchell, pair of unknowns, for parts in its color production. 'Her Jungle Love.'

Troupe is currently on location at
Pain Springer.

Palm Springs.

Minneapolis, Nov. 30.

Biz generally continues on the downgrade, but outstanding pictures still are delivering well enough at the box-office to spell profit in caps. Current instances are 'Awful Truth' and 'Damsel in Distress.' Former is a real smash name will lop town for second consecutive.

Estimates for This Week

and Damsel in Distress. Former is a real smash and will top town for second consecutive week.

Aster (Publix-Singer) (900; 15:25)

—Wine, Women and Horses' (WB) and Man Cried Wolf. (D) total first (WKO) and Tard Fights Back and Damsel and Lady Fights Back and Damsel and Thunder Trail' (Par) dual first-runs, fair \$400.

—Century Publix (WB) and Thunder Trail' (Par) dual first-runs, fair \$400.

—Century Fight Lady (WB) and Thunder Trail' (Par) dual first-runs, fair \$400.

—Century Fight Lady (WB) and Thunder Trail' (Par) dual first-runs, fair \$400.

—Century Fight Lady (WB) First (WB) and Thunder Trail' (Par) dual first-play made impression and may help bic; mild \$3,000 indicated. Last week, 'Angel' (Par), \$3,000; light.

Minnesota (Publix-Singer) (4,200; 25-35-55)—Ebb Tide' (Par), Weak sister at 50c for this big deluxe house. However, helped by Thanks giving noliday and week selling \$70.

—500. not bad, all things-considered. Last week, Awful Truth' (Col), \$13.

—800; gigantic.

—Orphenm (Publix-Singer) (2,800; 25-35-30) — Damsel in Distress' (KKO). Despite good exploitation job and Astaire and Burns-Allen popularity. only fair at \$6,000. Last week in many a moon. Word-of-mouth boost-ing and third week not unlikely experience of \$14,000 gareered first seven days at Minnesota.

—Time (Berger) (290; 15-25)—Dancing Lady' (MG). Revivals continue to rule roost here; en route to good \$900. Last week, Manhattan Melodrama' (MG) (2d week), fine showing and is blasting through to good stall week, High, Wide and Handsome' (Par), \$2,500; ordinary.

—World (Steffes) (350; 25-35-40-50) —Great Garrick' (WB). Well treat-

and namusous ary.

World (Steffes) (350; 25-35-40-55)

- Great Garrick' (WB). Well treated by critics and liked by customers; heading for fair \$1,500. Last week, 'Dr. Syn' (GB), \$1,400, fair.

PORTLAND, ORE., OKAY: 'TRUTH' 8G, 'SACRED' 7G

Portland, Ore, Nov. 30.

Nothing Sacred is big at Parker's Broadway. 'Second Honeymon' is a good winner for the Hamrick-Evergreen Orpheum. Firefly' moved to the Mayfair for a fourth week after three big stanzas at Parker's UA.
All houses did well over the Thanksgiving holiday, and the Long Saturday of the Long Saturday (Parker) (2,000; 30-55).

Nothing Sacred (UA) and 'Idol of Crowds' (U). On nine days in line for good \$7,000 and will hold. Last five days 'Alcatraz' (FN) and 'Girl with Ideas' (U) just fair \$4,000.

Mayfair (Parker-Evergreen) (1,500; 30-55).—Firefly (MG). Fourth week after three big weeks at the UA are three big

RKO's 'Alibi' Away

Hollywood, Nov. RKO puts The Perfect Albi' production Thursday (2) with Pres-ion Foster and Whitney Bourne heading the cast which includes Doin-ald Meek, Maud Eburne, George Irving, William Corson, Samuel Hinds and Edith Elliott. Maury Cohen produces and Lew Landers directs.

Chi Thankful for Turkey Day Hypo; 'Awful Truth' Sock \$42,000, Ebbtide'-Bands, 30G, 'Damsel' 27G

Chicago, Nov. 30.

Managers are giving heartfelt thanks for Thanksgiving, for the holiday brought life back to the dead and dying. Just when everything looked pretty blah, the holiday pictures arrived and the box-offices immediately snapped back into stirring activity.

theretary shappen back imp surring letivity.

There are at least a couple of pictures which are drumming up a waltoping trade. They are 'Awful Truth,' which is doing a smashing pusiness at the Chicago, and 'Damsel' n Distress,' which is grinding in one of the biggest grosses of the year at he RKO Palace. Chicago went to ix shows on Saturday, cutting the tage show down to 30 minutes in order to get turn over. House gotwood the same and word-of-couth is building the picture into a nighty take currently. Damsel' came and three or four week gallop it is stand.

Oriental goes over to swing-time

n its stand.

Orientage for another try currently with the Rits Rito and Louis Panico rehestras putting on a battle of nuisic. Picture is 'Ebbide', with the combination ripe for the type of udience at this house.

'Last Gangster' is getting additional Loop time at the Apollo following an excellent eight-day run at he Oriental. Double Wedding' trengthened at the United Artists nd is holding.

Estimates for This Week.

Applie (B&K) (1,200; 35-55-65-75)

strengthened at the United Artists and is holding.

Estimates for This Week.
Apollo (B&K) (1,200; 35-55-65-75).

Last Gangster' (MG). Moved here from Oriental and doing consistent poir. To \$7,500, good. Last week. Barrier' (Par) good, \$6,500.

Chicago (B&K) (4,000; 35-55-75).

Awful Truth' (Col) and stage show. Smash pace and building to big the stage of the stage of

Asked after miserable \$11,000 in St. Masses and (B&K). (1,500; 35,55-65,50 sec. Sacred 'UA'. (2nd week). Annap-ils Salute' (reissue) (Par) okay with '13,100.

3.100. United Artists (B&K-UA) (1.700-15-55-57s). Double Wedding MG) (3d week). Perked nicely occid, week to \$10,000 and holding irrently to better than \$3,000, good. enquest (MG) next.

Thanksgiving Biz Ups Lincoln; 'Wedding' 4G, 'Truth' Near Run Record

Lincoln, Nov. 30

Middliff sock this week-was hypeda 29 Thanksgiving openings all over-lown: Sent Kiva into a powerful hird week with "Awful Truth." which looks now like it may run until Xmas: Has two weeks more to 30 to equal the all-time record run of Deeds. which stayed five weeks Double Wedding is going after coin for the Stuart and the Orpheum: tauge bill, is a dollar-sign wow. Estimates for This Week Kiva Westland) (440): 10-25-30)—

Estimates for This Week a LWestland (440; 10-25-30)—
I. Truth (Gol), Going into the week with the same power as pening. Will get about \$2,000 as last week.

First (LTC) (1.200; 10-15)—'Attribute (LTC) (1.00) and Gods y and Man (Mono) spit with G Crowds' (U) and Love on

'SACRED' \$19,000, 'DAMSEL' 12G, **CINCY**

Cincinnati, Nov. 30.

Nothing Sacred is topping the town currently, racking up a wham show the control of the c

Estimates for This Week

Albee (RKO) (3,300; 35-42)— Nothing Sacred' (UA). Wham for ight days, \$19,000. Last week 'Second Honeymoon' (20th), eight days,

Capitol (RKO) (2,000; 35-42)-Awful Truth' (Col) (3d week Plenty strong, \$7,500. Last wee \$8,000, smash.

\$8,000, smash.

Family (RKO) (1,000: 15-25
Roll Along Cowboy (20th), 'So
mon Mines' (GB), 'Can't Beat Lo
(RKO), separate. Good, \$2,500. L
week 'Idol of Crowd' (IJ), 'Bad G
(MG), 'Rentrew of Mounted' (G
singly, \$2,600, okay.

air.

Keith's (Libson) (1,500; 25-40)—

Navy Blue and Gold (MG) (2d
week). Good, \$5,500. Last week
ensational \$9,000 for theatre's high

Nellsaturiat season.

Lyrle (RKO) (1,400; 35-42)—Boots and Saddies' (Rep). Pleasing, \$4,800. Last week, This Way, Please (Par), \$4,500, fairly good.

Palace (RKO) (2,600; 35-42)—Damsel in Distress' (RKO), eight days. Good, \$12,000. Last week Plerakfast for Two' (RKO), six days; \$5,000, season's low at this stand.

MONTREAL HOLDS UP

Truth'—'Life Begins' Leads Town With Fine \$8,500

Montreal. Nov. 30.
Pre-Christmas, not yet beginning to step grosses down in this town with window shopping setting heavy play from now on. Loews and Capitol will un-neck and neck with Awful Truth photo-finishing on around \$8,50.

Estimates for This Week
Palues (CT) (2700: 50.—Stage

Palace (CT) (2,700, 50)—'Stage

'Firefly' \$16,000, **Astaire \$17,000 Tops for Balto**

Baltimore, Nov. 30,
Tinefly, at Loew's Century, and
Damsel Distress, at the combo.
Hippodrome, are leading the parade.
Steady play for the new MacDonald
musical indicates a rousing \$16,000
take, while the Astaire flick bolstered
by a strong vaude lineup, very
big at \$17,000.

Estimate.

oig at \$17,000.

Estimates for This Week
Century (Loew's-UA) (3,000: 1525-35-40-55)—Firefly' (MG): Holding
up in good style, \$16,000-indicated
for week. Last week, Stand in' (UA)
only \$8,400.

Hinpadages.

or week Last week, 'Stand In' (UA) only \$8,400.

Hippedrome (Rappaport) (2,200.

Elipsedrome (Rappaport) (2,500.

Elipsedrome (Rappa

700. New (Mechanic) (1,400; 15-25-30-55)—'Second Honeymoon' (20th) I week). Falling down badly to re \$2,500 after okay opener to

Idd week). Failing down badly to bare \$2,500 after okay opener to \$3,200.

Stanley (WB) (3,450; 15-25-30-40-55)—Love I'm After (WB) Holding steady pace to fairish \$3,500. Last week, Garrick' (WB) got rousing newspaper reception but no dice at b.o., with no more than \$4,100; the final count.

RAIN BOOSTS B'KLYN

'Angel,' 'G-Men' Oke \$13,500

Brooklyn, Nov. 30.

Town was flooded with rain over the weekend, bringing bir to all domown de luxers. Especially River and the state of the sta

Town was flooded vin the name of the weekend, bringing bit to all downtown de luxers. Especially RKO Abbee, where 'Heidi' and 'Danger Love at Work' are on display, and Howard-Davis pic, 'It's Love Irin After, at Fabian's Paramount. Also on the upgrade is the Fabian Fox bit with Angel' and Trapped by G-Men. Considerable live talent on downtown stages in last few days. There was tages in last few days. There was tages in last few days. There was stage of Fox, and Major Bowes unit for one day stand at the Strand. All this brought additional biz to bo.

Estimates for This Week Abbee. (2500; 25-35-55).—Head (20th). Dualers attracting goodly crowd, especially younger set and will derive excellent \$17,500. Last week Lancer Spy (20th) and 'Break fast for Two (RKO) got nee \$14,000. Fox. (4,000; 25-35-55).—Angel (Paramount 4,000; 25-35-55)—History Towns (RKO) got nee \$14,000. Fox. (4,000; 25-35-55)—History Towns (10,000). Paramount (4,000; 25-35-55)—History Towns (20th). Stander (10,000). Paramount (4,000; 25-35-55)—History Towns (20th). Smash \$21,000.

Met (2,400; 25-35-55)—Conquest (MG) Garbo-Boyer combo doing well, \$16,000 expected. Last week (10,000). Paramount (4,000; 25-35-55)—History Towns (20th). Smash \$21,000. Paramount (4,000; 25-35-55)—History Towns (20th). Paramount (4,000; 25-35-55)—History Towns (20th

Thanksgiving a Boom Tee-off For B'way; 'Nothing Sacred' Very Nice At \$110,000, 'Zola' 45G, 'Damsel' 30G

Thanks to Thanksgiving and, lest the Resy Thanksgiving morning, is someone forgets, numerous releases that the public figured were worth-seeing, the ticket registers went into high on turkey day and have been clicking steadily ever since. Although Sunday's rain cost the box offices a possible 10% on that day, the work-many dadded into nice to this work-many dadded into nice to the source when the many dadded into nice to the work-many dadded into nice to the work of the total nice to the work-many dadded into nice to the work of the total nice to t seeing, the toket registers went into high on turkey day and have been clicking steadily ever since. Al-though Sunday's rain cost the box offices a possible 10% on that day, the week-end added up to nice totals. and was followed by a strong Mon-

and was inlowed by a strong mon-day (29).

Nothing Sacred, at the Music-Hall, and 'Zola,' its pop run at the Strand, are the big ones. Former, set a new high of \$21,400 for any. Thanksgiving at the Hall, brought Thanksgiving at the Hall, brought the best Friday following that holiday house has ever had, and with a powerful play over the week-end, particularly Saturday, will end at a possible \$110,000 on the week, terrific. Zola' opened powerfully, hit around \$9,000 on Thanksgiving day alone, was very firm over the week-end, estimated the strand has done this year. This picture, as well as 'Sacred, 'Firefly' at the Capitol, 'Ebb Tide' at the Faramount and Rivoll's 'Damsel in Distress,' all hold over.

The Fred Astaire-Burns and Allen comedy at the Riv is good at \$30,000 or near, though not sensational. It settled to take quite ad drop Monday is the Capitol take quite ad drop Monday is the Capitol response of the capital streets and the capital streets.

(29). Matching strides with 'Damsel' is the Cap's 'Firefly,' which looks \$30,000 or over on its first week. Pieture cut no particular ice on a recent \$2 run at the Astor.

'Merry-Go-Round,' brought into

'SUB.' VAUDE 26G. TRUTH' 18G, PITT OK

Pittsburgh, Nov. 30

Pittsburgh, Nov. 30.

Big. Thanksgiving week-end will be enough to see first-run spots through the homestretch, but holiday trade's still considerably below same period last year. Biz at a couple of sites is terrific, but in just as many others merely fair, where in 1936 it was thanksgiving literally everywhere.

Toppers will be 'Awful Truth' at Alvin, where comedy's firing with house record now held by 'Lost Horizon, and combo of Vincent Lopez and Submarine D-1 at Stanley, allope in the standard of the s

Thurrismas.

"Hurricane" picked up on its third week over. Thanksgiving, holiday helping it to \$15,000, after a second week's gross of \$14,000, Globe looks possible \$7,000, fairly good, with Non-Stop New York. British-made. Double Wedding, with Al Trahan in person, not doing so forte for the

\$15,000 sa tompared with \$1,000 the prior (2d) week.

Captol (4,520; 25-35-55-85-\$1.25)—Triper (2d) week.

Captol (4,520; 25-35-55-85-\$1.25)—Triper (2d) week.

\$30,000 or over fairly good.

Central (1,000; 25-35-40-55)—River of Unrest' (GB) and Tex Rides with Boy Seouts' (GN) both first run, dualed. Should wind up at around \$5,000. okay here under new policy. Same figure was struck last week with 'Outer Gate' (Mono) and 'Wyoming Trail' (Col).

Criterifo (1,662; 25-40-55)—Barrier' (Par). A little more activity around here this week, maybe \$8,500, fair. Last week, 'Fight for Lady' (RKO) under \$8,000, disappointing.

Giobe (1,274; 25-40-55-55)—Non-Stop New York (GB). May get up to \$7,000; fairly good—Last-week; its second, 'Dr. Syn' (GB) held firmly, getting nice \$7,900.

Palace (1,700; 25-35-55)—All Baba' (20th) and 'Lancer Spy' (20th), both strun, twinned. This pair looks like possible \$9,800, good. Last week, 'Perfect Soccimen' (WB) (2d run) and 'Breakfast for Two' (RKO) (1st run) got \$10,000 nice.

Glst run) got \$10,100, nice

Paramount: (3,664; 25-35-55-85-99)

Ebb Tide' (Par) and, in person, Bunny Berigan band; and Frances and Global and Grances and Global and Grances (Global and Global and Grances and Global and

Good Pix Healthy for Frisco; 'Damsel,' 'Gangster,' 'Sub' 20G Each

San Francisco, Nov. 30.

Fine array of pictures with attendant holiday is responsible for the Sudmarine of the Sudmarine of the Sudmarine D-1. Dansel in Distress and Last Cangster, new entries at the Fox, Golden Gate and Paramount, are all running neck-and-neck for tog grosses. Each looks set to garner a healthy \$20,000.

Estimates for This Week

mount, are all running neck-andneck for tog grosses. Each looks set
to garner a healthy \$20,000.

Estimates for This Week
Embassy (Cohen) (1,512; 35-55-5)
—Prisoner of Zenda' (UA) (2nd
week). House depends on overflow
from-smaller and classier United
Artists theatre down the street, also
laying the Ronald Colman starrer.
Will hit a fair \$5,000 this week. Last
week did v.g. \$8,000.

Fox (F-WC) (5,000; 35-55-75)
—Submarine' (WB). Heavily exploited.
Thanksgiving holiday \$20,000 on the
Will chalk up to \$20,000 on the
Will chalk up to \$20,000 on the
word of the week of the week of the
word of the week of the week of the
complete of the week will
garner a hefty \$9,500. Preceding
stin netted a neat \$8,500.

Golden Gate (RKO) (2,80: 35-55-75)
—Damsel in Distress (RKC) and
vander.
Will complete of the week will
garner a hefty \$9,500. Preceding
stin netted a neat \$8,500.

Golden Gate (RKO) (2,80: 35-55-75)
—Damsel in Distress (RKC) and
vander.
Will complete of the week of the
complete of the week of the erally slow, was bigger than the Friday of two weeks previous. Last week did \$8,700, also something to brag about.

day of two weeks previous. Last week did \$8,700, also something to brag about.

Parameunt (F-WC): (2,740: 35-55-75)—Last Gangster' (MGM) and Love on Toas? (Par). Running about die same pace suites still seem to be interested in gangster pictures, according to the take, \$20,000. Last week, 'Manhattan Merry-Go-Round' (Rep) and 'Looking for Trouble' (20th) did a disappointing \$13,000.

St. Francia (F-WC): (1,470: 35-55-75)—Second Honeymoon' (20th) and '57-8thers' (20th) (2d week). House seems to have a steady clientele; will draw the average \$6,000 with this pair which moved over to this house after a week at the Fox. Last week, 'Ebobands' (WBA) 2-2d week) did the usual \$6,000.

United Artista (Cohen): (1,200: 35-55-75)—Prisoner of Zenda' (UA) 1/2d week), Showing remarkable draught. 'Zenda' will go it alone at the United Artists when the Embassy brings. In a new picture Thursday (2). Second stint for 'Zenda' at the United Artists when the Embassy brings In a new picture Thursday (2). Second stint for 'Zenda' at the United Artists when the Embassy brings In a new picture Thursday (2). Second stint for 'Zenda' at the United Artists when the Embassy brings In a new picture Thursday (2). Second stint for 'Zenda' at the United Artists when the Embassy brings In a new picture Thursday (2). Second stint for 'Zenda' at the United Artists when the Embassy brings In a new picture Thursday (2). Second stint for 'Zenda' at the United Artists when the Embassy brings In a new picture Thursday (2). Second stint for 'Zenda' at the United Artists when the Embassy brings In a new picture Thursday (2). Second stint for 'Zenda' at the United Artists when the Embassy brings In hen embassy brings In a new picture Thursday (2). Second stint for 'Zenda' at the United Artists when the Embassy brings In a new picture Thursday (2). Second for MGM) between the second for the second for the second for mouth the second for second frame the dead of of good take of \$10,000. Last week did okay \$15,000.

73)—Second toneymoon (201h) and set Father's 201h) 2d ween's now do not be seen from the serving \$8,000 with this pair which moved over to this house after a week at the Fox. Last week, as week at the Fox. Last week, as the seen fox. Last week, as the seen fox. Last week, as the fox. Last week, as the seen fox. Last week, as the seen fox. Last week, as the last of the first runs are pack. In them in this week, with the laster had good even though the laster had good as the fox. Last week as the last of the first runs are pack. In them in this week, with the laster had good as the fox. Last week week as the last of the first runs are pack. In them in this week, with the laster had the fox. Last week the last week as the last week as the last week week as the last week as the last week as the last week week as the last week as the last week as the last week as the last week was the last week as the last week was the last week as the last week a

Second Honeymoon' (20th). Big \$14,000. Last week 'Awful Truth' (Col) topped the house record re-cently set by another Columbia film, Lost Horizon'. Truth' did a grand \$19,500 and went to the Aladdin for a second week, Film will no doubt get the usual four weeks at Fox first runs.

Section weeks at Fox first 18.

Orpheum (RKO) (2,600; 25:35-40)

—Tirefly (MG) and There Goes the Groom' (RKO), 9 days, \$13,000. Last week "Victoria the Great' (RKO) proved disappointing and with 'Fight for Your Lady' (RKO) was yanked after a poor \$4,600 on four days.

Paramount. (FOX) (2,000; 25:40)

—That Certain Woman' (FN) and Love Is on the Air' (FN). Forte \$5,000. Last week "The Great Garrick' (WB) and 'Counsel for Crime' (Col) were okay at \$4,000.

Rlatte (Fox) (900; 25:40)

—Life of Emile Zola' (WB) after, a week each at the Denvier, Aladdin and Broadway, and 'The Game That Kills' (Col). Good \$2,000. Last week Back in Circulation' (FN) after, a week at the Paramount, and Eshind the Mike' (U) did fair at \$1,500.

'2DHONEYMOON.' **VAUDE SOCK** 22G, D.C.

Thanksgiving holiday came through only two local grid games benicely, only two local grid games being played in the a.m., and with all
straight pic spots opening in time to
count if on this week's grosses, it'll
push 'em nicely above dull average
of past weeks. Palace was only house
daring midnight show Thanksgving
eve (24), "opening 'Firefly' at 11:30
p.m., and cleaned up with estimated
\$1500 on clean evenings show above.

p.m., and cleaned up with estimated \$600 on single premiers show alone. Nobody will reap any smash takes this week since the caliber of cellu-loid represents what the boys had been saving for holiday and is bound to split the takes. Second Honey-

boosted biz.

Estimates for This Week
Albee (RKO) (2,200; 25-35-50)—
Stage Door (RKO) and High Flyers' (RKO). Holding pace; take
should be close to \$1,000, which is
plenty nice for this spot. Last week.
Portia on Trial' (Rep) and 'Fit for
King' (RKO) poor \$3,900.
Carlton (Fay-Loew) 1,1400; 25-3550)—Last Gangster' (MC) and Loet
showing mere the second coest's to the second coest's to the second coest's showing mere to see the second coest's to the second co

L'ville Punchy: 'Damsel' Leading with \$16,000, 'Firefly' Forte \$14,000

exception of the Empire, slid in second day, recovering over the weekend when ideal film weather boosted biz. Philly Grid Mobs No Pix Help; 'Fathers,' Flesh 21G, 'Sacred' 17G

cop big \$16,000 on eight-day Jaunt, and will probably move over to Brown for continuing stanza. Last week "Merry-Go-Round" (U) and Girl With Ideas" (U), not so forte at \$6,000.

Strand (Fourth Ave.) (1,500 15-30-40)—Barrier (Bray dualled winding to Just fair \$3,000. Last week Blossoms on Broadway' (Par) and Westland Case' (U), faitered somewhat to wind up with so-so \$2,900.

LITTLE, 'BLANE,'

Moderate improvement in down-town theatre grosses is noted since Thanksgiving Day ended a very bad period of depression. Little Jack Little and his orch on the stage at Little and his orch on the stage at the Lyric with 'Torchy Blane, Adventurous Blonde' as the flicker half of the bill is out in front for top honors of the stage and the Indiana, with Dansel in Distress, are the runner-up position, while 'Ebb pride,' at the Circle, trails not far behind.

All the houses except the Lyric opened with new programs Thursday (25) instead of the issual change day. Friday, to take dvantage of the holiday.

Estimates for This Week Apollo (Katz-Dolle) (1,109: 25-40)

Apollo (Katz-Dolle) (1,109: 25-40)
—Fit For A King' (RKO) and Talk
of Devil' (RKO). Joe E. Brown
plugged, but gross is mild at \$2,750
ground Honeymon' (20th) and '45
Fathers' (20th) did weak \$2,100 in
six days.

Second Honeymoon' (20th) and '45 Pathers' (20th) did weak \$2,100 in six days.

Circle (Katz-Dolle) (2.800; 25-40)

—Ebb Tide' (Par) and There Goes Groom' (RKO). Pretty good at \$6,500. Last week, 'Blossoms on Broadway' (Par) and 'Over Goal' (WB) did \$3,200, poor, Indiana (Katz-Dolle) (3.100; 25-40)

—Damsel in Distress' (RKO) and Borrowing Trouble' (20th). Astaire alone is not up to Astaire-Ragers grosses, although take of \$7,300 is good. Last week. 'Merry Go Round' (U) and 'Sri With Ideas' (U), was brustles' (Same Six Constant). The Constant of Santa Fer (Burroughs) and 'Follies Internationale' on stage. Mid at \$2,800. Last week. 'Thanks for Listening' (Conn) and Lasky's 'French Revue' on stage did \$2,300, bad.

*Laew's' (Loew's) (2,400; 25-40).

*Laew's' (Loew's) (2,400; 25-40).

Prench Revue' on stage did \$2,300 had.

Loew's (Loew's) (2,400: 25-40).

Nothing Sacred: (UA) and 'Murder in Diamond Row' (UA). Former pic given heavy ad campaign and will draw \$7,300, very good. Last week.

Awful Truth' (Col) and 'Belween Two Women' (MG) was swell at \$1,500 km (Oison) (2,000: 25-30-40).

"Torchy Blane. Adventurous Blonde' (WB) and Little Jack Little band on stage. Latter is magnet here and take will be best in many weeks at \$10,500 dandy. Last week. 'Il's Love I'm After' (WB) and vaude was barely average at \$7,750.

Sunday Pix

Charlotte, N. C., Nov. 30. Lexington is the latest North Carolina city to join the Sunday film parade. Shows were run at the Carolina for the first time last Sunday

a fairly large crowd attending. Shows, run beginning at two o'clock. There is no city ordinance permitting Sunday pix, but there is none forbidding them, just so they stay within the hours allotted to other places of business open on Sunday.

Easton, Ps. Nov. 30.

The first New Jersey-town to haveSunday pictures approved by its
residents is Belviderc, "car Easton,
Voters elected Sunday pix and the
Ione house in the town will be kept,
open on the Sabbath.
Voters in other nearby Jersey
towns defeated efforts to have theatres open on Sundays.

Philadelphia, Nov. 30.

Sunday films have been nized in Fricaland, near Wilkes-Bar by Burgess Thomas E. Lewis, He issued orders to police to close pic house starting this Sunday. He said numerous complaints have been received from church or 22tt.

Philadelphia Nov. 30 Mobs here for the Penn-Cornell and Army-Navy games last week-end were out for all the entertain-ment they could get—but they ap-parently preferred it liquid. For, while niteries had biggest grosses in history, pic b. o.'s took it on the chin. That, plus fog and rain Satur-day (27) and Sunday (28), which kept regular trade at home, left the outlook dismal.

S10,500, INDPLS

Indianapolis, Nov. 30.

Indianapolis, Nov. 30.

Indianapolis in down-leafur in down-leafur more week. Goes out flowers without early continues the continues of the continues at normally good pace. Real disapointer is 'Damsel in Distress' Looked for as a certain h. o., it's not week. Goes out flowers without—ginger is Astaire without—ginger.

Estimates for This Week. Only thing that's showing any go

Ginger is Astaire without—ginger.

Estimates for This Week

Addine (WB) (1,200; 40-55-75)—

Nothing Sacred' (UA). Strongest
thing in town moving along nicely,
looking a fuch to get \$17,000. Last
week, Breakfast for Two' (RKO)
gave house one of worst; sessions,
with \$6,400. (Secul. Schlocky) (600)

with \$6.400.

Arcadia (Segall-Sablosky) (600;
35-40-50)—Conquest' (MG). Garbo
providing a needle for this long-sufferting indie; sbould get about \$2,000
for the week. Last week, Make a
Wish' (RKO) not so kind, with just
about \$1,000 for five days,
Boyd (WB) (2,400; 40-55-55)—Love
I'm After' (WB). Not up to par for
pleasant times at \$14,000. Live, Love
and Learn' (MG) last stanza punkaroo with 'Mollo last stanza punkaroo with 'Gult). James Mellon and
Harriet Hoctor on the boards; doing
fair \$21,000. Last week, strong pic,
'Fight for Your Lady' (RKO) helped
Jane Froman and Borrah Minevitch
on stage to \$21,600, not bad.

Fax (WB) (2,300; 40-55-65)—Submarine D-1' (WB). Some debate before this action flag-waver was shot
into sophisticated Fox, but seems to
have been an okay thole; okay at
\$15,000. Last week, Second Honeymoon' (200) fulfilled expectations
with \$4,800 after a rocky firsttuny (Learn' (MG) (20 tun). Pleasant with \$4,800 after a rocky firsttuny in the Boyd. 'Dr. Syn' (GB) was
a surpriser last week with \$3,400,
which, although measly, was better
than the buttons expected.

Keith's (WB) (2,400; 40-50)—Tirefly' (MG) (2d run). Another one
better at second run prices than firstrun glory; swell at \$5,500. Last-week.
'All Baba'-200th (2d run). Another one
better at second run prices than firstrun glory; swell at \$5,500. Last-week
'All Baba'-200th (2d run). Another one
better at second run prices than firstrun glory; swell at \$5,500. Last-week
'All Baba'-200th (2d run).

Scander (11 to 11 to

B'HAM BOFFS BANKO

Gives Exhibs Until Dec. 4 to Clear Their Decks

Bank night will be banned here after Dec. 4. Police Chief Riley said following an opinion from Acting City Atty. J. H. Willis that they were in violation of both the state and city anti-lottery laws. Willis pointed out that in a recent ruling the state supreme court had held banko illegal and declared that in his opinion present operation of banknite in Birmingham is equally illegal. We want to be fair with the public and theatregoers here. Chief Riley said, and are giving them until Dec. 4 in order that any ticket sales that have been previously made will not be affected. However, I have instructed my officers to inform the theatre managers that arrests will be made in cases whose bank nights' are held after Dec. 4. We are hoping for co-operation of theatre managers and the public in this instater which, in the opinion of the city aitorney, is clearly solution of the law.

Distribs Meet To Map Appeal **On Dallas Suit**

Because of the dangerous precedents which the restraint of trade decree against the Interstate Circuit in Texas and distributors may set, all the defendants are girding for what may become one of the outstanding legal battle of recent years. Having retained former Federaludge Thomas D. Thacher as chief of counsel, a conference was held Monday (29) in Thatcher's New York office to discuss preparation of the appeal from the Dallas decision of several months back. Major company attorneys regard the case being of prime importance in view of the precedents it establishes but are optimistic regarding the final outcome. Defendants have until Dec. 13 to file the appeal.

view of the precedents it establishes but are optimistic regarding the final outcome. Defendants have until Dec. 13 to file the appeal.

Judge Thacher, about eight years ago when on the Federal bench, decided the restraint of trade case against major companies which held that the standard exhibition contract in force with all at that time was in violation of the law. Individual contracts followed. He is one of the few outsiders who, through that case, became familiarized with picture business and distributor contracts.

Dallas decision held that Interstate and the major distribs were in restrictions.

Dallas decision held that interstate and the major distribs were in re-straint of trade in flxing minimum admissions at which films would play subsequent runs.

WARNER NET EARNINGS FOR YEAR, \$5,876,182

Warner Bros, will show earnings in excess of \$1,500,000, after all charges, other than surtax on undistributed profits, for the current quarter ended Saturday (27). For the year, ended Aug. 28, the company reports net earnings, after all charges including \$310,000 surtax on undistributed profits, at \$5,876, 182, compared with \$3,177,312.73, il 1936 (not subject to undistributed profits surtax). rofits surtax).
After prestore

profits surtax).

After providing for preferred stock dividends, these earnings are equivalent to \$1.48 per share on the company's common stock, after deducting shares held in the treasury.

The 1936 earnings were equivalent to 75c per share on the common.
There have been no dividends paid on the preferred stock since March \$, 1932.

Additionar to the operating there has been net credit to deficit account of \$404,920 and oapital surplus has been increased by \$269,812.

by \$269,812.

The capital surplus of the company, according to the firm's balance sheet, is \$57,044,330. Its deficit as of Aug. 28. \$4,188,044.47. Cash, \$4,058,252.55.

Total assets, \$177,544,606.38. of hich amount, \$8,299,502.97 is which amount, \$8,255,000 good will?

Funded and other long term debts amount to \$73,392,-

Funded and other long term debts of the company amount to \$73,392,\$21, of which amount there are intluded \$29,412,985, optional 66
convertible debentures, due 1939;
\$1so \$39,407,522 in other bond issues and mortgages maluring after
one year (less \$1,490,053 bonds held
the treatment). one year (less \$1 in the treasury).

Capra-Columbia Make Up, **Director Starts Pronto**

Hollywood, Nov. 30. Hollywood, Nov. 30.
With the dove of peace lighting on both Frank Capra and Harry Cohn, former is expected back on the Columbia lot next week to stick another year. Pourpariers were carried on by the duo six wecksthrough intermediaries.
Ace director oked his return when Gohn agreed to stipulate that he week Col only two pictures instead I three and also to let Capra make them within a year with plenty story

them within a year with picnty story material to choose from.

Capra, in return, called of his suft against the corporation.

ESTABROOK'S INITIALER

Hollywood, Nov. 30.

Paramount has handed Howard stabrook 'Everybody's Girl' his last producing assignment.

Picture is skeded to start around lead 18.

2D U. S. PROPAGANDA

Washington, Nov. 30.
Public distribution of the latest and most lavish government propaganda film, The River, starts next week, following an official premiere before federal executives here at the Rialth Tuesday (7). Flicker, is the work of the Farm Security Administration (supersor & Bestelle ministration (successor to Resettle-ment Administration) and is drama-

ment Administration) and is dramatization of life and economic problems in the Mississippi Valley.
Directed by Pare Lorenz, who bossed Resettlement's other widely-praised celluloid venture, 'Plow That Broke the Plains,' the pic had prerelease unveilings at five cities in the river basin, New Orleans, Memphis, St. Louis, Des Moines and Minneapolis. Following the local premi special showings will occur at Los Angeles, Chicago and Boston.

Descriptive musical score by Virgil Thomson, concert pianist; camera by Floyd Crosby, who did the grind-ing for Tabu, and Stacey Wood-ward Motion Picture Academy

CONDOR PICTS INTO B'K'PTCY

Hollywood, Nov. 30.

Involuntary petition bankruptcy, listing liabilities said to exceed \$100,000, on file in L. A.
superior court against Condor Pictures. Petitioners are Ben Pivar,
producer, Frank Gay, writer and
unit manager, and Albert Wetzel,
who are represented by Attorney,
Paul Ziegler. Trio claims in excess
of \$500 due and unpaid.
Clinton Miller, was appointed receiver by the court and took possession of Condor's assets, meanwhile-starting an investigation on
which he will base a report.
Obligations are described as including debts due to executives and
other employees, to sound recording company and laboratory, and
for wardrobe and property expenses.
Day before the bankruptcy petition was filed, exces of Hollywood
Films. New York, on recommendation of Lester Cowan, its
representative here, decided it will
the up no further funds in an enterprise, to succeed Condor and to
take over its commitments;

Studio Comics To Romp in Par's 'Grove'

Hollywood, Nov. 30.
Paramount will make feature titled 'Cocoanut Grove,' with the Ambassador hotel's night spot here as the main locale

as the main locale.

Film is tentatively skeded to roll.

Jan. 10 with a cast that so far cludes the Yacht Club Boys, Shirley

Ross. Bob Hope, Ben Blue, Rufe

Davis, Pell Kelly, Judy Canova and

Benny Baker.

Hunter's Brit. Roundup

Hollywood, Nov. 30.
T. Hays Hunter, London agent, leaves for the east after several weeks on the Coast rounding up tal-

weeks on the Coast rounding up tal-ent for British productions.

Hunter has deals pending with several pic stars who want to do two picts abroad within a six month period.

PARAMOUNT REPLIES

'Ebb Tide' Title Used by Company Fifteen Years Ago

Suit brought by Artmart Productions Corp., operators of a West 42d street theatre, to stop Paramount Pictures Corp., and the Publix Theatres. Corp. from using the little Fbb. Tide on Paramount's hit currently runing on Broadway, was discontinued Monday (29) in supreme court.

Paramount answered the action by stating that the title had been used by the former. Paramount-Publix Corp. 15 years ago silent, picture.

FULLER'S 'FIGHTING IRISH'

Hollywood, Nov. 30:
Sam Fuller has been assigned to screenplay his own original yarn, Fighting, Irish' at Republic.
Armand Schaefer will produce.

D U. S. PROPAGANDA IMMEDIATE RALL OF INT'L COPYRIGHT CONVENTION URGED ON U. S.

DIVIDEND ACTION BY LOEW DUE TODAY (1)

Dividend action on the common stock probably will be taken at the meeting of Locw's. Inc., directors today (Wednesday). Regular and possibly special divvy is expected to be acted. Only thing that will hold up action will be lact of quorum. Directors failed to act on the common when preferred, divvy was voted a short time rgo.

Although Locw's has paid \$6 already this year the common shares, profits for the past fiscal year ending. August and current earning rate justify further extras. Last earnings statement covering 40

earnings statement covering 40 weeks showed net profit of \$11,714,-

enoing. August and current earning rate justify further extras. Last earnings statement covering 40 weeks showed net profit of \$11,714,722 and \$7.07 on the common, indicating around \$9 for the full year. Only a desire to build up reserve is expected to hold back something better than the quarterly 50c, regular payment, according to latest Wall Street belief. This regular divvy is payable Dec. 31, which means that dividend voting must be done at the sheduled session this week provided with the next two weeks. Even if the total final distribution for 1937 on the common is only \$1.50, Loew's will have paid \$7.50 or top money on any picture common issue.

Col.s \$147,311 Net**
Columbia Pictures net profit for first quarter in company's fiscal year amounted to \$147,311, after all charges as against \$129,258 for corresponding period last year. This is equal to \$27c-per common share and certificates for same as compared with 22c in the first quarter of 1936. Gross income for the first three months ending on Sept. 25 was \$4, \$10,345. Report revealed that Columbia paid \$5.565 on its \$2.75 preferred stock at \$87,367 on the common. Company showed 349,368. Shares outstanding of 1,000,000 shares common authorized.

**Columbia Pix earned surplus at Sept. 25 this year totaled \$4,429,008.

Pathe's Dividend.

**Pathe's Di

Conditions of Payments By Zukor Fixed in C't

Conditions of payment by Adolph and Eugene Zukor to Paramount Pictures of their assessment of \$450,000 as former officers and directors of the defunct Paramount-Publik Corp., were revised Friday (20) by N. Y. Federal Judge Alfred C. Cox. Under the new order Zukor. Sr. is directed to pay \$45,000 in cash immediately. Both he and his son, Eugene, are to pay off nine notes for \$22,500 each over a period beginning December 31, 1938 and ending Dec. 31, 1936. Eugene Zukor is also obligated to make good on nine notes for same amount over the same period. The total amount which the court has placed as repayments to Par by

has placed as repayments to Par by all the officers and directors of the former corporation is \$2,150,000.

Feb. Start for 'Ensenada'

Hollywood, Nov. 30,
Arthur Hornblow, 3r., expects to
get Paramount's musical, Eusenada,
before the camera's early in Februaary with Ray Milland and Dorothy
Lamour heading the cast,
Postponement of Men with Wings
releases Milland for the role originally intended for Don America on a
loanout deat from 20th-Fox. Deal
still goes with America be synuted
in another film yet undesignated.

Senate Foreign Relations Committee Wants No Further Delay in Approving Rome Treaty of 1928-Fears Screen, Play, Song and/or Radio Pirating

Washington, Nov. 30.

Protection for American motion
pictures and both film and radio
scripts and tunes, as well as for
books, plays, and other literary
creations, requires immediate Ameriican ratification of the International

ican ratification of the International Copyright Convention, the Senate Foreign, Relations Committee declared last week in turging further delay approving the Rome Treaty of 1928.

In an attack upon opponents of revision of the domestic copyright laws, the committee said that 'enormous expansion of the economic and cultural value of literary and artistic works' since the turn of the century necessitates action to sure U. S. creators of protection against pirating of their brain-

artistic works' since the turn of the century necessitates action to sure U. S. creators of protection against pirating of, their brain-children abroad. Only reservation suggested was one-year delay in the time that American adherence becomes effective, solons remarking that generous time must be allowed for appropriate adjustment to terms of the pact.

Terming- the world agreement the best instrument for protection of our authors. Senator F. Ryan Duffy, author of the report, said:

"Great new industries, such as those of radio broadcasting and the production of motion pictures are based upon the use of copyrightable materials. American motion pictures are exhibited everywhere. The musical composers of the U. S. have acquired great popularity throughout the world; they find their songs and melodies in universal demand. American short-wave broadcasts encircle the earth and are in danger of infringement throughout vast areas.

fords. It is likewise desirable that opportunities to circulate their works here under reciprocally protective treatment should be accorded by the United States to the people of other countries.

Countries:

Inadequacy of present protective arrangements was cited, with declaration that there has been considerable printing both here and over-cult to find out what safeguards they are entitled to under the bilateral treaties now in force, while neither the individual pacts nor the Pan-American convention contain, with few exceptions, affirmative guaranties. Remedial action would be much more certain, the report says, under the Rome accord.

Automatic Copyright
Automatic copyright—one of the
most controversial phases of the
matter—was endorsed by the Senate group. Duffy said it is of particular importance to U. S. creators
to get protection without the inconvenience, delay, and expense of venience, delay, and expense of complying with intricate formalities in many nations.

The Copyright Convention specific convention of the copyright copyright convention of the copyright convention of the copyright copyright convention of the copyright copyright convention of the copyright cop

the best instrument for protection of our authors. Senator F. Ryan Duffy, author of the report, said: 'Great new industrics, such as those of radio broadcasting and the production of motion pictures are based upon the use of copyrightable materials. American motion pictures are exhibited everywhere. The musical composers of the U. S. have acquired great popularity throughout the world; they find their songs and melodies in universal demand. American short-wave broadcasts encircle the earth and are in danger of infringement throughout vast areas. American literary authors have an increased appeal for the reading public and their works circulate, either, in the original translation, in all countries.

Spread U. S. Culture

It is desirable from the point of view of the U. S. Lat these expressions of its culture should contribute to the culture of other countries, and that the economic benefit of the widest-possible distribution should be enjoyed by its authors and musicians, its playwrights, broadcasters, and motion picture producers under the assurance of copyright which the convention at the co

Con. of Honolulu Wants \$1,000,000 Added Stock

Washington, Nov. 39.
Registration of an additional \$1,000,000 worth of new stock was sought Friday (26) from the Securities & Exchange Commission by Consolidated Amusement Co. of Hawaii. Wants to have its paper listed on the Honolulu exchange.

Document covered 150,000 shares of no-par common already out-standing as well as prospective is-sue of 50,000 shares of \$20 preferred stock. New offering will be cumula-tive with 6% dividend.

De Mille's Pic Junket

Hollywood, Nov. 30 Before general release of "The Buccaneer' Jan. 28, Cecil B. DeMille-plans to take the picture on a pre-view tour of several key cities, in-cluding New York. Film will then be brought back to studio for additional work.

Three on a Yarn

Hollywood, Nev. 30. Script of 'Graustark,' Samuel Gold Script of Grausarts, Sainter, Color-wayn production, is being completed by Victor Heerman and Sarah Y, Mason due to the recent injury of Donald Ogden Stew. t, Cecelia Ager, who was working with Stewart on the writing job, con-tinues with the new duo.

RING IT UP

Hollywood, Nov. 30. Monogram rolls 'Saleslady' Dec. 6 with Arthur Greville Collins directing and Ken Goldsmith producing. Marion Orth screenplayed.

20TH'S DIVVY MAKES IT \$2.50 ON THE COMMON

A year-end dividend declaration of \$1 on the common stock by 20th Century-Fox last week came surprise to the trade. This brings the amount paid or declared on the common shares this year to \$2.50 against \$2 paid in 1936. Earnings currently easily justify this payment. since the company showed \$2.19 per

since the company showed \$2.19 per share for the first three quarters after all preferred divvys had been provided for.

Usual 37½c. the preferred also was declared, both this payment and the one on the common being payable on Dec. 15 to stock on record Dec. 3. Company, has until about the middle of next month to decide if it will make further distribution on the common this year. That may all depens on whether Congress shows an inclination, towards repealing the surfax on undistributed profits and making it froactive for 1937. In that dec. 20th-Fox directors might decide not disturb any remaining profits i order to build a reserve.

Denises Recover Films

Rochester, Mr. and Mrs. Armand Denis, back

Mr. and Mrs. Armand Denis, bark from African jungle-filming trip, left completed films in car white making a call. Cur was stolen, but recovered by police two hours later with cellu-loid intagt.

Denises called at Eastman plant to be hour street without manners.

look over latest equipment prepara-tory to another jungle trip.

"VARIETY'S' LONDON OFFICE." 8 St. Martin's Place, Trafalgar Square

Expect New South Wales to Ease Quota Act; Gov't-Distribs Tiff

completed it is expected that the government will soon act to amend the Quota Act to fully explai the word 'acquire' and straighten out difficulties with the Motion Picture Distributors' Association.

After a recent heated confab be

tween Sir Victor Wilson, M. P. D. A. Sir Hugh Denison, head of As-

sociated Newspapers and National Productions, Ltd., and Premier Stevens, it was learned that the government was to clarify points after elections and had been informed that Americans could and would not produce films for guota in N. S. W.

Americans could and would not produce films for quota in N. S. W. Stated it is economically impossible for them to do but that they would assist local production with technicians. Hollywood techniques, etc., and help in distribution. It was also stated that in the latter, expert handling would be offered to help local mades. Clarification of 'according suggested alternatives of aid in local production, failing acquisition of sufficient number for distribution. Though exact trouble between the premier and Wilson was not disclosed, it is alleged that the former told off Wilson on Hollywood's failure to live up to present quota obligations, pending revisions, etc. Premier added that laxity would be watched in future when new Ideas go through. Members of M. P. D. A. Who do nothing to ald local industry will be brought to task, was the summation of gab concerning alleged stalling by M. P. D. A. However, latter group is believed sincere in its effort to help locals, providing arrangements are fair.

SINO-JAP WAR EASES SHANGHAI CENSORSHIP

Usual Chinese government censor-ship is a vague proposition since the Japanese took control here. China's Jupanese took control here. China's ceusorship board, 'trans'erred here from Nanking because transportation between this city and capital became uncertain, was functioning until Jap forces took charge.

Now the only censorship is that done by individual nations inside the International Settlement, with France, United States, England and Carmany having hoards. This is expensed.

Germany having boards. This is ex-tremely lenient.

Three Italian Musicals Set; Metro Aide on One

Set; Metro Aide on Une
Rome, Nov. 22.
Several Italian musical films are
being set. 'Canto Alla Vita' ('I Sing
to Life') will. feature Tito Schipa
singing his own songs as well as
those of Liszt, Schubert, etc. Domenico Savino, director of Metro's
music department, has come from
U. S. to do the musical comment. It
will be directed by Guido Grignone.
Film is produced at the Appia Safa
studi

time another Italian At same time another, Italian ingen, Beniamino Gigli, who is more appreciated by German film fans than Italian, is making another, musical here, but only in German. It's Matterlied. "Mother's Song"). being produced by Itala Film at Cnecitta studios.

Cinceitta studios. reported that a third Italian the reported that a third italian tenor may soon appear in another minical film, but whether or not it will be made in Italy is not yet known. Eurnet Hershey and Lyon Mearso, who were here recently collecting material for a picture on the life of Caruso, are said to be considering Lauri Volpi for the

Filming 'No Pasaran'
Hollywood, Nov. '90.
Upton Sinclair stales prospectus
correrning 'No Pagaran,' novel about
Swan published last winter, that
vern is being made into film in Barcelona.
It has been translated in about
20 countries, and serialized in
spots, including Paris. Record maintains Sinclair's spot as most widelyread of U. S. novelists abroad.

Page Billy Rose

London, Nov. 21.

Firth Sheph, d, who isn't insular as to the style of theatrical attraction, he presents, has leased the Piccadilly theatre and, after some alterations to the auditorium, will present there what seems to be a new sort of entertainment, entitled 'Choose Your Time.' sont their what seems to be a new sort of entertainment, entitled 'Choose Your Time.' 'It is designed to start the show at 8:30 p.m. with approximately the fol-lowing kind of program; Dance or-chestra film cartoon, vaudeville act, newsreo!' vaudeville 3dt, intermis-

newsreel, vaudeville act, intermis-sion. Second half will be taken up with a comedy, the first one of which is 'Talk of the Devil.' by Anthony Pelissier, son of Fay Compton, to be run solidly for one hour.

Ervine, Priestly's New Plays in London; Both Unitkely B.O.

London, Nov. 30:

Robert's Wife', play analyzing modern life, by St. John. Evrine; opened at the Globe last week (23). Plot deals with married couplewhose careers pursue contrasting courses. Owen Nares, taking the role of a clergyman with a promising future, and Edith. Eyans, his wife, interested in clinics and birth control among other things, abby illustrate

ture, and Edith. Evans, his wife, interested in clinics and birth control among other things, ably illustrate how each one frustrates the other in blind devotion to his own profession. Author cleverly works into dialog rampant topics of the day, making it in toto, a serious play worthy of consideration, but doubtful of sustained commercial value. People at Sea, J. B. Priestley's latest, opened to a fair reception last week (24) at the Apollo. Chosen personally by Priestley while he was in America, Jean Muir, making her London debut, gave an unimpressive exhibition of a passe film star addicted to drugs and drink. Piece might draw biz for limited time on author reputation, but prolonged success is unlikely.

Anzac Biz In-'n'-Out

Sydney, Nov. 9.
Vogues' (UA) disappoints first
week's biz with take of \$11,400 (current rate), but expected to go higher when word-of-mouth gets around. 'Thin Ice' (20th) looks the around. Thin Ice. (20th) looks the best bet right now and winns easily into third stanza. Angel. (Par) came in at weekend for try but can't hope for much because MarJene Dietrich is not bo. here. They Gave Him Gun. (M.G) can only hope for a moderate run, but 'Road Back'. (U), should have no difficulty in bringing customers. Maytime! (M.G) slips into hinth week and 'Annabella'. (G-B) is a knockout on fourth month. Dark Journey. (UA) also opened at weekend, but doubting of the control of the contro

ful of solid b.o. Weekly change av with 'Confession' (WB), Forlorn River' (Par) and 'The Call-fornian' (20th), Vaud 'ue is oke for Frank Neil, and Williamson-Tait will bring in 'Swing Along' for a try next week.

Melbourne, Nov. 9.

Melbourne, Nov. 9.
Biz picked up with arrival of mob
for the racing carnival and gave the
managers break after a bad speil
with infantile paralysis scare.
Marquees showed Lost Horizon'
(Col.), Dimples' (20th), Tall Timbers' (BEF), 'Artists and Models'
(Pår), 'Woman Chases Man' (UA)
Last of Mrs. Cheyney' (M-G). 'King.
Schwing' Mines' (L-B) and Good

Pér), "Woman Chases Man TUA. Last of Mrs. Chepney (M-G). King. Solomon's Mines" (G-B), and 'Good as Murried' (U). Legit has Balulaika,' Victoria Re-gina' for Williamson-Tait, and the Marcus show for Fullers-Snider-Deen, Vaude-revue also nice for Titali

Auckland, Nov. 9: Throughout Auckland, Wellington. bout Christchurch and Durchard, Weington, that bright with Yankee product. Acers Bar, pluying around include Road Back 100, Voques (UA), Thin Ice (20th). aloga' (M-G) and Lost Horizo

Montague revue is doing better trade now under the personal direc-tion of Sir Ben Fuller,

Rome, Nov. 21,
Ermante Zaccone, 80-year-old
Italian actor, planning a South
American tour with his legit company for next spring. Will be emsecond road trip to the western hemisp. ere.

nemisphere.
Thesper recently returned from France, where he played the Pope in Sacha Guitry's Brown Pearls.

Confirm Hoyts GUT Split; Bid Made Carroll

Split between Hoyt's Theatre, Ltd., and Greater Union, as a result of which no further deals will be made for the operation of Gerieral Theatre, was formally ratified at the Hoyts annual meeting by Charles Munro, manging director. Present contract expires Dec. 31,

Hoyts intends to prooced with theatre building and already plans have been laid to cover territory throughout the Commonwealth. Greater Union," under the direction of Norman Rydge, is making its own finan-Split between Hoyt's Theatre, Ltd.

Union, under the direction of Norman Rydge, is making its own financial plans for the future.

After informing stockholders that a net profit of 81,305 pounds had actually been clicked up by the company over the last financial year—an increase of 33%—Munro was asked by a stockholder whether payment of arrears covering 'A' preference dividends would now be made. Munro replied that any such payment would retard the company's policy of expansion.

However, in financial circles it is thought that, providing the same profit progress continues, some move

thought that, providing the same move will be made in the future to fliquidate the 'A' preference dividend arrears. As previously reported dividends of 6% on 'A' preferences and 5% 'B' stock will be granted.

Hoyts and Carroll

Sydney, Nov. 9.

Hoyts and Carroll

Sydney, Nov. 9.

Deal between Hoyts and Dan Carroll for latier to accept seat on Hoyts' board is tipped as certain to eventuate kery shortly.

With the bewout of Stanley Criek, Fox chief, from Hoyts last month, Vaniery learns that the move was proposed by Walter Hutchinson to give Carroll an in, providing certain bit tieups were gotten in exchange, Carroll is m.d. of Curroll-Musgrove Theatres Ltd., handling the Prince Edward here, and also m.d. of Birch, Carroll & Coyle, operators of a large indie chain throughout Queensland.

Queetioned two weeks ago, Carroll step indie chain throughout Queensland.

Queetioned two weeks ago, Carroll step indie chain throughout learning in the prince Edward here, and also medically learning the prince Edward here, and the work of a call.

Inside has it that within the next week or so Carroll will go on Hoyts' board under tain conditions regarding his interests the indie field. However, matter whatkind of a deal is actually made, it will not have any bearing on the prince Edward. Sydney, which for years has gotten along with the ace product from Paramount. It is expected that the deal will cover the Queesland chain solely, and the P. E. will continue with same policy.

Swift noves are being inde by Charles Munro, Hoyts' top man, to secure as much additional territory outlet as possible to cover the product supply he hooked during a visit to New York. This is his big object now that the General Theatures contract is about to expire.

Munro is arranging his plans so that he can have the same city outlets for plx as would have been the case had a further it been made with Greater Union. It's said that further in the case had a further it been made with Greater Union. It's said that interesting the play in a difficult situation. "Anyway." Munro is going the product of the product on the right cards to play in a difficult situation." Alwayo." Munro is going the product and the product and the product and the product as going the product and the product and the prod

with Greater Union: It's said that, Itutchinson also tipped Munro on the right cards to play in a difficult situation. Auways, Munro is going sheed feat as possible to see everything in order before Jan 1, when the Hoytes-GUT bow out is due to take alone.

to take place.
Following a biz tie with Sniderto take place.

Following a biz tic with Snider

Dean in certain spots Munno then
approached Carroll and placed betop him a proposition. This came will be quite set for eity outlets
fore him a proposition. This came will be quite set for eity outlets
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fore him a proposition. This came will be quite set for eity outlets
fore him a proposition. This came will be quite set for eity outlets
fore him a proposition of him the usbe of Stanley Crick from the Mayis' board, field the chain tremendously powe.

Henry Ducoin, husband, of Dartieux, cops the Grand Prix for disting, which also means that Hoyts on how to angle for.

Actor, 80, Plans S.A. Tour American Acts Peeved by London **Headliners Stealing Their Gags**

Argentine Pix Boom

Buenos Aires, Nov. 30.

Increase in local film production in 1938 is anticipated as a result of the removal of the city tax on cinemas showing Argentine pix. Some observers predict the rise will be as high as 300% during the year. Besides being local rep for Republic, Augusto Alvarez, operator of the Broadway theatre, has formed a production company. Paramount has also helped br. two features that were later taken for distribution. Figured if the boom continues actors and film players, hitherto viewed askance by most citizens, will come to be considered almost spectable.

New British Exhibs Protest Air Competish: Variety Show K.O.'d Biz

London, Nov. 22.

Hurricane of protest being raised by Brilish exhibs against a repeat of the broadcast of the annual Royal. Variety: Show from the Palladium. Cinematograph Exhibitors Assn. wants the Government to prevent such airings in the future. Claims theatres lost almost \$500,000 in receipts, as a result of the broadcast, takings estimated in many instances to be 50% under normal and in some cases as high as \$500 for a single house.

National executive of C. E. A. Is accordingly to be called on strenuously to press on the Government the need for restriction of competition by radio, which is semi-officially controlled through General Post Office. Exhib beef was that the broadcast, which occupied 2½ hours key time in the evening session, was the most successful ever undertaken. Figured there is danger it may be repeated at intervals. It did not tollow, they claim, that patrons who kept away from the theatres that night would visit theatres on subsequent evenings.

Alternatives suggested at a C. E. A. meeting Sheffield, Yorkshire, were that the big variety show could be held in the alternoon and recorded for transmission during various broadcast sessions, or that the performance could be timed for midninght, when it would not clash with theatre business.

Trade opinion sees little chance of restrictive action, due to popular opinion favoring the annual broadcasting Corp.'s offer for the rights.

cast, and for this reason C. E. A. this year did not repeat its previous action of overbidding British Broadcasting Corp.'s offer for the rights. Last year B. B. C. offered \$3,750, which C. E. A. and other theatre interests topped with \$3,000, and B. B. C.'s offer of that figure this year was accepted "without" reference to the trade.

METRO'S \$87,000 FOR LONDON'S 'BALALAIKA'

Metro has bought Balluh kn. current musical success by Eric Maschwitz, for \$87,000. Stare hit goes into production following a possible New York run, or in any event within one year, according to terms of purchase. Paramount had \$5,000 invested in an option to buy the piece for \$110,000, but Adolph Zukor, Par board chairmin, nixed the deal at that price. London, Nov. 30.

price.

Hollywood Nov 30. Hunt Stromberg will produce Balalaika for Metro.

MEXICAN HIT

MEAICAN HIT Maxico City, Nov. 30, Current dramatic spass, is Medio Tono", Ital, Tono", Iragedy of the middle class, at the Pulace of Fine Arts (Nations, theatre), Macia Teresa Montoya, are Mexican dramatic actress, is starred.

London, Nov. 23. Thefting of gags, particularly from new acts from America, has increased to such an extent lately that the arrivals are beginning to find their material stale even before they can unpack their luggage. Formerly it was customary for locals to permit visitors first innings, but that's now as out of date as the London comics

After playing London dates, American acts proceed to the provinces to find their material has just been used by an English turn a week ahead of them. It is no longer the smallie acts who are the biggest culprits. Nowadays the bigger the act the greater the stealer.

Most callous of all English comedians is a male single whose salary has jumped in the last two years from \$300 to \$1,250—allegedly on the strength of the jokes he's appro-priated. He's no respecter of anyone's material and he finds his best nest-eggs among the latest American

imports.

Harry Richman recently played the Holborn Empire and, finding some of his best swittines landing with a dull thud, cracked, 'I-wonder if, Max Whoozis left anything out of my act last week,' (Comedian referred to had played the Holborn a week previously.) Stone and Lee are another act that found this same British Readliner helping himself to their choice bits, with squawks having little affect, 'This despite Stone having handed the local' a number of punch lines gratis.

SMALL PROSPECT OF BRITISH GOV'T CENSOR

London, Nov. 22.

London, Nov. 22.

Possibility of a Government film censor for England is minimized by Sir Samuel Hoare. Home Secretary. Such a move has been proposed by members of Parliament, who disapprove of the present system of ensor appointed and maintained by the industry, without responsibility to the people or State.

No reason for change was seen by Sir Samuel, who pointed out that local authorities have final say in what pix may be played in their areas. While they normally accept the certificates of the British Board of Film Censors, they still have power to reject products passed by the board.

U. S. Pix in South Africa

Johannesburg, Nov. S.
American pictures currently dominate the South African scene. Palladium (ACT), 'Tet's Sing Again' (RKO); Standard (ACT), 'Bullog' Diummond Escapes' (Par), 'Biallog' Diummond Escapes' (Par), Piaza (ACT), 'Olay for Sound' (Indic); Collosseum (ACT), 'T. Met Him' in Paris' (Par); Metro (MGM); Big City' (MGM); Bijou (Union), Night Must Fall' (MGM); Prince's (Indic), 'Criminal Lawyer' (Col).
Capetown is also all American, Alhambra (ACT), has 'Craig's Wife' (Col); Plaza (Union), 'Grand-Hotel' (reissue) (MGM); Royal 'Uhion), 'Way Out West' (MGM), 'His Majesty's Muizenberg (ACT), 'The Plainsman' (Par), In Durban the lineup is Prince's (ACT), 'Charlie Chain at the Circus' (20th); King's (Uhion), 'The Unuanded Hour', 'MGM), 'Metro (MGM), 'Romeo and Juliet' (MGM), 'Romeo and Juliet' (MGM), 'Romeo and Juliet' (MGM), 'Romeo (ATC), 'Let's Sing, Again' (RKO); Cameo (Indie), 'Whon Love Is Young' (U); 'Allambra (ACT), 'Eygivbody, Danies' (Indie), 'Avenue (ATC), 'Message to Garcia' (20th).

French Gal Breveted

FILMS' FOREIGN HEADACHES

London Quencheries' Free Pix; U.S. PRODUCERS' Films Council for England's Exhibs Squawk, Brewery Adamant FRANKENSTEIN?

London, Nov. 18.

Film shows in taverns are the new menace scaring exhibs in this city. Brewery controlling saloons in various downtown sectors started free films, dodging theater regulations by using sub-standard non-film stock, which the law does not regulate. Program runs 90 minutes, built up of cartoons, comedy and other shorts, and played on a seven-foot screen in semi-darkness, with sufficient light for waiters to circulate.

sunicient light for waiters to circulate.

Cinematograph Exhibs' Assn. Is wise to the situation, and a representative visited the dockside tavern where the first tryout took place, to report back to a meeting being called by the London branch. Whether he will report on the liquor as well is off the record.

Sponsor's claim that the shows are in order and have been approved by the authorities. We know we shall have protests from the C.E.A.; said spokesman, but they can't stop us.

If the cash customers the

said. sports and stop us.

If the cash customers like pix with their beer, says the brewery, it will extend the programs to other London saloons and then to the sticks. Also visualizes going in for features.

HAYMARKET THEATRES' **PROFIT OF \$24.285**

Haymarket Theatres, in which unit Greater Union holds 65,600 shares, showed profit of \$24,285 on last year's trading. An interim dvidend of 2½% will be increased to 7½% with the declaration of a dvidend of 5% on the above trading profit. Haymarket Theatres lease the Civic theatre, Sydney, to Snider-Dean on fixed rental basis, and also hold interests in Launceston, Tasmania and Brisbane Queensland. Previous year's profit amounted to Haymarket Theatres, in which unit Previous year's profit amounted to \$13,925, and the increase is regarded

stayas, and the increase is regaluct as satisfactory.
Norman B. Rydge, GUT chairman, actually took office last July after Stuart' F. Doyle retired, and the financial statement covers to July 31, 1937. Four units really comprising GUT are Spencers, Wests, Amalgainated and Greater J. D. Williams, Rydge first came into GUT through his connection with Greater J. D. Williams. Williams

Profits clicked by Haymarket can-not be credited solely to Rydge, be-cause he took command only a few weeks prior to the issue of the finan-cial statement.

\$2,500 Legit Offer for Jessie Matthews-Hale

Jessie Matthews-Hale

London, Nov. 22.

Jessie Matthews and Sonny Hale
are being sought by J. L. Sachs for
a legit musical. Pair have been
offered \$2,500 a. week (with the
dancer rated at \$1,000), but have
pic commitment for GaumontBritish for early February and
can't sign run-of-the-play pacts.
Sachs has signatured Emile
Boreo and Edwin Styles for the
tuner and is said to have rung up
\$500 in cables to New York for
laient.

RKO Branch in Cairo

Cairo, Nov. 15.
Phil Reisman, v.p. of RKO Radio
Picts, plans to open an office here

Soon, The RKO branch in Egypt will also distribute important Arabic

Stickups Kill Attache

Mexico City, Nov. 30. First fatal cinema stickup here in risal (ata) cinema stickup here in. years cost the life of an attache of the Cine Goya, a second-run house, who was shot dead when he frus-trated the attempt of six armed and masked bandits to raid the box office of \$1.500. Poccipts of Sunday show. One bandit was nabbed.

London's Ice Show

Marina, new ice skating revue, opened at Earl's Court, Nov. 17. In addition to ice ballet and dancing on a stage by a total of 200 performers, there were a few non-skating vaude turns on the rear platform. Acts include Beryl Styles, Erna Charlott, Baron Von Petersdorft (all agure, skaters), Tish; the Wonder Horse, Red McCarthy and Eric Wait. Should prove Christmas attraction.

GOING VAUDE

London, Nov. 30.

London, Nov. 30.

100 Men and a Girl' (U), which opens at the Leicester Square theatre, here shortly, will be the last film to play this house. Theatre will switch to a vaudeville policy with General Theatres, a Gaumont-British subsid, doing the booking.

Since the Palladium is practically a permanent revue house, this gives G-T a substitute vaudeville West End house. Theatre owned by Jack Buchanan in conjunction with Charles M. Woolf, With latter now on amicable terms with GB he no longer has need for a West End house for his film product and will release.

MOORING TO LONDON FOR BIP CONFABS

Hollywood, Nov. 30.
William Mooring, Hollywood representative of Bittish International Pictures, left for New York and England, last week and is due to sail to-morrow (Wed.) for conferences with John Maxwell and Walter Mycrott of BIP on the availability of Hollywood talent for British films.

He will report also. Anglo-American film relations with respect to the new British quota regulations. Returns here around Feb. 1.

Perkins Succeeds Late Tom Cochrane in Orient

J. E. Perkins, formerly manager in China for Paramount, has been named general manager for Par in Japan, China and Philippines, Per-Japan, China and Philippines, Perkins, who has been in the Orient for the same_sefipany since 1924, was called east hurriedly from the Coast by the death of Tom D. Cochrane, who died suddenly a short time ago. He succeeds to the post formerly held by Cochrane.

Perkins has been in China for the last four years as Paramount, ager. He was Cochrane's assistant in Japan and was placed, the China position by him. Perkins left for the Coast last Sunday 128) to resume his interrupted visit there: Will stay on Coast for about four weeks before shoving off for new post.

Indie Co-op Prod.

London, Nov. 15. Group of Gaumont-British techni-Group of Gaumont-British technicians, utilizing a film recording van, with the aid of unemployed film artists, produced a five-reel feature to be shown in the West End shortly. All those concerned have gambled their services against a production-outlay of something less than \$10,000. Experiment has been sufficiently successful to warrant the continuance of the undertaking for further features.

Foreign Depts. of Picture Companies Aver That Hollywood Has Over-Geared Itself to a Foreign Revenue Expectancy

USED TO BE GRAVY

Present production is so geared up to the probability of a definite return from the foreign market that which various companies are unable to stop now that foreign income has slumped. So foreign departments

aver.

Foreign angle has been developed to the point where every feature by every company is regarded as bringing in a definite figure from outside the domestic market. It has grown to such an extent that the foreign business figures in all production moves.

moves.

Preliminary budgets showing negative costs, anticipated return from the domestic field and income expected from the foreign accounts are outlined so that the expectancy in revenue is thrown out of balance before the picture even goes into production. Generally the figure set down as expected from the non-domestic market is increased because tremendous pressure is brought to bear on foreign departments to boost the anticipated foreign return.

Because high returns were obtained on certain pictures in—the market outside North America, the theory is set up that all features are to be counted on to bring in a specified amount from foreign accounts. Result is that the budgets are upped aboved to be foreign accounts. Result is that the budgets are upped aboved to be foreign accounts. Result is that the budgets are upped beyond reason.

Features with a typical backwoodsy slant that don't mean a thing with folks outside the U.S. are expected to bring in a definite figure from foreign houses. Because lacking in appeal outside the domestic sector, they do a terrific dive abroad, leaving the film company holding the bag as far as expected revenue is concerned.

It has become such a problem, defi Preliminary budgets showing nega

the bag as far as expected revenue is concerned.

It has become such a problem, definitely wrapped up in the net profits of American companies, that foreign department heads already have served notice. Gist of this ultimatum was for producers to forget about possibilities of foreign income. At the time this warning was given, the uncertainty of income, subsequently substantiated by developments in China, Japan, Italy and elsewhere, was stressed.

Plenty of Warning

Plenty of Warning

Plenty of Warning
Plenty of warning has been given in recent months of the threat to the foreign income of U.S. companies. Right now there are three sore-spots which might put a damper on revenue. Foreign departments assert that while not probable, a shutting off of income might conceivably occur. British situation, which hinges on the new Quota bill, might become so tough that the free flow of coin might be shut-off. Even now, U.S. distributors have their money tied up in Japan with no indication when it will be released. Situation here, too, may become worse. Urge in Australia to slap on a drastic quota makes possible such a tough spries of restrictions that the income for American companies at least would be emporarily interrupted.

American companies at least would be temporarily interrupted.

Poreign executives are hopeful of a return to something like that period during and after the world war. When American pictures, were in the ascendancy. Then productions were made only with the U.S. market in mind, with any foreign return counted as so much monetary gravy. When business from outside the domestic market began to amount to something, producers started adding on a percentage of costs for foreign expectancy, virtually, gambling on the anticipated outside-U.S. return when

Quota Gets Committee Okay: U. S. Companies Fear Worst

Miss Neagle's 'Command'

Anna Neagle has received an or er for 'command' performance in der for 'command' performance in Drury Lane theatre, London, Dec. 16 of 'Victoria the Great' before the

King and Queen.

Actress sailed from New York with Herbert Wilcox last week.

SURPRISINGLY **GOOD PIX BIZ** IN SPAIN

Paris, Nov. 20. Reports received here from representatives of Paramount distribs in Spain, both loyalist and in Francoheld territory, record phenomena of the revolution-torn country, Business done on Par picthe present year tops the

tures: the present year tops the coin collected at any time in the past, which is taken as an indicator that entertainment is sought.

Peculiar part of this record is that virtually all of this business was done with comparatively old Paramount features or subjects that were inside the nation's borders when shipment of film stupped about a year ago. Par has maintained its operating force in Spain but sent in no new features. Par left it strictly up to the distributing force there to make the most of available product in the vaults, to book they thought best suited and to re-route them on return showings when believed good business.

Major companies in N. Y. met about a year ago and arrived at the decision not to ship features to Spain when hostilities became alarming. A few companies tried to make shipments subsequently but Paramount did not ship any new product contenting itself with making of films already inside Spain at the time.

'100 MEN' SOCK 4G, NEW **MEXICO CITY RECORD**

Mexico City, Nov. 30, New all-time Sunday house intake for this city, was copped by the deluxe Cine Theatre Alameda with 100 Men and Girl' (U). House grossed \$4,000 and had to turn away about 1,000. Nothing like that has ever happened here before. Best previous Stinday bo. for Alameda was \$3,000. This pic's Sunday showing at the Alameda was particularly good as the gate was 50c, high one down here for any cinenia or any pic.

ORIENT'S ACE STUDIO

Tokyo, Nov. 17.

Manchukuo Moti Picture: Assoc., recently organized by the Manchukuo government and the South Manchuran railway, has started construction. new studios near Hsinking: When completed it is claimed the plant will be the largest in the Orient. claimed the position the Orient.

Product will be mainly for Manand Japane: Sumption.

they knew the film would appeal there. Subsequently, this production theory has grown until it virtually applies to all features despite past experience on failures with foreign cinema public.

London, Nov. 38.
Clnematograph Films Couneli has been adopted by 33 votes to 18 and becomes an integral part of the films quota bill. Amendment to limit board to 11 members was heavily defeated. Group will consist of 21 members outlined—10 from the industry, 10 independent, and an independent chairman. Functions broadly will be to, review progress of the industry, especially production, and report periodically to the Board of Trade and advise the board on all matters that may arise.

Now anticipated bill will make swift headway through committees the same of the contraction of

Now anticipated bill will make swift headway through commit-tee. Producers and labor are both meeting tomorrow to re-new representations on separate quotas.

British Producers' Angle

While trends on proposed Quota Bill shift almost daily, substantial Bill shift almost daily substantial producers here appear united on the theory that, without revenue from U.S., it is impossible for them to turn out features of the quality desired by them and the government. They claim it is not possible normally to produce films of the right class below an outlay of \$200,000 to \$250,000, and they can't get their coin back even with such budgeted films via distribution in United Kingdom alone. Contend that even a moderate income from cinemas in U.S., as low as \$50,000, would be sufficient added income to produce profit.

Hatey Drules Superse.

Harley Denles Squeeze

Francis Harley, 20th-Fox chief here, seri a letter to Oliver Stanley repudlating the Cinematograph. Exhibitors' Association charges of a squeeze by the company in Australia, resulting in taking over the Hoyt circuit by Fox.

Harley quotes a letter from Charles Munro, Hoyt's chief, declaring Fox bought its holdings in the open market and that the policy of the company is dictated by native directors, and that 1,000,000 pounds preference capital, held by Australians, enjoys prior rights to Fox holdings. Harley also quotes cable from Sidney Kent fully endorsing Munro's stalement.

Major companies in U. S. are conformed.

dorsing Munro's statement.

Major companies in U. S. are convinced that if the divorced quata
clause and the Films Commission
(plus viewing test idea) are incorporated in the new English quota, their
profits from the British Isles will be
heavily trimmed. Some even believe it will be extremely difficult to
do any worthwhile business in England. land.

Certain industry leaders are advo-Certain industry leaders are advo-cating a reciprocal trade treaty to supplant any quota idea. Such has, worked successfully in other coun-tries. Present English quota law was set up 10 years ago for the purpose of developing that country's domestic industry. Unbiased observers admit that the law her bear a insulted in of developing that country's domestic industry. Unbiased observers admit that the law has been a singular fail-ure in this, and that, despite this, under the new quota measure, creased penalties are proposed.

In contrast to English guida pro-visions, present or proposed, British producers and distributors can british a negative into the U. S. under bond and make as many prints as they want from it for six months. Not even tariff on this.

Quality Test

Only quality test English-mode pictures must pass is that of audience approval. That ame test applies to every American-made featplies to every American-made fent-ure; it must secure audience approval if it clicks. There is the old British-claim, too, that their product un-able to get into the American mur-ket. Payoff or this the history of worthy English fentures in this coun-try. U. S. distribs stand ready to take any with b., chance.

NOTHING SACRED

Max Dr. Kerchinwisser Dr. Vunch Dr. Marachuffsky Mrs. Bullock

Score another hit for David O. Selenick and leave plenty of room on the playdating calendar for the latest he's sending along. On getti those availability notices, choose the best time for dating the picture and, if wisdom prevails, don't make any commitments behind_it that could interfere with possible extension of runs: 'Nothing Sacred' is one of the ton comedies of the season, a com-pact laugh show that will not be secpact Jaugh show that will not be sec-tional in appeal not do any poorer, comparatively, on subsequent runs than in firsts, as can happen with musicals when the songs go stale. There are no song numbers in 'Sa-

HITTING A NEW HIGH

HITTING A NEW 11.

(RUSICAL)

(RUSICAL)

RIGO-Radio release of a deser 1. Lasky production of a deser 1. Lasky production of a deser 1. Lasky production. Stars Lily Poins and Jack Conkle, tentures Eric Hores, E. E. Morinn, and the star of the sta

New Lily Pons feature, Hitting a New High, subtly satirizes the cycle of filmusicals wherein talented artists are discovered in some remote night club and brought to operatic fame through adventurous and romantic channels. Miss Pons hits new highway which takes her from a channels. Miss Pons hits new highway which takes her from a Paris nitery into African Jungles and thence to Manhattan opera and radio fame. The litinerary, which is punctuated by occasional misical interpolations from Mignon, Lucia, and a sprinkling of modern songs by James McHugh and Harold Adamson. It is the frothiest kind of netertainment made reasonably palatable by E. E. Horton, Oakie and Eric Blore, State of the director.

Miss Pons sings her coloratura passages with amazing ease, and the several selections-are recorded clearly and effectively. She is charmingly cost of the story film is likely to have limited appeal. In major first runs where the public is martened to sense the sly humor, picture will winsome favorable comment. Away from the highbrow trail Hitting a New High is Inkely to proceed in Eric gear.

compassavery or, or successors in min in firsts, as can happen with musicals when the songs go, stales. There are no song numbers in law or the state of the stat

Miniature Reviews

'Nothing Sacred' (UA). Hit comedy co-starring Fredric March and Carole Lombard. Will be one of the big grossers

'Hitting a New High' (RKO).
Lily Pons satire on filmusicals, Should do better the

Tilly Formals, Should do better major keys,

Beg, Berrow or Steal' (M-G).
Unimaginative story which misses every mark except the lower spot in double bills.

Boy of the Streets' (Mono). Jackie Cooper in slums-to-manhood story suiting him, will do biz for independents.

'Inspector General' (Garri-Czech-made version of penty

'inspector General' (Garrison). Czech-made version of Gogo's comedy has plenty merit for the artles.

'Meet Miss Mozart' (French F)]ms). She's not particularly worth meeting. French-talker, starring Danielle Darrieux, is a mild comedy with couple of

Beg, Borrow or Steal

Hollywood, Nov. 27.

Alejira release of Frederick Stephani pro-duction. Features Frank Morgan, Florence in Frederick Stephani pro-fused from the Frederick Stephani pro-fused from the Frederick Stephani Frederick Stephani Frederick Stephani William Lander Stephani Frederick Stephani William Katt. comera, William Daniela Frederick March Stuart. Frederick Stephani Frederick March Stuart. Frederick Stephani Frederick March Stuart. Frederick State Johns. Stephani Frederick Stephani Johns.

10 Illino.	
Ingraham Steward Frank	Morgan
Bill CherauJo	hn Real
Mrs. Agatha Steward Janet	Beecher
Von Glersdorff	nan Bing L
Lefevre	Rhoder
Izmanov	e Givot I
Lord Braemer,E. Horace Miller, Tom Ru	D. Clive
Horace Miller Tom Ri	therfurd
Mrs. Miller	herspoon:
Clifton Summitt	d Denny
SaschaVladimir	Soltoloff
Mr. Miller	n Briggs
	10 Sec. 15

A subtitle which graces this film A subtile which graces this him states that the events and the characters the photoplay are fictitious. Also, that any similarity to actual persons, living or dead, is purely accidental. Might have added that any characterizations, situations or action bearing the slightest resemblance to bearing the singuest resemblance to the behavior of human beings is strictly accidental. Nothing quite so incredible as this story has been tossed to the double bills since major studios started competing among

studios started competing among themselves to turn out low grade en-tertainment for the filler-in spots. This run rates B-minus. Some capable players are badly mistreated by mane assignments Frank Morgan has chief cause for complaint, having drawn the role of an American ex-patriot who lives by his wits in Paris as a shill for tourist suckers. His slick stuff is so crude and conceived with such lack of imagination and originality that the French gendarmes would have him locked up before the end of the first reel.

locked up before the end of the first reel.

Which might be all right with Morgan, who would be relieved or saying and doing even silier things as the film progresses.

Fifteen long years have passed since Morgan walked out on his wife and baby daughter. The reason is not wanted to duck from playing the part. He engages in petty and grand larceny for a living and from his take he sends them \$100 each and every month. When he gets the news the girl is to marry some nice young man in Iowa, he writes a letter inviting all' hands to have the ceremony take place in his chateau. In France. Of course, he hasn't any chateau, but he never figures, they will accept his invitation. They do however, and all hands, including the comedy relief mother, and father of the bridgeroom, turn up in France. The form Moline.

just as it it were situated across the river from Moline.

This calls for some fast thinking so Morgan borrows a chateau from a young man who talks out of the side. Of his mouth. When the bridal party arrives, the host, who poses as caretaker of the establishment, which looks. Ilke the League of Nations. Starts to make love to the girl. This start is not looked to the girl. This start is not looked to the girl. This start is the start in the start in the start is the start in the start in the start is the start in the start in

the audience.
All of which may seem somewhat complicated, but really it doesn't matter one way, or the other.
There is some very bad acting by nearly everyone in the cast, but that probably, is not their fault. They simply were told what to do by William Thiele, the director, and he probably was told what to do by someone else.

Question is well.

BOY OF THE STREETS

Mongram production only release. Starticello Foundation on the second of the second of

Jackie Cooper in Boy of the Streets' easily Monogram's most ambitious production effort to date. With this fouth's name as a magnet, even though he's not been active in the cincma scene for about two years, and an claborate campaign behind it, the independent houses and

hind, at, the independent houses and territorial exhibs doubtlessly will find it palatable fare. It's Jackie Cooper's picture all the way, even though he's grown up and at first difficult to associate with Jackie of old.

Picture's obvious weakness is the absence of a strong male or femme character to go along with the juve star. It, would have helped the marquee and it certainly would have aided Jackie over some of the roughef' passages. This lack may force the picture to depend largely on juvenile patronage in some spots though yard by the yard by the patronage in some spots though yard by the yard by t

aral early scenes. This her film debut.
Marjorie Main is realistic in the drab role of Jackies mother. Robert Emmett O'Conhor, as the lenicht policeman, is excellent, while Guy Usher does nicely as the lad's father. Kathleen Burke gets all that's possible out of the rich femme role. Gordon Elliott is poor, as the doctor. Photography, generally of high order, stands out more prominently than the dialog.

THE LAST CHANCE (BRITISH MADE)

(BRITISH MADE)

London, Nov. 13.

athe release of Webber Priby pointation. Featurest Wyndham, Goldie, Judy
Keliy, Billy Milton, Lawrence Hanray,
Frank Leighton, Dievetal by Thomas BeniLondon, Lawrence Hanray,
Anna Munniaster. ... Frank Leighton
Anna Munniaster. ... Frank Leighton
Anna Munniaster. ... Frank Leighton
Mr. Perini Lawrence Hanray
John Wurnis Lawrence Hanray
John Wurnis Lawrence Hanray
Michael Wengali Albert Millen Hanray
Hennis Albert Millen Hanray
Leight Genny Laint
Hennish (Charles Swellester
Loc Commet. Alfret Wellester
Commetable courts richers.

Commendable quota picture. Interest languishes haltway but picks
up to a drainatte, interesting climax.
Sublect is a legal langle of an escancel convict who makes a desperate
effort to establish his innecence following a mutder conviction. Gencally well acted, and with judicious
cutting should make a second-feature
for local consumption.
There of the story is energed to a
girl living on the lonely Devonshire
coast. When, after, he leaves on a
surfliving on the junely Devonshire
coast. When, after, he leaves on a
full defined on the production of the story is
liked a cantilled energy points toward
him, a cantilled and defends him.
He is convicted and sentenced to
When he escones it to feed the

probably is not their fault. They simply were told what to do by William Thiele, the director, and the probably was told what to do by Someone else.

Question is, who's going to tell the exhibitors who have bought the picture what to do?

Flin.

Adventurous Blonde

Warner Bros. release of Fleet National production. Seatures Ulema Everel Mars. Authority Mars. 14, 25 and 15, 25 and 15,

Theresa Gray. Matt. Hugo Brand... Dud Mugsy Mortimer Gray Mrs. Hammond Harvey Hammond Maxie Maxle Cupt. McTavish.... Dr. Bolger... Dr. Nolly... Lawyer...

Light whodunit is the third in Warner's Torchy Blane series issued

Light whodunit is the third in Warner's Torchy Blane series issued this year. As in its predecessors, there's lots of gibl. last talk and the sun and the series of the series. The moves along at a very rapid pace and transitions sometimes just miss being jumpy. Pie intonded as a dualer, and should fill that role adequately.

THAT'S MY STORY

Universal production and release, horses Chudla Morgan, William, Lumlaidon, Morgan, Bernadene Hayes. Directed by Sidney Salkow. Story, Van Torsy, Berlin män; sercenplay, Barry, Tricery, cunen, Elwood Bredell; Editor, Lorrie Wichtl, 3t. 1185, Lincoln, dual; Enning time, 83

Liberty Aqueon, mins, Claudia Morgan mins, Junet, Marlowe, Claudia Morgan Junet, Marlowe, William Lundigan Jenis, Eddie Gart, Sheriff Olis Hoburt Cayanaush Carler, Raluh Morgan Bernadene Hayes Fleids William Fleinia William Fleinia Fleinia

Marin. Marin. Alege March Alege Backle. Marin Alege Marin Marin Alege Backle Marin Mar

The Moor To To The Market Mark

(In Czech, with English Tilles). It was just 100 years than that the Russian playwright, wit Gord turned citt his satistic comedy about smalline and small-town reverament officials who, at that time, were (Continued on page 29).

The Cast Of YOURE A SWEETHEART

WHO'S WHO in Hollywood or the cast of "You're a Sweetheart"

FAYE

GEORGE

MURPHY

KEN

MURRAY

and his
stooge

OSWALD

CHARLES

WINNINGER

DEVINE WILLIAM GARGAN

HUNT FRANK JENKS

REARDON

Donald Meek David
Oliver Andrew A.
Trimble • Edna Segdwick Bob Murphy
Renie Riano Bobby
Watson The Four
Playboys • Maidie and
Ray The Novelle
Brothers and Partner

Sing-swingy star of this year's biggest successes. Sings, dances, and shines her fullest in "You're A Sweetheart".

Fastest rising young man on the movie lots. Had everything his way in his last picture, "Broadway Melody of 1938"

Call him Ken and laugh with him. Starred on stage for years, and right now one of radio's top comedians.

"Maw, that man's here again". A signal to radio's millions that Ken's stooge is ready with his "Oh, yeah" fun.

Irascible, fuming, lovable hit of "Three Smart Girls", and "Show Boat" on screen and radio.

Hit of "A Star Is Born" and the boy with the everchanging voice. Now rasping for Jack Benny.

The most alert bundle of handsome, dynamic "heavyman in studio land.

She thrilled millions as the singing star with Benny Goodman's orchestra.

Frank drove the cab in "100 Men and a Girl", and he gets a full meter's worth of fun in "You're A Sweetheart".

A "blues" artist running wild on a harp!

Screenplay by Monte Brice and Charles Grayson • Original story by Warren Wilson, Maxwell Shane and William Thomas Original songs by Jimmy McHugh and Harold Adamson Directed by David Butler NUMBER 1 HIT SONGS:
"YOU'RE A SWEETHEART"
"Broadway lamboree"
"Yene Feathered Frien"
"Yene Feathered Friend"
"Yene Feathered Friend"
"Yene Feathered Friend"
"So Fis Love" By Lou Bring.
"Mickey Bloom and Arthur O

Produced by B. G. De SYLVA CHARLES R. ROGERS

A NEW UNIVERSAL PICTURE

MUSIC HALL, N. Y.

Novelty and originality characterize this week's show, a thoroughly pleasing side dish to go with 'Nothing Sacred' (UA), reviewed in the current 'Vantery. It is a Leon Leonidoff production that's notable largely for its charm and cleverness. The Barber's Opera' and 'La 'Valse' have what it takes to entertain.

tain.

Opening of stage show offers commedy in a different yein. For 'Barbor's Opena,' the stage provided with a row of 12 barber chairs, at which minions of the razor and shears are ministering to customers. Most of the barbs are doing old tinype characters and when they start to get a little slapsticky with the boys they have in the chairs it's good fun.

boys they have in the chairs it's good fun.

A lighter comedy note is provided by the special Albert Stillman lyrics set to operatic arias. For relief Jan Peerce sings 'La Donna e Mobile legit as a solo, and Viola Phillo, as a manicurist, another Classical Tavorte. Marion Raber, another mannie, does a Spanish operatic bit in snakehips time, while the shoeshine boy is giving it a hide-ho obbligato. The number is noval, refreshing and musical all the way.

'La Valse', based on Ravel's composition of the same name, employs the ballet gorps and others as background for the dancing of Hilda Eckler-Jack Cole team. In staging, Leondoff has given this number much charm and beauty, with the action of the same plus the colling gradually to a very effective climat.

max.

Rockettes, in a typical routine, are given a barber pole background. It is large enough to include a circlar staircase, which reveals the Markert misses at the opening. They rate a

hand. Sandwiching this and 'La Valse,' the show offers Boy Foy, adept unicyclist and juggler. Big kid trade from Wednesday night (24) through Sunday (28) because of Thanksgiving vacation.

ing vacation.

In addition to the usual newsreel, organ solo and 'Modern Inventions' (UA). Disney short, the orchestra does 'Southern Rhapsody,' the work of Lucius' Homer, an American.

Char.

LYRIC. INDPLS.

LIKIC, INDPLS.

Indianapolis, Nov. 27.

Little Jack Little and orchestra, with four acts, furnish 60 enter;aining minutes of stage fare, doing nice biz with pie, "Adventurous Blonde (WB).

Little opens with seven-minute medicy of pop song hits and then doubles vocally at the mike and piano. He follows with a swing rendition of "Bells of St. Mary's.

Patsy Marr does a the -minute novelty in which she taps on the wooden top of her hat while doing a handstand.

Orch gives impression of other bands, namely Wat.

a handstand.

Orch gives impression of other bands, namely Hai Kemp, Guy Lombardo, Eddy Duchi, Wayne King, Shep Fields and Benny Goodman.

Len Manning and Mitzi, man and dog, both dressed in white ties and tails, do a drunk bit with hound getting plenty of laughs. Finish with tap dance in which dog follows turns of man.

tap dance in which dog follows turns of man.

Margot and Libby Robin are weak spots in show with their impressions of motion picture stars.

Orchestra is heard again in a medley of songs composed by Little. Rodney and Gould are spotted next to-closing in some eccentric dancing. Dead-pan comics get their laughs from difference in heights of two men, and tricks which they work into their soft shoe tap dancing. Orchestra closes with Soncbody. Stole My Gal, Little at the piano. Little appears throughout, and at show caught, was selling numbers with his pleasing personality. His tricks inject a lot of comedy into that are usually straight band numbers.

KEITH'S, BOSTON

Boston, Nov. 26.

One week after lowering the ticket top from 75e to 55e Keith's in Boston breaks out with a sock eight, at vaude show that would be a good buy at the former price.

Opening with Magician Alphonse Duval and closing with a whirlwind acro-act (Five Jansleys), the show is a succession of socks, bokum end music. Eddle Rosenwald and house band are on this week but Dave Black production ends there, except all the social social

colorful opening Duval provides a colorful opening for the show. Although his tricks are not new to the trade, his fast

routining gives them a refreshing aspect. Wi in he walks off, Jack Williams walks into a preheated house and finds early applause for his excellent two-part routine of solo

house and finds early applause for his excellent two-part routine of solo taps.

The other bright dancing highlight is the Gower and Jeanne turn. This youthful duo adds plenty of zest to tife proceedings with their topflight. The control of the proceedings with their topflight. The control of the proceedings with their topflight. The control of the proceedings with the topflight of the control of the proceedings with the proceedings of the control of the control of the proceedings with the control of the control of the proceedings with the proceedings of the control of the proceedings with the control of the contr olish off the snow ce fast risley act. Town Girl' (20th) on the

EARLE, PHILLY

Philadelphia, Nov. 26.

Philadelphia, Nov. 26.
Earle presents another mediocre
show this week. Aggregation is
mildly entertaining and, with
Thanksgiving school holiday, house
had to jump from four to five a day
to accommodate tremendous influx
Pic is '46 Fathers' (20th).
Mazda puller-inhers are James
Melton and Harriet Hoctor. Lutter
despite swell ballet turn, is no great
stakes to Earle's peanut-cracking
Market street, and goes over so-soMelton goes over big. The little
school girls jam from bews and won't
lam off without half dozen
encores:

at tim on winout hair dozenencores.

At turn caught there almost seemed
to be a conspiracy against Melton,
First, moving platform, on which the
band is seated on stage, was rolled
forward until house was fearful it
would fun him over. He got out of
that by hopping on for a ride. Then,
right in midst of Shortenin Bread,
house cat strolled on the stage, panicking the kids, Melton stopped,
went over, patted it. Finally, Ilghts
were all doused, with spot supposed
to go on him. But it didn't go on,
the stopped between bars to shout,
Hey, where's the light?'
Lovely, blonde Miss Hoctor was

lo go on him. But it didn't go on he stopped between bars to shout. He y, where's the light?"

Lovely, 'blonde Miss Hoctor was never better than turn to Duke Ellington's Mood Indigo.

Management errs in spotting another terp act immediately after Miss Hoctor. The tapping of the twin Sinelair Sisters. Wouldn't be so bad if girls opened with snappy routine for contrast.

Another sick one is Al Ricard with a dummy act. Blockhead, forry Dugan, patters with femme. Lois Leonard, in copy of the fresh guy Charlie McCarthy turn. Ricard's a fair voice-tosser, but has no lines. Jerry Dugan's unable to get a real-bugh with some very slow gags and undumy chatter.

Curtain opener is Rector and His Pals, swell dog act. Hector has about 10 pooches, replying to grad all line of humorous chatter.

Closer is unflashy flash act. Tagged Behee Rbyyate Saharans, it's a tumbing turn that falls falt. Music is provided by house band on stage and emceeing by Marty Collins and Harry, Peterson, who wander in and out with old standard gars that clicked oke with the house if not with he crix.

PALACE, CLEVELAND

Cleveland, Nov. 28.

Cleveland, Nov. 28.
This is one of the best bills here since season began, backed by Submarine D-1 (WB) on screen. Nat Holt revised the black and white revue formula, not done here for several years, and it's apparently what the crowds want.
Tom Howard and George Shellon, in third spot, split top billing with Chic Webb's orchestra, which fills Harlem section of show. Two flicker and radio gastiers have been away from this city so long they are strangers to younger set. That's another reason why Tom's rashing voice and wheezes draw howls from clustomers whose memories are short. Still, it's a surefire skit- of perfectly-limed patter, has a good finish with Shelton doing the vapid-faced heckler well.
Webb's dark skinned outfit takes

faced heckler well.

Webb's dark-skinned outfit takes some of the edge off the pair's stuff by following them, but revue isn't clastic enough, Chic goes to town on drums, while orehestra dishes up the hot type of barbaric swing music without get ing under house's skin. A bit too noisy by local standards.

ards.

What bolsters the Harlem half are three coloued acts worth an extra bow or two. Ella Fitzgerald sells it with her high plaintair voice, which carries off ballad effectively. Two hoolers, Norman and Blake, whip off some fancy taps. Score cliniched by Pegleg Bales: who can show up a lot of last steppers any time. woolford's trained dachshunds roll

Woolford's trained dachsnums run barrels, a hatural for juve trade, to raise tain. Geraldine and Joe druw the plaudits for their dancin, Latter spins on head in adago-acto-patic burlesque with effectiveness. Puttern.

STATE, N. Y.

Al Trahan turns this bill into a wallop. Otherwise it's a weakie. Supporting acts include Jackfe Heler, Pritchard and Lord, Vox and Walters and the Great Yacopis, all mediguate but none a bonfire. Pic is Double Wedding (MG), reviewed in Vaneray Sept. 22. Biz fair Friday (26) night.

(26) night.

Standard act since way back when vaude was healthy, Trahan and his femme stooge repeat their assortment of roughhouse and uproar. Includes the familiar ivory-pummeling, burlesque of warbling gesture toward hoofing, goody patter and a takeoff of the Lunts doing the Romeo-Juliet balcony scene.

Another standard from the Content of the Content of the Content of the Content of the Romeo-Juliet balcony scene.

Another standard turn, the Great Yacopis, open the show with tecter-board stunts. Good stuff. There are now six (one woman) the troupe, it was known simply as the Yacopis years ago when there were nine.

nine.

Vox and Walters mixed ventriloquist turn, have fair ability, but the
material isn't startling and the pair
work too slowly. Traces of the
Charlie McCatthy influence are
noticeable. Act has been around for
years, formerly being known as
Valentine Vox.

Valentine Vox.

Just preceding Trahan is Jackie
Heller, mite pop siuger, playing a
repat here. Oke voice and enunciation, but overworks Broadway style
of personality-salesmanship. Could
also skip the ultra thank-you-dearaudience routine profitably. Does
three shrewally contrasting numbers,
the contrasting of the contrasting the contrasting
the contrasting the contrasting the contrasting
the contrasting the

then encores with Vieni, Vicini.

Přitchard and Lord (New Acts)
are a dance turn gradually assuming
the proportions of a variety unit. Includes the name pair in two appearances and with fairly elaborate staging. They also have a gal'piano accompanist onstage and a lad getting
considerable out of harmonica.

General impression okay for a close.

Hobe.

STANLEY, PITTS.

Pittsburgh, Nov. 28.
First time 'Loper' Speaking' has come through a single joudspeaker here in years and it signals the unveiling best outfit the sleek maestro has eome up with since his heyday more than a decade ago.

Loper's top specialists are still Fred Lowery 'the whistling' wiz, and Johnny Morris, the pop-eyed drummer.

mer.
Lopez is carrying two male vocalists, Bob Litell and Bob Snell, both of them okay on a dance stand but should develop something a bit more

should develop something a bit more punchy.

Dance act of Nichols and Roberts on early in the show, go over well. They're the shag-dancing kids who made such a click here with Bunny Berigan few weeks ago and were booked book immediately.

made sich a click here with Bunny Berigan few weeks ago and were booked back immediately.

Single other outside turn is Johnny Woods, one of the first of the radio of the best too: Woods is no stranger here, having played practically every spot in town; and still a surefire shot in any lineup. Some of his voice miniery is pretty ordinary but most of it's good and when little on the poor side, his slickly gagged material carries him over

Lopez gets his inning at the piano and makes the most of it. Pound and makes the most of it. Pound and makes the most of it. Pound and his uncanny keyboard wizardry supplies a walping in the read of the hand-stuff. For the finish, he has a nice little speech as the curtains close in and it's a smart, shownly gesture.

Stanley hasn't had any overtures since house leader. Dave Broudy, fell in the process of the standard of the first of the crew but may the hand bit for the receive but my tong the charten of the process of the process of the crew but my tong the charten of the process of the process of the crew but my tong the charten of the process of the crew but my tong the charten of the process of the proces

males, turn loose a fast routine of tap dancing which registers.

The Three St. John Bros. offer a smooth turn of balancing stunts, and Al Jelage, magician, runs through a r atine of interesting tricks in the rer of the bill.

Inish has all turns walking on for bows, with Miss Bacon as the central figure.

Picture, Over the Goal' (WB) and house packed for opening show. Town flooded with cards, offering free admission to every 10th person slepping up to ticket window.

FOX, DETROIT

Detroit, Nov. 27.

Detroit, Nov. 27.

There's plenty of power in current show and an eyeful of Bayarian winter setting, attuned to Alpine mood of pic, Shirley Temple's Heid! (20th.). Show steps along swiftly running only 45 minutes minus usual overture. It's pleasantly diversified. Lineup is headed by Nick Lucas. Others are Serge Flash. Les Gillis Trio. Three Kings and Four Qucens of Song! who figure in two of Gaposter line's routings.

Precluding an overture. Sam Jack Kaufman's pit band is spiffily garbed in Bayarian costumes and located in Bayarian costumes and located in an outdoor bandstand on stage. Revue type show is run off in international style, with house line officing three different native routines.

Sixteen-girl line is adopt in a

Sixteen-girl line is adopt in a skiling routine, German band number and a Bayarian setto, with Kaulman sticking 'em through a German life tune.

tune.

Nick Lucas warbling gets sock reception, accompanying himself on guitar. After offering several popballads, Lucas fills requests from

audience.

Serge Flash crowds headliner for top honors. With a slightly changed turn from previous occasions here, juggler sells his stuff with ease. Off to mammoth hand.

Opening stanza delegated to Gillis Trio, three-male knockabous-fore

Trio, three male knockabouts fone a midget), who turn in meritorious comedy and hoofing. Three Kings, male tappers with gobs of s.a. garner plenty of plaudits. Nifty as trio, terbers are even better in solo turns. Nice crowd on hand at late show caught Friday evening (28), Pete.

CASINO, B'KLYN

CASINO, B'KLYN

With the mod from License Commissioner Paul Moss: this former burley got a good start last week as a nabe vaudifiner. Management vows it will have a laundered bill to baild a family trade in this home area. The start of the

forte. Before first stage show were not they had quit selling tickets, eus has an unusual bass for small young man.

Lewis and Ames confine act to the stage show were stored to finish an unusual bass for small young man.

Lewis and Ames confine act to the stage show were stored to finish and received the stage show the

ROXY, N. Y.

VARIETY

Roxy currently has a tryout show dressed up with a snappy precision line. Three of the five acts are not in the files. The other two are Cookie Bowers, pantomimist, and Paul Gordon, cyclist, both sight-acts.

George Church, dancer, Fayne and Foster, instrumentalists, and Beit Yost's White Guards, singing octet, are the other performers, with the snappy Gae Foster dancers.

snappy Gue Foster dancers.

Church does ballet tap, Tollowing the opening line better. The protection of the state of the protection of the state of

for a finisher and too blue.

Fayne and Poster, mixed pair, hammer away on musical glasses and bells for two novelty numbers.

Yost's yodelers are too spotless and rigid while singing romantic ballads and a medley of college choruses.

Rowers turns in his well remem-

and a medley of college choruses. Bowers turns in his yell remembered pands on a gent rising in the aun. and a Coney Islander taking a dip in a public bath while the rowd laughs in approval. However, he should be showing new and more powerful stuff.

Gordon, on his low and high bikes is olsay. He does the customary fancy bike tricks.

Shan.

HIPP, BALTO

HIPP, BALTO

Stage doings this week cum, bare 40 minutes to the week cum, bare 40 minutes band on stage and Eddie Peahody acting as me, line-up has Stanley Brothers. Three X Sisters and Harris and Shore.

Peahody opens with two numbers on the banjo, sending matters off to a rousing stant-with Poet and Passami Stanley Bros. eep up the man and the week cum to t

PALACE, CHI

Chicago, Nov. 27.
Vaudeville, even in its liveller days, seldom presented a bill offering more entertainment than the

days, seldom presented a bill offerlag more entertainment than the
current one here.
Headline honors go to Buster
Shaver with Olive and George, who
offer neveltes — singing, dancing,
comedy and personality.

Long the self-great offer and offer one
and Co. One of the self-great offer
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and co. One of the self-great
and co. One of the self-great
and co.

Ortons, do a ticht wirewalking act,
which goes over.

In spot following, Britt Wood, does
his regular concedy, harmonica stuff,
but seems to have slipped.

Cass, Mack and Topsy, good
dancing knockabout turn, complete
the bill. The act is fast all the way
through, and two men and girl offer
a flock of new stuff. Slow motion
between the self-great offer
show for the self-great offer
(RKO). Business good on dinner
show Friday.

Loopi

EARLE, WASH.

SMASH HOLIDAY OPENINGS HOLDOVER PACE ... COUNTRY'S

CRITICS THRILL WITH PRAISE AS THE BIG FUN SHOW DANCES ON! ... for instance ...

NEW YORK:

offered

"Swell entertainment... Fred's drum dance rates the spontaneous burst of applause ... Burns and Allen have never been funnier on screen or radio."-Kate Cameron. N. Y. Dally News ... "Refreshing! ... Captivating tunes and striking dance routines ... highly entertaining." - Howard Barnes. N. Y. World-Telegram . . . "Elements fresh, glib and agreeably presented ... What more can one ask of an Astaire show?" -Frank S. Nugent, N. Y. Times . . . "Score includes hit material . . . fans will cheer drum dance . . . sportive and frolicsome . . . highly entertaining." - Bland Johaneson. N. Y. Daily Mirror . . . "The whole thing moves with a lively and genial swing, its Gershwin tunes are among the best he ever composed . . . wittily authored and extremely well acted against a superb production ... Ingratiating and charming." - William Boehnel, N. Y. World-Telegram . . . "This 'Damsel' is in no distress at all . . . what with Astaire dancing, Gracie Allen and George Burns cutting capers, Reginald Gardiner and Ray Noble spoofing along, a Berman production and a Gershwin score." - Regina Crewe, N. Y. Journal & American . . . "A happy musical . . . with a corking score - one of those certain to haunt the ballrooms for months . . . Fred's tapping sparkling, delightful." - Eileen Creelman, N. Y. Sun . . . "Excellent . . . **Fred Astaire** choicest







MUSIC BY GEORGE GERSHWIN . LYRICS BY IRA GERSHWIN

frem the story by P. G. WODEHOUSE

A PANDRO S. BERMAN PRODUCTION

Advance Production Chart

Hollywood, Nov. 30.

Picture mills continued their grinding, reaching for a total of 591 pictures promised for the current season. Total was swelled from its previous 88 by one extra picture turned out by Harry Sherman for Paramount re-

lease and two promised by David L. Loew for Columbia release.

So far 174 have been completed, either released or ready for theatres.

With 39 in production, 78 waiting preview and less than half the season's total to go, or 300, no shortage of pix is in sight.

Columbia

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Pietures	now in the	cutting rooms	or oweitin	d previous	pre'	

Pictures now in the cutting rooms or awaiting previews are:

"T.I. TAKE ROBANCE, produced by Everett Riskin; directed by
Edward H. Griffith, photographed by Lucien Andriot; no writing credits
announced as yet, Cast: Grace Moore, Melyon, Douglas, Stuart Erwin,
Andre Berunger, Helen Westley, Richard Carle, Walter Kingsford.

"ALL-AMERICAN SUPETHEART," produced by Wallace MacDonald for
Institute Briskin; unit; directed by Lambert Hillyer; original by Robert E.
Kont, sercen play by Fred Niblo, Lr., Grace Newlie and Michael L. SimGene Morgan, Ruth-Hilliard, Joe Twerp, Alben Brook, Thurston Hall, Louis
De Fron.

De Pron.

SHE MARRIED AN ARTIST: produced by Sydney Buchman, directed by Marion Gering, Magazine story by B. Avery Strakesh; screen play by Gladys Lichman and Delmar Daves; photographed by Merritt Gerstad, Cast: John Boles, Luli Deste, Helen Westley, Frances Drake, Thomas Mitchell, Patricia Parr.

WILLIAM TERM TERM TO A THE TERM TO A WALLIAM TO A THE TERM THE

Loft. Bess Flower.

"AMERICAN LEGION," produced by Ralph Cohn; directed by C. C. Coleman, Jr., original by Martin Mooney; screen play by Michael Simmons; photographed by Luden Ballard. Cast. Don Terry, Mary Russell, Robert Warwick, James Hollywood, George McKay.

"MURDER IN SWINGTIME," produced by Ralph Cohn for the Irving Briskin unit, directed by Leon Bardia, original by Fred Pedersen; screen play by Robert Kent and Henry Taylor; photographed by Henry Freulich. Cast. Don Terry. Wyn. Cahoort. Robert Paige, Rita, Hayworth, John Gallaudei, Gene Morgan.

laudet, Gene Morgan.

"OUTLAWS OF THE PRAIRIE," formerly titled 'SINGING RANGERS,'
produced by Harry L. Decker for Irving Briskin unit directed by Sam
Nolson; original by Doris Schroeder; screen play by Ed Earl Repp. Cast.
Charles Starrett, Iris Meredith, Donald Grayson, Dick Curtis.

Charles Starrett, Iris Meredith, Donald Grayson, Dick Curtis.

LITTLE MISS ROUGHNECK, formerly titled 'WONDER CHILD,** produced by Wallace MacDonald for the Irving Briskin unit; directed by Aubrey Scotto; original by Fred Niblo, Jr., and Grace Neville; screen play by Niblo, Miss Neville and Michael Simmons; photographed by Benjamin Kline. Cast: Edith Fellows. Leo Carrillo, Margaret Irving. Scott Colton. PENTENTIANX of the Colton Child. Cast: Edith Fellows. Leo Carrillo, Margaret Irving. Scott Colton. "FENTENTIANX increased by Robert North; directed by John Brahm; from play by Martin Flavin; screen play by Scott J. Miller and Fred Niblo, Jr. Cast: Walter Connolly. "NO TIME TO MARRY, formerly titled 'THE NIGHT BEFORE,' produced by Mar Perrin; directed by Harry Lachman; original by Paul Gallico; screen play by Paul Jarrico. Cast: Richard Arlen, Mary Astor, Lionel Guarden, Thurston Hall, Marjoric Gateson, Arthur Loft, Paul Hurst.

**LONE RIDER,' produced by Harry L. Decker for Irving Briskin unit; directed by Sam Nelson; original by Folmer Blangsted; screen play by Earl Repp; photographed by John Boyle. Cast: Charles Starrett, Iris Meredith, Donald Grayson, Dick Curtis, Allen Brook, Sons of the Ploneers.

Palmable Pictures New in Fredescien

Meredith, Donald Grayson, Dick Curtis, Alien Brook, Sons of the Pioners Meredith, Donald Grayson, Dick Curtis, Alien Brook, Sons of the Pioners Meredith, Donald Grayson, Dick Curtis, Alien Brook, Sons of the Pioners and Danders of the Pioners of

Grand National

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Pictures flow in the cutting room or awaiting previews are:

KING OF THE SIERRAS, Condor picture featuring three horses, Rex,
Sheik and Thunder, Frank Gayass, associate producer; directed by Arithur
Rosson, original screen play by Scott Darling; photographed by Tom Galligan, Cast: Frank Campeau; Wally Albright, Morgan Brown, Edward
Foll, Billy Van Every.

Nosson; original screen play, or many alpha and a produced by Edward Finney; supervised by Linds-ley Parsons; directed by Ray Taylor; original screen play by Edmond Kelso; photographed by Gus Peterson. Cast: Tex Ritter, Ann. Evers, Horace Murphy, Snub Pollard, Charles King.

Grand National Pix Now in Production.

THE SHADOW SPEAKS, produced by Max and Arthur Alexander directed by Charles Lamont original screen play by Jack Natteford; photographed by Marcel Pierari Cast: Rod LaRoque

Metro

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Total 52 12 6 6 28 8
Pictures now in the cutting rooms or awaiting previews,
BAD MAN OF BRIMSTONE, produced by Harry Rapt; directed by
Twitter Ruben; original by Ruben. Cast: Wallace Beery, Raymond Hattone Company of the Company

Join Crawford, Spencer Tracy, Alan Curtis, Mary Phillips, Leo Gorcey, Elizabeth Risdon, Occar O'Shea.

EVERYBOUX SING, produced by Harry Rapf; directed by Edwin L. Marin, original story by Florence Ryerson and Edgar Allan Woolf; other writer credits not available as yet; photographed by Joe Ruttenberg, Cast, Allan Jones, Fanny Brice, Judy Garland, Billie Burke, Reginald Owen,

Marin, original story by Florence Ryerson and Edgar Anan Wooth, Outer writer credits not available as yet, photographed by Joe Ruttenberg. Cast. Allan Jones, Fanny Brice, Judy Garland, Billie Burke, Regimaid Owen, Lynne Carve, PenDer for producer credit, directed by William Thiele, controlled the William C. White: photographed by William Danlels, Cast. Frank Morgan, John Beal, Florence Rice, Herman Bing, Cora Witherspoon, Janet Beecher, Erik Rhodes, E. E. Clive, George Givot.

"RoSaLLe! produced by William Anthony McGuire; directed by W. S. Van Dyke; photographed by Oliver Marsh; no writing credits as yet. Cast. Nelson Eddy, Eleanor Powell, Frank Morgan, Ray Bolger, Jlona Massey, Edna May Oliver, Virginia Gray, Reginald Owen, Janet Beecher.

"Metre Pix New Ma Fredeword." Her Massey, Edna May Oliver, Virginia Gray, Reginald Owen, Janet Beecher.

"Metre Pix New Ma Fredeword." Her Massey, Edna May Oliver, Wester Pix New May Fredeword. And Massey, Edna May Oliver, Wester St., Porduced by William, Anthony McGuire; directed by Mobert Z. Leonard; from the stage play by Davide Rash. Cast. Jeanette MacDonald, Polson Explosor, Carrillo, Buddy Brash. Cast. Jeanette MacDonald, Polson Explosor, On other writer credits as yet announced; photographed by John Seitz. Cast. Melyon. Douglas, Urignia Bruce, Warren-William, John Hallidow, Monty Woolly, George Douglas, Leonard, Penn.

"EENEFITS FORGOT, produced by John W. Considine, Jr.; directed by Claience Brown; novel by Honore Willsie Morrow; photographed by Claience Brown; novel by Honore Willsie Morrow; photographed by Claience Brown; novel by Honore Willsie Morrow; photographed by Claience Brown; novel by Honore Willsie Morrow; photographed by Edna Mac Oliver, Henry, Hull.

"LOVE IS A HEADACHE, no produced by Milton H. Bren, directed Buzella Morgan, Florence Rice, Regimald Owen, Ed

Monogram

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Pictures in the cutting room:

"DANGER VALLEY, produced and directed by R. N. Bradbury, original screen play by Robert Emmett; photographed by Bert Longenecker. Cast Jack Randall, Lois Wilde, Charles King, Ernie Adams, Earl Dwire, Hal

ROMANCE OF THE ROCKIES, produced and directed by R. N. Brad-ury; original screen play by Robert Emmett, photographed by Bert ongenecker. Cast: Tom Keene, Beryl Wallace, Earl Dwire, Horace lurbby.

Murphy.

"TELEPHONE OPERATOR," produced by Lon Young; directed by Scott Permbroke; original by John Krafft; screen play by Scott Darling; photographed by Gilbert Warrenton. Cast: Judith Allen, Gränt Withers, Alice White, Warren Hymer, Pat Flaherty.

Paramount

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Saylor; Monte Blue, John Patterson, Area Laman, Littlefield.

"WELLS FARGO, produced and directed by Frank Lloyd; Howard Esta brook, associate producer; original by Stuart N. Lake; screen play by Pau Schofield, Gerald Geraghty and Fred Jackson; camera, Theodore Sparkuhl Cast: Joel McCrea, Frances Dee, Bob Birns, Lloyd Nolan, Mary Nash Ralph Morgan, Forter Höll; Robert Cummings, Jane Dewey, Barlow Barlows

brook, associate product, visconia brook, associate product, visconial Gerald Geraphy and Fred Jackson; camera, Theodore Sparkum, Cast: Joel McCrea, Frances Dee, Bob Burns, Lloyd Nolan, Mary Nash, Ralph Mojgan, Porter Höll, Robert Cummings, Jame Dewey, Barlowe Brook, and the Morgan, Porter Höll, Robert Cummings, Jame Dewey, Barlowe Brook, and the Morgan, Porter Höll, Robert Cummings, Jame Dewey, Barlowe Brook, and the Morgan, Porter Holl, Robert Cummings, Jame Dewey, Barlowe Brook, John Barrymore, Clair Dodd, Fritz Feld.

"Cassibly 9F Bar 22t, produced by Harry Sherman; directed by Les Selander; screen play by Norman Houston; original by Clarence E. Multord; photographed by Russell Harlan; Cast: Frank Darien, Russell Harder, 1988, and Mary Mary Hardon, 1988, and 198

52nd St. Brain Trust

(Continued from page 1)

David Stern, publisher, and Arthur Garfield Hays, w.k. attorney. And Mike Romanoff.

Staff of players includes one ex-realtor, one cutter, a former orch leader, who still plays fiddling dates, one ex-school teacher and one ex-pert who formenty lived on his pre-depresh income Hours for the work depresh incom. Hours for the work-ing chess and checkermen are tough, since a day's labor starts at 11 a.m. ing cness and checkermen are tough, since a day's labor starts at 11 a.m. and often lasts until 3 or 4 a.m. It's strictly an open shop affair, players being non-union. Some players hold down daytime jobs and work here at night.

When caught there we: four checker and five chess games operation. Management reports that chess is on the upswing lately the chills driving the intellect doors. Both games fall off the summer time along with the gen-eral exodus.

eral, exodus.

Operation is on a 50-50 basis, half going to the house. Latter is under the management of Schork and Schaffer, who control five of the amusement and museum spots in N. Y., two on 42nd Street, and two on Sixth Avenue in additi to the Broadway salon. Gross was formerly \$250,000 a year until the prize lure was abolished. It's a lot less now.

42d St. Museum.

42d St. Museum

In the museum show, which S.&S, control on 42nd street, bill currently, includes 12 acts for a dime. Altractions there include lion act, magicker, a double-talker and the usual other medicine show acts.

Jack Johnson, former world's heavyweight champ, currently playing the dime museum circuit and comes back in to this spot at Xmas for a repeat.

for a repeat.

Another popular act which does well at the medicine show, is Cannonball Richards, who offers. \$500 reward for anyone who can knock him down with a poke in the guts. Jack Dempsey Tried it two months ago and failed. There's also a story told re a strapping Negro who wanted to get married and buy himself a house with the cash who took in five shows for as many whacks at Cannonball. He's still single, however.

S. & S. also control. Professor Heckler's fiea circus. It's currently operated by the son of the original Professor who died last year and whose mouth full of gold teeth as well as his fleas made him a wkn. Grupe in museum circles. Young Prof. Heckler is more progressive and has been on the air three times this year, once for Shell Oil. He still feeds his troupe of 50 fleas twice day in the old-fashioned way, however, from the arm.

The Shorts Palace on Broadway is & S. also control Professor

eyer, from the arm.

The Sports Palace on Broadway is generally regarded by many as mere hangout for visiting peasants, it does, however, draw quite a few of the Broadway mob. From amusement biz circles it's stated that frequent patrons include Eddie Cantor, Abe Lyman, Mae Murray and Dick Himber. Miss Murray, it's reported, comes in in her mink wrap to shoot birds and Himber is declared to be highly proud of his pin hall hockey skill.

Seattle Orpheum Says Its Debts Are \$2,117.855

As Debts. Are \$2,117,850 Seattle Orpheum Co., owes \$2,117,855 and its assets amount to \$10,474, according to schedules in bankruptey fled in N. Y. federal court on Friday (26) and okayed by O. R. McMahon. v.p. of the corporation. The Orpheum Circuit subsid recently entered a voluntary petition in bankruptey.

ruptcy.
The biggest items listed as liabilithe outstanding \$1,000,000 first mortgage gold notes issued in 1926 and \$999.379 on a note originally given Orpheum Circuit for loans but which is now held by Stadium Theatres Corp.

The corporation

The corporation's Senttle theatre and office building, valued at \$1.007,-738, was recently placed on sale foreclosure proceedings.

Utah Trailer Bought Hollywood, Nov. 30.

Right to little of Utah Truil has been acquired by Grand National from Southern Music Co., and song of that name will be incorporated in

Tex Ritter tops cast, Edward Finney producing.

FILM BOOKING CHART

(For information of theatre and film exchange bookers, VARIETY presents a complete chart of feature releases of all the American distributing companies for the current quarterly period. Date of the reviews as given in VARIETY and the running time of prints are included.) COPYRIGHT, 1927, BY VARIETY, INC. ALL RIGHTS RESERVED

WEEK OF BELEASE	TITLE	PRODUCER	DISTRIB.	TYPE	TALENT	DIRECTOR	TIME MINS.	LEVIEWED RPARIET
)/8/37	LIFE BEGINS WITH LOVE BENFREW OF THE MOUNTED PARTNERS IN CRIME	M. Connolly A. Herman Par	Col GN Par	Rom-Com Outdoor Melodrama	D. Montgomery-J. Parker J. Newill-C. Hughes L. Overman-R. Karns	Ray McCarey Al Herman Raiph Murphy	72 64	10/6 11/10
	SATURDAY'S REROES THE WRONG ROAD LANCER SPY	Robt, Sisk Colbert Clark S. G. Engel	REO Rep 20th	Football Melodrama Drama	Van Heflin-M. Marsh B. Cromwell-L. Atwill	Edw. Killy J. Cruze G. Ratoff	66 58 62	10/20 9/29 10/13
1000	BOLL ALONG, COWBOY FAREWELL AGAIN I MET MY LOVE AGAIN	Sol Lesser V. Saville W. Wanger	20th UA UA	Western Melodrama Rom-Dr	D. Del Rio-G. Sanders-Lorre Smith Ballew L. Banks-F. Robson J. Bennett-H. Fonda	Gus Meins Tim Whelan	76 55 84	10/6 5/19
	IDOL OF THE CROWDS THEY WON'T FORGET	Trem Carr Mervyn LeRoy	U WB	Rom-Dr Drama	John Wayne-S, Bromley C, Rains-G, Dickson	Logan-Ripley Art Lubin Mervyn LcRoy	60 98	6/30
)/15/37	MURDER IN GREENWICH VILLAGE DR. SYN WALLABY JIM OF ISLANDS	W. MacDonald GB B. Barsky	Col GB GN	Mystery Drama Rom-Dr	Fay Wray-Richard Arien George Ariiss G. Huston-R. Coleman	Al S. Rogell Neill-Howell	68 81	11/3 9/8
	LUCK OF ROARING CAMP	J. Man!tiewicz J. H. Steele R. N. Bradbury	MGM Mone	Rom-Com Outdoor	O. Davis, JrJ. Woodbury	Chas, Lamont R. Thorpe I. V. Willat R. N. Bradbury	58 65	9/22
	WHERE TRAILS DIVIDE ANGEL FIT FOR A KING	David L. Loew	Mone Par EKO	Western Rom-Dr Comedy	Tom Keene Dietrich-II. Marshall Joe E. Brown-Helen Mack	R. N. Bradbury Ernst Lubitsch Edw. Sedgwick Wm. Witney Allan Dwan	59 90 73	9/20 9/15 9/1
	TRIGGER TRIO HEIDI TRATS MY STORY OVER THE GOAL	Sol Siegel R. Griffith Robt. Presnell	Repub 20th U WB	Western Rom-Dr Melodrams	Three Mesquiteers Temple-Hersholt-Treacher C. Morgan-Wm. Lundigan	Sid Salkow	85 63	11/1 0 12/1
0/22/37	THE AWFUL TRUTH	Bryan Foy Everett Riskin	Col GN	Rom-Com Comedy Western	Wm. Hopper-June Travis I. Dunne-Cary Grant	Noel Smith	62 90	10/6 10/20
	KING OF SIERRAS REFE'S FLASH CASEY LIVE LOVE AND LEARN THUNDER TRAIL	M. H. Hoffman M. & A. Alexander H. Rapf	GN MGM	Comedy Com-Dr	Rex-Shelk (horses) E. Linden-B. Mallory B. Montgomery-R. Russell Marsha Hunt-Gilbert Roland	Arthur Rosson Lynn Shores G. Fitzmaurice	57 76	10/20 10/20
	BREAKFAST FOR TWO CHARLIE CHAN ON BROADWAY STAND-IN	Par Edw. Kaufman John Stone	Par BKO 20th	Western Rom-Dr Mystery	B. Stanwyck-H, Marshall W. Oland-Joan Marsh	Chas. Barton Alfred Santell Eugene Forde	56 67 68	9/29 11/24 9/23
1.5	THE PERFECT SPECIMEN	W. Wanger H. J. Brown	UA WB	Comedy Com-Rom	L. Howard-Joan Blondell E. Flynn-Joan Plondell	Tay Garnett Michael Curtiz	90 82	10/6 9/29
0/29/37	TRAPPED BY G MEN TEX RIDES WITH BOY SCOUTS CONQUEST FEDERAL BULLETS	Col E. Finney B. H. Hyman	Col GN MGM	Melodrama Western Hist-Rom	Jack Holt-Wynne Gibson Tex Ritter Garbo-Charles Boyer	Louis D. Collins Ray Taylor Clarence Brown	65 66 115	11/10 11/3 10/27
	THIS WAY, PLEASE THERE GOES THE GROOM	Lon Young Mel Shauer A. Lewis	Mono Par RKO	Drama Musical Com-Dr	M. Stone-T. Walker Buddy Rogers-B. Grable B. Meredith-Ann Sothern Bob Steele	Karl Brown Robt, Florey Joseph Santley Sam Newfield	61 72 64	10/27 9/15 10/13
	ALI BABA GOES TO TOWN WESTLAND CASE	A. W. Hackel L. Schwab L. Fox-S, Starr	Rep 20th U	Western Musical Mystery	Cantor-T. Martin-J. Lang P. Foster-Carol Hughes	David Butler C. Cabanne	56 60 62	11/3 10/20 10/6
1/5/37	THE GREAT GARRICE SWING IT, SAILOR	M. LeRoy D. Diamond	WB GN	Drama Com-Dr	Brian Aherne-de Haviland W. Ford-J. Jewell	James Whale Ray Cannon	95 63	9/29
	THE FIREFLY DANGER VALLEY HOLD 'EM, NAVY	H. Stromberg R. N. Bradbury Par	MGM Mono Par	Musical Western Football	J, MacDonald-A, Jones Jack Randail Lew Ayres-M, Carlisle	R. Z. Leonard R. N. Bradbury K. Neumann	140 62	7/28 11/10
	FIGHT FOR YOUR LADY PORTIA ON TRIAL DANGER, LOVE AT WORK GIRL WITH IDEAS	A. Lewis A. E. Levoy H. Wilson	RKO Rep 20th	Rom-Rom Rom-Dr Com-Rom	J. Boles-I. Lupino W. Abel-F. Inescort A. Sothern-J. Haley	Ben Stoloff G. Nicholas, Jr. O. L. Preminger	67 72 81	10/20 11/10 12/1
N. N.	ALCATRAZ ISLAND	Ed. Grainger Cosmo	WB	Com-Rom Melodrama	W. Pidgeon-W. Barrie John Litel-A. Sheridan	Sylvan Simon Wm. McGann	70 64	11/3 10/13
1/12/37	I'LL TAKE ROMANCE MR. BOGGS STEPS OUT THE LAST GANGSTER	E. Riskin Ben Pivar MGM	Col GN MGM	Musical Com-Dr Drama	Grace Moore-M. Douglas S. Erwin-H. Chandler E. G. Robinson-R. Stradner	Edw. Griffith G. Wiles E. Ludwig	67 81	11/10
	THE BARRIER LIVING ON LOVE SPRINGTIME IN ROCKIES DANGEROUSLY YOURS	H Sherman M. Cohen S. C. Siegel	Par BKO Rep 20th	Outdoor Com-Rom Western	L. Carrillo-J. Parker W. Bourne-J. Dunn G. Autry-P. Rawles	Les Selander Lew Landers Joe Kane	90 60	11/3 11/3 11/24
	DANGEROUSLY YOURS STORM IN A TEACUP MURDER IN DIAMOND ROW	Sol Wurtzel Korda A. Korda	UA UA	Rom-Dr Rom-Dr Melodrama	C. Romero-P. Brooks V. Leigh-R. Harrison E. Lowe-S. Shaw-A. Todd	M. St. Clair V. Saville W. K. Howard	60 88 75	10/20 9/9 11/17
	MERRY-GO-ROUND OF '38 ADVENTUROUS BLONDE	B. G. DeSylva Bryan Foy	WB	Musical Com-Rom	B. Lahr-B. House-Auer G. Farrell-B. MacLane	Irv. Cummings F. McDonald	90 60	10/27 12/1
1/19/37	HOLLYWOOD BOUNDUP FRONTIER TOWN NAVY BLUE AND GOLD	Col Ed Finney S. Zimbalist	Col GN MGM	Western Western Football	Buck Jones Tex Ritter R. Young-L. Barrymore	Ewing Scott Ray Taylor Sam Wood	95	11/17
	NIGHT CLUB SCANDAL DAMSEL IN DISTRESS THE GUN RANGER	P. S. Berman A. W. Hackel	Par RKO Rep	Mystery Musical Western	J. Barrymore-Overman Astaire-Burns and Allen Bob Steele-E. Stewart	Geo. Stevens S. Newfield	100	11/24
	THE DUKE COMES BACK SECOND HONEYMOON 52ND STREET IT'S LOVE I'M AFTER	H. Schlom R. Griffith W. Wanger	Rep 20th UA	Rom-Dr Com-Rom Musical	A. Lane-H. Angel-G. Tobla T. Power-L. Young E. Baker-P. Patterson-Carrille	I. Pichel Walter Lang H. Young	75 60	11/10 10/6
1/26/37	SHE MARRIED AN ARTIST	H. J. Brown S. Buchman	WB Col	Comedy	L. Howard-B. Davis Boles-Lull Desti	Archie Mayo M. Gering	90	7/21
	TROEOUGHBREDS DON'T CRY COUNTY FAIR EBB TIDE	H. Rapi E. B. Derr L. Hubbard	MGM Mone Par	Com-Rom Rom-Com Drama	R. Sinclair-M. Rooney J. F. MacDonald-M. L. Lender O. Homolka-F. Farmer	Jas. Hogan	80 71 91	11/17 11/24 10/13
	TEXAS TRAIL HIGH FLYERS WILD HORSE RODEO	Harry Sherman Lee Marcus S. C. Siegel	Par BKO Rep	Western Comedy Western	W. Boyd-J. Allen Wheeler-Woolsey 3 Mesquiteers	Dave Sellman Eddie Cline Geo. Sherman	70	11/10
	45 FATHERS DINNER AT THE RITZ NOTHING SACRED	John Stone R. T. Kane D. O. Selznick	20th 20th UA	Rom-Dr Comedy	J. Withers-T. Beck Annabella-P. Lukas Lombard-F. March	Jas. Tinling H. D. Schuster Wm. Wellman	75 75	11/10 12/1
The part	SOME BLONDES ARE DANGEROUS SUBMARINE D-1	E. M. Asher L. Edelman	WB	Com-Dr Rom-Com	W. Gargan-D. Kent P. O'Brien-D. Weston	Milt Carruth Lloyd Bacon	65 100	11/10 11/17
2/3/37	ALL-AMERICAN SWEETHEART BEG, BORROW OR STEAL BLOSSOMS ON BROADWAY TAKING THE TOWN	W. MacDonald Joe Cohn B. P. Schulberg M. Cohen	Col MGM Par	Rom-Com Comedy Com-Rom	S. Colton-P. Farr J. Beal-F. Rice-F. Morgan E. Arnold-S. Ross-Trent	L. Hillyer W. Thiele Richard Wallace Edw. Killy	70 85	12/1 11/17
	GLAMOROUS NIGHT	W. C. Mycroft Milton Feld	RKO Rep 20th	Comedy Musical Melodrama	Fred Stone-D. Vaughan M. Ellis-O. Kruger C. Trevor-D. Woods	B. D. Hurst Alfred Werker	66	11/10
	BIG TOWN GIRL PRESCRIPTION FOR ROMANCE FIRST LADY	E. Grainger H. J. Brown	WB	Com-Rom Rom-Com	W. Barrle-K. Taylor R. Francis-P. Foster	S, S. Simon Stan Logan	82	9/1
2/10/37	THE SHADOW YOU'RE ONLY YOUNG ONCE LOVE ON TOAST	W. MacDonald Harry Rapi E. Cohen	/Col MGM Par	Melodrama Comedy Rom-Com	R. Hayworth-C. Quigley L. Stone-C. Parker J. Payne-S. Ardier	C. C. Coleman, Jr. C. Dorian E. A. Dupont	57 80	
	DANGER PATROL BORROWING TROUBLE ADVENTURE'S END	Maury Cohen Max Golden U	RKO 20th U	Melodrama Comedy Spectacle	S. Eliers-J. Beal J. Prouty-S. Byington J. Wayne-D. Gibson	Lew Landers Frank Straver Arthur Lubin	59 60 63	11/24
2/17/37	MISSING WITNESSES UNDER SUSPICION	Bryan Foy Col.	WB Col	Melodrama Melodrama	J. Litel-J. Dale J. Holt-K. DeMille	Wm. Clemens L. D. Collins		
	NON-STOP NEW YORK BAD MAN OF BRIMSTONE BOMANCE OF ROCKIES	GB Harry Rapf R. N. Bradbury	GB MGM Mono	Rom-Mel Football Western	Anna Lee-J. Loder J. Stewart-R. Young Tom Keene-B. Wallace	R Stevenson J W Rubin R N Bradbury	72	9/20
	BORN TO THE WEST COLORADO KID TARZAN'S REVENGE	Par A. W. Hackel Sol Lesser	Par Rep 20th	Western Western Outdoor	J. Wayne-J. M. Brown Bob Steele-M. Weldon G. Morris-E. Holm	Chas. Barton Sam Newfield D. R. Lederman		
	ACTION FOR SLANDER SHE LOVED A FIREMAN	A. Korda Bryan Foy	UA WB	Melodrama Com-Dr	C. Brook-A. Todd D. Foran-A. Sheridan	D. R. Lederman Tim Whelan John Farrow	57	11/17
2/24/37	NO TIME TO MARRY LOOK OUT FOR LOVE ROSALIE	Herb Wilcox Wm. A. McGuire	Col GB MGM	Com-Rom Rom-Dr Musical	M. Astor-R. Arlen A. Neagle-T. Carminati N. Eddy-E. Powell-Bolger	Harry Jongdon H. Wilcox W. S. Van Dyke		
	TRUE CONFESSION HITTING A NEW HIGH THANK YOU, MR. MOTO ADVENTURES MARCO POLO	Albert Lewin J. L. Lasky Sol Wurtzel	Par RKO 20th	Comedy Musical Mystery	C. Lombard-MacMurray L. Pons-J. Howard-Oakle P. Lorre-J. Regan	Raoul Walsh Norman Foster	85 80 6 6	11/24 12/1
	ADVENTURES MARCO POLO YOU'RE A SWEETHEART TOVARICH	S. Goldwyn B. G. DeSylva Robt, Lord	UA U WB	Rom-Dr Musical Drama	G. Cooper-S. Gurie A. Faye-G. Murphy C. Coibert-C. Boyer	Archie Mayo David Butler Anatole Litvak		
2/31/37	OUTLAWS OF PRAIRIE MAN-PROOF	H. L. Decker L. D. Lighton	Col MGM	Weste n Com-Dr.	C. Starrett-I. Meredith	Sam Nelson R. Thorne		
	BIG BROADCAST OF '28 WOMEN HAVE A WAY LOVE AND HISSES	H. Thompson Edw. Kaufman	Par RKO 20th	Musical Rom-Dr. Musical	Loy-R. Russell-Tone W. C. Flelds-Raye-Iamour M. Hopkins-R. Milland Winchell-Bernie-Slmon	Mitch I cisen Leigh Jacon Sid Lanfield		
	INTERNATIONAL SPY HOLLYWOOD HOTEL	K. MacCowan Trem Carr Sam Bischoff	WB	Moller Musical	Wm, Hall-E. Raiston D. Powell-F. Langford	J. Lowis Busby Berkeley	Of Salah	

It made stage history! It's making ad got everything you could ask to mak

CLAUDETTE

CHARLES



BASIL RATHBONE · AI

MELVILLE COOPER • ISABEL JEANS • MORRIS CARNOVSKY • VICTO Screen Play by Casey Robinson • Adapted from the Play by Jacques Deval • English Vers



WHAT A STAGE RECORD IT HAS!

A 4-year sellout and still running!

A million-dollar gross in New York alone!

A mass smash in 25 different countries!

265 leading critics said it's the best comedy-romance of the age!

WINCHELL SPEAKING!



"The reports from the coast have it that

WARNERS'

'Tovarich' tops the play's version!''

Radio City Music Hall

grabbed it weeks ago as their Holiday show!

Advance Production Chart

Continued from page 20)

Russell Harlan, Cast: William Boyd, Russell Hayden, Harvey Clark, Gwenn Gaze, Hilda Plowright, John Warburton. unt Pix Now in Production Param

Paramount Pix Now in Production
BIG BROADCAST OF 1938, produced by Harlan Thompson; directed
by Mitch-il-Leisen; screen play by Walter DeLeon, Francis Martin, and
Ken Englund; based on adaptation by Howard Lindsay and Russel Crouse
of story by Frederick Hazlitt Brennan. Cast W. C. Fields, Martin Raye,
Dorothy Lamour, Ben Blue, Bob Hope, Shirley Ross, Leif Erikson, Kirsten
Flagstad, 'Tht Guizar, Shep Fields.'

Flagstad, Tito Guizar, Shep Fields.

"DOCTOR RHYTHM," formerly titled "THE BADGE OF POLICEMAN O'ROON, Major Pictures production, produced by Emanuel Cohen, directed by Frank Tuttle; original by O. Henry; screen play by Jo Swerling and Richard Connell, photographed by Charles Lang. Cast: Bing Cresby, Mary Carlisle, Beatrice Lillie, Andy Devine, Laura Hope Crews.

"BLUEBEARD'S EIGHTH WIFE," produced and directed by Ernst Lubitsch; screen play by Charles Brackett and Billy Wilder; based on play by Alfred Sayoir; photographed by Leo Tover. Cast: Claudette Colbert, Gary Cooper, Edward Everett Horton, David Niven, Luis Alberni, Tyler Brooke.

Brooke:

"HER JUNGLE LOVE, produced by George Arthur, directed by George
Archainbaud; no other credits available as yet; photographed by Ray Rennahan... Cast: Dorothy Lamour, Ray Milland, J. Carrol Naish, Lynn Over-

man.

**PROFESSOR BEWARE, produced by Harold Lloyd; directed by Elliott Nugent; original by Francis and Marion Cockrell. Cast: Harold Lloyd. Phyllis Welch.

RKO-Radio

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10	of Pix Com-	Shoot- C	utting Before	Prepara-
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Sol Lesser	3 1	3 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		
David Loew		M 1		100
Walt Disney	1 0	1		
1941 Mar 1 1 1 1 1		. V		
Total	55 17	5 5 7	5 28	18
				149 345

Pictures now in the cutting rooms or awaiting previews are:
"HITTING A NEW HIGH, tornerly titled IT NEVER HAPPENED BE.
BOE, produced by Jesse L. Lasky; directed by Raoul Walsh; original by
obert Harari and Maxwell Shane; screen play by Gertrude Purcell and
hin Twist; photographed by Roy Hunt. Cast: Lily Pons, John Howard
lock Oakie, Eric Blore, Edward Everett Horton, Billy Gilbert, Eduard
cornellia

Ciannelli.

"SHE'S GOT EVERYTHING,' formerly titled 'SHE'S GOT THAT SWING,' produced by Albert Lewis, directed by Joseph Santley, original by Joseph Hoffman and Monroe Shaft, photographed by Jack MacKenzie. Cast. Gene Raymond. Ann Sothern, Victor Moore, Helen Broderick, Billy Gilbert, William Brisbane, Alan Bruce.

William Brisbane, Alan Bruce.

'CRASHING HOLLYWOOD,' formerly titled 'LIGHTS OUT,' produced by Cliff Reid, directed by Lew Landers; play by Paul Dickey and Mann Page; screen play by Paul Yawitz and Gladys Atwater; photographed by Nick Musuraca. Cast: Lee Tracy, Joan Woodbury, Lee Patrick, Paul Guilfoyle, Richard Lane, Bradley Page, Tom Kennedy, Frank M. Thomas, Jack Carson.

Nick Musuraca. Cast: Lee Tracy. Joan Woodbury, Lee Fatrick, Paul Guifcyle, Richard Lane, Bradley Page, Tom Kennedy, Frank M. Thomas, Jack Carson.

EVERYBODY'S DOING IT, formerly titled 'EASY MILLIONS,' produced by William Sistrom; directed by Christy Cabanne; original by George Beck; screen play by J. Robert Bren, Edmund Joseph and Harry Segall; photographed by Paul Vogel. Cast: Preston Foster, Sally Eilers, Paul Guifold, Cell Kellaway, Lorraine Krugens, HANE A WAY, 'Formerly titled 'THE FEMALE OF THE SPECIES,' produced by Edward Kaufman; directed by Leigh Jason; original by Allan Scott and Charles Norman; screen play by Leigh Jason; original by Allan Scott and Charles Norman; screen play by Leigh Jason; original by Allan Scott and Charles Norman; screen play by Scott; photographed by Peverell Marlay. Cast: Miriam Hopkins, Ray Milland, Walter Abel, Henry Stephenson, Alee Craig, Guim Williams, Ray Milland, Walter Abel, Henry Stephenson, Alee Craig, Guim Williams, Ray Milland, Walter Abel, Henry Stephenson, Alee Craig, Guim Williams, Ray Hong Carlot, Cast. Marlay, Cast. Katharine Hepburn, Cary Grant, Leona Roberts, George Irving Wesley Barry, "HAVING WONDERFUL TIME, produced by Pandro S. Berman; directed by Al Santelli, play and screen play by Arthur Kober; photographed by Robert De Grasse. Cast: Ginger Rogers, Douglas Fairbanks, Jr., Richard Red Skelton, Peggy Conklin, Eve Arden, Lucille Ball.

"SNOW WHITE AND THE SEVEN DWARES, feature length cartoon now being readied by Walt Disney, studios for December release. "HAWAH CALLS, produced by SOI Lesser; directed by Eddie Cline; original by Don Blanding; screen play by Wanda Tuchock; photographed by Roy Hunt, Cast. Milton Berle, Bob Burns, Jack Oakie, Victor Moore, Helen Broderick, Kenny Baker, Ann Miller, Jane Froman, Parkyakarkus.

Republic

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Pictures now in the cutting rooms awaiting preview are:

Pictures now in the cutting rooms awaiting preview are:

'THE DUKE COMES BACK, produced by Herman Schlom; directed by
Irving Pichel; Satevepost story by Lucien Carey; screen play by Adele
Buffington. Cast: Allan Lane. Heather Angel, Genevieve Tobin, Joseph
Crehan, John Rubes and Lane. Heather Angel, Genevieve Tobin, Joseph
Crehan, John Rubes AgAlm', (serial) produced by Sol Siegel; directed by
William Witney and Jack English; original screen play by Johnson McAlexander. Roger William, Reed Howe. Carroll, Elisa Christian, Richard
Alexander. Roger William, Reed Howe.

'NEWS IN THE AIR,' produced by Armand Schaefer; directed by Nick
Grinde; original screen play by Wellyn Totinan and Jack Townley; photographed by Ernest Miller. Cast: Wallace Ford, June Travis, Dean Jagger,
Arthur Lake, Syd Saylor.

Grinde original screen play by Wellyn Totman and Jack Towniety photographed by Ernest Miller. Cast: Wallace Ford, June Travis, Dean Jagger, arpher by Ernest Miller. Cast: Wallace Ford, June Travis, Dean Jagger, will be Morse Robeo. Produced by Sol Siegel, directed by George Sherman, original by Gilbert Wright, screen play by Betty Burbridge. Cast: Bob Livingstone, Max Terhune, Ray Corrigan.

"THE LADY MISBERAVES, produced by Al Levoy; directed by Lloyd Corrigan, original by Joe Krumgold; screen play by Krumgold and Olive Cooper; photographed by Harry Wilde. Cast: Sally Ellers, Neil Hamilton, 'SPRINGTIME IN THE ROCKIES, produced by Sol Siegel; directed by Joe Kane; original screen play by Gilbert Wright and Betty Burbridge; photographed by Ernest Miller. Cast: Gene Autry, Smiley Burnette, Polly Rowles. Ula Love, Ruth Bacon, Jane Hunt.

"MAMA RUNS WILD,' produced by Ralph Staub; directed by Ralph Staub; original by Gordon Kahn; screen play by Gordon Kahn and Hal Yates; additional dialog by Paul Gerard Smith; photographed by Ernest Miller. Cast: Mary Boland, Ernest Truex, Max Terhune, William Henry, Lynn Roberts.

Republic Pictures Now in Production.

Republic Pictures Now in Production

**COUTSIDE OF PARADISE, produced by Harry Sauber, directed by John Auer; original by Harry Sauber; screen play by Sauber; photographed by Jack Marta. Cast: Phil Regan, Dorothy McNutly, Mischa Moody, Ruth Coleman, Joe E. Marks, Clif Nazarro, Lynd Hays, Renie Riano, Mary Forbes, Holmes Herbert. "OLD BARN DANCE, produced by Sol Siegel; directed by Joe Kaner Original by Bernard McConville; screen play by Charles Francis Royal and Bernard McConville; screen play by Charles Francis Royal and Eligible Coleman (Coleman) and Colema

Adrian, Ronald Davidson and Lois Eby; from radio serial of same title;

20th Century-Fox

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Sol Lesser	6 2	0 2	2	2
Total	58 20	6 6	26	10

Pictures in the cutting rooms or awaiting previews are

'CHECRERS, products yet announced; photographed by Sancia Stone; no story credits yet announced; photographed by Alan Mario Stephens, Marcia Mae Jones.

"HaWAIIAN BUOK REOO; produced by Sol Lesser; directed by Ray Tylor; original story by Hanold Bell Wright; screen play by Dan Jarrett; photographed by Alan Thompson. Cast: Smith Ballew. Evalyn Knapp. Benny Burl, Harry Woods, George Regas, Pat O'Brien.

"Sally, IBENE AND MAREY, produced by Gene Markey; directed by William Seiter; from play by Edward Dowling and Agnes Wood; no other Writing credits as yet announced; photographed by Ernest Palmer. Cast: Alice Faye, Joan Davis, Fred Allen, Gregory Ratoff, Marjorie Weaver, Tony Martin, Louise Hovick, Raymond Scott Quintet, Jimmy Durante. "HAPFY ENDING, produced by Dave Hempstead; directed by Roy Del Ruth; no writer credits as yet; photographed by John Mescal. Cast; Sonja Henie, Don Ameche, Jean Hersholf, Ethel Merman, Cesar Rometo, Leal Ray, Raymond Scott Quintet, the Peters Sisters, the Condos Brothers. Love On A BUDGET, associate producer, Deane, Spring Byingdow Devey; nowther credits as yet; call Shirley Deane, Spring Byingdown Marvin Stephen Schall Bre ADLINE, produced by Sol M. Wurtzel; directed by Marvin Stephen Patrick from

Jed Prouty, Alan Dinehart, Russell Gleason, George Ernest, Billy Mahn, Marvin Stephens.

SHANGHAI DEADLINE, produced by Sol M. Wurtzel; directed by Selguene Forde; original screen play by Lou Breslow and John Patrick from novel by LaSalle Gilman. Cast: George Sanders. Dolores Del Rio, June Lang, Peter Lorre, Jean Hersholt, Slim Summerville, J. Edward Bromberg, John Carradine, Keye Luke, Dick Baldwin, Borrah Minevitch and His Gang, Leon Ames, Ruth Terry.

"HEADLINE HUNTRESS," produced by Sol M. Wurtzel; directed by James Tinling; original by Stewart Edward White. Cast: Michael Whalen, Gloria Stuart, Lyle Talbot, Jane Darwell, Delmar Watson, Harold Goodwin, "BLONDE MOLL", produced by Sol M. Wurtzel; directed by Alfred Werker; no writer credits as yet. Cast: Phyllis Brooks, Esther Muir, Adrianne Ames, Ricardo Cortez, Harold Huber, Eve Arden, Robert Wilcox, Douglas Fowley, Chick Chandler.

United Artists

	New Balance to
ł	Number Number New in Be Placed Steries in
ļ	of Pix Com- Shoot- Cutting Before Prepara-
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	Samuel Goldwyn 6 3 0 2 1 4
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Universal

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Ņ	"State or other		romised pl	eted ing	Rooms	Cameras	tion
ı	Total		50	13 5	8	95	10

Total Security of the Council of the

O. Hoyt; photographed by Virgil Miller. Cast: Bob Baker, Joan Barclay, Fuzzy Knight.
—TIM. TYLER'S LUCK., 'produced. by Henry MacRae; directed by Ford Beebe; screen play by Wyndham Gittens, Norman S. Hall, Ray Trampe. Cast: Frankie Thomas, Frances Robinson.

"RESCRIPTION FOR ROMANCE, produced by Edmund Grainger; directed by Simon original by John Reinardt and Robert New Johnson, Original by John Reinardt and Robert New Johnson, Cast: Wendy Barrie, Kent Taylor, Mischa Bauer, Dorothea Kent, Frank Jenks, Henry Hunter.

"YOU'RE A SWEETHEART,' formerly titled "YOUNG MAN'S FANCY." produced by B.-G. De-Sylva; directed-by-David-Butler; original story by Mrt. Bill Thomas, Maxwell Shane and Warren Wilson; screen play by Monte Brite and Charles Grayson. Cast: Alice Faye, George Murphy, Ken Murthur Leiner, Cast. Wendy State Charles State Cast. Ca

Purge of Extras

(Continued from page 5)

have worked in pictures at various s were taken into custody.

times, were taken into custody.
Also working as an extra was a roommate of Miller's, Benny Baum, identified in New York from a still on an Edward G. Robinson pic made for Warners as Benny Teitlebaum, who was taken for a ride in November, 1935, and left for dead in Brooklyn. Baum was brought in Brooklyn. Baum was brought in by police and let go after telling the authorities that he was selling the authorities that he was selling

Brooklyn. Baum was brought in by police and let go after telling the authorities that he was selling the authorities that he was selling the authorities that he was selling the botained from the Miller eatery. Extra Shakedown Aired

Fitts feels that many of the eastern mobsters, some of whom have wanted plasters from the New York authorities, have been definitely trying to organize a gouging racket on the extras, by trying to extract. 41 a day for the privilege of working, by means of terrorism or threats. However, extras brought in by Fitts for questioning will not aid in establishing this contention for the d. a. as they seem to prefer the d. as they seem to prefer the d. as the d. as they seem to prefer the d. as they seem to prefer the d. as the d. as the d. as the d. as they seem to prefer the d. as the d. as

to put a tight cordon around the industry to keep people with police
records on the outside.

Move gained headway, fostered by
the Federal Government and
tain film industry tops, to have the
fingerprints for identification purposes and to remove undesirables
from the biz. G-man urging the
step pointed out that it carried
through it would automatically
eliminate the bad element since individuals with police records would
bow out rather than have their
prints filed.

Policy, if adopted, would have to

bow out rather than have their prints filed.
Policy, if adopted, would have to be voluntary. Producers plan to be to put out feelers to the Screen Actors Guild. System sought was devised by the U. S. Department of Justice and has been adopted by many large industries in the east.
Muscling in by off-color characters has already had bad reactions on pic biz, tops assert.

SAG will approve if ink identification is made on executives and extras. The Guild is opposed to singling out only certain members for Bertillon index.

Irish Films Do Biz

Philadelphia, Nov. 30.
Pat Stanton, WDAS g.m., who runs nightly Irish program, making trips to New York to line up films made in the old country.
Showed them several times last season and packed Mercantile Hall at 25c. top.

Wermuth's Shift West

Wermuth's Shift West

Pittsburgh, Nov. 30.

Donn Wermuth, for several years assistant advertising director for WB here, and recently transferred to field exploitation out of New York office, has just been transferred to Bob. Taplinger's studio department in Hollywood, Pulled out for Coast Friday (26) with Herb Crooker, als from New York office. Latter, however, will remain there only for couple of weeks.

Wermuth handled Dick Powell-Joan Blondell engagement at Cleveland auto show and promotion was result of that assignment, Hollywood-duties haven't yet been set but one of them will likely be accompanying most of studio's stars on personals.

Now He Isn't Alone

New He Isn't Alonie
Hollywood, Nov. 30.
Femme lead in Republic's new
chapterplay, The Lone Ranger has
been handed to Lynn Roberts.
Serial went into work last Saturday (27) with William Winey and
Jack English directing.

Guild Studies Crackdown on Agents — Who Toil Not but Collect Commish

Hollywood, Nov. 30.
Following complaints of film playthat many booking agents are
giving nothing in return for 10% fee
they collect, Screen Actors Guild is
mapping campaign to eliminate undesirables. SAB board of directors
is considering proposa to circulate
questionnaire among members, asking each to give name of his or her
agent, length of contract, fee paid
and jobs secured through agency
Questionnaires would be analyzed
and where agent was found to be
lax in securing work for player or
otherwise violating contract provisions, action would be taken.
Several players have complained
to SAG they had to secure their own
film contracts and yet the agent has
always stepped in to collect his 10%.
Others say they have lost work because agent failed to contact casting
directors in their behalf. Reports
iso have been circulated that some
agents have been collecting in excess
for 10% fee, although latter figure

also have been circulated that some agents have been collecting in excess or 10% fee, although latter figure was named in original contract.

Confer on Revision

Preliminary plans for revision of constitution of Associated Actors and Artists of America were discussed here at conference between Kenneth Thomson, executive secretary of Screen Actors Guild, and Mrs. Emily Holt, executive secretary of American Federation Radio-Artists. Lawrence W Beilensen, counsel for SAG, and Henry Jaffe, attorney, for AFRA and American. Guild Musical Artists, sat in on sessions.

Guid Justice, a sions.

Wage pact and working conditions for Society of Motion Picture Art Directors and Script Clerks Guid being negotiated by Pat Casey, producer labor contact, and committees headed by Attorney Felix Culminingham. Negotiations with Society of Motion Picture Interior Decoracy will be resumed this week.

B grip cards to laborers. Fight will be planned this week at conference between Moreschie, Joseph Marshall, international v. p., and L. C. Helm, business representative of Local 724.

Guild's First Decision
SAG won decision in first case to be submitted to arbitration when board handed down decision awarding William G. Murata verdict for \$104.50 against Adventure Serials of California.
Producer had refused to pay.

California:
Producer had refused to pay
Guild scale to actor for work done
on June 21, 22, 23, 30, claiming he
was engaged and was at work when
SAG contracts with producers became effective June 1. Case was presented to arbitration board by Nate
Edwards and John Dules Jr. Edwards and John Dales, Jr. Arbitration board was co of Russell Hicks, SAG; R. H

Arbitration board was composed of Russell Hicks, SAG; R. H. Burnside, American Arbitration Association, and Al Herman of producers.

BERGER VS. COLUMBIA OVER 'LOST HORIZON'

Minneapolis, Nov. 30.

The application of Bennie Berger's Brainerd Amuse. Co. for a mandatory injunction to compel Columbia to deliver 'Lost Horizon' under a 1936-37 contract has been taken under advisement by Judge H. D. Montesomery in district court, following presentation of arguments.

Berger is attacking the validity of a clause in the contract permitting Columbia. Lo withdraw-Horizon' beause it roadshowed the picture. He claims he purchased the entire Colproduct on the representation that it would include the Capra special. It would include the Capra special. It would away from him to an opposition exhibitor, as part of the 1937-38 product, he says.

Script Clerks' \$50 Per

Hollywood, Nov. 30.

Pact calling for \$50 minimum for a 54-hour week was accepted by the Script Clerk. Guild.

Vote taken on agreement regotiated with producers.

WILLIAM S. HART SUIT VS. UA THROWN OUT

The suit of William S. Hart and hi The suit of William S. Hart and his sister, Mary, to recover \$185,000 collected by United Artists, Inc., on the Hart picture, Tumbleweeds was dismissed yesterday (Tuesday) by N. Y. Federal Judge John W. Clancy who decided the Harts had no cause of action. The plaintiffs claimed they were entitled to any money UA had taken in on the distribution of the picture because they, the Harts, had lost about \$300,000 in the production. Judge Clancy agreed with Edward C. Raftery, counsel for UA, that the corporation could not be considered as a partner of the Harts and were under no obligation to turn over money received in payment for its work as distributor. ork as distributor

The original suit of the Harts The original suit of the Harts based on the same picture deal and under which the Harts demand \$500,000 from United is pending a retrial in the N. Y. supreme court. The Appellate Division last summer reversed the lower court which had granted the Harts verdict of \$85,000.

It's a Lotta Hot Air. but It Saved Bevan's Citrus Crop

Hollywood, Nov. 30 Hollywood, Nov. 30.

Billy Bevan, oldtime screen comic, has installed an antique wind machir. of the sort formerly used in silent pictures for visual storm effects, at his citrus grove near Escondido, as a device to foil the chill winter, blasts, that spell ruin to orange and lemon crops occasionally in California.

orange and lemon crops occasionally in California.

In last season's record freeze Bevan saved the major portion of his crop with his wind-making device, which is nothing more than an airplane propeller hitched to a gasoline motor. He's got a bigger one this year placed atop a knoll whence it blows warmer air down into the lower and colder aftitudes. In actual operation the device has lifted temperature eight degrees in danger spots, which under normal conditions is sufficient to rout the freeze demon. sufficient to rout the freeze demor

Legal Skull-Practice On That Dallas Appeal

John Moroney, counsel for the Interstate Circuit, and George Wright, special counsel, in the anti-trust suit against the theatre chain, are in New York.

They are here to work with Paramount attorneys and its chief counsel Thomas D. Thacher, a former federal judge in N. Y., on the appeal by Interstate from that recent decision against the chain, in Dallas.

Goldman, Ex-WB, Now In Opposition to Chain

York, Pa, Nov. 30.

New Goldman Hiway here, opening Thanksgiving Day, gives this city its second house in opposition to the one-time Warner Bros. monopoly, It represents Bill Coldman's first major fling against really tough competish To date the former WB zoner has been building very cautiously, ac-quiring houses for the most part in smaller communities and staying away from the center of the ring.

Philadelphia, Nov. 23.

Nows theatre latest link in William Goldman circuit, opened Nov.

20. Mid-city spot will exhib newsreels: shorts, March of Time, cartoons, travelogs and science-pix in
one-hour shows, continuous from 10
a. hb. Goldman formerly headed
Warner chain here.

The Stuarts Have 4

Hollywood, Nov. 30.
Paramount has assigned Stuart
Palmer to write an original for
Stuart Walker.
Harold Hurley will produce the
yet untitled feature.

REORG SET FOR DEC. 21

Final hearing on the proposed

Final hearing on the proposed RKO reorganization plan has been set for Dec. 21 by Federal Judge William Bondy at which time opponents to the plan, if any, must show cause why it should not be approved. The judge last week directed that creditors or stockholders who desire to withdraw their consents or to enter protests must do so on or before Dec. 16.

At a hearing last week attorneys for the Atlas Corp, proponents of the original plan, with the approval of Rockefeller Center, agreed to accept the plan's offer of 460,000 shares of new common stock instead of 500,000 shares in settlement of their claim. The attorneys also recommended that stockholders instead of general creditors have prior right to subscribe to the new stock issues.

PHILLY INDIE'S TRUST ACTION

Philadelphia, Nov. 30.
Suit against four major producers and the Warner circuit to force them to reduce the clearance protection now accorded his WB-owned opposish was brought by a small indie exhibitor. Federal district courthere Friday (26). Indie charges exhanges and WB with combining in restraint of trade in giving his competish a 28-day clearance over him. He claims this protection excessive and if not immediately reduced with drive him out of business.

Exhib is Mel Koff, prez of Garbo Philadelphia, Nov. 30.

Exhib is Mel Koff, prez of Garbo Amuse. Co., which operates the 600-seat Darby, theatre, suburban Philly, Opposition is the Parker theatre, a block away. Injunction is sought against RKO, Universal, 20th. Fox, United Artists, Warner Bros Circuit Management Corp. and War ner Bros. Theatres, Inc.

ner Bros, Theatres, Inc.
In a brief filed by his atorney,
Morris Wexler, exhib, admits he has
signed contracts granting the 28-day
clearance to the Parker. But he now
contends this is unfair and excessive,
and asks the court to invalidate the
agreement under the Sherman antitrust act; so that his house can play
pix one week after the Parker.

pix one week after the Parker.

Brief states that by the time films reach the Darby and other small indie houses they are so 'outmoded' that exhibs must put on double features or games to attract patrons.

Darby repeats all Parker runs on the majors. Gets first runs in therritory only on indie product. Producers concerned are neutral in the fight, it being entirely immaterial to them when the Darby plays their pix. They are willing to adjust clearance if Warners will let them out of the corner.

Warners claim Koff's 15c admish and fact he has games in his house necessitate present clearance arrangement. Exhib, however, says he has been after the circuit for two years to raise their prices so he could raise his, maintaining present nickel differential. He cited that levy was titled recently at his behest: He also pointed out numerous other indie houses in similar competitive situations which are getting normal seven-day clearance. ners claim Koff's 15c admish

Newark Trust Suit

Newark Trust Suit.

Quemos Theatre Co. of New Jersey filed a \$3,250,000 damage suit against major producer-distributor companies yesterday (Tues.) in federal court at Newark, charging monopoly distribution of films. Action brought under provisions of Sherman anti-trust, act and Clayton act named Warner Bros. 20th-Fox. Paramount, United Artists, Universal, Columbia. Loew, Grand National and other distributors supplying product in that area. and other distribu

product in that area.

Plaintiff charges trouble in getting, first and second run pictures for showing and that defendants conspired to prevent the company-and other independent exhibitors in that section from securing product.

Quemos last year took the Mosque, Newark, ander a 10-year lease and has since lost possession of the house focuse of alleged inability to obtain

because of alleged inability to obtain product: Myron Robinson, former RKO executive, was president of the

MKU executive, was president of the Mosque company.

Complaint claims the following sums for operating expenses, \$50,-damages were sustained:

Loss of profits theatre would have earned during the year, \$50,000.

Loss of money invested, including 175,000.

FINAL HEARING ON RKO Par Intent on Pressing Its Test Suit Vs. Philly Exhib Combine: Fears the Dangerous Precedent

Although some exhibitors in the Philadelphia territory may have been under the impression that the suit instituted by Paramount during the recent playdate strike was being dropped, as resulf of the settlement reached there, Par has no intention of forgetting about the action. Suit involves too many issues of a dangerous character to be dropped, it is pointed out:

On appeal at present before the Circuit Court of Appeals, a decision may be handed down within a week. Should it be an adverse ruling, Par will attempt appeal to the Supreme Court in order to safeguard against what are regarded dangerous

The suit is of importance not only the suit is or importance not only to Par but to the entire industry since, if the decision of the lower court were upheld, the way is clearly opened to estable himent of similar precedents in other parts of the country, at any time.

country at any time.

Aside from the fact that all of the
boycotting Philadelphia exhibitors,
have not yet signed up with Par,
following the peace pact, the decision in the Par suit, as now standing, virtually gives exhibitors the
right to combine, in Philadelphia
in other parts of the country.

Par has no managed with which the

no ther parts of the country.

Par has no quarrels with exhibitors who engaged in the three months boycett, including those who haven't negotiated contracts as yet. Its determination on the suit more with a view to protecting itself ragainst the possibility of dangerous precedent. Par executives feel that the adverse decision of the lower courts was not reached on the facts nor through any familiarity with pict.

courts was not reached on the facts nor through any familiarity with picture contracts and film selling.

Defendants the suit are the Unit 1 Motion Picture Theatre Owners of Philadelphia, 10 of its officers, 13 other indies and 15 operating companies.

Philly Exhibs Peeved
Philadelphia, Nov. 30
Although they feel the Paramount strike is over and they we won a victory, exhibs here are resentful at learning that the company is going to press the suit it started against them last July,
Most members of United Motion Picture Theatre Owners, which conducted the date and buying boycott, were of the impression that the settlement with Par included an greement that all litigation would be dropped.

Idement with Par included an incement that all litigation would be dropped.

But William A. Schnader: Parscounsel here, told Variers: We are absolutely not going to drop the absolutely not going to drop the suit brought against the exhibitors: The suit is going to be pushed to the limit. There was no understanding whatsoever in the final settlement that the court fight would be dropped. We are going to continue our attempt to obtain an injunction to restrain the exhibitors from combining in restraint of trade.

Although he didn't sit in with Par exces on the final settlement, even Dave Barrist, chairman of the UPMTO War Board believed the terms included an understanding that litigation would be discontinued. Lewer Pizor, UMPTO prez, confirmed yesterday; however, that there was no such agreement.

Otto Krause, Jr., assistant to Ben Golder, UMPTO counsel, was also under the impression that the legal end of the boycott was terminated. He said Golder's office contemplated no further action.

Informed of this, Schnader said,

He said Golder's office contemplated no further action.

Informed of this, Schnader said, Unfortunately, it's not up to them whether or not they'll take any further action. They're the defendants in this suit and they'll have to appear.

near.

Au UMPTO official declared, Asfar we're concerned the strike is over and we won, a splendid victory. Paramount has nothing to gain and everything to lose. If the Court of Appeals supholds Juged Dickinson's upinion, they will have a double delast starrig them in the face and will trive the exhibitors a powerfur clubio hold over them.

UMPTO excess saw Par's continuance of the fight an attempt to

prevent exhibitors from organizing in the future; but they feel Par will lose much more in good will than it will gain if it continues 'going af-ter' its customers.

Defendants in the suit are UMPTO. 10 of its officers, 13 other indie exhibs and 15 house operating companies. Named in the bill of complaint, but not as defendants, are 16 other leaders in various parts of the country. They include all this who attended the meeting at the Hotel Carlton in Washington, June 29 to get the strike under way. Defendants in the suit are UMPTO.

get the strike under way.

Par brought the suit July 30 before Judge Oliver B. Dickinson in Federal district court. It. asked a temporary injunction to stem. off picketing which UMPTO had skedded to start on Aug. 2. Injunction was granted, but following further argument, Judge Dickinson threw the whole case out on Sept. 8, claiming lack of juisidetion. On Sept. 15, Circuit Gourt of Appeals granted Par the right to appeal the lower court ruling. Case was argued Oct. 6 and has been pending since.

Goldwyn-Korda

(Continued from page 3)

being arranged through Lawrence Stern & Co. of Chicago who did financing for Balaban & Katz, and who would handle for them. To bolster this theory is understanding that they have a group of indie pro-ducers and directors who are desir-ous of coming into such a setup, with financing by the company.

That Alexander Korda-Samuel Goldwyn pact may not be finalized. Both side are reported hedging.

Also, new elements may enter the picture for control of United Artists picture for control of United Artists should the pact be rescined. This new kroup might include Dr. A. H. Giannini, who would step out if and when the present Korda-Goldwyn agreement is finalized. If Doc Giannini steps out and the Korda-Goldwyn pact stands, Murray Silverstone would become prexy.

would become prexy.

There is shareholders meeting stated today (Wed.) or tomorrow (Thurs.), having been postponed a couple of times now. It is possible that Dr. Giannin may have the opportunity then to declare himself. Also, it may be known then wether the pact stands or not.

If the present pact stands, the partners are controlled with a serious problem of working capital. It is understood that Korda and Goldwyn have their individual plans afoot to conquer this item.

Problems

The principal problems confronting the partners (1) raising working capital; (2) taxes; (3) prod-

It is held questionable whether Korda and Goldwyn, between the two can furnish sufficient product to meet the overhead obligations under that \$10,000,000 pact.

Lawyers are not yet ready to offer an opinion on whether that deal can escape taxes here or in England, or whether the deal will entail double

The question of product supply, stifficient to bring in income to cover obligations entailed by the deal, made acute by the imminent departure of Dave Sclanick, Possibly, S. Sclanick has stiff two films to deliver to II. A. hie natures, might are to U.A., the partners mitht get by serious problem.

scrious problem.
Obtaining additional producers might entail financing (pion the part of U.A. and that brings in the question force more of obtaining snough working capital.

Deanna's Choir Backup

Vigura aBoys Chore, now one Venna Brys Chart, now one are through the country, has been Use-cted to provide background for Universal's, Mad Aboat Music, Deannt-Durbin starrer. Org. sain last Sunday (28) at the Los Angeles Philhaemonic,



A MATTER OF CIVIC PRIDE!

Now America's greatest entertainment centers are competing among themselves to lead the country in showing SAMUEL GOLDWYN'S greatest achievement "THE HURRICANE"

RELEASED THRU UNITED ARTISTS

'Spain in Flames' OK'd in Pennsy On Grounds It's a Current Newsreel

Philadelphia, Nov., 30, In a lengthy decision of wide im portance to the entire film industry Common Pleas court last Wednesday (24) ordered the State Board of Censors to approve Spain in Flames, Spanish propaganda picture which was nixed last March.

was nixed last March.
Judge Louis E. Levinthal overruled the censors on the basis that
the film is a newsreel and thus not
subject to the official o.o. under
Pennsy law. He said to suppress
this film of 'current events' would be
to suppress free speech. He held immaterial the board's contention that
the pie is propaganda to encourage
enlistment of Americans in the Spanish Loyalist Army. ish Loyalist Army.

ish Loyalist Army.
Following terrific squawk from radical groups at the censors' ban. Gov. Earle stepped in. He appointed a committee of 50 to view 'Flames' and deeide whether it should be shown. The group's decish was never announced, but a short time later Earle himself viewed the film and upheld the censors.

Guy said his ware health and the common should be consorted.

Guv said pic was 'badly done' and 'pure Communistic propaganda,' in addition to fact that it 'definitely asks for and encourages recruiting of men of military experience.' The Nation took him soundly. hurdles for his action.

Judge Levinthal's opinion upheld the appeal of Jesse H. Holmes and Anne M. W. Pennypacker, who hold exhib rights to the pic in Pennsy as members of the North American mittee to Aid Spanish Democ

Spain in Flames' is a film containing current and timely news', the court said, and thus is not within provision of censor law. The pictorial part of the film is certainly news'. Judge Levinthal wrote, and the current events of today are the history of tomorrow.'

The sound track accompanying the film was also held to be news, and therefore not censorable. Narration and subtitles,' Levinthal writes are even more essential to newsreels than are headlines and editorials to newspapers.

He declared censorship of the sound track would nullify protection accorded the picture itself, for without explanation and comment the picture would be devoid of meaning

Of the censors' objection to the words 'Fascism,' Italian' and the like Judge Levinthal write, 'To forbid the Judge Levinian write, 100 bits the troops shown on the screen are Italians or Fascist Moroccan mercenaries is, in fact, to forbid the portrayal of what actually did occur. Our legislature has wisely exempted the newsreel from all interference.

The court also upheld the right of producers to include introductory remarks and picture of actual past events directly associated with the subject at hand as essential to give a film proper educational value.

The recent development, the dudge said, of pictures and theatres devoted primarily to the display of newsreels attests their importance as a medium of information, opinion narrator to tell his audence that the

edium of information, opinion education.

CONTRACTS

Hollywood, Nov. 30. snagged Virgil Irwin, her announcer, with an Warners snagged Virgil Irwin, Chicago ether announcer, with an optioned playing termer. Republic validated Glorta Rich's terpic option.

Arthur Gutman dotted-lined at Metro for dramatic scoring.

Mickey Rooney signatured new termer at Metro.

Myrna Loy tied at Metro with new contract.

Paul Hurst ticketed to pure at 20th-Fox.
Player option of June Storey lifted by 20th-Fox.
Metro has dottedlined H. A. Cronin, author of The Citadel and other best sellers, to a scrib licket.
Dana Burnet hancocked Metro

Surnet nancocked Metro scripting pact.

David Boehm moves into the Met-

Well, That's One Way

Theatre owner in a small western Missouri town wrote to the William Morris office asking for a Tex Ritter pa, booking. Martin Wagner, in eharge of one-nighters for the agency, remembered the burg from a sticks tour some years ago and, as a gag, inquired of the showman. Your house is up two flights of stairs, how can Ritter get his horse in the theatre?'

'I only want the cowboy star on the stage,' wrote back the impresario, 'I'll use the horse as a lobby display.'

AFGA, DUPONT'S NEW IMPROVED NEGATIVE

New sensitive, high-speed negative stock which makes possible certainstypes of night camera shooting has shooting has been placed on the market by Afga and similar one probably will be marketed by DuPont as soon as tests are completed or demand justifies it. Several newsreels have tried Afga stock, with most recent results

stock, with most recent results tabbed satisfactory. Apparently, the night shooting negative will be most useful for newsreel companies since it will make possible more coverage at night and materially trim cost of such. Typical instance is in newsreel pietures of election night crowds. Without some such high-speed paper, each news weekly company has to have a generator and lighting erew, which often means an expenditure of \$200.

Still photographers have been employing the special sensitive for several months, but first motion picture work, was done only a few weeks ago. useful for newsreel companies since

Cashier M. C.'s Her Own Op

Laneaster, Pa., Nov. 30.
This, 'said Evelyn Groff, cashier at the Hamilton theatre, 'is ar emergency call, let me have the General Hospital.' She was asking she pushed eral Hospital.' She was asking as she pushed a ticket through the wicket and made change, for an am-bulance to be sent to the Hamilton in

Her next call was to the manager 'Mr. Thatcher,' she asked, 'can you send me a relief cashier? I've got to leave in a minute.'

ave in a minute.' 'Where are you going at this hour the day?' Thatcher wanted to

know.

To the hospital, came the reply from the boxoffice, Tve just gotten appendicitis and the ambulance is on the way down.

The girl was right. She's doing very nicely after an emergency operation.

Zion, Ill., May Give In

Chicago, Nov. 30.

If and when Zion, Ill., okays the introduction of motion pictures and bowling into its city, Balaban & Katx-Great States intends to build the town's first theatre. Municipal referendum on motion pictures and bowling will be held in December elections, and it's understood that the townspeople are leaning towards a liberal viewpoint on these amuseliberal viewpoint on these amuse

Great States holds protection over Zion, by way of Waukegan.

STORY BUYS

Hollywood, Nov. 30. 'Gentleman's Gentleman,' original y Major Rouald Bodley, snagged by

Gentleman's Gentleman', original by Major Roniald Bodley, snagged by Universal:
Universal: purchased 'Finders Keepers,' mag yarn by Suzanne. De Haas.
Colony Pictures grabbed 'The West Wakes Up', original and adaptation by Mortimer Braus.
'Cone On, Coleville,' American magazine story by Edwin Rutt and Vernon Mackenzie, bought by Nat Ross for Metro.
Metro acquired 'Double Trouble,' original by Bertrand Robinson and Arthur Pierson, also 'She of the Triple Chevron', by Sir Gilbert Parker.

David Boehm moves into the MetTriple Christian, by St. Scalely in Numbers, by Eve Golden
Castle ex-screen moppet recently on
the N. Y. stage, by 20th-Fox.
Jack Dunn, Olympie skaling
Champ, inked an aeting covenant at
Paramount.

Jack Dunn, Olympie skaling
Champ, inked an aeting covenant at
Paramount.

RKO RECALLS ALL ITS FIELD EXPLOITEERS

RKO has called in all its field men, dropping any further assignments in exploitation of its current pictures, headed at the moment by 'Damsel in Distress' Order went out Monday (29).

Company had a total of 24 men on the navroll asy fertionic avoiding a volution.

the payroll as territorial exploiteers and has been paying a higher salary than United Artists and other distributors having a representative group of men in the field.

CHURCHES WANT TO BAN BINGO

Philadetlphia, Nov. 30 Use of bingo games to hypo church unds was condemned last Thursday by ecclesiastic execs as 'uni-local businessmen.' Dr. F. A. secretary for the stewardship of the Northern Baptist Convention criticized propositions

Northern Baptist Convention criti-cized 'propositions offering church groups a percentage of profit in ex-change for their cooperation.' Speaking before the United Stew-ardship Council of all churches, he advocated 'Christian church finance, with contributions voluntarily and spiritually inspired.'

Camden's Tabu Too

Philadelphia, Nov. so.

Bingo was nixed completely in
Camden, N. J., Saturday (27)—even
in churches. Religious institutions
must find some other source of revenue, Police Chief Arthur Colsey informed them. Pic houses, which Philadelphia, Nov. 30. formed them. Pic houses, which make wide use of games, are also included in the ban, of course. 'Supreme Court Justice Lloyd, in

Supreme Court Justice Lloyd, in sweeping order, barred gambling of all sorts, from penny-a-punch chance boards, patronized by school kids, to horse racing. Owners of gambling devices were given 12 hours to get them out of sight. Town was reported Saturday nite to have lid on tight—temporarily, at least.

Cracking Down in Lancaster

Cracking Down in Lancaster
Lancaster, Pa., Nov. 30.
Exhibitors in these parts voluably sighed with much relief this week as city authorities here and in York cracked down hard on bingo parties and raffles which have been nicking grind bo.5:
When police discovered that kids were raiding cars, shoplifting and hocking sehool books and supplies in addition to hoarding lunch money in order to play bingo, they promptly slapped on the lid in no uncertain manner.

Several complaints from the state of the service of the

manner.

Several complaints from husbiands that bingo was taking all of the family grocery budget and one actual case in which gambling was one of the factors in the seeking of a divorce also directed the police in their extent.

their action. Bingo had swung into a bigger business in this section this year than ever before, with top prizes includ-ing such items as expense trips to ing such items as expense trips to Bermuda, new automobiles and pald-up life insurance policies. Most of the games were operated by clubs and churches with the heavy money on the club side.

One organization, American Legion here, was playing to as many as 800

here, was playing to as many as 800 and 1,000 people a night, using three floors of its home and running the games by p.a. system.

One paper commenting on the police crackdown, pointed out that it has never been considered outside it has never been considered outside of good church ethics to hold such parties to raise funds. It traced the history of local churches to show that practically all of those dating to Revolutionary times had been built with money secured on straight raffles and that the system employed recembled view closely the numbers. resembled very closely the numbers racket of today.

20 Fold in Cleve

20 Fold in Cleve.
Cleveland, Nov. 30.
About 20 bingo cafes have folded since police banned them as gambling spots, and 82 other nite spots which discontinued the game are in dire traits. Despite court rulings against bingo in two recent test cases, promoters are still attempting to get the corn-and-number game legalized.

Reissues of Oldies Ridicule Film Art; Chaplin, Pickford Nix Past Pix, Others Can't Control

International Touch

Hollywood, Nov. 30.

Makeup for Jean Hersholt, as Sonja Henle's 'father,' in 'Happy Ending,' looks very much like Norway's greatest writer, Henrik Ibsen.

Studio decided to let it stand at that and make it 20th-Fox's international homage to country that gave them Henie.

GEORGIA'S TAX IDEAS ON CHAIN THEATRES

Atlanta Nov. 30.

Curtain had hardly rung up on pecial session of Georgia General Assembly last week before Representative Booth, of Barrow County put a measure into legislative hopper providing tax on theatres an theatre chains. Under provisions of bill individual theatres \$50 each

\$50 each.

Chain theatres are taxed, \$50 for, first house and \$10 for each additional theatre. This tax would begin at \$50, tax on No. 2 house would be \$60, No. 3 \$70, and so on up to 16 theatres, when rate would be a flat \$200 for each theatre over 16 limits.

Booth also introduced bill which Booth also introduced bill which would tax theatre tickets on sliding scale, starting at a 1c levy on a 10c admission ducat and rising to 2c on a 15c ticket, 3c on a 20c ticket and up to 18c on a \$1 pasteboard. Violation would be a misdemeanor. Lawmaker calculates this one will raise \$1,500,000.

Griffith Circuit Pep Talks Managerial Ideas

Griffith Circuit houses, numbering some 175 in Oklahoma, Texas and New Mexico, are receiving a new personnel promotional settle tis keeping the boys on their

toes.

Personnel manager C. B. Akers has developed a What-to-Do-About-It book which is given every employe in evry house and wherein exact duties are set forth. Managers and house men are given courses of instruction in what to do about those situations arising not covered by the book.

book.

Leading citizens of each town are called in to tell about their business at managerial meetings, which include all staff men at each house. Meetings are open forum. Attorneys explain how to avoid fraud and damage suits, etc.

damage suits, etc.
Griffiths having houses in three
Griffiths having houses in three
Griffiths having houses and houses and enabling them to these
houses and enabling them to go
through school.

Cap, Cincy, Acquitted In Equal-Rights Suit

In Equal-Rights Suit
Cincinnati, Nov. 30.
It took a jury in Judge A, L. Luebber's muny court six minutes to acquit Norman Linz, manager of the RKO Capitol, of a charge of violating the equal rights law. Louise Stallworth alleged that employees of the theatre refused to admit her because she is a Negress-when she bought a ticket Aug. 3, last. Defense contended the woman was refused admittance after she created a disturbance in the lobby, and they feared she would annoy patrons on the inside. side

side.

It was the first to be tried here under a new state law.

in dire traits. Despite court rulings against bings in two recent tests against bings in the second test against light and the second test against the second test again

Hollywood, Nov. 30.
Industry wellwishers, and those who take the film seriously as an art are speaking among themselves of getting together in a move to bar ridicule of old films as degrading to the art and injurious to the industry:

Custom started with synched or commentaried reissues of pre-war films. No one has ever objected to harmless fun gotten from outdated styles of old newsreels or even scenery-chewing of actors in some of the earliest film attempts.

But time travels so fast, and films improve so rapidly that a bare 10 years is now enough to make an old film seem like something out of the uncivilized prehistorie past. So, many living stars, some of them still a niv are already available for the in pix, are already available for the funmaking of the commentators.

Mary Pickford is known to have bought up all available prints of her old features, to avoid just such pro-

cedure.

Chaplin has done the same wherever, possible, but number of prints of his early shorts (on which all rights had gotten away from him) are still on market here and abroad. They come out now either in dubbed version, with dialog that he doesn't care for, or with commentaries that poke fun at what seems ridiculous, but is simply outmoded technique of early film days. cedure. Chaplin

both is simply outmoded technique of early film days.

Chaplin has done all in his power to stop this practice, but can't put tond to it. Fearing repetition of such injurious dubbing, he has flatly refused all legitimate offers which have been made for re-releasing his old pix, features and shorts alike. Official statement of studio is that even most recent films will not be re-released, that if any of them ever are, it will only be when Chaplin has synched them himself and made sure it's all on the up-and-up.

Garbling Garbo

Garbling Garbo

Most vicious and painful example of tampering with silent film for the amusement of the yokels is Euro-pean-made 'Streets of Sorrow,' diamusement of the yokels is European-made Streets of Sorrow, directed by G. W. Pabst, which first made Garbo a star. Original version (made in 1923) had Asta Nielsen as top player, with Garbo in second lead. But by the time film got over here in 1926-27, it had been recut to make Garbo the lead, with Nielsen practically eliminated.

At that time, film, which had heavy sex angles due to depressed conditions of post-war Vienna which it depicted, had been arranged with subtitles as 'expose of prostitution,' and was shown in midwestern

and was shown in midw houses, on alternate days for midwestern and women only, with sex talk by Dr. M. Sayle Taylor, since become famous as 'Voice of Experience'

famous as vosse the airways. Recently reissued by indie outfit, Recently ressure.

film is currently showing at Criterion, Los Angeles, bootleg house featuring indic Children of Lonelifeaturing indic Children of Lonelifeaturing indic Children of Lonelifeaturing indicates the control of the cont nim is currently showing at Criterion, Los Angeles, bootleg house
featuring indie Children of Loneliness, film on Lesbianism. 'Streets
of Sorrow' runs to four reels, with
dialog and commentary dubbed in.
Not only does commentator poke
copious fun at film, but actors are
made to speak in various dialects,
roreign accents and humorous voices.
Not result is general hilarity, at
expense of first-rate actors, giving
what at the time were top performances (according to standards of th
moment). Most heartbreaking to industry and to einema art addicts is
that film was great box office draw
and considered epoch-making in its
time.

time.

Garbo, as usual, refused any comment on the incident. G. W. Pabst, whose directorial career was first assured by this film, is "somewhere in Europe, unavailable for comment.

Matter is beyond control of Hays office or any other outil, as film is showing in five-and-ten, houses and other boules is only which don't sink.

other bootleg joints which don't give a whoop for Production Code okay or anything else, except legal censor.

Neb. Banko Appeal

Lincoln, Nov. 30. Hank night attorneys asked rehear-ing of the Fox-Beatrice Theatras Corp. case, which was found a lot-tery violation. Supreme court agreed with district court decision over month ago.



Carole Lombard • Fred MacMurray • John Barrymore in "TRUE CONFESSION"

A WESLEY RUGGLES PRODUCTION WITH UNA MERKEL • LYNNE OVERMAN • PORTER HALL • EDGAR KENNEDY

A PARAMOUNT PICTURE . PRODUCED BY ALBERT LEWIN . DIRECTED BY WESLEY RUGGLES . SCREEN PLAY BY CLAUDE BINYON BASED ON A PLAY BY LOUIS VERNEUIL AND GEORGES BERR

Film Reviews

INSPECTOR GENERAL

(Continued from page 14)

prevalent in the Czarist domain. That 'Inspector General' still has a ring to it has been attested by sev-eral Broadway productions in recent

eral Broadway productions in Accessive years.

Not many Czech pictures trickle into this country, but the ones which do use will will be up to k. on their sounds. The Golem' was turned out by the same Prague producing firm, and on its merits, 'Inspector should inspec 'profits as good as 'Golem' got.

Fact that the film has been banned in Germany and Austria for 'ridicul' ing the military' should be a tip-off as to its contents.

Fact that the film has been banned in Germany and Austria for 'ridicul' as the same profits as the same political good of the same in the same political for the political for the same political for the political for the parts, chiefly sub-ordinate, are all very capably done for the same political for the parts, chiefly sub-ordinate, are all very capably done for the same political for the parts, chiefly sub-ordinate, are all very capably done for the same political for the parts, chiefly sub-ordinate, are all very capably done for the parts, chiefly sub-ordinate, are all very capably done for the parts, chiefly sub-ordinate, are all very capably done for the parts, chiefly sub-ordinat

WHERE IS MY CHILD?

(YIDDISH MADE)

Produced and distributed by Abraham Leff, that includes Celia Adler, Samuel Schicher, Murius Bilberkatten, Anna Lil-Schicher, Murius Silberkatten, Anna Lil-Blanche Herinstein, Leon Schuctman, Mury Studioff, Celia Arnold, Esiber Gerber, M. Century, N. Y., week Nov. 23, 31, Running time, 25 milus.

(In Yiddish, with English Titles)

(In Yiddish, with English Titles)

Not worth much comment, and it's probable that few, in any language, nave come out worse than this film. Cella Adler's name and the fact that the picture is in Yiddish may prove a sufficiently mild inducement in strong Yiddish nabes.

Adler is an and the fact that the picture is in Yiddish nabes. Aller is an entire the story. Cellang yielded her infant son to a foundling home, she later renegs. She begins a 20-year weeping marathon for her lost baby and never ceases to cry until the finale when she reclaims the lad, now grown. In her hysterical suffering she is incarcerated in an aritum which is where the boy accise. It is an ashormally conceived plot. Rubin. Wendorff manages to inject the woman, the boy's foster-parents turn, him over to her.

It is an ashormally conceived plot. Rubin. Wendorff manages to inject some half-with tumor. Otherwise, it's a liresome display of excessive conclonalism and manateurish acting.

Shan.

PRAIRIE THUNDER

(WITH SONGS)	Walton Roger Williams	the furthe boys contend, to what
Witner Bros. release of First National	Morgan Dlek Cramer	the RAA outfits are piling up as the
production, Positures Dick Forum, Directed	Paddy Cox	and and a state of the state of the state of
by dl. Resives Eason. Original seveen play.	Ton, Oscar Gahan	entrepreneurs.
by Ed First Bern; photography, Tril Mc-	Red Art Miles	R. A. A. heads have been watch-
Card. At Stanley . Y., dual, Nav. 21-25,	The state of the s	
at. Buinning they be acted		ing the amateur idea in other fields
37. Rubning thue, 51 mins. Dick Form	Fred Scott is one of the newer	of entertainment, from Major Bowes
Joan Temple Hen Claney	western heroes, but if the pace of	on down, and wondering if that isn't
Wiehing Frank Orth	'Cowboy' is maintained in his sub-	on down, and wondering it that isn't
Nate Temple Wilfrest Eucas	sequent efforts, it won't be difficult	their way out, too. Best shows as
Lynch Albert J. Smith		presently rated are Sun Valley,
High Wolf Yakima Camitt	to build a following.	Idaha (ana) Galas III
M II Still Charge Charleton	Current vehicle will hold the in-	Idaho, (pro); Ogden, Utah (pro);
	terest of juves and their elders alike.	Victorville, Calif. (non pro); and
	Opens in a gun fight and closes in	Salinas, Calif. (pro).
	the same manner, with very few	
		To the RAA boys, that Victorville -
	lapses of action between. Scott also	item is what has opened their eyes.
ded Paul Panzer	has a good singing voice, if it is his.	Victorville :- Ab - 4-4 - 4 11
	Some of the vocal sequences give the	Victorville is the first of the non-
'Thunder' doesn't follow the usual	impression of being dubbed. Al St.	pro shows and it has grown in four
pattern for singing westerns. Its,	Take ananida, the annual and dage	years from nothing to the turn-
action good banks westerns. Its.	John provides the comedy and does	
action may back a couple of verrs	okay. Lois January is the inevitable	away show of the year. Pros are
to the Indian War serial days, which	rancher's daughter but all she has to	only allowed to assist at the chutes.
will make it acc high with the inves.	do is look pretty, although in one	help in the judging and otherwise
Unchy by tracing the evolution of	or two compe it is dimonstrated the	
mail and freight transportation	is one femme lead who can ride	act as official stooges.
them: In the sagebrush and heartedi-	is one tentine lead who can ride.	. All the riding and prize money at-
atom of the strangentist ally managed.	Scott, with his partner, St. John, is	
ately michos a mistake. Any primary	a roamer who is attracted to gun-	Victorville goes to the non-pros.
grade schoolboy knows that the	battle between a gang of ruffians	The diff between a pro and non-
	Marian Santana Albania	

pony express preceded the stage

pony express preceded the stage coach.

Story concerns itself with the building of a railroad and telegraph line westward. Owner of a fleet of freight wagons sees in the rails the death kenl for his outfit. He supplies hostile Indians with rifles and ammunition and incites them to rails of the results of

MEET MISS MOZART (FRENCH MADE) (WITH SONGS)

French Elma release of United Artists
French Elma release of United Artists
release.

French Elma release of United Artists
release.

French Japane French Interest of United Artists
French Japane French Interest of United Artists
Mademoiselle Mozart, by Yvan Noe; songs
Mademoiselle Mozart, by Yvan Noe; songs
Mademoiselle Mozart, by Yvan Noe; songs
And Charles Bauer. At Clinema de Parts,
N. Y. week Nov. 28, '37. Running time,
79 mins.

19 mins.

Denise Dunielle Durrieux
Maxime Pierre Mingund
Annette Pauline Carton
Pascoureau Raron Fils
Louiou Pierrette Calliol

(In French, with English Titles)
Nearly two years old this French
comedy with a couple of songs injected to brighten it up was imported
to cash in on the publicity Daniel
to cash in the cash of the cash of the cash
to cash of the cash of

wood toil.

Not a particularly lustrous picture, it won't do much in the way of building up Miss Darrieux. The film is away overlong for what the plot offers, with the consequence the boredom of repetition will be communicated to the audience. The two songs don't offer anything for U. S. interests.

songs don't ofter anything for U. S. interests.
Denise (Miss Darrieux) runs a misc shop which is about to be fore-closed when rich young Maxime (Pierre Mingand) becomes snitten by her charm. Sub rosa, he makes a misc of the shall fronting as the angel. Stipulation is that the young man be given a job as salesman in the establishment.

tion is that the young man be given a job as salesman in the establishment.

Maxime doesn't succeed in awakening any romance in the girl, but does arouse her ire when she inevitably discovers the ruse. Manner in which the twain are finally brought to a clime isn't particularly punchy. With the way of a line of chorines serve to sparkle up the footage. But unfortunately, dullness pervades the proceedings most of the way. Miss Darrieux lifts her voice briefly duetting with Mingand, while hewarbles the other, song solo.

Baron Fils as the bumbling, not too bright marshal gets in a couple of fair comedy moments.

Direction rather poor. Some few imitations of the Rene Clair technique miss the mark. Camera work very good.

ROAMING COWBOY (WITH SONGS)

Advance release of Spectrum Pictures production, Start Fred Scott, Directed by Robert Hill Start by Fred Mytoni-

camera,	BiH I	Iver: >	anús	by	Stenl	101
Foster and	1 findy	Souter.	. AL a	Arena	. N.:	٧.
two days,	Nov.	26-27.	tunn	ing t	inne.	-5
·mins, *		-:				٠.
Cit Brent				. Fre	al Se	o)
Fuzzy				7.31 8	St. Ju	ı dı
Jeanie				mis.	Janua	111
Evans			19	niest	T'a s	lo
Walton			Roig	·+· 1	Villia	m
Morgan				Dlek	Crun	ne:
Padoy				Bu	ldy (10)
Tom)siran	Tial	a
Red		distance.			t Mi	le

and a squatter. Reaches the scene just after the squatter is knocked off, but in time to save the dead man's young son. Takes the kid to a neighboring outfit where the reason for the fight is explained. Seems all the ranchers in the valley have been getting threatening notes advising them that the consequences. Some have a make the consequences some have a make the consequences. Some have a make the consequences of the consequence of the conseque

Who Killed John Savage (BRITISH MADE)

(BRITISH MADE)

Warner Bros. related of Warner Bros. related of Warner Bros. Plant Tanner Grant Tanner Stars Nicholas Hannen, Barry Mankay; features Edward Channan, Directed by Palace, London Running time, its ulfax. Palace, London Running time, its ulfax. Palace, London Running time, its ulfax. Althory Benedick. Methodra Branca Anthony Benedick. Wathleen Keily Market Channer Choritey. Edward Channer Market Savage. Kathleen Keily Smith. Ross Landon Frout. George Kirby Scrugas. Denie Warren

Another Who Killed Cock Robin' murder mystery that is properly cinematic and should furnish interesting entertainment. Main reason for this classification is the slow tempo of the direction throughout. Camera work is unpretentious but effectuate the control of the control of

full of intimate detail.

Nicholas Hannen, one of England's standard actors, is starred in conjunction with Barry Mackay, Hannen acquits himself, creditably, as always, and Mackay contributes a nebulous sort of leading role. Edward Chapman gives an effective character interpretation to what would normally be a minor part, and would normally be a minor part, and the standard property good of its not be standard to standard from lack of speed in its unfoldment.

Rodeo Squawks

(Continued from page 1)

son is that Turtle Association boys have increasingly pulled stand-up strikes just as they were about to sit on the bronchos and start busing out of the chutes.

With packed stands out front the RAA officials haven't seen fit so far to tell the pro buckeroos to come down off the bucking stock and shoot it out. In practically all cases officials have surrendered.

Tortisians have every ace profes-

cases officials have surrendered.
Tortisians have every ace professional rider in the country in their organization. They tour from one coast to the other, usually weekends. While Madison Square Garden draws the biggest gross (when the Chicago Stadium show doesn't take away the big names by running a show day-and-date with the Garden rodeo), that by no means is the only money for the pros who ride high. money for the pros who ride high, wide and often anything but hand-

All the cowboys know what all the other cowboys are making, but they don't know what the RAA boys are making. The reason the incomes of the performers is public knowledge is because each week the RAA posts the points of the cowboys. Roughly, each point represents \$1 won in prize money. This is especially true of calf-roping steer-wresting, single-steer roping and team-roping. But brone riding pays a point and a half to the dollar. All the cowboys know what all

lar:
\$8.000 a Year Average
Top pros make around \$8,000 a
year, with at least 200 riders doing
better than \$1.000. While this looks
big to the \$30 a month they'd get
on the range, with ammunition and
beans, thrown in, it's small change,
the Turtle boys contend, to what
the RAA outfits are piling up as the
entrepreneurs

pro is that a non-pro is any work-ing cowboy who has never rated not. One point on the RAA score sheet. The Pendleton show this year Some non-pro shows let in pros who claimed an \$8,000 bigger take than Some non-pic shows let in pros who have not more than 200 points, but Cal Godshall, who laid down the mon-pro rules when he started the Victorville show, still sticks to ruling that one point in an RAA show makes a rider a pro.

His Victorville Rodeo is a member of the RAA but it's great an house of the RAA but it's great and great g

His Victorville Rodeo is a member of the RAA, but it's more an honorary billing than a membership, because his outfit is not allowed to vote to RAA policies, and, though invited to the annual RAA convention at Ogden, Utah, Jan. 7-8; it will be merely for the congratulatory handshakes and to be pumped on how he can make his non-pro show pay better than their pro shows.

Prize Money

One of the ways he does it, and has from the start, is to turn all the entry fee money back into prize money. The big shows like Madison Square Garden have got around to that only this year, but Godshall did that from the time he put on his first show. show.

Another reason for his success is that he will not build an arena so big that half the spectators, and sometimes 90% of them, can't see what is going on. The ideal arena,

big that half the spectators, and sometimes 90% of them, can't see what is going on. The ideal arena, he says, is about the size of a regulation football field—about 60 by 110 yards. Some rodeo grounds are 300 yards long; and that's death to the entertainment values, he insists.

Another point he insists on is a fast show. No waits, no horsing around, no half-dead stock. His riders may not be the best, but his brones, steers, calves and brahmabulls are tops: At Salinas, which is the headquarters of the RAA, the show is spoiled, he says, because the arena is too big and they run it as if it were a three-ring circus. The result is a lot of sore necks and no fun for the spectator.

More, he doesn't run into any labor trouble; because his show is am. What will happen when the working cowboys are organized into the CIO he doesn't know, but for the present, anyway, he contemplates no trouble, because his organization is non-profit making, puts on a swell show and turns all the prizes and entry fees.

making, puts on a swell show and turns all the prizes and entry fees

turns all the prizes and entry tees back to the competitors. The Turtle Association, though barred from competing in the Victor-ville show, has no grievance against it. They like to work as officials for a change, and any special acts needed paired from competing in the Victorial show, has no grievance against it. They like to work as ofocials for for house, when and if it reopens, are drawn from their members. So they work harder to make the Victorville show a success than they do those shows where they know the town or a group of C. of C. backers downtown houses.

nct.
The Pendleton show this year claimed an \$8,000 bigger take than last year, with an additional \$1,750 on the beer and pop concession and said it was due to the fact that they gave the Turtle Association, which panned, the show because they weren't given a free hand in running it, the official brushoff.

it, the official brushoff.

One of the feuds between the RAA and the CTA is that the RAA insists on picking the judges. The Turthe boys want the judges picked from their owi, members, and at many rodeos have forced the issue. This means more dough for the pros, but the pros say that isn't the only reason for favoring it. The main reason is, they insist, because their own members, are better able to judg skill than the chumps who run rodeos from a mayor's chair.

So far Pendleton havn't many

So far Pendleton harn't many friends in the RAA who are willing to buck the CTA, but they figure that they could lick the pros if Calgary, Cheyenne, Salinas and Fort Worth would join them in booting the pros out of the arenas.

the pros out of the arenas.

Most of the running the shows are making routine gestures of independence, and say they are determined not to let the pros run their shows, even if they have to appeal to the public, or, that failing, closing down, but the pros know these to be just routines and are sticking to their six-shooters.

Krims Plan Reopening Its Downtown, Detroit

Its Downtown, Detroit Detroit, Nov. 30.

Krim Bros, Downtown theatre, ex-RKO showcase which has been closed since last May, is being readied for respening soon on a double-leature basis. House, skedded to reopen around Labor Day, has been saddled by labor trouble, unions demanding use of extra men all across the boards and management unable to do it and stay in black.

Difficulty expected to be trough

Difficulty expected to be Ironed out in time for opening around holidays, if current business recession doesn't forestall move. Although Krim Bros. lease on house ran out in August, it's understood receivers for property stand ready to renew.

New York Theatres







LOUIS SHELLA SOBOL BARRETT CROSS and

MISIC HALL "NOTHING SACRED" With CAROLE LOMBARD and FREDRIC MARCH Spectacular Stage Productions

ure at 10:05 a.m.—12:10 p.m.—2:15—4:20 6:20—8:25—10:30—12:35 a.m.

Mr. PAUL MUNI

PARAMOUNT TIMES HELD OVER 3RD WEEK

"EBB TIDE"

ALL 35, TO

LANGFORD Oscar Homolka Frances Parmer Ray Milland BUNNY BERIGAN AND BAND

7th Av. & 50th St. "Dinner at ROXY

the Ritz" -- On the Stag --

BARTO and MANN WALTER CASSES



"Navy Blue and Gold" with Robert Young "James Stewart - Lionel S Barrymore - Florence Rice" - Billie Burke Tom Brown 'Samuel S Barrymore - Florence Rice 'Screen Play by George Bruce Hinds 'Paul Kelly 'Barnett Parker - Screen Play by Sam Zimbalist A Sam Wood Production 'Produced by Sam Zimbalist

Advance Production Chart

(Continued from page 24)

Lewis; original screen play by George Waggner; photographed by Harry Neumann. Cast: William Hall, Jane Wyman, Esther Ralston, Robert War-

BADLOCKED, formerly titled MORE THAN LOVE, produced by Edmund Grainger; directed by Tred Sloman; original by Lester Cole; screen play by Lester Cole and Newman Levy; photographed by Milton Krasner. Crat: Kent Taylor, Fay Wray, Larry Blake, Nan Gray, Samuel S, Hinds, Halliwell Hobbes, Jane Darwelt, Fritz Leiber, Granville Bates, Leonard Mudic, Bert Roach, Virginia Sale, Lillian Elliott, John Miller, Henry Honder.

Universal Pic Now in Production

Universal Pic Now in Production

"MAD ABOUT MUSIC." produced by Joe Pasternak; directed by Norman

Taurog: original story by Marcella Burke and Frederick Kohner; seren

typ by Burce Manning and Felix Jackson; photographed by Joseph

Valentine. Cast: Deanna Durbin, Herbert Marshall, Arthur Treacher.

Chilstian Rub. Jackle Moran, Marcia Mae Jones, Nana Bryant, Elizabeth

Risdon, Helen Parrish, Joan Tree, Martha O'Driscoll.

"FLASH GORDON'S TRIP TO MARS,' (scrial) produced by Barney

Sarecky; directed by Forde Beebe and Robert Hill; original screen play by

Ray Trampe, Norman S. Hall and Herb Dalmis, based on syndicated

certion strip; photographed by Jerry Ash. Cast: Larry Buster Crabbe;

Jean Rogers, Frank Shannon, Charles Middleton, Donald Kerr, Beatrice

Roberts, Dick Alexander.

Jean Rogers, Frank Shar Roberts, Dick Alexander.

"BORDER WOLVES," produced by Trem Carr; directed by Joseph Lewis; story and screen play by Norton S. Parker; photographed by Ha Neumann. Cast: Bob Baker, Connie Moore, Fuzzy Knight,

"THE BLACK BOLL, produced by Larry Fox and Irving Starr; directed by Oils Garrett; screen play by Robertson White from novel by William Edward Hayes; photographed by Ira Morgan. Cast: Donald Woods, Nan Grey, Edgar Kennedy, C. Henry Gordon, John Wray, Doris Lloyd, Addison Richards, William Lundigan.

chards, William Lundigan.

"MOUNTAINS ARE BY KINGDOM, produced by Henry MacRoerected by Wyndham Clittens; screen play by Eliot Clibbans from novel
Stuart Hardy; photographed by Elivood Breedell. Cast: Noah Beery, Jr.,
ances Robinson, Fred Kohler, Sr.; Robert Barrat, Alonzo Price, William

Warners

Number umber New Balance is in Be Placed Stories in Be Placed Stories in Be Placed Stories in Be Placed Stories in Beauty of Premised pleted in Beauty Cameras tion

Total 60 21 4 15 2 20

Pictures in the cutting rooms or awaiting previews are: "EVIDENCE," produced by Bryan Foy, directed by Frank McDonald; original screen play by Crane Wilbur and George Bricker; photographed by James Van Trees. Cast: Dick Foran, June Travis, John Litel, George E Stone, Dick Purcell, Veda Ann Borg, Ward Bond, Tommy Bupp.

"SERGEANT MURPHY, produced by Bryan Foy; directed by Breezy ason; original screen play by Abem Finkel and William Jacobs; camera, ed McCord. Cast: Ronald Reagan, Mary Maguire. Donald Crisp, Edmund obb, Max Hoffman, Jr., William Davidson.

Cobb, Max Hoffman, Jr., William Davidson.

"DVARIGEM, produced by Robert Lord; directed by Anatole Litvak; play by Jacques Deval; screen play by Casey Robinson; photographed by Charles Lang. Cast: Claudette Colbert, Charles Boyer, Basil Rathbone, Melville Cooper, Isabelle Jones, Anita Louise, Allan Conrad, Morris Carnovsky, Gregory Gave, Fritz Feld, Vladimir Sokoloff, Kurt Bois, Christian Rub, Reine Riano, Montagu Love, George Davis, May Boley, Alphonse Martel, Heather Tratcher.

"PATIENT IN BOOM. 18," produced by Biryan Foy; directed by Bobby Connolly; original screen play by Mignon Eberhart; photographed by James Van Trees. Cast: Ann Sheridan, Patric Knowles, Vicki Lester, Edward McWade.

"ACCIDENTS WILL HAPPEN," produced by Bryan Foy; directed by William Clemens, original screen play by George Bricker, Anthony Coldeway and Morton Grant; photographed by Bob Ross. Cast: Ronald Reagan, Gloria Blondell, Addison Richards, Hugh O'Connell, Dick Purcell, Shelia

Gloria Blondell, Addison Richards, Rugh. O'Conneil, Dick Purceil, Shelias Fromley.

"WOMEN ARE LIKE THAT,' formerly titled THIS WOMAN IS DANGEROUS,' and TETUEN FROM LIMBO,' produced by Robert Lord; directed by Stanley Logan; original by A. H. Z. Carr; sereen play by Horace Jackson; photographed by Sid Hickox. Cast: Kay Francis, Pat O'Brien, Alan Mowbray, Gordon Oliver, Ralph Porbes, Herbert Rawlinson, John Eldredge, Thurston Hall, Grant Mitchell.

"GIRLS ON PROBATION,' formerly titled TOO MUCH OF EVERTHING,' produced by Bryan Foy; directed by Arthur Lubin; original sereen play by Lawrence Kimble, Jean Negulesco and Wally Klein; photographed by George Barnes. Cast: Dolores Costello, Bonia Granville, Donald Crisp, Donald Briggs, Natalie Moorhead, Lucille Gleason.
"ENROD AND HIS TWIN BROTHER, produced by Bryan Foy; directed by William McGann; original screen play by William Jacobs and Hugh Cummings; photographed by Arthur Todd. Cast: Billy and Bobby Mauch, Spring Byington, Charles Halton, Jackie Morrow, Bennie Bartlett, "HIGHWAY PIRATES,' produced by Bryan Foy; directed by B. Reeves Eason; original screen play by Sherman Lowe;—photographed by Ted McCords. Cast: Beverly Roberts, Dick Purcell, Gloria Blondell, Charles Foy.

"BLONDES AT WORK,' produced by Bryan Foy; directed by Fraik

Eason: original screen play by Sherman Lowe:—photographed by Ted McCords. Cast: Beverly Roberts, Dick Purcell, Gloria Blondell, Charles Foy.

"BLONDES AT WORK," produced by Bryan Foy: directed by Fraik, McDonald, original screen play by Albert Demond; photographed by Warren Lynch. Cast: Glenda Farrell, Barton MacLane, Tom Kenndy, Rosella Towne, Donald Briggs, Kenneth Harlan, Carole Landis.

"HOLLYWOOD HOTEL," produced by Sam Bischoff; directed by Busby Berkeley; original story by Jerry Wald and Maurice Leo; screen play by Mald, Leo and Richard Macauley; camera, Charles Rosher. Cast: Dick Powell, Frances Langford, Mona Marshall, Lola Lane, Hugh Hother, Powell, Frances Langford, Mona Marshall, Lola Lane, Hugh Hother, Powell, Frances Langford, Mona Marshall, Lola Lane, Hugh Hother, Powell, Frances Langford, Mona Marshall, Lola Lane, Hugh Hother, Powell, Frances Langford, Mona Marshall, Lola Lane, Hugh Hother, Powell, Frances Langford, Mona Marshall, Lola Lane, Hugh Hother, Powell, Frances Langford, Mona Marshall, Lola Lane, Hugh Hother, Casting Lang, Hugh Lang, Lang, Hugh Lang, Lang, Hugh Lang, Lang

Shella Bromley, Hugh O'Connell, Trevor Bardette, Dennie Moore.

Warner Pictures in Production

THE ADVENTURES OF ROBIN HOOD, Produced by Henry Blanke; directed by William Keighley, original sercen play by Normain Reilly Raine and Seton I. Miller; photographed by Tony Gaudio. Cast: Errol Flynn, Olivia de Havilland, Ian Hunter, Claude Rains, Basil Rathbone, Patric Knowles, Alan Hale, Eugene Pallette, Melville Cooper, Herbert Mundin, Caster of Produced by Henry Blanke: directed by William Wyler. (1998) or the Cooper, Herbert Mundin, Caster of Produced by Henry Blanke: directed by William Wyler. (1998) or the Cooper, Herbert Mundin, Caster of Produced by Henry Blanke: directed by William Wyler. (1998) or the Cooper, Herbert Mundin, Caster of Produced by Honry Fonda, George Brent, Fay Bainter, Henry O'Neill, Donald Crisp, Gordon Oliver, Richard Cromwell. Spring Bvington, "EVERYBODY WAS VERY NICE," produced by Lou Edelman; directed by Slanley Logan: original by Stephen Vincent Benet; screen play by Robert Buckner, Lawrence Kimble and Clements Ripley; photographed by George Barnes, Cast: Wayne Morris, Priscilla Laine, John Littel, Div Foran, Thomas Mitchell, Mona Barrie, Barbara O'Neill.

FOOD FOR SCANDAL; produced and directed by Mervyn LeRoy; screen play by Herb and Joe Fields; photographed by Theodore Tetzlaff. Cast. Carole Lombard, Fernand, Gravet, Raiph Bellumy, Allen Jenkins, Isabel Jeans, Marie Wilson, Marcia Ralslo

'Wake and Live' Suit

In Kings County supreme court, V., Edmund Benguiat has started lit for injunction and damages N. Y., Edmund Benguiat has started suit. for injunction. and damage-against 20th Century-Fox over 'Wake Up and Live,' alleging copyright in-fringement. Suit stems from a script by himself and Don Terry titled 'Take the Air' which was allegedly submitted to 20th Fox in 1935, and rejected.

Edwin P. Kilres, attorney for 20th, and J. T. Abeles, of counsel, generally deny all charges.

Films Do O. K.

(Continued from page 5)

sional ranks, speculation about

sional ranks, speculation about lightening of the load amounts—to nothing more than wish-thinking. A clear example of how poor the results of the Par action have been to date was given by Representative Frank Buck, the only Callfornian on the Ways and Means Subcommittee. Although he is alawys ready to fight for anything desired by Pacific Coast interests, he bild VARETY, Friday (26), that nobody ever has intimated to him that there is substantial dislike for the tax on

very has intimated to him that there is substantial dislike for the tax on the part of the industry. If the industry can be mobilized and injected with a fighting sprit there, is a remote possibility that Congress may be willing to tamper with the tax. But it looks as if the lawmakers will be least likely to help pictures even if some change in the 10% bite should be deemed desirable. About the only discernible sentiment at the Capitol is unfavorable toward exhibitors. Legitimate drama, circuses, and some other amusements might be able to put on a strong enough appeal for mercy, amusements might be able to put on a strong enough appeal for mercy, but the general attitude is that the picture business is so good, with the major units so well-heeled finan-cially, that a little thing such as a few cents on each ducat should not cause any beefs.

rew cents on each ducat should not cause any beets.

Films the Bulk Revenue
The lawmakers and the Treasury experts are cognizant that film theatres produce the bulk of the revenue credited to the admissions levy. Currently around 80% of the Government's haul from the box office tap is credited to exhibition, with cabarets, sports events, legit and all other forms of entertainment contributing only \$2,000,000 or so despite the proportionally higher rate which they pay on their greater ticket prices.

Industry figures may individually and among themselves feel they are being pretty badly treated and may consider that their case is so convincing on its merits that Congress should surrender quickly, but the picture business confronts a practical condition, not a theory. Congress is not going to chop off \$18,000,000,000,000 depended of depended.

gress is not going to chop off \$18,-000,000 to \$20,000,000 of dependable 000,000 to \$20,000,000 of dependable and easily-collected revenue, especially while the Government's fiscal situation is so upsetting, without being told some other source from which the dough can be derived. This, furthermore, is the President's known slant on the entire tax

Material relief for small corporations of all sorts from present bur-densome taxes on their total income densome taxes on their total income is a foregone conclusion, although the legislative processes may not be concluded in time to lighten the load for 1937. Drastic modification of the surplus profits levy already has been agreed on by the House Subcommittee, which last week rubber-stamped a formula which calls for return to higher rates on normal company inhigher rates on normal company in-

come.

The scheme which now appears most likely to be adopted involves allowing corporations to duck the profits levy on the first \$25,000 of their annual take and boosting the normal rate to 12½7 on the first \$5,000 and 14% on the next \$20,000. This would be accompanied by revision of the levy on greater incomes, with sliding scale normal tax varying according to the percentage of earnings withheld and distax varying according to the per-centage of earnings withheld and dis-tributed to stock-holders. Top rate would be 20% on more than \$25,000, with the bite cut 4/10% for each 10% of annual receipts paid out to investors.

This is the way the plan would, work is entirely an each control of the plan would.

This is the way the plan would, work: a company with net income of \$50,000 would pay 12½? on the first \$5,000.14% on the next \$20,000. At 6 on the next \$20,000 and 20% on the balance if it puts all earnings into reserve, or 19.6% if it kept only \$0% of its receipts, or 19.2% if it kept only \$0% of company which paid out every penny of its profit would, be forced to give the Government only 16% on that part of its take above the \$25,000! part of its take above the \$25,000

EXPLOITATION :-: By Epes W. Sargent

No Broken Blossoms

No Broken Blossoms

Louisville.

Blossoms on Broadway suggested a few musical angles to A. J. Kalberer and Carrol. Hannah. Who jointly worked out in co-operation with local firms tie-ups which were attention compelling, and had a decidedly beneficial result on the week's gross.

Girl singer and piano player were secured from a local radio station, and spotted in a prominent downtown cocktail lounge twice daily. The vocalist stressed the Blossoms on Broadway number throughout the one-hour session, and successfully planted the number with does not feature vocal numbers. A dos x 40 card in front of the entrance announced the stunt, and cards were printed featuring a cocktail, narded for the nic A prize of \$1 aday was 30 x 40 card in front of the entrance, announced the stunt, and cards were printed featuring a cocktail, named for the pic. A prize of \$1 a day was awarded to waiters selling the most cocktails, which insured an extra amount of publicity. A girl singer was also spotled in the window of was also spotled in the window of was also spotled in the window of wording in an attractive display, clogged sidewalk traffic, with the music emanating through a p.a. system.

music emanating through a p.a. system.

Two attractive girls wearing saches hearing pics title distributed saches hearing pics title distributed that the saches distributed at each good pick. The saches district at the noon hour. Each carnation was tagged with a plug for the theatre and bore advertisement of the florist on the reverse side.

Holiday Stuff

Holiday Stuff

Seattle.

Fifth Avenue's manager, Andrew Saso, pulled a special early a matine Thursday and Saturday for the kiddies wight the bill designed to appeal to the young folks. Heidi, two-reel Popeye, Ali Baba and Man Without Country. On Heidi there was Quaker Oats tieup with 225,000 shinted and the control of the country of

2-1 in Keiths

Keith's, film-vale house, has a new angle on two-for-one paper. Usualization two-for-one paper. Usualization two-for-one paper. Usualization two-for-one paper. Usualization to the paper with the paper of persons in family.

At the protest of nabe theatres and downtown second-run houses, keith's has lost right to show product of many of the major producing companies, and now depends on a few many of the major producing companies, and now depends on a few for top price of 25c, same scale as de luxe nabes.

Turtles

Warner Bros sent out about 75 live turtles to newspapermen, reviewers and others to promote 'Ir's Love I'm After.' Turtles had the shell lettered with an ad for the picture and were addressed to the individual recipient. Sending live turtles is familiar stuff at the summer resorts, but it's the first time they have gone into pictures. Made plenty of talk. Herb Crooker's idea, and a good one.

Purely Personal

Purely Personal
Charlotte, N. C.
Imperial, Asheville, recontly seen
a few cents to very good advantage.
A want ad was used in the Daily
Clitzen there, under the Personal
classification for insertion of the following result-getting ad for a return there of 'Broadway Melody'.
'If the two girls who were seen
kissing the picture of Robert Taylog
in the Imperial theatre lobby will
recoive a iree pass to see 'Broadway
Melody,' which starts Friday,'

Toured the Door

Toured the Door
Obstances City,
During showing of Slage Door
here, Standard Theatres rigade to a
a replica of a conventional theory
state-door entrance on a truck fed
girl dressed as chorus dame standing
beside a door which she opened and
closed, revealing litting display of
blow-ups from stills. Truck bured
local street during week's shriving
of film. local, s

Tieing In

Spreading Around

Spreaming Fround

Detroit.

Series of small ads, being used by United Detroit chain to eaten nonangusement page readers, is altractthe control of the co

indefinitely.

Ads, localized to particular sections in which they're spotted are placed in almost all sections of sheets, including financial, radio; sports and society.

With a Local Angle

With a Local Angle

Nor the advertised world premiere of Navy Blue and Gold at Fabian's Grand, Manager Larry Cowan, himself an officer in the Naval Reserve, invited the head of the Navy's Albany district recruiting staff and its members as well as more than Christian Brothers Aendemy (military) band of 100 also were guests, playing a musical program on the stage at 9 p. m. They were the first of a group of bands, with cheerleaders from local high schools invited for special 'night' during a football week, in which pix are being exhibited spotlighting moments of school games played in the Albany area this fall. Public, parochial and private high schools have their individual evenings.

Frankness

Prankness

New Haven.

New Hav

Done With Mirrors Omaha

Dandy stunt for advance on Fred Astaire's new flicker. Damsel In Dis-tress,' is being worked out here by Louise Cotter at the Brandeis thea-tre. Gae takes its tip from film ... (Continued on page 63).

Theatre Changes

Lynchburg, Va.

Fire destroyed the Star at Richlands, Va., with a loss estimated at \$50,000. House was managed by R. G. Plannary.

A. K. Veach, Cleveland, named manager of the State and Ohio here and the Lincoln in nearby Dennisan, following purchase of the three houses from the Twin City Thenize Co. by Tuscarawas Amusement Co., a new corporation composed of Chicago and Cleveland capitalists, Veach succeeds E. E. Elgin of Dover.

John C. Fisher has been trans-terred by zone chief Harry Kalmine of the control of the the control of the control of the many control of the control of the

Philadelphia

Philadelphia.

Herman Hirshborn, former manager of Rex theatre, Reading, manager of William Goldman's n'w News Theatre here. Goldman also announced appointment of Earl English, former manager of the Uphyon, By former same post at New Hirthway the Christmas eve. Clearfield theatre has been sold by William Butler to Louis Royner interests.

ay's theatre, operated by Comer-

Pay's theatre, operated by Comer-ford for past four years, has been taken over by Etdie Sharmen, vaude bonker. Staff remains as a Tom. Splendor, formerly, resisting manager of the Rossett, is direct-ing fortunes of Leo Pisel's new Crest theatre.

Plans for a \$100,000 theatre, the seventh suburban house of the Interstate chain in Huuria, were enjourced this week by Al Lever, by a purchase of nounced his week by Al Lever, etc. manager, with the ourchase of site 100 by 200 feet, on North Moin at Preschell street. Tentative plans cell for building three additional theatres in 1938.

Teng In call for building three additional that a part of a Thunksuvin Box celebration by the Danish Simon Society, the Bijou will serven to the Box of th

VARIETY carried this ad on September 15, 1937. Now read the amazing follow-up!

David O. Selznick's 4 United Artists releases will gross more than

31,0000,000(C

during their stay at Radio City Music Hall, New York

LITTLE LORD FAUNTLEROY played two weeks to stand-out business, with its fourteenth day 13000 over open

THE GARDEN OF ALLAH held over for second week with its eighth day grossing \$20,200 and the total for its run an outstanding Music

A STAR IS BORN only the sixth picture in six years to rate a three weeks run . and it crashed record after record in a memor, engagement that foretold its nationwide triumphs.





OMORROW STARTS THE THIRD WEEK OF ITS SMASH which has established many records including an all-time Sunday lall-time high for any single day not including a midnight show headed toward another miracle figure which will mean that at the of its run, four Selznick International productions will have gr

ONE MILLION DOLLARS IN A SINGLE TO

Selznick International presents CAROLE LOMBARD and FREDRIC MARCH DAVID O SELZNICK'S Sensational comedy in Technicolog • Directed by Wi

United Artists Corporation

729 SEVENTH AVE

To the Managing Director of the RADIO CITY MUSIC HALL

Dear Mr. Van Schmus:

Please add

\$115,000

for the first week of

NOTHING

SACRED*

to that grand total

piled up by

DAVID O. SELZNICK

productions!

in "NOTHING SACRED" with CHARLES WINNINGER and WALTER CONNOLLY liam A. Wellman . Screen play by Ben Hecht . Released thru United Artists

ECORD - MAKING WEEK!

General Motors Only Major Sponsor Pulling In Because of Biz Chill

General Motors is the only major air advertiser which has so far disclosed an inclination to curb appropriations because of the current business recession. Packard, Ford, Nash, Chrysler and Hudson, all but the first account being on NBC, are holding on to their shows and spots.

holding on to their shows and spots. In addition to the Sunday night contracts on the NBC blue, GM is not renewing for Varsity Show (Pontjac), also NBC, and Romantic Rhytlims (Chevrolet) and News Through a Woman's Eyes with Kathryl, Cravens (Pontiac), the latter two being on Columbia, Varsity Show Anishes its present 13-week cycle Dec. 24.

cycle Dec. 24.

Elizabeth Arden will take Eddie Duchin off the blue link Dec. 22, but it will remain an NBC customer if a more desirable spot can be cleared for it on the red (WEAF) network. Other imminent folds on the blue are Gruen watch, Dec. 26, and Cycle Trades of America, Dec. 19.

Application May York vesterday.

are Gruen water, Dec. 20, and Cycle Trades of America, Dec. 19.

Arriving New York yesterday Grues, from a visit to Detroit, H. L. McClinton, N. W. Ayer agency contact with its Ford Motor account, said the automotive firm has signified no intention of cutting down on its network advertising.

Rumors have been rife in N. Y. trade circles that Ford would jettison his Sunday Evening Hour, institutional-plug program on CBS. These reports started to circulate after General Motors admitted it was folding its NBC concert series. Other: Ford show, Al Pearce gang, has been recently renewed.

Technical Out For Columbia's

First instance of a CBS show being fed over the independent California Radio System developed Monday (29) when General Mills' Hollywood in Person' started to originate from KFWB, Warner Bros.' outlet in Los Angeles. Same Ave-day-a-week-program is being released over Columbia's Pacific link.

Included in the CBS are the McClatchy stations, which are also tied up with NBC. Columbia recently retured to feed two General Foods programs, Kate Smith and 'We the Feople' to the McClatchy Group. In that case the shows would have had to be taken off a CBS wire. With 'Hollywood in Person.' CBS can point to a technical out, since the source of the program is not a Columbia station and the wire hooking up the McClatchy stations stems likewise from a non-CBS cutlet.

GALLUP SURVEY DUE

Data Obtained by Public Opinion

Dr. George Gallup, research dirtor for Young & Rubleam, will release within the coming week a
breakdown of the country's radio
hones as compiled by his Institute
of Public Opinion. Data was collected by the Institute's field staff
while taking weeklysection of public opinion on current
political and economic questions.
Set ownership breakdown will be
by sections, states, and by urban,
small town and farm communities.
Copies of the information will be
furnished the networks and and

small town and farm communities. Copies of the information will be furnished the networks and any stations that ask for them. A copy will also be turned over to the Joint Committee on Radio Research for its use when it gets around to estimating the number of radio homes as of the beginning of 1928.

Camel Fate Uncertain

Camel hasn't decided whether it wants to pick up its option on 'Jack Oakie College' (CBS). Present con-

tract expires Jan. 4.

Account is inclined to retain the Benny Goodman half of the Tuesday ght hour but if would like to get ay from having the Packard show opposition. William Esty is the

No Privileges

Hartford, Nov. 30,
New England radio editor
wrote publicity office of J. Walter Thompson for cardboard
Charlie McCarthy offered, on
Chase & Sanborn show.
Advised to buy four ibs, of
coffee and send in bag fronts,
just like the customers.

Nat'l Press Club **Seeks Sponsor** For Roundtable

Washington, Nov. 30.

Growth of interest regular news comment programs from the National Capital is mirrored in meeted to Mutual network and talk about a regular round table discussion by big-name Washington correspondents.

spondents.

Set to launch the second rightly feature of this sort, Mutual is shuffling schedules for web debut of Fulton Lewis, Jr., former Universal Service scribe. Now does stunt five times weekly for WOL, local chain outlet, and is slated to go on the network on the same schedule as a sustaining program. Only regular interpreter currently going on from the seat of government is Gen. Hugh S. Johnson for NBC.

Talk of the round table idea has not jelled but recently went so far that officers of the National Press Club were dickering with an agency in search for a sponsor so the Club might set up a foundation for elderly and injured members. Original scheme seems to have been pigeonholed because of objections from the Club roster, but general scheme is the independent California.

30 Visio Sets in L. A.

Hollywood, Nov. Mutual-Don' Lee promise televi-sion on intensive experimental sched-ule after first of year. Station is us-ing RCA Iconoscope. Some 30 set owners within ten-mile radius will be televised daily

Washington, Stang, engineer who supervised technical development of NBC's new Washington studios in the Trans-Lux Building, heading for

O&J End Oil Series

Hollywood, Nov. 30 Olsen and Johnson are washing up their variety show for Richfield Oll in two weeks.

Sponsor will bankroll only one air turn, Richfield Reporter.

Bill Hay Stays A. 'n' A., Blackface Duo Contract Specifies Hotel Dates

Hollywood, Nov. 30.

After considerable pro and conning, F. Wallis Armstrong agency has decided to retain. Bill Hay for Amos 'n' Andy commercials after team switches over to Campbell soups first of the year. Conflicting team switches over to Campbell soups first of the year. Conflicting elements were that his name is synonymous with the toolhapste he has been plugging for eight years and that his voice would not carry full weight for the soup bally. As against this was the proven fact that his absence would be resented by A & A fans.

When the burnt cork comics switched to the Coast from Chicago, Lord & Thomas used Carlton Kabell on the commercials. That extra load of mail each day was from dialers

Switched to the Coast Total Rabell on the commercials. That extra load of mail each day was from dialers who wanted to know what became of Bill Hay. Agency put in a fast call for Hay. Armstrong men figure it would be a better gamble on the Pepsodent wearing off than to have a strange votce saying here they are. Hay drags down \$10,000 a year for the stint. Under terms of contract with soup outfit, A & A must make four annual guest appearances on Hollywood Hotel, the other Campbell airshow.

ROCKE SUES 20TH-FOX ON 'NON-FULLFILLMENT'

Rocke Productions, Inc., has begun at the N. Y. supreme court to compel 20th Century-Fox. Film Corp. to carry out a contract entered into last May, under which the film corp. is alleged to have agreed to furnish the plaintiff with five-minute sound-track of current pictures and equipment for use in a series of radio broadcasts under the title of 'Morning Matinee'.

Rocke alleges 20th reneged on agreement after it (Rocke) had limed up sponsors for the program which was to cover 26 weeks of half-hour periods. Twentieth has asked 'the Rocke Productions, Inc., has begun

Twentieth has asked the a bill of particulars from tiff. Suit is for damages to the plaintiff. Suit is be fixed by the Court

Marek Weber Sponsored

Trans. Stang to Hollywood

Stang to Hollywood

Washington, Nov. 30.

Tradon Stang, engineer who ryised technical development of a new Washington studios in Frans-Lux Building, heading for ywood.

Resignation of Frank Black as of the pulled another modernistic p for the same web.

Chicago, Nov. 30.

Effective Jan. 3. Marek Weber, we to rad io see to the United States, takes over reins of NBC-Red Carnation.

Milk weekly helf-thour.

Resignation of Frank Black as of the date because of physical impossibility of making trip to town weekly, left the spot opens.

Weber is at the Congress Hotel.

Labor Paper Vents Attack on G. M., Put Made Mistake—Meant Gen. Foods

Publicity department of General Motors is demanding a retraction from the editor of People's Press, official organ-of the American Radio Telegraphers' Association, ClO affiliate, for story in the Nov. 27 Sissue taking the motor combine to task for assuming the sponsorship of Boake Carter. Letter from GM points out that the Press obviously has its generals contused, since Ji, was General Foods that has been reported to be diokering for Carter's services. Carter quits Philco Feb. 22, with \$3.500 a week being the price quoted for him.

Carter is referred to by the Press. story as the radio news commentator whose attacks labor seriously harmed the 100°s, union-made Philcoradio. It was immediately pointed out, states the story, that General Motors has stalled negotiations with the United Auto. Workers for several months, and the question was a maneuver to prepare for an attack on the nume. Protests from trade

a maneuver to prepare for an attack on the union. Protests from trade unionists and others against Carter's

dishonest attacks on labor flooded into Phileo for weeks and the United Electrical, Radio & Machine Work-ers, which has a closed shop con-tract with Phileo and long record tract with Philico and long record of friendly relations, protested that Carter's comments were endangering the jobs of its members.

Quote

Article concludes with the following statement: "His record with Philico windstee his programe would

Article concludes with the following statement: 'His record with Phileo indicated his programs would be most helpful to a company aunching a war on labor, and his employment by General Motors increased the expectations that the United Auto Workers were going to have to battle GM again.' Indications last week were that Carter has been set, with General Foods and that the only thing holding up the announcement was the usual courtersy which exists between terminating and successor ponsors. It was disclosed that when Carter's agent started peddling him around several weeks ago General Motors agencies were among those approached.

Carter. Philco Deny Labor Pressure Hurt; G. F. Offer Much Bigger

Political Ribber Nixed

Chicago, Nov. 30.

Hill Blackett, of BlackettSample Hummert, personally supervising the booking of talent for Young Republican Rally to be held in Topeka on

Rally to be held in Topeka on Dec. 4.

Has signatured several acts and a band, but turned a flat nix when agent submitted name of Senator Murphy, who does a political speech burlesque vaude.

Detroit Radio Ed Raps Hollywood Radio Sloppiness

Hollywood, Nov. 30.
Hollywood radio producers were told off last week by Herschell Hart, Detroit News radio ed, out west on a news prowl for his sheet. He let go with power punches, warning the agency production heads that unless they warned up to their work with more fervor and inspired effort that the drift back east will be greatly

In his comparisons he said eastern producers really knuckled down, while on the Coast it sized up to him as a haphazard, half-baked attempt to get it out of the way with as little effort possible. He pointed out that the mental attitude of stars and producers was not con-ducive to the best performances and ducive to the best performances and that no one was really warmed up when the red light flashed on. He also found fault with the dress of performers and decried the Coast practice of going on the air attired in sweat shirts and other none too flattering scenic effects. He pleaded for a warm-up sesh for musicians, and deplored the present system of putting them on the with cold instruments.

His volley was fired over KFWB on Gene Inge's Take the Air pro-gram, one of a flock of shows calcu-lated to point out what's wrong with radio and occasionally single out its virtues.

MAY MOVE JACK OAKIE

Camel Hour Decision Awalts Results Of Surveys

Hollywood, Nov. 30. Hollywood, Nov. 30.

William Esty agency will move
Jack Oakie's half of the Camel air
show from Columbi to NBC if a
favorable spot on the red network
is available.

Savington Crampton, West: Coast
chief and producer, feels that a
setup similar to Lucky. Strike gives
the sponsor wider and more varied
coverage.

Oakie's future with the program Oakie's future with the program rests with the result of surveys to be conducted. If the figure drops he goes off on two weeks notice with Benny Goodman giving Packard a half hour battle in solo.

Carl Wester Sells Show

Chicago, Nov. au. esn't officially start week, Carl anough it doesn't officially start operating ainth next week, Carl Wester & Co. has already sold a show. Buyer is Johnson's Floor. Wax, with Jan. 4 the opening date on the NBC-blue and 'Attorney-at-Law' the script's working tifle. Needham, Louis & Brorby the agency.

Neednam, Louis & Brorby the agency, Carl. Wester, who organized the new outfit, leaves NBC's local sales force in a week. 'Attorney' will be on mornings five times a week. Jim Pease, responsible for 'Lem and Martha, will do the scripting.

Cantor in New York

Hollywood, Nov. 30 Eddie Cantor air troupe goes east for two months with first New York origination due Jan. 5.

Comedian to do theatre personals until Coast return March 1.

Philadelphia, Nov. 30.

Boake Carter shifts from Philoo to General Foods sponsorship Feb.

18. This consummates negotiations for 18. This consummates negotiations for Carter's services that have been pending since last February and which, duly reported then and sinc in Vantery were then and since denied as was and is the strongly trade-accepted fact that Carter's attacks on union labor did not help Phileo soles.

union iaour did not nein Finlios sales.

It is now stated that the leave-taking without labor significance.
Business is just not so hot in radio sets and General Foods is ponying up a much fatter stipend. That, both sides agree, is the whole story.

Sayre Ramsdell, Philco v.p. states:

both sides agree, is the whole story. Sayre Ramsdell, Philov op, states.

'Carter is leaving us only because he has an opportunity for better things and we don't want to stand in his way.' The change is not due to labor pressure or politics.'

Under the General Foods aegis, Carter will again revert to five airings weekly. Philoc cut the etherizings from five to three a week on July 5. At the same time number of stations etherizing the mouthings was increased from 23 to 59. Each night's talk lay repeated now several hours later for Western circuit. Gabber will continue on Columbia net. Leon and Ike Levy are Carter's personal agent. Commentator will continue to make his base 'Philly, airing from WCAU studios.

Shift to General Foods was set by Bob Lusk, v.p. of Benton & Bowles. Lusk reluctantly confirmed that. General Foods would be the new sponsor but refused to say for what particular product Carter would plug.

plug.

Better Proposition

Better Proposition
Of the change, Carter said. 'A
more attractive offer from another
sponsor is my sole reason for leaving
Phileo, Our relationship of the
best. There is nothing to reports
that I am leaving because of the
CIO or AFL or any other reason.
The row I had with CIO was all
patched up when I stayed with John
L Lewis in Washington early this
fall. I only recently lunched with
Jim Carey.' Jim Carey

Jim Carey.

(Carey is James G. Carey, a Clo biggie and international prez of United, Electrical Radio and Machine Workers, the union which has Philoo plants organized on closed shop basis.).

Carter was set for a four month trip to Europe hext spring on the Philoo cuff. But it's all off now, he said, as new sponsors want him to go on just as soon as he drops Philoo fetters.

fetters.
Spieler said his plans had been to ask the State Department to make arrangements for interviews with Stalin, Hitler and Mussolini. On hi return, he stated, he Intended to take a trip down the eastern coast of South America for more interview material.
To report that

material.

To reports that Phileo was b.r.
the hegira to ease up the pressure
from CIOers, Carter said: I was
simply going because I haven't been
to Europe for a long time.

to Europe for a long time.

Informed sources had several explanations of what contribbed to the switchover. CIO feeling was no doubt important. In addition, sponsor is passing out a lot more

In addition to all else, however, Philco wasn't reluctant to let him go, renice wash rejudent to let nim go, for an entirely different reason. That's the present bogged down condish of radio industry general. Sets aren't selling at all. Phileo's normal employe roster of between 10,000 and 12,000 now stands at less than 2,500.

than 2.500.

Philco was generally reported to be paying Carter \$50,000 a year. As to the correctness of this figure he told Variety: 'You'd be surprised.'

Pantages Pulled Off

Hollywood, Nov. 30.

Weinberg agency last week pulled Lloyd Pantages off the air, when the sponsor, a St. Paul beauty prepara-tion outfit, failed to live up to con-tractual agreement, according to agency cxees. Deal was for increased coin and additional stations after six

weeks, but no move was made cither direction, agency declared.
Pantages did a film gossip and dra-matic show on the Columbia network from KNX.

WHY ANNOUNCERS SCRAI

Ticket-Mooching Station Men

Columbia's New York division spends as high as \$500 a week for theatre tickets and it's all charged off to station relations. Station affiliates on a visit to the town have got into the habit of looking to the network for their legit diversion, figuring that it's the least that CPS can do toward entertaining them.

How far an affiliate and the network will go in this regard was illustrated the week before when a southwestern operator wired that he was en route for New York and would like to see what happened to be the top hit of the season. He added that there were six persons in his party. After considerable shopping around the six ducats were picked up for \$48. Broadcaster went through the gesture of offering to pay, but he was told that it was on the house. The price of the tickets was not disclosed to him.

Practice of accommodating the visiting firemen with theatre tickets was started by Sam Pickard, former v.p. in charge of station relations.

Signatures Evidence of Good Faith, Joe Weber's Comment on Indies Non-Binding Musicians Idea

At the request of the negotiating committee for the Independent Radio Networks Affiliates, Joe Weber, American Federation of Musicians prez, has extended the deadline on the group's settlement agreement with the union until Dec. 15. Weber at the same time stated that this would be the final extension the ternational would allow. Similar allowance has been made to the transcription and phonograph record manufacturers.

In a circular issued yesterday (Tuesday) the negotiating committee urged the stations in the group to co-operate with it by depositing their signatured agreements with Ernst & Ernst, designated firm of accountants, as quickly as possible. Reports have come to the union that an appreciable number of indie station men have assumed the attitude that they will employ the required number of miscicans but not signature the plan of settlement. AFM points out that any refusal to sign the plan of settlement or contracts with local unions would constitute violation of the original agreement and that if the broadcasters purpose to comply with their committee's recommendations they signing contracts.

HUGH JOHNSON DRAWS CHAS. MICHELSON'S FIRE

Blood-curdling blast was loosed at General Hugh S. Johnson, the NRA originator, Saturday (27), by Charles Michelson, propaganda genius of the Democratic National Committee. Democratic National Committee. While not making direct reference to any statements made over the ir by the ex-cavalryman in his regular Bromo-Quinine spiel, Michelson flayed the General's views on economic and social problems and policies of the Roosevelt Administration.

With skillful use of look the

tration.

With skillful use of frony, the political publicist—who was Johnson's right-hand man in the Blue Eagle days—screamed in his weekly "Dispelling the Fog" column that the General's idea of the way to avoid rise of an American dictator is to make Gen. Johnson dictator.

WCKY Sales' Own Office

Cincinnati. Nov. 30.

L. B. Wilson, president and general manager of WCKY, has leased space on the mezzanine floor of the Hotel Glison to be occupied, starting Wednesday (1), by the station's sales office, of which Lloyd George Vernard is in charge. Until now the selling force maintained headquarters in the same building with the WCKY home studios in Covington. Ky., opposite Cinci. The station has an auxiliary studio in the Netherland Plaza hotel, the Cincinnatiside of the Ohio river.

Preparatory to increasing its staff of musicians, WCKY has installed a Hammond electric organ. Cincinnati, Nov. 30.

VINE STREET CROSSTALK

Hollywood, Nov. 30. Frank Black passed Thanksgiving

Frank Black passed Thanksgiving here with relatives.
Phil Baker persevered and suffered until Columbia moved his broadcast to a Hollywood spot after weeks in a rental studio off the beaten path.
Ted Healy and Metro couldn't get together on coin so he ankled.
Harry Maizlish helping Clover Kerr (Bridge Builders') toss a Xmas party for 1,000 crippled children at KFWB.
Mutual Gutfoxed its rivals and planted a line into the swank Victor Hugo in Bevhills for Ozzic Nelson's music.
Tom Belviso took care of NBC's Coast music needs and hustled back.

east. Gene and Glenn doing 11 broad-casts weekly on KFI with two sets

Gene and Glenn doing 11 broadcasts weekly on KFI with two sets
of sponsors.

Don Bernard batted out the
Chesterfield show while Phil Cohan
hiked east to talk over the new
eigile program with Paul Whiteman.
Mabel Todd will give a comedy
twist to studio news on the WarnersLucky Strike series.
Rudolph Polk helping Art Rush
peddle Columbia's opera clients for
radio and films.
Pat Bishop barking the news for
Remington-Rand on KFI.
Sam Kurtzman takes time out
from his dentistry practice to gag
up Eddie Cantor's program.
Lewis Allen Weiss setting the
sartorial standard for Coast radio
execs. His first aide, Willet Brown,
running him a hard second.
Andy Love, NBC censor, told
Authors Club how far a writer can
go on the air.
John Charles Thomas guesting on
Vick's Open House Dec. 5.
Chester McCracken, biz manager
for Benton & Bowles, back east
after long Coast siege.
Paul Conlan writing the comedy
material on Warners-Lucky Strike
show.

UNSCHEDULED SATIRE

KEX Kills Spoof on President Roosevelt's Speech-Making

Rossvell's Speech-Making

Portland, Ore., Nov. 30.

University of Washington footballrally at a civic function at the Multimonah Holel. Portland, was being
aired over KEX when Carey Jentrains, station manager, suddenlykilled it and ran discs for the
mergency. List of promient civic
speakers had been inned up to be
thered on the rally program, but
never went out on the air.

Orders, for the dead mike were
given by Jennings when Glee Club
funsters started an imitation of President Rosswell making a speech.
Station explained that the burlesque
of the President was unauthorized
copy and killed it after the first
few words.

OILEO OR ODD AMONG REASONS

Estimated That 150 Spielers Leave or Join Radio Stations Every Week-New York Has Highest Ratio of Turnover

MIGRATORY

By ALBERT SCHARPER, JR.

By ALBERT SCHARPER, JR.

Checking off the news items in
VARIETY week upon week it appears
that about 150 announcers move
from station to station every seven
days. That's an abnormally high
average for trade that nationally
employs not many more than 3,005 of
guestions five reasons come to light,
all of which need qualifications. In
their order of frequency as causes
of announcers alighting from station
to station, they follow:

to station, they follow: .

Incapability

Incapability

Average station chooses its mikemen after auditions to test their versatility. But often after getting a nod of selection, a spieler sprawls dismally. The station then swings the scythe and he drifts to another job—where, now 'experienced,' he may click as often as not.

Undependability

Undependability
Reason No. 2 groups those announcers who are habitually late, fail to follow instructions or cannot come through in what station managers vaguely and widely term 'a pinch.'

Drunkenness

Drunkenness

Announcers may be, after all, half-brothers to newspapermen, actors and other gents of artistic estatewho, as a class, like to take the chill out of their bones with a nip—or nips. There have been too many classic episodes of what soused spielers have done and said on broadcasts to recount in other than a book-length (to say nothing of libelous and Rabelaisian) volume. Consequently one deep dip into a bottle when on duty usually suffices to slice a mikeman off. 200 payroll.

Wanderlust

Wanderlust

Wanderlust

Wanderlust
There's a goodly number of callletter-callers who just like to see the
world from the studios of as many
stations as they can cramp into. In
this category are those verbiosers
who aren't ambitious, nor especially
able. But they can hold their own
as long as they can hold out—but
(Continued on page 39)

WB Reported Cool to Catchings' Proposal to Ally Transamerican With Associated Music Pubs.

Federal Amateurs

Washington, Nov. 30.

Talents of public servants will be paraded before the microphone starting this week when word before the microphone starting this week when WOL launches senies of weekly programs featuring Federal Government wage-earners. Debut is set for Friday under the tag Federal Show Window.

All government agencies will be given a chance to show what entertainment material, cluded in their personnel cluded in their personnel prosters. Different outfit will produce its own show on succeeding weeks. First nighter group-will-be drawn from the Interior Department.

Interior Department.

SHAVE HOUR'S SPORTS 'CAST

Pittsburgh, Nov. 30. Jack Hollister, sports announcer at KDKA, decided to try something new last week—a sports review in the morning, at 8.30 a.m. Figured it would be a good time to catch business men just getting ready for work and who hadn't caught last edition of the property of the second property of the second property and the secon work and who hadn't caught last cal-tion of morning paper with scores of previous evening's hockey, basketball and boxing events.

First program went on two weeks ago and mail response already has-been big, confirming faith in the ex-neriment.

MOHAWK'S STATUS

Hearst Radio Entirely Divorced— Scott Howe Bowen In

Hearst Radio, Inc., has officially abandoned the New York State Network. Breat became effective Sunday (28). Hearst prganization had one inquiry about selling, but no more was heard from that person after he had given the project the conserver.

Indications are that nothing will come of the discussions which Waddill Catchings, utilities financier, has been holding with Warner Bros. of ficials on the West Coast regarding a nierger or working agreement between Associated Music Publishers, Inc., and the Transamerican Broadcasting & Television Corp. Catching, who is on the Warner directorate, represents the North American Co., utilities combine, in the AMP's publishing, licensing and program recording operations. It is the second time within a year that Catchings has sought to induce Warners to ally Transamerican, in which the film producers have a 65% stock interest, with the tecording phase of the AMP's new Ferrand process of t

cogitation within the network, the proposition was turned down.

N. W. LAWYERS **SPONSOR RADIO**

Seattle, Nov. 30.

Lawyers of the states of Oregon and Washington are assessing each member (of Bar Assn.) \$5 to finance

member (of Bar Assn.) \$5 to finance a series of radio programs putting the boys in a favorable light with the public. Hits Saturdays over the red'triangle of KOMO, Seattle, KGW, Portland, and KHQ. Spokane. Program, dramatization of court cases, follows the precedent set last spring in Buffalo, N. Y. when the Erie County Bar Association bank-rolled a radio series. In the Jatter instance the Inroads of banks as estate handlers was perturbing the barristers.

risters.
Underling motivation, however, appears in both examples to be good will. Lawyers have taken it in the eye since the gangster and deprecion-receivership deals made them look pretty shady as a class.

Erwin Wasey handling the lawyer characteristics.

Radio Actors Union Will License Talent Agents; Shape Up Demands

Mrs. Emily Holt, executive secre- day). While no actual teps have ary of the American Federation of Radio Artists, is due back in New York from the Coast this morning (Wednesday). She was looking over the situation in the broadcasters union there, her first trip west since assuming office. Also understood she was to huddle with Kenneth Thomson, Lawrence Beilenson and Henry Jaffe on proposed changes in the Associated Actors and Artistes of America tup while in California. Jaffe is expected back east some time next week, having postponed his re-

turn from today.

AFRA is still wading through the various proposais for minimum wages, ic., of the basi contract. Not expected that any lineup will be approved for at least another week Local and national board meetings are scheduled for tomorrow (Thurs-

been taken in that direction, it has now been officially decided to license all talent agencies.

all talent agencies

Understanding among AFRA officals is that the America Guild of Radio Announcers and Producers is to decide probably today (Wednesday) the question of affiliating with either the AFRA or with the American Communications Assa. (CIO). Possibility the AGRAP mombership may split on the question, announcers and sound effects mein going AFRA, while lechnicians swing to the CIO group.

First name adio performer to

First name adio performer to stage a determined holdout against-joining the American Federat on of Radio Artists is Charlie McCarthy, according to the initial AFRA bul-lett, due out this week.

National representatives of the American Guild of Radio Producers and Announcers will meet in N. Y. on Dec. 10.

TOP COIN TO MAE WEST FOR C&S GUEST SHOT

Hollywood, Nov. 20.
Although amount in undivulged, understood that Mae West draws tup coin pald guesters on a Cosist show for her appearance Dec. 12 on Chase & Sanborn program. She will do a dramatic bit with Don Ameche and earry on prop flictation with Charlie McCarthy.
Last commercial done by the acress was with Rudy Vallee before she went into pictures. She did guest turn on Hollywood Hotel last year but no coin changed, hands. Ginger Rogers is spotted on th Java piece Dec. 5: Hollywood, Nov. 30.

Pete Peterson Weds

Chicago, Nov. 30.

M. H. (Pete) Peterson and Laurel
Dufour flipped over to Valparaiso,
Ind., yesterday (Monday) and got
married.
Peterson.

Peterson is now with Van Cronk-

hite Associates.

NBC Artists Bureau Annoyed By Fast Footwork of Outside Agents; Names Ross Roving Checker-Upper

NBC Artists Service has been considerably annoyed during the last several years when outside agents have sold talent on the NBC list and halved in on the commission. Consequently the Service has taken steps to beat the outside peddlers to the punch and cop all the percentage.

Sam Ross has been assigned as a free-rover to float around-running down, thin-threaded leads and runnors of buyers eyeing performers on the Service list. Heretofore all salesmen had a confined number of accounts to contact regularly and were not permitted to tap possibilities outside their precincts.

NBC found that the freelancers were peddling its talent, then dropping in on the Service and demanding a cut of the agency's end. Habit of the outsiders was to grab a lead to down and offer NBC-signed performers with the knowledge they could get them.

Most of the placements the free-lancers made were in nitries on ince-money club dates. However, most annoying to the Service were the sales of its talent for films or legit, and not infrequently the outsiders completely scooped the talent bureau by setting its falent with radio programs, chiefly on CBS.

H. E. CAMPBELL VICTIM OF CARBON MONOXIDE

Louisville, Nov, 30.

An autopsy performed last week on the body of Howard E. Campbell, 51, chief engineer for WHAS, who as found dead at 6 am. in a garage beside his automobile, showed that he died from carbon monoxide poisoning, according to the coroner's report. Body was found by caretaker for the grounds of the new WHAS transmitter plant.

Campbell came to Louisville in 1932 from the Bell Laboratories in New York. Prior to that with WWJ, Detroit, and WLS, Chicago. He was educated at U. S. Naval Academy.

Surviving are his wife; two sons, two daughters, mother, and sister.

Lydia Pinkham Expands

Lydia Pinkham account, with the Voice of Experience, moves Dec. 27. to a cross-country hookup having WOR. Newark, as the originating point. Though some of the wire facilities of Mutual will be used it will not be handled as a Mutual piece of business. Each station will do its own billing.

Decision to swifth came after

do its own billing.

Decision to switch came after Transamerican Broadcasting & Television Corp. balked about extending a line for the program to the Coast. Pinkham has been and is using the WLW Line plus transcriptions. Transamerican took the position that it would be bad policy to install a coast-to-coast line unless there was sufficient business to make it self supporting.

Meighan in Hospital

Howard S. Meighan, of Radio Sales, Inc., put himself under observation at Johns Hopkins hospital, Baltimore, last week. He decided to have the university's medics give him a thorough going over after experiencing much shomach discomfit during a tour of CBS' owned and managed stations. He's due back on the job today (Wednesday). Meighan will resume his circuiting of the stations later.

Tom Lewis Home Coming
Tom Lewis, formerly of WGY,
Schenectady and WTAM, Cleveland,
and more recently with Young &
Rubitam, will return to his home
town, Lansingburg (North Troy) to
emcce a program in connection with
opening of Knickerbocker Junior
High School, Dec. 3.
Graduated from Lansingburg High
School in 1920.

Agnes Ridgway's Writer Pact
Agnes Ridgway has been signatured to a termer to write for the
Pond's program, deal starting Jan. 1.
Agented by Sammy Weisbord, of
the William Morris office.

A Voice-Collector

Using something on order of old-autograph album, instead of having pals write in it, Titz' has friends step into a studio and send a greeting into mike, which is recorded on a '78' disc. Room for a dozen messages on each disc.

NOTHING SACRED

Radio Mike Pushed Into Huddle Dur-ing Actual Game

Richmond, Va., Nov. 30, WRVA turned in a stunt Thanksgiving on behalf of Atlantic Refining during airring of Richmond-William & Mary football game. As the Richmond backfield started to huddle, at the start of the final quarter, Bert Repine, of WRVA traffic department, dashed onto field and shoved the mike into the quarterback's hand.

mike into the quarterback's hand. Signals and the 'let's go boy's business was cleanly picked up and broadcast. Believed to be first pick-up of an actual football huddle. At same time of pick-up, Bill Davis, in WRVA. control room, made recording of it. When Ted Reams took air that evening with his sports period, also for Atlantic Refining, recording was used.

cording was used it.
Stunt earned considerable word-

Stunt earned considerable word-of-mouth and press comment. Eve-ning News Leader ran front page box on it in sports edition; and next day local columnist went into detail about it. Idea credited to Barron Howard, station sales manager, who originally made it as a jest.

Cormier to WINS

Albert A. Cormier joins WINS, New York, as general manager next Monday (6). Bradley Kelly, who has been acting manager for the station, resumes as associate editor of King Features Syndicate. Cormier, before becoming gen, mgr. of WIP, Philadelphia, four years ago, was with WOR, Newark, for nine years.

Move 'Junior Matinee'

A. Cormier loins WINS

Detroit, Nov. Newest hobby here is Man-ager Leo Fitzpatrick, of WJR, collecting voices of all his friends.

Using something on order of

RCA SUIT OPENS Shortwaye Patent Infringemen Charged by Inventor's Widow

Shortwave Patent Infringement Charged by Inventor's Widow

Willmington, Del., Nov. 30.
Suit of Helen May Fessenden, widow of Dr. Reginald A. Fessenden, onetime chief chemist of Edison's laboratory, against Radio Corp. of America, charging shortwave patent infringement, went on trial yesterday (29) in U. S. district court before Judge John P. Nields. Widow claims Fessenden was the first man to demonstrate that short waves could be used successfully for long distance transmission. Charges RCA infringes three patents valued by RCA and a group of other Organizations in 1924 at \$1,500,000.
Samuel E. Darby, of N. Y., attorney, for May, Pessenden, said Fessenden made an agreement with RCA to take \$500,000 for an option on the three patents with \$1,000,000 more to be paid by RCA under certain conditions.
Plaintiff asks the court to establish validity of the patents and seeks an accounting of profits by the defendants. Defense, headed by J. B. Bailey, of Pittsburgh, with William G. Mahaffy, of Wilmington, as sasociate, contends the patents are invalid because of prior knowledge of the inventions.

Boy-Meets-Girl Very Seldom On the Radio?

San Francisco, Nov. 30.
Radio has almost ignored the best-drawing-plot of the film drama, the boy meets girl' theme, in the opinion of Darrell Donnell, radio editor of the Examiner, who came to this conclusion after perusing the program titles in the Vantur Radio Directory for 1937. Donnell published some of his findings in the Hearst morning daily recently.

Examiner radio scribe said in part that, although forward-looking radio executives point to standardization of radio programs as analogous to the situation which existed prior to the demise of vaudeville, they are doing little with the 'boy meets girl' theme, which has kept motion pictures on top for years.

Radio has an overabundance of variety shows, commentators, serials and old and controlled but the beautiful themes. San Francisco, Nov. 30.

'Radio has an overabundance of variety shows, commentators, serials and alleged comedians, but when it comes to romance, still the writer's and film producer's most salable commodity, radio isn't in there and pitching at all,' Donnell pointed out. Donnell's check of program titles in the Vantary Radio Directory revealed that there are about 20 programs whose titles contain the word romance.'

He states 'These include 'The Ro-

Move 'Junior Matinee'

Detroit, Nov. 30.

In new dress, WXY2's 'Junior Matinee' show will move to the 4:45-5 pm. slot on Sundays, beginning Dec. 5. Juve show, which has been aired for 18 months over WXYZ and its state web, has been worked into a musical comedy-type program by James Jewell, who pens and produces show.

Show employs teen-age performers ranging from 15 to 18. New Sunday set-up will include a 25-voice choral group, 10 performers, duets, trios and solos, quartet, etc. with complete musical show for each performance.

'romance.'

He states 'These include 'The Romance of Money,' The Romance of
Rubber' and 'Romance of the Highways.' Ouly one, 'The Romance of
Dan and Sylvia,' indicates that the
plot was not obtained from the statistician's filing cabinet.' stician's filing cabinet.'
'On the other hand, there are over

On the other hand, there are over 100 program titles containing the word 'old.' Radio can give you seven 'Old Timers,' one each of 'Old Bachelor,' 'Old Captain,' 'Old Colonel,' 'Old Trapper, 'Old King Cole,' 'Old Do Pleezum' and 'Old Man Ohio.'

'Wanna Swap?' NBC Asks Stations

Would Trade Half Hour of Night for Hour of Daylight-Hedges Writes Letter

Inside Stuff—Radio

Tim (Ryan) and Irene (Noblette) Sunday program on Mutual for Admiracion shampoo has lately been doing burlesques on other programs. Plan to comedy up 'Hobby Lobby' on CBS for Hudson Motors, didn't pan out for recent broadcast (28) because Dave Elman, originator and producer of 'Lobby' stipulated he must o.k. the script and the shampoo framers

balked.

Incidentally, as a stunt, the Tim and Irene program asked 12 radio editors to suggest programs for burlesquing. One wag told them to mock their

Shortest radio waves in the world, some only a quarter-inch long, are being produced in labs at University of Michigan by Dr. Neil H. Williams. Production of the ultra-short waves may give the U. S. Navy a means of ship-to-ship communication unmatched by any other nation, since no other nation has developed sending or receiving apparatus for such short waves. Although similar short waves have been produced in the past by the spark-gap method, this is the first time they have been produced continuously, making telephonic broadcasting possible by them.

WFIL, Philadelphia, claims American radio station record for name coincidences. Its roster includes Fred Weber, Joe Connelly and John Clark. WFIL's Weber is a gabber. The other one is head of Mutual net, which serves station. WFIL's Connelly is pa. Other guy with that tag prez of International News Service, station's wire service. Final coincidencer Clark is. WFIL program director. But John Clark is also prez of WLW Line, which serves station.

In its house organ WTMJ, Milwaukee, took a back-handed slap at the Chi stations which have always claimed to cover Milwaukee.

Item states that 'WTMJ's increased power, resulting from new transmitter... is bringing in more good towns, even including Chicago. Swell, for our Aunt Chloe's boarding house on South Halsted can serve a bit: 'good entertainment.'

Harry Newman, one of the original four founders and the initial president of what is now the Columbia network, has acquired from Monte Bourjaily the controlling stock in Judge, the humor mag.

Now out of radio, Newman severed from the embyro web in September, 27, just before the property was purchased by the Columbia Gramaphone Company.

Flat denial that any offer had been made by WNEW, N. Y., to settle the suit brought by Barney's Clothes out of court was made last week by Bernice Judis, station manager.

Isaac D. Levy sold 2,000 shares of his Columbia Broadcasting System Class B stock during September, the Securities & Exchange Commission has revealed. Still has 23,530 of the B's and 65,270 A shares.

STUNT GOES AWRY

Santa Claus Myth Hard to Keep Up in Rochester

Rochester, N. Y., Nov. 30.

Santa Claus stunt devised by WHEC and Gannett Newspapers to give kids a thrill Thanksgiving night went sour. Santa and his reindeer were supposed to fly over the city escorted by a Gannett plane while Santa was interviewed by Al Sigl, news commentator, short wave to WHEC.

Sigl took the all right, and talked amid the roar of motors of the beauties of the night, He thought he saw the good saint a couple of times, but it was only a falling star. Finally he got a reply from Santa saying he was over Toronto having trouble with one of his reindeer, and wouldn't reach Rochester until following night.

Fact was a trailer arrangement for other plane, rigged up to look like reindeer sleigh, smashed when land-after flying in from LeRoy, Siglwas in tough spot with beaucoup tisteners and nothing to say. Ditto the newspapers which ran sappy stories on something the matter with Illitzen, as they had to try to keep the Christmas fable, despite trying to give it a modern twist.

Diplomatic Kids' Show

Washington, Nov. 30.

Annual International Children's Christmas program, in which small sons and daughters of Washington diplomats pipe Xmas greetings in their native tongues to kids throughout the world, will be airwaved. Dec. 22 over National Broadcasting Co's. Diessed in the costumes of their native lands. 28 moppets, representing 25 countries; are expected to participate in the program, which will be broadcast from Washington's swanky Carlton Hotel. Marine band, led by Captain Taylor Branson, will play popular children's tunes, marches and other music.

Spontsored by the Greater National Capital Committee, affair will be the fifth put by NBC. Shortwave stations at Schenectady and Pittsburgh will carry all-language greetings to kids throughout the world.

e Carleton Smith te Miami Washington, Nov. 30.
Carleton Smith, presidential announcer, off to Miami by motor for two-weeks' vacation.
Not learned whether he will enjoy a busman's holiday by joining up with President Rosewelt and his party on the Florida expedition.

NBC TEAM FILLED IN: 11 VICE-PRESIDENTS

NBC's vice-presidential setup back to gridiron proportions. Three more such fitles were handed out by the network's board of directors last Friday (26). Newly dubbed v.p.'s were Mark Wood, the treasurer; O. B. Hanson, chief engineer, and William S. Hedges, head of station re-

lam S. Hedges, head of station re-lations.

Last time that the web had 11 v.p.'s was in 1932. Since then the list has fluctuated between that num-

WIP-ACA Huddling

Philadelphia, Nov. 30.
American Communications Association, CIO panelmen's unit, following completion of contract with WFIL last week held its first confab-with-WIP-Friday. Originally skedded as an exploratory chinists between Ben Gimbel, station preze and Eugene Dupree, local organizer, and Eugene Dupree, local organizer, get-together turned into a lawyers debate when half-hour before conference time Dupree learned Gimbel would have his attorney on hand. Station is represented by James J. O'Brien. Dupree immediately put in a hurry call for Saul Waldbaun, union attorney.

Lawyers wrangled over whether or not the ACA is obligated to carry out terms of contract which WIP-now has with the fishbowl guys. It was pretty well settled that it would not. Gimbel will take whole matter up with board of directors and report back at a second tongue session Thursday (2).

Lum and Abner Clip

Chicago, Nov. 30.
Schedule for 'Lum and Abner' serial, on for Horlick's Matted Milk, has been-elipped from-five to three a week, and KFI, Los Angeles, and WBAT. Baltimore, added to the NBC-Blue station set-up.

Will continue to air from Holly-wood at same time on the new Mon, Wed., Fri. schedule.

Shouse Imports Dunville

James D. Shouse, new vice-president of the Crosley Radio Corp. the capacity of general manager of its broadcasting stations WLW and WSAI, has brought in Bob Dunville. Latter was his assistant at KMOX, St. Louis.

William S. Hedges, who was here less than a year, moved his family and household furnishings to New York last week.

SHOWMANSHIP AWARDS

STATION CITATIONS

(Plaques have been awarded to the stations listed below under categories as designated. It will be noted that in several instances VARIETY has given awards in duplicate in certain categories, while at the same time naking no award whatever in others, where it was felt no clear-cut occasion existed.)

Program Originating Station WXYZ, Detroit

Prestige Subsidiary Station

(Award in Duplicate) WOW, Omaha

KSL, Salt Lake City

Farm Service Station

(Award in Duplicate)

KMMJ, Clay Centre, Neb. WDAY, Fargo, No. Dak.

Network-Owned Station

(Award in Duplicate)

KHJ, Los Angeles WBT, Charlotte, N. C.

Newspaper-Owned Station

(Award in Duplicate)

WDBJ, Roanoke, Va. WFAA, Dallas

* * * Part-Time Station

No Award

Foreign Language Station

CKAC, Montreal

Social Service Station

(Award in Duplicate)

KSTP. St. Paul-Minneapolis WSMB, New Orleans

Sports Station

No Award

Nationally Exploited Station

No Award

Community Exploited Station

(Award in Duplicate)

KWK, St. Louis WGN, Chicago

Canadian Station

No Award

PLAQUES TO

Presentation of Plaques Embracing Various Categories of Showmanship

IN DUPLICATE

On this page appears the list of radio stations that herewith awarded plaques by Vaniery for distinction during 1937 within various categories of local showmanship.

Showmanship Survey Postponed

Presumably most of the radio stations in the United States will shortly have staff orchestras as result of the contract with the American Federation of Musicians. This may modify the competitive factors of local showmanship so markedly that VARIETY, has decided to delay for an indefinite period the annual city-by-city and station-by-station analysis of local enterprise and activity along showmanship lines.

It is believed that after a suitable interval the uses and results of house orchestras will afford excellent new perspectives for considering station operation on the showmanship side.

Rather than summarize a situation as of this particular moment, that may readily be radically altered in the immediate future, it seemed advisable to take a postponement on the survey proper, although not interrupting the continuity of the annual award of showmanship plaques.

categories of local showmanship. Plaques, approximately 20 inches by 12 inches, are awarded annually, of the station's substantial percentage by 12 inches, are awarded annually, of the station's substantial annual that the station's substantial annual statement is derived directly from the station's substantial annual statement, and the station's substantial annual statement is derived directly from the station's substantial annual statement. Its success in building popular programs is conspicuous and undeniable. That the station and curdentable is popular programs is conspicuous and undeniable. That the station and undeniable is popular programs is conspicuous and undeniable. That the station is substantial annual termal order. KSL, Salt Lake City, as connections with the Mormon Church. Both stations possess defining popular programs is conspicuous and undeniable. That the station is substantial annual termal order. KSL, Salt Lake City, as connections with the Mormon Church. Both stations possess defining popular programs is conspicuous and undeniable. That the station is as connections with the Mormon Church. Both stations possess defining popular programs is conspicuous and undeniable. That the station is as connections with the Mormon Church. Both stations church church is popular programs is conspicuous and undeniable. That the station is as connections with the Mormon Church. Both stations church church is popular programs is conspicuous and undeniable. That the station is as connections with the Mormon Church. Both stations church church is popular programs is conspicuous and undeniable. That the station is as connections with the Mormon Church. Both stations church church is accounted to the underived directly from the real product is accounted to the provide program is conspicuous and undeniable. That the Mormon Church. Both stations with the Mormon Church. Both stations church is general t

(Miniature Facsimile of Plagues)



METRO-MAXWELL HOUR (4th) HETRO-MAXWELL HOUR (stu)
With Alan Jones, Fannie Brice,
Bosalind Bussell-James Stewart,
Betty Jayne, Doug McPhail, Heien
Troy, Mickey Rooney, Judy Carland, Sigmund Romberg, C.
Aubrey Smith, Ronald Sinclair,
Max Terr's Chorus, Meredith Willsan Orch.

Thursday, 9 p.m. WEAF-NBC, New York

(Benton & Bowles)

(Benton & Bowles)

Fourth of the much-watched, much-analyzed and history-making (either way rated) Metro-Maxwell House Coffee programs from Hollywood is minus Bill Bacher, who produced the owner after the third last week. Show is now solely the responsibility of Louis K. Sidney, who nursed the idea, as an idea, from a mere protoplasm back in that dimera of ancient history (February, 1937) when Metro was publicly sweeping off and against all radio appearances for its stars, a declaration which was wrongly interpreted a deck-dearing tactic by Metro.

Sidney, although identified for

a decic learing tactic by Metro.
Sidney, although identified for
two years with station WHN. New
York, stems from theatre operation.
It is as a theatre showman, interested in pictures primarily, but incidentally experienced in the routining of stage shows at the Capitol,
N. Y., and over the Loew Circuit,
that in the sind we will probably
that it is findence will probably
and a stage shows at the Capitol,
N. Y., and over the Loew Circuit,
that is findence will probably
that it is findence will probably
end. At any rate, his first broadcast
without Bacher seemed to be notable
for trailerizing current Metro releases while at the same time presenting Metro talent somewhat—
within the natural differences of
radio—like a Loew stage presentation.

beases while at the same time presenting Metro talent somewhatwithin the natural differences of
Italian-like a Loew stage presentwithin the natural differences of
Italian-like a Loew stage presentits month of trial and error behind it,
the Metro-Maxwell collaboration has
string rooms and mythical tours of
the Metro of the Extraneous and
superfluous trimmings, contusing
to the Metro-Maxwell radio
promising in the second, but disappointing in the second, but disappoint of a spodight-hoger. This
was an amusing idea crossfer. Still
was the body actor, Ronald Sinclair, were handled along gigel
lines and stucessfully wontributed to
the getaway position there was Fanine Brite colong, one- of the funnies
of her radio-familiar Baby Sronosis
of suffaway has a propagal and the new boy actor, Ronald Sinclair, were handled along gigel
lines and stucessfully wontributed to
the getaway position there was Fanine Brite colong, one- of the funnies
of her radio-familiar Baby Sronosis
of suffaway has a propagal and the second group of the second grou

HARRY CONN
With Mark Warnow, Besitice Ray,
Billy Jones, Barry Wood, Charles
Cantor, Mary Kelly, Bert Parks
Exarches of 1938.
Comedy, Songs, Band
30 Mins.
Sustaining
Sun, 8:39 p. m.
WABC-CBS, New York

San. 8:36 p. m. WABC-USB, New York

Harry Conn's debut (28) as a comedian doubling over from author of the script gave the impression of the author, years off the boards, drying up from nerves. Material could have fared far better. What likely accentuated Conn's tendency to underscore and mis-time was his obvious tension. With a few more handicaps of, this vaude vet and comedy-writer will be overcome.

From the production angle this initial installment was all to the network's favor. Dubbed 'Baraches of 1938' items were neatly dovetailed, the i.usical selections were good, and the general pacing was faultless.

While the ensemble singing was hardly above stock level, Barry Wood, baritone soloist disclosed that he had something that should build him into marked favor. All he needs to do is to keep it simple in style. The tone is sure and the diction still better.

Conn's stooges functioned smooth by. Program has the makings. Cont took himself over the bumps and in evitably his personal tightening up tended to overshadow the basis promise. In general the show stack up as worth further hearing Odec.

MARY O'NEILL MAEX VICENTAL
Chatter
15 Mins.
AMERICAN ROCK WOOL INSULATION
Tues:, 7:15 p. m.
WOKO, Albany
handled by Mi

Follow Up Comment

Shella Barret-Joe Rines-Graham McNamee. half-hour. Sunday afternoons, for Gruen, is of big league, evening calibre. Miss Barrett was particularly punchy with her take-for the temperamental star, and, for fear of any entanglements, she slipped in a cute technical alibi that if it fits any real or living person it just happens to be a coincidence. The mimic usually tells a little tale in any of her personations, thus combining the art with continuity. McNamee seems less bombastic in his commercials, and, accordingly more effective. Joe Rines tiptop musical backgrounding is more that when embellished with concedy yocal didoes by the versatile maestro.

that, when embellished with comedy yocal dickes by the versatile maestro

Al Jelsen program has been smoothed out since its early season start. It has been simplified. Emphasis is upon Jolson first and phasis is upon Jolson first and the same state of the same same state of the sam

traced by scholarship back into the misty legends of the Druids.

George Jessel must have a strong show to offset those goshawful, long-gwinded Crawford Clothes commercials, which are his N. Y. regional sponsors over WOR. It's all right making Tommy Tucker's band chores merely musical backgrounding for the plugs, because that's a popular formula in the first place, but at least keep it down to one chorus, as Wartis's opening band anumbers. But Tucker does his numbers fully, and the Crawford commercials are accordingly fulsome and, repetitiously phrased as they are, it's a wonder Jessel's able to hold 'em.

As it is, Jessel's Study half-hours are constantly improving. He blends his stuff breezily and well. His hello mom phonealogs, his nonsense sketches, his 'It', evan-old soprano-passel may have employed by the proposition to the Juckey of the proposition of the Juckey of the proposition of the Juckey of the Juck

Alexander's Ragtime Band. But those Crawford plugs.

Ford Sunday Evening Hour gets a bre: when its lap-ahead rival, General Motors Concert, folds its tent and silently steals away at December's end. GM not only precedes the pride of Henry and Edsel, but this autumn has been snagging most of the attention by virtue of a better little of guest rectalists. Just whether himself we have been been been dead to be the beautiful to the steal the state of the state

MARION DAVIES
With Brian Aberne, Benita Hume,
Alieen Pringle, Geraid Oliver
Smith, Edward Norton, J. Farrel
MacDonald
Peg of My Heart
69 Mins.
LUX
Nothing as rheumatic at the plot
ionints as "Peg of My Heart could
amount to much in 1937 as entertainent, Here it served chiefly to give
Miss Davies a chance to revive and
use her Irish dialect against a background of disagreeable British snobs.
It was strictly a name booking
proposition with the adaptation and
the direction far from notable. More
or less unbelievable character. More
or less unbelievable character. More
or less unbelievable character.
Marek Winnberm
MAREK WINNBERM

MAREK WINDHEIM

MAREK WINDHEIM
Singer, Comedian
Singer, Comedian
Thursday, Thursda

dates. Then a better guess will be possible.

'CAN YOU WRITE A SONG?'

With Norman Spencer Louis Alter. Dan Gridley, Leon Leonardi orch. Amateur Songwriters.

Mon., 8:30 p.m Sustaining.

Mon., 8:30 p.m Sustaining.

KFWB, Hollywand

Smartly produced novelty that stems from the amateur cycle. Three-would-be songwriters trotted out each week. Orchestra and vocalist with a choral backup. Play the unpublished with the control backup. Play the unpublished with a choral backup. Play the unpublished with a choral backup. Play the unpublished with a choral backup. Play the unpublished with the control work of the called before the mike in the approved Maj. Bowes manner. Home called before the mike in the approved Maj. Bowes manner. Home dialers called before the mike in the approved Maj. Bowes manner. Home dialers at their votes for the best ditties of the evening, and the following week awards of \$50, \$25 and \$10 are made, in the order of the dialer preference. Some of the tunes sound okay-and are given a professional dressing by Leon Leonardiand Dan Gridley on the vocal. Lattrotted out from the Warner lot, this time Lou Alter took the spot and hammered out some of his tunes with the orch playing along. Alter also lodd how he came to write Manhattan Serenade.

There's also a civic song contest in which neophyte sharp-and-fatters are egged on to dish up an official tune for city of Los Angeles. There's arides the California Radio System net of five stations.

MATEUR AUDITION BROAD-

AMATEUR AUDITION BROAD-CASTS
Shortwave WSXAU_(WKY), Okal-homa City
WKY is holding amateur audi-tions cach Friday. Auditions have been advertised in local newspapers. From 75 to 140 amateurs have shown up for each of these auditions up to 10 best performers are selected to appear on weekly Tuesday broadcast over station's short-wave outlet. Handled by Hal Scher. Scher's method of handling these mateurs which are plenty temper-nettic scalls for generous amounts of Cashes arm bofores the house of

mental calls for generous amounts or soft-soap.
Coaches 'em before the broadcast and after airing gives each his opinion of what further training or development they need.
Chief comment given them is the necessity of their continuing to study and practice. Performers are advised they will be contacted at their home addresses at first opportunity for their use and suggestion is given that they polish up and come back for further auditions.

Soom.

while. Best bit of Ormandy's was also the best bit ever cleffed by Debussy, Claire de Lunc'.

Hymnal anthem-of-the-broadcastwas 'America. the Beautiful.' Miss Swarthout-started it off and, as directed, the visual audience in Detroit let loose tustily when the third verse was reached.

EDWARD G. BOBINSON
With Claire Trevor
Racket Dramas
30 Mins.
RINSO
Tuesday, 8 p. m.
WABC-CBS, New York

— (Ruthrauf, & Ryan)
Lears, continue to fill in the first
30 mins.
Lears, continue to fill in the first
30 mins.
Lears, continue to fill in the first
30 mins.
Lears, continue to fill in the first
30 mins.
Lears, continue to fill in the first
30 lumbia Tuesdays with a series of
4 dramas, each complete in itself, dealing with sundry rackets as flourishing in the big burgs. Series, bears
the general tag, Big Town.
Particular session caught (23) had
Robinson as a hard-boiled crusading
that had framed a rich girl as a hitand the fill in the fill in the fill
modus, operand of faking injuries,
was made clear by the dastards
themselves,
While the writing and directing set
no standards, and scarely live up
to any, the general nature of the
stories and widespread interest in
crime guarantees listener interest.
Sories and okay performances, lift
kept in the fill in the fill in the fill
mannes and okay performances. Its
kept simple and not hard to follow,
And they beef it in with both fists
that crime doesn't pay and all criminals are drity rats.
Before the sign-off, attention
called to the Al Jolson program
which follows under the same sponsor.

Land.

LARRY CLINTON

LARRY CLINTON Band, Songs 30 Mins. RCA VICTOR Thurs., 11 p. m.; Sat., 8 p. m. WEAF, WJZ, New York (Direct)

Thurs, 11 p. m.; Sat., 8 p. m.
WEAF, W1Z, New York
(Direct)

Larry Clinton rates as one of Tin
Pan Alley's current white-haired
doys. His progress as an arranger
and composer within the past two
years has been exceptional. Among
swingsters he is credited with fash
ioning a mode. Pull his arrangement has mide in the progress of the progress
much-sought-after one by music
publishers, while his compositional
hits include 'Satan Takes a Hollday.'
Study in Brown, 'The Big Dipper
and 'Dipsy Doodle.'
Clinton's latest role is that of conductor of a swing combination. RCA
Victor started making records with
him two weeks ago and because it
regards him as one of its big coming bets the combine's phonograph
and disc divisions has bought him
the started making records with
him two weeks ago and because it
regards him as one of its big coming bets the combine's phonograph
and disc divisions has bought him
the debut under the RCA Victor
hamer came last: Thursday night
(11) with Clinton doing an ingratiating job at interpreting his own swing
rhythms as well as the works of others in the same school. Beatrice
Wayne, who left an octet
Samith's program to do the vocalizing for Clinton, proved a satisfactory
and a same of the big with a same
and the program of the combine of the co

ing for Clinton, proved a satisfactory aide.

About the only number on Clinton's initial repertoire which gave indications of not being up, to his customary level was what was described as his latest composition, midnight in a Madhouse. Clinton seems to have gone away out on a limb with this one. It's musical surrealism with a vengeance, suggesting, neither motif nor something that the sympathetic ear can hang onto.

Ad copy calls attention to Victor's line of record players and labels, with the overall! sponsorship credited to the RCA Victor Merchants of metropolitan New York and New Jersey.

Odec.

CHRISTOPHER ELLIS NEWS COMMENTATOR 15 Mins. MOLSON'S ALE

Is Mins
MOLSON'S ALE
Daily, II p.m.
CFCF, Montreal
Ellis is a natural for the major
league air lancs. He could recite
the Greek alphabet and make it
sound swell. Has a McCoy English
accent, but not too blokey; it's a lowpitched baritone, no falsettos, and a
way of telling the day's news that
makes it very easy to take.

Fram locally
the could be seen to continue the could
make the could be seen to continue the
make of the could be seen to continue the
make of the could be seen to commentation
makes it very easy to take.

Fram locally
the day is news that
make it very easy to take.

Fram locally
the day is news that
make it very easy to take.

Fram locally
the day is the could be
mentation with a femme following,
and they don't time in merely because they want to know what happened during the day. Ellis doesn't
have to.

Material, compiled from the TransRadio News. Service, doesn't pack
much of a wallop or Ellis isn't getting the maximum out of the serviShares, the 15-minute stanza with
Frank Starr, sports commentation
who precedes him for five minutes.

Commercial is brief, though opening spici should be blue-pencilled
further still for maximum results.

EDDIE GREEN

EDDIE GREEN
Negro ComicROYAL GELATINE
Thursday, 8 p.m.
WEAF-NBC, New York

WEAP-NBC, New York

(J. Walter Thompson)

John Alden and Priscilla' as translated into the Negroid drolleyies of author John Trucker Battle, served Eddie Green handsomely for another this occasional appearances on the Rudy Vallee program.

Slow, drawly, half-hokum, half-folklore and demented-like-a-fox throughout, it was all enjoyable meringue.

Land,

ANOTHER 2 WKS. IN HAVANA LIKELY

Havana, Nov. 28. Havana, Nov. 28.

Not less than two more weeks will be necessary to clean up the slate of the Inter-American Radio Conference being held here. Most important point, the North American Region sub-committee dealing with the allocation of broadcast frequencies in Mexico, Cuba, Santo Domingo, Haiti, United States, Canada and Newfoundland, is still, working behind locked doors with great secrecy by the delegates, afraid that if they spill the beans, the pie will be spoiled. Graneving service, informs that

the beans, the pie will be spolled.
Grapevine service informs that Cuba. Mexico and Canada did not like the U.S.A. plan as first presented by T. A. M. Craven. U.S.A. was not giving enough, but finally they have come to terms. Craven denied in public that there was any hard feeling between the nations, but it is known the work of allocation was at a standstill for a while due to the protest, until finally some concessions were made by Uncle Samuel, and now the work is going smoothly with the delegatest trying to allocate the stations in these countries.

tries.

It is understood Mexico will have at least eight clear channels, Canada it. Cuba three, the rest going to U.S.A. Cuba will also have six regionals and 13 locals.

While the North American Com-

mittee works secretly, Sub-Commit-tee 1-A finished its work this week with the allocation of frequencies between 4,000 and 300,000 kcs.

ENGLAND IN **PROPAGANDA** REPLY

London, Nov. 22.

Undoubtedly spurred by the broad-easting propaganda of other Euro-pean countries, England has decided to adopt at least a measure of coun-terbalancing. The Government has decided to make broadcasts in for-sign languages eign languages.
From Rome the news bulletins are

From Rome the news bulletins are Issued in nine languages, which include English, Spanish and Arable. Germany, Spain and Russia broadcast propaganda in other than their native tongues. And now England finds if necessary to adopt the same system to reach all parts of the world.

Fulton-de Garmo-Ellis Is Agency Merger Result

Two New York agencies, Lewis de Garmo and Arthur H. Fulton have merged. Lee Ellis, new the field, has bought a piece of the outfit. Combined outfit will be known as Fulton-de Garmo-Ellis agency.

Nice Assignment

Quebec, Nov. 30.
Said to be the swellest job offered by any Canadian commercial is that which W. F. Bowles has on the Imperial Tobacco weekly (Friday) chain program, Canada 1937.
Bowles and his wife travel around Canada on the sponsor looking up people to interview for a few mi utes each week. His bit of each broadcast is picked up from whatever spot the interviewer happens to uncover a subject with a good yarn for the show.

WLW Sustainers to MBS

WLW. Cincinnati, is feeding sev

WLW, Cincinnati, is feeding several sustaining programs to Matual network, first in some time.

Theatre Digest dramatizations on Thursdays, Fairlyland Lady on Fridays, and the Gilbert and Sullivan operatta series, plus dancebands of Noble Sissle, Bernie Cummins, Jimmy Joy, George Duffy, are included.

In Canada

Ukelele Bill's Hillbillies, act on CKNX, Wingham, brought into Toronto by United Radio Advertis-ing Agency for auditions.

Will Brown, Jr., added to CFCY, Charlottetown, to spiel news pro-grams. Station has just subscribed to Transradio service.

F J. Garrod added to CBW, Windsor, to replace Maxted Gilbert, who has gone to CRCT, Toronto.

Rental Radios, British Style, Hit Australia

Washington, Nov. 30.
Rented radios under private operation have come into vogue in Australia, the Commerce Department has been informed in trade dispatches from Sydney.
Patterned after a system in use in Great Britain, the plan allows a listener to select the latest type reciver, pay an installation fee of 10 shillings, and keep the equipment as long as he makes rental payments. Subscribers may later on purchase their sets, with the installments being credited against the list price.

Spielers' Scram

(Continued from page 35)

eventually dat ol' debbil wanderlust

eventually dat o'l debbil wanderlust sure does get 'em.

Pathological Misfitting
Though the 100% Re-Men of the Mike are going to rise up in wrath at the suggestion made in cold shuddering type there are more campers-out than many in the trade would care to admit. These misfits quite often, are steeped in ability and artistic accomplishments. But once they're tabbed as to type, it's the trigger, in especially in small towns where stations especially to-down on them. Thought is that no Main Street station cares to be associated with the type.

down on them. Thought is that no Main Street station cares to be associated with the type.

Up, down and across the country the American Guild of Radio Announcers and Producers hasn't unionized spielers to any really appreciable extent. In the hinterland and on small broadcasters in big burgs the mikemen start at \$20 weekly, and after a decade may be doubling that, \$60 for a yet blurber on a big broadcaster is considerable coin; \$75 is for a chief copy-chanter, and these lads very often double in brass on other duties.

Greatest turnover of all is in New York, where on other than network stations the yearly turnover betters 50%, and only one out of every 20 hopefulg gets a job after audition ordeals. Another roughening practiced by some of the more heartless stations of indie status is paying such puny, wages they're afraid to have the seales revealed.

Pour Into N. Y.

Stations which peg their pay low take advantage of the steady influx into New York of the more ambitious announcers. These laddits pour in from the pasturelands with the same wide-eyed eagerness that embryo legit hopefuls display when.

pour in from the assturelands with the same wide-eyed eagerness that embryo legit hopefuls display when arriving in more unskilled labor lots seeking blazes of Broadway fame. Networks, which spy out and selectheir mikemen, earl use them, and eventually they drift to the small stdions. Taking, often, pay too small to even enable them to live, this element cheers itself with the belief that proximity to the networks will win network attention. Quite certainly that is the case occasionally, but all too rarely to make such trials pay favorable dividends.

Cal. Broadcasters Incorp

Hollywoo? Nav. 30.
Southern California Broadcasters.
As'n has been incorporated as a
non-profit organization with Lco
Tyson, KMPC (Beverly Hills) monager as president. Other officers are
Lawrence McDowell, KFOX. Long
Beach, and Calvin Smith, manager
KFAC.
Outfit replaces the old broadcaster
setup, which has been more or loss
dormant since its inception 10 years
ago. Hallywoo

CANADIAN BLUES A SONG WITH NO ENDING; CIVIL SERVICE PRIVILEGES FOR C. B. C.

Commercial Stations Have Long Tale of Woe-Years 518.831 NEW SETS of Step-Child Treatment—With Uncertainty and Punitive Measures Always Feared

By MORRIS KRUSHEN

Montreal, Nov. 30. American broadcasters who com-ain about Washington and other

plain about Washington and other picayune or costly annoyances in the course of getting and keeping their licenses are sissies. Trouble really makes its headquarters on this side of the border.

Canadian commercial broadcasters have been getting step-child treatment for years. They still are. And gambling odds are against, any change of habits. Situation is fonormously complicated with politics, favoritism, privileges and sinecures on the government side. Not to mention extreme sensitivity to criticism and the power to retaliate. So the huish-hush is always the number two fact after the number one fact of uncertainty.

Radio business in Canada was born with a two strike handicap. It was hamistrung and kelced around, from the time of the Sir John Aird report in 1928 and only began to come out of the either in 1934 when it began to look as if the Government had decided not to expropriate and nationalize the independent radio business was practically brought to a standstill for five years, 1929-1934, as a result of the report to Parliament of the Aird Commission which condemned the infant industry as worthless and under poor management. As a result of the report in high ment of the Aird Commission which condemned the infant industry as worthless and under poor management. As a result of the report in high ment of the Aird Commission which condemned the infant industry as worthless and under poor management. As a result of the report in high ment of the Aird Commission which condemned the infant industry as worthless and under poor management. As a result of the report in the decide to expropriate it would do so on a basis of valuation of property as of 1929, would not allow anything on new capital expenditures, and would dock the independents for depreciation of property values.

Then came the Canadian Broadcasting Commission and with it the idea of a government-owned network to service Canadian listeners from coast-to-coast. The CBC was called on to deliver a brand of entertainment which would compare with that i

ions, with a limited potential talent terreservoir.

CBC has been obliged to invade the commercial and talent sources which, until last year, were being exclusively tapped by the independent broadcasters. As result the independents find themselves forced to develop their own commercials and train local talent, the very job for which the CBC was called into being.

Civil Service Angle

Status of the Canadian Broadcasting Corp. as a branch of the civil service is now-being questioned here in a lawsuit, which has been taken to the Court of Appeal for further clarification and adjudication.

After obtaining a judgment against Andre Durieux, orchestra leader at land.

CRCM. Bernard Christien got a seizure of salary, when the old Canadian Broadcasting Commission was still existence. Christien died and his wife was substituted in the proceedings while the Canadian Broadcasting Corp. took over the contestation proceedings of the Commission which had refused to accept the seizure or make declaration thereon. The Commission claimed that the CBC was a part of the Crown and could not be drawn into Hitgation without the presentation of a Bill of Rights.

Attorneys for the plaintiff tended that the Canadian Broadcasting Corp. is not a civil service; the tinded that the tradition or other requirements of the civil service and therefore could be proceeded against like any other private corporation.

corporation.

Justice McDougall ruled against

corporation:
Justice McDougall ruled against the Corporation in the lower courts and Elie Beauregard, K. C., solicitor for the CBC, has filed an appeal. Reasserting that CBC was a branch of the civil service and that wages of civil servants, paid by the Crown, are not subject to seizure.

If a ruling in the Court of Appeal should confirm the lower courts the entire question of the powers of the CBC may be raised, amongst other matters the authority of the Corporation to regulate its competitors in the independent radio field.

In the transportation field, where the government-owned Canadian National Railways compete with, the Canadian Pacific, an independent loard of Railway Commissioners is empowered to adjust disputes. In the radio business there is no equivalent organization to protect the interests of the independents.

Canadians Weep on Yank **Shoulders**

Seattle, Nov. 30. Scattle and other American cities not too far from Canada are frenot too far from Canada are requently visited by Canadian station employes. They bring with them a terrific curiosity about American station operation and programs plus a pronounced streak of envy.

IN UNITED KINGDOM

London, Nov. 22.

Total of 8,372,000 licenses for radio sets were in force in the United Kingdom at end of October, accord-Kingdom at end of October, accura-ing to statistics issued by General. Post Office. All users of sets in the U. K. must take out licenses, so that, except for bootleg users, figures give accurate check of total coverage of

accurate check of total coverage of broadcasting. Exactly a year previously total was 7,853,169, so that present figure represents increase of 518,831 sets in 12 months.

Le months.

October also recorded 333 prosecutions of unlicensed set holders, suggesting bootlegging is perhaps on a more than negligible scale.

John Iraci Dead at 52: Pioneered Italian Radio Programs in America

John Iracl, operator of WOV and WBIL, New York, as well as of WPEN, Philly, died last Wed. (24) at his home in Brooklyn, N. Y. He was 52, and had been in ill health for some time, suffering a breakdown which confined him to bed after having worked actively in the mayoratly campaign which reelected Florello LaGuardia early in November. Vovember.

elected Fiorello LaGuardia early in November.

Going into the broadcasting biz in 1928 with the purchase of WOV. Iraci was one of the first operators to-sound out the Italian market. Results were almost instantaneous, with Iraci then deciding to confine the foreign-language programs str ily to Italian. Aequisition of WBIL and WPEN followed. During the past year Iraci arranged to feed commercials in Italian to a link of ten stations along the Atlantic scaboard, along the Atlantic scaboard, along the of stations ever hooked together for foreign-lingo programs. Estate of the deceased not yet settled, nor his successor as president of the three stations. Survived by widow, two daughters, and a son, Interment. Cypress Hill Cemetery, Brooklyn, Saturday (27). During the services WOV observed a two-hour silence, and WEVD, neighbor station operated by Morris Novik, broadest to be the program of the program and the program of the pr

erated by Morris Novik, broad-st a half-hour memorial program.

CANADIAN MYSTERY: PREACHERS BARRED

Toronto, Nov. 30.

Rev. Morris Zeidman and Father

Rev. Morris Zeidman and Father Charles Lamphier, air crusaders on CKCL and CRCT respectively, have been barred from the studios by Gladstone Murray and the CBCs board of governors.

Preachers were hauled up on the Ottawa headquarters' carpet last week but refuse to say what it's all about. They do not know when they are to be allowed back before the mike,

Last Days of CRCT

Toronto Nov. 30.

Toronto, Nov. 30.

Government owned CRCT w.ll sign off for good when the Cunadian Broadeasting Corp gets its new CEL station opened early next month. CRCT, formerly CKGW, is the NBC outlet here and is a 1,000 watter. CBL is to be 50,000 watts and will carry Canadian government as well as NBC airings.

Toronto's other government s: tion, CRCY, will stay on the air with its 100. watts. While of CFRB, 10,000 watts, continues as a private broadcaster.

Canadian Firm on WRZ

Boston, Nov. 30.
Oxo, Ltd., of Canada, comes down sponsor on same days in the U.S. or to Dominion to place participations in the WBZ and WBZA. Bost Springfield, Mass. If on the WBZ and WBZA. Bost Springfield, Mass. If on the WBZ and WBZA. Bost Springfield, Mass. If on the WBZ and WBZA. Bost Springfield, Mass. If one Government of the WBZ and WBZA. Bost Springfield of the WBZ and WBZA. Bost Springfield

'Stella Dallas' in Canada Buenos Aires, Nov. 23.

Buenos Aires City Council Protests

Government Ban on Broadcasting

Buenos Aires, Nov. 23.

A government edict forbids Station LSt to broadeast sessions of the City Council in future. There were two reasons given.

First, LSI, which bills itself Raidio Municipal, is actually not a city station, but commercial and the privilege was not given to its rivals. Second, anti-government speeches are sometimes made in the Council and the language used is often improper for broadcasting.

City Council has, however, protested the Federal edict. an invasion of its rights.

Vancouver, Nov. 30.
Transcribed 'Stella Dallus' serial placed by score of Canadian stril in across the country for Sterling Products. Blackett-Sample-Hummert the

agency.

Programs are five a week. Live version of "Stella" runs for the same sponsor on same days in the U.S. on the NBC-Red.

Agencies—Sponsors

Drackett Products Co. (Drano and Co., department store, beginning Windex) has renewed the 'Hello Dec. 1.

Peggy' shows for another 13 weeks on WLIW, WFLA, KOA, KFI, KGO and KOMO. Ralph H. Jones is the winder of the control of the c

Callaway Associates, Boston, move to new location Dec. 1.

Commentator Magasine is stretch-ing its run of Sunday night quarter-hour newscasts on WLW, Cincinnati, by Paul Sullivan, to a year by plac-ing a renewal order through Cecil Warrick & Legler, NYC.

Boscul Coffee, through F. Wallis Armstrong—agency, Philadelphia, is sponsoring a Sunday 7:30 to 7:45 p.m. series of newscasts on WLW, Cin-cinnati, by Peter Grant, starting Nov. 21.

Charles Woods is the newscaster on WSAI, Cincinnati, for series of 10:30 to 10:45 p, m. programs, Mon-day through Friday, for the Keilson Cigar Co., local jobbing firm, which began Nov. 15.

Larry Kitchell will fill Santa Claus role on WCKY, Cincinnati, for series of evening 15-minute stanzas sponsored by the Alms & Doepke

General Foods Corp. is blurbing Whole Bran Shreds on WLW with a scries of five-minute news flashes at 11 m. Tuesdays, Thursdays and Saturdays, Account through Benton & Bowles Inc., NYC.

Perfumer's Bernard Chandler Bernard Perfumer's Chandler Chats program, running for some time on WLW, Tuesdays and Thursdays, 830 to 845 5 m, extended Nov. 16 to WHN, New York City, on the WLW Line. Account handled by the Sel Johnson Co., St. Louis.

B. Max Mehl, coin collector, through the Guenther-Bradford agency. Chicago, is sponsoring a ries of 13 Monday 7:45 to 8 p. m. musicals on WLW and the WLW Line to WHN, NYC, Talent from Crosley star.

Landlady Resented

St. Louis, Nov. 30.

Bill McIntosh of WEW got up in the night to write down idea on a piece of paper and went back to bed. His landlady found memo. It read 'It's cold this morning. I hope it is easier to get your hisband out of your nice apartment than it to get your nice apartment out of your husband.'

Landlady wrote across the

Landlady wrote across the paper. I don't understand this note. Please explain what you mean—or vacate. McIntosh made profuse apologies.

Eddie Albert, song and patter duo,

Stone & Lasky, Inc., has dissolved its advertising agency in Boston. Harry L. Stone, Larry G. Lasky and John Orfo constituted the radio department.

Line to WHN, NYC. Talent from Crosley staff:

Kentucky Sales & Service Co, Newport, Ky, is sponsoring 104 quarter-hour programs, Hymns by Fanklin Stewart, twice weekly on WCKY, Cincinnatt.

R. B. Davis Baking started series of Tuesday and Thursday quarter-hours (12.45 p.m.) on NBC-red yesterday (Tuesday), Grace and

by Grow & Pitcher Broadcasting Agencies, Toronto.

H. Fougera & Co. (Mexacorn), through Small & Seiffer, Inc., New York, signed for floating 32-word an-nouncements between Nov. 15 and Dec. 10, on KFRC, San Francisco.

Dr. Frank Robinson, through Northwestern Radio Advertising, Seattle, Wash, has placed his "Psy-chiana' ranscriptions on KFRC, San Francisco, for a period of ten weeks on Sundays.

Gallenkamp Stores (shoe distributors). through Long Advertising Service, on Dec. 2 contract for 365 100-word announcements on KFRC, San Francisco, and 299 on KHJ. Los Angeles. Plugs are spotted at 11:00 p.m., PST, nightly. On Dec. 1 the Peters Shoe Company of St. Louis, through the same agency, begins a series of 90 spots on each station, through Feb. 28, 1938.

Smith Bros. (cough drops), through Brown & Tarcher, Inc., New York, spotting 118 announcements through March 12, 1938,

McCoy Health Institutions, through J. H. Withington, Los Angeles, bank-rolling quarter-hour talks by Dr. Frank McCoy Mondays and Fridays on KFRC, San Francisco, and KHJ, Los Angeles.

Hugh Barrett Dobbs' morning variety show, 'To the Ladles,' has been given an extra 15 minutes daily on the KJBS, San Francisco, sched-ule, to take bare of additional par-ticipating sponsors.

Firestone Tires to do five 15-min-ute interview periods from Inter-national Live Stock Exposition from Nov. 29 through Dec. 3, on NBC Blue from Chicago. Sweeney & James, Cleveland, agenting.

Baggaley, Horton & Hoyt spotting 15-minute recorded program cam-paign for Illinois Auto Club through midwest, beginning with WIND, Chicago.

First United Broadcasters ad agency for Scott products using daily hillbilly recordings on 15-minute WJJD, Chicago, periods.

Halgar, Inc., makers of Mar-Vo-Kurl, signatured a three-a-week 15-minute WMAQ spot through Bag-galey, Horton & Hoyt, Chicago, using Perry Como, singer, and Mar-lowe and Lyon, piano team, for en-tertainment.

Vick Chemical Co. placing spots in the south to supplement the CBS Sunday night program (Jeanette MacDonald). Morse International agency.

Quaker Oats buying spots gen-erally around the country for win-ter campaign. Buys are mostly in series of 156 plugs. Mitchell-Faust agency, Chicago.

Mom Gaberts Cooking School, KTOK, Oklahoma City, daily pro-gram is now co-sponsored by Ster-ling Milk and Water Pressure Sink

Quaker Oats (Muffets') has bound itself for first half of Martha Laine-conducted Woman's Club at WFIL, Philly. Quarter hour placed by Ar-thur Kuduer Agency.

Brøwn & Williamsen Tobacco has renewed Hal Simonds, sports com-mentator on WFIL, Philly. Has been airing 15 minutes nightly for past 40 weeks for Sir Walter Raleigh To-bacco and Avalon ciggies. B. B. D. & O, placed.

Rumford Baking Powder using 531 30-word spots a.m. and p.m. Mon-day through Saturday sked over WNAC. Boston Starts Nov. 22, Placed by Atherton & Currier, Inc., N. Y. C.

and Zemo, via Erwin Wasey; oneminute blurbs, thrice weekly,
through March 27, for Domino Citrus
Association, via De Rouville Agency
of Albany; 32 one-minute spiels,
starting Nov. 39, for-Dairy Association (Cow Care), through Hayes
Agency, Burlington, Vt.; one-minute
plugs daily until Dec. 23 for Railway
Express Company, via Caples, New
York; RCA-Victor, one-half hour of
Victor recordings five times weekly
to Jan. 28; Cranberry Canners, Inc.
(Ocean Spray Sauce), participations
in WGY's Household Chats' and
'Market Basket', via Harry M. Frost,
Boston; Madonna Tomato Paste, participation in 'Market Basket', through
Field Gödley, New York; Spaulding
Bakeries, one minute, twice weekly
for a year, through Leighton & Nelson, Schenectady.

WFBL, Syracuse, has Syracuse Liederkranz Chorus half-hour con-certs, sponsored by Syracuse Sav-ings Bank.

Hess & Clark Poultry Tonic going on flock of farm stations with quarter-hour transcriptions. List now being laid out by N. W. Ayer agency. Account has had a fest cam-paign on KMA, Shenandoah, Ia.

National Burial Insurance has given, direct, 52 15-min, transcriptions to WDOD, Chattanooga

Brace Beemer, Inc., Detroit agency, is arranging for spot campaigns for the Chicago Institute of Diesel Engineering and Overhaul Sales Co. of Michigan.

In Boston:-Reid-Murdock ock & Co., WBZ time In Boston,—Reid-Murdock, & Co, Chicago, is placing WBZ time signals (Monday through Saturday) for Monarch Finer Foods via Rogers & Smith of Chicago, Milton Bradley Co. (Games) using minute anouncements via Bates agency; Bayuk Cigar Co., Philadelphia, 1-minute spots via McKee Albright & Ivey.

Radbill Oil, Philadelphia, is riding Radbill Oil, Philadelphia, is riding 22 play-by-play descriptions of Boston Bruin hockey games from the Boston Carden, over WAAB, Boston, starting Nov. 23 and quitting March 20. Air will open at approximately 9.45 p.m., the third period, and run till completion of ice tussle. Frank Ryan at the mike. Harry A, Feigenbaum Agency, Philadelphia, placed,

In Fort Wayne: Boston Store using 15-minutes daily on WGL; Beck Optical, five-minute spots sixdays a week on WGL; Bluffton Grocery, of Bluffton, Ind. participating in WOWO's live-talent Modern Home Forum? McKenzie Milling company also uses Forum.

Mary Kathleen Moore, with NBC in San Francisco for ten years, has been placed in charge of the music library info desk.

Lee Cleary and Ken Gillum, com-edy duo, has returned to the NBC San Francisco staff for several air-ings weekly. Team split several months ago.

Bill Holmes, former radio and music editor of the Oakland Post-Enquirer, has resigned to write con-tinuity for the Woman's Magazine of

F. A. North Plane Co., Washington, the air with a Tuesday afternoon program over WJSV. Handled by Hugh Conover with John Salb at the keys.

Derothy Doernbecher, sec. and treas. KVI, Seattle-Tacoma, now making her home at Olympic hotel, Seattle, where studio remote located. She rides to and from work via lift.

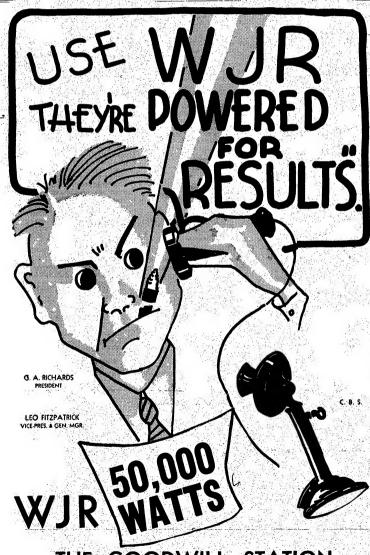
PASSED UP

Sykes and Seward, of F. C. C., Fail of Judgeships

Saltsea Packing Co., Providence, R. I., pushing Saltsea products, with 28 100-word spots, full week, starting Nov. 14. Agency, Livermore & Knight Co., Providence. On WICC, Bridgeport.

Charles S. Knapp, Gotham advertising man for the past decade and a half, has been authexed by Chambers & Wiswell, Inc., Boston, to monitor the copy and idea departments. Knapp has been with J. Walter Thompson, Young & Rubicam, Ruthrauff & Ryan, Inc., and Frank. Scaman, Inc.

New business at WGY, Schenectand and Agent Schenectand, respectively. Sevard were among the individuals whose names were suggested to the President good prospects of places emptied by retirement and feath. Sykos-has-been wanting on the bench for a long period, and was proposed for similar appointment several weeks ago by Senator Pat Harrison of Mississippi. Seward's backer was Senator Morris Shepard of Texas.



GOODWILL STATION

MICHIGAN'S GREATEST ADVERTISING MEDIUM

750 KILOCYCLES

DETROIT

CLEARED CHANNEL

PEDAGOGS' RADIO ROUND-UP

Lewis Avery Issues Meeting Call For Sales Managers Exec Committee

Lewis H. Avery, chairman of the executive committee of the Sales Managers Division of N. A. B. has extended an invitation to proposed members of his committee to attend one-day meeting in Chicago.

members of his committee to attend one-day meeting in Chicago Dec. 18.

Executive committee would include Avery of WGR-WKBW, Buffalo, as chairman; J. Buryl Lottridge, KTUL, Tulsa; Craig Lawrence, KSO-KRNT, Des Moines; Mallory Chamberlain, WMC - WMPS, Memphis; William R. Cline, WLS. Chicago; Purnell Gould, WFBR, Baltimore, and Jack O. Gross, KWKH, Shreveport, La.

purnell Gould, WFBR, Baltimore; and Jack O. Gross, KWKH, Shreveport, La.

Other chairmen: New England Div. Silvent Milliam Warner, WAAB, Boston; Mid-Atlantic Division, Mort C. Watters, WCHS, Charleston, W. Va.; Southeastern Division, John M. Outter, Jr., WSB, Atlanta, Ga.; Northeentral Division, C. T. Hagman, WTCN, Minneapolis.

Southeentral Division, C. T. Hagman, WTCN, Minneapolis.

Southeentral Division, C. C. Mittendorf, Los Angeles.

Committee on Local Sales, E. Y. Flanigan, WSPD, Toledo; Committee on National Sales, K. W. Church, KMOX, St. Louis; Committee to cooperate with the NRDGA, Harvey Trenner; WNFF, Binghamton, N. Y., Recommendations committee, Charles C. Coley, WMBD, Peoria, Ill.

Avery just issued the invitations and nobody had yet had time to accept.

sion is not dead! Before attempting to organize our division for the current year and to plan this year's program, I endeavored to coordinate our activities with the other divisions and committees of the NAB. After months of correspondence, it is definitely clear that we must carry on alone. You are fully aware of the situation in NAB—a condition which naturally dwarfs our plans insofar as they relate to NAB. I do feel that we should continue in name, if nothing else, as a part of NAB. I, for once believe that our industry should present a united front: Under Buryl Lutridge's leadership, the Sales Managers Division certainly demonstrated a unity of purpose and plan, that should serva san example to the rest of the industry. I should like to see it kept so during this year.

Shifts at WOWO-WGL

Fort Wayne, Nov. 30.

Franklin Tooke, former announcer at WOWO and WGL, has been promoted to production director of two stations. He succeeds Dorothy Durstations. He succeeds Dorothy Dur-bin, who left to operate a new radio training school. Jeanne Brown takes over musical director duties also handled by Mrs. Durbin. Fred W. Fischer has been ap-pointed. technical supervisor of WOWO and WGL.

C. Coley, WMBD, Peoria, Ill.

Avery just issued the invitations and nobody had yet had time to accept.

Here's a sample paragraph of the letter of invitation:

No, sirl The Sales Managers Division of the Managers Division of the Sales Managers Divi

X-RAY PROGRAMS

One Speaker Thinks Suggestion for More Educational Program Is 'Diabolical'

PALEY TALKS

Chicago, Nov. 30

Chicago, Nov. 30.

Three-day session of second ma-tional conference on educational broadcasting, getting under way at Drake hotel here Monday (39) morn-ing, received its first kick in the pants when Merrill Denison told the delegates he preferred ignorance and 'Little Orphan Annie.'

Little Orphan Annie.

Conference presumes to examine and appraise the situation in American broadcasting as a background for consideration of its present and future public service. First speaker on opening day was Columbia president, William S. Paley, who was criticized by individuals of conference for allegedly evading questions put to him concerning whether or not the Federal Communications Commission should see either that special stations be established as educationals exclusively, or else force all stations to est aside certain hours for educational programs only. for educational programs only

Paley, as spokesman for radio industry, devoted a good deal of his talk to differences between freedom of speech of press as compared to radio, Following him came Merrill Denison, whose talk was probably (Continued on page 44)

ANNUAL CLINIC TO 21 Salesmen Turned Loose in WHAM's Half-Hour of Unabashed Commercial

STUDEBAKER'S REPORT

Using Educational Scripts of Government

Washington, Nov. 30. Rapid strides in educational broadcasting were reviewed last week in the annual report of Federal Education Commissioner John W. Studetion Commissioner John W. Stude-baker. On the eve of convening of the second national conference at Chicago of ways to heighter cultural programming, Studebaker declared that Federally-sponsored operations reached a new high. Readiness of the industry to cooperate was re-flected in summary which showed 125 stations in 42 states took advan-tage of the script service and pro-duced 1,200 programs built around the continuities available through the government library.

During the year ended last June

the government library.

During the year ended last June 30, the Office of Education branched out and intensified its activities in three fields. Phases of the promotional work included demonstration programs over national networks, advice, assistance, and script service to local broadcasters, and training teachers to use radio more effectively. Office conducted seven series of coast-to-coast programs via the webs, getting mail response, from webs, getting mail response from 400,000 listeners.

"Radio is more and more coming to take its place in the American educational system, but the most suc-cessful use of it by educators con-tinues to be a challenging experi-ment, 'Commissioner observed.

Rochester, N. Y., Nov. 30.

Rochester, N. Y., Nov. 30.

Sheer commercial salesmanship for 30 solid minutes sounds like 7, reversal of all the standard ideas of what can and cannot be done on the radio. But WHAM not only got away with it, but fan comment was good.

Explanation is that WHAM rigged up its stunt with a competitive angle that had the result of converting the table of the result of converting the good of the result of converting the result of the result of converting the result of the result of converting the result of the salesment of outself each other created lot of natural humor and excitement.

Three judges decided who was the result of the result

Three judges decided who was best and a box of cigars was award-ed. Commercial manager Frank Kelly scheduled the stunt as a half hour good will sustainer to the auto-mobile distribs.

Joins WLAW, Lawrence

Boston, Nov. 30.

Harrison Flint, WMEX chief ganist with that station since its inception has scrammed to a similar position with the new newspaperowned station at Lawrence, Mass, WLAW, John Klee.

WLAW.
John Kiley, recently upped from
a baritone to organist at WMEX, sits
in the chief organist's settee whilst
Kenneth Lorrimer Jaquith becomes
his assistant. Jaquith will drop that
section of his moniker for radi
purposes.

of the town 50.000 WATTS

BLUEPRINTS FOR N.A.B. REORGANIZATION; ASSOCIATE MEMBERS, OTHER NEW IDEAS

Paid Prez Looks Certain-Revision of Central Authority Combined with Wider Spread of Departments, Etc., Is Recommended by Loucks

Washington, Nov. 30.

Series of innovations in both or-ganization and functions will be pro-posed next week to the committee framing-plan for reorganization and revitalization of the National Asrevitalization of the National As-sociation of Broadcasters. Session originally carded for Monday (29), occurs Wednesday (8) at the Willard Hotel.

Numerous details still have not Numerous details still have not been worked out and only alternative recommendations on some points will be submitted, but outlines of the scheme devised by Phillip G. Loucks, committee counsel and former managing director of the trade body, indicate greater concentration of administrative power, broadening of the membership, addition of new activities, and democratization of the nessent system. esent system.

Chief aspects of the Loucks for-

- Retain present state subdivisions but encourage formation but encourage formation of additional groups to afford greater co-hesion among broadcasters with mutual problems.
- 2. Change the political system so that the governing body has more authority but does not submerge any faction in the industry.
- any raction in the industry.

 3. Retain a paid president with broad powers to take definite action in many fields and relieve him of the present burden of routine administrative work.
- Departmentalize headquarters
- 4. Departmentalize headquarters under flexible arrangement de-pending largely on the caliber of the staff and officers.
 5. Liberalize membership require-ments to attract individuals and or-ganizations which have at least a frequent interest in broadcast mat-
- 6. Intensify cooperation with other trade associations and groups with a side-line relationship with radio

must be liberalized from top to bot-tom, must bolster its posit by awakening more lively interest in its activities, and expand its operations on a wider front. He has reached the conclusion that the most successthe most democratic structure. Slogan will be Let's all get togsther and work out our problems under one big tent instead of having a lot of sideshows!

Forum Vs. Hush-Hush
Outstanding phase of his proposition is the proposed realignment of
the administrative machinery. Centering around the long-advocated
idea of a single, strong figure as
chief executive, it suggests the membership make the governing board
the supreme authority, change the
present committee set-up, renovate
headquarters, and allow a forum for
factional differences, instead of trying to stille them.

factional differences, instead of trying to stifle them.
Getting down to some of the specifications, Loucks will urge that the
association create additional subdivisions and try to expand state organizations. Regional or sectional
groups should be formed, which will
revoide a Eliason between the indiprovide a liaison between the indi-vidual broadcasters and the central

vidual broadcasters and the central parent body. Representation on the top directorate should be given to each geographical area, with some members chosen at large. Paid president idea, which appears to have overwhelming approval of the scores of licensees who have replied to Loucks' questionnaire, would be put into effect by having the board choose the principal executive and wasting the chairman of the disboard choose the principal executions and making the chairman of the di-ectors an advisory officer. A paid secretary would be the principal ad-ministrative figure, responsible for technical functioning of headquar-

6. Intensity cooperation with other trade associations and groups with a side-line relationship with radio business.

Foreshadowing almost complete but not particularly drastic rewriting of the constitution and by-laws.

Loucks will propose that the committees, which also would be intended to constitution and by-laws.

Loucks sis set to argue that the N.A.B. of broader fields, be picked by the

regional groups instead of by the president, the full membership in convention, the governing, board. This step, he feels, will avoid perpetuation of individuals in key postions and be a step toward more democratic functioning. The groups he will suggest include policy, commercial problems, law, engineering, and possibly other.

An executive committee with more definite authority is a vital cog in the machinery. To obviate delays in obtaining consent for the President to tackle various problems, to spare the inconvenience and expense of

the inconvenience and expense of

the inconvenience and expense of too frequent conventions mailpolls, and to centralize responsibility, Loucks will suggest the board create a subcommittee which the headquarters staff could consult a hurry and which would be able to give the go-ahead sign on vital urgent matters. Limitations would be imposed upon the composition of this group, in order to forestall domination by any class of members.

Departmentalization scheme has not been worked out to final stages, primarily because Loucks thinks, whoever is made chief exec ought to

not been worked out to final stages, primarily because Loucks thinks, whoever is made chief exec ought to have a say in reorganization of the operating machinery. He thinks, however, that more attention must be paid to two outstanding subjects, legal and economic problems, and believes that a law department and a research unit are imperative.

and a research unit are imperative.
One specific detail Loucks is prepared to advocate is strengthening relations with the joint research committee which NA.B. is sponsoring in conjunction with the A.A.A. and the A.N.A.

Associate Member

Associate Members
Creation of a class of associate
members will be suggested. While
licensed broadcasters would continue
to control the organization and pay
most of the freight, Loucks feels
room must be made for the other:
groups. There are many distinct advantages in such proposition, notthe least valuable being strengthening of the broadcasting industry for
lobbying with Congress and state
legislatures. Other desirable aspects
are more direct communication of legislatures. Other desirable aspects are more direct communication of the viewpoint of sponsors, ageneles, and equipment people, with better opportunities to obtain their counsel on ramifications of questions confronting the radio business.

Among the details which have not been worked out and which will be referred to the reorganizing committee are financial problems, personnel changes, divorce of the Bureau of Copyright, and extent to which powers should be shifted.

Favors Wax Apart

Fayors Wax Apart

Program foundation, launched a year ago by James W. Baldwin, managing director, as a consequence of the copyright war, ought to be separated from N.A.B. as far as operation is concerned, Loucks feels. Drawing on his own experience in attempting to set up a similar service several years back, he will suggest that the work of this agency is not properly trade association responsibility and that it is undesirable to engage in co-operation with private initiative. If certain individual broadcasters wish to take over the venture on either: a co-operative the venture on either a co-operative or profit basis, or if the N.A.B. deor profit basis, or if the N.A.B. desires to continue to sponsor the enterprise as controlling stockholder, these steps would meet his objections to either the original or the present set-up. In the event the association continued to hold the stock, operation should be turned over to a separate executive without burdening the N.A.B. president with such obligations.

Possible changes in the financial

Possible changes in the financial system will be up to the committee system will be up to the commune. Loucks has prepared three alterna-tive plans for raising the necessary, cash, although he has not estimated what increases in the budget might be necessary if all of his proposals what increases in the bud be necessary if all of his

Newest Washington Whisper

Washington, Nov. 39.

Possibility that the F. C. C. may disbar Paul M. Segal and George S. Smith on misconduct charges faded last week in the wake of Washington whispers that at least some members feel a guilty verdict would be an indictment of themselves.

This slant, which may nullify the effort to keep the proceeding on the highest judicial plane, grows out of the fact that the rules which the barrieters are accused of infringing were adopted en masse out of the book of the old Federal Radio Commission. Hence the four members—Judge Eugene O. Sykes, Thad H. Brown, Paul "A. Walker and Norman S. Case—who prescribed the way attorneys should operate would be blaming themselves and admitting weaknesses in their own handiwork in the event they decide the cited Blackstones should be taken into the woodshed.

Washington Bets on Smith-Segal Case; McNinch Imposes Strict Hush-Hush

Washington, Nov. 30.
Decision in the Segal-Smith dis-barment case within a few days was anticipated today after the Federal Communications Commission wound up an extraordinary Monday (29) session, which ran until after dark-

session, which ran until after darkness.

Stringent gag rule imposed several
days earlier by Chairman Frank A.
McNinch to prevent exasperating
reals about what is in prospectbrought a hothing for publication
response to inquiries about the entire matter, but it was reliably indicated that the six members who
heard evidence had reached a general agreement about how to dispose
of the misconduct charges preferred
against the two barristers by Commissioner George Henry Payne.

Delay in announcing the decision
was believed among outsiders to be
due to the need for more time in
reparing written findings and order.
Possibility that a dissent was registered in the voting also was suggested, in which event the public announcement may be further postponed until the minority statement
has been whipped into shape.

That the Segal-Smith case was
taken un during a flev-hour 'confer-

has been whipped into shape.

That the Segal-Smith case was taken up during a five-hour conference interrupted by the luncheon recess was not established because of the McNinch censorship policy, but the sudden return of Commissioner T. A. M. Craven from Havana was considered ample confirmation that the disbarment matter was the chief item of business. Procedural changes also were understood to have been on the agenda for the session, but there was nothing

stood to have been on the agenda for the session, but there was nothing forthcoming about what action may have been taken on new rules.

Expect Spilt
With McNinch insisting that colleagues must not discuss the disbarment proceeding with any outsiders or subordinates, there was no cue how the members were leaning. Lawyers believed there would be a

are adopted. He will point out the advantages of (1) the present head tax based on station card rates, (2) a

tax based on station card rates, (2) a level based bearkets of gross in come, and (3) a uniform percentage contribution based on gross income. Personally he is leaning toward retention of the existing method. Whether the reorganization committee will make any concrete recommendations to the full membership in February about the individual who should be hired to head up the revitalized association is uncertain. Odds are that the matter of personality will be ducked for the present, since the committee is divided about extent of its authority in this regard. Some members feel it would be unwise, since they have no power to make any definite commitment to any individual, to nominate a new president, so it is most likely that the group will wait until asked by the proposed new board whether it has any particular person in mind, rather than cause embarrassment by openly suggesting an individual who has not been sounded out and then precipitating a controversy. sounded out and then precipitating

split decision, however, with most of the betting being for a majority verdict clearing the cited pair of any blame for unethical practice. A small number of observers thought it was possible the Commish might it was possible the Commish might definition to the commission of the co

for.
Presence of Commander Craven, who hurried back from Cuba and departed within a few hours to sume his part in the Pan-American sume his part in the Pan-American conference, went unexplained. Inquirers experienced trouble in reacting Chairman McNisch, and none of the office staff would throw any light on developments which caused his brief recall.

With pending broadcast matters of more than minor importance still the shelf, the Commish last week held districted discussions of changes in the

the shelf, the Commish last week held further discussions of changes in the administrative machinery. Principal topic canvassed by five of the seven members was establishment of a motions court and delegation of power to act on attorneys and licensees' petitions to individual members. As forecast in Vanisry, the Commish is sympathetic to repeate suggestions that the jam in the bottlengek he proken by allotting varishments. tle-neck be broken by allotting various items of business to different in-dividuals.

dividuals.

Two orders, said to be of considerable significance, were reputedly adopted by the Commish at its Friday (26) conference, but had not been released up to today (Tuesday). Whether they have any reference to radio policies, procedure, or person-nel was not disclosed.

nel was not disclosed.

Slim chance of a business meeting devoted to radio applications was seen this week. McNinch indicated he would hold several conferences within the next few days, but the pressing job of perfecting the machinery is expected to consume all of the time.

Garland Back to CBS

Garland Back to CBS

Chicago, Nov. 30.

With two additions to Chicago staff of Radio Sales, Inc., Columbia subsidiary, one brings Charlie Garland back to the fold, after leaving WBBM-CBS sales-manager spot last summer to join WIND, and later WHIP, from which he resigned last week. Present position on sales force, has Garland devoting bigger part of time to WBBM sales, although he will handle rest of CBS-owned list as well. owned list as well.

Other addition to staff was Irwin Shomo, lately of Photoplay mag, and once with Chicago Tribune. In both other spots he handled national





one destination . . . PROFIT. Only one eans of getting there ... SALES. With the business state rs of the Denver-Rocky Mountain region.



NEW YORK'S No. 1 SHOWMANSHIP STATION Thousands of additional potential customers are dialing 1010 each customers are dialing juil each day for the extra big programs off day for the extra big programs of the ered by WHN. With the start of the new broadcasting season, WHN's shows are greater than ever!

Affiliated with Loew's

1540 BROADWAY NEW YORK CITY

RADIO SHOWMANSHIP

(Attention-Getters, Tie-Ups, Ideas)

Outstanding Stunts

HIGH SCHOOL ETIQUETTE WSAY, ROCHESTER, N. Y.

Deportment Program

Deportment Program
Rochester, N. Y.
WSAY is airing series on etiquet
for high school youngsters. Group
from one of the schools dramatizes
typical situations to emphasize
proper procedures. Table dance,
theatre, auto and home manners.Incluided. School authorities oversee
the productions which evidently are
welcomed by children at ages when
recoming more party conscious. Conwercomed by children at ages when becoming more party conscious. Con-siderable parent reaction, too, with program handling suggestions where possible.

possible.

One mother writes in, I don't mind boys coming to see my two girls of high school age, but I do obtent to their standing to the problem of the mother than coming up to ring the bell. Next troadcast includes dramatization of this problem.

What's This?"
New York City.
In sending out promotional brochure on Atlas transcriptions publicist Dave Davidson enclosed it in a super-envelope that stressed correct forwarding address."
A double curiosity-arouser inside had a second envelope dressed to the content of the condition of the cond

postage stamps of Mongolia, Bolivia, Russia, Venezuela, etc.

Space-Grabhing Record
St. Paul.

KSTP's 'Editors' Roundtable', conducted each Friday night for a 15-minute ride, has hit a new high spot for state-wide coverage, garnering 4,800 column inches in state papers.

This total was reached when Val. Bjornson invited R. J. Landy, recent-producted collectors of a Roundtable guest. Each week Bjornson brings to the mike an editor of some rural Minnesota weekly or daily to comment on problems of his community, the political situation and national issues as they affect his region. Landy, reditor of the Olivia (Minn.) Times, loosed a blast on Democratic party, control in Minnesota, which who supplies some 200 papers with capital news, obtained the entire Landy speech, dispatched a 24-inch column to each of his papers and approminently played up the station angle.

Round-table has been an effective

mrle.
Round-table has been an effective medium for other publicity, each editor spreading his prospective appearance on KSTP in his own rag, usually following through with more than a column of editorial matter.
Bjornson rotates editors from Republican to Democrat to Farmer-Labor—and then back again:

Labor—and then back again:

KGLO'S '1st 200 Days'
Mason City, Ia.
KGLO here has wrapped up the
Mory of its 'First 200 Days' of operation in a spirally-bound brochure
that's profusely illustrated. It prements an impressive panorama of
small town station zip.

Less than a year old, KGLO has
already attracted a good deal of
general attention besides piling in
plenty of biz for a newcomer. A
reflection of the policies and personalities that made this possible is
contained in the booklet.

L. A. Landsilde Covered
Los Angeles.
When the side of a mountain in
Elysian Park landslided and spilled
a million tons of earth on the roadway below three stations, KHJ,
KFWB and KFI, had equipment on
the hill and broadcast at hourly intervals. When the big slide came
late at night the three mobile units



ere on the job to broadcast a

graphic description of the slide, be-fore and after.

Some of the equipment was caught in the land break and demolished. Technicians and announcers stuck by t.eir guns in face of the danger. When the power went out the tech-nicians quickly switched to short

wave.

It proved an excellent example of radio coverage of an event that had had the town agog.

PAYNE SLAPS RADIO LOBBY

Washington, Nov. 30.

Mystery existed in high Federal Communications Commission quariers, today in the wake of charged by Commissioner George Henry Payne that the powerful 'radio lobby' was able to bring about demotion of a government attorney who prepared evidence that broadcasting station was guilty of numerous violations, of the pure food laws.

Colleagues on the board expressed bewilderment over Payne's direct accusation, made Monday (20) in a speech at the Sacred Heart Convent. Boston, that it is impossible to prevent unwholesome programs and offensive advertising because of the large amount of money, at stake and the wire-pulling of boys who know the ropes.

the ropes

Suspicion was voiced among in formed attorneys that Payne was referring to the transfer of Andrew was

formed attorneys that Payne was referring to the transfer of Andrew G. Haley a couple of years ago when he stated!

Showing the power that the lobby-sits who infest Washington are able to wield, we have the famous, or perhaps, infamous, case of a western station that in one day's program violated the Pure Food Act.41 times, In order to revoke the license of this station, one of the most scholarly and able of the young-attorneys was assigned to the case and according to his superiors produced as strong a case as it was possible. In the course of his work, he was threatened that, if he continued, influence would be used to have him removed or demoted. He continued the work but no attention was paid to his evidence, the license was granted to the taken off the air, and the young man taken off the air, and the young man was demoted.

AVIATION TO GET ATTIC?

Washington, Nov. 30.

Progress toward freeing present neronautical broadcast frequencies for regular commercial operation was seen this week in Federal Communications Commissions call for a conference to discuss allocation of channels above 30,000 kilocycles to aviation stations.

While the United States so far has resisted all moves intended to clear aeronautical transmitters off the ribbons in the vicinity of 3,000 kc, the conference expected to lend momentum to the drive which would force the aviation people into the attic of the radio structure. Commish has not hinted how soon it concerning airway stations into the higher portion of the spectrum, but the session of all licensees of aeronautical broadcast, facilities presumably will be a step nearer the opening up of the aviation people is considered inevitable view of the mounting pressure from Canada for assignment of regular broadcast transmitters to the frequencies now, restroked for aeronautical operations. The U. S. industry is divided on the proposition, will a substantial segment cheering the canadian on in the fight now progress at the Havana parley. Per purpose of preparing specifical canadians on in the fight now progress at the Havana parley. Per purpose of preparing specifical segment cheering the manner in which the higher frequencies should be deed will be open to all interestic pattings, although the invitation is directed to aviation broadcasters.

F.C.C.'S WASHINGTON DOCKET

(Series of circumstances again prevented Communi-cations Commission from holding its usual weekly-broadcast huddle. Participation of Chairman McNinch in White House power conferences, as ex-head of Fed-eral Power Commish; absence of Commissioner Payne on account of Illness, and of Commissioner Craven as Havana Conference rep were contributing factors to continued tie-up. Thanksgiving holiday and Army-Navy football show also distracted attention from hroadcast matters.) Navy football sho broadcast matters.)

NEW APPLICATIONS

NEW APPLICATIONS

Alabama: WAPI, Alabama and Alabama College, Birmingham, install transmitter; and directional antenna for might-use, change frequency-from-1404-0-4024 key, boost, power from 5 to 50 kw; WBRC, Birmingham Broadcasting Co, Inc., Birmingham, new transmitter and vertical antenna and day power boost from 1 to 5 kw. Indiana: WiND, Gary, boost night power from 1 to 5 kw. Indiana: WiND, Gary, boost night power from 1 to 5 kw. Indiana: WiND, Cary, boost night power from 1 to 5 kw. Indiana: WiND, Cary, boost night power from 1 to 5 kw. Indiana: WiND, Cary, boost night power from 1 to 5 kw. Indiana: Windiana: Mingham did changes in directional antenna. Kentucky: WLAP, Lexington, change frequency from 1420 to 1270 kw, install new transmitter and directional antenna for night use; jump power from 100 watts inghts, 250 watts days, to 1 kw sill times.

Michigan: King-Trendle Broadcasting Corp., Detroit, new station to be operated on 1010 ke with 250 watts. Misseuri: Star-Times Publishing Co, St. Louis, new facsimile broadcast experimental station utilizing equipment of high frequency broadcast station W9XOK on frequencies 31,600, 35,600, 38,600 and 41,000 kc, with 100 watts.

100 watts.

New Jersey: Hal Broadcasting Co., Inc., Camden, new station to be operated on 1500 kc with 100 watts nights, 250 watts days.

Station to be operated on 1370 ke with 100 wates inging.

North Carollina: Jonas Weiland, New Bern, new station to be operated on 1370 ke with 100 watts.

Pennsylvania: WMBS, Fayette Broadcasting Corp., Uniontown, change power from 250 watts days to 100 watts nights, 250 watts days, and hours of operation from daytimes to unlimited.

Utah: Church of Jesus Christ of the Latter, Day Saints, County of Salt Lake, new international broadcast station to be operated on 6020 kc (daytimes but remaining silent at night when interference might be caused to service of DJC, Zeesen, Germany), 9510 kc (subject to operation only at times when interference is not caused to GSB, Daventry, England) and 11,710, 15,170 and 25,675 kc, with 50 kw and A3 emission.

EXAMINERS' REPORTS

Massachusetts-Vermont: Nix on the proposal of WBZA. Springfield, Mass. for a frequency shift for itself to 550 kc, now enjoyed by WDEV, Waterbury, Vermont, was recommended by Examiner R. H. Hyde. Suggesting that WDEV. move over from 550 to 560 kc, permitting WBZA to occupy the 550 berth, Springfield transmitter, which is owned by Westinghouse, hoped to double its present service to Connecticut Valley listeners. Ambitious program, which included invest-

154 W. 46th St.

ment of approximately \$144,000 for new set-up, also provided for operation independent of WBZ, Boston, sister-station with which it is synchronized under the present sysfem. WBZA would keep list 1 kw power, if the deal went through, but would let go the 990 kc frequency on which it operates at present. Situation of WDEV, now being operated by an administrator, Charles B. Adams, as part of the estate of Harry C. and Mary M. Whitehill, would be imperilled by the move, according to Vermont transmitter's testimony. Adams, as applicant, expressed fear that legal difficulties would result if changes had to be made in the operation of the station on the suggested new assignment. Expense incurred might be construed, as 'spending money for the benefit of a 'special legatee as against the interests of the residuary legatees' he declared.

against the interests of the residuary legates, he declared.
Westingthouse proposish presents question of need for additional in the Connecticut Valley area. Examiner Hyde pointed out, and also would assembly the control of the proposition o

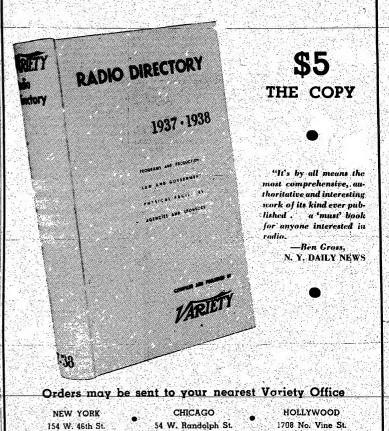
Faul M. Segal and George S. Smith appearing for WDEV.

New York: Voluntary assignment of station WNBZ, Saranac Lake, from Earl J. Smith and William Mace to the Upstate Broadcasting Corp., was smiled on by Examiner, George H. Hill as in the public interest.

A daytime smallle operating on 1290 kc, Transmitter, has been particularly helpful as providing the only satisfactory daytime service for tubercular patients at the Saranac sanitarium, it was pointed out. Present owners are anxious to get rid of the station, principally—because Smith, who came to Saranac as a patient, following his discharge from the army, now is completely cured and wants to return to his home in Massachusetts.

Deal would place the station in the hands of Carl F. Deal would place the station in the hands of Carl F. Woese, electrical engineer and prominent business man, as majority stockholder. Price tag of \$17,000 has been placed on the transmitter. Change in ownership would give more time to Saranae Lake Study and Craft Guild programs, fnanced by the Carnegie Corp., and interested in bringing special-broadeasts to tuberculosis sufferers, it was pointed out.

Present owners and Upstate Broadcasting outfit were represented by Louis G. Caldwell, Reed T. Rollo, Donald Beeler and Percy H. Russell, Jr.



Philly Foreign Tongue Duplications As WDAS-WPEN Pact Violated the most fiery that convention will hear at this conference.

Philadelphia, Nov. 30. Keen competish has developed be-tween WDAS and WPEN, city's two important linguals, since sale of WPEN to late John Iraci coupla months ago. Hair-pulling has been particularly strong on sports and re-mote nitery band shows.

First punch in the battle was landed by WPEN when it busted a

PERSONAL APPEARANCE

DOUG RRINKLEY

"I LOVE NEW YORK" RKO 58TH ST. THEATRE, FRIDAY EVENING, DECEM-BER 3RD, AT 9:00 P. M.
Thirty-Minute Radio Revue
with Anthony Tosca and His
Orchestra and a Gala Array
of Radio Artists.

STAN LOMAX

SPORTS WOR-7 P. M.

RUTH CARHART

-CBS-Tuesdays, 6:45-7 P.M. Mon., Wed., Frt., 10:45-11 A.M.

"VARIETY" says-

JOE

GRUEN WATCH PROGRAM

Brunswick Records

year-old agreement that kept the two stations from iring programs in same foreign language at same time. WDAS and WPEN excess had an understanding that if a Polish show was being etherized by one station, the other would carry Lithuanian or Jewish, or any other language but Polish, during that period.

Polish, during that period.

In this way no-spika-da-English audience was divided up as much as possible, giving advertisers a break on either station. Good-fellowship took a sock on the schnoz, however, when WPEN began moving its language shows into same spots occupied by WDASs. First to go was Jewish hour. It used to be 8-9 on WDAS and 9-10 on WPEN. Now both are heard from 8-9 p.m.

Sports, Too

Sports, Too

Next WPEN aggression was at sports shows. WDAS each week was carrying boxing from Olympia and wrestling from Arena. WPEN got lines into Olympia and Cambria, another boxing club. Carried them for a while, until WDAS got its sports commentator, Lainse McCurley, to work. McGurley, who carriers some weight as sports ed of the Daily News, had WPEN shoved out of the Olympia. Station still has Cambria, which WDAS can't carry because it has Arena wrestling at same time.

Next move was setting up program every afternoon in direct opposits to WDAS's. Latter for years has been carrying Merry-go-Round, sport announcement show will work will be a supported to the control of the control o

announcement show with disc music from 2:30 to 4:30. WPEN I just started exactly similar show same time, tagged '920 Club.' with disced WPEN has ilar show at

same time, tagged 320 Club.

Even the title on this has WDAS hot. Last season it ran morning program labeled 1370 Club. Both titles are derived from respective station's kilocycles.

Methodist Diocese Assesses Members For Radio Fund

Detroit, Nov. 30.

Members of the Methodist Episcopal diocese of Saginav (Mich.) are being assessed to raise \$20000 to finance a Solo-watt station in Gaylord, Mich. Outlet would be used primarily for nonsectarian church news, as well as for commercial purposes. as well as for commercial purposes. Part of fund already raised by vol-untary subscription, and remainder is expected to be raised by Jan. 15, after which application will be made to Federal Communications com-mish. Church already has received incorporation papers from the state, with authority to broadcast, contin-gent on FCC approval.

Symons Classes Up KXL

Portland, Ore, Nov, 30.

Tom Symons burst out in a new wave of radio glory for this burg with opening of his new KXL studios. Symons had centrally located downtown spot entirely revamped, which gives KXL, at present just 100 watter, smart a lay-out as any of the major chain spots in two.

Symons seeking a new wave-length and additional power for KXL. He also has plans for building new transmission tower 12 miles out of town.

'THE O'NEILLS Presented by Ivory Soap - 99 11 100 1 pure LISTEN TWICE DAILY NBC Blue Network, Mon. to Fri. 11 a.m. EST NBC Red Network, Mon. to Fri. 3:45 p.m. EST COAST TO COAST DIF., COMPTON ADVERTISING ACENCY MGT., ED WOLF-RKO BLDG., NEW YORK CITY

Pedagogs

(Continued from page 41)

the most fiery that convention will hear at this conterence.

Diabolical
Merrill, as spokesman for the radio audience of 86,000,000 listeners who hear 17,000 programs daily, declared that the establishment of further educational programs was a diabolical thought if they were to indict again a high school and college course on listeners, and that he was satisfied that programs were already raising taste standards among listeners.

At the same time, he took a whack at the radio industry, saying that even a kind estimate could not give more than 25% of the programs an above-tripe classification, and heartily condemned a system whereby a difference of mass production, where writers can be had for a dime a dozen and no recognition.

Sniffing at radio producers' notion that audience mentality rated at 13 years, Denison pointed out the rise in popularity of symphony programs. He declared that radio music is in popularity of symphony programs. He declared that radio music is in searchly the opposite in almost every case, and that it would continue to be so until the industry got over being short-sighted, and gave writers and recognition. He also said that, as a listener, he

producers adequate reward and recognition.

He also said that, as a listener, he wasn't concerned over too much advertising (which he could dial out), whether a program was sustaining or commercial, whether political or syphilis talks were allowed or sored, and that educational programs meant little or nothing to him.

sored, and that educational programs meant little or nothing to him.

Monday afternoon sessions were comprised of section meetings on Talks Programs, 'Office of Education Radio Programs,' What Happens to the Listener,' and Radio and the Child's Education.' In the later meeting, Mrs. Harold V. Milligan, chairman of Radio, National Women's Council, talked on the subject 'Children's Programs, a Review and Appraisal,' in such a way that it is expected every radio executive will want a copy of the speech.

Raps Kid Shows

is expected every radio executive will want a copy of the speech.

Raps Kid Shows
In it Mrs. Milligan said, We regret that the advertising men who are responsible for these chighly stimulating) children's programs do not see the light., "Women today vote, and they have great influence in public opinion, and yet big business does very little to indicate its willingness to earn the respect of millions of women who are serious about this one problem.' She condemned the kid cycle, saying it came at a time when the children should be doing their homework.

She praised NBC's Bravest of the Brave,' and Columbia's 'Wilderness Road,' and regretted that they were no longer on the air, and 'wonders if any of the advertising men have taken the trouble to look at the material assembled.'

Other speakers on first day included. Harold Woodburn Chas-

taken the trouble to look at the material assembled.'
Other speakers on first day included Harold Woodburn Chase, chancellor of N. Y. University, who praised American broadcasting system, and hoped it would not be changed; and Walter Dill Scott, president of Northwestern University, who led Monday night's general session. At this meeting Philip L. Barbour, consultant to Pan-American Union, speaking 'How Does Broadcasting Operate in the Interest of Public Laterest, Convenience and Necessity' declared that he Yound much of interest in radio programs. This (Tuesday) morning's meeting was conducted by Robert M. Hutchins, president of Chicago University, and was marked by a talk given by Grant Ernet, Hill, 'Listen and Learn' author, who discussed a nuimby Grant Ernet, Hill, Listen and Learn' author, who discussed a num-ber of 'Misconception on part of broadcasters and educators regard-ing their responsibility in broadcast-ing,' which has resulted in educa-tional programs being considered dull

dull.

This afternoon Dean C. B. Hershey, Colorado College, entered a plea for a Rocky Mountain Radio Council, and Dean T. H. Shelby, University of Texas, for Texas in the sectional meeting; while Irve ing Reis, Director CBS Workshop, conducted another on 'Radio as an Art Form'.

Jacobson Joins WJJD
Chicago, Nov. 30
Special events announcing staff of
WJJD augmented with addition of
Martin Jacobson, formerly of WK,
Oklahoma City, and WDAK, Kansas
City

To do news broadcasting along with special events at WJJD.

Showmanship Plaques

(Continued from page 37)

Commune from page of the Warray selections were WHO, Des Moines, and WLS, Chicago. These were 50,000-watters located in relatively urban centres but largely conditioned to the tastes and interests of agriculturists. This year's stations are of smaller wattage but not shorter roots, KMMJ in Clay Centre is feeding, its listeners what they want. WDAY, Fargo, is probably better known to the radio trade at large than KMMJ, so its inclusion will perhaps appear more obvious. Policies adopted outside the com-

Policies adopted outside the com Policies adopted outside the community and imposed upon the local manager have to be weighed in the case. of "network-owned" stations, KHJ, Los Angeles, is the key for the Don Lee-Mutual group on the Pacific. As such it is the energy-generating point of a considerable and important broadcasting project. Tommy Lee and Lewis Allen Weiss have used showmanship to steer KHJ, into new waters.

A Busy Station

Bill Schudt calls WBT 'the show-manship station of the nation' and has helped make Charlotte (smaller WSOC is also lively) a beehive' of stunts, novelties and local buzzing around. Schudt was showmanship-conscious five years ago and more when the word was not in the vocabulary of many a broadcaster. With increased latitude from CBS the Charlotte 50,000-watter is invariably in there fighting. Another CBS station, KMOX, St. Louis, then under the management of James Shouse, won this award in 1936. WBT, Charlotte's ability as an attention-getter must also be considered in connection with the size, and hence the restricted resources, of the North Carolina metropolis. North Carolina metropolis.

KOA Showed Zip

North Carolina metropolis.

KOA Showed Zip

CBS's station policies, as stated previously, tends to give them an edge over NBC. WEEI, Boston, WBBM, Chicago, and WCCO, Minneapolis, are among the most aggressively local fighters in the bizup the station, KOA; showed considerable zip during the year. Nelson was promoted and shipped east to KDKA, Pittsburgh. One or two other NBC-operated stations have done well within the organizational limits.

Although other snappily-directed newspaper stations might readily be ammed, WDBJ, Roanoke, and WFAA, Dallas, would indubitably appear on almost anybody's list of 'bests'. Newspaper stations have in general tended to reflect something of the experience in stunts, promotions and skillful operation characteristic of their publishing activities. It is true that in some more or less tradenotorious instances the eccentricities of newspapers have cramped and handicapped station aggressiveness. There have been examples of pennypinching and pettiness-encouraging policies. Nevertheless it is probably true that there are more smart operator's among the newspaper group than among any other single group. WKY, Oklahoma City, while work and the property of the cample, has snappy sisters in KLZ, Denver, and KVOR, Colorado Springs.

In Canada

RLZ, Denver, and RVOR, Colorado Springs.

In Canada
Canadian stations are not permitted the scope of their American contemporaries and do not enjoy the benefits of a populous land. CFRB, Toronto, was named by VARETY in 1936, but this year the only Canadian award is made under the foreign language category. It goes to CKAC, Montreal, which is notable for leadership in French-speaking programing. Very few stations Canada are known in the United States. CKY, Winnipeg, and CFCF, Montreal enjoy some rep. CKLW, Windsor, would ordinarily be considered in the trade as an American station because of its border position. KSTP, St. Paul-Minneapolis, has been for several years marked by foresight and sympathy where the non-commercial obligations of commercial broadcasting are concerned. Its record in this regard has been active, imaginative and lead-taking. Its gestures to education have not been passive but richly flavored with showmanship. A case in point was its conference of pedagogs this fall. In New Orleans WSMB has also been smart in keeping its social service division went in 1936 to WEVD, New York City.

Community exploited in a sense is a concentrated amalgant of all of the implications inherent in the subject in the s

of station showmanship. While stations seek to extend their activitie tions seek to extend their activities, into specialized fields their national reputation is usually a reflection of their local tie-ups. WGN, Chicago, has been a stalwart in standing on its own feet. Now in the last couple of years it also is a nerve trunk of the Mutual network. KWK, St. Louis, the interest of the couple of the seek of the couple of the coup the mutual network. KWA, St. Douis, has passed under the direction of the son of its founder. Bob Convey and Clarence Cosby as a team have pushed the community aspects to the

WILLIAM WIRGES

WITH HILDEGARDE

Willys-Knight Program 521 Fifth Avenue Murray Hill 6-2370

Booking Direct

ORCHESTRA Admiracion Sunday 6:30-7:00

-MBS-



EVEREADY BATTERIES WRIGLEY GUM MAJESTIC RADIOS

FITCH SHAMPOO GILLETTE BAZORS



Every Thursday Coast-to-Coast

8 to 8:30 P.M.



Stage and Screen Direction Central Booking Office, Inc. 54 W. Randolph St., Chicago

For RADIO Radio Productions. Inc. 520 N. Michigan Ave., Chicago

THE KING'S JESTERS AND THEIR ORCHESTRA

with MARJORIE WHITNEY BLUE FOUNTAIN ROOM HOTEL LASALLE, CHICAGO Dir : Consolidated Radio Artists. In-

THE SMOOTHIES BABS - CHARLIE - LITTLE

Second Year for Tum WI.W and NBC Red, Coast-to-Coast Tues.-Thurs., 7:15 P.M., E.S.T.

SIDETRACK INVESTIGATION

LONG DELAY SURE:

Congressional Enemies of Federal Communications Commission Can Make No. Progress Against Combination of Crowded Docket and Disposition to Let Body Try Self-Reform

CHAIRMAN LOADED

Washington, Nov. 30.

Washington, Nov. 30.

Slow-moving reform program of.
Chairman Frank, R. McNinch, supplemented by strong political pressure, has dampened proposal to conduct three-cornered inquiry into conduct and policies of the Federal Communications Commission, the radio business, and the adequacy and workability of the Communications Act.

workability of the change outlook for Congressional scrutinizing has curred since the shake-up in Commish personnel last September. Now mish personnel last September. Now appears doubtful if any fact-finding will be attempted for another year. Legislators are bound eventually to have a look at the law and the regulatory policies, but scheduled administrative renovation, crowded legislative slade, and imminence of another campaign all combine to make lengthy postponement probable.

No possibility that any of the nu-

No possibility that any of the nu-No possibility that any of the nu-merous investigation resolutions pending in both chambers will be acted on during the present special session. Word has gone out from the Democratic leadership in the House that the Rules Committee will not consider the proposals of the late Congressman William P. Con-nery, Jr., or Representatives Wiggles-worth. Bacon, Mcfarlane, et al. In the Seaset the chief expression of a nery, Jr., or Representatives Wiggles-worth, Bacon, Mcfarlane, et al. In the Senate, the chief exponents of a non-political, fact-finding investiga-tion, Senators White of Maine, and Wheeler of Montana, have shown no intention of trying to put over their resolution.

White's Attitude
Study of regulatory policies will be deferred until administrative purge plotted by McNinch is finished, according to all indications in the

purge plotted by McNinch is finished, according to all indications in the Senate. Senator White, sponsor of the resolution to consider overhauling the law, said he feels it would be unfair to the President's FCC broom-weilder to launch a probe while the house-cleaning is in progress. He will not try for some time

New F.C.C. System

Washington, Nov. 30. Washington, Nov. 30.
Hereafter routine matters before the Federal Communications Commission will be entrusted to separate commissioners. Their tours of duty will beon a monthly rotating basis,
Appointments for December
were announced Tuesday afternoon by Chairman McNinch asfollows:

noon by Chairman McNinch as follows:

Emergency—George H. Payne. Construction—T. A. M. Craven. Motions—Norman Case. Emergency will cover requests for temporary time increases or curtailment and on Construction has to do with equipment and engineering changes, delays, inability to meet license dates. Motions, court (entirely new) on the legal phases of pending applications where principals or interested parties step in the tempo of administration, etc. There will be a minimum of afternoon-killing. Those of staff not needed will not be present.

staff not needed will not be present.

to overcome the resistance of members of the Roosevelt Administration.

Muddled legislative situation both branches looks like a continuing obstacle to such a thing as a Congressional quiz of any New Deal agency or activity, while the plagued Democratic bosses doing their utmost to, sidestep any more troversies which would complicate the already tough job of putting through the numerous laws the President has ordered.

Spasmodic rock-throwing by the leaders of the investigation move in the House expected to keep on throughout the winter, but is not likely to result anything more than repeated harrassment of McNinch & Co. Probe bloc, although vocal and aggressive, is numerically so weak that it has only the faintest hope of blasting one of the resolutions out of the Rules Committee. While the presence of McNinch at he-helm of the FCC is partially effective in silencing criticism of the agency, the slowness of the reform may in the end boomerang to the agency, the slowness of the reform may in the end boomerang to the agency, the slowness of the reform may in the end boomerang to the agency, the slowness of the reform may in the end boomerang to the advantage of the investigation seekers, Lethargic manner in which new machinery is being set up to replace the abolished divisions, together with amount of time taken in adopting some clear-cut policies, do not please the Congressional squawkers, who expected the fur would fly with McNinch's designation.

Menne over Burdened
Some grumbling is being heard already that the new chairman is still devoting too much time to affairs of the Federal Power Commission, which he is counseling from the side-ines, and that he is paying too much attention to petty details of the FCC Noted that President Roosevelt Isas week dragged him into White House conferences with uttility cars and is not allowing him ample time to get acquianted with Communications problems.

CALLS M'NINCH 'IMPUDENT

Washington, Nov. 30.
Attack on Federal Communications
Commission for unseating Commissioner George A. Payne was resumed
Monday (29) by Congressman W. D.
McParlane, who condemned Chairman Frank McNinch for evasive answer to his first inquiry about where
commish found authority to oust one
of its members. of its members.

of its members. Terming reply 'Astonishing' the Texas Democrat repeated demand for direct answers about what justified disqualification of Payne from participating in disbarment proceeding and blasted McNinch for impudence in refusing to supply details. Added he does not want 'shifty' letter, this time and threatened impeachment charges if dope is not forthcoming reasonable period.

Decision Pending On Research Continuance And Clark-Hooper Bid

and national advertiser elements become dominant the NAB found itself
filling the back seat.

Joint Committee, has also before it
for decision the offer of ClarkHooper, Inc., to turn over for a year
gratis the rights to a device for
recording listener habits. The committee would have to do the manufacturing and installing of the apparatus.

General Manager William H. West, Chief Engineer Thomas R. McLean and Program Director Woody Klose of WTMV served as pallbearers at the funeral of the late Chief Engi-neer Fred Liggett at Atchison, Kan,

circles, where it is expected there will be additional and more pro-found shifts in method of function-

Noted that President Roosevelt last week dragged him into White House conferences with utility cars and its conferences with utility cars and its not allowing him ample time to get acquainted with Communications problems.

General disposition to grant McNinch a fair opportunity and enough time to take corrective steps is dicated on The Hill, however. Moves to eradicate sponsored fun' and wire-tugging are more or less reasonable to eradicate sponsored fun' and wire-tugging are more or less reasonable to the problems.

N. B. C. RED A wire the gallands the following him to take corrective steps is dicated on The Hill, however. Moves to eradicate sponsored fun' and wire-tugging are more or less reasonable the following him to be as effective as the Chairman scenes to expect. Initial changes in procedure likewise have brought a favorable reaction in legislative is bound to prevail time.

Basketball-Crazy Indiana

Bond Bread Sponsors Series on WIRE, Indianapolis Hold Games Half an Hour for Radio

Indianapolis, Nov. 30. Radio will again bring play-byplay descriptions of basketball games to Indiana homes this year. WIRE setup, sponsored by Bond Bread, will broadcast five games of Southport High School on Saturday nights.

Finals to be held

late in March, 1938, will also be aired cast for half-an-hour. order to get them complete on the First J. K°9 starts this Saturday (4), with another one in December, one in January, and two in February.

lay nights. Paul Raymer speeding bulk of his Indianapolis time in the Chi territory these days.



On his vacation last summer, one of our executives

dropped into the Big Apple Night Club in Columbia, South Carolina. His pulse quickened as any good showman's would at what he saw and heard there that night. He had a ringside seat at the genesis of a new national dizziness. And he knew it. It was only a matter of days before he had carted the whole kit and boodle to the war studios and had them making crazy before a WBT microphone. Of course, putting a program like that on WBT was like dropping a match in an oil well. The rest is history! I You get plenty of action in a short space of time when you go on WBT. Because WBT is listened to by so many people in the South. Because WBT is "The SHOWMANSHIP Station of the Nation." And because it is such a good salesman, too!

"The SHOWMANSHIP Station of the Nation"



WBT, Charlotte, N. C. Owned and operated by the Columbia Broadcasting System and represented by RADIO SALES. Set the dial of your radio at 1080 - and listen to WET direct.



DAVE ELMAN

HOBBY LOBBY

HUDSON MOTOR CAR CO.

OFFICES - 485 MADISON AVENUE, NEW YORK

Variety:

'Hobby Lobby' program, via WOR-Totual Wednesday at 10130 ppm.; has gained momentum slines it went conserved as well as well

On the Upbeat

Gene Erwin Orchestra from Cleve-land moved into the main dining roun of the Rice Hotel, Houston, for an indefinite engagement Friday night. Succeeded Biltmore Boys, who had their original two weeks engagement extended to five weeks.

Leon Mojica replaced Les Hite al Sebastian's in Culver City, Cal., for a week's stand, to be replaced by Joe Venuti, who goes in for an in-

Red Nichols and his dance band open at Topsy's in Los Angeles New Year's Eye.

Fletcher Henderson's dance ork se into Vogue ballroom in Los Angeles opening Dec. 11. Follows Louis

Leighton Noble's band into Ar-cadia-International Cafe, Philly, Fri-day (3). Replaces Herbie Kay, who finishes four-week session Thursday.

'Spiz' Berg, member of Embassy Club orchestra, Atlanta, tied course record, held by Bobby Jones and offe other, at Bobby Jones' (muny) course when he shot 33-34-67 Wednesday (24). Par's 71.

Eddle Mayehoff, last season at lotel Wellington, indef at same Hotel Wellington, indef at sam chain's hotel at Garden City, L. I.

Johnny Burkarth staying six months at the Crystal Terrace, Louisville, Ky., after being set for only eight weeks. Heard on WHAS.

Skeeter Palmer opened at the Sen-ca hotel, Rochester, N. Y., Nov. 19 for indef run.

Ovie Aiston replaced Willie Bry-ant at the Plantation Club, N. Y.

Chick Webb plays Savoy ballroom, Pittsburgh, Pa., Dec. 3, prior to re-turn to Savoy b.r., N. Y. two days later.

Leighton Noble plays Arçadia In-ternational. Philadelphia, starting Dec. 3. He succeeds Herbie Kay, who goes into Stanley theatre there-tor one week. Henry Busse follows Kay at the Stanley, Dec. 10.

Jules Duke moves into the new Arabian Room of the Carlton hotel, Washington, D. C. Dec. 16 after exiting Providence-Biltmore hotel, Providence, R. I.

Bob Chester into the De roit Athletic Club, Detroit, early in January after closing at the Van Clevehotel, Dayton, O.

Ace Harris, out of Harlem Uproan House, N. Y., to tour Pennsy for first

Glenn Miller holds over at Ray-mor b.r., Boston, until Dec. 17 for Rockwell-O'Keefe.

Jerry Johnson plays Southern ills C.C., Tulsa, Okla, starting Dec. 31,

Pancho quits La Conga, N. Y., for a fling at the Detroit Athletic Club on Dec. 3:

Bob McGrew booked for an indef stay at the Princess hotel, Bermuda. Opens Dec. 20.

Bunny Berlgan plays the Metro-politan theatre, Boston, Dec. 9.

Bert Block set for Biltmore hotel Dayton, for Dec. 15 by MCA,

Freddie Martin set for Ritz-Carl-ton hotel, N. Y., commencing Dec. 8.

Paul Tremaine will one-night Pennsy and Ohio during December.

Henry Halstead doing a southwest-ern tour for CRA until Jan. 1.

Red Nichels into Topsy's, Los AnBareld Nagel set for Providencegetes, Dec. 31 following a date at Biltmore hotel, Dec. 2.

Breakdown of Network Plugs

Frank Dailey's Meadowbrook Club, the week from Monday through Sunday (Nov. 22-28). Grand total represents accumulated performances on the two NBC links and CBS. 'Commercials' refers to all types plugs on sponsored programs. In 'Source' column, 'denotes film songs, t legit times, and 'pop' speaks for itself.

Title Once in a While. Once in a While. If it is the Last Thin't I Do. If it is the Natural Thin't to Do. If we you Ever Been in Heaven't Thill of a Lifetime. So Many Memories She's Tall. Tan, Terrific.			Grand	Comme	
Title	Publisher	Source Pan	Total 36	cials 12	Vocals 22
Once in a While.	Crawford	Pop	31	7	25
Nice Work if You Can Get It	Chappell	*Damsel in Distress	31	9	22
Ebb-Tide	Paramount	Pon	28	5	18 14
I Still Love to Kiss You Good Night.	Feist	•52d Street	25	8	17
You Can't Stop Me from Dreaming,	Remick	Pop	25	9	12 16
Vieni, Vieni		*Damsel Distress	23	2	16
Rosalie	Chappell	. Rosalie	21	7	12
There's a Gold Mine in the Sky	Berlin	*Wr Dodd Takes the Air	- 21	7	12
Blossoms Broadway	Famous	"Elossoms on Broadway	20	. 6	11
When Organ Played O Promise Me.	Robb ns	Pop	20	1	13 12
True Confession	Famous	*True Confession	20		12
Bob White	Pom ck	Pop	20	3	10
One Rose Left in My Heart	Shapiro	Pop	19	2	15
Roses in December	Danaldson	Pon	18	5	10
Mission by the Sca	. Shapiro	Pop	17	1 3	7
Everything You Said Came True		Pop	16	1	10
Cattin Some Fun Out of Life	Danaldson.	Pop	15	3	9
Sweet Someone	. Fost	. *Love and Hisses	14	3	9
I Wanna Be in Winehell's Column	Feist	*Love and Hisses	13	2	9
Cachita	Southern	.Pon	13	- Ž	8
You Took Words Out of My Heart	. Paramount	Eig Broadcast of 1938	12	1	9
It's the Natural Thing to Do	Select.	*Double or Nothing	12	3	- 8
Thrill of a Lifetime.	Marlo	Thrill of a Lifetime.	12	î	8
So Many Memories	Shapiro	Pop	12	1	8
She's Tall, Tan, Terrific	Mills	Cotton Club Parace	12	1	8
Rolling Plains.	Schuster-Miller.	*Rollin' Plains	12 12	0	. 8
That Old Feeling	Foist.	Vogues of 1938	ii	3	9
Sweet Stranger	Δ rer-Yellen	Pop	11	0	7
Thrill of a Litetime. So Many Memories She's Tall, Tan, Terrific Ballin' Hains That Cold Feeling Sweet Stranger Eve Got My Heart Set on You Ten Pretty Girls 'I'd Love to Play a Love Scene. Moon Got in My Eyes. Tears in My Heart Harbor Lights Grodby Jonah L Want a New Romanice. Snake Charmer.	obb ns	. Ali Baba	10	2	7
I'd Love to Play a Love Scene	Famous	.*Love on Toast	10	ō	7
Moon Got in My Eyes	. Select	*Double or Nothing	10	2	6
Harbor Lights	Marks	Pop	10 10	6	7
Goodby Jonah	Robb	Virginia	10	2	3
I Want a New Romance	Famous	Love on Toast	10	. 3	2
Snake Charmer	Mark	Pop	10	3	1
I Want You for Christmas.	Harms	Pop	9	1.	5
Let's Give Love Another Chance	Robbins	. Pop	9	0	5
Have You Met Miss Jones?	Chappell	. fl'd Rather Be Right	9	2	4
Josephine	Feist	. Pop	9	1	0
Swing Is Here to Sway	Roobins	. *Ali Baba	8	2	5
An Old Flame Never Dies	Robbins	*Big Broadbast of 1979	8	0 2	5
You're Out of This World	Rebb ns	Pop	8	í	4
Goodby Jonah Goodby Jonah Goodby Jonah L Want a New Romance Snake Charmer Miles Anart I Want You for Christmas Let's Give Love Another Chance Have You Met Miss Jones? Strange New Rhythm in My Heart Josephine Swing Is Here to Sway An Old Flame Never Dies Mama. That Moon Is Here Again You're Out of This World Sail Along, Silvery Moon Love Me This Never Happened Before Lady B: a Tramp Let's World The Morning After Have You Any Casiles Baby Goodinght Kisses My Jones Lypsy Doodle I'd Like to Poold Time's Sak Moon at Soa I'd Like to See Samoa of Samoa I'd Like to See Samoa	Select	Pop	8	0	3
This Never Happened Before	Robbins		7	. 0	6
Lady Is a Tramp	Chappell	. *Babes in Arms	7	ĭ	5
Lct's Pitch a Little Woo	Major	Гор	7	2	4
Have Von Any Carles Dales	LINE	Words Chau		0	3
Goodnight Kisses	Kalmar-Ruby	Pop	7	0	2
Whispers in the Dark	Famous	. *Artists and Models	6	2	. 6
Dypsy Doodle	Robbins	Pop New High	6	2	4
Afraid to Dream	Miller	Can't Have Everything	6	2	3
Let's Waltz for Old Time's Sak	Witmark	Pop	6	0	. 2
I'd Like to See Samos of Samos	Wills	*52d Street	6	I	0
I Told Santa Claus to Bring Me You	Santly-Joy	Pop	5	ő	4
After You.	Paramount	. Double Nothing	5	0	3
You Starte' Something	Holly wood	Pon Pon	5	0	3
Star just on the Moon	Marks	Pop	5	0	i i
Caravan Midnight in a Midneys	Exclusive	Pop	5	1	0
Amanigno in a Middhouse	Lincom.	TEAL PERSONS ASSESSED	. 5	1	

ROBBINS The Top Publishing Firm Offers—The Top Songs

from BUDDY DE SYLVA'S New Universal Filmusical "YOU'RE A SY New Universal Filmusical ADAMSON By McHUGH and ADAMSON

YOU'RE A SWEETHEART MY FINE FEATHERED FRIEND BROADWAY JAMBOREE

SCRAPIN' THE TOAST By CHARLES TOBIAS and MURRAY MENCHER

MCHUCH and ADAMSON'S Great Score from R.K.O Radio

Melodiclassic "Hitting a New High," Starring Lily Pons "LET'S GIVE LOVE

ANOTHER CHANCE" THIS NEVER HAPPENED BEFORE

I HIT A NEW HIGH

CONEON and REVEL'S two fire clickeroes from Eddie

I'VE GOT MY HEART SET ON YOU SWING IS HERE TO SWAY

Three Sang Classics by ARTHUR SCHWARTZ and

YOU AND I KNOW AN OLD FLAME NEVER DIES GOOD-BYE JONAH

ROBBINS MUSIC CORPORATION

799 Seventh Avenue

Inside-Music

New York Law Journal last week devoted a column and a half to the Nathan Burkan Memorial Competition which the American Society of Composers. Authors and Publishers is underwriting. It's a \$100 annual prize for the best treatise on copyright for each law school that enters the contest. Dean of the school will be the sole judge of a paper's merit. Contest idea was suggested by ASCAP's administrative committee as a goodwill builder. It's hoped that the participating law students will be made pro-copyright law conscious and that there won't be any cases of reverse English, with the contestants boning up on the rights of copyright low conscious and that there won't be any cases of reverse English, with the contestants boning up on the rights of copyright lowners so that they can find loopologs which will be of value to them in whers so that they can find loopholes which will be of value to them in he event they are later retained to fight ASCAP.

There is talk of Max Dreyius and Buddy Morris of Warners buying in individually T. B. Harms Co., which music pull firm is now 100% owned by Warner Bros, Of the profits, Jerome Kern collects: 25%, under an old arrangement, and it's known that Dreyius shares in Kern's bit. Both Dreyius and Morris WB music executives, the latter gm. of the Music Publishers Holding Corp. (all WB music furth), but, the reports of the new deal are said to be for individual investment. Dreyius, although in an emeritus capacity with WB music, is of course building up his own publishing companies—Chappell, Crawford, Marlo.

Lester. Santily's resignation as a director of the Music Publishers' Protective Association was accepted by the organization's board at the regular monthly meeting, last Wednerday (24). Head of Santily's Bros.-Joy, Inc., submitted his exit paper; two days previous, explaining his business necessitated his gravitating between New York and the Coast and that this prevented him from attending the board's get-togetheirs. Santly's move does not aftest the membership of his firm.

MPPA board devated the rest of the meeting to going over routine matters, and discussing the financial condition of the association.

Don Haynes in Frisco

San Franci. Nov. 30;
Don Haynes, former manager of the Cleveland office of the Consolidated Radio Artists, his been placed in Cast, goes with the Henry in charge of CRA's local office. Gene Busse orchestra. vocalist. in charge of CRA's local office. Gene Busse orchestra woealist. Englander, former dauce band Scheduled for a Mutual build-up leader, has been added to the staff, www. WCN when she returns to town which also numbers Gordon Resche. With the increase staff, CRA following the Busse orches ra theahas taken over a new suite of offices, tre and dance tour.

Miss Chalmers with Busse

Alfred Newman peddled his ditty, "Moon Over Manukura," sung in The Hurrleane," to Kalmar & Ruby for publication.

Joe Haymes engaged for in at Roseland ballroom, N. Y., opening Dec. 5.



SHE'S TALL! SHE'S TAN! SHE'S TERRIFIC! I'm Always In The Mond For You

Harlem Bo'ero

THE GREATEST MISTAKE OF MY LIFE

Will Hudson's Smash Sequel To Popcorn Man

Sophisticated Swing



C.I.O. MUSIC WEDGE DENIED

Newest Free Copy Chisel

Music publishers were advised last week on how they can eliminate the latest angle in orchestration chiseling. This concerns the young fellows who make the rounds of publishing firm counters claiming that they are from transcription recording studios. In a circular letter from the Music Publishers, Protective Association, these pubs were urged to refuse to issue such free orchestrations unless the caller could show credentials from a studio recognized by the association. If the recording outfit named by the caller is not the MPPA's certified list, the publisher is to ask the caller to have his employer write the MPPA and the latter will decide whether the studio is entitled to free music. Impression in publishing circles is that most, if not all, of these callers have no connection with reputable recording studios but that it's a new twist to getting music for the illegitimate outfits that sell orchestrations at appreciable cut-rates to smalltown bands.

American Publisher Sung in Canada Wins Decision Against 20th-Fox

Shapiro, Bernstein & Co. is following up the verdict it got in Canda against 20th Century-Fox last week by bringing suit against the producer Great Britain, France and Austria. Canadian court held that in using The Man Who Broke the Bank at Monte Carlo' as a picture title 20th Century had not only violated the rights held by the copyright owner of the song of the same name, but was guilty of unfair competition, or what is known in Canada as the 'doctrine of passing off.' In addition to damages of \$350, the publisher was awarded the \$1,046 that the film cleared through Canadian exhibitions. exhibitions.

exhibitions.

Case served as a precedent, in that no reference to the song itself was made in the picture. Shapiro-Bernstein, which holds the world synchronization rights to the tune as agent for Francis, Day & Hunter, of England, contended that the title was so distinctive and so closely associated with the song in the public's mind that its use in the picture without permission was a direct violation of the Canadian copyright law. Finding of the court completely affirmed this line of argument.

In the United States the song is in

this line of argument.

In the United States the song is in the public domain. While the film was in production Shapiro-Bernstein warned 20th Century that the song and the title was protected by registered copyright in countries allied with the Berne Convention, and any showing of the picture under the Monte Carlo' tag outside the U. S. would be met by litigation. The song itself was taken out of the Canadian version, but the publisher went through with the threatened suit. Famous Players Canadian Copp. Ltd., which exhibited the film, was named as a co-defendant.

URGED TO RATIFY

Copyright Treaty Should Get Okay, Committee Declares

Washington, Nov. 30.

American adherence to the Rome copyright convention, extending automatic protection to foreign authors and composers here on equal terms with our creators, was recommended to the Senate last week by the Foreign Relations Committee. Declared there is no justification for postponing ratification of the long-pending treaty.

Development of broadcasting in

Development of broadcasting in recent years intensifies the need for joining the convention, the port said, since American tunes and scripts in serious danger of infringement abroad. Details of the report will. report will be found in the film sec-tion.

Columbus Repeaters

Columbus, Nov. 30. Columbus, Nov. 30.

Columbus, Nov. 30.

It. old-home week for bands in local night spots. Billy Grantham moved back into Virginia Hotel, where he played all last season; Frank Forneau's hometown band is set indefinitely in the Neil House, and Bill Baer returns to the Desheler Wallick, where he scored a three-month hit last spring.

Ernie McKey continues at the Sale Restaurant.

Mills' Takes Left Songs

Mills Music Inc., has bought the rights to the score of 'Pins and Needles,' revue which the International Ladies Garmen' Workers Union is bankrolling at the Labor Stage Theatre, New York. Tunes include One' Big Union for Two, 'Doin' the Reactionary,' Sing Me a Song of Social Significance' and 'Four Little Angels of Peace Are They.'

Harold J. Rome, Yale grad, did the words and music.

They All Are Guilty, Sez Music Picket

ASCAP, Music Publishers Protective Assn., the Song Writers Protective Assn., and practically every music publishing house in the city are named defendants in an alleged infringement suit filed last week in Federal Court, N. Y., by Ira Arnstein, who has been waging a private war againest ASCAP for several years, even picketting the offices of the association recently. Arnstei claims the defendants have illegally thefted his musical compositions in many of the present-day hit tunes. He wants an injuneti accounting and dam-

the present-day hit tunes. He wants an injuncti accounting and damages.

Besides those already mentioned, other defendants in the suit are: Warner Brothers Pitcures Corp, National' Broadcasting Co., Columbia Broadcasting Co., Broadway, Music Publishing Corp, M. Witmark & Sons, Remick Music Corp, T. B. Harris Music Co., E. B. Marks Music Publishing Corp, Mr. B. Harris Music Co., P. B. Marks Music Publishing Co., Problems Music Corp, T. B. Harris Music Co., Problems Music Corp, T. B. Harris Music Co., Problems Music Corp, Troing Berlin, Inc., Nathaniel Shilkrit, Emory Deutch, Gene Buck, George Paine, E. C. Mills and William Gross.

Arnstein alleges that at various times he submitted musical scores to the defendants who rejected them. Later, he the same tunes were used in hit songs, but credited to tin pan alley musicians.

In the long complaint, framed by Arnstein without the benefit of an attorney, he charges that ASCAP as a collective agency, for composers, song and lyric writers and publishers, has a gross yearly intake of nearly \$10,000,000 from radio, motion pletures, night clubs, etc., and that under its management only a few people most of the retailes and that these few decided how much 900 other members shall receive. Arnstein charges that ASCAP has discriminated against him and has refused him membership, although he has composed more than fifty songs and instrumental numbers.

C.I.O. ORGANIZER

Events of Past Week in Philadelphia Viewed as Having National Significance -General Denials Despite Combination of Facts

LOWER SCALE

By HERB GOLDEN

Philadelphia, Nov. 30.
CIO has taken a nationally-significant bite here into the AF of Leon-trolled field of music, it was suddenly revealed, during the past week, amidst a situation filled with denials, counter-denials and picketing.

John Edelman, chiet of local CIO, declares a rump organization calling itself the Progressive Musicians Union, has no connection with the John L. Lewis forces. On the other hand, officials of the new union maintain it is definitely a CIO body. And despite denials by CIO of the ite-up, Vantery learned, an important CIO organizer has just been granted by days leave. During that period he is to work for the P.M.U.—with or without knowledge of the CIO. At the end of the 8 months, it is reliably understood, the new union will have a definite connection with the industrial unionists, even if there's only a sub-rosa understanding now. CIO organizer who started Saturday (27) for Progressive is James Gill, who got the CIO's Hotel and Restaurant Workers. Union underway here. Under the vertical union set-up, it is believed that the musicians will fall into a general classification with hotel and restaurant employees.

Chief of the new musicians' organization is Samuel Brown. He is a former member of the AF of L local and played with Meyer Davis units here for 12 years. He also batoned his own bands at several hotels.

RIVAL UNION HAS Fear of Mind-Changing Songwriters **Behind Clause Revision Demand**

Harry Moss Shifts

Bob Sylvester has been released by Harry Moss' Associated Radio Artists, after a brief association fol-lowing Moss' disassociation with Consolidated Radio Artists recently. Association with Erma Pegram, of Charlotte, N. C., who acted as southern rep for Moss, has also been dropped, Moss now negotiating, with Larry Azarki of Dallas, and Leo Salkin of Chicago, another alumnus of CRA, to aid in their respective territories on usual combo booking deals.

CIO organizer who started Saturday (27) for. Progressive is James Gill, who got the CIO's Hotel and Restaurant Workers Union under Restaurant Workers Union under way here. Under the vertical union set-up, it is believed that the musicians will fall into a general classification with hotel and restaurant employees.

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Attempt to straighten out the knots in the new uniform contract was being made late yesterday afternoon (Tuesday) at meeting of publishers and officers of the Songaritation. Meanwhile the latter organization. Meanwhile da special meeting for its own members at the Hole Astornext Wednesday (8) to change a couple of the association's by-laws order that they will conform with certain provisions in the proposed writer-publisher agreement.

Counsel for various major publishers under the to insist on

FOX Proposes

Films Assume

Rights' Cost

Discussions are on between Harry Fox, gen, mgr. of the Music Publishers Producers' about putting the Propose Sishers Producers' payrolls.

Prox Proposes

Films Assume

Rights' Cost

Discussions are on between Harry Fox, gen, mgr. of the Music Publishers Protective Association, and staff copyright counsel for motion picture producers about putting the MPPA's mechanical rights clearance bureau on the producers' payrolls.

Every Lawyer Different

Every Lawyer Different
Several publishers, who are anxious to effect peace between their ranks and the SPA, took the viewpoint that since the writers were given all, the terms they asked there was no reason why they should object to the redrating of the disputed technicalities: What has made the document as it stands more muddled than ever for the publishers are the loopholes and snares that are conjured up every time a different lawyer analyzes it.

At the scheduled Dec. 8 meeting the SPA proposes to amend Articles IX, and XII. Former will be worded to limit the assignments to songs written by SPA members prior to Dec. 31, 1062, while the latter article will be rephrased to provide that a member of the SPA can resign prior to the same date. Present wording of Article XII has the member committed to remain for the life of the association.

Two publishers, Joe Morris and Lester Santly, disclaimed any voiced opposition to the new agreement. Bither publisher declared that he has yet to see a copy of the agreement, adding that as soon as the document is okay with other publishers he will readily signature it.

Julian T. Abeles, counsel for the Robbins music combine, last week distributed among publishers a four-page-closely-typed-analysis of-whather thought were loosely phrased clauses in the writer's contract. This study had much to do with tearing the whole situation wide open in publishers ranks.

Ray Kinney Credits F.D.R. and Bing For Hawanan Music's Comeback

By MARION SQUIRE

It's a far cry-or a long croon—
from President Roosevelt to Bing
Crosby, but Ray Kinney, leading exponent of Island music, jointly
credits these two gentlemen with the
current craze for Hawaiian tunes.

The Hawaiian cycle was started
some 18 years ago, says Kinney, by
the famous Bird of Paradise. Since
then it lay-mote on-less dormantintil President Roosevelt and Bing
Crosby (not together) visited the
Islands. The President's visit revived interest in the Islands, Ray
Kinney infrigued Crosby with 'Sweet
Leilani' (authored by Harry Owens,
maestro of the Royal Hawaiian
holel's orchestra), and the rage was
on. Kinney also made 64 Hawaiian
holel's orchestra), and the rage was
on. Kinney also made 64 Hawaiian
records in 18 months for Decca, and
that probably helped matters along.
Kinney nightly holds forth at the
Lexington hotel's Hawaiian Room, in
N. Y., and his Island origin is authentic in spite of his tag:

Kinney was born on the Island of a
native mother and an Irish, father—
the latter a proud purent at the age
of 12. The Irish inducence in Hawaii
is much as the Gaelic polo-playing
Dons in the Aryentine.

London, too, has the Hawaiian bug,
and made overtures to Kinney as

Dons in the Argentine.
London, too, has the Hawaiian bug, and made overtures to Kinney as early as two years ago. No one could find his birth certificate so the whole thing had to be called off. The matter hes been straightened out now, and in the near future Kinney, will be showing Britishers how to swing it in Hawaiian. Kinney does not believe that the craze will die as it die before.

waiian music has been modernized for dancing, yet, kept its genunine flavor. It still has all the old softness for those who dance with their eyes closed—or just listen. And it has tom-tom beat underneath for the ones who want to go to town.'
And that seems to take in a lot of territory.
Kinney's English is strictly Ameri-

kerritory.

Kinney's English is strictly American, hawing gone-to-school-in-Salt-Lake City, and that's where his career started. At an initiation he was ordered to sing and obliged with the only song he knew—Aloha, written by Hawaiia's last. Queen—Liliuokalani.

Much to his surprise he was a success, Sent-home for more musc, sang his way through school and returned home to become popularly known as The Idol of the Islands. Now has between 600, and 700 Hawaiian songs in his repertoire Among them "The Cock-Eyed Mayor of Kaunatakadi," written for Warner Baxter—no reflection". Mr. Baxter's sobriety, Bixter; so the tale goes, was made mayor for the day while visiting the town, and rode about on an ancient nag in state, shorts and a plug hat—thus inspiring the ditty.

shorts and a plug hat—thus inspiring the ditty.

London, too, has the Hawaiian bug, and made overtures to Kinney as arry as two years ago. No one ould find his birth certificate so the whole thing had to be called off. The matter has been strengthened out ow, and in the near future Kinney will be showing Britishers how to wing it in Hawaiian. Kinney does not believe that the craze will die as tid before.

Through the ars, he said, 'Ila-

Balto Peace Fails

Baltimore, Nov. 30.

Attempt at settlement of musicians strike against local hotels fell flat this week, with tooters turning down proposal offered by hostelry propagation of two months ago in an effort to enforce a closed shop for private rentials slated for hotel rooms, union musicians, have been replaced by out-of-town non-union combos booked by hotel men for these functions, as well as their regular dine and dance requirements.

Previous arrangement had union men on regular jobs on mi imuniten-week contracts with musical requirements—on private rentsis-left to-discretion of individuals contracting for affairs. Attempt at settlement of musicians

for affairs.

Warners assigned the scoring chore on Gold Is Where You Find It to Mar Steiner.

Hal Bailey Moves Into Downtown Area—Payne Organizing

Years.
Charlie Payhe, long Arombonist at WLW in Cincy with Armoc band and help of the Phil Davis band, is back in Indianapolis, piaying with the Indianapolis Symphony for the winter season. He's organizing a 12-piece dance outfit, and willyreportedly take over Hal Balley's losse on Falls City.

Casino.

Art. Berry, still at Claypool Atrium Cate, with the only hotel dance band in Indianapolis. Two large clubs here, Columbia and Indianapolis Athletic, have dining room and dance bands, both repeaters from last and other seasons. Former club has Amos Otstot and his orchestra; while latter has Louie Lowe and his orchestra.

Indianapolis, Nov. 30. Dance and nitery jobs for dance bands are now in a shifting process here. Paul Collins back on the In-

King's Early Palmer House Scram **Due to Sponsor's Sustaining Reaction**

It is understood that it was on request of 'Lady Esther,' his air sponsor that Wayne King is prematurely pulling stakes out of the Empire Room, Palmer House, Chicago, or

Dec. 11.

Hotel airs its orchestra over WGN and Mutual nightly at 11 p.m. Tady Esther' came to the conclusion that the sustaining ozonings were hampering the effect of the commercials. For his sponsor, King airs on CBS at 10 p.m. on Mondays, on NBC-red at 8:30 p.m. on Tuesdays and Wednesdays.

days. Since wires days.

Since wires especial assets to niteries in Chicago, and because the Palmer House is tied in on a deal with Mutual, through WGN, the spot entertained no intention of relinquishing a wire because of a sponsor. Consequently, King is bowing out and Shep Flelds moves him.

Dance Halls Can Be Taxed By Counties, Judge Decides

Atlanta, Nov. 30.

Atlanta, Nov. 30.

Validity of 1937 legislative act allowing counties to levy fees on dance balls and tourist camps outside incorporated areas was upheld last week by Judge Virlyn B. Moore, who dismissed two injunction suits on demurer, ruling complainants had no cause for action.

had no cause for action.
Ruling will affect about 50 camps and sandwich shops where dancing is permitted. Last June County Commission placed a \$50 annual. License fee on camps with five cabins, or less, and an additional \$5 per cabin above this number. License fees for dance halls were fixed at \$100 each.

Reggie Childs' Offer

Accidental radio hearing by the arrangements, committee brought, Reggie Childs a \$2,000 one-nite dance date for 'annual Sugar Bowl ball in New Orleans Dec. 31.

Committee, had been shopping among bookers when they heard Childs playing from Beverty Country Club, Newport, Ky. Committee telegraphed him offer. Negotiations were transferred to N. Y. CRA office for completion.

SHEP FIELDS BOOKING FILLED DESPITE FIRE

Lincoln Nov 30

Lincoln, Nov. 30.

Shep Fields played the Collearm here Friday (19) and grossed \$1.300, a hefty take considering. Was set for the Turnpike Casi but the spot burned to the ground day before his arrival, R. H. Pauley, manager of the place, arranged for the University Collearm for \$300 for the night, communicated with the band

band.

Latter held the Burlington Zephyr
40 minutes in Kansas City to make it.
Pauley barely comes out on the deal,
but it sets him strong with the public. He's arranging to get the Shrine
club here for the winter, announcing he will rebuild closer to townnext spring.

Meantime, Ieaves but two dance
places, King's and Pla-Mor here, both,
bargain spots.

FOIST presents

GORDON & REVEL'S

Biggest and Smartest Songs

BROADWAY'S GONE HAWAII

From the 20th Contury-Fox production, LOVE AND HISSES, starring Walter Winchell, Ben Bernie and Simone Simon.

By Gus Kahn, Wayne King and Burke Bivens

KISS YOU GOODNIGHT
By Walter Bullock and Harold Spina

IS COMIN' TO TOWN

From Walter Wanger's "52nd Street"

The Standard Bearer of Christmas Songs

From Walter Wanger's "Vogues of 1938"

CHESTER COHN. Gen. Prof. Mar.

YOU CAN'T GO WRONG WITH A FEIST SONG

By Haven Gillespie and Fred Coots

* THAT OLD FEELING By Lew Brown and Sammy Fain

STILL LOVE TO

* SANTA CLAUS

WINCHELL'S COLUMN

* SWEET SOMEONE

BE A GOOD SPORT

* I WANNA BE IN

The Novelty Hit

* JOSEPHINE

GREEN URGES CRA-R-O'K MERGER

Charles Green, head of Consolidated Radio Artists, Inc., is back on the merger path, This time it involves the resurrecting of an old idea, taking Rockwell-O'Keefe, Inc., out of its lone wolf position, Green would like to have the two organizations exchange stock and whittle down their operations to single offices. New York, Chicago and Hollywood.

down their operations of the control of the control

BESTOR-OUT OF JAIL IN EX-WIFE TANGLE

Chicago Nov. 30. Release from Kankakee jail was obtained last Tuesday (23) by Don Bestor by turning over insurance policies with a cash value of \$30,000 to his former wife, Mrs. Hattie

Catton.

Bestor had been arrested the Sunday before at conclusion of Joliet theatre engagement under a writ of ne exeat obtained by Mrs. Catton who feared he might leave jurisdiction of court before he straightened out his domestic difficulties.

Cincinnati, Nov. 30.

Don Bestor's local popularity
seemingly is not lessened by notoriety attending his incarceration for
two days last week in the county
jail at Kankakec. He was freed too
late to join his band that night in
Vincennes, Ind., and joined it in
Cincy for opening Wednesday (24)
of an indef stay at the Netherland
Plaza hotel's swank Pavillon Caprice
nitery.

nitery. Bestor had long at the Netherland late last season, setting up a big following.

15 Best Sheet Music Sellers

(Week ending Saturday, Nov. 27)

	Dance and nitery jobs for dance bands are now in a shifting process	Vieni Vieni Witmark	V 3
	here. Paul Collins back on the In-	Can't Stop Me from Dreaming	1 / A (6.25
4	diana Roof Ballroom, following two- weeks by Carl (Deacon) Moore, but	Once in a While	4. 67
	made way for a one-nighter by Joe	*Blossoms on Broadway	
	Sanders and his crew on Sunday. (28). Barney Rapp and band also to	*I Still Love to Kiss You GoodniteFeist If It's the Last Thing I Do	
1	be set into Roof by Tom Devine,	So Many MemoriesShapiro	Sec. 12.
	manager, for a one-nighter soon. Hal Bailey, who's combined the	*Remember Me? Witmark *Rosalie Chappell Bob White Remick	
	job of running the place and acting as leader at Falls City Casino for	Nice Work if You Can Get It	
	over four years, has given up his lease and went into the Chez Paree	When the Organ Played O Promise MeJoe Morr * Indicates filmusical song. † Indicates stage production s	
-	downtown basement nitery last Mon- day (29). Bailey looking for a	The others are pops.	
1	downtown place of his own, for opening between Christmas and New	TANDAIG DETAY Frankie Carle, on and o	
	opening between Christmas and New Years.	IAVERNS DERY boarder for Mal Hallett, of	f again
٩.	Charlie Payne, long /trombonist	[] 한 글 프로그램 제가 그림 환경, 등 교실, 등 등 등 등 등 일반 M 은 기원을 위한 등 사용하는 다양 보는 사람은	i 5

TAVERNS DEFY UNION EDICT

Seattle, Nov. 30 Seattle, Nov. 30.
That radio and wax music will take the place of live talent is the edict of the tavern owners of this county to the musicians who have demanded more money on their shifts in the beer places. Charles A. Moran, president of the Washingston Beverage Dispensers Association, states musicians will be dropped after Dec. 6 far as King County lavens were concerned.

taverns were concerned.

Threat of tavern, owners of using canned music did not prevent the filter talent from voting by a big majority, to demand wage increases 'else.' Tavern owners are installing wax machines.

CIO Music Wedge

(Continued from page 47)

the Paramount Ballroom and claims 345 paid-up members. He declares he has 1,200 signed in all. Although some, like himself, he averred, quite the AF of M because of dissatisation with policies, most members were previously independents. We're organizing the unorganized,' he told VARIETY.

VARIETY.

Tip-off on the Progressive's, tivities came unexpectedly to all concerned when Harry Rose, assistant manager of the Lexington Casino, which is being picketed by the AF of M, announced publicly he had signed with the CIO at a lower scale.

scale."

Brown immediately denied that any contract at all had been made with the Lexington, although he admitted there were negotiations. He said binders had been made with other spots, but refused to name them. Lexington stuck to its guiss, declaring absolutely, it does have a contract with Brown's organization.

contract with Brown's organization. There has been picketing at the Lexington for about four months. It was formerly operated by John Magee, who now runs Club 15. He leased it, less than a month to a Walter Hahn, in whose name the booze license is also held. Hahn, however, is believed to represent other interests. Magee was picketed for several morths, until early in October when he came to terms with the union and installed an organized band in place of Roland Parker-Orch, which had been in.

Orch, which had been in.

When Hahn group took the place over, union band was canned and Parker taken back. Union then resumed picketing. It is demanding to the case of the c

\$25. Spot is still being picketed.
A. A. Tomei, prez of AF of M local declared himself entirely unperturbed by the revelation of the opposish union. He decreeated Brown's members hip figures. Many members of the group—including Brown—owe back dues and fines to the AF of M, be said, which is one of the reasons for formation of the new organization.

Frankie Carle, on and off as key-boarder for Mal Hallett, off again to run own band.

HEAR! HEAR! Here Are The Songs You'll Hear!

McHugh and Adamson's Smash Score for Buddy De Sylva's New Universal Filmusical,

"Merry-Go-Round of 1938"

MORE POWER TO YOU

YOU'RE MY DISH

I'M IN MY GLORY * * *

"POP" CLICKEROOS-

ONCE IN A WHILE Topping the Toppers

DON'T CRY. SWEET-HEART. DON'T CRY

Ted Fiorito's Great New Ballad

YOU SHOWED ME THE WAY

A Proven Hit That's Gather-ing Momentum

MILLER MUSIC. Inc. 1270 Sixth Avenue . New York

RED STAR Presents

HARLEM

ON THE PRAIRIE

ROMANCE IN THE RAIN

The Motion Picture

HARLEM ON THE PRAIRIE

Our New Novelty Fox-Trot

DID YOU KNOW

RED STAR SONGS. Inc.

1619 BROADWAY NEW YORK

THERE'S A

GOLD MINE IN THE SKY **ROSES IN DECEM**

799 SEVENTH AVENUE, NEW YORK IRVING BERLIN, Inc

HARRY LINK, Gen. Prof. Mgr.

Test Case Precedent Set by Judge Dismissing Agent's Commish Suit

Although the sum involved in this test suit is small, Judge John O'Rourke's decision, dismissing the complaint of Robert Earle, Chicago agent, against Burton Pierce, dancer, is of importance in agent-talent relations. Pierce, until recently, was with Horace Heidt's organization. In substance, the Court ruled that while the contract provided for the personal management of the defendant, its main feature was to obtain theatrical engagements for the defendant, from which the plaintiff and defendant would jointly benefit financially, and that the personal management.

thereto.

Upon this ground Pierce won his case. Because it was the dancer's defense that Earle had no agents license, as necessitated under the laws of New York, Illinois (and also California, incidentally), hence the Chi agent's claim that his was primarily managerial contract, and not an agent's, didn't hold up under Court ruling.

Court ruling.

Earle, associated with the William Jacobs-Guy Perkins agency in Chi, discovered Pierce at an amateur. contest at the Hotel Drake, Chi, which is how Heidt employed Pierce. Earle signed Pierce for a term of years, from Sept. 3, 1936, whereby he got 20% managerial commish on salary from \$100-150 and graduated up to 33 1/3 when Pierce's salary exceeded \$400 a week. The dancer is now in the latter brackets, since signing to open with the new Georgie Hale revue at the Dorchester hotel, London, for whence he sailed a fortnight ago.

The present \$1,000 claim by Earle was only for a small portion of claimed commissions accruing, in order to get a quick trial.

der to get a quick trial.

Pieree's attorney, Charles S. Rosenschein, of Julian T. Abeles' office, argued, however, that where the managerial services of an agent are incidental to the purpose of getting employment for acts, the agenting becomes the prime relation, and accordingly, the manager must also be properly licensed to conduct his business as an agent,

be properly—lenses to conduct his business as an agent.

Judge O'Rourke conceded that Earle advanced certain small sums to Pierce; that Earle actually did try to further Pierce; and that Mrs. Earle, herself seasoned trouper, even went so far as to tutor the novice Pierce, when he deserted the nor ranks for professional engagements. But the Court concluded that it was clearly evident to me that the intention of the parties from the beginning was to have the plaintiff seek employment for the defendant, and that the management was only incidental thereto. Earle, havnissed, Wilzin & Halperi for the plaintiff.

Since leaving Earle, Pierce is now

Since leaving Earle, Pierce is now booked by Music Corp. of America which also handles Heidt and which spotted the dancer into the London cabaret.

MAGI GROUP SLATES PROSKAUER VERDICT

Hearings by a committee of the Society of American Magicians were held last week (23) in the case of the N. Y. (Parent) Assembly, who has been charged with unethical conduct by members of the Los Angeles unit. The charges, made on behalf of the Coast group by Barkann Rosinoff in N. Y., principally grow-out of Proskauer's dual capacity as president of the N. Y. branch and his heading of Stuns, Inc., an advertising outfit.

Findings of the hearing committee, headed by Gerald L. Kaufman, have been sealed and will be reported to the executive committee Saturday (4).

Two San Antonio Cafes Closed in Liquor Drive

San Antonio, Nov. 30.

Two more night spots were closed fecause of alleged liquor violations here when Bohn Hilliard, head of the Liquor Control Board, padlocked the Turk Bar and the Distance of the Liquor Control Board, padlocked

Turf Bar and the Playhouse Cafe. Hilliard warned that other places will be forced to close if they continued to serve mixed drinks.

Petrillo Seeks Boost

Chicago, Nov. 30.

James C. Petrillo, chief of the hicago Federation of Musicians, Chicago Federation recently met with the executives of RKO, Balaban & Katz and Jones, Linick & Schaefer to discuss the salary wrangle confronting mu-sicians in vaude theatres.

Musicians are now on a six-day week, but the niteries are paying seven days pay for six days work, Perillo is seeking to obtain the same for theatres. Theatre men. however, state that vaude spots could not afford the additional tariff

Karl Schaefer May Split Away from Gay Blades Ice Partner

Gay Blades troupe, which is currently on extensive tour, will wind up its swing around the country and Canada on Jan. 15 in Baltimore. It is understood that Karl Schaefer, whose contract is up in January, will part from Maribel Vinson at that time. Reliably stated that Schaefer wishes to team up with another partner, but that Miss Vinson doesn't know anything about this as yet. Schaefer is reported to have discussed the matter of teaming up with several European skaters presently in this country, possibly intending to go abroad with a troupe.

Gay Blades itterary includes

go abroad with a troupe.

Gay Blades itinerary includes
Pittsburgh this week, Chicago, Dec.
5-7; St. Louis, Dec. 9-11; Winnipeg,
Dec. 13-14; Cleveland, Dec. 18-20;
Windsor, Dec. 21-22, after which the
troupe lays off for a week. Windupis in Balfo, Jan. 15, after which they
may tour Europe or the West. Francis T. Hunter and Bill O'Brien of the
lee Carnival, Inc., are managing Gay
Blades.

YOUNG GIANT'S P. A. AT ST. LOO AUTO SHOW

St. Louis, Nov. 30.

Robert Wadlow, 19-year-old Alton.
Ill., youth, whose altitude of 8 feet, rinches makes him the tallest human known to medical science, grabbed off \$150 for six appearances at the St. Louis Auto Show last week. Wadlow studies law at the Washington U here and makes p.as whenever the coin is heavy enough. He was the only extra added attraction at the motor show.

Two years ago the exects of the St.

tion at the motor show.

Two years ago the exect of the St.
Louis Automobile Dealers' Assn.
found that name bands and artists,
demanding big dough, didn't mean
much as drawing power for, after
all, visitors wanted to inspect cars.
However, in the Wadlow case, they
accided lots of natives here who
have read so much about the Alton
youth would shell out four bits to see
him in the flesh. him in the flesh.

ONE NIGHT VAUDE TEST

Rochester Puts in Local Production

Rochester, N. Y., Nov. 30.

RKO Palace theatre tried onenight 45-minute show by Gladys
Bliss Dancers, local, as test for vaude
demand. Ken Sparnon, guest baton
wielder there five years ago and new
program director for WSAY, returned as conductor of 10-piece ork.

Augmented by Connie Gange and Claude Voorheis, singers,

WAGE SCALE OK TO COAST A.F.A.

Los Angeles, Nov. 30.
Wage scale and working conditions for vaude, night club, safe and kindred spots have been adopted by Ds Angeles chapter, American Federation of Actors, with preliminally steps laid to enforce a 'closed Stop' for the territory. Sophie Tucker presided at meeting.

New scale applies to performers working within radius of 100 miles of Los Angeles. It goes into immediate effect.

effect.
Officers of the branch are Ralph Frazier, representative; Jack B. Milles, secretary; Rex Fault treasurer; Norma Taynoton, recording secretary; George Moran, Patrice Brooks, William Raymond, William Borzage and Patsy Darr, advisory board.
Branch includes 700 members.

Magi's Suit for 50G In Camels' 'Expose' **Awaits Court Ruling**

Decision the \$50,000 damage suit brought by Horace Goldin, magi, against the Reynolds Tobacco Cowas reserved by U. S. District Court Judge Vincent Leibell on Monday (29). Goldin alleges that exposure of the illusion, sawing a woman in two, in Camel-ads, competed unfairly with his performance of the illusion.

sion.
Goldin was represented by Jacob.
L. Steisel. Defense witnesses were
Frank Ducrot and Walter Gibson.
Ducrot testified that Goldin was
the creator of the illusion and performed it in 1911. Gibson, who iseditor of Shadow mag, said it wasnot the same illusion exposed in his
book, which defense contended. Defense stated that since the material
was patented its description could be
published. published.

Ad in question ran several years ago in Camel series, 'It's Fun To Be Fooled, But More Fun To Know.'

Ruth Etting Gets Decree

Chicago, Nov. 30.

Ruth Etting, granted a divorce here today (Tuesday), from Col. Moe Snyder, left immediately for the Coast to dispose of her property holdings.

She leaves end December for a six-month world cruise.

Billy Rose Too Tough on His Terms. Geo. White Says Nix. French Casmo Reorg-Reopening Still Under Way

Sherman's 2 Vaudfilmers

Philadelphia, Nov. 30.
Eddie Sherman, Philly and N. Y.
indie vaude booker, has leased Fay's
theatre here and Steel Pier, Atlantic
City, vaudfilm houses. He had been
booking both spots.

booking both spots.

Shetman's lease for Steel Pier runs until Easter. It will be open on weekfnds only, with vaude and pix. Ballupom will also be opened with standard band through the season and a big name outfit on holidays. First show under new management yent on Sunday (28).

Stanley, Pitt, Now Pretty Well Set On Its Shows, Into '38

Pittsburgh, Nov. 30. Pittsburgh, Nov. 30,
Tense booking situation in flesh at
Stanley, WB deluxer, has eased up
again, with house now set to continue stage show policy for several
more weeks sans hitch. Illness of
Little Jack Little had site without
a band for Friday (3), but last-minute okay will bring. Herbie Kayeoutfit to share honors with Tom
Howard and George Shelton, radiocomics.

For week of Dec. 10 Stanley gets
Henry Busse outfit and will pencil
in some extra acts to bolster bill,
among them Boy Foy. New Year's
week headliners are Mary Dees and
Monte Blue, with negotiations on
with Three Stooges for their second
engagement here within four months.
Hal Kemp and Ted Weems already
set for January and so Wayne
King, although latter is trying to set
his date back again; a month or two.
House has had a contract with King
now for two years, but so far it now for two years, but so far it mains unfilled.

Harry Kalmine, WB zone manager trying to land a film name for Xmas week, but so far hasn't been able to

B'KLYN STRAND MULLS VAUDFILM BOOKINGS

Vaudeville, once before considered for the Strand, Brooklyn, is again a possibility for that unit in the Si Fabian operating pool in downtown B'klyn.

Bklyn.

House-booked in a Major Bowcs' unit Thanksgiving Day (25) for the one day only with a view to weighing the results. The stage show was played together with the usual two pictures but if vaude should be decided upon for the house it is improbable that dual bills would go with it. with it.

Strand never has used stage shows but the Par and Fox, also under Fa-bian operation, both have in the past.

Billy Rose is being dickered for by Bob Goldstein to put his Show of Shows' into the French Casino, N. Y., which folded suddenly last week, when and if the Goldstein syn-dicate assumes direction of the nilery. Rose, however, is too tough on terms, demanding the first two and the last two weeks' funds put up

and the last two weeks' funds put up in escrow, for protection, and Goldstein counters that if they don't get. Rose: it'll be somebody else, George White, similarly, denied that he could undertake producing a show for the French Casino, in view of his present film commitments to Columbia. White returned to Hollywood yesterday (Tuesday).

Matter of financing the French Casino, whom it recopens under directions sino. Whom it recopens under directions sino. Whom it recopens under directions.

Matter of financing the French Casino, whom it reopens inder direction of Goldstel. Monte Proser, Nat Harris, et al., is also up in the air. Joe Moskowitz, 20th Century-Fox film executive, denies he's bankrolling; says he has his hands full with his film chores. Julie Podell, impresario of the Kit Kat Club, Donald Flamm, owner of WMCA: Abe Lyman, whosband is slated to go into the spot, along with Abraham Ellis, the coatroom concessionaire at the F. C., are mentioned putting up part of the mentioned putting up part of the coin for the new venture.

mentioned putting up part of the coin for the new venture.

Yankee Billing?

Friends of Goldstein, Lyman and Proser have suggested it be redubbed the American Casino, if the idea is to get away from Frenchy shows, now that the International Casino on Broadway seems to have a corner on that market.

Meantime, David J. Vorhaus, of House, Grossman, Vorhaus & Hemiley, N. Y., attorneys for Clifford C. Fischer, who was ousted by L. F. Blumenthal-Jack Shapiro-Ch arl Es Haring syndicate from the F. C., is en route back to America after conferences with Fischer. He had sailed to set terms for the London Casiengagement of Fischer's new show, Allen Doutsch, who is Fischer's personal rep in America, and his power-of-attorney, is awaiting Vorhaus' advent before deciding what legal tion. Fischer may take

Some \$160,000 is the red ink repre-sented by the fold of the French

Casi
Meantime, Henry Lartigue,
Fischer's general manager in New
York—he was director-general of the
F. C. until the fold-up—is likewise
slated to sail back on the Normandi
Dec. 8, two days after Attorney Vorhaus arrives on the same boat,
Fischer's future, plans for New
York depend these legal huddles.

(Continued on page 51)

3 MORE N. Y. NITERIES SIGN UP WITH AFA

Three more spots were signed this week by the American Federation of Actors in its drive to organize N. Y. Actors in its drive to organize N. Y. niteries. Places signatured to agreements included Bortolottis (Greenments included Bortolottis (Greenments and the Havana-Madrid. Agreements covered the usual minimum wage and working condition requirements. New signers brought the list of spots organized up to 24. Harry Calkies, AFA exec, is dickering with several more who are expected to sign shortly.

Lancer Killed in Crash

St. Louis, Nov. 30. Desothy Eugenis Pavlick, 19, dancer, who has played many local right spots, was killed last week when automobile in which she was passenger, crashed into a carled truck.

was passenger, cramparked truck.
Miss Pavlick was accombanied by Lloyd Hill, 23, driver of the car, and was on her way home from a dance.
Hill suffered slight injuries and was released bond, charged with

PERT KELTON ASKS RELEASE

Chicago, Nov. 30.

After doing only two shows on opening night at Hi-Hat here, Pert Kelton asked to be released from her

Claimed she didn't fit the spot.

VARIETY

32nd Anniversary Edition

To Be Published Late in December

Reservations May Be Sent to Any Variety Office

LOS ANGELES CHICAGO 154 West 46th St. | 1708 No. Vine St. | 54 W. Randolph St. | 8 St. Martin's Pl.

Dissolution of Burlesque Artists Ass'n Asked in Suit by Actors

Two members of the Burlesque Mass. Solons to Clarify Artists Association have filed suit against Tom Phillips, prez. asking dissolution of group and accounting Boston, Nov.

dissolution of group and accounting of its funds.
Action, brought in N. Y. supreme court by Murray Briscoe. v.p. of BAA, and Sam Raynor, climaxes a week of strikes, battles between various unions interested and the closing of two more so-called revue theatires. First legal step in the footballed burley situation will be topped off with further interunion action? Friday (3) when the American Federation of Actors files its counter complaints with the Associated Actors and Artistes of America against the BAA and Chorus Equity. In the Brist instance, AFA also seeks dissolution of BAA and restoration of the titler's charter to the AFA, on grounds of split jurisdiction. AFA also wants say over all chorus and the standard of the st

workers.

AFA claims that dirty work on the part of operators of the Apollo forced the strike that was called there late Saturday (27) night, speeding intended closing.

Strike reached startling proportions when the cast was locked in the fleater for the half.

tions when the cast was locked in the theatre for two hours. Chorus was willing to work, but AFA refused to let its members perform. Police were called, house was reopened, patrons were refunded their money, when no complete show could be arranged.

RADIO BUREAUS SEEN AS THREAT BY AGENTS

Entertainment Managers Associa-tion and other city bookers see a threat to their social and city book-ings with the invasion of radio sta-tion artists bureaus into the field. Apprehension is greatest regarding use of name acts and radio plugging of such service.

of such service.

Many stations list non radio 'small'
acts in their respective personnel
acts in the EMA sees no big 'edge
here since it is convinced that radio
stations do not know inner operations and technique for arranging

regular club shows.

Recent loss of a two-year-old account with Sobol Bross, gas stations. William show the state of the s

Yost-Shuberts Must Pay

Chicago, Nov. 30.

Windup in sight for long drawn out suit of Frank Tracey versus Ben Yost and the Shuberts' Select Operating Co. for \$2,000 commissions alle celly due Tracey for setting Yost's Varsity Eight Chi Ziegled Folisie' engagement. Judgment of \$3,000 was awarded Tracey against Scheet Operating last' week.

Tracey, formerly exclusive manager for Yost and at present with Fox-Midwest theatres as manager of the Kansas City Tower, was repre-

Fox-Midwest theatres as manager of, the Kansas City Tower, was repre-sented by Henry A. Kalcheim, who previously had, obtained judgment gainst Yost, and also served gar-ishee writs on Abe Cohen, Shubert manager, and William Quintmeyer, Yost manager, in order to get pres-ent judgment.

Ted Routson, general manager for Izzy Rappaport, Baltimore independ Show will play the Hippodrome there and will be the first of its kind for that house, Loew's in former years having put local talent

Old Entertainment Curb

A 1692 blue law, which hushes al A 1692 blue law, which number on Sunday and calls for a midnight ban during the week, will be brought before the forthcoming legislature session for clarification. The law was unearthed

recently. Pending clarification of the Puritan law, local authorities will grant licenses for music on Sundays if the entertainment to be provided compiles with the law.

Kosinski Trial Hits Juror Deadlock In Cleve. Gun Slaving

Cleveland, Nov. 30.

Cleveland, Nov. 30.

Murder trial of John Kosinski,
former bandraaster here, was
stymied last Wednesday (24) when
a deadlocked jury was discharged.
Eight women and four male jurors
argued eight hours but couldn't decide whether or not he was guilty
of killing Anthony Bubbe, bank

guard.

Kosinski is charged with the slay-ing, which occurred while he al-legedly was fleeing from a \$150 meat market hold-up on Jan. 12,

meat market hold-up on Jan. 12, 1874.

Three witnesses, including his sister. Mary Hartman, of Mismi, Fla, said they couldn't remember defails formerly given Kosinski's cousin, Joseph Guss, Newark, N. Y. the state's chief witness. He said the had heard handmaster confeasing to sister that he was in shooting match. Walter Frederick, victim of robbery, stated he could not identify Kosinski as the gumenn.

Kosinski denied charges, saying he went to N. Y. to form a hand two months before the fatal holdup. Two Broadway musicians brought here backed his alibi.

A licensed aviator, besides being an accordion, banjo, and guitar

A licensed aviator, besides being an accordion, banjo, and guitar player, Kosinski got title of Mying maestro' by toting his outfit around in plane. He used the name of Fred Guss with the band. Defense attorneys pictured him as man with 'music and not murder in his heart,'

Burlesque Review SHUBERT, PHILLY

Philadelphia, Nov. 25.
Max Wilner opened Shubert's season here couple months ago with generous quantities of sapolio applied to both femme numbers and comedy. Scrubbing is still naticeable in pelers and showgals, but the house recently seems to have thrown the brush away before it got to the comics.

Yesi-Shuberts Must Pay
Tracey \$2,800 Commiss

Windup in sight for iong drawn but suit of Frank Tracey versus Ben but suit of Frank Tracey versus Ben but suit of Frank Tracey cersus Ben but suit of Frank Tracey commissions sile celly due Tracey for setting Yests Varsity Eight Chi Ziegs leld Follies' engagement. Judgment of \$3,000 was awarded Tracey against Yost and at present with Psix Midwest theatres as manager of the Kansas City Tower, was represented by Henry A. Kalcheim, who reviously had obtained judgment gainst Yost and also served garlishee writs on Abe Cohen, Shubert manager, in order to get present suit digment.

Balto Hipp's Follies'

Ted Routson, general manager for Izy Rappaport, Baltimore Follies, and also served garlishee writs on Abe Cohen, Shubert minusger, and William Quintmeyer, Yost manager, in order to get present suit undgment.

Trace Routson, general manager for Izy Rappaport, Baltimore Follies's list of the Kansas City Tower, was represented by Henry A. Kalcheim, who reviously had obtained judgment gainst Yost and also served garlishee writs on Abe Cohen, Shubert minusger, and William Quintmeyer, Yost manager, in order to get present suit of the Kansas City Tower, was represent suit of the Kansas City Tower, was represented by Henry A. Kalcheim, who reviously had obtained judgment gainst Yost and also served garlishee writs on Abe Cohen, Shubert manager, in order to get present suit suits.

Balto Hipp's Follies'

Ted Routson, general manager for Izy Rappaport, Baltimore Follies, that furey laughs, Comics are all capable vets. Honorable mention, goes to Bert Grant who drew a salvo purely on dramatic ability his pay the Hippodrome thice and the contract of the cont

• 15 YEARS ACO • (From Yamers and Clipper)

Jesse L. Lasky told the Paramount conventioneers that the com-pany intended to spend \$10,000 on pictures in the next six months.

Announced that Hays office would open a Coast branch to censor pix at their source. Took some 13 years to make it stick.

Colonial offered a novelty in the shape of a mechanical piano accompanied by a motion picture of the player. Perfect synchronization gave an uncanny effect in those pre-talker

Clara Morton came back into the Four Mortons act, replacing Martha. At the Colonial, N. Y.

Marcus Loew was fighting Mary Pickford's latest, Tess of the Storm Country, with a 12 year old film by the same star. Could not come to terms on the new release. Proved to be real comedy.

Shuberts dropped units for straight vaude at the Garrick, Chi. Nora Bayes and the Hannelords topped the opening bill.

Dooley and Sales were sharing the Frisco Orpheum tops with Thomp-son, who cured aches by pressing upon the right nerves. Glib talk put

Keith office was deducting 8% from salaries of all aliens by order of Income Tax bureau.

Joe LeBlang offered to stand all the expense of trying out a central ticket office for all theatres. Pat-terned after the railroad consolidated

Robert Warwick dropped out of a Brady play when it took to the road. Claimed he could not live on a mere \$750 on the road.

Trianon dance hall, Chi, startled with the announcement it would pay \$3,000 a week for Ray Bargy's orch.

Ben Bernie passed up a third week at the N. Y. Palace. Said it was two tough to frame a new rowtine each week. Tayed the Alhmabra. Now does one on the radio weekly.

Shuberts planning to sell stock in is unit shows to the public,

Keith office put limit of two weeks on acts at the Palace. Felt longer runs were hurting out of town houses. Sometimes hurt the N. Y. biz, too.

Hagenbeck-Wallace circus playing indoors under auspices. Doing so well it was planned to work for auspices for summer dates, as well. Did \$48,000 in Midwaukee, which was 28 grand over the nut.

Mpls. Famines for Flesh

Friedl Unable to Line Up Suitable Stage Shows for Orpheum

VELOZ-YOLANDA WIN LIBEL CASE DISMISSAL

Frank and Yolanda Veloz, professionally the dance team of Velox and Yolanda, yesterday (Tucsday) won a dismissal of the \$190,000 libel suit brought by Kathryn Kuhn, stylist, based on an article published in 1935 in the Chicago Tribune. Appellate division of N. Y. supreme court reversed a ruling by Justice Salvatore Cotillo who refused to dismiss the suit last May on insufficient grounds.

Miss Kuhn compalained that her.

Miss Kuhn complained that her rep had been damaged maliciously rep had been damaged 'maliciousty' in the newspaper article which credited Volanda with designing her cown gowns. Plaintiff claimed that for over seven years she has traveled with the dance team for the sole purpose of originating costumes for Miss Veloz for appearances on the stage and in motion pictures.

In reversing the lower court the ppellate term granted Miss Kuhn A days to file amended com-

Theatre Authority To Attempt Organization Of Chi Mayor's Benefit

Alan Corelli, executive secretary of the Theatre Authority of N. Y., benefit clearing house, leaves for of the Theatre Authority of N. Y., benefit clearing house, leaves for Chicago Dec. 5 for the first invasion of that sector in the national drive to corrait the benefit chiz. It will be the initial move out of N. Y.

the initial move out of N. Y. Corelli will attempt to sink his teeth in the forthcoming Mayor Kelly beneft, annual affair, previously check-tree. In knocking off a benefit of that size T. A. sees an ideal wedge into the Chicago area.

ideal wedge into the Chicago area.

Although still waiting action on part of several isleat unions, such as the American Federation of Musicians, American Federation of Radio Artists, etc. Corelli has been given the green light to use their weight along with that of Equity, the American Federation of Actors, etc., which are already part of the T.A., to aid him.

him.

Action will come as a setback to
the benefit committee, which has operated uninterrupted up until present time. Affair is skedded for Dec.
15, by which time with aid of AFA,
Actors Equity, et al., it is hoped that
the T.A. will share in the take for
the benefit of affiliated charities.

HALL, CLARK, HYDE SET AT N.Y. PAR, DEC. 8 WK

George Hall orchestra, pundark and the Herman Hyde Co. go. Clark and the Herman Hyde Co. go, into the Paramount (N. Y.) Dec. 8 for one week, coupled with Par's Thrill of a Lifetime. It will be Hall's second trip into the Par pit since the inauguration of the band policy. Dolly Dawn, vocalist with Hall at the Taft hotel, N. Y., also

set.
Hyde Co. was brought back from Europe by Clifford Fischer for the recently shuttered French Casino.

Couldn't Take It. Eh?

Atlanta, Nov. 30.
Carmage and bursting bombs proved a little too much for Mr. and Mrs. Leo Skinvsky, of Shanghal, China. hey're coinfortably esconced here at home of girl's parents for duration of Sino-Jap difficulties. Mrs. Skirvsky, nee Lulah Thompson, Atlanta dancer, joined up with A. B. Marcus show here when it was headed west and bound for Orient four years ago. At Shanghai she accepted en engagement as dancer in one of that city's big, hotels, where she met and married Skirvsky, a portrait pholographer.

They decided to quit Shanghai when an aerial bomb hit within 50 yards of Skirvsky's studio. That started them on the 16.000-mile trek to Atlanta—and tranquility.

Minneapolis, Nov. 30.

The shortage of stage attractions is the most acute ever experienced here by the Minnesota Amus Co. (Publix), according to John J. Friedl, its general manager. Friedl is anxious to book unit shows, bands or names into the local Orpheum, says he can't get any. As a result, white the fall and winter season is comparatively young, the loop film sources haven't a single flesh-and-blood offering in prospert.

So far Friedl even hasn't been able to line up anything for New Year's week. Unless his efforts are more availing, loop screen houses may be without, a single stage attraction New Year's week for the first time local theatrical history.

TED LEWIS \$600 SHORT OF WARING B.O. IN PITT

Record-breaking gross predicted for Ted Lewis and Live. Love and Learn' at Stanley last week was a little over-enthusiastic, and Fred Waring's mark of \$29,000, run up just the session before, still stands ashouse's high for band shows. Lewis, getting Thanksgiving holiday at top prices, was originally figured to hit around \$20,000, but wound up \$600 short of the Waring figure.

short of the Waring figure.

Although boliday produced staggering gross of \$7,700, Lewis fell way behind, Waring first two days of week, and couldn't catch up even with sock closing take. Single-day record here still held up Eddy Duchin, who did \$8,100 last Labor Day. Before Waring got near the 30-grand mark Stantey high was held by Horace Heidt with around \$27,500.

ace Heidt with around \$27,500.

Stanley takes recently have been on an average bigger than at any time in house's 11-year history, with management making every effort to keep the name orchs coming, since units have consistently proved meaningless here. Flesh prosperity at WB deluxer dates back to launching of Leew.WB nouling argement where. by Loew's Penn was to drop presentations for choice of screen prod-

Cocktail Units Get Two-Month Bookings

Ann Richardson of CRA sold three Ann Riehardson of CRA sold three cocktail units for two-month, engagements each for a total of \$5,800. Crews set are the Gentlemen of Rhythm for St. Charles hotel, New Orleans, Dec. 10 to be followed by Four Aristocrats on Feb. 1 and Three Vagabonds at El Rancho, hotel, Gallup, N. M., Dec. 3.

From Nitery to Met Op

Georges Ballanchine, of the cently chartered Ballanchine Ballet, cently chartered Ballanchine Ballet, has signed Cesar Tapia Spanish terper at the Havana-Madrid, N. Y., for seven appearances at the Metro-politan opera house.

Opener will be a ballet in 'Carmen' Nov. 20. Dancer will double into the nitery while at the Met.

NOW IT'S MARY JOAN

NOW IT'S MARY JOAN
Pittsburgh, Nov. 30.
Another, of the Pittsburgh Barnetts turning pro. She's Mary
Joan daughter of Luke, and sister
of Vince.
Girl's a hoofer and is joining two
other règmes in a dauce act called
the Hollywood Sophisticates.

CIRCLE, INDPLS., VAUDE

Indianapolis, Nov. 30.
Circle theatre joins Lyric and Keith's as vaudfilm house Friday (3).

Hirst Circuit

Week of December 5

Tarislan Filtts'—Hudson, Enlor City, Tegs and Laughter'—Howard, Boston, 'Atomitisht Maids'—Troc, Pisladelphia. 'Night, Owls'—Gavery, Washington, 'Scan Dolls'—Gavery, Wallington, Stem Dolls Gavety, Italianor, Mergani, of Ruly — (najita), Tolodo, Merry Mudels — (najita), Pittsburgh, Sules Will, Chartus — (najita), Pittsburgh, Sules Regere — Embassy, Rochester, Miles Regere — Embassy, Rochester, Allentowy, Orpheum, Reading, Wed.

years having put units.

Billy Rose's Terms

(Continued from page 49)

(Continued from page 49)

The Montmartre-on-Broadway idea in the converted \$2d street Iceland in the converted \$2d street Iceland in the converted \$2d street Iceland in the hotest thing pending.

Of great concern to the competitive International Casino, on Broadway, is whether the French Casino steps out entirely from the Gallic motif. Reason is obvious; as it would eave the International 100% in the foreign nitery field.

George Olseo, partnered with Lou-Brecker and Joe Moss in the BMO Corp. owners of the International, looks like he may have to stick at the International's support biz started earlies off for first time last week, allough the dinners are capacity and the sport \$50,000 to \$80,000 group, and the French Casino reopens for Xmas to get that New Year's gravy, Nat Harris and Monte Proser are setting their personnel. On the Sunday that the French Casino folded suddenly, both knew it; a couple of hours beforehand, and both oo. If the the French Casino folded suddenly, both knew it; a couple of hours beforehand, and both oo. If the French Casino folded suddenly, both snew it; a couple of hours beforehand, and both oo. If the French Casino folded suddenly, both snew it a couple of hours beforehand, and both oo. If the French Casino folded suddenly, both snew it a couple of hours beforehand, and both oo. If the French Casino folded suddenly, both snew it as couple of hours beforehand, and both oo. If the French Casino folded suddenly, both snew it as couple of hours beforehand, and both oo. If the French Casino folded suddenly, both snew it as the first the folded folded

although still owing from Wednesday through Sunday.

Beginning of the End
Beginning of the End
Geginning of the end for the F. C.
was the City of New York's levy of
a \$14,929.53. judgment for sales iax
arrears (2%) against the spot. A
creditors' meeting a month so
prior thereto had agreed to a
moratorium for a year.
The banquet manager of the F. C.
knew nothing of it, as he had that
very day booked a big party for Dec.
6. The night of the foldup saw a
party of 600 in for the dinner show.
These banquets are necessary for
any spots, Supper biz, of course, had
been very brutal and since that's the
gravy the F. C. was in bad way.
It was through negotiation to
bring in Abe Lyman for supper
dansants, to bolster after-theatre biz,
that Bob Goldstein, crstwhile månager for Lyman, came onto the scene,
That in itself was a trade paradox
as Lyman and Goldsteins feud, after
long years of prior association,
we'll known.
The sudden closing was a tough
break for the English and Austrian

as Lyman and Goldstein's reud, after long years of prior association, was well known.

The sudden closing was a tough break for the English and Asistrian showgirls who were in majority, paradoxically enough, in this Frenchy revue. Closing Sunday and told they'd sail back Wednesday. the Normandie, else they'd have to pay their own transportation otherwise, many who had counted on leisurely shopping and sight-seeing.

N. Y. and vicinity, were in a panic of last-minute shopping. They were absorbed by Fischer linto his new London Casino revue for Dec 22 premiere, and of course, paid off and guaranteed transportation by Fischer.

There talk also of the French Casino, nee Earl Carroll theatre, reverting into a picture house if the nitery proposition doesn't pan out. From a legit theatre it was completely metamorphosed into a restaurant-playhouse.

Corporate name of the show productions is Paris in New York, Inc. The corp. operating the F. C. is XYZ. Enterprises, Inc. Latter was petitioned into involuntary bankruptey last week. But it doesn't apply individually to Liouis F. Blumenthal, Jack Shapiro and Charles W. Haring, owners. They are veteran builders and theatre operators, and will meet individually guaranteed collisations.

Jack Shapiro and Charles W. Haring, sowners. They are veteran builders and theatre operators, and will meet individually guaranteed obligations in full. This includes claim by Music Corp. of America for some \$6,000 against the spot for band bookings, with notes signed by them individually.

A similar arrangement, incidentally, which MCA (J. C. Stein) had with the competitive International Casino represents a \$15,000 advance. This amount is secured by a first preferred note. A substantial sum on this has been paid off already.

Last of the French Casino's five editions (third year) was less lavish on spec and more on dumb acts. New idea is to inject more girls, singers, personalities, etc., along American lines, and get away from sight acts.

Since business howen dispining sight acts.

Since business he een dropping

off sharply. Shapiro and Blumenthal talked closing down right after the American Legion convention in mid-September, and introducing a new show. The F. C., of course, beat in the I. C. by some weeks. Paradox of the International is that it got off on the worst possible breaks and the word-of-mouth was brutal, but on its second try its impression was much more favorable.

CHI NITERIES' 6-DAY WK. IDEA

Chicago, Nov. 30.

Chicago, Nov. 30.

A six-day operating week is contemplated by local nite clubs.

Since the introduction of six-day week for orchistras, off day for the name band in niteries has by a boxoffice bloomer. Niteries in name band category are ready to call it, quits rather than find themselves playing to a handful of people on the fillin night.

Andrew Karzas has had this six-day policy in operation for a long time at his two ballrooms, Aragon and Trianon, and has found it successful.

Six-day ruling, while in effect at all nite clubs, hasn't shown any in-jurious tendencies at the Class B and C spots which do not furnish name bands for dansapation.

Official Hits Verdict Freeing Woman In Strip Dance Trial

Paterson, N. J., Nov. 30.
Flooding a net-gauzed peel artist in blue light to make her appear nude may be legal, but it isn't cricket in the opinion of D. Frederick Burnett, commissioner of the New Jersey Alcohol, Control Board.

Burnett criticized borough council of Totawa for finding Mrs. Madeline Borsdorf not guilty of presenting immoral shows in her Elm Palms nitery. Commissioner also took all further disciplinary action against liquor licensees out of the council's hands.

Defense introduced Mrs. Borsdorfs husband, Ernest, who operated spotlights at the shows. He testified he didn't know what kind of acts he was going to receive. He said gals didn't completely disrobe, that I wouldn't permit such a thing. Every performer wears a flesh-colored pair of panties and a G-string. He averred that he put a blue light on the doffers which has tendency to deceive the public and leave the impression the performer is in the nude. Borsdorf, also testified that for a number of years he was a vaude Defense introduced Mrs. Borsdorf's

nude.' Borsdorf also testified that for a number of years he was a vaude performer and 'knew what could be done with lights.'
Another defense witness was the toastmaster at a dinner at the Palms on one of the nights complained of. He testified he knew Miss Dabncy wasn't nude, that there was a net-gauze-over-her skin, because the fellow next to him had a five-cell flashlight which he directed on her at the climax of her dance. 'The smock was so thick, you couldn't see anyway,' he added.

Mayor and chief of police testified in Mrs. Borsdorf's behalf.

Nadi-Wilde Readying Nitery Fencing Act

Aldo Nadi, fencing champ and Cornel Wilde, legit juve and runner-up in recent Olympic eliminations, are getting up a new type of dueling act with dagger and saber for nitery

act with dagger and saber for nitery presentation.

Ballyhoo will be that it is a duel rather than an exhibition, performed sans mask or chestisquards, to emphasize danger. Whether police or humane groups will permit is something else again.

Bergen in Pic House

Los Angeles, Nov. 30.

First Coast stage ap, rance of Edgar Bergen and Charlie McCarthy since they achieved radio startion will be to headline the Paramount theatre stage show.

They open Dec. 2.

Nitery Reviews

BLACKHAWK (CHICAGO)

(CHICAGO)

Chicago, Nov. 27.
This has been the favorite hangout for the younger nite life crowd here for many years now. It knows its young customers would rather spend their time shaking a hoof than siding quietly watching a succession of acts. The result has been that the floor show is held down to the minimum. Currently, there is a snappy ballroom team, Lorraine and Benard, and Jo Andrews, youthful femme tapper:

and Jo Andrews, youtning the per the bulk of the entertainment its up to the band. The Kay Kyser ozchestra really comes through. In two short years Kyser has come a long way as an entertainer and his audience with skill, nicely alternating clowning with good dansa-pation.

his audience with skill, nicely alternating clowning with good dansapation.

Kyser has a winning idea in the new Monday midnight stunt, 'Kyser College of Musical Knowledge.' This figures as a good substitute for Blackhawk Midnight Flyers, former wow guest night here every Monday. With the theatres and union stepping in to prevent performers from gratis guesting, the nitery waddled for two-looking the control of the control

CHEZ MAURICE

CHEZ MAURICE

(MONTREAL)

Montreal, Nov. 27.

Conjuring and singing make up major part of new show here with dancing confined to an adagio team and the pony 10-girl line. Cabaret is doing sellout biz Saturdays and good during week, Magician Haskell and singer Richard Tyrol help as Conditional Control of the Control of t

Det. Court Dismisses Dancer's Damage Suit

Dancer's Damage Suit.
Detroit, Nov. 30,
Suit for \$5,000 damages against Richard S. Thomas, owner of Corkown nitery, brought by Consuclo Gomez, dancer, was dismissed last week in Circuit court.
Miss Gomez, who's billed as Chiquita, claimed she was injured when a porter at the nitery dropped a case of empty beer bitles on her as she waited in dress.gr com to begin act with partner, Josus Alfero.

MONTREAL NOT KIDDING

MONTREAL NOT KIDDING

Montreal, Nov. 30.

Quebec Liquor Commission has tightened up on night clubs and cabarets here by announcing that tolerance in winking at the midnight closing law will only continue if night clubs and similar establishments clear their premises by two ann at latest.

Nitery Placements

Pat Henry, who vocaled with Van Levis orch at Ritz-Carlton, Philly last season, under label, Henry Pat-rick, now at Leon & Eddle's, N. Y. Rudy Vallee, Paradies, N. Y. Albenice, Hotel St. Moritz, N. Y. Willie, Pleinno orch, Place Ele-gante, N. Y.

Palmer House, Chi, Sets Up Own Talent Buyer; 5% Extra Commish

Atlanta Attorney Sued By Showgirl for Balm

By Showgirl for Balm
Allanta, Nov. 30.
Marie Myrtle Prevost, 23, de-scribed by her attorney as 'a N. Y. showgirl and night club entertainer, last week filed a \$100,000 breach of promise suit here against Lawson Sieven Finch, Jr., 30, Atlanta investment house executive.
Miss Prevost charges Finch Jilted her after setting date for their marriage. Heart balm action is based on contention that her social standing has been ruined, her happiness blighted and she has suffered great mental anguish.

GRID CROWDS HYPO PHILLY **NITERIES**

Philadelphia, Nov. 30.

Philadelphia, Nov. 30.
Army-Navy, Penn-Cornell games here last week gave Philly nitery per last week gave Philly nitery per life. Preservers. Penn-Cornell drew 61,000 Thursday and Army-Navy 104,000 Saturday.

It was the most terrific hypo city has seen the Democratic convention last year and there was much freer spending than at that time. Art Padula, op of Arcadia-International, had 1,800 for dinner Saturday. Took in better than \$25,000 for the week which was biggest he ever had with exception of first week of Guy Lombardo, when he opened the spot.

Benny the Bum estimated he had 4,000 patrons on Saturday, with ho check less than \$3. He had to put his show on six times during the evening.

Word went out on the q.i. that niteries needn't bother worrying about the regular 1 a. m. closing time Sinday morning, and that police wouldn't trouble them. All were going strong at daybreak without a squawk anywhere:

2D BANKRUPTCY SHUTS CLEVELAND'S MAYFAIR

Cleveland, Nov. 30.

For the second time in two years, the Mayfair Casino, largest nitery here, has been forced into involuntary bankruptcy. Three creditors last week presented bills totaling \$2,020.95. Theatre-restaurant's unexpected closing came when Meadowland Dairies, Lübeck Distributing. Co. and Albert Pick, Inc., threw the claims into hands of Federal Court. Spot has been in financial difficulties since fall season opened due to competish of rival Statler. Tercae. Room and slump in steel bus ness here. Nate Weisenberg, hotshot in slots, recently claimed it's cost him \$335,000 so far and syndicate backing him was reported tired of not Cleveland, Nov. 30

slots, recently claimed it's cost him \$375,000 so far and syndicate backing him was reported tired of not getting any dividends.

Stage, shows, were put on a short conomy budget month ago by George Pomerantz, brought in from N. Y. to succeed Harry Propper. Latter is said to be raising Broadway capital with idea of taking over casino again after case is settled.

Ninety-five employees, who claim they have two weeks "pay coming, and cast of 40, including Gae Foster's chorus and Bobby Grayson's orchestra, were let out, Mayfairs first bankruptcy was in December, 1936, when Euclid Casino, Mayfairs first bankruptcy was in December, 1936, when Euclid Casino, Inc., bought it at forced sale for \$6.500, wiping out \$235,000 in claims. Fanchon & Marco are holding sack for \$1,500 also. Couple of acts were temporarily stranded but tickets and coin sent by F. & M. saved 'em. F. & M. how contract had five weeks 10,80.

Willie Pelerno orch, Place Elegrante, N. Y.
Alfredo, and Dolores, Hotel Park
Alfredo, and Dolores, Hotel Park
Contrail, N. Y.
Antobal's Cubans, American Music Hall, N. Y.
Anne Fauntieroy, Myra Kent, Le
Mirage, N. Y.
Andelaide Moffett, Minor and Root,
Hotel Ambossador, N. Y.
Lita Ledee, Johnny Nucomer
The Club, Orch, Phil South
Stump and Stumpy, Henry Wessels,
Lond Daniels, Plantation Club, N. Y.
Maurice Rocco orch, Dorothy
Salters, Pearl Baines, Dorothy
Salters, Pearl Baines, Dorothy
Rhodes, Kit Kat Club, N. Y.

Double commissions working the Empire Room of the Palmer House is the subject that is causing new headache to agents submitting acts to that swank nitery. In a new policy setup, Muriel Abbott has been officially named

bott has been officially named clusive booker by the hole! Miss. Abbott now is not only acting as buyer of talent but also as a collector of a 5% booking commission.

This affecting the prices of acts, besides causing squawks from acts who are apparently stated to bear the entire burden of this ira slice out of their salar. out of their salar.

out of their salar.

It is resulting in a suddon shift of agent and talent interest, with neither the agents nor being especially willing to seek bookings at the Empire Room first. Where the Palmer House formerly was alweys submitted all acts and talent ahead of the other, niteries in town, the hotel nite spot is now being pushed down the line, with the Empire-Room being notified of availability only affect the other niter; have picked over the Lists, Indications are that this added 5% take will outly affect the general level of acts and talent going into the Empire Room.

Room.

Couple of other hotels in town have tried this system of getting a separate commission (usually 5%). for all talent bookings, but they all dropped it quickly when they discovered that they were getting the worst of the bargain in the deterioration of the quality of acts they were getting.

Miami Nitery, Raided By Klan, Given OK To Reopen a 3d Time

Club La Paloma, closed after beng raided by hooded band a few ing raided by nooded band a lew-weeks ago, and agai by deputy-sheriffs Saturday (27), was given permission to reopen Monday (29)-by County Solicitor Robert R. Tay-lor, Taylor said he could find no basis for charges lodged against Proprietor Al Youst and 25 em-ployees by Sheriff D. C. Coleman.

Captain George J. Garci, Grand Dragon of the Ku Klux Klan Florida, is expected to arrive here today (Wed.), to investigate the raid on the club by the hooded out-fit.

ED PEYTON FACES 2D CHARGE OF ASSAULT

Pittsburgh, Nov. 30.

Eddie Peyton, local nitery operator and band leader, is in trouble again. A few months go he got cut of the workhouse after serving a vear for beating up a patron. A fortnight ago the ASCAP shaped a \$500 suit against him for copyright violations. And last week another patron brought him into court agon on another charge of assault and

on another charge of assault and battery.

Last charge comes at a tough time for Peyton. Now out on parole, twice he's asked the State Parole Board to clear him with a full parton, but was refused. Patron, George Nutsbrown, claimed attack took place last Aug. 31 where, he charried, Peyton, hig borther, Mike, and the headwaiter kniecked him down because a member, of his party refused to nay

waiter knocked him down because a member of his party refused to pay a bill incurred a previous time. Peyton claimed the whole thing was a shakedown, insisting that Nithrown had previously id he'd withdriaw the warrant if Peytonwould pay him \$250.

Holiday Vaude Slated By Shuberts in B'klyn

Per annual custom, the Shuberts are lining up a two-a-day, vaude show for the Xmas-New Year's week

at the Majestic, Brooklyn. Helen Morgan, Lou, Holtz and Harry Richman are in mind for

Unit Reviews

Atlanta, Nov. 28.
Chockful of novelty, this unit, whed and produced by Harry Clark, ites aces. It received a good recepon.

owned and produced by Harry Clark, rates aces. It received a good reception.

Featured are Violet (Hornbrook) and the Compley), high-class rope spining turn. They work to a medical was a spining turn. They work to a medical work of the Complex of

ber Me pleasingly, he oners pations investors and lets them choose their favorite. He had to beg off despite encoring. Lad has fine voice and a control of the property of the

Darktown Scandals (ROXY, SALT LAKE CITY)

(ROXY, SALT LAKE CITY)

Salt Lake City, Nov. 28.
Sepians pulmotored current flesh bill at Roxy, more than 30 dustry entertainers comprising unit. A little more showmanship would enhance its effectiveness, but even in its present form it gets by nicely. There's no attempt whatsoever at production. Acts are run off in routine fashion without any embellishman of the compression of the compress

The THEATRE of the STARS

LOEW BLDG. ANNEX

160 WEST 46TH ST. NEW YORK

Bryant 9-7800

SIDNEY H. PIERMONT

BOOKING MANAGE

H. LUBIN

CAVALCADE OF HITS

(CAPITOL, ATLANTA)

Atlanta, Nov. 28.
Chockful of novelty, this unit, owned and produced by Harry Clark

owned and produced by Harry Clark lues songs. Blosson

blues sories.
Blossom and Leaves have a hokum that rates some laughs. Bad terial, however, rather than manipulation, handicaps the comics.
Three boys, one of whom strums guitar, are next. As wah-wah lungsters, moppets are fairly well received. The guitarist made a zippy rendition of Dinah, rating nice hand:

rendition of Dinah, rating nice hand:

Line of seven scantily cothed chorines follow hoofing a la levee cloggery. Interspersed are male and femme soloists and a mixed quartet of Lindy hoppers. Andience particularly large that the large hand is levely planolog and sets things pretty for an anonymous male pegleg dancer, who, with the enthusiastic palm patting of the pattons, forgets his handicap and displays agility with his lone gam.

and displays agility with his lone and displays agility with his lone gum and Angie contribute a lively termania, with all limp at the bow off. Lim, doing all manner of hoofing from buck to taps, and Angie carn several calls.

All this leads up to Miss Cox, an ebony edition of Sophie Tucker, who whams with My Handy Man, topped by a shiver dance that rocks the house. Apparently, the double entendre lyrics of this song took a censorial jab, but even with the reversal, it's standout.

Five couples, all going at breakneck speed, stage a big apple' session next to the finale.

Everybody is on for the final. Palm whacking resounded hrough the house at the englion of Foreign Men' (Monog) and Paradise Isle,' Guss.

BALLYHOO BREVITIES

(ORPHEUM, LINCOLN)

The show packs good b.o. possibility for the towns which do well with lines of girls and not a whole lot else, the fairly prevalent case in this section.

with lines of girls and not a whole lot else, the fairly prevalent case in this section.

Show allows for line routine twice, and then brings all the girls back in doubling assignments. Their first number begings the 50-minute stint—the 'Big Apple.' Makes a bright beginner and last one, as a unit, its midway, a tiller-soft-shoe combo.

Three Valentines, standard cycle act, breaks (see for individual turns. For this type of playing time, no show could want for better stiff, and the standard standard standard phonograph which plays 'O Gosh, O Gee. Finish is a trampoline jump by one of the femmes, to gent's shoulders on the high unicycle.

Twice on are LaMarr and Veola, a knockabout try first, and in white dress suits for a sophisticated taplater. Azla, a magician with most of his material in his pockets, takes and its good. Les McParland sings, Marie and 'Frivolous Sal' and plays tailenders on each tune with a trombone. Fair.

DeLane and Randall have some aero work in waltz time. Kids look ince and work the same. Phil Bernard and Roseada Langdon combine to do some Hollywood impressions. Bernard, having been around

effective.

Not a bad band for six men. Just line to do some Hollywood imprestop holsy. As a matter of fact, or sions. Bernard, having been around

several times in the last few seasons, made the new approach and it will be accepted in most cases without a how!. His Grouch Marx and Chaplin standout. Finishers are the Chandler Trio, formerly Chan Knoll trio, Instead of doing their two-women-one-man adaglo straight, they clown it. Seems to get by.

Biz forte enough to keep the last row balcony warm all the time.

RIVIERA BREVITIES

(COLONIAL, LANCASTER, PA.) Lancaster, Pa., Nov. 28.

Sixty-five minutes of fast enter-tainment fells the story of Tom Ball's French Riviera Brevilles. Including 40 people, Brevitles offers plenty of variety, ranging from a fan dance to a timpoline. Including 40 people, Brevilles offers plenty of variety, ranging from a fan dance to a timpoline with several good dance routines. Monroe and Grant in their com-edy trampoline act are very strong, putting exceptionally clever work across with a mixture of comedy. The Georges, dancers, offer a nice opening act, and Ray and Harrison, comedians, also do well. Ruthina, billed as the perfect fig-ure girl, fan-dances in the high spot. She is seen again in Ingagi and the Stolen Bride, a veil number, with Van Horn as an added attraction.

ROYAL REVELS (BIJOU, BATTLE CREEK)

(BIJOU, BATTLE CREEK)

Battle Creek, Mich., Nov. 28.

This Boyle Woolfolk, unit is one of the better small stage revues and packs considerable socko. Unit carries a seven-piece band and show is headlined and mc.'d by Bobby Henshaw, King of Jesters.

Keelin and Miller, musical team, work in front of band, doing medley on two trombones and first bit. On two trombones and first bit. On the stage of the seven which is a crobatic dancing.

Crooner Raymond Henshaw, brother. of leader, mikes a due of ballads and smiles engaging of mc. Ellison Sisters, pair of comely trunettes, do two tap numbers and click.

Hazel Kennedy is okay, on a single

click.

Hazel Kennedy is okay on a single the service of the servi

returns to her routine with an o.k. First job WJR radio station, De-

Big interest taken by the high schools in Malone Saranac Lake, Tupper Lake, Massena, Canton, Nor-wood, Franklin, Pottsdam, Lake Placid, N. Y., in contest of one-act playlets. Judges, from the Clarkson Institute of Technology, gave Ma-lone first prize with 'His First Shave.'

Write to those you know in S nac and elsewhere who are sick

LOSES TEETH IN ACT

Lincoln, Nov. 30.
A new wrinkle was added neve at the Orpheum this week when Bruce and Jimmy (Sinclair), tecter-boarders, were doing a turn. Bruce, the elder, bounced 85 hard on the board his false teeth fell out.

Variety House Reviews

EARLE, WASH.

(Continued from page 17)
juggling draws the inevitable
of laughs.

pan juggling draws the inevitable share of laughs.

Gomez and Winona wind it up, slipping through rear to open with waitz, throwing in enough spins and lifts to make all sit up. Don Costello, who plinked piano and warbled a chorus through waitz, takes over for standard solo tap routine as pair goes off. Pair returns for more spins and whirls, first to rhumba time and then to Tea for Two. Costello doing occasional off-stage vocalizing. Finish, a spin, is plenty spectacular and oke closing.

Pic is 'I'll Take Romance' (Col) and biz fair.

CHICAGO

CHICAGO

Chicago, Nov. 27.

House, practically capacity at last show Friday, was entertained by a quick, colorful stage, show, picture, and two shorts.

Slage portion is cut down to less than 30 minutes, but 'Cabaret Russe,' in a single Russian cafe setting, is full color. Fred Evans has again the color of the color

EMBASSY NEWSREEL

With war lords of Asiatic and European continents taking a nap this week, reelers had to hypo mili-taristic content with more peaceful observance of asides: e. preparent tons, campaigns, reviews, results

Doris Harding, ukes and sings with a running fire of gagging. As a windup an elderly man is called from the audience and introduced as Johnny Henshaw, father of stage and theories well with all on stage and utherce gets a laugh out of this pullin.

Saranac Lake

By Happy Beaway

At Camp Intermission for holiday are Ruth Morris, Bill White, Bill Morris, Jr., his frau, and the Sam Freeds.

Harry (Will Rogers) Gordon, ok'd for for-keeps stay Jerrey City.

A carload of holiday novelties from Jerry Vogel, covering every ozoner in the Actor's Colony, has arrived.

Frisco DeVere, Scarsdale, N. Y., isn't well, trying to sneeze off the grippe.

Hugh Mulcachy, pitcher for philadelphia Athletics, is an extocal boy who saw service here in amateur plays.

Dianna Morrison (Charlie's sister) Dianna Morrison (Charlie's sister) will surprise him by a go-home coming with an absolute ok.

Eddie (Will Rogers) McGushion, leaves for his N. Y. C. home with relate mit to good health Harry Davery, Jr., serams to his folks in Great Neck, L. I.

Marino Green, a 10-year ozoner use the stage of the shifted to Pine Bluff, N. Y., Garry (Brooklyn manager) Sitting and mit to good health with the shifted to Pine Bluff, N. Y., Garry (Brooklyn manager) Sitting and the proper state of the shifted to Pine Bluff, N. Y., Garry (Brooklyn manager) Sitting araves who took that op to a success, leaves that santiarium routine for home life with his frau.

Mildred (4 Reeves Sisters) Gardner, who took one year of this ozone, returns to her routine with an ook, First, job WJR radio station, Devirent.

and still another of auto record by the British Capt. Ryston, fill newsies. Pathe again outstinies others in current crop with sports coverage of new six-man item football game for light of the sport of the sport

KEITH'S, INDPLS.

KEITH'S, INDPLS.

Indianapolis, Nov. 28.

Ciyde Jordan's "Pollies Internationale" is noticeably lightweight and stacks up somewhat better in costuming than it does in other-departments.

Rosita and Perez, ballroom dance team, stand out above the surround-mediocrity. They work in Vienness Moments and 'Indian Trantasy, the show's two production numbers, and they give a particularly good account of themselves in the latter.

The Three Cards, the states of the states. The Three Cards are the states of the states. Added by three men, the Three Cards and woman who present outled by the states of the sta

minutes. Phantom of Santa Fe. (Burroughs-Tarzan) and the house was half-filled at final performance Friday (2t). Kiley.

WILL AND JOE MANDELL

SIDNEY FISHER

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English Rens

CLIFFORD C. FISCHER

Announces

That the closing of the FRENCH CASINO was due entirely to the failure of outside ventures of Messrs. Blumenthal and Shapiro. The following statement signed by them was given out to the press:

"The French Casino venture in New York City which presented revues produced by Clifford C. Fischer was highly successful and showed substantial profits. However, over-expansion in the production of plays and in ventures in other cities, wherein revues not produced by Clifford C. Fischer were presented, proved unsuccessful."

(Signed) French Casmo, Inc.

Paris In New York, Inc.

By Louis F. Blumenthal, Pres.

Jacob Shapiro, Treas.

MR FISCHER HAS CONCLUDED ARRANGEMENTS WHEREBY HIS REVUES WILL BE PRESENTED AT THE LONDON CASINO THE FIRST ONE TO OPEN ON DECEMBER 22 WITH A NEW ONE TO FOLLOW EARLY IN MAY.

The following statement by Mr. Edward Stone, Chairman of the Board of the London Casino, Ltd., disposes of certain rumors that have been circularized in New York.

"You can emphatically deny that London Casino has made or intends to make any contract with International Casino, New York."

(Signed) Edward Stone

CLIFFORD C. FISCHER

35 Avenue des Champs Elysees

Paris, France

Pranchito Risor 10 Canes La Margules Kirol Kapae Kirol Kapae Kirol Kapae Sherton Sala Maria Porbos Prank Micharline Doince Regers Lauret-In-the-Pine Howard Woods O Shilfe Gira Le Con Ren Don Martino Ore,

Sig. tury.

Le Cop Ren

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The tirent abundes

Le Martin Ore

Le Martin

Grant Martin

Hart Advisor

Grant Martin

Hart Martin

Al Lambs Orc Tommy Lyman Gene Archer

Joe Frasetto Ore Paul Duke Chaz Chase Alice Dawn Gilbert Bros Betty Kehn Floridlans Ore Agnes Tolle

Hotel Philadelphia

(Mirror notar)
Beth Chaills
George La Tour
Peg & P Matthews
Joe Millicopt Ore
Charles & Coleste
Illi Adrian
Martha Kay
Lambs Tuvera

Larry Mell Ore Luthuer Club

Little Rathskeller

Little Rathakeller Alex Griffin Oro. Miles Giget Alvaroda. Wite Giget Alvaroda. Wite Hall Control of the Contro

Remilezvous Bag & Bagguge Ross 3 Sally Warren Esther, Martin Les. Barclay Milray Girls (6)

Milray Girls (6)
Ritz-Cariton
(Crystal Round)
Yan Leyls Orc
Russian Bretchms
Mirra Tumanova
Olyas Timkimov
Gypsy Ritia
Gregory Dnestroff
Teyn Gorodetsky
Leon-Katzowsky

(Clementon)

Bill Honey Ore
Mary Clifford
Tony Senna
Arden & Renard
Bill Arnes
20th Century Tave

Variety Bills

NEXT WEEK (Dec. 6) THIS WEEK (Nov. 29)

Numerals

connection with bills below indicate opening day of

RKO

BOSTON
Hosfon (2)
N T G Rev
(25)
A Duval
Jack Williams
Belett & Eng Bros
M'rjorle Cainsw'rth
Franke Gaby
Gower & Jeannis
Lamberti

TLEVELAND.
Tellare (3)
Ty Ton Girls
J & J McKenin
Star Ann. McCuhe.
Florence & Alvare.
Rubinoff.
Fran Grifts
Woodford: Pets
Geraldine & J
Howard & Shetdun
Chick Webb Ore
Blue Filscheral Gower & Jeannie Lamberti 5 Jansieys CHICAGO Palace (3) Andrea Marcelle Co Britt Wood Buster Shaver Co Casa Mack & T 4 Ortons Chick Wend And Ella FitzGeraid Peg Leg Bares SCHENETADY Procing's (2-4) Kings Co Romano Bros M Dees & Blueharris & Howell 7 Danwills

4 Ortons (25)
Andrea Marcelle Co Britt Wood Buster Shaver Co Cass Mack & T 7 Danwills TROY Proctor's (3-6) Fr'nch Riv's Follic

FAYNE and FOSTER ROXY, NEW YORK

NOW VIA LEDDY & SMITH

Loew

NEW YORK CITY State (0)
Allen & Kent
W & J Mandel
George Beatty
Leith Stevens Oro
NORFOLK
State (10)
Dave Apollon Rev

PITTSBURGH Stanley (10) Henry Busse Orc WASHINGTON Capitol (16) Mitzl Mayfair Eddie Peabody Vox & Walters 3, Marshalls, 6 Canestrellys

Paramount

NEW YORK CITY NEW YORK CIT Faramount (1): Bunny, Berigan O Frances Lanford Frances Lanford Frances Lanford Frances Suborns Mctropolitan (3) Lucky Millinder Lack Denny Orc Ray & Trent Sunny Rice Cook & Brown Dick Hoppers CHICAGO Chicago (3) Joe Jackson

Piroska
CHICAGO
Oriental (3)
Tex Lewis Co
Joe Arena
DETROIT
Michigan (3)
Gautier Toy Sh
Sue Ryan Co
Lathropa & Lee
Sid Marion.Co
Yacopi Tr

DULUTH
Orpheum (3)
M C Ice Ballet
SPRINGFIELD
Paramount (3)
Gay Nightles

Warner

PHILAIDELPHIA

Barle (4)

DeLange Oro

Red Skell Co

For State Oro

Red Skell Co

James Mellon

Harriet Hoctor

Collins & Peterson

Al Rickard Co

Hector

Sinciar 2

Beging Rubwette

Stanler (4)

Howard & Shelton

Larry Blak
Sinchulr 2
Gomez & Winona
Herble Kay Ore
WASHINGTON

Vincent Lopes Ore
WASHINGTON

Karle, (4)
Vincent Lopes Ore
Honey Fain
Skilby & Duyal
Stan Kayaningh
Ganez & Winona
Don, Costeljo

Independent

CHICAGO
State Lake (3)
Wycont Sis. Co
Fred Lightner Co
Harriet Hutchins
8 Vanderbilt Boys
McClure, Price & H INDIANAPOLIS Lyrle (5) Northerners Marian Belett English Bros

Hiton & sox Royal Hydnes Polly Jenkins Co RANSAN CITY, MO FOR-TOWER (3) Frances McCoy Joe Termini Co Mattis & Ray O'ndisem (2-8) O'ndisem (2-8) Pennie, & Joe Duke Billington Ord (One to fill)

London

Week of November 29

Astoris D. H.
Hadden & Ward
Canterbury M. H.
1st half (29-1)
Holt & Maurico
Nito 3
2d half (2-4)
Rich & Galvan Nito 3
2d half (2-4)
Rich & Galvan
Mona Alvian
CAMDEN TOWN
Gaemout

Gaemout
Lillian Burgiss
Nicol & Martin
Pesco & Campo
(TAPHAM
Graundin Grandin Western Bros Raya Sis & Deligor

B Herzogs CLAPTON Rink Rink
Younger
Lesier & Andre
Marlo Lozenzi
EANT HAM
Presider
Dudley Halo Gang rander Halo Gang

Thom & Mack
Phillips & Murtha
Gradular
Robby Howell Ful
Dennis Fram,
Gagenham Places
Leon & Juicelle
Gen Latter
Bennel & Williams
EDMONTON
EDMONTON

EDMONTON
YOUR MIND STATE
JAM MIND STATE
JAM MIND STATE
JAM MIND STATE
Songs from Pllins
BILIVITON
How Hall
Jam Holl
Jam

LEATONSTONE Rightn Vine, Moore & No Rutio, Sis OLD KENT ROAD Astiopla

Asioria
Billy Cotion Bd
SHEPIPRDS BUSH
Pavillen ongs from Films

Mario Lorenzi
TOTTENHAM
COURT ROAD
Paramount
Anton Bd Swings
WALTHAMSTOV
Granneta
Younkman Itd
WOOLWICH
Granneta
Sayoy Jr Bd Thom & Mack Philips & Marts STREATHAM Palace 3 Engels Sinter 3 Tollefson SOI THALL Pulace Duncan's Dogs

Provincial

Week of November 29

ABERDEEN
Tlyndl
ed & Al Waldma
J Powers
'aller Jackson
trad Newsboys
Bentleys

3, Musketcers, Van 1904k, Van 1904k, Van 1904k, J. & H. Anderson BECKEN IIAM Regal Ronald: Frankau BEXLEY, HEATH Scott & Whiley Siep Sis David Southwood Fred Hudon, BERMINGHAM Illippolirome

Hippodrome
Larry Adler,
Gipsy Nina,
Max Wall
Tommy Trinder
2 Whitlwinds
5 & M. Harrison
Swan & Leigh
6 Swing Girls
CHATHAM
Ritz

Ritz Terry's Juyes

Johnson Clark
TOOTING
Gramula
June Dancers
Western Bros

TOTTENHAM Pulace

Young & Younger Lester & Amire Mario Lorenzi

EDITOR OF THE STATE OF THE STAT

Slickenpeare
Navarre
Clarkson Rose
4 Hilbilles
Miller & Deane
Stilckney & Aylin
5 Lintons

5 Lintons Sylvia NUNEATON Rifz Lucan & McShane Manhattan 6 Jack Stocks

Manhattan
Jack Stocks
Demain
WARRINGTON
Ritz
Archie Bd
Stanford & MeN
Dainzel & Boy

Cabaret Bills

NEW YORK CITY

Barney Gallant's Chaudia Corall Elsie Carroll 3 Blades

Bertoloiti's Hembree's Orc gelo's Rhu'ba Bd o'dde Billy on time of the control of the contro

Filme King
Margaret Paduja
Jerry White
Henry LaMary
Jack Arnold
Sid Hawkins
Jerry Ryan

Callente
Beth Raborn
Helon Shaw
Ruth Wayne
Carol Sls
F Rhythin Boys
Culiente, Cabelleros

Clintenu Moderne Bert Mann Billie Biue Dut Wexler Counter Muxwell Bobbie Puxe Madame Jean

Club Cavaller Roger Stock Oro Rolen Shaw B & F Gilbert Dagmar

Club 18

Cinb 52d St.
Johnay Ringer Or Gene Baylos Dorothy Maxine Histor Keyes Jewel Dimalue Estelle Keir And Histor Berniers Huckan

Pedra Una Regavil Crafildy & Mailes Pluk Narmantle Baddy Wagno e Jour Hill

Club, Animur Ellson Grenst On Rossita Orthuga Diesa Gestella Manchilo Poling Do Flores Cotton Clab

Cali Calloway Ord

Tip. Tap. & Toe
Avis Andrews
Tram, Bd
Vodery's Jubileers
Chocalateers
Teddy Hale
Tondelevo
Dynamite Hooker
Freddy James
Mae Johnston

Mae Johnston

E) Chice
Don Alberto Ore
Nurl Sis
Jose & Patricia
Sevilisman
Rudolf d'Avalos
Las Guarecitas
El Dorado
Cass Hagen Ore
Freddy Bernard
Carters
Stanley Burns
Barbara Reynolds
El Torender

Don Juan Orc Pansto De Igado Teddy Rodriguez Cortes & Maida Ricardo De Caro Titi & Pellin

Famous Door Louis Prima Ord Art Talum Greenwich Village Casino

Ruy O'Hara Ore Alleen Gook Chiquita Venezi Dolores Farris Frank McCormack Ruth Kidd

Harlem Uprour

Harton, Ujrour
Misson
Misson
Mezz Mezzrow
More
Moles Herwin
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nsfro Sis Hlekory oc Mar gla Ore Peppers dele Girard H'lyw'd Rostner Mitchell Ayres (B Jelesnick Ore

E lelesnick Ore fielen Margan Fedith Remyk N'19 Rev Jacy Ruy Mells, Kirk & H Hulri Ambassad Wm Scotti Ore

Adelaide Moffett Minor & Root Rajah Rabold Polomo Jack Kerr

Hotel Asiar Sandy Wifflams C Hotel Belmont-Plaza Val Olman Ore Ethel Shutta

Hutol Biltraore Horace Heldt Orc Bub McCov Larry Cottan Lysbeth Hughes

Hotel Bosser Will McCune Ord Tommy Dorsey Or Edythe Wright 3 Esquires Jack Leonar Lee Castaldo Allan Storrs

Billy Swanson Orc Hotel Esera Richard Himber Of J. & B. Vernon Alice Marion Elise Graves Stuart Hatel Edi

Rollini 3
Holei Gov. Clinton
Eddie Lane Ore
Hotel Lineadn
Isham Jones Oro
Noll & Nolan
Hotel MrAipin

J Messner Orc. Jeanne D'Arcy Gonzales & Menn Gonzales & Menne Hotel New Yorker Glenn Gray Orc Pope & Frick Duke & Noble Dorothy Wilkens Hotel Park Cent Jerry Blaine Orc Alfredo & Dolores Phyllis Kenny Vivlan Francis H Montgomery James Pennia

H. Montgomery
Janes, Fernal
Hetel Piccadily
Jeno Bartal Oric
Hotel Flore
Nat Brandwynne Or
Harold Nagel Ore
Betty Enyant
Hotel Flate
Duchin Oric
Paul. Draper
Hotel Ritz-Carlion
Rudolf Frimi Oric
Ralph Rotger's Ore
Hildegarde
Hotel Ricoversit
Hildegarde
Hotel Ricoversit

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Hotel Roosevett
Guy Lombardo Oro
Lukewela Oro
Hotel Sayo, Plane
Smile Pettl Ore
Dwight Fisice
Lew Parkerson
Tom Low

Hotel St. George (Breeklyn) Ell Dantzig Ore Hotel St. Morit

Hotel Tell Geo. Hall Ord

Deliy Dawn

Metel WalderiLo. Rasturia
Lo. Rasturia
Riodo Chiase
Nancy Noland
Laternational Casin
Casin

International Casine
Gao Oisen-Ore
Yascha Bunchuk Or
Gene Fosdick Ore
Calgary Bros
Artini
Jeanus Deverent
Maurice & Craire
Jacqueline Mignac

Maurice & Craines
Jacqueline & Mignac
Jacqueline & Schaub
Jacqueline & Schaub
Jacqueline & Schaub
Jacqueline & Mignac
Jacqueli

Kit Kat Che

Maurice Rocco O Darothy Salters Pearl Balues Dorothy Rhodes

Larne
Eddie Dayle Ore,
ficado Ore,
ficado Ore,
Grashila Parraga,
Julie Gillespie
La Congn
Panclio Ore,
Ramon Litte Bd.
Hilla Salazar
Hilvana 3

M Borgore Ore Val Ernla Ore Lubii Mallin LOS ANGELES

nhassador Lutuig Il Roberts Bull George Miller Rex Evens

Beverly Wilsidre Nick Coghran
3 Debutentes
Muzzy Marcellene
Ted Fieldle Orc
Billinger Sony
Jimny Grier Orc
Julie Glison
The Stapletons 3 Trajans Panj Regan P & E Bayes Dick Welster 3 Rhythm Rass Cufn De Puree Billy Me Danald Or Bub Taylor Crystal White Jacky etty & LaV.

Kastan Bear Casay, Karlo Lonya, Kalbonsi Elena Shiyimia Nicholai: Grashko Juljan, Altman Lyan Korniloff

Hyan Korniigu
Riosdan Kretchin
Riosdan Kretchin
Richolas Matthey
Michick Middon
Natio Ladoya
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Natio Rivay
Stork Club
Weightanip Ore
Gua Martel Ore
Vorsallies
M Burgare Ore

Cafe. willong Scientific Missin Paroline Missin Rear & P. Roberts Garl Rear Modelles

Cate La Mase Park Ave Boys Club Marti

Gene Barry Ore Cuconsut Grove
Joe Reichman Or
M. Ray & Naidl
Larry Siewart
Francis Door
Eddie Beal
Fals Waller Ore

Fais Waller Ore thuwallan Faradi Sol Brighte Ore Princess Lluana Eddlo Bush. Ora Satini Tuai Loa Pau Klaloka Dick Melntyre Satini Tuai Loa Satini Tuai Loa

Jane Jones Paul Kendall Glady's Bagwell Rose Val da Ontar's Horse George Redman Chas Earle & Werns Little Club

Seorge Redman Ore Chas Bane Hurdy & Werner Kattlyn Millor Scarles & Lene Lillian Glosen Pacillo Suaset Club George & Nanette Petgy Page 3. Burds Kol Coloropi Ber Starles Rey Rock Page Rudy LaRue Al Heath Ore

Little Ohl. New York
Joe Howard.
Bodile Leonar
Leon-Ingrise.
Leon-Ingrise.
Arthur Bohin
Clet. Bougherly
Merry-tio-RundAl Apollin Ore
1- Leelyw
Lord Mingder
Lord Mingder
Lord Mingder
Lord Mingder
Ming Park
Ming Park
Many Cock
Many Cock Kay Kayser Oro-Virginia Sims Sully Mason Harry Babbitt

Renny Fleids
Georgas & Jaina
Gracie Barrie
Polly Arden
Sunny Rice
Rosita Royce
Maurie Stein Or
Celesimes Meri's
Lou Ferris Ord
The Oaks

Gene Arrhec,

Onex Club
John Kirby Ore
Maxine Sullivan
Leo Watson

Furnilles

Ay Freeman Ore
Rudy Valee
Lucille Johnson
Rose-Blaine
Tlay Wolfe
Diamond Bros
Roadinger 2

Celesimes
Henri Gendron Orc
Jay Jasun
Don Enrico
Lois Morse
Edile Hebort
Club Alubam
Harriet Korris
Skings & Buris
Chet Robinson
Dave Uneil
Eddle Perry
Paramount 3
Club Paramount

Paramount 3
Club Paramount
Harr Vernon
Mile Jeanne
Sonia
Rose Catalina
Haxton & Harvey
Mildred Kelly
Joe Mussi

Gay 96's Lew King 'Marne' Marlon Parker Collecu

Diamond Bros Readinger 2 Paul Sydell Lyda Sue Leeds Watter Long : Watter Long : Lee Sullivan Lee Sullivan Helen Dell Gyuthia Cannang Shannon Dean Place Elegante Willie Talerno O Bull Parrell Helen Cagle Tuto Cirinciosi Mario Basini Plantation Club MANION Parker Colleen Emmet Vance Ore Harrya N. Z. Cabares Cluse Engles Ore Jack Irving Dorothy Wahl Mirgle Kelly Plorence Banlow Mirgle Kelly Plorence Banlow All Warner Red Hoffman Mildred Rock Dorothy Johnston Plantation Club
Plantation Club
Oxie Alston Ore
Lice Simmons
Strengm-Lined Sue,
Stump & Stumpy
Barrington Guy
dean Daniels
Avon Long

Avon Lying
Queen Mary
Loe Wobb Ore
Vivian Hall
Ray Jones
Una Wyle
Winters & Merano
I'ld Scott
Kain HI-Het Pert Kelton Wille Shore Hazel Harmon

Rainbow Grill
Eddy Hogers Ord
Helon Myers
Gloven & Jiamas
Patricia Ryan

Rainbow P

Jacos Sis Earl Smith Commodore Due Joe Parlato Hodel Congress (Casino) lining Dorsey Or

- Monthow Room
All Davidue Ore
Seldie Letteron Ore
Seldie Letteron
Seldie Letteron
Seldie Seldie
S Jimmy Anchorage
Rochell & Rinata
Joan Barrie
Lew Bront
Johnny Graff Oro

Arcadia Int'l Herbie Kay Ora Lois Kaye Gary Leon Marcia Mace 3 Kays

Bala Inn Manny LaPorte Or Milt Signund Bellevue-Stratford (Planet Room)

nchalants Renaldo Ore

Meyer Davis Ore (Bergunity Ruer Frank Juste Ore Franki Jude Ope Bea. Franklin Hotel (Geirginn Room) Leo Zalto Ore. Benny the Bun's beloyit McKay Benny's Swingsters betty Benson Luctle, Johnson Luctle, Johnson Luck White Buss Prein.

Cafe Metrop (Chotden) Bernie Berle C

opole
conic Borle Ore
Codurwood Jan
(Maluga, N. J.)
larence Mich Ore
gul Lee
centhe Small
ruline Printes
in Alley
Cule
Code

Culuny Club Eddie Kinley Addine Graid Minic King Lorens Blinds

Palomer
Mary & Roberta
Ray Baudus
Jolinson, 130v. & J
Hudson Metzger Gle
Paris fine
Frank Sprine Ore
Journal Columbe
Ken, Henry Genetic
Rudy La Tosca
Heien Golden
Marguerite Lowis
Thora Mail Jusion
Marguerite Lawis
Seria Genetic
Seria Genetic
Seria Genetic
Seria Genetic
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Leona Rive
Agnes Jolinson
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Garwood Van Ore

CHICAGO

June Richmond Drage Hotel (Gold Coast Ra

Grand Terrace Ada Brow Earl Hines Geo D Washington Al & Anise

Al & Anise

Edgewater Beach
Hatel
(Marine Room)
Orville Tucker Ore
Balley Sir
Bonnie Baker
Hotel Palmer House
(Empire Riom)

Abbott Dancers
Hotel Sherman
(College Inp)
Frankle Mnaters Or Jackie Heller
Donna Dae
Alearn Bros
Clias Carrier
Jimmy Hadreas Hotel Stev

(Continental Room)
Sande Wallen
Sande Mall Boyer
Febre & Tall Boyer
Febre & Tall Boyer
Cover & Reed
Cover & R (Co

The Rose Bowl Bernard & Henri Dixie Painter Joy Glysin Ann Boleu a Billy Scott Ore

Three Dences,
Roy Eldridge Ore
Cleo Brawn
Gladys Palmer
Fred: Reed
Monetle Moore
Yacht Club

Hugo De Pau Jackie Green Foby Wing Robinson 2 PHILADELPHIA

Ann Ross Betty, Green Lynn Barton Harry Adar Ore Carol Maurice Christine Graham Bennice Robotts Linda Grey

Embassy Club
Helen Benton
Illis Deon
Elleen Mercedes
Vera Dunn
Lou Drake
Pedro Blanco Ore
Werwick Si

Evergreen Caspace
Henry May Ore
Reno
Jack Stare
Juni Rollins
Losser & Danleis
Jack Nawton
Bdyth Detuney
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Al & Sally Russell
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Swing Kings Ore
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Cope Maye 3 Hulel Adelphia (Cafe Margaery

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Montes & Maria Victor Nelson Gre Stamp's Cate

Stamp's Cafe
Bella Belmont
Vie Fartson
Diano & Winton
Johnny Weish
Marie Laffelt
Emerald Sis
Jack Hutchluson
Irving Braslow Org

Streets of Paris Streets of Paris Helene Marilanez Rabe La Tour-Douna White Frank Murtha Ellaine Owens Charley Kerr Ore. 1214. Club

1214 Club
Jiminy Blak
J. Mills & Liceves
Mills & Cliceves
Mills Wingy Mauone
Holly Wood (Ciris
Ronnie Tobin
21 Club

Ronnie Tobin
21 Cub
Peigry Misciency
Jay King
Jonn Ricceroil Org
Venlies Grille
Don Ridice
Weber's Hold Street
(Caudean)
Louis Chalkin, Ore
Rynn Rynn
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(Caudean)
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Doe Hyder Ore
Streamlined Sub
Bobby Evans
Johnny Hudgens
Lekoy McCoy
Reds & Curley
Biancho Salunders

Viking Cafe Leonard, Cooke,
Grace O'Hara
Viking Beauties (1)
Jane Patierson
Hean Van
Rhoda Durin
Rhoda Durin
Rileen Fray
Danny Shenker
Whitey Varallo Oto
Walton Roof

Walion Reof
Harriet Carr
Busier, & B Burnell
Myra Lott
Relliy, & Emmett
Boulev'd, Belles (3)
Earl Deniny Gre
Yorktown Tavera
Bill Bilger Ore
Lou Foster

20th Conjury Tavers
Lou Longo Ore
Crystal Ames
Barbara Jason
Shalley & Nett
Pat Purcel
Doloren Lackro
20th Century Dolls
Farrian Cafe
Frankle Furrax Or
Line Barbara
3 Parisottes
Driktor Ratiskaller

PITTSBURGH Balconades Marly Schramm Or Bill Green's Ray Pearl Ore

Club Pelite Karl Dulaney (Joy Lynn Rita Lawier Bunny Rang Eddle Peyton's Eddle Peyton Ore

Harlem Casine
Jimmy Wadkins (
Larry Steele
George, Gould
Ruddy Doyle
Rhythm Pals
Abdeen All & R
Alice Harris
Harlemetics

Hotel Roosevelt (Cocktail Bar)

Carmen

New Penn

Bubbles Becker Orc

Nixon Cafe

H. Middleman Ore
Saily Hughes
Hervey Bell
The Lesiles
Lou Hoffman

v Nixon Delis
Angelo di Palm

Nut Clab Al Mercur Sam libbuan Lou Gold Woogy Sherman Jos Log Harrier Holmes

Plues Brad Hunt Ord Plain Cate
Jiminy Peylon Ord
Adele Curtis,
Bert Layton Rey
June Blue
Eddie Jones

Show Hoat
Al Marsico Oce
Trudy De Ring
Joe Cappo
Ruth Hazen
John Randolph
Wilna Doughs
Wayne Thomas
Noel Sherman (

Webster Hall (Imperial Room) Joe Haynes Orc

Willie Manslaus Jack Sheer Ore William Penn (Italian Terrare) Dick Stable Ord Panla Kelly Burt Shaw (Continental Bar) Arthur Ravel 2

(Grill)
Olto Thurn C
Willows
Marty Gregor

BOSTON Brown Dech Ora & Minerva Enter. & Borgt Raymond Pike Boots McK Gls (10) Jinmy McHale Or Jinmy McHale Or 3. Payne Bros Jean Chilsty N. Sherman Gls (12 Oncoanut Grove Liew Conrad Oro Terrace Room Linda Keene Hotel Brunswle

Caccanut Grove
Liew Conrad Oro
Don Hooton
Shayme & Armstr's
Skevis Cameron
Marlon Laine
Tody Gardingr
Panchois (2)
Ashburns (2) Vaugh'n Munroe Or Hatel Copley Plaza Johnny Lou Orc Hotel Copley Plaza Johnny Lou Orc Hotel Copley Squars Vin Vincent Orc Club Mayfair Hofel Souterant Harry Marshard Or Joe Snitth Ore Johnny DeVant Pete Herman Janet & Rulin Fredericks & L Borgore Sis Charles Wolke Hatel Statler Nye Mayliew Lluda Keene

Hotel West must of Funous Door Bernle Wayne Orc Dorntliy Blair Gorlles & Pirlmer Birth Allifer Holen Shaw Catherine Quinn Rita Manning Billie Dooley Oro Honey Murray Bettlie Sis Tom Harly Rija Bell Marle Clarke

Hedel Brudfurd (Penthouse)
Fr. Ward Ore
Caciona Tridena
Bratsic Dounce

Javaggl's

Lavaggl's

Rudy Bundy Ora

Reques Villon

Harry Sport

Johnst & Saverin

Miller Sig

Raymond Pike

Lou, Wallers' Ca

mg Th Soo
musty Form
the Report of Societies and Societies Societi

18 LEGITS IN THE MONEY

Stagehands Double Employment Relief Assessments; 571 Laying Off

In an effort to meet extensive unemployment within its ranks, the stagehands union, Local 1, International Alliance of Theatrical Stage Employees, has voted to double the assessment of each working member. Decision was reached at a meeting last Sunday (23). Survey of the membership showed that about 700 men are working, with 571

idle.

Boost of the weekly pay deductions is said to be one of the heaviest union circles. Not all those voting on the question appeared agreeable to the idea, but the men were tool by James Brennan, president, that it was the only solution and that he idee deckhands must be aided more than heretofore.

mer than heretofore.

Heads of departments are required to pay off one full day or its equivalent, which is one sixth of \$82.50 or \$13.85 weekly. Grips, clearers and light operators must lay off for two performances: each week, which doubles their donation assessment from \$6.25 to \$12.50. Recently the managers, removed the stagehand wage cuts which had been in effect for four years. Raise in the assessments about wipes out that increases for department heads are concerned. Average stagehands had been raised \$2 and they will pay the bulk of the unemployment fund.

For several years working stage-

bulk of the unemployment fund. For several years working stage-hands have been required to lay off one performance weekly, with idle men stepping in to work that show. Rule was made elastic in connection with department heads (carpenter, props and electrician) after managers declared them to be essential people backstage. Union then ruled that heads could work through the week but must hav the equivalent to week but must pay the equivalent to the fund. Stated that the union will not insist on heads laying off but the coin will be collected.

Reported that some managers paid the amount of the assessments to the heads and the union figures that they can afford the added amount, par-ticularly those shows in the higher gross brackets. But the boost goes all along the line, regardless.

all along the line, regardless.
Stagehands unemployment is higher this season than last because not as many legit shows have been produced. There is a scarcity of musicals and the current season is minus such spectacles as 'The Eternal-Road' and 'White Horse Inn,' which used large crews. Some of members were dismissed from the WPA theatre project which further added to the number of idle.

HARRY KAUFMAN OUT OF HOSPITAL: RESTING

Harry Kaufman, supervisor of most Shubert musical shows for the last several seasons, entered the Doctor's Hospital, N. Y., last week for emergency treatment as a result of an accident in Boston cently. At that time he fractured an arm in two places and dislocated the shoulder. Irritation developed in the latter region, requiring further adjustment. He left the hospital Monday.

Showman fell into the orchestra

Showman fell into the orchestra pit during rehearsal of Hooray for What! early in the Boston en-gagement. Accident occurred when he lost his balance as he was about to climb over the footlights and a stagehand yelled warning not to do so.

'Eternal Road' Into R. C.?

Revival of 'The Eternal Road,' spotting it into the Center, Radio City, is possibility. Inquiry was made whether the spot was available for such a booking but there have been no negotiations.

Heavy financial obligations must be disposed of before ther a chance of re-presenting the religious spec again.

In an effort to meet extensive un-mployment within its ranks, the Betty Compton Walker

Albany, Nov. 30.

Betty Compton Walker, Inc., Manhattan, has been chartered by the Secretary of State to engage in the business of forculturists, etc. Capital stock is 100 shares, no par value. Directors, each holding one share, are Betty C. Walker, Meta Meyers and Isabel Navis, all of 132 E, 72d street, Goldwater & Flynn, 60 E. 42d street, filed the papers.

Recently the first Mrs. Jimmy Walker also announced that she was going to open a florist shop, (1) as a business venture, and (2) because she loved flowers so much.

THIRD 'MALACHY' PACTS: SEVERAL RUN-OF-PLAY

Third set of contracts have been made out for the cast of Father Malachy's Miracle, which opened recently at the St. James, N.Y. Understood that while there are no

derstood that while there are no material changes in salaries, Delos Chappell, who produced the show, is placing several of the cast under run-of-the-play contracts.

Malachy was abandoned during rehearsals and then Chappell decided to go through with the show. New contracts were issued after the cast-was-paid two weeks salary. Originally the only actor under run-of-the-play terms was Al Shean, who was brought back from the Coast to play the lead.

Haves' Portia, Jan. 14

Pittsburgh, Nov. 30. Spending all of her spare time here last week rehearsing 'Merchant' of Venice,' Helen Hayes told news-paperman she'd play Portia for the first time at a special matine Friday, Jan. 14, during her Chicago run with 'Victoria Regina.' Future performances of Shakespearian drama on tour, she said, would depend upon whether she could stand the strain after doing. 'Victoria' eight times

on ton, she said, would depend soon whether she could stand the strain after doing. Victoria eight times weekly.

Hayes plans for next season are still indefinite, although there's a strong chance she may reopen her present hit on Broadway for couple, of months next September and then retrace her steps on the road. Biz everywhere has indicated the show still has plenty left and would be a natural for another year on tour. In that event the star might alternate 'Regina' with 'Merchant,' depending entirely upon the receive to the latter receives in Chicago next month.

LIST INCLUDES

Into Floricultural Biz Others May Develop Into Hits - Several Light Grossers Showing No Signs of Folding—'Mice and Men' Latest Smash, Only Show This Season to Get 100% Approval

HOLDOVERS HOLD UP

Of 25 shows on Broadway, not inclusive of five new entries on this week's premiere card, 18 are in the morey. Of the others, several may climb into the success column. Some of the grosses are comparatively light but the engagements give no indication of early termination at this time in those instances.

Among the winners are seven new hits, one click having been added to the autumn's score last week upon the arrival of Mice and Men' at the Music Box. That attraction is the first to win unanimously favorable notices, most of them raves. No other success this season received 100% critical approval.

other success this season received 100% critical approval.

New hits which preceded 'Mice' were 'I'd Rather Be Right.' 'Amphitryon 38.' 'Susan and God.' The Star Wagoh.' 'Golden Boy' and 'Julius Caesar,' Isats named getting six out of eight highly favorable notices. Moderate successes among 'the fall entrants are 'French Without Tears' and 'George and Margaret.' 'Father Malachy's Miracle,' 'Lunner-up in the matter of a favorable press, is one of the new possibilities, but has not attracted real business so far.

Eight shows rated in the money are holdovers from last season, and, in the case of 'Tobacco Road,' the run is passing the four-year mark. 'You Can't Take It With You,' 'Room Service,' Babes in Arms,' 'The Women,' Yes, My Darling Daughter,' Brother Rat' and 'Having a Wonderful Time' about complete the list of long-stay-ers. In addition, the Abbey Players are going along to goodly takings with repertory,

Notable that some of the holdovers were not expected to stay in the

with repertory.
Notable that some of the holdovers were not expected to stay in the profit column when new hits arrived, but so far such successes have held the pace and in some instances the grosses have climbed.

Schrank's New Play

Joseph Schrank is in New York with manuscript of new play. Gentlement the Wart, by himself and Nathaniel West, William Harris. Jr., has option for New York Jr., has

production.
Schrank just completed a scrib term at Warners while West writes for Republic.

Equity Faction, AFA to Oppose 4 A's Reorg, Call Plan Unwieldy: One Union, Central Power, Idea

U. S. Tax Claims Against Hammersteins Dismissed

The Government's income tax suit against Arthur Hammersten was dismissed Saturday (27) by N. Y. Federal Judge Henry W. Goddard on grunds of no cause of action. A similar suit brought against Dorothy (Dalton) Hammerstein was dismissed last September on statute of limitation cause. tion cause.

The Hammersteins had been charged by U. S. Attorney Lamar Hardy with owing the Government \$16,449 on their joint income for the \$16,449 on their joint income for the year 1931.

EQUITY REINSTATES, FINES 14 MEMBERS

Fourteen Equity members, under on for several seasons, have suspen been reinstated to good standing recently by council. They had been disciplined for failure to join the Screen Actors Guild and for other reasons. One had been on the suspended list since 1929, when Equity unsuccessfully went on strike in an attempt to organize Hollywood. An-

attempt to organize Hollywood. Another was banned for appearing in a non-Equity legit cast.

Those who did not join SAG as ordered were required to pay a fine of \$100, which will apply annually to those who remain outside Guild membership. Members reinstated include Cecil Cunningham, Marion Schilling, Gertrude Astor, Dorothy Hogan, Wilbur Mack, Wheeler Oddenan, Jack Perrin, Bruce Randall, Hugh Saxon, Phillips Smalley, Cliford B. Stelle, Gustav Von Seyfertitz, Nella E. Walker and John Wetervelt.

LYTELL'S SHARE

'First Legion' Being Secularly Adopted, Actor In On It

Bert Lytell who produced the Jesuit-glorifying play. The First Legion, will share in royalties year after year. Looks like the play is set to become a Catholic little theatre classic. Understood to have been produced 80 times last winter and another brisk season is in prospect.

Lytell was in Buffalo last v attend a conference of Catholic directors who plan to the play in their parishes extensively. Holly wood sidestepped the pi on the sectarian angle.

Reported opposition to the new Four A's setup concerns faction composed of the opposit on in Equity and the American Federat on of Actors (vaude un'on). Equity has tors (vaude un'on). Equity has dominated Four A's but a faction bemoans the wan! Strength of the association comparison to the Screen Actors Guild and American Federation of Radio Artists. Most of such feeling, if it exists, would evaporate if a one big un on idea went through, except among certain heads of the present actor un!

went through, except among certain heads of the present actor united as the present actor united as a considered them. With the expansion of actor arist unionization, particularly the last year two, the single big union plan has taken form. Reorganization of the Four As may be the first step in the formation of the energanization of the Four As may be the first step in the formation of the new setup. As the IATSE trices in all the stage hands, the Four As or some resultant body would include all the entertainers.

Feasibility of such an organization has been discussed and conceded in principle. It has no relation, the vertical union' idea (CIO), which takes in all classes of people an industry. Likely that such a general union of performers might have been formed 20 years ago had there not then been factions which preferred to keep apart for personal reasons.

reasons.

In principle, a centralized actors union would be similar to that of other American. Federation of Labor groups, with either locals or centers when and where needed. Each local or group would be administered locally and operated under necessary rules of the particular division. Idea now takes form on the bosts of grading the control of the particular division.

Idea now takes form on the bosis of grading membership according to salary carned, such as in the Screen Actors Gulid and the American Federation of Radio Artists. Members pay dues according to earnings, which perhaps more frequently flexible in show business than other vocations.

Single Card

Single Card

One-union idea would easily solve the problem of interchangeability of uni cards, according to the pro-ponents of the plan. No member-would be required to pay any higher (Continued on page 58)

MRS. WINTHROP AMES EYEING LEGIT, REPORT

London, Nov. 30. London, Now. 30.

Reported here that Mrs. Winthrop
Armes, widow of the showman, is
creading the script of 'The Day Is
Gone' with the idea of producing it
in America.

Play was tried out at the Embassy,
but there are no definite plans for
West End presentation.

Mrs. Ames was not connected with the theatre. She took an interest in her husband's productions but had no known part in his presentations. London report may indicate her de-sire to revive his name on Broad-way. Manager was inactive the last six or seven years of his life.

W. J. Lewis Badly Hurt

Pittsburgh, Nov. 36.
William J. Lewis, veteran deamageditor of Sun-Tolegraph, eriteally injured Saturday (27) in bathub fallat his home. Preparing to leave for work, Lewis slipped and suffered injuries to his back that required an immediate operation and blood frensfusions. nsfusions.

frenstusions.

Newspaperman, in hi la'e 60's, was rushed to Mercy hospitiat where hospitiat where hospitiat was said they feared be held also suffered internal horis. Late yesterday he was reporter shighly improved and resting confortably.

VARIETY

32nd Anniversary Edition

To Be Published Late in December

Reservations May Be Sent to Any Variety Office

CHICAGO LONDON NEW YORK LOS ANGELES 154 West 46th St. | 1708 No. Vine St. 54 W. Randolph St. 8 St. Martin's Pl.

Plays on Broadway

OF MICE AND MEN

be k's play in three nets and six scenes;
st eged by George S. Kaufman; settings,
thought then shower: coopneil, Nov. 23 37 31
Musle Boy N. Y., \$1.30 ton.
Music Box, N. Y.; \$1,30 top, George Wallace Ford
Lennie Broderick Crawford
Candy
The Boss Thomas Findlay
Curky Sain Byrd
Curky . S Section Control Community in
I neley's Wife
Slim
Curison
Whil
Cronks Leigh Whipper

Of Mice and Men' is a dramatic sock. Its boxoffice longevity only will be militated grate most virile profane stage lings since What Price Glory. Theme is a sort of Tobacco Road of the Central California agricultural valley.

A solemn, phlegmatic motivation, Steinbeck's best-seller of last year has been punchily dramatized by the povelist and expertly mounted may not have had a hand, also, in the stage version. Kaufman disclaims anything but the stage direction.

Au expert cast merits much for

claims anything, but the stage direction.

Au expert cast merits much for the generally socko impression. They evidence a judicious interpretation of Kaufman staging. Wallace Ford and Broderick Crawford are the cast outstanders. John R. Hamilton a close runnerup. Sam Byrd as the siviled Claire Luce as his floory frau let, it down a bit. Miss Luce, particularly, is the major false mote in the manner in which she overdresses her Sadiethompsonish assignment, and plays it as blatantly. It's because of the marked restraint of her thespian collaborators that this over-emphasis of an already white characterization tacks of the marked restraint of her thespian collaborators that this over-emphasis of an already white characterization tacks of the marked restraint of her thespian tacks of the marked restraint of her thespian collaborators that this over-emphasis of an already white characterization tacks of the marked restraint of her thespian tacks of the marked restraint of the characterization tacks of th

takes on exaggerated contrasts.

Crawfood capital as the goody
buddy whom Ford worries about
constantly—for what reason the
latter never knows why. But just as
they look set for a stake, with which
to own their own patch of land,
things go awry. Lennie, the dimwit,
who doesn't know his own strength,
who doesn't know his own strength,
who doesn't know his own strength;
who doesn't know his patch of the
sout to Junch him. It falls upon
George (Ford), his pal and protector,
to put him out of a too inpominious
existence by personally assassinating,
him.

existence by personally assassinating-him.

The story is thin and not without its obviousnesses. But the trouping and production values more than offset these shortcomings, so that Offset these shortcomings, so that Offset these shortcomings, so that Offset the shortcomings, so that Offset the shortcomings, so that Offset the shortcomings and the contribution to the current seene. So much so that it will linger successfully unless, of course, its motivation develops in a negative word-off muth on the element that it's too strong for the femmes. It's not a matinee theme exactly, and the business with the mice for pets is someword in the second that it is too the sound of the sound of the sound of the second of the second

PINS AND NEEDLES

PINS AND NEEDLES

Russ in two acts and 19 seems, Sketches
be Arthur Street, Marc Biltistein, Emmander Street, Marc Biltistein, Emmander Street, Marc Biltistein, Emmander Street, Marc Biltistein, Emmander Street, St

In 'Pins and Needles' the players of the II GWU have a production white II GWU have a head the series or no too in its present quarters or no too in the present quarters or no too in the present in the saily turn into its a large and any will have a hard time laughing off this amateur revue with a cast occur in the material of the same and the sam

presenting awards in the all-Italy maternal sweepstakes, another by Marc Biltzstein on the red tape of the Federal Theatre, and a third by Emmanuel Bereiberg, proceedings of the Bereiberg, by Emmanuel Bereiberg, and bytes, which include 'Sing Usa Song with Social Significance,' One Big Union for Two, 'Doin' the Reactionary' and 'I Used to Be on the Daisy Chain' Latter is excellent satire on the college gifts who wind up working in department stores.

Plays Out of Town

Obedient Husband

Columbus, O., Nov. 28.
Comedy, In Three ands. Presented at the Hartman, Nov. 26, 237, by Marwell Productions Int., Wetten by Horace Jackson; stagen by John Cromwell; settlings, and costumes by Jo Meleziner; 38 tob.

costumes by Ju Mierz	iner: 43 top.
Mrs. Scurlock	Dame May Whitly
Mistress dinns	Brenda Forbes Florence Ehlridge Frieda Allman
Prue	Florence Ehlridge
Richard Sterle	Fredric March
Joseph Addlson	J. W. Austin
I'nrtridge	Martin Woltson
Blizabeth	
Patrick	Harold Thomas
Silns Bennyfield	Walter Jones
Lord Envil	Leslie Austen
John Gav	A John Picined
Mrs. Howe	Ethel Morrison
Thomas Howe, M. P.	A. J. Herbert
Lady 'arwick-Mr	Addison
The second second	Katherine Stewart
Lord Finch	Montgomery Clift
The state of the state of	Anna Carte to Art A.

Fredric March and Florence Eldridge back on the legitimate stage, supported by Dame May Whitty in a fancy pants farce based on the domestic, and pecuniary troubles of Richard Steele, 1801 century English essayist and wit century English essayist and wit Although nicely tailored to show off talents of aforementioned trio vehicle disappoints due to faulty, un-certain writing by Horace Jackson It will take considerable pruning and rewriting to get the play into shape for Broadway

for Broadway.

As it stands, 'Husband' sprawls,
Quarrels—and reconciliations of
Steele and his vivacious dear Prue
make fine first act fodder but play bogs down in repetitious wrangling instead of using domestic spats as springboard for more important action. Hence, there no plot but merely a series of sketches of The Spectator' author, through which move Joseph Addison, John Gay and other period characters, to say nothing of a succession of bailiffs with whom his creditors were always other hounding the extravagant Steele.

hounding the extravagant Steele.

Jaekson has placed his play in 1708, taking the date from some of the letters which Steele wrote his dear. Prue. Notes were always signed Yr. Obedient Husband. To bring The Spectator into the play, liberty has been taken with history, since publication was started three years later.

First act opens with Steele's house

First act peps with Steele's house some property and the steele's house some person and the steele's house some person and the steele some person and the steele some person and the steele ste

him.

March plays himself in unbecoming wig and knee breeches but still gives the play lift. He's a swaggering Steele in the March manner, drinking with his friends, writing explanatory notes to his wife and arguing earnestly! His importance is empha-(Continued on page 58)

ENGAGEMENTS

Frank Craven 'Our Town Otto Hulett, Alan Bunce, 'Tell Me, Pretty Maiden.'

George Moss, Montag Helen Much, The Gangster

through its score of Songs, dances and sketches, which have been capably directed by Charles Friedman. There is plenty of joshing, not only of the capitalist system but of the labor movement itself, which departure from the usual propagands to be expected in performances of this kind. The prop is ladied out in amoth-more acceptable manner than the proper stands of the cast, it behaves, with As for the cast, it behaves, with veteran thespian composure. Sativical sketches include one by Arthur Arent, which has Mussolint

Current Road Shows

Week of Nov. 29 Brother Rat, Selwyn, Chi-

'Doll's House' (Ruth Gordon-aul Lukas), Grand Opera Paul House, Chicago

House, Chicago.

'Leaning on Letty' (Charlotte Greenwood), Hartman, Colum-bus, O. (29-1); Erlanger, Buffalo,

Ous, O. (29-1); Erlanger, Bunalo. (2-4). 'Love of Women' (Heather Angel), Royal Alexandra, To-

onto. 'Housemaster,' Wilbur, Boston. 'Mulatto,' Majestic, Brooklyn,

Moon Over Mulberry Street,' Werba, Brooklyn, N. Y. Right This Way,' Cass, De-

'Right This Way,' Cass, Detroit
'Richard: II' (Mourice Evans),
National, W.shington, D. C.
'Room Service,' Aude, Denver.
(27-20); Chief, Colorado Springs,
Colo. (30); Arcadia, Wichita (2);
Grand, Topeka, Kan. (3); Muny.
Aude, Kansas City, Mo. (4-5).
'Room Service,' Shubert, New
Haven, Conn.
'Show of Shows,' Curran, San
Francisco.

Francisco

Prancisco.

'Cornellis O Skinter!' Playhouse, Wilmington, Del. (1-2).

'Stage Door' (Joan Bennett),
English, Indianapolis, Ind. (281); Hartman, Columbus, O. (2-4).

'Three Waltzs,' Chestnut St.,
Philadelphia.

'Tobacco Road,' St Charles,
New Orleans.
'Toulpti, at 8:30.' Macky.

'Toulpti, at 8:30.' Macky.

Tobacco Road, St Charles, New Orleans, Tonight at 8:30, Macky, Boulder (30); Aude, Denver, Colo. (1-4), Tovarich' (Marta Abba), Shubert, Boston, Tovarich' (Eugenie Leontovich), State, Kalamazoo (29); Post Battle Creek (30), Keiths, Grand Rapids (1); Gladmer, Lansing (2), Temple, Saginaw (3); Palace, Flint, Mich. (4), Victoria Regina' (Helen Hayes), Hanna, Cleveiand, O. Women, American, St. Louis, Mo.

Mo. Yes, My Darling Daughter," Davidson, Milwaukee, Wis. (28). You Can't Take It with You,

Harris, Chicago.
'You Can't Take It with You,'

'You Can't Take It with You,' Plymouth, Boston.
-You Can't Take It with You.' Trenton, Lynchburg (29), Academy of Music, Roanoke, Va. (30), State, Winston-Salem (1); National, Greensboro. (2), Carolina, Durham (3); State, Raleigh, N.C. (4).

'Yr. Obedient Husband' (Fredric March), Cox, Cincin-

Shows Out

'Robin Landing' was withdrawn from the 46th Street, N. Y., Satur-day (27) after 12 performances. Gol thumbs-down by the press and few customers attended thereafter.

'ROBIN LANDING'

ROBIN LANDING'
Opened Nov. 18, '31. Critics
were politely negative on this.
Whipple (World-Tele) said, 'As
a stage presentation it seems to
lack the power to hold the imagination through a long evening.' Coleman (Mirror) 'Has
much to recommend it—but not
sufficient.' Vantert (theel opined
'Not for the average playgoer.'

Work Is For Horses' stopped at the Windsor (48th Street) N. Y., Sat-urday (27). It was given for one week and night. Critics thought

WORK IS FOR HORSES'

Opened Nov. 20, '37. Bad no-tices all around. Mantle (News) said, 'Another unfortunite acci-dent' Brown (Post), "Less than nothing.

Too Many Heroes closed Saturday (27) at the Hudson, N. Y. after two weeks. Well staged, but not diversion, was the general opinion.

TOO MANY HEROES'

Opened Nov. 15, 37. Lukewarm, reviews, coted this lynching dr. Luchridge (Sun) said, Lurid melodrama, the author's addiction to gore (Sun) sam, the author's addiction to gore frankly alarming, but his theme is not trivial. Mantle (News). It is an effortive work of its type! Vanner ((toee) said,

Inside Stuff—Legit

Usually the identity of non-pro backers of legit shows are kept under cover for one reason or many, but not so in the case of 'To Be Continued,' renamed 'Love in My Fashlon,' which opens Friday (3) at the Ritz, N. Y. It is being presented by Morris (Gypsy) Green and James J. Fero, letter being the money end. In a Sunday story ascribed to Charles Washburn, Fero is alluded to as 'The Pride of Pimlico.' In other words he is a racetrack bookie, not the first to have been interested in the stage. According to Fero, the play is a thoroughbred horse, with Green the trainer, and Louella Gear, featured, the jockey, while Charles George, its author, is timekeeper.

mi addition to the heavy production losses on 'Antony and Cleopaira,' which folded after five performances on Broadway, there were some rediterns not charged to the management. Included were illustrated books, for which Al Greenstone had the concession. He invested \$1,500 and got about \$300 back.

Concessionaire paid \$500 in advance royalty on the strength of the original bookings, which called for 12 weeks of one-nighters, principally through the South. That territory was figured promising because Tallulah Bankhead's family name is well known there. She starred in the revival and it was her desire that the one-nighters be cancelled in favor of New York showing.

Helen G. Bonfils and her husband, Henry Somnes, have leased an apartment in New York, indicating that she will devote more time to the firm's theatrical activities. Miss Bonfils is an heir to her late publisher-father; Denver Post interests and has been active in directing the daily's publication. Understood the inheritance tax on the estate was over \$2,000,000. Bonfils and Somnes are operating the Little theatre under lease, but that house will not get their "The Greatest Show On Earth.' Play, having characters representing animals, requires a larger house. Little gets Cornelia Otis Skinner's Edna, His Wife, in which she plays eight characters. 'Shadow and Substance' is a later possibility at the Little.

Pit musicians at the Alvin, N. Y., divert themselves peering over the trench top for a peak at politico celebs who are prominent, as a group, among the early weeks' patrons at the Cohan show, I'd Rather Be Right! Reactions of the politicos, New Dealers and conservatives alike, are generally good-humored, although the third-term dialog usually fetches a mixed reaction (hisses, and cluers) from among the customers.

Last Saturday night (27) both Governor Lehman and Senator Wagner were in the audience. Wagner National Labor Relations Act is prominent in the dialog, and the senator seemingly had an enjoyable evening of it.

Story back of Thomas Job's dramatization of the Anthony Trollope novel, Barchester Towers, being produced by Guthrie McClintic and starring Ina Claire. Professor Job, former head of the dramatic department of Carleton (Minnesota) College dramatized the book for demonstration purposes. It was produced at the college and stowed away in moth balls thereafter. Subsequently Job went to Yale for dramatic research and showed the play to Walter Pritchard Eaton. Latter arranged to produce it in New Haven and invited Miss Claire to be present, figuring the role was suited to her. She saw the performance there, took an option on the play and immediately dropped it into McClintic's hands.

Mary Jane Walsh, southertte in Tid Rather Be Right, at the Alvin, N. Y., is making her legit debut in the musical comedy. She hails from the middle west. Prior to the Wall Street crash her father, a corporation lawyer, was rated independently wealthy. Because of financial reverses Miss Walsh started out to earn her own living.

She is known in radio and appeared in night clubs in London and Paris prior to going onto the stage. She has a WOR commercial every Friday night for Barbasol.

In advertising Victoria Regina' six weeks in advance of its date at the Nixon, Pittsburgh, Harry Brown, the house manager, earned the ire of one or two attractions which played the stand before the Helen Hayershow. Other managements claimed the advance sale for their shows was affected by the 'Regina' copy and a complaint was made to the United Booking Office, N. Y. However, 'Regina' was similarly publicized in other stands. 'Regina' cleaned up in the Smoky Town.

Tovarich, with Marta Abba, closes this week in Boston, while the company headed by Eugenie Leontovich continues. Latter is playing Michigan one-nighters, then jumps to Montreal. It then will be sent into Chicago, its probable final stand.

no propose man stand,
Boston date completes a four-week booking. Gross was underestimated,
takings being \$16,000 for both weeks, with attendance dropping last week.

Preview benefit performance of 'The Cradle Will Book' was given by the Mercury Theatre Saturday night (27) for the Brooklyn Eagle strikers. Almost all Broadway critics bought tickets for the benefit, but none showed up. That's probably because the official opening is not until next Sunday (5). Show ran two weeks last spring but never was caught by any critics for review purposes.

No review tickets were sent to the Brooklyn Eagle for the Group's open-ing of 'Golden Boy' or for the Mercury's 'Caesar' by p.a,' Eagle bought tickets for 'Boy' several nights after the opening and gave it a severe rap. Emmanuel Eisenberg is p.a. for the Group.

Bennet Cerf will be one of a group of backers for a new theatrical producing unit. Is presently keeping mum his associates.

Evans' Salute

Washington, Nov. 30.
Entire cast of Richard II, following bows, sang 'God Save the King'
to give opening performance in Capilol unique twist.
Idca was conceived by Maurice
Evans in honor of Sir Ronald Lind-

say. British Ambassador, who at-

Philly B. O. Men Shuffle

Philly B. U. Men Shuffle
Philadelphia, Nov. 30.
Barney-Abrams has switched over
to treasurer of the Locust Street thetare in a shuffle of duct-dispenser,
here. Lex Carlin, Tr., has been
named his assistant Lex Carlin, St., former manager of Garden Pier theatre, Atlantic City, and ticket-huckster in these parts for years, takes
over the window at the Chestnut.
Irving Kayser has resigned from
the latter spot for a similar post
at the Windsor, N. Y. Dee Frank
will be assistant treasurer at the
Chestnut.

FTP TO PREEM SHAW PLAY, LINCOLN DRAMA

American preem of George Bernard Shaw's 'On the Rocks' will be among the 10 productions to be done within the next three months by the Federal Theatre Project. Play was produced in England four years ago. FTP is negotiating for the lease of five theatres, one in each N. Y. bor-

N. Y. Civil Liberties Comm. Takes Moss to Task on Stage Censorship

Censorship activities of the N. Y. License Commissioner, Paul Moss, during his first term, were among the subjects discussed at a meeting last week (24) of the N. Y. Civil Liberties Committee. While no immediate action to oppose the reappointment of Moss as license commissioner is contemplated, the committee nevertheless went on record disapproving the commissioner's activities in so far as they concern the heatre. These, were characterized as highly objectionable from the standpoint of censorship.

In a statement issued by Lee Hazen, attorney and spokesman for the committee, it was declared:

Hazen, attorney and spokesman for the committee, it was declared:

The New York Civil Liberties Committee regards the policies pursued by License Commissioner Paul Moss during his first term of office as highly objectionable and extremely dangerous to freedom of expression in the theatre. Carried to their logical conclusions, these policies inevitably must lead to a situation where freedom of expression in the theatre will be restricted to a very narrow sphere. Consequently, we deplore the apathy of those theatrical groups which are supposedly organized to fight the threat of censorship for their unawareness in not taking, note of the fact that, despite the policies with which Mr. Moss has become associated, he may be reappointed. The mere wistful wish that there should be no censorship is not enough to combat the organized forces which are trying to impose it.

Started With Burlesk

Started With Burlesk

Started With Burlesk

Our committee pointed out at the time of the burlesque hearings, the dangers inherent in its suppression. Our predictions in this case have been fulfilled to the letter and burlesque has now been consigned to limbo. From an artistic point of view this may not be a loss, but we now point out to the legitimate theatre that attempts by the license commissioner to extend his jurisdiction to include inspection of dress rehearsal performances are highly dangerous. These efforts were made when Commissioner Moss first took office and have again been made less and have again been made les office and have again been made less than three months ago. They represent the most stringent kind of extra-legal supervision, since attendance at dress rehearsals is for the sole purpose of having the Commissioner point out what might be objectionable to his tender ears.

The policy of the License Com-missioner has been to avoid court tests and to use the power of his office to indirectly enforce a censor-ship which more powerful and harder to fight than attacks through the courts.

It was further stated that the N. Y It was further stated that the N. Y. Civil Liberties Committee is anxious to stimulate discussion of the question of the reappointment in order to get a clarification of public opinion which it is believed would result.

At the committee meeting last week, possibility of submitting a questionnaire to License Commis-sioner Moss asking for a statement of sioner Moss asking for a statement of what his actions re demorship would be, if reappointed, was discussed. This move was however regarded asfutle, it being stated by the committee that since Moss has been evasive, in the past, no direct answers could be hoped for. The Commissioner, it was felt, would probably be unwilling to reply to anything be unwilling to reply to anything which might bind his hands in the

foture.
N.Y. Civil Liberties Committee is headed by Florina Lasker.

Keating East for '7-11'

Hollywood, Nov. 30. Fred Keating is skeded to go to New York for rehearsals of 7-11, legit show soon as he finishes, his role in Major's Bing Crosby starrer, Doctor Rhythm, James Cain authored 7-11, Play is localed in Jack and Charlie's 22, club, N. Y.

EQUITY MEETS DEC. 10

Second quarterly meeting of Equity will be held at the Astor Hotel, N. Y., Dec. 10.

It may be the final session to be presided over by Frank Gillmore who is soon slated to become executive director of the Four A's.

Dillingham-Ziegfeld Co. **Gets Corporate Charter** Albany, Nov. 30.

Dillingham - Ziegfeld Enterprises, Inc., N. Y., has been chartered by the Secretary of State to engage in the theatrical business. Capital stock is 100 shares, no par value.

New company was formed to han dle rights to plays purchased by a group of authors recently. Possible vision use is owned by the authors also nuisance rights.

Directors and subscribers, each holding one share, include William J. Bratter, Rose Lader and Geraldine Weiss, all of 11 E. 44th st., New York City, Attorney Howard E. Rein heimer, who represents the authors, filed the inforporation papers.

O'Malley Succeeding **Douglass Montgomery** A Surprise Switch

change in leads for 'Merely Murder after the play tried out. Douglass Montgomery going out and Rex O'Malley replacing. Understood a personal angle was connected with Montgomery's withdrawal.

'Murder' returned to New York for needed rehearsals due the change, with the players being un-der full salaries last week and this week. Show is due to open at the Playhouse Friday (3). House is be-ing paid \$1,000 weekly for remaining dark.

'Invitation By Design' by Betty Laidlaw and Alan Dinehart, is slated for production by Lee Shubert this winter. Miss Laidlaw is a Coast writer. Dinehart, an actor, has collabed on other plays.

labed on other plays.

'Lives' of a Woman,' dramatized by Alvin Kerr from Baroness Von Hutten's novel, is announced as having been secured by Lucile Watson. She is slated to appear in it later this season or next.

'The Lunatic from Boston,' set by the Theatre Guild to follow. Wine of Choice' on their production sked, Guild still negotiating with author, Norman Matson.

'Our Town' home.

vorman Matson.

'Our Town,' by Thornton Wilder produced by Jed Harris, to start rehearsals Dec. 13, Frank Craven heading the cast. Opens shortly after New Year's day.

'Salute to Glory,' by Edward Caulfield with an undisclosed theme set tentatively to follow Father Malachy's Miracle' by Dclos Chap-

"The Devil's Moon," Delos Chappell scanning this one about the ministry by William Ford Manley

'Prodigal Parents,' original by Sin-clair Lewis being dramatized by Helen Jerome.

The Lonely Man, recently done by the Chicago FTP, will be pro-duced by Robert Milton provided an angel is found.

"Dramatic School," adaptation of European play on which Jacques Deval is now working. Rufus Phil-lips and Watson Barratt plan to pro-

duce.

'Thirty Days Hath September,' sponsored by Kirby Grant, Inc., looks to Kmas week debut. Piece is a farce-comedy by Irving Gaumont and Jack Sobell.

and Jack Sobell.

Tortilla Flat, John Steinbeck's latest, now being dramatized by Jack Kirkland. A Christmas night opening is planned.

Straw Hat, Nat: Burns hopes to launch -this-farce-about-summer stock by Kurt Unkelbach.

stock by Kurt Unkelbach.

'Greek to You,' Shubert musical
on which Howard Lindsay, Russell
Crouse and Cole Porter are collaborating. Opening dat, indef as Shuberts already have three musicals

The Gangster, new crook play by Lawrence T. Hemingway, for Broad-way preem in January according to Walter C. Baldwin.

Walter C. Baldwin.

'Children of the Street,' comedy
melodrama of Wall St. by Arthur
Byron, Jr., slated for tentative production by an unrevealed producer.

Show is carded to no into rehearsal in January.

ATC Auditions Boom Discovery of Talent

Auditioning of new talent, being conducted by the American Theatre Council, Antoinette Perry, chairman, is reported to have resulted in a number of likely prospects being spotted. Observers are on the job throughout the day and an average of 60 aspirants daily have been given auditions between 10 a.m. and 6 n.m.

p.m. Committee has excluded Holly-wood scouts since the primary idea is to discover talent for the stage. Applications for auditions are still coming in. The list now contains around 1,000 names. Central cast-ing agency is being considered.

FREE SHOW BAN ON GUILD **ACTORS**

Hollywood, Nov. 30.

Ruling by the Screen Actors Guild against members playing in little theatre productions unless paid Guild

theatre productions unless paid Guild scale has the producers scurrying to revamp easts, majority of which are composed of SAG members working gratis for experience.

Stoppage of free performances is reported to have been agreed upon by tops in SAG, American Federation of Radio Artists, and Equity, all of which are affiliated with the Associated, Actors and Artistes of America.

Am Groups' Prop Raid On Fulton, Lancaster's **Once-Proud Road House**

Lancaster, Pa., Nov. 30.

Lancaster, Fa., nov. ov.
Little Theatre. Junior. League,
Barn players and practically every
dramatic organization in the city
staged a combined storm on the old.
Fulton theatre here last week as the
management announced legit days
management and admittally over for management announced legit day were finally and definitely over for

Plunging into dark recesses back stage, the theatrically inclined group runging into dark recesses backstage, the theatrically inclined groups energed with the flats and props accumulated over nearly 75 years. When they left in trucks, wans, wagons and pushcarts, only remains were broken and mangled bits, so a bonfire was built to celebrate the passing of roadshow days.

For years the Fulton, which was once considered one of the best equipped houses in the country for roadshows, has been taking care of anyone who wanted to produce a play, whether in the house, in a barn or in a church basement. Thought was that any checuragement given legit would be all in its favor.

Few years ago one enterprising locals gathered enough scenery from locals gathered enough scenery from

Few years ago one enterprising locals gathered enough scenery from locais gathered enough scenery from streeted minimal secretary. Latter the old alley to put on a complete set succeeds James Vincent, who served of six shows. Several local theatres is succeeds James Vincent, who served of six shows. Several local theatres is succeeded James Vincent, who served for the stuff is succeeded James Vincent, who served for the stuff is succeeded James Vincent, who served for the succeeded James Vincent, which was a succeeded James Vinc

TMAT Continues B'way Picketing: IATSE Sympathizes, Won't Join; **Treasurers Mulling Own Group**

Shows in Rehearsal

'Tough to Chaw,' Mrs. Harry

Moses.

'One Flight Down,' Arthur Hammerstein.

'Wine of Choice, Theatre

One Thing After Another' ('Barn Storm'), Walter Craig. 'Fickle Women,' National Players.
"Stop Over," Chase Produc-

ons. 'Tell Me, Pretty Maiden,' ushar and Tuerk. 'Slege,' Norman Bel Geddes. 'Between the Devil' (revised),

Shuberts.

The Shoemaker's Holiday,"
Mercury Theatre.

Shean Protests But Finally OK's 'Wines' **Payoff to Equity Fund**

Al Shean currently featured in Father Malachy's Miracle,' at St. James, N. Y., appeared before the Equity council last week to again protest the payment of claims due on 'Light Wines and Beers,' presented about six years ago. He was accompanied by one of the actors who appeared with him in the play and who wished to withdraw claim. However, it was ruled that Shean must pay up, and he agreed that the money be turned over to the Equity's emergency fund.

Had the cancellation of the claim Had the cancellation of the claim been accepted, all other claims would have been invalidated. Shean signed the contracts for the show and had periodically paid off on the claims, completing the payment recently. Matter has been arbitrated and Shean ordered to pay off. He con-tended, however, that, the arbitra-tion award was unjust.

N. Y. Treasurers Club Again Picks Schnebbe

Treasurers' Club held Saturday (27) placed Allen Schneebe in the presidency for a second term. Saul Abraham was named vice-president and Harry Nelmes, treasurer. James Mc-Intee, recording secretary for, 19 years, was replaced by Charles Bowman, while Harry Benson was selected financial secretary. Latter succeeds James Vincent, who served 17 years.

With the failure of several efforts at settlement, the Theaturical Magagrs, Agents and Treasurers' Union continues to picket Broadway theatres housing Theatre Guild shows or operated by Sam H. Grisman, Single. operated by Sam H. Grisman. Single coxception is the latter's Belasco, where Golden Boy' is playing. TMAT board is reported to have considered picketing all legit houses. in protest against the refusal of the League of N. Y. Theattes 'managers group' to recognize the union.

recognize the union.

It was indicated early this week, however, that a settlement would be worked out if TMAT follows the advice of union leaders. William Colins, state organizer for the American Federation of Labor, attended a TMAT meeting Suiday (28), and James Brennan, stagehunds exce, sat, in Monday (29), when the situatio was again considered.

Deckhands Won't Walk

TMAT has the moral support of the stagehands, but that union will not go out on a sympathetic strike. Declared that the stagehands have a contract with the managers and it will not be breached.

will not be breached.

Group Theatre, presenting 'Golden' Boy' at the Belasco, is credited with causing the pickets to be yanked from the front of the theatre Monday. On that day TMAT was assured that the Grisman staffs would join the union after the Group had taken the matter up with the manager. In consideration of that intercession, the union withdrew its men. A modification of the initiation fee boost to \$150 was made by the union. Those joining now will pay \$10 initiation plus \$40 admittance fee and \$6 for the first quarter's dues. Grisman bunch said they could not pay that kind of coin.

Both managements involved in the

Both managements involved in the demonstration declared there was no objection to their boxoffice-people joining the union. Grisman so stat-ed last week, while Warren Munscil, general manager of the Guild, made a similar statement. Grisman called a similar statement. Grisman called his staffs together and said they were at liberty to join TMAT, and assured them that none would be dismissed for so doing, it being entirely up to them personally.

Grisman's Stance

When the union was informed of that move the board kicked over the apple cart and demanded the manapple cart and demanded the man-ager sign a basic minimum agree-ment. Grisman explained that while the terms of the contract were fair, he was bound to decline such signa-turing being bound to act in consort with fellow-managers in the league.

Munsell stated that the salary set by TMAT is the same as paid by the Guild for the last 10 years, organiza-tion's box-office treasurers. (girls) getting \$75, with assistants, paid \$50. Manager, expressed willingness to talk over changes of working condi-tions cauchly but the river for box tions sought by the union for box-office people, but the rub appears to be the inclusion of press agents and company and house managers TMAT.

It appears increasingly evident that the treasurers as a group could cure concessions from the managers cure concessions from the managers were it not for the company managers and agents angle. Some boxfice people are considering the feasibility of the treasurers forming an autonomous group within the union.

Chi's B.O. Union

tunion.

There is: a bo, union in Chicago which operates univer a state-charter. Similar plan might solve the roblem in New York. Chicago union is said to protect its membros amply and is not known to thuse any on-formed come years ago.

Several years ago the league agreed to a contract with the old Theatreal Press Representatives of America. Forms were peinted, but with the decline legit are not known to have been much used. One of the TMAT moves which aroused criticism was to assign one picket each to several agoncies the ground that tickets were being sold for picketed shows.

Forrest, with Tobacco Robal, was the only Grisman theatre picketed Monday, two of his bouses having one dark through the flopping of Too, Many Heroes (Hudson) and Work Is for Horses' (Windsor).

B'way Agencies Mull Managerial **Demand for Extending Hit Buys**

'Excursion' at St. Loo

St. Louis, Nov. 30. omedy-drama, will open two-weeks run Thursday (2) at the Little theatre and will be the second subscription play presented under the direction of harold Bassage, the house's new director. Gordon Sommers plays the top

Fogarty-Gilbert Stint

Alex Fogarty and Edwin Gilbert, songwriting team, have been set through Columbia Arthsts, Inc., to turn out tunes for 'Romantic Lady,' legit meller which the Shuberts will bring to Broadway.

Broadway agencies Broadway agencies multing managerial proposals that the ticket buy-outs on several successes be extended, although the original deals started but recently. Brokers have been asked to make a buy for eight additional weeks on 'Tel Rather' Be Wight' Afficient's Afficient Afficient's Afficient's Afficient Afficient's Afficient Afficient's Afficient Afficient's Afficient additional weeks on 'I'd Rather Be Right, 'Afvin, with the privilege of 10'/ return to the box office. Buy on 'Right' is for 12-week period which expires Jan', 27 and no re-turns are accepted, not en single

tickets.
Agencies made buy of Of Mice and Men for four weeks prior to its premiere at the Music Box last week, When the drama jumped to capacity Friday night the Sam H. Harris office (which also operates Right) Swight an additional four weeks. Biggest buy proposed may be made. 'I floury for Whatl', which opens tonight at the Winter Garden. Shuberts seek deal covering 16 weeks.

Out of Town

(Continued from page 56)

Hofmann Golden Jubilee Hits 22G: Met Opener 15G; Symph, Hipp O.K.

Concert grosses in N. Y. within the last week exploded with smash figures for the first time this season. Even another rainy weekend failed to dampen the punch of the Thanksgiving holidays and a couple of dynamite draws.

Biggest click of the week was the osef Hofmann 50th anniversary Josef Hofmann 50th anniversary piano recital, which packed the Met at a juicy scale, to ring up a \$22,000-

Met Opera opener was another wallop, pulling an estimated \$15,000. Bailharmonic-Symph climbed, and tile Hipp Opera did okay with five performances the weekend.

Estimates for Last Week

Estimates for Last Week
Met Opera Co., Met O. H. (3.400;
\$10.)—Tristan und Isolde, Monday
(29): Season opener, always a smash,
was unprecedented. Claimed ticket
applications were almost double attendance. Several hundred standees
(fire law limit) for gross of approximately \$15,000. Mosenkavalier tomissing the standard of the control of the con

imatety \$15,000. Aosencavaier tonight (Wednesday).

Philharmonic-Symph, C ar n e g le
Hall (2,760: \$3.52.51,75) (6th week)
Thursday (25) eve., Friday (26) aft.,
Saturday (27) , Sunday (20) aft.
John Barbiroll, conductor, Bartlett,
Hobertson, planists; for no explainable reason, attendance of the state of the sta

was an expected slump. Weekend rain no apparent harm; estimated \$14,000.

Mippodrome Opera Co., Hipp (5,500; 99c.) Thursday (25) aft. and eve, 500; 99c.) Thursday (25) aft. and eve, Friday (26) eve, Saturday (27) aft. and eve, Rain blamed for slimmer attendance at afternoon performances; evenings big; estimated \$11,000 for series.

Hall (2,760; \$2.75) Friday (26) eve, benefit subscription, series, pulled down the gross; estimated \$2,500 on 2,200 attendance.

Serge Rachmaninoff, Carnegie Hall (2,760; \$3.30) Saturday (27) aft. Name planist is always a draw; estimated \$1,000 at the scale.

Josef Hoffmann, Met C. H. (4,000; \$3.30) Saturday (27) aft. Name planist is always a draw; estimated \$1,000 at the scale.

Josef Hoffmann, Met C. H. (4,000; \$3.00) at \$2,000 or more, possibly a record. Receipts go to the Musicians Emergency Fund.

Women's Symph, Carnegie Hall (2,760; subs.) last (Tuesday) night, Antonio Brico, conductor. Series is a limited appeal; expected fair draw \$4.00 ener; may be \$1,000 attendance.

**At opener; morther the Mendeday, Pinist is rapidly growing as a bo. name; already regular sellout for this limited seat house; only standing room left a week before recital; anticipated \$3,500.

Jascha Heiletz, Carnegie Hall (2,760; \$3.30) to hight.

ipated \$3,500.

Jasoha Helfetz, Carnegie Hall (2.760; \$3.30) tonight (Wednesday)
Fiddler looks like certain sellout estimated about \$7,000 at the scale.



Symphony Hokes It Up

Rochester, N. Y., Nov. 30.
New composition played by
Rochester Civic Orrefestra Sund
day night includes music without sound. Called Five Includes sections for 'one-armed
man, 'buind man,' cross-eyed
man, 'deat man,' and 'lame
man. Conductor Guy Fraser
Harrison put on histrionics for
ach section.
In that for deaf man, the orchestra went through nictions
of playing but made no sound.

Tibbett Seeking Chi Opera Pact For Artist Guild

Contract recognizing the American Guild of Musical Artists, is being sought from the Chicago Opera Co. this week by Lawrence Tibbett and Leo Fischer, prez and executive secretary, respectively, of the Guild. Pair are in Chicago, with Tibbett skedded to continue to other points for concerts. Fischer is expected back in N. Y. the end of the week.

Stage managers, forming their own division within AGMA (but without autonomy), have set up minimum wage requirements for submission to the opera companies. Scale calls for 525 for each performance in N. Y., \$35 out of N. Y. Rates for assistants are \$15 and \$25, respectively. Stage managers will also name a committee to examine applicants for stage managing jobs. Idea is to prevent doubling as stage managers by singers.

Theodore Carr. AGMA assistant exec secretary, is huddling this week with reps of various dance groups and organizations to decide whether the Ballet Guild, AGMA affiliate, should attempt to organize the general ballet field or to confine its activities for the present to the opera field.

tivities for the present to the opera

field.

Guild is still dickering with Affredo Salmaggi, Hipp manager, regarding recognition. Salmaggi-is-observing all AGMA shop requirements, but so far hasn't signed a
contract. Next AGMA board meeting is set for Dec. 16, today
(Wednesday's) session having been

QUICK WIT SAVES PROGRAM

St. Louis, Nov. 30.

St. Louis, Nov. 30.

Marvin E. Mueller's knowledge of German saved the day last week when KMOX Public Affairs Dept. Interviewed Miss Erna Sack, German singing star, who appeared in The Barber, of Seville with the St. Louis Opera Co.

Miss Sack's English is limited and the ad lib interview was headed for the rocks when Mueller switched to German. With a large part of the natives here of German extraction stunt went over big.

*INGENUE SANDAL

sized by the play's tendency to bog when he's offstage when he's offstage ooks attractive as she flourned by the play's tendency to bog when he's offstage for his play is a single play to the play's hest lines as the salty mother-in-law. Supporting cast okay J. W. Austin as Addison is made to seem older than Steele-actually, he was the same age. Monigomery Clift steals a scene as Lord Finch, John Pickard bounces in and out as a likeable John Got and chinking seem of the the same steel was the same as the same seem of the the same steel was the same seem of the

Something for Nothing

Providence, Nov. 27.
Comedy in three acts by Harry J. Esset and Sid Schwartz, Stared by Henry Wag taff Gribble, Presented by Stuart Orake

Inc.	
Jenny Perkins	Inlu McConnell
Robby Perkins	Joe Brown, Jr.
'Doc' Piper.	Edgar Stehil
Una Perkins	Sylvia Fleid
Kenneth Scott	Ben Lackland
Mr. Pinkle	. S Richard Taber
Mr. Pinkie Mr. Boyle	Millard Mitchell
Dr. Klipper	Kent Thurber
	1 3 3 4 V V V V V V V V V V V V V V V V V

Mr. Prible.

Mr. Robie.

Mr. R

EDNA, HIS WIFE

EDNA, HIS WIFE

Baltimore, Nov. 28.

Opening her current season, with a two-day engagement at the Auditorium here. Cornolis Otts Skinner is presenting as her latest monolog her own dramatization of Margaret Ayer Barnes' novel. 'Edna, His Wife.' The play takes place in two acts and 11 scenes, by Donald Censlager, with incidental music by Elliott Jacoby and costumes by Helene Pons. It is spans a period of 30 years, from 1900, and presents an enisodic cross section of the rise of Edna Losser, from the small town simplicity of a trainman's daughter to a Park avenue penthouse. Miss Skinner does a swell job.

From the first scene at a trainmen's beer garden shindig, in which so the present of the proper witching from her brakeman boy, friend to a rising young lawyer, Miss Skinner runs a gamut of characterization which tells a compelling and clear-cut story of happiness sacrified on the altar of ambition.

Miss Skinner has the capacity and

compelling and clear-cut story of ambition.

Miss Skinner has the capacity and dramatic understanding of type and character to make cach personage-ing variety and sustained interest to what in less capable hands might have been a colorless two-hour performance.

In well-pointed scenes, the story of Edna's romance, her gradual rise to wealth and position on-the crest-of her husband's insatiable lust for fame, and her final disillusionment, maintains an interest and continuity for the color of th

Equity Faction

dues than at present, unless getting more salary. Actors and artists would switch from one division of the amusement field to another with-

Predicted that when the recently started activity to organize the en-tire actor-artists ranks has been completed, a movement to fuse all such unions will follow.

such unions will follow.

Those most openly opposed to the all-powerful Four A's idea are a group within Equity and heads of the American Federation of Actors. They are against centralization of authority in the Four A's as giving too much power to one person or to a small group. Different problems in the different performer fields can be handled better by separate bodies working in a loose association, such as exists, than by a single, all-including organization, they argue. Claim is also made that the one big organization would be unwieldy for practical purposes. tical purposes.

tical purposes.

Matter of interchangeability of membership cards doesn't require a single organization for solution, it is asserted. As for the proposal to raise the per capita tax again to \$3 a year, that will also be fought. Besides the above arguments, a large segment of Equity members sees the reorganization plan as an attempt by certain Four A's heads to gan control of the estimated \$300,000 (mostly in real estate) in the Equity treasury.

Opposition Plans

Opposition Plans
Those opposing the realignment move have remained silent during recent committee sessions and informal conferences and statements on the matter. But references to Equity's waning power in Four A's affairs have been heard at Council sessions and at the recent open discussion meeting at the Astor hotel, N. Y. Several Council members have indicated their intention of ophave indicated their intention of opposing the organization plan in future meetings of that body and say they will also fight its passage when amendments come up for vote by the general membership. AFA heads say they have simply been going along in past discussions on the subject; have in no way approved the idea and will oppose it if it comes to a vote.

Whole reorganization plan hinges on revision of the complicated Four A's constitution, That move requires approval by a majority of the member groups, each group having a single vote. Two-thirds vote of the general membership of each member body is required to give that have indicated their intention of op

single vote. Two-thirds vote of the general membership of each member body is required to give that body's approval.

But. because of the complicated Four A's constitutional structure, several developments are possible. For one thing, the Screen Actors Guild. American Federation of Radio Artists and American Federation of Actors far outnumber in membership all other groups, with the first-named the largest of the three. For another thing, the Four A's has the legal power to punish (even by revoking the charter) of any member group—although this is unlikely. In matters pertaining to discipline of member bodies, each group in the Four A's has a voting strength in proportion to its membership, instead of a single vote.

proportion to its membership, in-stead of a single vote.

No Break-Up

While proponents of the reorgani-zation plan appear to have enough support to jam their proposal through, it is unlikely they will do so if such action threatens an actual

breakup of the Four A's, And, from statements by Equity groups opposing the plan, they will withdraw from the Four A's entirely (and thereby from the parent American Federation of Labor) rather than give in. What appears probable is that a compromise will be reached whereby the Four A's will be strengthened and power centralized, but that the plan will be modified and that the whole thing will be delayed, possibly until late spring.

Some action to heal the breach

out mat the pian will be modified and that the whole thing will be delayed, possibly until late spring.

Some action to heal the breach will possibly be taken Friday (3) at the Four AS meeting in New York-Just who will attend that session is not known. Kenneth Thomson, Henry Jaffe and Mrs. Emily Holt are on the Coast, with Jaffe exceeted back, within the next couple of days. Understood Jaffe has conferred with Thomson and Lawrence Belienson while on the Coast, with the idea of a possible solution of the split looming in the Four AS, but what, if any, decision they have reached hasn't been indicated.

Any estimate of how the membergroups in the Four AS would vote on revision of the organization and centralization of authority would be conjecture. It would depend on just what form the proposed reorganization would take and how much authority the groups would be called on to surrender. Also there might be a time element involved. And there is always plenty of political maneuvering to be considered. However, as indicated so far, the Screen Actors Guild, the American Guild Musical Artists and probably the American Federation of Radio Artists would favor the plan. Equity and AFA appear to be lined up in opposition with the various smaller groups in doubt.

POP OPERA ON COAST FOR TROUPERS FUND

Los Angeles, Nov. 30.
Grand opera at pop prices, starting Jan. 28, has been set by George Blumenthal of The Troupers club

Blumenthal of The Troupers club for Shrine Auditorium.
Operas in Italian, French, German and English will be held Friday eve-nings and Saturday afternoons. Pro-ceeds will go to Troupers' building fund for new actors' home here.

La Meri Back in N. Y. After Tour of World

Chased back to America by the Far East disturbances, La Meri, concert danseuse, is in New York now with her manager, Guido Carreras. In the year and a half she has been girdling the globe, La Meri has given 150 concerts. She heads back to the Coast after Jan. 1.



"And the audience went wild, really and

-Linton Martin, Philadelphia Inquirer. Wk. Dec. 6, ROYAL ALEXANDER, TORONTO

A Sensational Success!

AKKEN 🍫 BRODERI

FEATURED WITH

TOM ARNOLD'S SMASH HIT

"Switzerland"

REPRESENTED BY

MILES INGALLS and MARK LEDDY

FOSTERS' AGENCY

2 562 Fifth Ave. 450 Fifth Ave.

Modern version of the sandal the

Greek maidens wore ... a classic from that day to this. Interlaced bands of-gold or silver kidskin reveal every line of your lovely foot as you dance

Chi Shuffling Lineup; Women' \$17,500, 'Daughter' \$13,000, Bow Out

Chicago, Nov. 30.

With the holidays due the legit seene shifts considerably. After 10 excellent weeks at the Erlanger The Women' scrammed town and headed for St. Louis and the south and west Nothing act for figuring on Helen Hayes and Victoria-Regina' shortly

nately, though figuring on accel-Hayes and Victoria Regina' shortly deter Christmas.
After four big weeks plus, Ameri-can Theatre Society, Yes, My Dar-ling Daughter, quit town, with Doll's House' coming in last night (Monday) as the third play of the American. Theatre Society-Theatre Guild season, which, by the way, has been outstandingly successful this

Guild season, which by the way, has been outstandingly successful this year.

Brother Rat' is now in its last three weeks in the Selwyn, going out on Dec. 18 after a profitable 17-week stay. Coming in will south with Earlies and the season of the season

provinces Finshed to the for 10 performances.

Yes, My Darling Daughter, Grand (1300; §2.75). Finished here on Saturday (27) to excellent business on its four-week gallop. Satisfying at \$13,000 for finale. Doll's House is

Current.

"You Can't Take It With You,"
Harris (1,000; \$2.75) (43rd week).
Will finish a year's run at least on
the present pace. Advertising for
Christmas tickets. Goes along week
after week to fat coin. Again' a snappy \$12,000 in 10 performances.

WPA -Devil's Disciple, Great Northern, pened Thanksgiving night (25) to

xcellent notices.
"The Straw," Blackstone. Getting mart party trade.

'DOOR' \$11,500, CINCY; **BIG 'REGINA' SALE**

Dig Actulity Jales

Cincinnati, Nov. 30.

Joan Bennett in Stage Door pulled
profitable; \$11,500 at the Cox last
week at a \$2,83 top. Biz in last half
was near capacity. Mark set a season': high for the theatre. Saturday
matinee, all-time record, was: \$1,870.
with 400 persons turned, away.
Fredric March and Florence Eldridge in 'Yr. Obedient Husbard are
at the Cox this week for a \$3,30 top.
Soned 'Un Deplete Husbard are
at the Cox this week for a \$3,30 top.
Soned 'Un' picture is playing
against him at the Albee.
Helen Hayes, in 'Victori' Regina,
is in the Cox next week at \$3,39 top.
Before opening of its advance sale
today 'Tuesday', avalanche of mail
performances, Claimed the all
performances, Claimed the all
performances, Claimed the all
yellow the company of Scotland. Cox is scaled
for, a \$25,500 capacity on 'Victoria.'

Continued Dadd \$5,500

for a \$25,500 capacity on Victoria.

'Continued' Red \$5,500,
'Richard' Current, Wash.
Washington, Nov. 30.
Producers Moris Green and
James J. Fero lent the National its
first taste of red ink this season with
To Be. Continued'. Lucila, Gear's
heroic wisceracking received undustable of the continued of the continue was the total and if didn't prove enough. Henvy sessions of rewriting set in after opening night and were to continue through lay-off undustry and the continue of t

Women:

Estimate for Last Week

To Be Continued, National Q.

1997, \$2.75). Praise for Lucila Gear,
but little interest in shady wisecracks upon which plot depended,
teracks upon which plot depended,
to the put house in red for iner line
this season, approximately \$5,000.

ROSE'S 'SHOW OF SHOWS' NABS \$20,000, FRISCO

Billy Rose's 'Show of Shows' got a nitty \$20,000 for its first week at the Curran Theatre here. Girl show got off to a bad start with the curain going in 20 minutes late opening might and the lights going off the first act. Show continued after some delay, with only a portion of the first act. Show continued after some delay, with only a portion of the lights working.

Art Frank afterped out of the Art Frank afterped to the form new York; giving the production a much needed name. Rose then had union trouble to worry about when a representative from the American Federation of Actors moved in on'the company in an attempt to organize the chorus girls. John Galsworthy's Yustice' opened at the Alcazar last Wednesday (24) to good biz. Federal Theatre Projuguation of Warrior's Husband which closed a four-week run at the Alcazar the previous Sunday (21). Advance sale on 'Justice' is good.

Estimate, for Last Week Show of Shows' Curran (24 week).

on Justice's good.

Estimate for Last Week
'Show of Shows,' Curran (2d week).
(1,500; 3:30). Billy Rose got plenty
of publicity for himself and the show
when the papers blasted the story
on the Eleanor Holm romance. Substitution of Jimmy Savo for Are
the story of the show comewhat. Playing Sunday nights with
matinese Wednesdays and Saturday,
Show of Shows nabbed about \$20,000 during the nine performances the
first week.

WPA

first week.

"Justice," Alcazar (2d week) (1,269;
1,10). Play isn't the money-maker
for FTP that "Warrior's Husband"
was, but will do well enough.

HAYES' \$31,000 PITT RECORD

All-time legit mark for straight plays went tumbling at the Nixon last week when Helen Hayes in Victoria Reginal turned in a sensational gross of nearly \$31,000. Previous record held by Katharine Cornell was topped by more than six grand. Proposed extra mat, vetoed by the star, would have boosted take to at least \$35,000. Miss Hayes preferred to keep it at gight perforances. For the star would have boosted take to at least \$35,000. Miss Hayes preferred to keep it at gight perforances. For all week, with standees increasing in numbers at every show, reaching a peak on Saturday (27), when more than 100 watched 'Victoria' on their feet. SRO 'wasn't sold only downstairs, but in balcony, and even more than 100 watched 'Victoria' on their feet. SRO 'wasn't sold only downstairs, but in balcony, and even her gallery, as well. Town hasn't seen a crush like it since the old 'Follies' days. Show could have easily stuck a second week.

Nixon 15 currently dark, the first time the house hasn't dark, the first time the house hasn't had a show since the second bentiters will also so the star of th

DET. ADVANCE POINTS TO \$30,000 FOR HAYES

Detroit, Nov. 30

New record is being set here on mail order sales for Helen-Hayes Victoria Regina! which opens a week stand at the Cass theatre, Dec. 13, House is figured to be sold out a week stand at the Cass theatre, Dec. 13, House is figured to be sold out a week shead of the play's opening, which would mean a wow \$30,000 at \$3.30 top.

Although the play has been advertised only once several weeks ago, although the control of the co

'This Way' 8G, Detroit

Detroit, Nov. 30.

Although panned by local cricks, Alice Alexander's Right This Way didn't do so badly last week at the Cass, picking up around \$4,000. Nothing to write home about fact, it is present the property fair in yiew, of this week of the control of th

'HOORAY' \$21,000, PHILLY B. O.'S HEALTHY

Next show, Having Wonderful Time, Dec. 27.

The Housemaster, Chestnut (1-646; \$2.50). Word-of-mouth and swell notices jumped this one up to \$16.000 insecond and last week after ATS subscription was about all thad first week. Three Waltzes opened last night (Monday) for foringht's stay.

'Hooray for What!' Forrest (2,000; 'House but second hit \$21,000. House dark this week; 'Richard II' next Monday (6).

'RICHARD' BANG \$18,200, 'LIGHTS' \$4,600, BALTO

Baltimore, Nov. 30.

Both Jegit houses were open last week to garner holiday trade, with Ford's holding up its current; season's march to big grosses with a resounding \$18.200 for Richard II.

Town went for the Bard in a big way, dailies opening up on publicity and art and customers timing up for every performence.

Maryland had Behind Red Lights, which took a shellacking from the crix and reflected its title color on the ledger with wobbly \$4.600. Current week dark, listing only Cornelia Oils Skinner for two-day engagement in Edna His Wife' at the Auditorium.

Estimates fur Last Week

Estimates for Last Week

Richard H. Ford's (1.988; \$3.30). Coming through with a wallop, town-vent for Evans and Bard in gala tyle, chalking up a resounding

style, chalking up a resounding \$18,200 for the week. *Behind Red Lights,' Maryland (1.570; \$1.50). Behind red ink with going over, by local cris and town's affitude toward abfactant billlyboo re-sulting in a sour \$4,600.

Thanksgiving Week Under Normal; Mice and Men.' \$14,000. Newest Hit. 'Malachy,' \$9,500, 'Yankee' \$12,000

Of last week's two Broadway arrivals, one, 'Mice and Men,' at the Music Box, is an indicated hit Exceptional press aided the show in climbing to capacity late last week. It grossed \$14,000 in the first seven better than \$15,000 against a capacity of around \$19,000 (Thous of Yankee Doodle, the other entrant, drew an adverse, press and may not stay beyond the subscription period.

Thanksgiving week started lightly and not until Friday did business preach holiday proportions. Even with an added matinet some shows streach holiday proportions. Even with an added matinet some shows level while a few were able to recoup the losses of the early days. Usually the week is a harvest, but it appears that the pre-Christmas slide began ahead of schedule this season. Among the other recent arrivals, 'Father Malachy's Miraele, appears to have the best chance. Fress was highly farorable, but business is yet of the street and Margary (2).

'Ghost of Yankee Doodle, (C944-\$3.30). Also from the subscription period on the same than the pre-Christmas slide began ahead of schedule this season. Among the other recent arrivals, 'Father Malachy's Miraele, 'Alving wond subscription period comedy have been subscription ground \$12,000 and the best of the same than the pre-Christmas slide began ahead of schedule this season. Among the other recent arrivals, 'Father Malachy's Miraele, 'St. Tarkee Miller Carlot William January (1998). Class of Warkee could be a subscription period not indicated; around \$12,000 first week's (1991-83.30). Also from the subscription period not indicated; around \$12,000 first week's (1991-83.30). Also from the subscription period not indicated; around \$12,000 first week's (1991-83.30). Also from the subscription period not indicated; around \$12,000 first week's (1991-83.30). Also from the subscription period not indicated; around \$12,000 first week's (1991-83.30). Also from the subscription period not indicated; around \$12,000 first week's (1991-83.30). Also from the subscription period not indicated; around \$12,0

shifted from the Biltmore we use may Street.

This week's premieres include. Hooray for What! at the Winter Garden, the first major musical since Virginia. Next week's incomers are Siege, Longacre, and Something for Nothing, at a house to be named. Abbey Players will offer Juno and the Paycock' and Cornelia Olis Skinner comes to the Little with her new one person drama, Edna, His Wile.

Estimates for Last Week

'Amahitryon 38. Shubert (5th

Estimates for Last Week

'Amphityon 34', Shubert (5th
week) C-1,337-83.30), Subscription
period ends this week and gross
should go up, approximating capacity at \$22,000.

'Babes in Arms,' Majestic (34th
week) (M-1,752-83.30). Slammed
through to heavy weekend trade
which brought gross up to nearly
\$19,000; may go through season.

'Barchester Towers,' Beck (1st
week) (CD-1,214-83.30). Presented
by Guthrie McClintic; adapted by
Thomas Job from the Trollope novel;
opened last night (Tuesday).

'Brother Bat.' National (51st week)

pened last night (Tuesday).

Brother Rat, National (51st week)
(C-1,164-\$3,30). Picked up pace and
without an added performance registered best gross of fall period; \$9,000.

Brown Sugar, Biltmore (1st week)
(D-939-\$3.30). Presented by George
Abbott; written by Bernie Augus;

CUT HUB LIST; 'WALTZES' WEAK

Boston, Nov. 30.

Three shows left town Saturday 27)—Room Service, "Three Waltzes' and "Love of Women"—and a new one. "Housemaster," entered the list, With the Christmas slouch beginning to bite into grosses, the three remaining will have a better chance now opposition from Waltzes' during its two-week tryout was nil and the lavish "Subhert operetta left town with the curse of very pale patronage on it. "Room Service' completed a nine-week run at the Copley, where the biggest headache was educating the public to the location of this relighted uptown house. Love of Women played 10 days, and quit run on Broadway.

Estimates for Last Week

final frame.

Can't Take It With You, Plymouth (13th wcteh (1480, \$250)). No sign of fading still good for \$10,000. Looks to stick indefinitely.

Reem Service, Copley (1.038, \$2.50). Had tough sledding because of its the

teristhry frame.

Three Waltzes, Opera House, 72, 944; \$3.30. Saddest bo, reaction of this season's entries. Paper was widely circulated and cash take was no more than \$4,000 for the second and closing week.

Has not displayed draw expected first of the control of the contro

reading grosser; pointed for cleanup with the total again over \$35.500 in nine times (added matinee Thanks-giving).

**Lady Has a Beart, 46th Street (10th week) (CD-1,375-\$3.30). Stated tot trated to \$6.000 d. here suddenly Lave in My Fashien, Ritz (1st week) (C-918-\$3.30). Presented by Worris Green and James J. Fero, written by Charles George; opens Friday (3), out of town called 'To Be Continued.

**Many Manslons, 19th Annoted Week) (CD-1,116-\$3.30). Annoted week) (CD-1,116-\$3.30). Breach of the continued of

to date; \$14,000 in seven performances.

'Robin Landing,' 46th Street. Withdrawn Saturday (27); played 12 performances.

'Room Service,' Cort. (29th week) (C-1.059-\$3.30). Some performances off like most of field early last week; finished strongly and approximated \$15.000 in nine times.

'Susan and God,' Plymouth. (9th week) (CD-1,038-\$3.30). Holding to great takings and looks cloch into warm weather; nine performances last week with gross nearly \$26.000.

'The Star Wagon, Empire (10th week). (CD-1,036-\$3.30). Continues to draw excellent attendance; weekly takings have been topping. \$17,000.

to draw excellent attendance; weekly takings have been topping, \$17,000 since start.

"The Women, Barrymore (49th week) (C-1,048-\$3.30). Still among the best grossers on list; extra multinee last week helped recoup some early weakness; quoted over \$16,000.

"Work is for Horses," Windsor. Yanked Saturday after wook and only the start of the s

Yanked Saturday after week and one hight robustes. Road, Forrest (208th week) (C.1097-\$1.63) Drew better busis last week than Thanks giving week one year ago; quoted at better than \$6,000.
"Too Many Heroes, Hudson Closed Saturday (27); played two weeks.
"Yes Mv Burling Daurhter, \$200,000 of the control of

Julius Caesar, Moreury (Comedy); micking em in; ove \$7,000 at \$2.20 for end without ads in dulies.

Abbev Players, Ambassador; having ac fit-the engadement. The New Green current bill.

The Pleman's Flame, American Music Itali; cabaret nielle:

WITA
Tracessional, Elliott,
Eugene O'Neill playlets; Latayetta

VARIETY

60

March of Time's Foreign Censorship Headaches: How Time and Life Work

Unlike picture companies which regard the foreign market as profit, after expenses are paid off via do-mestic distribution, March of Time mestic distribution. March of Time uses its foreign offices primarily to insure better coverage. So states Richard de Rochemont, managing director of March of Time, Ltd., who arrived in New York last week from England for a short visit. He further ventured the opinion that this is probably the condition generally prevailing in the newsreel industry. (MAO.T. classes itself a newsreel, and is currently disputing Screen Actors Guild contention that its actors should join that organization.) uld join that organization.)

should join that organization.)
Richard de Rochemont is a brother of the prexy of Mo.O., Louis, and heads up not only the European offices of the pieture company, but also the London and Parisoffices of Time, Inc., which have 42 employes. Asked about the censorship problems met in distributing M.O.T., he differentiated between British and French censorship declaring the first to be more concerned with morals and libel, the French mostly with national defense and international relations. He stated it was usually considered practical French mostly with national defense and international relations. He stated it was usually considered practical to have government approval for everything, especially on the continuent as it avoids squawks from individuals. In France for example, a release might offend a politically conscious exhibitor easily as there are more than a dozen parties. Cerariship, he declared, was increasing due to fear of war. The general inclination is not to show pics which will stir up people too much. Currently, he stated, it's very hard to sell shorts in England as double features prevail in the approximate 4,000 pix houses. M.O.T., now in its hird year, is shown in 1,400 British picture houses. It also goes into about 300 French houses. There are two European versions.

about 300 French houses.

There are two European versions, the English and the French. Former goes to Egypt and Palestine as well as England. The French version is shown in Belgium, Switzerland, No. Africa, Syria and Greece, Raymond Destac impersonates the French voice of Time. No use trying to get into Germany or Russia, he stated, but eveh if possible there would be little point as no revenue can be withdrawn from those countries.

Only subject tossed out to date

Only subject tossed out to date from M.O.T. reel by the English was coverage of Father Divine, as that violated English blassphemy laws, since-Divine-claimed he was God, and Deity must not be mentioned on English screen

Rochemont is a former newspaper nan, and was with the N. Y. Su Rochemont is a former newspaperman, and was with the N. Y. Sun for a time after he left Harvard. He also had a brief career as an actor. After being foreign editor for Fox in N. Y. he became head of the Fox French newsreel in Paris, a post he had for three and a half years. From there he went to M.O.T. He returns to England Dec. 8.

London M.O.T. staff headed up by London M.O.T. staff: headed up by de Rochemont includes William Siebert, H. Maurice Lancaster, James S. Hodgson, Denis Scanlan. Humphrey Swingler, Jack Cotter, Jr., George Benson, James H. S. Moynahan, Rita Andre, Nancy Pes-siac, Miss Higgins, Arthur Green, Gwendolyn Rose, Norah Alexander and John Owens.

Paris M.O.T. staff is headed up by John Mansfeld, dormerly Near East,

John Mansfield, formerly Near East manager for 20th-Fox, and includes Yvonne Oberlin, Gilbert Comte, Jean

Yvonne Oberlin, Gilbert Comte, Jean Pages, Maureen Reschansky, Marcel Paulis, Marcel Rebiere, Raymond Chaumeret and Solange Croux. Mobile M.O.T. unit which picks up personnel as required is headed by S. R. Sozio, formerly French news editor for Paramount.

American in the London M.O.T.

editor for Paramount.
Americans in the London M.O.T.
office including Time and Life editorial employes include Richard de
Rochemont, A. K. Mills, Walter
Gruebner, Denis Scanlan and James
H. S. Moynahan. Those in Paris are
John Mansfeld, Olivia Chambers,
Julian Behrstock, John Tobler and
S. R. Scaio. Julian Behrstock, John Tobler and S. R. Sozio. System of exchanges is worked out

so that Americans can work in the offices abroad while French and English M.O.T. workers come here. English M.O.T. workers come here currently exchanged James Moynahan, script writer who is in England, while Edgar Austey, director of M.O.T. British production is working here. Similarly Walter Graebner of Time's Chicago editorial staff goes to London chief correspondent there replacing Erlaud

Echlin, who is now in Time editorial offices in N. V.

The Time mag editorial staff, which is under M.O.T. jurisdiction abroad, includes Walter Graebier, Kenneth Johnstone, Carmola Koenig. in London, and Raymond Dior, Ju-lian Behrstock and John Tobler, in Paris.

Life's London staff, also under

Lite's London staff, also under M.O.T., headed by A. K. Mills, with David Ritchie as asst. Others are Helen Ritchie, John Philips, Laurence Audrain and A. Foss. Paris Life staff includes Olivia Chambers and Isaac Kitrossen.

Look Not Seized

Look Not Seized
Look was not seized in the recent
Quebre, raids on 'immoral mags.
Stated that it was not on the proseribed list gotten up by Alderman Philemon Garheau, but it somehow turned up on the police list,
apparently added unofficially. It's
further stated by Look officials in
N. Y., however, that no copies were
actually seized, and that Alderman
Garneau took the trouble to write
Look mag stating that it was
never intended the mag should be
confiscated.

Quebec newsdealers are acc Quebec newsceaters are accustomed to these raids from time to time, and usually duck the mags which they think might be questionable under the counter if they get tipped off in time. Church influence is generally understood to be back of official censorship activities.

Fidler Crashes Pittsburgh

After trying unsuccessfully to crash the Pittsburgh newspaper field, Jimmie Fidler's Hollywood column, syndicated by McNaught, made the grade last week when Paul Block's morning Post-Gazette voiced it.

Paul Block's morning Post-Gazette picked it up. Paper for the last 10 years has been using Louella. Parsons' stuff but dropped Universal Service Nov. 15 and with it the Parsons chatter. So far she doesn't have another Pittsburgh outlet, since. Hearst. sheet here, Sun-Tele, is an arthernoon and Parsons goes with the morning clients. She's being carried Sunday, however, in Sun-Tele. Hollywood daily column line-up in Pittsburgh now is Fidler in Post-Gazette, Ed Sullivan in Press and Sidney Skolsky and Harrison Carroll in Sun-Tele.

Magazines Out of Biz

Magazines Out. of BisBeacon Magazines, Inc., Metopolitan Magazines, Inc., the Phantom
Detective. Inc., Mechanics and
Handicraft. Inc., Beverly House,
Inc., and Rugby House, Inc., have
all been dissolved, according to notices filed with the Secretary of
State by Attorney Robert A. Pines.
Listeners Digest, Inc., New York,
has also dissolved, a notice to Secretary of State indicates.

Guild Asked to Bide Time

Los Angeles Newspaper Guild negotiators this week reported steady progress toward rapprochement with the Manchester Boddy Morning and Evening News with likelihood that substantially the same contract as that signatured with the Herald-Express will be arrived at. Bob Smith, Boddy general manager, and Bill Powell, watchdog of the exchequer, are parleying for the management. Smith has informally pledged the Cuildsmen that such is his love for editorial toilers that in another year or so when the papers are wallow-

editorial toilers that in anome, or so when the papers are wallowing in clover he expects to pay his men loftier coin than any rival rag. men loftier coin than any rival rag. Just now, he pleads, the going is tough, because advertising rates haven't caught up with circulation or lineage. Guild starts negotiations with the Glendale News-Press next

A. P. Into Radio City.

Associated Press is planning to move into Radio City. Actual move probably will not be for 10 11

probably win months.

A. P. probably will go into the RCA building or recently completed Pan-American structure on 48th and 49th streets.

Whether by chance or in conscious irony a great many American and British foreign correspondents stationed in Rome live on a street named 'Via di Propaganda.'

Literary Arithmetic

Boston, Nov. 30. Bostonf, Nov. 30, Unique angle of the book fair, recently conducted in Boston, Herald-Traveler building. At the conclusion of the Fair, attended by 10,000, it was found that that there were more volumes on the display shelves than were shown on the original inventory at the opening. Might indicate that Bostonians are surregerly honest, bit

Might indicate that Boston-ians are supremely honest, but, wise guys in trade say that some of the smaller publishers chiseled to the extent of slip-ping in a few of their own vol-umes during the Fair.

Strike Crisis in Pittsburgh

Only last-minute capitulation of management on a couple of points stopped Pittsburgh's first major stopped Pittsburgh's first major newspaper editorial strike last week. Hearst Sun-Felegraph, only one of three Smoky City sheets which hadn't signed contract with Guild, held out steadily, against immediate dismissal bonus proviso and unit called a walkout vote, which would have carried overwhelmingly. Guild offices, figuring flock of releases were inevitable following ultimate signing of contract, demanded signing of contract, demanded bonuses for men slated to go, with publishers asking that stipulation await the general revision in staff. Couple of execs from Guild head-

Couple of execs from Guild head-quarters came in from New York to help matters out, but for 24 hours got nowhere at all, with strike scheduled to go into effect Thanks-giving Day. Units of other two Pitisburgh papers had already passed motions to aid strikers finan-cially and word was passed around to Guildsmen to stand ready for picket duty when Sun-Tele man-agement offered compromise which was accepted.

N. Y. Post's Scoop

N. V. Post's Scoop
Finding of Beverly Reynolds, missing prostie in Mason City, Ia, by
the N. Y. Post is the second newspaper discovery of a missing personage wanted by the law this year.
Last big case, with similarities, was
that of Robert Irwin, who surrends
that of the N. V. Mirror. This case
differs, however, from that of the
Mirror in that the Post set out to
find the missing witness who was find the missing witness who was wanted to testify in the trial of Nick Montana, N. Y. vice-czar.

Montana, N. Y. vice-czar,

To reveal how 'simple it was' and
also also to show up District Attorney William C. Dodge, the Post
published wires and verbaim telephone conversations to show how the
trick was done. Dave Kaufman, reporter on the Mason City GlobeGazette, located the missing prostic.
He is VARIETY'S Mason City mugg.

Schofield's Museum Comish

New York Metropolitan Museum of Art, planning to add a new wing of Art, planning to add a new wing to portray the development of the West, has requested Paul Schofield, west, has requested Paul Sconoeid, sereen scrib who collabed on the script of 'Wells Fargo' for Paramount, to make a survey and submit ideas: Museum wants to stress vehicular and transportation exhibits, also residence interiors; weapons, furniture, decor if any, etc.

New Publications

Picture, new monthly publica-tion is now scheduled to appear on Dec. 28. First issue will be dated tion is now scheduled to appear on Dec. 28. First issue will be dated February and contain 52 pages, covering sociological, psychological and human interest subjects, with some text. Mass circulation is aimed at with mag selling for 10 cents and being in Saturday Evening Post format. No ads for the first issues.

format. No ads for the first issues.
Editor and vice-president is John
V. Tarleton with J. Paschall Davis,
president. Others associated are
Frank L. Sharpe, general manager,
and J. G. Barth, treas. Albert L.
Cole, president of Popular Science
Publishing Co., J. Stefling Getchell
and William B. Benton are directors
and among the stockholders in the
new corporation.

Azor is the title of a new monthly canine mag which will be published in Indianapolis. It will sell for 35 cents.

Mothers' Manual is a new pocket size mag issued by the publishers of Parents Magazine.

Automobile and Trailer Travel published by H. H. Dixon & Co. in Chicago, is switch in title from Trailer Travel.

Trailer Travel.

Ski Fever is a new one-shot mag published by the Open Road for Boys in Boston, and priced at 50 cents. Another one-shotter is Dell's Your Future for 1938.

Dexter Fellows' Straw Hats

Late Dexter Fellows, top circus press agent who dled in Hattiesburgh, Miss., last Friday (26), told friends about a bargain his wife had purchased for him last fall. She bought three straw hats for 27c, each at a New York department store and nut them away.

and put them away.

He was to have used the straws in Florida this winter and on tour

Westchester 'Lewd' Warning

Westehester 'Lewd' Warning Magazine wholesalers and distributors in Westehester County, N. Y., have been warned by District Attorney Walter A. Ferris of White Plains, that deliveries of obscene magazines to county newstands must stop by today (1) or dealers may expect to be taken before the Grand Jury.

Section '1141 of the N. Y. State Penal code, according to Ferris has adequate provisions under which authorities may prosecute for sales of obscene mags. While he would make public no specific magazines.

of obscene mags. While he would make public no specific magazines, he stated that he had certain publications in mind which he thought could be successfully prosecuted. Explained that his office would handle prosecutions in the future because in the past local police had difficulty in getting convictions when faced by highly paid defense attorneys.

holesalers and distributors were warned first, it was stated, but owners of stands will be prosecuted if they offer magazines which the D.A. considers obscene or lascivious. DA: considers obscene or lastivious.

It was further stated by Ferris
that Terence A. Brady, president of
the Yonkers (Sunday) Record Corp.
had been convicted on 10 counts
under the penal code last summer.

Eagle Mediation Talks

Arthur Mayer, who settled the N. Y. Transport Workers' strike against the BMT, is currently having preliminary talks with the ing preliminary talks with the Brooklyn Eagle management and the Newspaper Guild pointing toward settlement of the strike by the N. Y. State Mediation Board.

Those working at the Eagle have equested a National Labor Relations

Those working at the Bague averaguested a National Labor Relations Board election and announced that they will attempt to restrain publisher M. Preston Goodfellow from negotiating with the Guild.

Request for an injunction to restrain secondary picketing was brought by Mile. Reif, beautician, to prevent strikers from picketing her establishment. Decision was reserved by Supreme Court Justice Meier Steinbrink.

Carroll Case as Critic

Carroll Case as Critic
Carroll Case, son of Frank Case,
proprietor of the Algonquin hotel,
henceforth will be the drama critic
for Judge, succeeding George Jean
Nathan. Mag was sold last week by
Monty Bourjaily, former head of the
United Feature Syndicate, who
bought the magazine after the rights
to the title Life were sold to Time,
Jnc. Bourjaily also published MidWeek Pictorial for a time after purchasing it from the N. Y. Times. He
gave that up earlier this year.

chasing it from the N. Y. Times. He gave that up earlier this year.
Harry Newman, the new publisher, was the first president of Columbia Broadcasting Co. in 1927. Few changes in policy are planned immediately at Judge, except that political, golf and drama departments will be strengthened.

Bert Dahlgren, sports editor of Spokane Press, was socked in jaw at rocent, boxing match, when irate spectator mistook him for one of the judges. Dahlgren did not get chance to return blows when struck un-aware.

aware.

'Haled offender into police court
where man was fined \$10 and ordered
to pay for repair work on scribe's
teeth.

Spokane Newsstand Test

Spokane arrested woman news dealer for selling Bedtime Stories scxy mag.
Trial set for Dec. 3. It will be test

case. P.-T.A. and other groups have been campaigning for city censorship of newsstands to light lewd literature, but so far drive has not gotten auywhere.

Federated Chartered

Federated Chartered
Federated News Syndicate, Inc.,
New York City, has been chartered
by the Secretary of State to deal innews items and photographs. Has,
a capital stock of \$20,000, par value
of each share being \$50.
Directors are Pauline Eis, Murray,
Gerwitz and Sidney M. Appel, all of
New York.

LITERATI OBITS THIS WEEK LITERATT OBUTS THIS: WEEK MATIN C. Brennan, dean of trade newspapermen, died in Sydney, Nov. 7, aged 59. He was for many years editor of Everyones and left his publication some years ago to found the opposition Film Weekly. Stricken by a serious illness he was forced to how out of active executive work, and the reins were taken over by Eric Solomon with Frank Hill: handling the editorial end.

Only a week before a deal was consumated whereby Everyones merged with Film Weekly, under the direction of Eric Solomon and Archer Whitford. Provision was made to protect the interests of the Brennan family.

George R. Weintraub, 44, who had been day city editor and recently Sunday editor of the Atlantic City Press and Union since leaving Philadelphia 17 years ago, died of a heart attack at his home on Nov. 25. Weintraub as also Variety respondent in Atlantic City.

Claude H. Kendall, 46, former publisher was found dead last Thursday at Madison Hotel in N. Y. Following at Madison Hotel in N.Y. Following the autopsy police declared that he was murdered. Body, which was battered and bruised was found with a bed sheet loosely wrapped around the neck.

a bed sheet loosely wrapped around the neck.

Kendall, who discovered such writers as Tiffany Thayer had recently been associate editor for James T. White & Co., publishers by whom he had been employed before opening his own firm.
Clarence Kendall, business manager of the Watertown (N. Y.) Times and a brother of the deceased, took the body to Watertown. Also survived by his 78 year old mother.
Francis J. Reynolds, 70, director of the readers' research bureau of the Crowell Publishing Co., and former reference librarian of the Congressional Library in Washington, died at the home of Mrs. Frank A. Quackenbush, his daughter, in Shrewsbury, N. J., on Nov. 27.

Il was he who arranged with Charles W. Eliot, president of Harvard for the publication of the Harvard for the publication of the Harvard Classics by P. F. Collier & Son He also edited numerous histories and encyclopedias and wrote the 'History of the U. S. Nay.'

CHATTER

Vincent Shecan working on

novel.

Lulu Vollmer in Atlanta at bedside of sick father.

Scudder Middleton now associate editor of Stage mag.

Elliot Paul's new novel to be published next spring titled 'Quadrille.'

Modern Age Books publishing the WPA's '1938 Almanac' for New Yorkers.'

Yorkers. Aubrey Wisberg on a six weeks' trip to Georgia and Florida. Will work on a new book. American Newspaper Guld office staff tossing a studio party for Spain next week (4). First one by the ANG office gals. John Steinbeck working on a new

ANG office gals.

John Steinbeck working on a new novel dealing with the Dust Bowl. Is currently hiding away in a Sierra Mountains cabin.

Advertising and Selling will switch over from a fortnightly publication to a monthly starting Jan. 5. Formatwill be enlarged.

Phil Berg and Bert Allenberg, Inc. closed deal with Ann Watkins, New York city, and the clients for film sales.

Virginia Roehl Dieplay News Service. Inc., New York city, has changed its name to Virginia Roehl, Inc., according to papers filed with the Secretary of State.

John Hayes, assistant production manager of Work, and Horace Gardner, author of juve tomes, have just completed "Both Sides of the Microphone," book on radio to be published Jan. 20 by Lippincott.

Sid Skolsky's film column out of the Los Angeles Examiner and into the Hollywood Citizen-News because scrib disapproved editing he got from the Hearst sheet. Move oked by Joe Connolly, King Features chief, der Skolsky's ticket,

'Final Lightning,' poem by James E. Warren, Atlanta high school English teacher, which won Poetry Soci iy of America's first monthly prize award last May, has also won for rhymester society's annual prize of \$100, Poem was published in summer issue of North American Review.

Hearst's Atlanta Georgi Hearst's Atlanta Georgi and Sünduy American has gone stream-tine in type dress. Introduction of Ethan style type for heads is pre-dominant change, supplanting heavy gothic faces, softening appear-ance of sheet considerably. There's a liberal use of Tempo and Kabel, too: Another change is carrying over of daily style into Sunday American.

Broadway

Ben Griefer has become a candid camera fan. Lou Randell renamed attorney for Friars Club. Jimmy Murphy into the Longacro b.o. for Siege.

Par art department tossed a party Thanksgiving eve.

Men's Club of 'Actors Temple' to old benefit Dec. 12.

hold benefit Dec. 12.
George Slater, Tyson & Co. agency, to hospital for operation.
Una Wyte (Mrs. Lee Mortimer, Mirror) singing at the Queen Mary now.
Jackson Parks now eastern p.a. for Dave Selznick, under Russell Bird-

Abe, the elevator op at the msterdam, is reading scripts

Even Ab lew Amst nese days.
Maurice McKenzie, exec assistan

0 Will Hays, back from brief tri

1 the Coast.

Tom Waller snagged a 10-pound d while fishing Thanksgiving Day f Long Island.

Theatrical Square Club (deck-hands) giving 50 Xmas baskets to theatrical needy.

Charles Reed Jones now production manager of Republic Pictures advertising dept.

Tommy Dorsey's weekend house-serming in Bernardsville, N. J., to reem his new manse.

warming in Bernardsville, 'N. J., 'to preem his new manse. Frances Langford files back to the Coast Dec. 8 to Jump back into her Hollywood Hotel' spot.

Amy Alexander and Robert Joseph have joined the George D. Lottman publicity office in Hollywood.

Mrs. David Freedman, widow of the stage and radio scripter, now doing publicity in the Shubert press dect.

Big apple' and 'little peach' are new dessert creations, under French tags, in the eastside eateries, after dances of same name.

Richard Himber, who joins Arthur Miurray's Big Applers at the Essex House, proves by his terping that he's a better patoneer than a shagher.

ne's a below dancer. Cancellations of winter cruise boats has left life-of-the-party ship-board m. c.'s out on the limb unless new schedules for winter sailings

toard m. c's out on the limb unless, new schedules for winter sailings are made.

Harry Richman to Miami until mid-December. Just got back from London. Due back in N. Y. for a biz huddle with Seymour Weiss, New Theorem Service lost 28 tarts then won next two. Cast of show won on him.

Louis Chatain, French film publicist, arrived in N. Y. Monday, to stay in the U. S. until Dec. 26, when he will accompany back to Europe Arthur Loew, Metro's foreign chief. The International Cashon has so sloughed the Paradies sind Hollywood, these spots are planning hypothoms to offset the tough opposits. Cotton Club alone holding up against the I. C. the covering the opening of the Drichmant Monday (29). Myron Selzmick will open his New York agency office and about two weeks from now return to the Coast.

Billy Rose, back on Broadway, is doing a shrinking violet act, deprecating all the Fannie Brice-Eleanor-Holm publicity and dismissing it that the newspacers must be pretty hard world but he deem't like to be Holly with the lower of the deem't like to be Holly with the newspacers must be pretty hard with the newspacers must be pretty hard with the newspacers must be great and the lowery. Hershfield admits liking Hollywed but he deem't like to be Hollywed to the Hollywed but he deem't like to be Hollywed they hershfield admits liking Hollywed but he deem't like to be Hollywed to the deem't like to be Hollywed the selection of the coast.

the newspapers must be pretty hard up for news to give me all that space.

Harry Hershfield admits liking Hollywood, but he doesn't like to be in any place which makes him want to be back in N. Y. more. So he's compromising—he's back in N. Y. Expects to do London quicker to hash out the design for 'Three Waltzes' (Shubert) and also Jubilce' Sam Harris) some years back. In between she retired to London, 'Waltzes' marking her active comeback to show biz since divorcing John Huston.

It was inevitable: Ed Sullivan is now. Metro-payrolled, via the Hal Roach studios, as a writer. The Daily News' erstwhile Broadway and mow Hollywood columnist above. Metro bunch, and it was digured by the locals that Sullivan would wind up doing a Winchell while out there is a film actor. Instead, Sullivan's starting the writing route, but also retaining his News col.

Sydney

Vogues (UA) got away to a grand

Vogues (UA) got away to a grand that; Williamson-Tait report good busi-ness will 'Balalaika' in Melbourne, Charles Munro, Hoyts, will make a tour of South Australi after Vic-torian co.

torian oo.

Stanley Crick, Fox boss in Victoria to see his borse make bid for.

Wethourne Cup.

All radio chains have been playing
old-time tunes made oppular during
the last big conflict.

Said that Bernie Freeman is looking for more theatres in other spots
to build-up Metro chain.

Uni has launched big exploitation

campaign for The Road Back, to cover New South Wales.

Marcus show did well in Melbourne opening, with house booked Marcus show did well in Melbourne opening, with house booked Newsreel theatrettes in Sydney Melbourne, are pulling excellent trade with Sino-Jap war stuff.

Probable that Associated British Product will again be released, by British Empire Films, although at present nothing definite is set.

Forced out of Victoria because of mantile paralysis outbreak, Wirth's Changle paralysis outbreak, Wirth's Changle paralysis outbreak, Wirth's Changle and Sir Ben Fuller for spotting of the Montague revue in former's Mayfair, Sydney, this Yuletide House currently playing pic policy. Fay Compton seems assured of a good season in Melbourne with Yuletida Regime for Widmond The County of the County Guille of the County Guille of the County Guille with Gladys Moncrieff and Alfred Frith. Tatinka' and The County Guille with certain there well with public, and others are being presented every two Weeks.

Lloyd Hughes will return home his month after making truth no meinis month after making two pix for menon the county of the

weeks.

Lloyd Hughes will return home this month after making two pix for Cinesound, 'Lovers and Lungers' and Broken Melody.' Next to go on floor at studio will be a comody featuring George Wallace, local revue George

Pittsburgh By Hal Cohen

Oscar Levant home from N. Y. for few days to see the family. Sonja Henie's ice show booked into Duquesne Garden for January.

Billy Yates' dotter, Joy. celebrated

Abe Walker, of Al Marsico's ba and Sally Nibble nearing the altai

Harry Kalmine's frau named president of Variety Club's femme auxiliary.

Hughie Barrett, band leader, in town for holidays, returning soon to Miami.

Elmer Kenyon out ahead of the Miriam Hopkins play, 'Wine of Choice.'

Dave Broudy improving steadily ind should be back on the job

and should be back on the job shortly.

Grand National exchange moved into new Film Row quarters yester-day (29).

Lou Gittleson in N. Y. doing sales promotion for Park Central, Cocoa nut Grove.

Ira Cohn testimonial dinner next Monday (6) a sellout with around 500 expected,

500 expected.

With Nixon dark this week treasurer Arthur Low is visiting the family back east.

Arturo Vercesi, former nitery operator, has opened a cafe next door to the Enright theatre.

to the Earight theatre.

Boy Foy made such hit at Variety Club banquet Harry Kalmine booked him into Stanley.

Mutie Troter palm-reading again at William Penn's Hurdle and Hulter Room after Hollywood visit.

Bob Claymans (Ruby Rubinoff) back from Manhattan honeymoor and housekeeping at Morrowfield.

Dick Stabile and Gracie Barrie are keeping the date a secret, but it'll probably be around the middle of the month.

New Haven

By Harold M. Bone

Pro hockey at Arena b.o. smash Leo Scillia's mother died her

Sam Jaffe plano recital here to

Home-towner Dorothy Francis hit

Robert Edmond Jones lectured here on 'Color Pictures.' Henry L. Mencken turned em away at recent Vale lecture.

Ben Cohen chattered on show biz to Council of Theatre Patrons.

Lew Schaefer warming up the bowling arm for winter hobby Yale Dramat will tour with — and

Yale Dramat will tour with — and for Yale' during Xmas holiday. Rita Rogers, Doris and Billy Dono van lito Hotel Garde floor show.

van into Hotel Garde floor snow.

Par has cancelled 'Cafe Interna-ional' unit originaly set for Dec. 9.

Sarah Washington Heather Angel' maid, stricken with pneumonia here

Yale Dramat will tour during mas season with '-and for Yale.' Dorothy Frances came home to native heath here with stage unit last week.

Yale drama dept's next production will be 'Coronation,' directed by James Michael

Walter Prichard Enton guest speakered joint service clubs on Thanksgiving customs:

London

Comedian Felix Bressart in town Leslie Howard to Paris to see

Archie Mayo in for a few days and then off to Paris. Frances Maddux at the Milray Club during cocktail hour.

Karl Grune's Chemicolor labo-ratory closed. Entire staff out.

UA held press reception for Merritt Hulburd here on holiday.

Larry Adler unit did \$9,000 mpire, Glasgow, record of the sh at Alfred Black, son of George Black, ack from two-months trip to West

The Last Straw' closed at Com-edy Nov. 13, after six and a half weeks.

The Owen McGiveneys expecting an addition to the family in December.

ember. Hans Rehfisch and James Agate evising 'I Accuse' before transfer to Vest End.

Union Cinemas dropped 120 em-ployees as soon as John Maxwell took charge:

David Bernhard, chairman of Union Cinemas, who died recently lett \$400,000.

Archie de Bear has sold a book on his life story. It will be published by Hutchinson.

To cut overhead at Prince of Wales, management is letting out Collette Lyons.

Palestine Habima Players com-menced season at Savoy with The Dybbuk, Nov. 15.

Dybbus, Nov. 15.
Theatrical fortunes: Sir Johnstone Forbes-Robertson, \$1,000,000; May Henderson, \$60,000, Noel Coward John C. Wilsen and William McPadden in a huddle at the Ivy restaurant.

the try restaurant.

Ralph Neale and Kenneth Horne scripting 'Almost a Honeymoon' by Walter Ellis at Welwyn.

Leo McCarey, Tom Geraghty, Dave Bader and Archie Mayo in hectic discussion on new Film Act.

During Irving Asher's stay Hollywood, Teddington Studios close down for annual overhaul.

Two big pantemime productions in West End Christmas: 'Cinderella' at Princess and 'Puss' Boots,' Ly-

Moss Hart and George S. Kauf-man's 'Once in Lifetime' to be televisioned from Alexandra Palace Dec. 6.1

Heinesmann to publish Mara the Gypsy January, 1938. Author Nico-lai Gubsky wrote novel with eye on Hollywood.

Stewart and Olive, former American hoofing team, now doing gab-bing act under monniker of Le Roy and Brown.

and Brown.

Robert Taylor's next picture will probably be adaptation of Francis Brett Young's latest novel. 'They Seek a Country.'

Seek a Country.

British Actors Equity to hold meeting in Birmingham Dec. 2 to discuss Provincial Theatre Council, similar to London.

W. P. Lipscomb's 'Ninety Sal' changing its title to 'Thank You, Mr. Penys' when it succeeds 'Crazy Days' at the Shattesbury. Russell and 22

Pepys when it succeeds 'Crazy Days' at the Shaftesbury.

Russell and Marconi got another year's extension from the Home Office, and will be staying on with Stanelli's Stag. Party.

Brian Michie, producer of variety for British Broadcasting Corp. will become a stage performer, under direction of Jack Hylton.

Arthur Tracy may acquire an Jerest in Grosvenor Films which is going through bankruptcy, with company to reorganize.

James Carney. Son of George Car-

company to reorganize.

James Carney, son of George Carney, quitting and selected Best of new control of the co

Irwin Dash has threatend to take action against Harty Pease if he persists, in spreading it around that he is the writer of 'Greatest Mistake of My Life'. My Life.

Ronald Adam plans to turn the Phoenix into permanent repertory theatre for three-week revivals of successes, commencing with Kiss for

successes, Cinderella Cincerella. Connery Chappell, the Sunday Dis-patch film and legit critic, and for-menty with Valuery, London, is re-signing, to take up post with Watner Bros. here. Charlie Forman

Charlie Forsythe (Forsythe Sea-mon and Farrell) opening an entery in Cranbourn Street opposite the head offices of General Theatres

Corporation John C. Wilson's production 'You Can't Take it with You' opens at Opera House, Manchester, Dec. 13, coming to the Phoenix Theatre for Westend run.

Hollywood with batch of plays by Continental writers.

Continental writers.

M. P.'s and prominent AngloAmericans attended a private showing of five G-B instructional films
screened by arrangement with English-Speaking Union.

Christmas television program by British Broadcasting Corp. will in-clude a 100% Broadway show, which will be mc. d by David Burns, and will include the Merriell Abbott

and will include the many gals.

Tom Arnold's pantomine, 'Aladdin,' which he is producing at the Adelphi for Christmas, will have Arthur Riscoe as leading man, with June Knight or Frances Day oppo-

Artius
June Knight or Frances
site.
Elizabeth Mechan preparing
script for the next filmusical which
Stanley Lupino and Laddie Cliff are
to do for Associated British Pictures,
with shooting to start early in Jan-

with shooting to start early in Jan-uary.

John Corfield, he.d of British Na-tional Films, which is closely asso-ciated with Associated British. Pic-tures, has signatured Betty Driver the pecket Gracie Fields, under lon-fermer.

Jack Weinevsky, booking chief of Pack Weinevsky, booking chief of

tures, has signatured Betty Driver, the pocket Gracie Fields, under long termer.

Jack Wernovsky, booking chief of adder Mille, Oslo, back from America and the long of the lo

Paris

Denise Grey off to Egypt.
P. G. Wodehouse in from America.
Theatre Marigny returning to films.

Alice Field injured in auto acci-dent dent.

Louis Jouvet recovering from in-

Belle Didjah in from Central Eu-

Belle Didjah in from Central European tour.
Lyne Clevers out of hospital after aito accident,
Shirley Temple's new conflurer given art play.
Admiral Lacaze named member French Anderny,
Method and the starring Mistinger of the shutteries shutteries and the starring furned over to Paris poor.
Maurice Chevalier doing act with A1 Brown for Artists' Beneft.
Annabella writing piece for 'l'Intransigeant' on American impressions.

sions.
Plaque erected to commemorate
Louis Daguerre's 150th birth anni-

bous Daguette versary.
Sessue Hayakawa has written scenario which he'll make into film early in new year.

Chicago

Larry Blake in town.
Jack Fine back home.
Bill Paley in hospital.
Jules Greengard back in town
Milk Fund Circus getting a g

Clyde McCoy checking in for a few days.

Bill Stein back after two months

Bill Stein back after two monococcus of the process of the process

Foreign Talent

(Continued from page 1)

spokesman said. Ruling does not apply to talent, which can be ad-mitted under the contract labor laws mitted under the contract labor laws if they demonstrute distinguished merit and have definite engagement in view.

Upon reaching Battimore Mile. Vadiez, bening a passport properly visued by the American consulate at if

rescutive Council of recently Paris, was obstructed by a firec-man formed British Band leaders merting a figure of British Song Writers of isiden to latter's plear to bet better break from former.

Georges Banyai, who, with big father are Gilbert Miller's Continental representatives, off to N. Y. and

Hollywood

Stan Laurel laid low by flu Spyros Skouras in from N. Y. Ralph Lewis hurt in auto crash. W. C. Fields on the sick list again. Pat O'Brien returning from Leilani

ind. Gladys George bedded with bran-William S. Hart recovering from

pleurisy. Otto Brower hospitalized for a op. ny Holtzmann, Metro attorney, m N. Y.

major op.
Fanny Holtzmann, Metio attorney,
in from N. Y.
Helen Ferrysson home after five
wary Morris, London actiess, reported at Metro.
Moe-Sienel, Republic proxy, home
from N. Y. huddles,
Mike Mindlin here to set the Goast
preem of Mayerling.
Dick Powell and Joan Biondell,
back from Civeland,
Dat McNeilve voleran stage netor.
Comment of the Control of the Control
Frod S. Meyer returned from a
month of Broadway gambols
Bobby, Breen hosted Felen Brown,
daughter of Bill. N. Y. fistic commish,
Helene Costello convalsesing at
sanitarium from pulmonary ailmont.
Herbert Rosenthal here chlaning
with Art Rush on Columbia Artists

J. Gooffrey Tore, British brett one

biz.
Geoffrey Toye, British leght producer, handing filmtown the pince-

Georitey Toye, British agg, ploy ducer, handing filmtown the pheeners, and the properties of the prope

International Paim Springs to be made an annual event.

Martha Raye and John Payne received the sale of the sale of the sale of Par's College Swing.

Tex Ritter set for a pa. tour in South starting Dec. 6 accompanied by Snub Pollard, Augic Comez, Darling White Cloud and Austin Stewart.

George Archainbaud slashed with Irris tossed by Dorothy Lamour at Ray Milland in Her Jungle Love, due to Miss Lamour turning ankle as the libane of the sale of th

as she pitched.
Al Wertheimer removed from Palm Springs to Hollywood hospital, recovering from injuries suffered in accident that cost the life of Mrs. Edward J. Mannix.

Minneapolis

By Les Rees

er Bros.' club to hold Christ-

Wainer Bros. Club to hold Christmas party.
Phil Dumas, Columbia district manager, a visitor.
W. R. Sesta, Warner Bros. homeofice, in town.
Jay Zimmerman, MG N. Y. homeofice auditor, in town.
Film salesmen had to huck below to the columbia of the columbia

hibitor Al Charon in hospital loroperation of the hibitor Al Charon in hospital loroperation of the hibitor Al Charon in such services and injury whon his auto smashed into street car. Fiddlers' club, organization of younger theatre and film exchange men planning Christmas dinner. John J. Friedl, general manager of Minnesota Amus. Co. (Public, and his son, Jack, went al) the way to Texas 'to witness' Thanksgiving football game.

Honolulu

By Mabel Thomas The John Fords commuted again. Ray Kinney coming home in Janu-

Mother and sister of Doris Ken-

ary Mother and sister of Dorls Kenyon here.
Jackie Coogan and bride expected late in January.
Mrs. F. Chapman visiting her parents at Sait Laice.
Johnny Weissmuller getting &
bronze at Walkik.
Renee Borzage and Mry Sinday
here for three weeks.
Lazin Swartzs, Hintgarian artist,
her border of Troone Power visiting
her daughter indefinitely.
Joel McCrean got sa lanesume for
their kiddies they only stayed four
their kiddies they only stayed four

their kiddles any min madays.
Soph and Sam Kvamer will spend 10, days at Walkiki on their return from Sydney.

3. Walter Doyle, customs culle for here. Former meinler of the Pourth Estate discussing old friends with Jimmy Dawson.

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago. San Francisco, Hollywood and London. Vakiery takes no credit for these new items, each has been rewritten from a daily paper.

East

Group Theatre planning a series of Sunday programs with one act plays.

plays.

Antoni Brico, director of the Women's orch., conducted the Thanksgiving Day performance of Hansel and Gretel at the Hippodrome. Said to be the first time a woman has conducted a major operatic performance in N. Y.

atic performance in N. Y. Frances Farmer guest of honor at the Drama Study Club last Friday. Grace Moore in an auto accident last Wednesday, but escaped injury. Hurrying from Joplin to Springfield, Mo., to catch a train when a tire burst. Chauffeur kept the car on its wheels and she caught the train and Artists seeking to establish a off Artists seeking to establish as

Nat. Bureau for Blind Musicians and Artists seeking to establish a fund of \$50,000. Mayor LaGuardia interested.
Upton Sinclair elected to Phi Beta Kappa chanter of the College of the City of N. Y.
Bossini de Vall, who has made statues of several film figures; including Will Rogers, plans to make a 150-toof figure representing American industry.

iso-foot figure representing outcan industry.
Stradivarius Memorial Assn.
granted a charter. To supply good
instruments to talented but impecunious violinists. Alfred Spaulding isone of the incorporators and ErremZimbalist a director.
Strand theatre, Brooklyn, testing
auto drivers for their reactions. Part
of a satety drive. Under police
auspices.

auto drivers for their reactions. Part
of a safety drive, Under police
a wew police drive on against subwew police drive on against subway smokers. Fines are \$2 instead
of the previous buck.
Lord Tweedsmuir, speaking in
Toronto, kidded Hollywood versions
of Shakespeare's plays.
General Motors, Ford and Chryslerdrop subsidiar attainer out of the
Barbizon Plaza, but there'll be regular Sunday programs. Start Dec. 12.
Canadian Govt. shoots 2,000 buffalo
in the herd at Wainwright to reduce
the number to fit the grazing area.
Packing concern bought the carcasses
for meat and hides.
The casion returned to their homes last
week when some 35 boarded the
Normandie.
Local department store opens its
ski slide, with a flock of champs. To
promote sales of skil and coldning.
The cold out of the process of the
red out of the cold of the
list Wife for the Little opening
Dec. 7.
Helen, Hayes prez of a new real

His Wife for the Little opening Dec. 7.

Helon Hayes prez of a new recil estate development in the Ramapo Valley. First job was to sell herself 30 acres of the 500 acre tract. Roberts Suren. N. Y. will actively manage. A xylophone recital one of the novelles at Town Hall last week. Performer was Yolchi Hiraoka. Jap who plays the classics on the sticks. N. Y. savings banks will distribute nearly \$23.00,000 in Christmas Club accounts. Topos. counts. Tops. Otto Kruger hurt in a London auto

Otto Kruger hurt in a London auto crash last week.
Theatre Guild to stage a curtain-less performance of Mme. Bovery. Dec. 9. Curtain will be kept up to watch the changes made. Mail orders only. No window-sale.
Billy Jackson, booking agent, loses his suit against Jack Johnson, erstwhite fight champ. Asked commissions on Johnson's tour of the dimenuseums, but the jury couldn't see it.

Trans Lux aid subside included among the defendants is a subtrought by Frederick A. Morney, who claims conspiracy to maintain a monopoly against his news projection invention. Inventor asks \$3,000.000 triple damnges.

Attendance of 2,500 at third 'at home' of Opera Guild at the Mat Friday. Long list of guest stars contibuted to a nayelty program. Dinner to Lucrezia Bori preceded the yent.

yent.
Proposed closing of uptown Hud-son Tubes set back from Dec. 4 at behest of business men. Line would have stooped at 28th street, to per-nul building of Sixth avenue subway, but starckespers staved off the clos-ing until after the Christmas shop-ping.

ing until after the Christian ping. Latest television experiment in bod two men seven miles ping.
Latest television experiment in London had two men seven miles apart in an animated conversation. Probably status shooting the attempt of a baskeball game at Sirykers Latest community center Sunday stree-for-all in which Leonard Prosciet was shot.
Hayden Planetarium showed to some 80,000 errors from Oct. 2 (the Nov. 26. Of that number: 26,000 were from out of town.
Franklin Institute. Philadelphia. offers a contest for a song to be sure at the dedication of the Franklin Memorial. May 19. Prize not stated. Dr. Hari McDonald, of U of P., is to have charge.
Denuty Police Commissioner Sullivan quits the staff to become head

of N. Y. World's Fair police system.
Terminal theatre, Brooklyn, nicked for \$500 Saturday, night. Taken from a small wall safe, supposedly by someone who hid during the night performance.

Boy Scouts operated the Central theatre. Times Sq., Saturday, as a press stunt. Regular staff carried on under their supervision.
Loretta Young and Tyrone Power than N. Y. Dally News popularity poll.

Lawrence Million, who accidently.

poll.

Lawrence Million, who accidently poll, willed a woman while shooting a the transport of the polling at the pollin

Coast

George Auetbach, B. P. Schulberg production exec, filed an answer denying charges lodged against him by his wife. Helen Coburn, actress, in her suit for divoce in L. A. and the common state of the common st

alvorce from Monta Bell in Juarez, Mexibles Roggers, strip teaser; Bebedet two broken legs in an automobile accident in L. A. in which Enmett W. Peters, driver of the car, was killed, Highwayman took \$1,000 cash from Howard N. Willis, manager of the Pasadena theatre, as he was starting for the bank.

Separate maintenance decree was granted to Nola Luxford, actress, trom William. Baurenschmidt, in L. A.

from William Baurenschmidt, in L. A.
Suit for divorce was filed by Jocelyn Howarth Brent, film player, against George Brent, in L. A. Brent recently was denied an annulment of his man and the second of the second

to George Bient in L. A. zeaers, court.
Frank Leach, 49, studio technician, found dead in his home in Los Airgeles from bullet wounds.
Minor contract of Ronald Sinclair, Australian moppet now with Metro, okayed by the L. A. superior court.
Judith Allen filed an amended complaint in her. \$2.000,000 suit against Mis. Delohine Dodge Cromistant of the superior court.
Judith Allen filed an amended complaint in her. \$2.000,000 suit against Mis. Delohine Dodge Cromistic and the superior of Jack.

ment baker Goude charging rat she plenated the affections of Jack Donstance Bennett and Gilbert RoLand made defendant; in a damage suit for \$20,925 filet by Darlest Sheranian, 14 growing out of each Sheranian, 14 growing out of which the second of the

MARRIAGES

Josephine E. Tierney, acting manager of WBZA, Springfield, Mass. now resigned, to Robert White, Mass. New Yes, 1987 of WBZA, and now a WBZ, Boston, announcer, in Springfield, Nov. 25.

Agnes Arnold to C. E. Axtell, Nov. 25, in Los Angeles. Bride is secretary in the Fox West Coast district managers' offices

managers' offices,
Margaret Smith and Jack Orrison,
in Pittsburgh, Nov. 20. Bride and,
groom both on artists staff.
KOKA, and do a program together
under, fittle of 'Adam and Eve.'
Carolyn Dickson to Bill Cuttino,
in Pittsburgh, Nov. 18. Bride is a
reception celerk, KDKA, and groom,
is an engineer. Westinghouse comp-

operators of station.

Marie Fox to Carl Erickson, in Valparaiso, Ind. Nov. 22. Groom is on paucouncing staff of WIND, Chi-

PASTOR OUTPOINTED BY MANN AT GARDEN

By JACK PULASKI

Attendance at Madison Square Garden Friday (26) fell off as Bob Pastor, former Golden Glover, was outpointed in 10 rounds by Nathan Mann, New Haven Italian. The boys remembered Pastor's performance nagainst Joe Louis, when he ran back-ward for 10 rounds and stayed.' Against Mann. Pastor obviously showed the effects of his long layoff.

Pastor lost several rounds due to low blows but Mann appeared to have won those sessions on points anyhow.

Mann repeatedly caught Pastor with left hooks to the head, foreing the latter to hold frequently. In the first, Pastor went to one knee after taking a solid night to the chin but he rose without a count.

George Brescia, of South America, was kayoed in the fifth round of the was kayoed in the fifth found of the scmi by Eddie Hogan, young Water-bury, Conn., heavyweight. Brescia was counted out on the ropes.

Tom Beaupre, Dallas, was counted out after Alberto Lovell, Argentine heavy, sent him to the canvas in the first round of another prelim.

Fishell Winds Up Grid Crystal-Gazing with .671

Dick Fishell and Football wound p their weekly tilts Saturday (27). Dick Fisher, and the little Saturday (21), up their weekly tilts Saturday (21), with Varerr's prognosticator corraling 16 wins out of a possible 20, Two of the four lost were ties. He compiled an average for the season of 671 for 207 selections. Tossing out the games boosts the figure to 747.

Fishell picked winners on 139 oc-easions, dropping the duke 68 times, with 21 of that figure resulting in Mexican stand-offs. In view of the fact that Fishell specializes only in the tough games in each section of the country, the average, while not phenomenal, is okay, Included among the 139 correct guesses were several short-enders. These included George-town over NYU, Colgate over Syrashort-enders. These included George-town over NYU, Collgate over Syra-cuse, Santa Clara over Stanford, Temple over Carnegie Tech, and Stanford over Washington. Three times underdog selections succeeded in gaining moral victories by hold-ting tunkeavy favorities to ties. They in gaining moral victories by indi-ing top-heavy favorites to ties. They were Cornell over Dartmouth, Ore-gon State over So. California, and gon State over So. Ca Columbia over Stanford.

Columbia over Stantora.

Though this year's final average is six points behind last year's 677, there was a difference of 58 games in the number selected. He grabbed 101 winners out of 149 games last

season.

Fishell's best weeks were the opener, Sept. 25 when he batted 1,000 by picking nine out of nine, and Nov. 13 when he knocked off 19 out of 26 with four of the seven lost being tie games.

BIRTHS

Mr. and Mrs. Willard Miller, son, Nov. 20, Fort Wayne. Father is in technical department of WOWO and WGL, Fort Wayne.

Mr. and Mrs. Edward P. McCaffrey, daughter, in N. Y. Father is in circulation department of Variety.

in N. Y. Nov. 29. Groom is agent; bride has 20th-Fox film test 20th-Fox film

pending.

Helen Potts to Frank Ryan, in
Hotlywood, Nov. 27. Bride is in

Florence Vickland to Crane Calder in Elkton, Md., Oct. 26. Groom is partner in Amsterdam Artists Ser-

partner ill Amsieraam Artists Seivice.

Josephine Baker to Jean Lion at
Crevecoeur le Grand, France, Nov.
20. Bride is the American colored
songstress: be's a dress manufacturer.
M. H. Peterson to Laurel Dufour,
in Valparaiso, Ind., on Nov. 20.
Bridgeroom v.p. with Chicago
radio news service firm.

Virginia Bruce to J. Walter Ruben,
Virginia Bruce to J. Walter Ruben,
Staphania Dale to Cres Courtey,
in Hollywood, Nov. 27. Bride is
nitery singer; be, is assistant manager of Consolidated Radio Artists in
Hollywood. cago.

Betty Furness to Johniny Green in
Hollywood, Nov. 26.
Myrile Outlaw to Crawford Tapor,
in Oklahoma City, Nov. 26.

Buide
Appeared in several pics.
George Byron Stratton, 70, forner
circus clown, to Fannie Kate Overtion. 26. Washington, D. C., lyric
writer, Nov. 21.

Miriam, Graham to Jack Bertell

Mexico.

OBITUARIES

LILIAN BAYLISS

Lilian Bayliss, S3, died in London of a heart attack Nov. 25. As director of Saddler's Wells and later the Old. Vic theatres, she did more to popularize Shakespeare in England

popularize Snakespeare in England than any other person.

Taking over the Old Vic, then a music hall of rather unsavory reputation, in 1912, after her earlier experience at Saddler's Wells, she made the refurbished theatre the home of per-ence at Saddler's Wells, she made the refurbished theatre the home of serious drama, bringing to fame such players as Dame Sybil Thorndike, Maurice Evans, John Gielgud, and and the series of the

She was the first to give a com-plete evening's performance of mo-tion pictures in England and ope-rated these so successfully that she was able to support a series of sym-phony concerts with the proceeds. She received the honorary degree of Master of Arts from Oxford univer-sity in 1924.

Louis S. Bach.

Louis S. Bach, 44, operator of chain of community theatres in Atlanta, died Nov. 27 of uremic poisoning after brief illness.

Bach, native of Cold Creek, Tenn. came to Atlanta with his parents when he was 10 and identified himself with show business at an early age, starting out 38 a peanut vendor after school hours in the old Nickelodeon, one of Atlanta's first pic houses. He later became a projectionist and worked for Col. E. A. Schiller, M-G-M exec, who, at that time, was mgr. of Loew's Grand there.

there.
With borrowed money Bach took over Alpha theatre 13 years ago Spurred by ambition to spell his surname with initial letters of names of theatres, he acquired Bankhead in 1932, Hilan, which he had built in 1932, Hilan, which he had built in 1933, and opened Center at same site of old Vaudette in 1936. He also owned and operated Ponce de Leon and American. Death thwarted his plan to spell out his given name in theatres.

Os at JOHNSTONE
Oscar H. Johnstone, 77. formerly operator of now defunct American Theatrical Agency, Chicago, and once a dramatic stock owner-actor, died at home of his son, Pat Barrett, in Chicago, Nov. 25, of a heart attack. For many years Johnstone toured the country with his wife in the O. H. & Duffy Johnstone stock company, after which he opened the American Theatrical Agency in the Delaware building and became one of the best known dramatic and musical agents in midwest up until the time of his retirement several years ago.
Sürviving are two daughters and son, known to radio audience as Uncle Ezra. Burial from Chicago.

MARY WEIR WILLIAMSON

MARY WEIR WILLIAMSON
Mary J. C. Williamson, widow of
late J. C. Williamson, founder of the
legit firm of J. C. Williamson, Lid,
and known today as Williamson, Tait,
passed away in Sydney after a brief
liness. Formerly known as Mary
Weir, the late Mrs. Williamson appeared with success on the stage in
Australi as, dancer in 1896, laterrelining from professional life to become keen charity, worker.

GEORGE BUSH

GEORGE BUSH
Geoige W. Bush, 79, screen character player for 14 years, died Nov.
23 at his home in Culver of Janesville,
Bush was a native of Janesville,
Wis. and for years was a cattle
fancher. Last film work was in "The
Adventures of Tom Sawyor.' Widow,
Mrs. Nora Bush, and a daughter in
Twin Falls, Idaho, survive.

than half a century in the theatrical than hair a century in the theatrical business, died in New York, Nov. 28, He was with W. J. Gilmore when that Philadelphia manager was at his apex, represented M. B. Leavitt, Com-istock & Gest, the Shuberts, Joseph M. Gaites and Richard Herndon. Funeral services were conducted by the Actors' Fund.

FERDINAND A. BUESCHER
Fordinand A. Buescher, 76, pioneer
manufacturer of band instruments,
died in Elkhart, Ind., Nov. 29, following a heart attack.

ing a neart attack.

He founded the Buescher Band Instrument Co. after working 18 years
in the factory of C. G. Conn. Since
1932 he was general manager of Art
Musical Instruments, Inc.
Survived by his widow, a brother,
granddaughter and grandson.

SAM J. NICHOLLS

Sam J. Nicholls, for many years prexy Spartanburg, S. C., Fair Association, operating one of top Dixie layouts, including auto, cycle nad hoss racing tracks, died Nov. 22 after brief illness. Was horse fancier and widely known on Southern tracks; also former Congressman and prexy Spartanburg Bar Association.

DEXTER W. FELLOWS

DEXTER W. FELLOWS

Dexter W. Fellows, 66, died in Hattiesburg, Miss., Nov. 28, of typhoid fever, complicated by a kidney airment. He was the outstanding press agent of his generation and held top place for nearly 40 years.

Details in the Outdoor pages.

HENRIETTA COYLE

HENRIETTA COYLE

Mrs. Henrietta Coyle, 48, former
actress and wife of Jack Coyle,
found dead in her home at Lake
Hiawatha, Nov. 26. She had
not been seen around for several
days and investigation revealed her
death, probably two or three days
before:

HUGH C. ANDREAS

Hugh C. Andreas, manager of the Lyceum, Minneapolis, died in that city, Nov. 20. He had been a resident of Minneapolis for 24 years. He had previously managed the Lagoon. Survived by his widow, a daughter, three brothers, and a sister.

JOHN WILLIAM BATES

John William Bates, 27, well known in eastern Ohio night club circles, died Nov. 22 in Twin City Hospital, Dennison, O., from pneu-

ERNEST S. BINGHAM Ernest S. Bingham, 69, died in Kansas City last week of a heart attack,

He had been engaged in theatrical pusiness since 1892. business

HOWARD E. CAMPBELL Howard E. Campbell, 51, chief en-gineer of WHAS, Louisville, died Nov. 23, 1937, from carbon monoxide in garage

Story in radio news section

JOHN IRACI
John Iraci, 52, president aux
operator of stations WOV and WBIL,
New York, and WPEN, Philadelphi died of heart disease, Nov. 24. Details radio section.

BARBARA LE ROZOKY

Barbara Le Bozoky 45, stage di film actress, died in Hollywood, Cal., Nov. 28. Remains were cremated. A son survives.

Henry Rice Browning, 72, father of Mrs. Ben. H. Voorheis, wife of Ben. H. Voorheis, contracting agent of the Strates Shows Corp. died Nov. 10 at his home, Varney, W. Va.

Charles A. Cobb, 79, father of Robert Cobb, co-owner of the Brown Derby restaurants, and father-in-law of Gail Patrick, died Nov. 25 heart attack in Hollywood. Charles A. Cobb. 79.

Father, 51, of Edgar A. Grunwald, Father, ht. of Edgar A. Grunwald, Editor of Variety Radio Directory, died suddenly Nov. 24, 1927, of heart-disease in his home at Fond du Lac.

ARTHUR G. WILLIAMS
Arthur G. Williams, 75, for more 26 at Long Beach, Calif.

WHAT THEY THINK TALK MAMMOTH

Exhib's Peeve vs. Radio

Chicago, Nov. 26, Editor, VANIETY.
Fearing that your able editorial, Films and Coffee in your Nov. 17 issue is like a voice crying in the wilderness. I want you to know what one exhibitor, at least, thinks of its context. And I firmly believe that, were the truth known, there are countless other exhibitors who also agree.

that, were the truth known, there are countless other exhibitors who also agree.

As the editorial so aptly phrases it, there appears to be a healthy surplus of 'jumbled thinking' in this marvelous business of ours. There is likewise a lamentable searcity of constructive thinking.

And more's the pity, out of this mass of 'jumbled thinking' came such exhibitor aids as 'bank nites,' study lefeatures,' free chinaware, double features,' free chinaware, double features, 'free chinaware,' to the feature,' free chinaware, the benevolent producers went into a huddle, did some more jumbled thinking and put the ball into play with a 'Mammoth Thursday Night Radio Broadcast formation that will undoubtedly throw the exhibitor's team back to its own one-yard line. And, if the exhibitor's haven't a fine kicker to punt that Broadcast back to the center of the field-well—it's going to be a case of 'turn in your suits, boys, it's our last game.

After all, don't the producers and

feld-well-it's going to be a case of 'turn in your suits, boys, it's our last game.

After all, don't the producers and the exhibitors really realize that we are in the motion picture business?

Not the stage show business, the bank nite business, the chinaware business, the chinaware business, and, when things come to such a pass that a good picture fails to draw them in—why, then there's something the matter with the motion picture business. A good picture will always get them in at the boxoffice and don't let anyone tell you any different. Experience has taught us the absolute truth of this statement, our downtown theatre in Chicago, way off the 'main drag' we never had to resort to a banknite, stageshow, free chinaware, or any other sensa-

to resort to a banknite, stageshow, free chinaware, or any other sensational comealong to induce the public to come to our theatre. We simply gave the public good pictures (the best we could get), a newsreel and a pictorial or cartoon. That is our program—and we have found it to be exactly what the public wants. When we have a good picture we run it for from 3 to 10 weeks to good business. After all, isn't it the picture that the public comes to see? Else why do they come?

I haven't any remedy to suggest.

comes to see? Else why do they come?

I haven't any remedy to suggest, but rertainly a Thursday night radio broadcast isn't the remedy for a sick boxoffice. Perhaps the producers might decide to do some more jumbled thinking. If so, let us hope that they decide to make some good pictures—plenty of them. Or, they might—you notice I say might—decide to make enough really good pictures to season with extended runs. Then devote their attention to making a quota of what I call 'small own pictures'—pictures that will never be shown in the big cities. Later those good pictures can be released to the small towns the following season along—with—their regular quota of 'small towns the following season along—with—their regular quota of 'small towns the following season along—with—their regular quota of 'small towns the following season along—with—their regular quota of 'small towns the following season along—with—their regular quota of 'small towns the following season along—with—their regular quota of 'small towns pictures.' To me, this business of some jerk-water town, showing a big and really good picture months ahead of the big city in the same State is all 'phooey.' Of course it is a matter of revenue to the producer—but it is hell on the big city exhibitor.

Again let me compiliment 'Vasign'.

to the producer—but it is hell on the big city exhibitor.

Again let me compliment VARIETY on its stand in this matter of vital importance, and let us all remem-ber that we are in the Motion Picber that we
ture Business.

J. Vicedomini, Manager,
World Playhouse.

What the Fans Needn't Know New York, Nov. 27.

New York, Nov. 27.

Editor, VARIETY:
Now that the picture business is awake to the mischief that the radio George Chatterers can'do, isn't, it about time someone-told-off the boys who do it with syndicated columns instead of Enter incrophones? The latest rash seems to be to let the dear public in on the boxoffice fortunes of the current pictures. Thus, Winchell announced in of tolk Mirror, this week that 'Conquest' hadn't done so well at the Capitol. Eoy."

N. Y. Sullivan in the News went him—Mates one better, His fans were informed [George Content of Content of the Capitol Content of Co N. Y. Sullivan in the News went him one better. His fans were informed that the same picture was flopping one tener. It is some picture was flopping all over the country. This mind you just before the picture goes out on the New York circuit.

Someone ought to call these wizards aside and whisper to them

that the commercial end of the business is no concern of the people who buy tickets. Anyone interested in grosses can find out about them in the trade press. To let the public know that a picture, which hasn't been released in New York, is floping in the Gene Autry bett is ourround that picture in an atmosphere of failure, and goes a long way towards killing the effect of the overwhelmingly favorable reviews it got from the critics.

towards killing the effect of the over-whelmingly favorable reviews it got from the critics.

At the same time, someone should tell the boys to cut out that 'picture-stealing' nonsense. 'True Confession' hasn't been shown yet, but who hasn't read a dozen times that John Barrymore 'steals' the picture? The only effect of this kind of mullarkey is to hurt the star names in a picture, for, as surely as 2 and 2 make 4, the 'nevitable inference is that, if the 'stealer' is good, the others are rotten. It may not seem so silly applied to Barrymore, but it is easy to recall cases where the gossips, eager to develop an angle, announced that so and-so, who appeared in six mines of a 90-minute picture, stole it from the stars. Considering that a star may make two of three pictures a year, this kind of monkeyshine can do serious damage.

One last squawk: that 'first-ten' messeuric that star any messeuric that start any messeuric that star any messeuric that start any messeuric that start any messeuric that start any messeuric that start any messeuric that starts any messeuric that starts any messeuric that starts any messeuric that starts and the star

trom the stars. Considering that a star may make two or three pictures a year, this kind of monkeyshine can do serious damage.

One last squawk: that first-tengueswork that starts about Labor Day and continues until the official selections are made by those qualified to make them. For weeks, Ed Sullivan has been quivering all over as to who's going to make that sacred first ten. Listing the results of the recent St. Louis poll, he included only the top 30 names in each group, because he didn't want to 'humiliate' those who finished below that. Now, I ask you. With hundreds of names in pictures, each established pretty securely in his or her own niche. Sullivan is going to humiliate them by revealing that Basil Henringway ranks only 37th in the male division and Cecella Primrose 43d in hers.

The movie-going public has no business worrying its collective head over these things. They're strictly for the industry. The regular yearend listings will take care of all the inside dope the public needs to know. To inform the public meds to know. To inform the public months in advance that Joan Crawford's rating is due for a drop simply hutricanes, the learntquakes and hurricanes, the better it'll be for the movie industry.

Louis-Perlof.

Net a German Film

Long Island City, Nov. 24.

Editor, Variety:

Editor, VARIETY:

Concerning your review on my film, The King Smiles-Parts Laughs' in your Nov. 24 issue, please note, that this film is not a German picture. It is an Austrian film, produced entirely in Vienna by a Viennese producer, Atlantis Film, Vienna, for Universal Film Corp.

Will you kindly correct this, as I am distributing only Viennese films and not German films.

Bruno Zwicker.

[Trademark title on this picture Is Ufa, German-state subsidy hence the Germanic inference.]

Go-to-the-Theatre Week New York, Nov. 23.

Ge-te-the-Theatre Week.

Rottor, VARIETY:

As one proud to be associated with the theatre that Broadway to-day I carnestly support Go to the Theatre. Week' which was sue useful authority and the theatre. Week' which was sue week ago in Chicago by Mayor Edward J. Kelly.

Not many vears has Broadway housed so many outstanding artists and plays, and the list is growing weekly. We have with us today such peerless performers Al Shean. Constance Cummings, Lucile Watson, Violet Heming, Alfred Lunt. Lynn Fontanne, Ina Claire, Maurice Schwartz, Frances Farmer, George M. Cohan, James Bell, James Barton. Burgess Meredith. Lillian Gish. Vincent. Price, Elissa Landi. Ethel Barrymore, Dudley Digges, Gertrude Lawrence, Ian Keith, Nan Sunderland. Louis Calhern, and Alexander Kirkland, among a host of others: we have such smash hits. Td Rather Be Right! Golden. Egy. Brothers Ashkenazi. Falher-Makechys Miscele-Babes-in-Arms, Georre and Frynaret. Caesar, and Amphitryon 38.

I believe good time for the celebration would be the first week of Januar.

J. S. Sitts, Gen. Mgr., Dreier Holels, Inc.

J. S. Suits, Gen. Mgr., Dreier Hotels, Inc.

CARNEY MERGE

Chicago, Nov. 30. Possibility of the group organiza-tion of some four or five of the top earnivals of the country into one mammoth corporation has been under serious discussion. Among those round-tabling on the proposal have been Rubin & Cherry, Beckmann & Gresty, Marian Par Gerety, Hennies Bros., Johnny J. Jones and the Royal American Shows.

Plan was to incorporate under a single firm organization, with stock lasted. Also considered likelihood of throwing the stock issue for public purchase, with the possibility of list-ing the stock on the New York Curb.

ing the stock on the New York Curb.
Understood that deal was practically set until the Royal American crowd got somewhat chilled on the notion and backed away with a couple of secuses. Plan is slated to come up for further discussions following the current outdoors meeting here, but now doubtful that corporation scheme would. If so tion scheme would, if through before 1939.

ICY BLASTS CHILL B. O. AS WINTER SPORTS IN.

St. Paul. Nov. 30.
Showmen don't have to be old-timers to remember when they wel-comed winter with open arms, since the jey snowy blasts once blew customers into their houses. Now these

tomers into their houses. Now these same blasts are blowing the peasants out into the open.

Skting clubs are already organizing though the high-snow season is still a good month away. Plans for weekend ski trips now call for thrice-weekly meetings, so that the set-up may pan out right. All of which spells drab results at the theatre box offices.

Hockey is currently undergoing a robust revival, with both St. Paul robust revival, with both St. Paul and Minneapolis having teams in the field, plus strong University of Minnesota ice aggregation dast year co-champs with Michigan in the Big Ten) on the rink before near-capacity paying adulences.

St. Paul's Greater Winter Carnival

St. Paul's Greater Winter Carnival group has been hitting the ball, too, just having finished an eight-day Sportsmen's Show in the munie aud. Estimated 75,000 shoved through the turnstiles. And just as soon as outdoor ice is deemed safe for skating this same carnival-board of-strategy-wild dig in on arrangements for citywide bob-sledding, tobogsaning, skating, sliding and skiing events. All this fun is free, so it looks the midnight oil for the theatre exploitationeers.

Roller Ballet

Cleveland Nov 30 Cleveland, Nov. 30.

Building of Al Sutphin's Arena for hockey and ice ballets is indirectly responsible for a boom in the roller-skating business here. Charile Horvath's Skateland—with 1,200 capacity taking such a heavy jump in attendance that he is trying out a roller-ballet for the first time during holidays.

days.

Stunt originated by Bobby Burns, who will stage it Christmas week with 140 members of Cleveland Roller Club

B.&G. Land First

Beckmann & Gerety outfit snatched off the first big state fair date for

Have signatured to appear at the Illinois State Fair in 1938.

Eastern Show League

Chicago, Nov. 30.
Eastern (New York) branch of the Showmen's League of America is in formation, with the executive committee of the Showmen's League having given its tentative approval

having given its tentative approval
of the eastern, chapter.
New York group which has been
actively drumming for an Atlantic
coast chapter includes George Hamid,
Arti Lewis and Max Linderman.
Proposal has been submitted to J. C.
McCaffery, League prexy, who will
take it under advisement with the exec committee later this week.

Biliv Roby Freed

Lincoln, Nov. 30.
Billie Roby, 36-year-old hula shaker with Daily Bros. carney, was released by a Red Cloud, Neb., district court this week (22) after she trict court this week (22) after she had been held in jail since Aug. 26 on manslaughter charges growing out of the fatal shooting of her husband, J. H. Roby, near Braden, Neb. Mrs. Roby testified he had frequently threatened her life. The brawl occurred by a roadside where the couple was en route to Braden's annual fair.

SUTRO BATHS GOES IN FOR ICE

San Francisco, Nov. 30. Sutro Baths, landmark adjoining
San Francisco's Cliff House,
looking Seal Rocks and the Golden
Gate, in addition to aquatic facilities,

Gate, in addition to aquatic facilities, now houses, an ice arena, said to be the largest ice floor west of Chicago. Tommy Maegher, former speed skater and veteran ice floor manager, is in charge. He claims that more than \$100,000 was invested. the concession. The floor measures 90 by 200 feet, capable of comfortably accommodating some 3,000 per-

sons.
Admission 80c. adults and 30c. for children. Rental fee for skates, 25c.

Stark Back with Barnes

Hollywood Nov. 30. Mabel Stark is returning to the combined Al G. Barnes-Sells-Floto circus with her animal act next season after being out last season following several years with the Barnes outfit.

Whiperacker recently returned from Europe. She is expected to re-place the Bert Nelson animal fea-ture.

Aerialist III

Mansfeld, O., Nov. 30.
Rita De La Plata, sensational aerialist last season in a feature spot on, the program of the Cole Bros. Clyde Beatty circus, was stricken suddenly ill at her hotel here, while awaiting the opening of ridoor circus engagement.

She is reported improving after an emergency operation. Attending physicians said she will be hospitalized for four on-five weeks and will be unable to resume her aerial act until next year.

until next year.

Exploitation

(Continued from page 31)

which uses distorting mirrors in one sequence. Miss Cotter hung the question mark on Krug Park owners for pair of their penny arcade trick mirrors and installed them in lobby of theater. Patrons coming were not only arrested by their figures in caricature, but invariably were handed a

arrested by their nguies in cana-ture, but invariably were handed a laugh.
Stunt especially effective here, as house played 'Awful Truth' week previous which meant hold out and packed lobby nearly every night, with unusual mirth resulting and extra focus on Actaire picture.

Matched Up

Jie Weil used cards of giant matches for "Merry-Go-Round of 1938. Striking cover earried plenty of copy for the bix, and most recip-ients made good use of the novelty. Not new, but good for a repeat.

To Start the Toys

Rochester.
Edwards department store bought entire house for Saturday morning Mickey Mouse show at RKO Palace.

ace.

Tickets given free to youngsters visiting store's toy shop, with air time and newspaper ads ballying event.

Bills Next Week

(Continued from page 54)

Orig. Traing Md Chrytta Harmon Hubberlegs Willi'ms Harmon Harmon & Shin Kanglones Jarcia, Mariu-z Hartin Willi-l'orin Bart 3 Pepper Janet Carroll Jercy & Lillian & Rigdlo Rockets Marie Kinz Tanya Olyn Landick Murray 2 Toyland Hughle Zelleher Or Plaza Stenben's Jack Fisher

Dexter W. Fellows. Dean of Press Men, Dies of Typhoid

Dexter W. Fellows, 66, probably, the best known circus publicity promoter in the world, died in Haltiesburg, Miss., Nov. 28, of an atlack of tyshold fever. He was stricken Oct. 7 while the show was playing that date, and was rushed to the hospital where an early diagnosis pronounced him suffering from an attack of the flu, but it quickly developed that his disease was typhoid fever. He was apparently recovering from the attack when complications due to a kidney allment set in, and last midwesk he was reported to be in a serious condition. He sank repidly and his death or-curred a few days later. Bronchial pneumoni was stated to be the direct cause, of his death.

of his death.

Dexter Fellows (few ever used his middle initial) was a born press agent. Starting in his father's drug store in Fitchburg, Mass, he longed for a wider field. In Ap. 11, 1893 the Pawnee Bill Wild West Show come to town and that hight Fellows went out on the circus train. He had town, his life work. The show a rather cheap imitation of the Buffalo Bill Wild West, went broke, but Fellows had had; sufficient time to establish himself, and he was taken over by the Buffalo Bill show. He remained with Col. Cody until 1903, and toused both the United States and Europe. Much of the success of that tour was due to his adroit press work and the unique stunts he pulled, which amazed the Europeans, unused as they were to the flamboyant American methods. He was a constant of the control of the control of the control of the control of the success of the tour was due to his adroit press work and the unique stunts he pulled, which amazed the Europeans, unused as they were to the flamboyant American methods. He was a constant of the control of the control of the success of the tour was due to his adroit press work and the unique stunts he visitors and made many fast friend-thips among the great and near-great who visited the performances. He left the show and came back home to the Ringling Brothers circus, but in 1905 he was back with the Banum show, which had been keeping its eye on him.

ing its eye on him.

When the Ringlings absorbed the show he remained with outfit and when the Ringling and Barnum & Bailey shows were merged he tained his position, though there were many letouts to perr it lingling men to supplant the Bailey personnel. It remained with the show until 't day he was taken, the let at Hattlesburg.

with the show until he day he was taken. The lot at Hattiesburg.

Fellows was easily the most popular man—who—ever—worked—off—apress story on a hardboiled editor. Now a little of this popularity wadue to his amazing memory for names and faces. He never forgot any of the people he met and could call a man by name after not having seen him for a couple of years. He was, moreover, a shrewd judge of men and could adapt his approach to suit the psychology of the person to whom he was speaking. He was fertile in invention and resourceful in ideas, and he could land more long stories on the New York papers the even his famous predecessor. Tody Hamilton, By-liners fell oven-them-selves to get one of his yarns and for a month before the circus opened its annual date at the Garden the papers were full of stories which, coming from any other source, would have promptly been blue ponciled. Only on one point did he fail. The newspaper men did not want stories of the big show and they insisted o playing up Fellows himself. It all carried the circus flayor and probably did the show more good tha straight blurbs would have done. He did not eare for the account. ably did the show more good tha straight blurbs would have done. He did not care for the personal public-ity, but he was far more interesting to write about than the circus itself.

to write about than the circus itself, and they played him up.
Last year he published his autobiography, written collaboration with Andrew Freeman, This Way to the Big Show. His modesty prevented him from doing himself justice, but he threw many interesting sidelights on the circus business.
It is survived by his widow, the former Signe Eugene von Brietholtz, who was at his bedside when himself.

who was been to Fitchburg the body was taken to Fitchburg by w. Fellows and R. J. Dwyer, a life-long friend. Interment was in

League Hosts McCaffery

Chicago, Nov. 30.
Showmen's League last Saturday
(27) threw a big shindig in honor of
(3) President J. C. McCaffery.



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Vol. 128 No. 13

NEW YORK, WEDNESDAY, DECEMBER 8, 1937

64 PAGES

N GOSSIP B

Hollywood Sneers Hurt New York

Nitery biz is so bad in some spots that bistro bonifaces have gone with hat in hand to the newspapers and the columnists pleading for

Squawking that the passing of Broadway publicity and the Hollywood vs. New York fantare has percolated into the hinterland, to the detriment of tourist interest in New York's nite life. The press, in turn, recognizing the wisdom of local boosterism, has promised to cooperate and plug a 'comeback' for a street that never went away, excepting in the public prints.

Amateur Applers, Shagsters, Etc., Runing Dates for Pro Dancers

For first time in many seasons there are no name dance teams working in N. Y.'s smart hotels and niteries. All topflight terpers are either out of town or laying off. Epidemic of Big Apple dance crews which, for most part, are comprised of non-pro youngsters, who hit spois nightly on catch-as-catch-can basis, are blamed. At this same time last year many spots were featuring standard dance teams.

Holland and Hart just closed at the Ritz-Carlton, N. Y., and the comic-dancers, The Hartmans, and Paul Draper, solo artist, are only footwork fragments around, respectively at the Waldorf and Plaza hotels. Raye and Naldi add slightly opicture by returning to the Rainbow Room Jan. 6. Davis and Dianc open tomorrow at the Versailles.

Prior to the B.A. craze almost all class spots used teams. They are now filting in with less expensive rug-cutters. Few spots have 'em as regularly listed entertainment, pre-

(Continued on page 62)

Rackets Prosecutor Dewey Still Crooning, **But for Recreation**

Thomas E. Dewey, New York's rackets prosecutor who was recently elected to the post of district attorney, its said to be taking vocal lesalthough he is supposed to be one of the busiest men in the city. Alfredo Salmaggi, impresario of popopera at the Hippodrome, is Dewey's advisor on vocal training.

Dewey attended the University of Michigan and was a member of the glee club. He came to the metropolis principally to take singing lessons with the stage in mind as a career. Its principally to take singing tessous with the stage in mind as a career. Having attracted national attention through his featlessness as a procedulor, it is supposed the vocal thing is for recreation.

9-YR. CHILD-BRIDE'S ACT

Spartanburg, S. C. Dec. T.

It's a stage career instead of dolls, presumably, for the time being for Eunice Winstead Jones, 9, Tennessee mountain child-bride, billboarded at various, Carolina and Tennessee theatres.

Clerical Cycle

There is a sort of cycle of plays on Broadway with principal parts supposed to be clerics. Tally shows that in three current attractions there is a total of 15 actors doing men of the cloth.

In 'Many Mansions' at the 44th St. there are eight, in 'Barchester Towers' (Beck)—there—are—five,—while 'Father Malachy's Miracle' (St. James) has three. Latter is rated having the best chance.

New Year's Eve Nite Club, Legit

A revision downward in many in

A revision downward in many instances for New Year's Eve tariffs is the new scheme of things. Idea is, not to scare 'em away with fancy figures for supper and favors (liquors extra.) but to attract with more moderated tariffs and rely on the holiday spirit to swell the sale of spirits. Profit is in the wine and liquors, and the niteries and hotels have that in mind. Last year, with Prosperity the big song of the season, prices went overboard, and many a spot was sorely disappointed. This year, with Procession' a popular word, the bistros don't want to invite a repeat. Class joints, of course, must maintain certain price standards to preserve and protect regular clientele. But the middle-class establishments are gradualiziffs accord to location, using the number in the party, and the proximity to ringside as a norm.

New Year's eve prices for Broadway legits indicate a trend not to jack up scales as much as some previous seasons. As usual, the musical shows will have high rates, but only a few such productions will be off the list. Highest price goes for Td Rather Be Right, Alvin, which will have an \$8.80 top, with 'Hooray for What' Winter Carden, senled at \$6.00 down.

TRADE PRESS

Hollywood News Much in Demand by Small Town Radio Stations for Broadcasting, but Supply from Producers Is Uneven and Unsatisfactory

RELEASES ANALYZED

Richmond, Va., Dec. 7. Careful reading of gossip material sent to radio chatterers for the past several months by filin companies indicates that for the most part the film industry's press departments are not meeting the requirements of radio

spielers.

Major flaw is that film press depts, give radio chatterers the identical, word-for-word material as mailed local dailies. This is absolutely n.g. for radio use, of course. To use it, either before or after newspaper publication, would soon brand chatterer as unoriginal, just a reader, and his material as carbon copy stuff. Boys know you can't get or hold a local sponsor with that brand. Are hungry for material along exclusive or iocal angle lines and gobble it or local angle lines and gobble it up.

Prices Pruned

Another major failing of many film press boys catering to local air chatterers is incone stearcy in delivering material. Spasmodic is better word. Means that some worth-while material and postage land in wastebasket instead of script. Gossiper,

(Continued on page 4)

Fred LaReine Still **Battling Adversity** And Laffing It Off

Fred LaReine looks set to become one of show business classic examples of personal courage and cheerfulness in the face of adversity. In the last two weeks both of his legs have been ampulated at the French nospital. New York. He played the harmonical in his room an hour after the first operation and played it throughout the second. His fame beyond the spread Monday and Tuesday when the dailies featured it.

LaReine is already set to travel

the dailies featured it.

LaRcine is already set to travel
as a lecturer after he heals up. And
throughout the four years since his
spine was crushed in an automobile
accident, near Milwaukee he has
continued to support himself—andhis family, staying off relief.

Having no feeling in his lower extremity. LaRcine has fought burns,
gangrene and other missipps follow:

(Continued on p.14, 50)

(Continued on page 60)

CHATTERERS RELY The Show Biz Saga of Ruth Etting; Retiring at Height of Her Career

Wrong Cue-Music

Last week, the sound track of the trailer announcing column-ist Louis Sobol's engagement at Loew's State, N.Y., broke down and band had to take a cue at that point and fill in with mu-

sic.

Not until two days later did
manager Al Rosen learn the
crew was blasting, 'I Want to
Be in Winchell's Column,' to accompany the Sobol plugging.

Edgar Bergen's \$10,000 in Vaude;

Los Angeles, Dec. 7.
Edgar Bergen and 'Chartle McCarthy' went into the Paramount
Last Friday (3) on a deal calling for
50% of the take from the first dollar.
Out of his end, which looks to be
almost \$17,000, as the house is to
pping all others with a likely \$33,500
gross, which sets a new 8-yoar reccord, Bergen pays for the supporting
acts, comprising Ken Murray and
Oswald, Billy and Beverly Bernis,
Francis Hunter, Universal contract
player, Lou Bring orchestra and the
line of 24 Fanchonettes. This lineup
will cost Bergen about \$7,000, leaving \$10,000 as his end.
Voice tosser is using the same hos-

ing \$10,000 as his end.
Voice-tosser is using the same hospital skit he headlined with in vaude before crashing radio and the films, and for which he drew down \$275 for a week at this same house à little less than throw years ago. less than two years ago.

Chicago, Dec. 7.

Ruth Etting is one person who has followed through carefully, and to the letter, the carefully planned life. Many years ago she mapped her career out for herself, following and career out for herself, following and shaping every step according to a preconceived pattern. Last week Ruth Etting made the final step in that planned career when she quietly but deliberately destroyed every piece of music she owned, herentire set of press books and clippings, all her theatrical pictures, gave away her stage wardrobe and completely divested herself of everything connected with show business. That this step was taken immediately approximately approximately connected with show business.

dgar Bergen's

10,000 in Vaude;

Was \$275 in 1935

Los Angeles, Dec. 7.

Los Angeles, Dec. 7.

Los Angeles, Dec. 7.

Gdar Bergen and 'Charlie Mectal's West of the take from the first dollar.

She always said when she had continued to the take from the first dollar.

She always said when she had

She always said when she had reached a certain peak in show business, a peak which she thought was her pinnacle of success in the

(Continued on page 61)

American Indian Diva

Milan, Dec. 7. Lushanya, American Indian singer Lushanya, American Indian singer with European concert and opera rep, Is living at Mme. Luisa Teirazzinis villa and being coached by veteran diva for leading roles in 'Aida' and Tosca' for winter scason at Trieste Opera, Reported F. C. Coppicus, Metropolitan Opera scout recently here, has optioned Lushanya for 1938-39 season.



PHIL SPITALNY PARK CENTRAL HOTEL, NEW YORK

Par Execs East; Reported More Studio Execs Will Bow Out; Some Upped, Herzbrun Quits; LeBaron?

Hollywood, Dec. 7. After washup of studio confer ences held by Barney Balaban, Paramount prez; Stanton Griffs, Neil Ag-Walter Cokell, Adolph Zukon and William LeBaron, it is under stood that a number of executive close to the front office will bow out before the first of the year under the general retrenchment plan de-

Number of talks between LeBaron Number of talks between Lebaron, and company tops centered on Le-Baron's future status, with no decision announced. New York Para-mounters, except Cokell, have all re-turned to the home office.

Zukor last week announced ap-pointment of Jeff Lazarus and Har-old Hurley to executive producer posts. Lazarus was story editor.

Lazarus and Hurley will take much of the detail burden off Le-Baron's shoulders. Bogart Rogers on scripts and A. M. Botsford on stories will also aid LeBaron.

will also aid LeBaron.

Henry, Herzbrun, 12 years with
Par during which he rose from legal
representative to vp. resined
Wednesday (1) and left the studio
to re-enter private law practice. He
will continue to act for Paramount
in legal matters and to represent the
company on the board of the Motion
Picture Producers Association.

Par he board On the State of the Motion
Par he board On the Motion Picture Producers Association.

Par has boosted Quinn Martin to oost of head of editorial board. He post of head of editorial board. He takes over from his former boss, left Lazarus, upped to executive producer ranking. Martin was formerly picture critic on the old N. Y. World.

Reduced Overhead

Making what is characterized as a sincere effort to reduce studio overhead and any personnel that can be spared without affecting normal operations, Paramount is stressing that quality of production is not to be sacrificed and that no pictures announced for this season (1937-38) are to be withdrawn from the schedule. Not only are substitutions not planned, but Par will not cut the number of pictures promised.

Earthest from the minist of the ton

number of pictures promised.

Farthest from the minds of the top executives, it is said, are any steps that might endanger the quality of production or any moves to take pictures off the schedule. The company is anxious to make it clear that it has every intention of seeing that commitments are met, especially after last summer's experiences, when exhibitors boycotted Par following disagreement over six scheduled pictures that either were not made or were held for '37-'38 release.

It was to avoid any recurrence

were held for 37-38 release.

It was to avoid any recurrence of such troubles and is somewhat concerned over reports on cutting from the Coast, which has exhibitors dubious as to what is being done or what may happen. Neil F. Agnew, v.p. over sales, went out to the studio, from accounts, to see that his department was assured, that the present level of production quality would be maintained and the schedule keept intact. ule kept intact.

Walter B. Cokell has been on the Coast about a month going over figures, seeking the safest way of cutting and points where personnel might be reduced without any palpable future effect on product. Personnel that is being dropped, it is said, includes only those who won't weaken necessary production forces. Barney Bataban left the Coast Monday night (6) and will be in New York early next week after attending the A. H. Blank dinner in Des Moines tomorrow (Thurs.), while Agnew preceded him East Friday (3) and Stanton L. Griffis Monday (6). Walter B. Cokell has been on the tomorrow (Thurs.), while A preceded him East Friday (3 Stanton L. Griffis Monday (6).

Par, as a company, is encouraged by the quality of product that is being turned out under supervision of Adolph Zukor, Balaban personally Issuing a statement of optimism Mon-day (6), on the matter, States that the conferences on the Caast would the conferences on the Coast would not end up in any major shakeup. Confidence in Zukor as studio head was voted in no uncertain terms through the contract given him last spring, retroactive to Jan. 1, 37, at \$150,000 a year, plus a percentage of profits on film rentals. This contract is for three years renewable ally duing that period.

Balaban Says

Hollywood, Dec. 7.

Barney Balahan issued the following statement on his de-

Barney Rainan issued the following statement on his departure for N. Y.:

'As a result of viewing pictures already completed or in work, Paramount is in a position to be able to assure two outstanding boxoffice attractions each month from now on during the balance of the current season. The productions viewed are proof to me that Paramount's last half of its releasing schedule will be even stronger than the first half.'

He added that after conferences with Adolph Zukor and William Le Baron, he is convinced that the program will continue its upward progress in quality and bo. value.

LE BARON'S OWN ORG. UP AGAIN

Hollywood, D A new producing organization, re-ported to be headed by William Le Baron, is overfuring Clarence Brown to join its directorial ranks. Brown terminates his present con-

tract on completing Benefits Forgot,

Nazis Talk Starting Own

Nazis Talk Starting Own
German Cinema in Pitt.
Pittsburgh. Dec. 7.
Incensed because Art Cinema, foreign film site here, refuses to play
German pig. Nazi group in Pittsburgh is reported getting ready to
open own intimate house downtown
to play films from the Fatherland
exclusively. Nazi delegation has approached Gabe Rubin, operator of
Cinema, on several occasions, demanding inclusion of Nazi pix on his
programs, but he's told them the
farthest he would go on films in
their native tongue would be those
made in Vienna.

Understood that on their last visit
to him; Nazis told Rubin they were
through asking and would now act,
intimating that they would soon set
up another spot in competition to,
him shortly.

Rubin hasn't played a German film
since he took same the

Rubin hasn't played a German film since he took over the house two years ago. Sez he has to be extreme-ly careful since threatened with a poycott few weeks ago when word got around that 'Masquerade in Vienna,' which he was a sure and the word got around that "Masquerade in Vienna," which he was playing, was German made. This despite fact that anti-Nazi groups had already ap-proved it in the east.

Hays Org. Meeting Will Probably Be Postponed

The quarterly directors' session of Motion Picture Producers & Dis-

of Motion Picture Producers & Dis-tributors association has been tenta-tively scheduled for today (Wed.) but probably will be postponed until later in the month. Fact that so many executives and members of directorate will not be back in N. Y. until after Dec. 15 probably will see the confab delayed until that date. Will Hays already is in town for the meeting.

WB After Reckettes

Hollywood, Dec. 7.

Deal to bring the Radio City Mu-sic Hall Rockettes here for Rudy Vallee's Cold Diggers Paris' is being engineered by Warners. Sam Bischoff rolls the picture up to the starting line first week in Jan-

Gov't Never Forgets

Internal Revenue Collecter Joseph T. Higgins last Saturday (4) filed a tax-lien of \$17,142 in federal court, N. Y., against Metro Pictures Corp. for assessment on the rental of films

in January, 1920.

Order was directed against the ple ture corporation in

Benny's Never Say Die'

Hollywood, Dec. 7.
Franciska Gaal has been paired by
Paramount to co-star with Jack
Benny in 'Never Say Die,' Harlan

Thompson producing Picture goes into with screen production in January with screenplay by Preston Sturges, and Raoul Walsh directing.

A BROADWAYITE BACK ON B'WAY

By JACK OSTERMAN

By JACK OSTERMAN

New York's super colossal event, occurred last week. The Metropolitan opera season opened and all of the vaults in town opened with it. We borrowed dirty shirt from Lucius Beebe, one he had only worn for 20 minutes, and caught Tristan and Isolde. (See review under new acts.) The aforesaid Beebe arrived in a streamlined wardrobe trunk with Libby Holman and 20 cartons of Chesterfields. Many arrived late due to the fact that in getting out their respective Metropolitan jewels from the strong boxes they forgot it was Wagner, opera. Many arrived with their Puccini emeralds, their Verdi sapphries and Bizet diamonds, only to have to huzer back to change them to sparklers only worn for the Wagner act or two.

sack to change them to sparkers only worn for the Wagner act or two.

Everyone was there but Tommy Manville, whose life is a comic opera of his own, but his sister Lorraine was the only one who showed up on time, probably, out of respect, to the asbestos curtain. As far as the performance was concerned, it was some-of-the-best brackets we everheard. We spent the first act looking at ermine and the rest we just set our eyes slim a bit. It was truly a night at the opera, but personally we enjoyed it much better with the Marx Bros.

That grand little, suy of the theatre, Pat Rooney, has grabbed himself a restaurant. Formerly Joe's Delicalessen on 57th and Seventh. Joe look it on the lam when Reuben cornered the pastram market and it was, transformed into the Kabala, which sounds like double talk for Calloway's first, name. It will soon be known as Pat Rooney's, and we wish him all the luck in the world. His specialty will probably be kosher corned beef and Irish bacon, but he confided to us the other night that he intends serving a special \$1.50 dinner from soup to nuts and for an extra half a buck, two cheruses of Rosie O'Grady.

In these days of called modern journalism. "anything can hap-

In these days of -called modern journalism . anything can have In these days of called modern journalism anything can happen. for instance, last week Sy Devore, lovable character and head man of Leeds Clothiers, had his kisser plastered all over the Candid Camera section of the Daily Mirrox. Since it appeared, Sy has received hundreds of letters from Hollywood begging him to stay street

Afth street.
Success Story. Mr. Richard Himber, who never did the Life of Emile Zola, is Mistered on Broad-my now in a large painted sign. We remember when we called him Dick and he played violin for a little dancer named Corinne in vaude when he was about 17. He had plenty of Berle then (Berle meaning guts), and we told him to send his ascot tie back to Eaves, his violin back to Timberg and grab a band of his own. He did. of course, grabbing the Essex House was his own idea.

own idea.

Speaking of orchestra leaders, one of the finer personalities and a gentleman to his Steinway-tips is Eddy Duchin. We spent a couple of bours with him in the Persian room at the Plaza the other night. Yeah, we got in after all want tour at the Plaza the other night. Yeah, we got in ... after all, wasn't our mother in The Persian Garden? He told us how thrilled he was that he was going to play next month at the White House ball in Washington, but we warned him to take his fishing tackle and ball along in case they change the locale at the last moment.

More Appeals Argued in Wm. Fox **Bkptcy: Criminal Contempt Charges**

GAMBARELLI'S OPTION

Due to Make Two More in Italy Gets Away From Dancing

Maria Gambarelli, former Boxy premiere ballerina, is getting away from dancing altogether in favor of straight emoting. Just back from from dancing altogether in favor of straight emoting. Just back from Italy where he starred in three pictures. Is under option for two more in Italy for Mander Films which will have English versions also, In interim a deal pends in New York for Miss Gambrelli to return to Hollywood where she did a stint four years ago. She has been in Italy two years.

Newsreek Scooped On Lindberghs, But Radio Does 2d Rest

Sudden arrival of Lindberghs back in N. Y. from Europe last Sunday (5) caught all newsreels unawares. (a) caught an newsress (mawares, Newspaper photographers, were tipped apparently from quarantine and some 50 met the liner at the dock. No newsreel obtained pic-tures of the famed couple, according

latest report.
Odd feature is that one newsreel crew had gone down to quarantine crew had gone down to quarantine to photograph some minor celeb and rode back on the boat with Lindberghs. Did not learn their identity until they saw big group of newspaper photogs at dock. Then it was too late to set cameras.

too late to set cameras.

A commercially sponsored radio program, Radio Newsreel, did some stepping to put Kenneth Lucas, newspaper photographer, and Charles Holldorth, steward to Lindberghs, on air at 3 p. m. Sunday. Last minute re-editing of script necessary with two rehearsed in hall 10 minutes before interviewed by Parks Johnson and Wally Butterworth.

L. A. to N. Y.

Neil Agnew
Barney Balaban
Walter Cokell
Claire Dodd
Stanton Griffis
William Gargan
Will H. Hays
William R. Hearst
Walter Huston
Charles Kaufman Charles Kaufman Charles Kaufman Sidney R. Kent Irvin Lazar Frank Lloyd Doris Malloy Ethel Merman Charles C. Moscowitz Roy, Owland H. C. Potter Stanley Rauh Stanley Rauh Phil Regan May Robson Nicholas M. Schenck. Raymond Scott Viola Brothers, Shore Harvey Thew Harvey Joe Weil

N. Y. to L. A.

D. A. Doran Al Lichtman Sam E. Morris Sam E. Morris William Pierce Charles R. Rogers Myron Selznick J. C. Thomas Albert Whitley

instead of taking seats . . . you take a lease! Sadi Banks, who does a perfect Tucker down at the Old Rouperice: Tucker down at the Old Rou-manian downtown, has gotten a little fed up on the comparison and would like to do something on her own. Clever gal, Sadie, so now she has discarded her own blonde tresses and has become a perfect redhead hence her billing, 'Last of the Redhead Mammas'.' Some switch, we'll

iney ehange the locale at the last moment.

Thoughts While Thinking History is repeating itself. Dewcy sunk the Spanish Fleet and now Dewcy, is sinking the main muggs.

Aside to Billy Rose Study Cubertsonh Lots of people seem anxious about Eugene O'Neill's next. We've got the low-down his Strange Interlude' was plenty long. Mourning Becomes Electra' gave you time out for dinner. Now he is working new play, where

Philadelphia, Dec. 7.

Appeals by Herbert Leitstein and Mrs. Eva Fox from rulings that they were in criminal contempt of court for refusing to testify the William Fox bankruptcy hearings in lam Fox beautruptcy hearings in 1936 were argued in U. S. Circuit Court of Appeals here yesterday. Leitstein was bookkeeper and treasurer, and Mrs. Fox, prez of Alleged to have set up the corporation and then turned over all his assets to it before he went bankrupt.

fore he went bankrupt.

Decision as to Leitstein was reserved by the appeals court. Mrs.
Fox's attorneys however, were ordered to get in touch with hier attonce and neport back to the court
and opposing counsel whether her
testimony could not be taken in her
home or botel.

They contend she is ill and gruel-ng cross-examination might even ing cross-examination might even endanger her life. They said she was willing to testify, but her doctor forbade it now, just as he did when she falled to appear the summer

Leitstein's counsel argued that the Lensteins counsel argued that the former treasurer, was justified in withholding certain information that appeared on the pages of All-Continent's cash book because it was irrelevant to the bankruptcy proceedings and confidential.

ings and confidential.

Contempt proceedings against Leitstein were started as result of cross-examination. Atlantic City before Referce Robert E. Steedle, He was being questioned by Attorney Walter Hanstein, counsel for the Capital Co. and Chicago. Title, & Trust Co., two principal creditors of Fox, who refused to testify regarding entries on six or eight pages of the cash book, or supply photostali copies of them.

Hanstein demanded the referee cite.

Hanstein demanded the referee cite him for contempt. Subsequently, Judge John Boyd Avis, of the U. S. District Court of New Jersey, sus-tained the referee and held Leit-

stein.

Mrs. Fox was examined before the referee on Aug. 25, 1936. She was ordered to return the next day. She did not appear and her counsel reported she was ill. He produced a doctor's certificate. Hanstein obtained the court's permission to have two other doctors examine her. They reported sheck that she was physically it to attend the hearings.

SAILINGS

Jan. 5 (Paris to New York) Spado-lini, Tamirova (Ile de France).

Dec. 21 (Yokohama to San Francisco) Sai Shoki and Co. (Chichibu Maru).

Dec. 18 (Paris to New York) Ed Perkins (Normandie). Dec. 15 (New York to London) Jim Witteried (Queen Mary).

Dec. 9 (London to New Lionel Barrymore (Europa).

Dec. 8 (London to New York) Jack Hylton, Robert Taylor, Lionel Bar-rymbre, Jack Conway, Auriol Lee, John Wolfenden, Harry Ham (Queen Mary).

Dec. 8 (New York to London) Henry Sherek, Mr. and Mrs. John Loder, Mr. and Mrs. Richard War-ner, Arthur MacRae, A, Webb. Wes-ley Ruggles, Louis Dreyfus, S. C. Skouras, Mr. and Mrs. Jose Luccioni, Emil Ludwig, Mr. and Mrs. Morland Graham, Jean Levy-Strauss (Nor-mandie)

Dec. 8 (New York to London) Der-rick de Marney (Aquitania).

Dec. 4 (New York to Los Angeles) Ir. and Mrs. George Arriss (Santa

Dec. 4 (New York to London)
Henry Lartigue, Three Sophisticates
(Lafayette).

Nov. 26 (London to South Africa) Mr. and Mrs. Percy Henri (Warwick Castle).

LOEW'S \$15,000,000 NET

L. B. Mayer, Ed Mannıx, Katz, Thau Signature New 5-Year Metro Pacts **Ending Rumors of Studio Friction**

Hollywood, Dec. 7.

A new five-year contract as head of studio operations at Metro will be signed this week by Lotis B. Mayer. Cavenant takes effect on conclusion of his present deal expiring Dec. 37, 1938. Nicholas M. Schenek, Loew-Metro chieftai, engineered the new artangement and also handed new five year tickets to Eddie Mannix, studio general manager; Sam Katz, production exec, and Benny. Thau, executive aide to studio head.

Aside from his substantial salary, Mayer's new deal cuts him in on company profits with percentages running between 20-25% on het take. Mayer held a participating share with Irving Thalberg and J. Robert Rubin on a current arrangement which amounted to 49% of profits and runs out with contract the end of 1938.

Mayer continues in sole command of studio operations and will develop new aides to handle details of the vast studio program.

In signing Mayer and others. Schenek stepped on reports anent L. B. quitting his post when contracts expired, due to alleged friction with other execs on the lot.

Manix's contract has another seven mouths to go before the new deal is in force.

Lichtman Back From Europe. En Route To H'wood. OK's Brit. Prod.

Al Lichtman returned from abroad Monday (6) after seven weeks in Europe, for Metro, and a few hours later boarded the train for the Cast. Lichtman has been abroad mostly getting Metro's production in England under way with Ben Goet, in that country. His stay on the Coast indefinite.

that country. His stay on the Cossing definite.
Lichtman returned, enthusiastic about Metro's first film, 'Yank at Oxford,' made in England, under the present plans of the company. The company is going right along with. Its British film production.
Apparently reports which have linked Lichtman with the Gaumont-British deal, once attempted by his tim, is just one of those things.
Lichtman didn't touc, that proposition, while abroad, although he did meet the various British film lead-such. John Maxwell England.

Mrs. Lichtman returned with the Mrs. Lichtman returned with the Metro official, but did not accompany her husband to the Coast. In the Lichtman party, returning to the States, were Mrs. Ben Goetz, and Mr. nd Mrs. Joe Berger. He's the company's Czechoslovakian representative.

sentative.

Ben Goetz, Metro's chief of production in England, is expected here around the Christmas holidays, then returning to England.

This was Lichtman's first trip abroad 15 years.

Hollywood, Dec. 7.

Al Lichtman arrives on the Coast Dec. 9 and goes into discussions with David O. Selznick on distribution details anent his Metro alliauce. Likely, all phases will be cleared up by the weekend and Selznick hancocked to a three-year reteasing deal.

Lichtman also talks. Foreign situation with Nick Schenck who probably heads east Dec. 10 accompanied by Charles C. Moskowitz.

Zanft Pushes Perfume

Major John Zanft says he's more e less retired from show biz to consider the new Hattie Carnegie brand perfumes, Miss Carn

Miss Carnegi fashional tiorer in N. Y., is Mrs. Zanit. fashionable cou-

NO PROD. LULL DURING ZANUCK'S 6-WK. VACASH

Hollywood, Dec. 7.

Darryl F. Zahuck has set his six weeks' vasation for next April and May, and has completed arrangements assuring full blast production during his absence, with the Sol M. Wurtzel- producing forces taking over most of the studio space. Four or five Zahuck productions will be readied for shooting before he departs and he will supervise their editing on his return.

FRANK LLOYD'S **BRUSHOFF TO COLORPIX**

By MARIAN SQUIRE

Technicolor may go as far as it likes-it will have no champion in director Frank Lloyd, now in the east chaperoning his latest Para-mount effort, 'Wells Fargo,' Color, like beauty, maintains Mr. Lloyd, is in the cye of the beholder. In his suite at the Savoy-Plaza Mr. Lloyd enthusiastically expounded his theory.

theory.

There's plenty of color In a so-called black and white picture. There is color in shadow and light-all sorts of gradations. Actual color on the screen is too insistent. It makes a separate bid for attention, and frequently detracts from an otherwise good picture. In reality, the eye is centered on the screen and the space too small of the other things—emotion, story and personallites—which must be conveyed if you're going to have a good picture.

veyed if you're going to have a good picture.

Lioyd feels that color has a definite place inotion pictures, but that place is in the home of fantasy. He would conflue color to fairy-tale effects, travelogs and animated cartoons. Also, he advanced a theory as to why color is so much harder on femme members of the cast, than it is on men. Women, he says have to wear a much heavier makeup for color films and the result is an unnatural mask-like effect.

Although boin in England, Mr Lloyd is now a thorough Native Son. (He once toured the Puntages circuiwith Fred Ardath's Two Thievess!) He's of the opinion that the importation of foreign discoveries, a predent Iollywood craze. being overdone. There are enough candidate for stardom right here, without taking boat trip to look for more says he.

Paramount his only three of for-long marker less Mirrada and Oscar

Paramoint has only three of for eign make—Isa Miranda and Oscar Homalia and the French Georges Rigard. But the Paramoint school points with pride to a distinguished list of American-born alumnit.

Not to be outdoon to be on the production of the course of the outdoon to be outdoon

Not to be outdoine by columnists and every third citizen in the United States, Mr. Lloyd, has his person nomination for Scarlett in Gone etc. It's Frances Dec, feminine love terest in Wells, Far20.

Vilal statistics: Mr. Lloyd is dark.

Of medium height and athletic brild,

totally lacking affection and
manuerisms las a regular guy
personality and lovely young
daughter, who is launched a
theatrical career of her own.

TOPS 1936 NET BY \$4,000,000

Some Fancy Earnings of All Film Companies, Despite Talk of Off-Biz - 20th-Fox Augurs \$8,500,000, Paramount \$8,000,000 — Warners Already Reported \$5,876,182

PRESERVING FUNDS

Indicated net earnings of Loew's. Inc., for the current year, ara \$15.000,000. amount which will top the company's 1936 net by \$4,000,000. and probably twice that which its hearest competitor in the trade may show for 1937. Company's 1936 earnings were \$11,076,022.

The 1937 yield is probably all-time high. Profits run in excess of \$9 per common share.

Presently indicated yearly earnings of 20th Century-Fox are around \$8,500,000; Paramount, \$8,000,000; Warners already reported earnings of \$5,876,162, for the year ended Aug. 28, last.

No common shock divvy is expected from Par. Although that firm will share handsomely theatre earnings, which may amount to upwards of \$2,500,000, the company's overall earnings for the final quar-yoverall earnings for the final quar-

(Continued on page 61)

JONES' PONY EXPRESSER CARRIES 250G BUDGET

Hollywood, Dec. 7.

Buck Jones will star in a Coronot feature dealing with the ponypress and has purchased Monroe Shaff, tome of that title. Feature has been budgeted at \$250,000.
Leonard C Leonard C

nas been budgeted at \$250,000.

Leonard G. Leonard, who will produce, has gone to St. Joseph, Mo. to select props from the pony express museum there.

Still Sneak-Previewing 'Wells Fargo' in Big Keys

Wells Fargo' in Big Keys
With a view to getting audience
reaction in various territories, Frank
Lloyd and Cliff Lewis who came on
with him from the Coast, are planning sneak previews of Wells Fargo'
in several keys.
They leave today (Wednesday) for
Boston to shove the picture in on a
show there, unadvertised, and will,
do the same in Chicago, St. Louis,
Kansas City, Dallas and possibly Detroit. Picture was put on at the Pai,
N. Y., Monday night (6) at 10 pm,
as an audience surprise but with film
critics as well as few others
vited. General release date is tentatively set at Dec. 31.

Hearst Quits Coast

Hollywood, Dec. 7.
W. R. Hearst trained out last Sunday (5) for New York to look after internal affairs of the Hearst organization, planning to return here in time to sail for Honolulu Dec. 24. His six-mouth kay in California was

Pipe Down at Par

Hollywood, Dec. 7. Production of 'Bluebeard's Eighth Wife at Paramoun, was disruped somewhat over the weekend when Claudette Colbert was held abed by laryngitis.

Other sufferers from the same allment were Akim Tamicoff, playing in 'Dangerous to Know,' and John Payne in 'College Swing'

Mary Pickford Holding Out For Original Terms, Further Stalling Goldwyn-Korda's Deal for UA

CAST LEADS SET FOR 'ALEX,' BERLIN TUNING

Hollywood, Dec. 7.
Top spots 20th-Fox's 'Alexander's Ragtime Band,' due to start soon aft' the first of the year with Henry King directing, will, be filled by Don Ameche, Alice Faye, Ethel Merman, Jack Haley and Tyrone Power.

Merman, Jack Haley and Tyrone Power.

King will direct from script by Lamar Trotti and Kathryn, Scola and pic will be embellished with new tines by Irving Berlin in addition to the piece de resistance, which will be the same composer's early smash, 'Alexander's Ragtime Band.'

20TH'S TOP B. O. STAR, HENIE IN 'THIN ICE'

A skater, and probably the only person from the field of sports to become an outstanding money draw in pictures; is the distinction rated by Sonja Heni, who, on a basis of present sales, will probably be tops as a grosser for 20th-Fox for the current (1937-38) season. Her second picture, Thin Ice, recently sent on release, has already grossed \$1,650,000 in the domestic market and should end up at \$2,000,000 or close. Considering that Miss Henie a strong seller in the foreign markets as well the total world rentals on Ice' is unlikely to be equaled by any other 20th-Fox release, possibly hitting over \$3,000,000. The considering the possibly in the considering from sports of other odd developing grounds, and malte good, but in the case of the Olympic skating champ she has only made two pictures to date. However, her first. One in a Million, was one of 20th-Fox's biggest money-getters last year, having taken down \$1,330,000 in domestic sales, and around another \$1,000,000 in foreign countries. Miss Henic's next is 'Happy Landing' slated for February release.

slated for February release.

Sonia Henle's Tour
Hollywood, Dec. 7.

20th-Fox is sponsoring Sonia Henle'
on an ice skating tour which will
open Chicago for si weeks
starting Christmas week. Harry
Losee, who directed the danees in
her pietuges, goes along as producerTroupe will be comprised of 80
mixed figure cutters who worked in
her current film: Happy Landing,
Company moves from Chicago to
Detroit. Boston, Philadelphia, NewYork and Montreal. Nut for the
show minus s. Share, is about
\$9,000 weekly. Admish will range
from \$3.30 to \$550.

Sh.900 Per Show
Chicago, Dec 7.
Sonja Henic Ice Carnival at Chi
Stadium, held here for eight days
beginning Dec. 25, is at a reported
\$8.000 per performance.
Tickels are to igo on sale tomy
row. (Wedpesday). at. \$3.30. Ion. and
demand is to revulate as to whether
not, there'll be New Year's day
maturec. Last Miss Henic was
set for four, performances in four
days, but had to give five because of
self-outs.

lerson Rothacker.

Charles Schwartz (Freelich & Schwartz), attorney for Samuel Coldwyn, was to have salled today (Wed.) for London in connection with that Korda-Prüdential-Coldwyn option matter, but it was held doubtful whether he would make the journey, awing to complications in the situation

The deal may never be final-

The option must be exercised by Dec. 15, which is only a week off.

Working capital and product requirements to make the deal-pay off are presenting extreme obstacles;

Hollywood, Dec. 7.

Hollywood, Dec. 7.
Mary Pickford and Douglas Fairsbanks are holding up lifting of the option on their and Charlie Chaplin's stock in United Artists by Alexander Korda-Sam Goldwyn's London group. London figured that issuing of: preferred stock in new setup to Miss Pickford and Fairbanks might entail legal difficulties, so they wer offered flat \$1,500,000 for the r stock instead of \$1,250,000 cash and \$730,000 preferred ock while letting the Chapli \$2,000,000 cash portion of the deal go through.
Monday 0 in London, Pairbanks officed to take \$1,750,000 while Miss Pickford insisted on sticking to original terms made at option granting.

inal terms made at option granting Both Korda and Goldwyn attempted

(Continued on page 61)

Moskowitz Airs Views

Hollywood, Dec 7. Charles C. Moslowitz, theatre aide Nick Schenck, and Loew's, Inc. Charles C. Moslowitz, theatre aide to Nick Sclenck, and Loews, Inc., exec, arrived on the Coast Saturday (4) to air his ideas on production as it affects theatre requirements. Stays until Schenck returns east,

Political Weekly by VARIETY, the Soil Silverman, Fresident 154 West 46th Street, New York City

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OTTERSON ON COAST

Hollywood, Dec. 7.

John E. Otterson, former Paramount prexy, is in town.

Visiting here with his son and spending most of his time with Wat-

RKO's New \$1,600,000 Bankroll; Atlas-Lehman Pay RCA \$1,000,000 For More Equity; Spitz Stays West

The Atlas Corp.-Lehman Bros. in The Atlas Corp.-Lehman Bros. interests will pay Radio Corp. of America, by the end of the month, \$1,000,000, in exercising part of their option rights to RCA's remaining equity in RKO. Of the optioned amount, \$5,000,000, according to terms of an indicated accord between the parties, will be extended for one year, until 1939. The present option runs until Dec. 31, this year.

runs until Dec. 31, Inis year.
Atlas-Lehman purchase RCA's
equity in RKO for \$11,000,000, paying
\$5,000,000 down, for half of the RCA
equity, and obtaining the remaining
half under option for \$6,000,000.

nair under option for \$0,000,000.

Atlas Corp. also is underwriter of RKO's reorganization, which is pending before Federal Judge William O. Bondy in New York, and which plan already has been approved by Special Master George W. Alger, after exhaustive hearings on the matter in the east.

This underwriting will bring into RKO around \$1,600,000 of new money

RKO around \$1.800,000 of new money. Thus the accord, which seemingly has been reached between RCA and the Atlas-Lehman group, finally clears the path for a speedy and harmonious reorganization of the RKO company, under the pending plann. RKO's studio end functioning smoothly under the guidance of Leo Spitz, president of the company, here temporarily. The company's theatre end is showing great improvement also.

There is no indication as to h Incre is no indication as to how long Spitz will remain on the Coast. Looks indefinitely as he is known not to be desirous of leaving until the studio end is definitely on the up-ward road.

MAE WEST MAY P. A. WITH HER NEWEST PIC

Mae. West, who cancelled a date with the Paramount, N. Y., last year after, house had spent considerable in advertising her, is again negotiating for personals here as well as in Boston, Chicago and Detroit Star wants to play the four cities for Par with her forthcoming picture. Every Day's a Holiday, in January or February, depending on release of film set. Nothing has been closed as yet with her.

Miss West is asking the same as when set last time, \$10,500. On the previous occasion, after agreement had been reached on salary and certain plans laid, the star insisted on bringing two persons with her from Coast to appear in her sketch, plus other demands on expenses, etc.

plus other demands on expenses, etc.
Under current negotiations, she
Isn't interested in playing New
York unless she also gets the other
three keys.

Sues Henry Koster For \$30,000 Agency Commish

Henry Koster (Herman Koster-Henry Koster. (Herman Koster-litz). Universal Pictures director, is defendant a breach of contract suit brought in N. Y. supreme court by Ernest Wiesenberg, an agent of Vienna, who wants Koster to pay him \$30,000. Amount is 10% of the salary Koster is expected to receive from Universal by 1941. Plaintiff bases his demand on belief that the director earning approximately \$60,000 a year.

\$60,000 a year.
Wiesenberg asserts that Koster signed a contract in February, 1936, which was to run until 1941, under which plaintiff was to receive 10% on all carnings Koster received which plantiff was to receive 10% on all earnings Koster received through his (Wiesenberg's) efforts. Latter claims he was instrumental in Koster's tying up with Universal Buit was revealed when Judge Schmuck signed an order directing Koster to furnish a bill of particu-

TOP BILLER NOW

More RKO Oustees

Hollywood, Dec. 7.
In line with the current retrenchment at RKO-Radio, M. G. Whitman has bowed out as production secretary.

tary.
Studio workers are stirred up over a report that one-sixth of the entire personnel is due for the axe, with players in the middle brackets being

Maurice Cohen checks off producer list at RKO when contract expires end of year. He turned out five pic-tures on the lot and takes a vacation before aligning with another studio.

Free Radio Shows In Montreal Kill Pix Theatre B.O.

Montreal, Dec. 7

Studio shows here are cutting into icture house grosses for plenty of oin and shape up the greatest

Studio shows here are cutting into picture house grosses for plenty of coin and shape up the greatest potential, threat to the picture business here since the ban on juvenile attendance at theatres. Records at "CKAC, CHLP—and CFCF show approximately 250,000 admissions to studio shows during the past 12 months, with more than four times that number of people turned away through lack of seating facilities.

four times that number to produce the trumed away through lack of seating facilities.

This indicates a potential draw of 1,000,000 a year which the studios are trying to accommodate through rapidly expanding hall and theatre facilities. facilities.
While local theatre men refuse to

facilities.

While local theatre men refuse to admit that radio shows are cutting in to any great extent there is little doubt but that local picture houses are feeling the draft at the bo.

With about 99% of all studio productions in the French language and all free of charge, the entire eastern section of the city of Montreal, about 98% French-speaking, is turning more toward studio shows in French and away from pictures in English.

Sponsors have discontinued the practice of having customers call for tickets to studio shows. One local furniture house was mobbed by thousands of hysterical women clamoring for free tickets, with damage to store fixtures and goods resulting. Several women fainted and order restored only after police reserves were called out.

Applications for tickets now

Applications for tickets now received only through the mails. Other sponsors have requested stations not to announce free studio shows over the air.

NOT A DULL MOMENT

Things Fly, Hosses Run Wild an Actors Felled in Rep Actioner

Hollywood Dec. Mishaps in production of The Old Barn Dance, at Republic on succes-sive days have resulted in a doze-or so injuries, starting in a free-for-all fist-swinging and furniture-pitch-

all fist-swinging and Jurniture-pitching melee from which Gene Autry, the star emerged with a severely wrenched arm and Robert Hoag, musician-actor, suffered a broken leg. Several others were injured. Next day a buckboard broke, tossing out Fred Burns, actor, whose footwas stepped by a horse. Two horses collided and one of them mashed Bill Cowdrey's foot. Same day 40 range horses stampeded and all the cowboys on the lot were needed to round them up after cops called in had failed.

Huddle on Lawrence

Hollywood, Dec. Hollywood, Dec. 7.

Marjoric Weaver receives top billing at 20th-Fox under a revised term
ticket handed to her by the studio
with a sharp salary tilt.
Pact recognizes her work in Sally.
Irene and Mary.'

Alexander Korda and Russell Holman huddled over the weekend on
production plais for Lawrence of
rabia, which Korda will produce in
which arbia, which Korda will produce in
William K. Howard likely will direct with Leslie Howard in the title
part. Alexander Korda and Russell Hol-

Own Gossip NSG

(Continued from page 1)

faced with getting out script regu-lerly, depends on trade papers and material he receives from couple of always-to-be-relied-on press sources, like Radio and Par. It is only after he has milked these dependable sources, and has space remaining in script, that he turns to the spasmodic fodder.

Breakdown of film news material made available to local radio chat-terers follows:

COLUMBIA

COLUMBIA

From Coat. No special radio stuff.
Weekly mimeographed bulletin containing seven brief items. Fashion item generally good for chattere with feminine following. Some paragraphs olders—Jack Holt getting hurt while making picture, etc.—and unsuitable for airings. Stuff fairly regular in coming.

GRAND NATIONAL

From N. Y. No special radio stuff.
Spasmodic two or three mimeographed sheets, generally same production. Considerable sifting needed to mine worth-white radio items.

From Coast. No special radio stiff. Plenty of material in printed form. Some, like Studio News, lavish, But more interesting and serviceable to exhibitor than to radio spieler. Not consistent in coming.

PARAMOUNT

PARAMOUNT
From Coast. Special radio stuff, supplemented with consistent, abundant news material that is also serviceable for this purpose. A special 10-minute script titled Hollywood plus a briefer Woman's Side of Hollywood both made-to-measure for radio.—About most complete servicing available to radio alrers to-day.

R-K-O

From N. Y. Special radio material. Only two three mimeographed sheets, but complete in every detail for radio use. Breezy, listenable items; measured out as to number of words and broadcasting time re-quired. Comes first class mail (only matter that does) and regular.

REPUBLIC

From N. Y. No special radio mat-ter. Two to four pages, mimeo-graphed, containing short items about production activities. Some items usable as fillers. Comes every

20th CENTURY-FOX Requests for material not heeded. UNITED ARTISTS

From N. Y. Special radio material. Similar contents to that of Radio and very worth-while. Also includes a gossip page and bio-briefs. Ranks with Par's and Radio's as most serv iceable for radio purposes.

UNIVERSAL

From Coast. No special radio stuff. Principally 'news rushed to you in proof form' with about 25 personality and production items more suitable for newspapers than radio. Possible the production items was considered to the constraint of the const to get an item or two occasionally by sifting. Not consistent in coming

WARNERS

From Coast, No special radio material. Supplies consistent news releases, much of which can be converted for radio use. With Bob Taplinger, from radio, now publicity head, future stuff will no doubt get radio label.

Sidney Blackmer Nicked On Income Tax Shortage

Sidney Blackmer, stage and scree actor, now in Hollywood, was tagged with a N. Y. state income tax judgnent for \$469 last Saturday (4).

Tax collector claimed Blackmen neglected to pay that amount on his income for 1930-1931.

'Bordertown' Reissue

Hollywood, Dec. 7. Reissue of 'Bordertown,' one of the

biggest money pictures released by Warners in the 1934-35 season, co-starring Bette Davis and Paul Muni, is planned for Jan. 29.

Date coincides with the first an-niversary of the death of Wallace Smith, who originated and screen-played the film.

Kolorama (Indie) Television, Aimed For Theatres, Gives Another Showing

Radio City's Legionnaires

American Legion post, which is being organized in Radio City group of buildings, will be No. 1 unit of the national organization of exservice men in many respects.

service men in many respects.

Radio City-post, when it completes its enrollment, probably, will have more radio announcers, more radio players, more picture company reps and more advertising men in it than any Legion unit in the U. S.

GOSSIP PURGE **BACKED BY SAG**

Hollywood, Dec. 7. Screen Actors Guild has enlisted itself in the campaign to clean up the ether lanes by clamping the silencer on gossip-mongers and slimeslingers now scavening the picture

'Screen Actors Guild,' says a statement issued last week by Kenneth ment issued last week by Academic Thomson, SAG executive see, be-lieves that the action of various or-ganizations, including the Motion Picture Producers Association, in at-tempting to call a halt on the ped-ding of seririllous gossip over the air is a constructive step.

we are amazed that Mr. Harry M. Warner has seen fit to amounce that the association does not speak for him. We hope that Mr. Warner's attitude is not influenced by the fact that he has one of those so-called commentators under contract.

ommentators under contract.

The attitude voiced by the asso-iation may not be that of Mr. Warner. However, we are certain that this campaign has the support not only of all actors but also of the great body of fair-minded and decent people these United States.

Mrs. Johnson's Lecture With Her 20th-Fox Film

Osa (Mrs. Martin) Johnson opened Osa (Mrs. Martin) Johnson opened a personal appearance tour in Joplin, Mo., last week, in conjunction with her recently completed African film, Jungle Calling (20th-Fox). P.a.s. will extend into March, 38, adnove eastern and mid-western states.

Print used by Mrs. Johnson is silent, requiring a two-hour explana-tory spiel, which she handles. Film will be exhibited in New York at the Museum of Natural History, opening Dec. 16.

Taylor's He-Manner

Hollywood, Dec. 7.

Robert Taylor gets a he-man role in Metro's 'Northwest Passage.' Picture will be readied as soon as the actor returns from London.

London, Dec. 7.

Yank at Oxford has been com-Yank at Oxford has been completed by Metro and the American members of cast sail for U. S. tomorrow (Wed.). Maureen O'Sullivan already is back home, having left here last week. Production cost around \$750,000 to make, according to latest figures. Picture probably will be released here and in U. S. simultaneously, though there is some talk of giving a theatre several days leeway.

Copenhagen, Nov. 28. Taylor's visit to Denmark had not brought one fan out to meet him. He was expected one day earlier than he did arrive and many girls were waiting at his hotel. The plane

were vaiting at his hotel. The plane from Amsterdam was stopped by log, and when he arrived at the airport only Metro people and some journalists were there. One hour later he left for Stockholm, where he was feted with the former Hollywood star, Tutta Bentizen (former Tutta Rolf), as head of the reception committee. Reception from Sweden was exceedingly warm.

By MIKE WEAR

Kolorama: Laboratories, Inc., of Irvington, N. J., demonstated its television agai to the press last week. Revealed an improved image shown on a 3 by 4-foot screen. In three months time (previous demonstration in August), the Jersey inventors have eliminated most of giaring flutter, and improved the sharpness of televized.

received the second most of the control of the cont

when actors were in shadows on playing field or when artificial light-ing is used as in the case of an in-

playing neid or when artunal ignising is used as in the case of an indoor hockey game.

Three demonstrations of television
have been held by Radio Corporation of America in recent weeks for
amateurs and members of the American Radio Relay League. Idea back
of these was to get ams thinkingabout sight-sound broadcasting, belief being that by securing amateurs
interest they can do much toward
referrating they are the securing own
costs and automatically training
thing good into experts in the televising field.

Approximately 1,300 saw the three
demonstrations. By interesting the
amateurs sufficiently to have them
build their own sets and be deady
where regular programs are hold;
or seven days per week, RCA tele-

or seven days per week, RCA tele-vision experts believe the ams will carry on much the same as they did for radio in its infancy.

Lorre Skips Stager For More 'Motos' at 20-Fox

Hollywood, Dec.

Darryl Zanuck is holding Peter orre to his studio contract to make Darryl Zanuck is noting reuse. Lorre to his studio contract to make more 'Mr. Moto' features, declining to grant him permission to play opposite Miriam-Hopkins-in the Broadway stage play, 'Wine of Choice,' Theatre Guild production.

Guild expended several hundred sellers long distance, phoning to

dollars long distance phoning to Lorre regarding the part.

Shirley's Columbus **Loses Court Decish**

Hollywood, Dec. 7

Hollywood, Dec. 7.

Jack Hays, agent suing for \$500,000 of the earnings of Shirey Temple on the claim that he is her discoverer, lost his appeal charging breach of contract when Justice Marshall F. McComb ruled against him. Hays sued the child star, her parents, Mr. and Mrs. George F. Temple, and 20th-Fox.

Superior Judge Kenny earlier sustained a demurrer that the Temple moppet was not a party to the liligation.

Quackery Expose

Hollywood, Dec. 7,
Warners is planning a film in cooperation with the American Medical
Association to expose quack doctors. Dr. Morris Fishbei, AMA
president, is to make available all
data in the association's 35-year
crusade against phoney medicos.
Dr. Fishbein comes to the studioserveduction educate and will all-

as production adviser and will us-sist on script.

DANGERS OF OVER-BUILDING

Weinberg Turns Down Universal Sales Post; Other Realignments **Include Paine Out. Cochrane Balks**

Although the Universal company board had ratified the deal with Louis Weinberg, chief of circuit sales of Columbia Pictures, whereby Weinberg joins Universal in the post of assistant sales manager to William A. Scully, he has decided to stay on at Columbi Universal will select a qualified man among several of the better supervisory sales chieftains now available to the company There are applications on hand.

Weinberg reached a determination not to accept U's three-year deal

not to accept U's three-year deal after confabs with Abe Montague, his chief at Columbia, late yester-day (Tucsday) afternoon.

Weinberg was to, have joined U on Jan I, with Nate Blumberg, newly elected prexy of Universal, and Scully newly named sales manager, Since it appears to be the purpose of the Universal chieftains and the incoming administration to start operations at the beginning of the year, with a thorough organization and inclean order, an appointee to replace Weinberg for U must be made shortly.

Blumberg, the new prexy, is in.

Des Moines or going there, along
with other showmen, to attend the
A. H. Blank dinner. Presumably
when he returns he will make final
preparations for joining his new
firm.

Fox Blumberg's Aide

Matthew Fox comes in as assistant to Blumberg. He's a brother-in-law. In the meantime, Charles B. Pøine, assistant to R. H. Coernae and former treasurer of U, resigned. Resignations of other Cochrane men may follow.

So far as has been determined, there has been no chance in the attention.

there has been or change in the at-titude of R, H. Cochrane, since his attorney, Saul E. Rogers, on the date of the company's last board session; issued a memento in Cochrane's be-halt, protesting the changes which have been in U's administrative set-

issued a memento in Cochrane's behalf, protesting the changes which have been in U's administrative setting.

Cochrane has been elected chairman of the executive committee, but at that time it was indicated he would make no move one way or another regarding this.

In the meantime, arrangements have been made between the company and J. R. Grainger, who retires as the company's sales manager, to pay off Grainger's contract in full. Grainger also is going to Des Moince for the Blank-dinner, and then-motors to the Coast for a rest.

Frank McCarthy, eastern sales manager, is in charge of sales until Scully assumes the reins.

J. Cheever Cowdin, chairman of the board, as chief officer of the Grainger also is going been relieved of his presidential duties by virtue, presumably, of his election to the chairmanship of the executive committee and Blumberg's election to the presidency.

The question of new financing for U seems to be moot, Anyway, such a matter would depend on terms that money might be available, and trade observations are that there is no action in this regard at the moment.

The company's capital setup just now is understood to be in good enough shape not to require additional money at this time. Presumably it's a matter of operation, mostly.

Selznick's Polska Polkaer

Selznick's Polska Polkaer

Hollywood, Dec. 7.
David O. Selznick has signed ToniNovisk Polish ballerina, for a film
based ballets
Terper was spotted in Warsaw by
a scont.

Jewish comedienne cracks, ap opos the long-discussed casting of Gone with the Wind, that she will audition for Scar-lett O'Herring.

Scarlett in Dialect

End Aliowance Hearings In Roxy Reorg: Cullman Seeks Added \$120,000

the allowances re-Hearings quested by the large group of lawyers, brokers, accountants and whatnot who are seeking to collect aggregate of \$612,000 from an available fund of \$300,000, for services in connection with the Roxy theatre reorganization plan, finally came to an end Saturday (4) when Federal Judge Francis G. Castey reserved decision and directed the applicants to file briefs.

That practically every allowance demand submitted for services will be considerably slashed was indicated. Monday (6) when Judge Caffey announced that the allowances would be apportioned to meet the amount available for such payments. The court revealed that the applications for fees totalled \$636,788 while only \$287,000 has been placed in reserve. Judge Caffey also announced that he would hand down his decisions on the allowances separately. The court allowances separately. The court allowed the requests of \$12,000 to stenographers and two accountants who had worked That practically every allowance

rately. The court allowed the requests of \$12,000 to stenographers and two accountants who had worked on the plan.

Among the last requests to be heard was that of Howard S. Cullman, former receiver for the Roxy, who wants \$120,000, in addition to \$80,000 he has already received. Lukewarm opposition to this was made by Col. Joseph Hartfield, of White & Case, attorneys for the Pounds Bondholders Committee, proponents of the plan, Col. Hartfield thought in view of the amount available, the Cullman request should be lower. Same view was taken on the request of Proskauer, Rose and Pascus, Cullman's attorneys, who asked \$50,209.

Harold B. Seligson, altorney for

Harold B. Seligson, attorney for the Tipton Bondholders Committee, opposed the application of White & Case for \$66,565, on the ground that the attorneys had obstructed the mi-nority bondholders group from try-ing to get a better offer for the Roxy.

BE OBTAINED?

Some Showmen Argue That Theatre Builders and Operators Are Victims of Local Realty Ballyhoo-They Rush In, Get Financing, Etc., and Then Find They've No Product

BUT NO DETERRENT

Steady upswing business during last four years has silenced com-plaints regarding overscating. But in its place are the squawks of exhibitors over indiscriminate building of theatres without regard for location, competitive conditions, ability to get product or to properly operate the new house when completed. [On this same page is an account of continued new theatre struction.]

While this haphazard construction of theatres starts as an exhibitor headache, most often it winds up in a court action over product, with the distributors caught in between. Worst feature of the problem is that under present conditions there is nothing that can be done about it by exhibs. distribution companies or industry organizations.

organizations.

This probably is due largely to the fact that a theatre construction and financing is well under way before competing theatre operators are aware of it or have a chance to suggest or warn their prospective rivals of product situations. Back of this mushroom growth often is the sales talk of an ambitious realtor. He's interested in the deal from a real estate standpoint and making a profit on the transaction. His angel, future theatre operator, is 'imbued with the idea that all cinema houses make money, whether they do or not. money, whether they do or not.

money, whether they do or not.

Once the house is built, it can be used only as a theatre. Its special type of construction, forfends turning it into a garage or any other sort of usable building. In, most instances, the plans for the theatre are finished and the building is going up before the future exhib has made a check on possible patronage or even if he can secure pictures.

With the theatre finished, he finds

can secure pictures.
With the theatre finished, he finds
that two other film houses are in
his product zone and that there are
not enough pictures for them. New
exhib buys films away from his
rivals with the result that all three
lose money. This generally winds

(Continued on page 60)

WHERE WILL PIX Despite the 'Recession' Talk, New Theatre Bldg. Continues; Prices Hold Up Just as High for Houses

Bingo

Minneapolis, Dec. 7.

Boom and Bang are theatre managers in towns 30 miles apart in this territory. Elmer Bang operates the Pix. Aberdeen, S. D.

Close by at Ellendale, N. D., Ed Boom has the Ellendale theatre.

Staff Smoothie To Entertain **Agent's Stars**

New Myron Selznick offices in the International Bidg., Radio City, will have as an important accounterment a social dept., which will be strictly for services to topflight clients visiting New York—hotel reservations, ringside tables, theatre tickets, et A bright young man who can do a fashionable rhumba, while squiring the Hollywood visitors, will be a new wrinkle to the 10% biz.

Herman Bernie has closed with Myron Selznick to become general manager of the Selznick agency new N. Y. office. Heretotore Leland Hayward represented Selznick in the east.

Hayward represented Selznick in the east.

Bernie, long an Independent agent, with Lou Irwin as Coast representative, will merge his personal business with Selznick and participate on a sharing arrangement. He will set up an organization embracing all set up an organization embracing all branches of show biz east, including radio and legit, besides pictures. Deal becomes officially effective Jan. I.

Selznick returns to the Coast tomorrow (Thursday) after having been east for about two months, starting first with the Daye Selznick negotiations to join Metro, also being consummated with formal signaturing in Hollywood this week.

Danny Winkler, Selznick aide in Hollywood, is prolonging his N. Y. sojourn a while longer.

Her 'Oh Boy' Silenced

Hollywood, Dec. 7. Severe attack of laryngitis suffered

severe autex of larying its suitered by Martha Raye forced suspension of production on Paramount's 'College Swing' last week. Miss Raye was ordered to remain speechless a week.

Chicago, Dec. 7.

Rehabilitation and building of some 46 theatres in this territory during current year, throws some 5,000,000 to the trades concerned, and makes 1937 the biggest for theatrical construction around here since long before the depression.

Both circuit and independent houses have built new houses, and remodeled old ones; almost all marked by a tendency to go either modern futuristic in decoration and mode, and all using the latest in theatre equipment from box office machin; to cooling systems.

Majority of the 40 have been construction or remodeling jobs directly in the Chicago territory; but a number of other cities have had their share, too, and the building wave has extended into the small towns in a bigger way than can be remembered.

Started Year Ago

Started Year Ago

extended into the small towns in a bigger way than can be remembered.

Started Year Ago

Reasons given for the sudden spurt this year was that at the beginning of the boom—about a year ago—the note of prosperity held by the whole country had shot prices of theatres sky-high, with plenty of prospective buyers willing to go overboard on money just to get a house. With business excellent, the boys with money started building.

Campaign which began last winder, and got its real start early this spring, will run with considerable right of the started building. The started building activity through May of next year-flugeness of the campaign has received the commendation and aid of civic figures throughout the small lowns, especially during the past weeks when the so-called recession of business has held sway. This commendation has taken the form of husiness has held sway. This commendation has taken the form of hes builders by civic figures, and also the builders by civic figures, and also the more substantial way of calling civic eclebrations, at the house augural. Speeches—parades, civic leader turnouts, and radio station free plugging of a Hollywoodian opening have been the rule rather than the exception.

Yet despite the building and modeling, even despite the sluffing of business since Labor Day, the asking price for picture houses remains higher than most operators than kis warranted. More than that, there are still more buyers than houses for sale.

Building of new houses has included those of 350 scaters up to 2,700 capacities, Jobs range from a complete gutting of old houses, to building modern glass-brick structures.

While the beause has everything

No Stages

While the houses have everything that is modern in the way of equipment, design, signs, seating and air-conditioning, as well as in styling, it is to be noted that the majority have been built without stages. A few do have them, and a few more very shallow ones, but the majority are without any more space behind the screen than is necessary for spaker equipment—a fact, which makes the vaudeville boys shake their heads more dolefully than before.

their heads more dolefully than beform the second of the

VARIETY

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CHICAGO

LONDON

Screen Writers' Guild's NLRB Arguments in Washington Ends With the Usual Filing of Briefs

Novel interpretation of the extent of the Federal Government's regulatory powers, which will block application of wage-hour legislation to motion picture production the event the view is upheld by the Supreme Court, was advanced Wednesday. (1) during arguments. The Screen Writers' Guild labor

Screen Writers' Guild labor
Vigorous contention that Federal
authority to control interstate commerce does not reach film studios
came from Walter K. Tuller, counsel
for Faramount, during windup of the
semi-final bout between the Guild
and major producers. Was staged
before' National Labor Relations
Board, which soon will rule on
whether scribblers are entitled to
bargain collectively and may call an
election to determine the appropriate
unit in dealings with the majors.
Conceding that the Wagner Act is

unit in dealings with the majors.
Conceding that the Wagner Act is
indisputedly constitutional. Tuller
maintained the NLR.B. has no jurisdiction over relations between prodicers and their employees because
film production is a local activity
which the Supreme Court has said
cannot be touched by Federal
agencies. It is not part of interstate
commerce, he insisted, although the
output of Hollywood studios unquestionably moves across state lines and
goes into national circulation.

This argument was based on the

This argument was based on the Schecter (N.R.A.) case in which the Supreme Court unanimously declared Supreme Court unanimously declared the Federal Government is not concerned over what happens to goods in interstate commerce after they come to rest. Applying this stantin reverse, the Par lawyer asserted the Government likewise. has no. authority over goods which may move in interstate commerce before the movement has started.

movement has started.

When Board members replied that
the Supreme Court had upheld application of the Wagner act to manutacturing, Tuller noted that the judings in the Jones & Laughlin steel
and Freedman-Marks (cothing caseshad not upset the Scheeter decisionthe maintained film production is
vasily different from fabrication of
steel or the making of natts. steel or the making of pants.

steel or the making of pants.

Amplifying this view, the attorney said that the steel and clothing plants were in the middle of the flow of interstate commerce—since the bulk of their materials came from other states and their product went over state boundaries—while film studios are at one end of the stream of commerce. Slant was based on fact that labor item is the preponderant factor in fixing film cost, plus the fact that imported materials, mostly raw stock, represent only microscopic rock, represent only microscopic roportion of the cost of the finished roduct.

What Are Writers?

Aside from the constitutional question, the chief point involved in the Labor Relations argument was the legal status of screen writers. Whether they are employees, independent contractors, or vendors of brain fodder provoked most discussion, with such issues as the appropriate bargaining agency, eligibility of writers to vote, and whether producers should deal with scribblers independently or through the association being subordinated throughout the proceeding. tion, the chief point involved in the

ciation being subordinated throughout the proceeding.
Refusing to enter the constitutional controversy, Leonard P. Janofsky, counsel for petitioning Screen Writers Guild, insisted aggressively that evidence compiled in Hollywood during the fall shows beyond dispute that scribblers are 'employees' within the meaning of the Wagner, act. Cited writer-producer contracts and referred to history of the film code of support his contention that both factions consider them in the 'employee' category.

Writers must-do whatever-chores are assigned to them by studio executives and are subject to detailed instruction and direction by their bosses, Janofsky declared. While they may be highly paid and do ino physical labor, they usually are engaged to render exclusive services to a single studio, he pointed out.

This construction was combated

to a single studio, ne pointed out.
This construction was combated
by the producers and Screen Playwights, offshoot of the Guild. Joinfing Major Tuller insisting this
Class of talent is not covered by the
Wagner act, Alfred Wright, counsel
for 20th Century Fox, and Neil Me-

Carthy, representing SP, countered with claim that scribblers are either independent contractors or professional workers.

Pokes at the SWG

Pokes at the SWG

Slapping repeatedly at SWG, McCarty declared there is no problem between the writers and the producers that can be helped by application of the Wagner law and predicted that scribes would be more harmed than benefited if collective bargaining is ordered. He denounced the misguided effort of the Guild, which, he said, would result in harnessing scribblers with regulations dictated by producers, thus restricting their freedom and spoiling their delightful working conditions. spoiling the

'Any writer resents being called an employee,' McCarthy averred, denying they are subject to producer dictation in preparing stories. He

denying they are subject to producer dictation in preparing stories. He asserted the writer-producer relation is unique, with great freedom in-performing chores:

Same slant was taken by Wright, who explained that scribblers selform have direct negotiations with studios in seeking contracts. Called board's attention to the importance of agents in order to bulwark the contention that collective bargaining would be improper. Asked to define writer, the 20th-Fox spokesman said they are 'coworkers in the production of literary material, for the studios,' commenting that they are hired to turn out ideas and given great latitude in fulfilling conare hired to turn out ideas and given great latitude in fulfilling contracts.

Bargaining Methods

The guestion of the appropriate bargaining methods drew equally conflicting interpretations of what the law means. Janofsky contended that under the statute producers should be forced to deal with SWG through the association, but Wright declared: this procedure would be unfair to many studios.

deciared: this procedure would be unfair to many studios.

Migratory nature of writing was the principal point at issue in this phase of the argument, Janofsky noted that there is only labor organization for all writers—as contrasted with chapters at each studio—and said the Hays organization acts for all producers in labor matters. He said it would be unworkable to require only the writers for one studio to deal directly with that producer and equally impractical to have the craft as group negotiate with individual studios. In reply, Wright questioned the fairness of allowing writers who never have worked and never may work for some studios to have a voice in deciding upon labor policies to be followed at that plant. Said views of writers not employed or working at some other studio should not be binding upon any single produce.

some other statule should not be binding upon any single producer.

What writers should be entitled to tote; if the board decides to call an election, was another issue. Janofsky insisted that because of the in-and-out situation all established scribblers ought to be allowed to cast ballots, but Wright maintained that only persons currently working are qualified to take part. Producer spokesmen noted that in the cases, the only non-working people allowed by the board to vote are employees alleged to have been discharged unfairly. Formula proposed by Janofsky was any writer who had been employed by any studio for six weeks, not necessarily consecutive, in the previous year.

The board's attitude was generally

The board's attitude was generally sympathetic toward the Guild, although Tuller's argument about jurisdiction seemed to cause some jurisdiction seemed to cause some doubts whether the petition for recognition should be entertained. All three members were skeptical about the idea that writers are not employees but recognized administrative difficulties applying the Wagner law to this class of film workers.

SWG's Friend at Court

Washington, Dec. 7.
Screen writers have a friend at court in their efforts to obtain recognition from producers under the Wagner act, Donald Wakefield Smith, one of the three members of the National Labor Relations Bo. d, used to be counsel for American Society of Composers, Authors and Publishers, Indicating lack of sympathy for producer-lawyers who kept harping on how well Hollywood talent is treated, Smith at one point came out with a statement which showed clearly hedoesn't think film work is en-

ment which showed clearly he-doesn't think film work is en-tirely a bed of roses. Explained he knows something about how studios handle brain workers because he saw at closs range the way composers taken to Hollywood for long periods wrote scores of tunes which were junked.

GUILD-'TIME' TIFF STALLS

Dispute between the Screen Actors Guild and March, of Time over the question of the latter's signing a Guild, shop contract, covering production of its film issues has been continued indefinitely. After viewing several recent March issues and comparing them with regular newsreels, Aubrey Blair, executive secretary of the Jr. Guild, and Mrs. Florence Marston, SAG eastern rep, indicated they would consider the matter further before reaching any decision. Further conferences with March officials may then take place, they said.

Decision postponing a showdown in the dispute was reached yesterday (Tuesday). Mrs. Marston had declared Monday (6) that the issue would be settled definitely way or the other the next day (yesterday), and that a strike would be called unless March excess came to terms at that time. All member groups within the Associated Actors and Artistes of America (SAG's parent organization) would take part, she claimed. Decision postponing a showdown

she claimed.

Blain, who arrived from the Coast last Friday, (3), attended the Four As meeting that day. He will remain about another week, returning west some time after the meeting of the eastern section of the Jr. Guild, akedded for 2:30 next Monday (13) afternoon at the Astor-hotel, N. Y. It was indicated that any complaints by members that membership in the Guild has not brought advantages Guild has not brought advantages commensurate with the cost of dues might be heard at that time.

might be heard at that time.

According to Blair, reports from the Coast that he is in the east to push the campaign to elevate Kenneth Thomson. SAG exec, secretary, to the head of the Four A's are 'presserous'. No. such campaign exists and none is intended, he said. Jr., Guild official added that the SAG has enough on its hands in administering the affairs of film actors without looking around for more headout looking around for more head-

ches.

He verified reports that he, Thomson. Lawrence Beilenson, Henry Jaffe and Mrs. Emily Holt had con-Jame and lars. Emply not had coast recently regarding plans for the Coast recently regarding plans for the reorganization of the Four A's. Refused to revest what, if any decision had been reached, however.

Horne Winding Up With Wanger on the Coast

Hollywood, Dec. 7. Hal Horne is here from N. Y. to wind up his affairs incidental to ter-mination of his contract with Welter Wanger.

Also looking around for fresh con-nection. Eddie Small has been men-

state where nubody has any-thing to bargain about. It sounds

workers.

Effort to convince the NLRB. Ithing to bargain about. It sounds that there nothing to bargain and the normal sound was a flop. Chairman J. Bid normal sound was a flop. Chairman J. Bid normal sound was a flop. Chairman J. Bid normal sound will a supplemental memorandum touch carthy, and Tuller with blunt declarity, and Tuller with blunt declarity and the supplemental memorandum touch laration that:

I don't believe there is any such like. Other attorneys did not regulated the supplemental memorandum touch article and wright but fixed no dead the supplemental memorandum touch article and wright but fixed no dead the supplemental memorandum touch article and wright but fixed no dead the supplemental memorandum touch article and wright but fixed no dead the supplemental memorandum touch article and wright but fixed no supplemental memorandum touch article and wright but fixed no supplemental memorandum touch article and wright but fixed no supplemental memorandum touch article and wright but fixed no supplemental memorandum touch article and wright but fixed no supplemental memorandum touch article and wright but fixed no supplemental memorandum touch article and wright and wright fixed no supplemental memorandum touch article and wright fixed no supplemental memora

Guild Asks a Better Deal for Bit And Extra Players; Want Check Raised

TRENTON CASHIER HELD UP FOR \$1,000

Trenton, N. J., Dec. 8.

Two armed bandits held up the cashier and another employee of, midtown Stacy, theatre while they were on their way to a bank late. Sunday night and fled with a satchel containing more than \$1,000 after threatening to shoot the victims. The loot represented the Stacy's Sunday boxoffice.

The holdup was staged beneath an electric light in front of the First Presbyterian Church, about 100 feet from the theatre, while policeman was directing traffic a short distance away. The bandits dashed through the churchyard into an alley. Police believe they had automobile in waiting.

The cashier, Conly George, as was his nightly custom, planned to place the bag in the night depository at a nearby bank.

Boston Dec. 7.

John B. Carroll. manager of the Paramount theatre. was kidnapped by three thugs here Sunday night (5) while driving to his home in Newton. Trio attempted to use him as key to robbing theatre's safe. At gunpoint Carroll was forced to surrender combination of office seles aid, to contain \$2,600. Eandits pushed Carroll from car but for unknown reason never revisited theatre for waiting look. Carroll later recovered from mixup.

SAG Ignoring Dudley Nichols for 2d Term

Hollywood, Dec. 7.

Screen Writers Guild ignored
Dudley Nichols, its president, in
drafting nominations for election
Wednesday (8). Slated for top soot
are Charles Brackett or Albert Hac-

kett.
Understood scriveners are offended
at Nichols for ducking but while
other Gulders were forced to carry
the fight to be named reps of all
film writers at the recent labor
board hearings.

Absconding GN Exchange Cashier Apprehended

St. Louis, Dec. 7. Walter Jacobs, former cashier for

the Grand National exchange here, was nailed in Memphis and brought back here last week to answer a was nailed in Memphis and brought, back here last week to answer a charge of embezzling \$311 from the company last July. Jacobs told local gendarmes that he lost \$35 in a poker game and when given the pay checks of fellow workers cashed them and blew the burg. He toured around the country until his money was dissipated and them returned to Memphis, his home.

phis, his home.

An embezzlement warrant, secretly issued against Jacobs, was served on him in Memphis.

Well, That's That

Berli Nov. 26.
Two rumors in these parts have
just been hettily denied the local
press. Report was that Marten
Dietrich had become an American
citizen and had signed papers agreeing to help the Bat Section. ing to help the Red Spanish cause

in to help the red Spanish cause with donations.

In addition to stamping out the tittle-tattle, the German press goes on to say that the star's films are to be imported just as usual.

Chase's \$2.500 P A.'s

Charley Chase, serven comic is coming east early January for vide appearance. As: \$2,500 a week a single Cher placed aw stage-show spots several, ans

Civilis & Allen agency offering the mic for the personals.

Claire Dodd's Vacash

Claire Dodd strived cest Monday
(5) for a sucction of at least two of
hree weeks. Actices of fixed reports that she is a to England,
itating she has a Paramount pie commitment, in mid-January, story and
lifte not disclosed.

her doing a legif No chance of her show, Miss Dodd said.

Hollywood, Dec. 7.
Senior, members of the Screen
Actors' Guild will go into a mass
huddle Dec. 17 to draft demands for
improved working, conditions for
free lance and day players.

free lance and day players.

Complaints pertaining to present contractual relations between the producers and performers in the smaller brackets are being conrigied and analyzed by Kenneth Thoms SAG executive secretary, and bers of senior, board of directors. These will be considered at messi meeting and members will be given an opportunity to discuss them from the floor.

Both producers and performer

the floor.

Both producers and performer, admit the present situation is not scisifactory, but difficulty lies in facing solution that will not we handship to reither employer ploye. Excuse of difficulty in brother ing down script, producers have been reluctant to make definite com-

mitments to players who are to be used for only one or two days.

been given tentative work dole, furned down offers from other produce: and then reported on first commutation only to learn that shooting is not on schedule and their partiall not be ready for a week or 10 days. In the meantime they have furred down other offers and lost work. Players have complained they have seen given tentative work dote,

work.

Oit the other hand producers say to give a definite commitment, for a player who is to be used for only one or tw. days might make it necessary under Guild shop contracts to certry him on payoil until production reaches his part. Plan may be adopted where producer gives offinite immitment for only one definite mmitment for only occurred to the layer receiving pay for that day and having privilege of accepting offer from another studi ceptin offer after first day.

Ack Minimum Check Tilt

Ack Minimum Check Till

SAG is also mulling proposal to
ask producers to abolish present
\$5.50 check for extras, leaving minimum at \$2.55. Many have complained
that since \$3.20 check was abolished
the producers have been plucing
most of their calls

Studio Utility Employes Local 724
has storted campaign to reconfuse

Studio Utility Employes Local 724 has started campaign to recapture studio laborers who were given Class. B gip cards by the International. Alliance of Theatrical Stage Employes when IATSE claimed jurisdiction over all workers employed on production. More than 125 workers were re-signed first day membership campaign was opened under supervision of L C. Helm, Local 724, business representative. ness representative.

Orders for campaign were issued last week by Joseph Moreschi, president of International Order Hod-Car riers, Building & Common Laborers of America, following Coast visit: of America, following Coast visit. Funds for compaign have been transferred from east and laborers are said to have support of other interactionals in American Federation of John

Labor.

Soc.ety of M. P. Art Directors and Society of M. P. Film Editors have tentatively mixed a proposal that their crists take over supervision of annual achievement awards made in those divis ons by Academy of Motion Picture Arts-and Sciences. Folly M. Cunningham, attorney for societies, said official vote has not yet been taken but that the majority of society members favor leavility supervision of awards hand of society members favor leavility supervision of awards hand of Accordant believing more rengentative vote can be obtained in that ma

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Prelim early plans for redrating
condition of Associated Act of the
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The Artists, and Laurence Pelic
The attorney for Screen Actors
Cuild. Cu ld.

No (ficial action is expected until all first of year when Tameson vil 1 New York for first con-1 h tops of various cours col with AAAA.

Deno ators' \$100 Pact

Hollywood, Dec. 7, Producers have approved \$100 cekly imum salary for deco-

As a concession for signing directors will use fewer apprentices.

Chi's Ram and Slush No Help; Garbo OK \$14,500, 'Awful Truth' Strong 2d Week at \$28,000; 'Stand-In' Tepid 15G

Chicago, Dec. 7.
Year's most discouraging weather on opening days, cold and rain and lush making the home radiators too tempting to the folks for any theatre to drag 'em away, especially a long dreary trip into the loop. Week-end, while drier, still foggy and discarding White this smacks of alibi-ing for sloppy business it, nevertheless, the meek picture of the box-office, story.

nevertheless the meek picture of the box-office story.

'Awful Truth, despite its holdover at the Chicago, alone remains the truty strong item of the session. Word-of-mouth keeping the subsequents. Also holding for additional looping currently are 'Damsel' in Distress.' Second Hone-mood. This success the second story is cusing a natural story of the second story is cusing a natural story of the second story is cusing a natural the United Artists for Conquest, picture doing good though not sensational trade.

Estimates for This Week

ne United Artists for Conquest, inciture doing good though not senational trade.

Estimates for This Week
Appilo (R&K) (1.200; 35-45-56-45-5)—Estimate (Par). Moved here rom the Oriental and headed for aitsiying \$60.00. Last week 'Last langster' (MG) turned in fine \$7,300.
Chleage (B&K) (4.000; 35-55-75)—Awful Truth (Col) and stage show 2nd week). Holding to a nity 28,000 currently, following an excelent take of \$401.00 last week. Busices all over fell off towards the end (last week due to tough weather, Garrick (B&K) (900; 35-55-55)—30 —Second Honeymoon (20th). Moved here following Chicago stage and walking shed "Hog Care May 19 and 19

00. after having united.

00. last week.

late-Lake (Jones) (2,700; 25-35
55) — Circulation' (WB) and

de: Repeater flicker, formerly

ring played shortly at the Apollo.

ady take again with profitable.

000. Last week 'Murder in

eenwich' (Col) pounded satistying

'Sacred' 9G, 'Tide' 8½G, Only So-So; L'ville Has Those Pre-Xmas Blues

Louisville, Dec. 7.

Biz recession, unusually cold weather with a tiendant icy streets, and holdover pies in three downtown houses all combine to spell a week work of the same state of the sam

Estimates for This Week ire'n (Fourth Ave. Loow's) (1., 15-30-40).—Firefly (MG) and mein-Mein Marry (Co), Light rens here after nice eight-day stans at Loew's State; indications are poor \$2,000, Last week, Second leymon' (20th) and Dangerously (30th) (MG) (15-30-16). The state of the state

presaged plenty of b.6, activity, but bir recession and depressed conditions generally will hold take down to \$9,000, pretty good, but 'way under expectations. Last week 'Firefly' (MG) and 'Women Men Marry' (Col)' copped big \$14,000 eightday stanza.

Mary Anderson (Libson) (1,000, 15-30-40)—Submarine D-1' (WB). Sump evident here, and holdover session weak at \$2,900. Same pir pulled big \$4,000 on initial stanza.

White of the condition of the co

CINCY UNEVEN; 'SUB' SOCK 8G

Cincinnati, Dec. 7.

Cinema biz by and large is at soso and the proper of the control of the c

Honey moon team (1.500; 25-40) — (Keythys (Libson) (1.500; 25-40) — (Keythys (Keythys) (Key

Oklahoma City Holding Up; 'Gangster' OK \$6,000

Oklahoma Cily, Dec. 7. Strong biz the past week with good average this week. Tower st new record in its 20th week of oper

ation. Stimates for This Week
Criterion (Standard) 1:307 10:35
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5)—Last Ganster (1:307 10:35
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a fizzle.
State (Noble) (1,100; 10-25-40)
Nothing Sacred (UA) (2d week).
May do \$3,500. Last week pulled in
\$6,000, biggest since "Lost Horizon"
(Col).

Stoom, Nigers, C. (College, Standard) (1,000; 10-25-35)—Breakfast: for Two (Riko) About \$2.250. Last week Second Honeymoon: (20th) for eight days bo.d \$3,000, which is next to open-ing week's figures of \$3,980.

WEDDING, UNIT \$30,000, WASH.; 'LADY' 141/G

Washington, Dec. 7.
Another experiment in the old question of whether to put the top product in the bigger house with a stage show or in the smaller straightpic spot is under way this week. Capitol, which usually leaves the acc stuff to the Palace, is packing fem in with Touble Wedding. Spot is also going to town on a lavish unit show, titled "Hollywood Hold Revuc" and give Holdwood H

Garbo 12G, Montreal

out pic of week with gross estimated at \$12,000.

Estimates for This Week
Palace. (CT). (2,700; 50)—Conquest (MG). Looks like smash biz, may gross as high as \$12,000. Last week repeat of 'Slage Door' (RKO) faded to \$4,000, not so good.
Canitol (CT). (2,700; 50)—Damsel in Distrees' (RKO). Another' good bill that should gross around \$7,900, good. Last week's Love I'm After' (WB). fair \$5,000. \$50—Awtill Truth' (Gd) and 'Park Avenue Girl' (JGo) '(2d week). After a smashim' \$1,000 last week it Jooks like another \$3,000 currently, very good.

and Love Is on the Air (WB), and Saturday's Heroes' (RKO) with Unodon by Night' (MG), dual, split. Probably \$2,100 on the week, o.k. Last week, "Aleatraz Island' (FN) Man Godfrey' (U) reissue, got \$2,800 in five days and Hideway' (RKO) did with the split of the spl Sharply; 'Sacred' \$77,000 2d Wk., 'Zola' 2d, \$30,000, 'Damsel' \$16,000

AUTO LAYOFFS: DITTO DET. B.O.'S

Detroit, Dec. 7.
Boys Jooking for the bottom that's dropped out here. In face of auto plant layoffs and tightened purses even on Xmas Buying, biz just aint, fact, it's lowest pre-holiday grosses in coupla Years.
Slushy weather helping to knock takes into cocked hat, despite strong product lineup including 'Awrul Truth, plus York and King, at the Fox; Stand-In' and Sid Marion topping vaude at the Michigan; Great Garrick' ar UA and Nothing Sacred' at Madison, 'Truth' doing the best work.

work. Stimates for This Week.

Adams (Balaban) (1,700; 30-40-50)

-Heidi (20th) (re-run) plus That's My Slory, dual. Temple opus moved here from Fox; should get fair \$4,500. Last stanza about \$5,200 on 'Love at Work' (20th) and 'Carnival Queen'

work (20th) and Carnival Queen' (U).

Fox (Indic) (5,000; 40-50-75)—
'Awful Truth' (Col) with York and
King lopping stage show. Very disappointing at \$22,000. 'Ilcidi' (20th)
and Nick Lucas on stage slumped
badly after good start to grab only
\$19,000, po... on eight days.

Madison (United Detroit) (2,000;
40-50-75)—'Nothing, Sacred' (UA).
This house doing nowhere near normal at \$8,000: Second session of
'Double Wedding 'IMG') grabbed fair
\$5,500 following good \$10,000 opening
\$15,723.

Juniar as 80,000: Second session oil Touble Wedding '(MG) grabbed fair \$3,500 following good \$10,000 opening stanza.

Michigan (United Detroit) '44,000, 40,50-75)—Stand-In' (UA) with 'Fun Frolic' on stance. It's horrors this week: only \$12,000 tops. Close to \$24,500 okey, Tast stanza for 'Navy Blue and Gold' (MG) and Joe Jackson topping vaude.

Palms-Statie (United Detroit) '40,000; 30-40,50)—After a Listant' (WB) plus My Dear Miss Aricht' (WB) plus My Dear Miss Aricht' (WB) plus My Dear Miss Aricht' (Tough and Joe Jackson to the standard of the standa

week. Holding up fairly and will gross \$1,600, fair, after good \$2,400 last week. St. Denis (France-Pilm) (2,300, 34)— "Jeanne: and Neut de Trefle, Good for holiday month at \$4,000. Last week Nitcheov and Monsieur Per-sonue." \$5,000, good.

Going into the pre-Christmas doldrums, pictures, now have 17 shopping days to grapple with. The horseshoes are posted over the box office, the managers are walking around with their fingers crossed and the distributors, in most cases, are trying to save their best film for holfady dates. There is some shuffling of playdates as a result of this. The Music Hall is, soing, into a lifetime of the Grace Moore picture. The Amise Hall is, soing and the distributors in most cases, are trying to save their best film for holfady dates. There is some shuffling of playdates as a result of this. The Music Hall is, soing, into the distributors, in most cases, are trying to save their best film for holfady dates. There is some shuffling of playdates as a result of this. The Music Hall is soing a trying to around \$\$1,000 on the initial sing, around \$\$1,600 on the initial series to over tomore \$\$200 on the initial series of the control of

no an air following recently that's probably counting.

Estimates for This Week
Astor (1,012; 55-81:0-31.65-82-20)—
Hurricane (Goldwyn-UA) (5th week). On its fourth week ending Monday night (6) suffered a drop to \$12,200 but still holding up well. Third week was \$15,000, aided by Thanksgivious still holding up well. Third week was \$15,000 aided by Thanksgivious control of the still holding in the still holding up well. Third week was \$15,000 aided by Thanksgivious control of the still holding in the still holding up well. Third week was \$15,000 aided by Third week was \$15,000 and the still holding up well. Third week was \$15,000 and the still holding up well. Third week was \$15,000 and the still holding up well here, may be \$9,000. Last week, "Barrier (Par) finished at around \$8,500, also over average for house. Gibbs. (1,274; 25-40-55-65)—Paid through the still holding up well. Here, may be \$9,000. Last week, "Non-Stop New York" (GB) consteady by tetre, \$6,500.

Falace (1,700; 25-35-55)—Ti's Love I'm After (WB) (2d run) and 'Victoria' (RKO) (2d run), and 'Victoria' (RKO) (2d run), and week. Third of the still halba (20th) (2d run), and Lancer \$100.00. Last week. Ali Baba (20th) (2d run), and the still halba (20th) (2d run), and singer strong \$44,000 last week (2d) and a smacko \$31,500 the first stanzanith (100 the still halba (20th) (2d run), and singer strong \$44,000 last week (2d) and a smacko \$31,500 the first stanzanith (100 the still halba (20th) (2d run), and the George Hall band, plus Buddy Clark, opens today (Wed.).

Third of the stanzanith of the still halba (20th) (2d run), and the George Hall band, plus Buddy Clark, opens today (Wed.).

Third of the stanzanith of the still halba (20th) (2d run), and the George Hall band, plus Buddy Clark, opens today (Wed.).

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Third of the still halba (20th) (2d run), and the George Hall band, plus Buddy Clark, opens today (Wed.).

Radio City Music Hall Ts.8807 40-08-59-81.85) — Nothing Sacred (UA) and stage show. (2d week). This is a powerhouse comedy that went to \$100,000 on its first week immense, but suffers from pre-Christmas and other elements on the second. looking no more than about. \$77,000. Staying a third, however, house figuring it may be comparatively stronger on third than this week. or at least as good that the state of the stage of the stage

nicture to follow has as yet been set, which may likely mean a fourth lap for Wola. Sate (3.450: 35-55-75)—Souls at Sec. (Par). (2d. run) and vaude headed by Louis Subbit and Shejir Barrett. Stare is strong summed for likeling this week. Mass Barrett with

Edgar Bergen Ups Par to Smash 33½G, L.A., 'Sub'-'Torchy' Dual 22G, 'Sacred' Sturdy 23G; 'Truth' Strong

Los Angeles, Dec. 7.
Starting out to disappointing returns first runs perked up strongly over the weekend and combined result will be satisfactory all around towns towns. Town's topper is the Paramount, but it's an outstanding stage show that is piling up the take there. A new eight-year record of \$33,500 will be piled up here.

olled up here.

Submarine D-P is giving the Warer Bros. day-daters. Downtown and follywood, another healthy week, while 'Awful Truth' is holding firm t RKO and Pantages on second

stanza.

Very heavy weekend trade at the State-Chinese for Nothing Sacred on combined take of \$23,000.

Estimates for This Week

Estimates for This. Week.
Carthay Circle (Fox) (1,518: 55-831.10-1.65) — 'Hurricane'. (UA) (5th
week). Holding surprisingly well
and should be able to hold up to
Christmas. Fourth week brought
satisfactory 86.700.
Chinese (Grauman) (2,028; 30-4055-75)—Nohing Sacred '(UA) and
Beg, Borrow or Steal'. (MG) dual,
Hitting strong for \$10,300. Last
week, Navy Blue and Gold'. (MG)
and 'Big Town Girl'. (20th), very disappointing at, \$8,200.

Dewnform (WB) (1,800: 30-40-55-

appointing at \$9,200.

Downtown (WB) (1,800; 30-40-55-65) — 'StDmarine D-1' (FN) and Torchy Blane' (FN) dual Should have no trouble hitting excellent \$12,000. Last week, 'Love J'm After' (FN) and 'Alcatraz' (FN), latter holdover, very good \$11,000:

Four Star- (Fox)—900; 40.55)—'Victoria' (RKO) (3d week). 'Will be satisfied with so-so \$1,700; compared with few dollars over \$3,000 on second week.

Hollywood (WB) 12,756-20.40.55

on second week.

Hollywood (WB) (2,756; 30-40-55-65) — 'Submarine D-1' (FN) and Torchy Blane' (FN) dual. Behind ts day-dater (Downtown); indicating Hollywood mob not too interested in this type of flim, but should hit good \$10,000. Last week, 'Love I'm After (FN) and second week of 'Alcatraz' (FN), very good \$10,300.

Ornheum (Brandwary (2)280-25-

FN) and second week of Alcatra-FN), very good \$10,300.

Orpheum (Broadway) (2,280; 25-0-35-40)—Love Takes Flight' (GN) nd vaudeville. House went strong or its stage attraction, Count Berni-ici's French Follies, which gets ull credit for draw, which will be round \$13,500, not too profitable. .ast week, Sophie Lang (Par) and Love on Air' (FN), very weak 7,300.

87,800.

Pantages (Pan) (2,700; 30-40-55)—
Awful Truth' (Col) and 'Man Who
Cried Wolf' (U) dual 'After socko
first week, trade dropped heavily on
second stanza, but still looks like a
tood \$11,000, not to be smiffed at

ionsidering local conditions. First was the high 3400.

Farancount (Partmar) (3,595; 30-0-55)—1819,400.

Farancount (Partmar) (3,595; 30-0-55)—1819.

Farancount (Partmar) (3,595; 30-0-55)—1819.

Farancount (Partmar) (3,595; 30-0-55)—1819.

Farancount (Partmar) (3,595; 30-0-55)—1819.

First (Partmar) (10,4), turned pretty sour towards finish for very bad \$12,000.

FakO (2,595; 30-40-55)—1819.

FakO (2,595; 30-40-55)—1819.

Fatte (Lower Fox) (2,024; 30-0-55)—1809.

Fatte (Lower Fox) (2,024; 30-0-55).

sucu win terrinc 318,300 in the till.

State (Loew-Fox) 12,024; 30-40-55:
5)—Nothing Sacred (UA) and.
Beg. Borrow or Steal: (MG) dual.
Off slowly but finishing fast for likey12,500. Last week, "Navy Blue
and Gold" (MG) and 'Big Town Girl'
(20th), after good start, pelered out
o slim \$12,500.

o slim \$12,500. United Artists (Fox-UA) (2,100; 10,40-55) — Navy Blue and Gold' [MG] and Big Town Girl' (20th) full. This pair of the control of the control

GN), okay \$5,200.
Wilshire (Fox) (2,296; 30,40-55-65)
Navy Blue and Gold' (MG) and
Big Town Girl' (20th) dual. Willprobably get no more than \$4,200,
mild. \$2,800. Last week, Firefly'
MG) and Wallaby Jim' (GN), just
lair \$6,400.

N.Y. to L.A.—By Freight

Luxury liners plying between New York and Hollywood and much patronized by film people are to be diverted this winter and spring to the profitable West Indies cruise trade.

Shippers will schedule N.Y. to L.A.

DENVER SLIGHTLY OFF: 'SACRED,' 'DAMSEL' 9G

Denver, Dec. 7.
Usual pre-Christmas lull has begun to hit the town's film grosses. While biz hasn't slumped completely, the figures generally are lower than in previous weeks.

previous weeks.

'Nothing Sacred' at the Denver and Damsel in Distress' at the Orpheum are running close for honors for the week. Both had holdouts Saturday and Sunday. 'Sacred' goes to the Aladdin for an extended run.

Aladdin for an extended run.
Estimates for This Week
Aladdin (Fox) (1,500; 25-40)—Second Honeymoon; (20th). After a week at the Denver, pic putted \$3500 n.s.h. Last week Awdul True (\$5000 n.s.h. Last week Awdul True (\$6000 n.s

seats as against 2,500 at the Denver, did more business than that house, even though the later had two holdouts.

Breadway (Fox) (1,500; 25-40)—Awful Truth' (Col). After a week each at the Denver and Aladdin, good for \$4,000. Last week All Baba (20th was good enough week All Baba (20th was good enough the seat of a fourth' week in first runs.

Denham (Cockrill) (1,500; 25-35-40)—Ebb Tide' (Par) (2d week). So-os \$4,000. Last week 'Ebb Tide' (Par) was very good at \$8,000, with business improving' as the week ended. Denver (Fox) (2,500; 25-35-50)—Nothing Sacred' (UA). Sim takings, \$9,000. Last week 'Second Honeymoon' (20th) garnered a fine \$14,000, and was moved to the Aladda-35-40)—Opheum (Rol) and was moved to the Aladda-35-40)—Opheum (Rol) packed the house repeatedly and got a big \$13,000, and was held for an extra two days. Paramount (Fox) (2,000; 25-40)—Danger—Love at Work' (20th) and Trapped by G-Men' (Col). About average \$4,500. Last week That Certain Woman (FN) and Love on Air (F) and Love on Air (F) and Love on Air (F) and Mere and Mender in Greenwich Villaga (Col). Good enough at \$2,000. Last week 'Ene of Emile Cola (WB) after a week each at the Denver, Braadway and Aladdin, and The Game That Kills' (Col), took in a good \$2,000.

INDPLS. BETTER; 'DOOR' 7G, OK

Indianapolis, Dec. 7.
Coin is fairly well divided among the first in the head of the first in the same figures in the film houses. Submarine D-1: and vaude at the Lyric has an edge on the other combination houses, leading the Circle with Big Town Gaing the Circle with Gain the Circle with Gaing the Circle with Gaing the Circle with Gain the Circle with Gaing the Circle with Gaing the Circle with Gain the Cir

First Runs on Broadway

(Subject to Change)

Week of Dec. 9. or—'Hurricane' (UA) (5th

wk).

Capitol — 'Last Gangster'
(MG).
(Reviewed in Vaniery, Nov. 19).

Criterion—Missing Witnesses'

(WB). Globe-Big Town Girl' (20th)

(11)
(Reviewed in Variety, Nov. 10).
Music Hall—'I'll Take Romance' (Col).
Paramount—Thrill of a Life-

time' (Par) (8). (Reviewed in Variety, Nov. 10). Bialto—Beg, Borrow or Steal'

Risito—Dee, (MG), (MG), (Reviewed in Vamery, Dec. 1).

Rivoli—Damsel in Distress' (RKO) (3d wk).

Roxy — '45 Fathers' (20th)

Strand — 'Emile Zola' (WB)

(3d wk).

Week of Dec. 16.

Astor—'Hurricane' (UA) (6th

Astor—Hurricane (UA) (6th wks),
Capitol — Navy Blue and,
Gold' (MG).
Criterion — Bulldog Drummond's Revenge' (Par).
Music Ball—Tovarich' (WB).
Reviewed in current Vantery)
Paramonian — True Confessions' (Par) (15).
Reviewed in Current Vantery)
Rainte—Shadow' (Col).
Strand — 'Emile Zola' (WB)
4th wk).

Last week Phantom of Santa Fe' (Burroughs) nd Follies Internationale on stage garnered \$3,300 in eight days, tepid.

Loew's (Loew's) (2,400; 25-40)—Friethy' (MG) and All American Sweetheart (Office of the Control of

PROVIDENCE SPOTTY: 'SACRED' 12G, 'SUB' 10G

ACKED 12b, SUB 10d

Providence, Dec. 7.

Trend at the bo. this week is sluggish, with business spotty again. Picture fare only fair except in one or two cases. Leaders are the Majestic with 'Submarine D-1' and Loew's with 'Nothing Sacred,' both on dualils.

Of the two combo houses, Fay's has the edge over Empire. First Lady' at Fay's is buttressed by good stage fare. Pout the stage portion of the 'bell,' 'Broadway Merry-Go. Round' is doing most of the drawing.

Estimates for This Week

Albee (RKO) (22 00; 25-35-50).

'Stage Door' (RKO) and 'High Flyers' (RKO) (2d week). Pace strong, but holding up well enough to satisfy. Looks like \$4,900; fair. Last week the take was swell \$9,800.

Carlton (Eay Loew's). (4,00: 25-35-40).

Carlton (Last Gangster' (MG) and Love Takes Flight' (GN) was so-so at \$11,900.

Empire (Spitz) (1,600; 25-35-40).

"Roaring Timber' (Col) and 'Broad-

week, "Last Gangster (MG) and Love Takes Flight" (GR) was so-so at \$11,900.

Empire (Spitz) (1,600; 25-35-40) —
'Roaring Timber' (Col) and 'Broadway Merry-Go-Round' on stage. Latter is largely responsible for the expected \$5,000; oke. Last week, "All home-town boy did terrific biz, gross reaching \$9,750; house record.

Fay's (2,000; 25-35-50) — First Lady' (WB) and vaude. Type of show any gurs well for \$7,500; oke. Last week, "5- Fathers" (20th) was, behind the eight ball with repeat vaude, \$5,000. Loew's State (3,200; 25-35-50) —
'Nothing Sacred (UA) and Murdeshin Greenwiser (UA) and Murdeshin Greenwiser (UA) and Murdeshin Greenwiser (UA) and Murdeshin Greenwiser (UA) and show the state (Fay) (2,200; 25-35-50) —
'Submarine D-1' (WB) and 'Octopus' (WB) was tepid \$6,000.

Majestic (Fay) (2,200; 25-35-50) —
'Submarine D-1' (WB) and 'Octopus' (WB) was tepid \$6,000.

Subrand (Under y (200; 25-35-50) —
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Submarine D-1' (WB) and 'Octopus' (WB) was tepid \$6,000.

Subrand (Under y (200; 25-35-50) —
Subparine D-1' (WB) and 'Grey) and 'Escape by Night' (Rep). Outcome in doubt; points to \$6,500. Last week, 'Ferfet Specimen' (WB) was tepid \$6,000. sage entertainment than the town has seen in almost ten years.

Estimates for This Week
Apolio (Katz-Dolle) (1,100, 25-40)
—Damsel in Distress' (RKO) and Torrowing Trouble' (20th). Moved over from Indians for a second seet. Tit for a King' (RKO) and Talk of Devil' (RKO) did \$2.20, weak.

Circle (Katz-Dolle) (2,800; 25-40)
—Big Town Girl' (20th) and Don Redman band on stage. Latter billed many months. Opened slowly and is disappointing at \$6,300. Last week.

Ebb Tide' (Par) and "There Goes (Troum (RKO) fair at \$5,00.

Indians (Katz-Dolle) (3,100; 25-40)
—Indians (Katz-Dolle) (3,000; 25-40)
—Indians (Katz-Dolle) (3,000; 25-40)
—Stage Door' (RKO). Capitalized on its opening two days attended on its opening two days attended on its opening two days attended on the control of the

Hub Cuts Scale. Looks for Hard Winter: 'Honeymoon,' Bands \$17,500

NO BUFF XMAS WAILS: 'SACRED' OKAY \$11,500

Buffalo, Dec. 7.

Pre-holiday shopping seems to be having only a secondary effect on box offices. Sacred got a fine opening and is well liked, while Garbo and Merry-Go-Round are neck and neck in the upper brackets. Double bill at Century at over-average figures but Hipp off.

ngures but hipp off.

Estimates for This Week

Buffalo (Shea) (3,600; 35-40-60)—
Nothing Sacred' (UA). Looks headed for probable oke \$11,500. Last
week, Breakfast for Two' (RKO) and
Ted Lewis, very fine takings reached
\$20,600.

\$20,600.

Century (Shea) (3,400; 25-35)—
West of Shanghai' (WB) and 'Partners in Crime' (Par). Back to okay
\$7,500, Last week, 'Hold 'Em, Navy'
(Par) and 'Suber-Sleuth' (RKO),

nne \$9,800.

Great Lakes (Shea) (3.400, 35-50)

"Cônquest' (MG) Opening pace indicates sturdy \$9,500. Last week, Submarine D-1' (WB) nice going, \$8,500.

Submarine D-1 (WB) ince going, 85,500.

Hipp (Shea) (2,400; 30-50)—Stand-In' (UA) and Buildog Drummond Comes Back' (Par). Mild business indicates \$6,000. Last week. Ebb Tide' (Par), best gross of month here for this, excellent \$10,000.

Lafayette (Ind.) (3,400; 25-35)—Merry-Go-Round' (U). Seems to be moving along on momentum of past month instead of quality of attractions; should get around nice \$9,000. Last week. Till Take Romance' (Col) and Westland Case' (U), over fine \$10,000.

PITT STALLED: 'DOOR' \$15.500

Pittsburgh, Dec. 7.
Worst fog in Pittsburgh's history darkness all day long, and first real

darkness all day long, and first real snowstorm the weekend, is denting the b.o.'s. All this, along with the beginning of Kmas shopping season, is knocking down grosses heavily, usual pre-holiday depresh having apparently already arrived.

In face of these stumbling-blocks, showings at a couple of sites are exceptional. 'Awful Truth' holding up well at the Alvin and will get a third week there, only third flicker in houses history to rate a run that long. Stage Door is doing nicely at the Fenn, and sticks an extra day in order to get the house back on regular Friday opening.

Estimates for This Week
Alvin (Harris) (2,000; 25-35-50)—

rorder to get the house back on regular Friday opening.

Estimates for This Week
Alvin (Harris) (2,000; 25:35:50)—
Awful Truth' (Col.) (2d week), Irene Dunne starrer still has plenty of stuff left; should have no trouble turning in around \$11:500. corking for the control of the control of the corking in a dual. 45 Test days house sticking in a dual. 45 Test days house sticking in a dual. 45 Test days house sticking in a dual. 45 Test days in opening a many plants of the control of

Boston, Dec. 7.
Trade developments of the week indicate local showmen take the current biz recession seriously and are preparing for a tough winter. Following the lead of the Keith Boston, the Metropolitan (M&P) lowered its scale from 35e-55e-75e to 25e-40e-65e. This still leaves 'em a dime over the Boston in the afternion and evening scale, but lessens the wide gap considerably. Trade at these two stands since the price reduction has Tisen.

stands since the price reduction has risen.

Another trend_is toward revival. pix. Lieberman houses, successful for past three years with so-called proven pictures, now number three in that circuit in Greater Boston trading in revivals at 25c-top. Lieberman is opening a newsreel theatman is opening a newly reopened the adjacent to the newly reopened the adjacent to the newly reopening the adjacent to the newly reopening doing with Class B first-runs gling along with Class B first-runs gling opening early this season, so witched to revivals, with the highing. House of Stars. Scale here has been lowered from 20c-30c-40c to 15c-25c-35c.

Winter sports show at the Boston Winter sports show at the Boston.

inc. House of stars. Scale Fere has been consistent of the construction to film stands, attracted fair amount of trade to this novelty show, Audience comment on last weeks, traight vaude show was the most spontaneous in, many months, and more bills of this type will be seen there in the immediate future. Leadners in the immediate for This Week.

Baston (RKO) (3000; 25-35-55)—
Baston (RKO) (3000; 25-35-55)—
Baston (RKO) (3000; 25-35-55)—
Calonial (UA) (1,643: 55-83-51 lo-31,65)— "Hurricane" (UA) roadshow (4th week). Not too exciting \$5,000 for third frame.

Fenway (M&P) (1,400; 25-35-55)—
First Lady (WB) and "Partners in Crime' (Par) dual. Medium \$5,000 indicated. Last week, 'Ali. Baba' (20th) (2d run) and 'Dangerously Yours' (20th) (1st run) double, good \$7,500.

Keith Memorial (RKO) 2000; 25-3-

\$7,500.

Keith Memorial (RKO) (2.900; 25-40-55) — 'Stage Door' (RKO) (2d week) and 'Quick Money' (RKO) (1st week), dual. Heading for dandy \$17,000. Last week, 'Stage Door' and 'Prescription for Romance' (U) dual, socko \$29,000.

socko \$29,000.

Metropolitan (M&P) (4,300; 25-40-65) — Second Honeymoon' (20th) and stage show, with Jack Denny, and Lucky Millinder bands. Fairish \$17,500. promised. Last week, Ebb Tide' (Par) and Hal LeRoy on stage, good \$23,500.

goud \$23,500.

Orpheum (Loew) (2,900; 25-35-46-55) — 'Conquest' (MG) and 'Married an Artist' (Col), dual. Not smash but satisfactory \$15,000 gait. Last week big \$18,000 for 'Double Wedding' (MG) and 'Dark Journey' (UA) double.

ding' (MG) and 'Dark Journey' (UA) double.

Paramount (M&P) (1,800; 25-35-55).

"First Lady' (WB) and 'Partners in Crime' (Par) dual. Fairish' \$6,800. Last week, 'Ali Baba' (20th) (2d run) and 'Dangerously Yours' (20th) (1st run) double, \$9,700, immense.

Scollay (M&P) (2,700; 25-35-40-50)

"Ali Baba' (20th), (3d run) and 'Wine, Women and Horses' (WB) (1st run) dual. Looks good for \$8,500. Last week okay \$7,200 for 'Perfect Specimen' (WB) (2d run), and-'Hold Em Navy' (Par) (2d run), and-'Hold Em Navy' (Par) (2d run), and-'Hold Em Artist' (Col) dual. Around \$12,500. olkay. Last week big \$15,000 for 'Double Wedding' (MG) and 'Dark Journey' (UA) double.

Binyon Bangs Out 'Harmony' for Bing Hollywood, Dec. 7.

Claude Binyon has been assigned to screenplay Harmony for Three, which will co-star Bing Crosby and Fred MacMurray, Wesley Ruggies

Pred MacMurray, slated to direct. Paramount has set Paris Honey-moon to roll Jan. 3, with Bing Crosby starred and Franceska Gaal in the

femme lead.

Picture carries \$1,000,000 budget, with E. E. Horton, Akim Tamiroff and Ben Blue in featured supporting roles, Harlan Thompson producing.

Last week 'Submarine D-1' (FN) and Vincent Lopez orch swell at \$24,750. Warner (WB) (2,000; 25-40)—Music, for Madame' (RKO) and Poutners in Crime' (Par), Dual never got started, and puttering along to weak \$3,300. Last week 'They Won't Forget' (WB), on twin bill with 'Hold Em Navy' (Par), had the town talking and did splendid \$7,000. Could have held, but site's product is getting jammed up.

'Sacred' Smash 12G, 'Navy Blue' 17G, 'Girl,' Orch \$21,000; Philly So-So

Philadelphia, Dec. 7,
Though not up to bracket that calls for any backstapping sleepy bo's are lifting any backstapping sleepy bo's are lifting the lifting and the lifting are lifting to the lifting and lifting

and noves to read and the property of the prop

love, Learn' (MG) in the same attegory.
Keita's (WB) (2,400; 40-50)—'Secnd Honeymon' (20th) (2d run).
Another of those average affairs with
4,600. Last week 'Firefly' (MG),
hice but not socko at \$4,800.
Locust (Riesman-Hodes) (1,600;
17-86-114-1.71)—'Hurricane' (Goldwyn-UA) (4th week). This roadshower starting to find the path
rocky after a fair getaway, \$5,000 indicated. Last week clicked so-so for
17,500.

dicated. Last week clicked so-so for \$7,500.
Stanley. (WB). (3,000. 40-55-65)—
Navy Blue'. (MG). Being held for eight days partially, because of oke biz and partially to shift opening days to cateh Christmas, with a ho. will-attract satisfactory \$17,000 for the session, including the extra day. Last week 'Damsels in Distress' (RKO) was no reason for heel-clicking. Unexplainably sour at \$14,200.
'Ebb Tide' comes in next.
Stanton (WB) (1,700. 30-40-50)—
Thorobreds' (MG). No bouquets from the crix, and week at \$4,800.
'West of Shanghai' (WB) last session was better, but far from exceptional with \$5,150.

B'klyn Healthy Despite Xmas: 'Zola' Big \$24,000

Brooklyn, Dec. 7.

Crop of first-rate films on view at downtown deluxers. Weather has been good and plenty of pedestrians are catching shows after finishing and the state of the state of

Paramount (4,000; 25 - 35 - 55)— Emile Zola' (WB) and 'Life Begins

with Love' (Col). Doing smash biz and will snare peachy \$24,000; hold-over for another week and possibly a third. Last week 'It's Love I'm After' (WB). and 'Dangerously Yours' (20th), excellent \$2,000. \$3-55.5 \to Swing I't). May (6.95.500. Last week, 'Adventurous Blond' (WB) and 'Benfrey of Mounted' (GN) received \$5,000.

MPLS. B.O. N.S.G.; H.O. TRUTH,' 8G, STILL TOPS

Minneapolis, Dec. For the third successive week the ng 'Awful Truth' is hogging the spotlight. Lamentable condition of the boxoffice is indicated by the agunder \$30,000 for the current seven days, ave \$5,000 per house. average of less than

Biggest disappointment is 'Conquest, which is doing a dive at the Minnesota, Though well liked, 'Navy Blue and Gold' shows little Orpheum

Minnesota Though well liked, Navy Blue and Gold' shows little Orpheum boxoffice. Stand-In, Century offering, is very poor. But 'The Great Garrick' has done well enough for the World to hold it over for a second week.

Severe cold over the weekend was a boxoffice deterrent. And the usual pre-Christmas slump has set in earlier than usual. The Week Acter (Publik-Singer) (1900; 15-25).

Back in Circulation (FN) split with 'Dance, Charlie, Dance' (FN) dual first runs 'It Happened in Hollywood' (Col) and 'Partners in Crime (Par), Looks like mild \$700. Lastweek 'Wine Women and Horses (Wine Women a

dihavian berg, they no longer want Garbo, while Charles Boyer is not a draw name; indicated \$4,500, pit-quality of the control of the control

Xmas Smacks Lincoln;

Xmas Smacks Lincoln;

'Big City, \$2,600, Best Lincoln, Dec. 7.

'Awful Truth' in the fourth and annal week, remains the sole highlight of a dull row this week. No stageshow at the Orpheum, and 'Zola' no k. at the Stuart. Big City' is away good at the Lincoln, however.

'Xmas denting is beginning to be felt, although shore big is far from helty say execs. for This Week

Ktya: (Westland) '440; 10-20-25-30).

—Awful Truth' (Col.) Doing a bang-up big, sure of \$1,300 this (4th) final week. Got \$1,700 last week.

Liberty (LTC) '(1,200; 10-15).

"Black Aces' (U) and 'Rhythm on the Range' (Par) split with Wine, Women and Horses' (FN) and 'Fed-

Portland, Ore., Strong: Love I'm After' \$6,000

Portland, Ore., Dec. 7.
'Nothing Sacred' wowed 'em at the

Broadway for nine days and moved to he Mayfair for a second week. Equally punchy in the house and at the b.o. was 'Awful Truth,' holding for a second big week at the Ham-

for a second big week at the Hamrick-Evergreen Paramount.
Parker's Broadway doing okay with 'Merry-Go-Round of 1938.' Submarine D-1' at the UA is also a fair ducat seller. 'It's Love I'm After winning for the Orpheum.
Estimates for This Week
Broadway (Parker) (2,000: 30-55)—Merry-Go-Round of 1938' (U) and Thief Meets Thief' (UA). Answered to exploitation; nice results around \$5.500. Last week 'Nothing Sacred' (UA) and 'Idol of Crowds' (U) eleaned up for a great nine days at \$7.000.

Broadway (Parker) (2,000; 30-55)— in weeks. Loew's Century, too, is getting a gratifying response, Nothing Sacred (UA) ringing up good condition; nice results around \$5,500. Last week "Nothing Sacred (UA) ringing up good condition; nice results around a folio of Crowds' (U.) Good of Crowds' (U.) Moved from the Broadway and still cleaning up for a good second week here around \$3,000. Last week 'Firefly (MG) fourth week \$2,800. First three weeks at the United Artists totaled \$700.00; 30-55)—Tit's Love I'm After (WB) and 'Hold Em Nawy (Par) did better than average with okay \$5,500. Tearmeunt (Hamrick-Evergreen) (3,000; 30-55)—Tameunt (Hamrick-Evergreen) (3,000; 30-55)—Awful Truth (Col) and 'Hold Em Nawy (Par) did better than average with okay \$5,500. Parameunt (Hamrick-Evergreen) (3,000; 30-55)—Awful Truth (Col) and 'Hold Em Nawy (Par) did better than average with okay \$5,500. Parameunt (Hamrick-Evergreen) (3,000; 30-55)—Submarine D-1' (FN) and 'Adventurous Blonde' (FN) getting a fair lay at \$5,000. Last week 'Nayy Blue and Gold' (MG) and 'The Westland Case' (FN) closed for okay \$5,500.

eral Bullets' (Mono), Fair \$800. Last week, 'Atlantic Flight' (Mono) and God's Country' (Mono) split with Idol of Crowds' (U) and 'Love on Air' (WB), Good \$1,000 | 22,025 | Linecola (LTC) (1,600) 10-22-25 | Love After' \$7,200, 'Blue' \$7, Love After' \$7, **Love After' \$7.200. 'Blue' \$7.100**

still plenty good at Liberty,
Estimates, for This Week
Blue Mouse (Hamrick-Evergreen)
(900; 27)—'Sweetheart of Navy' (GN)
and 'Behind Mike' (U) dual. Indicated \$1,900, poor. Last week (32-3742)—'All Baba (20th) (2d week)
great at \$4,500.
Coll sevan (Hamrick-Evergreen)
(1,900; 21-32)—'Soolis at Sea' (Par)
and 'Love Under Fire' (20th) dual.
Looks to reach \$3,800, good. Last
week Thin Ice' (20th) and 'Bad Guy'
(MGM) dual, went to town for great
\$5,100.

55,100. Colonial (Sterling) (850; 10-21)— Luck of Roaring Camp' (Mono) and

BALTO SPOTTY; **'SUB' NICE 17G**

Baltimore, Dec. 7.

Stanley is finding plenty of use for its maple capacity, with "Submarine D-1" this week with its biggest gross in weeks. Loew's Century, too, is getting a gratifying response, Nothing Sacred' (UA) ringing up good monofit

'Youth on Parade' (Rep) dual. Nice going at \$2,000. Last week, '13th Guest' (Mono) and 'Atlantic Express' (Mono) big \$2,700.

(Mono) big \$2,700.

Fifth Avenue (Hamrick-Evergreen)
(2,400; 32-37-42)—"Love I'm After
(WB) and 'This Way Please' (Ru')
(dual). With big newspaper campaign, indicated \$7,200. Last week
Heidi' (20th) and oke shorts; \$8,700.

Last Week, Firefly (MGM) (3d week) \$3,600, good.

Or ph eu m. (Hamrick-Evergreen) (2,706; 32:37-42) — Merry-Go-Round (U) and Lancer. Spy (20th) dual terrible \$3,100 for five day/Uninked Last week Lines. Loud, \$6,500, good.

Palomar (Sterling) (1,350; 10:27-37)—40 Naughty Girls' (RKO) and Wallaby Jim' (GN) dual, and vaude. First time using spacets \$3,200, okey. Last week. Manhattan, Merry-Go-Round (Rep) and vaude, \$5,300, big.)

Paramount (Hamrick-Evergreen) (RKO) dual. Anticipated \$7,100. GRU (RKO) dual. Anticipated \$7,100. Cast week (Conquest' (MGM) and Dangerous \$6,200, fair.

Roosevelt (Sterling) (850; 21.32)—100 Men and Girl' (U) and Big Shot' (RKO) dual. Heading for \$3,000, nice. Last week Lost Horizon (Col) \$3,200, good.

Omaha Back to Normal; Cantor, Vaude So-So 7G

Omaha, Dec. 7.
Following bullish Thanksgiving week biz, grosses last stanza did an about-face and came out several markers short of the previous weeks the properties of the previous weeks with the clouds and current attractions, return to normal trend of biz.

biz. Weather was mild the last ten days but took header over weekend to

weatner was min the last ten days
but took header over weekend to
zero figures,
Erstmates for This Week
Erstmates for This Wee

With Ideas' (U), twinned: Good at \$9,100.
Orpheum (Blank) (2,976; 10-25-40)
-'Ali Baba' (20th) and 'Night Club Scandal' (Par) doubled. Returns only fairish, but house will hold bill eight days to return to regular Friday opening day; Big Apple midnight show Saturday (4) helped put this one in acceptable class; tenth weck running for midnight dance contest, \$7,000, so-so. Last week, 'Second Honeymoon' (20th) and 'Walkiki Nights' unit on stage broke house record Thanksgiving day, and then settled to slow going rest of week; wound up around \$14,000.

Cummins Loses Again

U. S. District Court decision holding Century Productions, Inc., Empire Laboratories, Inc., Bob-Ed Theates, Corp., Sam' Cummins and Richard Fiedler had infringed on Frederick Beck Patterson's film. 'Shooting Big Game With a Camera,' was afrimed Monday (4) by Circuit Court of Appeals. Lower court will decide amount of damages due Patterson. Plaintiff elaimed part of his shots were used by defendants in the picture, 'The Jungle Killer.'

'Baroness' Shoves Off

Hollywood, Dec. 7, With William Powell and Anna-bella topping the cast, 20th Fox started The Baroness and the But-ler, formerly Jean, through the production mill last Thursday (2). Walter Lang directs.

'Test Pilot' Away

Hollywood, Dec. 7.
Metro got under way with Test
flot' last week

Pilot last week.
Cast includes Spencer Tracy,
Myrna Loy, Glark Gable and Lionel
Barrymore.

Pre-Xmas Doldrums Lull Frisco; '52nd St.'-'Slander' 7½G, 'Zenda' Big

Pre-Chrismas slump is here again. However, the Fox-West Coast execes expected much better returns from Firefly, at the Warfield Theater. What with the Embassy Theating Bays the oil Action for Slander. Firefly looked like a cinch for outstanding bit. Holdovers have the center of the stage, with "Submarine D-1" at the Fox and 'Prisoner of Zenda at United Artists, Estimates for This Week Embassy (Cohen) (1,512, 35-55-75)

—"Szhd Street" (UA) and 'Action for Slander' (UA), Much better bit than pair will be held over for a second stanza. Last week (24) Prisoner of Stander (UA), Much better bit than pair will be held over for a second stanza. Last week (24) Prisoner of Stander' (UA), Much better bit than pair will be held over for a second stanza. Last week (24) Prisoner of Stander' (UA), Much better bit than pair will be held over for a second stanza. Last week (24) Prisoner of Stander' (UA), Much better bit than pair will be held over for a second stanza. Last week (24) Prisoner of Stander' (UA), Much better bit than pair will be held over for a second stanza. Last week (24) Prisoner of Stander' (UA), Much better bit than pair will be held over for a second stanza. Last week (24) Prisoner of Stander' (UA), Much better bit than pair will be held over for a second stanza. Last week (24) Prisoner of Stander' (UA), (34) week), St. Fannis (F-WC) (1,470; 35-55-75). Ta).—Damsel in Distress (RO) and "Life Be" (PWC) (2,685; 35-55-75). Ta).—Damsel in Distress (RO) and "Life Be" (PWC) (2,685; 35-55-75). Ta).—Damsel in Distress (RO) and "Life Be" (PWC) (2,685; 35-55-75). Ta).—Damsel in Distress (RO) and "Life Be" (PWC) (2,685; 35-55-75). Ta).—Damsel in Distress (RO) and "Life Be" (PWC) (2,685; 35-55-75). Ta).—Damsel in Distress (RO) and "Life Be" (PWC) (2,685; 35-55-75). Ta).—Damsel in Distress (RO) and "Life Be" (PWC) (2,685; 35-55-75). Ta).—Damsel in Distress (RO) and "Life Be" (PWC) (2,685; 35-55-75). Ta).—Damsel in Distress (RO) and "Life Be" (PWC) (2,685; 35-55-75). Ta).—Damsel in Distress (RO) and "Life Be" (PWC) (2,685;



or one picture! old on in Warners' MELVILLE COOPER, · ISABEL JEANS Morris Carnovsky · Victor Kilian Music by Max Steiner

Claudette COLBERT and Charles BOYER in"TOVARICH"

BASIL RATHBONE ANITA LOUISE

An Anatole Litvak Production Screen Play by Casey Robinson Adapted from the Play by Jacques Deval English Version by Robert E. Sherwood

The Big Apple Hits Coolacres, Cal.; Lefty's Woes with the Popcorn

By Joe Laurie, Jr.

Coolacres, Cal., Dec. 7.

Coolacres, Cal., Dec. 7.

Well, now that the football season is over the newsreels have had a religible to the good old battleships; sweepsteak winners, diving girls, auplane crashes, Mussolini mugging, Hitler brising his hand to leave the room. Stalin looking like he don't believe anybody and shots of the Japs breaki up China (that ain't a bad gag). Yes sir, the newsreels are back to their old selves. We used to be able to figure at Peast the reels would centertain the but now we can advertise Two Baid Features and another one, a newsreel. I don't know, why they go to the expense of sending them out every week when all they got to do is to leave a summer and winter reloase with the exhibits and let us keep running them; the audience wouldn't know the difference. Some of those newsreels just prove that there isn't anything new under the sun or in the projection booths.

To make matters worse I played, a picture called 'Dark Horse' and the people must have thought it was Dark House 'cause they didn't come in. One guy of the dozen that was in stanted to hazz the picture's and the more more anything them the sun of the didn't sin of the didn't sin of the didn't sin of the didn't son't let chuck him out. He looked arround at the empty house and said, 'You had better go outside and ehuek some body in.' Those yoleds are gettin' too smarted up; if must be from the magniness I know it can't be the radio.

I bought a swell popeon machine and stuck it in the lobby and got Beulan taking care of it. I also bright a slick looking weighing machine. The lobby looks a little closued w, but the few people that happen to wender in can squeeze through. There is a swell profer in can squeeze through. There is a swell profer in the popeorn, and the weighing machine salesman showed me the gimmick on the scale flows to the control of the scale in town, to get the control of the scale in the control of the scale in the

store down the street threatened to put in pictures unless I stopped selling popeorn.

I wouldn'ta minded them so much but they put the beef in to the City Council who sent the Fire Chief around for an inspection. He not only made me take out the machines from the lobby but made me widen the exit doors another foot, which set me back a double sawbuck. Aggie sez he must have seen the pictures we run and figgers with wider exits the people could get out quicker. To rib me about my bad investment she put he popcorn and scales in our fast and when I come home for suppor she hands me fresh popcorn and tells me to get on the scales and weigh myself. She sure has a screwy sense of humor.

The only comfort I have these days is that our dancing school is doing a swell business. Vic and IPo started teaching the Big Apple and it's becoming the rage of the big Apple. We you a bunch of old people joining the classes and when they all get together clapping their hands, Charlestoning and truckin', the joint looks like a bunch of rheumatic savages broke loose doing a war dance. They kield each other in the shins, it's a shindig. I said to one old guy. You never saw dancing like that in the old days.' And he said, Once, but the place was raided.'

I wish you could get a load of Argie-gettin, hot and truckin.' She took to the Big Apple like a puppy to milk. Now she wants to give up teaching the kid class anesthetic dancing and go stompin' around with the older tolks. It's funny what foolish thinsy you go for when you get old enough not to.

Well, remember, us to the boys and girls on 'No' Lane, and tell 'em when

Well, remember us to the boys and girls on 'No' Lane, and tell 'em when the cold weather sets in that the library ain't a bad spot to heat up the mind and the body. Love and kisses sez

P. S.—Kenyon Nicholson sez: 'He knows a man whose insomnia keep: waking him up every few days.'

SI FABIAN'S 20TH ANNI FETE; A. H. BLANK'S 25TH

Albany, Dec. 7, Reservations for the dinner to be given Si Fabian at the De Witt Clin-ton hotel, Dec. 13, on his 20th anniton hotel, Dec. 13, on his 20th andiversary as a picture exhibitor, have already passed, the 250 mark and probably will reach 403, odd, acording to Chairman Phil Fox, district manager for Columbia. A half dozen special ciers, attached to the 4:20 p.m. train from New York, will help to carry N. Y. C. rowl to the capital. Planes will also be used to bring film executives, exhibitors, and managers from New York, Biffalo, Boston and Pittsburgh. The mayors of Aloany, Troy and Schenestady, will attend the affair. An invitation, has been extended, to Gov.

nestady will attend the affair. An in-vitation has been extended to Gov-ernor Lehman.

Andy Smith, sales manager of United Artists, will serve as toasi-naster, and a number of w.k. pse-ture men will speak. An elaborist floor show will be staged. Rep. esenflor show will be saiged. Rep esci-latives of the various producing and distributing sompanies headquar-tered on Albany silm row are work-ing with Fox on the dinner com-mittee. Febian operates a group of theatres in the Albany area.

Executives of all companies: plus friends from various points of the U.S., will swell the testimonial dinner to A. H. Blank in Des Moines tomourous night (Thurs.), celebrating his silver analyers are a showman.

Lesser Setting Up Own

Cowtown for Gallopers

Hollywood, Dec. Hollywood, Dec. 7.
In order, to get away from the expense of taking galloper troupes to location at Kernsville, Sol Lesser will construct an entire western town at Encino, in the San Fernando valley within easy reach of all the studios, after the holidays.
Initial film to be made there will be Principal's Laughing Senor. Smith Balley starror with Lou Gehrig. Lesser plans to lease the setting to other companies.

Ross Making Series Of College Shorts for MG

Hollywood, Dec. 7.

Jack Chertok, Metro shorts chief, has sot Nat Ross to making a series of collegiate briefles; first of which will be a crew-racing two-recler; A Stroke of Genius.

Chertok is rushing the first Capitain

and the Kids cartoon for pre-Xmas release with 20 inkers and animators toiling in addition to the regular

Conn Idle, Rents Space

Executives of all companies plus riends from various points of the Loss will swell the testimotial diner to A. H. Blank in Des Moines amourous night iThurs, reteirating its silver anniversary, as a shown and Kane Leaves Zep Marx. Hollywood, Dec. 7.

Watter Kane has left the Zeppe larx agency after three years. He'll likely tie up with a major luttio as talent exec.

Hell nikely tie up with a major the likely tie up with a major luttio as talent exec.

Hell nikely tie up with a major luttio as talent exec.

Mad About Music

Hollywood, Dec. 7.
With completion of 'An Old Scray Hat' for 20th-Fox last week, Mack Gordon and Havry Revel brought their record to 156 songs in the last three years, an average of a week, which the elefters suspect is some kind of a record.

TED O'SHEA SET TO SUCCEED BILL SCULLY

E.K. (Ted) O'Shea arrived in New York, Mond. y (6) to tak over the castern district managership for Sectro, succeeding Bill Seully who moves over to Universal Jan. 1. O'sheal confirmation of the appointment of O'Shea is expected to be made in Chicago Friday (10) when Metro holds a sales meeting. William Rodgers, general sales manager, is coming on from the Coast to preside over that meeting.

In addition to announcing O'Sheac's Scully's successor to New York, at that meeting, realignment on districts may be discussed, although Bill Shirley, Chicago district chief who he's long been ill, is presently back the job. He was away some time, illness forcing Metro to bring Jack Flynn in there from Detroit, Meentime, O'Shea ha's been pinchitting for Flynn over the Detroit

Jack Flynn in there from Detroit, Meantime, O'Shea has been pinch-hitting for Flynn over the Detroit district, his showing, plus background, encouraging Metro to swing hint to New York for the top district mm. post.

O'Shea has been with Metro 19 years between the Buttelo and Albany exchanges. Ralph Maw, assistent to O'Shea at Buff, moves up to succeed him there.

to succeed him there.

Nicholson Playwrights Joe Laurie, Jr.'s, 'Lefty

Kenyon Nicholson, slated to return to Hollywood on a Paramount script-ing contract, dramatizing Jo-Laurie may accompany Nicholson for the collaboration.

Playwright has Jimmy and Lucille Webster Gleason mind for the Letty and Aggie characters, and will confer with them when he gets west.

On Trail of Canvasbacks

'Charlie Chan at the Ringside' wil

steuth.
Picture is skedded to roll Jan. 4 with John Stone in the producer spot, his first, choice following two months journeying in South America. Stone is due, back Dec. 10. Only other player spotted for 'Chan' is Keye Luk

'Crime' Pays Morris

Hollywood, Dec. 7,

Chester Morris is to be co-featured with Anne Shirley 'Crime' at RKO as his initial assignment under a

new playing termer.

Eduardo Cianelli plays the heavy with Lew Landers directing and Robert Sisk produci

PLACES, PLEASE

Hollywood, Dec. 7.
RKO placed 'Joy of Loving' in
work today 'Tues.' with Felix Young
producing. Tay Garnett directing
and Irene Dunne topping the cast
Douglas Fairbanks. Jr., has the male

Guy Kibbee and Alice Brady have

Pix in Yiddish-English

Pix in Yiddish-English
Collactive Film Producers, Inc.,
sian shooting David Pinski's story,
Yonkel, the Blacksmith, Dec. 15, Is
one of series of Yiddish films.
Second pic on the schedule is Oriel
Acosta, a story dealing with struggle
of the Jews vs. the Romans. Firm's
first production was Green Fields.
Plans also call for a production
titled The Life of Spinoza in English.

L. Barrymore Returni

Hollywood, Dec

Hollywood, Dec. 7.
Liones Barrymore returns to Metro
around Dec. 17 to join the east of
Test Pilot, which got under way.
last week, with Spencer Tracy, Clark
Gable and Myrna Loy topspotted.
Barrymore recently, completed, his
role in 'A Yank at Oxford' with
Robert Taylor, and Maureen O'Sulliyan abroad.

The Girls' Eye View

By Marian Squire

Glorifying the Express Co.

Wells Fargo, or Glorifying the Express Co., rolled into the N. Y. Paramount Monday (6), for a sneak preview, Hollywood style, with cards passed out to patrons inviting comment and criticism. That last seems a dangerous proceeding. Once a pictive is made and \$1,500,000 invested in it only, the opinion of relatives and very close friends should be asked. Southern accents are rampant in Wells Fargo, ranging from the restraint of Ralph Morgan, to the odd effect achieved by Mary Nash. Her centler moments aren't so bad, but, in anger Miss. Nash, as a southern Andy. It seems a little unfair, as she's too good an actress to have her performance cluttered up with an accent unsuited to her voice.

Frances Dee handles the Dixie drawl better excent for difficulty with

Frances Dee handles the Dixie drawl better except for difficulty with words lik 'very' and a tendency to forget when it comes to 12' And she finds it impossible to be southern and lower her lids. Living below the M.-D. line gives her a chronic wide-cycle look.

The maketin densitions are a continuous to the content of t

mi. D. nine gives ner a enronic wide-eyed 1008.

The makein department seems to have been very absent-minded in the matter of adding years to the east. Both Frances Dee and her husband, Joel McCrea, age very rapidly in just a few years. Then for 10 more years Miss Dee gets no grayer, while some more silver hair is quite obviously glued to McCrea's tempies, and frost added to brows and eyelashes. The effect makes him look like a very young man who has been out in a snow storm.

storm.

Costumes, executed by Edith Head, are all of the pre- and post-Civil War period. Short-fitted basques and huge hoop skirts, worn with noppy flower trimmed hats. Strangely enough, Miss Dee wears fur only when she arrives in California—a hooded cape, banded all around in dark fur. For her civilhood she wears large clusters of shoulder length curls, changing 16 pompadour chignon for her majurity.

Accents Over 'Dinner at the Ritz'

It looks like producers are going to go right on importing foreign stars until they find another Garbo. They should be reminded that Garbos greatest exploitation came after she had made a hit picture. The French Annabella might have had a mitch warmer reception in Dinner at the Ritz without such sounding of (press) sirens that no mere human could live

without such sounding of (press) sitens that no mere human could live up to.

This accent business is an odd hit of psychology. It's considered undered when an English speaking person handles a foreign tongue nwkwardly. But when visitors from other shores have a decided back-home accent, it's 'adorable'.

'Dinner at the Ritz' an accent field day, anyway. Annabella, playing of course, a French girl, has a decided one. Stewart Rome, her presumably French father, speaks plain English, and so does Vivienne Chatterton,
Annabella's French maid.

Paul Julks the merane, is equipped with an accent, circa Mayor, and

Annabella's Freuch maid.

Paul Lukas, the menace, is equipped with an accent, circa Magyar, and David Niven, is slightly British as the American hero. But the nicest touch in the accent department is with Romney Brent. He required to be a rough American, calling all men 'guys', with so-British intonations, and he must complain constantly that he 'eawn't get a decent cup of coffee outside the States.' If any genuine American ever refers to his country as the States it's because he's gone British, due to spending two weeks.

London.

Dinner at the Bits' is a American for the second of the second cup of coffee.

Unincr at the Ritz' is a departure from the accepted formula for intro-ucing foreign importations. It's a murderous action melodrama, instead

Dinner at the Ritz' is a departure from the accepted formula for introducing foreign importations. It's a murderous action melodrama, instead of the usual playing down of story and other members of the cast, so the public can't concentrate on the mew glamouir gal.

Annabella, as Ranic Racine, evears simple, glulish dresses with tiny round collars. Her hats are Breton type exclusively, and worn well on the back of the head. Trimming gives them variety. One has a flowing veil worn on the head with the hat top and secured by a band under the chi She indulges in wardrobe flash, disguised as a Spanish senorita and very dashing in the black vig. One of the Latin outfits is a white cape, suit, lined in black and a huge black hat with a white flower under the brim. A white sati evening sown has the poured in silhouette and is with a short jacket that has those ruffled rhumba sleeves so intriguing on Spanish musicians. That last tiem is an idea for some enterprising designer. Looks like a great help to a girl who wants to go romantic in the evening. Ski Note at the Roxy

Barto and Mann, heading the Roxy stage show, prove to the satisfaction of any doubters that they can be funny and still dispense with that 'hoby' bit, so distressing to our more sensitive citizens.

The Gae Poster girls, on skates disguised as miniature skis, tap in green ski panis, while sweaters, red caps and scarves, Juanita and her Champions do some superior acrobatics skates in the snow scene, wearing white costumes with thing circular skirts over red cloatards. The dancers dress the stage for baritone Walter Cassel's Roses in December, 'wearing picture gowns with yards and yards of pearl white scirts, commous to made had mann finish with a background of Foster girls in flowing backless evening gowns of blue chiffon over petal pink petiticoats.

Proletarianism With a Hi-de-Hi

Proletarianism With a Hi-de-Hi

One of the most surremely confident groups ever to face the footlights made its appearance. Saturday night (Nov. 27) at Labor Stage, N. Y. in Pins and Needles. All members of the cast are non-professional, and affiliated with the Garment Workers' Union, but their sublime assurance would shame many a stage veteran. The play, sponsored by the I. L. G. W. U., is an odd mixture of 'Workers, Arisel' and 'Ain't We Got Flui.' Only professional and non-injoin associates are the script writers, who contribute a couple of smart skits. Best of these is Four Little Angels of Peace, by Angels' Eden, Mussolini, Hitler, and an anonymous Japanese. . played by Al Eben (L. 117, Cloakmulers), Hyman Goldstein (L. 10, Cutters), Murray Modiek: (L. 60, Pressers) and Paul Seymour (L. 66, Bonaz Embroiderers).

Costuming is extremely simple, in the main, ballet wearing cotton mother bubbards, and specialties; with one or two exceptions, rendered in simple black stresses with touches of white.

Two ballets, started by Gluck Sandor, identical save that the dancers smile in one of them. Both seamed to be based on setting up exercises, depicting saccording to the lyrics) machinery.

Lyrine Jaffo (L. 22, Dressmakers) razzes picket, hecklers in 'It-Isn't Cricket to Picket, wearing a black saint frock with silver (ox searf to denote capitalism.

The management proudly points out that 'Pins and Needles' is their first attempt at a mulient concedy, having suddenly decided that they could have fun and be-purposeful at the same time. Most of the humorous skits serve also to remind you that there is an idea behind it all—but two sical numbers are offered, with no social significance whatever. One is rendered by Millie Weitz talso L. 22, Dressmakers, which seems to harbor a large percentage of the talent. She wears flowing cerise chiffon, gridded with matching evelor tribbon with ribbon streamers salling from the ieck line.

Until the new year 'Pins and Needles' will be presented every Friday.

Until the new year Pins and Needles' will be presented every Friday and Saturday, after which it will settle down to an indefinite runt every

night. There was a faintly capitalistic touch to Saturday's finale when a huge flower offering was handed over the footlights. Seemed to be for the entire company though, it wasn't presented to anyone in particular-causing one femme member of the cast to stoop with each full of the curtain in fronte attempt, to read the attached card before the asbestoment was the many continuous and the statement was the same as the same

U.S. PIX MULL MEX BOW-OUT

Council Setup Okayed for New LABOR CONDISH **English Quota; Separate Credits?**

Parliament heard more bets today (Monday) on British film question when Oliver Stanley pointed out contrast between British revenue outside of home and that of foreign films in England.

in riply to question he stated that approximately \$30,-900,000 left England in 1936 for film hire while only \$5,000,000 was received from foreign distribution of British films.

The quota standing committee finally approved films council clause to measure without any changes as to number of members (21) or powers. Proposed advisory committee plan to relieve the council was withdrawn.

withdrawn.

The committee adjourned consideration of separate or divorced quota plan but will renew discussion Thursday [9]. It is understood here that Oliver Stanley is opposed to the divorced quota and U. S. distributors are bitterly against it.

are bitterly against it.

Latest slant here is that producers
hope to protect their share of home
market; by insisting on divorced
quota plan. They say present setup
does not protect their share of domestic market.

mestic market.

Basil Dean outlined the scheme which would provide free entry of British films into this market. Claims that this would halt competition from quickies now forced on exhibitors by distributors' system of booking. System would consider reciprocity maybe later.

Films Bill is still making slow headway, and after three sittings the standing committee has passed only Clauses 1-3 and the films council of 21.

Government spokesmen, led by Oliver Stanley, B.O.T. president, are strong for the council, but found keener opposition than they antici-pated, Government supporters even going in with Labor speakers to press for the small commission.

for the small commission.

Stanley stands by his contention the industry is largely united as regards the Film Council, though the facts suggest he is taking somewhat of a long chance at that. Cinematograph Exhibitors Assn. went big for the commission at first, coming over to the council plan only when it realized there was little possibility of its first hope getting any place. Yesterday, simultaneously with the committee session. John Maxwell, Isidore Ostrer, Sidney Bernstein, John Chrisron and others issued a manifesto plumping for the commis-

At the close of yesterday's session, Stanley vehemently pleaded for agreement to be reached on the issue indicating Government anxiety at the slowness with which the business is going along.

ness is going along.

Meantime, state of the bill now is that the original reciprocity clause is . Plan whereby American distribs can pay \$100,000 for foreign rights of local product involving labor cost of not below \$112,500, and meet half their quota that way, now goes through, except in the unlikely event of the bill being thrown out when it has its ultimate third reading in the House.

This means the state of the bill the product of the third reading in the House.

House. This means, therefore, that the Ostrer-Maxwell alternative reciprocity project, esmitting Americans to meet all their quota by buying foreign distribution rights at 33% of the negative cost of each picture, is flat on its back, assumption being it came too late to make any impression. There is always a chance, nevertheless, it might be brought into the act when its provisions are reviewed after a couple of years. Split-quota-on-divorced-quota-planis still much alive, as it is not covered by that small section of the bill so far approved.

Appeal to the U.S. Government to seek modification of prohibitive quotas foreign countries is being

Coward's Tuner Tryout

London; Dec. 7. Noel Coward's still untitled op-eretta opens in Manchester Feb. 17 for three weeks before coming to

Peggy Wood, Griffith Jones and Fritzi Massary are set for important

NEW NON-FLAM FILM FROM **GERMANY**

Berlin, Nov. 28.

General use of non-inflammable film stock for both commercial and amateur purposes is predicted for the near future by Dr. Ludwig Matz. Statement was made at a meeting at the Deutsche Kinotechnische Gesellschaft (Film Technology Assn.). Contributing factor of the development of the film is that no cotton is needed, for its manufacture, there being a shortage of raw materials. Nonflam film has been in existence shout 1907. Its immunity to fire made the taking of motion pictures possible for amateurs. Law was passed in France 10 years ago that only safety films should be used but it was never enforced because of two difficulties involved. For one thing, the film itself is not strong enough for commercial use. And for another, its lack of flexibility makes it hard to handle in laboratories.

They have done little experimenting here in Germany. One hundred and forty-seven copies, parts or the whole of which were safety films, were sent to the various theatres without mentioning the difference in material. Each pic was tagged to list observations, thus enabling a check-up afterwards. Results were that photographic effects and sound reproduction do not vary from the nitro. Berlin, Nov. 28.

nitro.
Points in favor of the nonflam film Points in favor of the nondam film are that it assures a greater amount of safety in studios, laboratories, factories and projection rooms, also in case of air raids; police restrictions would be considerably eased up. Faults are that the nonflam is expensive, weak on the sticking end and still too brittle. Year's experiments also show that the "flam films have 85% of the durability of the nitros.

LEVEY-WHITE SPLIT

London, Dec. 7. Ethel Levey and Claude Graham Ethel Levey and Claude Graham White have come to parting of the ways. Couple were married in 1916.

Miss Levey is the first Mrs. George M. Cohan; he's an aeronautical part.

mentioned again. New British quota

mentioned again. New British quota proposals continue to cause alarm in-American film circles.

Sanest proposal far was made by Sir John Maxwell, British film and theatrical mogul, in opinion of some London, Maxwell's proposal is for an exhibitors' quota only. Joseph Seidelman, foreign manager for Columbia Pictures, returned Monday (6) from England, where he looked into the quota situation. His idea, like others, is to offer the widest cooperation possible to build up a union of interests and good-will between the British and American film circles.

tween the Bross.

While in Europe, Seidelman opened
Columbia offices in Brussels and in
Alexandria. He also named J.
Schiller, formerly with Universal, as
Columbia district manager for
Central Europe, with headquarters

NOW TOO STEEP

Distribs Claim New Regulations Boost Exchange Costs to Point Profit Impossible—Every Employee Paid Union Spy-Rotating Jobs-Equal Staffs for All

SHOWDOWN NEAR

Mexico City, Dec. 7.

Mexico City, Dec. 7.
Developments in Mexico's Jabor situation affecting the picture business are rapidly approaching a showdown. It all hits the cost of operating exchanges, with wages and the entire setup becoming so bad that some film officials believe it will be impossible to do business under the latest labor impositions.

Widespread belief at present is that the industry will have to take a strong hand in the situation or quit the country. While it is too early to say that American interests will withdraw, there seems to be little question but that affairs are rapidly nearing a crisis.

Distributors met last week to discuss all recent labor moves. No definite action was announced, though many indicated disgust with the new developments. Demands of unions, as set forth to distributors, amounted to an ultimatum by the government's abor department to the film in-

to an ultimatum by the government's labor department to the film in-dustry. Dictatorial methods to be used are regarded as the worst fea-

Under the new alignment the union would be able to dictate terms of hiring, the wages to be paid, when increases must be given and to incorporate a system whereby, employes would be rotated from department to department in all exchanges. Thus, a cashier would be shifted to the shipping department after a certain length of time. An inspector could be transferred to some other division in the distribution system.

some other division in the distribution system.

Another 'must,' which is viewed
by distributors as intensely unfair,
is the proviso whereby a distributor
operating on a small scale, with a
payroll of three, would-be forced to
increase the number of employes to
the same total used by larger distributors. This would force him to
add nine employes if the bigger distrib was using 12 workers.

Inside Staff

Inside Stuff

Irib was using 12 workers.

Inside Staff

Distributors, also have learned that the union controlling film employes has been collecting data on picture operations in Mexico over a period of time. They discovered that this union now possesses records showing the boxoffice business at every theatre in the nation for the last year or more. This data also includes information on the cost of productions, distribution outlay, the amount required to operate each exchange and all gross figures. These figures are supposed to be used in arriving at wage scales for various workers idea apparently being that salary tilts would be required as the distributor takes in more coin.

Another thing that does not set as well with film executives that the unions have ordered every employe to report all details of business done daily. Apparently this will establish every employe as a known spy for his local. Attitude of labor interest. that they have as much right to organize as the distributors.

spy for his local. Attitude of labor interest. that they have as much right to organize as the distributors, pointing to the Film Board of Trade which was formed about a year ago. Some distributors are outspoken in saying that this entire alignment amounts to permitting employes to run the business while they (the distributors than the property of the property of

tribs) remain puppets.
While labor organi tribs remain puppets.
While labor organizations have been showing increased strength in recent months, latest ultimatum doubtlessly will produce a show-down. Majority of industry members say there must be a retreat from these harsh demands or foreign dis-

Sharp Advance in Native French Films Denting U.S. Pix m France

Wrong Billing

Colchester, Eng. Dec. 7.
Local dignitaries turned out
in full force recently to welcome
ling Leopold of the Belgians,
who visited here briefly. But
the circumstances prior to the
arrival of the regent nearly
caused considerable embarrassment.

The local opera society, pre-The local opera society, pre-paring for its annual production, had advertised extensively, even to a huge streamer across the main street. Learning of Leopold's arrival, the banner was hurriedly removed. The production was The Vagabond King.

DANISH MARINE FILM CAUSES SCANDAL

Copenhagen, Dec. 7.

Copenhagen, Dec. 7.
The biggest film scandal in Scandinavian film history was caused this week by the marine film. Flaadens bias Matroser ('Blue Sailors of the Fleet'), which was made by Palladium. For the first time the Danish government had worked together with a film company by placing the fleet's biggest ships at the film company's disposal. Some officers played very small roles in the film, whose star was the rotund Ib Schonberg.

berg.
After the premiere all Danish papers in screaming headlines denounced the film not only as one of the most amateurish comedies seen, the most amateurish comedies seen, but a picture that destroyed the Danish marine's reputation. The soldiers were shown as drunken idiots and the girls, in the provincial towns, where the fleet arrived, as loose women.

The ministry and the marine associations protested officially against the film, and asserted that they-had not seen the amateurish manuscript and only knew the few scenes where

not seen the amateurish manuscript and only knew the few scenes where the fleet's ships were shown.

Now Flaadens blaa Matroser' has been cut, so that some of the worst scenes are out. As a result of the tremendous publicity the film made big money the first few days, and thereafter flopped.

And the Danish government will probably never more have anything to do with Danish film companies.

PIC GIVEAWAYS OKE, **AUSSIE COURT RULES**

Sydney, Nov. 16.

Giveaways in pic houses were okayed here this week in test brought in Equity Court. Case aroseout of a dispute between Paramountand Broadway Theatres, Ltd., controllers of a nabe and country chain throughout New South Wales, over a contract whereby Par agreed to supply pix under conditions allowing for a fixed minimum admission, which it was alleged, excluded the presentation of tree gifts.

Broadway Theatres argued that patrons were accustomed to receiving free gifts before the Par contract was signed. Justice Nicholas ruled in favor of Broadway. Theatres and dismissed the action with costs.

Iributors will quit the Mexican mar-ket. This would force exhibitors to depend strictly on Mexico-made product and force them to shutter unless there is a tremendous and immediate improvement in quantity and quality of this country's pro-duction activity.

Paris, Dec. 7.
Cinematic observers here and elsewhere in France see a decided trend towards, increased popularity for French-made (eatures and a resulting hike in production activity here. Popularity of the native-made features has gone hand in hand with a definite increase in film making. All of this has brought a sharp reaction against grosses of U. S. features, and it may become worse.

American distributors were having enough difficulty showing profits for the home office in New York because of the heavy slump in the franc. But the manner in which locally produced films have gone over lately has American distribution forces here worrying. The are hopeful that it will pass on and that their pictures soon will be getting old-time biz. But just nome on two firstrums in France and then they are virtually washed up for big coin.

It's not that American product is slipping in quality or appeal but simply that the French features are improved. Potential French audience naturally, goes for pictures in hative tongue if the film has appeal.

Average big calibre feature producer here turns out one or two pictures per year. Some make five or six, but this latter figure is about the peak. No outstanding company in the local field but several are finishing one or two hits annually. Estimated that features made during 1937 will total 100.

Production here has run into the same financial difficulty that U. S. distributors have encountered because of the slump the franc's value. Reason: is that many, production that additional coin has been advanced for the new producing season. At least it is believed they figure this is the best chance of recouping from the decline in the franc's value. Which is taken to mean that U. S. distribs will continue to feel the competition of French product.

FEWER WARNER FILMS SET FOR TEDDINGTON

Hollywood, Dec. 7.

Warners has decided on a policy of slashing production at the Teddington plant to 10 or 12 pictures, next year as compared with 16 this year, with upped budgets for all, following confabs held at the studio participated in by Irving Asher, head of British production.

Total production expenditures at the British plant the current season ran around \$2.000,000. Asher her said he is not yet certain just how the new British quota legislation will affect the situation with provisions of the new act still uncertain.

'Mr. Pepys' Gets Over

*Mr. Pepys' Gets Over
London, Dec. 7.

Thank You, Mr. Pepys' (nee '90
Sail') opened at the Shattesbury the
atre (30) as a brilliant historical play
and was cordially received by upper
crust firstnighters. Interesting piece
is well acted and produced in second
edition, but is unlikely for general
appeal. However, play has the makings of a great film.

Markes the second, showing of the
play which bowed as '90 Sail' under
auspices of Miles Malleson. Latter
vanked the show because of other
things and it was reproduced under
the new 'tilte and with an entirely
new east. Never hit London before,
having been limited to the provinces.



PAT O'BRIEN-WAYNE MORRIS

GEORGE BRENT

FRANK McHUGH • DORIS WESTON
Screen Play by Frank Wead, Warren Duff & Lawrence Kimble • From a
Story by Frank Wead • Music by Max Steiner • A First National Picture

holds over at the Fox Theatre, Frisco, after crashing all the records of every Warner picture that ever played there! Take the tip.. take the extra

MORE RECORDS TO THE BOTTOM OF THE SEA!

See those tremendous returns in Albany, Worcester, Buffalo, Akron, Pittsburgh, Louisville, Hartford, Bridgeport, New Haven, Oakland, Baltimore and Memphis! time you'll need!

LLOYD BACON of 'Here Comes The Navy' and 'Devil Dogs' fame directed this Cosmopolitan Prod'n for WARNER BROS.

WELLS FARGO

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aramount release of Frank Lloyd

Armes Oliver Porter Hall
Mr. Pryoft Hall
Mrs. Pryoft Mary NishRôlie

One year ago Paramount banged though with a br bonner for the holidays in The Plainsman. Reading back into an American era, but should be been into an American era, but should be force and once grain lifting to life on the setting another size of the history of the colonizing and acception of the west. Paramoteri has a very fitting followup in Wells Paramoterial and the setting and the property of the colonizing and acception of the west. Paramoterial has a very fitting followup in Wells Paramoterial and the property of the colonization of the west.

abcaption of the west, Paramoughes a very fitting followup in Wells, Fargo.

It's a tossuy whether it will touch the turnstile talk of 'Plainsman,' but it is assured of it's and process from the pompous first-ruin palaces aright in the pompous first-ruin palaces aright is assured of it's and it to be established to the catching and the pompous first-ruin palaces aright which who the pompous first-ruin palaces aright which who the pompous first-ruin palaces are the pompous for the wide grins in expectation of this.

Some slight liberties are them with the history of the Wells Eargo Expresss Co.'s formation and surge exposs the country. But these are chiefly dramatic licenses and do hypo the yam. However, 115 minutes is a bit overlong, and some of the midway footage, explaining the development of the coast-to-coast delivery service, minth be xpunged as obvious or repititious.

Siory traces about 25 years, opening with the determination of the minum, mainly through the vision and offerning the country. Also tracely fectionally, is the romance of the company's trail-blazer and prime accomplisher (Joel McCrea) and his wife. (Frances Dee). The old, but highly serviceable and and as handed here, dramatic clash of the man's work and home life, primes a good pump for the yarn all the way.

As a young chap, McCrea meets his future wife in Buffalo, falls in low when he has frontiered the firm fall as St. Louis, and weds her after eater gold is structions.

es as St. Louis, and weds her after establishing, a W-F office in, Frisco after gold is struck in '49.

Relentless ambition of both the aide and Wells brings the company into high prominence and success by the Civil Wat. Climax is reached after President Lincoln orders company to safely haul nuggets east for the Federals. McCrea won't be accred from his twin-winged ideal or the free and preserving the union by hastily enabling the North to win the war. His wife, a southern-sympathizer, leaves him. Almost slain because the Confederates were tipped as to time and place to waylay a \$2,000,000 'dust' shipment, he draws the curtains on his family for years after the war. It is not until the fadeou that he learns his supposition will be a winder the confederation of the fadeout that he learns his supposition, and their elder child is a 17-year-old pretty. Usual reconciliation, through the child, is accomplished after a testimonial dinner alwhich chap is placotted and elevated to a vice-presidency.

Production is lavish, and meely eathers what would seem very authentic likenesses of early Friscoming camps, western plains and the east. A mild Indian fight and a line tussle between a wagon train and the college.

McCrea gives a better, more some contraince than he has in a long time.

a fine tussic between a wagon train and Confed cavalry troops flavor up the footage.

McCrea gives a better, more soned performance than he has, in a long time; if not his near pice turnin, it's cuff-to-sleeve close to it. Miss Dee (Mrs. McCrea in real life, as well as reel, in this instance) comes through more apmearingly than she has since Little Women.

Bob Burne heapth foot territ lines as

has since Little Women.

Bob Burns hash't too-terrif lines as a buckskin—garbed western-plains wanderless but the knit into the form the lines is smartly timed to alleviate the heavy historian with his pomey, holy, humor. If y nent his film, and not a "mdy; as a subordinate player ho's fine and butters his ro'e up brown.

Henry O'Neill is grade as the state of the lines has a subordinate player ho's fine and butters his ro'e up brown.

nate player he's fine and butters hisrole up brown.

Henry O'Neill is good; as a minor
heavy who fades out soon. Lloyd
Nofn and Porter Hall do their habitual types ok. Ralph Morgan is
himself; as the symnathetic, gentle
sou'henr father of Miss Dec; Mary
Nash is the very agne of acidity as
the severe, drawn-faced mother who
tislikes her son-in-law. John Mack
Prown, Robert Cummins, and Jane
Dowey are: well spotted in small
parts.

parts.
Frank Lloyd's direction goes right in up to the hill on welding the history of the hill on the hill of the history of the hill of t

pals without detracting from the ef-fective sketching of events via judi-cious use of extra' horeas. And his motivation of the story through the window of the romantic phases of biece showers credit not only on Llyad, but on the writing end. Film is wide open for exploitative stunts.

TOVARICH

Hollywood, Dec. 7.

Woon 6. release to Robert Lord
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4	Bracer Soubier
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	Servant Torben Mey

With a distinguished record as a boxoffice puller in legit theaties, both here and proceed theaties, concrete and the state of the process of the state of the state of the process of the state of the process of the state of the st

funds for necessities. On the other hand. French officials and bankers are easer to have the funds invested in consols.

Experiences of the couple when the couple when the couple in a French home comprise the entertainment. Their identity is unknown to their emplower, but revealed by quests, one of whom is a conversal to the couple of the Soviet. Many the funds have the common the funds back to the common the funds back to the Russian government. This was the common the funds back to the Russian government of the supporting cast Melyille. Of one, as the commissan cast leading the contribute splendid characterizations. Daughter, and Sathone Contribute splendid characterizations. Daughter, and son of the banker.

Miniature Reviews

'Wells Farge' (Par). Saga of Wells Fargo (Par). Saga of the early transcontinental ex-press company excellently done. E.g. b.o. right across the play-date board: Joel McCrea, Fran-ccs Dee, Bob Burns in top

spots, your claim of the stage play, stan-Claudette. Colbert and Charles Boyer, with xcellent support by Baril Rathbone and Melville Cooper, Magnet for the

first huns.

'Sh! The Octopus' (WB). Dud come y-thriller; for the duals.

If any
Cove of the West (U).
Western thriller with Bob
Belt clicking as cowboy bal-

Boli dicking as cowed and before (20th Poss), Jane, Wahrek sarred in a rund freing forw, supported by Studie Evy. Una Neglet and Marvin Stephen. Will please the moppel's follow.

and Mourice Murphy, and Isabel Jeans is their mother. There are numerous bit parts, Montagu Love, Christian Rub and Alphonse Martel are siandouts. Film is "cellently produced as to settings, costumes, photography and sind, referring tumost care in its making."

All-American Sweetheart

(WITH SONGS)

(WITH SONGS)
Columbia isolution, and release. Features Sorid Columbia particle. Features Sorid Columbia Sorid. For Michael L.J. Simmonis Story. Tolient E. Kent; cameria. Bendjania Kilme Geldon, James Sweeney. At Varistic. Columbia Sorid. Features Columbia Sorid. Patticle Fart Lane Columbia. Features Columbia. Social Columbia. General Columbia Kilner egitter int Liment, dugt. If Countle All Lance Cockett Coach Dolon Squirt Allams Cip Collender Giblets Offenhad Any. Goss. Jahany Ames. Andy Creier. Joc. Collins.

reaching to the season, and most people will get the idea it's another football pic. Settine, however, is a college crew, and like all other sports for season, and most people will get the idea it's another football pic. Settine, however, is a college crew, and like all other sports for season purposes, it's menaced by the season purposes of

lausing just as the line is the service winner.

Jee Twerp, bad take from Roy Atwell, the longue tarrier, is the pick slow point, to a point of dullness. Gene Morran, the crew coach, fills his bill. On the college dance sequence, the Four Esquires do a tune and Deane Janis a tan session. Both satisfactor, if not impressive.

For pairing purposes only, Barn.

DUKE COMES BACK

Republic production and release. Fea-lures: Alian Dano, Healter Angel. Gene-tives Tolin, Directel by Irving Pichol, Slavy, Lucien Cary screenplay, Adele Jus-tington, Eduand Sewall; edme. Harry Journal, Caller, Pay Sayder. At Varsity Segrenny, Lincola, Running time, & mins. Seconds Jonesia Running time, ag miass Allan James Mich Cortin Green Green Mich Cortin Green Green Mich Cortin Green Mich Cortin Green Minance Joseph Crebin Minance Joseph Crebin Minance Green Minance Joseph Crebin Joseph

Räher Tunneyessu in tone.

Räher Tunneyessu in tone.

Dulke Comes Back is a prizefight varn which gets out of the game in the first reel, goes respectable for about four, and then gets ringward for a rousing finish, in the last. Only moderately, entertaining, with tone at his business clothes than the company hard town in his eyes going through the motion of a ring champ.

James, engaged to marry Heather Angel, of a blue-blood family, wins the champingth in the world and while still nanting announces his retirement from the ring to get married. Frederick Burton, the gal's tather, talks disinheritance, but stather, the champingth of the world and while still nanting announces his retirement from the ring to get married. Frederick Burton, the gal's tather, talks disinheritance, but son-in-law in with Genevices roew, son-in-law in with Genevices a problem, but another daughter, who has a publishing biz. Things 100 senses the control of the paper works, with come other, pec-

ple's trust funds and gets in bad to the tune of 200G. James has to go back, to the ring, for the money. Heather Angel and Genevieve Tohin, sole femmes, figure quite heavily in the story, which only steps out of the shadows of being an action picture by a hair. Irving Pichel's direction is probably responsible for the better appearance. James makes his first big film step in 'Duke', and, though not a bad looker, or talker, jells only slightly. igh not a bad louwer, ..., only slightly.
definit ougler, weak side.
Barn.

CHECKERS

CHECKERS

Hollywood, Dec. 7.

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20th Cepture, Jersellywood, Dec. 7.

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20th Cepture, Jersellywood, Jersel

Age of the control of

SH! THE OCTOPUS

Warner Bros. release of First National production, Peatures Hugh Herbert, Albre Jenkins, Marcia Ralston, Directed by Wil-laca McGanni, Adapted by George Birker, Irom play by Bath Spence, Ralph Murnhy and Donald Gallpher; Jamera, Arthur Todd, film editor, Clarence Kolster, dialog

Kelly	
Demnsey	Allen Jenkins
Nanny	Fispeth Duilgeon

This bit of grist for the double-feature bills is so feeble even the actors seem embarrassed. Pic will bring up the tag end of the program; if at all. It's the third adaptation by Warners of the legit play. The Gorilla. Original was briended as a burlesque of mystery thriller; to end all mystery-thrillers. Even the shidio should be willing to call; it quits after this

our esque of mystery inruier to end all mystery-thrillers. Even the studio should be willing to call it quits after this while the basic idea of The Gorlla' is partially retained, the locale and the scarey stuff are switched. Thinchais are still a couple of lamebrain detectives, but the locale is beautiful to the scare of the gorilla has been also according to the street of the gorilla has the place of the gorilla has the consent of the gorilla has the consent of the gorilla has the gorilla has the gorilla has been done over the same ground, the scriptors probably aren't to blame. And doubtless the inept direction can be excused on the same score. As for the actors, they look ashamed of themselves, which about as much as anyone has a right to ask. For the sake of the record, those guitty are listed above. That's punishment enough.

IDOL OF THE CROWDS

Jack Irwin Jobby Peggy Bartey Castie Jee Garber Killy Mrs. Dale Splits Revin Small S

Ice doings, after the Sonja Henic-phenom, have jumped int the front rank in film entertainment, and it naturally follows that an annex in which there could be som this clubbing cranium shattering action would find good reception by the acmonths hockey has backgrounded bad of prints and of these is Idol of the Crowds. Will measure up ole in any of the 15-25c, wickers.

Establishes John Wayne as an allarounder. The former football plays which has been appropriate to the control of the control of

arounder. The former football playcr, who has gone under all sorts of
aliases since arriving on the Coast,
has been successively a western star,
has the same has had been same
recours into upper Maine, where
recours into upper Maine,
has been successively a western
recours into upper Maine,
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Courage of the West

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It is not difficult to perceive where the general idea of this law and law-less opus was obtained, what with other producers doing the Wells-Fargo epic stuff. Yet, surprisingly-enough, it's virile western fare, the sort they'll eat up in many places. Courage of the West' serves to introduce Bob Baker as a singing cowboy potentiality and is marked by smarter scripting and direction than generally associated with the cactus

lossific.

Aside from the fact that the story is an interesting one, interestingly told, the exhibitor doubtlessly will tab Bob Baker as an audience builder. Not had looking, of cowboy stating, in shows nice talent as a warbler. Even now the lad shows more acting, knack that some old timers. However, it's not essential to show up so, spotless in garb and makeing if he's going to travel the lone prairie.

y up so, spotless in garb and makeup if he's going to travel the lone prairie.

Background for the more exciting moments is the history of the 'free Face out west and 'lad who's adonted by the special government agent when his outlaw father is sentenced to be hanged for robbing wagon trains. There's the robbery of Wells-Fargo messengers in the anti-cutated train, and the final \$100,000 holdup of the express office that lends to the big battle between the robbers and the rangers.

Wells-Fargo messengers in the anti-cutated train and the final \$100,000 holdup of the express office that lends to the big battle between the robbers and the rangers.

Wells-Fargo messengers in the anti-cutated train and the final \$100,000 holdup of the express office that lends to the big battle between the robbers and the rangers.

Western possibility to go can ride and activated the second passengers but that will needs eleverer means to getting the those ballading passages but that will come. J. Farrell MacDonald chips in with one of his typically fine, rueged characterizations. The role of the old-time special agent, who eventually sets the bandit leader right comedy portrayal. Lois January blends nicely in the love story, which rots a bigger break than twall. Harry f Woods gives a sincere performance of the outlaw father.

Photography and dialog better tha average.

Git Along, Little Dogie (WITH SONGS)

Newest Autry will not find favor, even in the lower bracketed duals. As a western it is devoid of action; confining gunplay, etc., to the puncturing of automobile tires. Should be billed as a musical rather than an actioner. It contains no less than seven tunes suing by Autry, Burnette, and the Maple City Four, from radio. Burnette, the quartet, and Willie Fung, Chinese comedian, supply the comedy. Will and Gladys Ahearn who did adacting an example that the Cabin Kida. Judith Allen provides romance.

Story deals with a battle between valley ranchers and drillers of an oil-very the service of the objection to the well. Banchers' main objection is that the well, if brought in, will pollute a nearby creek from which their cattle drink. Autry sudenly switches his allegiance upon being informed that if the drilling is successful the railroad will run a branch line into the town. Well is being financed by Miss Allen's father, the head of the Canyon City bank, using the bank's funds. Miss Allen's the owner and operator of a radio station. Weldon Hayburn is the chief oil driller accepting aid from Judith's dad, and who doesn't intend bringing in the well until the latter's money and option runs out. Autry uncovers the plot, not without didiction, will polyton the did the drilling operations. Final reel has the audience singing cowboy and folk numbers to words.

Final reel has the audience singing cowboy and folk numbers to words flashed on the screen bouncing ball fashion. Camera work is okay as is sound, but direction slow.

PEOPLE OF FRANCE..! (FRENCH MADE)

Contemporary Amusements, Inc., r of film produced collectively by a of action, technicians and workers, tor, Jean Renoir, At Squir, N. Y., Dec. 4, '87, Running time, 62 mins.

(In French with English Titles)

(In French with English Titles)
Not even the distributors are making any hones about this picture, which is frankly billed as a propaganda piece. It's a paste-up job using some documentary material and some especially made for the film, all haying a decided Communist slant. It's an interesting job of film making, but not up to the art form which its sponsors claim for it. As propaganda, while probably effective in the homeland, best test is what the local usherettes stated. They like the film, but are still Democrats.

Cast includes many the second content of the conten

Democrats.

Cast includes many w.k. French film sctors appearing anonymously, but who has pervelvously been seen in Rene Clair and other Jean Reneir pictures. This accounts for billing the film as a French counterpart of 'Millions of Us,' similarly made by trade-union minded Holly-wood-actors. Film differs, however, in being strictly a Communist party view.

In being strictly a Communist party view.

Introduction has school children discovering that the wealthy control France. Scenes to point up 200 families controlling France follow, with pictures in a scrap-book shown looking very much like those published by Fortune mag in its piece on munition makers. Wendels are among those shown. Croix de Feu procession on the Champs Elyses followed the control of the cont

Runnis Party paper, where Marce Cachin is examining his mail. Three letters lead into the subsequent sequence of the construction of the construct

shown lying on the battlefield, is cut short. His skull suddenly leaves his body and 'floats to the screen for a gruesome instant.

Film is interesting and also rather compelling. It was made for People's Front propagand a syeral years ago and shown here, according to exhibs, because of its artistic interest. It's more revealing of Communist zeal and fervor than art, however. American distribution is limited principally to labor groups.

Young and Innocent (BRITISH MADE)

(BRITTISH MADE)
London, Nov. 24.
Genard Phin: Distributors returns of Gainmont-Bittlish production, Stars Nova Phihearn features Dérivick de Mariney. Directhearn features Dérivick de Mariney. Directhearn features Dérivick de Mariney. Directhearn features Dérivick de Mariney. DirectShilling, Ion Josephine Tey's novel, 'A
Armstrong, from Josephine Tey's novel, 'A
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Teylo

Pleasing artless vehicle in which to star Nova Pilbeam in her first grown-up film role. Production slow in the production show the production show the production of the produ

and country, scenes and whole thing is beautifully photographed.

Opening shot discloses violent quarrel between husband and film star wife in lonely cliffside bungarious. Later a young man finds the woman's body washed up on the beach and runs for help. Two girls see him, and their evidence helps get him arrested on suspicion of murder. He admits having known deceased in Hollywood, but realizes circumstantial evidence will be hard to refute. Eludes the rustic escort while going into court, donning pillered glasses, and sitting among the public on lookers. Hides in the shabby old can be the country and persuades her to help him. She is young and ingenuous and, though not convinced, has not the heart to drive him back to jail.

She helps him unearth evidence that clears him and the boy, realizing he has made the girl a criminal in the eyes of the law, gives himself up, but is instantly released, when the girl discovers the real murderers.

derers.

Nova Pilbeam gives a charming portrayal of innocent girlhood, yearning toward the strange young man in sympathy gradually growing into love. Detrick de Marney is likeable young lover, and Percy Marmont a gracious and kindly father. Most of the supporting parts are skillfully handled. If the pic is not M'tchcock's best effor, it is by no means unworthy of him. Clem.

LOVE OR A KINGDOM

(POLISH MADE)

(POLISH MADE)

Centrala Filmon Polsitich release of Star

Film-production. Stara-Jadwiga Smosarsku
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king Sirmund Aligust. Industry Smosarsku
king Sirmund Aligust. Industry Brasynski

Radalwill The Black

Mathematica Red

Samarsku
Kocher of Barbara Zygmunt Chimichowski

Mother of Barbara Sygmunt Chimichowski

Wissyll. Siefan Haydanski

Favorits Kin Lena Zelichowska

(In Polish English Titles)

(In Polish: English Titles)
Star Films has turned, back the
pages of history to unfold the 16th
entury romantic tragedy of Poland's
King Arthur and Barbara Radziwillowna. It is a stirring, poignant
tale bound to find a host of followers
among Polish-American chemagoers.

among Polish-American cinemagoers. The story of the young king and the beaut ful princess, first his mis-tress, then queen, is stroked with a fine brush. Jadwiga Smosarska plays Barbara with regal conviction, while Wifold Zacharewicz swashbuckles his way through the characterization of August.

DER PURIMSPIELER

('THE JESTER') (POLISH MADE)

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(In Yiddish; with English Titles) Pleasant Yiddish picture should please the limited groups to which it

Pleasant Yiddish hicture should please the limited groups to which it can be shown in the U.S., but hardly for general distribution.

Film is set in Galicia only yesterday, and frastures three players, and frastures three players with the players of the story with the players of the story in the players of the story in the players of the story with the players of the story body's jokes, is the unhappy lover when Esther's father, the shoemaker, the players of the story body's jokes, is the unhappy lover when Esther's father, the shoemaker, the story of the story body's jokes, is the unhappy lover when Esther's father, the shoemaker, the story of the story of

FANNY ELSSLER

(GERMAN MADE) Berlin, Nov. 26.

(In German)

He alded as one of Ufa's biggest, it looks like a miss. For, lovers of the dance as the Germans are, they

He-alded as one of Ufa's biggest, it looks like a miss. For, lovers of the dance as the Germans are, they are not likely to cotton to such a big dose of it in their film fare. Moreover, it's rather a strain flexible imagination to kid yourself into finding Harvey the type capable of swaying empires or of keeping potential monarchs from donning their rightful headgear. Production is on a lavish scale; sets and technical departments are excellent and the costuming especially lovely. Dialog is not up to much and the cleffing even less.

Hubert I, Stowitte has taken care of the terping chore in great fashion. Opening ballet scene taken outdoors is an absolute knockout. Nice part of the terping is it's being done in the open. Decided help would have been a big slash the last court. dance, which not only slowed the action, but far from helped along the wanted illustroid of Harvey as one of wanted illustroid of Harvey as one of wanted illustroid of Harvey as one of the terping is a should be decided the country are smartly handled. To avoid a superfluity of big halls and long routines, programs are flashed, one after another—London, Paris, Rome—and breaking through each is Elssler in miniature. Short, snappy, effective. Stowitts and Konstantin Ismen-Tschet, the lenser, outdistance all departments.

Napoleon's son, the Duke of Reichstadt, is playing around with the idea of getting, his "ather's old job. But another dynasty in France being the land the dronget the throne in the arms of Fanny. She, however, falls for the Duke, so the Prince gets her deported. Lovers meet later, in Paris, but the police are hot on the trail of all royalists.

Reichstadt escapes to Vienna only to die, of tuberculosis. Fanny gets her cuc to go, on stage, just, the news

Inside Stuff—Pictures

The Evangelist, widely-read weekly of the Albany Catholic Diocese took an editorial poke at the heralded visit to this city of the Hollywood stars-outfitted ambulance, en trute to Spain for use of the government forces. To had it a stuff to attract an audience to the Red propaganda film, Heart of Spain', North American Committee to Ad Spanish Democracy sponsored a showing of film Saturday night in auditorium of Albany Institute of History and Art. Admission 25c, and Martin North, Hollywood writer, advertised as speaker.

The Evangelist, its issue appearing Friday morning, earried long editorial entitled 'A Trojan Hor.' Comes to This Town, critically commented upon an address delivered in Troy by a Brooklym minister on the Spanish conflict and upon the stopoff of the ambulance, as well: upon the film, Heart of Spain.' Stated that picture's calibre could be judged by a Page One Evangelist story from Rome on an eyewitness' report of Capanish Reds dressed an elerical garb putting on scenes to be used for propaganda purposes in American movie houses.' Story capped 'Spanish Reds Foiss Films on 'Stoken' Audiences.'

Editorial expressed hope that 'the 'Hollywood' ambulance will get to Spain and, at least, a fair share of the money collected' will reach that country.

Heat being on Los Angeles coppers and D. A. office, from local reformers who want obtain racketeers obsided on one side and from local racketeers who want obtained racketeers obtained from the other, gendarmes maderaid on a Beverly Hills home where supposedly a big shot from the east was resting between stickups.

Not until they had messed everything up did the gendarmes, who by University of California tests rate, per with T-year-old kids, discover they were in the home of an internationally famous singer who, in his absence, had rented his home to a pair of at least nationally known radio troupers. Coppers managed to hissh the thing up enough to keep the press boys from mentioning their faux pas by name, but psychologists are wondering it they didn't give the boys in blue the wrong test. Next time they figure on giving them How Bright Is Your Baby?

House they raided looking for eastern gangsters was Lawrence Tibbett's. Guests they disturbed were Lum and Abner.

Something radically different from the routine how-they-make-pictures is found in 'We Make the Movies' (W. W. Norton & Co.). Instead of a single writer seeking to cover the whole ground, Nancy Naumburg has collated a symposium which each of 14 authorities tells of this particular contribution, starting with Jesse L. Lasky, production chief. Bette Davis and Paul Muni speak for the players, John Arnold tells of the camera work, and so , no writer getting outside the province with which he is most familiar. Added chapters are on color work and cartoon making, the latter by Walt Disney. It is the myst comprehensive volume yet produced and gives the clearest view of the various steps in picture making, all well edited for clarity and simplicity.

Clerical burden on employer, is provided under new Treasury Dent. egulations governing reports required in connection with the Social Se-

regulations governing reports required in connection with the Social Security system.

Amended regulations announced Sunday (28) by Secretary Morgenthau eliminate necessity of filing monthly statements about taxes for the old age benefit scheme. Henceforth quarterly return on Form SS-I A will supplement the previous monthly tax return and the information return required every three months. List of employees to whom wages have been paid will be included in the tax summary. Will simplify the chore for 1,800,000 employers now-making collections and contributions on behalf of 26,000,000 workers.

'Ebb Tide' is turning out to be a surprise Santa Claus package for Paramount. Studio opinion following preview of this costly Technicolor feature was that audiences would not go for it heavily, a view concurred in a liewhere as well, so Paramount allowed opposition houses to show it in a number of spots. It wasn't long before the organization was handed plenty proof that 'Ebb Tide' was high tide at the box office. Now, with 15 or more key spots reporting 25% 55% above average biz with the attraction, the \$800,000 'mistake' has changed from a palooka to a lulu mucho socko.

John Trent, B. P. Schulberg player, keeps in practice flying by pilotlog a Transcontinental Western Air plane to Albuquerque and return once a month for \$1 nominal pay. Last trip, carrying a shipload of passengers west, Trent ran into a very tough time with storms and fog, hitting close to 20,000-ft. ceiling over the Sierra, and landing safely at the fog-blanketed Burbank airport. Driving home with his wife he had a smashup with another car, also in the fog, and got hurt. His conclusion at the studio next day was, 'I'll take the air.'

The first group to find fault with the Alger report on the RKO reorganization plan is that of Ira A. MacPherson and three other Boston stock-holders who have filed a list of 47 objections to Alger's findings with the clerk of the U.S. district court, N. Y. Their contentions will be heard Dec. 21 when the date which Judge William Bondy has fixed for final argument. Alger has rejected the claim of MacPherson and the others who contend that RCA's receipt of 500,000 Class B stock in 1928 and 1,740,000 shares 1931 were illegal.

Scribes meeting Marlene Dietrich in Pasadena after a three months' escape from Hollywood couldn't get over the change her trip had effected. Anything they asked for they got. Order's to pose this way and that, whether prefaced by 'Please,' or not, got immediate cooperation.

Fact that star has only one more pie at Par and after that is slated to do one abroad with Von Sternberg may have conditioned her customary aloofness, but scribes, ever believing in Santa Claus, hope it's a real change and will stick even during dog days.

With the approach of the holiday season, studio heads are giving extra o.o.'s to contract lists with an eye to where they can lop off names due to the fact that little work is garnered from contractees from the day before Christmas to the day after New Year's. All the lets hold virtual open house for at least two days of the holiday period and a quite respectable, sum can be held in the studie exchequers if the regular daily rate of pay can be saved even for a couple of diems.

Russell J, Birdwell, Selznick International advertising and publicity generalissimo, scored a beat on his competitors by snagging the only bill-board site at the scene of the Flysian Park avalanche in Los Angeles and plattering it with blurbs for 'Notting Sacred.' With 300,000 gawicers daily gloming the sliding mountain, SI is foregoing the customary 24-sheeting the L. A. area with 300 hillboards, using only the one, conserving plenty

Idea of diversifying titles on the Mr. Moto' features is being seriously considered at 20th-Fox due to some confusion over sameness of the lows. Mr. Moto This' and 'Mr. Moto The' and 'Thank You, Mr. Moto.' Soi M. Wurtzel, executive producer on the 'Motos', is said to feel that fans will be less likely to get mixed up it each title specifies a locality is the use with the Charlie-Chans.

New climax ending with heavier punch will be filmed for Seknick International's The Adventures of Ton Sawyer, Viewing the finished production, David O. Setznick decided that the fadeout Jacked wallop, etc scribblers to work figuring out a snappler spine-tingle. Producer hopes to get Norman Taurog back from Universal, where he is directing 'Mad About Music,' to direct the new scenes.



FOR COMPLETE HOLIDAY

The New UNIVERSAL presents

A L I C E F A Y E

YOU'RE A SWEETHEART

GEORGE MURPHY · KEN
MURRAY and his stooge Oswald
CHARLES WINNINGER
ANDY DEVINE · WM
GARGAN FRANCES
HUNT FRANK JENKS
CASPER REARDON

Directed by

DAVID BUTLER

Screen Play by Monte Brice and Charles Grayson Original Songs by Jimmy McHugh and Harold Adamson

Produced by

B. G. D. SYLVA CHARLES R. ROGERS

Executivo Vico-Prosident
IN CHARGE OF PRODUCTION

HAPPINESSI

50 St. Louis Indie Exhibs Form Protective Buying Pool; De-Freeze **Clearances and Other Economies**

St. Louis, Dec. 7.

St. Louis, Dec. 7.
More than 50 Indie theatre operators in St. Louis and adjacent St. Louis County have formulated plans for the organization of a protective buying pool for the purpose of maintaining the status quo in the clearance regulations in the various theatre zones in this territory. Clarence Kaimann, owner of a chain of nabes in North St. Louis, will head the new group and will have the support of Walter Kalbfeld, owner of the Pauline theatre in northwestern section of the city: Vic Thein of the Palm, also in North St. Louis, and Walter Thimmig, owner of the McNair in South St. Louis.
Reported that the buying of pix

raim, also in North St. Louis, and Walter Thimmig, owner of the Mc-Nair in South St. Louis.

Reported that the buying of pix will not be sole object of the indies, who also plan to purchase, on a wholesale and collective basis, theater supplies and the various types of insurance necessary for the theatre owners' protection. Although the indies have not officially voiced complaints of the alleged attempts to respon some of the units controlled by the larger exhibition organizations it is known that, as individuals, they never made much progress in their objections.

A majority of the smaller indies who are reported anxious to join the new buying pool have contended they should not be compelled to submit to an extension of the clearance they now must allow to second-runners and prior subsequent run houses that are situated in their particular zone. Their position is that for a number of years the clearance regulations by which they benefited have prevailed and they see no rearrangement of nabe chains which will result in harm to the indie operator in the same neighborhood.

While none of the leaders of the move will discuss the matter for publication it is known that the move is not pointed at an effort to beat down film rentals but rather to 'freeze' the clearance regulations which have existed prior to this seement of the clearance regulations which have existed prior to this seement of the clearance regulations which have existed prior to this seement of the clearance regulations.

of the participants.

It also is planned to ment to the participants.

It also is planned to ment upon the participants.

of the participants.
It also is planned to get the movement under way as quickly as possible in order that pix in the 1937-38 senson will be brought within the scope of operations.

Blue Sun. Blues in N. C.

Charlotte, N. C., Dec. On the Sunday pix front in No.

Chaple Hill aldermen legalized the Sinday shows that have been in progress there—where the Uni-versity of North Carolina is located "gentlemen's agreement." Charity has always shared.

atways shared.

Lexington launched the first Sunday show in the 109 years since the town was established, and the pressure that followed was so great that last Sunday screenings were not repeated. A blue law has just been passed outlawing Sunday shows.

At Salisbury, Paul Phillips, manager of the Capitol, made no announcement of his intention but opened last Sunday. Despite the lack of advertising, several hundred were attracted for 'The Firefly.' The ministerial association is seeking a blue law to compete with the matter.

Rochester, N. Y., Dec. 7.
Motris Slotnick, 23, Caledonia, and
William Jones, 24, Bolivar, pleading
guilty to aiding in putting on Sunday sereen show in Williamson
against town law, were fined \$50
each by Judge Lewis A. Gilbert in
special term of Wayne County
Court.

Slotnick, who recently took over Slotnick, who recently took over and remodeled the Lyric in William-son, stirred up considerable senti-ment for a local ordinance to permit Sunday shows, but village council by a 3 to 2 vote said 'no.' Jones is manager of the house.

Zion City. Ill., Dec. 7.

Motion pictures and bowling were again prohibited by this town in an election last week. Pictures were voted down by a 69-to-4 vote, with voted down by a 69-to-4 vote, with voted that such a board should be bowling banned on a 9-to-5 ratio.

JUST A QUIET DAY AT GRAND, LONDON, CAN.

London, Canada, Dec. 7 Manager James McDonagh and Manager James McDonagh and Pauline Saunders, cashier of the Grand here, will long remember a heetic day at the theatre last week. The first incident was the late arrival of the stage band for the opening matinee. Band had had bad connections due to severe snowstorm, and arrived but a few minutes before matinee curtain time.

But the matinee had to be can-celed when an explosion and \$10,000 fire in the store adjoining the the-atre filled the auditorium with smoke.

smoke.

The evening performance opened on schedule, but at 9 p. m. events started again when the buzzer in McDonagh's office buzzed frantically from the outer box office, where Miss Saunders was doing her best to stall off Benjamin Williams, 37. six-foot former policeman, who was demanding the bills 'in a hurry' as he held his hand in his overcompocket as if clutching a gun.

McDonagh and other attendants

pocket as if clutching a gun.

McDonagh and other attendants
ran to the box office and overpowered the man and held him until detectives and police arrived in police
flyers. The would-be stick-upper
was later found to have had only a
pair of scissors in his pocket. He
was convicted in police court of attempting to rob the theatre box
office and remanded to jail for sentence.

tence.

Things then quieted down for a few minutes and Manager McDonagh believed his day's worries were over, when there was a terrific thump against the plate glass in the door leading into his office. Visions of a second holdup flashed through his mind as he once again headed for the scene of the trouble. But he was soon relieved when he discovered the cause of the thump was only a drunk trying his best to navigate the too narrow sidewalk.

Miss Saunders was praised by the-

Miss Saunders was praised by the-atre officials for her pluck in foiling the holdup by pretending she was deaf and making the stranger repeat his curt demand three times as she frantically prise the alarm buzzer with her knoe as she held her hands high in the air in the hope of attracting attention from pedestrians.

Philly's Jr. Variety Club

Philadelphia. Dec. 7.

motion picture club has been formed here for workers in the in-dustry who can't foot Variety Club's stiff levies. Many Variety club mem-bers also belong to the new group-By-laws now being drawn up: When completed, clubrooms will be rented on Film Row.

on Film Row.

Board of Governors of the org are Oscar Neufeld. Moe Verbin. Ray O'Rourke, Mel Koff, Frank Hammerman, Joe Silver, Larry Mackey, William Porter. Nat Abelove, David Yaffe and Max Gillis.

Variety club will hold its third an-nual shindig at the Bellevue-Strat-ford Sunday 112). Ted Schlanger, WB circuit chief here, is chairmen of the entertainnment committee.

Clark Heads Film Carriers

Clark Meads Film Carriers
Philadelphia, Dec. 2,
James P. Clark, prez of Horlachcr's Film Delivery Service here, was
elected head of the National Film
Carriers, Inc., at latter's Louisville
convention. Clark will also serve as
treasurer. Others named are Thomas
W. Gilboy, v.p., and Clint Weyer,
secretary.

Exec committee consists of George F. Callahan, Pittsburgh; Clark and Harold C. Robinson, John Vickers, E. E. Jameson and Harold Shertz.

Wilbur Glenn Voliva, head mogul of this town, has repeatedly con-demned both pastines as of the devil."

DETROIT ALSO HAVING ITS BINGO HEADACHES

Detroit, Dec. 7.

Drive against church gambling games in other sectors of U. S. seems to be catching on here, aithough police as yet have done nothing to halt the inroads on film boxofices. Bishop Herman Page, head of the first clerical barrage last Friday (3) when he warned all churches under his charge to halt socials featuring bingo, keno or similar gambling games. In a letter to all ministers, bishop pointed out that executive council of diocese took firm stand against such games coupla years ago, and warned: 'Gambling is forbidden by Michigan law, and the church should live up to letter of the law.' Agitation has been growing here in recent weeks against mushroom growth of keno, etc., not only in churches but in other spots under guise of charity. Theatre boys are plenty disturbed and pressure on police may result in general cleanup in near future.

See Joe Basson's Re-election: Chill Kanlan's Comeback

Although reported Sam Kaplan was hopeful of returning to the presidency of Local 306, Moving Picture Machine Operators of New York, from which he was ousted several years ago, and that a petition was being circulated backing him, nominations for this month's election have just been made, but do not include the Kaplan name. Election is scheduled to be held Dec. 22. Joseph D. Basson, president for the past two years, and up for election for two more years, will have his business manager for the New York district, Bert Popkin, running against him. Nominating committees failing to include Kaplan on a basis of his apparent strength, though having support in 306, his chances for a comeback now would have to wait two years. Because of the fact he was convicted of coercion, serving six months, and was removed from 306, it is doubted in operator circles that Kaplan ever has a chance to return to this union, no matter how much he may want to. He continues his theatre supply business.

He continues his theatre supply business.

It was also reported that certain supporters of Harry Sherman, who had succeeded Kaplan and reorganized 306, eliminating the much-criticated permit system, had urged him to run for the presidency, but understood Sherman is not interested, although he has been freed of indictionary in the state of th

stood Sherman is not interested, although he has been freed of indictments which were believed to have be n brought on charges of enemies. In addition to the president's chair, with odds vas4y in favor of Basson for re-election, the Dec. 29 balloting will cover about 60 candidates, including vice-presidents, treasurer, recording secretary, three posts on board of trustees and 13 posts on the directorate.

Starz Kid's Lucky Break

Frank Starz, head of Interstate publicity, was driving with his infant daughter who leaned against the door of his car and fell out. Kid got up and walked toward the car. Nothing broken but plenty skinned

Fort Worth, Dec. 7.
R. W. O'Donohue, manager of the Majestic, who was in an auto accident a few weeks ago, now stifflegging it around the theatre with a

GN'S LULL BROKEN

Hollywood, Dec. 7.
Grand National rolled The Shadow Speaks' last Thursday (2), first GN film to go into work in several

Rod LaRocque and Astrid Allwyn

Mono's 'Saleslady' Ready Hollywood, Dec. 7. Monogram plans to put 'Saleslady work this week, with Anne Nagel laying the femme lead opposite

Chi Exhibs Het Up Over Ideas To Further Tax B.O.'s; 3% of Gross?

SHARP TAX SLAP AT CAPITOL, ST. JOHN, N.B.

St. John, N.B., Dec. 7.
Famous Players-Canadian (Par) and RKO take it on the chin by the sudden application of a special tax on their St. John, N.B., theatre, the Capitol, concentrating on pictures. The Capitol, oncentrating on pictures. The Capitol, oncentrating on pictures. The Capitol, lead in the seen operated in the F. P. Paramount chain for the past six years.

The Capitol is the only theatre in New Brunswick affected by the new tax, which is being imposed by an order-in-council, on retail companies functioning in the province of New Brunswick, which are owned outside that province. The levy is 1% of gross receipts. The bill came out of a blue sky, according to the F. P. executives, and was retroactive from November. 1936, although submitted over a year later.

It was stated by the F. P. that about \$150 of the weekly receipts are set aside for taxes. It was declared that the new and unexpected tax, with the year's retroactive provision, imposes a far too heavy and unfair burden on a business already loaded beyond capacity. W. H. Golding, manager of this house, largest in New Brunswick, and who has been in charge since the ornate theatre was built in 1916, said no provision had been given of the new levy, ne charged. The Capitol supplies the provincial government with between \$200 and \$300 weekly in amusement tax collected from customers.

Incorporations

NEW YORK

Altin' To Store The Altin' The A

addition and the state of the s

atano, Brooklyn.

Change of Capital

Oreon County Amusement Co., Catskill.

Oreon \$50,000 to \$125,000. Wm. W. Farley,
Ibana-Schenettady theatre owner, the attorney.

North Chain Theatres, Luca Syrucuse,
from \$150,000 to \$300,000; shares of stock
at \$10 boing increased from \$1,000 to
27,000, shares at \$100 remaining same,

Change

National Theatres Agon.

National Theatres Agon.

National Theatres Agon.

Dissolutions

Carlina Theatre Carp., New York, Inc.

Regular Relieve, Tar., New York, Inc.

Tar., New York, Inc.

Lank St., Lank St., Therbell Inc.

Lank St., Lan

Sacramento:

Bachanni-Pallmar: agency business:
apilint stock, 100 sheres, nore subsection!
Directors: J. G. Buchman, Arland. W.
Morre, B. Wolfson.
Bedford Cu., Hollywood: Spaciment
begge operation; cuffts! stock; 1.660 nre-

Chicago, Dec. 7, Chicago, Dec. 7.
Embroiled in a sizzling tax battle, both the local theatre owners and the city fathers are beating up plenty of dust as to whether there's going to be any additional tax, and if so, how it will be imposed. Most startling new tax-raising idea that has the theatre owners wondering is the proposal to bring back coin give-away stunts such as screeno, bank night, etc., under a city license.

Of all the blans, this strikes the

night, etc., under a city license.

Of all the plans, this strikes the theatre owners as most, satisfactory, since the exhibs see in that setup the likelihood of getting something back for the additional fax outlay, Most of the theatres here are yelping for some boxoffice twist to revive the lagging registers, and would be willing to accept the imposition of a license fee for giveaway stunts.

This giveaway license plan is be-

license fee for giveaway stunts. This giveaway license plan is being considered as an alternative to proposals of a direct tax either on the gross receipts of the theatres or added to the admission price. Most scriously considered at present is a lax of 3% on the gross receipts of the theatres. This would replace annual license fee that theatres now pay, varying from \$250 to \$1,200 annually, depending on the seating capacity.

On the admission price twist, the On the admission price twist, the plan considered is to place a tax of 1c on admissions of 25c, with an additional penny tariff for each additional 10c of admission price. If direct tax must be accepted, the exhibs would much prefer the admission setup so that the public might see for itself just how much of admission cost is going for federal and municipal taxes. municipal taxes

Newspapers are jumping into the battle and are generally opposed to the imposition of a tax on the theatres. Hearst's Evening American has come out vehemently against the proposal and is editorially denouncing the idea of a tax on entertainment.

Clean-Uppers in Wage Demand on Fox-WC

Hollywood, Dec. 7. Building Service Employes Inter-national Union, through Charles Hardy, v.p. and western representa-tive, has served notice on Fox-West Coast Theatres for recognition and wage tilt.

F-WC janitor service is farmed out by contract to American Building & Maintenance Co. and some months ago the circuit voluntarily hiked its payments to the latter with the idea that the increase would be handed on to the workers.

ferred shapes and 16,000 common, Jur. 310; permitted to issue, 17,00 shinos. The rectors: David Epstein, Roy Del Ruth and William Geernsy.

Bohan & Bosane, Buez, talent agency; capital stock, 100 shirres, no pur; permitted to issue 100 shares. Divertors: mitted to issue 100 shares. Divertors: delicities, and the commentation of the comment of the co

crea and Scheeseners is audian Figure and Scheeseners and Sche

DELAWARE

WASHINGTON

The Howard Theatre Cu, incorporated at \$10,000, to supplant the Howard Amusement Vu, which operates the Granada. No changes in organization.

MISSOURI

Balka. (upparation; tabut; sell and upparat highers at other pinces of announced the pinces of the p

Carolina Exhibs' 25th Annual **Convention Opposes U. S. Curbs**

Pinehurst, N. C., Dec. 7.

Theatre owners of North and south Carolina at their silver jubilee convention today lined up with other southern states in their objection to the appearance of Negroes in scenes with white people on an equal social basis and adopted resolution to this effect. Montagomery S. Hill, of Greensboro, addressed the delegates on this subject. The resolution was similar to one adopted by theatre owners of Arkansas, Mississippi and Tehnessee. Milton C. Moore, of Jacksonville, Plorida, president of Southeastern Theatre Owners' Association, started the only argument; the convention Pinehurst, N. C., Dec. 7.

Theatre Owners' Association, started the only argument, the convention developed when he sought support for resolution of his organization favoring Federal regulation by the appointment of boards to consider complaints of exchange men and exhibitors. He stated that the individual theatre owner was in need of some such regulation and pointed out that the industry should exert sufficient pressure to be able to write the bills submitted to Congress.

write the bills submitted to Congress.

H. F. Kincey, Charlotte, Ed Kuykendall, president of National Theatre Owners' Association, and Ed Levy, general counsel for that organization, all protested any sort of Federal regulation on the ground that Government was incompetent in film trade matters; and any sort of Federal interference would be of a political nature and costly to the industry. Charles Picquet, of Pinehurst, declined to continue as president after serving for 14 years, and delegates voted that a proper remembrance should be obtained and presented Mr. Picquet for his long service.

Officers elected, S. S. Stevenson,

service.
Officers elected; S. S. Stevenson,
Henderson, N. C., president; H. R.
Berry, Hartsville, S. C., first, vicepresident; Lyle Wilson, Roanoke
Rapids, N. C., second vice-president.
Exhibs also voted to combat
radio's opposition.

Pans on Radio

Pans on Radie

Opening day, Ed Kuykendall spoke at length on legislation and what goes-on-in-Washington-He-Is-of-the-opinion that the theatre exhibitors by the worst of it in taxation, in insurance rates, in radio competition from producers, from labor and from a good many of the performers who are making appearances on the air and hurdling their drawing power at the theatres because they do not have the proper personality or talent for the ether.

Waiter Vincent, president of Republic Pictures, said that Hollywood executives would never listen to advice from outside, and did notknow what the public wanted in films.

These Hollywood executives, said Vincent, build a Chinese wall about themselves. They only know Hollywood, Palm Springs, Mexico, Honolulu, and perhaps New York and London. This explains why so many pictures which do well in New York die like a dog in Painted Post, which spot is so important to exhibitor.'

Said Kuykendall: Most of the stars

Said Kuykendall: Most of the stars of pictures who appear on radio pro-grams are unfitted. Some of the singers sound like dying calfs in a

singers sound like dying calls in a thunderstorm. They seem to be eager to do anything for money. Said Vincent: 'Few picture stars are suitable for the radio.' A few have added to their drawing power at the theatres, but a much larger number, who do not have proper broadcasting fathent and personality, have injured the pulling power of pictures in which they appear.'

Par's Poor Food Newsreel Brings \$350,000 Libel Suit

Hollywood, Dec. 7.

Paramount Pictures and Paramount Newsreel are defendants in a \$350,000 libel suit brought by Maurice Mercantile Co. and Joseph Rosenthal over a newsreel dealing with deaths and illnesses assertedly caused by impure food products.

Several hundred theatres which showed the reel also may be named co-defendants.

For Cowmen to Fight Over

Hollywood, Dec. 7.
Christine McIntyre draws the
Iemme lead in 'Rangers Roundup,
which Stan Laurel Pictures Coip
which Stan bearer Pictures with
Jed Buell, producing.
Fred Scott stars.

CLEVE AMUSEMENTS FACE NEW TAX RAP

Cleveland, Dec. 7.
With city's treasury temporarily way in the red, council is considering legislation to raise \$500,000 needed this year by taxi everything from theatres to bil!boards and

thing from theatres to bill boards and pin games.

Exhibitors are bending to fight the proposed new tax. Division managers of three major circuits to lobby against if in next council meeting, on grounds that pix houses are already too burdened with amusement taxes. Measure, if passed, would sock film and vaude houses 20c a seat per year, totaling \$24,000 annually.

Chief revenue expected to come from \$3-a-month licenses. for each pin-ball game. Other taxes to be pushed through by city license commissioner, Joseph E. Cassidy will hit baseball parks, 5s. seat per day, roller and ice rinks, \$100 a year bill-board ads, 5c a square foot a year and 10c if illuminated.

ON AGAIN, OFF AGAIN

Mpls. City Council's Political Foot-ball Oyer Peanut

Minneapolis, Dec. City council continues to make a political football of the issue as to political football of the issue as to whether, new theatre construction should be shut off. Aft reversing itself a number of times and finally going on record not to allow any more showhouses to be built and operated on the ground that the city now is considerably overseated and operated on the ground that the cry now is considerably overseated, and additional theatres would jeopardize present investments, it is threatening to bring up for a vote once more the matter of a permit to H. L. Griffith, independent, who wishes to con-struct a \$150,000 neighborhood thea-

tre.
The aldermen turned down the Griffith application several times and then finally granted it. However, a motion was made to reconsider and when the permit came up for another vote the council passed a resolution reschiding its action favoring, the permit. The city attorney ruled that the reschiding was valid.

Now one of the aldermen who voted for reschiding says he has changed his mind and wants the permit granted, so that he will ask for another vote on it. His vote will be sufficient to reverse the previous reversal and give Griffith his permit. If Griffith gets permit at least five other independents not now in the theatre business have declared they will seek permits to build and operate new theatres.

The Minnesota Amus, Co. (Publis) and independent exhibitors, memers of Northwest Alfield States have The aldermen turned down the

and independent exhibitors, men bers of Northwest Allied States, have been fighting the Griffith applica-

Tinted Mesquiter

San Antonio, Dec. 7.
Rev Stuart, who claims being the only American cowboy with an English education, is the leading player in an all-color western film now being shot in West Texas, tagged The Lone Star Ranger. The film is produced by the Western Productions with company headquarters in Alpine, Tex. Picture, based on the history of the Texas Rrangers, will be released through Columbia next. released through Columbia next

be released through Columbia next summer.
Stuart with several other actors and technicians, arrived the Alamo City ently where scenes utilizing the Alamo Mission Sin Jose and the Governor's Palace will be made while the company is on location here. Native talent to a large extent. Being used including Indians brough there from Santa Fe, N. M., while all of the cowboys in the picture are real Texans. the picture are real Texans.

Two More Jonesies Set

Hollywood, Dec. 7.
Sol M. Wurtzel has picked 'A Trip to Paris.' by Robert Chapin and Kaien de Wolf, and 'Safety in Numbers'. by Jean' Schenck and Eve Golden, as the ninth and tenth Jones Woodly feeth

GB ADDING TO SALES FORCE: WEEKS RESTING

Caumont British has added a dozen men to the sales force since George W. Weeks igned, during past week making two appointments in the field as well. designating Reg Wilson, home office contact Reg Wilson, home office contact on sales in the New York exchange, Post Wilson takes, has been unoccu-pied since Weeks resigned when Arthur Greenblatt was made eastern

Arthur Greenblatt was made eastern district manager.

John Dickson added to the sales staff of the Los Angeles exchange last week, while Leonard Raat, booker in the Seattle offic, was promoted to sales. Grant Lovegren succeeds Raatz on the books. Weeks, inactive since his resignation, is reported in the midwest taking it east.

ing it easy.

Ohio Exhibs Conv. Squawks About Radio

Columbus, O., Dec. 7 Columbus, O. Dec. 7.
Fifth annual convention of Independent Theatre Owners of Ohio opened Monday (6) Neil House.
Among speakers at three-day conclave will be Abram F. Myers, general counsel of Allied States Association of Motion Picture Exhibitors; Ralph W. Wilkins of the Tax Commission of Ohio; Nathan Yamins, president of Allied.

Central regional conference of Ne.

president of Allicd.
Central regional conference of National Allied was held Monday afternoon, board of directors of ITOO meeting. Monday night. Chief addresses Tuesday afternoon with the annual banquet Tuesday evening. Business meeting and election of new officers scheduled for Wednesday.

Among matters which will come Among matters which will come up for discussion are motion picture produced radio shows, as introduced by Metro and Warners, and the association's opposition to the plan of the Ohio legislature to earmark admission taxes for relief purposes.

B'way Trans-Lux Moves Over to 49th St. Jan. 1

Over to 49th St. Jan. 1
With the moving of the BroadwayTrans-Lux, N.Y., from its present
headquarters the Brill-building
to the new B. S. Moss theatre now
under-construction, Jack-Dempseytakes over the vacated premises and
will turn it into a main stem barand restaurant. The move will be
made Jan. 1, when the new T-t
quarters in the Moss theatre is expected to be ready. T-L has taken
a J5-year lease on the house from
Moss, under terms of which Moss
himself will have a participating
interest.

interest.

When Dempsey has the old T-L house converted into a restaurant he will be in direct opposition to Lindy's across the street, as well as other spots in the Broadway sector. Restaurant bearing his name at pres-

Philly Exhibs Annoyed with Both Par and Their Own Trade Org. Leaders as Result of Pix Co. Moves

HISTORIC GAIETY, N. O., **DESTROYED IN 45G FIRE**

New Orleans, Dec. 7. A fire of mysterious origin de-stroyed the Gaiety here at 3:35 a.m. Saturday (4). Damage was reported by police to be \$45,000, of which \$25,000 was the loss in theatre equip-ment, \$20,000 to the buildin." A score of fire companies responded to the alaum.

alarm the alarm.

The theatre was owned by the Gaiety Arus, company, and was a French Quarter landmark. It was operated as a theatre for 35 years. Both building and contents were in-

sured.;
Tronically, 'Smoke Tree Ranch,' starring Buck Jones, was the time shown a few hours before the bluze. This is the third neighborhood the-atre fire in the city less than a

Klamts' Suit Vs. U. S. Color Films Dismissed

Color Films Dismissed
The suit to compel the American
Natural Color Films, Inc. to cury
out an alloged contract under which
Mrs. Emil Klamt and her daughter,
Ada Verowa Klamt, of Germany,
were to share in the profiles of the
corporation was dismissed Thursday
(2) by N. Y. Federal Judge-Robert
P. Patterson. The action involving
James-W. Gerard, former amboss
dor, and officials of the corporation
had been dismissed previously.
The Klamts alleged that they had
contracted with Bernard Delischaft,
Albert Muller and Herbert Muller of
finance the production of color
film process in America. The American Natural Color Films, Inc. was
formed, but in 1935, as a result of a
dispute with the others, the Klamts
claim they were forced out of the
corporation and sued to compel the
defendants to carry out the contract.
Gerard was brought into the case, as
a stockholder of the corporation.

Dreher Tech Awarder

Hollywood, Dec. 7.

Hollywood, Dec. 7.

For the sixth time Carl Dreher has been named chairman of the judging board for the scientific or technical award to be handed out by the Academy of Motion Picture Arts and Sciences Major Nathan Levinson, chairman of the Academy technicians' branch, made the appointment. Asistants to Dreher are John

cians branch, made are apparent of the Asistants to Dreher are John Arnold, Farciat Edouart, Lloyd Goldsmith, Grover Laube, J. M. Nickolaus, Gordon Sawyer, John Nickolaus, Gordon Sav Swain and S. J. Twining.

Philadelphia, Dec. 7.

Resentment against both Para-mount and their own leaders in the

Resentment against both Paramount and their own leaders in the strike against the exchange welled up here last week as exhibs learned that Par hasn't called off the suit against them and doesn't intend to. Most of the striking indies had the impression that the boycotts settlement included agreement ending the legal fireworks. When they learned from last week's Vantery, however, that both Par local council and New York office intend pushing the suit to restrain them from organizing against the exchange at some future time; siderable comment was raised. This resulted in a hurried trip to New York office intend pushing the suit to restrain them from organizing against the exchange at some future time. Siderable comment was raised. This resulted in a hurried trip to New York by Lewen Pizor, prez of United Molin Picture Theatre. Owners, and one of the leaders in the boycott and its settlement. He met with Par cheletains yesterday. It reported, as result, that an agreement has been reached, Pizor contended that the suit was being puched to clear up a point in Judge Dickinson. U. S. district room truling tossing out Par's suit on lack of suirsdiction.

Ploze explained to exhibs that the court reinding tossing out far several months after that date. According to Pizor, as the

out for date. out for several months after that date. According to Pizor, as the Dickinson ruling now stands, exhibs could legally refuse to play Par

could legally refuse to play Parshows that they hadn't received by July 31.

Reports here that Par yesterday agreed with him not to take the suit farther if the exchange fails to win in the Circuit Court of Anpeals, where the action is now. It is understood both sides will go before Judge Dickinson and clear up this one point.

fore Judge Dickinson and clear up this one point.

Ben Golder, UMPTO counsel, who has repeatedly fought major producers to a standstill in battles the side of exhibitors, said vester day in his opinion Par is continuing the legal action on the basis that it has nothing to lose. If already has a decision against it in favor of the indies, so if it wins the Circuit Court it's ahead, and if it loses, it's in just the same position it is now.

now.

Golder feels that exhibs went overboard in threats to picket and other campaigning against Parwhich were never carried out as a result of the cou's temporary junction. He thinks Par is trying to take advantage of this early error to get a permanent injunction against the indies so they won't beable to gang up on an offending exchange in the future.

Wise.-Mich. Settled

Wise Mich. Settled Following settlements of playdate-contracting boycotts against Paramount in Philadelphia, Minneapolis and Ohio, exhibitors of the Wisconsin and Northern Michigan territory, have negotiated a peace pact with this distributor through the Independent Theatres Protective Assn. over that area.

dent Theatres Protective Assn. over that area,

A committee of this independent organization and Allen Usher, Par's district sales manager over this zone, last Friday (3) effected a settlement, along the lines reached in Philadelphia a month ago. Notice of the truce was wired to Charlie Reagan, western division sales manager, zoon as reached.

Neil F. Agnew, v.p. over sales, is now in Los Angeles where various recalcitrant independents are timuing to hold out against Par'in view of a suit they brought under the California anti-trust laws which has not yet been withdrawn. Meantine, numerous other, exhibs in that territory have signed up, however.

Two to Go at Rep

Hollywood, Dec. 15 Scripts have been completed on Dog Show and 'Honglulu Holiday' at Republic and productions will roll around Dec. 15.

roll around Dec. 15.
John Auer produces and directs 'Holiday,' sereuplayed by Harvey, Thew, and Harolf Shumate draws producer assignment on 'Dog Show,' at line with this own, deg-raising hobby, C. Filzsimmons settpled.

Philly Duals Case Up for 4th Argument; Decision Reserved

Philadelphia, Dec. 7. Philadelphia, Dec. 7.
Fourth argument the major distributors' appeal the Harry and Lewis Perelman case against them was heard today in U. S. circuit court. No decision was handed down and none is likely for some time though the court indicated it did not care to hear arguments on the conspiracy, angle, indicating he conspiracy angle, indicating presence of such.

Court today indicated the only point on which it desired enlightenment was on whether the restraint of trade involved was reasonable and legal.

and legal:
Perelman case dates back to Jan.
31, 1935, when initial decision was
made in U. S. district court. Producers appealed to the circuit court,
and after losing verdict again, asked
a reargument. Second- decision for
plaintiff came in March this year
but the next day the ruling was rescinded on the grounds that it was
an error. This upprecedented action brought a third argument auth
fourth coming today.

Morris Wolf of Philadelphia presented major company defendants

Agen de wolf, and Salety in Num-cris. by Jean Schenck and Ever septided in as the night and tenth Jones anily features.

Mark Golden is associate producer: left coming on from N. V. f. Para-using duals.

mount. Wolf sought clarification on three points. First that the film companies restraint of trade was not illegal or unreasonable. He con-tended that dual bills reduced the

illegal or unreasonable. He controlled that dual bills reduced the intrinsic value of pictures and ware not good for the industry. Secondly he claimed that the members of the picture business involved in case did not engage in interstate comprese and honge the court had no jurisdiction. Third point relative to conspiracy produced no result since the court indicated it wished no arguments on this. It was Weisl who introduced the question of the right of the companies to restrict the method of sale of their product, holding the companies to restrict the method of sale of their product, holding the companies have that right to protect their product. The case may stand or fall on this new and important point, now introduced for first time. Weisl also condemned the practice of double features as ruinous to the industry-Ben. Golder, exceongressman representing Perchans, bit the claim

resenting Percimans, hit the clain included by eiting that Paramoun sought relief in the same court lass July in so-called boycott proceedings. He also charged that circuit affiliates of companies involved wave

EVERY

David O. Selznick production released during the past year has been held over for THREE WEEKS at the Radio City Music Hall, N.Y.

THIS IS AN ALL-TIME RECORD FOR ANY PRODUCER

They were:

DAVID O. SELZNICK'S PRODUCTION OF

A STAR IS BORN

DAVID O. SELZNICK'S PRODUCTION OF

THE PRISONER OF ZENDA

and now starting its Third Week tomorrow

DAVID O. SELZNICK'S PRODUCTION OF

NOTHING SACRED

All released thru United Artists

New Theatre Building Continues

(Continued from page 5)

those which haven't are Cozy, Grand, Rhodes, Elmwood, Normal, Campus, New Varsity, Will Rogers, Monroe and Honewood, with duplicates in a number of instances.

B'klyn Met's Face-Lift

B'klyn Met's Face-Lift
Loew's is rebuilding portions of its
Metropolitan, Brooklyn deluxer, at
a cost of \$25,000. Well over the
orchestra has been built in to increase size of mezzanine lounge
space and the entire basement is being ripped out to make way for
super lounge and rest room accommodations. modations.

modations.

Job was skedded to be completed
by Jan. 1 but a plumbers strike in
Brooklyn is delaying the basement
labor. Mczzanine has already been completed.

Minneapolis, Dec. 7.
Minnesota Amus Co. (Publix) isn'
being deterred by the current busi
ness recession from proceeding with ness recession from proceeding with its expansion and improvement pro-gram. Work is in progress on the complete rebuilding of its A-houses in Hibbing and Virginia, Minn. Mod-ernization of other properties, where necessary or desirable, also will be undertalen, according to John J. Friedl, general manager.

Pennsy's New Building

Pennsy's New Building.
Wilkes-Barre, Pa. Dec. 7.
About \$800,000 worth of pix theatres are under construction in the Wysoming Valley area, of which Wilkes-Barre is the center. Three of the houses are being built in the city proper. All are being financed by Comerford-Publix and the largest house, on Public Square, will be named 'M. E. Comerford Theatre' in honor of the founder and president of the Comerford Amus. Co.

The Public Square will cost in the neighborhood of \$500,000, but will offer nothing except pictures. At last minute plans were changed, if was learned, and larger stage, rising orchesize pit and dressing rooms

pit and dressing rooms

taken out.
Two other houses being built on
Carey avenue and Hazle street will
replace old spots that were razed.
The Hazle street will seat 1,500 and
the Carey avenue 1,000.

the carcy avenue 1,000.

The fourth house construction dough was raised by Forty Fort Theatres. Inc., a newly chartered group. The house, costing \$110,000 and seating 1,000, will be situated on

The People who make the Movies tell exactly how it is done in-

E MAKE THE MOVIES

Edited by NANCY NAUMBURG THIS book tells the complete, step-

by-step story of the making of moving pictures, each department being covered by an outstanding specialist in that field: the producer, slory treatment, direction supervision, set designing, lighting, easting, acting, photographing, cording, designing for color, scoring,

cutting, etc. An invaluable book for everyone who wants to get into pictures. Among the contributors are Jesse Lasky, Sidney Howard, John Cromwell Bette Davis, Paul Muni Walt Disney and many others, Fully illustrated. At all bookstores, \$3.00

W. W. NORTON & CO.

70 Fifth Avenue

New York



en us yet. The best he has en us yet. The apening day lionen gave plenty of ap-use. Buffalo Times.

Wyoming avenue, Forty Fort, Pa., which is three miles from Wilkeswyoning avenue, Forty Fort, Fort, which is three miles from Wikes-Barre. This will be the town's first house since 1923, with the exception of one-night pops in the auditorium of a girls' school in the northern end

of the borough.

Comerford headquarters has announced Orpheum, Penn and Capitol nounced Orpneum, Penn and Capitol will undergo alterations and renovations. These three houses all show pix. Not one show in town has any flesh. It is rumored among the musiclans that the new Comerford when finished will run first-rate pix and the Capitol will carry vaudeville.

Los Angeles, Dec. 7.

Los Angeles, Dec. 7.

Continuing its expansion plan announced at the start of the year. Fox West Coast is preparing to start work immediately on four additional deluxe theatres in California to be erected at a cost of \$500,000.

New construction includes the complete rebuilding of the now abandoned Nile theatre in Bakersfield, a new air-conditioned house in the San Fernando valley, on Ventra blyd. near Yan Nuys: a new

in the San Fernando valley, on Ventura blvd., near Van Nuys; a new Sunbeam theatre in Los Angeles to replace one destroyed by fire more than a year ago, and a new acer in Riversido.

Circuit has also appropriated around \$125,000 for remodeling and reconditioning other houses in the strend.

circuit.

circuit.

Nate Scheinberg is associated with

F-WC in the Valley theatre; Lola
Adams Gentry, former secretary of
the L. A. Film Board of Trade, is
a partner in the Sunbeam, and Roy
Hunt a partner in the Riverside
venture.

Butterfield's 100th

Detroit, Dec. 7.

Opening of the Monroe theatre in Monroe, Mich, around the first of the year, will bump Butterfield's string of houses in Michigan to an even 100 100

100.

The Vogue was recently opened in Manistee, and the 99th house will be opened this, week in .Big Rapids, Mich. Monroe spot will end chain's expansion plans for present, although resumption of building schedules is expected to begin after current business recession gives way to unswing. upswing.

Philadelphia, Dec. 7.

Difficulties over zoning laws, which were stymieing construction of new \$100,000 house in Harrisburg,

of new \$100,000 house in Harrisburg, have been inoued out. Construction is again progressing after several weeks delay.
Owner of the new house is Jay Emanuel. Theatre will be strong source of competish to Wilmer & Vincent circuit, which has Harrisburg in the sack. Understood that W. & V. has been waging bitter battle on technicalities to keep Emanuel from building.

Move Bldg, in N. W. Minneapolis, Dec. 7.

Minneapolis, Dec. 7.

New theatres are springing up on all sides throughout the territory. The new showhouses were started beine anybody had any idea there'd be a business recession, not to say another depression, this year, and now headaches are plentiful in exhibitor circles. Owners of the new houses and the old ones, too, for that matter, are crying because grosses are off as much as 405, while film rentals and other operating costs are considerably higher than at the corresponding time a year ago.

than at the corresponding time a year ago.

The biggest wave of new theatre building in recent years will bring into existence during the ensuing several-months close to a dozen new several-months close to a outer new showhouses in the territory on top of almost that many opened during the current year. In Hutchinson, Minn. (pop. 3,800), the Franklin Amus. Co. is opening a \$150,000 1,000-seat thealre, heralded as one of the most beautiful in the Northwest. the most beautiful in the Northwest. It. is, the company's second in flutchinson and will be the 14th member of its circuit. The Eddie Rubern circuit just opened a new house at La Crosse, Wis. Paul Hellquist is opening the new Orpheum. Procter. Minn:, George Miner, the New Fall, Chippewa Falls, Wis. H. O. Mugridge and associates the Bismarck, Bismarck. N. D., and C. W. Kaake the \$65.000 600-seat West theatre. West Duluth, Minn.; among others. Even the Minnesota Amus. Co. has been spending a lot of money rebuilding and improving its thearebuilding and improving its thea-

PICTURES STORY BUYS

Hollywood, Dec. 7.

Hollywood, Dec. 7.

Paramount bought 'Queen's Local,'
unproduced play by Albert Duffy
and Marian Grant.
Jean Schenck and Eve Golden.
20th-Fox sces, peddled their original.
Safety in Numbers,' to the studio as
a Jones Family feature.
'Connie Goes to College,' original
by Warren Scott and Hortense L
Williams, purchased by 20th-Fox.
R. L. (Dink) Templeton. Stanford
track coach, and Adrian Levy sold
'Give Em the Axe,' original gridiron yarn, to Paramount.
Mag yarn by I. A. R. Wylie titled
'Champion Luck' grabbed by Metro.
Chandler Sprague's yarn, 'Sherlock, Jf.', snagged by Sol M. Wurtzel

Chandler Sprague's yarn, Shor-lock, Jr., snagged by Sol M. Wurtzel for 20th-Fox.
William K. Howard and Jed Harris acquired 'Our Town,' new play by Thornton Wilder, for stage and screen rights.

CONTRACTS

Hollywood, Dec. 7.

Larry Williams and Jimmie Nolan, both of the New York stage, aligned with Warpers under playing termers, Radio snagged Helen Meinardi on protracted scrib pact. Jay Dratter-and Sam Moore added

Jay Dratter-and Sam Moore added to Metro's scripting bevy. William Thiele handed a Metro directorial ticket of long duration. Albertina Rasch elings to Metro as chef de danse via an extensive new contractual rapprochement. Ken Englund signatured a new Paramount scribbling ticket. Harold Goodwin moved into the 20th-Fox stock company on playing termer.

termer.
Loretta Young's option hogtied by 20th-Fox. Fay Holden, British actress, held for a term ticket at Metro.

TITLE CHANGES

Hollywood, Dec. 7.

Republic abandoned 'Strangers Welcome' in favor of 'Lady in the News.'

'The Lady Misbehaves' has been gentled by Republic into 'Lady, Behave.'

'Swiss Cheese' evoluted into 'Swiss Miss' at Roach,
Roach studio switched 'The International Control of the International Control of

Miss' at Roach.

Roach studio switched 'Fancy Free'
to 'Free and Easy.'

Theatre Changes

Charlotte, N. C. Charlotte, N. C.
North Carolina Theatres, Inc. has purchased the lease and equipment of the Criticion down of the Criticion of the Criticion of the Criticion will soon have to close its State, on expiration of a lease, It now has five Charlotte houses.

Bernal Lewis will take over the Criterion and John Phelos will go to the State until the first of the tyear, when that house will close.

United Detroit theatres have taken lease on new theatre, being built by Krim Bros. in suburban Birming-

Roy Cooper, gen. mgr. of Sterling Chain and one of the ranking exhibered solong the coast, has resigned, effective Jan. 1 Reported to be concerned with a big west coast operation of the control of the

tor Outuen, October assistant to Vic Gauntlett, adv. mgr. for Ham-rick-Evergreen, transferred to assistant booker, for the same organization. Frank Christie is H-E booker. Combing, succeeds J. E. Lawler, who died reconfly. died recently.

Pottsville, Pa

Tower City Opera House, once valued at \$25,000, was knocked down at aiction for \$2,000 to Ref-wich and Kramer, Property, which hasn't been used for years, was sold by the receiver.

Houston.

Wilson Ward named manager of ne D. F. Luckie University the-

atre.

James Young, manager of Horwitz's Ritz theatre, was promoted to succeed Ward at the Luis. Oran A De Ford, assistant manager of the Metropolitan, has been named manager of the Ritz.

Philadelphia.

Philadelphia.

Shifts in Warner Bros. booking office here-pushes John Turner un-to assistant to Lester Krieger, chief booker. Lou Formata taking over some chores formerly performed by Turner and Bill-Herschonreider. Ted Minsley is handling Formatos. Job while Paul MacCowan goes to the contract department. George chaafer has been added to the staff in place of Al Roseman, who left.

EXPLOITATION :-: By Epes W. Sargent

Better Than Memphis

At the Paramount, Amarillo, Texus, J. P. Harrison, whose pa. is a gal named Spoontz, dug up 35 sets of twins to promote 'Double or Nothing' and invited them all to a reception. They were given promoted refreshments, lind up on-the stage and local paper, ran pictures of the oldest and voungest.

reception. They were given promoted refreshments, lined up on-the stage and local paper ran pictures of the oldest and youngest.

Also Harrison dug up 20 pairs of pocketbooks lost and never claimed in the theatre, and put a dollar bill attain the home and the stage of the stage

Sunk D-1

Sunk D-1

Lancaster, Pa.
Copying the old glass diver in the bottle gag, Bert Leighton, manager of the Grand theatre here, had everyone sinking Submarine D-1 in the week preceding the pieture.

A large clear water-cooler bottle was used as the basis for the trick, and bottom was carefully cut out to marine lettered D-1! Sub was loaded with shot so that it had just loaded with shot so that it had just lougancy enough to stay affoat. Bottom of bottle was filled with sand replaced and filled with water and neck was fitted with a tube and close-fitting plunger. When plunger was pushed down, surface pressure was pushed down, surface pressure was fitted with a tube and close-fitting plunger. When plunger was pushed down, surface pressure was fitted with a tube and close-fitting plunger. When plunger was fitted with a tube and close-fitting plunger. When plunger was fitted from the surface pressure of the plunger made model dive.

Most difficult nart of the job was to keep the suh from cansizing. This was done finally by fixing the shot in the bottom with wax, preventing the ballast from shifting.

Inaugural Program

Inaugural Frogram
Warner Bros. Rhodes theatre,
Chicago, got off on the right fool
with a flashy program for the openinc. Spirally bound with the pages
telling of the house, its promoters
and staff. Effective cover in red and
black, with a trick use of red cellothe a condender to the
licetive operating department.

Seattle Stunts

Seattle Stunts

J. Willis Sayre, drama ed for the Post-Intelligencer, was a drawn and for the post-intelligencer, was a drawn and mobile recently, sustaining a proken leg. He couldn't go to the theatre to preview a pix, and Jack. Sampson pulled the stunt this week of taking the theatre to the critical form of the Management of the County of the Manhattan Merry-Gostown (Rep.) screened for him. So the modern of the post of the Manhattan Merry-Gostown (Rep.) screened for him. Service next morthly for the pill and the stunt for plonly of attention and fav comment. Pix was at Palomar. Two scals were also at the Palomar as stage attraction, Jack thought up the gar of snotting the scals on a main dray to sell Christmas scals, with personne present from Anti-up the gar of snotting the scals on a main dray to sell Christmas scals, with personne present from Anti-up to the Washington Athelic club. Salmon war dramatization in current March of Time shots at Fifth

of the Washington Athletic club. Salmon, war dramatization in current Marcli of Time, shots at Fifth Avenue is being extensively expoited, by Hamriet-Evergreen, this week. Papers are \$2 to run editorials on this tonic of red but interest here and in Ataskia particularly. News and photos from the pix will be given liberal free space as live copy.

'Gifts' from H'wood

As part of a manager drive, Har-har part of a manager drive, Har-har place and the state of th

Something Slipped

Something Slipped Washington.
Climaxing wealth of bally gag utilizing all branches of Navy high command in and around Capitol. Ray Bell, Loew's p.e. here, sold Naval Academy officials on screening Navy Blue and Gold for mid-shipmen. Stunt took up two days before all middies finally saw it between classes Bell told the Annapolis officials so Bell told the Annapolis officials so so that if the middies saw the film before the Army-Navy game, they'd be so penced up Navy couldn't lose. But it did.

Retort Courteous

theatre operating department.

Now It's a Flashlight
Latest Warner trade hook-up is to a nifty looking pocket flashlight, hooked in to Tovarich. Leading publications will carry hook-in ads, and a number of department and specialty stores will add their individual plugs, all going for the pix as well as the flasher.

**Actort Courteous Indianapolis, superlatives in their ad copy, and specialty stoking a department of a property of competition to use superlatives in their ad copy, and specialty stoking a department of a manager text wasn't page 18 for the pix of the property of the property of the property of the property of competition to use superlatives in their ad copy, and specialty stoking a department of the property of competition to use. Superlatives in their ad copy, and specialty circle breaking in value stage and the property of competition to use. Superlatives in their ad copy, and specialty circle breaking in value stage and the property of competition to use. Superlatives in their ad copy, and specialty circle breaking in value stage show it wouldn't play Circle, referring to Don Redman show, in spired Manager Ted Nicholas of the property of the prope

3rd WEEK-POPULAR PRICES

105, 12:10, 2:15, 4:20, 8:20, 8:25, 10:30, 12:35 a.m.

PARAMOUNT TIMES

1

MR. PAUL

New York Theatres







HADIO MUSIC HALL RELD OVER "NOTHING SACRED" With CAROLE LOMBARD and FREDRIC MARCH

Spectacular Stage Productions

THRILL OF

A LIFETIME'

45 Fathers

STRAND-25

IN PERSON

George HALL

and Band

Buddy CLARK

Jane Withers New Stare Show

ALL 35° TO

THE PULSE OF THE PUBLIC!



getting a thrill out of "NAVY BLUE AND GOLD"



beating fast for "THE LAST GANGSTER"



registering admiration for "CONQUEST"



getting excited about "YOU'RE ONLY YOUNG ONCE"



blood pressure rising for "THE FIREFLY"



feeling merry about "LIVE, LOVE AND LEARN"



throbbing steadily for "THOROUGHBREDS DON'T CRY"



leaping with joy for "BEG, BORROW OR STEAL"



rarin' to go for "ROSALIE"

(Merry M-G-M Christmas at the Box-Office!)

LAYOFES SET TO MUSIC

Labor Politics Behind WCFL-AFRA PUBLIC LOVES EM; About 50 Stations Have Filed With

Only Announcers Involved—Station Has Actors on Cuff-Basic Conditions Not Worked Out as Yet

Contract recently signed by WCFL, Chicago, and the American Federation of Radio Artists covers only announcers. Actors, singers, solo instrumentalists, producers, sound ef-fects men and others who perform

fects men and 'others who perform before the microphone,' who come under AFRA jurisdiction, are not included in the sgreement.

While the station is owned and operated by the Chicago Federation of Labor, it is reported that some singers, actors, etc., on its performer rolls work without remuneration, a condition prevalent in other stations throughout the country, particularly justised of the major cities. AFRA has taken no action on these other performers and plans none for the immediate present, officials of the organization have indicated. Understood they have likewise made no investigation of the situation.

Explained that until it has worked out its basic agreement covering recognition, wage levels, required working conditions, etc., the Federation is holding off from dickering with any stations, networks, agencies of the remolevers. When the stand-

eration is holding off from dickering with any stations, networks, agencies or other employers. When the standard contract is set, it is stated, WCFL and all other stations will be approached a matter of course. It has been announced several times that the basic agreement would be ready soon. Only reason AFRA negotiated argreement with WCFL covering announcers, the organization heads explain, is that James C. Petrillo, Chicago musicians union head, was claiming jurisdiction over announce-

plain, is that James C. Petrillo, Chi-cago musicians union head, was claiming jurisdiction over announc-ers and had actually signed several of them with his organization. Con-ract with the station was necessary immediately, according to the AFRA exec, to clear off. the jurisdictional dispute, Matter was ironed out ir a. three-way huddle by Petrillo. WCFL heads and AFRA reps.

C.I.O. USES WEVD TO HIT HAGUE

C.I.O. is this week buying time on WEVD. New York's "labor union station" for purposes of organizing workers across the river in Jersey City. Use of the ozone as a unionizing medium was arrived at after Mayor Frank Hague of J. C. said he would tolerate no C.I.O. activities. Mayor Hague is refusing to permit the John L. Lewis organization to hold meetings in halls or congregate in any way. Decision to reach prospective members over WEVD's wavelength commercial time was reached by William J. Carney, C.I.O. regional director in New Jersey, after he could not get a permit for use of trucks with amplifiers in the Jersey City area.

trucks with amplifiers in the Jersey City area.

Talks by prominents aligned with the C.I.O. are broadcast, with listeners notified of the airings by means of circulars and throwaways.

Aside from WEVD, only other C.I.O commercials now riding stations are those on WCOP. Boston, and WELI, New Haven, for the organized textile workers, and the series on a link of Michigan indies for the automotive workers.

NBC's 283-Pound Singer

NBC Artists Service has signa-tured Nancy Swanson, whom it will tout as the heftiest warbler in the biz, the lass scaling 283 pounds in the time

Last year Miss Swanson grabbed publicity by singing to President Roosevelt his fave airs on his birthday. NBC is changing the chanter's label to 'Armanda Snow,' and subcaptioning her the voice in the old village choir.'

Highbrow

Most learned program title yet sprung on dialers is ap-pended to a wake em-up stanza via WHBF, Rock Island, Title is Proroguing Morning Slum-

oers.

Proroguing is verbiage generally used only in connection with the British Parliament, and means to terminate something (usually by royal command).

L.A. STATIONS TO PONY 150G MORE FOR MUSIC

Hollywood, Dec. 7.

Musicians Mutual Protective Association of the American Federation of Musicians last week signatured a pact with the Don Lee network providing for expenditure of additional coin for staff orchestra musicians.

Total additional amount to be paid to Los Angeles musicians will be around \$150,000 a year. Mutual-KHJ charges are upped some \$11,000 making a total music bill of \$84,000. National Broadcasting Co.: s nicked \$60,000 for LA. airings while music National Broadcasting Co. is nicked 860,000 for LA. airings while music payrolls of KFI-KECA, NBC outlets, supped \$17,373, making a total payroll for music alone of \$35,575, KNX, key station locally of Columbia Broadcasting System, also must hand out \$60,000 a year.

AF of M figures boosts will take several hundred of \$6000 musicians off the relief rolls by Christmas.

WGY Wordmen Organize

Schenectady, N. Y., Dec. 7.
WGY's regular staff of five announcers, with Robert Wilbur working on Esso News, and John Sheehan, a member of General Electric's

han, a member of General Electric's agricultural broadcasting department here and a free lance spieler, quietly organized (Dec. 3) as part of the NBC New York unit of AFRA. Station management has not been officially notified.

Decision to go AFRA, with the idea of raising eventually the compensation and perhaps sloughing some of the extra duties required of WGY mikemen, came because it was deemed advisable to join an AFL affiliate, rather than to let the CIO, very active in Schenetady, start an organizing drive. WGY wordmen's unionizing is the first of its kind in Northeastern New York.

Harvard Dramatic Club series starts tomorrow (9) over WAAB-Colonial Network (Boston).

Sustaining Remains the Big Paradox of Broadcasting Chief Fault Is the Shifting of Acts as Fillers

CAN'T SELL 'EM

By Albert Scharper, Jr.
Definition of a sustaining proram: layoff set to music.
—Hal Block.

Radio's equivalent to romance's and so they were married' has always been 'and so they were sponsored.' Not to be sponsored has been

sored. Not to be sponsored has been tantamount to spinsterhood. Gags and gelevances have piled up during the years on the subject of having a carer sustaining.

Put the fixed prejudice of many advertising agencies toward sustainers is not shared by a loyal and large public that keeps many sustaining acts broadcasting steadily year after year despite the failure of Sir Galahad Sponsor to come galloping along, contracts fluttering in the breeze.

NBC for example, carries a carload of steady sustainers, keeping them on to fill blank spots on the folios of the twin webs, and, secondly, because the public has shown an unmistakable fondness for them over the long period of their sustaining stretches.

stretches.

Some facts reported by NBC in this connection are illuminating.

Wifesaver. Comedy program presided over by Allen Prescott, has been on sans sponsor for five years.

Last. October, program garnered 27,-000 letters.

000 letters.

Mary Small. One of the highest-paid juves, yet save for occasional guest-shots gets the cold-eye from buyers. A definite b. o. draw in vaude, as oft proved, on one recent broadcast received 13,000 replies to an offer to give away stills of her-self.

broadcast received 15,000
an offer to give away stills of herself.

Malcolm Clair. His 'Uncle Mal'
kid program has been plumed by
dozen so women's clubs and
Parent-Teacher groups. After three
years sustaining the web finally
pulled the show and then restored
it after 6,500 squawks accumulated
in a week. Buyers shy because his
program is 'educational' kid stuff.
Nellle Revell. One of the best
mail-pullers among all daytime (or
night-time) commentators, averaging
1,000 pieces when running. Has big
following yet some prospective

Joseph Dunninger. Spiritualism debunker gets 20,000 letters monthly, and is a sustaining stalwart. Buyers (Continued on page 34)

AFM, Weber States: Local Talks Go On

Can't Please 'Em

Easy Aces wrote in a plot sequence spoofing a strike of department store Santa Clauses. After third episode an lanche of fan mail came in. One third said it was union propaganda.

third said it was anti-

union ditto.

One third said it was anuunion ditto.

One third said it was destroying the cherished Santa Claus
myth.

AFRA MEMBERSHIP IN L. A. SWELLS PAST 800

Hollywood, Dec. 7.

Hollywood, Dec. 7.

Local membership of the American Federation of Radio Artists is expected to pass the 800 mark this week, according to Norman Field, executive scretary of the Los Angeles chapter, who reported on AFRA's progress at a dinner sesh of the national executive board last week. Eddie Cantor, national prez, presided.

Total membership of the organization now is pushing close to 8,000, said Executive Secretary Mrs. Emily Holt.

Pittsburgh House Bands Organizing Under Pact

Pittsburgh, Dec. 7.

Ken Martin, leader of band here, has been named staff conductor of WWSW under radio stations new set-up with musicians stations' new set-up with musicians union. He's taking five of his old men with him on the new job. Only WJAS-KQV still without staff orchestra, although combined stations have signed a contract but don't expect to put it in operation until after first of year. Understood Jerry Mayhall, associated in Wilkens Amateur Hour on WJAS and former arranger for Stanley theatre symphony orchestra, has inside track for baton post. Staff orchestra at KDKA is headed, by Al Egizi, and that at WCAE by Earl Truxell.

Fortune Shoe on Mutual

Fortune Since on Mutual Fortune Shoe Corp., Nashville, starts with a program over 30 Mutual stations on Feb. 8. Badger, Browning & Herscy the agency.

Show, a quarter-hour pi will air each Tuesday night. Title not as yet selected, but programs will be dvamatizations.

Joe Weber, American Federation of Musicians prez, declared yesterday (Tuesday) that it was much too early for him to tell how network affiliated stations were lining up on the musicians employment settlement agreement. Some 50 contracts have already been filed with the international, he said. Deadline on general acceptance of the deal by the affiliates is next Wednesday (15). AFM head said that only four cases of local trouble over agreeing on terms and conditions have been reported to the national office. What surprised him was that the spots where most antagonism had been anticipated were among the first to get together with their AFM locals.

Seattle, Dec. 7.

Seattle, Dec. 7.

C. L. Weber, of the Seattle AFM local, said Saturday (4) that all meetings so far with radio stations have been most friendly and that they would come to terms by the arrival of the deadline (15). Couple knots that the union has to unravel involves the change in status of KIRO and KOL.

KOL has pointed out that when the affiliated station group inade its check on local station income KOL.

the affiliated station group made its check on local station income KOL earnings were much higher because of its association with CBS. KOL low claims that the loss of the CBS connection and the shift to Mutual has affected the station's billings appreciably. When the affiliated's group got the figures on KIRO's income that station had not become the local Columbia release, and the union expects KIRO to agree to a considerable boost in its allotment for musicians expenditures.

WCAU, WFIL, KYW **Accept \$45 Rate** For Musicians

Philadelphia, Dec. 7

Philadelphia, Dec. 7.
A joint agreement beltween WFIL,
WCAU and KYW and the Musicians'
Local-was reached here last. Friday (3), under terms of the national
settlement drawn up by network
affiliates and the American Federation of Musicians recently. Kilowaters have already inked the
termer and tooters are ready to do
not once.

termer and tooters are ready to do so at once.

Despite differences in power output—WCAU, 50,000 watts; KYW, 10,000 watts; KyW, 10,000 watts; KyW, 10,000 watts; WFIL, 10,000 watts; agreement calls for \$45 per man per week for all stations. WFIL, however, will oily have nine musicians including leader and organist, to 17 for WCAU and KYW. Contracts are for two years, starting January; WFIL's for 39 weeks ach year, KYW's for 47 and WCAU's for 51.

writs for 43 weeks ach year, KYWS for 43 and WCAU's for 51.

Binder provide. shall perform two hours, ach day, either sustaining or commercial. They must however, commercials get regular rate of 57 a half hour or \$12 an hour. Pro rata deductions may be made for portion of two hours played canmercial.

Never L.

WCAU's ter as come to just in the 5.49% of year's gross all in national formula. This is byed or \$500,000 biz. ally KYW's and WFIL's exceed that figure as Joe when A. F. of M. prez. ruled that the local in assenced take less than it got last year. In addition WFIL must maintain its present 13-toice band until Jan. 2 in acond ance with democracy puet made inorth ago.

Sain Rosenbaum WFIL prexy, who was native at recent New York musician broadenster contabs, represented the stations in negativities. Doe Levy, WCAU chief, and Le tie Joy, KYW gam, were also present Met in WCAU conference rooms.

VARIETY

32nd Anniversary Edition

To Be Published Late in December

Reservations May Be Sent to Any Variety Office

NEW YORK 154 West 46th St. | 1708 No. Vine St. | 54 W. Randolph St. | 8 St. Martin's Pl.

LOS ANGELES

CHICAGO

LONDON

T'll Write You a Better One,' Author **Assures Sponsor as Top-Ranking** Serial Is Yanked After 5 Years

Although it rates with the Co-operative Analysis of Broadcastings as tops in daytime shows, Today's Children's being taken off the air by Pillsbury Flour & Cereals, and another dramatic strip substituted, Switch takes place Jan. 3, with the newcomer, auth-ired by the same writer. Irna Phillins, hilled as Wo-

another drainatic strip substituted, Switch takes place Jan. 3, with the newcomer, authored by the same writer, Irna Phillips, billed, as "Women in Whi!".

Miss Phillips sold the sponsor on the idea of the change, arguing that five years is enough for any one strip and assuring them that Pillsbury will be able to repeat with Women Childrens' last CAB rating was 7.1 and it, has been consistently around that level for a long time. NBC-rec (WEAF) is the release.

For the Jan. 3 occasion it is intended to blend the theme of Children' that that of Women in White! Children, which made its debut of WGN, Chicago, over ix years will come direct from the Phillips typswriter, and without the formality of a local tryout.

Miss Phillips' other secial, Guiding Table. Powers & Gamble-backed.

many of a local tryout.

Miss Phillips' other serial, 'Guiding
Light,' Procter & Gamble-backed,
stays on the red link, but,' slated to move to another period, 3.45 to 4 p.m., EST.

MORE SHOWS A I.A JESSEL PEND IN WEST

Los Angeles, Dec. 7.

Los Angeles, Dec. 7.

Lewis Allen Weiss, general manager for Dorr Lee network, is framing several cooperative programs similar to George Jessels '30 Minutes in Hollywood.' Jessel has nearly a dozen sponsors over the country.

One show now in the works is to have Phil Regan in the song soot and a narrator, intended, setup being similar to that of Morton, Downey and Tony Wons several years ago, Music Corporation's radio department has two or three reactiving and recently worked out a cooperating deal with the Don Lee-Mutual combo.

Victor States that arrangement is the being similar to that programs ago and recently combo.

Victor States that arrangement is the being since line charge into to important, chain having 18 hours adoy open on yearly contract. Don Lee Mutual Lin charge around \$250,000 annually.

\$250,000 annually.

TOM SABIN PROMOTING MORE AIR RELIGION

Tom Sabin, who left NBC's sales staff to join the National Republican staff to join the National Republican. Committee as director, of radio, is around thying to sell broadcasters on the idea of doing more for religion. He thinks that every station should devote at least two minutes a day to spreading the gospel, Sabin has torted his propaganda bureau, Devot mel Observance, but he has not divised who are his backers.

districted who are his backers. Former fine salesman is telling station men that what's wrong with the card is that there is not enough religion and that they can perform a read service for their communities by softing saide a bit of time, each cay for devotional exercises. One exceeding that they open and they are not cay to devotional exercises. la a the day's schedule with a hymr

Dan Rose Snonsored

Esse (milk amplifier) for the first time underwrites a program, see in go in WOR. New York, Thin 3. Here force the account has along alteresther to its Show three-levels mainly injuries but, will feature Don Ross, backed by a plants.

Final Will be a semi-test with n to Mutual considered after the post under way and rehardt the agency.

Omaha, Dec. 7.
Johnny Gillin, after looking over the Vanisty showman-ship plaque which WOW received last week, shook his-

head.
'That black wood mounting will spoil the mauve color scheme in my office.'

WXYZ, DETROIT, **NAMES RAYMER**

Detroit Dec. 7 Station WXYZ, Detroit, WOOD-WASH, Grand Rapids, and the entire Michigan regional network conrolled by King-Trendle switch Jan 15 to the sales representation of Paul Raymer & Co. It's an important addition for latter as the regional is the nucleus of expansionistic ambitions for the future.

tions for the future.

H. Allen Campbell, WXXZ, and
Michigan gim. is just back from New
York where the final details were
set. Paul Raymer org will add-at
least two more service men. One,
George Diefenderfer, already on the
payroll in Chicago. Raymer meanwhile is in San Francisco setting up. west coast end.

Raymer previously handled WWJ, Detroit, which has not yet an-nounced future sales rep. William Rambeau handled WXYZ previously for the past five years. Rambeau connection ends Jan. 1.

HOUDINI'S BROTHER NAY-NAYS WMCA IDEA

Hardeen, practising magician, and brother of the late Harry Houdini, has had his lawyer send a letter to MMCA. N. Y. advis: station not to go through with its plan of running series of dramatizations built around Houdin's experiences exposing fake spiritualists.

nig rake spirtualists.
Complant of Hardeen's that he inherited his brother's parachernalia, expose methods and bag o' tricks and that the proposed WMCA series would be an infeingement on the Houdinjestate.

Houdinjestate.

WMCA, meanwhile, is holding off,
Station's legal department has been
called in to give counsel. In originally, tting up the series, broadcaster secured Rose Mackenburg,
who worked with Houdin in his excursions into spiritualism. She was cursions into spiritualism. She was set to act on the programs and sup-ply the info to be whipped into shape by Joseph Kraus, edior of Handicraft and Mechanics magazine. Series was to have started Christ-mas week.

John Dennison added to Chi Ruthrauff & Ryan scripting staff.

Jane Cowl Offered

Jane Cowl has signed with the William Morris office for radio. Agency is dickering with a spon-sor for a series of half-hour dra-matic shows for the actress.

CREMO RADIO-MINDED: TESTS MORFIT'S IDEA

After a long lapse from extensive air advertising, Cremo cigars (Am. Tobacco Co.) has lifted its head in interest again. Starting off with a test campaign on five Hearst stations. If sponsor is pleased with the results may spread nationally. On the five broadcasters each program is weekly and locally produced. Idea being used is one which has been riding WBAL, Baltimore, for the past several months sustaining. Labeled 'Scavenger Hunt,' it is, a radio adaptation by Garry Morfit of the stunt which Elsa Maxwell used to entertain parties of the plush purple.

used to entertain parties of the plush purple. For its purposes the sponsor is slightly modifying the idea and remaining it. Cremo Treasure Hunt. Aside from WBAL, other Hearst properties, which will carry the test series are KYA. San Francisco. KEHE, Eos Angeles: KOMA, Oklahoma City; WCAE, Pittsburgh. Lawrence Gumbinner agency placed the biz.

THE OTHER SIDE OF IT

Hollywood, Dec. 7

George Fischer, one of the milder air chatterers, taking exception to George Jessel's blast that the chatterers maliciously maligning! Hollywood, pointed out that the net result of all the blasting and counterblesting is to make more people conscious than of the nightly microphonic presence of chatterers, malicious and victous dishers of dirt! the air-chatterers are freshiclean, honest, and frank reporters. In brief, assets.

Old-timers in town are inclined George F.scher, one of the milder

In their, assets.

Old-timers in town are inclined to laugh the whole spectacle off as good publicity—all—around, advancing the inside that the air gossip in the first place, was of studio origin and the blasts against the chatterers emanated from same studio publicity offices.

emanated from same studio pub-licity offices. Now and then, of course, a piece of bad publicity actually does turn out to be bad publicity, but for one that turns, out that way there's a hundred which either give someoody a favorable impression or leaves no

hundred which either give someoody a fayorable impression or leaves no impression whatever.

The air-chatterers, being new, and conditioned in much the same way that the newsreeiers have bean to daite don't quite know, whore to take their case when pushed, around.

The fact that in a free country public opinion is always the final judge on these things and that the laws of good taste, is the answer of cold-timers to all the blasting and counter-blasting going around about him chatterers. Smart troupers, they caution, in conclusion, never get into controvers, with critics because that takes the play away from the troupers and puts the critic on an equal footing with the performer something no performer has ever conceded for a moment.

Two Coast Shows Drop Out; Oakie Mutes on CBS, Silver Theatre Folds

Hollywood, Dec. 7. coast-to-coast commercials Two came on evil days last week and gave up the ghost. Rogers 1847 Sil-

quishing the niche to this end of the Camel hour. If not, the show folds rather, than continue to compete against Packard.—

Silver Theatre is a Young & Rubicam production, which has been using film names in the guest spots. Show has had a tough struggle trying to roll, up a rating due, in the mai, to its early afternoon spatting. Original intention was to tak the show cast after the year's turn to gave up the ghost. Rogers 1847, Silver Theatre takes powder after 13 weeks, a juing its last gasp Dec. 26. Hope is still held out for the Jack Oakie section of Camer Caravana is though the program mutes after Dec. 28 on the Columbia network.

Suvenington Crampton Cast radio a chief for William Esty, claims that the show will carry on intact if a lavorable spot on NEC ved network can be had. Understood that the Esty crowd is hopeful of some other 2 sponsor on NEC calling it quite around first of the year and relin.

What Can Be Done About Serials?

Chicago Forum Will Discuss Those Daytime Shows -But Authors Barred as Guilty in Advance

Vox Pop on Skates

Chicago, Dec. 7
the Mill, Listen to Yourself,
and Trading Post Floorwalker'
broadcasts, all of which are
man-on-street ideas gets going
its newest-variation this week,
Man on the Ice, a three-a-week
to be done for Alfred Johnson
Ice Sitate Co., from Chicago,
were by Rushel Patterson, on Arena by Bushel Patterson, on ice skates.

Set by Baggaley, Horton & Hoyt.

BEN BERNIE ON U.S. TIRE SHOW

Ben Bernie goes on Columbia Jan.

Ben Bernie goes on Columbia Jan.
12 for United States Tire. Deal specifies, \$8,000 to be paid Bernie for himself, orchestra: and a singer. Bruddy Clark may be the latter. Guest stars, if and when used, will be exture to the sponsor.

Bernie has been vacationing since Oct. 19, when he finished his run for American Can. He was in New York last week from Florida to wind up the details which were jointly handled by Herman Bernie, his agent-brother, and Bill, Goodheart of MCA.

U. S. Tire is newcomer to network zadio. Will plug Royal Masterbrand. Bernie will handle the commercials himself. He's dickering with Harry Conn for comedy stuff, Campbell-Ewald is the agency.

ARMCO RESUMES ON NBC; STUDIO AUDIENCE

For its new series of Sunday broadcasts on WLW and feeding to the NBC blue net, starting Jan. 2 the American Rolling Mill Co. will originate in Emery auditorium flor free audichee viewing. Emery seats 2000.

free audience viewing. Emery seats 2,000.

Styled the Ironmaster' and the minth edition, the series will run for 13 weeks and, as of yore: have a large concert band directed by Frank Simon, with Ernest Glover as assistant. Band will have 50 pieces, including membars of Cincinnati Symphony Orchestra. Bennett Chapple, Arinco vice-prosident in charge of advertising, will again fill the mc. role of the Ironmaster. Time of airing is from 3:30 to 4 p.m. EST.

Set-up was perfected at huddles Wednesday (1) and Thursday (2) in Middletown, O, home of Armeo, and in Cincy attended by excess of the sponsoring company, its agency, N W. Ayer & Son, and WLW. Amonthem were Prentice Michell, production manager. Marvin Murphy, account executive, and loc C. Keeley publicity director, of the Ayer office, Harry Mercer, publicity director, and Chapple; of Armeo, and Simon and Glover.

It will be, the only no-admish

Simon and Glover.

It will be the only no-admish radio show offered regularly in a Clincy theatre.

Himber Changes Talent

Edith Dick and Jimmy Shields have replaced Alice Murian and Stuart Atlen as vocalists with Dick Himber's orchestra WOR for Lucky Strike Program, tagged Whelody Ptuzies, uirs Tucsdays and is fed WBNF, Blighampton, N. Y. as a supplementary outlet in the test campaign sponsor is conducting.
Alice Marian formerly billed self
Marian Mann when she vocaled with
Emerson Gill's band.

Montreal Organizing

Montreal, Dec. 7. Montreal Bec. T.

Reports are currient of a proposal
to form a union among radio sirgers.
Understood an organizer is at work
among local vocalists with a view
to getting an A. F. of L. charter.
Movement is not being taken very
seriously in radio checles here.

Chicago, Dec. 7

Chicago. Dec. 7.

What this country needs is more meetings; well, that's what radio believes. Subject of a general meeting to be held under the auspices of Columbia-WBBM tomorrow (Wednesday) is to be What Can We Do to Improve Radio Dramatics?' which proceeds on the premise that (1) radio dramatics are not good enough and (2) that they can be improved.

This forum is officially gathered together by Bobby Brown, piogram chieftain of WBBM-CBS. To this convening of minds have been invited the program directors, production managers of Chicago's major stations, advertising, agencies and, astly, the radio editors. For Brown has come forward with a suggestion that there be a voluntary meeting of creative minds to formulate a program of, dramatic development. Brown has also stated that he was confident that the majority of Chicago's radio producers were artists of high ideals, but were held backfrom express; their hieter idea's because radio dramatics are sponsordominated.

Hopeful' of some upheaval of the radio dramatic picture as the out-

dominated.

Hopeful of some upheaval of the radio dramatic picture as the outcome of this meeting are the radi actresses who have been east day after day. Iong-suffering doves caught in the mesh of relen less fate. Hopeful for some relief from the grind of 15 minutes day for five days a wesk are the producers and engineers.

The writers of these shows have not been invited.

Understood that the Bobby Brown.

The wriers of these shows have not been invited.

Understood that the Bobby Brown Dinner for the betterment of radi drama, scheduled for tonourow (Wednesday) is taking place against opposition of Browns, boss, Les Atlass, (Yumbia vice-president, Also said to be more serious than surface-perusal-would seem, for N. Y. CBS is said to be more serious than surface-perusal-would seem, for N. Y. CBS is said to be more serious than surface with local CBS talent situation. Inside-reported that New York office intends importing new person-nel here to bolster up set-up, and make WBBM-CBS is production centroline shows, and also to establish a working Columbia Artists Burreau in an effort to grats off some of the available talent and not let NBC have the clear field it has had in the past, and has currently. At present time, only dramatic show produced by WBBM without agency help is Manhattan Mother, a sustainer, and its fate is in the balance.

Very few other type show, are produced by the station or net itself, and talent roster, is in a comparatively bare state, considering what it was five years ago. Said that CBS intends to remedy things in, short

was five years ago. Said that CBS intends to remedy things in short

SCRIPT SERIAL USING GUEST **SINGERS AT \$150**

Hello, Peggy, script serial on NBC-red for Drackett Co. (Drano and Windex), will inaugurate a policy of consistently using singing name-guests with the Dec. 17 broadcast. Ralph H. Jones, Cincinnati, is the agency.

Arthur Kass will ick the blers from the New York end, with \$150 top figure for appearance. Del Casino has been spotted to lead off the parade of the new policy. Show airs Wednesdays and Fridays, at 11:45 a.m.

Gals Can't Get Along

Philadelphia. Philadelphia. Dec. 7.
Ethel Felt, exploiteer and contact
woman for WCAU's. Woman's Club
of the Air, and known to the club
women as Ethyl Foster, has resigned.
She leaves about Christmas.

She leaves about Christmiss
Admittedly doing a good job. Miss
Felt and Barbara Boyd, socialite directress of the club, were mable to
make a go of it. Both on equal
footing so far as authority went contention naturally grew up between

Profs. Are Not Experts

Savants' confab in Chicago last week underscores the fact that the college profs have as yet failed to produce one good textbook on radio—despite all the shouting about broadcasting. Closest approach to a worthwhile text was Hettinger's 'Decade of Radio,' but that was almost a trade book and a result of Hettinger's employment by radio

itself.

Also frequently voiced in the trade are the facts that college profs are notably poor radio programmers, and that in the early days of radio they frequently lost their stations carelessly to commercial ventures. Sole A-1 college program was 'University of Chicago Roundtable,' rest of the offerings being largely second rate. downright

College Prof. **Censors Kid** Show for R&R

Local Ruthrauff & Ryan agency has hired Dr. Samuel N. Stevens dean of Northwestern University, to as child psychologist adviser on all children's programs produced by the agency.

on-all children's programs produces by the agency.

National Conference of Educational Broadcasting meeting at the Drake hole here last week loosed streams of speeches and diatribes against radio's influence on the nation's mind, emotions and psyche.

This is the sort of yelping that Ruthrauf & Ryan wants to avoid Dr. Stevens will examine all kid scripts and programs to plotting dialog, sound effects, direction, etc. to see that all elements concerned are entirely in keeping with the best rules and regulations of modern child psychology.

It understood that Dr. Stevens has no complaint against exelement.

has no complaint against excitemen has no complaint against excitement, in children's programs, claiming that excitement is good for children. Providing it is the right kind of excitement. It is going to be within his province to determine just what kind of excitement is good excitement for the contract of the contract

of excitement is good excitement for the juvenile ear.

First show that Dr. Stevens will work on with the R. & R. radio use partment chief, Ros Metzger, will be the new Mallo-Meal kid program. Jack Westaway Under the Sea, which will go on platters for a three-aweek spread starting nationally Jau; 4.

RUDY VALLEE'S GESTURE TO FORMER YANKEE

Omaha, Dec. 7.
Rudy Vallee, en route to east coast
after work in film capital, stopped
off here last week for brief visit
with Bobby Bowman, former arranger for Connecticut Yankees and
now leader at Chez Paree, nite spot.
Between trains Vallee taxied to
nite spot, held short confab and reunion with Bowman, and obliged
customers with trio of songs. While
speaking extemporaneously Vallee
stated there would always be a place
with his Yankees for Bowman, whose
health forces him to renig on strenuous pace of national org.

Stuckel's Chi Visit

Chicago, Dec. 7.

H. Elliot Stuckel, head of Columbia program promotion department, in from N. Y. last week to set up the new deal on Zenith Foundation pro-gram which went to CBS last Sun-

gram which went to CBS has Smith, while here conferred with Frank Rand, Chicago CBS publicity chief, and Dick Marvin, radio head of J. Walter Thompson agency, placing Howard Hoffman in as key man on. Zouth shows.

Zenith show.
Also had confab with Phil Zentin snow.

Also had confab with Prin
Davis, theatrical lawyer, regarding
setting him for Hobby-Lobby stanza,
then went to Detroit on matters regarding same program.

Roland Young's Interview

Hand Young tonight (Wed.) wh make cuffo appearances on a pair of WOR-fed Mutual web shows.

Will be interviewed by Radie Harris at 6:45 and again by Dave Driscoll and Jerry Dawig on their Let's Visit' open-miker at 9:30 p.m.

PACKARD DUE EAST?

Shift Out of Hollywood Probable

Packard Motor, show will likely be moved from Hollywood to New York in February. Walter O'Keefe, who joins the session Jan. II, wants to work in the east, but he has agreed to do the first few installments from the film colony.

Though the car manufacturer has lopped over \$500,000 from the general advertising budget, there will be no clipping of radio expenditures. Under the revised appropriation broadeasting will get 62% of the company's advertising coin.

TRANSAMERIK REPS WLW-WSAI 100%

Cincinnati, Dec. 7.

Transamerican Broadcasting & Television Co. has been officially designated as exclusive national sales designated as exclusive national sales rep of Stations WLW and WSAI. It's continuance and extension of the relationship existing between Transamerican and the WLW line, J. Ralph Corbett is eliminated from the sales rep. set-up under the blanket deal.

Weld Will Disclose Trends of Field Work To Marketing Assn. Confab

L. D. H. Weld, research director for McCann-Etickson and a member of the Joint Committee on Radio Research, will inform the American Marketing Association, when it consome of the field findings of the JCRR. It will be the first official release of any of the committee's work since it started functioning. John J. Karol. market research

work since it started functioning.

John J. Karol. market research
director for CBS. also has a platform invitation to the same meet,
Karol's topic will be The Radio
Murket.

CBS SHAKESPEARE DISCS TO HARVARD

Boston, Dec. 7.
Harvard College Library this week
was presented with copies of the
Shakespearean Cycle texts alree

mesented with copies of the Shakespearean Cycle texts alred over CBS this year. Harold F. Fellows, general manager of WEEL Hub (DS link, ande gesture for Bill Paley, prexy of CBS. Fellows made official delivery of the script to Mr. John Tucker Muray, English Literature prof at Hazvard, Mrs. Lillian A. Hall, custodian of the Theatire Collection, Harvard College Library and K. D. Metcalf, Harvard College Library director.

WOR'S '20 YEARS AGO'

Takes Over Shows After Sponsor

With Heavus department store re-With Heavis department store re-linquishing sponsirship of weekly dramatization, 20 Years Ago, WOR, New York, which carried it during its 13-week commercial status, has taken it over. Station will under-write the custs. Program is the dist-developed, and sold by Fanchon & Marco agency since outfle established a radia dept. WOR will, field, show to Muttual storting Frid. (10). Pat Rooney with be squest on the first web spread of the proat.

EDUCATIONAL CONFERENCE RILES RADIO: CALL SPEAKERS 'UNINFORMED, UNFAIR

Broadcasters Thoroughly Incensed by Much-Publi- BERGER TALLIES 420 cized Attacks-See Cheap Grandstanding by Pressure Group Promoters and Clubwomen

Chicago, Dec. 7.

Last week's National Conference On Educational Broadcasting at the On Educational Broadcasting at the Drake Hotel accomplished at least one clear-cut result. It made the broadcasting industry, or that parl of it close enough to get spattered with the mud, madder than any thing within the memory of most trade observers.

trade observers.
Radio men regard the whole affair as a field holiday for and by swivel chair, secretaries of pressure groups, college professors with a fondness for page one and other brave-word utterers who have radio sized up as big enough, rich enough, and vuinerable enough to be attacked with a good prospect of newspaper publicity, yet, without fear of successful, reprisals.

Grandstanding of the grands

Grandstanding of the various speakers made the broadcasters angry because they feet that it was cheap histrionies some cases; ignorant platitudinizing in others, and marked throughout by (a) lack of fair play and (b) lack of realistic

Schoolma'm's Idea

Indianapolis, Dec. 7.
Last Tues. (30), Miss Blanche
Young, radio supervisor of Indianapolis Public Schools, advanced a new idea in ese of. radio in the classroom at National
Educational Broadcast Confab
Chicago. Speaking on subject: Tomorrow's Thesaurus,
Miss- Vonner advocated the use

ject: "Tomorrow's Inesaurus, Miss Young advocated the use of electrical transcriptions of important historical current events, better air dramas, and, special event programs in schools and colleges as an aid in the classroom the classroom.

Miss Young,

Miss Young who also has class in radio at Indiana University Extension Center here, and taught one radio class at Purdue University. Lafryette (Ind.) last summer, has idea actual recordings of such events. CBS's Brave New World' seri and NBC's First Nighter, among others, he made avail-

among others, be made avail-able for study in classrooms.

information as to what radio is and, by law, must be.

Genteel Sinecures

Station men put the matter blunt-ly, they see the whole promotion as the brain work of guys who make the brain work of guys who make their living stirring up fussy elub-women to pass resolutions. It is well within the realm of possibility that radio, as a result of the tomato-throwing at the Drake, will start gathering, some ammunition to fire back at the cute kiddies in charge of uplift who make their living by target practice at impersonal enemies that they never expect to retailate.

that they never expect to retaliate.

Another viewpoint of the pressure group executive secretaries and their group executive secretaries and their group executive secretaries and their always get choice evening time on the cuff whenever they wish to ballyhoo themselves or their pet projects. Radlo men see the Chicago roundup, an effort to frighten stations into greater deference for the holders of genteel sinceures.

One after another of the speakers

ers of genteel sineeures.

One after another of the speakers last week termed broadcasters mass producers of tripe and professed to speak not as individual but as pontifical voices of the public itself in declaring that the proletariat would arise and end the whole deplorable system of daughter and missic and free fun.

Careful Pickers

All of the blame was laid at the doorstop of the networks and sta-tions. This spicuous cmtions. This spicuous emprove one of two things, or both;

(1). The speakers are not realistically informed of the fact of the in radio, 'polably, the domination of program selection by advertising agencies, not stutions or networks. of

(2). The speakers kept their at-tacks sufficiently varing and general

as not to assume any personal risk or responsibility. Professors and exploiters of other peoples 'ideals' seemed remarkably slow to attack, the sponsors' who might materialize in the form of vich gentlemen and ladies who tribute to the support of those convenient funds and foundations and societies for this and that that keep the sinceure boys in spats and pullmans.

societies for this and that in the sinceure boys in spats and pullmans.

Radio executives are not denying that many programs are dull fare, or that either programs or radio are above criticism, but they do resent, and viciously, the fact that club women and college professors did the criticizing, not as individuals giving personal views, but with out-and-out claims of representing the entire public, the entire Intenting audience, and all special groups of the listening audience.

Any such claims or representing the entire fusions, and the special groups of the listening audience.

Any such claims or groups of either authority or powers, or both, on the part of the speakers; morcover, in view of the wide publicity given them, the speeches represent libel to the whole industry.

Broadcasters argue that radio is not, never has been, and never will be, exclusively for college professors—one is it for club women. They say that they have made no attempt to please these two classes and do not contemplate doing so in the future, for two reasons. The first is that radio a commercial proposition and must, therefore, appeal to the masses, of which club, women, and college professors are not even an intintesmal part.

Their second reason is that licenses call, for them to operate for public interest, convenience — necessity—

Their second reason is that heenses call, for them to operate for public interest, convenience necessity—which is interpreted to mean for the public at large, and not theoretical sideline critics.

Rapping the Rappers

Ripping the Rappers

Club women came in for particularly bitter condemnation for the
way they struck out at kid programs,
kid cycles, and kid merchandising.
It is the same old criticism; and received the same condemnation; that
if the club women would stay frome
and edit the programs; they wanted
their children to hear, the alleged
offenders would die a natural death.
This is one of the first times in
history that the boys have all been
so mad together, at the same time;
at the same thing. Day after the
conference closed, offices and studios
were all boiling, with everybody de-

conterence closed, offices and studios were all boiling, with everybody determined to do something, if nothingmore than to chase the professors and club women back to their books and gossiping.

One of the most disastrous results as far "Chicago is concerned is expected to be a prolonged set-back of a heretofore slowly progressing policy for liberality. Both Coast and N. Y. audiences are more tolerant of what may or may not be aired than N. Y. audiences are more tolerant of what may or may not be aired than Chicagi—and while the midwest isn't particularly anxious to go in for gags, its writers and producers would like chance to build situations around triangles and social problems instead of confirming themselves exclusively to Cinderella and Gingerbread Man themes.

Some executives are even ret-

breid Man themes.

Some executives are even reticent to cooperate further than necessary with the newly established Chiengo Board of Education radio department, not because it was prominent, in the flood of criticism, but because it belongs to the same professor' classification, psychologically

Buffglo, Dec. 7.
David Day, former teacher and a vel radio actor and amounter, has been designated to super . direction of the WGR-WKBW educational programs programs. A show tagged 'Enjoy-nent of Reading' will get his attenment of Reading win get ins atten-tion first.

It designed especially to aid high school English students.

'Thatcher Colt' Back

Packer's Tar Soap restumes its the star.
Thatcher Colt Mysteries on the NBC red (WEAF) Jan 9, Sunday stubbornly remainess (230 to 3) is the schedule, mike and also the Hollywood Stack-Goble handling the account.

BIRTHDAY' PROMISES

Robert L. Berger, on leave from the Democratic National Committee is functioning in New York at the Biltmore Hotel as director of radio for the President's Birthday celebrafor the President's Birthday celebra-tion committee. Thus, far 420 radio stations of the 670-odd in the nation have responded with promises of free time and programs to push along the annual charity event.

In the film field Joseph M. Schenck has been named chairman of the Southern California group.

Opera Records, Plus Narrator. Is WWSW Show

Pittsburgh, Dec. 7.
Nabbing a sponsor in Red Raven
Corp., Pittsburgh, makers of carbonated beverages, WWSW will hit
the air this week with opera-but
via recordings. Complete operas on
wax are to go out every Monday,
Wednesday and Friday for half air
hour, station figuring it ean get off
the entire score of any one of the
disc Mets in the allotted 90 minutes
during the week.

disc mets in the anotted so minutes during the week.

Narrator, who will cut in at strategic points, is to be Walter E. Sickles, WWSW's program director. First will be 'The Mikado,' to be followed by 'Aida,' (Carmen, 'Faust,' 'Pogliacci' and 'Dei Meistersinger'.

Bob Burns Re-Issues Mix Dubbed Comedy, Alleges Star Asking Restraint

Hollywood, Dec 7.
Alleging C. C. Pyle's radio transcription company mixed old Bob Burns recorded comedy with gags of 'lesser comedians' and sold them to radio stations as Bob Burns spinners, suit has been filed here by attorney for radio picture comedian. Complaint sets forth some of comedy of others is 'Vulgar in character and will result in irreparable damage to

of others is vulgar in character and will result in irreparable damage to his reputation and career.' Burns declares he is made to com-pete with himself against second-rate performances. In addition-to

SHAW AND LEE HEAD **NEW WRIGLEY SHOW**

Chicago, Dec. 7.
Beginning Dec. 26. (Sunday),
Wrigley will supplement its fiveweek Poetic McIodies' show with a
weekly 30-minute variety stanza,
also to air from WBBM and go over.
Columbia: Columbia.

Show was sold through Columbia Show was sold through Columbia, with the agency to which it goes undetermined as yet. Talent to lead off with Shaw and Lee and Carl Garden orchestra, and augmented by Paul Small, Jack Brooka, Böbby and Jean. Sutton and Biss, and George. Watson, who will do and has been given free in handling commercials.

KIT CORNELL CONSISTENT

Neither Radio Nor Films Ever See or Hear Legit Star

Katharine Cörnell kept her broadcast record clean when embarking for Europe last week. Shied away from the mike extended by Martin Stary and Frankie Basch, who were getting Gangplank Interviews for WMCA, N. Y. Guthrie McClinite, Miss Cornell's husband, talked freely and confined most of this chutter to comments to the star.

Phonograph Performing Fees Demand In Pennsylvania; N.A.B. Says Ha-Ha

Philadelphia, Dec.

Philadelphia, Dec.
National Association of Performing Artists lossed, its opening gun last week a campaign to force every radio station in the country using records to pay a license fee for the privilege.
Herbert Speiser, local NAPA counsel, sent form letter to all Pennsy stations last Thursday (2) informing them that they would require a certificate from hi zation and requesting them to send him rate cards and other data on which to compute the lavy.
Pennsy was chosen for the initial shot because of the Supreme Court decision in September in the injunction suit brought by Fred Waring against WDAS two years ago. Iddre Horace Stern ruled that Waring had controlling rights in any dishe made and forbide WDAS from using the stickswisher's waxings.
Although Speiser set Dec. 20 as the deadline—threatoning injunction, as well as damage suits, for outlets, not signed by then—Philip viations were unanimous in their reticence about coming to terms.
Alt have retained counsel to go over the situash and determine whether they really must pay up. They were heartened by confidential bulletin from National Associction of Broadeasters, which

tion of Broadcasters, which

four-int the Waring-WDAS sulf.

NAB advised its members not to sign. The bulletin said a very careful-legal study had been inade and the only thing the Pennsy, decision did was restrain use of Waring recordings. It recommended that none of his dises be used, nor those of Witimens and Plantid, Latter's are said under specific agreement.

wh.;men and Fig. 3. Latters are sold under specific agreement forbidding broadcasting. Otherwise, NAB advised, stations could go on as before. NAPA will have to thate to court test cases for each individual artist.

Fees

First
Philly station operators were Incensed at fees demanded. Minimum levy is \$500 a year for six hours a week of recordings. Fees range on up in block of six-hour periods until they reach 36-hours a week. Any number of hours over 36 may be played without additional payment. Fees are based on rate cards and number of hours of recordings per week.

per week. Examples of the ick, demanded are \$1,300 a year from WPEN, \$1,200 from WIP and \$1,275 from WDAS. Speiser said he was attempting to keep rates uniform, baced on the formula, but indicated class could be made for individual stations.

formula, but indicated deals could be made for individual stations.

Speiser mainfained that no plan has been worked out yet for distribution of the coin—when and if collected—to MAPA members. He call et would all go into one central fund. It is assumed it will be dolled then in proportion to the number of records made by each artist of the number of records made by each artist ASCAP's system sold, imilar to ASCAP's system sold, imilar to ASCAP's system and the number sold, imilar to ASCAP's system to the number sold, imilar to ASCAP's system to the has any trouble making collections, he declared, he will not only stat suit, but report the station to the FCC. The commish will not allow an out-tier to break the law, he believed. Speiser emphashed that the attempt to sign up Pennsy stations is just the beginning. Action will be started in other states almost immediately. Those, will be where no court suits on similar matters now pending. There are believed to be test esses.

tates now. He will wait on decisions these before acting.

SHEPARD SENDS GIRL SPIELER TO H'WOOD

Priscilla Fortescue. WAAB-Colonial Network scribbler and spieler, scremmed to Hollywood aboard the Wolverine last Friday (3) to preem the first in a series of teles tagged "A New England Girl" Hollywood. With for a Christmas Basker Fund. Shot's will ride a coast-for-coast wire and the Mutual Broadcastina System from the ficker town, and New Englanders will get the stuff through WAAB-Colonial Network. John Shepard, 3rd, okayed the necessary, preliminaries for this extensive and live remote series, which will be sustaining.

Vine Street Crosstalk

Hollywood Dec. 7. Lewis Allen Weiss hiked for Wash-

Dou has Fairbanks, Jr. and George Murphy are running neck and neck for the emcee job Hollywood Hotel

Herb Glover, press chief for Lord & Thomas, took to his bed day after he put in, a ptomaine victim.

Rotort Clemens airing a gossip program on KEHE to prove that it can be kept 'clean and constructive,' Gary Cooper has the name spot on initial Warners-Lucky Strike airer tonight (Wed.).

airer tonight (Wed.).

Zesu Pitts and Leo Carrillo will kiels the gags sround on Al Jolson's socpet on succeeding Tuesdays.

Eddie Lyon announcing at KHJ. Comes from the midwest. Another nowcomer-at-Don-Lee-spot is-Norman. Nesbitt, newscaster. He's a brother of Frisco's John. General Foods pressure on Young & Rubicum agency cost Don-Wilson, he 'ry remunerative announcing job on Packard Mardi Gras. Plum goos to Ken Carpenter.

the ry remunerative announcing job on Packard Mardi Gras. Plum goes to Ken Carpenter.
Eddie Cantor will have Bobby Ercen back on his program when he takes the troupe east. Loses Deanna Durbin in the bargain, held here by jetture work, Jack Heley and Log Cabin crew optioned for another 13 weeks.
Edward Klauber, CBS exec vice prez, and John Royal of NBC rolled in from the east a day apart.
John Swallow, NBC program-hief for western division, has it all figured out that 5,648 persons poured their voices or instruments into the network's Hollywood—microphone.
Joe Penner, finally won his point for. Cost rebroadcast to duck that 3 p.m. local airing. After Jan. 2 his anti-will cut through the fog at 8 p.m.
David Brookman turned his

8 p. m. Day d Brockman turned baton at KHJ after three years as

music chief.

batton at KHJ after three years as music chief.
Charles Vanda piping in nine new programs from Columbia affiliates to fill the gap left by the departing Western Home series.
Charlie McCarthy made the east wall of Danny Danker's sanctum at J. Welker Thompson office, the first air performer to crack through.
Breadway Bill back from eastern tract to take up his Santa Annia stant over KFI.
Hirr Holliway raked Bill Goodwin over the coals on his Listener-Inner broadcast at KFI.
Aane Jamison, Hollywood Motel-werbler, fighting off the surgeon's scalpel.
Hell Bock chairmained inventors at Ad Club luncheon.
Iziy Elinson and Joe Quillen teaming on Edde Cantor's airy persifage. Iterny Baker hitched his Hancech 19 nonther 26 weeks with Jancelen.

enry.
Jones Rogers and William Griffin Janus Rogers and William Grillin fee to look after copy Lucky Strile-thow from Warners studio. Wilbur Evans one-nighting it as cancerter between Vick's Open House broadcasts.

Saim Hays washed up as Bunk of American automatical properties.

Sain Hays washed up as Bank of America's newseaster. Jack: Denny repnys a personal he owes Fred Allen by putting in appearance on Town Hall Dec. 22. Arthur Ceasar accoladed on Gene Inge's KFWB program for his seript work on 'Big Town'. Jesse L. Lusky, film producer, being cricical agencies at head of his own program, comprising film players he disposered.

William Davidson, a salesman, won \$1,406 court judgment for commissioned.

\$1.406 court judgment for commis-sions while working at KMTR.

COURBOIN TO ENGLAND

WOR Organist's Ocean Trip to Play

Philadelphia, Dec. 7. Eric Sexton, Philly socialite, heard a radio brondeast last week in Eng-land by Dr. Charles Courboin, WOR organist, in New York, Among Cour-boi selections was complete (not-abbreviated) Mendelssohn's Wed-ding March.

ding March Sexton immediately called Courboin by transatlantic phone and asked him to play at his wedding to Miss Berly Margaret Desiree Partridge in Bath Abbey, England, April 23.

April 23.
Courboin was offered any fee he asked and all expenses. He was engaged, however, on April 23 and so the wedding was postponed to April 26. He recently played at the Roosevelt-duPont wedding.

COUGHLIN DUE ON 27 IN JAN.

Detroit Dec. With church tiff settled, Father Charles Coughlin returns to ozone early in January on 27 stations. Inearly in January on 27 stations. Indie hookup arrangements begs today by manager Leo Fitzpatrick of
WJR through Aircasters. Inc. Most
of 35 stations originally contracted,
for Coughlin's 26 weeks series,
scheduled for opening Oct. I but cancelled by priest Oct. 9 after tiff with
Archibishop Edward Mooney over.
CIO and Roosevelt slurs, have kept
Sunday afternoon slot open and littile trouble expected lining up coverage.

erage. Pitzpatrick states chain will cover

COLGATE FANG POWDER STARTER FOR AGENCY

Chicago, Dec. 7
Benton & Bowles-Chicago will tart operations with the Colgate ooth, powder, shaving cream and rushless-cream.

These accounts

brushless cream.

These accounts were secured by Stu Sherman, president of the new B, & B, outfit, Estimated that the billing, much of which will be radio, will run around \$800,000 annually.

Shell Division Manager Sets Up WIP Program

Philadelphia, Dec.7.
Promotion and merchandising or

Promotion and merchandising on scale seidom employed locally being used for new 'Curiosity Court' show by Shell Oil on WiP. A 'Professor Qui2' adaptation. Shell is paying each week \$25, \$15 and \$10 in prizes to question-answers and \$5 for five best sets of posers, totaling \$75 in all Show, an 'outgrowth of sustaining 'Umbrella' Court,' preems' under sponsoriship from 8 to 8:30 tomorrow (Wednesday) hight. Tickets of admish obtained by writing station Auditorium 'studio, seating 140, now being used. Plan to switch to Gimbel aud Jan. I to seat 1,200.

Harry Underwood, Shell division

bel aud Jan. 1 to seat 1.200.

Harry Underwood, Shell division
manager, has set show, no agency
being-employed. Jim Allen and John
Facend of WIP stall handle gabbing

Folcom Prison Shows

Represa, Calif., Dec. 7.
Warden Clyde Plummer of Folsom (state penal institution for two time losers) will let immates broadcast from behind the gray walls if radio stations are interested. Several stations in nearby Frisco are reported interested. Headman is not adverse to a sponsored program weekly, with likelihood that coin received will go toward, erecting studio the grounds.

Prison-based will see the program of the grounds.

grounds.
Prison board will-have to pass on whether the inmates can haul any of the wherewithat that would go with a commercial arrangement.

E. Rosevelt Appointee
San Antonio, Dec. 7.
Elliott Rosevelt, district manager
of the Hearst Radio activities, appointed George Johnson as assistant
to Manager H. C. Burk, of Station
KTSA

Johnson was also made commercial of did the manager in charge of all sales. He of bord-had been salesmen have for the lost 18 months.

Chain Income from Time Sales

		NBC		
	1937	1936	1935	1934
January	\$3,541,999	\$2,681,895	\$2,895,037	\$2,391,667
February	3,295,782	2,714,300	2,758,319	2,211,637
March	3,614,263	3,037,873	3,025,308	2,507,890
April	3,277,321	2,741,928	2,682,143	2,373,890
May	3,214,819	2,561.720	2,685,211	2,475,173
June	3,003,387	2,323,546	2,380,845	2,177,857
July	2.707.450	2,449,983	2,208,935	1,864,420
August		2,422,431	2,021,365	1,735,555
September		2,886,637	2,163,317	1,860,166
October		3,696,469	2,779,557	2,775,431
November	3,381 346	3,468,728	2,655,100	2,683,494
Total	\$35,011,684	\$33,667,699	\$28,255,137	\$25,057.180
		CBS		
22 · 产生产工人。	1937	1936	1935	1934
January	\$2,378,620	\$1,001,023	\$1,768,949	\$1,405,948
February	2,264,317	1,909,146	1,654,461	1,387,823
March .	2,559,716	2,172,382	1,829,553	1,524,904
April	2,563,478	1,050,039	1,615,389	1,371,601
May	2.560.558	1.749.517	1,287,455	1,255,887
June	2,476,576	1,502,768	1,066,729	925,939
July	1.988,412	1,292,775	910,470	620,290
August	1,955,280	1,202,508	879,019	513,315
September	2.028,585	1.838.932	1,086,900	700,491
October	2.505,485	2,754,802	1,930,512	1,752,601
November	2,654,473	2,429,917	1,722,390	1,862,959

al	\$25,935,500	\$20,734,789	\$15,751,827	\$13,321,758
	MI	TUAL		
		1937	1936	
January		\$187,362		
February	G	202,088	152,0	64
March .	G. all Santial.	212,861	191,	183
			137,9	34
May	Breiteren G		129,9	07
June		99,126	104,	10
		84.362	109.	61
August .		79.555	122.0)C5
Scotembo	r	119,210	168.9	19
			271.0	329
Novembe	r			
Total		\$1,722,063	\$1,781,8	81

1937 Network Billings

CBS, \$28,610,000; NBC's Two Webs, \$38,500,000-Prospects for 1938 Are Good

MUTUAL'S NEW ACCTS.

Eddy Duchin Moves From NBC Dec. 28 For Elizabeth Arden

Mutual has added two ne counts: Elizabeth Arden, and Vadsco cosmetic products. Former moves over Eddy Duchin from NBC-blue (WJZ) Dec. 28; while the latter will probably start underwriting The Court of Human Relations, Jan. 9.

Vadsco is using Sunday matinec period, Arden, which has 35 stations on the blue, has arranged for 15 sta-tions in the east, and middle west in the east and middle voome 25 outlets on the wester

Staff Changes at WLW

Cincinnati, Dec. 7:
Four promotions in the executive staff of Crosley's WLW were made last week by James D. Shouse; general manager. Emerson C. Krautter-became assistant general sales manager, moving up from head of continuity.

Eldor A. Park, who, was in charge of traffic is now assistant programs

eldon A. Fura, was of traffic, is now assistant program

of traffic, is now assistant programmanager.

Lee House advanced from production to Krautters former post.

Bob Franken has been placed in charge of traffic.

All: four, men have been in the Crosley WLW-WSAI organization for some years.

American Chicle Off Air

American Chicle (Blackjack gum) folded its air advertising for the year when Lou Little's grid gossip ser' closed with the pigskin senson last Friday (3) night. Program han for right weeks over eight Mutual

stations.

Agency on the account Budger.
Browning & Hersey, has talked a bit
with Little on returning with his
football foreast heat year, but no
deal is set nor option squigled.
American Chicle has an ad budget of
\$1,250,000 annually. Till the series
featuring the coach at Columbia, account had never sponsored an ir
show, sticking to black-and-white
and outdoor media.

Despite the continued narrowing of its percentage margin of monthly time income as compared to the pre-vious year, Columbia has it figured time income as compared to the previous year, Collumbia has it figured out that the first quarter of, 1938 will be the biggest in the network's history. Indications are that CBS will wind up the present year with a gross of around \$28,610,000, as compared to \$23,168,148 for '36, and NBC with a tally of about \$33,500, as compared to 1936's \$34,168,148. On the basis of these estimates the increase on the year will be the increase on the year will be 24% for CBS and 13% for NBC.

24% for CBS and 13% for NBC.

NBC's billings last month (November) amounted to \$3,381,346, or 2.5% less than they were for the parallel month of last year, Red (WEAF) link accounted for \$2,288,866 and the blue (WIZL), \$1,092,480. For the former it was a drop of 5% and the latter a till of 3%.

With Columbia the intake still on the unbest Last month's revenue.

With Columbia the intake; still on the upbeat, Last month's revenue came to \$2.654.473, or 9.2% over the level for November, '36. Although whittled down appreciably from what it was several months ago, this network's accumulative margin for the first II months; of the guirrent year is '25.17.

FORUMITES RISK SWITCH IF STRAYING OFF SCRIPT

Seattle, Dec.

KEEN has obtained ponsor, Travel Shop, for the weekly hour of opinion exchanging which the sta-tion starts this Friday (10). Program tion starts this Friday (10). Program is open to listeners with angles on politics, economics, agriculture, fishing and whatnot, it they bring a copy of the talk and signature a lengthily worded contract. The average allotment is five minutes.

Station proposes to deaden the mike should a speaker wander from the writt word.

the writt word.

John Royal in West

John Royal, INE's vp. in charge of programs, planed to the Coast over the weekend. First trip west in around a year.

Staying two weeks, Royal will eye the network's setups and offices in Frisco and Hollywood.

Purely Creative Week-Ends

Hollywood, Dec. 7.

The best way to write about the city is to get away from it. At least that's the theory of the Ruthrauff & Ryan radio producers, Last weekend Tiny Ruffner made a party of it and took to the desert with him Edward G. Robinson, Ray Buffum and Monroe Goldstein. Far off the beaten path they worked over seripts for Robinson's Big Town.' They would have remained among the cacti longer than they did had not the grub run out and the water supply fast dwindling. Ruffner insists the results of the experimental expedition will be evident on succeeding broadcasts of 'Big Town.'

RADIO SHOWMANSHIP

(Attention-Getters, Tie-Ups, Ideas)

Outstanding Stunts

PROGRAM PRESS BOOKS

Campaign Complete In Folder
New York City.
Just issued tand probably the
first of its kind ever to preach the
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Aircaster's Folder for WJR Detro

Aircaster's Folger for Wife.

Latest wrinkle here is a multicolored givesway which Wife hands
out in reception room of its Fisher
building studios.

The studios reasters, Inc., folder
contains 12 pages and takes visitor
to the mike and follows through in
picture and text to control room,
master control, transmitter and antenna to the receiving set at home.
The story written in non-technical
terms for the layman.
Folder also contains pictures ofWJR's staff artists.

WMT'S Attention-Caller
Cedar Rapids.
WMT. local outlet for the Iowa
Broadcasting. Co. celebrated the
opening of new offices and studios in
the Paramunit theatre building by
distributing a 12-page tab containing
pictures of the personnel and layout.
There were also articles describing
the development of the various de-

partments, studio operations and per sonnel background.

CBS' Museum Program
City.

Columbia is prosteasing a quarter-hour dinner-period program.
Lost Horizons, in a science-education tieup with the American Museum of Natural History, whose 10-year development plan is plugged. Round-table setup, in which various scientists of the Museum yarn about their respective field expeditions and discoveries. Stories are brought out their respective field expeditions and discoveries to price and the program of the Museum, and Mashington meeting. Albamy and Washington meeting also for the Museum, H. E. Osborne of the Museum staff; and John Allen Woolf, announcer.

Copies of talks and information on

nouncer.
Copies of talks and information of the Museum's 10-year developmen project are offered to listeners writing institution in New York City.

ng institution in New York City.

College Annual on Air
Scattle.
Radio variety show instituted at
the University of Washington last
spring will be repeated some time in
January. Auditions for the began
Monday. Michael Hagan, manager of
the university studios, and Ted Bell.
theatre assistant and radio announcer, in charge.
At these auditions search for suitable acts for the half hour program which will be broadcast through
downtown radio facilities is made.
Talent for, the spots is gathered
for announcers, singlers, tap dancers,
dance bands, novelty teams, actors,
so ipt writers and dalague directors,
Bell, who announces for KFSC, said.

Impressing Business Men Reginn, Sask.
Selling Transtadio News to the gentry of Regina, Saskatchewan, has been undertaken by CRM in a novelmanner, now much demand. A staff group turns up at a funcheon meeting of some club or organization and, while one of the lads spiels about the speed and coverage of Transtadio, another plops himself down at a typewriter, with a port-

able short-wave receiver alongside, and bangs out the news flashes coming through the earphones on his

coming through the earphones on his head.

Stuff immediately 'phoned to studios and put on the air as flashes, coming back to hotel and reclying set. Stunt had, caused much comment even though whole show may not last more than five minutes.

KIRO Answers Fan Mail

KIRO is saving stamps by anxwersing its fan mail over the air from the saving stamps by anxwer. The saving stamps by anxwersing the saving stamps of the saving sav

Klem's Free Soap

Eureka, Cal.
Soap used in rooms of Eureka Cal.
Soap used in rooms of Eureka
hotels and others in the vicinity of
this city bears the compliments of
station KIEM, the Voice of the Redwoods.
Distribution of the free bars is a
novel promotion stunt.

Coulee Dam an Event

Opening of bids for completion of Grand Coulee dam will go over a Mutual network of 88 stations Dec Office of the Coule of

Idea for Safety Stunt

Idea for Safety Stunt
Rochester, N. Y.
RKO Palace and Century theatres
tie with WHEC. Democrat and
Chronicle, Times-Union, Sears Roebuck and Safety Council of Chamber
of Commerce in big safety campaign.
High school pipils invited to write
1,000-word story or scenario for \$50,
\$10 and \$5 prizes, Winning scrip
will be adapted and produced with
school talent in roles, then screened
at mass meetings in the two theatres.

I. J. FOX. VET BOSTON - SPONSOR, WITHDRAWS

Poston, Dec. 7.

I. J. Fox. furriers, using airlines in Boston for the past decade, had to quit its contract of 32 weekly half-hour Sunday pim, shows (Nov. 28). Business recession was blamed and the mild weather, although a similar series last year, with similar mild weather, continued. Release from contract is significant in that Xmas had no bearing to keep show on air to first of year, at least. Show's talent included Rakov's orchestra, Fox Fur Trappers' chorus, Eleanor. Steber, soprano. Four Rhythm Boys, and Frank Sherry, Lenor, Huber & Creeden, the agency. Another WEEI Joss, is the Northeastern Laboratories, Inc., show, Lady Lillian (Elizabeth Hart of WORL) presents The Woman's Point of View. Frame was the Hub's first fem vox popper, in the RKO-Keith Theatre lobby. Contract, also for 52 weeks, took the air late October. Agency was Louis Glaser, Inc. Show, Out Nov. 23.

In less than 24 hours after contracts were signatured, Scott Furriers began riding WEEI lines on Friday (3), with Eddie Kasper the mc. of this femme opinion indoor vox popper. Contract, placed through Continental Advertising Service, calls for 52 weekly 15-minute frames, first three originating at the sponsor' store, and the rest from YEEI studios. Program tag is 'Woman Speaks' Six femmes form a round table, with Kasper the monitor. Opinions are given to queries used on program are good for \$10 merchandies awards. To each of the six laddes participating, the sponsor gives \$15 merchandisa awards.

DOUGLAS LESEUR VANISHES

CKLW Traffic Manager Leaves Sui

Detroit, Dec. 7.

Disappearance of Douglas LeSeuer, traffic manager of CKLW and
known on ether as Steve Douglas,
has police baffled here.

Although he left suicide notes in
studio, police and station officials discount belief he took life in Detroit
river, as Douglas intimated. River
has been searched and all clues run
down but no trace has been found.
Douglas is 31 years old.

Nixon's Merger of P.A.'s

Larry Nixon, press head of WNEW, Yew York, pulled a sneak last week and married Jeanette Smits, former sob sister on N. Y. Journal and more y a radio press agent herself. in Baltimore, Dec. 4.

Santa Claus, Indiana, Uses Radio To **Boom Its Package Mailing Service**

Auto-Opposish

Hollywood, Dec. 7 C.B.S's Radio playhouse on Vine street hangs out a banner on Tuesdays, announcing: 'Eddie Cantor Every Wednes-

day.'
Across the street the comic has opened a new branch of a biz he started recently in Beverly Hills.

Sign playing opposition to ddie Cantor Every Wednes-'Eddie Cantor Antiques.'

Radio Discs' \$250,000 In '37 Royalties

Music Publishers Protective Association estimates that the turnover of its mechanical rights bureau from transcription licenses for 1937 will amount to over \$250,000. Bureau last year took: \$198,000 from this

source.

In 1935 the gross royalties on transcriptions as cleared through the MPPA were \$165,000. Year to year increases have been due as much to the spread of the recorded program library as to the greater use of commercial waxings.

WOW Case Due Today (8)

Omaha, Dec. 7.

After two postponements, hearing on trespassing charges against WOW's Foster May and two technicians in connection with broadcast of national cornhusking contest, has been set for Wed., Dec. 8, at Marshall, Mo. WOW men were arrested on complaint of Topeka, Kans, station which elaimed exclusive broadcasting rights.

tion when earned excusive protects atting rights.
Expected Manager John Gillin and Harry Burke and Bill. Wiseman of the station staff will likely make the trip to Marshall along with three employes directly involved and battery of Woodmen of the World legal men.

Juliet Forbes, of 'Brother Rat,' at the National, N. Y., has joined the cast of 'Our Gal Sunday,' dramatic serial over CBS.

Indianapolis, Dec. 7.

Latest Christmas wrinkle in this meck of the woods is placing of spot announcement daily on WIRE by the Santa Claus (Ind.) Rémailing Corp. Outfit, which has okay from Uncle. Sam's Postal Authorities, agrees to remail packages, cards, letters and other Christmas matter, cluding advertising from the post-office, at Santa Claus (Ind.). All matter so remailed bears the cancellation mark of the odd-named post-office, whose-name places such commercial value on such remailing. Announcement specifies listeners must write direct to station WIRE here, and enclose two-bits. Station then mails to the listener an attractive green mailing packet, in which the

Indianapolis, Dec. 7.

then mails to the isstener an attractive green mailing packet, in which the buyer inserts his material for remail-ing. All such material must be ready for mailing, with correct amount of postage affixed, and addition to the two-bits, Christmas-minded per-son must pay the postage the son must pay the postage the green mailing packet to the Santa Claus (Ind.) postoffice. Response so far has indicated Barnum was right, and question of what Demo-

MASS DENIED **RADIO**

Patrick Cardinal Haves, Roman Catholic prelate of the Archdiocese of New York, nixed proposal of air-ing midnight mass on Christmas eve-over WMCA and the Inter-City reover-WMCA and the Inter-City re-gional web, Cardinal gave no reason, but has often turned down overtures to broadcast the similar ceremony from his own cathedral, St. Patrick's WMCA wanted to air the mass celebrated at Craymoor Monastery, cloister-of-air-order of-Franciscan-Frians at Garrison, N. Y. The Prices

Friats at Gairtson, N. X. The Friats bankroll a Sunday half-hour dramatization. Ave Maria Hour, over the Inter-City link. Instead of the mass, regional will now be fed, a dramatization of the Nativity by the Donald Flamm station.

TOWN SEEKS RESTORED PRESTIGE THRU WCKY

Cincinnati Dec. 7

Cincinnati, Dec. 7.

To regain Jost business prestige suffered in the Ohio river's
record food last January and
February, merchants of Maysville, Ky. 125 miles up stream
from Cincy, are using a series of fiveminute announcements on WCKY.
Blurbs are directed at growers of
butley tolagen who are now selling.

Blurbs are directed at growers of burley tobacco, who are now selling their crops at auction warehouses. Flood washed away Maysville's tobacco marts and tons of the weed. While modern warehouses have since been built there and insurance carried to protect loss on tobacco brought in, neighboring competitive markets are making a strong play against Maysville sales.

Household Continues WJR Show with Guest and Patt

Show with Guest and Patt
Detroit, Dec. 7.
Household Musical, Clock, 'early morning show conducted by Ralph Patt and Eddie Guest, Jr., has been renewed for another 52 weeks over WIR by Household Finance Corp. It's fitth consecutive year for Household Finance as bankroller of show. Hour's program, heard, six times weekly at 6.30 am, includes 20-minute news shot by Guest, who's radio ed of Detroit Free Press, with Patt as m. Agented by Batten, Barton, Durstine & Osborn.
Another WJR show, Morning Revue, 'has been renewed for its third year by Crowley-Milner Co. Jurge Detroit department store Hollage Corp. Sint has Mary Gray and Gordon Castle, regulars six thmes weekly at the control of the c

weekly.

Rival Dog Food has also renewed Himmy Stevenson in early morning news cast for third year. Rival takes three programs weekly, Viny the other three.

SHOWMANSHIP CHART

JANUARY, 1938

(ARRELY NETEWARD PRESENTS A Calendar for the month of January. This calendar is published monthly from material copyrighted by the National Retail Dry Goods Assn.). (VARIETY herewith presents a calendar for the month

SPECIAL WEEKS DURING JANUARY

National Motor Boat Show, Jan. 7 to .15; at the Grand Central Palace, New York city; sponsored by the National Association of Engine and Motor Boat Manufacturers, 420 Lexington ave., New York city. National Thrift Week, Jan. 17 to 23; sponsored by the National Thrift Week, Committee, X. M. C. A., 347 Madison New York city.

National Retail Dry Goods Assn., Convention, Jan. 31 to 7eb. 4; sponsored by the National Retail Dry Goods Assn., 101 W. 31st st., New York city.

SPECIAL DAYS DURING JANNARY

SPECIAL DAYS DURING JANUARY

- SPECIAL DAYS DURING JANDARY

 (1) New Year's Day, bithday of. Paul Revere, 1735,
 (2) Georgia admitted to the Union, 1788.

 (4) Utah admitted to the Union, 1886.
 (6) Birthday of Joan of Arc. 1412. New Mexicojoined the Union in 1912.
 (7) Telephone communication established between
 New York and London in 1927, first national election
 held in 1789; first regularly established bank
 America opened in Philadelphia, 1732.

 (8) Battle of New Orleans, 1815 (legal holiday,
 Louisiana).
- Louisiana).
- Louisiana).

 (9) First balloon ascension, America by Blanchard, of France, in Philadelphia, 1793; Connecticutjoined the Union, 1788.

 (10) First labor union in America formed by a
 group of New York tallors, 1805.

 (11) Birthday of Alexander Hamilton, 1757.

 (12) John Hancock, patriot, born 1733.

 (13) Modeln printers ink first used by Jacob
 Johnston in Philadelphi 1804.

 (11) First written constituting known adopted at
 Hartford, Conn., in 1639.

- (15) First U. S. locomotive built. 1831.
 (16) Eighteenth Amendment became effective, 1920 (it was repealed Dec. 5, 1933).
 (17) Birthday of Benjamin Franklin, 1708.
 (18) Birthday of Daniel Webster, 1782.
 (19) Birthday of Robert E. Lee, 1807 (legal holiday in the south); birthday of James Watt, Inventor of the steam engine, 1736; Lt. Wilkes discovered the Antarctic Continent in 1840; Edgar Allan Poe's birthday 1809.
- (21) Birthday of Thomas J. (Stonewall) Jackson
- (21) Birthday of Thomas J. (Stonewall) Jackson. 1824.

 (22) Birthday of Lord Byron, poet, in 1788.

 (23) Congress, in 1845. Scheduled national election day for first Tuesday after first Monday in November; (24) Morse demonstrated telegraphy in 1838; gold discovered in Californi 1848.

 (25) Birthday of Robert Burns, poet, in 1759.

 (26) Michigan admitted to the Union, 4837.

 (27) Edison patented the incandescent lamp in 1880; Mozari, composer, born in 1756; Lewis Carroll (Charles Lutwidge Dodson), author of Alice Wonderland; etc., born in 1832.

 (28) Child Labor Day, (celebrated in synagogues); Kansas admitted to the Union, 1861.

 (30) Birthday of Franklin Delano Roosevelt, 23m President of the United States, 1822. (Warm Springs Fund and Birthday Ball celebrations); Child Labor Day (celebrated in schools).

 (Note: Flowers of the month are snowdrop and carnation; birthstones are garnet and hyacinth).

Sales promotion note: January accounts for 6.8% of the department stores' total annual sales, ranking 16th among all months; best sellers are domestics, linens, blankets, art needlework corrects, furs, men's clothing, oriental rugs, radios, and piece goods.

CBS Devises Cute Stunt Opposite C&S; **Best Bits of Commercials Sustaining**

CBS has done a sharp about-face in keeping in the swim against the competish offered by Chase & Sanborn's Sunday night 8 p.m. show on NBC. Shifting the Columbia Workshop, network has come up with as swell an idea as it has shown in some time in stringing together a sustainer. If CBS can't sell the first half of the empty hour against C. & S., then this new show seems as good as a sushow show seems as good as a sushow hour seems as

apped up.

People's Choice' is a digest of what the public selects as the outstanding bits on the week's commercials on Columbia, with this modification CBS does the selecting in the public's name.

lics name.

Fed from KNX, Hollywood, program benefits from the number of performers network now has emanating from the sunit slope. But the east isn't neglected; from this end slices of shows are imitated.

slices of shows are imitated.

Hal Kemp's crew played Things
Looking Up, vocalized by Bob Allen,
Routine was plucked from recent;
Chesterfeld program. Katharine
Sugar' Kane blues-bawled a number
from her Jack Oakie (Gamel) previous program. Joe Penner closed
with a routine from his Nov. 21
stenza for Cocomalt.

Proxy stuff was wholly meet. 7

with a routine from his Nov. 2i stenza for Cocomalt.

Proxy stuff was wholly weak. Imitator of Boake Carter was poor, which let down the possible effect of fairly punchy copy. Femme who did a song Gladys Swarthout rendered on the Ford Symph show solunded almost totally unlike the original. Chunk: of drama initially put on by Charlie Martin for Johnny Presents (Philip Morris) lost: a deal because of a cast that generally threw away their lines. Windup had Lud Gluskin's orch, which plays the program, imitating the manner wanted, by George Washington Hill when band plays the winning songs on Lucky Strike Hit Parade.

Eac's of the products get a plug

Strike Hit Parade.

Eac's of the products get a plug when bits from their sponsored shows are sired on 'The People's Choice.' It is through this arrangement of plugging both sponsors and their programs that CBS arranges for its idea. Cigarettes were plugged plenty in the half hour, four different brands being represented.

PARAMOUNT PARTY
Vaudeville
30 Mins—Lecal
Phurday, 9:30 p.m.
WNEW, New York
A little slow in gaining momentum
first time out, this new sustainer
shows promise. Half hour stanza is
built around idea that vaudeville is
staging a come-back at Adams
Paramount theatre, Newark, with entire proceedings emanating from that
house.

tire proceedings emanating from that house.

Intital broadcast was slowed with nouse.

Intital broadcast was slowed with preliminary spiels and lulls in spotting real entertainment. Ted king, master of ceremonies, is okay with no attempt at wisecracking. That opening overture might have been cut down a bit for air purposes though hearing pit reew again at least was a novelty, and satisfactory on instrumentation.

Only room for three turns. All high competent and suited on the competent and the com

SCAVENGER HUNT With Gary Morfit, Walter Linthicum 30 Mins. CREMO CIGARS Saturday, 7:45 and 8:30

39 Mins
CREMO CIGARS
Saturday, 7:45 and 8:50.
WBALL, Baltimore
(Lawrence-Gumbinner)
This program originated here by
Gary-Morht and Les Beard six weeks
ago has been building, in rapid style.
Handred successful scavengers' to
the studio for the prizes and the interviews that follow on the second
portion of the program now sponsored by Cremo.
Divided into two periods of 15
minutes each, the first breezily handied, by Morfit announces between
musical recordings a list of gadgets
range in variety from a mouse trap,
badge and large can of condensed
mils to a transfer from a street, car
line. Cash first prize and theatre
ties of items called for. Second period
brings successful hunters to mike
for details of search and entertaining
human interest angles, good
laughs and plenty of local in Berni. human interest angles, good for laughs and plenty of local interest. Burn.

WEAF-NBC, New York

(Arthur Rudner)

Away from the air for more than a year, since, to be precise, his Goodwild Court (Chase & Sanborn) was removed. A. L. Alexander has been keeping his name not too far beneath the surface of public consciousness. Media for him have been magazine articles, and strenuous efforts to keep alive memory of his erstwhile show, which folded after the legal profession, as a body turned the heat on him for museling into their lucrative practice via cuffo advice to impecunious clients who were willing to spill their troubles into ambody's receiving sel.

Alexander was once the coorde

bles into anybody's receiving scl.

Alexander was once the oxono for his present sponsor, and True Story mag seems smart in bringing the sage of the simple folk tack. For a long time the ex-aniouncer has been fairly successfully impressing himself on the immigrant scene as smething of an oracular advice-giver. While, his, pions platitudes cause many to cringe, his stuff is at least intoned in the proper tenor for readers addicted to True Story who, presumably, are the followers of this Court of Human Relations.

Program isn't a very great deal

Court of Human Helations.

Program isn't a very great deal altered from Alexander's original one. Actual cases are re-enacted, and then an impartial jury voices singly its opinion. But, in the finality, all answers are left up to the listeners.

listeners.

Case on the docket for Alexander's return last Friday (3) was one fairly tresh in the public mind—the dismissal of Isabelle Hallin, Saugus, Mass. Young schoolmarm accused serving her high school studes cocktalls.

servin a ber high school studes cock-isalis.

Miss Hallin, who has been around New York looking for a show biz break since her job was taken from her, gave the program a strong hypo by playing herself. In the dramatiza-tion. As to the script it didn't par-ticularly stress the school boards detracting from the climax. Listen-ers' minds were made up almost at the start, and interest certainly slackened long before the jurors got the call to state their views. As for those statements they needed, a good script-job.

the call to state their views those statements they needed a good seript job.

Miss Hallin, who has had some little theatre background in Lynn, Mass, turned in a fine self-characterization. Alexander's exalted spieling fore and aft the dramatization was couched in the fancy verbiage that quite naturally impressed the listeners who cluster around this show. His oral scrutiny of the 'sociologists' who compsed the jury sounded as dignified as though it were rolling down from the throne in the Supreme Court building.

'EPIC OF AMERICA' Dramatic Sustaining 30 Mins.

Dramatic
Sustaining
30 Mins.
Sunday Sunday
When Mins.
Sunday Sunday Sunday
Sunday Sunday
Sunday Sunday
Sunday Sunday
Sunday Sunday
Sunday Sunday
Sunday Sunday
Sunday Sunday
Sunday Sunday
Federal Radio Thea
rice ast. Took 'the land for the oppressed' angle in American history
from the days of earliest Scotch,
Irish and German immigration
for the sunday Sunday
Federal Sunday
Frongram is a strong educationaler
and includes forthright presentation
of workingmen's troubles in colonial
days, with heavy emphasis on origins America's number one social
problem Negroes, though scripting
For effect of misery dainy the
slaves endured on the trans-Atlantic
crossings, a background chant was
employed which lasted through a
substantial part of the program. This
was very effective, but there was
too much of it. Program, on the
whole, sustained interest and voices
too much of it. Program, on the
whole, sustained interest and voices
too much of it. Program, on the
whole, sustained interest and voices
too much of it. Program, on the
whole, sustained interest and voices
too much of it. Program, on the
whole, sustained interest and voices
too much of it. Program, on the
whole, sustained interest and voices
too much of it. Program, on the
whole, sustained interest and voices
too much of it. Program, on the
whole, sustained interest on the
lace given by the direction was
good, only fault being over-lengthy
chanting. Program wound up with
singing by the various nationalities
to give the show the melling pot
flavor.
Auxillary was sponsyrup an essay

Announced that American Legion Auxiliary was sponsoring an essay contest based on the series.

MARTHA HOOD Household Hints 15 Mins.—Local M-W-F, 10 a.m. KGLO, Mason City, Iowa

R KGLO, Mason City, lows a Dee Chamman, who as Martha be Hood handles this 15-minute woe men's spot on KGLO, dishes out dehatter dealing with recipes, cooking suggestions, etc. On the two months, and the cooking with a lively breezy manner of delivery.

CAROL KENNEDY'S ROMANCE With Gretchien Davidson, Carlton Young, Elsle May Gordon, Gene Morgan, Gary Grandall 15 Mins. 11 HEINZ.

(Muxon)

Maxon:
There's a whole list of conventions that govern daytine serials. Basic assumption No, I is that the listeners need to have everything spelled out. In keeping with this principle, ruthor Victor Whitman uses only one-syllable words and one-syllable thoughts. Dialog is phoney and unreal by the standards of the cognocenti but neither worse nor better than the average of daytime drama. Each line laden down until I groans with a teansparency of meaning. Listeners are invited to get-this-now-it's important.

As the, he says' and 'she says'

ing. Listoners are invited to getthis-now-it's important.

As the 'he 'says' and 'she says'
progresses the says' and 'she says'
the says' and the says' and the says yery
gabby. In fact, all talk and no action. Again the triumph of the daytime average-over temptation to put
anything like genuine human emotion into void where the artificial, 'the 'over-stresses' and the tonori-bricks school of delivering a hint
is deemed, the ideal beyond which
all effort would be mere literary
fooling around be mere literary
fooling around be mere.

Heroine: 'Why do you love me?'
Hero; 'Gh, 'thort' know - J just do.'
A character-building touch:
Hero' Oùen, the way you said
that you sounded just like little
boy.'
A you know-what-I-mean Beatrice

boy.'
A you-know-what-I-mean Beatrice
Lillie leer:

A you know mater-men Beatite
Gracie (who has just dropped in
for six minutes of dialog after the
love scene gets thin): Carol, I guess
jou're the home-girl type ... don't
you think so, Dr. Craig'.
Hero (very sby): Yes — yes, I
guess she
Commercial copy promises that
'every last bean is mealy and full
of luscious nourishment. Just like
the dialog.

Land.

NEWSBOYS' RADIO PARTY 30 Mins. REGISTER AND TRIBUNE Sunday, 5 p.m. KSO, Des Moines

BEGISTER AND TRIBUNE
Sunday, 5 p.m.

RSO, Des Moines

This half-hour show has in six
weeks practically left the amateur
class for professional recognition.
Started by Frank Jaffee, promotion
department of the Des Moines Register and Tribune and Sovines Register and Tribune and Sovines Regcowles interests which also own the
Register and Tribune, this is probably the best piece of promotion
ever presented by the combo. The
show outgrew the KSO studios in
one show and now after five shows
in the grand ballroom of Hotel Fort
Des Moines is angling for a larger
auditorium since it is the second big
general and appropriate the show
will go alead on a 52-week basis and
continue to be handled by ticket admission through the newspaper delivery boys or 'salesmen' as they are
tabbed by the publications.
Credit for this snappy kid show
goes to Orville Foster who has
whipped the mews kids into a
supplendid orthests-and-also-a-chorusnews kids handle the entire show as
announcers and introduce the chorus
and orehestra numbers and solos besides doing good job on the
comedy routine. The comedy lines
are smart and youthful, without being in the wisecrack category.

Outstanding work by the chorus
with Don't Give Up the chorus
ship on the part of Foster who ke
program in good tempo, Many of the
carrier salesmen participating in the
how come from all four corners of
the 'state. In greder that it shouldn't
be a boys' show entirely, Cousin't
Rosemary Begley, a 15-year-old lass,
song once so loan on played 'straight',
Or of the state in greder that it shouldn't
be a boys' show entirely, Cousin't
Rosemary Begley, a 15-year-old lass,
show over as different in appeal is
the 'yumph' these kid entertainers
show over as different in appeal is
the 'yumph' these kid entertainers
show over as different in appeal is
the 'yumph' these kid entertainers
show over as different from the and the serior
standly manufested over theair. Moorhead.

SALLY RAND Interview 4 Mins. VITALIS

4 Mins.
VITALIS
Monday, 8:30 p. m.
WRN-WLW-Line, New York
Pertinent to afford Miss Rand a
quest-shot on a program titled For
Men Only'; not impertinent to suggest a better script could have been
patterned.
Short shrift was given routine
questions. They were routine
questions. They were routine
questions. They were routine
questions. They were routine
questions and must have been bored,
for she has heard the same bombarded at her each time in her terreer,
she has been quizzed by a highschool-monthly assistant-editor.
Windup had Miss Rand telling the
men how to win their girls. She
veemed inclined to laugh too much.
But maybe she couldn't keep her
longue in her check.

Bert.

CHANNING POLLOCK With Mark Warnow Music, Morton Bowe, Sheila Barrett

30 Jins. H. J. HEINZ

and continues, modified, the original Magazine format adopted when H. J. Heinz flist embarked upon the ether.

Designed for housewives the program should have no trouble getting a substantial audience. Its entertainment perched the sturdy foundation of heith price of kind for the sturdy foundation of heith price of kind for the sturdy foundation of heith price of kind for the sturdy foundation of heith price of kind for the formation of heither the sturdy foundation of heither the foundation of heither the foundation of heither the formation of heither the formatio

semi-usury tems among its more standard dishes. Soups, ketchup and boans were mentioned on the preresponse were mentioned on the prelatital broadcast fan smoothly except for some passing toe-study. The standard of th

mercifully.

ELIZABETH HART
Household Patter
30 Mins.—Local
Partlepating Commercial
Saturday, 9:30 at m.

WORL, Boston
As femme household shows go.
Elizabeth Hart's Woman of Tomorfor Disconsistence and enthusiastic and
has some salesmanship.
As a sort of ame without sending
in any labels or face-similes, she requests listeners to send in answers
to questions like today's: If YouForman with the same of the confine of the control of the content of the control of the confine of the control of the conmercial frame, with the plugs worked
into the continuity.

PARISIAN PARADE

mercial frame, with the plugs worked into the continuity. Norm.

FARISIAN PARADE
Jo Delinois, m.e.
Transcriptions
Saturday, 5:30
WEBXN, N. Y.
Only French broadcast in N. Y.
at the present time consists of musical recordings, with plugs interpeted for seven sponsors. Reception was so poor at the point caught, it was impossible to determine what ment the program might have had, it was impossible to determine what ment the program might have had, all of them may plug we used, all of them any plug we will be the program of the pr

RICHARD CROOKS
With Vera Brodsky, Charloteers,
Firestone Chorus and Alfred
Wallenstein

Wallenstein
30 Mins.
FIRESTONE TIRE
Monday, 8:30 p. in.
WEAF, New York

(Stuberney-James)
After eight 'conversative' yerrs,
larvey Firestone apparently had,
sudden change of heart. Now try,
ing to stretch rubber show tor more
general appeal. Number one show
sounded promising.

Wallenstein's combor of jazzique
and 'classique is very up-to-dric', No
reason to lose the old audience in the
hopeful pursuit of new ears.
Richard Crooks guested initialer,
using 'lighter operetta numbers.

hopeful pursuit or new ears indeed in the recognition of the process of the proce

The LAND WE LIVE IN:
With Joe Karne, Dolly Orton, Marwin E. Mueller, Lambert Keiman,
Sydney Busch, Herman Waldman,
Steve Thumany, Lynn Loray and
Ben Feld's Orch.
Sun. 6:00-6:30 p.m.
UNION ELECTRIC LIGHT
FOWER CO.
KMOX, St. Louis
(Im Daugherty Agency)
A new series of entertainingly
educational programs, Under direction of G, Bradford Simpson, of
Daugherty Agency. Show is written
cast and produced by the agency and
line first of the new series. Missourie
whe World, War, 1901 and 100 re)

Daugherty Agency. Show is written cast and produced by the agency and the first of the new series. Missourin the World War, got away to a swell start.

Ben Feld's orchestra called on for a lot of martial music during the 30 minutes. Does ince job. Joe Karnes, tenor, scored with Till We Mect Again. The rest of the cust put across the story with plenty on the ball.

In keeping with other The Land We Live In programs the Unio Electric Co. is to be commended for the other than the first comes at the interest of the cust put across the story with plenty on the first comes at the interest of the cust program. The first comes at the interest of the cust program. The first comes at the interest of the cust program in the first comes at the interest of the cust program. The first comes at the interest of the cust program in the continuity which, at times, reached dramatic heights, to continue without interruption.

Maury Cliffer has the announcing stint.

JOE WHEELER 'Street Man' 15 Mins.—Local

JOE WHEELER

Street Man'
15 Mins.—Local
Sustaining
M-W-F; 12:45 p. m.
WHAS, Louisville
A little belated, perhaps, at hitting
the sidewalk, nevertheless a welcome
addition to the ranks of local interaction of the little side of local interaction of the little side of local interaction of the little side of local interaction of little side of local interaction of little side of local interaction of little side of little side of little
in front of Oertel's Radio theatre,
which houses the brewery sponsored
show aired each Monday night.
At program caught, Wheeler questioned a variety of persons, ranging
from a university student to a truck,
filtyer, which may or may not have
been good pickings. Particular spot
where broadeast is conducted
rather off the main stem, and pedestrian traffic is light.
Wheeler has a smooth mike style
and gives the impression of putting
the interviewed persons at ease. In
the interviewed persons are sease. In
ticipate what the question of notice
the and, if anything, the announcer
appeared more Ill at ease in the interchange of q's and a's.
Town's two opposits stations have
been running sidewalk interviews for
some time, so local listeners will find
nothing new in this one. But there
is a perking of interest if for
other reason than to make comparisons between the sidewalk stuff produced by town's biggest station and
the Man on Street' unarter hour
niched out daily by WGR* and
WAVE. Hold

View Character of CRCH

JOSEF CHERNIAVSKY'S ORCH With Jack Arthur, Sylvia Froe Three Smarties Sustaining 30 Mins.—Local Thursday, 8 p.m. WOR, N.Y.

Thursday, 8 p.m.
Work, NY.

First-rate musical, sustainer with
Josef Cherniavsky's orchestra doing
a bangup job of jazzing up a classical, medley as well as some nilty
arrangements of popular numbers.
Showdly avoids being highbrow,
cluded Jack Arthur, dramatic baritione, doubles as emece. Show
cluded a lively adaptation of w.k.
musical accompaniment for Mother
Goose Rhymes (Mary's Lamb, London Bridge, etc.), which were nicely
strung together. Latter arrangement would make hie beckground
missic for the Wall Disneys,
the control of the Wall of the Color
in the Still of the digital ready and
the Three Smartles rounded out the
program with Tbb Tide and a jum
number, Program, was the third in
the series, being a switchever from
NBC.

PAT BARNES AND HIS BARNESTORMERS BARNESTORMERS
With Mark Smith, Paul Roberts,
Elizabeth Mergan, Marcella Hendricks and Beb Stanley's Orch

dricks and Beb Stanleys. United British and Beb Stanleys. United British Briti

station. It was a conviction, space of acting and pointed the way to Barnes greatest appeal. Nicely aided by Elizabeth Morgan, doing the part of the prigram was too read the program was too the program was too great the program was too state the program was too me to get the program was too the program was too state the program? When are you going to start the program? Answer: Were almost through with it. Tag line, 30 that's what I smell. It was not straight to be funny, and too wids open for factualness.

Full Roberts didn't deliver his met with much punch. Marcella fendreles, newcomer to the sustaining list, sang Once in White Bob Stanley's orchestra was a source of strength playing Fine and Danny of the Greatest was a source of

RAY VENTURA ORCH. With Bill Byrd, Percy Phillips

Transoceanic 15 Mins. ANGLO-AMERICAN PRESS ASSN

Transceanle
15 Mins.
ANGLO-AMERICAN PRESS ASSN.
Sustaining
Monday, 6.13 pm.
W. York
MEC-red swept clear a quarterhour Monday (6) of a regular susainer -and-picked-up-the-annual
newspapermen's feed Paris, It's
he equivalent of the Gridiron Club's
banquet in Washington for the boys
in the continental bests for American and British sheets.
Couldn't have made much sense
icking. Byrd from America and
Phillips from England were the two
rewsies before the mike for a bit of
crossfire ribbing of international
politices and politics. It was really
grand stuff for the initiate, though
probably not many were in on it due
to mengandents took rare advantage
of talking without beneft of cable
censors.
Banquet hall was stuffed with

of talking without benefit of cable censors.

Banquet hall was stuffed with diplomats and ambassadors. What the reps from Italy, Germany, Japan and the Balkans must have thought would appear right funny in print. If the word gets too far out, mayber the contract of the contract of the contract of the countries and hereby was mouthed—and for laughs. But all the other countries got their thumb-jabs to the kidneys, too.

Ventura's orch played a number at the windup, with some of the boys caroling a travesty on international relations.

FORREST WILLIS

relations.

FORREST WILLIS

Songs, Interviews
15 Mins.—Local
DJ JIMAS BROTHERS
Daily, 2:15 p. m.

Willia, 2:15 p. m.

Local products a per late of products to women. No one else in the Capital District has worked so long at the business of entertaining femme listeness, or has so completely mastered the friendly, informal, I-will-entertain-as-though-in-your - living-room technique. Poling pianis with the complete of the products of the pro

the friendly approach is a bit over-sweetened,
Guests—not presented every day— range through interview possibilities of district. Willis turns in a pretty-fair quizzing job, considering that the apparently works without a script. Profuse in his praise, he overdoes the phrase Thanks Plenty. Jaco.

ARTHUR GODFREY
Sones, Patter
15 Mins.
BARBASOL
Friday, a p. mi.
WOR-Mutual, New York
(Errein-Wasey)
Barbasol, after a month on Mutual, has aftered its program entirely
by hers the best of several control of the several control of

LAWRENCE TIEBETT Son's FORD MOTORS

Sonys
FOED MOTORS
Sunday, 9 p.m.
WABE-GSS, New York
(IV. M. Ayer)
First-air rendez/ous kept this season by America's top-rated baritone
was on the Ford Symph show.
Sunday, 151 He proved also about
the was on the Ford Symph show.
Sunday, 151 He proved also about
the was on the Ford Symph show.
Sunday, 151 He proved also about
this year by the program.
In very good voice, Tibbett shone
especially on the extremely tough
Te Deum' of Puccini. Other selections showed smart assorting for
variety sake. They were the aria
'Er' Tu' irom Verdi's Masked Ball'.
Song of Voltar Esaturent' and the
long time Tibbett standby which he
contained the standby which he
sunday which is the standay of the standay of the
Robeson on a cflectively
through fancy vocal calisthenics—
'De Glory Road'.

FRISH ABBEY PLAYERS

IRISH ABBEY PLAYERS
Lover Who Lost, with S. J. McCormick, Maurine Delaney, Deni.
O'Dea
8 Mins. ROYAL GELATIN

8 Mins.

BOYAL GELATIN

Thurs, 8 p. m.

WEAF-NBC, New York

(J. Walter Thompson)

Last time that this piece of folksy humor had a hearing over NBC was in April of this year when Sarah Allgood, of the same Irish Players, teamed up with Dulad Diggedon or with the same Irish and the same in the s

leads. Odec.

NOLA DAY
With Norman Cloutier's Orch.
15 Mins.
Sustaining
Salurday, 8.45 y.m.
WEAF-NBC. New York
Miss Day, California controllo, is
in New York now getting a buildup
from NBC, backed nicely by the vet
batoner Norman Cloutier and the
house orchestra he so smartly handles.

Warbler has a velvety as well as
versatile pair pipes. Four selections when caught (4) testity to the
types she can do. Lady is Tramp,
Tall About Love Mission Sea
and Topo Wirds not of Sea
and Topo Wirds not performance,
she deserves careful consideration
from the east. And will likely go
some good places when she gets to
be known.

GUESTION AIK'

'QUESTION-AIR'
With Donald McGibeny

QUESTION AIR'
With Donal McGibeny
Quiz
30 Mins.—Local:
FOX BREWING CO.
Sunday, 3:30 p.m. CST.
WMAQ. Chicage
Okay radio fare with a minimum
of loss and the control one or two
beens and for Donald McGibeny.
He'll do both a lot of good, working
in the free. informal style he's developed. There's a buoyancy to his
personality that makes this quiz
show something much ingular and
most style of the control of the
lientagency combination this year.
Former one was a pladsome melding
of holke comedy and hot recorded
music presented after ball game
broadcasts all summer long.

Loop.

'SMOKE DREAMS'
With Viki Chase, Raffell, Dion Craddock, Virginio Marucci orchestra
and choir
Musical
30 Mins,

39 Mins,
FENDRICH CICARS
Sunday, 12:20 p.m. CST
WMAQ-NBC, Chicags
(Ruthrauf) & Ryan)
This show is effective illustration
of an agency's ability in transferring
to radio all the essential points of a
policy daveloped for product appeal
by other media over, a long period
of time.

to radio all the essential points of a policy developed for product appeal by other media over a long period of time.

Two moods, luxury and contentment, have been the basis of piglorial copy for citar advertising gines the beginning, and in this proposed to the product of th

acter.
Commercials done straight, are in nowise disturbing.
Gold.

RHYTHINS AT NOON
With Cheri McRay, Dave Bacal,
Three Note, Doug Hope, George
Watson, Dodge Rhythm Riders
Varlety,
60 Mins.—Local
DODGE DEALERS
Sunday, 12:00 M CST
WBEM, Chicara
(Ruthrouf & Ryan)

(Ruthrouff & Ryan)
After the Sunday morning's heavily commercialized stanzas, this one,
with its spirited lightness is doubly
welcome. Spotted right, too, as far
as audience is concerned—not too
early for the late sleepers, and okay
for the folks who've been golfing or
to church.

as addience is concerned not use any for the late sleepers, and okay for the late sleepers and okay for the late sleepers and okay for late sleepers and the credit must go to Goorge Watson, who is doing a niffy job in miching after the fashion of a good old clambake. Easy ad libbing for seeming so), by Watson carries the show along with a less capable handler, or without days of production worries.

Another big clicker, individually, on the show is Dave Bacal whose organing arrangements and manner.

Another big clicker, individually, on the show are there deservingly. Cherr McKay and her singing are too well known to need much reviewing; girl fits in here in fine style. Three Notes are capable, and add a certain bigness to the production which is needed, particularly with the small band. A bigger one function which is needed, particularly with the small band. A bigger one when show, but it should be built around the present organization, for they have the spirit of the session down to a nicety.

Commercials are not too long.

SUNSHINE EXPRENS'
With Jack Douglas, Bob Waldrop
15 Mins.—Local
Sustaining
Mon.-Sal., 9:15 a.m.
WEAR, New York
Another version of the a.m.
cheerio stuff As model to the show,
heerio stuff As model to the show,
his stiff in a middy clowning middy
amusing vein. Bob Waldrop an
iounces, a studio orchestra takes the
morning chill, off the kilocycles and
there are solo numbers by whatever,
NBC sustaining singers who happen
to be available at the motient.
Show caught. (3) had a throaty
temme warbler chanting blues, Not
bad.

"Hobe...

"HOMEN AND THE NEWS"

women and the News'
with Howard Claney
15 Mins.
Sustaining
Mon-Fri., 9 a.m.
WEAR, New York
Slightly novel twist to regular
news session, aimed for the temme
trade after hubby has been packed
off to the old grind. Prefty much
along the lines of clane, the old grind
and the lines of clane to the clane
and the lines of the lines of genuine
inferest and with the lady's stant.
Only so-so success

(3).

Howard Claney who pools the

(3).

Howard Claney, who reads the material, only occasionally editorializes.

Hope

Follow-Up Comment

pleying a real life, role.

Alexander Woellcott chided the N. Y. Times last Friday (2) in a broadcast from station WNEW for its broadcast from station WNEW for its landling of news of the Broadry 200 feet of the Broadcast was advertised in the public notice columns of the Times that day, and titled 'An Attack on an Old Friend.' Woollcott worked at the Times for 17 years, and stated he intended to bits the hand that fed him, with a few disparaging remarks.

Most of the 15 minutes were devoted to a discussion of the Hall-Mills murder case and the manner in which the Times had treated that mystery, winding up with the fact that only three paragraphs on an inside page appeared when Mrs. Hall won a \$50,000 libel suit from Hearst and the Daily Mirror. Wanted on the page of the property of the

he went on to discuss the Bklyn Eagle.

Stated that the Times was not the worst offender in reporting the strike at the Bklyn Eagle, but that 'it has kept me in the dark, since that is the mewspaper I read. This is the first time in the history of N.Y., he stated, that there has been a strike by editorial workers in the city. The Times, he stated, 'is half inclined to pretend it isn't happening at all.'

Put in a plug for Arthur Pallock by stating that 'one of the best drama critics this town has known in my time is among those on strike. Declared in winding up that The Times ought to be ashamed of tigelf, and probably is.'

WNEW announcer wound up with usual 'sentiments expressed are not those of this station, but in the interests of public service.'

ests of public service."

C. F. Mueller macaroni uses a onemin' musical background (accordionist) to bring in the production for
Crosby Gaige. Speaking of the fat
noodles, the commercial copy rose to
this poetic plateau:

Teach separate piece (of macaroni)
is a flutly, delicious morsel. Fanfare on the accordion precedes and
follows this candidate for Bartletto
follows this candidate for Bartletto
Strenged that Mueller's boils doublequick. Watch for the old man coming down the street, then start the
meal, it'll be ready when he is.
Cooking Mueller's macaroni is no
only an art but a humanitation
movement to help wives go places
and do things and still provide
pantry service.

It's still good show for the
money.

money.

NBC-red aired a quarter-hour pick-up from the Holden Expedition for American Museum of Natural History in the jungle of British Guinca. Listeners who wanted to follow the program after the long-wave relinquished, it and faded it off the net turned to the short-wave.

Men on the Expedition raved about the fineness of their aerifaction of the shorts of the factor of the f

ROBERTS BROS.
Guitar, Bass
ROYAL GELATINE
Thursday, 8 p.m.
WEAF-NBC, New York

(J. Walter Thompson)

Novelty inusical gallopers. Swing-ag-sizzling attack on guitar and bull fiddle:
Nice sort of tonical oddity of the kind Rudy Vallee intermittently brings forward.
Land

Jack Warner did a brief but effective bit In welcoming Hollywood in Person. General Mills quarter hour over CBS: on programs first visit to the WB lot in six months on the air, warner's voice was clear and firm; his minner poised. Following him, land has been adopted by the last Rabibone, one of the cast. Curtiz, who dialogued at same length with Captain Bob. Baticr, sounded like a friendly chap, but he displayed accent too heavy for clear reception. Rathbone was his tought and the surface with a surface and Lois Collier, the Caroling in the surface with a surface and has frest job in America, with a Shakesparean repertory company, and 350 weekly. Incidentally the Grandpa Morgan trayeling with Grandpa Morgan trayeling with Balter and Miss Collier on the stirt of rounds suggests a character act, playing a "weekly free in the stirt of the McCall sign-off is nifty, and stop and miss Collier on the stirt of the morgan still points out that O. G. not is sousibly and one of anything he had been adopted by the McCall sign-off is nifty, and stop and the morgan still points out that O. G. not is sousible for anything he added the more surface.

Alexander Woollest childred this George McCall, on for Old Gold via WABC, Thursdays, seems a little more sure of himself and is getting in the more sure of himself and is getting in the more sure of himself and is getting in the more sure of meterial into his lamingte state of meterial into his lateral to the more and of the stress the "scalasive news and of the stress the "scalasive news and of the items possibly wouldn't know it it was exclusive and some of the items possibly are questionable news. Such as that advice to studio police to concerne with local gendarmes in battling mobsters, repudedly just arrived on the Coast. Those densor features that U. S. This run into with foreign mations and his yarn about Robert, Montgomery's distinction of the coast, which were away from runs-o-mill matter. Were away from runs-o-mill matter, the coast of the strength of the s

Mr. Keen, Tracer of Lost Persons, tries valiantly to punch across dramatic effect that completely is out of proportion with the program. It has its appeal probably, among the host of serial followers, but is climitely not for serious listeners. A letter, supposedly written by Abraham Lincoln, was introduced the lend a note of authenticity this week. But with little effect. Almost impossible for new listeners to pick up thread of story.

Theis Visit was amusingly spooled on the Gruen Watch program by Sheila Barrett. Dave Driscoll and Jerry Danzig, of WOR-Mutual, hastened to get themselves aboard the bandwagsn and the exchange of insults was sprightly.

Mimic came forward later with an ultra-heavy one-gal story, in which she projected mood with 12 cylinders and one cartridge. Latter was the payoff as the love-daft dame suicides. It sounds like something most people wouldn't call entertainment as set down in print. But the lady knows her stuff. And made it stand up and out.

Jack Benny or his author should wreck or self that Maxwell. Or do somethin about-it.—It's becoming—a threadbare comedy pattern. Otherwise it's still: the Sunday tops for lafts, although Edgar Bergen-Charlle McCarthy and the Stroud. Twins on the Chase & Sanborn show, an hour later, are surefire dial arresters. Clarence and Claude Stroud, vaude vets,—Ilke-many, another alumnus-of-the varieties, are finding a new metter in the mike technique, and to a much greater audience. And they don't have to do that nipup for the bow-off.

don't have to do that nipup for the bow-off.

As for Bergen, could it be that he's his own author so consistently? If so 'the ventriloquist can throw away his dummy and solo on the type-writers at any time. It's tailor-made material, and strongly suggests the autobiographical. Bergen technique for the material sourcemericials, C&S also waxed verbose and long-winded on the nlugs, but then, considering the pretentiousness of this full-hour sunday night revue, it's almost pardonable.

Sunday night reque, it sealmost pardonable:

Arch Oboter contributed a skift. Lo, The Indiana for John and Elbing Entrymore to do for Royal Celatine. No glistening gem-to be held up as a student's model; the script neverted paid. It could purhaps have moved to all. It could purhaps have moved along, with a greater economy of lines. But no matter. Its excuses as a script were trilling against the camping-out of the gent who played it. The author's ideas were a lot culter than the actor's.

Barrymore offered (as comedy) sounds and noises and hoke readings of Shakespeare. He was playing seciety-chewing actor stranded I London. Paradoxically, the performance was dramatically, Inc. performance was dramatically, Inc. performance was dramatically, Inc. performance will have to be exasted the subcorranen dephase of chem hosting will have to be exasted the subcorranen dephase of chem hostine he added to the telling of that simple the disconnainy with Barrymore, the bar of tricks actor, seems to hav, particularing.

Mha. B. had, little to do.

Octaves Ray Cohen was among

Dia B. had little to do.

Octaves Roy Cohen was among the hobby sits trotted up to 'the sound-box last Wednesday (1) by Dave Eliman on bright of Hulson-Motors. Cohen makes what he has to ay sound bright, and Eliman, whoever writes the outstions words them intellidently. So many quizz-putters are cither over-warry or vocabulary-exampled that it becomes both the company of the com



"'WELLS FARGO' best picture of the week. Comparable to 'Covered Wagon', 'Cimarron' and 'The Plainsman'."

-Jimmie Fidler

"'Wells Fargo' magnificent pancrama of early West. Frank Lloyd film superbly produced ... stands as a monumental contribution to the picture-story of American history."

-Hollywood Reporter





a picture that would embrace the Wagon" and "The Iron Hors "Cavalcade" and many think w aid of advanced screen knowled standard in "Wells Fargo," a t

Bigger than anyone in it; because of its story quality and scope than words can express, adventure, heroism and ambit romantic visioning and deve transportation, empire buildin romance of a great love story in turmoil and danger, found love that was triumphant wh

Fashioned episodically, b picture, blending fact with the day it started out from was the only solid banking gold rush madness to th Abraham Lincoln, it tran War to save the United S its power to stir patriotic has for its companion qu and a woman's love for ? always close to the heart

The simple and grip Bob Burns, Frances D Lloyd Nolan, John Ma list of supporting char makes no stars, permit just what people expec

The story on which only evidences that p authenticity and detai audiences expect to f it to screenplay fort Jackson not only we original but to endo Lloyd's job of direct it comparatively eas the quality of the r by Boris Morros, by Theodor Spark

IN, FRANK! SHOLLYWOOD PREVIEW

s producers have been striving to build epic qualities that made "The Covered e" great. Frank Lloyd did it with the Mutiny on the Bounty." With the lge and technology he has attained that

bigger in its appeal to human emotions ypical American picture. the impressiveness of its vast production "Wells Fargo" is the romance of stirring ion. Through its characters it details the lopment of sea-to-sea communication and g and the saving of a nation. It is also the and the affection and loyalty that blossomed led on the rocks of internecine strife and a

en the country was again united. at held together by a strong continuity, the fiction, tells the story of Wells Fargo from Batavia, N. Y., through the years when it house in San Francisco in the days of the e time when, hearkening to the appeal of sported bullion in the dark days of the Civil tates as an undivided country. It is potent in sensibilities. This story, which has no villain, ality the story of a man's love for a woman

man, the human interest character of which is . It is devoid of any forced or artificial theatrics. ping story is expertly played by Joel McCrea, ee, Henry O'Neill, Mary Nash, Ralph Morgan, ck Brown and Porter Hall, as well as by a long acters. Under the guidance of Frank Lloyd it s no one to monopolize the limelight, yet delivers t when they pay their money to see a quality show. it is based was written by Stewart Lake. It not atient research must have been made in quest of l but also a thorough knowledge of what American ind in a semi-historic romance drama. In adapting n Paul Schofield, Gerald Geraghty and Frederick ere careful to preserve the spirit and appeal of the w the theme with a movement and scope that made ing as well as the work of the players in interpreting well as the work of the players carries the story,
while the work of the players carries the story, nusical score arranged by Victor Young and directed

and the dramatic caliber of the photography directed uhl and special effects supervised by Gordon Jannings that any exhibitor can be proud to offer the various contrasting moods. ntor can be proof is given if "Wells Fargo" is given



Radio Daffodils

Seattle—Chief Announcer Maury Rider was cornered for nearly an hour ith a well dressed harmless looking individual who claimed he was the iknown soldier, had the affidavits to prove it and he wanted to tell the

St. Panj—Twin Clities Music Educators' club surveyed local educational programs, awarding ton spot to KSTP with 21 shows. Four other stations lead with counts of 9. 6, 5 and 3. Trailing was WLB, the University of Minnesotia's own transmitter.

Philadelphia—WIP punned with theme song of Personal Finance Company show as 'A-loan with You.'

Now WFIL pops up with a new tag for an organ program sponsored by Benner Coal Co. 'It's called 'Anthracital.'

Chicaro—WIND executives, afraid their man-on-street broadcast from Gary steel mills was due for a nose-dive during recent cold spell, were surprised to find biggest crowd on coldest day. Announcer reporting back said he'd promoted an um of coffee and served it to everybody who'd stop.

New York—Woman fan wrifes Joe Rines radio orchestra leader, he's second in her affections only to Charlie McCarthy.

Si. Louis. Because she could sing every hillbilly song named by Woody Klose, program director of WTMV in a 20 min, audition, Mary Louise Wesnitzer, 17-year-old lass living in East St. Louis, landed a job with the

Minneapolis.—Midwest Broadcasting Co. will raise flock of chickens on Purina Startina feed and another flock on a competitive product. Two groups will then act on the air on Purina's program to prove to 'understanding farmers' superiority of Purina'. L. M. Kopp, Midwest gm., conceived idea and is writing scripts for the chicks to play in the transcription

Washington—Fast ping-pong bout between Kenneth H. Berkeley and John Dodge, gen. manager and commercial manager, respectively, of WMAL-WRC, resulted in Dodge's confinement in bed last week with an attack of grippe caused by overheating. Berkeley, who was responsible for installation of a ping-pong room in the new NBC studios sent his condolences, plus an autographed paddle with ball attached, to the invalid.

Indianapolis—Early morning program of organ music and singing canaries is aired by the Pearson Piano Co. over WIRE. Chirpers are as temperamental as a flock of Met Opera tonsilers. Some times they'll peep to swing numbers, other mornings only for hymns and occasionally not at all. Sometimes they'll sing when announcer Bill Frosch approaches the cages, other times they stop when he comes near. They're supposed to sing when the hoods are removed from the cages. Go by the names of Launy, 'Bing,' Tibbett, etc.

St. Paul—After George Bradley strained his larynx spouting about the Scottish terrier to be given away on the Figer show over WCCO, a bozo phoned into the studio from New York asking the price of a beagle hound.

expelis-'He Man Trio' on Fitger Brewery program sang 'Tea for

New York City. Press release from WHN reads: 'Mrs. S. Stanwood Menken, who is the fashion plate of society, will be the guest of Kitty Barling over WHN. Mrs. Menken will talk about Lila Agnew Stewart.'

154 W. 46th St.

IDAHO AIR-MINDED: PLUGGING REST, SPUDS

Idaho mulling appropriation from State coffers to plug itself and its farm products on the air. Emphasis would be placed on the potatoes Idaho raises and on the area as an undiscovered vacation wonderland.

State has been talking a deal with Brooke, Smith, French & Dorrance agendy. Firm handles the State of Maine on the same ballyhoo basis.

Reveal CBS Holdings

Washington, Dec. 7.
Three Columbia Broadcasting
System insiders shifted their holdlings of web securities during October, the Securities de Exchange Commission announced last week. Simultaneously the Federal agency revealed the stake of two other network hoard members.

ork board members. Sale of 1,000 shares of Class paper was reported by Herbert Bayard Swope, who peddled two 500-share lots and cut his interest 500-share lots and cut his interest to 10,000 shares, Isaac D. Levy gave away to unspecified persons 310 shares, keeping 64,960, Jacob Paley, father-of-the-web-prez, picked up-500 tickets, swelling his poke to 25,458.

No change in the Class B. port-folios.

folios.

Ralph F Colin, newly-elected director, was shown to be the owner of 1,044 shares of the A paper.

Sam Pickard has 4,676 of the A shares, the S. E. C. also disclosed.

More Sets in Canada

Montreal, Dec. 7.
Sale of radio licenses in the Province of Quebec is running far, ahead of last year figures for the first seven months of this year showing 240,140 licenses sold as compared with only 140,105 for the entire 12 months of the previous year. Annual \$2 fee, which is used mostly-for-the-maintenance of the Canadian Broadcasting Corp., is expected to result in a revenue of \$460,000 from the Province of Quebec this year.

Radio license sales in Ontario are 393,279 for the first seven months this year.—Total licenses sold during the 12 months preceding was 424,126.

this year. Total licenses sold during the 12 months preceding was 424,126.

1708 No. Vine St.

Layoffs

(Continued from page 25)

won't bid him in because of his ma terial. A typical paradox of sustain

Ing.

Hidegarde and Jean Sablon are expensive importations, but both have remained sustaining aside from guest-shots. Hidegarde is big in class nitreles, Sablon on records and with fluttery-hearted femmes. Both rank high as performers yet buyers nix 'em. Neither has ben tried commix the sable to the sab nix em. Neither has ben tried com-mercially. Inferior artists get hired

nix em, yetter has beit rice conmercially. Inferior artists get hired.
Other acts, such as the Three Marhalls, have been sustaining so, long
they've been deemed to have vauded
for Loew theatres. Fishface and
Figgsbottle, Southernaires quartet,
Crace and Scotty and turns of such
rating have been going on for years
without having their shows 'marred'
by blurbs.
Honeyboy and Sassafras' sustained
so long the former (George Fields)
died in non-commercial armor. Yet
the team played vaude all over the
country and definitely drew because
of the buildup they got themselves
on the ozone.

on the ozone.

on the ozone.

CBS. List

Having less time to fill-in than NBC, CBS-has-fewer-of-these-vets around. Among them, however, must be listed Phil Cook, Eton Boys, Jean-ine: Doris Kerr, Margaret; McCrie-Pattl Chapin. Last week the Dalton Boys jumped traces because they had tired of the endless sustaining and thought they were going nowhere.

Mutual's list of consistent sustainers includes Morton Gould and organist Charles Courboin, both as old-on the ubb as the web; Witch's Tale' now the oldest dramatic serial on the ozone; Helene Daniels, Jazz Nocturne, 'Rainbow House,' Let's Visit' at two years apiece.

Networks are of course largely to blame for the state of the sustainers. Seldom given the same spot on the schedule very consistently, they have little opportunity to weld a really appreciable audience. Wonder of it is they develop followings at all, with listeners having to seal the whole day's log to ferret them out of whatever, slot they've been stuffed into for the nonce.

A more serious blow to their chances is the growing habit of the webs to find and put chief, pressure on-selling-new-voices-and-acts, toothus abetting the agencies.

Yet, philosophically, the exigencies of the industry are such that there must be the semi-forgotten performers: And in the biz it, is callously thought that the forgotten don't matter yery much as long as they are there to fill in on emer-

lously thought that the forgotten don't matter very much as long as they are there to fill in on emer-gencies.

KDKA PAYS SUSTAINERS

A. E. Nelson Changes Pittsburgh Station's Policy

Pittsburgh Dec. 7 Pittsburgh, Dec. 7.

Determined to uncover all the new talent possible locally, Al Nelson, new manager of station KDKA, has tossed out old audition policy of predecessors and is opening the door to all comers. All anybody needs now is appointment, and they're easy to get, order to receive a hearing.

earing. KDKA staff has been hearing on an nearing.

KDKA staff has been hearing on an average of a dozen aspirants daily for the last month, and exces claim they've found a lot of promising people who have never been on the air before. Twelve new singers have been optioned and will be spotted regularly on Glenn Riggs' Strollers Matinee program for final selections; and number of new actors and actresses are being used on Wednesday night. Derby Sproul's new 'Under Western- Skies' dramatic series.

Also under Nelson's new plan, all sustaining talent will be paid. In past, sustainers worked gratis with hope of eventually landing a commercial. Only other station in town that pays for non-sponsored people is Hearst-owned WCAE.

Cathedral of Underworld Resumes on WMCA, N. Y.

Resumes on WMCA, N. Y. Cathedral of the Underworld returns to WMCA and the Inter-City web Sunday (12) after an absence of two years. Prior to its fading it rain for nine consecutive years. Absence was due to the death of Tom Noonan, founder of the Rescue Mission in New York's Chinatown. Resumption of the series occurs with the appointment of Rolphe Anderson to succeed Noonan as superintendent of the place. Programs will be conned weekly, 4-4:30 p.m. tendent of the place. Program be ozoned weekly, 4-4:30 p.m.

LOWELL-LAWRENCE TRANSMIT TOGETHER

Lawrence, Mass., Dec. 7,

Lawrence, Mass., Dec. 7.

A. S. Moffat, prexy of the Merrimae Broadcasting Co. owners and operators of WLLH, Lowell. Mass. on Dec. 1. opened synchronized transmission from the WLLH transmitters in both Lowell and Lawrence. Duo of transmitters became live at 0:45 p.m. Engineers point to this synchronize operation as a step upwards in this branch of radio. Significance is attached to the event in that it is, the first synchronization of stations exceedingly close contact, the exact distance being eleven air miles between the two transmitters. New method of synchronization designed by. Western: Electric. Paraphernalia differs materially from that used in previous experiments.

WLLH opened Lawrence stidios, cauipment also Western Electric throughout. Two stations are in contact with three sets of lines—synchronizing frequency carrier, program line, and inter-station compensations of the station of the sta munications.
WLLH call letters will suffice for

which can letters will suince for both outlets. Station is a member of Yankee. Colonial webs (WNAC-WAAB, Boston), Mutual, WOR, N. Y. WLW, Cincinnati, WGN, Chicago, and the Don Lee West Coast

Lowell and Lawrence transmitters Lowell and Lawrence transmitters now have complete coverage of the Merrimac Valley, comprising Middle-sex and Essex counties in Massa-chusetts, and Hillsboro and Rocking-ham counties in New Hampshire. Bob Donahue station manager of Will.

Len Riley, WFBM sports spieler, called out of Indiana University class to hurriedly sub for Bob Elson, WG11 Chicago sports spieler at Butler football banquet. Elson got his dates mixed and was in Springfield (III.) night he was set for Indiana. field () Indpls.

HOORAY FOR WHAT ? ? ? ? ? ? ? ? ? ?

HOORAY FOR

PARKE LEVY

ALAN LIPSCOTT

WHO WROTE THOSE

Belly Laughs

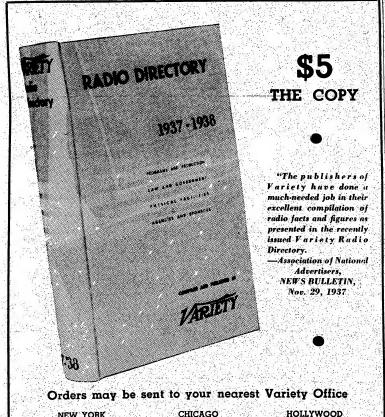
FOR

Ed Wynn

In the New York Winter Garden

HOORAY FOR WHAT 111111111

This advertisement paid for by a friend. Call Endicott 2-8280 and ask for Parke Levy or Alan Lipscott



54 W. Randolph St.

Summary of Austrian Complaints

Vienna, Nov. 28.

Austrian Broadcasting Co. does not find the approval of its hearers for the programs rendered. Radio lacked originality, besides participation, of high paid artists. However, disks—disks—and again disks—this pert of the program is managed by Karl von Schuschning, brother of the chancelor. That state controlled company, which piles up, hugh profits annually, does not foster local talent is bitterly attacked. Broadcast ends at 11:30 p.m.—management issued statement that no one is interested in radio after that time—besides, those who are should turn to foreign station.

Another saving plan cost lots of musicians their irregular income. Special radio orchestra was formed under Heinz Sandauer, who loves to play his own music. Little interest taken to it. While in time of Republic, political parties were represented on board of directors, radio is now run authoritarian. It has authority, but lacks intelligence.

CBS PROGRAMS **MEET LONDON** TIME

Columbia has arranged to short-wave recorded versions of its choicer wave recorded versions of its choicer programs, both sustaining and commercial, for broadcasting over the British Broadcasting Co.'s facilities. Because of the time differential it was found that most of the American web's top evening shows could not have been fitted into the BBC's schedule. Under the new setup various CBS shows will be waxed off the line and transmitted the next day as designated by the overseas broadcasting system.

CBS has recently done much to improve the signal of its shortwave transmitter, W2XE, Wayne, N. J. as far as Britain is concerned. The first of the waxings will be shortwaved today (Wednesday) 10 p.m. British time. It will be the show that Benny Goodman's band did last night Tuesday) for Camel cigarets. programs, both sustaining and com-

(Tuesday) for Camel cigarets,

Ruthrauff & Ryan agency placing campaign of et. spots across the Dominion for Sunlight soap.

CKAC Marks Its 15th

Montreal, Dec. 7.

Montreal, Dec. 7.

Special 32-page radio supplement will be run off this week by LaPresse, local French Daily, (225,000 circulation), to ballyhoo the 15th anniversary of station CKAC.

Frograms CKAC from Dec. 5 to 11 inclus: will be tied up to the anniversary plug. Special programs are also being put on by the Marconi-owned station CFCF and The Columbia Broadcasting System. Hon. Maurice Duplessis, Prime Minister of the Province of Quebec; A. Raymond, Mayor of Montreal; Hon, P. R. Du Tremblay, M.L.C., president of La Presse, and Phil Lande, director of CKAC, are among the notables slated to appear the CKAC Ist anniversary program Saturday (11) on a hookup of Canadian stations.

The Columbia Broadcasting Systems

The Columbia Broadcasting Sys The Columbia Broadcasting System's program dedicated to CKAC, featuring Benny Goodman and his orchestra, is scheduled to be alred from New York on a coast-to-coast hookup from 11:30 p.m. to midnight Saturday (11).

Quebec, Dec. 7.
Group of provincial stations will hookup for a special salute to CKAC Sunday (12).
Stations CHRC, Quebec, CKCH, Hull; CHLT, Sherbrooke, and CHLM. Three Rivers, are among those listed.

NON-EXCLUSIVE TIME BROKERS OUSTED: CANADIAN SALES REPS PEDDLING SHOWS

Recent Merger of Rep Firms Carries Policy Changes, ahead of a deal whereby the merged firm would attempt to represent contract to the represent contract to the represent contract to the representations are the representation and the represe grams on the Increase

as in the U. S. A.

As things stand now, the merger, has virtually monopolized the sales rep trade in Canada, so the consolidated firm pretty well, carry out its policy of exclusiveness with out being jammed up by competitors who continue the old-style time brotate. All-Canada Radio Facilities is estimated to do. 90% of the intramural Canadian biz, Remainder probably goes largely to the Associated Broadcasting firm, the only other rep of any size at all.

Selling Shows

Selling Shows

A further angle on the new merged firm is that it is currently going in strongly for selling shows, in addition to mere peddling of time. Merged houses have franchies for something like a quarter-million dollars worth of et.! and this factione regarded as sufficient evidence that the Canadian rep biz will branch out into a field of showmanship that the U. S. fraternity timidive disrearded. ship that the Ulv disregarded.

ly disregarded,
(Note: The transcriptions are largely of U. S. make, with some Australian and English product tossed in; there is also a big batch of live-talent stuff available.)

or live-talent still available.)

Reasons for the merger and the resulting policy of exclusive representation derive principally from:

(1) The desire of the stations to get the waste motion cut out of the rep

Recent merger of Canada's two biz; and (2) copying the U. Style biggest rep firms—All-Canada Broad-casting and United Broadcast Sales—into All-Canada Radio Facilities.

Lid., regarded as the first step in shooing the general time-broker for out of Canada, and getting the selling biz down to exclusive representation as in the U. S. A.

As things stand now, the merger that the states are successful to the consolidation, Weed series are in Canada, so the consumption of the sales rep strade in Canada, so the consumption in the sales rep strade in Canada, so the consumption in the sales of the consumption of the sales rep strade in Canada, so the consumption in the sales of the mas no coin involved, and the scheme hinges mutual publicity and in-formation, well as the fact that Weed represents 17 Canadian stations in the U. S., many of which are clients of the merged companies in Canada.

By way of background on the By way of background on the merged firms, it is interesting to note that both were largely controlled by interests which also own radio stations. This is counter-clockwise to the U. S. situation. All-Canada Broadcasting, for instance, had James Richardson coin benind it. Richardson owns three stations CCIRC, CJRM and CJGX) and — for CARC, CJRM and CJGX) and — for the control of (CJRC, CJRM and CJGX) and — for the sake of the record—is no relative of Dawson Richardson who, by sheer coincidence, happens to be prez of the new consolidated outfit. United Broadcast Sales, on the other hand, was backed heavily by Taylor-Pearson-Carson coin. Latter interests own seven Canadian stations.

seven Canadian stations.

Because the three James Richardson stations compete with the Taylor - Pearson - Carson stations, the former are not freing represented by the merged farm, although James Richardson has coin in it. They have no-Canadian-rep at all 'Richardson figures that his investments in the merged firm, chiefly in e.t.' and other shows, will put him money stations.

Jons are handled in the U. S. by Joe McGillyra.
Roster of All-Canada Radio Ficilities so far includes: CKY, Winnipez CKX, Brandon; CKCK, Regina; CHAB, Moose Jaw; CKBI, Prince Albert; CJCA, Edmonton; CFGP, Grande, Prairie; CFAC, Calgary, CJOC, Lethbridge; CJAT, TrauCKOV, Kelowna; and CKWX, Va

Dutch Station Celebrates

The Hague, Nov. 21.

The Hague, Nov. 21.

Holland's happy station, PCJ, at
Hilversum, founded and maintained
by the Philips works, celebrated its
10th anniversary with a specialworld broadcast; Greta Keller; Carol
Gibbons band, the Dutch inger
Fientje de la Mar and many others
on show. Event was a personal occasion for Popular, polygiot enouncer, Edward, Startz, who
evived felicitations from all parts of
the world. the world

the world.

For this occasion a new pylon-system was inaugurated. PCJ is the first broadcast station the world with revolving pylons, to get the most useful beam-effect. With simple manipulation the pylons be directed to America, As! Australia or Africa, according to the desire to broadcast for a special part of the world. Results have been splendid. PCJ is now the most nowerful short-wave station in Eupowerful short-wave station in Eu-rope.

For a Better

Hearing In Philadelphia

50,000 WATTS PHILADELPHIA

Agencies—Sponsors

American Stores has started a three-a-week a.m. show on WSYR, Syracuse, using Ain Davenport, vocalists, and a piano dito, Victor Miller and Peg Kimball. It's the first series of the kind that the chain, ler and Peg Kimball. It's the first series of the kind that the chain, which accounts for 3,000 outlets in the east, has underwritten,

WABY, Albany, now airing George Jessel's Sunday half-hour from Hollywood, with Standard Fur-niture Co. as the sponsor.

Dearstyne Bros. Tobacco Co., of Albany, has taken time, through the Pe Rouville agency, for 13 five-minute spots on WOKO. Programs

dip back into the history of Albany and Albanians, and of old Christmas customs. Gene O'Haire, who sports-casts over WGY for Kentucky Club Tobacco, is the narrator.

Marks Furs sponsoring a 15-min-ute 'Hollywood Spotlights' program over WJBK, Detroit. Conducted by Molly Dean, formerly with KFWB, Hollywood

Avalon eiggles sponsoring Bill Kennedy's sport review Detroit, thrice weekly. iews over

'Let's Swap Stories,' new series of Harold Field's Midwest Broadcast-five-minuters sponsored by Dear- ing Co., of Minneapolis, has com-

'Riz Is Good' Spiel

Albany, Dec. 7.
Join G. Myers, Albany department store, took a quarterhour on WOKO, and newspaperadvertised it, for broadcast
by its president, John C. Watson, seeking, among other things, to dispel the idea current business chill will frost Christmae trade

First time subject has been commercial in

styne Bros. Tobacco Company over WOKO, is being handled by Douglas McMullen. Started Dec. 6

Harold Field's Midwest Broadcast

pleted a series of one-minute elecpleted a series of one-minute elec-trical transcription dramatic att-nouncements on frost shields for the Durkce-Atwood Co. Announcements cite methods for preventing driving accidents during the winter.

Shell Oil on WBT, Charlotte, N. C. with temperature reports and plugs a day. J. Walter Thompson placed.

Barren Company, Atlanta, through Loeb Agency, placed a series of an nouncements for Carillon perfume or WBT, Charlotte, N. C.

Milton Bradley Co. (games), of Springfield, Mass., through J. D. Bates Co., spotting 16 afternoon an-nouncements on KGO, San Fran-cisco, between Dec. 3 and 23.

Albers Bros, Milling Co. (cereals) of Seattle, through Erwin-Wasey, has

renewed its Tuesday night half-hour renewed its Tuesday night half-hourshow. Good Morning Tonite, for 28 weeks, effective Jan. 4, over the basic coast NBC-Red web Program, aired from San Francisco, with Gyula Ormay's orchestra, mixed vocal octet, and Cliff Engle,

Crystalac Laboratory (auto polich) Crystalae Laboratory (auto polish), of Chicago, through Howard E. Williams agency, has weekly quarter-hour program, 'Musical Cocktails,' over KPO, San Francisco, Talent, Clarence Hayes, guitarist-singer,' and vocalist Grayce Joyce.

Electric Appliance Society of Callfornia conducting a two-week cam-paign on KGO, San Francisco, using paign on KGO, San Francisco, using afternoon weather reports and, ning spot announcements. Plugging electrical appliances for Christmas gifts. Placed through Jean Scott Frickelton.

Miss Saylor's Chocolates, Inc., through Doremus & Co., San Fran-cisco, using KOA, Denver, for dayannouncements between Dec. 8

Bayuk Cigars, Inc., through Mc-Kee-Albright & Ivey, Inc., Philadel-phia, placing spot announcements on KSFO, San Francisco, in a two-week campaign starting Dec. 17.

ever Bros. (Spry), through Ruth-ff & Ryan, New York, using daily t announcements on KSFO, San Francisco for 18 weeks

Humphrey's Homeo-Medicine Co. N. Y. C., using WNAC, Boston, and WSPR, Springfield, Mass., with 30 quarter-hour programs, placed by

Radbill Oil Co., Philadelphia, has signatured for 22 15-minute play-by-Radbill Oil. Co., Philadelphia, has signatured for 22 15-minute play-by-play pick-up broadcasts of the home games of the Boston Bruins Hockey Team from the Boston Garden. Placed on WAAB, Boston, through Harry A. Feigenbaum, Philadelphi

Parker Brothers, Inc., Salem, Mass, using Dec. 13-22 to push its game products for Xmas distribu-tion over WNAC, Boston, Daily one-minute wax spots placed John W. Queen, Boston.

Cushman's Cinnamon Bear, waxed id series, is sponsored by Cushman akery Co. Inc. Revere. Mass. larry M. Frost Boston, placed 26 uarter-hour wax episodes quarter-hour v WAAB, Boston.

WAAB, Boston, WEAN, Providence, and WICC, Bridgeport, are carrying 13 15-minute programs, Sundays, for Katro-Lek Laboratories, Inc., Dorchester, Mass. Placed, by Chambers & Wiswell, Inc., Boston

Thernton Fisher, sports commentator, begins series of sports chats, on WNEW, N, Y., Thursday (9), with Frank H. Lee Hat Co. sponsoring. He will be heard Tues., Thursday and Saturday, for 15 minutes starting at 7 p.m.

ing at 7 p.m.

WHO, Des Moines, New Business Christian Science Commission on Publications, through Fairall & Co. Des Moines, starting Dec. 5, for 13 periods of 15 minutes each. Morton Salt Co. through Wade. Horse & Mule Association of America Chicago, through Rogers & Smith agency, Dallas, Tex. starting Jan. 3, 1998, for 26 periods of 100 W. Decider of the Commission of Commission of the Commission of Commission of the Commission of Commissio

New Jersey Bell Telephone has bought, quarter-hour on WOR on Xmas Eve to play carols.

cinnati Oil Works with thrice-weekly interviewing programs handled by Marsha Wheeler.

Rupert George returns to WIP Minstrels in old-fashioned session which station airs through Intercity web Saturday afternoons.

Marshall Shantz, Jr., at WORL-Boston. Comes from WFBL Syra-cuse. Handling Back Bay Fisherman and Park Square Building Noonday Fortum shows. Replaces Harry Mar-ble, who scrammed to WCAU, Phila-stalbus.

Things are happening at WOR

1 WOR letter-to-station mail passes 1,000,000 mark.

2 WOR is nation's only independent station to win D.M.A.A. award for showmanship in direct-mail for the year 1937.

3 wor's special features division breaks all-time station record with 590 individual broadcasts for first 11 months of 1937.

4 Nation's greatest dance bands lined up to "swing in" the year 1938 over WOR. Beginning New Year's Eve at 11:30 p.m., Benny Goodman, Shep Fields, Guy Lombardo, Ozzie Nelson, Leo Reisman and a score more will carry on till 3:45 a.m., when in comes music from Honolulu.

5 Bartlett Expedition to arctic dubs WOR's signal "... the strongest and most consistent of any broadcast station received throughout the duration of the trip ... And, while 2500 miles north of metropolitan New York, WOR was received at good program level in broad daylight."

6 WOR Electrical Transcription and Recording Service shows 100% increase in total sales for first 11 months of 1937 as compared with the same period for 1936.

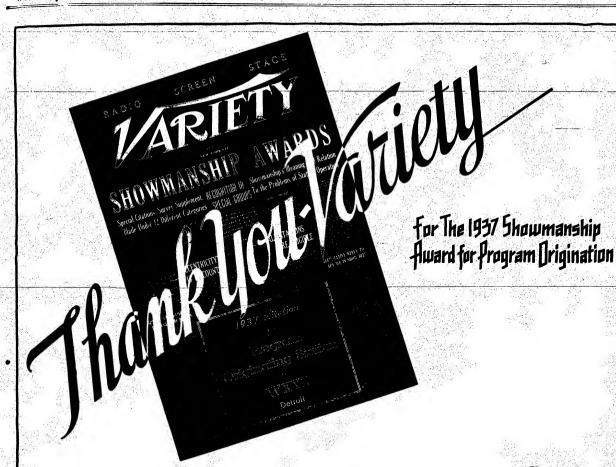
WOR's Ed Fitzgerald holds 41% of northern New Jersey listeners at 9 a.m. and on one day niblicks his total to 54%. Second competing station rates only 20% of audience at Fitzgerald's time.

8 12.405 WOR listeners pack WOR-Mutual Playhouse during month of November and an average of 600 requests per week roll in for tickets to WOR sustaining shows.

9 WOR set to establish new record for "musical styling" as Josef Cherniavsky and his "Musical Camera," Vic Irwin and his "Musical Cartoons," and Ernie Fiorito's new revue step into line with WOR's illustrious Morton Gould.

10 with three weeks remaining to complete the year, WOR strikes a new top in total time sold.





"Its Successin Building Popular Programs

es Conspicuous and Undeniable.

THE LONE RANGER

Tales of the Old West featuring the mystery character of the Lone Ranger as a Ranger Robin Hood. Three half hour dramas weekly.

THE GREEN HORNET

The original newspaper story centering around a young publisher's efforts to smash racketeers and "lawbreakers within the law." Two half hour dramas weekly.

THE FACTFINDER

Interesting and unusual facts about people, places and things. Featured in an orchestral program with a mixed quartet. Five quarter hour periods weekly.

HOLLYWOOD IMPRESSIONS

An innovation in exploiting feature length first run films: Originating use of the entire Michigan Radio Network webbed with the seven Detroit stations. Half hour produc-tions as required.

CHILDREN'S THEATRE

OF THE AIR

Musical comedy presentations by boys and girls from age 5 to 14: Broadcast from the stage of the downtown Broadway Capitol deluxe movic house (audience). One hour production each week.

UNIOR MATINEE

NIUK MATINEL
A production with a musical background
featuring teen age graduates of WXYZs
dramatic staff. Songs, chatter, music presented in a modern fast moving script routine. Three half hour productions weekly.

Not Only For Ourselves, But, More So, In Behalf Of Sponsors Whose Dependence Upon Our Capability Has Been And Is Wholehearted And Unreserved.

> KING-TRENDLE BROADCASTING CORP. N B C
> BLUE NETWORK WXYZ MICHIGAN RADIO NETWORK

WXYZ DE

Important Legal Definitions of FCC; Confusion Partly Cleared, but 'Delay' May Reach U. S. Supreme Court

Washington, Dec. 6. Long strides toward eradicating confusion about the meaning and effect of the Communications Act of 1934 were taken Monday (6) when the District of Columbia Court of Appeals sustained the Federal Com munications Commission in several

Policies laid down for the Commish in passing on requests for either new or improved facilities are:

(1) Economic factors in the broad-



Cotton, corn and sweet potatoes, great southern products and the manufacture of cotton fabrics and silk hosiery are just a few of the things that bring millions to WBIG's area!

Write to
EDNEY RIDGE
DIRECTOR, WBIG,
GREENSBORO, N. C.,
for "FACTS AND DATA"

CRAIG & HOLLINGMENY, INC., Nar'l Repr

WANTED

Experienced announcer fast growing independently owned station. State education, experience, age and salary expected. In lieu of satary expected. In lieu of personal audition if really inconvenient for applicant, photograph may be sent with recorded audition if desired.

WRITE BOX 123, VARIETY, NEW YORK

cast business must be weighed in reaching decisions.

(2) Statement of facts and reasons (2) Statement of facts and reasons for decision must be issued in every major proceeding so all parties will understand why the particular action was taken.

(3) Although obligated to operate in the public interest, radio stations are not public utilities.

ore not public utilities.

Confusing
Other important points made by
the court, some of which added to
existing confusion, were:

(a) The Commish is not obliged to
pass on applications in order of their

(b) Mere fact that existing staalready are providing ample deast service does not justify it of applications for new

denial of applications for new facilities.

(c) Definite showing of injury must be made to justify upsetting. Commish decision in favor of a rival candidate.

(d) Commish cannot delay making

candidate.

(d) Commish cannot delay making findings of fact until it happens to feel like doing so, but must be reasonably prompt in explaining reasons for its actions.

The Court upheld the Commish in granting construction permits for new stations at Salt Lake City, planned by the Utah Broadcasting Co., and at St. Louis, planned by the Star-Times.

Notable sidelight on the day's opinions was the slant which the tribunal took concerning the completeness and truthfulness of applications. Coing even further than the FCC did Saturday (4) in censuring Paul M. Segal for making misleading statements in two other proceedings, the Court averred that papers filed by Segal on behalf of Great Western Broadcasting Association did not provide the Commish with all necessary data and gave a thoroughly incorrect picture. (The

A Coincidence

Vancouver Dec. 7. Vancouver, Dec. 7.

Bill Cody is playing Bill Cody.

no ancestor—on CKWX's action serial, 'The Plainsman.'

Maple Leaf Milling sponsors.

Station's actor portrays 'Buffalo Bill.'

Commission declined to consider Segal's conduct in the Great West-ern matter in finding him guilty of unethical conduct.)

Just what issues must be taken into consideration in parceling out radio franchises was made somewhat clearer by the court's discussion of points raised by the Pulitzer Publishing Co.. owner of KSD, and the Missouri Broadcasting Corp.. owner of WIL, in challenging the grant to the St. Louis Star Times for a new station in the Missouri metropolis. At the same time, the tribunal imposed sharp restrictions on Commish procedure and declared applicants are entitled to both a complete and reasonably-speedy account of how the Commish reached its conclusions. onsideration in parceling out radio

Musi Write Opinion
While he said the court could not see that either existing station was injured by the grant to the Starrimes, Chief Justice D. Lawrence Groner, who wrote-all of the days opinions, in effect rebuted the F.C.C. for the way in which it regards the matter of writing statements of facts. This was believed by attorneys to foreclose on the possibility—suggested last week by Chairman Frank R. McNinch—that the writing of re-R. McNinch—that the writing of re-views may be dispensed with in the future except when some novel issue

is presented.

Holding with WIL in principle but sustaining the final Commish action, Justice Groner denied the contention of F.C.C. counset that the only finding necessary to justify either a grant or a denial is the matter of public interest. He discarded the afgument that detailed reasons for the particular decision need not be catalogued.

We cannot give our consent to the osition taken by the Commission is presented

We cannot give our consent to the position taken by the Commission that to give binding effect to its order the Act requires it to do no more than make a stark finding one way or the other that the public interest, convenience, and necessity will be served, the court asserted. To sustain this position would be to ignore the reasonable implications inherent in the act (Sec. 4022). that the Commission shall file a full statement in writing of the facts and grounds for its decisions.

Remarking that the law required dissatisfied applicants to assign rea-

ment in writing of the tacks and grounds for its decision." Remarking that the law required dissatisfied applicants to assign reasons when appealing from a Commish decision, Justice Groner observed it would be anomalous to let the Commission wait until after an appeal had been taken before explaining why it decided cases any particular way.

Donald C. Beelar, WIL attorney, had assailed the grant to the Startimes as invalid because the Commish Taifed to make findings of ractimes is invalid because the Commish Taifed to make findings of ractimeter, which was adopted Oct 7, 1936, was not released until Oct. 17, after the time had expired in which the station might petition for a reheuring or reconsideration of the action. Dispute about delay in passing on applications was settled in favor of the Commish. Presented in the KSD-Star-Times case, this issue was adcalared by the Court to be of no importance since the Post-Dispatch was not harmed by failure to take action on its plean for an exclusive berth before passing on its competitor's request for a franchise.

To, KSD's contention that the Star-Times plea, filed later, should be held up until its own application had received attention, Justice Groner replied The Commission as a mutter of positive duty is not required to give

plied The Commission as a matter of positive duty is not required to give the owner of an existing station priority to enlarge or extend its facilities, because of the primacy of the country.

its grant."

A Supreme Court review of the Star-Times case appeared likely in view of the length to which the Court of Appeals went in declaring the Commish must inake prompt Indings of fact.

KTMS Appoints Weed

KTMS. Santa Barbara, newly launched on the ether with 500 watts, has, appointed Weed & Co. as reps. Marks Weed's first Coast client since opening of a branch office in San Francisco.

Station is owned by the Storker family interests which also, own the News-Press of the same city. Was appended to the NBC Bluz on Oct. 31.

CHRIS HEATHERINGTON REVERSES HIS JOB

Chris Heatherington, formerly with

Chris Heatherington, formerly with Radio Sales here, hops over to the other side of the fence to become time buyer for Ruhrauff & Ryan agency locally.
Radio department has grown nearly 500% at the local R & R. agency in the past year, which necessitates the establishment of a separate section to handle time purchases exclusively.

A Ouick Radio Lather

Barbasol program over Mutual was suddenly switched on 24 hours' notice last Friday (3). Nat Brusiloff orchestra and Mary Jane Walsh went off show and Arthur Godfrey plus an organist, Joe Clough, came in. Previous setup ran for five weeks.
Godfrey from WJSV, Washington, is sponsored over Columbia on a morning Musterol-Zemo program. Barbasol program calls for three broadcasts at 7:45, 8 and again at 11:15 for the far west.

11:15 for the far west

Pacific Coast Notes

Helen Sawyer has left KSFO, San Francisco, staff to join CBS produc-tion department in Hollywood.

Frank Oxarart now account exe at KYA, San Francisco. Formert manager of Allied Advertisin Agency's Frisco office. Advertising

Helane Peters, radio editor of the Berkeley (Cal.) Gazette, now Mrs. Thomas W. Anderson, Recent sur-prise marriage. Groom is free-lance.

George Magnes added to the KJBS. San Francisco, payroll as account exec. Formerly with ad agencies.

Bob Roberts, manager of KYA, San Francisco, in Fort Worth, Texas, for a confab with Elliott Roosevelt.

Janet Baird, NBC interviewer in San Francisco, starts a semi-weekly children's program, 'Story Store,' over the Coast NBC-Blue web this week. Moppet Cecil Minton will also appear on the Monday and Thursday afternoon sustainers.

Fiddler Watter Kelsey directing a new coast-to-coaster tabbed 'Swing-ing With Finesse' which debuted over NBC's red web from San Fran-cisco Saturday (4).

Program chief Merton Bories of KGW-KEX, Portland, Ore., in San Francisco for a visit

, Agatha Turley, soprano, who took a leave of absence from the KYA, San Francisco, staff to sing in Holly-wood film productions, home again for a six months' rest.

Charles Gerrard on the NBC, San Francisco, staff after Hollywood stay.

Numerologist Floyd Buick, of Aus tralia, filled a guest spot on Men Venter's 'Feminine Fancies' show from KFRC, San Francisco, Monday, over the Don Lee chain.

Actress Mouty Margetts, former Seattle (Wash.) actress and recent bride of Jimmie Matthews, NBC mikeman in San Francisco, booked for leading role in the Sussinan & Wormser '! Want a Divorce' skit Wednesday (9) over the Coast NBC-Red network.

Lucy Cuddy producing new Children's Theatre of the Air serial labeled Mike and Aireo over KSFO. San Francisco. Jane McGreevy. Tommy Holland, John Cuthbertson head cast:

Dick de Angelis airing vox pops from San Francisco high and junior high schools over KJBS.

Dick, Sharp, sports writer on Scat-tle P-I, doing radio commentary on cautiflower industry, over KJR weekly with Pacific Outfitting Co., through Ann Newman agency.

Norman Moon to New York

Des Moines, Dec. 7.
Norman Moon, who has been with WHO for the last two and one-hall years, with the Sunset Corners Froile, and as a member of the Mastersingers quartet contributing to NBC Thesaurus, has gone to New York.

Will be on two network broadcasts and saloist with Ernie Holtz-recording band, Will also make personal appearances at the El Mirrocco.

Boy-Meets-Girl Very Seldom On the Radio?

San Francisco, Nov. 30. San Francisco, Nov. 30.
Radio has almost ignored the best-drawing plot of the film drama, the boy meets girl theme, in the opinion of Darrell Donnell, radio editor of the Examiner, who came to this conclusion after perusing the program titles in the Vantery Radio Directory for 1937. Donnell published some of his findings in the Hearst morning dally recently.

But... **BOY MEETS** Many GIRLS

HE EXAN

SPARKLING-DIFFERENT-ROMANTIC **NEW RADIO** SERIAL!

RECORDED

For Audition Purposes

and

READY

For Agency-Sponsor Approval

WHEN DO YOU WANT TO HEAR

Gene Morgan c o Variety, New York

Leith Stevens

AND HIS

CBS Swing Club Band



LOEW'S STATE NEW YORK Week of December 9

Management of COLUMBIA ARTISTS, Inc.

NEWS BOTTLENEC

lican and Democratic regimes, but in lican and Democratic regimes, but in many respects correspondents are amazed at the way in which the secrecy technic is being applied to the F.C.C. Present Commish attitude has occasioned widespread comment, particularly because it is in violent conflict with what had been expected.

Laying Low

Washington, Dec. 7.

Initial experiences of F. C. C.
since announcing the spotlight
would be turned mercilessly on
wire-tuggers indicate that the
back-door users have taken to
the storm cellars. No evidence
yet whether they have abandoned old habits or merely are
laying low until the reform
wave received.

man not to spill info prematurely, all members declined for four days to give any sort of reply except an evasive one to inquiries.

McNinch Goes Beyond Experience of Most Washington Newspapermen in Applying Gag Rule—Has Frightened All Subordinates Into Tightest Lip-Seal in Recent History

LAWYERS HURT

only scant time to approving publication of orders and decisions. Press conferences are called only when he has something he wants to give out and usually end quickly after he has spoken his piece. Speeding up of the rumor factory is another consequence of the gat. Since it is difficult, if not impossible, to check reports, the number of inside tips' has inereased perceptibly. Every little guess or overheard snatch of conversation is multiplied and passed from mouth to mouth with amazing speed.

It all boils down to the fact that in trying to correct one admittedly bad condition the Commish has created another much worse. The original idea was to treat everybody alike, giving all interested persons access to the same information. Instead, the lid has been put on much information which ought to be disseminated, periods of suspense have been extended rather than narrowed, and the need for pipelines has been intensified.

Furthermore, the Commish is not winning the good-will of the news-

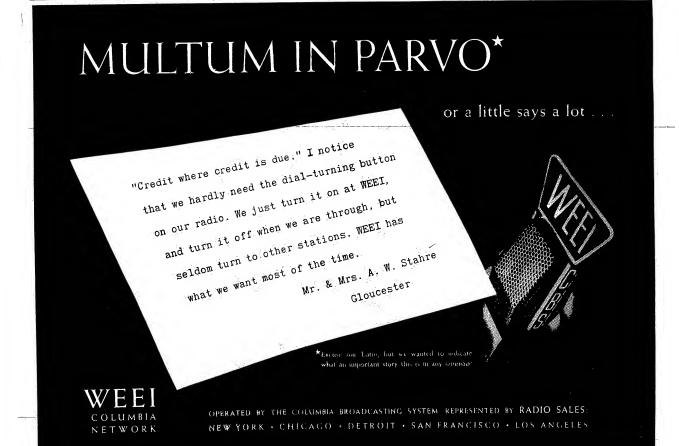
intensified. Turthermore, the Commish is not winning the good-will of the newspapermen, the group which did the loudest complaining about the old set-up. Reaction to McNinch's last press conference was distinctly adverse; since the orders which were the excuse for calling in the legmen were of no interest to anyone but the trade paper reps and the bulk of the group which attended felt badly trade paper reps and the bulk of the group which attended felt badly cheated.

Atlas Wax on WTCN

Minneapolis, Dec. 7. Ebenstein, New York,

Minneapolis, Dec. 7.
Herbert R. Ebenstein, New York, and L. Daniel Blank, Chicago, president and district manager, respectively, of the Atlas Radio Distributing Corp., were here to close a deal for 1937-38 Atlas transcriptions with WTCN, the Minneapolis Tribune-St. Paul Dispatch NBC red network outlet.

work outlet. Shows started Sunday, Dec. 5.



Lawyer Segal Found Guilty

Suspended from Practice Before F.C.C. for Two Months in Radio Misconduct Case

Washington, Dec. 7;
Suspension for two months was meted out to Paul M. Segal, prominent radio lawyer, as the Federal. Communications Communications Communications Communications Communications Communications Consumission Saturday (5) closed the first misconduct case since the government began policing the airwaves.

Barrister was found guilty of deceiving and misleading the Commish in prosecuting applications of Portland Broadcasting Syndicate, Inc., for facilities in Portland and Lewis-You, Me., and Moorhead, Minn.

Winding up precedent-setting proceeding which was launched last May, the Commish laid down strict standards of conduct for the radio bat punishing Segal for use of dummy corporations. At the same time the agency held Segal's associate, George S. Smith, was not guilty of unethical practice, since he already has been sufficiently spanked for his sole offense—substitution of certain papers in file perfaining to the Richard M. Casto case.

Although Segal contended he stuck

case.

Although Segal contended he stuck Although Segal contended he stück within the law and did not flout the E.C.: regulations, the six members who heard the evidence unanimously declared this activities in hiding identity of real sponsors of the Portland and Minnesota applications constituted unethical conduct. He deliberately tried to deceive the government licensing authority when he caused the filling of petitions alleged to be true but which actually contained incorrect statements of facts, the opinion said.

Guilty verdict was sustained chiefly by reference to Segal's own voluntary admissions that he caused paper corporations to be set up on behalf of regular clients and to seek the Maine and Minnesota franchises in a way which would not disclose the interest of the real parties. Added weight was given testimony that untrue statements were made under oath, at Segal's insistence, relating to the financial qualifications of these dummy companies and to within the law and did not flout the

Payne Angle

Washington, Dec. 7.
Under both the law and decisions of miscellaneous courts the Federal Communications Commission last week claimd absolute authority to prevent, one of its members from sitting in controlled and solute authority to the controlled and the second secon

absolute authority to prevent one of its members from sitting in semi-judicial capacity whenever charges of personal bias and prejudice filed by a party at interest.

This vital issue—which appeared likely to cause much embarrassment because of Congressional reaction to the ousting of Commissioner. George Henry Payne from the Segal-Smith disbarment trial—was discussed at length Saturday (4) in the opinion which resulted in suspension of a radio lawyer from practice because of misconduct.

With Commissioner Paul A. Walker dissenting the Commishdelared it is obligated to strain, a member who is accused of having a closed mind from

strain, a member, who is accused of having, a closed mind from taking part in its deliberations whenever his eligibility is questioned. Discussion provided detailed answer to Congressman William D. Mc-Farlane of Texas, who had asked where the F.C.C. found power to oust one of its members.

their connection with licensees of existing stations.

existing stations.

The Commish laid stress the fact that the 1927 Radio Act, the 1934 Communications Act, and the regulations of both the Radio and Communications commissions require applicants for broadcast permits to make sworn statements concerning their identity, intentions, and qualifications.

Segal's insistence, reSegal's insistence, reAttention was called to the lengths and some of the principles of confinancial qualifications to which Segal went in order to hide duct enunciated in the decision of the principles of confinencial qualifications to which Segal went in order to hide duct enunciated in the decision of the principles of confinencial qualifications.

LOCAL RIVALRY

Station Carries, Papers Do Not, Co-lumbus Citizen's Stunt

lumbus Citizen's Stunt

Columbus, Dec, 7.

Although the station is owned by the Wolfe interests, publishers of the opposition Dispatch and Ohio State Journal papers, WCOL broadcast a half-hour description of The Columbus Citizen's Christmas parade last Thursday (2).

Broadcast would have normally been carried by WHKC, which has working agreement with The Citizen. Since parade was scheduled to start at 7:30 p.m., however, WHKC had to bow out of picture because it must sign off at California sunset time—145-pm at this time of the year-under its FCC license.

On day of parade C. Robert Thompson, manager of WCOL, called The Citizen and asked permission to broadcast the parade. Station threw all available resources into description, placing Bob Seal at a microphone on the street and Ed Brosson.

all available resources into descrip-tion, placing Bob Seal at a micro-phone on the street and Ed Bronson and Bill Hamilton at a minth-floor window for a two-way broadcast. Wolfe newspapers, however, were less co-operative. Although parade drew an estimated 150,000 persons, who tied up downtown traffic for several hours, Dispatch and Journal carried no mention of it.

application. Decision noted that he had mail for the company sent to another attorney in New York, that

had mail for the company sent to nonther, attorney in New York, that he failed to answer when name of the firm was called at a hearing, and that he hired another, lawyer to prosecute an appeal for this applicant. Besides making untrue and misleading statements in the application, he conducted himself in a manner which was intended to and did deceive the Commission by, preventing it from knowing who the real applicants were, decision said. Clear indication that the Commish regards the offense serious, was found in discussion of the reasons for the particular punishment prescribed. Penalty was lightened, it was noted, because of extenuating circumstances — colleagues testified Segal was of, good character, no other mistep was revealed, the case received wide publicity which unquestionably affected his practice, and some of the principles of conduct enunciated in the decision never have been laid down before.

Beware Dummy Corporations!

Complete account of the identity and qualifications of prospective licensees must be given the Federal Communications Commission, the District of Columbia Court of Appeals ruled Monday (6).

In a case which had a direct bearing on the recent charges of unethical conduct for which Peal. M. Segal was suspended from practice, the court not only refused to upset grant of a construction permit for a new Salt Lake City station, but lent weight of the judiciary to the idea that persons doing business with the F. C. C. must tell all. Effect of the ruling is to put the courts stamp of disapproval on the use of dummy corporations in the radio business.

Court used exceptionally strong language in denouncing the attempt to hide the identity of the real owner, Intermountain Broadcasting Co., which owns KDYL, Salt Lake City.

With observation that the Communications Act contemplates that applicants will show their financial qualifications. Chief Justice D. Lawrence Groner, who delivered the opinion of the court, noted that the papers said Great Western was not connected with any existing station or licensee and had resources available to pay for the proposed transmitters. The judge also observed that papers were extended to the secretary but actually had no position with or interest in G. W.

20 5-Min. News Flashes On-the-Hour Daily at WJB FRISCO FAIR

On-the-Hour Daily at WJB Detroit, Dec. 7.

WJBK has upped its daily newscasts to 20 five-minute stints, News of the Hour on the Hour. Three shifts required on 24-hour, station, with Charitie Stervitt, Ed MacKenzie and Bob Longwell dividing the time. Foreign students from local colleges borrowed as instructors to anouncers in correct pronunciation of Chinese, Spanish, etc., names in news.

WDAS Opening Commersh

Philadelphia, Dec. 7. Philadelphia, Dec. 7.
Following general trend among
Philly stations, WDAS yesterday
moved up its opening time one hour.
Formerly unshuttering at 8 m.,
station now lights at 7.
Hour has been bought Mondays
through Saturdays by Kahn Department Store. Uses disked music in, a
show called 'Breakfast Express'.

Clark Traded for Hoover

Buddy Clark's CBS sustainer goes off the air for the next two weeks to make way for the airing of radio talks by Herbert Hoover. Returns Dec. 23.

SHOULD PAY.

SEZ N.A.B.

Washington, Dec. 7.
Suggestion that broadcasters nix appeals for free radio time for the Golden Gate Exposition was circulated last week by the National Association of Broadcasters. Squelch for cuffo mike service re-

Squelch for cuffo mike service reminded industry members that when the time comes the San Francisco fair authorities will have cash available for newspaper and magazine advertising. Poverty argument should not blindfold station execs, trade body said, noting that these expositions are definitely of commercial character and are not entitled to free radio time.

WBNY, Buffalo, and WSAY, Rochester, taking The First Of-fender, Colonial feature originating at WICC, Bridgeport-New Haven, via upstate New York circuit.

THE CROSLEY RADIO CORPORATION

announces the appointment of

TRANSAMERICAN

exclusive national representative for

WLW-The Nation's Station

WSAI-Cincinnati's Own Station

TRANSAMERICAN OFFICES

CHICAGO

HOLLYWoon

NEW YORK



WICHITA FIGHTS TO **STAY 2-STATION TOWN**

VARIETY

Wichita, Kans., Dec. 7.
Two local radio stations, KFH and
KANS, profesting application of H.
K. Lindsley, president of Farmers-&
Bankers-Broadcasting Corp. to Federal Communicati Commission to move company's station, KFBI, from Abilene, Kans.; to Wichita.
Lindsley told commission Lester E.
Cox connected with stations in Springfield, East St. Louis and Kan-sas City, Mo. would buy one-third interest if 5,000-watt station could be moved to Wichita. Also added home office of Farmers & Bankers is in Wichita. Wichita, Kans., Dec. 7.

home office of Farmers & Bankers in Wichita.
Russell Lowe, director of KFH, told communications commission examiner, his station offered civic, religious, educational and agricultural programs and still had time which could be sold for commercial purposes. Added there is no necessity for additional facilities in Wichita.

Morris Wood, WGN Chicago pro-ducer, resigned to take over new Hollywood combination radio-pic-ture production spot.

Here's a SURVEY that Counts EARS!

Hot off the press . . . a simple broadside that shows the results of a survey that counted LISTENERS and LIS-TENING HABITS in the rich midwestern area known as NEBRIOWA.* If your copy has not been received, write for it today!

* Its business capital is Omaha; its radio capital is WOW.

Omaha, Nebraska 590 KC. 5,000 Watts

JOHN GILLIN, Jr., Mgr. Woodmen of the World Life Insurance Society

TON THE NEC TO RED NETWORK



F. C. C.'s WASHINGTON DOCKET

(Congestion in the bottleneck was relieved Friday (3) by the first business-transacting session since before the Broadcast Division was guillotined last month. Getting down to brass tacks, the members added overtwo dozen separate petitions to the lengthy hearing docket and granted a basketful of minor applications.)

EXAMINERS' REPORTS

California: Application of Airfan Radio Corp. Ltd., of San Diego, for a new station on 1420 ke with 100 yeats power, recommended for ash-canning with prejudice by Examiner Robert L. Irwin. When plea was called for hearing, counsel for the applicant, John W. Guider, stated for the record that evidence had been prepared but that his client had instructed him to note withdrawal of the application at the last moment.

moment.

Florida: New smallie for Miami received the green light from Examiner P. W. Seward, over exceptions of three other nearby transmitters. Showing sizable assets Nathan N. Bauer, applicant, proposed to build a transmitter tosting \$5,800, plus studio expenses. Formerly associated with WIOD, Miami, local, sales manager, announcer and program expert, Bauer will be sole owner and general manager of the proposed station if the deal goes through. His chief argument was predicated upon a need for more programs of local interest in the area proposed and the objection that existing transmitters sell, most of their 'choice' time to NBC and CBS. Bauer also would charge lower advertising rates.

Objections of WQAM, WIOD and WKAT to a

advertising rates.

Objections of WQAM, WIOD and WKAT to a tentative \$10,000 contract between Bauer and the Miami Tribune were overruled by the examiner. Squawk was based on fact that the papers were signed by the manager of the rag and not by an officer of the corporation, but Examiner Seward pointed out that even if the Tribune contract was not admissible evidence, Bauer still could show definite advertising commitments of \$21,000 a year.

James H Hanlov appeared in habitation of the contract was not admissible evidence, Bauer still could show definite advertising commitments of \$21,000 a year.

pointed out that even if the Tribune contract was not admissible evidence, Bauer still could show definite advertising commitments of \$21,900 a year.

James H. Hanley appeared in behalf of the applicant, with Philip G. Loucks and Arthur W. Scharteld representing WQAM and Horace L. Lohnes batting for WIOD and WKAT. Frequency requested by Bauer was 1420 kc; dismissal with prejudice for the application of Broward Broadcasting Company. Ft. Lauderdale, was recommended by Examiner Seward, when neither applicant nor attorney showed up at the hearing. Request was for a station to be operated on 1370 kc with 100 watts nights; 250 watts days.

Illinois: Transfer of WROK, Rockford, from Lloyd C. Thomas to the Rockford Consolidated Newspaers, Inc., received the nod from Examiner Melvin H. Dalberg. Although a minority stockholder, Thomas holds the 10 shares of stock necessary to put through the deal, the examiner's report pointed out. Contract for the purchase of this stock was entered into a year ago by the newspapers, which now owns 49% of the 500 shares of authorized and outstanding papers.

While WROK at present is controlled by Rockford Broadcasters, Inc., Thomas—as owner of 45% of the stock—appeared in the role of transferer. Present licensee will continue to operate the station, however, in the event the application is granted.

Price-tag placed on the transmitter was reasonable. Dalberg's report indicated. Only \$1 was charged for goodwill. Value of \$55,102 was placed on equipment and property including value of accounts and motes receivable, prepaid assets, etc. Unfilled-signed-orders for time, amounting to \$30,798—of which 25%, would constitute profit—would bring the sales price up to \$62,801, approximately \$500 more than the original cost of, the station.

Bankbook of the publishing company showed total assets of \$911,811. Two papers, it publishes the Rockford Merging Darks and the Rockford Register-Republic, have run up a combined circulation of approximately \$500 more than the original cost of the station.

lic, have run up a combined circulation of approxi-mately 52,000, examiner pointed out, and outfit is in an excellent position to take over the station.

an excellent position to take over the station.

Rockford Consolidated Newspapers, Inc., retained as counsel Miller and Thomas, of Rockford, and Horace

Rockford Consolidated Newspapers, Inc., retained as counsel Miller: and Thomas, of Rockford, and Horace L. Lohnes and E. D. Johnston, Washington attorneys, Turndown for the Publik Great State Theatres, Inc., for a 250-watt daytime station at Aurora was recommended to the commish by Examiner Dalberg.

Fact that Jules J. Rubens, director and general manager of the theatre chain, has had no radio broadcasting experience and resides in Chicago, where he intends to keep on his present job, contributed to Dalberg's uniavorable opinion of the proposed set-up. Operation on the requested frequency of 1040 key would interfere with KTHS, Hot Springs, Ark., Dalberg further contended, and extremely dubious' nature of the evidence of commercial support for the proposed transmitter was cited as another reason for hisking the application.

Rubens was represented by Clarence C. Dill and Jimes W. Gum.

Louislana: Squabble between WJBW, New Orleans, and Southern Broadcasting Corporation, over asserted improprieties in the operation of the station was temporarily ended with the recommendation of Examiner Seward for a renewal of WJBW's license on 1200 ke, with 100 walts nights, 250 watts days, sharing with WBNO.

vith WBNO. Tiff arose, apparently, over a contract between WJBW and Southern Broadcasting through which the latter was employed as sales agent for the station. Arrangement provided that Charles C. Carl-

son, owner, licensee and operator of WJBW, should retain full control over the station and that all advertising contracts secured for the station should be made out in the name of Southern Broadcasting.

While the examiner's report was not clear as to the exact charges involved, the advertising group appeared as respondents in the license renewal proceedings—evidently claiming that Carlson had permitted outsiders to control the transmitter. Evidence that Carlson was on the job was shown by the fact that on occasions he would cut programs at the transmitter which an officer of the corporation attempted to broadcast, Examiner Dalberg declared, adding that the station has been under the direct control and management of Charles C. Carlson, owner and licensee, at all times.

Maurice B. Catlin appeared in behalf of the New Maurice B. Catlin appeared in behalf of the New Orleans transmitter, with Frank Stollenwerk representing Southern Broadcasting Corporation; permanent shushing of WBNO, New Orleans, was advised by Examiner Seward in a report charging violation of the Communications Act and deception of advertising. Joint hearing on WBNO's combined requests for renewal of license and construction permit for a new station and appeal of Southern Broadcasting. Corporation for facilities now used by the New Orleans transmitter, brought emphatic recommendations for denial of WBNO pleas and dismissal with prejudice for Southern Broadcasting. for denial of WBNO press for Southern Broadcasting.

for Southern Broadcasting.

Stormy career of the Coliseum Place Baptist Church, licensee of WBNO was reviewed by Seward before announcing in his conclusion that the transmitter was guilty of issuing rate cards indicating it was operating independently instead of sharing time with WJBO. Numerous troubles of the transmitter and its personnel—involving city politics, questionable broadcasts—unauthorized operation by individuals and other asserted skulduggery—were re-aired by Seward to prove his point that the applicant was not qualified technically, legally or financially to own or operate a stafion.

Sharing with WJBW on 1200 ke with 100 watts, WBNO asked renewal of its present license plus permission to build new transmitter using an assignment of 1420 ke with 100 watts hights, 250 watts days. ment of 1420 kc with 100 watts nights, 250 watts days. Rate-card scrap resulted from WBNO's quoting rates between 7 a.m. and 10 p.m., when it operates only during the hours 12 midnight to 5 p.m. and from 8 to 11 p.m. Also misled subscribers into thinking their programs would be carried on a clear local channel. programs would Seward charged.

Seward charged
Application of Southern Broadcasting Corporation
for facilities now shared by WBNO-WJBW should be
dismissed with prejudice, examiner told the commish.
Outhit's earlier attempt to withdraw its application,
on condition that, it be permitted to participate as
a respondent in WJBW application for license renewal
(recommended for granting), was objected to by counsel for other interested parties who moved for dismissal with prejudice but permitted by the commish.
Elmer W. Pratt represented WBNO, with Frank Stollenwerck appearing in behalf of Southern Broadcasting.

missal with prejunce but permitted by the commish. Elimer W. Pratt represented WBNO, with Frank Stollenwerck appearing in behalf of Southern Broad-casting.

Oregon: New station application of Eliwood W. Lippincott, Inc., proposing operation of a transmitter at Bend on 1310 kc with 100 watts, was okayed by Examiner Tyler Berry on the condition that a pending request for the same assignment—already recommended for a grant—does not go through. Pointing out that the area is virtually without primary radio service of any kind, Berry put the seal of approval on plans of Lippincott, president of the corporation and a broadcasting engineer, to set up a transmitter. Application of the Bend Bulletin has the inside track, however, with the earlier recommendation for commish approval. Frank Stollenwerck appeared in behalf of the Lippincott interests.

Pennsylvania: New daytime transmitter for New Castle received a favorable recommendation from Examiner Berry. Headed by S. W. Townsend, 80% stockholder, Keystone Broadcasting Co. would establish an \$11,000 station with 250 watts power on 1250 kc. Now general manager of WJW. Akron, Ohio Townsend would take over the job of operating the proposed transmitter until it became a smooth-running concern—spending as much time necessary after that time at New Castle.

Slight interference to WCAE and WJAS, Pittsburgh, might result from granting the request Berry pointed out, but only to their 5 millivolt per meter service areas. Keystone was represented by Ben S. Fisher and John W. Kendall.

South Dakota: Attempts of the Black Hills Broadcast Co. KOBH, Rapid City, to squirm out of a troublesome mess were temporarily stymiced when Examiner Robert I. Irwin advised the commish to deny its petition for authority to assign its station license to the Black Hills Broadcast Company of Rapid City.

Mix-up started when Robert J. Deam, per-lowner and manager of KOBH, offered to transfer the rights of the original association (unincorporated) to the group of Rapid City business men now comprising t

(Continued on page 44)

WKBW is experimenting with an Elder Michaux idea. Songs by the Negro congregation of Bethel taber, nacle are being aired each Tuesday night under direction of the Rev. J. H. Pullie.

First time a Negro church has had a regular air series here.

This Week

nowned Jewish composer.

CHINATOWN-MISSION, made famous by the late Tom Noonan, returns to air Sunday at 4 P. M. Underson, the grand work of the "Carleson, the grand work of the "Carleson succoring the bodily and spiritual needs of the "forgotten men" of the Bowery.

These inspirational broadcasts come direct from the Mission's qualnt headquarters at 5-7 Doyers Street, formerly the old Chinese Theatre and scene of notorious Tong wars.

Broadway pre-



Broadwayp

Broadway premieres reviewed this week by MCA this week by MCA this bear or ritie, Inc. and the star or ritie, Inc. and the star or ritie, Inc. and the star or ritie, Inc. and rities are play. "Siege." "Love of Womer. "Something for Nothing," and "Edna, His Wife, "starring Cornelia Oils Skinner.
In less than an hour after final curtain, Starr is on the air with his skinner.
In less than an hour after final curtain, Starr is on the play. 4 belis denote an excellent show.—3 belis say li's good.—2, just fair,—and when Starr gives a show one bell,—well, better take in a movel instead.

Lawyers, School Teachers and Pro-

Lawyers, School Teachers and Professional people of all sorts have been contestants on the "You Don't Say" program, Barneys nightly pronunciation bee. yet the winners and housewives!

An interesting story on how this program got its monicker! Numerous titles had been suggested, but none seemed to fit. During audition, Sid Walton, the Wordmaster, constantly corrected contestants with the admonition, "You Don't Say".

Sponsor Barney thought this would be a good name for the show. And it is!



Cuper-Salesmen Day at the N. Y. Ad Club tomorrow will present such persuasion exports as Dale Carnegle, Vash Young and Edward L. Bernays. If you can't attend this interesting session, tune your office set to WMCA at 1:15 P. M.

Many of the political happenings abroad that you read about today were reported or forecast from 1 to T days ago by Johannes Steel, WMCA foreign news commentator. Cabled advices from private news sources in important—world—capitals—keep Steel abreast (often ahead!) of world events.

Progress note on new WMCA: 3 large studios almost finished.



NEW YORK'S No. 1 SHOWMANSHIP STATION Thousands of additional potential customers are dialing 1010 each customers are alaling 1919 each day for the extra big programs offered by WMN. With the start of the new broadcasting season, WMN's shows are greater than ever!



Affiliated with Loew's Goldwyn-Mayer Studios

How F. C. C. Will Function

Washington, Dec. 7.

Numerous benefits are expected in radio circles from the new procedure put into operation this week by the processors are confirmed to the communications. Commissions. For the confirmed to the log-iam which has stymied the industry even since the divisions, were abolished

Nov. 15.

With first session of the full commission on broadcast applications taking place tomorrow (Wednesday), attorneys and other industry observexpected the new administrate system will have marked advantages for broadcasters and would be. Ilcensees. Clarification of clonused and none-too-consistent policies, standardization of treatment corded members of the industry, and speedier action on applications are looked for.

Chairman McNinch indicated last week he expects to allocate the work of digesting cases in the immediate future and that the custom of issuing a formal decision in every broadcast, case will be abandoned even

coner.

Clearer demarcation between the judicial functions of the Commission and the legislative and administrative operations will result from all of these innovations. Trend is indisputably toward greater impartiality and objectivity in passing quests of all kinds. Commish is approaching the standards of performance in effect in the Federal courts, with some of the new methods of operation adopted almost bodily from the judiciary.

Fewer Opinions

Fewer Opinions

Fewer Opinions
Idea of writing decisions only when there is some special reason is ited up with another basic reform which will emphasize the judicial nature of Commish operations. Henceforth, formal expressions of opinion will be prepared by individual members, instead of being ground out in a sort of mass-production tashion by the legal department. These two changes will have a marked significance and a far-reaching effect. Chief result will be to make Commish policies more distinct, by setting standards of public interest, convenience, and necessity which will be applied to subsequent eases. In turn greater uniformity may be expected, with exceptions from declared principles being made only because of some extraordinary

factor which justified particular treatment.

Modus Operandi

Modus Operandi
Tying together the orders already adopted and those in prospect, this is the way the Commish will operate. Applications of mi importance will be referred to one of six Commissioners, the Secretary, or the Chief Engineer and granted or deland without further trouble or delaunities some unusual question is involved or protest is made. Requests for new or better facilities probably will go to the examining department automatically, as will petitions for consent to buy or lead to the argued before the full Commission. Examiners' reports will be argued before the full Commission, after which each case will be turned over to one particular member, who will analyze the evidence, review the examiners' recommendations, weigh the argument; prepare a diwill analyze the evidence feview weigh the argument, prepare a digest of facts and the law, and report whether the plea should be granted or denied. When a vote taken, the Commission will issue an appropriate order providing there is no reason for a written opinion. If an opinion is deemed desirable; the chairman will direct one memberprobably the individual who pondered the proposition—to write a statement explaining why the particular conclusion was reached.

Less Skullduggery

Less Skullduggery

Less Skullduggery

An intermediate stage in the system, which will be of great importance and may end some of the racketeering and skullduggery which have occurred in the past, is the motions court. Under the order adopted last week, one member, will sit as a presiding judge over petitions of various sorts—to withdraw or dismiss applications, to intervene in cases, to postpone hearings, to take depositions, and so forth—with right of appeal to the full Commission in certain types of matters. Complete rules covering this phase of the new procedure have not been drafted, for has any particular time been set for transacting business of this sort.

In the future, the Commission wil In the future, the Commission will have regular meeting days, as was the custom when the three divisions were going. Telephone and telegraph matters, both wire and radio, will be taken up on Tuesday, broadcast business will be transacted on Wednesday, and oral arguments will be heard on Thursday. This leaves

Friday and Monday open for action on motions or for continuance of ses-sions where all docketed items were not concluded.

sions where all docketed items were not concluded.

The new procedure lifts the burden of business on the members and makes the Secretary and Chief Engineer more important executives. Under Order 28 the Secretary, in conjunction with the General Counsel and the Chief Engineer, will dispose of all applications for operators' licenses and for amateur and ship stations, while the Secretary, upon recommendation of the Chief Engineer, will grant or deny permission to make minor changes in equipment or mode of operation.

Requests which the Chief Engineer will pass on include: Operation' without approved frequency monitor, approved modulation monitor, without thermometer in automatic temperature control chamber, without or with substitute antenna ammeter, plate voltimeter or plate ammeter, with new the product of the control chamber, with a williary transmitter as main transmitter, with new modified equipment; reduced power in emergencies, and program tests.

transmitter, with new modified equipment, reduced power in emergencies, and program tests.

The way the routine business has been split up among the six Commissioners, with the name of the member handling the work during the month of December, follows:

1. Commissioner Payne. Aeronautical, aircraft, geophysical, motion picture, airport, aeronautical point-to-point, police, marine relay, marine fire and emergency and special emergency radio facilities.

2. Commissioner Craven. Licenses upon completion of construction in accordance with terms of the permit, extensions of time to start or finish construction, modification of permit terms regarding, equipment, installation of frequency control, auxiliary equipment, direct measurement power tests, change in name of licensee where control is not involved, local relocation of studio, control point, or transmitter site and relay broadcast stations.

3. Commissioner Sykes. Alaskan matters except broadcast, operator licensee, and amateur and ship stations.

Commissioner Brown. 4. Commissioner Brown. Certin-cates of convenience and necessity for telephone and telegraph systems and authorization of temporary or emergency wire service.

5. Commissioner Walker, Tele-phone and telegraph tariffs.

6. Commissioner Case, Motions.

Motions Court Awaits Details Of Procedure

Washington, Dec. 7.

Tending adoption of detailed rules, the Federal Communication Commission motions court will not be open to attorneys representing either station licensees or aspirants for franchises. So far the formal regulations, which will specify in detail what mafters are to be handled by a single commissioner, have not, been put in final form or voted upon. During the interim, Commissioner Norman S. Case will act upon many kinds of petitions with the advice of F.C.C. lawyers and engineers. In the same way the three-man Broadcast Division used to do. No regular time for handling these propositions so far.

When Chairman Frank R. McNinch last week said that Commissioner Case would hold a session at which lawyers might appear to argue in support of written motions, he was anticipating a development which has not taken place to date. Eventually the member presiding over the motions docket expected to sit at a regularly fixed time cach week to listen to oral explanations, but this is not provided in last week's order.

WFIL Party Off

Philadelphi Dec. 7. Dedicati of WFIL's new studios skedded for Dec. 17, has been pushed

skedded for Dec. 17, has been pushed off pending completion of new transmitter. Studios have been use since September. Transmitter will be finished in from 60, to 90 days.

Not to skip a possible ceremony altogether, station has invited Dr. Charles Courbol, w.k. organist, bust pint of sin its new \$22,000 Kilgen organ Thursday (9) might. Event will be aired over Mutual chai

No F.C.C. Commissioner to Cairo?

Hear Senator White to Head Delegation-It's a Three Months' Vacation in Winter

FITZ' ANNUAL SPIEL

WJR Christmas Fund Stunt Now a Tradition

Defroit, Dec. 7.

WJR's annual Old Newsboys show, to be aired Dec. 7. to raise: Xmas fund for needy kids, this year will bring together Manager Leo Fitzpatrick, ex-Merry, Old Chief' of the Kansas City. Nighthawks, who now goes before mike only once yearly, and Neal Tomy, who directed the Red Apple; Club' WCX (now WJR) Detroit years ago.

Both the Red Applers and Nighthawks were heard from coast to coast the 500 watters in early days of broadcasting, both having hit ozone about same time in fall of 1822. Since becoming general manager of WJR, Fitzpatrick now goes before mike only once a year to help mewboys, while Tomy recently folded his children's hour over WJR after more than 12 years to take over station's publicity job.

Several oldtime Red Applers and nighthawks will return to ozone on Dec. 17 for the soint reunion and

Members of the Rederal Communications Commission angling for three-month Mediterranean junket at public expense are reported to have been shunted to a sidetrach by one of the most ingenious bits of politics-playing in many moons.

Instead of handling the anxiously-sounght plum over to one of the F. C. C. septet, the Roosevelt Administration is planning to kill two birds with one stone by designating Senator Wallace. H. White of Maine as chairman of the U. S. delegation to the Cairo radio conference, it was whispered in diplomatic and radio circles. This would prevent jealous among the Commist roster and multaneously remove from the scene the sponsor of the sole resolution for a radio investigation to receive endorsement of a Congressional committee. Tender is reported to have been accepted and the F. C. C. and State Department now are busy picking the technical crew to advise him on knotty matters.

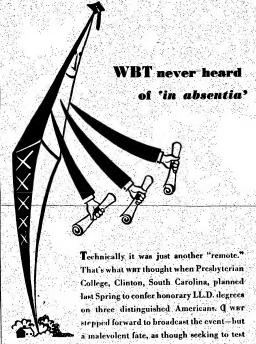
Unconfirmed selection of the Republican solon appears to kill hope of several Commist members that

Section's publicity Job.

Several old-time Red Applers and publican solon appears to kill hopes on Jobe. 17 for the joint reunion and benefit show.

Larry Vincent, chirper on WCAU, Philly, will open at the Carmen Theatre there on Dec. 17. 11's his first vaude appearance.

Unconfirmed selection of the Republican solon appears to kill hopes of several Commiss members that they might snare the cost-free tion assignment. Also is being garded as a slap at Commissioner. T. A. M. Craven, who has done the first vaude appearance.



the ingenuity of war's special events crew, struck two of the three honored guests a few days before the event. Joseph E. Davies, Ambassador to Russia, wrenched his back and took to his hed at his apartment in Washington. Dwight E. Austin, New York industrialist, suffered a broken leg and was confined to the hospital in Charleston. James F. Byrnes, U. S. Senator from South Carolina, escaped unscathed. He alone was present in person. Q Without so much as a raised eychrow, war had lines into the Charleston hospital, the Washington apartment, the Clinton Auditorium. All three guests were "present." All three degrees were conferred. That's the way war does things.

WBI

"The SHOWMANSHIP Station of the Nation"

WBT, Charlotte, North Carolina, 50,000 watts. Owned and operated by CBS and represented by RADIO SALES. Set the dial of your radio at 1000 - and listen to war direct

MAKING A BIG JOB EGSier



50,000 Watts Hartford, Connecticut

Travelers Broadcasting Service Corporation
Paul W. Morency, General Manager Member NBC Red Network and Yankee Net-

James P. Clancy, Business Manager National Representatives: Weed & Company Chicago Detroit New York San Francisco Equipment to fit the job makes short, work — and lighter work of even the toughest assignments. And because Station W71C Is a perfect fit for its job, im makes the business of reaching the Southern New England market not own easier but a temporal gable for advertisers.

able for advertisers.
All of connecticut and his sections of Western Massachusetts, Eastern New York, and Vermont and New Hampshire are included in ondary coverage areas. This includes about 4,000,000 people—who rank, according to government figure—react in spendable income. They can be seen that extra income to account for 23% more retail as the period of the country at large.

The way WTIC fits their listening habits is shown by the check of these families. This street is street of these families. This street of these families. This street of the families for the check of these families. The families for the families for the families for the families for the families families families for the families families for the families families

Write today for 32-page brochure giving full details on the Ross Federal Survey and facts about the WTIC billion dollar market.



WKBW MAN NAMED SEC. TO BUFF'S MAYOR

Buffalo, Dec.
One of Buffalo's juley political pluins has been plucked by a radio commentator. Leston P. Fancut, who does a thrice weekly 15 minute stim on WKBW, will be secretary to new mayor Tom Holling when the latter takes office on Jan. I.
Fancut, who doubled as political editor of The Times and radio commentator, was chief of Holling's publicity staff during the election, campaign. With his appointment last week as secretary to the new mayor, resigned from his Times post, but will continue on the sir.

Lew White Encores

Thew White, organist, has been resignatured by the Thomas Cook Cook for a new series of Travelog airings. First on the new pact starts Sunday (12) over a NBC-red network, 2:15-2:30 p. m.

Attention

Mr. & Mrs. New Yorker DOUG BRINKLEY

capacity busi 3.219 box office figures Friday evening, December 3rd. at RKO 58th ST. THEATRE.

For a certain group of New Yorkers who were too high to be reached, despite what you hear, see or think-

Doug Brinkley Still Says: "I Love New York"

WENDELL

JESTIC RADIOS SHELL OIL

CH SHAMPOO GILLETTE RAZORS Address: 4351 No. Paulina St. Chicago, Ill.

JOE

GRUEN WATCH PROGRAM

Brunswick Records



C. C.'s WASHINGTON DOCKET

(Continued from page 42).

(Continued from page 42)
business affairs from Dean who was described by
officers of the corporation as a 'pleasant' individual
without 'this stightest conception of the proper ratio.
between income and expenses'.
Petry F Louel and James H. Hanley appeared
applicant's behalf.
Virginia: Boost in power from 500 watts to 1 kw
and change of hours from days to unlimited for
WRNL, Richmond, was approved by Examiner Melwin Dalberg. Transmitter, owned by John Stewart
Bryan, millionaire publisher of the Richmond NewsLeader and president of the College of William and
Mary, recently received authority to from
Petersburg to Richmond.
Excellence of the proposed service prompted Dalberg to recommend granting of the application, even
though the transmitter itself would be limited to
more than its approximate 4.25 milliott per meter
contour by WQAN and WGBI, Scranton, Pa. This
question of allocating 'hyolves a matter of policy to
determined by the commission,' Dalberg said.
Ben S. Fisher, Paul D. P. Spearman, Charles V.
Wayland and John M, Kendall appeared in behalf of

applicant.

NEW APPLICATIONS

Washington, Dec.

wasnington, Dec. California: W6XAO, Don Lee Broadcasting System, Los Angeles, boost power of visual transmitter from 150-to-1000-watts.

rom-jou-to-1000 watts.
Colorado: Mountain Top Trans Radio Corp., Depver, new station to be operated on 1310 ke with 100 watts nights, 250 watts days.

waus nignts, 200. watts days.

Connectient: WBRY, American Republican, Inc.,
Waterbury, install new transmitter and increase
power from 1 to 5 kw; WDRC, Tnc, Hartford, new
high frequency broadcast station (frequency modulated) to be operated on 40300, 88500, 109000, 177000,
and 218000 kc with 1000 watts.

lated) to be operated on 40300, 85500, 108000, 177000, and 218000 ke with 1000 watts.

Illinois: WROK, Rockford, jump night power from 500 watts to 1 kw.

Massachusetts: WIXAL. World Wide Broadcasting Corp. Boston, make changes in equipment and increase power from 20 to 50 kw.

Michigan: WBCM, Bay City, change power from 500 watts nights, 1 kw days, to 1 kw all times: Michigan State College, area of E. Lansing, two new relay broadcast stations to be operated on 33700, 38900, 48000 and 41400 kc with 15 watts and 38900, 38200, and 38500 kc with 15 watts and 38900, 38200, and 38500 kc with 15 watts and 38900, 38200, and 39500 kc with 15 watts and 38900, 38200, and 39500 kc with 15 watts and 38900, 38900, 4000 and 4000 kc with 15 watts and 38900, 38200, and 39500 kc with 15 watts and 38900, 38200, and 39500 kc with 15 watts and 38900, 38200, and 39500 kc with 15 watts and WGBB, WFAS and WGBB to day times, boost power from 100 to 230 watts waxAX, Columbia Broadcasting System, New York, new equipment, power boost, requesting frequencies 50000-56000 kc and, deletion of 42000-56000, 60000-86000 kc; WHDL, Inc., area of Olean, new relay broadcast station to be operated on 1622, 2058, 2150 and 2790 kc with 25 watts.

North Carollina: Columbia Broadcasting System, Inc., area of Charlotte, new relay broadcast station to be operated 1646, 2000, 2190 and 2830 kc with 55 webs.

North Carolina: Columbia Broadcasting System, Inc., area of Charlotte, new relay broadcast station to be operated 1646, 2090, 2190 and 2830 kc with 50 watts.

be operated 1646, 2090, 2190 and 2830 kc with 50 watts.

Oklahoma: John C. Head, Lawton, new station to be operated on 1420 kc with 100 watts.

Tennessee: WABG, Memphis Commercial Appeal Co., area of Memphis, changes in equipment and increase power from 35 to 50 watts.

Texas: George B, Peeler, Taylor, new station to be operated on 1310 kc with 400 watts, days only; KONO, Mission Broadcasting Co., San Antonio, boost

day power from 100 to 250 watts, install new vertical antenna, make changes in equipment and move trans-

antenna, make changes in equipment and move transmitter locally.

Virginia: WMBG, Havens & Martin, Inc., Richmond, Jump Julee from 500 watts to 1 kw-nights, 5 kw days, using directional antenna.

West Virginia: WWVA, Wheeling, change frequency from 1160 to 1140 kc, hours of operation from simultaneous days with WOWO, Fort Wayne, Ind. to unlimited, jump power from 5 to 5 kw, Install new transmitter and make changes in directional antenna for labt lies. ight use.

SET FOR HEARING

Alabama—S. B. Quigley, Mobile, new station on 1200 kc, 105 w. daytime only; Harry M. Ayers, Anniston, new station on 1420 kc, 100 w. daytime only; Cailfornia, KGDM, Stockton, change frequency from 100 to 1150 kc and increase power to 5 kw; Ann Jay kevine, Palm Springs, new station on 1370 kc, 100 w. night and 250 w day; KMPC, Beverly Hills, special authority to operate unlimited time after Feb. 1, 1938 (to be heard by full commission); KHUB, Watsonville, voluntary assignment of license from Anna Attinson, Ex. to John P. Scripps; Ben S. McGlashan, Loo Angeles, new mobile relay stations. Colorade: Scripps-Howard Radio, Inc., Denver, new station on 630 kc with 1 kw night and 5 kw day. Florida: WDAE, Tampa, change frequency from 1220 kc. to 780 kc.

Georgia: WAYA, Waycross, Voluntary assignment of license from Waycross: Broadcasting Co. to Jack Williams.

Hilmois: Kathryn B. Gosselin, Aurora, new station 1500 kc, 100 w; WCLS, Joliet, transfer control from R. W. Hoffman to L. W. Wood; WTMV, East St. Louis, change frequency from 1500. to 1510 kc and increase power from 100 w night, 250 w day to 1 kw. night and, 5 kw day (to be heard before the full commission).

Iowa: N. B. Egeland, Fort Dodge, new station on 1500 kc with 100 w daytime only; Clinton Broadcasting Corp., Clinton, new station on 1310 kc with 100 w night and 250 w day.

Maine: WGAN, Portland, transfer control from Estate of George W. Martin to William N. Campbell and Lloyd C. Greene.

Montana: Roberts-MacNabb Co., Livingston, new station on 1310 kc with 100 w night 250 w day.

Now Mexico: KRQA, Santa Fe, voluntary assignment of license from J. Laurence Martin to I. E. Lambert.

New York: WNEW, New York, increase day power from 2½ to 5 kw.

Ohic: WBLY, Lima, voluntary assignment of license from therbert Lee Bly to The Fort Industry Co. Pennsylvania: WGAL, Lancaster, change frequency from 1500 to 1510 kc and increase power from 100 wnight, 250 w. day to 1 kw. unlimited.

South Carolina: W A. Barnette, Greenwood, new station on 610 ke with 250 w daytime only.

Tennesse: WMC, Memphis, increase night power to 5 kw.

Texas: WTAW, College Station, change time from specified hours to daytime, taking over facilities of KTBC.

KTBC.
Virginia: WRTD. Richmond, voluntary assignment
of license to Times-Dispatch Radio Corp.
Washington: Michael J. Mingo, Tacoma, new station on 1400 kc with 250 w; daytime only.
Puerto Rico: WNEL, San Juan, change frequency

from 1290 to 590 kc.

Hawaii: Garden Island Publishing Co., Lihue, new station on 1500 kc with 100 w night, 250 w day.

WAAW SALE TERMS SET IF F.C.C. OKAYS

Linoin, Neb., Dec. 7.

Deal has been worked out for the purchase of WAAW, Omaha, by the Central States Broadcasting Co. Signatures will be exchanged if and when the required approval is obtained from the Federal Communications Commission on the Section Commission of the Section Commission of the Section Commission of the Section Section Commission on the Section S

Central States now owns and operates KFAB-KFOR, Lincoln, and KOIL, Omaha. WAAW's present licensee is the Omaha Grain Exchange. Station operates at 500 watts on 600 k.c., part time.

Ray Linton's Assistant
Chicago, Dec. 7.
Ray Linton, sales rep, has brought
in. William Pugh, formerly with
Howard Wilson firm as salesman.

Pugh used to be with United Artowner of financial rag in L. A.

RUTH CARHART

"SONGTIME" Tuesdays, 6:45-7 P.M. Mon., Wed., Frl., 10:45-11 A.M.

VARIETY' saysa beautiful voice"

Booking Direct

AND HIS

ORCHESTRA

Admiracion - Sunday 6:30-7:00 - MBS-

1441 B'way

CH. 4-5155

WILLIAM

Conductor-Arrange

AT THE RITZ WITH HILDEGARDE

Willys Radio Program

521 Fifth Avenue Murray Hill 6-2370

Cuffo Show for Boss

Buffalo, Dec. 7.

Herbert Colin Rice, WGR-WKBW production manager, is staging and directing the annual Buffalo Athletic Club Radio Revue, to be held Saturday evening (11). Ike Lounsberry, is top official of club. Tenor Jimmy Shields with Richard Himber's orchestra will be back for the occasion. Other talent, all from the WGR-WKBW ranks, will include bartione. John Sturgess, sopranos Gertrude Lutzi and Elvera Ruppel; the Three Treys, the LeBrun Sisters and a 18-piece pop-symph orchestra. the Three Treys, the LeBrun Sisters and a 19-piece pop-symph orchestra. Show won't be broadcast.

NEW RADIO 0.0. BILL PROPOSED

Washington, Dec. 7. Another fact-finding proposal was tossed into the basket of schemes to investigate the broadcasting industry and the Federal Communications Commission last week.

Lifting the idea previously ex-poused but lately shelved by Sena-tor Wallace H. White of Maine. so-called 'father of the Radio Act, Congressman Robert Bacon of New congressman ropert Bacon of New York introduced measure under which the House would send a special committee looking for weak-nesses in the 1934 Communications statute and checking on the way the F.C.C. has been parceting out broad-cast franchises.

Introduction of the resolution came immediately after disclosure that White has called off his dogs until Chairman Frank R. McNinch has an Chairman Frank R. McNinch: has an opportunity to complete the house-cleaning, but does not improve the prospects for a Congressional funingation in the near future. As noted in Vanter' last week, the general attitude on Capitol. Hill is to stave of any head hunts until the 1938 elections are over; while the legislative situation and imminence of the campaign make it practically certain that the Administration leaders will continue to sit on all proposals, to veen tinue to sit on all proposals to ven-tilate to the radio situation.

Northwestern Basketbail Grants WIND Rights

Chicago, Dec. 7.

First exclusive rights for any of Big 10 basketball schedules was given to WIND here by Northwestern University for its home games. On out of town plays, station will share facilities with any other station when the may be Russ Hodges has handled games on previous years; will continue this season.

Premium Ran Away

Roanoke, Va., Dec. 7.
Dr. Pepper Bottling Co. has just eoncluded a contest-program aimed at kids over WDBJ. Prize promised all during the contest was a Shetland pony.
Four-hoofer was kept penned up in rear of yard of manager of the bottling plant. Night animal was to be given away, he broke loose. WDBJ immediately bombarded the ether with calls to public to return stray pony, which was finally headed off six miles away,

Bill Pitts Sponsored
Buffalo, Dec. 7.
Bill Pitts, WBEN raconteur who
doubles on the copy desk of the
News, bogan his first sponsored
series Sunday evening (5). Has a
15-minute spot on WBEN just preceding Jack Benny, Backer is Buf
falo General Laundries.
Pitts had been sustaining twice
weekly for three months.

STAN LOMAX **SPORTS**

WOR-7 P. M.

Stage and Screen Direction Central Booking Office, Inc. 54 W. Randolph St., Chicago

For RADIO
Radio Productions, Inc.
520 N. Michigan Ave., Chicago

THE KING'S JESTERS

AND THEIR ORCHESTRA with MARJORIE WHITNEY BLUE FOUNTAIN ROOM HOTEL LASALLE, CHICAGO Dir :: Consolidated Radio Artists, Inc

THE SMOOTHIES BABS - CHARLIE - LITTLE Second Year for Tums

WI.W and NBC Red, Coast-to-Coas Tues.-Thurs., 7:15 P.M., E.S.T.

Presented by Ivory Soap - 99 11 100 1 0 pure LISTEN TWICE DAILY NBC Blue Network, Mon. to Fri. 11 a.m. EST NBC Red Network, Mon. to Fri. 3:45 p.m. EST COAST TO COAST

WIF. COMPTON ADVERTISING AGENCY
MGT., ED WOLF—RKO BLDG., NEW YORK CITY

'THE O'NEILLS'

WHOLESALE SPA WALKOUTS

Appeals Board Takes Up Hearings SIGS BOOMERANGS

Appeals Board on Availability of the American Society of Composers Authors and Publishers was treated last week to an exhibition of verbal fireworks when it met to consider the protests of Santly Bros.-Joy, Inc. Select Music, Inc., and the Joe Morris Music Co. Julian T. Abeles, counsel for the three firms, set off the rumpus by flinging charges of conspiracy against Jack Bregman, head of Leo Feist, Inc., and Louis Bern-stein, president of Shapiro, Bern-stein & Co., and before the Appeals Board-could go into formal session it was necessary to summon Charles Schwartz, of ASCAP counsel, to justify the attendance of Bregman and

Dernstein.

Outburst occurred when Abeles, who is also counsel for the Feist firm, espied Bregman and Bernstein seated side by side in the hearing room. Pointing at the pair, Abeles shouted that their joint presence at this occasion looked like 'conspiracy' to him and he demanded that a stenographer be summoned to spread their names on the minutes of the hearing. Bregman protested that he had right to be present, because as chairman of the availability committee he had a right to defend the findings of that committee. Bernstein, he added, had accompanied him at his '(Bregman's) invitation, and that anyway there should be no objection to the presence of an ASCAP vice-president, referring to Bernstein.

No By-Law

As the exchange between Abeles and Bregman became personal, Bernstein intruded with the suggestion that the appeals board defer opening the hearings until an ASCAP lawyer could be brought in. Schwartz made his appearance about half hour later. He declared that there was nothing in the ASCAP bylaws which banned the presence of members of the availability committee, and the hearings proceeded. and the hearings proceeded.

and the hearings proceeded.

Decisions on the protests of Santly, Select and Morris were put off until the appeals board had obtained certain data from the ASCAP files; Santly is now down for 40 availability points, Select, a subsidiary of the latter, rates at five points while Morris, is pegged at 75 points. Other firms which had cases on the same appeals calendar were 'ABC. Standard Music Corp. Hearings on these two were adjourned until Tuesday (yes adjourned until Tuesday (yes terday). At the last meeing of the availability committee 'ABC's rating was reduced from 100 to 50 points.

In the event the Appeals Board up-

In the event the Appeals Board up-holds the claims of the protesting publishers the boosts must be passed on to the entire ASCAP directorate for approval, or otherwise. Appeals Board consists of Henry Spitzer, of Chappell Co., E. B. Marks and Abe Olman, of Robbins Music Corp.

SOLD 700 TICKETS, **BUT NOBODY CAME**

New all-time low for dance date attendance hit when Wingy Mannone played to two committeemen at skedded charity twirl for Utopia Neighborhood Club, colored charity,

at Mecca Temple, N. Y. Dec. 3.
Gordon S. Dickerson, chairman of committee, reported that 700 tickets had been sold, and put a \$50 deposit down for crew. Band showed and played from 9:00 to 12:00 p.m. with hary a ticket holder present.

Chairman is now looking for rest of coin for which he gave his per-sonal note and the hoof hounds who hever came. No one has the solution

Carnegie Goes 52d St.

Benny Goodman and his orchestra will offer a concert of swing music at Carnegie Hall. N. Y., Jan. 16, marking the first time that a swing band will be heard at that institu-tion. Auspices of S. Hurok.

Program will include numbers by Program will include numbers by the quartet, comprised of Gene Krupa, drummer; Teddy, Wilson, pianist; Lionel Hampton at the vibraphone, and Goodman, clarinet. Hurok calls modern swing the true folk music of America and figures Goodman, its most authentic exponent

Lombardo Boys **Revive Olman** Music House

Although Guy and Carmen Lombardo had a taste of it, while partnered in Words & Music, Inc., the band brothers figure they can still make a success of music publishing as a sideline, if operating untrammeled. It's for that reason that they sold out their interest in W&M and bought back their Olman Music Corp. as a 100% venture.

Olman, was originally one of Jack Robbins' string of music firms but when Abe Olman became a Feist and later a Robbins exec, Robbins de-cided to rellnquish the firm to the Lombardos for the actual cash, some Lombardos for the actual cash, some \$8,000, which he had put into it since buying out the Lombardos' interest. Olman's one-third share fetched a separate \$2,500 from the Lombardos. Reported that Rocco Vocco for Warner Bros. is ainterested expanding the Olman firm (Lombardos) as: WB subsid, now that it's divested from the Robbins-Metro al-

Meantime Johnny O'Connor, one of the partners in Words & Music, bought out the Lombardos' share in W&M, as an individual acquisition. O'Connor who also manages Fred Waring, has Waring, Abe Lyman, Paul Whiteman and Jack Denny in the firm it's been variously reported that Lyman and Whiteman want to bow out of Words & Music

Music Notes

'Start the Day With Smile, theme song on Alan Courtney's Joy-makers' broadcast via WNEW, N. Y. has been published by Red Star Music Co. Song composed by Lanny Gray and Courtney.

First of an anticipated cycle of songs is Little Peach, by Lee David and John Redmond, published by Exclusive, who also authored one of the several 'Big Apple' songs.

Jack Mills has obtained the American rights to Goodnight to You All' from Mac-melodies, Ltd., British

Harry Puck's new tune, Who's Excited, cleffed with Selma Hautzik, will be warbled by Lyda Roberti in Joe E. Brown's next pic, Wide Open Roces!

Frederick Hollander and Rulph Freed cleffed Penny for Your Dreams' at Paramount for a Miss Fanchon film.

Carl Moore opens at Castle Farms, Cincinnati, O., Xmas Day.

Herbert Stothart scoring Metro's Rosalic' with 100-pieces, largest yet sed for such a purpose.

Resignations Pour In from Hollywood as Crack-Up of Songwriters' Organization Threatens-Contract Long Under Debate

CAESAR'S COMMENTARY

With the organization beset by wholesale resignations, the council of the Songwriters' Protective Association yesterday (Tuesday) put off a general meeting of the membership which it had called for today (Wed.) at the Astor hotel, N. Y. Further turmoil in the publisherwriter controversy was created yes terday when Irving Caesar, SPA prez, addressed wires to publishers advising them that if they did not advising them that if they did not signature the new agreement as now worded by 1 o'clock today the SPA would turn to the courts for an adjudication not only of the merchanical rights but the performing rights which have been vested with the American Society of Composers, Authors and Publishers.

Authors and Publishers.

Among the songwriters' group who have either mailed or wired their resignations from the SPA are Signand Romberg, Jerome Kern, Ivring Berlin, Oscar Hammerstein 2nd, Cole Porter, Harold Arlen, Gus Kahn, Nacio Herb Brown, Arthur Freed and Lew Brown. Caesar declared although he had received quests from these writers to put their resignations before the SPA council, later communications from several of them indicated that they were willing to have action deferred several or them indicated that they were willing to have action deferred for two or three weeks, or until the council has had a chance to revamits position on the sponsoring of two amendments to the SPA bylaws.

Linked to ASCAP

Linked to ASCAP

Through one amendment the council had sought to have the membership committed not to resign from the SPA for 25 years, while the other amendment would make the SPA the assignee of all mechanical rights from Jan, 1, 1950, to Dec. 31, 1962, It was to vote upon these amendments that today's general meeting had been called. Caesardeclared yesterday that the council would now be willing to confinct these commitments on the part of the membership to any renewal period that becomes part of their next ASCAP contract.

SPA's prez also said that the by-

riod that becomes part of their next ASCAP contract.

SPA's prez also said that the by-laws which the present council was trying to amend had not been written by it but merely inherited and that the action of the west coast resignees tooked like a case of the father killing his own child.

In his wire to the publishers Cassar called attention to what he termed the repudiation of certain publishers who had previously agreed to sign the proposed uniform writers' contract. Cassar asserted that he would not make any further effort-to got the publishers to, negotiate a new agreement and that there was nothing for the SPA to do but go into court and find out whether the writer owned not only the mechanical rights in his work but the small rights which ASCAP is administering. inistering

General sentiment among publishers, following receipt of the Caesar communication, was that the threat-ened smashup of the SPA would have a clarifying effect upon the whole situation. These pubs believed that the SPA council would be more inclined to drop lot of their demands and to join the publishers in framing a workable and equitable agreement. In some quarters it was predicted that the present plight of the SPA would result in a wholesale resignation of its officers and council so that the association could be subsequently reorganized, and a new set of officials elected. General sentiment among publish-

Abeles' 'Conspiracy' as Availability, [FFORT TO FORCE | Songwriter-Publisher Pact Hits Snag; Dreyfus, Warners Reverse Attitudes

The Panic's On

As word of the Hollywood resignations spread among the New York contingent of SPA New York contingent of SPA members, the reaction on this end quickly-developed into a rout. Wires and letters by special messenger kept pouring into the SPA offices, all assignstart the SPA council give immediate, consideration to the signators' resignations. Caesar undertook to stem the deluge by assuring the New York faction of the membership that there would be no attempt to put through the two proposed amendments to the association's

to put through the two proposed amendments to the association's 5y-laws. An organization which had taken over eight years to build to the point where it had every pop and standard writer of current consequence on its rolls was threatened with complete overnight destruction.

Music Firms **Centralizing** Disc Rights

Majority of the leading publish in the popular field have practically agreed to turn over all their phonorecord licensing to the grap: mechanical rights bureau of the Music Publishers Protective Association. Move will likely go into effect Feb. 1.

Trade as a whole has been re luctant to clear through central bureau for the reason that such arrangement would bring to light the various special deals that these publishers have with recording companies. Under the system that the MPPA wants to put the force every license would contain the same terms and individual publishers would be barred from continuing sub rosa

barred from continuing sub rosa ingles.
Auditors engaged by the MPPA are still going over the books of the various phonograph record manufacturers and it is expected that a report of their findings will be available to the association within another week. Inquiry was launched to determine whether publishers were getting the full royalty count on records used in coin-operated machines.

HYLTON TRYING TO RETURN TO AMERICA

London, Dec. 7.
Despite being closely guarded secret all around, and after many postponements, it is understood that Jack Hyllon, British band leader, sails from London for a return stay in U.S. Figured to be embarking Dec. 8 or 11 to open at a N. Y. hotel, shortly after his arrival.

shortly after his arrival.

Key-man-in-the situation-is Jack-Rosenberg, head of Musicians Local 802 in N. Y., with whom management of the hotel is in daily conferences, seeking to get labor okay for Englishman. He left these shores in union disfavor last year. Reported that the objection is now overcome due to Hylfon's use of American acts in his shows in England. As an agent he lined up several units heavily cast with Yanks. His appearance here before was under the guidance of Music Corp of America with which he split. Hylfon has been very anxious to get

ton has been very anxious to get back to U. S. where he fared very well until run-ins with union and his managers.

Acceptance by the publishers of the Songwriters Protective Associa-tion's new contract now worded has become hopeless. Every vestige = of possibility that the agreement might yet go through was destroyed Monday (6) when Max Dreyfus and Monday (6) when Max Dreyfus and Warner Bros. changed their position in the matter. They declared that it would be futile for them to signature the uniform writers contract so long, as there were many publishing companies either on the fence or outwardly opposed to the proposed pact. Dreyfus and the Warners had been inclined only three days before to start the ball rolling for the SPA.

Switch in the attitudes of Drey-

inclined only three days before to start the ball rolling for the SPA.

Switch in the attitudes of Dreys and Warner puts the whole thing back to where it was several months; ago, but, with a radically different picture as far as the writer and the publisher camps are concerned. Whereas there was formerly solidarity among the members of the SPA, and complete support for its executive council, a feeling of uncasiness and doubt has begun to make itself strongly evident not only among the writers in Tin Pan' Alley but among the Hollywood contingent. In contrast to this development, the publishers for the first time are united in a thumbsdown policy. Writers in t.p.a. want the bickering over phrase-logy brought to an end so that they again can place their songs with publishers, while a number of the Coast members are not hot. The SPA council's proposal that they commit themselves to stick with the association for 25 years. tion for 25 years.

Not Closed

Despite the impasse created the weekend, counsel for various publishing interests confident that the two sides can get together that the two sides can get together on a workable contract within a few weeks. An agreement of this sort, they contend, cannot be railroaded through. Both sides must show a disposition to give as well as take one of these lawyers. Julian T. Abeles, who represents the Robbins publishing combine, declared Monday (6) that his crients were not trying to hurt the intrests of the writers but were rather trying to protect them. from future legal entanglements, Abeles held that the contract as now, worded, was not what the writers have said they want. In some publishing quarters the

as now worded was not what the writers have said they want. In some publishing quarters the belief prevailed that it will take months for a solution of the present situation. Metro, it is pointed out, will not signature any deal obligating it to renew with the American Society of Composers, Authors and Publishers for another 10 years unless such contract contains two conditions. One is that the license fees collected from theatres be apportioned strictly among the copyright owners of music performed in those, instead of tossing the theatre collections into the general ASCAP divvy. Other demand has to do with the Society's method of allocation. Metro wants this method reorganized so that the item of availability is eliminated altogether and the payof based on performances and senjouity solety c'that the allocation of uitability-ratings based on an arithmetical formula.

ANTI-ASCAP BILL COMES UP IN GEORGIA

Atlanta, Dec. 7.
General: Assembly special
has before it measure introduced
by Representative Sabados, of
Dougherty, designed to break
monopoly of American Society of
Composers, Authors and Publishers;
in Georgia. Lawmaker declared
ASCAP collects fees on every bit of
matter copyrighted by its members
whenever it is used in any way in
state.

whosever is a state.

Anti-monopoly bill is fashioned along same lines as similar measur in Florida, which, Sabados claims, saved people of that state \$4,000,000.

On the Upbeat

Aristocrats of Rhythm; cocktailers. Friday (10), first time he's played set (or Fontenelle hotel, Omaha, stage date in that city with his own. Neb., Dec. 7, after folding at Palmer Hune Chicago.

Herbie Kay opens at the William Paun hotel, Piltsburgh, Dec. 31, re-placing Dick Stabile, who goes into one-niter field:

Robby Parks' band preems at Stork Club, N. Y., Dec. 8.

Andy Kirk -nites the Public ude, Cleveland, Dec. 28 for CRA,

Lang Thompson stays at Commodore Perry hotel, Toledo, O., until January.



SHE'S TALL! SHE'S TAN! SHE'S TERRIFIC! I'm Always in The Mood For You

Harlem Bolero THE GREATEST MISTAKE OF MY LIFE

Sophisticated Swing

Mills Music 1619 BROADWAY NEW YORK

LOVE HAS A LANGUAGE ITS OWN SIDNEY WEISFELD

Top Songs....

Robbins offers....

Hits from BUDDY DE SYLVA'S New Universal Filmusical "YOU'RE A SWEETHEART"

YOU'RE A SWEETHEART

MY FINE FEATHERED FRIEND

BROADWAY JAMBOREE

SCRAPIN' THE TOAST

Hits by McHUGH and ADAMSON from RKO's "HITTING A NEW HIGH," Starring LILY PONS LET'S GIVE LOVE ANOTHER CHANCE THIS NEVER HAPPENED

BEFORE

I HIT A NEW HIGH

GORDON and REVEL'S Song Standouts fro

EDDIE CANTOR'S 20th Century-Fox Production "ALL BABA GOES TO TOWN"

IVE GOT MY HEART SET ON

YOU

SWING IS HERE TO SWAY

ROBBINS MUSIC CORPORATION

New York

799 Seventh Avenue

from the TOP Publisher

Paul Sabi opens two-monthstay at the Jefferson hotel, St. Louis, Mo., Dec. 10 for CRA, New spot for bookers.

Winfred Farrell went into the De Witt Clinton holel, Albany, N. Y., Nov. 29 for two weeks for MCA. Goes to Florida after that.

Pancho and his orchestra, have shifted to the Detroit Athletic Cl Dick Gasparre is the maes at La Conga, N. Y.

Fletcher Henderson and his band spotted into Fred Solomon's Vogue, L. A. terp emporium.

Art Farrer and his 15-piece band. Pittsburgh outfit, open Dec 28 at Hotel Biltmore in Miami for entire

Harlem Casino, Pittsburgh, has ticketed Jimmy Wadkins sepia swing outfit for another three months fol-lowing expiration of current ticket.

Buddy Welcome, sax ocalist, switched from Mal Hallett to Nye Mayhew.

Val Ernie opens at the Patio, Mianni, Fla., Dec. 12.

Jack Wardlaw opened at the Casa Madrid, Louisville, Ky., Dec. 4, ided by WHAS wire. Stays until Dec. 18.

Four Inkspots into Bennett hotel, inghamton, Dec. 10 for four weeks Binghamton, Dec. 10 for 10th following Gypsy Serenaders.

Carvel Craig doing a special New Year's Eve at Whitcomb hotel, San Francisco, for CRA,

Harry Reser's crew play Bedford Glens ballroom, Bedford, O., Jan. 16

Jess Hawkins band opened New Penn, Pittsburgh, Friday (3) for two-week stay, second engagement

there in three months, with Harry Reser coming in Dec. 17 for month.

Chick Webb engaged for Cleveland otel, Cleveland, O., Xmas night. Bubbles Becker will run through winter at Cinema Casillo, Miami, Fla, opening next week.

Carl 'Deacon' Moore' into Muchle-bach hotel, Kansas City, Mo., Dec. 3, to be followed by the Biltmore Boys

Jack Denny returns to the Drake hotel Dec. 17, replacing Paul White-

Dick Gasparre replaced Pancho at La Conga, N. Y.

N. Y. MUSICIANS' SOCIAL **GROUP NEXT TO 802**

Mysical Muttar Corp. the residue of old Local 310 outlawed and absorbed by Local 802 10, years ago, and which has gettlyished it get as the musicians social organization, has moved its loadquarters and club rooms from east 86th street to 52d street and Sixth aroun.

Outfir was located at 86th Street street by the sound that was located at 86th Street street by the sound that was not street and sixth aroun.

Outh was located at 86th Street Casino building which it has owned for years. Location was originally quarters of union. Decreasing attendance at uptown location forced it to locate adjacent to the Locat 802 union headquarters.
Corp. label comes from fact that original L800 members own equities in the properties and share in financial return via death benefits, charities and eventual return when property which houses a theatre-a casono, and offices is sold. New members, joining since it designated a social group, do not share. Only club privileges of restaurant, lounges, door smusements, bar, etc., are door amusements, bar, etc., are theirs. No outsiders permitted

PHIL SHERIDAN SUICIDES

Second Attempt in 24 Hours Success-ful—III Health

Phil Sheridan, well known in Pacific Northwest as orchestra leader,
committed suicide Dec. I by leaping
from fourth floor of Sacred Heart
hospital night before, after
suicide attempt by slashing wrists
outside of city on highway. Passing
motorist found him.
Ill health was blamed for his
action, While sanitarium he
booked his orchestra and thandled
transactions while his wife. Louetta,
accompanied musicians in his stead.

ccompanied musicians in his stead He played long engagement a Davenport hotel and at Natatorium

Park.

He was about 50. Besides wife two children survive.

Jerry Blaine's Party

Jerry Blaine reversed the usual relations between orchestra leaders and songpluggers Thursday (2) by tossing a dinner party for a group of the music boys at the Coconnut Grove of the Park Central Hotel, N. Y.

N. Y. O. The Acceptance of the Competition of Blame's first year at the Grove. Pluggers, not to be outdone, presented the bandsman, through Russ Morgan, with a watch. Formalties dispensed with, music bunch went right back to plugging. As a femme tapster completed her, chores the m.c. asked the boys how they liked it, whereupon one duly-minded wag called out, "It's Nice Work if You Can Get It," slipping vocal plug for one of his firm's current hits.

Jimmy Walsh in Seattle

Sattle, Dec. 7.

Jimmy Walsh, up from Hotel Mark
Hopkins, S. F., is new band a' Trianon (John Savage) set in for indef
period, Walsh forme ly with Anson
Weeks.

Weeks.

Jimmie Lunceford band did two
nights at Trianon to oke tak. This
baltroom has policy of booking name
bands for night or two whenever
available.

Eddie Gilligan and his boys are in their 14th month at Hotel Fort Durkee. Wilkes-Bar Pa. Joe McDade, sax and trombone man with a knack for arranging, has joined Hank Bigini, McDade's place at Club Maylair. Wilkes-Barre, is being filled by Bert Michelson. Auss Andolore got the band assignment in new General Sullivan Room at Hotel Sterling, Wilkes-Barre.

15 Best Sheet Music Sellers

(Week ending Saturday, Dec. 4)

Vient Vieni T	. Witmark
Once in a While	Miller
Can't Stop Me Irom Dreaming	* Itellife
Harbor Lights	: Marlo -
One Rose	Shapiro
*I Still Love to Kiss You Goodnight	. Peist
*Roses in December	. Berlin
*Blossoms on Broadway	· Famous.
*Nice Work If You Can Get It	. Chappell
If It's the Last Thing I Do	.Crawford +
When the Organ Played O Promise Me	Morris
*Rosalie	Chappell
So Many Memories	. Shapiro
So Many Memories *Remember Me?	Witmark
Bob White	. Remick
Indicates filmusical song. † Indicates stage pr The others are pops.	oduction song.

LADIES NIGHT' HAS STAGS REDEEM COST

Indianapolis, Dec. 7.
Tom Devine, manager of the Indiana Roof, has booked Henri Biaglni, former director of. Casa Loma, for limited engagement, playing four nights a week. Biaglni and his shand-started work Tuesday. (7), to inaugurate a new policy of 'Ladies Nights', each Tuesday and Wednesday, when femmes are admitted all evening for a 15c ducat. Gals go alone and gents pay off regular admission price for privilege of dancing with them.

Blind Street Musicians Seeking Radio Sponsor

A. Eugene Lupino, executive di-rector of the National Bureau of Blind Musicians, opened a campaign Monday (6) at the Hotel Astor, N

Monday (6) at the Hotel Astor, N. Y., to raise funds to remove blind musicians from the streets and ranize the best of the talent into a radio orchestra and choral group. Purpose of the fund will be to pay musicians salaries during the period of rehearsals, and for the purchase of orchestrations in Braille, to be used when the units finally reach the

Frisco Placements

San Francisco, Dec. 7,
Associated American Artisis, baby
of the orch booking agencies her,
celebrates its first birthday with 10
bainds the string and placed.
Placements include Freedie Nagel
at the Hotel St. Francis and Jack
Winston, at the Bal Tabarin in San
Francisco, both airing for NBC; HarFy. Barris, Camel Hour; Bob Saunders, Hotel Utah, Salt Lake City,
Denny Moore, Athens Athletic City,
Denny Moore, Athens Athletic City,
Monte; Jack Trent, Ambassador Ballmoom; and one-nighters Sid Hoff, Don
Kaye and Noel Thomas.
Head men in the organization are

Head men in the organization are Tom Coakley, former orch leader at the Palace Hotel and St. Francis here, now an attorney, and Dick Dorso, formerly of the Hotel Del Monte.

Muggles Charge

Wilkes-Barre, Dec. 7.
Harold Gibbons. 29, night club musician, and his wife Anita, 28, a hoofer, but not working, were each held in \$2,000 bail Scranton, Friday (3) on charges of possession of marihuana cigarets and seeds.

They were released when an Avoca. Pa, relative of the husband posted bonds.

Shilkret Tunes Sillies

Hollywood Dec. 7.
Nathaniel Shilkret has been engaged as conductor and musical director on the Oswald Rabbit cartoons made by Walter Lantz Productions. Frank Churchill is composer and Frank Marsales arranger
and technician.

Briefics are released through Uni-

Sabin to Atlanta

Chicago, Dec. 7.
Paul Sblin band which played.
La Saile here all summer, and is currently at Cincinnati Lookout
House, leaves there in three weets to do five, at Atlanta Billmore.
Handled by Consolidated Radio
Artists.

Roy Webb drew musical direction assignment on RKO's Broadway After Midnight.

Disc Assn. Elects 4

Four new board members—Firem Zimbalist, Hal Kemp, Rudy, Vallee and Benny, Goodman—have ben ciccted to the National Assu of Per-forming Artists. Brings total to 13.

HEAR! HEAR!

Here Are The Songs You'll Hear!

McHugh and Adamson's Smash Score for Buddy De Sylva's New Universal Filmusical, "Merry Go Round of 1938"

MORE POWER TO YOU

YOU'RE MY DISH

I'M IN MY GLORY * * *

"POP" CLICKEROOS-

ONCE IN A WHILE Topping the Toppers

DON'T CRY, SWEET-HEART, DON'T CRY

Ted Fiorito's Great New Ballad

YOU SHOWED ME THE WAY

A Proven Hit That's Gather-ing Momentum

MILLER MUSIC, INC.

BIGGER 'N' BETTER

and His Orchestra From the Meadowbrook

Broadcast

Three Times Weekly CBS Network For Three Years

ON TOUR Starting December 15

Rockwell-O'Keefe

New York - Chicago - Hollywood

Breakdown of Network Plugs

Following is an analysis of the combined plugs of current tunes on WEAF, WIZ and WABC computed for week, from Monday through Sunday (Nov. 29-Dec. 5). Grand total represents accumulated performances on two NBC links and CBS. 'Commercials' refers to all types plugs on sponsored programs. In 'Source' colum, 'denotes film songs, 't legit times, and 'pop'-speaks for itself.

		Publisher	Source	Tot	na co	ials	Vocals
	Title There's a Gold Mine in the Sky Once in a "Walk" on Can Get It Nice Work if You Can Get It Last The Control of The Control of The Control Last The Control of The Control When Organ Played O Promise Me Blossoms on Breadway. I Still Love to Kiss You Goodnight. Thrill of a Lifetime Tye Got My Heart Set on You Rosalle You Took Words Out of My Heart Sweet Someone You Can't Stop Me from Dreaming Mission by the Sea Li Want a New Bonnance. Mama, I Wanna Make Rhythm Bob White.	Rorlin	Pon	701	7	8	21
10	There's a Gold Mine in the Sky	Miller	Pon	- 3	9	10	23
٠.	Once in a White.	Channell	*Damsel in Distress	. 9	7	7	16
-	Nice Work II You Can Get At.	Harme	Pon	- 5	6	5	15
	Farewell My Love	Crawford	Pop	. 5	4	8	21
P	Last Thing I Do	Famoue	*True Confession	- 5	4	1	17
	True Confession	Witmark	Pop	. 2	4	-	16
	Vieni Vieni	Morris	Pon	. 5		ñ	20
1	When Organ Played O Fromise Mc	Paramount	•Ehb Tide	2	3	6	14
	Ebb Tide	Famous	*Bloscome on Broadway	5	2	0	14
	Blossoms on Breadway	Fairt	*52d Street	9	2	4	11
	I Still Love to Kiss Fou Goodingit		AMERICAN CAR PROPERTY.	~ ~	100 1		17
ć.	Thrill of a Lifetime	Mario	Thrill of a Litetime	. 2	1	7	12
	I've Got My Heart Set on You	Robbins.	All Baba	. 2	0		8
	Rosalie	Chappell	*Rosane		0		14
	You Took Words Out of My Heart	Paramount	Big Broadcast 1936	- 1	0	4	11
1	Sweet Someone	reist	Love and misses	4	0		10
	You Can't Stop Me from Dreaming	Remick	Pop		0	0	7
	Mission by the Sea	Shapiro	.Pop	1	7	4	7
	I Want a New Romance	ramous	*Love on Toast	- 1	e ·	7	14
1	Mama, I Wanna Make Rhythm	Santiy-Joy	-Mannattan Merry-Go-Round.	16.	0	· 2	13
ē	Mama, I Wanna Make Rhythm Bob White	Remick	.POP	1	0		
	Bob White. Foggy Day Remember Me? Eyerything You Said Came True	Chappell	. Damsel in Distress	- 1	6	3	12
	Pemember Me	. Witmark	Mr. Dodd Takes the Air	- 1	6	5	11
,	Everything You Said Came True	Remick	.Pop <u>s</u>	1	3	1	11
	Everything You Said Came True Rollin' Plains Roses in December So Many Memories I Want You for Christmas	Schuster-Miller	, *Rollin' Plains		4	0	8
	Poses in December	Berlin	. Lefe of the Party	. 1	4	5	6
	So Many Memories	Shapiro	Pop	1	3	3	9
	I Want You for Christmas	.Harms	Pop	1	3	4	8
						3	. 0
ļ.	Have You Met Miss Jones?	Chappell	tl'd Rather Be Right	1	2	1	6
Á	Tate Give Love Another Chance	Robbins	*Hitting a New High	1	2	2	5
7	Have You Met Miss Jones? Let's Give Love Another Chance Sail Along, Silvery Moon She's Tall, Tan, Terrific. Cachita Snake Chartner Josephine You're a Sweetheart. Miles Apart. 6 Night	Sciect	Pop,	-1	2	2	4
	She's Tall. Tan. Terrific	Mills	Pop	1.	2	1	4
	Cachita	Southern	.Pop	1	2	0	. 3
	Snake Charmer	Marks	. Pop	, 1	2	1	1
	Josephine	.Feist	. Pop	- 1	2	1	0
	Vou're a Sweetheart	.Robbins	. *You're Sweetheart	. 1	1	1	8
1	Miles Apart	. Davis	.Pop		1	. 0	8
	In the Still of Night	.Chappell.	*Rosalie	. 1	13 a 15	3	. 0
Ť	Be a Good Sport	Feist	. Pop	. 1	2000	. 1	4
	Miles Apart. In the Still of Night. Be a Good Sport. One Rose Left in My Heart. That Old Feeling Mama, That Moon is Here Again.	Shapiro	Pop	- 1	0	7	6
	That Old Feeling	Feist	*Vogues	1	0	3. 9	5
	Mama That Moon Is Here Again	Paramount	. *Big E :oadcast 1938	. 1	0	2	5.
	Hove You Ever Been in Heaven?	.Santly-Joy	.*Manhattan Merry-Go-Round	· 1	0	1	. 5
	Mama, That Moon Is Here Again Have You Ever Been in Heaven? Tears in My Heart Goodnight Kisses.	Marks	Pop	1	U	0	4
	Goodnight Kisses	Kalmar-Ruby	.Pop	- 1	0	2	3
	You and I Know.	Robbins:	.†Virginia	. 1	0	2	3
	C . Y. Ylens to Corov	Robbins	Ali Baba		9	. 3	7
	I Double Dare You	Shapiro	. Pop	2 "	9	0	7
	I Double Dare You. I'll Take Romance. You Started Something	Berlin	*I'll Take Romance	100	9	. 2	4
	Van Started Something	Marks	Pop		9	0	4
	Dingy Doodle	Lincoln	Pon		9	1	3
1	Who Knows?	Chappell	*Rosalie	- 4 9	9	3	2
	You Started Something	Exclusive	Pop	4	8	1	. 5
7.	In an Old English Village Ten Pretty Girls	.Crawford	Pop	14.	8	11000	5
					8	0	5
	Gettin' Some Fun Out of Life	Donaldson	Pop			2	4
					8	1	
					8	0.	4
					8	2	3
	Tid Tame to Diev o Love Scene	Famotte	"Love on Toast		8	2	3
'n	Tune in on My Heart	Gilbert	.Pop		8	0	3
	Time in on my riegit.		the state of the s		-	-	

Feist presents GORDON & REVEL'S **Biggest and Smartest Songs**

- * SWEET SOMEONE
- I WANNA BE IN WINCHELL'S COLUMN
- * BROADWAY'S GONE HAWAII
- BE A GOOD SPORT

From the 20th Century-Fox production, LOVE AND HISSES, starring Waiter Winchell, Ben Bernie and Simene Simon.

The Novelty Hit

JOSEPHINE By Gus Kahn, Wayne King and Burke Sivens

From Walter Wanger's "52nd Street"

* I STILL LOVE TO KISS YOU GOODNIGHT
By Welfer Bullock and Herold Spine

The Standard Bearer of Christmas Songs SANTA CLAUS

IS COMIN' TO TOWN By Haven Gillespie and Fred Coots

From Walter Wanger's "Voques of 1938" * THAT OLD FEELING By Lew Brown and Sammy Falm

1629 BROADWAY CHESTER COHN, Gen. Prof. Mgr.

YOU CAN'T GO WRONG WITH A FEIST SONG

Inside Stuff-Music

Pair of writers who were and still are, total strangers to one another, collaborated on the nation's No. 1 tune 'Once in a While.'
Originally titled 'Dancing with You' it was cleffed by Michael Edwards, leader of a WPA band in Pottsville, Pa, and the lyrics were written by his wife. Edwards an ex-member of Tommy Dorsey's crew and when Dorsey hit the town on one-nighter he looked over the number as a favor. After playing it for six months without success, Dorsey turned the tune over to Jack Robbins who had Buddy Green write new lyrics, switched the title and it was published by Miller Music, a subsidiary of Robbins. It is Edwards' first attempt at popular numbers.

Trial of the \$4,000 suit which MGM brought against Irving Berli Inc., three years ago was again postponed in the State supreme court, N. Y. county, last week. New date set was Feb. 15.

Picture company is trying to recover portion of the royalties it paid Berlin in connection with MGM's contracting of Dave Dreyer and the last Ballard MacDonald. Berlin constructed the contract as giving it the right to keep the \$4,000 until advances it made the writers had been liquidated.

Clay Boland, U. of P. alumnus, who collabs on and stages the Mask nd Wig shows annually, is a Philly dentist, Figures it's more certain to terally look down the mouth than be that way, hanging around the

Irving Berli namesake and nephew, Irving Berlin, Kahn, chubby, strutting drum major of Alabama U.s. million-dollar band, will lead the Bama tooters in California's Rose Bowl New Year's Day grid classic.

Gene Buck's presence as toastmaster for U. of Detroit's annual grid banquet, to be held Thursday night (9) in Hotel Tuller, has occasioned first sellout in years for event.

Robbins' Added Space

Robbins Music Co. has taken additional space in the building that houses its home offices in N. Y. Firm currently occupies two complete floors but requires larger quarters for sales, production, and arranging departments which will be grouped. Also for offices from which to direct the activities of various subsidiaries.

Mike Riley set for a Warner Bros.

VINCENT LOPEZ CAFE FOR N. Y. WORLD'S FAIR

Pittsburgh, Dec.
Vincent Lopez, playing stage date here last week, stated that his plans for next year include construction of new Casa Lopez in New York to attract World's Fair trade.

Lopez said he's already picked out a site in the Fifties and will have the spot ready for fall. In the meantime, says he'll be in Columbia's next Grace Moore starrer.



The "HOME ON THE RANGE" of this Generation !

ROSES IN DECEMBER

PLA TAKE ROMANCE

"Ill Take Romance EXTRAL READY NOW!

WALT DISNEY'S FIRST FULL FOOTUPE SNOW WHITE and the SEVEN DWARPS" Of the 7 songs, here are A Positive Hits!

WHISTLE WHILE YOU WORK WITH A SMILE AND A SONG

ONE SONG

SOME DAY MY PRINCE WILL COME IN JONE DAY I'LL FIND MY LOVE)

IRVING BERLIN, INC . 799 SEVENTH AVE. . NEW YORK

CONFORTI SETTLES WITH MCA PRIVATELY

Pittsburgh, Dec. 7.
Long-standing suit of MCA for \$2,500 against Tony Conforti and Old Willows, Oakmont roadhouse spot, has been settled-out-of-court. Sum was supposed to involve non-payment of salary claims of Kay Kyser and Vincent Lopez, who played there three years ago.
Although Willows management at that time went bankrupt and Conforti claimed he was merely an officer of corporation, MCA insisted he was personally responsible since he Pittsburgh, Dec. 7.

was personally responsible since he had signed the contracts. Under-stood that settlement was for 50% of amount asked. Confort is now operating the Nixon cafe downtown.

A. A. TOMEI RE-ELECTED

Vote Is 783 to 532 in Bitterly Contested Union Fight

Philadelphia, Dec. 7.

Americo A. Tomei was re-elected to presidency of the American Fed-eration of Musicians' local here, No. 77, last Thursday. His entire state was carried along with him in the bitterest battle in the history of the food.

local.

Tomei, who has been unbending in his demands on niteries, theatres and radio stations, charged that employers were ganging up on him, even spending money to have him defeated. He beat Israel Saffron, former -p. 783 to 532. Romeo Cella, prez two terms ago, got 209 votes.

Others elected included Joe Levy, who succeeds to the vice-presidency vacated by Saffron; A. Rex Riccardi, re-elected secretary; Charles Saxton, assistant secretary, and Joe Bossler, Sr., treasurer, both re-elected without opposish, and John P. Pinelli, sergeant-at-arms.

Exec committee will be Bert Comfort. Jack Pomerantz, Edward Winkelman, Morris Braun, Walter H. E. Luck and Spartico Donato. Riccardi; and Comfort were named delegates to AFM conyention and Oscar A. Moldower was chosen counselor.

Broadway Ponders Lull in Niteries; Vallee Brings Upswing to Paradise

By ABEL GREEN

The town concurs that therest conclining wrong with Broadway if a click show like that a think the same that the

lee, it was refurbished: It still nous plenty.
Vallee, of course, will have to change his book. He's too stage-presentation and Cocoanut Grove. The repertoire he uncorked at the preem is all right for the Los Angeles Ambassador's type of clientele, or a Paramount stage show, but he must perk it up for the nitzy trade. That's simple, however. Assuming that the 'Stein Song', Vieni, Vieni, 'All Points West' and others are now standard Vallesinss, that doesn't mean he has to do em all in one night.

are now standard Valleeisms, that doesn't mean he has to do 'em all in one night.

He's backed by his Gentlemen Songsters (4), Cyril Smith, comedian, a string-unit from his convergence of the convergence of the convergence of the convergence of the convergence of course, he's proved himself at the cross-the-street Hollywood for quite a pell, although he didn't mean so much when the French Casino last year thought it could hypo supper biz by adding his hame. Red Hol Land Convergence of the course, he street Hollywood for quite a pell, although he didn't mean so much when the French Casino last year thought it could hypo supper biz by adding his hame. Red Hol Land Lord Holly has been decided by the convergence of the convergenc

Metropolis, the Ferde ition, in a tiger-women Long's taps specialty, tup, the focal per-

staging of Metropolis, the Ferdet Grofe composition, in a tiger-women setting, with Long's taps specialty, in nimrod, getup, the focal perbonality.

Life mag continues to get its swell free ad as part of the backgrounding for Life Goes in for Beauty, parade of the lookers, who are Cynthia Devia William of the Maria Lou Graham, Adele Jergens, Shirley Kilduff, Edith Luce, Corrime MacLennan, Doris Mitchell, Ruth Reid, Mary Royland, Madelaine Selwood Ethel Somerville and Wilma Wallace. The ponnies are Eleanor Blane, Flora Bowes, Shannon Dean, Helen Dell, Ellen Devlin, Margie Ellis, Adele Hall, Dolly Jewell, Iris Kingsley, Alma Lapelle, Margo Lamont, Edna Mae Paine, Eleanor Parr, Sondra Roy, Helen Saty and Sue Taylor Costumes by Blil Lingston (Brooks) and Hugh Modan Hand Margie Senery plenty OK too.

LIQUOR BOARD URGES BAN ON PHILLY CLUB

Philadelphia, Dec. 7

Philadelphia, Dec. 7.
State Liquor Control Board demanded revocation of 31 Club license at a hearing last Wednesday (1) before Examiner Harry G. Tarrington. Decision reserved.

It was alleged club featured 'lewd and immoral' shows with female impersonators and that police were afraid to interfere. State Senator Israel Stiefel, counsel for the spot, declared that if the floor show was indecent because of the temale impersonators, police should also ban the University of Pennsylvania's Mask and Wig show.

Revocation hearing coincided with announcement that Carrie Finnell, of the burleys now at the Shubert here, would make nightly appearances at the club.

Colony, Chi, Folds

Chicago, Dec. 7.
Dollie Weisbarg has folded his new
Colony Club after a run of a couple
of months. Intends to remain shuttred until the current biz recession
levels upward once more.

levels upward once more.
Club paid off in full on its folding, paying talent on show to completion of contracts.

DE MARCOS SKEDDED TO RESUME ON COAST

After three months time-out, due to overwork and their first vacation as many years, the De-Marcos may resume professionally Jan. 4 at the Trocadero, Hollywood, for eight weeks if a deal, currently in negotiation, works out. If not, the dancers have another Beverly Hills spot in the offing. They also have adincidental nim propositions. Thence, they will move to the Mark Hopkins hotel. San Francisco, and around June 5 to Paris for Edmond Sayag at the Monte Carlo Folles, new cafe the Paris Exposition grounds, where Leo Reisman performed last summer. Paris engagement will be for 16 weeks. All bookings have been set direct by Tony DeMarco, as he and Renee DeMarco have broken away from Music Corp. of America. of America.

of America.

Henry King's orchestra may accompany them. The dancers want King also for the Paris engagement but a new labor restriction in France, which may discourage foreign band coming in, seems to be the stopgap.

Sam Gold's Jam

Sam Gold (Nugold Studios), for-mer vauder turned dance instructor, is out on \$200 bail pending hearing, Dec. 8, on a charge of felonious as-sault brought by a young colored girl. Bail set by Felony Court. Gold was apprehended last week on complaint of the girls parents. Hearing will determine whether or not he to be held for the Grand not he.

not he to be held for the Grand Jury. Complaint brought on grounds of mistreatment and charges that he threatened girl with a knife.

Chi Theatre's Bands

Ted Weems and Phil Spitalny or chestras have been booked for the Chicago theatre, Chicago, former opening Jan. 7 and the latter week of Jan. 21

Little Jack Little orchestra goes into the Metropolitan, Boston, Dec. 30

Unit Re-Bands

The Aristocrats, 12-peopled flash act, which has been off the boards since last July, when it was dishanded in London following a European four, has been reorganized. Troupe opens a four at the Metropolitan, Boston, Dec. 23.

LARTIGUE BACK HOME

Finale on the Clifford C. Fischer association with the French Casino, N. Y., was marked with the return to Paris of Henry Lartigue, his wife

to Paris of Henry Lartigue, his wife and daughter. Lartigue goes to Lon-don to assist in an executive capacity at the London Casino.

He was brought over by Fischer only a month before the foldup to become director-general of the F. C. Lartigue is a veteron class cafe man in B'arritz. Pau, the Riviera, etc.

TAX FOR NEW ORLEANS

TAX FOR NEW OBLICANS
New Orleans, Dec. 7.
Restaurants, cafes and all other
places offering any form of entertainment here will become subject to
a 2% amusement tax orders,
issued last Wednesday (1) by Frank.
Falitle, lead of the city's revenue
enforcement department.

MILLS TO COAST

Irving Mills left last week for the Coast to lease new quariers for Mills Artists, Inc., negotiate a radio deal for Milton Berle and do some phono-

graph recording. He will be out ther

\$30,000 Fire Destroys Marietta, O., Night Club

Marietta, O., Dec. 7.

Marietta, O., Dec. 7.

Castle night club, opened only a a week ago, was destroyed by fire with loss estimated at \$30,000. Passingmotorists observed the blaze and summoned firence:

Were unable to check the flames.

The -posthouse -was located -three-miles south of here overlooking the Ohjo river and was owned by a local business syndicate.

Canton, O., Dec. 7.

Canton, O., Dec. 7.
The Mofbrau, nitery here, has ben shuttered, probably until next summer, Carl Sinclair, manager, has anounced, Operated by the Meyers Laite Park Co., it was originally planned to make the club, built last spring, a year-round rendezvous but a business slump forced clasing.
Torch Club is now the only attery in the Canton discrict to operate seven days a week.

NITERIES IN PITT HIT: **PUSH ECONOMY MOVE**

Pittsburgh, Dec. 7.

Nitery biz here is taking the wors Nitry-biz here is taking the worsi-shellacking in seven years, with flock of the spots franticulty trying to enforce stringent economies in order to keep going. Entertainment is being cut to the bone on all fronts and even town's ace room, Italian Terrace of William Penn hotel, has sharpened the axe, cutting orches-tra's supper, hours from 10 to 1 a.m., instead of until 2 a.m. Old schedule, is being maintained now only on Friday and Saturday night. In other cafes, musicians are also being shortened up although min-mum hours must be maintained un-der new wage scale set Oct. 1 by

der new wage scale set Oct. 1 by local here. Only a couple of niteries are operating for early dinner now, taking their chances on late diners while putting the bands through a wild except

solid session. Recession in niteries started here Recession in interies started reremore than a month ago and has been growing more alarming every week. Flock of places are hanging on now trying to lick it out for holiday trade, with many closings expected after New Year's.

Saranac Lake

By Happy Benway

By Happy Benway.
The yesteryear and today's thought of this Actors' Colony.
Pat Casey's speech at the N.V.A. sanatorium during the 1930 holidays, when he said, 'Gentlemen, if we at any time can give any of these artists one day of real happiness, contentment and peace of mind, we will have done our duty.
The thrill of looking forward to the Yuletide visit of Mrs. William 'Mother' Morris, who yearly gives each member of the Actors Colony a gift.

Mother Morris, who yearly gives each member of the Actors Colony a gift.

The yearly greetings from Sophie Tucker, Ruth Etting, Rev Father Plais, Leonard Grotte, Dr. Edgar Mayer, that carry a bigger wallop than any medico's pills.

The sensational novelties received from Jerry Yogel, going on for over 10 years.

The holiday spread, including a soup-to-nuts', routine, that will be held at the Will Rogers hospital, Northwoods sanatorium, Broadway-Saranac cottage and Downing's.

After trying a mess of Boston and N. Y. ozone, Russ Kelly comes back with a collection of 'squeaks' that the medico's are looking over.

'Alice Cauman, that Philly blues singer, 47 Helen, street, under the watchful eye of the Will Rogers medicos.

watchtul eye of medicos.

Dave (Wolf) Harris Montclair, N. J., formerly Harris and LeClaire, flow a bus driver.

Jack Edwards due for a holiday ok that will enable him to me. the hotter night spots.

better night spots.

A record concerning the Actors
Colony that can not be overlooked is, Colony that can not be overloosed is, that out of 300 fiealth seckers that is to 300 fiealth seckers that is that is that is the seckers of t

the crank for years as a pic opera-tor, newcomer at the Will

igers. Write to those ____know in Saranac d elsewhere who are sick.

Performers' Unions **Ban Members From** Mayor's Chi Benefit

Chicago, Dec. 7. In retaliation for a refusal of Mayor Edward Kelly to co-operate with the Theatre Authority in keeping control of benefit perform-ances, all performer unions are pre-

with the Thieatre Authority in the Keeping control of -benefit performances, all performer unions are preparing to fight the appearance of its members at the mayor's annual Night of Stars' Christmas benefit to be held in the Chicago Stadium. This performance ban comes as the result of a conference here between Mayor Kelly and Alan Corelli, executive secretary of the TA, at which Corelli told Mayor Kelly the TA would co-operate with him in every way to obtain performers of stage, screen and radio. For this assistance and for the use of these performers the TA asked, in return, its established reimbursement of 15% of ticket sales (pot contained to the told of the second of the seco

UPROAR HOUSE CLOSES: N. Y. STRIP BAN VICTIM

A casualty of License Commissioner Paul Moss's campaign against nuclity in burleys and niteries was the Harlem Uproaf. House, N. Y., which failed to open last week. Jay Faggen's basement boile on West 51st had gone through the 77b wringer, but, despite the moratorium from the creditors, biz didn't pick up.
Last year, the H.U.H. had one of the roughest, nudest shows around. It vied with the Cotton Club and the Kif Kat for bo. since the three were most successfully transplanted-from Harlem nite spots, Latter two held up, but the Uproar slipped fast.
What was suspected of being a publicity stunt—a huge swastika painted on the Colored cafe's dance floor, since Faggen is a reformed-nite-club press agent—still didn't help the boo, despite the wide publicity.

More Anzac Time

Seattle, Dec. 7.

Tivoli circuit, Australia, is expanding by addition of 12 weeks in New Zealand, and several more in Australia including Brisbane, Adelaide, Perth and Newcastle, So states Sandy Lang, of Sandy Lang & Co., skaters, just back from the Antimoles

podes:
Circuit is using 90% American
acts, he says, and the time is splendid. Frank Neil, the manager, has
been joined by Wallace Parnell of
England, who is production manager.
It's two-a-day on this circuit.

Nitery Placements

Halene Marno, Wivel N V Emilie Gergoire, International

Addison Bailey, Leon & Eddies. Joseph Smith orch., La Rue, N. Y

NEGRO ACTORS FORM THEIR **OWN GUILD**

Negro Actors' Guild has been formed, an organization that long has been the goal of colored mennings has been the goal of colored mennings are not as the goal of colored mennings and the goal of colored mennings are the goal of colored mennings and the goal of colored mennings are the goal of the goal of

Paul Robeson and James Weldon, Johnson.

Along with the fact that all personalities important to its formation are at present in N. Y., the event that brought it to a head is a benefit sponsored by the Amsterdam News, Harlem newspaper, and numerous churches, Dec. 17, at the Apollo theatre, 125th street, N. Y. Proceeds of the benefit will provide Christmas baskets for Harlem's needy. Alan Corelli, of the Theatre Authority, informed members of the entertainment committee he would foregousual 15% cut of receipts and take only \$60 which would be used to defray the cost of filing for a Negro Guild charter. Then the infant org would be in full swing and in a position to accept the responsibility of distributing the receipts of the benefit.

Previous to this it had been dif-

of distributing the receipts of the benefit.

Previous to this it had been difficult for colored members of the profession to obtain relief when in distress, even—though golored actained bands have taken part in all benefits authorized by the Theatre Authority since its inception. Theatre Authority since its inception. Theatre Authority recognized the work done by colored performers on the behalf of benefits but would not turn over any resultant monies to anything but a recognized organization. They have aided in isolated cases but have not been able to act as a body. Now, with the actual formation of the Negro Guild which will be operated along the same lines as the Jewish, Episcopalian and the Catholic Guilds and the Actors' Fund, the new outfit will share, the same the aforementioned organizations, in the allocation of proceeds from benefits over which the Theatre Authority has jurisdiction. jurisdiction.

Jurisdiction.

Membership will not be restricted to those of the colored race, but voling power will be confined to the colored complement. Until organization is able to proceed under its own steam Alan Corelli will be its advisor.

DETROIT NITERY SUED FOR 10G'S IN SLAYING

N. Y.
Joseph Smith orch. La Rue, N. Y.
Jack Waldron, Hollywood Rest.
N. Y.
Bobby Parks orch, Stork Club, N. Y.
Carolyn Potter, Chateau Moderne,
M. Y.
Freddy Martin orch, Riz-Cartton
Hotel, N. Y.
Elesnor Bowers, Mayfair Gardens,
Club, Washington, D. C.
Murray Driscoil orch, Coq Rouge,
N.
V.
Suit for \$10,000 damages was filed.
In Circuit Court here last week egainst the Ten-Forty Club by, Mrs.
Holmes, widow of nitery's downman, killed in August when be attempted to start the car of Harry Milman.
Visual Portion of New York of New Y

MCA Sets Up Fair Booking Dept. To Take Up Vaude-Nitery Slack

Hays, Veteran Hoofer,

Gas Victim in Pittsburgh

Pittsburgh, Dec. 7

Pittsburgh, Dec. 7.

Thomas Hays, 45, veteran vaude and nitery hoofer, who formerly teamed with his wife. Hays and Hays, died here last week of gas posoning. Hays, who had been separated from Mrs. Hays and their two children, was reported to have been despondent over domestic troubles and failure to get employment. Family came to Pittsburgh several months ago to live with Mrs. Hays mother, and on Oct. 25 Hays was arrested for disorderly conduct, to be a supplied to the continent from Oregon by tertaining along the way.

In Search Of

There's a \$500,000 suit in the N.Y. Supreme Court in search of its owners. Called last Thursday (2), the half-million dollar action against

supreme Court in search of, its ownors. Called last Hunsday (2), the
half-million dollar action against
Radio City Music Hall and its managing director, W. G. Van Schmus,
was stalled till Dec. 17, by which
time Attorney I. Robert Broder
is to produce plaintiffs Lowe, Burnoff and Wensley, or else.
Broder, however, has idea of
where his clients are. According to
his last information, the act split up,
with Jack Wensley going his own
way in England and the Burnoffs
(Miss Lowe), hibernating in Greensboto, N. C. Telegraph messages to
the latter spot, though, have failed to
turn up any Burnoffs in, the Carolinas. Burnoff, as the owner of the
act, the one principally sough by
Broder.

Action dates back to Cot. 20, 1204.

Broder.
Action dates back to Oct. 20, 1934, when Van Schmus allegedly cancelled the act peremptorily from the Music Hall, charging, according to the complaint, that the comic adagosts were 'lewd,' among other things.

New Law for Bookers

Philadelphia, Dec. 7.
Tom Kelly, prez of United Entertainers Assn. here and local rep of
Department of Labor and Industry,
will go to Harrisburg this week to
seek action by the Department on
enforcement of the new law regulatinspectors.

ing bookers.

Kelly claims there has been no attempt to enforce the act, effective Sept. 1, and chiz by the 10 percent-ers goes unabated. Legislation re-quires \$100 license fees and approved

contract forms.

Department lays its inability to give attention to new rulings to load set upon it in enforcing Pennsy's 44-

Kelly, Philly, Will Push

Its Plaintiffs

\$500.000 Suit

Chicago, Dec. 7. Chiese, Dec. 1.

In a campaign to expand its activities into the outdoors field the Music Corp, of America, for the first time in the history of the organization, set up exposition quarters at the outdoors and fair convention in the sherman Hotel last week and tered solicitations for fair bookings throughout the session. It is part of the new MCA department which will concentrate on out-of-door events, empreinal festivals and expositions, empreinal festivals and expositions,

concentrate on out-of-door events, municipal festivals and expositions, and expositions, and follows the MCA handling of the Kansas City Jubilesta at a gross billing of \$125,000 for the 10-day, \$500.

All shows include variety acts, a line of 24 girls and name bands. It marks the first campaign to set a string of-radio, stage and screen attractions to the outdoors business, which has traditionally gone mostly for circus talent as the basic ingredients of its talent setup.

for circus talent as the basic ingredients of its talent setup.

It indicates, also, that the variety bookers have discovered in the outdoors field a huge coin market that they have been overlooking all these years, but which they are turning to at this time—as a substitute for the practically extinct vaudeville and picture house field. The tarry today are back their feet, financially, and are in a position for the most part to pay considerably more coin per week's stand than the average vaudifilm theatre. per weeks vaudfilm theatre.

No Abracadabra Exposist, Proskauer Exonerated by Magis

Excitement which some anticipated at the scheduled meeting of the parent assembly of the Society of American Magicians in N. V. last week (4), as result of miscellaneous charges brought against Julien J. Proskauer didn't come off. Proskauer proved himself adept at the political form of magic, causing the charges which were brought by a few west coast individuals, to vanish in thin air. After being exonerated by the society's executive committee, the general membership sustained the acquittal with a vote of confidence.

the acquittal with a vote of connidence.

Stated by Proskauer that he has not been connected with Stunts, Inc., the promotion outfit which gave way the abracadabra as tieups for advertising. Some members of the SAM had altegod this was-commercializing his office. Business has been sold to another firm. Complete mystery surrounds the subcommittee export, which was sealed up recently (23) following the preliminary henries. This was not presented to executive committee when it was learned from the Los Angeles assembly that no charges had been preferred by it, but only by individual members.

Stylist Appealing Veloz-Yolanda Decish

Kathryn. Kuhn, stage and screen stylist, will appeal to Court of Ap-peals from the decision of the Ap-pellate Division of the N. Y. Suprem-court, which last week dismissed he court, which last week dismissed her \$100,000 libel action against Frank and Yolanda Veloz, professionally the dance team of 'Veloz and Yolanda, Miss Kuhn based her action on an article published in the Chicago Tribune in 1936, which credited Yolanda with originating dance creations which she, Miss Kuhn, invented.

fions which she, Miss Kuhn invented.

In tossing out the suit the appellate court held that plaintiff had failed to properly specify the damage the article had done her reputation. Miss Kuhn has been designing costumes for the past 15 years, her clients including stage and screen stars.

Marion Harris Broke

London, Nov. 26.

Mrs. Mary Elin, Urry, professionally known as Marjon Harris, sin the bankruptcy court here. Miss. Harris has gone to America, to see her mother, whose eyesight is 'alleged to be failing, and an adjournment was asked until Jan. 21, when she promises to return. Liabilities stated to be over \$10,000, with no assets.

Brice Vs. Holm?

with the French Casino now Billy Rose's, and talk of build-ing a swiming tank la the With the French Cas ing a swimming old Hippodrome, it may well be that Eleanor Holm would star

that Eleanor Holm would star-in one of the shows.

Meantime, Bob Goldstein & Cor-who-almost had the spet, is kidding the square that they hope to get a spot and put in Fannie Brice as opposition to Ro: just for spile.

4-A Hearing Slated For Tomorrow In

Hearing before the board of Associated Actors and Artistes of America on charges involving the American on charges involving the American Federation of Actors, the Eurlergue Artists Associated for the Merican Federation of Actors, the Eurlergue Artists Associated for the Merican Indiana and the Artists Associated for the Merican Indiana and the AFA counter charges of the AFA counter charges of the AFA cannot BAA and possibly a demand of AFA that Chorus Equity turn over jurisdiction of intery choruses to AFA. Disputes were set for hearing last Friday, 33, but the session mit and immediately adjourned without taking action.

Resson given for the postponement was a desire of Four A's officials to have better representation of board members. Henry Jaffe altorney for the Sereen Actors Guild, American Guild, of Musical Artists and American Guild, of Musical Artists and American Federation of Radio Artists; Mys. Emily Holt, executive secretary of the AGMA, were all out of town. They have since returned and will attend tomorrow's session, as will Aubrey Blair, SAG official currently here from the Coast, Frank Gillmore and other Four A's execs well as reps of the contesting boates, will likewise be present.

the contesting bodies, will interest be present.
Additional reason for the delay is understood to be a request by AFA reps to, have more time to, obtain copies of the BAA constitution, and by-laws and, to-study them. While the only ma'ter, definitely slated for hearing at the meeting is, the BAA charges against AFA, it is predicted AFA will seek consideration of its counter-charges agains BAA and its request for jurisdiction, of chorus members in niteries. Latter jurisdiction is, claimed by Chorus Equity, but AFA declares it is better able to protect the interests of the chorus

Billy Rose's Takeover of French Casmo May Have Legal Aftermath From Group Formerly Negotiating

An on-again, off-again sequence of events concerning the French Cashe, Ellis' (controom concerning the French Cashe, Ellis') (controom concerning the French Cashe) (controlled the Cas

FLOCK OF U.S.

ACTS SET FOR

ENGLAND

Henry Sherck, London legit and

nitery producer and booker, sails for

ing Hildegarde. Tamara Geva, Sheila Barrett, Jack Holland and June Hant and Paul and Grace Hartman for appearances in London next spring

appearances in London next spring and summor.

Here for one week, Sherck completed deal for Hildegarde, NBC singer, to return to the London Ritzearly next summer, where she will double on British Broadcasting and transcriptions. Miss Geva is set for London production of Idiot's, Delight, opposite Raymond Massey, also co-producer. Play precms in provinces in February.

In addition to smaller acts, arrangements for whom, will be concluded by cable, Sherek set Miss Battert for the Dorchester House in May, together with Holland and Hart and the Hartmans, who precede in March. Others will be set for Mayfair, other Sherek spot.

Deal for Mary Brian to play the Dorchester just got to the talk stage when Sherek's wist was concluded.

when Sherek's visit was concluded.

By Act's Trained Bear
Philadelphia, Dec. 7.
Trained bear in an act at a Camden nitery, petted by a woman
patron, cuffed her back of the head
and made a long gash.
It then turned on her companion,
knocking him to floor.
Woman is Mrs. Vera Wharton, 48.
She was taken to hospital, then discharged. Julius Wharton, who was
with her, was unhurt. The animal
is part of an act called Snyder's
Bears playing Weber's Hotbrau.

Nitery Patron Clawed By Act's Trained Bear

Goldstein avers that what delayed

Goldstein avers that what delayed his diekering with Rose was the latter's insistence upon \$40,000 being posted in seesew to Buarance the last four weeks silory.

Shapiro and Blumenthal had agreed upon a \$35,000 dawn payment in advance of rant. Kramer, et al. were also agreed upon that. However, it's understood that Kramer was also interested in buying the whole building, owned by Mutual Lite, and which the Noyes realty brokerage represented as being for sale, Shapiro and Blumenthal are the lesses.

Shapiro and Blumenthal's insistence on certain tough clause slikewise delayed the Goldstein deal. For instance, a \$30,000 stop clause was gareed upon. If, however, for the summer, the breaking point were reduced to \$22,000, for example, Shapiro Blumenthal stated they wanted 33 1/3% of the \$3,000 differential. Similarly difficult clauses had to be ironed out. But meanting Rose stepped in and closed, a day or so after Kramer's Hole Edison press dept. had jssued a statement formal'y announcing Kramer had, taken over the spot. A day later a denial was dent had issued a statement formally announcing Kraimer had taken over the spot. A day later a denial was issued. It was understood at the time, also, that the Shuberts were somehow behind Kramer, since they're also interested with him in the Edison.

Under Goldstein's proposed financing, Ellis, the concessionaire, was reported willing to put up \$50,000; Abe Lyman \$35,000; Flamm \$25,000; with the Simmons Tours people and others, combining for a \$200,000.bankroll.

others, combining four a \$200,000 bankroll.

Rose's Casino comeback on Broadway reestablishes him in field where he ploneered first with the Casino de Paree and lafer with Billy Rose's Music Hall, on the site of the Manhattan (Hammerstein) operatiouse, Broadway and 53d. Rose bowed out of the C. de P. to start, the Music Hall, latter going flop after an indifferent start Lew Brown succeeded latter—C. de P. and that too folded soon at the Rose's entirely. American show

too folded soon aft Rose's entirely American show will have nothing to do with his Show of Shows, save the girls whom he's bringing east. Shows, otherwise, closed at the Curren, San Francisco, last week, will be built primarily as a road attraction. Rose is setting new tatent this week. Paul Whiteman's may be the name hand.

week. Paul Whiteman's may be the name bund.

Re the Goldstein slant. Rose states he and his attroncy, Arthur Garfield Hays, dien't step into any negotiations until assured by Blumenthal and Shapiro that the other faction didn't have the bir or that any other negotiations were cold.

Rose has the four walls on lease but includes equipment. S-B, however, share on a percentage over actrain overage.

Rese states that in view of the previous French Casino's complications with creditors to the extent of \$100,000, he is being guaranted \$100,000, he is being guaranted regainst any, and all-harassment by S-B. It any equipment should be right of the property of the proper

mediately.

Rose's operating corporation

11 be Theatre Restaurant, Inc.

John Murray Anderson will stag. Some reals as at the previous F. C. will prevail.

will prevail.

Only change will be making the stage twice as large to original size, when it was the Earl Carroll the-

Dick Maney will head press rela-tions, aided by Mack Miller

Clash Over Control

but AFA declares it is better able to protect the interests of the chorus mem'ers since it already has jurisdiction over principals.

Believed that while Four A's officials are reluctant to turn over the chorus jurisdiction to AFA, they are uneasy at the possible results of a refusal. AFA is now one of the most powerful units in the Four A's setup and its chiefts have openly declared they will have the chorus jurisdiction or else.

Fritzi Scheff's Cafe Date

The Hungarian Gypsy Camp, upper east side nitery in New York, is negotiating with Tritzi Scheff for its floor show.

It would not be the first cafe appearance, however, for the former operetta star who first sang 'Kiss Mc

VARIETY

32nd Anniversary Edition

To Be Published Late in December

May Be Sent to Any Variety Office Reservations

NEW YORK 154 West 46th St. LOS ANGELES

CHICAGO

1708 No. Vine St. 54 W. Randolph St. 8 St. Martin's Pl.

Nitery Reviews

FAMOUS DOOR, N. Y.

When the Famous Door folded its portals via the bankruptey route a couple of seasons back, the site ultimately became the Cafe Maria where now that the new Famous Door has started, the impetus, another combo, who will be season to be compared to setten from the Hollwood Famous Door to the Onyx, and Louis Prima back at the F. D., where he started off with a bang, a wham, Lane once again.

Lane once again.

Frima, since he desetted 524, want.

started off with a bang, a wham, and a jam, 32d street will be Swing Laine once again.

Prima, since he deserted 52d, went to native New Occleans and went to he Hollywood Dobin, et al., returned the old Caliente and with Primas and Art Tatum installed, things are swingin' now. Tatum is the blimd planist wiz.

But Prima is the prime draw. His horn, groanin' is tops and he sends the cats in the old-accustomed style. Meantime, the adjoining Onyx club hasn't been doing badly with the Six Spirits of Rhythm, subbing for the errant Stuff. Smith, Jonah Jones and co.

errant Stuff Smith, Jonah Jones and co.

The new Famous Door is a roomier, somewhat swankier boile, not as sawdusty nor as ribaid. It's a forward step not in vain. There's an interesting panel in the room showing a beyond swingsters who sway the world node. If depicts he pulse of Windson, Ellies, Mussolini, Einstein, Stalin, But for the prime purpose of the Famous Door, it's Louis Prima with his whamno combo.

Spot also numbers a cute little pianologist of the Harold Nicholas type of personality who pianologis in effective style. He's Bobby Short to the prime of the style of the style of the style.

by name:
No cot. ert; \$1.50 minimum; \$2.50
Saturdays.
Abet.

GOLD COAST ROOM

(DRAFE HOTEL, CHICAGO)
Chicago, Dec. 4:
One of the few orchestras ever to come back to the Drake for a return engagement, Paul Whiteman deserves that distinction. In its revamped setup, it is one of the outstanding dance orchestras of America. In 26-tionel Job in presenting a 55-minute floor show, aided by only two outside acts.

ts. In the show, the Whiteman organ action acquits itself splendidly In the show, the Whiteman organization acquits itself splendidly. Among the performers are Marion Mariners, regular band singer; Goldie, comic, held over from the fourner setup; Letritia and her four guitars. Tengarden, Lavere and Tengarden, novelty specialists; and

AL TRAHAN SIDNEY FISHER PICCADILLY, LONDON, ENG.

Christmas Card Agents

arge profits easily earned selling w 21 Folder Assortment. Sells on kirt for \$1,00. Other Holiday w ortments. Write for particulars

DOROTHEA ANTEL

three other boys, named Whiteman's Bad Habits, a combination of drums, clarinet, and piano. Too, there are specialties by Mike Pingatore, Jimmy Brierly, Roy, Bargy, and Al Galloduro.

Briesty, Roy Bargy, and Al Gallo-Guro.

Two added acts are singles: Emerson Frome, male dancer, and Bob
Lawrence, baritone. Both score.

Whiteman conducts the show in
showmanly style. Music all classic in airysapement, and runs from
deep purple to light opera.

At times, either Goldie or Bargy
takes a hand at conducting, but it
in no way lessens the Whiteman influence.

During the current engagement, as
in his former one at the spot, business has been strong. Program is

in his former one at the spot, bus-ness has been strong. Program is being broadcast by WGN-Mutual. For further cafe work it might be well to add dance team. Hal,

COCOANUT GROVE

PARK CENTRAL HOTEL, N. Y.)
Four acts and 12 ponies comprise
the entertainment at the Grove.
Labelled At Your Service, revue
evidently, is not expensive, keeping
pace with the tariffs asked for food
and drink.
Intro number is by the line december.

pace with the tariffs asked for food and drink.

Intro number is by the line dressed in abbreviated belling uniforms stone to the property of the line dressed and belling uniforms stone to Vivian Francis is plenty nimble and possesses an easy grace. Alfredo and Dolores, dance team follow with a whitliwing rhumba. Herbert Dexter and his dummy, called Charle McGinty (sict) go through a corny routine somewhat on the style of his more famous contemporary, Deauville Boys (3), have no trouble with their harmony. One of the trio aids Jerry Blaine to mic. the return cooking through a structure to provide the structure of the trio and Jerry Blaine to the structure of the trio and Jerry Blaine to the structure of the trio and Jerry Blaine orchestra ably provides dance music. Phyllis Kenny delivering the vocals.

Hungarian Gypsy Camp

Hungarian Gypsy Camp

(NEW YORK)

Unique N. Y. restaurant nitery, with: a fortune teller among features, this unfown spot was formerly known as the Hungavian Club. It remains under the same management. Since opening about a year ago, it has been classed up considerably, the motif of the decorative scheme being along gypsy lines.

Orchestra is Kardosh Gypsy band of five pieces which handles swing, rhumbas and the like. For local flavor it throws in dances that might still be the rage in Budapest. The beautiful of the control o

PHILLY MUSICIANS SIGN

Philadelphia Dec. 7. Musicians local during past week newed yearly binders with Shu-

Musicians' local during past week renewed yearly binders with Shu-bert theatre, Wilner burley house, and Carmen, vauddimer. Shubert terms are same as last year, while there was 32 raise per man at Carmen. Negotiations with Fays, Troc. and Bijou are expected to be concluded this week.

• 15 YEARS AGO • (From VARRET and Clipper)

First appeal to federal govern-ment made against American Society of Authors, Composers and Pub-lishers. Brought by Motion Picture Theatre Owners of America.

Third dimensional film Teleview through the Selwyn. Had to be viewed through colored glasses. One attachment for each seat. Too un

Martha Morton and her new hus-band, Gordon Dooley, preceded the Four Mortons on the bill at the Palace. The newlyweds, walked in on the four act and staged a domestic roundup that tickled the wise Pulace audience.

Ben Bernie held them at the Alhambra for 30 minutes, ending at 11:15. He virtually cleared the house, though, there were still other acts to follow:

Irene Franklin at the Colonial and reminiscing that it was at this house 16 years before she made her first appearance with Bert Green. Greenlad died only couple of weeks previously.

Sophie Tucker was doing 45 minutes at the Chi, and still that wasn't enough. Elizabeth Brice on the same bill, but not conflicting.

Bernivici Brothers (no Count then at the Majestic, Chi.

It cost A. L. Erlanger \$100,000 to get 'The Yankee Princess,' Viennese adaptation, to the storehouse after a 10 weeks' run.

Picture theatres out of town fol-lowing the lead of the N.Y. River-side and putting the pit band on the stage as an act. Served for a while.

Throwaways distributed by the management at the opening of Fashions for Men' asked the premiere audience not to applaud entrances and exits. Hurt the effect Scheme worked well, but never tollowed up. lowed up.

Aerican Society of Composers, Authors and Publishers set from \$250 to \$5,000 annually broad-casting permit. Coin depended on the importance of the station, but \$5,000 was tops.

Louisville was the latest to crack down on Isadora Duncan's bare legs. Her dress fell from one shoulder and the town was shocked.

Keith theatres planning to stop neadlining acts and seek to se a whole. That got nowhere,

Marx Brothers took over a piece of the Shubert unit they were head-ing when the original backer got cold

Business on Broadway was looking up with Thanksgiving helping out, but the Christmas holidays were looming and managers were getting ready for the pre-Christmas weeks.

Bowes' Rah-Rah Ams

Collegiate Revue, another Major Bowes amateur unit, opens Dec. 13. in Worcester, Mass, and the Mctro-politan, Boston, Dec. 16. Unit will feature a mixed orches-tra of five boys and five girls.

DONNELLY AND FINEEN

Don Donnelly is now teamed with bobby Fineen, now that Gene Doyle and Donnelly) has retired to go into Bobby Fineen, now that Gene Doyle (and Donnelly) has retired to go into the wine-selling biz.

Doyle, brother of Buddy Doyle, is continuing club dates, etc. be-

tween times.

RAGS TO RICHES?

Philadelphia Dec. 7.
Rags Ragland, vet burly comic.
now at Wilner's Shubert here, will
adieu burley next week to hook up
with cast of 'Who's Who,' new Elsa
Maxwell legitor.

Hirst Circuit

Week of Dec. 12

Moontight Mother—Haussa, Coon Giy, Jozz Balbis, Howar, Parking Coon, Night Owle—Proc. Philadelphia Sean Dolls'—Glydry, Washington, Dizzy, Dannes—Gayety, Bullinger, Templeses—Galda, Falcia, 164 112, Templeses—Galda, Falcia, 164 112, Julies Bégere—Tasim, Toronta, Saige Sanglads', Jembass, Theriester, Logis and Langlifer—Jayric, Alfan-wal, Mon. Tarets', Verpeum, Jeaning,

Bijou, Philly Burley, Set to Open on Xmas

Philadelphia, Dec. 7.

Philadelphia Dec. 7.
Bljou, Izzy Hirst's burley house here, will light up Christmas day for first time this sesson, with combo pix and burleyoue continuous performance policy.

There will be four shows dally, with a stock company providing comics, bump and grind,

HNIT REVIEW

AROUND THE WORLD

(CAPITOL, ATLANTA)

Allanta, Dec. 5.

International flavor, plus good talent, makes it quite entertaining. Cap's opening day customers with the critistrong. There's turber of the overdose of the country of the overdose of the country of the overdose of the country of note, since music is better than usual. There's 16 in company, five in band, augmented by house's country of the count

clocked in 46 mins, but fast.

Proceedings get under way with
George Henry Bush Jack Tar garba
Bush Jack Tar garba
George Henry Bush Jack Tar garba
George Henry Bush Jack Tar garba
Henry Bush Henry Bush Jack Tar garba
Henry Bu

rice to 'Harbor Lights,' all three turns got good hands.

Stage then takes on appearance to Indian reservation when Bill and Clara Dakota and daughter, Irene, full-blooded Sioux, show up. They're in full. Indian regalia and present a mixture of Indian and modern dances to special music, with male helping things with banjo Youngest femme is a looker and dances nimbly. With Dakota pleking of Call, giving it the sedskin interpretation, Miss Dakota then cilcks out a modern tap dance to 'Dinah.' They encore with comedy, singing 'Yes, We Have No Bananas,' in Sloux. They had to bey off.

With Hendry doing the vocal line comes back in Dutch: costume for clog to Dutch. Wedding in Amsterdam.' They're followed by Cast J. Thorson, an excellent juggler, who they are the seds of the cost about seven mins. of Last works well as nersonality and works comedy into his stint. I rene Pakota then does a speedy triple tap waltz clog of Three Octock in the Morning.'

Ernest Hiat, monologist, sings.

edy into his stint. Irene Dakora then does a speedy triple tap waitz clog of Three-o'Clock in the Morning. Ernest Hatt, monologist, sings Chinese Washee, mixes in some twisted talk and patter and finishes twisted talk and patter and finishes leaves him winded and the audience pleased. He, too, had to beg off. Hendry then sings 'Kiltte Lads' and dances with the line. They make way for Nettic MacPherson, who is reputedly the champion lady sword dancer and bagpiper of Scotland, she goes through a complete toe routine of the Scotland, and does a sole tap to same. Ludie Lindemann, another daughter of Dakotas and wife of saxophonist, then does a sole tap to same. Ludie Lindemann, another daughter of Dakotas and wife of saxophonist, then does a sole tap to same. Ludie Lindemann, another daughter of Dakotas and wife of saxophonist, then does a sole tap to same Ludie Lindemann, another daughter of Dakotas and wife of saxophonist, then does a sole tap to same Ludie Lindemann, another daughter of Dakotas and wife of saxophonist, then does a sole tap to same Ludie Lindemann, another daughter of Dakotas and wife of saxophonist, then does a sole tap to same Ludie Lindemann, another daughter of Dakotas and wife of saxophonist, then does a sole tap to same Ludie Lindemann, another daughter of Dakotas and wife of saxophonist, then does a sole tap to same Ludie Lindemann, another daughter of Dakotas and wife of saxophonist, then does a sole tap to same Ludie Lindemann, another daughter of Dakotas and wife of saxophonist, then does a sole tap to same Ludie Lindemann, another daughter of Dakotas and wife of saxophonist, then does a sole tap to same Ludie Lindemann, another daughter of Dakotas and wife of saxophonist, then does a sole tap to same Ludie Lindemann, another daughter of Dakotas and wife of saxophonist, then does a sole tap to same Ludie Lindemann, and does day the day to same Ludie Lindemann, and does day to say the same Ludie Lindemann, and does day to same Ludie Lindemann, and does day the day to same Ludie Lindemann

Follies of Gay Paree (RONY, SALT LAKE CITY) Salt Lake City, Dec. 5.

(BONY, SALT LAKE CITY)

Salt Lake City, Dec. 5.

House should pilet up handsome gross on this week still. It stage show it forter Ble as ession caught next store. Ble as ession caught next short of a turnaway.

That he show is better than others here past six months would say little for the gang. Unit is considerably uppage, notwithstanding lack of alapstick, tusty, gags and rowdyisms. Audience response was strong.

Lid opener, Donnell and Herrick, engage in baton juggling and acrostic balancing which impress audience developed the Lolla and Arra, their specialty bordering on Spanish dancing. Appearing in two urns, team goes over big, particularly in their opener, a fast-moving-rhumba.

Joe Lewis local music crew supports the unit acts. Its featured numbers smack highly. Showing versatility in switching from the penultimate in jam to the wacky school of swingology, appearance this veral months ago. Seven men in outfit, saes vocalist. Each musician (Continued on page 62)

Dissolution Suit Vs. BAA Shoots Works; Acc'ting

In their legal action to bring about the dissolution of the Burlesque Artists' Association, Murray Briscoe and Sam Raynor, members, have not pulled their punches, according

not pulled their punches, according to the complaint filed last week in. N. Y. supreme court.
Not only do they want the Court to abolish the BAA, but they demand that Thomas J. Phillips, president of the organization, make an accounting of money collected in dues and for hospitalization. They suggest that a receiver be appointed to handle the BAA finances if necessary. Action is directed against. Phillips and the association defendants, Plaintiffs asserts that on July 27 last

cut the BAA finances if necessary. Action is directed against. Phillips and the association defendants. "Plaintiffs asserts that on July 27 last the Associated Actors and Artistes of America revoked the right of BAA to act as a collective bargaining agent for its members, holding that burlesque-is-non-existent-in-New York City." At the same time, the plaintiffs say, the American Federation of Actors acquired from AAAA members, the latter being taken in as members of AFA. Despite the fact that BAA is not functioning, Briscoe and Raynor allege, Phillips continues to pay himself a salary of \$100 a week. Plaintiffs declare that despite peated demands over the last two years, Phillips and the BAA treasures have refused to give an accounting.

New Acts

MIRTH and MACK (Medoff and Mack)

MRETH and MACK (Medors and Mack) (Comedy 10 Mins. Paradise, N. Y. Ridy Vallee, 15 sponsoring Mirth and Mack in the Mack in the

Abel.

LORD and PRITCHARD and Co. (2)

Danoing, Music

Fifth 5 mins.

State, N. Y.

Act includes the name dance pair,
gal piano accompanist on stage and
a harmonica soloist. Presentation
needs clarifying in the staging to
bring out the production idea (if
any) and more thought to the visual
side, but is forte enough for a showcloser, as here spotted.

Turn opens with a pictorially effective bit, male and femme dancer
being framed backstage as though
they were pictures. Quickly leap
into life to do a tampo-tap combination that is at least distinctive of ation that is at least distinctive of a
tion that is at least distinctive of ation that is at least distinctive of a
that is a state of a transporter

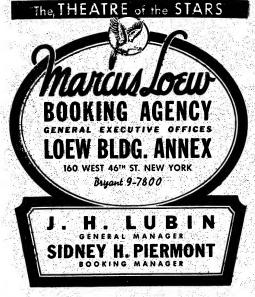
After the orbital and that is a transporter

But the transporter of a transporter

But the transp

WALTER LONG

WALTER LONG
Tap Daneer
Paradise, N. Y.
Faradise, N. Y.
Faradise, N. Y.
White Lower of the fortunate
White Lower of the continue transfer to the continue transfer transfer to the continue transfer transfer to the continue transfer transfer



ROXY, N. Y.

Looks like the Roxy just didn't care this week or else is the first to take cognizance of the anticipated holiday doldrums. House is apparently indifferent to its show. Bowed under with Dinner at the Ritz, 20th-Fox's British-made, it puts up no fight via stage. Latter is similarly weakie, in name and presontation.

sox's British-made, it puts up no right via stage. Latter is similarly weakie, in name and presentation.

Blame is not to be hald at door of Gae Foster-or her-kicking kids. Girls and their rottlines are pretty nearly up to snuff. It's the picture on whole, especially selection, and osport, that throws it long to be the season of the sea

In-regular vaude stand show would have looked better. Even spotting would not have been so fail if it hadn't been for finish. Du Val's hanky histrionics in deuce did not get fair. There's plenty of mystery, and color possibilities to prestigitations pathod the process of the work of o

LYRIC, INDPLS.

LYRIC, INDPLS.

Todianapolis, Dec. 6.

Five acts of standard vaude were opened by Polly Jenkins and her Plow Boys, rube presentation. Plow Boys, rube presentation. Plow Boys, rube presentation. Plow Boys, rube presentation. Plow Boys, rube presented before barnyard drop, 10 minutes consists of rube numbers on accordion guitar and mouth organiss Jenkins does specially bits, on sleigh bells and xylophone. Finish with 'Stars' and Stripes Forever, good for a hand.

Marian Belett and English Brossore with comedy acrobatic laps, some with comedy acrobatic laps, some with comedy acrobatic laps, some with comedy acrobatic laps, for which comedy acrobatic laps and some some services of the Mounties, 'Vieni, Vieni,' 'Loves Old Sweet Song,' and 'Stout-Hearted Men.'

Maude Hilton and Gladys Foy de a

Men. Maude Hilton and Gladys Fox do a momody routine with most of the ags built around the difference in his is sizes. Their 18 minutes is too ong; material wearing. Finish with the control of the cont

his 'doughnut-dunking' act, show's

his 'doughnut-dunking' act, show's first hit.

DeLange introduces Betty Allen, pleasant and warm-voiced, who sings a couple of current hits. Then DeLange introduces various members of his orchestra, each doing a special turn.' DeLange also has the band recall; various hit numbers that he and Hudson, have written, not naming them until they'd been played. Audience's reaction fairly good. DeLange himself vocalizes briefly at this point of the property of the p

ORIENTAL, CHI

ORIENTAL, CHI

Stage show, as a whole, lacks comedy. Possibly the comedy angle of the picture, 'Stand-in' (UA), makes the disparity—more apparent—Box office, at super show Priday, played to expend to super show the house to the both the price of the box of the

MET, BOSTON

ME 1, BOS I UN

A battle of music on the Met stage introduces to hand an here this work Lucky Millinder, who alterates with Jack Denny. The formulasems to please the customers. There is plenty of excitement aroused by Millinder's type of acrobatic conducting of the Mills Blue Rhythm Band. He totes on his own platform, whacks a tambourine, jumps upon a piano several times swoops down off the podium at the finales, and wriggles with rhythm Met audiences have not seen anything quite like it. Novelty whammed 'em'

the property of the property o

STATE, N. Y.

VARIETY HOUSE REVIEWS

Current bill is a surefire click, even with Xmas so near. Louis Sobol, the Journal-American's Brordway columnist, makes his semi-annual appearance, as m.c. He has the privilege of bowing on some swell acts; Shella Barrett, Cross and Dunn, Paul Sydell, and Marjoric Gainsworth. Miss Gainsworth is comparatively new although this is not her first appearance at the State.—The feature, "Souls-al-Sea" (4Par), comes here pretty well drained after several semesters as a \$2 special on Broadway and following that at the hearty Paramount. So whatever bir the turnstiles show can be ascribed in big measure to what the stage presents.
Ruby Zwerling and his band are

nearby Paramount. So whatever bit the turnstiles show, can be ascribed in big measure to what the stage presents.

Riby Zwerling and his band are onstage with four skimpies diaping the constage with four skimpies diaping the stage of the constage with four skimpies diaping the stage of the constage with four skimpies diaping the stage of the constage with four skimpies diaping the part of the constage of the co

STANLEY, PITT.

Pittsburgh, Dec. 4.

Pittsburgh, Dec. 4:
Some of the thick smoke that enveloped the city today must have dritted to the Stanley stage, for show was one of the most sluggish openers of individual moves slowly.

Band name this week is Herbie Kay, with a musical outfit that's possibly all right for the dance floor, but needs more stuff for the de luxchouses. Kay in the m.c. role wasn't particularly at ease, and nervousness extended to the stand. After the midway mark, Kay and the boys locemed up a bit, and results were better.

loosened up a bit, and results were better.
Sharing marquee top with Kay are from Howard, and George Shetton. Their patter packs plenty of laughs, but it sounds like snatches from scripts the air censors must have blue penciled. In fact, after one particularly blue one, Howard adlibbed now you know why we're not on the radio now.

Real hit of show is Larry Blake, mimic; just back from Coat, where he did a bit in an Alice Faye flicker. Suave material, nice personality, and crack impersonations combine to make him a pushover. He has to be off.

make him a pushover. He ness word Gomez and Winona are at a dismarker than the classy ballroom tepology requires a definite atmosphere, musically and otherwise, and with that missing, they're just another good-looking pair. Remaining turn, Sinclairs, twin sisters, do acrobatic and fap stuff smartly. For a finish they're still going in for that clever top-rhumba.

Feature. Navy Blue and Gold Frandry's back

finish they're sun some ...

Greature, Navy Blue and Gold'
(MG). Alibough Dave Broudy's back
on job, no overture this week, pit

Grew confining itself to filler and

Grew confining itself to filler of the confining the confidering

weather.

Cohen.

PARAMOUNT, L. A.

PARAMOUNT, L. A.

Los Ángeles, Dec. 4.

On the basis of their opening performance, nere at the Paramount, where a banner week's blz is expected for the house, Edgar. Bergen twith Charlie McCarthy) and Ken Murray (with Oswald) seemingly have failed to learn from their long cannection with radio that present day stage shows also demand olimitation of rofanity. Initial show, the content of the present of the property of the present of the property of the present of the

Bergen and McCarthy make initial appearance, with gauss that speedily have a speedily speed to be a speedily speed to be a speedily warbles it only one creditably warbles itoning one creditably warbles itoning one of the speedily warbles itoning one of the speedily warbles itoning on the speedily warbles itoning on the speedily warbles itoning one of the speedily with the speedily of the speedil

58TH STREET, N. Y.

58TH STREET, N. Y.

For the past six weeks this RKO house-has_been bringing in, eyery. Friday night, representative fless from N. Y. niteries. Policy, according to backers, is strilly on a promotional basis as far as the clubs from which the shows emanate are concerned. Situated on the cast side in-close proximity-to the Suttorn and Beekman Place sections, house draws some carriage trade as well as the boy-girl neighborhood variety. It is detracked the nikery set Frianger 130 to present a radio revue headed by Dour Brinkley, tagged 'Il Love Neaded from a 60,000-mile world dour, gathering material for his various, journalistic and radio activities.

Opening to an audience of the fold, shower type, Brinkley never had a chance. He gave a seemingly endless monolog, from written script, on how glad he was to get back here. Addience didn't go for it ad voiced its disapproval in no uncertain terms. Short spiel on where he had been, for what purpose, and been the return would place been much better and might have put the payees. In a better trame of mind. As it was, his reception seemed to rattle the rest of the bill no end.

Dorothy Manners, songstress, followed. Brinkley and immediately placed her voice in a bad light by burying her face in the mike, which, with a none too effective amp system, distorted her attempt at 'Nice Work, If You Can Get II' very badly. She also did two other film excerpts.

Russ Johns as m. c. was obviously most of the most of the most of the court of the most of the court of the most of the most of the most of the court of the most of the most

Russ Johns as m. c. was obviously ill at ease bu's scored mildly with a movelty number written around the very sense of the sense of th

to show.
A 3,200-seater, house was near eapacity on night caught. 'It's Love I'm After' (WB) and 'Dangerously Yours' (20th-Fox) occupied the

Embassy Newsreel, N. Y.

Embassy Newsreel, N. Y.
Nearly everybody's picking an allamerican douball 'team these days,
and so newsreels are copying the act.
As seasonal stuff goes, football's
okay, but the 'reels' are giving it a
flower of the common the common to the common to

STATE-LAKE, CHI

Chicago, Dcc. 4.
Fairly well-balanced and augmented by two house line humbers, show shapes up to garner audience enthusiasm.

show shapes up to gamer autumenthusiasm.

Weooff Sisters, heffy dancers, do-nil right in openey. Introduction of their grandfather for some soft shoe work reap plantills. He's good.
Spotted second is the table, transitum, exhibited all summer at the College Inn. Jimmy McGlurr, know-eyer, has replaced the profiler chain-plon, Coleman Clark. Bill Price is still the second player, while Fred Hagen keeps his place as the ping-by-pong announcer. Game his few comedy touches.

Hagen, keepe his blace as the ping-by-pong amouncer. Game has few comedy touches, Harriet Hutchins' comedy, song session clicks, but she could improve, in delivery, and might also climinate a few suggestive lines when in a family time house. Special numbers used throughout.

Three Vanderbilts, doing some good apping, and some good apping app

Note of the control o

is the reason why may re lar. Picture is Back in Circulation' (WB), and dinner show on a rainy-opening day saw business good. Leop:

HIPP, BALTO

HIPP, BALTO

Baltimore, Dec. 4;

Modding over Eddie Peabody as me. and booking Bob and Virginia Robinson. Bobby Pincus and Ben Yorts White Guards, the Hipp has one was a superior of the Hipp has been dead to help has been dead to help help of the Hipp has been dead to help has been dead to help

KEITH'S. INDPLS.

Indianapolis, Dec. 5.

Indianapolis, Dec. 5.
Single dancer, a boy and girl dance teem, a girl vocalist, and a bathing beauty contest winner join Husk O'Hare and his orchestra for a mild stace show.
O'Hare's orchestra offers little. It brass section, plays out of time great deal, and the band as whole seems green.
Band's part in the show includes regulation arrangement of. Salan

great deal, and the band as whole seems green.

Band's part in the show includes regulation arrangement of Saturn Takes a Holiday, a meet-the-bays-in-the-band medley, and Vosephine, done as it might be played in various attens of the world: Tiger Rag' is used for the final curtain.

Band numbers are alternated with added individual specialities. Vernon and Vanoff, an average mixed former half of the duto comes back later to do a ragdoll dance and a nantomine of a girl undressing for bed. His partner does a Russian top number in her solo. Hank Brown of the different and contributes comedy dalk that is te-ble. Gloria Fay, parsible girl vocalist, sits on stage through editer the show and steps down to the mike at two spots in the show for spots. Introduced as winner of the little, 1988. Chiego of 1987. Vivian Logien, rather hefty, appears in the though the band through St. Louis Plices. She is out of place.

Picture "Three Broadwa, Girls, Chance was only one-third filled at first evening performance Frie" of the clief.

CIRCLE, INDPLS.

CIRCLE, INDPLS.
Indianapolis, Dec. 6.
House breaks into stage show, this week, with Don Redman and troum rowiding 56 minutes of swing music dancing and singing. Honors are evenly divided among, the Brirry Bros. Two Zobbyrs and Tans Milter in hopping section; Ollande Robtson. Ella Mac Waters and Jon tellement of the work of the McCarroll in the weal-denaum and Onens with orchestra, which runs meetly is bruss, doing swine Costin of Sweet Suc, Tallowegther Steam, Continued on page 62)

Al Prisco Ora
21 Club
Peggs Mirrlows
Mital O'Nelli
Pristy Shaw
Felich Heath
Mary Neville
Bichard Bach
Jay King
Person Ora
Jay High
John Heath
John Heath
John Heath
John Heath
John Heath
John Heath
John Hill

Jonn Hill Venice Grille Marie Dumpined Teddy Moore Rose Venutr Vinia Eddiss Ore Jack Sinicry Myrna Rand Eay Ray Murty Barlon Ore

her's Hot Itrau (Camden)

(Camden)
Louis Chalkin Oro
Ray Miller
T & J Shall all miner
Jack Moss

T& J Shill all immer Jack: Moss Clayton & Phillips Gilbert & Cheire. Synder's Bones In!! Instrumental ! Itse Har! Hugo Klee. Sid Gelden Ishloradious

Distoradious

Changi Club

Doe Hyder Ore
Bobby Evans
Johnny Hudgens
Johnny Metoy
Willa Mae Lane
Aadda

Blanche

Viking Cate

Variety Bills

NEXT WEEK (Dec. 12) THIS WEEK (Dec. 6)

connection with bills below indicate opening day of show, whether full or split week Numerals

RKO

HOSTON

N T G Bev CHICAGO

Chlengo (10). Andrea Marcelle Co Brite Wood Ruster Shittyn Co trass Mark & T 4 Ortens

CLEVELAND
N Testance (16)
N Te

"CAFE INTERNATIONALE"

UNIT

PARAMOUNT, NEW HAVEN

Dir.: LEDDY, SMITH & ANGER

Loew NEW YORK CITY

State (9)
Alien & Kent
W & J Munitel
George Rentty
Leich Stevens Ore EVANSVII.L.: MnJestic (9-11) Ruyal Revela

NORFOLK
State (10)
Dave Apollon to
W SHEINSTON
Capital (10)
Eddie Penpony
Vex & Walters
2 Marchalls
Mitzi Mayfeir
6 Canostrellys

Paramount NEW YORK CITY Joe Jackson Breaking City Hall C

July Dawn Budy Barry Bar

INDIANAPOLIS
Lyrie (10)
Play Girls'
Sylvia & Clemence
Terry Howard
Jerry Coo. Bil
Troy & Lynne
Marcella Sherr
Had blonke
NEW HAYEN
Paramount (10)
Int'l Cafe

Warner

Heward & Shelton Larry Blake Sinclair 2

Sinclair 2
Gomez & Winona.
READING
Autor (10-11)
Vincent Lopez (br.
WASHINGTON
Earle (10)

WASHINGTON
Earle (10)
Reynolds' Skaters
Ross & Bennett
Larry Blake
Donatella Bros & (3)
Vincent Lopez Orc

PHILADELPHIA Earle (10)

Hude'n DeLange O Red Skelton Co Reddinger 2 Novack & Faye PITTSRI RGH Stanley (10)

Henry Busse Ord

London

Week of December 6

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Bonita Sis & N
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Palace Songs from Film TOOTING Granada N Arunuf & Bros 5 Clevers WALTHA MATON Juck Warman Les Silvas Marwood & Rich'ds

Provincial

Week of December 6

Hertalattl'

IIIII's Gay 90's

Spike martism Emmett Casey Chus King Margaret Padula Jerry While Henry LaMarr Jack Arnold Sid Hawkins Jerry Ryan Cufe Maria Wingy Mannone Callente

Wingy Mannoue
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Carol Sis
7 Rhythin Boys
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Caliente Cabelle
Chuteny Moder
Bert Mann
Bille Bine
Det Wexler
Connie Maxwell
Robbie Faye
Madanie Jean
Carolyn-Potter

Carolyn Police
Club 18
G Andrews Oro
Jack White
Pat Harrington
Jerry Blanchard
Frank Froeba
Jerry Kruger
leel Withee
Lillian Fitzgerald
Club 524 8f.

Cleb 524 8f.
John N. Ringer Ore
Gene Baylos
Dorothy Muxine
Helen Keyes
Jewel Donahue
Estelle Kelf
Ann Howe
Bernice Holton

Bernico Horion
Cinb Guerno
Los Gauchos Ori
Pedro
Rita

Club Norman

Pedro Rita Renaud Candido & Montes

uddy Wagner Orcian Hill Club Yumuri

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Tramp Bd Vodery's Jibbles Chickala teers Teddy Hais Tondeleyo Dynaunte Hook Freddy James Mac Johnston

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El Dornde

El Dorndo
Caso Hagon Ore,
Freddy Estando
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Cactor
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Filla Pellin
Planing Bior
Louis Prining
Con Juan
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Greenwich Willia

Greenwich Village Casino

Cashin, Ray-O'llipra Ore-Allien Conk.
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4 hloughta Apriesia
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Don Gillerju OreJose Manazaneiros
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Clara, & Alberto

Madame Gardo Jenn Melville denn Meiville Yeitoni 3. Royce & King 12145/8871005, Sinkkenpeace Bantolph, Suton Benny Leven Herry & Municy Stripes & Municy Stripes & Municy Stripes & Municy Herry Bloss & A Homerice Buy Dehl, 3 4 Sydney Stepper Andy & Irving Oyaltiney
Les Kureavag
Pat, Kirkwood
Nady & Cord
Leroy & Brown
B. Renia & Beis
Jonnie McAndrey
(iLASGOW
Payllian
Walter Jackson
Harry Allister,
Sirad Newsbuys

Cabaret Bills

NEW YORK CITY

Rertalatti a Joe Hembree's Angelo's Rhu be Casende Billy Grace Kate Anne White E Little Sichs Allilan Loraine Rence Villon

ORK CITY

7 Senortias produce of the control of the

Hotel Amb M'm Scotil Ore Adelgide Moffett Miner & Root Rajah Raboid Pilloino Jack Kerr

Hatel Astor

Sande Williams (
Hetel Belmont:
Flaza
Val Olman Orc
Ethel Shuita
Baybelora

Metel Biltmore Horace Heldt Orc-Bob McCoy Larry Cetton Lysbeth Hughes

Metel Besser (Brooklyn) Will McCune Orc Tommy Dorsey Ore Edythe Wright 3 Esquires Jack Leonard Lee Castaldo Allan Sterrs

Butel Edison
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Butly Swanson Ore
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Butler Fases Muse
Richard Himber Or
June Marion
Blise Graves
Stuart Aften
Rollini, 3
Hotel Gov. Clinton
Eddie Jame Ore
Hotel Lincolar

Isham Jones Ore Noll & Nolan Hetel McAlplu

J. Messner Orc Jeanne D'Arcy Gonzales & Menne Hotel New Yorker

Jerry Blaine Orc Altredo & Dolores Phyllist Kenny Vivian Francis H Montgomery James Penna

James Pennin Rotel Piccallily Jeno Bartal Orc Holel Pierre Nat Brandwynne Harold Nagel Or Belty Bryant Betel Plaza

Ducing Ore Paul Draper Hotel Ritz-Carite Freddy Martin Orc Hulland & Hart Hildegarde

Motel Remerkett Cuy Lombarito Ore Lukewelk Ore Hetel Bavis, Phan Smile, Petil Ore Dwight Fiske Lew Parker.

Jewy Jesker.
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Walter Long
Lice Suillian
Helen Dell
Cynthla Cavntaugh

Queen Mary
Joe Webb Ore
Yvina Mall
Ray Jones
Una Wyle
Winters & Memno
Phil Scott

Ralabow Grill

Eddy Rogers Oro Helen Myers Glover & LaMas Patricla Ryan

Reumanian Village

Charley Swaffz Ore Indwig Satz Houry Berman Lee Fald Benrieh Cross Descript Roslan Gypsy Nina

Russiam Art
Russiam Art
Assha Datska Orc
Anna Kouzhetzova
Mara
Sinda Voella
Atex Bolshakoft

lex Buspane. li Spivack achar Martinoff

Russian Bear Cosrya Krumin Karlo

Karlo Lanya Kutbouss Klena Slavinia Nicholal Grushk Julian Altman Iyan Korniloff

Bussian Kreichin Nicholas Matthey Michel Michon Nadla Ludova Votodia Katov Marusia Sava Simcon Karavaeff

Stork Club Bobby Parks Orc Nilo Menendez Orc

Vermillee

Hotel Wellingten Ed Mayenoff Ore Hotel White Incours Knakeur Photin Chase Kincy Notand International Caste Place Elegante Artini dennue Deverenux Maurice & Crano Janualine Migna Fantile Gregoire Alprio, Basini

Plantation Gali
Ovic Alsten Ove
Lee Simmans
Stream-Lined Sue
Siump & Stampy
Barrington, Gus
Jein Plantels
Ayon Long

Jin'unoline Mignue

Zumig Gregorio

Jinmy Keily*

Jin Cajello Ore
Affan Small Ore
Gene Walters
Lin Joy Eape
Lin Joy Eape
Santos & John
Lesar & Jedora
Lesar & Ledora
Le

Ratricia Ryan
Raisbour Knorn
Al Donahue Orc.
Eddic LeBuron Orc
Durelle Alexander
Done Permitten
Harelle Alexander
Harile Alexander
Harile Alexander
Harile & Dilane
Senator Ford
Helen Alyers
Glover & La Mae
Viennose Singers
Der Ross

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Karel Kane Frank La Salla Silvettone 3 Frank La Salla Silvettone 3 Maria Forbes Frank McFarlan Deferes Rogers Cela Lee

Dolores
Cola Tedeschri-Phine
Harcewood, N. J.).
Howy and Woods Ore
Je Coe Monge
Dom Marton Ore
Murrays Driscoll Or
The Cicion Municipe
Le Mirage
Harry Horton Ore
Harry Horton
Anne Pautiliero
Tanne Mautiliero
Harry Hartin
James Kogeas
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Mirador
Johnny Powell
Jerry Baker
Judy Tane
Pinky Lee
Jean Scott
Ann Page
Men Paris

Oscar Calvet O Charles Murray Mori's

At Lambs Orc Tonimy Lyman Gene Archer Onyx Club
Stuff Smith Ord
Maxine Sullivan
Leo Watson
Paradise

Yacht Club
Raiph Watkins Or
Frances Fuye
Stbones' 4.
Henny Youngman
Tiny Wolf
Peggx Seel.
Antobal's Cuban 4
Jahany & Genrge
Sunny & S Dali

LOS ANGELES

ander I a Bill Roberts

Ball George Miller Firuz, Fleicher Beverly Wilniste Nick Cochran "Debutantes: Muzzy Marcelleno Ted Flokito Orc

fafe De Parce Billy McDenald O Latayette & LaV

isily Menonical Average Laverage Lavera dusllianos Earl & Bubert Girl Rey Lean Mahlka Cafe La Mare Park Ave Boys Stan Clare Orc

Club Marri ra Lang laccanni Grove Vera

A ficeanal teros ine Relebinan O M Ray & Naidi Lacry Stewart A Mucray Dance Europes Book Editie Sen! Pars Waller Orc Rawallan Paradl Soi Brights Orc Princess Lubuna Eddle Bush Orc Satini Tuai Los Pau Miakka Dick McIntyre, Satini Tuai Lon

Jan Garber Ore Mary & Boherta Tuny Allen Johnson, Davo & Beyerly & Hunch Terry Green

fiert. tun

Little Club

Little Classification of the Classification Ann Ross Intly Green Lynn Barton Harry Addr Ore Carol Mairrifs Christine Grahm Barnice Robrits Linda Grey

Vatwick Tift Hall tack Class

Thora Malthalson Maignerita del Rio Juan de Martinia Seven Seas Lily Gibson Honoium Danders Jinuny Lowell Co. Somerset House Alice Hulett Judy Lane Put O'Shen Chuck Fody Ore Arnold Sis

Swing Club Helen King Nan Blackstone Hel Brown Troundero

CHICAGO

Orake Hotel

Grand Terrace
Ada Brown
Earl Hines
(fee D Washington
Al & Anise

Hetel Shermar (College Inn)

duck. Hilliard
The Reps Bovil.
Bernard & Henri,
Brita Panier.
Joy Glynn.
Joy Glynn.
Joy Glynn.
Hilly Scett Orc.
Three Breaces
Ray Eldridge Orc.
Clea. Brown
Glidy. Falmer
Moniette Moore
Eacht Club.
Huge The Panil Orc.
Jackle Green
Robinson 2
Robbinson 2

Lester & Daniels Jack Newion Edyth Delancy Mel-Ody

PHILADELPHIA

Ches. Pures.
Benny Fields
Georgias & Jahn
Guccle Barris
Dolly Arden
Sunny Rice
Rosita Royce
Mauric Stein Orc
Colosimos Al & Aniso
Edgewater Beach
Rotel
(Marine Ronin)
Orville Tucker Or
kalley Sis
Journe Baker Hulel Palmer Ho

Colesimos
Henri Gendron Or
Juy Jesus
Den Bardeo
Lola Murse
Lola Murse
Little Hebert
Cortellos
Little Hebert
Harden Korris
Mappo & Mari
Chet Robinson
Dave Uncil
Edidio Herry
Luciumonnt S
Chet Robinson
Chet Control
Liddio Herry
Luciumonnt S
Chet Francount demoire Room The Bedacos Alexander Gray Wayne King Ore Pierce & Harria Crack Ered Craig Aristocrata Abbut Jancers

Club Param Harry Vernon

Blackhawk Kayser Or

Kay Kayser Or Virginia Sinis Sully Mason Harry Babbit Ches Purce

Frankle Musters Or Jackie Heller Jonna Bac Albertan Bros Chus Carrier Junny Hadress Soni: Rose Catalina Haxton & Hai Mildred Kelly Joe Mussi

Joe Mussi

Law Bits

Lew King

Marion Parker

Colleen

Emimet: Vance Orc

Harry: N. Continental Research
Science Williams Ore
Massic Hall Boyse
Flower & Temple
Covers & Reed
Covers & R

Chas Engles Ore Jack Irving
Dorothy Wall
Margie Kelly
Florence Barlow
Art Juckley
Al Wagner
Red Hoffman
Mildred Rock
Dorothy, Joinston

Mil-Mut

Jaros Sis Earl Smillh Cammodure Duo Joe Parlato Joe Pariato

Hotel Congress

(Casino)

Limmy Dorsey Ore

M Bergere Orc Nal Ernie Orc Luba Mailna Darlo and Diane Gall-Guli Gall-Gall
Village Burn
Johnan Johnson
Miriam Vermen
Phil Goldfarb
Flyding Whirlos
Collette & Barry
Larry McMalion Aschorage Rechell & Rinata John Barrie Micron Kingston Johnny Graff Orc

Voodoo Dancers Koy Rector Billy Haywood Gliff Allen Whirling Top

Fran Craveh Musicul Teps (3) Honey Johnson

Access and J. Lois Kave Gary Leon Marcha Mace T. Kuys Leighton Noble Or Bullin Caldwell Chick Ford.
Don Renaldo Ore Honey Johnson
Wivel
Bob Asen Bd
Arline Whitney
Evelyn Nesblit,
Bob Les
Ginger Sutton
Continental 1
Dorothy Wenze Bala Can Manny LaPorte O

raice, sake News. ed. th. Delainer Mel-Ody.

13 Clab Al & Sally Flussell.
Maximum Sally Flussell.
Frank Carroll
John Gorman Frank Carroll
John Gorman Frank Carroll
John Gorman Flussell.
Frank Carroll
John Gorman Flussell.
Flus

Arcadla Int'l

(Cafe Marguery)
Bob Rotter Orc.
Chas. Chase.
Robbins Gerry
Garle & Floyd
Floridant Orc.
Alter Gerry
Gaxle & Floyd
Floridant Orc
Agase Tole.
(Mirror Room)
Beth Challe Cufe Metropole (Cumden) Bernie Berle Orc Mirror Rooms
Beth Challes
George Jacobre
For & Jacobre
For & Jacobre
Joe Millionf Orc.
Kinrlea & Celeste
Jill. Adrian
Mortha Rux.

Larry Mell. Orc

Taffurer Cinh
Jean Yan
Helon Fester
Goenfidhe Kay
Musfanl Ruskels O Cedaryood Jun (Malaga: J.) larence Mich Ore

Club Harlem Cinh Mariem
2 origina Ori Ben Hawkins
Mahel Burtey
Dorls: Brailley
Nipine
Rackelles
Slaphy Swingar's

Sornfilme Kay Musical Baskels C Harry Glyn Little Rathskelle Colony Clab Eddle Kinley Arline Grant Mane Reed Larent Roula Ann Itoss datis Gridin Orc datis Gridin Orc dites & Kent Mile Giggie Alvarota Marcpile Marchand Clea Valentine katherine Maye Katherine Maye
Talambo's
Eddle Thomas
Martinettes
Bolby Morra Ore
Robby Tremaine
Gaorge Moore
Gorday Sig
Cassiabra & Hatt
Rendezvois
Hass F

Embassy Club
Belen Benion
Illis Dron
Effeen Mercedas
Vern Dunn
Lau, Drake
Vedio Alahum Or
Watwick Sis
Clin Hall

Ross 5 Fyonne, Monnoff Midgle Fellowes Les Barcthy Milray Giels (\$)

Parts Jam Warwelek Sis Frank Stattan Ori Ougarde Gottember Keen Harryson Morens & Margarel Carpinus Horte Gottember Herny May On Herny Moret Merck May On Margarelte Leeve Tom Herry

rankle Gullagher Jorathy Roberts Arles Sis Fred Thompson O Olga Tlinkiniov (1958y Alfu Gregory Duestroff Ten Gorodeisky Silver Luke Inn (Clementon)

(Clementan)
Bill Honey Ore
Mary Clifford
Tony Seunic
Acden & Renard
Bill Amos
20th Century Tave Lou Longo On Park & Lone Jerry Marphy Barbara Justo

Polores Lackro 26th Century D Parrish Cule kro v. Dolla Franklo Fairfux Or Palsy Events Ship Bones & F 3 Parisettes Dutkin's Rathskeller Joe Javonelly
Sucz & Mein
Jean Scott
Montez & Muria
Victor Nelson Ora'rank Ponti

sank Ponti Stamp's Cafe Bella Belmont Vic Exclson Diane & Winion Johny Weish Marie LaTeil Emersia

Jack Hutchinson Irving Braslow Orc Streets of Paris-fishe La Tour Ponnis White Middred Barth Joan Martin Peggy Bowen Busine Owens Charley Kerr Orc 1214 Club

Jimmy Blake Beck, Melton & B Mary Burton Hollywood, Girls

nie Tabla 31 Clab Carrie Fluncil Beth Calvert George Oliver

Viking Cate
Leoning Code
Leonin

PITTSBURGH Angelo di Palma Nat Clab F Ar Mercue Sam Libitian Lau Gold Woogy Sherman Joe Lie Harriet Holmes Balconades Marty Schramm Bill Green's

(fub l'ette Karl Duinuey Orc Joy wan Bits Lawley

Eddie Peyton's Harlem Castine
Jimmy Wadkins Or
Larry Steele
George Gould
Buddy, Doyle
Rhythm, Pais
Abdeen All & R
Allice Harris
8. Harlemottes

Hatel Roosevelt (Cocktail Bar)

Phil Skillman Orc Frontenae Casino Lee Walters Orc Rosemary Calvin Curicy Baldwin ken Conroy Norman Priest Helen Burbour

Hotel Stutler (Terrace Room)

Paul Pendarvis C Baron & Blair Howard Nichola

John Hale DiGatanos (2) Eoma Delires Russ Lyon Orc Powntan Music Eny.

Cockinii Bar)
Lai Alcha Stroiler
Hotel Schenley
Howdy Baum Ord
Hallan Gurdens
Etzi Covato Or
Carmen New Penn Jess Huwkins (Nixon Cafe Nixon Cafe
H Middleman Oro
Saily Hughes
Nolan & Woodward
Lela & Andre
Dec. Marcus
Gene Mary

Webster Mun (Imperial Room) Major Olmes Ore White Manulous Tark Sherr Ore William Ferne (Italian Terrare) Dick Stable Orc Paula Kelly Burt Shaw

Pines. Brad Hunt Orc

Find Fun Cafe

Finny Peyton Ore
Addle Curtla

Bort Layton Rey
Lieue Cowan

Eddle Jones

Edite Jones Shew Must. Al Margico Ore Joe Cappo Ruth Jissen John Rendulph Wilms Doughes Wayne Vayason Neel Sheyman Girls Webster Rull

But Shaw (Confluental Bar) Arthur Rayel 1 (Griff) Otto Thurn Co Willows Marty Gregor Ore

DETROIT

4 Debutanles Ruby Oce Meadowbrook Boys Plantatio Book-Cadillac Hotel (Book Casino) Emery Deutsch Or Enrico & Novello Ralph Brown Penri Balley Spark Ping George Cecil Lee Org Club Continental Rels & Dunn Alina & Roland Ross & Edwards Slean & Young Phil Skillman Orc

Onds

Art Mooney Oro
Dick Bohl
Tweedy Schw

Tweedy Schw
Saka
Variety Boys
Wayne & Mae
Romon & Nancile
June Lorgine
Bolile Bratton Orc
Ten-Forty Club
Billy Baylor
Janly Lankin
Adorables (6)
Goyle McKay Orc

Webster Hall (Cocktail Grill) Manno & Straffor Georgia Lee Buddy Haves Larry P Orc.

Leslie Mitchell Off B.B.C.

Because British Broadcasting Corp. does, not permit employees to tak on outside work, the television serv-ice is losing Leslie Mitchell, first an-

HOWARDS AT STATE, N. Y.

Willie and Eugene Howard will headline the bill at Loew's State, N. Y. week of Jan. 6. Pair last

London, Nov. 26.

ice is iosing Lesize Mitchell, first an-nouncer for picture transmissions. Mitchell, has, however, done com-mentaries for British Movietone News by permission of the B.B.C., but now, is going completely over to the reed on, a full time basis.

He drew around \$2,500 a year at B.B.C. will be upped to the \$5,000 class by Movietone, with complete freedom as to sparetime movements.

N. Y., week of Jan. 6. Pair played the house in November, Jan. 20 stanza, the State will play new team of Jack LaRue and Vince Barnett, film duo. Curtis & Allen set both bookings.

BORSCHT ALUMNI'S CLICKS

Frank Gillmore Formally Resigns As President of Equity; Council Will Act on Surprise Move Dec. 17

The Doublecross

With Broderick Crawford's click in 'Of Mice and Mon,' Helen Broderick (Mrs. Lester Crawford) affectionately wired, their son as follows:

Now that you're getting, you six and a half foot of ham, double-eross your pop and me and turn out to be a man.'

EQUITY ADDS TO

REHEARSAL PAY

Expected that two days will be added by Equity to the period during which pay for rehearsals of straight plays must be paid and three days added for musicals, as the result of the shortening of the probationary period to five and seven days respectively. Previously rehearsal pay applied tarting the cighth day for straight shows and the 11th day for musicals.

Shortening of the probationary period.

Shortening of the probationary pe Shortening of the probationary period by Equity brought some managerial protests on the contention that the time was too short. Council action had been deferred but last month the subject was brought out again and became effective im-

Although he was about to relinquish most of the routine duties as president of Equity, Frank Gillmore caused a furore late yesterday (Tues day) afternoon by offering his resignation to the council. In a letter submitting his withdrawal he stated that his health would not permit him acting as executive head of the Four A's and also attending council meet-ings. Gillmore, who 70, prefers not to hold the title of president i

Gillmore said that he desired the resignation to take effect Jan. 1, but accepting his withdrawal, council said it was boned he would continue

until a suitable successor se-lected. First step in that direction will be disclosed at a special council meeting called for Dec. 17. Council

has the power to appoint a successor was the case when John Emerson withdrew and Gilmore was named

Three-Year Term

Three-Year Term

Last summer he was realected for a three-year period, as was Paul Dulzell. Latter, who was named to assume the duties of the presidency, also recently handed in his resignation but was induced to reconsider and advisad Equity that he would fill out the unexpired term.

Whether the 'liticism of the opposition group in the association caused both executives to act is a conjecture, but both stated they were not affected by the group's tactics. Gillmore's resignation, in effect: "Against my personal desire and with much regert I beg to inform you'that my health has made it too difficult for me to fulfill the double duties of Equity's president and my mew, position with the Four A's. Therefore, 'fairness to you I want to resign. . as soon as you can conveniently let me go. . All who know me will recognize that this is a parting that holds too much in my life to find eacy. I hardly need as you that any service you wish from me will always be yours. . . .

Operetta Revivals For Mason, Detroit; Shubert-Gailo In

Detroit, Dec.

Detroit, Dec.

Wilson theafre will start a season of operetta revivals starting Dec. 27 under a deal between New York showmen and local interests. Latter are represented by Alfred Wilson who is connected by marriage with the Dodge motor family. Also associated J. J. Shubert, Fortune Gallo and Saul J. Baron. Shows will be presented at \$1.65 top.

Shubert and Gallo have been associated for two summer seasons at Jones Beach, N. Y., in the production of opportunist, They also revived similar musicals at Randall's Island, New lar musicals at Randall's Island, New York's municipal stadium, last sum-mer. Baron is an attorney well known in show bus. He had an interest. Three Men on a Horse, Tresented by Alex Yokel. Latter leased the Wilson. Detroit, and Fr-langer, Philadelphia, last year, Baron being a partner, Philly spot is now being operated by S. F. Nirdlinger.

\$1 SUPERS SQUAWKING

41 SUPLES SQUAWALING
Supernumeraties in Julius Caesar'
are reported beefing against the \$1
ralaries per night paid them. Reported as having gone to Equily to
inquire re the ruling. Talk is that
they may decide to strik for \$15
week if salaries arent bottered.
Were willing to work at the \$1
figure until show clicked.

QF 3 B'WAY HITS

Borscht Circuit Endorsed as Training Ground for Intimate Revue Authors and Stagers - 'Julius Caesar, 'Cradle Will Rock' and Garment Workers' 'Pins and Needles' Unique Tries

WELLES FROM WPA

By ROBERT REINHART

Theatrical surprises few week have been turning up, among other thi not only click among other tin not only click plays, but a number of promising young personalliles. And two of them are from the forscht circuit, which may lead some to think that maybe it's time to stop kildling about the result.

maybe it's time to stop kidding about that route.

First of the surprises was Julius Caesar, now drawing the swank. The second was the garment workers production of Pins and Needles, satirical revue. And to top it off, the Mork has now come through with another, Marc Blitzstein's Cradley Will Rock. Two of these threes how have definite leftist slant, and seem to have proven the adage that entertainment will sell, even it it's got the propaganda ting.

The championship of the borecht circuit undertaken by Harold J. Heeky Rome, lyricist and composer.

(Continued page 58)

man been deterred but last month the subject was brought out again and became effective immediately. Committee named to decide whether the shortened free rehearsal pay and indications are that it does. If the council accepts such a recommendation it will amount to approximately \$2.85 per day for the added days, or a total of \$5.70 for straight shows and \$8.85 for musicals. That applies for players who get \$20 per week for rehearsals. Juniors and chorus members will receive a prorata addition of \$15. Pay for rehearsals has been in effect about two years. It was a matter of controversy within Equity and out, with some of the association lenders opposed to the idea. Managers were against it but said throwould equalize the added pay by reducing salaries. Rehearsal coin must be paid the second, third and fourth weeks for straight show, if that much time is used, and two weeks, longer for musicals. Originally, it a how rehearsed not more than two weeks beyond the probationary period and closed within one week, managers could deduct the amounts paid for rehearsals in scitting for the pay due the second. KAY JOHNSON'S MALE ROLE DOUBLE

Cincinnati Dec. 7.

Local audiences found themselves

NEW TALENTS' 2 Show Biz' Costume Closed Shop; Union Includes Legit, Pix, Vaude, Niteries; Lists 5 Approved Co's.

Lady' Cast on Coast To Be U. S., Oriental

To Be U. S., Oriental Los Angeles, Dec. 7.
Cast for the local prescination of Lady Precious Stream' will be part American and part Oriental. Supporting Clarence Derwent, who came from N. Y. to play the land and direct, Maurice and Lotus Lin, Chinere brother and sister, will have principal parts. Barbara Barton, also from the cast, will have principal parts. Barbara Barton, also from the cast, will have principal role. Tilly Locel was sought for added name draw, but hived the bid. William Morris office handling the show tor pix and radio. Deal for the latter has been discussed, but no dice as yet.

GUILD-WATTS TIFF ON QUOTE

Theatre Guild is burned at the blast by Richard Watts, Jr., drama crick of the N. Y. Harald Tribune in his Sunday column anent misquofe in his Sunday column anent misquote of his review in an advertisement on. Amphityon, 38. at the Shubert, N. Y. Producers will retailate with another; ad in writer's own sheet, using a more proising guiste to buet statement, that he disliked show and said on.

statement that he disliked show and said so.
Waits blamed p.a. Helen Deutsch for 'inventing' in a vitriolic and personal stob at the Gulid. Fact is that business department mikes up ads and doing so erroneously put Watts' hame on Sidney Whipplo's quote from the N. Y. World-Telegram. Gulid is burned that Waits did not take time out to investigate before laying out adverse type.
Whipple's comment, credited to Watts, was 'delightfully wicked parce, played with devilish perfection.' Gulid statement in paid adwill read. We are sorry, for our error; then will quote Watts as follows: Urbane and silken and sly, it is beautiful in language, in settings and

beautiful in language, in settings and

Local audiences found themselves, lows: "Urbane and silken and sly, it is a last week at the Cox at the tryout of 'Yr. Obedient Husband, easturn play, starring 'Fredric March and Florence. Eldridge. When. Montgomery Clift, assigned to, the role of Lord Finch, was bedded with flut, his part was taken by Kay Johnson. Actress, well known in both legit and films, si the wife of John Crom well, director of the show. It was her first male 'impersonation'. Incidentally, March and his wife her first male 'impersonation'. Incidentally, March and his wife Miss Eldrige relinquished their first mole 'impersonation' for dressing 'oom to Dome May Whitty, teatured player, during the 'Possibly you can fugure out the answer; we can't.

film showmen have bee informed that hereafter only union-made costumes may be used where members

tumes may be used where members of the stagehands, electricians, service musicans or wardrobe locals are employed.

Notice came in a communication on American-Federation of Labor stationery, New York office. Statement earlied simulation, all hours the of the Cossume Work local appeared on the letterhead along with that of the seneral organizer. Louis Hollander, Action came after five years of meadiation for management with the Thentrical Costumers Assa, employer group, only major stage union not mented in the remouncement was Actors Equity Assa.

Not all the principal costumers as

Actors Fruity Assn.

Not all the principal costumers are anamed as having signed the union agreement, which is stated to be satisfactory by those who have inked it. Uni people are announced as working only in the establishments of Mine. Bertha. Brooks Costume. Costumes, Inc., and Veronica Stage. Costumes, Inc., and Veronica Stage. Costumes, Inc., each veronica Stage. Costumes, Inc. Restrictions cover refutals as well as new costumes. Understood that the Eves company did not sign because of a difference with the apployer group. Company wanted action by unanimous vote of the four rather than a majority. Tams and Lanzoletti were not included, either.

Tams and Lanzoletti were not in-cluded, either.

Agreement calls for a 40-hour week, and time and a half for over-time, but in work on Saturdays. Heretofore managers and others have insisted on ruish work on cos-tumes, but now must give the makers, and designers more time. According to the union rules, no costumes a: to be imported and none are to be made by wardrobe women, nor managers' workrooms.

managers' workrooms:
Costumers say they have foreign
designers under-centrate qualified to.
Lurn out the type of garments
sought. Rules are said to have been
adopted as a concession to the costumers' ssociation. Recipients of
the notice were asked to signify acceptance of the conditions set forth
so that you may be placed on the
list of approved producers theatre
bookers and designers.'
Union's rules, if they become ef-

bookers and designers."
Union's rules, it they become effective, would cover a wide field. In addition to theatrical productions and might club shows, sound stages of costern studies would be included, als simuleur theatricals if presented in commercial houses and distributions. Productions from out of town, including college shows, would be barred 'unless the cost union made.

Other runions mentioned in the no-

Other unions mentioned in the no-tice ar affiliates of the AFL and might be expected to support the ectume workers union in the event of a possible, strike.

London's Vigorous Campaign to Combat 2-for-1 Legit Evil

London, Dec.

Local legit battle looms with com

Linet Leat battle loams with com-inition of important London leaft minusers amouncing front of their theatres that 'the production want be seen at any other West End by the at cheaper prices.' This beginning of a campaign to firth the two-fortone licket the after. Cut-raters are answering with statement their system has been in operation for the past five years and that it helps the public and carries by structing people otherwise unable to afford. West End tariffs. They add that Italian helps inbor by Eroping actors and stage, hands ein-pleyed. ployed.

VARIETY

32nd Anniversary Edition

To Be Published Late in December

Reservations May Be Sent to Any Variety Office

NEW YORK 154 West 46th St.

week, managers could acquet the amounts paid for rehearsals in sel-tling for the pay due the second week. That is now ruled out.

LOS ANGELES 1708 No. Vine St. 54 W. Rendolph 71. 8 St. Martin's Pl.

CHICAGO

LONDON

Pegler Starts Something With Tirade Against Theatre Smokers

-Westbrook Pegler -rapped those who smoke all over the place, during intermissions of plays, in his column last week and told Variety that a lo of theatres look like the 'bivouac of army camp when the curtain rings down between acts. Stated that a lot of people had told him they wouldn't go to theatre any more fearing the danger of fire though he qualified this by adding he didn't know if they really meant

Columnist predicted that the city would 'celebrate a great theatre disaster' one of these gala evenings. The wonder is that the panic hasn't started up to now ... Firemen are supposed to be present in their of ficial capacity, not as guests. Re-sponsibility is passed along to the city fireman, who is ballyhooed from time to time in rotogravure pictures time to time in rotogravure pictures of his acrobaties in the training school, and who is assigned to the theatre on full pay (an easy job for a loafer) to enforce plain, simple ordinances which not arguable. The firemen, however, have been so tolerant or indolent for years that small liberties have grown into confirmed customs, and little fires blink among the audiences, particularly on opening nights, to the horror of all who have not had the foresight to get drunk.

on opening nights, to the horror of all who have not had the foresight to get drunk...

'One of these nights some smart showman, either on the stage or, in, the house, will become a public hero by gouging a firebug out of the audience and with a firm accurate punt in the pants kick him or her all the way up the aisle and across the aisle and across the lobby into the street. There seems to be no hope of preventive work by the firemen. Their job to visit with the ushers, to dig out the bodies after the panic.

Pegler told. Vanery that he thought it would be a good thing if a few women offenders were hustled out and that this would have a good effect. Stated also that Neysa Mc-Mein had told him recently show would not wear an evening dress which might be easily set fire to in the area. Whe commissioner loth J Me-

which might be easily set fitte to in a theatte, any more.

Fire Commissioner John J. Mc-Elligott, when queried by Vastry re the column, stated he had written a letter to Pegfer stating that he should retract a good part of the column which was inaccurate. Declared that fremen don't just stand by and do nothing at intermissions, but are justably backstage to enforce but are usually backstage to enforce the regulations there. Pegler stated yesterday, however, that he had not as yet received the letter, and was unaware as yet of any inaccuracies.

Capitol, Albany, Dark Again: 'Brother Rat' Mild

Albany, N. Y., Dec. 7. Another attempt to put Albans back on the legitimate map has failed and the Capitol theatre has returned to darkness. Joseph Quittner, operator of houses in Atlantic City, N. J., and Stamford, Conn., threw in the sponge to William W. Farley, owner of the house, after failing to do a profitable business on a two-day booking of Brother Rat. Despite splendid notices, the

Despite splendid notices, the George Abbott production did not pull sufficient patronage to warrant Quittner's continuing the lease. He had operated the Capitol for about a month on a week-to-week arrangement, trying a variety of entertain-ment. Jerry Flynn, formerly of George White's staff, was resident

George White's staff, was resident manager.

Stock, company may be installed after Christmas, two parties being interested taking lease on the Capitol. Farley states. Three-day trial with the Eric Player, then of Schenectady, was essayed in November, but it pancaked. Stock roadshows, burlesque, vaudeville and pictures, have all failed to click consistently at the Capitol recent seasons. Observers generally admit that. Albany, once an ace tryouthown and a steady supporter of other types of shows, is now little more than a straight-picture city.

Participating in Show

Audience reaction during-performances of Td Rather Be Right' is varied at the Alvin, N.Y. Hissing the mention of a third term for the president does not always occur, average being every other night and al-most always from the balcony. Such demonstrations are mild

Such demonstrations are mild and always good-natured. Out-of-town several hecklers interrupted the show. Only-one has been in the house since opening on Broadway. Man was stewed and was ejected.

TMAT-P.A. REPS' **JURISDIX MEET**

Initial step in a move to obtain official designation of group of pres agents in collective bargaining was taken Monday (6) when committee of the Theatrical Managers. Agents and Treasurers York Theatrical Press Agents hud-died in the office of the National Relations Labor Board in New York.

lations Labor Board in New York.
Also present was a representative of
the League of New York Theatres,
managerial group.
If may take some time to thresh
out the dispute. NYTPA, which is
not a union, contends that it should
be recognized because its membersipe consists exclusively of publicists
of Broadway legits. TMAT contends
that its organization represents the
staffs of the front of the house—box
office people. p. a.' and company
managers. How many members except the ticket-selling element are or
were connected with Broadway
should was not indicated, however.
Session with NLRB was described
as an informal talk, the board's end
being composed of two attorneys.
Appearance of Milton Weinberger as
attorney. He he explained a 'section of
the managerial body's constitution
wherein it is set forth that only by
tote of the members may any committee or the officers act for the
whole but that the league and declined to recognize the TMAT on
the ground that it is made up of
executives.

the ground that it is made up of executives.

Lawyer said that it any basic agreement were entered into with the TMAT it would have to be briwen the union and the manageriadividually. Union's committee interpreted that to be a hint for TMAT to go ahead and attempt getting individual signatures without waiting for a NREB show-down, although such efforts have not been successful so far.

such efforts have not been asset full so far.

TMAT continues to picket three houses in which Theatre Guild productions are playing. Protest demonstration principally concerns treasonstration principally concerns treas-urers who, are predominant in the union, most of the agent-manager members being road men. Pickets were withdrawn from the Sam Gris-man houses when the box office men and some of the house managers applied for union recognition.

Fourth house was added last week, Marti Beck, which has non-union girl ticket-sellers. Claimed that when the Guild played the house three years ago girls were placed in

that when the Culid player includes three years ago girls were placed in the b.o. the Guild's custom, but that the house has since refused to employ the displaced staff. Men have been out of jobs dating from that time.

Setting 'Journeyman

Setting 'Journeyman

Journeyman new Erskine
Caldwell play goes into refearsal,
probably this week. It's an adaptation by Leon Alexander and Alfred
Inves of Caldwell's privately published novel of the same name. Sam
Byrd is the producer and Will Geer,
presently of the cast of Mice and
Men, will be featured.

Dispute between the adapters,
Hayes and Alexander on the onehand; and Wallace Waite the
dramatization used some of his material, was settled by arbitration list
month.

Lavor of Hayes and
Alexander.

'Cradle' 2d Bare-Stage Show: Music Union Rule

New York critics attended one of the special performances of 'The Cradle Will Rock' last Sunday (5) at the Mercury, formerly the Comedy theatre. It is the second bare stage show by the Mercury group and was accorded an excellent pres as was 'Julius Caesar,' which is the regular attraction at the house. 'Craregular attraction at the house 'Cradle' is the 'opera' urrned down by WPA and siven at the former Jolson's last summer, when not even the stage was used. Actors were on orchestra seats. 'Cradle' had been played the previous Sunday (28), but the reviewers were absent. Some speculation over the chances of the show being presented under commercial management, but in such event it is understood that the musicians would insist that an orchestra be used. As shown to date

orchestra be used. As shown to date

orchestra be used. As shown to date only the author-composer, Marc-Blitzstein, is at the piano.

'Pins and Needles,' still another dependent venture played weekends, also has attracted much attention. For it two pianos are used, but understood the musicians' union okayed it are courtery since it is senestred. by the Ladies' Garment Workers union. Pins' is at the Labor Stage, once the Princess. It is slated to go on regularly after the first of the

WHITING RETURNING

Jack Whiting was unable to open with 'Hooray for What!' at the Winter Garden, N. Y., last Wednesday (1). Roy Roberts, whom he replaced during the Philadelphia tryout. re-turned to the cast for the premiere. Roberts continued with the show, but will probably withdraw tomorrow (Thursday), when Whiting slated

to appear.

Shuberts is reported spotting Roberts in another of their shows.

Shows Out

'George and Margaret' closed at the Morosco, N. Y., Saturday (4) after playing 10 weeks. Imported from London, the comedy started off fairly, well and averaged around \$8,000 weekly, sometimes topping

GEORGE AND MARGARET.
Opened Sept. 22, '37. Opinlons were divided on this English, importation, 'Whippie
(World-Tele) said, 'Provided'
first-nighters with three acts of,
merriment.' Mantle (News),
'There isn't much sense to it.'
VARETY (Iber) said, 'Should
register, at least moderately
well.'

Brown Sugar opened last Thursday (2) and was yanked at the Bittmore after playing four performances. Fress put thumbs down on mixed cast meller.

BROWN SUGAR.
Opened Dec. 2, 231. First stringers turned thumbs down on latest Abbott offering. Anderson (Journal) said, Senseless jitterworks! Atkinson (Times), Heavy and loose-jointed.

'Merely Murder' opened Friday (3 at the Playhouse and was withdrawn the following night (4), just three performances. Also got the works from reviewers.

MERELY MURDER Opened Dec. 3, 37. Critics re-jected it. Lockridge (Sun) said, 'Too frail to stand alone.' Coleman (Mirror), "Talky and only intermittently interesting."

'Love in My Fashion' stopped just as suddenly after Friday (3) open-ing, although there was no Salurday (4) afternoon performance.

COVE IN MY PASITION Opened Dec. 3, 37. Second-string reviewers, didn't like this Barnes, (Herath Trip) said, "I has three acts, couple of settings, and, soine players who should culist your symapthy." (Karl Helm. (Post), "It is neither gay nor conic."

Inside Stuff—Legit

Mulatto' closed in Brooklyn Saturday (4) after being out for several weeks. As with a previous road tour, it ended in the red. Little coin was required for deposit with Equity for salary guarantees, since it was disclosed that five members of the cast were partners in the venture, including Hurst Amyx, originally mentioned as having secured the rights.

Mixed cast drama of miscegenation was originally presented at the Vanderbill. N. Y. by Martin Jones. It rarely operated out of the red and after staying for seven-on eight-months, it was understood the show was more than \$35,000 to the bad. On the road there were few winning weeks. more than \$35,000 to the bad. On the road there were tew winning weeks.

Drama was banned in Philadelphia last season, having incurred the displeasure of Mayor S. Davis Wilson. When the Amyx group secured the play it was reported that it would be permitted to show in West Philadelphia and it was figured good business could be drawn there on the strength of the rumpus. City authority also extends to West Philly, however, the backing city, through the second of the rumpus.

and the booking fell through.

Mrs. Lillian Brennard Tonge, of 'Father Malachy's Miracle,' at the St. James (N. Y.) denies that she had requested the star's dressing room because her legs were in bad condition. Actress explains that she tripped and fell' during the play's rehearsals at the Longacre (N. Y.) injuring her ankle and aggravating an injury sustained in a motor accident a year ago. because her legs tripped and fell injuring her ankledent a year ago.

dent a year ago.

After missing four days' rehearsals and going about on crutches during that time, Mrs. Tonge went back into the cast, walking with the aid of.

At her, physician's instructions, she says, she asked for a dressing room onstage, if one could be set up, rather than climb the 28 steps to her upstairs room. Only dressing room on the stage level is the star's, occupied by Al Shean, and Mrs. Tonge claims she did not the stage level. She accepted and is taken up at mell room just below the stage level. She accepted and is taken up and downstairs elevator, she says.

elevator, she says.

Shadow and Substance, new Paul Vincent Carroll play which Eddi Dowling has in rehearsal, portends to be the class drama of the year. Play treats of the Catholic church and was first done several years ago in Dublin by the Abbey Theatre Players. Attempting to balk possible boycott by the church over here because of its theme. Dowling first submitted the script to local exclesiastical authorities, who passed if without projest.

It was with considerable difficulty that Sir Cedric Hardwicke was set the role of the canon. Actor is under contract to Metro and further for legit appearances to Gibbert Miller, who is understood collecting for step-

legit appearances to Gilbert Miller, who is understood collecting for step-ping aside in favor of Dowling.

Constance Cummings, currently featured in the Guild's 'Madame Bovary'
at the Broadhurst, N. Y., evinced interest in the femme lead, but was re-jected by Downing as 'not the type. Husband Benn Levy is bidding for the London rights and will star her there in the event his bid is cessful.

Sidaey Howard erred simple computation, according to an article which appeared in the Dramatists Guild booklet concerning the five \$1,000 scholarships donated by John Golden to encourage new playswrights, In announcing those who will award the scholarships he named himself, Golden, George S. Kaufman, Burns Mantle and Frank Crowninshield, stating that the committee was preponderantly not of the Guild. Howard, Golden and Kaufman are members of the Guild. Howard, Howard in his recent report to the Dramatists' Guild that the policy of not participating with the American Theatre Council would be continued. This will not be altered, he stated, until the ATC draws up a suitable constitution which will guarantee that the council will further guarantee the complete independence of action of its component organizations.

the middle of its worst December in Nixon theatre. Pittsburgh

Nixon theatre, Pittsburgh, the middle of its worst December in years of legit and is going dark three weeks out, of four the first time within recent memory. On the heels of the record-breaking gross with Victoria Regina, the house pulled up the shutters last week and is keeping them there this session as well, relighting Monday 113 with the Fredric Marchplay. Tr. Obedient Husband. Mail orders for this one, incidentally, are big, indicating a healthy take.

Following Husband, proveibally poor Xmas week will find the Nixon dark again and nothing so far has been set for New Year's week. In fact the house doesn't know yet where its next show is coming from. Until last week the Nixon had been enjoying the most prosperous early season since the depresh, playing 10 straight plays, with only one loser among them. Lack of touring shows is blamed for the theatre's plight and the situation doesn't look any too bright for the remainder of the year.

Mrs. F. D. Roosevelt noted in her column. My Day, last week that she had intended to see "I'd Rather Be Right," but decided that 'undue interest would be aroused by her presence, so many having inquired if she would attend. Stated she relied on her friends for an impression of the play declaring one was impressed by 'George M. Cohan's ability to be himself and yet make you feel interested in the problems which face the person he porturged. 'Continued to say most people remark.'

The outstanding interest is that we live in a country where a play like this can be produced and acted and have a long run without iny interference from the government. Thank God for democracies.' I would, slee added, 'fervently thank God for a nation with a sense of humor.' Young John Roosevelt saw the show and thought it was pretty rough in spots, expressing himself along these lines to reporters who queried him on his opinion of it.

Alice Alexander's production of Right This Way with Guy Robertson, Pamara and Joe Lewis will not come into New York until the week of an 3. Show needs further rehashing, which Edward Clark Lilley demonstrates administering.

administering.

Parke Levy and Allen Lipscott worked on the show while it tried at Cleveland, Cincinnati and Detroit, latter for two weeks. Now in N. Y. It may go to the Colonial theatre Boston, opening Xmas night. N. Y. to follow, with the theatre not set.

Musical is estimated \$125,000 in the red. Plan to send the show to the road again after two weeks of reheatsal depends on Equity waiving the eight week rule.

Sudden closing of George and Margaret, at the Morosco, N. Y., Sat-urday (4) followed the cancellation of road dates, including stands in Canada. Latter bookings were figured a natural for the English comety as indicated by a pre-Broadway week. Toronto, where the show, grossed \$16,000, Crosses on Broadway were moderate, the average being around, \$8,000. Desire of the players to be home for Christians is one reason for the folding.

reason for the folding.

House will get a revival of 'The Doll's House' around the holidays

Of fast week's fast flops, 'Love in My Fashion,' which tried out under the title 'To Be Continued,' had the biggest loss. Show represented an investment of \$25,000.

James J. Fero. bookie, put up the coin, it being his first venture in show business. He said he would have kept the play going had if ind received such adverse notices. For that reason advance, sales of \$3,000, were cancelled:

Revenue Dept. Slaps \$132,309 Tax Liens on 7 B'way Ticket Brokers

Result of recent drive by Federal agents against alleged tax evading heater ticket brokers was the filling in N. Y. Federal: Court last Saturday (1) by Internal Revenue, Collector Joseph T. Higgins, of liens against them of, the Broadway brokers, totalling \$132,309 in assessments for interest and pepalities.

Last week the Government people are reported having attached the bank: accounts of the agencies involved. Understood that move followed applications for an abatement of the claims figured by the Federals. Stated that in some instances the amounts on deposit were not large because it was the end of the month and the brokers settled with the heaters. Known that some brokers against whom moderate levies were made have made payments to the collector on account.

Biggest taps were against Becknard's Theatre Ticket Office for \$32,820. These liens covered the period from April, 1932, to February of this year. Assessments are formscellaneous tax.

Other offices hit in the pocketbook for delinquencies, amounts and

of this year. Assessments are for miscellaneous tax.

Other offices hit in the pocketbook for delinquencies, amounts and penalties, assessed and the periods covered are. R. Tyson-Mc Co., Inc., April, 1934, to February, 1937, 89,921; Mackey Theatre Ticket Service, Inc., July, 1932, to February, 1934, 527,874; Leo Newmans Theatre Ticket Office, Inc., June, 1936, to March, 1837, 1813,311; Arrow Ticket Service, Inc., November, 1935, to February, 1937, 86,296; Sussman Theatre Ticket Office, Inc., August, 1932, to February, 1937, \$9,297.

'CANDLELIGHT' VICE 'GREEK': WEBB-DESMOND

Wall Streetitis having set back so costly a show as Greek to You for year or so. Lee Shubert instead is going to work on 'By Candlelight,' dramatized by Rowland Leigh from the former comedy-drama. Clifton Webb and Florence Desmond. English comedienne, will be top-billed. Webb also was to have been in Greek. Candlelight former Greek Candlelight former Greek Candlelight former are setting back an intended 1938 Ziegfeld Follies until 1938-9. Sam Coslow, Paramount, songwriter, was brought east to complete the words and music, which he did two months ago and is now back in Hollywood.

FTP 'Boy Girl' Repeats Atlanta, Then to Tour

Atlanta, Then to Tour Atlanta, Dec. 7.
Federal Theatre Project, beginning tonight (Tuesday) offers a return engagement of 'Boy Meets Girl,' which had successful five-day run here last September. Atlanta unit of FTP has entered roadshow field after experiments in this vicinity. Unit presenting 'She Stoops to Conquer' has played in LaGrange, Monroe, Social Circle and Greenville, Ga., and Fairfax, Ala. Minstrel unit has played at Covington and results of these tryout appearances in the interlands has led WPA theatre authorities to maintain this stock company feature as a permanent part of the project.

Boy Meets Girl, 'after the return engagement this week, will go on the road.

FTP's 3d B'way Theatre For Dance Productions

For Dance Productions
WPA theory project in New York,
which "a sing two theatres (Adelphi and Elliott) on the edge of the
theatre zone has leased the 49th
Street; which is in the Broadway
group. House is of limited capacity
and has been angly used for legit
shows the last several seasons.
Deal was made with the Shuberts
who have the Booking privilege.
Belmont also considered for
WPA purposes But the deal was
dropped. Forly-ninth Street to
be used for dance productions.
Project is considering touring
carislanus, "Pygmalion," No More
Peace and Captain Jinks of the
Horse Marines through N. Y. state.
Civic origanizations in the various
communities have been asked to se
tet the play or plays desired. Communications to this effect were sent
out by the project's Albany office.

WHAT, ALREADY?

Summer Plans Include First Midwest Strawhat

First move to establish a strawhat colony in the midwest is being made by Thoda Cocroft, Chicago head of the American Theatre Society. Miss Cocroft has made arrangements to take over a coachhouse on an estate in Oconomowoc, Wis, center of a

wanky summer colony.

Will be called the Coach House the auditorium for the cast and crew.

Will seat around 300.

Will seat around 300.
Miss Cocroft will devote most of the theatre's activity to the tryout of new plays, but will add variety and name strength to the presentation with an occasional revival and guest talent. Has lined up a couple of plays already but is on the look-out at present for additional material.
Will have six awards from the 15.

Will-run-six weeks from July to Sept. 1, doing a new show weekly

Kitty Carlisle Into 'Three Waltzes' for Bannerman; Wanted Name for Spec

After some tiffing as to the manner in which 'The Three Waltzes should be presented, Margaret Bannerman, imported English star, decided to bow out of the Shubert operatu and create the stellar role in London. Kitty Carlyle succeeds, booked by Sam Lyons, Shuberts felt a better known name was desirable, since they made 'Waltzes' a big show, as against the intime production originally in Paris, Zurich and Vienna.

Miss Bannerman was to have first starred in 'Waltzes' in London this fall, for Tony Howard, who owns part of the rights, but was prevalled upon to tackle the Broadway version first and then London, Howard, now

upon to tacket the Broadway version in first and then London. Howard, now here with Irvin Marks, Paris play agent, has about 25-20% of the Shubert show, including picture rights. He will continue with the London production idea.

Miss Carlisle gets a special concession on Figure 1.

sion on Fridays when she drops out to permit her Coca-Cola commercial. An understudy replaces. Since if sion on Fridays when she drops out to permit her Coa-Cola commercial. An understudy replaces. Since it was an amicable arrangement and in view of Howard's managerial interests with the Shuberts, Miss Bannerman's run-of-the-paly contract is being amicably worked out. Michael Bartlett continues as the malc lead. There was also talk of a Grace Moore or Lily Pons type of name for the Bannerman-Carlisle role.

Differences arose from Jake Shubert's idea to make 'Waltzes'. spec, instead of the fragile thing it was in its Parisian form under Yvonne Printemps-Pierre Fresnay auspices. That will be the idea of the British version as well, sans the Shubertian spec. Show is now in Philly and Miss Carlisle is expected to join it tonight (Wednesday).

Detroit FTP Pians

Detroit, Dec. 7

Program worked out for Detroit lederal theatre's third scason cludes state fours and several one-night stands Detroit State four gets under way this week with ner-formances of Let Freedom Ring' in

City, Saginaw, Alma, Munana.
Owesso.

"Boy Meets Girl' will be shown for a week at Cinema theatre here following a state four, after which the local project will turn out "The Crib' for a series of club presentation, during the holidays. In Jamery 'Dr. Faistus' will be presented, in many Detroit and shunhan high schools. Latter play drew about 3,000 mighty-to-Belle hist-shell lias summer, along with the Detroit Symph.

even plays:

Current Road Shows

Between the Devil, Shubert,

Brother Rat, Selwyn, Chi-

Brother Rat, Colonial, Akron, (6); Shea's, Erie, Pa., (7), Park. Youngstown, (8), Shrine Mosque, Charleston, W. Va., (10)

"Doll's House' (Ruth Gordon-Paul Lukas); Grand Opera House, Chicago.

Housemaster,' Wilbur, Boston. 'Leaning on Letty' (Charlotte Greenwood), Royal Alexandra,

'Love of Women' (Heather Ancel), National, Washington, D. C.

D. C.
Moon Over Mulberry St.,
Werba, Brooklyn, N. Y.
Richard IF (Maurice Evans).
Forrest, Philadelphia.
Room Service, Ford's, Balti-

Room Service, Ford's, Baltimore.

Room Service, Convention
Hall, Tulsa, (6): Shrine Aude.
Oklahoma City, Okla, (7): Paramount, Aniarillo, (8): Majestic,
Wichika Falls, (9): Melba; Dallas,
Tex., (10-11).

Stage Door (Joan Bennett),
Honna, Cleveland.

"Three Wellzes, Chestnut St.,
Philadelphia.

"Tonight at 8:30, Muny Aude.

Tonight at 8:30, Muny Aude, Kansas City, (7-11), 'Tovarich' (Eugenie Leonto-

Tovarich' Eugenie Leonto-vich), His Mojestys, Montreal.
Tobacco Read, St. Charles, New Orleans.
'Victoria' Regina' (Helen Hayes), Cox. Cincinnati.
'Women,' Paramount, Toledo, (6); Hartman, Columbus, O., (7-8); English, Indianapolis, Ind., (9-11).

(9-11).

Yes, My Darling Daughter,
Lyccum, Minneapolis, (6-9);
Aude, Sc. Paul. Minn., (10-11).

You Can't Take It With You,
Harris, Chicago.
You Can't Take It With You,
Dunnally. Poston.

Plymouth, Boston.
'You Can't Take It With You, You Can't Take It With You, Capitol, Salisbury, N. C. (6), Carolina, Spar anburg, S. C. (7), Carolina, Charlotte, N. C. (8), Muny Aude, Savannah, Ga. (9), Aude, Sumnter, S. C. (10), Carolina, Columbia, S. C. (11), "Yr. Obedient Husband." (Fredric March), American, St. Louis, Mo.

Lambs Gambol Brings Back Old Atmosphere of Palace 2-a-Day

MONKS JR. CRAVES ACTING

Co-Author of 'Rat' Deplores Fact He Can't Convince of Sincerity

Since returning from a writing start in Hollywood, John Monks, Jr., has found trouble locating an a thrijoh in a Broadway legiter. Chefrouble, he explains, is convincing producers and agents that he still wants to be an actor.

Despite coauthoring a hit (Brother Rat), with Fred Finkethoffe), Monks claims he prefers acting it writing. However, he and Finkethoffer may do another play when the latter returns

another play when the latter returns from his current stay in New Eng-land. Has only vague ideas for a plot so far.

Suit Versus Shuberts By Pirandello's Estate Slated for N. Y. Courts

Suited for N. I. Courts

Suit by the estate of the late Luigi
Pirandello to establish the Amoricanrights to his plays is du within the
next week in N. Ye supreme court.
Tofendants in the action are the
Shuberts. Plaintiff won a preliminary injunction to prevent the detendants from publicly claiming the
rights to the plays, but final disposition of the rights was unsettled.

According to the suit, the Shuberts
had an agreement with the Italian
dramatist covering five plays. Threewere delivered, but Pirandello died
without turning over the others. The
state alleges that the Shuberts claim
he right to select the remaining two
plays from the entire list of the
dramatist's works but says the contract was invalidated, when the
Shuberts in tint, bankruptey several years ago. Accord to the
plaintiff, public announcements and
claims by the Shuberts that they
control the American rights has prevented several other menager. From
producing the plays, in N. Y. Sidney R. Fleischer is attorney for the
Pirandello interests.

Py JACK PULASKI

At the Lambs' winter sambol and dinner dance held at the Waldorf-Astoria last Saturday (4) the show was the nearest thing to a straight vaudeville bill the club has yet p: sented at its public affairs. It was necessary to spot most of the turns in one but the show clicked nearly all the way and the standouts

remindful of the Palace when it was two a day.

remindful of the Palace when the was two a day.

William Gaxton, Shepherd, m.c.'d and was the pacemaker. By the time he reached Senator. Ford in rext to closing, the show was in. Ford compares as a success to the late Will Rogers, his humorously political routine getting many hughs. James Melton was a sock with his bling. Moissaye Boguta wekk, Chicago planist making his debut—here, turned in another fine incelled. From the least came Georg M. Cohan, not billed, with John Mc-Laughlin at the ivories. Sir gave his now. New Yorld-dilty and denee-Georgic Tapps, also 4roin '14 Rather Be Right,' couldn't mais either. From the Inght spots there were Bobby May and the Gaudachmidts from the Inghat spots there were Bobby May and the Gaudachmidts from the Incenational Casino' and Charles. Cookie Bowers, mimic. Sciden and Endler es two stews, B. A. Poffe and his band from radio and Muricic Lawrence, songsiress, completed the bill, except for the club specialties. Big Apple,' by the Arthur Murray dancers, was billed in the show but exhibited. Hie dance floor. dance floor.

Miss Lawrence balls from Mel-bourne, being one of the few women, who have appeared in Lambs Gam-bols. Grace Moore was to have had the spot but could not appear. Club numbers included (Circulation, by Clarence Nordstrom, 'The Hunting Ballet,' with members as dames, led by Ralph Rige: "Tankers Aweigh,' the finale, a miniature operetix as a compliment to Robert L. Hague, while the opening had 50 or more members in top hats appearing juveniles, leading men, heavies, comedians and character men. There Miss Lawrence hails from Mel-

comciains and character men. There-were special songs for that number and Tankers!

Stated that the affair was the most ruccessful ever staged by the Lambs, with Takings, estimated well over \$20,000. Hague, who enterlained 350 guests, was the spartiplug as he has been with other gambols. Joseph F. Kennedy was honorary chairman.

Protest May Force Stagehands **Union to Ease Assessment Boost**

Stagehands Local No. 1, International Alliance of Theatrical Stage Employees, may have to modify its recent boost in assessment of working members for unemployment relief. Issue is considered the most important in the uni affairs recent years. Pe-tition protesting the assessment raise

has been circulated and signed by nearly all the working stage crews, Within three days more than 400 signatures were affixed. Understood new order has been modified to the extend that those in WPA are not included in the union's relief move. According to those opposing the tilt, the ruling has resulted in some Ill, the ruling has resulted in some union members emerging from tirement and applying for replacement jobs. Alleged, too, that some members well off financially have turned up and demanded, the right to work two performances a week as specified in the new arrangement. That was unforeseen by the union leaders, who had figured 571, members were out of jobs and around 700 working.

night stands Detroit Slate tour gets under way this week with ner formances of Let Freedom Ring! and Ann Arbor: Boy Meets Girl will be shown for a Week at Cinema theatre here for the wind the sense of cinema theatre here for the wind the sense of cinema theatre here for the wind the sense of cinema theatre here for the wind the sense of cinema theatre here for the wind the sense of cinema theatre here for the wind the sense of cinema theatre here for the wind the way of the wind the week of the wind the sense of cinema the wind the week of the wind the wind the week of the wind the wind the week of the wind the wi

of New York, pay, Heads' scale \$2.50, from tional, Alliance which \$13.85 is sliced for the re-placement, men if the former elect for pay instead of actually laying off.

of any instead of actually laying off.

Repeal of the resolution requires a two-thirds vote of the union membership. But squawks have been so widespread and indignant that union leaders may be forced to modify the rule. Unemployment has been the bane of the union and it was thought the assessment, boost would, temporarily solve the problem. Failure of working member, to attend the vote possible, but now the union appears to be separated into two factions, the ins and the unis.

N'Orieans NSG for 'Road'; Objections Always Hurt

After clean-up weeks in Texas onenighters and mid-western stands Tobacco Road is finding the going

RECEIVING ORDER ASKED ON COCHRAN IN LONDON

London, Dec. 7.
Receiving order for the Cochra
Corp., Ltd., concern formed by
Charles B. Cochran to conduct his

Corp., Ltd., concern formed by Charles B. Coehran to conduct his theatrical affairs, has been asked by the Attorney General because of an unpaid tax claim of \$3,750. On motion of corporation counsel, who pointed out that Coehran was in America, the petition was adjourned for two weeks.

Stated that it was hoped the corporation could pay off 10% of the claims within a few days, 20% by the first of the year, and the rest later. 1938. Extent of the firms as rets was not disclosed. Revenue official stated that this bureau hed already nixed a bid for deleyed payment. Corporation central consists of 95000 shares at \$3 and 100,000 shares at \$50. shares at 25c.

Cochran Replies in N. Y

Plays on Broadway

HOORAY FOR WHAT!! CRADLE WILL ROCK

ment, with Perry, Athbar Kar, Al Brome, Installage intermedial Wilderdon's bose, Sue Jinstallage intermedial Wilderdon's bose, Sue Jinstallage intermedial wilder of the Ment of the Ment

by illness. The former originally was in the role, but Whiting had replaced him. He is due to return to the east him. After its due to return to the east him. After the return to the east him. After the return to the east him. Another of the Wynn highlights comes before the first part finale, skit being. The Peace Conference, comic acting as chairman. He is ably assisted by Charles Senna. Marcel Rousseau and Don Popiloff, as the Ilalian, French and Russian delegates, respectively. The results of the Illian, French and Russian delegates, respectively. The results of the Illian, French and Russian delegates, respectively. The results of the Illian, French and Russian delegates, respectively. The results of the Illian, French and Russian delegates, with the spies of European nations secking the formulae. Wynn inspires the building of the Harriman munitions plant. He has one gas that turns things Into knots. Trying it on the boss. that fellow crosses that turns things Into knots. Trying it on the boss. that fellow crosses that turns things Into knots. Trying it on the boss. that fellow crosses that turns the played by Ferry, the Frog Man, voteran vaude contortionist.

Vivian Vance plays a Mata Hari with a dialect which is dropped now and then. She duals pleasantly Down with Love with Roberts.

Leon Chalzel is chief spy, among one of the time, but too loud at the opening. That may have been the fault of the pa.

Miss Clyde and Roberts Turnish the love interest, and their Twe Gone Romantic on You' is one of the standouts. Another which may land seemed the trener which may land seemed the ensemble warbling. She was replaced by Vivian Vance after the was decided that she. (Miss Thompson) was essentially a mike Vivian Vance after the seemed was proposed and two leds as well as the opening of act two. Idea has way imminerant.

it was decided that she (Miss Thompson) was essentially a 'mike voice.

Not so good was 'A Fashion Girl' as the openine of act that Mea has the same of the control of the

Hastings mariorities bit, which isn't strong enough.

Material is a cross between satire and the strong str

CKAPEL WILL ROOM
Legit-opera in two nets (10 scenes)
Mare Ellizstein. Presented by Morent
thoatre at Mercury, N. Y. Dec, 5, 3 \$1.65-100. Staged by Orson Welles
SI-65-100, Staged by Orson Welles,
S1-ti5-lup. Slaged by Orson Melles, Coll. Robert Parisworl
Dick Gnido Alexende
Moll
Onlk Gnido Africand Moll Olive Stanta Gent George Fairchil
Gus Polnck George Pairent
Sadde Palack George Pair bit Ar Mister Veggy Couche Mrs. Mister Peggy Couche
Mrs. Mister Ceggy County
Lorry Porenian Howard da Silv
Editor Daily Bert Westo Dr. Specialist Frank Marya Yasha Edward Enlie
Dr. Speciaust Paleand Rulle
Danker Lohn Hoysrad
Pres. Prexy:
Elfa Hammer
Clark Reporter Prof. Mable
Clerk, Reporter, Prof. Madie
Hallions, Rainh Rainson, Buly Miller
Mina Billistein at the Plane

Mercury Theatre has drawn a second click from up its sleeve with the much delayed and booted about Marc Blitzstein opus which is labeled an opera. It's this show, which nearly died from attempted Federal abortion, that turned the Mercury boys into the commercially successful Caesarians. As presented under what are called 'work light' theatre conditions, it has none of the trapning of an opera being performed

what are called work light theater conditions, it has none of the trappings of an opera, being performed on a stage which is bare, except for chairs, cast, and an open upright plano, at which the author himself functions as both accompanist and ocasional bit player.

Script and score make it an adroit piece of leftist writing which has every middle class figure in Steptown you can think of hustling for Mister Mister, the big boss, during events, most stage of the stage

up ne interiocking framework off, the judge (not in the cast) is finally revealed as Mister Mister's brother-in-law.

Bilitzstein's story cut's a cross-section of what economists term 'capitalist society, revealing in each case how individual members sell out to the power of money. Characters are each named appearance and the power of money of the case how individual members sell out to the power of money. Character's reach named appearance of the control of the cont

with what it takes to get the necessary results.

Orson Welles directed the piece which was originally intended for the WPA (with sets) last June, but which was banned on the opening night, probably being too hot for the Government to handle. It was presented independently by Welles and John Houseman at the Venice theatre for a short run, without scenery, as it now staids.

Present version 407

Wynn Vincente Minnelli, scenic designer stager, Tunnerup for reting the show into shape.

Stone in Chi 'Rat'

Ezra Stone one of the original players in 'Brother Rat,' at the National, N. Y., at his own request wing having actors in the house due to end to the Chicago company of the comedy when it opens at the Forrest.

Actor will play the matinee with the N. Y. company and hop to Philly for evening performance.

Barchester Towers

Comedy In three acrs presented at the	
Martin Beck by Unincle McClintic; adapte	eu.
by producer; opened Nov. 30, '37, \$3.30 to	b.
by producer; opened tot. Florence Edne	
Mrs. Proudle Florence Edne	×
Jushop Proudle Prederick Graha	
Mideline Neroni Ina Clah	re
Elthelbert Stanhope Mackenzie War	ď
Hipelpert Stannoper Danier Vincol	
Buller Vincer, Henry Vincer	
Pleaner Bold, Danien O'Plyn	
Archbishop	un '
to the factorial and the control of	12

BROWN SUGAR Drama in three acls (seven seeues). Pre-

special by discrease Ababet varieties by the special process and the hillmost process of the special process of th	Town wateried. Services senith to the produce and the produces are related to the produce and	٠ľ٠	이 회사를 하다 있는 사람들이 되었다면 하지만 하지만 하다. 그네.	Grace Tillman Claire Cariton	Luwaru Ficturing 15 the Yard
John Name in Johnson in the State of the County of the Cou	Town wateried. Services senith to the produce and the produces are related to the produce and		Drama in three acls (seven seeues). Pre-	Mrs. Minnie Sterling Ruth Chorpenning	spector, a cop who deals more in
John Name in Johnson in the State of the County of the Cou	Town wateried. Services senith to the produce and the produces are related to the produce and		ented by George Abhott; written by (Mrs.)	Mrs. Franklin Coleman Day Ellot	courtesy than efficiency. A very im-
John Name in Johnson in the State of the County of the Cou	Town wateried. Services senith to the produce and the produces are related to the produce and	11	Bernie Angus; directed by Abbott; scitings	Christopher Coffman, the Albert Smith	pressive job, considering the circum-
John Name in Johnson in the State of the County of the Cou	Town wateried. Services senith to the produce and the produces are related to the produce and	: []	or trker & Robbins, At the Billmore,	Ryder Pennington Donald Mackenzle	stances, done by Lawrence
The season, steers from the Abbott use of the season, steers from the Abbott production of the season, and to look in the season, steers from the Abbott use of the season steers fr	Frontiers and the second of the case of th	91	Bartender Richard Huev	Mrs. Madge DuyalJulio Brown	Fletcher.
The season, steers from the Abbott use of the season, steers from the Abbott production of the season, and to look in the season, steers from the Abbott use of the season steers fr	Frontiers and the second of the case of th	113	on Warfield T. Burton Smith	Rev. Stephen Cartwright Sherling Oliver	A and a series of the series o
The series of the season and it looks like his record for the seminal it looks like his record in the seminal it looks like his record in the seminal to be a bold-relief study of the looks like his record in N. Y. Harby of like, look violence in N. Y. Harby looks like meant to be a bold-relief study of like, look violence in N. Y. Harby of like, look of like, look violence in N. Y. Harby of like, look of lik	and the state of the season, and it looks like his record for the semi- beautile and the season of the season, and it looks like his record for the semi- beautile and the season of the season, and it looks like his record for the semi- beautile and the season of the season, and it looks like his record for the semi- beautile and the season of the season, and it looks like his record for the semi- beautile and the season of the season, and it looks like his record for the semi- beautile and the season of the season, and it looks like his record for the semi- beautile and the season of the season, and it looks like his record for the semi- beautile and the season of the season, and it looks like his record for the semi- beautile and the season of the season, and it looks like his record for the semi- beautile and the season of the season, and it looks like his record for the semi- beautile and the season of the season, and it looks like his record for the semi- beautile and the season of the season, and it looks like his record for the semi- beautile and the season of the season, and it looks like his record for the semi- beautile and the season of the season, and it looks like his record for the semi- beautile and the season of the season, and it looks like his record for the semi- beautile and the season of the season, and it looks like his record in the season of the season, and the season of the sea		rut, John T. L. Bunn		Action is laid in England, which
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The series of the season and it looks like his record for the seminal it looks like his record in the seminal it looks like his record in the seminal to be a bold-relief study of the looks like his record in N. Y. Harby of like, look violence in N. Y. Harby looks like meant to be a bold-relief study of like, look violence in N. Y. Harby of like, look of like, look violence in N. Y. Harby of like, look of lik	and the state of the season, and it looks like his record for the semi- beautile and the season of the season, and it looks like his record for the semi- beautile and the season of the season, and it looks like his record for the semi- beautile and the season of the season, and it looks like his record for the semi- beautile and the season of the season, and it looks like his record for the semi- beautile and the season of the season, and it looks like his record for the semi- beautile and the season of the season, and it looks like his record for the semi- beautile and the season of the season, and it looks like his record for the semi- beautile and the season of the season, and it looks like his record for the semi- beautile and the season of the season, and it looks like his record for the semi- beautile and the season of the season, and it looks like his record for the semi- beautile and the season of the season, and it looks like his record for the semi- beautile and the season of the season, and it looks like his record for the semi- beautile and the season of the season, and it looks like his record for the semi- beautile and the season of the season, and it looks like his record for the semi- beautile and the season of the season, and it looks like his record for the semi- beautile and the season of the season, and it looks like his record in the season of the season, and the season of the sea	11	lint Alvin Childrens	crowds by means of the eagerly-	(Closed Saturday night after three
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the sems pretty accurate in the sems pretty accurate in illegitimate child, his benefactor between and incident. But those feat tures cannot automatically make a discovery and locale, projected by a cast that is virtually all-Negro, are such that show could not interest and the state of the sems that has possibilities of saft that is virtually all-Negro, are such that show could not interest and the state of the sems that has possibilities of saft that is virtually all-Negro, are such that show could not interest and the state of the sems that has possibilities of saft that is virtually all-Negro, are such that show could not interest and the state of the sems that has possibilities of saft that is virtually all-Negro, are such that show could not interest the suffernment of the sems that has possibilities of saft that is virtually all-Negro, are such that show could not interest the suffernment of the sems that has possibilities of saft that is virtually all-Negro are such that show could not interest the suffernment of the sems that has possibilities of saft that is virtually all-Negro are such that show could not interest the suffernment of the sems that has possibilities of saft that is virtually all-Negro are such that show could not interest with a safforns sking is excellent that the saft that show could not interest with the saft that show could not interest the saft that the suffernment of the sems that has possibilities of saft that is virtually all-Negro of the accidental death of the interest side side of the saft that is virtually all-Negro of the accidental death of the interest side state of the saft that is virtually all-Negro of the accidental death of the saft that is virtually all-Negro of the accidental death of the saft that is virtually all-Negro of the accidental death of the saft that is virtually all-Negro of the accidental death of the saft that is virtually all-Negro of the accidental death of the saft that is virtually all-Negro of the accidental death of the saft that is virtually a	resses. prospective mother of his place of the control of the lives cannot automatically make the certain relationship and his land tures cannot automatically make a good play. Story and locale, projected by a cast that is virtually all-Negro, are such that show could not interest laker, whom she marries almost immediately and the preacher, whom she marries almost immediately and the preacher, whom she is, preparing to marry as word comes of the accidental death of the wide and general audience. Melotama plods out a plot sait that is virtually all-Negro, are such that show could not interest laker, whom she marries almost immediately and the preacher, who was swell designed by Dona of the control of the preacher, who was swell designed by Dona of the control of the play by the police and the fortunal playboy for dough-dipping purposes and when the, man succumbs the playboy for dough-dipping purposes and when the man succumbs the playboy for dough-dipping purposes and when the man succumbs the playboy for dough-dipping purposes and when the man succumbs the playboy for dough-dipping purposes and when the man succumbs the playboy for dough-dipping purposes and when the man succumbs the playboy for dough-dipping purposes and when the man succumbs the playboy for dough-dipping purposes and when the man succumbs the playboy for dough-dipping purposes and when the man succumbs the playboy for dough-dipping purposes and when the man succumbs the playboy for dough-dipping purposes and when the man succumbs the playboy for dough-dipping purposes and when the man succumbs the playboy for dough-dipping purposes and when the man succumbs the playboy for dough-dipping purposes and when the man succumbs the playboy for dough-dipping purposes and when the man succumbs the playboy for dough-dipping purposes and when the man succumbs the playboy for dough-dipping purposes and when the man succumbs the playboy for dough-dipping purposes and when the man succumbs the playboy for dough-dipping purposes and when the man succumbs		season, steers from the Abbott suc-	ex-hubby and meets an assortment	hrst two acts, but there's a punch.
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defail and incident. But those features cannot automatically make a term of a continue detail of a Negro furched by a seeme that has possibilities of the characterization of the seem that has possibilities of the characterization of the seem that has possibilities of the characterization of the seem that has possibilities of the characterization of the seem that has possibilities of the characterization of the situation. In the daughter's secret marriage and condition of the situation of the situation. In the s	defail and incident. But those features cannot automatically make a continued that show could not interest wide and general audience. Story an locale, projected by a continued that show could not interest wide and general audience. Melodrama plods out a plot stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and the stretched to the stretched to tedious she is preparing to the stretched to tedious preparing to the stretched to tedious preparing to the stretched to the death of the stretched to tedious preparing to the stretched to the death of the stretched to the stretched to tedious preparing to the stretched to tedious prepa		of life lave wieler bold-relief study	tresses prospective mother of Li-	or months, and is headed for Broad-
defail and incident. But those features cannot automatically make a term of a continue detail of a Negro furched by a seeme that has possibilities of the characterization of the seem that has possibilities of the characterization of the seem that has possibilities of the characterization of the seem that has possibilities of the characterization of the seem that has possibilities of the characterization of the situation. In the daughter's secret marriage and condition of the situation of the situation. In the s	defail and incident. But those features cannot automatically make a continued that show could not interest wide and general audience. Story an locale, projected by a continued that show could not interest wide and general audience. Melodrama plods out a plot stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and the stretched to the stretched to tedious she is preparing to the stretched to tedious preparing to the stretched to tedious preparing to the stretched to the death of the stretched to tedious preparing to the stretched to the death of the stretched to the stretched to tedious preparing to the stretched to tedious prepa		of life, love, violence in N. Y. s Har-	illogitimate abild big benefit of his	way.
defail and incident. But those features cannot automatically make a term of a continue detail of a Negro furched by a seeme that has possibilities of the characterization of the seem that has possibilities of the characterization of the seem that has possibilities of the characterization of the seem that has possibilities of the characterization of the seem that has possibilities of the characterization of the situation. In the daughter's secret marriage and condition of the situation of the situation. In the s	defail and incident. But those features cannot automatically make a continued that show could not interest wide and general audience. Story an locale, projected by a continued that show could not interest wide and general audience. Melodrama plods out a plot stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and comes of the accidental death of the stretched to tedious length and the stretched to the stretched to tedious she is preparing to the stretched to tedious preparing to the stretched to tedious preparing to the stretched to the death of the stretched to tedious preparing to the stretched to the death of the stretched to the stretched to tedious preparing to the stretched to tedious prepa		iem. it seems pretty accurate in	dubique relationel a sed bi-	Ruth Cordon chatters her way
Slory and locale, projected by a cast that is virtually all-Negro, are such and show could not interest as the show could not interest and show could not interest as the show could not interest with gent and show could not interest with gent and show could not interest with gent and show could not interest who gets badly jammed up with the daughter's secret marriage and comes of the accidental death of the intense sinclude the daughter's secret marriage and comes of the sister's decision to marry, and the petulant old suitor shows the side of the show could not interest with ing motherhood, the sister's decision to marriage and comes of the accidental death of the daughter's secret marriage and comes of the accidental death of the daughter's secret marriage and comes of the accidental death of the daughter's secret marriage and comes of the sister's decision to make the same succumbs, the side of the daughter's secret marriage and comes in the midwest for eight was played to dought dipping purposes and when the man gets about a freighter of the side of the s	Story and locale, projected by a satire and an also meets the unbland. Paul Lukas play satire as a word that grows could not interest after, whom she marries almost impact that grows could not interest after, whom she marries almost impact that grows could not interest after, whom she marries almost impact that grows could not interest after, whom she marries almost impact that grows could not interest after, whom she marries almost impact that grows and the grows are the special point of the comes of the accidental death of the comes of the accidental death of the case is a word of the comes of the accidental death of the comes of the comes of the accidental death of the comes of the comes of the accidental death of the comes of the comes of the accidental death of the comes of the		detail and incident. But those fea-	dublous relationship and his land-	through the characterization of Nora
Slory and locale, projected by a cast that is virtually all-Negro, are such and show could not interest as the show could not interest and show could not interest as the show could not interest with gent and show could not interest with gent and show could not interest with gent and show could not interest who gets badly jammed up with the daughter's secret marriage and comes of the accidental death of the intense sinclude the daughter's secret marriage and comes of the sister's decision to marry, and the petulant old suitor shows the side of the show could not interest with ing motherhood, the sister's decision to marriage and comes of the accidental death of the daughter's secret marriage and comes of the accidental death of the daughter's secret marriage and comes of the accidental death of the daughter's secret marriage and comes of the sister's decision to make the same succumbs, the side of the daughter's secret marriage and comes in the midwest for eight was played to dought dipping purposes and when the man gets about a freighter of the side of the s	Story and locale, projected by a satire and an also meets the unbland. Paul Lukas play satire as a word that grows could not interest after, whom she marries almost impact that grows could not interest after, whom she marries almost impact that grows could not interest after, whom she marries almost impact that grows could not interest after, whom she marries almost impact that grows could not interest after, whom she marries almost impact that grows and the grows are the special point of the comes of the accidental death of the comes of the accidental death of the case is a word of the comes of the accidental death of the comes of the comes of the accidental death of the comes of the comes of the accidental death of the comes of the comes of the accidental death of the comes of the		tures cannot automatically make a	In a corne that has been a	Helmer, Dennis King is excellent
Melodrama plods out a piot stretched to tedious length and to ten stretched to tedious length and to stretched to tedious length and the stretched to the stretched to the chase and the tortical to love. With a saffronskinned entering motherhood, the sister's decision to marry, and the petulant old suits of the chase. The innoval to make the stretched to open shortly atterd to love smitten dusky-hides the gal and who to so get on the chase. The innoval to see that this devoted wife, for love smitten dusky-hides the gal and who to so get on the chase. The innoval to stretched to see the stretched to open shortly atterd to see the stretched to see the stretched to open shortly atterd to see the stretched to open	Melodrama plods out a plot stretched to tedious length and out an intuite detail of a Negro truckdriver who gets badly jammed up with the daughter's secret marriage and commend the stretched to tedious length and to dillicit to marry, and the petulant old support of the stretched to the stretched to the stretched to tedious length and to the stretched to tedious length and to the stretched to the stretched to the stretched to tedious length and to the stretched			an a scene that has possibilities of	as the husband. Paul Lukas plays
Melodrama plods out a piot stretched to tedious length and to ten stretched to tedious length and to stretched to tedious length and the stretched to the stretched to the chase and the tortical to love. With a saffronskinned entering motherhood, the sister's decision to marry, and the petulant old suits of the chase. The innoval to make the stretched to open shortly atterd to love smitten dusky-hides the gal and who to so get on the chase. The innoval to see that this devoted wife, for love smitten dusky-hides the gal and who to so get on the chase. The innoval to stretched to see the stretched to open shortly atterd to see the stretched to see the stretched to open shortly atterd to see the stretched to open	Melodrama plods out a plot stretched to tedious length and out an intuite detail of a Negro truckdriver who gets badly jammed up with the daughter's secret marriage and commend the stretched to tedious length and to dillicit to marry, and the petulant old support of the stretched to the stretched to the stretched to tedious length and to the stretched to tedious length and to the stretched to the stretched to the stretched to tedious length and to the stretched		Story and locale, projected by a	saure, mania also meets the under-	with restraint while Sam Jaffe leans
Melodrama plods out a piot stretched to tedious length and to ten stretched to tedious length and to stretched to tedious length and the stretched to the stretched to the chase and the tortical to love. With a saffronskinned entering motherhood, the sister's decision to marry, and the petulant old suits of the chase. The innoval to make the stretched to open shortly atterd to love smitten dusky-hides the gal and who to so get on the chase. The innoval to see that this devoted wife, for love smitten dusky-hides the gal and who to so get on the chase. The innoval to stretched to see the stretched to open shortly atterd to see the stretched to see the stretched to open shortly atterd to see the stretched to open	Melodrama plods out a plot stretched to tedious length and out an intuite detail of a Negro truckdriver who gets badly jammed up with the daughter's secret marriage and commend the stretched to tedious length and to dillicit to marry, and the petulant old support of the stretched to the stretched to the stretched to tedious length and to the stretched to tedious length and to the stretched to the stretched to the stretched to tedious length and to the stretched		cast that is virtually all-Negro, are	laker, whom she marries almost im-	to the intense side Single period
Melodrama plods out a piot stretched to tedious length and to ten stretched to tedious length and to stretched to tedious length and the stretched to the stretched to the chase and the tortical to love. With a saffronskinned entering motherhood, the sister's decision to marry, and the petulant old suits of the chase. The innoval to make the stretched to open shortly atterd to love smitten dusky-hides the gal and who to so get on the chase. The innoval to see that this devoted wife, for love smitten dusky-hides the gal and who to so get on the chase. The innoval to stretched to see the stretched to open shortly atterd to see the stretched to see the stretched to open shortly atterd to see the stretched to open	Melodrama plods out a plot stretched to tedious length and out an intuite detail of a Negro truckdriver who gets badly jammed up with the daughter's secret marriage and commend the stretched to tedious length and to dillicit to marry, and the petulant old support of the stretched to the stretched to the stretched to tedious length and to the stretched to tedious length and to the stretched to the stretched to the stretched to tedious length and to the stretched	÷.	such that show could not interest	mediately, and the preacher, whom	setting was well designed by Donald
sy stretched to tedious length and too minute detail of a Negro truckcipul of the man gets about a freighter for one of the man gets aboard a freighter for off the form of the man gets aboard a freighter for off the form of the first for off the form of the form off the form of	sy tereched to tedious length and too minute detail of a Negro truckdrive in the middental themes include the who gets badly jammed up with the law when, sneaking a bit of tilled daughter's secret marriage and coming the most of the law when, sneaking a bit of tilled the law when, sneaking a bit of the law when, sneaking a bit of the law when, the man succumbs in the strip to the play boy for dough-dipping purposes and when the man succumbs the law the strip to the play by the polle, and the strip to the three strip to the man gets aboard a freighter for off the man gets aboard a freighter for down by the polle, and feels ground down by	m	wide and general audience.	sne is preparing to marry as word	
sy stretched to tedious length and too minute detail of a Negro truckcipul of the man gets about a freighter for one of the man gets aboard a freighter for off the form of the man gets aboard a freighter for off the form of the first for off the form of the form off the form of	sy tereched to tedious length and too minute detail of a Negro truckdrive in the middental themes include the who gets badly jammed up with the law when, sneaking a bit of tilled daughter's secret marriage and coming the most of the law when, sneaking a bit of tilled the law when, sneaking a bit of the law when, sneaking a bit of the law when, the man succumbs in the strip to the play boy for dough-dipping purposes and when the man succumbs the law the strip to the play by the polle, and the strip to the three strip to the man gets aboard a freighter for off the man gets aboard a freighter for down by the polle, and feels ground down by		Melodrama plods out a plot	comes of the accidental death of the	Tall Transfer
As the indiscriminately amorous of him, permitis it. In the windup of him, permitis it	As the indiscriminately amorous of him, permits it. In the windows him, permits it. In the windows of him, permits it. In		stretched to tedious length and too	undertaker.	narris show has been doing
As the indiscriminately amorous of him, permitis it. In the windup of him, permitis it	As the indiscriminately amorous of him, permits it. In the windows him, permits it. In the windows of him, permits it. In		minute detail of a Negro truckdriver	Incidental themes include the	excellent business in the midwest
As the indiscriminately amorous of him, permitis it. In the windup of him, permitis it	As the indiscriminately amorous of him, permits it. In the windows him, permits it. In the windows of him, permits it. In		who gets badly jammed up with the	daughter's secret marriage and com-	for eight weeks. Following the Chi-
As the indiscriminately amorous of him, permitis it. In the windup of him, permitis it	As the indiscriminately amorous of him, permits it. In the windows him, permits it. In the windows of him, permits it. In		law when sneaking a bit of illicit	ing motherhood, the sister's decision	cago run it will jump to N. Y., where
As the indiscriminately amorous of him, permitis it. In the windup of him, permitis it	As the indiscriminately amorous of him, permits it. In the windows him, permits it. In the windows of him, permits it. In		love with a saffron-skinned enter-	to marry, and the petulant old suitor	it is scheduled to open shortly after
as, the indiscriminately amorous of him, permits it. In the windup of him, permits windup of him, permi	the street of th		tainer from a Lenox avenue joint.	who is continually dropping off to	Unristmas.
As the indiscriminately amorous of him, permitis it. In the windup of him, permitis it	As the indiscriminately amorous of him, permits it. In the windows him, permits it. In the windows of him, permits it. In		Gal has doped-dropped a white	sleep. If there is any dramatic nos-	American Theatre Society sub-
As the indiscriminately amorous of him, permitis it. In the windup of him, permitis it	As the indiscriminately amorous of him, permits it. In the windows him, permits it. In the windows of him, permits it. In		playboy for dough-dipping purposes	sibility in this material it isn't real	scriptions assure a fortnight of near
As the indiscriminately amorous of him, permitis it. In the windup of him, permitis it	As the indiscriminately amorous of him, permits it. In the windows him, permits it. In the windows of him, permits it. In		and when the man succumbs the	ized in the script. Off-color gage that	capacity business here. Gold.
As the indiscriminately amorous of him, permitis it. In the windup of him, permitis it	As the indiscriminately amorous of him, permits it. In the windows him, permits it. In the windows of him, permits it. In		cops get on the chase. The innocent	fail to ignite laughter have a way of	IN YOUR DESIGNATION OF THE RESIDENCE OF
As the indiscriminately amorous of him, permitis it. In the windup of him, permitis it	As the indiscriminately amorous of him, permits it. In the windows him, permits it. In the windows of him, permits it. In		love-smitten dusky hides the gal in	seeming both nitiful and annexis	
of him, permits it. In the windup the man gets aboard a freighter of the man gets aboard as freighter of the man gets aboard the man gets aboard as freighter of the man gets aboard the man gets a	of him, permits it. In the windup, the man gets aboard a freighter for customed casual style. However, the doesn't succeed in injecting with the Barrett. Joseph Hollan Gearn plays in her acceptation. As the ebit doesn't succeed in injecting with the Barrett. Joseph Hollan Gearn with the Barrett port of the Hollan Study of the Hollan Study of the Hollan Study of the Barrett Lies, the experience to value above that's a subtle derivation of the little. Brown the study enderstatement. Her playing is all understatement. Her playing is all understatement of the play—but not study enough to carry it—are them the numbers of the play—but not study enough to carry it—are than the supposal of youthful extinerance. The playing is all understatement of the long suffering suitor of the long suffering suitor demands, while G. Albert Smith and Betty Moran, Florence Audition, the supposal of the long suffering suitor demands, while G. Albert Smith and Gliver are plausible as the understated and present the supposal of the long suffering suitor demands, while G. Albert Smith and Gliver are plausible as the understated and present plausible as the understated and plausible as the understated and present		his flat. His devoted wife, for love	As the indiscriminately amount	ENGAGEMENTS
south America, the sal gets ground country and the country of the	south America, the gal gets ground doesn't succeed in linjecting with into down by the police, and the forture form wife gets flust what all self ground doesn't succeed in linjecting with into down by the police, and the forture form wife gets flust what all self ground doesn't succeed in linjecting with into the characterization. As the ebull lient, ratlebrained daughter, Tooks of the strength of the first succeed in linjecting with into the characterization. As the ebull lient, ratlebrained daughter, Tooks of the strength of the stren		of him, permits it. In the windun	mother Lucilla Gean plane in Language	
down by the police and the forture of torn wife gets just what all saids the characterization. As the eight get bust what all saids the coprelence to value for mine gets just what all saids the coprelence to value for the first and the characterization. As the eight get—lumps, Maybe that's a subtle derivation of the title. Brown Best moments of the play—but not sturdy enough to carry it—are those to sturdy enough to the long-suffering suitor demands while G. Albert Smith and prescher are derived the prime lumps of the long-suffering square derived the prime lumps of the long-suffering square derived the prime lumps of the long-suffering square the sturdy enough to carry it—are those the sturdy enough to carry it—are those the sturdy enough to carry the sturdy e	down by the police, and the forture torn wife gets into what all said between the police and the forture torn wife gets into what all said between the police and the forture torn wife gets into what all said between the police and	s-	the man gets aboard a freighter for	customed casual ctyle House	Whitford Kane, Vincent Price.
or or wife gets just what all self- ing ablegating, self-humilating wise. Humiter lacks the experience to vote get ellumps. Maybe that's a subtle derivation of the title, Brown derivation of the title, Brown derivation of the play-but not estimate the polyment of the play-but not struct enough to carry it—re then the country it—re the the c	or forn wife gets just what all self- ut abnegating self-humpiliating wisel-humpiliating	10	South America, the gal gets ground	doesn't succeed in injecting	Edith Barrett, Joseph Holland,
or or wife gets just what all self- ing ablegating, self-humilating wise. Humiter lacks the experience to vote get ellumps. Maybe that's a subtle derivation of the title, Brown derivation of the title, Brown derivation of the play-but not estimate the polyment of the play-but not struct enough to carry it—re then the country it—re the the c	or forn wife gets just what all self- ut abnegating self-humpiliating wisel-humpiliating	ce	down by the police, and the torture-	the characterization. As the	Stephen Schuabel, 'The Shoemaker's
Best moments of the play—but not atturdy enough to carry it—are those to fashes of characteristic Harlem, the fundamental management of the long-suffering suitor demonstrated with themselves and mannerism better themselves and mannerism of the olog-suffering suitor demonstrated with themselves and mannerism of the olog-suffering suitor demands, while G. Albert Smith and themselves and mannerism of the olog-suffering suitor demands, while G. Albert Smith and themselves and mannerism of the olog-suffering suitor demands, while G. Albert Smith and themselves and mannerism of the olog-suffering suitor demands, while G. Albert Smith and the suitor	Best moments of the play—but not to sturdy enough to carry it—are shown she might at least have the sturdy enough to carry it—are shown she might at least have the sturdy enough to carry it—are shown she might at least have the sturdy enough to carry it—are shown she might at least have the sturdy enough to carry it—are shown she can be seen and part of the long-suffering suitor demodel themselves and mannering white G. Albert Smith and themselves and mannering she made, while G. Albert Smith and themselves and mannering she made, while G. Albert Smith and themselves and mannering she made the she will be she w		torn wife gets just what all self-	lient rattlebrained described	Holiday.'
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Best moments of the play—but not atturdy enough to carry it—are those to fashes of characteristic Harlem, the fundamental management of the long-suffering suitor demonstrated with themselves and mannerism better themselves and mannerism of the olog-suffering suitor demonstrated with themselves and mannerism of the olog-suffering suitor demands, while G. Albert Smith and themselves and mannerism of the olog-suffering suitor demands, while G. Albert Smith and themselves and mannerism of the olog-suffering suitor demands, while G. Albert Smith and themselves and mannerism of the olog-suffering suitor demands, while G. Albert Smith and the suitor	Best moments of the play—but not to sturdy enough to carry it—are shown she might at least have the sturdy enough to carry it—are shown she might at least have the sturdy enough to carry it—are shown she might at least have the sturdy enough to carry it—are shown she might at least have the sturdy enough to carry it—are shown she can be seen and part of the long-suffering suitor demodel themselves and mannering white G. Albert Smith and themselves and mannering she made, while G. Albert Smith and themselves and mannering she made, while G. Albert Smith and themselves and mannering she made the she will be she w		get-lumps. Maybe that's a subtle	understatement experience to value	Love of Women.
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Best moments of the play—but not atturdy enough to carry it—are those to fashes of characteristic Harlem, the fundamental management of the long-suffering suitor demonstrated with themselves and mannerism better themselves and mannerism of the olog-suffering suitor demonstrated with themselves and mannerism of the olog-suffering suitor demands, while G. Albert Smith and themselves and mannerism of the olog-suffering suitor demands, while G. Albert Smith and themselves and mannerism of the olog-suffering suitor demands, while G. Albert Smith and themselves and mannerism of the olog-suffering suitor demands, while G. Albert Smith and the suitor	Best moments of the play—but not to sturdy enough to carry it—are shown she might at least have the sturdy enough to carry it—are shown she might at least have the sturdy enough to carry it—are shown she might at least have the sturdy enough to carry it—are shown she might at least have the sturdy enough to carry it—are shown she can be seen and part of the long-suffering suitor demodel themselves and mannering white G. Albert Smith and themselves and mannering she made, while G. Albert Smith and themselves and mannering she made, while G. Albert Smith and themselves and mannering she made the she will be she w		Sugar.'	underlined. As a result, the daugh-	Joe Vitale, Charles Lawrence Arthur
th names of characteristic Hartem; the numbers' dampers and bettury; 1932 to the long-sufficing subtor of the office of the long-sufficing subtor of the long-sufficient subtor of the long-sufficient subtor of the long-sufficient subtor of the long-sufficient subtor	it hashes of characteristic Harrem: the numbers' dampers and holders have been and betting the holders have been and the h		Best moments of the play-but not	ter is merely insistent and aggravat-	Pierson, Kathleen Fitz 'One Thing
th names of characteristic Hartem; the numbers' dampers and bettury; 1932 to the long-sufficing subtor of the office of the long-sufficing subtor of the long-sufficient subtor of the long-sufficient subtor of the long-sufficient subtor of the long-sufficient subtor	it hashes of characteristic Harrem: the numbers' dampers and holders have been and betting the holders have been and the h		sturdy enough to carry it-are those	ing, when she might at least have the	After Another.
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by the stand nowers petry garders who model themselves and manners who model themselves and manners of the days. From these sources are derived the prime lumps of the model themselves are derived the prime lumps of the model themselves and preaches a stands out as the model of the cast, Beulah E. Edinonds as the suffering spouse, handly tope the missing mistress as the suffering spouse, handly tope the missing mistress.	by the stand nowers perty garanters who mands, while G. Albert, Smith and model themselves and manners who model themselves and manners who mands the standard standa	ıt	numbers' dampers and bettage bear	: William David is as colorless as the	Stop-Over
w are derived the prime lumps of	w are derived the prime lumps of intertaker and Dreacher, respective the public harks lacil at in altivistic tively. Claire Carlion stands out as the lumps but that's lacil at in altivistic the lough, hash-slinging mistress of the cough parts are routine. Melville as, the suffering spause, handly tops the missels of lough on a chieve the missels of lough of the pretty Maiden.				Betty Moran Florence Auer
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de all the salicang speaker, handly work the missile of londing societies of Joseph Devney. Having wonder	de la tre sancting spudge, nandry tops the miragle of landing continue Joseph Devney. Having Wonde		Of the cast Benjah E Edmande	Other parts are routine, Melville	Toll Me Drette Me Market McKay,
the missile of londing constitution Devney, Having Wonder	as the sancting spouse, handry tops the miragle of lending some Joseph Devney. Having Wonde		as the suffering spouse handling tone	Burke's direction does not achieve	Tell Me Pretty Maiden.
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Printed for the record.) Stevens Tough t Chaw.	Printed for the record.) Sievens, Tough & Chaw.	n-	in the part of a buxon, middl and	Take off Saturday after two	Grimes, Jimmie Lydon Morton La
		4	Harlem nitery proprietress. Eric	mgnis. Printed for the record.)	Stevens, 'Tough t' Chaw
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Shows in Rehearsal

'Spring Thaw,' Max Gordon.
- 'Shadow and Substance,' Eddie Dowling.
- Wine of Choice,' Theatre Guild. 'One Flight Down,' Arthur

One Flight Down, Arthur Hammerstein, Tell Ms Presty Maiden, Bushar and Tuerk, Tough to Chaw, Elsa Moses, Barn Storm (One Thing After Another), Walter Craig, Stop-Over, Clase Prod. The Shoemaker's Holiday, Mercury theatre.

Burroughs is a fair gangster. Julian Miles is swell as the colored cop, grabbing almost every scene into which he slides.

Abbott has plenty on the ball on the directional end, displaying that same keen sagacity for values and pace that characterize his mask comedies. Four sets by Cirker & Robbins are swell. Best, and only one which did not pull palm-pats from opening-inghters, was interior of a Harlem kitchen. It was dandy for depressing atmosphere and fidelity to detail; it almost had an odor of selly.

detail; it almost had an odor or reality.
Several lightweight songs are slipped You Can't Sing and Dancing on Red Hot Coals; both by Haven Johnson. Neither has commercial value.
(Withdwayun after four perform ances; printed for the record.)

Love in My Fashion

tomeny in three mers by Charles desired
Features Lucila Gear. Directed by Mel-
ville Burke, with settings by l'leon Throck-
morton. Presented by Morris Green and
James J. Fero at the Rilz, N. Y., Dec. 3,
'37 \$3 20 ton (\$4.40 opening).
Mrs Robert Andrews Thals Lawton
Pamela PenulngtonLucia Gear
Cella Pennington Tookie Humer
Dwight Langdon
Elsle Andrews Dorothy Bernard
Gardner Die inson William David
Grace Tillman
Mry Minnie Sterling Rith Chornenning
Mrs. Franklin Coleman Day Ellot
Plaine Curley Liouise Kirtland.
Christopher Coffman G. Albert Smith
Ryder Pennington Donald Mackenzie
Mrs. Madge DuyalJulio Brown
Rev. Stephen Cartwright Sherling Oliver-
The second of th

MERELY MURDER

Murder mystery farce in three acts (five cnes) by A. E. Thomas, Presented by aurence Rivers, Inc., at the Playlouse I. Y. Dec. 3, 37, at \$3,30 top, Staged y Mirlam Doyle; settings, William Line

'Merely Murder' is nothing short of murder: Stabbed in the back in the first act, it bleeds badly in the second and dies in the third. When rigor mortis sets in there's nothing left but the routine of an inquest.

left but the routine of an inquest.

A. E. Thomas, who wrote the adaptation of the Georgette Heyer book, and Laurence Rivers, Inc. (Rowland Stebbins) have gone awry in putting it on. Even in a famine, this one couldn't last.

couldn't last.

Rex O'Malley plays a flippant, indigent artist of vague sympathetic interest, who, along with a sister and others, are suspected of having committed a murder. The cast, including O'Malley Claudia Morgan (by courtesy of the Theatre Guild). Lawreince Fletcher, Jessamine Newcombe and that the sympathetic street of the play has the country of the play has been applied to the play maybem in being in it.

may have also suffered may hem in being in it.

Monotonous from the very beginning, A. E. Thomas banal dialog does nothing to make up for the lack of action. The intent of the play is to satisface a murder inviseey and be funny about it. Every shot goes wild. The first fellow bumped of is one who never appears, a matter of payroll economy if nothing also. The other is a suspect who's drilled off the premises.

Due palpably to the lack of movement of the play, cast members are hard put on occasion to keep them selves going. One who seemed very lat ease opening night was Muriel Hutchinson, another, George Matready.

ready.

Edward Fielding is the Yard spector, a cop who deals more in courtesy than efficiency. A very impressive job, considering the circumstances, done by Lawrence

'Doll's House,' Chi Newcomer, 14G; 'Can't Take It' \$10,000, 'Rat' \$8,500

Chicago, Dec. 7.
Only opening of last week was 'A
Doll's House,' as the third play on
the American Theatre Society subseription of the critics.
Onle werent so sure about the
pace and at least one was certain it
wasn't so hot. However, show is a
cinch for coin for at least three
weeks here and then to New York
for a Christmas week opener.
In on Monday (13) will be the new
Theatre Guild show, Wine of
Choice,' at the Erlanger as the Journal
Of Choice,' at the Erlanger as the Journal
Of Choice, and the guerne Leontovich
figures a pacific so the control of the control
Bestiness held to satisfactory pace
at all the theatres last week, with
Brother Rat' holding to good
strength on 'closing weeks' advertisement.

Estimates for Last Week
'A Doll's House, Grand (1,300;

strength or 'closing weeks' advertisement.

Estimates for Last Week.

A Doll's House, Grand (1,300; \$2.75) (2d week) Opened strong on ATSN actions of the Common Co

'REGINA' \$30,000, **CLEVE RECORD**

Cleveland, Dec. 7.

Helen Hayes last week bowled over all the Hanna's records for straight tramas when her 'Victoria Regina' collected a phenomenal \$30,000 plus, be biggest legit crowds seen here in 12 years. Week before opening house was practically sold out. Advance ticket demand was close to \$20,000. No less than 125 standees at every performance, which put Hanna on the map again.

Hayes topped the house record, reviously held by Lunts in 'Design for Living,' by \$4,052. Gross would have been more if-theatre-didnit, absorb 3% state tax.

Stage Door' currently running up good business: for Joan Bennett, to be followed by 'The Women. Play House doing 'Excursion' and 'Green Bay Tree,' latter now its fifth week.

Estimate for Last Week

week.

Estimate for Last Week

Victoria Regina, Hanna (1,435;
3,30). Town went Hayes-crazy as
Regina' bit a new dramatic mark of
\$30,000. Only kicks were that theatre dight have enough seats, which
were worth \$5.50 to scalpers.

'HUSBAND' 14G, CINCY; 'REGINA' DOUBLING IT

Cincinnati, Dec. 7.

Yr. Obedient, Husband' did close to \$14,000 at the Cox last week at a \$3.00 top. Figure heat previous takes of the season, but is being nearly doubled this week by Helen Hayes in 'Victoria Regina' at a \$3.39 high.

Victoria Regina' had close to a complete sellout for the week in advance of its first performance. Scaled capacity of '\$25,500 likely will be benefited by an additional \$1,000 on returns from standing room and extra chairs placed in side aisles.

Future Plays

Mariette, musical based on the French operetta of the same name, with a score by Oscar Strauss and Arthur Guiterman, will be produced by Bernard J. Steele and Emil Kraska, in association with George Ford. Hope to have Simon Gerard and Gilbert Morgan, who starred in the original play abroad, in the cast. Our Everyday Lives, comedy by Allen Prescott, has been bought by the new firm of James McKnight and James Goddard. Rehearsals start Christmas week.

"Drumbbe, first called The Devil's Trayer Book, will be tried out in Pasadena by Louis Cline, who also plans showing "The Case of Lady Fielding" by Erme Dallas.

Chanin Enterprises In-Place Chanin Theatres

Albany, N. Y., Dec, 7.
Chanin Theatres Corporation has been dissolved and Chanin Theatres Enterprises, Inc., has been incorporated, papers filed with the Secretary of State here show. Directors of the new company, which has a capital stock of 10 shares, no par value, are: Rose Meyers, Rose Henkind and Mollie Eggert, all of New York.

Kramer & Kleinfeld, N. Y., are at-torneys for both corporations.

'DICK 2D' 25G, D.C.; **SEASON TOP**

Washington, Dec. 7.
Maurice Evans' Richard II, first offering of the season to dare a \$3.30 top, cleaned up with biggest gross the house has obtained this term. Within about \$1.000 of Gleigud's Hamlet, which played here at same top last spring. Cap's only legit is dark this week with the sudden cancellation of Love of Women, due to open Monday (6). The Housemaster, due in next week, also killed out, with explanation by Shibberts that biz in Boston is big enough to warrant holdover through date set for Wasth.

rant holdover through date set for Wash.

This leaves Cap legitless for three straight weeks, pre-Christmas week being traditionally dark here. New Max Gordon production, Spring Thaw, with Roland Young, tentative states for Last Week.

Richard II, National U.697; \$3.30). Hefty advance sale sold out balconies completely, but stiff top restricted the lower floor to carriage trade, to many of whom had caught if in New York. Pulled \$25,000, tops for season, but around \$1,000 under Gielgud's 'Hamelt' of last, which house expected to beat.

This Way' 7G, Detroit; 'Regina' Set for \$30,000

Regina Set 107 300,000

Detroit, Dec. 7.

Word-of-mouth and press praise on bolstering of show permitted Alice Alexander's 'Right This Way' to-hold-on-for-a profitable second session at the Cass last stanza. With about \$7,000 on second nine performances, musical showed off-for New York Sunday (5) with around \$17,000 to show for its two sessions here; not bad in view of things.

House, the second with the second pression of the second second pression of the second pression of the second second second probably a new record for house.

Estimate for Last W-400, \$2.75 and the second session of about \$7,000, which gives play something like \$17,000 for second session of about \$7,000, which gives play something like \$17,000 for 18 performances. pot bad, considering

Women' Sets St. Louis Season Record, \$21,000

Season Record, \$21,000

St. Louis, Dec. 7.

Two records were hung up here last week when Clare Boothe's comedy. The Women, finished a mine performance engagement of \$21,000 (and by the record by the

'Tovarich' at Montreal

Montreal Dec 7.

His Majesty's theatre, pic house dark for weeks, is open this week with Eugenie Leontovich in Towarich. First stager in more than a year.

Town is notoriously uncertain for legit, but at a \$2.50 top, the advance indicates the show may knock off a gross of \$8,000.

Attente Till
Attanta_Dec. 7.
Heavy advance sale indicates fourperformance run of 'Vou Can't Take
It With You' is 'going to do good
business at the Erlanger theatre,
Dec. 16-16.

Dec. 16-18.

Show is being brought here by W. F. Winccoff, who insists he's still running the theatre despite the city's claim of title to the building in satisfaction of back taxes.

'CAN'T TAKE' 7G. 'MASTER' 14G, **BOSTON**

Boston, Dec. 7.

"Housemaster," sponsored by a big subscription list, had everything its own way last week, including a flattening press. Only other piece in town is 'Can't Take It. With You entering I'th week, with four more frames announced. Between the Devil," revised, opens tonight (?) with Jack Buchanan, Evelyn Laye and 'Adele Ducon, Leaning on betty-starring Charlotte Greenwood, is penciled into the Shubert for Amas day.

Estimates for Lag.

Estimates for Last Week

Estimates for Last Week

"Housemaster, Wilbur (1,227; \$2.75)
(2d week), Natural for Hub carriage
trade and recommended by local
press, turned around \$14,000 for
opening week. One more stanza,
may be two.

maybe two.

To arioh; Shubert (1,590; \$2.75);
Ended successful run here Saturday
(4) with about \$9,500 for fourth and
last weeks. His With You, Plymouth
(14th week) (1,480; \$2.50). Last four
weeks sign went out this weekend
after 13th frame dropped to \$7,000.

CORNELIA O. SKINNER \$3,100, STRONG, BALTO

Town was practically dark for legit last week, with only Cornelia Otis Skinner in for a two-day booking of 'Edna His Wife' at the Auditorium. Near-total capacity of \$3,100. Plenty of carriage trade and okay with vacance.

torium. Near-Joura expactive of the control of the

Three Waltzes' \$15,000, Tuneful Philly Solo

Philadelphia, Dec.

Philadelphia, Dec. 7.

Three Waltzes, all by itself last week, and considerably improved tover its condition when first tried out up in New England, is announcing last week? at the Chestnut, but there is some talk, of a third week for the big operate. Incidentally, local cristliked the show itself and Michael Bartlett, male-lead, much better than they did the imported London start was the season of the condon start with the season of the condon start was the season of the condon start with the season of the condon start was the season of the condon start with the season of the condon start was the season of the condon start with the season of the condon start was the condon start will be condon start with the condon start was the season of the condon start was the condon start was the condon start was the season of the condon start was the cond

'Room Service' \$2,700, 'Tonight' 5G, Denver

Denver Denver Denver Denver Dec. 7.

Pre-Christmas; season is making it tough for legits. Room Service did only \$2,000 in three performances, and Tonight at 8:30, series of Noel-Coward's one-act plays, grossed only \$5,000 in five shows.

Can't Take It' Advance, Atlanta; Theatre Tiff B'way Off 30%; Even Hits Slip; 'Hooray' New Click, Heads for 30G, **Tower' \$11,000, Three Quick Flops**

Sliding grosses last week, following Thanksgiving, which was genically disappointing, aroused lusty squawks on Broadway. Takings dropped from \$3,000 to \$5,000 except for the standouts, general decrease being 30% and more.

Pre-Christmas slump is seasonal but this time grosses fell off sharply that all legit show business tried to discover the reasons—Washington, the stock market, general sired to discover the reasons—Washington, the stock market, general are known to be eawly under normal, number of guests having steadily declined during the last four weeks. Decrease in visitors would aircetly affect thearte attendance.

Agencies were stuck with tickets even for the new leaders, stwo or three performances not reaching actual capacity, with possibly one exception. Result was that several new hew low grosses were recorded.

Last week's batch of new shows proved a weak lot, with the exception of 'Hooray for What?' which was cordially greeteral like Wister Garden. Business on the show jumped after the midweek debuilting the around \$30,000 this week. "Bairchester Towers. Beek, drew an off press, but business was fair because of parties and an agency buy. Gross was around \$11,000. Hos week's continued', flitz, and Merely Murder, Playhouse, were panned and stopped Saturday, 40, George and Margaret slas closed at the Moscow.

The Women' Staturd, with the exception of 'Hooray for What?' which week's continued', flitz, and merely Murder, Playhouse, were panned and stopped Saturday, 40, George and Margaret slas closed at the Moscow.

The Women' Staturd, All Scholars the fifty of the stopped to a more of the staturd of the stopped to a more of the stopped ception. Result was that several new new low grosses were recorded.

Last week's batch of new shows, proved a weak lot, with the exception of 'Booray for What'' which was cordially greeted at the Winter-Garden. Business on the show uniqued after the midweek debut, Indicated that the Wynn show will get around \$30,000 this week. 'Barchester Towers,' Beck, drew an off press, but business was fair because of parties and an agency, buy Gross. Brown. Spar.' Bilmore; Love in My Fashion ('To 'Be Continued'), Ritz, and 'Merely Murder, 'Play-house, were panned and stopped Saturday (4). 'George and Margaret' also closed at the Morosco. 'Father Malachy's Miracle,' an indicated stayer, was credited with an increase last week. With 'Love of Women' starting this week at the Golden only one new production try. Maiden' at the Mansfeld. Abbey Players will revive 'Drama at Innish', Ambassador, and at a little thate, formerly, the President,' a production called 'Murder Sails at Midnight' is time.

Estimates for Last Week 'Ambhittyon' 38.' Shuber! (6th

Estimates for Last Week

Estimates for Last Week
'Amphitryon' 38,' Shuberi (6th
week) (C-1,387-\$3.30). Impetus of
advance saies, plus subscriptions protected comedy hit, from downward
trend, gross, estimated over the said of the said

approximately 30%, where was general.

Brown Sugar, Biltmore, Withdrawn Saturday (4); panned; played, four performances.

Father Malachy's Miracle: St. James (4th, week) (C-944-83.30). Slipped with field, with takings around the \$7,000 mark; class draw English import.

around \$13,000 last week; soon passes year's mark.

Tobacco Road, Forrest (209th week) (C-1,107-\$1,55) Starts the fifth week) (C-1,107-\$1,55) Starts the fifth year this week and length of run anybody's guess; quoted around \$6,000, which is okay for short cash did to the start of the start o

Added
'Edna His Wife,' Little; one person
play, Cornelia Otis Skinuer enacting
eight parts; opened last night (Tues-

day).

Pins and Needles: Labor Stage (Old Princess); satiric revue, week ends sponsored by Ladjes Garment ends sponsored Workers union,

Workers union,
Revivals
'Julius Caesar,' Mercury; modern
dress revival faring very well,
Abbey Players, Ambassador; current bill, 'Juno and the Paycock,'
The Fireman's Flame,' American
Music Hall; cabaret old style meller,

WPA

'Processional,' Elliott.
Eugene O'Neill playlets, Lafayette.

ROSE 'SHOW OF SHOWS' 12G AND OUT, FRISCO

tith week) (C-94-33.30). Support and with a bary and the student successes; with a dependent of the student successes; with one or two inghts of each of the week; deek) (C-96-53.30). Runshows were more affected by the student advance sale.

Having Wonderful Time, Lyceum (42nd week) (C-96-53.30). Runshows were more affected by the student advance sale.

Having Wonderful Time, Lyceum (42nd week) (C-96-53.30). Runshows were more affected by the student advance sale.

Having Hash tweek than some newstrong press and figured to test important money: opened middle ollast week; virtual capacity by 14 Capaci

Plays Abroad

CHU—THE SINNER

London, Nov. 20.

London, Nov. 20.

Destina in pridor; and dive scenes by Christopher Prop. invalidate from the German Company of the Company

Rather a pointer. Testionic renameration of the control of the con

which may friends but prates of his pawn-and nadnosition till hey-think he is hey-titched.

Going by the house of his real wita, the reincarnated mandarin, and his widow dallying with his moderling. He finds his youthful mistress sincerely grieving and revenued his moderling. He finds his youthful mistress sincerely grieving and revenued his his mover to console her with a week to share his poveriy on a river shack but finding his hands unstilled and with starvation imminent, she succumbs to the old crone's temptings.

The desperate man steals from the balace of the Imperial Governor only to find his hut empty. He is arrested, trace, to the scene of his theft, and finds his lave of the thousenor. The girl repents and declares she will not stay, but has to writen her lover exceuted.

Whole thing is gloomy and not particularly impressive. James Dale scores most as the elderly mandarin who first tries to win the girl from her allediance to the dead. George Woodbridge gives a splendid interpretation of the title role, and Irina development of the property of the

THE DANGEROUS AGE

London, Nov. 24.

Play in three acts by Edith Ellis, based on two novels, The Langerous Age and Telha Lindher, by Karen Michaells, Fraducel by Andre Van Gyseghem at the Embussy theatre, London.

Richard Lindiner	James Dale
Doctor Rothe	Gabriel Toyne
Director Schiegel	Juck Raymonde
Lillie, Bothe	Kathleen Itobinson
Elsa Lindtner	Jeanne de Casalla
Joergen Malthean	
Magna Wellman	Marlory Clark
Jeanne	lfermione Hannen
Torn	Laura Smithron

The tendency of present-day producers to present psychology in play form is once more exemplified in The Dangerous Age, which is adapted from a novel- in fact, two novels. But novels based on the psychological won't make a play that can be neted to the satisfaction of the public it is not a play for modern assimilation, and won't do. This amilably reminiscent thesis is on the subject of a woman, married for 20

years, who divorces her husband and wants to live alone. She is followed to her lair-by an architect 13 years, younger than herself, who wants to marry her. She loves him, but sends finn away? At the end-of-eight months she may a sends to her youthful suiton. She offers herself to him, either sin marriage or otherwise. Mentitine he had, grown exceld as the proverbial Kelezyam to her former husband, who arrives within four hours, and on befine tollow, the she had on befine tollow, the she had been also had been also become engaged to a 19 years old girl. Pelly lough luck to get turned drawn twice in four hours. The final curtain descends with the old, galanted before the fire in magnificent isolat.

FARFALLE

('Butterflies')

	Home, From
	Comedy in three acts by Ferdinsmin Di
	Pagno, produced at the Quiring theuties, come, by the Parsonl-Cimara Co.
	course Amilei Cimera
	Sliven: Danie Borboni Marco Longi Paveso
ı	Pleadain Cel
	Mother in his Altter in Davenuti Elderly Gentleman, Chille Pauli
4	

Mether-in-the and the second shout two couples who always did every thing together, sharing the plant of the second should be seen to see the second should be seen to seen the second should be seen to see the second should be seen to seen the second should be seen to see the second should be seen to see the second should be seen to see the second should be seen the second should be seen the second should be seen to see the se

the same time resource with their husbands.

Play depends mostly upon lines for effect—and some of these are bright, while others drag and are none too original. Morard of play that a concluded always be a with Latin view of the line with Latin view on such subclay the with Latin view on such subch America. One "recalls the line "Wife Vs. Secretary," which also featured an early morning telephone call mixup, but in which the conclusion—was that—il's better to trust people. Show is well acted and amusing enough to be well received here.

PUNCH AND JUDY

Tan	don, Nov. 29.
LOIL	uon, 140v. 20.
New comedy in three a	cts by Val Giel
gud. Produced by author	at Vandeville.
Rudolf	Arthur Powel
rendon	Wananaa Yail
Captain Ollo Sapt	retence Non
Jane	Carol Goodne
The Hon. Basil Trent	Alec Clune
Berard Henland	Frank Cellie
Count Sturber	Vernon Harri
Inling Vosco.	Bruce Winston
Leopold Brand	Donglas Slewar
Group Leader	Henry Ingran
Henricite	Belene Larra
Miss Grandy	Honor Ball
Pireno Ware	Buth Dunning
Guards	Mileilla Crawfor
Cinaras	Basil Kurslak
	Dusti Kulatav

The author, one of the purveyors of entertainment for the British Broadcasting Corp., has hit upon a ludictous premise which makes for

many exclusive gifts from our Christmas Carne Bracade mitter, fur-lined; with ermine-tail cuffs . 5.00 Brocade evening vanity, complete with silver or gold Yolupte compact, neat size, but holds everything ! . 5:00 MILLER . 562 PUTH AVE. 438 PUTH AVE. 49 W. 34W St. 4552 8 WAY

dollcious amusement its debunking of dictators. After that it peters
out so thinly that before the piece is
over it develops into a service
for its develops into more
concrete definantic form. In its prescut state it seems to just miss the
promised.

Locale is the Busiliants resuled by

ent state. It seems If Just act promised.

Locale is the Rurnanta created by Anthony Hope in The Prisoner of Zenda, with the descendants of his principal and the secondants of the principal and the secondants of the principal and testor patterned as a composite of Mussolini and Hilber. To provide cannon fodder he decreased to the secondant of t

Tables six 18-32-11. In the let is a supervised by the dicator's downfall and replaces him-saying it is his intention to establish regency until Princess Flavia will once more take up the throne. It is youtsted that she is now an elderly add, who prefers more to live quietly in Bayswater than resume the hectic position of queen.

necue position of queen.
Dialog withy and often brilliant.
The acting, especially Frank Cellier,
s, the dictator, is of a high order.
But the play is formless. An Ameriran play doctor could probably do
wonders with the idea.

IT'S IN THE BAG

London, Nov. 29

Revue in two paris accreed, Dialogo by Cerd Landeau; music by George Frank Automatical Science Strain Automatical Cerd Landeau; music by George Frank Automatical Cerd Landeau; Frank Taluman and Cerd Landeau; Frank Taluman and Cerd Landeau; Frank Taluman and Cerd Landeau; Frank Landeau; Jacke Estableth Weiter, Emitte Lance James Carney, Jackie Billings, Polis Nirenskir, Dilana Chane, Robert Wilson, Kennell Herity, Ellizabeth Summer, Produced at the Saville.

Revue at Saville has an exceptionally high percentage of originality. Even the score is well chosen. Most of the numbers are reminiscent of the classics and the others border on recent popular melodies.

The production is not extravagant but in excellent taste. The company, for a revue, is numerically small but adequate. Most of the principals were chosen from the variety stage, and selections were intelligent. A standard vaudeville, act, augmented by a build-up from the supporting company, would have to be an extremely poor one not to register in a revue.

by a billid-up from the supporting company, would have to be an extremely poor one not to register in a revue.

The supporting the supporting the supporting the supporting the supporting to the supporting the supporting to the supporting to the supporting the supporting to the supporting to support supporting the supporting to support supporting the supporting to support supporting to support supporting the supporting to support supporting to support supporting the supporting to support supporting to supporting the supporting to supporting the supporting to supporting the supporting to supporting the supporting to supp

DOPO DIVORZIEREMO

('Later We'll Divorce') Rome, Nov. 26 omedy in three ac. by Alexandro Double. At Quiring theatre by Paola Bor Glyseppina: Ce Skrier Cinaga Caola Rorbon

Scene of this play is laid in the married, and at sort of girls dormlory in which all the salesgirls of a big store are housed. Grace is one had seen to having another one. The rules of the dorm forbid boy friends, play from the dorm forbid boy friends, and he interest the bothered by rules, and he imposed from the matronly inspectives appears on the scene.

There is much talk of scandal and

Borscht Alumni's Clicks

(Continued from page 53)

and Charles Friedman, director of Pins and Needles. These two have been at Green Mansions, N. Y. for the past three seasons, and it's here that the major portion of the labor revue was worked out.

inat the major portion of the labor revue was worked out.

Rome is a Yale graduate, who played pi in orchestras while there. He was at law school for a while, then at the Yale School of Architecture. Later he worked for a year with Lescaze, the architect but walked out when he couldn't geoff to play a piano date. He describes himself. Tugitive from a drafting board. His education was entirely paid for via the keyboards.

Yarade Made It Poison

Si 1934 he' been trying to self-

Farade' Made It Poison
Si 1934 he' been trying to sell a Broadway-producer the idea of r leftist: revue, but he's found that, since the Theatre Guild produced Parade', that idea is poison along he big street. He's auditioned a good many, times for commercial producers, but always found himself again on the borscht eireuit for three summers. The WPA had a revue of his titled 'Sing Out the News' for six months, but never produced it. And Fannie Brice didn't like one of the most amusing songs in the current 'Plns and Needles,' I' Used To Be On The Daisy Chain.'

So the rough place a young actor.

Be On The Daisy Chain.'

'So the only place a young actor or writer go to get revue experience is on the borscht circuit,' Rôme says. 'It's far more versallet than summer stock,' he states, 'as on Thursday the cast does a full length play. Friday a vaudeville show, and Saturday, a musical revue. The next week it starts all over again. For the past three years, Rôme has written three revues a summer, making in all a total of nine.

Pins and Needles' is a combina-

in all a total of nine.

Pins and Needles' is a combination, he states, of borsont circuit experience and direction of Charles Friedman. The thing that is most valuable is that you get an audience from whom you get the test of whether not something looks right. If it isn't right we can yank it, and try something else. In this show, we have discarded about twice as much as we have used in the show."

Friedman also has had much isn't such: borscht circuit experience. It was odets and he who whipped the motley cast he the grade.

THIS SEAT OF MARS

London, Nov. 29.
Drama In three by Jasil Enrich, presented by the Repertery Players for one performance at Strand. Directed by Charles Lergux.

hady Mayson	Margaret Withers
Dutler	Peter Mailren
Mill Mayson	Electione Wilson
Geofficey Mayson	and a duck Aller
Angelo Morini	Godfrey Kenlor
Archdeacon Mayson	Noel Howlet
Sir Vincent Mayson	Chnrles Carson
Peler Smiley	Hugh, Burder
S diwarts	Ralph Robert
Officer (Constitution)	Ivan Samso

An uncommonly good play, from dialog standpoint, well-drawn char-acters and events. The action is natural, with no resort to overdrawn types, but the subject no longer earries interest.

ries interest.

It based fulfility of warthesis. If there still exists any
terest the topic, the piece would
have belter than an even chance to
mak good, especially if the east
recruited for this one showing could
be reassembled.

Piece starts off as a cheery little
concety about a young girl who tells
her mother as has fallen in love
with an Italian correct planist. He
turns out too co arect planists are
the planists of the plani 'fulfility of war

Inrst started to work with into shape so that the finale of Pins and Needles, and a number titled Doing the Reactionary were staged in two nights. Rome credits the shows, ment to Friedman.

As for Mare Blitzstein, his career has been entirely different, let has had less academic background than Rome for example, bit a more intensive musical training. Unlike these two, he is not a product of the borscht circuit but like John Houseman and Orson Welles, is a graduate of the Federal Theatre. He has supported himself mainly by lecturing and writing. He had a piece in the Theatre Guild's revue Parade' titled "Send for the Milital done by Eve Artien, and an operatic farce titled Triole Sec' in the Garrick Gaieties of 1931.

'Cradle Will Rock was written in three weeks in the summer of 1936 in Connectient. Actor's Repertory. Co. took it at once in the fall but couldn't do il justice. The Group liked it but was doing Johnny Johnson'. Finally it was taken by the Federal Theatre which planned to give it an elaborate production with scene changes to take place in full view of the audience. Chorus of 50 was called for and 70 etagehands. Whole thing was scrapped hands. Whole thing was scrapped hands. Whole thing was scrapped hone by the Washington authorities which resulted in the present bard stage production. To insure it not being done by the Washington authorities which resulted in the present bard stage production. To insure it not being done by the Washington authorities which resulted in the present bard stage production. To insure it not being done by the Washington authorities which resulted in the present bard stage production. To insure it not being done by the Washington authorities which resulted in the present bard stage production. To insure it not being done by the Washington authorities which resulted in the present bard stage production. To insure it not being done by the Washington authorities which we was also greated the musie for several art flins, such as 'Hands' and 'Surf and Seawed' He has also

opening most of them last summer at the Venice theatre.

Bittastein has composed the music for several art films, such as 'Handa' and 'Surt' and Seaweed. 'He has also written choral opera titled 'The Condemned,' dealing with the Sacco-Vanzetti ease. Did the music for the film 'Spanish Earth,' and for recent Communist performance titled 'The Pageant, One-Sixtir of the Earth.' He is one of the founders of the Downtown Music School where working people and their children, who cannot afford music lessons, are given courses and instruction free or for nominal sums. But the bridge from proletarian causes into capitalistic Hollywood isn't such a big jump, as proven by Odets and others who have made the grade.

be who whipped the motley cast he the grade.

of Grace's being fired until her girl friend, Fanny, comes to the reseaue with the story that Phil is engaged with the story that Phil sengaged to the next day.

Accordingly, Fanny and Phil are married the next day and Phil are married, with the idea of making it makes money enough for Grace to give up her job. Of course, Fanny falls love with Phil and goes about getting him away from Grace, Phil is just the sort of passive boy, who lets things happen to him; and so, eventually, he falls in love with Fanny. They stay married.

Though the plot sounds hackneyed, the play had a pretty favorable reception here, partly because of the good acting, by Paola Borboni as Fanny and partially because of the good acting, by Paola Borboni as Fanny and partially because of the good acting, by Paola Borboni as Fanny and partially because of the good acting, by Paola Borboni as Fanny and partially because of the good acting, by Fanga Borboni as Fanny and partially because of the good acting, by Fanga Borboni as Fanny and partially because of the good acting, by Fanga Borboni as Fanny and partially because of the good acting, by Fanga Borboni as Fanny and partially because of the good acting, by Fanga Borboni as Fanny and partially because of the good acting, by Fanga Borboni as Fanny and partially because of the good acting, by Fanga Borboni as Fanny and partially because of the good acting, by Fanga Borboni as Fanny and partially because of the good acting, by Fanga Borboni as Fanny and partially because of the good acting, by Fanga Borboni as Fanny and partially because of the good acting, by Fanga Borboni as Fanny and partially because of the good acting, by Fanga Borboni as Fanny and partially because of the good acting, by Fanga Borboni as Fanny and partially because of the good acting, by Fanga Borboni as Fanny and partially because of the good acting, by Fanga Borboni as Fanny and partially because of the good acting by Fanga Borboni as Fanny and partially because of the good





"There is melograms and mysters above all, comedy." - William F. McDel Cleveland Pinin Dealer. ROYAL ALEXANDRA THEATRE, TORONTO

ASCAP Shelves Permit Plan In **Concert Halls**

American Society of Composers, Authors and Publishers has temporarily shelved the idea of extending its operations to include the licensing of concert halls. Society's board of directors doesn't think the time is ripe for the move. Opinion in this quarter is that a year at least should be devoted to the collection of facts and figures on the proposed project and to educating followers of serious music on the need for siven performance money to composers or serious music on the need for in ling performance money to composit latter are to be encouraged to main in the same field.

main in the same field.

At present there is no organization which collects fees for the performance of copyrighted music in concert. halls, situation unlike that existing in most European countries. Some time ago a report covering those possibilities in the concert field was submitted to the ASCAP board and a committee of serious music composers and standard publishers was appointed to find out how concert artists and symph trustees felt about the matter.

appointed to find out the content appointed to find out the water.

ASCAP board now believes that the proposition should be handled with extreme caution. The American concertgoer, it figures, should first be awakened to the necessity for encouraging composing talent by helping the latter get more for its efforts at serious music. If budding alent can't get it from concerts it will turn to pictures and other composing opportunities.

ASCAP realizes that any move upon the concert field would stir its patrons who rate as important people. Latter could easily be made to join the impresario's cry that ASCAP is trying to stop the spread of culture. As the ASCAP sees it, nothing should be done until these important people have been made acquainted with the Society's functions, what it does with the fees collected and how it proposes to fit the composer of serious music into its economic setup.

SINGER TO LEAD SYMPH IN TEXAS; QUITS PHILLY

Philadelphia, Dec. 7.

Philadelphia, Dec. 7.

Jacques Singer, 27-year-old Polishborn violinist with the Philly Orchestra, has been named conductor
of the Dallas Symph. He will leave
for Texas late this week to complete
reorganization of the 75-piece crew.
for its preem under his baton late
in January.
Singer fiddled his final note with
the Philly group Saturday (4) night.
He had been with the orchestra eight
years.

years,

Violinist made his debut at Przemysl, Poland, Trained by his father, himself a symph leader, Singer came to this country in 1921. He studied with the late Leopold Auer, the late Rubin Goldmark and Carl Fleisch, of the Curtis Institute or Music.

Musical Flights

Pittsburgh, Dec. 7.

Pittsburgh, Dec. 7.
When TWA canceled all trips for N. Y. last Friday, Olin Downes, N. Y. Times music crick, who acts as commentator for Pittsburgh Symph every Friday afternoon, was a spot. He was due that night in the east for a lecture at the Met.
Symph Manager, Eddie Specter, however, came to the rescue. He called Lorenz Iverson, millionaire industrialisi; and one of Symph's backers, and told him about Downes' plight. Iverson turned over his private plane and pilot to the musicrick and latter was in N. Y. an hour and 33 minutes later.

Fandango Competish

Paris, Dec. 7.

Pavis, Dec. 7.

Flock of Spanish dancers are clamoring for the crown of the late Argentina, but no dice to date. Laura Santelmo, Manuela del Rio, Teresina, Argentinita and Josefito all clicking their castanets with programs cut from same pattern, Carmon Amaya, ace favorite in Madrid, due for Paris recital, in January.

ary.

BALLET IMPORTS

Argentinita and Sisters Coming Over —Yugoslav Terper

Paris, Dec. 7.

New York concert managers, talent-Booneing for solo dancers, found
the European cupboard rather, bare
this autumn. Forte boxofice names
lacking. S. Hurok tagged Encarnacion, Lopez (Argentlinita), supported
by her sister Pilar and Antonio Triana, for 1980-39 season, Atgentinita
also sings. She played New York
briefly 10 years ago in a Lew Leslie
revue.

revue.

F. C. Coppleus of Columbia Concerts okayed Mia Slavenska, Yugo-slavian, who is strictly classical and dances to symphonic orchestra ac-

Both attractions will be given usual U.S. buildup.

Philly's Big S. A. **Maestro Puts** Press at Ease

Philadelphia, Dec. 7.

Philadelphia. Dec. 7.

City eds here, for first time in two weeks, are able to go to bed without fear that Garbo will turfn up nder it. For the mysterious spectator, who has been faithfully attending verboten Philly Orch hearsals, has been revealed not as the sinuous Swede, but as Mrs. John R. Fell, of Philly. Mrs. Fell is the former Martha Ederion, Ziegfeld belle of a decade back. She married Fell, helr to \$20,000,000 Drexel fortune, in 1922. He stabbed himself to death in a Jayanese hotel a year later, with, Mrs. Fell the only witness. Revelation that Madame X was not Garbo was made off-handedly by Stoki himself to a reporter questioning him on divorce obtained by his wife in Las Vegas, Nev, last week. Blond podium adornment announced unequivocally, 1 am not going to remarry. As for tales that he and Garbo were seeking a center aisle, he declared, The lady has denied it, I have denied it, and I am telling the truth.

He is keeping his home in Philly and will sign a termer to conduct 20 Philly Orch concerts next season, he asserted. He's doing 25 this year. Eugene Ormandy and I are co-conductors under the new arrangement, he explained, and I like that, I can tayel: I can do picture and radio work. I like to be on the move.

Stokt took intense interest in describing the stoty of Goethe's Sorcerer's Apprentice, new Silly Symphonic cartoon on which he will shortly begin work with Walt Disney. Every child all over the world sees, Silly Symphonies and I want them to hear the marvelous music Dutkas wrote for Goethe's poem.

Oil Capital's Cultural Yen; Now Has Own Symph

Tulsa, Okla., Dec. 7. Jerzy Bojanowski, one of the new

er symphony conductors who has taken the Minneapolis Symphony or tour and who has a good background

of guest conductor performances during the past few years, is in Tulsa to give this 'oil capital of the world' a taste of topflight music. Plans are in the making for a definite. uson this

year:

Bojanowski recently made an heroic attempt to bring back to life symphony in Omaha, where one Joseph Litteu of Rôxy and Radio City billing and Mis. Beattice Beltin Littau (soprano), as well as Sandor Harmati, held sway at fancy prices; midwest payoffs go. But even when he submitted a budget for a six-concert (weekly), season that was about even with the deficit of former days, it was no go. A spethat was about even with the deficit of former days, it was no go. A special committee of the Junior Chamber of Commerce marshalled the facts and history of the Omaha Symphony and then asked the former patrons and the business men who angel such events pointblank if they'd shell out.

tney o snell out.

The answer was no and Mr.
Bojanuwski hopped a rattler for Tulsa, where there's a much better chance to get cultural and financial interest.

OPERA PACT SIGNED BY AGMA IN PHILLY

Nearly entire pop-price opera field is now under American Guild of Musical Artists' regulation. Frank Pelos, and the Philly Civic Grand Opera Co. were signed to Guild shop contracts last week. Only two shop contracts last week. Only two pop-pricers not signatured are Al-fredo Salmaggi, manager of the N. X. Hippodrome Opera Co., and Fortune Gallo's San Carlo Opera, also of N. X. Salmaggi, observing a verbal agreement with AGMA.

p. Y. Salmaggi observing a yefbal agreement with AGMA.

It has been hinted the Guild will, but pressure on Salmaggi to sign a formal contract aft it attends to other matters. The Guild is seeking recognition from the Metropolitan Opera Co, N. Y. Gallo has, indicated the will sign a contract when he news operatic production.

AGMA's drive against the Met, skedded to get under way last week with a cocktail party at the N. Y. home of diva Queena Mario, has been postponed until Sunday (12), when the quenchery will be held, will hear an outline of AGMA aims and accomplishments.

Chi Negotiations

American Guild of Musical Artists is still negotiating with the Chicago Civic Opera Co. Jooking toward. signature of Guild-shop contract. Organization heads hope to seal pact by the end of this week or early next.

next.

Leo Fischer: executive secretary of the Guld, returns to Chicago, late this week after attending tomorrow's (9) meeting of the Associated Actors and Artistes of America. Fischer and Lawrence Tibbett, AGMA prez, huddled with the Chicago Opera execs last week.

Concert Mgrs. Merge

Paris, Dec. 7. Fritz Horwitz, Er Simon chiff have Paris, Dec. ?.
Fritz Horwitz, Er Simon and M. Schiff have pooled their interests, forming Organisation Artistique Internationale, now Europes topflight concert agency. Handling Heifetz, Szigeti, vollnists; Horowitz, Rubinstein, Prokofieft, pianists: Flagstad, Giannini, sopranos; Marian, Anderson, contralto, Richard Tauber, tenor, Trudi Schoop Ballet, Sai Shoki, Korean dancer, Jack Hylton's orchestra and flock of other box office smashes. smashes

Affiliated with Marcel Valmalete, who books Rachmaninoff, Kreisler, Elman, Lotte Lehmann, Lauritz Melchoir and Toscanini.

Polish Ballet Mild

Paris, Nov. 28

Les Ballets Polonais, presented by Arnold Szyfman, drew mild press at the Mogador. Choreography by Bronislava Nijinska, sister of Nijin-sky, swings to outmoded Von Laban-Wigman technique instead of native Polish.

Reported management scouting for stronger principal dancers. Cos-tumes elaborate but setlings scanty

Eve Prices

(Continued from page 1)

Both regularly \$4.40 night performances Babes in Arms night performances. Babes in Arms' will have a \$5.50 top, but the floor of the Majestic will also have \$4.40 and \$3.85 sections. Two more musicals may debut during the month, but the top is not expected to be any

Straight shows most of which are regularly \$3.30 top at the boxoffice, have titled the Eye rates \$2.20, meaning \$5.50 at the bo. for the one night. Some shows in that division, however, are expected to use a \$4.40

however, are expected to use a \$4.40 top.

Possibility that joints may try
wither special inducements, very special favors, bottle of wine with meal,
cocktails: etc. is still a possibility
None seem to be going for added nut
of any kind now, however, urging
early reservations. Few are upping
floor show, but that's not unusual
at the time. However, there is still
time to alter present plans before
heavy advertising starts and some
might try to get the beat that way.

Old business of advertising anything to reet em is also stightly
off this year. Boys state they are
agoing to give everything ballyed and
in extras, 'Incations' and other biz
scarer, and future hyrters.

Menuhin, SRO, 7G in '37 N. Y. Bow; Met 1st Week, \$62,000; Kreisler OK

TOSCANINI BROADCAST

Big Demand Bein, Made for Tickets to NBC Hookup Dec. 25

to NBG Hookup Dec. 25

Demand for tickets for Arturo
Toscanini broadeast in N. Y. on Dec.
25 is so great that MBC is attempting
to devise some neans of distributing
ducats so as not to injure feelings of
those left out in the cold Check this
week revealed that applications afready aire four or five times the
capacity of ace NBC studio.

List of honor guests to first Toscanini broadeasting in series of 10
will read like "Woo's Who in
America. About 200 ducats will go
to these. After that it will be a
scramble The massiro ill have an
orchestra of 97 to 100 pieces.

Korean Dancer. Also Film Star. 1st World Tour

Tokyo, Nov. 20. Sai Shoki, Korean dancer rated as ace box office draw in North Chin , Manchuria and Japan, Chin aunches first world tour next month, playing Los Angeles, San Francisco, Seattle and New York, en route to Europe for dates in Brussels, Paris, Berlin and Rome under direction of Fritz, Horwitz, manager of Trudi Schoop Ballet. Her European opening set for Palais des Beaux Brussels, under patronage of Baro de Bassompierre, Belgian Ambussa-dor to Japan and dean of Tokyo diploma ic corps.

Carries elaborate costumes and set-tings designed by Sung Wan Kim, Seoul artist, plus troupe of native Korean singers and musicians.

Acrean singers and musicans.
Recent series of three farewell
performances at Tokyo Gekiii pulled
18,000 yen (about \$5,300), new house
record. She's also a top flight cinema
star', with latest Nikkatsu release,
Dlamond Mountain', headed for big
grosses. One of few artists in Orient
equally noultar with Chinese and equally popular with Chinese and

Japanese public.

Horn in Scoul, daughter of wealthy landowner. Made debut there in 1934. Bookings in Dairen, Mukden, Hsinking, Harbin, Tientsin ar J Pejning followed. Smart showmanship by Juro Matsuoka, impresario, put her over in Tokio.

Program strong on comic numbers, including 'Kisang Geisha Girl,' 'Koran Bridegroom,' 'Seoul Pipe Smoker,' 'Fortune Teller,' and 'Mask of Hozan Tarl' Sock exolic dances are 'Fresco of Rakuro' 'Ariran,' Temple Dancer of Shiragi, 'Bud dances, climaxing performance, are 'Kokura', 'Tenka Daishogun,' Korean Dagger Girl,' Whip Dance,' and 'Korean Prisones.'

Seventeen different drums used for percussion effects. Hitsusho An, r usical director.

Golschmann Honored

St. Lou! Dec. 7.

For services rendered to French art, Vladimir Golschmann Paris-educated conductor of the St. Louis Symphony Orchestra has been named a knight of the French Legion

named a knight of the French Lesion of Honor.
Golschminn received message, from his brother, Borjs Golschmann, of Paris, that the Ministry of Forcign.
Affairs, had notified the Golschmann family there of the he

ST. LOUIS OPERA CLOSING

St. Louis, Dec. 7.
The attempt of the St. Louis Grand Opera Co. to stage a season of five operas in Municipal Audi-torium was snagged last week when for two special control of the special control of two special control of two remaining productions of the special control of two remaining productions of the special of two remaining productions of the special of two remaining productions of the special of the

Poor bo, failure of several advertised stars to appear and an in-adequate preparation have been given as the reasons for the closing.

Several standout attractions in the N. Y. concert list during the last week boosted figures again. Fore-most was the first local appearance this season of Yehudi Menuhin, the former prodigy fiddler. He finally gave the American preem of the lost. Schumann concerto. Date had been sold out weeks advance. Kreisler pulled his usual capacity audience and the Met completed its first week. Philharmonic figures climbed again.

olimbed again.

Metropolitan Opera Co., Met. O. H.
(3.580; \$7) (1st week). Including the
Monday (29) opening night, which
pulled a \$15,000 gate, the first week's
gross was estimated at \$62,000, about
average for getaway stanza. Subscription list lowers the figure on
sellout houses, but after the debut
week' it bolsters the season. Saturday night top is a special \$4:

day night top is a special \$4.

Philharmenic-Symph, Carnegie
Hall (2,760: \$3, \$2, \$1.75) / Th week)
Thursday (2) eve, Friday (3) aft,
Saturday (4) eve, Stinday (5) aft,
John Barbirolli, conductor, Mishel
Plastro, Charles Wakefield Cadman,
Friday nights continue to go nearly
tenin bigger this south on the continue to go nearly
tenin bigger this south may be a continued to go nearly
tenin bigger this south that normally. Saturday evenings are
always strong, but at a lower sale.
Estimated \$14,900 last week, up again.
Fritz Kreisler, Carnegie Halt (2). Fritz Kreisler, Carnegie Hall (2-760; \$3.30), Saturday (4) aft. Sellout again, \$7,000.

again, 57,000.

Yehudi Menuhin, Carnegie Hall
(2,760; \$3.30), Monday (6) eve. This
21-year-old former prodigy is new
rated worlds No. Leoners despiThis description of the by-now celebrated former of the by-now celebrated lost Schumann concerts, was
a certain smash. Menuhin got raves
again but the composition didn't fare
so well. Capacity, \$7,000.

so well. Capacity, \$7,000.

Kirsten Flagstad, Carnegie Hall. 42,760; \$3.30.) last night "Tuesday).

Sellout expected, but difference in the allocation of lower-price seats shrinks possible take to \$6,500. Wagnerian soprano is a sure b.o. click.

nerian soprano is a sure no. click.

Hippodreme Opera Co., Hipp (5.500; 99e), Saturday (4) eve. Salmaggi
troupe has shifted to a single performance weekly. Gate was better
than expected. Snappy \$2,700.

Kreisler's \$17,000 in Mich

Kreisler's \$17,000 in Mich.
Detroit, Dec. 7.
Two s.r.o.'s on consecutive nights comprised Fritz Kreisler's annual trek into Michigan last week, two boxoffice figures adding up to between \$15,000 and \$20,000. Pirst retital at Hill aude, Ann Amort are the second of the second second of the second second of the second of the

PHILLY SYMPH BACKS REFORM GIRLS' BAND

Philadelphia, Dec. 7.

Philladelphia, Dec. 7.
Philly Symph and Eugene Ormandy, co-conductor, were revealed this week as sponsors of a newly founder band for Sleighton Farms technical than the same recombining time and his men are conformative and instruments to orchestral order to help rehabilitationates.

mates.

Philly-Orchestra has local violins, a cello, viola local clarinet, already, and Ormandy has promised to donate a music library, in addition to conducting the band when it pregresses further.

Janssen Vice Schelling

Baltimore, Dec. 7.

Werner Janssen has been named to succeed Ernest Schelling, as con-ductor of the Baltimore Symph. The latter has been forced to curtail his activities due to illness.

MERGED WPA SYMPH

Charlotte, N. C., Dec. 7,
The consolidated WPA symph of
N. C. and Virginia has established
headquarters at Winston-Salem.

WPA Administrator Harry L. Hop-kins merged the two orchestrus as part of the WPA Federal Music Project

60

Guild Nails L.A. Tabs Guild Nails L.A. Tabs
Los Angeles Newspaper Guild
negotiating committee, composed of
Firick Garrigues, P. J. (Slim) Connelly and Florabel Muir, wangled a
better working confused out of the
Boddy papers (Morning and EveningNews) than either the Examiner or
the Herald-Express granted. Pact
provides for the 40-hour, five-day
week, minimum hight ade-pay of provides for the 40-hour, five-day week, himimum night side pay of \$55 for five-year workers, \$50 for the day side, with artists, retouchers and fologs in the same bracket as ediroilal workers, and seven, cents, a mile for use of car. Neophytes start \$25 days and \$30 nights. Agreement, is now before the International Executive Board of the American Newspaper Guild for ratification.

Rising Tide Hits U.S.A.
Rising Tide, new pictorial publication with world photographic coverage, is scheduled to appear on American newsstands Dec. 10. Al-American newstands Dec. 10. American newstands Dec. 10. Tready has appeared in some foreign editions and will have distribution in 10 different nations with 9 different language versions. Sells for 10c in U. S.

Publication is supposed to be starting as non-profit affair, with issuance on weekly or monthly basis depending on demand. Intends havdepending on demand. Intends having no advertising. Those behind the enterprise in this country claim that foreign newspapers are using if for distribution to subscribers.

Offices of Rising Tide are in New York

Garden City Deal Pends

Garden City Deal Fends

Number of firms are presently
dickering for Doubleday-Doran's
large Garden City printing plant,
Negotiations have been going on for
quite a while, possibility of a deal
having first been reported in Vanisar
Leef Little warning B. B. Donnally Co. last July, naming R. R. Donnelly Co jast duy, naming R. R. Donnelly Co. of Chicago as interested. Had this gone through, Donnelly would expand into N. Y., putting it perhaps in the lead position in the U. S., only competition being from Cunco Press, also in Chicago, and McGraw-Hill in N. Y.

Pervist a Wallebing house its one

Hill in N. Y.

Reprint publishing house is currently understood to be negotiating,
but deal, if any, will probably not
be set this year. Should it go
through, it will be one of the biggest
printing, and publication sales in
years and run into seven figures.

Sports News, Inc.
Sports News, Inc. Manhattan, has been chartered by the Secretary of State to conduct a news and wire service. Capital stock is 100 shares, no par value, Directors are: Albert H Wilkinson and E, K. Wilkinson, 222 W. 23rd Street, and Lawrence O. Peck, 87 Seventh Avenue, New York. Subscribers, each holding one share, are: David H. Jackson, Edwin E. Lindgren and Harold C. Vaughan. 150 Broadway, New York. A Philadelphia lawyer. (Lemuel B. Schofield, Franklin Trust Bldg.,) filed the nicorporation papers. Sports News, Inc. News Inc. Manhattan, has

Quebec Raids Grandstanding?

Mags scized recently in Quebee are back on the stands and in stores with demand bigger than ever. Some are back on the stands and in stores with demand bigger than ever. Some stores, however, keep them out of sight. Copies of Pic. Photoplay Ladies Home Journal. Esquire. Cornet and Shetch were seized and the report that Look was also picked up does not seem unlikely, though there may have been no intention to take it off the stands.

Reason given for seizing of the Ladies Home Journal is that an officer didn't like a corset ad the Journal and so confiscated, it. If Look was seized, perhaps, in error, it's hard to explain why a couple of stores in the past and of the city didn't get one issue of the mag due out just about the time of seizure.

Mag distributors were tipped off hadvance of the impending raid and police didn't find, what they were sent after. Whole thing is probably a grandstand play by Quebec allermen to show local folk and church authorities that they, too were on guard against any attempt to corrupt the morals of the city's juveniles.

Miami Tribune Junked

Miami Tribune Junked
Third Tribune in Miami's newspaper history went out of existence.
Dec. I wine tabloid of that name owned by M. L. Annenberg passed into hands of John S. Knight and associates, who purchased Morning Herald there Oct. 15. Publication of Trib was suspended by new owners, who took paper's new plant and other assets.
Final edition of Trib carried Annenberg's statement that he started

rinal edition of trib carried Anmemberg's statement that he stated
sheet Nov. 15, 1934, 'because of the
many evils that were brought to my
attention, which eried aloud for correction.' Stating that Miami, 'now 1000 to \$30,000.

was in good hands. Annenberg, a winter resident here, declared all had been accomplished that he had set out

been accomplished that he had set out to do in publishing Tribune. Annen-berg also publishes Philadelphia. In-quirer, N. Y. Morning Telegraph. Daily Racing Form and several magazines. Knight and associates, in addition to Herald, publish Akron (Ohio) Beacon-Journal and Massillon (Ohio) Independent. Regarding acquisition of and junking of Tribune, Knight' stated: tated:

For some time, the rapidly creasing costs of newspaper publish-ing have made it evident that three daily and Sunday newspapers could not operate at a profit in the Miami

area.

'I approached M. L Annenberg, owner of the Tribune, and found he agreed with my conclusions.'

Buffalo Clean-Up, Drive
Buffalo police and the Federal-Bureau of Investigation became active
last week to stop the sale of salacious publications on Buffalo newestands. Backed by the Evening
News, which gave columns of publicity to the drive, including interviews with prominent clergymencondemning the situation, the authorities converged on obscene magazine publications being sold on
local newstands.
Federal authorities were called in
on the theory that objectionable
reading matter was being sent

on the theory that objectionable reading matter was being sent through the mails. Evidence se-cured was laid before the District Attorney for Grand Jury present-

Literary Piracy in So. America Pinacy of American works is on the increase South America, Fannie Hurst recently reported to the Authors Guild. Stated that only country which gives any adequate legal protection to American authors is the Argentine. Plan suggested by her to fight piracy is to have individual Authors' Guild members on a voluntary basis give a signed authority to the Guild to handle South American, rights including the Piracy of American works is on thority to the Guild to handle South American rights including the posecution of copyright intringements. Guild would then contact a South American representative vhowould make payments through its N, Y, office in dollars. Representative has been selected but deal is not closed as yet.

closed as yet. Checkup by the Guild reveals that during the past year hundreds American stories have been used South America, including those American stories have been used in South America. including those of Frederick Hazlitt Brennan, Fanny Heaslip Les, Mignon G. Eberhart, Alice Duer, Miller, Lucien, Cary, Dana, Burnet, Ursula Parrott, Pearl S. Buck, Damon Runyon, Kyle Crichton, Humphrey Cobb, Arthur Train, Richard Connell, Faith Baldwin, Clarence Budington Kelland, F. Scott- Fitzgrald, Alhene Corliss; Helen R. Hull, Struthers Burt.

Scenario in Book Form
Scenario of the Marcel Pagnol film
Merlusse' ha been published in
book form with French text by
Henry Holt & Co. There are introductory English notes by Prof. L. G.
Moffatt of Syracuse University. Picture and story deal with I'fe in a
typical Lycee, French boarding
school.

school.

It's scheduled to open in N.Y. at
the Cinema de Paris this month (23)
and is the second version, first having been proposed by Pagnol, the ducer

producer.

Scenario was first published in June, 1935, in La Petite Illustration, simultaneously with the film's production. Said to be the first scenario ever published in a w.k. theatrical journal, and was considered then a step toward accepting picture script as a literary medium.

She Hates Publicity

She Hates Publicity

Newspaper gals who cover Mrs.

F. D. R. were told off the record
that Doris Duke Cromwell would
spend a day looking into the Federal
West Virginia housing situash and
asteed not to write anything regarding the matter Mrs. Cromwell
distilted publicity.

Story hroke in all the papers.
however, when her husband, James
Cromwell, released the story to reporters in New York. Visit was
dramatized on March of Time last
week with Mrs. Cromwell made out
as very holty-tolty.

Increases Capitalization
Picture Magazines, Inc., New York, has increased its capital stock from \$100.000 to \$501.000, according to papers filed with the Secretary of State by Attorney Thos. F. Dougherty, 405 Lexington Avenue.

Trompt Press, Inc., New York, has increased its capital stock from \$10,-1000, to \$500.000.

Mystery Reading

Buffalo, Dec. 7. At a recent meeting of the de-

partment heads of the University of Buffalo, professors we've discussing their favorite partment heads of the University of Buffalo, professors we're discussing their favorite diversions. Bridge, crosswords, films not mystery stories received withe from various members of the faculty.

The head of the Department of Social Sciences maintained a

of Social Sciences maintained a discret silence and when questioned—admitted—bashfully, 'Vantery is my favorite dish, although I must confess that half the time I don't know what they're talking about.'

Guild Has Four Strikes

Guild Has Four Strikes
Current Newspaper Guild Strikes
are at the Brooklyn (N. Y.) Daily
Eagle, Bayonne (N.J.) Times, Seattle
(Wash.) Star, and Bellingham
(Wash.) Evening News.
At the Eagle last week the paper
took note for the first time since the
strike began on Sept. 13 of its existence, with an editorial opposing the
closed shop. Also criticized the use
of 'secondary picheting' which was
restricted last week by an injunction
granted by Supreme Court Justice
Meier Steinbrink on application of
Mile. Reif's Beauty Shop. Mile. Reif's Beauty Shop.

12th Herald-Trib Walk

Joseph B. Phillips has joined News-Week as foreign editor, succeding Thomas Cope, who becomes news editor. Phillips is the 12th man to-leave the N. Y. Herald Tribunes editorial department since Aubest

Larry Hills, managing director of the Paris Herald, will handle the for-eign service for the Trib in the fu-ture, as well as the Herald post.

No Gold in Them Thar S. m.
Two Brooklyn Eagle Boys who
journeyed to Hollywood, figuring
their mere presence would mean a
nice tilt for the Eagle's American
Newspaper Guild war chest, have
returned with chastened ideas about
the hospitality of Hollywood. Pursuit of Bob Montgomery and Franchot Tone of the Screen Actors Guild
got Eagle boys more brushoffs than
if they were process-servers,
Edicated \$650. No Gold in Them Thar B. H.

got Eagle boys more brushoffs than if they were process-servers. In the end boys collected \$650, most of it from studio seribes who had been newspaper boys once them-selves and are now fighting their own case before the National Labor

Cuba Special Rapped

N. Y. Herald Tribune has come in for a lashing from the liberal press because of its special 40 page section published last month (21) labeled; Cuba Today; Land of Peace and Progress; Contained plenty of building for Colonel Batista, supplement carrying only the legend This section written and presented by the Friends of Cuba.

Trib understood to relieve the control of the colonel colone

Trib understood to have re-ceived between \$25,000 and \$30,000 for the blurb, which did not carry slug 'advertisement.'

W. J. Lewis Convalescing
William J. Lewis, veteran drama
editor of Pittsburgh Sun-Telegraph,
coming along at Mercy hospital following operation resulting from
bathub fall. Crisis passed in critical
injury few days ago and hell recover although it'll be a slow process, physicians sov.

cover although i'll be a slow proc-ess, physicians say.

Probably won't be back on the job for month, with Karl Krug, in addition to his own duties on the dramatic desk, sitting in for Lewis,

" Simon & Schuster Bo

Simon & Schuster Bonus Simon & Schuster have cut a large Xmas melon with bonuses to the general staff and profit sharing arrangement for exeutives and department heads. General staff employes received three vocks salary for every year of employ.

One department head who has been with the firm since it was founded 12 years ago, received \$2,500.

Capctown Opening Bundles Customs officials in Capetown. South Africa, are hot on the trail of cheap American crime mags. Every, bundle from the states is closely examined by customs officers and in many cases detained and confisence.

Importers are worrying.

N. X. Post's Digest
New York Post is now Lie latest
publisher of a pock t size digest mag. It's monthly publication culled from writings in the Post to sell at 10 cents copy, subscript at \$1 per year. First issue dated No.

.....

vember and contains 34 pages. Be-lieved the first magazine of this kind and quite a nice job.

Contributors include Post feature writers, columnists, and editorial matter. There's also small 'At Your Leisure' department covering books, pictures and drama. Mag is edited in the Post's promotion de-partment.

Union Formed in 1907

Union Formed in 1997

Newswriters' Union, oldest organization of reporters in the country concluded negotiations Dec. 2 for a new, wage agreement with the nublishers of Scranton's two daily newspapers. Contract dates from Oct. 1 of this year for one year, and gives flat \$4.50 a week pay boost to all union members getting the maximum, or fifth year scale, with an extra 50 cents a week added to the 54.50 for morning paper workers. The increase, of course, is retroactive to Oct. 1.

Under the new agreement, all unewswriters with five years or more of service will get \$60 a week on morning papers, Copyreaders will be paid \$62 and \$65.50 and city editors \$69 and \$72.50. Social editors with four years or more of service will draw \$43 and \$43.50. The scale runs from \$23.50 and \$43.50 to beginners up to the \$60.88.50 to Scranton union was founded. In 1907, and has had contractual relations with the publishers without in terruption since, having been the foundy practically functioning unit of its kind during most of that period. The union is affiliated.

Ciney Dailles to 3 Cents
Cincinnati's afternoon papers, the
Tatt-owned Times-Star and the
Scripps-Howard Post, raised the
price per copy from two to three
cents, effective Dec. 6. Tilt applies
to street sales and home deliveries.
In announcing it, publishers stated
that the advance was made necessary
because of 'heavily, increased costs,
of everything that gees into the making of a newspaper,' and that a share
of the increase goes to the carrier.
The Enquirer, Cincy's only morning and Sunday sheet, has been
three cents on week days and 10
cents on Sundays for several years.

Dual By-Lines

Something of a trend in newshandling is the double by-lining which the N. Y. Daily News has been giving out recently. Dual tags are a novely in newspaper circles and innovation has leg man and rewrite man both getting eredits on signed stories.

First time be-First time known that rewrite men are given by-lines.

Time-Life Loses Plea

Time-Life Loses Pica.

Temporary injunction sought by
Time. Inc., publishers of the magLife to stop Ultem Publications, Inc.,
from using the word life in the title
of its pulp, Movie Life, was denied
Monday (6) by N. Y. Federal Judge
John J. Clancy
Action for permanent injunction
will be tried by a jury.

Printing Costs Merre

Printing Costs Merger

Nashville's two newspapers—Banner and Tennesseean—entered into a joint enterprise by forming a printing corporation to publish both sheets, with each retaining its identity both

tity. Former Former will be printed seven mornings per week, Banner six aft-ernoons.

Denverites Make Sateveno

Denverites Make Satevepost
Forbes Parkhill, Denver, former
reporter of the Denver Post, made
the Satevepost. with an article on
'Bank Nite Tonight.' In the same
issue was an article on N. Y. rackets
by Eorrest Davis, former, editor, of
the Denver News, Scripps-Howard
sheet.

LaReine Laffing

(Continued from page 1)

ing the original accident. He managed, and operated traveling side-shows of freaks until his recent hospitalization. At one time the whole company was thrown in jail by a tough sheriff because of some fraction of a local ordinance, La-Reine even solved that one.

LaReine was in vandauling

Reine even solved that one LaReine was in vaudeville for years with electrical act. Later he was an agent. At one time he took an American vaudeville, show to England. He was route to a vaudeville date in Green Bay, Wis, when smacked by another machine. He got \$5,000 jury damages three years ago for that, but the money was spent in advance on medication, etc.

CHATTER

Paula Gould has finished novel:

Knopf will publish Paul Gallico's Farewell to Sports' in March. Paul Schofield's tome, 'Deep Abyss,' has rolled to its third printing.

David B. Charnay now covering a Broadway news beat for the N. Y. Daily Mirror.

Daily Mirror. Sales of John Steinbeck's book Mice and Men' have picked up since

Mice and Men' have picked up since the play opened.

David Lawrence, Washington news-baperman, got gold medal from ex-clusive Buffalo Club.

Jim Crayhon, city assignment edi-tor of the A. P. photo wire service, succeeds Al Murphy in that post.

John McManus, film reviewer for Time, gandering the Hollywood lofs with Niven Busch, mag's Coast rep, Andre, Kertesz's pictures on ex-

Andre Kertesz's pictures on ex-hibit at the PM gallery in N. Y. Was formerly asociated in Paris with

Was formerly asociated in Paris with Man Ray.

The Beacon, a liberal mag pub-lished in Chicago, has no connection with Beacon Magazines, Inc. which folded recently.

Bill McCleary, executive editor of

the A. P.'s feature service, has taken a leave of absence until March 1. Will work on a play while away from the office

will work on a play while away from the office.

H. F. Brinser has just returned from a swing around the country and will write a book for Harper titled 'Land Use!

Wilfred J. Funk, formerly of The Literary Djest, Joins Your Life's staff as editorial director in Jan. Funk is one of the mag's backers.

Robert Ballou, who has shosted 15 books, five of which were best sellers, is now working on his own to be titled. Out of These Years!

Jack Davies, N. Y. rep. of London Mail and Australian papers, and George Lait of the Hearst sulfit, planing to Florida for two-day duck hunt.

unt. Constable will publish Edwin Olm-Stead's recent novel, titled 'Nightly She Sings' as 'Clip Joint,' in England. Olmstead recently sold a short story, 'Swingaroo,' to Woman's Home Companion

Companion.
Stated at the dinner for Emil Ludwig, given by Liberty Mag and Bernarr Macfadden last week, that Ludwig was once introduced by a chairman as the 'author of many autobiographies.'
Jack O'Brien, editor and publisher of 'No Foolin', all-sports weekly tab in San Antonio, is recovering at his home here from a recent auto accident in which he received minor cuts and bruises.

dent in which he received minor cuts and bruises.

Richard E. Danielson, former editor of Sportsman is now doing a column for the tecently combined Country Life and Sportsman. Mrs. Jean Austin remains in as editor of the merged publication.

John Tasker, Howard is the music crick for Cue mag, handling the serious assignment. Under the pseudonym Madge, Jr., his 16 year, and pop music assignment for the same rag.

Over-Building

(Continued from page 5)

Up in a court action, with the distributor the fall guy.
This is occuring all over the U. S. It is not localized.
And monuments to this indiscriminate spotting of picture theares, without regard for potential patronage and product, are found in the white elephant houses shittered in communities throughout the country. Every city has one more, Some of the theatres have been closed for 10 years and will be closed for another 10.
And in 99 cases out of 100, they are the result of taking real estate man's idea of location and having its least of the country. Sad commentary on such a situation is that it can't be helped. There is nothing to prevent anybody from entering the film theatre biz. A sure means of curing the cvil, however, was suggested by an old-line showman in N. Y, this week, He said that there ought to be a law making it.

man in N. Y. this week. He said that there ought to be a law making it compulsory for a man to be in the theatre business for four years before he would be permitted to evect a new house.

Aside from the squabbles, over product that develop, the waste in dollars in property that eventually is closed runs into millions. The trimming that these inexperienced operators take can be imagined when it is realized that even in N. Y. so-called smart business men and also theatre men were fooled into building, theatres away from the men stem of traffic.

CHATTER

Broadway

Joey Keith and wife, Florence, to Miami Bee Palmer hereabouts again.

Pat Rooney now has a bar on Seventh avenue.

Lou Holtz is the No. 1 pushover for a ribola these days.

for a ribola these days.

Rian James, tired of Hollywood, seeking berth on N. Y. daily.

Jim Witteried back to Paris and London, after scouting new talent.

Holen Broderick calls besself a B-Girl now; been in so many B pictures.

The Three Sophisticates sailed Saturday for the new London Casine show.

snow.
Lynn Fontanne and Alfred Lunt have contributed new cullery to the Actor's Kitchen.

All-night candystore on 52d street does all right from the overflow of the swing joints.

the swing joints.

Maureen O'Sullivan in N. Y. after having finished in Metro's 'Yank at Oxford,' produced in England.

Tracy. Barham, Par's Ohio-Kentucky operator, in N. Y. Monday and Itseday. (8-7) for ho. confabs.

Bill (Universal) Pierce did a good job on Swing Lane before swinging back to Universal City the next aft.

The DeMarces and Play Mexical. oack to Universal City the next aft.

The DeMarcos and Elsa Maxwell are talking a cafe deal to into Guido's Sapphire Room, Embassy.

passy.

Leonard Gaynor, 20th-Fox pub-licist, considering an apartment in town now that winter's here. Still has N. J. home.

Norman Leavitt and Saindy Straus out as the asst. stage managers for 'Of Mice and Men. Will be replaced by understudies.

John Hay Whitney back in New York from Europe will remain in the east for a week or more before heading for the Coast.

heading for the Coast.

John Rosenfield, amusement editor and reviewer of a Dallas (Tex.)
paper, visiting N. Y., principally to hear his favorite operas.

Crowds always collect in front of the Capitol, wondering who owns the limousine with Maryland license No. 1. It's Major Bowes'.

No. 1. It's Major Bowes.

Ed Perkins, who went to Tokyo to publicize Schochilku Cinema, enroute back to Hollywood, via Paris, bringing a concert troupe. Sails Dec. 18 from abroad.

bringing a concert troupe. Sails Dec. 18 from shroad.

Actors are waiting for television and some of the niteries are waiting for the 1939 Mond's Fair for their way the 1930 Mond's Fair for t

livered three song hits in a row, the brothers go around constantly in the muse, writing lyrics on table-cloths, back of moins and what have you.

The Jolson theatre, later the Vonice is now the Yiddish Art, where Brothers Ashkenazi holds forth. One Yiddish Art thentre, preserving the billing.

The Bermuda Clipper Thursday mornings puts you on the beach at a p.m., Thursday aft. Weekend return Sunday night is the new fashionable hop for some sunshine down south. Getting quite a middown play. Gene Krupa, drummer, Teddy Wilson, pianist, and Harry Goodman, bass player, all with Benny Goodman's band, are writing books on their respective occupations. Robbins Music 'arranging publication for spring. The raining with benefits, till-essides occasional professional engage-ents, due to the fact that so were

keeps in training with benefit, be-sides occasional professional engage-ments, due to the fact that is many of his Wall St customers also have one or another pet charity, and Price must comply.

Since becoming producer of westerns for Coronet (Columbia re-lease). Leonard. Goldstein is now nom-de-screened as Leonard. G. Leonard. His twin brother Bob (radio agent) wonders if that makes him Bob G. Bob.

Minneapolis By Les Rees

Ray O'Brien: RKO home office auditor, in (own, Paramount exchange organizing basket ball team. Warner Bros. exchange accepted defi of MGM bowling team. John Branton, Minnesota Amuse-ment Co. (Publix) head booker, back to hospital.

to hospital.

Merle Potter, Journal film éditor,
launching his annual '10 bost pic-tures' contest.

Mort H. Singer and Morean Ames

here to confer with Manager Bill Scars, Orpheum.
Resumption of boxing in Twin Cities brings one show a week to Minneapolis and St. Paul
Moe Levy, Eddie Ruben and Tom Burke to Des Moines to attend the A. H. Blank 25th anniversary banquet.

quet.

Bave Brodérick, one-time vaudevillian under Tall Pine Tattler' cogBonen, guest of Ronor, al oly-wide
banquet. Resigned from police departiment after 35 years ouccept
position as business manager of
Minnesota Police and Peace Officers'
Association, which he-organized.

Hollywood

Karl Freund here from Paree Mark Hellinger bought house, Moe Siegel in from N. Y. confabs. George Gruskin and Bob Sanders

Bette Davis recovered from make-

Leon Schlesinger back from Broad-ay biz trek. Brune Frank trained in for Metro scrib contract.

Bob Gillham in for Par studio huddles

secib contract.

Bob Gillham in for Firamount, studio huddles.
Deanna Durbin's 15th birthday a Universal fiesta.

Deanna Durbin's 15th birthday a Universal fiesta.

Eddie Saunders here for Metroproduct contabs.
Donald Woods moved into his new Westwood palazzo.

Anthony Novothy planed in for Metro acting pack.

Mel Skauer and wile, Rosita Morrenna Qo, Milson in Metro's Three Men in the Snow.

Jame Froman in from N. Y. for Radio City Revels.

Three Stooges opening six weeks of p. a. in Boston (23).
Diana Gibson Chicagoed for Xmas with the family.
Spyros Skouras in from N. Y. for 20th-Fox product huddles.

Herb Crooker, Warner's N. Y. fack, casing the Burbank layout.

Albertina Rasch will direct terp full for the N. Y. Morrens of the N. Y. Morrens of the N. Y. for 20th-Fox product huddles.

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in Par's Bulldog Drummond Inter-feres."

Bill Oliver, Herald-Express orix, doing a warble at the LA. Orpheum, following a spell of incog ether, trushing.

Admiral Hepburn of the U. S. Fleet hosted Sam Zimbalist, the Robert Youngs, Florence Rice and James Stewart aboard the flagship Penn-sylvani

Berlin

Peter Voss in from Paris. Alfred Abel on the sick list. Murnau's Tabu popped up again. Brigitte Horney back from Africa. Maria Andergast enroute to Africa

pic.
Deutsches opry celebrating 25th
hirthday

Deutsches opry celebrating 25th birthday. Pamela Wedekind chanting via the ether. Franz Grothe cleffing Marta Eggerth's new play. Alice Ahlen giving dance recital at the Beethovensail. Theo Lingen signed for the Marta Eggerth pic la Vienna. Garbo's 'Camille' packing them in at the Tauchtzien-blast at the State Opera after tour of S. A. The Sacha Guituy film, Les Perles de la Couronne; at the Astor. Ahdre Segovia; Spanish guitarist, held over for a second recital, Eduard von Winterstein signed for Willy Forst's next pic, 'Serenade, Kathe von Nagy signed for a lead in The Restless Girl for Intergloria. Erich Kicher bhotning Richard Strauss' Rosenkavaler' ip Amsterd Movicine ambassador. Juan F. Az-

greetings to compatriots all over the first German-Polish combo of obis, 'Adventure in Warsaw'

world.
The first German-Polish combo of the Tobis, adventure in Warsaw okayed sans seissors.
Werner Botenmann, elefling the motes for The Red Cap, Fritz Wenthield of The Red Cap, and the R

Sydney

Cinesound has just unfloored Broken Melody.

Berni Freeman to Brisbane for pening new werth must.

Sir Ben Fuller is trying to secure
nough capital to build a theatre
ere for both legit and revue at

reactions.

Snider-Dean dickering with the idea of importing one or two big legit shows for presentation here next year.

next year.

Montague revue will definitely open here this Yuletide following biz arrangement between Fullers and Snider-Dean.

Many nabe theatres in New South Wales are sticking to triple bills despite protests. Managers say if is the only way biz can be pulled to the bo.

the b.o.

Shirley Ann Richards is doing a series of personals for the Cinesound production of 'Tall Timbers' in Melbourne. Femme has the leading role with Frank Leighton.

NUM Frank Leighton.
Fay Compton will neobably do further plays for Williamson-Tail during stay in Australia and New Zealand. Victoria Regina has met with success in Melbourne, and later show will come to Sydney.

snow will come to Sydney.

Tom Mack, one of the ace exhibitors in the stix, originally came from America 20 years ago for a visit to New South Wales. Liked the spot so much that he's been here ever since. Mack is also a director of Film Weekly, local trader.

Pittsburgh

By Hal Cohen

Marjorie Barth ailing with a hip

Bcn Jaffe has gone to Florida for Mrs Johnny Harris and son off for Hollywood

Mike Cullen's mother here from Washington for a visit.

Jerry Mayhall's youngster broke

Nellie Reinstein okay again after having her appendix clipped,

Sam Stern in town again after do-ing a stint on U's art staff on Coast Bill Staffen, Dick Stabile's ar-ranger, bagged 175-pound bear on hunting trip. Entire Warner office being moved

from second to 23d floor of Clark building Jan, 1.

Former Pittsburgh youngster, Gary McCully, in east of Shubert importa-tion, 'The Housemaster.'

UA Stall

(Continued from page 3)

to swerve her during the past couple of weeks, but met with blank refusal.

Goldwyn talked with London Mon Goldwyn talked with London Mon-day (6), and, when informed of Fali-banks' proposition, he replied that Miss Pickford was stubborn and re-fused to recode from her stand. Later the day, Miss Pickford talked to Fairbanks and it is likely

Effect Resolutions and the street dam.

Strauss' Rosenkavailer' in Amster dam.

Moxican ambassador. Juan F. Azgarata, and madame, o.o.ing the Tobis Studios.

Josefine Dora, the sprightly southerte of yesteryear celebrated her 70th birthday refered to the Meteor pitches of the More of the More

Ruth Etting Saga

(Continued from page 1)

business, she would quit. Included in that goal was the assured income she sought. She has acquired that assured_income, which is still anassured income, which is sun an-other factor in her determination to remove herself quietly but com-pletely from the theatrical world.)

Started in the Cafes

Started in the Cafes

She had this idea many years, when she first eame from a farm in Nebraska, arriving in Chicago to take a job as chorus girl at the Marigold nite club. She was a chorus girl with an idea, a goal, a burning ambition, and with determination. That determination sent her to the Chicago Art Institute to learn designing. It was that ambition that made her seek to rise from the chorus, line and become a singer of sones.

Sonss.

She had to resort to many tricks to get out of the line and become a singer of songs. She was thin, so she designed clothes that would show her oft to best advantage. She needed style, mannerisms and knowledge of stage tricks and techknowledge of stage tricks and technique so she boldly sought and obtained the advice of the song stylists of those days, Grace LaRue, Nan Halperin, Blessom Seeley and others, She got to them, some way, somehow. She impressed them with her enthusiasm, earnestiess and ambition, and they told her, their stage secrets.

She then She then went after publicity and she got that. For she knew that money depended on publicity. And money followed publicity. Step by she worked her way from \$15. a week the hery field to \$250 and \$400, and she moved upward, playing the top cafes in Chicago—the Rainbow. Parudise and Green Mill. She gathered a following.

Mill. She gathered a following. It was that publicity and following that got her a stage date at the McVicker's for \$890. At J. Baldan booked her into the theatre where she worked with Paul Ash. She immediately sprang into national prominence as a singer in presentation shows. Her salary climbed. She became. No. 1 song plug of the country. Music publishers fought for her to sing their songs.

Plugged koto a Ziegfeld Show

It was the music publishing business that got her a break with Florenz Ziegfeld, for Max Winslow, Rocco Vocco, and her husband-man-Rocco Vocco, and her husband-manager (Col. Snyder), prevailed on Irving, Berlin to talk to Ziegfeld, who then went to catch her. Eddie Cantor saw her and ssked to have her in his next; show. Meanwhile, her salary has zoomed to \$2,500 in presentation houses, clicking to sensational hits at the Paramount in New York, Shea's in Buffalo, Boston, Detect \$1 Lotie. troit St. Louis

Show break with Cantor came in 'Whoopee.' The Broadway critics raved

raved.

All this was during the boom-time
20s. She invested her money along
with the rest of the mad investors of
those days. But she was wiser. When
she had a paper profit of \$400,000,
she converted that paper profit into
actual dollars and then reinvested in
property in Nebraska and in California. The depression stopped her
for a while, she kept on working.

She Has Enough

She Has Enough

But i \ 935 she reached her goal.
She had enough and she divided her holdings Into two portions; one as the Etting Trust Fund, the other; the Davis Trust Fund. Her Investments in Cultionria were extremely profit-intel. She bought home on the Coast/for \$17,000. Today she has an offer of \$50,000 for it, but she is holding out for \$85,000.

Now she is through with the busi new. She is going away on trip, ardund the world, and her comparion, will be her step-daughter, Ed (h. 19, for whom she has provided for life with an independent income. It is reported that she also has provided (by her ex-husband whom she wise (it) readily for her ex-husband whom she wise (it). gives full eredit for taking her out of the chorus and putting her in the big money class.

At one time she made 12 shorts a year getting from \$5,000 to \$15,000 a short. Her radio engagements were very lucrative. Both led to imper-tant film work.

While she was in Chicago the Chez Puree offered her four weeks \$4,000 a week which she turn down, besides many other offers. She has always been very fringal and saving and did a great deal of

charity work that few ever knew about. To the finish Miss Etting made most of her own stage clothes.

She wants a simple, quiet life now. When she is finished with her traveling in perhaps a year so, she with occasional visits to Chicago and the

Miss Etting never wants to see New

Her Own Harvest Moon

One thing more. When she de-stroyed her songs, she kept one; 'Shine on Harvest Moon, which she first sang in a sketch depicting the Rector's of years ago the Ziegfeld Follies of 1931. It is her own special pet so far as Ruth Etting is con-cerned. To the present govern pet so tar as Muth atting is con-cerned. To the present generation, this song, which she revived, is al-most exclusively identified with her, for they never heard of or have for-gotten Nora Bayes original version. To show biz vets, many too prefer the modernized version.

She destroyed "Fen Cents Dance' which she introduced in the Ed Wynn show, Simple Simon, i 1930, and which she made a sensational hit and seller. She never refers to that song even though she made it. Her theme song on her radio pro-grams and which she thought most her personality xemplified Harvest Moon.

\$15,000,000 Net

(Continued from page 3)

ter, this year, may amount to only around \$1,000,000.

around \$1,000,000.

Of 20th Fox company earnings, possibly \$1,200,000-\$1,500,00 might be represented by theatre earnings, according to current estimate. These theatre earnings are from 20th Fox company's 42% interest in National Theatres (F-WC).

Theatres (F-WC).

Dividend meeting, postponed from the previous week, will be held by Paramount tomorrow (Thurs) or Friday. This was the latest indication, actual confab depending on whether there would be a quorom present to act on payments on both preferred issues. There is \$1.50 due on the first preferred and 15c on the second. No payment has been made on the common since the present stock was, issued. Whether or not a diviny will be paid this year, this class of stock doubtlessly will depend on the rate of enrings at the present time.

Loew's \$1 Extra

Loews 31. Extra

Loews, Inc., raced shead into the ranks of topflight dividend-payers on the N.Y. stock exchange last week when the directors voted the regular 50c quarterly payment and \$1 extra on the common. Both payable Dec. 31 to stock of record Dec. 11.

Mec. 11.

The additional \$1.50 payable on the second charge before the end of the common shares before the end of the year brings total 1937 distribution to \$7.50, which was in line with Wall regular rate remained at \$2 annually regular rate remained at \$2 annually throughout the year but extra melon cuttings totalled \$5.50. Besides being the largest amount paid on a common issue by any picture company, Loew's \$7.50 distribution this year places it up with other high dividend payers on the big board.

Hollywood, Dec. 7.
With an eye to the future, major filmers will forego usual Yule customs of bonusing employees. All company heads decided against the practice this Xmas. Instead, all undivided profits will be held in re-scrive against any adverse business conditions that may affect '38

Discontinuance of largesse is also predicted on the fact that most of the workers are now lined up with labor organizations. Film industry now falls in line with other indus-tries which taboo holiday handouts.

tries which taboo holiday handouts.
Last year Paramount and 20th
Century-Fox passed around Christ. Century-Fox passed around/Christ-mas cheer to home office Vorkers and others in distribution, theatre-and studio departments. 20th's cash gifts totaled \$585,000, bulk of which-went to west coastors. Some \$160,000: went to National Theatres (Fox-West Coast) help. Warner Bros. which Coast) help. Warner Bros, which cut up melon with workers four years ago, is keeping it intact this year, as are Metro, RKO and UA.

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York Chicago, San Francisco, Hollywood and London. VAREVY takes no credit for these news items, each has been rewritten from a daily paper.

East

John Roosevelt first of the presidential family to take umbrage at-Td Rathor Be Right. Offensive in spots, he says.

Court demanding that Peggy Garcias be tried on a 10 months' old bigamy charge. She's the cloakroom girt who sued Dave Rubinoff.

N. Y. Light Opera Guild planning to do an Indian opera, The Sun Dance, by William F. Hanson. Latter is music head of Utah schools.

N. Y. auto licenses for next year to carry a lag for the World's Fair in 189.

Musicians' Emergency Fund to stage a benefit at the Waldorf-Storia Jan. 2.

stage a bene Astoria Jan. 2.

Asiona Jan. 2.

Final campaign luncheon of Opera
Guild skedded for Dec. 15. At the
Pierre

Pierre.
Supreme court last week denied application of Edward A. Malloy, of Scranton, to examine officials of P. Lorillard & Co. He sought information on which to sue for one of

Seranton, to examine officials of P. Seranton, to examine officials of P. Lorillard & Co. He sought information on which to sue for one of the Old Gold prizes.

Amanda Siebert fell out of bed at week, and it took five cops to get her back between the sheets. As Dolly Irene she has been appearing in many sideshows on the Island and elsewhere. Weighs \$50, poinds. Following a benefit at the Beck of Barchester Towers, the Metropolitard Junior Achievement League will throw a supper at a nearby restaurant Dec. 14.

Roy Roberts eased out of Hurrah for What' by Jack Whiting, after playing several weeks on the road. Then Whiting became ill, and Roberts in the N. Y. debut, after all. Eight Levey, George M. Cohan's ex. seeking a divorce in London. The Company of the Company of the Coldsmith. American Show Shop has taken a lesse on the President theatre. To make an effort to establish a repertory company.

make an effort to establish a reper-tory company.

Pupils of the city dancing schools to stage a revue at the Hippodrome next Friday.

Nelson Doubleday, of the publish-ling itm, taxed \$450 for himself and eight guests for shooting ducks in prohibited territory. In South Caro-lina. Posted \$50 apiece and forfeited hail

eight guests for shooting ducks in prohibited territory, in South Caro the prosted \$50 apiece and forfeited but the control of the prosted \$10 apiece and forfeited but the control of the prosted \$10 apiece and forfeited but Yugoslavia when it depicted a plot as abust a mythical king.

Picture fans in Pittsfield, Mass., demand and get their money back when they found 'The Great Garrick was not a baseball pix. They thought it was Lou Gehris.

Mario Labroca, Italian commissioner to N. Y. World's Fair anxious to bring over the La Scala operatrouse.

to bring over the La round troups. Swedish sailors from the Gripsholm took part in the Dance International at Rockefeller Center Thursday. Did native dances in native.

hedm took part in the Danie Americana, at Rockefeller Center Thursday. Did native dances in natural costume.

Famous Meadowbrook Hunt stymicd by law requiring all poocnes to be muzzled. Epidemic of rables remonsible for the order.

N. State music clinic at thaca as week. About 1000 in attendance week. About 1000 in attendance week. About 1000 in attendance of the state of the sta

in Dunces ne win Assauration in the prisoners in a Nazi internment camp.

Metropolitan Camera club staging a photographic show at Mecca Tenipi Dec. 5-10.

O wer Whalen voca to have the Comercian of the Comercian of the Electrolysis Associates Clark Galber runner un. Other winners are C. Aubrey Smith. Melvyn Douglas: Adolber Mentiou and Boske Carter the other winners show the Supreme court retues to dismiss the indictment for extortion against being the Melvyn December of the Stuperner Court retues to dismiss the indictment for extortion against being the Melvyn of the Stuperner.

Daniel Frohman back the job state being laid up following bad fall.

Fire Commissioner McElligott or-

after being laid up following bad fall.

Fire Commissioner McElligott orders firemen to lay off professional talent for their centertainments. Says its a racter and the latent for their center talents for the content of the content from the content for the center theatre last Saturday. Larger capacity.

Children's Art Thetare gave three one-acters at the Nora Bayes last Saturday.

Police census shows 15,762 cars parked in middown area.

Police census shows 15,762 cars parked in middown area.
City studying plans for a 'ferris wheel' garage for parking. One being tried in Pittsburgh.
Joseoh M. Schenck named choirman for southern California in the pending fight against infantile paralysis to be Jaunched on the President.

opera is fold Challapin will not able to sing. Opera will split seas and save her and the tenor for 'second half' of the season Jan

able to sing. Opera will split season and save her and the tenor-for the second half of the season January.

Ois Skinner, addressing the Episcopal Actors Guild, ast Suday special spe

operators of the ill-fated dirigible Hindenburg for use in its new air-liner. Heavy trucks which cannot mainhain a speed of 20 miles per hour on the exit grades of the new vehicular tunnel between N. Y. and N. J. will be barred from its use. Brooklyn Eagle: commenting editorially for first time on strike called against. it Sept. 13 by American Newspaper. Guild, declared it was not opposed to organized labor' but thinks the closed shop impracticable in editorial dept. of an independent newspaper. Jack Doyle sea Wintering in south the control of the control

Coast

L. A. superior court ruled sult of Dr. Renato Senise for \$30,000 against Hal Roach must go to trial. Senise claims damages growing out of the waship of Roach's picture deal with Mussolini and the Italian govern-ment.

claims damages growing out of the washup of Roach's picture deal with Mussolini and the Italian government.

Suit for \$135,000 for loss of are yet is on file in L. A. against Al Levy restant and the standard of the standar

y sugging plans for a Terris against. Pfillip MacDonald, film of garage for parking. One bewifter.

Filed in Pittsburgh.

Income tax liens filed against Hol- a license filed against Pictor Heerman of the pression of the pres

break her contract before Federal Judge McCormick in Los Angeles. Ann Harding was granted permission by Superior Judge Smith in L. A. to take her daughter, Jane Bannister, to Maryland.

Petition was filed by John Monague to Waryland.

Petition was filed by John Monague to Waryland.

Loola Hoover Martin, actress, filed suit for divorce from Harry A. Martin, of the U. S. Navy, in Los Angeles. Hal Roach sued in L. A. on copyright infringent charge by Maud Clement Peddell, who claims her playlet, "Little Boy Blew In." is the basis of the film, "Nobody's Baby." California Republicans talk of tratting Ceol B. DeMille to run foot the GOP nomination as U. S. Senator next year.

the GOP nomination as U. S. Senator next year, "Horace. Pucket and M. Everyn Walker filed suit in L. A. suoesior court charging that Pinky Tomlia and his biz manager, Coy Poe, owe them \$2,400 for assertedly pitating a song from them after paying \$100. song from them after paying \$100 representing that only the title and idea had value.

Amateur Applers

(Continued from page 1)

ferring the pick-up system on de-mand of customers. Applers have played swankiest spots too, such as El Morocco, La Conga and Stork Club, which are usually minus floor entertalment. Floor mixing with customers is not unusual, either. Invasion also to be felt in Florida this winter. Arthur Murray, impresanto of many of these B.A.

Florida this winter. Arthur Murray, impresario of many of, these BA, combos, is dickering with hotels for his cider-steppers. Understood he has purchased a concession at one Florida spot for show-easing his talent as a comeon for dance instruction. Will mean a further poke at the non-prancers.

tion. Will mean a further poke at the pro prancers.
Majority are high school and college kids, clerks, etc., of the dancemad specie. They work for crullers, in standard collegiate outfit (sharpie style), paid for by Murray, who frankly loses money on 'em, charging it off to advertising. Hence, they present a good return on small investment for bookers and buyers. Eventually, of course, the youngsters get the show biz bug.

Earnings of dance teams are further hit by the invasion of Applers into the party biz which, herefolore, represented nice coin to ballroom-

represented nice coin to ballroom-ologists who doubled from regular

ologists who doubled from regular-shows for private ifunctions. Deb lests, tc., have been bitten with preference now going to mad shin-dig exponents.

Of late, also, as a switch, the Big Apple has become the Little Peach, and there are also exponents of the shag-dance school, still another manifestation.

Emil Colman, maestro in the Hotel St. Regis Iridium Room, N. Y. will stage a socialite Big Apple con-test tonight (Wed.).

MARRIAGES

Laura Kobrin to Gene Doyle, Nov. 25 in New York. He's of Doyle and Donnelly, now with Vinco, liquor im-

porters.
Mary Jane Lewis to James Briggs.
Mov. 28, in Hollywood. Bride is a
producer for Fanchon & Marco.
Groom is with Warners.
Dörothy Yelig to Leonard Kapner.
in Pittsburgh. Scheduled for today
(U). Groom is manager of WCAE.
and bride is former music librarian
at. same station.

(9). Groom is manager of WCAE and bride is former music librarian at same station.

Margerie Hockley and Jerome S. Goldberg, secretly since 1935. She's Walter Winchell's Hollywood secretary; he's in the Columbia studio camera dept.

Ruth Gustaffson, non-pro. to Bob Provan, announcer at WDRC, Hartford, Dec. 4.

Jüssph. Shubiak, Haziston, Pa. band leader, told the boys at rehearsal the other night he has been married. (in Detroit) to Laura Wallace of Centralia, Pa., since July 17.

Mary Regensburg to Leonard S. Foist in N. Y. Dec. 6. Groom is son of the late Leo Peist, Wini Shaw to Frederick Vosberg, at Fort Lee, N. J., Dec. 5. Bride is screen and radio singer.

BIRTHS

Mr. and Mrs. Vance McCune, H. in Chicago, Dec. 1. Father is

in Unicago, — radio actor, Mr. and Mrs. Phil Libby, sone in Chicago, Dec. 2. Father is radio

Mr. and Mrs. Phil Libby, son, in Chicago, Dec. 2. Father is radio, announcer.
Mr. and Mrs. Lloyd Bacon, in Holly wood, Dec. 5. Father film director at Warners.
Mr. and Mrs. Edward J. Jaisen, daughter. Father is commercial chief of KVI, Seattle-Tacoma.
Mr. and Mrs. Lee Afonstein, son, San Antonio, last month. Father is manager of Palace theatrs.

OBITUARIES

EMILIO COLOMBO

Emilio Colombo, 63; orchestra leader, died in London, Nov. 25. He taken ill-during his evening session at the Mayfair, hotel, collapsed on completion and never regained consciousness.

Of Italian birth, deceased found fame in Russia in his youth, being violinist to the Czar, and ruined following the revolution, left for Japan, where he became a royal favorite. He made his London debut in 1920 at the Acolian Hall, and soon became popular in high circles; then he became or rokstra leader at the Mayfair and broadcasted frequently.

RALPH LEWIS

Ralph Lewis, 65, veteran stage and screen actor, died Dec. 4 in Los Angeles from injuries received in an auto accident Thanksgiving night. After long career on the stage, Lewis yent to Hollywood and joined up with D. W. Griffith, who started him off in 'The Birth of a Nation.' He appeared in more than 100 silent pictures, most of them of the action iccures, most of them of the action lexpe. With the advent of sound he played character parts and was active up to last year.

Siftviving is his widow, Vera Lewis, who also was a stage and screen player, and a daughter.

JOSEPH KERN

Joseph Kern, former cellist in the St. Louis Symphony, died last week in St. Louis from pneumonia, aged 78.

He played with the St. Louis Symphony under batons of Alfred Ernst and Max Zach and was first cellist at the Olympic and Century theatres. Survived by four brothers and

FRANK A. OPPENHEIMER

FRANK A. OPPENHEIMER
Frank A. Oppenheimer, 63; orchestra conductor, died at his, home in Philadelphia, Nov. 28, following a long illness. Mr. Oppenheimer began his musical career as a member of Victor Herber!" band in the Craind Opera House, Philadelphia, more than 30 years ago.

CAMILLO SCHWARZ

CAMILLO SCHWARZ

Camillo Schwarz, famed clown of
the Broken Mirror' act (Schwarz
Bros), died in Germany recently at
the age of 80. He was known on the
continent and elsewhere, and was a
pioneer in German vaude.
Only a few months ago he made a
tour of Berlin, Stuttgart and Munich.

ETHEL GRACE CLOUDS

Ethel Grace Clouds, 45, died at the Will Rogers' hospital, Saranac, after a siege of sanatorium treatments of Il years. She held feature spots with sun-dry vaudeville units. Interment In-dianapolis, Ind.

PHIL SHERIDAN

Phil Sheridan, 50, dance orchestra leader, committed suicide Dec. 1, 1937, by jumping from hospital room. It was his second attempt to kill himself in 24 hours.

He had been ill for several years.

CLARENCE S. BARTON

Clarence S. Barton, for many years a doorman at Proctor Ucatres in Schenectady, N. Y., was found dead in bcd at his home that city last week.

Robert T. Murphy, 73, secretary to George Weiland, president of the At-lantic City Theatre Co. and the Boardwalk Realty Company, died at his home in Philadelphia Dec. 2.

Manly M. Herron, 81, well known stockman and trainer of stock for circuses, died Nov. 21 at the home of a daughter in Newark, O.

Fradcrick Peterson, 42, film tech-nician, died Dec. 6 in Los Angeles of gunshof, wounds, said by police to have been self-inflicted.

i doornan at Proctor Queatres in Schenectady, N. Y., was found dead in bed at his home that city last week.

ROBERT T. MURPHY
Robert T. Murphy, 73, secretary to Zeorge Weiland, president of the Atlantic City. Theatre Co. and the Boaddwalk Realty Company, died at his home in Philadelphia Dec. 2.

MANLY M. HERRON
Maily M. Herron, 81, well known stockman and trainer of stock for ircuses, died, Nov. 21 at the home of a daughter in Newark, O.

FREDERICK PETERSON
Fractick Peterson, 42, film technician, died Dec. 6 in Los Angeles of gunshot wounds, said by police to have been self-inflicted.

Mother of Clinton Wander, manager of the Broad theatre, Columbus, O. and formerly assistant manager of Locw's St. Louis, died at her home last week from a complication of diseases. She was 60. Survived by her-husband and four children,
Mother, 81, of Hale Hamilton, Mother of Clinton Wander, manager of the Broad theatre, Columbus, O. and formerly assistant manager of Loew's St. Louis, died at her home last week from a complication of diseases. She was 60. Survived by her husband and four children.

actor; and John D. Hamilton, Re-publican national committee chairman, died Dec. 4 in Los Angeles.

Father of Joe DuMond, NBC's Josh Higgins, died at his home in Water-loo, Ia., Nov. 25.

Unit Review

(Continued from page 50)

Follies of Gay Paree

Follies of Gay Parce
is turnished a briefle for solo work.
Appearance of a gum-chewing
cowboy lariat twirler on a Parisian
idea bil might have surprised a lot
of the patrons, but Tex Barton and
idea bil might have surprised a lot
of the patrons, but Tex Barton and
of the patrons, but Tex Barton and
of the patrons, but Tex Barton
Queen Mary after filling extended
engagements in a number of Parisian
night spots. Billed as Tom Mix.
double, Tex duplicates Will Ropers
in rope spinning while cradking bromide gars of gas-lit vintage. He begins each new rope trick with, Well,
I see by the pabors. His case and
fleesse waltzing through a rope
had em hollering for more.

The Rover Boys, two youths whose
routine borders along puns and timbling, pull a surprising act by for-

routine borders along puns and tun-bling, pull a surprising act by for-saking dialogue and concentrating on difficult slambangery and hand

saking dialogue and concentrating on difficult slambangery and hand litts.

Sharing headliner billing with the Weber Bios, and Chaquita is Mile. Youther La. Roux, who introduces the control of the cont

supplying the zest when units name implies, complex surpling offers a curie for insomnia, it remains for two olive-skinned young men and a vivacious can-can hooter to land solidly by their agile taut wire aerobatics. The Weber fares and Chabatics The Weber fares and Chabatics are supplied to closing.

The Webers perform nicely on the wire. Besides the caudid hip-slips. Cliquid is a sloot of Young on the steel.

The Webers perform nicely on me wire. Besides her caudid hip-slips. Claquita is also at home on the steel straud. Acts finale, with one of the brothers skipping rope, brings salvos. Rounding out bill are Don't Tell the Wife' (RKO), and 'Border Cafe.

HAPPINESS FOLLIES (PALACE, AKRON)

(PALACE, AKRON)

Akron, Dec. 4.

Ted Lewis latest stage effort currently here not only is smooth, but it serves to introduce new talent in an assortment of acts that impart the illusion of speed.

Lewis, has solved one of the tatered bugaboos of band shows by casing acts on and off the stage without a noticeable interruption. His band is in the background more than in any other of his shows, but

Stepping cuties, the dancing of Theo Troy and the Sylvia Manon adaglo foursome (three hushies and a lithe, petic blonde) aid mightly. Gaye, Dixon is billed as a swing songstress, occalizing in the latest version of torrid tunes and being generally applauded. Ray Royce is a tumbler with a great whirl of speed.

a tumbler with a great whirl of speed.

The Yost Variety Coeds, scxtet, lend their voices in chorus to several of the band specialti. Charlie. Snowball: Whittier, the ever-present shadow, is adding in his familiar turn, adding a few new notes of his own. He gets over.

Paramount's 'Love on Toast' is the flicker.

CIRCLE, INDPLS.

(Continued from page 51)

What They Think

For Daytime Fix Pic Jackson Heights, N. Y., Dec. 1. Editor, VARIETY:

fackson Heights, N. Y. Bec. A. Schitor, Vanuary:

May I have a little space on this page to attale my views concerning the estimations vs. radio battle?

I have always felt that the motion picture producers could use the advantages radio offers; but there is a way to use these advantages. In the first place, to bid for attention it he loudspeaker at a time when producers would certainly want people in the theatre is not the way. Nor is there any advantage in airing almost all of a picture's within entertainment high spots and expect listeners to want to see that picture. Condensing the preview to 30 minutes is a partial remedy, but that is still not the desired solution. I sincerely believe that producers would receive more benefits from the radio if they dropped this idea of a gale hour session at night, which bids for listener attention and probably keeps the listener at the radio. As an alternative, I should like to make this suggestion:

Throughout this broad land there willings of warmen listeners dur-

make this suggestion: Throughout this broad land there Throughout this broad land there are millions of women listeners during the morning and afternoon-hours. Several radio serials keep-them close to the loudspeaker during this time. It is reasonable to assume that the percentage of femilal theatregoers exceeds the males, and more often than not it is the female influence that drags most males to the theatres. Now, instead of spending money on a mammoth evening hour, why not any 15-minute, periods during the morning or afternoon, once a week, three times a week, or during the morning of atternoon, once a week, three times a week, or whenever it is destrable? These periods could be in the nature of movie news (no gossip), telling what pictures are in production, selling points about them, what will be Sadie Jones next vehicle, and perfect the concentration of a star to

points about them, what wilf be sadie Jone's next vehicle, and perhaps the appearance of a star to spiel about the picture and the hopethat everyone will see it when it comes to their favorite theatre. It possible, the microphone could actually be taken on the set to record a short scene from the picture.

The entertainment angle of the above suggestion may not be practical in its entirety, but the suggestion to plug motion pictures during the day, when the influential women folk are listening, is, I believe, a suggestion worth while. By so doing, pictures are sold to the public at a time when there is no great interference on theatre attendance, and with a little 'Why not attendayout local theatre donight?' spiel thrown would send a lot of people to the aines. They may not see the sponsor's picture, but they will be going of the movies, and a good habit will prove beneficial in the end. As it is now, the movie air shows are only attracting more attention to the radio, whereas they should be sould

Editor, VARIETY:

May I call your attention to an article in your issue of Nov. 24 in reference to an article printed in the Cleveland Press on Nov. 16, 1937; regarding the distribution of Nazi dises by a Rev. John Foisel of Cleveland and used on radio station WJAY (now WCLE).

As director of foreign programs on former station WJAY, and now director of foreign programs on WHK and WCLE, I am interested in the finest musical presentation every foreign major country has to offer.

When a number of German recordings made by the Telefunken-Gesellschaft Co, were brought to my attention, and I auditioned them privately, there was not one Nazi word

ing the German language and far from being a Nazi myself, I warbhed every word uttened in the fields songs used a generation ago. If beautiful music made in Germany without any Nazi propaganda is to be barred from all German listeners, now citizens of our country, then I wasn't informed. So far, I have not allowed any records with such statements as We owe der fachter thanks for the beautiful automobile highways that cries-cross Germany, and other such similar statements to go on the air.

I would be the first one to object to such recordings if I heard them. This you will notice in the paragraph I outlined, that was printed in your gublication.

I would like to sek the writer of your story this, Is it wrong to listen to German opens presented by the Metropolitan Opera Company with such stars as Lotte Lehman, Lauritz Melchior, Blizabeth Retthberg, Kirsten Flagstad and others, just because they are German or sing the German language? I, for one, do not, and that is why I consented to use some of these fine German musical offerings as strictly from the musical sense of the production and nothing more.

I think all listeners should look at

nothing more.

I think all listeners should look at

I think all listeners should look at this situation in a broadminded way and not raise any objection to any artistic musical presentation just be-cause it was made. Germany or written by German composers.

Most sincerely yours, Radio Stations WHK-WCLE. ley Altschuler,
Foreign Program Director

Circus Review

Great Eastern Circus

Mansfield, O., Nov. 24.

A well balanced winter unit, framed entirely from the current season's program of the Cole Bros.-Clyde Beatty Circus, with all stock and props from that circus, incorporated under Indiana laws as Carler. Bros. Great Eastern Circus, under the personal direction of Nick Carter and Editrige Bumbley, coowners and managers.

owners and managers.

Carter and Rumbley have surrounded themselves with a staff that
is exclusively Cole Bros, each department being in charge of an exceutive of that show. The result is
an efficient working personnel, the
performance at its premiere here
Monday night, moved with mid-season smoothness, without a singlehitch, a credit to Homer Hobson, Ix,
who personally directs the action,
which is timed to an hour and forly
minutes.

Showmanship is much in evidence

swith a little Why not attend your collisions of the many collisions and the strip the supplies to the seeks. They may not see the sponsive beneficial in the end. As it is now, the movie air-shows are only prove beneficial in the end. As it is now, the movie air-shows are only attracting more attention to the radio, whereas they should be spotted to such a way to attract people to the theatres, and the best way to do that is to get the housewife's attention—during the classical group to round out a crack and the best way to do that is to get the housewife's attention—during the classical group to round out a crack and the best way to do that is to get the housewife's attention—during the classical group to round out a crack and the best way to do that is to get the housewife's attention—during the classical group to round out a crack and the development of the program.

Music the Universal Language Cleveland, Nov. 30.

Editor, Vanittri.

Music the Universal Language Cleveland, Nov. 30.

Editor, Vanittri.

Cleveland Press on Nov. 16, 1937, regarding the distribution of Nazi dises on a state concert feature with the Hagenbeck-Wallace Circus. Gibo wit

Fellows' Successor

Sarasota Dec 7

Sarasota, Dec. 7.
Commenting that 'no one can match Dexter Fellows' years of experience, his contacts and his place in the hearts of American newspapermen.' Roland Butler, general press rep for Ringling Bros. Barnum & Bailey Circus, amounced last week that three men-himself, Frank Braden and Sam Stratton—would divide the late famed pan's work.

The trio will be assisted by Al J. Lester in general publicizing.

CARTER SHOW HITS BUMPS

Mansfield O. Dec. 7.

Mansfield, O., Dec. 1...
Opening stand here for the Carter
Bros. Great Eastern Circus, an indoor unit recruited from the Cole
Bros. show in its entirety, fared no,
better than mediocre. Show gave 13
performances at the Collesum here
to biz that never exceeded 1,000
paid, including kids. Advance sale,
unitch started spiritedly—slumpedwith the opening of the circus and
never did pick up after midweek.
Matiness were nothing at the gate,
but served as rehearsals for the performers.

formers.

Executives of the Carter circus blamed the flop on the Grotto committee's lack of interest in the promotion and failure of 1ts membership to return \$5 books of lickets before the circus engagement terminated. More than \$1,200 worth of tickets were unaccounted for when the circus moved out Monday.

the circus moved out Monday.

When word got around that the show would not be able to pay off, circus executives were besieged with creditors, most of whom were paid in part. Although attachment proceedings were threatened there was no legal action when the show moved its equipment to the waiting baggage cars, as the transfer was made before Sunday midnight.

Carter is understood to have received financial assistance from friends to keep it out, several midwest stands already contracted could be played during the next two

could be played during the next two

Kalamazoo, Dec. 7.

United Indoor Circus opened its Michigan tour with a two-day appearance (29-30) at the Armory here last week under the auspices of Central High School First night performance conflicted with Towarich appearance here and biz

Atlantic City Amusement Men Rally to Keep Business Going

COWBOYS IN CONVENTION

Meet in Ogden Will Seek to Obviate Radio Strikes

through during the past year, Mc-Gargar added.

Naming the grand champion cowboy as a result of noints issued for winning at the various rodeos last summer, will be a feature of the two-day confab. Also to be selected are the year's champion calf roper, seer wrestler, steer decorator, brone rider, steer or bull rider and single roper.

roper:
Maxwell McNutt of Redwood City, Cal., national R. A. A. prexy Mayor Peery handling arrange-

Hoot Gibson's Dates End in Feb.; Then H'wood

Mansfield, O., Dec. 7. Munsfield, O. Dec. 7.
Hoot Gibson, western film star, appearing as the concert feature of an indoor circus here said he planned to return to the Coast about the middle of February to make four full length western features for Universal. So poor was business here that the cowboy didn't make cigarette, money for himself and company.

cigarette money for himself and company. William Moore, his personal rej-resentative, revealed here that Gib-son is under contract as the after-show feature at the Shrine indoor circuses at Chicago, III and Debroit. Mich., and that negotiations are pending for two weeks for the Grotto in Cleveland. Grand Transis, Mich., also has been contracted.

Longer State Fair

Detroit, Dec. 7. Michigan State Fair here will be extended in future dates.
In 1938 will go 16 days instead of the former 10-day run.

Exploitation

(Continued from page 23)

'gigantic' and such. We never use huse ads to rave about super-stupendous' shows. We just restrain ourselves a little and say modestly, always a good show. We know that Indianapolis is not New York. That you tolks here don't like to be tooled. We hate to brag but maybe that's secutive week of stage show when most of the theatres over the nation have trouble to run continuously on a regular vaudeville policy.

Promoting a Legit

Fromoting a Legit
Milton Overman minager of the
Chief theatre at Colorado Springs,
sigged up a novel tobby display for
Room Service. Instead of selling
the tickets in the box office Overman built a booth resembling the
desk in a hotel lobby with register
and trimmings. This was installed
in the lobby nearly two weeks before the play date. With a girling
Service' tickets behind it. Room
Service' tickets behind it. Room
Service' banner was over front of
booth as back wall for it and on the
treasurer's cap.
Barclay V. McCarthy is the p.a
for the show.

Among flock of stunts used in this territory to push Columbia's 'Awful' Truth, best was that pulled by Moc Murdoch of Stanley, Camden, He had 500 ight-by-ten cards printed your town. They can Reserved for Mr. Smith, is wire-halfed.

Atlantic City, Dec. 2.

The complete collapse of the Atlantic City amusement industry which has been threatening for weeks was narrowly avoided at the last minute when several leading amusement men this week got together and decided to take matters into their own hands after the city failed to offer any solutions to the situation.

Heading these was Edward Sherman, New York booking agent, who

situation.

Heading these was Edward Sherman, New York booking agent, who made a deal with Erank-Gravash-head of the recently closed Steel Pier, to take over the pier on week-ends for presentation of vaudeville, films, and dancing, His first preentation was the Royal Parisian Midget Follies' which got good reception despite a young squall which was blowing in from the sea. Alex. Bartha's band was put in the ball-room, and a feature film. 45 Fathers' on the screen.

In keeping with this spirit Gravatt decided upon his own to keep the joing week days with sundecks, and exhibits open to the poblic, thus giving the stores and business places.

and exhibits open to the public, thus giving the stores and business places of that section of the walk now life. At the same time Harry Waxman celebrated the fourth anniversary of his Hollywood theatre on Atlantic avenue by putting in Trench Riviera Breuties, "Jeaturing Morroe and Grant, the Eight Guardinen," Ray and Harrison and Ruthania. He further announced that stage shows and the property of the same of t

and Harrison and Ruthania. He
further announced that stage shows
would continue at his house for the
remainder of the winter months.
The old-time pix outfit which has
been making film history on Central
Pier by packing fem in with oldtime thrillers, also announced it
would join the parade and keep
going through the cold months. The
closed Strand theatre will be opened
as soon as possible after alterations,
making it five houses going on the
Boardwalk, as against what a week
ago was a complete shutdown threat.
There will be no more house clusings atthough announcement was
made by the Welland-Lewis chain
that their first run Apollo may go
into an afternoon and two evening
shows.

World Raise Monument To Late Dexter Fellows

New Britain, Conn., Dec. 7.
Erection of a monument to perpetuate the memory of the late Dexter Fellows, circus press agent, being considered in this city.

After the services, Dec. 1, visiting newspapermen and other guests assembled at a hotel as guests, of the New Britain Press club. F. Darius Benham, one of the organizers of the Dexter Fellows tent, Circus. Saints and Sinners, of New York, recommended that a monument be erected mended that a monument be erected here. He said the tent would assist in raising funds for that purpose.

Pays to Advertise

For every dollar spent advertiging Michigan's trusts advantages, Silo tourist coin was brought into state this year, according to a report unde last week to the Michigan Tourist assu-

Based AAA survey showing nine percent of tourists are entired nme percent of tourists are enticed by advertising, it was estimated that about \$30,000,000 of the \$35,000,000, spent by tourists. Michigan last season resulted from ads. Around \$300,000 is, expended on state adver-tising annually.

Ice No Frost

Detroit, Dec. 7.
Despite auto plant layoffs and genbe banner was over front of as back wall for it and on the area sack wall for it and on the area sack. Wall for it and on the area sack wall for it and on the area sack wall for it and on the clay V. McCarthy is the page show.

Smith's Monopoly Philadelphia of Smith's Monopoly Philadelphia of stunts used in this fort to push Columbia's Awful. best was that pulled by Joe of Starley Camber, He government on fire hydrants all own. They read: "Reserved for Smith."

Bess Erhrardt and troupe moved for Smith. Smith is wire-haired terrier in there bee. 9.





MADE FROM FINER, MORE EXPENSIVE TOBACCOS

Give cigarettes for Christmas! What cigarette? CAMELS, of course. There's no doubt about how much people appreciate Camels - the cigarette that's made from finer, MORE EXPENSIVE TOBACCOS. A gift of Camels carries a double greeting from you. It says: "Happy Holidays and Happy Smoking!"

(left) The famous Christmas package, the Camel carton-10 packs of "20's" -200 cigarettes. You'll find it at your dealer's.

(left) One pound of mild,

mellow Prince Albert-

the "biteless" tobacco-



HOPE THE BOYS KNOW THAT A GIRL ALWAYS **APPRECIATES** A GIFT OF CAMEL CIGARETTES

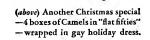
ASK ME WHAT I'D LIKE. AND THE ANSWER IS THAT BIG GLASS HUMIDOR OF PRINCE ALBERT



I BELIEVE IN GIVING MEN GIFTS THEY CAN USE. SO-I'M GIVING THAT SPECIAL 1-LB. CHRISTMAS TIN OF PRINCE ALBERT

YES SIR. CAMELS HEAD THE LIST OF WHAT I WANT FOR CHRISTMAS





Frince

THE NATIONAL JOY SMOKE

If you know a man owns a pipe-you'll be making an appropriate selection if you give him a big gift package of PRINCE ALBERT. Prince Albert's as mild a pipe tobacco as ever delighted a pipe-smoker. It's easy on the tongue - doesn't bite. It's extra cool, thanks to its "crimp cut." And it's tops for mellow taste.

packed in the cheerful red tin humidor and placed in an attractive Christmas gift package.



Gift wrap.

Copyright, 1931, R. J. Reyoulds Tobac a Comp-

129' 15¢

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ASTOR LEND AT 64 PAGES

Vol. 129 No. 1

NEW YORK, WEDNESDAY, DECEMBER 15, 1937

BENEFITS'—A

\$300,000 Sunk in 12 B'way Flops Last Month; Total Cost \$500,000

More than \$300,000, represented in new productions on Broadway during the last month, has been written off in red. That approximation is made on 12 definite failures, all of which have closed or will have exited by the end of the week. Other shows which came in during the four-week period are rated among the successes, but some were so costly there is no assurance of recapturing the investments. Estimated total invested in both failures and successes during the month is about \$500,000. More than \$300,000 represented in

about \$500.000

about \$500,000.
Fortune tossed away on worthless scripts was partly outside money, but the most costly of the ill-fated presentations were by producers of recognized standing.
Antony and Cleopatra cost close to \$100,000 and 'Merciy Murder,' presented by the same office, represented another \$40,000.

another \$40,000. Last week's 'Siege' cost \$30,000 and the previous week 'Love in My Fashion' represented a surprising \$25,000 outlay. 'Brown Sugar,' one of the quick-folding a. amas, is said to have cost more than the average straight (Continued on page 62)

Blank Envelope In Lieu of Prize Money, Am Exposes Theatre

Joseph Potla, sound imita'or, who won an 'amateur contest' at a Jersey nabe vaude house recently tore open the prize envelope onstage revealing to the audience it was phoney, causing a Lugh the inanagement didn't expect. Squawked so hard that he was supposed to be inside, but states he received a letter from his 'agent' cancelling all his future dates. Potlatates he was also threatened with a beating up by the me, and stagehards. His professional name is Clope His 'kins.

Party of the model of the processional content in the professional name is Clope His 'kins.

Balshful N. Y. Stagehands

At a special matinee of 'Michael' and then was again withdrawn. This Brytry at the Broadhard, N. Y. the cult of Anglo-Italian friending by the Friedmanner was dived in the state of the state and there interested in what good on when the curtain is dromped. One on when the curtain is dromped. One that was a state of the Italian authorities on when the curtain is dromped. One the training of the Italian public films that should be in the state of the Italian public films and state of the Italian public films and the state of the Italian public films are stated to the state of the Italian public films that should be in the state of the Italian public films that should be in the state of the Italian public films that should be in the state of the Italian public films that should be in the state of the Italian public films that should be in the state of the Italian public films that should be in the state of the Italian public films that should be in the state of the Italian public films that should be a state of the Italian public films that should be a state of the Italian public films that should be a state of the Italian public films that should be a state of the Italian public films that should be a state of the Italian public films that should be a state of the Italian public films that should be a state of the Italian public films that should be a state of the Italian public films that should be a state of the Italian public films that should be a state of the Italian public films that should be a state of the Italian public films that should be a state of the Italian public films that should be a state of the Italian public films that should be a state of the Italian public films that should be a state of the Italian public films that should be a state of the Italian public films that should be a state of the Italian public films that should be a state of the Italian public films that should be a state of the Italian public films t

Beneath Dignity

Seattle Dec. 14.
University of Washington's School of Drama and Radio asked students to interpret, in straight English, running stories clipped from Vantry, submitting them to teacher for credits. One student said this was 'beneath the dignity of the drama.'

U. S. CURIOUS ON **INSIDE STOCK TRADINGS**

Bruited about is the fact that cer tain Government bodies are seriously interested in learning about the activities of certain downtown directors and officials of film companies, who, allegedly, have been manipu-lating film company stocks via private holding companies and individuals. It is held that certain of these gentry have established Swiss companies and other foreign firms through which their stock manipula-tions are handled.

The Government bodies are understood interested for the twofold reastood interested for the twofold rea-son of taxes, additional to protecting stockholders. One of the men un-der scrutiny is one who has been criticized by company stockholders for trading in his firm's securities.

Rome Can't See U. S. Pix Glorifying British Army, but Bankers OK

Bright Lineer, amounced some Slow Up Special Show time ago as OR'd for Italian release. had only a very short run in Italy

and once viewed scenic and costume changes.

Theatry Guid people familiar with the stock stated that it took the ereck longs to change scenes than ordinary costs of the sounds being discussed to the same fatte for the sounds reason. Meanwhile Lloyds and control of sounds being released here: apparently the Ralians see no harm from the large set with the sound relations of the sounds of the s

CUFFO SHOWS CLIP EARNINGS

Public Staying Away from Theatres for Bargain Entertainments in Name of Charity-Cost Only Few Cents More Than Four or Five-Act Vaudfilm Layouts, Plus Comfort of Reserved Seats and Headliners

COFFEE-CAKE PAYOFFS

By ABEL GREEN

In the name of charity, vaudeville actors' last gasp is fast being gasped. Their benefit - show appearances, strictly cuffo, just about kayo the variety talent's chances for any paid

satisty Collo, Just about kayo the variety talent's chances for any paid dates.

On all sides you hear laymen say, 'Why go to air ordinary vaudeville tleatre any more and see just four or five acis? For a few cents more, once a week, we go in style to some Saturday or Sunday night big charity show, see the cream of the crop of acts from all branches of show business, and that takes care of our desire for that good old Palace feeling. It even beats the old two-aday.'

There's plenty of grim truth in this, the acts and agents have suddenly discovered.

The seats are reserved, being staged usually in a big auditorium or legit theatre. When held in the grand ballrooms of the major hote's, as many of them are, the same thing is true, as there's no scramble for seats and the environment is ultra, somewhat exclusive and always withink The Thereter Authority may think.

an air of bigtime charity.

The Theatre Authority may think it's benefiting the actors and their various charitable organizations—after the T.A. gels its administrative site—but the 15%-of-the-gross that the Authority collects is only con-

(Continued on page 59)

N.Y.'S 1939 FAIR OPEN ALL NITE

New York World's Pair in 1939 froms as an all-night exposition. Though no definite decision has been made so far, seems lille question but that the fair gifes will be open 94 hours a dow

but that the for gars will be open 24 hours a day.
Unquestionably the world's big-cest inght-life city, the N. Y. expo-will be out to grab that extra coin that comes to after 2 or 3 a.m. Mer-chants keeping open doors after midnight are counted on taking ad-

(Continued on page 61)

Fear Vox Pop Indigo Laffs; Double Meanings Often Pop Innocently

Santa's Agent

Hollywood, Dec. 14.

In this town no one is safe from the clutches of an agent.
Ben Medford last week climbed on the Christmas float that makes makes the boulevard every night and signed William Mac-Ginnis, Hollywood's San Claus for the past 17 years,

Next day he landed him on the Chase & Sanborn show,

ONLY FUN IN **TOWN COMES** FROM AIR

Hamilton, Ont., Dec. 14 There being a Sunday blue-law effective in Ontario which prohibits admish charge to theatres, CHML each Sabbath afternoon puts on a visual free show, sponsored over the ozone by Wingham jewelry firm.

Entertainment is the only thing of its sort in Wingham on Sundays and it is consequently tough to get tickets, which sponsor distributes only to those calling at his store. Bankroller hires the Delta theatre for the broadcasts, which are community songfests in character,

Incidentally, same sponsor is on weekdays over CHML with a program titled 'Credit,' which the CBC slightly frowns on but has not as yet interfered with.

Chicago, Dec. 14. Policy of several interview-the-Poincy of several interview-the-public sessions to dish dirt via the double entendre stuff has grown to such proportions that radio execu-tives are frankly worried as to how such programs can be kept under control.

control.

They realize that slips are bound to be made and are cutting them down as much as possible by selecting questions more carefully. For example, there won't be any queries such as the one on WMAQ-Salermon Megowen Question-Air, What is a female fox called? The intervewed spoke up, 'It wouldn't be a bitch, would it?' And Donald McGibers, the narrator, assured him it wan't in that a female fox was a visuan't into everybody's embarrassment, some 2.200 letters came in saying that Me Gibeny was wrong, and that a f male fox is a bitch.

There've been a number of example.

mate 10x is a Diren.

There've been a number of error on this order during the past wer.

the kind about which little worry is expressed other than using a more (Continued on page 62)

Radio Comics in Action. Part of March of Time Screen Essay on 'Hum'

'March of Time' monthly no is shooting big commercial-pomers for a forthcoming relitited 'American Humor' likely be released in '1', ruary release and will humor figured to be nativ. U. S. Jack Benny Feed Allow.

U. S.

Jack Benny, Fred Allen, Eddie
Cantor, Burns and Allen and other
funnymen on the ozone will be shot,
in action on their programs in instances where the ad agencies and
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No. 1

NEW YORK, WEDNESDAY, DECEMBER 15, 1937

64 PAGES

00.000 Sunk in 12 B'way Flops Last Month; Total Cost \$500,000

re than \$300,000, represented in productions on Broadway durle last month, has been written fred. That approximation is on 12 definite failures, all of have closed or will have by the end of the week. er shows which came in during four-week period are rated githe successes, but some were thy there is no assurance of reing the investments. Estitiatal invested in both failures \$1500,000. Line tossed away on worthless the service of the s

\$5/9,000. tune tossed away on worthless is was partly outside money, he most costly of the ill-fated lations were by producers of ized standing. Revival of y and Cleopatra' cost close to 00 and Merely Murden, preby the same office, represented in \$40,000.

rr \$40,000.
week's 'Siege' cost \$30,000 and
evious week 'Love in My Fashpresented a surprising \$25,000
Prown Sugar, one of the
folding dramas, is said to have
one than the average straight
(Conlinued on page 62)

k Envelope In eu of Prize Money. Am Exposes Theatre

h Potla, sound imitator, who amateur contest at a Jersey ude house recently tore open as envelope onstage revealing udience it was phoney, causaugh the management didn't Squawked so hard thathe was with the five spot which was do to be inside, but states he taletter from his fagent ag all his niture dates. Potla in all his niture dates. Potla was also threatened with a up by the m.c., and stage-flis professional name is awkins.

lisvers that in one Brooklyn a gift on a bottle of Scot the continued on page 62)

ul N. Y. Stagehands low Up Special Show

pecial matinee of 'Madame at the Broadhurst. N. Y., it week, the stagehands had the Period of the stage of the students of the stage in the steel in what goes the curtain is dropped. Curtain to towered and the special viewed scenic and cos ume

Beneath Dignity

Seattle. Dec. 14.
University of Washington's School of Drama and Radio asked students to interpret, in straight English, running stories clipped from Vantery, submitting them to teacher for credits.
One student said this was beneath the dignity of the

U. S. CURIOUS ON **INSIDE STOCK TRADINGS**

Bruited about is the fact that certain Government bodies are seriously interested in learning about the activities of certain downtown directors and officials of film companies, who, allegedly, have been manipuwho, allegedy, have been manipulating film company stocks via private holding companies and individuals. It is held that certain of these gentry have established Swiss companies and other foreign firms through which their stock manipulations are handled.

The Government bodies are under-stood interested for the twofold rea-son of taxes, additional to protecting stockholders. One of the men un-der scrutiny one who has been criticized by company stockholders for trading in his firm's securities.

Rome Can't See U. S. Pix Glorifying British Army, but Bankers OK

Rome, Dec. 14. Bengal Lancer, announced some time OK'd for Italian release, had only very short run in Italy and then was again withdrawn. This and their was again withdrawn. This is the result of Angio-Italian friend-ship being an on-again-off-again affair, and of the Hallain authorities consequent doubt about the wisdom of showing the Italian public flims that glorify the British At the moment Par is trying to get permission to refease the film.

duild people familiar with thated that it took the crew change scenes than orthe men obviously being ted. Deckhands however they saw no difference in the Board closes this week.

CUFFO SHOWS CLIP EARNINGS

Public Staying Away from Theatres for Bargain Entertainments in Name of Charity—Cost Only Few Cents More Than Four or Five Act Vaudfilm Lay-outs, Plus Comfort of Reserved Seats and Headliners

COFFEE-CAKE PAYOFFS

By ABEL GREEN

In the name of charity, vaudeville actors last gasp is fast being gasped. Their benefit - show appearances, strictly cuffo, just about kayo the variety talent's chances for any paid dates.

strictly culto, just about kayo the variety talent's chances for any paid dates.

On all sides you hear laymen say, 'Why go to ordinary vaudeville theatre any more and see just four or five acts? For a few cents more, once a week, we go in style to some Saturday or Sunday night big charity show, see the cream of the crop of acts from all branches of show business, and that takes care of our desire for that good old Palace feeling. It even beats the old two-aday.'

There's plenty of grim truth in this, the acts and agents have suddenly discovered.

The seats are reserved, being staged usually in a big auditorium or legit theatre. When held the grand ballrooms of the major hote's, as many of them are, the same thing is true, as there's no scramble for seats and the environment is ultra, somewhat exclusive and always with an air of bigtime charity.

The Theatre Authority may think it's benefiting the actors and their various charitable organ rations—after the T.A. gets its administrative slice—but the 15%-of-the-gross that the Authority collects is only, con.

(Continued on page 59)

N.Y.'S 1939 FAIR OPEN ALL NITE

New York World's Fair in 1939 looms as an all-night exposition. Though no definite decision has been made so far, seems 'llite question but that the fair gates will be open 24 hours a day.

Unquestionably the world's biggest night-life city, 'the N. Y. expowill be out to grab, that extra coin that comes in after 2 or 3 a.m. Merchants keeping dons after midnight are counted on taking ad-

(Continued on p: 61)

Fear Vox Pop Indigo Laffs; Double Meanings Often Pop Innocently

Santa's Agent

Hollywood, Dec. 14.
In this town is safe
from the clutches of an agent.
Ben Mcdford last week climbed
on the Christmas float that
makes the boulevard every
night and signed William Macclinis, Hollywood's Santa
Claus for the past 17 years, to
a contract.

Next day he landed him on the Chase & Sanborn show,

ONLY FUN IN **TOWN COMES** FROM AIR

Hamilton, Ont., Dec. 14. There being There being Sunday blue-law effective in Ontari which prohibits admish charge to theatres, CHML each Sabbath afternoon puts on a visual free show, sponsored over the ozone by Wingham jewelry firm.

Entertainment is the only thing of its sort in Wingham on Sundays and it is consequently tough to get tickets, which sponsor distributes only to those calling at his store. Bankroller hires the Dolta theatre for the broadcasts, which are community souglests in character.

Incidentally, same sponsor weekdays over CHML with a program titled 'Credit,' which the CBC slightly frowns on but has not as yet interfered with.

Chicago. Dec. 14.
Policy of several interview-thepublic sessions to dish dirt via the
double entendre stuff has grown to
such proportions that radio executives are frankly worried as to how
such programs can be kept under
control.

control.

They realize that slips are bound to be made and are cutting them down as much as possible by selecting questions more carefully. For example, there won't be any queries such as the one on WMAQ-Salerno-Megowen Question-Air, What is a famale fox called? The intervewed spoke up. It wouldn't be a bitch, would it? And Donald McGibeny, the narrator, assured him it wasn't, that a female fox was a vixen. Then, to everybody's embarrassment, some. 2,200 letters came in saying that McGibeny was wrong, and that a female fox is a bitch.

There've been a number of errors

There've been a number of errors on this order during the past week—the kind about which little worry is expressed other than using a more (Continued on page 62)

Radio Comics in Action. Part of 'March of Time' Screen Essay on 'Humor'

March of Time' monthly newsreel is shooting big commercial program comics for a forthcoming clip to be tilled 'American Humor.' Hem will likely be released in 'Time's' February release and will deal will humor figured to be native to the U.S.

Jack Benny, Fred Allen, Eddi Cantor, Burns and Allen and other funnymen on the ozone will be shot in action on their programs in instances where the ad agencies and sponsors will permit and the performers o.k. the lensings.



HEARST-PARSONS' PAST 'IN' ON ACAD AWARDS HAS PRESS ASSNS. GANGING UP

Awards to Be Balloted by 15,000 Screen Actors LeROY TAKING GROUP Guild Running Show on Actors-Affiliation No Bar If Credit Rating OK

Figuring they were rooked last year and will be again on 'simultaneous' release of Academy awards in Hollywood, various wire services and rags not part of the Hearst setups are doing their own awarding this year and intend to play up other choices than the Academy's in order to take the edge off the official selections when made.

Official rebuke by New York critics last year to the Academy, and the past B-nature of many Academy selections did much to take the bloom off the official rose, and added cracks by-actors, writers, and even directors, all fending to give the Academy, the brushoff, has not helped put the Academy, back on its feet exactly.

Chief beef of JL, P and A. P. has

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Chief beef of IV, P and A. P. hasbeen that the 'scoops' scored by Louella Parsons on Academy selections were not scoops at all but adeliberate deal to give Hearst service b break on what was obviously com-

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Last year the awards were deliberately held back, contend these
services, until L. A. Examiner could services, until L. A. Examiner could be on the street with them and then when the correspondents telephoned the results to their desks they learned that the official announcements were already officially in the Hearst bag. Rival services were all for going after the Academy, but friends on the inside of the industry told them not to bother.

Tieups between the various talent groups, at present unionized, and the American Newspaper Guild are moving along in such a way as to force the Academy into making the awards a real secret, until

Meanwhile the various correspond meanwane the various correspondents and wire services in order to protect themselves in the clinches are announcing their own choices right and left.

Instead of 1,000 votes: 15,000 will

right and left.
Instead of 1,000 votes, 15,000 will
make the choices this year, making
selections more democratic. But
wire services want March 3 announcements to be democratically
arrived at, 100.

Arrived at, too.

Hollywood, Dec. 14.

Merit awards for the outstanding picture in 1937 and achievements by actors, directors, writers, technicians, et al., will be made by the Academy of Motion Picture Arts and Sciences on March 3.

Date was fixed by Frank Capra, Academy president, in an announcement stating that all writers, directors and others will be permitted to vote regardless of whether they belong to a studio guild. The only requirement is that voters have sufficient credits for work in their divisions to entitle them to membership in one of the craft organizations.

sions to entite them to membership in one of the craft organizations. Designation of star and featured player having given the best performance of any film players will be supervised by the Screen Actors Guild. But no recognition is extended to the Screen Directors Guild, Screen Playwrights, Inc., or the Screen Writers Guild, other than granting of permission for their representatively to sit in with general committee of Academy, which is supervising ann all banquet.

Personnel of general committee, headed by Capra, follows; Howard Etabrook, Academy vice president; Alan Mowbray, Larry Steers and Regis Toomey, representing Screen Actors Guild; George Cukor, Rowland V. Lee and Irvin Pichel, directors; David O: Selanick, Jack L. Warner and Darryl Zanuck, producers; Bernard Herzbrun, Nathan Levinson and Victor Milnor, technicians, Claude Binyon, Oscar Hammerstein, and Dwight Taylor, screen writers. Directors meeting the minimum achievement requirements of any screen directors organization, and the same for writers, will entitle them to cast ballot in their division. Matter of best acting awards has been referred to the SAG, and balloting system will be worked out by board of directors of that organization.

All Pictures Ellglible

All Pictures Eligible

In making the award for the most outstanding picture of the year, it

was decided that all productions dur-ing the calendar year of 1937 will be eligible for nomination. Plans for nomination of the best 10 from which the final selection will be made has

the final selection will be made has not yet been worked out.

Representatives of cinematography art direction, sound recording, short subjects, assistant direction and music and dance direction have been asked to submit recommendations for conducting balloling in tress divisions. Reports will be made to general committee next week.

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with the Screen Actors Guild actively co-operating this year, it is probable that more than 15,000 ballots will be east in the various divisions, as compared with a total of about 1,000 in previous years.

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the business picture that hit pictures can't remedy.
Good product set for January is listed as a controllable factor that will bolster business, according to exhibs. Nearly dozen topnotch features are being groomed for late December, and early 1938 release. This is expected to help.
Uncontrollable factors are rated to be developments at Washington and continuance of the general-business, recession. But no matter what is done on the farm bill or the wage-hour measure, neither are counted on to have any effect on the picture business for at least three months after passage.

after passage.

Favorable farm bill doubtless would aid film business and the wage-hour bill, if mild enough, is not counted on to harm the theatre

Hays Quarterly Meet May Be Tomorrow or Friday

Postponed December quarterly session of Hays organization directors probably will be held tomorrow (Thurs.) or Friday of this week. Meeting was delayed from last week because many directors were still on the Coarter.

Whether Hays gathering is carried out on Dec. 17 or 18, or again post-poned, will depend on ability to se-cure a representative quorum. Will Hays returned to N. Y. from the Coast about 10 days ago.

Lewin's Play Prowl

Hollywood, Dec. 14.
Albert Lewin is in New York to catch opening of his first Paramount production, 'True Confession,' While east he'll look over the play

GLAZER'S WB BOW

Hollywood, Dec. 14.

'You Can't Escape Forever,' Benjamin Glazer's first production for Warners, goes before cameras in Janwaries, goes beautier, uary,
Pic first of six films which Glazer will produce next year.

N. Y. to L. A.

Lionel Barrymore, Aubrey Blair, James Basevi, Madeleine Carroll, Marion Davies, Mrs. Emily Holt, Merritt Hulburd, Howard Reinheimer. Toni Spitzer, Howard Strickling, Robert Taylor. Yachi Club Boys.

WITH HIM TO METRO

Hollywood, Dec. 14.
Fernand Gravet, Kenny Baker and
Irving Brecher will leave Warners
for Metro when Mervyn LeRoy
makes his switchover in February.

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Trio are under personal contract to LeRoy. William Cannon goes with LeRoy as production manager.

A BROADWAYITE BACK ON B'WAY

By JACK OSTERMAN

Alibi month has arrived... Decem ber...where everyone complains

ber...where everyone complains about it being just before Christmas. As far as some of the night clubs have been doing, the week before Xmas started the first of August. This is the time of the year when inane conversation prevails on Bway, such as, 'Is it cold enought for you?' What's new? and that beautiful expression when someone in very loud voice tells you something that means nothing and then yells, 'Keep this under your hat.' That's so silly when most of the people have trouble just being kept!

Remember the old gag, and if you don't, Milton Berle's mother, does, about the three worst weeks in show business, Holy Week, Week Before Xmas and Toledo? And speaking of Weeks, what ever happened to Ada May?

Thoughts While Thinking

Thoughts While Thinking

Thoughts While Thinking
We saw a picket on a pogo stick
the other day and asked him what
was the big idea. He answered,
Shut up, I'm picketing the second
floor.' If Edgar Berger's Charlie
McCarthy keeps up being the head
attraction there'll soon be an American Federation of Dummies . Attention.N.Y. Tribune: Lucius Beebe
missed out on a big scoop the other
night; he misplaced his collar button.

There's no depression at the Roxy This week they have '45 Fathers, the largest High Mass ever presented the largest High Mass ever presented.

Add modern journalism: The great important news of the week seems to be what did Grace Moore do at the El Morocco . . personally Columbia is more worried about what she'll do at the Radio City Music Hall, while Lilly Pons is upset about being at the Rivoli, which has a nice location. If we were Grace any time she is interviewed about these trivial matters we would along

any time she is interviewed about these trivial matters we would slam the door and say. That's all there is, there isn't any Moore.' Overheard on B'way, Let's go in and see Bill Robinson, I loved him in 'Little Caesar'.

ARRIVALS

Robert Taylor, Lionel Barrymore, Jack Conway, Marjorie Williamson, Harry Ham, Auriol Lee, Mr. and Mrs. Leo McCarey, John Wolfenden, Elisabeth Schumann, Dusolina Gian-nini, Merritt Hulburd, Yacht Club Boys.

Joe Kennedy at St. James'

The dailies report that Joe Kennedy goes to London. He's going to be America's ambassador to the Court of St. James.

Show biz knows Joe Kennedy, It knew him when and knows him still. Joe Kennedy was a banker first. Then he entered show business. He is the only banker who made good, actively, in show business.

ness.

Show business therefore is proud of Kennedy and wishes him the best. Joe Kennedy is regular and Bigland is getting a great guy. When President Roosevelt wished to put Business into Government to selected Joe Kennedy. He is the personification of American business, an extraordinary type, representative not only of one kind of business, but all American business.

This country is engaged in negotiating a new trade treaty with England. Maybe Joe Kennedy is going to have something to do with this. And he'll do his job for the good of all industry, and nothing less than that

England.

This. And he'll do his job for the good of a control of the less than that.

When President Roosevelt wanted Business in Government, the American way, he selected Joe Kennedy for the job. Kennedy or ganized the SEC and established the Martime Commission. Tough

ganized the SAL and established the Maritime Commission. Tough jobs, these.

His work done he might have had a cabinet post. But London is tougher. World conditions, plus the new trade agreement, require only America's best brains in London at this time. So, Joe Kennedy who might have stepped from the limelight into almost any desirable business: post which American enterprise can offer, stays for greater and more responsible public service.

Business will miss Joe Kennedy and his progressive straightforward handling of public operations. When Kennedy has something to say he speaks up and out, clearly, and sometimes resonantly, but always definitely, never to be misunderstood.

London will find him frank. A real American.

The new post will probably cost him \$100,000 a year or more out of his private fortune.

Dembow, Jr., Seen as Likely To Succeed Nate Blumberg at RK

WELLS FARGO' MAY GET **NEW TAG FOR CANADA**

Des Moines, Dec. 14.
Conference held here between
Barney Balaban and N. L. Nathanson, head of Famous Players-Canadian circuit, may result in switching name of Paramount's 'Wells
Fargo' to something else.
Reasons given were that the name,
while good in this country, is meaningless in Canada and foreign states
mass a lot, of educational work is

unless a lot of educational work is included in the exploitation.

Priscilla Vice Joan

Hollywood, Dec. 14.
Femme lead in Men Are Such
Fools' at Warners has been switched
from Joan Blondell to Priscilla Lane,
with the film skeded to start today
(Tues.), Busby Berkeley directing.
Femme lead in Columbia's 'There's
Always a Woman' has been handed
to Joan Blondell who goes over on
a loanout deal from Warners to play
opposite Melvyn Douglas, Yarn was
originaled by Wilson Collison.
Philip Rapp and Gladys Lehman
scripting.

Carole's 'Bad Hats'

Hollywood, Dec. 14:
Paramount has bought Monckton
Hoffe's yarn, Two Bad Hats, for
Carole Lombard.

Albert Lewin produces.

L. A. to N. Y.

Joan Crawford, Herbert Crocker, Herbert Glover, Russell Holman, Alexander Korda. Albert Lewin.
Charles C. Moskowitz.
Caspar Reardon. Caspar Reardon, Herbert I. Rosenthal, Roy Rowland, John Royal, Tiny Ruffner, Arthur Rush, Nicholas M. Schenck. Jules C. Stein, Richard Wallace,

Other News of Pix Interest

	ŀ
Asprey Syndicate's Williamson-Tait control	ì
English theatre men nix BBC etherizing; hurts b.o.s Page 12	ŀ
A Hays for British pix	Į
Aussie sees U. S. pix 'octupus'	Į.
John Royal's gabbers' brushoff	ı
Jane Withers' air deal	1
Radio review of Dick Powell program; Mae West; Ben	ľ
Alexander	1
British Television	ı
Ken Maynard's circus date	1

Sam Dembow, Jr., for the I three years associated with Hern Robbins, president of Natis Screen; may succeed Nat Blumb when latter joins Universal as company's president Jan. 1. I Blumberg will vacate in the R chain is that of v.p. and gent manager.

manager.

Although when Blumberg resig the name of John O'Connor, gen film buyer for the circuit, mentioned as a possible successo the higher post, current acco would indicate Dembow is a lil candidate to fill the opening. It said Dembow has been regarded desirable acquisition for RKO sometime, dating back to when Spitz first went into RKO as predent-two-years ago.

While Dembow refuses to conf

dent-two years ago.

While Dembow refuses to confideclaring that he has not resigned from National Screen, it is presu that if he is to succeed Blumberg deal could be made until Spitz turns from the Coast. That's in time for the Christmas holid Depinet also on the Coast present.

Approval of such an appoint by the M. J. Meehan interest KAO additional to the Irving! would be necessary of course. RCA, likely, too.

Dembow, is a close friend Spitz's, having been directly a ated with latter when he was paramount's home office reorgan leases, landlord deals, etc., as we

Paramount's home onice reorgal leases, landlord deals, etc., as w setting up a decentralization gram. Dembow was very acti that connection. He also is cle Major Leslie E. Thompson, pre of RKO Theatres, Ned E. De head of distribution, and others having an intimate knowledge RKO circuit through his for operating activities.

Previously a distribution exe with Fox, Dembow was with Theatres from its inception, he the post of v.p. directly in continuer Sam Katz. He resigned that the continuer sam Katz. He resigned that the continuer sam katz. He resigned the different programing Na Screen Accessories, which ha come an important adjunct of bins' interests, Dembow re took over the task of directing ties of the Magnalite sign divident on the same and the sa ies of the Magnalite sign div National. He remains in ch Magnalite, which manufactu electric signs.

SAILINGS

Dec. 18 (London to New Phillips Holmes, Arthur Tra Norman Thomas (Normandie Dec. 15 (London to New Lesser Samuels, Afrique (Aqu Dec. 15 (New York to L

Lesser Samuels, Afrique (Aqu Dec. 15. (New York to Li Helene Tondretieva, Betty Al Heinz Unger, Dr. A. J. Cror and Mrs. Richard Tauber Artur, Derrick de Marney Mary), Dec. 14 (New York to Ha Lottie Mayer Ballet (Hansa).

'ARST-PARSONS' PAST 'IN' ON ACAD **AWARDS HAS PRESS ASSNS. GANGING UP**

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ton.
There's no depression at the Roxy. This week they have '45 Fathers,' the largest High Mass ever presented. Add modern journalism: The great important news of the week seems to be what did Grace Moore do at the El Morocco. ... personally Columbia is more worsted about

seems to be what did Grace. Moore of at the El Morocco. ... personally Columbia is more worned about what shell do at the Radio City Music Hall, while Lily. Pons is upset about being at the Rivoli, which has a location. If we were Grace any time she interviewed about these trivial matters we would slam the door and say. That's, all there is, there isn't any Moore.

Overheard on B'way, 'Let's go in and see Bill Robinson, I loved him in 'Little Caesar'.'

A little thought to the U.S.A. from a guy who followed Jap acts when he started in vaude ... it's better to follow, them in vaudeville than across the Pacific ... they were always an opening act so let them open and close by themselves.

We love Boake Carter's voice ... probably the only guy born with a (Continued on page 60)

ARRIVALS

Robert Taylor, Lionel Barrymore, Jack Conway, Marjorie Williamson, Harry Ham, Auriol Lée, Mr. and Mrs. Leo. McCarey, John Wolfenden, Elisabeth Schumann, Dusolina Gian-nini, Merritt Hulburd, Yacht Club

Joe Kennedy at St. James'

The dailies report that Joe Kennedy goes to London. He's going to be America's ambassador to the Court of St. James.

Show biz knows Joe Kennedy. It knew him when and knows him still, Joe Kennedy was a banker first. Then be entered show business. He is the only banker who made good actively, in show business.

ness.

Show business therefore is proud of Kennedy, and wishes him the best. Joe Kennedy is regular and England is getting a great guy. When President Roosevelt wished to put Business into Government he selected. Joe Kennedy. He is the personilication of American business, an extraordinary type, representative not only of one kind of business, but all American business.

This country is engaged in negotiating a new trade treaty with England. Maybe Joe Kennedy is going to have something to do with this. And he'll do his job for the good of all industry, and nothing less than that.

less than that.

When President Roosevelt wanted Business in Government, the American way, he selected Joe Kennedy for the Job. Kennedy organized the SEC and established the Maritime Commission. Tough

ganized the SEC and established the Maritime Commission. Tough jobs, these.

His work done he might have had a cabinet post. But London tougher. World conditions, plus the new trade agreement, require only America's best brains in London at this time. So, Joe Kennedy who might have stepped from the limelight into almost any desirable business post which American enterprise can' offer, stays for greater and more responsible public service.

Business will miss Joe Kennedy and his progressive straightforward handling of public operations. When Kennedy has something to say he speaks up and out, clearly and sometimes resonantly, but always definitely, never to be misunderstood.

London will find him trank. A real American.

The new post will probably cost him \$160,000 a year or more out of his private fortune.

Dembow, Jr., Seen as Likely To Succeed Nate Blumberg at RKO

WELLS FARGO' MAY GET **NEW TAG FOR CANADA**

Des Moines, Dec. 14.
Conference held here between
Barney Balabian and 'N L. Nathanson, head of Famous Players-Canadian circuit, may result in switching name of Paramount's Wells
Wells

nadian circuit, may result in switching name of Paramount's Wells Fargo' to something else:
Reasons given were that the name, while good in this country, is meaningless in Canada and foreign states unless a lot of educational work is included in the exploitation.

Priscilla Vice Joan

Friscilla Vice Joan

Hollywood, Dec, 14,
Femme lead in 'Men Are Such
Fools' at Warners has been switched
from Joan Blondell to Friscilla Lane,
with the film skeded to start today
(Tues.), Busby Berkeley directing.
Femme lead in Columbia's There's
Always a Woman' has been handed
to Joan Blondell who goes over on
a leanout deal from Warners to play
opposite Melvyn Douglas. Yarn was
originaled by Wilson Collison.
Philip Rapp and Gladys Lehman
scripting. Philip Rapp scripting.

Carole's 'Bad Hats'

Hollywood, Dec. 14.
Paramount has bought Monckton
Hoffe's yarn, 'Two Bad Hats,' for
Carole Lombard.
Albert Lewin produces.

L. A. to N. Y.

Joan Crawford, Herbert Crocker, Herbert Glover. Russell Holman Alexander Korda Albert Lew Charles C. Caspar Rea C. Moskowitz. Herbert I. Rosenthal. Roy Rowland. John Roy John Royal. Tiny Ruffner. Arthur Rush. M. Schenck.

Other News of Pix Interest

Asprey Syndicate's Williamson-Tait control	Page 1	2.
English theatre men nix BBC etherizing; hurts b.o.'s	Page 1	2
A Hays for British pix	. Page 1	3
Aussie secs U. S. pix 'octupus'	Page, 1	13 🔑
John Royal's gabbers' brushoff	Page 2	8
Jane Withers' deal		.9
Radio review of Dick Powell program; Mae West; Be	en	-
Alexander	Page 32-3	13
British Television	. Page 4	14
Ken Maynard's circus date	. Page (63

Sam Dembow, Jr., for the past three years associated with Herman Robbins, president of National Screen, may succeed Nat Blumberg when latter joins Universal as that company's president Jan. 1. Post Blumberg will veacet in the RWO chain is that of v.p. and general

Although when Blumberg resigned the name of John O'Connor, general film buyer for the circuit, was mentioned as a possible successor to mentioned as a possible successor to the higher post, current accounts would indicate Dembow is a likely candidate to fill the opening. It is said Dembow has been regarded as a desirable acquisition for RKO or sometime, dating back to when Leo Spitz first went into RKO as presi-dent two years ago.

dent two years ago.

While Dembow refuses to confirm, declaring that he has not resigned from National Screen, it is presumed that it he is to succeed Blumberg, no deal could be made until Spitz returns from the Coast. That's soon in time for the Christmas holidays. Depinet also on the Coast at present

Depinet also on the Coast at present.

Approval of such an appointment by the M. J. Meehan interests in KAO additional to the Irving Trust would be necessary of course. And RCA, likely, too.

Dembow is close friend of Spitzs, having been directly associated with latter when he was in Paramount's home office reorganizing leases, landlord deals, etc., as well as setting up a decentralization program. Dembow was very active in that connection. He also is close to Major Leslie E. Thompson, president of RKO Theatres, Ned E. Depinet, head of distribution, and others, plus having an intimate knowledge of the RKO circuit through his former operating activities.

Previously a distribution executive with Fox, Dembow was with Publix Theatres from its inception, holding the post of v.p. directly in command under Sam Katz. He resigned to join National Screen three years ago as next in command to Robbins, president After organizing National Screen Accessories, which has become an important adjunct of Robbins' interests, Dembow recently took over the task of directing activities of the Magnalite sign division of National. He remains in charge of Magnalite, which manufactures and sells electric signs. Magnalite, which manufactures and ells electric signs.

SAILINGS

Dec. 18 (London to New York), Phillips Holmes, Arthur Tracy, Mrs. Norman Thomas (Normandie).

Norman Thomas (Normandie).

Dec. 15 (London to New York),
Lesser Samuels, Afrique (Aquitania),
Dec. 15 (New York to London),
Helene Tondretieva, Betty Allen, Dr.
Heinz Unger, Dr. A. J. Croni, Mr.
and Mrs. Richard Tauber, Jean,
Artur, Derrick de Marney (Queen
Mary).

Dec. 14 (New York 4)

Dec. 14 (New York to Hamburg), Lottie Mayer Ballet (Hansa).

ODLUM WEST TO SET RKO

Reported Griffis-Balaban, Who Hold No Contracts, Want Zukor As Par's Studio Head, Also Sans Pact

Hollywood, Dec. 14. Paramount's board of directors this week, may determine Adolph Zukor's future with Paramount, or

elsewhere.

When Stanton Griffis and Barney Balaban came to the Coast recently. Zuk is understood to have been prepared for their visit. They were received cordially and given facts and figures on costs and other things. Zukor. had, his guillotine list ready and his proscriptions were handed to the two easterners. But something happened. Perhaps whomsoever Zukor proscribed will be taken off Par's rolls, but that's not all. Griffis expected back here around New Year's to tackle the studio.

Griffis and Balaban are said to have informed Zukor that his contract will not be renewed. If that's co, Par will not exercise its option to give Zukor another one-year term, but Zukor has been asked, it is held continue, in charge, sans contract. If a more active successor is under consideration, nothing's been done on that, so far as is known.

Griffis and Balaban are under consideration, nothing's been done to have pointed out to Zukor that he should work without a contract, since they also do. Whether Zukor goes for that remains to be seen. If Griffis and Balaban have their way, Zukor will be the only studio head in that situation.

May Come to a Head When Stanton Griffis and Barney

May Come to a Head

May Come to a menu.

Perhaps the matter will come to a head at the company's board meeting in N. Y. this week. One was scheduled for today (Tuesday). Whether the company of the company o Zukor makes a fight

Zukor makes a fight inot isn't known.

Balaban is an old friend of Zukor's, but Balaban is an old friend of Zukor's, but Balaban is an old friend of Zukor's, but Balaban is an old friend salso. Griffis is to dominate Par afairs, submerging in that respect even Balaban and Zukor. Griffis is new to the biz, but his say-so is held to sway the company board, several of whom are downtown men who are only financially conversant with fundamentals of the industry. As such, Griffis may be held to determine company policy.

Earlier, this year, when Griffis was subject of a stockholder's squawk for trading Paramount stock, it was Balaban who came deftly and strongly to Griffis' detense. The expectations, therefore, are that Griffis' recommendations will have Balaban's okay, in the regular course of events.

events.

W. B. Cokell. Paramount treasurer, returns to the home office next week atter estimated grand aggregate pruning to tune at rate of \$2,500,000 by the year and groundwork laid for an additional \$2,500,000, if feasible. Economy drive was started by Bala-ban and Griffis.

Studio's Net Loss

Studio's Net Loss

Paramount may show a net loss of \$1,500,009.52,000,000 on its studio end. probably the biggest net loss of an studio. Overcost on production is largely to blame for this, according to insiders. At least this is part of the picture which Stanton Criffis and Barney Balaban took back to Par's board of directors in N. Y., following a visit and conferences here.

Alterations may come, and possibly certain producers may be dropped but details are not known.

This studio loss is cutting into the company's fourth quarter net and it is estimated here that Par may show possibly under \$1,000,000 for the fourth quarter, this year.

While indications were that the

While indications were that the studio matter was under discussion at Paramount's board meeting yesterday (Tues.), whatever action, if any that might have been taken by the board has not been revealed. The company issued a routine release misrely mentioning dividend action Par's 1st and 2nd preferred, but none on the common.

PAR AND U BOTH WANT INDIE NEGRO MUSICAL

Paramount and Universal are both bidding to distribute 'Harlem On the Prairie,' the first all-Negro musical Western. Pic was produced by Jed Buell's Associated Features, Inc., for less than \$50,000.

Looks like Paramount has the edge in the bidding for the higher whose

Looks like Paramount has the edge in the bidding for the pioture which litelates. Connie Harris and Maceo B. Sheffield in the cast. Latter was formerly on the Los Angeles police force and now owns a piece of several niteries there.

F. E. Miller (and Lyles), also in the cast as a comedian, is the author of 'Shuffle Along,' musical produced several years ago.

Grand National will release the Joe Louis picture, Spirit of Youth, recently completed by Globe Pictures headed by Edward Shamberg. It has an all-colored cast.

SILVERSTONE'S N. Y. JOB IDEAS

Hollywood, Dec. 14.

Murray Silverstone, chairman of United Artists, Ltd., London, has asked UA member-owners to transfer him to the N. Y. offices in an exceutive capacity, preferring not to return to England. Explained he wants to educate his growing daughters in this country and feels 17 years abroad sufficient as far as he so concerned. UA execs, will act on request this week.

Alexander Korda stays here the balance of this week to attend fur-ther UA board meetings.

Shearer's 'Antoinette' To-Have 150 Speaking Parts

Hollywood Dec. 14.

Maureen O'Sullivan, back from
England where she played a featured
role in 'A Yank at Oxford,' is preparing for her part of a French
princess in 'Marie Antoinette.'

Hunt Stromberg, producer, will
have 150 speaking parts to fill in 'Antoinette' support of Norma

toinette support of Norma Shearer, the star, and the only other one far assigned Robert

Tom Mix and Daughter On Rhumbaland P.A. Tour

Hollywood, Dec. 14.
Ruth Mix, scheduled to make four
westerns for Grand National release
this season, will go to Cuba with her
tather, Tom Mix, on personal appearance tour latter part of this

Will spend holidays in Havana

Stone's Par Comeback

Hollywood, Dec. 14.

Lewis Stone returns to Paramount in Stolen Heaven. Featured spot in forthcoming production will mark his fast Paramount role, since 1928. Picture will be directed by Andrew Stone.

Stone.
Glenda Farrell has also been given

Bagnall a Par V.P.

Board of directors of Paramount vesterday (Tues.) elected George Bagnall po of Paramount Pictures, Inc., succeeding Henry Herzbrun, who resigned recently. Bagnall has been comptroller of

BERMAN ON A'S; OTHER MANPOWER

Two New Producer-Directors Being Negotiated For-Also a Top Exec on B's

REALIGNMENT

Hollywood, Dec. 14.
Tloyd Odlum is due here the end of, this month, at which time a permanent setup for operation of the RKO studio will be determined. He heads Atlas Corp, which, with Lehman Bros. bankers, interests, take over. RKO control after the N.—Y. federal court approves the reorganization plan.
Odlum parleys Leo Spitz on his artival here, with likelihood all class A product will be given to Pandro Berman, for supervision except that contributed by two producer-directors now being negotiated for contracts by studio.
Change in B lineup also probable, with outstanding production exceunderstood in mind to succeed Lee Marcus in that supervisory capacity. Change said necessary to relieve Spitz of details in that division. Indicated general studio manager will be named to handle all exceutive duties on the lot, aside from practical production.
Alleging that less than two-thirds

Alleging that less than two-thirds acceptances had been voted as necessary under 77b of the Bankruptcy Act, the Copia Realty Corp. and the Fabian Operating Corp. on Monday (13) filed objections with Federal Judge William Bondy to approval of the RKO reorganization plan. The plaintiffs have claims against RKO for guarantees on rental of the RKO-Proctor theatres. Fabian has figured in several other bankruptcy reorganizations.

The objectors also contend that

ganizations.

The objectors also contend that Special Master George W. Alger made an error in failing to find that the plan as submitted to Judge Bondy discriminated in favor of general states. If also plained eral creditors. It also claimed that Amendment 5, which relates to the depriving of property without due-process, was sanctioned by the

COLD EPIDEMIC. **RAIN SLOWS** PIC PROD.

Hollywood, Dec. 14.

First rainstorm to visit this area in six months: paying havoc with outdoor shooting schedules. Most location troupes are either standing by for clearing weather or returning to the studio for interiors. Over the past weekend the precipitation was of downpour proportions and exterior work was at a complete standstill.

terior work was at a complete stand-still.

Paramount's two locations troupes.

Her Jungle Love at Palm Springs,
and Harold Lloyd's 'Professor Beware, have been limping along. Desert, shooting was, obscured by over
cast skies and the Lloyd, rew has,
been hit by a mild epidemic of flumost of the indies shooting westerns
are keeping dry-till the storm passes.

Heavy run of colds at Paramount
has caused Keith Gleunan, studio,
manager, to instruct department
heads to send all snifflers to the dispensary. Production on several pictures have larged due to layoffbrought on by the cold epidemic.

U's New Booner

Hollywood, Dec. 14.
Marshall Grant Joins Universal
this week as talent scout and eastern story head.

He swings over from the Edward Small unit at RKO.

Mayer Trying to Revive Metro's Selznick Deal: Latter May Stay UA As Goldwyn-Korda Bid Collapses

IF SCRIPT NOT READY. AHERNE BACK TO B'WAY

Hollywood, Dec. 14.

Hal Roach wants Buan Aherne for another pic after 'Merrily We Live', now in production, but hasn't the story ready yet.

Aherne won't sign till he sees the completed 'script, arguing that he always walks into a bog when he, starts a picture that's so hot—the scripting is only hours ahead of the shooting.

If script isn't ready by Christmas Aherne plans to blow for home after 'Live' to do 'The Beau's Strategem' with Cornelia Otis Skinner in legit.

UA'S \$250,000 PROFIT MELON

Hollywood, Dec. 14.
A \$250,000 melon was cut at the meeting of member-owners of United Artists Dec. 11.
Company of the Company

Artists Dec. 11.
Company earnings for year totalled \$1,100,000. Decision to limit distribution to \$250,000 was voted after owne members wanted to divyy up \$500,000. Lessen figure was agreed upon to conserve capital for future operations.
Each of the five member-owners. Chaplin, Mary Pickford, Goldwyn, Fairbanks and Korda bank \$50,000.

Nick Schenck's Formal Statement OK's M-G-M Studio Organization

Hollywood, Dec. 14.
Prior to his departure for N. Y. on Sunday (12) Nicholas M. Schenck issued the following statement; I'a m glad to say this has been my happiest visit to our studios and that we have signed Louis B. Mayer and other important executives to new contracts. E. J. Mannix, Sam Katz and Benjamin Thau are to continue on the executive staff and contracts also have been extended to other producers, directors and others of the creative organization.

ers, directors and others of the creative organization.
'In leaving California, after this happy visit, I'am proud in the knowledge that the Metro-Goldwyn-Mayer studios is the most strongly fortified organization in the motion picture industry. Built upon a solid structure that depends upon no one man, it is this foundation that is responsible for the success MGM enjoys throughout the world.'

Louis B. Mayer signed his new five-year contract last Friday (10) with Nicholas M. Schenek sitting in: with Nicholas M. Schenck sitting in. Tieket goes into effect Dec. 31, 1938, on expiration of Mayer's old pact. Five-year tickets also were signa-tured by Sam Katz, Benny Thau and Edward J. Manni. Schenck is due in New York boday (Wednesday) ac-companied by his wife and Charles C. Mośkowitz.

Korda Skeds 26

London. Dec. 14.
Plans for Korda's Denham studios call for 26-picture schedule for next year. Last year the plant turned out 14. productions in eight months. This year the 14th subject is out the stages at this writing, with three or four necessary to complete existing schedule.

Grouping for 1938 will take in London. Films output, and indie product four Films output, and indie product for Films output, and indie product London, Dec. 14

don Films output and indie product shot on hired stages.

Hollywood, Dec. 14.
Another effort will be made today (Tuesday) to revive the David.
O. Selznick-Metro production distribulica deal which went on the rocks
over the weekend. Louis B. Mayer
is arranging further meetings between Selznick and Al Lichtman.
Conferees will-attempt to iron out
the difficulties which, caused proposed negotiations to fall through.
It is Mayer's belief he can get both

posed negotiations to tail inrough.

It is Mayer's belief he can get both principals to recede from their adamant-positions and, in that way, pave the way for consummation of a deal for Selznick to produce 18 pictures in a 30-month period for Metro release.

Understood Selznick holds out little hope for changed complexion of the situation, as he insists his reps be authorized in, any contract he makes to approve all seles deals on pictures he would turn out for as the seles deals on pictures he would turn out for as he is said to be receptive to any proposals made by distributing as he is said to be receptive to any proposals made by distributing forces from other major companies. United Artists, for one, is said to be hopeful of getting together with Selznick-International for a renewal of its present distribution deal, and wants the same number of pictures Selznick would have delivered to Metro. Understood Selznick holds out lit-

Selzniek would have delivered to Metro.

Selzniek stated last night he has heard enough talk about 'deals' for the past few months—too much so, in fact—and wants to get down to making pietures. He Is readying to start 'Merry, Merry, Merry Maidens' and Freedom of the Press, which terminates his obligations to UA.

He 'said any proposition offered him would have to be in writing and would be carefully studied before he would commit himself and, even then, it would not be immediately.

and wou...
fore he would come coven then, it would not be coven then, it would not be diately.

Should the Metro deal continue cold, understood Selznick will hand (Continued on page 26)

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Ohio Indie Theatre Owners' Conv. Puts Producers on Pan for Radio

Columbus, Dec. 14.
Pix producers were called on to make a nation-wide survey to ascerain effect of studio-sponsored air shows on theatre attendance, with the demand that the broadcasts be discontinued if they are found to be detrimental. In a resolution passed by the Independent Theatre Owners of Ohio at its fifth annual convention here. The resolution declared that it is the consensus of opinion of the are owners that studio-sponsored air shows are detrimental to theatre the demand that the broadcasts air shows are detrimental to theatre attendance! and that most of the air previews of feature pictures are done in such a manner, as to harm rather than help the box office value.'

P. J. Wood, secretary of the organization, said that copy of the resolution has been sent to the head

of every producing company asking cooperation.

of every producing company asking cooperation.

The blast against air shows was set off by Abram F. Myers, chairman of the board of Allied, who gave the convention's 'keynote' address.

Why an industry which depends for its revenue on theatre admissions should deliberately support a rival form of entertainment, which encourages the public to remain away from the theatres, is beyond comprehension,' Myers said. Allied biggie went on to say that theory of staging commercial broadcasts in the studios is all wrong, and that the programs' seem sadly lacking in entertainment.

ment."
There is no way of computing the indirect loss to the industry resulting from the diminished lustre of certain stars due to their faulty performances in a new and untried medium."
Myers declared, adding:

Myers declared, adding:
"Turn on your radio some Thursday night, in case you don't catch
my meaning."
Block booking also came in for its
annual slap from Myers, who said
that he hoped that the 'new personalities with minds unwarped by
tradition and politics' who are
tering the industry will reconsider
the policy of compulsory block booking.

I wish, for example, that Mr. J. Cheever Cowdin, who appears to control Universal, would cause an investigation to be made to ascertain investigation to be made to ascertain what rigid adherence to this policy has cost that company, he said. "What would it have meant to Universal to have had several thousand additional. Times on "Back" Street, "Showboat," Diamond Jim, "Three Smart Girls" and 'One Hundred Men and a. Girl!"

and a Girl? Twentieth Century-Fox came in for a pat on the back from the convention in a resolution commending the company for its position regarding the delivery of Th. Old Chicago, which will be given exhibitors under the 1937.26 ing are delivery of in one chiege, which will be given exhibitors under the 1937-38 contract no matter how long roadshowings delay its release. ITTO was one of leaders in the fight on Paramount for alleged failure to deliver pictures promised under similar circumstances.

Martin G. Smith, of Toledo, was relected president of the organization, and P. J. Wood, of Columbus, was renamed secretary.

Eick, Nat Charnas, Dwight Jones, Harold Bernstein, Joe Stern, Jerry Steel Hov Simons.

Steel, Hoy Simons.

More than 300 Ohio theatres were represented at the three-day conclave. One hundred members of the state legislature were guests at the convention banquet.

'Chi' Preem in Chi

Chicago, Dec. 14.

Chicago Dec. 14.

World premiere here for 'In Old Chicago' (20th) looks set.

Not only would it seem appropriate to exhibs, but the downtown houses also would like to point to a couple of premieres as refutation of a general impression that Chicago is getting pictures after they cago is getting pictures after they have been shown at most of the other key cities in the country.

Darryl Zanuck and Tyrone Power will come to New York early in January for premiere of 'In Old Chi-cago,' when it opens roadshow en-gagement at the Astor Jan. 8.

Won't Quote 'Bells'

As part of the industry ni on As part of the industry ni on building up the radio chatterers, the former recognition of Jimmy Fidler's 'four bells' system has

Fidler's 'four bells' system has been eliminated.

Quotes instead will be de-voted to the usual excerpts from critics, radio or press, sans any mention of the bells or stars system. The star idea was pre-viously nixed as a pernicious trade custom

FILMITES' STAMP GAG AS PRO-LOYALIST BALLY

Hollywood, Dec. 14.

Cashing in on Pres. Roosevelt's cell-known interest in philately, continue Artists' Committee well-known interest in philately, Motion Picture Artists' Committee on Sparin's making F. D. R. a Xmas gift that will garner plenty publicity for its Christmas-for-Loyalistickiddies drive. Gag is that 50 filmites are autographing Xmas stamps issued by committee, with legend of Give to a Spanish Child, and sending the sheet to Roosevelt for his collection.

collection.

Among the stamp signers are
Luise Ralner, Bing Crossy, Burns
and Allen, Edward Arnold, Lanny
Ross, Francis Lederer, Richard Arlen, Sylvia Sidney, Lucille Gleason,
Edith Feilowes, Mary Carilse, Gloria
Stuart, Melvyn Douglas, Lionel
Stander, Fred Keating, Virgnia Dale,
Porter Hall, Andy Devine and Lum and Abner

and Abner.

George Bernard Shaw is newest addition to list of big international names sponsoring drive to give toys and candy for Xmas to child sufferers of Spain's civil war.

WB's 107 Contractees

Hollywood, Dec. 14 Warners contract list has swelled to 107 with addition of 12 new play-

ers.
Those on stock roster are mostly

Newmeyer Comes Home

Hollywood, Dec. 14,
Fred. Newmeyer has returned to
the Harold Lloyd production staff assisting Clyde Bruckman on 'Professor, Beware.'
Two units are now on location at
Kernville.

Let Legion Pick Her

Due to the illness of Luise Rainer, Metro has held up the start of Madelon. Henry Henigson's first production.

Par's Herbert Tuner

Wollywood Dec 14 Paramount will put its Victor Her-bert picture into immediate produc-tion with Howard Estabrook holding rei Filmusical carries tentative title of The Life and Melodies of Victor Herbert.

Adaptation will be made from Joseph Kaye's history of the com-

FILM AGENTS' JAIL-'EM IDEA

Hollywood Dec. 14.

Jail sentences and fines for air gossipers who broadcast false and malicious reports about film people will be asked in a measure being prepared by Artists Managers Guild for presentation at next session of State Assembly. In commenting on the bill, M. C. Levee, AMG president,

During previous meetings of the During previous meetings of the Artists Managers Guild the question of radio commentators was discussed and careful study has been given to this matter. Pursuant to such study, a bill has been prepared by Byron Hanna, counsel for the Artists Managers Guild, which bill is to be in-Hanna, counsel for the Artists Managers Guild, which bill is to be introduced at the next session of the legislature, and will definitely afford protection against the exploitation of private names, pictures or the homes or personal attributes of citizens in connection with any advertisements on advertising program on the radio.

n the radio.

We believe that experience has hown the necessity for this legisation, and that it will provide a nuch needed remedy for the just rotection of our clients.

Philly Exhibs Can't Blame Thursday's B. O. Effect on M-G Airshow

Philadelphia, Dec. 14.

Philadelphia, Dec. 14.
Despite some local agitation, exhibs here are wholly unconcerned
about Metro's weekly Thursday night
radio binges. Most operators declare
they find no greater decline in biz
Thursday nights than any other
nights. Bo.'s on the whole.
off about 20% over last year.

about 20% over last year.

In the first place, exhibs declare, it isn't possible to pick out a single night of the week and specify any certain reason for a dip. There are too many factors involved. These include the strength of product, strength of competish product, bank or game nights at own house or competish-house, etc. This makes it impossible to say specifically that Metro's radio show keeping serrors out of theatres. roduction.
Studio is trying to decide whom to up in the femme lead.

possible to say spec Metro's radio show patrons out of theatres.

Exhibs Tear Down Radio's Figures That the Air Bally Has Helped B. O.

radio industry tending to show that air shows have increased theatre atair snows nave increased theatre at-tendance were vigorously torn apart this week by exhibitors. Thesis of radio spokesmen was that box office business has gone up in the last three or four years and that radio pro-grams have been instrumental in this Answer of exhibitors, who are an

Recent statistics by leaders in the also industry tending to show that it shows have increased theatre at endance were vigorously torn apart his week by exhibitors. Thesis of adia snikespen was that box office the reduce were under the week by the content of the picture house audience, they say that adia snikespen was that box office. picture nouse audience use; say that the radio audience was a minor and unimportant one back in 1929. They rate radio as being a new, and ap-pealing factor in the amusement field and one that has taken part of the cinema audience as it has grown since pre-depression days.

Answer of exhibitors, who are annoyed by network programs employing the same screen stars figuring too often in their best box office hits, is that the entire reasoning is predicated on wobbly theories. They deny that the readio build up for screen players has been large enough to office the introads made into business, citing the 90,000,000 attendance in theatres in 1929 with only about 85,000,000 was attendance in the stress in 1929 with only about 85,000,000 was attendance in the stress in 1929 with only about 85,000,000 to 15,000,000 people. Exhibs point to the fact that the public only has a certain amount of time to devote to amusement and

Keighley on 1st Vacash in 5 Years Pans Pix Stars on Radio. Puffs H'wood

H M WARNER MAY **VISIT AUSSIE SOON**

Sydney, Dec. 1.

Reported that Harry Warner will visit here with either Sam Morris or Joe Hummel along for a looksee over Australians. ris or Joe Hummel along for a looksee over Australian and New Zealand territory. Mention is made that Warner is coming to investigate the possibility of production, but this is denied in general, with a statement going out that the visit is purely for a look into the Warner distribution

setup.
When Walter J. Hutchinson was When Walter J. Hutchinson was here a few weeks back he stated that Sidney Kent would come to Australia next year on a biz visit in connection with the 20th-Fox holdings throughout the Commonwealth of Australia and the Dominion of New Zealand.

Hollywood, Dec. 14.

Joe S. Hummel, Warner Bros.
general foreign sales manager, here
for confabs with top officials, shoves
off for Australia and the Orient
shortly before the first of year. Fact
that the theatre situation in Australia
is unsettled and needs ironing out
if U. S. companies get proper distribution probably will receive his
attention in Sydney.

Hummel, who is making his third

attention in Sydney.

Hummel, who is making his third swing down under this trip, will be absent from U. S. for about six months. He will go to China and Japan before returning to America.

Coward's S. African Tour: Baer, Bebe-Lyons, Too

Capetown, Dec. 1.

Reported here that Noel Coward may tour South Africa next year or early in 1893.

Actor-playwright's plans are said to be awaiting the reception accorded his forthcoming London musical.

Max Baer and brother Buddy

reported coming here for a theatrical and boxing tour.

Jack Bloomfield, former British

Jack Bloomfield, former British champ, has fixed details on behalf of a theatrical company.

Bebe Daniels, Ben Lyon, Billy Costello and a variety show did capacity biz at Durban and Port Elizabeth, Show opened Nov. 29 at Capetown. African Consolidated Theatres hand

Arrican Consolidated Theatres hand-ling the tour.

George Clarke and Revue Co. in Let's Join George are at the Em-pire, Johannesburg (African Cons. Theatres).

Condor's Plea for 77B Set

Hollywood, Dec.

Hollywood, Dec. 14.

Hearing on the bankruptcy petition for reorganization of Condor Pictures, Inc., has been set for Dec. 27 before Federal Judge Cosgrave in Los Angeles. This action comes under section 77B of the Federal bankruptcy act. No hearing date has been set for the involuntary bankruptcy petition filed against Condor, Nov. 24, by Ben Pivar, Albert Wetzel and Frank Gay, employes.

Creditors petition lists seven pictures from which revenue will be derived. Answering the 77B petition, Condor asserted through its vice-president and treasurer, Frank Snell, that it has assets of around \$300,000 and liabilities of \$240,000 Seven pictures expected to pay out include Park Avenue Logger and Daniel Boone, George O'Brien starrers under the George Hirliman baner, released through RKO; and the following Grand National releases: Rest Cure, 'Devil on Horseback, 'Captain Calamity,' Navy Spy and Yellow Cargo.'

Starlings 'Mice' Pic

Hollywood, Dec. 14.
Lynn Starling will script Three
Blind Mice for 20th-Fox,
Richard Flournoy was signed by
same studio to work on original
story for the Jones Family series.

Col.' 'Rush' Is On

Coi. Rush Is On

Hollywood, Dec. 14.
Columbia started work last week
on Land Rush, Larry Darmour producing and Joseph Levering directing.

By MARIAN SQUIRE

By MARIAN SQUIRE

For directorial versatility, Warners' William Keighley seems in a class by himself. He's held the reins on: all types of pictures, ranging from Easy to Love' (which he prefers to forget), 'G-Mem' (which he blikes to remember), 'The Prince and the Pauper,' 'God's Country and the Woman' (in color) to 'Varsity Show.'

Woman (in color) to 'Varsity Show.'
On his first vacation in five years
Mr. Keighley, enconced at New
York's Waldorf-Astoria, launched
into a discussion of Hollywood and
radio, because he is beginning to feel
very strongly on the subject. Separately, he likes them both, but the
director is decidedly of the opinion
that film stars should stick to their
lot—literally and figuratively.

lot—literally and figuratively.

When a motion picture star takes to the air,' said Mr. Keighley, 'he's discounting a large percentage of his pulling power. That is photographic personality—camera quality. Screen stars must have eye appeal as well as voice appeal. Together these essentials build up a certain mental picture in the fans' minds.

picture in the fans minds.

The voice alone rarely conveys this picture. Many fans, hearing their favorites on the air, are vaguely dislilusioned and sometimes definitely allenated. The fan may not even realize why. But whatever causes the disappointment, it's positive detriment to the star's box office arouse!

positive aetriment to the star's box office appeal.

'A highly successful actor or tress may have vocal eccentricities. Coupled with screen personality they may be unnoticed, or positively attractive. That same voice, without visualization to support it, may come in for a lot of sharp criticism.

But what of those cases where the film favorite is also eminently satisfactory on the air? That according to Mr. Keighley, is an acqually shard wallop to the box office. If the fan is content to hear his preferred player on the air, why should he bother to go to the theratre?

Rooter for Film Technique

Mr. Keighley does not share the average stage director's eyebrow lifting at the celluloid medium. With years of stage directing as a background, he is all for the film brank It's not only art, but it is art that

ground, he is all for the film brand. It's not only art, but it is art that lives. For instance—
'You may direct a stage production, to the satisfaction of all concerned, including yourself. Come back and see that same play two months later, and view with amazement and horror what the actors have done to your, careful, direction in the meantime. That tampering can't happen on the screen. Once you have things the way you want them, and it's canned, that's final. If you have made a mistake, at least be it on your own head.

Formerly of Broadway, Keighley is now definitely sold down the Pacific Coast—as far as work is concerned. What he would really like yoo is figure out some way to work in Hollywood and live in New York, but so far no practical arrangement has suggested itself.

In spite of his championship of New York as the place to go places and see things, Mr. Keighley's vacation will shortly take him to balmier climate. The Bahamas perhaps—or, more likely, right back to Los Angeles.

Jackie Cooper Encores **Duo for Monogram Picts**

Hollywood, Dec. 14.
Scott R. Dunlap, v.p. in charge of Jackie Cooper to star in two more pictures. Deal was closed following reception of The Boy of the Streets."
Cooper feature recently released by Mono.

duction starts on the first some Production starts on the historic now on for suitable vehicle. Studio is also considering making Cooper's next a sequel to Boy of the Streets.

Raft's Trio

Hollywood, Dec. 14.
Paramount has three pictures ready for George Raft. First will be 'You and 'Me' with Sylvia Sidney, followed by 'Lady With the Torch' with Olympe Bradna opposite.
Studio's 'Spawn of North' has Raft paired with Frances Farmer.

HOLLYWOOD'S ERRAND BOYS

Growing Interest in World Events Augurs 2,000-Ft. Newsreel—Richard

No-Not That!

Hollywood, Dec. 14.
Negoliations are in progress
between Metro and the estate
of Rudyard Kipling for screen
rights to The Road to Manda-lay' as a screen musical.
Lawrence Weingarten would,
produce the film with Jeanette
MacDonald, and Nelson Eddy

PHONEY TALENT SCOUT

GIVEN 60 DAYS IN N. H

New Haven, Dec. 14,
Frank Barnes, 42, arrested here, as
alleged operator of stage and
screen scouting racket, drew a, 60day jail sentence. Barnes, representing himsell as talent scout for the
National Theatrical Producing Co.
of N. Y. failed-to-produce-excedentials,
when detectives challenged him.
Also, dicks were unable to locate
such a company
Visit of numehous to Barnes room

yisit of gumshoes to Barnes' room said to have unearthed a flock of letters from would-be stars. Records showed a number of applicants had been advised to appear for inter-views, one femme being instructed to bring along a bathing suit.

Spewacks' 'Night Before Hollywood, Dec. 14.

Sam and Bella Spewack have been gned by 20th-Fox to write script 'Night Refore Divorce.' 'Divorce' is a comedy farce.

New Haven, Dec. 14.

Hollywood, Dec. 14.

Prediction that a two-reel news-reel was not far off and might arrive next year was contained in a 1938 news weekly forecast by A. J. Richard, editor of Paramount News, this week. Noting that the public appetite for news on the screen has been increasing in the last five years, Richard said he believed a climax would be reached in 1938, when production, sales and exploitation problems that will come on us all will be an interesting challenge to our capacity for meeting new condicapacity for meeting new condi-

tions. After citing his conviction that the U.S. public wants screen news in fullest measure, he said that the newsreel industry soon will find its 10-minute screen limitation breaking

down.
Though not specifically named, Richard presumably was defending Paramount's handling of the Chicago Memorial Day fatal strike rfor pictures, when he said, 'I believe newsreel editors must harden their determination to go ahead boldly and tearlessly on the principle of unbiased editing.

Covering the chicago.

Covering this situation further, he

said:
They (newsreel eds.) can be certain of attack; they can be sure that the extremists on the left and on the right will how! their heads off, perhaps, more floudly than heretofore over fancied advantages given their opponents in presentation of screen news.

If the industry keeps clearly in mind that the great bulk of movigoers appreciate and applaud fairness, I hold that unjustified attacks against our shooting this or that particular story will evaporate for lack of support.

Percentage of light entortainment.

of support.

Percentage of light entertainment in newsreels would be lessened if Richard had his way. He said that the injection of vaudeville acts and entertainment material, properly belonging to short features, do not make a true newsreel.

Ford on 'Million' At \$1.000,000 Budget: 20th's Italo Remake

Hollywood, Dec. 14.

Jack Ford due in tomorrow to start I'd Give a Million' for 20th-Fox after months of stepping around to the South Seas, back to Hollywood and east to New York and New England. It's his first pic at his old stamping ground in two years. The Informer' and 'Mary of Scotland' for RRO-Radio and 'Huricane' for Goldwyn having kept his away from Westwood all that time, 'Million' is a remake of an Italian item similarly billed and will star Warner Baxter and Loretta Young, Kenneth Macgowan producing the special on one of those \$1,000,000 budgets which were the town's pride year and are now it's beter noir.

Benchley Shorts East

Hollywood, Dec. 14.

Metro has arranged to produce a number of Robert Benchley short subjects in New York with Jack Chertok, shorts chief, going east to set details around Jan. 15.

Roy Rowand, shorts director, left, last week with the script of 'How to File You Income Tax' and three more Benchley scripts will be lugged to New York this week by Robert Lees and Fred Rinaldo.

REGAN'S PERSONALS

Phil Regan choo-choos east from Hollywood Dec. 17 for his eastern

Hollywood Dec. 17-101 in Carlos personals.

Opening date set, by Curtis & Allen aveney, is week of Dec. 30 at the RKO. Boston. Will be initial appearance of the tenor in the fine.

B'WAY MANAGERS Balaban Favors Paramount Stars' WON'T BE TYPED

Film-Playwrights Impas Looks to Stand Indef-No Desire for an Imminent Accord--The Way Hollywood Wants It, Pemberton Sees the N. Y. Theatre Managers as Errand Boys for Hollywood'

FILMS' BOYCOTT?

Despite reports of an impending ettlement of the Hollywood-Dramaits Guild impass, there is little like-lihood of such a development for some time. There have been no re-cent meetings between representa-tives of the studios, the Guild and the Broadway managers. None is scheduled, it is understood.

seheduled, it is understood.
Feeling among those close to the situation that there is now little desire by, any of the interests involved to reach an agreement. As a group and as individuals, the Dramatists are believed to be well satisfied with conditions under the present basic agreement.

ent basic agreement.

Sidney Howard, as retiring president, defended the contract and lambasted its critics in his report. Furthermore, the Guild took significant steps to combat the opposition Bureau of New Plays and such managers as cooperate with it. As Howard pointed out, there have been more hits under the trew pact and more hits under the new pact and

(Continued on page 15)

Personal Apps to Hypo Releases

He's the Guy

Hollywood, Dec. 14.

Hollywood, Dec. 14.
Somebody was asking about
Tino Rossi, French crooner currently imported for U. S.
lanes—who he is, where he
comes from, and so on.
Foreign scribe, with all the
dope. European dopes and
non-dopes, obliged with information that Tino was the
singer who originally created
Vient, Vient' in Europe.
"May I never hear his name

"May I never hear his name again, came the withering re-

CAPRA'S 'CHOPIN' AT **COL: BOYER TITLER**

Hollywood, Dec. 14. Frank Capra has agreed to direct The Life of Chopin' for Columbia

Deal was part of the accord re-cently reach d between Capra and Harry Cohn. Charles Boyer is ten-tatively set to play the title role.

LUPE'S BENEFIT ALIBI

Mexico City, Dec. 10.

Lupe Velez, here to star in the Mexican production of 'La Zandunga,' is nixing all offers for p.a.'s at theatres, niteries and charity functions. Claims her Hollywood contracts forbid such appearances.

Salary she will receive for her role in 'La Zandunga' is said to be the highest ever paid a pic star here.

Des Moines, Dec. 14. Des Moines, Dec. 14.
While here, Barney Balaban outlined plans by which he hopes to
keep Paramount going at top speed
during the first quarter of next year.
Plans involve, systematic release of
features, and personal, appearance,
tours for Paramount stars. Each
month two special pictures will be
released, in addition to those scheduled for, regular showings, all of
which will be backed up by exploitation campaigns.

tion campaigns

tion campaigns.

Paramount stars are to be scheduled on six weeks personal appearance tours, and will go out every four or five weeks. Start-off will be Mae. West, who will be followed by Bob Burns. Burns and Allen, Bing Crosby, and Jack Benny. During months to come Paramount is to go in for radio names in features more heavily than ever before. At present their roster claims more such names than that of any other studio, but additions are to be signatured as fast as they come.

Paramount is chilling on a deal to bring Mae West into the Par, N, Y, as well as set her for Boston, Detroit and Chicago, following new demand of the star for \$12,500 a week instead of the \$10,500 at which she was okayed last year.

Other conditions made by Miss West are also considered too tough, notably that she won't talk any deat unless it's for the Par, N, Y; Met, Boston; Michigan, Detroit, and Chicago, Chicago, along with her newest picture, "Every Day's A Holiday."

Henry King, Director. Has Close Call in N. O. While Landing Plane

New Orleans, Dec. 14.

Henry King, 20th Century-Fox cirector, had a close call en route here Thursday (9) from Tampa when le found his gas tank empty, while flying over swampy country, H's plane bucked headwinds on way which exhausted his gasoline supply.

He barely managed to reach Shushan airport when the tank went dry. He glided to flying field but plan had to be pushed to hangar since he had no gas to taxi in to shed.

had no gas to taxi in to shed.

Admitted he widn't like the prospect of landing his ship the marshes and considered it a miracle that he was able to reach the airport. Part of Hollywood has moved temporarily to this city. Besides Henry King, Jerome Sackheim, Universal writers' chief; Gladys Unger, playwright and scenarist, and Ivan Kahu, 20th Century-Fox talent scout, are here.

here.

King flew here for conferences with Ernest Landich, exchange manager. Sackheim and wife ou pleasture trip. Kahn looking over lads and Issies in hopes of signing upone new, faces. Miss; Unger here for world premiere of 'African Holiday,' which she helped author. Kahn will visit local Little Theady, which she helped author. Kahn will visit local Little Theady, which she helped author. Kahn will visit local Little Theady, which she helped author. Kahn will visit local Little Theady, which she helped author has been shown in the she will also go to Baton Rough to look over the lads and lass at LS.U.

Bernard, Sould and All Sack and Lassing a she with the she will also go to Baton Rough to look over the lads and lass at LS.U.

LS.U.

Bernard Szoid, director of the Little Theatre, paraded a flock of his most talented players before it scout Saturday (11). Kuhn announced he would pick of the girls later.

MG Anchors Romberg

Hollywood, Dec. 14. Metro handed Sigmund Romberg a

new long term contract.

He'll dish up the tunes for 'Bala-laika,' which debuts Ilona Massey, imported canary.

32nd

ANNIVERSARY NUMBER



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Aggie's Gettin' Lefty Somethin' Good For Xmas Judging by the Shortages

By Joe Laurie, Jr.

Coolacres, Cal., Dec. 14.

Dear Joe

Dear Joe:

This racket sure keeps a guy busy thinking up new ideas and half-sole and heeling old ones to offset he pre-holiday no-business getters they're sending me. The product they're sending me. The product they're giving me certainly won't make Peare on Earth — not as far as me and my patrons and me and the exchange are concerned. Last week one of my customers hit the usher for waking him up. I ran Bob Benchey's short 'How to Sleep' at the opening of the show and it kinda tipped off the customers what to do during the features.

tomers what to do during the features.

The exchange wanted to book 'Nothing Sacred' for next week but I cancelled it because the people in this town don't like religious pictures even though it is Christmas week. I announced 'The Great Garrick' as one of our coming attractions (I didn't say when it was coming) and one sleeve-gilder asked me was it a picture about the Great Lou Garrick the baseball player; which shows you that ignorance isn't all on one side of the picture business.

the picture business.

But some of these Gilpins aren't as dumb as they look. One woman with three kids worked a cute racket on me 'til I got wise. She would come in and see part of the show and then one of the kids would ery, so I would have to ask her to go out and refund her her money. Well, she did it a few times and I found out that when she didn't like the show she would pinch the kids and make 'em cry. Those are the kinda things we're up against.

we're up-against.

Well, as I was telling you I had to dig up an old idea to bring 'em in, so I put on a Country Store Night. I had 'vic dressed as a Rube and he gave out the presents, with some wise cracks. I promoted a lot of good prizes. The shoemaker donated two half-sole and heel jobs, the manicurist gave an order for two manicures for either man or woman without tips, and the barber gave one for a hair cut for either sex. I got the garage for a grease job, and the furniture store gave a mattress and the guy that won it wanted to know if he got a bed with it. The butcher donated two hams, but as there was too many presents me and Aggie kept those, maybe for next-time. I tried to get the banker to give something and he finally gave me an extra 30 days on my note. Country Store night gave me are given as the store of the s

It seems people nowadays want something substantial with their pic-tures. Pictures may give them food for thought but Country Store Nights

tures. Pictures may give them food for thought but Country Store Nights gives lem food for the table.

In a way I was sorry I did a good business that night because there was a couple of strangers that were in and when they came out they said to me, "You certainly pack "em" don't you?" and without thinking I said 'Yeh.' Well, they've been hanging around town acting very suspicious. They are pricing lots and buildings and rumor around town sez they are going to build a big picture house.

They look very sneaky which makes me feel sure they're gonna open picture house.

a picture house.

Int' it funny as soon as some people figure you're making a coupla dollars, they want to start opposition and share it with you. I'd sell 'em this bottle of red ink if they want it, because I figure it we break even this year I'll be reaching a new high. These guys stand across the street and I am sure they are clocking the take, They don't know how many passes there are or they wouldn't need a clock. Agie sex she thinks they are from some Government Bureau that is gathering statistics to see how a family like us can live on such little money.

see how a family like us can live on such little money.

Well, if they wanna build it's okay with me. I got othet-troubles. The fown is gonna have a Community Christmas Tree, and knowing these nickle-squeezers of this town I know they'll, stand around the tree instead of going into the theatre. They're the kind that look at the moon instead of the stars because it's bigger.

I don't know what Aggie is getting me for Christmas, but it must be something good because she's been short in the box office every day, but that always happens before holidays like my birthday and Christmas. It just pass it off like I don't notice it, but have way, to let her know she ain't putting anything over on me.

Give our best to the boys and girls on Wishing Lane, and we hope that they'll be able to hang up good heavy warm stockings and get em filled with everything they wish for. Aggie Joins me in pointing our Christmas greetings to you, sez

Your pal,

P. S. Riney Hiehle of Parkersburg, W. Va., One dame asked another, Is Santa Claus bald? and the other dame sez Mine is . . .

Pix Biz Anticipates Nothing from This Session of Congress

Although a revision of the antitrust laws at the request of the administration leaders and consideration of a proposed films commission looms, neither now are expected to be taken up in the special session of Congress now being held at Washington. Change in anti-trust statutes seem almost certain but such re-vision probably will be largely in respect to maintenance of retail prices and will not be considered in full until the regular Congressional

meeting in January.

General attitude of the industry is General attitude of the industry is against a Flim Commission, proposed by Allied, and modeled along much the same lines as the Duffy act coal commission. Though some elements in the trade favor a revival of some form of NRA, closest to this probably will be realized through the wage-hours legislation.

There is little contained in pres-There is little contained in pres-ulty urged wage and hour legisla-tion that will alter general operations in the film adustry. A too harsh measure might crack down on smaller exhibitors but it is doubtful if now wage-hour setup will be evere enough to materially effect these.

'Spain in Flames' Pennsy Okay Still Being Held Up

Okay Still Being Held Up
Philadelphia, Dec. 14.
Despite a Common Pleas court order that the Pennsy Board of
Censors- rescind its ban against
Spain in Flames, 'seal still hasn't
been awarded the pic. Censor Board
withholding approval on order of the
Attorney General's office.
Attorney General's office.
Attorney General, it is understood,
may hold up the seal for three
weeks after the court's decision, during which time he may file an appeal. No indication was given
whether or not such action will be
taken.

taken. Film was skedded to open at the Europa last week, but was cancelled for the second time. 'Spanish Earth,' another controversial film, will open this week.

ROUNDING 'EM UP

Hollywood, Dec. 14.
Jed Buell has started preparations
for Rangers Roundup, starring Fred
Scott for Stan Laurel Productions.
Carl Hackett will play the heavy,
and comedy chore goes to Al St.
John. John.

They'll Like Him for That

Hellywood, Dec. 14.
Otis Garrett brought in his initial directorial effort, The Black Doll; at Universal one day ahead of schedule. He also draws the next Crime Clubber at U, with negotiati in progress to obtain Preston Foster to head the east.

Alperson Cushioned With Coin for Sten. Cagney, Other GN's

Hollywood, Dec. 14. tional prexy, arrived from New York last week ready to start production on the James Cagney and Anna Ster features for Grand National and to pass upon scripts for other GN films skedded to roll in January

Cagney's picture, tagged Angels with Dirty Faces, will start around Jan. 10. Alperson and Cagney have approved first draft of Rowland approved first draft of Rowland Brown's script, which will be Cag-ney's first production. The Sten opus, "With Pleasure, Madame," awaits OK by director and cast. It may start simultaneously with 'An-gels,' to be produced by Eugen Frenke

Frenke.

Sten picture dialog and new treatment has been completed by Arthur Sheekman who is in line to co-direct the original Hans Kraly and Albert Cohen story, Alperson must work out deal with Victor Schertzin-ger on his musical, The Strad, for which Evelyn Day is slated as cast

Pictures awaiting Alperson's okay include second of 'Renfrew' series include second of Renfrew series, to be made by Al Herman; Dave Diamond's 'Plane Rools' in which producer wants to team James Dunn with Ray Mayer, since Wally Ford will be held too long in 'O' Mice and Men', 'Athur and Max Alexander's Flash Casey, Candid Cameraman, on which Join Krafft is completing script; 'Snow Covered Wagons,' a Bud Barsky assignment, and 'Honolulu Honeymoon,' also to be made by Barsky from the Betty Laidlaw and Robert Lively script.

January releases include two

Robert Lively script.

January releases include two
English productions arranged for by
Alperson, plus 'The Shadow Speaks,'
now in work at the studio, and 'King
of the Sierra,' a Frank Gay picture
ready for release but tied up in the
Condor Pictures bankruptcy situa-

Grand National musical westerns Grand National musical westerns, starring Tex Ritter, will be handled by Edward Finney, due here from New York soon to take over assign-ment vacated by Lindsley Parsons' resignation to go with Sol Lesser.

Alperson spent 10 weeks east in connection with additional financing.

Altec Takes ERPI Men

Former engineers with Electrical Research Products, Inc., were assigned last week to the engineering division of Altec Service Corp., formation of which was announced about 10 days ago. G.L. Carrington, general manager of Altee who made the appointments, named F. C. Gil-bert chief engineer with E. S. Seeley head of special investi-gators working on transmission prob-leme

T. H. Carpenter and L. J. Patton T. H. Carpener and L. J. Patton top the mechanical division. Gil-bert's problem will be the solution of practical theatrical sound repro-ducing difficulties. H. S. Morris will assist him.

Altec engineering division will re-main at Erpi's former quarters pend-ing completion of new labs at East Newark, N. J.

Scripting 'Uncensored'

Hollywood, Dec. 14.

Assignment to script 'Uncensored' at 20th-Fox has been turned over to Sonva Levi

Scrib will finish this chore before going on loanout to David O. Sclz-nick to screen play Merry, Merry Maidens.

SHUDNOW'S APPOINTMENT

Chicago, Dec. 14.

Frank E. Shudnow, attorney for Great States circuit and several other theatrical enterprises, was ap-pointed Master of Chancery for Superior Judge John J. Sullivan in Appellate court here.

Will succeed the late Charles H.

REP'S FRONT PAGER

Hollywood, Dec. 14. Script for Republic's 'Lady in the News' is being prepared by Alice Altschuler and Miriam Geiger. Frieda Inescourt will star.

The Girls' Eye View

By Marian Squire

'45 Fathers'—and the Hartmans

If little girls must go about in pictures, changing the whole course of adult lives, wouldn't it be more natural if they did it by accident? The resourcefulness and mature scheming of little Jane Withers in '45 Fathers'. The 'Hartmans, famous de glammers of ballroom dancing, 'turn in an excellent job of comedy teamwork. Before long the public will probably, forget that they started out as dancers. For their one specialty, Grace-Hartman wears white, circular-skirted net with ruffled shoulder straps and hem. She distinguishes herself by being a cornedienne who does not depend on hip gyrations for laughs.

Louise Henry plays the golddigger, circumvented by little Miss Withers' calborate mental gymnastics. Miss Henry first ritzes the child, wearing simple sports dress, then tries to win her in a scoop bonnet with white brim and black crown and a white frock trimmed with print scart. For the golddigging episode she has a slim black skirt with a flaring, white three-quarter length coat, belted in back. Nella Walker, as her mother, appears in a long black dinner dress with deep square neck collared in white, which she wears smartly. Thomas Beck is an attractive hero who winds up without a heroine—due to his little ward's machinations.

Paul Ash, with one lone protege—the musical Billy Blake—works this week from the pit with the Roxy theatre orchestra.

Alf Loyal's performing pooches are introduced by the Gae Foster girls who skip out in short white ballet skirts with satin bodices and tiny sailor hast topped by yed ostrien plumes. The most effective costumes the girls have had for some time are pale yellow sheer skirts, blue brassiere tops and enormous yellow hats scalloped in blue and worn on the back of the bead.

head,
Fiji Island costumes consisting of a bit of brassiere and trunks with
white silk fringe are worn to background the Richards and Adrienne
adagio. Adrienne wears trunks and brassiere of leopard skin with the
Richards in handsome polo outfits with silver kid boots and belt. Barto
and Mann are back to the baby bit for their holdover performance, but
the part annoying to some spectators is considerably subdued.

Rooting That It's Really the Last

The Last Gangster' (may the title be prophetic), the latest of too many films based on Al-Capone's famous-till with the Government over-income lax, gets-even Hollywood mobster No. I-down. The ruthless killer's burning ambition is to have a cooing cheelid of his own, and the task of guring at his baby out of one side of his mouth and growling at his wife out of the other, has the excellent Edward G. Robinson stopped. Besides, he has to wind up with a heart of gold, which he has given no previous indication of possessing. Only the baby seems completely natural and at ease. Rose Stradner, a recent importation, is Robinson's unsspecting wife. That is, unsuspecting until she learns to read the newspapers. Either Miss Stradner falled to inspire Adrian's best designing efforts, or she just hasn't the flair for wearing clothes.

Her tailored things have a bargain basement flavor and one hostess gown with a belt slightly below the waist looks like it had been carefully fitted to someone else.

gown with a belt slightly below the waist looks like it had been carefully fitted to someone else.

James Stewart is a quixotic reporter who rescues Miss Stradner and her baby from her killer-husband while the outlaw is parked in Alcairas. Ten years mark young Mrs. Stewart's face with rouge hollows and a mustache, but kindly leave Miss Stradner exactly as she was in the beginning.

Faithful followers of the Yacht Club Boys will have one of two opinions about 'Thrill of a Lifetime'. they will either have a marvelous time just because the Y. C. Boys. It, or they will wish their favorite lunatics had a better vehicle.

Betty Grable Glooking neither mousy nor secretarial) plays a mousy little secretary until she takes off her spectacles and puts on another dress—to the amazement of Leif Erickson, for whom she has been torching. The incident is based on the old Hollywood premise that a girl with glasses on is practically invisible, and that all need for glasses vanishes once she has captured the attention of her boss—or whoever she has her spectacled eye on. The idea probably being that love cures astigmatism. Although through the ages philosophers have claimed that the popular emotion has just the opposite effect.

Specs or no specs, Miss Grable has the gift of looking always a little more brushed, scrubbed and groomed than anyone else. Especially in a cloudy white star-studded tulle, with a wide silver belt and a minimum of bodice.

cloudy white star-studded tuile, with a wide sliver petr and a minimum of bodice.

Dorothy Lamour has big billing, but just one number, which she sings in a dramatic white satin circular cape, reaching from throat to floor. She opens this to reveal a white satin gown, tightly draped about the hips, the fullness falling in front. This silhouette seems to be gradually replacing the full circular, but it is only good for little girls like Miss Lamour—whose profiles can stand it.

In neat bathing suit, clowning Judy Canova proves that her figure doesn't have to look nearly as funny as it generally does.

Eleanor Whitney dances a French number in a modernized version of the can-can costume. Full ruffled black skirt of the most unbecoming length devised, neither long enough for good lines nor short enough for good legs. The chorus wears the same design in white.

Having reached the saturation point of goofness, the Yacht Club Boys resort to custard pies—each one receiving a pie in the pan (not the piepan).

pan).

Those good-Heavens-what-do-I-do-now parts are much more suited to Franklin Pangborn than the busy executive he plays in this film, and Larry Crabbe shows more muscles than acting ability as the summer camp lifeguard.

Intimate Touches at the Par

Institute Touches at the Par

Two recruits from the late lamented French Casino, Herman Hyde and
Sally Burroughs, are current at the Paramount, with George Hall's orchestra. Miss Burroughs wears her sleet: black locks in a mannish cut,
and stooges smartly in a beautifully molded chartreuse gown so fitted that
only the split skirt makes walking possible.

George Hall's warbler, plump Dolly Davin, chose a full skirted black
tulle studded with rhinestones for the afternoon performance. Both Miss
Dawn and Buddy Clark were forced to sing until unconscious by a viotently enthused opening day matinee crowd.

Walter Long hoofs in white and tails; and one of his more avid admirers calling climbed to the stage to retrieve the boutonniere dislodged
by Mr. Long's tapping.—But anything: likely to happen at the Paramount on opening day. It's a teen-age cutogranh-fiend eroud. They know
their radio and their orchestras, and they don't hesitate to make their
wishes known, talk to the performers and even climb on the stage to
make themselves understood. This unique day at the Paramount is one
of Manhattan's madder phenomena.

Joe Kane's First

Hollywood, Dec. 14.
Republic starts Born to Be Wildernext Friday (17) with Harold Shumate producing and Ralph Byrd heading the cast.
Film.marks the directorial debut of Joseph Kane.

Hollywood, Dec. 14.
Production of Red Hot Money washed. up by Ralph Like at Indianal Studio last week.
Cast toppers are Grant Withers and Blanche Mehaffley, with Kenneth Hayllan and Jack Mulhall in support Clarence Bricker directed.

'Red Hot' Cools Off

WANT SYMPATHETIC' CRIX

L. M. Rubens to Hollywood This Week | OFF-BIZ FOGUSES | Cedric Belfrage's Soon-Due H'wood To Push Pix-Fingerprinting Plan

Chicago, Dec. 14.
Acting in his capacity as head of committees of International Association for Identification, Commissioner L. M. Rubens will leave for Coast on Thursday (16) where conferences are set with police and picture studio executives, which may result in compulsory fingerprinting of everybody connected with the Hollywood industry.

Idea was started around Oct. 1 of this year, and it is hoped that these conferences will put the idea in force. Understood that L. A.'s district attorney. Buron Fitts, is aiding in lining things up with the head of. Hollywood and Los. Angeles police departments, as well as those of the studio forces. Police Chief Rubens will meet with Adolph Zukor, L. B. Mayer, Jack Warner, and Darryl Zanuck in addition to L. A. police officials.

Move for compulsory fingerprint-

L. A police officials.

Move for compulsory fingerprintlng is for two reasons. The first
and most important is for purpose of
iding police in locating runaways
who've come to Hollywood for a
try at pictures. Second is to assist
the police in establishing identity
of criminals and grifters attemptlng any shakedown on the industry among its people, or whose
Hollywood presence is otherwise
dubious.

dubjous.

Rubens is prominent in this move because of his unique tieup of both police work and in pictures. He was formerly owner of Great States Circuit, onetime president of Moton Picture Theatre Exhibitors of Illinois, and is at present Illinois Police Commissioner, and foreign representative for International Chiefs of Police, as well as holding down the chairmaship of the International Association for Identification.

SAG Purges Mob

SAG Purges Mob
Hollywood, Dec. 14.
Junior wing of Screen Actors
Guild staged its own purge at a meeting Monday and tossed out nine
members. Investigation is under
way on several others as result of
the recent drive on mobs by the
L.A. district attorney. Charge was
conduct unbecoming a SAG member.

GLORIFYING DEWEY IN PIX—IN SPADES

Hollywood, Dec. 14.

Hollywood, Dec. 14.
Two racketeer yarns b. Its around
New York's Tom Dewey are being
rushed into work. RKO: film will
have Preston Foster in Dewey role,
with Forrest Davis, N. Y. newspapernan, writing the screenplay.
Columbia is pushing, production on
'Special Investigator'.

Dick Blumenthal Back With Paris Expo Shots

Dick Blumenthal, assistant to Arthur Hornblow, Paramount producer, arrived in New York Monday (13) suffering from a severe cold that threate ed pneumonia caught while taking shots of Paris world's fair from the Eifel tower.

Iair from the Elfel tower.

Blumenthal was commissioned to take scenes of the Paris exposition before it closed, but found weather conditions in November anything but ideal. Shots will be used in next edition of Artists and Models which is to have a Parisian locale. Blumenthal is son of Ike Blumenthal, Par's Paris chief.

McLaglen-Donlevy Back

Victor McLagien and Brian Don-levy arc headed for N. Y. after hav-ing completed starring roles in "He Was Her Man," feature made in Eng-land under Robert Kane's World Pictures unit.

Film was directed by Monty Banks, supervised by Sam Engel.

Int'l Cinema's Issue

Registration statement of Inter-national Cinema, Inc., covering issue of \$250,000 worth of convertible pre-ferred stock, became effective last week after delay of nearly three months attributed to gyrations of the-money market. Company plans to peddle 50,000 shares of \$5 paper, which bears 7% interest, at par. Will retain 10,000 shares of \$1 par common for future conversion.

N.W. EXCHANGES REPORT MORE DUALING

Minneapolis, Dec. 14.
A trend toward more double featuring is reported by local exchanges in most of the territory, but in the Twin Cities there'll be no extension of the policy this season, according to present indications.
Approximately one-fifth the accounts in the territory now double feature once a week. This is about 20% more than at the corresponding time a year ago. In most instances the double featuring is for only one day, or at the most two or three, and is proving profitable, exchange managers say.

is proving profitable, exchange managers say.

Four Minnesota Amus. Co. (Publix) houses in the Twin Cities—two here and two in St. Paul—which have been double-featuring the past year will continue to do so, but there are no plans to extend the policy further. It further is indicated that unless Publix does put the dual bills into more houses the independent neighborhood exhibitors in the Twin Cities will continue to lay off them. The suburban runs apparently do not feel they have been hurt by the limited scale twin billing downtown. The independent neighborhood exhibitors, however, have been, and will continue to, running Saturday midnight bargain bills with two features on the program.

Kids and Duals
San Francisco, Dec. 14.
Double bills at motion picture
houses were described as a menace
to child health in a talk by Elma
Latta Hackett, whose Friendly
Homemaker' programs are aired over.
KSFO here, before the San Francisco
Motion Picture Council. Mrs. Hackett expressed the belief that long
programs had bad effect on moppets'
nerves.

nerves.
She also voiced disapproval of practice of double-billing worthwhile pictures with objectionable features at children's matinees. Recommended that parents personally thank exhibitors who provide satisfactory entertainment for youngsters.

Tim in the Saddle

Hollywood, Dec. 14.

Maurice Conn placed West of Rainbow's End, starring Col. Tim McCoy, in production for Monogram release last week.

Film is the Initialer of a scries of four featuring McCoy. Allan James directs from Robert Emmett's original.

Boots and Saddles Aide

Hollywood, Dec. 14.
Stan Laurel Productions has signed Bart Sternbach as associate producer with Jed Buell on series of musical westerns starring Fred Scott

ON FILM CRITICS

Philly Exhibitors Aver No Picture Is So Bad Some thing Good Can't Be Seen in It—Others Say 'Aw Nuts'; Films Reach Them So Late It Doesn't Matter

'PERSONAL FANCIES'

By HERB GOLDEN

Philadelphia, Dec. 14. Philadelphia, Dec. 14.

With biz off about 20% these days, usual hue and cry against crix on local sheets is coming up again. Each time indie bo.'s sink, there's finger-pointing at the pro pic ganderers. Squawk this time is that reviewers aren't fair, that they're more interested in own fortunes and personal fancies than the quality of product they're giving the o.o.

Group of indies is reported quietly

Group of indies is reported quietly organizing a something-should-bedone-about-it committee to call on publishers or advertising managers of sheets in which they claim they're spending thousands of dollars a year.

While they don't want crix to pull punches, one exhib said, they want them to be 'sympathetic,' for once an indie signs with an exchange there's nothing much he can do about quality of pix.

quanty of pix.

Beefs on 'personal fancies' are aimed principally at Record (Elsie Finn), Inquirer (Mildred Martin), and Builetin (Laura Lee). Harry Murdock, sole first-string male crick, has long had adulation of the trade. He is regarded as 'sane.' As one exhib said, 'There's no film so bad something good can't be found to say about it.'

Another indie declared 'Exhibitors' Another indie declared 'Exhibitors'

Another indie declared Exhibitors Another indie declared Exhibitors spend hundreds of thousands of dollars in the local newspapers and still these critics, on the same page, knock and belittle these same pictures and all but tell the public to stay away from the theatre. Even though their criticism is merely their own opinion, indirectly and probably

(Continued on page 10)

3 U. S. NEWSREEL MEN STILL **MISSING**

Safety of three U.S. newsreel cameramen was in jeopardy near Nanking as a result of bombing and sinking by Japanese of the U.S. gunboat, Panay, in the Yangtse river near that city Sunday, (12). Neither Universal nor Fox-Movietone had received any direct word regarding fate of Norman Alley or Eric Mayell, photographers for U newsreel and Movietone respectively. Arthur Menken, Paramount, newsreel cameraman, was thrown in Nanking jail by Jap troops. Par newsreel has petitioned the Government to force his release. Safety of three U.S.

release.
Universal tried by direct communication and also by message to British officials on English gunboat, Bee, to learn what had happened to Alley. Message got through to gunboat, but no reply was received. Movietone's only information from Shanghai about Mayell came from its eastern supervisor. Bonney Powell. It was that he believed Mayell was safe though still unaccounted for.
Menken's jailing resulted because

counted for Menken's jailing resulted because he remained dyer in Nanking after other newsreel men boarded Panay, He had many shots of bombardment and capture of China's capital city by Japanese. S. Stanwood Menkens,

(Continued on page 10)

Tome Unearths Some Unique Firsts

'Sawver' Into Radio City

Tom Sawyer, set for national re-lease Feb. 2, has been sold by United Artists to the Music Hall, N. Y., which is also bidding for Marco Polo. It is in competition with the Rivoli on Polo. as well as: Hurri-canc', following latter's \$2 run at the Astor. Present plans are to continue. Hurricane' at the Astor to Jan. 2.

Another has been grabbed from RKO by the Riv, house taking the Lily Pons picture, "Hitting New High to follow the incumbent "Damsel in Distress' on which there was a four week commitment through to Wed. (22).

FILM-CONCERT NAMES GO BIG IN ENGLAND

Attempts to route established film stars through England on concert tours will be made by Harold Holt, visiting English concert and opera impresario. Here for a three weeks' stay, his first visit to America, Holt wants to sign Nelson Eddy for such a tour. Indicates that there is a growing tendency to route film-concert stars on such tours, as for example Grace Moore, whom he handled in this manner. dled in this manner.

died in this manner.

Holt, while here, will look into methods of increasing concert audiences in England and on the continent. Stated that English concert halls had to compete with radio and the comfort offered in the more modern picture houses. Further obstaçles ern picture houses. Further obstagles to getting people to go out are the, 'ghastly traffic conditions and the 'ghastly traffic conditions and the English weather.' Also pointed out that it costs as much to attend one concert as it does for a 'wireless' license for an entire year. Stated that he wanted to study the application of the American methods of building audiences to a slightly different temperament.

Musical and theatrical public in England, he declared, doesn't de-pend on the verdict of critics as is the case here. Word-of-mouth pub-licity more usually sells an English show than type opinions.

Holt has represented the late Caruso, Tetrazzini, Battistino, and this season his artists include, among others, Yehudi Menuhin, Gigil, Tib-bett, Rachmaninoff and Kreisler.

While here, may possibly make a trip to Hollywood, as he is trying to develop some of the musical tal-cut under his management, into film personalities.

Salabert's Coast Biz

Hollywood Dec 14

Francis Salabert, top French music publisher, and leading film synchronizer of France, in town for a three-week stay. Making contacts with studio musical heads here, as well as publishers' representatives, for issuance of Hollywood songs in Paris, and also taking in the situation for possible sale of European musical comedy properties that he owns en masse,

He's working with Frank Orsatti's agency.

BANNAN GOES NSS

George Bannan, recently associated with the Prudential circuit on Long

Island, has resigned to join the sales force of National Screen.

He will be assigned to the new branch, office in Cleveland which opens Jan. 1 in charge of Nat Barach,

Hollywood, Dec. 14.

Hollywood, Dec. 14.

First book all about Hollywood, but with stars in the roles of spear-holders, is due to break out in print Jan. 15 in London under the billion of 'Promised Land'. Author is Coshina Belirage, whose 'Awny From It Alf' was a Literary Guid choice last spring. His new one the choice of the Left Book of the Month Club, a London setup which means a 50,-50 ft edition. Trade issue is being published by Gollancz, whose success with 'Away From It Alf took Belfrage out of circulation as top picture critic in London.

Lucky break for Hollywood is that

Lucky break for Hollywood Is that Promised Land' comes out after the town has been officially granted the name it has always unofficially had. If the book had come out while Cul-ver City was fighting for the billing, Culver City would have won hands

Belfrage spent 16 months of re-search on the opus in Hollywood and among the incredible items he dug

That the town of Hollywood didn't have a single studio till after it became a part of Los Angeles in 1910 when, officially, Hollywood no longer existed.

longer existed.

That in 1911 when the first studio did get a foothold in Hollywood the peasants pretended it wasn't there.

peasants pretended it wasn't there.
That for a year after they weremaking pictures in Hollywood, the
citizens still thought our progressive
druggists Wank & Leak have installed a splendid new soda fountain
of Mexican onyx' was front page
news and pix none at all.
That Hollywood was among the
last towns of its size to permit picture houses in America and its first,
the Idy! Hour, plugged not a Holly-

last towns of its size to permit picture houses in America and its first, the Idyl Hour, plugged not a Hollywood product, but a New York version of 'Vanity Fair,' and even then only for kids.

That its next notice a month laterwas a plug for an Italian version of the 'Odyssey.'

That it took hard luck like a \$7,-000 fire with only \$5,000 insurance, in March, 1913, for the studios finally to crash the Citizen's front page. That months later a new \$40,000 heatre got less space than a boy nipped by a rattlesnake.

Then by 1914 Isidore Bernstein of Universal was weeping in the Presylverian church, 'Our people are human, home-leving, charitable and yould yet few of the churches in Hollywood have tendered a welcome Hollywood have tendered a welcome

Honywood have tendence a weak-one to us."

That Business Men's Club was pledging 1,500 bucks toward a YWCA because the moving picture-girls had nowhere to go for clean recreation in a town honeycombed by fallow tomen."

recreation in a town honeycombed by fallen women.

That even as late as 1917 Dr. Snyder, principal of Hollywood High School, was letting out a yell when Charlie Chaplin sought to build his studios at Sunset and La Brea and even got through an ordinance preventing studios from building within 1500 feet of a school.

1,500 feet of a school. That another ray

1,500 feet of a school.

That another rag, Hollywood Leaves, topped the Citizen's efforts to make a studio seem like a synonym for a leper colony.

That though the town was death on sin and gin and dancing, it did permit a class of dancing in the Wilcox Audiforium at 8 o'clock on Monday evening. But only for married couples. couples.

couples.

That the Rev. Lloyd Darsie said
that Hollywood would be better
without a fire department than
without a YMCA.

without a YMCA.

That a mooched playing date was o much news that when James M. Barrie allowed the Community theatre to perform The Old Lady Shows Her Medals without a fee he got paid off with a column and a half in Holly Leaves, with special mention for Sir James because the playwright had right knightly prepaid the cable.

That Holly Leaves panned Marion Morran's dancers because they went

Morgan's dancers because they went (Continued on page 19)

Mpls. Has Plenty Woes; 'Gangster'

getting nice play at lower scale; figures to grab about \$8,500, best house gross in weeks. Last stanza around \$4,500, fair, on re-run of 'Heidi' (20th) plus 'That's My Story' (Col)

Heidi (20th) plus That's My Story' (Col).

Fox (Indie) (5,000: 40-50-75)—
Merry-Go-Round' (U with Will
Osborne band on stage. Won't get
over \$17,000, pretty bad. Slightly
better last week on 'Awful Truth
(Col), plus York and King topping
yaude, very disappointing \$19,000.

MadIson (UD) (2,000; 40-50-75)—
Nothing Sacred' (UA) (2d week).
Around \$4,500 this week, following
\$8,000, below normal, on first session.
Will exit Thursday (16).

Michigan (UD) (4,000; 40-50-75)—
Submarine D-1' (WB) and 'American
Dance Revue on stage Faircan Dance Revue on stage Fairostage, dismal \$12,000, worst househas had this year.

Palms-State (UD) (3,000; 30-40-50)

has had this year.

Palms-State (UD) (3,000: 30-40-50)
— '52nd St.' (UA) and 'Murder on Diamond Row (UA), dual. Okay at \$8,000. Big \$13,000 : last starze on Alcatraz Island (WB) and—Miss-Aldrich (MG).

United Artists (UD) (2,000; 40-50-75)—Last Gangster (MG). Should do around \$9,000 okay but underexpectations. Last week brutal \$4,000 on 'Great Garrick' (WB).

Pitt. Plenty Blue;

Pittsburgh, Dec. 14. Pre-Xmas depresh snooting grosses full of holes and boys grosses till of noies and boys merely sitting back to await what they hope will be a post-holiday pickup. It's been bad here before immediately preceding holidays, but this year seems to be the worst in some time.

J. Pluvius, Shoppers Blamed for L. A. Droop; 'Conquest' Meek \$20,000, First MG Pic at Par Mild 13G; 'Lady' 16½G

Los Angeles Dec. 14.
Christmas shopping, general duliness of trade and first rains of the season which set in last Thursday are helping keep first grosses down slightly though general run of biz considered satisfactory considering the season.
Greta-Garbo's draw at the day-date State-Chinese is disappointing but was to be expected in view of mild campaign conducted for the opus. The Paramount, screening tis first. Metro picture. Live, Love, won't show much in the way of profit. Awful Truth I is shewing usual strength in third washing the day-date run at the RKO and Pantages.

Estimates for This Week

day-date run at the RKO and Pantages.

Estimates for This Week
Carthay Circle (Fox) (1,518; 55-83-\$1,10-\$1,65) — Hurricane (UA)
6th week). Two-a-day engagement ends (19) after close to eight weeks
of satisfactory returns. Fifth week-brought slim \$4,600.
Chinese (Grauman) (2,028; 30-40-55-75)—Conquest' (MG) and Thorought slower of the Holly o

lent x15,000.
Four. Star (Fox) (900; 40-55)—
Victoria' (RKO) (4th-final week).
Final stanza for British pie limited to six days with very bad, 8800 in the till. Third week not very hot at

Final stanza for British pic limited to six days with very bad \$800 in the till. Third week not very hot at \$1700. The picture of the picture

and Big Town GIR Youn, \$2,206.

Wilshire (Fox) (2,296. 30-40-55-65)

—Nothing Sacred (UA) and Beg.
Barrow (MG) dual. Big about 50%
botter than at house's day-dater (UA) mocover will bring good \$7,200.

Assistant of the control of t

Lincoln Off; 'Door' \$3,100,

Run' (MG) and Partners in Crime' (Par). Fair, 8800. Last week: Black Aces' (Up and Thyth William (MG) and the Harmonia (WB) and Federal Bullets' (Mono). Slight, \$750.
Lincoln (LTC) (1,600. 10-20-25). High, Wide and Handsome' Par). Played late and showing it; weak \$1,900. Last week 'Big City' (MG) buckled, \$2,100.
Orpheum (LTC) (1,350; 10-15-20-25). West of Shanghai' (WB) and Great Garrick' (WB). No stage show and it's felt, \$1,000. Last week 'Fit for a King' (RKO) and 'Manhattan Melodrama' (MG) solit with 'My. Dear Miss Aldrich' (MG). Latter pic was good for \$1,000.00. Up (25-40). Stage (MG) (RKO). Will be good to gain average \$3,100. Last week 'Emile Zola' (WB) \$2,2400. bad.
Varsity (Westland) (1,100; 10-15-20). I Promise to Pay' (Col.) and 'Myoming Trail'. (Col.) split with 'My. 200. 'I Promise to Pay' (Col.) and 'Wyoming Trail'. (Col.) split with 'My. Orro-Stop New York' (GB) and 'All American Sweetheart' (Col.) slim \$900.

HUB BIZ OKAY; **'D-1,' VAUDE 24G**

Bostan, Dec. 14.

General happy tone to film trade
this week, although cramped somewhat by imminence of Christmas,
Met leads the field with 'D-1' and
Bunny Berigan band on stage,
Keith Boston offering another
straight vaude bill of eight acts, with
High Plyers on the screen.

Monastery, religious film opened
The benefit performance at \$10 top.
Highest top for any picture opening
in city's history. Proceeds went to
Rev. Michael J. Ahern for establishment of seismology fund at Westlon
College.
Unconfirmed report has Logaria

College.

Unconfirmed report has Loew's, Inc., interested in taking over the Hub (Grand), which stated out with first run duals early this season and recently shifted to revivals at reduced scale.

Estimates for This Week
Boston (RKO) (3,000; 25-35-55)—
High Flyers (RKO) and eight-act vaude show topped by Monty Blue and Mary Dees, Hitting satisfactory \$17,000. Last week Danger Parto (RKO) and N. T. G. stageshow. Good \$19,400.

\$19,400.
Colonial (UA) (1,643; 55-83-\$1,10\$1,65)—'Hurricane' (UA), Roadshow finished final (fourth) week with fair \$5,500.
Fenway: (M&P) (1,400; 25-35-55)—'Blossoms on Broadway' (Par) (1st rule) and 'Ebb Tide' (Par) (2nd run) dual, Looks good for \$6,500. Last week 'First Lady' (WB) and 'Partners in Crime' (Par.) double. Tepid \$5,000.

\$5,000. An, double, Tepid Keith Memorial (RKO) (2,900; 25-40-55)—Stage Door' (RKO) (3rd week) and Love From a Stranger (UA) dual, around \$12,000, good Last week Stage Door' (RKO) and Quick Money' (RKO) dual, okay \$15,000.

\$15,000.

Metropolitan (M&P) (4,300, 25-40-65)—Submarine D-1' (FN) and stage show headed by Bunny Bertigan orch. Getting the young crowd, dandy \$24,000. Last week Second Honeymoon' (20th) and on stage the

Subject to Change) Week of Dec. 16 Astor—'Hurricane' (UA) (6th

c). Capitol—'Last Gangster' (MG)

Week of Dec 23. Astor—'Hurricane' (UA) (7th

Astor—Hurricane* (UA) (Tth.
wk).
Capitor — Navy Blue and
Gold* (MGM).
(Reviewed in Vantery, Nov. 17)
Criterion — 'Daughter of
Shanghai' (Par) (24).
Music Hall—Til Take Romance* (Col) (2d wk).
Paramount—True-Confession*
(Par) (2d wk).
Rialto — 'Sh, the Octopus'
(WB).

(WB).
(Reviewed in Variety, Dec. 8)
Rivoli—'Hitting a New High'

Rivoli—Hitting a New High'
(RKO) (24).
(Reviewed in Vaniery, Dec. 1)
Roxy—You're Sweetheart'
(U) (24).
(Reviewed in current Vaniery)
Strand — First Lady' (WB)
(22)

Submarine D-1' With Unit Fair \$22,000 In Generally Uneven Det.

Detroit, Dec. 14.

Biz continues spotty as layoffs in auto plants go on. Product in some spots not helping any. Scramble for top honors currently is between Michigan, playing 'Sub-marine D-I' and 'American Dance Revue,' and the Fox with 'Merry-'Merry-Go-Round of 1938' and Will Osborne's band on stage. Tast Gang-ster' is pretty good at the United Artists.

Wash. Slumps; 'Ebb Tide,' Vaude 23G,

'Sacred' 16G, 'Artist,' Vaude \$8,500

Estimates for This Week
Adams (Balaban) (1,700; 30-40-50)
—'Awful Truth' (Col. (re-run) plus
Outlaws of Orient' (Col.) dual
Former opus, moved here from Fox

First Runs on B'way

Capitol—East Gangster' (MG)
(2d wk).
Criterion — Buildog Drummond's Revenge' (Par).
Globe — Under Suspicion'
(Col) (18).
Music Hall — 'Till Take Romance' (Col).
Faramount—True Confession'
(Par) (15).
(Reviewed in Vasiery, Nov. 24).
Rialto—The Shadow' (Col).
Rivoli—Damsel in Distress'
(RKO) (4th wk).
Roxy — Charlie Chan at Monte Carlo' (20th) (17).
Strand — 'Emile Zola' (WB)
(4th wk).

(22). (Reviewed in Variety, Sept. 1)

Astaire, 11G, Off, Jack Denny and Lucky Millinder bands, medium \$18,700.

Orpheum (Loew) (2,900; 25-35-40-55)—Navy Blue and Gold) (MG) and 'Stand-In' (UA), double. Aiming at spiffy \$16,000. Last week 'Conquest' (MG) and 'Married an Artist' (CO1), double, no great shakes, \$13,300.

Paramount (M&P) (1,800; 25-35-55)—Ebb Tide' (Par) (2nd run) and Broadway Blossoms' (Par) (12-2). **'Lady' Needs Help**

Artist' (Co1), double, no great shakes, \$13,300.
Paramount (M&P) (1,800; 25-35-5)—Ebb Tide' (Par) (2nd run) and Broadway Blossoms' (Par) (1st run), dual, healthy at \$3,000. Last week First Lady' (WB) and Partners in Crime' (Par) dual, medium \$7,200.
Scollay (M&P) (2,700; 25-35-40-50)—Prisoner of Zenda' (UA) and Tove I'm After' (WB) (both 2nd Tun), dual, good \$7,500. Last week 'Ali Baba' (20th) and 'Wine, Women and Horses' (WB) double, 'okay \$8,000.
State (Loew) (3,300; 25-30-35-40-55)—Navy Blue grad Gold' (MG) and Stand-In' (UA), dual. Good \$13,500.
Last week 'Conquest' (MG) and Married an Artist' (Col.) dual, medium \$11,400.

tins year seems to be the worst in some time. Best thing around is still 'Awful Truth,' in third and last week at Alvin, Could hold again, but house has to get rid of a dual ahead of the holidays. Stanley slipping again with 'First Lady' and Henry Busse's band, and 'Fred Astaire's 'Damsel in Distress' at Penn is doing nowhere near what the Rogers-Astaire hits have done. Fulton also having a tough time with 'Portia on Trial' and 'Hollywood Round-Up,' although Warner's picking up slightly with This Way Please' and 'She's No Lady.' Estimates for This Week Estimates for This Week

This Way Please and She's No Lady."

Estimates for This Week
Alvin (Harris) (2,000; 25-35-50)—
"Awful Truth" (Co) 3rd (As). Biggest click house has ever had ager
a stretch. In third week will knock
down pretty close to \$8,000, swell,
and could stick again, but house must
clear Dr. Syn' (GB) and '45 Fathers'
(20th) on dual opening Thurs. (16).
Last week, 'Truth' hit close to \$11,000,
giving site pretty close to \$37,000 on
the run, great.

Fulton (Shea-Hyde) (1,750; 25-40)
—Portia on Trial' (Rep). Opened
with this one alone, but biz was so
terrible management stuck in a
Buck Jones western. Hollywood
Rung Up Col), two days later.
And Jones western stuck in a
Buck Jones western. Hollywood
Rung Up Col), two days later.
Act week, 'Girl Said No' (GN), started
same way and house had to stick in
Trapped by G-Men' (Col.) to perk
it up, with fair \$3,800 resulting.

Penn (Loew's-UA), (3,300; 25-3550)—Damsel in Distress' (RKO).
Apparently the customers feel just
so-so about Fred Astaire alone.
Looks like around \$11,000, just fair,
and about half of biz Rogers-Astaire
musicals have averaged here in past.
Last week, 'Stage Door' (RKO), hung,
around for eight days in order to get
last week, 'Stage Door' (RKO), hung,
around for eight days in order to get
my stand to the standard of the second of

Handsome' Homely, \$1,900

Handsome' Homely, \$1,900

Lincoln Dec. 14.

Stage Door' is the only one for money this week and it's having hard lover is a depressed pre-Xmiss slump set in this week and it's having hard lover in a depressed pre-Xmiss in goan of the week and it's having hard lover in a depressed pre-Xmiss in gain out in front with suprising good halu' on 'Ebb Tide'. Earle, other yaude spot which structhed a but to stay the fourth week, but the new one. Something to Sing About. Isn't much better.

Estimates for This Week Kiva (Westland) (44): 10-15-25 (Copus) (324): 35-60 (Mestland) (44): 10-15-25 (Mestland) (44):

Weak \$5,500, 'Zenda' Fair \$7,500

Minneapolis, Dec. I4.
Pre-Christmas influences are agravating the box-office drouth that came in the wake of a general business slump. Grosses continue to slump further.
The Awful Truth, in its fourth week downtown, alone has been immune from the evil effects. Indications are that Trisoner of Zenda' the Minnesota but, the Minnesota but, the Minnesota but, tough glue the total expected. The Last Gangster is having tough sledding at the Orpheum, while the Century is blain with 52nd Street!

Sub-zero weather has been anything but a box-office help. Numerous strikes and an abnormally large amount of labor lay-offs don't make for managerial cheer, either.

Estimates for This Week

thing out a box-office neip. Numericus strikes and an abnormally large amount of labor lay-offs don't make for managerial cheer, either.

Estimates for This Week
Aster (Publix-Singer) (900: 15-25)

"Glory (RKO) and Behind Mike
Gorden and History (15-25)

"Glory (RKO) and Behind Mike
Gorden and History (15-25)

"Glory (RKO) and Behind Mike
Gorden and History (15-25)

"Glory (RKO) and Behind Mike
Gorden and History (15-25)

"Greenwick Village Co. In also dual
first-runs, Mild \$700 in also dual
first-runs, Span (16-10)

"Greenwy (Publix-Singer) (1:800;
"Greenwy (Publix-Singer) (1:800;
"Greenwy (Publix-Singer) (1:800;
"Greenwy (Publix-Singer) (1:800;
"Groups (1:50) blah, Sirger) (1:50)

\$600, mild.

Uptown (Publix) (1,200; 25-35)—
Double Wedding' (MG). First nabe showing. Good \$3,200 indicated. Last week 'Stage Door' (RKO).

Last week, Stage Door' (RKO), \$3,000, okay, World (Steffes) (350; 25-35-40-55) - 'Girl Says No' (GN). Won critics' acclaim, but bo, take leaves much to be desired. So-so, \$1,000 indi-cated. Last week, 'Great Garrick' (WB) (2d week), \$1,200, fair.

EBBTIDE,' \$9,000, BEST IN MONTREAL

Managers currently are plugging repeats, some of them for fourth week running, leaving Capitol out in front on Ebb Tide' with likely \$9,000. Estimates for This Week

in front on Tebb Tide' with likely \$9,000.

Estimates for This Week
His Majestr's (CT) (1,600; \$1,25,00)
—Leaning on Letty (legis Charlet Gerewood). Fair care and may gross \$6,000. good. Last week
Tovarieh, \$7,500, very good.
Palace (CT) (2,700; \$0)—Conquest' (MG) (2d week). Fair \$7,000.
First week good \$11,000.
Capitol (CT). (2,700; 50)—EbbTider (Par). This is the big pic
Overy good. Last week gross \$9,000.
Very good. Last week gross \$9,000.
Very good. Last week gross \$9,000.
Awfull Truth (Col) and 'Girls CanPlay' (Col). (3d week). Grossed
Very good \$7,000 last week and may
again gross good \$5,000 currently.

Princess (CT). (2,300; 50)—Navy
Thiness (CT). (2,300; 50)—Navy
Thiness (CT). (2,300; 50)—Navy
Thurc. (MG). and "Danger—Love
(300). Grossing. around
(300). Grossing. Grown (1)
(300). Grossing.

Chi Drips Red Ink, Not Helped By Sluff Pix; 'Take Romance' Not Takin', \$25,000; '52d St.' 17G Could Be Worse

Chicago, Dec. 14.
Cold blows the wind around the
boxoffices these days. Crowds
scurry by, with hardly-a-thought-of
dropping a couple of shekels for a
ducat. It's the annual wall of the poor house manager who can do nothing but sit in his office and pray for Dec. 25, when Santa will arrive with pardon for the boxoffice and an okay for full steam ahead once ore. In other words, biz is on the

of the gate for one show on Friday night through addition of a preview of 'Wells Fargo' (Par) in addition to the regular show. This caused a at the last performance, but

impoff. The State Late is officion of removable ince this income the income of the inc

ong picture at this time.

Ststimates for This Week
Apolto (B&K) (1,200; 35-55-65-75)
Awful Truth' (Col). Moved here
ice two smash sessions at the Chigo and doing as well as can be excted in this third loop gander,
ound \$5,000, all right. Last week
by Tide' (Par) held to good \$6,100
its second loop session.
Chicago (B&K) (4,000; 35-55-75)—
ake Romance' (Col) and stage
ow. Had preview of Wells Fargo'
'ar) on last show Friday to aid,
the not getting anywhere on the
even the stage of the stage

veek despite all efforts; on on une live to \$25,000. Last week 'Awful truth' (Col') held to good \$25,100 on ts second gallop.

Garriek (B&K) at Wor (20th).

Garriek (B&K) at Wor (20th).

Garriek (B&K) at Wor (20th).

Some somedy fans helping this one of fair enough \$45,00. Last week Second Honeymon' (20th) maniged \$5,300, oksy.

O'lental (B&K) (3,200; 35-55-75)—

52d SL' (UA) and vaude. Off in the tumps of the general trade recession currently. Will do around \$17-100 from indications, which nevertheless; a little rise from last week' Shruth biz. Last week 'Standlin' (UA) was taken to fair week's bruth biz. Last week 'Standlin' (UA) was taken to fair be week's bruth biz. Last week 'Standlin' (UA) was taken to fair be week's bruth biz. Last week 'Standlin' (UA) was taken to fair be week's bruth biz. Last week 'Standlin' (UA) was taken to fair be week's bruth biz. Last week 'Standlin' (UA) was taken to fair be week's bruth biz. Last week 'Standlin' (UA) was taken to fair of week's bruth biz. Last week 'Samsel' (RKO) 'G.500; 35-55-65-75)— Thoroughbreds' (MG). Opened on Saturday (II) and getting some loop male play, but no femmes. Resulted Soo pleasant, \$8,000. Last seven days to good \$8,800, completing nice sign 'Said Soo' (Ua) and vaude. Off in the general decline will have to be satisfied with \$12,000 currently. Last week was all right at \$13,400 for 'Circulation' (WB). United Artists (B&K-UA) (1,700; \$25-55-55)—"Conquest' (MG) 'Q2d \$25-550-55 (Day Congress) (UA) (1,700; \$25-55-55) (Under \$85,600 for current week, por 'Under \$85,600 for curr

SNOW SNARLS DENVER: GARBO-BOYER \$8,500

Denver, Dec. 14.

Blizzard yesterday (Monday) is ausing slippery streets and is slow-ge up the box office. Films got off. So wood start over the weekend. Carbo his public plant of the start over the weekend with the start over the weekend. Carbo his publing nicety at the Orheum, which will help in ploughout the start over the start over the start over the start over the start of the start over the start of the start over t

issue). Good \$5,000. Last week (2d week) 'Ebb. Tide' (Par), \$4,000. Denver, (Pox) (2,500, 28-35-50).—
Perfect Specimen' (FN). About average-\$8,000. with holdouts-Saturday-and Sunday. Last week, 'Nothing Sacred' (UA) little better than average \$9,500.

'Conquest' (MG) and 'Live, Love and Learn' (MG). Good \$8,500. Last week, 'Damsel in Distress' (RKO) and 'Women' (MG). (Ood \$8,500. Last week, 'Damsel in Distress' (RKO) and 'Women Men Marry' (MG), nice

\$9.000.

Paramount (Fox) (2.000; 25-40)—
Merry-Go-Round' (U) and Westland
Case' (U). Nice \$4000. Last week.
Love at Work' (20th) and "Trapped
by G-Men' (Col), nice \$4,500.

Riaite (Fox) (900; 25-40)— Awful

Riaito (Fox) (900; 25-40)—Awful Truth (U), after a week at each the Denver, Aladdin and Broadway, and The Man Who Cried Wolf (U) Satisfactory \$2,000. Last week, 'All Baba Goes to Town' (20th), after a weel at each the Denver, Aladdin and Broadway, and 'Murder in Greenwich Village' (Col) nice \$2,000.

CINCY SPOTTY; 'GANGSTER' 12G

Cincinnati, Dec. 14.

Usual pre-Yule bo. Iull is in effect.
Last Gangsler' is the trade-pacer
currently with a \$12,000 tag for the
Palace. Albee is next with \$9,000
on 'Manhattan Merry-Go-Round.'
'Ill Take Romance' follows, tugging
\$58 ding for \$3,000 to "Hold Em
Navy" and 'Angel' is struggling for
\$3,000 at the Capitol.

Estimates for This Week.

Navy and 'Angel' is struggling for \$3,000 at the Capitol.

Estimates for This Week.
Albee (RKO) (3,300; 35-42)—Manhattan Merry-Go-Round' (Rep).
Fair, \$9,000. Last week 'Love I'm After' (WB), \$8,000, poor.
Capitol (RKO) (2,000; 35-42)—'Angel' (Par). Brutal, \$3,000. Last week 'Nothing Sacred' (UA) (2d weeks, \$3,800; bad.

Westland Case' (U), 'Shadow Strikes' (GN), 'Women Men Love' Westland Case' (U), 'Shadow Strikes' (GN), 'Women Men Love' (MG). separate, Fair, \$2,300. Last week 'Western Gold' (20th) 'Trapped by G-Men' (Col.), 'Carnival Queen' (U), 'singly, \$2,500, all right.
Grand (RKO) (1,200; 25-40)—'Awful Truth' (Col.) (5th week), '3,500, good. Last week \$4,000, big, \$4,000. Last week \$7,500.

Estimar D-l' (WH) (2d week) Grand' (RKO) (1,400; 25-42)—'Hold Em' Navy' (Par). Mediocre, \$3,500.

Lyric (RKO) (1,400; 25-42)—'Hold Em' Navy' (Par). Mediocre, \$3,600, dandy.

Falace (RKO) (2,800; 35-42)—'Last

Last week 'Alcatraz' (WB), \$6,000, dandy.
Palace (RKO) (2,800; 35-42)—'Last Gangster' (MG). Good, \$12,000. Last week 'Ebb Tide' (Par), \$8,500, tame. Shubert (RKO) (2,150; 35-42)—'Il Take Romance' (Col). Good, \$5,500. Last week 'Dr. Syn' (GB), \$4,000, pleasing.

PROVIDENCE SKIDDING; 'NAVY BLUE' OK \$13,000

and line. 2,000

Business is still in the doldrums for most exhibitors, only couple of spots boasting of anything that seady under the line of the lin

'Murder on Diamond Row' (UA). Anticipated \$13,000. Last week 'Nothing Sacred' (UA) and 'Murder in Greenwich Village' (Col); so-so

INDPLS. BLOTTO: **'52D ST.,' 'NAVY'** 7G, BEST

and Portia on Trial (Rep.). Tepid \$4,800. Last week Big Town Girl (1988) and Don Redman band on State (1988) and State

Husk O'Hara band on stage, \$4,500, hin. Leew's (Loew's) (2,400; 25,40),—52nd Street' (UA) and Navy Blue and Gold (MG). Nice \$7,000. Last week Firefry (MG) and All American Sweetheart (Col), \$6,800, okay. Lyric (Olson) (2,000; 25-30-40).—Expensive. Husbands' (WB) and Play Girls' stage revue. Latter stressed over film, pace n.s.g. \$6,800. Last week 'Submarine D-1' and vaude, \$7,900, okay.

Round'-'Portia' Lead In L'ville with \$8,000; 'Hollywood' Dual OK

Louisville, Dec. 14.

'Manhattan Merry-Go-Round' and Portia Trial' at the Rialto look. like town's top duo at \$8,000. Last Gangster and 'Happened in Holly wood at the Nortia Trial' at the Rialto look. like town's top duo at \$8,000. Last week Brown (Fourth Ave. Loew's) (500; 15-30-40)—Ebb Tide' (Par). Moveover from the Rialto may hit fairish \$2,-500. Last week 'Firefly' (MG) and 'Hold 'Em Navy' (Par). Moveover from the Rialto may hit fairish \$2,-500. Last week 'Firefly' (MG) and 'Hold 'Em Navy' (Cot) better than expected \$2,800.

Kentucky (Switow) (900; 15-25)—Tife Begins in College' (20th) and High, Wide and Handsome (Ssat) and High, Wide and Handsome (Ssat) and 'Holy good \$2,100. Last-week Wife. Doctor, Nurse' (20th) and 'Hot Water (20th) split with 'This Way, Please' (Pan) and 'They Won't Forget' (WB) average \$2,200.

Loew's State (3,000; 15-30-40)—Tast Gangster' (MG) and 'Happened in Hollywood' (Cot), Edward Robinson opis pointing to \$7,300. Last week 'Nothing Sacred' (UA) and 'Grits Can Play' (COI), below expectations \$3,000. (Libson) (1,000).

There Ain't No Santa Claus For B'way; 'Gangster' Not Bad \$30,000, 'Zola' 22G 3d Wk., 'Thrill'-Hall 331/2G

Santa Claus'is just around the corier, and business is in the cellar,
only three pictures in the country's
ingest key are able to stand the gain
digest key are able to stand the gain
any outstanding manner.
What little spending money is
visualable for film shows seems to be
oing to the Capitol, Paramount and
strand, with the Music Hall on its
shird week of Nothing Sacred snaring the lion's share of the balance.
Last Gangster, best for the Cap
n some time, rated good notices, and

Estimates for This Week
Astor (1,012; 55-\$1,10-\$1 65-\$2.20)—
Hurricane' (UA) (6th week), Grossed
\$11,300, satisfactory, last week (5th),
ending Monday night (19). Remains
trough holidays to Jan. 2, In Old
Capitol (4,520; 25-35-55-65-81.25)—
Last Gangster' (MG). This one
brought new life to Metro's showwindow, in the face of Xmas shopning, being nice at \$30,000 or thereabouts. Holds. Last week, second
for 'Firefy' (MG), under \$18,000.
Criterion (1,662; 25-40-55)—Missi Witness' (WB). Not what the
doctor ordered for this week, only
around \$8,500, week. Last senester,

edy must struggle through another seven days. Hitting a New High! (RKO). Pons musical comes Wednesday (22) for Xmas.

Rosy (5,836: 35-40-55-75)—45 Fathers! (20th) and slage show. Not strong enough to pull-through and \$25,000 maximum will mean carrien. They saw red around here last week also with Dinner at Ritz' (20th), only \$25,700.

Sirand (2,767; 25-55-75)—Zola' (WB) (3d week). Holding up steadily at around \$22,000 on, third, week ending last night (Tues.) and goes a fourth. The second week was \$30-500, nice, though quite a dip from the nittal seven days \$45,000.

AFM MOVES TO AID AFA DRIVE

AFA drive to organize vaude and niteries, since the campaign! the latter field is just getting underway in the key cities. Understood its, one of the first cooperative moves between the musicians and a performer group since the actors strike in 1919. Both musicians and stage-hands burned at Actors Equity Assn. at that time over what they termed ingratitude, after helping the legiters win their srike.

AFA organizers are active here in signing contracts with interies and in lining up, members.

Xmas No Gift to Omaha; 'Circ' Dual Nice \$4,300

Omaha, Dec 14.

Pre-Christmas Iull has set in, but the attractions, however, are unexceptional and possibly the explanation. Orpheum leads the parade mostly by virtue of its Saturday midnight Big Apple contest on the stage. It's Love I'm Atter' and Barrier' holding their own against opposition, but extra Saturday take puts house over top.

Estimates for This Week
Brandeis (Singer-RKO) (1,250; 1025-35-40)—Circulation (FN) and
There Goes Groom (RKO), plus
March of Time. Better than average, but considerably off from the
pace of past six week: \$4,300, acceptable. Last week: Damsel in Distress' (RKO) and West of Shan'shai'
(FN) (2d week), mediocre \$3,600.
Omaha 'Blanh' (2,100; 10-25-40)—
'Angel'. (Par) and 'Hold 'Em, Navy'
(Par), dual. Okay considering the
season, but little to rave about. Satsfractory at \$6,800. Last week Last
Gangstor' (MG) and Marry the
Girl' (WB), slid off, end of week;
\$6,800.
Orpheum (Blank) (2,9%: 10-25-40)

\$6.800. (Blank) (2.976; 10.25-40)
Love Fin, After (WB) and Partier (Par). Film program dry ing middlin its; but 12th straight week of Big Apple contest on stars faturday midnight, gets house plant gross, \$7.800. Last work All Enba (Par), held for eight days, \$9,100, good.

Seattle Spotty; '1st Lady' \$7,200, 'Awful Truth' 7G, 'Gangster' \$6,800

Seattle, Dec. 14.
Two moveovers, 'Navy Blue and Gold' and 'Love I'm After' and a holdover into the fourt: week, 'Awful Truth,' are local standouts. Fifth Avenue is double billing 'Second-Honeymoon' with First Lady,' giving the former top billing.

Estimate for This Week

Estimates for This Week

Estimates for This Week
Blue Mouse (Hamrick-Evergreen)
(900; 32-37-42)—Navy Blue and
Gold' (MGM) Headed for slow \$3,-100. Last week 'Sweetheart of
Navy-(GN) and 'Behind the Mike'
(U) slipped to poor \$1,800.
Coliseum (Hamrick' Evergreen)
(1,900; 21-32)—Bride Wore Red'
(MGM) and Kriight Without Armor'
(UA). Anticipated okay \$3,100. Last
week 'Souls at Sea' (Par) and 'Love
Under Fire' (20th), \$3,900, big.
Colonial (Sterling) (655: 10-21-

Week Stills 4: (20th) \$3,900 big.

Colonial (Sterling) (850: 10.21—
African Holleay (Ind.) and Roundup Timo in Tex. Last week Luck of
Roaring Camp. (Mono) and Youth
O Parade (Rep.) \$2,100, okay.

Fifth "Avenue (Hamrick-Evergreen) (2,400; 32.37-42)—First Lady.

(WB) and "Second Honeymoon"
(20th) Paced to take \$7,200, good.
Last week Tis Love I'm After (WB)
and This Way Please (Par), \$7,400,
moderate.

and This Way Please (Par), \$7,400, moderate, Liberty (I.v.H) (1,900; 21-32-42)—'Awful Truth (Col) (4th week), Steady going, expected bit \$7,000. Last week, same film, \$8,000, great, Music, Box (Hamric:-Evergreen) (800; 32-37-42)—'It's Love I'm After (WB) and This Way Please (Par). Expected mild \$3,300. Last respected (2d. week), \$3,000, good. Ornheum (Hamrick, Evergreen) (2,700; 32-37-42)—'Usast Gangster' (MGM) and 'Girl With Ideas' U). Nice \$4,800 indicated, Last week 'Merry-Go-Round' (U) and 'Lancer Sov' (20th) pulled after five days, \$3,000, flopo.

Newsreelers

(Continued from page 7)

New York socialites, made vigorous protest to the U.S. Government over seizure of their son. Father Paramount's cameraman is a

seizure of their son. Father of Paramount's cameraman is a Wall Street attorney. Par had no direct word on his fate.

Alley had walked from Shanghai to Nanking because that was the only means of getting through. Required nine days for trip, cameraman taking scenes of fighting all along line. Universal has not learned whether this material was lost in gunboat's sinking or if Alley was able to save part of it.

Short wave radio commentation by German station, heard in N. Y., yesterday disclosed that Universal's newered of Roosevelt making his Chicago 'gangster nations' speech, laying in Shanghai, had been yanked by Japanese.

Alley joined Universal Newsreel on Dec. 13 last year and was in charge of the California bureau, with headquarters in Los Angeles. He 1st for Orient on Sept 13, with sinking revealed Dec. 13.

How had been with Hearst Metrotopen. Was of Day previous to that from 1919 to 1936. U newsreel took out 150,000 insurance on Alley before he left for the Orient besides usual workman's compensation. This insurence with Lloyd's expired yesterday (Tues).

Mayell had been with Fox Movierdone for 18 years and was with first lone of 18 years and was with 18 years and years with 18 ye

News of Day previous to that from 1919 to 1936. U newsreel took out \$10,000 insurance on Alley before he left for the Orient besides usual workman's compensation. This insurence with Lloyd's expired yes terday (Tues.).

Mayell had been with fox Movietone for 18 years and was with first stound crew sent to the Orient. Hist stound crew sent to the fighting zone shortly after the our breate of hostilities. He went from San Francisco where he was a staff man, rated as one of best camera men in the business. At one time Mayell was editor for old Fa he. News.

Destruction of Panay immediately became the No. I subject for the however. If first of week release which is the best on the street at \$14.00.

Destruction of Panay immediately became the No. I subject for the however. If first of week release which his Evoadway newsreel the new reveals of the heavy stuff here of late; took with the best on the street at \$14.00.

Destruction of Panay immediately became the No. I subject for the heavy stuff here of late; looks the best on the street at \$14.00.

Destruction of Panay immediately became the No. I subject for the mowretch first of week looks (RKO). (2.88b; 35-55.75)

Town Girl' (20th). Comedy is come (Panay immediately became the No. I subject for the street at \$14.00.

Destruction of Panay immediately became the No. I subject for the new reveal of the heavy stuff here of late; looks the best on the street at \$14.00.

Destruction of Panay immediately became the No. I subject for the first to the heavy stuff here of late; looks the best on the street at \$14.00.

Destruction of Panay immediately became the No. I subject for the street his week. Rithough the properties of the pro

reels did in handling fatality because their cameramen were involved.

Japan Regrets' was the bare caption Universal used to start coverage. This dissolved into title, Norman Alley, Universal cameraman among those missing—after deliberate, bombing and sinking of Gunboat Panay'. Fifty feet of latest films taken of Alley followed, Reel then went into shots of Cordell Hull and the Japanese ambassador, as they exchanged notes in Washington. Paramount devoted its coverage to diplomatic exchange of notes in Washington, with reproduction of the President's actual memorandum of protest. This was made possible via tie-up with Associated Press which secured a reproduction of memo by means of its telephoto service out of Washington. Newsreel edition went to press too early, to include mention of Menken's arrest. Movietone also had the Washington material but could not show pictures of Mayell because none available in library.

Newspapermen reported to have been aboard were Weldon James. United Press correspondent; Norman Soong, correspondent of N. Y. Times, and James Squire of Collier's.

BLIZZ BOFFS BUFFALO BIZ

Buffalo, Dec. 14. One of the heaviest snow storm on local records all but closed box on local records all but closed box offices for four days beginning Wednesday (8). Practically com-plete transportation tie-up kept homesteaders out of the downtown section and all business went abegging. Even over weekend most peo-ple were digging out, and grosses which would naturally be down be-cause of seasonal apathy are nearly out due to the combination.

cause of seasonal abathy are nearly out due to the combination.

Estimates for This Week
Buffalo (Shea) '(3,600; 35-40-60)—
Navy Blue' MG) and St. Moritz Revue. Strong entertainment value here should send figure over \$13,000. Last week, 'Nothing Sacred' (UA), dropped off due to storm to \$11,500.
Century (Shea) '(3,400; 25-35)—
"Last Gangster' (MG)' (2d run) and She Asked for It' (Par). Maybe \$6,000. Why and the strong of the should be should

Quads' P.A. Don't Help 'Woman' in Okla., Only 4G Oklahoma City, Dec. 14. Christmas shopping slumping lòcal b.o.

Estimates for This Week

b.o. Estimates for This Week
Criterion (Standard) (1,300; 10-35-40)—Ceutain Woman' (FN) with
Keys Quadruplets on stage. Not more
than \$4,000. Last week Last Gangster' (MG) Gid \$5,700, over average.
Liberty (Standard) (1,200; 10-25ESTIMATION OF THE STANDARD OF THE GOOD OF THE GO

NO GRIEF IN B'KLYN

'Zola' H. O. Big 19G; Fight Lady Dual Nice \$12,500

Brooklyn, Dec. 14. Substantial array of flickers or view at all downtown deluxers, in-cluding two excellent holdovers at Fabian houses, 'Zola' at Paramount

haven't much. Considerable talk in downtown

ector of bringing back vaude. Strand been hit much thus far, planning flesh acts starting Xmas day. Also Majestic and RKO Orpheum may go

Estimates for This Week

Albee (2,500; 25-35-55)—Fight Lady' (RKO) and Danger Patrol' (RKO). Should do satisfactory \$12,-Last week, Second Honeymoon'

500. Last week, 'Second Honeymoon' (20th) and 'Victoria' the Great' (RKO) got fair \$12,000.

Fox (4,000; 25-35-55)—'Awful Truth' (Col) and 'Dr. Syn' (GB) (2d week). Looks like first rate \$15,500. Last week, this pair received fine \$21,000.

Last week, this pair received fine \$21.000.

Met. (2.400; 25-35-55)—Live, Love, Love, Learn' (MG), and Thoroughbreds' (MG). Peaceful \$14.000 in store, Last week, 52d St. (UA) and Murder in Diamond Row, quiet \$13.000.

Paramount (4.000; 25-35-55)—Emile Zola' (WB) and 'Life Begins' (Col) (2d week). Should do healthy \$19-000. Last week this combo received smash \$24.000.

Strand (2.000; 25-35-55)—High Flyers' (RKO) and Young Dynamite' (Ind). Will derive quiet \$5.000. Last week. 'Swing It, Sailor' (GN) and 'Idol of Crowd' (U), mild \$5,000.

Portland, Ore., Nice; 'Tide,' 'Lady' Dual, \$7,500 Portland, Ore., Dec. 14.

Winners this week are '52d Street' at Parker's Broadway and Ebb Tide at the Hamrick-Evergreen Orpheum 'Awful Truth' moved to the Mayfair for a third successful stanza after

Frisco Snowbound; 'Love After' 14G, Neagle, Vaude 13¹/₂G, 'Barrier' 12¹/₂G

Philly Back in Dumps, 'Ebb Tide' Low \$14,500, Grace Moore Poor 10G

14 great days at the Paramount. Latter house replaced it with "The Barrier," getting an extra slice of trade due to pic being a Pacific northwest locale.

Estimates for This Week

Esumates for This Week
Broadway (Parker) (2,000; 30-55)—
52a Street (UA)-and The Octopus
(EN). Getting over for good \$5,500.
Last week, Merry-Go-Round (U) and Thief Meets Thief (UA) average \$5,000.

age \$5,000.

Mayfair (Parker-Evergreen) (1,500; 30-55)—'Awful Truth' (Col) and
'45 Fathers' (20th) (3d-week). After
two smash weeks at the Paramount,
good \$3,000. Last week, 'Nothing Sacred' (UA) and 'Idol of Crowds' (U)
bad five days, \$1,800.

Ornheum (Hamnick-Evergreen)

Dad five days, \$1,800.
Orpheum (Hamrick-Evergreen)
(2,000; 30-55)—Ebb Tide' (Par), and
First Lady' (WB). Clicking around
\$7,500. Last week, Love I'm After'
(WB), and 'Bulldog Drummond' (Par)
fair \$4,800.

fair \$4,00.

Parmount: (Hanrick-Evergreen)
(3,000,30-55)—Barrier (Par) and
Love it Work (20th) (Kay \$5,00).
Last week, 'Awful Truth' (Col) and
45 Fathers' (20th) strong second
stanza, \$5,000.
United Artists (Parker) (1000; 3055)—Last Gangster' (MG) and
Blondes Are Dangerous' (U) getting
okay \$6,500. Last week, 'Submarine
D-1 (FN) and 'Adventurous Blond'
(FN) average \$4,700.

and 'Awful Truth' at Fox. The Xmas shopping rush has started, but downtown picture houses 'NAVY BLUE' 12G

Baltimore, Dec. 14.

Town is beginning to feel the preholiday slump, with big just fair all
around. 'Navy Blue and Gold' looks
headed for a \$12,000 week. '52nd
Street' has them coming in modestly
steed style, with \$85.00 in the offitself style, with \$85.00 in the offitself style, with \$85.00 in the offitself style, with \$100 in the week.

Estimates for This Week

Century (Loew's-UA) (3,000; 15-25-35-40-55)—'Navy Blue and Gold' (MG.). Okay \$12,000 indicated, Last week, 'Nothing Sacred' (UA) good

week. 'Nothing Sacred' (UA) good \$13.800.

Hippodrome (Rappaport) (2.200)

Lippodrome (Rappaport) (2.200)

Siz-3-3-40-55-66)—There Goes the Groom' (RKO) with 'Hollywood Hotel Revue' on stage. Getting mild play at possible \$10,500. Last week, Fight for Your Lady' (RKO) and vaude. not much at \$9,100.

Keith's (Schanberger) (2.500: 15-25-36-40-55) — '52nd Street' (UA).

Fair pace indicating possible \$6,500. good for house. Last week, five days of 'Madame X' (MG) way off. \$3,500. New (Mechanic) (1,400: 15-25-30-40-55)—Manhatan Merry-Go-Round' (20th). Opening tomorrow (Wednesday) after week of 'Lancer. Spy' (20th) to so-so \$3,200.

Stanley (WB) (3,400: 15-25-30-40-59)—Submarie D-1 (WB) (2d wk). Holding up' in good style to \$7,500 after strong opener, \$15,800.

Sympathetic Crix

(Continued from page 7)

unintentionally, they hurt the box

office.

What other business is there where the critics rap and try to destroy as in ours? Imagine a critic writing a story that the shirts of Sears, Roebuck would be good if they didn't cost much—or that the cutter cut too much material they didn't cost much material

the cutter cut too much material away.'
Warner Bros., which controls all first-runs, had no comment the crix. Many indies remain unperturbed about what crix think, claiming they get pix so late nobody members the reviews and w. of m. largely determines what the b. will do.

will do.

Detroit, Dec. 14.

Auto plant layofts have lopped around 25% off b. 's at local film palaces, as compared with a year ago. Compared with biz just prior to current slump, it represents a 50% dropoft.

While some quarters believe the recent 20% hike in admishes in both first runs and inabes was ill-timed, the majority of exhibs contend grosses would be much less currently if scale hadnit been upped since the factory workers who've been laid off work wouldn't plunt down dough anyway, they say.

Product generally has been pretty good, compared with previous pre-Xmas seasons, although occasional.

Philadelphia, Dec. 14,
After a week of biz that started to
put smiles on exhib faces again, bo.
are taking another drop this session.
Sudden coid wave had town preferring radiators to pictures.
Color of the present of the present

no cause for cheers at about same figure.

Stanton (WB) (1,700; 30-40-50)—
Night Club Scandal' (Par). Good build-up by reviewers as slightly different mystery story; fair \$4,500. Last week; "Thoroughbreds' (MG), \$4,100, n.s.g.

Exhib's Narcotic Jam

New Orleans, Dec. 14.

A three-year sentence—the federal penitentiary was imposed on Frank DiGiorgio, part owner of the Gaiety, by Federal Judge Wayne G. Borah Thursday (9). DiGiorgio used the theatre as a base in selling narcotics, it was testified by Narcotic Agent Raymond D. Richards.—Judge BorJh will pass in 30 days on a plea by DiGiorgio's attorney that the judge recommend that DiGiorgio, an alien, be not deported. New Orleans, Dec. 14.

duds have turned up this season to

duds have turner up.

floparoo grosses.

Auto plant layoffs have also sulted in a gradual retrenchment in department stores and offices, in face of dropoff in Xmas sales, and no general return to jobs is expected until well past first of year when car sales pick up ordinarily.

When car-saies pick up-ordinarily.

National ad agencies, handling film accounts, are passing up Salt Lake Tibune (a.m.) and Salt Lake Telegram (p.m.) and throwing biz. Into lap of Deseret News, evening sheet, organ of the Latter-day Saints (Mormon) church.

Lack of cooperation with local first run theatres, it is rumored, have cost both papers, controlled by the Salt Lake Tribune Publishing Co. several thousand dollars annually. Tribune and Telegram, according to latest A.B.C. figures, have a combined circulation of 30,000. News distribution locally is 12,236. Amuse-

SAG's 1st Meeting in N. Y. Pledges Tightening Up on Eastern Prod.

Tightening up of Screen Actors Guild supervision over studios and the east and possibility of actors a central casting agency New York were among subjects discussed on Monday (13) at SAG's first open meeting in the east held at the Astorhotel. Meeting was attended by about 250 at which leading representatives of other unions affiliated with the Associated Actors and Artistes of America spoke, largely in terms of mutual admiration for one another and for the SAG; and its accomplishments.

Mrs. Florence Marston, executive secretary of SAG, who presided, stated that while there had been considerable leniency in enforcing padup regulations in regard to working in pictures in the east, it would stop from now on. Members must all payup she stated, before being eligible towork. As for individuals who are back in their dues payments, and cannot pay each case will be cona central casting agency

from now on. Members must all pay up she stated, before being eligible to work. As for individuals who are back in their dues payments, and cannot pay, each case will be considered on its ments.

Stated also that she would contact studios in regard to the possibility of installing a central casting bureau, though she was opposed to a system of commissions. Stated that there was a bulletin in the SAG office, but that studios in the east seldom know what they will do the day before they do it.

Aubrey Blair, business manager of SAG, spoke at some length on a number of matters, touching on the story of how the contract with the producers had been secured. Said that the weakest part of the contract was that covering bit actors. He stated further that if was the job of SAG in the east to raise the salaries to those in the west, and that this was one of the reasons SAG was to those in the west, and that his was one of the reasons SAG was spending \$10,000 here to maintain its offices. Also touched on the organization of the four A's which, he said, was the most important problem of the parent body, at the

er speakers included Frank Gill Other speakers included Frank Uni-more, president of Equity', Leo Fisch-er, exécutive secretary of the Amer-cian Guild of Musical Artists, Thomas Phillips, president of the Burlesque Artista Association, Harry Calkins, of the American Federation

Calkins, of the American Federation of Actors, all of whom praised the SAG. Mrs. Marston, chairman, remarked at one point that it looked almost like a meeting of four As. In addition to the mutual admiration expressed, telegrams were also received from Mrs. Emily Holt, of the American Federation of Actors, Dudley Digges, James Cagney and others, expressing similar sentiments.

Final Washup of G.T.E. Reorg Committee in Del.

Wilmington, Dec. 14. Final step winding up the long history of General Theatres Equipment, Inc., receivership litigation taken Thursday (10) when Chancellor Josiah O. Wolcott issued an order dissolving the reorganization commit-

Committee was discharged after the chancellor had been notified all assets of General Theatres Equipment, Inc., which the committee had acquired had been turned over to General Theatres Equipment Corp. the reorganized company.

Order requires payment of \$83.80 on each \$1,000 debentures not participating the reorganization. Payments are to be made by former U. S. Senator Daniel O. Hastings, receiver of the old company.

Distribution of proceeds from sale of assets on claims against the com-pany also ordered.

Thespic Uniforms

Several squawks against having firemen, policemen and chauffeurs shorts produced in the east, were registered at the Screen Actors' Guild in N. Y. Monday Actors Guild in N. Y. Monday.

(13). Stated that some studios hire coppers on their days off to act in pictures to save the cost of paying for uniforms.

Florence Marston, executive seely the cost of paying for the cost of paying the paying the cost of paying the paying th

of SAG declared that paid up cards would be insisted on in the future, to prevent casual picture actors from taking work from professionals.

Louise Brooks' Divorce

Wichita, Kans., Dec. 14. Louise Brooks, former actress and dancer, who is guest of parents here for holidays, states she will institute divorce proceedings against her husband, Deering Davis, Chicago socialite, from whom she has been separated for three and one-half. years. She married Davis in 1933.

years. She married Davis in 1933.

Miss Brooks former wife of EddieSutherland, motion picture director,
stated that she intends to remarry
but declined to tell who the next
husband will be.

Miss Brooks plans to return to
hollywood following her divorce.
Her father, L. P. Brooks, local attorney, will represent her in divorce
action to be filed here:

\$12,000,000 Worth Of UA Pix Part of Geo. Schaefer Sales Drive

A total of 11 pictures which United Artists will slate for release over a 13-week period ending April 2 and sales drive to sell them for maximum results, amount to negative cost of \$12,000,0 \$12,000,000. George J. Schaefer, setting the sales push to begin immediately after the holidays, on Jan 2, is calling this one -the second for UA under his direction—the 'United Artists Better Business Drive.

Business Drive.

Cash prizes will go to leading district managers throughout the country, leading branches in eastern and western divisions, leading salesmen in both divisions and six prizes, of leading branches in each of the six districts. Winners will be judged on a basis of earned and unearned business against quotas that will be set. Some of the high-cost pictures on which selling will be stressed are 'Hurricane'. \$1,700,000. 'Goldwyn' Follies,' \$2,460,000. 'Marco Polo.' \$1,800,000. 'Tom Sawyer.' \$1,300,000, and 'Divorce of Lady X,' \$1,200,000. 'WB's 2d Na'll Trade Show Another national trade show, similar to one held about six months, and in the set of the Cash prizes will go to leading dis-

Central Screening Plan For All the Newsreels

For All the Newsreels
Though official action has been
taken, plan to show all newsreels in
one reviewing spot at least once per
week gained more supporters among
the news weekly officials this week
dea "is to project the five reels in
one room for editors and possibly
trade reviewers to see. Most newsreel execs believe this will increase
competitive spirit among newsreels
and give a full opportunity for rival
editors to see how other reels handled international stories.

One newsreel editor said this
would offer chance to virtually
grade the reels weekly as to class
and calibre and also size up all five
as to individual and general treatment
of news. He believed it would give
a chance to see at one glance just
bow commentators were working, if
cameramen were alert and whether
executives werd active on different
news breaks.

Self-Sympathy

At the Screen Actors Guild meeting in N. Y. on Monday (13) one member, who pays \$48 in dues to three different organizations and seems to think it's all a headache, asked Aubrey Blair about (f. Blair told him. reductions would be instituted when the Association of Actors and Artistes of America were reorganized, adding that, until then, "You can go on sympathetic

You can go on sympathetic strike with yourself.

M. OF T.-SAG REACH IMPASSE

negotiations, strike threats and even a 'meeting of minds,' the Screen Actors Guild and March of Time have still failed to agree on terms for a production contract.

production contract.

Aubrey Blair, executive-secretary of the Junior Guild, planed back to the Coast yesterday (Tuesday), without the signed contract he came east to obtain. Nevertheless, SAG officials, last Saturday (11) issued a statement refering to the 'meeting of minds' and looking 'forward to the same friendly harmonious relationship with the March of Time as he have enjoyed with other studios.' Wrangling with March has been going on since last July and is understood to be still, far from settlement.

Asked to explain the statement,

stood to be still far from settlement.
Asked to explain the statement,
Blair refused to reveal whether or
not March had signed a Guild shop
contract, March representatives later
said they had not, however. They
also said that as far as they know
the issues remain just about where
they have been from the beginning.

arso sant that as tar as they know the issues remain just about where they have been from the beginning. Blair insisted he had come east with full authority from the SAG board to negotiate any agreements or make any concessions to March he considered best. He said, however, that there remain several points to be taken up with his board. Stated he will, stop off. Chicago on his way west, but not on Guild business. Before leaving he attended the Jr. Guild meeting. Monday (15) afternoon at the Astor hotel, N.Y.. Blair refused to say what points remain to be decided by the SAG board. March officials declare they have only a vague idea of what is in the minds of the Guild reps. Dispute from the first has been over the question of classification, however. Both sides agree that March is part feature and part newsreel, but no mutually satisfactory method of defining which is which has been found. According to March execs the Guild reps have asked them to sign the agreement with the assurance that 'we won't be unreasonable about working out any difficulties. But March has refused to do, so, Meanwhile, the reel is observing the Guild's wage and other requirements.

Guild-contracts-have bec within the last week by Pathe and Jam Handy, giving SAG virtually complete control over the eastern field. Only large holdout is March.

SAG Cracks Down on U's 'Intruder,' Halting Production; Marin-Jones Tiff Almost Does Ditto at Metro

Hollywood, Dec. 14. The Screen Actors Guild cracked down on Universal studios last week, halting production on 'Midnight In for nearly an hour when SAC checkers discovered a member of the cast did not have a Guild

of the cast did not have a Guild card.
Pat Somerset advised production heads last Friday (10) that Guild shop contract was being violated. He recommended that player be taken to the SAG office during the noon hour to fill out a membership application and permitted production to continue.

Learning during the afternoon that his suggestion had not been followed Somerset halted shooting and threat-ened to pull all Guild members from the set. After an hour's discussion, somebody produced an SAG application blank, the player filled it out and handed over a check covering intitation fee. Somerset then permitted shooting to be resumed. Production is being supervised by Trem Carr for Universal, with Arthur Lubin directing.

Scribs Want Air Credit

Scribs Want Air Credit
Demands that screen writers be given radio credits on air shows

N. Y. AGENTS UNITE TO COMBAT 'PURGE' IDEA

Now the agents and personal managers are organizing in a common defense against the crop of actor unions that have sprung up in the last year. Matter has been laid in the lap of Louis P. Randell, theatrical attorney, by group of reps and managers, who seek reorganization of the dormant Artists' Managers association.

of the dormant Artists' Managers
Association.
Organization was formed several
years ago by the late Julius Kendler,
attorney, and Actors Equity. It has
been in discard for past couple of
years, prior to which all recognized
agents were part.
Recent threat of Screen Actors'

Recent threat of Screen Actors: Guild and the American Federation of Radio Actors to take action against agents, via licensing on part of AFRA and control of commissions by SAG, has put the agents on their guard. They now seek a coicerted front to meet any unfavorable turns. Meeting will be called by Randell later this week, possibly Friday (17) at which time reorganization plans will be discussed to get the setup functioning again as soon as possible.

Dick Powell's 'Howdy'

Hollywood, Dec. 14.
Warners will place 'Howdy,
Stranger' in production Jan. 3 with
Dick Powell starred.
Earl Baldwin is scripting.

emanating from major studios have been submitted to the producers by the Screen Playwrights, Inc. Re-quest is now hands of the proquest is now hands of the ducer-writer committee, heade Darryl Zanuck and Howard Emmett Darryl Zanuck and Howard Emissions. Amendment to present contract between the producers and SP will be drafted and acted on at next meeting of 5-5 committee to be held within 10 days.

Writers have also asked that present 12-week layoff clause be amended to give a writer definite notice of the time and length a like layoff. SP claims that a writer notice of the time and reight of the layoff. SP claims that a writer now unable to leave city or contract for other work because he doesn't know when he will be laid off or for how long a time.

how long a turn.

Tilt between Director Edwin L.
Marin and Allan Jones occurred at
Metro recently question of
whether a player be required to
work during his lunch holu. Called
by Marin for test shot in Everybody
Sing. Jones replied that he was on
lunch hour, having been dismissed
15 minutes previously.

Marin insisted player take position for test shot threatening to get other player for scene. Jones re-torted, Better take a look at my con-tract.

'Oh, another one of those Guild actors,' the director countered.

'Yea,' so what,' player answered, but necessity for a test of the issue passed when player laughingly took his position and went through test

Herbert Sorrell, business repre-sentative of Motion Picture Painters Local 644, is in San Francisco. to tie up scenic artist work at World's Fair for members of 644. Scenic artist were instructed to clear into Local were instructed to clear into Local 644 after Brotherhood of Painters, Decorators and Paperhangers of America lifted the charter of the United Scenic Artists Local 621 because of the non-payment of per capita tax. Several obeyed, others joined the International Alliance of Theatrical Stage Employees, and still others formed an independent organization. Charles Elrod signed contract for the independent group, calling for a 10% wage tilt, but members rejected it and have reopened negotiations.

Taxpayers Used to It

Charges that the recent State Assembly committee investigation of alleged labor racketeering, by the IATSE was a waste of taxpayers' money was made by Kenneth Dawson, member of the committee, during an address before the Municipal League. Jack Tenney, v.p. of the American Federation of Musicians' Local 47, differed with Dawson and American Federation of Musicians. Local 47, differed with Dawson and charged that IATSE has collected more than \$1,000,000 in, dues for which no accounting has been made to the members. Tenney also member of the investigating committee.

mittee.

Demands for recognition, wage tilts and improved working conditions have been submitted to the producers by the Script Clerks Guild, Society of Motion Picture Interior Decorators, Society of Motion Picture Art Directors, Set Designers, Guild Society of Motion Picture Artists and Illustrations, Demands will be considered this week.

Abolition of 2% contractors recognitions.

will be considered this week.

Abolition of 2% salary assessment by George E. Browne, president of the International Alliance, of The-atrical Stage Employees, will act as a Christmas Savings Fund for the 10,000 IATSE members employed in major studies. The order is effective immediately and will be welcomed by fundreds of members who were delinquent in both dues and assessment. ment.

There is possibility that this action will be followed shortly by a move to return local autonomy to the four to return local autonomy to the four studio locals now managed by the international officers of the IATSE. Members have been clampring for the right to self-government, and Harland Holmdon, international yice president, and William Bioff, personal representative of George E. Browne, testified at recent investi-gation of alloged studio racketeering that autonomy would be given the locals at the first moment possible.

N. Y. End of SAG Also Concerned With Talent Agents' Purge; Graft Squawks

would offer chance to victually grade the reels weekly as to class and calibre and also size up all five directions. Screen Actors Guild's impending bufge of Coast talent agents will as to individual and general treatment of news. He believed it would give a chance to see at one glance just how commentators were working, if cameramen, were alert and whether executives were active on different news breaks.

Beery's Tax Squawk

**Government refused to allow the Board of Tax-Appeals by Wallace Beery, find star, Monday (13).

**Government refused to allow the Beery's to deduct \$62.010 outlay of the Equity which has its list of accredited agents, however, just of accredited agents, however, just of accredited agents, bowever, instance, and the squawks have involved relatively small number of percenters.

Beery's Tax Squawk

Beery's Tax Squawk

**Government refused to allow the Beery's to deduct \$62.010 outlay of the Equity which has its list of accredited agents, thought likely however, instance of the squawks of the squawks have involved relatively small number of percenters.

**Eastern continuence of the Guild has not yet circulated fits members for written reports on all cases of the full information required in the squawks have involved relatively small number of percenters.

**Eastern continuence of the Squawks have involved relatively small number of percenters.

**Eastern continuence of the Squawks and the squawks have involved relatively small number of p

Ken Asprey Syndicate Closes **Deal for Control of W-T Theatres:** N. Z. Bankroll; Legit Expansion

Control of William-Tait Theatres has been secured by a New Zealand financial syndicate headed by Ker Asprey, John Mason and C. Kelli: Syndicate has purchased 200,000 ordinary shares formerly held by Sir George Tallis and Arthur Allen. Attempt is also being made to buy the Tait brothers' in-terests. Ken Asprey is credited with responsibility for the deal's successful culmination

ful culmination.
Plans call for the formation of two
units. One will handle the W-T real
estate interests, lease theatres and
plays, et. Other will have charge
of production: Complet overflaud;
ing-of the legitimate field, with 1.76
importation of stars from abroad, is
contemplated.

New legit house may be creeted in Sydney. Syndicate also plans to boost the field and rehabilitate legit in Australia and New Zealand.

Ken Asprey, attorney for Greater Union Theatres, up to the first of the yea. Is vice-chairmic of General Theatres. John Mason his been in charge of Williamson-Tait interests, in Flew Zealand. FcKellar is not generally known in New York.

generally known in New York.

Figured here that Asprey probably
repres his strong associates, rather
than acting for himself only. He
was in this country for nearly four,
months earlier this year and at that
time expressed a yen to get into
last!

It has been an open secret in the trade for some time that W-T's legi-enterprises haven't been faring so-well. Difficulties are said to be e time that W-T's leni enterprises haven't been faring so well. Difficulties are said to be over; apansion in real estate and the need of new blood in the administration and new faces on the stage. Harold Bowden, who was active on Broadway some 15 years ago, has been charge of W-Y legit inter-

Stuart Doyle, formerly board chairman of GUT, is expected in New York within the next couple of

MAXWELL BUY OF ODEON DUE

London, Dec. 14.

Consummation of John Maxwell's deal to buy into the Odeon circuit is imminent, according to reports here. Provisional agreement was reached at a meeting with Alexander Korda. Murray Silverstone and Oscar-Deutsch before the former two sailed for the U. S. recently for the Korda-UA option dealings. Deal has progressed si that time to the point of being ready.

Operating over 100 bouses the

Operating over 100 houses, the \$30,000,000 chain is undergoing an expansion program which will also help minimize Maxwell's product headaches.

Berlin Okays %ers

London, Dec. 6.
Theatrieal agent again permitted to do business Germany, under new Government ruling. State Theatre Chamber announces the appointment of 25 agents, of whom about half will be in Berlin. Balance will be in key eities.

Manag s had been nixed for about three year.

E. VALESCA TO HAVANA

E. VALESCA TO HAYANA

Eulogi Valesco, operator of the
Nacional theatre, Hayana's ace logiter, left for home last Saturday
(11) after a week in New York.
While visiting he made extensive
purchases for new combo burleynussical comedy he will try at his
Hayana house.

Currently house is a stock enter-prise but it will close down for about a month, reopening Jan. It with the new policy. Costumes scenery, effects, were bought in New York.

Egypt Biz Spurts

Cairo, Dec. 3.

Turn of the winter has brought inreased biz to the Nile valley. Tourists are beginning to stream in from all parts of the world. Half a dozen pix houses, closed during the winter months, have reopened, several after renovations. One new theatre, seat ing 1,500, has opened.

ing 1,500, has opened.

Smash pie at the moment is 'Good'
Earth' (MG), at the Diana. 'Dark
Journey (BHP) is at the Royal Cinema. 'Sabotage' is at the Regal, Easy
Jáving' (Par) is at the Metropole,
'Valiant is the Word' (Par) at La
Fontiere and 'If You Could Only

Cool: (Col) at the Roxy Palace, Government, in a surprise mo has ordered all nitery hostesses pay for their own drinks.

ETHIOPIA FILM **DISTRIB HIT** BY ROME

Rome., Dec. 4

All permits to foreign film distrib utors to operate on the spot in Ethihave been suspended for the op: present. Only the Italian corporations, ENIC and LUCE, have permits to establish offices in the newly ac-

quired Italian possession. Forto send films down, but as they must to sent nims down, but as they must make all arrangements at such a distance, they are at a disadvantage. Fear that if the present restrictions on their operating directly in Ethiopia continue, ENIC and LUCE will soon have a monopoly of the market down

have a monopoly of the market down there at least as far as the smaller and less accessible towns are concerned.

While the Ethiopian market is not important at present, it may grow, and the foreign distributors would not like to forfeit their future chances by seeing an Italian monopoly established now.

ASK AUSTRIAN GOV'T TO SUBSIDIZE LEGIT

Vienna, Dec. 3.
Demand that the Government u part of its tourist propaganda func-to support legit, has been made here flove proposed at a recent Chamber of Press and Propaganda meeting Session voted approval of the motion. Government officials were present.

the motion. Government officials were present.
Dr. K. Witt, film censor board head, defended censorship and cautioned producers not to make films based on the wine, women and sometime, as there are 'enough already.' It. Plauniden, of the ministry of finance, said that Austrian film companies, must continue to figure on getting 90% of receipts from abroad.

Russe-American's Opera

Berlin, Nov. 29.
Alexander Tehereprin has made a hit with his two-act open. The Marriage, world preemed last week at the Municipal Opera, Essen. Story is based on the well known classical play by Gogol. Tehereprin has built up his opera on a drait left by the great Russian composer Modeste Mussourgsky. Young Russian-American orchestrated it and added a complete second-act score.

On the strength of the Essen success number of German operahouses have already acquired production rights. English text is being added to the pièce with an eye toward American production.

Composer-pianist returns to the U. S. in January for a conject tour Berlin, Nov. 29.

Cairo Studes to Dublin

Students from the National Schoo Students from the National School of Acting here are being sent to study at the Gate theatre. Dubling under the supervision of Hillon Edwards and Miceal Mac Liammoir, Move follows the visit of the Gate theapers to Cairo last season, when the Expythan government advanced \$100.000 to write off the deficit for the agrange and the engagement.
Studes will stay in Ireland until

FILM SHORTAGE STEAMS UP B.A.

Buenos Aires, Dec. 6.
Owing to the annual lack of material, the battle between the B.A. first-run circuits has broken out again, Clemente Lococo, who wants additional pictures for the Opera and the Suipacha, booked the 20th Century-Fox list of 38 tit! This will probably be the only alteration in the releasing plan of the B.A. distributors, 20th-Fox in former years released through the Broadway and Mozador (Alvarez)-house-Lococo's acqu'sitions further include the whole production of United Artists and Paramount and a first selection of Grand, National, Monogram and Julio Joly's European importations.

tions. On the other side the Lautaret and Cavallo group with its first-run houses Gran Rey, Ideal and Ambassador. LC will go ahead with the Metro, Warner Bros., Columbia and KKO product and some support of French and German pictures, brought over by three or four independent distributors as Terra, Inca, Cifesa and so on.

Monumental, operated by Co'l and

Monumental operated by Co!l and Di Fiore, is out of competition. This house specializes in releasing native pix and will have enough material for 1938, snce about 60 Argentine, pictures will be ready for release during next year.

Remai ing are the two Alvarez theatres, Broadwey and Mogador, whose prognams are not settled so far, but it is almost sure that Alvarez will continue with his new policy during the whole season, going along with stage shows and a pic as he did a few years ago. On his list is with sage shows and a pic as he did a few years ago. On his list is Dolores del Rio, who is scheduled for a 30 days' stay, including radio broadcasts and the leading part in a native picture, the first one to start in Alvarez's new production company.

Aussie Biz Okay

With a take of only \$7.956 on its second week, Vogues of 1938' (UA) will be withdrawn this week from the 2,700-seater State. Best biz. is being gotten with Thin-Ice (20th). and pic. may stay to five weeks. Wings of the Morning (G-B) will soon slip into its 15th week and 'Maytime' (MG) into. It lift week. Road Back (U) appears to be okay. They Gave Him a Gun' (MG) is moderate and will be replaced, by Emperor's Candicsticks. Two Britishers. 'Derk Journey' (UA) and 'Kathleen Mavourneon', (AD) fell by the wayside and will be yanked this week. 'Big Fella' (G-B) looks set and 'Angel' (Par) may secure moderate run, Weekly-change so-so with 'Mr. Dodd Takes the Air' (WB) and 'Armored Car' (U).

Legit is oil with 'Swing Along, but the vander-revue has slipped a little for Frank Neil. With a new unit in next week, biz should uplift.

S. A. Sales Confabs

Eucnor Air E. Dec. 14.

For the first time Argentine branches of the U. S. mojors will sales convention in B. A.

First if sirst wer 20th Fox on Dec. 10, followed by Metro-Goldwyn on Dec. 16.

'AVENUE' BERLIN HIT Berlin, Dec. 4:

Berlin, Dec. 4:
Longest rim far this season has
been rim up by On the Avenue'
(20th-Fox), which held at the
Marmorinaus for 50 days. Behind
Closed Doors' (Panorama) was
second with 34 days.
Promise Me Nothing' (Terra) was
third and, Slave Ship' (20th-Fox)
was fourth.

British Exhibs Riled at Radio. To Force Vaude Shows Off Air

New UFA Execs

Berlin, Nov. 29. Several changes have taken place at Ufa in the last few days. Fritz Kuhnert, one of the vice-presidents of the board of directors, was pro-moted to president. New addition to the board is Max Witt, until now to the board is Max Witt, until now business manager, while his old job will be taken over by Rudolf Schmidt, former manager of the Ufa chain theatres in Hamburg.

Arthur Francke, who used to be district supervisor, will take up Schmidt's east-off chore at Hamburg.

Import Proposed In Mex Congress

Mexico City, Dec. 14.

Move to hypo native pic produc-tion by government subsidy and ban on foreign imports has been started

on foreign imports has been started, the Mexican congress. Bill pronibiting importation and exhibition of all foreign larguag films has been introduced by Congressman Victor Alfonso Maldonado. Claiming that foreign pix tend to un-Mexicanize the natives, Maldonado proposes the formation of a bank, jointly backed by the industry and the government, to finance home production. Also seeks yearly awards for outstanding ilms and performances. Hopes to effect a drop in bo. prices, which now range from 5c to 60c.

Metro-Greater Union Deal Likely: Universal Also Hunting Outlet

Sydney, Dec. 14:
Reports of the product lineup for Hoy's and Greater, Union Theatrestor next year boil down to the following:
Metro and GUT will probably make a deal shortly. Talks; are going on for GUT to take Metro product for Sydney, Brisbane, Melbourne and elsewhere. Contracts are ready, although execs refuse comment.
Metro operates the St. James and Liberty in Sydney and, in association with Snider-Dean and Roxy Theatres, Ltd., rest seconds in other the-

with Snider-Dean and Roxy Thea-tres, Ltd., gets seconds in other the-atres. Because of the proposed Sni-der-Dean-Hoyt deal it is possible that Metro-will-be-dropped from the May-fair, and Civic. If the deal goes through between Hoyts- and Roxy, it's figured the same pi will be dropped by latt making Metro-GUT deal look better.

GUT deal look better.

Also indicated that Universal will make a deal with GUT, although it was first incli ad loward Hoyts. Same chai will also hav Associated British-Empire Films and passibly John Maxwells, via BEF. British pix have been weak but look to build and GUT will not be left in the co'd when disassociation with Hoyts comes.

Hoyts setup will include 20th-Fox. Hoyst setup will include 20th Fox. United Artists, RKO, Warner Bros. Columbi and Gaumont B. an Excessitate that's chough to cov requirements. Hoyst look over the Crystal Paloce from Tom Archibald, House will be rendered Ritz when rebuilt to seat 965. But on for Tatter, indie, also, and the test is my frested in Camer the treatment Report Lide. indie, also, and terest is mit ffested in Cameo thearre-through Royz Lid. Hoyt will be interested in the Mayfair and Crit together with Snider-Dean, Will also hold 50% Enhances and King's Cress theatres; wunder General Thea.

Also hold 7 50% in the Empire and Palane second manage All feed.

Palace, second runners. All in addition to Hoy; acer. Regent and Plaza.
If the deal

e If the deal through, Hows d will he an in at the Wintergarden, s Tajestic and Velley theatres, Bris-bane, plus St. James with S-D and, His Tallysty's, Forth, also S-D. Pos-j sibility of soing into Tasmana also looms for Hoyts.

London, Dec. 3.

As further sequel to the nose-dive reported at the theatres the night of the Royal Command Variety broadthe Royal Command Variety broad-cast, London exhibs are now at in-terinal battle on radio pick-ups of vaude shows from big-time film the-tres. At a meeting of local members of Cinematograph Exhibs Assn, it was claimed that the take on the night in question fell as low as 66% under normal. Beyond pressing for national action on this show, the ses-

under normal. Beyond pressing for national action on this show, the session declared that some exhibs themselves are on the wrong side of the fence, putting over variety broadcasts from their theatres that give radio listeners the cream of talent and keep them at home instead of sending them to the theatres.

Chief instance is opening night at the State theatre, in North London, when half the stars on the Royal Command bill are down to appear and go the air in a show that looks like spreading over a full hour. Other broadcasts from theatres have been growing, in popularity, led by whontilly relays from Union's keyhouse at Kingston, where full-length programs have been put over by performers of the, calibre of Gracie Fields, Harry Richman and other copliners.

British Broadcasting Corp, slant is that the programs are a good thing for them-channer than nutting over

British Broadcasting Corp. slant is that the programs are, a good thing for them—cheaper than putting over studio shows and eausing less difficulty in organization. C.E.A. intends taking the smile off their faces, however, as the few exhibs who collaborate with B.B.C. are being strength only present of lay off radio. Thooff is that such pressure will win out.

LONDON OKAYS **WEIMAN PLAY**

London, Dec. 14.

London, Dec. 14.

"King's Breakfast," a comedy by Rita Weiman and her husband, Maurice Marks, was produced at the Savoy by Repertory Player's on Dec. 12 for a single performance. It is excellent, entertainment.

At the Whitehall theatre, Who Killed the Count', the 10th continental adaptation of this whodunit, is ingenious but doubtful.

Oh, You Letty, musical founded on The Whole Town's Talking, openied at the Palaee (8). Play well received and should appeal to its special public. Book was written by Geoffrey Kerr collaboration with Bert Lee and Clifford Grey, Paul Sharon did the miste. Features Sydney Howard and Wyll Watson.

W. P. Linsonniks also Thonk Ven. Watson. W. P. Lipscomb's play Thank You.

Watson.

W. P. Lipscomb's play Thank You,
Mr. Pepys, originally presented on
four under the title 'Ninety Sail,'
looks life a flop. Unusual situation
arose with the shows, premiore inthe West End at the Shaftesbury,
when there was a very small altendance in the pit. Almost any show
has a crowd queueing up for these
unreserved soats for an opening
night. Management cannot account
for it, but it is thought the title neted
as a deterrent. Original name would
probably have no greater appeal for
the patrons of the cheap seats.

Daily newspaper
lukewarm, despite finding much to

Daily newspaper were lakewarm despite finding much to preise. Show is figured bet for pix, but will need a title change.

Col's Alexandria H.O.

Cairo, Dec. 2.
Cairo, Dec. 2.
Columbia is readying to open general headquerters in Alexandria for the whole of the Near and Middle East, where MGM already has strong hold on the majority, of houses, Branches are to be set up in Palestine, Syria, Iring and Iran (Persia). N. P. Pery is at the helm in Alex.

Twenty-five pictures have already then imported, including among others Lost Horizon, "When You're in Love," Adventure, in Manhatty, "Devil's Playground," Jacques V. Coenney manager.

CHAPPELL TO TEDDINGTON

London, Dec. 8,
F. W. Connery Chappell joins Warner' Teddington studios i January
a script writer.
Was formerly a mugg in Vanier a

London office.

U.S. PIX 'OCTOPUS' CHARG

Suggest a Hays for British Pix; **Quota Tangle Has Shown Need Of** Industry Spokesman as a Buffer

Probable outcome of the present wrangling in London over the proposed new quota law may be an English counterpart of the picture industry's Hays office in the U. S. Hints of this have been brought to N. Y. by returning officials and film business representatives. Would be the outcome of a desire by the British industry to have a front man to speak for every element in the business definitely and without wavering.

Observers back from England claim that a lack of such a front in discussions before Parliament has left various detached units in the business open to the mercy of politicians. Where a coordinated approach to the whole subject might produce a measure of real merit to the future of English picture business, the present conflicting mass of opinions has left affairs sadly muddled.

Growing attitude is that an official organization comprised of outstand-

opinions has left affairs saidy mudGrowing attitude is that an official
organization comprised of outstanding units in the industry might have
definitely set forth the business'
stand on every disputed point. This
would have eliminated swapping of
pet schemes between different
groups within the trade.
Experience in U. S. with the Motion Picture Producers and Disributors' organization has been cited
to certain English industry heads.
Hays' office has reflected a definite
stand on many vital matters familiar
to American trade. Perhaps outstanding recent years was the
unwavering front on the Legion of
Decency atlack, with the self-cenunwavering front on the Legion of Decency attack, with the self-censoring body set up under Joseph Breen to hait demands for censoriship by church or state. While certain elements in the business were not in full sympathy with the method employed, the MPPDOA gave an immediate and unified front to combat the attacks of a so-called common energy.

enemy.

Englishmen in the U. S. currently view present wrangling the quota as unfortunate for the British film industry. They are hopeful that the experience will not be repeated.

BRITISH EXHIBS DROP LABOR UNION BATTLE

London, Dec. 6.

Complete victory has been won by the theatrical union in its long battle against the exhibitors. Agreement just reached calls for recognition by the Cimenatograph Exhibs Assn. of the National Assn. of Theatre Employees and negotiations for wages and working conditions.

After passing the buck to its local branches and having it tossed back, the CEA collapsed completely when there was talk of a Government labor inquiry. Scrap had been going on for two years.

England 100% Wired

London, Dec. 6.

There are now 5,174 houses in the United Kingdom operating with sound according to figures just compiled by Western Electric. Figure the highest ever recorded. No silent theatres remain, although two were in overalling a year are

were in operation a year ago.
Total of dark theatres is 374.

WAR REELS IN AUSSIE

Newsreels of the Sino-Jap war continue to pull big receipts at the State theatre here. Shows run from 10 am. to 11 pm. at a 25c admish, with lines at the window afternoons and nights. Little censoring and the public is reacting with uneasiness and horror at the sight of the war seenes. No demonstrations.

Principal war coverage comes

scenes. No demonstrations.

Principal war coverage comes from Fox, Universal and Paramount.

What's New in That?

London, Dec. 3:
Big laugh from the standing committee greeted Captain Peter Macdonald, M.P., when he declared, After watching the film industry for many years; I am convinced that most people in the convention of the convention

in it are crazy.

He believed, he also said, that what the industry needs is a big stick wielded by a strong man from the outside. With-

ICE-PIC SHOWS LONDON SOCK; **NOW PARIS**

London, Dec. 7. Success of Coliseum ice show has encouraged Sir Oswald Stoll to adopt similar entertainments in other theatres. Most notable of his houses to take skate shows will be Stoll picture theatre, where the pic-program will be supported by a 45-minute rink specialty from Christmas onwards.

While testifying to the popularity of the new entertainment, the deci-sion also links with the recent ruling sion also links with the recent ruling of picture distributors barring two features on one program. Stoll theatre has drawn big crowds for years by doubling two biggest releases each week, but fearing distribs' ediet will kill the policy, Stoll has hit on ice as fairly likely alternative. Skates will also top the bill al Palace, Leicester, which Stoll group has reconstructed, this being first theatre in the sticks to take the new enter-tainment. Show business watching attentively.

Paris, Dec. 7.

Click of ice shows at the Coliseum and Covent Garden in London has convinced Mitty Goldin that the same sort of show would go here. His next Mogador offering will-be called Feerie Blanche' (White Fairyland), written by Louis-Verneuil, who is turning out his first chore as a revue writer for the show. Mile. Deva-Dassy is scheduled for the femme—lead—in—the operettarevue: She—started currently in Yana', closing soon at the Chatelet. Maria Beltia, being considered for the skating lead, is rated a successor to Sonja Henie, who is credited with Click of ice shows at the Coliseun

to Sonja Henie, who is credited with inspiring this type of show Eng-

land.
Goldin is spending \$16,000 enlarging the stage for the rink. Show is
due to open the end of February or
first of March. Mogador meantime
is shuttered following close of Mistinguett revue, which played to good

'Thin Ice' Oke in B. A.

Buehos Aires, Dec. 6, Thin Ice (20th-Fox) had big week at the Opera here. Skating pic was the starter of Clemente Lo-coco's new contract with 20th-fox and the first release at all for this

nouse:
Snipacha started the 20th-Fox re-leases with 'Bornco' and 'Think Fast, Mr. Moto.' Biz was o.k.

'SOULS' IN INDIA

Calcutta, Dec. 6.

'Souls at Sea' (Par) has opened here and simultaneously at Bombay and Lahore.
Biz good of the control of th

Biz good at three spots.

GETS QUOTA IDEAS

Serious About Theatre-Building Restrictions—25% Rejection Rights—No U. S. Production Seen in Aus-

COERCION HINTS

By ERIC GORRICK

Sydney, Dec. 14,

Pressure is on, requesting the New

Sydney, Dec. 14.
Pressure is on, requesting the New South Wates government to enforce the quota act, plus theatire restriction and 28 rejection rights on exhibs of foreign pictures. Premier Stevens, replying to a question by government members, said steps would be taken, if possible before the Christmas recess, to amend the quota if no agreement is reached between the Americans and local producers on, company regulations.

Official Motion Picture Distributors: Asan stated several weeks ago that the government had been informed the Americans could not and would not produce locally, although willing to assist in every other way. Certain government members stated that the country was in the grip of the American octopus. Others said action should be taken to prevent Americans from threatening exhibs who build opposition theatres unless high price is secured for film supply. Premier Stevens replied that he had no proof of, such allegations generally, but believed that legislation will be passed covering quota restrictions and rejection.

British Exhibs Assn. Plans Government Curb Of Theatre Building

London, Dec. 5.

Move to eurb over-expansion in theatre building by Governmental edict has been mapped by the Cine-matograph Exhibitors Assn. Aim is a

edict has been mapped by the Cinematograph Exhibitors Assn. Aim is a system similar to that controling the licensing of taverns. Under the later setup, the courts are empowered to the erection of new saloons in areas already adequately supplied. In case of such ruling, licenses are refused.

CEA figures the system, which has proved effective in dealing with the problem of competition in taverns, will work equally well if applied to theatres. Government will be asked to amend the Cinematograph Act of 1909, governing licensing. Exhibs have been campaigning several years on overbuilding of theatres and have had sporadic successes. But no general principle has been established whereby local courts may consider overbuilding as legal grounds for refusing permission to creet new houses. CEA hoped to setablish that right by a recent high court case involving the question of application, but the issue was not raised.

CEA had further hoped the over-

raised.
CEA had further hoped the overbuilding problem might be introduced in the Quota Bill by pressure on the Board of Trade, but Oliver Stanley. BT president made emphatically clear no 'such provision was contemplated, Pending passage of the Act, therefore, exhibs are lying low, but will revive the item with the Home Office, probably in new year. new year.

Excuse It, Please

Berlin, Dec. 1 Berlin, Dec. 1.
Cameras had hardly stopped rolling on 'Tango Notturno,' with Pola Negri before, starting again on her next pic, 'Die Fromme Luege' ('The Poor Excuse').
Nuncio Malasomma has been brought here from Italy to direct.

NEW SOUTH WALES Kill Divorced Quota Amendment; Maybe Double Rating for Exhibs, Not Distribs: Seek Trade Views

Quota Puzzles

British quota measure, still under consideration, has been difficult for the industry layman to understand because of its ramifications and almost daily changes. Veteran English trade correspondent in N. Y. recently admitted the quota was foggy to him, though he had made an intensive study of the bill.

Reports from England also indicated that writers over

reports that writers over there were having difficulty in digesting various points and summarizing quota develop-

QUOTA SHORTS NO WORRY TO U.S. FIRMS

Even if short feature provisions in England's new quota law are made presently proposed, it as drastic presently proposed, it will make little or no difference to production by companies in U. S. The reason is that shorts go to Graph Britain in wholesale lots and never produce anything like the proportionate revenue that features do. Though feature films are quite dependent on foreign business for showing a worthwhile profit in numerous instances, shorts are geared chiefly more for the domestic trade.

If provisions, as strict compara-tively as for long production If provisions, as strict comparatively as for long productions, are installed, one result would be that distributors would have to employ selectivity in picking product for use in England. However, it would be a lot easier to secure 40 suitable short features out of 80 than attempt to pick 40 out of 60 features, the situation confronting distributors if pending restrictions in the quota are approved.

approved.

At present no selection must be made out of available shorts because virtually all short subjects of U. S. companies go to British exhibitors.

Ousted Board Members Fighting BIE in Court

London, Dec. 7.

Removal of Capt. Dixey and Commander Astbury from the board of British Independent Exhibitors (Distribution) Co. is being contested legally. Ousted directors have filed suit against Jack Prendergast and A. A. Zatouroff, key members of exist-ing hoard

A. Zatouroff, key members of existing board.

Both Dixey and Astbury strongously resisted evicit, but the special general meeting removed them
by resolution. Stockholders further
expressed confidence in the remain-

expressed confidence in the remain-ing members of board and especially in exhib members, Board now comprises Major J. Milner, M. P.: R. McLaughlin, Jack Prendergast, Randolph Richards, A. A. Zatouroff, W. M. Campbell and G. E. Wetzel, first four being exhib-expressions.

BEN COHEN'S BOMBAY POST

Ben M. Cohen, for the past several years manager of the Poli College, New Haven, will shortly leave for Bombay where he will headache for the new Locw theatre being built

there.
It's far cry from Hazelton, Pa.
where he started for Paramount.

London, Dec. 14.

Divorced or separate quota amendent was defeated today by an overwhelming vote in the parlianentary standing committee. Oliver Stanley, head of the board of trade, announced the postponed alternative was to give double quota registra-tion to all pictures registered as hibitors' quota but not tributors.

Stanley proposes to discuss the suggestion with various sections of the trade before definitely introducthe trade before definitely introducing it amendment. Implication is that producers may prefer
to offer pictures as exhibitor quota
only, without seeking distributor
registration. Understood that as the
scheme stands, it would mean all
quickie product would automatically
count twice and so a premium would
be placed on cheap pictures.

As the bill stands, all British product automatically ranks for ex-

us automatically ranks for exhibitor quota but only pictures with 222,500 minimum labor costs would rank for distributor quota. Standing committee now has reached Clause 10 the bill.

That the proposed British quota measure is receiving the undivided attention of the Hays organization and major company foreign departments was indicated by lengthy meetings held last week and again yesterday (Tues.) N. Y. These were attended by foreign department chiefs, with Will Hays and Major Frederick Heron outlining latest developments and steps to-be taken.

veupments and steps to be taken. There also was definite indication that the industry's full case was being laid before the state department for representation to English governmental officials. Will Hays: made a trip to Washington, D. C., last week, apparently for this specific purpose.

Parliament adjourns consideration of the quota measure, Dec. 23, and that English body will not convene again until late in February.

Pic Exhibit Feature Of **Buenos Aires Town Fair**

Buenos Aires, Dec. 7.

Buenos Aires, Dec. 7.
Fifth Buenos Aires town fair will
open on Dec. 21 for 100 days duration. Special feature will be the
first pavilino of the Argentine Motion Picture Industry which will be
rected on a surface of 5,000 square
metres, within the fair grounds.
Pavilion contains an exposition of all
parts of the local film industry, including an open air cinema, special
booths for native and foreign producers and distributors, trade papers
and other subsidiaries.

and other subsidiaries.

Fair will be open day and night,
Expect 3,000,000 visitors.

U. S. Pix in So. Afr.

Capetown, Dec. 1.

Capetown, Dec. I.

American films continue to occupy,
the top in the current scene
here. Lineup is as follows: Ahlama
'Met Him in Paris' (Par); Elbara, Big.
City' (M-G); New Grand, Theodor
Goes Wild' (Col); Royal, Painell'
(M-G); Adelphi, 'Please, Teacher
(ABP); His, Majesty's, 'Knight Without Armor' (London Film).

Theatres in Durban are playing the following films: Prince's, 'Dark Journey', '(UA): Playhouse, 'Doctor Syn'
(GB): Alhambra, 'Captain 'Blood'
(WB): King's, 'Carden of Allah'
(M-G): Cameo, 'Yd Give My Life'
(Par)

FILM BOOKING CHART

(Ros information of theatre and film exchange bookers. Variety presents a complete chart of feature releases of all the American distributing companies for the current quarterly period. Date of the reviews as given in Variety and the running time of prints are included.)

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WEEK OF RELEASE	TITLE	PRODUCER	DISTRIB.	TYPE	TALENT	DIRECTOR		REVIEWED BY VARIETY
10/15/37	MURDER IN GREENWICH VILLAGE DIG SYN WALLABY JIM OF ISLANDS	W. MacDonald GB	Col GB	Mystery Drama	Fay Wray-Richard Arlen George Arliss	Al S. Rogell Neill-Howell	68 81 88	11/3 9/8
, in	WALLABY JIM OF ISLANDS DOUBLE WEDDING LUCK OF ROARING CAMP	B. Barsky J. Mankiewicz J. H. Steele	GN MGM Mone	Rom-Com Outdoor	G. Huston-R. Coleman Wm. Powell-M. Loy O. Davis, JrJ. Woodbury	Chas. Lamont R. Thorpe 1. V. Willat	ä	9/22
<i>.</i>	WHERE TRAILS DIVIDE	R. N. Bradbury Ernst Lubitsch	Mone Par	Western Rom-Dr	Tom Keene Dietrich-H. Marshall	R. N. Bradbury	59 90	9/20 9/15
	ANGEL FIT FOR A KING TRIGGER TRIO HEIDI	David L. Loew Sol Siegel R. Griffith	RKO Repub 10th	Comedy Western Rom-Dr	Joe E. Brown-Helen Mack Three Mesquiteers Temple-Hersholt-Treacher	Edw. Sedgwick Wm. Witney Allan Dwan	73 55 85	9/1 12/15 11/10
	THAT'S MY STORY OVER THE GOAL	Robt, Presnell Bryan Foy	U WB	Melodrama Rom-Com	C. Morgan-Wm. Lundigan Wm. Hopper-June Travis	Sid Salkow Noel Smith	63 62	12/1 10/6
0/22,37	THE AWFUL TRUTH KING OF SIERRAS	Everett Riskin M. H. Hoffman	Col GN	Comedy Western	I. Dunne-Cary Grant Rex-Shelk (horses)	Leo McCarey Arthur Rosson	90	10/20
	HERE'S FLASH CASEY LIVE, LOVE AND LEARN THUNDER TRAIL	M. & A. Alexander H. Rapf Par	GN MGM Par	Comedy Com-Dr Western	E. Linden-B. Mallory B. Montgomery-R. Russell Marsha Hunt-Gilbert Roland	Lynn Shores G. Fitzmaurice Chas. Barton	- 78	10,20 10/20 9/29
	CHARLIE CHAN ON BROADWAY	Edw. Kaufman	- RKO 20th	Rom-Dr Mystery	B. Stanwyck-H. Marshall W. Oland-Joan Marsh	Alfred Santell Eugene Forde	67	11/24 9/22
er_ + 1	STAND-IN THE PERFECT SPECIMEN	W. Wanger H. J. Brown	UA WB	Comedy Com-Rom	L. Howard-Joan Blondell E. Flynn-Joan Blondell	Tay Garnett Michael Curtiz	83	10/6 9/29
10/29/37	TRAPPED BY G MEN TEX RIDES WITH BOY SCOUTS	Col E. Finney	Col GN	Melodrama Western	Jack Holt-Wynne Gibson Tex Ritter Garbo-Charles Boyer	Louis D. Collins Ray Taylor	65 60	11/10 11/3
	CONQUEST FEDERAL BULLETS THIS WAY, PLEASE THERE GOES THE GROOM	B. H. Hyman Lon Young Mel Shauer	MGM Mone Par	Hist-Rom Drama Musical	M. Stone-T. Walker Buddy Rogers-B. Grable	Clarence Brown Karl Brown Robt, Florey	115 61 78	10/27 10/27 9/15
	RIDIN' THE LONE TRAIL	A. Lewis A. W. Hackel	RKO Rep	Com-Dr Western	B. Meredith-Ann Sothern Bob Steele	Joseph Santley Sam Newfield	84 86	10/13 11/3
	ALI BABA GOES TO TOWN WESTLAND CASE THE GREAT GARRICK	L. Schwab L. Fox-S. Starr M. LeRoy	20th U WB	Musical Mystery Drama	Cantor-T. Martin-J. Lang P. Foster-Carol Hughes Brian Aberne-de Haviland	David Butler C. Cabanne James Whale	62 05	10/20 10/6 9/29
11/5/37	SWING IT, SAILOR THE FIREFLY	D. Diamond	GN MGM	Com-Dr Musical	W. Ford-J. Jewell J. MacDonald-A. Jones	Ray Cannon	63 140	11/10 7/28
	DANGER VALLEY HOLD EM, NAVY FIGHT FOR YOUR LADY	H. Stromberg R. N. Bradbury Par	Mone Par	Western Football	Jack Randall Lew Ayres-M. Carlisle	R. Z. Leonard R. N. Bradbury K. Neumann	62	i1/10
	FIGHT FOR YOUR LADY PORTIA ON TRIAL	A. Lewis	RKO Rep 20th	Com-Rom Rom-Dr	J. Boles-I. Lupine W. Abel-F. Inescort A. Sothern-J. Haley	Ben Stoloff G Nicholas, Jr.	67 78 81	10/20 11/10
	PORTIA ON TRIAL DANGER, LOVE AT WORK GIRL WITH IDEAS ALCATRAZ ISLAND	H. Wilson Ed. Grainger Cosmo	U WB	Com-Rom Com-Rom Melodrama	W. Pidgeon-W. Barrie John Litel-A. Sheridan	O. L. Preminger Sylvan Simon Wm. McGann	70 64	12/1 11/3 10/13
/12/37	I'LL TAKE ROMANCE MR. BOGGS STEPS OUT	E. Riskin Ben Pivar	Col GN	Musical Com-Dr	Grace Moore-M. Douglas S. Erwin-H. Chandler	Edw. Griffith G. Wiles	67	
*	THE LAST GANGSTER THE BARRIER	MGM H Sherman	MGM Par	Drama Outdoor	E. G. Robinson-R. Stradner	E. Ludwig Les Selander	81 00	11/10 11/3
	LIVING ON LOVE SPRINGTIME IN ROCKIES DANGEROUSLY VOURS	M. Cohen S. C. Siegel Sol Wurtzel	RKO Rep 20th	Com-Rom Western Rom-Dr	W. Bourne-J. Dunn G. Autry-P. Rawles	Lew Landers Joe Kane M. St. Clair	60 60 60 81	11/3 11/24 10/20
1997	DANGEROUSLY YOURS STORM IN A TEACUP MURDER IN DIAMOND ROW MERRY-GO-ROUND OF '88	Korda A. Korda	UA UA	Rom-Dr Melodrama	C. Romero-P. Brooks V. Leigh-R. Harrison E. Lowe-S. Shaw-A. Todd	V. Saville W. K. Howard	88 75 90	9/9 11/17
	ADVENTUROUS BLONDE	B. G. DeSylva Bryan Foy	WB.	Musical Com-Rom	B. Lahr-B. House-Auer G. Farrell-B. MacLane	Irv. Cummings F. McDonald	60	10/27 12/1
/19/37	HOLLYWOOD ROUNDUP FRONTIEE TOWN NAVY BLUE AND GOLD	Col Ed Finney	Col GN	Western Western	Buck Jones Tex Ritter	Ewing Scott Ray Taylor Sam Wood		
	NIGHT CLUB SCANDAL DAMSEL IN DISTRESS	S. Zimbalist Par P. S. Berman	MGM Par RKO	Football Mystery Musical	B. Young-L. Barrymere J. Barrymere-Overman Astaire-Burns and Allen	Ralph Murphy Geo: Stevens	95 160	11/17 11/24
ş.ř	THE GUN RANGER THE DUKE COMES BACK	A. W. Hackel H. Schlom	Rep Rep	Western Rom-Dr	Bob Steele-E. Stewart A. Lane-H. Angel-G. Tobia	S. Newfield I. Pichel	64	12/8
τ <u>ή</u> + .	SECOND HONEYMOON 52ND STREET IT'S LOVE I'M AFTEB	R. Griffith W. Wanger H. J. Brown	20th UA WB	Com-Rom Musical Comedy	T. Power-L. Young K. Baker-P. Patterson-Carrille L. Howard-B. Davis	Walter Lang H. Young Archie Mayo	75 60 90	11/10 10/6 7/21
11/26/37	SHE MARRIED AN ARTIST THOROUGHBREDS DON'T CEY	S. Buchman H. Rapf	Col MGM	Comedy Com-Rom	Boles-Lull Desti R. Sincialr-M. Rooney	M. Gering J. W. Rubin	80	11/17
	COUNTY FAIR ERR TIDE	E. B. Derr L. Hubbard	Mone Par	Rom-Com Drama	J. F. MacDonald-M. L. Lender O. Homolka-F. Farmer	H. Bretherton Jas. Hogan	71 91	11/24 10/13
	TEXAS TRAIL HIGH FLYERS WILD HORSE RODEO	Harry Sherman Lee Marcus S. C. Siegel	Par RKO Rep	Western Comedy Western	W. Boyd-J. Allen Wheeler-Woolsey 3 Mesquiteers	Dave Sellman Eddie Cline Geo, Sherman	70	11/10
	45 FATHERS DINNER AT THE RITZ	John Stone R. T. Kane	20th 20th	Comedy Rom-Dr	J. Withers-T. Beck Annabella-P. Lukas	Jas. Tinling H. D. Schuster	71 75	12/15 11/10
	NOTHING SACRED SOME BLONDES ARE DANGEROUS SUBMARINE D-1	D. O. Selznick E. M. Asher L. Edelman	UA U WB	Comedy Com-Dr Rom-Com	Lombard-F. March W. Gargan-D. Kent P. O'Brien-D. Weston	Wm. Wellman Milt Carruth Lloyd Bacon	75 65 100	12/1 11/10 11/17
12/3/27	ALL-AMERICAN SWEETHFART BEG, BORBOW OR STEAL	W. MacDonald	Col	Rom-Com	S. Colton-P. Farr	L. Hillver	62	12/8
	DI OCCORRO ON MICONIMAN	Joe Cohn B. P. Schulberg M. Cohen	MGM Par RKO	Comedy Com-Rom Comedy	J. Beal-F. Rice-F. Morgan E. Arnold-S. Ross-Trent Fred Stone-D. Vaughan	W. Thiele Richard Wallace Edw. Killy	70 85	12/1 11/17
	TAKING THE TOWN GLAMOROUS NIGHT BIG TOWN GIRL	W. C. Mycroft Milton Feld	Rep 20th	Musical Melodrama	M. Ellis-O. Kruger C. Treyor-D. Woods	B. D. Hurst Alfred Werker	•	11/10
	PRESCRIPTION FOR ROMANCE FIRST LADY	E. Grainger H. J. Brown	WB.	Com-Rom Rom-Com	W. Barrie-K. Taylor K. Francis-P. Foster	S. S. Simon Stan Logan	68 82	9/1
12/10/37	THE SHADOW YOU'RE ONLY YOUNG ONCE LOVE ON TOAST	W. MacDonald Harry Rapf	Col MGM	Melodrama Comedy Rom-Com	R. Hayworth-C. Quigley L. Stone-C. Parker J. Payne-S. Ardier	C. C. Coleman, Jr. C. Dorian	57 80	
	DANGER PATROL BORROWING TROUBLE	E. Cohen Maury Cohen Max Golden	Par RKO 20th	Melodrama Comedy	S. Eilers-J. Beal J. Prouty-S. Bylngton	E. A. Dupont Lew Landers Frank Strayer	59 60	11/24 11/17
	ADVENTURE'S END MISSING WITNESSES	U Bryan Foy	WB	Spectacle Melodrama	J. Wayne-D. Gibson J. Litel-J. Dale	Arthur Lubin Wm. Clemens	63 60	11/17 12/15
12/17 27	UNDER SUSPICION NON-STOP NEW YORK	Col GB	Col GB	Melodrama Rom-Mel	J. Holt-K. DeMille Anna Lee-J. Loder	L. D. Collins R. Stevenson	72	8/29
	ROMANCE OF ROCKIES BORN TO THE WEST COLORADO KID	R. N. Bradbury Par A. W. Hackel	Mono Par Rep	Western Western Western	Tom Keene-B. Wallace J. Wayne-J. M. Brown Bob Steele-M. Weldon	R: N. Bradbury Chas. Barton Sam Newfield		
4	ACTION FOR SLANDER SHE LOVED A FIREMAN	A. W. Hackel A. Korda Bryan Foy	UA WB	Meledrama Com-Dr	Bob Steele-M, Weldon C. Brook-A, Todd D. Foran-A, Sheridan	Tim Whelan John Farrow	57	11/17
12/24/37	NO TIME TO MARRY LOOK OUT FOR LOVE	Nat Terris Herb Wilcox	Col GB	Com-Rom Rom-Dr	M. Astor-R. Arlen A. Neagle-T. Carminati	Harry Langdon H. Wilcox		
	ROSALIE TELEPHONE OPERATOR TRUE CONFESSION	Wm. A. McGuire Lon Young	MGM Mono	Musical Rom-Dr Comedy	N. Eddy-E. Powell-Bolger J. Allen-G. Withers C. Lombard-MacMurray	W. S. Van Dyke S. Pembroke	85	11/94
	HITTING A NEW HIGH THANK YOU, MR. MOTO	Albert Lewin. J. L. Lasky Sol Wurtzel	Par RKO 20th	Musical Mystery	L. Pons-J. Howard-Oakle P. Lorre-J. Regan	Wesley Ruggles Raoul Walsh Norman Foster	80 66	11/24 12/1
	THE HURRICANE YOU'RE A SWEETHEART TOVARICH	S, Goldwyn B, G, DeSylva Robt, Lord	UA U WB	Drama Musical Drama	Jon Hall-D. Lamour-M. Astor A. Faye-G. Murphy C. Colbert-C. Boyer	John Ford David Butler Anatole Litvak	97 94	12/15 12/8
12/31/37	OUTLAWS OF PRAIRIE	H. L. Decker	Col	Western	C. Starrett-I. Meredith	Sam Nelson		
	WOMEN IN PRISON BAD MAN OF BRIMSTONE WELLS FARGO	W. MacDonald Harry Rapf Frank Lloyd	Col MGM Par	Meller Football Rom-Dr	W. Cahoon-S. Colton J. Stewart-R. Young J. McCrea-B. Burns-F. Dee	Lam Hillyer J. W. Rubin Frank Lloyd	115	12/8
	WISE GIRL LADY, BEHAVE! LOVE AND HISSES	Edw. Kaufman A. E. Levoy	RKO Rep 20th	Rom-Dr.	M. Hopkins-R. Milland S. Eilers-N. Hamilton	Leigh Jason Lloyd Corrigan		الله المتعالجة
	INTERNATIONAL SPY	K. MacGowan Trem Carr Trem Carr	U	Musical Meller Mystery	Winchell-Bernie-Simon Wm. Hall-E. Raiston W. Hall-J. Wyman-J. Carlton	Sid Lanfield J. Lewis J. Lewis		
	THE SPY RING SERGEANT MURPHY MAN-PROOF	Bryan Foy	WB MGM	Drama Com-Dr.	R. Regan-M. Maguire	B. R. Eason		
1/7/38	BULLDOG DRUMMOND'S REVENGE SHANGHAI DEADLINE	20th	Par 20th	Mystery Drama	Loy-R. Russell-Tone J. Barrymore-L. Campbell C. Romero-V. Field-J. Lang	R. Thorpe Louis King E. Forde	. 80	12/15
9.04.00	TARZAN'S REVENGE LITTLE MISS ROUGHNECK	Sol Lesser W. MacDonald	20th Col	Outdoor Com-Rom	G. Morris-E. Holm	D. R. Lederman		
1/14,38	FUREE MEN IN THE SNOW EVERY DAY'S A HOLIDAY	Zimbalist E. Cohen	MGM Par	Comedy Comedy	E. Fellows-L. Carrillo F. Morgan-F. Rice-R. Young Mae West-E. Lowe	Aubrey Scotto Eddie Buzzell A. E. Sutherland		
	HAWAIIAN BUCKAROO ACTION FOR SLANDER THE JURY'S SECRET	Sol Lesser A. Körda E. Grainger	20th UA. U	Outdoor Drama	Smith Bailew C. Brook-M. Scott-A. Todd	D. R. Lederman Tim Whelan		
				Meller	F. Wray-K. Taylor	Ted Sloman		

Advance Production Chart

Hollywood, Dec. 14: required to meet release schedules. Currently there are 47 features facing the camerus, 8 more than this time two weeks ago, and 67: the camerus, 8 more than this time two weeks ago, and 67: the camerus, but catting rooms awaiting release or preview.

Columbia

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Pictures now in the cutting rooms or awaiting previews are:

'WOMEN IN PRISON,' formerly titled 'FORGOTTEN WOMEN,' produced by Wallace MacDonald for Irving Briskin unit, directed by Lambert Hillyer, original by Mortimer Braus; screen play by Saul Elkins; photographed by Benjamn Kline. Cast: Sara Padden, Wyn'Cahoon, Scott Colton, Mayo Methot, Barbara Weeks, Arthur Loft, Bess Flowers.

Sala Barbara Weeks, Arthur Loft, Bess Flowers.

Set Under De Monos, formerly titled 'AMERICAN LEGION,' produced by Marting and Monos; screen play by Michael Simmons; play original by Marting Monory; screen play by Michael Simmons; play original by Marting Monory; screen play by Michael Simmons; play original by Marting Monory; screen play by Michael Simmons; play wood, George McKay.

"MURDER IN SWINGTIME" Produced by Pala Cast.

wood, George McKay,

'MURDER IN SWINGTIME, produced by Raiph Cohn for the Irving
Briskin unit, directed by Leon Barsha; original by Fred Pedersen; screen
play by Robert Kent and Henry Taylor; photographed by Henry Freulich
Cast: Don Terry, Wyn Cahoon, Robert Paige, Rita Hayworth, John Gallaudch, Gene Morgan.

Cast: Don Terry, Wyn Cahoon: Robert Paige, Rita Hayworth, John Gallaudt, Gene Morgan.

'OUTLAWS OF THE PRAIRIE," formerly titled "SINGING RANGERS," produced by Harry L. Decker for Irving Briskin unit; directed by Sam Nelson; original by Doris Schroeder; screen play by Ed-Earl Repp. Cast-Charles Startett, Iris Meredith, Donald Grayson, Dick Curtis.

'LITTLE MISS ROUGHNECK,' formerly titled "WONDER CHILD, produced by Wallace MacDonald for the Irving Briskin unit; directed by Ay Note of the MacDonald for the Irving Briskin unit; directed by Ay Note of the MacDonald for the Irving Briskin unit; directed by Ay Note of the MacDonald for Carrillo, Margaret Irving, Soot Collon, Rice Palange, Jacqueline Wells.

"FENTENTIARY,' formerly titled 'CRIMINAL CODE,' produced by Robert North; directed by John Brahm; from play by Martin Flavin; screen play by Seton I, Miller and Fred Nillo, Ji; Cast: Walter Connolly.

"NO TIME TO MARRY,' formerly titled 'THE NIGHT BEFORE, produced by Nat Perrin; directed by Harry Lachman; original by Paul Gallico, screen play by Paul Jarrico. Cast: Richard Arlen, Mary Astor, Lionel Hust.

'LONE RIDER,' produced by Harry L. Decker for Irving Briskin unit.'

Stander, Virginia Dale, Thurston Hall, Marjorie Gateson, Arthur Lott, Paul Hurst.

LONE RIDER, produced by Harry L. Decker for Irving Briskin unit; directed by Sam Nelson; original by Folmer Blangsted; screen play by Ed. Earl Repp; photographed by John Boyle. Cast: Charles Starrett, Iris Meredith, Donald Grayson, Dick Curtis, Allen Brook, Sons of the Pioneers. "ALL WEEE ENEMIES," formerly titled 'A DANGEROUS AFFAIR," produced by Larry Darmour, directed by Lewis D. Collins; original by Howard Green; screen play by Jefferson Parker; photographed by James Depencer Charters, Maurice Cass. Marioric Gaises. Took Korney, Corbet Morris, Dorothy Appleby, Gilbert Emery, John Wray, Sheila Bromley, Tully Marshall, Greta Meyer.

"CAMPUS MYSTERY, produced by Ralph Cohn for the Irving Briskin unit; directed by Lambert Hillyer; original screen play by Earl Felton; no photographer credit. Cast: Scott Colton, Mary Russell, Frank C. Wilson, Phillip Ahn, J. Farrell MacDonald Arthur Loft, Nick Lukats.

"YOU CAN'T WIN," produced by Wallace MacDonald for the Irving Briskin unit, directed by G. C. Colemah, Jr.; screen play by Arthur T. Horman; photographed by Henry Freulich. Cast: Screen Play by Arthur T. Horman; photographed by Henry Freulich. Cast: Screen play by Arthur T. Horman; photographed by Henry Freulich. Cast: Screen Play by Arthur T. Horman; photographed by Henry Freulich. Cast Screen Play by Arthur T. Horman; photographed by Henry Freulich. Cast Screen Play by Arthur T. Horman; photographed by Henry Freulich. Cast Screen Play by Arthur T. Horman; photographed by Henry Freulich. Cast Screen Play by Arthur T. Horman; photographed by Henry Freulich. Cast Screen Play by Arthur T. Horman; photographed by Henry Freulich. Cast Screen Play by Arthur T. Horman; Photographed by Henry Freulich. Cast Screen Play by Arthur T. Horman; photographed by Henry Freulich. Cast Screen Play by Arthur T. Horman; photographed by Henry Freulich. Cast Screen Play by Arthur T. Horman; Photographed by Henry Preulich. Cast Don Terry; Dacquellic Wells,

Columbia Pix Now in Preduction

WIDE OPEN FACES, David L. Loew production, associate producer. Edward Gross; directed by Kurl Neumann; screen play by Joe Bigelow; photographed by Paul Vogel. Cast: Joe E. Brown, Alison Skipworth, Lyda Roberti, Jane Wyman, Alan Baxter, Barbara Pepper, Lucien Littlefield, Sidney Toler, Burton Churchill, Stanley Fields, Joe Downing, Walter Wills, Dick Rich.

"LAND RUSH DAYS," produced by Larry Darmour; directed by Joseph Levering: original story and screen play by Nate Gatzert, photographed by James S. Brown, Jr. Cast: Jack Luden, Eleanor, Slewart, Harry Woods, James S. Brown, Jr. Cast: Jack Luden, Eleanor, Slewart, Harry Woods, Whittaker, Francis Walter, Transpared by Alexandron, Cactus Mack, Turfy ceanine, Slim Whittaker, Francis Walter, Produced by Wallace MacDonald: directed by Al

James S. Brown, M. Lafe McKee, Bluzz Barton, Bud Osborne, Cactus Mack, Aum., Lafe McKee, Bluzz Barton, Bud Osborne, Cactus Mack, Aum., THE LONE WOLE?, produced by Wallace MacDonald: directed by Al Rogell; no writer credits as yet. Cast: Francis Lederer, Walter Kingsford, Leona Maricle.

"CRIME OF THE YEAR, produced by Ralph Cohn for the Irving Briskin unit; directed by Danny Dare; no writer credits as yet. Cast: Robert Paige, Jacqueline Wells, Pat Plaherty.

Grand National

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Pictures now in the cutting room or awaiting previews are:

Pictures now in the cutting room or awaiting previews are:

"KING OF THE SIERRAS." Condor picture featuring three horses. Rex,
Sheik and Thunder; Frank Gayass, associate producer; directed by Arthur
Rosson; original screen play by Scott Darling; photographed by Tom Galligan. Cast: Frank Campeau, Wally Albright, Morgan Brown, Edward
First St. ADOW SFEAKS, produced by Max and Arthur Alexander;
directed by Arthur Loronto, Original screen play by seck Nattedord; photographed by Market Loronto, Original Screen play by seck Nattedord; photographed by Market Loronto, Original Screen play by seck Nattedord; photographed by Market Loronto, Original Screen play by seck Nattedord; photographed by Market Loronto, Original Screen play by seck Nattedord; photographed by Market Loronto, Original Screen play by seck Nattedord; photographed by Market Loronto, Original Screen play by seck Nattedord; photographed by Market Loronto, Original Screen play by seck Nattedord; photographed by Market Loronto, Original Screen play by seck Nattedord; photographed by Market Loronto, Original Screen play by seck Nattedord; photographed by Market Loronto, Original Screen play by seck Nattedord; photographed by Market Loronto, Original Screen play by seck Nattedord; photographed by Market Loronto, Original Screen play by seck Nattedord; photographed by Market Loronto, Original Screen play by seck Nattedord; photographed by Market Loronto, Original Screen play by seck Nattedord; photographed by Market Loronto, Original Screen play by seck Nattedord; photographed by Market Loronto, Original Screen play by seck Nattedord; photographed by Market Loronto, Original Screen play by seck Nattedord; photographed by Market Loronto, Original Screen play by seck Nattedord; photographed by Market Loronto, Original Screen play by seck Nattedord; photographed by Market Loronto, Original Screen play by seck Nattedord; photographed by Market Loronto, Original Screen play by seck Nattedord; photographed by Market Lo

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Pictures now in the cutting rooms or await	Santa Barbara, Militara, Militara Assista

Pictures now in the cutting rooms or awaiting previews are:

"RAD MAN OF BRIMSTONE; produced by Hnry Rapf directed by
J. Walter Ruben; original by Ruben. Cast: Wollace Beery, Haymond Hatton, Virginia Bruce. Lewis. Slone, Britee Cabot, Larry, Doyle, Joseph
Calleia, Giy Kilbbee, Warren Hymer, Cliff Edwards, Noah Beery, Sr.,
Arthur Hohl, Robert Gleckler, Olin Howard, Mitchell Lewis, John Qualen,
Dennie, O'Kcefe, Guinn Williams, Scotty Beckett, John Wray,

"MANNEQUIN, produced by Joseph Mankiewicz, directed by Frank Borzage; original by Katharine Brush, photographed by George Folssy, Cast."
Joan Crawford, Spencer Tracy, Alan Curtis, Mary, Phillips, Leo Gorcey,
Elizabeth, Risdon, Oscar O'Shea,

"EVERYRODY SING," produced by Harry Rapf, directed by Fowin L
Marin; original story by Florence Ryerson and Edgar Allan Woolf; other

writer credits not available as yet; photographed by Joe Ruttenberg, Cart. Allan Jones, Fanny Brice, Judy Garland, Billie Burke, Reginald Owen, Lynne Carver, Roginald Gardiner, Mary Forbes, Elise Cavonna, Cupid Ainsworth, Marie Blat. Helen Troy, Monty Woolley, Adia Kuznetzoff, Henry Armetta.

"ROSALIE, produced by William Anthony McGuire; directed by W. S. Van Dyke; photographed by Oliver Marsh; based on the Ziegfeld stay, Elganor, Powell, Frank Morgan, Ray Bolzer, Ilona Massey, Edna May, Elganor, Powell, Frank Morgan, Ray Bolzer, Ilona Massey, Edna May, Elganor, Powell, Frank Morgan, Ray Bolzer, Ilona Massey, Edna May, Elganor, Powell, Frank Morgan, Ray Bolzer, Ilona Massey, Edna May, Elganor, Powell, Frank Morgan, Ray Bolzer, Ilona Massey, Edna May, Elganor, Powell, Frank Morgan, Ray Bolzer, Ilona Massey, Edna May, Carrito, Butter Pix Naw in Produced by William Demarest.

"GIRL, OF THE GOLDEN WEST, produced by William Anthony, McGuire; chrotographed by Oliver, Grieveld by Boser, Leenard Penn, Priscilla Lawson, Cliff Edwards, Inc. Marsh, Cast. Jeanette MacDonald, Nelson Eddy, Leo, Carrillo, Buddy, Ebsen, Ray Bolger, Leenard Penn, Priscilla Lawson, Cliff Edwards, Inc. Seabury, Billy Bevan, Brandon Tynan, Bob Murphy, Victor Potel, Olin Howland, Nosh Young.

"ARSERE LUPIN RETURNS," produced by John W Considine, Jr., directed by George Douglas, Tennard Penn, Nat Pendleton, George Zucco, E. E. Clive.

"BENEFITS FORGOT," produced by John W. Considine, Jr., directed by Clairne, Brown, novel by Honore Willsie Morrow, honoreambed by Clairne, Brown, novel by Honore Williem Morrow, honoreambed by Clairne, Brown, novel by Honore Williem Morrow, honoreambed by Clairne, Brown, novel by Honore Williem Morrow, honoreambed by Clairne, Brown, novel by Honore Williem Morrow, honoreambed by Clairne, Brown, novel by Honore Williem Morrow, honoreambed by Clairne, Brown, novel by Honore Williem Morrow, honoreambed by

Cast: Melvyn Douglas, Virginia Bruce, Warren William, John Hailuday, Monty Woolly, George Douglas, Leonard Penn, Nat Pendleton, George Zucco, E. E. Clive.

"BENETYS FORGOT," produced by John W. Considine, Jr.; directed by Clarence Brown; novel by Honore Willsle Morrow; photographed by Charles Lawton. Cast: Walter, Huston, James Stewart, Beulah Bondi, Charles Goburn, Ted Heaty, Charley Grapewin, Guy Kibbee, Ann Ruther-Grid, Leatrice Joy Gilbert, John Carradine, Arthur Aylesworth, Charles Grid, Leatrice Joy Gilbert, John Carradine, Arthur Aylesworth, Charles Grid, Edwind Lawton, Grapewin, Guy Kibbee, Ann Ruther-Grid, Leatrice Joy Gilbert, John Carradine, Arthur Aylesworth, Charles Grid, Burghal From Howel, William Cast. Robert Young, Frank Morgan, Florence Rice, Reginald-Owen, Edna Mae Oliver, Henry Hull, Mary Astor, Herman Bing, Siegfried Ruman, Walter Kingsford.

"LOVE IS A HEADACHE," no producer credit; directed by Richard Thorpe, from novel, Twins for Her Majesty by Lou Heifetz and Herbert Klein; no other writer credits as yet. Cast: Gladys George, Franchot Yone, Mickey Rooney, Barnett Parker, Ted Healy, Frank Jenks, Ralph Morgan, Virginia Weidler, Fay Modem, Henry Kohler.

"MERRILY WE LIVE," (Hal Roach produced by Milton Hy. Bren directed by Norman Co. Cost; Originato & Bennett, Brien Libren, Hall Mowbray, Billle Burke, Bonita Granville, Tom Brown, Patsy Kelly.

"TEST FILOT," produced by Louis D. Lighton; directed by Victor Fleming; original by Lt. Com., Frank Wead; photographed by Oliver Marsh.

Monogram

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Pictures in the cutting room:
TELEPHONE OPERATOR, produced by Lon Young directed by Scott
embroke, original by John Kraftt; screen play by Scott Darling; photoraphed by Gilbert Warrenton. Cast: Judith Allen, Grant Withers, Alice
Phite, Warren Hymer, Pat Flaherty.

White, Warren Hymer, Pat Flaherty.

Monogram Plx Now in Production

"SALESLADY," associate producer, Ken Goldsmith; directed by Arthur Greville Collins; screen play by Marion Orth; photographed by Gilbert Warrenton, Cast: Anne Nagel, Weldon Heyburn, Ruth Fallows, Harry Davenport, Aileen Carlyle.

Paramount

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Pictures now the cutting rooms or awaiting previews are:

LOVE ON TOAST, produced by Emanuel Cohen; directed by E. A. Dupont; original screen play by Jane Storm, Richard Connell and Doris Malloy; photographed by Charles Schoenbaum. Cast Stella Ardler, John Payne, Grant Richards, Katharine Stugar, Kane, Iasbel Jewell, Luis Alberni.

**BORN TO THE WEST, general office production, directed by Charles Schoenbaum, Cast Stella Ardler, John Machander, John Mack, Brown, Syd Saylor, Monte Blue, John Patterson, Nick Lukats, James Craig, Lucien Littlefield.

BOMANCE IN THE PARK, formerly-titled-THE YELLOW MIGHT-INGALE,** produced by Harlan Thompson, directed by H. C. Potter; screen play by Frank, Partos and Anne Morrison Chapin; based on play by Hermann Bahr; photographed by William Mellor. Cast: Gladys Swarthout, John Boles, John Barrymore, Clair Dodd, Fritz Feld,

**CASSIDY OF BAR 28, produced by Harry Sherman, directed by Les Selander; screen play by Norman Houston; original by Clarence E. Mul-ford, photographed by Nussell Harlan. Cast: Frank Darien, Russell, Hayden, Nora Lane, Robert Fiske, John Elliott, William Boyd, Margaret Marquis, Gertrude W. Hoffman, Carleton Young; Gordon Hart, Edward Cassidy.

THE BUCCANEER, produced and directed by C. B. De Mille; photographed by Victor Milner; screen play by Edwin Justus Mayer, Harold Cannb and C. Gardner Scillvan from Jeane MacCerson's adaptation of Cardner Carleton Carleton Complex Dumbrille, Robert Fiske, John Boles, Dumbrille, Robert Teles Carleton Carleton Carleton Carleton, Carleton Carleton, Carleton Carleton, C

Barrat, Fred Kohler, Sr., Beulah Bondt, Margot, Grandto, Andrews, Spring-Hugh Sothern, John Rogers, Hans Steinke, Stanley Andrews, Spring-Byington.

"DAUGHTER OF SHANGHAI," general office production; directed by Robert Florey; original by Garnett Weston; screen play by Garnett Weston, and Gladys Unger; photographed by Charles Schoenbaum. Cast: Anna May Wong, Philip Ahn, Charles Bickford, Larry Crabbe, Ceel Curning-Ham, Anthony Quinn. J. Carrol Naish, Ching Wal Lee, Evelp, Broett John-Patterson, Fred Kohler, Frank, Sully, Maurice Liu, Michael Wu, Ernest Whitman, Nat YS. HOLIUDAY. Main: Pictures production: produced, by Emanuel Cohen, directed by Edward Sutherland; sereen play by Mae West. Cast: Mae West, Edmund Lowe, Charlie Butterworth, Walter Catlett, Charles Winninger.

"SCANDAL STREET, formerly titled THEY KNEW WHAT HAPPENED, produced by general munager's office; directed by James Hogan; screen play by Bertram Milhauser and Eddic Welch: based on story by Vera Caspary; photographed by Henry Sharp. Cast: Lew Ayres, Louise Campible Deli, Porter Hall. Roseo. Karis, Virginia Weider, Edgar Kennedy, and Cecil Cunningham, Elizabeth Patterson, Jan Duggan, Laraine Johnson, Lois Kent, George Offerman, Jr., Esther Howard, Lucien Littlefield, Fern Emmett, Louis Beavers, Alfalia Switzer.

"A MLOG Office of Continued on page 19)

Errand Boys

(Continued from page 5)

picture sales have been much higher. Hollywood's recent loss of interest in Eroadway legit financing is believed to stem almost entirely from the current economy purge sweeping the studios. As for the managers, recent public statement credited to Brock Pemberton, one of the managers most critical of the contract and the Guild, is illuminating.

the Guild, is illuminating.
According to those present Pemberton, in effect, told a meeting flight, as the contract had worked out, it had a yeed the managers from becoming the 'erraid boys of Hollywood'. But just a few weeks previous to that reported incident the producer told a committee of club women meeting with the American Theatre Council that the Parmatist, Guild thinks of anyone but. thinks of anyone itself.'

No Chance for Pact
At any rate, if Hollywood has lost
its legit yen, as reported, and the
Dramatist Guild is more than ever
satisfied with its position (as is
known), there is little chance of any
amicable adjustment, as some predicted recently.

Another condition that has caused
speculation the trade this season
has been the unprecedented lack of
Hollywood buys among the new
mashes. There have been seven
hits and two additional possibilities
among the season's offerings so far.
But there have been a number of
reported cases of 'offers' and 'negotiations.

It has been hinted that Hollywood

It has been hinted that Hollywood might be extending its boycott against the Guild to include the resusal, not only to finance under the present contract, but even to buy the hit plays. All pleture exces questioned deny that any such an agreement exists, even by implication, but it is still seen as a possibility, though remote.

More researchle explanation of

though remote.

More reasonable explanation advanced is that none of the hits so far this season has been suitable for picture material. For one reason or another, none of the new hits is deemed ideal for film purposes, although any of them may be bought isler.

later.

There is some talk as to whether the new D. A. Doran play, 'Sunup' to Sundown,' is being produced with Columbia backing. Doran, in charg of the studio's legit activities, denies any Columbia money involved. He left for the Coast Dec. 9 and is not expected back until next Tursday (21). Associated with him in the production, corporation are Jeografia. day (21). Associated with him in the production corporation are Joseph Losey and James F. Reilly, with William J. Bratter, Rose Lader and Geraldine Welss also listed, 1Vs understood Doran's contract with Columbia expires the first of the year, but it isn't known whether the studio will lift the option.

studio will lift the option
According to report, Sunup to
Sundown, is one of the three plays
Doran had shown to Harry Cohn. Columbia prez, for possible backing by
the studio. Another report, was to
the effect that Columbia's recent
abandonment of the anti-Dramatist
Guild film ranks was simply
tuctical move to gain the services of certain players on the Metro talent list.
As evidence of this, it's was pointed
out that the studio had done nothing
but announce its intention to produce legit plays, but had neversigned the Guild's basic agreement.
On the other hand, Doran stated

On the other hand, Doran stated from the beginning that Columbia probably wouldn't produce on its own, at least not this season, but would work through an established producer.

Marcus Heiman, president of the League of New York Theat? (managers group), has called for a meeting of fres of his organization and the Dramatists Guild. Such a s. ssion must await appointment of a commit-nust await appointment of a commit-lee by Robert E. Sherwood, Guild prez, after which the Guild council must approve. No steps to carry out, such, action have been started and no indication is given when they will be.

LEISURELY BRITISH

LEISURELL BALLEDA Although the British Standards In-stitute has been checking the situa-tion on 2,000-foot reels in England for about nine months without reach-ing and decision, the survey is not tak-ing any more time than originally anticipated by American authorities on these reels. on these reels.

British organization wants to make certain that there is general usage of doubling-up of 1,000-foot reels by projectionists before adopting.



MY, AIN'T HE POSI-I-KIVELY
FE-E-ROCIOUS! WONDER
WHAT HE'S DONE WIV OLIVE
OYL AND ME PAL WIMPY?
WATCH ME, MATES, HERE'S
WHERE WE GOES INTO ACTION!

MAX FLEISCHER'S

MAX FLEISCHER'S

MAX FLEISCHER'S

MOPEYE THE SAILOR

MEETS ALL BABA

MEETS ALL BABA

MIETS AL



By arrongement with King Features Syndicate, Inc., and Segar...Photographed in Technicolor

You're a Sweetheart (MUSICAL)

Hollywood, Dec. 14

(MUSICAL).

Hollywood, Dec. 14.

Inniversal releasis of B. G. DeSylvis production. Stars Allee Faye; features Genge histority, Ken Murray and Gawald, Charles Winningers, Stars Allee Faye; features Genge histority, Ken Murray and Gawald, Charles Winningers, Stars Charles and Charles Hunt. and Casper Reardon. Directed by David Butler, Story Warrar Wilson, Maxwell Sinner, and Brites and Charles Grayson; camera, George H. Rabinson; Iffmeditor, Bernard H. Parker, March 1997, March 1997,

Here is something made to order for the holiday business, something of special appeal for the boys and girls home from school with time on their heads and cash to spend. An excellent filmusical of the revue-type, with first-class talent, a script that is bright, amusing and swiftly paced, and a liberal supply of gay tunes. It's boxoffice, and comes at a time when there are few song and dance features of top quality available for the first runs.

It's boxofice, and somes at a time when there are few soug and dame when there are few soug and the feature of the first runs, and the sought of the first runs. Alice Faye and George Murphy are teamed in the leads. In support are Ken Murray and Oswald, Charles Winninger, Andy Devine, William Gargan, Frank Jenks, Frances Hunt and Casper Reardon. In addition are several good specialty acts, including the Four Playboys. Maida and Ray, and the Norvelle Bros. Enough entertainers for two shows, but Buddy DeSylva has welded them into a smoothly moving feature, well directed by David Butler. The second of the second of the first second of the sec

MAN-PROOF

Mero-Guldawn-Mayer relense of Louis D. Jennon innulation. Stars Myrna Lovi Legion of Legion Stars Myrna Lovi Legion Le

cdy-drama. It is what is known in the picture business as a sophisticated film. That is to say, the thing is bright, there's an occasional wise-rack and the characters are alleged to be typical of certain Long Island society. Action takes place in exclusive country homes, the art department of a New York daily, and some gay Manhattan night clubs. Miss Lop plays a young woman who has just received a rude joil from the man she loves when she is handed a message that he do marry couple invite her to be a bridesmald. It's a shock, but she is a thoroughered and she hides her disappointment and resentment. After the ceremony she promptly gets swacked on too much champagne which has the effect of loosening her tongue, and she gives the bridegroom to understand that she isn't through withhin yet, and will be around when her eturns from his honeymon.

Thereafter the story recounts, more reless interestingly, the thoughts and actions of a girl on the rebound from a thwatted loss a mewspaper artist, but the unforgotten romance interferes. When the bridegroom returns they attempt to establish relations as good friends. However, a night of gayety which starts when they attend a prize fight at Madison Square Garden, convinces her she is madly in love with him. Being ultra-modern, forthright and an honest sort of person, she-telephones to it is wife that the therical disparage is all off, and serves not into the proper in the stand in one with the other's morn of the proper in the stand in one with the other's the proper is a now with the other's house of the proper is an innered the stand in on the found in the stand in one with the other's the recome at an innered meaning to

tice she is in love with the other's husband.

That gives Rosalind Russell, the wife, a chance to walk in on the couple, at an innocent receing, or the couple, at an innocent receing. So the couple, at an innocent receing so of which is to clarify the situation, Miss Russell gives her version. From her point of view both Miss Loy and walter Pidgeon, the husband, are behaving very badly, and so far as she is concerned Pidgeon can have a divorce any time he wants it, because he has discovered he never carea for her and married her for her money. This information apparently explodes the infatuation. Pidgeon goes back to his wife and economic ease, and Miss Loy suddenly discovers heretofore hidden qualities of attraction in Franchot Tone, who has been buzzing around the outskirts from the outset.

The discovered high, powered exceening on the script, the collaborateurs being Vincent Lawrence, waldemar Young and George Oppenheimer. Richard Thorpe is the director.

Although it may be necessary for Miss Loy to play a straight part from

laborateurs being Vincent Lawrence, Waldemar, Young and George Oppenheimer. Richard Thorpe is the director.

Although it may be necessary, for Miss Loy to play a straight part from time to time, audiences will not be so eager to accept her in Man-Proof as in the farcical stories. There is a tendency of interprenearly for the straight of the straigh

	20th ox release of John Stone produc-
J	Book, Louise Henry and Paul and Grace
1	Hactman, Directed by James Tinling,
	Story, Mary Bickel; adaptation, Frances
ı	Hymod and Athert Ray; film edilor, Alex
1	Troffey: photography, Harry Jackson. At
J	Roxy, N. Y., week Dec. 10, 237. Running
J	Judith Frazier Jane Wilhers
0	Boger Farragot
1	Elizabeth Carter,
ı	Joe McCoy, Flo McCoy, The Hartmans
ı	Bunny Cardhers
ı	Judge Andrew Tombes
ı	Vincent. Leon Ames
	Professor Ziska Sammy Cohen

Miniature Reviews

You're a Sweetheart' Source a Sweethear! (U). Entertaining and tuneful filmusical starring Alice Faye and George Murphy. Just what the doctor ordered for the holiday first-runs.

first-runs.

'Man-Proof' (MG). Comedy-drama about a girl who is disappointed in love and gets over it. Stars Myrna Loy, Franchot Tone, Rosalind Russell and Walter Pidgeon. Potent draw name for the mercal process.

Walter Pidgeon. Potent draw names for the marquee. '45 Fathers' (20th). Amusing comedy with Jane Withers, the Hartmans and others that should do okay. 'Missing Witnesses' (WB). 'Special rackets prosecution is the basis for this punchy, crime-busting film. Good dual-er with plenty of excitement,

and coat everything with a generous layer of sative, burlesque and slapstick for happy results, It's done more in the spirit of a two-reel comedy of the old Sennett school; but with the sipstick counteracted by various novelty situations such as the control of the state of the

though the latter is already welt established cinematically via his Viasibnose hore to the control of the contr

'45 Fathers' is better entertainment for kids than adults but far from a bore for the latter.

Char.

MISSING WITNESSES

Warner Bros, release of First National Picture, Fraitnes Dick Purcell, Jean Dale, John Jiel, Directed by William Clemens, Screenplay by Kennich Gunet and Don Screenplay by Kennich Gunet and Don America, Sid Hiddov; editor, Fred Richards, At Criterian, N.Y., week Irec, 10, '37, Innting Une, 60, mins.

Running time, 60 mins.	
Inspector Lane	John Taltel
Bull Regan	Dick Purcell
Mary Norton	Jean- Dale
Gladys Wagner	Sheila Brounley
Emmet White	William Hande
Emmet White	Ben Wehlen
'Little Joe' :	ymond: Hatton
Ward Ttur	larland Tucker
Butler	Jack Mower
flarris	John Harron
Hartman	Michael Mark
Chlevy Urrdo	End Conn
Heinle Dolds	Louis Notheau

foot if there ever was one, to help secure evidence. Dick Purcell handles this role and in so doing runs into Jean Dale, who, as Mary Morion, by the property of the packets ward Sturgis. Laiter part is played by Harland Tucker. Picture is another in the crimedoesn't-pay series and joins the stream of gangster films, being in that category. It has, however, plenty of excitement which is based on what seemingly is close to actual N. X. conditions.

Autors of this okay dualer are excited the series of discounting the series and point of the control of the series of the series which is based on what seemingly is close to actual N. X. conditions.

Autors of this okay dualer are excited by the series when the series were series and point of the series when the series were series and point of the series when the series were series and series when the series were series and series were series and series when the series were series and se

TRIGGER TRIO Republic production and release, Pentinges Ray Corrigan, Max Teclanic, Ralph Berd;

Title is a misnomer. It should have been 'Buck.' A Great Dane, with saucers for eyes, Buck just about gives the most-intelligent per about gives the most-intelligent-per-formance in this horse opera, one of the dual variety. He scampers through gunfire, is the means of cf-fecting a rescue and generally con-ducts himself with the aplomb that

endears him to hi audience.

Tale deals with the State Agricultural Service's efforts to rid the sector of a cattle disease which has gripped the ranches. All diseased live stock in the locale is to be determed, according to an endit the stroyed, according to an edict by

stroyed, according to an edict by John Evans, inspector.

When Evans is slain by a disgruntled rancher, whose cattle were found to be diseased, the Three Mesquiteers, Tucson Smith, Evans deputy; Lullaby Joslin and Slony Brooke—and, of course, Buck—are the means of tracking down the killer and his cohorts. Also, Smith, layed by Ray Corrigan, wins the hands of Evans' daughter, played by Sandra Corday.

There's a horse race that manages to tingle the spines of the youngsters and also another spot where Buck is racing for help, requiring his passing the gun-toting vigilantes. One mail-biting laddie, at show caught, yelied out, Watch out, Buck' Buck watched out.

YOUNG DYNAMITE

Syndicate release of Amhassadur printing. Peatures Prantis. Dron and Kane Original by Peter B. Kyne; adapted by Arthur Durlams, exceeding the Amhassadur printing the Arthur Durlams, exceeding the Amhassadur Durlams, exceeding the Amhassadur Durlams, and the Amhassadur December 1998. This work of Dec. 9, '37. Running Lime, 57 mins. Pendid Barris.

Freddie	Frankle Darr
Tom	Kane Richmon
Jane	.Charlotte Henr
I John	David Sharn
Flush Slavin	William Costell
Splke	Carlton Youn
I Butch	Pat Glouso
Endeberry	Keank Amali
Peddler	Frank Sarasin

Another of the low budgeted Darro-Richmond action series. This time co-stars are a pair of racket-busters. It's another in-betweener, suitable for the smaller duals, but doesn't quite contain the strength necessary for the bigger spots. Moves along fast with few lapses in action, and manages to create a little suspense now and then. Performances are all believable, with Darro and Pat

The state of the properties of

EXILED TO SHANGHAI

EXILED TO SHAPOGRAS

Republic production under stock one Ferinance Wallace Fred and Josep Treats. District the stock of th Nancy Jones
Fred Sears
Aidly
Jud
J. Willet
J. Willet
J. Willet
J. Willet
Maloney
Walters
Fuppolas
Hotel Mundger
Fully
Malone

The only redeeming feature in this mept dualer on the knights of the newsreel is the fast, gib Wallace Ford. But he is too fine an actor to be wasted on such fare.

How Republic ever arrived at the title is a mystery. Story and title are completely incongruous. Nobody gets exiled and there certainly is an omention made of the Chinese city. The closest they come is the last two mention made of the Chinese city. The closest they come is the last two facts are as the constant of the property of of the property

interest.

Film has possibilities for the youngsters but falls short otherwise.

Klart Till Drabbning

('Ready for Action') (SWEDISH MADE)

Scandinavian release of Svensk Filminduse
of production. Regimen States Contain
hor Modeen, Ake Soderhlom. Directual line
salvin Adolphson. Screenplay by Weyler
Hidebrand; masle, Jules Sylvalu; camera.
I. Julius. At Cinema de Parls, N. Y., week
deut. Kineli Arnold Sjostrand
onimender.
ommander
CosseThor Modeen
ulte
aptainAllan Bolitin
nokKnut Frankman
HelitaSirkan Carlsson
Wielt
Wirk Carl Strong
Astrid
ollelaltuth Welhlen
ViolaAnna-Greta Adotphson

(In Swedish, with English Titles)

(In Swedish, with English Titles)
Moderately amusing picture will
probably please the local Norsemic
but hardly is fare for the U. S. fans.
Dealing with life on a battleship, it
seems like good fun to serve, sing
and dance in the Swedish navy,
which is painted as a kind of marriage bureau, to provide the girls
with Viking husbands. There are
two gobs who are always in trouble,
and romance is provided by an offient of the man of the complete of the
modern and Ake Soderthoon, arwk, in Sweden. Provide some amusing antics and deliver a couple of
songs. One of them becomes the
father-in-law of the music-lovingchief mate. Action includes two rescues, one of the girls, lickan Carlsson,
who has a fascinating dimple and a
beautiful set of molars, of which the
cameraman takes plenty advantage,
and the significant control of the
complete of the complete of the
production of the complete of the
production of the providence and
fet a boost from the captain and a
cash prize from the bread Croesus
for-rescuing his daughter.

Direction and camerawork are fair.

PUSZTAI SZEL ('Storm of the Plains') (HUNGARIAN MADE)

(HUNGARIAN MADE)

Budapest, Dec. 1.
Phodoing production and release, maste at Pitudeolis Studio, Indiapest, Dreveled by Pitudeolis Studio, Indiapest, Dreveled in Pitudeolis Studio, Indiapest, Dreveled in Pitudeolis Studio, Indiapest, Dreveled in Pitudeolis Studio, Indiapest, Indiapest,

(In Hungarian)

(In Hungarian)

Much more might have been made of this highly dramalic stays and it, ramantic setting. Director was obviously handicapped by the technical limitations of the studio, to small to give necessary scape for whots. Even so, Storm is an effective picture and was well as the frequency of the studio o

It's from WARNER BROS.!

Radio City Music Hall, N.Y. Orpheum, Omaha Boyd Strand, Albany · Stanley, Utica · Embassy, Buffalo, Buffalo · Hippodrome, Cleveland · Aztec, Sar Norfolk Carolina, Winston-Salem Palace, Montreal · Des Moines, Des Moines State "bassy, Easton Joyland, Topeka Worth, Fort Worth · Warner, Memphis Colonia on Downtown, Los Angeles Circle, Indianapolis · Colonial, Richmond rbury Virginia, Charleston Princess, Sioux City · Ohio, Canta um, Parsons Fox, Phoenix Mary Anderson, Louisville ver, Denver Plaza, El Paso Victory, Dayton · Fox, er Sherman, New Haven Sunshine, Albuqueray Jaramount, Palm Beach Garden, New Lond Spreckles, San Diego Warner, Milwauk ief, Colorado Springs Strand, Altoona ital, Vancouver, B. C. Grand, Dubu Aldine, Wilmington Paramount, Cedar Ra ox Capitol, Grand Island Cambria, Johnstown Emba rie Roxy, Springfield, Ill. Martini, Galveston · Roger St k Opera House, Jamestown Rialto, Allentown · Sheboygai er Elsinore, Salem, Oregon Uptown, Toronto Gateway nley Victor, New Castle Strand, Oshkor Utah, Salt Lake City Bay, Green Ba Paramount, Austin Astor, Reading anley, Baltimore Stuart, Linc Jerman, Chillicothe Rialto, Pue mbia, Portsmouth Palace, Da pheum, Parsons Warner, litz, Clarksburg Paramo lwauke iberty, Yakima **Embas** tonight's our ate, Springfield stic, Shamokin Stanle rolina, Winston-Sale rand, Muncie Strar ntol. Steubenville · Rialto, P eney's, Elmira Car ibia, Portsmouth · Florida, St. Petersbur olumbia, Sharon lace, Bethlehem · Palace, South Norwi America, Casper ner, Morgantown · Strand, Hartford · Lib perial, Charlotte Liberty, Yal lywood, Los Angeles · Carolina, Greensbe Capital, Madison Orpheum, Po regon · Majestic, Providence · Earle, Washington · Venetian c, Houston

BASIL RATHBONE • ANITA LOUISE • MELVILLE COOPER • ISABEL
JEANS • Morris Carnovsky • Victor Killan • An Anatole Litvak Prod'n • Screen,
Play by Cassy Robinson • Adapted from the Play by Jacques Deval • English
Vorsion by Robert E. Sherwood • Music by Max Steiner

Advance Production Chart

(Continued from page 15)

ford; screen play by Norman Houston; photographed by Russell Harlan Cast: William Boyd, George Hayes, Russell Hayden, John Elliott, Billy King, Natalie Moorhead, Dorothy Short, Alden Chase, John Beach, Lane Chandler, Leo McMahon.

Chandler, Leo McManon.

BIG BROADCAST OF 1938, produced by Harlan Thompson; directed by Mitch-Il Leisen; screen play by Walter DeLeon, Francis Martin, and Ken Englund; based on adaptation by Howard Lindsay and Russel Crouse of story by Frederick Haziltt Brennan. Cast: W. C. Fields, Martha Raye, Dorothy Lamour, Ben Blue, Bob Hope, Shirley Ross, Leif Erikson, Kirsten Flagstad, Tito Guizar, Shep Fields, Lynne Overman, Grace Bradley, Rufe Davis, Stanley King, Rex Moore, Bernard Punsley, Don Marion, Dorothy Howe.

Howe.

Paramount Pix Now in Production

DOCTOR RHYTHM, formerly tiled "THE BADGE OF POLICEMAN O'ROON," Major Pictures production: produced by Emanuel Cohen, directed by Frank Tuttle; original by O. Henry: screen play by Jo Swerling and Richard Connell; photographed by Charles Lang. Cast: Bing Crosby, Mary Carlisle, Beatrice Lillie, Andy Devlne, Laura Hope Crews.

"BLUEBEARD'S EIGHTH WIFE," produced and directed by Ernst Lubitschs screen play by Charles Bracket and Billy Wilder; based on play by Alfred Savoir; photographed by Leo Tover. Cast: Claudette Colbert, Cary Cooper, Edward Everett Horton, David Niven, Luis Alberni, Tyler Brooke, HER HINGLE FOWER.

Prooke.

"HER JUNGLE LOVE." produced by George Arthur; directed by George trchainbaud; no other credits available as yet; photographed by Ray Renahan. Cast: Dorolly Lamour, Ray Milland, J. Carrol Naish, Lynu Overlan.

**PROFESSOR BEWARE.* produced by Harold Lloyd; directed by Elliott Nugent; original by Francis and Marion Cockrell. Cast: Harold Lloyd, Phyllis Welch.

Phyllis Weich.

"DEPUTY SHERIFF," produced by Harry Sherman; directed by Les Sclander; original story by Clarence E. Mulford; screen play by Arnold Belgrade; photographed by Russell Harlan. Cast: William Boyd, George Hayes, Russell Hayden, Gwen Gaze, William Duncan, Walter Long, Paul

Gutton:

'COLLEGE SWING,' produced by Lewis E. Gensler; directed by Raoul Walsh; no writer credit available as yet; photographed by Victor Milner. Cast: Martha Raye, George Burns and Gracie Allen, Bob Hope, Charles Butterworth, Ben Blue, Edward Everett Horton, Florence George, Betty Grable, Jackie Coogan, Nell Kelly, Slate Brothers, Skinnay Emnis, Charles Trowbridge, John Payne, June Ray, St. Brendan's Choristers, Cecil Cunningham, Tully Marshall, Irving Bacon.

"BANGEROUS TO KNOW,' general office production; directed by Robert Florey; no writer credits available as yet; photographed by Theodore Sparkuhl. Cast: Anna May Wong. Gail Patrick, Akim Tamiroff, Lloyd Nolan, Harvey Stephens, Anthony Quinn, Barlowe Borland, Roscoc Karns, Porter Hall, High Sothern.

"BULLDOG DRUMMOND INTERFERES,' general office production; directed by James Hogan, 'original by H. C. (Sapper) McNiele; photographed by Harry Fischbeck. Cast: John Barrymore, John Howard, Louise Campbell, Nydia Westman, Reginald Denny, Porter Hall, E. E. Clive, Elizabeth Patterson, Michael Brooke.

RKO-Radio

	Number	Number	Now	in I		Stories in
	of Pix Promised		Shoot-		Before Cameras	Prepara- tion
Studio	43	16	5	4	18	17
Condor		0	. 0	•	6	2
Sol Lesser		1	1	•	1	1
David Loew		2	0.1	•		0
Walt Disney		0	0	1		0
Total	55	19	6	5	25	20

New Misuraca. Cast: Lee Tracy. Joan woodbury, the Misuraca. Cast: Lee Tracy. Joan woodbury, Frank M. Thomas, Jack Cycle. Richard Lane, Bradley Page, Tom Kennedy, Frank M. Thomas, Jack Cycle. Richard Lane, Bradley Page, Tom Kennedy, Frank M. Thomas, Jack Cycle. Richard Lane, Bradley Page, Tom Kennedy, Frank M. Thomas, Jack Check Streen play by J. Robert Bren, Edmund Joseph, and Harry Segali; photographed by Paul Vogel. Cast: Preston Foster, Sally Ellers, Paul Guilfoyle Cecil Kellaway, Lorraine Kruteger.

"WISE GIRL," formerly titled "WOMEN HAVE A WAY," formerly titled "WOMEN HAVE A WAY," formerly titled by Leigh Jason; original by Allan Scott and Charles Norman; screen play Scott; photographed by Peverell Marlay. Cast: Miriam Hopkins, Ray Milland, Walter Abel, Henry Stephenson, Alec Craig, Gram Millams.

"HAVING WOMDERFUL TIME," produced the Robert; Det Oldersched by Robert De Grasse. Cast: Ginger Rogers, Douglas Fairbanks, Jr., Richard Red Skelton, Peggy Conklin, Eve Arden, Lucile Ball.

"SNOW WHITE AND THE SEVEN DWARRS," feature length cartoon now being readied by Walt Disney studios for December release.

RKO-Radio Pictures Now in Production

"BRINGING UP BABX," produced by Cliff Reid; directed by Howard Wilds wow Willand Walter Wilds who brotographed by Russell Metty, Cast.

RKO-Radlo Fictures Now in Production

BRINGING UP BABY. produced by Cliff Reid; directed by Howard Hawks: original by Hagar Wilde; photographed by Russell Metty. Cast: Katharine Hepburn, Cary Grant, Leona Roberts, George Irving, Charles Ruggles, May Robson, Barry Fitzgerald, Walter Callett, Fritz Feld.

HAWAII CALLS, produced by Sol. Lesser; directed by Eddie Cline; prignal by Don Blanding; screen play by Wanda Tuchock; photographed by Jack McKenzie. Cast: Bobby Breen, Ned Sparks, Raymond Paige, Pualani, Mamo Clark, Irvin S. Cobb.

Lani, Mamo Clark, Irvin S. Cobb.
Lani, Mamo Clark, Irvin S. Cobb.
Lani, Mamo Clark, Irvin S. Cobb.
Lani, Mamo Clark, Irvin S. Cobb.
Lani, Mamo Clark, Irvin S. Cobb.
The Hord Clark, Irvin S. Cobb.
Stoloft: original story by Matt. Brooks and Eddie Davis; photographed by Ben Stoloft: original story by Matt. Brooks and Eddie Davis; photographed by Roy Hunt. Cast: Milton Berle, Bob Burns, Jack Oakie, Victor Moore, Helen Broderick, Kenny Baker, Ann Miller, Jane Froman, Parkyakarkus.

**THE JOY OF LOVING, 'produced by Felty Young; directed by Tay Garnett; original story and lyrics by Herbert and Dorothy Fields; screen-play by Gene Towne and Graham Baker; score by Jerome Kern; photographed by Joseph Walker. Cast: Irene Dunne, Douglas Fairbauks, Jr., Alice Brady, Guy Kilbbee, Lucille Ball, Jean Dixon.

THE PERFECT ALIBI. produced by Maurice Cohen; directed by Lew Landers; original by Arthur T. Horman: screen play by Horman and J. Robert Bren; photographed by Frank Redmond. Cast: Pression Foster: BROADWAY AFFER MIDNIGHT, 'produced by Robert Sisk; directed by Christy Cabanne; original by Ann Jordan; screen play by Lionel Houser: photographed by Nick Musuraen. Cast: Alian Lane, Joan Woodbury, Bradley Page, Lee Patrick, Gordon Jones, Parkyakarkus.

Republic

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	14	1 5	7 -		lalance to	7
N	amber l	Number			Be Placed.	
. 01	Pix .	Com-	Shoot-	Cutting	Before	Prepara-
		pleted	ing	Rooms	Cameras	tion
	52	8	3	7	34	24

graphed by Ernest Miller. Cast: Wallace Ford, June Travis, Dean Jagger, Arthur Lake, Syd Saylor.

graphed by Ernest Miller. Cast: Wallace Ford, June Travis, Dean Jagger, Arthur Lake, Syd Saylor, produced by Sol Siegel; directed by George Sherman; original by Gilbert Wright; screen play by Betty Burbridge. Cast: Bob Livingstone, Max Terhune, Ray Corrigan.

"LADY BEHAVE, Formerly titled "THE LADY MISBEHAVES, produced by Al Levoy; directed by Lloyd Corrigan; original by Joe Krumgold; screen play by Krumgold and Olive Cooper; photographed by Hary Wilde. Cast: Sally Ellers, Neil Hamilton, Joseph Schildkraut, Marcia Mae Jones, George Ernest, Mary Gordon.

'SPRINGTIME IN THE ROCKIES, produced by Sol Siegel; directed by Joe Kane; original screen play by Gilbert Wright and Betty Burbridge; photographed by Ernest Miller. Cast: Gene Autry; Smiley Burnette, Polly Rowles. Ula Lover, Ruth Baccon, Jane Hunt.

"MAMA RUNS WILD," produced by Raiph Staub; directed by Ralph Staub; original by Gordon Kahn; screen play by Gordon Kahn and Hal State; additional dialog by Paul Gerard Smith; photographed by Ernest Miller. Cast: Mary Boland, Ernest Truex, Max. Terhunc, William Henry, Lynn Roberts.

Cutsing Many Boland, Ernest Truex, Max. Ternung, William Helly, Lynn Roberts.

'OUTSIDE OF FARADISE,' produced by Harry Sauber; directed by John Auer; original by Harry Sauber; screen play by Sauber; photographed by Jack Marta. Cast: Phil Regan, Dorothy McNully, Bert Gordon, Ruth Coleman, Joe E. Marks, Clif Nazarro, Lynd Hays, Renie Riano, Mary Forbes, Holmes Herbert, produced by Sol Siegel; directed by Joe Kaner, original by Bernard McConville, screen play by Charles, Francis Royal and Oliver Drake; photographed by Etnie Miller. Cast: Gene Autry, Smiley Burnette, Colorado Hill Billies, Helen Valtis, Sammy McKim, Earl Hodgins, Jack Rockwell, Raphael Bennett, Frankie Marvin, Buck Spencer.
'THE LONE RANGER,' (scrial) produced by Sol Siegel; directed by William Witney and Jack English; screen play by Barry Shipman, Franklin Adrian. Ronald Davidson and Lois Eby; from radio serial of same title; photographed by William Nobles. Cast: Lee Powell, Herman Brix, Hal Taliaferro, George Letz, Lynn Roberts, Lane Chandler, Chief Thundercloud, Edmund Cobb, Tom London, John Merton, Charles King.

20th Century-Fox

			and the same of the		alance to	والمتناف والمتناف
	Number l	Com-	Shoot-			Stories in
	Promised				Cameras	
Studio		19	8	3 '	22	6
Sol Lesser	6	2	0	2	2	2
Total	58	. 21	8	. 5	24	8

United Artists

7							
	Number Number		Now	Now Balance to			
1 4.49	of Pix Promised		Shoot-		Before Cameras	Prepara-	
Samuel Goldwyn	6	3	0	2.	1	6	
Alexander Korda.	6	0	0	0	16	6	
Seizniek	5	2	. 0	1	2	4	
Walter Wanger	. 8	-2	0	1	- 5	5	
Chaplin	1 .	.0	0	. 0	. 1	1	
London Films	8	1	0	_0	7	8	
Total	34	8	0	- 4	22	30	

Total 34 8 0 4 22 30

Pictures now in the culting rooms awaiting previews are:

"I MET MY LOVE AGAIN," produced by Walter Wanger; directed by Arthur Ripley, and Joshua Logan; screen play by David Hertz from novel by Allenc Corliss; photographed, by Hall Mohr. Cast: Joan Bennett, Henry, Fonda; Darne May Whitty, Alan Marshall, Louise Platt, Alan Baxter, Tim Holt, Dorothy Stickney, Florence Lake, Genee, Hall, Alice Cavenna.

"THE ADVENTURES OF MARCO POLO," produced by Samuel Goldwyn; directed by Archic Mayo; screen play by Robert Emmett Sherwood; photographed by Rudolf Mate and Archie Slout. Cast: Gary Cooper, Sigrid Gurie, Elnest Truck, Binnie Barnes, Baul Rathbone, George Barbier, Lotus Liu, Ferdinand Gottschalk.
"THE ADVENTURES OF TOM SAWYER," produced by David O. Selznick; directed by Norman Taurog; screen play by John V. A. Weaver, from story by Mark-Twain; photographed by James Wong Howe and Wilfred Cline. Cast: Tummy Kelly, Jackie Moran May Robson, Walter Brennan, Ann Gillis, Victor Jory, Mickey Rentchier, Cora Suo Collins, Charles Richnan, Spring Byington, David Holt, Marcia Mae Jones, Margaret Hamilton, "Conlinued on page 21)

(Continued on page 21)

Belfrage's Tome

(Continued from page 7)

Continued from page 7)
so Greek as to show their legs from
the feet to the thighs.

The fee-Breakers
That the first stars to come 1a,
terms socially with the Puritans who
ran the town were Ceel and William
De Mille, Mary Pickford, Douglas
Fairbanks, Theodore Roberts and
Frank Keenam-Mrs. William De
Mille being the maker of history
by being the first to crash the society columnis.
That two years later Jesse Lasky
got a short notice for a 'progressive'
dinner' in his hillside palace, though
by 1919 even Mary Pickford's scriptwriter rated a notice on her mai-

That the Lasky Home Guard, which was formed one day before the duart, in 1917, personally presented euch trooper of the first duart

sented each trooper of the first draft contingent to leave Hollywood for French with—of all things—a pie. That eight years after pictures was an established multi-million dollar industry Holly Leaves was recording. One of the distinctive features of Hollywood life is its motion picture industry, evidences of which are everywhere apparent.

That even when Mae Murray had only four presents to attend to her

That even when Mae, Murray had only-four, persons, to, attend to her far from simple wants, the big social ttems were going to Princess Paul Stamanili of Milwaukee and Mrs. Stuart, Norcock 'In white point lace and apricot charmeuse'—two dames and the prince to the prince was a state to the state. and apricot charmeuse -two dames who were lucky to have a maid

twice a week.
That what finally felched the Hol-

twice a week.
That what finally fetched the Hollywood burghers was when royally from abroad not only began hobnobbing with picture stars, and in several cases marrying them, but went even further and grabbed off. jobs as script-writers and actors.
On that one (by then, Anno 1921), Hollywood having climbed from 5,000 to 60,000, fell off its high horse and admitted that a social blending with people who made their money in pictures would be desirable. It was helped by the fact that without the natives doing anything to help the industry the natives boulevard frontage had jumped from \$50 a foot.

After that even Geraldine Farrar being greeted on her arrival, at the

to syau a toot.

After that even Geraldine Farrarbeing greeted on her arrival at the Santa Fe station with a basket of flowers, Ruth Stonehouse falling from a trapeze while doing a circus picture, Grace Cunard being nearly drowned after jumping from a blazing building, and a girl riding on horseback from Missoula, Mont., to the Lasky studios became spot news regetting a 'must' social items as the First Presbyterian Church tea.

Then somebody (Bellrage, probably) discovered that Bryant Washburn was a grand-nephew of Dwight Moody, the evangelist, and the first Fresboalities and the First Farmers of Keokuk was closed.

kuk was closed.

Goldwyn's Locale

Laramie, Wyo., Dec. 14.
Samuel Goldwyn, Inc., Hollywood, has written for information regarding ranches and topography of the country hereabout. Wants to make country hereabout. Wants to make a film here.

Laramic and Albany counties were the locale of 'The Plainsman.'

CONTRACTS

CONTRACTS

Universal retained contract services of Jimmy McHugh and Harold Adamson, songwriting duo: Charles Previn, music department head; Charles Henderson and Frank Skimener, composer-arrangers.

Metro repacted F. Scott Fitzgerald to a scrib termer.

RKO holds Helen Meinardi on a scrib ticket renewal.
Paramount picked up Charles Brackett's writing option.

Elizabeth Allan, inow in London, reached terms with Metro on a new player pact via transaltantic phone.

Karen De Wolfe and Robert Charles on the contract at 20th-Fox.

Elizabeth Allan, ino jonn.

RCA contract at 20th-Fox.

Elizabeth Skimen S

TITLE CHANGES

Tollywood, Dec. 14.
Tag of 'Blande Moll' switched toCity Girl' by Sol M. Wurtzel at 20thFox.
Night Spot gets the call over
Broadway Alter Midnight' at RKO.

STORY BUYS

Hollywood, Dec. 14.
Metro purchased screen rights to
Frederick Harlitt Brennan's new
novel, 'One Young American,' which
will be serialized in Collier's,



Advance Production Chart

(Continued from page 19)

Continued from page 19)

Philip Hurtic, Erville Alderson, Donald Meek, Nana Bryant, Victor Kilian, Frank McGlynn, Sr.

THE GOLDWYN FOLLIES, produced by Samuel Goldwyn; directed by George Marshall, photography by Gregg Toland; original screen play by Ben Hecht. Cask Kenny Baket, Virginia Verrill, Adolphe Menjou, the Ritz Brothers Seld Poporina, Bobby Clar', Elia Logan, William Dollar, George Balanchine's American Ballet, Andrea Leeds.

Universal

Number Number of Pix Comof Pix ComPromised pleted in Bor Placed Stories in Bor Placed Stories in Bor Promised Pix Compromised pleted in Rooms Cameras tion 5 6 23 8

Pictures in the cutting rooms or awaiting previews:

Pictures in the cutting rooms or awaiting previews:

"SUDDEN BILL DORN' produced by Buck Jones; directed by Ray Taylor; novel by Jackson Gregory; screen play by Frances Guithain. Cast: Buck Jon. S. Noel Francis, Frank McGlyun, Sr., Harold Hodge, Ted Adams, Evelyn Bren. Lee I helps.

Evelyn Bren. Lee I helps.

Lee I helps. Lee I helps. The Jackson Gregory is the Bren. Lee I helps. The Jackson Gregory is the Jackson Gregory of the Jackson Gregory of the Jackson Gregory of the Jackson Gregory of the Jackson Jackson Gregory of the Jackson Gregory of

O. Hoyt; photographed by Virgil Miller. Cast: Bob Baker, Joan Barclay, Fuzzy Knight.

TIM TYLER'S LUCK, produced by Henry MacRae; directed by Ford Beeble; screen play by Wyndham Gittens, Norman S. Hall, Ray Trampe. Cast: Frankie Thomas, Frances Robinson.

"INTERNATIONAL SFY, produced by Term Carr: directed by Joe Lewis; original screen play by George Waggner; photographed by Harry Neumann. Cast: Williar Hall, Jane Wyman, Esther Ralston, Robert War-

Neumann. Cast. William and John More THAN LOVE, produced by Deand Grainger; directed by Ted Sloman; original by Lester Cole; screen play by Lester Cole; screen Levy; pholographed by Milton Kramer Cast. Kent Taylor, Fay Wray, Larry Blake, Nan Gray, Samuel S. Hinds, Halliwell Hobbes, Jane Darwell, Fritz Leiber, Granville Bates, Leond Mudie, Bert Roach, Virginia Sale, Lilliam Elliott, John Miller, Henry Vinter.

Mudie, Bert Roach, Virginia Sale, Lillian Emott, John Miller, Rein-Hunter.

"THE BLACK DOLL.' produced by Larry Fox and Irving Starr; directed by Otis Garrett; screen play by Robertson White from novel by William Edward Hayes; photographed by Ira Morgan. Cast Donald Woods, Nan Grey. Edgar Kennedy, C. Henry Gordon, John Wray, Doris Lloyd, Addison Richards, William Lundigan.

Richards, William Lundigan.

"MAD ABOUT MUSIC, 'produced by Joe Pasternak; directed by Norman Taurog; original story by Marcella Burke and Frederick Kohner; screen play by Bruce Manning and Felix Jackson; photographed by Joseph Valentine. Cast: Deanna Durbin, Herbert Marshall, Arthur Treacher, Kinddin Halman, Cast: Deanna Durbin, Herbert Marshall, Arthur Treacher, Kinddin Halman, Cast: Deanna Durbin, Herbert Marshall, Arthur Treacher, Kinddin Halman, Cast: Deanna Martha (O'Driscolla, Bryant, Elizabeth Kinddin Halman, Cast: Deanna Martha, Colpescolla, Bryant, Elizabeth Filash (GORDON'S TRIP TO MARS,' (serial) produced by Barney Sarceky; directed by Forde Beebe and Robert Hill: original screen play by Ray Trampe, Norman S. Hall and Herb Dalmis, based on syndicated cartoon strip; photographed by Jerry Ash. Cast: Larry Buster Crabbe, Jean Rogers, Frank Shannon, Charles Middleton, Donald Kerr, Beatrice Roberts Dick Alexander.

"BORDER WOLVES,' produced by Trem Cart; directed by Joseph H. Lewis; story and screen play by Norton S. Parker; photographed by Harry Neumann. Cast: Bob Baker Comine Moore, Fuezy Knight.

Neumann. Cast: Bob Baker Comine Moore, Fuezy Knight.

Henry MacRae; directed by Wyndham Cittens; screen play by Eliot Gibbons from novel by Stuart Hardy; photographed by Ellwood Bredell. Cast: Noah Beery, Jr.; Frances Robinson, Fred Kohler, Sr.; Robert Barrat, Alonzo Price, William Midblidth Intrudder.

Lundigan.

"MIDNIGHT INTRUDER.' produced by Trem Carr; directed by Arthur Lubin; screen play by Lester Cole from novel by Channing Pollock. Cast: Louis Hayward, Barbara Read, Shelia Bromley, J. C. Nugent, Eric Linden, Pierre Watkin, Robert Greig, Irving Bacon.

Warners

Number : umber Now Balance to in Re Placed Stories in Promised pieted in Recoms Cameras tion 60 24 4 12 20 22 Pictures in the cutting rooms or awaiting proviews are: "RATENT IN ROOM 18," produced by Bryan Foy; directed by Bobby onnolly; original screen play by. Mignon. Eberhart; photographed by James an Trees. Cast: Ann Sheridan, Patric Knowles, Vicki Lester, Edward IcWade.

Pictures in the cutting rooms or awaining processors.

PATIENT IN ROOM 18, produced by Bryan Foy; directed by Bobby Connolly; original screen play by Mignon Eberhart; photographed by James, Yan Trees. Cast: Ann Sheridan, Patric Knowles, Vicki Lester, Edward McWade.

"ACCIDENTS WILL HAPPEN, produced by Bryan Foy; directed by William Clemens, original screen play by George Bricker, Anthony Coldeway and Morton Grant; photographed by Bob Ross. Cast: Kanald Reagan, Gloria Blondell, Addison Richards, Hugh O'Connell, Dick Purcell, Sheila Bromley ARE LIKE THAT, formerly titled THIS WOMAN IS DAN-GEBOUS, and BETURN FROM LIMBO! produced by Robert Lord; directed by Stonley Logan original by A. H. Z. Carr; coreen play by Horace Jackson; photographed by Sid Hickox. Cast: Kay Francis, Pat O'Brien, Alam Mowbray, Gordon Oliver, Ralph Forbes, Herbert Rawlinson, John Eldredge, Thurston Hall, Grant Mitchell, "GIRLS ON PROBATION," formerly titled TOO MUCH OF EVERY-THING, produced by Bryan Foy; directed by Arthur Lubin; original screen play by Lawrence Kimble, Jean Negulesco and Wally Klein; photographed by George Barnes, Cast: Dolores Costello, Bonita Grauville, Donald Crisp, Donald Briggs, Natalie Moorhead, Lucille Gleason.

"PENROD AND HIS TWIN BROTHER," produced by Bryan Foy; directed by William Jacobs and Hugh Cummings: photographed by Arthur Todd. Cast: Billy and Bobby Mauch, Spring Bynigton, Charles Halton, Jackie Morrow, Bennie Bartlett, Frank Craven.

"HIGHWAAV PIRATES." produced by Bryan Foy; directed by B. Reverse.

"HIGHWAY PIRATES," produced by Bryan Foy; directed by B. Reever Eason; original screen play by Sherman Lowe; photographed by Tec McCords, Cast: Beverly Roberts, Dick Purcell, Gloria Blondell, Charles Foy;

Ason: original screen play by Sherman Lowe: photographed by Ted Foy. Clast: Beverly Roberts, Dick Purcell, Gloria Blondell, Charles Foy.

BLONDES: AT WORK, produced by Bryan Foy; directed by Frank McDonald; original screen play by Albert Demond; photographed by Warren Lynch. Cast: Glenda Farrell, Barton MacLane, Tom Kenndy, Rosella Towne, Donald Briggs, Kenneth Harlan, Carole Landis.

HOLLYWOOD HOTEL, produced by Sam Bischoff: directed by Busby Berkcley; original story by Jerry Wald and Maurice Lcc; screen play by Wald. Leo and Richard Macauley; camera, Charles Rosher. Cast: Dick Towell. Frances Langford, Mona Marshall, Lola Lane, Hugh Herbert, Johnnie Davis, Mabel Todd, Alan Mowbray, Ted Healy, Allyn Joslyn, Eric Scholl, Frances Langford, Mona Marshall, Lola Lane, Hugh Herbert, Johnnie Davis, Mabel Todd, Alan Mowbray, Ted Healy, Allyn Joslyn, Eric Scholl, St. Willes Yell, Mow Mow Marshall, Lola Lane, Hugh Herbert, Scholl, St. Willes Yell, Mary Goodman, and Band, and Lander Lander, and Scholl, Scholl, Marcheller, Marcheller, Marcheller, Marcheller, Marcheller, Marcheller, Mortheller, Marcheller, M

Warner Pictures in Production
THE ADVENTURES OF ROBIN HOOD, produced by Henry Blanke;
directed by William Keighley; original sereen play by Norman Reilly Raine

'Try the Track'

Hollywood, Dec. 14. Important sales executive for a major film company arrived here recently for crucial hud-dles with studio heads. His dles with studio heads. His first official act on being in-stalled in a swank office was to send the office boy out for a racing form. Next he tried to get a dis-trict manager in San Francisco on the phone but was told he was out for the alternoon—at the races.

Blank Dinner Addenda

Des Moines, Dec. 14.

Everybody busy identifying iggie program news comments who was called a rat by Cha

Pettijohn.

Six special photogs and 30 newspaper boys around. Represented Omaha, Lincoln, Dayenport, Clinton, Sioux City, Grand Island and Hastings papers. All wore a tux except Barney Oldfield from Lincoln. But, then, he's also Vantsty's murg in Lincoln, which may explain it.

First joint banquet for N. L. Na hanson and J. J. Fitzgibbon i

Dorothy Day, Blank circuit pub-licity director, can take a bow for

South represented by E. V. Richards, Arthur Lucas, Harold Robb, R. B. Wilby and M. A. Lightman.

A. B., wiloy and M. A. Lightman, Gov. Cochran put in a plug for Paramount's Pop. Eye. No women in attendance at ban-quet, but A. H. Blank's immediate family was serviced in side room, with p.a. system giving running ac-count.

ount.

N. Y. contingent almost missed onnections, Their four special cars n hour and a half late getting into

Yates' Autry Ballyhoo

Herbert Yates said he'd give \$500 if he didn't have to make a speech. Gave it, then made one anyway, and got in \$10,000 worth of blurbing for Gene Autry.

Gene Autry.

Cocktail party thrown at Abe
Blank's house to about 40 of his
most intimate friends.

John Balaban banked chuck-aluck and finished with pocketful of

Look mag, putting out special edi-tion for affair, had cover with Abe Blank doing a Charlie McCarthy on

Blank doing a Charlie McCarthy on Shriley Temple's knee. Winning and losing district man-agers of Blank Circuit proclaimed at banquet. Losers had to eat beans from a pile four feet high on a six-toot plate, brought in amid trumpet-ing on a horse-drawn cart. Both governors and Bishop Bergen a little embarrassed at Pete Mack's Bulgarian comedy monolog against Democrats until tipoff came.

Craps, of Course

Crap shooting on Rocket special ran into four-figure stakes, but fin-ished off even. But with sighs from

ished off even. But with signs from everybody.

T. D., Inc., a brainchild born on N. Y. special train, to be limited in membership, but have national scope, elected Sam Dembow, Jr., president; Andy Smith, v.p.; Austin Keough, attorney, and this will notify Leon. Netter he is treasurer, no matter what he thinks. T. B., Inc., Inc.

matter what he thinks. T. B., Inc., stands for Testimonial Dinners, Lim-ited to Florida. Elmer Upton, secretary-treasurer for Balaban & Katz, hopped an early am. Rock Island train Friday for conference with Barney Balaban. Hastings, Neb., ushers octet are

Hastings, Neb., ushers octet are the stuff.

Life of A. H. Blank shown by special 1.000 feet of film, with appropriate sound and talk dubbed in. All employees of Blank enterprises chipped in to give Blank and the Mrs. a four-week, all expense trip to Honolulu. Eddic Forrester elected from among all managers to the presentation, and did it, and how, Orchestra, organ and vocalists doing appropriate accompaniment. how. Orchestra, organ and vocal doing appropriate accompaniment,

Bishop Bergen Voices Fear of A. H. Blank Playing 'Ecstasy' on Church Property; Vet Showman Accoladed

By HAL HALPERIN

By HAL HALPERIN

Des Moines, Dec. 14.

Almost every important picture executive in the business traveled to Des Moines, Ia., last week in tribulc to A. H. Blank.

If such a testimonial had been held in N. Y., on the Coast, or even in Chicago, it would have attracted comparatively little comment. That it was held in Des Moines and it was held in Des Moines, and

305 DO HONOR **TO SI FABIAN**

Albany, Dec. 14.

Albany, Dec. 14.
Testimonial dinner to Si Fabian on his 20th anniversary in the industry was attended by 305 industry figures from all over the U. S. who gathered at the De Witt Clinton hotel here Monday (13). Guest of honor was presented with a set of diamond and platinum cuff links and studs.

Among attendees was Leo Doody, commissioner of public works, subbing for Mayor Thatcher; works, subbing for Mayor Thatcher, Adj. Walter Robinson, pinch-hitting for Gov. Herbert H. Lehman and who welcomed the guests. Moc Silver, of Warner Bros., Frank J. McCarthy, of Universal; Leo Begley, district attorney of Schenectady, and Walter Reade spoke at the feed. Andy Smith, Jr., sales exec of United Artists, toastmastered. Abe Montague and Frank Revitz, attorney for Fabian, also spoke.

Entertainment was furnished by acts doubling from Proctor theatres in Troy and Schenectady under direction of Walter Donahue, m.c. at the New Kemmore hotel here. Event was broadcast over local station WABY.

Nate Blumberg, newly elected president of Universal, stated during evening that his company would go along with other film corporations in their stand relative to backing legitimate productions on Broadway. Entertainment was furnished by

A special train of six cars pulled out of New York Monday afternoon (13), carrying delegations to Albany for the dinner that night in honor of for the dinner that night in honor of Si Fabian on the occasion of his 20th year in the picture business. In addition to Fabian, those of his theatre operating organization included Al Reid, general manager; Sam Rosen, treasurer, and Joe Lee who is in charge of advertising and publicity for the Brooklyn houses. Falance of the party from New York included executives of other companies in show business, most of them old friends.

Fabian at one time a part of the

them old friends.
Fabian, at one time a part of the Stanley Co. of America, is now operating 41 theatres, including houses in Albany. He has another under construction at Clifton, N. J., and has deals in work to add two more to this chain at other points. Clifton house is slated to open Christmas.

Engineers Honor Aalberg

Hollywood, Dec. Hollywood, Dec. 14.
John O. Aalberg is new chairmanof the Coast section of the Society
of Motion Picture Engineers, succeeding Kenneth Morgan, who goes
in as executive vice-president.
C. W. Handley joins the board of
managers of the Coast group, and
Gordon Chambers was re-elected
secretary and treasurer.

and Seton I. Milier: photoscaphed by Tony Gaudio. Cast: Evrol Flynn, Olivia de Havilland. Jan Hunter. Claude Rains, Basil Rathbone, Patric Knowles, Alan Hale, Eugene Pallette, Melville Cooper, Herbert Mundin. "IEZEBEL, produced by Henry Blanke; directed by William Wyler; screen play by Clements Ripley and Aben Finkel; from play by Owen Davis, Sr.; photographed by Ernest Haller. Cast: Bette Davis, Henry Fonda, George Brent, Fay Bainter, Henry O'Ncill, Donald Criss, Gordon Oliver, Richard Zromwell. Spring Byington. "EVERYBODY WAS VEFY NICE!, produced by Lou Edelman; directed by Stanley Logan: original by Stephen Vincent Benet; screen play by Robert Buckner, Lawrence Kimble and Clements Ripley; photographed by Robert Buckner, Lawrence Kimble and Clements Ripley; photographed by Foran, Thomax Mitchell, Mona Barrie, Barbara O'Neill.

"FOOD FOR SCANDAL, produced and directed by Mervyn LeChoy; screen play by Herb and Joe Fields; photographed by Theodore Tetzlaff. Cast: Carole Lombard, Fernand Gravet, Ralph Bellamy, Allen Jenkins, Isabel Jeans, Marie Wilson, Marcia Ralston.

pulled the biggest men in the in-dustry all the way from N. Y. and Hollywood, is considered to be something outstanding both in showmanship, and the regard which the

Not since 1929, when A. J. Bala-ban was similarly honored in Chi-cago, has there been such a gather-ing of names for the purpose of pay-

ing of names for the purpose of paying tribute to anyone outside of the Coast or N. Y.

Every film company was represented, and 95% of Paramount's partners and associate partners were on hand. So were the highest of-ficials of other branches of show business, civic leaders and governors of Jowa and Nebraska, and the heads of clubs and churches. of clubs and churches.

invited termed the dinner Those invited termed the dinner-held in the grand ballroom of Hotel Fort Des Moines, one of the most claborate and perfectly run affairs they ever attended. They were especially enthusiastic about the saating arrangement. Tables were for eight. Four of the town's lead-ing buriless one for the town's leadof town guests, and each group seemed to be handpicked for their stemed to be handpicked for their fitness to be together. The room was set down by the delegates as a model of service, food and surprises.

At the speakers table was the cream of show business and the civic

leaders of Iowa and Nebraska. Charles C. Pettijohn acted as toast-master, and while considered in top form, even he admitted being out-done by Bishop Gerald T. Bergen,

Bishop Steals the Show

Bishop Steals the Show
Little doubt that Bishop Bergen's
speech was the hi-spot of the entire
banquet. For a full 20 minutes he
kept the room in an uproar, particularly when speaking of himself as
one of Abe Blank's landlords, and
as somewhat of a rival.
Between waits for Blank's monthly checks, the Bishop said he was
kept in a dither, hoping Blank
wouldn't play 'Ecstasy' on church
property. He spoke of Blank as almays trying to put on a drive during
Holy Week, and himself retaliating,
by putting in Novenas, which Blank,
in turn, met by raising his banknite stakes. Admitting that they
were the keenest of competitors, the
Bishop said that they were also the
best of friends, proving it by declaring he had sat through one of
Blank's double features.

Pettijohn's Pix Plug

Pettijohn's Pix Plug

Pettijohn's Pix Plug

It was felt that Toastmaster.
Charlie Pettijohn attempted to tak
advantage of Bishop Bergen's prescance and speech to put in a plug for
the picture industry during the 60minute Mutual broadcast of the affair. He brought attention to the dioverce problem, saying that DesMoines had as many divorces as Los
Angeles. using as an excuss the Angeles, using as an excuse the Bishop's friendly gesture and speech. After this Pettijohn started calling names, picking out a news commentator for a particularly strong triade, but Mutual cut the program off the air after the first adjectived noun.

Among other speakers were Gov. Among other speakers were Gov. Kraschel of Iowa, and Gov. Cochran of Nebraska. Supplementing them were Y. Frank Freeman, Mayor Joe Allen of Des Moines, Barney Balaban, and John Cowles, editor and owner of Look magazine and the Des Mones Register Tribune. Herbert Yates, George J. Schaeffer, Mr. L. Lightman, E. V. Richards and N. L. Nathanson begged off on the speeches.

N. L. Nathanson begged off on the speeches.

Behind the party was more than the usual exploitation. Look mag, it out a special edition devoted entirely to a picture-biography of Blank. The Des Moines Register Tribune published a 16-page tabloid in celebration of the affair, and then replated the front page for another special. Then, to top all specials, the Trib replated its regular morning pager with a seven-column baning pager with a seven-column baning

the Trib replated its regular morn-ing paper with a seven-column ban-ner special for the banquet guests. Staging of the party is credited to G. Ralph Branton, v.p. and general manager of all the Blank enterprises. Everett Cummings, of Omaha, David Dewey, from the home office. Joe Kinsky, Davenport, Moine and Rock Island division manager, and Art Stotte, Des Moines district manager, also took a hand.





Inside Stuff—Pictures

The Birth of a Baby, a sound film reported to bear the endorsement of the American Medical Association, the U. S. Public Health Service and 14 other medical and health organizations, has been denied a license for public exhibition in New York, Dr. Frank Pierrepont Graves, state commissioner of public deducation, upholding the department's motion picture division in nixing same. After personally viewing the film, Dr. Graves ruled that it was 'indecent, immoral and would tend to corrupt morals. Same Citron of New York, appellant in the case, said that The Birth' is copyrighted by the American Committee on Maternal Welfare, which likewise controls is production and distribution. Citron, claimed the endorsement of the A.M.A., the U.S.H.S., the American Hospital Association, the National Organization of Public Organization and other organizations connected with the Maternal Welfare Committee.

"The Birth' is a medical treatise in pictorial form, presented for the alleged purpose of enlightening prospective mothers and fathers,' Dr. Graves explained in his ruling.

Citron's appeal stated, The film was born out of necessity. Those interested in U. S. maternal and child welfare had found that despite the usual education propaganda, both maternal and infant mortality was increasing, and they sought some means of bringing to the general public the essential points in reducing mortality and morbidity. Mead-Johnson Co., a corporation highly respected by the medical profession, offered the Committee on Maternal Welfare funds necessary to make the picture. It was dramatized in order to carry interest. Wead, Johnson & Co. is an Evansville, Ind., concern, dealing in infant foods and diet materials, according to a notice eigled with the Secretary of State last week on the designation of its N. Y. office as 415 Greenwich street.

No information as to whether picture has been licensed for public exhibition in other states. No notice of appeal yet filed from Commissioner Graves' decision dennying a license, because film came withi

Campaign of Paramount to build up Carole Lombard as a slugger following her fightlest with Fredrie March in 'Nothing Sacred' received something of a setback when Jack McInerney's teaser ads along these lines for True Confession,' opening today (Wed) at the Par, N. Y., were hopped on

True Contession, opening uses (west) and Sunday (11-12), the ads by Sacred' interests.

Though running in the dailies Saturday and Sunday (11-12), the ads were withdrawn Monday (13) after the Music Hall, United Artists and the Selznick-International people raised a howl against them. Exception was taken to mention of 'Nothing Sacred' in some of the ads.

Par may still go on trying to build up Miss Lombard as a battler in exploiting 'Confession' but without making any allusion to 'Nothing Sacred.' Theatre department liked McInerney's idea, and the general publicity-advertising division of the sales organization thinks it's OK material for a buildun.

Although Catholic thumbs down on pictures has never been officially called off, church authorities in Boston last week helped bally the showing of Monastery, the pic which Robert Alexander made on the lives of the St. Bernard and Trappist monks in France. Jesuit priest Michael J. Ahern of Weston College did the narration in the prolog. Engagement at the Fine Arts theatre, Boston, was sponsored by William Cardinal O'Connell, archbishop of Boston, who also attended the opening last Friday (10). It was a benefit affair, tickets at \$10 each. Capacity of 600 was sold out in advance.

Monastery, released by World Picts, is about 6,500 feet in length. Of that: 4,000 feet was exposed in an undisclosed Trappist monastery, 3,500 in a St. Bernard monastery and 1,400 feet in this country. Cutting and editing was done in New York.

Metro foreign publicity dept. Is doing deep burn over British journalist who, on leave of absence, published yarn on how he interviewed Garbo. Before sailing, scribe assured Metro in Hollywood and N. Y. that he had met Garbo, but that it had been only by way of incidental handshake and not to be construed as an interview, nor would it be so used. When he had crossed the Atlantic his mind had changed, and the meeting became a yarn on 'How I Interviewed Garbo,' in British fan mag, with scribe getting editorial applause in box publishing his picture as 'journalistic star of the week.'

English tutor to new French imports, Mireille Balin and Danielle Darrieux, as well as Mrs. Fernand Gravet and other European personalities around town, is Mary Lait Salemson. Teacher is no outsider to film big, being sister of Jack Lait and mother of two foreign correspondents covering the film lots. Studio attention has been going her way from several sources, both Universal and Metro announcing amazement at rapid Anglicizing strides made by their respective future stars, Danielle Darrieux and Mireille Balin.

Mae West handed out rather more than her customary largesse at Major upon completion of Every Day's a Holiday. Star sent her emissaries into the caravansaries of Hollywood for star sapphires, jeweled watches, wearing apparel and other knicknacks, as well as shelling out parcels of doreemi where she figured they might come in handiest. Total outlay to the gang that toiled on the film came to around \$5,000.

Although her name has been changed to make things okay with the morality gang. Metro doesn't intend to let anyone forget Hedy LaMarr is really Hedy Kiesler, who paraded her all so excitingly in Ecstasy.' So (by chance or by design?) Metro news releases consistently bill her as 'ecstatic Hedy LaMarr.'

Julien Duvivier, Metro's ace French director, got uncomfortable feeling on arriving at studio. He was moved into office of Carl Laemmle, Jr., just resigned. And ex-producer hadn't even had time to remove his books and papers. So Duvivier, already attacked in French press for accepting Hollywood offers, wonders whether he's going to seem an intruder here.

New game for theatres playing banko, etc., for which it is claimed no fix can be made, is being marketed by Jack Horn and Jimmy-Gillespie. A machine projects aliplane figures on a screen which fly around and finally stop on three numbers. It's a card game, a la bingo,

William Wellman is first film director to have two of his pictures stay three weeks each on the Radio Music Hall screen. Wellman is director of Mothing Sacred, eurent film, and also "Star is Born," previously shown picture. Both Selznick productions.

Film review of 'Get Along Little Dogie' stated it was Gene Autry's latest release. 'Dogie' was released last March and has since been succeeded by a number of others. Autry's latest release 'Springtime in the Rockies,' and 'Old Barn Danee' is not yet released.

Albert Griffith Grey has joined as v.p., the printing house of Allen-Hall Co., which handled the booklet and lithograph jobs for the D. W. Griffith pictures, dating back about 20 years. Grey was general manager for his brother.

Jock Lawrence hasn't discovered it yet, but there's a ready-made gag for him in connection with 'Adventures of Marco Polo.' Most authoritative manual on playing polo was authorized by one Mr. Marco.

Film Reviews

PUSZTAI SZEL

PUSZTAI SZEL

(Continued from page 17)
love to Anna when he happens to be drunk. On such an occasion Bors knocks the young sentleman down and thinks he has killed him. Death sentlence awaits him if he is found, so he joins the robbers instead. Anna large to the control of the property of the property

IL SIGNOR MAX

(In Italian)

(In Italian)

This pic got prize for best directed. Italian film at the Venice International Exhibish this summer. Camerini is supposed to be the foremost Italian director, with a really light touch. Light touch in this case manifests itself in a mild satire on high society and its ways.

Mr. Max is really the owner of a small newspiper stand, and his realname is Gianni. But once a year he likes to pretend he's someone else, and in this particular year he gets on a steamer for a Mediterranean cruise. His ticket is good only from Naplet to Nace but in that short time he mannications.

At first he is attracted by the so-

manages to get himself into plenty of complications.

At first he is attracted by the society woman and the glittering world of cocktails, bridge and dances—even to the extent of wondering whether something permanent couldn't come of it. But in the end he sees the society people as just a bunch of snobs, and decides to be just Gianni and to marry the society woman's maid. This is light and unpretentious comedy, and fair enough as such. De Sica is good actor; others not so hot.

VIKI (HUNGARIAN MADE) (WITH SONGS)

WILIN SUNGS)

Budapest, Dec. 1.

Kine production and release, made at
Hunnia Studio, Budapest, Directed by
Marton-Keleri, Adapted or Karoly Kini Hunnia Studio, Budapest of Karoly Kini Hunnia Studio, Budapest of Karoly Kini Hunnianger, Erne Gal; music, Paul Abraham, Viki, Rozaf Barson, Juliu Certos Kont..... Mrs. Kont. Ferl.... Rudolf Somogyvari
Julius Kabos
Kalman Rozsuhegyi

U. S. Sup. C't Hears GTP's Monopoly **Charges Against Electrics; Appeal**

Washington, Dec. 14.
Conflicting theories about the degree of control which the licensed manufacturer of sound equipment has over the way his product is used by cash customers were aired before U. S. Supreme Court Monday (13) in a case of far-reaching significance to exhibitors.
Knotty legal problems about the effect of the patent laws were ventilated during argument in appeal for General Talking Pictures Corp from lower court decisions sustaining charges of infringement brought by Western Electric and Electrical

EPIDEMIC OF PIX THEATRE **STICKUPS**

Second shooting of the season in Second shooting of the season in theatre stickups occurred Friday (10) when guman robbing Windsor, near northside house, critically wounded Jean Riley, cashier, after grabbing \$57 from cash drawer. First occurred a couple weeks ago when State-Lake doorman was shot while attempting to prevent a holding at the house.

up at the house.

Two-Year Sentence

Two-Year Sentence
London, Can, Dec. 14.
Benjamin Williams, former member of the London police department, was sentenced to two years in Portsmouth Penitentiary when he appeared in city court here on a charge of attempting, rob the cashier at the Grand. He was captured by Manager James McDonagh and theatre attendants after the robber by pretending she was deaf and made him repeat his demands as she frantically pressed the alarm buzzer with her knee.

"The difference between an attempt to rob and committing robbery in this case was only handing over the money," said Magistrate Menzies. "This is a serious matter to the public and should not be treated lightly."

Williams asked the court if it would be possible to make some arrangements after he was released to be kept away from liquor, blaming his trouble and a previous court appearance on alcohol.

pearance on alcohol.

Detroit, Dec. 14.

Tying up Manager Joseph R. Denniston, the cashier and four other men, two thugs robbed the Family, and Dixie theatres, Monroe, Mich., of \$3.000 weekend receipts last week.

Forcing their way into Family theatre's office, bandits bound each visitor as he came in and forced Denniston to open safe before cutting phone wires and fleeing. Loss represented receipts from both theatres, which are co-owned, while thugs also took \$50 from Denniston. Detroit Dec. 14.

Swing 'Er Open, Warden Hollywood, Dec. 14. Republic will place 'Leavenworth' in production this week, Herman Schlom producing, Script was written by Sidney, Sal-kow and Earl Fenton.

stage play this time, but real screen comedy, with a laugh to every line. No local color, no gipsy music and no national costumes or folk dane-ing, but a lot of international good fine.

Research Products, Inc. Tiff grows out of use of vacuum tube amplifers made by American Transformer Co., with the radio trust charging that both G.T.P. and American violated the license terms.

Several suits rising out of alleged misuse of seven patents held by Radio Corp. of America are involved. General Talking Pictures bought equipment which bore notice stricting use to amateur radio operation and broadcast reception, embodying apparatus in theatre reproduction systems. License holder, claim the amplifiers were used beyond the purpose for which the manufacturer was authorized to embody the restricted under its methods has passed into the hands of purchaser in the ordinary channels of trade and full consideration has been paid. Validity of certain patents also is at stake.

The appeal from the 2d Circuit

Validity of certain patents also is at stake.

The appeal from the 2d Circuit Court of Appeals is based on three grounds; (I) that owner cannot restrict use by means of the patent; (2) that use cannot be limited by mere notice attached to the article, and (3) that the inventor cannot obtain valid patent by filing 'divisional' or 'continuation application' more than two years after discoveries have been put to public use.

Patents Pool.

The G.T.P. contentions, laid before the court by Samuel E. Barby, Jr., boiled down to the slant that it he infringement verdict is sustained the radio patent pool would enjoy a monopoly far beyond the limits prescribed by the statutes, If R.C.A., Erpi, and W.E. are able to dictate how products manufactured under their licenses shall be used, the result would be to upset repeated rulings that sale of the article exhausts the 'monopoly, Darby claimed, Declaring the idea is absurd, he comtheir licenses shall be used, the result would be to upset repeated rulings that sale of the article exhausts the monopoly. Darby claimed. Declaring the idea is absurd, he commented that under such reasoning a maker of a cigaret lighter could prevent buyers from using the gadget to light cigars. After article is sold, it becomes an ordinary chattel and can be used by the purchaser as he sees fit, court was told.

Referring to a Victor phonograph case and the old motion picture patents case. Darby said the limitations which the pool seeks to enforce are illegal. Noted that the Supreme Court has held the right to use is no greater than the right to use is no greater than the right to sel, declaring there is no distinction between the issue involved in this case and the principle presented in the other patent proceedings.

The validity of the title is attacked by a charge that the applications for patents were not filed until several years after the ideas were put to use. Darby said the pool is guilty of a glating instance of trying to perpetuate: monopoly beyond the 17 years which is contemplated in the statutes. Inventions were in use in January, 1915, although not registered until 3½-5 years later, he averred. In reply, the two big equipment firms denied vigorously, that the firstwo points raised in the appeal were pertinent. Countered with assertion that the amplifiers were made and sold by a company which had no right to make the sales to General Talking Pictures. Hence there is fringement.

The American Transformer ileense was for production of patented amplifiers for private or home use, not for business under the result of the other patents.

The American Transformer license was for production of patented amplifiers for private or home use, not for business purposes, Henry R. Ashton, chief counsel for the patent pool, maintained. Exclusive licenses to fabricate sound equipment for commercial use was held by Erpi and W.E. so that the sale of amplifiers to G.T.P. was beyond the scope of the license.

'Ironclad Title'-Electrics

Tronciad Tile'—Electrics

The title to the patents is ironclad under the laws, the companies declared. Remarking that the only public use; such as G.T.P. mentioned, was in connection with transcontinental telephone operations. Ashton-insisted there was continuity of prosecution bolween original and later applications, without any long delay. Added that the inventions contrary to having been exploited in 1915, heyer had been put into practical use until 1929.

With the Court planning to recess next Monday (20) for the holiday scason, it is probable that ruling in

season, it is probable that ruling in this significant tilf will not come until mid-January.





King
Clark!
(And they're
both coming
in "Test Pilot"!)

Queen Myrna! (What a sendoff for her

"Man-Proof"!)

M-G-M AND A CROWN!

People who pay your rent and ours have elected the No. 1 Stars of the screen, Myrna Loy and Clark Gable.

The Star Power of M-G-M has accounted for Seven out of the First Ten Favorites!

20 million readers of the 55 key city newspapers of the N. Y. News—Chicago Tribune Syndicate have spoken. Your box-office understands!

NEW ESQUIRE, CHL SNOOTY **PIX POLICY**

Chicago, Dec. 14.

Deal being worked out by Harry and Elmer Balaban for their new Esquire, located on Gold Coast here consummated, deal will give Balabans right to select whatever pictures they want from all exchanges, and play them in premier on two-a-day basis for one and two

on two-a-day basis for one and two week runs, at \$1.50 or \$2 top.
Understood that exchanges are favorable to idea, especially for Esquire which they consider most novel house that's been built in Chicago during last 20 years, and that location is right for such a policy. If it goes through, this will be first house in town ever to operate two-accounts with with reservent at irregulation. with pictures, except at irregu

lar intervals for roadshowings.

Details as to time between Esquire and six-bit loop showings afterwards are yet to be worked out.

B'HAM TO LEGALLY TEST JACKPOT BAN

Birmingham, Dec. 14 Birmingham, Dec. 14.
Managers of two suburban theatres were placed under \$100 bonds by police this week for conducting jackpots' following a ruling by the city attorney that they were a violation of the city and state lottery laws. After the ruling had been made by the city attorney, the theatre managers had been warned that after Dec. 4 arrests would be made in cases where bank nights' or jackpots' were held.

Placed under bond were J. M.

pots' were held.
Placed under bond were J. M.
Waters, manager of the Central Park,
and W. L. Thornton, manager of the
Pratt City theatre.
Newman Waters, manager of the
chain of suburban theatres in the
Bitmingham district, told police
Commissoner Connor he would enter
the a "friendly injunction suit" in into a 'friendly injunction suit' in court to test the validity of the law court to test the validity of the law on the contention the manner in which his bank and 'jackpots' are conducted is not a violation of the city and state lottery laws. Waters was later placed under bond in the cases.

Ky. Giveaway Test

Louisville, Dec. 14.
A suit to test the legality of bank ights, the first brought in Kentucky, was filed Saturday (11) in McCracken Circuit Court, against the Columbia Amus. Co. of Paducah, operators of the Columbia and Arcade.

The declaratory judgment suit to test the legality of 'thrift night' award offered at the two houses followed an onlinion given by the Allowed.

test the legality of 'thrift night' award offered at the two houses followed an opinion given by the Attorney-General, in which he held that bank night awards are a gift enterprise and constitute a lottery and a violation of the laws of Kentucky. The 'thrift night' awards have been discontinued pending decision on the legality of the awards. Suit was fled in the name of Leo V. Haag, manager of the Arcade. No charge was made in the petition that the awards constitute a lottery, but the 'thrift night' gifts were atacked on grounds that the disbursement, spending and giving away' of the money by the company injured nd damaged Haag as a minority stockholder of the concern. The houses are owned by Leo F. Keller.

History Pays, So WB Subs for Tune Briefs

Hollywood, Dec. 14. Marners' success with its recent historical shorts has prompted studio to call off making of any more mu-sical subjects for the current season. Having completed two already the studio will make four more histor-icals.

toals:

Two-reelers that have had good bo, response are Louisiana Purchase and The Man Without a Country, Four being prepared are John Paul Jones, 'Clara Barton,' Custer's Last Stand' and 'The Magna Charta,'

Crane Wilbur directs with Gordon Hollingshead supervising and Bryan Foy as producer.

Yes, but No Gifts

Lincoln, Dec. 14. Prices have slipped so low in the competition between cir-Prices have slipped so low in the competition between circuits here it's now no longer possible to cut much, so this week free 'services' were instituted. So far, Howard Federer, Kiva manager, has the advantage.

He whacked prices from 35c, to 30c, top and is offering additional incentive by serving coffee in the lounge and wrapping Xmas packages gratis.

ping Xmas packages gratis.

HAPPY DAYS IN **DIXIE: CROPS** UP 25.1%

Atlanta, Dec. 14.

Show biz down South depends primarily on whether or no agriculture prospers. When the growers have coin to spend, times are good and purveyors of amusement get their percentage. When crops fail, the box offce takes a licking.

Theatre-managers are among those wearing broad grins since farmers incomes have increased substantially in nine-month period, January to September, inclusive.

Federal Reserve Bank of Atlanta figures reveal farm income of six (Ala., Fla., Ga., La., Miss., Tenn.) southeastern states was up 25.1% to \$10,419,000 during period, as compared with \$407,998,000 in similar span during 1936.

Re-seipts for farm products during September increased \$5.1% over August. Atlanta Dec. 14.

August.

The estimated farm income for the six states in the district was set at \$86,115,000 for September, against \$46,522,000 for August and \$92,076,000 for September, 1936.

Comparative figures follow:

State.

\$1936.000 11,327.000

Plumin 74,448,000 98,533,000 for September, 1936.000 19,533,000 19,53

Wauchula, Fla., Dec. 14.
Alligator State growers are moving to market the first of their win. ter crop of strawberries, which is expected to bring them \$3,000,000

nns year.

Berries were reported ripening and in god condition.

USHERS' UNIONIZATION DRIVE ON IN ST. LOO

St. Louis, Dec. 14. St. Louis, Dec. 14.
A move to sign ushers, ticket takers and other part-time workers employed at the Arena and other similar places of amusement and entertainment to membership in the Theatrical Employees Union, an affiliate of the IATSE, has begun and picketing of the Arena, where the Flyers, local pro hockey team plays, has been instituted. The boxing and wrestling shows staged by Tom Packs, also given in the Arena, have wrestling shows staged by Tom Packs, also given in the Arena, have also come under the ban of the

Packs, also given the ban of the union.

E. C. Steffen, president of the hockey club, and Packs have demanded a five-year contract while John P. Nick, international v.p. of the IATSE, is holding out for a two-year ticket. Packs insists that a five-year contract will protect him against exorbitant demands. Steffens said that most of the employees employed for the hockey games are college students and the only motive he can see for them being unionized is to obtain dues and fees. The pay for the workers at the Arena runs from the workers at the Arena runs from \$1.50 to \$8 per night.

Boothman's Manslaughter Jam-Up in Cleveland

Jam-Up in Cleveland.

Cleveland, Dec. 14.

Accused of second-degree murder.

Herbert Emonds, projection operator
at a West Side theatre, pleaded
guilty to manslaughter in the accidental stabbing of James Becabee
during a beer parlor quarrel but
may even escape the pen as result
of a novel compromise.

Because of plea to the lesser crime,
Judge David Hertz referred case to
the probation department for a report. Probationers discovered young
wife of dead man had family and
was nearly destitute.

AND AFM TALK PEACE

Philadelphia, Dec. 14. Philadelphia, Dec. 14.
Ted Schlanger, Warner chief here
and A. A. Tomei, prez of Musicians
Local, both expressed opinion tha
once-ominous situation on nex
year's contract has cleared up con siderably. They met yesterday for the second time and have another confair skedded for Thursday (16).

contain skedded for Thursday (16).

Neither side indicated it contemplates ainy picketing on other demonstration, such as was expected here with expiration of this year's binder. They just presented propositions yesterday and agreed to study situash.

General membership of union has voted Tomei full power to deal with WB. He formerly only had authority to discuss pact, but not to sign.

Agreements were reached during

ity to discuss pact, but not to sign.

Agreements were reached during past week with all indie houses except Bijou and Locust. Both the latter are now shuttered. Bijou has announced reopening with combo burley and pix. Locust just wound up roadshow of 'Hurricane' and is expected, to one with laydi again. pected to open with legit again. Termers made with Fay's, Troc, Shu-bert and Carmen.

Chi Tax Headaches Revives Twin-Bills As a Civic Issue

Chicago. Dec. 14.
Taking advantage of hubbub aroused
in drive to levy new scale of mu-nicipal taxes on theatres. Allied is
attempting to make double features a civic problem rather than a busi-

ness issue. After trying every other means, and found themselves up against a stone wall as far as getting relief is concerned, the independents have decided they'll take to the law about duals. Aaron Saperstein, president of Allied, has gotten to Ald. A. G. Lindell, chairman of a subcommittee of a health committee and Linde

Lindell, chairman of a subcommittee of a health committee, and Lindell has agreed to consider an ordinance to prohibit long shows.

New taxy levy which has been the center of fuss for several weeks.

New taxy levy which has been the center of fuss for several weeks asked that the theatires schedule taxes to equal 3% of their gross, or an estimated sur of \$1,800,000. After wrangling about the matter, a plan was presented yesterday (Monday), with permission of theatre operators, whereby 1% of the grosses, or \$600,000 taxes, would be paid yearly.

Now the fuss is about who should by 'em. Big houses think things should be split evenly,' and small ones think the big ones should bear the increase.

Omaha Variety Elects

Omaha, Dec. 14.

Variety Club held its annual election of officers last week with Walter Green chosen as chief barker. Other officers include Evert Cummings, first assistant chief barker, S. J. Francis, second assistant; Sam Epstein, dough guy; Edward Shafton, property master. Canvassmen (die Epstein, dough guy; Edward Shafton, property master. Canvassmen (directors) include D. V. MacLucas, A. A. Mendenhall, H. J. Shumow, R. S. Ballentine, LeRoy Miller, E. I. Rubin, Hymie Novitsky, W. J. Foley and M. G. Rogers.

Shafton and Shumow were elected delegates to the national convention in Cincinnali in April with Green and Mendenhall as alternates. Last week club held dinner dance at Fontenelle.

Fontenelle.

Denver, Dec. 14.

Because so many of the members are planning to attend the Cotton Bowl football game on New Year's Day, the Rocky, Mountain Screen Club has postponed its annual film frolic which was to be held the last of this month, until some time in February. Denver Dec. 14.

IT'S NOW AUSTRIAN

Cleveland, Dec. 14.
Sentiment's so strong here against
German pix that owners of Gordon.
Square, foreign film house, are billing all its Deutsch features as Austrian productions.
Grosses on all of its importations

were slumping until they also named house the Austrian Playhou

Prince Mike. Scenarist

Hollywood, Dec. 14.

'Prince! Mike Romanof sold 'Ellis (sland' to 20th-Fox, which is earmarked for Annabella,
Raymond Griffith produces.

SCHLANGER, WB PHILLY, Columbus' Theatre Bldg. Boom Worrying All on Overseating

Columbus, Dec. 14.

Columbus, Dec. 14.
Rash of building here has theatre men alarmed. Claim seatage has increased here in last year more than in any other Ohio city and that Columbus is already overbuilt, with more seats per thousand population than six other large cities of state.

J. Real Neth's Markham, opened couple months ago, and four other houses already under construction bring number of theatres in city to 50. All but five are subsequent run houses:

According to figures compiled by P. J. Wood, secretary of the Independent Theatre Owners of Ohio, the 50 houses here have total scatpendent. Theatre Owners of Ohio, the 50 houses here have total scating capacity of 42,000, an average of .144 seats per 1.000 population. Compares with '102 for Cleveland and Cincinnation, 100 for Dayton, '95 for Toledo, 88 for Akron and '88 for Youngstown.

Fear here is that lowered admissions will result from building splurge or that way will be paved for bank nights, screeno, giveways, etc., which town has escaped entirely up to now. Present admission scales, are 42c, including fax, in the firstruns, and 25c, in the neighborhoods. In several cases new houses are 25c, including fax, in the firstruns, and 25c, in the neighborhoods. In several cases new houses and Drexel, is but two blocks of existing theatres. Drexel, at Main and Drexel, is but two blocks from the Bexley and the Main is located between Hollywood and Eastern, within a few blocks of each.

Other two houses, on which construction has just begun, are the 900-seat Cleve at Cleveland and 18th avenues, and the Indianola, 600-seater on Indianola avenue.

New theatre in university district has been reported but not definitely announced.

announced.

Minneapolis Also

Minneapolis, Dec. 14.
With the moot question of whether
more new theatres should be permitted still rearing its head, the city mitted still rearing its head, the city council here is planning to undertake a survey into the situation to defermine whether Minneapolis now is considerably oversated, as claimed by opponents of further construction, and what effect more showhouses would have on the quality of entertainment, etc.

The council has reversed itself several times in the matter of a permit for H. L. Griffith for a new \$150,000 neighborhood theatre. A

\$150,000 neighborhood theatre number of other prospective exhibitions are withholding their applications for permits, pending the outsix weeks ago, he cations for permits, pending the outsix weeks ago, he cations for permits, pending the outsix weeks ago, he cations for permits, pending the outsix weeks ago, he cations for permits, pending the outsix weeks ago, he cations for permits, pending the cations are supported by the cations of t

ne of Griffith's fight which may be

come of Griffith's light which may be carried to the courts.

Only one more vote now is said to be needed to carry the Griffith per-mit and Alderman, W. G. Waltace has indicated that he may cast that.

Winchester, Mass., Dec. 14. Winchester, Mass, Dec. 14.
Fortieth in the chain of flicker houses in New England owned by E.-M. Loew preems Tuesday (21) in this blue-nose town, which gets its first theatre after years of town verbal battles. New Winchester theatre's manager will be George Roland Carter, of N. Y., coming from Loew's Embassy. Rochester, N. Y. Mrs. Lucius 'Smith of Winchester' is personal relations ren. Mrs. Smith is sonal relations rep. Mrs. Smith is active in organization and civic affairs in Winchester and will be a valuable contact between the theatre management and the townspeople, says an announcement.

Salt Lake City, Dec. 14. Utah's newest house, Centre, opens here Dec. 24, Charles Pincus man-ager, Ray Taylor, ass't, shifted from Capitol.

Capitol.

Centre will operate on a single bill policy. Will be only theatre here providing patrons with parking space for automobiles at adjacent

Albany, Dec. 14.

The Eagle theatre, in the first floor of Catholic Union building, several blocks from downtown business district, has closed its doors while \$40,000 remodeling job is being done by crews working day and night. Abraham Stone, operator of 900 seater for 10 years, hopes changes will be completed by Christmas.

Rehovaltions include new ventilal-

Renovations include new ventilat-ing system, new scats, carpets, light-ings, improved projection, etc.

Dunphy East Into Par's Ad-Pub Dept.

Christopher J. Dunphy is expected east Jan. 1 to rejoin the home office staff of Paramount. No post on the New York end has been worked out

New York end has been worked out but probabilities are that it will be in the advertising and publicity de-partment under Bob Gillham, direc-tor of this branch. Originally in the exploitation divi-sion at the ho., Dunphy transferred to the Coast to take charge of pub-licity and advertising at the studio. About six weeks ago, he became as-

New York Theatres



PARAMOUNT TIMES

"True Confession" Carole Lombard Fred MacMurray John Burrymore

IN PERSON Russ Morgan and His Band Eddie Garr

7th Av. & 50th St. 'Charlie Chan

ROXY ALL 35° TO

Monte Carlo' LARRY BLAKE

MUSIC HALL GRACE MOORE

Spectacular Stage Productions

in "LL TAKE ROMANCE"

CAPITOL SWAR

EDW. G. ROBINSON in "THE LAST GANGSTER"

3rd WEEK-POPULAR PRICES

yola strand-25

MUNI "

COMING
The love story of Annapolis
"NAVY BLUE and GOLD"

JOAN CRAWFORD IN
"THE BRIDE WORE RED" =
-Starts ThursdayGARBO BOYER In
"CONQUEST"
NOBLE SISSLE ORCHESTRA

Selznick Back To UA?

(Continued from page 3)

the part of Rheit Butler. Gone With the Mind to Gary Cooper or Ronald Colman. Metro tieup would have given him Clark Gable for the

Break on the Metro deal Break on the Metro deal come when Lichtman insisted Selznick pictures be released along with other Metro product. Selznick is holding out for an independent yale of pictures, with each film sold on its own merit and value. Selznick called off the deal when Lichtman refused to budge from his position. Pair were agreed on every the detail of the proposed releasing arrangement. "Incummutable Committations"

Incurmountable Complications'

Incurnauntable Complications'
Collapse of deal through which
Sam Galdwyn and Alexander Korda
were to have acquired majority interest in UA was attributed to "insurmountable legal complications."
Under an option they obtained last
May, Korda and Goldwyn were to
have paid \$6,000,000 for the holdings
of Mary Pickford, Douglas Fairbanks
and Charles Chaplin.

Those in the trade were not surprised at the sudden turn in events
DAILY VARIETY, day before the an-

prised at the sudden turn in events
DAILY VARIETY, day before the annual meeting at which time deal was
to be discussed, predicted such a
conclusion. When both Goldwyn and
Korda announced at the session that conclusion. When both Goldwyn and Korda announced at the session that the option would be permitted to labse, shareholders forthwith relected Dr. A. H. Glannini chairman of the board and president for the ensuing year. A fourth vice-presidency was handed out to Thomas L. Walker. Other three retaining their posts are George J. Schaefer, Arthur Kelly and Herry D. Buckley. H. J. Muller and N. A. Thompson were again named treasurer and assistant, respectively, and Lloyd Wright carries on as secretary with Leo Samuels, Muller and Edward C. Rattery continuing as his aides: Walker has been associated with Dr. Glannini for the past 20 years and is employed in the UA executive offlices here.

Last week's meeting was devoid of

In the ON executive offices and evoid of fireworks; and everything proceeded peace(ully. In attendance were Dr. Giannini, Miss Pickford, Chaplin, Goldwyn, Korda, C. E. Ericksen, proxy for Fairbank, Wright, George Cohen, attorney for Goldwyn and Neede, and other brailing. Cohen, attorney for Gold Korda, and other legalites.

Start on Payoff

Decision by Korda and Goldwyn Decision by Korda and Goldwyn to pass the option, was reached last Tuesday (7) when Miss Pickford and Fairbanks, aside from declining to accept \$1,500,000 in cash, insisted they were to receive \$1,500,000 in cash \$1,250,000 cash and \$750,000 in preferred stock, be given representation on the UA board plus a contract for distribution of any a contract for distribution of any product they would have for release on the same terms as member-own-ers, and with equal percentages, in-stead of paying the distribution costs that are exacted from outside inde-pendent producers.

Prudential Assurance Co. of Lo Prudential Assurance Co. of London, which was to have taken over the three units controlled by P.F.C. is reported to have nixed the idea when it was first presented several weeks ago by Korda and Goldwyn. Figuring he could get the matter straightened out. Goldwyn got London on the transatlantic wire and advised them that Miss Pickford was standing pat, London's blunt reply was forget it."

Firelish company also, felt that

English company also felt that with stock values dropping, the in-terests they were after in May of this year were not worth the asking price and that if the deal could not be and that it include to conduction consummated with general clear-ance and freedom to their interests it should be let go as no monetary consideration was involved in gain-ing the option. Latter was granted after several sessions of the board last spring when Goldwyn and other board members were at loggerheads. Finally, during the heat of the controversy when Goldwyn asked the three non-producing owners of the company to soll-out, offering them \$500,000 for their interests which was flatly rejected. After Pickford called Fairban! and Chaplin from the meeting room. After few minutes of anter-poon conversation they returned and told Goldwyn they would sell out for \$2500,003 apiece. Goldwyn turned to Korda and inquired wyn turned to Korda and inquired after several sessions of the board wyn turned to korda and inquired if he could rose the coin. Korda nodded an mutively and the option was granted go no Goldwyn and Korda until Dec. 23 to buy out their ne could roise the coin. Korda odded air muticely and the option for function her, with several exchanges fronted, go no Goldwyn and lord until Dec. 23 to buy out their old its.

David H. .c. fronted it is p for Gold to fine at Clark Film Distributors. hold

wyn, lett soon after for New York and after talking with bankers there proceeded to England for conversa-tions with Korda's financial bankers. Directly resultant (hereof, Ernest Lever, Prudential secretary, came (o. New York in October and after at-tending several meetings the an-nouncement was made that everyone uses in second in principle.

New York in change and a state of the continuous and accord in principle.

Wanger and Olier Producers
Following discussions of last week it was apparent that UA, with its re-elected personnel, will continuoperations and probably take in several independent producers who will do most of the financing of the pictures company will release. Walter Wanger, who has nine years to go on his contract, will be handed sufficient coin to enable him to resume production after first of the year for the current season and next years product Company will have no worries on pictures for balance of 27-38 cason, as David Selzinick; who leave the organization in March, delivers to them Tom Sawyer. Merrily We Live and Treedom of the Press. Goldwyns contribution for the season includes Hurricane, Marco Polo and Goldwyn Follies, Korda is understood to have three pictures ready or release and Wanger will toss in two more on the year's program.

It is also figured that inasmuch as Korda and Goldwyn, as member, owners, have contracts to deliver product for seven contracts to deliver product for seven years, they will cach contribute a quota of five or six films for '38-38, Combined with the Wanger and outside output the tompany will be in a formidable position.

Understood that profits by the dis-

the Wanger and outside output the company will be in a formidable position.

Understood that profits by the distribution organization for the current year will run over \$1,000,000 and that a substantial amount also will be forthcoming from the Deutsch-Odeon circuit in England, of which UA holds a 50% interest and which will net the member-owners around \$300,000 each for their share.

Following collapse of the deal, reports were current that Korda might align with Metro or 20th-Fox as a London producer, but he speedily branded the canard as such, explaining that he and London Films have a contractual obligation which would be fulfilled and that he could therefore make no such move. Another topic of conversation was whether Goldwyn would care to continue. His contract to deliver product for. UA release is similar to Korda's but insiders claim he might want to get out of his obligation and unload his unif in UA as he has had the opportunity of going over to RKO and Paramount as production head. Such overtures were made to Goldwyn eight months ago by Floyd Odlum on behalf of Atlas Corp, which controls RKO, and Stanton Griffis, chairman of Paramount finance committee.

Miss Pickford issued a statement after the blowup stating that she had tried to cooperate with her partners in effecting a deal and that on two occasions, she and Fairbanks made that the statement of the statem occasions she and Fairbanks made drastic concessions to smooth over the troubled waters. She added that at no time was the suggestion made to her that she was entitled to better terms than other producers. She said the reason for the collapse could be left to the imagination of the picture industry. She said the whole cause could be summed up in two words. Intimates said she probably meant to money.

Before leaving for the east Korda said he has had no conversations

Before leaving for the east Korda said he has had no conversations with John Maxwell the proposed sale of the Odeon circuit interests to the latter. He stated that to his knowledge UA, which owns 50% in the circuit, does not care to part with its holdings. Dr. Giannini declared that neither he nor other memberowners outside of Korda had any knowledge of an impending sale.

John Hay Whitney, of Sciznick-In-ternational, back from Europe, spent about a week in N. Y. before leaving on a hunting trip in Georgia. He, will be gone about 10 days. "Whitney plans to return to his-home in New York for the holldays

and will head for the Coast shortly after Jan 1. He claimed deal-for Selznick release of product through Metro was going through.

Philly Still Has FBT

Philadelphia, Dec. 14, Despite intional demise of Film Board of Trade, local office continues

DIVIDENDS Voted by Film Companies—Warners Elects

Three picture companies voted extra or special dividends clearing up arrearages last week. Largest mellon-cutting was by Keith-Albee Orpheum which declared \$5,25 per share on its 7% preferred, payable Dec. 24. Divvy covers last three quarters: 1934. Dividend arrears on this stock now total about \$19 per

share. General Theatres Equipment voted an extra 25c on the common, payable Dec. 23, making a total of \$1,25 paid or declared on this issue this year.

Technicolor voted 25c per share, payable the same date, making 75c for the company in 1937, previous disbursement being 50c in September.

tember.

Loew's net profit lagged behind
that of last year for the 12 weeks
ending Nov. 12, according to estimate. Figures showed profits to berunning at the rate of \$1.70-\$1.75 per
common share against \$2.14 in first
quarter of fiscal year in 1936.

No Par Common Divvy

No Far Common Divyy
A quarterly dividend of \$1.50 on
the first preferred stock and 15c, on
the second was declared yesterday
(Tuesday) by Paramount; Dividends
are payable Dec. 28 to stockholders
of record Dec. 21. A dividend on
common, as anticipated, was passed.

WR Reclects

Wilmington, Dec. 14. Directors reelected for two-year terms at the annual stockholders' meeting of Warner Bros. Monday (13) here included Harry M., Jack L. and Albert Warner, Joseph Bern-hard, Robert W. Perkins and Waddill hard, Robert W. Perkins and Waddill Catchings: It was announced to the stockholders that for the quarter ending Nov. 28 last, the consolidated net earnings of WB and its subsidiaries, on estimates, would be in excess of \$1,800,000 after provision for taxes, a drop of about \$400,000 when compared to the earnings for the same quarter in 1936, when \$2,047,936 was shown. Board is mattering to the same quarter in 1936, when \$2,047,936 was shown. Board is \$2,047,936 was shown. Board is planning a meeting at New York Dec. 21.

Executives from N. Y, attending the stockholders' meeting included Robert W. Perkins, Stanley P. Fried-man, Harold S. Bareford and Stewart McDonald. Ivor Culbertson. McDonald. Ivor Culbertson, Warner stockholder, presided.

Theatre Changes

Robert W. Selig, who less than two parts ago was in the accessory department—do-one of—the—exchanges here, has been named district manager by G-B pictures. Selig, manager at Denver, will have supervision over Denver, Sali Lake City. Omaha and Des Moines territories. His headquarters will be Denver.

Franklin Herzog, recently manager of the Bideawee, a naborhood house has been added to the staff of the Denver Poster Exchange.

General Theatres, Inc., a companioned by Harry Huffman several ears, ago when he took over the enver and Paramount theatres, has been dissolved.

peen dissolved.

Capital exchange (George Kerer)
will now handle United Artists reissues, according to agreement made
with AI Aaronson of Artcinema Associates, Inc. N. Y.

Lincoln.

John Cherry, late of the Tri-States
Theatres, Inc., in Des Moines, joined
the Lincoln Theatres Corp, here as
house manager of the Stuart. Bumps
Bill Knight to assistant, and moves
Harold Hellerich to the Orpheum as
assistant to Kenny Mead, replacing
Bob Wintersteen, who has gone to
Salt Lake City.

Lucas & Jenkins' Georgia theatre, closed since early spring, will light up Christmas Day. Oliver H. Bradbury, Jr., ass't mgr. of chain's Fox. will move to Georgia as mgr.

Pasadena, Calif. H. H. Hunsticker replaces Bob Allen as manager of Strand, West Coast house. He switched from cir-cuit's northern territory.

Pittsburgh. Pittsburgh.

Two Wilson Amus Co. houses in Tyrone, Pa. Wilson and Patio, have just been acquired by WB under a long-term lease. Sites have been on the market several months now with flock of showmen in this district, including Harris Amus Co. Mike Manos and Matrice Baum, in the bidding for both spots.

EXPLOITATION :-: By Epes W. Sargent

Xmas in Va.

Imas in Va.

Lynchburg.

Theaires here have developed their
Christmas charity shows until the
affairs how in the affairs have the property of the affairs of the affairs have th

turned over to hremen to be mended, and entire collection will be given to welfare agencies.

Next will be the mother's morning matinet for last minute hoppers—a place of the 22d while mams, have a final date with Santa Claus. Admittance will be by an article of food, donations to be given to charity. Biggest event will, be the Christmas tree party on the morning of the 25th, with only the city's poorest kids admitted. Tickets are distributed weeks ahead through the Kiwanis Club to make certain only the deserving get 'em. Children, see a show, then a huge tree is unveiled and big baskets filled with stockings and bundles are dragged on the stage. Boys and girls receive apparel and food, in addition to candy and nuts.

and nuts.
Latest to join the Christmas party
parade here is the Harrison, a Negro
de luxer, which will put on a special show the week before Christmas with the audience bringing toys
and tood. Gifts will be handed to
Negro welfare agencies.

Helping 'Damsel'

Helping 'Damsel'

Paul W. Benson, RKO exploiteer, did a thorough job for 'A Damsel in Distress' at the three theatres it part of the part

Tied to 'My Day'

Washington.
This one won't do everywhere but it's a natural in spots where a sheet runs. Mrs. Roosevelt's syndicated column, My Day. Based on title of

column, My Day, Based on little of 'Pirst Lady'. It calls for contest for women to write 200-word columns on their own goings-on under title 'My Day. Yarns building it up in Daily, News here, Scripps-Howard rag carrying column daily, tied both 'First Lady and the First Lady together neatly along with explanations, of background of pix, Prizes ran \$15, \$10 and \$5 with guest tickets for the runner-up femme diarists. Pulled about 100 entries, good here for contest requiring thoughtful scribbling.

Swell Stuff

Swell Stuff

Paramount made a real deal when it hooked Wells Fargo to the American Railway Express. One feature alone would make this outstanding; the use of the billboards on the sides of each delivery truck, ordinarily sold to commercial advertisers.

In addition there will be spreads in the company's promotional magarities of the company's promotional magarities. The properties of the company's promotional magarities of the company's four glee clitts. The title is natural for the express people and they are going the whole distance.

It Was Something

It Was Something
Bill Brown of the RKO Albee
theure. Providence was asked to
speak before the Motion Picture
Division of the Rhode Island
Women's clubs recently. Brown extended himself to make a bit with
the women, and after it was over
they blew him to a mass of grape
nunch and a couple of hors d'ocuvres.
Bill feels they might have made it;
substantial ham sandwich, but ladies
never get that hungry—in public.

Space for Smokers

Although smoking in-local theatres has been tabor up to now. Warner Bros. are getting around ordinance by building a Cigaret Lounge for 450 puffers in balcony of New Colony, opening Dec. 28.

Another Dx

Another Dx

Albany N. Y.
A series of stunts arranged by
Jules A. Curley, the another of the property of the pr

Boosted a Short

Andy Ros, of the Strand, Albany does not value his pictures by length when it comes to exploitation. He got plenty on Paramount's Sportlife. Ball Tossers' by inviting local basket all teams to be his guests. They came on the cuff, but their followers paid in, and there were enough of these to make it worthwhile. For the accompanying feature, 'Stand-In, he used the cement block with the footprints, which made plenty of to-do for an inexpensive idea.

On 'Nothing Sacrod' he sent radio dramatizations of the script to the schools, and a couple of these went on the air without exertion on Roy's favors when and if. He also worked out a classified ad hook-in that brought 8000 replies from readers, who were asked to select the best framed ads. The news agency gave a raft of publicity to the story, which is to, be run in the Cosmopolitan.

Easy and Good

Easy and Good

Working with Dave Lipsky. U. A. exploiteer, Lester Pollock, of Loewa-Rochester, put out four men to person the control of the

city. bu oughly.

Tailed Campaign

Tailed Campaign
Lynchburg
With city health department's endorsement it was easy pickins for Damaged Lives, sex shocker, when it hit here last week.
Coming to town just after the local bureau had run a U. S. Public Health Service film before schools and civic clubs on the syphilis evil, advance man for Lives' wheedled, a written testimonial from the health chief by representing his show as 'entirely educational.'
He immediately had the endorsement, which appeared on cily stationery, copied and mallet all overtown. Head of the health bureau gave the endorsement with the understanding film was in line with. If not part of, the government publicity drive.

Drink to 'Tovarich'

Drink to 'Tovarich'.

Warners is stressing a Tovarich'.
cocktail, said to have been invented by the famous Oscar of the Waldorf. Has printed up cards touting the new conduction which are being profilered to the pix at Radio City.

Ingredients are given, but not the proportions, but any good barkers proper each given to the proportions, but any good barkery brandy with lime juice and strained honey. Something: like it has been around for some time, but it sounds good, and can be used for pulmotor.

His Own 'Dead End'

Wichita Falls, Tex.

Albort Reed, manager of the Majestic where Dead End, was shown recent where Dead End, was shown recent parties, guidly partied to the sidewalk. Tweet of mids were hung on each end, and 'Dead End' painted plotty big.

Wouldn't say how he squared the local amhorities for obstructing foottraffic.

256 STATIONS SET WITH AF

Strike Clauses Now General

Major air advertisers are inserting strike clauses—their time and talent contracts. Through this provision they hope to sidestep continuance of the programs in the event production in their plants is hampered or entirely stopped by sit-down or any other sort of strikes, either directly or indirectly. Latter covers stoppages caused by manufacturers serviced or that do the servicing.

One of the recent contracts made for talent and time which contains such strike clause is that covering the Ben Bernie Show, which goes on CBS for General Tire, Jan. 12. Similar clause was inserted by Lever Bros. when it contracted for Edward Robinson, and Claire Trevor, the Tuesday night show on the same network.

What Musicians Union Thinks Of That Convict Swing Orchestra Idea

AS CHAPTER SECY. Hollywood, Dec. 14. Resignation of Norman Field as ex-

ecutive secretary of the Los Angeles

ecutive secretary or the Los Angeles chapter in the American Federation of Radio Artists won't be acted on until arrival from east of Mrs. Emily Holt, national exec secretary. Field stepped down after board ordered him to devote more time to secre-tarial duties.

Mrs. Holt's arrival will signal start of recognition drive with first move to ti up advertising agencies producing airshows, networks and transcription producers.

Maioney With Kate Smith Bill Maloney has left WOR, New York, publicity department to join Kate Smith and Ted Collins gang for similar praise purposes.

Switch occurred this week.

NORMAN FIELD OUT

Hollywood, Dec. 14
Too, much publicity has frosted acheme of Warden Clyde Plummer, ex L. A. cop, to put his two and three time losers of Folsom Prison on the air with a swing band composed of boys who have ducked the rope.

Wire services quoting story that the Warden was in the market for a sponsor for his convict orchestra haven't got around to quoting the Musicians. Union and if they did they'd find their wire service burning out no end of fuses.

Bands have enough trouble taking care of their layoffs without having for ompete against prison labor, say the A.F. of L. heads.

They don't object particularly to prison orchestra playing swing music during meals in the prison, even if it means taking guys like Floyd Sampsell out of solitary to get the proper zipperoo, but they certainly have a beef when the warden moves the boys outside the prison walls to play for a high school dance.

Feeling among the layoffs of the Anglo-Saxophone race is that Plummer better stick to his plumbing and any cracks about "If the boys care pick up a little change I am all in favor of it better not be set to music or there!! be a blast of B flat notes.

1.050 MASSED SINGERS **CUFFO IN ROCHESTER**

Rochester, N. Y. Dec. 14.
Shine theatres to get mationwider radio plug when Community Choir of Rochester goes over NBC with Christmas program. Dec. 22 at 8436 p.m. from Riviera theatre. Said to be largest trained chorus in U. S., 1,650 singers, the choir also is booked for 26 Sunday afternoon concerts from the Riviera sponsored by the First Federal Savings and Loan Association of Rochester

sored by the First Federal Savings-and Loan Association of Röchester over WHAM.

Howard G. Carroll, Schine district manager, grants use of theatre in re-turn for air mention of Riviera show, and Edward C. May, manager of Lake theatre, directs the chorus. Singers are a voluntary group who get together twice: a week just be-they like to sing.

\$112,000 Payroll

Des Moines, Dec. 14.
Des Moines Union Musicians, the Lowa Broadcasting System and Central Broadcasting Co. signed a two years pact this week which will assure local musicians a payroll of \$112,000 during the ensuing two

years.

Contract is thought to place Des Moines on a parity with many of the larger cities of the country in the expenditures for radio employed musicians and well above other-titles of its size.

Agreement signatured by Walter G. Samuels, president of local No. 75; Claude F. Pickett, Luther L. Hill and J. O. Maland, of the radio stations.

Dancer an Agency V.P.

Chicago, Dec. 14.

Max Dancer, formerly exec with
the Henri, Hurst & McDonald agency,

joins the Blackett-Sample-Hummert agency here as a v.p. Will handle and sit in on several accounts, among them, General Mills.

DEADLINE TODAY PASSES AMICAB

e Weber Satisfied with Stations' 'Good Will' in Making Reasonable Speed with Their Locals—Only Three Stations Stated to Have Refused to Negotiate

MARKING TIME

set for network affiliated stations to come to terms with_their_local_unions_on_the quired employment of staff instrumentalists expires today (Wednesday), but the American Federation
of Musicians satisfied with the
progress made that direction and
has no intention of doing anything
immediately to expedite the general
settlement. Joe Weber, AFM prez,
declared Monday (13) that the stipulated number of stations necessary to
make the agreement binding had
either negotiated contracts or were
in the process of such negotiations
and that it had been decided to consider the latter as coming within the
deadline. quired employment of staff instru-

deadline.

Weber said that over 100 locals had relayed signatured contracts to the international's offices, with these deals affecting 238 stations. Another 40-odd locals reported that they were still negotiating and that they figured to have their situations straightened out soon. Only three stations, all other small watters, added Weber, have refused to discuss terms with the contracts had already been down to contract had already been down the stations all of the stations, and the stations are straightened out soon. Only three stations, all of the station of the stat

Newspaper Guild Attacks Station; Charges WTCN Fired Man 'Illegally'

Doing a Quiet Burn

Oklahema City, Dec. 14. Oklahema City, Dec. 14.
While no statements are forthcoming from anybody it appears
there may be some gnashing of teeth,
on new AFM contracts as far as
local radio, stations, concerned,
Everybody is very mum and with
no word for the press but the usual
tip-offs are that stations are not going to rush forward with open arms.

MAURICE SPITALNY IS KDKA MUSIC DIRECTOR

Pittsburgh, Dec. 14.
First out-of-town maestro to land one of the staff directorships at a local station under new union set-up is Maurice Spitalny, vet in music field, who has been signed by KDKA.

field, who has been signed by KDKA. He comes on in a couple of weeks to take over Al Egizi. Latter will set with regular crew as a trumpet player and also serve as Spitainy's assistant.

That leaves WJAS-KQV alone of four local stations without a staff chief. Combined stations, however, don't plan to put set-up into effect until Jan. 1, with reports still persisting that Jerry Mayhall will get the spot.

Minneapolis, Dec. 14.

Minneapolis, Dec 14,
First complaint to the National
Labor Relations Board filed by the
Newspaper Guild in connection with
a radio station was filed last week by
the Twin Cities Guild against Minneapolis station wTCN. Station
owned by the Minneapolis Tribune
and St. Paul Dispatch-Pioneer Press,
and controlled by Ridder Bros. publishers.

Case in which the Labor Board
has been asked to intervene is that
of Stephen Wells, who was fired
Guild alleges, for union netivity. According to Clarence T. Hagman general manager of the station, Wells
was fired for cause and Hagman was
ulnaware of his unionizing activities or Guild membership.
Discharge took place the day after
Wells brought a Guild unit. After his,
discharge Wells continued his Guild
activities, and has now succeeded in
organizing a WTCN unit of the Guild
at the station. Negotiations with the
management for a standard Guild
contract to get under way
shortty. shortly.

Hillbilly Cost Figured In Total, but Not Classified: Indianapolis' A.F.M. Pact

Indianapolis, Dec. 14.

Indianapolis, Dec. 14.

WFBM and WIRE here have both signed contracts with Indianapolis Local No. 3 of AF of M, covering the total amount each station will expend as minimum music quota for the year 1938, and also specifying the number of staff musicians each station will have to carry. WFB's has a total of \$15,040.14 for the year 1938, while WIRE's total outlay will be \$10,122.81. WIRE has signed to carry a total of three staff musicians on the weekly pay roll, with the scale set for a minimum of 10 hours at \$4 per hour. total minimum of \$40 weekly apiece. Leader, on time and-a-half basis, will get \$50, per, Same scale, for both leader and men, applies to WFBM, but the CBS outlet here has to carry total of five instead of three staffstors weekly. WIRE at present has ohly one regular staff musician's union member on the weekly pay roll. He is Harry Bason, who combines duties of pianist, musical director and audition director to get his week's pay.

WFBM at present has house combo of four musicians, called The Bohermi , as classical and semi-pop out-

WFBM at present has house combo of four musicians, called 'The Bone-mi', a classical and semi-pop out-fit under Walter Reauleux. Consists of couple of violins, a cello, and piano. According to the new con-tract, when effective, one-more, staff, musician will have to be added at WFBM

Agreement, as signed, specifically prohibits classifying so-called hill-billy musicians groups as staff musicians, but total amount expended yearly for such hill-billies counts against the yearly quota as set. But it's all dependent on national board's other

Philadelphia, Dec. 14, Curious situash created by elec-on of Morris Braun, violinist on tion of Morris Braun, violinist on WIP orch, to exec board of Musi-cians' Local, Board does negotiating

on contracts. Braun will soon be called confab on his own termer.

Collins Hears from CIO

Colins rears from CAU

Cedar-Rapids, Dec 1s.
Charging violation of the Wagnerlabor relations net, Lewis Clark of
this city, sub-regional director of the
ClO, said recently that his office
claimed the Collins Radio Co, of
Cedar-Rapids, had illegally discharged two employes, Harold Darger and Leslie Russell.
Collins Co, makes equipment, doing a nation-wide business with
radio stations.

32nd

ANNIVERSARY NUMBER

of



To Be Published Late In December

Special Exploitation Advantages

USUAL ADVERTISING RATES PREVAIL

Reservations and Copy May Be Sent to Any Variety Office

NEW YORK 154 W. 46th St. HOLLYWOOD 1708 No. Vine St.

CHICAGO 54 W. Randolph St.

LONDON 8 St. Martin's Pl.

WOR, N. Y., to Make and Macy's To Retail Special Phonograph Discs

WOR, New York, is planning netering the phonograph record field as a wholesale waxer. Now being figured are adjustments which must be made with the American Federation of Musicians and the MPPA.

Straus family, which owns the sta-tion as well as the two department stores, Macy's in New York and Bamborr, in Newark, will retail the records in the two emporiums under the title WOR records."

Retail scale on the platters will be in the lower brackets, probably pegged at 29c. each. That figure would undersell the whole wax field.

WOR will draw its singing and orchester talent from its Artists Bureau list and also from any unattached performers it

Station will be the only broadcasting outfit of any description manufacturing recalling records of
the pop and public rt.

BOOK-OF-MONTH RADIO NOTION

Schwab & Beatty agency, want to bring the Book of the Month Club to the air with an idea which, is being kept under heavy wrops. Account and agency aren't taking a charee oil any competitor snatching it for prior exploitation.

Agency is talking about testing it out first on WQXR, New York, then spotting it with various other stations throughout the country, and, it proves a click, underwrite a cross-country hookup.

Columbus Records Shows For Ft. Wayne Sponsor; Starts in Two Markets

Columbus, Dec. 14.

Abram Rivinsky, WHKC musical director, will direct a 16-piece orchestra and weekly guest artists in a series of 15-minute transcriptions for Del Van cosmetic company, Ft. Wayne, Ind. Program, tagged Vanity Box. will run six days a week concurrently on WHKC and WOWO, Ft. Wayne, with other stations to be added later. Guests will include soloists, dues and thos with each act set for week's series of guest shots.

and Fred Sample Rovinsky RIVINSBY and Fred Sample of WHKC continuity, staff weekended in Ft. Wayne, plotting music and commercials. Waxing starts this week in WHKC studios with discs slated to bit the air Monday (20).

WHITEMAN SHOW HAS **GOSCH AS PRODUCER**

Martin Gosch, of the CBS staff, ha Martin Gosch, of the CBS staff, has been assigned to produce 'Chester-field servies with Paul Whitemen and Oliver Wakefield which debuts on that network Dec.' 31. Gosch' leaver Sundry (19) for the Coast whence the new series will originate for the first five week. He will come east with the show.

with the show.
In fiel installment will have Blin
Cropby and the other is the original
Rhythms Boys act as guests.

Rh. ms Ebys act as queris.
Al Lewis and Harry, Carson have been retained to write the Whiteman phace of the program's continuity, while Tom Leman will specialize in material for Walefield, Lewis and Garson's last age Inneit was the Wall O'Keefe show for Bristol-Mana.

Myer.
Lily Pons does a singleton on the Lily Pons does a structure on the eig accounts. Wednesdry, minth show, Dec. 22, with Lawreine Tibbett following her for a 13-week series. Tibbett will broadcast from New York and before an audience. Chesterfield engagement is, his first regular one on the air it see he did the

Cantor Delays Junket

Hollywood, Dec. 14.
Trek east of E'die Cantor's radio roupe has Feen postponed until

erture as originally set for

VINE STREET CROSSTALK

Hollywood, Dec. 14. Tom Breneman producing crama eries of secret ambitions at KNX. Elsa Schallert hancocked for film interviewer at o'her year NBC

Radio staff at Metro tenting on the old camp ground. Studio pub-licists prefer to call their quarters hungalows!

Jessica Dragonett nenth's respite here.

Don Wilson and Ken Carpenier will call the Rose Bowt plays ag i

Relph Bellamy and Basil Rathbone uesting with Bing Crosby on suc-sive weeks.

John Royal and Edward Klauber doing the town in tourist fashion.

C.B. DeMille will, be piped in from New Orleans Jan. 10. for the Lux broadcast. Goes south for world premiere of his 'Buccaneer.'

Gene and Glenn' sang for six hours in KFI to gather "5788 for the Sa'vation Army Christmas Jund.

Tyrone Power moves his Woodbury show over to NBC's red 767 a coast rebroadcast after year makes its turn.

buy snew occast rebroadcast after year makes its turn.
Vacuuming of air dirt disher-uppers giving Harrison Holliway a field day on his KFI weekly effusing.
Mann Holiner took a header and wound up looking like one of those marchers in 'Spirit of '76.

Barney Oldfield helped KHJ launch its traffic safety program, Siepping on the Gas.
Phil Cohan laying out the new Paul Whiteman show for Chester-field, Martin Gosch will produce it for Columbia.

Tiny Ruffner east to talk n' that with Ruthrauff & Ryan big-

gies.
Charles Vanda talked Boris Morros
into putting a string quartet on Columbia as a sustaining feature. It
will be chamber music with a swing.
Roderick Mays and Paul Pierce

Roderick Mays and Paul Pierce on the continuity staff at KNX.

Harry Fields, who used to wow em in vaude, producing transcription shows at Associated Cinema.

Eddie Lyons and Jimmy Doylebarking at KHJ.

Bing Crosby has guest shots lined up for Chesterfield and Peckard.

Ben Bernie starts his new series, for U. S. Rubber Jan. 12 over Columbia web.

Dale Armstrong J. A. Times radio.

Dale Armstrong, L. A. Times radio ed, campaigning in hi column for radio sets for the blind.

radio sets for the blind.

Columbia will lay cornerstone of new studio Jan. 11. Move-in set for March 1 after many postponements.

John Royal beat the storm by motoring to Palm Spri and airing east from there to keep his date with Arturo Toscanini.

Tom Breneman back to Frisco as Columbia's pregram contact.

GESTURE TO AGED WRITER

82-Year-Old Woman To Hear Her

St. Paul, Dec. 14.
Entire facilities of KSTP will be put at the disposal of an 82-year-old women, Mrs. Aina Armstrong, Savage, Minnesota, for a program which she wrote and which will be aired from For One Listener.

Aged women

gram For One Listener.

Aged woman, once a playwright, now bed-ridden and partially deaf, wrote the program as a film scenario, which her friends planned to have produced at a St. Paul film studio, with sound truck and all, for her bencht. Then, after getting her into a wheel-chair and off to a local theatre, they found that the sound-level of talking films was too low for her to hear. to hear.

o near.

They then appealed to KSTP to rewrite the scenario as a radio program, it just for her, adding, it
will male her the happiest woman
on earth.

on earth.'

Station agreed, and Thomas Durning Rishworth, continuity writer
and KSTP's educational director, reworked and will produce the show, a
Yuletice, script. So tar, the stunhas proved a natural for crashing
the papers, with pix and plans for
a follow-up splash-or, the ask-s-re-

CAMELS-ESTY **HUDDLE ON NEW PROGRAM**

William Esty agency execs are in Winston-Salem, N. C., currently, discussing with R. J. Reynolds execs the type of show which will succeed the Jack Oakie (Camel) proceed the Jack Oakie (Came) program next month. Under consideration is a series of mixed comedy teams, each act used over a cycle of four weeks. Block and Sully and Tim (Ryan) and Irne (Noblette) among the possibilities. An orchestra and guest vocalists would pad out such a show,

out such a show.
Oakie's lineup fades with the Dec.
27 broadcast. Sponsor has already
relinquished the half-hour slot on
Tuesdays on CBS. keeping on of,
course, with the Benny Goodner
half hour. When a new program is
selected Camel will shop for a new
period on CBS in which to spot the

golfers waiting for their oil well to

come in.

Margaret Sullavan guesting on
Chase & Sanborn broadcast Jan. 9.

Thrills, Lord & Thomas show for
Union Oil, renewed.

Union Oil, renewed.

Basil Loughran back from Chicago to get Mickey Mouse show for Pepsodent rolling.

George Jessel named on entertainment committee of New York world's fair.

Mario Chamlee's frau singing on KMPC.

Carall New roll.

Columbia's program contact... Caroll, Nye, radi publicist, doing Jimmie Fidler and other Lakeside picture work on the side.

'Getting Off Track,' Paul West Tells **Joint Committee on Radio Research**

Conflict has developed within the Joint Committee on Radio Research on the question of operation policy. Cleavage of opinion was brought to Cleavage of opinion was brought to the for at meeting of the committee last week when it was voted to continue the project for another six months. Paul West, president of the "Association of "National Advertises, started off the fireworks by declaring that it was his impression that the bureau had been set up for the purpose of discovering, the best methods of radio research and not gathering information for direct use by the industry. He thought that the whole thing was deviating from its original course.

gested consideration be given at a

gested consideration be given at a future meeting to a proposed urban study of listening habits which would be based on 40,000 personal interviews. Paul F. Peter was reappointed secretary of the bureau for an additional six months.

Spokesmen for NBC and Columbia told the gathering that the matter of further financing of the research project would be considered by their respective networks if John Benson, president of the American Association of Advertising Agencies and chairman of the Joint Committee, would submit a report showing how methods of radio research and not chairman of the Joint Committee, gathering information for direct use would submit a report showing how by the industry. He thought that the whole thing was deviating from its original course.

Committee also voted to do more listening habit studies, approved the report of the technical group on the report of the technical group on the course farm survey, agreed that the bestdes West and Benson were Chestlatte group as of Jan. 1, 1938, and sug-! Weld and Fred Gamble.

broadcast

One Child Actress to Another

Those daytime serials go in for sentimental heart-tug with a vengeance. The O'Neills' and 'Road to Life' on NBC each have children. Janice Gilbert, 13, of 'O'Neills,' found Marilyn Erskine, 10, sister actress, at rehearsals last week getting herself in the mood' to be very sad for 'Road to Life.'
"I'm in the hospital today, you know.'
"That's funny, so am I. In fact I have to be very sad because all my family has been hurt in an automobile accident.'
"I'm in terrible pain—all my bones are broken.'
"That's nothing, I've got infantile paralysis.'

Royal Puts Gabbers in Their Place, **Joms Coast Defenders; Talk the Thing**

STEEL DOUBLES IN BRASS Wheeling Firm Takes Split Mutual Network for Own Talent

Wheeling Steel goes on Mutual starting Jan. 2 with weekly (Sunday, 12:30-1 p. m.) program which will use amateur talent drawn from the employees of the company.

Shows will be backed by a profesal orch, and will be fed from VA, Wheeling, W. Va., home

sional orch, and will be fed from WWVA, Wheeling, W. Va., home loam of the firm. Program, labeled Musical Steel Makers, is interpreted as being ballyhoo for the sponsor aimed at the twin-winged purpose of blasting back. at C.I.O. propaganda about back at C.I.O. propaganda about 'soulless corporations' and of ped-been bankrolling a program for the

been bankrolling a program for the past two years.

Stations which will be fed the series are WOR, WLW, WGN and WPAY, Portsmouth, Ohio. Sponsor operates plant in the latter loca-

FEEN-A-MINT DISCS REPLACE LIVE SHOWS

Feenamint's long-awaited campaign is being placed this week. Consists of thrice-weekly five-min. discs on 13 stations in major markets, dotted in all regions except the Pacific slope. Supplementary is a series of one min. spo. on 14 stations in Texas. Campaign will extend for 26 weeks.

This is the first year in many that the account has not had network live show. William Esty is the

Bingo Game Sponsored

Detroit, Dec. 14.

After being refused by WJBK. contract for Detroit's first bingo of the air', program was set late last week with WMBC. where it'll be aired nightly at 7:30-7:45 p.m.

Bankroller is Finsterwald furniture store here, for which program has been named Finwald. Set by Simons-Michelson agency, program follows a scheme similar to regular bingo game. Three merchandise prizes will be awarded nightly to winning listeners, more if games come off faster, and special battery of telephones is being set up in WMBC studios to handle necessary calls.

WMBC studies to handle necessary calls.
Contract, which would have meant about \$4.000 to station, was turned down by James F. Hopkins, WJBK's manager, on theory that broadcast of this type 'would not serve public interest' and because 'it is 'very questionable if it is not a lottery.'

Tim and Irene Lose Acct.

Admiracion shampoo folds its half Admiracion shampon folds its half-hour Sunday night program on Mu-tual after the Jan. 9 broudcast. Busi-ness recession! is given as the reason. Charles Dallas Reach is the agency. Talent on the program includes Tim. (Ryan) and Irene (Noblette), tenor. Hal Gordon and the D'Artega

orch. Sno last April. Show started on the network

Youngman Salutes Discovere

Koungman Salutes Discoverer
Albany, Dec. 14
Henry Youngman headed long list
of entertainers at the testimonial
dinner (Dec. 13) in Albany to 5i
Fabian, who gave the radio comic
his first encouragement via a books,
ing in Brooklyn, theatre several

By JACK HELLMAN

By JACK HELLMAN

Hollywood, Dec, 14.

John Royal, NBC program v.p., made it plain to air gosspers that they are being policed by the network and anyone who 'goes off the lot' will be brought face to face with the error of his ways. Royal said there are some now on the air who don't belong in radio and gave them a werbal nudge in the discretionary choice of material and to keep those inflections under control.

to keep those inflections under control,

In making the flat statement that no client can ruin our business or establish our standards, Royal presumably had reference to Jimmy Fidler, who recently cracked to a San Francisco columnist who printed it that NBC wouldn't dare offend a big advertiser (Procter & Gamble) and tone down copy. Another menace that drew a reproving warning are the comics, who, he said, played to certain gallery of dialers and later bragged about the nifty they but over in cleaning up a stag joke. Voice inflections make for embarrassing situations, he said, pointing out that different interpretations are placed on the spoken and written word.

Royal sees for the Coast a rising trol

Royal sees for the Coast a rising importance as a sustaining center, for network programs. Chain will for network programs. Chain will originate many programs from here after first of the year on the network's time. Royal-leans to the belief that the spoken word is shaping the new trend and that writers will be in brisk demand, adding to Hollywood's production importance due to the availability of scriveners for any type of show. West Coast will become progressively desirable as a production center and unless the Hollywood thing is overdone it will maintain its preference with agencies and advertisers, he believes. Agency producers are doined to the production of the production of

Best index to the popularity of a program is the volume of fan mail. A bad show will light up the switch-board for hours, he said. Radio flops, he added, are far fewer than they are in pictures or the theatre,

RALPH CORBETT STILL WITH WLW

Bob Jennings, v. b. of WLW Cincinnati, while in New York yesterday. Thesday) declared that Ralph Corbett, Inc., would continue to sell the station's home markets, consisting of Ohio, Kentucky and a few counties in the eastern end of Indiana. WLW, he said, will also continue to use the Corbett firm's merchandising service.

Corbett theun, explained Jennings

Corbett fueup, explained Jennings, does not alter the announcement made the week before by WLW that the Transamerican Broadcasting and Television Corp. is WLW's exclusive national spot sales representative.

Hildegarde Ouits NBC

Hildegarde's contract at NBC Discoverer any. Dec. 14, seek and singer refused to up this week and singer refused to acade long list he testimonial Albany to Si he radio comic he radio comic he radio comic he radio semination of the result of

WDAS, Lacking NAB Promise of Help, Signs with Performing Artists Assn.

Philadelphia, Dec. 14.

With demand by National Association, of Performing Artists that Philly stations obtain licenses to air discs, two outlets here have signed up, while four others have ceased up, while four others have ceased using records entirely, in favor of transcriptions. Remainder of stations never used wax.

First station to pass over its levy was WDAS. It was against this kilowatter that Fred Waring brought suit to restrain use of his platters. NAPA's present drive is, on basis of Waring's victory before Supreme Court of Pennsylvania in this action. With advice of National Association of Broadcasters, which fought Waring suit for him, A. W. Dannenbaum, owner of WDAS, originally intended to fight the NAPA edict, Inasmuch as NAB would make no commitment on sharing expenses of another legal battle. Dannenbaum signed up. His own attorney recommended settlement rather than again becoming a martyr for the industry.

ominended settlement rather than again becoming a martyr for the industry.

Dannenbaum was asked \$1,200 for a yearly license. He inked a termer for only three months, however, waiting to see what happens at the end of that time. He has privilege of using wax 30 hours a week.

WPEN is the other kilowatter to put pen to paper. It signed for a whole year for an unlimited number of hours per week. Outlets which

whole year for an unlimited number of hours per week. Outlets which have gone exclusively to transcriptions are WIP, WTEL, WIBG and WHAT, WIP used only a few discs. WIBG and WTEL had been using transcriptions to a large extent any-how. WHAT, which played great numbers of waxings, is still undecided, about future policy. It may size.

Withers Air Deal **May Force Studio** Hand on Shirley

Hollywood, Dec. 14.

Deal is in the works for Jane
Withers, picture moppet, to do a
series of broadcasts for General
Mills. Jeanette Boyer, talent agent,
is en route to Chicago to continue
negotiations. Contract for 26 weeks
would net the kid actress \$75,000.
Understood that 20th-Fox studio,
where youngster is under contract,
may denue at arrangement due to

where youngster is under contract, may demur at arrangement due to the touchy problem of possibly of-fending the studio's top money-maker, Shirley Temple, by granting permission to the Withers girl. Studio has consistently refused to allow the Temple youngster to go on the air.

FORGOT TO INVITE **BOARD OF DIRECTORS**

Philadelphia, Dec. 14.
Face of Sam Rosenbaum, pres of
WFIL, was tinted a nifty, smooth
carmine last Thursday night at dedication of station's new \$22,000 organ.
Press, leading musicians, advertisers, everybody was invited.
Everybody, that is, but station's
board of directors. Rosenbaum, who
made arrangements, forgot them.
Letters of apology went out Friday
morning.

COOPER SUED BY NBC

Artists Bureau Follows Cliff Soubier Precedent on Commish

Los Angeles, Dec. 14.

Successful in its suit to collect delinquent commissions from Cliff.
Soubier, NBC artists bureau through
its resident attorney. Frederick
Leuschner, filed a similar action in
superior court against Willis Cooper,
now scripting, with Addison Simmons, Hollywood Hotel. Complaint
charges Cooper with being \$3,000 in
arrears on bureau payoff.

Action parallels Soubier Illigation
in that both were signed to personal,
management contracts outside the
state, Part of commissions are
claimed for Cooper's employment at
20th-Fox studio as a writer.

Agency Timber

Hollywood, Dec. 14.

Leave it to the college laddies Leave it to the college laddies to discover something new in radio. When College of Pacific at Stockton challenged Redlands, a few hundred miles away, to a debate the thing seemed doomed when no coin for traveling was available. One bright camposer spoke-up and suggested transcribing the pros and cons. So the lads had at each other on wax.

Lawton Campbell New Radio V.P At Ruthrauff & Ryan

Lawton Campbell, currently v.p. in charge of advertising and sales for the General Foods group composed of Jell-O, Minute Tapioca and Swansdown Flour, is slated to succeed Myron Kirk as head of Ruthrauff & Ryan's radio department. Campbell switches connections at the end of the year, while Kirk's resignation takes effect today (Wednesday). Campbell will be a

made v.p.
Campbell has been with General
Foods for about 10 years. Before
that he was with DeVoe-Reynolds
and the U.S. Rubber Co. Campbell
is the author of the play, The Solid
South! which was produced on
Broadway in 1930.

Broadway in 1930.

It is understood that R & R will not take up the option in Tiny Ruff-ner's contract. Ruffner, who is due in New York within the week, was named head of the agency's radio division in Hollywood. Under the terms of their contract Ruffner and R & R cannot part for a minimum of 60 days, unless mutually agreeable.

Ed Wynn's Blast

Ed Wynn, initiated last week into the Circus Saints and Sinners, told the members he was preparing a book on radio. As described by him, book on radio. As described by nim, sounds like it will take the ether over the hurdles, subject matter dealing with 'why it is impossible to create on the adio.'

Stated how glad he was to be back in a musical, where creative work is necesible.

possible.
Presently suffering from severecold, Wynn, when asked at the theatre to elaborate, could not do so, as
he was off to see his doctor for his
throat, and sparing his voice as
much possible. Stated briefly,
however, that the repetitive angle of
producing spaterial weekly makes
the invisible stuff studied. Impossible, he said, to turn out really good
weekly stuff consistently. weekly stuff consistently.

More Dorothy Thompson

Starting Jan. 4. Dorothy Thompson, syndicated newspaper columnist commentating for Pall Mall cigarettes, will have her program expanded. In addition to her regular Friday quarter-hour, Miss Thompson will assume at Tuesday slot at 1730 p. over NBC-blue splitnetwork.

Compton agency handles the pro-

Kelsey with Don Lee

Hollywood, Dec. 10.
Carlton Kelsey, former symphony conductor in Chicago and music director for Columbia's western division, was named music head of Don

Lee broadcasting system.

He succeeds David Broekman.

Del Casino Buys Release

Det vasino Buys Refease
Del Casino and his manager Harry
Dagand, parted Dec. 13 via mutual
agreement and a settlement.
Singer bought out rep for an unstipulated amount. No new affiliation yet.

'NEIGHBOR JIM' TOSSED

Montgomery Ward Off Radio for Balance of Winter

Chicago, Dec. 14.
Five-a-week transcribed serial
Neighbor Jim, which Lord &
Thomas spotted on 68 stations for
Montgomery Ward, have been cancelled, as of the first of the year.
Mail order box many and the series of the serie

Mail order house will use no radio through rest of winter according to

Sponsor Advertises In Dailies Its Program Is Free of Advertising

Baltimore, Dec. 14. A sponsored show without com-nercials took the air here Saturday night over WCAO. Sponsored by McCarthy-Hicks, / local

liquor distributors, and handled by Merrall A. Fox of the Fox Advertis ing Agency, new style commercial

ing Agency, new style commercial air show uses recorded dance tunes over a two-hour period from 11 p.m. to 1 am.

Not during the period is name of sponsor or products handled mentioned. Although selling a line of liquors, taboo on the air, firm could push its beer representation. Jolly Scott Ale. Feeling of excess, however, is that sufficient identification of program and sponsorship can be built up by newspaper and point of sale advertising. Opening ads breaking on day of broadcast decried usual commercials and assured prospective reader only in-

decried, usual commercials, and assured prospective reader only intent of program is entertainment. Considerable inferest and comment by local radio, newspaper and advertising circles. Public reaction to be carefully gauged.

Amateur Instrumentalists Added to Rolling Mill Show

Audeu w Rolling Mill Snow Philadelphia, Dac. 14. N. W. Ayer has finally ended skull-scratching in its hunt for an innova-tion on American Rolling Mill Co. show skedded to hit 24 outlets on NBC blue in East and Midwest on Jan 2. Program will bring to mike Jan. 2. Program will bring to mike each week outstanding young in-strumental soloist mostly from deep corn. Curtain-upper will be Billy Snyder, 14-years-old, from Edmund, Okla. He won renown as champ cornetist at Tri-State Festival, Enid, Okla, last spring.

Although most soloists, obtained

will be strictly amateur, this angle being played down to keep far away from Major Bowes, Show will originate from WLW.

Cincy.

Ford Hires Sir Ernest

Ford Hires Sir Ernest
Philadelphia, Dec. 14.
Sir Ernest MacMillan, wander of
Toronto Symph, has been added to
list of guest podiumists on Ford Sunday Evening Hour, He'll conduct
five programs, starting Feb. 27
through March 27.
Among soloists to appear under
his stick will be Flagstad, Iturbi and
Days

Brown's Informal Forum Decides: Agencies Are Dopes-Unanimous; **Brown Wants Too Much-Minority**

News, Ad in 35 Words

Federal agency is trying to self Ingersoll Watch on a station-break announcement campaign which would link a news flash to the plug, with the combination limited to 35 words. It would be up to the individual station to furnish the bulletin/ Campaign as outlined calls for a schedule of three station-breaks a day seven days a week.

Bernie Renewal Sought Before **New Pact Starts**

General Tire Co., through Campbell-Ewald, trying to negotiate a renewal of contract with Ben Bernie before the latter has even started to work on the original document. Present deal becomes effective Jan. 12 and calls for 26 weeks. Account wants Bernie to agree to take a 13-week layoff, and accept another 16-week play or pay contract, starting the end of Sept. middle of October. Layoff idea okay with the m. bandman, but he would prefer to defer talking about a new contract unless he determines whether this is right type of show for him.

Lew Lehr and Harold Nicholas Bros. are being considered as part of the show's east. Louis Dean, of the C-E staff, will handle the production. General Tire Co., through Camp-

Jane Pickens has been signatured to go on the air with Bernie on Columbia, Jan. 12. She is set for 26

Midwest Discs Expand

Minneapolis, Dec. 14.

Minneapolis, Dec. 14.

In connection with an expansion program being launched by Midwest Recordings, Inc., here, Louis M. Knopp has been appointed general manager in complete charge of sales. Knopp, radio continuity writer, has been with Midwest in various capacities since its inception five years ago and originated and has headed a department for the creation of unusual ideas in radio promotion programs. Under the revised set up, President Harold Field will continue as production head.

Company to organize a production unit in Hollywood and to open an additional sales office in Chicago.

By RAY WILSON

-Chicago, Dec. 14.

Robert N. Brown, program director for WBBM, is very serious about seeing what can be done to make radio drama something besides just ratio drama sometime ossues just stuff which goes between two com-mercial announcements in order to give ingenues work. That's the rea-son he gave a dinner at a local res-taurant. Wednesday (8) night, and invited a lot of program directors, publicity men, newspaper reporters.

Brown said he They came, too. They came, too. Brown said net was very happy because that showed they were anxious to have radio drama become classy. However, there is some talk that the restaurant has a very good reputation as far as food is concerned, and the 34 boys feet to care the property. had to eat anyway.

program producers, and one actress

After dinner was over Brown stood up and said he would conduct, the meeting, which he did.

Most everybody thinks of Brown when he is conducting a meeting on How Moi or How Radio Drama Can Be Made Better. He starts this one off by asking how come radio drama what it is, meaning something very low; and also why won't sponsors buy nice programs. buy nice programs

Somebody arose and said, Maybe you can tell us. Why hasn't 'Manhattan Mother' sold?' Now Brown hattan Mother' sold?' Now Brown has been feeling very good up until this time, for as soon as the boys saw the meat coming up, they began to tell him how very high quality his 'Manhattan Mother' program is. And to have somebody ask him why it hasn't sold after being on the air for so long, possibly servy letting.

And to have somebody ask him why it hasn't sold after being on the air for so long possibly very irking.

In fact, a good many of the boys must have considered it also very impolite to say such things when a man is feeding you. So about eight of them, jumped to their feet and began; shouting about how stupid sonesors are sponsors are.

Some more said that salesmen were ignoramuses, and didn't know how to sell anything but 'Comin' Round to self anything but Comin' Round the Mountain' singers. A couple others said that it was the advertigang agencies' fault because the agnicies' executives were lowbrows, and probably thought the whole thing was a fake.

This went on for about 90 minutes This went on for about 90 minutes, everybody was so mad. Then Loui Jacobson, who is J. Walter Thompson's man, and had finished eating, said the real Manhattan Mother', hadn't sold was because WBBM, Brown's station, was asking an exhorbitant price for it, and one entirely out of line with what it was worth, and what was asked for other programs.

entirely out of line with what it was worth, and what was asked for other programs.

So then the meeting went into more general discussion of why radio drama is bad. The writers blamed the producers, the producers blamed the agency, the agency blamed the agency, the agency blamed the sponsor, and it ended there, because no sponsors were at the dinner, so nobody knows whether they want to take the blame 'pass it along to somebody else.

But it was just well, because everybody had a lot of fun panning the sponsor who paid the bills, and it was almost time to go home anyway, because the restaurant had been closed for half an hour, and there waiters were clearing their throats, and gettin 'uneasy.

Frank Rand and Judith Waller, CBS publicity head and NBC educational, program director, meanwhile had had a chance to get a word but they were hushed up quick especially Frank Rand, for he told severybody what their Taults were and dared em to come over to lis house if they thought they were good. Miss Waller advocated that stations and networks regain control of their programs. But didn't mention how.

As the boys went out, they all dated Room -

mention how.

As the boys went out, they all patted Brown on the back and told him not to give up, that Manhattan Mother would sell sometime—that is, they all did except Lou Jacobson, All he did was to thank Brown for the dinner.

Vaughn de Leath Versus Kate Smith Concerns 'First Radio Lady' Billing

Rivalry between Kate Smith and Vaughn. De Leath, existing since 1933 when the two were broadcasting over the Columbia System, finally reached the courts Monday (13) in a temporary injunction action filed by Miss De Leath to stop Miss Smith from using the title First Lady of Radio. Following a long argument between lawyers for both sides before N. Y. Supreme Court Justice Phillip J. McCook, counsel for Miss Smith and the Columbia Broadcasting System, against, which the suit-was-also-directed, tentalively, agreed that Miss Smith not use the title until the case for a permanent injunction is settled. After a stipulation was entered, request for a temporary stay was withdrawn.

Reuben Caidin, attorney for Miss De Leath, told Justice McCook that his client first, appeared on the air, in 1919, being the first woman to broadcast. She was also the first to sing over the trans-Atlantic radio from Paris. In 1932 Kate Smith appeared on the Columbia hookup Miss De Leath had been with the

same company for several years. Latter, according to Caidin, has been widely advertised since 1932 as 'The First Lady of the Air,' In 1933 she shifted to NBC.

First Lady of the Air. In 1933 she shifted to NBC.

She carried the little with her:
Her attorney complains, that since Nov. 4 Miss Smith appropriated the tittle without Miss DeLeath's consent and claims unfair competition, and that from her long usage of the phrase and the wide publicity given it it became her trademark.
Myron Engleman and Sydney Kaye, attorneys for CBS and Miss Smith, asserted that Miss Smith had been awarded the title by numerous spoularity contests held throughout the country and therefore was not infringing on it, as Miss DeLeath claims. Justice McCook asked the attorneys whether the title meant the first in popularity or the first to appear on the The question was left in the air and the court suggested the attorneys get together and agree to let the matter rest until it is threshed on trial.

Trial set for early next month.

NETWORK SPONSORS

WEEK OF DEC. 15-22

(ALL TIME EST)

Commercial programs are listed alphabetically under the advertises's corporate name. Asterisk indicates advertising agency handling program

Where spons has more than one network program the outively.

All time to P. M. unless otherwise noted.

CHARE &

(Stend. Brands)
S. p.m. Su-Red
Don Amecha
Begar. Bergen
Dorothy Lamour
Nelson Eddy
Strand Twins
Rebert Armbruster
J. W. Thomuses

Abbrevistions: SU (Sunday); M (Monday); TU (Tuesday); W (Wednesday); TH (Thursday); F (Friday); S (Seturday).

NATIONAL Blue-WIL

Red-WEAF

ACME
(Paints)

5:30 p.m.-Sn-BlaEd McConnell
Irma Glen
'Honri, Hurst &
McDonald, Inc.

ALKA SELTZER

Dance'
7:15-N-W-F-Red
Tincle Bara's
Radio Station'
Wade AMRE. RADIATOR

Tiso-Se-Red Ttreside Reeltale Bigurd Nilsson Moion Marshell Frank St. Leger Bloker Advi.

10 p.m;-W-Mod our H'wood Par de ick Powell osemary Lana-ufe Davis

Part O'Brien
Wayne Morris
Jane Bryan
Bryan
Franch
Franch
Franch
Franch
Choral Ensemble
Lord & Thomas
ANACIN
(Am. Home Fred.)
1 p.m. Th. W.Th.
Eny
Eny
Lord
Franch
Lord
Franch
Lord
Franch
Lord
Franch
Lord
Franch
Lord
Franch
Fran

ELIZARETH ARDEN (Cosmetics) \$ p.m. W-Blue Eddy Duchin Ore Scell, W. & L. BARBITT, INC. (Cleanser) 11 a.m.-Daily-Bed David Herum' Wilmer Walter Eva Condon Alan Devitt Peggy Allenby Blackett-S-H.

CITIES SERVICE

CONTINUE SERVICE

A CONTINUE SERVICE

CRACK

CRAC

FIRESTONE FIRESTONE
S.50 p.m.«-Bed
Toice of Firestone
Richard Crooks
Firestone Chorus
Afred Wallendin
S. Firestone Chorus
T. S. Fires
S. Fires
T. W. Ramey
FIRESCHMANN
(Rich. Brande)
7:30-5a-Bine
Ozie Nelson Or.

BASTER

BASTER

BASTER

J. 10-fie-Roll

American Album

Frank Munn

Frank Munn

Frank Munn

Frank Munn

Bas Resenschas Ore

Blackett F-H

BI-50-DOL

Lan, Home Fred, J.

Baster F-H

BI-50-POL

BI-50-T.50-Filmer
T.50-Filmer
T.50-F

(Ipana S. Henetica

p.m.-Wed-Bed
Frol Allen
Portfand Hoffa
Peter Van Steeden

GIBE CIUB

MREON
GEN. MOTORES
SE P.m.-Su. Milon
SE P.m.-Su. Milon
SE P.m.-Su. Milon
SE P.m.-Su. Milon
SE P.m. Su. Milon
SE P.m. Su. Milon
SE P.m. Su. Milon
SE P. Su. Milon
SE

Portiand. Hona
Our Van Steedon's
Our Van Hone
Stack Gobie

BROMO-SELTZER
CEMPESON DENKS
SEED HOME
SKIESKY From Holly
West
Thompson
HEROWN.

W. Thompson HROWN-WILLIAMSON

WILLIAMBON
(Kool-Ratelet).

8:30 p.m.-F-Blue
Buythe Wright
Jack Leonard
Tommy. Dorsey
*B. B. D. & O.

CAMAY ROAF
(P. & G.)

10:30 a.m.-DallyBlue
Blue
Blue
Blue
Red.

*Boppier, Young

Boppier, Young

Poppier Young Curtie Arbit Betty Wregge Marion Burney, Jack Roseleigh CARNATION D. p.m.-M.-Red Cornellom Con-fected Fronto Banck

HORLICE 7:30 p.m.-M-W-F-Blae 'Lum-'n' Abner' Chester Lauen, Norris Goff 'Lord & Thomes

HOUSEHOLD FINANCE 8:30 p.m.-Tu-Bine
It Can Be Done
Edger Gueet
Frankle Meetere Or
B.B.D. & O.

CHIPSU
(P. &. (I.)

11:18 a.m. DallyBlac

118 p.m. M to FriRod of Life'

Pedlar & Ryan

MUSIC SOLD

MUSIC SOLD

Relieve It or Not
Robert L. Ribiey

Relieve It or Not
Robert L. Ribiey

F. A. Rollers-OreBenion & Bowles

F. A. RollersF. RollersF.

JELIO (Gen. Foods) 7-Su-Red

(den. Fondy.

Jack Besny
Met Benny
Met Met
WELLOHOLD

W & Th-Bie

W & Th-Bie

W & Th-Bie

W & Th-Bie

Winding Lady

Inding Lad

Wives'
LISTERINE PRODS
(Lambert Co.)
8 p.m., F-Blue
Grand Central Sta-

6 p.m.-F. Blue
Grand, Central StaGrand, Central StaCommission of the Commission Charal Saciety
Versuel Co.

GRICA S. WAYNEL

Shells Sarret

Shells Sarret

Shells Sarret

Shells Sarret

Shells Sarret

Ann Home Proci
In a.m.-Belly Ree

Man Wigner

Cau

Man Wigner

Ge Lathen

Mal Wigner

Mal Wigner

Ge Lathen

Ge Lathen

Ge Lathen

Bigner

Mal Wigner

File Raga

Benton & Bowles
Vox Pup'
MOLI.E
D p.m;-Ta-Red

Parks Johnson
Parks Johnson
Parks Johnson
Stack Gobbs worth
John DailyMa Parkins
Virginia Payor
Uhas, Egelson
Cacil, Roy,
Murray, Forbee
Haard Depheids
--Blackett.R.H.
12:15 puniballyGoldber Red
Goldber Red
Goldber Red
Goldber Red
Goldber Red

Red
Goldbergs
Compton
FACIFIC BGEAX
9:30 p.m.-Fr-Blue
Death Valley Days
McConn-Erlekson

MacConverted by MacConverted by MacConverted by MacConverted by 130 p.m., Ta-lacel Lanny Rose.
Lanny MacConverted by M

PEPSODENY
7 p.m.-Dally-Red
2 moe in Andy
1 tiord & Thomass
8 p.m.-Tu-Bad
Russ Morgen Ore
1 p.m.-Dally-Red
4 p.m.-Dally-Red
4

Pinchett, S. & H.

PILLMEINEY

PILLMEINEY

PICUTS

19:48 p.m. - Delly

Teday's Childres

Mutchinson

PONTIAO

(Motor Carri

Carrier

Varian S. Bille

Porcham Jil

**MacManus. Johns.

& A.

& A.

CAMPBELL
(Stup)

Feltywood Hotal
Bullideg, Drum
mond's Revenge
mond's Revenge
Eldine Barry
Frances Langford
Jerry Cooper
Anne, Jamieos
Remond, Parones
Raymond Pales Ore
Ken Murray
Tony Labriola
F. W. Armstrong
TARRORUNDIM F. W. Armstrong
CARBORUNDUM
7:30 p.m.-Sat.
Voice of. Niagara
Carborundum Band
Colby Chester
Edward D'Anna
Francis D. Bowman
B. B. D. & O.

MACMANUS, JOHNS, & A.

QUARTE CATE CO
S:80-Sa-Red

Kailconmeyer's Kladergarten
Bruce Kemmes
Sidney, Elistrom
Billy Wild
Thor Ericson
Marrill Fugit
Harry Kogen Cre
*Lord & Thomas
B. C. &

Arry Norsentral R. C. A. 7 p.m. Sa-Blae Magic Rey of RCA Frank Black's Symphony Oren Morlz Rosenthal Milton J. Cross Lord & Thomas REGIONAL ADV. 11:45 S.m.-Tu-Th-Red:

Mystery Chef McCann-Erlekson

* McCann Richess RY R Hisp RALSTON (EREAL (Raiston Purina Co) 5 pm. Sn. Red Aurion Talley Rose pm. Delly Dire State pm. Delly Bire Tom Mix Straight Shooters Gardner

ROYAL GEL. (Stan. Brande) ands my Riggs

*J. W Thompsee SEALTEST LABS, INC. (Milk & Ice Cresm) 10 p.m.-Su-Red. Alex Simaliens: Orc Mixed Chorns Richard Gordon 'J. W. Thompsee

SHERWIN-WILLIAMS (Paluts) 5 p.m.-Su-Blue Mel. Opera Audi Mel. Opera Accountings.
Carll, Wornshie & L.
SLOAN'S
LINIMENT
(W. R. Warrer, Co.)
10, pan; "MellineReblind Trison Barks
Lewis E. Laws
"Cecil, W. &
"Cons. Att.

RUN OIL 148 p.m.-Dall; Blue Blue
Day's News'
Lowel Thom
Roche, Williams
TENDERI.EAF
TEA
(Ston: Brands) TRUE STORY
(MacFedden)
9:30 p.m.-Fr-Red
A. L. Alexander's
Court of Human
Relations'

WEICH GRAPE JUICE 8:45 p.m.-Su-Blaa Irene Rich 'H. W. Kestor & Sons

S.W.Red
One Man's Femily
Fage Gliman
Bernice Berwin
Wilson
Cathor
Janton Smytes
Kathleen Wilson
Wilson Michael Raffetto
Walter Patterson
J. W. Thompson
THIVE DOG
KOMISTON
THOMPSON
THOMPSON
THOMPSON
THOMPSON
THOMPSON
THOM WHITE NAPHTHA
7:15-Tu-Th-Bed
Vocel Verieties
*H. W. Kastor SOAP (P. & G.) (:15 p.m.-Dully-Red Guiding Light Blackmen

COLUMBIA

WABC

Time, Inc.
Time & Life Mags)
8:30 p.m.-Th-Blue
March of Time
B. B. D. & O.

(Dec. 15-21)
AFFILIATED
(Edna Wallace
Ropper Cosmetite)
12:50-Dally except
Sa and Su

Sa and Su

Romance of Helen
Trent
Virginia Clark
David Gothard
Mary Calvert
Audrey McGrath
Hilda Graham
Eugene McGillon
Marje Nelson

Hilda. Graham
Eugene McGillon
Marie Nelson
Sid. Breeze

Sa and Su
(Anacin—Kolynos
'Our Gal Sunday'
Jay Josiyn
Robert Strauss
Karl Swenson
Dorotby Lowell
Carleton Young
John DeWitt An.
*Blackett-S-H.

AMER. TOBACCO (Lucky Strike Cige) 10-8a

10-5a
Harry Salter's Orc
Leuritz Melchlor
Buddy Clark
Freddie Gibson
Songamiths 4
12:15 p.m.-Deily
Edwin C. Hill
*Lord & Thomas

BENEFICIAL 8-Sa

8-Sa
Unseen Friend'
M. H. Joechim
Vivlan Smolen
Rarry Saiter's Ore
Frank Law
CAMPBELL

*B. B. D. & O.
CHESEBROUGH
2:30-Su
Dr. Christian
Jean Hersholt
*McCann-Erickson

McCann-Erleks CMMBTEMF181 (Liggett) 9:30-F Music From

Music From
H'wood'
Alice Faye
Bob Allen
Skinny Ennie
Saxie Dowell
Hal Kemp'e Ore

Rose Bampton
Deems Taylor
Andre Kostelanets
Orc
6:30-Th-Sa
Football News
Eddie Dooley
Paul Dourlas
• Newell-Emmet

Campbell-Ewald
CREYSLE CORP
9-Th
9-Th
Bowse Amateurs
*Rüthrauf & Ryes
COCA COLA
COCA COLA
Sons Shop
Kitty -Carlisle
Heed Kchneit
Alica Cornett

Alice Cornett
Frank Grumlt
Gus Haenschen
Kenneth Christle
Glee Club
Songshop 4.
*D'Arcy

COLGATE

Blackmen

WOODBURY

D. J. m. Su-Blac

H'wood Play louse
Tyrone Power

Lennen & Mitchell

Joe Emerson
Fred Jacky, Dir.
1:15-W.F.
Betty Crocker.
1:30-Beity
Anold Grimme
Daught Shann
Guila, Adams
Guila, Adams
Edi Prentiss
Don Merrifield
Jean McDonild Ed Prentiss
Don Merrifield
Jean McDonald
Orin Brandon
Gertrude Bondhill
Jeanne Juveller
Edwin H. Morse,
Dir.
146-Dally
Hollywood in Per-

capt. Bob Baker Louise Roberte Ern Westmore Wally Westmore Blackett-S-H. Beg. Mon., Jaly 18

Meyer Alexander Georgie Stoll Orc Beany Goodman Or Beany Goodman Or Bwing School Martha Tiken Lionel Hammto Teddy Wilson Gene Krum Harry James Wm. C. Bety Ce.

Young & Rubleam

SPRY
(Lever Broad)
11:46-Daily creeps
Late Stories

Suthrant & Ryan

STERLING PROD.
(Bayer Applin)
The Second Hubband

Rale Menken

band'
Melan Menken
Joseph Curtin
Franc Hele
Jay Josityn
Jantee, Gilbert
Jimmy Donnelly
Jaan Colbert
Wm, Podmore
Bert Hirsh, Mu, Di.
'B.S.H.

Reg. Mon., Jaly 13
GULF 7:30-8a.
Great Anierican
Thougher
Phil Buker
Lucille Ball
Bottle
Harry McNaughton
Al Garr
Cecar Fredley's tire
Toung & Bubleam

BINGO

11:58-Dally except
Sa and Sister
Sa and Sa and Sister
Sa and Sa a M. J. HEINZ CO.
11:15 a.m. M to F.
Magazine of the
Air

Air' 'Carol Kennedy'e Romance'

Joan Madison
Ed Jerome
Ed Jerome
Eirlo Mae Gordon
Marie Bilzard, Au.
3:30-Th
Channing Pollock
Morton Howe
Mark Warnow'e Orc
Maxon, Inc.

Contain a Bowles

OUPARE FAGE. CU

(Old Dutch

COId Dutch

COId Dutch

Cold Benery on the County

Reside Seems of the County

Contain Se

DUPONT 5-W Cavalcade of Amer-

Cavaccae of Americae
Dr. Francis B. Trudeau
Dr. Francis B. Trudeau
Dr. Francis B. Trudeau
Dr. Francis B. TruDes Voorhese Gre
P. & F (**OUGH**
DROPS
1:30 pm.-M.-W-F
Jenny Pesbody
Ginger Jenes
Dan HosmerFrankis Pacell
Dian Soule
Silackett, Sample,
FEORIDA.CITRUS
Blackett, Sample,
FEORIDA.CITRUS
How to Get Most
Out of Life
Emily Foot
FOR MOYOR
Watch the Fue Ge
By
Watch the Fue Ge
By
Arlane Barris 5-Dally
'Follow the Moon'
Elsie Hitz
Nick Dawson
'Lennen & Mitchell

LUX
9-M
Redio Theatre
Loù Silver Orc
Cecil B. DeMille,

Redio
Lou Silver-Orc
Cecil B. DeMille,
Dir.
*J. W. Thompso
NASH
* p.m.-5a
Prof. Quis
M. Henri Sales
M. Henri Sales
R. M. Neuman
Rob. Trout
* Goyer, Cornell & M.

OLD GOLD 7:15-Tu-Th Hollywood Screen-accops George McCall *Lennen & Mitchell

Jennes & Mitchell
Jennes & Mitchell
Jennes & Mitchell
Beaka Carte
Bata Carte
Bata Carte
Bata Carte
Bata Carte
Bata Carte
Bata Carte
Johnie Present
Base Morgan'e Ore
Gene Cooper
Gene Cooper
Beverly
Beverly
Generaly
Generaly
Frances Adely

Watch tha Fus 6Watch tha Fus 6Al Patric
Al Patric
Ariene Harris
Moarce Uptes
Buil Cometoch
Madge Mariey
Cari Hoffe Ore
'Sunday Eve Hour'
Chuid & Hepsthah
Menulin mandy
We J. Cameron
'N. W. Ayer.
GEN. BRAING
'SPARING

Powder)

Note Smith.
See, Mattle Cars.
See, Mattle Cars.
See, Mattle Cars.
Ray Collins
The Structur Choru
Jack Edward Choru
Mary M. Mefrida
(Smith Confe)
Wo. Onlike Confe
Wo. Onlike Confe
Wo. Mary M. Metrida
(Smith Heatter
Dell Sharhut
Mark Wernow Ore
'Young & Rubican
GENERAL MILLI • Newell-Emmett

CHEVROLET

6:30-Su

Romantic Rhythma
Seymour Simons Or
Saily Nelson
Barry McKinley
Basil Ruysdael

Campbell-Ewald

Mark Wernow Cryone & Hubbar Cr COLGATE
(Palmolive Soni)

Gang Busters'
Fbilline H. Lord
Averlil Herrias
Erik Rolfo.
Adeladis-Klein
Joseph Yarmish
Edmund Maclionis
Flenton & Howles
CONVINENTAL
BAKING

Wonder Bread)
10 onder Bread)
10 onder Bread)
10 onder Bread
10 onder Bread
10 onder Bread
10 onder Bread
10 onder
10 on

Maron, Inc.
MUDSON MOTORS
T18-W
Hobby Lobby
Dr. James E. West.
M. I., Phillips
Ellizabeth Cole
R. I., Ehmann
Henry T. Schmitz
Anthony, Ippolito
Lt., F. M. Kremi
Harry Sallet Orc.
Brooke, Smith & F.

Brooke, Smith & F.

KOLYNOS

(Amer. Home Prod)

5 p.m.-F.

764 Hammerstein
Jerry Mann
Erin O'Brien Moore
Lee Sullivan
Alice Marion

Blackett-5-E.

LADY ESTMER
10-M
Wayne King's Ore
tack-Gobie LEHN & FINE (Hinds Cream) 5:15 Daily 'Life of Mary Soth

Service Hirsh, Mu. Di. 58-S-H.
SI-S-H.
SI-S-H.
SI-S-H.
SI-S-H.
(Alam Wall)
Alam Wall
Alam Wall
Alam Wall
Alam Wall
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Alam Cottone
Art. Thorses
Art. Thorses
Art. Thorses
Art. Thorses
Art. Thorses
Art. Thorses
Bayes

lizabeth Love ackson Beck eo Curley Santos Ortega oe Latham

Now Latham
Walter Kinsella
Gose Morgan
Walter Kinsella
Gose Morgan
Billy Ariel Ore
Edith Eveneen
Tox Bergen Revise
Willy Ariel Ore
Edith Eveneen
Tox Bergen
Walter Chief
Tox Bergen
Tox Ber

Zenith Foundation Comm. E. F. Mc-Donald. Jr. *J. W. Thompson

MUTUAL WOR

g. s. METNULUS (Camel Cigarettes) Camel Cigarettes) Jeck Onica Jeck Onica Jeck Onica Stuart Erwin Raymond Jistlen Win Anstin Helen Lind Harry Barris Sugar Kane Meyer Alexander Georgie Noil Ore Norma Talmadge Tominy Tucker Ore Epy Pursons Churley Boy Dorothy MeNuity Amy Arnell Josephino Starr *Redfield-Johnstons CUDAHY PACKING 11:15 n.m.-M-W-F Bachelor's Chil-

Bachelor's Chil-dren'
Hugh Studebaker
Patricla Duniap
Stariorle Hannon
Olan Soule
Nuth Balley
*Roche, Williams &
Co.

GORDON BAKERIES 1:80 M-F-W-WXYZ Lona Renger' * Sahi

GOSPEL B'DC'ST 10 p.m.-Su-KHJ 10:30 u.m.-Su-KHJ Svangelical Talke

Wengelical Talke

HECKER'S H. O.,

11:45-12 p.m.-M to F.

Daily Into Service'
Myra Kincsley
Dovothy Draper

Helei-Rowland

Allice Hughes
feain F. king
Amy Seiell

Erwin-Wasey

HECKER:H-O

(Silver Duah)

(Silver Duat)
2:45-S-Tu-W-Th-F
Beatrice Fairfax
Lee Cronlean
*B. B. D. & O. *B. B. D. & O.
HUMPHREY CO.
9:45 a.m.-W-F
11 a.m.-Su
Martha & Hal
Andy-Sanella
*Blow
JOURNAL OF
LIVING

LIVING

12 p.m.-M-W-FWOR

Victor Lindiahr

Franklin Bruck Corp.

Corp.

KELLOGG CO.

5:30 p.m.-Nu
Ireene Wicker
Chas. Wurburten
Frank Knight
Milton Rottenberg
*N. W. Ayer

*N. W. Ayer
LIBBY MENEILL

LIBBY 12:45 p.m.-M to F
We Are Four
Alice Hill
Marjorie Hannon
Chas Flynn
Olan Soule

Repuber Lamsin

Lamber Lamsin

Lamber Lamb

*Erwin-Warey SCHEAFFER PEN S.15 p. P. W. G. Harold Roken Gr Arthur Wright *Beggeley, Horlon & H. STATE OF MANN 1:15 p.m. Thi-Th Girl From Maine Marforte Mills *Brooke, Smith, F, & D.

Marjorie Mills
Broke, Smith,
D.
VARADY OF
VIENNA
18:80-ba-With
Perry Come
Elme Tenner
Ciry Washburse
Red Ingle
Plerre Andre
Ted Weems O'e
Bedlers

IT SNOWED IN BUFFALO

Buffalo, Dec. 14. Mountainous snows and near-bliz-zard weather which tied up traffic here and marooned suburban families for from one to four days last the

week, played mean tricks the usually punctual radio schedules. On Wednesday (8) Clinton Buehlman, who lives north of the city, was due downtown for his 'Musical Clock' broadcast at 7 a. m. He arrived at noon. Cliff Jones pinch-hit

Clock broadcast at 7 a. m. He arrived at noon. Cliff Jones pinch-hit
by doubling between his own WKBW
mike and Buehlman's WGR sender,
handling both shows simultaneously,
for two hours, with the usual treisscribed music as filler. The Jone
engineer, Bud Williams, had to monflor both shows.

WBNY has a program of race
scratches which is presented each
afternoon at 1:45 p. m. First scratch
to be amnounced on Wednesday and
Thursday (8-9) was Ralph Hubbell,
regular scratch spieler—he couldn't
get in through the drifts,
From a Niagara Falls boulevardriding academy where 37 people
were marooned, the WBEN special
evanjs department hooked up, and
broadcast a phone interview. Robert
Denton in the WBEN studios in
downtown Buffalo questioned the
snow victims. A Hudson-Terraplane
dealer, among those present, got in
a free plug for his agency.

Two WKBW-WGR engineers sta-

dealer, among those present, got in a free plug for his agency.

Two WKBW-WGR engtheers stationed in the transmitter house were marooned at their posts from 4 p. m. Tuesday (7) until 4 p. m. Sunc 2/.

(12). Up to that time they couldn't get out and the relief crew couldn't get out and the relief crew couldn't get in. A neighborhood samaritan on skis fook food to them.

Many broadcasters missed programs because of the turtle traffic, others stayed in downtown hotels for several days, either because they couldn't get home or because they cared if they got home they couldn't get home or because they cared if they got home they couldn't get home.

No interruptions in technical oper-ation were caused by the storm.

ODD SIDE-LINE

KVI Production Man Goes to Alaska for Fox Season

Seattle, Dec. 14.
Ed Woods, production man with KVI, has quit his job and salled to Alaska where he joins Kay Barker, 20-year-old New York heiress, who owns several Islands in the Aleutian chain where she is raising fox and other fur bearing animals. Woods will assist the heiress as supervisor of a dozen Indian trappers who will harvest this year's 'crop' of fox and other skins on the islands. He expects to return to Scattle March and resume his radio job at KVI.

*Blow Co.

FUNTIAC

S-M-W-F

Newe Through a

Woman's Eyes'

Rathryn Cravena

* McManua, John &

Adame

Weston-Barnett
AMERICAN
TOBACCO CO.
8 p.m.-Tu
Melody Mysterles'
Richard Himher Or
Jimmy Shiolds
Edith-Dick
Fred Uttal
Monroe, Hellinger

Tom Slater Basil Huysdael BARBASOL 11 p.m.-F Arthur Godfrey *Erwin-Wasey *Erwin-Wasey
BLUE COAL
5:30 p.m.-Su
Orson Welles
*Ruthrauff & Rysi
COMNENTATOR
MAG
9:30 p.m.-Su
10 p.m.-Th
Commentator
Forum

Commentator.
Commentator.
Formation Program
Charles Payson
Codelly Washing &
MERCHANTS
6 p.m. Sn. Edill
30 Minst in 11 wm.
George Jessel

Radio Daffodils

New York City-David Alber mimeographs: Wons Sooths Baby ... flash-a grateful mother writes to Tony Wons saying that the sound of his voice soothes her infant who coos and gurgles for the balance of the

Greenville, S. C.-WFBC carries a commercial variety program for Balentine Packing Co. titled, 'The Aristocratic Pigs.' Fisher Hendley, who paces the show, is called, 'The Master Pig,' rather than m.c.

Cedar Rapids, in .—Michael McElroy, conductor of a daily question man stunt over WMT. Cedar Rapids and Waterloo stations, putting out questions based on biblical lore. Asked one bewniskered gent, Who was Ezekiel? Came a moment of reflective pause and then: 'By gosh, I believe he's one of the Cedar Valley hillbillies!'

Rochester, N. Y .- WHEC launches Marriage License Romances Rochester, N. Y.—WHEC launches marriage License komances as new series of weekly afternoon programs sponsored by People's Outfitting Co. Grabs couples as they sign up and invites em to studio for interviews on how they met, circumstances of popping the question and plans for future. Pour couples to a program and the fun results from how they take the questions. Some are casual and some get fussed and make revealing answers. Sponsor offers gift of household equipment to each couple appearing.

Oklahoma City—Show must go on tradition upheld at WKY when water pipe burst during Cains Coffee Co. program and drenched Marty Hall, warbler. Hall kept airing wet tonsils and playing his guitar and orch kept music going during drenching; time out on program.

Philadelphia—Stan Lee Broza, program director of WCAU was mildly astonished—no radio program director permits himself more than that—when a kid came in to audition and proceeded to sing standing on his

Philadelphia.—KYW's getting a large response from novel new program it's now pumping to NBC red, but isn't sure of the reason for the comment. Show is called 'Through the Years' and uses pop terp tunes of the past decade. Half-hour of music is unbroken by announcements, gabber merely introducing it and closing it.

Now KYW wants to know whether it's the music that's liked the lack of interruption.

lack of interruption.

Chicage—WJJD here claiming leadership in sports, its handicapper has picked 103 winners out of 300 selections in 19 days.

Indianapolis—Station WIRE conducts program for unemployed in which ey cite desires and qualifications. Placement average of show has been od. But station flopped when one unemployed stated he wanted to be

Map Shows Dots for WNBX Clients; Ignores Old-Style Coverage Claims

Springfield, Vt., Dec. 14. Springfield, Vt., Dec. 14.

Believing that hard-hoiled agency executives take a Missouri attitude when confronted with the usual circulation-claiming, map, WMBX has prepared a different type of chart. It shows the locations of station's local advertisers in 41 towns and cities of Vermont and New Hampshire. Sales argument put to space buyers: if the shrewd Yankees in that area are convinced they obtain results—as proved by the renewals of more than 90%—national advertisers are or can get effective coverage in the same area.

of more use.

Itisers are or can get effective coverage in the same area.

Frankly, admitted is the fact that the mountains and rivers in WNBX: territory tend to produce some dead reception spots; that a coverage map made with the use of instruments can not, therefore, be very accurate. Buttressing the contention that station's local business shows national accounts can do business in the area, is an emphasis on WNBX as the only full-time 1,000-watter in Vermont or New Hampshire, and the sole CBS outlet in that part of New England. New-style chart is considered well New-style chart is considered a adapted for medium-size stations

Ky. Has a Crooning Gov.; Had Radio Experience

Louisville, Dec. 14.

Kentucky's governor, A. B.

(Happy) Chandler, spoke at the dedication of a new woman's club-house in the home town of his wife. Keysville, Vaz, last week. At completion of his address, Gov. Happy sang 'My Old Kentucky Home' and his wife joined him in a duct sing 'Garry Me Back to Old Virginny. This marks, the debut of the Gov. and his spouse as a singing team, although Chandler, prior to his entry into the political arena, had acquired quite a rep as a warbler, over Chicago and Louisville radio stations, and was frequently called upon to vocalize a ballad whenever he visited the local night spots. The Governor has always been quite proud of his billity as a vocalist, and is equally at home before an audience, either as speaker or entertainer.

Irwin 'Drake' Bingham, newscaster on WKY, Oklahoma City, recovering from minor operation.

MISS HYLA KICZALES SUCCEEDS JOHN IRACI

Hyla Kiczales the new general manager of station WOV, New York, and WREN, Philadelphia. Succeeds the late John Iraci for whom she long served as assistant.

Both stations specialize on Italian language programs and will continue as heretofore.

Miss Kiczales becomes one of the few women directors of radio stations in the United States.

RADIO PRODUCERS IN LEGIT

Jean Grombach With Crosby Gaige Walter Craig Show Also Due

Jean Grombach, indie program producer in New York, debuts in legit production the first week in January when Time and the Con-ways opens on Broadway. Play is J. B. Priestley.

by J. B. Priestley.

Crosby Gaige, legit producer who has lately been airing cooking recipes for Mueller spaghetti, is teamed up with Grombach in presenting the Priestley piece.

Another radio producer, Walter Craig, will bring in a legit play, 'One Thing After Another,' Dec. 23, at the Fulton, New York. Show written and angeled from Detroit.

Drop 'Kindergarten'

Chicago, Dec. 14.
According to plans which will be signatured Saturday (18), Lord & Thomas will drop Quaker Oats sponsorship of Kaltenneyer's Kindergarten on NBC-Blue, and use a 30-minute daily script and music peried on NBC for the same sponsor. Not yet set, but due to get its startoff Jan. 3. Chicago, Dec. 14.

Hafter's Wrigley Chore

Chicago, Dec. 14.

New Wringley variety show, to be aired over CBS, will be produced by Bob. Hafter, drafted from WBBM production staff to work full time on the cheek.

Will have complete say-so, and be in a position similar to that of Wal-ter Preston who handles Wrigley's Poetic Melodies

Fredericka Millet To

Fredericka: Millet has resigned from Fergason sales rep firm in New York to join the Carl Byoir public relations organization. She was for-merly with the National Democratic Committee. At Byoir Miss Millet will be the

organization's first special contact for radio with a roving assignment. Started Monday (13).

WIP, PHILLY, ON MUTUAL LOOP FOR DUCHIN SHOW

Philadelphia, Dec. 14.

Mutual on Friday (10) routed another commercial through WIP. Provides latter outlet with three hours, weekly of Mutual shows, although WFIL is 'exclusive' Philly link for WOR set-up.

Latest commerch to go. WIP is Elizabeth Arden. Handled by Ceeil, Warwick & Legler, Inc., gency, in Chicago, but placed by, Mutual b, o Starts, Dec. 28 on 13-week termer with another 13-week option. Talent is Eddie Duchin orch.

Other Mutual shows on WIP are 'Varady of Vienna,' Hecker' H-O, Journal of Living' and Barbasol. In each-case, WFILE-explanation of biagoing to its competish her. is that its first allegiance is to NBC blue, for whom it must clear time on 28 days, notice. Most sponsors are unwilling to build up a show on a station and then have it shif.

Mutual was badly riled when WFIL took on WLW line, and its frequent inability to clear time on station in past-few monts is like applying a bellows.

applying a bellows.

Radio Party Over

Havana, Dec. 14.
After five days town, with a very crowded schedule of ficstas, dances, feeds, drinks and speeches, the sixth annual convention of the

the Vedado Tennis Club gathered the most prominent government officials and society representatives, and the final judging was done by Rosaline Greene, G. R. Shafto, Joe Ries of WLW, Drs. Nuinez Mesa and Perez Cubillas of the Rotary Club.

Miss Cruze is connected with station WELI of New Haven, where she handled a man on the street program for Esso.

Boake Carter's Assistant
Philadelphia, Dec. 14.
Hi West, Philly and Cleveland
ewspaperman, will become assistant o Boake Carter Jan. 3. West for-

merly on News here.

Will cull wire reports, do research and aid Carter in general both his radio shows and daily newspaper

Tom Dickey's 'Showboys' sustaining five days weekly over KTSA, San Antonio. Formerly KMAC, same city.

edericka Millet To Byoir as Radio Contact Talks On Between Kellogg Account **And American League for Games**

Exit 'Poverty Row'

Hollywood, Dec. 14.
Another Hollywood institution—Poverty Row—has given
up the ghost to progress. Hal
Rorke, press chief for Columbia. Broadcasting here, prevailed on the board of public
works to erase the stigma and
designate the Sunset and Gover
corner at Columbia Square.
Proximity of Columbia picture
studios helped clinch the deal.
Signs go up next week and a
celebration is planned.

COOK'S TOURS BACK, SPLIT WEB OKE

NBC is back to splitting networks. NBC is back to splitting attendors.
Three new accounts which have been permitted to pick what they want out of the basic lineups. Cook's Tours, Quaker Oats (Dick Tracy) and Vitalis (For Men Only).

In the case of the Quaker and the case of the Quaker and the case of the Cook of the

In the case of the Quater and Vitalis the short counts will be on the red (WEAF) link, while with Cook it includes few of the big towns on the blue (WJZ). Cereal is using eight stations east of Cleveland.

innd.

Cook stayed off the for a couple seasons because it couldn't induce. NBC to give it the special hookup that the travel agency had been accustomed to for years.

PANELMEN UNIONIZED AT WNEW, NEW YORK

American Radio Telegraphists signed contract, with station WNEW, New York, yesterday (Tuesday). Agreement, calls for panelmen, increases up to 50% in some cases. 40-hour, five-day week and vacation and holiday pay.

Ticket with station WOV is pected to be signed by today (Wednesday). Provisions are about the same as those for WNEW. WOV agreement also covers men of station WBIL (nee WLWL), recently purchased by Bulova interests, Reason for blanket coverage on latter two because both use the same, studios as those of WOV, although they have different transmitters.

NBC Takes on Marie Quevli

NBC Takes on marie quevil NBC Artists' Service has signed Marie Louise Quevil, mezzo soprano. Only experience warbler has had was derived from a commercial stanza on KOMO, Seattle.

'Don't Cerebrate Rapidly,' Catchphrase In Buff; Inquiry in Broadcasting Graft

Buffalo, Dec. 14.
City Council investigation into City Affairs, commonly known as the payroll padding inquiry, continues to gobble a major portion of local radio interest.
Four local stations—WCR, WKBW, WBNY and WEBR—are now airing a much of the sessions as they can clear time for and WCR last week started transcribing the quiz and repeating at night. This, of course, reaches workers who can't listen to the daytime sessions.

Big interest in the inquiry comes from revelations of laxity and fraud

the daytime sessions.

Big interest in the inquiry comes from revelations of laxity and fraud among those in government jobs.

Informal Survey.

Addison F. Busch, WGR. promotion director, asserts that in 10t telephone calls made Friday night (10) after 10:05 o'closet it was learned that 60 people were listening to inquiry transcriptions, 20 to First Nighter and 20 to nothing. The survey doesn't pretend to be compre-

Chicago, Dec. 14.

Submitted to American League baseball club owners lest week was a proposal for the sale of its radirights exclusively to Kellogg, Break-last food has vade an once to pay a sum reported between \$60,000-\$90,000. for the ether right to towns of American League baseball. The two cities not included in the proposed deal are New York and Washington which have always been opposed to the idea of broadcasting play-by-play.

It, understood that American League president, Will Harridge, is in favor of the exclusive deal with Kelravor of the exclusive deal will reciping as is A.L. radio co-ordinator.
Lou McAvoy. Exclusive deal fluct its favor in the ballet that such arrangement will make the entire question of baseball broadcaits more roadly controllable by the baseball

moguls.

Under the terms of the deals Kellogg, would have exclusive rights to all A.L. broadcasts, though there would be no restrictions as to the number of stations which Kellogg would buy for such broadcasts. It is understood that Kellogg has specifically promised to buy at least two stations. In markets which have for merly had baseball on three or more stations.

Over on the National League side of the fence there is considerable dis-cussion over the possibility of similar set-up but it appears tremely doubtful of progressing be-

remely doubtust of progressing ter-yond the discussion point, since sev-eral key Nation League ball club owners opposed to exclusive deals, especially those baseball owners who have been fighting for years to keep play-by-play broad-easting on a free-for-all basis.

casting on a free-for-all basis.

This chill of the National League boys to the idea is what's looked upon as the reason for the like y nix of the AL owners to the exclusive proposition. AL owners wouldn't like to see themselves tird up to one or two stations in their home town, while the other stations, a all pounding up plugging and boosting attendance for the compating. National League ball 'club. And the AL owners generally feel that's just what would happen should such an exclusive arrangement be made.

Most of the owners feel that til's

Most of the owners feel that it's just a talking fest and that nothing will come of the deal, since the owners themselves have been yelpowners themselves have been yello-ing their rugged individualism all these years, and they have no love for deals, which make them do what everybody else is doing. Understood that Kellogg has al-ready swiped the New En

everybody else is doing.
Understood that Kellogg has already swiped the New Endand
(Boston) situation away from General Mills by signaturing cxclusive broadcasting deal for the Boston
Red Sox (American League), with
time on John Shepard's Colonial
web. Last year General Mills carried; the ball games on this web, and
reported to have an option of baseball time on the network for 1938.
But with Kellogg having the American League games in that section
sewed up, it's not likely that General
Mills will take up, its option, Price
on the Boston deal for Kellogg understood to be \$35,000 for the season.
Mason Maguire of N. W. Ayer,
handling the Kellogg business,
around town all last week during the
town full of conflicting reports and
rumors as the result of his
conflabs and negotiations with the
baseball moguls.

schall moguls.

Pittsburgh, Dec. 14.

WWSW burning plenty at Pittsburgh Baseball club, aller g management of Pirates gave 'Attrunaround' in disposi g of toffown broadcasting, 17th, to National League, games text summer, Frank Smith, station manager, claims club management disregarded bids submitted and showed partiality in disposing of exclusive privilege to General Foods.

Smith already had Atlantic Refining set to sponsor broadcasts again next summer, figuring as in past that Pirates would sell permission to broadcast wire accounts to all concres. Instead baseball club decided to make it an exclusive, with GF winning the rights to Wheatle-Sponsorship over WJAS, with Bosey Rowswell on the mike,

Ed Pearson, script writer, doing Pittsburgh, Dec

Ed Pearson, script writer, doing everal shows on WCOP, Boston.

MAE WEST
With Don. Ameche, Edgar Bergen
CHASE & SANBORN
Sunday, 8 p.m.
WEAF-BC, New York
(J. Walter Thompson)

Mae West and Charlie McCarthyl Bigger news than the war in Ching; tunny just to think about; a major event of inspired booking; crusy and clever—the mistress of fire and the wooden lover. America started laughing before they sat down at the ringside of the NBC red circuit.

started laughing before they sat down at the ringside of the NBC red circuit.

Perhaps hievitably such high ex-pectations were doomed to disap-pointment. Certainly the task making good with the com-cheers could easy turn into jeers. Received the could hely dynk Monday rent: they said it was an interior imitation of Mac West by the origi-nal

minution of Mac West by the original.

Heaction from the church element as Sunday night lampoon on the Adam and Eve. story and the bouldoir stuff is unreported but not unexpected. Having sampled the forbidder fruit, Adam (Don Ameche) stayted admiring Eve's eyes and lips and then tapered off into meaning ful silence followed by La Surveyroun. by, so that's what you we have a surveyrous profession must have been new accounter.

love-groam: oh, so that's what you want!

The radio profession must have been near swooning, too. Program was hip-deep in dangerous marsh-lands by the time the Arch Oboler skit was socked off with that pointed innuendo. Along the way-it was-mada abundantly clear that Eventue. Oboler re-phreed and southern the service of the control of

snale to trespass in the apple orchard.

Mae West versus Charlie McCarthy was what people looked forward to. But it got mostly. Mae West versus Don Ameche (and with both prone to giggle and the whole thing, apart from anything else, not seeming too well rehearsed). That falling noise was the let-down. Later there was some chit-chat with the dummy, but the big opportunity for a touchdown was lost by the fumbles on the field. Sex queen and lumber king failed to saw wood as anticipated. Land.

GERTIE AND ELMER.
With Harry Royal, Irene Silverstein
Songs and Chatter
15 Mins.—Local
MOSKINS CLOTHING STORE
Daily, 12:30 p. m.
WGRC, Louisville
Pleasent listening at the noon hour

Daily, 12:30 p. m.
WGRC, Louisville
Pleasant listening at the noon hour
and a relief from the transcription
fare from this town's newest station.
Boy and Girl mix well-with some
hillbilly chatter, vocals and a couple
fast piano numbers. Elmer simulates young chap fresh from the
sticks, with Gertie a vivacious and
young chap fresh from the
sticks, with Gertie a vivacious and
young chap fresh from the
sticks, with Gertie a vivacious and
young chap fresh from the
strong an caught, musical numless were apparently inserted for nological reason, which had a tendency
to detract from the script story. Best
effort of Elmer was his vocalizing of
Ships That-Never Come-In,—an old,
standby, which he wound up with
the inevitable recitation. Camt
through okay, and probably sounds
mey to new crop of listeners.
Highlight of the same standar
worse by Irene. Pair were formerly on the air in Chicago, where they
camed up for their present engagement.
Couple have a friendly, Informal

ment.
Couple have a friendly, informal style which is finding favor with local listeners, and should be an asset to the station in building up program prestige.

Hold.

'SO GOES THE WORLD'
Dramatic News Dramatic News
30 Mins.
BON MARCHE DEPT. STORE.
Sunday, 3 p.m.
KJR, Seattle

Swinday, 3 p.m.

KJR, Seattle

When a scribbler puts in 30 hours weekly hatching a 30 minute news broadcast every Sunday the listeners can expect something different and that is what Bill Phips, one of KJR's news editors, is doing. So Gost the World' is a digest of new active with a dramatic cast in support with Bon March, large department store, sponsoring over KJR every Sunday afternoon.

Usual four-a-day newscasts over the same store still continues. The new half hour is narrated by Dick Keplinger, who carries the thread of the news of the ground that round-up virtually all of the major, events, including National affairs, international and Washington, D. C., shots. Actors of the dramatic cast are written into the script to bring out by contrast-rucial viewpoints, stress certain developments and take quotations of important and the dramatic cast are written into the script to bring out by contrast-rucial viewpoints, stress certain developments and take quotations of important of the dramatic cast are written into the script to bring out by contrast-rucial viewpoints, stress certain developments and take quotations of important of the dramatic cast in experimental and washington. D. C., shots. Actors of the dramatic cast in experiment in the script to bring out by contrast-rucial viewpoints, stress certain developments and take quotations of important of the dramatic cast are written into the script to bring out by contrast-rucial viewpoints, stress certain developments and take quotations of important of the dramatic cast are written into the script to bring out by contrast-rucial viewpoints, stress certain developments and take quotations of important in the subject of the dramatic cast are written into the script to bring out by contrast contract the contract of the dramatic cast are written into the script of the dramatic cast are written into the script of the dramatic cast are written into the script of the dramatic cast are written into the script of the dramatic cast are written into the script of the

BEN ALEXANDER Film Talks Film T 15 Min Sustain

MARJORIE MILLS
Food Talks, Interviews
WAAB, Boston, to a twice weekty, early afternion salvo riding-out
of WAAB, Boston, to stations in the
Yankee and Mutual webs. The one
exception to the steady bugleing of
Pine State spuds, with licks for lobsters, blueberries and state-labeled
canned goods, has been on recent
broadcasts in which literatir guested.
For these dates there has been a cut
from 55 or 40 to 12 or 15 in the
number of times the words Maine
Food Talks, Interviews

Maine flavor, program on such occasions has been without the somewhat lumpy advertising taste usually given it.

Quarter-hour is for entertainment and edification of housewives, a group believed by the radio trade to have well-nigh inexhaustible patience with sponsors' spicling. Thus, it is possible they willing the possible they dilight they will not be test, when Maine sproducts are pulgged in every other sentence, on stretches, in every sentence.

Miss Mills includes dishes about which dialers outside of New England send her information (coverage angle of broadcasts is stressed). She manages to give talks the spirit of we-are-all-in-a-big-family, you-can loast-about-the-fine-things-in-your-state and I-will-hurrah-for-mine. In such the fact, of the country kitchen and of a new book, Home Grown' (Little, Brown), was the best for radio, First woman, proprietor of a Cape Cod foll house restaurant, and author, of a recipe book, spotted unique eating places in the East and Middle West. Second, Elizabeth Ethiner, author of the acclaimed Gilbert Head, reading the control of the second of the control of t

Follow Up Comment

WOR, New York, broadcast of the pro Bear-Redskin footbail championshio (12) left the hero hanging by his fingernals on the edge of a cliff in the eighth reel, while the hinth was being dumped in, the ashean. With the score 28-21, and the players slugging each other on the field, WOR chopped off the climax of the game to put on Kelloge's Singinia Lady from a house his singular to the projector. But the real of the projector, but the state of the state of the state of the projector, but the state of the state of

Phil Spitalny has recently been renewed by General Electric and the entertainment logic of that renewal was manifest Mondas (13) when he unfolded a Musical Shopping Guide foot in the entertain spirit and the electrical gadgetry that General Electric is pushing. Always notable for rich variation in orchestration the arrangements were eloquently sweet with special stress on Evelyn's sentimentalizing via catgut and horsehair.

stress on Evelyn's sentimentalizing via catgut and horsehair.

Rudy Vallee had Oliver Wakefield. Bill Robinson, Tommy Riggs and Bett's Lou. Barry on the Royal Gelatin hour over WBAF last week. Also Wallace Ford and Broderick Crawford with an excernt from 'Of Mice and Men,' Renee Carroll, hat check girl in Sardi's Restaurant check girl in Sardi's Restaurant chen in for an interview titled 'Of Hats and Men.' Was carroll was introduced by Miss Carroll was introduced by Carroll was the Miss of the Mis

hat. Silk hats and toppers are, however, only worth a dime as a rule.

Explained it was an old hatcheck tadition that if you put your hat on a hatcheck girl, she must kiss you. Vallee said he'd be around for lunch next day. Miss Carroll's tag line, was 'In your hat.' That used to be considered not nice. Radio is the great cleaner-upper.

Miss Carroll had a good script and delivered her stuff nicely. Described herself as 26. unmartied, conservative and satisfied.

Wakefield as the man who talks and talks and says nothing did just that. Except from 'Mice and Men' was not oversuccessful for air purposes, being better for seeing than just believing. Vallee explained that instead of original setches, while he was in N. Y. briefly except from plays would be presented. Next one tomorrow (16) is Odet's Golden Boy.

Three crack bands on a gost-mid-

Three crack bands on a post-midnight pick-up Thurs on WOR-Mutual
coast-to-coast broadcast, and all out
of San Francisco, are Griff Williams
from the Mark Hopkins hotel, Harry
Owens from the Persian Room of
the Sir Francis Drake, and Everett
Hoagland from El Patio in downtown Frisco. Latter two split a half
hour; Williams is on for full 30
mins. All have definite style and
class.

mins. All bave definite style and class.
Griff Williams is a band that's gonna go places. Harry Owens, as composer of 'Sweet Lelani' and other Hawaiian hits, is doing a more sustaining commerciai on behalf of hulaland, since his Royal Hawaiian Hotel orchestra, transplanted to Frisco for the winter, ballys his must for the property of the property of Commerce underwriting.

of Commerce underwriting.

True Story program (10) over WEAF, N.Y. A.L. Alexander.) presented Glady L. Alexander.) presented Glady English and the second control of the second

'This is My Stery,' half-hour show built by WJR. Detroit, to offset drab-ness of post-football Saturday after-

THE SPORTS EDITION'
With Warren Brown, Russ I
Jimmy Dudley, Robert LaBe
Sports-Music
120 Mins.
AVALON CIGARETTES

Sports—Music

18 Min.

noons, is gaining momentum. Last Saturday (11) program is an illustration.

Station sent out its mobile unit to a secluded cabin, located in the woods outside Detoil, of College and Hubert), whose melodramas at turn of century were rated tops in midwestern opera houses. WIR's Kail Nelson interfuewed Oliver Labadie in the secluded cabin, to which the actors retired several years ago, concerning brothers' experiences, after which scene shifted to station studios where 'The Mummers' performed 'King of the Rustlers,' one of brothers' melodramas of old days. Entire half-hour neatly done, from all standpolnts.

Edmund Lowe traded quips and biographical data with Feg Murray to rather amusing results. Not precisely comedy. Yet of the stuff that people will listen to because it reveals unfamiliar facets of the careers and personalities of famous folks. It carried what is loosely and abusively at times known as human interest.

American Radiator is still unchallenged (especially with Firestone reported going in for more zip) as the leader of the unconcerned. Its contempt for popularity or the things that make for popularity constitues pure devotion to self-appeal and utter scorn of mass appeal.

It is the happy fate of American Radiator to occutov the dripping-with-honey spot, 7:30-8 p.m. Sunday, that follows Benny and precedes Edgar Bergen. Spill-over audience of the first and the warming-up-the-set circulation for the latter all may give the show listeners. More, certainly than the show could otherwise hope to get or hod.

Opened last Sunday with this gruesomely drab announcement:

We open our fireside recital with a song 450 years old.

dour.

After that came Gaily the Troubadour.

Commemorating the 15th annivers
sary of station CKAC, Montreal, with
a special address Saturday (11).
Hon, P. R. Du Tremblay, M. L. C.,
president of La Presse, declared his
belief in radio, as on, of the greatest
modern forces in developing and
popularizing, the French language in
the second largest French city in the
world. He pointed out, also, that in
gaining prestige for the French
do create a better understanding between the French and English races,
adding that CKAC had cemented
feelings of friendship with English
speaking compartiots by familiarizing all classes of pcople in Montreal
with French-language entertainment.
Du Tremblay paid tribute to
Jarques Cartier (Stevenson & Scotta
CKAC, to Arthur Dupont,
mercial manager for CEC here, who
followed, and to Phil Lalonde, present station director, who consolidated the gains of his predecessors
and developed the station still further.

ther.

Among those present at the ceremonials were Hon. Fernand Rinfert, Secretary of State for Canada, and Hon. Jos. Bilodean, provincial minister of finance and municipalities.

MAC 'N' MOORE With Malcolm McCormack, Carl

MAC 'N' MOORE
With Malcolm McCormack, Carl
Moore
Songs and Patter
13 Mins.
PLANTERS PEANUTS
Wednesday, 8:15 am.
WEZ, Boston
(McKay-Spaulding)
Age usually mellows things, but this Monday through Friday stanza retains the same shell-like emptiness since the show preemed several veeks ago. Mac is Macolim McCormack, WBZ and WBZA' spieler, radio-nitery mr. Team has ridden these airwaves of the sponsors on terial is heading this series for the last roundup. Mac's bartioning somewhat improved, but it isn't exciting.
Maybe if the schedule were pruned to a lesser number per week, and if the boys took some time out to make better production, and to incorporate some better material, the frames would be a success, Moore is accompanist.
Inventory should be taken pronto. Peanut outift is giving a set of three gold-inial personal name pencils nius and 10 cents in coin. This should bring in the mail. Norm.

THE COUNT OF MONTE CRISTO'
Transcriptions
LADY BETTY BREAD
M.W.F. 5 p. m.
(Adirondack)
Alexander Dumas' famous novel of adventure and romance is the bosis' for a series of platters used by bakery advertisers, United of Schenectady being local sponsor. To many listeners this narrative of unbridded fancy, set in France of the early 1800's, is familiar, they have read-the back, productions, or service the most event film dramatization.
Probably still packs a certain amount of punch for them, and undoubtedly doe, for other dialers, including youngsters, who like action, it rigue, and heroics. After a rather slow start, the radio adaptation picks up speed, and maintains suspense. Although, flaws are noticeable to keen-eared listeners—inst, as they long have been, to discriminating Dumas readers—a generally well developed plot and swift movement cover them up for ordinary recepture of the cover of the cover of the cover of the cover of th

touches.

Marsellaise is refrained before the first plug (by Alex McDonald) and music is used after the signoff blurb. Advertising, playing bread as life's staff theme, is direct but not over insistent.

Jacop

Sullivan And Harris

Sullivan And Harris

Vocal and Instrumental

Is Mins.—Local

Sustaining

WGT, Schenectady

MGW, Schenectady

New team consisting of 10-language

Mickey Sullivan, long a partner of

Nelson Selby in night clubs and
radio, and Billy Harris, Selby's successor. Selby and Sullivan came to

cessor. Selby and Sullivan came to

play pa.s. Despite a recent split, act

itie, Schenectady, and continuit ac

play pa.s. Despite a recent split, act

ities announced as Selby and Sullivan

from Melody Lane, with Billy Harris

on the piano accordion! A first-rate

musical act, as they come for broadcasting in this area, due largely to

Sullivan's warbling and his unusually

wide reperfoire of numbers. It is a

shade less distinctive than when

she shad a lightness of touch and a

shesse, both in accompaniments and

she shad a lightness of touch and a

nerseabhat few using the instrument

serseabhat few using the instrument

Sullivan possesses a high. Irish

tenor, used im a sort of crooning

style. Not a big nor a trained voice,

but well handled. Sullivan includes

one song in a foreign tongue—Span
ish, Russian, etc.—on each broadcast.

Also does production numbers, dip
ping back into Harrigan and Hart's,

Gus Edwards' and other revues.

Harris sounds like a good if not a

brilliant plano accordionist. Prob
ably will show more style after

Song TIME!

With Lorraine Grimm and Harry

With Lorraine Grimm and Harry

SONG TIME With Lorraine Grimm and Harry

With Lorraine Grimm and Harry
Cool
Solidary Cool
Solidary Cool
Solidary Cool
WABC-CSS, New York
Satisfactory sustainer is well preduced pre-dinner hour vocal program, with relaxing pace suitable to the time. Presented daily except Saturdays and Sundays. This one originated at KMOX, St. Louis.
Each partner sang two numbers solo. Miss Grimm used her own Don't You Know or Don't You Know or Don't You Care?, appealingly rendered. Cool's numbers were True Confession' and 'It's You,' which were also pleasingly done.

DICK POWELL
With Lee Forbstein Orchestra, Rosemary Lane, Gary Cooper, Rufe Davis, Bob Sherwood, Basil Rathbone,
Bette Davis, Olivia de Haviland,
Patric Knowles, Eric Stanley

Piste Davis, Olivia de Haviland,
Bette Davis, Olivia de Haviland,
Bette Davis, Olivia de Haviland,
Bette Mandels, Eric Stanley

Mich Randels, Per Stanley

McAF-NBC, New York

(Lord & Thomas)

Hollywood's latest pretentious program, got off to a weak beginning.
There were strong items included but judged as an entity the show tended to be dull. Above all it tended to be exactly what several other hollywood shows already are.

In 1837 big time tradions or Chapter of the second of the west where the sun acquire recitations. Rufe Davis supupiled the first. Gary Cooper served the sags of the west where the sun kept on burning and burning and burning and the instead of the west where the sun kept on burning and burning and the pioneer's small son were all dying from thirst. And then it rained. The rain saved the farm and the child and the isteners small son were all dying from thirst. And then it rained. The rain saved the farm and the child and the isteners which it wasn't bad but its kind doesn't belong on a stellar night time air show. In combination with the sound effects routine of Davis it sounded like George Washington Hill's all-star Barn Dance and Minstrel Show had come to town.

One thing is clear—neither the

Mushington is all the second of the control of the

arcn of the new Lucky Strike structure. Powell proved strong and sturdy.

'Moderne' flipness in the ringmaster emphasized all the more glaringly the hoke-pokey tidolis. Only possible criticism of Powell's zippy chatter was a slight tendency to compile the structure of the struc

wet. There is no Warner mention and there is no Warner mention and the belittle confusion—unlike the Max be little confusion—unlike the Max be little confusion—unlike the Max believed to spise the sponsor. Commercials are frequent and never gentle. They hit the listener with plenty of impact. In line with the account's devotion to testimonials, Gary Cooper was asked to spiel about the eigs. This was putting a lot of weight on pretty thin ce the way it was handled. Orchestra, as with all Lucky shows, it directed, remote control, by George Washington Hill. Lee F. Forbstein rehearsed the musicians and held the stick and made it sound the way it is expected to sound. Land.

ROB DARLING

Army Sketch

**Army bally concocted by Jim Cox, KPOR scripter who is a shavetail in the reserve, and it's the first stuff of kind to have the official sanction of the brass hats. This was okayed by Major General Stanley Ford and Major James Shelton, corps area of the brass hats. This was okayed by Major General Stanley Ford and Major James Shelton, corps area of the brass hats. This was okayed by Major General Stanley Ford and Major James Shelton, corps area of the brass hats. This was okayed by Major General Stanley Ford and Major James Shelton, corps area officials.

**Done in adventure style, it's about a recruit who goes through the various stages of getting his eyes opened in army life.

Bars

MALCOLM LaPRADE
With Lew White, Organist
Travel Talks
15 Mins.
THOMAS COOK

THOMAS COOK
Sunday, 2:15 p.m.
WEAF-NBC, New York

(L. D. Wertheimer)
Cook travel bureau has been riding radio at sporadic intervals for 15 years. Now returning after jumping a season with LaPrade, who does publicity for the firm, to plug winter and around-world cruises and also to overcome, artipathy some persons feel toward far traveling at present because of war scares and international unrest. On a split NBC network.

To quiet fears, all LaPrade does is pooh-pooh, the newspaper scare-

work.
To quiet fears, all LaPrade does is pooh-pooh, the newspaper scare-heads. That method isn't too effective, but about all his limited time permits him to do. For the rest, the talken is doing the same he has read to be a support of the same he has read to be a support of the same he has read to be a support of the same he has read to be a support of the same he has read to the same he has read to be a support of the same he has guite good at this, he's been to the places professionally and if his copyreads. like a page of the National Geographic mag, that's d.k., too. His listeners probably like that sort of thing. Appeal will be limited to the audience Cook Tours wishes to get—the well-off mob which spends its life packing and unpacking and peering through binoculars and Kodak lenses.

lenses.

Lew White's unobtrusive organioging fits well as background, And Sunday afternoon is the right time for the program to walk in on its audience.

Bert.

THIS WEER IN REVIEW
With Jane Schermerhorn, Harry
Wismer, Sam Bepavie's orch, the
Mummers, Bon Large and Golden
Mummers, Bon Large and Golden
Jane Schermerhorn, Harry
Wismer, Sam Bepavie's orch, the
Mummers, Bon Large and Golden
Jane Heroit
As one of station's late-evening
shows to counterbalance usual dance
music at these hours; this 30-minute
stint is a meritorious effort. Highlights most of station's best talent,
and gets along smoothly
and season station and sets along smoothly
and season station and sets along smoothly
doin's. Latter is handled by Jane
Schermerhorn, society ed of Detroit
Times, who's supposed to parade
debs before mike but on show
caught contributed only a spiel on
socialites' buying habits. Subject
quite flat in view of rest of program,
but femme's voice is ear-ful.
Hithy work, turned in byperings
of week, Slipped in few lasteminute
scores, and stuff garnished with
plenty of zip. Charles Penman's
fummers' enacts human-interest
story, neat, while Don Large and
Golden Hour Chorus offer coupla
tunes, ditto Sam Benavie's studio
band plays hit tunes of week and
revives one from past, while Harry
Berge mc. Pete.

SUNRISE BREAKFAST PARTY
With Hermany Reves Janard Ste.

SUNRISE BREAKFAST PARTY With Harmony Boys, Lippard Sis-ters, Beany Morgan, Fiddlin', Jack McCoy's Dixie Plowboys, Lee Bos-well and Lester McFarland

McCoy's Dixie Plowboys, Lee Boswell and Lester McGarland.

ON SOLIDATED DRUG
Daily, 7:10 a. m.

WHAM, Bochester
This is a peppy, happy-go-lucky outfit with plenty of talent and material to carry on six days a week.
Hilbilly repertoire includes hoedowns, sentimental ballads, gang songs, novelty instrumentalists, vocal duets, trios and American folk songs.
It is the sort of stuff that goes over in the early morning with both city and the summer of the sort of the stuff that goes over in the early morning with both city and the summer of the sum

ROSE'S AMATEUR NIGHT

tainer.

ROSE'S-AMATEUR NIGHT
With Francis Murphy Orch
30 Mins.; Local
SAULS-BUTLER CO.
WABY, Albany
Grand theatre, now Pabin operated, is pictus and the proper of the control of the c

overboard on these), without voice or syle.

Rose emceeing just fair. Should avoid such phrases as you guys (addayoid such phrases as you guys) (addayoid such phrases as all onestants, the ballyhooing of dancers before they have taken a step. Rose plugs sponsor's clothes and doming picture. Later during a dance-music interlude by Francis Murphy's orchestra, who throughout turn in a professional performance.

KAY GEM AMATEUR HOUR With Bob Seal, Bill Wallace, Walter Knick 60 Mins.—Local KAY JEWELRY CO.

60 Mins.—Local
KAY JEWELRY CO.
Sunday, 4 p.m.
WCOL, Columbus
Here's an amateur show which
keeps on getting, stronger every
week due to a smart bit of planning
to keep ip interest to the end. Show
is set for a 13-week stretch, withtien acts on each program. Each
week first and second pitze-winners
of previous Sunday are brought back
for guest, appearance and on 12th
come back to-compete fon grand
prizes, which include trip to New
York for best single and \$100 cash
for best act of two or more persons.
Show is presented before studio
audience with tickets handed out
gratis at Kay Jewerly Store. Bob
Seal introduces the acts in an informal manner with Bill Wallace on
hand for the commercials, which are
well within bounds. Walter Knick
has been borrowed from WBNS to
back up the acts at the piano.

In addition to being a good
condition to being a good
condition to being a good
and work of the condition of the commercials which are
back up the acts at the piano.

In addition to being a good
act of the condition of the condition of the commercial of the condition of

CARROUSEL DE LA GAIETE With Maurice Meerte Orch. (17), Gratien Geinas, Lionel, Daunais and Carol Lamoureux
Comedy, Songs, Band
30 Mins., Local ETTE FURNITURE
Thursday, A to 8:30 p.m.
CKAC, Montreal.
This French-language comedy program packs a wallop. Patterned after the Jack Benny-Burns and Allenshows for routining and buildup, the similarity ends there and production veers off on a langent with a type of comedy with familiar; situations and naive repartee. Seems the natives are strong for the homespun and the obvious in laughs.
Gelinas is new to radio and show business. He's strictly a native language draw, even if big, and indicates a strong sonse of showmans, and the obvious in laughs.
Gelinas is new to radio and show business. He's strictly a native language draw, even if big, and indicates a strong sonse of showmans, and the obvious in laughs.
Works with a couple of stoöges and cuts in with an occasional rib at the expense of the band leader.
Maurice Meerte band is sweet and hot, making a direct bid for popear, at the show captains, bartone, failed to appear at the show cought; Carol abrief, number. Understanding is that girl may be worked into the show permanently. Danains is due to bring remains, and the old back on next program.

Carrousel was produced by Yvee Bourassa, program director Captains, and the captain that the standpoint of the production food.

Krushen.

With the Francis Murphy Orch

The interior Lambach Reliev, Cernellus Feeples, Sanate religion, and because of the man and the observation of the standpoint of its their best, the demand for tickets to the broadcast holds walling flats of from ceight to clare in central production, and cuts in with a more captain of the cursulation of the cursulation of the standpoint of the cursulation of the cursulation o or WGN, and of its producer. Bair Walliser.
Presented on the stage of the atidionee studio, performers and orchestra in evening clothes, and with allience studio, performers and orchestra in evening clothes, and with allience studio, performers and orchestra in evening clothes, and with allience studios and the stage of the stag

they want.

WIBK CHARIVARI
WIS CHARIVARI
WIS CHARIVARI
WIS CHARIVARI
WIS CHARIVARI
WIS CHARIVARI
WIS CHARIVARI
MINCHEII
30 Mins., Local
Sustaining
Saturday, 8 p.m.
WIBK, Detroit.
Under Charings together most of
WIBK's best talent for a half-hour
of merriment and music, plus a review of sport news.
There's a comic skit by WJBK's
Players; nifty solos by Planist Ray
Dauberger, who provides college
tunes for Al Nagler's review of grid
games; mountain music by Gehneria
games; mountain music by Gehneria
Ernest Minchelli. Steritt is a genial
m.c. and keeps things rolling.
Use of an orchestra for background
would boost show's assets considerably.

FRANK CASE

FRANK CASE

PRANK CASE
Interview
ROYAL GELATIN
Thurs, & p. m.
WEAF-NBC, New York

(J. Walter Thompson)
For a repeat engagement Frank
Case didn't turn out so enlightening
or tunny. He runs the Algonquin
hotel, N. Y. and has been exposed to
the dining room crossfire of writers
and old-line columnists long enough
the dining room crossfire of writers
and old-line columnists long enough
maker on his own. Reason that the
program gave for bringing him back
flursday (2) was that his presence
would sort of symbolize the switch
for origination, from Hollywood to
New York.
Most of the exchange between
Rudy Vallee and Case revolved
around the latter's hobby of collecting purloined botal
around the latter's hobby of collecting with the hotel and the program
aread that the had just invented a
new sandwich and named it after
vallee. If had no bread, no butter,
no mustard, Vallee wondered what
his morsel could be, and the boniface replied, Just ham. Odec.

HARRY NEIGHER
With Vince Barnett, Jack La Rue,

THE MARRIAGE CLINIC'By Frances McDonald

THE MARRIAGE CLINIC

By Frances. McDonald

Wins.
Sustaining
Sustaining
Sustaining
Sustaining
Sustaining
Miss McDonald is a vet newspaper
feature writer who has widely conributed to publications from her
store of info on human and purticullarly-domestic relations. She birning
the state of info on human and purticullarly-domestic relations. She birning
the feature with the conwhich is blooded within but one
which is blooded within the one
which is blooded within the conhicked properties. And plus the advantage
of an existing newsprint circulation.
On each broadcast Miss McDonald's impersonator briefly dramalizes incidents which commonly
cause matrimonial Younderings, nad
gives opinion on how solutions and
gives opinion on how solutions are
rendered; space dramatizations are
rendered; space dramatizations are
rendered; space of the states of the
can be answered straight off. Shows
can be answered straight of Shows
can be answered straight off. Shows
can be answered straight of stress
can be answered straight of straight
can be answered straight

ing a fework. This reflects a smart script.

It's good stuff for a morning show, catching the housewives, who naturally comprise her audience. Missimized shows she knows that additioned intimately.

Cast when heard (11) was good, particularly in view of the fact emansion point, was not a major radiocenter. Organ, which bridges and points, up the episodes, was well handled.

Bert.

ADRIAN O'BRIEN

ADRIAN O'BRIEN
With Francis J. Cronin
Sourgs, O'Fran
15 Mins.—Local
15 Mins.—Local
16 Mins.—Local
17 Mins.—Local
18 Mins.—Local
18 Mins.—Local
18 Mins.—Local
19 Mins.—Local
19 Mins.—Local
19 Mins.—Local
19 Mins.—Local
10 Mins.—Loca

WINKING, BLINKING and NOD

WINKING, BLINKING and NOD
With Bernice Allen
Singing, Music
15 Mins, Local
Singing, Music
15 Mins, Local
Sustaining
Saturday, 7:15 p. m.
WNEW, New York
Trio of ingratiating Negro warblers, aided by swingy arrangements
from Bernice Allen, pioning funnishes agreeable stanzy arrangements
stons, listeners. Winking, Blinking
and Nod, tag for three male works
run through "Posin" and "Vicini"
Vieni" with showmanlike celul.
Smoothly geared combo, working a
la Mills Bros,
Miss Allen's arrangements are satistying, modern-tempo affairs, but
singing not so hot. She's okay inother departments, including manjulation of 'Japanese Sandman.' Outstrying, modern-tempo affairs, but
singing not so hot. She's okay inother departments, including manjulation of 'Japanese Sandman.' Outstrying and is worthy addition to
WNEW.
JOHN SHEEHAN

or tunny. He runs the Algondul hotel, N. Y., and has been exposed to the dining room crossfire of a witer and old-line columnists long enough to develop into something of a punmaker on his own. Reason that the maker of his own. Reason that the could sort of symbolize the switch of origination, from Hollywood to New York.

Most of the exchange between Rudy Valiee and Case revolved around the latter's hobby of collecting pursoned hotel towels. There was also something about the derivation of the word boniface.

For his closing bon mot Case remarked that the had just invented a new sandwich and named it after Valiee. It had no bread, no butter, no mustard, Valiee wondered what hits morsel could be and the boniface replied, Just ham.

Odec.

HARRY NEIGHERE

With Vince Barnett, Jack J.a Rue, Buddy Doyle.

Buddy Doyle

Interviews

15 Mins.—Local

Sustaining.

Sun. 3:30 p, m.

WICC, Bridgeport

New Sunday vaude policy at Globe, Loew-Pcil, has a tasty byproduct in WICC interviews of visiting celebs by Harry Neigher, nitery columnist of Bridgeport Herald.

Neigher wisely lets the talent ride infected as Activity to the collection of the product in WICC interviews of visiting to Bridgeport Herald.

Neigher wisely lets the talent ride infected as Activity to the collection of the collection of the product in which whisked in a femme voice from nowhere.

Sunday Doyle Canton of the collection of the service of visiting the product in which whisked in a femme voice from nowhere.

Banden and Hall, who do not receive billing, turn in a splendid job on accompaniments and on brief choruses. A guidarist and member of several traveling acts who have early the product in which whisked in a femme voice from nowhere.

Here With Bill Banden, Steve Hall Votes and Instrumental:

With Schenectady

Medy Schenectady

Medy Schenectady

Medy Schenectady

Medy Schenectady

Medy Schen

RADIO SHOWMANSHIP

(Attention-Getters, Tie-Ups, Ideas)

Sound Your 'R'
Salt Lake City:
KDYL stages weekly announcer's
court during which mikemen get a
raking over the coals for improper

raking over the coals for improper pronunciating.

Idea of Teck Kimball, recent addition to station production start listeners are invited to write in instances of announcers mistakes. Stint is 15 minutes.

Theatre ducats presented to listeners writing in outstanding criticisms.

Spanish Amateur Idea Clieks
San Antonio.
H. and H. Goftee Co. of this city
syonsoring an all-Spanish amateur
contest over KONO on Tuesday
nights. Contest has been running
six weeks and has already pulled
30,000 labels Total votes registered
is almost 700,050, Announcer George.
Downs said last week.
Cards, letters and tea wrappers
are accepted as one vote by the station.

Scholastic Appeal
Columbus.
Newest twist on Start the Day
Right program, WBBIS, 748 a.m.,
Ilvestatint stowe, is aimed at the
high school-kids. Every. Wednesday,
is high school day and students are
urged to send requests for numbers to the station. School sending
largest number of letters is named
honor school for the day.
Walter Knick orchestra visits
honor school during following week
and plays a concert for the boys and
girls.

girls. Fridays 'Start the Day Right' hits the college trade with show dedicated to Ohio state fraternities, and sororities. Each week different fraternity sorority is honored and invited to send entertainers and speakers to participate on program.

Multi-Lingual Greeting Cards New York City: WBNX, Bronx, N. Y., broadcaster, plans with one fell swoop to greet all its clients and friends at Clirist-

mas
Station, which airs-commercials in
more foreign-lingos than any other
station; in the country, is printing.
Yule cards this year with greetings
extended eight different languages.

KDAL Cuts Itself a Plece
Dulth.
KDAL called attention to its first, birthday reating a huge cake, standing four feet high and topped by a two-foot radio tower geniously contrived from icing.
Together with a panel bearing enlarged photos of the station's staff in informal poses, the cake was displayed in a downtown store window.

Cake rated pix and yarns in local rags, as did KDAL's Birthday Party, a full hour's roundup of the station's live talent.

Choral Secieties Combined
Detroit.
Special one-hour airing of The
Messiah will be broadcast Thursday
night (16) over WXYZ and state,
web Program, originating in Flint.
Mich., will highlight combined Flint
of the Second Flint
IMA aude before 6,000, is first airing
of Flint Choral union's annual Xmas
event. Union composed of persons
from all walks of life, although
about 75 per cent is connected diactive or indirectly with aitomotive
industry in that city.

Christmas-Police Stunt

CIRC, Winnipeg, Lies up with the
Winnipeg Ties up with the
Policy of the Control of the
Policy of the Control
Stunt take form of station staff
putting on show from 8:30 p. m. to
2:30 a. m. with talent doing its on the
cuff. Local police force tie. in with
the stunt by using cruiser cars to
make pick up of contributions to
make pick up of contributions to
to fund the property of the
property of the control of the
results of th

Add: Community Exploitation

Add: Community Exploitation
St. Louis.
KWK's The Around the Corner
Club, established eight years also by
the late Thomas Patrick Convey,
owner of the station, to aid the poor
and needy during the Yuletide; season beran, its ninth year Saturday
(11). The idea is that during the
three weeks preceding Xmas the
station screes as a clearing house
between the needy and those robe to
help. Headquarters are served by a
dozen girls, paid by the station; to
man a battery of telephoness of aid
ples for assistant as coords to those
who are inclined to aid that, they
make their own investigation. The
Around: the Corner Club' is open
from 8 a.m. until 11 p.m. filing and
eross checking. Several stations

inroughout the country have written Robert Thomas Convey, prexy of KWK, for details of stunt and permission to use the same tag for similar programs.

Idea If They're Willing Schenectady, N. Y. Schenectady N. Y. Schenectady N. Y. Schenectady N. Y. Schenectady Chamber of Commerce is sponsoring 10 quarter-hour daytime broadcasts of Christmas music over WGY, programs also better of the control of the city's business center, via a powerful public address system on State street; with a cluster of speakers spotted on a railroad trestle.

trestle

First program aired Tuesday afternoon (Dec. 14) by a quartet consising of John Dandurand, Robert Wilbur James McDonald and Chester
Vedder, with John Finke as director
and organist.

WOW's Luncheon Special
Omaha.
Publicity committee and Tribe of
Yessir. goodwill group, honored
Radio Station WOW with Juncheon
at Chamber of Commerce last week.
Included official public presentation
to station of Variety's plaque for
showmanship.
Toastmaster O. H. Holquist, acting
for the chamber, made presentation;
to DeEmmet Bradshaw, insurance
company chief, who accepted on behalf of Manager John Gillin and Director Wm. Ruesse, company exec in
charge of radio.
Foster May's man-on-the-street
spiel transferred to dining room.
Brought to them the several artists
and announces who appeared on
station's first program, over 14 years
ago.

Daytime Rates Reduced At KGNC, Amarillo, To Adjust Web Vs. Local

KGNC Amarillo, Texas, reduces its daytime national card rate 33 1/3%, effective Jan. 1. Evening card will not be altered; Station is a member of the NBC southwestern

a member of the NBC southwestern froup.

Advanced as the reason by O. L. (Ted). Taylor, operator of 2,500-watter, is that the station wishes to equalize its national rate with its network rate, which is \$60 a day-time hour. Slice extends to the quarter-hour five-min and one-min, and all spot rates stand as are.

KGNC has had some kicks from national advertisers who, including the broadcaster on their chain programs, learned that the web rate was less than they had paid to place transcriptions on the station. Procter & Gamble wanted a rebate in one instance.

instance.

Another factor which forced KGNC's hand, according to Taylor was that agencies, in laying out campaigns for national accounts not going network, were wont to confuse the station's network rate with its national. Often, when the matter was cleared, agencies had expended the budget and couldn't clude the extra money. That frequently deprived KGNC of the business.

Station, which is solo in Amarillo, had its peak gross month past November. Taylor acquired the broadcaster in June, '35.

Oklahoma Purrs

Oklahoma City, Dec. 14

Oklahoma City, Dec. 14.

State radio men are looking forward to 1938 as the best year in the
history of biz. All enjoyed exceptionally good time sales for 1937.

WKY had best year the history
of the station. During the last
months ten new accounts who had
never used radio previously were
added to WKX rolls. At present free
time on WKY averages about one
lour, a day between first mortning
cast and 10-30 p.m. spot.

Biz on Oklahoma regional network
highly shistactory for new enterprise, states Joseph W. Lee, general
manages. KTOK, key station, has
shown good increases in 15 minute
periods where formerly spot
nouncements were used.

Agency Cups KMOX Spieler

Agency Cups KMUX Speler
St. Louis, Dec. 14,
Marvin E. Mueller of KMOX has
been chosen as the most versatile
radio announcer amoig 40. in the
St. Louis area in the first contest of
its kind ever held here. Gets 20-inch
silver loving cup from Jim Daugherty Agency.
Agency has and decided whether
to make award an annual affair.

to make award an annual affair.

Credit Theory

Toronto, Dec. 14.

Iron-clad ruling of the Canadan Broadcasting Corp. is that announcers are not to mike announcers are not to mike their names after a broadcast no their names after a broadcast in matter how important. This has been effect for three years. Now all the glory goes to the producer. A new Ottawa edict allows the production manhis credit line at the conclusion of even the most trivial airing. Explanation of the CBC is that the producer does the work and deserves the break. The ainouncer only reads what is set before him.

WOW APPEALS TRESPASS FINE

Omaha, Dec. 14.
Counsel for WOW, Omaha, has filed a notice of appeal from the fines which were imposed on the station's new seitlor and a couple of its engineers, as, a result of trespassing charges brought against them originally by WIBW, Topeka. Tiff developed Nov. 4 at Marshall, Mo, when WOW sought to broadcast the National Cornhusking, Championship, after the Topeka outlet had obtained a sponsored hookup for the event.

John J. Gillin, Jr., WOW, mgr., argued that WIBW had acted against public interest in having his staff men ousted from the scene of an open event. WOW's lawyers held that under the Missouri statute therean be no trespass unless the property has a sign posted reading. Keep Orl, and that such was not the fact at the cornhusking meet. There was a sign in evidence, but this read welcome.

Before the trial opened the complaint was amended so that the county attorney became the complaint instead of the Capper newspaper of ficial. Hearing had as speetalor some 100 overall-clad farmers and willagers.

villagers.
WOW completed the cornhusking

broadcast from nearby field after being routed from a lot adjoining the scene of the contest. Binoculars were used to catch the proceedings.

KFEL'S COLLECTION SUIT **GETS INJUNCTION ECHO**

Denver, Dec. 14.

What is probably the first injunction suit filed in Denver to stop a broadcast-was-filed by. Olinjer, Moztuary, Mortuary wants to stop KFEL from broadcasting a weekly half-hour for which the station claims to have a signed confract. Injunction suit was filed soon after KFEL had billed the company for one month, been turned down, and KFEL sued for the macey. Serving their subpoenas for the suit one day, the junction suit was filed the next and is now pending. Mortuary claims KFEL has never been authorized to run the programs.

KFEL suit to collect the first month's bill is against the mortuary, the Hower Advertising agency, and W. W. MacGruder, who, at the time the KFEL contract was negotiated, was employed by the Hower agency, and on the death of C. M. Hower startich his own agency.

Mortuary is running a half-hour program weekly over KLZ, with the KFEL program immediately following. Denver, Dec. 14.

WWJ's New Sales Rep

Detroit, Dec. 13.

WWJ has named Craig & Hollingbery, Inc., to replace Paul Raymer
as sales rep. Effective Jan. 15, when
Raymer takes on WXYZ here.
George P. Hollingbery repped
WWJ for 10 months just prior to
switch to Raymer about year ago,
from John Blair.
Craig & Hollingbery offices in
X Y. Chieag, Detroit, Kansas City,
San Francisco and Jacksonville, Fla.

Cheshire in Dry Dock
St. Louis, Dec. 14.
Pappy Cheshire, impresario of
KMOX's Hill Billies, is missing from his usual stint, due to overwork. He is taking the rest cure at home for a

Louis Shumate, chief assistant, is

Inside Stuff—Radio

Lucky Strike show premiered last Wednesday (8) from studio nine at Warners with five mikes hanging from mobile booms. Just enough space to accommodate the air troupe and 400 invited guests, who were parked on collapsible camp chairs. Bare, unadorned walls looked out from four sides. Entrance was through a narrow passageway, permitting the influx by single file.

Only touch of glamour was furnished by flatfoots who directed the mob to 'the Marion Davies gate.' Actress' sumptuous bungalow was heavily eye-feasted.

Lord & Thomas production staff, headed by Tom McAvity, voted the layout a complete success. Acoustics were expertly handled by the Warner sound crew and every known device from stage mechanism to control booth had been installed and was in ship shape when the red light flashed on.

on.

Lookers-on included a heavy sprinkling of agency men, networkers and WB players and execs. John Royal was convoyed by a delegation of NBC lies. Later in the evening the mob repaired to a nitery where high spirits prevailed after a phone call had come across the country from George Washington Hill, American Tobacco prexy, saying—all that mattered—he okayed it.

Seattle Post-Intelligencer, published by John Boettiger, son-in-law of President, took an editorial rap at radio based on Federal Commissioner George Henry Payne's recent contention that broadcasts like the films are addressed to 12-year-old minds. Statement was made by Payne at the Nat'l Conference of Educational Broadcasting. Editorial gives pictures a plug, pointing, to 'remarkable advances brought' by the Hays office (where Boettiger was formerly assistant to Hays). Contended Payne's talk was the first official repudiation of attitude expressed in 1931 when the former F. C. C. stated 'American broadcasting was the best form of radio entertainment in the world'.

Stated that while many programs are trashy, not all radio has gone down, but admitted at least a germ of truth 'nl Payne's contention Pointed to advancement pictures had made in last six years under Hays by house cleaning, stating 'if radio industry is well informed it will weigh all critisms carefully, and perhaps take a leaf from the experience of the motion picture industry and set its house in better order.

Manner in which Dave Driscoll and Jerry Danzig came to guest appear last Sunday (5) with Sheila Barrett on her Gruen Watch (NBC-red) was quite roundabout.

McCann-Brickson, agency on the account announced recently that Miss Barrett would satirize a 'Let's Visit' type of program on the date. Driscoll and Danzig saw the press release and notlined that they conducted a weekly Mutual program by the same label. Also advised that they did not think their precise title should be used on NBC. Action led to general talk, with the windup bringing the boys in as guests.

Pair will return Miss Barrett the compliment by visiting her on their 'Let's Visit' tonight (8).

WIP. Philadelphia, on Monday (13) was awarded a signed scroll, made of parchment and inlaid with gold, by 11 artistic and educational institutions in the city for its part in fostering arts and sciences in Pennsy. The presentation was made during the first program in the third year of a series tagged, Leisure Hour.

Institutions which presented the seroll, valued at \$300, include Pennsy Academy of Fine Arts, Pennsy Museum of Arts, Moore Institute-School of Design for Women, D'Assenso Studios, Franklin Institute, Zoological Gardens, Aquarium, Pennsy Historical Society, University of Pennsylvania Museum, American Swedish Historical Museum, and the Pennsy Arts and Sciences Society.

George Jessel program over Mutual does not come within the statistical purview of the Cooperative Analysis of Broadcasting because the program, cooperatively sponsored with a different bankroller in each community, does not ring up in a sufficient number of the particular cities in white C.A.B. does its checking. A similar fate has befallen a number of Mutual programs. Lone Ranger is included but Famous Jury Trials' gets a special 'accumulative' results' or 'accumulative' tally every few months instead of the regular py-monthly count. Tim and Irene show is another Mutual variety program not presently included.

ove WMCA, N.Y., organizer and chief feeder of the Inter-City regional 11 stations, no longer teletypes program changes and corrections around the circuit. Now sends out the into over the web's

No programs will be aired over the web henceforth from 3.45 to 4 n.m. each day. At that time WMCA's program director, Al Hall, will spiel over the hook-up's phone wires, detailing info about the following day's programs with the sister stations snapping up the stuff in their control rooms.

Mutual net will carry the East-West grid game from San Francisco Jan. 1. Charity game competes with the Rose Bowl Battle at Pasadena. Stations on the web are offered the opportunity of making their card rates out of the fracas by selling sponsorship to local advertisers in their respective communities. MBS: affiliates must, however, get \$100 above their time sales in each situation. Extra dough will go to the Shriners' hosp in San Francisco, charity for which the East-West games are played.

Cuban Consulate, N. Y., refused invitation of WMCA to send a speaker to explain over air just what the current Cuban government thought of and planned now that the U.S. has granted extradition request for former Cuban dictator Machado.

Only answer Consilate would give was that it was not interested i addressing the matter to the American people:

Arthur Godfrey, Washington monologist, rates as the only person that Columbia allows to ad lib a commercial. What makes the special dispensation especially pointed is that among the Wasey products that he is selfing on WABC, New, York key, in the early a m, is Zemo, an anti-itching salve. This daily series is piped out of WJSV, Washington.

Stated by Fannie Hurst to the Authors Guild recently that it was keenly interested in the development of the Radio Writers Guild. A closer connection between the original author and adaptor will result from creasing amount of literary material used on the air.

Phillips H. Lord, Inc., New York, has increased its capital stock from 1,000 shares, no par value, to 2,000 shares, 1,000 of which are preferred, at \$1 pv. and 1,000 common, npv. according to papers filed with the secretary of state by Attorney N. Henry Josephs, 90 Broad street, New York city.

Albert Edward Wiggam, writer of the syndicated (112 dailies) feature, Let's Explore. Your Mind, author and lecturer being offered as conductor of an audience-participating program based on same formula as his news-

Charles R. Dolive, newly-chosen director of Crosley Radio Corp. which owns WSAI and WLW, Cincinnati, has no financial interest the company, the Securities & Exchange Commission disclosed last week.

Arty WQXR Juggles Its Schedule **Against Web Culture Duplication**

To avoid conflict with the super-concert and symphonic live talent programs of the two major networks, station WQXR, high fidelity broad-cast specialists in classic recordings, cast specialists in classic recordings, juggles liself around, more than a half dozen times weekly. Operators see no percentage in trying to buck live talent with discs, but prefer not leaving themselves open to a comparison with time and date competition.

Gymnastics are all planned ahead so there will be few slips. Classic-sits watch net schedules with hawk-eye and lay out their programs ac-ordingly, only occasionally coming into direct conflict via similarity.

into direct conflict via similarity.

Opposite WJZs forthcoming Met
Opera series at 1:15 p. m., starting
Dec. 4, lesser is offering a hodgepodge for possible three hour session of dance music (one hour), light
classics and news until 4 p. m. when
it goes to heavy music minus vocals.
For same station's Rochester Civic
ork on Monday at 3 p. m., WQXR
airs flimsier tunes.

May to WABC's Sunday Philher.

Next to WABC's Sunday Philhar-monic series from 3 to 5 p. m. all music, indie offers two hours of opera and other vocalizing. WJZ's Sunday night session from 8 to 9 p. m. of General Motor's concert with Erno Rapee finds upper waves outlet dish-ing out modern compositions, indus-trial symphonies, etc., la Roy Harris. Rapee sticks to norm of pop and familiar classics.

Contrasts

Contrasts

On bucking the Ford hour on Sundays on NBC, WQXR cannot get far away from dangerous duplication and tries straight musicking to differ from guest vocalist policy with name yodelers found on Ford symphing. CBS's Coolidge String Quartet on Saturday from 548 to 625 p. m. is completely clear of toney station's plano recitals and theatre commentary by John Glassner of Theatre Guild. NBC's Saturday series at 10 p. m., which Arturo Toscanini

Mama's Husband

Omaha, Dec. 14, Omaha, Dec. 14.

Had Hughes, KOIL announcer, doing daily Santa
Claus chore for local department store, returned home one
day last week to be greeted by
four-year-old daughter, Sandra,
with suspicious look in her

eye.
'Daddy, I've just been listen-ing to Santa Claus on the radio, and he sounds just like you!'

Henri, Hurst, McDonald **Brings In Frank Fermin**

Chicago, Dec. 14.
Frank Fermin joins the Henri,
Hurst & McDonald agency here as
director of the radio section. Fermin comes from Minneapolis,
where was associated with the Midwest Recording.
Fermin's entry into H. H. & McD.
will realize Nate Pumping of the

will relieve Nate Pumpian of the bulk of radio contacts and contracts, with Pumpian stepping into addi-tional duties on accounts besides handling other media deals.

joins shortly, finds itself opposite WQXR's Just Music series which is just that being jumble of extra light Victor Herbert, Johann Strauss type stuff. Prior to that time from 7 until 10 p. m., WQXR is all heavy music of NBC type that follows. Same policy of non-confliction prevails in avoiding the net shows of Andre Kostelanetz, Wallenstein and WEAF, although to a lesser degree. Occasionally the re is opposition.

Jack Stewart in Florida
Philadelphia, Dec. 14.

Jack Stewart, sales manager of WFIL, Philly, on vacash to Florida. With bizness stopovers in Durham,

Williams Shaving Cream Follows 'Famous Trials'

Follows 'Famous Trials'
Williams shaving cream starts on
Mutual basic-network next month
with an audience-participation program. J. Walter Thompson is the
agency.
New program will slide into the
slot from which Mennen after-shave
lotion is removing its 'Famous Jury
Trials,' 10-10:30 p.m. on Mondays:

NO CBS OPPOSITION TO KSTP 50 KW. YEN

Understood that Columbia has practically agreed to waive all opposition to the plea of KSTP, Mineapolis, for a boost from 10,000 watts to 50,000 waits. KSTP is on the same wave length (1460 kc.) with WJSV, Washington, which CBS owns and operates

with w.SV, washington, which CBS owns and operates. Network has its own 50,000-watter in Minneapolis, WCCO, but figures that if the Federal Communications Commission gives KSTP the nod there-should be little difficulty in obtaining a similar olay for WJSV.

Fred Weber Coast-Bound

Fred Weber, Mutual net's general manager, leaves New York today (Wednesday) on a serpentine slide out to the Coast, has first jaunt to the sunlit slope since the web quired coast-to-coast coverage last December with the annexation of the Dot Lee regional as an outlet

Don Lee regional as an outlet.
Stopping off. Chicago, Weber
will linger several days en route.
Will visit Seattle and Portland as vell as Hollywood and San Francisco

Wood, NBC, Joins Handy Chicago, Dec. 14.

With his resignation as sound effects supervisor for NBC here, M. H. Wood joins the Jam Handy Picture Corp. as director of recording, and the NBC spot is filled by promotion of Tommy Horan of Tommy Horan.

Bob Graham, formerly of WSUI. Iowa City, added to staff as sound

17 Lawyers, 31 Pages Required To Clarify Four-Way Fuss Over 940

Washington, Dec. 14. Pour-way, tri-state fuss over a berth on the 940 ke frequency was tentatively smoothed in a report by Exaniner John P. Bramhall. Involving three newspaper publishurs and ruch dough, spat over who should be given the coveted assignment ecided in three recommendations for grunting and one for denial.

Line-up was as follows:

Line-up was as follows:

El Paso Broadcasting Compary, ElPaso, Tex, asking 1 kw all timesan okay, providing the applicant
abandons a request now pending before the U. S. Court of Appeals, at
ington for a smalle on 1-30 kc.
World Publishing Com, any, Tulsa,
colla, requesting same assignment
cept for 5 kw power during day
time . urs-a green light; KGKL.
San Angelo, Tex, already ownug a station on 1370 kc with 100
watts nights, 250 watts days, and
sking the same assignment as World
Pc lishing Co, thumbs down; and
the Tribune Company, Tampa, Pla,
sloo demanding 1 kw nights, 5 kw
tays, receiving a recommendation
for granting. for granting.

for granting.

Three newspaper stations, at El Pas, 'Tulsa and Tampa, all were favored by Examiner Bramhall, all., 'the Interference to numerous existing stations was threatened. Pending applications of WAVE. Louisvi'. 'Ky, and WDAY, Fargo. N. D., would be upset by granting of the El Paso transmitter—not to mention 'prohibitive interference' if the Sa Angelo application should, be granted.

Granting of the El Paso and Tampa.

granted.

Granting of the El Paso and Tampa applications—recommended by Examiner Bramhall—would limit the Tulsa station to its 2.4 and 1.7 millivolt per meter contours, respect' sly.

7. Angelo okay would limit WAZE to its 1.3 millivolt per meter contour but we'ld provide, interference of no greater intensity than that which is already provided by WDAY.

Entire mere: Universe the services

Entire mean,

vices of 17 altorneys, occupie. 31 pages of text and showed practically the string of casons for not granting is for granting. 188 involved included the Tulsa World, the Tampa-Tribune and the El Prop. Times. Wealthiest competitor was the Tulsa World with total asset of \$2.024.15s. Attorneys for the principals: Richard F. Burges, Guy M. S. Tines H. Hienley and Thomas J. O'Brien, in behalf of El Paso Broadesing Co. L. ck for KGKL, Inc.; Louis Caldwell string end T. Rollo, represe, not it is close to the company. Ad George O. Sutton and Ashley L. Hawlern batting for the World Publishing Company.

MOLLY PICON'S ENGLISH SHOW FOR N.Y.C. JEWS

Maxwell House Coffee will have a Friday, 7:30-8 p.m. show on WMCA, N. Y. New program is designed to appear to the large Jewish audience in New York, though aired totally it the English tongue. WMCA permits the ring of no foreign language.

glage.

Talent on the rhow, which debuts
Jan. 14, will be headed by Molly
Picon. Group of Yiddish actors from
her 2d avenue theatre will present
dramatizations, and Dave Ellstein's
orch will round out the talent roster.

Jap Gude's Trip

J. G. Gude, of station relations at Columbi Broadcasting System, headed westward for a year-end goodwill tour of stations in the mid-dlewest. He will visit KFH, Wichi-ta, and Wilbw, Topeka, as well as: several Indiana stations before re-

d by WDAY. Expects to be back Dec. 20. N. Y. by

It taok yeors to build Philadelphio's esteem far this station—but **you** can start cashing in an it tomarrow!

50,000 WATTS PHILADELPHIA

Agencies—Sponsors

Paul Sullivan's 11 p.m. news stanza on WLW, Cincinnati, is being spon-sored for six Saturday nights, to Jan, 1, by Remington-Rand, Inc. Ac-count by Franklyn Buck Advg, Corp., N. Y. C. Fills in for North American Insurance Co., Chicago, which will resume Jan, 8.

WLW, Cincinnati, has received a 13-week renewal of Chevrolet transcriptions to be aired at noon for 15-minutes Tuesday, Thursday and Saturday to March 5. Agency is Campbell-Ewald Co., Inc., Detroit.

Boscul Coffee, product of William S. Scull Co., is tagged on a Sunday night quarter-hour newscast series by Peter, Grant on WLW for 52 weeks. Agency F. Wallis Arm-strong, Philadelphia

Connecticut Refining Co. subsidizing 'All in Fun,' weekly revue originating at WELL. New Haven, and fed to WATR, Waterbury. Show produced by Sid Goluboff and uses Arthur Hoyt's incristers.

daily (4:30 p.m.) quarter-hour-live script serial, 'Cowboy Tom' on WINS, N. Y. Writer is Irve Tunick.

Pittsburgh Coal Co. placing series of spots on Ohio stations, through Walker & Downing agency, Pitts-burgh, Series starts Jan, 3, venting five spots weekly for 11 weeks.

J. Stirling Getchell agency, N. Y. has a new p.a. in Fred Smith one-

WBT works the shoots

Ordinarily you wouldn't

think a broadcast from a rifle

range worth the powder to

blow a BB across the street. But

that's where you're wrong. WET found that out last May . WBT's

how long it

special events crew was sent to Kannapolis, North

Carolina, to cover the North Carolina Small Bore Rifle Matches, Mikes were set up on the firing line, at the

targets, and behind the line. (There was a slight matter

of earting the equipment 35 miles from Charlotte and

stringing up 3,500 feet of wire-which is not unusual

at WBT.) . The announcer put on an inspired show,

punctuated by cracks from the rifles and the spat of

bullets against the backstop. His habit of retailing

words a mile a minute at football games and fights gave

him a BIG IDEA. He lay down beside a marksman and complacently announced that when the firing pin

slammed home he would say "Boo!" and the radio

audience; by listening for the "spat", could learn

know what happened. The "spat" of the spentbullet

takes a bullet to travel 100 yards. You

was all over WBT's listening area before ever the "boo" was heard. Aside from

that it was a grand broadcast-the first of its kind ever put on the air. WBT has a way of doing things with broad-

casts that makes shows out of them

Has a way of selling goods and services

time publicist at BBDO. Replaces Harry Bercovici, who has been upped

George Kern, who has been as-sistant to Larry Milligan in the Blackett Sample-Hummert agency, Chicago, has resigned. Expected to go to Mexico City shortly as vp. of a Mexican agency handling top perican accounts for Latin Ameri-

Brown & Williamson Tobacco week put through cancellations of sports reviews on seven stati thereby cutting down its spot list outlets. After its agency, B. B. D. 14 outlets. After its agency, B. B. D. & O. had made an analysis of every station on the list, account, agreed that the class of sports available didn't make it worthwhile continuing on certain of them. B. & W. is figuring on sperading again in April.

Walker & Dewning spotting weather reports for Allegheny Steel

Nash Underwood Sandwich Spread use the WBBM, Chicago, Pantry to use the WBBM, Cincago, Pantry Party package, consisting of 15-min-ute shot weekly on Pantry Party, and one spot announcement a day on other days. Placed by Tom Kivlan of George Hartman agency, Chicago.

Coigate - Palmolive - Peet Co, through Benton & Bowles, Inc. N.Y.C., has signed for two 15-minute strips. WLW, Cincinnati, Mon-day through Friday, for one year,

starting Jan. 10. Myrt and Marge transcriptions will be aired 9:30 a.m. and the Hilltop House stanza, star-ring Bess Johnson, will be 5:45 p.m., EST.

RADIO

National Biscuit Co.'s 'Dan Hard-ing's Wife' serial on WMAQ, Chi-cago, to go NBC-Blue beginning Jan 3, and also will get disc spotting.

Popsieles, frozen confection, has handed its ad account to Blackett-Sample-Hummert, Chicago, B-S-H-planning radio splurge starting June aimed strictly as kid patronage.

Oklahoma Network reveals com regional founded last April.

gional fountees and List includes:
Oklahoma Gus & Electric Co., Your ext Door Neighbor, daily and Sun, 15 cin, direct. Also George Jossel's 49 in, in Hollywood, Sundays, Reddeldoinstone. Willys, Toledo, 'Willys' Surprise Party, unidays, U. S. Advertising Corp. Central Dairy Products Corp., Oklahoma Ity. Sports,' daily, Harofd Halsell

Agency, Hardeman-King Co., Oklahoma City, "The Crossronds Store," M-W-F, Ruy K. Glenn Brown University, Siloam Springs, Cathedral of the Ozarks, Sunday,

Distributors, Oklahoma City, The gency. Gospel Broadcasting Association, Los An-eles, Old-Pashloned Revival, Sundays, H. Albert Co.

H. Albert Co.
Tritcheran—Laymen's Lengue, St. Louis,
utheran Hour, Sundays, Kelly, Stuhiman,
Zahrndt.
Vick Chemical Co., New York City, anouncements, evenings, Morse International,

. Carler Medicine Co., New York City, announcements, daytime, Street & Filmer;
Frow Electric Co., Oklahoma, City,
ightima announcements, direct.
ine announcements, devel,
ine announcements, devel,
tieneral Shaver Corp., New York, City,
laytime announcements, Leftorfor Advertising
Agency.
10.018; ao Oklahoma, Oklahoma, City,
10.018; ao Oklahoma, Oklahoma, City, 1.O.O.F. of Oklahoma, Oklahoma City, alk, direct. Hotel Black, Oklahoma City, daytime an-nouncements, Harold Halsell Advertising

nouncements, Hafold Baisen au en issue, Agency, Hotel Wells-Roberts, Oklahoma City, day-ime announcements, direct, dispensional City, Oklahoma State, Fair, Oklahoma City, the Brown Company, day and night announcements, direct.

Chicago Engineering Works, spon sors of Refrigeration & Air. Condi-tioning Institute program renewed for 13 weeks on WLW, Cincinnati, Sundays, 10:45-11 a.m., carrying to March 20, through James R. Lumke & Associates, Chicago.

Capitol-Barg Dry Cleaning Co incinnati, has renewed spansorship f Paul Sullivan's newscast over WSAI, daily except Saturday at 6:30-6:45 p.m., EST. Latest order, for 100 broadcasts, stretches the run to 300 times. Frederic W. Ziv, agency

Doyle Packing Co. carrying 65 1-minute spots over WBZ & WBZA Boston-Springfield, Mass., through Beaumont & Hohman, Inc., Chicago.

LaToursine Coffee Co., Boston, fea-turing 24 quarter-hour NBC The-saurus wax shows, 6-weekly, on WBZ & WBZA, Boston-Springfield, Mass. Ingalls-Advertising, Boston, placed.

WNEW, N. Y., has signed: Krank Cleansing Cream, on Make-Believe Baltroom, McCord Co., Min-neapolis placement. Frank H. Lee, on Thornton Fisher sports program, Bermingham, Castlean & Pierce. Inc.

on Make-Believe Ball-

room, direct.

Madison Personal Loan, Zeke Manners show and also Milkman's Matinee, Klinger Advertising Corp.

Jules Chain Stores, News Oddities and Zeke Manners program, via

Riverbank Canning Co., makers show, Klinger

Vitamam Mills has contracted for 52 weeks of daily spot announce ments over WEW, St. Louis. An nouncements precede and follow the station's market reports.

'Yodel's Alpine Inn.'
week variety show scripted by
Wright Esser KSD, St. Louis
Alpen Brau Brewing Co. sponsor.

U. B. Products Co. has early morning half-hour daily show on WHKC, Columbus, with Clyde Hoskins as Uncle Bob.

Canada Dry on WHKC, Columbus, with daily five-minute newscasts for 13-week period. Charles V. Lutz, staff announcer is the commentator.

Wade Lane's transcribed Home Folks' show set on WHKC Colum-bus, for Sunday series under spon-sorship of Edward Fisher Funeral

the dial of your radio at 1030, and listen to war direct. Starkist Floatation toothpasic and Deal set by Sammy Weisbord, of Novio, for nerves, are spensoring E. the William Morris office.

Radio Not for Lazy People

New Haven, Dec. 14.

Network sports spielers who grieve may feel better after getting an earful from a confrere, Phil Buxbaum, Jr., of WELI, New Haven

indie.

In scholastic football season that wound up Saturday (11) Bux-baum not only did the play-by-play and commercial plugs during all games but also canvassed and signed the merchant-sponsors, wrote the blurbs, scouted the two opponents of each skedded game, drafted charts for the broadcast and arranged for the spotters. On top of those there were such incidentals as raising money to build broadcasting booths at Savin Rock, West Haven, and Ansonia, where important contests were played. On Thanksgiving day Buxbaum worked two games, one a.m. and the other p.m., at West Haven and Ansonia fields, each event sold by play-by-player to a different sponsor.

Haven and Ansonia fields, each event sold by play-by-player to a different sponsor.

Of course, this wasn't all there was to Buxbaum's daily life during the gridfron term. In addition to the game chores he did a daily general sportscast, a daily man-in-the-street program and another-daily feature. Any Vale athletics that could be spotted by WELI were also on the Buxbaum list of things-to-do.

Sportscaster finaled season with half-hour session presenting his all-state high school eleven, with all players and coaches on hand for presentation of gold-footballs by Clint Frank, Yale all-American. Buxbaum not only arranged that, plus presence of civic and Yale leaders, but gave the visiting players and mentors a full-cuffo day including two feedbag tie-ups, reception at Yale by varsity team, show at College theatre and hockey game at New Haven Arena.

Buybaum won't tell what he does in his spare time.

Lydia Pinkham program over Mu Lydia Firknam program over Mu-ual network, adds the entire Okla-oma Network Dec. 27 for five days week 15 minutes.

WBZ-WBZA, Boston - Springfield

eports:
Remington Rand sponsoring. Bill
Villiams, spieler. Placed through

reports.

Remington Rand specific Remington Rand specific Placed through Franklin Bruck, N. Y. C.

Kellogg, Chambers & Wiswell, Boston, using 18 quarter-hour disc shows to push cereals.

Bosco, N. Y., cholocate drinks, 18 cominute spots, Monday through the Kenyon & Eck-1-minute spots, Monday through Saturday, Placed by Kenyon & Eck-hardt, N. Y.

hardt, N. Y.
Ford, Detroit, using 7 1-minute
daytime, and 3 1-minute ing
spots, through McCann-Erickson, De-

spots, through McCalling and a froit.

Boston Molasses Co., giving a smear of 13 weeks of daily Musical Clock wax shows, through Franklin P. Shumway,
Spencer Shoe Corp., Boston, placed Spencer Serenade, disc shows, six weekly, via Chambers & Wiswell, Roston.

Morris Plan in Providence sp ing Atlas transcripton, Ports of Call, over WJAR. Deal set by Kasper-Gordon, Atlas Boston sales rep.

KOA AND KLZ PONY UP \$500 EACH FOR GAME

Denver, Dec. 14. With the University of Colorado playing Rice Institute in the Cotton Bowl at Dallas, New Year's Day, both KOA and KLZ will broadcast

both KOA and KLZ will broadcast the game at \$500 each, which sum goes to the Cotton Bowl association. Last year the exclusive broadcast for the town that sent the team—Mil-waukee—went to a station there for \$250. KFEL had also been offered \$500—but turned it down.

More than 8,000 Colorado football

fans are expected to attend the game causing many business and social engagements around New Year's cancelled. Several special train

U. P. Has 214 Clients

New high for number of stations peing serviced with news was reached this week by the United Press when 214th account was added. Of this number U. P. has signed 100 stations its new circuit during

1937 thus far.

LeRoy, Keller, production man, who formerly was used in selling news service, now in the N. Y. office in charge of building all U.P. radio shows, None placed on market thus far.

Al Shean's Guester

Al Shean will guest on the Kate Smith show tomorrow (Thursday) night, playing in an excerpt from 'Yather Malachy's Miracle, legiter (at the St. James, N. Y.) in which e plays the lead.

D. Hensley and his Possum Hunters WCAU N.Y. SALES with Lillian Lambert over KMAC, WCAU N.Y. SALES IN CBS BLDG.

Philadelphia, Dec. 14.

Philadelphia, Dec. 14
WCAU will open its own offices in New York Jan. 3, Suite will be on 18th floor of Columbia Broadcasting System building and connected with CBS telephone switchboard, that either WCAU's Philly or New York office may be called by dialing Columbia. Direct line with ho, will be available 24 hours daily, WFIL ploneered direct sales office idea during the summer, with opening of hq. in New York. Station has since established a Chi office and seeking a site in Los Angeles.

WJR's Extra Dividend

Detroit, Dec. 14.

Extra 90-cent dividend will be paid by Station WJR on Dec. 20, bringing to \$3 the total disbursements for 1937. Profit and loss statement for fourth quarter has not been nade as yet. Station first in U.S. to offer its

Station first in U. S. to offer its stock to public, recently announced sales of \$1,043,013 in first nine nine months of this year, as compared with \$917,029 in same period last year. Net profit was \$390,399, equal to \$3 per share on 130,000 share, compared with \$322,439, or \$2.48 in the like period of 1936. A regular quarterly dividend of 40 centering said Oct. regular quarterly dividend cents was paid Oct. 30.

Helvn Larsen at WCAU

Philadelphia, Dec. 14: arsen. ex-bicycle

Philadelphia, Dec. 14:
Helyn. Larsen, ex-bicycle
ploiteer, has been named to staff of
WCAU Women's Club of the Air,
replacing Ethel Felt. In making appointment, however, station isn't
taking any chances on the same
thing happening, as caused Miss
Felt's demise. Miss Larsen has been
led to know that she is definitely an
'assistant' to Barbara Boyd, another
staffer.

taffer. Miss Felt is out because of tant bickering between her stant bickering between her and Miss Boyd over who was boss, since both were appointed on pretty much even footing.



"The SHOWMANSHIP Station of the Nation" WBT WBT, Charlotte, North Carolina. Owned and operated by Columbia Broadcasting System. Represented by RAMO SALES, Set

in the grand manner, too.

REWARD





EDDIE GARR

IMPOSTOR

WANTED FOR STEALING SHOWS— 'Strike Me Pink,' 'Thumbs Up'

ALIAS— 'Guts' Regan, 'Night of January 16th,' 'Bilge' Smith, 'Hit the Deck,' 'First Gravedigger,' 'Hamlet,' 'Hobbs,' 'Sons O'Guns,' 'The Boss,' 'Connecticut Yankee'

MURDERED—Audiences at Central Park Casino, Versailles, Paradise, Monmarte (New York), Chez Paree (Chicago), Clover Club, Trocadero (Hollywood), Hollywood Country Club, Deauville (Florida), Ritz Hotel (London)

SUSPECTED— Of being in Universal picture, 'That's My Story'—if discovered in that picture will be greatly astonished.

SERVED SHORT TERMS—Rudy Vallee's Reformatory, Ben Bernie's Bastile, Phil Baker's Road Gang, Joe Cook's Cooler

ESCAPED—Major Bowes Asylum

DESCRIPTION—Height: 5 Ft. 10 In. Eyes: Blue. Hair: Brown. Mole (See Skolsky)

CLUES—MAY BE CAUGHT AT NEW YORK PARAMOUNT, DECEMBER 15 TO DECEMBER 28. WORKS WITH ACCOMPLICE: WALTER (FINGERS) KEVAN. THAT IS ALL.

SHERIFF: ABE LASTFOGEL

Wm. Morris Agency

NORTH AMERICAN DIVVY OF CHANNELS LAID OUT; NOW AWAITS RATIFICATION

Delegates Complete Seven Weeks of Negotiation May Settle Mexican Kilocycle-Jumping and General Confusion

By RENE CANIZARES

By RENE CANIZARES

Havana, Dec. 14.

Many American broadcasters will lay off the aspirin when the North American Regional Broadcasting Agreement is in full force, as the foreign interference will be just a famoury. It took the delegates of Canada, Cuba, Dominican Republic, Haiti, Mexico and U.S.A. more than three weeks of hard-work to finally get together late Friday (11) and get together late Friday (11) and three weeks of hard work to finally get together late Friday (11) and sign the document that in, the first paragraph tells its importance. The purpose of this agreement is to regulate and establish principles covering the use of the standard broadcast band in the North American Region so that each country may make the most effective use thereof with the minimum technical interference be-

tween broadcast stations.

This agreement is one of the most important matters brought to the Inter American Radio. Conference that wound up after seven weeks in which the countries of the new consisting the seven weeks in the countries of the new consisting the seven weeks in the countries of the new consisting the seven weeks in which the countries of the new consisting the seven weeks in the countries of the new consisting the seven weeks. which the countries of the new con-tinent made a united front to take, to Cairo next February. Technical delegates, they were also diplomats, and although they had times when it looked like they would pack and go home, give and take in the end signed the agreement that now must be ratified by each country and put

(Continued on page 47)

MONTREAL GOOD COMPANY

HORLICK'S SPONSORS **ENGLISH DANCEMEN**

London, Dec. 7

London, Dec. 7.

Harry Roy's band and Bram Martin's outfit at the Holborn restaurant are the latest to swell the ranks of the numerous well-known dance bands broadcasting in sponsored programs arranged by J. Walter Thompson agency. Harry Roy opens in the Rowntree Aero programs Dec. 12 in 15 minutes of 'flying rhythm, music and fun' (Normandy, 10-45 a.m.) and will be heard each following Sunday from Luxembourg also at 12:15 midday.

day.

Bram Martin opens in the Horlicks
Music in the Morning' series Dec. 13.
This series comprises programs from
Luxembourg at 8:15 a.m. on Mondays, Wednesdays, Thursdays and
Saturdays, and from Normandy at
8:00 a.m. on Mondays, Wednesdays,
Fridays and Saturdays.
Other dance bands broadcasting in

Other dance bands broadcasting in programs produced by J. Walter Thompson include Jack Hylton's, Billy Cotton's, Billy Bissett's, Jack Billy Cotton's, Billy Bissett's, Jackson's and Debroy Somers.

MARCONI OF LONDON EYES BUENOS AIRES

Buenos Aires, Dec. 1.
Marconi Wireless & Telegraph Co.
of London may erect a manufacturing plant in Argentina if the investigations of H.R.C. Van de Velde provesuch a project desirable in the interests of the public and the com-

Families in this great market enjoy NVC network, features on CFCF. A merican advertisers of the public and the company.

Van de Velde is general manager of the Marconi concern and a direction of many associated subsidiary companies. He arrived here last week and he will spend a month in B. A. in order to confer with the local representative of the Marconi company, H. John Garland, on the public of the Marconi company, H. John Garland, on the possibilities of entering into local production and establishing a local branch.

CKY Clearance for NBC Promises Churches Right To Overtime on Sermons

Winnipeg, Dec. 14.

Preparatory to clearing the time for leading NBC commercial shows the Canadian Broadcasting Corp. Will start to carry early in January, CKY, Winnipeg, basic CBC outlet has suggested Sunday morning church period as an alternative to 10cal churches who rotate the 7 to 18 pm. Sunday eve period between them. Sounded out on the proposed move, the churches gave it their okay when it was pointed out that morning church service broadcasts would be permitted to run overtime if the ministers failed take the show off on the nose.

Evening broadcasts used to be for the duration of the sermon until listeners squawked because they were missing the opening scenes in the CBC's elaborate, hour-long dramatizations broadcast form 8 p.m. to 9. Winnipeg, Dec. 14.

Morning broadcasts idea struck a snag, however, when the church (Augustine United) already occupying it was asked to share the period with the rest of the churches. This church has enjoyed a virtual monopoly for several years and has built it into a good thing, since the contributions from the listeners just about covered the weekly \$25 line charges. Daily-except-Sunday rates on this station run about \$125. Letters to the editor from mem-

on this station run about, \$125. Letters to the editor from members and friends picked up considerably following an item in one of the local dailies (Winnipeg Free Press) that it was probable that CKY would carry the Charle McCarthy program, sponsored by the Chase & Sanborn company, in the disputed 7 to 8 p.m. period.

Baker Joins Associated

Montreal, Dec. 14.

Edwin H. Baker, formerly adver-tising manager for Canadian Maga-zine, has been added to staff of Associated Broadcasting Co. as account

executive.

Another addition to the staff is J.

C. Acker, formerly station manager

CFRB, Toronto.

In Canada

'Singin' Sam' transcription series "Singin" Sam' transcription series renewed for another 26 weeks on CJRC, Winnipez. Also new platter series have been signed; The Plainsman' for Maple Leaf Milling and 'Jimmy Allen' for Kellogg booked to start latter part of January.

Both shows booked through All-Cauada Radio Facilities office.

Houde Tobacco on CFCY, Char-lottetown, with transcribed quarter-hour 'Funfest' for 26 weeks.

Alka-Selfaer invading Canada, starting in January, with series of twice weekly 15-min. programs to be placed on flock of stations across the Dominion. J. Walter Thompson the agency.

Leo Trainer new program-plotter for CJOR, Vancouver. Came over from CFGN.

CHML, Hamilton, has subscribed to Transradio news.

ASSOCIATED CHALLENGES 'TREND'

Montreal, Dec. 14.

Associated Broadcasters, Ltd., station sales rep org with offices here and in Toronto, disagrees with part of the story in last week's Vaniery interpreting the recent amalgamation of All-Canada Broadcasting and United Broadcast sales into All-Canada Radio Facilities, Inc. as necessarily presaging an American-style system of 'exclusive' repping as against general time brokerage, which has been characteristic of Canada.

A couple of statements Montreal, Dec. 14.

Canada.

A couple of statements were also challenged. One that James Richards on had no Canadian sales rep. Associated cites Joseph Hershey McGillvra. McGillvra is an American sales rep with a Toronto office. So the statement still goes from Vanery's standpoint.

Associated states: 'As Canada's oldest and largest radio agency, we take strong exception to the inference that the 'Association Broad-casting firm' does somewhat less than 10% of Canada's radio business

than 10% of Canada's radio business.

During the past few months, our company has been conducting the radio advertising of 46 national advertisors on 48 Canadian radio stations. It has conceived, sold, produced, and transcribed the largest Canadian-made transcribed feature in the history of Canadian broadcasting (Barnacle Bill the Sailor), and has negotiated the sale of the two greatest American-made transcription features which have been purchased in Canada this season. We refer to the sale of the Canadian rights for Lady of Millions' and The Plainisman.

"We, as a company, resent the im-

We, as a company, resent the implication that we occupy a very

We, as a company, resent the implication that we occupy a very secondary position in the Canadian radio field. We maintain offices only in Montreal and Toronto because the Canadian advertising business which is placed outside of these two centers is negligible.

'In the list of stations accredited to the All-Canada Radio Facilities three of them, CHAB, CKBI, and CFGP are represented by Associated Broadcasting Co. Ltd. In addition to this, our programs are being accepted and are now being broadcast over CKY, Winnipeg, CKCK, Regina, CJCA, Edmonton, CJCC, Lethbridge, CJAT, Trail; CKOV, Kelowna; and CKWX, Vancouver, Vanley, Valley, Va

couver.

VARIETY did not specifically state that the time broker was already, shooed out of Canada. Story stated the recent merger is regarded as the first step in shooing him out.

Statement anent the 90% done by All-Canada was not intended too literally. Majority would have been a better appellation without going through all the records for the past couple of years. It was intended as a comparison generally and not exactly.

Roster of All-Canada was supplied by All-Canada which maintains that these stations are really signed up. It is true, says All-Canada, that Associated still places biz over them on old contracts.



KEEP YOUR EYE CANADA'S **BUSIES**1

MONTREAL 5,000 Watts Day and Night 18 Hours a Day

U. S. Representative

JOSEPH H. McGILLVRA

Palmolive Building, Chicago 366 Madison Av., New York

=CBS===

CLASS OF SERVICE This is a full-rate Cablegram unless its deferred character is indicated by a suitable symbol preceding the address.

WESTERN UNION

	SYMBOLS
rc	Deferred Cablegram
NLT,	Cable Night Letter
	Ship Radiogram

Received at

DEAR FRIENDS

ARRIVED ENGLAND MAY THIRD FOR SIX WEEKS AND STAYED THIRTYSEVEN WEEKS STOP SO CAN AFFORD TO WISH YOU A MERRY CHRISTMAS STOP WANT YOU TO KNOW WE ARE BROADCASTING DECEMBER TWENTIETH WITH GRACIE FIELDS FROM STATE THEATRE KILBURN BEING RELAYED TO AMERICA ON COLUMBIA NETWORK THREE TO THREETHIRTY STOP PLEASE LISTEN IN STOP DOUBLING TROXY AND FINSBURY PARK SAME WEEK STOP DECEMBER TWENTY SEVENTH STATE THEATRE KILBURN STOP JANUARY THIRD DOUBLING PICCADILLY HOTEL AND HOLBORN EMPIRE STOP JANUARY TENTH GRAND THEATRE CLAPHAM STOP SAILING SOUTH AFRICA JANUARY TWENTYFIRST FOR EIGHT WEEKS THEN AUSTRALIA TWELVE WEEKS STOP HOPING YOUR NEW YEAR WILL BE AS BRIGHT AS OURS=

STONE AND LEE.

THE QUICKEST, SUREST AND SAFEST WAY TO SEND MONEY IS BY THEEGRAPH OR CABLE

S ALL SIGNALS

Two-Language Comics Scarce

Montreal, Dec. 14.
Problem of getting French-language comics and bi-lingual an-nouncers is giving the local French-language stations here a good-

Problem of getting French-language comics and bi-lingual announcers is giving the local French-language stations here a good-sized headache.

Announcers who can speak both English and French without trace of an accent are particularly hard to dig up, CKAC officials reporting that in their semi-annual auditions not more than one applicant in a thousand is found suitable. There are any number of those who can meet the bill in English but haven't got the quality of French required and innumerable Frunch announcers whose English would pass in ordinary conversation, but aren't good enough for radio.

In the comedy field there is no backlog of native tongue theatre talent to draw upon here. Those comics now holding the spotlight have been toned down and polished up in deference to a strong local clique which insists on purity and class in the French language when it comes over the ir.

As a result the slapstick, burlesque type of comedy is strictly on the outside and lines, gags and comedy situations are carefully ediled before airing in order to pass the language bugs.

French-language comics who have what it takes are not only difficult to, find but don't seem to stay on top for very long even if they click. Most comedians, if successful, say in favor for no longer than a year or two, usually beginning to slip earlier. When station executives begin to notice a dropping off in demand for studio tickets, fam mail, etc., attempts are usually made to bolster the fading stars with new material but, as a rule, they slide as fast as they come up.

Panama's Monthly Rates

Panama City, Dec. 8.
Star of Panama, station HP5A, will alter its commercial rates considerably after Jan. 1, it is announced. Regulations and charges will be affected.
Station plans eliminating all semi-weekly, weekly and fortinghtly rates and will substitute monthly rates on all local and foreign business. Figures on upped rates have not yet been decided.

Reg Douglas spieling his sport-casts from bed over CKNX, Wing-ham. Fractured ankle keeping the announcer horizontal.

'Phyl Coe' Mysteries To Be Waxed for Mexico: Cuba, Peru, Argentine

Philadelphia, Dec. 14.
Phyl Coe radio mysteries, being aired via discs on 243 stations in this country, went international last Friday (10). Translated into Span-Ish they are being heard twice a week from Mexico City. Tampico, Monterey, Vera Cruz and Chihuahua.

They'll shortly start in Havana, too, and then go to Venezuela Peru and Argentina. Arrangements also being made for South Africa.

YANKEE ADMEN

Canadian Broadcasting Co. Has Six-Man Crew Under K. A. McKinnon Measuring Coverage—Ready Next Year—Private Sta-tions Will Be Permitted to Share in Findings

PROGRESSIVE STEP

By MORRIS KRUSHEN

Montreal, Dec. 14.

—Ganadian-Broadcasting-Gorp-engi-neers are making a complete survey throughout Canada to determine pri-mary service areas for the CBC net-work with a view to giving Ameri-cen advertisers comprehensive data which so far has been available only which so far has been available only in part. Station coverage maps of Canadian areas which have been made during the past two years will be supplemented with additional information now being gathered by a crew of six government field engineers under the direction of K. A. MacKinnon.

MacKinnon.

First step in getting at primary service area information is to determine ground conductivity. In Montreal survey made for CBF, engineers set up a portable transmitter and a 600-foot antenna on a sight radius of 150 miles in order to determine power.

By means of data which govern-

(Continued on page 42)

Theatre Men Call Off Vaudeville INFLUENCE MOVE Remotes to British Broadcasting Co.; 'Royal Command' Hurt Box Offices

English Notes

British Broadcasting Co. will make its first attempt at a relay of two tango orchestras from the Buenos Aires radio station. Bands selected are Julio de Caro and Juan d'Arianzo. Bands selected

American comedy 'Once in a Life-time' being televised Dec. 6 and 10.

Following his 'Berkeley Square' play, Leslie Howard to do 'Hamlet' over the air, Jan. 2.

Francis Williams, assistant direc-tor of school broadcast for BBC, marrying Wynona Wright in London register office shortly.

Dame Marie Tempest, Fred Groves. Leon Lion Terence de Marney played in Ibsen's 'Ghosts' for the BBC Dec. 6 and 7.

Running commentary will be given in the Oxford-Cambridge Rugby match by J. B. G. Thomas.

Stan Robertson, sax player with Harold Green's orchestra at CJRC, Winnipeg, joining Murray Griss or-chestra at Belmont House, Bermuda. Brian McCarthy, substitute bass player with the same band has already left to join the Griss group.

It is fig house we \$250,000.

London, Dec. 5.

Just when it was felt by the British Broadcasting Co. that they were on Easy street anent the line-up of vaudeville remotes from most of the super cinemas, they took it on the chin, and the whole idea is now on

chin, and the whole idea is now on ice.

It all started with the BBC having caught the Cinematograph Exhibitors Assn. napping on the Pal'adium Royal Command Performance recently. While the latter body was haggling on what to contribute to his charity performance, in jumped the BBC with a \$5,000 offer and got the right, and counting another \$100,000 that was lost to straight vaudeville and legit.

This started a squawk among the members of the CEA which has resulted in Gaumont-British and Bernstein circuits pulling out of a pend-

sulted in Gaumont-British and Bernstein circuits pulling out of a pending deal they had with the BBC to remote some of the vaudeville shows from their deluxers.

One show that will have to be picked up as the contract is already signed, scaled and delivered, is the broadcasting of the mammoth vaudeville program GB-Hyams Brothers are putting on at the opening of their new deluxer, the State, in Kilburn, Dec. 20.

It is figured this boost for the new house will cost the trade another

will cost the trade another

"MEET THE NATION'S GREATEST SALESMAN" 70 You can have his services for a mere fraction of a You can have his services for a mere fraction of a penny per call. He has a remarkable sales record. In one week he showed evidence of sales in as many as 1 out of every 119 radio homes in the entire United States (1 out of every 29 in the State of Ohio). He doesn't have to "ring door-bells" for he is such a likable fellow that he is invited into the home to tell his story. And—he not only sells the Consumer but the Retailer, Jobber, and Wholesaler as well. Wholesaler as well. Not content with this super salesmanship, he is also an outstanding merchandiser for he will help you to make use of your point of sale material in a maximum number of retail outlets In short, he is the lowest priced, most effective salesman in the country. Yes-he is truly "the nation's greatest salesman." His name. WLW—The Nation's Station

\$250,000 BUDGET YEARLY ITEM OF N.A.B. REORG; PAT CASEY-STYLE 'LABOR HEAD'

President, No Czar, Would Have Plenty of Authority provide for delegation of 'almost uninitial power' to the chief exec.

-Propose Abolition of Managing Directorship—

date on multitude of novel activities. Up to Trade Early Next Year

Washington, Dec. 14. Scheme to rebuild the National Association of Broadcasters along more liberal and aggressive lines was sent to the industry Saturday (11) by special trade committee named last October to overhaul the existing structure in the light of changed conditions.

conditions.

Plan which the committee voted
Wednesday (8) to submit to present
members calls for sweeping changes
in the set-up substantially along the
lines indicated in Variety early this
month. Additional members, expansion of functions, personnel shifts,
and new administrative machinery
are advocated.

are advocated.

Recommending abolition of the present—constitution—and rewriting hot of both the by-laws and charter, the givenators, ratifying most of the ideas of Philip G. Loucks, special vocunsel and former Association managing director, sent out a preliminary report calling for special in membership conclave, the middle of February and proposing the follow Cong new set-up:

(1) Breaking down the association into 15 districts, with director for each region.

WNBX

ONE

STATION SERVING

TWO

STATES

ONLY

CBS

STATION

VERMONT and **NEW HAMPSHIRE** (2) Concentrating power in the board.

ourtu.

(3) Retaining a paid president who will be 'a capable, intelligent, and forceful leader with the backing and confidence of the industry and preside with the public and the government.

(4) A new system of dues which fill the organization's income.

(5) Creation of several new offices (6) Intensification of efforts to tell the industry's story to the gover-ment and the public.

(7) More energetic and wider-scale efforts to be of greater service to broadcaster.

scale efforts to be of greater service to broadcaste.

Initial description of the suggested house-cleaning was sent out with a plea for advice, reaction, and suggestion Committeemen will convene again Jan 5 to draft formal proposals, which will come up for action at the contemplated session in Washington, Feb. 14.
Objectives of the formula, the Committee commented, are to provide vigorous leadership without sacrificing democratic principles, affording, room for members of all classes in all sections, and more efficient operation.

Widening of the membership base is suggested as a means of increasing the effectiveness of the N.A.B. in fields of legislation and industry and public relations. Emphasis is placed on additional duties and operations, with the thought of rendering more complete service and supplying better representation in dealings with Federal and state authorities, agencies, advertisers, labor, copyright owners, and listeners.

Abolish Managing Director

Abolish Managing Director
Several additional jobs would re
ult, with administrative details be

Several additional jobs would result, with administrative details being passed along from the managing director—whose job would be erased—to a secretary-treasurer, the directorate having broader authority over policies, and the president concentrating his effort on relations between broadcasters and other groups of all sorts.

The posts which are recommended by the removating crew include directors of labor relations, law and education, along with the full-time president and Secretary-treasurer. Duties of each are outlined in an explanatory statement which accompanies the proposed—new-code for the association.

The directorate would be picked on a combination basis, 15 men coming from each of the suggested regions and the other 6 being named at large. Tenure undecided, although preliminary scheme calls for one-year terms for the district spokesmen and three-year terms for the others. Each area would have approximately 28 to 30 member stations.

As a means of speeding up activities and giving more power to take

As a means of speeding up activi-As a means of speeding up activities and giving more power to take important steps, the directors would pick an executive committee affording equal representation to all factions in the business. With the president as head, this unit would comprise two spokesmen for each of three classes, large, medium and small stations. No attempt to lay down specifications for these categories.

gories.

Professional president, whose powers, salary and term of office would be decided by the new board, would not be a 'czar', under the recommended formula. Rather he would be the leg-man for the board, with authority to determine policies within limitations imposed by the directors. Would be the from administors. tors. Would be free from adminis-trative chores. Suggested by-laws

ding innovations are entry into field of employer-employee mat-ters and public relations. But the other division heads also would cover wider fields than has been pos-sible previously with volunteer tal-

Labor boss would operate in much the same way that Pat Casey does in the film industry. Chief chore would be acting as expert for mem-bers, compiling all sorts of data about working conditi , serving as trouble-shooter for station manage-

trouble-shooter for station manage-ment and taking over a considerable share of the lobbying.

Public relations exec would be an industry propagandist, but would do considerable work related to policy formation. Among his duties would be development of plans for promo-tion of radio as advertising medium, supervising collection of all pub-

Cost Accounting

Washbigton, Dec. 14.
Establishment of a uniform system of cost accounting for the radio industry recommended to N. A. B. Apparently aware of the possibility that Congress may undertake regulation of station rates, the reorg group recommended creations of a special committee to confer with the Federal Communications. Commission about bookkeeping formulas.

bookkeeping formulas.

Remarked that the commish Remarked that the commish has been studying the development of a standard plan and that the industry ought to have a medium of expersion, its views and experiences. Committee also could maintain an information, service for bewildered managers.

lished dope on the business, serving as funnel through which the associas tunnet through which the associ-ation would acquaint the industry with all information regarding op-erations, organization doings and general matters, winning public good will and plugging radio with spon-

will and plugging radio with sponsors and agencies.

More vigorous research is proposed. Research director would compile and analyze all types of statistics, study program trends, watch legislation, investigate trade practices and collect data on many question of interest to the industry. Would be a coordinator between committees on sales and on-programs, as well as aid to the president and the other departmental chiefs. The engineering and legal tops would concentrate in technical fields, helping out in dealing with Congress, the Federal Communications Commission and other agencies and help broadcasters improve the successful of the Russian of the Russian of Conventions of the Russian o

Program Material
Divorce of the Bureau of Copyright is urged, but the committee recommends the association pay closer attention to the matter of program material. Suggests that checking, service might be established, calls for lively prosecution of suits against American Society of Composers, Authors and Publishers, but frowns on production of discs.
Boost in dues is declared imperative if the association is to do the suggested job. Committee remarks that since inception the association has been handicapped with lack of dough, adding that it has been forced to negotiate with or oppose organ-

that since inception the association has been handicapped with lack of dough, adding that it has been forced, to negotiate with or oppose organizations which have ample resources. Report tells broadcasters that if they are to have 'a strong effective, sericeable and capably led and staffed editor for the stations.

'Scalping' Free Radio Tickets

Tickets of admission to network broadcasts are being hawked openly every night by youngsters outside the two CBS playhouses in W 45th st, N. Y. Lads number from two or three to as many as six or eight to a theatre and accost strangers with offers of the ducats. Prices range from 10c. to as much as a dollar, depending on the program, stars, length of time available before the broadcast and various other factors, such as how badly the pasteboards are desired.

Tickets are obtained by writing to the networks and in other cases by the youngsters approaching all those entering the playhouses or even passing by with requests for any extra tickets. There has been little police interference so far, but the young scalpers make an effort not to be too noisy obvious. Frequently draw prospective purchasers over to one side away from directly in front of the theatre doors.

chasers over the one such doors.

Crowds of rubberneckers are always present in front of the play-houses, before and after broadcasts, but many of them are merely curious and others are the regular autograph chaser contingent that haunts the Broadway events.

Account Quits Blackett-Sample Hummert in Chicago

Chicago, Dec. 14:
Purity Bakeries firm is cancelling
all radio commitments as of Dec. 31.
That removes a flock of spot stuff
from the ether; particularly the fiveaweek scripter, 'Hope Alden's Romance.' Indications are the Purity
will not return to the about these. will not return to the air, if then, until the fall of 1938. Purity handled by Blackett - Sample - Hummert

by Blackett Sample - Hummert agency here. With the cancellation of time deals, Purity baking firm moves its account out of the Blackett-Sample-Hummert agency. Understood that the ad account may be split up among several agencies to handle the advertising with more distinct localization so as to keep the various member companies of Purity individually satisfied that they're getting personal attention.

association, the members must agree to pay the bill.

Finance scheme embodied in the report was modified in many respects by the committee, which will send out a supplemental document giving concrete explanation of the proposed scheme. Original suggestion was to tax stations according to gross revenues, with payments varying according to the income category in which they were placed. The particular formula which Loucks submitted would have taken about .0015 percent of the average member's haul, giving the trade body a \$250,000 annual budget. Present dues schedule, even with the extra money provided in October, will 'yield only \$125,000, which is only half of the sum required, the committee concluded.

Sum required, the committee work and to join action with other groups is urged. Group said the broadcasters should maintain closer relations with Radio Manufacturers Association, advertising groups, service men and others with a direct interest in broadcasting. Great stress was laid on the need for actively supporting the Joint Committee on Radio Research set up in conjunction with the American Association of Advertising Agencies and the Association of National Advertisers. Widening of the membership base,

of National Advertisers.

Widening of the membership base, a corollary of the foregoing idea, will put the industry in a stronger position to deal with law-makers and the public, the report noted. By well-coming non-voting associate members, the organization would have more direct links with people whose aid is needed and with whom broadcasters have frequent dealings.

Adoption of the scheme will require a two-thirds vote of the membership, but the interest shown in the proposed reformation is believed to indicate that the members on the whole will support the changes.

Benedict Hardman, news

PURITY BAKERIES CANCELS WEW TO HAVE 1,200 SEAT AUDITORIUM

St. Louis, Dec. 14.
Expansion program is under way at WEW operated by St. Louis University. When completed offices, studios, mechanical units and a theatre with a seating capacity of 1,200 will all be located on the first-floor of the newly constructed law building on Lindell boulevard.

the newly constructed law building on Lindell boulevard.
At present the studios are located in an almost inaccessible place, the uppermost part of the university. Station is planning the production of shows before live audiences in the new theatre.

WBNS TRIES AGAIN

Santa Claus Biz Went in the Red Last Christmas

Columbus, Dec. 14.
Having taken it on the nose with a Saturday morning show last year, WBNS will stage its third annual Christmas party Friday midnight (17) at the Palace theatre. All receipts of show are used to buy new toys for distribution to poor kids. Station went in the hole last year when Saturday a.m. turnout failed to raise cost of the tops purchased. Jim Cooper. WBNS newscaster, will m.c. Talent will include Walfer Knick band. Ezra Martin, rural act, Johnny Neblett, Lowell Riley's Seven Serenaders and Geer Parkinson, staff organist. Theatre is donating accompanying pix.

ing accompanying pix.

Boston Television

Boston, Dec. 14.
Two stoors of United Shoe Machinery here, leased to Columbia Television Institute, Inc., for the experimentation of television. Samuel Curtis, Jr., is chief of staff of the Columbia.org.
Building is the city's tallest privately-owned commercial structure.

NBC's New Group

NBC creates a new station group on Jan. 3 when KTSM, El Paso, Texas, annexed as an affiliate. New group will be known the South Mountain, and in addition to KTSM will include KOB, Albuquerque, and KGHF, Pueblo, CO, KGHF will be pulled from the Blue Mountain group and KOB from the Pacific Coast supplementary.

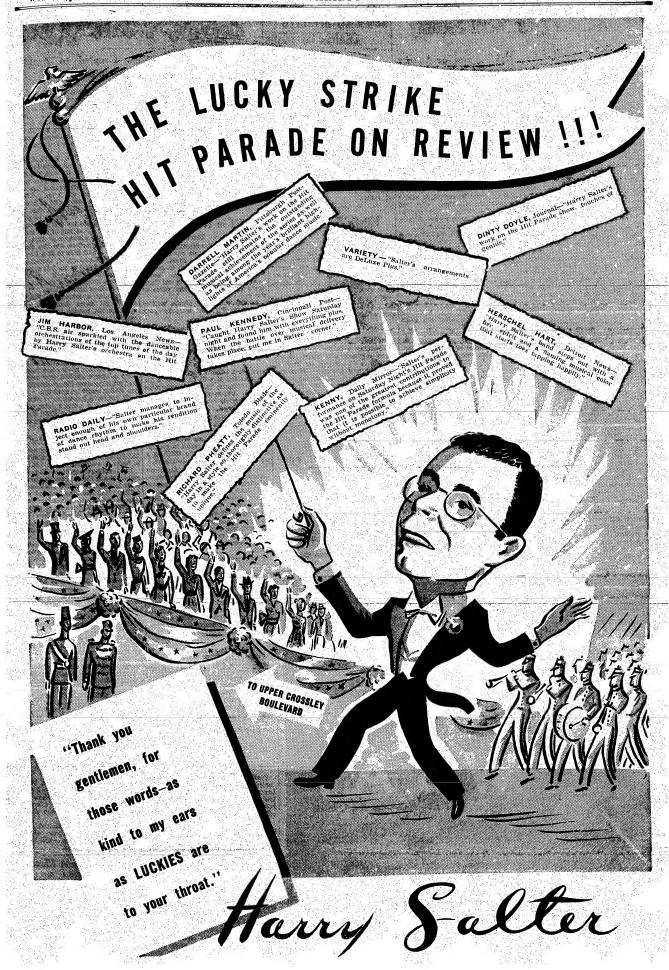


NATIONAL REPRESENTATIVES EDWARD PETRY & CO.

NEW YORK'S No.1 SHOWMANSHIP STATION Thousands of additional potential Inousands of additional potential customers are dialing 1010 each day for the extra big programs off-day for the extra big programs of the ered by WHN. With the start of the new broadcasting season, WHN's shows are greater than ever!



Theatres and the Metro-



Buck-Passing on Social Security

Outside Program Builders, Not Sponsor or Agency, Assumes Responsibility in Some Cases

Some sponsors and agencies are geiting around the purview of the Social Security Act by entering into contracts with indic program producers which are so worded as trake the contractor the performers one and only employing contact. Through the wording of the document the indic producer accepts all responsibility for carrying out the requirements of the SSA. Indic producer, in turn, figures to escape the cloak of the law by claiming that the actor, as an individual arist, contracts for his own services. The relationsh p makes the artist his own corporator as far as the act is concerned.

concerned.

Contract between the advertiser and the inc. producer is also phrased along vendor and vendee lines, making it appear that all that sponsor buys or acquires is a packsponsor buys or acquires is a pack-age production with no stipulations made as to who should be employed and what salaries should be paid. What makes contracts of this sori-paradoxical is the inclusion of a clause which gives the advertiser and his agency full control over the script and general production of the show.

WKY's Novel Mobile Unit

Oklahoma City, Dec. 14.
Details of WKY's new and novel
mobile transmitter involving many
new ideas in mobile truck construction are explained in part by Chief
Engineer Earl C. Hull. Unit has a Engineer Earl C. Hull. Unit has a new-type antenna which will be used when truck begins operation Jan. 7 and upon which details will not be announced until patents have been secured by Hull, who informs VARIETY the antenna is of a nature power before used. never before used.

Transmitter is mounted on a special truck chassis and body built at the Studebaker factory for WKY Sides are glass panelled. Drivers booth is soundproofed to serve also as an announcers booth. is mounted on Transmitter

Corn-Kix Serializing

Chicago, Dec. 14. General Mills readying new show Those Happy Gilmans, for its Corn-Kix product

Will be a five-a-week script pro ecorded at the local RCA gram, recorded Victor studios.

KFEL's Annual Habit

Denver, Dec. 14.

KFEL will again run its Good Fel-low club auction, with the proceeds going to needy poor. Merchants and others donate the merchandise, and the auctions are broadcast over the station each evening. To date more than \$1,500 in cash and hundreds of items, both merchandise and services. have been donated. One of the auctioners, Harry Rosenthal, is also a city councilman. State, city and county officials give the auction strong support, with many of them talking over the air at the sales.

Station ties in with the News, and the story makes page one for weeks before Christmas writer, Eve Bennett, to

WAPI Adds Employes

Birmingham, Dec. 14. WAPI acquired four new em-ployees this week, Dick Faulkner, Clint Blakely, Joe King and Allen

Frank.

Faulkner will replace Mrs. Beatrice Tate Wright, who resigns as program director of station on Jan. I, newcomer was long associated with KDKA, Pittsburgh. Blakely, who has been at WBRG, Greensboro, N. C. and at WRDW, Augusta, steps for the first property row Beatrice. N. C. and at WRDW, Augusta, steps, in for traffic manager Sam Benton, who is leaving WAPI. Both of the departing persons have been with the local broadcaster since 1929; neither has future plans.

King and Frank are new annumbers of the property of the state of the property of the prop

Shawnee's 7th Natal Day

Shawnee, Okla., Dec. 14.

KGFF is to be celebrated, ticks off its 7th birthday tomorrow (15) with an entire day of special features and special events. Station under Ross Porters managership.

In preparation for its anniversary has remodeled its studios in KGFF has remodeled its studios in the Aldridge hotel and installed new production equipment. The Oklahoma Network will present an evening program dedicated to KGFF anniversary, which will be carried by all eight stations of the state chain.

NEWSCAST AFFECTED CHANGE OF VENUE

Houston, Dec. 14. For the first time in local history radio news commentators were called into court last week to testify as to the broadcasting of Sherwood Vinson robbery case in a change of venue hearing. Commentators Ted Vinson robbery case in a change of venue hearing. Commentators Ted Nabors, of KTRH, and John Paul Goodwin, of KPRC, were summoned along with circulation departm to men of the three Houston dailies, who testified as to the circulation of papers containing stories about the case.

Vinson, charged with robbery by frearms of a grocery store on Good Friday, contended that he could not obtain a fair trial in Houston. He was granted a change of venue.

Pittsfield's CBS Hope

Pittsfield, Mass., Dec. 14. Pittsfield's entrance into the radio

Pittsfield's entrance into the rauno field, via a station now under construction for operation by Harold Thomas, owner of a Waterbury, Conn., transmitter, is scheduled to be made about March 1.

Within a year thereafter Thomas opes to have the local outlet affiliated with CBS:

Lawrence on Inter-City

Inter-City network, Atlantic seaboard regional, will again be expanded to 11 stations on Dec. 19 when the new Lawrence, Mass. station, WLAW, debuts on the ozone. Inter-City of which the fountainhead is WMCA, N. Y., shriveled last summer when WLNH, Laconia, N. H., severed from the list.

WLAW is a 1,000-watter, owned by the Lawrence Eagle-Tribune, which will operate on a noon-to-sunset schedule.

Ken Carpenter's Omaha Spiel

Omaha, Dec. 14.

Ken Carpenter, NBC exec, flew is from Chicago last week to appear as principal speaker for Ad Club's radio night. Dinner and program were preceded by cocktail party in Carpenter's honor.

Special attention was given the affair by Ad Club in recognition of station WOW's receiving the VARIETY showmanship award.

Following the program Carpenter re-planed for Chi.

Pacific Northwest Thinks It Over

Reaction to A.F.M. Rule Coupled to Anti-East Prejudice Plus Rugged Individualism

ASCAP-BAITER DAVIS MAY SETTLE IN L. A

Seattle, Dec. 14,

Kenneth Davis, local attorney, known in radio for his directing of the Washington State Association of Broadcasters' attack on ASCAP, may move to Los Angeles, continuing his office here as an adjunct to a new practice in the south.

Move may take place next month.

KVI in News Room

Tacoma, Dec. 14.

KVI is now broadcasting its news direct from the news room of the News Tribune, p.m. sheet, where wires have been installed to remote spiel of Leonard Higgins, newsspiel of Leonard Higgins, news-caster. Station-is sending out three newscasts daily from the wires of

ne rag.
Added in fashion blurbs written
y News Tribune woman's page

Canadian Maps

(Continued from page 39)

ment men believe should be ready by next fall it will be possible for every station in Canada to determine whether it is overlapping or not and so discover its exact service area,

Primarily such data is intended for of the basic 32 stations included in the Canadian Broadcasting Corp. in the Canadian Broadcasting Corp. setup. Together with station cover-age maps which have been brought up to date it should result in greater efficiency in sciling the CBC as a network to American advertisers.

It is understood that American agencies have been asking for more complete statistics on Canadian radio, but that there have been no records available here, such as there are in the U.S. A.

are in the U.S.A.

Canadian Broadcasting Corp., in preparing these records for the government, will also make them available to all private stations at a merely, nominal cost, it is under-

Checkups on listening areas have Checkups on listening areas have already been made in Halifax, N. S., and other sections of the Maritime Provinces, in Quebec, Ontario, and other parts of the Dominion. Totals are being carefully compiled and it is expected that the statistical survey will be completed within a year. Piecemeal statistics covering various sections of the country are available sections of the country are available

New England Angle

Formal inauguration of CBF, new 50,000-watt CBC transmitter, took place here Saturday (11), with Ernest Lapointe, minister of justice for Canada; C. D. Howe, minister of transport, and Gladstone Murray, transcort amount of CBC transport general manager of CBC, taking part in the ceremonies.

Lapointe, picked up in Quebec, voiced the hope that the broadcasting of French-Canadian programs would help keep French-Canadians living in the New England states and in Eastern Ontario in touch with their native land.

Montreal, Dec. 14. Feeling among independent broad-casters that time rates on Canadian Broadcasting Corp. outlets are too low in proportion to power are not being taken very seriously by CBC

officials.

CBC, with 50,000-watt transmitters has a top price charge of \$250 per hour as compared with \$165 for the same hour over a 5,000-watter CKAC and \$125 for a 500-watter, CFCF.

It is pointed out, however, that CBC charges are based on the num-ber of listeners, that is on coverage,

While the CBC 50,000-watters are while the CBC 50,000-watters are 10 times more powerful than the 5,000-watt stations they do not reach 10 times as many listeners. Total number of radio sets in the Province is approximately 24,000 of which 146,000 are in Montreal. It is pointed ut that lead estates are it is pointed to the contract of the contract o out that local stations are at no dis-advantage in the city and immediate

By JAMES T. WYATT

By JAMES T. WAATT
Major stations on the North Pacific
Coast have little 'holler' coming
over the musicians' union demand
for 5½ percent of the station's annual gross. Some spots may not like
to sign, but generally it doesn't affect
the budget

the budget.

KGW and KOIN, Portland, Ore

the bugget.

KGW and KOIN, Portland, Ore, both admit they pay more than that for musical talent anyway. For KGW it runs around \$20,000 a year to the musicians. KOIN claims an even larger pay-out as it is. KOMO. Seattle, also a heavy user of music. What burns some of the West Coast radiomen is having to sign a blanket contract for what's being already done. Analysis of one leading North Coast manager is that West Coast radio suffers for the sins of the East. Idea here is that live talent may be underpaid, according to N. Y. prices, but at least it gets proportionately more work. And that goes for a good slice of dramatic talent as well as horn tooters.

ent as well as horn tooters.

Generally speaking the compah
artists get more dough than the
elocutionists, mostly because there's
a union rate. From the advertising
agency standpoint, the fight is between the actors and the fiddlers with the fiddlers unionized and the
thesps out in the cold.

When music gets too costly, the

When music gets too costly, the agencies veer to dramatics with a

agencies veer to dramatics with a disc. In certain spots there may be some pressure applied now to stop that practice, since the music mileage per station must be used up.

Except for a toss-up as to whether or not the 100 watters (disc users) will sign, there's very little uproar about the musicians' demand in these parts. C. W. Myers of KOIN is reportedly ready to give his okay. Carey Jennings of KGW reserved comment, but voiced no opposition, comment, but voiced no opposition, KOMO and KIRO, Seattle, also said

Most serious aspect of this deal among North Coast agencies and stations is the matter of precedent and policy. Will some stations get pantions is the matter of precedent and policy. Will some stations get pan-icky to push house orchestras? There have been past instances of the 're-sale' of station-hired talent that to the station's yen to show a profit on the hired help.

Talking programs sell merchandise,

in the opinion of many advertisers, who figure there's not much difference between a band and a disc, and that the blurb registers better any-way when the audience is keyed to

way when the audience is keyed to a spieler. In other words' says one execu-tive, 'why does West Coast radio have to conform to a lot of silly rules created by so called big shot stations in the East that play discs half the 'time'.

That's what they all want to know in the Pacific Northwest anyway.

Chicago, Dec. 14 Chicago, Dec. 14.

New band to be added by WBBM beginning Jan. 15, will be built around musicians of Dodge Sunday am. show and an attempt will be made by station to sell band unit programs.

As yet no leader has been selected, with station giving all comers the go-ahead on developing unique styles. Doesn't know whether it wants sweet, hot or swing but books.

styles. Doesn't know whether it wants sweet, hot or swing, but hopes

Kroger's New Script

Chicago, Dec. 14.

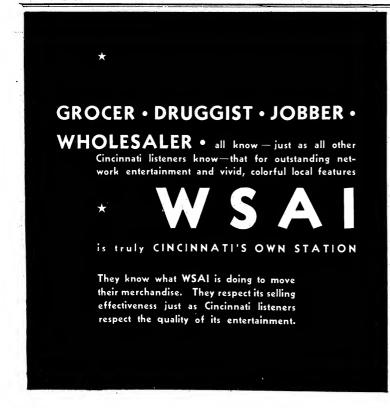
Kroger's, through the Ralph Jones agency, is setting a script show to plug its bread product. Charles Robertson negotiating on the show

This show will supplement the 'Linda's First Love' program which is selling Kroger's coffee. Will be a spot program on platters.

Boston Personnel Moves

Boston, Dec. 14.
George Luckey, WORL, Boston, chief engineer now in a similar capacity at WLAW, Lawrence, Mass. capacity at WLAW, Lawrence, Mass. Irving Crandall, formerly of American Tel. & Tel., appointed to fill Luckey's vacancy.
Walter Cook goes from WHDH to WORL, Boston, sales force. Howard Smart, Ford Motor Company salesman, on the WORL sales roster.
Dick Bates, WORL, Boston, mike-

man, upped to program director



Here and There

NRC Artists Service employes the former Dorothy Yelig, music li-holding Xmas party at Hotel Lexington on Dec. 22. Frank Murtha gustaining booker in office, promoting the entertainment.

WDOD, Chattaneega, has established an Around the Corner Club, under direction of Tom Dailey, to act as a clearing bureau in assisting needy families during the Yule sea-

C. Herbert Masse, Yankee Network salesman for past two and one-half years, has switched to the sales force of NBC in Boston (NBZ), Replaced Jameson Slocum.

Glenn A. Williams now writing and announcing two 15-minute news broadcasts daily ever KCRC, Enid,

Jack Wilson, from WKY, now on WNAD, Norman, Okla., in program of varied poetry readings with Ruth Verne Davis at the organ.

Bill Simpson, formerly with KNOW and KABC, has joined the announcing staff of KTOK, Oklahoma City.

Lester C. Harlow added to KTOK. Oklahoma City, staff. Used to handle same job on KUOA.

Eddie Boyd new night local news reporter for WHBF, Rock Island, Ill.

Beb Brown taking over m.c. spot WENR-Fox Brewing, Chicago Question-Air stanza.

Gale Page, Chi NBC singer, off to Coast for second Warner Bros. screen test.

Liar's Club, which left NBC last year for first time since 1934 to go Mutual, to be back on NBC for New Year's Day airing.

Joan Brooks back on NBC, starting Dec. 18 at 12:15 p.m. It's fourth time change in 10 weeks.

Leenard Kapners—he's manager WCAE in Pittsburgh, and she's

KQV, Pittsburgh, has just organized his own dance orchestra.

Malone, of WCAE, Pitts burgh, in another automobile accibut suffered only slight injuries

Jessie Wheatley, WCAE, Pitts-burgh, added to Old Shay Ale's weekly Night at the Inn."

Hal Burdick back to Seattle to act as m. c. for charity follies to be pre-sented at John Hamrick's Orpheum theatre, Dec. 18.

Betty Roberge Weir, wife of Snedden Weir, studio manager of WOKO-WABY, is pianoing a quarter hour of the classics on a Saturday night spot over WOKO. Hubby announces

Salco Oil Co., New Haven, signed for year of Jack Henry's street broadcasts via WBRY.

Herman Paul, New Haven jeweler, running Sunday revue on WBRY with Polish comedian, Peter Bomba,

Informal party tossed for Walter Duncan, national sales chief at WNEW, N. Y., last Friday (10) at Gay Nineties, brought together salesmen from both networks, local stations, agencies, etc.

John Jaeger has been moved up to post of chief announcer at WNEW, N.Y., supplanting Ted Webbe, re-signed. Webbe left to go with Pathe

Vielet S. Evers of the KMOX publicity staff made a talk to the St. Louis Book Club last week. Subject: The function of publicity in radio.

Eugene Blair McGee, soprano from

Lohr Visits Capitol

Washington, Dec. 14 Washington, Dec. 14.
Three-day visit to the capitalof Lenox R. Lohr, president of
National Broadcasting Co., will
include a social swing through lude a social swing through
White House and the FederCommunications Commission.

Starting today (Tuesday) with Starting today (Tuesday) with a luncheon date with Commish Chairman Frank R. McNinch, and afternoon appointment with President: Roosevelt, NBC prez will, tie on the feed bag with Senator Arthur Capper of Kansas and other Senate members

sas and other Senate members: the following day.

Large dinner for 82 em-ployees of the web's Washing-ton studios—WRC-WMAL-will be held Wednesday night, with Lohr presiding.

WREC, Memphis, has joined KMOX,

Springate KMOX salesman Missouri Bantist hospital Louis, convalescing from tonsilectomy.

Les Box, formerly of Corpus Christi, added to announcing staff at KTSA, San Antonio, Frances Scar-borough addition to continuity. Re-placed Mrs. Bce Reynolds.

Tee Casper, formerly with KCKM, Texarkana, Ark., new spieler at KMAC, San Antonio, succeeding Walton K, Blanton, who went to KRGV, Weslaco, Tex., as wordslinger.

Charlotte Gaines concert quartet as started series on WHKC, Co-

Thomas Eagleson, Ohio State dent, has a script show. The Den-bys, in which he takes all the parts, running four times a week on running four tim WHKC, Columbus.

A. H. Flaten, commercial mgr. of KDAL, Duluth, back home from New York, where he trekked on sta-

Wayman Ramsay is now co-ordi-nating departmental activities at

KOMA. Oklahoma City, directing raffic, sales and program production departments and co-relating their ac-tivities.

Joe Steen, vocalist with Mountain Pete's WXYZ (Detroit) Mountaineers for past four years, now member of Henry Ford's old-time orchestra. Steen formerly of WHAS, Louisville.

Charlie Affelder has returned to the operating staff at WWSW, Pitts-burgh, after being with WMBS, Uniontown, Pa., for some time.

WAAB-Colonial Network, Boston, to carry Mutual's series of concerts by the Indianapolis Symphony under the baton of Fabien Sevitzky, skedded around Jan. 8.

Charles Denny, former manager of VNNX Springfield, Vt., now on staff of another Wilder station, WSYR, Syracuse.

A. E. Mickel will be manager of the new station KWNO, Winona, Minn, when it bows into broadcast-ing on Jan. 1. Moves in after four years of bossing KFJB, Marshall-town, Ia.

CBS has taken a 60-day option on c mic script team. Al Lewis and Hank Garson. Duo has worked for Bob Hope, Milton Berle and Stoop-

Peter Dixon, air scripter, moving self and family to Hollywood from New York. Will freelance on the Coast. Mrs. Dixon is Aline Berry, air performer.

Al Dowling new program director at WLEU, Erie, Pa. Formerly with WBEN, Buffalo.

WGAL, Lancaster, Pa., additions are spielers Charles E. Seebeck and John Greenberger, and continuity-carver Paul Rodenhauser.

Slim Phillips, violinist with Al Clauser's Oklahoma Outlaws, WHO, is down with scarlet fever. Bud Roberts, formerly with the Outlaws, Roberts, formerl

James O'Hara has left WCOP, Bos ton, as announcer-organist to affiliate with WHDH in the same capacities. Aidan Fitzpatrick has been WLW, Cincinnati.

boosted to full-time announcing on

Simon Goldman, for the yast year commercial manager at WJTN, Jamestown, N. Y., has been shifted to the commercial department of WSYR, Syracuse, also in Harry Wil-der's chain.

Paul Rodenhauser, former script department head at WGAL, Lancas-ter, has returned to his old post with the station after an absence of more than a year.

Derby Sproul, formerly of KOA in Denver, is the new program director at KDKA, Pittsburgh, succeeding Jack Gihon, who has joined the NBC staff in New York.

Mrs. Clarke Harris announcing on WEW, St. Louis. She's wife of pub-licity director of Loew's State.

George Malcolm-Smith and Clar-nce T. Hubbard collabbing on ence T. Hubbard collabbing on 'Hobby House' at WTIC, Hartford.

James Stevison, one of WEW's St. Louis warblers off the air due to tooth infection.

F. J. McCollister, lately of Holly-wood, latest addition to WEW's St. Louis sales staff.

GLASS BOTTLE ACCT. ON SPLIT NETWORK

Glass Container Association goes network for the first time on Jan. 9 with a program on seven NBC-blue stations, fed from New York as far west as Chicago. Will plug bottles as milk containers with a dramatiza-tion series aired each Sunday, 1:30-2

p. m. Sponsor has had a program on WJZ, N. Y. only, 'Steiny Bottle Boys,' which plugs bottles as beer receptacles.' U. S. Advertising is the agency.

Romeos Succeed Hi-Hatters

Chicago, Dec. 14.
Resignation of Hollywood Hi-Hatters, instrumental trio, from NBC here, opened spot for signaturing of Three Romeos, 'semi-hilbilly outfit, formerly of WHAS, Louisville, and WI.W. Cincinnati

NEW YORK SALES MEETING -7 to 9 a.m.

Seven may seem an ungodly hour to you; but in WABC's market of 14,000,000 people, hundreds of thousands of radios are already making the morning brighter.*

Alert advertisers, who have watched the 7 to 9 A.M. radio audience in the East nearly double itself in the past four years, have come to consider these the golden hours of the day.

WABC starts the weekday with a 6:45 eye-opener. At 7:00, things get going with a bang. The WABC Morning Almanac, starring Phil Cook, delivers 55 minutes of hilarity. well salted with worthwhile tips on this and that. Personalinterview studies show this feature the most popular earlymorning program in the New York area. This tested program is available to sponsors, in whole or in part, WABC locally at the low, before-8:00 A.M. rate.

At 7:55. Commentator Dan Seymour takes over for five

minutes to spread the day's news. This feature is now sponsored by Baume Bengué.

The 8:00 to 9:00 hour has recently been made available for local advertising either as a unit or in quarter-hours. Washington's famous Arthur Godfrey is sponsored here three days a week by Kreml, Barbasol, Musterole and Zemo.

This golden hour of easy-to-take music is your chance to hold a sales meeting with more housewives at one gulp than you'll find anywhere else in the country. And you reach them just before the shopping day starts!

Get in touch with any office of RADIO SALES about rates and programs and time. Transcriptions are accepted.

*The majority of them are in tune with New York's most popular station: the 50,000 watt key station of the Columbia Broad System, (Surveys over the past five years consistently rank WABC first with listeners in metropolitan and suburban New York.)

A DIVISION OF THE COLUMBIA BROADCASTING SYSTEM

CHICAGO · DETROIT · LOS ANGELES · SAN FRANCISCO

Wired Television, 60-90 Lines, Flashes News to Screen in Dempsey's Cafe

Peck Television was launched in method is cheaper and more effective I.Y. last week. It was in the nature that others. He has been experimenting for nearly 10, years, working here and in Montreal, where he was active for a time.

The second of the second N.Y. last week. It was in the nature of televised news service, transmitted over telephone wires, with initial receiving set or screen set up in Jack Dempsey's at 50th and Eighth ave First service was from the Lincoln hotel over phone cables to the restaurant Thursday (9) morning.

taurant Thursday (9) morning.

Type of service introduced is
known as 'low detail' television in
the trade, with only a few words
visible screen at a time. This
runs from 60 to 90 lines where 411
lines is more standard today for
television of scenes or skits. Idea
is to furnish news on screen, transmitting either, by radio or wire.
Wire presumably will be used entirely at outset.

Screen is visible clearly for 60 to

sirely at outset.

Screen is visible clearly for 60 to
75 feet, with letters coming out
green. Lettering is about 4 inches
high, with about 25 words going
across screen in 30 seconds. Switch
to red color for words on screen was
not so clear. Idea of having receiving instrument shine into mirror arrangement which in turn reflects on
the screen wastly enlarged is reminiscent of the Trans-Lux method,
though Peck Television Corp. patents cover television arrangement.
William Hout Peck, inventor of ap-

William Hoyt Peck, inventor of ap-paratus, claims his optical scanning



--Radio Results-EREADY BATTERIES
WRIGLEY GUM
MAJESTIC RADIOS
SHEIL OIL
FITCH SHAMPOO
GILLETTE RAZORS

Address: 4351 No. Paulina St. Chicago, Ill.

RUTH

CRS

"SON Tuesdays, 6:45-7 P.M. Wed., Fri., 10:45-11 A.M.

VARIETY' save . . a beautiful voice"

Booking Direct D'ARTEGA

ORCHESTRA Admiracion Sunday 6:30-7:00

-MBS-

Differs from Fassimile
Peck television system differs from
the facsimile method in that the
printed buildtin news moves
across the screen and that there is
no permanent record made at the
receiving end. The news items are printed on transparent tape at the printed on transparent tape at the transmitting end but at the receiving end only the projection on the screen is seen, and once viewed, it is gone for good.

-Company's television news service will be handled by busi group headed by Dailey Paskman, managing director at one time for Gimbel of

headed by Dailey Paskman, manag-ing director at one time for Gimbell Bros. station, WGBS (now WINS), and president General Broadcasting System. Editorial supervision is to be in the hands of Robert Eichberg, of Gernsback Publications. Company plants-to-release receivers to hotels, cafes, bars and other public gather-ing places where sports, financial, news, tearing bulletins etc. will be , racing bulletins, etc., will be

Argentine Broadcaster Due in New York to Ask Visio Co. 'How Come?'

Antonio Cossio, treasurer of Primera Cadena Argentine de Broadcasting (Radio Belgrano), will arrive in N. Y. around Jan. 15. Visit is to investigate alleged failure of television company to deliver contracted equipment.

More than a year ago. it is proposed.

equipment.

More than a year ago, it is reported, Jaime Yankelevitch, president of chain, was in the U. S., where he deposited money against television purchases. From here he went to Europe and thence home. Since that time little has been done, with many complications arising from the deal. Cossio hopes to straighten out matters on arrival.

RADIO Oklahoma Would-Bes

Tulsa, Okla., Dec. 14.
State is breaking out in a rash of new radio station possibilities. Applications before FCC, if granted, will greatly augment present 15 stations on air now. Latest is from John C. Head for a 100 watter on 1200 ke at Newton Which hear no John C. Head for a 100 watter on 1420 kc, for Lawton, which has no station at present. On the fire also are apps for two in Tulsa' supplementing the present two (KYOO, KTUL).

One is by Tulsa World for spot on 940 kc. and other by David Schwartz, labor publisher for 100 watter. Newspaper app was for 1000 watter.

watts.
Station is also being planned for Stillwater, it is understood.

WNEW Wins Point In Barney Counter-Suit Involving 'Illegal Discs'

Technical victory was won this week by WNEW, N. Y., in its countersuit against Barney's Clothes, Inc., seeking \$147,000 damages on the charge that recorded announcements by Martin Block, exclusively employed by WNEW Artists Bureau, were misused. Motion by Emil K. Ellis, counsel for radio station, in state supreme court to strike out second defense by Barney's was granted when Judge Valente held this to be insufficient.

insufficient.
This defense move by Barney's contended that the Block recordings were used with knowledge of WNEW and without profest. Court held that mere silence, was not sufficient to constitute a waiver or thereby giving approval for use of

Wilkes-Barre Concentrates

Wilkes-Barre, Pa., Dec. 14.
Studios and control rooms now divided by the Susquehanna River WBRE will have its entire layou under one roof by the first of the

month.

Louis G. Baltimore, manager;
ceived permission from Federal
Communications Commission to
move the studios and administrative
offices to Kingston where controls

Television Sets Not Selling

English See Selves Out Front-Want Government Television Subsidy to Improve Programs

London, Dec. 6. Sales of television sets in the United Kingdom since British Broadcasting Corp. began regular trans-missions have not hit levels ex-pected by the manufacturers, it is revealed by 'Alfred Clark, chairman of Electric & Musical Industries. Speaking at annual stockholders' meeting, he stated situation was due

meeting, he stated situation was due to inferior programs broadcast by B.B.C., who in turn were handicapped by lack of funds.

That cost of sets—around \$250—was a contributing factor, the E.M.I. chief denied. Blamed it all on poor entertainment and inadequate facilities at the Alexandra Palace transmitting station. He instanced complete presentation of Journey's End' as indication of level television could as indication of level television could as indication of level television could reach, together with presentation of

national events, such as previous day's Armistice ceremonial and the Coronation procession.

day's Armistice ceremonial and the Coronation procession.

B.B.C. funds are obtained mainly through licensing of all owners of radios, and as a result Corporation considers ordinary radio programs should absorb major proportion of income. Clark, therefore, urged the Government should make a grant, It was generally conceded that Britain ledd the world in television, he claimed, with engineers from France, Germany and the U.S. visiting London to study developments, and it would be regrettable if that leadership were lost for lack of interest in high quarters.

Clark criticized possibilities of commercial television as deplorable, declaring U.K. would resent adoption by the Government of any system which might involve dependence on sponsored programs.

New television camera, declared to be more sensitive than previous equipment, was used for first time during transmission of Armistice Day ceremonial, when King George attended open air service at the Condaph, Graeter sensitivity permits recording of scenes with less

attended open air service at the Cenotaph. Greater sensitivity per-mits recording of scenes with less lighting than in ordinary motion pic-

lighting than in ordinary motion pieture studios.
Emitron cameras, on these lines
have been used at the main B,B.C.
station, Alexandra Palace, and with
mobile vans during past months, but
latest equipment is claimed to go
further. Sensitivity of new instrument is almost 10 times greater than
that of standard Emitron, suggesting
possibilities of televising scenes from
theatres, with normal lighting and
picking up of outdoor events even in
poor atmospheric conditi
British equipment of this make has

British equipment of this make has been supplied for high power tele-vision transmissions from the Eaffel Tower in Paris.

Television by Wire Demonstrated

London Theatre Reception Better-Two Different Methods Seen in One Week

ondon, Dec. 14.

First screen-sized television dem-First screen-sized television demi-onstrations were staged by the rival Baird and Scophony systems within 21-hours last week. Using British Broadcasting Co. programs, Baird threw picture to a downtown the-atre 22 miles from transmission, point. Impression was carried on an eight-lyneis forts screen. point. Impression was eight-by-six-foot screen.

eight-by-six-foot screen.

Scophony, using same programs:
showed on six-by-five sheet. Both
impressions showed considerable
rogress over previous efforts, giving good, recognizable pictures approaching the brightness of the average film. Programs: included films
and acts.

On theatre-end. Gaumont-British

On theatre-end, Gaumont-British holds a board meeting this week to decide which of its theatres will get immediate installation of reception decide which of its theatres will get immediate installation of reception apparatus. Odeon is ready to develop the Scophony process, for which its Leicester Square theatre is already equipped. GB has the Baird rights.

John Baird, whose system is backed by Gaumont-British, tried out, an eight-mile transmission on to a receiver in the Dominion theatre, but admits definition is injector to nor-driving definition is injector to nor-

ceiver in the Dominion theatre, but-damits definition is inferior to nor-mal black and white reception. In-volved special camera which iplits images into three primaries, blue, red and yellow, and special receiver, mixes them to rainbow tints. Ultra short wave transmission on six and seven metres is essential. Public demonstration is likely to be given at Dominion. Dominior

demonstration is likely to be given at Dominion.

Other development is by Scophony, linked to Odeon through interest of Oscar Deutsch, who are demonstrating first reception of B.B.C. program on a six feet by five feet screen. Company already has had some success in this respect transmitting on its own system, without so far reciving Marconi-EMII. broadcasts exclusively used by B.B.C. Demonstration is aimed to show possibilities of system as adjunct to motion picture theatres, many Odeons, including new Leicester Square masterpiece, having been readied to incorporate Scophony.

Same company is also showing home receiver giving image of 24 inches by 22 inches, or twice as large as surface obtained with any other set.

set.

Further television developments following this week's experiments will be held up for Parliamentary action. Postmaster General will be asked if any permission was given for such visio broadcasts.

Situation relates to the monopoly rights of British Broadcasting Corp., sole television licensees, which may

SHEPARD'S NEW HAVEN CAMPAIGN FOR WICC

New Haven, Dec. 14.

WICC's new New Haven substation, modern two-story layout skedded for Jan. 1 housewarming, seen principally as investment in prestige by John Shepard 3rd, Yankee-Colonial head who owns. Bridgeport-New Haven broadcaster. With the main base Bridgeport WICC has done little in the local selling line in the New Haven area. At present but two good-sized money shows, nightly Yale news sponsored by Lucky Strikes and weekly number game of Majestic laundry, are emanating from New Haven.

List of sustainers in Yaletown, both from college and city, has steadily been growing Shepard's maneuvering New Haven has clearly placed him in the lead against the competition of WBRY, Waterbury kilowatter with branch in N. H., and WELI, home-town indie still waiting to hear from FCC about full time. Both of latter have been considered candidates for diploma from CBS, in need of replacer for WICC which last Jan. I moved er to NBC. New Haven, Dec. 14.

KTOK Takes U.P.

Oklahoma City, Dec. 14.
KTOK began yesterday (13)
United Press radio news tcleye service. Ten newscasts day, scheduled from 7:30 am. to midnight will be presented under varied spongerichine.

sorship.

Six casts of 15 minutes duration and four of five minutes duration.

prevent or sanction endeavors of

prevent or sanction endeavors of private interests. Gaumont is meanwhile holding up its decision on the possible installa-tions, in London theatres until the legalities of the situation have been

Postmaster stated in Parliament Postmaster stated in Parliament (9) that an increased grant is to be given BBC from the treasury incomfrom radio licenses, especially for television. Amount is expected to be about half a million dollars.

CBS' Auto Programs

Pontiac keeps Kathryn Craven's 'News Through a Woman's Eyes' on CBS while mothballing the 'Varsity

Show' which has been travelling around the leading campuses.
CBS continues with the two Ford programs, Nash's 'Professor Quiz' and Hudson's 'Hobby Lobby,'

STAN LOMAX

SPORTS

WOR-7 P. M.

BOB

Programs Over WOR

Mutual Coast-to-Coast Network (Tuesday) Jazz Neeturne...... 8-8:30 P.M.

(Saturday) Continental Varieties. 3:30-9 P.M.



WOR-MUTUAL Every Thursday

Coast-to-Coast 8 to 8:30 P.M.



Stage and Screen Central Booking Office, Inc. 54 W. Randolph St., Chicago

For RADIO

Radio Productions, Inc.
520 N. Michigan Ave., Chicago

THE KING'S JESTERS

with MARJORIE WHITNEY BLUE FOUNTAIN ROOM HOTEL LASALLE, CHICAGO re Consolidated Rudlo Artists, Inc

THE SMOOTHIES BABS - CHARLIE - LITTLE Second Year for Tums WI.W and NBC Red, Coast-to-Coast Tues.-Thurs., 7:15 P.M., E.S.T.

LISTEN TWICE DAILY NBC Blue Network, Mon. to Fri. 11 a.m. EST NBC Red Network, Mon. to Fri. 3:45 p.m. EST COAST TO COAST MGT., ED WOLF-RKO BLDG., NEW YORK CITY

'THE O'NEILLS"

NOW RADIO'S MOST POPULAR FAMILY BRINGS YOU MORE

LAUGHTER TEARS AND HEART-THROUS

Presented by Ivory Soap - 99 44/100 0.0 pure

15 Best Sheet Music Sellers

(Week ending Saturday, Dec. 11)

Vieni Vieni Witmark Can't Stop Me from Dreaming Remick One Rose Shapiro Harbor Lights Marlo Harbor Lights Marlo Harbor Lights Marlo Hi It's the Last Thing I Do Crawford Nice Work If You Can Get It Chappell Blossoms on Broadway Famous Roses in December Berlin When the Organ Played O Fromise Me Morris EDbtide Paramount Rosalie Chappell Bob White Remick I Still Love to Kiss You Goodnite Remick I Still Love to Kiss You Goodnite Feist Gold Mine in the Sky. Berlin Indicates filmusical song. † Indicates stage production song	Once in a While ,	Miller
One Rose Shapiro Harbor Lights Marlo 16 His the Last Thing I Do Crawford Nice Work If You Can Get II Chappell Blossoms on Broadway Famous *Roses in December Berlin When the Organ Played O Promise Me Morris *Ebbide Paramount *Rossile Chappell Bob White Remick *I Still Love to Kiss You Goodnite Feist Gold Mine in the Sky Berlin * Indicates filmusical song † Indicates stage production song	Vieni Vieni	Witmark
If it's the Last Thing I Do	Can't Stop Me from Dreaming	Remick
If it's the Last Thing I Do	One Rose	Shapiro
If it's the Last Thing I Do	Harbor Lights	Marlo
Nice Work If You Can Get It.	If It's the Last Thing I Do	Crawford
**Blossoms on Broadway Famous *Roses in December Berlin *When the Organ Played O Promise Me Morris *Ebbtide Paramount *Rosslie Chappell *Bob White Remick *I Still Love to Kiss You Goodnite Peist *Gold Mine in the Sky. Berlin * Indicates filmusical song. † Indicates stage production song	Nice Work If You Can Get It.	Chappell
\$\text{Roses in December} Berlin When the Organ Played O Promise Me. Morris *Ebbtide Paramount *Rosslie Chappell Bob White Remick *I Still Love to Kiss You Goodnite Feist Gold Mine in the Sky. Berlin * Indicates filmusical song. † Indicates stage production song	•Blossoms on Broadway	Famous
When the Organ Played O Promise Me	*Poses in December	Berlin
*Ebbtide	When the Organ Played O Promise Me	Morris
Bob White	*Fibhfide	Paramount
Bob White	*Possije	Chappell
• I Still Love to Kiss You Goodnite	Dob White	Remick
Gold Mine in the Sky	er call Love to Kice Von Goodnite	Feist
	Gold Mine in the Sky	Berlin
	* Indicates filmusical song. † Indicates sta	

AVAILABILITY **TURN DOWN GENERAL**

After three days of meeting the publishers' availability committee of the American Society of Composers, Authors and Publishers yesterday (Tuesday) decided to turn down the applications of eight firms for boosts in their availability standings. Committee held that availability values don't change as often as these firms make their protests and that it would be best to make it an inclusive thumbs-down at this time.

Publishers whose bids underwent

make their protests and that it would be best to make it an inclusive thumbs-down at this time. Publishers whose bids underwent consideration during the three sessions were miller Music Co., Famous Music Corp., Sam Fox Music Publishing Co., Paul-Pioneer Music Co., Jerry Vogel Music Co., Fed Fisher Music Co., and Schuster & Miller, Inc. Application of the Miller Music Co. was bitterly lought by its counsel, Julian T. Abeles, who contended that the availability status of the firm should automatically be changed upward after it had acquired the Sherman-Clay catalog. Miller is now rated at 60 points while Sherman-Clay was allowed, Ts availability points.

Abeles also argued that Miller's value to the Society had been appreciably enhanced by its recent spurt of activities and that this ought to be sufficient to merit a reconsideration of the firm's availability principal to the society had been appreciably enhanced by its recent spurt of activities and that this ought to be sufficient to merit a reconsideration of the firm's availability principal was allowed. Abeles was reminded by committee members that availability had nothing to do with recent performance but dealt strigtly with the value of a catalog to the Society.

It was this particular availability committee's last series of meetings, since its term ends. Dec. 31. Another group is slated for election immediately after the first of the year.

Availability appeals board last week granted Santiu Board last week g

immediately after the first of the year.

Availability appeals board last week granted Santly Bros.-Joy, Inc, an increase of from 50 to 60 availability points but turned down the pleas of Select Music, Inc. SB-J subsid, and the Joe Morris Music Co. The Santly grant is to be approved by the ASCAP board as a whole. Appeal of Irving Berlin, Inc, from the availability committee's refusal to increase its standing from 500 points is still under consideration by the appeals board.

Quite a Few Score

Hollywood, Dec. 14.

Band of 140 pieces recording George Antheil's score for Cecil B. De Mille's 'The Buccaneer' at Paramount.

special music and choral numbers with 42 voices are being recorded for 'Dream of Love' and 'Big Broadcast of 1938.' ecial music and choral numbers

Modern Music Incorps

Albany, N. Y., Dec. 14,
Modern Music; Inc., Manhattan,
has been incorporated to conduct a
music publishing business, with a
capital stock of \$20,000, par value
\$100. Directors, each holding one
share, are Max Caldin, Harold Bloom
and Irene Rubin.

Reuben Caidin the filing attorney.

Peter Tinturin and Jack Lawrence cleffed 'A Little Bit of Everything' for Republic's 'Outside of Paradise' in three hours last week, believed to be tops in fast musical writing.

Larry Spier on Own

Larry Spier, whose last connection was as gen. mgr. of the 'Crawford Music Co., is readying to go into the music publishing business on his own immediately after the first of the year. His first number will be 'Lost in a Shuffle,' by Bob Emmerich and Buddy Bernier.

Tune had originally been placed Tune had originally been placed with Leo Feist, Inc., but at the writers' request Jack Bregman re-leased it.

Nebraska Wants ASCAP Figures Complete from '20

Lincoln, Dec. 14.

Lincoln, Dec. 14.

Another assault on the injunction gained by the ASCAP group against enforcement of the anti-ASCAP law passed by the last legislature was made this week (10), when Attorney General Dick Hunter filed, in behalf of the state; and county officers, called upon to enforce the law, 138 questions, 63 of them aimed at Gene Buck, head of the society.

Among other things the questions,

Buck, head of the society.

Among other things the questions, 25 of which are nailed to Walter S. Fisher, president of Carl Fisher, Inc.; Gustave Schirmer, secretary of G. Schirmer, Inc.; and Saul H. Bernstein, treasurer Irving-Berlin, Inc., asked for a complete, year-by-year gross record of ASCAP from 1920 to the present date. Also the new schedule of fees.

Music Notes

Franz Waxman completed his mu sical assignment on 'Arsene Lupin' at

Hugo Riesenfeld scores 'Hawaiian Buckaroo' and 'Tarzan's Revenge' for Sol Lesser.

Edward Ward scoring "Three Men in the Snow' and 'Love Is a Head-ache' at Metro.

Harry Warren and Al Dubi com-pleted eight numbers for Warners' Gold Diggers in Paris.'

Sidney Clare and Harry Akst cleffed 'Shrug' and 'You Make Me That Way' for 'Shanghai Deadline' at 20th-Fox.

'I Hope, I Hope, I Hope' has been penned by Tony Russell, NBC song-ster, and Bud Pries, of Boston. Pubs-have it for consideration.

Reading Musicians' Protective As-sociation, made up largely of theatre musicians, will install Frank L. Die-fenderfer for his: 18th successive year as president Jan. 9.

Jerry Vogel has acquired the American rights to Barbary Coast Blues by Spencer Williams. Cleffer published it himself in England.

Harry Paul, Irving Berlin, Inc. New England rep, using his brother Mac and Al Frazzini, co-cleffer of 'My Cabin of Dreams,' as assists.

Betty Laidlaw and Robert Lively pacted to do three songs, including music and lyrics, for the second 'Renfrew of the Mounted' film at Grand National.

SONGWRITERS WANT DELAY; MEANWHILE TANGLE PUBLISHERS WITH LEGAL ATTACK

But Is It News?

Chicago, Dec. 14.

James C. Petrillo was again nominated to succeed himself as president of the Chicago Federation of Musicians, and it's a cinch that he will be reelected to office unanimously when the election rolls 'round.

the election rolls fround.
Other officers on the present setup were also renominated. They include Ed Benkert, recording secretary; Carl Baumann, v.p.; Charles
Runge, financial sec; Henry Kaiser,
treasurer, and Otto Siemers as
sergeant-at-arms.

BALTO STRIKE ENDS; **NOTHING** DIFFERENT

Two-month-old strike of union musicians against local hotels was settled last night with the tooters still unsuccessful in their demands for a closed shop agreement for private rentals. Strike was called in an effort to enforce a clause in all rental agreements to private functions specifying only union combos be engaged. Bonifaces protested inclusion of such restrictions, although willing to abide by closed shop arrangement for their own dine and dance re-quirements.

for their own dine and dance requirements.

Importing non-union combos from out-of-town and setting up a booking office to supply music for private affairs, hotel men were able to maintain normal rentals and biz for their own rooms. Some embarrassment caused by being declared unfair was a series of Mayor's, Governor's and other politico big wigs 'Nights,' in which celebs unwilling to jeopardize standing, with labor vote had to re-frain from being present at their own parties. Also inconvenienced, have been the out-of-town symphonic and mame-dance bands and directors booked for spot jobs, who had to look for suitable accomodations in private homes or apartment houses.

look for suitable accomodations in private homes or apartment houses. With holiday season at hand, hotels two weeks ago offered to settle matters under former conditions with the added demand that the old tenweek minimum contract for their public rooms be replaced by a two-week notice arrangement. Tooters took a decided burn at the offer, furning it down by a big vote. Present settlement is a return to the previous set-up in toto.

Attempt to Stop Last Week's Fiasco of Resignations from Wrecking Whole Structure-Lawyers of Important Writers Huddle

By BEN BODEC

Despite the announcement by the executive council of the Songwriters Protective Association that the mem bers were free to make the 'best contracts possible,' Tin Pan Alley publishers are refusing to accept ney works from such sources unless the works from such sources unless the association issues a release waiving all rights to these tunes. SPA's council has meanwhile chiefly concerned itself with trying to stave off further resignations and to finding ways of entangling the publishers in court actions.

ways of entangling the publishers in court actions.

Summonses in two suits have already been served, against Irring Berlin, Inc., and the other against Mills Music, Inc., both in N. Y. supreme court. Through these suits the SPA council hopes to testablish the validity of mechanical rights assignments made to the association by its members. To avoid giving the illigation the aspect of academic questions, something that the courts will not rule on, the SPA is suing to recover a portion of the 10% commission collected by the Music Publishers Protective Association's ticense bureau for the disposat of synchronization and transcription rights. SPA holds that the publishers had no authority to deduct part of this commission from the synchronization and transcription rights. SPA holds that the publishers had no authority to deduct part of this commission from the synchronization and transcription rights. SPA holds that the publishers had no authority to deduct part of this commission from the synchronization and transcription rights. SPA holds that the publishers had no authority to deduct part of this commission from the synchronization and transcription rights. SPA holds that the publishers had no authority to deduct part of this commission from the synchronization and transcription.

this commission from the writer's share of the money paid for such rights.

In the instance of Berlin, Joe Burke and Edgar Leslie are named as the suit bringers. Irving Caesar is doing the litigating against Mills, as president of the SPA. A suit, is also being prepared against Shapiro, Bernstein & Co. It is, intended to bring other test actions as soon as the necessary affidavits have been obtained from SPA members. Several counsel for publisher look on this litigatory procedure as an attempt at facesaving, while those concerned with defending the Berlin and Mills suits declare that in their argument they will take the position that since the writers concerned have for years accepted the publishers' accounting, methods and payments for these rights, everything must have

counting, methods and payments for these rights, everything must have been okay. This defensive approach is known in law as the principle of accord and satisfaction.

Besides advising the membership that it may negotiate the best contracts possible and thereby waiving its immediate insistence upon the publishers' recognition of Article IX in its by-laws, the SPA's council has asked those writers who have resigned during the past 10 days to withdraw their actions until the association has been able to effect certain modifications of its plans. The

member writers were informed that there would be no move to restrain them from resigning for a period of 25 years and that any amendment to the by-laws, as involving either the right to resign or assignment rights, would be limited to 10 years,

the by-laws; as involving either, the right to resign or assignment rights, would be limited to 10 years, extensive with their membership renewals in the American Society of Composers, Authors and Publishers.

Walkouts Approached
Irving Caesar and others on the council have also arranged to discuss the resignation and assignment amendments with lawyers for number of the writer resignes. These lawyers are thoward E. Reinheimer, who represents Sigmund Romberg, Oscar Hammerstein, II; Jerome Kern, and Arthur Schwärtz, and A. L. Berman, who handles the legal affairs of Lew Brown, Ray-Henderson, Harold Arlen and E. Y. Harburg. Al Dubin and Harry Warren, under contract by Warner Bros, are due to send in their resignations from Hollywood, while those who joined the walkout the latter part of last week include Joe Meyer, Carmen Lombardo and John Jacob Loeb. Most of the major publishers still believe that the controversy between them and the SPA can be amicably adjusted. Thing that worries them most is that the fight if prolonged and intensified by considerable litigation might lead to the disruption of the American Society. They point out that even if the writers in the SPA were to win any test suits involving the rights to publication and loyalty to ASCAP.

One report had it that Irving Berlin had served as the sparkplug Orthe wholesale walkout from SPA but incidents on the New York front indicated that the furry was instigated by Reinheimer and Berman, after they had made a study of the SPA's council and decided that it involved too onerous a concession for their clients.

PARTICULARS ASKED IN 'ROSES' ALLEGATION

Counsel for Harms, Inc., last week asked the Federal Court, N. V., to instruct J. F. McMahon, who has filed an infringement suit against the publisher, to furnish it with bill of particulars. McMahon claims that the tune, 'Love Sends a Little Gift of Roses,' which Harm's controls, was lifted from a song of his, 'In Sunny Kansas.'

Kansas."

McMahon had originally brought his action in California, but the complaint was dismissed on the ground that Harms was not a resident of that state.

Court Upholds Carl Fischer

Tobani Family Fails to Establish Copyright Owner ship-Important Decision to Publishers

Decision which is expected to play recognize the employer—the case in important part in a number of of works made for hire as being the opening in the industry was handed lown last week by Judge Allier assign to the Fischer firm all the red C. Coxe in the Federal court, C. Dismissing a suit, brought by Andre J. Tobani and members of M. Tobani.

M. Tobani.

M. Tobani.

M. Tobani.

M. Tobani.

Tean. 1822 Oc. Decision which is expected to play an important part in a number of copyright renewal controversies pending in the industry was handed down last week by Judge Alfred C. Coxe in the Federal court, N. Y. Dismissing a suit brought by Andre J. Tobani and members of his family against Carl Fischer, Inc., the court reaffirmed the provision in the copyright law which gives the publisher the right to renew the copyright of a work created while the writer was in the former's hire. Tobani, long an arranger and staff composer with Pischer, claimed proprietorship in a number of arrangements.

ments.

Judge Coxe's finding revolved around two sections of the revised copyright law (1999). Under section 24 a copyright existing at the time was open for renewal by the author of such work if still living, while section 62 specifies that the word author' shall include an employer in the case of works made for hire. In his decision Judge Coxe stated that although the latter is a general definition, there is every reason to believe that the purpose was to

Worked From 1892 On

Toban.

Worked From 1892 On

Father started work as an arranger
for the original Carl Fischer in 1892,
receiving a weekly salary at all
times. Tobani quit in 1917 and for
some years thereafter he took out
renewals and assigned them to
Fischer. After the present owners,
took over the firm in 1928, Tobani
started to question their right to the
renewals, but the situation was adjusted with Tobani signaturing a
complete assignment of all such
rights.

Following Tobani's death, his children took the position that the re-

Staff Shifts in Boston

Boston, Dec. 14.

Boston, Dec. 19.

Jack Levenson goes from New
England representative of Mills
Music to Crawford Music,
Jack Philbrin, formerly with Fop-ular and Famous Music, now only
with Famous, Bob Doucette with
Paramount Music, Famo

subsidiary, Shapiro-Bernstein, and Shapiro-Bernstein, and Warner Bros, shopping around town for reps. Irving Berlin, Inc., is having Nat Madison and Al Frazzini's My Cabin of Dreams pubbed in England by Sterling Music, London ABC Standard Music Publications,

formerly repped by Irving Berlin, Inc., out looking for new offices in New York. Staff will be independ-ent of Berlin.

MORE GERMAN SONGS

Berli , Dec. 4.
Number of new musical composi-

Number of new musical composi-tions is increasing here. Report just issued by the Assn. of German Mu-sical Publishers, Leipzig, shows a total of 3.676 new compositions and 2.489 new musical settings or revised-versions of compositions already in existence.

Figures refer only to actual pub-

Breakdown of Network Plugs

Following is an analysis of the combined plugs of current tunes on WEAF, WJZ and WABC computed for week, from Monday through Sunday (Dec. 6-12). Grand total represents accumulated performances on two NBC links and CBS. Commercials' refers to all types plugs on sponsored programs. In Source colin, * denotes film songs, † legit times, and 'pop' speaks for itself.

	PERMITTED A		Grand	Commer	
Title Once in a While Rosalie True Confession Nice-Work If You Can Get It	Publisher	Source	Total	cials	
Once in a While	Miller	i. Pop.	34	13 12	25
Rosalie	Chappell	Rosalle	97	12	23 20
True Contession	Change	*Demost	95	3	18
Nice Work If You Can Get II	Chaopell	Damsei in Distress	25	(1)	13
There's a Goldmine in the say	Para	4574 Ctroot	21		19
Planama or Presduct	Mamoria	*Placeme on Brandway	22		14
Farantal Mr. Tour	Harme	Don	22		14
Ella Tida	Paramount	. Fhb Tide	22	3	12
Mama I Wanna Make Rhythm	Sanily-Joy	*Manhattan Merry-Go-Round	21	. 4	16
Everything You Said Came True	Remick	Pop	. 20	1	16
Bob White	. Remick	Pop	. 19	5	- 11
Nice Work II You Can Get II. There's a Goldmine in-the-Sity I Still Love to Kiss You Godin'ant Blossoms on Broadway. Farewell My Love. Ebb Tide. Mama, I Wanna Make Rhythm Everything You Said Came True: Bob White. You Can't Stop Me from Dreaming. When Organ Played O Promise Me If It's ast Thing I Do. Sweet Someone. Out of My Heart Rosse in December.	Itemick	.Pop	. 19	7	10
When Organ Played O Promise Me	Morris	. Pop	. 17	3	16
If It's ast Thing I Do	.Crawford	Pop	. 17	4	12
Sweet Someone.	Feist	. Love and Hisses	. 17	2	12
You Took Words Out of My Heart Roses in December	. Paramount	*Big Broadcast	. 17	1	- 10
Roses in December	. Borlin	*Life of the Party	. 17	6	9
Mama. That Moon Is Here Again	.Por mount	. Big Broadcast	. 17	3	- 8
I Wanna Be in Winchell's Collimn	Palat	Love and Hissey	16	. J. 3	13
Vieni Vieni Mission By the Sea Let's Give Love Another Chance	. Writingric	Pop	. 16	5	12
Wission By the Sca.	. Saapiro	Pop	. 10	U	. 8
In the Still of Night	Cappoll	*Possile	10		5
In the Still of Night	Submittee Willer	*Pollin' Diam	15	4 4	10 10
Sail Along, Silvery Moon	Solort .	Pon	15	5	8
Cachita	Southern	Pop	15		3
You're a Sweetheart	Dalphins	*You're a Sweetheart	14	2	11
Thrill of a Lifetime	Maria	*Thrill of a Lifetime	14	Õ	. 0
Sail Aloig, Silvery Moon. Cachita You're a Sweetheart. Thrill of a Liffetinge. Have You Met Miss Jones? Sweet Stranger. One Rose Left in My Heart. One Rose Left in My Heart. Sheet, Till Tan Territio.	Cheppell	,tI'd Rather Be Right	14	4	- 7
Sweet Stranger	Ager-Yellen	.Pop	. 14	1	6
One Rose Left in My Heart	Shapiro	.Pop	. 13	3	. 8
I Double Dare You	Shapiro	.Pop	13	0	7
				4	6
You Started Something	Marks	.Pop	. 13	1	6
Dipsy Doogle	Lincoln	Pop	. 13	5	3
Foggy Day This Never Happened	Chaposii	. Damsel in Distress	. 12	-3-	10_
I See Your Face Before Me	Robbins	Hitting a New High.	12	2	8
Paniambay Ma?	Witmonle	. Detween the Devil	12	2	. 6
Reniember Me? I Want a New Romance A Strange Loneliness	Kamoue	*I ove on Tonet	13	2	
A Strange Loneliness	Donaldson	Pon	12	والمراقب والمراج	1.25
Suake Charmer Gettin Some Fun Out of Life Ten Pretty Girls.	Mark	Pop	îï.	1	2.
Gettin' Some Fun Out of Life	Danaldson	Pon	10	ō.	7
Ten Pretty Girls	Crawford	Pop	. 10	o ·	4
Tune in on My Heart	Gilbert	.Pop	10	1	3
Josephine	Feist	.Pop	. 10	2	1
Who Knows?	Chappell	.*Rosalie	10	2	. 1
So Many Memories	Shapiro	.Pop	. 9	3	4
Tune in on My Heart Josephine Who Knows? So Many Memories. Have You Ever Been in Heaven? I Told Santa Claus to Bring Me You.	Santly-Joy	. Manhattan Merry-Go-Round.	. 9	2	4
I Told Santa Claus to Bring Me You	Santly-Joy	.Pop	. 8	4	7
How Many Rhymes Lady Is a Tramp	nemick	.Pop	. 8	3	6
Lady is a Tramp	Chappell	TBabes in Arms	. 8	2	5
In an C'd English Village	Exclusive	. Pop	8	2	4
My Heaven on Earth	Witmonle	Pop	7	0	3
Am I in Another Would	Parlin	PCtont Character		U	. 3
Am I in Another World Let's Make It a Lifetime	Der (III	. Start Cheering	• 4	1,000	1
LICE STANGIL & LHICKHIE					
Goodnight Kisses	Jacob	Pop		0	1

FROM THE TOP

ROBBINS OFFERS

Hits from BUDDY DE SYLVA'S New Untversal Filminian YOU'RE A SWEETHEART"

YOU'RE A SWEETHEART MY FINE FEATHERED FRIEND SCRAPIN' THE TOAST BROADWAY JAMBOREE

> Hits by MillUCN and ADAMSON from RKO's "HITTING A NEW HIGH," Storring EILY PONS

LET'S GIVE LOVE ANOTHER CHANCE THIS NEVER HAPPENED BEFORE I HIT A NEW HIGH

> GORDON and RENT L'S Song Standouts from LINDIE CANTOR 20th Contury F Production MI RABA GOES TO TOWN

I'VE GOT MY HEART SET ON YOU SWING IS HERE TO SWAY

ROBBINS MUSIC CORPORATION

799 Seventh Avenue

New York, N. Y.

Arthur Warren opens at La Bo-heme, Miami, Fla, Dec. 24 for Indet run. Recently closed at the De Witt hotel, Albany, N. Y. PAY. REMOTE RULINGS

Seven-days'-pay for six-days'-work rule becomes effective here for musicians on Jan. 1. For the past few years the windiammers have been working six-day weeks for precisely that pay.

Network stations here are following the lead of WGN in asking service charges remote pickups from toe charges remote pickups from hotels and niteries airing late-night dance music. Webs begin the charging on Jan. 15. Present indications are that most hotels and cafes will refuse to pay the \$100 weekly asked. Chicago Hotel Association has already frowned on such payments, it is also likely, that such spots as the big. Karzas ballrooms, Trianon and Aragon, which have long ozoned their orchs on networks, will fade off rather than pay a service charge. Stations, with particular emphasis on WGN, feel they have been giving night spots genuine advertising values and hence want the mechanical costs met by the sustainers. Orchs and their leaders now enjoying network wires in their locations are in an uproar, chain oullets for their music is such grand oallyhoo for their names and crews. hotels and niteries airing late-night

Mal Hallett Truck Smashup

Mal Hallett was pinched in Savan-sh. Dec. 8; when his truck collided with another and was smashed up.

with another and was smasned up. No hurts.
Communication with Charlie Shrib-rum's office in N. Y. sprung Hallett, when \$100 was posted as guarantee at least trial. Freed and now heading north.

Johnston to England

Arthur Johnston leaving for Landon this week to do the score of Jessic Matthews' next production for Gaumont British.

Desmond Carter, Englishman, will do the lyrics,

On the Upbeat

Paul Tremaine to tour south for Friday (17). Placed by Joe Hiller Harry Moss.

Bernard Barton has joined Harold

Fiskine Hawkins into the Savoy ballroom, N.Y., Dec. 24.

Charles Stenross plays Union Club, Cleveland, O., Dec. 31.

Frank Gagen trio preem at the Statler hotel, Detroit, Dec. 20.

Jimmy Raschel plays Cleveland hotel, Cleveland, O., Dec. 30.

Artie Shaw using Nita 888 Cort, former Hub vocalist, the road.

Dick Gasparre orchestra goes into the Ambassador hotel, N. Y., Jan. 5.

Harry Candullo opens at the Half Moon Inn, Steubenville, O. Dec. 16.

Buddy Rogers' crew into the Sher-man hotel, Chicago, on Xmas night.

Alex Bartha plays Arcadia ballroom, Providence, R. I., Dec. 18 for CRA.

Carvel Craig opens at the College Inn, San Diego, Cal., Dec. 20 for CRA.

Lenn Leslle, Pittsburgh swingster, has been signed by Associated Radio Artists.

Lucky Millinder plays his fifth re-turn date at the Apollo theatre, Dec. 24.

George Hall and Dick Messner battle at the Astor hotel, N.Y., Feb. 17,

Maurie Simon plays McFadden ballroom, Oalland, Cal., starting Dec. 15.

Woody Herman orchestra now at the Hotel Nicollet, Minneapolis. Hipp, Balto., Dec. 31.

Frankie Carle opens at Edgewood club, Albany, N.Y., Dec. 15 with a WGY wire.

Lee Allen set for Trianon ball-room; Cleveland, O., Dec. 21, with a WTAM wire.

Gray Rains plays for New Year's Eve at Woodmere C. C., Woodmere, L. I., N. Y.

Raiph Webster and crew followed Ray Herback at Blossom Heath, Ok-lahoma City.

Marvin Fredric opens at the Atlanta Biltmore hotel, Atlanta, Dec. 31 for indef stay.

Emil Petti exits Savoy-Plaza hotel, N. Y., for Everglades Club, Palm Beach, Fla., Dec. 15.

Lee Elliott leaves the Stork club, Providence, R.I., Jan. 2, to pick up with an all-girl unit.

Glenn Miller at Raymor ballroom (Boston) getting WJZ network line WBZ, Boston.

Tony Blue band replaced Vivian Vorden's orchestra at the Broadway Tavern, San Antonio, Tex.

Jack Wardlaw set for New Year's Eve dinner-dance date at Druid Hills:Golf Club, Atlanta

L. Shelley skedded for a Dec. 14 opening at Cedarground, N. J's Meadowbrook Country Club.

Gerry Morton orchestra replaces Emile Petti's outfit in the Hotel Savoy-Plaza tomorrow night (18).

Jimmie Lunceford and his stage unit is booked for the Majestic line-aire, San Antonio, week of Feb. 19. Plays repeat at Duke U., Jan. 15, on Harold Oxley-Harry Moss deal.

Cyril Mansonfield now handling the vocals for the Johnny Johnson orchestra at the Village Barn, N. Y.

Joaquin Grill opens Plaza Hotel Roof Carden (El Mirad) in San Antonio, Dec. 15, for the winter

Harry Reser opens four-week en-gagement at New Penn, Pittsburgh,

Larry Clinten, new CRA maestre, plays his first date for firm at Lawrenceville, School, Lawrenceville, N. J., Dec. 25.

Howard Le Rey opened a return stay at the Orlando hotel, Decatur, Ill., Dec. 11. Marguerite Caludet vocalizes with crew.

Doug Newman, Nye Mayhew vocalist (Hotel Statler, Boston), left, New Mayhew trio is Gus and Bob Mayhew and Louis McGarrity.

Julie Wintz opens at Roseland ball-room, Brooklyn, N.Y., Dec. 20 for four weeks after which he moves across the river to Roseland in N.Y.

Red Norve-Mildred Bailey orch goes into Stanley theatre, Pittsburgh, for one week starting Friday (17), first time for this combo in Smoky

New Indie Publisher

Rance Jay Conway heads a new indie music pub firm, the Villa

Initial catalog comprises songs co-authored by Conway.

HEAR! HEAR! Here Are The Songs You'll Hear!

McHugh and Adamson's nash Score for Buddy De Sylva's New Universal Filmusical, "Merry-Go-Round of 1938"

MORE POWER TO YOU

YOU'RE MY DISH

I'M IN MY GLORY * * *

"POP" CLICKEROOS-

ONCE IN A WHILE Topping the Toppers

DON'T CRY. SWEET-

HEART, DON'T CRY Ted Fiorito's

YOU SHOWED ME

THE WAY

A Proven Hit That's Gather-ing Momentum

MILLER MUSIC, INC.

270 Sixth Avenue New York

N. Y. HERALD TRIBUNE

FOL-DE-ROL"

Best Princeton Triangle Show in Past Eight Years

N. Y. Opening, Dec. 17, 18

MUSICAL SCORE \$1.00

SING AND PLAY THE HITS!

"When Your Heart's On Fire"

and

"Love Is a Funny Game''

Dance Oreliestrations by PAUL WEIRICK

HAROLD FLAMMER, Inc. 10 East 43d Street, New York

Inside Stuff—Music

A Yiddish doggerel, 'Bei Mir Bist Du Schoen' (meaning you look swell to me), has been getting such a plug in the borscht belt that it's been Americanized by Saul Chaplin and Sammy Cahn, with English lyrics published by Harms. Decca just released a scat version by the Andrews Sisters. Johnny and George, colored pianologists who were at Grossinger's, N.Y., all summer, brought it back to Times Square, and are doing it currently. (in Yiddish) at the Yacht Club.

Tune is about 10 years old, authored by Sholom Secunda and Jacob Jacobs, Second avenue (N. Y.) playwrights, and originally in a Yiddishmusical comedy. J. & J. Kammen are the original publishers, Harms getting it by arrangement. The other recorders are hopping on it fast and all are rushing out specials. It's one of the rare instances of Yiddish song getting a general U. S. plug, although the American music publishers cull plenty from the new German, French, Italian and British pop song

Action to force Teleprograms into signing a union contract with Local 802 of the musicians' union has been started. Teleprograms was recently placed on the unfair list by the union when it refused to accept the prosed contract. Union has written hotels and niteries which Teleprograms services and is following up with visits.

Stated by William Fineberg, of 802, that Pierre Hotel, N. Y., was asked Monday to drop the Teleprogram service and stated hotel had promised to

Shapiro-Bernstein has acquired the renewal of copyright rights to 'My Sweetheart's the Man in the Moon' and 'When You Were Sweet Sixteen.' Both numbers were written by James Thornton, former vaude monologist. Deal for 'Moon' was made with Frank Harding, the original publisher, while the renewal-on-'Sweetheart' was obtained directly from Thornton.



SHE'S TERRIFIC! I'm Always In The Mood For You Harlem Bolero

Pauley Will Rebuild

Lincoln, Dec. 14.

R. H. Pauley says he will rebuild the recently burned Turnpike Casino, on the old location. Interpreted as good news to the name bands, since that's all he used, and. with the \$20,000 fire last month they've been left out of this town, other two ball-rooms not using.

He's currently on a dicker, with Frederick Bros. of Kaycee helping, for the Fairyland Park, in Kansas City, for the summer. Will be able to offer bands two dates, and can make better buys.

Pauley had an unusual record with the Turnpike, operating for 17 months without a single red mark on the books.



SANTA CLAUS IS COMIN' TO TOWN

From Walter Wanger's "Vogues of 1938"

THAT OLD FEELING

YOU CAN'T GO

By Haven Gillesple and Fred Coots

By Low Brown and Sammy Falm

WRONG WITH A FRIST SONG

Big Apple Panties

Spartanburg, S. C., Dec. 14.
Warm note in dance advertising: Pink panties, embroidered
The Big Apple, above a thread
portrait of the popular fruit, and displayed in various Dixieshow windows

ow win dows. the gals

American Negro **Bands Negotiate European Dates**

Harold-Oxley is working on European tours for Edgar Hayes and Jimmie Lunceford. Deals are almost set now with transportation, etc. to straightened out. Manager is preparing to sail shortly after the holidays.

be straightened out. Manager is preparing to sail shortly after the holidays.

Hayes' trip will probably open at Berne's, Stockholm, Feb. 16 to be followed by five months spread over the continent and Great Britain. Lunceford will not leave until May. Latter is currently coming east from western tour. Hayes has never been much out of N. Y. but has a large recording rep vi "Decca, being one of best sellers with heated platters.

Radio Divvy

(Continued from page 38)

into effect in about a year's time.

into effect in about a year's time.
Clear channel situation brought grey hairs to some delegates until the following allocation was made:
Canada, 14: Cuba, 9: Dominican Republic, 1; Haiti, 1; Mexico, 15; Newfoundland, 2, and U.S.A., 63, U.S.A., will have 24: clear channels shared with other countries and 39 completely clear, Cuba and Newfoundland will have clear channels in the lower frequencies according to a special arrangement that calls, for 560 for Newfoundland, 570 for Santa Clara, Cuba; 590 for Havana; 630 and 1,270 also in Havana with all these stations using directional antennas and a maximum power of 15 kw.
In the agreement the definition for

In the agreement the definition for a clear channel is: 'one in which the dominant station or stations render dominant station or stations render service over wide areas and which are cleared of objectionable inter-ference, within their primary serv-ice areas and over all or a substan-tial portion of their secondary service areas.

There will be 59 clear channels There will be 59 clear channels that have been designated as follows: 640, 650, 670, 680, 690, 700, 710, 720, 730, 740, 750, 770, 780, 800, 810, 820, 830, 840, 850, 860, 870, 800, 909, 1000, 1010, 1020, 1030, 1040, 1050, 1060, 1070, 1080, 1090, 1100, 1110, 1120, 1130, 1140, 1160, 1170, 1180, 1190, 1200, 1210, 1220, 1500, 1510, 1520, 1540, 1550, 1550, 1550, and 1580 1560, 1570 and 1580.

1560, 1570 and 1580.

Definition of a regional channel reached by the North American region is 'one in which several stations may operate with powers not in excess of 5 kw. The primary service area of a station operating on any such channel may be limited, as a consequence of interference, to a given field intensity contour. The following have been designated as regional channels: 550, 560, 570, 580, 590, 600, 610, 620, 630, 730, 910, 920, 930, 950, 960, 970, 980, 1150, 1250, 1260, 1270, 1280, 1390, 1390, 1310, 1320, 1330, 1340, 1360, 1370, 1380, 1390, 1410, 1430, 1440, 1460, 1470, 1480, 1590 and 1600. 1440, 1460, 1470, 1480, 1590 and 1600.

A local channel is one in which several stations may operate with powers not in excess of 250 watts. The primary service area of a station operating on any such channel may be limited, as a consequence of interference, to a given field intensity contour and the following designated as locals: 1230, 1240, 1340, 1400, 1450 and 1490.

Cocktailers set by CRA this week include Three Bees, Lorraine hotel, Madison, Wis., Dec. 17; Three Bachelors, Roosevelt hotel, Pittsburgh, Pa., Jan. 2; Aristocrats of Rhythm, Fontenelle hotel, Omaha, Dec. 18; Tip Top Boys, Savannah, hotel, Savannah, Ca., Dec. 14; Top Hatter, Wonder Bar, Detroit, Dec. 12, and renewal of Four Aces at the Stevens hotel. Chicago.

CRA Ends Mills Co-op to Assume Own Theatre Booking Activities

NORMAN CAMPBELL ON OWN
Acting as Manager Rather Than Band Booking Agency

Norman Campbell, formerly general manager of Radio Orchestra Corp., Southern Music Corp. subtien Music Corp. of América. Will induce every type of performer for radio, theatres, might clubs, etc., anational basis.

NEC Cousin has been, since its particulate every type of performer for radio, theatres, might clubs, etc., anational basis.

NEC cousin has been, since its particulate every type of performer for radio, theatres, might clubs, etc., anational basis.

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NEC cousin has been, since its particulate every type of performer for radio, theatres, will be mission its promise and the fill of the Music Corp. of América. Will induce every type of performer for radio, theatres, might clubs, etc., and the Music Corp. of América. Will induce every type of performer for radio, theatres, might clubs, etc., and the Music Corp. of América. Will anational basis.

NEC cousin has been, since its particulate every type of performer for radio, theatres, might clubs, etc., and the Music Corp. of América. Will anational basis.

NEC cousin has been, since its particulate every type of performer for radio, theatres, might clubs, etc., and the Music Corp. of América. Will induce every type of performer for the Music Corp. of América. Will induce every type of performer for the Music Corp. of América. Will induce every type of performer for the Music Corp. of América. Will induce every type of performer for the Music Corp. of América. Will be discount in the one did the Music Corp. of América de every type of performer for the Music Corp. of América de every type basis. Arrangement leaves ROC, once moderately important in the band booking biz, with no bands whatever. Those who had been with the company were signed to Campbell personally so they move with him. They are Isham Jones, Paul Tremainc. Enoch Light and Albert Kayelin. Campbell will not expand, he says, to agency status, but with remain more, in the manager category with a few attractions.

Jack Denny does not go into the Drake hotel, Chi, as announced. Band held off for more dough, and conse-quently lost the date. Was to re-place Paul Whiteman, soon due east.

Betty Allen Sails to Join Ray Ventura Band, Paris

Ray Ventura, French orchesti leader, has signed Betty Allen, American vocalist, to appear with his outfit Europe. She sails today (Wed.) the Queen Mary.



Murray Defers to Pro Dancers' **Squawks Over Amateur Big Applers**

Arthur Murray is doing a quick about-face with his Big Apple and shagster exhibitionists. He's canceling them pronto, reconizing that the pro exhibition ballrooms have been

Arthur Murray is doing a gotteabout-lace with his Big Apple, and
shagster exhibitionists. He's canceling them pronto, recognizing that the
pro exhibition balltooms have been
kayed by the bargain buys he provided via the Applers.
With ballroom teams' employment
in the high spots around N. Y. at.
lowest ebb in years, terpers have
frankly aired their views anent Murray. It's reached-the stage whereformerly, as dance disciples, they
plugged Murray's dance schools,
they're now hot as sympathetic.
Murray, in turn, recognized not
only as the No. I terp tutor but also
as a topflight publicity-setter, in
known not to have made any moneyon the Applers. To him, it's another form of publicity upon which
his social ballroom instruction bit
hitwies. If anything Murray has been
losing on the engagements. He gets
around \$350 for a froupe of six
Applers, all youngsters, who collect
he entire amount, thus augmenting
either daytime jobs with the Murray
school or elsswhere.
On the other hand, the hoofers
look upon Murray's am sa another
form of the Major. Bowes units,
where, the kids getting a taste of it,
start invading the business. It's perhaps even worse here because the
volungsters have been catapulied into
elbowing the sa-called cafe society,
in most ultra environments, that
may or may not create a little discontentment.

In the trade, however, it's been

In the trade, however, it's been In the trade, however, it's been known that Murray (1) doesn't like to bother with any theatrical enter-prises, and (2) he's been agitating against the Big Apple, claiming it's an awkward manifestation of dance-mania. He'd rather further American mania, he a rather further American perfection in tango and rhumba as politer and more expert forms of baltromology. On top of that, Muray thinks the shag is really gonna be the next big thing to sweep the country, discounting the B. A. as a passing fancy.

State Board Issues List of Regulations For Penn's Cafes

Philadelphia, Dec. 14. Pennsy were forbidde Philadelphia, Dec. 14:

Niteries in Pennsy were forbidden last Friday (10) by the State Liquor Board to place pix or posters advertising floor shows in front of their spots. Shows on platforms inside the nitery were also nixed if passersby may look in. Final prohibition was against loudspeakers which carry music or other entertainment. was against loudspeakers which carry music or other entertainment outside the confines of the sippery. All provisions are looked on favor-ably by legit nitery ops. Without such regulations, it is feared, withdo-

au provisions are looked on favorably by legit intery ops. Without such regulations, it is feared, wilder spots would get whole industry in bad with nice. Nellies, who don't patronize joints themselves, but just couldn't help stopping and taking a peek.

Pittsburgh, Dec. 14.
Almed at cheap cafes along Diamond street, Pennsylvania Liquor Control Board has just come up with new regulations designed to eliminate evils of 'tavern rows'. Spots are now prohibited from advertising entertainment outside their establishments. Cafes have been using loudspeaker ballyhoo for last year, p.a. systems carrying acts to the street. Much criticism has been leveled against spots by city authorities of late and board's ban was the result. Regulations, board explained; bans both brozen and 'customary' efforts to attract trade to the bats.

Melton's Detroit Date And Pulse Ballyhopey

James Melton in this week James Melton in this week Josking ground work for his appearence at Detroit's Little World Fair in January at Conven-

World Fair in January at Convention Hall.
While here, tenor's advance.
Milt Herman, will Iry out an emetional reaction machine, owned by
Wayme County Medical Assa, on
Melton, who'll sing to three femmes,
blonde, brunelte and rechead, whose
reactions will be recorded on pulsebeat machine.

Radio Artist Bureau Books Mpls. Vaude St. Paul, Dec. 14.

St. Paul, Dec. 14.
WCCO's Artists' Bureau going
full steam ahead, beginning his
week the production and booking-ofunit shows in the Palace theatre.
Minneapolis, in that house's new Saturday and Sunday flesh policy. AlSheehan, head of the bureau, plans
on spotting the acts at other houses
in the sticks for the balance of each
week.

week.

Bureau has also established a grease-pit circuit in the Twin Cities territory, furnishing acts, music, lights etc., for an automobile manu-

DECISION DUE IN BAA-AFA **SOUABBLE**

Decision in the jurisdictional fight between the American Federation of Actors and the Burlesque Artists Assn. to be handed down today (Wednesday) by the board of the Associated Actors and Artistes of America (the governing body). In a stormy session last Thursday (9) both sides presented arguments and the board took the matter under ad-

both sides presented arguments and visement.

It was agreed by board members not to discuss the issues of the controversy or the possible verdict. However, it has been hinted in Four A's circles that the decision is likely to give neither side a complete victory, but may favor the BAA. Certain questions asked of Harry Calkins, AFA rep, by Aubrey Blair during the hearing, were figured to point that way.

Most of the arguments offered at the hearing have been reviewed before. In general, they comprise the claim by BAA that AFA has invaded the BAA jurisdiction on the road, and the AFA counterpreharge that the BAA had failed adequately to organize the burlesque field. AFA seeks to take over entire jurisdiction of burlesque, Only new argument advanced at the hearing was the charge by Tom Phillips, BAA prez, that the AFA is a company union. Calkins denied that. According to Phillips, the recent suit by BAA members seeking dissolution of the organization and an accounting of funds was plotted by the AFA in an attempt to embarrass him and his administration.

Although no evidence was heard at

Although no evidence was heard at Almough no evidence was heard at the Friday meeting, in regard to AFA's claim of jurisdiction over choruses in night clubs, Frank Gill-more, Four A's head, told a general Equity membership meeting last Fri-day (10) that Chorus Equity, which also claims invisitation over the day (10) that Chorus Equity, which also claims jurisdiction over the ultery chorines, is making elaborate plans to organize the field. His action was considered highly significant, since in his official capacity as Four A's executive-director, he would probably preside at the meeting when the AFA's bid for the jurisdiction would be heard.

Ams Hot in Pitt

Pittsburgh, Dec. 14.
As result of spectacular grosses all 13 Major Bowes units have turned in at Stanley in last two and a half years, WB de luxer has booked in latest, of the tyro shows, Collegiste Revue; for choice, holiday Xmax week date. Revue comes in Dec. 24; making, Stanley No. 1 Bowes house in country, spot having played practically every one of the broadeasting najor's louring outfles.

For week beginning Friday (17) Stanley has Red Norvo-Mitlared Balley combo, with Eddie Peabody as an aided attraction, and for New Year's will birth presentation around, Mary Dees-Monte Blue act. Efforts being made to get 3 Stooges for this date, too Camies were last here only a few months ago. Pittsburgh, Dec. 14.

Padula Elected Prez

Art Padula, operator of Arcadia, International and The Anchorage, interies here, was elected prez of Restaurant Assu, here. Padula contemplates expansion of

activities. First move will be or-ganization to fight unfair treatment by racketeering unions

CHARITY GYP, **EX-VAUDER**, **NABBED**

St. John, N. B., Dec. 14. In an effort to gain leniency for himself, Jesse (Frank) Collins has provided the tipoff for an organized

provided the tipoff for an organized begging conspiracy via the telephone. Collins, vaude dancer and dancing teacher, who has held forth in numerous centers in New England and eastern Canada, was recently arresticed on a charge of fraudulently collecting money from business firms in St. John by telephone and personally getting the cash in the name of the Canadian Legion. Collins, in trying to ease the punishment after pleading guilty, revealed the racket and antrew himself on the mercy of the court. He admitted to having used the names of many organizations and charities in telephone conversations,

court. He admitted to having used the names of many organizations and charities in telephone conversations, and then presented himself, for the donations. If the victim betrayed suspicion over the telephone, there was no followup and inability to trace the call, individual name-being used.

Collins, about six months ago, skipped out with the receipts of a juvenile tab troupe he organized for a tour of the provinces, but which tour collapsed at the Princess, St. John, when he vanished with the percentage he was to divide among his performers. He reappeared in St. John recently, after being at Halfax, N. S. A flock of complaints had been made against him for gyping tactics in his imitation of Major-Bowes in the organization and emcening of amateurs, for trouping and amateur nights in maritime picture houses. amateur nights in maritime picture

TWO CHI CAFES **BOOST FOR 'EVE'**

Chicago, Dec. 14.

Chicago, Dec. 14.
Checkup of scheduled nitery prices for New Year's Eve shows that only two spots are raising the ante over last year, while all the rest are either using same or nipping them a bit.
Spots upping are Royale Frolies and Yacht Club, the latter switching from \$3.50 to \$1.50, but has changed its policy from so-so stuff to names. New price includes the works, while last year's was for admission only.
Sherman House, as usual, has four different prices: \$7.50, for College Inn, \$6 for Bal Tabarin, \$5 grand ball-room and \$3.50 for Olde Town room. Morrison, which will have its Terrace open in time, will get \$1.50, as against last year's \$10, when place was the Casino Parisien. Chez Parce, Palmer House, Edgewater Beach and Congress all will get \$10, the same as last year. Drake cuts from \$12.50 to \$10, and La Salle from \$10 to \$7.50.

Dario, Diane Will Open In Havana on Dec. 23

In Havana on Dec. 23
Dario and Dione, dancers, close Dec. 19 at the Versailles, N. Y., accepting only an 11-day engagement as they must open at the Casino, Nacional, Havana, Dec. 23, for an indet stay. The time interval permits them to entrain to Miami and fly from there to the Cuban capital with one day to spare necessary for rehearsal purposes.

It's the first time the Casino is spending money for attractions, counting on a good winter season, in contrast to the attitude right now of the Florida spots.

the Florida spots.

Band will be one of the local rhumba faves as labor restrictions limit U. S. name bands.

of Philly Cafe Group Broadway Nitery Biz Takes Spurt; Vallee and Robinson Set Climb Pace

Get My Union!

Harry Rose, the ventriloquist, not the monologist, vacated a N. Y. department store a N. Y. department store a hurry recently when empori-um's sense of theatrical values

um's sense of theattreal values nearly floored him.

Agent was requested to send down a dummy worker to hypo sale of Xmas dolls in kiddle department. Position called for him to work an eight-hour day, six days weekly, for \$25. That's his usual fee per club date, not for a full week.

B'KLYN'S XMAS **NEW YEAR'S VAUDFILM**

Two Brooklyn houses are bringing n vaude shows for the holiday week Strand theatre debuts a weekend vaudfilm policy Christmas Day and the Majestic follows with straight vaude Dec. 27.

Strand is operated as part of a pool between Si Fabian and Warner Bros. House never had flesh until last Thanksgiving when a Bowes unit played the house as a feeler. It has not been definitely set whether the weekend policy will be permanent; so far only two shows have been readied, the opener and New Year's weekend. Vaude will not disturb the dual bill setup in the house. Initial show will headline Jane Pickens and be composed of six or seven acts broken up into 10 turns, doing four shows daily. Teddy King orchestra will be on the stage.

Chanley Allen, of the Curtis & Allen agency, will present the vaude unit, 'Hollywood Hotel Revue' for one stains opening 'Dec. 27 at the Majestic.

Helen Morgan and Willie and Ev. pool between Si Fabian and Warner

one stanza opening Dec. 27 at the Majestic.
Helen Morgan and Willie and Eu-gene Howard will be added to the cast for the single session. Admish pegged at \$2 top, \$3 on New Year's Eve.

pegged at \$2 top, \$3 on New Year's Eve.

Allen is buying the unit from Harry Howard, producer and owner of the show, which has played 12 weeks in vaudfilmers this autumn. Show carries 45 people, including 24 girls, and sells for \$5,500 a week. It is the most expensive non-name unit to tour this season.

Deal with the Majestic theatre will be on percentage. House its an indie now-and-then legit stand.

Hotel' has not played in or around N. Y's metropolitan area as a yaude show.

'Play Barn,' Dry Nitery **Boasts Strong Business**

Lancaster, Pa., Dec. 14. This community boasts 'absolutely temperance' night club. It's called the Play Barn and is located about five miles from here. Despite the fact that it's dry, it has a record of being one of the most successful spots in this section.

spots in this section.

Place is rigged out with bowling alleys, ping pong layouts, shuffle board, card room, stage and banquet hall, in addition to regular dining room. Floor shows are cut short, with most of the emphasis on the play angle, although a band is on hand for dancing.

Bergere Booked to Play At Two Florida Hotels

At Two Florida Hotels

Maximilian Bergere and his orchestra will commute between the
Miami and Palm Beach Biltmore
hotels, opening at the former Dec, 31.
for the New Year's eve whoopee and
thence in mid-Jauuary to touch off
the P.B. Biltmore.

Latter, a Daugherty hotel, gets its
new tag with this season.

Larry Sirry succeeds Bergare at the
Versailles, N. Y. New rhumba band
at this nitery is Gua Martel's:

Nitery biz has perked someho this past week, at least in the spots where formerly it was from Dixie. And, paradoxically, some of the mammoth spots that have been monopolizing the biz are starting to ease off, such as the International Casino's supper biz, and also the luncheons, but that's credited to Xmas shopping by the Broadway establishment

Rudy Vallee is producing the de-

Rudy Vallee is producing the desired hypo effect at the Paradiss where Nick Blair brought him to pep up things, or else. Grosses started perking pronto. Ditto Bill Robinson's hypo to the Cotton Club. Another bright spot, after a lull of late, is 52d street, which is assuming all the verve that America's Montmartre heretofore enjoyed. Whether it's the jitter-bugs being wooed back to Swing Lane, or what, but bir there too has started to spurt markedly. Louis Prima, at the but bit there too has started to spurt markedly. Louis Prima, at the Famous-Door, Wingy Mannone, at the Swing Club, and the scheduled return of Stuff Smith to the Onyx have reflected in favor of the others in the belt, Leon & Eddie's, 21 and Jack White at 18 have been holding up consistently, regardless.

Date of Stuff Smith's return to the Chayr revolves about 2 technicality.

Date of Stuff Smith's return to the Onyx revolves about a technicality with the musicians union which Joe Helbock, manager of the swing spot, is straightening out.

High spots of the town are still eclipsed by La Conga, the fave wind-upperly. Business has been so bull-

ish there that the management is taking no chances on any sour-grapes squawks, and the last-call for drinks, Legal closing hours are strictly ob-

Served,
Nick Prounis and Arnold Rossfield's Versailles and the Stork are
others doing their share. El Moroccois an in-and-outer of late, but still
among the class joints faring well.

CHAS. YATES MERGES WITH SIMON AGENCY

Two established N. Y. agencies Charles Yates and the Simon Agency. are merging, effective Monday (20), Yates moves over to the Simon office on a guarantee and percentage arrangement.

arrangement.

With the completion of the combination of offices, Yates drops his identity as an independent act salesman. New outfit will continue under the tag of the Simon Agency. Irving Simon, who took over the reins of the office upon the death of Ferde Simon last year, will continue as the Inside head of the office, while Yates will take over the vaudeville, radio and picture selling. Yates retains his Low's franchise, giving the office this outlet as well as the Simon agency's RKO privi-

giving the office this outlet as well as the Simon agency's RKO privileges. Combo intends' adding another agent with an Equity franchise, but if nothing can be effected along these lines, will go after a legit franchise on its own.

Cincy Niteries Book **Big Names for Xmas**

Cincinnati, Dec. 14.

Leading niteries here are perking with names for the holidays. Morton Downey opens at Beverly Hills tonight (14), heading new floor show and supported by Clyde McCoy's orchestra. Latter follows Benny Merchestra. Latter follows Benny Merchestra. Latter follows Benny Merchestra. Latter follows Benny Merchestra. Date Rhodes; m.c., and a line of girls. Vincent. Lopez and his orchestra come into the Hotel Gibson Dec. 18. Vincent. Lopez and his orchestra come into the Hotel Gibson Dec. 18. replacing Art Kassel's combo, and will stay through New Year's eve. Don Bestor is in the Netherland Plaza's swank Pavillon Caprice for si weeks. Carrying through New Year's eve. Current at he Lookout House Jimmy Bink's over-the-river spot are Carleton 'Happy' Hauck's band and a revue with Joanne Andrews. Eddie Curry, Charlie Cooley, Pat and Willa Le Volo, Don Aden and eight choristers. with names for the holidays Mor-

Midwest Unit Acts Seen on Way Out: Chi Stresses Need as Layoffs Go On

Chicago, Dec. 14.
Failure of midwest produced units to get anywhere this year looks as if that end of the business will wind up ns far as their producers are con-cerned. Most of them are vowing they'll get out of the business before

next-season.
This includes not only turkeys, but also money units with solld bookings in previous years. In fact, this year, one of the best units has played only 37, days out of the 78 since being open. Of these 37, the majority have

one of the best can be as payed only one of the best supported by the series of the se

Can't Get Girls, Either.

Can't Get Girls, Either
Talent, situation, as it is currently, also will probably speed, the decline. A beginning of sason unit production headache because sufficient acts and line girls, couldn't be found. This was particularly true in, case of girls, very few of whom would leave town. Those who did and Joined units, are having toughtimes. At the rate of \$27.50 a week, strudard, and playing 37 days out of 78, girl rules about \$13.25 every seven days.

Consequently, those in town, in

Consequently those in town, in some cases, are living four in a room; two registering and the other two doing a sneakin. Even so, those who aren't getting money from outside, aren't eating too regularly, and all have the general complaint that unit vaudeville making expert chiselers of them.

Acts are living under practically the same conditions, and are in accord with the girls—that there'll be no more units for them after this one—not as long as they can operate as an act with chances for either cafe or theatre work. Consequently those in town, in

as an act with chances for either cafe or theatre work.
Late product of units helped make the situation what it is. When shows should have been in rehearsal, nobody could find either girls or acts. Then, everybody got 'em at once, was ready at the same time, flooding the market. This led to only an occasional booking for each one, something which wouldn't have happened if breaki dates had been staggered.

JOSY OK IN LONDON NITERY, NSG IN VAUDE

London, Dec. 14

London, Dec. 14.
Josephine Baker opened at the
Cate de Paris Dec. 13 for four weeks
doubling with Finsbury Park Empire in vaudeville.
Did splendidly at the cate, but
although pilling business at the Finsbury, flopped woefully there.

Sam Gold Freed

Charge of felonious assault against Sam Gold, former vauder, was dismissed in Felony Court, N. Y.; Dec.

Gold had been held in bail on an assault charge brought by a Negro girl. Hearing was to determine whether or not he would be held for the Grand Jury.

TORONTO CAFE FOLDS

Toronto, Dec. 14.
Toronto's only nite club, the Esquire, folded Saturday (11). It had been in operation for a year.
Spot is being offered at \$85,000 with no takers.

Edith Barstow to Wed;

Dancing Team to Split Edith Barstow, of the toe dancing twosome, will wed in January. This will break up act that's been stand-ard for eight years. Brother Dick Barstow will con-

tinue as a single.

Det. Auditorium Unavailable For **Negro Vaudshow**

All colored vaude show scheduled for an eight-day run at the Shrine Auditorium here, opening Christmas Day, has been temporarily called off. Jap Sneed, colored backer of the venture, had a tentative agreement for the use of the hall but when he huddled with Shrine officials to close the deal, he was informed the hall would not be available. Attempt was made to get the Center theatre in New York but a scheduled Toscanini concert stymied negotiations.

Mee Gale, New York booker, who put the show together for Stan Zucker of Consolidated Radio Artists, already had contracts, signed All colored vaude show scheduled

Zucker of Consolidated Radio Artists, already had contracts signed with some of the acts. In the event, show, is permanently limboed he may be left holding the heg. Acts lined up are Chick Webb orchestra, Stepin Fetchit, Ella Fitigeraid, Buck and Bubbles, Berry Bros., Pegleg Bates, George Dewey Washington, Fred and Ginger, Butterbeans and Suise, and the Eva Jesse Choir. Including advertising, etc. nut for the show was expected to reach \$20,000.

Auditorium seals 4,000 and it was planned to operate on a two-a-day basis, matinees 25c to \$1, evenings from 50c to \$2.

Bonney, Lawyer, Okay: Backs Sanford's 'Boat'

Jack Bonney, theatrical lawyer, has recovered from illness and will make one of his periodic forays into show biz as an angel. He's got a piece of new unit, Bobby Sanford's Show Boat' which Ken Nichols readying.

Harry Rogers handling the unit which will head west.

'SPONSORED' VAUDE SHOWS, NEW IN B'KLYN

Sponsored stage shows bankrolled by local merchanis Randforce circuit's answer to serving the public best without any cort to itself. Chain operates nabes, in Brooklyn where stunt was tried at its Lefferts theatre. Shows comprised of professional mateurs and cost from \$20 up. They

amateurs, and cost from \$20 up. They are strictly a once or twice-weekly shift, regulated by the off-nights early in the week.

Gay includes trailer with commercial plugging, stage announcement, posters, lobby cards, etc., all of which the sponsors pay for. Gives theatre plenty of good will from sponsors and families, the public a stage show hich might possibly build to more frequent showings, the advertiser his plug, and the theatre advertiser his plug, and the theatre the gravy all around, having pro-moted the show on the cuff for it-self.

Fischer Drops Appeal On London Casino Tax

On London Casino Tax.

London, Dec. 3.

Cliff Fischer's London Casino, which filed an appeal last July against the payment of an entertainment tax on the ground if was not amusement but food the customers were paying for has withdrawn the suit. Will therefore have to pay the tax on shows presented there since 1936. Estimated the arrens will amount to \$70,000.

Theome tax officials claimed tax on every dinner sold Jor \$3.87, ruling the taxable portion at \$2.

in January.

Despite Demals, Looks Like Outside Coin's Behind Billy Rose in French Casmo; to Delay Xmas Reopening

Triple Midnite

State, Hartford, Conn., vaud-mer, is plugging its holiday

Stau, narrior Conn. Vador-filmer, is plugging its holiday special:
Three big midnight shows New Year's Evc—8 p.m. 10:30 p.m. and 1 a.m.

Decision Reserved By Philly Court In Civil Suit Vs. Hotel

Philadelphi , Dec. 14.

Constitutionality of Pennsy's civil rights law, requiri eating and urmking places and hostelfies to accept patronage regardless of race, creed or color, was a rguel in Harrisburg last week. Decision was reserved. drinking places and hostelries to ac-

Test case was request for two-judge court to quash indictments, against Franklin J. Moore and G. W. Stauffer, officials of Penn-Harris-Hotel, who were charged with refus-ing to serve Negro guests in hotel's nitery.

Spencer Nauman, representing de-fendants, contended legislation does not change common-law principles governing innkeepers. He argued that for years the right of an keeper to decide whom he shall serve has been acknowledged.

Dorothy Kay, U.S. publicist who yeng coursel went over with Fischer to advance for Penny Hotels Assn., maintained bally the new French Casino shows, is back in N. Y seek in N. Y seek in N. Y should be seek on Broadway feet your presence will have on other in January.

William Morris agency clusively costing the Billy Rose French Casino show, which now looks certain not to open Xmas hoped. Around Dec. night. 28 will be the date, a must, in order to get rolling for that New

gravy. So far set Year's gravy So far set Abe Lyman's band and probably Doc Rockwell and Walter Dore Wahl. Deal with Sally Rand, announced by the Morris office as set, is now held up by claim of Doc Ross that he has a deal on with her foir his Holly-wood. The girls from Show of Shows' being retained, but no-body else.

body else.

Although Rose avers it's his own bankroll exclusively, and Shapiro & Blumenthal state they're fandlords exclusively, participating only with Rose on gross take above \$30,000 eweekly, some think there may be a partnership involved also. Abraham Ellis, egatroom concessionnaire, who was eager to put up money for another combine trying to get the Casino, is now with Rose, financially, butting us around \$40,000 from ly-

putting up around \$40,000 from re-

putting up around \$40,000 from reports.
Clifford C. Fischer, erstwhile producer for the French Casino, dobuts his new show next week at the London Casino and then comes to America, ostensibly to spend the winter at Miami, per previous plans, but believed also to include legal proceedings arising from his being ousteing advantage of the control of th

Postscripts on the French Casino's

Postscripts on the French Casino's folding include several gles. One was the manner, in which Hebry Lartigue, supposedly the new director general of the F.C., was pigeonholed by Shapiro and Blumental. Lartigue never got to signing one check. A new corporation, XYZ. Enterprises, inc., has been formed to succeed French Casi . Inc.; and Lartigue was all set to johnhancock the payroll when the fold-up came. Since then XYZ is in bankruptey. Fischer was able to get his production.

Fischer was able to get his produc-tion and scenery out of the Casino before any attachments or other legal harassments cropped up.

harassments cropped up.

Fischer now has two complete, shows on his hands. The that just closed is being moved to London, with embellishments. Meantime, another cast he had tentatively lined up for London, on the assimption the Broadway revue would go out on tour in vaudfilmers as here-tofore was the custom (getting \$8,500 a week, in some stands), is being kept working on the Continent and in England until Fischer brings the show to America in the spring.

Over 300 Creditors

Over 300 Creditors

Over 300 creditors are listed in the bankruptcy schedule filed in N. Y. federal court against the X. Y. Z. Enterprises, Inc., formerly the French Casino, Schedule was entered by attorneys for the creditors who or Nov. 4 entered an involuntary pctition against the corp. Irwin Kurtz, an attorney, has been pamed referce by Judge William Bondy after it was evident that a settlement could not be reached between the officials of the corporation and its creditors. Subpoenas have been issued for the appearance before the referee ior the following officers and directors: Jack and Jules Shapiro, Louis F., Blumenthal, Clifford C. Fischer and Charles F. Haring, Nu date has been set for the hearing.

The list of creditors include Con-

The list of creditors include Con-solidated Radio Artists, Electrical, Research Products, Baron de Hirsch-Meyer of Miami, Mirray Korman, photographer, and liquor dealers, grocers, costumers and every other there in the product of the control of the con-position of the control of the control of the con-position of the control of the control of the con-position of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the con

Prize Sisters and Proske's Tigers are other acts set at the French' Casino.

32nd

ANNIVERSARY NUMBER

of



To Be Published Late In December

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CHICAGO 54 W. Randolph St.

LONDON 8 St. Martin's Pl.

MPLS. CAFES HIT HARD BY LULL IN BIZ

Minneapolis, Dec. 14.
Lind clamped our might life here has merely put the finishing touches our local night business which the general trade recession started on the toboggan. Patronage has reached such a low ebb that speculation is rife as to how long leading establishments will be able to weather the storm now that they.

The property of the largest niteries, with a \$1,500-3a-week band and \$500-3a-week band and \$

night.

Six of the large night clubs got somewhat of a break, however, when the district court ruled that the mayor's revocation of their licenses for alleged liquor selling after hours and other law violations was null and void because he hadn't served notice on the owners and given them a hearing, provided by city ordinance. The niteries in question had been operating under temporary restraining orders.

Lottie Mayer to Berlin

Lottie Mayer Diving Ballet has been booked for the Scala theatre. Berlin, opening Jan. I. Eight or 10-week tour through Europe will fol-low. Troipe of 10. gals was due to sail from N. Y. last, night (Tues-

Deal set by the William Morris

ARTHUR * BORAN

Currently Filming Mis
Noted Impersonations for
EDUCATIONAL PICTURES

• 15 YEARS AGO • (From VARIETY and Clipper)

Exhibitors promised to raise a fund of \$5,000,000 with which to battle Paramount. Much excitement, but few collections.

Goldwyn pulled its Brothers Un-ler the Skin society to help picture if same title. Papers yelped when ney found it was a press stunt, but der the Skin' socie of same title. Pa they found it was it helped the pix.

Three picture versions of 'S, vine' ready for B'way. Metro had one, there was a foreign film of the same title, and Fox had a reissue.

Stars of the Future playing the N. Y. time. Six chorus girls, each with a specialty. Not the Davis act.

Raymond Hitchcock at the Palace, N. Y. and in better shape than on his last appearance. Told the audi-ence this his debut as the last time I was unconscious. Said he missed the chorus girls.

Lopez band carried two nic productions to build up the stage act. Ruth Roye went on in the band number in addition to her own specialty.

Ida Mae Chadwick lost her music, but the band at the Palace, Chi-knew the numbers and she went over without a hitch.

Billy B. (soap) Van and James J. Corbett were doing their act at the Palace, Chicago: Needed new ma-terial.

There were seven companies playing The Bat. In less than three seasons the show had rolled up a gross of more than \$4,000,000. A rec-

Chicago theatres filling balco by issuing cut rate tickets to welfare clubs in large firms. Bulk sales counted up.

H. B. Marinelli, foreign agent, of-ering 35 ex-wives 2 Turkish Sulfering 35 ex-wives Turkish Sultan in a girl act. Best previous wa Abd El Kader and his four wives but Abd was a German and three wives were his sisters-in-law.

Harry Von Tilzer an involuntary bankrupt. Assets \$1,000, liabilities \$20,000. Most creditors were music

Trianon Ballroom, Chicago, opened and hailed as a new departure. Paid \$45,000 for Paul Whiteman for first

Eight new shows skedded to open on B way Christmas day, Four shows gave previous performances critics.

Georgia O'Ramey, dropping out of Hammerstein's 'Daffy Dill,' asked that a song for which she wrote the words be dropped. Hammerstein words be dropped. Hammerstein contended that it was the property of the show, since she wrote it for the show while under contract.

Mayor La Guardia Compares Burlesk Shows to 'Sewage'

Burlesque was compared to sewuge last week by Mayor La Guardia
at the annual meeting in N. Y. of the
American Clvil Liberties Union.
The Mayor stated that if the organization really disapproved of cracking down on burlesque theatres, an
injunction should be sought to restrain the city from operating its
sewage disposal plant.
Mentioned burly only briefly as
one of a number of subjects which
nished him with, one being the summary revoking of theatre ileenses.
The Mayor stated that burlesquers
themselves had told him they did not
like the smut in the shows, and de-

themselves had told the shows, and de-clared that as long as he was Mayor he would not tolerate that kind of show, anybody to the contrary notwithstanding

RIALTO, CHI BURLEY, TO REOPEN DEC. 24

Chicago, Dec. 14

Chicago, Dec. 14.
After being shuttered for past two
months because of political and legal
difficulties. N. S. Barger's Railto will
reopen Dec. 24, with its former policy
in force. The Rialto will combine
stock and independent circuit shows
on weekly changes. Ada Leonard,
long a favorite of the house but on
the Coast doing RKO pictures for
past year, is being brought back to
headline.

headline.
Rialto closed during City Hall raids on half a dozen honky tonks in South State street district.
At the time of raids Mayor Kelly said he'd allow the spots to open as soon as they promised to behave themselves. Since then it's been a case of watchful waiting, neither operators nor the mayor wanting to make the first move. Opening is thought to be without anybody mak-

2 Det. Niteries Nipped; Didn't Pay Sales Taxes

Detroit, Dec. 14.
State's drive local niteries,

State's drive local niteries, dellinquent in sales tax payments, has placed two spots under state custodians. Latter will, be in charge of niteries until delinquent tax is paid. First to feel law's pinch was Joe Bathey's spot, pop rendezvous, which is charged with about \$8,000 delinquency. Camble Inn, pop north-side spot, was added to list last week, \$4,157 due.

Embassy, Roch., Quits **Burley Field This Week**

Rochester, Dec. 14, Embassy theatre, which took off in September: with sapolioed burlesque and zoomed to nice profit, then went into a tailspin, turns off the lights Dec. 16.

Dec. 16.

House reopens Christmas Day with
Major. Bowes: First Anniversary
Revue and vaudfilm policy headed by
name act each week. Only regular
flesh show in city at present.

Chaney-Fox in Philly

Philadelphia, Dec. 14.
Chaney and Fox, ballroom duo, who won wide publicity through friendship with Roosevelts, who had them terping at White House, open at Arcadia-International here tomorrow (15).

row (15).

Hold record here for longest stay at one spot, being at Cafe Marguery for 37 weeks about three years ago.

Des Moines Burley Flops

Des Moines, Ia., Dec. 14. tempted comeback of bu The attempted comeback of bur-lesque at the President died after the third week with Matt Kolb, man-ager, and troupe-leaving city quietly Outside of the first two days, shows

Hirst Circuit

Week of December 19

Moonlight Majds—Howard, Boston, Sean, Dolls—Trac, Philadelphia, Dizzy Dames—Gayety, Washington, Tempters—Gayety, Baltimors, Whitlog, Girls—Capitol, Tolede, 17-13.

hiri of Girls -- Casino, Pfitsburgh, 20, m. Parade -- Casino, Toronto, g. Babies -- Lyric, Allentown, Mosi, Gopheum, Reading, Wed.

Saranac Lake By Happy Benway

Actors' Colony, by means of this column, wishes everybody a very Merry Xmas and a Happy New Year. Comments from those who have seen many Yuletides up here, in regards to what they would like for Christmas:

Ben Schaffer: Santa Claus should give me back my dialect and a trip to the Automat. After 12 years would

to the Automat. After 12 years would be happy.
Russ Kelly. The had a grind of 15 years up here and show business has given me my health for that same length of time. I'd like to go to Philadelphi but there is ban on us guys there.
Ford Raymond: Ten years of this has led be to believe that the theattre takes care of its Would like to troupe but ony medico says no.

Alice Carman: The theatre has given me a new life in going on. Time means nothing here.
Margaret Newell: Every year at this time I thank the fact that I have

this time I thank the fact that I have been connected with the theatrical profession all my life. It has given me a new lease on life.

Joseph Yaughey, Denver, Colo.: Patients here do like good reading.

Any books that you may want to send can be addressed to the Vaugray office here and the Actors' hospital will get them. will get them.

will get them.

Harry Layden, 127 Almada street, Hamilton, Scotland. Address the American T. B. Society of this city for books concerning the cure. List of all those connected with the theatre, who are in this colony, is published here every three months.

R. K. Rankin, Conservation Dept., Albany, N. Y.: Your poems sent here to the Actors Colony and highly appreciated. This column will see

ly appreciated. This column will see that duplicates sent to every

that duplicates show gozoner.

Joe LaToy (LaToy Bros.) South-bridge, Mass. There isn't NVA Fund, It is now the Will Rogers Memorial Hospital Fund. The actor is well taken care of if admitted.

Ceceli Haffermann Mrs (Fritz

Mrs, Ceceli Haffermann (Fritz Wright), Bosch, Mass. Any bona-fide artist scan get results by writing to the Will Rogers Fund, 1619 Broadway, N. Y. See 'Doc' Breed, your local vaudeville booker.'
Coming and Going: Manny Lowy (Rudy Vallee's ex-fiddler), who mastered a mess of lost ribs and four ops, shifted from the Alta-Vista Lodge to a nursing cottage at 44 Baker street.

Lester Sheehan, who in years gone by saw many moons of musical compay and vaudeville service. Is now coning at 54 Park avenue. He's a real worthy that should be looked into.

real worthy looked into.

Marjori Sims. an ex-RKO and Loew vaude artist, reports her husband, Robert Hellen, died in an automess.

Battimore, Md. Both were Actors' Colony inmates.

Bobby Graham, Toronto, theatrical critic who, has sat operation tables galore, now can eat in a one-arm lunch.

arm lunch.

arm lunch.
(Write to those you know in Sara-nac, and elsewhere, who are sick).

Robitchek Sets U. S. Acts, Plays for European Dates

Plays for European Dates
Kurl Robitchek, French-American
Productions, has set number of
American acts for European dates.
Claire and Shannon sailed last week
(3) for dates in Cannes, Nice, Monte
Carlo and London. Val Setz,
comedy juggler, and Juliana, toedancer, leave next, month for London. Latter pair will be set when
they arrive. Berry Bros. dancing
act, sail. March for dates subject
to their arrival.

act, sail March for dates subject to their arrival. Robitchek has bought European rights to Clifford Odets' Golden Boy. rights to Chitord Odets Golden Boy. for Paris, and Maxwell Anderson's 'Star Wagon,' for Austri and Switzerland. He has taken the French 'La Casbah' for Broadway permed the French 'Tobacco Road.'

WOLFSON BACK IN CHI

Chicago, Dec. 14.
Lou Wolfson, in London office of
Music Corp, of America for a year,
is back, locating in MCA Chicago office for the time being.

Philly Cleric Wins Sunday Ban Fight, Halts 'Ice Follies'

Philadelphia, Dec. 14.

Philadelphia, Dec. 14.

"Ice Follies lost its second annual battle the past weekend with Rev. William B. Forney, Sunday blue laws protector. Show skedded for Sunday (12) night at the Arena was canceled at last moment, after Forney reported it to police and district attorney's office. Billed as charity performance, in attempt to surmount blue laws, 10% of ceipts were to go to United War Vets.

Forney also fought the shout land.

Vets.

Forney also fought the show last February. His action—then, however, was too late to halt the proceedings. Performance went on for those who had bought seats in advance, but cordon of 18 cops kept 1,200 prospective patrons from buying tickets.

ing tickets.

Forney took his first step to close the show on Friday, when he went to district attorner's office D. A., after scraping through 1794 laws, decided there was no alternative. He ordered mayor and chief of police to put cops around the place on Sunday.

no put cops around the place ous Sunday.

Although mayor had sanctioned Sunday performance, he declared there was nothing he could do. Receivers for Arena immediately asked court injunction against police interference. Hearing was set for Saturday morning. At the hearing, attorney for Arena announced whole thing was being called off because state license under charity solicitations act hadn't arrived.

'Follies', which started Thursday, and were to run until Sunday, were extended until tonight (Tuesday). Four thousand holders of Sunday tickets had their choice of trading them in for Monday Tuesday getting their cash.

CLEVE 10% HIKE

Cleveland, Dec. 14. Stagehands local was granted 10%

Stagehands, local was granted 10% increase by theatue exhibitors last week after conference with John B. FitsGerald, union prez. Contract hikes wages 7½% this year and 2½% next year. All previous provisions were renewed.

-- RAY --VENTURA and His ORCHESTRA Setting the Pace on the Continent Now Appearing

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Al Frison, tic
21 Cuth
Mitzi O'Neili
Helen Jienth
Mary Neville
Highard Jach
day King
Jean Hiscanial Gre
Jerry Blanchara
John Hill
Vente

Venice Grille

Marie Drummund Teddy Mune Rose Vennti Vida Klass Cre

Julia Gerrily Carroll Sis

Carroll Siz.

Mon Paris
Oscar Calvet (
Charles Murray

Mori's Lou Ferris Ord The Oaks

Gene Archer
Onyx Club
Stuff Smith Ore
Maxine Sullivan
Leo Watson

Place Elegante Willie Falerno Or Bill Farrell Helen Cagle Jack Rose Toto Canglosi Mario Basini

Mario Basini
Plantation Club
Ovle Alston Orc
Ise, Simmons
Sircam-Lined Sue
Stunip & Stump
Basilngton-Guy
Jean Doniels
Avon Long

Avon Long
Queen Mary
Joe Webb Ore
Vivian Bull
Ray Jones
Ina Wyte
Winters & Meruno
Phil Scott

ow Grill

Variety Bills

NEXT WEEK (Dec. 20) THIS WEEK (Dec. 13)

Numerals in connection with bills below indicate opening day of show, whether full or split week

RKO

CLEVELAND
Polace (17)
Major Bowes Co
(10)
N T G Rev
COLUMBUS
Palace (12)

HOSTON
Roston (16)
Voolford Pets
Zophyrs
Samuels Co
slock Lucas
add Skeltún
(9)
Cossacks
shea & Raymond
libyl Bowan
léorge Frenties
U Boes & M Bline

Ted Lewis Orc SCHENECTADY Proctor's (16-18) Winona Co Proctor's (16-18)
Winona Co
Gentidine & J
Harry Burns
Diaz Don & D
TROY
Proctor's (17-20)
Ming & Toy

7 Danvills
CHICAGO
Chicage (17)
Ted Lewis Orc
(10)
Ethel Waters Rev

Ming & Toy Jack Gwynne Co Masters & Rollins George Beatty Alexander & S PAUL and NINO GHEZZI

PARAMOUNT, NEW YORK NOW Via LEDDY & SMITH

Loew

NEW YORK CITY State (16): 3 Cossacks Sara Ann McCable Shaw & Lee Noble Slesile Orc EVANSVILLE Majastic (16-18) Fun Fest Rev

WASHINGTON

Paramount

NEW YORK CITY Paramount (15) Russ Morgan Orc

CHICAGO Chicago (17) & J. Mandel W. S. Manuel Frakson DETROFT Michigan (17) Powell & Nedra Marry Bros & B Norah Williams Britt Wood 4 Ortons

Warner

PHILADELPHIA
Earle (17).
Herble Kay Orc
Everett Marshall.
Edna Strong
(10).
Jna Ray Hutton
Hal LeRoy
Boy Koy

asters & Rollins
PITTSHURGH
Stanley (17) Stanley (17)
Red Norvo
Mildred Balley
Eddle Peabody
(10)
Henry Busse Orc

Enrie (17) Hector Shore
Harris & Shore
M Blue & M Dees
Virginians
(10)
Reynolds Skaters
Russ & Bennett
Larry Blake
Donatella Bros &

READING
Astor (17-18)
El Cleve
12 Runkets
WASHINGTON

Independent

CHICAGO
State Lake (17)
Betty Lee
Maule Fillon Co
Markell & Faun
Farker & Fredcks
Farker & Fredcks
KANSAS CITY, MO
Fox-Tower (17)
Lamar 3

London

Week of December 13

Astoria D. H. berdonians Canterbury M. H. Ist half (13-15) Colores & Barri Alf Thomas 2d half (16-18) Rome & Leonard Manitoes

Montloes

Montlo

Camden Town Gaumont olso Mandoller CLAPHAM Granada

Circunda

5 Cloveres
Michel & Hero
Chus Higgins

EAST HAM
Granuda

& P. Browning
Devor & Wayne
Velda & Vann

Premiere J. &. Melville Lillian Burgiss J. & A. Dey HAMMERSMITH Tulnce

Pulnce
4 Drhanis
Myslery Singer
Freil Brezin
ISLINGTON Riue Hait

Jat haif (13-15)
Rome & Leonard
Manitors

20, high (16-18)
Culores & Barri
Alf, Thomas

Colores & BarriAlf. Thomas

I.EWISHAM

Palare
Marle Lorenzi
Cingalese

LEYTONSTONE
Rialto
Roner & Malzie
Dexon & Wayna
Vedda & Vann

Taxillon

Taxillon

Robins

Tayllion

4 Urbinis
Mystery Singer
Fred Brezh

STRATFORD
Brendway
J. & J. Meiville
Lillian Burglss
J. & A. Ray

STREATHAM
Palace
Marie Lorenzi
Les Silvas

4 Simmerka Frank, Wilson DeTray & Lady WOOLWICH Granda TOOTING Granuda Greene Bros 4 Tarlings Carroll Richards Percellys Michael & Hero Chas Higgins

Provincial

Week of December 13

GLASGOW

LIVERPOOL
Shakespeure
Burlon Brown
Tracey & Disse
7. Aus Tokay
Harold Dayne
McDonalt & Cha
McDonalt & Cha
Leroy & Brown
Hilton & Collings

Famous Door ouis Prima Oro

Art Tatum
Greenwich Village
Casino
Ray O'Hara Oro
Alleen Cook
Chignita, Venezi
Dolores Farals
Frank AlcCornack
Ruth Kldd

Ruth Klod

Maxana-Madrid
Don Gilberta Orc
Jose Manzaneres
Mercerles Co
Antonita
Juan Marlinez
Consuelo Mareno
Clara & Alberto
T. Senoritas
Bapperniza Iria
Bapperniza Iria
Caston Tapia
Carlos Vivian
Casto Sis

Hickory Hon

Mm Scottl Ore Adelaide Moffett Minor & Root Rajali Raboid Poloma Jack Kerr Pat Rossi

Hotel Astor

Hotel Belmont-

Hotel Bosnert (Brooklyn)

Will McCune Ore

Val Olman Gro Ethel Shrita Bachelora

Cabaret Bills

NEW YORK CITY Barney Gallant's Claudia Coralli Elsie Carvoll 3 Blades

Blages

Bertolotti's

Bertolotti's

Bertolotti's

Bertolotti's

Bertolotti

Be

Anne White Little Sachs Laura Deane Renes Villon Bill's Gay 90's

imett Case, as King irgaret Padula irgy White mry LaMarr ek Arnold Hawking

Cafe marie
Wingy Mannone
Wildle Smith
Callente
Beth Raborn
Helen Shaw
Ruth Wayne
Carol Sis

Chatena Moderne

Clusteau Moder
Bert Mann.
Billie Blue
Dat Wexler.
Connie Maxwell
Robble Faye
Madame Jean
Carolyn Potter
Club Cavaller

Club 18
G Andrews Ore
Jack White
Pat Harrington
Jerry Blanchard
Frank Frecha
Jerry Kringer
Jerl Withee
Lillian Fitzgerald
Club 52d St.

Ulub 52d St.
Johnny blinger Ore
Gene Baylos
Dorothy Maxine
Helen Keyes
Jewel Donahue
Extello Keir
Ann Howe

Howe Howe lice Horton Cauch Club flauche
Los Gauchos Oro
tilta Rennud
Candido & Montes
Jenia Pobedina
Anita Velez

Anita Velez
Club Normandle
Buddy Wagner O
Joan Hill
Club Yumuri Ellseo Grenet Roslta Ortega Diosa Costella

Diosa Costella Manchito Felipe De Florea Carlos Vivian Cotton Club

Cotton Club,
Cab Colloway Ore
Illi! Robinson
Tip, Tap, & Toe
Avis Antews
Tramp, Ed
Votery s ubbleers
Tramp, Ed
Tramp

Mas, Johnston

El ChlenDon Alberto Ore.
Don Han Ore.
Don Alberto Ore.
Don Han Ore.

WALTHAMSTOW

Tols Ellings
Tana
Ilojei Taft
Geo, Hall Oro
Dolly Dawn

Bolly Pawn

Botel WaldorfLen Belden Bit
Len Belden Bit
Len Belden Bit
Paul & G Harrinan
Eve Symington

Hofel Wellingtun

Ed Alayeloff Ore

Motel White

Jacques Krakeur

Ichola Chuse
Nancy Nolard

Icternational Calino

Dwight Fiske Lew Parkerson Tum Low

Holel St. George (Brooklys) Merrill Hughes Or Wynne Rolph Hetel St. Moritz

Raiph Gonzales Orc Basil Fomeen Orc Plaire Vermonte Betty & F Roberts

Arlini Jennne Devereaux Maurice & Crance Jacqueline Mignac Emille Gregoire Janets of France Kid, Cole

Jimmy Kelly's ee Leslie ladys Fave antos & Elvira arter & Schaub wank 2

uzanne & Christine csar & Fedora Icsar & Fedora (Seorgelte Isabel Brown Peggy De La Pla I Illian Craig Danny Higgha John Rockwood Ira Yaroell Vaugh Comfort

Kit Rat Club
Maurice Rocco Ord
Dorothy Satters
Pearl Bailes
Dorothy Rholes
Babe Mathews
Joyce Bensley
Audrey Thomas

Endle Davis Oro. Ilifado Oro. Graziella Parraga Julie Gillespie

Julie Gillespie

La Conga

Dick Gasparre Or
l'anchito Oye
lilida Salazar
llavena 3 enna 3 rehito Riser

Harry Horton C Myra Koot Diaz & Lawton lluby V MacNaughton Anne Fauutleroy Tisilale 3 Gaylord & Kent

Anne Fanntieroy.
Tisiale S.
Gaylord & Kent
Leon & Eddle's
Lou Martin Ore
Eddle Davis
Liss Advis
Liss Burnett & S.
Mary Burton
Burnett & Watt
Alfrede & Dolore
Liwallan 4
Nelson's Cata
C & C Jong clson's Cau elson's Cau & C Jog dillson Balley

Tommy Porsey Ore Edythe Wright A Beguires Jack Leonard Lee Castaldo Allan Storrs Little Old New Y Joe Howard Eddle Leonard Lea Barbary Arthur Behin Bob Millkin Chet Dougherly Merry-Go-Round

Billmore Bow

Allan Stores

Hotel Edlage
Billy Swanson Orc
Hotel Esses Mouse
Richard Himber Or
J. & E. Vernon
Allo, Marion
Billse Graves Rollini 3 Hotel Gov. Clinto Eddle Lane Oro Hotel Lincoln

Merry Go-Rou Al Apollon Ore Leo Deslys Demar & Ivena Mirador Johnny Powell Jerry Baker Judy Lenie Pinky Lee Jean Scott Ann Page Hotel Lincoln, Isham Jones Orc. Noll & Nolan Hotel McAlpin J. Messner Orc. Jeanne D'Arry Gonziles & Menne Hotel New Yorker LOS ANGELES

Hotel New York Glein Gray Ore. Pane & Frick Duke & Noble Dorolby Wilk Hetel Park Lerry Blaine Ore Theol're & Denes Phyllis Konny Jill Roy. H Montkomery Janes Penman. Amhussuder Bill Roberts Ball Reorge Miller Bruz Fletcher Heverly Wilshire

leno Bartul Ore. Nat Brandwynne O tlarold Nagel Oic Betty Blyant

Botel Plaza Dagliffor Ore Paul Draper Hotel Ritz-Carllon Frieddy Martin Ore Holland W Bart Hilldegardo Infavotte & Lav.

Lige: Inferintlation
Line & Confliction
Literal Wilson
Lareline Milso
Livella nos
Envi & F Roberts of
Girl Rev Park Ave Boxs Chili Martt Vera Lang

Versallies
M Berrere Ore
Gus Mariel Ore
Juba Alailina
Darlo and Dinne
Gall-Guli
Villinge Barn
Johnny Johnson O
Mirlam Yerman
Hell Goldarb
Flying Whirlos
Lollette & Barry
Larry McMahon
Vondoo

Wilfilm: Top
Fran Craven
Musical Tajus (3)
Honey Johnson
Witel
Bob Asen Bd
Artine Wilter
By Byellyn Neshitt
Bob Lee
Ginger Sutton
Continential 3
Dorothy Wenzel
Vens, Club

Facity Wenzel
Facity Club
Raph Walkins
Frances Fraye
Dan Healy
Box Saxon
Floria Vestoff
The Gilberts
Autobal's Cuban
Johnny & Yenge
Synny & S Dan

Ine Relchman (M. Ray & Novil Earny Stewart A. Murray Da co Billinger Rowing Lingby (1) Lingb

Sol Brights Ore Pripers Labourg Bildie Host And Sign Tude An Itan Khalaka Itan Milature Salah Tudi Lan

Little Clah lane Liques dual accidall dials Bagwest fine Valvia-Tiny Meredith Omar's Dome orge Redman Orc ins Raule e Lemon athlyn Miller firles & Lene Marguerlie Lewis Thura Marthuson Marguerlia del Bio Juni de Martinia

Swing Chib,

Swing Chub
Helen Ning
Nan Blackstone
Hal Brown
Franke Galingher,
Dorothy Roberty
Artien Sig.
Fred Thompsen Or
Tapay's
Alice Hulett
Judy Lane

Palomar
Jan Garlier Ore
Mary & Itoberta
Funy, Allen
Julinson, Dove &
Hauel
Terry Green Judy Laine
Pat O'Shea
Chuck Fody Orc
Arnold Sis
B-Karjington
Leonin Blue
Arnes Jolinson
Trucudero
Garwood Van Orc

CHICAGO Joe Parlate Hotel Congress (Cashno) Jimmy, Porsey Orc. Lon Richpood Bob-Kherle

Drake Holel (Gold Coust Ros Grand Terrace Ada Brown Earl Hines Ore Geo D Washington Al & Anjas

Edgewater Beach Hotel (Marine Room)

Orville, Tucker Or Balley Sis Bonnie Haker Hotel Palmer Hom (Empire Room)

(Empire Room)
Shep Fielis Ore
Milt Douglas
Great Gabby
3 Nonchalants
Johnny Bryant
Phil Douley Ore
Abbott Dalicers
Motel Sherman
(Callege Inn)

Frankle Musiera Jackle Heller Donna Due Ahearn Brus Chas Carrier Jininy Hadreas

Hotel Stevens (Continental Roo

Continental, Room Music Hall Book Plerré & Tennie Covert & Reed Garlos Molfon- Cro-Jerry McGolov Herbert & Charl Marya & Mailly Old Colony Club Gus Van Royale Frolies Mark Pisher Ore

Royale Frolies
Mark Fisher Ore
Sid Tomic
Rels Bros
Karre LeParon 2
Ann Lesler
Abbott & Marshall
Rita Ray
Jack Hilliaril

The Rose Bowl
Bernard & Hearl
Dixie Painter
Joy Glynn
Ann Bolen
Billy Scott Ore

Winton & Diane Aer-O-Way 2 Dolly Purker Jacquelino Herman Freddy, Jame Joan Gardner Helene Hart Al Mayo Orc

Lou Drake
Pedro Blanco Ore
Warwick Si
Cliff Hall
Bert Clemoux

Rainbow Grill
Endy, Rogers Ortleien, Myers, Grillen, Myers, La Mae

Dr. Hoss Roumunian Village Charley Swartz Orc Ludwig Satz Henry Berman Leo Fuld Henrieh Cross Doloris-Rosina Gypsy Nina

Ness!

885.Club
Covert & Reed
Helva White
Fay Sheron
Sizanne
Nina Rinaldo Oro
Gnv 90's
Lew King
Marne Gypsy Nina
Russian Art
Yasha Dhiskod re
Anna Kouznetzoya
Mara
Sinda Vacila
Alex Bolshakoff
Elli Spivack
Zachar Martinoff

Marne darion Parker solleen snimet Vance Ore Harry's N. E. Caharet ósrya Krumi Karlo Thus Engles Ore ishus Engles Ort
Jack Irving
Porolly Wall
Margine Kell
Margine Barlow
Art Buckley
Al Wagner
Rell Hoffman
Mildred Rock
Dorothy Johnston
III-Het
Arn. Pennington
Willie Shore
Hazel Harnon
Camsinos Ivan Korniloff
Russian Kretchma
Nicholas Matthey Or
Michel Michon
Daria Bicrse
Nadia Sökoloskaya
Marusia Sava
Slineon Karavaeff
Nicho

Bobby Parks Orc Nito Menendez Orc Versailles

Jaros Sis Earl Smilh Commodors Duo

Billy Scatt Ore Three Henes Roy Ethildge Ore Cleo Brown Gladys Palmer Fred Reed Monette Moore Yacht. Club Hugo De Paul Or Jackle Green Toby Wing Robinson 2 PHILADELPHIA

Aregus any Lola Kaye Cary Leon Marcia Mace. Heb Di Pout Sally La Marr Leighton Noble Ore Edith Caldwell Chick Ford Don Renaldo Ore

(Flanet Room)
Mover, Davis, Oro
(Hurgundy Room)
Frank Juele Ore
Ren Franklin, Hotel
(Georgian Room)
Lea Zollo, Ore

Bert Clemoux
Evergeere Casine
Henry May Ore
Jack Sturr
Tom Barry
Lynn Kirk
Florios
Jack Newton
Edyth Defaney
Mel-Ody
15 Clab
Barney Devane, Gu lee Zello Ore

Benny the Bum's

Beloyd McRay

Henny's Swingsters

Hotty Benson

Have & Misse

Juen Albut

Ross Irwin

Von Nick

Westers

Clarene Mich Ren Alley Miel v Lavelle Barburn Gray Peagl Jonett

Met-Ody

Jis Cub.

Billy Street

Billy Vangh

Jan Vulner

Jan Vulner

John Leent

Frank Farrel

John Gerner

Leent

John Gerner

John G C. Vetropole (Comden) Fipie Berle Ore Cedirwood Tun (Yuluga, N. J.) Incom. Mich Ore

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Posts Bradley
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Manny Swingst's Or
Coconnut Grave
Theory
Lines Cafe Marguers)
Bub Holling 5
Joe Frisello Ore
Chuz Chase
Robbins 5
KHurds
Allee Garry
Gayle & Floy
Floribling Ore
Adrience Dancels

Hotel Pulladelphian (Mirror Room) Beth Challis

Lambs Tavers

New Ov'rhrook Yllin Frankle Richards'n Singar Norton Dinning Duvirle Le'nard Bernard Or Palumbo's

Ross Voone Minnoff Midgle Followes Les Bur'lay Miray Girls (6) Agnes Dwyer Lunes Dwyer

Jungs Negra Hitz-Curiton (Grystal Room) Yan Levis Ord Russian Eretclim Mara Tumanova Olga Timtimov Gypy Elia

Pay Ray
Weber's Hof. Brau.
(Cainden)
Louis Chalkin Ore.
Ray Allifer
T & J Sh Hold immediate. Mass
Clayton & Phillips
Clinet & Cuire
temple Marie remie Zinffu Sue & Kinffu Sue & Kinffu Frank & Alma Int'l Justrumental & Ilse Hart Huge Klee Sid Colden Eldoradus Texa Gorodetsky Silver Lake Inn Cliemion,
Gill Jioney Ore
Mary 'Filford
Yeny Senna
Shuw-& Mead
Ann Morken
Authors Tolle
Cath Century Ta
Lone Longo Ore
Prack & Lone
Front: Murtha
Fry Donglass
Barbura Jason
Dolnres Lackre
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Parrish Cai

Ubangl Club

Uthing! Club
Doc Hydre Oce
Robby Evine
Lonny Hindens
Anno Jewin
Willia Mac Lane
Blanche Squuders
Villia Mac Lane
Blanche Squuders
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Lechard C Parker Care Shin Books & F 3 Parker Byses & F

Hotel Brunswick

Vaugh'n Munine Or Hotel Copley Plaza Johnny Long Ore

Mild Giggle Alvarado Pamilia (Tromez Kulh Donald. BOSTON

Brown Derby liquay Mcliale (Ellanche & Elllot Blanche & Eillot Mozélle Norma Mitchell Les Golden a Payne Bros Jean Christy N. Berman Gle (12)

Parriel Cafe

Cornanut Grove Lew Counad Oro See Ardeo Edmi Wallace Jean McCully Markon Lame Tooly Gardiner Lambertons

Johnny Lang, Ore Hotel Copies Square Win Vincent Gry Hotel Ritz-Carling Ack, Mayeshard Or Hutel Sciences Larry Marshied Or Matel Stille Syd Mayes John Lardy Marshied Or Lardy Marshied Or Lang Marshied Or Lardy Marshied Or Lardy Marshied Or Lardy Marshied Or Lardy Marshied Order John Lardy Marshied Order John Lardy Marshied Order Lardy Marshied Lardy Copies Geos and Gis (8)

Yinh Murfali
Jen Sullh Ore
Los Carrenos
Fete Herman
Hayal Duo
Receivicks & La
Tlay Wolf
Hasa Blaine
Los Carrenos 2 Levaget's

Rudy Bundy Ore
Rence Villon
Harry Spear
Mullen & Thoma
Terry & Walker
Lou Wallers, Co
Norm'ndle Bullroe

(Tenthouse)
Franklo, Warn! Or
Franklo, Warn! Or
Franklo, Warn! Or
Franklo, Donner
Albin Bay
Foran
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Foran
F Enters & Borgla Haymond Pike Roots McK Gls (10)

Motel Statler (Terrace Room) Nya Mayliew Oro Linda keene

Southland
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Hughle Kelleher Or Tremont Phys Gene Nickerson Or

DETROIT

Book Cuelliac Hotel Corlies & Folmer (Book Cuello) 4 Dehutdutes Commerce Deutsch Ore Ruby Ore Emely Deutsch Ord Emeleo & Novello

lianny Rogers Laith Foster Ruth Mortin Limay Nalan Phil Skillman Fruntenne Cusino

Le Wallern Gre Roginary Calvin Calley Baldwin Ren Tourny Notonen Priest Belen Barbour Hotel Statler

(Terrace Room)
Faul Pendards 0
Harris & ale
Harris & ale
Harris & ale
Harris Lafe
Surfiction Inn.
Julia (2)
Long Defree

Plantation
Leonard Reed.
Julia Hunter
Lon Chancy
Ruiph Brown
Pearl, Bailey
Spark Plus George
Ceell Leo Orc.

Ceell Lee Ore

Onels

Art Mooney, Ore /
Dick Boil
Tweedy Schwaltz

Sike
Variety Bays
Variety Bays
Wayno & Mae
Rumon & Jacelle
June Loralne
Eddide Byatton Ore

Ten-Party Club Billy, Snyder, Nellie Nelson Billy Lankla Adorables 16) Dayle McKay Ore

Webster Hall (Cackhall Griff)

STATE, N. Y.

Backing up the closing turn, Leith Backing up the closing turn, Leitin Stevens' orchestra, with his battery of specialists (New Acts), are three vet vaude acts. Among them they keep the fires of audience interest slight in very o.k. fashion, Allen and Kent dancing turn splits

Allen and Kent dancing turn splits the trailers. Youthful couple does modern steps and the elderly pair their clogs and buck-and-wings. Act is essentially the same it has been for nearly a decade, save that the young luns are no longer introling the oldsters as ma and pair. They should be it was always as the truth, but back over the years gag always go over strongly. Nice touch, newly added, is having the quartet truck, peck and Suzy Q for a getaway. It's bright finish.

Deuce. William and Joe Mandel.

Deuce, William and Joe Mandel.

Deuce, William and Joe Mandel.

Sixteen, vears ago the hoke-themstraight manual-equilibrists were
doing the same act precisely. But it
still brings some laughs. Only difference: that the boys occasionally
get new costumes. Their togs are
the cost of the cost of the cost of the cost
alls they discarded six or so years
ago. It's about time to revive them.
As trampolinists, pair still' perches
on top rung.
George Beatty back

ago. It's about time or analysis and a strampolinists, pair still perches or core seems to be seen to be seen

ROXY, N. Y.

ROXY, N. Y.

Fanchon & Marco stage show offers good support for picture. 45 Fathers' (20th), reviewed in current Vantry.

Between the feature and the F&M presentation, the followers of comedy wil be more than stated. Whole show is the type that should attract the kids. Jane Withers being in the film, Running into the Christmas the kids. Jane Withers being in the film, Running into the Christmas Desired the kids. Jane Withers being in the film, Running into the Christmas was rather light Friday night.

Three of the five acts deal in a widely varied comedy—Alf W. Loyal, with his dog 'act; Paul Nolan, juggler, and Barto-and Mann, futt-and-Jeff team; in slapstick, acrobatic mishaps roughhouse and dancing are suredire. Barto-and Mann, Mutt-and-Jeff team; in slapstick, acrobatic mishaps roughhouse and dancing are suredire. Hard of the first stage of the two should be supported to the first should also the country of the first should do the rough elping. Poodle doing dance is a big click.

In a brief announcement bit, should oit straight rather than try to be cute. He plays the trumpet exceedingly well, offering imitations of Busse, Ted Lewis, Armstrong, Clyde McCoy and others.

Richards and Adrienne threesome is smarthy worked into the produce midway, later appearing in the finale, one of those tropical jungle numbers. Trio features less modernistic adagio routines than usually striven for Chry.

STATE-LAKE CHI

STATE-LAKE, CHI

STATE-LAKE, CHI

They've got plenty of show here a vecty, and a plenty of show here a vecty and a plenty of show here a vecty and a vecty of the property of t

dies, an act that tries to do a bit too much. Girl. opens with good though oft-done series of sleight-of-hand and magic, while het male partner follows with a couple of dogs that do neat trieks. Plenty of vaude in this turn.

Jack Gilford is here as a single, following a number of appearances previously with Milton Berle. Gilford clicks with his comic impersontations, doing particularly well with Laurel and Hardy and Ted Healy. Closing show is knockabout trio of Barry, Breen and Wyler, who garner laughs with their comedy baliroom prattfalls.

Proture is Girl Said No. (U). Business pretty good. Gold.

CAPITOL, WASH.

CAPITOL, WASH.

Washington, D. C., Dec. 12.

Five acts. whipped into smooth revue, give house well balanced show. Even pit band, noved onto stage, is worked in nicely with pop medley that uses three adequate wocalists from among regular tooistick, and the stage of the period of the

applause, and three-voiced warbling abplause, and three-voiced warbling to finish centre for the centre for the

ABC, PARIS

Paris, Dec. 5.
Returning to stunt used consistently in music halls here last year, a one-act skit tops the lineup, starring Armand Bernard, film and stage star, and Jeanne Marken, also of local

Openers are Maurice and May, comedy and straight beyond retard, which will be comedy and straight beyond the comedy and straight beyond the come May does fair set of tricks. Bradlay holds down the two spot well enough with caricature drawing. His line of chatter is presentable and he has better voice than most of the local charcoal wielders.

of the local charcoal wielders.

Les Grip, three men, one woman acrobatic team, follow to catch better than fair, share of hand slapping Following is Agnes Capri; who just misses putting over a good voice. French like her songs though, and pull her back for more. Kazanova and her Tzigane orchestra turn out Bohemian music, Jümping from sweet and mountful to terrific wild spurts. They click.

Jean Granier, radio favorite here, shows much improvement since first appearance under the music hall spot last spring. Raps at commercial stuff on local air programs help him garner well.

Winding up first half is Marguerite

on local air programs help him garner well.

Winding up first half is Marguerite Gilbert, songs and imitations. Act has changed some for the better since last seen but still could use a little polish. Her gag lines are good enough nowever, for three calls back.

Second division is opened by playiet called "eu la Mere de Madame, by Georges Feydeau, in which Bernate and Miss Marken take gat, hismeified by announcement of death of wife's mother. But the messenger comes to wrong apartment. Simone Max, who plays a yawning maid, steals laughs steadily from stars. Jean Delacourt, as flabbergasted messenger, turns in good performance, Laughs are evenly placed and playlet pulls well.

Marie Hollis steps in next, with

let pulls well.

Marie Hollis steps in next with some acrobatic dancing that has all it takes to make her liked. She is graceful, limber and has showman-ship.

state the first and the state of the state o

Wind Gaston hore fo

KEITH'S BOSTON

REITH'S BOSTON

Boston, Dec. 12.

Resuming the straight vaude policy tried out so successfully two weeks ago, Keith's offers the customers a satisfactory assortment of talent that ranges from acrobatics to personal appearances by two Hollywood personalities.

Monte Blue and Mary Dees, the Hollywood personalities.

Monte Blue and Mary Dees, the Hollywood personalities are straightful to the straightful that the straightful tha

nittily set with colorful drops and angular proseenium hangings.

LeRoy presents his usual brand of nitty tapistry. Control of the color of the colo

Embassy Newsreel, N. Y.

Again it's the Si -Japanese con-flict that comes to the rescue of the Embassy program builders. Aside from this stirring material and Paramount's gripping treatment of highlight news events for 1937, the news

amount's gripping treatment of highlight news events for 1937, the newsreel clips are about as vapid as newspaper front pages this season of the
year. It is such varied, but freakish feature stuff, that house editors
have trimmed so often to flashes.

Universal has the most-colortul,
realistic story from the front. Shotsinclude lively fighting near a warerealistic story from the front. Shotsinclude lively fighting near a warerealistic story from the front. Shotsinclude lively fighting near a warerealistic story from the front. Shotsinclude lively fighting near a warerealistic story from the front. Shotsinclude lively fighting near a warerealistic story from the front.

Cameramen plainly show how
close they get to actual of the
Commence of actual of the combardment and firing of river craft.

Highlight is night shot of some ships
as they drifted aimlessly.

Photographer depicted night bombardment, blinding flashes in murkyblackness giving some idea of itserrifying effect on eve-witnesses. U
also has a bridge burning sequence,
sucrept from the fire of the fire of the
also has a bridge burning sequence
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and brace of six fiddlers stepping out for Once in a While, 'Dreak up program in early.

Monte Blue and Mary Dees, the grant of the process o

PARAMOUNT, N. Y.

PARAMOUNT, N. Y.
Current show at the Par, although it will no longer be cuirrent by the time review appears, is strictly a one-to-full. The Par found itself with a loose week the ough Ebb Tilde Tune Contession.—R uas Morgan-Eddie Garr (opening today, Wednesday) for the pre-Xmas hybo. Past week's stanza was sluffed off with Thrill of a Lifetime (Par), the capable George. Hall orchestra from the Hotel Taft, and some smart support in Buddy Clark (New Acts), Walter Long, Herman Hyde and Sally Burroughs and Dolly Dawn. Latter is the chubby little songstress with the Hall band.

It's an all-round OK assemblage.

Hall band.

It's an all-round OK assemblage, not bullish on the budget probably, and adequately maintaining Paramount parity, especially considering the biz luli at this date. Party, as a film attraction, and the stage show in combo, won't break any records but it'll suffice.

Dolly possession of the band of the stage of the band of the stage of the band of the stage of the band of the b

compo, won't break any records but it'll suffice.

Dolly Dawn has a modern scat style of vocalizing but she might do something a bout that excessive poundage. Walter Long, doubling from, the Paradise restaurant, where he came to attention with his tiptop lass, shows off even better on the rostrum. He whams 'em with his Cumparsita' and Carioca, works neatly and with dispatch and has the proper long-leggedness for most lavorable stage presence. He looks dapper in talls, and, withat is of Hollywood timber.

In 'between, Hall immeal'

Hollywood timber.

In between Hall unreels a satisfactory package of dansapation, hyde and Miss Burroughs, latter sleek in mannish head-dress but an expert femme foil, are, survivors of the French Casino flasco, registering handily onstage. Then Clark for whammo his first stage work, being strictly a radio, broduct.

Judging by biz, it augurs a mild countup on the week.

Abel.

FOX. DETROIT

FOX, DETROIT

Will Osborne and band hold forth cremity, heading a: Velyet Rhythm its life of the control of the

borne bann moves w.
stare.
Frankie Connors, pit tenor, back
from haunt on CBS in Chicago, contribs 'Once in a While' to Sam Jack
Kaufman's opener.
Silin crowd on hand at early show
Friday sevenine (10). Film is 'MerryGo-Round of 1938' (U). Pete.

STANLEY, PITT

STANLEY, PITT

Pitsburgh, Dec. 11.

First-time for Henry Busse and his own band in these parts and they be a seried and open invitation for the future. Round little wizard of the future. Round little wizard of the future for the series of the future for the future future for the future future future for the future f

Unit Reviews

GEMS OF 1938 (CAPITOL, ATLANTA)

(CAPITOL, ATLANTA)

Allanta, Dec 12.

This has variety, more performers (20) than usually found on Cap's Livie and speeds along in 48 mins.

Opening is flashy, with stage representing deck of pirate ship, 12 performers in front of band car arrayed in buecaneer, getup singing special piries to Pilgrim's Chorus, marching about and going into song and sallor's hornighe to '14 Men on Dead Man's Chest. Jimmy Carr is featured in a swit Russian' dance to March of the Manikins' and ensemble injehes up, with a military buck to Anchors Aweigh, Whole thing is quite effective and gets splendid recevition.

Clever act is given by Albertage.

certion.

Clever act is given by Al'Frazer, who, after offering three times with top bulloon, insect spray gun and musical saw, sees through an iron jaw routine, chimaxed by a two-table and chair pickup that wins him a great hand.

greet hand.

Quartet, billed as Texas, Rangers
(b, 're from Woburn, Mass.), th 's
sings 'You Carl' Stop Me from
Dreaming' and Minine-the Mooeler's
Wedlint Day,' Lads are cleaned,
, the a nice appearance and their
voices blend well.

velces blend well.
Cellophane costimed Annette Du
Bais, tinkling finger eymbals to
Twilight in Turkey' also pleases and
is followed by Bob and Kitty La
Marr, man and wife team. They do
a chain dance to 'The Prisoner's
Song' and cliek. Also tap to 'Gootles.

Tessie Maye's impressions of Clyde McCoy doing Sugar Blues' and Wa-bash Blues' is another pleaser mecoy doing Sugar Blues and Wa-bash, Blues is another pleaser. Femme, a looker, plays plenty trum-per too. She's followed by Jimmy Carr and the Du Bois girl in a Big Apple terp. Plenty good, but apple terping is state stuff down this way now. Harry Shanhon goes over with his G-string charact monologue.

his G-string charact monologue. Thomas L Riche, Dore Holmert and Jerry Tillat, billed as Three Riches and Jerry Tillat, billed as Three Riches and Jerry Holland and the string string and tumbling stuff. Miss Helmert sings Put on Your Old Gray Bonet and Riche and Tillot come on and toss her about a bit while she's ribling. They go through a rough and tumble routine, finishing fast with propose leaps, acro rolling and tumbling that pleases. They had to beg off.

tumbling that pleases. They had to bey off.

Texas Rangers return, armed with fiddle, harmonica, quitar and spoons. They sing Texas Home and Mamabont, Allow featuring hoofing and singing of Valende kid, one of Ramers. They then swing into Hand Me Down My Walking Cane, which is cue for whole company girls in nifty orange overalls with plaid beuses, and boys in blue costume everalls, to troop on for barn dance charty. Sharmon returns for a few quips, while Betty White, from Jine. Carr and Melende do some individual hoofing. Whole outfit singing in closer.

ing in closer.

Unit, in charge of Riche, has four tooters, three of them femme, to augment house's seven standby musician.

eian Pic is 'Dangerously Yours' (20th Fox): All scats tak when first show broke despite murky weather Lucch.

Cafe Internationale (PARAMOUNT, NEW HAVEN)

TARAMOUNT, NEW HAVEN)

Show is a synppy 53 minutes of enfortainment, staged by Harry Anger
and it dishes out variety, running
from invectomer kids to a vaude turn
that probably came over on the MayBower. Cast of 29, including 12 line
flyesomer distributions outflyesomer than the stage of the stage of the
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nower. Cast of 29, including 12 line, flyts, does doubling, that makes out-fit seem much larger,

Unit's theme is that it is supposed to be on a four around the world, the supposed to be on a four around the world, the supposed to be on a four around the world, the supposed to be on a four around the world, the supposed to be on a four around the supposed to the s

maybe somebody will toss me up a ham sandwieh. Nothing happened first show, but word was passed around among Yale studes. At following show, gag was greeted within actual sandwich, the accompanying mistald tracing a pretty design on the truveler.

Unit swings, to a nite club setting, where line goes through a truckin and peek combo to intro Vir. Hyde's one-man band. Xoungster is weathle, playing several, instrument of the companying to the companying with the stability of the companying to the companying the compa

SENSATIONS OF 1938 (ROXY, SALT LAKE CITY)

SENSATIONS OF 1938.

(ROXY, SALT LAKE CITY)

Soft Lake City, Dec. 12.

Right, tight, bright-five-act layout is at-the-only readdimer-in-lowal cochran, combo bandleader-mander in the same of the same

standout.

For the third successive week, a strinteaser is on the bill. The current peeler, Miss Rosita, displaying her Rhapsody in Fringes, is only mildly received.

Cocher

mildly received.

Ochran. next-to-shut, is whammo in his seven-minute solo. This young, good-looking, chap works every minute, m. c.ling, leading the band, clowning, performing individually, and aiding some of the other artists. He does a swell takeoff of a concert cornetist; ending with realistic impersonations of a squadron of sirplanes in combat. Switching to a last opnortunity, he sings: Wish I Could Shimmy Like My S.ster Kate, ending with speedy taps.

In the last stanza, the Four Clov-

coling with speedy taps.

In the last stanza, the Four Clovers, males, clever and versatile tumblers dominate. Agile flippers disjunction of the color of the col

REVUE GLORIFIED

(WELLER, ZANESVILLE, O.)

(WELLER, ZANESVILLE, O.)

Zanesville, O. Dec. 11.
Although minus big names. Earl
Taylor's revue is just about tops for
small-town presentation. Company
is a large one; much detail has been
given to staging, and there is plenty
of variety in his newest effort. Midelsized towns, denied shows for
many years, are going for this unit.
Unit forced with a bank. Fin.

Unit opened with a bang. Fun-singing dancing and color, capped with a stage full of good-looking fems, all contribute.

Ioms, all controluce.

Connie Cella, Hollywood's bundle of pep, has youth and grace, executing dance steps a la Eleunor Powella Ray. Taylor impersonates radio, screen and stage stars in one of the best offerings of the hour program.

Coo Coo Morrissee handles com-cdy acceptably. While some of his stuff borders on the risque, his and handling sets him in right. He bows out to heavy applause. Good-looking handling sets him in right. Account to heavy appliause. Good-looking II does several routines in tiplop manner, with costuming oke Canable band plays musical score acceptably, and offers several since fire specialties. The film is High Flyer.

Mark.

New Acts

LEITH STEVENS ORCH. (14)
With Maxine Sullivan, Joe Sodia LEITH STEVENS: ORCH (14)
With Maxine Sullivan, Joe Sodia,
Les Lieber, Paul Douglas
Band Act
33 Mins; Full
State, N. Y.
As set up, this act offers much,

As set -(ip, this act offers much, but there are some explanatory qualifications to be entered. For one and half years CBS has been offering, a saturday Night Swing Club, which has won a heap of deservedly good attention. Act contains members of attention, Act contains members of each of the theory of the the

presentation in vaude was made.
Stevens more or less inherited his current post of regular conductor of the broadcasts. A CEB house leader, he was mustered for his present role when Bunny Berigan slid out on his own after rubbing up a rep largely through Club' appearagues, For one who had a bretsfround of batoning a synco-symph erew. Stevens has come a large league in his journey, atto swing.

who shall a brogground of batoning a synco-symph erew. Sieveis has a synco-symph erew. Sieveis has a synco-symph erew. Sieveis has a synco-symph erew and grace. Uncertainty with much verve and grace. Uncertainty has been a synco-symphosis of introing specialists. He's a good-looking-lad and af he ever got ut in the open before a combo he'd have a fine reliance to begone a pretty popular maestro.

Prime complaint, with the orch is that it seems to have grooved itself more into heins primarily an interpret of the syncopial syncopial

colder than an Alaska ice-cube.
A very distinctive specialist is Toe
Sodia. His work on a swing guitar
is a bit too. advanced for a general
audience, but he entertains, the latter, with his funny mugging while
straining out the swing. Enthusiasts
will shifl at his versions of Marie,
Nagasiki, Sheik of, Araby and
Chinatown, 'as they have during his
many appearances with the 'Club' on
CBS.

Les Lieber does some fancy tooling on a dime horn that is Wool-worth's version of a piccolo. Instrument is less than a foot long and has only six air-gaps, but the way sumpthing to the additional to the addition of the art. He is kept on the state just a wee bit too-long for peak effect. Lieber is a member of the press dept. of CBS, on leave this week for the State date.

As combo for yaude generally.

As combo for vaude generally, the act can, go in spots where the air 'Club' is popular, which is some-thing theatres must determine for themselves.

themselves.

Paul Douglas, commentator on the ozone, slips out once each performance to meet the folks personally. Although the announcer is a definite hypo to the program, the has nothing to do on the stace. When cauch, his brief, how-taking was not done too gracefully.

BUDDY CLARK

Sough S. Mins.

Paramount, N. Y.

Buddy Clark is rated in Tin Pan Alley among the No. I song sates men on the air. That is, a song plurger, a music publisher or a song purger, a music publisher or a song purger, a music publisher or a song purger, and the sough of the song delinentors. Clark so you have been sought to be song the song delinentors. Clark so you have been so the public acclaim and has now resulted in his stage booking.

The trade and the public plow, to some whent, know you fellarks you had been so the public power that. The trade and the song with the statement that its still his big favorite. The buzzbuzz in the Par audience dued the song with the song when you had so what is this Thing Called Love caught Clark unprepared when they wanted more. He had to beg off with the statement that fater all this is my second dey on any stage and I din't know how it would go.

Variety House Reviews

STANLEY, PITT

(Continued from page 52)

STANLEY, PITT

(Continued from page 52)
handles the m. c. duties. Slight accent probably comes as a surprise to most of the mob but it's rather fetching...t that. Seems to fit his rolypoly personality.

Orchestra looks class, too, gang being outlitted in while ties and talks but a seem to fit his rolypoly personality.

Orchestra looks class, too, gang being outlited in while ties and talks. But a seem to gat and two neck. Femmer Is Lynn Chalmers, exotic fooling red-head, who slams across two numbers but unfortunately saves when poorest for the last. That's Lady is a Tramp, which she does too malter-of-faelly, to be effective. Otto Wayne steps away from the piano to do one number m a hite deep voice. Ray Busch has good connectly building on busch has good connectly building one with Busse preceding his specialty as sories of vocal imitudian; including vallee, Cropby and Richman, all hancled smertly.

Show has two other acts and they fit in handly. Fifst is Dlyons, bull-room terpers and not very far, from last word my green. Good-looking term mixes some famely hend sufficiently of the control of the c

LYRIC, INDPLS.

LYRIC, INDPLS.

Jack Fines Play Girls provides an entertaining 60 minutes of stage fare as its shere of current bill, which is hampered plenty by pic, Expensive Husbands (WB) 42 rists consumes more than half of the junning time, with four appearances in dance routines. Five acts round out the remainder of the bill.

Opens with girls in Sit Down Strike number, tall poulfies one on small stools, with firls singing chorus built around subject suggested by title.

One and Lynne add five minutes with four appearances to support the bill.

Blues, following with ballroom conception of The Shag, which has comedy effects.

Line appears briefly in simple kick routine, stepping out of Harlem backdrop. Followed by Dorothy Martin Four, adagic dancers, who hold down six minutes with staindard teros tossing. Girls back in Scotch uniforms. The support of the suppor

Goody, and they dance together finish.

Jerry Coe, accordionist, and Don. Castalano, and his Latin-American forchestra, have the assistance of the line once more in the II-minute closing number. Opens with six-pice orchestr. playing a couple of rhumbulunes. Coe plays St. Louis Blues and "Figer Rag, followed by dance to Stomping at the Savoy, not so mood. Enlire cast comes on stage in Spenish attire for curtain.

Biz was light at last show Friday, Kiley.

ORIENTAL, CHI

OKIENTAL, CHI

Chicago Dec. 12.

Five acts, two of which are bungare, plus house line in three production numbers, butter is now that looks the production numbers. Butter bung elipped to 40 minutes.

First two numbers by the line are too similar in white costuming, but the excellent production of all three in lighting, special sets and adapting the control of the production of the production. Only in their opener do the girl work alone. Tieve, in a tight-lined, or control of the production of

on start.

all Freddie Craig, with his lightnine
ge calculations in addition to doing 10.

things at once leaves the Orientelers
a little breathless. Brengles Golden,
Horse, posing stuff, has the girls in

the line Indian costumed, in white, and two gilded Indians.

Of the other three turns, Ruth Pelly, singer, stands out. She districted in the pelly, singer, stands out. She districted in the pelly, singer, stands out. She districted in the pellipse in the

spot at next to the control of the control showing off in front of the neithbrihood gais.

The control of the c

HIPP, BALTO

HIPP, BALTO

Baltimore, Dec. 12.

Rollywood Hotel Revue reveals the limit of the well reveals a skilling staged, fast most interest and sense and lighting are good, costumes eliborate and general timing and presentation, expert. Marty May and Helen Honry and the Boy friends, vocal quartet; Mariora, ingelier, Del Curmen, spanish dancer. Clark and Eaton, adasio duo, and Robert Barry, vocaliging, comprise the test of the minicipals. A well of the principals of the compression of the minicipals of the rest of the minicipals. A well of the principals of the rest of the minicipals. A well of the principals of the rest of the minicipals of the rest of the minicipals. A well of the rest of the minicipals of the rest of the minicipals. A well of the rest of the minicipals. A well of the rest of the minicipals. A well of the rest of the minicipals of the rest of the minicipals. A well of the rest of the minicipals of the rest of the first switchboard, leads into the first switchboard, leads into the first specialty, some okay juggling hy Mariora, femme. An elaborate branch of the rest of the

follows. May comes book with more stiff, followed by Miss McKin and Friends in some ordinary warring, after which the finale unfolds. Condemney business by Miss and Condemney Susiness by Miss and Friends and Mac West, perks this portion are somewhat tion up somewhat.
Film is 'There Goes the Greom' (RKO).

SHEA'S BUFFALO

Buffalo Dec. 13.

Kit Klei Buffalo's champion
Olympic speed skater, heeds the is
show here. Management has visige
illed out the bill with a couple of
additional acts. It's the first vaudfilm here in some months.

in the in some months.

The Lathrops and Virginia Lee ing up with their ultre tap. Texas Jim Lewis and his Lone Star Cowboys draw decreving good return for their didoes.

Douglas Did inderstated motines: Douglas Did inderstated motines: Raith and Dick Meister handle the Raith and Dick Meister handle the cancel figures atly and Bobby Hearn does barrel jumps for nice dividends.

Miss Klein contributes a quick cathibition, speed skaturg and impersonations of skaters of various nationalities. Her hometown popularity assures her a warm reception here and there is no gainsaying her ability.

Arno, and orchestr. furnish atle.

ability.

Arno and orchestr, furnish alle musical accompaniment for the lec show. Navy Blue and Gold (MG) on the screen.

Frisco's New Spot

San Francisco, Dec. 14.
Carvel Craig orchestra and Johnny O'Brien, No. 1 NBC harmonica player, on the Coast, will reopen, the Hotel Whitcomb Roof Garden for one-nighter New Year's eve. Dark for several years, the Roof Graden will close down again on New Year day for extensive alterations. It will be reopened again as di and dence spot some time in February.

The Whitcomb management will operate the room more along ight operate the room more along ight club lines, emphasizing floor shows rather than competing with other hotels as a dance room. Craifs bind is understood to be set for the Roof Garden when it reopens again. Empire Hotel, formerly the William Taylor, also said to be making plans for a dance room,

To Name Temporary Equity Head Friday, Elect Permanent Exec Next Spring: Frank Gillmore's Reasons

Temporary successor to Frank Gillmore, who last week resigned as Actors Equity Assn. president, will be named by the association council this Friday (17). Regardless of whether the appointee is to be the nominal or executive head; the selection will be effective only until the end of the current season. Annual election will be held next spring the and a successor vietd on to fill out the unexpired two years of the term. Gillmore's withdrawal. definite It had previously been understood as

Gillmore's withdrawal. definite. It had previously been understood that when he took over active direction of the Associated Actors and Artistes of America (parent group of all performer unions), he would continue as nominal president of Equity, but with others handling the routine duties. But his resignation changes all that.

Ill health, which was given as the eason for his withdrawal, is underreason for his withdrawal, is under-stood to have been merely one of several factors. More important reason is believed to have been dif-ferences of opinion between Gill-more and council members, result-ing in a heated controversy at a re-cent council meeting. He offered to resign at that time, if desired.

resign at that time, if desired.
Administration has been criticized
by the opposition faction in Equity
for the last two years. Some insurgent members are on the council
and at last spring's election five
candidates endorsed by the insurgents were elected. It was regarded
at that time as inevitable that the
agitation against the administration
would increase.

Welcomed Release

Gillmore wearied of the endless discussions and when the plan to reorganize the Four A's was broached, with the offer of a five-year contract executive-director at \$13,000 a year, he welcomed the chance of es-

executive-director at \$13,000 a year, he welcomed the chance of escaping the turmoil. When he was taken ill this fall and sailed to California, Gillmore, realized the combined duties were too strenuous. But by retaining the Equity presidency, eyen nominally, he hoped to continue the association's administration with the same heads who had functioned since the actors' strike of 1919. At last Friday's (10) general membership meeting he was in the chair, stating that it would be his last roundup," so far as Equity is

last roundup," so far as Equity is concerned.
Gillmore will have been associated with the administration of Equity for 20 years this coming January. Most of that period he has been executive head. Francis Wilson and John Emerson were previously honorary, presidents, although the latter was active for a time. In 1912, when the Actors Society was tottering, Gillmore was named head of a committee to form a new association. committee to form a new association. After a series of meetings held at the Players club, Equity was formed in

1913.
Six years later it was decided to make the executive-secretaryship a salaried post at \$50 a week and Gillmore accepted it. Compensation has been repeatedly increased since then and at the present time the presidency pays \$250 per week.

Dulzell Back

Dulzell Back
Frank Gillmore moved into the new offices of the Associated Actors and Artistes of America, 25 W. 45th street, N. Y., last week, He has linquished most of the duties spresident of Equity, with Paul Dulzell taking over. Latter, who withdrew his resignation, appeared in Equity's offices several hours daily last week, although not fully recovered from a recent illness. He also attended the Four A's session when the changes against the American Federation of Actors by the Burlesque Artists Assn. were heard. Hearing was held at Gillmore's new offices; He is president of the Four A's well as its new exceutive director. There had been a protest over postponing the hearing and

tive director. There had been a protest over postponing the hearing and
the matter was decided only after a
vote was forced. Stated that Railph
Whitehead, AFA executive secretary,
had not returned from California,
where he has been directing the
groups organizing drive.
Other matters were placed before
the meeting and the proposed new
constitution was submitted. There is
to be a re-formation of the Four AS
setup and some of the changes are
expected to meet with opposition

'WOMEN' BUDAPEST HIT; ALSO ALL-MALE PLAY

Budapest, Nov. 24.
Clare Booth's The Women' is a hit at the Vigszinhar here, playing to capacity houses. Went over big at the opening, but the reviews were rather ronderscending.
Simultaneously with the all-femme play, Thomas Paine, by Hanns Johst, a German, is running at the National With an all-male cast. Story deals with the American Revolution.
Public is beginning to wiscerack that in America there must be no mingling of the sexes.

EQUITY CARDS FOR AMATEURS

Equity has adopted new regulations covering little theatres, particularly those in California, where most are conducted along semi-professional lines. In all casts in which one or more pros appear the amateurs will be required to secure work cards from Equity. Complete amateur casts are not included in the new rules.

Cards will be issued for a fee of \$5, and there a small additional payment required for each engagement. Are to be issued annually and the second and third years the cost upped. Stipulated, however, that should such amateurs join Equity within that period, the payments shall be credited to them and deducted from the initiation fee.

Same rules will apply in case the amateurs join any of the affiliated organizations in the Associated Actors and Artistes of America, such as the Screen Actors Guild, American Federation of Radio Artists, etc.

can Federation of Radio Artists, etc.

ATLANTA FTP PLANS

ATIANTA FTP PLANS

Atlanta, Dec. 14.

Albert Lovejoy is new producing director of Federal Theatre Project here replacing John Cameron, who is off to the Coast: Lovejoy's first effort will be an old-time minstrate revival to be presented at midnight New Year's Eve. During January and February he will produce Elmer Rice's Street Scene or Adding Machine' and direct the American premiere of The Man in the Tree. a new play by 50hn Woodward. Latter vehicle product of the WPA writer's project.

Five new members here on loan from the N. Y. FTP are Florence Coventry, Hal Brown, Arthur Bell and Frank McMunn, Kathryn Bratton new addition to Alabama unit, now ensconced here and numbering 12. There's 17 thespians in Atlanta unit, counting W. J. Reese, helper-outer, who has been placed on the payroll.

Gillmore was asked to submit an es-

Gillmore was asked to submit an estimate of what it will cost to operate the new Four As office. He figured the annual cost around \$27,000. Principal item is his salary at \$13,000 yearly, other items being traveling and office expense.

Recent council sessions were devoted to long discussions and few decisions. New question, which consumed considerable time, was whether officers of Equity have the right to vote on propositions which raise during council meetings. Pointed out that the constitution does not specify such privilege and the matter was finally put up to the chair. Gillmore then ruled that following a custom covering 25 years, officers shall continue to have such right.

right.

No report was made on the matter of selecting an executive assistant for Dulzell, Gillmore has favored securing such an assistant for some time, but the unge for economy put the matter aside. Recently the pressure of detail became much emphasized during the illness of both Gillmore and Dulzell that it was decided to engage m aide.

Council did not act either on the naming of a new council member to fill the place left by Konneth MacKenna, resigned.

U. S. SMACKS 4 MORE TICKET AGENCIES

Four more ticket agencies and 16 individuals were yesterday (Tues.) named informations filed with N. Y. Federal Judge Henry W. Goddard, charging violation of the Federal ticket stamping law. All those named charged with failing properly to stamp the back of each ticket the sale price, done to assure the government of the amuse ment tax it is entitled to. Offices and individuals named follow:

individuals named follow:
Everett Naughton, trading as Everett Naughton Theatre Ticket S; John Fallon; Artie Hitchman's Ticket Office; Arthur Hitchman's Sussman Theatre Ticket Office, Inc.; Harry Weinstein, Robert J. Miller and John W. Wachter, all operating as the Grand Central Ticket Service; Harry Resemblum, Oscar Alexander and Jesse Berlley, all of Original Tyson & Co.; Edward Lyons, David A: Warfield and Barney Warfield, trading as the Theatre Ticket Library; Arrow Theatre Ticket Service; Inc.; Willard Henry, Arthur Radler, Louis Schomberg and James Johnson, all trading

Henry, Arumberg and James Johnson, as the Manhattan Theatre From Agency.

Only agencies in the above list that are included in the informations are Artie Hitchman's Ticket Office, Susman Theatre Ticket Office, Original Tyson & Co, and the Arrow Theatre Ticket Service, Inc.

'Siege' Fold May **Nix Other Plays On Spanish War**

other pending dram with a background of the Spanish revolt will reach the stage is questionable after the quick fold of 'Siege' at the Longacre, N. Y., last week. Play was the first based on the conflict to reach Broadway. Another, however, is being considered by Arthur Hopkins. Script was au-

by Arthur Hopkins. Script was authored by Rex Smith, who was in Spain for some time as correspondent for the Associated Press.

Third Spanish war play that is looked forward to is being completed by Ernest Hemingway. Is based on the bombing of Hotel Florida in Marid last summer. One of the Spanish subject pieces was submitted direct to picture offices in New York, but apparently with no takers.

Claimed for Siege' that much of the play was eliminated in script with the permission of Irwin Shaw, its author. Cutting was done for brevity but it is contended that the selection of seenes was such that the

selection of scenes was such that the version that reached performance

CRAFTS BEHIND FED'L ARTS BILL

Strong theatrical union support for the so-called Federal Arts bill, also known the Coffee bill, is in-dicated several actions which took

also known the Coffee bill, is indicated several actions which took
place last week. At the Equity
meeting Burgess Meredith made a
report on the findings of an Equity
committee which had studied the
merits of the Coffee bill and another
bill introduced by Congressman William I Sirovleh. It was decided to
support both, especially the former.
Recently confab of 25 unions
and organizations, representing employees on the Federal Arts Projects,
endorsed the Coffee bill in principle.
A committee of eight, consisting of
Bur 3 Meredith, Philip Loeb, Martin Popper, Gordon Kingman. Chet
La More, Irving Mendell, Thomas
Marshall and Oscar Fuss was set upto study the details of the bill and
make recommendations for possible
chainges in it to the next conference,
on Dec. 20 to be held at Equity-headquarters.

quarters.
Conference also passed a unanimous motion that this committee of eight give its attention to immediate WPA problems, and support continuation of WPA.

Etymology

Evidently mystified by the

Evidently mystified by the meaning of the term 'borscht circuit', one legiter disclosed that the mystery had been solved to her satisfaction when she deduced, from the color of the w. k. Russian soup, that it applied to Reds.

The 'borscht circuit' has nothing to do with Reds, but a general term applied to summer camps and hotels in the Catskills and Adirondacks which cater to types, one-generation removed from their East European nativity, who still like their borscht. Social directors and actors are employed in these camps to entertain and also to be the life-of-the-party conferenciers.

ROWLAND OUT OF WPA IN N. Y.

Ed Rowland, who has been opera tor of theatres for the WPA theatre project in New York, has been relieved of his duties. Notification was

project in New York, has been relieved of his duties. Notification was issued by the office of George Kondolf, project director, who named John McKenzie, formerly in the office of the late J. J. McCarthy, as Rowland's successor.

A. message of protest was telegraphed to WPA executives in Washington and New York, carrying the signatures of Vincent Jacobi, business agent of the stagehands union, and Theodore Mitchell, president of the managers, agents and treasurers union. It was worded:

"We strongly and, most emphatically protest the order given Ed Rowland, to the telegraphed of the words of annual leave and that he is to be separated from the payroll at the expiration of such leave. The Theatre project is in the most deplorable condition at present that it has been in since its inception, due to curtailing of Rowland's duties, which has been going on for months, we consider Ed Rowland the most essential executive on the Theatre project as he has had many years of experience. We also consider the reasons given for Mr. Rowland's forced resignation as utterly ridiculous and without basis of truth. Following the usual procedure, Rowland was instructed to file application for vacation, for which he will be paid. At the expiration of that period, his name will go off the real. Understood that McKenzie was placed on the project by Rowland, who joined WPA when the government took over its operation.

Maude Adams Completes Teaching: Retires Again

St. Louis. Dec. 14. Having finished her stint of directng four performances of Rostand's 'Chantecler' by the femme students at Stephens College, Columbia, Mo., last week, Prof. Maude Adams has again returned to private life. Before her departure from Columbia, where she established the school of drama for the college, Miss Adams said she was going to Loudon after a short stay in the east. She will make no flual decision on the invitation to return to Columbia again next fall until after she had an op-portunity to rest, she added. Miss Adams recently celebrated her 65th

Capacity crowds saw the four per-formances in which 50 students, se-lected from 400 types, participated. Players were generously received. Miss Adams received \$10,000 for her two months' sojourn at Stephens College and Dr. James W. Wood, college and Dr. James W. Wood, president, who attempted to have her remain as a permanent fixture with the institution, obtained only a promise that she may return next year.

birthday at Columbia.

Carter Estate \$10,000

Hollywood, Dec. 14.
Mrs. Loslje, Carter left her entire.
10,000 estate to her husband.
William Louis Payne.
Assets consist of rights motion
pictures and plays.

6 LEGIT ARTISTS UNIONS SIGN WITH AFL

Last remaining non-union work-

Last remaining non-union workers the legitimate theatre are being organized by the United Scenic Artists, Local 829; American Federation of Labor. Charters were granted last week for six new unions, all affiliated with 829, all having certain degree of autonomy.

Those chartered include the Display and Diorama Painters, Mural Painters, Model Makers, Scenic Draughtsmen and Summer Theatre Artists. Dues are \$2 a month and the initiation fee is \$10. Figured the combined membership of the new unions may total 400.

Explained that the new unions, generally classed as 'artists,' will not conflict with the Costume Workers Union, also AFL, of which Louis Holland is the organizing head. CWU last week issued notice that in future all costumes in all branches of show business must be union made. When costumes have been designed by members of the Costume Designers Union, the CWU will make them, after which they will be turned over. members of the Costume Designers. Union, the CWU will make them, after which they will be turned over to the Theatrical Wardrobe Attendants Union members. In addition to handling them, latter group keeps: them clean and in repair. Dues to the TWAU are \$15. Initiation fee nationally is \$10, with an additional \$40 in N. Y.

While preparations for the forms.

\$40 in N. Y.

While preparations for the formation of the six new unions have been in progress for some time, final impetus to the organization has been the approaching N. Y. World's Fair of 1939. Understood the unions already have an agreement with Grover Whalen that all such work done on the fair grounds will be union made, but they hope to have that extended to cover certain other locations.

that extended to cover certain other locations.

New unions' idea obtaining some autonomy from the Scenic Artists was the plight of the scenic designers. Latter comprise the union with the scenic painters. But since the designers are greatly out-numbered, they have little voice in union policies and affairs. By taining separate unions, the new taining separate unions, the new groups hope to avoid that situation.

Bannerman Letout Surprises N. Y. Legit; Shubert Settling Pact

Replacement of Margaret Banner Replacement of Margaret Bannerman, English actress who was to have made her initial American appearance in Three Waltzes,' caused surprise in show circles in view of her contract. Arrangement with J. J. Shubent called for a guarantee of 10 weeks at \$1,000 weekly. Understood a settlement is being arranged, although the total amount is not payable until the termination of that veriod.

that period.

Odd angle of Miss Bannerman's engagement was a stipulation by the authors, Paul Knepler, Armin Robinson and Oscar Straus, who sold the American rights to Shubert with the American rights to Shubert with the proviso that she be secured for the show. Given reason for Miss Bannerman's withdrawal is the fact that instead of it being an intimate operetta as originally written. Waltzes' was made into an extrava-ganza. American adaptation is by Clere Kummer. Waltzes' is slated to open Christ-mas night at the Majestic, N.Y., with Kitty Carlisle in Miss Bannerman's part. She joined it in Philadelphia last week.

'Student Prince' to Open Revivals at Wilson, Det.

Detroit, Dec. 14.
Opening operetta revival at Wilson wood, wood, awe he will be atter here, under Shubert-Gallo-Baron-Wilson setup anniounced last week, will be 'Student Prince' for a week' s stand starting Dec. 27, at \$1.65 top. Theatre, which harbored only an occasional legit production the last few years, seats 1,900.

Season will run indefinitely if it rentire furshand, be in charge of the undertaking at this end, abetted by Alton R. Warner, resident manager of spot.

BIG COIN FROM TYRO PLAYS

Road Com for Hit, Name, Legits, **But B'way Panning Washes 'Em Up**

Chicago, Dec. 14.

Producers are rapidly learning that the road is almost surefire for big money if the show contains either of two elements: reputation or strong star value. With either or both of these qualities a show can stay out on the road for months, without going into New York at all, and do capacity business.

and do capacity business.

These producers are learning that there is more certain profits in staying out on the road with this type of show than going into New York and try for critical favor, by which they must either stand or fall. Shows with a New York reputation may or may not make good on the road. That has been proved. But once a show has been rapped in New York it hasn't a chance in the hinterland. That has also been proved.

That has also been proved.
Out-of-town managers point to the road elicks of such shows as 'Macame Bovary', with Constance Cummings; 'Jane Eyre,' with Katharine Hepburn; 'Doll's House' with Ruth Gordon, Paul Lukas, Dennis King and Sam Jaffe; 'Leaning on Letty,' with Charlotte Greenwood; 'Y. Obedient Husband,' with Fredric March and Florence Eldridge, and the Nazimova repertory of this and last season.

last season.

Should those shews go (or have gone) into New York and be received coldly by the Broadway critics they are washed up, not only for New York but for the rest of the country. Madame Bovary' is a particular case in point.

It did capacity business in Chicago. Box office was closed six days before the final performance, with hundreds of would-be customers milling around the lobby seeking in vain to botain tickets. Instead of staying here and remaining happy with its excellent notices and box office possibilities, the show was rushed into New York where it is bogging down. And should it go on the road now, it is generally agreed, the show will do nowhere near the business that it would have done without the damage of the Broadway slap.

win to nowhere hear the business that it would have done without the damage of the Broadway slap.

General agreement now is that the New York showing make a nameless production a hit. New York with likelihood of making it a national success. That a show with names will do business on the road without a so-called 'New York reputation,' particularly if those names are from pictures, since the provinces are much more impressed by the Hollywood tag than is New York where the Hollywood Jabel hasn't the glamour it possesses for the road spots.

Shields Reported Out As 'Shadow' Stager: Abbevite Said to Be Too Tough

Arthur Shields of the Abbey Players, the Dublin troupe which is having a successful engagement at the Ambassador, is reported out the director of 'Shadow and Substance,' which Eddie Dowling is producing. Irish actor stager had been engaged because the play was originally presented in Ireland under his direction.

sented in Ireland under his direction.

Understood that Shields withdrew atter differences with Sir Cedric Hardwicke, English player, who is in the Shadow lead. Irishman is a disciplinarian the singe and the Abbey Players call him boss. Peter Godfrey is said to have taken over the direction of the Dowling show. Abbeyites, who were originally slated for four weel: New York hits season, leave for the road after another week, at which time they will have completed a 12-week date. Success of 'The Far-Off Hills' led-to a change in their repertory schedule and it has been given for most of the engagement. Silver Jubilee, 'a new play, will go on Mondoy (20), and will be played the first half of the final week.

Reported that Samuel French, Inc., is negotiating with the Sir James M. Barrie estate for representation of the amateur rights of Barrie works. N. Y. offices of French refuses to verify or deny the report. Charles Frohman office, which controls the rights stated that its deal had until December, 1939, to run.

Not known what figure is being offered by French, but it is reported to be sizable guarantee against a percentage of future earnings. French now gets Reported that Samuel French,

Barrie Bid

ture earnings. French now gets only a small selling commish on all Barrie deals which must pass through Frohman.

STAGE RELIEF FUND **ENTERS 6TH YEAR**

Stage Relief Fund in New York entered its sixth year this week, supported principally by money from extra Sunday performances of legit attractions. Announced that in the free-year period the fund was the recipient of \$191,883 and \$195,180 was disbursed to needy legiters. Difference is explained by the fact that \$8,835, which was 'loaned,' was paid back to the fund in whole or part, indicating that a couple of thousand dollars are on hand.

dollars are on nano.

There have been 117 benefit performances, 17 played since the first of the year. Four of that group were given since the start of the present

Sir James M. Barrie Top Grosser-Behrman, Shaw, Maugham, Coward, Philip Barry Also Big-Writers' Income Depends on Biz Sense and Popularity— Authors Must Retain Rights-Outright Sales N.S.G.

FEMME CASTS BEST

By JOHN HURLEY

By JOHN HURLEY

Many plays that flop on Broadway later turn in big money from the amateur rights. Tyro royalties take longer to accumulate than those from the commercial theatre, but in some instances such plays gross as high as \$250,000 for their authors.

Top money-maker of all time from little theatre and student sources was the late Sir James M. Barrie, but many other playwrights have and do derive sizable incomes from their brainchildren which ostensibly died after the original productions folded. That is true not only of hits and moderate successes, but in some instances also of outright flops. Case in point "Big Hearted Herbert," which was anything but a smash on Broadway, but has been bringing in the sheaves since.

This important money source has

the sheaves since.

This important money source has generally been regarded as something to dispose of quickly for a small flat sum. Authors are rarely (Continued on page 59)

AMATEUR RIGHTS' Approve Single Minimum for All **Equity Members; No Sliding Dues** Scale Now; Secret Ballot Okayed

\$30,000 Laugh

Norman Bel Geddes, who pro Norman Bel Geddes, who produced 'Siege', drama that opened at the Longacre, N. Y., Wednesday (8) and closed Saturday, appeared at a costume ball at the American Music Hall night after the premiere in the frock of a clergyman. On the lapel he pinned the show's notices, all adverse, Added decoration was ab to fmourning crepe. Show costaround \$30,000.

SUPER SQUAWKS BRING **MERCURY PAY BOOSTS**

Salaries of the supers in the Mer cury Theatre's production of 'Julius Caesar' were raised last week from \$8 to \$15 a week. Their status was changed to extras. As extras, they come under Equity jurisdiction, which as supers they did not.

Understood that Norman Lloyd advised the supers unofficially, which helped them to secure the raises. Reported he talked personally to neported ne taixed personally to John Houseman about it. Upping of, the salaries will cost the Merk man-agement \$120 a week. Arrangement also works retroactively for a week, extras receiving a total of \$60 in -back-pay.

Single minimum wage standard for all Equity members, including both the senior and junior classifications, was insured last week by the endorsement of special committee headed by Peggy Wood.

Announcement of the committee's approval was made at the final quarterly meeting of the year, held Friday (10) at the Astor hotel, N. Y. Tuesday council ruled on \$40 weekly for all legit players excepting stock and summer theatres. Opposition group in Equity advocated one minimum for the past year to end alleged discrimination.

Other matters reported upon or discussed at the session included creation of, a special Equity section for WPA actors, support of the Coffee bill calling for the creation of, a federal Arts Bureau, approval of the secret ballot, shortened probationary rehearsal period, abolishment of the repayment of rehearsal mayer, rehearsal pay for stage managers and easing of the Equity rules. Or Sunday tryout performances.

In regard to a sliding dues scale, it was stated by Burgess Meredith that although the association favors such a move principle, it would sit back and see what mistakes the other performer groups make before adopting such a move. Proposal

sit back and see what mistakes the other performer groups make before adopting such a move. Proposal had been made at the recent discussion meeting and ber given considerable study since then. In reply to an appeal by retiring prex. Frank Gillmore for cooperation in the proposed reorganization of the Associated Actors and Artistes of America, Philip Loeb warned against Equity losing its autonomy and treasury. Gillmore minimized such a possibility.

treasury. Gillmore minimized suc a possibility.

Final meeting at which Gillmor would preside, it was one of th calmest in recent Equity history.

'Something for Nothing' Cast Partly Covered By Rehearsal Pay Ruling

Management of 'Something for Nothing,' which was yanked at the Windsor, N. Y., last week after two performances, will be required by Equity to pay two weeks' salary, to the cast. Deduction of rehearsal pay, however, applies to several of the players who had been cast when the rehearsal pay deduction rule was eliminated by the association.

Salaries of other players, enagged after the new ruling will not be affected. In the cases of the players can before the rule was passed, deduction of the two weeks rehearsal coin will be made from the second week's salary, Players' rated at the \$40-a-week minimum salary level will, not receive the second week's rehearsal money will cover 'tat sim. Something for Nothing' was presented by Stuart Drake, Inc., with O. E. Wee said to be the backer.

Infringement Suit Vs. Billy Rose Over 'Jumbo'

Suit charging copyright infringement and demanding an accounting of profits will be filed shortly by George Bard and Mia Triping against Billy Rose. Claim is connection with Rose's production of Jumbo' two seasons at the Hipps, N. Y. Plaintiffs nublishers. S. John Block their at unrey, will file the complaint shortly.

According to the plaintiffs, Rose attended performance of Bus-Fektic's musical, 'Star of the Circus,' in Budapest and, made overtures for the American rights, Product later dropped the deal and used the idea. 'Jumbo,' the complaint will charge.

32nd

ANNIVERSARY NUMBER

of



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Plays Out of Town

WINE OF CHOICE

Montelair, N. J., Dec. 11.
denma by S. N. Beltrian, pretile Theatre, Gilld, Inc., inderriship, of the Junior League of
the Montellian theatre, for two
ex, Dec. B. and 10. 37, before
the Archage, Chicaco. Millian
Philip Moellet. Settling, Lee

Miller Willes Color . 7 5	The Article of Callidde
Characterist Strategy	Wagsiall Gribble Mars Howes
M. C. L. Lanner	Miriam Hopkins
N Holl Dorante Service	The Military Secretary
1 add a characteristic and a con-	Theodore Newton
Darlan Commin	Leslie Danks
The feet Confragation	Aklhiko Yoshiwara -
Charles Manufact Charles	lerhert Yest
Tarres Il thinn I low.	Paul Stewart
Tien Thum	adi Mendie

Winc of Choice is extremely with the conventional house party for a background and throws together several very interesting people. There is Minism Hopkins as the perplexed Wilda Dorant order he perplexed Wilda Dorant order he perplexed Wilda Dorant order his several very interesting people. There is Minism Hopkins as the perplexed Wilda Dorant order his minism the perplexed Wilda Dorant order his minism the perplexed Wilda Dorant order his several to the perplexed Wilda Dorant order his several perplexed with the perplexed his perplexed with the perplexed his perplexed with the perplexed his perplexed with the perplexed

ONE FLIGHT DOWN

Baltimore, Dec. 13.

Drama ir three acts by Erle Stromm, based on the Austrian play by Alois Freund and Avinh Friedmann, Presented by Ar-thur Hammerstein, staged by Dmitri Os-rio: settings, Cirker and Robbins, As-darytinal theatre, Eatthore, Dec. 13, 37,

Jaro.	commendate Pearl
Mike Lenghan	Walter N. Greaza Walter N. Greaza France Bendsten Tont Tulley Carolce Kelly Florence Auer
Gosseng	France Bendulan
Chetone	Town Tulley
Defer	Country Matte
Mr. Schaller	Elements Asset
Ort. track that have	Florence Auer
Annie cosent.	Kay Miller
Val c Loges u	Beatrice de Neergaard
Ol'n Stiller	
Sarah Marth	Betty Moran
Carl Summers.	Dayld Morris
Mr. Marlin, A.	Harry D. Southard
Salvation Army Chri	Mary E. Hohan
Samuel Greenber	Buddy Matthews
Mrs Greenher	Lillian Shaw
Linter Careline	Robert W. Stewart
Partie	Holor Core
Pulling	
Photo 25	· · · · · · A fuceur (whileful.
************	Edmon Ryan
Pullgeman, vigorier	Marcus Merwiet

by the overwhelming anger and vengence of Jano. However, conscience takes 'hand before the turnial'. Final cartain flow day the turnial's of the turnial of turnial of the turnial of turnial of the turnial of turnial of the turnial of turnial of turnial of the turnial of turn

STRAIGHT SCOTCH

Boston, Dec. 11.

Comedy in three acts, eight scenes, by Francis K. Hart, Jr. Presented at Eliza-inchi Peabody Flayhouse, Boston, by Har-card bramatic Club, Directed by Mr. Hart, Settings, Howard Patch, Jr.

Satur Manualto Same	William Jude
Nicholas Wooding	Robert Markewich
Jacob It. Wallocker.	Lonnoth T Bird
Richards	Richard Whittemore
Tommy Harrow	Richard Whittemore
Treated to the treated	S. Roger Sheppard
Smallir Armina	I. John Profi
Angus MacQuane	Dogge Footel
Mary MacQuade	Peggy Eastel
Mr. Kelly	Charles Griffith
Me Shillb	Joanne Sterr
ve. Couleb	, Charles Griffith Joanne Sterr Naiter W. Webster, Jr
Mr. Sulltin	Jonas Mulle
Dr. Holden,	Araman Goodwill
Ammuncer	Norton Goodwli
Indee Renton	William Browthing
Onlookers at dog sho	W

mindisers at dug show.

Richard, Lawls, Patricia, Blake, George Stansfield, Mary Tiou Walpole, William Pennebaker, Virginia Leach, Edward Greenberg, Harry Kuperstein, John Goddard, Edward A. Callanan, Jr.

Harvard Dramatic Club brings out another new piece, indulges in some novelties, and affords the players and their appreciative audi-ence a pleasant evening.

ence a pleasant evening.

'Soutch' is not a Broadway show, nor does it pretend to be, but there will be be to be the professional touches from Francis Hart's pen and direction to sustain interest all the way. The splendid cast has a simple, fairly plausible plot to work on.

as imple, fairly plausible plot to work on.

Tommy Harrow (Richard Whittenore), after graduating from college, enters his father's brokerage firm, finally becoming a junior partner. But his mind is on Scottie dogs. His business boner loses the firm's biggest customer, infuriates father, who asks him to resign. With \$3,000, Tommy is at last free to follow his yen for dog raising.

When he joins a Scotch farmer in New Jersey, who is itching to switch from chickens to dogs, Tommy's girl, Fay Woodman (Miriam Clark) follows. The Scot, Angus MacQuade (L. John Profit), has a smart young daughter, Mary (Pegge Easfell). Love interest skillfully vacillates from Fay to the farmer's daughter, and back again, with a goofy Yale strong Fay to the farmer's daughter and back again, with a goofy Yale grad. Peter (James J. Storrow), thrown in for confusion to chase the two gals.

Tommy and Angus gamble everything on their Scottle does in auto-

Stands Completed the control of the

sapling and caused a dignified audience to gasp decorously.
Two exterior sets by Howard
Patch are very good.
In 'Scotch' there is a sturdy framework for the embellishment of a consistently brighter dialog, which might
convert, it into a winning farce for
professional stage or flums.
From here the play goes on the
college road, and winds up in Bermuda late this month.
For

FOL-DE-ROL

FOL-DE-KOL
(TRIANGLE OLUB SHOW)
Princeton, N. J., Dec. 13.
Medical controls in two ages. Foreis-mini, many controls of the control of the con

Resplendently staged and costumed, current offering goes historical. It is concerned with efforts on the part of the Duk of Clarendon and his Gaussack to Upset the shaker thread of which sits King Charles II.

Story departs radically from fact, and, moving swiftly through plot and counterplot, involves the disappearance of crown jewels, the London, fire, a coup d'etat, two romances; and entertainment by a school for ostracted orphan girls.

Froduction also has catchiest tunes. The control of the Counterplot of the Counterplot of the Counterplot of the Sun of Several 1988. The Sun of Several 1989, walk—Don't Run, by Morgan and Carl E. Davis '41, and the 'Drinking Song,' by Richard R. Uhl,' 93, and Canfield McK. Himes, '39.

Richard B. Cowdery, '38, shifts to male tole after two years of femining parts, giving outstanding, per anguish comic. His narration of a fairy tale and interpretative dancing are high points.

William J. Watson's villainous buch of Surendon, '39, is president of the Triangle Club.

Thomas B. Brazleton, '40, as the

tache et al., also wins acclaim. Water acceptable of the property of the prope

WILD DECEMBER

WILD DECEMBER

Boulder, Colo., Dec. 11.
Chapley, In: lines and and 12 scenes, by
four interest and and 12 scenes, by
four interest at the University Lecture
theatte, Bankler, Colo.
The livey Patrick Bronte: "Ioan Fairchild
Charletos Bronte. — Saith Hosenfold
Anne Bronne: — Nau Kresselluner
Barlick Branchell Bronte: "Mary Patrick
Takity. — Mary Patrick
Mary Patrick
Milleger — Mylesselluner
Louise Heger — Wifene-Hunter
Louise Heger — Pronces Gibber
Louise Heger — Pronces Gibber
Louise Heger — Pronces Gibber
Mary Pronces Hunter
Louise Heger — Pronces Gibber
Miss Wandler — Mary Hunter
Louise Heger — Pronces Gibber
Miss Wandler — Mary Hunter
Louise Heger — Pronces Gibber
Miss Wandler — Mary Hunter
Louise Heger — Pronces Gibber
Miss Wandler — Mary Hunter
Louise Heger — Pronces Gibber
Miss Wandler — Mary Hunter
Louise — Mar

Author is best known in this country for 'A Bill of Divorcement,' which served for Katharine Hepburn's film debut. Wild December had its world premiere at the Apolio theatre, London, May 26, 1933, where it was produced by C. B. Cochran. Its presentation here manks its American bow.

The story concerns itself with the life of the Bronte family, of which the three sisters gained considerable fame in England in the 19th century. Wuthering Heights and Angele and the Company of the Company the presentation here marks its with the presentation here marks its whereing how.

The story concerns itself with the life of the Bronte family, of which the three sisters gained considerable lame in England in the 19th century for such works as Jane Eyre, Withering Heights and Agnes Grey. The vehicle has somewhat the flavor of Barretts of Wimpole Street in that it narrates the lives of literary characters. Unlike the flavor of Barretts of Wimpole Street in that it narrates the lives of literary characters. Unlike the flavor of Barretts of Wimpole Street in that it narrates the lives of literary characters. Unlike the flavor of starts the more street in the flavor of Barretts of Wimpole Street in that it narrates the lives of literary characters. Unlike the filterary characters of the street of the str

Copenhagen Dec. 1.

Reported here that The Melody
That Was Lost, by Kjeld Abell, will
be produced Brondway this
scassin.

Plays on Broadway

LOVE OF WOMEN

Draina in three acts: (two secones). Tra-scitted by Messras Shithert: written by Anner and Phillip Stant; feetures Heather Angel, Valeste Taylor, Hugh Shinchir, Jec-tures and Phillip Stant; feetures Heather Angel, Valeste Taylor, Hugh Shinchir, Jec-tures and the Company of the Com-tant of the Company of the Com-lance of the Company of the Com-lance of the Company of the Com-sory. At, the John Goldon, N. Y., Dec. 18, 137, 38,320-200.

acqueline Vesey	Cathleen Cordell
de, Wingate	Sayre Crawley
ira. Winggle	
anns Harkiness	Leo G. Carroll
ullip Vesey	Michael Goff.
trigh) Wingute	Heather Angel
one Bourdillion	valerie Taylor
omi isouratman	

This is dull drama that flies over, under and around the Lesbian theme but never alights directly on it. Chances for any success are extremely remote. There's no sensationalism to buoy the b.o. through word of mouth.

mouth.

Collaborating authors, Aimee and Philip Stuart, have no surprises in their script, and much too much repetitiously rolling tide of talky talk, Action aimost, wholly absent, smail's pace of Act One virtually submer-powders the audience, and subsequently there's nothing, to arouse cm on the follow-through.

Slory is about a pair of girls, a successful playwrighting team. Elder and more severe member of duo fights against the more attractive and received and the second of the second

SIEGE

	AND THE PARTY OF T
١	Drama in three acts, presented at the
	Longacre, N. Y., Dec. 8, '37, by Norman
	Bel-Goddes; written by Irwin Shaw; staged
	by Chester, crskin; \$3.30 top.
	Escobar Abner Biberman
	litzan Jackson Halliday
	Pierlin Charles Loune
	Pierlto
	Pacheco David Leonard
Į	Tachesa David Leonard
	Comez Clwin Thatcher
î	SaviyLeopold Badia
3	Dr. CastroJ. Hammond Dalley
	Gullerra Sheldon Leonard
	Dluz
	Teresa
	Turnios Cardner
	Tornies
	Africated
	Marcial Rallin Bauer
	Manero aurfce Giesfield
	Mrs. Perez, Zantah Cunningham
	Villiam Franklin
	Capit Bellite

the garrison and the rat-tat of machine guns is frequent. Food has run out when a plane misses the mark in dropping fresh supplies, nothing remains but putrid mule meat. Guiterra, a bull affatter, goes forth to the supplies of the leg is amoutated by the doctor in the first the supplies, but it is the pacifist who first the shot. At the end, all start out to bring in the supplies.

Before they leave, however, Guiterra argues that they would be better off to surrender, while Perez tells, them they must continue to fight for democracy. Just what that means in American terms is one of the vague and the supplies of the pacifist.

There a bit of illicit romance. Guiterra coveting the comely wife of the pacifist.

Sheldon Leonard left the cast of Having Wonderful Time to play Guiterra. His impression of a courageous bull fighter is perhaps the best performance in this diffuse play. Harold Mosfet as Perez. Rose Hobart as the young wife, J Hammond Dailey as the doctor are others prominent. (Taken of Saturday after five performances).

Murder Sails at Midnight

Murner mysiery in three acts by Kuris tundon, three diether and measurements and property of the property of t

First presentation by a new group of anateurs and semi-pros is a who-dunit. Idea back of the production is to give playwrights and actors a place to show, for which a fee of 10% is garnered if the production is one. The present of the production is one of the production is one of the production is one of the present of the production is one. The present of the pre

tion is the first law of nature, love Dick.'
His secretary, in a fit of jealousy, finally bumps him off with a letter opener, after the others try and fail. Play moves so slowly in parts one wants to shout 'get on with it.' At a faster pace, it might sustain interest more successfully throughout. Technique of throwbeck to a former scene for repetition of each attempted murder is used in each case, house being darkened for the moment. The captain and ship's doctor act Holmes and Watson to solve the mystery.

Performances are adequate as the single set. As an experiment in agentry, and for giving perform is a chance to show it is interesting and might have possibilities. Show will run until Jan. 9, with Saturday

EDNA HIS WIFE

One woman dramn, in two parts, (1) scepes), allapted by Coincila Otis, Skinner from the navel by Margnet Ayer James, Settlings, Donald Oensinger; costumes, Hene Fous; music, Editor, Jacoby, Tjesenfel by Miss Skinner at, the Lattie, N. Y., Dec, S. 47, 82, 73 (p. 43, 30 opening).

Full-length drama for a single person looks headed for a prolitable boovection. Question whether the play of the previous Cornell poet of some of the previous Cornell poet of the proposition of the previous cornell previous cornelloss cornellos cornellos

(Continued on page 58)

Wine of Choice' Sure Chi Click: 'Doll's House' \$15,500, 'Take' \$9,000

Chicago, Dec. 14.
Loop got a new play this week, with
the opening last night (Monday) of
wine of Choice at the Enlanger as
the Chicago of Choice at the Chicago
the Chicago of Chicago of Chicago
the Chicago of Chicago of Chicago
the Chicago of Chicago of Chicago
the Chicago of Chicago
the Chicago of Chicago
the Chicag

Miriam Hopkins star name and ATS subscription.

Next Monday (20) the loop will get Tovarich at the Selwyn, replacing Brother Rat, which had an excellent run of it in town. Tovarich indicates considerable strength here on preceding word-of-mouth and fine publicity buildup.

Business was good last week, considering the time of the year. ATS sales aided 'Doll's House,' while closing weeks' notice helped Brother Rat, and nothing hurts You Can't Take It with You.

Estimates for Last Week.

You Can't Take 1: with You.

Estimates for Last Week

A Doll's House, Grand (1,300;

2,75) (3d week), Another week
and then to New York for postChristmas opening. Rose to fine \$15,
500 last week; strong femme recep-

ton.

**Trother Rat.* Selvoyn (1,000; \$2,75)

(17th and final week). Had a high profit in town. Managed \$8,000

Ratio Managed \$1,000

business.

"You Can't Take It with You, 'Harris (1,000; \$2.75) (45th week). Goes
along, fearing neither wind nor rain,
Christmas nor holidays. At better
than \$9,000, is a whirtwish
("Devil's Okeople," Great Northern.
"The Straw," Blackstone.

\$8,000 PITT ADVANCE FOR FREDRIC MARCH

Pittsburgh, Dec. 14.
Advance sale of around \$8,000 was rolled up for the Fredric March show, Yr. Obedient Husband, which opened last night (13) at the Mixon, reopening the house after two consecutive dark sessions. Biggest programative has been been been session, excepting Victoria Regina, and whow sale down the stretch is extracted to double that or more, depending upon what kind of notices the piece attracts.

Nixon will mill up the sessions.

attracts.

Nixon, will pull up the shutters again next week, making three out of four dark shears at our in Decembers.

Nixon will pull up the shutters again next week, making three out of the constant of t

Bennett Name Helps 'Door' to \$9,500, Cleve.

Cleveland, Dec. 14.

Near-zero winds and the fact that it followed Victoria Regina's record week into the Hanna worked against Joan Bennett's 'Stage Door' last week. At \$2.50 top she rounded up \$9,500 in seven performances, with matiness close to the full-up mark. Strong advance for the current Women pragges a city winder work one terrific panning, one rail-straddle review and one favorable report. You Can't Take It With You' is listed for Christmas Day in place of 'Yr. Obedient Husband, which was cancelled because of a prior Detroit da'

Estimate for Last Week

da Estimate for Last Week
Stage Door (Hanna; 1,435; \$2.50).
Not given much support from newspapers or weather, but Joan Bennett's name sufficient to earn good
\$9.500.

'Women' \$7,200, Indpls.

The Woman, at the English the atre here last week for three evening performances and Saturday matinee (9-11), grossed a nice \$7,200 in three stands during the week.

House play 'Brother Rat' current weekend for same number of performances.

'Daughter' \$7,000, Mpls.

Minicapolis, Dec. 14.
Yes. My Darling Daughter, grossed \$7,000 for four nights and a matince at the Lyceum here last week. Good total, considering subcrow worther and proximity to Christmas.
Plus its date at nearby St. Paul, Daughter chalked up \$10,000 on the week.

Morry Gest to Coast For 'Stream': 40G Take Looms

Los Angeles, Dec. 14. Los Angeles, Dec. 14.
Morris Gest arrives here next week for the Coast production of 'Lady Precious Stream' to be pre-sented at Philharmonic for nine nights and three matiness starting Dec. 23.

Attraction is expected to pick up \$35,000 to \$40,000 gross. 'The Great \$35,000 to \$40,000 gross. 'The Gr Waltz,' rolled up \$48,500 last year.

'ROOM SERVICE' \$6,000, BALTO.

Baltimore, Dec. 14.

'Room Service,' which tried out at
Ford's the tag end of last season, returned last week and chalked up a fair \$6,000. Good demand for lowerpriced seats, but not equal to the repeat figure rung up by Brother Rat at the same house earlier the

Ford's is dark this week, with Ar-Ford's is dark this week, with Ar-thur Hammerstein's comeback pro-duction try, One Flight Down, fea-turing Jack Pearl in his first dra-matic part, at the Maryland, the town's other legit house. Consider-able interest in this one.

apie interest in this one.

Estimate for Last Week

Room Service.' Ford's (1,988
\$2,20). Built middly to \$6,000.

One Flight Down, Maryland (1,570: \$3,30). Arthur Hammerstein
production, with Jack Pearl; opened
tast night (Monday).

'REGINA' K.O.'S ANOTHER RECORD: \$26,500, CINCY

Cincinnati, Dec. 14.
Adding to her trail of b. o. records in the current tour of "Victoria Regina," Helen Hayes played to a capacity \$26,500 last week at the Cox. At a \$3.39 top she set a new high for that house. Gross was \$1,000 over scale, added revenue being from standing room and chairs placed inside asiles.

Offers of as high as \$30 for a pair of orchestra seats for the Saturday (11) matinee were unaccepted by ticket holders. Vet cage boys remember nothing of the sort, even in the good old day see the saturday (12) matinee were unaccepted by the sort of the s

than the Cox.
tures.
Cox will be dark until Christmas
day, when 'Room Service,' at a
\$2.75 top, takes occupancy through
New Year's day.

'Letty' 5G in Toronto; 'Stage Door' Ad Okay

Toronto, Dec. 14.

Teaning on Letty, at \$2.50, grossed \$4,000 here last week.
Heavy advance sale for Stage Door' this week indicates \$7,000.
After a dark Christmas week Royal Alex will open Monday (27) with King Richard II.

Fredric March 20G, St. L.

St. Louis, Dec. 14
Yr. Obedient Husband, with Fredric March and Florence Eldridge in the top roles, copped \$20,000 for nine performances at the American Thea re, the sock engagement ending Saturday (11).
Noel Coward's Tonight at 8:30 bolstered by a heavy advance sale, moved into the American Sunday (12) for 11 nights and three matinees.

Rockford, Ill., Stock

Rockford, Ill., Dec. 14.
Actors Producing Association, New York group of 14 under management of Velma Royton, is here to begin a cro weather and proximity of christmas.

Pile and the company of the company will put on the week.

Brother Rat' is underlined for three nights and matine east month.

Current Road Shows

Week of Dec. 13 Between the Devil,' Shubert,

Boston.

Brother Rat, Selwyn, Chi-

Brother Rat, Sclwyn, Chicago,
Brother Rat, Hartman, Columbus, O. (13-15); English, Indianapolis, Ind. (16-18).

"Housemaster, Wilbur, Boston, Leaning on Letty (Charlotte Greenwood), Masonic Aude, Rochester, N. 'Doll's House' (Ruth Gordon-Paul Lukas), Grand Opera, House, Chicago,
One Flight, Down' (Jack, Pearl), Macyland, Baltimore,
"Richard III (Maurice Evans),
Forrest, Philadelphia.

Forrest, Philadelphia. Stage Door (Joan Bennett),

Stage Door (Joan Bennett).
Royal Alexandra, Toronto.
'Three Waltzes, Chestnut St.,
Fhiladelphia,
'Ronight at 8:36,' American,
St. Louis, (12).
'Room Service,' Community,
Hershey, Pa. (13), Karlton,
Williamsport, Pa. (14), Colonial, Elmira, N. Y. (15), Drake,
Olf City, Pa. (16), Shea,
Jamestown, N. Y. (17); Shea,
Eric, Pa. (18),
'Room Service,' Majestic, Fl.
Worth, City, Texas, San An-

Room Service, Majestic Pl.
Worth (18), Texas, San Antonia (14); Paramount, Austin (15); Orpheum, Waco (16); Majestic, Houston (17-18),
Wictoria Regina, Helen Hayes), Cass, Detroit.
Wine of Choice, (Miriam Hopkins), Erlanger, Chicago.
Women, Hanna, Cleveland.
'Yes, My Darling Daughter, Shrine Aude, Des Monies (12); Muny Aude, Kansas City (13-14); Arcadia, Wichita (15); Aude, Denver (17-18).
'You Can't Take It With You,' Harris, Chicago.

You Can't Take It With You,' Harris, Chicago.
You Can't Take It With You,' Plymouth, Boston.
You Can't Take It With You,' Greensville, S. C. (13); Plaza, Asheville, N. C. (14); Bijou, Knoxville, Tenn. (15); Erlanger, Atlanta, Ga. (16-18).
Tobacco Road,' Paramount, Alexandria (14); S.frand, Shreveport, La. (15-16); Paramount, Texarkana, Tex. (17-18).
'Yr, Obelient Husband' (Fredric March), Nixon, Pittsburgh.

Evans' \$19,000, 'Waltzes' \$16,500; Philly Building

Philadelphia, Dec. 14.

Playgoers were slow in turning out for a much-heralded show last week but, as usual, they finally came through. Show is 'Richard II' which started off at the Forrest as if it would duplicate its disappointing Pittsburgh week, but trade improved nightly and last three performances were big. This week, Maurice Evans gives his first performances of Falstaff in Henry IV. Part One in the country. They'll be given Erlay Country. They are and a distinct the Country of the English prima donnamargaret. Bannerman.

Holiday lineup as now definitely set brints. Brother Rat to the Forrest of The Country of the Country of the Country of Choice. Featuring Miriam llopkins and Leslie Banks, to the Chestnut or the same date. Abbey Players are skedded for the Chestnut or Locust soon after the first of the year. Philadelphia, Dec. 14,

Locust soon after the first of the year.

Rehard 11. Forrest 12:000 - 80-42.

Rehard 11. Forrest 12:000 - 90-42.

Friday (17) matince and night of this week, Maurice Evans plays Faistan in Henry IV. Part 1. Three Waltzes, Chestuat 11:446, \$3.42 - 13d-final week). Held-aver partly because biz was fairly good and partly because biz was fairly good and partly because Killy Carlisle is in as prina donar, replactire Mascured Bannerman: \$16.500.

7-11; by James M. Cain: will be produced by Richard Aldrich and Richard Myers. "Peter Arno," who is designing the sels, and J. J. Wild-lea, alterney for the producers such have a small piece of the show.

Xmas Hits B'way, but New Entries Okay; Wynn's 'Hooray' Big \$30,000

Pre-Christmas slump accounted for some new lows in the grosses and the grosses in the grosses in

Estimates for Last Week

'Amphitryon 38. Shubert (7th
week) (C-1,387-33.30). With subscriptions used up, gross should move upward somewhat, but hit has been
with leaders opening, rated
over \$21,000.

'Babes in Arms, Majestic (36th
week) (M-1,753-\$3.30). Business off;
moves to the 46th Street, laying off,
first part of next week, llowever,
\$12,000 estimated, Three Waltzes,
next tenant.

'Barchester Towers, Beek (3rd
week) (C-1,214-\$3.30). Agencies arranged a ticket buy before show
opened, with that support takings
shaded \$10,000 last week.

'Brother Rat,' National (33rd week)

Brother Rat, National (53rd week) (C-1,164-\$3.30). With a year's run mark chalked up, holdover still mak-ing some profit; rated around \$6,000 mark.

ing some prote, rated actions mark.

Father Malachy's Miracle, St. James (5th week) (C. 1520-83.30). Indications now are this comedy will make the grade; getting class trade; bit under \$11,000 last week.

Harlem.
'Processional,' Elliott.

'DEVIL' OK 17G; **HUB BIZ GOOD**

Boston, Dec. 14 Up and down business during the the legit field here. One week has been added to the run of "The House-master" and 'two stanzas' sliced off the engagement of 'You Can't Take It With You.

the engagement of 'You Can't Take it with You. New entry, 'Batween the Devil,' revised Dietz-Schwartz musical is stron', considering the season. Leaning on Letty' is skedded for the Shubert beginning Dec 25. Although not big, business is generally satisfactory, with only three shows on the boards. Estimates for Last Week.

Bettimates for Last

James (5th week) '(C-1,520-53.30). Indications now are this comedy will make the grade; getting class trade bit under \$11,000 last week.

'French Without Tears, Miller (12th week) (C-944-53.30). Held caround the same pace as the previous week, when business went of markedly; \$7,000.

'Ghost of Yankee Doodle,' Guild (4th week) (C-944-53.30). Not certain the same pace as the previous week, when business went of markedly; \$7,000.

'Ghost of Yankee Doodle,' Guild (4th week) (C-944-53.30). Not certain the same pace as the previous week, when jeu ound \$12,000.

'Wine of Choice likely successor.'

'Golden Boy,' Belasco (7th week) (C-1,000-53.30). Picked up last week when few attractions improved and \$12,000.

'Having Wonderful Time,' Lyccum (43rd week) (C-961-53.30) May leave datter first of year, but advance saile surprisingly good; off with field; arranged the topped after holidays.

'Having Wonderful Time,' Lyccum (43rd week) (C-961-53.30) May leave datter first of year, but advance saile surprisingly good; off with field; arranged the topped after holidays.

'Having Wonderful Time,' Lyccum (43rd week) (C-961-53.30) May leave datter first of year, but advance saile surprisingly good; off with field; arranged the topped after holidays.

'Having Wonderful Time,' Lyccum (43rd week) (M-1671-\$440). Big money musical, first full week and the topped after holidays.

'Having Mankedly (Log Hard) Havin (7th week) (M-1,355-8440). Advance saile so strong that there is, little change in gross, weekly count being around \$17,000.

'Having Mankedly (Log Hard) Havin (7th week) (D-1,205-33.30). Final week good of the sister of the sail of the province of the sail of the case of the province of the provi

Inside Stuff—Legit

Reason for the Theatre Guild printing a brochure headed 'Possibly you can figure out the answer, we can't' was reputed to be an attack on the Guild by George Jean Nathan, which appeared recently in a weekly magazine. John Anderson, critic for the N. Y. Journal, went to the Guild's support by going after Nathan day after his article appeared. Booklet, which was sent to subscribers only, contained the notices accorded the Guild's 'Madame Bovary' in Washington, Pittsburgh, Philadelphia, Chicago and New York. N. Y. press was adverse, while Chicago reviewers gave the show a rave. Some of the other-notices were divided.

Philly, once a champ tryout town, has had just one premiere this year. That was 'Between the Devil' at the Chestnut. 'Devil's' biz was not so forte and show scrammed after single week. Mask and Wigis invitation performance can't be counted premiere as show bowed to public in Trenton. During second week of his engagement, beginning Dec. 17, Maurice Evans will add 'Henry IV, Part 1' to his repertory, which might be considered as a tryout. Rest of the new shows, which played Philly, 'Hooray for What!', 'Bovary,' 'Three Waltzes,' etc., tried out in New England and elsewhere.

Noel Coward will never again play Chicago because of his reception on his last visit there several years ago, according to Robert Henderson, co-producer of "Tonight at 8:30. Statement was made by Henderson in a radio interview last week over station KSD, St. Louis, where a road company of Tonight is currently playing.

British actor-playwright burned at the attitude of Chicago audiences who laughed at the wrong places, Henderson said. Added that Coward had also never-recovered from a gangster scare in the Windy City. Henderson didn't go into details of the scare.

At least three scenic designers have taken to the lecture platform, either as a means of extra revenue or for personal gratification. Lee Simonson, Robert Edmund Jones and Donald Oenslager are the artists who are more or less regularly booked out of town.

Added to 'tyeeum bureau's eligibles is Brock Pemberton, producer, who gave a talk on show business in Cleveland last week. John Mason Brown, critic for the N. Y. Post, is now rated one of the tops on the lecture platform and makes more appearances than any of the reviewers.

Report that (Mrs.) Bernie Angus was a backer of 'Brown Sugar' and 'Angel Island,' which she wrote and which George Abbott produced, was without foundation. Both plays were wholly financed by the Abbott office. Neither melodrama was a success.

Authoress is a writer for pulp magazines, particularly those specializing on detective stories. Her first name, Bernardine, was shortened to Bernie because editors of such publications do not like to use women's monickers atop lurid yarns.

Louis Lissner, formerly with the Shuberts on the road as company manager and agent, is back in show business, acting in both capacities with Tonight at 8:30, touring the west coast. He conducted 'Ye Old Fashioned' bar and grill on 44th st., N. Y., near the Lambs club, but returned to his home in San Francisco last year.

Tonight' is operated by Robert Henderson on a royalty basis with John C. Wilson. Estelle Winwood and Bramwell Fletcher top the casts of the Noel Coward one-acters.

Sheldon Leonard, who was drafted to play the bull fighter in 'Siege,' returned to the cast of 'Having Wonderful-Time,' Lyceum, N. Y., when the former play was withdrawn Saturday (11) at the Longacre, N. Y., after ave performances.

Norman Bel Geddes, who produced 'Siege,' claimed he was unable to secure any other actor for the part, but stipulation was made that Leonard resume playing 'Pinkie' in 'Time' should the new play fail to click.

Howard S. Cullman, who got his show biz baptism as receiver and trustee of the Roxy theatre, N. Y., has been on the fringe of show business since, and he's still batting 100%. Cullman had hance to participate financially in both Golden Boy and Julius Caesar, but turned down both propositions. Shows are among the hits of the season.

'An American Couple' ballet which originally opened the second act of Td Rather Be Right, at the Alvin, N. Y., has been dropped. Figured it slowed the show. Chorus song and dance, 'What's It All About?' not used before, replaced it.

Retained from the ballet, however, is Georgie Tapps' dance specialty.



Shows in Rehearsal

'Greatest Show on Earth'— Bonfils and Somnes.

'If I Were You'-Paul Hervy

'Having Wonderful Time'
road)—Marc Connelly,
'Spring Thaw'—Max Gordon,

'Shadow and Substance'—Ed-ie Dowling.

'Tough t' Chaw'—Eisa-Moses, 'Barn Storm'—Walter Craig, 'Stop-Over'—Chase Prod, 'Shoemaker's Hollday'—Mer-ivy Theatry cury Theatre.

'3 WALTZES' SHOWGIRL ACCUSES PHILLY MEN

Philadelphia, Dec. 14.
Charges of criminal assault were placed against two men here, last week, by Leila Royce, 26, showgirl in Three Waltzes, Shubert musical at the Chestnut. Men, who were held in \$5,000 bail each Friday (10) to await trial, are Jack Berkowitz and Jacob Krass.

Miss Royce said the pair accosted her as she left the theatre, Dec. 3, and threatened to man her beauty if she didn't enter their car. She went with them to two night clubs, she said. Later, she testified, she was driven to Fairmount Park and

she said. Later, she testified, she was driven to Fairmount Park and

was driven to Fairmount Park amattacked.
Defense attorney, Herbert A.
Levin, asked why Miss Royce didn't summon aid while in the niteries.
She said the men warned her to keep quiet because they had friends in both places and she feared to make an outery.

PLAN ALL-CHI SHOW

PLAN ALL-CHI SHOW

Chicago, Dec. 14.

Equity officials here are waiting for a bond to be posted for a locally produced show, 'When Chicago Was Young.' Written by Alice Gerstenberg and directed by Carrett Loverton of Northwestern University.

Plans include the use of local radio and dramatic people, for the cast, with opening readied for Dec. 26 at the Studebaker.

the Studebaker.

NEW HAVEN DARK

NEW HAVEN DARK
New Haven, Dec. 14.
Shubert, dark since a fair-to-middling biz on 'Room Service' several weeks ago, will probably remain shuttered till after the holidays. Nothing is booked at present.
House was going along nicely, with several sellout shows in during mid-fall, but hit the toboggan on last three bookings, 'Housemaster,' Love of Women' and 'Room Service,'

Engagements

Freddie Bell, Frances Clay, Straw Hat.' Arlene Francis, Allyn Joslyn, 'All That Glitters.'

Thomas Chalmers, Mabel Page,

Tom Fadden, Natalia Danesi, Leah Penman, Edgar Barrier, 'Spring Thaw.'

Butterfly McQueen, 'Brother Rat.' Erin O'Brien-Moore, Eddie Craven, Iark Schweid, Bruce McFarlane, Vill Lee, 'Tortilla Flat.'

vin Lee, Tortilla Flat.'
Constance Cummings. Bernard
ee, Marie de Becker, Irving Morow, J. Malcolm Dunn, 'If I Werefou.'

You'. Marconi Duni, 1. 1045
You'. Helen Mack, George Moss, The
Cangster. Thomas Chalmers and Mabel Page
have replaced Ralph Theodore and
Octavia Kenmore in Tough i' Chaw,
Edwin Cooper, Donald Cameron,
Alice Ann Baker, Sta

Henie's Detroit Date

Detroit, Dec. 14.

Sonja Henie has been booked for five-day appearances on ice at Olympia arena, starting Jan. 5. Will bring along ice ballet which appeared in 'Thin Ice'.

Miss Henie, who jammed into Olympia last spring, will again follow Bess Earhardt and 'Ice Follies of 1938, which completed week's stand here two weeks ago before about 50,000 persons.

WING ATLANTA TERP PROF

Ted Wing, -dancer and in recent years a flash act producer and agent around Broadway, is now conduct-ing a dancing school in Atlanta.

Plays on Broadway

EDNA HIS WIFE

(Continued from page 56)

Continued from page 50)
placed and pointed. But Edna is essentially a drab character. She is kind, loyal, unselfish, sane and thoroughly admirable. But she's also so colorless; so lacking in imagination, so devoid of personality that she fails 10 hold the interest of her husband and children. As a result, she gradually becomes of less concern to the stage. Invodinately ambitious, completely self centered and ruth-less, Paul nevertheless is revealed through the eyes of the other characters as a person of tremendous vitality, drive and consequence. It's a deft job of scripting and playing to make his character so clear.

Miss Skinner plays eight different women shane of the stage and the stage of the other characters as a person of tremendous vitality, drive and consequence. It's a deft job of scripting and playing to make his character so clear.

Miss Skinner plays eight different women shane of the stage of the the sense shall be suffered to the stage of the stage o

Something for Nothing

Farce in three acts, presented at the Garace in three acts, presented at the Garace in the Garace in

noyle: Millard aucone, librote: Ment Thurber
First nighters rated this one a certain casualty. After the rist few
minutes, play settles down with a cergrant casualty. After layers who have
figured in much better things can do
nothing to lift the play above the
level of mediocrity.

Story has to do with a family bent
on winning a \$100,000 chewing gum
ad cantest, neglecting all else. Fellow who conceived the puzzle and
knows the answers; rents a room
with the family, hiding out until the
contest is ended. But two crooks
the layer contest is ended. But two crooks

Puzzle hounds work out right answers on their own, but lose the
brize anyhow, romance between the
brize anyhow, romance between the
daughter and the roomer having
eliminated their eligibility. Proceedings are supposed to be given an
extra dash of the comic by an uncle
who succeeds in getting strange
plant, with an odor, to bloom.

Despite the luckless performance,

Lulu McConnell stands out. But it makes no difference, even with the aid of Edgar Stehli, Sylvia Field, Joe Brown, Jr., Millard Mitchell and Richard Taber, among others.

(Taken off Friday (10) after two performances; printed for the rec-

Laura Hope Crews For May Whitty in 'Husband'

Pittsburgh, Dec. 14.
Laura Hope Crews arrives here from the Coast tomorrow (Wednosday) to begin rehearsals with Fredric March in 'Yr. Obedient Husband, currently at the Nixon. She replaces Dame May Whitty, latter withdrawing with the explanation the role isn't suited to her. Latter remains with play this week, however. Miss Crews goes into the east in Detroit next Monday night.

Montgomery Clift, stricken ill in Cincinnati two weeks ago, returned to the show last night (13). John Cromwell (no relation to director of same name) had been filling in during-Clift's convalescence.

ing Clift's convalescence

Mrs. Hal Skelley Wins

Mrs. Eunice Skelley, widow of Joseph (Hal) Skelley, the actor who was killed three years ago by a N. Y., New Haven & Hartford train near his home at Cornwall, Conn, was awarded \$10,000 damages Monday (13) by the Circuit Court of Appeals, N. Y.
High court's action reversed District Judge Francis G. Caffey, who had himself dismissed a jury's verdict for the same amount.

"Sunup to Sundown," by Francis Edwards Faragoh, has been acquired by D. A. Doran, story editor of Columbia pictures. Rehearsals start in a few weeks. Doran's venture is understood to be strictly on his own.





"Please, Miss Greenwood, don't stay away so long again." —Mitchell Woodbury, Toledo Blade, Week December 13: His Malesty's Theatre, Montreal



Coin From Tyro Plays

(Continued from page 55)

able to sell their own properties in-dividually, so they are either sold outright, shared with an agency or let out on commish basis. Sale re-turn is slight, but in the latter two arrangements playwrights have re-ceived big coin for a brief interval and at least some return for a life-

Some writers, either through business acumen popularity, have been able to retain royalty interests in their works. Same is not true of many others who never know after an outright sale what they might have gotten in royalties. Former crew have been enabled at times to maintain inactive status—living, the lite of Riley on royalty—with comparative comfort. Others have just gotten by on their tyro take. In both instances, however, it's only through retention of future possibilities that this was possible. While many have independent in-Some writers, either through busi

While many have independent incomes, trusts, etc., from saved com-mercial revenue, they could not maintain their respective living tastes minus the steadily-flowing in-noverts income. Over the theat-real sason it is estimated that some earn \$300 weekly. Figure varies, more of less, but there is an assured income. It decreases, but never entirely peters out in average lifespan. Aurania Rouverol and Philip Barry have gathered as high as \$15,000 and more yearly, over a period of years, as two of the am favs.

Foregoing earnings do not include comes, trusts, etc., from saved com

stwo of the am fave.

Foregoing earnings do not include monies gleaned from stock, repertory and summer companies, Scale for the Little theatres, clubs, scholes, churches, colleges, etc. All pay on a per-performance basis, price for amateurs averaging about \$23, per showing. It all adds to the annual gross but in no sense do stockers, etc., attain anything nearly, approaching the figure of the simon pure pures. Most of stock coin comes from summer companies reviving recent successes. Sir James M. Barrie also takes high in this division, with some of his works getting: much as \$125 per performance from the tyros.

Barrie's \$20,000 a Ye

Playwrights who continue writing naturally add to their future earning capacity. But on the other hand, regular income from preceding writ-ings permits certain of them to write ings permits certain of them to write less prolifically, and consequently better, it is thought. Those in the all-time high brackets, besides Sir James Barrie, who is said to have earned well over \$20,000 annually from this field, are S.N. Behrman, Oc. B. Shaw, W. Somerset Maugham, Noel Coward and Philip Barry. All of latter have realized separate fortunes from this end.

tunes from this end.

Others who have fared well but do not quite reach toppers are Owen Davis, St. John Ervine, Eugene ONeill, George S. Kaufman, Booth Tarkington, George Kelly, who for Years lived on amateur returns; John Drinkwater, Kenyon Nicholson, Maxwell Anderson, J. B. Priestly and Elmer Rice Robert E. Sherwood and A. A. Milne have fared extra

wolf with their am accumulation.

Another collection of scribblers make their way by writing almost exclusively for the amateur market. Charles George (whose Love in My Fashion' was a flop on Broadway last week). William Braun and Wall Spence are in this category. Leader is George, earning a sizable income regularly via strictly am writing endeavors. This has been figured to better \$10,000 annually for some and more for the specialists.

In addition to the perennially

more for the specialists.

In addition to the perennially popular Sir J. M. Barrie's works, others such as 'Growing Pains,' Steidding,' Bishop Misbehaves,' 'Bay Fever,' Family 'Upstains,' Tommy,' Applesauce, 'Big Hearted Herbort,' Late Christopher Bean,' Seven Key's to Baldipate,' Charley's Aunt,' Adam and Eva,' 'Roliday, 'Call it a Day,' Youngest, and 'Goose Hangs High,' Youngest, and 'Goose Hangs High,' In the this super sale classification. Accent Youth,' Broken Dishes' and 'Berkeley Square' have also done well for themselves after the critics passed comment and play went to their rewards. 'Whole Town's Talking' is among the peak grossers of all time, having pulled in \$20,000.

Large Income Skidding, 'Bishop Mischaves, 'Hay been generally regarded as worthy Fever, 'Family Upstairs,' 'Tommy,' Applesauce,' 'Big Hearted Herbort,' Late Christopher Bean,' 'Seven Keys to Baldpale,' Charley's Aunt, 'Adam and Eva,' 'Holiday,' 'Call It a Day,' Youngest,' and 'Goose Hangs High.' At into this super sale classification,' Accent 'Youth,' 'Broken 'Dises' and 'Berkeley Square' have also flow well for themselves after the crifics passed comment and plays went to their rewards. 'Whole Towns Talking is among the peak grossers of all time, having pulced in \$200,000.

Large Income

Sources report instances where blays have earned excess of Holosood since their original pre-

More recent illustration is seen in listing of a new one-acter of a comparatively unknown author which in first six weeks in catalog is already booked for \$350 in dates, There are plenty of plays which have earned \$50,000, some of which authors have received but which in some cases is almost totally lost to them through suttingth sale. Managers collect 50% of take for first three years, on royalty basis, and are then excluded from the picture.

"First fady recent success is all-

then excluded from the picture.

'First Lady,' recent success, is already set for 100 dates since its release and looks to double or treble, that figure during first year of its existence outside the commercial theatre. Also in the up-to-the-miute clan is 'You Can't Take It With You,' for which 3,000 dates are predicted during first couple of years after if is made available to tyros. As many as 30 letters a day request-As many as 30 letters a day request-ing info on the play are received by the agency handling. 'Stage Door' is another that will tail little behind 'You Can't Take It.'

Great success of 'Yellow Jack' and 'Paths of Glory' substantiate the claim that main drag flops are often amateur almighties. Both have earned 10 times more in amateur rights than they did when introduced. Information that leading agency offered the then living Sir J. M. Barrie \$50,000 as a flat guarantee against all future earnings, with a share to boot, is further indication of take in this preserve.

One angle of the royalty-versus outright sale situation is that while an author may retain a share in the royalties of his plays, that fact will hurt its chances for getting a top hurt its chances for getting a top number of playing dates. Reason is that agents naturally push any plays on which they own all rights. As a result, plays which pay only a per-centage to the agents must make their own way unaided by selling hypo. hypo.

General appeal plays sell to more than 1,000 groups scattered all over the U.S. There are altogether 10 the U.S. There are altogether 10 times that many amateur theatrical times that many amateur theatrical groups. However, majority cannot use everything and must be choosey because of religious, moral and other reasons. Divergent tastes and economics regulate this situation. Preference goes to one-set affairs which require little cash outlay and those couling the contract of College and the contract of the contract o calling for large femme casts. Gifs, it seems, are more anxious to act than are boys. Males are more reticent about getting up on a stage but the gifs all flock to the rostrum. Hence, girl-heavy plays, particularly those with younger characters, are most popular. most popular.

Actors' Ruin

(Continued from page 1)

crete evidence that the benefit show

crete evidence that the benefit show impresarios regard this as a very worthwhile consideration for the amount of talent they get.

A bill comprising \$10,000 to \$50,000 worth of talent, as normal salaries—even if but one performance—is dirticheap when paid off at the rate of 15% of the gross.

National Problem

Right now every key city, outside New York well as in the of New York well as in the Broadway belt, is in the midst of all manners of charity vaudshows.

manners of charity vaudshows.

Actors of late are kidding on the square that they're groggy running between benefits, but since that's the only place to show, a vaudeville act nowadays, maybe it's just as well they work for free, else they'll get rusty from layoff.

The benefit show thing has its origin in a few basic worthy causes of more than local or communal scope. The annual Xmas shows or the pre-Thanksgiving benefits have been generally regarded as worthy general community causes, but from general community causes, but from

CONCERT

courtesy card' when a politico aus-pices is involved.

There are a few of the smarter ex-vaudevillians who've discovered that vaudevillians who've discovered that their talents can pay them good dividends, albeit indirectly. Gene Doyle (Doyle and Donnelly) ... now with Vinco, liquot importers, and an occasional grajis show seems to help the cause along when selling case goods. Georgie Price owns a seat: the stock exchange and how can he refuse hopping to Westchester for a cuffo show at one of his larger tomer's pet charif. The many exvauders now selling insurance, or in the retail business, now and then unouk an old routine as a goodwill buildup.

buildup.

But working actors who are faced with playing a benefit route; in order to keep themselves front of an audience, is something else again. As, also, the donation by the top radio nitery, legit and other players, apart from just the variety talent, who find that their voluntary charity bookings help knock themselves off at the bo.

Scribbling M.C.

One of the most intensive approaches of late have been via the proaches of late have been via the newspapers and their columnists. Where formerly a newsman did his stuff, in printer's ink, many, today have become show-minded, what with radio, personal appearances, etc. As result, these by-liners are pressed into service to m.c. benefit shows. Not the big ones, but the many more that one generally hears nothing about. The by-liners get their ofders via their papers, the papers are usually gotten to by influential friends, advertisers or pential advertisers important citizens, and the like. The newspaperman, thus pencilled in for the me, chore, is made an automatic ally of the thus pencilled in for the m.c. chore, is made an automatic ally of the cause, no matter how remote it may be to his immediate ken, because the by-liner, for obvious, reasons, wants to see that at least to couple of good acts: there, so he goes out and digs em up. It's cinch because the newspaperman-m.c. is usually w.k. by rep, and usually has a nite club, radio or raito beat from which to draw talent.

On a sucresse New York alone.

which to draw talent.
On an average, New York alone sees an average of about 500 benefits of varying types and sizes annually, Of this number about one-third are given in theatres. The rest are split among hotels, clubrooms, etc. Of the 500 it is estimated that 200 use well known performers, standard acts, and stars in many instances, It is this latter angle that puts the kibosh on regulation vaude.

The only benefit the profession

The only benefit the profession derives is that which goes to the various actors' charities, homes, etc., but that, in itself, is also no immediate aid to the working performer who is caught in the middle of working for observing the constituent of the control ing for charities, to some extent to insure his future but who, para-doxically, finds himself being cheated of a living at the same time while doing so.

Chi Mayor's Ultimatum Chicago, Dec. 14.

Performers belonging to Actors Equity have been forsaken by Mayor Kelly and his committee in their arrangements for the fifth annual Night of Stars Christmas benefit slated for tomorrow night (15). The chief executive has decided to use stars from radio, restaurants, studios and wadeville houses in the city.

and vaudeville houses in the city.

This marked another step in the wrangle between the Mayor and the Theatre Authority, Inc., Equity affiliate, which had fought to secure a 15% fee from the proceeds, for indigent performers.

Another attempt to secure a pact between the two factions resulted in a block when Alan Corelli, executive the two factions resulted with James C. Petrillo, president of the Chicago Federation of Musicians, one of the shows managers. of the show's managers

Monte Carlo Ballet Ends Two-Day Stay in St. Paul

St. Paul, Dec. 14.
Ballet Russe de Monte Carlo closec A two-day engagement here. Saturday (14) night, with the Northrop audi-torium, on the University of Minne-sota campus, filled. Scale was from \$1 to \$3 top.

Marked the first time that the ball-let has above locally with the Min.

let has shown locally, with the Min-neapolis, Symphony Orchestra, play-ing. Symph was in the pit, under direction of the ballet's Efrem Kurtz.

'Sing for the Lades, satirical play on drama schools by Herry Shale, Jr. will be produced on the Coast next spring by the new firm of Ralph Nelson and Lucien Henri. A B'way production next fall is also planned.

Met Opera Falls to 49G in 2d Week; N. Y. Concerts Stagger, Symph Rises

Carnegie Hall

JANUARY

1. Eve. Philliariponic-Symph.
2. Art. Philliariponic-Symph.
3. Eve. Arthurmonic-Symph.
3. Eve. Fullmariponic-Symph.
4. Eve. The Arthurmonic-Symph.
5. Eve. Arthurmonic-Symph.
6. Eve. Arthurmonic-Symph.
6. Eve. Arthurmonic-Symph.
6. Mail. Bookon Symph. Symph.
6. Mail. Bookon Symph. Symph.
6. Mail. Bookon Symph. Symph.
6. Eve. Arthurmonic-Symph.
6. Eve. Arthurmonic-Symph.
6. Eve. Arthurmonic-Symph.
6. Eve. Schola Candorum on N. Y.
6. Eve. Alexander Culledon Symph.
6. Eve. Hullarmonic-Symph.
6. Eve. Alexander Culledon.
6. Eve. Arthurmonic Concert for Symph.
6. Eve. Alexander Culledon.
6. Eve. Alexander Symph.
6. Eve. Hullardonic Symph.
6. Eve. Hullardonic Symph.
6. Eve. Alexander Symph.
6. Eve. Sym JANUARY

28. Att. Philmermonic-symph.

28. Bye. Chyn. Yonsky aid Victor

29. Morn. Philmirmonic. Concept. Tor

Young People.

20. Att. Nathan Milstein.

20. Eye. Philmarmonic-Symph.

30. Att. Philmarmonic-Symph.

31. Eye. Rudoff Segin.

STOESSEL ARBITRATING **CLEVE. MUSICIAN TIFF**

Cleveland, Dec. 14.

Differences between Cleveland Symph and musicians' union over important talent are being arbitrated by Albert Stoessel, brought from N, Y, for that purpose.

Head of the Juilllard School of Music suggested that merits of 10 men involved in dispute should be settled through a special audition. Five of them are out-of-towners, who were kept from playing by a threat of expulsion issued by union headquarters in N, Y. Order came after Milton Krasny, prez of local here, protested that conductor Artur Rodzinski was prejudiced against Cleveland musicians.

Men kept off the bench are Leon

tur Kodziński was prejudiced against Cleveland musicians.

Men kept off the bench are Leon Zawiwza, David Schwartz, Jac Goredetky, Theron McClure and Tom Brennan. If Stoessel okays them, and also five Cleveland musicians suggested by Krasny, after auditions, orchestra, will be increased by 10.

Expected that the Symph will drop its injunction suit against union, but peace terms were not revealed by Grover Higgins, attorney for orchestra. Both Carl J. Vosburgh, manager, and Rodziński are now in N. Y.

Ballet, SRO in N. Y., 5G; Late Rush for Tickets

First Dance International ballet program at the Center theatre last Sunday night (12) was a sellout, with 266 standes. Ritzy crowd in at-tendance provided gross of about \$5,000

55,000.

Ticket agencies were snooty at first about handling the show, but called frantically at last minute when discovered that program was going over big. Next show at the Center under Dance International auspices will be held. Jan. 2.

KOUSSEVITZKY FUMES

Symph Leader Quits in Pitt Due to Latecomers; Returns

Pittsburgh, Dec. 14.
Late arrivals almost wrecked the
Boston Symph concert here Sunday
afternoon when Serge Koussevitzky,
conductor, stalked off the platform
in-rage during the playing of the
opening number and threatened to
call off, the whole thing.

After five minutes however, dir.

After five minutes, however, dur-ing which the audience was in an up-roar. Koussevitzky returned to the stand and the concett proceeded without further interruption.

'Waikiki' Unit Set

Walkin, Nights opens Jan. 20 at the RKO-Keith, Boston. Goes from there to Proctor's, Troy, Jan. 28 and then into Proctor's, Schenectady, Feb. 3.

Concert grosses in New York last week were in and out: Metropolian Opera took its customary skid after the bullish opening week. Philarmonic-Symph, however, continued to elimb. Symphers have been doing even better than anticipated this season. Explanation fingers are pointing to the growing reputation of the growing reputation. It is proving a worthy successor to the supposedly irreplaceable Arturo Toscanini. With the latter's Saturday night NBC series apreaching, observers are awaiting the test of strength.

Estimates for the Week Metropolitan Opera Co. Met. O. H. (3,580: 57-54) (2d weck). Six performances, plus a Sunday night-opera concert at \$2 top, drew and finate, \$45,000. Off from opening week, as a xpected, but holding up Philhemenic-Symph, Carnegie Hall (2,780: \$3-2-\$1,75) (6th week). The concert for conducting growing and risual sock Thursday and Friday boosted the gross to \$15,200. Grosses so far are better than anticipated, and growing. Seas 's first concert for youth Saturday and Friday boosted the gross to \$15,200. Grosses so far are better than anticipated, and growing. Seas 's first concert for youth Saturday and Friday boosted the gross to state the proper season of the proper season of the state of the season of the state of the season of the state of the season of the season of the state of the season of th

He's sure capacity, \$5,000 figured certain.

Wagnerian Festival Singers, Carnegie Hall (2,760; \$2,20) Saturday (11° aft. Very good for a non-name out-f-town outfit. Draws with 1° serious music appreciation bugs. Custed at just under \$4,000 against a possible capacity of \$4,600.

Hippadrome Opera Ce, Hippa (5,500; 98e.), Saturday (11) night. Alfreto Salmawri. outfit didn't do so well as previous weekend, \$2,500.

LILY PONS DRAWS 5.500 LUCIA' IN DETROIT

Detroit, Dec. 14. Lily Pons' performance of 'Luci

Lily Pons' performance of 'Luci di Lammermoor,' postponed from last spring when she was ill, drew overflow audience of 5,500 to Massonic audie last week under auspices of Detroit Civic Opera Co.

Between acts Thaddeus Wronski, general manager of local opera company, was presented with the rank of Chevalier of the Order of the Crown of Italy by Germano Castellani, Italian consul, for impresarior interest in behalf of Italian art ani, Italian consul, for impresario's interest in behalf of Italian art America.

Menuhin, Schoop Set For Pitt. Appearances

Pittsburgh, Dec. 14.
Regular series of May Begele concerts at Syria Mosque, announced earlier in year and for which subscription tickets have already been sold, has been augmented by two extra attractions. First is Yehudi Menuhin, who plays here next month, and Trudi Schoop comic ballet, coming in March.

month, and Trud. Schoop comic bal-let, coming in March.
Another recent ballet booking here is that of Lincoln Kirstein's Ameri-can Caravan, which goes into 250-seat Pittsburgh, Playhouse tomorrow (15). for four performances under Playhouse auspices.

Zimbalist Nixes Pix

Efrem Zimbalist, violinist who appeared here with the St. Louis Symphony Orchestra last week, has no intention of following Jascha Heifetz, another famous bow-scraper, and Leopold Stokowski, leader of the Philadelphia Symphony Orchestra, into the films.

Zimbalist, making his first appearance here in seven years although on his 26th annual American tour said he liked pix for entertainment but as to appearing in them was a dif-ferent story.

ILLNESS FORCES SOLO

St. Louis, Dec. 14.

Illness of Ezio Pinza, basso, prevented his appearance with Mme,
Elizabeth Rethberg, soprano, at a
joint recital in the Municipal Auditorium under the auspices of the Civic Music League last week and it turned into a solo for Mme. Reth-

berg.
She added two groups of songs.

N. Y. Mirror's Adv. Plugs

Doubling of advertising solicitors as editorial men, seldom the case in metropolitan journalism, but not in

Doubling of advertising solicitors as editorial men, solicitors as editorial men, solicitors were revealed in several instances last week to be the case at Hearst's N. Y. Mirror. Revelations were made at National Labor Rolations Boardhearine as a result of complaint brought by the Newspaper Gold, in which it asked to be certified as the calculated borrows and the solicitors of the collective bargaining agency for all commercial and editorial employees. Mirror management scaling in the NLRB hearings. Among those testifying. Charles McCabe, publisher, editor Jack Luit, and circulation manager, Peter A. Blocuntential of the management's testimony was to show how each department was a little separate world bargain searrafely. Result brought out testimony showing what departments paid the salaries. Julian Scannan musc crick, who works cans suffry, said his income was derived from a 10° commission he is paid for the music and concert advertising he solicits. Admitted his critiques were somewhat in the solicity of the days when Metropolitan Opera productions are announced, as this is situalized for two das a week from that account.

Amos Lendman, rewrite man testified rearding his part in a contest most of the prizes and contest and when the form of the prizes and contest and when the form of the prizes and contest and when the form of the man easified rearding his part in a contest and when the form of the prizes and went distribution of the prizes and

directed to so the circulation man-ager about distribution of the prizes

ager about distribution of the prizes and wes told to pick the winners on teographic basis?

Ted Friend, who writes night club column; 'After Dark,' testified he wes advertising payroll, and solicits advertising. Mildred Forenbach, who edits the Clady, Glad Beauty column, told how certain accounts are plugged at the request of ad sellicities.

how certain accounts are plugged at the request of ad sollcitors.

Florence Richardson, food editor, who writes the Prudence Penny' col-umn, is on' the advertising payroli, and also-writes real estate news 'when there is enough real; catale ad-vertising to warrant running news.' Stated that there was no dictating from the ad department on her food

column, however. Charles C. McCabe, publisher of Charles C. McCabe, publisher of the Mirror, was on the stand for eight hours last Saturday and in the course of the testimory, declared that 'Ted Friend thought he was Walter Winchell, but wasn't. Stated that the Mirror was not out, after in-creased circulation, but testimory to the convocitie effect was given by the opposite effect was given by Pcter A. Bloom, circulation manager, who had not heard McCabe's testi-Pcter

ony, On Monday, Mike Hodgins, head t the Mirror's composing room, tesof the Mirror's composing room, tes-tified that in the 10 years he had been with the paper, only two men had ever become members. had ever become members of the printers union. Stated that in the combined Journal, American and Mirror chapels in that period only five mon had ever been able to be Mirror chapels in that period, only five, mon had ever been able to become members of the printers union. Mirror now has about 25 members in the composing room who can join no other union, and the Guild is claiming jurisdiction over them.

F. P. A. to Edit New Mag Franklin P. Adams (F. P. A.). Hey-wood Broun, Westbrook Pegler, Deems Taylor and George T. Bye are

Deems Taylor and George T. Bye are fashering new weekly. Connecticut Nutmer, to preem soon. Publishing corporation was announced last week in New Cansan, near which most of by-thers dwell. Understood Adams, until last March columning for Herald Tribune and before that on old World with Eroun and Taylor, will edit. Other contribs, in addition to other writers in neighborhood, will work without pry. Dr

Idea popped when boys got to-gether at Broun's biglinday party.

gether at Broun's biguagy getter and U.P. correspondent in Ezypt, interviewed Mikishpine of Palyan Prehis prime minister there, on the political situation, he stirred up a hometer real situation, he stirred up a hometer siest, all but getting a deportation received and the part and submitted interview for his oksy. Seliet hen wired story. When the interview appeared in local papers, it looked a lot different than when Nahas, gave it Government was infuriated and issued its own version. Manay declaration that Ezypt and Shand Shan

was Nähas' statement to the effect that he was the saviour of the peo-ple, which caused a big headache among the dictatorship-grumblers. When government saw that Italy d, everything as oke with who remains in Egypt.

Wind' Has Problem in Holland

Wind Has Problem in Holland
Margaret Mitchell, au hor of Gone
With the Wind, has appealed to
U. S. Department of State for help
in pro-ecting the pub ishing rights
out ome in Holland. Several months,
aso writer negotiated with Dutch
publisher who wented to bring out
translation of 'Wind' Hollandese
and discovered that another pubisher in that country was preparing
to print a translation without her
permission.
The firm, Zuid-Hollandsche Hit-

permission.

The firm, Zuid-Hollandsche Ultgoversmaatschappij, of The Hageignored her profests and wri er hired
a barrister to file injunction to an order of the injunction to halt unputhorized publication of her book. This was denied and an appeal (ratem, Denial w. ground that publication of 'Wind' had not been 'multaneous in U.S. and Candon, Miss Mitchell says book was nublished simultaneous y and fer butch lawyer failed is submit deem plete evidence when care was heard in lower courts of Holland. Having been copyrighted in Canada, authoress declares, book automatically sacquired yright rights in Holland and other countries that subcribed to Berne Convention, an

in Holland and other countries that subscribed to Berne Convention, an international agreement affecting copyright matters in practically all important nations, recept U.S. White Macmillan Co., publishers of wind controller and the beautiful and the second of the controller and the second of the international

While Macmillan Co., publishers o. "While Macmillan Co., publishers of the bring it out in May, 1930, they postponed publication 30 days when Book of the Mon h Club selected it for July." culation. Actual publication in U.S. did not occur until June 30, 1936, which was simulaneous with publication in Canada, according to Miss Mitchell: who says she is prepared to Mitchell, who says she is prepared to fight the case through the highest courts in Holland.

Appeal to State Department for help was made in hope that action could be specded and alleged outlaw publication halted.

Book Guild's Radio Fromotion
Book and Magazine Guild will arrange a series of broadcasts early
next year, possibly over CBS coastto-coast hookup. Similar series was
arranged this year. Round table discussions, talks, skits, etc., are
planned, with efforts currently being
made to secure Joan Crawford,
Lionel Stander, Franchot Tone, Jean
Muir, Sylvia Sydney and other actors
known to be union sympathizers.
If deal with Columbia doesn't go
through, broadcast will be over,
WEVD or WQXR. The B. & M. G.
is a local of the United Office and
Professional Workers' Union, a CIO
International

International.

Gannett Faces Rivalry

Incorporation papers filed for new six-day Rochester, N. Y., evening daily under name of Genesee Pubdaily under name of Genesee Pub-lishing Co. by Eugene J. Dwyer, at-torney. Incorporators are Ashley P. Larkin, Clarence M. Olsen and David E. Kessler of, former. Journal staff. Publication date tentatively set for February and Frank. L. McShane, former Journal publisher, reported engaged as publisher. City now has one morning and one evching daily, both owned by Can-nett. Some 30000 signed. up as potential subscribers of new paper after Gannett took over the Journal

after Gannett took over the Journal-American last June,

Dime a Dance for Gulld

Dime-a-Dance for Guild
Philly Guild raised almost \$100 for
Brooklyn Eagle, strikers, at shindig
tossed last week. Large chuik of the
coin was obtained through dimeadance gals, same as at similar aftair a month before. Femmes were
wives of saveral guildsmen and
flock of nittlest-looking waitresses
possible to be culled by boys from
chain cateries they patronize. Additional dough came from nickel cut,
on each drink and proceeds from
on each drink and proceeds.

Writers and Politics

Writers and Politics Symposium of League of American Writers, at Hollywood Women's Club last wock, drew 700 to hear literary lights discuss Should Writers Mix in Politics! Heavy pic attendance, including several producers and executives, were among the 700.

the 700.

Main speaker was Ralph Bates,
British novelist just returned from
Spanish trenches, covering subject
from all angles and illustrated with
accedes from Spanish front-line

from all angles and illustrated with ancedotes from Spanish front-line. Cedric Belfrage brilliantly denounced liberals who try to straddle and refuse to take sides on vital issues these troublous times. Dashiell Hammett, least ticulate of the speakers, suggested that left-wing political ideas were proving more and more popular (as witness, 'Zola') and that as soon as producers' had convinced themselves liberalism or radicalism were real b, c. they would go for progressive-minded films hook, line and sinkey.

inken. Meeting Mecting was chairmanned by Loren Miller, Negro writer, contibuting editor of New Masses, subbing for Donald Ogden Stewart, still hospitalized. Samuel Ornitz, novelist and scenarist, was also on the platform to make approximate. the platform to make announcement concerning Motion Picture Artists Committee's drive for Spain

Dapper Dan Club

One of the most curious organiza-tions in Pittsburgh is the Dapper Dan Club, It's the brainchild of Al Dan Club. It's the brainchild of Al Abrams, young sports wriser of the Post-Gazette who conducts a daily column called Sidelights of Sports. A couple of years ago Abrams started nominating two of the town's dudes every day for membership in his mon-existent Dapper Dan Club. It was never organized never corporated and never had any offecers—just a collection of Pittsburghers prominent in the sport, theathical and business life who had been mentioned in the Abrams colbeen mentioned in the Abrams col-

wmn.
Year ago somebody told Abrams he ought to have a reunion of all his Dapper Dans. He thought about the idea of a dinner for the benefit of charity and 400 turned out. It was an immediate success and almost \$1,000 was turned over to the De Paul Institute for the Deaf. Last week the second dinner was held and he attendance was doubted, with the attendance was doubled, with more than \$1.500 going to the same institution. It's figured that with membership growing by twos daily. Abrams will have to use an auditorium for the annual banquet in a few

Rochester Staff Novelists Rochester Staff Novellsts
Rochester Democrat & Chronicle
is serializing third novel by M. V.
Atwood, Gannett Newspapers editorial executive, and Amy H.
Croughton, Times-Union reporter.
Titled Some Other Power and deals
with same characters and setting,
Finger Lakes region, as the other
two.

two. Illustrated by scenes posed by Community Players.

Jack Fester, Jr., Assists M. E.

Jack Foster, Jr., has been appointed assistant to the managing editor at the N.-Y. World-Telegram, a newly created post. He was formerly ly created post. He was formerly on the amusement section, and is succeeded there by William A. H. Birnie.

George Ross, who has been handling makeup, will henceforth do only the Broadway column.

Peek, New Mag.
Peek is the name of a new picture mag, just out. It's a type of Bally-hoo lampoon of the picture mags, with considerable ribbing of the type of stuff running in the new style picture rags. Editorial offices are in N. Y., with publication printed in Mt. Morris, Ill. Bilbara, Inc., publishers.

American News Favors Delaware American News New York Cor-poration has consolidated with The American News Company, of Dela-ware forming Delaware corpora-

Notice filed with the Sccretary of

Notice filed with the Secretary of State Albany.

State Albany.

Moses Strauss Leaves Times-Star Moses Strauss Leaves Times-Star Might, a collection of critical essays, next month.

City editor to managing editor of the Cimennatir Times-Star Monday (13), succeeding Moses Strauss, who resigned: Strauss served the paper for 40 years. Robert D. Harris advanced from assistant city editor to city editor and Robert Copelan and Jerry Hurler, fornier desk men, are sharing the assistant e. e. posts All are vet members of the sheet's news manager of the Shanghai bureau, has

room. Strauss will take a vacation to strengthen his health.

A 15-minute broadcast honoring Strauss' retirement was carried Friday (1) afternoon by WSAI, originating in office of Hulbert Taft, publisher of Times-Star: Program was conducted by Bill Bailey, director of press relations for Crosley's WLW and WSAI, and included remarks by Taft, Strauss and Steinborn. It was first airing of the kind for Gincy.

Mrs. MacBride's Biog

Maud Goine MacBirde, wk. Irish figure, for many years in the thick of the long fight to free that island from British rule, has just advised william C. Lengcl, her American agent, that she is finishing her bi-

agent, that she is finishing her bi-ography.
Mrs. MacBride, whose activities in recent years have been along hu-manitarian lines in defense of pomanitarian lines in defense of po-litical prisoners, is the widow of the late Capt. John MacBride, Irish pa-triot, executed in 1916 by the Eng-lish during the Easter Rebellion, She one of the outstanding contem-porary Irish personalities.

Police Gazette Re-Caps

National Police Gazette Corp., N. Y. has changed its capital structure from \$60,000, 30,000 preferred at \$10 par value and 30,000 common at \$1 par value and 30,000 common at \$1, to 600 shares, no par value, according to a notice filed with the Secretary of State.

Stanley M. Estrow, the attorney.

Todd Wright Personalized

Todd Wright, fluancial editor of the N. Y. Daily News, has become the first stock market scribe to get a by-

line on that publication.

Previously, he and other writers
handled the daily financial column
under the title of Trader.

Oxford Movement Mag

Oxford Movement Mag
Rising Tide, new picture mag on
the stands this week, is appearing
simultaneously 10 countries and
nine languages and with a run of
more than 1.000.000. It is nonprofit publication, put together by
non-pro journalists, who have a common interest in the Oxford Moveman.

Editorial offices are in N. Y.

LITERATI OBITS THIS WEEK

LITERATI OBITS THIS WEEK
Edward J. Fellows, 61, editor and
publisher of Master Painter and
Decorator, trade journal, died at his
home in Newark on Dec. 9. He had
been on several N. Y. mewspapers.
Robert C. Johnson. 73, who headed
the first Associated Press bureaus in
Portland and Seattle, died in Portland on Dec. 11. He was on the staff
of the Portland Journal.
Edward Harper Thomas. 69, founder
of the Bellingham Reveille and former managing editor of the Seattle
Post-Intelligencer, died in Seattle on
Dec. 11.

Dec. 11. E. Dana Johnson, 58, for 24 years editor of the Santa Fe New Mexican died on Dec. 10 from a heart attack in Pasadena, Cal. He resigned as editor of the New Mexican last sum-

CHATTER

Aldous Huxley N. Y. with his ife. Newspaper Guild is four years old is week (15)

Newspaper Guid is four years old his week (15). Heywood Broun is having Roose-elt trouble. Ailing tecth, Fred Clayton, since leaving Liberty as contact man, doing freelancing,

Robert Benchley's new book titled After 1903-What? out next month Bruce Minton, recently back from Spain, has joined the staff at Nev

Masses.
Kingsway Press, Inc., has changed its location from Scarsdale to New York City.
F. Van Wyck Mason, thriller novel

writer, from Nantucket to Bormuda this winter.

this winter.

John Gunther's novel, due out in March, filled Ring Round Vienna: Title is a switch.

Henry Major leaving today, for Hollywood to do caricatures of prominent, sereen personalities.

Mollison and Duggan, away from Ann. Watkins, with a new agency, and some of the authors they worked with.

just finished a bio of Chiang Kai-schek. Presently lecturing.

Mac Defor sent to Baltimore as an Associated Press photog. Is a brother of Irving (Doc) Defor of the N. Y. art dept. of the A.P.

J. M. Harding, former creamo executive, now with Omalia World Herald as assistant to publisher. He owns block of stock in company.

Engagement of Randolph Apperson Hearst, son of William Randolph Hearst, to Catherine Wood Campbell, Atlanta socialite, formally announced.

Joe Bryan III, Satevepost associate editor, new commutes to N. Y. on his literati huddles once a week, every Wednesday, instead of his form Friday schedule.

Friday schedule.
Walter Friedman, manager of Mitropress, European newspaper syndicate, is now in N. Y. to secure feature and book rights and prepare for World's Fair coverage.

Sale of Miami Tribune by Moe An-nenberg, and its subsequent folding, has made Philly Inquirer scribblers fear a purge in favor of Some of pub-lisher's ex-Florida employes.

Ed Rosskam, minicameraman, has quit Philly Record. On return from three-week vacash in Porto Rico he and his wife will free-lance on signment from Life and Look.

Modern Age now selling direct to distribs not via news companies. Principal sales are in book and de-partment stores. Firm sells papertment stores. Firm sells paper, and books at magazine prices.

N. Y. Mirror and News, which were off Philly stands for several months because of difficulties over profits to newsboys, are back on sale. Trouble settled by Newsboys Union.

Random House will publish the text and five or six of the songs in Marc Blitzstein's legit-opera 'Cradle Will Rock. Introductions will be by Archibald McLeish and Orson Welles.

Mayor LaGuardia may visit William Seabrook in Rhinebeck, N. Y ... Seabrook spent two days with the mayor for an interview for American mag.

William Morris agency offering a piece not yet published in Esquire, though bought, Original In and Outer—Houdini, by John Wilstach, to Paramount, which announces pi n Houdini.

on Houdini.

Woodyard Publications of New York, Inc., Mineola, has been dis-solved, according tor a notice filed with the Secretary of State. Ditto August Lenninger, Literary Agent, Inc., New York.

Bob Wilson has resigned from Philly Record staff to take post in city treasurer's office Jan 3, when Luther Harr, Record's treasurer, succeeds to that office, which he won in November election.

Osterman

(Continued from page 2 (Continued from page 2) microphone in his throat, and we wish all the luck in the world to Jack Pearl, a grand, guy personally and a swell artist, but we cault help writing this line to Arthur Hammerstein, his producer: On the try-out just Advertise 'One Flight Down' (title of the play) and Save a Comedian! median!

If We Were Santa Clau

If We Were Santa Claus

We'd buy a duck from Penner and
gct it over with. We'd produce a
picture for Paul Muni called 'The
Life of Everybody' and stop future
productions and then put him back
on the stage. . we'd give a croix de
guerre to Ed Wynn for proying
one-man show can happen and to one-man show can happen and to Harburg and Arlen for superb lyrics Harburg and Arlen for superb lyrics and music. . we would give a testimonial dinner to anyone we liked without any speeches . wed stop all gags about Sam Göldwyn . it's better to have bjoken English than a broken pockétbook . we'd throw a kirs to our present bosses. Danny and Matty. Flynn, who pack 'en in at Brooklyn and pay off are you reading Mari.

We would put Sheila Barrett pictures, a gal who, besides being a swell minne. grand emotional actress, and we would raise hell will the head woman at Livingston's Pri-

actress, and we would raise hell willithe head woman at Livingston's Private School on West End avenue it
she doesn't give our five-year-old
daughter billing in their Xmas play.
But most of all, if our edit will,
let this muga typewrite a couple of
cerious lines, we would like to give
thanks to Broadway for liking;
just a little. I thanks for a sense of,
thumor that we dinit lose in the
slock market and thanks to
Vangry for changing the ribbon om
my typewriter for Xinas!

Broadway

Harold Oxley and Harry Moss alking merger.

Meyer Beck planed to Bermuda o

an eight-day stay.

Dixie French

weekend for skiing. Canada over

weekend nor skilling.
Lillian DeCosta on the road to recovery after long illness.
Sam Dembow, Jr., nursing a
bruised finger, caught in a door.

Jean Dalrymple now associated with Leah Salisbury's play agency. Bernice DeAngelus, daughter of the Phil DeAngelus', is taking the

Jan. 9 High jinks for William Gaxton by Gallery Boys of Lambs Club at

Tough Club. George Tobias of 'Can't Take It with You' cycles around Central

Park for exercise.
Yacht Club Boys back from L

don, west for another Par plc, 'Cocoanut Grove.' C. L. 'Red' Stong, ERPI publicity chief expected back from Chicago

biz trip this week.

Milt Lazarus to visit mother

Coast, Going to New Orleans by coat, then train west. Arthur Howard, sales promoter,

now with New Yorker hotel since Robert Gillham, Paramount pub-licity-ad chief, back from the Coas after two-week visit there.

William Horatio Lawrence is now trying to figure out who's going to win the next Kentucky derby. When Ted Husing planes back om his Florida vacation, he wil ave flown his 1,000,000th mile.

Hippodrome, which is selling tickets for the next Max Schmeling fight, is being picketed by the Anti-Nazi League.

Nazi League.

Ed Wynn initiated into the Circus
Saints and Sinners last week, getting the rib from Tex O'Rourke, one
of the razorbacks.

Inc., will of the razorbacks.

Ziegfeld Girls Clubs, Inc., will
throw its annual supper-dance at the
Plaza April 30, Theatre Party at
'Hooray for What!' Feb. 1 precedes.

Hooray for What! Feb. I precedes.
Paramount's talent department swamped with letters from screen candidates after picture talent article in King Features Home Magazine by Tom Waller.
Joe Eisinger writing another play with new partner, Judson O'Donnell. Switching from serious drama of last year, Point of Honor, to Jarce, America's Grandma.
David O. Selznick, Fredric March and Carole Lombard have been named to the N. Y. State Sheriff's Assn., which entitles them to 'courtesies from all peace officers.'
Gaston L. Sterns planning to.

tesies from all peace officers.

Gaston L. Sterns planning to spend Xmas holidays in Alabama. Sterns probably going from there of the sterns probably going from the sterns probably going from the sterns of the st

Hotel Astor.

Paucity of early Xmas card mailing, and minimization of gags, indicated a dwindling interest in the seasonal greetings. It's been a growing tendency, since it's become so much of a gag or an advertising stunt.

much of a gag or an advertising stunt.
Santa Paulaing east from the Coast.
Ben Bernie discovered he was Don Bernie at the Latin-American stopovers, which is how he and Don Winchell have been billed in 'Wake Up and Live'. The ole maestro gave out autografs in the Hollywood manner.

Jim Dawson (Times), back from Jim. Dawson (Times), back arom. Hawaii a strong booster for hulaland to the degree he's trying to sell thorace, Stoneham the idea of training the N. Y. Giants there. Dawson goes with the Yanks to winter training quarters, so that's a tough break.

break.

A group was commenting on young Broderick Crawford's click in Mice and Menj. and mother Helen Broderick's continued stardom. Also wondering where was Steve Crawford these days, when he walked into the Famious Door. One of the best stagish men in the bin he side stagish m

as a stellar comedienne.

Dorothy Kaye, Broadway publicist, tead 'Gertrude Stein's autobiog on her recent jaunt to Paris. Miss Stein advocated greater friendliness and a general 'say hello to everybody' spirit. By accident, Miss Kaye recognized Miss Stein at 'Fontaineblau, outside Paris, did what Miss Stein addocated, by boldly saying hello. It wound up in a long talk which made this p.a. sorry she started the whole thing in the first place.

Since Westprook Pester's blast as read 'Gertrude Stein's autobiog on her recent jaunt to Paris. Miss Stein advocated greater friendliness and a general 'say hello to everybody spirit. By accident, Miss Kaye recognized Miss Stein at Tontaineblau, outside Paris, did what Miss Stein at Royales Paris, did what Miss Stein at Paris, and the Paris, and the Paris, and the Paris, and the Paris, Lievy Schaefer and Director Frank Lloyd got together for a film-page photo here.

Square firemen are plenty peeved at the columnist, stating he doesn't know the law, as their jurisdiction is back of the proscenium arch only, and that smoking in theatres, or theatre lobbies is strictly up to managerial control. Story made it appear the firemen stationed back-stage also had control in front of the chief and the latter stated he wrote Peeler in protest. Pegler in protest.

Chicago

Grace Moore in.

C. L. Menser back after N. Y. trip. Peggy Joyce through on her way

E. S. Colling in to handle RCA 4-H

Aaron Jones, Sr., and wife left for Florida.

Les Atlass and Jack Van Volkenerg to N. Y.

berg to N. X.

Tony Wons planning a week's Chi
stay right after Xmas.

Jap Gude in for Friday night
party, then off to Tulsa.

J. C. Stein, MCA prexy, due back
at home office this week.

Al Fearce Centuried in Also
aboard was Grace Moorse.

John Benero, Flayhouse manager,
moved over to Chicagoan.

Jimmy Savage now editor of the Balaban & Katz Spotlight.

Morris Leonard heading the the tres Christmas basket campaign. Lita Grey Chaplin arriving week head of her Yacht Club engage-

ment.

Lotte Lehmann in town and interviewed Mrs. Ethel Winser on
WIND.

Dave Stamper due in for some
radio show collabing with Fred Her-

ndeen.
Ed Levin speaking before the Illiois Women's Club on Music in Mo

nois Women's Club on 'Music in Motion Pictures.'
Fred Spooner turned in a bangup
advance job for 'Tovarich,' according
to press breaks.
Charlie Olson, manager Indianapolis Lyric, in town on way home
after Coast vacation.
Gertrude Bromberg still weeping
at 'A Doll's House,' no matter how
many times she's seen it.
Amusement division of Chicago
Community Fund drive, under direction, of Clyde Zckhardt, 20th Century-Fox went over its quota of \$22,000 two weeks before closing date.

Pittsburgh

By Hal Cohen

Polly Rowles off for N. Y. to see that's what about a play. Margie Nelson's mother getting long nicely after serious op.

John J. Garrity here company managing Fredric March show. Gracie Barrie and Dick Stabile will e married here day after Xmas.

be married nere day after Amas.
Joe Stabile's Xmas gift to Paula
Kelly was a wire-haired terrier.
Bill Brown, Tarentum exhibitor,
bagged a 10-point buck recently.
Harvey Bell lost entire wardrobe
when thieves broke into his parked
car.

when thieves broke into his parked car.

Miriam Verne home to spend the holidays after vaude dates with Eddy Duchin.

Ross Hertz, Chi 'You Can't Take It With You, a Carnegie Tech drama grad, 23.

Johnny Harris accompanied frau and son as far as Chicago on their Coast trip.

Gast trip.

Gast trip.

Gast trip.

Gast trip.

Horizedman home vacashing after piloting 'Pleasure' Mad' over Hirst wheel.

Howard Kaye, former newspaper reporter here, now pa'ing Pittsburgh Symph.

Harry Kalmine's nephew, Howard Minsky, and Sylvia Shear will merge Sunday nite (19).

Nelda Farley quitting chorus work to become Mrs. Jack Leary, wife of the man substantial statements and sugar Bowl.

New Haven By Harold M. Bone

Eugene Jelesnik out of Taft Grille. Pro basketball a washout after two

Mrs. Jack Foxe back from Mary-Harry Shaw in harness again after illness.

illness.

Arena has the 'Ice Follies' set for February.

Arthur Ehehalt latest testimonial dinner guest of honor.

Ancient Dewitt theatre condemned

CHATTER London

Diamond Bros. expected here in January.
Sandrini after Betty Bruce for the Bal Tabarin.

Jimmy Campbell recuperating from flu at Harrogate.

A. J. 'Citadel' Cronin expected back from America Dec. 20.

Harry Green former yaude-legit-film actor, now here as agent.

num actor, now here as agent.
Steve Donoghue, retired acciockey, writing his life story.
Fanfare Flim Productions after
Forsythe Seamon and Farrell.
Brian Deamond Hurst has threeyear contract with Alexander Korda.
Judging by rushes, they're saying.
Yank at 'Oxford'. tops down at

"The Citadel' definitely set for etro's second here, Victor Saville

Dennam.

The Citade! definitely set for Metro's second here, Victor Saville directing.

Sue Ryan to be in Tom Arnold's ince revue for six weeks, then coming to the West-End The Housenaster.

American visitors during October numbered 4,683, an advance of 1,912 over October, 1936.

Elsie April is again the musical advisor to Noel Coward for the operetta he is writing.

Irwin Dash renewed his contract with Francis, Day & Hunter, Paris, Irwin Dash renewed his contract with Francis, Day & Hunter, Paris, Irwin Dash venewed his contract with Francis, Day & Hunter, Paris, Irwin Dash song catalogments the Four Franks finally due to sail for America end of January.

Henry Hall booked Africa and Australia, one year in each country, and getting \$8,000 per week.

Carroll and Howe in the Tom Arnold ice show, Switzerland, for six week, swith 14 more to follow.

Beaumont, Alexander, production thei, is figuring on having seven pictures ready for showing by Jan. I. Jack Doyle to do a couple weeks on the Moss Empires-circuit. If he clicks, he will play the entire route. All alien animal acts be barred from appearing here if a bill before the House of Commons goes through. The British Broadcasting Corp. to broadcast parts of the Saville theatre revue. Tis in the Bag, before. Christ.

Emile Boreo to do a one-man song recital at the People's Palace. which

mas:
Emile Boreo to do a one-man song
recital at the People's Palace, which
will be followed by one at Wigmore
Hall.
Tamsie Green, one of the characters in Gordon Beckles Nite Life
series, newspaper feature, is Mat.
McKeigue.

series, ne McKeigue.

ters in Cordon Beckles Thite-life series, newspaper feature, is Mat. McKeigue. Waiters and staffs from various West-End hotels are being extended invitations to see dress, rehearsal of Room Service! Mady and Cord, in the Larry Adler and Charles L. Tucker vaude unit, replacing the Three Whirlwinds, who are off to Africa. Alfred Hichock figuring on going over to Hollywood early next year. Negotiations are pending with America film compage and Boyce at the Prince of Wales theatre for non-month, then may go into the new Folies Bergere, Paris.

Jack Powell treasuring a mediativen him by Gustaf Adolf, Crown Prince of Sweden, during his engagement in Stockholm.

Tom Bostock, Jack Davies, Fred Thompson and John Mills back from Vienna to take a glimpse of 'Hearts t Vienna,' for London.

Walter Wanger's two filmusicals being simultaneous of the Ravillon and 'Vogue' at the Odeon.

Geoffrey Gwyther, actor, and Leslied The Mouse Trap.

Over the Moon,' London Films epic, starring Merle Oberon, and directed by William K. Howard, is being held up due to star's lilness. Collette Lyons to Paris at suggestion of Deval, who will introduce the rit of the authors of his new Folies' show, to see if she can be fitted.

her to the authors of his new 'Folies' show, to see if she can be fitted.

Prince of Wales theatre going movie for Sundays only, local laws denying, non-stop variety. Opened with 'Pasteur' and 'My Man Godfrey. Victor Saville expects to be occupied two months with the making of Citadel, which goes on the lot for Metro. Jan. 1. He then goes to America.

America contingent of 'Room Service' dissatisfied at not being paid \$20 per week during the three weeks rehearsal, is customary in America

America.
Leslie Howard will make a British film of "Pygmalion." Show is rewriting the piece and W. P. Lipscomb has been requisitioned for the scenario.
Jessic Matthews and husband. Sonny Hale, were set to go to South Africa on three months' vacation, but pending work stopped the trip at the last moment

nending work stopped the trip at the last moment.
Charles Woolfs 'Command Performance,' made, by the defunct Grosvenor Films Production, starring Arthur Trace, is already booked for \$375.000, although cost of the picture is around \$160,000.
Norman Thomas to produce his own vaudeville unit, written, stayed and produced by him. Besides his act and Rollin Smith, the rest of the

show will be English, and will clude a lift of dancing gals.

"Ail Baba Goes to Town' follows Dead End! at the Gaumont, Haymarket. Latter picture could have stayed longer than the four weeks as it is still-doing big, but "Ail" wanted for a suitable Christmas attraction.

as it is still doing big, but 'All' is wanted for a suitable Christmus, attraction.

The Three Sailors were to be over here for Christmas to play in pantomine for Farnell & Zeitlin headen to the continuous of the Sailors were to be be continuous to the Sailors were to the But back. Now likely the Maxellos, due at the Savoy, may do the doubling. When the Great Daher reftres from show business early next year, Murray, the Australian escapologist takes charge of his show, purchased on a five-year plan. Show is still booked for a whole year, with Murray completing the unfinished period. Associated British Pictures is having bad break with its 'Housemaster' epic, now in production. First, Rene Ray, one of the supports, was in motor smash. Then Otto Kruger had seven stitches in his face after similar accident, and now Gertrude Michael has flu.

seven stitches in his face after similar accident, and now Gertrude Michael has flu. Having finished Vessel of Wrath, his first picture since he formed Mayflower Film. Productions with Eric Pommer, Charles Laughton is off on vecation to the south of France and returns in January for Rogal. Then starts on his second, St. Martin's Lane.

Sydney

New Metro theatre success in Bris-

New Metro theatre success in Brisbane.
Dick Shafto taking a looksee trip to N. X.
Met's 'Maytime' still pulling splendid biz.
Ken Hall, Cinesound's director, is taking cruising vacation.
Sonja Henle is proving to be one of the best b.o. bets here.
Sir Ben Fuller is sticking longer in New Zealand than anticipated.
In South Australia night trotting is still booming and proving very highly still booming and proving the proving and the proving highly still booming and proving the proving and the proving and the proving and the proving and the proving a stay to secure copy for a series of Australian articles.

American distribs are waiting and one see an extra decided and the proving and the provin pany.

Open All Night

(Continued from page 1) vantage, and then there' the night club crowd. In initial year, Chicago Great Lakes show (1933) opened daily at 9 am, and remained open till 3 a.m. Second year, gates were unshuttered all night. Crowds were present even when garbage was being collected.

U. S. Pix Propaganda.
Washington; Dec. 14.
Motion pictures will be used on an unprecedented scale to spread Federal Government propaganda at the San Francisco Golden Gate Exposition in 1839. May also be an outstanding part of the U. S. exhibit for the New York World's Fair the same year.

the New York World's Fair the same year.

Survey of available celluloid now in departmental cans is being conducted by an advisory committee headed by Nathan Golden of the Commerce Department motion picture division. Tentative production plans, contemplating 10 to 15 new one-reelers, have been framed to fill in the blank spots.

Regular film theatre will be an important feature of the Government exhibition building at Frisco and possibly at New York. Regular daily shows are skedded, with the subjects altered to fit the patronage and the daily fair program. The idea is to build balanced ration instead to build balanced ration instead of having several small exhibits at which films are unwound to build

of having several small exhibits at which films are unwound.

All reels will be educational, although it is possible that some attempt will be made to hide the propaganda by weaving the story of what Government departments do into simple plots. This is the technic used by the Resettlement Admins tration to good effect in 'The Plow' and 'The River,' outstanding Federal pix of the past couple of years.

Hollywood

61

Alice Faye abed with flu-Eric Linden in from Dallas.
Cliff Reid at home with cold.
E. H. Griffith back from Haiti. Lloyd Hughes back from Australia. Vic Fleming bought a cabin plane. Louise Campbell holidaying in Chi. Elizabeth Lonegan planed in from

Ned Depinet in for confabs at RKO studio. Glenn Tryon at 20th-Fox as gag

writer.
Irving Mills opening Hollywood David Factor in from

Europe Elean e. nor Powell boating it to Gotham.
Al Lackey back from Palm Al Lackey back from Palm Springs. Austin Parker pounding a mill at 20th-Fox.

Austin Parker pounding a mill at 20th-Fox. Ernest Truex wrenched his back teeing off.
Myron Seiznick home after two months in N. Y.
Mark Kelly in hidding after finishing at Paramount.
Charles M. Rogers and Bill Pierce.
Fred Stones jestaing with Leo Carrillo at Santa Margarita.
Archie Mayo will keep Christmas in Egypt with the frau.
Alan Moobray will have his trilogy of one-acters published.
Watter Connolly, and Nedda Harrigan at Palm Springs for a week.
Frank Messenger, unit chief on Metro's 'Marie Antoinette, seriously

Metro's main and the fill.

William S. Hart celebrated his 63d birthday in hospital, recovering

william S. Hart celebrated his 63d birthday in hospital, recovering from pleurisy, Naoe Kondo, and George Hirose back here after a year with Toho Theatres, in Tokyo.

Barney Balaban present at the A. H. Blank banquet in Des Moines. Ditto Russell Holman and Bob Gillham.

Bruno Lessing, Hearst feature writer and father of Al. Block of Metro, will center his activities in Hollywood for two months, beginning in February.

Minneapolis

By Les Rees

Mort H. Singer and Morgan Ames

Mort H. Singer and Morgan Ames visistors.
Film Row basketball team entered in city league.
Harold Field touring his lowa circuit of theatres.
Jay Zimmerman, MGM home-office auditor, in town.
Joseph Concessers, was the more properly and the prop

Paris

Violet Stevenson back to Switzer-

land. Willie Lewis and band packing for Egypt.
Eddie South's band into Chez

Eddie South's band into Chez-Florence.
Harold Smith attending Angloo-American Press banquet.
The Townsends being featured in new Casino de Paris revue.
Georges Milton heading new Mogador revue, now readying. Tino Rossi's 40-minute detention upon arrival at N. Y. given ride here. Paul Muni- and wife off on new leg of what he calls 'sort of world trip.
Adelaide Hall opening night club

trip.

Adelaide Hall 'opening night clib
The Big 'Apple' in spot formerly
occupied by Brick Top in Rue
Pipalle.

Moulin Rouge shuttered for renowith the triple of the triple of the triple
No. No. 10 to 10 to

Rumored new law forbidding foreign act so land in France unless under contract or post 4,000 francs how being drafted.

News From the Dailies

This department contains rewritten theatrical news items as pub-lished during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Vanery takes no credit for these news items, each has been rewritten from a daily paper.

East

'Daddy' Browning's estate set at \$7.248.237 as of June.
French actors at Nice stage a sitdown strike when the owner of the Renaissance theatre- ousted the producers. Refused to quit the house.
Offshoot of a labor war.

Birth of a Baby, 'alleged instructional film, barred by N. Y. Censors
from public showing.
Emil Ludwig, biographer of Presideut Rooseveit, missed the Normandie last week. Held up by income
tax red tags.
Ms. Sydney Sharr K. Young
Ms. Sydney Sharr
Ms

Doris Duke Cromwell, richest girl America, taking dance lessons

Doris Duke Cromwell, Tucness guil in America' taking, dance lessons from Bill Robinson.

Orry Kelly Hollywood dress de-signer, in N. Y. Says he's working on a book, Women I've Undressed.

Paut A. Shinkman told the Drama Study Club all about the plays thus, far his season. At their luncheon Friday. He's columnist for King Pastines.

Paul A. Shinkman told the Drama Study Club all about the plays thus far his season. At their luncheon Friday. He's columnist for King Features.

Al Howard, well known restaurateur, tells court he cannot pay back alimony because he would not be eating regularly were it not for his sistess. Marie Contento, his exchorus wife, was asking \$35 weekly. Mayor LaGuardia bought the first ticket to the benefit for unemployed the highest contents of the benefit for unemployed. When Hanya Holm produces Trend at Mecca Temple Dec. 28-29, part of the orchestra and the side seats upstairs will be closed off to give the audience a full view of the ballot.

Brooklyfi Catholics renewed their belatter to the Legion of Decency last Sunday in all churches. To avoid bauned films.

Announced that 225,000 persons aw the WPA circus during its 21-wer of the produce Research of the Santh Parth.

Alrilners Bath?

Alrilners Bath?

Snanish Earth. Under new restric-tions to saferuard winter dying. Episcopal Actors Guild presented with a bas relief in bronze of Dariel Frohman by Florence Malcolm Dar-naut, sculptor, at a ceremony Sun-day (12). In the Guild Hall of the Little Church Around the Corner Shelja Barrett entered the Man-tatian bye. Ear and Throat brossital hall and the Corner broadcast Sunday (12). Arturo Toscanini, orchestra Leader, attacked pair of camerame, attempt

Sunday. (12).

Arturo Toscanini, orchestra leader, attacked pair of cameramen attempting to snap his picture when he arrived in New York aboard the Conted Savoia.

New York police opened campaign actinst taxical door-opening racket downteen men first body at the Conted to the content of the Conted to the content of the Conted to the content of the Conted to the Co

Coast

Goorge Brent handed the federal government \$12,000 for income tax due from Ruth Chatterton during the Yoo years they were married. Historic court charging that the plot of Modern Times. Charles Camille picture was plagiarised for the plot of Modern Times. Charles Camille picture was plagiarised for the plot of Modern Times. The William of Modern Times of William Tourist picture was granted to Mirs. Dorothy Garber, from Jan Garber, with La. Over objections of his parents Mirs Millicent Bartholomew, was appointed gurdon of his estate by Superior Jurice Eliot Craig in L. A. Suit for divorce is on file in L. A. Suit for divorce is on file in L. A. Fisther E. Roark against Aidan Roath, me E. Roark against Aidan Roath, executive was granted in Los Anderson Communication of the Control of the Cont

William Neblett by Superior Judge Gould in L. A. He had asked \$25,000. Suit of Mrs. Mae Laurel against Stail Laurel for \$1,000 monthly sep-arate maintenance was settled out of court.

of court.

Sol Lesser announced the engagement of his daughter. Marjorie Helen, to Morris Pfaelzer of Philadelphi

delphi
Sonja Henie was notified she has
been made a Knight of St. Olaf by
the King of Norway.
William Dieterle, Warner director,
and his wife, Charlotte Hagenbruck,
German actives, were seriously
jured in the first rains

Fear Vox Pop

(Continued from page 1)

carefully selected list of questions and training announcers to cover correctly.

As an example of how not to cover, Haven MacQuarrie's classic is cited—the one where a gal read a line. "I'm just a damb fool," and MacQuarrie just a dumb fool, and MacQuarrie attempted to cover by saying 'We're naking a recording of today's program, and I want you to come back and listen to it. That way you'll know you didn't swear and a lot of people will think you did.

of people will think you did."
What they're most worried about is the laughter that greets the answers which can be turned around. A lesser example came through on Bob Hawk's WMAQ quiz. He asked a 16-year-old gal what she did. The kid replied, 'I'm a street walker.' Hawk said, 'No, I mean what are you doing now?' And the gal came back with, 'I'm out looking for work.' Most of the double entendre stuff.

Most of the double entendre stuff Most of the double entendre stuff comes from programs where club women are interviewed, for they have developed, a technique of saying a seemingly harmless thing, then punching it into dirt by laughing. This is the type stuff that has the boys worried.

\$300,000 In Flops

(Continued from page 1)

show, same going for Madame Bovary, while Robin Landing' topped the one-setters in cost. Young Mr. Disraell' was figured about \$50,000. Too Many Heroes, among the others, was estimated to have cost less, along with Places Please, 'Verk Is for Horses,' The Bough Breaks,' and 'Something for Nothing'. To be added is 'Four Cents a Word' which stopped in rehearsal after around \$20,000 had been expended. Feature of the incomers of the

around \$20,000 had been expended. Feature of the incomers of the past month or so is the rapidity with which most of the mediacer items were withdrawn. Bad press almost invariably was followed by orders to slutter. Last week is instance, with the two arrivals going to the storehouse at Incost immediately. Week previous three out of four premieres turned out, to be undesirables, the trio lasting less than one week.

Managers say that increased costs have upped production budgets, cluding labor and rehearsal pay-ments. That may explain why some of the recent flivs cost so much. Some of the shows which failed also reg-istered heavy losses in the try-out

Blank Envelope

(Continued from page 1)

to the manager secures selected spot on the bill favorable for winting. Amateur nights are weekly affairs at this house.

Small time vaude agents have been running this amateur rackef for some time. Usually there are about six acts on a bill which is sold for upwards of \$25, the total talent cost Roark, polo player and 20th-Century upwards of \$25, the total talent cost writing executive.

Divorce was granted in Los Angeles to Constance Worth from George Brent.

Bernard: Toplitzky, was acquitted in Los Angeles superior count of charges of fraud and embezzlement fited by Everett Crosby.

Freddie Bartholomew was ordered to pay legal fees of \$17,500 to Col.

SCHMELING AT BEST IN STOPPING THOMAS

By YACK PHLASKI

By JACK PULASKI

Giving one of his top exhibitions
despite a long lay-off, Max Schmeling stopped Henry Thomas, Jumbering heavy-from the midwest at
Madison Square Garden Monday
night (13). Claimed that the towheaded Thomas never kissed the
canvas before. He was downed six
times in the eighth round before the
referce decided the customers, had
their money's worth.

Parketing and howcett by arti-

their money's worth.

Picketing and boycott by antiNazis had no effect on attendance
and it was indicated that goodly
percentage of those present were of
German origin. Over 16,000 persons
were present, also a horde of cops,
because it was feared there might
be trouble. Crowd, however, was
orderly except that Joe Louis and
James Braddock got the bird when
introduced. The gate topped \$74,000.

ringside tickets being boosted to
\$11,50. Winner took down 42%.

It was said that letters from fel-

311.50. Winner took down 42%. It was said that letters from fellow countrymen to Max warned him of a plot to remove him from title contendership, with Joe Jacobs, his manager, and Mike Jacobs, the promoter, being instigators. Schmeling is said not to have paid any attention to the charge that the match was made so that he could be leveled by Thomas and Joe Jacobs was in his corner. Sports writers, however, did not figure Thomas as having a chance, nor did the betting gentry, who offered five to one that the German would win.

German would win.

The milling was not one-sided. In fact, Thomas won two or three of the first five rounds. After that it was just a matter of when it would be over. Schmeling cracked a right to Thomas chin in the sixth and his legs. wobbled. In the seventh he was down on one knee at the bell. Eighth was the finisher. Thomas hitting the deck six times. In no instance did he attempt to take a nine count, getting up at one or two and later he said he did not realize having been knocked off his pins.

Bout was supposed to be a work-

ing been knocked off his pins.

Bout was supposed to be a workout for Schmeling, who slowly
readying to meet Louis for the title
next summer. He will fight once
twice more before then, but his present form indicates that Max needs
little more preparation. German is
in excellent physical condition.

in excellent physical condition.

Schmeling seemed puzzled over the right manner to fight. Thomas, a musser-upper who paws with both mits extended. Max finally found out that right socks furnished the solution and it was all over but the solution and it was all over but the theering. Although Thomas did not look as tough as his rep, impression about Schmeling's work, is that he has not gone backwards.

Another heavyweight card is dated for Friday (17) at the Garden, main event to have Buddy Baer and Eddie Hogan. Winner is to meet Louis a bit later. Hogan recently stopped

MARRIAGES

June Saunders to Bill Kennedy Dec. 4. in Bowling Green, O. Bride is production secretary at WWJ, De troit; he sports announcer same

Alice Allard to J. R. Coutlee, Dec. 4. in Quebec, Bride is former Canadian actress, groom is program, director at CHRC, Quebec,

Toneya Joyant, actress, to Henry F Gerzen, film technician, at Yuma, Ariz., Dec. 9.

Shirley Buddy Manners to Ber nard Citron, in New York, Dec. 12 Bride is staff warbler at WHN, N. Y

Lois Wiss to Ted Bonnei, Dec. 11. Los Angeles. Both are in Para-mount publicity department.

nount publicity department.

Camille Collins to Lyonel Margolies Dec. 10 in Beverly Hills.

Bride is secretary to Edmund Grainger, Universal producer, he is lest director, same company.

Allicia Coodwin to Al Waitt, in Lyon, Nov. 25. Bride is non-proche is player in Jimmie McHale's orchestra.

Jacqueline Carr, non pro, to James

P. Burke in St. Louis, Dec. 8. Groom chief engineer of KWK, 3t Louis

Woodrow (Woodle) Magnuson, Wirk, Indianapolis spiler, to Erla Williams, of Rock Island (III.), ou Sunday (12).

HIGGINS TO HEAD BAND

Peter Higgins will head band to be organized for theatre dates after

Jan. 1, Bobby Sanford is bankrolling,

OBITUARIES

FRED LOTTO

Fred Lotto, 83, veteran actor and stage director, died Dec. 10 in Holywood, following a long illness. The wildow survives.

widow survives.

Lotto was born in England, coming to America in 1872. An adept
Shakespearean scholar, he became Shakespearean scholar, he became stage director for Edwin Booth and directed many of his plays in this country. He was also with Nat C. Goodwin, Robert B. Mantell and various Charles Frohman attractions for many years, retiring in 1924 and going to Hollywood to make his

home.

He was a member of The Troupers club of Hollywood and The Agents (legit) on the Coast.

FANNIE HALL MacCOLLIN

Mrs. Fannie Hall MacCollin, 76, former prima donna of light opera, died in New York Sunday (12). She had been in the care of the Actor's Fund of America.

Her first appearance on the stage was in 1880 with the D'Oyly Carte in Pirates of Penzance!—She was 15 years old at the time. She was the star of the MacCollin Opera Company in numerous English light operas, and played in the original productions of Rebecce of Sunnybrook Farm' and Pollyanna.

LINCOLN A. OSBORN
Lincoln A. OSBORN, 58, ex-actor
and playright, died in New York of
a heart ailment Monday (13). He
was member of the Authors'
League and Actors' Equity and had
been working on a new play at the
time of his death. He lived at 2770
Kingsbridge Terrace, Bronx, N. Y.

Mr. Osborn first played in stock in San Francisco and Oakland, Calif., and was the author of a play, 'Up-town, West,' produced on Broadway

Widow survives

LADDIE CLIFF

Laddie Cliff, 46, British comedian and play producer, 46d in London, Dec. 8. His real name, was Clifford Albyn Perry.

He made his stage debut at the age of eight, with a concert party, and three years later made his London start. He was first seen in America at the Colonial music hall in 1907. He reigned a favorite for many years and recently he had been making stage productions, chiefly in association with Stanley Lupino. He had also been interested in films.

BORRIE BOLDER

ROBBIE BOLDER
Robert Bobbie Bolder, 78, veteran
stock and picture actor, died Dec,
10 in Beverly Hills. After touring
with his own stock company in
South Africa, deceased came to U.
with Olga Nethersole and, appeared
with her for several, seasons.
He had been in films since the
seatlest diese of the seasons of the
seatlest diese of the seasons.

earliest silent days and in late years has been active in bit parts. Fol-lowing services Dec. 14 the remains were cremated.

He leaves his widow and six chil-

ADELE AUS DER OHE

Adele Aus Der Ohe, 72, concer pianist popular in New York musi cal circles in the 90's, died in Berlin

cal circies in the Color.

A pupil of Franz Liszt, she had toured the United States for 17 consecutive, seasons. She lost her fortune in the inflation of the Germanmark, and since 1928 had been aided by a pension from the Albert Morris Bagby Fund of this city. She is said to have been the last surviving pujil of the famous planist, with whom she studied for seven years.

JOHN E. GOODING

JOHN E. GOODING
John E. Gooding, 72, pioneer showman and owner of Puritas Springs.
Park, in Ohio, died Dec. 30 in Cleve-land hospital.
Gooding founded his park in 1901,
Gooding

Symphony and Metropolitan theatre. Burial was in Atlanta.

FRANK E. BARRY

FRANK E. BARRY
Frank E. Barry, 54, head of the arranging department of Leo Feist, Inc., died in the Brooklyn Hospital.
On Dec. 13 after undergoing an operation for a brain tumor.
He was with Feist for about 18 years and was a native of Chicago where he formerly conducted his own arranging business.

LIGE CONLEY

LIGE CONLEY
Lige Conley 33, film comic, was killed in Hollywood Dec. 11 when an auto struck him while he was ading a motorist to extricate his bumper, Deceased had been in pictures many years, having started back in the old Mack Sennett days. The widow survives.

DANIEL CRAWFORD, SR.

DANIEL CRAWFORD, SR.
Daniel Crawford, Sr., 60, builder,
and owner of the Hotel Philadelphian, died in his apartment in the
hotel in Philadelphia last Thursday
(9). He is father of Daniel BudCrawford, present manager of the
Philadelphian and its nitery, the
Mirror Room.

THOMAS HAYS
Thomas Hays, 45, night club dancer and entertainer, was found dead in a gas filled rented room in East Liver-

gas niled rented room in East Liver-pool, O., Dec. 1.

Hays and his wife, with their two small children has been living in Pittsburgh for several months.

HENRY E. MCNAMARA

HENRY E. McNamara, operator of picture theatres in Valatie and Alexandria Bay. N. Y., died last week in Troy, N. Y., after an operation for appendicitis.

O. E. STOUT

O. E. Stout, 65, for the last ten years secretary of the Richwood Tri-County Fair Association, died sud-denly at his desk in Richwood, O.

MARY LEE MANNING
Mrs. Mary Lee Manning, character
ctress, died in Hollywood, Dec. 7.
A son survives.

Rev. E. T. Julian, 70, father of Lewis Julian, 80 loist with Russ Mor-gan's orchestra, and of Miss Edna-Julian, student singer in New York City, was instantly killed when struck by hit-and-run driver while crossing fog-filled street at Wells-ford, Kans., Dec. 3.

Mother of Gabe Rubin, owner of Art Cinema, foreign film site, Pittsburgh, Dec. 13. Father died six

Father of Jack Joy, program di-rector at KHJ, Los Angeles, died Dec. 11 in Chicago.

Colorado Springs Sets Winter Sports Center

Willter Sports Center
Colorado Springs, Dec. 14.
Colorado Springs expects to offer stiff competition for other winter sports, centers this season. With
the importation by Spencer Penrose,
owner of the Broadmoor hotel, of
Count Phillippe de Pret, winter
sports expert, ski run and winter
sports palace are being built by th
hotel;

hotel. Plans this season call for special trains from the middle west, and it is hoped that by next year they will also include the west coast. The sports palace will be used for skating carnivals, exhibitions and hockey games,

BIRTHS

WHAT THEY THINK

More in re Radio Chatterers Detroit, Dec. 3.

Editor, VARIETY:

Editor, VARITY:
Hollywood producers should have no fear about the radio chatterers now selling Woolworth articles via the air lanes. It so happens that up this way 'Mickey Mouse' Skolsky is on the air during the first half of the Eddie Cantor show—and who is going to listen to Skolsky when he can enjoy Cantor's great program?

can enjoy Cantor's great program:
This guy McCall'should go back to
work on Variety where he no doubt
fits in much better, because as a reporter we know he is okay—but his
chatter makes one feel that pictures
are still being made for people with
the minds of a child—and by

Jimmy Fidler says nothing that we can't read in the cinema columns we can't read in the cinema columns of our local daily papers. Fidler should also first learn how to talk correctly before he tries to tell Hollywood how to act—or even how

There is only one Walter Winchell -long may he rave.

—long may he rave. Recently been dialing in Alistair Cooke, a new NBC commentator. This: gentleman speaks with knowl-edge and to hear him is to learn something. Here is a real radio treat. Cooke has a voice that is on a par with President Roosevelt's marvelous selfs textiled. radio technic.

Endorses Pix Stars on Radio Mt. Vernon, N. Y., Dec. 6. Editor, VARIETY:

Here are a few opinions on the competition between the Maxwell House radio hour and the theatres:

House radio hour and the theatres:

If Metro talent were not used on
the Maxwell hour, the expenditure
of \$25,000 weekly would still buy
plenty of topnotch talent to provide
competition for theatres. Furthermore, with several outstanding programs on Thursday nights, the theatres would certainly feel the presof radio, regardless of M-G-M
participation.

participation.

From a promotional standpoint, I feel that the players become more real and more alive to each listener. The instantaneous transmission of sound breeds a peculiar feeling of kinship in the audience. The time-gap previously separating him from the star has been eliminated and the hearer has, in point of time, actually contacted the player. This element of timeliness or time-contact is new with radio and to my, way of thinking it has not yet been rated at its full value in the fields of promotion and advertising. and advertising.

and advertising.

One grave difficulty with radio promotion is that some personalities are so predominantly of the visual type that they do not carry over the air. Other personalities wear out quickly and added air appearances might hasten their retirement. However, the radius of the sould he able to be the sould be able to the sould be able t ever, the producers should be able judge these possibilities and make the most of radio's friendship-building qualities.

Wilford Porter.

Room for One More in Radio New York, Dec. 13.

Editor, VARIETY:

At this very moment there are probably thousands of persons in the various branches of the theatre who re ready to tap their heads sig-nificantly, murmur a hushed "Nuts," and emit several sympathetic clucks whenever my name is mentioned. With Charlie McCarthy assuming all the proportions of a national institu-tion and with 168 hours in every week, Harry Conn has chosen to be-come a radio comedian at 8:30 p.m. come a radio comedian at 839 p.m. Sunday evening, an hour when sup-posedly the entire U.S. has ceased all other activities to concentrate on the microphone antics of the cele-brated dummy.

brated dummy.

I should like to make it clear that no great daring was required on my part to 'buck' the Chase & Sanborn show. True, the program possesses an awesome Crosley rating, but just how much does that mean? It means that there are millions, many millions, of listeners, but in no sense does it signify that every radio set in the land is attuned to NBC's red network. I am quite sure that almost as many millions do not listen to 'this program for several varied reasons. No matter how good a show there will always be those who do not like it. And then, there is the added factor involving the programs on a network preceding a programs on a network preceding a

show. Not everyone lolling in his living room of a Sunday evening has the energy required to switch from station to station as the half-hours slip by. Only the most ardent, best informed radio fans know just when and where certain programs may be found.

found:

Naturally, I have no intention of being contented with this overflow from radio's top show of the moment. I am fully aware of the fact that my 'Earaches of 1938' must have something to arrest the attention and arouse the interest of those who do hear it. And, incidentally, the CBS mail bag offers daily evidence to attest to the fact that Chase & Sanborn does not have a monopoly from 8 to 9 p.m. each. Sabbath.

This communication is not an attention the same and the same content are same and the same content are same content and the same content are same content.

8 to 9 p.m. each Sabbath.

This communication is not an attempt to argue the relative merits of the programs involved and their respective volumes of listeners. To say the least, that would be a silly thing for me to do at this early stage of the game. I am eager to point out, ours is a wast audience and Tam sure that there is always room forone more offering.

Harry Conn.

Harry Conn.

A Plug for Eme New Bedford, Mass., Dec. 10. Editor, VARIETY:

I read your Dec. 8 'Films' Own Gossip Blah' with keen interest and feel that you may have an oppor-tunity to cover the subject from an

Three years ago we concluded that publicity material furnished by the film press departments was almost totally devoid of the type of information that appeals to listeners and had no features that would make it salable.

it salable.

Fortunately we discovered a movie news continuity service funsishing material and answers to movie questions which, for the past three years, has been a regular weekly sponsored feature over this station. One firm bankrolled the show for two consecutive years, took a vacation and made a concerted effort to get the program-back-after-it-had been airing for a new sponsor for several months. It is still on the lair for the second sponsor who even refused to allow the first to co-sponsor it.

The continuity is supplied.

The continuity is supplied by the Emo Movie Club of New York and any station that is confronted with the problem of getting news that gives the real lowdown, letting the chips fall where they may, will find the solution in this dependable serv-

Only recently the Garbo-Stokow-ski marriage publicity made front pages at least three weeks after the subject was covered by Emo.

RADIO STATION WNBH. Sol Chain, Ass't. Gen. Mgr.

Black in Iowa

Des Moines, Dec. 14.

A net profit of \$57,000 was shown for the 1937 Iowa State Fair, a written report by A. R. Corey made before the annual convention of Fair Managers here this week, indicated.

Attendance at the 1937 fair was 381,279 and gross receipts \$331,490.90 381,279 and gross receipts \$33,1,391,90. This figure was compared with the \$265,995.60 total receipts in 1836. The profit of \$57,217.15, to be exact, according to Corey's report, is being used to start a 'cushion' fund against future deficits.

Midget in the Toils

St. Louis, Dec. 14.

St. Louis, Dec. 14.

Joe Pollock, a 21-year-old midget, standing 3 feet high and weighing 45 pounds, who appears with the Dodson carry during the summer, is being held by local gendarmes following the shooting of Melvin G. Dodson, 19, in downtown hotel last week.

The fracas was the outcome of a quarrel that started in the Golden Dragon, downtown nitery, when Pollock objected to Dodson dancing

Nixes Grand Circuit

Columbus, Dec. 14.

Trotting and pacing horsemen of Ohio went on record here as opposing Grand circuit racing at the state fair, favoring in its place added attractions for Ohio-owned horses.

Memorial to Fellows

Memorial service for Devter Fel-Memorial service for Dexter Fellows under the auspices of the Circus Saints and Sinners, of which he was a member, were held yesterday (14) at the Commodore Hotel New York. The services which were conducted by Edwin C. Hill were broadcast over a national CBS hookup by WABC. Alva Johnson, Irwin S. Cobb and Robert H. Davis were among the speakers at the service, which was conducted under the service, which was conducted under the hotel. Newspapermen in the metropolitan and suburban areas attended.

tended.
At the monthly luncheon meeting last week (8) Fred Pitzer, secretary, read the 'tent ritual' and taps were blown after a prayer by Orson Kilborn, president.

Paris Expo Loss At \$16,500,000 Gov't Holds Bag

More than 30,500,000 paid entries to the expo were not enough to close it in the black, Deficit of almost \$16,-650,000 was left in the laps of the French government and the City of Paris when the big show closed Nov. 25—possibly forever, maybe for the winter.

25-possibly forever, maybe for the winter.

Blame for the deficit is placed in three quarters. In the beginning cost of construction was frequently much more than estimates made by architects. Secondly, attendance was nowhere near the expected figure, being more than 2,500,000 under the number of paid customers who visited the Colonial Exposition 1931. Third item was the reduction of entrance fee. At first half-price Mondays were instituted and during the entire last month cut prices wcreoffered in hopes of attracting larger crowds. Another item, not mentioned as a cause of the deficit, but nevertheless cutting down the number of paid fares, was the 5,500,000 visitors who had armed themselves with Annie Oakleys.

However, the show was put on primarily for a treat of the color of the colors.

However, the show was put on pri-marily to attract tourists to France marily to altract four ists to France and not as a money-making proposition. Certain amount of success has been achieved in this direction since it is estimated that 1,000,000 foreigners came to France during the summer. Furthermore, traveling in France itself has increased from 10% to as high as 200% due, to a great extent, to the reduced railway rates given to tourists during the expo.

Permaient Improvements

given to tourists during the expo.

Permainent Improvements
Besides this there are numerous
been made in the section of Paris
occupied by the expo grounds. They
are estimated to have cost more
than \$10,000,000. Two buildings will
remain after the show permanently
shutters. New Trocadero, costing
\$4,370,000, and the National Modern.
Art Museum, which cost \$3,365,000.

If the expo does reopen next May

Art Museum, which cost \$3,385,000.

If the expo does reopen next May at least \$13,500,000 must be found to keep the grounds and buildings in condition throughout the winter and to ready them for opening next year. It is possible that a reopening will take place, but that the show will not be labeled as an international expo. Of the above figure \$5,000,000 is, the estimated amount foreign countries will have to produce to ready their pavilions.

countries will have to produce to ready their pavilions.

However, delegates from 23 nations forming the International Buyeau of Expositions have alreadygiven their permission for the continuance on an international basis. Most foreign governments have not reported as yet as to what their tentions are for the coming year. One of the few who have voiced their stand on the question is England, which has definitely nixed another season.

Although the Chautemps govern-

and, which as definitely incoration other season.

Although the Chaulemps government has placed its ok, on another year, there still remains the final word of Parliament. Bill providing for funds for another season, due before, the Chamber of Deputies, finance committee today. Opec. 70, but no definite decision is expected for at least two weeks. This bill provides for an appropriation of almost. \$1,500,000 margin for new construction and unseen expenses that may come up before the scheduled opening in May.

Ringling Family Agam Controls **RB.-B&B** and Other Show Property

Cleveland Expo's 50%

Cleveland, Dec. 14.

Backers of Great Lakes Exposition, which closed two-year run in September, received \$254.814 or one-half of their guarantee for the last season. Those who put up \$1,000.000 for the 1935 opening season, however, are not getting any refunds.

underwriters About 200 underwriters who heard final reports last week from Dudley Blossom, general challman for both years, still expressed satisfaction with results. Town's business increased nearly \$60,000,000 because of centennial fair, according to Blossom, at a net cost of not more than \$600,000. Attendance totaled 7,500,000, of whom 60% were out-of-towners, reported A. C. Ernst and W. T. Holliday, presidents of Expo for two years.

SALT LAKE SEEKS S. A. FOR BONNEVILLE FLATS

Salt Lake City, Dec. 14.

If there are any fair Amazons in the world physically capable of clinging to a monster racing automobile when it is hurtling along at over 400 feet a second, let them get in touch with the Salt Lake City chamber of commerce.

chamber of commerce.

It seems that the c. of . boosters wish to inject s.a. in super-speed racing. It all grew out of a statement made before the home-town praisers of Capt. George Edward Thomas Eyston of England.

Thomas Eyston of England.

Capt. Eyston, who recently established the new mark of 311.42 miles an hour on the Bonneville salt flats in Utah, said: 'In my opinion it's (speed racing) safe from any feminine competition. Women haven't the arm and shoulder needed to maneuver a monster racing machine.'

neuver a monster racing machine.'

Now, Capt. Eyston, an astute Cockney showman, may be right, and then, again, he's driving up the wrong lane. The sports world became amazed when Trudy' Ederts warm, the English channel; when Babe' Didrickson outdrove Babe. Ruth in a golfing exhibition; when Helen Wills Moody defeated leading male net champs; when the late Amella Earhart hopped over oceans in ease, and when gals started throwing steers in rodeos. The weaker sex?

Ace feminine automobile racers are as scarce as the bromided feeth in a chicken. There are a few competing in Europe, a handful in South America—the outstanding contender being an ex-bull fighter—and a dozen or so in this country.

The chamber said car manufactur-ers in this country and England will pay plenty for femme thunderbuggy driver.

Whether a femme driver could withstand the tremendous physical strai necessary to operate speed cars is a matter of conjecture. Physicians believe that they could.

Gals need only write Gus P. Back-man, executive secretary, for details. He advised applicants to enclose a recent photograph, medical certificate

Opening the Gate

The Golden Gate Exposition, San Francisco's \$50,000,000 fair, dated to start in February, 1939, is on the air once daily through Coast stations. When the fair opens, arrangements already have been made for 40 broudcasts weekly, some programs to be on national chains.

Exploitation offices in the Lincoln building, New York, with Stanley S. Beaubaire in charge, will be main-tained until the expo

Friday (10) the final step was taken by which the Ringling family recaptured the Ringling Bros. Bar-num & Bailey outfit and other cir-cuses purchased by the late John cuses purchased by the late John Ringling, Family interests again se-cured control by the payment of \$800,000 to the Allied Owners Corp, of New York. Latter made the Joan in 1929 to the cider Ringling when he purchased the Hagenbeck-Wal-lace, Al G. Barnes, Sells-Floto, John

in 1928 of the color dinging When he purchased the Hagenbeck-Wallalee, AI G. Barner, Sells-Floto, John Robinson and Sparks circuses.

Early in the depression when the note was defaulted, Allied, and New York Investors, which air es ubsidiaries of Prudence Bonds, secured agent of the loan arrangements. That was the only stockheld outside the family and was absorbed at Friday's concluding decl.

Announced that John Ringling North has been made. for vice president. He the son of Ida, Ingling North, only sister of the Ringling Borthers and together they are co-executors of John Ringling, was also the sister of the Ringling Brothers and together they are co-executors of John Ringling, Mrs. Charles (Edith) Ringling, Mrs. Charles (Edith) Ringling, and Mrs. Aubrey Ringling, William P. Dunn, Jr., secretary-treasurer while other directors are Henry W. R. North and Henry G. Frost.

John Ringling North was with the big show the road last season breaking in for its active management. Robert Ringling was away from the big top for some time and sang baritone with the Chicago opera company.

Samuel W. Gumpertz, who represented the banking interests, resigned as managing director of the

opera company.

Samuel W. Gumpertz, who represented the banking interests, resigned as managing director of the Ringling, B. & B. show, and Carl T. Hathaway will be the general man-

MAYNARD WITH SUN TRICK THRU CANADA

Hollywood, Dec. 14.
Ken Maynard goes on the road next season as top attraction with the Sun Bros. circus, a 20-car show which will be routed through Canada.
Zeke Terrell and Jess Adkins, owners of the Cole Bros. show, will operate the outfit.

Nixes Okla, 'Saga'

Oklahoma City, Dec. 14.
The colossal Golden Saga planned for the city in 1939 has hit a dull thud and no report.

Voters who had a \$1,343,000 bond issue put before them to finance the affair and purchase new fair grounds site turned the issue down decisively.

Winter One-Ringer

Canton, O., Dec. 14.
Confining its itinerary to the smaller cities and towns and playing exclusively for auspices, mostly school groups, Bible Bros. circus, new these parts after playing extensively through eastern Ohio, headed westward to play dates that will keep it out until early spring.

will keep it out until early spring.
Unit is doing two-aday and spmetimes plays a morning show en route
to its next stand. Program, mostly
animal acts, runs better than an
hour with all acts on the ground,
presented in one ring. Outfit
owned by O. R. Bible, who is assisted by his wife, who handles
most of the trained animal acts. Two
motor units transport the stock and
props.

FIVE LIONS LOOSE

Marion, O., Dec. 14. Attachment proceedings which tied Attachment proceedings which tea up five lions in winter quarters at Marion county fairgrounds has been settled and the animals released by Sheriff Fred F. Miller to the owner, William Bahnsen.

Counsel for Bahnsen said the suit seeking \$119 had been filed as a result of his guaranteeing payment for a purchase made by his brother six years ago.



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56 PAGES

Here's What Happens at an Executive Session of a Joan Crawford Fan Club

By MARIAN SQUIRE

By MARIAN SQUIRE

A type of lunacy rapidly spreading in this country transformed the basement of Loew's Lexington theatre (N. Y.) into a combination temple of worship and violent ward of a nuthouse, last Friday (17). Occasion was a meeting of the Joan Crawford Fan Club, attended by some 120 New York members and one from Philadelphia—on the promise that Miss Crawford, herself, would put in an appearance.

would put in an appearance.

Hysteria of the worshippers, who would put in an appearance.

Hysteria of the worshippers, who range in age from teens to early 20's, grew as the magic moment approached. Suddenly, without warning, their idol appeared. Miss Crawford slipped into the hall quietly and took a seat at the rear. This was the signal for pandemonium to break loose. Chairs, tables and club members were overturned in the acramble to reach their idol's side. Miss Marian Dömmer, founder of the society, took matters in hand while the guest of honor was still intact, and escorted her to the Crawford 'shrine' at the front of the hall. Behind a table on a small rostrum, the 'shrine,' was a huge banner with four foot letters, 'Joan Crawford, brotographs of her in various size, and a gown she wore in 'The Bride Wore Red.'

wore Red.'
The clashing of a couple of eye (Continued on page 52)

NO HUSBAND TO MAR ANNABELLA'S ENGLISH

Hollywood, Dec. 21.
Annabella, first of the new foreign imports to be put to work at one of the majors (now starring in 'The Baroness and the Butler' with William Powell), has interesting marital arrangement, with husband. Jean

Jam Powell), has interesting marital arrangement with husband, Jean Murat, French screen star. He stays away from her as long as she's shooting film in English, which he scarcely speaks, so she won't have to speak French and mar her lingo for the film.

Murat lett fecently on a round the world trip from Paris, to rejoin Annabella here around, the New Year. Last heard from, he was in Singapore, wiring his wife that he was ready to start the last hop to Hollywood whenever she advised that the pic (just started) was nearing completion, and he could put in appearance without breaking their during-pic-no-see agreement.

Charlie McCarthy Doll Paces Xmas Toy Sales

Faces Xmas Toy Sales
Chicago, Dec 21.
With sales for Charile McCarthy
doll, even though priced up to \$10,
making it tavorite gadget of season,
stlow business has originated biggest
selling toys for last three years.
Buck Rogers picture gun and toys
ded in 1935, Shirley Temple dolls,
in second place this year, wowed om
in 1936, and this year the McCarthy
dominy is paced ahead.

Musicians' Fate

Wilkes-Barre, Dec. 21.

Musicians, many of them permanently idle because of passing of stage shows in this area, are 'chiming' it in local department stores for Christians. Bill Christian, former Gaiety and Ritz percussionist, is working on an outdoor platform at Pomeroy's, and five other stores are using either planists, fiddlers or flutists formerly in theatres. Boston Store is only emporium of size not using music-kers as lures, having installed an electric organ (played by the salesman).

Reservations For Big Nite **Awfully Slow**

these days. Those New Year's evereservations are by no means jaminin' in. Unless there's a sudden spurt, it'll be a come-as-you-go basis, as the sole salvation to pick up the whoopee night easy money. Hotels and flashier spots in N. Y. are getting the reservations, but there's no panic there either, although all expect a pickup to bolster the general average.

Some really fancy souvenirs will be the thing this year, that being the supposedly q.t. come-on to hypo matters. Anyway, that's usually a lure for that element among the femmes who seem to want to be taken places of a New Year's eve.

of a New Year's eve.

Cleveland, Dec. 21.

Because of business recession, which is hitting large steel industries in northern Ohio, most of the class dance-and-dine spots are cutting (Continued on page 53)

Coast Burnup Over Rose **Bowl Ducat Freezeout**

Hollywood, Dec. 21; Hollywood, Dec. 21.

First class scandal is brewing over the ticket situation for the Rose Bowl game. Everybody's up in arms over the freezeout. On distribution of some 90,000 ducats, each claifornia alumnus draws, six and the student body accounts for another 10,000. Small batch went to Alabama and the Tournament of Roses committee was given 3,500. Blowolf came when high city officials had their checks returned and advised of the sellout. President

advised of the sellout. Pas (Continued on page 59). Pasadena

FOLLIES' BIG B.O.

But Plenty of Angles-Dow agers and Local Wallflowers...Among the Particular Headaches

THE CAVIAR CIRCUIT

New show circuit, employing only the socialite creme de la cremedebs dowagers, scions, et al.—has been developed by Jerome H. Cargill (vaude knew him as Jerry) since he quit Broadway to siage Junior League Follies and kindred amateur theatricals for socialites. With a crew of 12 director-arrangers on the road, Cargill has built up a route of 80 annual dates, at about \$2,500 per, which call for his organizing and staging local J. L. shows in as many towns. Works on a 50-50 basis up until \$2,500 for average two performances with \$500 per show for each additional delivery. Only payoff for Cargill is initial investment in costumes and scenery which is used for all, with minor variations, (Continued on page 53)

JERSEY TUNNEL **MAY HURT CONEY**

Jersey parks figure to be material-

Jersey parks figure to be materially aided by New York's new vehicular tunnel, extending from 38th street, Manhattan to Wechawken, N. J., which opens for traffic today (Wed.). Although a companion tube will not be ready for several years, new artery will relieve the traffic through the Holland tunnel and over the George Washington bridges. Palisades Park can now be reached within 10 minutes of middown N. Y. through the new tunnel. Claimed the playground is only 15 minutes away over the westside express hinkway and the bridge. Colimbia Park and other Jersey resorts can now be reached much more quickly than Concy Island and other Long Island recreation spots.

JESSE OWENS' NITERY

JESSE OWENS' MITERY
Cleveland, Dec. 24.
Jesse Owens, world's track champ,
is going into the intery field as a
sideline. Colored runner, who grewup here is buying a Marlem spot near
his home and plans to open it for
New Year's Eve.
Intends to direct his own orchestra, following up idea of his recent
band tour. Owens also promoting a
touring basketball team.

Newsreel Shots of Panay Incident To Have Wide Diplomatic Import

Tuning In on Nifties

Chicago, Dec. 21.
Sudden jump in demand for hearing aids when local house played comedy features had operators thinking deat were a cheerful lot until they discovered differently.

Investigation showed the town

smarties were using headsets so lines ordinarily covered by audience laughs wouldn't be missed.

200 Theme Songs Submitted For N.Y.'s '39 Fair

There have been 200 theme songs offered New York's World's Fair 1939, according to John Golden, who as chairman, addressed the advisory committee on entertainment, during a luncheon tendered by Grover A. Whalen at the Fair Grounds Thursday (16). The flood of pop numbers is but part of 7,000 proposals of one kind or another already tabulated.

Alluding to the fair as the 'world Alluding to the fair as the 'world of tomorrow,' Whalen, the fair's president, said that, the building schedule was one month ahead of time and it was expected to maintain that leeway so that completion would be reached March 1, 1939. That will permit 30 days of previews. Thus the show crowd present was advised.

(Continued on page 54)

Motion pictures taken by Norman Alley and Eric Mayell, cameramen for Universal and Fox Movictone newsreels, of bombing and sinking of Gunboot Panay near Nanking, were rated of such importance to U. S. officials that they were transported from Shanghai to Manila by U. S. Destroyer. Steward. By speeding them there by this means, pictures will catch the China Clipper for San Francisco in Manila, arriving in America Dec. 27 or 28, Present controversy as to just what occurred when the Panay was attacked by Japanese planes, and what occurred as the gunboat was sinking and crew with others were quitting ship, possibly will be disclosed in these films. Alley, who is accompanying the pictures back to U. S., is credited with having a rather comple. ephotographic record of entire afair, aclinal footage running from 3,000-5,000 feet. Universal cameraman is, suffering from a wound in shoulder resulting from being hit by a piece of shrapnel that landed near the Panay, and was reported on loard the U. S. Nay destroyer as in bad physical condition.

Mayell also is reported to have obtained excellent pictures of Japanese (Continued on page 50)

(Continued on page 50)

Atlantic City Doesn't Want the 'Cheapskate' Patronage It Attracts

Atlantic City, Dec 21.
Insistence of City Commissioner
Cuthbert that the resort 'take a holiday' from attracting people here,
junk its press bureau, and give its
100,000 publicity fund over to the
hiring of a few more cops, has the
amusement and hotel interests of
the city in an uproar. This is the
(Continued on page 50)



SPITALNY PARK CENTRAL HOTEL, NEW YORK

More Anti-Trust Suits Filed This Year Than at Same Time in 1936

Influx of costly damage suits, a majority of which are filed under the anti-trust law provisions, reached a new peak in the industry during the last few weeks. Virtually all dam age actions are filed by small exhibitors who seek triple damages for alleg I failure to get product or being allegedly mistreated by major companies.

Check this week revealed that the courts are flooded with approximately directed against principal distri-bution companies than at the same time last year. No particular locality has been affected by this increase in litigation.

litigation.

Case after case, recent survey showed, brought to the attention of major legal lights were in situations which came up for consideration under the NRA Code Authority, when it was operative, heard all testimony, on both sides, went into all details and then decided that the exhibitors were not entitled to any relief. Peculiarly enough these same exhibitors, even in the face of this, are striving to collect although there has been no change in the zones since the NRA acted on the alleged grievanes. alleged grievances

Aside from the time and expeto film company legal department every time a civil complaint every time a civil complaint is brought to the attention of the De-partment of Justice, it means that the Federal government must spend thousands to probe the alleged com-

Attitude of some exhibs, as ex-Attitude of some exhibs, as expressed to exchange managers not involved, is that there is always a chance of winning some money from the picture companies, and that even if he loses the action, he can go back and demand the old basis for ceiving product. Exhibitors figure there is little to lose, aside from attorney fees, and often they take such cases on contingent status or percentage of damages secured.

U Branch Mgrs. On N. Y. Visit To **Meet New Execs**

Universal district and branch managers in the distribution division, called to New York over the weekend to meet William A. Scully, incoming sales head, Nate Blumberg, new president and John Joseph who's been appointed advertising-publicity director, returned to their respective cities Monday (20). The meetings, held Saturday and Sunday (18-19), were largely for the purpose of getting acquainted and to broadly discuss future sales plans for U. Scully, cleaned up with Metro, gos on a vacation over the holidays.

Meantime, salesmen in the New York as well as New Jersey business, are off also on two week vecations. They return to their posts Jan. 3. Joseph, whose home is in Chicago, goes there for the holidays; also returning to New York, Jan. 3.

During the past week Paul Gulick, and publicity director with 11. 22 Universal district and branch man

New York, Jan. 3.
During the past week Paul Gulick, ad-publicity director, with U. 24 years; Joe Well exploitation head, Eddie Bons, assistant to James Grainger for years, and R. V. Anderson, newsreel executive, turned in their resignations, Sidney Singerman, sales contact executive at the ho, who grew up with Universal, remains with the company, reports to the contrary being incorrect.

Further realizment of home of

ing incorrect.
Further realignment of home office forces for Universal last week
added snother RKO executive, this
time John E. Joseph, divisional director of RKO cheatres advertisingpublicity in Chicago. He is new
advertising publicity exploitation
chief for U. taking charge late last
week-

week.
Resignation of P. D. Cochrane
from ad-publicity-exploitation post
started a series of resignations at
Universal. Paul Gulick, director of (Continued on page 23)

Le Roy's Speedup To Outdistance Germs

Hollywood, Dec. 21.

Mervyn LeRoy has slashed the shooting sked on Food for Scandal at Warners from four weeks to that Carole Lomthree to be bard stays through the show.

Comedienne was given shots to inoculate her against chicken pox and should the ailment develop would have to leave the picture Fernand Gravet tops the cast with

Pix Biz Taking No Position on the Mae West Radio Matter

While protests continue over Mac West's radio appearance Dec. 12, under no circumstances will the mo tion picture industry take any official stand. It is also indicated in N. Y. that when film stars are on the radio they are on their own.

they are on their own.

Though some comments among picture executives was to the effect that the West broadcast was unfortunate, many held it was strictly a matter for those involved in the program to shoulder the responsibility. One industry spokesman said that radio and radio advertisers have a direct responsibility to the public radio and radio advertisers have a direct responsibility to the public with their broadcasts just 'as we have this same responsibility in all of our picture productions. He also stated that eventually radio must assume this responsibility in its relations with the public, its listeners.

Experience of the film business to date has been that individual companies have been able to exercise virtually no control over their stellar players as to airways appearances or decide what they can or can't do on network shows. Even when signatured to specific contracts, binding them regarding radio work, such have been found unenforceable.

have been found unenforceable. Mae West's dear with Paramount for three weeks of personals, including Boston, Chicago and Detroit, is now cold. Like last year, the star and the theatre group could not get together on final terms, though the dates were tentatively set to start Jan 6 in Boston.

Deal never included New York, the Paramount deluxer there being committed too far in advance hand bookings

L. A. to N. Y.

Fred Allen. Fred Allen.
Pat Casey,
Savington Crampton.
Henry Fonda,
Murray Grabhorn.
Portland Hoffa.
Emily Holt,
Louis Hyman,
Aben Kandel.
Jock Lawrence:
Sol Lesser.
Beatrice Lillie.
Ethel Merman,
Harry Rapf. Harry Rapf. May Robson May Robson.
Charles Ruggles.
Edward Shanberg.
Sylvia Sidney.
Kay Van Riper.
Peter Van Steeden.
Franchot Tone. Franchot Tone. Harry Von Zell. Richard Wallace. Walter Wanger.
Pat Weaver.
Louis Weitzenkorn.
Patrici Wilder. Patrici Wilde Vera Zorina.

N. Y. to L. A.

Deuglas Pairbanks, Sr. James A. Fitzpatrick, Zac Freedman, Leonard Goldstein Nat Harris. Lou Irwin, Auriol Lee, Albert Lewin, Claudi Morgan, Clifford Odels, Monte Proser. Monte Proser. Herbert T. Silverberg. Jules C. Stein.

Joins the Elite

Hollywood, Dec. 21. Metro handed Speneer Tracy a new ticket last week at a take exceeding \$5,000 weekly. Player also draws a new dressing room with a star on it.

A BROADWAYITE ON BROADWAY

By MR. JACK OSTERMAN

(Courtesy Warner Bros. & Himber) The is the time of the year when the telephone operator's 'hello's' are ...her 'wrong numbers' so delightful you don't want the right ones the elevator boys' 'floor please, and watch your step' softer and polit while the room clerk apologizes all over the joint for sending the house det ctive up by mistake last month, and the house lick admits profusely that everything he did during the past year was a mistake.

was a mistake.

The hotel doorman bows to you more often than Eddie Leonard did in his prime, and the entire hostelry seems to be at your beck and call. Incidentally, hotel doormen always remind us of Student Prince chorus boy on his way to a finale. Have the Shuberts got the concession?

sion?

We happen to live at Joe Sullivan's Windsor Hotel, right off of Rosoff's Boardwalk, formerly 6th Ave. Suggested theme song for said boulevard, 'Rivets, Stay 'Way From My Door!' So far we have asked about 50 of the workers on the new subway just where it is going and they all answered, 'We don't know, we stop 'digging at 52nd Street,' Probably if it turns out to be a hit up to there, Sam will take up, their option for another 20 blocks.

Understand Matro is making a deal

Understand Metro is making a deal to produce The Road to Mandalay. Why not write a detour to the thing and make a short out of it?

Why not write a detour to the thing and make a short out of it?

We caught the Ed Wynn show again. We wanted to hear Arlen's tunes and 'Harburg's lyries once more. You've gotta see that show twice to understand the lyries, and speaking of 'Yippie' Harburg, as we of the musical literait so coyly call him, we had dinner with him and Harold Arlen the other night. Fine meal, consisted of 22 satirical catch lines and three obbligates, Harburg was in a hurry as he felt some new snappy conceiving coming over him. If you have seen the billing in front of the Winter Garden you will note it reads, 'Hooray For What?', conceived by E. Y. Harburg, which is 'the McCoy even if W. W.'s girl Friday says Minnelli. And for some unknown reason the Messrs. Shuberts kept that grand score off the air, and wouldn't let it be broadcast. Probably for fear they'd wake up some morning and find two or three song hits on their hands!

We don't know what all the fuss is shout the Mes West broadcast. persented

We don't know what all the fuss is about the Mae West broadcast. per-sonally we found it just as bad as other programs. but don't get us wrong, we loved Proctor's Fifth Ave-nue (with Richman at Mae's piano). Shaw and Lee are busy this week doubling from backstage of Loew's State to in front of the stage door. We wish them luck on their new radio job.

Thoughts While Thinking

Thoughts While Thinking
Why not call it. Cafe Souse-ciety
of Caphoney Society... now then, we
hope that puts an end to all the
derivations... cut Xmas cards from
Sophie Tucker and Rudy Vallee assisted by his dog... we didn't get one
from Bill Gaxton, but saw one on
the cuff... very clever.
Wonder bout they get a 'mile.' low

Wonder how they get a 'mike' low enough for Skolsky to broadcast? Things aren't tough enough, there's a guy Bob Berger who runs the Chambers Delicatessen on 57th and

6th, and ad libs swell material with any order over 50c. any order over 500.

Tip to stage door johnnies, try the nurses exit at Medical Arts... same address as, above... through those portals pass the most beautiful hypoinjectors in the world.

Why do barbers always sharpen their on the customers time and how many cuticles make a good hang-nail?

Wouldn't it be great if Eddie Rob-inson did 'The Life of Paul Muni?' Jerry Mann saw a jockey rushing

Metro, UA Vote Xmas Bonuses, Par May Also; Others Conserving

Jackie Cooper's P. A.'s
With Mono's 'Streets'

Jackie Cooper is coming east for his first vaudates in three years. Curtis & Allen agency is booking. On some of his appearances he will personal along with the showing of his latest pic, 'Boys of the Streets' (Mono).

Opening at the State, Hariford, week of Dec. 30, Cooper will then successively play the Shubert, Newark; Folly, Brooklyn, and the Globe, Bridgeport.

Civil Liberties Union Opposes The Fingerprint Idea

Opposition to the campaign for voluntary fingerprinting for which showman Police Commissioner L. M. Rubens went to Hollywood last week, will be initiated by the American Civil Liberties Union, it was stated in N. Y. stated in N. Y.

Spokesman for the Union indicated Spokesman for the Union indicated that the organization regarded attempts to fingerprint, the Hollywood colony as one step the national campaign to fingerprint everybody, and that it was the first step foward bringing about a totalitarian state. Also indicated by the Union that it was a method of making blacklisting of labor union agitators easier."

N. V. Officers of the ACLU wired.

N. Y. officers of the ACLU wired A. D. Wirin, counsel for the organization in Southern California, regarding the moves and intend to follow up with appeals for opposition by the Screen Actors' and Screen Writers' Guilds.

Writers Guids.

Book and Magazine Guild in N. Y.
through its Civil Liberties Committee
has sent protests to Louis B, Mayer,
Adolph Zukor, Jack Warner, Darryl
Zanuck and Will Hays opposing their
meeting with Commissioner Rubens,
of the International Identifications
Commission

SAILINGS

Jan. 4. (New York to London), Alexander Korda, Murray Silver-stone (Berengaria).

stone (Berengaria).
Dec. 28 (Nassau Cruise), Harry
Scharf Orch, Woods Miller, Marion
Saki, Pauline Alpert, Virginia Dunworth, Shirley Howard, Rinaldo,
Fred Craig, Jr., Emily Earle (Berenvaria).

Dec. 21 (London to New York), Payne Jennings (Berengaria). Dec. 25 (New York to London), Mr. and Mrs. Jock Lawrence (Nor-

Dec. 21 (Havana Cruise), Barney Ross, Norma Terris, Zito, Harry En-gel, Madge and Lilli , Marion Carr, Garland and Chula, Abner Silver (Champlain).

Dec. 19 (Buenos Aires to New York), Manuel Pedro Rodriguez (Northern Prince).

to Zanuck to make a test for a photo finish ... don't blame us, we promised Jerry.

Are the Woolworth employees call-ing Babs Hutton, 'The Great Dane' ...Thank you John Chapman and the same to you...Jack Waldron .ays the night he saw Al Shean in 'Father Malachy's Miracle' Al received such a hig reception he forgot himself, rushed to the footlights and went into two choruses of Gallagher and

And before we wish you all a very Merry Xmas we want to say that if we have to grow old we would like to do it like Georgie Cohan...other-wise, to hell with it!

Only two major producer-distribu-Only two major producer distribu-tors have voted to pay a Christmas bonus to employees this year. While there is no chance as much will be distributed by other companies last year, some may issue a week's salary to lower-bracketed personnel. This is most likely with Paramount.

Ins is most likely with Paramount.
Employees of Loews, Inc., and
Metro throughout world will receive a bonus of two weeks' salary,
if earning \$100' or less, this week.
Year-end 'salary bonus was
nounced yesterday (Tues.). Stipulation that the two-week wage,
award, based on amount earned,
shall not exceed \$50.

Home office foreign department employes received an added surprise employes received an added surprise in the nature of a personal gift from Arthur Loew, head of that depart-ment. It consisted of week's salary plus \$25 given each for Christmas dinner. This was in addi-tion to regular company bonus.

UA is giving one week's salary all of its employees, including in home office and the field, taking in all branch workers besides others. A total of around 750 people will benefit.

Twentieth-Fox, which last Xmas handed out the best bonuses of all, is considering something this year but no decision has yet been reached. Warner Bros, and Universal did not pay any bonuses last year and are less likely to do so this Christmas.

Bonuses by theatre chains, de-clared in some cases last year, are expected to be passed by virtually all operators this season due to un-settled conditions and the wisdom of holding onto surpluses in spite of the heavy tax that will have to be paid.

Afga's Yule Largesse

Hollywood, Dec. 21.

Dr. Ernst Schwarz, prexy of Agfa Ansco Corp., announces that the company will push out \$100,000 Christmas bonus coin to its employes. All workers the payroll before Nov. 1 participate, with amount handed out running from half week's pay to two weeks.

Kincey & Wilby's Bonus

Atlanta, Dec. 21.

R. B. Wilby, manager of the chain of about 100 theatres which has headquarters here and picture houses throughout Tennessee, Alabama and both Carolinas, tossed his bama and both Carolinas, tossed his annual Kmas party for house man-agers in Birmingham last week, Managers were given bonus of three weeks salary each, with in-structions for Christmas gifts for employees in all houses. Banquet was tossed at the Country Club, Birmingham.

Wilby brought all managers and one guest, usually the wife or girl friend at his own expense. In addition to the cuffo ride, he also stands hotel bills, etc. Meetings were held all day prior to the banquet, culminating in the celebration.

ARRIVALS

ARRIVALS

Guthrie McClintic, Katharine Cornell, Stuart Döyle, Otto Lehmann, Lotte Lehmann, Anita-Loos, Edith Lorand, Sandra Gale, Mr. and Mrs. Maurice Eisenberg, Jack Curtis, Sonja Tomara, Victor McLaglen, Brian Donlevy, Ben Miggins, F. L. Harley, Iren' Agai, Stephen Szekely, Endre de Toth Georges J. Enesco, Anita- Dorfman, Claude Dampier, Billie Carlisle, Mr. and Mrs. Joseph Pulitzer, Sam Smith, Lesser Samuels. Guila Bustabo, A. P. Herbert, Natalie Garson, Philips Holmes, Arthur Guira Bustabo, A. P. Herbert, Natalie Garson, Philips Holmes, Arthur Tracy, Mrs. Norman Thomas, At-rique, Ben Goetz, Gilbert Miller, Victor Saville, Mr. and Mrs. Charles Boyer (Pat Patterson), Jerome Knight, Mischa Elman.

Other News of Pix Interest

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H'WOOD SEES MORE TAXES

Odlum Huddles Spitz on Coast: Picking Blumberg's Successor

Hollywood, Dec. 21. Floyd Odlum, head of Atlas Corp. has arrived from the east for studio parleys with Leo Spitz, RKO chief

Pair will work over the holidays on a permanent studio setup and name a successor to Nate Blumberg as RKO theatre operations head.

Bernard Fineman, who returned recently after producing in England, moves into RKO in a producer berth Jan. 3.

He will function as assistant to Lee Marcus on moderate budget pic-

Although Sam Dembow, Jr., re mains the most likely candidate to succeed Nate Blumberg as v. p. and general manager of RKO's theatre chain, among others reported after the post are Cliff Work Charlie Koerner, Harry Kalmine, Si Fabian and Harold B, Franklin. Lastmentioned put in a bid for the job but is believed to be the longest shot of the field, as things stand.

Any deal reached with Dembow would be expected to depend on terms as well whether a contract would be issued.

would be issued.

It is possible, also, that although Dembow is declared to be seriously under consideration for the Blumberg chair in RKO, based on his past experience, that the regime may favor a promotion from the ranks, this inclination on their part having been rumored. In that case, unless John O'Connor, chairs film buyer, moves up to succeed Blumberg, work or Koerner may land. Work has long been with RKO but has always confined his activities to the Pacific Coast. Koerner is highly re-Pacific Coast, Koerner is highly re-garded through his knowledge of theatres in the east and because of his operating record in New England.

Doubted that Kalmine would quit Doubted that Kalmine would quit Warner Bros. to hop into RKO, although a deal for him might be attractive, nor is it expected that WB would let him go if the company could prevent it. He is presently operating the Pittsburgh zone of 64 theatres and is very highly regarded within Warner ranks on the record shown.

RKO Reorg Postponement

RKO Reorg Postponement
Consideration of Special Master
George W. Alger's favorable, report
on RKO's reorganization plan has
been put off once more by consent of
all parties associated or trying to be
connected with the affair, when the
matter was up for hearing yesterday (Tues). The new hearing date
is Jan, 24, at 3 p. m., before Federal
Judge William O. Bondy. This puts
off chances of RKO's reorganization
until after spring or nearly.

If the U. S. government wishes to

until after spring or nearly.

If the U. S. government wishes to intervene because Fabian Realty or others have raised the constitution, ality of the 77b provision of the bankruptcy act, Judge Bondy indicated the government would have to make its argument very brief and precise. This action of the court is indication of how much that alibi on the constitutional question may have weight in the current proceed-Edward Hickey, Washington resident, who first raised the question, wrote the court that he was withdrawing his squawk on those grounds.

The RKO reorganization plant pending an OK by N. Y. Federat Judge William Bondy, is illegal un-der the laws of Maryland under which state the corp, is chartered, according to a series of objections filed Thursday (16) by attorneys representing a group of Washington tockholders.

Edward J. Hickey, attorney for the group, in his papers, alleges, also, that the findings of Special Master George W. Alger were contrary to the 77B of the Federal bankruptey, act. He also contends that the Rockefelier claim was far in excess

Rapf. 13 Years Metro Producer, Adds 3 More

Hollywood, Dec. 21.

Harry Rapf, oldest producer in length of service on the Metro lot, draws a new three-year straight con-tract. He is soon to leave on a long vacation to South America.

Rapf came to Metro in 1924 when Louis B. Mayer took over command.

Hulburd Quits Goldwyn, Back To Satevepost

Hollywood, Dec. 21.

Merritt Hulburd, for three years an assistant producer in the Samuel Goldwyn organization, came to an amicable parting of the ways with Goldwyn last Saturday (18) and resigned, effective immediately. He returns to his former employers, the Saturday Evening Post, in an upped executive capacity under Editor-in-Chief Wesley Winans Stout.

Chief Wesley Winans Stout.

Hulburd's ticket had three and a
half years to run. Although his pic
earnings far exceeded his take as an
editor, he told Goldwyn that when
it came to making a decision where
to cast his lifework, he found the
pull of literature too potent to resist. He said he reached that conclusion trip to Europe from
which he has just returned.

During Hulburd's tie with Gold-

During Hulburd's tie with Gold-wyn he was assistant in the produc-tion of 'Stella Dallas,' Dead End' and 'The Hurricane.'

UA BOARD MEETING SLATED FOR DEC. 27

Hollywood, Dec. 21.

The first board meeting of United Artists after the return of Douglas Fairbanks is set for Dec. 27. Session on following day (Tuesday) will take up tax mattlers and company commitments.

Alexander Korda and Murray Silverstone plan to leave here Dec. 31 to sail for London Jan 4.

Refurn of Fairbanks to attend the UA meeting caused postponement of Samuel Goldwyn's Honolulu sailing.

Fairbanks got in Tuesday (21) from abroad and entrained pronto for the Coast.

London, Dec. 21.

Douglas Fairbanks sailed for the U. S. last Saturday (18) to endeavor to arrange a new deal with Alexander Korda for the latter's buy into United Artists: Wilt also conter with David O. Selznick regarding the producer staying with UA in preference to a switch to Metro.

Korda and Murray Silverstone remain in the U. S. awaiting the actor's arrival. London Dec 21

of what it should be and that the plan is in violation of the Federal law pertaining to the seizure of property without due process of law.

The Independent Protective Committee of Common Stockholders in its objections charged that the Rockefeller claim should only amount to \$65.000 instead of the \$8,000,000 suggested. The committee claims the plan is based on error, and that the Music Hall and the Center theaire leases are of no value to RKO as claimed by the plan. The committee also claims that the records of asses and liabilities of RKO were kept in a misleading Lashion.

RAP AT PERSONAL HOLDING CORPS.

Gov't Feelers Among Top-Bracketed Pix Group-U. S. Wants All the Dope

NO HOLDOUTS

Hollywood. Dec. 21,

Hollywood. Dec. 21,

Looks like a higher income tax slap at picture people, whose yearly earnings are in six figures, the cards unless the Coast has misinterpreted Government feelers that reached Hollywood this week.

A letter from the Treasury Department requests those in higher pay brackets not only to report on their respective incomes and exemptions but to file additional returns on holdings in tax exemptions from holdings in the composition of the composition

tax nick.

Studio execs and top salaried players have instructed their business managers to lay it all out for the Government to peruse.

Behind this move also is seen an effort by the government to uncover probable manipulation of company stocks by ofteers and directors through foreign holding companies.

SELZNICK-MG STATUS QUO

Hollywood, Dec. 21.
With David O. Selznick taking a 10-day layoff at Palm Springs, negotiations for the contemplated switchover of Selznick-International from United Artists to Metro release came to a standstill last week. Deal-chilled temporarily due to a releasing impasse.

Selznick said he would talk no deals during his siesta and had no commitments to chin with Al Lichtman Lichtman.

Lichtman.

So many story difficulties have come up over David O. Selznick's idea of making production based on the Associated Press that the project seems likely to be abandoned completely, especially in view of the fact that this feature is Selznick's own venture and not specifically owed to United Artists. UA contract calls for any two pictures that Selznick may designate. Gene Fowler, Edward Chodorov

Seiznick may designate.

Gene Fowler, Edward Chodorov
and some others have had cracks at
the AP yarn with nothing jelling

and some others have had cracks at the AP yarn with nothing jelling from their efforts. Chodorov has returned to the Metro writing fold following a loanout to Selznick. Scrib is now awaiting as-signment.

CHAQUREAUX HOSTS FOR SELZNICK IN N. Y.

Myron Selznick's agency's social contact in the New York office is Julien St. Charles toether known as Jack) Chaqureaux. He's Social Register, etc., but not new to the agency field, having been around the ID'-cry biz for some time.

Social contacting to squire visiting Selznick clients is the leuts of it, however, as he'll also assist Herman Bernie, new N.Y. heanager, on radio, etc.

Daany Winkler from the Hollywood office 'fil continu east unit Feb. 1 or thereabouts.

Another Park aveno? 10%er is Bruce Powell of Wilson, Powell & Heyward agency, chi Jy on radio.

Metro's Insistence on % Is Holding **Down Its Midwest Contract Total**

Bogart Rogers Made Paramount Producer

Hollywood, Dec. 21. Bogart Rogers has been made a producer at Paramount. He served Par as story aide to William LeBaron before boost.

Writer was a producer once before for 20th-Fox before joining Par lot.

Par Sales Meet To Coincide With Buccaneer' Preem

Paramount will hold season's sales meeting in New Orleans the first week in January, timing it in connection with the world premiere at the Saenger there of 'The Buccaneer,' slated for Jan. 7 Present plans also call for the converging at New Orleans of various Paramount theatre operating execu-tives and partners, notably those in the south.

Additionally, Par is hosting representatives of the press and others on a trip from New York to catch the Euccaneer' opening, reservations being planned for departure from N. Y. by train Jan. 5.

N. Y. by train Jan. 5.
In addition to the 11 district sales managers who will attend sales sessions in New Orleans, distribution executives from the h. will go down, including Neil F. Agnew, who will preside at meetings, Charlie Reagan, Joe Unger, Herman Lorber, Arthur Dunne, Jr. Bob Gillham and possibly J. B. G. Frawley.
Plans for Par's annual theatre convention, to be held later in the winter or early spring, have not yet

ter or early spring, have not yet

New Orleans, Dec. 21. New Orleans, Dec. 21.
Bill Pine, Paramount associate producer, will arrive here on Dec. 26 to make arrangements for the world premiere of The Buccaneer. Cecil B. DeMille will plane in the following week and is scheduled for several luncheon addresses as well as a network broadcast from here, He will then take command for the opening at the Saenger on Jan. 7.
Akim Tamiroff is expected to be

Akim Tamiroff is expected to be on hand. Dorothy Lamour, local girl who made good, is also ex-pected to attend pre-em.

EIGHT COS. FORK OVER \$598,204 IN TAXES

Hollywood, Dec. 21.

City and county tax bite for ix months on eight picture companies amounted to \$598,204. Metro paid top coin, \$178,468, with 20th-Fox second with \$183,440. Columbia kicked in with \$89,234.

Others forked over as follows: Paramount, \$29,868; RKO, \$59,949; Universal, \$46,635; Harold Lloyd productions, \$19,564.

Total tap, exclusive of state and federal tax, expected to hit around \$2,000,000

All officers of Warner Bros., head-ed by Harry M. Warner as president

Chicago, Dec. 21.
Survey of the picture contracts signatured since the beginning of the filin selling season reveals that in a single season Metro went from first position to last, in the number of accounts signatured by this time. Taking its place at the head of the sales procession is 20th Century-Fox, which has been sold out completely for several weeks. Fox is considerably ahead of its nearest rival on the number of possibilities sold at this

This follows the excellent box-of-fice results of the 20th-Fox pictures this past season, especially in the neighborhoods, and the fact that 20th, for the most part, was content to signature deals on practically the same terms as last season.

same terms as last season.
Following closely on the number of deals sold are Paramount and Warner Bros. both of whom are running about the same pace they set last year. Bunched beneath these are United Artists (which is doing exceptionally well this season in sales). Universal and Columbia with RKO and Metro towards the rear in the number of accounts. the number of accounts.

IRIO and metro towards the rear in the number of accounts.

Metro is experiencing difficulty due to its continued insistence on percentage flickers, asking for 25%, sharing arrangements on pictures, Also is refusing to swerve much from its deals made last year, which were admittedly the highest general contract deals ever made around here on season's contracts for any product. Exhibs are generally holding off from Metro on that basis.

None of the other exchanges gets percentages in the Chicago metropolitan area, except for one or two pictures in isolated instances. For the most part, they're all straight rental deals with the local exhibits still determinedly fighting percentage rrangements as much as possible.

SUBSCRIPTION Annual \$6 Foreign \$7 Single Copies 15 Cents

Merry Christmas

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New Acts
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WB Slate Reelected

were re-elected for another year yesterday (Tues.) at a meeting of the

Also re-elected were all officers of the Stanley Co. of America.

Chi Indies Favor 1% Tax Rap **Cn the Gross Receipts So That** Big Houses Bear the Brunt of It

Chicago, Dec. 21.

Indications of a court battle resulting from the present city council's evident plan to impose a 1% gross tax on theatre business loom in Chicago, with the big theatres, especially Balaban & Katz, battling to prevent such a tax arrangement. Imposition of a 1% gross-tax on theatre business would zoom taxes for the big houses.

Theatre leagues in Chicago now

Theatre licenses in Chicago now Theatre licenses in Chicago now range from \$200 to some \$1,200 a year. Under the 1% setup, it would send the license fee on some houses, such as the B. & K. Chicago, to maybe \$15,000 a year or more. Chicago theatre grosses an average of \$30,000 a week, which means a tax license fee of \$300 per week. B. & K. circuit grosses an average of better than \$200,000 weekly, which means hat the circuit will be paying a minimum of \$2,000 a week or \$104-000 annually for license fées. Independent exhibitors are generally in favor of this new percentage.

ally in favor of this new percentage license setup; even though it will mean the added license charge of a couple of hundred dollars annually

mean the added, license charge of a couple of hundred dollars annually to each of them. But they seem to be willing to take on this added load if only that the burden on the big circuit houses is so much greater. Whether such a percentage license fee is legal is the question now before the big theatres, which are now beginning to claim that such a license arrangement cannot be imposed on theatres without being imposed on all businesses alike, and that to make the theatres pay through such an arrangement without making all Chicago mercantile establishments pay through an identical percentage arrangement is discrimination against one business. This is the question that may go to the federal courts.

crimination against one business. This is the question that may go to the federal courts.

Twentieth-Fox is splurging on the advertising and exploitation campaign to cover roadshowing of 'Chicago,' the cost to cover advance and premiere on the New York run to cost \$50,000 alone. Campaign for New York will serve as a style for dates in other cities, as they are sel. Darryl F. Zanuck is coming east to attend the opening. He will be feted at a cocktall party the afternoon of Jan. 4, hosted by S. R. Kent, who is inviting executives of other film companies, members of the press and friends, and the following evening (5) will give a dinner party inhonor of Zanuck. Tyrone Power and Alice Faye, co-stars of 'Chicago,' will be east at the same time.

As substitute for the City Council's demand for tax levy of 1% on admissions, picture operators Sunday formulated plan which would increase license fees approximately 90%. This plan was presented to aldermen yesterday (Monday). City has asked that the theatres increase taxes so that a sum of \$120,000 may be added to help balance current budget, and this one will give city half that sum. Will increase license from 25% for smaller houses; to 75% for big ones.

Agreement was reached at five-

for big ones.

Agreement was reached at five-Agreement was reached at five-hour conference between Aaron Sap-erstein, representing the independ-ents, John Balaban, of Balaban and Katz, and Morris Leonard, repre-senting exhibitors' association, and two aldermen, William A. Rowan and James J. Grealis.

Coast Campus Quest

Cast Campus Quest
San Francisco, Dec. 21.
California, Stanford, St. Mary's,
Santa Clara and other campus talents in the bay area, along with
outstanding dramatic talent from
local radio stations, were interviewed over the weekend by Charles
Richards of Selznick-International
and Jack Votion of NBC Artists
Service.

Service.

Richards and Votion are still searching promising screen material for Gone With the Wind. Interviews were conducted at the NBC studios.

Al Altman, Metro's talent execu-tive, was in Chicago first of this, week looking over new faces from radio, stage and operatic field, dug up by reps in that city during the past five months. Altman is due back in N. Y. today (Wednesday).

ANOTHER MONUMENT TO LATE WILL ROGERS

Colorado Springs, Dec. 21.
Spencer Penrose, local capitalist, will build a domed, windowless, Pantheon on Cheyenne mountain alongside the Will Rogers Shrine of the Sun, dedicated last Labor Day. Frescoes depicting scenes from Rogers' life will be painted around the oval structure. Mementoes oftered by Rogers' friends will be exhibited in cabinets.

Plans now being drawn also call for the building of a 50-car auto parking space on the mountainside and the landscaping of a sanctuary park area at the site of the Shrine of the Sun.

of the Sun

Hollywood, Dec. 21.

Members of the commission to supervise the erection of a ranch house memorial for Will Rogers, near Tulsa, conferred here over the week-end with his widow on various

details.

State of Oklahoma set aside \$200,000 for site to house personal belongings and relics of the cowboycomedian, and to serve as a state

Jock Lawrence's London Puff-Up for Goldwyn

Hollywood, Dec. 21 Sam Goldwyn is sending his publicity director, Jock Lawrence, to England to hop up campaigns on Hurricane, 'Goldwyn Follies' and

Adventures of Marco Polo.

Al Vaughan will sit in as head studio puffer during Lawrence's stay abroad. Accompanied by his missus, Lawrence sails Dec. 25 from N. Y.

Turn Scribs Loose On Par's Devil's Island

Hollywood, Dec. 21.

Paramount has set. Song of Hell,
a story written around the French
penal colony, Devil's Island, off the
Guiana coast, with George Rati,
Georges Rigaud and Akim Tamirofi
to be featured. to be featured.

Story is an original by M. Jean, French scrib, and Kurt Siedmak and Thomas Monroe are screen playing.
William LeBaron will be in direct
charge of production.

Del Rio-Col. Suit Off

Hollywood, Dec. 21 Hollywood, Dec. 21.

Dolores del Rio and Columbia have settled the studio's \$10,000 suit against the player out of court.

Columbia claimed two features due from Miss del Rio under a con-

THE CONVINCER

Marion Davies' Name Omitted from WB Contract List

Hollywood, Dec. 21.
New contract list of Warner Bros.
omits the name of Marion Davies,
confirming reports that the actress is

giving up her screen career.

Not likely that she will drop out of show business entirely, since it is said that she is now interested:

a

Wienna, Dec. 14.

Before proceeding to Hollywood to fill his Metro contract. Ralph Benatzky will direct 'His Majesty-Private' for preeming at the Theatre an der Wien.

Although his contract

Aithough his contract calls for an annual European vacation, Ben-atzky says he doesn't intend to take it, at least not next summer. He and Mrs. Benatzky sail for America in January. in annual European voication, Bentakky says he doesn't intend to lake it, at least not next summer. He and Mrs. Benatzky sail for America in January.

BANNERS' TO UNFURL
Hollywood, Dec. 21.

**Banners' at Warners.*

**Production is slated to roll Jan. 10.

**Hollywood, Dec. 21.

**Warden Lewis E, Lawes of Sing Sing Pison was revealed last week as author of 'Over the Wall,' just completed at Warners.

**Also the section '0.20,000 Years in Sing Sing,' Lawes, is understood to have exacted an agreement that his name would not be used on the new picture: until he had seen and oked it, which was done last week.

Ben Goetz' Coast Vacash

Landon, Dec. 21.

Ben Goetz, Metro production exec, sailed for New York last Saturday (18) and on arrival there will fly to Hollywood to spend Christmas and New Year's Returns immediately to London to resume production activi-

ties.

Exec took with him the negative of 'A Yank at Oxford' for an o.o. by Metro, heads in Hollywood. Film had a sneak preview at Luton, 30 nad a sneak preview at Luchi, or miles from here, one night without even the director knowing until an hour beforehand where it would be

REELS, UNION'S LABOR BATTLE

Old-fashioned dog fight is brewing between newsreels and the N. Y. photographers' union, with which the newsreels have a long-term, wage-hour pact. Union holds that the newsreels have been careless in deciding how far jurisdiction of union applies to cameramen, and newsreels reply that the union has been too harsh in laying out apprenticeship rules for rookie photographers.

inewsreels reply that the union has been too harsh in laying out apprenticeship rules for rookie photographers.

Biggest point of controversy is that of, jurisdiction. Newsreels are inclined to rate a free-lance photographer as an independent producer, when certain shots are obtained from him. Union contends that their jurisdiction over photographers makes it compulsory for newsreels always to use union reissmen, no matter what the subject.

When newsreels signatured wage-hour pact with photographers union they inserted an apprenticeship clause, believing that 10 years from now they would need new cameramen though none is required now. Fresent apprenticeship requirement is for five years at 340 per week.

Many newsreels feel that they can't afford to carry a \$40 per week helper for anything like that period of time. The rookies can't make a story, hence they are rated only as helpers Jearning the trade. Newsreels say if the limitations were lowered to 12-18 months, or two years at the most, this apprenticeship clause could be enforced.

Another thing that burns the union is alleged exchange of newsreel clips between the five reels though the latter deny this practice as a general habit. Jocal's slant, of course, is that when one or two cameramen do the work of five newsreels by this exchange of clips method, their member photographers miss out on getting full compensation since such a practice naturally keeps some cameramen idle.

Move to unionize soundmen on newsreel crews is just another ember tossed on the brewing fire between the local and newsreel companies.

FLAGGING PERLBERG BACK TO HOLLYWOOD

Hollywood, Dec. 21.
With production problems piling
up, Harry Cohn dispatched an S.O.S.
to William Perlberg for his quick return from Europe

Perlberg was not due at the stu-io until mid-January.

RKO Laying It On Heavy for Disney Pic

Heavy for Disney Pic

RKO is putting on the most intensive publicity and exploitation campaign of the season to put over the Walt Disney feature. Snow White and the Seven Dwarfs, with Ralph Rolan in charge from New York.

Eddie Olmstead, studio exploiteer, Gregory Dickson, of the Disney organization, and 50% of Perry Lieber crew of flacks are working on the job.

Ghosting His Own

Hollywood Moppets Much Relieved As Child-Labor Bill Is Pigeonholed

Washington, Dec. 21.
Government regulation of wages and hours was knifed, probably for another year, after the motion picture industry had dithered about possible ban on employment of Shirley Temple, Our Gang, Jane Withers, Freddie Bartholomew and other moppets.

Heated five-day discussion over numerous details, well as fundamental principles; reached a sensational climax Friday night (17) when the revised Black-Connery bill was shunted back to the House Labor Committee. Even friends of the legislation doubt it will come out before 1939 and many supporters fear it is dead forever.

Consideration of the measure was characterized by incessant wrangling which caused widespread confusion about what actually was in the bill and what industries would be hit. Application of the proposed law to film business was one of the most important issues.

A specific exemption for kid actors was written into the bill before the tomahawking occurred. After adopting several admendments to the child labor provisions, the House eventually agreed to allow motion picture producers to make use of youthful talent without regard for the bill as it came to the House floor

PENNSY EXHIBITORS PROTEST CHAIN TAX

Philadelphia, Dec. 21 three major circu Pennsy's three major circuits joined with owners of chain stores throughout the State last week in arguing before Dauphin County, Court, Harrisburg, the illegality of the Commonwealth's new chain-store tax rap.

Biz firms, repped by George Ross
Hull, chief counsel for American
Stores and theatres were not legally
different from single units operated
by corporations and were unconstitutionally singled out by the legis-

State introed Byron P. Parry, vestigator for Federal Trade Commish, who testified as an expert witness that differences existed between chain firms and other enterprises, He averred legislature was justified in imposing chain tax.

Canton, O., Dec. 21.
From inside legislative sources,
understood that a bill about to be introduced would increase the admission tax to 5%.
Exhibitors are ready to fight this

or any similar move.

Wimington, Dec. 21.

Theatre Employes Union, comprising service workers in houses here, named Bayard J. Barnes prez at annual meeting. Barnes: is assistant manager of the Aldine, Other officers chosen vice-prez, Hugh Kipp; secretary-treasurer, Lawrence Tosselli refording secretary, Insechice. selli; recording secretary, Josephine Fritz; biz agent, Merritt Pragg, Jr; exec committee, Margaret Toselli and James Jennings; trustees, Frank Young, Marie Chalmers and Stanley Zebrowsky.

Kosloff Heads Outfit To Produce Pic Tuners

Hollywood, Dec. 21.
Formation of Maurice Kosloff, Inc., headed by the former film actor, was announced last week, with the new. corporation planning to make pictures on the Universal to tacked by local capital.
Program is not set, but it is said will consist of remakes of important invisions uncessed Charles Gould and

musical successes. Charles Gould and Phil Karlstein will be production ex-ecutives in addition to Kosloff.

Enright Megs 'Diggers'

Hollywood, Dec. 21.
Sam Bischoff is slated to roll 'Gold
Diggers in Paris,' the Warners' Rudy
Vallee vehicle, Jan. 15, and has nom-

inated Ray Enright to direct.
Scripting job is being handled by Richard Macaulay, Jerry Wald and Maurice Leo.

had clauses which would have forced studios to get specific permission of the Labor Department every time production was scheduled in which a performer under 16 would appear. The legislation, which has been a sore spot since it first was unveiled last spring, is generally believed to have been put on the shelf to stay. This outlook results from analysis of the 216 to 198 vote by which the House recommitted the proposish. With party lines sundered, old-line Democrats and Republicans linked arms with American Federation of the fight was so great that Administration leaders are unlikely to risk another blowoff with this particular measure.

tration leaders are unlikely to risk another blowoff with this particular measure. The setback did not come as a surprise, although New Deal ward heelers had been confident they would be able, on the crucial test, to mobilize ample votes to save the bill. Ever since last June, when the measure was being weighed by the Labor-Committee, various factions and blocs have been ganging up-on miscellaneous features, with the ultimate idea of killing the legislation if their desires were not fulfilled. The split between the CLO, and the A.F. L. intensified the controversy and undermined the Administration's hold on the huge Democratic majority. When a substitute measure, backed by the Federation, was asheanned, all of the A.F. L. sympathizers turned against the Administration measure.

H'wood Breathes Easier

Hwood Breathes Easier
Hollywood, Dec. 21.
Film colony was considerably and unfeignedly relieved with the defeat of the Black-Connery wages and hours bill. Passage of the administration measure would have destroyed at one stroke star properties worth literally millions to pia big and huge sums to exhibitors not only in this country, but throughout the world.
Hollywood was jittery while the final battle was in progress in the cat would jump. Everyone knew that all possible measures were being taken to save the careers of such monpots as Shriley Temple, Freddie Bartholomew, Sybil Jason, Ronald Sinclair, Jane Withers, and many others.

Freddie Bartholomew, Sybil Jason, Ronald Sinclair, Jane Withers, and many others.

Charles R. Rogers at Universal had a shiver when he realized that the Black-Connery bill, as originally framed, would have snatched away his company's top meal ticket, Dean-hai Durbin, who entered her 15th year only a couple of weeks ago.

Blow at Future Talein.

Industry leaders agreed that depriving the youngsters of the right to work in pictures not only would entail a direct monetary loss of a vast sum yearly but also would strike a worse blow by tending to destroy the future talent supply of the biz at the source, prevening the development of budding talent and thus bottling up entertainment in a legislative policy really meant to produce an entirely different result. Hollywood did its part in beating back the threat. A flood of telegrams raced back to Washington, to California representatives and to Senator Meddoo demanding at least amendments that would protect film biz. Louis B. Mayer; it turned out.

California representatives and to Senator McAtoo demanding at least amendments that would protect film bit. Louis B. Mayer, it turned out the first scare storiet came from Washington that Congress was going to set the age limit on all child labor at 18 in no matter what industry. Mayer said then, "Congress will mever stand for this, Congress has a heart and is not going to kill off the careers of these aspiring youngsters and I feel this result will come out at the right time."

Their Own Best Defense Mayer added that, Probably it trainload of these moppets were to sent of the sent of the sent of the law-makers, to show their health and intelligence, this demonstration would plead their cause better than we could do it ourselves any other agency could. Congress would equick to realize the injustice of the planned policy."

He said the solons would look upon healthy, bright, intelligent young Americans, geniuses among them, the finest specimens of boyhood and girthood to be found anywhere, being giren every educational and cultural adyantage under the

where, being given every educational and cultural advantage under the and cultural advantage under the most carefully supervised sur-roundings.

SCRIPT SCOUTING JITTERS

Joan Bennett-Critic Feuding

Told She Should Have Stayed in Hollywood, Actress Sends Cleveland Reviewer Bouquet

rine Corps.

Calling Out the Guard

Jeff Lazarus has been handed the production assignment on Give Me a Sailor at Paramount, featuring

a Sailor at Paramount, featuring Martha Raye, Bob Hope and the United States Army, Navy and Ma-

Elliott Nugent will direct, with starting date set for March 4.

LIST PIX COS.

USING PVT.

SLEUTHS

of clients of prominent film services embraced Warner Bros., RKO, Bala-ban & Katz, and Colonial theatre, Burlington, N. C. No indication of the amounts spent for protection, espionage strike-breaking.

Warners hired Pinkertons, B&K. and RKO used Burns men, and the North Carolina theatre was a customer of the Railway Audit & Inspection Co.

Washington, Dec. 21 Two major producers were included today in list of several hundred employers employing detective agencies to combat unionization. Catalog

Hollywood, Dec. 21.

Cleveland, Dec. 21.

Hectic feud developed here last week between Joan Bennett and Windsor French, drama crick of the Cleveland Press, over the latter's review of 'Stage Door,' in which the actress is star. Scrap reminded playgoers with long memories of the tiffs carried on with reviewers by Richard Bennett, father of the actress. French, panned both the play and Miss Bennett unmercifully, saying the star should have stayed in Hollywood and that she didn't compare with Mangaret Sullavan, who created the part. Followed up two days of pans by writing a piece that the actress had demanded a private elevator at her hotel. Miss Bennett sent French a scathing letter, calling him, among other things, the world's worst critic. He printed it. Last day of the engagement the Door' company gave the reviewer a farewell salvo by sending him a huge basket of posies, which the messenger boy carried through the crowded city room.

Pittsburgh, Dec 21.
Instead of rebelling in silence at damaging newspaper reviews, one Pitisburgh exhibitor, John Goring, manager of Shea-Hyde Fulton, has taken bull by horns to counteract opinions of local critics. He buys extra newspaper advertising space in the same sheet in which the notice appears to lambasic the notices.

in the same sheet in which the notice appears to lambasic the notices. This week, playing reissue of Par's 'Ladies of the Big House, goting burned at review of Harold W. Cohen in Post-Gazette that said picture was a stodgy museum piece that was good for only one thing, and that was to demonstrate bow much progress Hollywood has made in the last few, years.' Following day he tripled usual space in same paper and in bold face wroter. I'ls easier to be critical than correct. Dispateli. Read. Harold W. Collen's review in the Post-Gazetle, then see 'Ladies of the Big House' and you will realize how newspaper reviews often

It's not the first time Goring has It's not the first time Goring has lambasted the local reviewers with paid advertising space. Few months ago he took issue with Florence Fisher Parry, of Press, and called her to task for an unitavorable re-port. Not so long ago he also threatened to pull all of his ads out of Hearst's Sun-Telegraph because, he charged, Fulton wasn't getting enough art and publicity breaks.

WB TOPPERS TO MAKE PIX AT ENGLISH PLANT

Hollywood, Dec. 21.
Following contabs at the Burbank studio, decision has been announced by Warners to dispatch a number of important contract, players to the Teadington plant with selection of these who are to go to be made later. Conferences were participated by Jack L. Warner, Sam E. Morris, vice-prinches and Irving Asher, head of the Teadington lot. Hollywood, Dec. 21.

Robert Taylor Yawned

Copenhagen. Dec. 11.

"Because he reported that Robert Taylor vaymed at her, Columnist Carl Henrik Clemmesen being sued by Alice O'Fredericks, Danis film, directress, on, the charge of relicible here."

film directress, on the charge of ridicting her.

In a satirical yarn, Clemmesen wrote that during recent visit to Ciro, the new Danish night club. Taylor was buttonholed by the pic directress who gave him a long spiel about local film conditions. According to the columnist's story, Taylor during a pause turned to a companion and asked, Who's the blond lady who talks so much?" Whole town laughed at the crack.

FEVER QUEST

Eastern Story Editors Knock Themselves Out More by Worrying About Being Scooped—It's All a Big Gamble

INSIDE STUFF

By ROBERT REINHART

Efforts on the part of picture companies to scoop each other in the acquisition of the rights to books and plays has developed to such a point that the job of eastern story editors in major companies has become largely a continual series of headaches. Situation is not much different on the Coast. This is revealed by existory editors in N.Y. who state that scoops, which have no bearing on the intrinsic meril of a story, became almost more important than the story itself. Eastern story editors may meet a lot of interesting folk, but they have harrowing Job.

It's more important to get therefirst than anything else, pictures being practically, the only market in the world in which the buyer sceks the seller. It's even been known for agents to complain about the constant attention paid. Them. by the Hollywood editors.

The situation is brought about by the desperate need for fiction material, major companies being well organized for sitting the entire production and when something good turns up, nearly all going after it. (Continued on page 21) panies to scoop each other in the acquisition of the rights to books

Writers Guild Retains Entire Slate Headed by Prez Nichols; Peace Reigns

'Jezebel' Flagged In

Hollywood, Dec; 21.

William Wyler will bring in
'Jezebel' end of this weck at Warners after 14 weeks' shooting.
Picture, has conjured up comparisons among critics with David
Selznick's Coine With the Wind' due
to similarity of lead character.

6 IN WORK, 5 READY AT **20-FOX**

Hollywood, Dec. 21,
With the start of 'Six Girls' under
direction of Norman' Foster last
Thursday (16), 20th-Fox now has six
features before the comeros and five
more readied to roll Christmas week,
studio's heaviest production this
year.

sudio's heaviest production this year.

In work now besides 'Girls' are 'Gypsy.' Shanghai Deadline,' 'Sally, Irene and Mary.' The Baroness and the Butler' and 'Headline Huntress. Other's to go this month include 'Josette, Simone Simon starrer with Don Ameche, 'Kentucky Moonshine, with the Ritz Bros.' 'Charlie Chan at the Ringside,' with Warner Oland and Keye Luke; 'Passport Husband,' also an untitled Victor McLaglen, Brian Donlevy feature and an untitled Jones Family film.

Hollywood, Dcc. 21.

Bickering that threatened to de-velop over control of the Screen Writers Guild fizzled completely at the annual election last week and the entire state of officers was re-elected. Dudley Nichols emerging the unanimous choice for the presi-dency. Around 300 SWG members voted.

Session balloted also to continue assion panotes also to continue the old executive board and alter-nates in office. All reclect were by acclaim, with the scribs, after ex-tenting off to start that promised some accimency, uniting in a noisy love feast.

Charles Brackett remains as vice-president, John Grey as treasurer, and Frances Goodrich, secretary.

and Frances Goodrich, secretary.
Executive board includes Nichols,
Brackett, Grey, Miss Goodrich, Albert Haelett, Sheridan, Gibney,
Dashiell-Hammett, Lillian Hellman,
Brian Marlow, Jane Murfin, Dorolhy
Parker, Samson Raphaelson, Morrie
Ryskind, Donald Ogden Stewart and
Edwin Justus Mayer. Alternates are
Philip Dunne, Borris Ingster, Ring
Lardner, Jr., Frank Partos, Tristram,
Tupper and Anthony Veiller.
Following the meeting, members

Tupper and Anthony Veiller.
Following the meeting, members of both the conservative and left-wing groups in SWG insisted that perfect harmony rules in the body and that a united front be presented when the various writer squabbles pending before the producers come up to be ironed out. Basic agreement which the scribs will demand is fast neuring completion, Ralph Block, code committee chairman, told his colleagues, adding that the clause to which most importance is attached that calling for the Guild shop. shop.

shop.
Frank Tuttle, attending as representative of the Screen Directors
Guild in the absence of Frank
Capra, told the writers that the meggers will gladly act in concert with
SWG in obtaining what both are
principally after, producer, recognition. Robert Montgomery, president
of the Screen Actors Guild, sent
telegram also pledging cooperation
toward common objectives.
Members were handed synoness of

toward common objectives.

Members were handed synopses of
the proposed amended constitution
of the Authors League of America
providing for completing SWG
tonomy, with SWG operating 'as a
separate independent unit under its own name, also the per capita an-nual tax halved from \$10 to \$5.

Ted Healy Dies of A Heart Attack on Coast; Was Suddenly Stricken

Hollywood, Dec. 21. Hollywood, Dec. 21.
Ted Healy, of stage and screen, died suddenly early yesterday morning (21) of a heart attack at his Beverly is home, efforts to revive him with exygen tanks failing. If had apparently been in good health. He was around 45 and leaves widow as well as a son born to the Healys only last Friday (17).

Healys only last Friday (17).

Healy, under contract to Metro, had recently completed a role in Loye Is Headened for that studing the came to Metro in 1933 after a prior feature, Soup to Nuts for another studio and appearances in two-reed comedies for Hull Roach. Since coming Metro, Healy had played comedy parts in 13 pictures.

Born in Austrian Tay, Healy pre-

comedy parts in 13 pictures.

Born in Houston, Tex., Realy received his education. New York but instead of taking up law, to which he had studied, he went the vaudeville stage. Discovered by Paul Demosey obscure vaue date in Brooklyn, he later become a hoodliner on Keith and other circuits, booked through the Fronk Evans offi with which Demosey was associated. Healy credited with being a pioneer in the development of stoores. In addition to vaudeville and pictures, the comedian appeared in numerous legit shows.

LAST CALL!

32nd ANNIVERSARY NUMBER



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Lefty Advs. SRO When New Seats Don't Arrive; Spies' Eves Bulge

By Joe Laurie, Jr.

Coolacres, Cal., Dec. 21,

Dear Joe

Dear Joe:
Those two guys are still hanging around town like a couple of holly wreaths and they avoid me like I was the income tax collector. There is no doubt they are looking for spot for an opposition theatre to us, because they still got that sneaky look that only an exhibitor has when he is talking to a checker or planning something. I don't mind telling you they got me worried and I can't even sleep when it's time to get up.
I had a long talk with Aggie and she said the only thing we can do is to fix up our theatre and put in good shows so that if they open up they won't have a chance. So I ordered new seats, ours were almost worn out from the patrons squirming in 'em while sitting through the pictures we've been having.

won't have a consistency of the property of th

the only ones left in the theatre were me and the cat, and the cat had to siay because she just had some kittens. The kittens are lucky they haven't got their eyes open yet.

Everybody around the place is nice to me these days—Vic. Florence. Beulah Fred and Aggie. It's the Christmas spirit in the air; anything I say they laugh at and never get sore. They remind me of a lot of deck hands on pack-up night. Even Herman, the operator, spends more time in the lobby with me than he usually does.

Aggie is knitting gloves and mufflers for all the boys. I hope the Chamber of Commerce don't hear about it because they claim there's never no cold weather out-here; well, I'd like to show tem my box office this week, it's frozen. Aggie is planning on giving the girls big boxes of candy which we have left over from Country Store Night. I always say candy is dandy but liquor is quicker, but, of course, I don't say that to Aggie.

I don't know what to get Aggie for Christmas. You know if you give a gal like her something like a quilled jacket or an electric pad or camellined slippers they feel you got 'em down as an old lady. I would like to give her a swell diamond ring or a sunburst like I gave her one season on the Sun Time, only not as yellow, but I can't afford it. I got a good price on a swell teather chair. The one we got now which I use is all worn out. We originally bought it second hand and the people ahead of the season let Christmas. Labould set her the season of the total the Christmas I thought of a dozen things. Labould set her

us got plenty of mileage out of it, but if I get it Aggie won't feel like it's a present for her.

It's funny, last Christmas. I thought of a dozen things I should get her and didn't have the dough to do it with, and now I can't think of a thing. I once sent her a poem and she said I should be waxing floors instead of waxing poetic, but I know she liked it. She likes anything that rhymes. Dames go for poetry, but not: a Christmas present. I also thought of giving her 20 bucks in new pennies, it makes big flash, but it looks like you robbed a kid's bank. I think I'll get her a new keyster; it will come in handy if those two muggs open opposition to us, because we'll do some travelure.

traveling.

Give our best to our pals on Mazda Lane; and Aggie and me hope that Santa Claus brings 'em all a hunk of three, four or even five-a-day vaude-ville, and give 'em a chance to take the rust off their routines, sez

Your pal,

P. S.: William Gaxton sez, The labor question today is, is it 6 o'clock yet?'

Moss' Son Runs N.Y. Crit.

Selling out his 50% interest in the Criterion, N. Y. to B. S. Moss, his partner in that operation, 'Harry Charnas left yesterday, (Tues.) for Florida to spend the holidays, after which he will shift to the Coast in a production capacity, plans for which were recently laid. He is reported joining the Warner studio west. Charnas is a brother-in-law of Harry M. Warner.

Charnas is a brother-in-law of Harry M. Warner.
Charnas, when going into the Crit with Moss, was said to have invested \$50,000 in the venture. Moss, now controlling it 100%, has installed his son, Charles, in charge of operation.
Moss declares he has no plans at this time to try stage shows, reported now and then so the house was

now and then so the house was oppned tw years ago.
Moss' house at 49th and Broadway, which becomes the new home of the Broadway Trans-Lux. is scheduled to open next Tuesday (28). Under the derl with T-L. Moss will participate in the operation and profils.

Stone Rolls Own

Hollywood, Dec. 21.

Andrew L. Stone got started last
week on the direction of his original
yarn, 'Stolen Heaven,' at Paramount,
Cast toppers are Gene Raymond. Cast toppers are G and Olyampe Bradna,

SCULLY'S VACASH BEFORE U

SULLLYS VAUGED DEFUELD.
William A. Scully, who steps into
Universall as general sales manager
Jon, I. is cleaning up departure details at Metro-so that he can take a
vacation over the holidays before
the beautiful tit.

tails at Metro-so, that he can take a vacation over the holidays before checking into U.

He has made no appointments pending his induction into the U sales post not has he any in mind, he states. It is understood no one goes with him from Metro excepting N. O. around that time for his private secretary, Frances Levin.

Charnas Joins WB West, Dunphy Being Spotted By Par in Buchanan Agev.

Christopher J. Dunphy, who has resigned as assistant to Adolph Zukorat the studio, is due east after the holidays to take up a post in the Buchanan agency which handles the Paramount account. Details of the post have not as yet been worked out but presumably it will concern matters for the agency which affect. Par.

Formerly in the east, in Bob Gillham's advertising and publicity de-

ham's advertising and publicity de-partment. Dunphy later shifted to the Coast in charge of ads and pub-licity at the studio. He was ap-pointed aide to Zukor about two pointed aid months ago.

Mrs. Palmer Injured

Philadelphia, Dec. 21.
Mrs. A. Milchell Palmer, chairman
of Pennsy Censor Board, was injured in a collision of a Washington
taxi in which she was riding last
Saturday She George Wash Saturday. She George Wash-ington hospital the capital with a broken rib.

a broken rib.
Chief pic. ganderer had returned to U.S. from Sweden only two days before the crash. She went abroad with the party of Governor George H. Farle, of Pennsy. She is, wife of wartling U.S. Attorney General.

E. V.'s Daughter to Wed

E. V.'s Jaughter to Wea.

Shownen from all dyer the country, Iriends and Jusiness, associates of E. V. Richmets, are expected to to New Orleans for one of the south's higgest weddings when E. V.'s daughter, Luis Elthenof Richmet, Cause Lienof Richmet, Cause and Jan. 3.

Many Pavamountites will be in N. O. around that time for "The Buccancer" prepiers.

WLS Barn Dance Show May Go Into Par Pic

Chicago, Dec. 21.
Negotiations are in progress between Paramount and WLS to use WLS. Barn Dance crew in forth-coming Paramount picture. Station is asking \$25,000 for the gang's part in the production, and best picture company has offered so far \$10,000.
Reason for difference two ideas on how much the Barn Dance should do. Paramount says a bit not over a few minutes. long, and station says a couple reels or even a whole feature. Chicago, Dec. 21

suation says a couple reels or even a whole feature.

Uncle Ezra (Pat Barrett), Lulu Belle, and Hoosier Hotshots are to be included in the bundle, if and when.

Par and U Tradings

Washington, Dec. 21: Sale of 200 shares of Paramount Pictures common by Duncan G. Harris, New York banker-director of Harris, New York banker-director of the film company, was reported be-latedly by the Securities & Exchange Commission last week. Wiping out his common holdings, Harris picked up '400 shares of 6%' convertible second preferred in three batches.

up 400 shares of 6% convertible second preferred in three batches. Only other transactions by a film company insider spotlighted in the semi-monthly government review was sale of 1,000 voting trust certificates of Universal Corp., which controls Universal Pictures. Daniel-M. Sheaffer of Philadelphia, a holding company director, sliced his vite, wad to 12,700. Standard Capital Co. in which he has a stake, was shown have 26,500 certificates plus 111,283 warrants.

Payment of 10c, extra dividend last week brings the total that Trans-Lux Corp, stockholders will receive in 1937 to 30c. Special divvy is payible Dec. 24 to stocksolders on ecord Dec. 21. Previously there has been two 10c. declarations.

Net earnings of United Artists Theatre-Circuit, Inc., for the fiscal year ended Aug. 31 totalled \$384,973 as compared with \$167,845 in. previous fiscal year. Cash on hand was issed at \$4485,883. Year's statement included two months' earnings from Robb & Rowley circuit of Texas, in which U.A. circuit obtained 50% terest last July Consolidated Film Industries, Inc. paid first dividend its preferred since the \$1 paid in December last year when last week it voted a pryment of 50c on the \$2 preference issue. It is payable Dec. 27.
Previous to 1937, company, had been making regular quarterly payments on this class of stock and hacleared up some arrears.

ments on this class of stock and had cleared up some arrears.
Columbia Pictures directors last week declared the usual quarterly dividend of 25c on the common and certificates for same, payable Jan. 3 next, year to stock on record Dec. 22. No action was taken on the usual 2% stock dividend. However, nouncement by management was that uncertainties regarding the federal surtax, on undistributed profits and chance that it might be repealed prompted such action.
Company naturally would like to

prompted such action.
Company naturally would like to conserve its reserve if there is a possibility that the suctax may be repealed. And with Columbia's fiscal year ending in June, company would be penalized by having to pay a heavy tax while awaiting final congressional action on the tax.

Present-plan is to discuss the stock dividend late next spring presumably before the close of the fiscal year in June.

Ted O'Shea Officially Inducted in M-G Post

Inducted in M-G Post
Officially inducted into the post of
eastern district manager for Metro,
with headquarters at the New York
exchange, Ted O'Shea will function
with the staff left by William A,
Scully, whom he succeeds. He is
bringing no one in from the Buffalo
exchange, not even, secretary.
O'Shea leaves tomorrow (Thurk.)
or Friday for Buffalo to spend the
holidays with his family, returning
to N. Y. immediately after New
Year's.

He plans moving the missus and his three children from Buffulo around Feb. 1.

METRO RETIES STEWART

Hollywood, Dec. 21.
James Stewart has drawn a new licket at Metro.
Player follows his current 'Madelon' with 'Three Comrades.'

The Girls' Eye View

By Marian Squire

Screen Walts Between Arlas

A number of capable performers are required to hold endless conversations, resurrect gags that J. Miller would have scorned, and be just too
cute for anything in Grace Moore's latest, Til. Take Romance. Moore
addicts will undoubtedly go for it, since there is plenty of both Miss Moore
and her celebrated voice. Since the idea apparently is to exhibit both,
why, couldn't the rest of those nice people like Melvyn Douglas, Helen
Westley and Margaret Hamilton have gone golfing or night-clubbing or
something, instead of hanging around the set for the purpose of stalling
between.

Westley-and Margaret Hamilton have gone golding or night-clubbing or something, instead of hanging around the set for the purpose of stalling between

Melvyn Douglas is a grandee from Buenos Afres, or he is pretending to be. The point remains vague and so does Stuart Erwin's status. Hese impersonating a cabalerro or some ning Latin, but why, never cleared up. The sole purpose seems to be to drag in a few laughs by the hair of their ancient heads.

Miss Moore represents a jeunne fille, under the jailer-like expionage of her dominant aunt, Helen Westley. For such a young sheltered ginl, Miss Moore represents a jeunne fille, under the jailer-like expionage of her dominant aunt, Helen Westley. For such a young sheltered ginl, Miss Moore shaplays an astonishingly mature poise. Her 'cute' scenes with Douglas are performed with an air of inward superiority. . a sort of gentle, motherly, naughty, naughty attitude toward the Douglas impetuosity. To the delight of her public, Miss Moore sings on the slightest provocation, and when there is none, obligingly sings anyway.

A black coat dress with white lace revers, and a long fitted gown with bell skirt and metal cloth sash, are becoming. Some of her other costumes are downright unfortunate. A black evening dress with a profusion of tur around the bottom has the graceful lines of a sawed-off box car. And someone was dozing when a large flower was placed right on lop of Miss Moore's head, adding several inches to the length of her Jace. A black net would have been nice if they had stopped with ruching over the shoulders and around the hem, but gobs of the stuff were draped about the hips. A Super-Colossal Nativity.

The Music Hall stage show is just this side of stupendous, and a little wearying for any but a professional flagpole sitter, as splendor follows splendor. It's in two parts, with The Nativity presented all over the stage and up the curving side stairs, followed by a three-part, ballet pantomime. The pantomime starts with the ballet making merry in bright red, bl

Miss Tennis is also allowed to come to lite and finish the dance she started with Andre Eglevsky.

The Rockettes' finale costumes are tops in novelty and gorgeousness. In tiered tinsel outfits with tall hats, the girls light up into individual. Christmas trees with the dimming of the bright lights, and then in groups standing on different levels, form three huge trees. A real sleigh, drawn by a genuine white horse 'twhich has a hard time walking on the slippery stage) is the finishing touch of the final scene.

Carele Lombard Telegraphs Toe Much

"True-Confession" ranks high among the season's crop of pixilated pix-but surely Carele Lombard gets to do enough clowning so that she could have toned down that exaggerated tongue-n-check facial contortion which telegraphs the birth of another outrageous lie. Even the 12-year-old mind, popularly supposed to be Hollywood's guidepost, can get the idea without Miss Lombard looking like she was trying to swallow lollypop.

Rarely actor privileged to enlow him.

can get the idea without Miss Lombard looking like she was trying to swallow lollypop.

Rariely actor privileged to enjoy himself as hugely as John Barrymore does, in the role of the wacky amateur criminologist, Barrymore's characterization is aided by whimsical musical accompaniments to his entrances and exits. As the bartender of the gin mill where the impoverished J. B. spends his leisure moments, Lynne Overman nothing less than perfect.

Miss Lombard wears simple wardrobe while getting herself and her lawyer-husband in and out of jams. She starts the maze of lies, wearing an open crown turban and summer dress with full blouse and umbrella skirt with stitched-down pleats. Tailored black with buttoned basque and little-boy, white collar sees her through a murder vial, and neat pajamas topped by an ankle length coat take care of the finish. Fred MacMurray, still attractive in spite of the unfamiliar mustache, is Miss Lombard's long suffering husband.

Una Merkel is trimly tailored as the helpless but loyal girl friend. Snappiest of her outils. Iight bolero jacketed suit, having a black blouse with a fat bow under the chin.

Toby Wing and another blonde, unprogramed, appear in heaps of blonde curls, big black hats and lavishly furred and rhinestoned chiffon street dresses—outifis chosen as suitable for shorthand-less Secretaries of a wealthy business man.

blonde curls, big black hats and lavishly furred and rhinestoned chiffun street dresses—outfits chosen as suitable for shorthand-less secretaries of a wealthy business man.

True Confession' is utterly incredible, but no carping on that score—you aren't supposed to believe a word of it.

Eddie Garr, Current toppe: of the Paramount stage bill, enough to make other impersonators ask 'Why was I born'.' He's one impressionist who doesn't have to announce 'I now give you that beloved star of, etc.—' for the audience to get the idea.

Russ Morgan's dignified white Lie and tails were inclined to chill the rowdy opening day crowd until he broke it up with the hot trombone. The youngsteis then forgave the soup, and fish.

The feminine half of the sepian Chilton and Thomas. dances and plays piano, weaking a short bell skirted flesh chilfon diess which cents (quite innecessarily) the northern portion of her silhouette.

Bernice Parks, the Russ Morgan's band vocalist, carols in an unusual black velvet gown. It's backless, low and square in front and the swipling skirt is decorated with huge appliqued red roses at the knee, green stems twining to the hem.

The Ghezzis, acrobatic veterans of the twice-n-day, complete the bill. The understanding Ghezzis thatch is a bit sparser, but outside of that it's the same finished routine that appeared regularly at the Palace when.— The G's could put more doday in the act by changing their upside down Black Bottom to a Shag or Big Apple, They're too good to have the changing in music throw them.

If They Call It 'Mist,' This Is Just a Zephyr

High velocity winds on Monday (20) cost the studios thousands of dollars in damages to outdoor sets, etc., and one cusually when a grip-was blown, from the top of a build-ing at Metro.

Shooting schedules were inter-rupted at all studios ith exteriors in works.

HERTA DREY TESTS After only two months in Amer

ica, Herta Drey, young Viennese acrica, Herta Drey, young Viennese ac-tress, is being rendied for a 20th Fox screen test. Also reported being considered for the legit play. Surjup to Sundown, it is he can master the language in time. Actress has been picture. England for Franco-London Films, and played at the Scala theater and in Germany.

Q.&A.'S NEW I.Q. ON THE B.O.

WB-MUSICIANS' **QUICK PHILLY ACCORD**

Philadelphia, Dec. 21. Warner Bros. Circuit and Muelcians' Local came to quick agree ment on termer for pit tooters for next year at confab last Thursday Much to surprise of everyone, ineluding majority of union member-ship, contract was inked without so much as a hint of a picket. Agreement was made by both sides not to reveal contents of binder. They ued a joint statement declaring

issued a joint statement declaring. "A satisfactory agreement on a contract for next year was reached today between committees headed by A. A. Tomei, for the Union, and Ted Schlanger, for Warner Bros. It was learned, however, that contract provides for terms similar to those of present year. Musicians will return to the Fox, from which they were withdrawn at expiration of con-

tract provides for terms similar to those of present year. Musicians will return to the Fox, from which they were withdrawn at exptration of contract early this month; will continue at the Earle; and will go back two days week into, numerous nabe houses, as heretofore.

Fox clause is an innovation in that the provides for 20 men at \$70 a week to play the show and 15 men at \$30 or; overtures only. Last contract was also for 35 men, but circuit had privilege of reducing the number during three summer months to 15. New contract is for a whole year.

Fox hasn't sfor a whole year.

Fox hasn't had, vaude since last apping. It wasn't resumed after usual summer layoff. Whether or not there will be a return to fiesh will be decided in New York today (Tues) at a pownow of Schlanger, local 'WB chief, and h.o. heads. From terms of new paet and poor biz at the house recently, it appears likely there'll be a revival of the vaude to hypo matters.

Earle, at which flesh is sheer hecessity, will continue with 25 men at \$18 to \$20, depending on admish.

Speed with which binder was signed caused surprise because parties had such difficulty getting locether last year. Union pulled tooters out of the Earle and picketed all WB downtown houses before an agreement was reached.

AFTER UPPING, D. C. HOUSES NOW CUTTING

Agent's Wall St. Pard

Hollywood, Dec. 21,

Arthur M. Landau announced formation of Artists and Authors Corp. of America to handle actors, writers and directors. He recently pulled out of the Small-Landau agency and enters the new venture with Al J. Leeds, formerly of Wallstreet. treet, as partner.

Outfit will erect its own building in Beverly Hills, Leeds a brother-in-law of Major Albert Warner,

Org. by Eastern **Agents Already Having Trouble**

Attorney Louis P. Randell, reorganizing the defunct Artists Managers' Association, will get together with William Morris office, Lyons & Lyons, Selznick-Bernie Music Corp. of America and other large agencies this week to form the nucleus of a drive to consolidate the agents. Move is planned as a counter-balance against growth of talent unions and to thwart possible legislation, Rep already has the backing of indies such as George Wood Harry Bestry, Jack Bertell, et al., but will not and says he cannot proceed minus the support of the majors. Latter have made no move to get into the picture yet.

Pros and come of the setup are already cropping up with the various agency feuds being one of the things necessary, to iron out. It is believed, however, that like actors and studios, etc., all-of-which have their protective organizations, that the agents likewise must bury the hatchet for common good.

Question of finances is another problem. While lessers are willing to furnish small funds, it is considered doubtful that the major outflis will part with heavy coin, Since most of the smalles, lacking Coast Pros and cons of the setup are al-

ered doubtful that the major outhis will part with heavy coin. Since most of the smallies, lacking Coast and out-of-town facilities, must deal through majors and thus are being gradually eased out of the biz, it is thought on the other hand that aid now will ultimately benefit all.

Morton Van Praag Files Bankruptcy; Owes \$90,451

Placing his debts, owed chiefly to people connected with the film in-dustry, at \$90,451 with no assets exeept insurance policies, Morton Van Praag, describing himself as an 'un-employed salesman,' filed a petition

Washington. Dec. 21.

Washington's two vaude houses, which upped prices along with city wide hike Sept. 3, will cut admissing again on Dec. 24. Earle, which took biggest jump, will revert to exact scale it used before increase. Capitol management has announced it will meet Earle scale dime for dime. Move will bring back 25c. 'til 1 p.m. pirice and mark revival of balcony differential, wiped out all over town at time tariffs were raised.

Opinion is split on whether price changes figured in the cause, but fact semains that sharp drop bo. be gan with increase in admission charges. Earle had been selling 40. balcony ever since it opened and gave in to Capitols argument that it could do more with straight 66c. balcony ever since it opened and gave in to Capitols argument that to could do more with straight 66c. balcony ever since it opened and depended heavily on mob. trade on upper floor. When Earle was forced to return to old scale, Cap took at titude it, was driven; to flow suil. New scales for both sot follow suil; New scales for b

SUCCEEDS BANKO

Growing Fast in the Midwest Houses — Being a Skull - Practice Game, Foresee No Legal Hur dles to the Cash Prize Awards—Pyramid Prizes, However, a la Banknite, Jackpot, Etc.

SWITCH ON RADIO

Chicago, Dec. 21.

In search of something to replace Bank Nights territories where it has been ostracized, theatres are turning tables on radio, and adapting radio's Quiz programs for their own radio's Quiz programs for their own purposes, using them both with and without station cooperation. Credit for using idea first is given to M. M. Rubens who put into the Rialto, Jollet, house belonging to Great States circuit. After b. o. click there,

States circuit. After b. o. click there, a couple other operators began trying it, and now Quiz is rapidly becoming the biggest drawing card in the midwest.

In fact, it has become so big that Lou Morgan is already in business furnishing the necessary setup, which includes exploitation material: and masters of ceremonies.

When used in theatres, the Quiz differs comparatively little from its radio presentation, except that it has to, be called by some other name, Question-Downs, Question-Bees, Question-Airs, and Question and Answer are being used at the present time.

Method of procedure is to have everybody coming into a house drop a question, with name and address, into a barrel. When time for the contest, m.c. asks for volunteers from

contest, m.c. asks for volunteers from audience, and first 10 people reaching stage form the teams.

There are two different ways the thing is carried on from here. One is to work it on a point system, with three prizes, \$25, \$15, and \$10 going to the ranking contestants. The other is by the m.c. setting a price on each question drawn from barrel before. he looks at it. There are usually five \$1 and \$2 questions, one \$10, and one \$25.

usually five \$1 and \$2 questions, one \$10, and one \$25.

When the latter system is used, there is only one chance for each question to be answered. If answered wrong, the money is carried over until the next week. Some houses are endeavoring to build up high purses by this method as they did in Bank Nieths.

are endeavoring to build up big purses by this method as they did In Bank Nights.

While some of these contests are run by the theatre alone, many are run by the theatre alone, many are in cooperation with local radio stations, some going on air sustaining, and others commercially, sponsoired, Non-commercials have theatre furnishing all prizes, and station paying cost of actual broadcast only. Commercials have sponsor buying time, paying the m.c., and furnishing all cash prizes. Here, the first prize only is cash, and all others merchandise. In every case, the writers of the questions get either a buck or some merchandise.

As yet, nobody's been able to find an angle to call it illegal, another reason why, it's on its way to rivaling Bank Night.

Several Nebraska theatres have gone-over to steal from the radio to get biz ideas, now that the radio has pretty well hired all their boxoffice personalities. Latest idea, in the frenzied scarch to find replacement for the magnetic influence of bank night (now illegal), is to go Professor Quiz.

All patrons at the theatre on given nights are asked if they'll participate in a question session, those okaying the idea being called to to the stage. Winners can take home from \$1\$ to \$15 for appearing. Something Lincoln, Dec. 21.

PROF. QUIZ STUNT | Guild to Make Demand on Producers For Extras' Closed Shop, Trim Mob; Test Suit Over Free Radio Shows

U's 14 Into Roxy, N. Y.

The Roxy, N. Y. has committed itself to play a minimum of 14 Universal pictures this season, these cluding the two that have already played the theatre, '100 Men and Girl' and, 'Merry-Go-Round of 38,' as well as 'You're a Sweetheart, which opens Friday (24).

Under the contract, the Roxy has a call on any U pictures over and above the 14 it must play, if addi-tionals are wanted.

SINGER CHAIN 35% AHEAD OF LAST YR.

Minneapolis, Dec. 21.

The 'recession' may be handing grosses generally hard jolt, but the Mort H. Singer circuit of thethe Mort H. Singer circuit of the-artes continues to prosper; according to Morgan Ames, its general man-ager. Here to inspect the Orpheum theatre, Ames says the circuit, as a whole, is approximately 35% ahead of last year in its volume of busi-

ness:

Several spots have been badly
off, but the circuit in its entirety
shows a 35% gain grosses; Ames
declared. There has been a falling
off for the first time during the past
several weeks, and December is running, behind the same 1936 month.
Yet this December is about on a ret this December is about on a par with the corresponding 1935 and 1934 periods. And the fact that our theatres had a stronger lineup of at-tractions last December may be the principal reason for the current drop.

With this theatre chain causing him no worry as yet, Singer himself left this week for California to spend the holidays with his family.

Tippett Wins Point In Suit Vs. Con. Film

In Suit Vs. Con. Film Consolidated Film Industries, through its officials, will be examined Jan. 4, before trial of the \$600,000 contract breach and conspiracy, suit brought by the John D. Tippett Corp. N. Y. Supreme Court Justice McLaughlin, directed a partial examination of Consolidated nection with the suit which also involves Universal Pictures Corp., Carl Laemnlé, Jules E. Brulatour, J. E. Brulatour, J. E. Brulatour, I. Co., as deefendants.

The Tippett Corp., slleges the de-

The Tippett Corp., alleges the de-fendants, besides Laemmle, induced the latter to run out on a contract to furnish. Universal with raw film material.

3 Stooges' Repeat

Pittsburgh Dec 21

Three Stoges coming east next month to open another personal ap-pearance tour here at Stanley Jan. 14. It'll be comics second engage-ment at some spot within six months. Following week WB deluxer gets Hal Kemp's band.

Wayne King date, originally set for January, has been postponed again and booking is now indefinite. House has held contract with King for more than two years now and munagement is beginning to suspect he's a phantom. he's a phantom.

like the old-fashloned spelling bee and it's going very well, even in the pre-Xmas slump.

Screen Actors Guild expects soon to lay before the producers its forelosed shop for mal demand for extras, with the immediate result i extras, with the immediate result i prospect, following approval thereof, a gradual slashing in the number of extras until a workable level of 4,-500 to 5,000 available players has been reached.

been reached.

Method of pruning extra ranks will be to cut from SAG membership all failing to pay their quarterly dues. Included in the revised extra ranks would be all types required for pictures, including atmosphere and racial groups, and at the same time would provide a margin of safety so that if, number of studios should require an unusually large group on any one day, the necessary people would be available. Under this system SAG figures all extras will be able to carn a good livelihood.

Ren Averts Picket Line

Rep Averts Picket Line

Rep Averts Picket Line
General strike was averted at Republic last week when studio manager E. H. Goldstein ordered Robert Riggs and Harry Refer reinstated following their discharge a few
days previously by Rulph Oberg,
labor superintendent, who said they
had been caught smoking on duty.

Demands for their reinstatement

had been caught smoking on duty.

Demands for their reinstatement
were refused, whereupon, strike
threats were made by labor organizations and threat of surrounding the
studio with picket lines also came
in. As soon as word of the status
reached Goldstein he at once ordered the men back to their jobs
and paid them for the week they had
been idle.

First six months under operation of the Guild shop agreement showed that extras were paid \$249.82 more than in the corresponding six months of 1936, the increase being 23%, Most increases were in the higher paid brackets.

paid brackets,

Knockout blow to hopes of the
Committee for Industrial Organization to invade the studios came with
the resignation of Rudy Kohl as CIO
organizer and his return to Painters
Local 644. Painters adopted a resolution urging the American Federation of Labor to get together with
the CIO and end union labor warfare. Radio Tiffing

Radio Tiffing
Likelihood has grown here recently that the SAG may file a test suit against some of the major film outside in a refort to block the demand that stars appear our studio radii programs without additional compensation. SAG and other affiliates of the Associated Actors and Artistes of America have banned this practice, but studios have invoked contact clauses providing that talent must appear on radio programs order to exploit their pictures.

Main beef is against Metro, which

Main beef is against Metro, which recently launched its own radi show, planning to use top, talent on its contract list, with talent claiming that such gratis appearances cuts into their earnings.

into their earnings.

Under the Guild shop contract signatured last week between producers and the Society of Motion Picture Interior Decorators, latter will receive minimum pay of \$100 maskly. weekly.

Association of Motion Picture Pro-

Association of Motion Picture Producers nixed the plea that the industry officially get behinds the move acdownfown Los Angeles, biz, interests bellwethered by Harry Chandler, of the anti-labor L. A. Times, for drive against, the closed shop. Producers decided hands-off in view of the Lact that pic industry recently signatured closed shop pacts with labor.

George Browne, president of the International Alliance of Theatrical Stage Employees, was expected the Coast this week with his personal representative, William Bioff, to hand over autonomy to four studio locals affiliated with IATSE.

L. A. Laughs Off Bugaboo Week With 'Honeymoon' 19G, 'Truth' Big 4th Wk.; 'Zola' in Runs, 18G; 'Confession' 13G

First run biz holding surprisingly trong for that proverbial bugaboo, ne week before Christmas, so opertors are not doing great amount of quawking.

ators are not going great abount or squawking.
Surprising is strength displayed by Awful Truth' now winding up. its fourth profitable week at the day-date Pantages and RRO. 'Zola' on hidovers also very good. Moveover of the Garbo pic, 'Conquest,' for continued first run at the Wilshire and United Artist holds little comfort.

Estimates for This Week.

Estimates for This Week
Carthay Cirole (Pox) (Jails; 58-83\$1.04-\$1.63) — Hurricane* (UA) (Thisfinal week: Wound Jup (19) after
sixth week and three days, grabbung
fair \$4.500 on sixth stanza, and another two grand on the last three
days. Disney's 'Snow White and
Dwarfs' debuis two-a-day (20)
Chinese Graumán) (2,024; 30-4055-73) — Second Honeymoon! 200150-730 — Second Honeymoon! 200150-740 — Second Honeymoon! 200150-740 — Second Honeymoon! 200150-740 — Second Honeymoon! 200150-750 — Second Honeymoon! 2001-

N.T.G. Unit Clicks Despite Indpls. Slump, Big \$9,300

Business continues to be about one-fourth below normal in the first runs here. N. T. G. and his stage revue at the Lyric, with little aid from Hissing Witnesses, is the leader of the downtown theatres with a good gross in the face of the pre-Xmas re-cession.

cession.
True Confession, at the Indiana, is
do ar fairly well in the straight film
houses to hold down the runner up

position.

Estimates for This Week

Apollo (Kt2-Pollo) (1)00: 25-40.

Manhata Madame X (MG). Play
rival) and Madame X (MG). Play
rival and Madame X (MG). Play
rival metric of popularity poll in the

former oic. Results are fairly good

at 23,500. Lr.; tweek, return date. of

Clibb Tide (Par) and There Goes

Gracem' (RKO), poor at \$1,800.

Clrele (Katz-Pollo) (2,800; 25-40).

Victoria' (RKO). Not getting any

sitention at \$3,400, noor, Lest week

Manhattan Merry Go-Round' (Rep)

and Portia on Trial' (Rep), not so forte \$4,500. Indiana (Katz-Dollo) (3,100; 25-40)

—True Confession' (Pa); and Daughter of Share thorner, and take assist address of Share thorner, and take assist address at \$5,200. Last week, second for Stage Door' (RKO), which was forced, due to lack of product, finished at \$5,300, boor.

Keith's (Kane) (1,300; 15-20-25)—Ecstasy and "Allantic Flight' (Mono). Foregoing usual cheap vaude policy to play second—of sex picture here is not proving successful. Gross, \$1,300, dismal. Last week, "County Fair' (Mono) and vaude, poor \$1,700.

Loew's (Loew's (Loew's Agod Street', UA) and Navy Blues' (MG). \$7,700, good, when other houses were fading.

Lyric (Olson) (2,000; 25-30-40)—Missing Witnesses' (WB) and NTG. revue on stage. Latter widely exploited and advertised, and house is doing \$3,00, dandy. Last week, Expensive' Husbands' (WB) and Play Girls' revue on stage. Latter widely exploited and several sections and thouse is doing \$3,00, dandy. Last week, Expensive' Husbands' (WB) and Play Girls' revue on stage, \$6,000.

'DOOR' DUAL 9G IN DULL BOSTON

Boston, Dec. 21. Boston, Dec. 21.

Although the Christmas dent in business has arrived, '52. St.' and Thoroughbreds Don't Cry,' dualing at the Orph and State, are showing satisfactory strength.

'Stage Door,' on dual bill, holds for ourth frame at the Memorial. Otherwise the town is uninteresting.

wise the town is uninteresting.

Estimates for This Week
Boston (RKO) (25-35-55)—"Trouble
at Midnight' (U) and vaude toppes
by Red Skelton, Okay in view of
seasonal depresh; around \$14,000 on:
High Plyers' (RKO) and vaude.

Fenway (M&P) (1,400; 25-35-35)

Daughter of Shanghal (Jab 1,300)

Brondway (Par) (1st run) and Ebb
Tide' (Par) (2d run), dual, okay,
\$7,000.

Keith Memarial (RKO) (20-30-30)

Troide (Par) (2d run), dual, okey from the (Par) (2d run), dual, okey from the control (RKO) (2,900; 25-40-45)— (Stage Door' (RKO) (4th week), and Love from a Stranger' (UA) (2d week), dual, Tapering off holdover with about \$9,000. Last week (Stage Door' and Love from Stranger' (UA) (1st week), double, okay \$13,000. Metropolitan (M&P) (4,300: 25-40-65)— Manhattan Merry-Go-Round' (Rep. and \$16,000. Last week (Stage and 19,000; Last week) (1,000; L

Tide (Par) (2d run), dual, very goussissission.

Scollay (M&P) (2,700: 25-35-40-50)

Elb Tide (Par) (3d run) and
Gangway' (GB) (1st run), double,
Looks like okay \$6,000 for eight
days. Last week 'Prisoner of Zenda'
(IA) and 'Love I'n After (WB)
(both 2d run), dual, soft \$5,500.

State (Loew) (3,300: 25-30-35-40-55)

Fisch St. (UA) and Thoroughbreds Don't Cryl' (MG), double. Salisfactory \$12,000 gait. Last week
'Navy Blue and Gold' (MC) and
'Stand-In' (UA), dual, okay \$12,000.

B'KLYN HOLDS UP

Brooklyn, Dec. 21.
Downtown flicker emporiums are sporting satisfactory shows and getting okay results at bo,'s despite heavy Xmes shopping. Weather heavy the strandinarity mid, almost

presty Ames shopping. Weather hims been excited rithout "midt, silmost springish over weckend." Fabian Fox spring surprise and sholding Awful Truth and Dr. Syn' for third week to good results. Paramount. came in. Monday. with Ebb Tide' and Blossoms on Broadway' and will keep pair until New Year's Eve.

Estimates for This Week.
Albee (2,500; 25-35-55) — Merry-Go-Round (U) and 45 Fathers (20th). Doing okay \$15.300. Lastweek, Fight Lady (RKO) and Tanger Patrol' (RKO), satisfactory \$12.000.

First Runs on B'way

(Subject to Change)

(Subject to Change)

Week of Dec. 23

Astor — 'Hurricane' (UA)

(7th wk).

Capitol — Navy Blue and
Gold' (MGM).

(Reviewed in Vaniery, Nov. 17)

Critteriae — 'Daughter of

Criterion — 'Daughter of Shanghai' (Par) (24): Globe - 'Federal Bullets'

(25). (Review in Variety, Music Hall — Till Take Ro-nance' (Col) (2d wk). (Reviewed in Vaniery, Oct. 20)

Paramount - 'True Confession' (Par) (2d wk). Rialto - 'Sh, the Octopus'

(WB).
(Reviewed in Variety, Dec. 8)

Rivoli—Hitting a New High (RKO) (25), (Reviewed in Variety, Dec. 1)

Roxy - 'You're a Sweetheart'

(U) (24).
(Reviewed in Variety, Dec. 15)
Strand — 'First Lady' (WB)
(22).
(Reviewed in Variety, Sept. 1)

Week of Dec. 38
Astor — 'Hurricane' (UA)
(8th wk).

Capitol — 'Rosalie' (MGM)
(Reviewed in current Vangry)
Criterion— Manhattan Merry-

Criterion Manhattan Merry-Go-Round' (Rep) (31), (Rejeleued in VARIETY, Nov. 10) Music Hall—Tovarich' (WB), (Revieued in VARIETY, Dec. 8) Paramount — Wells Fargo' (Par) (28), (Revieued in VARIETY, Dec. 8)

(Par) (29).

Reviewed in Vanisty, Dec. 8)

Blatte — 'You're Only Young
Once' (MGM) (30).

Blvoil—'Hitting a New High'
(RKO) (2d wk).

Rosy — 'Love and Hisses'

Roxy — Love and Hisses' (20th) (31). (Reviewed in current Vanistry) Strand — Submarine D-1' (WB) (22). (Reviewed in Vanistry, Nov. 17)

Truth' (Col) and 'Dr. Syn' (GB) (3d wk). Combo very strong, will draw nifty \$15,000. Last week same pair got \$18,000, splendid, Met (2,400; 25-35-55)—Stand In' (UA) and Trouble at Midnight' (U), will get okay \$16,000. Last week 'Live, Love, Learn' (MG) and 'Thoroughbreds' (MG), quiet \$14,000. Faramennt (4,000; 25-35-55)—Daddwidth (Par) and Blossons only (200, Last week 'Zola' (WB) and Life Soloto, 'Zola' had total run of 19 days and 1900. "Zola' had total run of 19 days and 1900. "Zola' had total run of 19 days and (200). "Zola' had total run of 19 days and (200). "Zola' had total run of 19 days and (200). "Zola' had total run of 19 days and (200). "Zola' had total run of 19 days and (200). "Zola' had total run of 19 days and (200). "Zola' had total run of 19 days and (200). "Strand (2,000; 25-35-55)—'Love on Toast' (Par) and 'Texas. Trail' (Par). Peaceful \$5,000 in view. Last week 'High Flyers' (RKO) and 'Young Dynamite' (Ind), received quiet \$5.000.

Rialto, in L'ville, **Points to \$14.000** For 'Confession

Louisville, Dec. 21. Bright spot this week is at the doing phenomenal biz. It is expected to garner \$14,000. Screen fare otherwise is rather ordinary.

Unusually icy weather, necessitat

wise is rather ordinary.
Unusually icy weather, necessitating closing the schools for two days practically stopped spending. Now the pentup buying power is being felt in a concentrated dynamic form.

Estimates for This Week
Brown (Fourth Ave-Loew)
Last Gangster (Md) and Happened in the concentrated dynamic form over from Loew's, just doping along to take \$2.100. Last week 'Ebb Tide' (Par) and 'Hold 'Em Navy' (Par) hit fair \$2.500.

Kentucky (Switow) (900; 15-25)—100 Men and a Girl' (20th) and 'Back on Circulation' (U), dual. Extended to full seven days, weak \$1,800, Last week 'Life Begins in College' (20th) and 'High, Wide and Handsorn' (UA). (Hisself Begins in College' (20th) and 'High, Wide and Handsorn' (UA). (Hisself Begins in College' (20th) and 'High, Wide and Handsorn' (UA). (Hisself Begins in College' (20th) and 'High, Wide and Handsorn' (UA). (Hisself Begins in College' (20th) and 'High, Wide and Handsorn' (UA). (Hisself Begins in College' (20th) (10th) (10th

Seattle B. O.'s in the Doghouse; 'Sub'-Flyers \$8,200, Lombard \$7,800

Bride' (WB) and 'Dames' (WB), dual, split with 'Smart Blonde' (WB) and 'Love Letters of a Star' (U, dual. 'Sub-average \$1,300. Last week, 'Here Is My Heart' (Par) and 'One Way Passage (WB). Notorious Blaike (Fourth Ave), (3,000: 15-30-40—'True. Confession' (Par) and 'Daughter of Shanghai' (Par), dual. Former pic heavy campaign, and responding with \$14000 mark. Last week 'Manhattan Merry-Go-Round' (Rep) and 'Portia on Trial (Rep), dual. topped the town at \$8,000. Strand (Fourth Ave.) (3,000; 15-Strand (Fourth Ave.) (3,000; 15-Strand (Fourth Ave.) (3,000).

quair topped the town at \$8,000.

Strand (Fourth Ave.) (3,000; 15-30-40).—45 Fathers' (20th) and 'Big
Town Girl' (20th), dual. Pointing
to fair \$3,300. Last week Fight for
Your Lady' (RKO) and 'High Flyers' (RKO), dual, disappointing at
\$2,900.

SANTA GIVING

Ab—True Confession (Par) and Daughter of Shanghai (Par). dual Former pic heavy eampaign, and respording with \$14,000 mark. Last week Manhattan Merry-Go-Round (Rep) and 'Portia on Trial (Rep), dual 'Opped the town at \$8,000. Strand (Fourth Ave.) (3,000; 1530-40)—45 Fathers' (20th) and 'Big Town Girl' (20th), dual. Fointing fo fair \$8,300. Last week Fight for Your Lady' (RKO) and High Plyers' (RKO), dual, disappointing at \$2,200.

SANTA GIVING

PITT THE GO-BY

PITT THE GO-BY

Rock bottom being reached this week, with everybody laking it on the chim—and plenty. Terrible weather, heavy downpours threatening another flood for a time, killed trade all over at getaway and usual plent the girl. Stanley's worst stanza in several months in prospect with 'Angel' and Beth Davis in 'It's Love I'm After seems to be enough to overcome generally bed conditions. Brace and Bette Davis in 'It's Love I'm After seems to be enough to overcome generally bed conditions. Brace and Bette Davis in 'It's Love I'm After seems to be enough to overcome generally bed conditions. Brace and Bette Davis in 'It's Love I'm After seems to be enough to overcome generally bed conditions. Brace and Bette Davis in 'It's Love I'm After seems to be enough to overcome generally bed conditions. Brace and Bette Davis in 'It's Love I'm After seems to be enough to overcome generally bed conditions. Brace and Bette Davis in 'It's Love I'm After seems to be enough to overcome generally bed conditions. Brace and Bette Davis in 'It's Love I'm After seems to be enough to overcome generally bed conditions. Brace and Bette Davis in 'It's Love I'm After seems to be enough to overcome generally bed conditions. Brace and Bette Davis in 'It's Love I'm After seems to be enough to overcome generally bed conditions. Brace and Bette Davis in 'It's Love I'm After seems to be enough to overcome generally bed conditions. Brace and the seems to be enough to overcome generally bed conditions. Brace and the seems to be a stumbling along to practically note of the seems of the see Pittsburgh, Dec. 21.,
Rock bottom being reached this,
week, with everybody taking it on
the chin—and plenty. Terrible
weather, heavy downpours threatening another flood for a time, killed
trade all over at getaway and usual
slump few days before Xmas complete the griofort stanza in several
methic in prospect with 'Angel' and
Red Norvo-Middred Bailey combo,
and at the Penn not even the
marquee lure of Leslie Howard and
Bette Davis in 'It's Love I'm After'
seems to be enough to overcome
generally bad conditions. Brace of
successive bank nites helping 'Dr.
Syn' and '45 Fathers' moderately at
Winner, the 'Mg Dear Miss Aldrich' and 'West of Shanghai' are
stumbling along to practically nothing.
Estimates for This Week

stumbling along to practically nothing.

Estimates for This Week

Alvin (Harris) (2,000: 25-35-50)—

Dr. Syn' (GBI) and 45 Fathers' (20th). Banknites all that's saving the study of the saving that despite set all about 10 including o'ne of best twinners house has ever had. Should finish up around \$5.700, fair nough at this time of year. Last week, third of Awful Truth' (COI), great at more than \$8,000 (\$37,000 on run) and could have held again easily, but house had they be come of year.

Ladies of Big House. (Par) and That's My Story (U.) Reissue rapped and house followed up with crick-baiting ads, in an effort to draw attention. This helped enough to tilt take to \$4,300, O.K. Last week Portia' (Rep) got almost nothing first two days, and 'Hollywood Round-Up' Cor.) Binches west-got and the saving the sa

at \$9,000, worst take here in almost a year.

Stanley (WB) '3,600; 25-40-60)—
Angel' (Par) and Notvo-Bailey and Eddie Peabody. Dietich has never meant anything here; Norvo can hardly be construed a stage name, add week before Xmas to that and result spells blah. Little likelihood of going beyond \$13,000, awful. Last week 'First Lady' (WB) and Henry Busse not much better af \$15,000.

Warner (WB) (2,000; 25-40)—'Miss Aldrich' (MG) and 'West of Shanghai' (WB). Good dual, but even the best worit work these days. Simply marking time until after holidays and hoping against hooe, maybe \$3,300. Last week 'This Way Please' (Par') and 'She's No Lady' (Par') in eight days pretty good at \$4,600.

Out of the Jungles

Hollywood, Dec. 21.

Dorothy Lamour and Ray Milland are teamed again in Paramount's Ensenada. Which starts soon after the first of the year. Players were together in 'Her Jungle Love,' still in production, and 'The Jungle Princess.

cess.

(1.00): Arthur Hornblow, Jr., produces (WB): Ensenada with Theodore Reed First of the Central Produces (WB): The Color Reed (WB)

Seattle, Dec. 21.

Showmen are more concerned with their holiday bills opening this weekend, than with the present week fare, which is dragging. Ebb Tide wins a move from the Paramount to B. M.; Fith Avenue holds 2d Honeymoon and First Lady: Liberty holds Truth' into fifth week; All gets Gangster' in move from Orpheum; and the general doines are very tepid. No fire any place.

Estimates for This Week

All' (FN), dual, and value, okay at \$3,000.
Paramount (Hamrick-Evergeen) (3,106; 32-37-42)—True Confession' (Par) and Thoroughbreds Don't Cry' (MGM). dual, nice campaign aiding for \$7,800, good. Last week, Ebb Tide' (Par) and 'Big Town Girl' (20th), dual, *6,800, strone.
Roosevelt (Sterling) (550; 21-32)—Emile Zola' (WB) and Tife of Party' (RKO). dual. Anticinated fait \$2,000.
That Certain Woman' (FN), and 'Something to Sine' About' (GN), dual, moderate at \$2,600.

PORTLAND, ORE., DOWN; 'CONFESSION' N.G. \$5,300

CONFESSION' N.G. \$5,300

Portland, Ore. Dec. 21.
This is the worst-bo. week in the year, with all attempts to hop it up falling flat. Hamrick-Evergreen Paramount put in its Christmas booking, True Confession, seven days in advance to zip up a little extra trade, thus getting the best play in fown. Parker Theatres preferred to splure awance bally on Hurricane that the produce of the produce of

54,000.

United Artists (Packer) (1,000; 30,55)—They Won't Forget' (FN) and Thorobreds Don't Cry' MG ; getting sad \$3,700. Last week The Last Gangster' (MG) and Some Blundes Are Dangerous' (U) did about the briskest trade in town with okay \$35,500.

True Confession' Fairish \$23,000 Despite the Season in Chicago; Ted Lewis Hypes 'Girl' to \$18,000

Chicago, Dec. 21.

Christmas is getting closer and business is getting no better. It's just the question of sticking it out and tearing off-the-pages of the calendar each day until Dec. 25 rolls yound.

and tearing off-the-pages of the calendar each day until Dec. 25 rolls
round.
Couple of the theatres are Ignoring
the pre-Kmass week astom, however,
the couple of the theatres are Ignoring
the pre-Kmass week astom, however,
the couple of the couple of

section nim at the Oriental, Mossivelt and Stafe-Lake, with the Garrick trying, for the femmes with the staff of the staff

Solve of the control of the control

'Angel'-Bowes Unit,

*Angel'-Bowes Unit,
Fair \$4,500 in Okla.

Oklahoma City, Dec. 21.
Holiday biz holding up well considering the season.
Estimates for This Week
Criterion (Standard) (1,700; 10-32-35,40)— Westland Case* (U) and itonal Unit on stage. Probably fair \$4.500. Last week, "Certain Woman (FN) with Keys Quadruplets on stage, \$3,400, blah."
Liberty (Standard) (1,500; 10-20-25)— Flight From Glory (RKO) and Adventurous Blonde (FN) his held Guy (MG) and 'Idod State State (U) and Lock (Standard) (1,500; 10-20-25)— Flight From Glory (RKO) Conquest (MG), will be lucky to stage \$3,500, worst take in many a day held Money (RKO) (WB) and Creat Garrick (WB).
Standard (U) next, Locks an average for shout \$4,000. Last week, "West of Shang-hai' (WB) and Great Garrick (WB).
Standard (U) next, Locks an average for shout \$4,000. Last week. Stage Door' (RKO) slim She's No Lady (Par), second holf week did slightly above average for \$2,200. Midwest (Standard) (1,500; 10-20-40)— Navy Blue' (MG), bit under Midwest (Standard) (1,500; 10-20-40)— Navy Blue' (MG), bit under week great of the state of the Oklahoma City, Dec. 21.
Hollday biz holding up well considering the season.

Chestmates for This Week
Chestmates for the state of the state

Submarine D-1' (FN), took \$4,700 ood, State (Noble) (1,400; 10-25-40) Or, Syn' (GB) with 'Boots and S

state (Noole) (1,400; 10-25-40) —
Dr. Syn' (GB) with 'Boots and Sad
dles' (Rcp). About \$3,000 for nine
day Spread, not quite average, Las
week. 'Portia' (Rep) brutal at \$1,300
'Tower (Standard) (1,100; 10-25-35
-Blossoms on Broadway' (Par). No — Blossoms on Broadway! (Par), better than \$1,800, poor. Last we First Lady! (WB) flop at \$1,700.

SING'-BASIE **BAND TOPS IN** DET., \$17,000

Blotto is the word for grosses as boys await Santa's annual peregri-

No spot getting by unscathed, with coupla holdovers dragging down totals, but looks like "Something to Sing About, plus Count Basie's band, at the Fox, will get top coin. Estimates for This Week

at the Fox, will get top coin.

Estimates for This Week
Adams (Balaban) (1.700; 30-40-50)
—Hell Divers' (Col) (revival) plus
Life Begins with Love' (Par), dual.
Getting okay \$4,300. Last stanza over
\$8,500, best in weeks, on 'Awful
Truth' (Col) (reviral) and Outlaws
of Orient' (Col), former moved here
after disappointing session 18 0.53.
Something to Sing About' (RKO)
with 'Count Basie band on stage.
Nothing to Warble about af \$17,000.
Last week worse, at \$15,000, on
Merry-Go-Round' (U) and Will
Osborne-band on stage.

Madison (United Detroit) (2,000;
40-50-75)—Nothing Sacred' (UA) (3dweek). Held for third session, worth
around \$0,000, better than second
week's \$5,000. Oh, better than second
one's \$5,000. Oh, better than second
or "Submarine D-1" (WB) and
American Dance Revue' on stage.

Palms-State. (United Detroit)
(3,000; 30-40-50)—They Won't Forget' (WB) plus 'Thunder Trail' (Rep),
dual Okay \$7,000. Last session about
\$5,000. on 52nd Street' (UA) and
Murder on Diamond Row' (UA).

United Artists (United Detroit)
(2,000; 40-50-75)—Last Gangster'
(GG) (2d week). Should get about
\$5,000. Pertry good.

Cashe Rames Call

Garbo-Boyer Cold In Lincoln, \$2,000

A LINCUIII, AZ, UUO

Tincoln, Dec. 21.

Xmas prostrated grosses will barely pay for the lights this week, almost every house being bruised.

Yaude at the Orph is holding up,
though the light specific property of the light specific property.

Kiva (Westland) (40; 10-15-20-25)

—Tra All Yours (Col.); Light specific property of the light specific property.

Last week, 'Something to Sing About' (GN), \$700.

Liberty (LTC) (1,200; 10-15)

Lonely Valley' (U) and '50 Roads'
(20th), spill with 'Adventures End'
(U) and Small Town Girl' (MG),

List fair, \$800. Last week, 'Youth on Chelley (Par) and 'Love on Run'
(Par) and 'Love on Run' (MG),

sante \$300.

Lincoln (LTC) (1,600; 10-20-25)

Make a Wish 'RKO)

DENVER IN SNOWDRIFT: 'NAVY BLUE'-'KING' 10G

Denver, Dec. 21.
Snowstorm and Christmas shop ping are denting the grosses here this week. First runs have been taking it on the chin, except the Orpheum, where 'Navy Blue and Gold' and 'Fit

it on the chin, except the Orpheum, where. Navy Blue and Gold and Fit for a King' are rating a holdover.

Estimates for This Week
Aladdin (Fox) (1,500) 25-40)—The Perfect Specimen (FN) (2d run), for \$3,700.

Broadway (Fox) (1,500) 25-40)—Nothing Sacred (UA) (2d run), nice \$3,700.

Broadway (Fox) (1,500) 25-40)—Nothing Sacred (UA) (2d run), nice \$3,700.

Broadway (Fox) (1,500) 25-35-40)—Daughter of Shanghai (Par).

Denham (Cockrill) (1,500, 25-35-40)—Poor \$2,300. Last week (Cloistered (Inde), nice \$3,000.

Bengal Lau (Fox) (2,500, 25-35-50)—Bengal (Fox) (2,500, 25-35-50)—Love I'm After (WB) and Forty-five Fathers (20th). Fair \$7,000.

Last week (Perfect Specimen (FN) good enough \$8,000.

Orpheum (RKO) (2,600; 25-35-40)—Navy Blue (MG) and Fri for a King' (RKO). Nice \$10,000. Last week "Conquest (MG) and "Fit for a King' (RKO). Nice \$10,000.

Taramount (RKO) (2,000; 25-35-40)—Taramount Forget (FN) and 'Gangway' (GB). Fair \$2,500. Last week Merry-Go-Round of 1938* (U) and 'Westland Case (U), good \$4,000.

Rislto (Fox) (900, \$25-40)—Second Moreymoon (20th) (2d run) and 'Adventure's End (U). Moderate \$1,500. Last week 'Awrul Truth' (Col) (3d run) and 'The Mfan Who Crief Wolf" (U), good \$2,000.

CONFESSION 18G BEST IN **BRUTAL SF**

San Francisco, Dec. 21.

Exhibs here will breathe a sigh of relief when this week is out of the way. Best of the newcomers is True (Confession' at the Fox where it is playing with 'Thoroughbreds Dond' (Cry,' which is better that the lower had been confession' at the Fox where it is playing with 'Thoroughbreds Dond' (Cry,' which is better that the lower had been confession' at the fox where it is playing with 'Thoroughbreds Dond' (Cry,' which is better that the lower had been confession' at the lower had been confession' (A) and 'Three Broadway Girls' (UA). Failure of Sand Street' to hold up in its hold-over stanza responsible for these two coldes being dug up formerly tilded (Greeks, Had. 'as Word for Them.' (Greeks, Had. 'as Word for Them.' Last week (2nd) '52nd Street' and 'Action for Slander' (UA) nosedived to poor \$3,500.

Fox (F-WC) (5,000: 35-55-75)—True Confession' (Par) and 'Thoroughbreds' (MG). Fox brought thin several weeks before opening of 'Nothing Sacred the United Artists, present the company of the popes of taking the edge off that picture. Both theatres are giving Lombard pictures are pretty much the same type and attural competitions. All sorts of devices are being practiced by ace publicists from Par and Setznick organizations. Considering that the playing time for Confession' is dee. Enally in the wormy left in take of \$18,000. Last week 'I's Love I'm Atter' (WB) and 'Big Town Girl' (20th) mills 14,000.

Golden Gate (RKO) (2,850, 25-55)—Tictor King (RKO) and vaude-

Fox can't complain at take of \$18,000. Last week I't's Love I'm Atter (WB) and 'Big Town Girl' (20th) mild \$14,000.

Sit dealer Gate (RKO) (2,850, 35-55-76). Fit for King' (RKO) and vaude-ville week 'Victori' (RKO) and vaude-ville managec' \$13,500. Last week 'Several previews thrown in and advai age taken of absence of customers to install new marquee may dip below \$5,000. Last week \$8,000. same bill F-WC) (2,740; 35-55-78). The several previews thrown in the several previews the several previews the several previews thrown in the several previews the several previews thrown in the several previews the s

B'way Has Pre-Xmas Blues, Except For 'True Confession'-Russ Morgan. Big \$52,000, and Grace Moore's 83G

It's the week before Christmas and all through Broadway nothing is Shirring except at the Music Hall and Paramount. These two theatres are doing exceptionally well in opposition to Kris Kringle and the stores. The rest are sore at Santa right

"True Confession" a Christmas present in advance for the Par that has 'em thinking there must be a Santa after all. On the first seven days, ending last night (Tues.), this cays, ending last night (Tues.), this picture, together with the Russ Morgan orchestra, pulled most of the loose business to be found, accoring a mighty \$52,000. The rest of what little bo, spending money is around this weck goes to the Hall, where the Grace Moore draught is bringing a very satisfying \$83,000 for 'I'll Take Romance. Picture goes a second week, 'Tovarich' to open Thursday (30), for New Years. 'Confession' also, holds another week, Partagon and Fred Warman Wanger and the Row, is one of the poorer of four other new pictures battling the Pre-Xmas jink. 'Char' will be deep carmen at under \$22,000. Two others that are equally bad are 'Bulldog Drummond's Revenge. 'Criterion ircumbent, \$3,000. tops, and Under Stranger of the Stranger of Stranger o

be worse than \$7,500 this particular week. Estimates for This Week. Astor (1,012; 55-\$110-\$1.05-\$2.20)—'Hurricane' (UA) (7th week'). Slid to \$10,800 18st week (8th) but sticks through holidays for that hypo and closes down Sunday night (2). 'Old Chicago' (20th) debuts Thursday night, Jan. 6. Capitol (4,520; 25-55-58-\$1.25)—Last. Gangster' (MG) (2d-final) week. Lost ground badly, on holdover, looking only around \$15,000 for second. (final) week. First seven days tallied close to \$30,000. 'Navy lue and Gold' (MG) tomorrow (Thurs.).

days tatlied close to \$30,000. Navy, lue and Gold' (MG) tomorrow (Thurs.).

Oriterion (1,662; 25-40-55)—Drummond's Revenge (Par). Too many to the confusing audience factor, however, bad at \$3,800 tops. Last week, Missing Witness (Washing audience factor, however, bad at \$3,800 tops. Last week, Missing Witness (Washing Witness (Washing Company) (Washing

final nine days of its run only about \$4,500. Last week \$7,000. Warfield (F-WC) (2,800: 35-55-75) -Firefly' (MG) (3rd week). Very bad \$7,000 in sight. Last week did \$9,000, fair.

and holds a second. Last week, Thrill-of Lifetime'-(Pas.) and the George Hall orchestra, \$33,000, plenty profit.

Radio City Music Hall (5,980, 46)—85-99, 15.55 — TII Take Romance (Col) and stage show. Grace Moore musical doing very well for the week abead of Kinas at \$33,000 and stays a second through Christmas. Last week, and through Christmas. Last week, 182,000, 180,000, 180,000, 180,000, 180,000, 180,000, 180,000, 180,000, 180,000, 180,000, 180,000, Rivoli (2,092; 25-55-75-85-99—10 Danise! in Distress? (RKO). (4th week). A forced run, this week, Harley of the second of the second force of the s

'LADY' LEADING CINCY WITH \$9.500

Cincinnati, Dec. 21.

'First Lady' is the b. o. topper currently for \$9,500 at the Albee.

Keith's is exceeding expectations with a \$5,000 tag on 'West of Shang-

with a \$5,000 tag on 'West of Shang-hai.
Disappointing is the trade on '45 Fathers' at the Palace. Fic will be in for only six days. Take for that period is tabbed at \$5,000, dismal figure for the Palace. Lyric is okay with \$4,500 on 'High Flyers.

Estimates for This Week
Albee (RKO) (3,300; 35-42)—First Lady' (WB). All right, \$9,500. Last week, 'Manhattan Merry-Go-Round' (Rep.), \$8,000, fair.
Capitol (RKO) (2,000; 35-42)—Last Gangster' (MG). Transferred from Palace for second week, poor, \$3,500. Last week, 'Angel' (Par), \$3,000. Last week, 'Angel' (Par), \$3,000. Last week, 'Angel' (Par), \$3,000. Last week, 'Angel' (Par), \$3,000.

brutal.
Family (RKO) (1,00; 15-25)—
Game That Kills' (Col), 'Happened
in Hollywood' (Col), 'Behind the
Mike' (U), singly, Okay, \$2.300, Ditto
last week with 'Westland Case' (U),
Shadow-Strikes' (GN), 'Women Men
Love' (MG),
Grand (DVO)

Cove (MC).

Grand (RKO) (1,200; 25-40)—Navy
Blue and Gold (MG). Brought back
for third downlown week. All right,
\$\$5,000. Last week, 'Awful Truth'
(CGI) (5th week), \$\$,000, good.

Keith's (Libson) (1,500; 25-40)—
West of Shanghal' (WB). Surprisingly strong, \$\$,000. Last week, 'Submarine D-1' (WB) (2d week), \$4,500,
good.

good. Lyric (RKO) (1,400; 35-42)—'High Flyers' (RKO). Okay. \$4.500. Last week, 'Hold 'Em, Navy' (Par), \$4,000,

fair.

Palace (RKO) (2,600; 35-42)—45
Fathers' (20th), six days. Terrible,
\$5,000. Last week; Last Gangster'
(MG), \$10,000, good.

Shubert (RKO) (2,150; 35-42)—
Victoria the Great' (RKO). Fair,
\$4,000. Last week: 'Till Take Romance' (Col.), \$5,500, good.

Tex Ritter Home Towning

Tex Ritter Home Towning
Houston, Dec. 21.
Tex Ritter, former radio singen
and choir director in Houston before
he became a Hollywood western star,
has returned home for the Christmasholidays.
Tex made a personal appearance
at the Pasadena theatre Sunday,
where one of his films was being
sercencia.

Film Grosses Fall in Xmas-Hit Philly; 'Sacred' 44G for Month, 'Fargo' Up

Philadelphia, Dec. 21.

Philadelphia, Dec. 21.

Philly film grosses this week are very slim. Usual Xmas shave has left town suffering.

Even Nothing Sacred, which acquired distinction of being first pic of the season to merit four weeks h. o. hardly showing itself worthy of the honor. It's just limping to \$6,000 for final stanza and goes out tomorrow, although it did nicely for the month, \$44,000.

Handsome notices from the pro

the month, \$44,000.

Handsome notices from the proganderers helping to push 'Wells Fargo' at 'e Stanley is the bright point in town. It's soaring to lusty \$16,500 and looks certain to be set for at least one more sesh.

point. In sown. It's soaring to lusty \$16,500 and looks certain to be set for at least one more sesh.

Estimates for This Week.
Addine (WB) (1,200; 40-55-75)—Nothing Sacred' (UA) (4th week). One of season's niftiest comedies; of the commendation of the commendation

Artist' (Col) and Ina Ray Hutton and Hal LeRoy on stage snared oke 200.200. (WB) (2.300, 40.55.65)—Beg. Borrow' (MG). Pretty sick with \$9.500. 'Merry-Go-Bound' (Rep) last week dicappointer at pink \$9.900. Should move right along or Friday though, when Love and Hisses comes to town.

Karlton (WB) (1,100; 40.50)—Dinner at Ritz' (20th). Out of usual order of things to shoot first-run into this house and this one just about making the grade with \$4.000. Second run of 'Submarine D-1' (WB) last week not much better at \$4.300. Keiths' (WB) (2,400; 40-50)—Navy Blue' (MG) (2d run). Considering trade elsewhere, this one really small planned by Distress' (RKO) (2d run) in meed of a lifesaver \$4.100. Shalley (WB) (3,000; 40-55-65)—Wells largo' (Par). Pleasure to behold after rest of the crop, this hypoed horse opry lassoing ity \$16.500 and good for another week. Last stanz, Ebb Tide (Par) thumbs down with \$13,000, despite pleasant reaction from press o. o-ers. Stanton (WB) (1,700; 30-40-50)—Riding on Air' (RKO). Joe E. Brown, heretofore inevitable Earle fare, being experimented with at action-loving Stanton and not making the grade at \$4,400. Last week, Night Club Scandal' (Par) fair tymiddlin' \$4,700.

Omaha Cryin'; 'Ebb Tide' Dual Only Fair \$6,500

Omaha, Dec. 21.

Pre-Christmas week sees annual slump in force on theatre row here. Considering downward trend of past few weeks, managers are expressing faint measure of satisfaction that biz has not dropped more than it has. Nothing outstanding in way of attractions at feel weeks, and the same tractions at each of the reason and are withers as second feature drawing kids who are out of school. Strongest bill here, and strongest biz.

Estimates for This Weeks

The Riffle Is Out

Hollywood, Dec. 21.
Cardplaying is among the nixed amusements hereafter on film sets following difficulty on the nixed amusements hereafter on film sets following difficulty on the nixed water for the nixed to the Hollywood, Dec. 21.

No Pix, No Biz in Prov.; 'Navy Blue' Poor \$2,500, Unit Supports Holsters

Providence, Dec. 21.

Most stands engulted by prehristmas lull, Attractions are

"Thoroughbreds Don't Cry' on a difference of the pack of the pack

ine edge on rival combo house with stage show, 'Red' Hot and Beautiful,' drawing them in.

Estimates for This Week.

Albee (RKO) (2,200: 25-35-50)—Blondes Are: Dangerous' (U) and 'Quick Money' (RKO). Poor \$4,000. Last week Damsel in Distress' (RKO) and 'Danger Patrol' (RKO). Poeterd out to so-so \$6,000.

Carlein. (Fay-Loew's) (1,400: 25-36-50)—Thy Blue May Danger Patrol' (RKO). 25-36-30—Thy Blue May Danger Patrol' (RKO). Last week 'Nothing Sacred' (UA) and 'Murder in Greenwich Village' (Col); weak \$3,200 indicated, poor. Last week 'Nothing Sacred' (UA) and 'Murder in Greenwich Village' (Col); weak \$3,200 in second week. Er:pire (Spitz) (1,600; 25-35-40)—Empty Holsters' (WB) and stage show. Latter being largely responsible for activity around this spotilistic like of the stage of the stag

Mastestic (Fav. (2.0), 25.53-50.—

Mastestic (Fav. (2.20), 25.53-50.—

Convert (1.0), 200. Last week (Garrick' (WB) and 'Alcatraz' (WB), skidded to poor \$5.00.

Strand (Indie) (2.200; 25-35-50.—

Texas Trail' (Par) and 'Night Club Standal' (Par). About the weakes bill in these parts. Probably \$4.000.

Texas Trail' (Par) and 'Night Club Standal' (Par). About the weakes bill in these parts. Probably \$4.000.

Texas Trail' (Par) and 'Night Club Standal' (Par). About the weakes bill in these parts. Probably \$4.000.

EMIL JANNINGS WELL

Stockholm, Dec. 13.

Emil Jannings, who was critically ill here, has recovered. He has returned to Germany.

During his visit, the actor told an interviewer that foreign stars in Hollywood would be better actors if they stayed in their own countries. He said he respected the U. S. film city, however.

Smith of British Lion Huddling Rep. in N. Y.

And Smith, managing director of British Lion Film Co., distributors of Republic Pictures in England, arrives comorrow (Thursday) for a year-end confab with Republic executives. Smith probably will confer with Herbert Yates during his stay in N. Y. relative to current and future product prospects.

BALTO REVUE, 'ARTIST' \$12,000

Baltimore, Dec. 21.

Baltimore, Dec. 21.

Usual pre-holiday slump here, with the exception of the combo Hippodrome, with Baltimore Follies, a local talent revue. Coupled with She Married An Artist' (Col) the twin bill way ahead of rest of town with a bango \$12,000 indicated.

Estimates for This Week.
Century (Loew's-UA) (3,000; 15-25-35-40-55) - Live, Love, and Learn' (MG). Getting fairish \$6,500. Last week. Navy Blue and Gold' (MG) built steadily to \$11,300. 120.

Bippedrome (Ray Blue and Gold' (MG) built steadily to \$11,300. 120.

Bippedrome (Baltimore Follies, Vlocal talent row Baltimore Follies, Vlocal talent row Baltimore Follies, Vlocal talent row and leading the parade with rousing \$12,000. Last week There Goes Groom' (RKO) and 'Hollywood flotel Revue' on stage, not much at \$9,900.

Keithy's (Schanberger) (2,500; 15-

Hofel Revue' on stage, not much at \$8.900.

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Arliss, \$6,000, Okay In Mont'l; H. O.'s Draw

Montreal, Dec. 21
All houses in the dumps current
selace, with 'Dr. Syn,' is the likeli

Palace, with Dr. Syn, is the likelies, high.

Estimates for This Week.

His Majesty's (CT) (1,600; \$1-\$2.50). Dark. Last week, Leaning on Letty' legit, not encouraging at \$3,500.

Palace (CT) (2,700; 50)—Dr. Syn' (G-B) and All In' (G-B). Arliss, locally popular, may gross \$6,00. very good for season. Last week, repeat of 'Conquest' (MG), fair \$5.00.

Capitol (CT) (2,700; 50)—Ebb

Panic On in Wash.; '52d St.' Plus Pro Gridders Poor 13G, 'Barrier' N. G. 9G

Estimates for This Week
Brandeis (Singer-RKO) (1250; 1025-35-40)—Fight Lady' (RKO) and
Fit for King' (RKO). Bit slow, but
could be worse. May reach \$4.000.
kay for pre-Christmas week. Last
week Circulation (FN) and Groom
(RKO). fair \$4.300.

Omaha (Blank) (2,100; 10-25-40)—
Ebb. Tide: (Par) and forth filling.
Did Withers big reason for bit holding up in face of Christmas shopping; \$6.500, fair. Last week 'Angel'
(Par) and 'Rold 'Em, Navy' (Par),
dualled for a slow week; \$0,100 lowest figure in months.

Orpheum (Blank) (2,976; 10-25-40)—
Charles (Par) and the state of the control of the contr

Mpls. Brutal, 'Specimen' \$5,000, 'Truth,' \$5,200, 'Live, Love' \$4,000

Minneapolis, Dec. 21. Although boxoffice conditions have been terrible here lately, surprise performers are 'The Awful Truth' and 'The Girl Said No.' 'The Perfect Specimen' also gives promise of turn-

Specimen also gives promise of turning in an acceptable take.

Remaining for a fifth downtown week. The Avuil Truth' continues to amaze by its box-office virility. This is the first time in local film history that any picture has run for more than three weeks in Publix loop theatres.

"The Girl Said. No' goes into its second week at the World and is giving that house its greatest prosperity in months.

Estimates for This Week

This is the first time in local film history that any picture has run for more than three weeks in Publishood headers and the provided history that any picture has run for more than three weeks in Publishood headers. The publishood headers are not all the provided history of the provided histo

week, '52nd Street' (UA'), pulled after five days and terrible \$1,500.

Minnesots (Publix-Singer) '(4,200; 25-35-55) — Live, Love and Learn' (MG), Title and cast names bringing in some trade, but heading toward bad \$4,000. Last week, Zenda' (UA), \$8,000 for eight days, fair.

Orpheum (Publix-Singer) (2,800; 25-35-40)—'Perfect Specimen' (WB), Despite favorable comment, heading for \$5,000, poor. Last week, 'Gangster' (MG), \$5,800, light.

State (Publix-Singer) (2,300: 25-35-

Inside Stuff—Pictures

Efforts by the Screen Actors' Guild to establish a central casting agency in New York will not be undertaken until after the first of the year, according to Florence Marston, executive secretary of SAG.

Mrs. Marston stated this week that so many other routine matters were taking her attention that she could not undertake to approach the studios on this matter until after Jan. 1. Intends to send out a circular letter at that time.

Screen Actors' Guild now has about 500 members in New York, about 300 of these paid up, the others being Equity members in good standing during the current dues period.

Hays office ban imposed on fammags and all other outlets regarding leg art has had the effect of cutting by more than 50% the proportion of obscene fan letters received by the femme stars. Used to be that nearly all objectionable screeds of the pornographic or psychopathic type enclosed fotos of gam and torso art selssored from the salacious mags. However, these letters never reach the star for whom they are intended, being carefully winnowed through secretarial sieves. In many cases letters have been turned over to postal inspectors resulting in not a few arrests of flagrant offenders. One per cent of all letters to stars contain proposals of marriage, whereas around 80% ask for coin.

If Hemphill-Noyes, downtown stock house, has any investment in the RKO situation, it is probably not a very large investment, despite accounts to the contrary. There was a time when this stock house might have had as much as \$25,000 worth of RKO debentures and possibly 2,000-3,000 shares of RKO common, but whether the firm has any of these securities still en folio is open. Brokerage houses generally hold for speculation rather than investment. Stanton Griffic, chairman of the executive committee of Paramount, is head of the brokerage firm, and that as far the best contraction with NKO disturbed from the executive committee. as his connection with RKO, directly or indirectly, can go, apparently

Arthur Richman, who wrote 'Awful Truth,' from which Columbia produced its current smash hit was telling Pittsburgh newspapermen that saddest writer in Hollywood these days is Dwight Taylor. Seems that Taylor had been assigned to colloborate with Vina Delmar on screen play of 'Truth' and ran into Richman on Coast. He apologized to playwright, saying he wasn't responsible for adaptation and adding that he felt sure flicker would be a flop and had asked studio to eliminate his name from credits. Col did, giving Miss Delmar solo billing, Now Taylor, says Richman, is biting his fingernails all over Hollywood.

Upping Sonja Henie to \$125,000 a picture for three pictures next year levels off low figure collected by the skater on three to date. Though last two brough her \$80,000 each, her first stopped at \$50,000 and in terms of cost was the best money-maker for 20th Century-Fox. Star herself didn't want to make three next year figuring that would crowd her popularly and, worse, put her in for a heavy tax rap; but studio salesmen said there was a shortage of her product and exhibs needed

Metro crew that went abroad to make 'A Yank at Oxford' was surprised and pained when they learned that shooting footage within the hallowed, ivyclad walls of the old school came under the heading of things simply not being done. Result was that the company had to build its own Oxford sets, which could have been better done at Culver City in the first

Norma Shearer, trying to get into atmosphere for her forthcoming 'Marie-Antoinette.' ogling all the French pix she can get hold of. Wants period pix for costume and gesture ideas and any kind of French stuff to get that Gallic feel. Metro foreign dept is digging up every available print

Paramount releasing the government-made documentary film. The River, in cooperation with the Dept. of the Interior. Picture was turned out by Pare Lorentz, who also produced the U.S. sponsored, Plow That Broke the Plains. Ruler' has already been shown in Washington, New Orleans and Chicago on engagements directly arranged.

When the picture, 'Hawaii Calls,' is shown on the screens of the country, the title sheet will carry a credit new to the film biz, It is an acknowledgment, 'title inspired by Radio KBMB,' the picture tag having been the signature of the Hawaiian station for years, 'Screen credit was given by Sol Lesser in return for clearance on the title.

Escape of two convicts from Alcatrax prison caused a flurry of excite ment among Coast exhibitors and exchanges for rebooking of the Warner picture, 'Alcatraz.'

Wanna Bet? 200 L. A. 'Horse Stores' Flourish for Suckers' Accommodation

Los Angeles, Dec. 21. With the approach of the Santa Anita racing season, metropolitan LA. including a population of around 2,000,000 has gone completely daffy with Hollywood probably runing the highest fever.

ning the hignest rever.

Take of the legalized bookies in the town and environs is estimated to run \$250,000 a day, this despite the 10% bite that the bookies grabfrom the suckers, making this town virtual paradise for gentry who wax fat on horse players.

wax Iat on horse players.

Right now 'horse stores,' as the booking establishments are called, have sprung up in some of the choicest locations, in the residential sections, downtown and in Hollywood. One store on Hollywood boulevard, close to Vine street, is operated by a former character actor, who gets a play of around \$2,000 daily, a (entit of which is clear profit no matter whether the bettors win or lose.

tors win or lose.

Owing to short price prevailing, on favorites at Tanforan, and earlier at Bay Meadows, where nost of the play goes, the 'horse stores' are generally believed to be reaping a harvest. When Santa Anita opens on Christmas Day, the betting fever, according to insiders, will rapidly reach its height with the 'take leaping probably to quadruple the current aggregate.

De Luxe with Salons

Investigation shows that around 200 of the legalized betting parlors are now in operation. One de luxe deadfall in the heart of Hollywood has separate salons for men and women, with direct wire service to the tracks. There's a heavy play on all races. The 200 establishments employ from a dozen to two dozen men each and are crowded all afternoon with a milling mob of bettors men each and are crowded all afternon with a milling mob of bettors
studying tip sheets, etc. One newsdealer in Hollywood said he would
have to go out of business except
for the terrific play that tip sheets
are getting from the sucker populace, who shell out two bits each
for practically any oracle publication that pretends to have feedbox
into on the ponies.

Inter the hookie his to the

Joker the bookie biz is that bettors are supposed to wire wagers to the tracks where it is laid on the line but insiders know that this is so much hooey, that the local tal-ent merely pockets the coin, saving wire charges and remaining calmly wire charges and remaining calmly confident in the truth of the old saying that 'all race horse players must die broke.'

That this faith is not misplaced is evidenced in the experience of one bettor last week who played \$2 across the board on the fave nag in each of eight races at Tantoran, pay-ing the 10% bite or \$6.60 for each \$6 wagered. He won four out of eight races—still wound up behind eight hall

the eight ball.

Situation is wide open all over the area. All suckers are handed the welcome sign, even the gawkers who come merely to glom the setup and do no. wagering, Jernts are kept pretty clean, all tonsilwash being barred. On more than one occasion, stooges and touts for bottle casts, however, to see the casts. trade have been tossed out on their

trade have been tossed out on their ears.

Flout State Track
Interpretation of the law, as promulgated by sharps, holds that legal bookies in the state may accept bets on races at California tracks only. However, the plush and sawdust parlors ignore this proviso pretty completely displaying prices on all tracks operating in the country and openly soliciting wagers on every race. Ods-layers themselves are unitormly, pleased with the new setup, announce that they are in the biz to stick, but wondering how soon the squawk going to come. Up to now, test cases in court have all come out in favor of the bookies. So discouraged have local prosecutors become that, at this writing, an ordinance is being prepared that would definitely legalize 60 'horse stores,' permitting them to operate under license does. Other municiwould definitely legalize 80 horses stores, 'permitting them to operate under license fees. Other municipalities in the country outside L.A. are said to be considering even more stringent measures of control using as their guide the ruling of Attorney General Webb that bets are okay as long as they are actually forwarded to the track and laid their

A few horse parlors are foregoing the 10% commission on bets and charging a straight admission tariff

HAVANA'S SEX PIX

One a Mop-Up—the Other Doesn't Fare So Well

Havana. Dec. 21.
Quickest b.o. film here in years has been Como se nace y come se mueré (How We are Born and How We Die'), shown in almost every house around town and in the sticks until finally there were so many complaints that police confiscated it, fined the distributor and sent to jail the Cores Butter of the property of the confiscated it.

plaints that politice confiscated it flined the distributor and sent to jail the Censor's Bureau man who gave the permit for adult showing only when it was supposed to be shown to medical students only.

Almost all naborhood houses around here played it in extra showings at midnight. Film, purely scientific, was too raw for general showing as it was a non-censored flicker showing several birth action cases, and also all about sexual allments and their consequences. It is estimated the distributor cleaned up more than \$56,000 in about a month of showing, which sets a new record, at 700. Cashing in on the publicity Ernesto Smith advertised El Misterio de los Sexos (Sexo Mysteries) for men only at Campoamor, Encanto and Alkazar, and for femmes at Neptuno for two days. As the film was greatly ballyhood, the stag fheatres were packed at a midnight performance vesterday, but there was a general protest from the customers who considered themselves cheated and at Campoamor there was a near riot from the cash dispensers who wanted their money returned.

Kreisler's Big Apple Mishap; Broken Arm

Washington, Dec. 21.

B. Bernard Kreisler, former Government rep on the Motion Picture Code Board in Hollywood, broke his left arm when he slipped on a waxed floor, here last week.

Kreisler is here as special representative for Paramount and had been on a trip through the south. Upon his return he was demonstrating an original Big Apple' step to a Par Newsreel cameraman when the slippery floor betrayed him. Crashed down on the left wing and it snapped at the elbow. Kreisler now gives credence to the old 'Apple a Day' axiom and inserts a word to fit his situation. Says 'A real apple a day keeps the doctor away.

Regular Hays Meet Held

Regular quarterly meeting of Hays Regular quarterly meeting of Hays office directors was held yesterday (Tues.) after several postponements. Routine business connected with Motion Picture Producers & Distributors Assa. handled, with no official announcement made on any action taken.

Directors attending included Will Hays, Barney Balaban, Harry Buckley, R. H. Cochrane, Jack Cohn, E. W. Hammons, Ed Hatrick, Sidney Kent, Albert Warner and Nick Schenck.

Putnam's Travelog

Hollywood, Dec. 21.
Party headed by George Palmer
Putnam, husband of Amelia Earhart,
started last week for the Galapagos
Islands in: Tay Garnett's yacht,
Athene, in search of rare fauna, flora
and fish in the interest of the Cali-

fornia Zoological society.

Voyagers will be gone three months and expect to shoot a lot of travel footage. Stops are to be made travel footage at Panama and Guayaquil.

of 40c, breaking lot better than even on that basis.

Chicago. Dec. 21.
Determined effort of Mayor Kelly
and City Council to legalize bookie
spots has theatre operators worried
as to what effect such action will
have on matinees. Plans under
consideration would call for \$5,000
annual license fee. I limit of from
five to ten spots per ward, and none
with first floor locations.
Worry of some theatre men is discounted by others who can't see
how making the already present
bookies pay a license fee will changematinee situation at all.

Pix Nags

Santa Antia, Dec. 21.

Thirteen nominations have come from the picture crowd for the Santa Antia Handicap, \$100.000 race for 3-year-olds, which will close local racing season, March 5. Bing Crosby leads off with three—Ligaroti, Olimpo, and Sabuesco.

William Coetz, bas, entered

Olimpo and Sabusso.

William Goetz has entered King Royale; H. C. Hatch, King Kong; Harry Cohn, Invermark and Handle Cross; William Le Baron. Brown Jade; Myron Selznick, Can't Wait and Pasha, and Raoul Walsh, Grand Manitou and Frexo.

Altogether 93 horses were nominated including such favorites. Jack Gunn's Seablecuit and Sam Riddle's War Admiral.

Amb Pix Fights Lab's Move To Liquidate Films

Hollywood, Dec. 21.

Seeking to retain control of film properties valued at 3300,000, Ambassador Pictures, Inc., has a petition on file in Federal court seeking an order to prevent the Malcolm Laboratories Corp. of New York and Malcolm & Marks Trading Corp. from disposing of negatives held by them as security on a \$50,000 promissory note.

Ambassador claims that the defendants are attempting to dispose of the pledged properties at much less, than their worth, especially mentioning the negative on 'Swing It Professor,' Pinky Tomlin musical which, it is claimed, will bring in at least \$60,000, with other pledged films making up the balance of the \$300,000, sufficient to clear all of Ambassador's obligations under the TB reorganization plan.

Ambassador was given a delay until Jan. 15 to report on whether tim may be advisable to reject any contracts now held with players and others. Some of these players are may Robson, Frankle Darro, Lyfe Talbot, Grace Bradley, Gene Austin, Stepin Fetchit, Jack Lalks, Donald Novis and Wynne Gibson most of their contracts being due for option exercise by Jan. 15.

Selzer WB Trailer Chief

Hollywood, Dec. 21. Hollywood, Dec. 21.

Edward Selzer moves in as head
of the trailer department, appointed
by Jack L. Warner. Sandy Abrahams, formerly in charge of the department, remains an assistant 'to

Selzer, after leaving the studio press chief post, worked with Bryan Foy on 'B' pix.

Haley Starts New Contract in 'Alex'

Snaring a renewed contract at 20th-Fox, Jack Haley has been assigned a featured part in 'Alexander's Ragtime Band, to start early in January.

will be Haley's first under the new ticket

Hepburn's Next

Hollywood, Dec. 21.

Next Katharine Hepburn feature at RKO will be 'The Mad Miss Manton,' to be produced by Pandro S. Berman.

Wilson Collison scribbed the story.

story.

In on the Launching

Hollywood, Dec. 21.
Gladys Swarthout, arrived from
New York last Friday (17) to attend
the premiere of her Paramount starRomance in the Dark, in which
she appears with John Barrymore
and John Boles.
Husband, Frank Charmes

Husband, Frank Chapman, accom-

Preducer Gifts His Star
Hollywood, Dec. 21.
Jane Withers was handed a new
streamlined trailer fully equipped
for de luxe journeys as a Christmas
present from her producer, Sol M.
Wuttzel.

Moppet will use the outfit as a dressing room and study hall while at work.

Cunningham Gets a Closeup on Some* U.S. Lowdown, En Route from H'wood

By FRANK SCULLY

By FRANK SCULLY
Hollywood, Dec. 21,
Joe (Next-To-Closing) Cunningham is back in Hollywood after a
tour of the country in which he
all but hitch-hiked through 18
states in order to keep one speaking
date at the Variety Club of Pittsburgh, The result was an education for the father of the Four Cunninghams.

ninghams.

He wouldn't have passed the trip up for worlds, even if it did kick his old viewpoint around so badly he can hardly recognize a freside chat when he meets it in its own

home.

The road, Joe found, has picked up. Only it's not the road Chauncey Olcott knew. It's the road of the bindle-stiff, carrying his all in a newspaper which in turn carries half a dozen columns of film gossing. Broadway boloney and some local sex murders.

local sex murders.

Half America is roaming to some other place. No place in particular. Just some place less fleabitten than where they are. They all are interested in Hollywood. They want to know if the place it madhouse. Boy Meets Girl' makes it out to be. Are they all as crazy as that? Everybody from the guy sehind the hamburger joint to the reporter looking for a feature all wanted to know.

Joe usually gave that one a detrunaround. After all, hes a writer, who's acting between pictures and even when stopping over in a YMCA in Kansas he's still planning to go back to Hollywood and doesn't want to be exiled to an air-chatterer's

back to Hollywood and doesn't want to be exiled to an air-chatterer's routine when he does. So he usually sidestepped that one by telling the peasantry. The a circus and a circus is a very serious business, and you don't judge its seriousness by the

don't judge its seriousness.

It sounds all right when you say it in Hollywood, said Joe, but in the interior the peasants thought he was giving them the double-talk. The next thing they wanted to know was if the picture people really made all the dough credited to them or did they stuff their income tax returns for effect. Reporters wanted to know if high-priced writers sat around studios for months doing nothing.

Snewacks Started Semething

Spewachs Started Semething
Well, Joe didn't know if they did
now, but when he was a writer he
put in a year in solitary and had
nothing to show for it. Still, he
mollified the scribes in the hinterland, the Spewacks who wrote 'Boy
Meets Girl' work hard and so do
Towne and Baker, the writers the
Spewacks satirized in 'Boy Meets
Girl'.
Towne and Baker, he was at nains.

Towne and Baker, he was at pains to explain, are showmen and when they work on a script stripped to to the waist like a couple of stokers

to the waist like a couple of stokers, that's showmanship. They're always kidding, but most of their kidding is on the level and as it pays, them \$4,000 a week it must mean something at the box office, too.

It didn't seem to mean it to a little 2 by 4 town in Nebraska. At least it didn't seem to mean it at the bo. There Joe looked in on a double feature and the admish was 11c, for kids and 16c, for adults with banknite thrown in.

Out that way they don't blame.

thrown in.

Out that way they don't blame Hollywood for bad pix. They blame the exhibber. They go right up to him atter the show and tell how to make better pix and he tries hard to play the role of producer, only it doesn't quite come off because he's very humble and anxious to learn, which would show anybody coming from Hollywood that he not only never was a producer but never will be one.

be one. The exhibs told Joe that biz was

The exhibs told Joe that biz was poor and it would be worse, because due to higher film rentals, prices at the box office are in for a high-jacking. After that will come shopping for pix, and after that staying away from them allogether and then the biz will be back where it was in 1933. Amateur Marco Polos, Joe observed, are already preferring life to any Hollywood transcription of it. Any hot dog stand or tourist camp will show more guys going somewhere else looking for work than looking at marquees.

Not Too Banie Transit

Not Too Rapid Transit

If they're still in the money they grah a bus or pick up a 'share'the-expense' partner who has 'car but not gas money. Those who have Buster Keaton directs the short.

just enough to eat hitch-hike or ride the rods.

That ride-the-rods, Joe found, was merely a romantic figure of speech, because in most of the states the road mob.or newborn hoboes, many of them just out of college, are any lowed to ride the freights in comfort as long as they keen on tiding.

of them just out of college, are allowed to ride the freights in comfort as long as free keep on riding.

They get into trouble when they try to park in one of the towns along the right of way. As a result the jungles are again in full bloom. These open air hotels or al freeco rest camps where Mulligan stew is still the hig dish are more often found at the cdge of mining camps and industrial cities, where the touch is easier, because this new type of hobo a moocher and a phoney who carries a union card fusion or forged in most cases) and panhandles from brothers in overalls who happen to be working.

Gambling, Joe found, was as open as plumbing in most places and in Las Vegas, Nevada, in better dition. The whole interior is lousy with sales-stax tokens, from copper in Arizona to milk-hottle, tops in Missouri. Tax goes down to one full. One toll bridge on which the toll hadbeen removed was nicking tourists 10c. for the relief fund.

In Phoenix, Ariz, parking space of cars was a nickle? In hour on the city streets and Joe watched some moochers make three trips around the block looking for some guy to pull out so they could park free on its unexpired time.

Deifters in the main are between 18 and 22, but Joe ran into one old.

his unexpired time.

Drifters in the main are between 18 and 22, but Joe ran into one old-bird with a fock of traps wrapped in a blanket who was trying to thumb a ride from Denver to Michigan. Hafigured to pick up some muskrats and catish in Missouri if the rides were short. He had enough to eat, but nothing left over for bus fare, so he was thumbing in the modern manner.

ner.

He was the only one who showed no interest in pix and wasn't figuring on how to run the frontier into Callfornia so he could crash a studio for a supervisor's job.

When he got to Pittsburgh they put Marco Cunningham up in a steel put Marco-Cumningham-up-ir-a steel-magnate's house, but by then Joe had seen everything and was only too glad to seram back to his home in Hollywood.

Savant's New Lamp; To Displace Kleigs?

San Francisco, Dec. 21.

San Francisco, Dec. 21.

Meeting of Coast physicists at Stanford University disclosed development of high-pressure are lamp which may be boomed to replace Kleigs in studios. Gadget, developed by Stanford's Prof. Cornelius Bol, has match-sized quartz tube, containing drop of mercury and two sealed-in wire terminals. Uses 1½ amps at 1,990 volts, and throws light of more than one-billion, candlepower.

Experiments show invention lights faces without causing heat discomfort as with Kleigs. Also expected to be useful in television.

Looks Tough for Those Roxy Reorganization Fees

Koxy Reorganization Fees
That the allowances demanded by
the various committees representing
bond and stockholders, their lawyers,
accountants and what have you, connected with the Roxy Theatre reorganization will be cut was indicated Thursday (16) when N. Y.
Federal Judge Francis G. Caffey
turned down the \$5,000 bid made by
the Tipton Committee of bondholders, the most vigorous opponents
to the plan, but which later filed its
acceptances:

acceptances.

In denying the allowance, Judge Caffey held that the committee had profited to the extent of \$2,160 by trafficking in Roxy bonds and that under the federal law it was not entitled to compensation reorganization proceedings. The Court did allow the committee \$361 in disbursements.

From Out of the Past

Hollywood, Dec. 21.

Metro last week rolled Life in
Sometown, U. S. A., with Francis X.
Bushman and Betty Blythe topping

Added French Censor Headaches: New 'Reasons.' Pre-Production Nix

Censor has stepped France to cause irritation for the Americans as well as to give rise to indignation in local film circles. Issued under the joint banner of the Ministry of National Education, the Department of Fine Arts and the Film Censor Board over the signature of Edmond See, chief censor, the new law gives the censors power to refuse visas to films for several new reasons and, for the home industry, create what is called a 'precensorship.'

Censors now have the right to nix the following types of films:

Those having a tendency to ridicule the army or diminish its prescule the army or diminish its pres-tige; those liable to shock national sentiments of foreign nations and thereby bring about diplomatic in-cidents, and ones showing armed at-tacks (hold-ups), burglaries with housebreaking and any similar crim-sical attention.

housebreaking and any similar criminal attempts.
Visas will be exceptionally granted, however, for war or spy films, which have hid a tendency to increas in number recently; films based on military police stories other than those mentioned above. French pix may be banned before production.

French pix may be banned before production.
Gangster and bandit pictures as such were benned by decree in April of this year when the censors turned thumbs down on 'Black' Legion, since allowed to be shown after cutting. But the new law takes in a much wider scope and establishes the censor's right to ban pics on a great many, new counts. Although the mew law is primarily aimed at the French industry, and is especially severe in establishing the precensorship, it is easily seen how it can catch American producers in more ways than one.
Certain section of the French industry can't say enough against the new decree. Weekly 'Cinemonde summed up much of this reaction in an article saying the law was nothing but, a policy of 'kick me agai', adding that if the minister of national education follows his intention of cleaning up the French film industry he had best begin with the censorship board.

Mag says the law will deprive the country of such pics as 'La Grande Illusion' and 'La Kermesse Heroique,' cut off all possible competition with a certail type of successful films in which the Americans excel and calle it on

with a certai type of successful films in which the Americans excel and calls it an affront to the entire

Reject \$1,315,000 Profit Renort: to Investigate Union Cinema Accts.

London, Dec New board of directors of Union Cinemes, headed by John Maxwell, has refused to accept the report and accounting prépared by the former board headed by Fred Bernhard. Amou ting shows a profit balance of \$1,215000, but no allowance for amortization, depreciation or \$6.05.

Ecord headed by Maxwell con stars theatres and principal assets of company heavily overvalued and has redered a complete investigation or company nearly overvation and how refered a complete investigation into the company's affairs as of common Dec. 31, and an independent veluation of complete assets. Consider the company's about 5 to the company's about 5 to the company's affairs as a company's as a company's accompany's acc

Ink All Danish Pacts, Result of Exhib Suit

Result of Exhib Suit

Copenhagen, Dec. 13.

Old practice of verbal contract between Danish film officials has been jurised and all agreements are being put in writing as a result of a disprover the exhibition rights of the french pie, 'Kermesse Herolque'.

Strep has gotten into the courts. With Utban Gad, exhib, suing Mrs. Phillipsen, distrib, for \$2,000 on the clearle she gave the pie to another treatre after promising it to him. Kermesse drew approximately 100,000 attendance at the Scala Bio, which usually shows American erime films.

Sound Effects

Copenhagen, Dec. 15, Several prominent local busi-ness men were among those ex-pelled at the premiere last week of 'Nederlaget' ('Deteat'), a socialist drama at the Danish Na-

cialist drama at the Danish Na-tional Theatre.

One of the local papers com-mented that hissing and the bird should be permitted in the house as the only way to en-liven the dull performances always given there.

German Film Attendance Up 50% Over 1933; More Foreign Product Shown

Barlin, Dec. 14. ce steadily in and grosses have

Ea-lin, Dec. 14.
Film attendance steadily increasing here and grosses have jumped way up. Figures released by the Institute for Economical Research do not state the increase over last year, but put the attendance rise over 1933 at 50%. With the decrease in 'unemployment the last few years, more expensive seats are being bought, which contributes to the bo. rise.

While the decrease in local production gives the single film a better chance of profit, production costs have mounted so much the gain is about nullified. Ratio of foreign pix being shown in Berlin is put at just over 53% for the first quarter of the new film year from July 1 to Sept. 30. Total number of features during the period was 56 as asainst 38 in the corresponding time in the preceding year.

SPANISH LOYALISTS THEATRE PROPAGANDA

Valencia, Dec. 9. Valencia, Dec. 9.
Spanish Loyalist government has set up a Central Theatre Council to redeem the Spanish theatre from its previous strictly commercial aspect and use it as an instrument of propaganda for winning the civil war. No overformance may be held that is contrary to the interest of the People's front. Edict will be strictly enforced by police to insure its effectiveness.

Theatre company, directed by Maria Tcress Leon, native playwright and producer, has performed for soldiers defending sectors near Madrid. Dialog is often punctuated by thud of, bursting shells and rattle of machine guns but the men follow the play with rapt attention.

Members of the Vaudeville Artists' Association of Madrid, fighting for the Peoples front, have suffered heavy losses while in action in University City. Among, casualties are Capt. Irigay, a magician, and Augustin Becerra, dancer, both of

Capt. Irigay, a magician, and Augustin Becerra, dancer, both of whom were killed in action. VAA has also raised 4,000,000 pesetas in benefits for war needs.

NEW B. A. JUVENILE ADMISSION MEASURE

Buenos Aires, Dec. 14. New regulations that children un der five years of age may not attend any theatrical or cinema functions and that only those over 12 will be admitted at night performances go into force today. Theatre and cinema managers will be required to obtain

mno force today. Aneatte and Christian a special permit for the admittance of children under 12, and unless the plays films are regarded as suitable, no child, may enter, whatever the time of day.

Permits will be issued by two subcommittees acting under the orders of the Direction of Maternity and Infancy, and the examination of films will take place eight days before they are shown. For plays, the period has been fixed, at 20 days. Theatre and cinema bills and programs must clearly indicate whether the various items are or not suitable for children, in accordance with the decision of the committees mentioned.

As regards the attendance of children under five, an exception is made in favor of circuses, puppet shows

in favor of circuses, puppet shows and similar displays, provided they are arranged specially for children and take place daytime.

'ROOM SERVICE' CLICKS IN LONDON

London, Dec. 21.

'Room Service' preemed at the Strand theatre (15) and was up-roariously received. American farce comedy with a Yank cast look set for success here despite the illne of one of the cast on opening night, and a one-hour notice substitution. Audience was divided on the merit

and a one-nour notice substitution.
Audience was divided on the merit of the 'players as compared to the roliginal Broadway cast. Some think the new ones are better than those hey. saw in 'N. Y. Reference to Varity was appreciated by the smart audience which heard the celebrated 'Stix Nix Hix Pix' caption.
Libraries bought \$30,000 worth of tickets for a nine week advance immediately after the bow. Figure is very big for a farce.

'Choose Your Time,' which opens at the Piccadilly theatre today (21) saw a cast change with retirement of Frances Day. Florence Desmond replaced the ill singer. Being produced by Firth Shephard, with Claude Gurney supervising. Show is a combinate with both

supervising. Show is a combina-of acts and short play, with both be changed fortnightly.

Jap 'Good Earth'

Tokyo, Dec. 8.

Tokyo, Dec. 8.

Reported here that because of the recent success of Metro's The Good Earth. Shochiku is planning on borowing the theme for a stage production. Yobun Kaneko, wk. Jap dramatist, has been assigned to preparation of the stage version.

Masso Inouye will take the male lead.

RKO Plans Argentine Production For Local. World Distribution

Maxweli's 10% on Common

London, Dec. 21.
Associated Brilish (Maxwell) announced a half-year dividend or 10% on ordinary stock, less tax. Compares with 7% during the same period last year. Full dividend for 12 months to March 31 last was 18%.
Board announced profits of the corporation were fully maintained.

Mex Show Center

Mexico City, Dec. 21.
Government and a committee of businens are operating on plans for construction of a combo entertainment center here. Building will house legit, and picture, theatres, a nitery and other recreational facilities.

facilities.

Purpose is to attract tourists.

Buenos Aires. Dec. 15.
Plan to produce pictures in Argentina for world distribution is being worked out by the local RKO office. Final decision is waiting the arrival of Phil Reisman, RKO's foreign chief, who is expected here in January, but meanwhile preliminary preparations are being made. Principal idea is to obviate actual preference of local exhibitors for homespun product.

Project was revealed yesterday (14) by Nat Liebeskind, general manager of RKO in Argentina. He is just back from an stended trip through South America after a home office visit in N. Y. For the local business, RKO is trying out a new distribution method, replacing the blockbooking system by separate sale at individual prices. Liebeskind's opinion that the plan will raise distribution profits to a higher extent, specially for the top pictures.

Another Tobis Reorg Tightens Nazi Grip on Film Industry

Picture That

Copenhagen, Dec. 13, With the local legitimate the atre at an all-time low, the Danish Actor Assn. is giving a series of midnight benefit shows

to aid its members. Headline attraction is invariably a foreign picture.

U. S. Pix Off Jap Screens 1st Time, Replaced By European; German NSG

Tokyo. Dec. 8.

For the first time since pix have een imported to Japan, American been imported to Japan, American films were last week completely shut out of release here by European product. Shochiku's Imperial booked the French subject 'Les Bas-Fonds' and-Korda's 'Dark Journey,' Toho's Nippon Gekijo 'had Tobis' Truxa' while Toho's other release spot, Hibiya Gekijo, ran Tobis' Ich. war 'Jack Montimer,' Even Cinema Ginza, downtown secondrum, passed up American product in favor of Tobis' Verrater.'

One 'American distrib explained that American distrib explained that Americans deliberately passed up dates, preferring to hold their product for release after the first of the year. Best explanation seems to be a desire of the exhibs to take advantage of last week's hullabaloconnected with celebration of the Ist anniversary of the German-Japanese anti-Comintern pact.

Although public went overboard in paying tribute to Germany, at public meetings, etc., houses showing German flickers showed a drop in attendance. were last week completely

38 ITALIAN PIX COST \$5,000,000 LAST YEAR

Rome, Dec. 11. Italian film industry in the 1936-7 season turned out 38 pix, on which it spent a total of about \$5,000,000, over twice as much as had been over twice as much as had beer spent on production the preceding season. During this time Italy im ported 245 foreign films and exported 75. For the foreign films import-

ported 245 foreign films and exported the country paid altogether a little over \$50,000.

Italian-produced films at home earned from a mi mum of \$50,000 up to a maximum of \$300,000 each. Italian films abroad went to about 40 different countries; but the 75 films exported saw only 125 showings—not even two er pic. It must be noted that the figures on costs include the two largest productions. Condotteri' and 'Scipio, the African', while the figures on returns do not include them.

Scipio has been showing in Italy for about a month and exhibitors report bo. returns way above average. Majority report 'Scipio' has passed their record bo, returns for any film to date. Barberini theatre in Rome cashed in \$2,600 in one day's showing, \$500 more than had ever been made in one day before.

Himalaya Survivor To Show Pix of Trip

Berlin Dec. 14

Films of the disastrous expedition to Nanga Parbat in Thibet, salvaged by the lone German survivor, are nearly edited and will be shown for the first time next month. Explorers

Berlin, Dec. 14

Major shakeup in Tobis has re-sulted in a clean split in the lineup of the organization. Tobis itself has gone back to its original busi-ness and is again concentrating ex-clusively on its monopolizing sound patents and license holdings, which it pushed before branching out into if pushed bettore branching out into film production nearly a decade ago. Its film production, distribution, releasing interests have banded together under another heading, Tobis Filmkunst, G.m.b.H. and is starting out with 100% government support.

support.

Backed by the most powerful financial institute in the realm today, the enigmatic, government controlled Bureau Winkler, Tobis Filmkunst stepped into life with a clean slate and an initial capital, of supposedly \$3,225.000, All liabilities incurred by the former organization up to and including. Nov. 30, the day before the split went into effect, have remained to be settled up in the hands of the original Tobis.

Called to the new board of di-

into effect, have remained to be settled up in the hands of the original Tobis.

Called to the new board of directors are Paul Lehmann, Ufa associate, who here takes over financial and administrative duties: Gustav Berloger, who will handle the distributing department; Franz Vogel, to control all economic angles of the production, while Hans H. Zerlett is artistic director.

Separate Artistic Committee, already a fixture in German film companies, is headed by Emil Jannings, with the directors Willi Forst and Veit Harlan also on the rostrum. Arnold Raether slides into place in his capacity as exec. member of the Nazi Party. His presence assures the films proper political color.

With this secession of Tobi Filmkunst another vital chapter in the development of the German film toward a Nazi-owned industry has begun. Through the person of Dr. Joseph, Goebbels, minister of propaganda and public enlightenment, the German state has steadily almed at this goal. Prior developments and chiefly the rounding up of all film production under two sources. Ufa and Tobis, clearly showed the gradual tightening up. Now there is only one other juicy morsel left, Ufa. This staid institute has safely weathered the shift from silent to sound and will come out unshaken by spectrums and plastics. Although under severe government restrictions already, it still continues its autonomy backed by a strongly fortified bureaucratic system. Knocking against this stout kernel may crack up again the whole German film industry into its integral parts. And who wants to spiece a puzzle the second time?

STAR ASSAULTED, CUT IN JAP STUDIO FEUD

Tokyo, Dec. 8.

Feud between the Toho and Shoc-kiku film companies took a violent turn last week when Chojiro Ha-yashi, leading Jap film actor, was at-tacked by a ruffian near the Toho Kyoto studio entrance. Serious cuts about the face may force the star's retirement

retirement.

Trouble reportedly arose from the recent action of Toho in luring Hayashi away from the Shockiku studio. Police accuse Masaichi Nagata, head of Shinko (Shockiku subsid) of instigating the attack because of resentment at the actor's shift to the rived studio. rival studio.

New Copenhagen Theatre

nearly edited and will be shown for the first time next month. Explorers were on the last lap up the mountain when they were killed, so the pic is virtually a complete record of the ascent.

According to advance dope, the film is expected to be on a par with that of 'the Scott expedition to the South Pole. Release title will' be Kampt um den Himalaja ('Battle of the Himalayas.').

A. A. DAFF'S TOKYO OP.

Tokyo, Dec. 8.

A. A. Daff, Universal manager there, is in St. Liuke's hospital recovering from an appendectomy.

Condition reported as satisfactory, and the state of the mark will be the most expensive film house in Scandanavia. Will seat 1,500 and besides having the first big Wurlitzer organ in Denmark. Will be the most expensive film house in Scandanavia. Will seat 1,500 and besides having the first big Wurlitzer organ in Denmark. Will be the most expensive film house in Scandanavia. Will seat 1,500 and besides having the first big Wurlitzer organ in Denmark. Will be the most expensive film house in Scandanavia. Will seat 1,500 and besides having the first big Wurlitzer organ in Denmark. Will be the most expensive film house in Scandanavia. Will seat 1,500 and besides having the first big Wurlitzer organ in Denmark. Will seat 1,500 and besides having the first big Wurlitzer organ in Denmark. Will seat 1,500 and besides having the first big Wurlitzer organ in Denmark. Will seat 1,500 and besides having the first big Wurlitzer organ in Denmark. Will seat 1,500 and besides having the first big Wurlitzer organ in Denmark. Will seat 1,500 and besides having the first big Wurlitzer organ in Denmark. Will seat 1,500 and besides having the first big Wurlitzer organ in Denmark. Will seat 1,500 and besides having the first big Wurlitzer organ in Denmark. Will seat 1,500 and besides having the first big Wurlitzer organ in Denmark. Will seat 1,500 and besides having the first big Wurlitzer organ in Denmark.

QUOTA ADJOURNS TO FEB. 3

Japan Stiffens Ban on Export Of Pic Com: \$500.000 Now Tied

Tokyo, Dec. 20.
Remaining hope of foreign companies here that the Government might sase the restrictions on export of money has been blasted by a Finance Office announcement of impending tightening of the bars. At present remittances of \$300 can be made without securing permit. New regulation will cut that down to \$150 per month for any one company. regulation will cut that down to slide per month for any one company. While accurate figures on the amount of American coin now stymied are not available, one American distrib estimates that by the end of Decem-ber close to \$500,000 will be sleep-

ber close to \$500,000 will be steeping here.
Considering the large number of
troops being sent to the front and
the many patriotic meetings being
held daily, pix grosses have held up
remarkably well here although
downtown spots are beginning to
drop. Legit spots have been hit
hardest because of higher admish.
Newsreelers are proving gold
mines and queues hold right up to
the last show. the last show.

the last show.

Jap producers are desperately tryJap producers are desperately tryJap producers are desperately tryjap to lift the standard of their films,
in an anticipation of a foreign product shortage early next spaing, but
skimpy budgets and lack of experience are apparently defeating the
idea. First two productions of the
so-calted improved type. Kazenonata no Kodemo' (Shochiku) and
Kagrir Naki Zenshin' (Nikkatsu),
were previewed last week by Jap
crix and drew generally unfavorable
comment.

Complete evacuation of the Manchukuo territory was effected last week by all American pix outfits, all offices having been closed and product withdrawn. In most cases, all film on hand was destroyed because of the ruling that it shipped back to Japan, import duty would have to be paid. Understood that Manchukuo Monopoly is now offering European producers to pay royalties for both Manchukuo and Japan; idea being to release first in Manchukuo and later ship films to Japan when Japanese import restrictions are removed. No takers as yet.

Wave of anti-British feeling, now sweeping the country, is making it Complete evacuation of the Man-hukuo territory was effected last

sweeping the country, is making it difficult for British subjects to se-cure bookings:

SHOWDOWN SEEN NEAR IN S. A. PICTURES SUIT

The old restraint of trade suit, still pending in courts of Argentina, against U. S. distributor representatives is nearing a showdown. Dr. A. Satanowsky, attorney for the film board of trade in Buenos Aires, arrived in N. Y. Monday (20) after a hurried plane flight from Argentina. He will confer with Hays office executives and major officials since he represents the major distributors in the controversy.

represents the major distributors in the controversy.

Basic contention in suit against distributors was that 50% of the money obtained on film rentals and shipped to U.S. was profit. Each of sore 16 distributors in Argentina was fined \$4,000, with an alternative of compulsory bail. Action stands at this point, distribution companies contending that they only wore subject. tending that they only moderate fines guilty. Charge regarding such a high percentage of profit also has been denied vehemently by distributors.

Yoo Hoo, Greta!

Copenhagen, Dec. 14 Copenhagen, Dec. 1s,
'Garbo, I Wish, I Were You' is the
title of a new song written by Karen
Jonsson, young Danish composer,
planist, singer and film star.
Local Metro office is using the
tune to ballyhoo 'Conquest.'

CAMMACK IN FROM S. A.

Ben Y. Cammack, Latin American sales representative for RKO-Radlo; is in N. Y. home office confabs. Probably will remain until just be-fore the year-end holidays.

Maybe It Was

Copenhagen, Dec. 14.
Ludvig Brandstrup, leading
Scandanavian revue comedian
noted for his habit of bawling
out audiences, caught a toughie at the Norrebro theatre here last week.

last week.

Seeing someone coming down
the aisle during his song, he
stopped, walked to the edge of
the stage and told the man,
'You are late'
'No, I'm too early,' the
stranger replied,' I thought your
turn was over.'

BRIT. LAYOFFS \$10,000 FEATURE

London, Dec. 21.

Gaumont British announces com pletion of 'Derelict,' five-reel feature costing around \$10,000, directed and acted by unemployed British film artists, and produced at GB studios with aid of GB technicians. Feature with aid of GB technicians. Feature is to be first of series of six to be thus produced, for release through GB in regular theatre channels, proceeds going cooperatively to unemployed artists who worked on films as well as to benefit funds for, all unemployed in British film industry. GB angle on the set-up is that big British studio feels it can learn good deal about economizing on production through experiments of unemployed in turning out cheapies.

GAINSBOROUGH'S YEAR LOSS \$277,000 MORE

London, Dec. 21.

Gainsborough Pictures, Gaumont
British affiliate, shows a trading loss
for the year ending June 30, last, of
3277,000. Figure brings its total.
debit balance up to \$3,182,225.
Board of directors attributes the
losses incurred in the last year to
films completed in the earlier part
of the season. Pictures made by
Gainsborough by arrangement with
G-B and General Films are not included in year under review.

Par's 1st B. A. Convensh

Buenos Aires, Dec. 15.

Buenos Aires, Dec. 15.

Paramount's B.A. sales convention
took place last weekend, headed by
John B. Nathan, general manager of
Par in Argentina and Uruguay, and
in the presence of all Argentine and
Uruguay) in execs and the sales manager of the company. Nathan announced the 1938 distribution program, which includes 30 pictures to
be released on the local market, and
short supply consisting of 24 Max
Fleischer cartoons, six color classics,
six musicals and 52 issues of Paramount News with, for the first time,
Spanish' sound explanation.

mount News with, for the first-time, Spanish's sound explanation.

At the convention were screened 'Souls at Sea,' 'Angel,' 'Ebb Tide,' and a Mexican production, Amapola del Camino. Parts of 'Buccaneer' and 'Wells Fargo' had been sent from Hollywood specially for the convention and shown to the Paramount people.

AUSTRIA O.K.'S 'PASTURES'

Vienna, Dec. 21. 'Green Pastures' (WB) finally has been passed by censors for showing throughout Austria. Had been held throughout Austra: Had been need up presumably on religious grounds. Distributor representatives now hope to get prime minister in Italy to okay 'Zola,' which was turned down by censors there.

LOOKS LIKE A

British R. ject Quality Clause Proposed in Place of Cost Test—Move by American Companies to Get Fair Conditions Clarifies Atmosphere-Trade Pact a Wedge

DAWDLING HIT

London, Dec. 21.

Standing committee considering new English quota measures adjourned today until Feb. 3. Means that all consideration of the proposed law will be delayed for about 40 days. Amendment to introduce the quality test for all British pictures instead of the cost test was rejected in today's session. Committee will resume consideration at Clause 36.

This is the section on which Oliver Stanley has an important amendment to introduce pertaining to the quality safeguard where pictures are not considered of entertainment value. Clause as it stands is regarded by all producers and distributors as placing all production in jeopardy, since no money would be advanced for production if they could be rejected ultimately on the entertainment value basis. Twenty clauses remain to be considered.

Move last week by U. S. film companies to get a fair quota law before the new trade treaty between U. S. and England okayed apparently has considerably clarified the atmosphere. May force definite atmosphere. May force definite action on disputed points and give American distributors a fair shake in the new quota.

American distributors a fair shake in the new quota. Though reports from the U. S. previously had indicated that the American falm interests would strive to have quota discussions included or settled before a trade pact was signatured, last week was the first time the subject had come up officially. Overtures were made by U. S. companies through trade representatives here and through British embassy in Washington to have the film situation included in the Anglo-American trade pact discussions.

the Anglo-American trade pact discussions.

Because of popularity of the trade agreement with the masses here, there was every indication that a satisfactory quota law might result. While threat to withhold American films from British theatres was viewed here as the well-known squeeze play and not likely to transpire, exhibitors nevertheless suddenly were confronted with this possibility and admittedly did not savor the prospect.

Oliver Stanley, head of Board of Orade, is really perturbed over the slowness with which the standing committee is considering quota measure. May be only three sessions in 1938 before the bill comes before the House of Commons for final approval. His idea is that unless more speed is shown, the measure won't be ready for final yote when present quota law expires next March, thereby leaving the British industry with no quota requirements.

There is chance that Stanley will strive for big enough powers to quarantee revision of the act at any time in order to keep step with industry developments.

Cheerful Sylvia Sidney

Copenhagen Dec. 13
All Danish records for length of run, for either native or foreign pix have been broken by the Danish musical, "Millie, Marie and I. It played 17 weeks first-run in Copenhagen and cracking previous marks" the provinces.
Film stars Marguerite Viby, a sort of Sylvia Sidney-with-a-cheerful-disposition. She will make a Swedish version which her husband, Emanuel Gregers will direct.

Film Distribution Quota Reduced 7% By Legislation in New South Wales: Measure Challenges U. S. Firms

Say It Ain't So

True Confession' (Par) has been passed by the Canadian censors only after the distributing company agreed to use this sub-title:

'Courtroom scenes herein de-picted should be construed as fiction only and could not occur a Canadian court of justice.'

MORE GERMAN. JAPANESE TIES

Sepp Rist, German actor, arrived last week to take part in joint German-Jap production to be made, by Cocco Fim-Nippon A.G., Japanese representative of German Tobis, Pic is tentatively tagged 'A Yow of Two Peoples, 'mitended for export. Richard Angst, German cameraman now here, will handle the photography.

Towa Shoji has also announced plans for another joint German-Jap production with a Sino-Jap war background Jukichi Suzuki, formerly with Shinko here, will direct. Crew is now in China taking background shots, Name selected for the subject, 'The Path for Oriental Peace,' has all the earmarks of a propaganda piece.

Berlin, Dec. 12.
Agreement has just been signed between the German Reich's Film Chamber and the Japanese Institute for Cultivating International Relations by which the two countries can exchange their educational films. First showing of Jap pix has just taken place.

MEXICO NAMES GROUP TO PROBE FILM NEEDS

Mexico City, Dec. 21.

Mexico City, Dec. 21.
Government has announced the appointment of a congressional committee to determine how much financial backing is necessary for home film production. It is latest move in drive to boost the country's output. Congressman Ismael Falcon's bill, calling for the raising of duties on all alien films to such a level as to make their importation prohibitive, is seen as forcing foreign companies to do their producing here. Picture studio-laboratory will be established next month by Gabriel Garcia Moreno with \$50,000 worth of American equipment.

Nazis Taboo 5 More 'Non-Aryan' Pix; 3 Hits

Berlin, Dec. 14.
Five German pix, three of which are former bo, smashes, have been withdrawn by the government. No reason has been announced, but it's considered significant that non-Aryans were associated with their resolutions.

production.

Erich Pommer's 'Congress Dances' toos the list. Even the local popularity of the 'Congress' star, Lilian Harvey, couldn't save the pic, which was in addition directed by Eric Charell. Another Pommer product, 'The Three From the Gas Station,' likewise got the axe. 'Ein Lied geht um die Welt,' in which the Jewish tenor, Joseph Schmidt, chips the songs, also was withdrawn, as were 'The Laughing Hairs' and 'Jim, the Man With the Scar,'

Passage of new quota legislation for New South Wales, of six states making up commonwealth of Australia, reduces the film distributor quota requirement from 10% to 3% and clarifies the language so that distribution companies have alternative but that of living up to the quota. Location of Sydney, city of 1.500,000 in New South Wales, naturally makes the new quota setup of intense interest to U. S. distribs. Sir Victor Wilson, president of the Motion Picture Distributors Assa. in Australia, has advised the Motion Picture Producers 26 Distributors Assa. to defer action until full details of latest quota are received N. Y. by mail. Outline of act was wired to the Hays office.

As far as can be learned, the altest quota definitely means that American companies will have to either employ producers or actually set up producing units in Australia in order to live u., do requirements. Since it applies to only one state, this means two features must be obtained in Australia even for the company distributing the maximum of 60 films in a year.

Implications of latest quota measure is what worries U. S. film companies because they recognize the threat of spreading to other of the six Australian states, and possibly to New Zealand. They also fear the quota habit may spread to other mations as the urge 10 force U. S. producers into film-making develops. The producers into film-making develops into a bitter battle between Greater Union Theatres (circuit of 18 houses) and Hoyt's chain.

Norman Rydge, chairman of GUT, already has sissued a writ against the premier in his fight to protect the company's stockholders. Mot's is credited with having 20th-fox product solid and apparently other major U. S. company features. Metro product has been obtained for some GUT. houses, but M.-G.M holds no interest in this chain nor holds no interest in this chain nor

Sydney, Dec. 21.

Sydney, Dec. 21.

N.w quota legislation passed by New South Wales government, covering 1938-39, provides distributors' quota of 3% instead of 10% in old quota law, with wording clarified and all loopholes seemingly eliminated. New exhibitor quota is 2½%.

Old quota law said that distributors must 'acquire' quota credit pictures but there were no Australian pictures to be acquired. Hence, distribution companies, never lived up to the old measure. Latest legislation states that if unable to secure sufficient Australian pictures for quota credits, distribution companies must produce or hire producers to fulfill quota stipulations.

Alternative that if a film company can place an Australian picture, abroad on terms returning the native producer \$40.000, the distribution company may count this film as a quota credit picture. Act gives Australian exhibitors 12½% rejection rights on foreign pictures and permits the government to control featre erection starting in Murch.

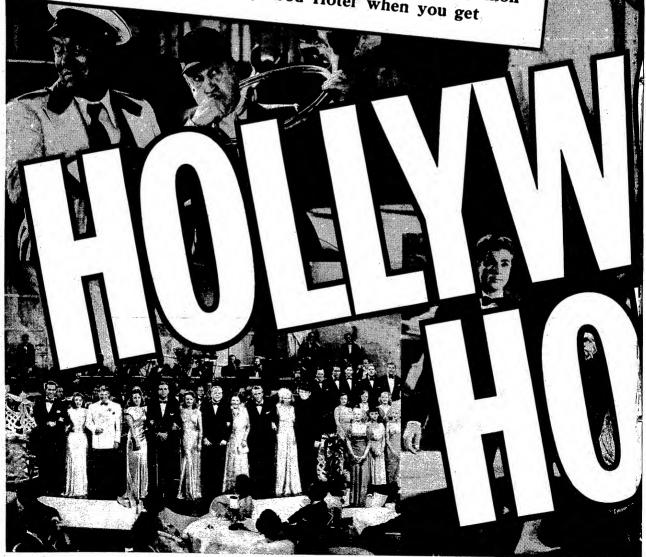
Officials of Greater Union fought bitterly, to prevent rejection rights legislation, advising the government

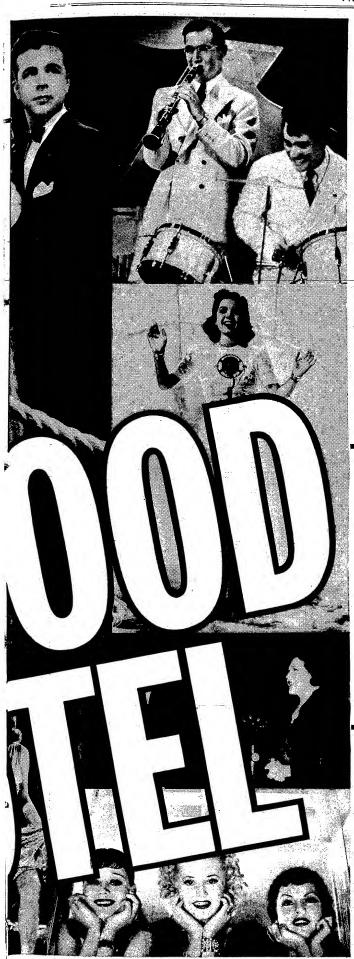
Officials of Greater Union tought bitterly to prevent rejection rights legislation, advising the government that Hoyt's circuit, allegedly holding majority of American product, would benefit greatly.

G.U.T. officials claimed their organization faced a picture shortage from U. S. companies. They also held that it would be impossible to operate their circuit with rejections from others and would seek protections. operate their circuit with rejections from others and would seek protection for their Australian stockholders, Norman Rydge, chairman, has issued a \$40,000 writ against the premier; cause of action not given.

Warners Have Hit The BIGIDEA In Musicals, Again!

Just when you're wondering where and when you'll really get something different in a musical attraction the boys from Burbank step out with a trend-starting theme as big as '42nd Street's' was! You'll get the idea and the 60-million weekly listeners of 'Hollywood Hotel' when you get





This Grand Line-Up of Headliners Makes It the Gayest Thing on Earth!

DICK POWELL ROSEMARY LANE HUGH HERBERT TED HEALY

GLENDA FARRELL LOLA LANE JOHNNIE DAVIS ALAN MOWBRAY

MABEL TODD · ALLYN JOSLYN · EDGAR KENNEDY

P_L

Direct from the 'Orchid Room' of the Air

THE HOLLYWOOD HOTEL PROGRAM LOUELLA PARSONS

FRANCES LANGFORD · JERRY COOPER KEN NILES · DUANE THOMPSON RAYMOND PAIGE & HIS ORCHESTRA

BENNY GOODMAN HIS SWING BAND

DIRECTED BY BUSBY BERKELEY

Screen Play by Jerry Wald, Maurice Leo & Richard Macauley Original Story by Jerry Wald and Maurice Leo 4 NEW SONGS BY DICK WHITING AND JOHNNY MERCER A First National Picture

Till Take Romance' holds close to the Grace Moore formula and sums preas pretty good entertainment. Miss Moore sings lots of grand operatocepts in this one, with the arias not making themselves to obtrusive formance. Again she's being pursued. As the guy that does the pursuing Melvyn Douglas piles the light comedy touch expertly and ingratiatingly. The Grace Moore fans now know what to expect from her pictures, and this one should send end away salisfied and give the box. Story itself and give the box of the self should be should

Every Day's a Holiday

LVETY DAY'S a Holiday

(WIH SONGS)

Hollywood, Dec 21

Paramor Hollywood, Dec 22

Paramor Hollywood, D

FILL TAKE ROMANCE

(WITH SOME)

Commission between the proper of the control of t

ROSALIE

(MUSICAL)

MUSICALI

Metro-Galdery Proposed of William

Anthony Medical proposed proposed of Proposed Marginal Pleasance Towell: Fertures

Format Sate-pain, Ruy Bolger, Billy Gilbert,

Format Sate-pain, Ruy Bolger, Billy Gilbert,

Format Sate-pain by William Anthony Me
Gulre and Guy Bulton; secrenplay by Me
mudeal directory Technet Stanthart; musical

call presentation. Mervill Myst: statects. Ast
bertina Russel; musical conductor, Goonge

and orchestina sitrategenesis, Lee, Armind,

Murriny, Culter, Jeon Hash and Pari Mar
dantin, camerá, Oliver T. March, moninger,

Sawell, Previewed at Villiage, thentire, Wesl
wood, Dec; 16, 27, Ronning, time, 128

uline.

Dick Thorpe.	elsan Edd
Rasalie	Kleanor Powel
Kasalle	Frank Morgar
Queen.	Idna Muy Olive
Queen Blif Delroy	
Brenda	Massey
Oloff.,	Hilly Gilber
Chancellor	Reginald Ower
Prince Pit	Rulhefur
Cantain Hauner.	Clay Clemen
Mary Cullulan	Virginia Gree
General Matoff	George Zace
Mr. Cullahun	Ogear O'She
Inseph	
Miss Baker	Janet Berche

Miniature Reviews

Til Take Romance (Col). Amply diverting fable about a diva who is romanced into ful-filling an operatic date. Grace Moore starred. Studded with arias of surefire popular appeal.

arias of surefire popular appeal.
Every Day's a Holiday' (Par),
Mae West in a return to the,
Bowery of 1900. Good support
from Edmund Lowe, Charles
Butterworth, Charles Winninger
and Walter Catlett.
'Rosalle' (MG). Nelson, Eddy, Eleanor Powell, Frank Morgan, Edna May Oliver, RayBolger and others in an elaborate musical extravaganza. Has
entertaining features despite its
massiveness. Runs over two
hours.
'Hollywood Hotel' (WB), Sock.

massiveness. Runs over two hours.

Hellywood Hotel' (WB), Sockmusical comedy,
Mannequin' (MG). Joan Crawford and Spencer Tracy teamed, Frank Borzage directs skillfully, and film should coak back to boxoffices the big Crawford following.

Love and Hisses' (20th), Winchell, Bernie and Simone Simon impregnate this musical for big b.o. value.

(Charlie Chan at Monte Carle. (20th), Warner Oland's 16th in last six years, somewhat under average in series, but ok, for duals and nabes.

(Bulldog Drummond's Re-

average in series, but o.k. for duals and nabes.

'Bulloge Drummend's Recenge (Par). 'B' detective fiction that will get by in smaller houses and on duals.

'Love on Toast' (Par). Hokey, slapstick comedy that serve principally to show possibilities of Stella Ardler; for after portion of dualers.

'Prescription for Remance' (U). Mischa Auer, Wendy Barrie and Kent Taylor in so-so dualer.

'Sergeant Murphy' (Warners). Sergeant Murphy (Warners). Tale about a horse (which wins the Grand National, his master who wins the colonel's daughter, and the colonel, who loses a bet. Brisk Tare. "Under Suspicion" (Col.). Stars Jack Holt in a murder meller which makes a good dualler,.

dualler, ...

and cyclopic—except the box-office values, These consist of Nelson Eddy, values, These consist of Nelson Eddy, as a line-plunging West Point Capebaritone; Eleanor Powell, a dancing Balkan princess: Frank Morgan and Edna May Oliver, amusing musical comedy king and quieen and a light operetta story, which is presented on the scale of (Elbira). Ready for holoiday release, it is aimed at the kiddies, provided they can be tied into their seats for two hours without a trip up the aisle.

There is a tipoff in the first 100, feet that, whatever else Rosalie' is going to be, it is out to smash all records for size. Opening shots (from the mewareels) show 80,000 cheering manices at an Army Nawy football manices at an Army Nawy football manices at an Army Nawy football was 150 on his shirt. Ray Bolger (more later) gets into the game long enough to fumble the Navy into a touchdown, and then Eddy intercepts a pass, changes his pace, dodges a tackler and scores for Army. There is no try for point, so the game ends six-all, which should satisfy the exhibitors in Baltimore.

Seene crianges to a Vassar dormi-tory, where Miss Powell is telling her classmates that Eddy is a conceited-young man whom she never wishes to see again. Soon, however, she hears his voice in a serenade. The house of the property of the

can do. And-does.

It is in the festival scenes that Rosaile' really shows its cinematic girth. Setting for the peasant's folk dances seems as big as Soldiers are than the seems as the se

(WITH SONGS)

(W

a regiment for the military escort. The newlywed couple probable have 15 bridal suites.
William Anthony McGuire, who wrote The Great Ziegreld, is author-producer of Rosaile, mean Francisof the Company of the Company of the director. Cole Porter has written new music and lyrics. Between them they have concoted a remarkable entertainment, much too long, but not without its high spots of enjoyment. These are not in the extravaganza passages, impressive as they are, although overproduced and ill-suited to the romantic libretto. The intimate bits are excellent. Morgan is very funny in a running lay of the Charlie McGartin and Lay of the control o

seems to have taken, looks.

Bay Bolger, a good comedian and rated tops among legit dancers, is the real discovery in Rosalie. His humor is clean, unforced and spontaneous. His only dance is a flash. Probably there was no room for any more. Flin.

HOLLYWOOD HOTEL

(MUSICAL) Hollywood, Dec. 21.

Warner Biox release of Pire National Production Features Dick Fowell Rose Forest Rose Fore

Dunne Thonpson
Grant Mitchell
Fritz Feld
Perc Wesimore
Clinton Rosemond
William Davidson
Georgin Cooper
Joe Romantini
8 Orchestia whiter Joe Rom laymond Palge and His Orchestra lenny Goodman and His Orchestra

It was bound to happen sooner or later; the films have taken one of the better known radio programs and have reversed the picture provides by the house of the picture provides by films to the films have taken one of the better known radio programs and have reversed the picture preview diea by filming the "Hollywood Hotel' air hour. It's a smash musical enternament, with a lively and amusing the state of the films of t

cial orchestra numbers are suppused. Senny Goodman and Raymond Paige.

Hollywood film studios and broad-casting are the basis of a farcical story which pokes tun at both the picture-making business and the radio industry. Story is by Jerry Wald and Maurice Leo, who have developed a satire which is original and humorous. Eight musical numers are by Whiting and Mercer, best of which are 'I'm Like a Fish Out of Water' and 'Silhoutede' in the Moonlight'. These and perhaps several others are likely to get numerous airings.

MANNEOUIN

WANNEQUIN

(WITH SONG)

(WITH S Spen Aku Aku Mary

One of the best Joan Crawford starring pictures in several seasons, "Mannequin' is a down to earth story, interestingly related, excellently directed by Frank Borzage, and splendidly acted by Miss Crawford, Spen-didly acted by Miss Crawford, Spen-tracy, o is co-starred, and a hand-picked cast. Among the sup-porting players, a newcomer of hand-picked cast. Among the sup-porting players a newcomer of prospects, Alan Curtis, heretofore a small bit actor, who has his big chance and makes the most of it. Film is pointed to substantial box office receipts and will revive the Crawford fan following.

There is nothing wrong and every-thing right about Mannequin. It is based on a sound story by Katherine

based on a sound story by Katherina Brush which has been dettly adapted by Lawrence Hazard. Ya'n touches some of the current economic problems, but the treatment of the capital-labor issue is, wholly incidental to the romantic angles. There is no problems, but the treatment of the capital-labor issue is, wholly incidental to the romantic angles. There is no prosticular them is and the control as the

YOUNG GRANDPOP

C. N. O'Dell, attached to the Paramount home office publicity department, is one of the younger grandpops in the industry with birth Sunday (12) of a daughter, Ann, to the Ralph A. Elliotts in Washington.
O'Dell is in his 40s.

LOVE AND HISSES

MUSICAL)

Gallery-Fox release of Kenneth Carbury-Fox release o n Room.

Walter Winchell	
Dan Rarnie	
'Sugar' Boles	Bort Labr
Sugar Doles	The state of the s
Steven Nelson	Dlek Baldwin
Mabster	Donglag Fowley
Withster	Chiefe Chandler
Sidney Holfman	Chick Channer
Sidney Hoffman Irving Skolsky	Charles Williams
Count Pierre Raoul Gi	derin
County - Miles	Georges Renavent
Specialiles: Chilton	-A. Thaman Dalam
Specialities: Chitton	ind Thomas, Telers
Sister. Brewster Tw	ins.
Aunouncers: Rush Hu	gnes. Gnry Breckner.
Clerk in Music Store.	Hat K. Dawson
Oscar	Charles Indela
Ostall' Action of the contract	Ditters
Producer	Harry Stupps
Gangster	Robert Battler
	the first of the second second

This second teaming of Walter Winchell and Ben Bernie in a fea-ture won't be as signally embraced as was the first, 'Wake Up and Live.' It will benefit from hefty publicity If will benefit from nerty publicity measures which will sparkle up the b.o. statements, but word-o'-mouth is certain to brand it a notch below the lofty standard the W-B combo scaled to in their first pairing, scaled to in their his pairing. Simone Simon, the third member of the stellar triumvirate, debuts her singing pipes in 'Love and Hisses,' and in view of the fact her warbling and in view of the fact her warbling ability was unsuspected this long, she'll, on performance as well as name, be a b.o. boon to help buoy up the boys.

As a musical, it is not pretentious and certainly doesn't appear a costly production. At times it limps in the telling of its story, chiefly bein the telling of its story, chiefly be-cause the romantic angle is decidedly aged-ankled. The only alternative is playing up the feuding and cross-ribbing Winchell and Bernie, play-ing themselves, indulge in.

shibing Wirehell and Bentle playing themselves, indulge in.

Simple yarn has nitery band-batoneer Bernie importing from France a warbier billed 'Eugenie', whom Winchell at once brands a phoney. As a stunt, Bernie plants striving for a stage career against step and practically still the columnist is in on the gag, and his efforts are 'unavailing till ne plants her on an air program, night before sies's to open at Bernie's cafe, Plenty praise-puffing in the column has made the girl known.

When Winchell discovers the ruse which has ribbed and used him, he frames Bernie by having him kidnaped and told he's about to be blotted out. Bernie's pleading for his high-heave of the whole film. It's a grand hoax and will find the filmgoers as guilible as Bernie.

Romantic aspect of the yarn is another and very pale treatment of the

goers as gullible as Bernie.

Romantic aspect of the yarn is another and very pale treatment of the Yune Moon' monocaling. As a bumpkin songwriter fresh from Idaho, Dick Baldwin, is a little too intense but, then, his part is rather colorless.

Idaho, Dick Baldwin is a little too intense, but, then, his part is rather colorless.

Humor won't impress generally. Give-and-take lines tween Winchell and Bernie have been swapped by the pair often before for the most part, and what is fresh is frail. Beart Lahr as Bernie's yessing stooge part, and what is fresh is frail. Beart Lahr as Bernie's yessing stooge Davus, playing the columnate's sonatory with a pash for Lahr, has only her gawks and grimaces to abet her; her lines are lean as bamboo sprouts. Too, the fount of fun supplied by the ribbing is colloquially Broadway. Too, the fount of fun supplied by the ribbing is colloquially Broadway a large measure and too entrenous much of the way for full appreciation in the hinterland. All the Times Square practical joiding extended around only three places—Broadway, Vine street and the show bir slice of Chi's Loop.

On the trouping side, Winchell is Winchell, and, if anything, he is more certain of himself before the chinera. Bernie took acting lessons from the Theatre Guild's Philip Loot in preparation for his labor in 'Risses,' and and extenses the way gained poire. Playing themselves scenningly isn't hard on the boys.

Sisters, three hefty colored harmony Sisters, little eliev bolored narmony, how-and-holores who impressed in Ali Baba Goes to Town, repeat their bit to good advantage again. Chilton and Thomas, mixed colored team of fast dancers, standard for years in vaude and niteries, are ole, in a specialty, as are the Brewsjer Twins, two girls who harmonize briefly.

specialty, as are the Brewster Twins two girls who harmonize briefly.

Making her pic debut, 18-year-young contrail of Ruth Terry bats over a big boff for herself when chanting before the line girls in the only production number; in the film. This 'graced around the song Broadway's Gone Hawaii, and Miss Terry's work spanks some breeze into the sails, when otherwise they come nearhanging. Number was not too happy a choice for the sole production spread. Broadway did assume a Honolulu hue, but it rather passed away with alst summer. The hit tune of the sole production of the sole production of the sole production of the sole production that tune of the sole production rottine on, but, unfortunately, the Column' song gets only short shrift, with Baldwin singing only a couple of verses, and then it's forgotten early in the reelage.

Other outstander, 'Sweet Someone, gets the prime play, with several reprises after Miss Simon sings it. All the other songs fit in, but none looke to shine as sheet sellers nor bright bets for broadcasts.

Direction let the pace lag at several points, and also failed, on

bets for broadcasts.

Direction let the pace lag at several points, and also failed, on other matters as pointed out above. Camera work not up to sunt generally, for such a pic, with outdoor shots much finer than most of the interiors, several of which were really spotty.

Production

really spotty.

Production restrained itself and was happily realistic, especially in reproducing Lindy's Times Square catery. (Spot gets so many plugs with six or so scenes showing it. pic could well have been tagged 'Love and Hisses in Lindy's'). Only glaring discrepancy is denicting Winchell's mill in the N. Y. Mirror as being something akin to a puln reader's dream of it. Knee-deen carpets and eliass-brick walls, eh? Then Winchell has gone Hollywood.

Bert.

Chan at Monte Carlo

Chan at Monte Carlo

20th Century Fox release of John Stone
production. Festures Warner Oland. Keys
production. Festures Warner Oland. Keys
Jinalar, Stoney Blackmer, Robert Kent,
Directed by Rugene Porde Based on the
obaracter Charlie Chan. created by Robert
port of the Charlo Chan of the Charlo Charlo

Chan and Joiny Cody, from story by Robert
billis and Helen Jogan; camena. Danlel B.
Clark, At Roy. J., week Dec. 17, St.
Charlo Charlo Charlo

Land Charlo

Possibly Hollywood's nearest approach to achieving perpetual mo-tion is the regularity with which Charlie Chan cop-chase-crook mell-

ers are milled out.
Finding the Chinese detective Monte Carlo' also finds Warner Oland Monte Carlo' also finds Warner Oland in his 16th feature as Chan in the last six years. Pic, obviously aimed at the duals, should do ok: on popularity already built up and stream-lined. But it's a bit under average for Chan celluloiders.

Culprit who commits the murders Culprit who commits the murders is very well concealed; in fact, too well. Not enough clues are strewn about for the audience to have any chance of nailing the one in advance through deduction. That's rather unfair and weakens the effect of the pic as a whole.

rain as Bernie's systing to start and the common of the best impression. Davis, playing the columnist's secretary with a pash for Lahr, has only her gawks and grimaces to abet her her lines are lean as bamboo sprouts. Too, the found of fun supplied by the ribbing is colloqually Broadway.

Too, the found of fun supplied by the ribbing is colloqually Broadway.

Too, the found of fun supplied by the ribbing is colloqually Broadway.

Too, the found of fun supplied by the ribbing is colloqually Broadway.

Too, the found of fun supplied by the ribbing is colloqually Broadway.

Too, the found of fun supplied by the ribbing is colloqually Broadway.

Too, the found of fun supplied by the ribbing and the following a large measure and too entre nous much of the way for full appreciation in the interland. All the following the results of the sort start of the reparties is of the sort start of the reparties in the sort start of the sort start of the reparties in the sort when the red force certain of himself before the chinera. Bernie took acting lessons from the Theatre Guild's Philip Loob in preparation for his labor in Risses, and he too, seems to have gained poice and the progression of plot move certain of himself before the chinera. Bernie took acting lessons from the Theatre Guild's Philip Loob in preparation for his labor in Risses, and he too, seems to have gained poice and the progression of plot move certain of himself before the chinera. Bernie took acting lessons from the Theatre Guild's Philip Loob in preparation for his labor in Risses, and he too, seems to have gained poice and the progression of plot move should almost all the cast characters, but movines down and he discovers a mutder and the force of the sort in the sort of the sort o

Drummond's Revenge

Paramount, production and, release, Fva-ures John Barrymore, John Howard, Loulus Lamibiell, Reginald, Jiemy, R. E. Cilve, Pirected by Louis King, Based on Biory y H. C. (Sapper, McNelle, adulpation, Ed-vard, T. Lowe, camera, Harry Phis-theety line editor, Arthur, Schmidt, At Criticion, V. Y., week Dec. 17, 31, Running Unic. 3 mins. nan-callor Arthur, Some
N. Y., week Dec. II, 51. Burning tues.
55 mins.
Col. Nielson.
Col. Nielson.
Capt. Drunhjiond John Barrymore
Capt. Drunhjiond John Howard
Tenny E. E. Clive
Algy Longworth Regional, Denny
Draven Nogals Frank Tuglis
Bardonale Luiert Circleie
Mr. Smith. Littletlei
Mr. Smith. Littleteie

LOVE ON TOAST

LOVE ON TOAST

WITH SONGS:

Paramount release of Emanan Cohenparamount release of Emanan
CohenPayne lasbel Jewell and Jails Allerni
Directed by E. A. Dupont. Screenplay by
Richard Connell. Jains Storm and Doris
Bornes, Sain Caslow, Bladford, Laine and
Strand. Brooklyn, starting bec. 16, 53.

Strand. Brooklyn, starting bec. 16, 73.

Rull Jadama, Gandow, Bladford, Laine and
Strand. Brooklyn, starting bec. 16, 73.

Rull Jadama, Jane J. Jane J. Jane J. Jane
Laine J. Jane J. Jane
Laine J.

Latter gets greatest break, and has best chance.
Besides Miss Ardler's stellar performance, Katherine (Sugar) Kane, from radio, indicates nromise as Miss Brooklyn. Her ballading is olc. Isabel Jewell is stifted in a secondary role. Luis Alberni struggles to get laughs out of the material, Bunny Baker, Grant Richards, Edward Robins and Daisy Buffert salisty in support.

support
List sets and costly costuming is background for mawkish fable. Direction of E. A. Dupont is neither even nor effective. Dialog is better than story. Wear,

Night Club Scandal

Night Club Scandal

Paramount production and release. Paramount production and release. Parameters John Barrymore. Joine. (Certum, Charles Bicking, Marchael Bicking, Marchael

Twin bill stuff, familiar pattern with transparent action. The old formula about dumb cops and smart newspaper guys following themselves around through a simple murder case. And in the customary, lazy film fashion, the only way to solve the first death is by compelling the culprit to commit another. The

soive the first death is by competing the culprit to commit another. The love stuff is pretty shallow.

Lynne Overman is the newshound who swings on a corkscrew and he probably never has had toughed time making pat phrases twist into a chuckle or two. Without him there's no picture.

Charles Bickford the burly police detective who couldn't solve a whiskey smell. Barrymore is a pre-ordained character who marches with heavy dramatic tread through a couple of killings. Het mudden his wife and help mudders he rackcer nite club owner and only man who the seret. Overman and Louise Campbell are an incongruous bair of love birds who aid in bringing the real murderer, to justice. But there's no clinch at the finish because Miss Campbell loves some still photo, a bird neither seen nor heard in the story. How the fans will take that kind of a romance is tough to answer.

Miss Campbell hasn't much to do

in the story, row have that kind of a Tomance Is tough to answer.

Miss Campbell hasn't much to do in the film but she perks a sweet phiz and charming personality, demonstrating she deserves better treatment than herein given. Bick ford is the same as a cop anything etc. He's just a tough brain guy. The camera work is okay, and the rite club set is only a background of apparent sumptuousness, not fitting into the scheme of the plot.

Shan.

Prescription for Romance

Universal reiese of Edmund Granger production. Directed by S. Sylvan Simon, Features "Macha Auer. Wendy "Barrie, Kent. Taylor. Series also, Janes Mitter, S. S. Sylvan Simon, State of the Sylvan Simon, State of the Sylvan Simon, State of the Sylvan State of the Sylvan Simon, State of the Sylvan Simon, State of the Sylvan Simon, State of the Sylvan Sylvan Simon, State of the Sylvan Sylv Lois Carpul.

Smitty Prink Jenke
Keinelk Baston Henry Huster
Keinelk Baston Henry Huster
Kr. Paul Vazaray Greefor GireMatur Goddard. Spiniel Schule
Matur Goddard. Spiniel Schule
Matur Goddard. Spiniel
Matur Goddard. William Jindisen
Officer westheart Condume Monor
Conductor. Christian Italy

Romance, intrigue and a Conti-nental auta embellish this Universal dualer with considerable to be de-sired

nebtal auta embellish this Universal dualer with considerable to be desired.

The nic's features are Wendy Barrle as Dr. Valerie Wilson, Kent Taylor as the sleuthing Steve Macy and Mischa Auer as the penniless, comic Count Sandor.

When Henny Hunter absconds a half million and fiest Uncle Sam for Buddpest, he is tailed by Kent Taylor, a forsaken girl riend, and the policy of the stevens of the

SERGEANT MURPHY

SERGEAN - WURPHY

SERGEAN - WURPHY

Weiner Ben Priduction and release. Derectinal by B. Receyon Gasson. Secreptings,

William Jacobs; story, vp. Hartlett, campa
Trivince Joenny, Marchael Globon. Dra
releved in Projection Room, N. Y., Des. 17.

Privince Dennis, Murphy. Ronald Reagan

Any Los Carruthers. Many Magnite

Col. Carruthers. Donald Clipa

May Magnite

Col. Carruthers. Many Magnite

Col. Carruthers. Many Magnite

Col. Carruthers. Many Magnite

Col. Carruthers. Many Magnite

Livince Dennis, Murphy. Ronald Reagan

Royal College College

Magnite College

May Hoffman, J.

Tracey Law

Trease. Tracey Law

Trease. Tracey Law

Mysin. Tracey Law

Mysin. Tracey Law

Mysin. Belline Glancy

Mysin. Belline Glancy

Livince College

Helen Vallei

San. McDaniels

Man's love for his horse in stirringly told in this Warner Browdinaler. Story of an army solding and in sequence of the sequen

tions.

There are some grand shots of the spacious, carefully groomed Santa Anita track in the Grand National sequences, which give the pic a touch of spice.

UNDER SUSPICION

UNDER SUSPICION

Clausitat production and release. Start

Commission of the control of the contr

Well constructed murder mystery adarted into a very satisfactory who dended into a very satisfactory who dended into a very satisfactory who will be be seen to be se

YOUNG PUSHKIN

(RUSSIAN MADE)

Ingline rolesse of Lenfilm production, attures V. blowky, L. Marsh, L. Traingue, V. Gardin, and V. Yandsen, V. Gardin, and J. V. Yandsen, J. Traingue, V. Gardin, and J. V. Yandsen, J. Gardin, J. C. Waller, J. Gardin, J. W. Welk, D. W. J. Kehlurov, A. I. Canno, Y. Week, Dec. 11, "37, Running thus, nature.

N. Y. week Dec. II 37 Aummin som.
St. shins. V. Lilovsky
Grinprostry I. Mazin
Grinprostry I. Mazin
Grinprostry I. Mazin
January
Januar

(In Russian, with English Titles)

Exceedingly tiresome screen mat-ter in the Muscovite manner, 'Young Pushkin' is not fit for the American market, nor probably for others. It

ler in the Muscovite manner, Young Pushkin' is not fit for the American market, nor probably for others. It has nothing more than some fairly good backgrounds and a few flashes of acting ability, notably on the part of V. Litovsky, a youth. Inevitable and inescapable in Russian-made pictures the propagandic nublicity which the Soviet appears to demand in its film is again in evidence though in this case it is somewhat buried. The question of free-thinking is tossed in where it doesn below, however the control of the control o

The story is different but the doesn't help it. Virtually all of the (Continued on page 24)



"TRUE CONFESSION"

"Paramount's 'True Confession' has completed the biggest pre-holiday week in the history of the Paramount Theatre, smashing all records for this time of year and doing a real 'holiday' business. Audience reaction is terrific and word-of-mouth is pulling them in by the thousands."

— Robert M. Weitman

"TRUE CONFESSION" is also knocking 'em over in Miami, Los Angeles and Chicago. The pre-Christmas business has been outstanding in the annals of all houses in which this picture has played.



FILM BOOKING CHART

(For information of theatre and film exchange bookers, VARIETY presents a complete chart of feature releases of all the American distributing companies for the current quarterly period. Date of the reviews as given in VARIETY and the running time of prints are included.)

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WEEK N.HLN BEVIEWED TITLE PRODUCER DISTRIB DIRECTOR BELEASE MINS. BY VARIETY THE AWFUL TRUTH

KING OF SIERRAS

HERE'S FLASH CASEY
LIVE, LOVE AND LEARN
THUMBER TRAIL

BREAKFAST FOR TWO
CEARLIE CHAN ON BROADWAY
THE PERFECT SPECIMEN Everett Riskin
M. H. Hoffman
4. & A. Alexander
H. Rapf
Par
Edw. Kaufman
John Stone
W. Wanger
H. J. Brown I. Dunne-Cary Grant
Rex-Shelk (horses)
E. Linden-B. Mallory
E. Montgomery-R. Russell
Marsha Hunt-Gilbert Roland
E. Stanwyck-H. Marshall
W. Oland-Joan Marsh
L. Howard-Joan Blondell
E. Flynn-Joan Flondell Leo McCarey Arthur Rosson Lynn Shores G. Fitzmaurice Chas. Barton Alfred Santell Eugene Forde Tay Garnett Michael Curtiz Comedy Western Comedy Com-Dr Western Rom-Dr Mystery 10/22/37 Col' GN GN MGM Par RKO 20th 10/20 10/20 10/20 9/29 11/24 9/22 78 86 67 WA Comedy Com-Ron 90 83 10/6 TRAPPED BY G MEN
TEX RIDES WITH BOY SCOUTS
CONQUEST
FEDERAL BULLETS
THIS WAY, PLEASE
THERE GUES THE GROOM
RIDIN' THE LONE TRAIL
ALI BABA GOES TO TOWN
WESTLAND CASE
THE GREAT GARRICE E. Finney'
B. H. Hyman
Lon Young
Mel Shauer
A. Lewia
A. W. Hackel
L. Schwab
L. Fox-S, Start
M. LeRoy Jack Holt-Wynne Gibson
Tex Ritter
Garbo-Charles Boyer
M. Stone-T. Walker
Buddy Rogers-B. Grable
B. Meredith-Ann Sothera
Rob. Steele
Cantor-T. Martin-J. Lang
P. Foster-Carol Hughes
Brian Aherne-de Haviland Louis D. Collins
Ray Taylor
Clarence Brown
Karl Brown
Robt. Florey
Joseph Santley
Sam Newfield
David Butler
C. Cabanne
James Whale Col GN MGM 11/10 11/3 10/27 10/27 10/29/37 Melodrama 63 Western Hist-Rom 115 Drama Musical Com-Dr Western Musical 9/15 10/13 11/3 10/20 78 64 50 80 62 93 Mystery Drama 10/6 WB SWING IT, SAILOR
THE FIREFLY
DANGER VALLEY
HOLD ZEM, NAVY
FIGHT FOR YOUR LADY
FORTIA ON TRIAL
DANGER, LOVE AT WORKGILL WIFF HORS
ALCATRAZ ISLAND D. Diamond
H. Stromberg
I. N. Bradbury
Par
A. Lewis
A. E. Levoy
H. Wilson
Ed. Grainger
Cosmo W. Ford-J. Jewell
J. MacDonald-A. Jones
Jack Randall
Lew Ayres-M. Carlisle
J. Boles-I. Lupine
W. Abel-F. Inescort
A. Sothern-J. Haley
W. Pidgeon-W. Barrle
John Litel-A. Sheridan Ray Cannon
R. Z. Leonard
R. N. Bradbury
K. Neumann
Ben Stoloff
G. Nicholas, Jr.
O. L. Preminger
Sylvan Simon
Wm. McGann Com-Dr Musical Western Football Com-Rom Rom-Dr GN MGM Mone Par RKO Rep 20th 11/5/37 63 140 11/10 7/28 67 72 81 70 64 Com-Rom Com-Rom Melodrama Ed 11/3 10/13 WB . . . MK. BOGGS STEPS OUT
THE LAST GANGSTER
THE BARRIER
LIVING ON LOVE
EPRINGTIME IN ROCKIES
DANGEROUSLY YOURS
MANUELY OF THE Ben Pivar MGM H. Sherman M. Cohen S. C. Siegel Sol Wurtzel A. Korda B. G. DeSylva Bryan Foy S. Erwin-H. Chaindler
E. G. Robinson-R. Stradner
L. Carrillo-J. Parker
W. Bourne-J. Dunn
G. Autry-P. Rawles
C. Romero-P. Brooks
E. Lowe-S. Shaw-A. Todd
B. Lahr-B. House-Auer
G. Farrell-B. MacLane G. Wiles
E. Ludwig
Les Selander
Lew Landers
Joe Kane
M. St. Clair
W. K. Howard
Irv. Cummings
F. McDonald Com-Dr Drama Outdoor Com-Rom Western Rom-Dr Melodrama Musical 11/12/37 GN 67 81 90 60 60 75 90 11/10 11/3 11/3 11/24 10/20 11/17 10/27 12/1 HGM Par RKO Rep 20th UA WB Com-Rom BOLLYWOOD BOUNDUP FRONTIER TOWN NAY BLUE AND GOLD NIGHT CLUB SCANDAL DAMSEL IN DISTRESS THE GUN RANGER THE DURE COMES BACK 6ECOND HONEYMOON SEND. STREET IT'S LOVE I'M AFTER Ed Finney
S. Zimbalist
Par
P. S. Berman
A. W. Hackel
H. Schlom
R. Grifith
W. Wanger
H. J. Brown Buck Jones
Tex Ritter
R. Young-L. Barrymore
J. Barrymore-Overman
Attaire-Burns and Allen
Bob Steele-E. Stewart
A. Lane-H. Angel-G. Tobia
T. Power-L. Young
E. Baker-P. Patterson-Carrille
L. Howard-B. Davis Ewing Scott
Ray Taylor
Sam Wood
Ralph Murphy
Geo. Stevens
S. Newfield
L. Pichel
Walter Lang
H. Young
Archie Mayo Western
Western
Football
Mystery
Musical
Western
Rom-Dr
Com-Rom
Musical
Comedy Col GN MGM 11/19/37 95 72 100 11/17 12/22 11/24 Par RKO Rep Rep 20th UA 12/8 11/10 10/6 7/21 64. 75 30 30 WB SHE MARRIED AN ARTIST
THOROUGHEREDS DON'T CEY
COUNTY FAR
EBB TIDE
TEXAS TRAIL
HIGH FLYESS
WILD HORSE RODEO
45 FATBERS
DINNER AT THE RITZ
NOTHING SACRED
SOME BLONDES ARE DANGEROUS
SUBMARINE D-1 S. Buchman
H. Rapf
E. B. Derr
L. Hubbard
Harry Sherman
Lee Marcus
S. C. Siegel
John Stone
R. T. Kane
D. O. Selznick
E. M. Asher
L. Edelman Boles-Luli Deute

B. Sinciair-M. Rooney

J. MacDonaid-M. L. Lender

O. Homolka-F. Farmer

W. Boyd-J. Aller

Wheeler-Woolsey

J. Nequiteers

J. Withers-T. Beck

Annabella-P. Jukas

Lombard-F. March

W. Gargan-D. Kent

P. O'Brien-D. Weston M. Gering
J. W. Rubin
H. Bretherton
Jas. Hogan
Dave Sellman
Eddie Cline
Geo. Sherman
Jas. Tinling
H. D. Schuster
Wm. Wellman
Milt. Carruth
Lloyd Bacon Comedy
Com-Rom
Rom-Com
Drama
Western
Comedy
Western
Comedy
Rom-Dr
Comedy Col MGM Mone Par Par RKO Rep 29th 20th UA WB 11/26/37 11/17 11/24 10/13 71 91 58 70 $\frac{12}{22}$ 71 73 75 65 100 12/15 11/10 12/1 Comedy Com-Dr Rom-Com 12/1 11/10 11/17 ALI-AMERICAN SWEETHFART
-BEG, BORROW OR STEAL
BLOSSOMS ON BROADWAY
TAKING THE TOWN
GLAMOROUS NIGHT
BIG TOWN GURL
PRESCRIPTION FOR ROMANCE
FIRST LADY S. Colton-P. Farr
J. Beal-F, Rice-F, Morgan
E. Arnold-S. Ross-Trent
Fred Stone-D. Vaughan
M. Ellis-O. Kruger
C. Trevor-D. Woods
W. Barrie-K. Taylor
K. Francis-P. Foster L. Hillyer
W. Thiele
Richard Wellace
Edw. Killy
B. D. Hurst
Alfred Werker Col MGM Par BKO Rep 20th Rom-Com Comedy Com-Rom Comedy Musical 12/8 12/1 11/17 W. MacDonald 62 78 85 12/3/37 Joe Cohn

B. P. Schulberg
M. Cohen
W. C. Mycroft
Milton Feld 11/10 12/22 9/1 Melodrama 68 68 82 E. Grainger H. J. Brown WB Com-Rom Rom-Com S. S. Simon Stan Logan HEADIN' EAST
THE SHADOW
YOU'RE ONLY YOUNG ONCE
LOVE ON TOAST
DANGER PATROL
BORROWING TROUBLE
ADVENTURE'S END
MISSING WITNESSES L. G. Leonard
W. MacDonald
Harry Rapf
E. Cohen
Maury Cohen
Max Golden
U Western
Melodrama
Comedy
Rom-Com
Melodrama
Comedy
Spectacle
Melodrama Buck Jones

E. Hayworth-C. Quicley
I., Stone-G. Parker
J. Payne-S. Ardler
S. Ellers-J. Beal
J. Prouty-S. Byington
J. Wayne-D. Gibson
J. Litel-J. Dale Ewing Scott
C. C. Coleman Jr.
C. Dorian
E. A. Dupont
Lew Landers
Frank Strayer
Arthur Lubin
Wm. Clemens Col Col MGM 12/10/37 66 57 12/22 80 65 59 60 63 12/22 11/24 11/17 11/17 12/15 Bryan Foy WB UNDER SUSPICION
NON-STOP NEW YORK
ROMANCE OF ROCKIES
BORN TO THE WEST
COLORADO KID
SHE LOVED A FIREMAN J. Holt-K. DeMille Anna Lee-J. Loder Tom Keene-B. Wallace J. Wayne-J. M. Brown Bob Steele-M. Weldon D. Foran-A. Sheridan L. D. Collins R. Stevenson R. N. Bradbury Chas. Barton Sam Newfield John Farrow Col GB R. N. Bradbury Par A. W. Hackel Bryan Foy Col. GB Mono Melodrama Rom-Mel Western 12/17/37 61 78 Western Western Com-Dr Rep WB 57 11/17 Grace Moore-M. Douglas
A. Neagle-T. Carminati
N. Eddv-F. Powell-Bolger
J. Allen-G. Withers
C. Lombard-MacMurray
L. Pons-J. Howard-Oakle
P. Lorre-J. Regan
Jon Hall-D. Lamour-M. Astor
A. Fave-G. Murph
C. Colbert-C. Boyer E. Riskin
Herb Wilcox
Vm. A. McGuire
Lon Young
Albert Lewin
J. L. Lasky
Sol Wurtzel
S. Goldwyn
B. G. DeSylva
Robt. Lord Edw. Griffith
H. Wilcox
W. S. Van Dyke
S. Pembroke
Wosley. Rumgles
Raoul Walsh
Norman Foster
John Ford
David Butler
Anatole Litvak FLL TAKE ROMANCE LOOK OUT FOR LOVE ROSALIE TELEPHONE OPERATOR TRUE CONFESSION Col GB MGM Mono Par RKO 20th UA Musical Rom-Dr Musical Rom-Dr Comedy Musical Musical 12/24/37 85 12/22 123 12/22 11/24 TRUE CONFESSION
HITTING A NEW HIGH
THANK YOU, MR. MOTO
THE HURRICANE
YOU'RE A SWEETHEART
TOYARICH Drama Musical Drama 11/10 19/15 12/3 U WB 97 94 OUTLAWS OF PRAIRIE
WOMEN IN PRISON
AD MAN OF BRIMSTONE
WELLS FARGO
WISE GIRL
LADY, BEHAVE!
LOVE AND HISSES
INTERNATIONAL SPY
THE SPY RING
SERGEANT MURPHY H. L. Decker
W. MacDonald
Harry Rapf
Frank Lloyd
Edw. Kaufman
A. E. Levoy
K. MacCowan
Trem Carr
Trem Carr
Bryan Foy Sam Nelson Lam Hillyer J W. Rubin Frank Lloyd Leigh Jason loyd Corrina Sid Lanfield J. Lewis J. Lewis B. R. Eason 12/31/37 Col Col MGM Western C. Starrett-I. Meredith C. Starrett-I. Meredith W. Cahoon-S. Colion J. Stewart-R. Young McCrea-B. Burns-F. Dee M. Hopkins-R. Milland S. Ellers-N. Hamilton Winchell-Bernie-Simon Wm. Hall-E. Ralston Hall-J. Wyman-J. Carlton R. Reyan-M. Maguire Meller Football Rom-Dr Rom-Dr. Rom-Dr Musical Par RKO Rep 20th 115 12/8 -12/22 Meller UUWB Mystery Drama 62 19/99 MAN-PROOF
BULLDOG DRIIMMOND'S REVENGE
CRASHING HOLLYWOOD
SHANGHAI DEADLINE
TARZAN'S REVENGE Loy-R. Russell-Tone
J. Barrymore-L. Campbell
Lee Tracy-J. Woodbury
C. Bomero-V. Field-J. Lang
G. Morris-E. Holm 1/7/38 Com-Dr. L. D. Lighton MGM Par R. Thorpe 80 53 Par Clift Reid Mystery Comedy RKO Lew Landers E. Forde D. R. Lederman Drama Outdoor 20th Sol Lesser Nat Terris
S. Zimbalist
E. Cohen
Wm. Sistrom
Sol Wurtzel
Sol Lesser
A. Korda
E. Grainger
Sam Bischoff NO TIME TO MARRY
THREE MEN IN THE SNOW
EVERY DAY"S A HOLIDAY
EVERYBODY'S DOIN' IT
HEADLINE HUNTRESS
HAWAIIAN BUCKAROO
ACTION FOR SLANDEB
THE YILLY'S SEPERT M. Astor-R. Arten
F. Morgan-F. Rice-R. Young
Mac West-E. Lowe
F. Fostor-S. Eilers
G. Stuart-M. Whalen
Smith Ballew
C. Brook-M. Scott-A. Todd.
F. Wray-K. Taylor
D. Powell-F. Langford Harry Langdon
Eddie Buzzell
A. E. Sutherland
C. Cabanne
Jas. Tinling
D. R. Lederman
Tim Whelan
Ted Sloman
Pusby Berkeley 1/14/38 Col MGM Com-Rom Comedy Comedy Comedy Rom-Com Rom-Com Outdoor Drama Meller Par RKO 20th 20th UA U 12 22 80 HE JURY'S SECRET HOLLYWOOD HOTEL Musical WB 148 12.22 LITTLE MISS ROUGHNECK
START CHERRING
SALING ALONE
EVERYBODY SING
THRILL OF A LIFETIME
PAROLED TO DIE
SALLY RENE AND MARY
STORM IN A TEACUP
BORDERTOWN (REISSUE)
A STRANGE HONEYMOON B. Federact. Annual Company of the Market State of the Market Stat Aubrey Scotto
A. S. Rogell
Sonnie Hale
E. L. Marin
G. Archainbaud
Sam Newfield
Wm, Seiter
Victor Saville
Archie Mayo.
John Farrow Col Col GB MGM 1/21/38 W. MacDonald Com-Rom om-Rom Musical Musical Musical Musical Western Musical Comedy Drama Drama Nat. Petrin GB GB Harry Ranf Miss Fanchon A. W. Hackel Gene Markey A. Karda Robt Lard Bryan Foy 72 11/10 RR : 9/9

THE GREATEST NEW YEAR'S ATTRACTION EVER MADE!



RELEASED DECEMBER 31st TO GIVE YOU HOLIDAY BUSINESS FOR WEEKS, AND WEEKS...AND WEEKS!

Script Scouting Jitters

Unlike the book publishing business, scripts are submitted simultaneously which brings quick results for the authors, who usually get a decision within a fortnight on a book

ne autnors, wno usually get a decision within a fortnight on a book or ms. In publishing it takes from six to 18 months to place a story, sometimes even longer.

Books have to be judged long before they come out and are reviewed as to their commercial and picture possibilities. This results, according to one ex-editor interviewed, indegments being based largely on fear. In fact, it's stated that very few judgments are made on any other basis than the fear that sometime will get ahead.

Pointed out that if a story is bought by another company, it's

et ahead.
out that if a story is
y another company, it's Pointed out that if a story is bought by another company, it's bound to have repercussions. One-such editor was almost fired for turning down a story which turned out to be a best seller. Later when the company which made the pic had trouble with it, and lost money, the editor's judgment came in for waise

praise.

And so it goes. One editor with a company for nearly 15 years made thousands of recommendations. In all that time, only four selections were made by the Coast producers mitted. from all those sub

Insecurity of the Job
Idea of most eastern story editors,
who realize that, at best, the job
is only temporary, is to run up a record based on scoops and acquisitions. They are not sclected as a general rule from the ranks of readers who rule from the ranks of readers who do most of the work, but because of their contacts with writers, agents and publishers. Name editors count, and it's this which leads picture companies to set them for short term contracts usually not more than a year in which none of them feel secure.

Extent to which major picture ompanies go to cover the world's companies go to cover the world's literary product is familiar to pro-ducers and story editors whose job it is, but inside on coverage is not

ducers and story editors whose job tis, but inside on coverage is not common knowledge to those in other branches in the trade.

Big companies divide their reading departments, which are the original source of many pictures produced, into two general departments—fliction and plays. Fiction covers the magazine and book fields, as well as originals. Latter, however, are not read unless submitted by a reputable literary agent. Otherwise, unpublished books are never read.

Books

lished books are never read.

Books

Books

Books

This Books

Bo

published, as far in advance as possible.

Competition for scripts is very strong due to the intensiveness of coverage and demand. All material is subjected to the corps of readers for synopsizing. In contrast to the book field, where unpublished books are not read, the play department which divides its material into plays,

which divides its material into plays, produced and unproduced, also reads scripts of unproduced plays.

Synopses of material read is sent to the Coast with a letter, wire or phone call, depending on the speed required, and presented as attractively as possible. The business of the story departments, as is much of the birture industry, is built on of the picture industry, is built on enthusiasm. Geography often defeats of the picture industry, is built on enthusiasm. Geography often defeats exuberance, there being a 3,000 mile gap between the two offices. Coast and N. Y., which often results in de-feating of the judgment of the N. Y., editorial offices.

editorial offices.

Scripts are bought for two types of enthusiasm. It is either that of the producer who wants to make a picture from a certain script, or general office enthusiasm. Books are sometimes bought for the latter reason, no one producer expressing a great interest, but general interest resulting in the purchase.

High Pressure Mistakes.

Some mistakes which companies

Some mistakes which companies Some mistakes which companies make in purchasing material is due to the pressure brought by agents submitting scripts which whets up the interest, and books are bought the interest, and books are bought to prevent someone else from acquiring the rights.

Sometines a book is bought and shelved. It is never produced. This ments under these men is very high.

picture companies as often assumed, or to the fact that all Hollywood is or to the fact that all Hollywood is screwcy, but often is brought about because the reason for purchasing the book in the first place no longer exists. There is a constant shifting of personalities in studios, and a story tought with the intention of using it for one star or director may be dropped when the personality for whom it was intended shifts to another studio.

other studio.

Other reasons for dropping scripts are international political situations which may affect the foreign market, and inability to extract a screen play from a story. Recent instance of this was the dropping by Selznick of the attempt to make a screen play out of the story of the Associated Press which was to have been titled 'Freedom of the Press.'

This explains why picture com-

titled 'Freedom of the Press.'

This explains why picture companies prefer to take options on stories rather than to buy them. Options can be dropped, but agents, who are 'aware of this, always try o sell their material outright without options. One company makes a practice of taking options to hold up others until a decision is reached.

All major companies have mutual interchange of synopses between their east and west offices. The same setup exists in Continental Europe.

The Slieks and the Pulps

More attention is now being paid

The Slicks and the Pulps
More attention is now being paid
to slick paper mags which are all
read as are the majority of pulp
mags. The pulps are emerging more
and more as the source of melodramas and B program material.
They are also scouted for new
written.

writers.

A permanent record is kept of outstanding stories and their disposal. The success of a story editor is gauged in terms of story selection, plus guess work on commercial possibilities. He has to make up his mind on the latter point long before the book appears and is reviewed. Books are bought blindly. In contrast, unproduced plays are seldom bought. There is no criterion for judging a book, but there is on a play. This results in the huge sums which are frequently paid picture rights for smash hits.

which are frequently paid picture rights for smash hits.

It appeared several years ago as though there was a trend for publishers to become merely a part of the entertainment industry, but this has not become the case. Publishers are sticking more to publishing than it was suspected they would, and are more concerned with sales of their books, than in picture rights to Percentage from picture rights to of their books, than in picture rights to publishers ger to mpicture rights to publishers varies from 10% to 50%. Publishers ger nothing from big name authors who are powerful enough to retain 100% picture rights in their books. Some firms take no interest in picture rights whatever.

Staff of readers for picture companies is of two kinds. There is a salaried group, which works under the story editor and a freelance group which is paid from \$3\$ to \$7\$ a book. Job which demands more literary and cultural background than many others, is usually a lowly

literary and cultural background than many others, is usually a lowly paid one. There was some agitation to form a Screen Readers' Guild about eight months ago, but nothing seems to have come of it. Readers are a loose group and very difficult to get at.

seems to have come of it. Readers are a loose group and very difficult to get at.

Another contrast to the publishing business between a story editor and a magazinc or newspaper editor, or an editor in a publishing house, is that his function is only to recommend; the producer in Hollywood being in the same position as an editor in their same position as an editor in their same position as an editor in their same house the find editor in the same position as an editor in their same house the find editor in the same position as an editor in the publishing the same position as an editor in the publishing house, is the same position as an editor in the publishing house, is the publ being in the same position as an editor-in-chief, and having the final

say.

Heads of eastern story and play

departments are:
Paramount: Richard Halliday,
story editor; John Byram, play edi-

Metro: William James Fadiman, ction cditor; Kenneth MacKenna

Metro: William James Fadiman, fiction cditor; Keineth MacKenna, play editor. Columbia: William Hawkins, story editor; Marian Avery, play editor. Universal: Charles Beehan. 20th Century-Fox: Franklyn Underwood, editor; Harry Klinger, asst. RKO: Lillie Messinger, editor; Leda Bauer, Doris Hallman, assts., Selznick: Katharine Brown, editor; Jerre Knight, asst. Warners: Jacob Wilk, editor; Irving Deakin, asst. Some of these, of course, such as Jake Wilk at WB is a much more responsible executive than most of the offers, and has wider general scope in the company's story and play production activities.

CROSS-PICKETING NO HELP TO RUSSE PIC

Philadelphia, Dec. 21.
Pickets and pickets picketing the pickets marched in front of the Poplar, theatre here, where "Tsar to pickets marched in front of the Pop-lar, theatre here, where 'Tsar to Lenin' opened Sunday, Six tramper's toted signs asking that patrons stay away from the pic because it favors Leon Trotsky and is Fascistic. Four anti-pickets recommended film as a true history of the Russian Revolu-tion."

tion.' Flick, which ran six weeks in New York; is compilation of newsreel and amateur shots taken in Russia from 1912 to 1924. Principal crew of pickets, allegedly Communists, claims it unfairly plays up Trotsky as hero of the revolution. They're particularly hot because editor and commentator is Max Eastman, personal friend of the expatriated Red and translator of one of his books. Biz, n.s.h. anyway, wasn't hypoed

by pickets.

\$45,000 Brokerage Commish Trial On

Major Leslie E. Thompson, president of Trans-Lux Corp., was a witness Monday (20) in the trial of the ness Monday (20) in the trial of the suit brought against the corporation by Abe Fell, theatre building broker, to recover \$45,000 in commissions he claims is due in connection with the deal made in 1936 for a theatre site obtained by Trans-Lux in Washington. Maj. Thompson, called by Harold R. Medina, counsel for the defense, denied Felt's claim that Trans-Lux officials had double-crossed him in the deal after entering an agreement in 1934. Another witness was. Hardie

Another witness was Hardie Meakin, nanager of Keith's Washington theatre, who the defense claims was responsible for negotiating the deal, also testified. He told Judge Inch and a jury that after negotiations lasting over a period of two years with Major Thompson and other officials of Trans-Lux. the latter in April, 1936, placed a long term lease on property at H Sirect and 14th Street.

READE'S 53

2 More Open This Week-Plans 6 More in 1938

Walter Reade's theatre chain inwater Reads incatte chain in-creases to 53 houses with opening of two more this week, the Community, Morristown, N. J., which goes into action tomorrow (Thurs.) and the Community, Hudson, N. Y., opening Friday (24). Each seats 1,500 and the Friday (24). Each seats 1,500 and the policy will be single features, two changes weekly. 55c. top. The new houses make seven that Reade has built and opened this year. He has plans for six more theatres during 1938, first of which will be at Beacon, N. Y.

Already opening during this year have been intimate houses in Saratoga, Toms River, N. J., New Brunswick, East Trenton and Naugatuck, Conn. Last-mentioned marks Reade's first in Connecticut, operations for-

first in Connecticut, operations for merly being restricted to New Jersey and New York,

Coastites' Charity

Hollywood, Dec. 21.
Former N. Y. residents and those from the east now in Hollywood, raised \$30,000 toward their \$100,000 pledge to the fund for the N. Y. and Brooklyn Jewish Wellare Federation Agencies at Hillerest Country Club dinner Monday night (20).
Rally was attended by 60, sponsored by Eddie Cantor, Phil Baker and Jack Benny, Other speakers were L. K. Sidney, Harry Warner and Irving Berlin.

Leroy Leaves Rep Hollywood, Dec. 21.

Albert Levoy leaves Republic first of the year after producing six pictures on the lot. Parting is amicable.

He will make new affiliation after that yearlion short vacation

AHERNE WITH ROACH

Hollywood, Dec. 21.
Hal Reach has signed Brian
Aherne to a straight two-year con-

Actor waived his story approval rights on signature with producer.

Much of the effort just goes to waste as a result of the conditions result-ing from the setup which has final authority 3,000 miles away.

Philly Decides Game Co.'s Profit **Alone. So They're Ousting Gimmicks**

Philadelphia, Dec. 21,
Games and giveaways are on the
down, grade in Philly. And, despite
numerous protests and legal opinions,
it's neither public sentiment nor the
law that's yanking the Quaker City,
out of the land of gimmicks. It's just,
plain, sanc business sense.
Exhibs have suddenly awakened to
the fact that it a house on Market
street pulls em in with bings and
the competish on Broad street tries
the same, both theatres are spending
money and neither has gained any
advantage. Most sections of Philly
now are so deep in the games that's Philadelphia, Dec. 21.

advantage. Most sections of Philly now are so deep in the games that's just the situash.

just the situash.

Latest and most important move
to date to clear the new form of
numbers racket out locally has been
talsen by South Philly exhibs. Sixteen of them, representing 25 house,
will put up \$1,000 forfeiture bonds.
Anyone installing gimmicks and
to matterly lose his coin, by terms of an accord now in process of forma-tion. This includes Warner Bros.

an accord now in process of formation. This includes Warner Bros.
Similar pacts are being discussed
in Northeast and West Philadelphia.
Exhibs in each case with depositnotes for the designated forfeiture
sum with George P. Aarons, secretary and counsel for the United Motion Picture Theatre Owners.
Gentlemen's agreement to keep
games out of South Philly has been
in effect for several weeks now, with
everyone reported highly ploased.
New angle is the strength given the
accord by the bonds.
Always fairly clear of games, exhibs in the territory got together
when they began to creep in. It was
figured if everyone used them the
only people who'd gct any gravy
would be the game companies. An
example of what impended if the rejuvenated lotto got a foothold was
seen at the Southern and Dante.
Each house kept adding game nights
to get an advantage over the otheruntil they both were dishing out coin
six nights a week. They've stopped
under the new agreement and both
are happy.

Mo. Appeal on Banke

St. Louis, Dcc. 21. St. Louis, Dec. 21.

The decision of the Missouri state supreme court on Friday (17) that banknite' methods used by operators of six houses in the state are a lottery and a violation of the statutes will be appealed to U. S. Supreme Court according to George McKean, Grantie City, Ill, representative in Eastern Missouri and Switches Willesing to Thirtibutes. Southern Illinois for the Distributors Enterprises, Inc., Denver, Colo.

Southern Illinois for the Distributors Enterprises, Inc., Donver, Colo, which owns banko.

Thirty operators of pix houses in St. Louis County, adjoining this burg, will be affected by the ruling as previously no attempt was made by the authorities to stop the practise. Fred Wehrenberg, owner chain of nabes and press of the MPTOA of Eastern Missouri and Southern Illinois said virtually every house in nois, said virtually every house in the county was using the banko or similar drawing as a b.o. stimulant;

New Orleans, Dec. 21. New Orleans, Dec. 21.

Although local newspapers have refused to advertise Bank Nights and all other giveaways here, announcements are blared openly on billboards, street signs, marquees and screens. There has been no with-drawal of the games in spite of the decision of the Louisiana supreme court declaring the games lotteries and violations of the law.

Birmingham, Dec. 21. N. H. Waters, owner of the Waters chain of suburban theatres, was fined chain of suburban theatres, was fined \$100 and costs in two cases, and T. W. Williams, part owner of the Wood-lawn, fined \$100 and costs in Police Court here by Judge Henry Martin-on charge of violation of city—and state Introcy laws. The two theatre state lottery laws. The two theatre owners were placed under bond in connection with the holding of bank-nite or jack pots at several suburban houses during the last week. Howard Perdue, attorney for Waters and Williams, served notice

of appeal.

Casper Wyo Dec. 21

ordinance prohibiting bank night, screene, bingo and other proingin, sercency of schemes of chance, has been passed on the first reading by the city council. In addition the ordinance would also stop merchandise drawings, money night drawdise, traffics and the drawing of line.

coupons given with the purchase of groceries or admission tickets.

Cedar Rapids, Ia., Dcc. 21.

Bank night, as it is being carried on in many Iown theatres, will be out the window when the 48th general assembly of Iowa again meets, if county attorneys of the state have

if county attorneys of the state have their way.
Meeting this week in Des Möines in their 10th annual conference, the county defenders of the public weal went on record as favoring a state legislative act to prohibit banknight and all other trade schemes and so-called gift-enterprises. They urged R. F. Mitchell, attorney genal, to draft such a bill for the consideration of the legislature.
In a test case some time ago the

sideration of the legislature.
In a test-case some time ago the supreme court of Iowa ruled that bank night was not illegal so long as theatres did not require those who desired to sign an attendance card without buying an admission ticket were permitted to do so.

- Cleveland, Dec. 21.

Bank nites and bingo are being washed up here by police, who won coveral test cases, but the sharp-shooters are still trying to sell themunder a new wrapping.

Small nitery tagged the Unity Club

attempted to get around the bingo ban by staging 'charity' game 'under auspices of a bird protective league.' Members had to donate one bushel of

Members had to donate one bushel of grain or 'its 'equivalent in cash of \$1 for the 'care of worthy, birds.' Cops 'checked up on the house's cut on bingo pots, decided promoters were the only birds getting fed, and promptly closed the jernt up.

\$3,642 STOLEN FROM 2 DETROIT THEATRES

Detroit, Dec. 21.

Police are hunting two brothers, employes of United Detroit theatres, in connection with the disappearance of \$3,642 in receipts of the Michigan and Madison theatres.

The brothers, Charles and Allen Yates, who collected spots ally for ceipts and put them in bags ready for delivery to bank, disappeared last Saturday after placing the bags

Saturday, after placing the bags aboard an armored car. When Bob Corbin, manager of Michigan, opened bags Monday he found 'em filled with stripped paper and a few coins.

Oklahoma City, Dec. 21.
Paul Townsend, Liberty manager, was beaten over the head and robbed of \$95 by a bandit who entered his office on the mezzanine floor at 8:30 p.m. With apology, I hate to do this, buddy, but I've got to make a living, the bandit forced Townsend to face the wall and hit him on the head with a gun. The bandit fied across the mezzanine and disapacross the mczzanine and peared down the fire escape.

Palsy Ruth Scripting

Hollywood, Dec. 21. Hollywood, Dec. 21.

Patsy Ruth Miller, a featured player for years, has joined the Metro writing contingent to develop an original.

Ex-actress' husband, John L Mahin, is a scrib on the same lot.

U's Multiple Dates On 'Sweetheart,' Want Record Universal's sales is striving to top the simultaneous release mark set by Metro's 'Saratoga,' with the musical, 'You're a Sweetheart,' Alice Faye-Charles Winninger starrer. It has been booked into '200 key spots already and company believes more than 225 additional bookings will be secured before Jan. 1 when pictur secured before Jan. 1 when pictur gets national release.

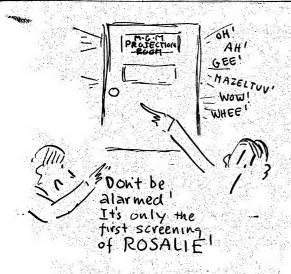
Film opens at Roxy, N. Y., Dec. 24. U's picture may hit 400 spots before Jan. 7, it was stated by J. Cheever Cowdin's office.

Mary Pickford, Critic

Hollywood, Dec. 21.

Because Louella Parsons is in Warners' picture, 'Hollywood Hotel,' previewed here Monday night (20), Mary Pickford was assigned to catch it for the Hearst shoots.

Critique appeared under her by-









"Thanks Kidyou're an angel!

Everything's



Nelson Eddy • Eleanor Powell in "Rosalie" featuring Frank Morgan. Edna May Oliver • Ray Bolger • Ilona Massey Billy Gilbert Reginald Owen Screen Play Written and Produced by William Anthony McGuire Cole Porter Song Hits. Directed by W. S. Van Dyke 11

EXPLOITATION

By Epes W. Sargent

Something New

One of the few really original notes sounded in promotion is Snoop, produced for Paramount by Bob Gillham's department. It's all selling stuff, but so attractively presented that the recipient will read every page.

Patterned after Look, with plenty of candid camera shots to liven scene stills. It's sprightly and entertaining, and it is hoped that the "Published every now and then' means repetition.

For 'Tovarich'

For 'Tovarich'

Warner pressbook for Tovarich is not too large to be handled by one man and not so thick as to make it a weight-lifting test, but it packs plenty of help, with a page devoted to small-town selling, which is a point most plan book compilers overlook.

Front cover will work in nicely for a lobby frame, though not insert card and four merchands tile-ups listed for local use. Exploitation ideas will all work for the picture and are not merely to fill up. It's a good job.

That Xmas P. O.

That Xmas P. 0.

Fifth Avenue is selling Damsels in Distress, as great "holiday feature," playing up Fred Astaire and Burns and Allen, the Wodehouse story and when mailing parcels along the Wodehouse story the Wodehouse story and when mailing parcels along the Wodehouse story and when mailing but they would be worth the Wodehouse story and when mailing parcels along the Wodehouse story and when mailing parcels along the Wodehouse story and when mailing but they would be worth the Wodehouse story and when mailing but they would be worth the Wodehouse story and when mailing but they would be worth the Wodehouse story and when mailing but they would be worth the Wodehouse story and when mailing but they would be worth the Wodehouse story and the Wodehouse story and the Wodehouse story and the Wo

good will.

Paramount theatre, for True Confessions' (Par) has tie-in with the magazine, displaying placards at newstands, and putting out 5,000 miniature True Confession' mags with the story at Paramount appearing therein. Returns oke judging from nice opening. ing therein. Ret

No Dearth of Ideas

No Dearth of Ideas

Jean Dearth, the sign confector of Warner's Memphis, went on one of his mechanical sprees for the Christmas tobby. He's a shark on animation and below the Christmas tree he had a number of moving displays, an electric train, Santa Claus, a crossing watchman for the railroad and other ideas, mostly worked out with tops from the dime store instead of the usual elaborate mechanical trains.

stead of the usual elaborate me-chanical trains.

Kept people busy looking, and got mention in the local paper that would have swelled his head were it not that the pate is swell-proof. Nothing like an animation to draw the crowd, and he had a dozen going at once.

Utah and Capitol, two of the largest houses operated by Intermountain Theatres, Inc, here, capitalized on two stunts. Charlie Pincus, Utah manager, set up a Yuletide decorated counter beneath marquee, behind which a staff of men attired in St. Nick costumes peddled storp books, coupon tickets of the controlled by the chain in Salt Lake.

theatres controlled by the chain in Sait Lake.

Two burly-appearing men, dressed in striped suits and chained together, marched through downtown streets to plug Alcatraz, which opened Prior of the phoney convicts, read the phoney convicts, read from fail to see "Alcatraz," how showing at the Capitol." Theatre also netted unusual interest with the honest-to-goodness escape by two no-city of the phoney convicts with the honest-to-goodness escape by two no-city of the phonest to goodness of the phonest to

Combination Giveaway

Comertority packed all five houses with giveavey of three autos on successive we cheese with giveavey of three autos on successive we cheese with giveave to the construction of the const

Shell Game

Shell Game

Leon J. Bamberger, of RKO-Radio, winds up an aggressive year of direct mail campaigning with a variant on the old capsule idea, but using finstead of the gelattine a shotgun shell with the sales talk printed on a long, marrow strip, rolled up and stipped into the shell. Each piece is specially imprinted with the name of the recipient as a greeting. Costly stuff, but it seems to have an effect. Streamer is for Lily Fons in 'Hitting a New High,' and copy is adapted to the shell idea; starting off with Five ahead, Mr. Blank, Wanna go hunting for new business? and continuing in the same vein. Bamber downlines in the same vein. Bamber downlines in the same vein. Bamber downlines and exhibitors have come to look for the novellies.

Joe Weil Quits

Joe Well duits
Joe Well, with Universal for 10
years and for the past seven years
exploitation heads of the company,
has resigned, which will be badnews for the exploiting we have
come to look to Universal for more
oractical help in exploiting its pictures than is available from most
companies and the exploiting the companies of the confidence and
He ealpys both the confidence and

Less can is available from most companies.

He enjoys both the confidence and the friendship of the exhibitors, and he'll probably bob up with some other company presently. But in the meantime the exhibs will feel lost without his help on U pictures. He was one of the few who gave real aid.

Playing Names

Warner: Brothers invited members of staff of British consulate. British was the staff of British consulate. British was the said of the English groups to opening of "Victoria" at the Boyd here.

Tie-up was also made with wom-en's clubs and schools to plug the film. R. A. M. Hillyer, British vice-consul in Philly, talked on WIP on his impression of the Brilish-made pic.

Call Betty

Oklahoma City,
Midwest here put two well-dressed
girls on business streets passing out
cards saying, 'fi it's love you're after
call Betty 3-5124. Stationed four
girls at desk in Jobby of house.
On first day 1,800 calls were
ceived, on second day 1,300, and
third day 1,700.

Theatre Changes

Dave Davis, Atlas theatre general manager, has made following changes: Frank Barnes, city manager at Lamar. Colo., moved to same tob at Salida. Colo. succeeding Harry Moore, who bought interest in Salida Daily Mail. Barnes succeeded at Lamar by Raymond Lounsbury, his asst. Dick Jancke, newcomer; made manager of Gem, Golden, Colo, succeding Berlin Tanner, moved to Monte Vista, Colo, as asst. at Granada.

Oklahoma City

Oklahoma City,
Fred Brewer made manager of the
Fairfax at Fairfax; was formerly at
Blackwell.
Pat buffy, owner Temple and Rialto in Mangum, has leased the Wigaum at Altus. His son, Leo, will
manage.
Floy Cibble of Wichita now managing New theatre at Pond Creek.
Ritz. Shickasha, formerly Consolidated house, now being managed
by Southwesten: Theatres, Inc., with
C. B. Hudson in charge.

Loew's. Inc., takes over operation of the Hub theatre here Dec. 24, with Arthur F. Tuoby as manager.

M & P Theatres opens a new house soon in West Newton.

Denver in Denver in Denver soon to name successor to riving Jacobs to manage the local GN exchange. Jacobs resigned, and this bride have left for New York to continue their honeymoon.

Oklahoma City.
Fire which caused a \$30,000 loss in
the business district at Chelsea com-oletely destroyed the Lyric theatre

Roy Cooper, resigning Jan. 1 as general manager of Sterling Chain, leaves at that time for San Francisco, to become division manager in S. F. for the Golden Gale Theatres.

San Antonio.
The Jack Pickens Theatres, Inc., operating the Main in San Marcos and theatres in other South Texas towns, just purchased the Rialto and Rex. New Braunfels, from Hall Circuit.

COURT CHIDES CHURCH FOR UPHOLDING BINGO

Philadelphia, Dec. 21. Camden, N. J. priest whose church tosses regular weekly bingo binges publicly defended games this week after the Jersey supreme court justice ruled them out as gambling. Rev. Aloysius S. Quinlan, rector of Im-maculate Conception Church, charged Justice Frank T. Lloyd is using the bingo ban strictly for political pur-

Police at the same time were given orders by Camden County Prosecu-tor Orlando to take steps, in line with Lloyd's decision, to shutter all theatre and charity gametests.

The Immaculate Conception Church The Immaculate Conception Church-holds numerous bingo parties, Fath-er Quinlan said, and everything is open and above board. Since the games are for charity, we are doing the community good, Camden was never cleaner than now, People at large are not in sympathy with a ban on games. If they were es-sentially wrong that would be a dif-ferent thing.

Justice Lloyd replied to the priest's criticism. If Father Quinlan wants to defend the lawless that is up to him. Of course, bingo is not in the same category with numbers writ-ing. Nevertheless it cultivates the habit and inclination toward ganibl-

Fulsa's Squawk

Tulsa, Dec. 21.

Theatre giveaways are keeping the colored boys and girls from loca churches and contributing to collec-tion plates.

tion plates.

So, at any rate; alleges Rev. B. Moore of the Negro Ministerial Alliance here, who has asked city commissioners: to force two local Negro theatres to discontinue the Jackpot they are now operating because it was keeping young folk from church and 'taking money from poor people's pockets."

Barrist's 2-in-1 Jaunt

Philadelphia, Dec. 21,

Dave Barrist, w.k. exhib here, will take a 61-day vacash to Egypt and Palestine following his Jabors in Paramount date and buying strike. Exec of United Motion Picture The-atre Owners, he was chairman of the 'war board,' which actually ran the boycott.

Understood he'll seek preacher before sailing and make the vacash a honeymoon, too.

U Branch Mgrs.

(Continued from page 2)

publicity under three administra-tions and editor of long famed house organ, Universal Weekly, quit house organ, Universal Weekly, quit after Cochrane. He was one of the founders of AMPA, and president three times. He was brought to U by Joe Brandt, at that time general manager of the company, Gulick broadcast one of first motion picture programs over the radio, via WOR, a number of years ago. He also has appeared on other broadcast over N, Y, stations in behalf of Universal. Cochrane is going into the advertising agency biz.

James Colligan, aide to Charles Beahan, Universal's story and talent chief in east, also has quit, as has

Beahan, Universal's story and talent chief in east, also has quit, as has Devorah Singerman reader.

Joe Weil also stepped down after 10 years with Universal as exploitation head. He was executive assistant to Carl Laemmle in Hollywood and abroad and for two years he was director of adv-publicity for Universal theatres. Harry Ormiston, another U vek, took over his duties temporarily.

Chicago, Dec. 21. John Joseph, midwest director of publicity for RKO theatres for the past few years, and newly named publicity chief of Universal, before joining RKO had been with Bulayan & Katz press department for several years.

Blaine, nephew of Nate Lew Lew Blaine, nephew of Nate Blumberg takes over the Joseph desk here for RKO theatres in the mid-west RKO theatres in the inwest have been dropping rapidly recently, with RKO turning over the theatres to independent operation. Blaine has been in the film booking department for RKO here.

Here's One Chain Exhib Who's Not 'Cryin' B. O. Blues; Iowa-Okla. OK

Minneapolis, Dec. 21.
Quick, the smelling salts. They've finally ferreted out a theatre circuit operator. Harold Field, head of the Pioneer Theatres, one of the largest and most successful of the Jowa independent chains, who isn't crying the blues, who says 'all things considered, business is salisfactory' and who declares himself optimistic regarding the outlook.
Field, risking the wrath of other exhibitors who have been filling local exchanges with lurid reports of the wolf at their doors, has gone on record with the opinion that, as far as this particular territory is concerned, there isn't likely to be any further severe drop in theatre patronage.

ronage. Returning from a tour of his circuit, he made known that a 20% drop in business since July has been partly offset and curbed by showmanship demonstrating itself through work in selling attractions and through readjusting expenses to reduced income. Incidentally, this 20% drop compares with one of and through readjusting expenses to reduced income. Incidentally, this 20% drop compares with one of 69.8% in 1933 from 1932 levels. And in recent weeks, he says, business has tended to stabilize itself. If the general business recession does not last too long or become aggravated, Field believes a further drop in theatre grosses in this territory may be averted.

There are comparatively few large industries, to lay off many men in

There are comparatively few large industries, to lay off many men in this territory? Field points out. On the other hand, the farm population is better off financially then a year ago, for the most part. In recent months there has been a big gain in farm income and this should help the show business after the turn of the year.

aries furnished by the exhibitors, and we find that the more drawing cards we can establish the bigger the grosses:

[All house managers have stand-interest to reserve the control of the cards of the

All nouse managers have stand-ing orders to report to our main office here all requests of patrons relative to players they wish to see and also customers favorable comand also customers' favorable com-ments regarding supporting players in pictures. Then we try to give them more pictures with these play-ers and we exploit and advertise these non-star personalities. Through such plugging we develop individu-alities as they come along and create

such plugging we develop individualities as they come along and create more box office ammunition.

Instances Marjorie Weaver, Gene Autry and 'Dutch' Reagan.
Miss Weaver's hit in Second Honey-moon caused us to boost her in the newspapers and our theatre advertising matter as well as on screen trailers. In this way, we built her up to considerable drawing power, and she means as much to our box offices as many stars.

We've gone out of our way to self. Autry, and Reagan and the results have been gratifying. We took up the Ritz Bros, in the same way before they became stars, and they brought plenty of money into our box offices—much more than if we hadn't exploited and publicized them strongly. The stars get enough Hol-

strongly. The stars get enough Hol-lywood exploitation and publicity, put brilliant supporting players usually are neglected.

Oklahoma B. O. Not Bad.
Oklahoma City, Dec. 21.
While general biz seems to be wavering here and there locally and over the state, with only retailing ringing the cash bells loud and long, the local and state exhibs are watching b. returns with a surprised look. Most had figured for adult most hat first helf seconds. in farm income and this should help the show business after the turn of the year.

'Of course, it's harder to get business because even the farmer and small-town business people with money are less inclined to spend it, But we are putting forth tremendous effort in connection with a managers' drive and the results so graf have been excellent.

'All in all, this territory should not suffer nearly so much as the larger multistics of the east-central states and south.

Field was assistant general manager of the Publix etreuit and manager of the box office immeasurably, Field says. 'We make our own box office stars in addition to the luminduction.

Wavering mer and unere and unere and unere actain, and our relating the cash bells loud and long the watching b. 'returns with a surprised look. Most had figured for surprised look. Most had figure we withing to watching the watching to surprised look. Most had figure we the starking in figure we taking in figure we that had surprised look. Most had figure we that had surprised look. Most had figure

New York Theatres



CAPITOL STWAY

Last Times—EDW. G. ROBINSON
"THE LAST GANGSTER"
tart's Thurs. The love story of Annapolis
"NAVY BLUE and GOLD"
IN At G.M. picture. with Robt, Young,
ames. Stewart. Fjorence. Rice, Tom
Irown, Billio Burke, Lionel Barrymore

PARAMOUNT TIMES HELD OVER

"True Confession" Carole Lombard Fred MacMurray John Barrymore

Russ Morgan Eddie Garr

TRENE DUNNE CARY GRANT
THE AWFUL TRUTH
RUDY VALLEE & Orchostra in Perso

KAY FRANCIS First Lady STRAND 250

7th Av. & 50th St. "You're a ROXY Sweetheart" SEATS 35° TO

ON THE STACE

RADIO MUSIC HALL **GRACE MOORE**

ROMANCE"
Spectacular Stage Productions

Film Reviews

YOUNG PUSHKIN

(Continued from page 17)

action takes place in a military school where one of the boys. V. Litovsky, becomes a minor problem because of infractions of the rules, a predilection for disrespecting Czarist domination and a temperament that is hard to control.

He has a flair for writing poetry, which audiences will be sorry about since reams of this is recited to the state of the flim that youth early in the 19th century was thinking of freedom or something. The director, Arrady Naroditsky, has sought to do the story in a poetical manner, which also doesn't help. Result is nothing but a very talky, slow picture, runing time of which, 8.1 minutes, is twice too long.

Litovsky. who shows promises, plays the student who days possible a cow-eyed heroine on the other end. V. Ivasheva. She's the serf that the son of aristocracy goes for, regardless. They separate in the end, N. Ivasheva. She's the serf that the son of aristocracy goes for, regardless. They separate in the end, N. Iwasheva. She's the serf that the son of aristocracy goes for, regardless. They separate in the end, N. Iwasheva. She's the serf that the son of aristocracy goes for, regardless. They separate in the end, N. Iwasheva. She's the serf that

Luck of Roaring Camp

tures Ov	ven Davi	. Jr., J	oan Wo	dbury,
	Brokaw.			
	by Bret			
dialog b	y Harve	Gates;	camera,	Paul
Ivano.	t Galety.	N. Y., d	ual, Dec.	15-16,
Running	time, 61 r	ning.		11.
Davy			Owen Da	vis, Jr.
Elsic			Joan Wo	odbury.
Oakhurst			Charles 1	Brokaw

Ferris Taylor
Bob Kortman
Charles King Jr.
Byron Foulget
Robert McKenzie

This sags of the California gold.

This sags of the California gold.

In the late 40% and early 50% is
drab entertainment. It is a slow, unspiring reproduction of the Bret Harte original. His name has always been associated with red-blooded action stories, but it is difficult to find any action in this. Theme, instead, deals more with the sympathetic story of an infant orphaned at birth, presumably for femme appeal. Owen Davis, Jr., is okay in the part of Davey, but remainder of cast is ordinary. Charles Brokaw from New York legit handles the part of Oadhurst, a gambler, and Joan Woodbury makes her debut as Elsie, an itinerant mining camp singer.

Dialog and action at times andrawing titters from audience when caught.

IL DOTTOR ANTONIO

("Dr. Antono")
(TALIAN MADE)
(TALIAN MADE)
Rome, Dec. 12.

Mander Film production and release,
Stars Maris Gambarelli. Directed by Enrel Ganzoni. Adoption to the start of the start of the same name; start of the start of the same name; start of the Fine Gugzzoni.
Gherario Gherardi and Gino Taliami; camipr. Antonio. Start of the Start of

This is the much-heralded film starring the American actress, Maria Gambarelli; the film with which the Italians hoped to invade the American market. Actually the rights to been so the American actress, Maria Gambarelli; the film with which the Italians hoped to invade the American market. Actually the rights to been so the American was a starting the American was to be the so the the story of the term of the term of the term of the actres that show foreign language films in the U. S.

It is not a likely hit for the U. S. even if dubbed in English, for it is not an entertaining film. And it pressed in the term of the actres that show foreign language films in the U. S.

It is not a likely hit for the U. S. even if dubbed in English, for it is not an entertaining film. And it pressed films in the U. S.

It is not a likely hit for the U. S. even if dubbed in English, for it is not an entertaining film. And it pressed in the crew have been about the best in the crew. Hurt. For it is not an entertaining film. And it pressed in the crew hurt. For it is not an entertaining film. And it pressed in the crew hurt. For it is not an entertaining film. And it pressed in the crew hurt. For it is not an entertaining film and the crew hurt. For it is not an entertaining film and the crew hurt. For it is not an entertaining film and it pressed in the crew hurt. For it is not an entertaining film and the crew hurt. For it is not an entertaining film and school pressed for the country of the pressed of the country of the pressed of the pressed of the country of the pressed of the country of the pressed of the country of the country of the pressed of the crew hurt. For it is not an entertaining film and the crew of the pressed of the country of the pressed of the country of the c

by and engineers prison breaks she remains foo sweet and clinging throughout. That may be partly the director's fault and partly the script's Latter is much too talky. Ennio Cerlesi, as Dr. Antonio, lacks warsalk; he never seems to become a real person. Most of the minote treet fights between the patriots and the soldiers are well directed. And the shots of the countryside around the bay of Naples are enchanting. Otherwise the photography is often ill-defined, and at times just fuzzy.

Most Italian critics tried to find something, noted to the soldiers of the country in the decimal scenes well, etc. But the boulevard sheet Tevere came out fastly with. Technically, the picture was bad; the recitation was worse; the settings were too much like oil paintings, the actors were ill-chosen.

MYSTERIOUS PILOT

(SERIAL)

Columilia production and release(agi, Frank, Itawks, Directed by S
Gordon Bennett, Sarcen play, George
uer, and Gouige M. Merrick; camer
Edward Linden and Herman Schoop;
ciata producer, Louis Welsa, Review
nomerous room, N. T., Dec. 16, 33.

.lim Dorn	Frank Hawks
Inim Makinia	Donathy Caboutlan
Kaasas	Rex Lease Guy Bates Post Kenneth Harlan
Bergelot	Guy Bates Post
Snowden	Kenneth Harlan
Luice	Ynkima Canutt Frank Lackteen Robert Terry
Yoroslaf	Frank Lackteen
Casper	Robert Terry
Pritzerenerener	George Rosener
Martha	., Clara Kimball Young
Soft Shoe	Horry Horsey
Kligour	
Jerry	Earl Douglas
Boyer	Robert Walker
McCorthy	Roger Williams
Vivian McNain	Esther Raiston

Service of the servic

ning time, 58 min	
Honniong Cassidy.	
Windy Halliday	George Haye
Lucky Jenking	Russell Hayde
Barbara Allen	Judith Alle
Bluck Jack Carson	Alexander Cros
Hawk	Robert Korima
110019	
Hrnd	
Major McCready	
Shorty	Juck Rockwe
Jordan	
Smokey	John Benc
"Id"uffenant	very comment of all long-Jud
Orderly	
t'onrier	

wild-eyed hoss opera fans. Film will go netter in old spots where it won bookings.

wild-eyed hoss opera fans. Film will go netter in 'old spots' where it won bookings.

Moving theme is that the U. S. Army needs horses for the Spanish-American war, with yarn fitting that period in history. It's needless to say that Hopalong Cassidy, who had been grooming some Texas cowby pals into a troop of rough riders, gets the assignment. There's the usual cut throat band of outlaws, the boy and girl leads, and final tash of army cavalry to see that Hoppy fulfills his duty.

Hopalong role is in usual capable hands of William Boyd, who seemingly senses that he has wallast cash in the second vehicles of series. Such support includes Russell Hayden as the young romantic figure who fits into his cowboy role. Judith Allen is the has cowboy role. Judith Allen is the has well as the capable actress in ranch garb, not weighted down with too much feminine sweetness. George Hayes again site old-dimer, this time as the yet, who's trying to become a bugler for the troops. His lighter moments are neatly fitted into proceedings. Others include Billy King, as the kid heroworshiper: Alexander Cross, as the heavy, and Robert Kortman.

Picture slows down at some junctures, but pictorial outdoor heauty

heavy, and Robert Kortman.

Picture slows down at some junc-tures, but pictorial outdoor beauty has been cleanly captured by Russell Harlan's camera. Dialog is much crisper than usually uncorted in these epics. Weer.

Boss of Lone Valley

Universal release of a Buck Jones production. Stars Buck Jones. Directed by Ray Taylor. Screen play, Frances Ginhan; original novel, Forcest Brown; camera, Alun Thompson and John Rickson. At Centul, N. T., Dec. 47, 67, Running time, 40

mins.	15 T. 15 T.
Steve Hanson	Buck Jones
Retta Lowrey	Murlel Evans
Jim Lynch	Harvey Clark
Jake Wagner	Walter Miller
Peter Starr	Lce Phelos.
Stim.	Ted Adams
SilmSilver	Silver
1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1	A STARRAGE

Lacking in cohesion, poorly directed and acted, this latest of the Buck Jones horse oprys is sub-standard Youngsters, at show caught: cheered lustily when their gun-totin, two-fisted Jones here strode on the scene, but thereafter there was little to

issue sones hero strode on the scene, but thereafter there was little to cheer about.

Story deals with the chase for a forger, and his cohorts, who make a habit of fraudulently obtaining the property of deceased persons. When Walter Miller and Lee Phelps work their shenanigans with Muriel Evans, Jones' girl friend, she and her brother are forced from their ranch.

However, Buck contrives by a questionable cinematic cunning to hab the culprits and their henchmen. Thereafter, everything ends okay; Buck wins the gai, the pseudo Harvey Clark gets his prisoner and Silver gets himself a coupla bins of oats.

PETER THE FIRST

Aktmo. reierse of Lenfilm production.

Aktmo. reierse of Lenfilm production.

Petatiren Kinkola I Simonov. Directed by some production of the left of

Peter I	Nikolal Simonov
Alexel	Nikoini Cherkassov
Catherine	Alla Tarasova
Menshikov	Zharov
Sheremeticy	N. Tarkhanov
Businessey	K. Glbchman
Fedin	V. Bobrovojski
Demidov	N. Rochefort
Broykin	F. Bogdanov
Chaffrov	
Efronslava	Zarubina
Jemov	Orlov
An old soldler	Larikov
7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7	

(In Russian, with English Titles)

Jemov. Otto.

An old soldier. Larikov.

(In Russian, with English Titles)
Russian producers have come a
long ways from usual dramatic features to this present moving, actionful screen epic of Peter the First,
idol of Russian people. Several sincere portrayals, finely defined direction of a virile story and bold photographic strokes made up the surprisingly strong result. English titles
probably will help the feature make
the surface of the surface of the surface of the surface of the
probably will help the feature make
the a cinch in Russian-languagers.
The term of the surface of the surface of the surface
the a cinch in Russian-languagers.
The surface of the surface of the surface
the surface of the surface of the surface
the first in its present footage is a bit overboard in length. It
also doubtlessly will feel the censor
shears as presently constituted.
There are several bold touches in
the affairs of Peter and some of his
heachmen that are bound to be
slashed.
Production is of spectacular sor
togicting the second of the battle seenes possibly are sketch
reproduction to the surface of the ambitious
advance his people even after the
concuered his bitter foes. Some of
the battle seenes possibly are sketch
illy drawn, but the photographic
trickery helps cover these voids.
Aside from the clear-cut characterizations by Nikolai Simonov, Nikolai
Tarasova as Catherine, would be
traded too helfy in physical proportions for average romantic U. S. film
formly excellent supporting players
formly excellent supporting players
and M. Zharov, the picture boasts uniformly excellent supporting players
formly excellen

THE SHADOW

THE SHADOW

Columbia, preduction, and Yolease. Pretransport of the property of the columbia of the columbia

Sawdust guesswho which will appease the thrill taste. Definitely constructed for those theatre men ancious to have a second feature and not have it too long or draggy. Will fill out any program commendably, and especially the family trade spots. Highly probable it'll cut a bigger bo. slice when getting to the nabes than when downtown.

Houses of action bent are more or tess familiar with both Charles Quigley and Rita Hayworth, both having been in a half-dozen or more flicks in the past six months, though not always together. Surrounding them with a circus backdrop enhanced the film's exploitation and interest possibilities.

Story finds a circus operated by the

illm's exploitation and interest possibilities.

Story finds a circus operated by the daughter of an old big-top vet, just died. Develops that the old man left a pile of debt, about 90Gs being borrowed from a riding act (which is a pile, of money, for any resin and horsehide gent to be able to loan). Equestriene is in boat fav, a mean guy, and begs for a knife in, his back, or the subject of t

sume less than a month from brain to can.

Donald Kirke is the unfriendly backflipper who uses a hoss rump for his stage. The audience suspects Dwight Free, his twistbacked horse handler; Marc Lawrence, a hotheaded circus hand, and Dick Curis, who throws knives in the sideshow. Story takes out a laugh on house Sherlocks, however, when it turns out the Siamese twins are phoney—together not by nature but by hook and eye.

Youngsters will find this film in their stride, and the oldster's won't

and eye.
Youngsters will find this film in their stride, and the oldsters won't mind. Will fit nicely in almost any program.

Barn.

Incorporations

ley let need to the control of the c

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eyers, 608. Elfth avenue, filing, atyes, 108. Elfth avenue, filing, 255. W. 237 detreet,
Tork, 108. Elfth, 108

Music Corp., Manhattan; mu-struments; capital stock, 100 no par, value, Directors; Fanne Mortin Goodman, Filward M. Mortin Goodman, Filward M. America Pilward M. America Pilma, Inc., New York; Ilms, sound records, etc.; onital 00 charter, no par-value Direc-Smith, Mertin Goodman, Edward M.

Lower Smith, Programmer Control of the Control

S20,000; \$130 one value.
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Stressy, Harold, H. Fell, 113 'W. 2nd
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avenue, New York, Thompson, 329 Fifth
avenue, New York, Thompson, 320 Fifth
avenue, New York, Thompson, 320 Fifth
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Director, 550,000, 11 may value,
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York, Work,

(Goldwater & Flynn, 60 E. 42nd street,

(Goldwater & Flynn, 60 E. 12nd street, filing attorneys). He a Conra Orchesters. The Control of the Control of

Goldenberg, 1501 Broadway New
W. 27nd Street Thesetre, Inc., Murthatten: theatrical business; capiral stocks,
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John Stonn, 420 Lexington avenue. New
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E. Gallil Rook, Inc., Manhattan; wuE. Gallil Rook, Inc., Manhattan; wuE. Gallil Rook, Inc., Manhattan; wuMeria Gundio, Aurello Cupido, 310 E.
16th. street, New Tork,
Disspitations
Onkin, Theatre Company, Inc., Warsaw, N. Langes of, Capital

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par value.

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Mile. Directors: Mariano Follina and orthodoxida in Condivar, and Condivar, Cond

CALIFORNIA

CALIFORNIA

Garnett-Putnam, Inc.; motion picture production; capital stock, 200 shares; me production; capital stock, 200 shares; me production; capital stock, 200 shares; me pricam, losenine Berger Geer.

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DELAWARE

restrict. L. dorton, h. c. dorton, de fine, conduct cabarets, cafes, ants, night clubs; ranital stock, Directors; L. Vernon Plinin, G. Bauer, Philadelphia; R. L. Jun, Wilminston.

Fadio Distributing Corp.; deal in coluctions shows, broadcasts, etc., stock, 500 shares; no mar value, stock, 500 shares; no mar value. Lindy's
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Brooken.
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Cosmocolor Corp;, \$100,000 to \$200,000; Jersey City.

Pat Casey East

Hollywood, Dec. 21. Pat Casey hauled east Sunday. (19) to pass the holidays.
Also confers with Joseph M.
Weber, AFM prexy, on studio music
problems.

West Begins All Over

West Begins All Over
Hollywood, Dec. 21.
Jack Randall's fourth starring galloping cleffer rolled at Monogram over the weekend with J. P. McGowan directing.
Feature, Where the West Begins, is supervised by Maurice Conn. Robert Emmett doing the original and screenplay.

ACTORS SET PRICE SCALE

Proposed AFRA Wage Scale

EVENING COMMERCIALS

Maximum Free Rehearsal

2 hours 4 hours 6 hours

Goes on 'Gangbusters'

GOES ON 'GANGDUSTERS'
Phillips Lord has selected Col.
Norman Schwartzkopf to succeed
him as commentator on 'Gangbusters' program, when he steps out
of the show on Jan, 12. Lord will
concentrate on drawing up and producing several new programs,
Schwartzkopf will be making his
debut as other than a program guest
in radio. Was chief of the New
Jersey State Police at the time of
the kidnaping of Charles Lindbergh,
Jr.

Mark McGowan, added to engineering staff of WOW, Omaha,

Length of Program 15 minutes 30 minutes 1 hour Minimum Wage

DAYTIME COMMERCIALS

30 minutes 1 hour

(Dramatic) REBROADCASTS

TRANSCRIPTIONS

Three-fifths of the regula **OVERTIME**

Three-quarters of the regular scale.

AUDITIONS

Two-thirds of the SUSTAINING PROGRAMS

All classifications 10% less than the rate for commercials. **TELEVISION** \$50 a performance, with four hours' rehearsal for each broadcast,

(Above scales are for dramatic players. Bates for singers are generally about three-fourth of that scale.)

802, NEW YORK, Lindbergh Case Chief Goes on Gangbus 5-DAY WEEK **PLAN**

Under the new contracts which the New York musicians union is offer-ing to local stations staff instrumen-talists will be limited to five-day working weeks commencing March 4. Idea behind this move is to have work distributed among a greater number of the union's members and also establish the five-day week as a permanent thing in the broadcast-ing industributed.

a permanent thing in the broadcast-ing industry.

Local 802 men with network or station connections have been work-ing for some time under a five-hours a day limit. Indications are that no attempt will be made to shave down this maximum.

DAVIS ON OTHER SIDE, WARNS RADIO STATIONS

Seattle, Dec. 21. Kenneth Davis, attorney who formetly represented Washington Broadcasters Assn., has notified stations in Washington, Oregon, Montana and Idaho that he has been appointed licensing agent in these tana and Idaho that he has been ap-pointed licensing agent in these states for the American Society of Recording Artists and that he was going to sue those outlets broadcast-ing phonograph records made by ASRA members unless they obtained

ASRA members unless they obtained the necessary licenses.

His letter cited the decision obtained by Fred Waring in Pennsylvania. Also the finding in the Associated Press vs. KVOS case.

American Society of Recording Artists is not allied with the outfit which pressed Waring's test suit in the Pennsylvania courts. Latter was the National Association of Perform-ing Artists, with headquarters in New York.

Philadelphia, Dec. 21.

Philadelphia, Dec. 21.
Projected tour this week of Pennsy stations using phonograph records has been postponed by Herbert Speiser, attorney for National Association of Performing Artists, until after the new year, he said yesterday.
With all Philly stations either signed with NAPA eliminating wax. Speiser declared his next assault will be on Pittsburgh and Harrisburg, with the in-between kilowatters following. Other Atlantic states will then be gone over, he said.

Ray Flemming, sales manager for WEW, St. Louis, has been upped to assistant general manager.

\$25 Is Minimum Quarter-Hour Rate with Two Hours Rehearsal Included Singers' Rates Separately Scaled

CLOSED MEETING

Closed meeting of the American Federation of Radio Artists meeting in the Victoria hotel, N. Y., on Monday night (20) unanimously adopted minimum wage scale for radio ac-tors. Rates for singers were also adopted. Scales are the same as were adopted earlier. In the day by an AFRA meeting in Chicago and the same as were submitted to the Los Angeles AFRA membership meeting. Scale establishes a fixed minimum

Scale establishes a fixed minimum for broadcasts, maximum rehearsal time and overtime scale. On major network commercials, minimum rate for 15 minutes is \$25 with two hours rehearsal. For 30 minutes, rate is \$50 and four hours rehearsal. For hour programs rate \$75 and six hours rehearsal. In each case provisions are made for additional salaries for rebroadcasting. On dramatic broadcasts minimum rate for 30 minutes is \$30 and one hour rehearsal. For one hour the minimum \$45. (Television rates are \$50 performance with four hours rehearsal.)

are \$50 performance with four hours rehearsal.) Sustaining program fees are 10% less than commercials.

less than commercials.

Meeting was divided into two sections, actors in one and singers in (Continued on page 30)

WEB BARGAINING Again Warn Radio Stations Against **Unlicensed Off-the-Air Recordings**

Attention, Sponsors!

Lancaster, Pa., Dec. 21.
Marvelle O'Conneil, WGAL
warbler, finishes third year on
the (29).
Singer, who operates a
metic business of her own,
her own sponsor. She writes
her own copy, arranges her own
program and reads her own
plugs.

Telegraphists Hand Out Notices on N.Y. Sidewalks Stating Union Plans

American Radio Telegraphists Association yesterday (Tuesday) afternoon planted men at the street entrances to the networks' New York offices and had them hand out notices that the union planned to organize all employees in the broadcasting biz not yet unionized.

Handouts pledged to raise salaries and adjust working hours. Accompanying each throwaway was an application blank invitting office help as well workers in sales, sales promotion, press, stations relations, etc., to join. A mass meeting was promised in the near future, along with ARTA's intention of organizing all help not already union-carded in MBC, CBS, Mutual and all indie stations around N. Y.

'Little George' Goebbel and the Kasper Sisters have left WDOD, Chattanooga, to join staff of KMOX, St. Louis.

Harry Fox, gen. mgr. of the Musi Publishers Protective Association, resterday (Tuesday) issued, his second warning in two months against the failure of radio stations to obtain licenses for off-the-air recordings. His circular letter pointed out that the reproduction of copyrighted music without permission constitutes an infringement under the transcriber has obtained a performing license. Any form of stencilling requires, he said, a license to do with the right to perform. Fox said that his office has discovered that indie broadcasters weren't taking programs off the air on wax or aluminum so much for file purposes to air these programs at some later time. As trustee and agent for copyright owners he is concerned about letting this right to manufacturer get out of control and he states that drastic action will be taken against such non-licensees to curb the practice.

JANUARY IS **NEW PROGRAM**

Philadelphia, Dec. 21.
WFIL thas, designated January as hew program month in aiming toget at least 25 new local shows on its ozone in the 31 days. Acquisition of a house band and completion of new studios cause of the sudden splurge. To facilitate accomplishment of the foel, Don Withycomb, g.m., has named a program planning board consisting of Program Director John Clark, Production, Chief Margaret Schaefer, Idea Man Jack Steck and Engineer Arnold Nygren.
Weekly auditions for new talent will start shortly and public will be asked to send in its ideas. Eleven shows now in rehearsal, practically all with audience participation tie-

WAIT'LL THE MARINES HEAR

Washington Reports Naval Academy Sending Squadron of Dolls to NBC

Washington, Dec. 21.

Christmas spirit in the Nation's Capital has involved the U. S. Naval Academy with NBC's drive for dolls. Some 300 midshipmen at Annapolis—35 miles away—promised that an avalanche of dolls. would reach Washington in time to fill the empty stockings of the needy.

Gordon Hittenmark, who shivers through the pre- Christmas season in N.B.C.'s elaborate 'doll house' on a busy street-corner, reported that his company was sending 50 taxicabs on the '0-odd mile journey into nearby Maryland to pick up the middies and their dollies.

Disney on Mickey Show

Hollywood, Dec. 21.

Wait Disney will personally preslde over the Mickey Mouse show for
Pepsodent when it debuts Jan. 2. Hehas placed the entire personnel of
the cartoon outfit at disposal of Lord
& Thomas producers,
Only credits on the show will go
to Disney and Felix Mills, music
director.

Carl Hoff Goes On

Carl Hoff orchestra on the Ford Motor program on CBS has been resignatured for a straight 52 weeks, effective second week, in January, Rumors that the show would shift to Hollywood are unfounded. It will originate in New York.

William Committee to the

LAST CALL

32nd ANNIVERSARY NUMBER

VARIETY

To Be Published Shortly

Special Exploitation Advantages

USUAL ADVERTISING RATES PREVAIL

Reservations and Copy May Be Sent to Any Variety Office

NEW YORK 154 W. 46th St.

HOLLYWOOD 1708 No. Vine St. CHICAGO

LONDON 54 W. Randolph St. 8 St. Martin's Pl.

Mae West Skit Echoes

Catholics Particularly Incensed-School Kids Return Coffee Bags in Protest

San Franc'sco, Déc. 21.

Resentment against the Mae 'West contribution to the Dec. 12 Chase & Sanborn program reached a peak here over the past week-end with the publication of a lengthy editorial in The Monitor, official organ of the Catholic Archdiocese of San Francisco, under the heading, 'Mae West Pollutes Homes.' Following day rad o editor Darrell Donnell of The Examiner, Hearst morning daily, leaned to the defense of radio. 'Chase and Sanborn sponso ed last Sunday evening a radio performance by Mae West that carried into Ame'ican homes a quality of humor only acceptable the lowest types of burlesque theatres.' The Mon tor editorial began. 'Mae West with bawdy vulgarity burle qued the biblical story of the fall from grace of Adam and Eve, and combined a travesty of the doctrine of original sin with an indecent surgestion of sexuality.'

the doctrine of original sin with an indecent surgestion of sexuality."

Donnell, in coming to radio's defense, asked, 'Isn't it true that radio so seldom'errs in the matter of salacious entertainment, that the few instances on record are instantly heralded as news?

He pointed out that during the year to date, NBC has presented over 18,000 hours of radio entertainment that morally, at lesst, was above repoach, against the few minutes utilized for the 'Adam and Eve' sketch.

sketch. "While admittedly justified," he de-clared, "the uproar which followed last Sunday's coffee show appears to be, if the sponsor will pardon the firure of speech, a tempest in a tea-pot."

Children Steamed Up

Children Steamed Up
Albany, Dec. 21.
All the children in one Schenectady parochial school returned to
Chase & Sanborn the wrappers
which they had been saving for the
air-offered Charlie McCarthy 'cutout', with a notation on each bagfront that they 'wanted no more to
do with e'ther the Bergen dummy or
the 'dated' coffee if that (the Mae
West-Don Ameche Adam and Eve
stetch) were to be the type of program offered. So The Evangelist,
organ of the Albany Catholic Diocese, reported in a heavy-type Page
Ohe followup to a story from Washington reporting vigorous protests by
Catholic organizations and individ-

Catholic organizations and which wisks.

The Evangelist stated that it had sent to the sponsor, NBC, and the FCC, a letter of protest, with an advance release of current-issue ed torial (a blictering one). Paper said that Catholic Youth Organization units throughout the Diocese, school groups, Catholic men and women organizations, had forwarded hundreds of protest letters.

Father Sheehy's Stand

Father Sheeny's Stand
Washington, Dec. 21.
Federal spanking for National
Froader-xing Company and possible
boycotting of sponsors of offensive
programs by Catholic organizations
were threatened here this week as
attermath of that Chose & Sanborn
Mae West program a week ago Sunday (12). day (12).

Prodded by raft of letters from Catholics and non-Catholics, Chairman Frank R. McNinch injected the Federal Communications Commisman Frank R. McNinch injected the Federal Communications Commission into the situation Saturday (18) with the strongest criticism of a radio program of national interest on record. Calling for detailed report on the feature, the F.C.C. head clearly hinted that punitive action is in the office. in the offing.

in the offing.

Temporarily appeased by public apologies by the network, the coffee company, and the agency (J. Walter Thompson), Catholics agreed to a

Thompson), Catholics agreed to a truce.

A statement that the Mae West incident is closed as far as Catholics were concerned was given Vantery Monday (20) by Rey Dr. Maurice F. Sheehy, head of the religious education department at Catholic University, who was a leader in demanding apologies and efforts to prevent renetition of such items.

Meanwhile members of Conztess renewed demands for an investigation and contemplated proposing legislation which will provide for more stringest regulation of broadcasting by Federal authorities. A threat of perislation to put broadcasting stations in the category of public utilities, was one of the concrete repercussions, with Representative Donald O'Toole, of Brooklyn, serving notice

Blames Hollywood

Detroit, Dec. 21.
Furor churned up by Mae
West skit threatened to assume
boycott proportions this week,
following denunciation of proggram's sponsor Sunday (19)
from most of city's pulpits,
While few church officials
directly called for a boycott on
C. & S. coffee, virtually all
passed along a strong innuerdo.
Meanwhile, hundreds of letters and calls continued to pour
into local newspapers and
WWJ, local outlet for C. & S.
show, protesting the skit's poor
taste.
Herschell Hart, radio ed De-

taste.
Herschell Hart, radio ed De-troit News (WWJ) who recently blasted Hollywood unkempt behavior during airings, lit into furor with an observation that 'until radio went to Hollywood, it was comparatively clean.'

he will attempt to correct the situation in the next session of Congress. The action taken by the F.C.C. was the most foreboding for the industry

the most foreboding for the industry in the history of government regula-tion: While he gave no clue as to what may result, Chairman McNinch showed clearly that he does not in-tend to let the matter drop as quickly as the Catholies have done.

as the Catholics have done.

Not Cranks. "Trudes

In his letter to Lenox R. Lohr, NBC prez, McNinch pointed to the volume of protests, which he said do not appear to be from 'cranks or prudes' but, on the contrary, look like expressions of disgust from 'responsible and intelligent citizens.' He said there is marked uniformity of thought' in the complaints.

To pave the way for a definite cision whether NBC violated the act, McNinch demanded as quickly as possible:

1. An exact transcript of the coffee

hour chatter.
2. An electrical recording of the

3. A copy of the contract with Chase & Sanborn.
4. List of stations over which the program was aired.

GALLUP LISTS 24,206,000 SETS

American Institute of Public Opinion, of which Dr. George Gallup is director, estimates the number of radio families in this country as 24,206,000, or 6% more than the sets estimated by the Joint Committee on Radio Research last year. Institute's survey indicates that 77% of the nation's estimated 31,500,000 families have radio receivers

count taken by the Institute shows that 85% of urbain families are set owners, contrasted with the 56% for farm families and 78% of the residents in towns under 2,500 population. Highest concentration of sets were found in towns along the Atlantic seaboard and the lowest in rural areas in the south.

Table showing the properties.

Table showing the percentages by

	Famili
W	th Rad
New England	92
Mid-Atlantic	88
East Central	86
West Central	79.
South	52
Rocky Mountain	80
Pacific Coast	88
Nation	77

RURAL STATION TEST FOR 'COUNTRY HOME'

Crowell Publishing Co., in behalf of its Country Home magazine, will shortly unleash a test campaign on three western farm stations. Broadcasters have not as yet been selected.

If results are deemed good, air campaign will be extended over a flock of stations covering rural areas. Publication, during its test, will be plugged with live script program.

Kate Smith Westbound?

Hollywood, Dec. 21, Kate Smith and her Swansdown Flour troupe are reported headed for the Coast.

Inquiry made at union regarding standby and other band requirements.

'TALENT-BLIND' STATIONS GET **SNEERED AT**

Pittsburgh, Dec. 21.
Pittsburgh radio editors again nutting the hooks into local radio stations for failure to recognize home
talent and give 1- a break. Scribes
tossed it first few months ago
when Tommy Rigss, who had to
leave town to get anywhere, clicked,
heavily on Rudy Vallee's show with
his Betty Lou. They did it again
last week when Val Varr, young
singer who tried for couple of years
to crash Pittsburgh broadcasting
without success, went to New York,
and in first couple of weeks, there
landed big Sally Fur commercial on
WMCA.

She doesn't start until Jan. 15, (six sne doesn't start until Jan. 13, 18, 18, mornings weekly). Is currently at home with her family for the holidays, with Smoky City air scriveners giving her break headlines and rapping five Pittsburgh stations plenty.

CBS' Autograph Collector Returns; 50 KW. 'If' Clause Protects KRLD and WWL

Herbert Akerberg, CBS v.p. in charge of station relations, returned last week from a fast sprint through the midwest and south, collecting signatures on renewal contracts from affiliates. He covered eight towns in 10 days and brought back a five-year extension from each one of them.

them.

Agreement renewers in the batch consist of WWL, New Orleans, KRLD, Dallas; WDOD, Chatanooga; WREC, Memphis; WIBW, Topeka: WMBD, Peoria; WDAC, Akron, and WFBM, Indianapolis, KRLD and WWL contracts provide that when these stations go 50,000 watts the present five-year renewal becomes automatically cancelled and the shift to higher power serves as the starting date for another five-year alliance with the network.

VAGABOND LOVER' SAILS FOR AMERICA

London Cavan O'Conner, British Broad-casting Co.' Vagabond Lover, one of the important English ether attractions, has landed a contract with the National Broadcasting Co. and sailed for America Dec. 17.

Contract is for one year at \$400 per week, with McAllister Agency having made the deal.

Pete Monroe Dies

Louisville, Dec. 21.

Pete Monroe, 29, chief announcer at Station WHAS, died last night (Monday) at Baptist hospital here from infection. Ill one week, Funeral Wednesday. Survived by widow, father, two brothers and sister.

wildow, father, two orone, sister.
It's third death in past month at WHAS. Judge Robert Worth Bingham, owner of station, passed away last Saturday, and Howard E. Campbell, chief technician, died from monoxide poisoning earlier in month. Monroe was national limelight during January Flood for tireless relief work. Handled baseball broadness last summer.

Richards Heads West

Detroit, Dec. 21.
George A. Richards, president of,
UJR. off to the Coast for threemonth vacash and to give his station
in Beverely Hills the .oo.
Prior to departure, last week,
threw a powpow for WJR staff and
newspapermen
Fisher building.

newspapermen Fisher building.

2d Guessing On Mae West

Figuratively, Chase & Sanborn has been publicly spanked on the steps of the police station for broadcasting an off-color (and, for radio it was) skit between Mae West and Don Ameche. Two eminently respectable business men, Stanley Resor and Lenox Lohr, have been put to the embarrassment of a public apology. Clergymen (many of whom certainly did not hear the broadcast personally) are raising a truly fearsome uproar, In the background Maxwell House Coffee is having a hard time suppressing a competitive gloat. It's all a monumental complication personally, professionally, socially, religiously and commercially.

Meanwhile from a production standpoint there arises a number of 'second guesses.' First of all, the booking itself was fully warranted. Mae West versus Charlie McCarthy was a natural.' It guaranteed and it did altract a peak-audience (so.big.that the reaction is now that much greater). At the moment everybody is thinking up allibles or mayber it would be common sense to remember that the basic idea, by theatrical standards, needs no alibl. It was the subsequent choice of material, handling and editing (or non-editing) that caused the trouble. And that's a starting point for a 'second guess' on the good-Mae West might have done herself if the usual-and expected—sex innuendoes had been replaced by some good-natured spoofing.

Hollywood, right or wrong, will take part of the rap. Commentators will say, and many will believe them, that Hollywood has brought down censorship storms on itself in the past and broke through on a fluke in this case to 'contaminate' radio. No matter how true or distorted such an idea may be it's sure to be used. In fact it already has been used.

Radio can say in its own defense—but at the present time the churchmen are perhaps scarcely in a mood to credit it—that thousands of broadcast hours a year do not contain a single objectionable item of entertainment. It is part of the frony of the present difficulty that the most impocuous and virtuous public entertainment ever organized is now held up—quite out of focus—as a moral fiend and a monster of vulgarity. The direct opposite is actually true. Radio entertainment is the very epitome of sweetness and light, goodness and virtue:

Still there's no sense denying that there has been in the past year a tendency on 'sophisticated shows' to let a lot of things get by that previously were taboo. Such 'daring' occurs almost entirely on the big expensive revues. And it proves, among other things, that the constant pressure to keep up popularity ratings, the use of a single formula by an increasing number of sponsors is pushing radio programs into a mood that forgets the fundamentals of radio.

Comedians and showmen have been tempted in other days and in other ways to step over the boundary line of 'getting away with it.' In one form or another reprisals have usually hit them. Family patronage, the bedrock foundation of all popular, as distinct from minority amusement, will simply not abide dirt. Vaudeville, pictures and legit, all in their time, have had isolated individuals and examples that couldn't resist the officiol r laugh. (Always the loudest, but always the laugh that echoes unpleasantly.)

Radio is badly scared and will now lock the barn door. In the mean-while, social and economic repercussions apart, the affair points up the desperate search for new personalities, new novelties as the 'diminishing returns' bogey of radio showmanship keeps haunting the production councils.

WILLIAM ROBSON IN

Irving Reis, director of the Coumbia Workshop, sailed last Saturday (18) for Hollywood where he

day (18) for Hollywood where he starts work for Paramount in January. No definite assignment as yet. William N. Rosson will succeed Reis director of the Workshop program. He has previously directed sustainers at CBs and has done several of the Workshop programs this fall in Reis's absence. His first program as director will be broadcest temperous (23)

program as difector with the sec-cast tomorrow (23).

Robson was formerly with Stack-Gobel agency in Chicago where he handled the Sears-Roebuck program.

John Bates Quits WOR

John Bates, commercial program manager at WOR, N. Y., is resigning Jan. 15 to go into business independently as an air show producer. Bates has already nailed the Famous Fortunes' dramatizations which start over Mutual on Feb. 8 for General Shoe Corp.

WOR will replace Bates by shifting Jerry Danzig from the special events department to the open spot.

Sino-Jap Name-Calling

Seattle, Dec. 21.

Nice controversy being stirred up
by the opposing programs over pair
of the local stations. Japanese consul airs a quarter-hour week KVI in an effort to justify his try's military invasion of China. KEEN is airing the Chinese side of the matter.

Competitive talks have rather aroused many citizens here. Chinese sympathizers have started a boycott Nipponese products and stores, ither station holds an editorial brief either way.

Tyrone Power East For Two Hollywood, Dec. 21.

Tyrone Power will broadcast from New York Jan. 2 and 9. He goes east to make appearances with his picture, 'In Old Chicago.'

AM RUBSUN IN REIS' JOB AT CBS HILLBILLIES, **INCORPORATED**

Chicago, Dec. 21.

Earl Kurtz and George Ferguson, both of WLS here, have incorporated with Herbert Yates to form Associated Artists Bureau. Incorporation is for \$30,000, and firm has been founded to act in a managerial capacity for hilbilly turns exclusively throughout the country. Ferguson and Larry Kurtz, son of Earl Kurtz, leave for Coast Saturday, (1), and will open offices there next week. Ferguson is president of the company, Manny Goldstein, who has long been associated with Yates, will be v.p., and Larry Kurtz, secretary-treasurer.

Earl Kurtz has headed WLS artist

secretary-treasurer.

Earl Kurtz has headed WLS artist bureau here for some years, and, with Fenguson, has several important hillbilly acts under their managership at the present time, and are developing a number of others on stations throughout the country. Figured that, with their knowledge of the hillbilly talent and business, plus the holdings of Yates, will make the tie-up a unique of the second to the tie-up a unique of the second to the second to the tie-up a unique of the second to the second the tie-up a unique one.

Neither of the two WLS men will

relinquish their present positions order to run the new organization.

Pie Plant Pete Divorced

Cleveland, Dec. 21.
Pie Plant Pete's gags sound humorous on air but not at home, complained his wife, Mr. Jeannette Moye, in suing the Cleveland radio comedian for divorce, Pete, whose legal name is Claude Moye, was also charged with being sulky around the nouse and deserting her six months ago. Judge granted her divorce grounds of extreme cruelty.

cruelty,

Moye is now broadcasting from a
Syracuse, N. Y., station.

Bob Berger to Calif.

Bob Berger, radio director of President's Birthday celebrations, leaves New York day after Christ-mas for Pacific Coast.

Will be gone from Biltmore hotel-headquarters for a fortnight.

NATL. SPOT BIZ PERKS U

Mutual's Show Promotions

Has Cornelius Vanderbilt, Gail Patrick, Gene Autry for Hollywood or Rotating Origination

Mutual network is offering for sale across the web three shows which would originate on the Don Lee re-

across—the web—three shows which would originate on the Don Lee regional on the Coast.

Cornelius Vanderbilt, Ir., is primed in a program which would be called 'American Trails' and picked up along the route of his peregrinations in his fanor auto trailler. Continent-hopper would confine his touring to the U.S. and talk on the people he meels and spots he sees.

Another program would offer Gail, Patrick, film player, in a five-a-week strip of quarter-hours titted 'This Week Made a Star.' Show would be remoted from Palm Springs, a Hollywood lot, the Santa Barbara Biltmore or whatever site the pictum who would happen to be hanging around in droves. Guests with pic backgrounds, would be interviewed. Paclage would cost around 44,000 a week.

Gene Autry, the warbling western-lm star, is also another program Gene Autry, the warbling westernfilm star, is also another program
topper Mutual is pushing. Autry recently got a piece of dough for endorsing 'Tootsie Roll,' the confection,
and Mutual is making an effort to
interest the candy in becoming a
sponsor. Account has not been usin
gradio this season, though in past
years was a big buyer in the national
apot field.

A Hal Roach show, to be built

spot field.

A Hal Roach show, to be built along the lines of the Metro-Maxwell Coffee tieup, has been a Mutual offering, but a frost-biting seems to have set in. Design was to use Laurel and Hardy, a group of the 'Our Gang kids. Alan Mowbray, Margaret Sullavan and an orch at a talent package cost of \$4,000 per show.

TOBACCO AUCTION MIMICKED IN L. A.

Hollywood Dec. 21.

American Tobacco will prune its radio bill for Lucky Strike by \$1,200 weekly by having the singsong auctioneer signature on the Hollywood Parade done at the Warners studio instead of piping it in from Lexington, Ky. Best available imitator of F. E. Boone's rapid-fire calling of prices at the market will be brought to Hollywood to eliminate the costly switch of controls.

It is popularly believed that the auctioneer's sign-in was a transcrip-

auctioneer's sign-in was a transcrip-tion, but this is forbid by National Broadcasting.

Husing Talks 'Retirement'

Ted Husing plans to 'retire' from broadcasting after the first of the year. Says he's 'tired of working,' doesn't care if he never describes doesn't care if he never describes another football game and doesn't want to look at a microphone again. Claims he has enough money, so he'll just loaf—for awhile, at least. After the Orange Bowl lootball game at Miami New Year's day, the

game at Miami New Year's day, the sportscaster will undergo a 'minor throat operation, then figures on having some work done on his teeth. His plans end there. His friends smile at the talk of quitting. Say he's just tired.

Try Out Literary Novelty

J. Walter Thompson has bought the radio rights to the 'Education of HYM' IE K-A PL'A-N' and will test out the dramatized script on the Rudy Vallee-Royal Gelatin show (NBC) tomorrow night (Thursday). Cast will include Louis Sorin, Adelaide Klein and Ken Roberts.

Rae and Mason on Radio
Philadelphia, Dec. 21.
Al W. Rae and Henry Lester.
Mason, ex-vauders, teaming up to do
comic skit tagged The Janitor' on
WFIL, Philly. Will preem tomorrow
(Thursday) and will be heardweekly.

weekly. Both are native Philadelphians.

CHRISTMAS HANDY LIST

VARIETY, in its customary cheerful spirit of service, herewith presents a few not-too-vital statistics on the gate-guardians; of 25 New York agencies. And in fairness it must be stated that the young ladies presented were unaware that VARIETY slyly gathered their names, and the

Offered are the ladies names whether or no they are married, and their preferences to Christmas gifts.

N. W. AYER & SON May Atwood; unmarried; book BATTEN, BARTON, DURSTINE & OSBORN

Evelyn Lozier; unmarried; flowers.

BENTON & BOWLES
Isabelle MacIntosh; unmarried;

candy. RIOW

Evelyn Fuller; unmarried; candy.
Lucille 'Topsy' Barteau; unmaried; perfume.

BLACKETT-SAMPLE-HUMMERT

CAMPBELL-EWALD

Dorothy Shannon; married; books.
CECIL, WARWICK & LEGLEB

Grace McKevitt; unmarried; candy.

COMPTON
Del Dallee; married; flowers. ERWIN, WASEY
Bernadine Gardanier; unmarried

J. STIRLING GETCHELL Elicabeth Hartridge; unmarried;

erfume.

FEDERAL

Lucille Barry; married; candy.

B'ICHANAN

Beatrice Lozier; unmarried; per-

KENYON & ECKHARDT ARTHUR KUDNER
Mary Doyle Quinn; married; flow

LENNEN & MITCHELL Gwendolyn Allen; unmarried

LORD & THOMAS hine Gaghan; unmarried

MAXON, INC.
Anne Goeason; unmarried; per

McCANN-ERICKSON Gladys Bennett; unmarried; per

wme. Nan Beck; married; books,

NEFF-ROGOW Antoinette Wilson; married; eandy. NEWELL-EMMETT

Dorothea Treloar; unmarried

PEDLAR & RYAN
Vera Hickey; unmarried; perfume
RUTHRAUFF & RYAN

RUTHRAUFF & RYAN
Sally Morgan; unmarried; flowers
STACK GOBLE
Gildea Menoli; unmarried; candy,
J. WALTER THOMPSON Elizabeth Beck; unmarried; per

YOUNG & RUBICAM ce Lullman; unmarried; per

Merry Christmas, Girls!

Chain Show Audish

Chain Show Audish
Philadelphia, Dec. 21.
Special program aired by Jan Savitt's house band at KYW last night
(Monday) understood actually to
have been an audition for a new
Chevy live show. Half hour of
music was pumped to red net at
10:30. Title of the regular Savitt
show at this time, Music for Moderns, was changed to 'Invitation to
Romance' at request of NBC.
Chain also supplied Barry McKinley from New, York to chirp with
the orch last night only.

ley from New York to the orch last night only.

REPS SEE SOME

Recession' on Top of Au-tumn That Never Got Started Made Percenters Gloomy-Some Staff Retrenchment

HOLDOFFS -

National spot business nipped back into life last week, after several weeks of virtual inactivity. Whereas the agency time buyers have been concerning themselves principally with cancellation notices, they're now scouting the field for available periods on either okayed or approved campaigns. Some of the more important agencies specializing in spot placement have the impression that the scare of the business recession has reached its apex and that advertisers are showing signs of again loosening the pursestrings.

Past week found Ex-Lax glving

Past week found Ex-Lax giving indications of coming back into the spot fold for the first time in a couple years. Joseph Katz agency was quizzing station reps about what their stations could do for an ain-nouncement campaign which was being mapped out for the laxative. If proposes a variety of announcement types, running from station breaks to five-minute transcriptions. Past week found Ex-Lax giving

to five-minute transcriptions.

Another spot query concerned a new Procter & Gamble product, Dash, with Pediar & Ryan the agency assigned to direct the campaign. Gumbinner agency has put out feelers for local program ideas in behalf of Spud cigarets, while Nash is working with dealers 50-50 local participation idea via transcriptions.

Another brightener is Johns Man-ville, after an insetting Another prightener is Johns Main-yille, after an inactive autumn, bag-ging Gabriel Heatter for a series of 5-min, transcribed commentaries.

S-min. transcribed commentaries.

Retreat From Moscow

Change in complexion of the spot situation should cheer station representatives, who have experienced their first downsledding season since their little industry bowed into being. Reps have been staging their own retreat from Moscow in their own way. Usually the reps added to their staffs each fall, but this year found them sileing.

Ed Petry Log McGillyra Furgason

found them slicing.

Ed Petry, Joe McGillvra, Furgason and others have cut staffs. Howard H, Wilson sent a man east from Chicago, but quickly recalled him when expected and normal fall and winter biz failed to show. Paul Raymer has consolidated his book-keeping and clerical department in Chicago as an economy measure. Only Joe Weed & Co. expanded, taking on a man to help out on the Canadian capers the company has commenced. company has commenced.

help out on the Canadian capers the company has commenced.

However, many of the oldtime regulars in the spot field have not climbed into their broadcasting berths this season. And that naturally rabbit-punches the reps.

Some of the sensational accounts have cut their spot appropriations and expanded their network expenditures; others have apparently deserted radio for the season.

Accounts which have dried up in the spot field and either invaded the networks or expanded chain program time include; Floria Citrus, Kellogg, Goldust and Silverdust, Delaware Lackawanna coal, U. S. Rubber, Bromo Seltzer, General Electric, Wrigley's, Hecker, Cereals, Best Foods, General Foods, Continental Baking.

Lever Brothers, with the exception nental Baking

Lever Brothers, with the exception Lever Brothers, with the exception of some small spot spottings for Spry, has transferred about all its air advertising bankroll ta CBS. Account is now the largest the web has, amounting to more than 8 percent of the total Columbia billing.

Accounts which were standard nationally, for years, but which have not yet showed this year include: Father John's, St. Jacob's Oil, St. Joseph's Aspirin, Piso cough remedy, Bovril, Lipton's Tea, and George

Hearst Radio Reorg Reported; Roosevelt, Grabhorn, Cormier Would Be Top Exec Line-Up

VINE STREET CROSSTALK

Hollywood, Dec. 21.
Stoopnagle and Bud may draw a permanent spot of the Warners-Lucky Strike Hollywood Parade.
Meredith Willson says on as musical director of the Metro-Maxwell House program, spiking reports of a replacement-by-a studio-maestro.
NBC airs opening of Santa Anita

nouse program, spiking reports of a replacement by a studio maestro. NBC airs opening of Santa Anita track Christmas day. Joe Hernandez calls the races; Buddy Twiss and Ken Carpenter paint the color, and Hedda Hopper does the fashion parade.

Ethel Merman auditioning for a

Ethel Merman auditioning for a network show.
Gaylord Carter will pump the organ for Amos 'n' Andy on the Campbell souper after Jan. 3.
Edward Klauber rested up at Del Monte before returning east after his 10-day Coast visit.
Ken Murray and Cawald checked off Hollywood Hotel for a series of

personals.
Eddie Cantor played opposite
Vyola Vonn (Mile. Fift) in her screen
test at Warners.
Connie Boswell will do two guest
turns with Paul Whiteman on his
Chesterfield broadcast after first of

Chesterfield broadcast after first of the year.

Jean Hershoft east for two airings of 'Dr. Christian' during sales meet of vaseline sponsors.

Al Jolson keeping Dec. 28 show in the family, Ruby Keeler will be in the guest section.

Savington Crampton east for conversations with William Esty.

Futures on Bing Crosby's Krafter include Jose Iturbi, Connie Boswell, Louis Armstrong Constance Bennett, Toscha Seidel, Ida Lupino, Rose Bampton and Mischa Augr.

Hollywood's newest newlyweds, Alice Fay and Tony Martio, will pass a half hour with Eddie Cantor on his program Dec. 29.

Washington Coffee. Miscellaneous accounts which have paled embrace Webster: Eisenlohr cigars, Crazy Crystals, Goodrich Tires, Ironized Yeast, Zonite, Sinclair, American Can, Tastyyeast, Bakon yeast sea-

soning.

Building materials have generally swept right out of the spot field. Confections such Loft & Co., Sweets: Co. of America (Tootsie Rolls), Lovenest bars, American Chicle, Lifesavers, New England. Confectionery Co. (Necco wafers, et al.), Mason County and Planters' peanut products are not in evidence.

Missing foodstuffs include: Bor-don's, Dairymen's League, Kraft, Sheffield Farms, Good Humor ice cream, Crcam of Wheat, Alaska Packers' Assn.

Packers' Assn.

Automotive accounts are largely off, with many having cancelled those fancy campaigns announced last summer. General Motors is continuing its dises for Chevrolet only; Ford washed up after its spray for the nation-wide auto shows: Dodge continues to place week-to-week series of ninc spots selected

stations.

Even the foreign language campaigns have shriveled somewhat. Procter & Gambic suddenly has cancelled after making an auspicious and highly heralded invasion nationally in a multitude of tongues. Baker's chocolate and cocoa is another old buyer who hasn't opened up; Instant Postum is another.

Chicago, Dec. 21.

First big spot schedule slated to start with the first of the year is the Olson Rug company splurge. Through the local Presba, Fellers & Presba agency rug firm is buying some 25 markets on a national coverage plan. Using three five-minute periods weekly, with the subject matter to be known as 'Oddities in the News.'

Plan for reshuffling the executive setup of Hearst Radio, Inc., will be submitted to the board of directors of the Hearst Enterprises when it meets in New York Jan. 3. As the proposed slate now stands Elliott Roosevelt, now a v.p., would replace Joseph V. Connolly, as president of Hearst Radio, Murray Grabhorn, now managing KBHE, Los Angeles, weuld be brought back to New York to take Emile J. Gough's place as v.p. and general manager and A. A. Cormier, current, mgr. of WINS, N. Y., would double as treasurer of the out-off. Latter office is now held by O. H. Tunell. Slate is said to have the backing of Connolly himself.

There is a possibility of the mapped shakeup falling through, with the whole thing depending on how W. R. Hearst himself resists to the proposition. With Elliett Rooseyelt in the president's seat Connolly would retire from settie participation. In the Hearst bruedeasting picture. Connolly has just returned from Fort Worth where he held a meeting with the managers of Hearst It is understood that Jack Grass, of KWKH, Shreeport, has been tagged to take Grabhorn's place at KWHE. Shreeport, has been tagged to take Grabhorn's place at KWHE. Shreeport, has been tagged to take Grabhorn's place at KWHE.

years, coming over to radio from the latter's newspaper enterprises.

LARRY MENKIN, JOE HILL TO CBS AS DIRECTORS

CBS has hired Larry Menkin and Joe Hill to do writing and directing of programs. Both are pacted by

of programs. Both are pacted by Columbia Artists, Inc.
Hill was last with Federal Advertising Agency as radio director; prior to that served with Lord & Thomas. Menkin has been a freelance scripter for the past eight years.

'HOWIE WING' SOLD

Kellogg Buys Rights to Bill Moore— Don Davis Kid Serial

Kellogg (cereals) has purchased complete American and foreign rights to the serial 'Howie Wing,' kid-appeal script.

kid-appeal script.

Serial is authored by Bill Moore, who did the similar 'Jimmie Allen' series. 'Wing' got its broadcasting bow on Don Davis' WHB, Kansas City, station, which started the 'Allen' on its way to a national transcription syndication.

Bordens on Network

Bordens Products returns to Bordens Products returns to a network hookup early in January. It has through Young & Rubicam bought a five-times-a-weck strip on the NBC-red (WEAF) and will use Rush Hughes in the spot. Hughes formerly did comment stint for Langendorf Bakeries on the west coast.

Morton Downey on WLW

Gincinnati, Dee. 21.

Morton Downey makes his first air appearance since his return from England his Saturday night (25) over Mutual from 10 to 10:30 p. m. Program will originate from WLW and include a studio orchestra maestroed by William Stocss, Deon Craddock, the Devore Sisters and a male octet.

Downey is currently at the Beverly Hills, Newport, Ky., itery.

May Robson in Chicago

may Robson in Chicago.

Chicago, Dec. 21.

May Robson, headlining in the
Bauer & Black Lady of Millions'
platter script stripper, in town.

Meeting Blackett Sample-Hummert agency and sponsor exces, in
addition to newty addition to partying with the press.

SOME STATIONS OUT 100% ON BASEBALL; **KELLOGG EXCLUSIVES 6 AMERICAN TOWNS**

P. K. Wrigley Attitude Differs from Chicago White Sox-Other Deals in Other Towns as Stations Clubs and Admen Look to 1938

Deal which was signatured last week, and which gives Kellogg exclusive broadcast rights in six cities for all American League games of next season, has radio and baseball executives standing right on their ears. Station men were against the exclusive idea from the start, but they would have much preferred to they would have much presented they would have much presented to the see both leagues go into it, rather

they would have much preferred to see both leagues go into it, rather than have just one.

Chicago rates as a pretty good example of what the one league exclusive will do to broadcasters. There are five stations here, most all of which would like to do baseball. Kellogg buys the exclusive on American League, and guarantees a two station outlet. One station WJJD for which Kellogg is already signed, will be used for themselves, the other, perhaps WGN, will be sold to some other sponsor, maybe Old Gold.

Gold.

This leaves three stations out in the cold, WBBM, WENR, WMAQ and WCFL. True enough, they're still allowed to pick up National League, but tradition allows them only home games, and what they want to know is how can they sell half a schedule, and still do apything, with the remaining time—especially

want to know is how can they sell half a schedule, and still do anything with the remaining time—especially since playing days are not spotted every other day, nor even regularly. They doubt that they could even sell half a schedule if they wanted to, and still they don't want to lose out on baseball altogether.

P. K. Wrigley, owner of the National League, Cubs, has a somewhat different view on the matter. He compares the set-up to Going to Jerusalem game. The American League, he says, have removed two chairs in the game, and have only three left, while the Cubs and National League still have all five.

Although reported as stating, thathe will refuse to play a City Series against the American League White Sox, Wrigley denies that he has even thought that far ahead, and would not take a definite stand on the matter until he was stire his Cubs were out of next year's World's Series.

WBBM Situation Odd
However, in regard to Wrigley, the

ter until he was stre his Cubs were out of next year's World's Series.

WBM Situation Odd

However, in regard to Wrigley, the situation at WBBM is especially odd. It is generally known that. Wrigley and Less Alass, WBBM general manager and Columbia v.p., are too-close to let anything interfere with WBBM's broadcasting of Cub games, yet if WBBM is not chosen as a second outlet by Kellogg, then the station is faced with the problem of having a lot of non-salable, or at least hard-to-sell, time on its hands. Attitude of the ball clubs has always differed widely in regard to money and broadcasting. American League, in so far as the Sox are concerned, have hold to the attitude that money for broadcasting rights is the thing, and the biggest sum counts, whether it is to be had by one station broadcasting, or by a dozen. Wrigley, with the Cubs, believees that broadcasting games, makes for the good of the game, and of the individual teams. Thus, he would prefer that any and all stations be allowed to take all games, with money for rights being no part of the consideration.

Detroit, Dec. 21.

Awarding of exclusive rights to Kellogg in Detroit leaves local situath up a tree. As a result, looks like setup for airing Detroit. Tigers games won't be completed for some time.

games won't be completed for some time.

American League's action in Chicago last week puts White Star and General Mills, who jointly bank-nolled local, airings last year, out of the picture unless Kellogg exercise its option and permits one or the other sponsor'a look-in. White Star particularly understood to be anxious to stay in the local basebell picture, since it's been footing the bill here past several years. As for General Mills, local outlets would just as leave not have it as bankroll-er, in view of trouble commercials last setsoon.

the race for local outlets for the contests, it looks like a scramble al-though WWJ and WXYZ's state web,

— Chicago, Dec. 21. ime, WWJ, in particular, figures to get in alright, especially in view of the rights in six cities and fact station's aired local contests for more than ten years, until statemy years as sustainer. Also, in the one lengue were against the pears to hold an upper hand in view of its past etherizing of games over the state, where local club draws pelnety of sheels, it likewise has more than the pears to hold an upper hand in view of its past etherizing of games over the state, where local club draws plenty of sheels, it likewise has harry. Heilmann, ex-Detroit Tiger star turned sports spieler, as bait.

However, it seems couple other

Harry Heilmann, ex-Detroit Tiger star turned sports spieler, as bait.

However, it seems coupla other stations here are also vying for airngs, setup may take some time to work out. Especially in view of WWJ's necessity for clearing time with NBC, if that station gets airings. Still another phase is what WJBK will do Indie outlet, refused outright last summer to air out-of-town Tiger games, hooked onto a secret source and aired em anyway. Although WJBK lost its recent appeal to the FCC, seeking to compel Western Union to turnish station with wired reports, Manager James R. Hopkins is still undeelded on next season's games. That WJBK may be given the away games—thereby making sure of only one local outlet for away games if Hopkins should decide to do as he did last season, is another possibility.

Cleveland, Dec. 21. WCLE has obtained the exclusive broadcasting rights to the 1938 sea-son's games of the Cleveland Indians for General Mills. Announcing asor General Mills. Announcing as-

signment for this series goes to Jack Graney, now exclusively working for WHK, WCLE's sister outlet: Deal with General Mills provides for the switching of the ball broad-casts to WHK in the event of com-mercial program conflicts.

ATLANTIC REFINING **BUYS MINOR RIGHTS**

Albany, Dec. 21.

Albany, Dec. 21.
Atlantic Refining has purchased for \$24,000 the right to broadcast baseball games played by the Binghamton, Elmira, Trenton, Hazelton, Scranton and Williamsport clubs of the Eastern (formerly known as the New. Zork-Penn) league, and has made an independent deal with the Wilkes-Barre team. Albany had already signed with General Mills-Wheaties organization footed the bill for airing of all except the Sanday contests of the locals last season. (Goodrich Tire Company alternated with GM in the sponsorship during the latter half of the race.) First time baseball games had been broadcast in Albany (WOKO was the toutlet, with WABY filling in when time could not be cleared on its sacredited with hypoing attendance. Albany led the league in home paid admissions, despite the fact it had a tail end outfit.

Reported that Albany inked on the ditted line for an amount less than

a tail end outst.

Reported that Albany inked on the dotted line for an amount less than that to be received by the other teams from Atlantic. Refining company had the broadcasting rights in a number of league cities this year and also the exclusive on the playoffs.

offs.

Trenton, like the other five clubs, will pull down \$4000, despite the fact stati there does not broadcast night games, its said, and Trenton nine will go on an all after-dark schedule June 1. Sunday contests at home are not aired anywhere in the Eastern loop. Broadcasts of road games are 'recreated' the studios.

Oklahoma City, Dec. 21. Oklahoma City Texas league base-ball club, which has in the past been opposed to broadcasting of home opposed to broadcasting of home games, has signed with KFXR and General Mills for 1938 broadcasting of both home and road games.

Club's vice-president, E. J. Hum phries stated inquiries he had made nor local outlets for the phries season quaries, he had made looks like a scramble all-jamong other. Texas league club own-and WXYZ's state web, games last season, ap-ithat gate receipts had actually been e an inside track this increased rather than decreased.

P. A. Adopts Brevity

A new publicity service Streamlined News-has be nlined News—has been rated by Larry Nixon, ity chief for WNEW, publicity No.

publicity chief for WNEW, New York, to halt complaints of radio-editors that all-publicity news too long. Started Dec, 18, the initial copy covering entire day's outstanding air shows, was condensed into less than a page of typewritten copy. Included in the four topics covered. Nixon tabulated all dance music from 5:30 p.m. until Milkman's Matinee starting at 2 a.m.

WJJD-KELLOGG DEAL DROPS ONE ANGLE

Chicago, Dec. 21.

Renewal of last year's contract for baseball broadcasting by Kellogg on WJJD here was signed last week by Ralph Atlass and N. W. Ayer agency.

Last year's contract includes Ralph Atlass and N. W. Ayer agency.

Last year's contract included parade of immortals, baseball school—with whole campaign costing \$125,000. Next year's will be similarly exploited, but parade of immortals will be dropped.

'Mrs. O'Brien's Boarding **Kouse' Tested Via Theatre**

Kouse' Tested Via Theatre
St. Louis, Dec. 21.
To test the response and popularity
of its locally produced dramatic
strip. Mrs. O'Brien's Boarding
House' KWK made a deal with
Fanchon & Marco's 5,000 seater Fox
heatre for 2,000 matinee tickets.
Free admission was offered everyone
writing to the show, aired daily at
8,15 m., with only one ducat allowed for each letter containing a
stamped return envelope.
Ducat supply was completely
exhausted after several announcements. The cardboards entitled
holders to attend Mrs. O'Brien's
Theatre Party on Thursday (16) and
Friday (17) between noon and 5 p.m.
The screen features were 'Souls at
Sea' and 'The Jones Family.' In exchange for ducats the Fox theatre
received gobs of mention during give
away and also plugs for its Xmas
show.

Coughlin's Stations

Detroit, Dec. 21.
Indie Hookup for Father Charles
Coughlin's resumption of Sunday afternoon chats almost completed, with

ternoon chats almost completed, with 22 outlets already signed. This total's expected to be increased to at least 29 before priest hits ozone with first talk, tentatively set for Jan. 9, according to Leo Fitz-patrick, manager of WJR, winds-handling setup. WJR will be the local outlet, and hookup will hit major towns from New England to Denver. Total of 37 stations had been lined up for priest's talks; which originally were to begin in October but were cancelled by Coughlin after tiff with-church authorities. As result many of outlets had set other programs before priest decided two weeks ago fore priest decided two weeks ago to return to air.

Now It's 'Program Analyst'

St. Louis, Dec. 21. Van Woodward, of KMOX script Van Woodward, of KMOX script writing dept. has been assigned the duties of Program Analyst. He will 'preview' every KMOX broadcast and report to C. G. Tiny' Renier, program director; his suggestions for possible, improvements program structure and production.

Woodward is a CBS script writer and has had several years experience in production.

in production.

Eye-Giver on Radio
New Orleans, Dec. 21.
John W. Amos, 68, who made the
front pages and, newsreels when
he sacrificed his eye that his young
friend, Frank Chabina, 19, could see,
left Saturday (18) for New York
for further fame and a bit of fortune. Within the next few days
he will appear over a national hookup on the 'We the People' broadcast.

He was accompanied by Benjamin F. Hay, Item-Tribune reporter, who was the first to report the aged man's unselfish act.

Agencies—Sponsors

Ruthrauff & Ryan optioned Ed-ward G. Robinson's 'Big Town broadcast for another 13 weeks. Lever

Standard Brands gave 'One Man's Family' a renewal in option stretches over a year's time.

William Esty agency continues the Jack Oakie broadcast for another 13 weeks in the interests of Camel ciggies.

Studebaker is auditioning a Holly-wood variety show, with Paul Hoff-man, prez, handling direct.

Lallemand's Yeast ! testing CKNX, Wingham, with spots and a cash contest tie-in. Placed by As-sociated Broadcasting agency, Mon-

Ecotnotes of the Day, now on WIRE, Indianapolis, for five minutes, daily except Sunday, and sponsored by Geo. Marrott Shoe Store here. Contract peddled by Luke Walton, who is also writing the script for the show, using two announcers for the brief five minutes it's on.

Welander-Quiet Co. and Listoe & Wold, Minneapolis and St. Paul undertaking firms, respectively, share 15-minute Sunday night spot on KSTP, called Beauty That Endures, Recently placed their account with Graves and Associates.

Crosby Gaige's radio program 'Kitchen Cavalcade' sponsored by C. F. Mueller has been renewed on NBC for another 13 weeks.

Langendorf United Bakeries, Inc. Langendorf United Bakeries, Inc., of San Francisco, has switched its advertising account from J. Walter Thompson to Young & Rubicam, effective Dec. 27. Langendorf program, The Phantom Pilot (Don Lee Network), will be produced by Y. & R.'s Hollywood office.

Purity Bakeries go to Campbell-Mithune agency first of the year.

WSOC, Charlotte, N. C., has just WSOC. Charlotte, N. C., has just added or its schedule: Belk Brothers Department Store with a Santa Claus series; Adventures of Sonny and Buddy, transcriptions, for Charlotte Seven-Up Bottling Company; Musterole, presenting Carson Robinson transcriptions, Monday, Wednesday and Friday. Erwin Wasey Agency; Ginger and the Buffalo-Boys, swing hill billies, twice weekly, for Pepsi-Cola.

Moser & Cotins has contracted for moser & Johns has contracted for a series of five-minute morning spots in WOKO, Albany, for Peter Schuyler Cigars, Gene O'Haire handling program. One minute announcements had been used on same station to hills a new sides mounted. tion to plug a new cigar manufac-tured by same company, Van Slyke & Horton, Kingston, N. Y.

Elejthon & Nelson has spotted a series of Christmas Day programs on WGY, including a quarter-hour of Christmas Greetings, for Caruson, Rinella, Battaglia Fruit Company Albany; a half-hour of Christmas Serenade' by Gordie' Randall's or-chestra for W. M. Whitney & Co., Albany department store, and a five-minute 'Christmas Message', for Morris Plan Industrial Bank of Schenectady.

National Biscuit Co. placing 15-minute disc of 'Dan Harding's Wife, five times weekly, over WWJ, De-

American Tobacco Co. placing 15 minute discs of Dorothy Thompsor over WWJ, Detroit, on Sundays.

Pet Milk has given 26-week re-newal of its 15-minute daily. Polish Vanieties' program over WJBK, De-troit. It's start of sixth year for show on WJBK. Herbert Merty string ensemble continues. Placed

string ensemble continues. I hear through Gardner agency. Uncle Nick of WJBK's Children Hour. conducting, series of Teen. Age Amateur Hours' from stages of nabe theatres, half-hour shows being aired twice weekly over WJBK. with Sally's Furs bankrolling.

Yankee-Colonial Networks, Bos-ton-New England, new biz: Boston Molasses Co., 13 participa-tions in Gretchen McMullen's House-hold program, Franklin P. Shumway

Co.
Peter Paul, Inc., Naugatuck, Conn.
(Candy Bars), sticking the WICC.
Bridgeport, Conn., lines with 28 100-

word spots, through Platt & Forbes,

word spots, through Platt & Forbes, Inc.
J. L. Prescott Co., Passaic, N. J. (Polishes), tarts January 3 with a renewal of 29 100-word spots, on WEAN, Providence. Chambers & Wiswell, Inc., placed.
Kay Jewelry Co., pushing big with a fitteen minute radio bingo games: Kay, Gift Game, Ad-Master's, Inc., placed on WEAN, Providence.
Citzens' Savings Bank, Providence, Citzens' Savings Bank, Providence, Citzens' Savings Bank, Providence, Citzens of Industry, placed through Criterion Radio Productions, Boston, on WEAN.
G. W. Van Slyke & Hotton, Inc., Kingston, N. Y., using eight five minute frames to puff out for Snoker's Requisites. Placed through Moser & Cotins, on WEAN.

De Rouville Agency of Albany has taken evening time on WGW, Schen-ectady, for 11 five-minute dramatized shots, 'Life's Emergencies,' for Upstate Personal Loan Company, once-weekly sked.

Christian Heurich Brewing Co., five nights a week over NBC, Washington, with new 'Modern Music Maestro's' program, plus 'Odd Facis, used by the beer merchants in their newspaper and other advertising.

WHO, Des Moines, new biz:
J. A. Folgers & Co., through Blackett - Sample - Hummert, new order,
Judy and Jane' quarter-hour Monday through Friday.
Compagnie Parisienne, Inc., San'
Antonio, through Northwest: Radio
Advertising Co. of Seattle, 13 periods
of five minutes.
Murphy - Products. Co. Burlington.

of five minutes, Murphy Products Co., Burlington, Wis., through Wade agency, Chicago, beginning March 5, 1938. Renewal of half hour of Sunset Corners Frolic live talent show.

Spreckels Russell Dalry Co., through Lyon Agency, igned for 52 weekly half-hour broadcasts over KFRC, San Francisco. Shows, tabbed Housewarming. Heret, San Francisco, Snows, tabeet Housewarming, will use live talent and will salute a different section of the city each week. Sam Moore, emcee Bob Bence, comic, and Ches-ter Smith's ork spotted on the shows.

Lewis Howe Co. (N-R tablets), through Stack-Goble, Chicago. spot-ting 572 announcements on KFRC, San Francisco, over a one-year period.

Sperry Flour is moving its fiv Sperry Flour is moving its fiv day-a-week afternoon program to the 1.30 to 2:00 p.m. PST spot on the NBC Coast Red web Jan, 3 and plac-ing its 'Gloria Gale' dramatic show in the opening quarter-hour period, instead of the second, Latter half of the 30-minute program will continue to use 'Blue Chasers,' tyro acts from Benny Walker's Homes'ead Amateur Hour on 'KGO, San Francisco, on Mondays; contraito Hazel Warner, organist Charles Runyan and violin-ist. Tuesdays and Thursdays: Martha organist Charles Runyan and violin-ist, Tuesdays and Thursdays; Martha Meade's Household Headlines, Wed-nesdays and Fridays, Programs, which originate in San Francisco, were formerly aired at 2:30 p.m.

Benton & Bowles has placed with KYW, Philly, renewal of termer for 10 one-minute plugs a week for Col-gate - Palmolive - Peet. Account is

WHBF, Rock Island, Ill., has ped-WHBY, MOCK ISIAN, III, has ped-did its schedule of remote pickups of basketball games to R. I. Lumber Co. Sked embraces four games from Davenport. High, six from Moline High, seven from Rock Island High and nine from Augustana College.

Montana Power Co. has bought an hour on KGVO, Missoula, for special Christmas Day dramatization broadcast.

Gdynia America Line. Polish steamship company, has bought a late-night half-hour on WMCA, N. Y. Christmas Eve for a singing session of seasonal Polish carols.

Nelson Program Ballys All-Night Hoofing Rally

All-Night Hooning Kally
Ray Nelson who conducts an allnight program over WEVD. New
York, has hired a hall, Noble Sissle's
band and an alternating rhumba orchestra and is promoting a New
Year's eve dance for his radio listoners. It'll marathon from 9 p.m. to
5 a.m.
At 3 a.m. they'll all pause and
go to town on the Big Apple.

EDITORIAL CRUSADE ON A

Radio Daffodils

San Antonio-WOAI joins the parade of radio stations broadcasting the sound of their old antenna falling to the ground. Eye-witness descriptions of the plunge of steelwork appeals strongly to broadcasters sense of

St. Paul-WCCO, St. Paul-Minneapolis CBS affiliate, is first Twin Cities station to complete arrangements with the musicians local for a staff band. Staff orchestra, under Wallie Olson, started drawing salaries Sunday (19), but were given their first day of work off, with pay.

Macon, Ga.—One WMAZ advertiser buys 100-word announcements but writes his own commercial copy which contains only 11 words: 'Macon cafeteria—if you would have everything on the table nice.'

New York City-Columbia web announcer Charley Stark has christened his fortnight-old son, Charles Berry Stark. Youngster's initials thus become CBS.

Norfolk—Competing Santa Clus programs, two of which are sponsored by branches of the same firm, are headaches to parents trying to keep the little ones straight on St. Nick. Sears-Roebuck in Norfolk uses: WTAR, while same firm's branch in Newport News across bay uses WGH. Latter station also has a Santa Claus program from Smith and Welton. All three warring Santas air between 6 and 7.

Philadelphia—Charles H. Ingersoll, daddy of the \$1 timepiece; was being interviewed by Tom Smith at WPEN last Thursday. Gab concerned itself with importance of time.

Life itself is just time, ingersoll declared. Time is the very vital force

of the universe

Program ran more than a minute over its skedded quarter hou

New York City—M. H. H. Joachim, producer of 'Unseen Friend' (Beneficial Loan) on CBS, often decides on casting via flip of a coin. Resorts to method when undecided which of several actors to place in a part after both have read dozen times or. Actors call their fates as the silver

Duluth—Anonymous heckler who writes on perfumed stationery and monogrammed is making life miserable these days for KDAL's announcers. Spielers tremble every time the postman rings twice, because heckler calls her shots with infallible accuracy.

Now the lads are wondering whether the fact that perfumed monogram initials are identical to Dalton A. LeMasurier's, KDAU's owner, is just coincidence.

Portland, Ore.—Stag baby shower was given by station employees of KGW-KEX for Carey Jennings, manager. Carey isn't father yet, but expects to be one of these days pretty soon.

Chicage—New show doing a five-week on WJID is from County Jail cell block and consists of interviews of prisoners by Sheriff Toman and Lewis C. Barnet, psychologist.

Macon, Ga.—Five announcers of WMAZ hired by Retail Merchants' Assn o stroll around streets as 'mystery men' giving shiny 50-cent pieces to

New York City.—WMCA this week starts program called Rhyme octor, with Peter Maxwell answering emotion perplexities in verse.

Washington—Carlton Smith, NBC's presidential announcer, is so time-conscious that he carries three watches, EST, CST and PST, depending upon where he (and President Roosevelt) are stopping. Also carries a

New York City—NBC Artists Service planned a publicity coup by whipping up an article on Haven MacQuarrie's opinion of a perfect kiss, which is quoted pontifically as: . . 'executed with the eyes open. When you close your eyes, you are subconsciously avoiding realities; you are mentally pretending to be kissing some one else.' To secure some art to dress up the article, MacQuarrie directed two NBC Artists' Service contactees, Jean Sablon and Patricia Ryan, in the art of kissing. Still shots caught the pair in the approach, embrace and buss. When the films were developed it was discovered that Miss Ryan, had closed her eyes at the big moment.

Buffale—Snowdrifts barred engineers Howard Wertz and Henry Kohlbrenner from the WGR-WKEW transmitter. Operator of a private snow-plow came along but wasn't accommodating. Boys worked out a deal to buy his services and pay him off in spot announcements.

'DIVORCE' SHOW DROPS McCLATCHY STATIONS

San Francisco, Dec. 21.
'I Want a Divorce, twice-weekly I Want a Divorce, twice-weekly script show sponsored by Sussman & Wormser for S & W coffee and copyrighted by Emil Brisacher & Staff, agency, will drop its Thursday night broadcast over the coast MBC. Red web, effective Jan. 20, but will continue the Sunday night program over the basic coast Red. Four McClatchy outlets in California will be dropped from the Sunday airing starting Jan. 9.

Fahrney May Use Spot

Chicago, Dec. 21.
Al Marin has signatured for another year's term as advertising director of the Fahrney Medical firm here.

here.
Understood the med company is plaining a hop in the use of radio on a spot basis this coming annum, especially on foreign language items.

KTOK'S NUISANCE SUIT

Citizens Allege Property Depreciat-ed by 'Noisy Neighbor'

Oklahoma City, Dec. 21 Local station KTOK on the r

Okiahoma City, Dec. 21:
Local station KTOK: on the receiving end of an \$8,000 suit by its
next-door neighbors, Mr. and Mrs.
Avery Harris, who allege that noise.
from the station has caused them inconvenience, loss of sleep, loss of
peace of mind and depreciation of
the value of their house.

Harris home is but six feet away
from studios of KTOK. Mrs. Harris
on the witness stand testified that
the 6:30 a.m. program of KTOK.
The Barnyard Boys' was the worst
pain in the neck! A real estateman for the plaintiff stated the Haris property was worth \$2,500 before
KTOK was built and that it is worth
only \$1,500 now.

District court jury declared in
favor of KTOK.

WNOX; Knoxville, has added announcer Gaylord MacPherson, from WDOD, Chattanooga.

IN BOLD MOVE

Frankly Takes Sides in Political Issues-Follow-Ups Broadcasts with Letters to Civic Organizations

FIGHTS DOG RACES

Boston, Dec. 21.

Boston, Dec. 21.

John Shepard, 3rd, is apparently going into a sideline of becoming a legislative lobbyist through his Yanke and Colonial Networks, utilizing as his mouthpiece, Leland Bicktord, vitriolic Editor-in-Chief of the Yankee-Colonial Network News Services. In recent months, Bickford has exposed public rackets, one of which necessitated bodyguards for his family.

Crusade has become systematiced.

his family.

'Crusade' has become systematized.
Each evening the news services plant
an editorial into the news broadcast. This is followed up by a direct
mailing service to over 900 civic, fraternal and social agencies throughout New England. Each week a
letter is sent out explaining the
Yankee-Colonial action and viewnoint

First letter which Bickford sent out rend: 'In accordance with the many plødges which I have made from public platforms throughout the state, and with the sanction and approval of John Shepard, 3rd, president of the Yankee and Colonial president of the Yankee and Colonial Networks, this is the first of a series of periodic reports which will be mailed you concerning importantives and Senators vote therein. The purpose is to create a closer understanding of the true conditions which exist in Massachusetts with a view toward ridding the state of gangdom, corrunt pulificians and other understructs. toward ridding the state of gangdom, corrupt politicians, and other undesirables which will ultimately reduce the tax rate by a substantial figure, and restore good government to the Commonwealth, it hoped that you will bring these reports to the attention of your clubs, and that through this medium, the proper effect may be accomplished.

through this medium, the proper effect may be accomplished.

'As has been stated by the writer and, the 'Colonial and Yankee Network News Services many times, the most vicious racket ever to 'cen'er in Massachusettis is dog racing. The Infitiative petitions which might place dog racing upon the ballot, as demanded by law when it was passed in 1934, have not only been challenged, but every conceivable trick has been used to prevent the right of public expression upon this insidious racket. Therefore, the most effective method, which may bring about its, abolition is the passage of Senate Bill Number 29, which has been filed by Senator Johnson for John Shepard, 3rd, Even placing this matter upon a referendum, will mean, that this racket will be permitted to operate for another year, mitted to operate for another year, mitted to operate for another year,

mitted to operate for another year.

The passage of this bill at the coming, session of the Legislature will place an end to dog racing, and with its demise, many of the undesirables will go out of the state along with it. We ask you to support th's bill, and to inform your Representatives and Senators at the propertime, to also support it. Dog racing is only of the many rackets which must be eliminated. All must be treated individually for complete accomplishment. This is only one be treated individually for complete accomplishment. Thi, is only one of the many bills which involve your welfare and the welfare of the Commonwealth will be called to your attention, and with the opening of the next Legislative session, reports on the vote of all members of the House and Senate on these important proposals will also be placed in your hands.

hands.

We ask you to stand with us in an attempt to id the state of rackets, and to restore in its most complete form, decency in government, and law and order. Working as a unit, with complete information, we cannot fail to bring about these prin-

JOHN SHEPARD 3D | Campbell-Ewald Push Legit Show

Circularize Advertising Biz to Drum Up Trade for 'One Thing After Another'

Wrigley Rebuttal

Chicago, Dec. 21.
At a dinner meeting of radio executives and baseball armouncers called by P. K. Wrigley Thursday (16), he passed out copies of Vaniery, calling special attention to story which told about another dinner meeting—one at which radio execs

blamed sponsors for stupid proprams.
Said he wished Variety had told how the producer who called other meeting has pushed him around a couple years ago. Producer denied everything. Swore he'd only seen Wrigley twice that whole season.

Albers Commercial Part Of Opera House Ballyhoo For East-West Big Game

San Francisco, Dec. 21,

San Francisco, Dec. 21.

Buildup for the New Year's Day
East-West football game to be played
for the benefit of the Shriners Hospital. for Crippled Children here is
being broadcast from the War
Memorial Opera House tonish, with
KYA airing the 8 to 9:10 p.m., portion of the three and half hour
show and -MBC's coast Red web releasing the program starting at 9:30.
Albers Bres. Mikling Company musical, 'Good Morning Tonite,' a weekly
MBC commercial, will be aired from
the opera house stage as part of the
pre-game rally.
Hotel and niterie acts and Shrine

pre-game rally.

Hotel and niterie acts and Shrine musical units will be heard in the KYA portion, with biggies. Shriners, game officials, coaches, players, and a dozen or more NBC entertainers participating in the remainder. Don Thompson, Dick Ellers and Cilif Engle will share the emcee spot for NBC. Rally is an annual event. Lloyd E. Yöder, KPO-KGO manager, heads the committee in charge of the entertainment.

Honolulu High School Gets 1-Time Sponsor for KIRO

Seattle, Dec. 21.

Deciding to make a sustainer of football game between local team and McKinley High (barefooters) from Honolulu, Art Gorman com. from Honolulu, Art Gorman com. mgr. KIRO at last minute peddled it to Southern Pacific railway and called in special adman for railroad, for spiel between quarters. Maury Rider, special events for KIRO, helped.

WIPES SPONSOR FROWN

course of An Account

Boston, Dec. 21. Boston, Dec. 21.
Couple givenway stunts converted
the vox pop show bankrolled by
Lady Lillian cosmetics on WEEI
from a flop into an avernight click.
The account, Northeastern Laboratories, Inc., had already exercised
a four-week cancellation when the
offer of \$5 for each question used
and the concealment of similar bills
in sample manicure sets started a
mail-pull of heavy nomortions. Not in sample manicure sets started a mail-pull of heavy proportions. Not only was the cancellation, which became effective Monday (20), cinded, but the station got a juicier contract than the original.

Amount given away for questions used \$30 while the other, five is secreted in one of the six manicure sets handed out to that number of

secreted in one of the six manicure The Costello's saloon on Third avestes handed out to that number of pue.

Club has only two rules: Members weekly frame, The Woman's Point of View.

ciples which not only involve ourselves, but our children and our children's children, upon whose shou'ders will fall the duties of keeping clean government of tomorrow.

In Costello's saloon on Third avesuals as a clear of pues. Club has only two rules: Members will saloon tide long in the cause of the danger of colliding with L pillars: and every third one is on the house.

There are no dues, no officers, no minutes kept, and membership into or cards. The club will not form a glee club nor walk in parades.

Detroit, Dec. 21.

Radio advertising men around the country last week received a mes-sage on Campbell-Ewald agency stationery asking them to buy advance tickets on a legit show opening in New York and financed by H. T. Ewald, R. K. White, R. H. Crooker and Joe Neebe.

It was a sales, though personal-ized letter, with an order blank en-

ized, letter, with an order blank en-closed. Letter was as follows:

Believe it or not, H. T. Ewald, R.
H. Crooker, R. K. White, Joe Neebe and some other friends are financing a play! (No press release regarding the backers, please). It's a-farce-comedy entitled 'One Thing After Another,' by Sheldon Noble, and opens at the Fulton theatre. West 46th street, just off. Broadway, on Tuesday, night, Dec. 28.

Being advertising men and sales promotion minded, it seemed natural for us to do something that has perhaps never been done before in the theatre. Therefore, putting this new 'product' on the market we's hoping to accelerate its success by a little sales penotion with friends—hence this letter.

We, personally, will be most grateful to you if you would consider yourself. Committee of One to do a little missionary work in our interest to stimulate, advance seat sales. Will you?

If you're in the mood for an eventual of the property of the control of the

ning of laughs, organize a theatre party, using the enclosed return order form to secure your scats.

If you're in the mood for an evening of lauths, organize a theatre party, using the enclosed return order form to secure your seats. After receipt of the same, together with your check, we will send you the tickets. The best seat's will naturally go to those whose orders come in first.

Show the little woman, your friends and business associates, your employes a good time by tak'ing or sending them to 'One Thing After Another.' Here's the most amazing offer in historian history. A belly laugh a minute, Dull car socked in the kisser. Rousing revelry at the Mirabar—the latest thing in mirrors and cocktail bars. All yours at the sensationally low delivered prices, including tax. The only complete 85-hp. laugh show in the low-price field. Reach for your pen and check book. NOW. Send the order form and check by return mail. Satisfaction suaranteed or your money back. (Try and get it!)

Yours for a smash hit.

Letter sent to the radio men was signatured by Garfield C. Peckerd, who is radio time buyer for the Campbell-Ewald argney. For that reason, it is understood that the letters to newspapers, outdoors advertising firms, magazines, merchandising outflix etc., were signatured by the department heads who do the Campbell-Ewald argney. For that reason, it is understood that the letters to newspapers, outdoors advertising firms, magazines, merchandising outflix etc., were signatured by the department heads who do the Campbell-Ewald mirchasing for those respective fields.

(Walter Craig, freelance radio producer, is the nominal presenter of 'One Thing After Another.' Scidon Noble is a Detroit bank exec.)

Bicycle and Pinochle Club Back for More

After a year and a half of in-activity, the Royal Bonnal Bi-vole and Pinochle Club has been revived. Membership is composed of paper (not brass) hats from ad agencies, geniuses from the networks' since promotion and press departments, and graduate boy scouts. Mee'ngs, are held each Friday afternom in Tim Costello's saloon on Third avenue.

Sales Managers' Own Organization

Dotted Line Boys Plenty Bored by N.A.B.—Demand Parent Body Grant Certain Privileges 'Or Else'

Chicago, Dec. 21.
At meeting held here Thursday
(16), the Commercial Managers At meeting held here. Thursday (16), the Commercial Managers division of National Association of Broadcasters told NAB, in effect, to go for a swim, formed their own organization to be known as Broadcasters Sales Managers. Association, and decided that they will operate entirely independent of NAB unless it agrees to certain specific stipulations.

it agrees to certain specific stipula-tions.

These stipulations are that (1) they themselves, elect a member of the NAB Board, and (2) that any discussions of any phase of commer-cial radio in or by NAB will be done

cial radio in or by NAB will be done by themselves exclusively, and not by anyone else.

Unless, the mother organization will agree to these rulings to the letter, the commercial managers will not, under any conditions, remain sa a part of it. They will, instead,

not, under any conditions, remain as a part of it. They will, instead, operate as an organization by themselves, independent of any other, and not caring what happens to NAB from then on.

While official releases sent out were cloaked in the polite phrases of a Japanese apology, these are the facts of the meeting, and the opinions given in it. From members expressions it is quite evident they feel that NAB has grown top heavy, and become unwelldy because it pretends to cover nationally every scope of the to cover nationally every scope of the

business.

It also would seem that the commercial managers feel that NAB cannot last much longer as an organization, and their intentions are to have their own organization al-

(Continued on page 38)

PLUS ON EDUCATIONALS

WSOC, Charlotte Alse Signs Off With 'Star Spangled Banner'

Charlotte, N. C., Dec. 21.

Two Charlotte stations—WBT and WSOC—have gone educational with five colleges, one high school, two parent-teacher associations and several other organizations now broad-casting regularly over the stations.

casting regularly over the stations. In most instances the programs originate on the two campuses and are handled over remote facilities. Davidson college, near Charlotte; Johnston C. Smith University, Charlotte negro school; Winthrop college, Rock Hill; Queens-Chieora College, Charlotte, and Wofford College, Charlotte, and wofford College, form the two stations here.

Salt Lake Duo Signs

Salt Lake City, Dec. 21 Salt Lake City, Dec. 21.

Salt Lake City's two major radio
chain affiliates, KDYL (NBC) and
KSL (CBS) will spend about \$80,000 in the next two years for regularly employed staff musicians. Coutracts binding KDYL and KSL to tracts binding KDYL and KSL to employ members of the Salt Lake Federated Musicians were dot-lined Thursday (16) by Earl J. Glade, St. and S. S. Fox, resspectively, and James Foley, secretary of the local musicians union.

KSL will employ 15 musicians, with Gene Halliday and Bill Hardiman co-conductors. By Woodbury will baton the nine-piece KDYL out-fit.

Higgins with Fizdale

Don Higgins, recently publicity chief for CBS in New York, this week joins Tom Fizdale's indie praise

week joins Tom Fizdale's indie pratse bureau.

Outfit is the one which Bob Tap-linger started and sold to Fizdale upon joining Warner Bros. on the Coast early this autumn.

Tent Rep Actor Joins WHO

Des Moines, Dec. 21. Cliff Carl, character comedian will tent rep companies the middle-west, has joined station WHO, Des Moines, for 'Coffee Pot Inn,' 'Pappy's Malinee' and 'Sunset Corners Frolic

programs.

Carl has been in stock work since 1926 with such companies as the Guy Caufman Players, Hunt Stock com-pany, Ward Hatcher Players and Til-ton-Guthrie Players, He comes to pany, Ward Hatcher Players and Tit-ton-Guthrie Players, He comes to WHO from the Aulger Brothers Stock company.

Francis Pettah, WKRC, Cincinnati, behind the mike operation

Joy Is So Cheap

Rated around the trade as the height or depth of something is the offer which Welch's Grape Juice made during its program (NBC) last Sunday night (19). In return for a label off a bottle of the product, read the commercial, Trene Rich will mall you her personal Christmas and New Year's greeting card. Was were suggesting carry.

Wags were suggesting carry-ing the offer further to include a telephone call from Miss Rich for a cartoon, a personal visit for a carload.

CBS FILES AMENDMENT COVERING PALEY PAY

Additional compensation of Wil-liam S. Paley, president of Columbia Broadcasting System, and the net-work, is scaled according to rising profits in placing of the original per centage basis, according to an am to the company's registration nent filed with the Securities & statement filed with the Securities & Exchange. Commission and announced last week. Amendment provides that the term of employment is to end Dec. 31, 1940, instead of Dec. 31, 1939. By the change in percentage scaling, Paley would have added compensation reduced as compared with the old schedule when the profits rise above 42,000,000.

Further amendment provides that additional compensation shall be 5% of annual consolidated net profits of retwork and subside up to \$1,000,000, plus 4% of next \$1,000,000 of such, plus 2% of the sum by which net profits exceed \$3,000,000.

Figured on the basis that consoli-

such, plus 2% of the sum by which net profits exceed \$4,900,000.

Figured on the basis that consolidated net profit for a year is \$4,000,000.

added compensation for Paley would be \$140,000 per annum.

Before this modification, agreement read as additional compensation Columbia agrees to pay and/or cause its subsidiaries to pay te Mr. Paley 2½% of the amount of annual consolidated net profits of Columbia and its subsidiaries up to \$600,000, plus 5% of the sum by which net profits shall exceed \$600,000 annually. Under this pact, \$4,000,000 net, would have brought added compensation of about \$185,000 annually. CBS showed \$3,053,416 for the first three quarters this year.

CBS showed \$3,03,416 for the first three quarters this year.
CBS yesterday (Tuesday) announced it anticipates a gross billing for December of \$2,290,000 or thereabouts, an all-time tail take. Previous monthly high was Oct. 36, with \$2,754,000.
Columbia also figures its full '37 gross at better than \$28,000,000, all-time high for any single network. The '36 gross was \$22,168,148.

Paley Follows Lohr

Washington, Dec. 21.
Parade of radio bigshots over the
White House threshold continued
this week.
Latest broadcast industry caller at
the executive offices was William S.
Paley, president of CBS, who Monday (20) followed Lenox R. Lohr,
head of NBC into the President's
sanctum by less than a week. Thus,
hoth webs have had authorses with head of NBC, into the President's sanctum by less than a week. Thus, both webs have had audiences with the Great White Father.
Like Lohr's, Paley's call was described by attaches as merely social:
Few weeks ago David Sarroff, RCA prexy, was on the White House guest list.

Uncle WIP Scrams

Philadelphi Dec 21.

James Willard, Jr., WIP's 'Uncle
Wip' for the past six years, has resigned, effective Jan 2. Moncy boost
failure of management caused him
to quit, Willard said. He was on
payroll of Gimbel Brothers store, which be plugs in his characteriza-tion, not on the pay roll of WIP it-self, which is owned as a subsid by Climbels

After lengthy bickering with Ar-Atter lengthy bickering with Ar-thur Kauffman, Gimbel, prez, and David Arons, ad manager, Willard tossed the sponge. Kauffman blandly admitted he liked Amos 'n' Andy better anyhow.

Actors' Scale

(Continued from page 25)

another. Rates for singers are un-derstood to be slightly higher than those for actors.

Actors may double, but for other parts full rates prevail. There are to be no free auditions, and all 'benefit' performances are to be sub-mitted to the AFRA board for ap-proval. There are also rates for re-

mitted to the AFRA board for approval. There are also rates for recordings.

Negotiations with advertising agencies are due to start this week tater the executive board has decided tomorrow (23) whether to nestitate with individual agencies or the American Association of Advertising Agencies.

Letter sent last week by Joseph N. Weber, prez of the American Federation of Musicians, to leaders of travelling bands called for all singers and specialty acts with such outfits to join the American Federation of Actors, but it did not discretly concern the AFRA. However, it is thought likely that AFRA may be able to work out such a cooperative agreement with Weber if such a step becomes necessary. So far no action toward that end has been taken and none is planned.

AFRA will not move for recognition from the nietworks or submit its wage requirements until Mrs. Emily Holt, executive secretary, returns from the Coast. Primary purpose of her presence there, it is understood, is to iron out several complications within the local chapter. Recent resignation of Norman Field as secretary of the Los Angales local is believed to have threatened a split in the organization there. Figured Mrs. Holt will seek to have Field reconsider his resignation and will otherwise try to soothe ruffled feelings. Present is considered a particularly emberrassing time for a scrap. ings. Present is considered a particu larly embarrassing time for a scrap within the AFRA ranks.

within the AFRA ranks.
Seattle chapter of AFRA was.
Seattle chapter of AFRA was.
Iaunched last week by Margaret
Speaks, national board member, who
was in that city on a concert date,
and Vic Connors, AFRA organizer.
She addressed a meeting attended
by about 40 radio artists, with all
major stations represented. Another
meeting was held Monday (20) to
complete the organization. Seattle is
included in the northwest local.
American Radio Telegraphists' Association, which is CIO affiliated. is

sociation, which is CIO affiliated, is waiting the decision of American waiting the decision of American Guild of Radio Announcers and Pro-ducers regarding the latter's choice of future affiliation with the CIO or of future affiliation with the CIO or AFT. before campaigning against New York stations not signed with technician group. Guild is now taking a poll among its members on their choice of union alignment. Decision is expected within a month and, if favorable to CIO, will strengthen ARTA by combination with announcers.

(AFL controls other talent through merican Federation of Radio

Washington Dec. 21.
Unionization wave hit Washington radio stations for the second time. last week when NBC announcers at the two local web outlets, WMAL and WRC, tossed in their chips with the American Federation of Radio Artists. All mikemen for the two stations signed up with the Federation of Labor subsidiary but postponed moving in on execs for either recognition or improved working recognition or improved working conditions. Are waiting until other NBC-owned and operated stations are organized.

are organized.

Local crew did not immediately set up a chapter, merely initialing membership papers in the national

union.

Few weeks ago sit-down strike took WOL, Capital's Mutual outlet, off the for several hours when technicians demanded a contract and refused to throw the switches until refused to throw the switches until management came. to terms. Co-lumbia's D. C. transmitter. WJSV, has escaped any trouble because of the general till between the web and American Radio Telegraphists' Association over how collective bargaining shall be conducted.

Popeve' Sponsored

King Features yesterday (Tues.) sold Popeye, the Sailor strip to Joe Lowe, licensors of Popsicle, for an air show. Blackett, Sample & Hummert is the ad agency with actual deal made direct by King Features. No arrangements have been made on air outlet, but it will go on coast-to-coast network, probably, not before late spring. Popeye was sponsored by Wheatena, going off air last March.

Inside Stuff—Radio

Shakespeare will 'arrive' on the radio with television but even then not completely, in the opinion of Brother Leo, professor of literature at St. Mary's College and noted Shakespearian authority. Reason for this, he declared, is that Shakespeare's dramas are inadequate apart from the stage, actors and the audience. The art of Shakespeare is too, complex to adapt to the intimacy of the radio, he said in referring to recent productions of Shakespeare on the by NBC and CBS.

The productions were far from satisfying, chiefly because of the incompetence of the actors—Frank Morgan, Rosalind Russell and Burgess Meredith. None has had sufficient training in Shakespearian acting, Brother Leo declared last week in a San Francisco talk at the Western Women's Club.

S. E. Frost, Jr., who has been prominent in education radio conferenc has compiled and the University of Chicago Press has published (\$4) detailed biographical encyclopedia of all the 202 radio licenses issued sin 1921 in the name of colleges, schools, academies, etc. Of this number.

1921 in the name of colleges, schools, academies, etc. of the name of colleges, schools, academies, etc. of the reservation of known fact. It appears that lack of finances and lack of faculty and general support is the chief reason for the lapsing of licenses. Meanwhile number 17 of the paperbacks issued by the National Advisory Council on Radio in Education deals with School Broadcasting in Great Britain.

Tom Smith, program director of WPEN, Philadelphia, doing a nifty zzle act what he alleges are 'inside sources' at the station trying to

sizzle act what he alleges are 'inside sources' at the station trying to break him down.

Blew off in a hot letter to Cecil Pennyfeather, Philly Record colyumist, accusing scribbler of being in on the 'conspiracy' because in his pillar one day he called Ralph Borelli program director.

What he didn't know was that Pennyfeather was entirely innocent of the 'plot.' He had actually written: 'Ralph Borelli, Italian program director.' A zealous copyreader, thinking that the 'Italian' applied to Borelli's nationality, not lingual broadcasts, pencilled it out.

Although all concerned have stepped on it, the report still bobs up Hollywood that Eddie Cantor may take his 13-week layoff after first the year and remain on the air through the summer. Cantor calls it 'I tastic' although it is known that such an arrangement has been talked.

tastic authough it is known that such an arrangement has been talked. Bankroller Texaco is said to be sympathetic to the move as the outst sells twice as much gas in the summer than the winter and the air exploitation would be much more helpful at that time. Columbia wouldn't say nay for the reason that it would give the network a strong summerentry and the chain wouldn't have any trouble unloading the Wednesday night time.

Sales pep rally at WOR, New York, Monday (20) marked by general manager Ted Streibert digging down and bringing forth a fancy gold watch. Winner of the ticker was George A. Schmidt, salesman. He sold \$1,004,337 worth of WOR's broadcast time in three and a half years. And Streibert thought that called for a token of affection.

than an hour after announce St. Paul-Minneapolis, had been awarded a showmanship plaque by Vantery for social service, an executive messenger from the state house knocked at the office door of Stanley Hubbard, station prexy, and delivered an unsolicited letter of congrats from Governor Elmer A. Benson.

CBS has put its 'Saturday Night Swing Club' In its No. 3 playhouse, N.Y., largest of its broadcasting barns. Demand from public moved the session, after program had been airing for year-and-half from studio where less than 30 head could be admitted to informally watch.

Caesar Searchinger will have a book published next year by Houghton Mifflin titled 'Voice of Europe.' He has for the past seven years arranged the broadcasts for Columbia Broadcasting Co. of w.k. Europeans, including dictators, popes, kings and Bernard Shaw.

Charlie McCarthy rates 3.0, and his alter ego and originator, Edgar Bergen, only 1.3 in a 'favorite personality' survey just made by Fortune magazine.

Franklin M. Doolittle, boss of WDRC, Hartford, prosperous CBS basic there, Santa Claused entire staff with four weeks' salary each.

WIP-Panelmen Agree

Philadelphia, Dec. 21. Wage scale for WIP's 12 panelmen

Wage scale for WIP's 12 panelmen, members of American Communications Commish, CIO unit, was agreed on at contain with Ben (limbel, station's prez, last Thursday. It provides increases of, from \$3 to \$10, with salaries starting at \$40 and running up to \$60. Increase of \$1.50 every; six months is agreed on.

Another meeting will be held this.

every six months is agreed on.

Another meeting will be held this
Thursday to iron out rest of contract.
Men, now getting in 44 hours in six
days, want same number of hours in
5½-days. Gimbel probably will have
to agree this as, its part of
Pennsyl's new 44-hour week bill.

All but one knobwtister at the sta-tion are CIOcis. They formerly be-longed to now-dissolved company

Seattle Hems and Haws

Seattle, Dec. 21.
With KIRO signatured and only a blotter needed on the KVI pact, the musicians are just marking time uncitains are just marking time uncitains and KOL (Mutual) to write their John Henrys. That the KOL holdout might be ironed out satisfactorily seemed possible. That KOMO-KJR will sign is less clear.

will sign is less clear.

C. L. Weber of the Seattle AFM local says he has done everything possible to bring about a settlement and any future action to be taken against stations that won't signature the pacts rests with the musikers as a whole and the powers that be in

Blood Donors' Air Appeals Irk Hospitals

Association of New York hospitals has written all stations in the metro-politan area to cease airings for blood transfusion donations unless blood transfusion donations unless the hospitals authorize the pleas. Complaint that the institutions themselves decide when they need blood giffs and where to get them. All hospitals have lists of professional claret givers, and these are referred to and given preference, the hospitals are professional transfer of the professional claret givers, and these are referred to and given preference, the hospitals are preferred.

ferred to and given hospitals explain.
Institutions believe the air requests, totally unauthorized, come directly from relatives or friends of medical persons. Families of blood-market of record directly from relatives or friends of confined persons. Families of blood-needers are told as matter of record when transfusions are required and administered. One of the reasons the hospitals are hopped up about the broadcast pleas is that there have been several instances of late when switchboards became tied up through avalanche of phone talls, conse-quently clogging back emergency messages.

George Engels' Operation

George Engels, director of NBC
Artist Service, recovering from
an appendectomy at Leroy Sanitarium, N. Y.
He was operated on Dec. 16 after
resting in the hospital for 10 days.
He is expected out in about a week.

The Sponsor Must Go On

St. Louis, Dec. 21.

Neil Norman and Bill Durney, WIL sportscasters, suffered burns, on the fingers last week while broadcasting the professional soccer games at Sportsman's Park. While seated in an unlighted press box the gabbers describing the game were handicapped by a fog settled over the field. Norman was barely able to follow the plays, but that wasn't so serious.

When it came to reading the Hyde Park Brewing Co's. commercials if was a problem. Durney lit matches to enable Norman to read. Norman reciprocated. Both suffered burns on their fingers from holding the matches too long.

Both requested first aid treatment after the game.

Semi-Advertising Cartoon Strip Tie-Up With 'Lone Ranger' Program Pending

Chicago, Dec. 21.
Merchandising deal for King-Trendle's Lone Ranger is being worked out whereby a newspaper strip of the serial will be used in conjunction with broadcast, which, when the strip appears in dailies, will carry sponsor's ad in final box.
Syndicate handling things indicated

will carry sponsor's ad in final box. Syndicate handling things indicates that sponsor will pay space rates for final box only, and work is to begin immediately on setting strip for dailies owning radio, stations which air the serial, and chances are that additional sheets will be added later, particularly those in areas covered by 'Lone Ranger' broadcasts.

SALES REP BACHMAN'S **NON-EXCLUSIVE DEAL**

Chicago, Dec. 21.
Appointment of Earl Bachman as
Eastern rep for WIND was made last
week by Ralph Atlass. Deal is not
an exclusive or for national representation, but simply gives Bachman
office right to sell WIND time.

Bachman was with Gene Furgason previous to opening his own office.

Brown Sisters harmonizing again at WICC, Bridgeport.

WTIC READIES MUSIC

Moshe Paranov Heads Orchestra-

Hartford, Dec. 21.
WTIC, 50,000-watter, won't be stingy in meeting new requirements of A, F, of M. Station has already announced appointment of Moshe Paranev, batoneer-planist, as musical director, to build, 12-15 piece concert and string band representative enough to feed NBC-Red, on which WTIC is basic.

WTIC is basic.

Several alumni of days when WTIC used to have house music have been called back to work under Paranov. These include Laura C. Gaudet, keyboarder-vocalist, who has been et ling with World in New York, and Salvatore de Stefano. NBC staff, harpist.

WTIC Shurged on the William of the WTIC Shurged on the WTIC Shu

WTIC splurged on staff music un-til September, 1936, when station dropped Norman Cloutier's Merry Madcaps and Joe Blume's Blue Room Echoes ensemble. Cloutier' now an NBC house director.

Actress Mary Ellen Herrick of the NBC San Francisco staff spending several months visiting her mother is Weavcrville, Cal. Will be married upon return to San Francisco in March. Groom will be Joe Walters, KSFO announcer.

WGAR, CLEVELAND, SUED

Quarrel with Fight Promoters Over Blow-by-Blow Event

Cleveland, Dec. 21.
Station WGAR was named defendant in two suits for \$128,500 filed in common please court here today. Suits are the outgrowth of the station's; attempt to broadcast, the Risko-Lewis fight here last Friday night (17).
Ohio Section 12.

Rikko-Lewis fight here last Friday night (17).

Ohio Sports Club, Inc., through Robert Brickman, secretary, is suing for \$100,000 for alleged slanderous remarks on the and \$3,500 for alleged effect of announcement that fight would be broadcast on box-office. Fromoter Walter Taylor filed personally for \$25,000 due to a broadcast by the station explaining why the fight wasn't aired. Station scheduled the fight broadcast at 11 p.m. at .10:45 p.m. announcer. Carl George went on the air and apologized to the public for not being able to bring the program. He stated that permission had been granted for the fight broadcast. That the station had set up its microphones at the ringside and that a few moments before the main bout stated promoter Taylor refused to permit the scheduled broadcast, which George said was arranged 'in the public interest.' He said that station had received no word that permission had been withdrawn until then.

Tromoter Taylor the following day stated that the station had neverbeen given permission to broadcast the fight, to amounce that it would. Franklin Whitey Lewis. WGAR sportscaster, states that he had a verbal authorization for the broadcast from Taylor a number of weeks before the fight.

Ad Club's Sur-Prize Party

Ad Club of N. Y. throws its annual sur-prize party tomorrow (Thursday). Members bring a gift and get one from a grab bag; all brings and takes are gagged.

takes are gagged.

Ray Perkins will m.c. the affair, with 'Jolly Bill' Steinke playing Santa Claus in costume. Layout of acts from NBC Artists Service list will also be on tap for the entertainment. Lowell Thomas, prexy of the organization, will preside.

Buffalo Stations Abolish 'ASCAP Tax' On Sponsors' Bill; Time Rates Absorb

My Dear, Is That Me!

Ft Wayne, Dec. 21.

Jane Weston's Modern Home
Forum over WOWO gets exceptional results studio attendance and word-of-mouth
by the use of a simple trick.
After the broadcast the studio
audience, many of the members
of which have just been interviewed by Frank Tooke, are invited to stay to hear themselves.
Recording of the program just
broadcast is then repeated. Its
second-best to free photographs
in getting the housewives excited.

AGENT WINS \$7,500 SUIT VS. THIBAULT

Conrad Thibault, the baritone, must pay Harry Hollander, his former agent and manager, \$7,500 due under an old contract, a jury before N. Y. Supreme Court Justice Louis A. Valente decided yesterday (Tuesday). The jury took only 15 minutes to bring in the verdict. Don Voorhees, orch leader, appeared as a witness for Thibault.

Hollander charged that the singer.

a witness for Thibault.

Hollander charged that the singer breached a three-year contract made in 1932 under which Hollander was to receive 20% of the singer's earnings. Thibault later obtained a contract to sing over 'NBC on the Maxwell House 'Showboat' program. He reduced Hollander's commission to 10% and the agent sued to collect the balance due on the original tract.

Hershfield Back at WMCA

Hersnield Back at WMCA.

Harry Hershfield returns to
WMCA, N. Y. on Jan. 3, to resume
his midnight drama reviews of
Broadway openings; also his Wednesday noon interviews.

Left station last summer to sojourn in Hollywood.

Buffalo, Dec. 21.
WGR-WKBW, which have been assessing advertisers 5% to cover stee cost of the ASCAP music tax, will absorb the tax in a 10% upping of rates on Jan. I. When first added in 1935 the levy came in for siderable criticism. Especially, was there squawking among sponsers of

siderable criticism. Especially was there squawking among sponsors of non-music programs such ball games, commentators, dramas, etc. They kept wondering—out loud— why they should pay a music tax.

Avery Explai

why they should pay a music tax.

Avery Explai

The tax was added at the time
Warner Brothers were talking about
withdrawing from ASCAP, says
Lewis H. Avery, WGR-WKBW cales
manager. 'At that time it looked
as if there might be a whole les
of music taxes. We didn't want to
nerease rates and we did want to
set a precedent for passing the
tax along to advertisers. At that
time there was telling but that
the taxes might mount to where
they'd eat un the profit—especially
a small profit.

It has been charged in some ouarters that the tax has been a
deliberate attempt to embarrass
ASCAP. This Avery denies, pointing out the reasons for the tax asset forth above.

There has also been some question
as to the leavily of the levy on the
theory that the radio situation is
narallel to that in theatres. The
latter are taxed by ASCAP but are
specifically forbidden from bassing
along this fax to their customers.

WGR-WKBW claim, however, that
the principal reason for abolishing
the tax the first of the vern is that
ASCAP is now again firmly in the
saddle and there's small daneer of
assorted extra taxation from
deenendent composers, authors, and
publishers cropping up.

WREC to E. Katz

WREC to E. Katz

E. Katz agency has been given the national sales representation of Hoyt Wooten's WREC, Memphis, effective Jan. 1.

HEADACHES and HEARTACHES

ALL the headaches of planning a radio campaign are over everyone agrees it will be "tops" the salesmen go out with renewed enthusiasm.

Then come the heartaches! They find the dealer indifferent.. he has seen charts and broadsides of four or five advertising campaigns that week somewhat confused.

But when he is told the campaign is on WLW, his enthusiasm is aroused he knows from repeated experience the selling impact of

WLW-THE NATION'S STATION CINCINNATI

B.B.D.&O. Produces 85-Man Symph Show to Sell Business Harmony

VARIETY

By WALTER RASCHICK

By WALTER RASCHICK

St. Paul, Dec. 21.

With labor and capital at each other throats throughout the land today, this program's a pace-setter in that it attempts to placate both sides by selling the propagands that everybody in Minnesota is tied in with the other fellow and that each is at least partly responsible and answerable for the other guy's paycheck. Property handled, it should sell its bill of goods: namely, good will and harmony between the classes. As such an attempt, under the such as the such

Exists of entertainment, it should be eyed and eared closely from coast to coast by the money-bagged gentry.

Sunday (19) night's airing, which emanated from Litchfield, Minnesota, was the third. Previous week's programs hailed from Hibbing and Red Wing, Arthur Pryor, Jr., B.B.D. & O's. v.p. in charge of radio, came in from Gotham, accompanied by Ken Fickett estarca off Driviple, to get the Initial State of Driviple, the I

tween all classes of workers.

Music is always appropriate.

Daniele Amfitheatrof doffed his baton
to Hibbing's large Finnish mining
population by putting his instrumentalists through the paces of
Sibelius' Finlandia.

There's a complete absence of commercials, sponsors (burners group) preferring to remain anonymous. Principal gabber likewise keeps his monicker under cover.



Uses 85 musicians of Minneapolis Symphony.
First half hour is solid spieling and dramatization, as sponsors want to demandization as sponsors want to charle McCarthy comes on opposite (CT). Figure that listeners who may not care for the dummy may hanker for symphony music, so the last half hour is solid melody.
WCCO originate The March of Minnesota every Sunday night, feeding it to KDAL, Duluth, KROC, Rochester; WMFG; Hibbing; and WHLB, Virginia— all Minnesota transmitters.

JUSEPH MONTI ORCHESTRA With Carmen Del Bio (Vera Scott) 30 Mins. Sustaining Wednesday, 3 p. m. WJZ-NBC, New Yerk

WIZ-NBC, New Yerk

More or less 'typical' midafternoon
brand of sustainer. Consists of
music under Joseph Honti's baton
and guest singers. In this case it was
Vera Scot of England (well known
as a person in a certain theatrical
circle in New York) who shows up
camouflaged with a spiggoty nom de
radio and rattling off a repertory of
Latin 'la-las, some familiar, some
obscure:

radio and ratting on a complex composition of the c

LET'S SWAP STORIES'
With Douglas McMulten

WOKO, Albany
(De Rouville Agency)

A small program, with the seed of an idea that might be germinated into a full-blown commercial of local appeal. Stories about the city, its customs, means of entertainment, characters, etc., in other days. Listeners furnish McMullen the yarns, in exchange for box of cigars.

Each narrative has a tag question, designed to provoke discussion among, and pull letters from, listeners, particularly old-timers. Unpretentious though broadcasts are they have, with the queries, caused considerable debate in a short time from munications, in a town taged rather unresponsive to radio mailfashers.

McMullen handles narration competently.

Follow Up Comment

Rudy Vallee had as a guest on his unit for Royal Gelatine (NBC-red) last Thursday (23) Dave Rubinoff. Way back in the early Chase & Sanborn eyele of shows, when Vallee touted mocha, the fiddler was marched up to the mike. And that was before Cantor built him up via the slooge-baiting route. Appearance of the gut-grater was brief, rather, too brief, perhaps, been had Rubinoff screening. Yardust' and that was that. Also ou the program was a sevenminute slice of Clifford Odets' (Golden Boy,' hit Broadway legit Frances Farmer and Luther Adler, to the result of the lines were rather rough for receiving set ears, and some words had to be omitted.

omitted.

Miss Farmer was finely in the groove, but Adler was prone, in that deplorable legit manner, to throw his lines away.

his lines away.

Kate Smith remained 'songbird of the south' on last Thursday's broadcast although it's reported she is leadily free henceforth to resume 'first lady of radio' billing which was claimed on priority by Yaughan de Leath. That's part of the series, now current, to tie up with 'first ladies' of various fields of endeavor. Mrs. F. D. R. herself was one.

In the case of Senator Hattie. Caraway of A. kansas, Miss Smith probed for dear old Swansdown and came for away of A. kansas, Miss Smith probed for dear old Swansdown and came for a triumph of coconut can this is a triumph of coconut can find a triumph of coconut can find the strip of t

ness and light. Gooey sweet and amber lights. Miss Smith is, of course, one of the air's stellar personalities. Her first lady gag and similar trimmings failed to shroud her pleasing, able m. c.-ing and singing. She tottered a bit on the top notes but there was more than enough to her conduct to compensate.

more than enough to her conduct to compensate.

Al Shean did a bit from 'Malachy' and then went into his song of yes-teryear with Miss Smith serving as 'Gallagher' 'Malachy' bit is re-viewed separately.

viewed separately.

A. J. Creain, author of The Citadel' and, other attention-attracting books, in a quarter-hour talk over columbia (shortwared to England and advertised by his publishers on literary pages of, N. V. dailies), may have disappointed American listeners expecting to hear a brilliant personality, a medical iconoclast, a pungent speaker. His views on the difference proceeding the companion of the co

Hammerstein Musie Hall over WABC last Friday had a well-round-debill, including Alice Marion, Lee Sullivan, Charles Magnante and Jerry Mann, which was up to the usual lively standard. Erin O'Brien Moore and James Meehan did an ordivorces her nuise with the wife were divorces her nuise with the word of the

subject.

Program moved along at a fast light and had good pace. It's now sponsored by Anacin, having switched over from Kolynos about six weeks back.

sored by Anacin, having switched over from Kolynos about six weeks back.

'Hello Peggy!' script serial on NBC-red Wednesdays and Fridays, a.m. for Drackett Products, has introid rather a departure in using warhing guests who possess some name value. Idea knits in neatly with the fabric of the serial, since it revolves around the experiences or a hole switchboard siren. Singers of a hole switchboard siren, Singers of the switchboard switch

RENFRO VALLEY BARN DANCE
With John Lair, Ramblin' Red Foley,
Brown County Reveled Aund Gy
Brown County Reveled Aund Gy
Brown County Reveled God Interest of the Interest of God,
Hilbitly Band, Millier and Dolly,
Good, and Barefoot Brownle
Go Mins.
PINEX, KEYSTONE STEEL
Saturday, 8 p. m. EST,
WLW-WLW LINE
(Russell M. Seeds)
Under, way for several weeks, this
rural oppy is patterned after the
WLS Barn Dance on NBC. Originates in north wil go Cincy's Music
Hall, which seats 1,600. Has a 42cent, gate and does two Saturday
night shows. Stage has a hayloft.
Wirst half of aired nortion is snow.

night shows, Stage has a hayloft setting.

First half of aired portion is sponsored by the Pinex Co., of Fort Wayne, Ind., and feeds to the WLW. Hine. Rest of broadcast is tagged for Keystone Steel & Wire Co., Peoria, Ill., makers of Red Brand fence, and is released only by WLW. From 8:30 to 9 o'clock there's a non-commercial pick-up by WSAI and fed to the Mutual system.

in linkers of the branch reverse and the series of the Muthal System. WSAI and red to the Muthal System. WSAI and reminds of Abner, of the Weaver Brothers and Elviry in vaude. Commercials are cleverly in vaude. Commercials are cleverly styled and not overdone. Lair. handles 'em.

Several sock acts in the lineup. Rambin' Red Foley, tenor-baritone, is among the topnotchers of hick vocal soloists. On stanza caught he was great in singing 'Old Shep Is Gone. He is a close approach to Howas great in singing 'Old Shep Is Gone. He is a close approach to Howas great in singing 'Old Shep Is Gone. He is a close approach to Howas great in singing old Shep Is Gone. He is a close approach to Howas great in singing old Shep Is Gone. He is a close approach to the Brown County Revelers, for long a standby hillbilly band on WLW. can play a harmonica on any mais radio station and warm up a heavy following. Aunt Idy Harper is the comic of the troupe, and a dandy one. She but in several seasons in, vaude of late with the Weaver Brothers and Elviry.

A male member, name not under, standable, but, announced, as the Duke of Paduchy, turned in a swell wing off sweet and fast tunes. Lily Mae Ledford's quartet of femme tring instrumentalists and warblers cut in okay, as do the Good Sisters, willie and Dolly, heralded as the Girls from the Golden West, on plunking and close harmony.

Saturday being the big hillbilly might for radio listeners in these parts, the Rentro Valley Barn Dance giddap fits into a natural groove with talent that should increase steadily into the time register sheets and in short time, register sheets and in these parts, the Rentro Valley Barn Dance giddap fits into a natural groove with talent that should increase steadily short time, register sheets and in the second sheets.

RALPH BELLAMY
10 Mins.
KRAFT PHENIX
Thursday, 10 p. m.
WEAF-NBC, New York
(J. Walter Thompson)

(I. Walter Thompson)
Film actor was in the groove on the Bing Crosby-Bob Burns program last Thursday (23), benefiting from a good script and careful handling. Latest Bellamy labor before the control of the second of the second labor before the control of the second labor before the control of the second labor before the control of the second labor before the secon

good Oklahoman.

Windup was swell, with Bellamy mooing 'Home on Range' (as he did in the pic), accomped by Burns' bazooka. It was real corn, and real comedy.

Bert.

THE MARINES TELL IT TO YOU'
With Albert Van Antwerp, John Fee,
Arthur Van Slyke, Clayton Post,
Hans Conried, Edwin Mack, Phillip Trent, Bryan Burke, Don Mor-

Arthur van 1979-1.

Hans Conried, Edwin Mack, Philip Trent, Bryan Barke, Don Morrison

38 Mins, Regional

38 Mins, Regional

39 Mins, Regional

39 Mins, Regional

30 Mins, Regional

30 Mins, Regional

30 Mins, Regional

31 Mins, Regional

32 Mins, Regional

33 Mins, Regional

34 Mins, Regional

35 Mins, Regional

36 Mins, Regional

36 Mins, Regional

37 Mins, Regional

38 Mins, Regional

38 Mins, Regional

39 Mins, Regional

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38 Mins, Regional

38 Mins, Regional

39 Mins, Regional

30 Mins, Regional

30

alter the measurement of the control of the control

(H. W. Kastor)

Program with no pretentions, Just one of many similar in construction and content, but offering a difference in execution of its musical and vocal content.

content.

James orchestra has revealed nice arrangements, which, doubled, with volcing of station staffers on program, make for all around acceptability. Falls in nice for late dinner enters and easily one of the better musicals emanating from station.

Hurl.

RADIO EXECUTIVE AVAILABLE

Ten years experience with outstanding radio stations management sales program production and merchandising. Formerly associated with networks and thoroughly familiar with facilities, rates and markets. Will consideration. The services to educate the present services to educate the services the

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cessful does WKY take local and national advertisers into the homes of Oklahoma that, for this purpose, they are spending more money

TAKES YOU INTO MORE HOMES!

WKY MAKES MORE CALLS IN OKLAHOMA

AL SHEAN
With Kate Smith Variety Hour
GENERAL FOODS
Thursday, 8 p. m.
WABC-CBS, New York
Al Shean, ex-vaude comic (Gallacher & Shean), is currently revealing that he can also do a straight bit
of acting just as well. Shean did part
of his current Broadway play, Father
Malachy's Miracle, for Swansdown,
iis performance as the doughty
Scottish eleric, given to Miracles, is
a splendid characterization and came
over radio excellently.
Unexpected complications that set
in when Father Malachy transports
an Edinburgh dancehall 20 miles to
sea Was etherized to good effect.

20 YEARS AGO AND TODAY With Katherine Renwick, John Hol-brook, Ted Jewitt, Waldemar Kap-pel, Jackson Beck, Gilbert Mack News Dramatization 30 Mins.

brook, 120 sews, Gilbert Mack News Dramatization 30 Mins.
Fiday, 10 p. m.
Wolk-Mutual, New York
This Mind The Mark This Mind The Mark This Mind The Mark This Mind The Mind Th

Water Age

GEORGE JESSEL With Will Osbore's Orchestra, Guests

GEORGE JESSEL
With Will Osbore's Orchestra, Guests Transcriptions
DE SOTO
Monday, 7:15 p. m.
WOKO, Albany
(J. Stirling Getchell)
Jessel's name and brand of entertainment make it pretty certain these platters would hold dialers' attention. His current live talenter (Mutual) from Hollywood should give the discs added pulling power. Spotted on a string of stations, several cancellations are said to have been made when the receding of business actions affected automobile sales. However, and the several cancellations are said to have been revolving here as a school have been revolving here as produced the several cancellations are said to have been revolving here as produced the several cancellations are several cancellations and the several cancellations are several cancellations. The several cancellation are several cancellations are several cancellations and several cancellations are several cancellations. The several cancellation are several cancellations are several cancellations and songs, introduces the guests (Jane Froman, Kay Thompson, Irene Beasley, et al.), and teams with announcer Raiph Edward in some of the blurbing. The stransfer of the several cancellation are several cancellations are several cancellations. The several cancellation are several cancellations are sufficiently punchy for records. Noticeable is the mellowness which the star's long career in show business has produced; it gives a philosophical touch to his observations, even to some of his jokes.
Guests, who apparently play repeat dates in the series, deliver smoothly on rather brief spots, Osborn's unit plays smartly, instrumentation distinctive music through the dud-speaker. Leader vocalizes at times adoes Joan Whitney, Jessel plus Edwards as 'the announcer on the Major Bowes Hour (also Chryster sponsored), Jaco.

DAVID LOWE

DAVID LOWE Talks 15 Mins.—Local

15 Mins.—Local
Wed.-Friday; 8:30 p. m.
WNEW, New York
Program is called 'Sound Track'.
Not inappropriate would be 'Echo
Track'. 'Alleged 'fresh' film and
Broadway flashes are little 'short of
the frank press agent build-up for
both—only more so, 'Virtually reaches
advertising point and stale in-news
content.

works in contest gag with tickets for shows and current films as re-

wards.

Take off on London hotel man-ager refusing local company of 'Room Service' credit (story in Variety un-der Nov. 30 dateline).

Hurl.

ALISTAIR COOK Stage and Screen Comments 15 Mins.

Sustaining.

Wednesday, 7:30 p.m.

Wear-NBC, New York

Wear-NBC, New York

Wear-NBC, New York

Background as a retice ones from
service on the Marchester (England).

Guardian, and from three years as
cinema estimator for the British
Broadcasting Co.

He doesn't gossip, but incistvely
dissects films with a regard that is
genuinely warm. What he has to
say is of interest to the thinking filmgoer who shops for values. And the
manner in which he can coo over a
pic, or defend the industry could
teach a lesson in technique to the
Hays offic.

When caught (15), his dissertation.

pic, or defend the invasion treach a lesson in technique to the Hays offic.

When caught (15), his dissertation on recent gangster films and the fading cycle of them was at once original and compelling. His explanation of why British films can better sow seeds of propaganda about the Empire than can Yankee pix about the U. S., was clever. (He might also have added that the best British propaganda is in American films.).

Cook limited himself on discussing legit plays to a few opening remarks on Barchester Towers, new Ina Carles states. While his legit ideas and the control of the cont

ROCKWELL KENT

ROCKWELL KENT
Interview
15 Mins: Local
Thurs, 8:45 p. m.
Sustaining
WMCWELL
Kert, Illustrator and author, recently turned political observer, was bagged by his pal, Johannes: Steel for this 'expose' of alleged—but denied—first Fascist government in the Americas.
Talk was illuminating and for once had little of the vitriol found in many bouts of the opinionated. Economy to be suffered to the steel of the s

RITA MURRAY
15 Mins.—Local
ROSICRUCIAN SOCIETY.
Friday: 8:15-p...m.
WMCA, New York

WMCA, New York
Originally a European movement
called the Ancient Mystic Order of
Rosae Criticis, mystic-philosophical
group, the Americanized branch presents its ideas to Gommorah (N. Y.)
in a tone and manner not likely to
get many average listeners. But, on
the other hand, it can and probably
has snagged plenty of the vause embracers.

has snagged plenty or the superstances.

Idea is to sell ittiners in on adopting a kinder, fresher, help-thy-neighbor attitude to replace pessimism, inhumanities and kindride evils. Beat impressions, recessions, depressions, etc., with the aid of our books and thoughts is the theme.

Femme talker's voice is oke.

Hurl,

BENZOLENE PARTY
With Community Chorus, Worthy
Hills' Orchestra, Vera Cruze,
Mildred Rosenbaum, Mel and
Jim Bigelow, Fred Beiviso,
Arthur Hoyt, Fred Weith, Marion Palmer, Joe Hogan, James
Milne Variety Musical

60 Mins.—Regional CONNECTICUT REFINING CO. Sunday, 3 p.m. WELI, New Haven

Sunday, 3 p.m.
WELI, New Haven

Big news here is sponsor's splurge, an unusual hunk of spending for a show outside the major leagues. Pre-Christmas offering of gas vendor succeeded in covering practically everythony. Menu ranged from swingo of Worthy. Hills' well-drilled band to holiday sonata of Community. chorus, directed by Arthur Hoyt, group in for two turns of more than quarter-hour each, plainly a mistake in spite of quality of output. First choral sequence, a series of carols, and the series of carols, and the series of carols. The series of the series of carols, and the series of carols are series of carols, and the series of carols of the series of the series of carols, and the series of the series of carols of the series of the series of carols of the series of the series of carols of the series of carols of the series of the series of the series of the series of carols of the series of the seri

band.
Program fed to WELI's Connecticut. Broadcasting System affiliate, WNBC, New Britain, and WATR, Waterbury.

CURIOSITY COURT SHELL UNION OIL CO. Wednesday, 8 p. m WIP, Philadelphia

Wir. Philadelphia.
Show is carbon of usual Prof. Quiz program, hypoed with gadgets and burnch of ideas which may be slowing it up more than anything else, Sponsors have strong merchandising tie-up in that to participate by either sending in questions or appearing to answer them, application blanks must be obtained from one of their gas stations. Prizes are \$25, \$15 and \$5 to first three winners and \$5 for five best sets of five questions, each week.

week.

Set-up is similar to courtroom, with skullcracker answerers known as witnesses and called to program with a 'summons.' Program Director Jim Allen, officiates as 'Judge'. Gaber John Facenda is 'Court Crier', reading questions. A specially-built full-size traffic semaphore times the answers. Goes green when question is asked, turns yellow in 30 seconds and red in 15 more, when answering time is up. Questions pulled from large Shell oil can.

Teasers on first show were too re-

from large Shell oil can.

Teasers on first show were too remote and too tough. Much better closer-to-home questions are needed, to avoid long delays. Some of the nlugs need to be eliminated, also, both gabbers using 'Shell this' and Shell that' every other word. Explanations of all various merchandism tie-ups take full five-minates to explain before show gets under way and could likewise be profitably clipped.

Presently offered in 150-seater

Presently offered in 150-seater studio auditorium. Will be moved after New Year's to 1,200-seat Gimbel department store aud. Herb.

RAYMOND GRAM SWING Taiks
15 Mins.
Sustaining
Fri., 6:45 p. m.
WOR-Mutual, New York

MOR-Matual, New York

Moved from a Sunday night session at 7.15 p. m. Ballyhooed as the only American commentator on strictly foreign affairs. This is true. (He is very popular via shortwave in England.) Praised U.S. attitude of saneness in disturbed times. Inner machinations of Brussels conference, reasons for present complications, etc., given a concise commentation. He's an able speaker.

Swing also does a stint for British Broadcasting on Saturdays at 7.15 p. m. where he about-faces for Europe and spills his beans in the Hurt.

"Merrie Christmas!" 50.000 WATTS · PHILADELPHIA

FEBRUARY MEETING OF CANADIAN ASSN., WILL TACKLE SALES REP 'SYSTEM'

Opposition Develops to 'Exclusive' Idea-Program Service Largely Non-Existent Among Canadian Advertising Agencies—Hence Second 15%

Montreal, Dec. 21. Major problems facing the Cana-Association of Broadcasters. scheduled to meet in Ottawa around Feb. 7, seem likely to bring about developments which are hardly -

for the adoption of a regulation at the last July meeting calling for the elimination of the second 15% commission in relation to station representatives and advertising agencies.

sentatives and advertising agencies.
Matters pertaining to exclusive station representation are also slated for thorough airing, with Associated Broadcasting Corp. for one reporting it has already signed up 23 stations on an non-exclusive basis to date and expecting to have approxi-mately 50% of all stations in Can-ada (about 70), signed before the ada (about 70), signed before the meeting takes place. So that, even if the balance of the stations in the Dominion should be in favor of ex-clusive station representation, it seems highly improbable that a working majority will be obtainable.

WENDEL

EVEREADY BATTERIES WRIGLEY GUM MAJESTIC RADIOS

BHELL OIL

FITCH SHAMPOO

GILLETTE RAZORS

Address: 4351 N. Pauling St., Chicag

Booking Direct

ORCHESTRA

Admiracion Sunday 6:30-7:00

-MBS

1441 B'way

WILLIAM VIRGES

Willys Radio Program

521 Fifth Avenue Murray Hill 6-2370

One of the most potent forces countering the possibility of exclusive station reps in Canada to any extent is the Canadian Broadcasting Corp., which, by virtue of its constitution government agency, could hardly, discriminate against any particular reps to the advantage of others. As a government agency CBC would probably find it impossible to do away with open competition. CBC has 32 stations, owned or leased, in its network.

At the Canadian Association of Broadcasters meeting last July the resolution doing away with the second 15% to station representatives was adopted only because the attendance was very slim, according to reports. Several reps are mustering forces for the defeat of the regulation. tion. While

tion. While admitting existence of chiseling station reps who provide no service of any kind and grab off 15% commission the bigger independents are of the opinion that since they supply a service which neither the advertising agencies nor the stations have developed in Canada to any extensive degree, they are entitled to payment for services rendered. rendered.

Franchise System

As a measure of protection for the larger reps against chiselers Associated will strongly urge the creation of a franchise system at the coming CAB meet, the idea being to make the requirements plenty tough so that only the well-established reps will be recognized.

Advertising agencies: Canada haven't had enough business to warrant establishment of radio departments as known in the United States. For this reason local agencies have kept advertisers away from radio for as long as they could. Station representatives in Canada have from the beginning supplied transcriptions, scripts, programs, spot announcements, etc., to advertisers because of lack of any other source of supply.

Elimination of the second 15% commission would make it impossible for independent station representatives to place business from advertising agencies. While big city

siole for independent station repre-sentatives to place business from ad-vertising agencies. While big city stations might not suffer greatly, since ad agencies are mostly located in Toronto and Montreal, smaller statious through the Dominion would be bound to feel loss of revenues.

English Radio

London, Dec. 14 Old-time Vaudevillian Gertie Gitana, making broadcasting debut in 'Palace of Varieties' section, Dec. 21.

Teddy Joyce goes on the January under a once weekly co tract.

Iver Nevelle and Dorothy Dickson to be televised in 'Starlight' Dec. 17, in numbers, from the Drury, Lane shows, Besides singing and playing the piano, Novello will narrate experiences in three consecutive Drury Lane pieces.

'THE O'NEILLS" NOW RADIO'S MOST POPULAR FAMILY BRINGS YOU MORE

AUGHTER TEARS AND HEART-THROBS

Presented by Ivory Soap . 9941/100 0/0 pure

LISTEN TWICE DAILY

NBC Blue Network, Mon. to Fri. 11 a.m. EST NBC Red Network, Mon. to Fri. 3:45 p.m. EST COAST TO COAST

DIE, COMPTON ADVERTISING AGENCY MGT, ED WOLF-RKO BLDG., NEW YORK CITY

Buy May Robson Discs

Moutreal, Dec. 14.
Shiriff's Marmalade going on a flo-station hookup with Lady of Millions, starring May Rybson (transcription), next mouth. Show was bought from Bauer & Black.
Handled by Cocklield & Brown

16-HOUR DAY **EXPECTED IN CANADA**

Montreal, Dcc. 21

Montreal, Dcc. 21.
Canadian Broadcasting Corp. plans to go on the air 16 hours daily before very long. No definite date can be ascertained, but it is reported on good authority that, included with other ideas for further expansion, the CBC will most likely add four hours to the daily airlings.
Considered most likely that the CBC will give the additional service when ready to sell the 22 stations it controls as a network.
Opening of CBF, new CBC transmitter in Montreal, is making itself felt. Understood that advertisers are already backing down on tentative agreements with independent stations locally and unless bound by ironclad contracts some switching of cocounts to CBF will mostly result. Further obstacle to renewal of time contracts, will most likely be encountered until it established exactly how much listener power the new outlet has and whether it farawing attention from the other local stations.

Toronto, Dec. 21.
Official opening of CBL, Canadian Broadcasting Cop.'s, new 50,000-water here, is set for Christmas, Day, CRCT, now operating in Toronto for the CBS and carrying NBC programs, will be ashcanned.
CBC will inaugurate a daily 14-hour broadcasting schedule on Dec. 25. The government owned chain has been operating 10 hours daily, CBF, second 50,000-watter and built to service Montreal area, opened last

to service Montreal area, opened last

DANISH CAFE **OWNERS LOSE**

Copenhagen, Dec. 10 When the restaurant owners de-manded a fee for pick-ups (the same fee that the orchestra gets), the Danish State radio closed down

the Danish State radio closed down all remote dance music and gaged own studio dance orchestra. Kilden restaurant broke down with yearly gross of \$100,000 since orchestra leader Kaj Julian took to broadcasting old dance tunes. Radio meant too much to Kilden. Threatened with a big fine by his trade association Kilden smiled. Restautant owners' association broke down and gave up the fight! But now there will only be about three or four weekly outside broadcasts of dance music against 14 before the radio war.

TAGGART LOANED TO BRITAIN BY CANADA

Toronto, Dec. 21.
George A. Taggart, host station manager, for the Cannuli Broadcasting Co, sails for England. Jan 4 for a six months say. Taggart will be loaned to the British Broadcasting Co, and while abroad will acquaint. hlmself casting Co., and while abroad will acquaint himself with European methods of handling radio.

methods of handling radio.

Exchaige is in line with the recent practices of CBC and BBC in ping employees for a spell. At present Laurence Gilliam is in Toronto. on a boat from London.

While Taggart is gone, Peter Aylen will be moved from his CBC post at Ottawa to hold down this crid.

Mexican Stigma Hurts Innocent

Hollywood, Dec. 21.

Bill Branch and Louis Graf have been around Hollywood trying to get the radio boys to distinguish between certain letters in the alphabet. They opened a station at Tia Juana a month ago, a 50,000-water billed as XELO, and as soon as they begin to talk about it everybody says. Oh yeah, we know all about it. That's the Mexican setup that sold the same rights to several parties, and then sneaked over the border and ran off with \$35,000 worth of equipment which a U. S. marshall was supposed to be guarding in L. A. No thank you. Graf has to explain that that's not XELO. The X, he explains further, is stlent like in Jello.

He runs a nice family program with no fortune-tellers or other medicine-faking and it's burning him up to be confused.

New Orleans, Dec. 21. United States Fifth Circut Court of Appeals held here Thursday (16) that radio programs, recorded broadcast from Mexico. In doing so, the tribunal voided fines and sentences imposed by the Southern Texas district court on Norman Baker, and E. R. Rood, officials of station XENT at Nuevo Laredo,

Case is part of the United States government's long attempt to silence certain American-operated Mexico stations which be

heard in this country.

Record showed that witnesses testified that XENT was used for the broadcast of medical and astrological talks and the money was mailed to the operators by American radio listeners.

Church Exec **Censors Air** In Quebec

Quebec, Dec. 21.
Strict studio censorship scripts and transcriptions is being enforced at CHRC here to circumvent possible censorship from church circles.

censorship from church circles.
All doubtful records, importations from France, Italy and Germany, are submitted for final okay to a Canon especially appointed by His Eminence Cardinal Villenevue.
From 10 to 20% of all imported transcriptions are banned as unit on grounds of immorality. CHRC has a library of about 15,000 records.

BRAZIL PROMISING. U. S. TELLS BUSINESS

Washington, Dec. 21, Brazil, one of the largest markets in the word, is a fertile field for in-telligent advertising of American products, according to a survey by the Commerce Department.

the Commerce Department.

Describing trade practices in the
coffee country, the Bureau of Forsign and Domestic Commerce report
suggests that U. S. trade can be expanded by careful plugging and aggressive. merchandising. Volume
studies the market for imported
merchandise, character of population nurchasing nower, consumer tion, purchasing power, co tastes, and similar factors.

Country has about 60 broadcasting stations with around 300,000 receiving sets, according to data published in VARIETY RADIO DIRECTORY.

FORD ON DISCS IN LATIN REPUBLICS

Philadelphia, Dec. 21 Philadelphia, Dec. 21.
Ford 'Universal Melodies' disc show, which went off. South-American air about three months ago, will resume with additional stations Jan 3: it was reported at N. W. Ayer agency yesterday. Half-hour programs will be heard on stations serviced from Ayer branch in Cristobal Canal Zone, and on outlets in Havania and Chile. There will be network but each killowatter will be network but each killowatter will be Havaia and Chile. There will be no network, bit each kilowatter will be supplied with transcriptions of nu-sic and English and Spanish scripts of commercials. Local gabbers will read plugs territory's prevailing dialect.

Dry Accidentally Shot

Bry Accidentally Shot

Eagle Pass, Tex., Dec. 21.

Sam Morris, Voice of Temperance?

Is the Morris of Temperance of Temperance of Temperance of Temperance of Texans to abjure John Barleycom, shot himself in the foot while on a recent deer hunting expedition east of Piedras Negras of Tedans Inspection.

He drove his car to town himself. receiving first aid treatment at a hos-pital and went on the air again with renewed fervor.

CHNS, Halifax, 'Surveys'

Halifax, Surveys'
Halifax, Dec. 21
To determine on new gauge the most popular programs with listeners who never write fan letters, CHNS has carefully interviewed 300 locals. Ralph Marven conducted the quizzing of equally divided number of businessmen, housewives and eumarried office girls.

Results reveal that the neverwriters find religious programs and operas generally lack appeal and do not merit the amount of money they cost, nor the time they accupay on most Canadian stations.

RUTH **CARHART**

-CBS-Puesdays, 6:45-7 P.M. Wed., Frl., 10:45-11 A.M.

'VARIETY' saysa beautiful voice

STAN LOMAX **SPORTS**

WOR-7 P. M.

Stage and Screen Direction Central Booking Office, Inc. 51 W. Randolph St., Chicago

For RADIO
Radio Productions, Inc.
520 N. Michigan Ave., Chicago

THE SMOOTHIES RARS . CHARLIE . LITTLE Second Year for Tums WLW and NBC Red, Coust-to-Cons

Tues.-Thurs., 7:15 P.M., E.S.T.





U.S. A.'S MEXICAN STANDOFF

SEN W. H. WHITE **HEADS CAIRO DELEGATION**

Washington, Dec. 21

Washington, Dec. 21.
Leaving out all members of the Federal Communications Commission, the State Department Friday (17) announced personnel of the U.S. delegations to the international radio, telegraph, and telephone conference opening at Cairo Feb. 1. Remains a chance, however, that Commissioner T. A. M. Craven will be added to the junket.
Head of the group, foreshadowed in Vanury two weeks ago will be Senator Wallace H. White, Jr., of Maine, Republican, and chairman of the house committee, which wrote the 1927 radio, act. Other principals are Capt. Stanford C. Hooper, head of the Navy Communications Service; Lieut, E. K. Jett, acting chief engineer for the F.C.C.; and Francis Colt de Wolf, from the treaty division of the State Department.

Experts accompanying them in-

Experts accompanying them in-

clude:
Lieut. Col. David M. Crawford,
U. S. Army; Comdr. Joseph R. Redman, U. S. Navy; Comdr. J. F. Farley, Coast Guard; L. H. Simson,
Commerce Department communications specialist; E. M. Webster,
Gerald C. Gross, Marion H. Woodward and William G. Butts of the
F. C. C.

ward and William G. Butts of the F. C. C.

Delegation secretary-general will be Joseph C. Satterthwaite, from the American Legation at Baghdad, and secretary is Arthur L. Richards, U. S. vice-consul at Cairo.

While he is known to prefer to stay behind, Comdr. Craven is a likely last-minute addition, because of the relation which Cairo conversations will have to the recent Havana confab. In view of his almost single-handed, accomplishments, in bringing about a Pan-American accord and the need for making sure that all delegates from the Western Hemisphere stick together as was pledged in Cuba, it is thought inevisible that a place will be found for him in the party.

WHAM, ROCHESTER, IN SYMPHONY RECORD

Röchester, N. Y., Dec. 21.

With addition of two new series after New Years, WHAM will be feeding more symphonic music to the networks than any city in the country outside of New York and Chicago, Lineip will include 13 Thursday night concerts by the Rochester Philharmonic orchestra, 22 hour and 12 half hour programs by the Rochester Philharmonic orchestra and 35 Eastman School of Music Symphony orchestra 45-minut concerts. In addition the Rochester Civic orchestra and 15 Eastman School of Music Symphony orchestra 45-minut concerts. In addition the Rochester Civic orchestra, Guy Fruser Harrison conducting, will go over the red and blue nets. 2 to .3 p.m. Dec. 31, in place of Walter. Damrosh's music appreciation hour.

One new Thursday hight series by the Eastman School Symphony. Dr. Howard Hanson, director of the school, conducting, will feature 15th, 16th and 17th Century music. The second will be titled 'Milestones in American Music and include three programs by the Philharmonic and one by the Eastman School Symphony, with Dr. Hanson conducting, McDowell, Parker, Leeffler, Griffes, Chadwick, Gershwin and Hadley.

Kipke May Go Radio

Detroit auto company uniderstood to be dickering for Harry Kipke. ousted U of Michigan football coach, to head network sports program Salary bait is said to be almost kwice amount Kipke received as grid pilot, or in the neighborhood of \$15,000 Kipke, under Big Ten rules got \$8,500 annual.

ipke, under Big Ten rules annually at Ann Arbor.

Bores Pay for Privilege

Rochetser, N. Y., Dec. 21. WSAY actually is airing anybody's show. Done in name of charity but not to the listen-

ers.

Launched by Ed Wegman as m.c. with staff members, salesmen and operators doing the things theyd like to do but can't. Public invited to themselves in return for small gift for underprivileged children. Result: Folks with yen to do Shakespeare or grand opera and hordes of 'talented' children flock in to do their stuff. Show runs half hour and exceeding informal. exceeding informal,

MENUHINS ENCORE AFTER FORD SHOW

Detroit, Dec. 21.

A post-broadcast encore, new stunt here, was given Sunday night (19) following regular airing of Ford Sunday Evening Hour from Masonic aude here over CBS.

With 5,000 overflowing aude to hear Yehudi Menuhin, violinist, and his sister, Hepzibah, pianist, as guests on program, audience was invited to remain after broadcast to hear youths play two additional numbers.

Truman Bradley, spieler

numbers.
Truman Bradley, spieler, told dience that, since it is Christmas season, here was a Xmas present Encore was musicians suggestion, according to W. J. Cameron, of Ford Motor Co.

Northern California Ass'n Elects New Officials

Elects New Ulticals San Francisco, Dec. 21.
Northern California Broadcasters, Association elected S. H. Patterson, KGGC president, and Bob Roberts, KYA, secretary, at a meeting lass week (16). Former succeeds manager Art Westlund of KRE, Berkeley, and latter, replaces manager Ralph Brunton of KJBS.
Organization, includes 18 stations in Northern California.

KOMO-KJR Use Film

Tacoma, Dec. 21.

Hugh Feltis, com. mgr. KOMO-KIR, Seattle, presented 'Pacific Northwest,' a sound film before filled dining room of Winthrop hotel. Trade area and payrolls reached by stations graphically pointed out. These reels are being used by the commercial department to advance proof of listening audience of NBS stations and depict to the outsider the innerworkings of the two outlets. Shots in the offices with personnel doing its chore unconscious of lense was outstanding honeycoaling sales talk of Jaines Varney, station commentator. Promotion department of station also booked celluloid talker into one house of Evergreen chain in Seattle.

COW PASTURES ARTY

Radio and Films Prepare the Sticks For Culture?

Oklahoma City, Dec. 21.
The Dying Cowboy looks threatened as the number musical favorite of this neck of the woods.
Murmurings of amazement are coming in stronger all the time from radio station program directors, music
stores, promoters of concerts, schoolmams and such pulsetalers. They
say that the hypodermics of culture
administered via music appreciation
hours on the radio and opera films
on the screen are affecting the patients.—
Looks like the cow nastures are Oklahoma City, Dec. 21.

Looks like the cow pastures are ripe for art.

Wicker, Jr., in Air Debut
Philadelphia, Dec. 21.
Charley Wicker, 14-year-old son of Kellog's Singing Lady, will make initial radio appearance on her program on Sunday.
Has been itching for chance at the ether ever since his sister. Nancy, 11, put in several appearances recently.

RIO GRANDE KEY TO 'SINCERITY'

Long Delay in International Reallocation Probable— Meanwhile Hemisphere Closer to Good Feeling

CAIRO NEXT

Washington, Dec. 21.
Pending definite evidence of the intentions of other signatory countries, United States is unlikely to make any move toward carrying out make any move toward carrying out provisions of the recently-negotiated Havana radio, treaty. On the contrary, there is a good chance that this country will proceed as soon as possible to adopt regulations and standards in conformity with the allocation and engineering principles recommended last spring by Commander T. A. M. Craven.

While pleased over the outcome of the bartering and elated that the Western Hemisphere nations have formed a solid bloc for the world confab at Cairo, U. S. officials indicated clearly there is little chance that the necessary station reshuf-

cafed clearly there is little chance that the necessary station reshurfling will be undertaken for some
time and hinted the treaty may not
even be presented to the senate for
study and ratification until the 1930
session of Congress. In the meantime we are almost sure to proceed
with reclassification of transmitters
and promulgation of more stringen;
operating requirements to improve
service to domestic listeners.

Fear Mexico

The U. S. caution policy is influenced directly by the Mexican situation and to a minor degree by the Canadian. Pear that the high-powered border stations below the Rio Grande r ay aresent strong oposition to the formula worked out at Cuba is expressed in diplomatic and radio circles. Unless these other nations carry out their promises to overhaul their structures, the U. S. our execs feel, may get out on a limb. Fairly good evidence that all three major signatories to the North American pact are going to perform according to pledges will be necessary before the kilocycle shunting occurs.

sary before the kilocycle shunting occurs.

Meanwhile it is expected efforts to adopt more complete and concrete domestic standards will be redoubled. With Comf. Crawen back, the report on economic phases of the realiocation problem expected to come out within the next fortnight. Slight chance that new rules will be stalled until after Cairo, but since there is only a remote possibility that anything done at the international parley will affect classifications and standards delay on this account is not looked for. Only serious reason, for holding up action for any length of time to allow all members to become thoroughly acquainted with the nature of the commendations and ramifications of the problems.

The 11 S cooling to the tempor will not standard to the problems.

iccommendations and ramifications of the problems.

The U. S. policy statement will not have to be changed materially on account of the Havana conclusions. In essential respects, the Pan-American conferces adopted principles which harmonize nicely with the proposition which Craven submitted last spring.

Favorable reaction to the outcome of the Western Hemisphere discussions was expressed in most quarters.

of the Western Hemisphere discussions was expressed in most quarters. Thile there have been few bleats about the anticipated frequency, shifts. Most industry reps. agreed that Craven and the U. Selegation had won as many points a could be expected while giving away the least possible. In return for the benefits, the American concessions are well justified, according to general slant.

lafter year in Hollywood.

Hockey Vs. Music Involves CBM, CFCF; Sport Pays, Symphony Is Culture

Montreal, Dec. 21.

As result of a threat by Molson's Brewery to break its contract with CFCF unless, the NBC Symphony Orchestra was removed from station's irings Saturday ight from 10.30 to 11.30 p. m. an arrangement has been made whereby the Canadian Broadcasting Corp. outlet, CBM, will carry the NBC symphony and CFCF will carry commercial hockey broadcasts sponsored by the Imperial Oil.

Mixing resulted when CBE. Montreal, Dec. 21.

Oil
Mixup resulted when CBF, scheduled to carry the commercial hockey broadcast, wasn't ready to open and CFCF was asked to carry the hockey announcements temporarily. Hockey broadcast soes on from 9 to about 10:30 p. m. From 10:30 to 11 p. m. CFCF, carried the NBC symphony then cut in with its commercial of several years' standing, the Molson's Ale newscast with. Christopher Ellis and Frank Starr, from 11 to 11:15, and then cut in with the NBC symphony again from 11:15 to 11:30 p. m. Molson's Brewery complained of 10:30 p. m. From 10:30 to 11 p. m. CFCP carried the NBC symphony then cut in with its commercial of several years' standing, the Molson's Ale newscast with Christopher Ellis and Frank Starr, from 11 to 11:15, and then cut in with the NBC symphony again from 11:15 to 11:30 p. m. Molson's Brewery complained of the sandwich spotting and demanded

the removal of the orchestra. At the

the removal of the orchestra. At the same time music bugs evidently powerful enough, to exert influence in Ottawa Brough pressure to bear for a complete airing of the symphony without a break.

Canadian Broadcasting Co. seemingly the target of the attack from local music-loving circles, found it necessary to cancel its literative hockey commercial and take the symphony in order to cought puffed local music-loving circles, round in necessary to cancel its licerative hockey commercial and take the symphony in order to soothe ruffled feelings all round. CBF, the other CBC transmitter, here, is to carry the hockey commer-cial in French, it is understood.

Sobol Surveys Fishell

WBT finds kidnapped girl Λ , in 33 minutes A WBT Transmitter, Charlotte, N. C. B Columbia, S. C. - where the girl was found. Charleston, S. C. - the girl's home.

> Last July a distraught father in Charleston, South Carolina, wired WBT that his 17-year-old daughter was missing. He described the girl and the car she was driving, and begged that WBT make one announcement every hour throughout the day. He offered \$100 reward for news of her whereabouts. He also asked WBT to bill him for services rendered. C Exactly 33 minutes after the first announcement (at 12:15 P.M.) Charleston's Chief of Detectives phoned that - thanks to wer-the girl had been found. She had been kidnapped while lunching at a roadside stand near Columbia, S. C. The Columbia police, tipped off by a war listener, had found the girl and arrested her kidnapper. • Of course war doesn't take money for service like that, WBT cooperates day and night with North and South Carolina police departments to find wanted people. WET also cooperates day and night with the nation's advertisers to find wanted sales. Ask any war sponsor how quickly wer does just that!

NOTE: The grateful father's letter of thanks to WBT is a great human document. He has given us his permission to send you a copy if you d like to read it. Just drop a li to W. A. Schudt, Jr., Manager witt, Charlotte.

"The SHOWMANSHIP Station of the Nation"



50,000 watts, Charlotte, N. C. Owned and operated by the Columbia Broadcasting System and represented by RADIO SALES. Set the dial of your radio at 1080 - and listen to WBT direct.

RESHUFFLING CONFERENCE JAN 6

VARIETY

Washington, Dec. 21.

Washington, Dec. 21.

More moves to carry out the reshuffling of berths in the radio spectrum were plotted last week when
Federal Communications Commission asked licensees of special emergency stations to tele-a-tete about
the new allocation plan which goesto effect next October.

Fixing Jan. 6 as the time, Commish called this class of operators to
meet for discussion of frequency
shifts required under the order establishing government control overthe upper strata. Emergency transmitter people linisisted in the summer of 1936 that they must have
more room and Commish wants to
get their slants before writing specific rules and regulations outlining
how the frequencies shall be used.

WBZ-WBZA Staff Changes

Boston, Dec. 21.

Shakeup of the sales staff of WBZ-WBZA. Boston-Springfield, finds C. Herbert Masse, former Yankee Network salesman, filling the spot formerly held by Gordon Ewing, who held the title of NBC's sales manager for the local division. Walter E. Myers has been transferred from New York to take Jameson Slocum's place, while Christopher B. Sykes is the substitute for Norman Whitaker. Bob White was moved to Boston as part of the clipping of WBZA's sales staff.

Although he has

staff.

Although he has resigned from WBZ's staff, as news editor, Edward B. Ball will go on handling the program backed by D'Arrigo Bros, broccoli merchants of Boston and San Jose, Cal.

ATLANTIC CITY GREEN LIGHT

Arde Bulova Proposition Okayed by City Commission

City Commission

Atlantic City, Dec. 21.

Following a favorable report by Norman Reed, manager of Radio Station WPG, now city-cowned, the city commission okayed the turning over of its 1100 KC frequency to Arde Bulova in return for \$75,000 and its 1130 cycle. Reed stated that much of WPG's present range is lost out over the ocean and that with the new wave it can get further inland. City commission instructed Acting Mayor Frank B. Off to sign the contract.

Change will provide new equipment for the station, remove the airport and which have prevented the airport and which have prevented the airport from becoming a No. 1 field, and give Station WPG full time on the At present WPG loses many valuable commercial hours in the early evening.

McBroom to Seattle

Chicago, Dec. 21.

John Blair rep company opening
Scattle office on Jan. 1 with Dick
McBroom, who has been doing sales
and sales promotion in the Chicago

and sales promotion in the Chicago offices.

With McBroom going to the West Coast to handle this sixth Blair outpost several additions are being made to the staff here. Kay Beckman takes over inside supervision of the promotion activities while Dave Wilburn, formerly with WLS, will handle special outside assignments.

Basketball on WJBK

Basketball on WJBK

Detroit, Dec. 21.

WIEK, here, will start this week
aiving both the University of Michigun and U. of Detroit basketball contests at home. Al Nagler will be at
the mik

It's first time for airing of U. of.
D. cage games, but station has canried U. of M. contests in past seasons. No sponsor for either broadcasts.

Sports-Caller to Sing
Philadelphia, Dec. 21.
Bo's Elmer, assistant to Bill Dyor
on baseball and football play-by-play
airings over WCAU, will preem

C. C.'s WASHINGTON DOCKET

Washington, Dec. 21.

(Prolonged wait for positive action on dozens of important matters pending before the Federal Communications Commission is nearing an end.

Now that the administrative machinery has been completely overhauled and the new system is functioning after a fashion both licensees and prospective broadcasters with ap-plications on the F. C. C. docket can begin to look for some decisions affecting their futures. First batch of rulings in contested cases, since

hoard, is expected this week.

Action on examiners' reports—which now number in the neighborhood of 50—was tentatively carded for the commish session tomorrow. (Wednesday). If decisions are reached at this week's session, they will be the first of any moment since Nov. 15, the day the order guillotining the Broadcast Division went into

Delay in passing on such important matters s station sales, power boosts, frequency shifts. leases and construction of new transmitters is due to unfamiliarity of several commissioners with policies relating to radio applications and with the particular details involved in the pending matters. During the past month the full commish has heard oral arguments on numerous requests, thus complying with all protocol requirements, and now is armed with all facts necessary to vote.)

DECISIONS

Washington, Dec. 21.

Washington, Dec. 21.

Washington and Columbia: Hearst Radio, Inc., Washington, application for new station to be operated on 1310 ke with 160 watts nights, 550 watts days, diamissed at applicant's request.

Hilmsets, WOESS and WSRC, Inc., Chicago, applicant's request.

Hilmsets, WOESS and WSRC, Inc., Chicago, applicant is request.

James of the Composition of WSRC, Inc., dismissed at request of applicant. Geoporation to WSRC, Inc., dismissed at request of applicant. Power & Light Co., area of Marion.

County, granted new relay broadcast station to be operated on 1645, 2009, 2100 and 2530 ke with 40 watts.

Formsylvania: Philos Radio, and Television Corp., Philos.

The County of the Composition of the Com

SET FOR HEARING

SET FOR HEARING.

California: Larry Rhine, San Francisco, new vasiton 15 be operated on 1456 Ke, will. I kw. days only; KYOS, Mereed Star Publishing tompany; Inc., Merced, voluntary assignment, of license in Merced, Broadcasting; Company, newly organ-relating to the control of the control o

NEW APPLICATIONS

Georghi: WRBI, Columbus, change name to Columbus Binnedessine VBM. Columbus, change name to Columbus, Binnedessine VBM. Columbus Broadcasting System. Chicago and the Columbus Columbus

change frequency from 1378 to 1398 kg and rabs hight power from 190 to 250 watts.

Kannase: WIEW. Topeka, authority to transfer control of corporal in from Shairon Marrow. Princise for Capper-Publica. KCMN. Kannase: KUS. Manase Hij. authority to transfer control of corporal from Arihar Capper to Capper Publications, Inc., 35 staces common stock.

Minimised Common Stock.

Minimised Common Stock.

Minimised Common Stock.

Nebranks: NCARL Liveoin, extendig of special experimental authorization for operate synchronously with WIBBA. Holego, from Jone Stock.

Nebranks: NCARL Liveoin, extendig of special experimental authorization for operate synchronously with WIBBA. Holego, from Jone Stock.

New Mesilent KIT A. Crows, authority or corporation from J. L. Noun to Charles C, Alsup, 25 shares common Most.

Common Most.

Common Most.

Common Most.

Common Most.

North Service Received to the common Most.

North Service Received Most water inglate, 550 water days.

North Service I tomas Welland, Goldsbory, new station to be prerated on 1500 ke, with 100 with days only.

Obtoo: W.J.W. Crustey Hattle Corp., extension of special experimental mytorization to appeare with power of 500 km.

Peth. 1, to. July 31, 1238.

Oregon: KMEID. S. W. J. Virgin, Mediord, change frequency from 1410 in. 1228 km.

Pennayivania: NSW, Childelphia, Irotall new Committee, and increases power from 15 to 50 km; Reading Broadcasting and increases power from 15 to 50 km; Reading Broadcasting only. Reading proadcasting not, Reading, new experimental reiny broadcast station to be operated, on 1139, 51000, 37509 and 40600 kc with 1300 with

orb, Reading, now superinent rein's groundant action of the control of the contro

EXAMINERS' REPORTS

Alabama: Dayline smallig on 1210 fc for John S. Allen, and G. W. Cavington of Mantsomery received the nod, from, Sxaniner P. W. Swarth. Covington. a Montgomery business man, and Alien, juncaged of Will B. Selina, are legally, finan-man, and the modern of the state of the state

coved operating on 1379 kc with 100 watta nights, 250 watta has leaved.

Georgia: Day nower Juinp for WMAZ. Macon, was recommended to the control of the con

closer, strength high in the control of the control Tilli

4 b. Bono and J. Fred. McClerkin appeared on oenait applicant.
applicant.
applicant.
Displays 250 watts, days, was indicated in a favor-pixel subject, 250 watts, days, was indicated in a favor-pixel submitted by 3-aminer Displays. Mercel M. Inc. electrical engineer-who was engaged in radio work between the control of the control of

Epaulets for Patrick

Washington, Dec. 21.

Duke M. Patrick: former general counsel of the old Federal Radio Commission and Washington attorney for Columbia Broadcasting System, Powell Crosley, Jr.; and other prominent broadcasters, becomes member of the law firm with which he has been connected.

member of the law firm, with which he has been connected.
Simultaneous, with 'name change from Hogan Donovan, Jones, Hartson & Guider to Hogan & Hartson & Guider to Hogan & Hartson and the Hartson, John State of the Hartson, John State o

'Messiah' on 60 Stations

Bob Elmer, assistant to Bill Dyer on baseball and football play-by-play airings over WCAU, will preem shortly in new role.

Station letting him give vent to screet ambish by guest thrushing on coupla local shows.

WJR SHOW BREAKS AT 3 A. M.; \$1,500 TILLED

Detroit Dec. 21 WJR's annual ether party to Goodfellows: Xmas fund, which most of station's talent and several oldtimers took part Friday night 117), added about \$1,500 to poor kids. Xmas socks.

Xmas socks

Four-hour show, sponsored jointly
by Goodfellows Club and Detroit
Times, ran from 11 p.m. till 3 next
next morning with Leo Fitzpatrick.
WJR manager, in his annual cole of
m.c. 'Also program was Neal
Tomy, who was chief of old Red Apple Club of WCX (now WJR).

WFIL Refunds Mayor

Philadelphia, Dec. 21. last night (Monday) turned \$288 which it had already turned \$288 which it had already received from Mayor Wilson in payment for two Is-minute talks. Hizzoner, contracted through Philips Klein agency for the time. At the last minute, however, WFIL decided 2ab was of a public nature and refused to accept coin for the half how. It immediately offered United Cas Improvement Co, whom the mayor bitterly slammed, similar free time for a rebuttal.

WIP carried the talks at regular rates.

ple Club of WCX (now WJR).

"Whispering Bill' Collins, who used to warble on Fitzpatrick's Knighthawks' show from Kansas City, came up from Cincinnati to participate, while Billy Roosevelt, who's been singing on Rudy Vallee show, also took part. Station's talent white took part included the Three Aces.

Two Stations in Same Office: Divorcing Them Presents Some Oddities

Columbus, Dec. 21. Columbus Dec. 21.

Passing of control and management of WCOL from Wolfe interests to Kenneth B. Johnston, local attorney, was revealed here last week.

Change said to have been effected Oct 1

Oct. 1.

According to Johnston, stock of station has always been in his name although WCOL was operated in conjunction with WBNS, owned and operated by Wolfe interests, who also operate Columbus Dispatch, Ohio State Journal and Sunday Star-Johnston said that all former connections of Wolfe's with station have

Johnston said that all former connections of Wolfe's with station have now been severed;

Since Oct. I there has been an obvious attempt to divorce WOOL from WBNS in spite of difficulty that stations share the same floor of the same building. Both stations used a joint reception room presided over by a single reception cierk and telephone operator. It was possible to call either station by telephone by dialing number of the other.

Some weeks ago partition was receted dividing reception room and WCOL installed its own switchboard and operator. WCOL was operated by WCOL, Inc., company chartered under the laws of Ohio in 1932. Station was acquired at that time from Columbus Broadcasting Corp, which operated the station as yesient and treasurer of the company, positions, he held previously. Jean Marchicontinues as secretary of the company and H. S. Peterson as director. Ernest Lowe has been promoted to chief engineer. Neal Smith is sales

pany and H. S. Feterson, as director, Ernest Lowe has been promoted to chief engineer. Neal Smith is sales manager and Jack Kelly national ad-vertising manager. C. Robert Thomp-son, continues as station manager.

Wasmer Non-Aspirant

Seattle, Dec. 21.
Louis Wasmer, owner of KHQ
and KGA, Spokane, declared while
in Seattle last week that he harbored no political ambitions, despite
a published story that he was out
to defeat U. S. Senator Bone. Wasmer said that he wasn't impressed
by the senator's radio alliances but
he wasn't going to let this viewpoint
serve as the incubator of candidacy.
Static-

dacy.

Slation-group operator said that
he was confident that the musicians
situation as it affected northwestern
outlets would be amicably settled
and he urged broadcasters to get
together with their AFM locals.

WCKY in Street Cars

Cincinnati, Dec. 21.

Double-width cards are being used in street cars and busses by WCKY to advertise its commercial programs locally. Upper portion heralds WCKY, the L. B. Wilson station; 149 on your dail. Under this uniform heading is tagged plugs for various programs.

An example: Tommy, Dorsey's orchestra, 9:30 p. m. Friday, for Kool and Raleigh cigarettes. Cincinnati Dec 21.

Asks 4th Rochester Beam

Assas, 2011 Audiesser, ream.

Rochester, N. Y., Dec. 21.
Orrin A. Senzel, furniture dealer, has filed, an application with the FCC for construction permit for a new radio station here. It would be operated on 1590 kilocycles, 100 watts at night and 250 during, 100 watts at night and 250 during have four stations in city.

four stations in city.

WSAY still operating only during day with decision pending on application for night broadcasting. ing da

KSL Bowlers Don't Work There

Salt Lake City, Dec. 21.
Team representing KSL Salt Lake City-CBs. Salfillate. won the city bowling team championship. None of the keglers work at the station, outfit being comprised of professionals.

outher being some sionals.

Professional team, sponsored by KDYL, local NBC outlet, captured last year's championship.

KMOX's 'Educational' Dept.

KMOX's 'Educational' Dept.

St. Louis, Dec. 21.

A new department for the handling of all educational, cultural, and religious, programs has been created at 'KMOX and will be directed by Harriett Edwards. New division will work in conjunction with the station's Public Affairs Dept. headed, by Jerry Hoekstra.

Miss Edwards joined KMOX' staff last summer.

ASCAP'S \$5,000,000 YEAR

Philly Frankly C.I.O. Music Union, | DISBURSEMENTS Tome: Says 'Will Fight to Finish'

Philadelphia, Dec. 21.

Philadelphia, Dec. 21,
New tooters' union here, set up in
opposish to American Federation of
Musicians Local 77, came into the
open this week as an out-and-out
CIO affiliate. It claims 600 members and is first above-board attempt
in the country by the John L. Lewis
affiliates to break into the tightlycontrolled A. F. of L. music field.
Although CIO constantly denied

controlled A. F. of L. music field.
Although CIO constantly denied,
that it had any connection with the
new group. Vantery two weeks agorevealed its affiliation. John Edelman, head of the CIO here, now admits that charter is about to be
ranted the umon and its office doe
biossomed forth with the legend;
Progressive Musicians Union of
America, affiliated with the CIO.

America, affiliated with the CIO.

James Gill, who just completed organization of hotel workers for the CIO, is head of the P. M. U. He is being aided by Sam Brown, a member of the A.F.M. local for 20 years;
Barney Zeeman, who quit the A.F.M. when heavily fined recently at the 20th Century Tayern, and Joseph Stern. h Stern.

Joseph Stern.

A. A. Tomei, prez of Local 77, at first claimed he was entirely unperturbed by the new opposish, but now freely admits the new crew has him plenty worried and there's going to be a battle to the finish.

Gill, in striking back at Tomei's charges, called the AFM leadership freactionary.

Songwriters With A Potential Hit, But They Sold Out for \$60

They Sold Out for \$60

Sholom Secunda, president of the Society of Jewish Composers, the Yiddish. ASCAP and composers, the Yiddish. ASCAP and composer, of Beir Mip Bist Du Schoen! which Sammy Cahn and Saul Chaplin turned, into, an English hit which Harms is publishing, isn't getting any dough from the present plugging. Nor is Jacob Jacobs, the Yiddish lyricist who worked on the original score. Secunda wrote 'Beir Mir Bist Du Schoen! five years ago for a Yiddish musical comedy tagged 'I Would If I Could,' and Aaron Lebedeff, the Yiddish actor, played the lead in the show which run at the Rolland theatre. Brownswille, Brooklyn. The Yiddish song sheet sales for the time were about 10.000 in five years, considered a record. Three months ago Secunda, figuring he had gotten the maximum dough from sale of song sheets, sold the rights for \$30 to J. & J. Kammen who, in turn, passed it on to Harms. Secunda isn't particularly sore since he's got a steady job leading the orch at the Yiddish, Art theatre and is writing plenly of grysy and other airs for general consumption.

Secunda has published about 150 songs, written, more than 50 musical comedies and operettas, chamber music, ballads, etc. He's more Americanized than Yiddish, having been educated at the Institute of Musical Art, Cooper Union, where he studied civil engineering, and Columbia University. Down on Second Ayenue, folks have been listening to his tunes for about 20 years, but this is the first time they ever met up with a Yiddish composer with a hit tune on his hands and no dough to show for it.

The manner which Bei Mir selling on the discs augurs other Merry-Go-Round Broke Down.

The manner which Bei Mir' selling on the discs augurs other Merry-Go-Round Broke Down

MUSICAL HUMPTY DUMPTY

MUSICAL HUMPTY DUMPTY
Hollywood, Dec. 21.
Gene Dabney got Louis Armstrons
to plug a new number of Dabney's
over NBC called 'Swamp's Song.
Armstrong balled things up and tied
somebody else's music to Dabney's
fille. Dabney burned.
But there's no such thing as bud
publicity in this biz, it seems, because Irving Mills has bought Dabney's number after having pieced it
legether again.

Caesar's Philosophy

T take the loss' Irving Caesar's new eredo. If the first half hour of a film doesn't divert him, he walks, same going if the first act of a show doesn't click.

doesn't click.

'Why be annoyed,' says the au-thor. 'It's just like buying a stock.

If no action, I tell the broker, 'sell me out,' Taking the loss means much worry.

AVAILABILITY TIFF GOES ON

Miller Music, Inc., and Irving Ber lin, Inc., last week asked the publishers' appeals board of the American Society of Composers, Authors & Publishers to over-rule the

fusal of the availability committee to up their availability ratings in the Society. Hearing developed into a heated debate on the present sysa neated decaye on the present sys-tem of determining availability point allocations, with Julian T. Abeles Miller counsel, attacking it, and Louis Bernstein holding that the current method was far more work-able and fair than any other devised to date.

Abeles retorted that the solution

lo data.

Abeles retorted that the solution was not as hopeless as the availability committee, would have it crities; believe. Lawyer proposed that the Society, after paying off or gross performances, provide—separate and additional royalty for the performance of numbers three o more years old, with participation in the latter payoff inmitted to minimum of 100 or 200 radio uses. If added Abeles, the Society mist employ a formula for measuring the value of a firm's catalog, it should be a mathematical one, and not one subject to the committee's whims.

Omaha Steps Aside.

Appeals board reserved decision the cases of Miller and Berlin Because he holds the post of genmar, with the Robbins Music Corpasiter firm of Miller, Abe Olmangave up his place on the board to Ralph Peer, Southern Music prez during the hearing of. the Miller Co.'s plea.

One member of the appeals, board declared last week that it seemed to him that the availability committee was passing the buck to the for-

One member of the appeals board declared last week that it seemed to him that the availability committee was passing the buck to the former threesome instead of trying to adjust the various controversies by itself. Within a period of two weeks the appeals board had 10 cases brought to its attention. This board member said that the task was getting too burdensome, since he not only had to run his own business but spend many hours a week listening to arguments and poring over data obtained each from ASCAP's statistical department.

Forbstein Scraps WB Pact for Luckies Airing

Hollywood, Dec. 21.
Tollowing the crackdown of the musicians union—bands holding contracts for broadcasting and studio recordings, Leo F. Forbstein has torn up his ticket as musical director at Warnets studio and now is going along in the same job. a week-to-week basis.

He had to take this action in order to continue his orchestral airings on the Lucky Strike program. Union members are said to be doing a sizzle—the Forbstein move. Hollywood, Dec. 21

ARE \$4,176,000

Of Gross Income, Rad Now Pays Around 65% Collection Expense of Per forming Rights Society Run Around 17%

CHRISTMAS MELON

Income of the American Society of Composers, Authors and Publishers figured to come close to \$5,000,000 for 1937. Collections for the previous year were \$4,400,000, while the split up among the memwhile the spill up among the mem-bership amounted to \$3,000,000. With the divey for the final quarter, which went out to the writers and pub-lishers yesterday (Tuesday), cluded, the net distribution for 1937 totalled \$4,176,000.

totaled \$4,176,000.

ASCAP board last Friday (17) followed its annual rule of authorizing the final quarter's distribution in advance so that the member's use their shares for Christmas cheer. Sum which the directors ordered whacked up was \$1,100,000. This was baged on what it was estimated the collections would be for the fourth 37 quarter. Invariably, the actual revenue for the October-November-December stretch has been considerably over the estimate.

With the estimated inflow for the

With the estimated inflow for the With the estimated inflow for the final quarter included, the Society's collections for 1837 fully around \$4,800,000. If the guess proves typically short, the accumulated income for 37 should be but a few thousand under \$5,000,000. Last year the estimate was about \$80,000 short of the amount that came in for the quarter ending Dec. 31.

This week's plum was \$400,000 over what it was a year ago. The distributions, as distinct from gross income) by quarters for 1937 were as follows:

1st. \$975,000
2nd 1,117,000
3rd 984,000
4th 1100,000

ASCAP's revenue from radio for the current year is expected to figure over 16%. In 36 it was 62%, Overall expenses of collection and adminis-tration will, it is indicated, approxi-mate 17%.

JOE MORRIS CO. **WANTS FACTS** ON 'BLUES'

Joe Morris Music Co. has author ized its counsel, Julian T. Abeles, to sue the American Society of Composers, Authors & Publisher, for an accounting of the royalties it claims due on the performances of Moinphis Blues.' Morris found out last year that the number had been mis-takenly credited to Handy Bros and after prolonged negotiations with the Society's management got a check for

Small, when compared to what it should have received, if the performance credits shown the Society's own published recapitulations are to be taken as and. Publisher claims that he didn't know he wasn't petting credit from ASCAP on this time until he had indirectly with Hollywood producers. Precip publication recap books.

Songwriters Move to Appease Walkout Membership; Reduction Of Time Element Now Acceptable

Frankie Marvin Dies

Frankie Marvin, 46, whose last connection as professional man was with Irving Berlin, Inc., died Sunday (19) of a streptococus infection in the Rockefeller Institute, N. Y. Funeral services will be held in St Boniface church this morning (Wednesday). He is survived by his wife and several brothers and sisters.

nesday). He is survived by his wife and several brothers and sisters. Before joining Berli Marvin had been with the Crawford Music Co. for 10 years. At the time he fell ill he had been out of work for ill months. Marvin came to the music business from vaudeville and cafes where he had performed as a news-boy vocalist and singing waiter.

CHECKING ON COIN MACHINES

Philadelphia, Dec. 21. Nationwide drive to force opera-tors of coin phonographs to pay \$25 license fee for each machine will be started points, Maurice J. Speiser, counsel for National Association of Performing Artists, declared here.

retorming Artists, declared here.
Attorney said he expects to file a
test suit against owner of machine
within a few days. A similar action
brought by NAPA against a Pennsy
radio station gave them a decision
that rights to records are controlled
by the artist. Organization now engaged in a drive to collect heavy
levies from kilowatters.

Spates and

Speiser said he is preparing now to put checkers to work. He indi-cated he expects no trouble collect-ing, inasmuch as the tax may be placed against proprietor of estab-lishment as well machine owner.

JOHANN STRAUSS AIRS **NOW COPYRIGHT FREE**

Vienna, Dec. 14.

Johann Strauss melodies may be played free; but royalty payments still apply if the Mannel Schnitzer tyrics are used. Vienness civil court ruled last week. Decision settles considerable uncertainty and argument among publishers and various institutions, such broadcasters, cafes, etc.

Schnitzer's heirs demanded that

casters, cafes, etc.

Schnitzer's heirs demanded that
Strauss' heirs admit that the composer wrote his melodies under the
inspiration of Schnitzer's librettos,
one of which was the 'Gypsy Buron'

Berlin, Déc. 14. New Richard Strauss opera. 'Day of Peace,' will be world-preemed next summer during the Munich Festival, from July 24 to Sept. 7.

Other compositions to be heard at the session will include works by Mozart, Wagner, Verdi, Rossin and Puccini, as well as additional ones by Strauss.

wasn't getting, credit from ASCAl Jack Robbins to solicit temps on this time until he had indirectly with Hollywood producers. Pressure in the film, and a copy of one of these resume productions.

Robert Buckley peddied his choral acopy of one of these resume productions.

Robert Buckley peddied his choral to publications.

Publication recap books were books evere books occause it through them lishing rights to the time. There's a My Old Kentucky Hone, which a ground that the information conclean whether their numbers are become monogram will release.

After the officers of the Song-writers' Protective Association had set a plan of reorganization into motion, two major publishers last week undertook to find out how many important publishing firms were ceptive to the idea of immediately signaturing new 10-year membership agreements with the American Society of Composers, Authors & Publishers Two inquiring pubswere Max Dreyfus, head of the Chappell-Crawford-Mario combine, and Louis Bernstein, of Shapiro, Bernstein & Co.

Bernstein & Co.
First move in the proposed reorganization of the SPA occurred during a meeting between Irving Caesar,
SPA prez, and John Shulman, the
association's counsel, and the two
lawyers, Howard Reinheimer, and
Abe Berman, representing the contingent of writers who recently
walked out of the association. Caesar
agreed to remove what he termedwalked out of the association. Caesar-agreed to remove what he termed the stigma of absentee control' from the association by pressing for the setting up of two executive councils, one functioning New York and the other on the west coast. All matters would have to be passed on by each council. No decision would be valid unless it had received the majority vote of both councils.

Caesar als promised that, if the

majority vote of both councils.

Caesar als promised that, if the SPA resignces withdrew their walk-out papers, he would submit to the membership amendments to the bylaws restricting their right to resign from the association to period of five or 10 years, instead of 25 years as originally proposed. Assignments of rights to the SPA would also be limited to the shorter term.

Behind the Dreytus and Bernstein

Behind to the shorter term.

Behind the Dreyfus and Bernstein inquiries are two motives. One, to appease the resignee faction of the SPA, and the other is to controver the main argument used by the SPA council urging the members to make a test case on the question of whether the writer the publisher, owns the various rights accruing from a copyright.

The council contends that this

accruing from a copyright.

The council contends that this issue must be met sooner or later since there is little inclination on the part of major; independents as well as the film company controlled publishing combines to renew their agreements with the Society. If a formidable list of contrary assurances, believe Dreyfus and Bernstein, can be obtained, the Hollywood writers would be relieved of their worries on this score. worries on this score.

What Connection?

What Connection?

Counsel for several of the major independent pubs charge that the SPA's council has consistently shown that it is less interested in preserving ASCAP than in maintaining a upperhand over the country's songwriters. They say they do not uncreastand why the question of small rights or the preservation of the society should be injected in a discussion about new writer-publisher contract when the matters contained in this document have nothing to do in this document have nothing to do with ASCAP.

with ASCAP.

Caesar soid last week that he was mailing reprints of the decision in the case of the Tobani family against Carl Fischer, as carried in Vaniery's. Dec. 15 issue, to SPA members, with a memorandum appended asking whether they didn't, think the Tobanis, would have fared better the Federal court if the latter had had organization to finance the Hitigation. Court's, finding in this action constituted affirmation of the provision the copyright law

action constituted affirmation of the provision the copyright liw which grants publisher the clusive right of copyright refevoal if the creator of the work had been an employee for hire:

On the Upbeat

Bob Crosby opened a two-weeks' engagement at the Rice Hotel Terrace, Houston, Sunday night, coming in from San Antonio, where they played a 10-day night club.

Will participate in charity show at the Metropolitan Theatre on Christmas eve and close after New Year's eve party at the Rice.

Development over directorship of KDKA staff orket engagement at the Cummins and his combo has succeeded Bob Crosby's music at the Olmos, San Antonio, with a KABC with the Rice.

Bunny Berigan one-nited Sunday (19) at Ritz ballroom, Bridgeport.

Switch in MCA bookings will bring Lawrence 'k from St. Paul to William Penn. hotel, Pittsburgh, Dec. 31. to repla ; Dick Stabile in-stead of Herbie Kay. Latter goes instead to Drake in Chicago for four-weeks and hen t. Coast.

Bob Grayson now at Mayfair ball Bob Grayson now at Maylar Dail-Proom, Cleveland, scheduled to re-place Marvin Frederick at Biltmore, Allania, Frederick will do a series of one-night stands throughout South nd is skedded for a return engage-ment at Biltmore.

Michael Zarin, Meyer Davis unit, replaces Johnny Long (MCA), at Copley Plaza Hotel's Sheraton Room. Long booked for a string of college dates and one nighters throughout New Engand.

Charles Costello's band is playing in the Club Petite, Schenectady, In the outside taproom, Sonny O'Brien, singer, and Johnny Goodman, piano accordenist, are working for the second consecutive season. in the Club Petite. Schenectady

Ina Ray Hutton set for Mainstreet, K. C., Xmas Day; Oriental, Chicago. Naw Year's Day; split week and one niters in Illinois and Wisconsin until Jan. 21, when she opens at the Palace, Columbus, O., for one week.

Johnny Long's orchestra playing at the De Witt Clinton hotel, Albany, having been booked by Manager John J. Hyland after he flew to Bos-ton to catch unit at the Copley Plaza. Band is broadcasting on Fri-day and Saturday nights over WGY, Schenectady.

Roger Pryor orchestra now tooting on the Saint Anthony Hotel roof, San Antonio, Tex. Airing via WOAL

Maurice Spitalny playing one-nighter for private party at William Penn hotel, Pittsburgh, New Year's Eve, his last dance job before taking

FROM THE TOP

ROBBINS OFFERS

Buddy Rogers stopped Sunday at Hamilton park, Waterbury, Conn., on New England tour.

Hal Kemp's theatres are Earle. Washington, Jan. 7; Hipp, Baltimore, 14; Stanley, Pittsburgh. 21; Fox. De-troit, 23, and Palace, Chicago, Feb. 4.

Chick Webb exits Savoy ballroom, Y., Dec. 22 for holiday swing of ne-niters through midwest. Teddy fill replaces.

Lester Parker's band opens at the Wilshire Bowl, Los Angeles, Dec. 26, for indef stay. Has a CBS hookup.

Jerry Livingston, composer-maestro. opened at the Laurel-in-the-Pines. Lakewood, N. J., Dec. 20, Gets a Mutual coast-to-coaster.

Fess Williams one nighting to Cincinnati for Stiefel.

Ace Harris opens at the Howard theatre, Washington, D. C., Dec. 31, following dates in eastern Pennsy.

Frances Foster of Stiefel Enter-prises, taking a 13-day West Indian jaunt Dec. 22.

Hal Kemp's band booked into Stanley theatre, Pittsburgh, week of Jan. 14. MCA handled.

Three Bachelors open at cocktail lounge of Hotel Roosevelt Jan. 2, re-placing Lai-Aloha Strollers. Joe Hiller handled for CRA.

George Duffy band at Marine room f Mayo hotel, Tulsa, held over for of Mayo hotel, Tulsa limited engagement.

Walter Feldcamp, and orchestra, at one time at Stork Club, has been booked for Club Continental, Miami, Beach, opening Cliristmas eve, Dec. 24. Deal handled by Ted Howard.

Tom Fizdale ballyhooing the Goodman swing concert a

SONGS

20th Century-Fox's Greatest Picture and

Grandest Score, "SALLY, IRENE and MARY"

Carnegie Hall next month (16), which is under the management of S. Hurok.

Herbie Holmes playing at the Club Greyhound, Jeffersonville, Ind.

Chick Scoggins at Chez Paree, Louisville, Ky. Betty Blair vocalizes for WAVE wire.

Gene Englander plays Civic Aude, an Jose, Calif., New Year's Eve for

Don Haynes, CRA, San Francisco rep, laid low with appendicitis at St. Francis hospital, S. F.

Dorothy Byton's Girls preem at the Stevens hotel, Chicago, Dec. 25

Don Bestor and Clyde McCoy thea-tre battle at the Circle, Indianapolis, Jan. 7 or one week.

Harry Reser opened at New Penn Club, Pittsburgh, Dec. 17 with KDKA hookup.

Charlie Barnet back from Coast and playing eastern dances. Set for Arcadia ballroom, Providence, Dec. 25.

Sy Byers band succeeded Eugene Jelesnik's Continentals at Hotel Tatt, New Haven, with WELI and WBRY

CHICAGO HAS SWING MATINEE

By RAY WILSON

By RAY WILSON
Chicago, Dec. 21.
Swing concerts, which originated at the Congress here about 14 months ago, and then were dropped, have returned. First one, held on a Sunday afternoon, drew an over-capacity 750 to Congress Casino, where Jimmy Dorsey and Roy Eldridge bands held forth for three solid hours.

Crowd necessitated jamming tables Crowd necessitated jamming tables together, in every possible spot, including behind posts, and clear up to band stand. Solid line of people stood against wall, and waiters had greatest difficulty in moving around, either with or without drinks in their hands. Estimated that 70% of crowd were musicians and their families: A price of \$1.50 for admission, which included no drinks, shut out the shirt class.

shirt class.

cluded no drinks, shu't out the shirt class.

Nevertheless, it would be hard to imagine a mob that would be more noisily enthusiastic, or more affected by what they heard. During whole three hours, the jam-up did a meso f arm-waving, screaming, head-nodding, etc., suggestive of voo-dooism sessions.

Concert began with a 60-minute period done by Jimmy Dorsey and his band. Dorsey gave 'em personality and loud music. Audience roared at anything in way of a quick gag, funny or not, and screamed at the high brass blasts.

Dorsey's exhibitionists were ready to grab the spot for a booming or lasting session at any time, and to hold it for whatever period they can before someone else grabs it from the contract of the

before someone else grabs it from em.

Cleon Brown, colored sangstress, followed with piano vocalizing for some 20 minutes, and got 'em-goin' with shoutin', after which Roy Eldridge came on with his colored quintet swingers. Here, everything was Eldridge, and crowd absolutely went mad in their enthusiasm.

Afternoon was broken up by 10 minute intermission, and routine was done over again. Finale had Eldridge band in front of Dorsey's for a finish that rocked the rafters—but that was nothing to what happened when Dorsey had to refuse to continue because of union regulations.

Hot Los Angeles Fight

Hollywood, Dec. 21. Hollywood Dec. 21.
In bitterest contested election in years, early returns indicated Jack Tenney, attorney and vice prez Musicians' Mutual Protective Associasicians' Mutual Protective Associa-tion. L. A. branch of AFM., was elected president over Frank Pendle-ton, incumbent. Three groups, in-cluding so-called Sea Gulls compris-ing unemployed musicians, gave solid support to Tenney, who is also state assemblyman.

assemblyman.
Radio group went to bat for Pen-lleton: Record vote of 2.351 cast.
Likely Tenney will carry whole slate on office with him. Feeling ran so high before balloting that police pro-lection was asked.

15 Best Sheet Music Sellers

(Week ending Saturday, Dec. 18)

Once in a While	Miller
Vieni Vieni	
Can't Stop Me from Dreaming,	
There's a Gold Mine in the Sky,	
*Nice Work If You Can Get It	Chappell
When the Organ Played O Promise Me	Morris
One Rose	Shapiro
*Rosalie	Chappell
*Ebbtide	Paramount
If It's the Last Thing I Do	Crawford
Harbor Lights	Marlo
*Blossoms on Broadway	Famous
Bob White	Remick
*I Still Love to Kiss You Goodnite	Feist
*True Confession	Famous
* Indicates filmusical song. † Indicates stage The others are pops.	production son

Disc Reviews By Abel Green

Marquee values on the wax are the thing these days. Thus, Dorothy Lamour culls from the current films and has expertly transmuted 'You Took the Words Right Out of My Heart' and Thanks for the Memory,' two his Pablin Plainter experts for the control of the contr

mour culls from the current films and has expertly. transmuted You Took the Words Right Out of My Hoart' and 'Thanks for the Memory,' two pin Robin and has present the words and the state of the Memory, two pin Robin and the Memory and the Memory

Hammond with "Nols and "Parade of Wooden Soldiers," Decca 1872.

From Encland comes Henry Jacques and his Correct Dance Tempo Orthestra (rect that billing), but thatself the second of the second of

Bees.

The swinizsters are in for a field day with any of the following: Larry Wagner and his Rhymasters on Vietner 25725, with the maestro's own-Autoney on Schubert! swingin the master in most unorthodox manner, vaired with an original deceriptive piece. Two Dukes on a Pier Frank Frocha, a 52d street sender, relann-uncritos his own combe on Decca 1548, offering Goblins in the Steath? and a factory teristic of Willo! Jack Wilmot vocalizes.

Benny Goodman iarathons a flock on Victor: 'Mama, That Moon Is Here Again' and 'You Took the Words,' No. 25720; Martha Tilton vocalizing; No. 25720; Martha Tilton vocalizing; Life Goes, to a Party' (Harry James-Goodman) with 'If Dreams Com True,' Vic. 25726; 'Thanks for the Memory' and 'It's Wonderful,' new Stuff Smith excerpt, on Vic. 25727, Miss Tilton again caroling; and 'Where or When' by the Goodman trio (clarinet, piano, drums) on No. 25725, backed by Phil Boxter's 'Ding Dong Daddy', done by the Quartet (vibraphone added).

HEAR! HEAR! Here Are The Songs You'll Hear!

McHugh and Adamson's Smash Score for Buddy De Sylva's New Universal Filmusical, "Merry-Go-Round of 1938"

MORE POWER TO YOU

YOU'RE MY DISH

I'M IN MY GLORY * * *

"POP" CLICKEROOS-

ONCE IN A WHILE

Topping the Toppers

DON'T CRY. SWEET-HEART. DON'T CRY

Ted Fiorito's Great New Ballad

YOU SHOWED ME THE WAY

A Proven Hit That's Gather-ing Momentum

MILLER MUSIC, Inc.

1270 Sixth Avenue



SHE'S TALL! SHE'S TAN! SHE'S TERRIFIC!

Harlem Bolero THE GREATEST MISTAKE

OF MY LIFE Carmen Lombardo's Latest MY DAY

Sophisticated Swing

MILLS MUSIC, Inc.

Songs by GORDON and RIVEL SWEET AS A SONG **GOT MY MIND ON MUSIC** Songs by BULLOCK and SPIN A HALF MOON ON THE HUDSON I COULD USE A DREAM Has from BUDDY DE SYLVA'S New Universal Filmusical "YOU'RE A SWELTHEART" YOU'RE A SWEETHEART MY FINE FEATHERED FRIEND SCRAPIN' THE TOAST BROADWAY JAMBOREE 7.75 Hits' by McHUGH and ADAMSON from RKO's "HITTING A NEW HIGH." Standing LHY PONS LET'S GIVE LOVE ANOTHER CHANCE THIS NEVER HAPPENED BEFORE I HIT A NEW HIGH ROBBINS MUSIC CORPORATION 799 Seventh Avenue New York, N. Y. 799 Seventh Avenue

O'Keefe, Nidorf Object to Merging Rockwell-O'Keefe with Consolidated

Proposed merger of Consolidated Radio Artists, Inc., and Rockwell-O'Keefe, Inc. fell through last week after two of the partners in the latter organization, F. C. (Corky) O'Keefe and Mike Nidorf, refused their consent to the move. Tom Rockwell, R-O'K prez, left last Friady (17) for the Coast to spend the holidays. He is due back in New York the first week in January, at which time Rockwell might agree to sell his interest to O'Keefe and Nidorf, preliminary to making another association or going into business for himself.

Rockwell was approached on the westcoast with the merger idea by Charles Green, Consolidated head, a couple months ago. On his return to New York four weeks ago Rockwell started to go into the deal in detail and it was after he and Green had got together on basic terms that the former's partners demurred. Rockwell-O'Keefe identity was to be teatined in the title of the merged

new gow wegeners on easie terms that the former's partners demurred. Rockwell-O'Keefe identity was to be retained in the title of the merged booking and management organiza-tions for at least a year.

N. Y. Opera Guild Sets Indian Play for B'way

Indian Play for B'way
Provo, Utah, Dec. 21.
The New York Light Opera Guild's
annual Broadway offering will be
The Sun Dance, 'a musical drama
depicting the love life and religious
sincerity of the Western Indian, by
Professor William F. Hanson, head of
the music school, Brigham Young
university, here.
John Hand, American tenor, and a
former Utah musician, who collaborated with Professor Hanson, will be
director. Guild' debut artists and
chorus of 60 voices will be featured.
Rehearsals will begin around Jan. 10.

Dean Hudson Florida Clubmen in from the south for engagement at Boston's Normandie ballroom. Will Osborne due Christmas Day. Hud-son fills spot lett by Joe Candullo. Candullo's femme warbler, Carol Bruce, off for pic tryouts.

Art Kassel's Idea

Cincinnati, Dec. 21.

As a step to prevent pirating of an identification tag in radio music, Art Kassel is copyrighting bass secof his arrangements, the bass as embodying a new idea of

Kassel's.

At the end of a phrase, the new Kassel idea employs a combination of tuba, trombone and enhonium to kill pauses with bass rhythm. Effect is a variation of a shuffle rhythm. It was used for the first time by him in his recording of The One Rose' for RCA Blue Bird Sept. 21 last. Kassel has included the effect in all his arrangents since that time, and each besents since that time, and each besents since that time, and each besent. ments since that time, and each bass section has been filed with the Bureau of Copyrights in Washington at the cost of \$1 per copy,

J. C. Stein West

Jules C. Stein left New York for the Coast Monday (20). He will pause a few days in Chicago. Plans to remain in Hollywood some time, hypoing Music Corp.'s film talent biz.

biz.

William Goodhardt, in charge of
MCA's New York office, leaves Friday (24) on a West Indies cruise.
Is due back Jan. 12.

Sam Fox Shuffles Staff

Sam Fox has shaved down the old staff of Hollywood Songs, Inc., and transferred some of the professional men in his other concern as replace-

Affected by the personnel clip in Kornheiser, Jim Durkin and Dave Kent.

'Little Pal' Arrives

Copenhagen, Dec. 13 Most popular song of the mo-ment in Denmark is 'Little Pal,' from one of the earliest Al Jolson films. When the tune was first published here seven years ago it was a flop, but is now leading in sales such pops as 'It Looks Like Rain' and 'Merry-Go-Round Broke Down.' No one seems able to explain the sudden reappearance and rage for the number. New tunes and recordings are issued here every week.

3 FEDERAL JUDGES TELL ASCAP TO REPLY

Lincoln, Dec. 21.
Three federal judges signed an order here 114) for Gene Buck, ASCAP president; Gus Schirmer, Saul Bornstein, and Walter Fische all music publishers, to supply answers to Attorney General Hunter's 138 questions relative to ASCAP operation in Nebraska. Case is the injunction suit brought against state and county law enforcement officers to keep them from acting under the anti-ASCAP law of the last legislature. tiire

Among other things, the ASCAP gross biz in Nebraska since 1920 is

Biltmore, Atlanta, Tariff

Atlanta, Dec. 21.

Bobby Grayson with Janet Ayres and Al Knapp, moved into Biltmore Hotel, Friday (17), replacing Marvin Frederick and crew, who will do a series of one-nighters in these parts-before returning to Biltmore in two weeks. Grayson came here from Southern Tavern and Mayfair Casino in Cleveland. Band is aired locally nightly over both WSB and WAGA. Biltmore tariff is dinner and dance \$1.50; music charges of 75c to guests arriving after 9 p.m.; Saturdays, \$1.10 to all guests arriving after 9 p.m. Saturdays.

clusive).
All pleasure bent

YOU CAN'T GO WRONG WITH A FEIST SONG!

Chicago Stations Demand \$100 Service Fee Weekly for Cafe Dance Pick-Ups

. Chicago, Dec. 21.

Local stations state that beginning Jan. 15, all hotels and niteries having band pick-ups must pay \$100 per week—a sum set arbitrarily as per week—a sum set arbitrarily as cost to stations in servicing spots. Hotels and niteries all down the line are declining to pay anything at all, and they they'll drop airings rather than do so. On the other hand, sta-tions in on the agreement (WBBM, WGN, WENR, WMAQ) say that is spots refuse to pay they'll simply fill-in from network

in from network.

Move to charge spots is the first in Move to charge spots is the first in about three years. Previous to that time, all places were required to pay actual expenses of the pickups which ranged from \$50 per week on some with small line charges, to as much as \$500 a week for outlying country clubs. About three years ago, competition among stations for ame bands became so great, chiecling became and continued until currents. and continued until currently

gan and continued until currently nobody is paying anything.
This situation has been a headache to stations and nets, and apparently they're firmly agreed to stick by the ruling this time. Moreover, they don't feel the sum, which will average spots about \$12.50 for a single broadcast, is excessive.

On the other hand, hotels say their dining rooms aren't maying out.

On the other hand, hotels say their dining rooms aren't paying out as it is, so why should they go in the hole deeper. Stations say the dining rooms aren't supposed to pay off, and that if thousands a week can be paid for a name band to exploit the hotel, then an additional \$100 can't hurt 'em much.

In end, it is expected that the big-

THERE'S A

ger places will come through the way stations want them to, although some of smaller niteries may drop

out. Understood that sub rosa move is being made by hotels to get their bands to kick in the station charge, but expected that such a move will be dampered fast once it comes to light. Price set is less than in N. Y. where charge is from \$150 to \$200 a week for an average of three airings. The \$100 covers 'em all, sometimes 21 a week here.

GRACIE BARRIE HITCH **LIMITS STABILE'S RUN**

Pittsburgh, Dec. 21.

As result of Jack Denny's salary quabble, which put Herbie Kaye into Drake hotel, Chicago, MCA has spotted Lawrence Welk from St. Paul into William Penn hotel here be-ginning first of year. Kaye was originally slated for the post. Welk opens New Year's Eve, doubling for Welk opens New Year's Eve, doubling for holiday with Dick Stabile. Latter pulls out following day for some one-niters in this section and couple of theatre dates before heading for Coast.

Stabile's contract at William Pennihad another month to run but he asked for a release because of impending marriage (27) to Gracie Barrie, musical comedy singer. Welk's engagement here is indef.



Pre-Xmas Slaps N. Y. Concert Biz; Met Skids to \$44,500; Symph 15G

Pre-Christmas slump slapped the concert box office in N. Y. last week. Met Opera hit the skids again, although the holidays next week are expected to bring a brisk spurt. Philharmonic-Symph also fell off slightly, although not as much as expected skitmates for the Week

slightly, although not as much as expected.

Esilmates for the Week
Metropolitan Opera Co., Met Opera
House (3,580; \$7-\$4) (3d week). Six
performances, plus another Sunday
night opera concert at \$2 top. Down
again, \$44,500 estimated. Anticipate
a rebound next week.

Pailharmonic-Symph, Carne gie
Hall (2,760; \$3-\$2-\$1,75) (3f week).

Thursday eve., Friday at Six
Sunday eve., Friday at Six
Sunday et Sightly off, partly
due to a less popular program than
the operious week; \$14,900. Also the
first of the season's concerts for
youth, Barbirolli conducting, last
Saturday (18) morning; capacity,
\$2,400.

Hippodrome Opera Co., Hipp (5.-

\$2,400.

Hippodrome Opera Co., Hipp (5-500; 99c.), Saturday eve., Sunday aft. (18-19). Sad slump for this one, too; 4,900 estimated for two performancs. Expect better biz again next week.

ances. Expect better biz again next week.

Uday Shan-Kar, St. James (1,520, 33.0-\$2.75) Friday aft.. Sunday aft.. Sunday aft.. Sunday aft.. Sunday aft.. The state of the shape of the shap

Russian Ballet's Ellington-Disney Terp Prod. Ideas

Walt Disney, Duke Ellington and Mrs. John (Jock) Whithey are among those who have been approached to collaborate in the creation of a special hallet for Col. W. de Basil's Ballet Russe de Monte Carlo. For the 1938-39 and 1939-49 season, Col. de Basil plans to feature works of American creators. This, in addition to the standard repertoire of his trouge. Among writers, artists and musicians whom Col. de Basil is approaching, besides Ellington, Disney and Mrs. Whitney, are Gertrude Stein, Du Bose Heyward, Branch Cabell, Maxwell Anderson, Alexander Brook, Mrs. Stettenheimer, Jo Melzinger, Biago Pinto, Samuel' Barber and Cian Carlo Menotti, whose opera 'Amelia al Ballo' it is understood is to be given at the Met. Arrangements are under tway for creation of a ballet on at the Met. Arrangements are under way for creation of a ballet on George Gershwin's works.

\$250,000 GOAL IS SET FOR DE BASIL BALLET

Committee of friends of Col. Wasily de Basil are attempting to raise funds to organize another ballet group for the impresario after Leonide Massine leaves him in February to join S. Hurok.

On the committee are Prince Serge Obolensky, Vernon Duke, Robert Plincy, Savely Sorine, Richard Davies and Maurice A. Steiner. It's understood that Sir Oswald Stoll, owner of Covent Gardens, London, is also interested. Others mentioned as possibly contributing part of the backing are Phyllis Byrne, and Ethel Saltus.

Group has set a goal of \$250,000 to be used for the ballet's tour in England and the United States.

Toscanini Ballyhoo

San Francisco, Dec. 21

San Francisco, Dec. 21.

Arturo Toscanini, concerts are being given a heavy local build-up over NBC outlet. KPO and KgO. The Cenius of Toscanini, a biography penned by NBC staff writer Samud!

B. Dictson, is being aired over KGO tonight and repeated over KPO Thursday night.

Place of music in civic life will beheme of Mayor Angelo J. Rossi in a talk over KGO Wednesday evening. Two San Francisco Symphony musicans, Willem van den Burg and Bruno Coletti, both of whom have played under Toscanini, will be interviewed Friday morning on KGO. played under Toscanini, with the terviewed Friday morning on KGO.

Gee Whiz!

Announcement of the New

Announcement of the New York Women's Symph concert Jan. 18 in Carnegie Hall carries the following statement: 'Program will include four harpsichords in Bach's concerto for four pianos, originally writ-ten for four violins by Vivaldi' Gee whiz!

CLEVE. SYMPH, UNION END ROW

Cleveland, Dec. 21

Cleveland, Dec. 21.

Cleveland Sympii has dismissed its injunction against Milt Krasny, head of musici Union local 4, and six other officers. The orchestra is setting five musiclans involved in court battle to work on next concert.

Men, who have been marking time for nearly two months, after threatened with expulsion by A. F. of M., are Leon Zawiwza, Jack Goredstzky. David Schwartz, Theron McClure and Tom Brennan. They were contracted for at beginning of season by Artur Rodzinski, conductor, whom union accused of favoring out-of-town talent and not giving local boys a break.

Albert Stoessel, head of N. Y. Juilliard School of Music, was the arbiter, spending several days here auditioning to see if hirting of strange musicians was justified. Krasny okayed them, too, but is asking for a definit agreement with Symph's manager, Carl J. Vosburgh, for future deals. It is understood orchestra later this season will hire five Clevelanders he suggested.

CENTER, N. Y., SOLD OUT FOR JAN. 2 DANCE BILL

Demand for seats for the all-American modern dance recital Jan. 2 at the Center theatre, N. Y., has been so great there will be no bosale whatever. Entire 3,381-seat house has been sold out in advance. Top price \$5.50 for mezzanine, \$2.20 for orchestra, ranging down to 500 seats at 35c each.

Program, considered greatest name lineup ever offered on one show, includes Ruth St. Denis, Hanya Holm, Tamiris, Charles Weidman, Doris Humphrey and Martha Graham, cach with his own troupe. Modern American dancers have hitherto been considered not so potent at the bo. Coming event is part of the International Dance Festival.

Philharmonic Ducks

With NBC debuting its Arturo
Toscanini concert series this Saturday (Christmas) ight, the N. Y.
Philharmonic-Symphony orch is not
giving its usual Saturday night concert in Carnegie Hall.

Matter is called entirely a colucidence by Philharmonic officials, who
point out that their schedule was
made up early last spring. There has
been considerable criticism in concert circles because of NBC's action
in skedding its series on Saturday
nights, which may concert schedules
throughout the country.

Panchito Incorporates

Albany, Dec. 21.

Albany, Dec. 21.
Panchilo and his La Conga Orchestra, Inc., New York, has beeen incorporated with a capital stock of 100 shares, no par value, to engage in the theatrical business.
Directors, each holding one share, are: Attorney, Robert J. Feldman, Sylvia W. Markin, and Jessie S. Goldbach, New York city

Lew White's Discs

Lew White, radio organist, is ving a series of 12-inchers for Victor on a royalty basis, using harp, violin and chorul accomp.

First counlets 'In a Monastery Garden' with Liebestram' as one, and 'Rosary' 'Bells of St. Mary's,' as another. Bob Harris appointed manager of and 'Rosary'-'Bells of St.
Boston office of Shapiro-Bernstein. , J another.

Breakdown of Network Plugs

Following is an analysis of the combined plugs of current tunes on WEAF, WJZ and WABC computed for the week, from Monday through Sunday (Dec. 13-19). Grand total represents accumulated performances on the two NBC links and CBS. 'Commercials' refers to all types plugs on sponsored programs. In 'Source' column, denotes film songs, I legit tunes, and 'pop' speaks for itself.

	Marie and the second		Grand Com Total cir	mer-
Title	Publisher Chappell	*Rosalia	Total CI	els Vocals 8 14
True Confession	Famous	*True Confession	30	6 22
You're a S veetheart,	. Robbins	.*You're a Sweetheart	30 29 1	4 22 3 24
Sweet Someone	. Feist	*Love and Hisses	25	5 11
Nice Work If You Can Get It	. Chappell	.*Damsel in Distress	24	8 19
I Double Dare You	. Snapiro	Pon	22	6 13 6 16
You Too! Words Out of My Heart	. Paramount	. Big Broadcast	21	3 18
There's a Gold Mine in the Sky	Berlin	Pop	21	9 14 2 12
In the Still of Night	. Chappell	*Rosalie	20	3 10
Ebb Tide	Paramount	.*Ebb Tide	20	5 9
Dinsy Double	Lincoln	Pop	18	7 15 3 12
Roses in December	Berlin	.*Life of Party	18	4 6
When Organ Played O Promise Me,	. Morris	Pop	17	6 14 3 14
I Still Love to Kiss You Good Night.	Feist	.*52d Street	17	5 9
Blossoms on Broadway,	Famous	.*Blossoms on Broadway	17	3 9
I Want You for Christmas	Harms	Pop	14	5 4 6 12
I See Your Face Before Me	. Crawford	.†Between the Devil	14	0 8
Sweet Stranger	Ager-Yellen	Pop	14	I 5
Everything You Said Came True	Remick	.Pop	13	3 8
I've Hitched My Wagon to a Star	. Harms	*Hollywood Hotel	13	1 77
You Started Something	. Marks	Pop	13	0 6
Thrill of a Lifetime	. Marlo	. Thrill of a Lifetime	12	1 9
If It's the Last Thing I Do	. Crawford	Pop	12	7
Sail Along Silv Moon	Select	Pop	12	1 6
Am I in Another World?	. Witmark	.*Start Cheering	12	1 6
One Rose Left in My Heart	Shapiro	Pop	ii	6
Cachita	Southern	.Pop	11	0 3
Somebody's Toinking of You Tonight.	. Schuster-Miller .	Pon	10	6
I Want a New Romance	Famous	. Love on Toast	10	4 5
Broadway's Gone-Hawaii	Feist	*Love and Hisses	10	4
She's Tall, Tan, Terrific	Mills	.tCotton Club Parade	10	2 2
I Hit a New High	. Robbins	*Hitting a New High	9	3 8
My Peaven on Earth	. Witmark	.*Start Cheering	9	2 6
Every Day's a Holiday	. Famous	*Every Day's a Holiday	9	2 5
I Told Santa Claus to Bring Me You	Santly-Joy	Pon	9	5
I've Got My Heart Set on You	Robbins	*Ali Baba	å 7	2 5
Have You Ever Been in Heaven?	.Santly-Joy	. *Ma hattan Merry-Go-Round	8) 5
This Nev Happened Before	. Robbins	Pon	8	5
How Many Rhymes?	Remick	Pop	7	. 6
I'll Take Romance	Berli	.*I'll Take Romance	7	5
You and I Know	Robbins	. †Virginia	7	2 4
That Old Feeling	. Feist	.*Vog es of 1938	7	4
Rollin' Plains	Schuster-Miller .	*Rollin' Plains	7	1.7 2.4
Tune in on My Heart	.Gilbert	Pop	7	i 4
Ten Pretty Girls	.Crawford	Pon		3
Sailing Home	. Words & Music	Pop	7	2
Remember Me?	.Witmark	. Mr. Dodd Takes the Air	7	1
Jubilee	. Famous	*Every Day's a Holiday	6	
I Live the Life I Love	. Words & Music	. †Princeton Mask and Wig	6 (3
Let's Waltz for Old Tunes Sake	Witmark	Pop	6	1
Snake Charmer	Marks	Pop	6	i ö
Caravan	Exclusive	Pop	6) 0
Rise Rosalie True Confession You're a Sveetheart Once in a While Sweet Someone. Nou're a Sveetheart Once in a While Sweet Someone. Nice Work If You Can Get It I Double Dare You. Bob White You Too' Words Out of My Heart. There's a Gold Mine in the Sky. Farewell My Love Inthe Hill of Night in the Sky. Farewell My Love Inthe Hill of Night in the Sky. Farewell My Love Inthe Hill of Night in the Sky. Farewell My Love Inthe Hill of Night in the Sky. Farewell My Love Inthe Hill of Night in the Sky. Farewell My Love Inthe Hill of Night in the Sky. Farewell My Love I Wanna Be in Winchell's Column I Wanna Be in Winchell's Column I Still Love to Kiss You Good Night Blossoms on Broadway Josephine I Want You for Chritimas I See Your Face Before Me. Sweet Stranger Manna Tha Un Said Come Train I Want You for Chritimas I See Your Face Before Me. Sweet Stranger We Hitched My Wagon to a Star- Mission by the Sea. You Started Something I Trill of a Lifetime I It's the Last Thing I Do. Vieni Vieni Sail Along Silv Moon Am I in Another World? Let's Give Love Another Chance One Rose Left in My Heart Cachita Foggy Day. Somebod's Thinking of You Tonight. I Wan A New Romance I Wanna Nake Rhythm She's T-il Tan: Terrife I Hit a New High. Gettin' Some Fun Out of Life My Esaven on Earth Every Day's a Holiday I Told Santa Claus to Bring Me You A Strange Loneliness. I've Got My Heart Set on You Have You Ever Been in Heaven? This Nev Happened Before My Day. How Many Rhymes? I'll Take Romance. An Old Flame Never Dies You and I Know. Tune in on My Heart Have You Met Miss. Jones? Ten Pretty Girls. Sailing Home. Remember Me? Rowance Remember Me? Rowance Remember Me? Rowance Remember Me? Rowance Rose Had a Sweetheart Like You Let's Waltz for Old Times Sake Toy Trumpet. Snake Charmer. Caravan Goodby. Jonah How Rowance When You Dream About Hawaii Who Know? More Power I had a Sweetheart Like You I and Claglish Village Let' That Be a Lesson to You. In an Old English Village Let That Be a Lesson to You.	Ager-Yellen	Pop	5	1
Miles Apart.	Davis	Pop	5 () · · · · · · ·
Let's Make It a Lifetime	. Jacob	Pop	5	3
Now They Call It Swing	. Handman-Hirsch.	.Pop	5 (3
When You Dream About Hawaii	Kalmar-Ruhy	. Pop Pop	5 (3
Who Knows?	.Chappell	*Rosalie	5	2
More Power to You	. Miller	. Merry-Go-Round 1938	5 (2
Let That Be a Lesson to You	. Harms	*Hollywood Hotel	5 1	Z 1
I'd Love to Play a Love Scene	.Famous	.*Love on Toast	5 0	\mathbf{i}

Music Notes

Phil Charle and Arthur Quenzer Phil Charig and Arthur Quenzer have turned in six tunes for 'Swiss Miss' at Hal Roach to be sung by Della Lind and Walter Woolf King. Four far titled are The Top of the Morning to You,' The Cricket Song, 'As Sure as There's a Sky Above,' and 'I Can't Go Over the

Lew Porter's five ditties cleffed for 'Rangers Rou.dup' will be pub-lished by Irving Mills. Numbers are 'Hilltop Rendezvous,' Jo-Jo. from Mexico,' Just a Spanish Shawl.' Sing a Song, and 'The. Terror of Termite Valley.'

Hollywood Songs, Inc., publishing two numbers from 20th-Fox lease of Principal Pictures' Hawaiin Buckardo, Smith Ballew cowboy musical. Titles are Hawaiian Memories, by Albert Von Titzer and Eddie Grant, and 'Ridin' to the Rhythm of the Round-Up,' by Albert Von Titzer and Harry MacPherson.

Bert Kalmar and Harry Ruby com-pleted 'Snooks' which Faimy Brice will warble in Metro's 'Everybody Sing.'

Dick Whiting and Johany Mercer are cleffing numbers for 'Howdy, Stranger' at Warners.

Rudy Bundy has swung to Rockell-O'Keefe management. Bab Bundy remains personal rep.

Inside Stuff—Music

Swing bands lost old leadership in annual orchestra popularity poll Martin Block conducted this year on Make-Believe Ballroom program over WNEW, N. Y. In contrast with six swing outfils last year in first 10, only three placed in 1937 voting. Benny Goodman, who won third in 1936 in Block's poll, copped first place this year. Tommy Dorsey moved up from ninth last year to second position in 1937 voting.

Horace Heidt, who made no records before this year, finished third, though his music was heard on Make-Believe recordings for initial time, in 1937. Guy Lombardo and Hal Kemp finished fourth and fifth respectively, same as 1936.

Glen Gray, second place winner last year, was in sixth spot. Sammy Kay, who failed to place in first 10 in 1938 was seventh. Shep Fields, victor in Block's poll last year, was eighth. Bunny Berigan and Eddie Duchin wound up ninth and tenth.

Though only three typically swing bands were in first 10 this year, first and second place winners (Goodman and Dorsey) were firmly identified as being top-flight swingster outfits. Swing bands lost old leadership in annual orchestra popularity poll Mar-

Deal whereby the Warner Bros. publishing interests were to take over operation of the Olman Music Corp. for the Lombardos has gone cold and the bandmen will conduct the business, for themselves with Joe Gold as manager. WB was to receive 50% of the Olman stock.

It had been originally suggested that Warner start off the revival of the Olman catalog by assigning 'Bei Mir Bist Du Schoen' to the latter firm, but this was nixed by WB counsel. Tune carries the Harms, Inc., impurint.

Renewal rights to the copyright of Temptation Rag' have been acquired by Mills Music, Inc., from Mrs. Henry Lodge, widow of the composer. Number has been published by Witmark.

Wingy Mannone has cleffed a nov-ty tune, 'Where's the Waiter,' Robelty tune, 'Where's bins publishing.

Jack and Loretta Clemons have co-authored Busy Making Love, Fred Fisher publishing.

Ted Weems theatre tour will take Ted Weems theatre tour will take him to the Chicago, Chicago, Jan. 7; Fox, Detroit, 14; Lyric, Indianapolis, 21; Stanley, Pittsburgh, 28; Earle, Washington, Feb. 4; Earle, Philadel-phia, 11, and Hippodrome, Balti-more, 18.

AFA Puts Blame on Performers For Signing of Phoney Contracts

Palace, Fort Wayne,

Slates Vaude Policy

ALBEE IN VAUDE FOLD. THIRD IN PROVIDENCE

Frovidence, Dec. 21.

Fay's theatre, the town's only consistent vaude house, will have more opposition next week when the Albee sole RKO house here, rejoins the vaude field. Empire and Fay's are now catering to vaude fans.

Albee's new stage policy will remain indefinitely. Albee has been an in-and-outer in the vaude, field for years. Empire only recently inaugurated stage policy and has been thriving since.

Fay's has had a combo policy since 1915 and has never deviated from it.

Bulls' Comeback

Powers' Elephants' go into the Roxy, N. Y., for one week opening Christmas Day. First theatre date for the bulls in 10 years, having been in outdoors all the time. Set by George Hamid office.

Complaint of acts against cancellations, especially in niteries, is being net with as best as possible, says the American Federation of Actors. Union, however, lays the evil right back into the laps of the performers, who sign phoney and unfavorable contracts, putting themselves right on the spot.

on the spot.

Situation is worst out of town where acts have little or no protection but only pressure of hypothetical blacklisting of joints. AFA can't order acts not to play a spot but can only advise against it or emphasize certain contractual stipulations. It cannot use pressure because of a lack of complete control at pressure

of a lack of complete control at present.

Acts, it is proved, sign any kind of a piece of paper. Some contracts are even written on wrapping paper in pencil frequently, enabling the managers and operators to walk out on their obligations. AFA is trying to correct this through promotion of its form contract but does not have complete cooperation from acts, including its own members, Signing of 90. N. Y. spots somewhat helps the local conditions but even this is still very incomplete.

State labor attorneys cannot act for performers, either, because of the lightweight contracts. Eager to work, acts sign the best they can get and while, working (when cancellation does not interfere) paradoxically cut their own throats.

Cancellations are many and the

their own throats.

Cancellations are many and the reasons for them just as numerous. Eagerness of agents and bookers to get commissions often places an act out of town minus any guarantee while arranger hopes they will click. No mention is made of audition, cancellability after first performance, mixing with customers often foreing acts out voluntarily) or other qualifications.

AFA is also trying to throttle this

or other qualifications.

AFA is also trying to throttle this gimmick through its N. Y. connections using the unfair agent listing. Same cannot be done with spots but frequently pressure from AFA forces agent to deal with club regarding act payoff and less irregularities.

HARRIS, LONDON, SETS FIRST VAUDE BOOKING

London, Dec. 21.

For many years one of the best known cabaret bands in London, Jack Harris goes into vaude for the first time. American maestro willonly play four weeks in town for General theatres and Moss Empires, so as not to conflict with his permanent engagement at Ciro's Club, in which he has a big financial interest.

est.
Another famous stick wielder to make his vaudeville debut is Louis Levy, for years musical advisor to Gaumont-British. Levy will have a symph of 33. He is already dated for 14 weeks.
Jack Hylton has booked and will present both attractions.

Cincy Revives Vaude, Taft Starting 'Eve'

Cincinnati, Dec. 21.

Starting New Year's eve, the indie Taft auditorium will be tenanted for a run of vaudfilm under direction of Milford Unger, manager of the former legit, Grand Opera House for many years. Initial stage show will be Waikiki Nights' It's the first flesh-pic combo for Cincy this season. Last season the RKO Shubert linked revues and vaude with pix but its straight screen now.

Taft will have only two performances for its first night. Thereafter it will grind four-a-day with additional performances on Saturdays and Sundays, Shows will'be changed weekly. Cincinnati, Dec. 21.

Ken Murray Booked

Ken Murray, with Oswald and Marlyn Stuart, has been set for a series of vaude dates. Opens Jan. 14 at the Palace, Chicago, followed by the Boston, Boston, and the Palace, Clavelland Cleveland.

Sammy Weisbord, of the Morris office, agented.

Indpls. Gets 'Ecstasy **Bookings for Vaude Hit** Indianapolis, Dec. 21.

Keith's is reshowing Ecstasy, as part of a double feature bill. Pic showed here last spring at the Indiana theatre and turned up in the

red.
House previously announced booking of stage show from WLW for Christmas week, and, view of the prestige of film in this town, there is some speculation as to whether WLW booking bureau will permit performers to follow sex picture into house. WLW shows have previously played Indiana and Lyric theatres here, and have turned in a profit on both trips. Slates Vaude Policy.

Fort Wayne, Dec 21.

Palace theatre starts new vaudfilm policy New Year's Eve. House has been showing first run pix this fall but not drawing crowds. Ethel Waters and trouge to open New Year's Eve for five-day run, followed by Ted Lewis band, which comes in Jan. 7 for four days.

Larry Golde of the William Morris office in N. Y is handling bookings for Harvey Cocks, manager of Quimby theatres, operators of the Palace. Golde has announced Little Jack Little. King's Jesters, Mr. and Mrs. Jesse Crawford, Jack Denny, Ina. Ray Hutton, Duke Ellington, Vincent Lopez, Cab Calloway, Herbie Kay, Shep Fields, Louis Armstrong, Jimmy Dorsey, Hal Kemp, Louis Prima and Ted Weems already spring.

Mpls. Stageless For First Time This New Year's

Minneapolis, Dec. 21.

For the first time within memory, local loop will be entirely without a stage show New Year's eve. The minnesota Amuse. Co. and Mort, H. Minger had expected to have Wayne King's band for the lätter's Orpheum New Year's, week, but King decided to take no theatre dates at this time, leaving the film houses without any ficsh entertainment. The Gayety (stock burlesque)—closed until Easter week, and the next Lyeum attraction. Brother Rat, isn't due until Jan. 3.

John J. Friedl, Minnesota Amuse. (Publix) gencral manager, says name y stage attractions never have been so scarce. He avers he is willing to go the limit to obtain them—that price is no object—but they can't be in junctured to be in the complex of the co Minneapolis, Dec. 21.

Theatre Authority-Opposed Chi Benefit Show: SRO, but No Stars Showed at Mayor Kelly's Shindig

N.T.G. IN A DITHER

Withdraws Troupe at Indpls. Party When Aude Throws Coins

Indianapolis, Dec. 21.
While doing a benefit performance at the Christmas, party of the Press Club here Saturday night (18), Nils T. Granlund temporarily withdrew mere of his troupe during the middle of the program and sharply rebuked some of the persons in the audience for tossing coins at one his dancers.

audience for tossing coins at one his dancers.

N. T. G., head of his own unit currently on the stage at the Lyric theatre here, is a former newspaperman and was a guest of honor at the club's party. As a friendly gesture, he had brought along his performers to entertain. After denouncing those who had insulted his dancer, Granlund called off the entertainment. An apology and explanation followed, however, and the affair was smoothed over.

ASSN. OF DANCING PROFS FIGHT RACKET SCHOOLS

Annual convention of Dancing Teachers' Business Assn. to be held at the Park Central hotel. N. Y., Dec. 28 and 29, will include discussion to batton racket, mushroom terp

so and zs, will include discussion to abolish racket, mushroom terp schools throughout the country. Thomas E Parson, executive secretary, has announced that organization of 150 legit dancing school operators of U. S. and Canada will take steps to erase the chiseling fly-by-rights.

nights.

Discussion of tightening up of requirements for membership and demonstrations of all phases of dancing will also be included. Directors are Margaret B. Inslee, Marion Howell, Mildred Drewes, Jack Manning and Frank Hall.

Under sponsorship of Mayor Edward J. Kelly, the fifth annual Night of Stars' came off Wednesday (15), with the majority of talent consisting of pil. band musicians. Mayor Kelly could have had the ecoperation of every performer and actor in town, as he has had previously, except that he refused to give one cent of the \$360,000 gross to any actors' fund although the Theatre Authority, had asked cooperation. Making two trips to Chicago, Alan Corelli, executive secretary of Theatre Authority, had asked cooperation. Making two trips to Chicago, Alan Corelli, executive secretary of Theatre Authority, Inc., made every concession in the list to Mayor Kelly to conform with TA ruling, even promising that the TA share would be used for Chicago actors' funds exclusively. TA asked 15% of ticket sales only, not of donations, which would total \$1,500. Corelli, was told by Mayor Kelly personally that he (Kelly) would have nothing whatever to do with actors' unions, and that he'd run his own show his own way if he had to use amateurs.

Daily papers either misunderstood Corelli's purpose, or else they deliberately went out of their way to harm. One story after another from the Mayor's office was printed as given. Only one, when confronted by Corelli, made any retraction. In consequence of being pushed around, Corelli declared the benefit unfair, and members of Equity and American Federation of Actors were barred from playing it. On the other, hand, James C. Petrillo, Chicago Federation of Musicians head, said that if the performers were mostly musicians. The rest were radio people aw was Mayor Kelly's benefit, he'd pull the music out of the spots these performers were mostly musicians. The rest were radio people and flock of amateurs.

Although scheduled for an appearance, not one legit performers showed to be a misnomer for the program. There were no stars on the bill. The 470 performers were mostly musicians. The rest were radio people saw was Mayor. Kelly surrounded by family-time vaudeville acts, some radio and nitery turns,

WHEELER TRYING OUT REVUE IDEA ON COAST

Hollywood, Dec. 21.

Bert Wheeler opens New Year's
Eve in Portland, Ore, with a twohour show tagged 'Hollywood Revue,'
and is taking along a troupe-of' 30,
including a number of film personalities. Idea is a new one in entertainment and, if it clicks, Wheelertainment and, if it clicks, Wheelertainment and, if it clicks, Wheelertainment and, if the south and east.
Headliners include Wheeler, Helen
Twelvetrees, Bert Walton, Sally
Haines; and Will and Glady's Ahenne,
Also a band of 11 pieces and a line of
12 girls, together with three advance
men for ballyhoo. Initial tour will
play two weeks of one-nighters. Hollywood Dec 21

Pit Problem Solved

Lancaster, Pa., Dec. 21.
When Ray O'Connell, manager of the Capitol here, switched his orchestra from the pit to the stage he solved all, his vaude problems but one—what to do with the pit.
Solution is his 'Down in Front Club' membership, limited to one day, which is secured by buying a seat, in the pit at prenium price. 'Gag has been a settlout.

LAST CALL 32nd ANNIVERSARY NUMBER

ARIETY

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Nitery Reviews

CROSVENOR HOUSE

(LONDON)

London, Dec. 14.

With the exception of Billy Beneat, the show is all American his produced by the over at the Park venue hostelry in 'Beauty Circus, have been retained, and six others and cancer that the company of the With the exception of Billy Bennett, the show as all American. It is produced by George Bale, and his themour Cirls, who were at the Park avenue hostely in Beauty Circus, have been retained, and six others added to the troupe. Burton Picree, tay dancer; Ames and Arno, knockabout man and woman team, both from the States, are also the show.

about man and woman ceam but from the States, are also the show.

Pierce wooks in a Big Apple number, besides doing his own turn. Citis and the specials own turn. Citis and the specials own turn. Citis and the specials own turn. Show, which has the title 'Park Avenue to Park Lane, opens with the girls, followed by Pierce. Then the girls present a very pretty labour in white costumes, scanty when originally shown, and more so when they discard outer coverings.

After and Arno get by with some to be impately funny.

The fifth turn is a Big Apple presented of the country o

MIRROR ROOM

(SALT LAKE CITY)

Salt Lake City, Dec. 19.

Salt Lake City, Dec. 19.

Salt Lake City's newest nitery,
Mirror Room, preemed Friday (17) to capacity at the Newhouse hotel
burg's second largest hostelry. Lavish
and picturesque, it cost around
\$50,000.

burg's second largest hostelry. Lavish and picturesque, it cost around \$60.000.

Spotted on main floor of the hotel, room is composed of three separate divisions. Mirror Room is for dancing alone but two adjoining diningtoms, with sliding panels converts two large halls into one. It can accommodate 300 couples.

Room will operate two mights a week, Friday and Saturday. Decorations are in the classical Empire style with mirrors as the principal motif.

Two shows are given nightly, with George Kirk and his band holding forth. Kirk, aliap personable drum, with the control of the principal motif.

Two shows are given nightly, with George Kirk and his band holding forth. Kirk, aliap personable drum, majority of whom are hometown boys. However, they lean to brass a bit too much.

Band features two vocalists, Kenny Stoker and Janice Don, both worthwhile, Lad is a comer, with one of those plush romantic voices that fulls the femmes. He also m.c.'s the floor shows and blows a sax as a bandmember. Gal, who has an excellent soprano voice, was troubled on opening night by a lack of coperation from the pa. system and a none-too-good selection of poss.

For the local sophisticates, hotel has DeWolfe and Yvette, young ball room team. Their opening dance should be a collection of gamology featured by duos passing through here.

Ikey Gibson, the hotel's Negro buspoy, unfolds a collection of gamology.

featured by duos passing turves, here.

Ikey Gibson, the hotel's Negro bushow, unfolds a collection of gramology treasured in the Bill Robinson album, Lad gets several calls. Bety Croeby, eight-year-old acrobat, does standard tumbles and handwalking rottines for a big hand.

There's no bar, since the state has a monopoly system. Not even legel vinc is sold. Bottled beer, however.

is olday,
KDYL, local NBC outlet, is airing
Kirk! band for quarter-hour strucon the weekend nights. Guss.

Arcadia-International

PHILLY Philadelphia. De. 18, Despite nice work by Berbie Kays band and couple of good acts. Arcada show this session doesn't build uo to the plump entertainment that it might be expected to achieve in mid-season. What's needed for the extra symething may well be the line of eight Mayfair Girls which was eliminated by rafor Art Pachial recently. Line was topnofel opticaller.

Freenty Line was solution optically in the property of the pro

Cloude Kennedy, pianist, outstand-int. Former, has easy line of national Former, has easy line of national functional former, and the same of the former, and the same of the former of

Arabian Supper Club

(COLUMBUS, OHIO)

Club appears to have caught on despite the industrial recession out this way. Currently, policy is straight floor shows, three nightly. Food always has been oke with the patrons and prices are average for a top class nitery. patrons and property of class nitery.

Current show is fast, well-balanced 40-minute bill.

Current show is fast, well-balanced dominute bill.

Lane and Carroll offer well extended tap routines. Youthful in appearance and smartly gathed, this seam meritis enthusiastic reception. Four McNallie Sisters, who are lovering to look at sing well and climax their offerings with novelty dances that, go over big.

Gloria Shayne, held over for a second week, sings pops with sincerity that holds audience. Marc Ballero, impersonator and m.c., includes in his repertoire of characterizations stars of radio and screen-He handles the m.c. duties suavely. Clink Noble and his orchestra provide smooth dance rhythm. Instrumentation is oke for a spot of this down, minus brass, to the satisfaction of the dancers.

SHOW BOAT (PITTSBURGH)

Joe Cappo's definitely a name here, and Show Boat's been smart in bringing him back as the stellar attraction. A hard worker, he's a flip mo, with an incessant line of patter and enough the ball to step out and do crack 15-minute specialty

himself.

For his solo, Cappo's got a slick routine that combines impressions of Charlie Chaplin and Chaz Chase.

Ruth Hazen (Mrs. Cappo) is a corking blonde looker who goes in for acrobatics and makes it look both easy and attractive, while Trudy DeRing, sa, redhead, does a modified strip version of the tease.

strip version of the lease.
Vocals are looked after by Wayne
Vargason, a handsome baritone; John
Randolph and Wilma Douglas. Latter also doubles between dance numbers at plano. Line of six girls is
nicely costumed.

nicely costumed.

Music's by Al Marsico, former the atre musician, who organized own band few years ago. He's rapidly developing a neat dance style.

Cohen.

HOTEL SHELTON, N.Y.

HOTEL SHELTON, N.Y.

The Shelton Corner, as this grill and bar is now apily dubbed, really had the jump on the Lexington average of the state of the

for Jack Witte, double both spots, To ton off the Shelton's swing, idiom. Ton and Sis Dowling, a couple of Arthur Murray Big Applers do that thing, and get em all on the floor in a mammoth square dance. The youngsters have the customers doing the Praise Allah, the Susy-Q and all the other intricacles the other intricacles the state of the summer of t

REST. DE LA PAIX

(ST. MORITZ HOTEL, N. Y.)

cludes Ralph Gonzalez' Cuban quartet, string ensemble, which would do better by adding a marcas, bongo and other percussion instrumentation to highlight the rhumba rhythms. Two specialty acts also contribnicely, Albenice is a magico working in Hindu turban and makeup, aided by a femme. He does the standard chieken-and-cup tricks, cutting-of-the-rope and paper, and then abracadabraing them into whole piece, etc. His stuff is competently performed and, if anything, done just

absordabraing them into whospice etc. His stuff is completently price etc. His stuff is completently promed and, if anything, done just a shade too smoothly so that it doesn't take on the proper of mystery and difficulty.

Betty and Freddy Roberts are a mixed pair of dancers, specializing in ballroomology, although his concluding Latin terps tips off his past antedecents as a Spanish dancer She's a blond, he the Latin type. Make nice appearance and, for the type of place, do all right. No couvert, pop tariffs and Roget, new headwaiter, who knows his stuff.

PROCTOR'S, N. Y., ENDS **CUFFO. SWITCHES TO PIX**

Cuffo shows at Proctor's 58th St cutto shows at Proctor's 58th St. theatre on Friday nights have been dropped by the management. Pressure from actors, agents and the American Federation of Actors brought about switch back to straight

House had through various tie House had, through various tie-ups, been getting small time and nitery acts for a.m. appearances, ostensibly on the 'audition' premise. Lasted about six weeks and was dropped when publicity spread too-far.

Fritz and Jean Hubert's **Brother Loses Libel Suit**

Brother Loses Libel Suit
Seattle, Dec. 21.
In the libel action tried in local
superior court last week against
Hearst Publications, Inc., brought by
Dr. Howard Hubert, the plaintiff, alleging he was damaged \$25,000 by
story appearing the Post-Intelligencer, local Hearst daily, Vasterfugured extensively in the testimony.
Doug Welch, alert feature writer
for the P. I. and one of the country's prominent humor writers,
about year ago saw squib in
Vanury, under Seattle chatter, and
followed up the tipoff for a feature
in the P. I. The chatter line stated
Dr. Howard Hubert was planning
closing his dental offices to join his
brother and sister, Fritz and Jean
Hubert, in vaude.
Welch interviewed the doctor, shot
his picture and ran, a slapstick story
in the P. I. The doctor says it hurt
his biz, as customers stopped coming
there, fearing he would close his

his biz, as customers stopped coming there, fearing he would close his offices and not follow up dental bridges and false teething. Welch had declared that the docwould

orioges and raise teeting, which has declared that the doc would stop pulling teeth for pulling gags.

Hubert also claimed that Welch and the photographer represented themselves as being from Vaniery, and that the picture and story in Vaniery would have helped him in the show world, but in the local-paper, it hurt him with his clientle. Welch denied the misrepresentation, and now says that hereafter when he follows up a story he sees in Vaniery, he'll pass out a card to the interviewee stating plainly. Representing the Post-Intelligencer, not Vaniery, although I saw it in Vaniery, although I saw it in Vaniery. not VARIETY.

ARIETY.'
The jury found for the defendant nd assessed costs of \$100 against Dr. Hubert.

Vaude Set for Return To Dayton New Year's

Dayton, O., Dec. 21.
Vaudeville, discontinued several
months ago because of lack of pair ronage, will return to the RKO
Colonial beginning with New Year's ve. First two attractions will be Jack

First two attractions will be Jack Fine's. "Play Girls of 1938" and Blackstone, magician. A house line and vaudeville acts will be shown, when there are no traveling units available. Policy will be combo stage show and feature picture.

Phil Spitalny to Open Band's Tour Jan. 14

Phil Spitalny's all-girl orclestra has been booked into the Tower, Kansas City, week of Jan. 28. First K. C. appearance for the act. Orchestra goes out on a vaude tour next month, its first in a year, opening Jan. 14 at the Palace, Cleve-land. Spitalny's broadwasts over chilippers from the band, do a stort tirm, whithing aleasant harmony. Kar Choir, in which entire crew comes out on the floor and wabbes to recombeniment of piano, is also good.

Beinging Kay in at this time, with Hurri Toadshowing here; foa-

Bear Market for Acts, Even Though It's Free

Decline in tourist business has cut into the booking of acts on ships. With drop in market, shipping biz has found things tougher than ex-

Performers usually go for the ride few being paid any cash of for tipping and incidentals,

BLACK FOREST ICE SHOW TO REOPEN TOUR XMAS

Chicago, Dec. 21.

Fate of Robert J. Sipceners Black Forest International Ice Show seems settled. Show closed last week after Grand Rapids engagement, for reor-ganization. It set to open again sither Christmas or the day after. Same performers will be used as formerly, but executive staff is to be changed. hanged.

changed.
Following three-day date at Muskegon, show goes to Syracuse for Dec. 29-30-31 and Jan. 1, after which it doubles back for Shrine—sponsored dates in Ft. Wayne and Toledo. Kalamazoo, Flint and Columbus follow. Sipchen is to remain in control. three-day date control.

15 YEARS AGO (From VARIETY and Clipper)

Paramount reported to be cutting rices on big second runs to fight Y group booking scheme. Latter prices on big second runs to fi N. Y. group booking scheme. Lat never amounted to much, but a scare.

Federal Trade Commission ruled new titles for reissues to be unfair.

Jimmy Walker, then state senator N. Y. censorship was assured. Bad guess.

Producers were cutting shorts cause there was no market. Had hopes that theatres exclusively for shorts would spring up. Still hop-ing. Scheme tried, but failed.

Hays office raised the ban against Fatty Arbuckle, but the public didn't.

Elsie Janis in a return date N. Y. Palace repeated her earlier hit. Mosconi Bros, the big noise, how-ever, with Trixie Friganza hurt by a poor monologue.

Wellington Cross tackled a dra-matic sketch for a change and got away with it nicely at the River-side, N. Y. Had been straighting for Babe Ruth.

Week before Christmas and the Fifth Ave., N. Y., got a laugh with a slide amnouncing that there was mistletoe hung in the lobby with the cop transferred.

Amateur minstrel show at the 23rd street, but the acts were paid expense money. New name for pea-

Cabarets asking tryouts from pro-fessional acts. No pay, and few en-gagements. Just a graft.

Loew theatres were using the local talent idea. Paid for only two regu-lar acts. Got extra biz at small cost.

Ivor Novello offered as a rival to Valentino, but he did not click in spite of his good looks.

Actor frowning on the growing practise of having a turn also work with the stage band. No extra pay. Figured it bad business.

Loew contracts forbade other local appearances, but a concession was made in favor of Alex Hyde and his musikers. They could play social dates the Coast after hours.

of the Mark Strand Max Spiegel, set-up, in a sanifarium and his estate in the bankruptcy court. Pretty badly messed up:

Suit by Willie Passpart, Orpheum circuit booking agent, revealed he had been receiving around \$15,000 annually as his split.

NAME BANDS SLATED FOR DET.'S FOX STAGE

Detroit, Dec. 21.

Fox theatre here will start off new year with raft of name band attractions on stage, due chiefly to paucity of name acts and fact orchestras usually pack 'em in at this spot.

any pack em in at this spot.

Skédded for Dec. 31 is Ted Lewis.

Vincent Lopez follows Jan. 7: Ted

Weems, Jan. 14: Ethel Stutta; Jan.

21, and Hal Kemp, Jan. 28. Shep

Fields and Abe Lyman are tentarityly set for February, wh'le Bentary

Goodman comes in as soon as he's

realibile. available

Fox currently has Count Basie's

Renee Larks. Chorine. Recovering in Indols.

Indianapolis, Dec. 21.

Renee Larks, chorine in Jack Fine's Play Cirls unit playing the udfilm Lyric here, was released from St. Vincent's Hospital Thursday (16) after X-rays and other examina-tions revealed no serious injuries had been suffered by her in a fall back-

stage.

She struck her head on a stair rail while running upstairs to do her first number in the show at one of the performances last Tuesday. At the end of the number, she walked off-stage and collapsed. Efforts to revive her were unsuccessful, and, she was sent to the hospital where she remained two days under observation.

Saranac Lake By Happy Benway

A message of cheer breaks the monotony of uneventful hours. Letters sent here are reread countless times and are ofttimes passed around, acting as stimulants to those who acting as stimulants to those who have let ill health become a mental burden. Many postpone writing because they think they have no worthwhile news for friends who are ill. This is a mistake. Patients are glad to receive letters telling what various acquaintances are do-

the direct cause of a patient regaining his or her health.

The officers of the Good Samaritan Club, Mrs. William 'Mother'
Morris, president: Rev. Blais, chaplain: Happy Benway, secretary, send
greetings and congratulations to the
following members: Walter Winchell,
Harry Livingston, Frisco DeVere,
Ruth Ettine, Sophie Tucker, Joseph
Parker, William Morris, Jr., Ruth
Morris, Jerry, Vogel, Rudy Plank,
Chris Hagedorn, Jack Hirsch, Bobby
Graham, Jimmy Marshall, E. G.
Dodds. Their services to this Actors'
Colony are beyond repayment.
Suite of rooms are being prepared
at Hotel Saranac for the arrival of
Mrs. Jack Edwards, frau of the

Suite of rooms are being prepared, at hotel Saranac for the arrival of Mrs. Jack Edwards, frau of the genial Jack Edwards, who saw a mess of this ozoning routine with op's galore.

Juanita (Elliot Sisters), formerly a patient, is now a writer of better to per at 314 Hudson street, Apt. 4. Buffalo, N. Y., will be an ideal holiday gift.

Out-of-towners who are doing well are Frisco DeVere, Chris Hagedorn, Scarsdale, N. Y., Tommy Vicks, John Demipsey, Boston, Mass. Joseph Parker. Summit, N. J. Tommy Vicks, Hon Demipsey, Boston, Mass. Joseph Parker. Summit, N. J. Tommy Mobott. Pine Bush, N. Y., Bill Headley, Wilmington, D. C.; Leve Massimo, Alexandria, Va., George, Wade, Halian, N. S., Frank Widener, Malden, Mass., Lottle Gillchrist, Deming, N. M., Al Downing, Brooklyn, N. Y.

Claud, Lawson, who kayoed some serious setbacks, seen downtowning in good health. Formerly of the Texas Comedy Four, boys who know him should oostaleard him.

him should postaleard him.
(Happy New Year and don't for-ret to write to those you know in Saranac and elsewhere who are

Duke Ellinston coming east for session at the Dixon Grand theatre. Philadelphia, Jan. 21, to be followed by Apollo theatre. N. Y., week later and then into the Cotton, cito, N. Y., o replace Cab Calloway, who takes a 10 week theatre tour.

CASINO TIFF WITH S.&B.

London, Dec. 21.
Clifford C. Fischer is encountering a legal snare with the London Casino management over some shares of stock which Louis F. Blumenthal and Jack Shapiro. of the French Casino. New York, failed to endorse over to him properly. Fischer avers that his New York attorneys, Allan Deutsch and David J. Vorhaus, latter of House, Grossman, Vorhaus & Hemley somehow forgot to get the endorsements, and that they're now experiencing difficulty in getting these properly executed.

In New York, Jules Shapiro, attorney for the Shapiro-Blumenthal interests, (French Caslano), states that Fischer was given physical possession of the stock, representing 16% of the shares in the London Casino, and that the major company of the shares in the London Casino, and that the major company of the shares in the London Casino, and the state the state of the shares in the London Casino, and the state of the shares in the London Casino, and the state of the shares in the London Casino, and the shape of the shape

the shares in the London Casino, and that the endorsements were properly made. The lawyer is a brother of Jack Shapiro, of S-B.

Admittedly, there is some question over the further transfers of this stock, but at this moment the S-B attorney doesn't know if S-B have the power to grant these rights.

MAYFAIR, CLEVE., NETS \$3,761 AT AUCTION SALE

Cleveland, Dec. 21. Mayfair Casino, leading nite spothere for nearly three years; netted only \$3,761 at a bankruptcy auction only \$3.761 at a bankruptcy auction sale conducted by the federal court. Theatre-casino reputedly cost Harry Weisenberg around \$320,000. Furniture and fixtures were officially valued at \$75,000 but were so heavily nortgaged that they could not be sold. Casino's name and liquor license was bought by Ralph Gregory for \$1,825.

Very doubtful if another nitery. Will ever be set up in site of the old Ohio legit theatre. Owned by Loew's Theatres, Inc., rent comes to \$1,000

Ohio legit theatre. Owned by Loew's Theatres, Inc., rent comes to \$1,000 per week, too high for any of the local promoters. Several circuits are dickering for it, hoping to put in pix, but Loew's retuse to rent it to any film competitors. There's a possibility that it may be taken over by a legit stock company.

Det. Nitery Faces Ban For Violation of Curfew

Ten-Forty club, which has had several brushes with the law in past, faces suspension or revocation of its liquor license at next meeting of state liquor board.

Folice complaint filed last week charges itery sold two police officers liquor after 2 am curfew. Officers also alleged that when they left at 3 am, drinks were still being served patrons.

Cavalier Opens 28th

Scheduled opening of the new Club Cavalier, N. Y., last Tuesday was stymied by last minute change in stymied by last minute change construction plans.

Spot now set to preem Dec. 28.

Nitery Placements

Dorothy Daniels done with stand at Hotel Tart, New Haven, and off to warble at Roney-Plaza, Miami. Pat Rossi, Hotel Ambassador, N. Y. Blossom Chan, Leon & Eddi N. Y.

Biosom Chan, Leon & Eddi N. Y.

Biosom Chan, Leon & Eddi N. Y.

Demar and Ivena, Mcrry-Go-Round, N. Y.

Gerry Morton orch., Hotel Savoy-Black Lauric, Marie Doherry, Club Cavaller, N. Y.

Jenia Pobedina, Anita Velez, Club Gaucho, N. Y.

Dan Healy, Florin Vestoff, Bea Saxon, Yacht Club, N. Y.

Blue Drake, Hickory House, N. Y.

Corinna Mura, Versailles, N. Y.

Van Smith orch., Le Mirage, N. Y.

Marita Ellin, Havana-Madrid, N. Y.

Minor and Root, Hotel Miami-Biltmore, Miami, Fla.

James and Evelyn Vernon, Hotel Ambessador, N. Y.

Teddy Rogers, Rosita Rodrigo, Club Yumuri, N. Y.

Gall Carroll, Francine, Lang, Jean Farker, Club Cavalier, N. Y.

FISCHER'S LON. Ruby Foo's Den Does A Burn-Up Over Chow Mein

Long-mooted question of whether chow mein is an authentic Chinese dish or just another hash concorted by American food experts is the basis of a libel suit filed Friday (17) in N. Y. supreme court by Ruby Foo's Den, inc., Broadway Oriental eatery, against Stewart's Cafeterias, Inc. Ruby Foo, through Attorney Harold J. Algus, avers that her business had been damaged to the extent of \$50,000 by the cafeteria corp. Through the circulation in the Broadway sector of pamphlets maliciously though the circulation in the Broadway sector of pamphlets maliciously telling the world that chow mein is purely an American dish and never was there a Chinaman living in China who ever partook of it. Plaintiff declares that since her place is known far and wide for its exclusive Chinese food, including chow mein, the Stewart ad holds her food shop up to ridicule and, infers she misrepresents her wares.

Plaintiff also claims that she will produce in court at the proper time undeniable proof that chow mein is, and has been for many centuries, a favorite with the disciples of Con-

and has been for many centuries, a favorite with the disciples of Con

El Chico, N. Y., Wins Suit Over Its Name: Hollywood's La Conga

Justice Bernard Shientag in N. Y supreme court decided last week that El Chico, New York nitery, was solely entitled to the of that tag and enjoined Jose Cabazal, owner of the Chico restaurant, in the Harlem sector, who was given 15 days to relabel his spot. In his ruling

days to relabel his spot. In his ruling Judge Shientag recognized evidence presented by plaintiff that thousands of dollars are spent yearly advertising the original Chico.

Benito Collada, owner of El Chico in Greenvich Village, announced he will proceed with similar action against a club using the same title in Miami.

Hollywood, Dec. 21,

Hollywood, Dec. 21, En route from New York to open a new rhumba spot on Vine street, opposite the Brown Derby, are Monte Proser, Nat Harris and Zac Freedman. Spot will be called La Conga, after the N. X. rhumbaery of that name. No legal difficulty over the name is anticipated. Proser pa.d the French Casino, Harris managed it and Freedman is a theatre and radio pa. Latter two

Harris managed it and Freedman is a theatre and radio pa. Latter two will remain here. Proser returning to Broadway after getting the place going as he has a new legit show to handle. All three have a piece of it. Harris walked out on Billy Rose, who took over the French Casino, N. Y., favoring the idea of working for himself.

ENGLISH GRILLE, PHILLY **GOES STRAIGHT SPANISH**

Philadelphia, Dec. 21.

Philadelphia, Dec. 21.
English Grille Room, long unprofitable puzzle to the Arcadia-International, ace Philly nitery, will
hortly become La Conga. It will
be turned over to the Latin influence
completely, with Spanish murals.
Spanisl waiters and Spanish male
and temale hostesses to teach all
comers how to rhumba. Four-piece
tango band, which relieves regularrochestra in main dining room, will
be doubled in size for the new spot.
It'll play Spanish music exclusively.
Manager of La Conga will be
Mario Villain, who "il recently ba
Mario Villain, who "il recently ba
The Anchorage, also owned by Art
Padula. It reported Villani will
faile the new post on a percenta
hasis. Room sents 450.
Another involvation at the Arcadia

basis. Room seats 450.

Another innovation at the Arcadia is 'Big Apple Time' at 1:30 eve y morning. Patrons are invited to get together on the floor to indulge in the Apple, Lindy 'Hop and Shag, Crowd' led by Eddie Fox, Chaney and Fox, ballroom dute now appearing at the spot.

COCKTAILERY'S 100G NET

Minor and Root, Hotel Miami-Billmore. Miami, Fla.
James and Evelyn Vernon, Hotel
Ambassador, N. Y.
Teddy Ropers, Rosita Rodrigo, Club
Yumuri, N. Y.
Gail Carroll, Francine Lang, Jean
Parker, Club Cavalier, N. Y.

Victor Hugo, Nitery In Dayton, Preems Dayton, O., Dec. 21.

Victor Hugo, town's newest nitery owned by firm operating Holl wood's spot of same name, preem Thursday (16) night before cro made up largely of General M tors execs. firm operating Holly

tors execs.

Restaurant is located in downtown area. block from town's
three largest hotels, from whose
patronage it must draw to succeed.
Gene Erwin's band came from Houston for opening.

Pa Forced Girl To Entertain. **Probers Hear**

Philadelphia Dec 21 Charges that 17-year-old daughter of a small-time uptown nitery opera-

tor was forced by her father to drink at the bar with patrons were among those aired at hearings during past week on liquor license renewals.

week on Induo; license renewals.

Aunt of Mary Rollick claimed before Examiner Harry G. Tarrington, of State Liquor Control Board, that the gal's father, Michael, not only insisted that she 'entertain' customers, but run up big tabs for them.

but run up big tabs for them. Yorktown Tavern, large and w.k. suburban spot patronized by country clubbers, was charged with sales-to minors and sales after hours. Benjamin Collins, manager, admitted he got large trade from kids, but maintained most of it was 'hot chocolate and sandwiches.'

'I have \$15,000 invested in my busi-I nave \$15,000 invested in my business, he declared, and I would be foolish to violate the law under such circumstances. Only few weeks ago I telephoned police when a number of minors-insisted upon ordering liquor and we refused to serve them.

liquor and we refused to serve them. Circumstances led to sweeping charges by Tarrington that police all over Pennsy are winking at booze laws. "The police themselves are violating the law by not enforcing it, he said. "The state board, however, will bend every effort to control this situation by putting offenders out of business or starting criminal prosecution."

BALTO PADLOCKS PLAYBOY' REVUES

Baltimore, Dec. 21.

After running wide open for eral years, local spots featuring 'playboy revues' were given the word this week by Police Commis-sioner William P. Lawson to close Granting the swishers one week which to scram, Lawson admitted in which to scram, Lawson admit he had no legal precedent for order, but notified operators could proceed indirectly liq license board.

Most of spots affected put in new type of entertainment at once. A few are proceeding with the boys, forsaking femme attire, figuring to get around edict that way. Understood, however, local gendarmes have been making undercover survey for some time and have all the boys classified and definitely behind the eight ball.

Nitery circles have been entired.

the eight ball.

Nitery circles have been anticipating move for some time. Considerable pressure by church and civic groups and typical indifference and brazen insolence gradually crystalized official action when double-meaning and unfunny heralds, bordering on the obscenc, clinched the pinch. Local bookers being hard put to supply-substituting entertainment for holiday biz at hand.

BASIN ST. BOYS' PIC

Lynchburg, Va., Dec. 21. Lynchburg, Va. Dec. 21.

Fifth street, this two Negro belt, is celebrating because four home-town lads, the Basin Street Boys, have signed with Million Dollar Productions to do all-Negro feature. The sepies went west during the depresh, singing in niteries and hot spots until they reached the Coast. They've appeared in pix with Fred Astaire, Ginger Rogers, Joe E. Brown and Eddje Cantor.

Names are Stephen Gibson, guitar-

Names are Stephen Gibson, guitar-ist for the four, George Thompson, Sam Hutcherson and Percy Ander-son.

Billy Rose Casts Eye on Hollywood For His N. Y. French Casino Show: Shaws, Rand and Downey Signed

Show Boat, in Indpls., Reopens for Dancing

Indianapolis, Dec. 21.

Show Boat, located just 40 feet beyond the city limits, and because of this prevented by Indiana law from selling beer or fiquor, has been reopened for dancing on Saturday. Sunday and Wednesday nights Speed Flanagan's Swing Band is currently presented. Reported sponsored by Young Democratic club, but denied its officers. Manager of Show Boat, however, said club would be used for meetings of group.

Show Boat was closed several years ago when petition to extend the city limits necessary distance to serve drinks was turned down by City Council. Indianapolis, Dec. 21.

Law Enforcing On Bookers Set By Penn Board

Philadelphia, Dec. 21,

After three and one-half months of unabated chiz, Pennsy Department of Labor and Industry has taken first steps to enforce new legislation governing bookers, which went into ef-

fect Sept. 1.

City's entire 10% crew were ordered last week to appear this afternoon the Department's Philly offices. Walter H. Morley, supervisor of inspection, laid down the

Vision of the second of the se

End of gals mixing with customers etween their acts was also demandbetween their acts was also demand-ed. Morley said he would lift the license of any agent supplying talent to an operator who forced gals to mix. Soliciting sale of drinks by women is illegal in Pennsy. Morley said owners of spots where femmes si) with guests will also be prose-cuted.

cuted.

Morley declared his entire staff of
26 investigators will be at disposal
of Vic Girard, department agent in

of Vic Girard, department, agent in charge of bookers.

Majority, of Philly agents have never obtaine. licenses under the new act, which levies \$100 tax on each booker and demands a bond. Morley said Girard will begin at once to see that licenses are obtained or agents book no acts.

Fight for passage of the new law and its enforcement was maneuvered by Tom Kelly, prez of United Entertuiners Association here.

SEATTLE ROADHOUSES HIT

Scattle, Dec. 21.
Between 30 and 40 roadhouses, cabarets and beer spots about the county are closed or running without music, following demand of musicians union for incerase of \$1 daily nay check

cians 'union' for incerase of \$1 daily' pay check.

Class B' and C spots are affected, with Class A places like The Ranch, Club Esquire' and 'Olympic Bowl,' which use ace bands, not affected. Pay at the Class A places 'usually well above scale.

NEW ORLEANS CAFE REOPENS

New Orleans, Dec. 21: The Jung root, swank night spot which has been dark all summer, was reopened with Ken Meyer's band and a floor, show before a capacity house Friday (17).

house Friday (17).

Show (catures Tudel and Jean dance team; Forrest and Rilda skaters; Bob Hall, crooner, and Nancy Gay, singer.

M. C.'S 100TH STRAIGHT WEEK

Lancaster, Pa., Dec. 21.
An endurance record for m.c.'s was tacked up here by Frankie Schluth He has passed a straight run of 100 weeks at Smitty's Tavern.

Billy Rose, new producer-manager of the French Casino, N. Y., states that he's putting on the first nitery book revue which, he hopes, will also have picture values. Being a two-act book show, with libretto by himself and lyrics and music by Rose, Ted Fetter, Dana Suesse and Eduand, it'll play a regular musical comedy, only compromise being a minimum of dialog due to the nite club environment.

sical comedy, only compromise being a minimum of dialog due to the nite club environment.

Show, set so far, includes such standard acts as Oscar Shaw, Wini Shaw, Tom Patricola, Sally Rand, Morton Downey, Proske's Tigers, Frazee Sisters, Willie West and McGinty, Sanamu and, Michi, Oriental dance novelty. Stuart Morgan Dancers, and Abe. Lyman's orchestra, Dicker, is on for Stan Kavanagh, and there will also be a second band.
Rôse states that his opening before New Year's eve, is in the lap of Peter Clark, Ind., stage reconstructionists, who resurrecting the clovators, lifts, etc. that were in the original Earl Carroll theatre, but not used in the subsequent French Casino nitery. If everything isn't ship-shape, Rose says it's foolhardy to jeopardize his venture for the sake of that Dec. 31 gravy. Only the International Casino was fortunate nough to overcome an almost catastrophic tee off.

Sally Rand's deal was effected by a special arrangement with Joe Moss of the competitive Hollywood restaurant, who claimed priority, and the American Federation of Actors, which mediated.

Idea of the name talent is to off-set the previous French Casino policy of anonymity, and capitalizing on spec. Rose figures that light of the previous French Casino policy of anonymity, and capitalizing on spec. Rose figures that the rest presence of Broadway names will achieve what the FC. couldn't in the past—get supper business. The theatre, At the Casino de Parce, which Rose pioneered, in the cabarettheatre cycle, the supper Lake exceeded dinner, because the bunch hung around and chinned with the personalities, whether it was Jimmy Durante or Martha Raye, then an unknown.

John Murray Anderson, Carlton Winckler and the usual Rose corps

unknown.

John-Murray Anderson, Carlton
Winckler and the usual Rose corps
of producers are fashioning the show.
The bankroll is Rose's 100%, save
for the \$40,000 advanced by Abe
Ellis and Oscar Markowich, coatroom concessionaires, which went and Oscar Markowich, coat-concessionaires, which went room towards the down payment on the lease to Blumenthal & Shapiro, Rose

Richard E. Daley, from the Bel-mont-Plaza, will be managing direc-tor; Mack Millar, press relations.

N. Y. INT'L CASINO OPS **SEEKING LONDON SPOT**

London, Dec. 21.

Understood that the International Casino interests of N. Y. are dickering for a West End night spot location to operate similarly to their Broadway enterprise. Deal is being made through Harry Foster.

Location of the site being kept secret, but indications are that it will be the new house being built by Stuart Doyle in lower Regent St. Theatre, is to have seating capacity of 1,800.

Doyle is in N. Y. now to complete the arrangements.

Evelyn Nesbit to Open In B'klyn Tomorrow

Evelyn Nesbit, who had a 10-week-run last summer at the Wivel, N. Y. opens tomorrow night (Thurs,) at the New Vanities club, Brooklyn, She goes into the Brooklyn nitery for two weeks, but without options to the management.

CHI CASINO TO REOPEN

Chicago, Dec. 21.
Morrison hotel will reopen its
Casino Parisien nitery on New
Year's Eve, restoring its former
name of Terrace Casino,
Will revert to its former mediumgrade type of operation, sticking to
strictly American show, Jimmy Garrigan band goes in for opening night.

Unit Reviews

BIG APPLE REVUE

(CAPITOL, ATLANTA)
Atlanta, Dec. 19.

Atlanta, Dec. 19.

Owned and produced by Dan Fitch, old-time ministrel favorite, who m. c.'s, this unit has enough standard vaude interspersed with Apple terping to hold it together. Unit features champion Apple dancers of North and South Carolina, Virginia and Florida, selected in competition sponsored by Publix theatres in those states, girls in evening acress, lads garbed collegiately, doing Apple shakes and twists, with some vocals.

Fitch then introes Turk McBee, Jr., xylophonist, who does a medley of rose tunes, featuring The Only Rose, and then goes into a tap routine while pounding. Okay:

Louise Hackney and Frank Murphy, Virginia Apple champs the pounding. Other to the collegiately, and sister Arkansans, who offer a nifty hillbilly turn that scores. An acrobatic adagio by Robert Renous and Melva Mendez, man and the team, also scores, as does another Apple exhibition by Jane Williams and Jimmy Knilght, N. C. champions.

Sarah Troutman's semi-classical

pions.
Sarah Troutman's semi-classical tunes on viohn are applauded heartily by patrons. Edna Bigby and Raymond Hood, S. C.'s Apple champs,

follow.

Renous reappears and pleases with some difficult handstands atop a rickety table, getting a big hand for his two thumbs and two index fin-

his two thumbs and two index fin-gers puship.

Turk McBee is back for a group of-blues songs, getting good hand. He's joined by Flich and they go through, a blackface (sans makeup) routine, that clicks. Skit is an original by Fitch and every line's a laugh.

Finale brings on five couples, all doing Big Apple. There's 18 in com-pany and show is nicely peeed in 48 mins. Music, of band, is better than

usual.

Pic is 'Night Club Scandal' (Par)
and there were standees after first
show broke Sunday.

Luch.

FOLLIES REVUE (BOXY SALT LAKE CITY)

(BOXY, SALT LAKE CITY)

Salt Lake-City, Dec. 19.

After four weeks of passable flesh entertainment, Roxy's current vaudinmer brodles. Six-act bill, headed by Maurice Cash, misses so far as audience approval is-concerned. It isn't stimulating the b. o. either.

Present bill introes Bill: Fisor and his band, local boys, whose cleffing is ragged in spots, due to the lack of profesh gloss of seven musicians. Dual pixes. Three Legionanires (Gerll), and Talk of the Devil, fail to register.

Gen'l) and Talk of the Devil, 'rail to register. Cash m. c.'s in a style reminiscent of the horse-buggy era. His routines lack socko delivery. Fresh material would also help.

Opener by band playing 'Gettin' Sentimental, 'followed by 'Chinaterial would also help.

Opener by band playing 'Gettin' Sentimental, 'followed by 'Chinaterial would also help.

Terry and his pal, Jerry, a sixyear-old collie dog, spotted next. Dog comes on stage lugging a small suitcase in his mouth and is sent through a routine of standard canine tricks by his one-armed master. Most Terry and his pal, Jerry, a six year-old collie dog, spotted next.

Dog comes on stage lugging a small. Clarence Muse, screen actor and suitcase in his mouth and is sent through a routine of standard canine tricks by his one-armed master. Most unique trick is rolling a ball off the flat of his head into his mouth. An-

master's other is his balancing

other is his balancing master's shoulders.

Drake and Diana, billed as 'the tallest dancers in the world,' fairly float. Couple of youngsters, each ranging over the 77-inch mark, they display grace and agility in a Spanish folk dance and acrobatics.

Appearance of Edna Falmer, blues singer, could have been penciled. Her Never in a Million Years' was rasged when caught and her three freres, in next to closing spot, take top honors. Sister leads the foursome through a 'shoe, and an adagio for an encore. The three boys, appearing as recent graduates from the tyro class, have sheepish grins on their faces throughout the act. Miss. Mundy reveals an ingratiating personality. Of the two specialties, the adagio rates best. Effective costumery elevates act above others on bill.

Cash's turn buttons up the bill. Cash's turn buttons up the bill. Cash's turn buttons up the bill. Cash's turn buttons up the bill. Cash's turn buttons up the bill. Cash's turn buttons up the bill. Cash's turn buttons up the bill. Cash's turn buttons up the bill. Cash's turn buttons up the bill. Cash's turn buttons up the bill. Cash's turn buttons up the bill. Cash's turn buttons up the bill. Cash's turn buttons up the bill. Cash's turn buttons up the bill. Cash's turn buttons up the bill. Cash's turn buttons up the bill. Cash's turn buttons up the bill. Cash's turn buttons up the bill. Cash's turn buttons of the bill. The bill. The bill. The bill. The bill. The

Hollywood Sketchbook (ORPHEUM, LINCOLN)

GRPHEUM, LINCOLN)

Lincoln, Bec. 19.

Starrers are still Franklyn. Browne and Kaste La Velle doling, crossfreton of the show is the opener, tag season of Milam and Marhowe. Kids make good appearance, but the girl fakes her steps, getting by on the lad's echoes. They appear twice, the latter a hill-billy number, n.s.g.

Three Byrons, a trio pulled out of the acro-Six English Macks, helps show climb. Theirs is knockabout and rough. Chatter is good, but was falling flat when caught. Bill Outher the cross and the start of the control of the con

HOT CHOCOLATE

(CAPITAL, SIOUX CITY)
Sioux City, Dec. 19
Opening here is virtual breakin for its new unit, as only a couple of small town stands separate it from rehearsals in Omaha where it was

Otto Eason, Pedro and Dolores, and King Hunter, with music from Les Cansle and the Combine of the Cansle and the Combine of th

ing and personality capably.

Unit shows some rough spots which will be inoned out when routine gets more settled. Running time, 60 minutes, and oke for vaud-flat houses.

Quin,

JAMBOREE

(LIBERTY, ZANESVILLE, O.)

(LIBERTY, ZANSVILLE, O.)
Zanesville, O. Dec. 18.
Mystery, melody, laughter and
dancing are chief attributes of this
racy musical revue, newest effort of
Harry A. Gourtain, currently, here,
It's better than the average variety
fare and clicks amoothly. A near
capacity audience applauded at the
amening.

capacity addresses appeared as opening.

Topping is Hardeen, magician, who, the billing says, presents his brother Houdin's world faraous mysteries. His repertoire is far above the average and many of his illusions are

age, and many of his illusions are new.

Helen Heller and George Riley do a brief and laugh-sprinkled talk act that, while old, is still good: Their wardrobe is tops. Five Elgins of big top fame in the next spot earn most applause as the show reaches half-way mark. The cuintet does almost unbelievable juggling.

Tom, Dick and Harry, comedians. Tom, Dick and Harry, comedians to maleolery, much to the delight of the audience. Lillian Lavely, stiff shouldered, but eve pleasing, shows possibilities as a novelty dancer. The Muskreters, aristocrats, of terp-sichore, are youthful and talented. A 12-girl line does several routines acceptably, all wardrobe changes being new and appealing. Not a sag in almost an hour allotted to the stage presentation. On the screen, 'A Girl with Ideas' (U).

Mack.

Fire-Eater Badly Burned On Stage in Salt Lake City

On Stage in Salt Lake City, Dec. 21.
Johnnie Garnett, Salt Lake City tro fire-eater, appearing on weekly tro fire-eater, appearing on weekly Roxy theatre amateur program Thursday (16), suffered first, second, and third degree burns on his face and neck, when his act went awry. Performing a new trick, Garnett's small goatee and sideburns became inflamed by the torch and ushers extinguished the burning hirsute, His throat and mouth were not burned.

NEWARK BURLESQUE

Newark, N. J., Dec. 21.
Jules Leventhal and Ray Payton,
essees of the Shubert theatre, have taken over the Empire, recently va-cated by Harry Brock, and are in-augurating a policy of continuous burlesque and pictures starting Sun-day 26.

B'KLYN FOX SETS VAUDE

Brooklyn, Dec. 21.
The Fabian Fox will join the
Strand and Majestic theatres in presenting vaude New Year's Eve.

Youngstown Burley to Reopen

Youngstown, O. Dec. 21.

Princess here, burlesque house, dark for several weeks, will reopen Dec. 24 with a grind burlesque policy. Buddy Kane, lessee, has an-

nounced.

Princess launched a stock burly
run last fall, but poor attendance,
due to the lull in steel mill operations hereabouts, was responsible for
the house being shuttered several
weeks ago.

Hirst Circuit

Week of December 26

Meck of December 26
Moonlight Minds—Lyris, Allentown,
Mon-Tiese: Ortherm, Reading, Wed.
Night Owles—Howard, Instanton,
Milth College — Howard, Instanton,
Disay Desires—True, Philadelphia,
Tempters—Gayety, Washington,
Whirlo Cirls—Gayety, Baltimore,
yan Parade —Caslon, Pittoburgh,
wan Parade —Caslon, Pittoburgh,
Whirlo Cirls—Gayety, Baltimore,
Wanter Allen, Chicago,
Manty Fair—Hallo, Chicago,
Pace Makers—Gayety, Petroli,
Marry Ga-Round—Roxy, Cleveland,
Marry Ga-Round—Roxy, Cleveland,
Marry Ga-Round—Roxy, Cleveland,
Marry Ga-Round—Roxy, Cleveland,
Juzz Bables—Gayety, Buffalo,

New Acts

RUSS MORGAN
With Bernice Parks, Vocalist
Paramount, N. Y.
Outhi is one of the names of the
biz, having played, all over the map
in vaude houses, class niteries, hotels,
and is familiar via the air and records. This review is for the record.
In present date it is stacked on stage
front and, besides playing the show
offers various numbers on the form.
Morgan in sumbers on the form.
Morgan energy of the control of the control
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to much
Leader Morgan, besides offering bit
jobs on the trombone and turning in
a too-brief sock piano chorus, vocals
several songs, Has, a passable voice
and definitely agreeable stage
manner. Bernice Parks is the vocalist. Fair enough. Hobe.

EDDIE GARR

Comedian
12 Mins.
Paramount, N. Y.
Since his last New Acts review in
1932, Eddie Garr has changed his
stye of work a bit. Mimic's apparent
idea is to get more and more away
from the impersonation stuff. Seems
A wise mous

from the impersonation stuft. Seems a wise move.
Garr now stresses the straight comedy, which he puts over nicely. Has been around long enough to have an assured style, way of punching home a tagline, satisfactory timing and has learned the feel of an audience. Most of his facterial from the street of the feel of the

THE MERRY MACS (4)

THE MERRY MACS. (4)
Harmony Singing
11 Miss.
Rexy, N. Y.
Foursome (three boys, one girl)
has been identified with CBS programs for a few years; worked a
long sustaining apprenticeship and
now appear on the Al Pearce program for Ford Motors.
Act does nicely, having patently
prepared for its stage showing by
waratening up even though actustomed to rate though actutomed to rate though actupear rather awkward when working

yaude: Vaude: Quartet has drilled itself in some nifty gesticulating to roundly set off its. smooth harmony chanting. And knows the value of varied selections. All are young 'uns and very good on appearance.

ARA ANN McCABE

SARA ANN McCABE

Singles

Singles

Mins. One

State

MOTTER and DAVIS Hand-Balancing 6 Mins. Roxy, N. Y.

Roxy, N. Y.

A good, seasoned pair of manual equilibrists who appear to have been around a while, though the files lack a listing.

The boys' strong-arm balancing feats are of the first water, and they color up their work with a nice spangling of showmanship. Several times when caught they spread the 'suspense,' by feeling for grips with too much faked caution. Otherwise the turn has plenty zip and a strong variety of muscle marvels. **Bert.**

4-A's Flays AFA In Burley Feud; Penalty Jan. 10

American Federation of Actor last week was reprimanded, ordered to cease organizing burlesque on the road and instructed to make a full

to cease organizing burlesque on the road and instructed to make a full accounting of all money obtained, from burlesque performers. In issuing its decision, the Associated Actors and Artistes of America board indicated punishment of the AFA will be announced Jan. 10.

Four A's board action was the result of a complaint brought by the Burlesque Artists Asn. According to Tom Phillips, BAA prez, the AFA had persisted in organization attempts in 27 of the 29 burlesque nouses outside N. Y. He offered extensive and detailed evidence in support of his charge which was made at a hearing before the Four A's officials Dec: 9. Harry Calkins made a general denial for AFA.

According to the terms of the boards verdict, AFA officials were given 10 days in which to turn over an accounting of all burlesque performer dues, initiation tees, etc., to a special Four A's committee. Separate clause specifies that if AFA officials serve notice within eight, days of their intention of obeying the der, they will be granted 15 days to carry out the instructions. Defiance of the order will be dealt with by 'appropriate action,' 4-A's officials indicated,

Supplemental bid by BAA that it be given back jurisdiction of bur-

or the order will be dealt with by appropriate action, 'A-N's officials indicated,
Supplemental bid by BAA that it be given back jurisdiction of burlesque in N. Y. will be heard by the board next Monday (27). Such jurisdiction was turned oer to AFA when burlesque (as such) was outlawed in New York city by License Commissioner Paul Moss.

Petition by AFA for complete jurisdiction over all burlesque and chortuses in vaude and night clubs will be heard by the board Jan. 17.

Basis of AFA's bid for such jurisdiction is its claim that the BAA and Chorus. Equity, respectively, have failed properly to organize the fields and that AFA is better qualified to handle the interests of the performers therein. Considered almost certain that the board will dismiss the AFA petition.

Besides essenting its decision is the

AFA petition.

Besides issuing its decision in the matter of the BAA complaint against AFA, the board also officially reprimanded the AFA avecs for state.

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MAT DUFFIN

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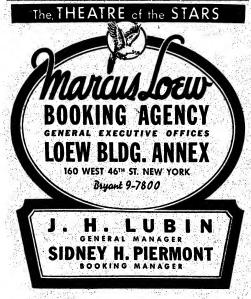
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MUSIC HALL, N. Y.

MUSIC HALL, N. Y.
Current stage show comes in two
parts, with a Silly Symphony, The
first stanza, proceeding the speak of
first stanza, proceeding the speak of
first stanza, proceeding the speak
the rate ground. The second
hard speak of the speak
the rate grounds y inclined. The second
hard speak of the speak
pantomisme and accounts for standard pantomisme and accounts for standard speak
and fairybook makebelieve. It's labeled The Toy Princess, and it
should stir enough parent-children
attendance at the matinees to overcome some of the pre-holiday even
ing slack.
The pantomime, based on Cop-

attendance at the manners to overnome some of the pre-holiday evenning slack.

The pantomime, based on Coppelia', and with music by Delibes,
relates in several scenes the romance
of a village boy and girl and the rift
that develops between them when
the former becomes smitten with a
big doll in a toy shop, window. Settings and costumes prove a treatment
of ballet random the react mixture
of ballet and precedent of the piece provided, but the search mixture
of ballet and precedent of the piece provided, but the search mixture
of ballet and precedent of the piece provided, but the search with
the piece provided pantomime,
a diverting Punch and Judy interlude and ingratiating music.

Eleanor Tennis and Andre Eglevsky ply skillful pedals and graceful
postures in the girl and boy parts,
and the Rockeding price the proceedings with an adoitity conceived novelity. Hus mandoitity conceived novelity high point of the line's routing the best part of the search protore of Christmas trees, that are Imbedded in the back part of each girl's

The caree settine for The Nativity

The caree settine for The Nativity

costume.

The stage setting for The Nativity number is a thing of utmost simplicity and projects a keenly devised climax when the portals of the church are swung onen to reveal a primitive canvas of the manger narrative Edwina Eustis, soprano, is supported during this passage by the house's regular choral group.

Til Take Romance' (Col) tons the screen bill.

Odec.

MICHIGAN, DET.

Detroit, Dec. 19.

Detroit, Dec. 19.

There is the usual pre-Xmas lineun here but, withal, an entertaining
45-minute show which very few are
going to see, judging from plentitude
of vacant chairs at late show caught
Fiday evening (17). Backing up
show is Make a Wish (RKO).

Like several other shows of late,
minus a 'name,' current vaude is innocuously tagged 'Variety Revue.'
While it does lack a topnotch name,
show nevertheless has a couple of
novelty acts that are a distinct departure from things seen here in
many moons.

First of these is Powell and Ne-

parture from things seen here in many moons.

First of these is Powell and Nedra, who create stunning scenes with a few deft swishes of colored sand. Turn is appropriately set in a studio, and male and femme contribute several land and seascepes, which strike, a responsive chord under effective linhting. While a bit slow at times, act is a nifty opener.

Four Ortons, big top wirewalkers, shut show with some sock feats. A clown and his one sock feats, a clown and his orgoes and pig keep, things moving, by strolling across stage, between each wire number with a different, highly amusing stunt each time. Clown finishes up with hilarious saunt on, the wire, aided by an invisible cord from the contribution.

hoofery by Senia Solomonoff, All good, particularly the latter.
Carl and Jessick, okay hand to hand and tumbling duo; Jack Evard in Amos and Andy character impressions, and The Three Hickory Nuts. hillibry trio; follow to good returns, the state of the

tune arrangements by four local po-lice.

Finale, Middies on Parade, with line in drill routine, thumping away on drums to vocals by Evans and the police quartet, splices in a hoofing tio by Evelyn Mannel, Shirley Wiest and Catherine Deems, and brings back Colleen Pickaye for a chaser lyric and dance.

Blackouts were contributed by Norman Clark, crick on News-Post, and special music written by Lou Seidenman and Ben Canter.

Burm,

STANLEY, PITT.

STANLEY, PITT.

Pittsburgh, Dec. 19.

Red Norvo-Mildred Bailey combo on stage and Marlene Dietrich's Angel' (Par) on the screen are just names on the marquee.

Current Layout might find the going tough in an ordinary stanza. La Dietrich's bo. pull in these parts has dwindled to practically nothing at all, and Norvo-Bailey twosome is strictly name the swing crowd. First show Friday, afternoon found downstairs less than half full, with only a sprinkling in the balcony and little hope of bettering down the stretch.

uwinstairs iess than nair full, with only a sprinkling in the balcony and little hope of bettering down the stretch.

Show just average at getaway, but should be more. Talent is here, but is spotted poorly. Nove the property of the stretch of the

STATE, N. Y.

VARIETY HOUSE REVIEWS

STATE, N. Y.

Loew acer is a little light on acts his week, but not on show. Combination of two good vaude standards, a newie and Noble Sissle and clefting crew is a fast and entertaining if inexpensive aggregation to offset pre holiday bir slide. Garbo-Boyer Conquest should help, all the company of the stage. With exception of the band, menu is plenty vaudey, conventional skating act for ice-breaking. Earl, Jack and Betty don't doll up as much as they did but give just as much effort. Result is fast, endurance, spinning and challenge work. Time is short but much accomplished.

Newcomer, Sara Rose McCabe (New Acts) conventionally breaks the second turn with her semiclassical pipes. Not allogether uncerting, especially on higher notes and fancy and stock and the second turn with her semiclassical pipes. Not allogether uncerting, especially on higher notes and fancy and stock and with

and fancy note holding ability.

Double-taiking Shaw and Lee, standards take the trey rung with their slapsticty, homey chatter and antics. Slightly on the corny side but good, hokey vaude of the old school. House thought so, anyway, when caught, and held up show with plaudits.

school. House thought so, anyway, when caught, and held up show with head of the control of the

EMBASSY, N. Y.

News suffers from the Christmas spirit, winter sports and ping-pong which come in for strong billing here this week. Latter is Universal's Going Places' and was greated with catcalls when it got monotonous with teo much of, the same stuff. The table tennis item would be okay if sliced.

State of the content of the content

oalanced abundance, spokesmen for the United Americans running the vazis out of New England; views of the new Hudson tunnel, and Stahl-man of the Newspaper Publishers Assn, giving a spiel, re arbitration in settling labor disputes, fill out the orogram.

program.

The RKO-Pathe pieces give the spielers credit with 'described by'. Others say voiced by'. Gabriel Heatter in his one turn, gets top billing, as 'chief' vocal expert for Paramount.

CAPITOL, WASH.

Washington, Dec. 19.
Still pursuing revue policy's house his week is using 16 farry Crosley girts, which it gets once a montinuder regional routing deal. They back up four standard acts and pa. 50 ftwo grid stars of champion Washington. Redskins. Result could be smoother, but it's just informal country to the standard acts and pa. 50 ftwo grid stars of champion Washington. Redskins. Result could be smoother, but it's just informal chapter has been every standard acts and pa. 50 ftwo grid stars of champion Washington. Redskins are gets by deceded his gift of gab. he gets by chapter of the standard start and the standard start and the interrupted by-en-rance of Reed. This gives him a chance to hoof, gals backing him up. Curtains close on line and Reed inroduces Raymond Wilbert and his hoops. Act, a favorite here, builds steadily as Wilbert works with four motion of chorna girls' exits, and quintuplets visiting the Three Little Pigs, hoops being persohalized by Wilbert's accompanying chatter, helps him get great hand.
Gals take over again for ballet number. Reed, in conventional white tie and tails, then shatters atmosphere annoyingly. Integrating the standard Reed these seve known where beat his ice-skating routine, which helps.
Spot then shoots onto pit maestro Phil Lampkin, who introduces Tony Waleman, local radio sports spieler. Latter gives Redskins' background and brings on Cliff Battles and Charle Malone. Three-way chatter over center mike is informal and sheing just awkward enough without overdoing it. Gals come on to furnish contrast to six-footers, and play opposition' as gridders heave a few passes across stage.
Cross and Dunn on next to rattle' their ditties while pi ist plunks unspotted sidestage. Opening with the proper contrast to six-footers, and play over center mike is informal and sheing just awkward enough without overdoing it. Gals come on to furnish contrast to six-footers, and play over center mike is informal and charle Malone. Three-way chatter over center mike is informal and charle Malon

PARAMOUNT, N. Y.

PARAMOUNT, N. Y.

In the face of the traditional brutal pre-Christmas biz, house is offering a strong show. Pic is True Confession' (Par), reviewed in Vaulexy, Nov. 24, '37, bolstered by a Popeye color cartoon and a stageshow including Eddie Garr, Russ Morgan's orchestra, Chilton and Thomas and the Two Ghezzis. all the way.

As headliner, Eddie Carr (New Acts) is in his usual style, which is plenty and style, which is plenty and the two greates with a line of the company of the com

complaint is his tendency to direct some of his comedy to the Morgan band on stage.

Chilton and Thomas, another act that has been around all the class houses in recent years, smacks over its usual hoofology. Mixed Negro pair are hard workers with a skillful and thoroughly entertaining turn. His sliding taps are among the best and she works in slick high kicks with the tapping. Routine has been altered slightly since last seen—an improvement.

and sue with the tapping. Routing altered slightly since last seen—an improvement.

Two Ghezzis, Paul and Nino, offer a neat session of hand balancing, it's slowly performed to enhance the showmanship. Pair don't bother with all the routine bits, but merely put over a few difficult ones. Close with a sock version of 'Trucki' on their hands. Act is standard, having played all over the world for years. Formerly known as Les Ghezzis.

Russ Morgan orchestra (New Autel is a standard wadfiners.

Chezzis.

Russ Morgan orchestra (New Acts) is a standard vaudflimers, niteries and via radi and records. Band plays a capable show and displays an ingratiating style. Arangements are distinctive and not foo long. Outfit occasionally errs by too much blare from the brass. Maestro Morgan bas an attractive platform rmanner. Bernice Parks is vocalist.

ROXY. N. Y.

45

The pic this week is patently one of those week-before-Christmas insertions, 'Charlie Chan at Monte Carlo' (20th). Biz opening, 'Friday' night reflected the seasonal slack to the hilt. On the rostrum, however, is much fuller a show than the huge house usually unbottles, and on the whole a much better one.

More specialty times are on Jan.

is much fuller a show than the huge house usually unbottles, and on the whole a much better one.

More specialty turns are on tap, and, while there are no headli ing acts, there is excellent variety and the blending of them is good.

Larry Blake, the mimic, is slotted next-to-shut, and has 'em on the chair ends most of his turn. He has always been veering from the same outline to which the horde of other imitators cling. This week finds his different and the state of the second control of the control of the state of the state of the sum of the state of the s

forte the number of varied sized insuments used rather than virtuosity.

Lewis and Van are moderately good male rhythm tappers. Their routines are rather dated, with some lift to the act acquired from some retty good challenge work at the close. The Merry Macs and Motter and Davis are reviewed under New Ards.

The Gae Foster house line (24) is The Gae a givest deal of the time. They do background posing for Robinson as well as Motter and Davishnon as well as Motter and Davishnon as well as motter and the control of their own. Routines are the usual ones for this house, the souirm-rhythm stomping, picture number to three-quarter time and the brisk military march to close the travelers. Paul Ash and the pit orchestra blayed a very good show when caught.

PARAMOUNT, L. A.

PARAMOUNT, L. A.

Los Angeles, Dec. 19.

House isn't extending itself currently on stage interlude as accompaniment to Par's True Confession, due to Xmas Iuil. Larry Kent and blue soleta held over, with combo lotter of the confession, and the confession, May Lou Cook, again tentured.

The true turns are Clyde Hager, who does a street picthmon act that's quite amusing excepting when he resorts to border drit to emphasize; Dolores and Andree (The Albins) with their always amusing burlescue ballroom dancing, and Russell and Tracy, triple parallel bar workers.

Fanchottes provide most of the how's color, with a couple of excellent rout! The parallel bar workers.

Fanchottes provide most of the how's color, with a couple of excellent rout! Pirst, Satan Takes a morph as a repeate of as a gapted as morph as a repeate of the provide with the couple of the color of the col

of credit on Carlos Romers, staged.
Kent's band offers a pair of instrumental numbers, first Rosaile, then Working My. Way. Through College, with most of the band boys and Miss Cook providing comedy situations. College effect is appropriately carried out. Trade just so-so at show caught.

LYRIC, INDPLS.

LYRIC, INDPLS.

Indianapolis, Dec. 19.

N. T. G. and his Glamor Girls of 1938 open with Mis T. Grantlund assing in the control of the control

Variety Bills

NEXT WEEK (Dec. 27) THIS WEEK (Dec. 20)

Numerals in connection with bills below indicate opening day of show, whether full or split week

ALBANY Palace (23) Talices (23)
chilchtt. Co
BOSTON.
Boston (23)
Det 'artiso
Hernie

celton. Variety Gembol
CHUCACO
CHUCACO
CHERAGO (24)
Chicago (24)

CLEVELANI
Plainer (24)
Printer (24)
The Lewis Co
And Rewes Co
INDIANAPOSIS
Side Mallory Ba
Butter Ba
Butte

HOLLYWOOD BANDWAGON

UNIT **ROLLS ALONG** Via: LEDDY, SMITH & ANGER

Loew

NEW YORK (217)
State (23)
Rudy Vallec Co
16 VANNUELE | Lohn Steel
16 VANNUELE | Hackett Co
Majonite (23,28)
Kum N Thru Rev
Barro & Mann

Paramount.

NEW YORK CITY Shirley Rust
Paramount (24)
CMICAGO
Chicage (24)
Editie Garr
Chicage (24)
Chillon & Thomas
Fenwick & Cook Chezzls
Chitton & Thom
BOSTON
Metropulitan (
Loyal's Dogs
F Conville Co.
Jack Powell.
A Marcelle Co.
Michon Bros
Naucy McCord Reddingtons
Fenwick & Cook
DETROFT
Michigan (24)
A Rasch Co
Marton Daniels
4 Vespers
Sylvia: Clark
Williams & Dust
Trado 2 (24)

Warner

BROOKLYN trand (25-26) clor ne Pickens wack & Pay

Cossacks
PHTTHURGH
Stanley (24)
Major Bowes Rev
(17)
Red to Rev
Per
Red to Rev
Red to Red to Rev
Red to Red to Red
Red to Red to Red to Red
Red to Red to Red to Red
Red to Red to Red to Red to Red to Red
Red to Red t Novack & Fay
Rosmonde
PHILADELPHIA
Rarie (25)
Red-Norvo Orc
Middred Balley
Tip-Tan & Toe
Art Jarretf
(17)
Everett Marshall
Eina Strong
Veluz & Volando
Lew Parker Hector Kar, Katya & K M Blue & M Dees Virginians

London

Week of December 20

A & J Dey 2d half (22-25) Charmaine & Juli Frank Wilson

STRATFORD

Week of J.
Astoria D. H.
Colmota Burtl
Cattlethory M. H.
Ist helf. (20-22)
Churmain de Julian
Freuk Wilson
20: holf (20-25)
As J. Ley
Dominion
Gunnant
CAMPEN TOWN
CHAPLES M.
Crantada
Granta

Troise Mandaliers
INLINGTON
Blue Halt
1st hait (29-22)
Thalero's Dogs

Week of December 20

Ramon Madeline J. Hunter's Ladies Bobby Walson Hartley & Miller Bill Brewer Ind Jones Phil Rosco

Cabaret Bills

Barney Gallant's, laudia Coialil lsie Carroll Blades

Biades

Beriolotil's

oe Hembree's Orc
kngelo's Rhuiba Bd

vy Cole

une Carroll
knne White

Little Sachs
aura Deane
kenee Villon.

Ethel Glibert Ann Courtney Spike Harrison Emmett Casey Shas King irms King argaret Padula erry White enry LaMarr ick Arnold d Hawkins erry Ryaa

Polomo Jack Kerr Pat Rossi Black Cat

Plaza Val Olman Orc Ethel Shutta Bachelors Cute Maria Motel Bilts Horace Heldt Ore Beb McCoy Larry Cotton Lysbeth Hughes

Hetel Bossert (Brocklya) Will: McCune Ore Hetel Commodere Tommy Dorsey Ore Edythe Wright. 3 Esquires Jack Jeonard. Lee Cashido, Allan Storra

Metel MeAlpin
J Messner Oro
Jeanne D'Arcy
Gonzales & Menne

Motel Place

Holel Save Place
Brills Pattl Ore
Dwight Fiske
liew Parkerson
Tam Low

Ton Low
Hotel St. George
(Brocklya)
Mervill Hughes Ore
Wynne Rolph
Hotel St. Moritz
Raiph Gonzales Ore
Estill Ponnen Ore
Claire Vermont
Setty & F. Rolleris
Hotel St. Kogis
Emil Coleman Ore

Holel Taft

Gee. Hall Ore Dolly Dawn

Callente
Beth: Raborn
Nelen Shaw
Ruth Wayne
Carol Sis
3 Rhythm Boys
Callente Cabelleros

Club Cavallei

Club Ganche

Club Yumuri

Elisco Grenet Orc Amando Castro Or Rosita Ortega Manchito Teldy Rogers Rosita Rodrigo

Cottos Club
Callowny Oro
Bill Robinson
The Tap & Toe
The Tap & Toe
Tran De Toe Cotton Club

Bon Juan Ore Fausto De Igado Teddy Rodriguez Cortes & Maida Ricardo De Caro Titl & Pellin Famous Door

Louis Print Orc Act Tatum Greenwich Villag Casino

Greenwich Village
Casino
Ray O'Hara O'Hara
Calega Control
Dolares Parris
Frank McOrmags.
Ruth Kidi
Hayana-Madrid
Don Gilberto O'ra
Jaco Manzareta
Matta Elifa
Jaco Manzareta
Antolia.
Juan Martinez
Jeronimo Villarina
Jeronimo Villarina

Dolly Dawn

Bets! Waldorf
Acteria
Lea Reisman. Bd
Paul & G Hartman
Eve Symington
Rote! Wellington
Ed Mayenoff Ore
Hotel While Botel While
Jacques Krak
Robel Chase
Ribada Chase
Ribada Chase
Intermetional Chain
Geo Olsen Ore
Yasaka Bunchuk Or
Chaigary Bros
Jenna Devereatix
Maurics & Craire
Jacquelin Silgna
Robel Chain
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Robel Jimmy Kelly's

rnell Comfort sugh Confort
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'earl Baines
borothy Rhodes
kajic Mathews,
o'you Bensley
Ludrey Thomas

Large
Edde Davis Ore
Hirado Ore
Graziella Parraga
Julie Gillespie

In Congu.
Dick Gaspaire Orc
Panghilo Orc
Hilda Saluzar
Hayana 3
Penthito Riser
Et Caneys

I.a. Marquise La Merquise
Karol Kane
Frank la Salla
Silvertone 3
Marla Forbes
Frank Morariane
Dobnes Rogers
Cela Lee
Consuelo, Flowerton

Laure: In-the Pines (Lakewood, N. J.) Howard Woods Orc Le Con Rouge Don Marton Ore Murray Driscoil Or The Great Maurice

The Grent Maurice

I.s. Mirage

Harry Horton Ore
Van Smith Ore
Diaz & Lawton
Gaby
V. MacNaughton

Y MacNaughton
Leen & Biddie's
Lou Martin Oro
Jean Vickers
James Keegan
Halmes Keegan
Addison Bailey
Bhossom Chan
Little 648 New Yor

Joe Howard Eddle Leonard Lea Barbary Arthur Hehin Boh Millicin Chet Dougherty

Eleta Edicos
Billy Swanson Orc
Hetel Essas Hosse
Richard Himber Or
J. & E Vernon
Alice Marion
Bilse Graves
Stuart Allen
Rollini 3 Rollini 3 Wotel Gov. Cliaten Eddie Lane Orc Motel Lincoln

Chet. Dougherty
Merry-do-Boand
Al Apolion Ore
Leo. Desilya
Deniar & Deniar Royal
Johnny Rowell Or
Lerry Baker
Jinky Lee
Jean Scott
Ann Page
Jolla Gerrily
Carroll Sis
Men Faris
Oscar Catyet Ore
Charles Murray
One

Mori's Al Lambs Orc Tommy Lyman Goue Archer

Goue Archer
Onys. Chab
Stuff Smith Ore
Maxine Sullivan
Leo Watson
Paraditis
Jay Freeman O
Rudy Vallee
Terry Lawlor
Jerl Withee
Walter Lon

Ball teorge Miller

Bruz Fletcher

Heveriy Wintir

lek Cochran

Debutantes

luzzy Marcelleno

red Fiolito Ore

Bilinnors Bowi

4 Ruylam Rancis-Cafe De Parce Billy McDonald Or-Latingetic & LaV. Cafe International The Yenuil Ore Settlin Wilson. Caroline Mason Rosilianos Earl & F Roberts'n Union Molika Cafe in Sanc Park Ave Boys Stan Clare, Ore.

Club Marti Vera Lan Curanant Gro mant Grev Ine Belchman Orc M Ray & Neldi Larry Stewart A Murray Dancers

Eddie Beal Fate Waller Orc Hawallan Paradi Soi Brights Orc. Princess Luthung Eddle Hush Orc. Satini Fund Los. Pan Kinioka. Dick (McIntyre. Satin) Fund Los.

Lee Sullivan Holon Dell Cynthia Cavanaugh Shannon Dean Place Elegante

Willie Palerno O Bill Farreli Helen Cagle Jack Rose Toto Canglosi Mario Basini Plantation Club

Marie Basini
Plantation Club
Ovie Alston Ore
Lee Simunous
Lee Simunous
Lee Simunous
Barrington Guy
Jean Donnels
Jean Donnels
A Gueen Mary
Jos Webb Ore
Vivian Hall
Ray Aones
Winters & Merano
Fhit Scott
Rainbow Grill
Eddy Rogers Ore
Glover & LaMae
Patricia Hyan
Salubow Rosen
Al Donnhue Ore
Clover & LaMae
Patricia Hyan
Durelle Alexander
Dorothy Pox
Alex Templeton
Derio & Dinnel
Senator Ford
Glover & LaMae
Derio & Bingers
Dr Rose
Rosenator Ford
Glover & LaMae
Viennese Singers
Dr Rose
Rosenator Ford
Glover & LaMae
Dr. Rose
Rosenator Ford
Glover & LaMae
Rosenator Ford
Glover & LaMae
Viennese Singers
Dr. Rose
Rosenatorian Village

Dr. Ross
Roumaulan Village
Charley Swartz Ord
Ludwig Satz
Henry Berman
Leo Fuld
Henrich Cross
Doloris-Rosina an Art

Russias Art Xasha Datako Orc Anna Kouzbetzova Mara Sinda Voella Alex Bolshakoff Sil Splvack Zachar Martinoff Bussias Bear Cosrya Krumin Kario

Helva While Fay Sheron Suzapne Nina Rinaldo Oro Suzapne Comp Suzapne Law King Law King Law Colleeu Colleeu Colleeu Chas Engles Oro Jack Living Dérolhy Wall karlo Lonya Kalbouss Elena Stavngia Nicholal Grushko Iulian Altman Van Korniloff Jack frying
Dorothy Wahl
Margie Kelly
Florence Barlow
Art Buckley
Al Wagner
Red Hoffman
Mildred Rock
Dorothy Johnston slan Kretel Ressian Kretenma
Nicholas Matthey Or
Michel Michon
Daria Bierse
Nadia Sokoloskaya
Marusia Sava
Simeon Karavaen
Micha
Bierk Club
Babby Parks Orc
Nio Mosendez Oro
Vormalites

Ann Pennington Willie Shore Hazel Harmon Cansinos Beter Blem Wormlies
M Bergere Orc
Gus Martel Orc
Corinna Mura
Luba Malina
Dario and Diane
Gali-Gali
Val-

Eddle Varzos Or Ruth Pryor Oxford Boys D & S Jennings

Paramount 3
Club Paramo
Harry Vernon
Mile Jeanne
Sonia
Rose Catalina
Haxton & Har
Mildred Kelly
Joe Mussi

Covert & Reed Belya While Fay Sheron 885 Club

Hotel Brevoo Jaros Sis Earl Smith

Galf-Gall
Village Barn
Eacch Light Orc
Miriam Yermán
Phil: Goldácrb
Flying Whirlos
Collette & Barry
Larry McMahon
Shirley Rust

Larry McMehon
Shirley Rust
Vocace
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Vocace
Roy Rector
Billy Haywood
Cliff Allen
Whisting Top.
Fran Craven
Musical Tops. (2)
Honey Johnson
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Wivel

Wivel
Bob Asen Bd
Artine Whitney
Bob Leeshitt
Borothy Wenzel
Xeche Club
Xeche Club
Raiph Wenting Or Frances Faye
Dan Healy
Florin Vestoff
The Gilberts
Johnny & George

Bea Franklin Modal (feeerfala Room) Leo Zollo Orc Benny the Binn's Deloyd McKay Benny's Swingsters Betty Benson Roya-& May Roya-& May Ley May

Cedarwood Ina (Malaga, N. J.) Clarence Mich Or Ben Alley Mary Ramsey Glo Zaue Paul Lice

Embassy Club
Rene & Jerry
Kay Toland
Dorothy James
Elleen Mercedes
Vera Dunn
Lou Drak
Pedro Blanco Or
Avarwick Sis
Clut Holl

Evergreen Casin Henry May Orc Tom Barry Lynn Rirk Florios

1x Club

CHICAGO

Blackhawk Commodore Duo Joe Parlalo Hutel Congress (Casino) Kay Kayser Oro Laynune & Rena Jo Andrews Joyanne & Renard Jo Audrews

Ches Pares
Benny Fleida
Georga & Jana
Benny Fleida
Georga & Jana
Bolly Arden
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(Casine)
Jinimy Dorsey Orc
June Richimond
Bob Eberle
Drake Hotel
(Gold Coast Room) Paul Whiteman Or Grand Terrace

Al & Anise

Edgewater Beach

Hotel

(Marine Room)

Orville Tucker Orc

Balley Sis

Jioanie Baker

Hotal

Shep Flelds Orc Milt Doughs timat Gabby 3 Nonchalants Johnny Bryant Phit Dodey Orc Abbott Dancers

Abbott. Dâncers
Rotel Sherman
(College Inn)
Franklé Masters
diackies Heller
Dunna Dae
Ahearn Bros
Chas Carrier
Junny, Hadreas
Hetel Stevens
(Continental Econ
Vente Fall Roys

Music Stevens
Music Hall Boys
(Concipental Research
Music Hall Boys
(Convert & Reeds
Carlos Modina Ore
Large Modina Ore
Royale Folica
Mark Fisher Ore
Sid Tomack
Lerie Brown
Large Modina
Large M

Three Denees
Roy Eldridge Ore
Cleo Brown
Gladys Paimer
Fred Reed
Monette Moore
Yache Club
Rugo De Paul Or
Jackle Green
Tally Wing
Robinson 2

PHILABEL PHIA

John Gorman Kvelyn Bradley Dölores O'Nelli Pepper Garat Ibunule Kay Helen Turner Vinnie Moore Isma Furnes Consile Powell Swing Kings Ore Anchorage Joan Barrie Windsors Paul Rich Sally LaMarr Johany Graff Oro Areadia Int'i

Lois Kave Cliancy & Fox Simpson Marionet Leighton Noble Or Edith Caldwell Don Renaldo Ore

Bain Jan Manny LaPorte Or Milt Sigmund Barritz Cafe Suez & Mein Lolette Girard Don Anton Or

(Franct Room)
Meyer Davis Oro.
(Bergundy Room)
Frank Juele Orc
Ben Franklin Hots!
(Georgiua Room)
Leo Zollo Orc

Chaz Chane Robbins 2 Kitlarde Flord Robbins 2 Flortdains Ore Boy Fey Louise Uair 4 Kraddocks Fritz & G Hubert Agnes Toile Meier Philadelphia (Mirror Room) Beth Challor Ted & R Walker Pats Clancy 1311 Annos Bardlined Brox Jambar Tayera

Larry Mell Orc Larry Mell Orc

Little Rathskeller
Jack Griffin Orc
Miles & Kent
Capiella & Maria
Dotty Dean
Capoline Dyne
Jerry Marcelle
Rosa ?

New Overbrook VIII Frankle Bichards Sugar Norten Gloria La Mour Le uard Bernard O

Rainabe's

Radio Thomas
Marionettes
Hobby Morro Orc
Raymonds
Blesser Lane

Rendervens
Roos G
Yvinne Monnelt
Midgle Fellowes
Les Harclas
Aufray Girls (5)
James Negra
Mita-Grafton
(Gravial Room)
Van Lavis Ore
Ressina Kreichma
Mra Tunianova
Olga Tinckimov
Grays, Fila
Gray Gorodetsky
Silver Lakis ina

Silver Laks in (Clementon) (Clementon)
[IIII Honey Orc
Mary Clifford
Your Senna
Ann Morgan
10th Century Ta Lou Longo Orc Mini Reed Dick Ware

Barbara Jason
Jodopes Lackro
Zotti Century Dolls
Parcish Cafe
Frankle Fairfax Or
Palsy Evans
Shin Bonce & F
Dutkin's Hathekeller
Mildred Benson
Devon Sis
Ruth Kage
Victor Noison
Or
Syrank Fonti

31 Club

Venice Grille

Marie Drummond Teddy Moore Rose Venuti Viola Klaiss Orc. Joe Campo

Loo Lila Yarello
Kattles- & RanesseFay Ray
Walton Root
Falces d' Bequire
Billy deWolf
Mator State
Helen & T Nip
Boulevard Belles 8
Earl Denny Ore

Weber's Hof Brau (Camden) (Camden)
Louis Chalkin Ore
Ray Miller
The John Printer
Th

Don Hydat Oro Itobby Evans Johnny Hindgens LeRoy McCoy Refer & Curley Willa Mae Lane Blanche Saunders

Viking Cufe
Leouard Cooke
Grace Aberra
Grace Aberra
Jane Parteraon
Jean Van
Rhoda Darting
Eileen Fay
Arkansas Fayueirs
Wintey Varailo O
Kurktowa Tangem
Eill Bilger, Ove
Lou Foster

Brown Berby Jimmy McHale Orc Clab Mayfelt Joe Smith Orc Edith & B Hersey Gloria & Ray Beatrice Howell Charles Wolke

Lew Conrad Orc Lambertons (2) Jean McCuly Evelyn Walface Gertrude Reynolds George Rand Gls 8

Dei Mar 2
Hotel Bradford
Prankie Ward Orc
Carmen Trudeau
Billy Paine
Raymond Pike
Enters & Borgia
Gwen Marlowe
Line (10)
Hotel Branswick

Vaughan Monro Vaughan Monroe Or Hutch Coulor Plana (Shoraton Room) Michael Zarin Orc. Hetel Copies Square Vin Vincent Orc. Hetel Ritz-Cariton Jack Marshard Orc. Hotel Sunnerset Harry Marshard Or Hotel Statler Nye Maybew Oro Liuda Keene Hotel Westminster. Murray Sack Ore Scott & Douglas -Varyole Rita Hell Ton Janty

Tom Harry
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Rudy Bundy Ore
Barney Grant
Bongard & Duoley
Princess Anl
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Lou Walters Co 10
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Dean Hulson Ore
Frances Colwell
Raymor Ballrooms
Glenn, Miller Ore
Seathland

Gemi. Miller Oric.
Swithland
B. Calloway Orr
Villing, Middleton
Strong, Middleton
Sillinehone & F.
Doris Ribubottom
Hurubann, H. &. S.
Middleton
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Book-Cadiline Hotel
(Book Casino)

Emery Deutsch Orc
Enrico & Novello

Enrico & Novello

Ruby Orc

Clab Continental Sonia & Romero Danny Rogers
Faith Foster
Ruth Martin
Jimmy Nolan
Phil Skillman Occ

Phill Skillman Orc

Trontonac Casine
Lee Waiters Orc
Rosemary Calviu
Curiey Baldwin
Ken Conroy
Norman Priest
Heien Barbour

Hotel Statler (Terrace Room

Paul Pendarvis Or Baron & Blair Heward Nichols Northwood Jun Heward Nichols
Northwood Iun
John Hale
Geo Lovett & Co
Porothy Mayo
Russ Lyon Ore
Powatan
Billy Suyder

Cecil Lee Orc

Osale

Art Mroney Orc

Dick Boil:

Twesty Schwartz

Sake

Variety Schwartz

Variety Schwartz

Lee Warter

Variety Schwartz

Variety Schwartz

Variety Schwartz

Variety Schwartz

Twesty Schwartz

Ten-Forty Club

Billy Lankin

Adorables (4)

Cayle McKay Orc

Webster Hall

Webster Hall (Cockfall Grill) Stam & Laftue Georgia Lee Larry Funk Orc Buddy Hayes

Blank Into Omaha Neighborhood Situation

Omaha, Dec. 21.
Long flourishing rumors of TriStates Theatres entrance into Omaha
nabe situation were lent credence
last week when Divisional Manager Omaha, Dec. 21 late situation were tent credence last week when Divisional Manager Evert Cummings announced company is dickering for sites. A. H. Blank Cô. has heretofore contented tiself with only first run situations in Omaha, but, several factors are contributing to firm's new interest in suburban biz. Principal one is need, for spot suitable for continuing runs of, big films, which give bang-up opening week's biz, downtown but, side off second seven days.

News that Tri-States is already, in harness on proposition has stirred rumors of other houses to be constructed, notably new West Omahanabe plans and site for which are already owned by Ralph Goldbergstown's largest suburban exhib.

ehin's harmonica group of eight pieces doing Saturday aft-ernoon broadcasts over WNEW, N. Y

LEWISHAM
Palace
Fillotts
Kelth Wilbur Kelth Wilbur
LEYFONSTONE
Rinito
Finley & North
Geo Latter
Hobby Howell Bd
SMEPHYRDS BUS
Pavillon
Troise Mandollers

Granda Greene 5 4 Darlings Durrell Richards (AST HAM Granda B'uay Boys & B.

STRATFORD Henadewys Mite & Welford Henadewys Mite & Welford Hole & Dienes STREATHAM Palace Tolliotts TOOTING Granneda Darroll Richards WALTHAMSTOW Granneda Floot State Hoobby Howell Ed **Provincial**

ABERDERN Jimmy Hunter Tivali D Bruce & Wynne Brighton Pollies Elsie Griffin

NEW YORK CITY Cesar Tapla Carlos Vivian Castro Sis Carlos TrianCarlos Sir Seeme
Jon Marsala Orc.
Jon Marsala Orc.
Adele Girard
Blue Drake
And Drake
And Drake
McCarlos
And Dra

Betty Walker Diamond Lii Perr Amanda Randolph Rudy Smith

Wingy Mannone Willie Smith

Chateau Modorne
Bort Mann
Billie Blue
Dot Wexier
Connie Maxwell
Bobbie Faye
Hadame Jean
Carolyn Potter

Chapple Durante Gall Carrolt Francine Lang Jean Parker Jack Laurie Marie Doherty

Marie Doberty

(Tab 18

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Gak Myrie

Gak Myrie

Gak Myrie

Gak Harrington

Jerry Ginchard

Frank Froeba

Lefty Croe

Gine Bajie

Dorotty Maxins

Melen Kogen

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Byele

Welen Keyes
Jewel Donahue
Estelle Kelr
Ann Howe
Bernice Horton

Club Gauche Los Gauchos Ore Rita Renaud Candido & Montes Joría Pobedina Anita Velez Buddy Wagner Ore Joan Hill

Gonzales & Menner
Genar Gray Org
Clem Gray Org
Duke & Noble
Dorothy Wilkens
Jerry Blains Ors
Theod're & Denesha
Phyllis Kenny
Janies Fennan
Recel Fact Confront
Recel Fact
Recel Duchin Orc Paul Draper Hotel Ritz-Carlton Freddy Martin Orc Holland & Hart Hildegarde Hotel Ronsevalt Guy Lombardo Orc Lukewela Orc

Die Chies Don Alberto Orc Nuri Sis Jose & Putricia Sevillanas Rudoif d'Avalos Fausto Aluate?

Al Dorace Cass Hagen Orc Freddy Bernard Carters Stanley Burns Barbara Reynolds El Toreadar

LOS ANGELES

Annual Color of the Stapletons The Stapletons True Stapletons True Stapletons True Stapletons True Regan Nelson's Marlone's Marlone's August Marchine Rughim Hassels Cafe Dec.

Little Club
Jane Jones
Paul Kendell
Jane Jones
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Paul Kendell
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Jan Garber Occ Mary & Roberta Tony Allen Johnson, Dove

Deverty & Rwei-Torry Green

Frank Sortino Orc
Dominic Columbo
Ken Henryson
Moreno & Valencia
Rudy La Tosca
Helen Golden
Marguerite Lewis
Thora Maishabon
Marguerite del Rio
Jusan de Marilnie
Seven Bran

Joan de Mariinie
Eaven Rena
Lily Gibson
Rosolulu Dancera
Jimmy Lowell Co
Someraci HomeJanet Jordan
Jack Owens Swing Cinh Relen King Nan Blackstone Hal Brown Frankie Gallagher

Paul Lee
Coconsul: Grave
Chick Mullery
Clee, Valentine
Dully, Parker
Jacquelline, Herman
Freddy Lone
Joan Gardner
Helene Hart
Al-Mayo Ove
Club

Florios Jack Newlor Mills & Shea Margo Green

Billy Frame:
Billy Frame:
Edity Nallee
Dorathy Moore
Reggy Sunnybi
Miller & Nash.
1523 Locust Frank Carroll

Dorothy Roberts
Arden Sis
Fred Thompson Ore
Topsy's
Alies Hulett
Judy Jame
Pat O'Shea
Garwood Ven Ore
Garwood Ven Ore

Streets of Paris
Babe La Tour
Douna White
Patsy Cranford
Raye Dell
Elaine Owens
Charley Kerr Ore

1214 Club Jimmy Blake Frances Faye. Hellywood Girls Rounle Tobin

21 Club Mitzi O'Nelli Helen Heath Richard Bach Jay King Jean Riccardi Ore Joan Hill

BOSTON.

DETROIT

Leonard Reed Julia Hunter Lon Chaney Ralph Brown Peart Bailey Spark Plug Georgs Cevil Lee Orc

LEGIT'S CHARITY GIMMICK

'Pins and Needles,' Labor Union Show, Is on Non-Equity Basis

Pins and Needles, independently presented intimate revue which is an anomaly. Although the cast is composed entirely of labor union ists, it is completely non-Equity. However, both Equity and the International Ladies Garment Workers Union (latter producing the show) are affiliates of the American Federation of Labor.

Appropriately-named musical started as a weekender, but is now playing nightly at the Labor Start will retain all other customs of playing nightly at the Labor Start (Chinese theatre for 2,000-year-old drama, Novelty will be tradition of each actor introducing self to audience.

DECISION RESERVED IN EV. MARSHALL DIVORCI

not for profit.

out tax, since the presentation is not for profit.

Although there has been some talk of the amateur players in 'Pins' joining Equity, there is little likelihood of their agreeing to pay dues to two unions. Cast was recruited from shops and offices and rehearsed for many months before the preem. Some may give up their jobs temporarily, although the capacity of the house and the scale permit only limited salaries. Until nightly showings began last Monday (20) few tickets were sold at the boxoffice. Most of the seats were disposed of to unions in blocks of 100. In no instance was there a refusal by a union to take tickets.

Break for Authors

Break for Authors

Break for Authors
Authors of the satirities revue may
figure in other Broadway tuners before the season is over. Charles
Friedman and Harold J. Rome, who
wrote the secore, have been proposilioned by Max Gordon. After
seeing the show, the producer went
to the boxoffice and proffered a
\$20 note to show his appreciation of what he thought the evening was worth, Money was politely rejected and the manager
then offered free seats for the cast
at a performance of 'The Women,'
at the Barrymore, N. Y. That was
accepted.

at the Barrymore, N. Y. That was accepted.

Members of the Mercury theatre, another independent group which has been even more successful with Julius Caesar, belong to Equity and operate under its rules. Mercury's 'Cradle Will Rock,' another satiricial revue, sans scenery, was presented Sundays only. It will go no for a regular run under the management of Sam H. Grisman, but Equity has ruled out Sunday shows unless the double pay rule is observed. 'Cradle goes into the Windsor, the musicians union agreeing on four men in the pit. First showing used but a pianist.

Still another independent project is 'Golden Boy,' the Group Theatre's production of Clifford Odet's Play at the Belasco, where it is having a successful run, Organization plans other productions this season.

Richman's 'Husband' Stint

Pittsburgh, Dec. 21.
Arthur Richman, vet playwright, spent all of last week in Pittsburgh doctoring script of Fredric March's show, 'Yr. Obedient Husband,' Richman worked with author, Horace Jackson, adding several new scenes, tightening up the first and third acts,

acts.

Local critics were pleasantly surprised with the play after the un-favorable out-of-town reports and turned in a set of fine notices. Show's currently in Detroit, opening at the Broadhurst, N. Y., next Wednesday (29).

DET. OPERETTA OFF

Detroit, Dec. 21.

Opening of a season of operetta
revivals at the Wilson has been post-

poned for about two weeks.
First production, 'The Student Prince,' was dated for debut Monday (27) but the opening is off until Jan, 10,

In Frisco 'Lady' Jan. 3

San Francisco, Dec. 21.
Lotus Liu, imported from China
to play name role in Morris Gest's
production of 'Lady Precious Stream,
has been booked for Curran rengagement by Paul Ross, starting Jan. 3.

Show will use English dialog but will retain all other customs of Chinese theatre for 2,000-year-old drama. Novelty will be tradition of each actor introducing self to audience

EV. MARSHALL DIVORCE

Fort Worth, Dec. 21.

Fort Worth, Dec. 21.

Decision has been reserved by the court here in. Everett Marshall's divorce suit against his wife, Mrs. Carolina D. Marshall, Singer charges desertion. Before handing down a verdict, the court is seeking to determine whether Marshall is a legal resident of Fort Worth. He claims he considers this city his home since he came in 1936 to sing in the first Casa Manana revue at the Frontier Celebration.

Mrs. Marshall's attorneys claim he is a resident of New York and that the Fort Worth court has no jurisdiction in the case. Singer was served with papers in a debt suit brought by Mrs. Marshall in New York City. Total of \$4,100 is demanded for support of the couple's six-year-old daughter, Helen. Marshall said he has never seen the child. Mrs. Marshall was also a singer. Couple were married in 1928.

THEATRE PARTY

Agencies See Come-On Opposition to Ticket Sales at a Premium-Call Practice a Racket - Prices Sometimes Five Times Boxoffice Rate - Tax-Exempt, but Government May Levy Regardless

FOREIGN RECIPIENTS

Theatre parties or benefits are beginning to constitute a racket They are strong opposition to the sale of tickets at a premium. is the view of Broadway ticket brokers, who quote figures to back up their claim. Most theatre party ac-tivities are controlled by a dozen offices conducted by women.

offices conducted by women.

At the present period of the season agency sales are at low ebb but
this is the time when most partybenefits are arranged. Shows usually
welcome such business as a hypo to
the box office. Formerly such parties were arranged for at reduced
rates. More recent trend has been
for ticket allotment at full rates.

for ticket allotment at full rates.

Ticket men claim the party thing has gotten out of bounds. They declare the promoters of parties have been selling tickets in some instances for as much as five times the box office price under the plea that the proceeds are for chartily. For one theatre party held last week tickets

(Continued on page 50)

Equity Moves to Prevent Split; Gillmore Remains Nominal Head. Meredith 1st V.P.; Dullzell Stays

To prevent a threatened split in the organization's ranks, Actors quity Assn. council on Monday 20) decided not to name a successor a frank Gilmore as president. Later remains as nominal head, but has een given a leave of absence to detect all his time to the reorganized.

**To prevent a threatened split in selection of a president (active honorary) should be given more proposed before a consideration. By next May it expected such a successor will be called up and voted on at the annual election.

Opposition Edge?

Opposition Edge?

Margitis was elected to the pourse. the organization's ranks, Actors Equity Assn. council on Monday (20) decided not to name a successor to Frank Gilmore as president. Lat-ter remains as nominal head, but has been given a leave of absence to de-vote all his time to the reorganized Associated Actors and Artistes of America. Gillmore's resignation as president had previously been ac-

Burgess Meredith was chosen first burgess metalit was chosen iris-vice-president of the association and will preside at meetings in the ab-sence of Gillmore. Actor will fill out the term of Osgood Perkins, who died last fall.

died last fall.

Council decided not to appoint a successor to Gillmore after disputes arose during a special council session last Friday (17). It was felt that

LEGAL TIFF IN LONDON ON COCHRAN SETTLED

Application for a receivership against Charles Cochran, Ltd., on a tax claim, has Leen dismissed in London, it was learned in N. Y. this week. Taxes amounting to \$3,750, were reported paid.

Corporation did not figure in financing Cochran attractions in the past two seasons or so.

Cochrane may sail for London this week. One of his first activities there will be to present Father Malachy's Miracle, current at the St. James, N. Y.

Opposition Edge?

Meredith was elected to the council last spring. Although nominated by the regular committee, he was okayed by the opposition group in Equity. Five such candidates who went in were endorsed by the opposition. Latter also had its own ticket in the field but was defeated. With three other councilors previously, elected, the opposition is regarded as having eight representatives in that body. That may give it an edge in council proceedings and meetings.

Monday's session agreed that Paul

council proceedings and meetings.

Monday's session agreed that PaulDulzell continue as executive secretary (appointive). He was re-elected
as treasurer last spring. That means
that Dullzell will actually be in
charge of the association's affairs, although he had declined to consider
going in as president, honorary or
otherwise. He stated he was not
sure of his strength after an exhausting illness. Opposition group
opposed him. As there were 27 council members (largest number in
years) present, the administration
could have carried any program it
wished. But after Friday's rumpus
a way out was deemed best for the
present.

present.

There were other candidates for the vice-presidency. Edward Fielding was the leading one outside of Meredith. Vote was almost a deadlock, 14 for Meredith and 13 for Fielding, latter withdrawing. Fielding withdrew Meredith was named unanimously. However that proved the sharp division in the council. Robert T. Haines was also in the field.

field.

Meredith's name came up as leading candidate over the weekend, but he declared himself out because the presidency matter had developed into a 'political fracas,' Other opposition councilors then asked him to reconsider so that 'wasteful bickering and internal strife' might be unieted down. quieted down.

quieted down.

Actor later said he might consider becoming Equity's honorary head if that would conciliate the embattled elements. Members who sought reconsideration by Meredith were Philip Loeb, Richard Whorf, Clyde Fillmore, George Heller, Edith Van Cleve, Bretsigne Windust and Katherine Warren. Their statement, in part, was as follows:

Harmony Sought

Harmony Sought

Harmony Sought

The movement for Mr. Meredith represents a sincere desire to restore organizational harmony so that our members may concentrate their energies to the betterment of their profession instead of wasteful bickering and internal strife. We believe that the large majority of the council and the members of Actors Equity will insist on having it?

There were so many angles which arose in connection with electing a successor to Gillmore that council found the task too tough. Gillmore had planned to remain as honorary president, but the opposition raised constitutional points and he felt that he should not be called on to preside at council or other sessions. He also brought up the matter of his health and his new duties, saying two such tasks would be too much of strain. Solution was a leave of absence, so that Equity still has a string on Gillmore even as the nominal honorary president.

Other problems to be decided on were a decision on having a nominal or active head and, if the latter, what compensation was to be paid. Figured that a successor would not be entitled to as much salary as Gillmore, because of the latter's long service, with Equity. Considered, to, that it would take any successor. Ive or six months to grasp the duties of president and by that time the annual election would be at hand.

LAST CALL!

32nd **ANNIVERSARY NUMBER**



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Inside Stuff—Legit

D. A. Doran has a five weeks' leave of absence from Columbia Pictures' New York office to produce Francis Faragon's Suniup to Sundown. He was due back from the Coast early this week; but it is stated there is no picture backing, either from Columbia, its officers or otherwise for the legit venture. Com is claimed to have been secured by the author and director, Joe Losey.

Play deals with child labor in the tobacco fields and among the backers are Sherman Pratt, Trude (Mrs. Eliot) Pratt, Gifford Cochran, Betty (Mrs. George) Marshall, D. A. Doran, Mrs. Louis Gimbel, Jr., and others. Play is intended to reveal intolerable working conditions of juves who harvest tobacco.

Drama was originally scheduled by the Theatre Union, which operated at the Civic Repertory theatre, 14th st., N. Y., and now merged with Mercury Theatre group.

Babes in Arms, which closed last Saturday (18) night, grossel \$474,700 during its 36-week rim at the Shubert and Majestic, N. Y. Figure is based on Variety estimates. Rodgers-Hart musical challed up, \$128,500 during the seven weeks it ran in 1936-37. For its remaining 21 weeks at the Shubert, the show added \$220,000. Since moving to the Majestic eight weeks ago, the tuner piled \$128,000 more. Average for the complete run was just under \$13,200 a week.

Show was first held by Alex Yokel, who had it cast, but wanted several script changes. When he acquired it, Dwight Deere Wiman left the script as was and used pretty much the same players that Yokel had lined up. Show opens tour in Philly Friday night (Christmas eve).

Kay Johnson, stage and screen actress and wife of John Cromwell, who staged 'Yr Obedient Husband,' has been a life-saver for the show during its out-of-fown tryout date. When Montgomery Cliff went down with flut the opening week in Columbus, Miss Johnson stepped into his role at moment's notice until replacement could be made. Last Monday (13) the troupe arrived in Pittsburgh from St. Louis with Katherine Stewart alling so seriously she had to be removed to Montefiore hospital. Again Miss Johnson stepped into the breach and did Miss Stewart's part throughout the Pittsburgh engagement.

Shuberts last Saturday (18) lifted the bars on the broadcasting of the score of Hooray for What! Broadway musical. When the show opened several weeks ago the producers had ordered that all but two of the tunes, Moaning in the Morning and Down with Love, be kept off the air on the ground that this action was necessary to protect their large investment in the production, Under the release arrangement, Chappel & Co., publishers of the score is authorized to use its own judgment in granting permission for broadcasting.

Dorothy Day Wendell, who wrote 'Tell Me, Pretty Maiden,' which opened at the Mansfield, N. Y., last Thursday (16), is on the staff of the Chicago Helad-Examiner. She does interviews, which gave her the idea of the play, first called 'Interview.' She was formerly on the Morning Telegraph, N. Y., but is not the Dorothy Dey now with that daily. Mrs. Wendell appeared in the Chicago company of 'Counsellor at Law, playing the telephone operator, and also appeared in 'The Dove' in New York, retiring to be married. She returned to her newspaper assignments immediately after last week's premiere.

Although his hoofing assignment in 'I'd Rather Be Right,' at the Alvin, N. Y., is not extensive, George M. Cohan has already worn out a pair of dancing shoes. When he was younger and more superstitious, the star used one pair of kicks for two years. Not one part of the originals remained, both uppers and lowers having been repeatedly replaced.

Cohan's shoes in 'Right' were worn out in 10 weeks. Seven weeks of that time were in New York, the previous three during the out-of-town tryout.

Birthday party in honor of Al Shean was held last Saturday (18) night backstage at the St. James theatre, N. Y., where the actor is appearing in Tather Malachy's Miracle.' Shean sang two special verses of 'Mr. Gallagher and Mr. Shean,' the song he helped popularize more than a decade ago. Tom Dillon of the same east made the responses:

Event was supposed to mark Shean's 70th birthday. At the last minute,

however, the actor figured the correct date would not occur until next May. But it was decided mid-December was close enough.

Although open only a couple of months, the basement eatery adjunct of a Times Square drugstore has made a sizable dent-in-the-biz of its rival on the next corner. Both places cater to the young legit actor trade. Newer of the two has its walls lined with mirrors, however, and is getting a great play from the hopeful thespians. Trick is that the mirrors are all placed at such ingenious angles that patrons see themselves no matter in what direction they gaze.

Harry Essex, company manager currently handling 'Victoria Regina' on tour, points out he 'not the Harry J. Essex who with Sid Schwartz wrote the flog 'Something for Nothing', which lasted but two performances at the Windsor, N. Y., recently. Squawks he is being ribbed performances at the Windsor, N. Y., recently. Squawks he is being ribbed about the thing.

Essex opines, however, that some day he may want to write a play or produce one on his own.

Martin Beck is said to have 50% of 'Barchester Towers' which Guthrie McClintic is presenting in Beck's theatre. Production is estimated to have cost \$35,000 and is roported uncertain in its plans after the first of the year. Beck is said to have been in on other McClintic productions spotted in his house, including 'Winterset' and 'High' Ton', both successes. Understood he, too, had a piece of the John Glotgud 'Hamlet,' put on by the same modifier.

George Abbott, whose production of Room Service' is the newest London smash, does not own the English rights to his other current Broadway success, 'Brother Rat'. Producer didn't think the military school comedy would appeal to British audiences so didn't renew his title to the English rights when they expired about six months ago, Authors, John Monks, Ir, and Fred Finkclinfer now own them, but have no plans for a London production, it is understood.

Jean V. Grumbach, who will be associated with Crosby Gaige in the presentation of J. B. Priestley's Time and the Conways, has hitherto been only a radio producer: First legit venture is based, his desire to be ready for television, if and when George Greening, also associated with Gaige, was one of those interested in Sailor Beware.

Sam H. Grisman, who moved his offices from the Paramount building to the Hudson, N. Y., just after he took that house under lease, will move again, this time to the Fulton, which he also recently acquired.

Managerial suite atop that theatre, were dolled up last season by Alex Yokel when he operated the Fulton. Walls were handsomely panelled.

Mercury theatre, in association with Alex Yokel, will send out a road sompany of Julius Caesar in January. Traupe will be recruited from the Mercury's repertory group, with Orson Welles directing.

Plays Out of Town

HENRY IV

(PART I) Philadelphia, Dec. 18

The crix here followed N. Y.'s lead

The crix here followed N. Y.'s lead in throwing handsprings over Maurice Evans' Richard II' when the English star presented Henry IV. Part I' here for two special performances, they thought Henry' better and most f them said so.

If their opinions and those of two capacity audiences may be taken as oriterion, Evans ought, the said of the said that th

odded.

One marvels at the complete metamorphosis of Mr. Evans, from the siender, vacillating Richard to the rotund, roaring, beer-guzzling Fal aff. Charlet Dalton, Lee Batta, Charlet Dalton, Lee Batta and as the King) and Eleanor Phelps in the brief role of Dame Quickley, give commendable performances.

Waters.

AFRICAN VINEYARD

New Orleans, Dec. 19.
'African, Vineyard,' dealing with the struggles between the English and the Boers, by Gladys Unger and Watter Armitage, had its world premiere on Wednesday (15) at the Little theatre here.

Watter Armitage, had its world premiere on Wednesday (15) at the Little theatre here. At intervals of 12 years separating each of the three acts, the story is unfolded. It is crowded with local color, but as the authors explain, it has its bar all the series of the series of widely differing tempaments and culture meet to wrest a livelihood from the soil. The script's cleverly human and often epigrammatic. First showing, while at times leaving the players a bit flabbergasted, moved generally with the smooth of the series of the

subject of his own choice—on giving the start is support to municipal theatre ters.

An English woman, young and at tractive takes over Boer farm which its kindly but lack owners had been unable to finance. She makes of it a brilliant success, but at every turn she faces now problems. Her wastrel husband describers, husband describers, her wastrel husband describers, husband describers, her wastrel husband describers, husband describers, her wastrel husband describers, husband describers, her wastrel husband describers, her wastrel husband describers, her wastrel husb

Failure to Post Bond Halts Chi Rehearsals

Chicago, Dec. 21.
Equity last week stopped reearsals on When Chicago Was
oung, local drama stated for the hearsals on When Chicago Was Young' local drama slated for the Studebaker here, when the producers neglected to post the necessary bond. Bond was slated to have been posted with Equity this morning (Tuesday). Show had been scheduled to open on Dec. 26, but looks likely to be postponed due to holdup of rehearsals.

SINCLAIR-TAYLOR SLAP 2D CLAIM ON SHUBERTS

High Sinclair and Valerie Taylor, brought from London by the Shuberts for Love of Women, have filted another claim against the management. One already pending has to with their return transportation. Both claims will be settled by arbitration. Show was panned and taken off Saturday (18) at the Golden. N. Y., after playing four days.
Britishers' new contention, involves half a week's salary. They claim rehearsals were to have started on a fixed date but did not begin until three days later, therefore they would have worked, that much longer. Conceded that they received our weeks' salary, the minimum period guaranteed. Show played out of town several weeks.

of town several weeks:

Difference over return fares arose when the Shuberts contended that if Sinclair and Miss Taylor (Mrss. Sinclair) aid not sail back to England within 30 days after the closing of 'Women,' payment of the return passage would not be made. Players replied there are no strings on that contract provision. Visitors will decide this week whether to accept a Coast offer, appear in 'Save Me the Waltz,' which Katherine Dayton is completing for Max Gordon, or a London show.

Legit Actor Protests Moss' Reappointment

Moss' Keappointment
Burgess Meredith took a rap at
N. Y. License Commissioner Paul
Moss last week in a letter sent to
Mayor Lacluardia urging the mayor
to think over the reappointment of
the present commissioner. Stated
that if the matter was put up to
the actors and authors of the legitimate theatre of New. York, there
would be an overwhelming ballot
against the reappointment of Paul
Moss.'

would be an overwhelming ballot against the reappointment of Paul Moss.

The matter of the reappointment of Moss to the post has been the subject of considerable discussion among liberal elements and his first term activities in connection with burlesque were recently scored by the N. Y. Civil Liberties Committee. Meredith's letter, however, charging that Moss wants to be a censor, is the first statement from any legit name personality regarding the matter and may open up some public discussion of the issue. Meredith's letter in part observes You don't have to have Paul Moss there must be somebody else in town who does not want to grab more power for himself.

'Incidentally, did you ever see the insulting instructions he sent out to theatres, carrying implied threats?' One-explanation for the writing of, this letter may be the fact that when Meredith presided at the Aeors Discussion Meeting held recently at which Paul Moss spoke, latter evaded any mention of sorship, although he was scheduled to try to justify his ability to close theatres. Moss spoke, instead, on subject of his own choice—on giving his support to municipal theatre project and the ticket broker situation, promising to take steps to remedy the situation if he were reappointed.

Plays on B'way-

Tell Me, Pretty Maiden

Comedy drama in three acts presented at he Mansfeld, N. Y. Dec. 16, 37, by feorge Bushar and John Therk; written by Dorothy Day Weldell; staged by Arthur throm \$3,30 top. e Manhoff.... Dorls Noima
May Pluckley
Susanne Wilh
Chinder Person
General Conter
Gainer Conter
Bearing Kan
Ann Thomas
Emily Devins
Plorence Heritic Kay
Ann Thomas
Emily Devins
Plorence Heritic Kay
Ann Thomas
Lally Devins
Porence Heritic Kay
Actilic Str
Lally Drowned
Joan Mann
Alar Bunco
Custave Wenner
Relief Burt
Nellie Burt
Nellie Burt Cabby Tommy Wentworth Hendwalter Max His Girl Priend...

pectators Karl Kohrs, Richard Mercer, Leon Rubin A play which could have distinct-ly clicked had it been more advoitly contrived. Has a chance for a mod-erate engagement, for there is plenty of drama here.

erate engagement, for there is plenty of drama here.

This was first called 'Interview' and was authored by a Chicago interviewer, who chose the avocation after leaving the stage. There is a change of pace, some story laughs and some bawdy expressions not designed to be offensive.

Play opens in the smart little reception room of a midwestern hotely the complete of the complete o

ing of the jassanine-scene and and of her home, she and her brother played Romeo and Juliet.

Switchback scenes the backyard of a tenement, Margo's real home, and a tenement, Margo's real home, ing. The brother scrambles over the tenee pursued by cops, lad having a package of pearls handed to him by a thief. Sister goes to bat for the kid and both are pinched.

Scene reverts to the interview and when the actress tells about her brother being in seclusion for extended periods, there is a giggle. Again the switchback, this time to Margo's convent, in reality a girls, reformatory where she warron's the best of the bunch. The inmates the best of the bunch. The inmates do not seem really victious, and the scene adds novelty to the drama.

Third act, which attempts to show how Margo got, onto the stage and again what she tells the interviewers, is far from logical. Change this time depicts a low-class night spot where she meets rich Tommy Wentworth who, while drunk, wanders into the joint. Margo gets him awar the worth who, while drunk, wanders into the joint. Margo gets him awar the proper she was a factor of the stage and and again what she tells how he is backing. Back to the reception room, the star is ending her story. Headline then announces a jailbreak and soon she learns that her brother is killed. Author has the girl a thoroughbred, sticking to her mother and the frere, but how she acquires the Anish displayed by the actress is less believable.

Doris North and the service of the part count. Fairly populous cast, cluding Ivy Troutman and Constance McKay (interviewers), has been well chosen and the play given adequale production. Thee.

FICKLE WOMEN

Modifiam, in three lack (ive. scenes), written, and, directed by Murray Ileuwn, Presentel' by Iving E. Blamin, and S. Mario, A. Brand, and S. Mario, C. Banin, and C. Banin, and Miley Bussison. Mildred Raylele Marty Ileuroson. S. Mario, Catalogue, Mario, C. Mario, C. Mario, Mario,

Equity Members To Seek Revised Dismissal Rule

Rank and file members of Equity are expected to seek the inclusion in the standard contract of a clause in the standard contract of a clause covering the matter of indiscriminate dismissals. It is felt that after a player goes through rehearsals in town and out and the show opens on Broadway, letouts should be only for cause, not merely dependent on the manager's whim other existence.

for cause, not never upon the manager's whim other exigency.
Under the present rules players may be dismissed upon two weeks notice unless there is a run of the play pact. Player may withdraw upon giving similar notice, but, in some instances where replacements are made by the management after the Broadway premiere, when the cast is apparently set, it is claimed the actor is at a disadvantage.
Case in point is that of Marcel Rousseau who was let out of Thooray. For What? Winter Garden, N. Y., and replaced by Charles Le Torre. Latter was in Between the Devil but his part was eliminated when the script was revised. Though his contract calls for a modest salary, Le Torre was engaged for the run of the play. Because of that he was placed in Thooray and Rousseau let out. Contention is that the dismissal was not for cause. was not for cause,

Theatre Authority Has L.A. Office, Frisco Next: Max Halperin Chi Rep

Chicago, Dec. 21.

Possible that Max Halperin will take over local representation of the Theatre Authority. Reluctance of Frank Dare, local Equity official to involve himself, in political complications and middle man spot in TA's campaign to control benefit performances is believed to be the reason. Dare was ushered into the situation last week when he had to call out Equity performers from Mayor Kelly's benefit. While Equity officially sanctioned the move and he was only obeying orders, it is understood the actual personal invokement is distasteful.

TA now has its Los Angeles office functioning under the guidance of Chicago, Dec. 21.

functioning under the gu dance of functioning under the gu dance of I. B. Kornbloom, local Equity at-torney. Situation there lacks com-

torney. Situation there tacks complications of Chicago, where the musicians local and daily papers made an issue of the event.

Understood that TA. has already eleared two L.A. benefits from which it will share on regular 15% of the gross. San Francisco office is also being set via local Equity there.

As soon as time will permit TA will establish connections in other keys for benefit clipping. When holdays have passed and the Chicago matter has been settled, the group will move out across the country, using various Equity offices and those of other talent unions, when latter. will move out across the country, using various Equity offices and those
of other talent unions, when latter
come into the picture officially, as
bases. So far there has been no official confirmation by the American
Federation of Actors American Guild
of Musical Artists or the American
Federation of Radio Artists.

L. A. Legit Fast Broken With 'Stream,' Flo Reed

Los Angeles, Dec. 21.
Legit undergoes a rebirth locally this week, with two houses relighting after being durk, for many weeks. First in will be the Merle Armitage's Coast production of 'Lady Precious Stream' debuting at the Philharmonic Auditorium' Thursday (23), with Morris Gost having a finger in the production. Engagement is for 12 performances, with heavy dance indicating a take of close to 40Gs.
Biltmore reopens Christmas Day with Yes, My Barling Baughter, Starring Florence Reed.
Federal Theatre Project opens Addrocles and the Lion' at the Hollywood Playhouse (23); with an all negro cast plus a concent prelude of 50 (Readyl Aim! Fire, after weeks at the Playhouse goes into the Mayon (22) for continued run, Los Angeles, Dec. 21

COAST BREAKIN FOR JOHN HELD'S 'FUNNIES'

Hollywood, Dec. 21. William Keighley and Homer Curran will produce The Funnies, comedy by John Held, Jr., and Marie Baumer, on the Coast next spring, planning later to take it to Broadway.

Opening here skeded for the Biltmore theatre, a Curran house,

13 m N. Y. Fined For Violation Of U. S. Ducat Law

Fines of \$50 to \$200 were imposed Monday (20) by Federal Judge Henry Goddard on 13 of 19 theatre ticket agents and employees for violating the federal law on the proper cases of the employees, Assistant United States Attorney Jesse Moss recommended that the fines be remitted. The sentences of the other six were postponed. Those fined were:

Sussman Theatre Ticket Office. Inc., \$200; Harry Weinstein, sales-Inc., \$200; Harry Weinstein, salesman, \$100; Robert J. Miller and John Wachter, trading under the name of the Grand, Central Theatre Service, 8200 each; Harry Rosenblum, \$200; Original Tyson & Co., \$100; Edward Lysons, salesman, \$50; Arrow Ticket Service, Inc., \$100; Willard Henry, salesman, \$50; Arthur A. Radler, \$100; James Johnson, trading under the name of the Manthattan Theatre Ticket Co., \$100, and T. Everett Naughton, of the Naughton Theatre Ticket Co., \$100. Sentences were deferred until Dec.

Sentences were deferred until Dec. 27 on David and Barney Warfield, Oscar Alexander and Jesse Berily and the Arthur Hitchman's Theatre Ticket Office, Inc., to Jan. 10.

Court Nixes Husband's Claim on \$63,000 Fund Left by Marilyn Miller

In upholding the decision of the N. Y. Supreme Court, the Appelate Division last Friday (17) refused Chester L. O'Brien, husband of the late Marilyn Miller, any interest or share in the trust fund established for her mother by Miss Miller before her death. Decision stated that the plaintiff had claim on the general estate but not on the fund.

eral estate but not on the fund.
Originally the fund totalled \$78.000... but—borrowing—reduced it—to.
863,000 at the time of Miss Miller's
death April 8, 1936. Mother was to
be paid \$150 monthly for life. Will
was executed on April 31, 1937, and
it provided \$25,000 for her futher,
Edwin D. Reynolds: \$15,000 for her
former mother-in-law. Carrie Carter,
and the residue to be set in trust for
her mother. her mother.

ner mother.

Star 'married O'Brien, a chorus boy, in October, 1934. Her will had been made before the marriage. Since he did not share in the estate he sought a husband's right which the court granted, but which meant nothing since a \$34,000 indobletiness for the the court granter of \$21,000. nothing since a \$34,000 indotections ate up the general estate of \$31,000. Court rendered latter phase while rolling out the share in the IJnd. S. W. Tannenbaum, of Tannenbaum and Appel, held that the Lund was meant exclusively for the mother, opinion which court shared.

opinion which court shared.
Testimony court brought out that during the year-und-one-half hat the pair were 'married, O'Brien earned only \$25. During that same period it was testified Miss Miller gave \$55,000 to O'Brien for personal use and spent \$44,000 for their joint maintenance. Part of the money went into O'Brien's production of 'Angels Fear to Tread.' When Miss Miller's will was drawn she had a personal fortune of o'ver \$500,000, half of which was in eash, it was stated. O'Brien has remained since the death of Miss' Miller.

'Simeon Over Algiers,' play dealing with the red light district in that city and first produced in Paris under the litle 'Prosper,' goes into reterment exert month soonsored by Frencal Access months adolescent Robitschek will direct.

Current Road Shows

Week of Bec. 20

Babes in Arms, Forrest, Philadelphia (opens 24).

Brother Rat, Locust, Philadelphia (opens 25).

Brother Rat, American, St. Louis (opens 25).

Leaning on Letty (Charlotte Greenwood), Wilbur, Boston (opens 25).

Right This Way, Shubert, Boston (opens 25).

Tomate Service, Cox, Clincinnati (opens 25).

Tobacce Road, Aude, Abilene, Tex. (25).

Tomatch (Eugenie Leontovich), Selwyn, Chicago, Milwaukee (opens 25).

Tovarich (Eugenie Leontovich), Selwyn, Chicago, Victoria Regina (Helen Hayes), Paramount, Toledo, O. Wine of Choice' (Miriam Hopkins), Erlanger, Chicago.

"Women, Victory, Dayton, O., (20); Memoriai Aude, Louisville (25).

"Yes, My, Darling Daughter,' Chief, Colorado Springs (20); Biltmore, Los Angeles (opens 25).

"You Can't Take it With You,

'You Can't Take It With You, anna, Cleveland (opens 25). 'You Can't Take It With You,

Harris, Chicago.
'You Can't Take It With You,' Ryman Aude, Nashville, Tenn., (21); High School Aude, Little Rock, Ark., (23). 'Yr. Obedlent Husband' (Fred-ric March), Cass, Detroit.

6 WPA B.O. MEN **HELD IN FRAUD**

Half a dozen Broadway boxoffice men who were employed in the WPA Theatre Project were summoned to the Federal court, N. Y.. Monday (20) on the charge of fraud. They had been indicted on the grounds of having accepted pay from the WPA while they earned money on the outside. Cases are part of a general investigation of WPA. With some question as to the government's claim, the men were put over until next Monday (27).

next Monday (27).

Boxoffice people worked on a broken time arrangement on WPA, checking in each morning and often free in the afternoon, then reporting back for evening duty in the theattes. Men involved took temporary jobs selling tickets at the baseball parks, explaining they wished to make the connection there in case they were dropped from the relef project, which occurred.

When cueried about the ball not

project, which occurred.

When queried about the ball park jobs which pay very little, the men previously, admitted such activity. Investigators, however, claimed they were not within their rights. Men then offering to repay the wages paid them by WPA. At least one is known to have refunded two weeks pay, which amounted to \$72 at the time, but that apparently did not mitigate the charges.

Time slips kept on the ticket sell-

mitigate the charges.

Time slips kept on the ticket sellers are said to have aroused the
curios ty of the check-up men. Some
were incorrectly signed in at five in
the afternoon, whereas the men explained they had really reported at
seven o'clock. Along Broadway the
charges are regarded as a bad break
for the bo. men who had little employment other than the relief jobs
for years.

Hot Cleveland Election

Cleveland, Dec. 21.

Cleveland, Dec. 21.
Milton W. Krasny, was re-elected president of Cleveland musicians union No. 4 for a second two-year term after-obe of the bitterest fought battles; the local, history. Otto Kapl, head of the old time for many year, tried to run for office on a knocking platform, but was trounced by 781 Krasny votes to Kapl's 303.

Henry Pfizermaver re-elected vices.

Kapl's 303.—
Henry Pfzramayer re-elected vices president; Elmer H. Wahl as secretary and treasurer for ninth year. Willard Pott and Earl Chatham were two new men appointed to board of directors, which now includes Horace C. Vokun, Ed. Haug, Batto W. Costello.

FTP Future Uncertain, Thinks Hallie Flanagan; Nat'l Theatre?

Convicted on Charges By 'Waltzes' Showgirl

By Waltzes Snowgiri
Philadelphia, Dec. 21.
Charged with attacking Leila
Royce, 26, showgiri in Three
Waltzes, two local men were convicted by a jury in 40 minutes last
Saturday (18) afternoon. Trial lasted
four days. Sentence was defered
pending defense motion for a new
trial.

'Waltzes' closed at the Chestnut

'Housemaster,' 'Husband' Likely B'way Prospects

Two shows which have been attracting attention on the Koad and are regarded likely possibilities for Broadway are 'Yr. Obedient Husband' and 'The Housemaster.' Both have drawn excellent grosses; without the benefit of a New York rep. Reviews accorded in the various stands have been fayorable, in line with the business garnered. Draw' of 'Husband' has been the best, with the appearance of Fredric March as star and with Florence Eiddige accounted responsible for the

March as star and with Florence Eid-ridge; accounted responsible for the draw. Show is reported getting as high as \$20,000 on some weeks. 'Hus-band' is by Horace Jackson, a Coast writer, play was first called The Christian Hero.' It litted John Crom-well from the Coast to stage it. He is co-producing with March, who is on an indefinite leave from the stu-died Due into the Brachiust Ny Due into the Broadhurst, N.Y.,

dios. Due into the Broadhurst, N.Y., next week.
'Housemaster' is a Shubert production with Ruth Sclwyn co-presentation with Ruth Sclwyn co-presentation with Ruth Sclwyn co-presentation with Ruth Schwarz of the Ruth Walley was originally produced in London last winter, but appears not to have been considered having a chance over here by other managers. Show's business in the keys has been sided by subscriptions of the Americal aided by subscriptions of the American Theatre Society (Guild and Shuberts). Due on Broadway early in January.

Critics Will Be Boys. Or Vice Versa: Mutiny Within Critics' Circle

N. Y. Critics Circle dinner was not a long, quiet and just conversational affair. John Anderson walked out after disagreement with George Jean Nathan, current president of the critics group. Indicated there are factions among the boys, some of whom had the same ideas as expressed by Anderson.

Some of the members couldn't understand why formal diess was required, since the affair was held in private quarters. Anderson opined that Nathan's idea of talent was of cuestionable taste, the prec having invited Butterfly McQueen, young Netro actress, who had a small part in 'Brown Sugar' (closed). Understood that Miss McQueen failed to show. Her assignment was to have ushered the members. Girl is now in 'Brother Rat' Anderson sid he had not drawn the color line, but ust didn't like the idea.

now in Brother Rat. Anderson said he had not drawn the color line, but ust didn't like the idea.
Anderson is also said to have taken exception to Nathan's selection of Gordon's Dogs, a turn that is used in Hooray for What! at the Winter Garden, N. Y.
Circle's last dinner was held in a hotel dining room. A mysterious box was sent to the table and when opened live snake wiggled out.

CHANGEABLE HELEN JEROME

CHANGEABLE HELEN JEROME
Helen Jerome takes the cake for
play agent switching and the number of her, works circulating among
the producers.
In three years, Miss Jerome has
been repped by Grace Moore, Allled Authors, Pinker & Morrison,
Richard Madden, Sarah Rollits and
is currently with Brandt & Brandt,
Only two of 11 circulating scripts
have, seen commercial production
in the U. S., "Pride and Prejudice"
on Broadway and Jane Eyre' on the
road.

No certainty that the WPA Theatre Project will be in existence by April, 1939, is seen by Mrs. Halli Flanagan, national director. She so expressed herself at a luncheon of the theatrical committee for the New York World's Fair, beld last week at the fair grounds. Mrs. Flanagan did not refer to recent suggestions that the Federal Theatre Project might become national theatre movement.

theatre-movement:
She reminded theatie managers, that the FTP is ready to do experimental productions for commercial producers. To date showmen have not taken advantage of that possibility, but some present at the luncheon indicated they were favorably impressed with the idea. Director for the first time frankly stated that it is not the purpose of the WPA to oppose established theatre enterprises and suggested that if the FTP is still in existence when the fair opens a Living Newspaper production be presented to show the progress of entertainment and drama.

While Mrs. Flanagan failed to

drama.

While Mrs. Flangan failed to mention the subject of a national theatre such a hope is distinctly alive in another direction. Actors Equity Assn. committee is zealously working for that realization. Movement is based on the Coffey Bill, measure to be introduced into Congress to lift FTP out of WPA and establish it on a permanent basis. Bill is not limited to the theatre, but takes in all the cultural arts.

While the object of the Coffey WPA and establish it on a permanent basis.

Bill is not limited to the theatre, but takes in all the cultural arts. While the object of the Coffey Bill favored by the actor side of show business, other observers figure it has little chance of adoption by Congress in the near future in view of the current drive, to reduce government budgets. Coffey measure would take the FTP setup and increase the personnel not less than 20%, with regional boards in charge throughout the country. There would be no relief angle. For that reason Equity is hot for the idea and is backing it to the limit. Joint meeting of more than 20 union representatives in N. Y., who are backing the Federal Arts (Coffey) bill, agreed on Monday (20) to urge several chances in the present text. These include raising the proposed salary of the commissioner of nie-arts from \$5,000 to \$12,500, and extending the tenure of members of the regional committee from one to two years. An office will be set up to handle the bill's promotion, Burgess Meredith presided as chairman of the committee.

At the meeting, it was also arranged for a committee of the contract of the committee.

of the committee.

At the meeting, it was also arranged for a committee of six members from theatrical timions and project workers' organizations to call on Paul Edwards, administrator for the five arts projects in. N. Y. asking for a 10% increase in personnel. Also will ask President Roosevelt for \$225,000,000 for three months' appropriation, to carry the projects to March, 1938.

Iowa FTP Foldup

Iowa FTP Feldup

Des Moines, Dec. 21.

Low. Federal Theatre Project is washed up after Jun. 1, according to word just received by George Keller, lowa works progress administrator, who said an effort would be made to place on other projects the 24 office workers and actors now active in the theatre program.

Total of \$121 has been spent during each month of the last year to maintain each person in the project. Man-month cost on other projects in the state has averaged \$59. Announcement followed recasting of the last federal theatre play, 'Arms and the Man,' after J. Howard Miller, acting national federal theatre director, and Herbert Ashton, Jr. regional director, saw it produced in Davenport about ten days ago. Officials said Miller and Ashton had criticized the production. Mille was recently quoted by the N. Y Times' being dissalished with 'results of the national federal theatre program.

AWPA Penthouse

Philadelphia, Dec. 21.
Federal Theatre Project, here is seeking suitable spot for penhouse theatre, with stage in center and aud on four sides around it.
Have in mind doing Twelfth

Have in mind doing 'Tw Night' and O'Neill's 'Sea Saga.'

Plays Abroad

OH. YOU LETTY

Lion, Dec. 14.

Musical, councily in three acts by Geoffrey and Clifford Lion and Clifford Lion and Clifford Lion and Clifford Lion and Li

Aunie,	Distille Boucha
Abille,, interested	E. HATTIS THOUSE WAT
Mrs. Shumous	"Settha Bermore.
Mr Simmony	Sydney Howard
Mr. Simmons	Patricia Leonard
Change Dinney	Wylie Wutson
Demaid Swift	Robert Adair.
Latte Lothe	Thying hunney
Ptorrie Green accommende	Elleen Hunter
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	

This musical is founded on John

This musical is founded on John Emerson and Antia Loos. The Whole Town's Talking and has just a trifle more plot than the general run of pieces in this category. It is well-produced and staged, with no underected the stage of the stage of

usual insistence upon in the property of the p

out. The audience undoubtedly enjoyed show opening night. Looks like Jolo.

ROTER MOHN

('The Red Poppy')

Berlin, Dec. 6.
Play in four acts by Leo Herzog. Pro-
duced and directed by Erich Papst. Scenic
errangements, Eurnbard Klein, At Theatre
in der Friedrichstrasse, Berlin.
Father Kurst Melster
Mother
Gerhard
Thea
Wolfgang
Princess
Actress Alice Treff

Here's a tale of musical genius with a brand new twist. Though, in its present state, it is hopeless for foreign consumption, a celluloid version is more than likely here. Technical, difficulties not to be coped with adequately in a legit production vanish before the lens.

mean difficulties not to be copied with adequately in a legit production vanish before the lens. This is a macabre idea that should have plenty of punch, but doesn't, due to wavering play construction, uneven dialog and histrionics. Scenes where the genius gives vent to his overwrought emotions have fireward to be a second of the second

Out of step with the whole world and contemptuous of the poor boys

around him, brother love is awak-ened when he learns that for one of these lads the camp means having a bed of his own for the first time in

bed of his own for the first time in his life. Then with a burst of heroics he vows to peel, scrub and scrape, like the others in between elevat-ing them with fugues and roulades. The production is on a cheap seale with sets that couldn't possibly have been managed on less. The cast is not only without marquae alue, but painfully lacking in Jalent.

PEOPLE AT SEA

ndon, Dec. 10.
s by J. B. Priestley,
at Apollo, London.
Andrew Laurence
Frederick Piper
Neville Mapp
('arla Lichmann
. Nitward Chapman
Macdonald Parke
Marjorie Pleiding
Torin Thaicher
Vlvienne Bennett
Martin Walker
Jean Mulr

Tried out at the Bradford Civic Playhouse, Yorkshire, some weeks ago under the title, Tm a Stranger Here, this third of Mr. Priestley's current season's productions is not likely to register as strongly as the others. Its spinal column can be likened to past plees like 'The Admirable Crichton,' Bedrock, Outward Bound, with even a novelistic dash of 'The Bridge of San Luis Rey' thrown in. As the author seems to be in vogue here, patrons, may flock in.

he in vegue here, patrons may flock be in vegue here, patrons may flock houses; a mixed binne of geniuses and neurotics, prisoners, following a fire at sea, The socialistic elements stage a mutiny, which is quelled by the coolness and gun-agility of a professor of philosophy. Each person unveils his secret heart and, before the final curtain, works out his critical professor. The first curtain, works out his vertues in death by suicide.

Edward Chapman gives his usually workmanlike characterization, six the professor; Jean Muir (from Hollywood) aroused controversial discussions as a dope-addicted, has-been film star, Martin Walker makes an effective, blass author, and the reaming the material at its committed of the cast decided to the cast decided at its committed to the cast decided to the transmission to the cast decided to the transmission to the cast decided to the cast decided to the transmission to the tra

justice with the material and mand.

It is difficult to prognosticate the fate of any type of entertainment, public taste being so fickle, and since the author's sea-going drama, Bees on the Boatdeck, had scant success last year. This latest, being the hat trick' of his productions, may attract a fuller prosperity than it would otherwise deserve.

WORM THAT TURNED

١	London, Dec. 13.
	Comedy in three acts by Marie Oxenford.
	Presented by the Forsyth Players at the
	Embasey Landon
	Geoffrey Winter
	Timothy Cassiday Derek Tansley
	Messenger GirlJoy Rennle.
	Henry Blake Richard Goolden
i	Susan Spencer Mabel Poulton
	Inspector
	Mubel Elnke Nell Carler
	Dorls Hammond May Morton
	Porter
	P. C. Parker Desmond Liewellyn
	Salesman Anthony Parker
	Nan
	Bert Harris Owen Jones
	Tallor's FilterJohn Tryine

Nothing very original in this semi-farcical comedy, except that the ill-doers triumph and get away with the swag. Will Hays would have something to say if it were offered in this form for a film. The company presenting the show comes from the seaside town of Bex-hill, and recruited Richard Goolden, radio 'name,' for the stellar role. He

plays a timid, flurried little man, daily going forth from a monotonous home life, ruled by his prim, subur-

Following a smash and grab raid Following a smash and grap raid, some jewels are planted on him, he is followed home, kidded by the theiress into giving up the stolen goods, becomes friendly with the gang, and ensuing events give him sufficient pluck to gain the upper hand with his wife.

ROBERT'S WIFE

London, Dec. 4.

Ervine, presented by I	d. M. Tennent, Lid
Directed by Murray M	acconaid. At Globe
London.	
June Harvey	Ann Faire
Anne	Jacqueline Chris
Miss Orley	Rdich Sharp
Sanchia Carson	Edith Evan
Dick Jones	John Ruile
The Rev Robert Carse	m Owen Nare
The Bishop of Wintert	
Mrs. Jones	Margaret Moffa
Bob	David Markhan
Chief Inspector Lindse	V E. J. Kennedy
Inspector Futvoye	John Idnder
Mrs. Armitage	
The Rev. Artrur Jeffer	son . Robert Holme:

The Rev. Actur Jetterson Robert Holmes.

Robert's Wife is a splendid, well-written play, with a series of essays on modern life conditions. Anything from the pen of the author, St. John Ervine, is usually interesting and often controversial.

The play concerns a vicar an English industrial town whose wife, a physician, has been instrumental in establishing a local clinic and preaches birth control. The bistop is anxious to promote the vicar to a definer but the wife's career as a control but the wife's career and the problems. For instance, a young man comes to the house and begs the assistance of the vicar in securing permission to marry a girl whom he has gotten in trouble. Both he and the girl are under age and the boy's mother, a widow, retuses to sontion the marriage. However, the marriage takes place. The child dies, leaving the two clerics widdle responsibility of having such as the problem of the pro

suitable mate.

It is all very English and enjoy able and is slated to be a winner.

Newsreel Shots

(Continued from page 1)

bombing. Both cameramen secured many of their shots from launches in which they escaped from sinking gunboat. They also were able to secure unusual action material aboard the Panay between bombs dropped from the skies.

from the skies.

This is the second time that motion pictures of an international incident have been obtained or been pressed into service to decide a highly controversial issue. Newsreel shots of the assassination of King Alexander in France were the first. At first, both Fox Movietone and Universal believed they would have to go by boat to Hong Kong in order to catch the giant clipper bound for San Francisco. Because of long passage they feared missing connections and efforts were being made to hold the China clipper for 24 hours.

U. S. Destroyer's Taxl' Service

the China clipper for 24 hours.

U. S. Destroyer's Taxi' Service
But when U. S. officials attached so
much importance to the pictures and
offered 'the taxi' service via the
destroyer to Manila, problem of
getting newsreels to America was
solved. Universal's cameraman Alley is reputed to have obtained films
of actual machine-gunning by Jana-

getting newstells to America was solved. Universal's cameraman Alley is reputed to have obtained films of actual machine-gunning by Japanese, even when they are credited with having recognized the boat and crew to be American. However, all of this is expected to be shown in the photographic record. Universal considers the films so valuable it took out \$200,000 worth of insurance on these prints, with actual insurance costing about one-hundredth of total. It is applicable to the control of the con

pressed the destroyer into service Competition for still photographs was so keen at one juncture that both Wide World and International told newsreel companies they would double any price offered by a rival if they could get newsreel nega-tives through. These doubtlessly will be blown up from 35-millimeter mo-tion picture stock since at least two picture syndicates are understood to have contracted for stills on Panay incident besides United Press. told newsreel companies they would

incident besides United Press.

Interest in incident by newspapers is shown by the fact that more than 80 papers ordered Alley's by-line story that was transmitted out of Shanghai by Universal, with publications paying wire charges from N. Y.

Rose Bowl Burnup

(Continued from page 1)

biggies sensed headache advance and turned over ficket sale to con-ference heads. Thing getting so seri-bus tournament heads are making threats of breaking with Coast con-ference, and hereafter picking own

teams.
Public, which filled stadiums last fall, left out in cold with only salvation the scalpers who are assign more than double the \$5.50 top for choice locations. Grads turning over blocks, of ducats to agencies and scalpers for best bids. Blocks of si are selling for as high as \$100.

Santa Fe Railroad doing a burn because sold-in-advance reser-vations may be cancelled due to ducat freezeup.

ducat freezeup.

There is some talk of staging a competitive game in the U.S.C. stadium next New Year's, for charity, similar to Frisco's East-West contest for the Shrine Hospital. Stadium has capacity of 110,000.

Five newsreels are planning on a united front in presenting their demands to Rose Bowl New Year's day officials regarding covering of Californi Alabama football game. Present drive is to get authorities to permit each newsreel to take 400 feet of film as compared with 100-foot allowance in the last contest.

Contention of newsreel editors is that a high-scoring contest would eliminate some of battle's highlights if only 100 feet of hegative are al-lowed. Figures that five touchdowns or more would mean sloppy han-dling of Rose Bowl contest, and want that added footage for this year.

that added footage for this year.

Tickets for the Rose Bowl football game to be held on New Year's at Pasadena between California and Alabama, were offered on Broadway last week with few takers. Coastite placed the tickets on sale at Tyson & Co. on Broadway asking \$17.50 each. Agency was willing to dispose of the pastboards at 75c. over that figure but there was no demand and tickets were returned:

Would-be seller is said to have had about 24 tickets and to have stated he only wanted to make the price of the return fare.

A. C. No Like

(Continued from page 1)

latest of several differences between latest of several differences between the amusement interests and the city. Mayor C: D. White, before depart-ing on a vacation to California for the holidays, closed the press bureau and left the city before anyone got a chance to sound him out on the future policy of publicity. The re-sort's chieftain, himself a hotelman, has right along here advecting the has right along been advocating the attraction of 'upper classes' to the resort and caused quite a furore last

attraction of 'upper classes' to the resort and caused quite a turore last year when he termed the usual visitor to the resort as a 'cheapskate. Amusement men considered this attitude extremely harmful to their investments. Frank P Grayatt, president of the Steel Pier, and head of the Atlantic City Amusement Men's Assn., some time ago went to bat on numerous matters advocated by the Mayor and not favored by the amusement men. These included the proposed tax on bathing, parkometers (which were put, over protest) and an entrance fee to the city. In the matter of publicity and the \$100,000 fund he again sponsors the amusement men. declaring that such a 'holiday' would be a real detriment to the amusement business here.

Adrian Phillips, chairman of the city's advertising advisory committee, and Hugh Riddle, operator of a fishing center and head of Chambei of Commerce, put thumbs down on the proposed plan.

Charity Gimmick

(Continued from page 47)

on the lower floor went for \$15 and it was estimated the affair netted more on the one performance than the show made on the week. None of Broadway's standouts can com-mand such an excess charge in the

the snow made on the week. None of Broadway's standouts can command such an excess charge in the agencies.

Plaint is that such tickets are sometimes sold to regular agency patrons and when they are 'held up for high prices, they decide to stay away from theatre-going for weeks, as often as not the show is a flop or only a mediocre opus, in which case the patrons feel doubly nicked. In some cases, on the other hand, heatre parties are composed of 'pushover audiences.' That is particularly true of the pre-opening performances, or so-called 'previews.' It is proverbial on Broadway that the reaction of such audiences is meaningless as an indicator of the show's chance of success, Such audiences; it is claimed, are generally composed of persons who don't attend the theatre at any other time.

Nearly all the outright flops on Broadway this season drew rave reactions from these pre-opener audiences if 'previews' were given. Even after the shows were subsequently panned by the critics and immediately folded, reaction among those who had attended the preliminary performances has been that the shows were 'killed by the critics'. Some of these 'previews' are still sold to special groups at reduced prices.

Each theatre party dealer has

duced prices.

duced prices.
Each theatre party dealer has list of organizations for regular solicitation, Many are church and religious groups in the city but others are for the aid of movements far removed from Broadway. Some are even in foreign lands. Names of some of the societies which go for the theatre party gimmick cause wonderment. But anything is grist to the theatre party mill.

ment. But anything is grist to the theatre party mill.

Admissions tax angle concerning theatre parties has not been completely clarified. Federal people have been questioning the authenticity of some benefits and aim to collect tax from theatre, despite the lact that the local collector had issued exempt certificates. Regulations provide for tax-free tickets sold for charitable purposes, but in some instances the prices secured make the tax item unimportant to the promoters.

Carolina Troupe Tour

Carolina Troupe I our

Charlotte, N. C., Dec. 21.

Carolina Playmakers, travelling by
bus, have just made a VirginiaMaryland-North Carolina tour, Dates
included the Woman's Club, Richmond; Guild theatre, Baltimore;
Roanoke College, Salem, Va.; Salem
Academy, Winston-Salem; Greensboro. College, Greensboro; North
Carolina College for Negroes, Durham; Elon College, Elon; Goldsboro,
and Hampton Institute, Hampton, Va.
Former tour's have taken the

Former tours have taken Playmakers from southern Georgia Playmakers from southern Georgia to Washington, Philadelphia, New York city and Boston, as far west as St. Louis, where they played in the first National Folk festival, and Dallas, where they appeared in the Centennial Exposition.





In the Thrill Comedy
"LEANING ON LETTY
Cette grande artisle n
ement une concellence e
e elle est nussi une sculement une state ast mussi me suje tragedlenne." Marc. Thiba Montreal "L'Hinsteatlon" Nouvelle Wk. Dec. 25—William, Boston

Other hosiery styles also specially priced at 69c, 79c and 89c 562 FIFTH AVE. 450 FIFTH AVE. 49 W. 34th ST. 1552 B'WAY

daytime. It wears. Regularly 1.25 3 prs. for 3.25

* Give her our #393 2-thread sheer for evening. Sandal

OF HOSIERY * Lovely Suede finished giff box free

* Give her our #335 3-thread sheer for

with each 3-pair purchase

sole. Regularly 1.65

D:Miller Christmas Corners

Chi Shuffling List: 'Doll's' \$16.000. 'Wine' 14G, 'Rat' 7G, 'Can't Take' 6G

Chicago, Dec. 21.

Three shows are bucking the tide, one in its opening bucking the tide, one in its opening bucking the tide, one in its opening bucking the third is nearling by year mark. Tovarich' opening bucking the season of the season

Estimates for Last Week

A Doll's House, Grand (1,300;
2.75). Closed here Saturday (19)
after three weeks and scrammed for
N. Y Finished to powerful \$16,000.
Brother Rat? Selwyn (1,000; \$2.75).
Finished here Saturday (19) after 17.
ressions. Never in the big money, it nevertheless ran to consistently fine profits week after week. Got away to \$7,000.
Tovarieh. Selwyn (1,000; according to the control of the co

o \$7,000.

"Tovarich." Selwyn (1.000; \$2.75)

Ist week). Opened last night

Monday), on fine advance reports
and sales.

who was a constraint of the co

DEVIL' 13G, HUB; **MASTER' \$11,000**

Boston, Dec. 21.

No legit here this week until Christmas night, when Right This Way musical by Marianne Waters and the Christmas night, when Right This bradford Green, opens at the shuber and the Christmas of Letty, starring Charlotte Greenwood, comes into the Wilbur. Housemaster, which has met with a happy reception here, finished its third frame at the Wilbur Saturday (18), lays, off this week and repens next Monday (27) at the Plymouth, succeeding 'Can't Take It With 'You', which finally left town after 15 weeks.

Abbey Players open at the Copley Monday (27) with 'Far Off Hills,' with subsequent plays to be policy of the shuber of the control of the cont

holdover business warrants a holdover business warrants a holdover business warrants belodover the bevil. Shubert (1:500; \$3.30). Satisfied Bostonians during its two-week tryout after revision in New York and wound up the fortnight with an okay \$13,000 for final stanza.

Housemaster, Wilbur (1:227; \$2.75). Benefiting from Guild subscription list, continued praise from local press and good word-of-mouth, this gentile comedy finished third week with good \$11.000. Reopens Dec. 27 at Plymouth for inder run, Originally booked in for two weeks. 'Can't Take It With You,' Plymouth (1.480; \$2.50). Finished successful run Saturday (18) with \$6,000 for the 15th and final week.

'Flight' Dismal \$2,700 **Balto Currently Dark**

Balto Currently Dark

Baltimore, Dec. 21.

Only the Maryland was open last
week, with Arthur Hammerstein
making a valiant effort with 'One
Flight Down,' featuring Jack Pearl's
attempt at straight framatic role,
Old style meller got a lambasting
from local crix, and reflected paning in bo. Hammerstein has since
folded the show for revision.

Current week is dark, except for
ce-vight stand of Princeton show,
Fay de Rol, at the Maryland yesterfrage (Rol, at the Maryland Stop-Oos presentation, Spring, ThouNew George Abbott show, All Thut
Glitters, is set for the Maryland
Jan, 10,

Settimate for Last Week

One Hight Down, Maryland (LeJone Hight Down)

Shows in Rehearsal

All That Glitters,' George

On Berrowed Time,' Dwight Deere Wiman, 'Our Town,' Jed Harris, 'Sunup to Sundown,' D. A.

Sunup to Doran.

Satan's M' Cham' (Tough T' Chaw'), Elsa Moses.

Straw Hat, Nat Burns.

'If I Were You,' Paul Hervy

Fox.

'One Thing After Another (Barn Storm'), Walter Craig.
Greatest Show on Earth,
Bonnils and Somnes.
'Spring Thaw,' Max Govdon,
'Shadow and Substance,'
Eddie Dowling.
'Stop Over,' Chase Prod.
'Shoemaker's Holiday,' Mer-

'Having Wenderful (road), Marc Connelly. Wonderful Time'

MARCH \$14,000, PITT TOO ICY

Pittsburgh, Dec. 21,

Pittsburgh, Dec. 21;
Bad weather, combining several
days rain and icy highways making
driving next to impossible. Was a
tough blow last week for 'Yr Obedient Husband.' Play had an advance sale of more than \$7,000 and
received good notices. With the bovalue of the Fredric March name,
it was expected to turn the trick,
but biz fell off Wednesday after the
sleetstorm didn't pick up until the
sleetstorm its going begging.
Nixon is dark again this week,
hird shuttered session of the monthreopening Monday (27) with Eddielowling's 'Shadow and Substance
as the third ATS show of the season. You Can't Take It with You
Monon Service' arriving Man 17 and
then probably 'Babe It with You
hen probably 'Babe It with You
hen

Yr Obedient Husband, Nixon (2,100; \$2.75). Fredric March show had first-rate advance sale, and collected swell notices but terrible weather was too much to overcome with the collected was too much to overcome of the collected was expected.

HELEN HAYES \$30,000 **NEW DETROIT RECORD**

Detroit, Dec. 21.

Helen Hayes and Victoria Reginalast week set a new all-time record for dramatic productions at the Cass. Although all chairs were sold via mail several days before the play opened, Manager Harry McKee managed to jam in a few hundred more during the eight performances to boost the total take to nearly \$30,000. Eclipses by a few dollars the mark hung up several seasons ago by Katharine Cornell in Barretts of Wimpole Street; also an s.r.o. at the same \$3.30 top. However, balcony was scaled slightly higher for Regina. Detroit, Dec. 21,

same \$3.30 top. However, balcony was scaled slightly higher for Regina.

'Yr Obedient Husband' is current, with a heavy advance sale at a \$2.75 top. Ditto on 'Stage Door,' which opens week's stand Dec. 26.

Estimate for Last Week

'Yctoria Regina,' Cass (1,400; \$3.30 top); \$30,000, new all-time high for dramatic stuff. Current is 'Yr Obedient Husband.'

ENGAGEMENTS

ing Wonderful Time' (road company).
Richard Bennett, Helen Strick, Jand, Dorothy Stickney, Georgette McKee, 'On Borrowed Time, Frederick A. Bell, Sylvia Leigh, Frank Gibney, Gordon Peters, Esther Leeming, Ruth Tane McDevitt, William W. Terry, Melbourne Ford, Toni Merritt, Barbara Combes, Phylis Goodwin, Frances Clay, Nat Burns, Straw Hat.
Frank Moulan, Carlotta Gray, Gilbert and Sullivan Soason San Francisco Light Opera Guild).
Charles La Torre, 'Hooray, for What!'

'Can't Take' 7G, Atlanta

Atlanta, Dec. 21.

First legit play here this season:
You Can't Take It With You, did
a disappointing \$7,000 in four performances last Thursday through
Saturday (16-18). Show was expected to do much better, Crix were
kind.

kind.
Future bookings for the theatre include The Women, 'Doc.' 28-29; Room Service,' Dec, 31-Jan. 1; King Richard II,' Jan. 21-22; Brother Rat some time in February; and 'Yes, My Darling Daughter,' March. 11-12. Scale ranges from \$2.75 to 55c.

EVANS \$26,000. WALTZES' 18G,

Philadelphia, Dec. 21.

Quartet of incoming shows re nicely spaced out. Following Babes in Arms Xmas Eve, Brother Rat is the season's first legit offering at the

in Arms Xmas Eve, Brother Rat' is the season's first legit offering at the Locust on Xmas night, and the Theatre Guild's new production. Wine of Choice, 'arrives at the Chestnut next Monday (27). 'Having Wonderful Time', owes into the Erlanger the same evening. This will mark the same evening. This will fark the limit of the same time.

Last week's sensation was the business of Maurice Evans' Richard II, which got off to a rather slow start in its first week at the Forrest but climbed into high last week. Two Friday performances of Henry IV, Part I, were near-capacity and seats were at a premium Saturday. Despite rome 'ownstairs weaknesses in this close the same and the same arms and the same and

Estimates for Last Week

Estimates for Last Week
Maurice Evans, Forrest (2,000;
\$3.42). Nine performances last (2d)
week with star offering 'Henry IV'
F. d. y matinee and night, and 'Dichard' rest of week. Last four performances of the week were virtual
capacity, and week's gross hit \$26.00"
Three Waltzes, 'Chestmut (1646;
1.42). 'Third and Jast week. Kitty
Carlisle's presence in the cast helped
considerably. Operetta beat \$18.0"0.

Shows Out

Babes in Arms, after 36 weeks on Broadway, is laying off this week and relights in Philadelphia Friday (24) night. Show was to have moved from the Majestic to the 46th Street, but closed last Saturday (18) in-stead.

Opened April 4, '37. Critics unanimously boosted this, unanimously boosted this, Brown (Post) called it, A gest-ful tuneful and brilliantly danced affair. Anderson (Jour-nal), 'Youthful and utterly cap-tivating.' Variety (Abel) 'Field day for Hollywood talent

'Love of Women,' drama imported London, stopped abruptly Golden last Saturday ((18) Opened Dec. 13, and was panned.

LOVE OF WOMEN

LOVE OF WOMEN
Opened Dec. 13, '37. Critics
rejected this British importation. Whipple (World-Tete),
'Cannet be set down important,' Mantle (News), Thinly spun drama.' Variety
(Bert) 'Chances for any success
extremely remote.'

The Lady Has a Heart' stopped at the 46th Street after playing Tues-day night (14) last week. Opened at the Longaere when it played most of its 10 mild weeks.

LADY HAS A HEART
Opened Sept. 25, '37. Firststringers didn't like this. Joerridge (Sm) said, 'Neaf Torgettable little play.' Atkinson'
(Times) 'Descress to be tenderly laid away in the theatre's
garret.' Variety (thee). 'One of
those in betweeners that liberally dot the stage seasons.

B'way Legits Better This Week, Promising Lineup for Holidays; Dozen in Rehearsal, Tryouts

Legit production was stepped up during the past week, with more than a dozen plays in rehearsal, Plus then others trying out, the supply promises an active. January on Broadway. Except this week's arrivals ('Between, the Devil' and Three Waltzes'), most of those in Productions are straight plays. Service of the production are straight plays. Service of the service of the production are straight plays. Service of the service of

Tuesday (14) night last week.

Estimates for Last Week
'Amphitiyon 38, Shubert (8th
week) (C-1,387,\$3,30). Empty rows
for some performances the Broadway
rule last week; no exception here;
but still got important money;
around \$18,000.

"Babes in Arms, Majestic, slated to move to 46th Street, off and won-tours; played 36 we latter house gets Right This Way

latter house gets Right This Way.

**Barchester Towers, Beck (4th
week): (C.1.214-\$3.30). Theatre parties again helped takings to fair fiture, but under first two weeks: \$9.
500; not certain after first of year.

**Between the Devil, Imperial (1st
week) (M-1.717-\$3.85). Presented by
Shuberts; booked by Howard Dietz
score by Arthur Schwartz; second
time tryout very well regarded,
opens tonight (Wednesday).

Brother Bat. (National (54th week)

opens tonight (Wednesday).

Brother Back, National, 55th week)
C-1,164-\$3.30). Dipped under \$5,060
In last two weeks: expected to recover with the holidays and stick
through winter.

'Father Malachy's Miracle, St.
James (6th week) (C-1,520-\$3.30).
Indications are for goodly stay; business should improve after this week;
fair now, around \$10,000.

'French Wthoat Tears,' Miller
(13th week) (C-944-\$3.30). Slapped
by pre-Christmas slump with takings
around \$5,000 last week.

'Ghest of Yankee Deadle.' Guild

around \$5,000 last week.

'Ghest of Yankee Deodle,' Guild
(5th week) (C-944-\$3.30). Not up to
expectations but will continue bepond subscription period, which expires this week; \$10,000 estimated.

'Golden Boy,' Belasco (8th week)
(D-1,000-\$3.30). Held its pace, with
kakings again quioted around \$14,000;
indications are for season's stay.

'Having Wonderful Time: Lyconim.

iaxings again quoted around \$14,000: indications are for seasons's stay.

"Having Wonderful Time; Lyceum (4th week) (C-961-53.0). Slated to move to another house: off like all inters: around \$5.000 last week; Stop-Over next attraction.

"Hooray for What!" Winter Garden (4th' week) (M-1.671-54.40). Good call in agencies indicates run likely: attendance should jump after this week; rated around \$26.000.

"Id Rather Be Bight, Alvin (8th week) (M-1.355-54.40). Malinees slightly affected for first lime; but not far from capacity, with the gross at \$30.600 last week.

"Lady Has a Heart!" 46th Street. Closed suddenly after Tuesday (14) weeks to light coin.
"Love of Women, Golden. Panned and closed Saturdhy 1181; five performances.

"Many Manistone," 44th Street (9th week) (D-1.323-\$3.30). One of three

formances, Mansions, 44th Street (9th week) (D-1.323-83.30). One of three elergymen plays on list light money so far, but may develop; \$4.000

so far, but may develop, claimed.

"Mice and Men, Music Box (5th weeks) 10-1649-83,361. Word of mouth should better attendance which has been substinitial; only slightly affected last week; nearly

slightly affected last week; near p. \$13.000.

'Room Service,' Cort (32d) week)
(C-1.059-\$3.30). Particularly affected since Thanksgiving, but laugh play indefinite and still making some money; \$9.000.

'Susan and God.' Plymouth (12th week) (CD-1.306-\$3.30). Not offerfed as much as most others, and cloch to

comedy; still looks good into warm weather.

Added

'Pins, and Needles,' Labor Stage (Princess); non-professional revue sponsored by labor union now playing nightly, 239 seaters \$1,30 top.

Baina His. West, Little; one person drama, two more weeks.

Luting Caesar, Mecury; medern dress verson one weeks.

Luting Caesar, Mecury; medern dress verson of seven weeks.

Holiday,' Jan. I.

Abbey Players; suddenly decided to end engagement last Saturday (18); 11 weeks mostly profitable; reopens in Boston.

Processional,' Elliott.

Eugene O'Neill playlets; Lafayette, Harlem.

WOMEN' SOCK \$14,000; STORM SLAPS CLEVE

Cleveland, Dec. 21.
Without much pushing, The Wom

en' proved a surprise by taking in \$14,000 at the Hanna last week, although all other houses suffered. Week set a record for cold, sieety weather, which nearly stopped downtows traffic and killed suburban. Theatre now dark for six days, but reopens Christmas day with 'You,' which is getting a terrific advance sale. First Saturday, opening Hanna's ever had, making it 10 performances in eight days. en' proved a surprise by taking in

Saturday opening Hanna's ever had, making it, 10 performances in eight days.

Room Service' Is on the slate for Jan. 3, followed by Tonight at 8:30. Play House offering some competish over the holidays by opening the following the following some competish over the holidays by opening it of Jan. 10 at the same time in its two auditoriums.

Estimate for Last Week "Women," Hanna (1.435; \$2.50)—\$14,000 is so good, considering the icy streets and Christmas shopping week, that it's being booked for return date in early spring.

Door' \$11,500, Toronto

Toronto, Dec. 2)

Stage Door grossed \$11,500 at the Boyal Alexandra last week to wind up the first half of the best legit season here in six years. Concert, the enjoyed good biz. Victoria Regina topped all others with \$18,000.

Alex opens Monday (27) with Maurice Evans in King Richard 11.

'Rat' \$7,800, Indpls.

Indianapolis, Dec. 21.
With biz off plenty at film bouses, town's only legit, English theatre, continues to do well on weekend bookings Brother Rat, in last week, did a neat \$7.800.

Estimate for Last Week

Brother Rat, English (1,400; \$2.20) Three evening performances and matinee chalked up \$7,800, good.

S. HOWARD TO S. A.

Sidney Howard is starting on a trip to South America by plane. Plans to secure material for picture or play.

Will be away about a month.

Time Mag Loses Appeal

Time Mag Leses Appeal
Time mag last Friday (17) was
unanimously hield by the Appellate
Division of N. Y. supreme court to
have libeled Curits B. Dall, former
son-in-law of President Roosevelt,
and a jury will decide the amount
of damages he is entitled to. Dall
had sued Time, Inc., publishers of
the weekly mag, for \$250,000 for
printing a description of his imaginery suicide in the White House,
Justice Bernard Shlentig set aside
avjury's decision that Dall had not
been libeled by the article.
Time, Inc., appealed and the higher court decided the article was
clearly libellous and the only function for the jury to decide was the
amount of money. Time, Inc., must
pay for the error.

Carroll Out, Parsons In
Louella O. Parsons' daily Hollywood column is back in Pittsburgh
again after being out three weeks for
first time in more than 10 years.
Morning Post-Gazette dropped it
Nov. 15 when sheet abandoned Universal wire and has since been using
Jimmie Fidler's daily chatter. Figtired, however, that Heast rag. SunTelegraph, would have to make
room for it sooner or later and col-Telegraph, would have to make room for it sooner or later and colwent into the theatre page of afternoon daily last Monday that afternoon daily last Monday (13). Harrison Carroll's stuff out to make room for it. Sun-Tele also carrying Sidney Skolsky from the Coast.

Pittsburgh Guild Elects

Pittsburgh Guild Elects
Charles H. Allard, who conducts
thrice-weekly Round, the Town'
column in morning Post-Gazette,
has been named president of that
paper's Guild unit for coming year.
Joe Shea elected vice-president,
Margaret Donley, treasurer, M. P.
Sullivan secretary and W. C. Burson,
Wilbur Coffman and John E. Jones,
Jr. executive board. Jones and
Coffman are also up for president in
election now, being conducted by
tire Pittsburgh chapter. Opposing
them, for post are Howard Browning, of Sun-Telegraph, and Tom
Langdon, of Press.
Burson is a member of business
staff, marking first time since CIO

affiliation included others newspape employees that unit has gone o side the city room for its officers.

Gannett Profit-Sharing Employes of Gannett Co., Inc. which includes the Rochester Demowhich includes the Rochester Lemo-crat & Chronicle and Times-Union, will, share 10 per cent of the 1937 profits, distribution to be made by Feb. 15, Frank E. Gannett, president, announces. Some 800 employes af-forted

fected.
Similar distribution will be made by subsidiary and affiliated companies if earnings permit. In this group are 17 newspapers and radio station WHEC.
Last year all employes in the Gannett group received two weeks salry as a Christmas bonus.

Lowell Mellett Resigns

Lowell Mellett Resigns
Lowell Mellett, editor-in-chief of
Scripps-Howard Newspaper Alljance
in Washington and editor of the
Daily News since its inception, resigned from Scripps-Howard organization Friday (17) after 20 years
with outfit. Except that he will remain in Capital no indication of his
future plans has been forthcoming.
With G. B. Parler, editor-in-chief
of Scripps-Howard papers, now located in Washington. It is understood
News will be editor-less temporarily,
John O'Rourke's name going into the
masthead as managing editor and
policy questions going straight to
Park
Mellett, who guided News to suc-

Park
Mellett, who guided News to success as liberal Scripps sheet in Capital, was fixty-paper official in town to give Newspaper Guild a break rocching personal understanding with Guild for his own staff full year before regular contract was put through.

Mrs. F. D. R.'s Party

Mrs. F. D. R.'s Party.
Charades was the word for it,
Saturday (18), at the White House.
Eut none of the guests at Mrs.
Fundlin D. Roosevelt's party for the
Gridiron Widows—those whose husbands were dissipating the same evening at the swanky Gridiron. Club
Sanquet—could guess the word.
Repeated performances, in which
the First Lady fagured prominently.

ning at the swanky Gridinon Club banquet-could guess the word.

Repeated performances, in which the First Lady figured prominently, didn't convey to an audience composed of newspaper women, newspaper men's wives, wives of cabinet members and diplomats, the asset edy two-syllable word which the White Houss skits were intended to portray.

Business began with the arrival of more than 200 ladies in their best bibs and tuelcers. Proceeded through numerais yoft geod's scenes picturing Mrs. R. as a lady-mountaineer entering a Resettlement home; a late Frank L. Stanton.

Colonial gentleman, attired in white

Colonial gentleman, attired in white satin and buckled shoes, and as more or less anti-social individual taking her young cousin to teaparty to which they had been grudgingly invited.

Nearest approach to the so-called charade was a general opinion that somebody was driving at social security. This was injected at the last moment by Mrs. R.—who received with thanks an etching of a small dog sitting inside a warm living room and watching the snow-flakes fall outside. The picture was entitled social security. entitled 'social security.'
Guests were herded into the White

House dining rooms at 12 (midnight) to munch bouillon, cold meats, salads, coffee and vanilla ice-cream, flavored with Government rum. White House furnace apparently expired during the evening, since bare backs were covered with goose-pimples and press ladies shivered in scanty attire press ladies silvered in scaliny active during the meal. Guests of honor included Mrs. Gene Tunney, swathed in pleated gold satin, Fannie Hurst, peeking through a black veil spotted with gold discs, and other notables.

with gold discs, and other notables. Best actor, in the skitis which included everyone from the entire list of Cabinet wives to the helpmests of local newspaper correspondents. Mrs. Franklin D. Roosevelt, Party broke up around one ayem.—long after Gridiron gentlemen had green home to held.

gone home to bed.

One-Act Poetic Drama Priz

Charles H. Sergel prize of \$500 for the best one-act poetic drama is be-ing offered through the University of Chicago, Contest closes May 1, 1938, Prize was established by Annie 1938, Frize was established by Annie Meyers Sergel, in memory of Charles H. Sergel, founder of the Dramatic Publishing Co. All rights remain with the author except that Chicago Dramatic Association reserves pro-duction rights free of royalty. Ma-terial must be original and run from

Miller, Joel Assignments George Joel will do special promo-tion work for Random House for spring books. Lewis Miller will be general sales manager for the firm starting Jan. 1.

Has been managing Carlton House, a subsid of Random House for the

past year.

Philly City News Looks Cold
Plain to establish a city news bureau in Philly, which had daily
staffs fearing a shake-up, is-reported cold. Understood that when tidea
was first presented to City Eds Association; Anneiberg's Inquirier was
ag'in it. Af another meeting, Dec.
10. Incremented to have seried but ag'in it. At another meeting, Dec 10, Inq reported to have agreed, but the Record pointed its digits floor

Following Inq's original refusal to go along, it issued an edict banning fraternizing and news swapping by its reporters with scribblers from eporters with scribblers from other sheets. Believed change of heart on city news association co-incides with realization by exces that keeping beat men from diveying stories and work is as tough as proverbial teaching old dog new tricks.

Ken Militantly Pacific

Ken the new Esquire publication. has decided on its format and policies with publication now scheduled for March 31, with date line of April 7. It will be the same size as Life mag, and carry a considerable number of pictures. Insider's view-point will be stressed, with a policy of anti-war, anti-Fascism and anti-Communism. Mag's policy will also be along lines of militant pacifism. Stated that first print order will be for 500,000, of which 200,000 has already been ordered by newstands prior to publication. First issue will suarantee a circulation of 250,000.

Annold Gingrich will be managing dillor with a working staff consisting of Paul de Kruif, Einest Hemingway, George Seldes, Button Rascoe, Raymond Gram Swing, John Spivak, Herbert Griffis, Lawrence Martin.

It will appear fortnightly every

Spivak, Herbert Griffis, Lawrence Martin. It will appear fortnightly every other Thursday.

Against That Day

Alan Le May, who scribs hair lifting pistol and lariat yarns mostly for Collier's recently told a Hollywood pal why he has so steadfastly refused to fall for lures from the film lots. Seems Le May hides all his published all his published a safe on which hangs legend Le May's old age pension fund.

When and if he runs out of words and ideas he says helloffer these wares to the pic-

Philly Guild Holds Election

Charles Polk, of the Evening edger, was re-elected prez of Philly Newspaper Guild at yearly member-ship meeting Sunday (19). Bill Far-(Inquirer), Alex Kendrick (In-er), Stuart Hamill (Bulletin) quirer)

quirer), Stuart: Hamill (Bulletin), and Max Ways (Record) were named v. p.s. Secretary is Dick (Cornish (Camden Courier:Post), controller Bob Reiss (Record) and treasurer Paul French (WPA Writers Project). Motion for another referendum on

new dues scale was adopted. Was defeated in a vote by niembership about six weeks ago. If approved, levy will be jacked up 25 to 50 cents a month on all salaries of more than \$35 a week.

Philly Record unit of the Guild, Philly Record unit of the Guild, at meeting preceding general get-together, elected Art Riordan (copydesk) chairman. Others chosen were Jerry Love, (labor beat) vice-chairman and William Miller (biz dept.) controller. Latter is first officer ever named outside editorial department.

Both Sides May Lose

Brooklyn Daily strike and good-will efforts to mediation are now in progress. Appears as though some-form of settlement will be developed. Hearings before Arthur S. Meyer, of the N. Y. State Mediation Board. have been going on informally, after previous efforts to bring about a settlement were dropped.

settlement were dropped.

In its controversy at the Eagle both sides have been attempting to bring about Waterloo, either for publishers in general or for the Newspaper Guild. There is tendered to the state of the settlement of dency by both sides to regard this as a crucial test of strength. Indica-tions are that it may turn out to be a draw, no moral victories being won by, either side, and both sides heavy losers financially.

losers financially.

There have been several new developments nationally in the Newspaper Guild within recent weeks. In Boston, a group of Guildsmen have formed an American Federation of Labor, unit, and last week in Baltimore. group separated from the Guild to form an independent unit.

Guild to form an independent unit.

This has brought several thumping editorials from Editor and Publisher.
What particularly seems to burn the Guildsmen are recent statements, in E. & P. that they were all right until tiey affiliated with the CIO and that everything was hunkly dory white they were with the AF of L.

A very peculiar situation in regard to this matter exists. When the Guida affiliated with the CIO it did not of its own accord drop out of the A.F. of L. In fact the cards Guildsmen hold are still A.F. of L. cards, and Guild officials state they have never received any formal notification from the international to the effect that they are out. Before it went CIO, 10 other unions were suspended by the A.F. of L. but the Guild matter the Ar. of L. but the Guid matter, never seems to have been taken up by the international's executive council. According to a well informed Guild spokesman, all that happened was that William Green denounced the Guild for its stand in lining up with Lewis.

Providence Deal Goes Cold

Providence Deal Goes Cold
Offer of J. David (Tommy) Size.
3d, and associates to purchase the
Providence Star-Tribune cost them
\$5,000. They withdrew their tender
Saturday (18) when, among other
complications, they discovered that
they would be required to assume
liability for libel suits, present and
future, against the paper, Sheet,
until it went into bankruptey, was
owned by Walter E. O'Hara, operator of Narragansett Race Track,
and was used principally by him and was used principally by him as a mouthpiece in his feud with Governor Robert E. Quinn, of Rhode Island.

Stern, who treasurer of the Bhilly Record, and whose father owns the Record, New York Post

and Camden Courier-Post, went into the deal with several Providence business men, Superior Court wanted to close the paper Dec, 11. but kept it open an extra week when Stern and associates put up a \$5,000 bond to cover losses until they could make final arrangements to take it over. Entire \$5,000 was used up in one week.

Cartoonists Go C I O.

Cartoenists Go C. I. O.
Commercial Artists and Designers
Union and the Cartoonists Union of
America last week voted to affiliate
with the Clo Joint application for
membership will be made with the
United Office and Professional Workers of America.
Union will be a national organization uniting all fine, applied and commercial artists in private industry
and Federal projects. New Artists
and Designers Union will attempt to
intensify organizing activities in the
animated cartoon field.

LITERATI OBITS THIS WEEK

Harry P. Dailey, 64, died in St. Luke' Hospital, Philadelphia, last Friday (17) of heart trouble, For the past 17 years he was on the staff of the Philadelphia, News Bureau, Previously he was with the Public Ledger.

Charles Camp Cantrell, 41, died in Greenville, Texas, last week of juries received in an automobile cident two months ago near Dallas He was employed by Greenville

Cecil Allen, 69, society editor of the N. Y. Sun, died in New York City. Dec. 16; He covered the activities of the 400 for 35 years.

Albert F. Houghton, 87. director and former vice-president of the Houghton Mirlin Co. died on Sunday in New York City following an operation. He had been retired since 1925.

CHATTER

John Harriman, of the bankin amily, now lecturing on art in N. Y family no Bill Irving, of Philly Ledger camera crew, now on Philly Inquirer,

N. Y. Post is mailing its monthly Digest cuffo to those who request it Allardyce Nicoll newest book will be titled 'Stuart Masques and the Renaissance Stage.'

Renaissance Stage.

Gerald Noxon of London Daily

Mirror has arrived in Hollywood to

prepare a series of articles.

All contributors and writers in Es

quire were given a money clip watch for Christmas by Dave Smart.

Federal Writers Project in Philly skedded for guillotine Jan. 1, assured of at least six more months of life. John O'Hara's new novel, 'Hope of leaven' (Harcourt, Brace) due next nonth. He's sojourning in Georgia.

Bill Ramsey, Philly Inquirer reorter and rewrite man, reported eaded for Harrisburg to run the Ing hureau there

Virginia Woolf, who has written very few short stories, has written several for Harper's Bazaar, which will appear in that mag, starting next March.

Antoinette Spitzer has been trans ferred to the Coast publicity of Wal-ter Wanger Productions from New York to assist Russell Phelps on

York to assist Russell Phelps on fashion and fanmag copy.

Ed Stone, attorney added to Philly Record news staff year ago, has been permanently shifted to handling of heavy City Hall stuff with regular front-page by-lines.

Executive committee of the Screen Publicists Guild has oked the wage demands for studio press agents call-ing for minimum of \$150 a week for five-year workers and \$50 for be-

five-year workers and sou to be ginners.

Katherine Mawle succeeds Dan Walden as pa. for Stokes. She is the daughter of Harry Mawle, vice president and editor-in-chief of Double-day. Donan and was formerly in the promotion department there. Walden moves over into the editorial department.

moves over into the editional department.

Aurie Laurie Williams, agent, has sold the picture and play rights for the biggest and smallest (in page size) best sellers this year. She sold the pic rights for Margret Mitchell's Gone With the Wind, which the largest in size of the best sellers and dramatic rights to John Steinbeck's Of Mice and Men, the littlest book among best sellers.

Of Mice and Men, the littlest book among best sellers. Isobel Lennart, who makes debut in current issue of Jones mag with story filled "Secretary," is in every-day life secretary is in every-day life secretary to Richard Schayer at Matro. Secsetible has background of reviewing. N. 2," for Book of the Month Club and scriptolerking done in eastern studios.

Jones has bought second yarn from
her for early publication.

Joan's Fan Club

(Continued from page 1)

lashes could have been heard in the lashes could have been heard in the stillness that descended over the room as Miss Crawford took her place behind the table. She wore a slim black evening gown, squaire shouldered silver fox cape, and a gold ornament in her sleek, red, page-boy, bob. (Any slightest inaccuracy here will probably cause a movement to suppress this issue of Varitry by the J. C. F. Club.)

Valuety, by the d. C. F. Club.)

Either Miss Crawford was genuinely touched by the devotion, or she did the most superb acting job of her career. With downcast eyes, site spoke in a scarcely audible voice. The halting words will be remembered exactly, by club members, and will probably appear in the next is sue of the 'Crawford News'—official club magazine. club magazine.

"I—I'm so touched. I—can't say anything. I'm sorry, I'll—I'll have to go." (That may not be verbatum, but it's near enough for any but the more violent Graviford addicts.) And with that, the vision was gone.

Celluloid Holy Rollerism

The hush held for a few awed-seconds, and then the Holy Roller effect set ... Members screamed, wept clutched each other's rams, knocked each other's hats off, shrieked. "Divine!" Glorious, "I could die this "nute"—and lilte effective the state of the could die this inute—and inte e-fusions, generally behaving like a group of colored religious en-thusiasts on the banks of the Missis-

When, from sheer exhaustion, the mob quieted down to an occasional ecstatic sniffle, the business of the meeting began.

Appropriately enough, Isidor Freeman addressed the gathering. Mr.
Freeman is the distinguished gentleman whose autograph-hounding of
Miss Crawford resulted in an engraved watch, a writeup in the New
Yorker and his present position with
MGM publicity.

Various celebrities were introduced. The fan who travelled from
Philadelphia for the meeting ... the
enterprising young lady who once
touched Robert Taylor's coat ... the
winner of a newspaper contest
and the girl who had seen Miss
Crawford on a studio set in California, five years ago.

Mr. Freeman then began a de-

fornia, five years ago.

Mr. Freeman then began a detailed account of how Miss Crawfordhad spent her day. But the group-rose with loud interruptions and contains at every turn. Seems the had spent her day. But the grouprose with loud interruptions and corrections at every turn. Seems the
club members, were better posted,
because Mr. Freeman has to do somework during the day. Whereas,
delegation of the club members,
armed with chocolate bars so they
won't have to leave their posts for
nourishment, stands guard at the
Waldorf until their heroine puts in
an appearance. They then proceed
to accompany her at a respectful distance until they assure themselve
that she is in for the night. Then
home to rest up for another night.
Some of the younger members are
compelled to go home, but older
ones stand watch until the early
morning hour.

Miss Crawford won the heart of

morning hour.

Miss Crawford won the heart of the founder, Miss Dommer, when the club was born in 1931, by sending her a mimeographing machine to facilitate production of the Crawford News. The magazine appears every two months, and contributors write from as fay away as New Zealand and London. A bit of Crawfordiana contributed by Californi member Doma Flanders is in a recent issue, and gives you an idea.

Abject Homage

You haven't really lived until you have seen Joan broadcast. Joan, the great, the famous Crawford, stood in the rain and talked to me for 10 minutes. Bless her! There

stood in the 'rain and talked to me for 10 minutes. Bless her? There in all her glory, I really believe is a super-woman." And there are other eulogies in the same vein.

Early, in the season, the 'paper starts a drive for money to 'buy a Christmas present for their beloved 'Joan.' No one refers to the star as Miss Crawford. 'Dear Joan' is heard, but usually just 'Joan,' with a tiny reverential pause before the name is utlered.

Miss Dommen was considerably distressed over the hurried preparations for Friday's meeting. Seems the Lexington Assembly Hall was being decorated all week for the event, and at the last moment the water pipes burst. A basement room had to be made presentable for the Big Moment.

Editforial staff and club officery exhibit an enterprise and executive sability that might be good business training when they precover from their mania.

Broadway

Walter Winchell's teeth extractions Beauvais Fox in advance of 'Babes Beauvais Fox in advance of Habes Arms.' Gilbert Gabriel on way to Holly-

Gilbert Gabriel on way to Hollywood by Auto.
Matty Zimmerman off on holiday
ruise with granddaughter.
Toots Shor planning addition of a
banquer room of grand of the control of the cont

a week.

Fred and Ellas Bradna have opened their annual winter circus in Havana. avana.
Alexander Woollcott has joined e cast of 'Wine of Choice,' now in

Alexandrian the cast of Wine or Chicago.

Bob Gillham maps out his ad campaigns while doing mile laps at the N. Y. A. C. will sign with the William or tisk

the cast of 'Wine of Choice,' now in Chicago.

Bob Gillham maps out his ad campaigns while doing mile laps at the N. Y. A. C.

Hildegarde will sign with the William Morris office. Left NBC artist service last week.

Mack Milar promoted a two-page layout on Mitz. Green's career in the new modernistic marquee installed at Roxy theatre. Theatre also getting steam face washing.

Solly Smallman, formerly with Le Blang, has opened his own ducat shop in Par building.

Mrs. Ralph. A. Kohn, wife of former treasurer of Par, is opening a gown shop in Hollywood. Cynthia, White staging another of heater and the staging another of the control of the control

one of Walter Reade's best stories is his latest about the little boy playing with matches, which wowed the gang at Si Fabian's Albany dinner.

gang at Si Fablan's Albany diffice.

Irving Kayser this week joined the
boxoffice staff at the Belasco theatre.

Was formerly at the Chestnut, Philly,
transferring recently to the Windsor,
N. Y.

Testimonial dinner honoring his 20 years on Broadway will be tendered Bobby Feldman, v. p. of WMCA, Jan. 9 at the Hotel Astor, N. Y.

'Golden Boy' management invited Harold W. Cohen, Pittsburgh Post-Gazette crick, to visit N. Y. at their expense. Took in four shows all told

expense. Took in a for his rag.
Al (Par) Wilkie is turning Satevepost author with a piece on Buildup'
in collaboration with Joe Bryan III.
Wilkie revitalizing himself after an
attack of grippe.

attack of grippe.

Elmer Dyer, crack Metro cameraman, in N. Y. for a few days his week en route to Hollywood after several months in London where he shot 'Yank at Qxford.'

Lately of the Leland Hayward agency, Mirium Howell becomes with the control of the Leland agency. Mirium Howell becomes with Jan 3. Dorothy Modisect continues in Goldwyn department.

Finding racing activity around N. Y. at a low ebb, Leo McCarey pulled out Friday (17) in order to get to Coast for opening of Santa Anita. No reports on his luck while cost

Lesser Samuels, scenario writer for Gaumont-British, arrives today (Wednesday) from London. Will be here about five weeks. He recently finished yarn for Jessie Matthews

musical.

Jake Wilk occupied the lectern last week at Dartmouth, speaking before scenario writing class, Walter Wanger, Dartmouth alumnus, who founded the course, has put the bec on other professionals to make similar guesters.

Copenhagen

Several new and old Robert Taylor pictures shown now after star's visit. Eo. no sensation.

Last year French pictures dominated the country. Now most of them floos. Hollywood again aces.

Danish film, Den Kloge Mand. The cords at Carlton and Triangle. First serious Danish film to make b. record.

broadcasting of cafe orchestras has dealt Danish music dealers a hard

Chillian Fire

Daily Nationaltidente doesn't get first night tickets from arty Grand elnema anymore. The notices were too hard on einema owner, is the

report.

Danish-born Max Hansen, Vienna operetta star, in town. He'll play at modern Bellevue theatre next summer in Den Skoenne Galathea. Modern, luxurious theatre has funder to been a flop, both as summer revue theatre and cinema.

Berlin

Garbo's 'Camille' in second month 'Last of the Mohicans' on the ether 'Last or in-dat Stuttgart, Sava Savoff, from Sofia, giving plano recital, Hepburn's Morning Glory' (RKO)

Hepburn's Morning

Hepburn's Morning

at the Studio.

Angelita Velez, Spanish terper, givat the Studio:
Angelita Velez, Spanish terper, giv-ng recital here;
Dolores del Rio in 'Madame Du-parry' showing at the Kurbel.

Over 2,000,000 have taken in the exhibition of 'Degenerated Art' in

Cameras rolling off 'Music for 'ou,' a Terra, with cleffing by Rob-

Annemarie Schmidt becomes edi-tor-in-chief of the German Film Magazine. t Stolz

Magazine.

Will Dohm of the State theatre to be seen in The Girl with the Good Rep. a Terra.

Orneiga-Puilit Santoliquido, young Italian Manist, making her first appearance in Berlin.

Chamber orchestra of the Berlin Philharmonic, under baton of Hans yon Benda, to Rome.

von Benda, to Rome.

Lilian Harvey in Vienna for the preeming of Fanny Elssler. Her next is Capriccio, Uta.

Gottheif. Pistor as Tristan in the London production of Tristan and Isolde at Covent Garden.

Bayreuth to celebrate the 100th anniversary of the birth of Cosima Wagner, wife of Richard Wagner, on Dec. 16.

Victor de Sabata, winding up his engagement here with 'Othello' at the State opry, returning to La Scala, Milan.

Journal Milan,

In memory of the late Renate Muller, the Kamera in Unter den Linden
is making a consecutive showing of
all her films.

Masami Kuni, Japanese dancer, doing some native numbers in the ballet, Tanz um die Welt, at the Deutsches opry.

Good Queen Bess, a play about England's famous queen and Sir Francis Drake, scripted by Hermann Gunther, preeming at Coburg.

Chicago

Paul Low getting up another BeauxArts affair.
Max Levin tossed a lobster spread
at Smitty's.
Alan Summers of vaude jumping
into radio work here.
Howard Mayer adds the Stevens
to his hotel publicizing.
Mort Singer to the Coast to visit
is family over the holicays to the standard over the midwest ley spots for Filmack.
Emmerson Frome taking vacation
after current Chicago theatre date.
Abe Lastfogel-in- for-some local
William Morris and then to N. Y. forChristmas.
Ros: Metzger to Cincinnati to
straighten out some Ruthrauff &
Ryan shows.
Balaban at Katz Employees Club
the Palmer House.
Charlie Riley has joined the U. S.
Army aviation corps and is now stationed in Rantoul, Ill.

Minneapolis

By Les Rees

Cliff Gill, Eddie Ruben staff, off to La Crosse: Wis. W. H. Workman, MG branch man-ager, Chicago for sales confer-

ence.
Yale Dramatic association present-ing !—And for Yale' at Alvin

ing —And for Amber 28.
Teddy Bolnick, Eddie Ruben circuit, and the wife California vaca-

Teddy Bonne Cuit, and the wife Calitornia Cuit, and the wife Calitornia Moe Levy, 20th-Fox district manager, planning mid-winter California vacation (rip. Clyde Cuiter, MG assistant booker, walks five miles dally lo keep physically fit. Estem lost first game—an exhibition with Fort Clibs.

Warner Bros.

Roos. Hollywood again cess.

Danish in Taxas Mand, breaking records at Carlton and Triangle. First serious Danish film to make b. record.

When newspapers raised advertisement rates for cinemas, the Cinema Owners Assn, ruled that all advertisement sakes, ruled that all advertisements must be smaller from now on.

The, war between Danish State Radi and restaurant owners over Louis.

CHATTER London

King Leopold of the Belgians pay-ing surprise visit at the London

King Leopold of the Belgians paying surprise visit at the London Casino.

Jack abens around with head heavily bandaged as result of a pave-ment silp.

William Perlberg, although presumed to be here on vacation, is stemme for the control of the co

sing. Sir Alfred Butt looking at one or two theatrical propositions with a view to returning to the managerial fold.

Benny Ross and Maxine Stone who

ny Ross and Maxine Stone who nstigated gala nights at the i Embassy Club, held a second

Raymond Massey summoned for xceeding speed limit. He says he's seen driving 25 years without con-

viction.

Elsie Randolph and Jean Colin to play principal 'boy' and girl in Tom Arnold's 'Aladdin' production at the

play principal 'boy' and girl in Tom Arnold's 'Aladdin' production at the Adelphi. Arnold Ridley, author of 'The Ghost Train,' will have a new play produced provincially early in the New Year.
Levy's Sound Studios has given up its Regent street offices to move into more modernly equipped offices in Bond street. Hungarian comedy 'A Addy's Gentlemn' at the Vaudeville, tomorrow (23).
George Robey to play Ichabod Bronson and Ada May to have lead in revival of 'Belle of New York' at the Shaftesbury.
'Adventures of Mr. Fenny,' a British National production, goes on the floor early in the new year, starring Richard Goolden.
Tamara Desni being voicetrained by Dudley Marcus, who developed Val Rosi, 's voice in the days when he was just another crooner.
Edward Knoblock, who hasn't had a play produced for a number of

ne was just another crooner.
Edward Knoblock, who hasn't had a play produced for a number of years, has a new one which will be staged at Richmond theatre.
Tin Pan Alley again making whoopee this year at annual ball for second year in succession at Gaumont-British. As to ria Dance Salon.

Richard Bird, actor and legit producer, given his first directorial assignment in pictures. He will produce "The Terror" for Associated British.

Monty Banks sailing for America to line up some talent for the next Gracie Fields picture. Expected back Feb. 1, when picture starts shooting.

Musicians' Union received support of Variety Artists' Federation in dispute with Prince of Wales' theatre management. House has non-union

Zolden Egyld off to N. Y. in time to see the opening of 'Dramatic School,' which he wrote with Sze-kely. It is being produced by Phil-lips & Barratt.

lips & Barratt.

Babes the Wood' the RodgersHart musical, will have its lyrics
used for local musical. Book not
suitable for English stage, but score
looked upon as ideal.

"Flying Blind' by James Mason and
Pamela Ostrer-Kellino, produced recently at a Sunday night performance at the Arts thelare, is being rewritten, due to censor troubles.

Sally Arner one of the beauts in
Gangway' and down for first speaking role in next Laughton-Pommer
picture, which starts in January, to
wed Louis Victor, West End business
man.

man.

Madam, Will You Waltz, title of inusical which has recently been completed by Eric Maschwitz and George Postord, is being dickered for by Columbia, which wants it for by Columbia Grace Moore

tions, intending to devote their full time to David A. Bader, Ltd., and Everest Pictures, Ltd.
Jack Hylton American deal with St. Regis hotel, where he was to play for a season, how definitely off. Hylton plays return tour, of important European capitals, opening at the Scala, Berlin, in February.
Jack Powell just back from continental itinerary, and due to sail for N. Y., unpacked his trunk to be guest of honor with Emile Bore. Both clicked so, heavily it is likely, rec follows Ross and Stone into the Embassy.

Socialite Show Biz

(Continued from page 1)

wear and tear, and his staff. Occa-sionally outside directors called in for specials, but otherwise nut is figured in advance with same guar-antee on all, regardless of size or

ngured in advance with same guarantee on all, regardless of size or take.

Two months after closing deal with committees, a business campaign is laid out by Cargill which takes in program ad space selling journals, ticket, distribution, etc. By dealing only with monied groups in towns, ie. Leaguers, hospital boards, etc., he insures date. Tickets are usually all sold before show even gets into rehearsal four weeks later-properties, etc., arrive on final two weeks of rehearsals. One man in the town for four weeks with penses extra, and local help for sets and seamstresses are all that is required.

Revue types of shows are favorites because of less complications. Bancers and singers, et al. can easily be replaced in case of dropduts, as would not be the in book shows. Two sets of costumes and one set of scenery are moved from town to fown (transportation added) for same. Shows are booked four months ahead for routing simplification and are good for repeats every other year. Slight change to old burlessed meller, a la American Music Hall type show, with cabaret setting, is sometimes substituted when other fades.

Working All the Angles.

Working All the Angles

Working All the Angles
Headaches are few the new
field which takes over an entire
town via social contacts. Presence
of family of town's newspaper publishing families insurer publicity
that would be impossible on commercial ventures. Hotels lend rehearsal space, etc., for patronage
that follows at bar and restaurant.
Entirely new technique from
Broadway must be used in handling
snobs. No one must be embarrassed
by omission or elimination. Director
must feel; his way, minus auditions,
spotting each where best suited,
with diplomacy. Director must not
tell but sell; each individual and
there is no cussing of chorus girls
who might easily own the burg.
Everybody who wants to be 'in,
must be yessed, since the slightest
oversight could ruin future dates.
Sometimes things are complicated
by local petty feuds as many just
wait to get a load of their enemies oversight could ruin future dates. Sometimes things are complicated by local petty feuds as many just wait to get a load of their enemies on stage. Where there is no talent among this or that local big-shot, fancy costuming of dumb doll make up, usually surmounts the hurdle. Care must also be taken in briefness of costumes. All are slightly less revealing than average for obvious reasons of modesty. It's little different when staging for legionnaires, etc.

gionnaires, etc.

Take for charities, is very often a fortune. Journals alone have neta fortune. Journals alone have net-ted as much as \$15,000, but producer does not share in this, getting only his fee. Admissions range from \$5-top for patrons to \$3, \$2 and \$1. Some have been known to take in more than \$30,000 in all. Statements usually follow but, in N. Y. Cargill never knows. All he gets here is his check. check.

Eve Awful Slow

(Continued from page 1) own their couvert charges for New Ycar's Eve.

Year's Eve.

Statler is bringing in Veloz and
Yolanda for week of Jan. 3, to see
if palicy of name acts will pay.

Det. Niteries Prune

Detroit Dec. 21.
With tariff pruned 10% most spots, local niteries are hoping for best on New Year's Eve, although so

far advances are slow.
Lifting of ban after 2 a.m., by state liquor board, is also likely to aid New Year's biz, although there'll-Grace Moore.

David A. Bader and Denys N.

Watney, directors of Personality Pictures, Ltd., tendered their resigns, creased unemployment here.

Hollywood

Trem Carr holidaying in Miami. Warner Oland in from Honolulu. Karen Morley home from Europe. May Robson Xmasing in the east, Jean Murat, husband of Annabella, Madeleine Carroll in from the

Ethel Merman holidaying in John Farrow back from European Jount Toby Wing back from 10 weeks of p.a.'s.
Wendy Barrie went for a Beyhills palazzo. Richard Thorpe to Panama for the Ralph Perez of Decca gandering

the town.

Mrs. Emily Holt of AFRA here
on org. biz.

Three Stooges railed out for eight
weeks p. a.
Lloyd Corrigan achieved conquest
over arthritis.

Arthur Jarrett off for Philly for

over arthritis.

Arthur Jarrett off for Philly for eight weeks pa.

Harry Ham in from London to visit his family.

Aubrey Blair returned from N. Y.

SAG transactions.

Paul Whiteman and Margaret Livingston arrived (21)

Gloria Swanson arrived to huddle with Columbia execs.

George Schaefer in for United Artists sales huddles.

Howard Strickland winged in escorting Robert Laylor.

Leo Carrillo will ride at the head of Tournament of Roses Parade.

Bert Wheeler launching a haberdashery at Hollywood and Vine.

Frank Lloyd and Cliff Lewis back from 'Wells Fargo' preview tour.

Douglas Fairbanks, Sr., and wife, formerly Lady Ashley, due Xmas.

Alla Nazimova here contemplating a new fling at the galloying tin-types.

Sidney Lanfield hospitalized with

types. Sidney Lanfield hospitalized with a nervous breakdown and kidney

lment. Howard Stubbins, pioneer distrib elebrated his 25th anniversary in

ailment.

Howard Stubbins, ploneer distrib, celebrated his 25th anniversary in the biz.

Sam Clark returned to Chicago after Warner studio huddles on experience of the state of the state

Pittsburgh

By Hal Cohen Alex Kann home from Hollywood to holiday with his family. Freda Pope's dad celebrated his 88th birthday at her Plaza nitery.

Georgie Clair home for short stay fter working flack of Chi night

Bill Hetzel playing John Halliday ole in 'Spider' opening at Play-Johnny Harris shelling out plenty or a special-built, high-powered gas

Joe Hiller back from a week's trip to N. Y., where he lined up a flock of acts.

Dick Stabile's bass player, Spen-cer Clark, hospitalized with pneu-monia.

Jackie Jenkins has pulled out of ne Wa-Lin after a seven-month run

is m. c.
Bill Pillick, ex-dancing instructor ere, in cast of Ed Wynn's 'Hooray or What!' for What!'
Paul Klienerman shifted to the managerial post at the Hippodrome

on one northside.

Gracie Barrie-Dick Stabile marriage will definitely take place here next Monday (27).

Bradley Slack from Cleveland to handle Playhouse publicity for remainder of season.

Ray Pearl here?

Ray Pearl band's ace, Franci Schneider, has been bedded for sev-eral days with pleuristy.

Bill Lewis quitting hospital Xmas day, but i'll be another month be-fore he's back on the job.

Variety Club plotting New Year's eve party of its own at the William Penn headquarters.

Ward Morehouse came in from Y. over the week-end for a look t 'Yr. Obedient Hüsband.' Mrs. Eva Simon off for Hollywood to spend holidays with her son, S. Sylvan Simon, the U director.

Newlywed Bob Clayman was 26 last week, and wife, former Ruby Rubinoff, remembered the day properly,
James Peede here ahead of Shadow and Substance, and John Montague in puffing 'You Can'! Take Ht with You.

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York Chicago. San Francisco, Hollywood and London. Variery takes no credit for these news items; each has been rewritten from a daily paper.

Fast

Pickets still stirring things up in front of Times Square automat, Mass demonstration last week resulted in 37 arrests after the strikers had done up eight cops and 17 were jailed later fined \$100 each.

Final rally of the Opera-Guild last week. Reported a 14% increase in urban membership and 67% in su-burban districts. Plans to start a fund to aid artists.

Iund to aid artists.

New city council to ponder an anti-smoking bill for theatres as soon a it is inducted. Smoking rooms okayed, but not in lobby or auditorium.

Red 1974-1975-1975

auditorium.

Ed Wynn, Al Shean, Lucille Watson, Henry Travers and others kicked in with coin to but tickets for the WPA Children's Festival for distribution to poor kids.

Mrs. Clarence Mackay, honorary chairman of a committee of Municipal Opera Assn., which plans to give a series of benefit concerts after the holidays to found scholarships for deserving students.

N. X. picture theatre managers

N. Y. picture theatre managers pledge aid in interesting employees in support of federated Jewish charities.

Ruth Chatterton plenty sore when impersonator in Madiera anan impersonator in Madiera an-nounced she was to marry. Miss Chatterton is in London, working on

Chatterton is in London, was a film.

Mildred Harris, Chaolin's explaying a burlesque date in a Brooklyn inhearte, but no strip lease. Says and the strip of the says of the s

Ruby Elzy, Negro singer, fired from the Kit-Kat club. N. Y. Bout some for Miscultioner with the same for Miscultioner with the same for Miscultioner with the same for Miscultioner with the met the Christmas rush.

Department store advertising home motion pictures: for holiday gifts. Moking a drive on the newsreels.

Police and firemen divvy \$105.000 realized from ball games and other sports last summer. For various departmental beenft unds.

New musical play, in Yiddish, belief the same for the same fit unds.

New musical play, in Yiddish, belief the same for the same fit unds.

New musical play, in Yiddish, belief the same fit with the Public with Ival Lebedeft.

George Bernard Shaw grants permission to WPA to do his newest On the Rocks, but specified four bits as top-admission.

WPA band of 24 men played a concert to an audience of two persons at Forty Fort, suburb of Wilkess Barre last week. Of Women's Ar-World's Centerives for books, etc. of Amelia Earhart. To serve as nucleus of collection.

Carolina Segrera Marshall, wife of Everett R. Marshall, stage and film yodler, asking a divorce in N. Y. Says he's been urging a divorce for six years and blames an unnamed B'way daincer.

Geraldine Farrar trying to promote a bill for a chain of federal popen houses and Finds with the first radio equipped with a Realite tuning control. Permits blind to tune in without assistance. General Electric device but not to be put on market.

Col. de Basil announces that next season and God, Thee Cradle Will Rock last Sunday. Equity refused to permit Mercury theatre to stage a special showing.

Elmer Rice has released all of his plays to the Federal theatre. Latter's arranting 17 separate productions. Paul McGrath, and Nancy Kelly. of Susan and God, guests of the Darna Study, club at its lunchon for Susan and God, guests of the Darna Study. club at its lunchon for Susan and God, guests of the Darna Study. club at its lunchon for the susan such country and summa. First three shots bounced off his

ast week.

David J. Breen, Boston nite club
wner, killed Friday by a gunman
irst three shots bounced off his

Issue Week.

Breen, Beston nite stills when the stilled Friday by a summar with the shots bounced off his bullet-proof vest, but a fourth shot got him in the neck.

Margot Grahame, British film starbedded at the Sherry-Netherland. Film.

Trans-Lux offering special programs for the kids during the hold.

Chester Lee O'Brien, husband of the late Marityn Miller, denied a share in the trust fund she left her mother, Can claim dower rights, but estate is \$0,000 less than creditor claims.

but estate is \$3.000 less than creditor claims.
Grimball Players to do Robert Reynolds Blessed Are the Debonaire at Newton, Conn., Jan. 20, and the following night will give one performance at the Barbizon Plaza.
N. Y.

performance at the Balance N. Y.
Nat. Board of Review names Night Must Fall' as best film of year, Ann Corio, strip teaser, plans to shuck her husband in Reno after the bridays.
Six hundred blind persons were aided in keeing a special performance of Brother Rat' at the No.

Of Brother Rat' at the No.

Patter is film player.

tional, N. Y., by a synopsis printed in Braille.

lional, to 1. In a synopses fement Bidd lo the N. Y. World's Fair have been accepted by 60 nations. Plane carrying Sonja Henie and 63 members of her ice troupe to Chicago grounded because of threatening weather. Two musicians killed in State Island N. Y. School Crash Crash and N. Y. School Crash Crash and Crash Carlot Crash and Crash Carlot Crash Carlot

pitatized with abdominal aliment.
New set of murals installed in the
RCA Bidg, N. Y. painted by Jose
Mari Sert. They replace those
painted by Diego Rivera in 1933 and
later torn down.
Six more firms sign for exhibitions
at New York's World Fair.

Coast

Plea of not guilty was entered by Leopold McLaglen, brother of Vic-tor, in L. A. superior court to charges of attempted extortion, briling a witness and preparing false evidence. Peter Ordway, film writer, was fined \$50 and sentenced to traffic school in Beverly Hills for drunk

driving.

Amended divorce complaint is on file in L. A. by Mrs. Dorothy Mitchell from Sidney D. Mitchell, songwiter. She asks \$1,100 monthly allmony for herself and two minor

mony for herself and two minor children.
Charges that Warren Hymer failed to pay \$46 wages due to two nurses employed by him were dismissed in L. A. municipal court when Hymer settled following issuance of a warrant for his arrest.
Jackie Coogan asserted that Consolidated Radio Artists, Inc., and not himself was responsible for hiring the Coogan band, including Thaya Foster, entertainer, hurt on a road our of the band in Texas, Oct. 18. Miss Foster seeks damages for her injuries CRA says if functioned only as a booking agency. Case is before the California State Industrial Accident Commission in L. A.

MARRIAGES

Muriel Wechsler to Gregory Cole-man in New York Dec. 15. Bride is non-pro. Groom is brother of Emile Coleman, orchestra leader.

Coleman, orchestra leader,

Mary Titelow to Rex Frazier, Dec
15, in Los Angeles. Bride was with

J. Walter Thompson agency in the
east, he is radio scripter with same

outfit.
Virginia Bruce to J. Walter Ruben,
in Beverly Hills, Dec. 18. Bride is
film actress; he is film director,
Lulu Eleanor Richards to Elwood

Roger Clay, skedded for Jan. 3 in New Orleans. She is daughter of Saenger head; he is New Orleans business man.

Beatrice Tate Wright to Sam Ben Beatrice Tate Wright to Sam Ben-ton in Birmigham last week. Bride was program director at WAPI, he is chief announcer at same station. Priscilla Lawson to Alan Curtis, Nov. 14, in Las Vegas, N. M. Both in pictures.

BIRTHS

Mr. and Mrs. Erskine Johnson, son, in Los Angeles, Dec. 14. Father is a Hollywood columnist for Hearst

Mr. and Mrs. Jefferson Machamer. daughter, in Los Angeles, Dec. 14 Mother is Pauline Moore, 20th-Fox actress; father is writer and comic

Smit Mrs. Dick Hart, son, in Santa Monica, Calif., Dec. 15. Father is Hollywood secretary of the Song-writers' Protective Association.

Mr. and Mrs. Howard Joslin, son; in Van Nuys, Calif., Dec. 16. Father is sound department at Para-mount.

mount department at Paramount.

Mr. and Mrs. George Anagnost, daughter, recently in Dayton, O. Father is managing director of the Greystone ballroom. Columbus, and of Moxahala park, Zanesville.

Mr. and Mrs. Ted Healy, son, in Culver City. Dec. 17. Father, the stage and picture comic, died sudenly Tuesday (21) in Hollywood. Details elsewhere in this issue.

Mr. and Mrs. Keith Wilson, son, in Omaha. Dec. 7. Father is film-dramadio critic for Omaha World-Herald.

Mr. and Mrs. Felix Felix Father and Mrs. Felix Fel

Heraid, Mr. and Mrs. Felix Feist, daughter, Dec. 18, in Los-Angeles. Father is shorts director at Metro., Mr. and Mrs. John B. Nathan, son, in Buenos Airos, Dec. 11. Father is general manager of Paramount in Argentina.

BUDDY BAER IMPRESSIVE IN K. O. OF ED HOGAN

By JACK PULASKI

The sock game took on fresh in-terest Friday (17) when Buddy Baer flattened Eddle Hogan in the third round at Madison Square Garden. round at Madison Square Garden. Sports writers were so impressed as to nominate the 243-pound brother of Max a real contender for the heavyweight title. If the ability to hit hard is a qualification, then the kid certainly is line for the big

money.

The younger Baer has fought around New York before and scored knockouts, but he never displayed the punch that dropped the aspirant from Waterbury. He hit Hogan so hard that the unlucky lad, almost went through a somersault. Eddie went down three times, the last drop having him flat on his back. Referee did not bother to count and called it did not bother to count and called it

off.

Hogan started out as though Buddy was a set-up and cuffed the young giant around in the first round. Baer took some of Eddie's best wallops without being flustered. Boy certainly can absorb punishment, but it is questionable if he can step away from a right hand. Buddy showed he can evade left hooks easily, holding the starboard mit to his chin except when throwing punches with it. In a follow-up story. Dan Parker.

cept when throwing punches with it. In a follow-up story. Dan Parker, of the Mirror, declared that young Baer can hit harder than Max, although there is a fatality on the former champ's record. However, if Buddy continues to take 'em in stride he will, get his chance during the world's fair summer, of 1939. Next heavyweight title event has already been virtually set for next summer between Joe Louis and Max Schmeling.

Semi-final to the Baer-Hogan tilt was another socking match, between Glen Lee and Harry Balsamo, mideleweights. Lee is called the "Ne-braska Wildcat" and again the westerner copped. Balsamo is no mean hitter, but he was up against the toughest fighter he ever met.

Lee, who is remindful of Mickey Walker in his prime, is a fighter who likes to fight. Balsamo's socks meant Blasamo's socks meant nothing except to mate him wade in all the more. Looked like curtains for Harry, both of whose eyes were cut and puffed. In the ninth round Balsamo told the referee he couldn't see and that ended the contest.

Fights switch to the Hippodrome Fights switch to the Hippodrome for the next couple of weeks, next Garden card being Jan. 7, when Freddie Steele and Fred Apostoli have it out for the 160-pound crown. Either or both must count on taking on Lee later on.

WMCA Trio Payrolled

Novelairs, male vocal trio, have nabbed a ticket for Wheaties over WMCA, New York, six times week-ly. Also signed a management con-tract with Music Corp. of America. Evelyn Prochaska is their personal

Evelyn Frocusa-manager.

Combo is a recent tie. Includes
Jack Allison, formerly of the Swing
Kids, and the Deutsch twins (Murray

200 Theme Songs

(Continued from page 1)

there is one year and three months

there is one year and three months to go. Golden asked for ideas.

Many suggestions came from people representing pictures, legit, outdoors and from newspapermen. Of the latter, Burns Mantle spoke for a theatre devoted to Shakespeare, which brought an observation from Irving Rosenthal, park operator, who said he visited such an attraction in Texas last summer and there were but 20 persons in the there were but 20 persons in the

there were but 20 persons in the house. He said it would be a mistake to eliminate the midway because of the younger element and the average person drawn to parks and fairs. Picture end, represented by J. Robert Rubin, Jack Cohn and Stanton L. Griffts, pledged that the fair would receive the support of the film industry. It was suggested that the making of pictures be part of the amusement secti Same idea will feature the Golden Gate Exposition the making of pictures be part of the amusement sect! Same idea will feature the Golden Gate Exposition in San Francisco in 1939. Gene Buck thought the fair should secure an air channel for broadcasts. Frank Gillmore suggested that foreign attractions be sought to make the show end international in character.

Other sneakers included Lee Shot.

Other speakers included Lee Shubert, Irving Cacsar, M. H. Ayles-worth, William Gaxton, Mrs. Hallie

OBITUARIES

TED HEALY

TED HEALY
Ted Healy, 45, stage, screen and radio comedian, died suddenly of a heart attack early. Tuesday (Dec. 21) morning in Hollywood, Calif. He had been ill only a few days. He was under Metro contract for some time, having recently been given a new pack, and his 'Love Is a Headache' awaits release.

Last Friday (17) his wife, the former Betty Hickman, non-pro, whom he married a year and a half ago, gave birth to a son in Hollywood. She's still confined to the hospital.

ospital, Details in the film section,

LEE MILTON BODA

LEE MILTON BODA
Lee Milton Boda, 78, died Dec. 17
at his home in Columbus, O., atter a
several weeks illness of pneumonia.
He was the father of Robert F. Boda,
present manager of the Hartman
theatre, Columbus
A native of Springfield, O., he
came to Columbus in 1880 and several years later became manager of
the old Metropolitan Opera House
there, In the early 99's, the Metropolitan burned and Mr. Boda managed the Grand Opera House. Then
in 1895 in partnership with George
H. Ketcham, he formed the Valentine theatre circuit. When Mr.
Ketcham retired in 1913, Mr. Boda's
son, Robert, became associated with
im. They transformed their activities from the Southern to the Hartman in 1912. After many years a
director of the Hartman Stock Comlany. Mr. Boda went to New Yorkay. man in 1912. After many years as director of the Hartman Stock Company, Mr. Boda went to New York to become executive director of the

IN FOND MEMORY

GEORGE LIPSCHULTZ

Who Died Dec. 24, 1932 JERRY VOGEL

Pygmalion, 'Cold Feet,' 'Decision' and 'Revenue Men,' and associated Marion Gering in the writing of 'Tired Business Man,' 'Bad Girl' and 'Skidding.' He was also known as Skidding. He was also known as a play doctor, an investor in legitimate productions and was with Columbia Pictures in Hollywood last winter. He returned to N. Y. in April, 1937.
Widow and son survive. Burial in Cypress Hills, N. Y., Dec. 20.

NELSON R. RAND

NELSON R. RAND

Rev. Nelson Royden Rand, 50, continuity director, at WOKO and WABY, Albany, and one of the few elegymen who worked regularly on sponsored broadcasts, including those of baseball and bowling, died of heart disease at his home, Dec. 17, 1937. His 24-year-old son, Grentell, recently substituting on some programs due to the elder Rand's poor health took his place.

Rand made his radio debut in 1932 while minister of a Baptist church in Albany, broadcasting over WGY Biblical dramas with a group of young people from his congregation.

FORREST LAMONT
Forrest. Lamont, 52, CanadianAmerican tenor, long identified with
Chicago Opera Company, died of
pneumonia at his home in Chicago

Chicago Opera Company, died of pneumonia, at his home in Chicago. Dec. 16. The widow, Eunice Steen, concert and opera soprano, survives.

After a European debut, he was brought to Chicago in 1917 by Cleonte Campanini, where he was especially successful in Itali and German opera. He was active until 1932 when he retired to devote his time to teaching.

WALLACE A. SABIN
Wallace A. Sabin, 70. widely known composer, organist and choral leader, died at his home in Berkeley, Cal., Dec. 8, following a heart attack
Sabin was organist for the Panama Pacific International Exposition in 1915, composed music for two Bohemian Grove plays and the Bohemian Club' song, Bohemi Is 11y, Home, directed a variety of choral groups and was organist at leading churches. His daughter survives.

NINA MAITLAND

NINA MAITLAND
Nina Maitland, in private life Mis.
Arthur. Fiske, died in Oakland, Cal.,
Nov. 18.
With her mother, Pauli Maitland, she was a favorite stock player.
West Coart productions for many

land, she was a favorite stock player in West Coast productions for many years. She was a member of the Old Time Vaudeville and Dramatic Artists club, of Oakland, She is survived by her daughter and a sister,

International Theatrical Association He returned to Columbus in 1925 an retired four years later.

Besides his son the widow sur-

CARL HENKLE

CARL HENKLE
Dr. Charles L. Henkin (Carl
Henkle) 52. playwright, physician
and dentist, died at his home in
Brooklyn, N. Y., Dec. 19. He had
suffered from heart trouble for
some time.

Using the name Carl Henkle he started in theatricals about 20 years ago in Boston. He authored Page Mabel Maitland, of the team of Welsh and Maitland.

M. THEO FRAIN

(Miss). M. Theo Frain, pianist and composer, died Dec. 19 in Hackensack No. 19. Best known of some 300 songs written by her is Jamic Come Home, one of the favorites of Madame Ernestine Schumann-Heink. She appeared on the New York concert stage as accompanist for Mme. Giulia Valda 25 years ago.

Survived by a niece, with whom she had been living in Hillsdale, N. J.

CARL MeBRIDE

CARL MCBRIDE

Carl McBride, 44, film actor and one-time shorts director at Warners, died Dec. 17 in Los Angeles General Hospital. Remains cremated.

Deceased was in vaude with a song and dance act for many years before going to the Coast as assistant director at Warners. He also directed dance routines for the studio's big musicals and staged many WB theatre presentations.

ROBERT WORTH BINGHAM
Judge Robert Worth Bingham, 66,
Ambassador to Great Britain and for
nearly 20 years publisher of the
Louisville Courier Journal and Course Journal and Fimes, as well as owner of radio station WHAS, died Dec. 18 in Johns Hopkins Hospital in Baltimo He leaves a widow and

and three children.

SYDNEY SUNDHEIM

SYDNEY SUNDHEIM
Sydney Sundheim, 53, president of
Theatre Advertising, Inc., died at his
home in Philadelphia Dec. 17.
Sundheim organized his program
advertising service four years ago.
Prior to that he was with the advertising firm of Byren and Weil for
18 years as salesmanager.

FRANKIE MARVIN FRANKIE MARVIN
Frankie Marvin, 46, professional
contacteer for music publishers, died
of a streptococcus infection in the
Rockefeller Institute, N. Y., last Sunday (19). Interment will be in
Calvary cemetery, Brooklyn.
Further details are contained in a
story in the music section.

BENEDICT KEARNEY

Benedict Kearney 33, of Nanticoke, minstrel trouper and amateur thespian, was fatally crushed Dec. 3 when caught in a fall of fock in a Nanticoke mine,
He died in Nanticoke State Hospital Dec. 11.

EDWARD STEPHAN

EDWARD STEPHAN
Edward Stephan, 67, charter member of the Hamilton, O., Local 31, American Federation of Musicians, died suddenly there Dec. 9.
He had been treasurer of the A. F.
M. local for 43 years. His widow and

ADELLA KRZYVOSINSKY

seven children survive

Adella Krzyvosinsky, 21, Palace theatre cashier, San Antonio, died from injuries received in a recent auto accident. Parents and brothers survive

GEORGE COURCILLE

GEORGE COUNCILLE George Courcille, 60, for many years planist in the Roxy theatre, Perry, Okla, before the coming of sound pictures, died at his home in Cameron, Mo, last week.

PETE MONROE

Pete Monroe, 29, chief announcer at Station WHAS, Louisville, died Dec, 20, 1937 of blood poisoning. News story in radio section.

Father of Sam Speranza, of WB ooking office. Pittsburgh, died addenly at his home. Newark, booking office Pitts suddenly at his home N. J., Dec. 16.

Father of Dick Moon, Morosco, N. Y., treasurer, died Dec. 18,

Ringling Reclamation Involves Only 800G; Rest Had Been Paid Up

Financial reports indicate how the Ringling Brothers, Barnum & Bailey Circus interests reverted to the Ringling family. In 1892 a note for \$2,000.00, supported by a mortgage on the properties, was given Prudence Bonds, which later passed the paper on to subsidiaries. The indebtedness was gradually paid off until \$800,000 was left as the balance due, Understood that the \$800.000 was

was left as the balance due,
Understood that the \$800,000 was
secured from the Manufacturers
Trust in exchange for a mortgage inthe recent reorganization and refinancing. Estimated that the rolling
stock, equipment and stock is conservatively valued at \$1,000,000
Known that the profits during the
season just ended exceeded the earnings of other recent years.
Flection of a president to succeed

Known that the profits during the season just ended exceeded the earnings of other recent years.

Election of a president to succeed the late John Ringling will have no bearing on the business. Elder Ringling owned 30% of the stock of the Circuis City Zoological Gardens, Inc. of Sarasota, Fla., which owns the Ringlings, B. & B. show and the five other circueses bought, by him, and by which fact became financially embarrassed. His sisters-in-law, Edith and Aubrey Ringling, widows of his brothers Charles and Richard, also own 30%. The other 10% was owned by the New York Investors, one of the Prudence companies, that tock going to the Ringlings upon liquidation of the mortgage.

Kelly in a Spot

John M. Kelly, long counsel for the Ringlings, who was ousted when the reorganization was being made, was indicted. July, 1936, with five others outside the corporation, charged with conspiracy to defraud the government of income taxes claimed from the Ringling circus interests. Federal claim amounts to \$3,338,016. Stated the action sagainst Kelly et al. does not involve the present corporation, which came into existence in 1932. Indicated that Kelly will be forced to defend himself without aid of the Ringlings. Ford De Wolfe will rejoin the Ringling Bahnum and Balley circus, becoming chief side to Carl T. Hathway, new general manager, who succeeds Samuel W. Gumpertz. He has been manager of the Hippo-

becoming chief aide to Carl T. Hathaway, 'new general manager, who succeeds Samuel W. Gumpertz, He has been manager of the Hippodrome, N. Y., since it was taken over by Mike Jacobs Jast season.

De Wolfe was long associated with the Ringlings. He was shifted to the Hagenbeck-Wallace show and when that outfit was kept in winter quarters he was shuffled out. Understood he will represent the Manufacturers Trust Co. of New York, which holds the new \$400,000 mortage on the Ringling interests, That is virtually the same position held by Gumpertz, who was placed in held \$2,000,000 mortages on the shows.

shows.

He will join the Ringling show at Sarasota where it is wintering, leaving Sunday by plane.

Sheesley Lay Up

Charlotte, N. C., Dec. 21.
Mighty Sheesley Midway, Inc., has
gone into winter quarters at Savannah, Ga., but the owner and several
of the officials will spend most of the
winter season in Charlotte.

ROUTING CARNEYS

ROUTING CARNEYS

Chicago, Dec. 21.

Leadoff positions in scramble for next season carny dates being taken by Hennies Bros. and Beckmann-Gerety shows, both of which have the route books blacked up already. With J. C. McCaffery as general agent, Beckmann-Gerety has landed 11 leading state fairs, and has only eight weeks of the season open, for which to choose.

Last week, the hotly contest Detroit Michigan State Fair, which runs from Aug. 25 to Sept. 11, was won by Hennies Bros. when it looked to be sewed up by Rubin-Gruberg shows.

lable for trick, comedy and

3001 Monument Avenue

New Carney Outfit

Canton, O., Dec. 21. Clint Roberts, former owner and manager of Clint's Exposition Shows, and C. D. Clark, formerly of the Spencer & Clark Exposition Shows, have formed partnership and will launch a new carnival here for the 1938 season under the title of Clint & Clark United Shows.

Charles C. Huntley will be special agent and promotions, and Rae Adele Clark, secretary.

SEEK NEW REGULATION FOR HARNESS RACING

Columbus, O., Dec. 21.:
A sweeping revision of American harness racing rules loomed this week after three governing organizations met and approved resolutions sanctioned here last week by a group of Ohio devotees of the sports.

Changes recommended by dele-gates from the United National and American Trotting Associations

That one registration certificate be sufficient for any horse to race anywhere in the country.
 That all horses, before becoming eligible for registration, be recognized by the American Trotting Register Association, Goshen, N. Y.
 That the parade starting system be used at half-mile tracks at county fairs thus doing away with the scortings.

fairs, thus doing away with the scor

ing pian.

4. That the "money won" classifi-cation system be changed to include a portion of the discarded 'time' method.

House Reviews

LYRIC, INDPLS.

(Continued from page 45)

ing and apparently unrehearsed turn in which she has the help of Ed Reasner, conductor of house orchestra, and Johnny Jackson, sax player. Finishes with soft shoe dance which shows that she has been off the hooting for years.

Janice Andre, given feature billing, appears briefly in a near nudity called dance of the Harples, in which she does some interpretive work with red vells.

Spotted for one song each are three tenmes. Elsa Harris, Virginia Langdon and Fred ed so much by Three Sailors that their turns are secondary. Elsa Harris, claimed to be only 14 years old, is liked by audience.

once some control of the control of

are brought from audience to join company. Big Apple number for finish.

House orchestra works on stage throughout, with models seated at tables in cabaret style. Show runs 80 minutes.

Pic. 'Missing Witnesses' (WB), isn't helping the gross any. House about three-quarters filled at last show Friday.

ORIENTAL, CHI

ORIENTAL, CHI

Chicago, Dec. 19.

House can be commended for continued improvement of its line. Girls are doing three numbers a week now, and in fine style. Tap routine, done to Lisz's 'Second Hungarian Rhapsody,' while not polished when caught, shows girls have come a long way. Joe and Jane McKenna, Chi standbys, doing their week Kenna, Chi standbys, doing their week Kenna, Chi standbys, doing their week the styling for a little character comedy and chatter. Does all right, but the bruising stuff and hokes adagio are still the team's pushovers. Diane Denise does a couple of numbers with good enough soprano voice.

Gautier's Steeplechase can brag

bers with good enough soprano voice.
Gautier's Steeplechase can brag of a couple of novelties. Four matched ponies, Join' bull ring while ridden by dogs and dolls, get laughs. Eugene Jacques. xylophonist, offers nothing unusual in opener, although he does include a blindfold finish. Harold Barnes, 16-year-old wire walker, closes. Fast work most of the time, and lols of showmanship. Hild dancers, in a two-deck neon-lighted backdrop effect, and color.
Business way off at dinner show opening day. Fleture, Navy Blue and Gold' (M.G.M).
Loop.

BUMPS FAIR COIN

Death of K. R. Kingsbury Halts An-ticipated Contributions

San Francisco, Dec. 21, Sudden death of Kenneth R. Kingsbury, president of the Standard Oil Company of California and chairman of the finance committee of the Golden Gate International Exposition, is expected to put a financial crimp in subscription prospects among companies intending to come through with funds for the expo, in light of Kingsbury's position as prexy of the oil company.

Even the publicity offices of the fair, at 585 Bush street, are short on rumors concerning his successor on the finance board. The only name to crop up consistently for the post, combined with Kingsbury's seat on the all-powerful board of management (four members) is George Creel, director of Federal government participation in the fair. The Democrats are boosting Creel to balance the topheavy Republicanism among expo execs. Even the publicity offices of the

RAIL SHOW RATES HIKED

Railroads are starting to hike show rates, the Frisco, M.K.&G. and Mo. Pacific have boosted the administra-tion rates at least 50 per cent. Mak-ing 100 miles the minimum and no reduction for long hauls or home runs.

5 to 15 cars \$4.60 per mile, minimum \$400 for 100 miles 16 to 25 cars \$5.70 per mile. 16 to 25 cars \$5.70 per mile. 5 minimum \$3.70 for 100 miles. 25 to 40 cars \$7.30 per mile. \$7.30 for 100 miles.

Example: the Ringling-Barnum, 90 cars run in four sections: First section \$570, three additional sections at \$305, each making a total for minimum run \$1,485.

Metallic Indigestion

St. John, N. B., Dec. 21 It may have been one razor blade, ck or light bulb too many, but Jack Redeloud, of Los Angeles, who claims to have been in Ripley's Odditorium at the Chicago World's Fair has been a patient in hospital in Halifax, N. S., following an opera-

uon.

Redcloud, who had been playing the fall fairs and then into the picture houses of the maritime provinces as a special attraction with his metal and glass eating act, was found by a policeman after finishing his act for the night in a Halifax theetre the fall fairs and then into the picture houses of the maritime provinces as a special attraction with his metal and glass eating act, was found by a policeman after finishing his act for the night in a Halitax theatre. He had collapsed the sidewalk and an emergency operation was essential when he reached the hospital.

Coast Showmen's Shindy Brings Out Old Guard; Chew Over Old Days

Polo Cliff-Hanging

Detroit, Dec. 21.

Detroit, Dec. 21.

There'll be no indoor polo matches here this season unless deficit of \$925 is made. up, according to Frank. N. Isboy, general manager of the Fair Grounds' Collecum.

Advised that indoor polo 'will die unless the Collecum is available,' isbey asserted he wouldn't permit the polo league to use the spot at taxpayers' expense. If league pays up \$925 due on heat and light from last season, okay. eason, okay.

FRISCO ABLAZE WHEN **AUTO PLUG IS OMITTED**

San Francisco, Dec. 21.
Natives and expo officials for the
Golden Gate International Fair for
1939 are burnt at the omission of
Fair plug from the California 1938
auto license plates, after both houses
of legislature voted authorization.
Governor. Merriam passed the
beefs to Ray Ingels, state motor vehiele director, who poured excuses.

beers to key ingels, state motor vehicle director, who poured excuses. He said Los Angeles objected to advertising the San Francisco show, that of the slogan would make the license numbers too small and that action would set a pesky precedent.

Expo officials blew up when word was received that New York licenses was received that New York lic will carry signs for the New fair.

Doubles on Nags

Detroit, Dec. 21.

Detroit will have two horseracing tracks next summer, according to plans announced-for construction of a \$1.500,000 plant by local sportsmen and business men. Would end monopoly enjoyed by Detroit Racing Assn. (Fair Grounds) since sport was okayed here in, 1933.

Forty-day meet is contemplated by new group during 1938 season, with site still to be decided upon, Turt-club will be patterned along lines of the Los. Angeles Turf club, which built Santa Anita track.

The Payroll

1936 Fair Takes

By BILL RICE

Report of 44 of the members of the International Assn. of Fairs, and Expositions for 1937. This is about 33% of the membership. The up over 1936 is big in many cases. I stands for increase, and D stands for decrease.

	200	The said to	40.00		. Hoon		F156	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
	2000	Attend-	Tip or	Prize	grand-	grand-	1 6 731	
111	Allen I	unce:	down. ,	noney.	stand.;	stand	Carnival.	Weather.
Toronto E	Exhibition.	1,302,000	D- 18%	\$100,000.	1-5.10	D 5%	D- 20%	
III. State	Fair	104,500	1 -5.1%	156,778	1 - 28%	1 - 11%	1 - 24%	Good
Atlanta F	air	768,061	1-16.1%				1 - 10%	
Minn. Stat	e Fair		I - 80	104,497	D - 000	1) - 1146	D-2.6%	
Wis. State	Fair		I - 40%	78,520	1 - 14%	1 - 41%	· white	Good
Calle. State			D-3.5%	128,077	D- 10%	1 - 24%	1 20%	Good
Mich. State			I -100%	50,000		,	1 - 51%	
Ind. State			I - 1%	1:35,000	D- 25	4.10	L - 25%	Good
Iowa State			I - 10'6	98,270	1 - 58%	1,00	1 - 20%	Good
Central Ex			D- 18%	24,571		4 -0,00	1-1.0	Bad
Ohio State	Fallr		I - 15%	141,731	1 - 10%	1 - 10%	1 - 1%	
Eastern St	ates Expo.	300,854	I - 3%	34,854	1 - 10%	1 - 10%		Pair
La. State	Fair.		1-100%	4.1,390	1 - 112%	1 - 30%	1 - 60%	Good
Okla, State			I - 37%	58,000	1 -18,77	1 11159%	1 - 60%	Good
Kansas Sti			1 - 22%	23,932	1 - 68% -1 - 22%	1 - 28 0	1 - 10%	Good
N. Y. Stat			I - 10%	113,090	4 - 22%	- 30%	1 - 40%	
Missouri S	tate Fair.		I - 82%	49,050	1 - 07%	1-1137	1 - 55%	
York Inter			1 - 10%	20,820	1 - 50'.		1 - 10%	Good
N. Mont.			J 2	015 707	1 - "	- 20	1 - 23%	Good
Culgary Ex			1- 4%	30,121	1- 26	1916	I - 10	Can'
Miss, State	e Fair	, 200,000	1 - 10%				1 - 509	
Tulna Stnte		185,000	I - 23'6					
Tenn. Vul	ley I'mir.	163,840	D- 62%	36,000	4 . 444		A	Bad
S. Dakora	8. F			32, 134	The state of	Files	S	Carr
Mid, Fo. F			1 10	22,410	1	- intro	4	Good
Superior W			I - 22%	04.771	1 - 12.5	1016	1 - 25%	Pater .
Spencer for			D- 24%	- 14 217	44	10 990	1 - 20%	Fuir
Saginaw F			D- 10%	20.074	D	11- 20.0	1 217,2	Dod
Nat. W. S				52 000	Y	3.30	1 10%	Cool
Maryland			F- 15%	99 966	n_ 75	11- 714	D- 12%	Hod S
Edmonton			1 - 8%	30 258	1 - 40	1 - 111	D- 11%	Pale .
Billings Me			1-10%		1 - 110	A = 100	1 - 20%	Good
Spartansbu Neb. State		24 MAN	D- 3%	90 (17	11	11 -000	1 - 87%	Waln.
Not. Dairy			1)- 0,4	100 5000		12 = 200 10	1 - 01/6	Fair
Cumberlan			1 - 10%	17 6410	4 = 462	1	1 11%	Cood
Omaha Sto			D- 25%	21 281	2 211 /6	15- 1965	1 1130	Cood
tonia Free			10-20-6	13 377		1 = 50	1 - 950	Dave
Kansas Fr				24 541	1 - 800	1 - 21	1 - 25% 1 - 14%	Cold
Muskogee		100	20.00	37,113	P 350.	1 - 400	1 - 56 2	Cond
Hegina Es		105 631	r - 4.	24 Heat	D - 4'		1 - 23	Const
Saskatoon			D- 20%	21 1000	D- 25	11 - 000	D 2.	Bid
CHENHOOD.	PARTITION	a stood		21,000	2007	10	2.1.1	parel-
100	11		A STATE OF THE STATE OF	1.49 175			100	100
		100 000 000 000						

Los Angeles, Dec. 21. Show biz poured out a flood of memories, personalities of yesterday and today, and brought together more than 400 members of the Pacific Coast Showmen's Assn. last Wednesday (15) in the Biltmore Hotel. It was the 16th annual banquet and ball of the group-composed primarily of outdoor show people.

. Ted LeFors, big top aerialist, was chairman of the committee, with of-

Ted LePors, big top, serialist, was chairman of the committee, with of heers of the association aiding. Included were Will Wright, prexy, now with Crafts 20 Big Shows; Ross R. Davis, treasurer and manager of the Lincoln Park (LLA.) rides: Frank Downie, secretary, partner in Downie Bros, tent makers Emcee was Eddie Gamble, now in agency biz, while Pat Shanley, another restred trouper, served as host.

Leo Carrillo brought greetings from the people in pictures and reminisced over days on Broadway when he and Will Rogers trouped together. Yarns of Rogers brought theers from the gang, most of whom had known and worked with the humorist-cowboy. Carrillo was fluming several engagements during the evening, his activities heightened by a political ambition. Plug for the actor was put, in after his talk by Gamble, who declared Carrillo was a candidate for governor of California—a statement that Carrillo has so far refused to affirm or deny.

Observers got a chuckle out of the show tolks for mobbing Carrillo or autographs as be made his way from speaker's stand to the exit. Most of them had signed many an autograph themselves.

Cards of Honor

Cards of Honor

Association honored four with gold cards for outstanding service; Prez Will Wright Frank Downie, Ross R. Davis and William Hobday, the lat-ter for bringing in most members durling past year. He is sideshow man with Golden State Shows.

during past year. He is sideshow man with Golden State Shows.

Old showmen and women, and new, were liberally represented at the celebration. Oldest and longest in the biz was John Miller, 71, living in Los Angeles now after a lifetime under big and little tents. By contrast was Betty Joan Hilderbrand, two, and in her second season of trouping with the Hilderbrand United Shows. Among did friends was Harry Susman, for the past ten years in the Orient where he runs tent shows from Kobe, Jupan, to Karachi, India. He is wintering in L. A. Ed Smithson, famed long ago a bicycle rider and one of the first to do loops is now an advance man. Another advancer. Al 'Big Hat Fisher, 1934 world's champ barker, a title he won at the Chicago fair. He is with Clark's Show. Austin, King, side show insider manager for Ringling, was there—as was Ernest Pickering, prez in 1925 and original owner of Pickering Pier at Venice on the Coast. He is managing Mission Beach Park. Olga Celeste, first of the woman wild animal trainers, is still active, currently on the RKO to keeping a weather eye on a couple of leopards used in a pic with Katharine Hepburn. She the trainer for Selig Zoo in L. A. and often, is engaged in picture work. Madame Zeno. Ripley shov feature, and Minnie Pisher, famed in past years under the Big Top, were also on hand.

Big Boys Were There

Among a flock of show owners were Owen Craft, Craft's Shows; C.F. Zeiger, Zeiger United Shows; Mike Krekos, West Coast Amusement Co.; Joe Krug, Twentieth Century Shows; and Carnival, and Frank W. Babcock of the Frank W. Babcock of the Frank W. Babcock of the Frank W. Babcock Shows. W. L. Miller brought greetings from the Heart of America Showmen's League, Kanasa City, and J. E. Brown from the Showmen's League of America. Fred Weddleton brought word of good times ahead for Coast showmen at the San Francisco world's fair, where he will direct concessions.

he will direct concessions.

Funds raised by the annual shindig
go to the relief fund for aged and
ull, and to enlarge the cemetery plot
at Evergreen Cemetery, where the
association has ample ground to care
for its own for the next 25 years.

Officers and committees for 1938 with be elected at the final meeting this month.





MADE FROM FINER, MORE EXPENSIVE TOBACCOS

Give cigarettes for Christmas! What cigarette? CAMELS, of course. There's no doubt about how much people appreciate Camels - the cigarette that's made from finer, MORE EXPENSIVE TOBACCOS. A gift of Camels carries a double greeting from you. It says: "Happy Holidays and Happy Smoking!"

(left) The famous Christmas package, the Camel carton—10 packs of "20's" -200 cigarettes. You'll find it at your dealer's.



I HOPE THE BOYS KNOW THAT A GIRL ALWAYS **APPRECIATES** A GIFT OF CAMEL CIGARETTES

ASK ME WHAT I'D LIKE AND THE ANSWER IS THAT BIG GLASS HUMIDOR OF PRINCE ALBERT



I BELIEVE IN GIVING MEN GIFTS THEY CAN USE, SO_ I'M GIVING THAT SPECIAL 1-LB. CHRISTMAS TIN OF PRINCE ALBERT

YES SIR-CAMELS HEAD THE LIST OF WHAT I WANT FOR **CHRISTMAS**





(above) Another Christmas special

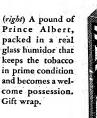
-4 boxes of Camels in "flat fifties"

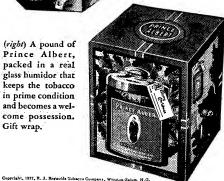
wrapped in gay holiday dress.

THE NATIONAL JOY SMOKE

be niking an appropriate selection if you give him a big gift package of PRINCE ALBERT. Prince Albert's as mild a pipe tobacco as ever delighted a pipe-smoker. It's easy on the tongue—doesn't bite. It's extra cool, thanks to its "crimp cut." And it's tops for mellow taste.

(left) One pound of mild, mellow Prince Albertthe "biteless" tobacco packed in the cheerful red tin humidor and placed in an attractive Christmas gift package.





STAGE

15¢

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Vol. 129 No. 3

NEW YORK, WEDNESDAY, DECEMBER 29, 1937

56 PAGES

\$80,000,000 DANCE COST

\$40,000 for Hat Check Privilege

An idea of how much coatroom concessions, including the cigaret privilege, are worth is gathered from the \$40,000 advance payment for a year by Abe Ellis and Oscar Markowich to Billy Rose for the French Craino (N.Y.) privilege. It's approximately 2% of the gross. A \$40,000 coat and cigaret privilege means that the annual gross of the restaurant or cabaret must be around \$2,000,000.

SHOW BIZ NOW EYEING THAT D.C. COIN

Washington, Dec. 28.

With an eye to b.o., theatrical and sports promoters have begun the scramble to establish a foothold in the nation's capital and put out vehicles that will pry the dough out of the pockets of more than 120,000 employees here on the Government pay rolls.

rolls.

Owner George Marshall of the champion Redskins demonstrated what could be done in the capital when he packed up his grid troupe and moved in from Boston. Six years in Beantown was no sporting proposition, and from a gross deficit of \$85,000, Slingin' Sammy Baugh's passing artistry and Cliff Battles' fleet halfbacking helped to a reported profit of \$135,000 on the single season to Marshall.

The National Hockey League is

The National Hockey League is angling to plant one of its weaker franchises in the capital to allow the (Continued on page 23)

BURNSIDE PAGEANT FOR N. Y.'S 1939 FAIR

R. H. Burnside will present a pageant entitled Through the Agos' at the New York World's Fair in 1939, with 2,500 players and several hundred musicians engaged. Feature will be a visual history of the theatre, opera and dance. Burnside staged the spectacle Treedom' at the Philly sesquicentennial in 1926, and will follow the same general line of presentation in New York.

Invitation came from Grover Whalen, fair prez, and John Golden. chairmain of the entertainment committee.

World's Champ Cowboy

Salt Lake City, Dec. 28.

Everett Bowman, of Hillville,
Ariz., will receive a cash prize and
numerous trophics as the 1937
world's champion cowboy when the
Roden Association of America holds
its annual convention in Ogden,
Utah, Jan. 7-8, it was reported by
local R.A.A. officials today (28).

But' Mulkey of Boise, Idaho, finished second in the national ratings
to the season. Bowman scored 7021
points and Mulkey 5395.

DOUBLE WEDDING

Showman Pete Kalaris' Family and Screen Ticup

Chicago, Dec. 28.
Pete Kalaris has a brother George, and a sister-Kenia. Both the brother and sister wish to be married in March to others, but Pete Kalaris made them change the date to Jan. 7, because he is playing 'Double Wedding' on that date, and a real double wedding will tie in nicely, and help fill up his cash drawer.

But affer they had agreed, both

But after they had agreed, both brides got very mad, because every-body is calling Pete Kalaris a show-man-at-heart and that they aren't even noticed.

Danger of Using P. A. System When Stewed Niteowls Get Near It

Instance of how dangerous it can be to recruit from an audience for gags or other purposes was embarsassingly demonstrated Saturday night (25) at the Hollywood restaurant, N. Y., when a stewed visiting fireman, in a Big Apple number, spoke plenty out of turn. Jack Waldron, m.c., working at the mike, after efforts to get the peasant off the floor, thus assisted in loudly broadcasting the stew's remark.

Restaurant didn't ask him to leave the place, however, taking it good-naturedly, as did most of the cus-tomers.

tomers.

Patron finally left the floor and returned to his table for more of what bit him. Having pulled him into the B. A. number, the Hollywood management had only itself to blame and couldn't very well ask him to.

BROTHER JUGGLERS IN COMEBACK AT 70

Paris, Dec. 19.

Paris, Dec. 19.
America has had a cycle of 'come-backs' but at 63 and 70, the brothers Isola. Emile and Vincent, are doing one of their own, as jurglers and in their own intime variety house, where in former years they were skin to the Shuberts as French impres rios of operettas.

Came the crash, chiefly via bad stock market investments, and the Isolas recoursed to their original trouping as jongleurs (comedy jurglers), touring France. Belgium, etc. and proving that they were still good performer, if unlucky on the bourse.

LIQUOR AN AID

Statistics Not Easy to Get, Trade Thinks but 400,000 (Union and Non-Union) Obtain Full or Part-Time Employment as Dispensers of Dance and Cocktail Music

18,000 TRAVEL

By JOHN HUBLEY

Dance-conscious America is now laying an estimated \$80,000,000 on the line annually for its dance music. Statistics, often mere approximations, mention part or full time employment to 400,000 musicians (union and non-union) in different types of places. Even the Department of Commerce cannot keep musicians this unrealing industry. partment of commerce cannot never up with this uncertain industry. Radio, recordings and repeal of prohibition all have encouraged, influenced and educated the public to its present aptitude and attitude as concerns dansapation.

Estimated \$00,000,000 gross of 1,400 licensed brokers and an added

(Continued on page 40)

A STEAK-HOUSE GOES VOODOO: JAM SESSION

By MARIAN SQUIRE

By MARIAN SQUIRE
New York's Hickory Horse, quietly devoting itself to good steaks, etc.,
six days a week, goes definitely insane every Sunday afternoon with
its, jam sessions. People stand on
the street and in the doorway, to
hear the mad moanings of Joe Marsala's band (white) and the Three
Poppers (colored)—and the Hickory
management maintains that the side. sala's band (white) and the Three Peppers' (colored)—and the Hickory, management maintains that the side-walk crowd, is just about as profitable to the house as the addience inside. For the 'sessions' line a young crowd with more enthrisism than spending money. Philosophically, the management tells of three profligate collections who ordered one south and soda, and , and the entire afternoon making a loving cup of the solo drink.

"Jam session," in case it needs an explanation, is swing the wind planer for marshala, jam is mysic with colledge. Marshala, jam is mysic with no holds and no notes baired. One firstrument takes a lead of sorts and the rest of the outfit use their musical imagination on their respective in (Continued on page 27)

U.S. HOOF NUTTY: 'Hatrack Legit,' Broadway's New Campaign to Further the Stage

Tempus Dentus

Kitty Doner tells this one on herself when cornered by a fan outside a Jersey vaude house. Fan: 'Didn't I see you in a show at the old Winter Garden?'

K. D.: 'Yes, that's right.'
K. D.: 'My Gawd, it's wonder-tul how your teeth have held out.'

Apt. House Bingo And Off-the-Arm Dances-New Gag

Local show biz is in for more Local show biz is in for more headaches due to the recent development of three new wrinkles designed to beat commercial show biz tariffs. Two of the tricks, apartment lobby parties and hiring of ballrooms for self-promoted bingo games, were developed by the public themselves. The other, cuffo dances at local municipal pools, is a combo city-WPA project. All three cut into the take somewhere along the line and can spread.

More and more is the binge came.

project. All three cut into the taste somewhere along the line and can spread.

More and more is the bingo craze spreading from church, school and strictly commercial enterprises (long a bate to theatres) to a more personalized thing. Couple hires an idea to the first contained the contained thing. Couple hires are first contained thing. Couple hires are first contained the summary of the usual prize payoff. Investment is small and with proper timing and buildup is almost surefire money maker for local promoters.

Write-off on the house parties thing is hardly a drop in the bucket for tenants in the average modern equipped apartments. Such usually have big lobbies and in other instances, extra rooms for parties, for (Continued on page 25)

A new and novel form of legit activity is flourishing right now on Broadway. It's not a commercial trenture, It's nothing which can bring tangible results immediately. It's not even anything which its sponsors, the American Theatre Council, are sure will prove anything. But serious voluntary work is being done, and plenty of it. It's along lines of long-range planning which is intended to give both the experienced and young hopefuls a chance.

the experienced and young hopefuls a chance.
Perhaps are simplest name to cover to sATC activity, leading spirit of the hopeful and the hopefu

SAFETY BROADCASTS FROM SEATTLE MORGUE

Seattle, Dec. 28.

Now radio its broadcasting from the moraue. It's a safety program over KRSC. Announcer Ted Bell and University of Washington Campus radio players launched program from the coroner's chamber containing the victims of traffic accidents. cidents.

Gruesome reality of program was enhanced when the amateur actors were affected by their surrounding and their quivery voices made it plenty authentic to listeners.



'REVIEW AND REVISION' IS A NEW MOVE TO BETTER RELATIONS WITH EXHIBS

If Biz Doesn't Pan Out, Percentage Terms Drop Down-It's a Sop for Exhibs and Relieves resterday on CBS-Reviewed In Exchanges of Headaches

With the exhibitors putting up increasing opposition and antagonism to percentage pictures in the first place, and high percentages and rental figures in the second place, distributors are finding a new nue to more pleasant relationship with the exhibs by instituting contracts which contain 'review and revision' clauses. Chicago, Dec. 28.

tracts which contain 'review and fevision' clauses.

Most prevailing form of these review and revision clauses is the stipulation of, say 35% for the distribution on aspecified number of pictures, but with the percentage take to drop to 30% in the cases in which a particular picture fails to lift of exhibit a certain gross figure.

In this way the exchanges are managing to get around the squawks of exhibs who have complained that they were paying too much on percentage filters; particularly in view of the fact that several of these sharing pictures didn't give value received insofar as actual profit to the theatre was concerned.

Say JACK OSTERMAN

Hold on to your hats boys . here we go again . . . 1938 is just around the weekend and we hope it, has the contage filters.

They're asking for similar clause.

should pictures fail to come up to box-office expectations.

They're asking for similar clause agreements on straight rental pictures, figured on a total gross receipts of all of the distributor's pictures in a specified price bracket. But the exchanges arent interested in such arrangements, feeling that this would involve too much accounting and run the cost of distribution too high for profitable operation.

CONDOR PLANS

Hollywood, Dec. 28.

With arrival here of H. J. Rothman, new board and executive committee chairman of Condor Pictures, creditors of the company, go into session tomorrow (29) to launch a plan for reorganization on a basis of 100% payment of outstanding claims. Rothman's plan, which will be submitted to federal court for approval, provides for reinstatement of all production contracts and completion of deliveries contracted for. tracted for

tracted for.

Méanwhile, Automatic Products
Corp., of Chicago, a Condor creditor
in the sum of \$118,000, presented
its claims before Federal Judge
Cosgrave in Los Angeles yesterday
(Monday). Rothman's reorganization prospectus is understood to eliminate all temporary plans heretofore made involving any connec-tion between Condor and Automatic Products, also the Lester Cowan in-

Conn's Plea for Washup

Hollywood, Dec. 28.

Bankruptcy petition filed by Maurice Conn, prez of Ambassador Pictures, Inc., lists debts of \$200,142 inst assets totaling \$15,000, constiting of 15,000 shares of Ambassador stock. New petition is Conn's personal plea, distinct from the 77B petitions of Ambassador and Conn Productions, Inc.

Count Louis DeBrantes is named as 'Conn' creditor in the sum of \$23,000. Conn listed no personal property and claimed \$200 clothing exemption.

Ann Sothern Forgiven

Ann Sothern is back on the RKO payroll after being on the suspended list for two weeks due to her refusal to accept the role handed to her in 'Joy of Loving'.

Another player playing the 'Loving' role.

Youths' Nix on War Pix

Spokane, Dec. 28.,
The Spokane Council of Christian
Youth adopted a resolution this week
condemning 'Annapolis Salute'. 'Navy
Blue and Gold, 'Singing Marine,'
Submarine D-1, 'Wings Over Honolulu,' 'Hold 'Em, Navy,' 23½ Hours
Leave,' 'Sweethearts of the 'Navy,'
'You're in the Army Now, 'and 'Our
'Fahting Navy' as fostering a spirit
of militarism.

Pictures commended for their effect in building a sentiment for peace
were 'The Road Back, 'They Gave
Him a Gun, 'The Dead March,' 'The
Life of Emile Zola,' and 'Lost Horizon'.

review and revision clauses as le, seeing in them a real inco of satisfactory adjustments in pictures fail to come up to flice expectations. Yre asking for similar clause ments on straight rental pictures fail to flow the distributor's picture of all of the distributor's picture exchanges aren't interested the arrangements, feeling that arrangements, feeling that would involve too much air and the column with a large and run the cost of dision too high for profitable tion.

NDOR PLANS

NOTETION

NOTETION

NOTETION

NOTETION

By JACK OSTERMAN

**Hold on to your hats boys: , here we go again, ... 1938 is just around the weekend and we hope it has more charming personality than 1937; We start off by wishing every-a very Happy New Year. ... some switch, ell', ... but we've got another to finish the column with ... all right, so we ended that last line with the own of the column with ... all right, so we ended that last line with the finish odes we were a kid.

NOTETION

NOTETION

NOTETION

NOTETION

NOTETION

BY JACK OSTERMAN

Hold on by our hats boys: , here we go again, ... 1938 is just around the weekend and we hope it has more charming personality than 1937; We start off by wishing every-a very large and the in the finish odes we were a kid.

NOTETION

**NOTET

Snapshots While Sapping

We open at the 'Man-About-Town' about 24' hours before this column will be read... yeah, we're in business again: drop in and see us, it's 18. V. 51st street. (Dear Ed.: Leave this in, will ya-you know the holiday spirit!)

W. 51st street. Obear Ed.: Leave this in, will Ja. you know the holiday spirit!

Now that we're celebrating fifth month on Variery and dashing out a few things for the Mirror, all we need are two more papers and we're a cinch for Loew's State. are you reading Piermont?

Sy (Leeds) Devore, who leaves for the Coast to grab a store location, won't accept a Hollywood invitation unless there's a swimming pool, inside and outside!

Whelan's 47th street drugstore rafficd off a large doll the other day and the picket outside won it! According to the rules they had to deliver it to him outside.

Thoughts While Thinking

we have seen it so often we wish they dinove to be another of company.

Forgiven

od, Dec 28.

k on the RKO
the suspended
up to her it is often we wish they dinove the second act to Prospect Pork just for change of seen reys. Suggestion to actors who as the suspended to playing the properties of the suspended of the properties of the capitol, next week they move from Annapolis to West Point with Rosalie'... why not, Ma-

HAYS' RADIO TALK

Will Hays, who spent the Christmas holidays at his home in Indiana returned in time yesterday (Tues,) to broadcast his Department of Commerce radio talk over WABC-CBS, network IThe radio talk is reviewed in detail in this issue.]

He will remain New York until the middle of January because of two important meetings so far scheduled that will prevent his usual early January departure for the Coast. One of these will be the adjourned December quarterly session of the directors of the Motion Picture Producers & Distributors' association, which has been set for Jan. 4.

Theatres Fewer Holiday Breaks

Slightly disappointing business over the Christmas weekend, partly due to a bad break with the holiday falling on a Saturday, may cause changes in New Year week advertising campaigns, etc., since New Year's Day also falls on Saturday. Nice weather, with too many people on the streets, was figured to have been a drawback in New York and various other situations.

Business nationally showed that Saturday wasn't as good as the comparable Saturday a year ago, but that Sunday wasn't as good as the comparable Saturday a year ago, but that Sunday wasn't as good as the comparable Saturday a year ago, but that Sunday wasn't as good as the comparable Saturday a year ago, but that for this year's Friday setback. Last year Xmas fell on Friday, which made it a strong three-day weekend at increased holiday prices.

However, although Thursday and Friday ahead of Xmas were both bad, this year's two-day weekend on the holiday is not expected to average up for very much of a drop as compared with last year's Christmas.

Theatres everywhere are scheduling the best pictures available from the various distributors for New Year's week, although with the holidays falling as they did this year, is a significant of the street of the street

DISTANT FIELDS' FOR STANWYCK AT RKO

Hollywood, Dec. 28, Jesse L. basky will place 'Distant I' lids' before the cameras at RKO Jan. 10, Barbara Stanwyck starred, Rowlar d. V. Lee directing. Writing assignments have Lionel Houser screenplaying his original, 'Ground Cr.w,' and Franklin Coen scribbing an original, 'Life Goes to a Murde,' which Lee Marcus will produce.

N. Y. to L. A.

Georges Banyai. Emanuel Cohen. Emanuel Cohen.
Savington Crampton.
Mr. and Mrs. Brian Donleyy.
Mose Gumble.
Lou Perry.
Rocco Vocco.
John J. Wildberg.

Other News of Pix Interest

U's \$20,000 p.a. ideas for Norman Allen	Page	. 7
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Selznick Yields on Having Any Say on Sales. Metro Will Give S-I Pix Special Attention; Deal's OK

Hungary Bans 'Zola'

Budapest, Dec. 21, Life of Emile Zola' has been defi-nitely vetoed by censors here. Slurs cast on the army of any country or on other governments are

MENTION GRAINGER TO SUCCEED J. J. MILSTEIN

James R. Grainger, sales manager who recently quit. Universal and is now on the Coast, is mentioned as possible successor to J. J. Milstein, resigned general sales chief of Republic. Grainger also reported toying with idea of going into a new producing-distributing company.

Before coming into U, Grainger was for years gen, sales mgr. of Fox

Von Wymetal in H'wood To Prime Screen Operas

Hollywood, Dec, 28:

Metro has assigned William von
Wymetal, formerly associated with
the Mctropolitan as a grand opera
produce; to work on plans for developing opera productions for the
screen.

He staged a number of sequences for 'Maytime,' as the result of which he has been tied to a term contract.

'Dolan' Sets Up Glazer

Hollywood, Dec. 28. Warners has handed Barney Gla-zer The Life of Jimmy Dolan as his second production assignment, with starting date in April.

Initialer will be 'You Can't Escape Forever,' skeded to roll in February

L. A. to N. Y. Edward L. Alperson.

Harry Brand Walter Brooks. Walter H. Cokell.

Frank Factor. Lynn Farnol. Ben Goetz Betty Healy. Hal Kemp. Alexander Korda. Al Lichtman, John Litel. Helen Meinardi. Menardi.
Ken Murray.
Mary Peace.
Royer.
Victor Saville.
Gerald Sayory.
Murray Silverstone.
Joseph M. Schenck. Harry Tobias. Jacqueline Wells. Ralph Whitehead. Darryl F. Zanuck.

ARRIVALS

Mose Gumble.
Lou Perry.
Rocco Vocco.
John J. Wildberg.
Reginald Whitley, Jime Knight,
Marian Anderson, Orlando Barera,
Raia Garbousova, Frederic Lons.
Raia Ga

Hollywood, Dec. 28.
Contract that will switch features made by Selznick-International to Metro release is expected to be formally signatured before the New Year, following the reaching of verbal agreement between the two principals. Deal provides for David O. Selznick to produce 18 pictures for Metro release within 30 months, starting with the 1938-33 program. Selznick and Al Lichtman got to-

Selznick and Al Lichtman got to-gether last week at Palm Springs for confabs. Legal huddles also were held, participated in on the Selznick heid, participated in on the Selznick side by John Wharton, treasurer of S-I; Loyd Wright, Danny O'Shea of the Selznick studio legal staff, and Henry Ginsberg, S-I general man-ager; on the Metro end by Edwin Loeb and George M. Cohen, of Loeb, Walker & Loeb.

Walker & Loeb.

Selznick, it is believed, will be conceded the profection for which he has held out against having his pictures lumped in with the general Metro product. For this concession it understood Selznick will his demand, that his representative okay all sales contracts on his output. Metro will provide the entire financing for the 18 pictures.

Bob Rubin's Huddle

Discussions held Monday wer participated in by J. Robert Rubin, Metro's legal head, here from New York. Main issue centered on Metro's share of the profits from Selznick pictures distribution returns.

As set up, deal calls for M-G for release films flat 20% distribution basis, both foreign and domestic. With Selznick-International having paid capital of around \$3,000,000, these would be utilized for financing pictures, with Metro to add to that amount wherever needed to meet production costs.

Agreement profit-sharing for

Agreement profit-sharing figures, is engrossing conferees, with Metro exces vacillating between 25-45% of S-I profits, based on amount of investment Metro, has in product turned out for the period.

Little difficulty expected in straightening out the distribution matter, to Selznick's satisfaction, with latter waiving his okay-every Metro sales contract surance his pictures won't be included in block sale of Metro product

John Hay Whitney, who returned from a hunt trip in Georgia last week, plans to leave for the Coast Jan. 2 or 3.

His Selznick-International so far indicates no desire to have pictures sold with regular lineup of M-G features, but as a separate unit. Con-tention of S-I that all of its pic-tures will be costly ones, and conse-quently should be sold apart from Metro's regular lineup.

SAILINGS

Jan. 5 (New York to London), Gerald Savory. Irvi Marks, Ben Goetz, Victor Saville, Murray Sil-verstone (Berengaria).

Jan. 4 (New York to London), Neila Goodelle (Champlain).

Neila Goodelle (Champlain).

Dec. 26 (New York to London).

Joseph Schmidt, Tony Howard, A.

C. Berman, Mr. and Mrs. Den

Gacon de Cavaignac, Ben Blumen
thal, Josephine Huston, Jeanne

Renouard, Mr. and Mrs. Arthur

Loew (Normandie):

Dec. 24 (West Indies Cruise), Mr. and Mrs. R. B. Wilby (Columbus).

Dec. 22 (West Indies Cruise), Mr. and Mrs. C. C. Pettijohn (Saturnia).

PROPOSE TRIO TO DIRECT UA

Financial and Studio Maneuvers On All Sides of the RKO Situation: Odlum-Spitz in Serious Huddles

Hollywood, Dec. 28. This is the week that calls for concluding negotiations between the Atlas-Lehman people and RCA on the A-L option to lift the balance of RCA's equity in RKO, for \$6,000,non The option expires Dec. 31 with Atlas-Lehman and RCA understood to have been figuring, after agreement, on part of the equity being lifted and part being extended for a

year.

As talked about, that meant \$1,000,000 was to be lifted now and the
balance extended, but whether the
deal has been closed on that basis
remains to be seen.

remains to be seen.

It is possible that the negotiations are depending upon conditions survounding the lifting of part of the option, and it is hoped that the matter may be cleared quickly in order to facilitate reorganization of the

The trustee has wielded an influential negative say-so on policy and operations. And this may have had considerably to do with holding up reorganization.

reorganization.
It's figured that RKO stands to show a net of around \$2,500,000 this year, and that even the studio end may show upwards of \$750,000 net.
That's pretty good on the face of

Floyd Odlum, head of Atlas, is here from the east, with Leo Spitz, to settle the studio situation. It is possible that they may nominate a new theatre operating chief, subject to approval of the trustee, RCA and the M. J. Meehan interests.

KAY FRANCIS CALLS OFF HER WB SUIT

Hollywood, Dec. 28. Kay Francis last week called off her suit against Warners seeking to

her sut against warners scenning therminate her contract, giving no explanation of her decision.

Inside indications were that a satisfactory settlement of the slar's grid has been worked or the star's grid the star's has been worked or the star's grid t

Orson Welles Giving Metro the Pix Chill

Hollywood, Dec. 28. Tests rade of Orson Welles at Metro : ecently have caused the studio

Metro : ecently have caused the studio to tender, him a julyo offer, with company toppers seeing strong possibilities. Player, however, prefers the Ligit and nixed offers that would bring lim permanently to Hollywood. He also s'it no to a proposal that he, sign a Metro contract with the privilege of taking a few months off each year for stage work, saying he preferred it the other way around, a few months for—pictures and the remainder of his time on the stage.

WB Rolis 5 After 1st

Hollywood, Dec. 28.

Hollywood, Dec. 28.

Five features are skedded to roll at Wa hs. January and February, with For the Defense's starting the Jan. 24. John Litel has the lead, Bryan Foy produces, and William Clemon, directs.

Next to go will be Torchy in Panaran, Jan. 31; then Voodoo, for marly tagged. When Were You Bonn'! Feb. 7; Forced Landing, Feb. 14 and County Hespital; alm designs to expose political rackets in connection; with public institutions, also a 'oy production.

Household Mark

In Jan., Three Teed Up

New York; Dec. 28.

Hal-Roach lot will have three features for the camers Jan. 3.

Under two units. In work are Merrity We Lince and 'Swiss Miss.

Weight We Linc and 'Swiss Miss.

Weight We

U DOES IT THE OTHER WAY, TAKES ON HELP

Universal expects to add around 0 writers, several directors and a number of players to its payroll shortly after the turn of the year, contrary to its former custom of heavy layoffs at this season.

General payroll also is expected to take a jump.

'OUTSIDE' PIX BY KORDA MAY **BE OKAY**

Dividend voted by United Artists board of directors to shareholders at annual meeting won't be - creased despite the possible Government view that the company is piling up a heavy surplus. In its stead, directors voted for plan to aid independent producers, such as Walter Wanger, with the difference between the \$1,000,000 earnings and the \$250,000 dividend voted to mem-

Monday's (27) meeting attended by Dr. A. H. Giannini, company head; Charles Chaplin, Douglas Fairbanks, Alexander Korda and Rose representing Samuel Day

Korda's request to produce plctues abroad for companies, other than UA, reached a vote, All agreed it would be O.K. if Goldwyn was agreeable, but that seems unlikely, as he has similar ideas. Understood he wants to make a tieup with Metro and 20th-Fox to turn out product for them at his Denham studio, additional to his UA pictures.

Considered unlikely such deal will eventuate, as both plants would want his output exclusive of any commitment to UA.

Korda is flying to N. Y. to further discuss it with Nick Schenck and Sid Kent, top Mctro and 20th execs. Joe Schenck and Al Lichtman will also sit in the discussions next week. They're coming east the Darryl Zanuck special leaving here Dcc. 31

If Korda gets his way, he will It kords gets his way, ne win mak two each for both M-G and 20th: It's unlikely Goldwyn will requisees without a battle as he hae had sim ar proposition right along to make cut productions. Goldwyn hasn't mmitted himself one way or the other.

'DOC,' GOLDWYN AND SILVERSTONE

Goldwyn and Korda Reported Behind the Idea-Korda's Main Objective Would Be to Relinquish Him for 'Outside' Deals

MANY IFS AND BUTS

A proposal under which the man-agement, of United Aritist Corp. would be controlled by an operating committee of three is supposed to have been put to the U. A, partners on the Coast. Not known whether the matter came up at this week's beard session.

This triumvirate committee would comprise Dr. A. H. Giannini, president and chairman of the board, Maurice Silverstone and Samuel Goldwyn. Goldwyn and Alexander Korda are mentioned as sponsors of the plan.

Apparently such a move would be an alternative one by the recent op-tion holders who failed in their at-tempt to gain control of U. A. finair-

The probable effect could be, by establishing, such a committee with over-all operating powers, to transfer, the balance of management power to the former option holders, directly or by representation on the committee.

The move appears to have been the culmination of demands by indi-viduals related to sponsors of the original option deal, for greater free-dom of action and say-so than their

(Continued on page 25)

Metro Settling William Koenig's \$2,500-a-Wk. Pact

Hollywood, Dec. 28. Contract of William Koenig, general manager of Metro studio, wilk settle before the end of this week Pact has four years and three months to go at \$2,500 a week, before anything. expiring.

There has been considerable friction in the past between Koenig and studio execs, and he has expressed a desire to leave. Figures that company operation will run more smoothly with his withdrawal.

U Will Show Net Profit For Entire Yr.—Cowdin

With the formal statement this week by J. Cheever Cowdin, chairman of the board, that Universal would show a profit for the final 'quarter of the fiscal year ended Nov. 1, there was expectation in some financial quarters that the company might show a small not profit for the full year. If so, it will be the first time i years that Universal has shown, a profit for a full 12-month pocied.

In the previous fiscal year ended

arism is on file in Los Angeles superior court against Sol Lesser, 20thprofit for a full 12-month beriod.

In the previous fiscal year ended
October, 1936, the company has a loss of \$1,835,419. Though two quarters in the fiscal 52 weeks ended last Cot
tober, one quarterly loss was materially reduced, and the fuel that
bookings in current quarter are rated
as being 50° shead of last year is
counted an outling file company over
the top. Heavy returns here and
abroad from '100 Men and a Girl'
belped the final quarter stement.
Tinal figures for past fiscal year with
be available in January.

2d Year of Fed'l Surtax on Excess Profits Has Pix Convinced More Than Ever That It's Not Helping Biz

MICHALOVE RETURNS TO N. Y. AS AIDE TO KENT

Hollywood, Dec. 28. Hollywood, Dec. 28.

Dan Michalove returns to his oldspot as assistant to Sidney R. Kent
in the 20th-Fox nome office Jan. 1,
leaving the studio where he has
functioned as box office liaison for
Darryl F. Zanuck for the last six
months.

Prior to joining Kent several years ago, Michalove was general manager of Warner theatres.

UA'S 250G IDEA FOR 'FOLLIES,' 1ST N. Y. RUN

George J. Schaefer asking a minimum guaranty of \$250,000 for the single booking of Goldwyn Follies on Broadway, Radio City Music Hall, the Rivoli (Skouras) and Warners are all bidding to play the picture. Warners wants it for the Hellywood theatre.

Hall around 6-7 weeks.

It is the biggest single booking guaranty ever sought. The picture, produced by Samuel Goldwyn, is considered at UA. as the biggest on its calendar. Film has not been committed to anybody.

So far as known the biggest previous guaranty ever had, on a single booking, was in London, where the same company. United Artists, drew. 3200,000 for "Modern Times" (Chaplin), at the Tivoli. Picture stayed 12 weeks in the London house.

The biggest American figure seems

The biggest American figure seems to be \$165,000, also for 'Modern Times' at the Rivoli, N. Y. That was

'HOLLYWOOD HOTEL' AIR TRAILER FOR PIC

Warner Bros., which built pic-ture to duplicate the title of Louella Parsons' 'Hollywood Hotel' air pro-gram, and includes the Hearst critic in the cast, has taken the air show the first two weeks in Janu-ary as means of plugging two new

show the first two weeks in January as means of plugging two new releases.

Scheduling the broadcasting of scenes from the pictures to coincide with their national release. To varich goes on the Parsons' program Jan. 7, while 'Hollywood Hole' excerpts, are scheduled for Jan. 14.

WANTS PLENTY

Scrib Says His Yarn Was Lifted, Asks \$2,449,000

Hollywood, Dec. 28.

Suit for \$2,49,000 charging plagiarism is on file in Los Angeles superior court against Sol Angeles superior court against Sol Lesser, 20th-Fox. Harold Bell Wright and others with Clyde E. Melville, writer, as plaintiff. Basis of the action is Melville's assertion that Lesser's production. The Californian, authorship of which is credited to Wright, is talf from Melville's original yarn, "The Vasquez."

Second year of the Federal surtax finds picture company officials more convinced than ever that the taxation on undistributed profits continues as an obstacle to successful and undisturbed operation of individual company business.

Some executives are outspoken in their contention that death of the Federal surtax will mean firm foundation for steady business of film companies and other businesses. Claim they need that capital reserve for rainy days, pointing to what oc-

cession. Development of this reserve in the past two years possibly would have eliminated trimming of staffs and other economy measures because companies would have possessed sufficient surplus funds. If nothing else, it would have delayed any trenchments for a year or more.

renements for a year or more. Sound tax experts with film companies have marveled that the tax measure has remained on the books: as long as it has. Not in keeping with sound taxation principles, they believe it constitutes a heavy penalty against the picture company desiring to build up its reserve.

This the Federal surfax works.

Warners are all bidding to play the picture. Warners wants it for the Hollywood theatre.

If that kind of money is to be paid, it means that the Rivoli or the Hollywood must play the picture of 10-12 weeks, minimum. The Music 10-12 weeks, minimum. The Music 11 is the biggest single booking guaranty ever sought. The picture produced by Samuel Goldwyn, is considered at U.A. as the biggest on its calendar. Film has not been committed to anybody.

Sid Silverman, President

SUBSCRIPTION

Vol. 129

Happy New Year

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H'wood Spirit of Giving Spread Far But Thinner; Lavish Gifts Fewer; **Theatre and Home-Office Bonuses**

Hollywood, Dec. 28.

Christmas went a lot farther and was spread thinner than usual for Hollywood folk this year. Instead of lavish gifts of jewelry, furs, motor cars and that sort of thing, biggies confined their giving to less spectacular items but passed out many more individual gifts.

Baseon for this condition is the

more individual gifts.

Reason for this condition is the fact that during the past year biz relationships involving film names have reached out beyond the confines of the screen to take the entire world of radio entertainment and all it implies. A much heavier must list of gift recipients is the result, with the five-and-tens garnering, figuratively, a great deal of the trade that in previous years went to the high-bracket specialty shops, etc.

Hollywood boulevard retail trade

Hollywood boulevard retail trade generally has reflected the general prosperity that blessed pic biz pretty uninterruptedly through the year. The studios have been known to The studios have been known to break out more generously hitherto but this yuletide virtually all of them loosened up to a considerable extent though genuinely lavish giving was reserved to a favored few individuals. Numerous reports have cropped up, however, of princely individual gifts exchanged, among the top salary brackets.

ary brackets.

Feature of this year's Christmas was the wider spread, on the average, of the prosperity that has been passed around Hollywood through 1937. This last year a larger share of film profits have found their way into the pockets of workers on the lots than heretofore. This does not mean solely that labor has benefited but the tracortionately writers did not the procedure of the processing the proc but that proportionately, writers, di-rectors, players and all engaged on rectors, players and all engaged on the creative side of production have been handed a heftier slice of the screen dollar perhaps than ever before. This condition is due partially to new labor agreements negotiated during the year and also to the scramble of competition which has kept competent players in demand and also maintained jobs for the other creative crafts.

Trend in the bir during the year.

other creative crafts.

Trend in the biz during the year-was to exercise more care than ever in obtaining the best possible script before shooting so that ofttimes as many as a dozen writers-would be given work on the same script. All this found its reflection in the Christmas shopping rush and the general zest with which the holidays were observed. were observed.

Brisk Bottle Trade

Brisk Bottle Trade
Giggle water provided no small proportion of the gifts passed out by the various studios and others. Merchants, who have ransacked the wine cellars of the Continent for are vintages to titillate Hollywood palates, report the briskest trade they have ever known. Studio publicity departments generally observed the day before Christmas with general open house with flacks, executives, stars and a few selected visitors intermingling for wassail.

Metro's Studio Largesse-

Metro's Studio LargesseMetro surprised studio workers
drawing \$50 weekly or less by distributing to them the cash equivalent of two weeks salary. Yulebonus not anticipated, as word went
around no divy this year.
Only Selznick International gave
half weeks pay to those receiving \$75 or less weekly, and Harry.
Sherman gitting in same bracket,
passed out holiday largesse.
Home office and field employees of
Fox-West Coast Theatres divvied a
\$25,000 Christmas bonus, fith consecutive year that the circuit has
handed out the coin, both cash
and group insurance. Charles P.
Skouras disbursed the awards.

How It Worked in the East Of the five producer-distributors dispensing Christmas bonues, most of these held it down to the lower-salaried employees. United Artists topped the others on bonuses, issuing a week's salary to all persons earning up to \$200 per. Remaining four to pay bonuses this year were Loew's-Metro, Paramount, Columbia and Warner Bros. All were paid the extra coin Thursday (23) of Friday (24).

For Warners it was the first bonus in four years, whereas for Loew's, Par, UA and Columbia it was a recontinued on page 55) topped the others on bonuses, issu-

FAMILY: LEFT LITTLE Friends and studio works

PICTURES **FUND FOR TED HEALY'S**

Hollywood, Dec. 28,
Friends and tudio workers at
Metro are raising a fund for the
widow and infant of Ted Healy, who
died suddenly last week.
Although drawing \$1.750 on his
Metro contract, and steadily employed the past few years in pictures, he left little for his family.
Death of the film comedian,
was the subject of a brief official
inquiry when it developed that he
had had a first fight with Albert
Broccoli at the Trocadero cafe, in
which he was badly mauled, However, the autopsy report to Coroner
Frank Nance was that Healy had
died of natural causes.
Funeral was held at St. Augusine's Church, Culver City, Dec. 23,
with burial following in Calvary
cemetery.

Tulsa Okla, Dec. 28

Tulsa, Okla., Dec. 28. Tulsa, Okla, Dec. 28.
The late Ted Healy's stage name was borrowed from his first wife, Betty Healy (originally Elizabeth Braun), a Tulsa girl, from whom he was divorced in 1932. Healy's own tag was Ted Nash until he and Betty te.m up in vaudeville.

He remarried a year and a half ago.

CAREFREE' NEXT ON ASTAIRE-ROGERS SKED

Hollywood, Dec. 28, RKO has handed the screenplay

Mary Nolan's \$25,000

Mary Nolan (Imogene Wilson) former motion picture star, filed suit

in N. Y. supreme court Thursday (23) against Wilma Gowns, its at-

(23) against Wilma Gowns, its attorney, Samuel D Friedman, and City Marshal Abe Adisky, for \$25,000 for false arrest. Miss Nolan claims she was incarcerated for two days last May at the instance of the defendants for failing to pay bill for dresses she got from the gown shop. The arrest followed a judgment obtained in the municipal court when the actress failed to meet it.

False Arrest Suit

RKO has handed the screenplay of Carefree, next Fred Astaire-Ginger Rogers feature, to Dudley Nichols, who is collabbing with Hagar Wilde. Yarn is an original by Guy Endore and Marian Ainslee. Mortimer Offner and Philip G. Epstein are scripting 'She Married for Money,' Ursula Parrott original, at RKO. Pandro S. Berman will produce. Anthony Veller draws the assignment to screenplay Trene.' Both features are tentatively skeded for Ginger Rogers.

'Tovarich' in 212 Spots

Hollywood, Dec. 28.
Warners will preem 'Tovarich' in
212 theatres New Year's Eve.
Local openings are skeded for
Warners Downtown and Hollywood

Auer's Personals

Mischa Auer wends east next month for his first appearances in vaude. Curtis & Allen agency is booking the dialect-comic actor. Already set are three successive weeks for RKO. Opens at the RKO. Boston, then proceeds to the Palace, Chicago, and the Palace, Cleveland.

ut of the Side Corner

Hollywood, Dec. 28.
Edmund Grainger has been handed
the producer assignment on 'Nurse
from Brooklyn,' featuring Sally

ilers. Ray McCarey will direct.

JANE WITHERS' **NEW DEAL BUT NIX ON RADIO**

Hollywood, Dec. 28.

Hollywood, Dec. 28.

Jane Withers is working at 20thFox under a new ticket upping herweekly pay from \$1,500 to \$2,500
for the next two years starting from
last Dec. 10, but with the studio
refusing to permit the II-year-old
moppel's appearances on the radio
and threatening legal action should
her parents defy this edict.
General Mills had dangled \$75,000
for 26 weeks of weekly appearances for her: H. J. Heinz Corp.
made an offer, and she had been invited as guester on the ChaseSanborn hour for last Sunday (26).
New ticket, however, provides for
a six weeks' layoff starting in January and a p.a. four already has
been arranged for three weeks at
\$5,000 a week, all for the moppet.
Tour opens late in January and will
include. Chicago, Detroit and New
York.

What Do You Think?

Hollywood, Dec. 28.
Next Claudette Colbert starrer at
Paramount will be 'Are Husbands
Necessary?' which Lucien Hubbard

will produce.
Virginia Van Upp will script from
Dorothy Bennett's original yarn.

If Not Radio, Exhibs Now Peeved **About Son 12 Henre's Ice Competish**

Chicago, Dec. 28. Burn-up of exhibitors over producer methods of exploitation by radio and personal appearance of ratio and personal appearance or stars reached a climax here with current appearance of Sonja Henie at the Stadium. [Show is reviewed on page 45 in this issue; eight days' gross may hit \$175,000.] In Chicago, as everywhere else, exhibitors have been protesting al-beit not strenguely against Metro-

tomers go by their box-offices and to the Stadium, and they're mad enough to do something about it. Talk of boycotting pictures produced by the offenders has been discarded, since the majority think that method would take too long even if they could be assured of everybody sticking together, and they assure each other they cant. Therefore, they intend to see if something can't be done legally, by making issues of certain minor points of the law the case of Sonja Henie's appearance, and the way it is conducted. One of the first things which will be done to call attention to the Stadium's policy of selling more tickets than there are seate. The law fegarding no-standers' in signify enforced for theatres, yet the Stadium usually has from 200 to 300, standees in each price section at sellout events. Exhibitors want to know about that.

They're also looking for other minor points sucfuse the use of kleig lights, and while they can't hope to work a cancellation of Miss Henie's appearance, they figure that maybe they can make so much trouble that In Chicago, as everywhere else, exhibitors have been protesting, albeit not strenuously, against Metro-Maxwell House airings on Thursday ights, as well as against further radio activities by other Hollywood studios.

They class such exploitation as direct competition, rather than anything which will do them any good, but, since they couldn't see mass hurt, their protestations were vague, and only that Thursday night business was off because of the Metroshow, coming as it does, on a particularly strong radio night.

Now, however, with Sonja Henie coming in for a stadium appearance, right at the top of the scason, and backed up by the largest single exploitation campaign given a show in recent years, exhibitors are actually watching thousands of potential customers.

Super-B's m the Groove

Producers of super-B's look to be the fair-haired picture turner-outers with the turn of the year. Meaning, of course, that they'll be under-\$500,000 productions, with an A quality, and capable of gar-

nering a coin.

Necessity to trim those production costs and get away from the \$1,000,000 A's is the main idea. Where formerly that represented a 'colossal,' of late a \$1,000,000 budget, or better, has become an accepted thing for a top-bracket production,

Loew's, Inc., Takes Over Metro, Other Subsids to Simplify Tax Handling

THE JEAN HERSHOLTS' SILVER ANNIVERSARY

Jean Hersholt, who has professionally 'fathered' more stars than any other motion picture actor, is probably one of the world's happiest men. He is thoroughly contented with his life, his work and his family.

Mr. Hersholt is justifiably proud of making two Hollywood records:

(1) in 25 years of filming only four and a half months were spent free-lancing, the 24 and something years having been under contract, and '(2) the Hersholts will shortly celebrate their 25th wedding anniversary. And that will be the first thespian 25th originating in the film colony ever to be celebrated there. After nine months in Hollywood, Hersholt decided that everything was going to be all right, and sent to Denmark for his hometown swetheart. And, he says, everything has been all right with the H's ever since.

Apologizing for 'sounding like bragging,' Hersholt parted with these bits of personal history while honor-guesting at a cocktail party given at the Park Lane by his radio sponsors, the Cheesbrough Mfg. Co. The Hersholt's son, now 23, started to follow in paps's acting foot steps but went off at a literary tangent and is now Hollywood correspondent for 23 Scandinavian newspapers.

The Danish consul general and his wife sopeared at the party in

respondent for 23 Scandinavian newspapers.

The Danish consul general and his wife appeared at the party in honor of their famous countryman. Rosemarie Brancato of radio and the Chicago Opera Co. wore a puffed sleeve velvet jumper and red scarf over a black crepe dress, and a bonnet tied under her chin, to greet the Hollywood star.

His broadcasts, usually emanating from the Coast, will be sent out from New York for two weeks, so that he may remain for the metropolitian opening of his home lot's In Old Chicago, e. 20th-Fox.

Mandel as Bischoff Aide on WB 'Diggers'

Hollywood, Dec. 28.

Hal Wallis has handed Frank
Mandel the assignment to assist Sam
Bisshoff in preparing 'Gold Diggers
in Paris' for production.

in Paris' for production.

Film will roll around Jan. 15 with Rudy Vallee featured and Ray Enright directing.

Sloan's WB Powwows

Hollywood, Dec. 28.

John Sloan, production chief at Warners: Teddington studio, has arrived at the Burbank studio for product huddles with Jack L. Warner, Hal Wallis, Irving Asher and Sam E, Morris.

He returns

He returns to England around Jan. 15.

Par Hot on Arctic Pic

An Arctic drama, 'Angel in Fur,'
was handed to screen writers at
Paramount for early production,
Leads to go to Gail Patrick and Randolph Scott.
Yarn is about

Yarn is about a missionary nurse and aviator flying emergency relief supplies.

LADY IN DEMAND

Hollywood, Dec. 28.
Universal, seeking to cast Lee
Patrick in the femme lead of 'The

rearrick in the femme lead of "The Shannons of Broadway," wants to borrow the player from RKO.

Home lot wants her for Condemned Women," so schedules are being arranged so that she may appear in both.

Hollywood, Dec. 28.

As of Jan. 3, Loew's, Inc., will-take over the corporate entities of Metro-Goldwyn-Mayer, Metro-Goldwyn-Mayer Distributing Corp., and all other subsidiaries currently under Loew control, following a decision reached at a recent session of the Loew board of directors. The main purpose behind the move is to simplify the handling of tax problems under existing conditions imposed by the federal government.

imposed by the federal ament.

Effect of the change will be that henceforth all contracts, deals and business transactions will be carried on by and through Loew's, Inc., whereas up to now the subsidiary companies have operated independently. Contracts still in force are to be taken over by the parent corporation.

Ne Trademark Change

Ne Trademark Change

There will be no change in the brand or trademark of Metro films, which will continue to be presented by Loew's, Inc., as heretofore.

Parent security holder of Loew's is Film Securities Corp., which holding company holds controlling stock in Loew's and which was organized under the laws of Delaware, Oct. 18, 1919. Of the issue of 300,000 shares of preferred stock of the holding company, 136,722 are outstanding, on which cumulative dividends of \$6.50 per share are paid. Stock carried no par value.

are paid. Stock carried no par value.

Common stock issue is 4,000,000 shares no par value,—with -1,512,985. shares set saide under option for company executives, including tops in the picture-producing branch, 201,220 are outstanding. Company's Stock Setup.

Metro Goldwyn Distributing Corp., wholly owned subsidiary of Metro-Goldwyn Pictures Corp., owns shares in various other subsidiaries and is a New York corporation organized Nov. 19, 1916, as a consolidation of Metro Corp. and Goldwyn Pictures Corp. Preferred stock in this company was retired in 1935. It has a common issue of Goldwyn Pictures Corp. Preferred in 1935. It has a common issue of shares with \$5 par of which \$3,100.000 worth is authorized and outstanding, all held by Metro-Goldwyn-Mayer Co. Inc. of Delaware, which in turn is 100% owned by Loew's, Inc.

Metro-Goldwyn-Mayer was incorporated as a Delaware corporation May 17, 1934. It was organized originally in 1916 as the Goldwyn-Producing Corp.

First contracts taken over by Loew's will be those of Louis B. Mayer, Edward J. Mannix, Benny Thau, Sam Katz, and Harry Rapir, all made by Nicholas M. Schenc, all made by Nicholas M. Schenc, on his recent visit to Hollywood.

SAVILLE BACK TO **LONDON WITH GOETZ**

Hollywood, Dec. 28.

Victor Saville is here conferring on the first picture he produces and directs for Metro in London next spring, With 'The Citadel' assigned to him he is discussing with study exces the story and casting setup. He will probably take back with him two writers and several players. Ben Goetz, Metro production chief in England, sails with Saville Jan. 5.

Brit. Scrib on Deck

Hollywood, Dec. 28.
Charles de Grandcourt, British scrib, who did the screenplay for Herbert. Wilcox's feature, Victoria, the Great' has arrived at 20th-Fox on a writing ticket.

He will script an untitled historical subject which has been placed on Gene Markey's production list

OF 52,000 OK FOR PIX

Grand National Prunes Overhead To Ease Its Economic Setup

In order to meet current obligations to creditors, under a plan to stipulated amount weekly pending collection on playdates of pictures that are now going out, Grand National has trimmed personnel at the home office as well as in its exchanges throughout the

sonnel at the home office as well as in its exchanges throughout the country. On Thursday (23), notice was given to around 30 at the home office, GN at the same time virtually wiping out its publicity department, including Harry Blair, who had been in charge under Ed. Finney. Latter is a producer, also, of the company's westerns.

At the same time GN dropped another 30 in its various exchanges, mostly clerks, stenographers, etc.
GN is said to have figured that if the payroll could be reduced by the dismissals made, this would permit it to meet creditor obligations at this time on a weekly installment basis. Hope is that with the company preserving a skeleton setup, it can liquidate its current bills over the inext two months or so and that by that lime, with product on release bringing in money, the slate can be entirely wiped for a fresh financing.

Having been delayed in production this fall due to financing diffi-

fresh financing.

Having been delayed in production this fall due to financing difficulties, the present trouble is that while assets are ahead of liabilities, there is not enough playoff on pictures which are on release. As collections from playdates begin to increase, the situation is expected to be eased: Company has a representative list of good product deals on the current (1937-38) program and should be able to hit the desired stride later as releases are brought up to date and deliveries made.

The plan with respect to the pub-

The plan with respect to the pub-licity-advertising department is to concentrate this activity on the Coast in the future. Joe Shea is in charge of the Hollywood depart-

Eddie Alperson, who's been on the Coast several weeks getting production rolling, is expected back immediately after New Year's.

AMUS. TAXES SHOW B.O. **UPTREND**

Washington, Dec. 28. Washington, Dec. 28.

Uptrend amusement business continued through October, the Treasury Department admissions tax collections for November indicated last week, with the haul from the 10% levy touching a new high since the rates were jacked up at the pit of the depression.

at the pit of the depression.

The Covernment's November take, based on October grosses, was \$2,-242,573, approximately \$50,000 bigger than the previous peak, registered in December last year. This means that amusements' income from sales over 40c per head was roughly \$500,000 fatter October than during November, 1936.

wember, 1936.

Bringing the total collections for the year to \$18,684,000, the November payments into the Treasury showed a rise for the third straight month. Was the 12th successive month when the Government's bite has been larger than the corresponding stanza of the previous year.

The November feure was \$536,900.

scanza of the previous year.

The November figure was \$636,900 better than in the same canto of 1936, by far the biggest year-to-year gain while present rates have been in effect. Total was \$275,956 more than the Treasury pocketed in October, the second fattest month-tomoith rise this year.

Walsh as Benny Pilot

Hollywood, Dec. 28. Paramount has assigned Raoul Walsh to direct 'Never Say Die,' Jack Benny starrer skeded to roll Feb. 1. Franciska Gaal is tentatively set for the femme lead. Preston Sturges scripted and Arthur Hornblow, Jr. will produce

WB STUDIO NOT TO SHUT DOWN THIS YEAR

Warner Bros. is not expecting to close down its Burbank plant this winter or spring in spite of the call for economy generally in production. Company plans to go immediately into next season's (1938-39) picture-making as soon as the program for this year is completed. That may be in March or April.

in March or April.

WB studio, which each year had shuttered for two or three months, last winter ground through the 52 weeks with a view to completing early 1937-38 pictures prior to convention time. At present the company has product finished that will take releases up through the Grad Sears sales drive, which ends April 16.

THAT'S THE NEW FACES COUNTUP

Metro, Par, 20th and RKO 1937 Interviewed 52,000, Auditioned 6,050, Screen-Tested 360, and Pacted 56

GOOD AVERAGE

By MIKE WEAR

A recapitulation reveals that fou companies, Metro, Paramount, 20th Fox and RKO interviewed 52,000 during 1937, and of that total, only 56 actually were sent to the Coast.

Demand for new faces resulted in

more players being sent to Hollywood than in recent years, and wood than in recent years, and though the percentage making the grade is small, it sizes up most favorably with the old picture adage that if one personality is supplied by a single company during a year's time, the work of the eastern talent division has been amply justified.

time, the work of the eastern talent division has been aimply justified.

Although 52,000 were brought under the talent scouting microscope, only 6,050 actually were auditioned and approximately 360 screen-tested. Some of those given tests were only supporting players to the candidate on which the test was focused, though this paved the way for possible discovery by executives.

One film exec observes that 'if Broadway were to dry up as to talent possibilities, we still would be able to find autiable players or develop them for films. This is not necessary now because there is a fair (Continued on page 23)

'No Depression for Good Pictures,' Berger of Mpls. Cautions H'wood Not to Cut Prod. Budgets Unwisely

Par's 'Soubrette'

Hollywood, Dec. 28. Paramount has acquired 'Sou-brette,' unproduced play by Jacques Deval, author of 'Tovarich,' and will use it as a starring vehicle for Fran-ciska Gaal, with Fred MacMurray

Arthur Hornblow, Jr., will produce,

FEWER STUDIO LETOUTS THIS **PRE-XMAS**

Hollywood, Dec. 28. There were less studio pre-christmas letouts this year than ever, and

only caused by slowdown on producdirector and writer contracts expir-ing at this time, which were not re-newed according to all major studios.

newed according to all major studios.

Studios next week start taking or additional people in all departments with production rolling unusually heavy at some of them, especially Universal and Warners.

Minneanolie Dec 28

Minneapolis, Dec. 28.
If theatre business is bad in 1938
it'll be the producers to blame, insists Bennie Berger, owner of one
of this territory's largest and most
successful theatre chains.

successful theatre chains.
Putting the responsibility for the exhibitors' welfare squarely on the shoulders of those who are turning out the films. Berger, a former Northwest Allied States' president, is attempting to line up that body and other similar independent exhibitors' organizations in a move to use pressure on the producers to desist from making their proposed big production budget cuts.

Berger points out there's never a

production budget cuts.

Berger points out 'there's never a d, pression for good pictures.' He also points out that exhibitors bought the new-season product on representations that there would be increased expenditures, instead of economies, for productions and that contract prices, were based on the promised larger production costs. He insists that the bad business being experienced by many theatre owners now is due in large part to inferior product, instead of to poor general trade conditions.

In many territories, such as the

general trade conditions.

In many, territories, such as the Northwest, where the farmer financially better off than in recent years, economic conditions are not basically bad, Berger says. But product of an inferior qu. It!, will aggravate any recession, or depression, that may ensue, he contends. And, he declares, regardless of business conditions generally, the exhibitor can operate profitable, or at least avoid the red too deeply, and perhaps entirely, if the producers will turn out enough real box office pictures, of which, he claims, there have been all too few.

GARBO'S METRO **FUTURE IN** DOUBT

Greta Garbo, now in Sweden, may not return to this country, her future with Metro being considerably in

doubt.

Star has completed the three pictures under her last deal, made with her on a basis of \$250,000 a picture. Third was "Conquest," with Charles Boyer, which cost over \$2,000,000 and is a box office disappointment.

M'GUIRE ASKS MG RELEASE, YENS B'WAY

Hollywood, Dec. 28.

William Anthony McGuire has skcd Louis B. Mayer to release him from his writer-producer ticket on completion of The Girl of the Golden West. McGuire is under-

stood to be contemplating a return to Broadway production.

He has been away from the stem seven years. His productions for Metro include 'Great Ziegfeld' and

Arleen Whelan's Break

Hollywood, Dec. 28.

Arleen Whelan has worked her way out of the stock company to a lemme lead in Kidnapped, at 20th-Fox. Other leads taken by Freddie Bartholomew and Warner Baxter.

Miss Whelan is a neophyte discovered as a manicurist and given a tutoring course.

The 32nd **Anniversary Number**

OF



Out Next Week January 5

An Xmas Waif on Lefty's Doorstep; Already Planning His Show Career

By Joe Laurie, Jr.

By Joe Laurie, Jr.

Coolaeres, Cal. Dec. 28.

Well. Christmans is and all we have to do now is to hurdle over New Year's and then we're set to enfer the Red Ink Sweepstakes for the year 1938. But me and Aggie are looking forward to the New Year with more hope and happiness our hearts than we ever did, because somethin' wonderful has happened to us, but let me start right from the beginning. I don't get it all balled up.

Our Christmas mathnee was away off because the whole town turned out to celebrate the installation of our first traffic light. You'd imagine it was a new invention the way the sleeve-gilders stood watching the light change from green to red. They had their watches, out timing it, and the kids were climbing on the post and sticking their ears to the box to hear the mechanism work. I thought the Rubes went out with, Bowers, Walter and Crocker but, boy, they sure grow 'em in these kinda towns. But they're smart some other ways, such as when the kids sak me can they'go in to the theatre to look for their little brother as their, mother wants' em. But I notice they go in looking for their loved with their eyes on the screen. Well, Christmas ight I only ran show, and still don't know why. I'm: glad Herman, the operator up in the booth, couldn't see that he was all alone in the house or else he may have got frightened. One guy did come in the house or else he may have got frightened. One guy did come in the most seen were samples. The guy looked all title screwy to me. He had new shoes on and walked like he never had any on before. I gave him his dough back, and still don't know if it was a rib or not. I wouldn't put anything past those two guys that are gonna open opposition.

Well, what I'm trying to get at is that after the show Christmas night, me and Aggie walked down to the candy store to get some candy canse for our tree, and coming back past the theatre we heard baby crying, and sure enough there was a young baby all wrapped up in a cheap blanket, laying there in the lobby. It had a note pinne

what we've missed.

We sat there wondering what the kid's mother was doing a heliuva Christmas for her. But I told Aggie it's like horse racing. When someone loses someone must win. We sat there mapping out the kid's tuture. Aggie wants to see him grow up to be a lawyer or a doctor. I didn't say anything but I got my own ideas. By the time he grows up maybe vaudeville will be back and I guarantee you he'll be a grand trouper; you know, Joe, there ain't anything better than being a good trouper. I'll bet I'll have him doing a time-step and a break before he's two years old.

I'll bet I'll have him doing a time-step and a break before he's two years old.

I'm gonna keep the radio turned on all the time, which will get him to like music, I'm gonna raise him on rhythm, unconscious like, and he will get it in his blood. That will give the kid 'timing' and you know timing is the secret of a good trouper.

Sittin' there inhaling my Scotch and soda I could picture the kid growing up, a great star, or maybe he will be the salvation of the picture business. Maybe he is the one picked out to stop double featuring, give-away nights, and bingo. Finding him in the lobby of a theatre on Christmas night means something. I know he's gonna be a big guy in something. You know when people looked at Abe Lincoln when he was a kid they never figured he would free the slaves when he grew up.

When I tell my thoughts to Aggie she kinda smiless. Since the kid is in the house Aggie is soft-like; don't wisecrack or get sarcastic. I don't know what did it—the kid or just Christmas. Towards morning when we went to bed Aggie got almost hysterical; she said, Lefty, I'd die if they take that kid away from me now. Well, I told her nobody is gonna take it away from us even if we have to leave town and leave the whole picture business behind us. I'm gonna apply for adoption papers right.

well. Joe, I'm like kid with an electric train. This kid is got mer now. I know what it means to be a father. I will write you more about him later. I wouldn't be a bit surprised to go home this afternoon and find, him sitting up and doing a fast routine of talk. That kid is smart! Love to everybody, and tell the boys and girls on Broadway that the thing they need is kids. Happy New Year, sez.

Your Pal.

Your Pal,

P. S.-Joe Bigelow's kid ask for it?"

Lefty.
Daddy, can I have some candy if I don't

DAVE LIPTON QUITS CBS TO ASSIST JOHN JOSEPH

Chicago, Dec. 28. With his resignation as Mujor Bowes Italison for CBS in effect. Dave Lipton will join Universal pictures as assistant to John Joseph, newly named Universal publicity chief. Both are B. & K. alumni.
Lipton's first duty will be to go to San Francisco, to meet Norman Alley, Universal photog who did Panay shooting scenes, when he arrives on China Clipper.

Par's Libel Suit

Libel case of Maurice Mercantile o: Paramount Pictures and 500 exhibitors is dragging along, with actual trial estimated five months away. Bien & Olds, attorneys for the plaintiff. Joseph Rosenthal,

the plaintil, Joseph Rosenhal, started serving summonses Oct. 8, and still have 300 to go. Rosenthal claims he and his com-pany were libeled by newsreel last year showing victims of alleged poison soda obtained in his store.

Hail the Chief

Hail the Lnier
Hollywood, Dec. 28.
Hurry Brand left for New York,
Sunday (26), to herald the arrival
there of Darryl F. Zanuck, who will
see in the metropolis for the preem of
In Old Chienco. Zanuck trains out
meet, Friday (31).
Republic's praisery under Hubert
with the bear endurated to include

Noight has been enlarged to include Claire Kerlee, handling fashions and Ian mags, and Frank Neill on general publicity. Neill also is assistant to Rubert Englehardt putting out Republic's new weekly house organ, first edition off the press last Friday

Sid Kent hosting for Zanuch next Tuesday (4) at Waldorf-Astoria cocktailery to meet eastern film people and the N. Y. press

Lehrman, Ann Winter **Badly Messed From Xmas Auto Crackup**

Hollywood, Dec. 28.
Henry Lehrman, film director, and Ann Winter, stage and screen actress, are hospitalized following an auto accident Christmas night in Los Angeles. Lehrman is suffering a crushed chest and internal injuries, while Miss Winter has facial disfigurements and will lose an eye. Police are holding an order on Lehrman suspicion of drunk driving.

TYLER BROOKE GRAVE: ATTEMPTED SUICIDE

Hollywood, Dec. 28.
Tyler Brooke, stage and film actor, is in a grave condition following suicide attempt from overdose of sleeping tablets.
Police said he has been despondent over ill health.

20 Par Distrib Execs To 'Buccaneer' Preem

For line New Orleans premiere at the Saenger, Friday (7), of The Bucaneer, Paramount is sending 20 distribution executives for a two-day sales meeting Jan. 7-8. In addition to Cecil B. de Mille, the Coast will despatch Bill Pine and Bill Hebert to the premiere, plus Margot forahame of Bucaneer cast, who happens to be in New York at present.

happens to be in New York at present.

Neil F. Agnew will preside at the sales meeting. Others from Par going down include J. J. Unger, C. M. Reagan, G. B. J. Frawley. Bob Gillton. Kusell from New York. From out-of-town, will be W. H. Erb. Boston; P. A. Bloch. Philadelphia; H. H. Goldstei, Cleveland; A. Usher, Chicago: C. A. Morgan, Atlanta; J. B. Dugger, Dallas; R. C. LiBeau, Kainsas City. H. W. Braly, Denver, Myke Lewis, Los Angeles; B. Blotcky, Minneapolis; G. A. Smith, San Francisco; and M. A. Milligan.

Y. Frank Freeman, v.p. over Partheatres, is expected to be in New Orleans for the wedding Jan. 3 of E. V. Richards' daughter and will probably remain on for the Par sales sessions to meet various Par theatre partners who are expected to check in for the meeting, notably southern operators.

Party from New York leaves

operators.
Party from New York leaves
Wednesday (5) and leaves New
Orleans on the return trip Saturday

Atlanta, Dec. 28.

Lucas & Jenkins' Paramount will be steine of one of four showings of Cecil B. DeMille's The Buccaneer. Ple is skedded to get its world premi at New Orleans, locale of Story. Atlanta showing to follow Jan. 12. Other two places to see film before general release will be Washington and New York.

DeMille will make personal appearances with pic, and will bring with him to Atlanta Evelyn Keyes, local girl, whom he has taken underhis wing. Hugh Sothern, who has role of Andy Jackson in Buccaneer, may also make swing with DeMille.

Clancy Now Shaw

Files by Jack L. Warner Her new professional monicker will be Janet Shaw.

Flavor by Jack L. Warner Her new professional monicker will be Janet Shaw.

Player by

Player has been on the Warner lot

The Girls' Eye View

By Marian Squire

Pons' New High in Oprymusicals

'Hitting a New High' sets a new pace in opera star vehicles, partly due to the fact that tiny Lily Pons has, besides the famous Pons vocal chords, lift and humor. And it isn't an all-Pons picture. Others in the cast are allowed to do something besides sit around and listen to the star's singing, There is enough of the Pons vocalizing to satisfy her ardent fans, and the numbers are woven in logically. The lady is supposed to be a night club entertainer, so she isn't required to burst-into melody in the middle of a conversation, dive in vocally on elaborately constructed cues.

E. E. Horton's magnificently futile rages, explosive Eduardo Ciannelli, and Jack Oakie's conniving keep things from sagging between numbers. Oakie, as Horton's p.a. contrives a stunt that even Dexter Fellows couldn't have put over, but it's nice work if, etc.

Designer Edward Stevenson does well by Miss Pons very satisfactory silhouet, with several attractive costumes. Miss Pons demonstrates an unoperatic ability to wear short costume in the night club sequence, with tiny trunks, white vest, black sequin tail coat and topper. A bouffant net with miles of net ruffling around the bottom and over the shoulders, fitted at the waist, is worn for 'Let's Give Love Another Chance.' She sings the Mad Scene from Lucia in a slimly fitted sheer gown with flowing cape caught at the shoulders.

Miss Pons has the ability to filing herself into the spirit of the thing without reminding her audience that such antics are beneath the dignity of a serious singer—a refreshing departure from the general run of Mettropolitian self-exiles. Her accent makes it difficult at times to tell whether she is speaking French or English, but that's fixed up by having her com-

The Progressive Alice Faye

You're a Sweetheart' is distinguished mainly by its name song and ther whistle-inspiring tunes, and the decided progress of blonde Alice

Faye.

Miss Faye's continued improvement in looks bearing and technique indicate a lot of homework on the histrionics. So much so that someone should remind her of the use of a lady's thumb. It, Is handy for, grasping tea cups, or for hitch-hikers—but it shouldn't be used to indicate a direction. Nothing is more de-glamming to a picture heroine than pointing with that otherwise useful digit. She does such a nice job of the themesong that it may sound carping to mention that she consistently says wuz' for was—but she has surmounted so many other hurdles, surely that's a small one for the conscientious Miss Faye.

She makes a number of changes as the singing star of a musical show. A billowing sheer with sequin bolero attached to a belt for the theme song—a gown made entirely of white beads with high waistline and twisted drape bodiec also has a bolero. And the most sophisticated outhit is dress-length cape bordered all around with fur, worn with a tiny veiled

George Murphy heroes for Miss Faye and Ken Murray with Oswald, Frank Jenks, Andy Devine, Charles Winniger, Donald Meek and Frances Hunt assist in the familiar difficulties of staging a show without any money.

Roxy's Circusy Holiday

A circus flavor enters the Roxy holiday stage show, with four versatile elephants for competition with the Music Hall's horse.

The Gae Foster girls open in green doll dresses with pink sashes over ruffled white petticcats, and wear hooded red jackets over tiny green skirts for a bit with Nick Lucas. The girls are back to their ball-balancing again this week, but, why not, since audiences continue to have hysterics over their efforts to maintain the precarious perch. The bell ringing stunt is in for a repeat too, the girls shaking out 'Silent Night' (more or less), on bells strapped around their waists.

Silver and green is the attractive color scheme for the tumbling Fay Family, one of the girls in green pajamas and silver jacket, the other two in silver coats over brief circular green skirts.

Ladies' Night at the Strand

First Lady, the N. Y. Strand's new tenant, has a lot of bright dialog, as to be expected since George S. Kaufman and Katherine Dayton of Mrs. Dem. and Mrs. Rep. Lame were responsible for the original. Between bits of sparkling conversation, 'First Lady' is very slow going.'

of sparkling conversation, 'First Lady' is very slow going.'
And did they have to name Kay Francis', verbal sparring partner, Verree Teasdale, 'Trene'? Despite her publicized throat operation, Miss Francis still suffers from trouble, and in this film she must refer to Twene about 20 times, and is also required to mention 'Pawis fwocks'. She's clined to neglect her. 'h's', too, her enunciation turning the White House into the Wite House. Miss Francis is pretty tall for kittenishness, and this part seems to have affected her carriage sadly. Carrying her form in an 's' shape and walking as though her ankles were hobbled, might make a lady feel cute, but it only makes her look like her clothes were uncomfortable.

A black gown with deep-V neck and metal girdle is good, and so is high a plack gown with deep-v neck and metal girdle is good, and so is highneck gown monogramed where the vest pocket would be, and worn with
a large dipping hat having a narrow feather band. But one metal cloth
evening gown is carefully designed to destroy her figure. The bodice
fitted way that eliminates all curves above the waistline. The shirt
is gathered in Diridl fashion, much more becoming to Anita Louise who
wears this girlish style throughout the picture.

Resulfully graphed Varyar Teachel

Beautifully groomed Verree Teasdale wears several striking costaimes. The best is a backless black gown with draped metal cloth overskirt falling into a train. Marjorie Rambeau is handsome in a pancake hat and black velvet gown cut low, with a brilliant clip at the neckline.

There's an imposing list of male support with 'Mr. Secretary' Preston Foster, Justice' Waiter Connolly and 'Senator' Victor' Jory, but the gentlemen haven't much to do. It's ladies' night with clubwoman Louise Fazenda, Marjy rie Gateson, Lucille Glesson and Sara Haden assisting the featured femmes.

Gridders, the Navy and a Flirt

Navy Blue and Gold' takes you through four long years of Naval Academy rules, regulations and traditions before the finish '3 minutes to play' football game—last named is Hollywood tradition, it not Navy. Robert Young, Tom Brown and James Stewart win the final game, after cleaning up all comers between the sloughs of academy atmosphere. James Stewart's sincerity gives the film some superior moments that could easily have been maudlin with medioare handling.

Perennial butter Barnett Parker's rooting helps the Army Nav game seene, and Billie Burke is Tom Brown's dotting mama. She is dainfilly femiline as always, in they cape made of flowers, a slim white gown with leweled collar and a black with metal collar.

Florence Rice the girl interest and

Florence Rice the girl interest and wears a bouffant net with full ruffled cap sleeves to tell Slewart that she prefers him to Robert Young. But, Mr. Stewart is neitined to doubt this, and so is the andience. Apparently she isn't intended to be a fiirt, but she has certainly given every, indication of girlish dalliance up to this point. Stewart does win the gal, but Robert Young isn't trying yery hard.

U's Unprecedented Income From Panay Shots; Alley's Lecture Tour

First newsreel pictures of the Panay sinking near Nanking are due in New York today (Wednesday) althoush there was a chance that the airplane-battloship journey of the prints from Shanghai would enable them to hit N. Y. late last night, Delay of 24 hours caused by storm prevented the China. Clipper from getting away from Manila on time, scheduled arrival on the Coast after delayed hopoff being 10:30 o'clock yesterday (Tues.) morning, N. Y. time.

time.

Battle to get the films here by Battle to get the films here by Universal and Fox-Movietone was partially overshadowed by other developments. One of these was thorman Alley, U's cameraman, might emerge as another Floyd Gibbons, either as lecturer, radio star or war correspondent and photographer. His varied experiences as newspaper reporter, as lieutenant for the signal corps in the World War, his ventures as a newsreel cameraman and his many narrow escapes from death

porter, as lieutenant for the signal corps in the World War, his ventures as a newsreel cameraman and his many narrow escapes from death in obtaining first-hand stories make him loom as No. I bet for any one of these, Plus his additional exploit in China in grabbing approximately 4,000 feet of action material.

Alley, with Ben Serkowich, now adv-publicity director at the Capitotheatre, N. Y., are credited with starting the Chicago Daily News Screen service which is now regarded as the beginning of Universal News. Alley has missed hardly any section of the globe in his camera travels, He is probably as well known in newspaper offices and main streets of America as in N. Y. and Chicago. Alley was first cameraman (for International Newsreel) on spot at Shenandoah blimp disaster, rushing there while on vacation. One of amusing incidents in his life was his work on Herrin III, coal mine riots. He obtained newsreel pictures, printed them and rushed them to the Chicago theatre, Chi, for immediate exhibition. When informed that orchestra had no suitable strike music and hence they could not use them. Alley, keeled over, though friends say lack of food and sleep for three days probably was largely responsible. Reels were cilent then. In Panay incident, Alley grabbed much footage from deck of gunboat between dropping of bombs by Japanese. Then, when the boat was about to be abandoned he kept his camera focused on incidents that occurred during actual quitting of bombed gunboat. He hid films until he felt sure of safety within American lines.

Lenser's \$1,000 Bonus from Universal but if is understood that the film company still holds 50% of radio rights to his appearance. He was wounded in the shoulder, hand and leg by fragments from bursting shrapnel or bomb. Alley is accompanying the Universal film to San

was wounded in the shoulder, hand and leg by fragments from bursting shrapnel or bomb. Alley is accompanying the Universal film to San Francisco where it will be turned to company officials for shipping by special plane to New York, Reel, which is to be released as a short feature, probably will not reach N. Y. theatres or elsewhere until today (Wednesday).

Several hundred dollars already has been obtained by U, it is reported, in advance contracts for the film not counting coin received on deal for stills. Some newsreel houses

film not counting coin received on deal for stills. Some newsreel houses in N. Y. were inclined to kick about paying upped rentals; claiming that they should receive the reel as part of the regular Universal newsreel service. They contend they have not had to pay extra for other outstanding newsreel coverage and that if they don't buy the short they will have no coverage whatever from Universal. Other exhibitors were inclined to the same view though not so strong resisting the booking effort.

The Movietone footage is to go out as regular newsreel material, it was stated yesterday. 'News of the Day' has announced it will have footage

the Panay incident and rival newsreel companies are checking to if this is obtained from Fox Movietone, they claim 'N. of newsreel companies are checking to it in this is obtained from Fox Movietone, they claim 'N. of D. had no cameraman on the bombed boat. Understood that Pararamount also has no footage on actual sinking of Panay although Arthur Menken secured scenes on capture of Nanking before put in jail by Japanese troops. Pathe also is reported to have no coverage of actual sinking episode.

Wide interest in Universal news-

Shown on Coast

Hollywood, Dec. 28.
Grauman's Chinese here, and Loew's State. Los Angeles, were the first theatres to screen the newsreel shots of the Dec. 12 bombing of the U.S. S. Panav. Reels reached Alameda, Cal., aboard the China Clipper Tuesday morning and were immediately layed south aboard another plane. Clipper had been delayed on its flight from Honolulu due to adverse weather conditions.

Fifteen theatres of the Fox-

conditions.
Fifteen theatres of the Fox-West Coast chain get the shots

reel's shots may gross up to \$400,000. The U. S. Government will not stand in the way of theatre showings of the film.

U's Press, Radio Coin

the film.

U's Press, Radio Coin

Universal Newsreel expects to
realize approximately \$90,000 from
the sales of newspaper still and magazine rights for pictures of the Panay
bombing. The figure also includes
the money which is expected to be
realized from guest shot appearances
on the ether by Norman Alley, who
is being sought by Ripley, We, the
People, and others.
Associated Press paid upward of
\$10,000 for the world-wide newspaper still rights, exclusive of magazines. This is stated to be the highest figure ever paid for pictures of
this kind, Universal's asking price
to Life mag was \$35,000 and an offer
by the mag of \$7,500 was rejected.
Life doubled the bid and U accepted
the \$15,000. Wide-World and International photo still services also
sought clips.

No D. C., Censoring
Washington, Dec. 28,
No scissoring for the Universal
and Movietone reels of the U. S. S.
Panay bombing by Federal authori-

Uncensored version of the mis-take incident will be dished up for film audiences, with the State De-partment and other government take' incident will be dished up for film audiences, with the State Department and other government people glad to have all the gory details, put before the public. Emphatic explanation that this country has no desire to chop the bomb-by-bomb record was given this week by Michael J. McDermolt, spokesman for the State Departmenters, who explained that while Federal crew is anxious to see the pictorial record there is no intention of asking the distributors to hold up the Federal crew is anxious to see the pictorial record there is no intention of asking the distributors to hold up the Federal crew is anxious for hold up the Federal crew is anxious for hold up the Federal officials as soon as footage which landed in San Francisco, Tuesday (28) can be flown to the Capitoli. Intense interest at the White House, Navy Department in pictorial account of the incident which has developed such grave international consequences is reflected because of the long-distance sparring between the American and Japanese diplomats over what actually happened. Tentative arrangements are for local representatives of both reels to turn prints over to the White House and the Navy for projection at the convenience of President Roosevelt. Secretary Swanson and the admirals. The State Department exces will be invited by Movietone people to witness a showing at the Fox exchange. Universal probably will follow suit.

With Japanese officials quibbling over details of the official American reports, all Government people are anxious to glimpse the reels so they of the second of the sequence of events and supplement the written versions of the State and Navy departments. Camera catches are likely to have a profound influence on the US attitude in the negotiations with Japan.

Hollywood, Dec. 28.

Murder at Ringside

Hollywood, Dec. 28.
Republic will make Hollywood
Stadium, mystery thriller with the
Legion fight headquarters here as its locale, in February or March.
Armand Schacfer draws the producer assignment and David Howard

Okla. Legislator Now Has Ideas Of Indies Vs. Majors

Novel legislation hitting the film industry is the offing as consequence of fight of independent ex-

hibitors in Oklahoma.

Measure forcing separation of the business into three branches being drafted by Representative Lyle. H. Boren of Oklahoma at the instigation of indies who claim they are being manhandled by affiliated brivals. Although similar to prior suggestions, the bill would go much farther than anything proposed in the past since it would compel complete severance of present relations between producers, distributors and exhibitors.

Idea of prohibiting producers or

exhibitors.

Idea of prohibiting producers or distributors from engaging in exhibition has found its way into various bills before, but never has been taken scrinisty.

taken scriously.

The latest move is considered merely a threat which may be to merely a threat which may be used saide if conditions change in Boren's home state. He not definitely committed to offer the measure, al-though he is giving the subject serious attention. home state.

Columbus, O., Dec. 28. Columbus, O., Dec. 28.

The finance committee of the Ohio.
House of Representatives has approved allocation of the proceeds of the admissions tax for relief purposes for the next two years.

Measure will be taken up by the house at onne for consideration as part of a permanent relief program.

COPYRIGHT TREATY AGAIN BOUND OVER

Washington, Dec. 28.
Treaty by which the United States
would join the international copyright union still remains on the Congressional calendar when the spe-

right union still remains on the Con-gressional calendar when the spe-cial session ended.
Sudden decision to quit four days before Christmas, combined with delay in framing proposed reserva-tions; made it impossible to obtain action before adjournment. Al-though Senator F. Ryan Duffy of Wisconsin had predicted ratification during the session, he made no alduring the session, he made no at-tempt to bring the question up for discussion.

Federal Pen, Par's Prison Cycle Entry

Hollywood, Dec. 28.

Paramount has joined the cycle of Paramount has joined the cycle of prison films, announcing 'Federal Pen,' with background of Leaven-worth penitentiary, cast to be headed by Ray Milland, Frances Farmer and Akim Tamiroff.

Story will be a studio original with writers to be assigned. 'William Le-Baron will personally supervise production.

Williams, Educ's Sec

T. R. Williams was named secre-tary of Educational Pictures, Inc., by tary of Educational Pictures, inc. by directorate last week. He succeeds N. C. Nicholson, who resigned to resume his private law practice. Williams, who has been threasurer of Educational for a number of years, continues in that post.

dio publicity chief, and Dave Lipton of the New York office whooping it up.

Par Rushing Mae West Release Rather Than Wait for Cool-Off

Form of Criticism

Minneapolls, Dec. 28.

H. L. Griffith, who has been trying in vain for more than year to induce the city council to grant him a permit to build a \$150,000 neighborhood theatre sort each alder.

to bind a \$1,0000 neighborhood theatr, sont, each alderman who voted against the license a Christmas gift.

But there's no danger he'll be indicted for bribery. The 'present' was small hunk of cheese, the smelly kind.

ERPI Consultants Continue Chiefly On Classroom Pix

Although no final decision has been reached, present intention is to continue activities of ERPI Picture Consultants' activities framing and producing strictly educational subjects, suited exclusively for classroom work. Strides made by Pix Consultants, one of subsidiary activities of Electrical Research Products, Inc., past 18 months indicates that the organization will be operating in the black within the next 12-14 fuoriths.

Lionths.

ERPI probably will cut it loose from its organization just as soon as outfit proves self-supporting, allowing it to become a separate company operated by former ERPI employees. operated by former ERF1 employees. This procedure has been followed with many units already disbanded from the large ERF1 empire in the sound field. Its sales department is now earried on by the separate corporation, Altec, with present offices located apart from ERF1. Supply and manufacturing is now carried on by manufacturing is now carried on by Motiograph, Inc., and General Thea-

tres. ERPI's offices, covering

ERPL's offices, covering main executives and Joreign departments, will move to American Telephone building downtown next April when present lease expires in West 57th Street building, N. Y. Change in Audio Productions, Inc., setup is expected shortly. This ERPL unit handles industrial productions and now employs nearly 400 people in turning out shorts and feature pictures for big industrial concerns. Among plans to boost production facilities will be arrangements to Among plans to boost production facilities will be arrangements to make bulk of industrial films at Genfacilities eral Service studios. Astoria

N.Y. AGENTS STILL HOPE TO REVIVE ORG.

William Morris, Lyons & Lyons, and Lou Irwin agencies have signified their willingness to talk about reorganization of the defunct Artists Managers Association. A week ago the idea looked to die through

tists' Managers Association. A week ago the idea looked to die through lack of cooperation. Idea 'to get biggies on the board so they can control chiseling agents seeking membership. Rather-than act as a wall against talent. unions, agent group will act for greater harmony among its members and the many recently formed actor organizations. It will attempt to regulate its own house first.

Doc Cuts Up for U

Hollywood, Dec. 28. Universal rolls 'Crime of Dr. Hal it', Jan. 3; with Edmund R. Grain

lett', Jan. 3; with Edmund R. Gran-ger producing and S. Sylvan Simon directing. Raiph Bellamy was borrowed from Columbia for the male lead with John King and Barbara Read in sup-

MONO'S 'WOLF CALL'

Hollywood, Dec. 28.
Monogram will place The Wolf
Call, from Jack London's story, in
production shortly after the turn of
the year with R. N. Bradbury producer-director,
Scott R. Dunlap supervises.

fane Jones: Film
Höllywood, Dec. 28.
Lon Young places 'Port of Missing
Girls' in work for Monogram, Jan. 5,
with Jane Jones, nitery thrush, in a
top femme role;
Karl Brown directs from his ownscreenplay.

Instead of setting back release of the new Mae West picture, Every Day's a Holiday, until the criticism of the recent tridio appearance dies down, as first intentioned. Paramount is world-premiering the picture at the Oriental, Chicaso, Friday (31) and may shove it in New Year's eve on a single showing preview in some other theatres, as frequently done atthat time cach year. Par is sending the picture on mational release Jan. 14, rather than delay the date, reaction being that the star is news right now and whether or not she's been made a patsy, most, any publicity bio. Company putting a national campaign in newspapers and magazines to break the week of the picture's release, and will spend \$35.000-\$40.000 on the splurge. Emanuel B. Cohen, who produced Holiday. Hew into New York Thursday (23) and back to Hollywood Friday (24) after huddling Bob Gillham, on the handling of the picture.

Bob Gillham, on the handling of the

picture.

While the Paramount, N. Y., was considering delay of opening for the West picture due to the current ra-West picture due to the current ra-dio publicity, the original schedule to play 'Holiday' after 'Wells Fargo' which opens today (Wed.) will stand. It is figured that 'Fargo' and Fred Waring may go four weeks, which would make the opening for the West starrer Jan. 26.

Hollywood, Dec. 28,

Mae West pic, as it stands, has a B rating from the Legion of Decency, with the promise that A status will be forthcoming provided two lines are dropped. These ar I wouldn't lift my veil for that guy, and he couldn't touch me with a 10-foot pole.

Lopping probably will be effected, Paramount biggies feeling that the whispering campaign against Miss West, due to her recent radio broadcast, can be socked the head pronto.

pronto.

St. Louis, Dec. 28.

The plight of Santa Claus, 49-yearold laborer and father of seven chilldren, in Marshall, Mo., reached Mae
West at Hollywood and her check
for \$250 reached Claus in time for
Xmas. Claus first gained publicity
in 1929 when he suffered broken
leg and since then has received hundreds of letters from children each
year. He answers as many as his
finances permit.

Two weeks ago it became known
that Claus was digging ditches near
Marshall to support his family. The
story reached local rags and eventually Hollywood. Miss West's present
followed. In her forwarding letter
Miss West promised to purchase
stamps for Claus to, answer letters
from children and said she would
drop in on the Claus family at the
first opportunity. Claus, the son of
William and Henrictta Claus, appeared on a New York radio program two years ago. He signs all
letters The Rev. Santa Claus.

Spurn Local Autonomy

Hollywood, De Autonomy for four studio locals of the IATSE drew a negative vote from laboratory workers. Two oth-ers, also voted against self-govern-

ment.
Studio technicians, biggest of lo-cals with 7,500 membership, ballot Jan. 2.

Joe Bigelow May Join U

Hollywood, Dec. 28.
Bigelow dickering with ersal for termer, through

Joe Bigelow dickering with Universal for termer, through Zeppo Marx agency. Bigelow just concluded stretch with Goldwyn. New deal would call for \$500 weekly.

'Tom' Sleuths for Par

Hollywood, Dec. 28. Mark Twain's story, Tom. Sawyer,
Detective, will be produced by
Paramount with a top bracket budge on the 1937-38 program, according to announcement by William LeBaron

Film is expecta-troll by summer. Film is expected to be readied to

Snow White' L. A. Smash at \$19,000; 'Rosalie' Nifty \$28,000 m 2 Spots, Pons \$13,300, H.O.'s Share Upbeat

Los Angeles, Der. 28.

Biz swung into a more healthy stride with the arrival of the Yule season, and with a control of the Yule season, and with a control of the Yule season, and with a control of the Yule season, and the two-day run of Walt Disney's 'Snow Whit and the Seven Dwarfs' at the Carthay Circle, where holiday trade is keeping the wickets busy for healthy returns.

Tosali' day-dating at the State-Wile State of the State o

Petimates for This Week

Estimates for This Week
Carthay Circle-(Fox) (1,516; 55-831.10-1.65) — Snow White (RKO)
Opening week's take for this animated (ull-length feature a smash
\$19,000, topped only by 'Ziegfeld.'
Heavy advance indicates another
smash week over New Year's and
long, profitable run.
Chinase (Grauman) (2,024; 30-40\$5-55)—Rosalie' (MG) and 'Mr.
Moto' (20th) dual, With heavy
Xmas trade should garner very good,
\$12,500, Last week 'Second Honeymoon' (20th) and Lancer Spy'
(20th), fair \$\$,100.
Downtown (WB) (1,800; 30-40-55-

(20. h.), fair \$9,100.

Downtown (WB) (1,800; 30-40-55-65)—Zola' (WB) (2d week). Holdover started Xmas day and with prosperity in the air should have no trouble equaling, if not passing, first week of \$10.500 with around \$12,000 in the coffers.

\$12,000 in the coffers.
Four Star (Fox) (900; 40-55)—
Dinner at Ritz' (20th). This foreignmade 20th-Fox release failed to
elicit undue interest, so best in sight
is poor \$1,300. Last week, Cloistered' (Best), about \$1,256; Cloistered' (Best), about \$1,256; Ox-10-55Month of the company of the company of the company
Month of

week's take brought satisfactory \$3,000.
Orpheum (Bdwy.) (2,280; 25-30-35-30)—Love on Toast (Par) and Thunder Trail' (Par) dual and vaudeville. Shared holiday biz with the rest of the downtowners so at \$3,000 it's oke all around. Last week, second runs only.
Pantages (Pan) (2,812; 30-49-55)—Hitting New High' (RKO) and Westland Case' (U)-dual. Not living up to title as far as b.6. is concerned but should be profitable \$5,700. Last week, fourth and fail of Awful Truth (Over 1966).

sanza of. Awrul Truth' (Col) and Paid to Dance (Col), very big. \$7,000.

Paramount (Partmar) (3.595; 30-40-55)—True Confession (Par) (2d wock) and stage how Another holdover to cash in on the holday trade, with probably \$14 000 the answer, compared with first week's fair re urr of \$13.500.

RKO (2.872; N) 30-40-55)—Hitting RWO (2.872; N) 30-40-55)—Hitting and Casar (O. della, Ruming about on the control of t

.000. State (Loew-Fox) (2,414; 30-40-55) — 'Rosalje' (MG) and 'Moto state (Loew-Fox) (2,414; 30-40-55)
— Rosale: (MG) and 'Moto' (20th) dual. Filmusical made a strong entry and holiday throngs helping pile up very big \$15,500, Last week. Second Honeymon' (20th) and Lancer Soy! (20th), disappointed with \$3,800. (He (Fox.VLA) (2 100-30.

un \$9,800. United Artists (Fox-UA) (2,100; 30--55) — 'Second Honeymoon' (20th) 40.55) — Second Honeymoon (20th) and Lancer Spy (20th) dual, Not far-ing so hot on moveover as fair \$3,400 attests, Last week, moveover of 'Con-quest' (MG) and 'Thorougabreds'

ing so hot on moveover as latt according to the statests. Last vocit, moveover of Conquest (MG) and Thorougabreds (MG), poor 20,00, 20,60, 50,40,55,60). Within the statest processing the statest poor (20th) and "Jameer Spy" (20th) dual. Another disappointment at so so \$5,000. Last week, "Conquest" (MG) and "Thoroughbreds' (MG) very mild \$4,700.

Pons, 'Rosalie, 'Tovarich' Hypo Omaha, Latter \$9,600

Hypo Omaha, Latter \$9,600

All houses aiming point blank at holiday trade with strong first features. Race between Rosalte at Omeha and Tovarich' at Orpheum do first place with Brandeis trailing. C: trast to former holidays in that no house changed opening day to ca' a first-day patrons in the spirit. O obscum continues on its merry way with midnight Big Apple shows on Sciurday to boost week. See Brandeis On Sciurday to boost week. See Brandeis Midnight Big Apple shows on Sciurday to boost week. See Brandeis Midnight Big Apple shows on Sciurday to boost week. See Brandeis Midnight Big Apple shows on Sciurday to boost week. See Brandeis Midnight Big Apple shows on Sciurday to boost week. See Brandeis Cittle See Week. Brandeis Cittle extra strength hore, fair \$8,300. Last week, Back in Circulation' (FN) and Fight for Your Lady' (RKO) double frames went smoothly along to top average.

in spite of sick Christmas week; acceptable \$4,100.

Omaha tisan., (2,100, 10:25-40).
Rosalie (MG) and Expensive Husbands (WB), double, Despite opening middle of shopping week, into full stride for healthy figure, around \$9,200. Last week, Ebb Tide (Par) and '45 Fathers' (20th) doubled withers picture helped plenty, but sill slight week at \$6,100.

Orpheum (Blank) (2,376, 10-25-40).

Tovarich' (WB) and Beg. Borrow or Steal (MG) winned. Comedy taking the cake here and running up pleasing total to \$9,000. Last week, First Lady' (WB) and Merry-Clo. Round' (U) duo, found going sim due to Kmas taking shoppers' time-light at \$6,700, and only that with aid of midnight show.

'Romance' 22G, 'Confesh' Same, Det. Looks Up

Detroit, Dec. 28 Strong lineups everywhere, and except for slow start day before Xmas, all spots figure to do best biz

n many weeks.
Standouts are 'True Confession.'

in many weeks.

Standouts are True Confession.

plus Albertina Rasch ballet, at the
Michigan and Till Take Romance,
and stage show, at the Fox,

Estimates for This Week
Adams (Balaban) (1,700, 30-40-50)

45 Fathers' (20th) plus Trapped
by G-men' (Col), dual. Normal
\$5,000, Last starza okay \$4,300 on
Last starza okay \$4,300 on
Life Begins With Love (Par).

Til Take Romance (Col) and stage
show. Around \$22,000, fair. Brutal
\$15,000 last week for Something to
Sing About' (RKO) with Count
Basie band on stage.

Madison (United Detroit) (2,000.

Mochigan (United Detroit) (4,000.

Sof-50-75) — True Confession' (Par),
with Albertina Rasch ballet topping
sude. Looks like \$22,000, tag, row
ing up. Brutal \$9,000 last starza on
Make a Wish' (RKO), plus stage
show.

Falms. State (United Detroit)

"Make a Wish' (RKO), plus stage st. 25.00. "Artlen (Fay-Loew's) (1,400; 25-25.00. "Artlen (Fay-Loew's) (1,400; 25-25.00. "Thoroughbreds' (MG) and (3,000; 30-40.50) — "Last Gangster (Beg, Borrow' (MG). Looks headed (MG) and Murfer on Diamotion UA after two sessions heading for a very fancy \$12,000. Last stage (10,100. "Artler two sessions heading for a very fancy \$12,000. Last stage (10,100. "Artler two sessions heading for a very fancy \$12,000. Last stage (10,100. "Artler two sessions heading for a very fancy \$1,000. Last stage (10,100. "Artler two sessions heading for a very fancy \$1,000. Last stage (10,100. "Artler two sessions heading for a very fancy \$1,000. Last stage (10,100. "Artler two sessions heading for a very fancy \$1,000. Last stage (10,100. "Artler two sessions heading for a very fancy \$1,000. Last stage (10,100. "Artler two sessions heading for a very fancy \$1,000. Last stage (10,100. "Artler two sessions heading for a very fancy \$1,000. Last week, "Navy Blue" (10,100. "Artler two sessions heading for a very fancy \$1,000. Last week, "Navy Blue" (10,100. "Artler two sessions heading for a very fancy \$1,000. Last week, "Navy Blue" (10,100. "Artler two sessions heading for a very fancy \$1,000. Last week, "Navy Blue" (10,100. "Artler two sessions heading for a very fancy \$1,000. Last week, "Navy Blue" (10,100. "Artler two sessions heading for a very fancy \$1,000. Last week, "Navy Blue" (10,100. "Artler two sessions heading for a very fancy \$1,000. Last week, "Navy Blue" (10,100. "Artler two sessions heading for a very fancy \$1,000. Last week, "Navy Blue" (10,100. "Artler two sessions heading for a very fancy \$1,000. Last week, "Navy Blue" (10,100. "Artler two sessions heading for a very fancy \$1,000. Last week, "Navy Blue" (10,100. "Artler two sessions heading for a very fancy \$1,000. Last week, "Navy Blue" (10,100. "Artler two sessions heading for a very fancy \$1,000. Last week, "Navy Blue" (10,100. "Artler two sessions heading for a very fancy Blue" (10,100. "Artler two sessions heading for a very

Minneapolis, Dec. 28.

No matter how bad business sizes up on the whole, there generally is one standout here. For a five weeks stretch it was the sock "Awill Truth." Following immediately in its footsteps now "Wells-Fargo", putting the Minnesota over the steep and difficult hurdles. It seems cert in to run anywhere from "two to four weeks downtown.

prison education is available to a full as Edimates for This Week Aster (Publix Singer) (900: 18-25) — Alectraz Island' (WB) and There Goes the Groom' (RKO) (first runs). Recent newspaper publicity regarding Alectraz prisoners' escape bossting biz; heading toward good \$1:800 best in months for the burse. Last on the control of the con

Mpls. Mostly Off; 'Fargo' Huge 10G,

'Love I'm After' \$4,000, 'New High' NG

First Runs on Broadway

(Subject to Change)
Week of Dec. 30
n-'Hurricane' (UA) (8th

Astor—Hurricane (UA) (8th wk).

Capitol—Rosalie' (MGM),
(Repléwed in Vaniery, Dec. 22)
Criterion—Manhattan MerryGo-Round' (Rep) (31).
(Beliewed in Vaniery Nov. 10).
Masis Hall—Tovarieth' (WB).
(Reviewed n Vaniery, Dec. 8)
Paramount—Wells Fargo'
(Pán) (29).
(Reviewed in Vaniery, Dec. 8).
Raito—You're Only Young
Once' (MGM) (30).
Rivoli—Hitting a New High'
(RikO) (2d wk).
Rexy — 'Love and Hisses'

(RKO) (2d wk).

Rexy — 'Love and Hisses'
(20th) (31).
(Reviewed VARIETY, Dec. 22)

Strand—'Sub marine D-1'
(WB) (29).
(Pericued in VARIETY, Nov. 17)

Week of Jan. 6

Astor — 'In Old Chicago'
(20th).

(20th), Lapifol — Rosalie' (MGM) (2d wk).

(2d wk). Criterion — 'It's All Yours' (Col) (6). Music Hall—'Tovarich' (WB)

(2d wk).

(2d wk).

Paramount — 'Wells Fargo'.
(Par) (2d wk).

Roxy — 'Love and Hisses'.
(20th) (2d wk).

Strand — 'Submarine D-1'.
(WB) (2d wk).

Forget' (WB), plus 'Thunder Trail (Rep.).
United Artists (United Detroit) (2,000; 40-50-75) — Rosalie' (MG). Looks fair for \$9,500. Fair \$6,000 on second: session of 'Last' Gangster' (MG) last stanza.

Providence Looking Up; 'Proof'-'Young Once' 13G, 'Moto,' Tovarich' 9G

Providence, Dec. 28. Biz is still far from being spec-tacular, but has shown a decided climb here. Bills are plenty good, consequently grosses are spotty. Empire suddenly withdrew from combo

pire suddenly withdrew from combo policy, reverting to second-run. Vaude and first-run pictures have been the policy there since early fall. This leaves Fay's without opposish until next week, when the Albee goes combo.

Estimates for This Week
Albee (2,200; 25-35-50) — Hitting New High' (RKO) and 'Renfrew of Royal Mounted' (GN), Peppy pace, but opposish is pretty tough; \$7,500. Last week, 'Blondes' Are Dangerous' (U) and 'Quick Money'' (RKO); poor \$3,500.

Carlion (Fay-Loew's) (1,400; 25-Carlion (Fay-Loew's) (1,400; 25-

Century (Publix-Singer) (1,600; 25.45.40) — It's Love I'm After (WB). Critics approve, but will do well to reach fair \$4,000. Holds. Last week; 'It's All Your's (Col) and Fight for Your Lady' (RKO), split. Brutal \$2,000.

Minnesota (Publix-Singer) (4,200; 25.45.55) — Wells Fargo' (Par). Smash hit: raves by critics and customers; will build to \$10,000. Last week, Live, Love and Learn' (MG), \$4,300, poor.

Godiva and P.A.'s Hypo Frisco's Good Pix; 'Rosalie,' 'Sacred' \$20,000 Each

week, Empty Hoisters' (WB) and stage show, so-so \$4.500.
Fay's (2.000: 25-35-50) — 'Adventure's End- (U) - and - waide. Blz should register neal \$7.000; best In weeks. Last week, Missing Witnesses (WB); and (2.200: 25-35-50) — 'Man Proof' (MG) and 'Vou're Young Once' (MG) - Likely to wind up with good \$13.000. Last week, 'Thorough Once' (MG) and 'Beg. Borrow' (MG) \$8.100, pretty good.
Majestic (Fay)' (2.200; 25-35-50) — 'Tovarich' (WB) and 'Mr. Moto' (20th). Looks like \$9.000, oke. Last week, 'Big Town Girl' (20th) and 'Idol of the Crowds' (Ind), poor \$4,000.

Idol of the Cowney St. 100 of the Cowney St. 100 of True Contession (Far) and Boy of True Contession (Far) and Boy of At least \$0.00. swell List week. Night Club Scandal (Par) and Texas Trail (Par) was off, \$3.90%.

Jackie, \$11,500, No. 1 Surprise In Pitt. Spurt

Pittsburgh, Dec. 28.
Holiday impetus shooting biz back
into the profit brackets after succession of bad weeks, but Xmas falling,
on Saturday was a bad break and
keeping general average considerably below that of same time last

ably below that of same time last year,
Surprise of session in general is Boy of Streets. Monogram flicker, starring Jackie Cooper, went into, Fulton without fenfare and got away to flying start, with indications house will roll up best gross since Thin Ice several months ago. Holds for second week and from present indicased week and from present indications of the several months ago. Holds for the several months ago, Holds for the several months and the

Aivin (Harris) (2,000; 25:38:50)—
Second Honeymon! (20th). Obviously takes more than Power-Young marquee magic to overcome this inbetweener fair \$9,000. Last week 'Dr. Syn' (GB) and '45 Fathers' (20th). fair enough for time of year at \$5,400.

at \$5,400.

Futon (Shea-Hyde) (1,750; 25-40)

—Boy of Streels' (Mono), Surprise picture of the season, and one that will be right up with biggest flickers of major studios in returns. Started Xmas and ropes were up immediately. Looks like at least \$11,500 Many studies in returns. Started Kmas and ropes were "up immediately. Looks like at least \$11,500 and that's great even for the best of them. Can't be attributed entirely to Jackie Cooper, because he hasn't meant much of late, but whatever it is Mono has definite winner. Holds for the start week that were the start week that were the start week. That'es of Big House' (Par), olay at \$4,000, and for three-day ho. Girl with Ideas' (U) replaced 'Story' and got additional \$800.

Penn '(Loew's-UA) (3.300: 25-35-350) — 'Tovarich' (WB). Colbert-Boyer combo, together with reputation of play, which did sock biz here just a couple of months ago, should mean more, but flicker's strictly class and appeal as a result is limited. Should top \$15,000 mark, which is all right, but hardly unusual for a holiday session. Last week 'It's Love Tm'. After' (WB), a ice surprise at around \$11,500.

Stanley (WB) '(3,600: 25-40-60)—
Ebb Tide (Par) and Maior Rouse.

I'm Aftei' (WB), a ice surprise al around \$11,500.

Stanley (WB) (3,600; 25-40-60)—Ebb Tide' (Par) and Major Bowes amateurs: Simon-pures have always been money in the bank at this spot and curvent unit. 'Collegiate Revue,' no exception: However, flicker's getline, attention, too. Prospects are for at least \$23,000. Last week 'Anne'l' (Par) and Red Norvo-Mildred (Par) and Red Norvo-Mildred (WB), 2000; 25-40)—Wadame X' (MG) and Shi the Octopus' (WB). It's a holiday to some spots, but not to the Warner, Current dual won't be ahead of fairly average stanza's trade at \$4.800. Last week 'Miss 'Aldrich' (MG) and 'West of Shanghai', (WB), around '\$3,500, way, off.

Höllywood, Dec. 28.

John M. Stahl lius paeted Howard
J. Green to serupt a treatment of 'A'
Day of Promise,' which Stahl will
direct and produce for Universal. Film will co-star Irone Dunne and Edgar Bergen (Charlie McCarthy).

Sán Francisco, Dec. 28.

Practically every house on the main siem has something to cheer about-this week; the Christmas line-up-being one of the strongest Frisco has had in its first-run theatres in years. The Warfield, United Artists, Embassy and Paramount all expect to end the old year with plenty in the stright said and the stright said the Warfield. Cowds also storming the UA and Embassy, where "Nothing Sacred" onened Xmas to capacity biz. The advance-campaign on this comedy was of the brightest and most ambig given any picture here this year. Hossilie off to a tuneful start at the Far Wednesday, several days before Christmas. Metro sent up Eleanne opening day and in the flesh she brought a lot of shoppers in off the streets.

Estimates for This Week

Estimates for This Week

Estimates for This Week
Embassy (Cohen) (1,512; 35-55-75)
- Nothing Sacred (UA). After several bad weeks, the Emb has come back with a bang with this Lombard-March laft riot. The United Artists, which plays the big with the Embassy, is getting the better play of the two houses. An Embassy better the two houses are the two houses. An Embassy better the two houses are the two houses are the two houses. An Embassy better the two houses are the two houses. The two houses are the two houses are the two houses are the two houses. An Embassy better the two houses are the two houses. An Embassy better the two houses are the two houses. An Embassy better the two houses are the two houses. An Embassy better the two houses are the two houses. An Embassy better the two houses. An Embassy better the two houses are the two houses. An Embassy better the two houses are the two houses. An Embassy better the two houses are the two houses are the two houses. An Embassy better the two houses are the two hous

30.00 Floatway (fils.)
30.00 (F.WC) (5.000; 35.55.75)—
True Confession: (Per) and Thoroughbrids (MG) (2d week). Froz brought in this strong bill during the week before X-mas when people are anothetic towards entertainment, Management delighted the way business held up even at the matinees, which are n.s.g. here: Expect fire 314.000 after great first week take of \$118.000.

\$18,000.

Golden Gate (RKO) (2,850; 35-5575)—Danger, Patrol' (RKO) and
O'Neill. Sisters Kiddies annual
Christmas review on the stage. The
Gate is out to get the monorets and
their papas and mamas this week
with Mickey Mouse and Donald
Duck on the screen and local kiddies
on the stage; a fine \$19,000 with this
holiday bill. Last week 'Fit for
King' (RKO) and stage show, \$14500, much better than expected.

O'pheum (F&M) (2,440; 35-55-75)

notiday bill. Last week 'Fit for King' (RKO) and stage show, \$14,500, much better than expected.

Orpheum (F&M) (2440: 35-55-75)
—You're Sweetheart' and The Shadow' (Col). Alice Faye gets her first-star-break-in-Frisco-in-the-adsand on the marquee in You're Sweetheart, which will give the Opheum of the stage of the stage of the Work of the house with a snazy new marquee which is said to cost 20 grand. Last week (2d) 'Merry-Go-Round'. (U) and 'Greenwich Village (Col) nosedived below \$5,000.

Faramout (F-WC) (2,740; 35-55-75)—Tosale' (MG). Eleanor Powell made series of pa.3 on stage opening day and following night she and hoosed the screen musical on the radio during 'Good News of 1938, simulating tremendous interest in picture; looks for highly brofitable \$20,000. Last week 'Blossoms on Broadway' (Par) and 'First Lady' (WB) neglistble \$11,001. 470: 35-55-151—First Lady' wBD and 'Dr. Syn'd Blossoms on Broadway' (Par) she week 'It's Low 'Fm which was the companion picture with 'First Lady' at the Par on the moveover to this house and substituted 'Dr. Syn' for second week on Market street; expect fair enough \$5,000. Last week 'It's Low 'Fm After' (WB) and 'Blig Town Girl' (2000. Last week 'It's Low 'Fm After' (WB) and 'Blig Town Girl' (2000. Last week 'It's Low 'Fm After' (WB) and 'Blig Town Girl' (2000. Last week 'It's Low 'Fm After' (WB) and 'Blig Town Girl' (2000. Last week 'It's Low 'Fm After' (WB) and 'Blig Town Girl' (2000. Last week 'It's Low 'Fm After' (WB) and 'Blig Town Girl' (2000. Last week 'It's Low 'Fm After' (WB) and 'Blig Town Girl' (2000. Last week 'It's Low 'Fm After' (WB) and 'Blig Town Girl' (2000. Last week 'It's Low 'Fm After' (WB) and 'Blig Town Girl' (2000. Last week 'It's Low 'Fm After' (WB) and 'Blig Town Girl' (2000. Last week 'It's Low 'Fm After' (WB) and 'Blig Town Girl' (2000. Last week 'It's Low 'Fm After' (WB) and 'Blig Town Girl' (2000. Last week 'It's Low 'Fm After' (WB) and 'Blig Town Girl' (2000. Last week 'It's Low 'Fm After' (WB) and 'Blig Town 'MB After' (WB) and 'Blig Town 'M

Arter (WB) and Big Town Girl (20th (2d week), around \$5,000. 25-55-75). The control of the contr

Zenda', dying at. \$5,000 ats final nine days.

Warfield (F-WC) (2 860; 35-55-75)

-Tovarioh' (UA) and Daughter of Shenghal. (Par). Colbert and Bover of Shenghal. (Par). Colbert and Shenghal. (Par). Colbert and Shenghal. (Par). (Par

Live Love and Learn (MG), \$4,300, poor, po Green's 'Day of Promise'

in prospect. Last week, 'Springtime in Rockies' (Rep.) (24 week), \$500, light.
Uptown (Publis) (1,200: 25-35-4Firraly' (MG). Looks like mild 22,500. Last week All Baba Goes to Town: (20th), bad \$2,000.
Wartal 'Stelles') 1350; 25-35-40-55 (-Girl Said, No' (CN). (33 week).
Still drawing profitable trade; en joute to okny \$1,500.

Loop Ups From Xmas On; 'Rosalie' \$20,000, Winchell-Bernie \$11,000, **Pons-Benny Fields \$21,000, All OK**

Chicago, Dec. 28.
Friday was no better than could be expected. Same for Xmas morning and afternoon, but with the coming and afternoon, but with the coming of sundown, the citizens roused themselves to head for the town's amusement spots. It was a shot in the arm for the loop, with the houses finally pumping into box-office activity after a long lay-off. Saturday might saw holdouts on the streets and the family holdouts on the streets and the family the fact, that the Chicago is holding over with "True Confession with the same that the chicago is holding over with "True Confession holding over with "True Confession with the same that the chicago is holding over with "True Confession with the same strength of the same with of sundown, the citizens roused them

fine \$5,000 last week in race of pier-kmas. Chicago (B&K) (4,000; 35-55-75)— True Confession! (Par) and stage show (2d week). Upping over last week's take on post-holiday zoom-going to good \$30,000. Last week held down by holiday to \$23,500. Garrick (B&K) (900; 35-55-65-75)— Daughter of Shanghai (Par). Ac-tion picture getting some male play for \$5,000, satisatery. Last week, First Lady (WB) laded away to meagre \$4,100.

for \$5,000, satisfactory. Last week, First Lady' (WB) raded away to meage \$4,100. ... Oriental (B&K) (3,200; 35-55-75)— Submarine' (WB) and vaude. Big Hearst plugging and great exploita-tion, plus natural pull sactor pull sacretime of the sacretime of the parkling figure currentosis no better than \$31,000, nifty. Last week a dud at \$14,100 for 'Navy Blue' (MG). Palace (RKO) (2,500; 35-55-75)— New High' (RKO) and vaude. Benny Fields headlined and figuring for solid draft at the front gate which ups this stanza to whizzing \$21,000. Last week, 'Girl with Ideas' (U) man-ages to buck pre-Xmas to extent of Reseaver (B&K) (1500; 35-56-55.

for week.

United Artists (B&K-UA) (1,700
35-55-65-75)—Rosalie' (MG) Opened
Christmas day and should take down
\$20,000 or better in the opening gallop, highly satisfactory. Last week
Firefly (MG) drove to okay \$12,500
for saven day.

'Lady,' Vaude 9G, Indpls.; 'Fargo' Clicking \$8,500

Indianapolis, Dec. 28,
Wells Fargo is on its way to turning in one of the best grosses, the recently re-opened Indiana has had flowe susually duals, but is going it alone with this one and is settling the alone with this one and is settling the state of the settling in th

13 and Macadime A. (MC), and 32 and 17 the Confession (Par.) 24-40 and 17 the Confession (Par.) 10 and 24-tun. Indicated \$5.200, cksy. (10 and 24-tun.) Indicated \$5.200, cksy. (10 and 24-tun.) Indicated \$5.200, cksy. (10 and 24-tun.) Indiana (Katz-Dolle) (3.100; 25-40) —Wells Fargo (Par.) Hitting \$8.500, knockout. Last week, True Confession (Par.) and Daughter Shanghai (Par.) mild \$4.806.

Keith's (Kane) (1,200; 15-20-25) —

Bride For Henry' (Mono) and vaude Bad \$2,000: Last week, second run of Ecstasy and 'Atlantic Flight' (Mono)

brutal \$1,000. Analoge right (World), brutal \$1,000. Analoge right (World), brutal \$1,000. Analoge Reg. Borrow, or Steat (Mg.) Okay \$6,500. Last week. Stand In (UA) and Thoroughbreds Don't Cry' (MG), socs \$4,750. Alyric (Olson) (2,000, 25-30-40) — First Lady (WB) and Ethel Waters unit on stage, latter billed over pic, mity \$9,000. Last week, 'Missing Witnesses' (WB) and N.T.G. revue on stage, noble \$9,250, in spite of pre-Xmas slump.

EVERYTHING, 3 STOOGES, **23G, HUB**

Boston: Dec. 28.

Beahtown showing little on Xmas week, best being 'She's Got' Everything,' with vaude, at the Keith, Boston' True Confession,' at the Met, is away behind.

Starting Jan. 6, the Keith Memorial will go into first-choice pix and vaude policy, changing the Keith Boston ture here considerably. Keith Boston ture here considerably. Keith Boston dunit on you'de to take the Memorial, plus a first-rum pic. House band and atage, crew will shift from the Boston to the Memorial. Scale at both house, will be 25-40-55s. to permit continuous runs of hit pix. When biz warrants it, the Boston will run holdovers from the Memorial more than one week, retaining the co-features booked in to accompany them for the continued dates.

New setup will necessitate running less product, such a setup will necessitate running less product, such a setup will necessitate running less product, each consideration of dustage.

Estimates for This Week Boston fett. (RKC) (2202. 25-25-55)—

ining ress product, with more selectivity, giving stronger screen complements for vaude and the Boston better combinations of Guals.

Bestimate of Chilb. Week
Boston (RiO) of this Week
House of the thing (RKO) and
young (RiCO) and
young (M&P) (I,400: 25-35-55)—
45 Fathers (20th) (1st run) and
'Sub D-1' (FN) (2nd run) and
'Love thing (Par) and 'Love on
the Air' (WB) double of Stanger' (UA)
(2nd week) dual, limpy \$9,000.

Metropolitan (M&P)' (4,300: 25-4065)—"Fire Confession" (Par) and
stageshow, disappointing \$15.500 indicated. Last week 'Mahahtan MerryGo-Round' (Rep) and Bowes unit' on
stage, disma \$12,500.

O'rpheum (Low)' (2,900; 25-35-4055)—"He Fathers' (20th) and 'Sub-D-1'
(FN) (2nd run) dual. Nice \$9,500

Taramount (M&P) (1,800; 25-35-4055)—"Geond Honeymon' (20th) and
'Daughter of Shanghai' (Par) dual \$5,000, oke.
Scolay (M&P) (2,700; 25-35-40-50)

"Secolay (M&P) (2,700; 25-35-30-35-4055)—"Firefly' (MG) dual. Nice \$9,500

Taramount (Gangway' (GB) (1st
'run) dual, satisfactory \$6,000.

State (Loe-r) (3,300; 25-30-35-4055)—"Firefly' (MG) Hovering around
\$12,000, fair. Last week 'Sand St.

(UA) and 'Thoroughbreds Don't Cry'
(MG) double, satisfactory \$11,400.

4TH N. Y. NEWSREELER

4TH N. Y. NEWSKELLER
Fourth newsreel theatre in its
Greater New York chain will be
added next spring by Newsreel Theatres, Inc., operators of Embassy-on
Broadway. Site at 72d and Broadway is on corner formerly occupied
by St. Andrews hotel. Firm has
Bronx Concourse house and a newsred! theatre in Newark besides the.
Embassy.
Actual work of tearing down hotel

Actual work of tearing down hotel will begin this week. New theatre will seat 550 and will be located in a modern, two-story structure, accord-ing to William French Githeas, oper-ating head of the corporation.

LINCOLN PERKS

Lincoln, Dec. 28.
Slightly better tone felt this week Slightly better tone felt this week, but no lulu by any means. 'Firefly' doing the best at the Stuart, and 'Heidi' getting the family trade at the Lincoln, though far from a compelling draw. Temple picture was tied in with a couple of front page

pelling draw. Temple picture was tied in with a couple of front page yarns, on newspaper tieups.

Estimates for This Week

Kiva (Weetland) (40: 10-15-20-25)
—She Married Artist' (Col.) Not hefty, but fair \$1,000. Last week; 'It's All Yours' (Col.), slim. \$600.

Liberty, (Cooper) (1,200; 10-15)—Red Rope' (Rep) and 'Sheik Steps Out' (Rep)—Fair (1), split with 'Yodelin' Kid' (Rep) and 'Sheik Steps Out' (Rep)—Fair (1), split with 'Yodelin' Kid' (Rep) and 'Sheik Steps Out' (Rep)—Fair (1), split with 'Yodelin' Kid' (Rep) and 'Sheik Steps Out' (Rep)—Fair (1), split with 'Yodelin' Kid' (Rep) and 'Sheik Steps Out' (Rep)—Fair (1), split with 'Yodelin' Kid' (Rep) and 'Sheik Steps Out' (Rep)—Fair (1), split with 'Abdition (1), split (1), s

'Confession' 10G. 'Wells Fargo' 13G, As Buffalo Ups

'Confession' and 'Wells Fargo' are ut in front, latter being a smash out in front, latter being a smasn.
Lafayette looks good with apparent routine program, and grosses about fair elsewhere.
Estimates for This Week

Buffalo (Shea) (3,600; 35-40-60)— True Confession (Par). Slow start makes this one look like only fair \$10,000. Last week, 'It's Love I'm After' (WB), dropped plenty, prob ably worst gross of year, \$7,200. Century (Shea) (3,400; 25-35)—45

Fathers' (20th) and 'Danger Patrol' (RKO). Looks to do satisfactory \$7,500. Last week, 'Flight from Glory'

\$7,500. Last week, 'Flight from Glory' (RKO) (2d run) and 'Fight for Lady' (RKO) (3f run) and 'Fight for Lady' (RKO), off somewhat but okay at \$6,300.

"Wells 'Fargo' (Par), Looks smash of the state o

B'way's Santa; Grace Moore Sock \$106,000 2d Week, Pons 25G, Fair, 'Sweetheart' 46G, Vallee-'Truth' 40G

Santa Claus finally pulled into Jan. 6 at the Astor, which closes out town and business is back to life Hurricane after an eight week's run again, although, with Christmas fall-sunday, it's not so much of a break as last year, when Friday's Xmas provided three-day tweekend at holiday prices. The weather was the kind that kept peoof a break as last year, when Friday's Xmas provided three-day weekend at holiday prices. The weather was the kind that kept people out of doors both Saturday and Sunday, this factor hurting to some extent, also. Saturday's business was very slow up to late in the afternoon, until when, also, the streets downtown were deserted, and the day did not compare favorably with the same Saturday last December. Sunday, however, was better by about 10%, but the two-day average did not go very far toward making up for a weak Friday, Strongest on the street this week is

weak Friday.

Strongest on the street this week is Till Take Romance, which on its holdover will hit around \$100,000, but doesn't remain third lap, in view of prior plans to bring Tovarich' in tomorrow (Thurs.) for New Yea's. True Confession, 'on a second week at the Paramount of \$42,500, could also stay over, but house had previously set Wells Fargo' and Fred Waring for opening today. Wed.), and the confession will be received the received th

at the Roxy Friday (31). Surand brings in Submarine D-1 foday (Wed.). This week the Roxy is getting a This week the Roxy is getting a thing the result of the Roxy is the Roxy in the Roxy

Two disappointers are 'First Lady' at the Strand and 'Daughter of Shanghai' at the Criterion, while the Lily Pons musical, 'Hitting a New High,' at the Riv, is under expectations. Pons film will not get more than 100 per Snangna at the Therroin, while the Lay Pors mucal. Hitting a New-Tone The Control of the Control

ment.

Setimates for This Week

Astor (1,012-55-\$1.10-\$1.65.\$2.20)—
Hurricane' (Goldwn-UA) (9th-final week). Last week (7th) over Christmas, \$11,000, good. Closes Sundaynight (2), 'In Old Chicago' (20th) to open Jan. (4,520; 25-35-55-\$1.25)—
Naw: Plue and Gold' (MG). Not bad, this one, maybe \$20,000, but not bad, this figure.

MC This one of the control of the control

usappointing at only \$\$9,000, but due probably to fact 'Zola' has been milked pretty neavily on long \$2 run at Hollywood, followed by four weeks' engagement at Strand Last week, \$9,100 was quite amazing for 'Second Honeymoon' (20th) (2d run) and 'Adventurous-Blonde' (WB) (1st run).

Paramount (3,664; 25-35-55-8-99)—True Confession' (Par) and Russ Morgan orchestra (2d-final week). Rilt smash \$51,000 last week (1st) and on'holdover ending last night (Par) and firm at \$42.2500.

#Bause Call State The Romane*
(Col) and stage show (2d-final week).
(Col) and tage show (2d-final week).
(Col) and (2d-final week).
(WB) for New Year's week.
Latter opens formorrow (Thurs.).
(First-week for Romanec was \$22,600.
(Rialto (750: 25-40-55)—Shi the
Octonus (WB). This entry is doing
nicely, perhaps \$8,500, very good.
Last week, \$7,000 was clocked with
The Shadow (Col), which held uppretty well.

The Shad. (Col), which held up retty well.

Rive'l (2.092, 25-55-75-85-99)—Hitte indifferently for a Xmas attraction but at *25.000 is rather good, and holds. Last week, fourth for 'Damsel in Distress' (RKO), only \$6,500.

Roxy (5,836; 25-40-55-75)—You're a Sweetheart' (U) and stage show. Pounding along meritoriously for a likely \$46,000, excellent, but doesn't hold over, house wanting to bring in Love and Hisses' (2014) Friday (31) for New Year's week. In ahead, Chan at Mente Carlo (20th) found Xmas shopping time too much for it, only a shade over \$20,000, the color of lisstick.

with only \$10,000.

for Zola' (WB), in vicinity or \$1.

State (3.450: 35-55-75).—Awful
Truth (col) (2d run) and, on stage,
Rudy. Vallee, orchestra. Combined
ticket window potency of picture.

a t-Vallee means very strong \$40,000
or better. Last week, before St. Nick
was due to arrive, house went into
doldrums at around \$17,000 with
Conquest (MG) (2d run) and Noble
Sissle orchestra, plus Shaw and Lee,
on boards.

Wash. All Smiles; Vaude Leading, 'Man Proof' \$24,000, 'Sub' \$21,000

Washington, Dec. 28.
Customers and coin are plentiful this week and the recession is temporarily aver. Two vaude spots, which dropped prices on opening day (24) back to level, before recent jump, are out in front, getting, the out-of-town tourists as usual. Man Proof at Capitol, burg's newest and biggest showplace, is leading, with Submarine D-1 and pop stage bill next at Earle.

Estimates for This Week
Capitol (Locw) (3,242; 25-35-60)

Man Proof (MG) and vaude. Getting, nice (24), 10,000 (1,583; 25.40)

Effect (14.3), 10,000 (1,583; 25.40)

Firefly (MG) (2nd run) Sungle get good \$5,000. Last week. Double Wedding (MG) (2d run) surprised with

nice \$6,000 for eight days.
Earle (WB) (2,244; 25-35-40-66-77)
—Submarine D-1' (WB) and vaude.
Mary Brian and the Johnny Johnston orch helping toward. nice \$21,000.
Last week, 'Karner' (Par) and vaude took brutal: \$8,000.
Keithrs (RKO) (1,830; 35-55)
—Hitting a New High (RKO). Opened in holiday mood toward big \$12,000.
Last week, 'Manhattan Merry-Go-Round' (Rep), pathelic \$4,000.
Met (WB) (1,653; 25-40) — Hold CEm. Navy (Par). May nab oke \$4,500. Last week, Missing Wintess' (WB); suffered with everybody else. \$3,500.
Falace (Loew) (2,363; 35-55)

\$3,500.

Palaze (Loew) (2,363; 35-55)

Rosalie (MG) Shooting at good
\$18,000. Last week, Nothing Sacred (UA) (2nd week), light \$6,500.

N. Y. Ops' 10% Tilt OK'd

Agreement has been reached on a 10% increase for operators in de luxe houses between the latter group and local 306, Moving Picture Machine Operators of N. Y.

The boost, same previously tendered by subsequent run theatres is retroactive to Sept. 1.

LONDON CRICK IN U. S.

LONDON CRICK IN U. S.
Reg. Whitley, veteran film editorof London Dally Mirror, arrived in
New York from England last week.
He remained in east only until
Thursday (23) when he left for the
Coast,
Whitley will visit the Hollywood
studios for four or five weeks for a
close-up of American production,
Plans, returning home via the
Canadian route.

Young Once,' Norvo Orch Hot \$26,000 In Philly; 'Tovarich,' 'Hisses' 22G Each

Philadelphia, Dec. 28.

Stron- lihe-up of product this sest on, ith school holiday and night perfect weather giving Philly but he needle for which they've been aching for weeks. Still not all holly ind mistletoe, with grosses under similar weeks of past seasons, but it's welcome change after months of applying the old crying towel.

Topping the take is the Earle with Only Young Once, but most responsible for tremendous figure is the vaude, Red Norvo Orch. Midred Eailey and Art Jarrett. Crowding right behind are Tovarich and Love and the state of the season of the season.

Estimates for This Week Aldine (WB) if 200-40-55-75.

had four weeks roadshowing, and weeks for This Week

It stainates for This Week

A Battine (WB) (1200; 40.55.75)—

The Thin (WB) (1200; 40.56.80) which is hot inasmuch as pic has already had four weeks at two-a-day. Last week, Nothing Sac.ed (UA), slightly better than exnected in pre-Xmas low. snaring \$7.800 in fourth session.

Boya (WB) (2.400; 40.55.45)—"To-varich (WB) (2.400; 40.55.45)—"To-varich (WB). Getting neat \$22.000. Will ho. East week, First Lady (WB), poor \$10.500.

**Arle (WB) (3.000; 25-40.55)—Only Young Once (MG). Red Norvo orch. Middred Bailey and Art Jarrett fleshing: Ultra hot at \$22.000, which is the kiddies are at the house what week, Paid to Dance (Col) and Veloz and Yolanda on stage. Ball-room duo subbed in here at last moment to replace Herbie Kay orch. Hardly out of red at \$14.200.

Fox (WB) (2.300; 40.55.45)—Love and Hisr's (20th). Following in steps of Winchell-Bernie predecessor for high-powered \$22.000. Last week, Eg. Borrow (MGC), poor \$9.000.

Karthon (WB) (1.100; 40.50)—Til

ser for high-powered \$22,000. Last week. Beg, Borrow (MG), poor \$9,000. Marthus (WB) (1,100; 40-50)—T17 Take Romance' (Col) (2d run). Giving little to cheer about with \$3,200. Last week, Dinner at the Ritz (20th), sour \$3,100. Meith's (WB) (2,400; 40-50)—Nothing Sacred (UA) (2d run). Building here with cheaper trade and getting practically as much at lower admish as it got in fourth week at Aldine last stanza. Very swell at \$7,200. Last week, 'Navy Blue' (MG), nice \$5,000.

\$5,000.

Stanley (WB) (3,000: 40-55-65)—

Wells Fargo' (Par) (2d week). Is building to good \$18,000 in second week after opening session of \$14,700.

Assable considering the reson. aner opening session of \$14,700 pascable considering the season. Stanton (WB) (1,700; 30-40-50)—Boy of the Streets' (Mono): Out of the ordinary type product for this action palace, but clicking swell with \$7,900. Last week, Riding on Air' (RRO) oke \$4,100.

'Tovarich.' \$10,000. No B. O. Panic in Balto **Despite Critical Raves**

Baltimore Dec 28 Strong li up of product and gen-erally bullish doings downtown are etally billish doings downtown are helping local de luxers to holiday profit. Combo Hippodrome, with mbitious ight-act stage show coupled to 'Hitting New High.' and Locw's Century with Hurricanc' set-ting the pace with \$10,000 and \$14.

ong the pace with \$10,000 and \$14,000, respectively.

Somewhat puzzling is reaction to
Tovarich' at Warner's Stanley. With
collection of critical raves and good
exploitation campaign under its belt, garnering only fairish returns

garnering only fairish returns.

Estimates for This Week
Century (Loew's-UA) (3,000; 15-2535-40-55)—Flurricone' (UA). Rousing, start and holding up in good
style to good profit at \$10,000. Last
week, Live, Love and Learn' (MG)
just fair, \$6,100.

Just fair, \$6,100.

Hippodrome (Rappaport) (2,200:15-25-540-560)—Hitting, New High (RKO) combined with ambitious eight-act vaude lineup getting hey hey returns of \$15,000. Last week. Married an Artist (Col) plus. Jocal revue, got profit at \$11,300.

Keiths' (Schanberger) (2,500: 15-25-36-40-55)—True Confession (Par). Fairish \$7,000. Last week, 'Girl with Ideas' (U), poor \$2,700.

New (Mechanie) (1,400: 15-25-30-40-55)—Love and Hisses' (20th). Mild and unexciting, with no morthan \$3,000 indicated. Last week, Manhattan Merry-Go-Round' (Rep). way off at \$2,300.

Stanley (WB) (3,450: 15-25-30-40-

way off at \$2,300.

Stanley (WB). (3.450; 15-25-30-40-55)—Tovarich' (WB). Good notices and exploitation, but only fairish \$10,000 in sight. Last week. This Way, Please' (Par), off at \$3,100.

'Tovarich,' 'Confession,' Each \$8,000. Montreal

Moutreal, Dec. 28.
"Tovarich' and "True Confession," at the Palace and Capitol, respectively, should run about equal at \$8,000 this week. All theatres are showing the benefit of the end of Christmas shop-

ping. Estimates for This Week

Estimates for This Week
Palace (CT) (2.700; 50)—Tovarich'
(WB), Should gross \$8,000, good.
Christmas week, Dr. Syn' (G-B) and.
All In' (G-B), \$5,000, fair.
Capitol (CT), (2,700; 50)—True
Confession' (Par) and Daughter of
Shanghai' (Par), Should build to
\$8,000, very good. Last week repeat
of Ebbtide, grossed a fair \$4,500.
Leew's (AR and (1.200; 50)—Man
Who Cried Wolf (1.00), Grossing
Timber (Col), still good at \$4,000.
Princess (CT) (2,300; 50)—Heidi
(20th) and Mr. Moto (20th). May
gross \$7,000, very good. Last week,
Cloistered' (Emp), Disappointing
\$3,500.
Orpheim (Ind) (1,100; 50)—Huri

Cloistered' (Emp) Disappointing \$3,500.

Orpheim (Ind) (1,100; 50) — Huricane' (UA), Likely gross \$7,000, very good. Last week, 'Dreaming Lips' (UA) and 'Great Hospital Mystery' (20th), fair \$3,500.

Chema de Faris (France-Film) (2300; 40) and 'Great (1,500) and 'Great (1,500) after \$1,850 last week, both good. St. Denis (France-Film)' (2,300; 34) — Cesar, 'Very popular picture and stars here and may gross \$4,500, very good. Last week, 'Marius et Fanny' good. enough at \$3,500.

Denver Bounces Back: 'Romance,' Unit \$11,000, 'Confession' Sock \$8,700

Denver, Dec. 28.

Grosses picked up suddenly last
Saturday after a week of snow and
Christmas shopping. Several houses
did standout biz over the weekend.
Top draws currenly are I'll Take
Romore, Tod a Bowes unit at the
Denham, Sub., arine, D-1, at the Paramount.

Denham, Substantine amount:
Weather is mild again and great
for theatre business. All the fans
ask is a film they want to see; then
they come a-running.
Estimates for This Week

(They) (1400: 25-44)

Estimates for This Week
Aladdin (Fox) (1,400; 25-40)—
First Lady' (WB). Good \$3,500,
moves to Broadway. Last week. Perfect Specimen' (FN) (2d run) did
only fair \$2,500.

Broadway (Fox) (1,500; 25-40)—
It's Love I'm After' (WB) and '45
Fathers' (20th) (2d run). Nice \$2,300.
Last week, Nothing Sacred' (UA)
(3d run). good \$2,500.

Denham (Cockrill) (1,392; 25-3540)—True Confession' (Par). Pull-

Seattle So-So; 'Damsel'-'Angel' 61/5G,

ing fine \$8,700 and holding four extra days. Last week, 'Daughter of Shanghai' (Par) new low for recent months, \$2,300.

nays. Last week, 'Daughter of Shanghai' (Par) new low for recent months, \$2,300.

Denver (Fox) (2,595; 25-35-50)—
'I'll Take i-mance' (Col) and Major Bowes' unit. Strong \$11,000. Last week, 'It's Love I'm After' (WB) and \$45 Fithers' (20th) *ather good \$7,000.

Orpheum (RKO) @,000; 25-35-40—
'Hitting a New High' (RKO) and Thoroughbreds Don't Cry (MG).
Solt \$7,300 on three-days holdover. Last week, 'Auy, 'Blus and Shopping. 10,000 and 'Fit 100 King' (RKO).

REMONER OF THE STRONG AND STRO

CINCY FEEBLE; **'ROSALIE' 14G**

Cincinnati, Dec. 28.

Cinema trade in general is disappointing for Christmas week. Rosaleis racking up top money currently,
with \$14,000 for the Albee. Wells
Fargo' is rolling along to \$12,500 foran eight-day trick at the Palace.
Shubert is having bo, feast with
Tovarich.

Below par are 'Danger, Love at
Worlk' at the Capitol, and 'Springtime
in the Rockies', at the Lyricalbee (RRCO) (2,000; 35-42)—Rosalie (MG). Good \$14,000, Last week
First Lady' (WB) \$9,000, fair.
Capitol (RRCO) (2,000; 35-42)—Rosalie (MG) (2,000; 35-40)—Rosalie (MG) (2,000; 35-40)—Rosali Cincinnati. Dec. 28.

Gold* (MG) (2d week) \$3,000, all the state (Libson) (1,500: 25-40) ...

You're Only Young Once (MG). Fair \$4,500. Last week, West of Shanghal' (WB) \$5,000, strong. Lyrie (RKO) (1,400: 35-42) ...

Springtime in the Rockies' (Rep.). Soriy \$3,200. Last week. High Flyers' (RKO), \$4,000, all right. Palace (RKO) (2,600: 35-42) ...

Wells Fargo. (Par). eight days, No complaints, \$12,500. Last week, '45. Shubert (RKO) (2,150: 35-42) ...

Tovarich' (WB). Excellent \$1,000. Last week, '45. Shubert (RKO) (2,150: 35-42) ...

Tovarich' (WB). Excellent \$1,000. Last week, 'Victoria The Great' (RKO), \$3,500, mild.

KEENE GALLOPS OFF

Hollywood, Dec. 28.

Next Tom Keene galloper at Monogram rolls Jan. 3. Story. The Painted Trail, was originaled by Robert Emmet.

Keene also had a hand in scripting.

'Sub'-'Flyers' 5½G, 'Confession' 5G

White Christmas in some spots where list weekends show didn't melt as fast as it fell. Business was slow Satirday, but jumped Sunday 200. Three holdovers is unusual slow Satirday, but jumped Sunday 200. Three holdovers is unusual slow Satirday, but jumped Sunday 200. Three holdovers is unusual slow Satirday, but jumped Sunday 200. Three holdovers is unusual slow Satirday but jumped Sunday 200. Three holdovers is unusual slow Satirday 200. Three holdovers is unusual slow Satirday 200. Three holdovers is unusual slow seek. Jumped Sunday 200. Three holdovers is unusual slow seek and the state of the

Inside Stuff—Pictures

Four-column spread in a recent edition of L. A. Times of a picture was captioned, 'Hollywood Donates Ambulance to Spain.' Above the cut in big type was the billing, 'History in the Making.' Cut showed names of stars on the side of ambulance and George O. Pershing, General Pershing's nephew, about to enter the ambulance, and was credited to Wide World Photo-meaning it had reached the L. A. Times through the backdoor of the New York Times.

On door of ambulance readers could discern 'The Motion Picture Artists Committee sends this ambulance to help the defenders of Spanish Democracy,' and among names inscribed on the side of the ambulance were Paul Muni, Luise Rainer, Nancy Carroll, Lionel Stander, Johnny Green, Betty Eurness, Dorothy Tree, Stella Ardlen, Fredrig March, Frank Scully, Lewis Browne, Ernest Henningway, Donald Ogden Stewart, Lewis Milestone, Samson Raphaelson, Cedric Belfrange and Konrad Bercovici. Film producers recently frowned on filmers' subscribing aid to medical bureau of the loyalist side in Spain,

Experimental Films Project, which is subsidized by the Rockefeller Foundation, through the Commission on Human Relations, has made about 26 shorts this fall for educational purposes. These are made on 16 mm. film and are based on feature and other pix which have been generally released. All members of the Motion Picture Producers and Distributors of America, except Columbia, are cooperating with the project, which pays only the laboratory cost of arranging the shorts. Films are shown in 16 progressive schools throughout the country to get reactions and attitudes of students to situations. Idea is to see what value films can have in class discussions.

Among the pix which have been made into shorts are 'Pasteur,' from which four shorts were made, 'Devil Is a Sissy,' Ceiling Zero' and 'Black Legion.'

Legion.'
Joe Losey, legit director, is in charge of production.

Lewis Stone makes an epilog speech: Metro's 'You're Only Young Once, sequel to previous film titled 'A Family Affair's Stone plays Judge Hardy, dad of brood of actors who are principals of film, and announces that the series of stories about Judge Hardy's children will be continued. You're Only Young Once augurs for interesting series along Jones Family lines, but dealing with somewhat more serious family problems.

Lionel Barrymore was Judge Hardy in first pic, 'A Family Affair,' but Stone is now set to play paternal character as long as series is continued. Fay Holden as Mrs. Hardy, Mickey Rooney and Cecilia Parker as the kids, and Sara Haden as the judge's sister-in-law, are others set for parts in all succeeding adventures of Judge Hardy's offspring.

In setting Marlene Dietrich free, formally announcing she could make pictures elsewhere if wanting. Paramount is reported paying her off in cash for the singleton she still had to do under contract at Par. The salary runs to \$200,000, figure she paid under her final contract with the company. Understood that Adolph Zukor several weeks ago, after seeing how poorly 'Angel' was doing, recommended that Par pay Miss Dietrich off rather than make the picture scheduled for her, French Without Tears,' but feared at that time that stockholders might squawk.

Time mag in its Dec. 20 issue related how churchmen, including William Henry Cardinal O'Connell, Catholic archbishop of Boston, attended premiere of 'Monastery' at Fine Arts theatre in Boston this month, Carried under heading of religious news.

Magazine cited instance because of attention given film by Boston clergy at special \$10 benefit opening. Picture reveals life among monks, having been filmed abroad, with Rev, Michael J. Ahern of Weston College, near Boston, doing narration.

Exhibitors who use automatic ticket dispensers of the self-recording type are exempted from keeping admission stubs for three-month period under certain conditions. This is permitted by a new Internal Revenue Bureau, ruling interpreting regulations for collection of admission taxes. Waiver applies only when there are no reserved seats, no sales to brokeers or at premium prices, and when hourly records are made of the transactions recorded by the machine.

Paramount news added commentator for its issues sent to South America effective last week. Previously had employed only subtiles, music and sound effects. Change made it necessary to use one commentator speaking Portuguese for Brazil release and another speaking Spanish for remainder of country.

B'KLYN B. O. OKAY Holiday Ups All Spots; Ebb Tide Dual on H.O. Big \$21,000

Holiday Ups All Spots: Ebb Tide'
Dual en H.O. Big \$21,000

Brooklyn, Dec. 28.
Flock of first-rale flickers on all
downlown screens, with plenty of biz
from mothers and kids vacationing
from school. Tops this week is Fabian: Paramount with Ebb Tide' and
Flossoms on Broadway, which is in
its second week. Next in line, Loew's
Met, with Tothing, Sacred' and
Prescription for Romance's first
Albee' (2,500, 25-35-55)—Damsel in
Distress' (RKCO) and 'Chan-ab' Monte
Carlo' (20th). Getting fair play with
\$16,000, in view. Last week, Merry
Go-Round' (U) and '45 Fathers'
(20th), got \$15,500.
Fox (4,000; 25-35-55)—Thrill of
Lifetime' (Par) and 'Barrier' (Par)
Tualers expect good \$16,000. Last
week, 'Awful Truth' (Col) and 'DrSyn' (GB) (6d wk), solentid \$15,000.
And (7,400): 25-35-35—Nothing Samance' (U). Expect nifty \$18,000.
Last week, 'Stand in' (UA) and
Trouble Midnight' (U); good \$16,000.
Paramount (4,000; 25-35-55)—Teb
Tide' (Par) and 'Blossoms on Broadway' (Par) (2d week). Due for strong
\$17,000 first week, and will run to
New Year's Eve.
Strand (2,000: 25-35-55)—Paid to
Dance' (Ind) and 'Girl With Ideas'
(Ind) plus vauce for several shows,
ore processors on Broadweek, Strang \$10,000. Last

Will Merchandize Groceries

Will Merchandize Groceries

Harsleten The '21

Portland, Ore., Spurts; 'Hurricane' Huge 12G. 'Rosalie' Strong \$8,000

Portland, Ore., Dec. 28. Holiday season boosted this week's grosses, with 'Hurricane' at th Broadway and 'Rosalie' at Parker's UA getting a big play on advance bally.

grosses, with nurricane as a Broadway and Rosalie' at Parker's UA getting a big play on advance bally.

Pre-Christmas openings of major pix failed to ring a heavy bell. True Confession' doing well this week at the Paramount following a first dull week of pre-season showing. Damsel in Distress' is olay at the Orpheum.

Estimates for This Week at the Orpheum.

Estimates for This Week will be the prevention of the property of the

First three weeks grossed total of \$15,000.

Orpheum (Hamrick - Evergreen). (2,000; 30-55) — Damsel in Distress, (RKO) and Mr. Moto (20th). Well exploited and getting good enough \$5,700. Last week 'Ebb Tide' (Par) and First Lady (WB) second week just fair \$3,500.

Faramount (Hamrick-Evergreen) (3,000; 30-55) — True Confession', (Par) and 'Big Town Girl' (20th) '2d. week). Beating first week's gross due to holiday trade, \$5,500. First week only fair \$5,000.

United Artists (Parker) (1,000; 30-55) — Rosaliet (MG). Answering advance campaign, \$4,000, big: and will hold, Last week They Won't Forset. FN) and Thorobreas Don't Cry', (MG), hit a low average at \$3,300.

Local 306, N. Y. Operators, Vote Today; Joe Basson's Opposition

Members of Local 308, Moving Picture Machine Operators of New York, numbering slightly over 2,000, go to the polls today (Wed.) to elect officers for ensuing two years, with battle expected to be waged by constituents of the many various candidates who are clamoring for post in the union. Immediately after the election, the local expected to press for absorption of the independent Empire State Operators' Union which, for about three years, has resisted negotiations looking to a successful merger of the two for complete control of Greater New York by 308.

cessful merger of the two York by 306.

Although a campaign along aggressive lines is looked for with a view to bringing in Empire and the halthundred or so theatres whose boths Emp controls, notably the Springer-Cocalis-circuit, it is not expected to be an easy matter to effect an agreement between the two unions.

"During the year, 306 has finally brought into its fold various smaller houses in Manhattan and the Bronx, N. Y., which for years have been onn-union, total running around 20, and at present is picketting a few Brooklyn theatres in Empire territory with a view to forcing their recognition of 306.

Although Joseph D. Basson, president of 306, is the choice to retain the presidency another two years, he may receive a rather stiff fight from his opponent, Bert Popkin, New York business agent for years, who wants the top post, Popkin has a strong following in the union and may prove a contender.

This year's election includes se-

prove a contender.

This year's election includes selection of two business agents for New York and two for Brooklyn for New York and two for Brooklyn for the first time, union having voted to make it teams for both sides of the river due to increased size of the union and its list of contracted theaties. Joe Kelban, a Basson man, is favored for one of the Brooklyn biz agents' posts, but otherwise it's a scramble among candidates for the three other agent jobs.

Arrest of Duo Unearths Trenton Theatre Plot

Trenton, Dec. 28.

A carefully-hatched plan to stage a robbery at the Central theatre and if successful, to follow it up with office theatre robberies, was brought the light Trenton police court when two men contessed to the consultance. The presence I for 18 persons and the contessed to the consultance of the presence I for 18 persons I for 18 when two men confessed to the con-spiracy. The prisoners, Louis Russo, 25, and Michael. Pachuto, 26, ad-mitted the plot when they appeared in court to plead guilty to holding up a Trenton Transit Co. bius. Grill-ing of the men led to the additional disclosures.

ms or the men led to the additional disclosures.

Also implicated in the conspiracy is a special Trenton officer, George Howard, said to have been ramed by Russo and Pachuto. Although pleading not guilty in police count Friday (24). Howard was committed to jail default of \$5,000 bail to await Grand Jury action, and his police commission was revoked.

Police are endeavoring to link the three men with the holdup at the hild-city Stacy theather two weeks ago, when the cashier, at gun-point, was robbed of \$1,000 in theatre receipts as he was taking the money to a bank.

Par Wins Release Suit

Newark Amusement Co.'s suit to force Paramount Pictures Corp. to arbitrate dispute over failure to release the picture. Artists and Models, to it during the 1938 season was tossed out Thursday (23) by N. Y. Supreme Court Justic Charles, B. McLaughlin.
Court held that arbitration clause was, not included in the Newark-Paramount contract.

KAYOES SUNDAYS

KAYOES SUNDAYS

Charlotte, N. C., Dec. 28.

The Salisbury city council passed ordinance prohibiting Sunday pix theatrical programs, either with a fixed admission price, free or voluntary donations. The ordinance fixes penalties of from \$35-\$100 fines, and imprisonment, at the discretion of the court.

imprisonment at the court the court.

The new ordinance was sponsored, by the Rowan County Interdenomination Ministerial Association and is the result of Sunday films by the Capitol theatre for two Sundays.

Ray O'Rourke Heads New Philly Showmen's Club

Philadelphi Dec. 28. Philadelphi Dec. 28.
Ray O'Rourke, manager of Dor's
theatre, was elected prez of Philly
Showmen's Club at first general
meeting last Tuesday (21). Organization has been newly-formed by
workers in film industry.

Other officers are Frank Hammer man, Larry Mackey, v.p.'; Moe Ver bin, treasurer; William Z. Porter secretary; Mel Koff, chairman enter tainment committee; Larry Mackey chairman publicity committee; Na Abelove, house committee, and Oscar Neufeld, membership committee Quarters in St. James hotel.

M. OF T.'S SAG STATUS TO STAY AZ IZ INDEF

Pending decision by the Screen Actors' Guild board in Hollywood about classification of the March of Time, the studio and Guild reps in the east continue working on an informal agreement. March is observed the continue working on a proposed other requirements of

formal agreement. March is observing wage and other requirements of a Guild shop contract and is using SAG members for all 'dramatic-quences.' For the newsreel portions, however, it works along the old lines, regardless of Guild tules.

Question of definition of which is dramatic and which, newsreel is still in the air. In the meantime, however, each case is decided informally by March officials, and Mrs. Florence Marston, Guild's eastern rep. Latter views each 'release and then huddles with studio execs to classify the various sequences.

then huddles with studio execs to classify the various sequences. Matter of definition is the same one that has stymined all SAG ef-forts to sign March to a Guild con-tract. Both the Guild and studio agree that March is neither feature newsreel, but a combination of both. Studio has consistently claimed both. Studio has consistently claimed that strict application of the Guild shop rules to all parts of its productions would skynocket costs and force the reel out of business.

Aubrey Blair, business manager of

Aubrey Blair, ousness manager to the Guild, came east several weeks ago to settle the dispute, but re-turned to the Coast without doing so. He denied being without full authority, but admitted he would have to refer several items to his board for consideration. No de-cision has since been announced by the board. Thought likely the mat-ter will be permitted to go along in its present status indefinitely.

Emp, Prov., Now 2d Run

Providence, Dec. 28.

Providence, Dec. 28.

Empire theatre, sporting a combo policy since last fall, returned to second-runs this week guile unexpectedly. Report has it that Associated Theatres, owners of Empire, is involved in deal which turns over half-interest to Boston tradition.

group.

Besides the Empire, Associated Theatres operates Playhouse, legit house; Bijou, downtown second-run stand, and Palace and Park theatres, nabe houses. It is understood pending deal affects operation of all Associated theatres, and that present head, Abe A. Spitz, dean of Rhode Island showmen, will go into semi-retirement.

PHILLY POSTERS' DIVVY

Philadelphia, Dec. 28.
Associated Displays, co-op manufacturing, firm for National Poster Scyvice Association, has declared a substantial dividend for the end of the year, George P. Aarons, tary, said here this week.

Company, in combination with Republic Display Corp., was created by poster manufacturing concerns throughout the country, to battle competish from poster and accessory services built up by major producers. Associated uses Screen Art Process while Republic pravides ducers. Associated uses occess are provided lithographs, stills and other accessories. Simon Libros, prez of National-Kline Printing Co., Philly poster service, chief of the co-opservice and manufacturing companies.

Better Shorts

Lincoln, Dec. 28.

Lincoln, Dec. 28.
When a fick columnist asks for it, he gets it. Such was the experience of Barney Oldfield, Sunday Journal and Starene. Bellyached in the column all year long for better shorts. Film fan sent two pairs, of silk ones just before Xmas.

NLRB DECISION ON SWG DUE THIS WEEK

Washington, Dec. 28. Decision in the Hollywood labor tiff over recognition of Screen Writer: Guild is expected from the Naer: Guild is expected from the National Labor Relations Board this week. Consummation of the case—one of the most important since the Wagner Act was passed—is being held up by the touchy legal propositions presented to the board few weeks ago by the producers and Screen Playwrights.

In the normal course of events, 10

weens ago by the powers and screen Playwrights.

In the normal course of events, 10 days to two weeks is ample for boardites to digest the evidence and arguments, but the number of trick questions—whether, scribblers are employees, whether Sw.W.G. represents a majority of the craft whether picture production comes under Government jurisdiction, etc.—have caused the board to follow a cautious policy. Added delay is attributed to the desire of the Guild of the a supplemental memo discussing the jurisdictional issue raised by the employers.

Steffes, Mpls.; Evens, St. L., **Head Their Variety Clubs**

Minneapolis, Dec. 28.
Twin City Variety club elected W.
A. Steffes chief barker. Other officers chosen were Frank Mantzket.
Universal branch manager, first sat.
chief barker; Paul Mans, Twin City
independent eyhibitor; second aschief barker; Paul Mans, Twin City, independent exhibitor; second assistant chief brker; J. L. Stern, independent exchange owner; dough guy. H. Workman, MG branch manager; wagon man, and Fred Ableson, GB branch manager; George Granstrom, St. Paul independent exhibitor; Bennie, Berger, independent circuit operator; Don Woods, Paramount sales manager; Rud Lohrenz, Warner Brothers, and Gilbert Nathanson, Republic, canvasmen. public, canvasmen.

St. Louis, Dec. 28. Harold ('Chick') Evens, manager Harold ('Chick') Evens, manager of Loews, new chief barker of Tent No. 4, St. Louis Variety Club. Tony Matreci, owner of the Uptown, chosen assistant chief barker; George Wiegan, St. Louis Amus. Co., doughguy, and Percy Barr, National Screen Service, property master.

master.

Crown Joe Ansell, Frank Rudolph, Ben Reingold and Bill Feldstein. Ray G. Colvin, retiring chief barker, was presented with wrist watch. The club's New Year's eve party will be held in the new quarters at the Roosevelt hotel.

SNAPPED UP

Pasadena Rose Parade Will Be Lensed by 75 Fotogs

Hollywood, Dec. 28.
Newsreels have assigned 24 lens ers to bulb the Pasadena Tournament of Roses parade on New Year Day, while around 75 commercial fo togs and 28 representing news syndi cates will be stationed along the line

No restrictions have been placed on the picture takers this year. Last year newsreels were confined to 225 feet.

Gary-Par End Suit

Indianapolis, Dec. 28.
Gary Theatre Co., operated by Gary Theatre Co., operated by U. B. Young, was granted permission in Federal court here last week to dismiss, without prejudice, a suit against Paramount Rictures for 13 pictures claimed to be underlivered on a contract held by the plaintiff. plaintiff

Complaint charged that Paramount had given to opposition pictures due houses operated by Gary Theatre Co., of Gary, Ind.

Act on SAG's Demand to Confine Talent Award Vote to Player Ranks; Other H'wood Crafts Have Plans

Hollywood, Dec. 28; Meeting of general awards committee of the Academy of Motion Picture Arts and Sciences will be called this week by Frank Capra in an effort to iron out demand of the Screen Actors Guild that voting for four outstanding performances by actors be confined to the film players group, meaning an SAG committee. The Academy committee suggested the nominations be made by members of the SAG, and balloting on the final sections be open to the entire industry. Guild representatives. Alan Mowbray Larry Steers and Regis Toomey, insisted actors were best qualified to make their own selections, and ofter some debate proposal was referred back to SAG board of directors for further consideration. sideration.

Sideration.

Unless question is adjusted satisfactorily to Guild, tops will recommend that actors refuse to take active part in the annual awards banquet scheduled for March. When the Guild agreed to supervise the awards in the actor division, leaders understood other film crafts would not be permitted to vote on achieve-ment awards for players.

not be permitted to vote on achievement awards for players.

Directors, writers, art directors, technicians, et. al., have alreday agreed to make the nominations in their divisions, and leave the final selections to all the participating crafts. Both nominations and bailloting on final selections for the most outstanding picture of the year will be open to entire industry, with 15,000 votes expected to be cast.

Situation may be referred to interlatent council of Screen Actors Guild, Screen Writers Guild and Screen Directors Guild as means of solving situation if SAC board of directors send committee back to the Academy with instructions to hold out for original demand.

Reselind Scenie Wage Tilt

Reseind Scenic Wage Tilt
Producers have withdrawn 10% wage tilt granted scenic artists in working pact signed with Charles Elrod, former business manager of United Scenic Artists Local 621. Charter-of-latter-organiza. In was lifted by the Brotherhood of Painters. Decorators and Paperhangers of America for non-payment of per capita tax. Working agreement and pay tilt was rescinded by Pat Casey when it developed Elrod could not speak for the membership, scenic artists having joined three organizations, including International Alliance of Theatrical Stage Employes and Motion Picture Painters Local 644.

Chest fund to fight proposed city ordinance against picketing has been Rescind Scenic Wage Tilt

ordinance against picketing has been started by Motion Picture Painters Local 644 with \$500 contribution norpert Sorrell, business representa-tive, says other studio crafts will be asked to aid, and that board of di-rectors of painters will recommend fight be taken to the air, with an ex-tensive radio campaign. Members of painters board are Jack Holes.

tensive radio campaign; board are Jack Hölen, William Ball, William Ames, Lou Brandon, George Holinger, George Bogard and Gene Price. Committee appointed by Screen Actors Guild is now working out recommendations for Improvement in working conditions for Ircelance players and day players. Committee is composed of Irving Pichel, Russell Hicks, Edwi Stanley, Dorothy Peterson, Ray, Myer, Lionel, Stander, Thomas Jackson, Robert Gleckler, Dorothy Tree, Margaret Armstrong and Frank Sheridan.

Ask Definite Commitment

Ask Definite Commitment
Committee will urge studies be asked to give definite work commitments to day playors. Actors claim they often accept commitment from producer for a certain date, turn down an offer from another studies and when they report to first studies and when they report to first studies are advised shooting has not reached their part. Difficulty in breaking down script is blamed by producers, who are reluctant to give

in breaking down script is blamed by producers, who are reluctant to give definite commitment for fear player will have to be carried on payroll, a week or 10' days although his particults for only one day's work.

Screen Playwrights, Inc. will ask meeting of producer-writer committee this week to consider amendment to 12 weeks layoff period for writers. SP has requested writers be notified as, to definite time and length of layoff so scribblers make other

arrangements. Howard Emmett Rog-ers heads SP committee.

ers heads SP committee.

Appearance here of George E.
Browne, president of the International Alliance of Theatrical-Stage
Employes, is credited with swingings
sentiment of four IATSE locals
against local autonomy. Browne explained to members only purpose in
retaining. International supervision retaining International supervision over Joeals was to protect wage scales and working conditions secured for creatts since unsuccessful strike in 1933 when membership dropped to less than 200 IATSE now has more than 19,000 workers in studies.

After appearance of Recommenders

After appearance of Brownic two crafts, soundmen and cameramen, im-mediately voted, against home rule by overwhelming margins. Action of IATSE in lifting 2% salary assess-ment also had decided effect in switching demand for local autonomy.

Fight Over Laborers

Fight Over Laborers

Studio Utility Employes Local 724
has started campaign to recapture laborers taken over by IATSE when Class B grip cards were issued to several hundred. Deal between International presidents of two organizations reported to have been reached in east and announcement is expected shortly by IATSE relinquishing jurisdiction over laborers, Joseph Marshall, international vp. of laborers, here to aid L. C. Helm, business rep, in conducting memberbusiness rep, in conducting membership drive

ship drive.

Screen Publicists Guild has decided to wait until after the first of year to push negotiations for wage scale and working pact. Several flacks at Metro resigned when they learned SPG committee had submitted demands to studio without their knowledge. Members objected to policy of Mervin Houser, president, in submitting Separate demands to individual studios. At later meeting, however, it was agreed demands would all be referred to Pat Cascy, and general agreement negotiated with all studios at the same time.

SHUTTEE VICE M'GEE AS STANDARD'S G. M.

Oklahoma City, Dec. 28.

Pat McGee, g.m. of Standard Thea-tres Corp. here, has resigned to be-succeeded by Walter B. Shuttee, as-sociated with Paramount for 10 years, coming here from Lincoln, Neb,

J. F. Garst, assistant treasurer of Standard, also resigned and J. M. Comnor of New York has been ap-pointed to take his place. W. S. McDonald continues as treasurer.

Shuttee plans no radical changes in the organization, which the dominant theatre group in Oklahoma

Lesser's Peak Load

Hollywood, Dec. 28.

Principal Pictures hits its all-time releasing high in January when it will send three films to the theatres. Features are "Taizan's Revenge," Ha-waitan Buckaroo, and 'Itawaii Calls." rental Buckaroo and Tlawaii Calls.
Arthur Powell, former United
Press war correspondent on the
China front, has turned in the script
of the Lou Gehrig-Smith Ballew
feature to Sol Lesser at Principal.
Scrib remained pacted to original
and screenplay a second Smith Ballew film.

Ams' Good B. O.

Salt Lake City, Dec. 28. Two simonpure explorer-photographers Dr. R. G. Frasier and Wil-lam Fahrni, pa.'d. conjunction with their film, 'Rivers or Mystery,' Monday (20) at a local high school auditorium, drawing about 900 at 50c. Pix illustrates the pair's recent

adventures while traversing the dan-gerous Colorado and Salmon rivers in a boat, Daredevils alternated turns describing incidents: silent clips were focused on the screen. Salt Lake, City board of education hailed the film and staged a praisery

campaign at all schools.

"PRICELESS ENTERTAINMENT... More to talk about than any normal showman could possibly get around to. . A fine artistic accomplishment and a commanding demonstration of shrewd showmanship... Both a box-office classic and the other kind."—Motion Picture Herald

RKO

"All that the advertising copy writers have been saying about 'Snow White' is true in spades! It is a BOX-OFFICE NATURAL in the most expectant interpretation of that loosely bandied term and what it achieves in the way of audience satisfaction is spectacularly the box-office's business... It will CAPTIVATE THE POPULATION as perhaps no other picture ever has or will."—Motion Picture Daily

RKO

"Here is a picture so masterfully produced and of such unusual entertainment value that it will make motion picture history. It should be a CLEANUP FOR ANY EXHIBITOR ANYWHERE."—Film Daily

RKO

"AN INSPIRING MASTERPIECE of elegant beauty and entertainment... sure to satisfy all audiences, who will rave about it. new multiplane Technicolor photography surpasses anything yet seen in color... outstanding entertainment...should live for many years."—Showmen's Trade Review

RKO

"SUPERLATIVE SCREEN ENTERTAINMENT. The most important picture from a production perspective since the advent of sound. . . It has a universal appeal seldom if ever before attained in the realm of celluloid entertainment. Never before have such breath-takingly gorgeous hues been imprisoned in celluloid for any type of picture."—Box Office

RKO

"Meets even the wildest expectations of Disney's millions of admirers. It is a MASTERPIECE OF ENTERTAIN-MENT for people of every age. . . Marks milestone of motion picture progress. Walt Disney has carved for himself a permanent niche in the motion picture hall of fame."

—Hollywood Reporter

RKO

"Sets milestone in art of picture making... Completely a thing of beauty and charm... Vastly appealing entertainment for every normal human being. It WILL DO SMASHING BUSINESS and regale all manner of audiences in extended runs."—Hollywood Variety

RKO

"A MOTION PICTURE MIRACLE has come into being. It is a film fairy tale that will enrapture audiences around the world. . . It is a great screen contribution not only for today but for tomorrow."

-Edwin Schallert, Los Angeles Times

"Walt Disney adds NEW LAURELS to his fame. Snow White and her fairy Prince and the Seven Dwarfs become stars you will love and take into your heart. The sets are BREATH-TAKING in their beauty . The color is equally EXQUISITE ... The loveliest thing of its kind ever brought to the screen."

—Louella Parsons, Los Angeles Examiner

RKO

"Yes, there is a Santa Claus! His name is Walt Disney, and as a Yuletide gift for all those young in spirit and mind he has brought forth his first feature-length attraction... AN UNFORGETTABLE EXPERIENCE."

—Los Angeles Daily News

RKO

"Walt Disney scored a new and impressive triumph last night... A FASCINATING SCREEN EXPERIENCE... A picture that nobody should miss." — Harrison Carroll, Los Angeles Herald-Express

RKO

"In all my nineteen years of reviewing I have never met screen characters that more completely captured my heart than did Snow White and the Seven Dwarfs. Children, young folks, men and women — put ON YOUR 'MUST-SEE' LIST the delightful, charming fairy tale of Snow White."—Jimmy Fidler

RKO

"World premiere of Snow White most successful opening we have ever had at Carthay Circle. Practically every celebrity in Hollywood turned out and paid tribute to Walt Disney's production, with applause lasting long after the end of the picture. Public interest is equally high, with ADVANCE SALES BOTH MATINEES

AND NIGHTS TOPPING THAT OF ANY PREVIOUS ROAD SHOW AT CARTHAY CIRCLE."

WALT DISNEY'S

FIRST FULL-LENGTH
FEATURE PRODUCTION

SNOW WHITE

AND THE SEVEN DWARFS

MULTIPLANE TECHNICOLOR

NOW PLAYING CARTHAY CIRCLE

LOS ANGELES • • TWICE DAILY DISTRIBUTED BY RKO RADIO PICTURES



British Exhibs-Distribs Peace: Plan Ameliorating Compromises

London, Dec. 21. After months of hickering exhibi tors and distributors have signed ar

After months of bickering, exhibitors and distributors have signed an armistice and are to make a serious effort to compose their differences. General Council, of the Cinematograph Exhibitors Assn. considered an offer from the Kinematograph Renters Society (distribs) this week for a joint consultation on major issues at variance, and, after a fighting speech by President Charles P. Metcalfe, agreed to a meeting with no ifs or buts.

K.R.S. has held out the olive branch continuously. But the former stiffnecked attitude of the C.E. A. was that, if, there was a get-together, it should be on the exhibit terms or not at all. Terms were that recent embargo on two, supers in one program and new classifying system for product be suspended. Die-hard sections of the exhibs' association declared for adherence to those terms, but Metcalfe swayed the majority to realization it was in best interests of all to sit in with the distribs and talk out the whole situation without spleen.

As always, film hire is the higgest hone of comention. But exhibs are

nation without spleen.

As always, film hire is the higgest bone of contention. But exhibs are more concerned with the desire to keep rentals down at their present level in face of feared, threats of rising prices. View is that distribs have consistently succeeded in squeezing theatres for higher and higher rates, but if they are upped much further business. will become uneconomic and exhibs will be forced to sell out their theatres to the Americans. their theatres to the Americans

their theatres to the Americans. Subsidiary to the mai contact, though looming large as important points of trade politics are the questions of overseating-on which C. E. A. has formerly sought in vain for K. R. S. collaboration—a form of standard contract, and the general issue of trading conditions. All of these previous moves have led up blind alleys, mainly because goodwill has been lacking first on one side, then on the other.

Industry has, however, been taught

side, then on the other.

Industry has, however, been taught a sharp lesson on the evils of being divided, as all sides are now forced to sit back and take the quota legislation being forced on them by the Government. Parliament's slant is that, as the industry has shown itself incapable of any unity the Films Bill, it cannot grumble if it doesn't like what it gets.

Whether any happier outcome is

doesn't like what it gets.

Whether any, happier outcome is likely from this new attempt at unity is at the moment an open question. Certainly the desire is there this time, and always hovering overhead is the fear the Government might use the Films. Council as a threat of further interference. Therefore, it may be considered, the two big units by agreeing on general policy may line up on common ground against unknown possibilities.

C. E. A. designo same too late for

C. E. A. decision came too late for any action before the holiday, but both organizations are rarin to go, and an early date in 1938 is to set for the first common delibera-tions.

RYDGE, GILLESPIE 0.0.; **G.U.T.'S TASMANIA PLANS**

Hobart, Tasmania, Dec. 12. Norman Rydge, boss of Greater Union. Theatres, and Arthur Gillespie, of the management committee, are visiting here for a looksee over the company's holdings. In the near future renovations, will be put in head to modernize theatres and for ideas will be brought into play renerally to build up the chain in this territory.

renerally to build up the chain in this territory.

Understood the pie supply from Understood the pie supply from Understood the pie supply from Understood Metro and Universal, with the possibility of Paramount also supplying certain product. This being so, it looks as though G.U.T. will be fairly well off for supplies, despite, reports to the contrary.

In Sydney, Melbourne, Brisbane 1 of other keys, it is expected that Rydge will carry out, with backlang from the bankers to a certain extent, additional lans to bring the whole circuit into line against any opposition. Few months back Rydge said and? finance was on offer to build G.U.T. into powerful force in the pie field. It's interesting to note that the bankers for G.U.T. are also the same for Hoyts.

VOLPINE IMPROVES

From Accident Which Cost Henry Carson's Life

Paris Dec 19 Volpine, bandleader, who was seriously injured in the automobile accident early this month as result of which Henry Carson died, is ex-

of which Henry Carson died, is expected to recover. He has been recuperating a hospital in Liege, Belgium, since the accident. Henry Carson, who died on Dec. 12, was personal manager for Lucienne Boyer. He was formerly a wk. Paris agent who booked many American, English and German acts into France. The accident occurred while en route from Brussels to Liege when Carson lost control of the car.

Miss Boyer, who was also travelling along the same road another car, arrived a few minutes later at

ling along the same road another car, arrived a few minutes later at the scene of the accident.

METRO MAY BUY INTO ODEON. REPORT

London, Dec. 28.
Conferences between Murray Silverstone and Arthur Loew have resulted in the latter's sailing last Saturday (26) for London. Understood negotiations for Metro to acquire, an interest in the Odeon circuit will begin on his arrival here. Maxwell deal with Odeon is temporarily cold due to complications.

Maxwell deal with Odeon is temporarily cold due to complications about Union Cinemas, holding which he recently acquired.

Ben Goetz returns Jan. 10 from the U. S. and will decide then whether or not Metro will continue film production at Denham or move to the Pinewood studies.

Biz Off Down Under

Sydney, Dec. 13.

In a week of marked lows Hoyts brought in The Prisoner of Zenda' (UA) and looks like top money. Elsewhere trade is at a pretty low level, excepting perhaps 'Maytime' (M-G), 12th week, 'Wings of the Morning' (G-B) folds, after a record run, and 'The Prince and the Pauper' (WB) will replace. 'Thin Ice' (20th) also exited after a good run, with also exited after a good run, with zenda' following. 'The Road Back' (U) slipped and 'You Can't Have Everything' (20th) came in for a short run. 'Angel' (Par) also hit the skids after a fairly nice spin and 'Double' or Nothing' (Par) will stick until 'Souls at Sea' (Par) replaces as Yuletide attraction. 'Emperor's Candlesticks' (M-G) moderate, but will play until 'Broadway Melody' comes in at Yuletide. 'That Certain Woman' (WB) didn't mean a thing and 'Make a Wish' (RKO) will take its place. Weekly 'trade is just fair with 'Thight from 'Glory' (RKO) and 'Danger, Love at Work' (20th). 'Trade very good for Tivoli vaude-revue nights, and 'Balalaika' will replace 'Swing Along' early next month for Williamson-Tait.'

Melbourne, Dec. 13. Melbourne, Dec. 13.

Nice lineup and managers are waiting for Yuletide to bring solid money. Current list includes 'Souls at Sea' (Par), 'Rainbow on the River' (RKO), 'Walte Up and Live' at Sea' (Par), 'Rainbow on the River' (RKO), 'Wake Up and Live' (20th), 'Singing Marine' (WB), 'A Day at the Races' (M-G), 'I Cover the

(20th), Singing Marine (WB), A Day at the Races (M-G), I Cover the War' (U), and It Happened Out West' (20th), Legit biz is high with Balalaika, Victoria Regina, under W-T, and the Marcus show for Fullers-Snider-Dean, Vaude-revue still-tops for Tivoli management.

Reign of Wilhelmina In Film Chronology

The Hague, Dec. 20.

Composite history on celluloid of the 40-year reign of Queen Wilhelmina, who celebrates that event next September, is the aim of production interests here.

Production is to be subsidized by the government.

New Football Pool

London, Dec. 19. London, Dec. 19.

Latest to form a football pool syndicate, in order to compete with Littlewoods, Murphey's and Cope's, is the Screen Pools, Lid. Promoters of the scheme are Charles Woolf, Maurice Ostrer, Aubrey Hyman, Jeffrey Bernerd and Maurice Woolf. Company has been formed with capital of \$125,000, but has unlimited back-ing.

Two floors have been leased in the Charles Woolf building in Wardow street to start operations immedi

N. Y. DICKERING TO SETTLE B. A. PIX TIFFS

Although almost daily confabs were held last week by the Hays of five representatives and foreign partment officials with Dr. M. Satapartment officials with Dr. M. Satanowsky, attorney for the Buenos, Aires film board of trade, on two vital Argentine distribution matters, discussions probably will not be concluded before the end of this week. No decision has been reached in either the anti-trust case or the tax dispute. Conversations will be speeded up because of Satanowsky's desire to return home early next year. He flew from Argentina to lay the two subjects before U. S. film companies directly.

subjects before U. S. nim companies directly.

Thus far the pending anti-trust case, in which 16 Argentine distributors, including most U. S. distribs, were fined \$4,000, has occupied the most time in discussions to date. The excessive tax, now imposed, will be considered probably this week with State Department representatives called in and informed of the severe taxation penalties now existing against American distribution companies.

The suit brought under anti-trust statutes in Argentina was stated by an exhibitor. Case has been before courts in that country for some time, and thus far distributors have failed to admit any of charges.

LONDON LEGIT, FILMS' HEFTY HOLIDAY BIZ

Chief B. O. in Today's War-Torn China Comes from the Military

TROCADERO RENAMED

Old Paris Building Was Tagged As Slur at Spanish

Paris, Dec. 21.

Trocadero, the new building on the hill across the Sei from the Eiffel tower, will henceforth be known as the Palais de Chaillot. Is generally called the 'chef d'ocuvre d'architecture de l'expo' by the French.

French.

New name comes from the village once located on the side of the hill before Paris extended that far. Original tag was given the old building in 1878 as a slap at the Spanish for their friendship with the Germans after the war of 1870. Trocadero was the name of a Spanish fort taken by the French in 1823. Napoleon once planned to build a second Versallles on the hill as a palace for his son, the 'King of Rome,'

PANTO, ONCE OK IN AUSSIE, **NOW N.S.G.**

Sydney, Dec. 14.

Once regarded by legit managers as a sure biz puller, the Christmas pantomine has slipped into the realm of forgotten things. Few years back legiters banked on around four weeks' capacity at Yuletide with kiddle trade from panto presentation. Today this type of entertainment can only be found within the portals of commercial organizations, with admission secured by the purchase of certain amount of drygoods.

amount of drygoods.

In the years before sound films Williamson-Tait, the Fullers and other managements found ready trade here and Victoria with pantos. Local as well as overseas artists secured work appenty to tide them over into the new year.

This year Frank Neil is the only This year Frank Nell is the only manager presenting a panto and at mats only, with vaude-revue nights for the adults. In previous years the cream of England's panto performers were imported—dashing principal boys, funny dames, and top-noteh dancers. From the Continent and America high-class specialty acts brought out expressly for the season, but a producers, costumes, lighting London, Dec. 28.

Boxing Day, England's national holiday, saw banner biz for West Englegit and film houses. Period saw capacity all around.

Grosses in area exceeded \$150,000. Top grossers were taken by 'Marie Walewske' at the Empire'. All Babe at Gaumont; 'Heidi,' Regal, and 'Wells' (Carlton.

By CAL S. HIRSH

Shanghai, Dec. 17.
With a ring of Japanese steel com-pletely surrounding the Interna-tional Settlement and the French tional Settlement and the French Concession, the foreign sectors of Shanghal, the Japanese army having completely occupied Chinese territory (Pootung) across the Whangpoo river, Chapei on the morth, Nantao on the south and the western area, semi-controlled by the foreign council, major-scale devastation is the rule and no amusements are operating in the occupied area.

In Shanghai proper, four first run houses are playing to 50% business, in as much as Chinese, who constitute 70% of the business, attend in tute 70% of the business, attend in small groups only. Their total seat-ing capacity 6,700. Matinees (three shows daily) are fair, but nights, owing to strictly enforced curfew, are poor. No immediate prospects of curfew being lifted. In foreign areas curriew being lifted. In foreign areas maybe, five or six second are open, business at 40% normal, with distribs giving special percentage rates. Hongkew's (Shanghai) two foreign houses (seating capacity about 2,500) burned to ground, while second runs unaccounted for, with eight or nine probably in ruins.

ruins.
Strok's usual winter quota of six
American and Continental worldfamous artists undoubtedly will not
visit Shanghai and several independent outfits definitely cancelled.
Rex Storey and his Hollywood Revue got out just in time to avoid
the trouble.

The Joints

The Joints

Cabarets and jitney places, latter employing mostly Chinese hostesses with 25% of 'em Russian, now open at 3 p.m., and operate only until 11 p.m. Much of the trade comesfrom the 11,000 American, British and allied sailors, marines and soldiers being stationed to protect foreign settlements. Fourth and Sixth U. S. marines and sailors from the U. S. S. Augusta are higher paid than others and form the majority of patronage.

than others and form the majority of patronage.

Throughout China in general 350 houses are wired for sound and only 30%, operating, business these being less than 40% normal.

Whereas in 1936 Chinese studies produced 50 pix, first six months of this year showed only 18 and since then practically nil, although the Nanking (Government) Central Studies have turned out innumerable war newsreels and propaganda films.

dios have turned out innumerable war newsreels and propaganda films. Shanghai's majors—Star, Unique and United Photoplay—have suspended entirely and staffs paid off with little hope of resumption for better part of a year.

Radio locally is a flop: Formerly 45 stations in Shanghai, now only half dozen function half-heartedly, including two foreign outfits. Latter were of great assistance during early days by forwarding personal information regarding missing reladays by forwarding personal in-formation regarding missing rela-tives to the interior or to Shanghai-landers marooned at various summer

tives to the interest of the landers marconed at various summer resorts.

Inasmuch as very few pre-May Hollywood pix have been released in Shanghai, because of the seasonal hot period, when all go on vacation, and followed by the war. Shanghai fans' choice of popular stars returns almost to the 1936 basis.

Nanking censor board removed to Shanghai in September, as capital was cut off by rail connections, but have little to do as so few pix-excepting the poorer stuff—are offered to the theatres. Censors banned Topper; because of supernatural atmosphere.

S. A. NEWSREEL YEN

Now Making Spanish Portuguese Editions

Meeting demand of South American exhibitors who have been evidencing increasing interest in newsreels, Paramount now is getting out two separate foreign language newsreel editions for S. A. Commentator sneaking Spanish is

t reel editions for S. A.

Commentator speaking Spanish is
used for all South American countries excepting Brazil, which uses a
commentator talking Portuguese,
Previous to that Par's reel to these
Latin-American nations was silent
accepting for scenes recorded in
sound and sound effects introduced.

'Can't Take It' Looks Blah in London; Casmo's Nitery Starts Auspiciously

Choose Your Time, Firth Shephard's production of combo vaude, play, newsreels and cartoon, opened at the Piccadilly last week (21) to a warm reception. Play runs 90

Bulldog Drummond Hits Out, pos-thumous thriller with Henry Ed-wards in the lead, bowed at the Savoy the same ight (21) and was splendidly received.

splendidly received.
You Can't Take It With You was seen at the St. James last Wednesday (22), Kaufman-Hart comedy was generally well received by the audience, but some of the newspapers panned it, especially the high-brow London, Times. Latter sheet referred to the show as 'extreme of dismal incoherence' and adds there was little to commend about it except its brevity. Play's 'American atmosphere is almost destroyed by a virtual allengish cast. Libraries are shying at making deals. Looks to be a certain fiop.
'A Lady's Gentleman' notified.

tain flop.

'A Lady's Gentleman, political a breach comedy produced by Andre Van le configuration opened at the Vaudeville never we theatre Thursday (23). Brilliant Casino I piece was well received and looks to creditor.

be a success. Hylton Cleaver adapted from Ladislaud Bus-Fekete's Hungarian play, 'Jean.' Robert Squire and Margaretta Scott have the leads.

and Margaretta Scott have the leads.
First important legit show for next year is 'Dodsworth' Goes into the Palace here in February, replacing Oh You Letty' Lee Ephrami is producing, with Gladys Cooper and Philip Merivale set for cast toppers.
Alfred Bundy, director of the Palace theatre is angel

Philip Merivale set for cast toppers. Alfred Bundy, director of the Palace theatre, is angel.

Bertram Mills Clrcus at Olympic (22) accorded its usual-healthy reception. Will stay the regular six weeks and repeat its annual success. London Casino's new show (22) was a spectacular triumph. There were some good acts but not enough of them. Personalities of the principals were praised and mewspaper reports were favorable.

Incidentally, Clifford: C. Fischer, producer of the London Casino vues, differs with a previous report that he had been ousted from the French Casino in N. Y., that the French Casino in N. Y., that the French Casino in Sicher in the Control of the French Casino but controlly he's now a creditor.

JAPS' FOREIGN FREEZEOUT

French Riviera Niteries Look To a Strong Season This Year

By CHARLES LANIUS

By CHARLES LANIUS
Nice, Dec. 20.
Big biz is expected by operators
of coast niteries during the coming
winter season, judging from advance
hotel bookings and the past summer

winter season, jugging from advance hotel bookings and the past summer season.

Season here starts after first of January, preceded by a Christmas rush of visitors who spend their hort. holidays here. Most itery and entertainment houses will be open a few days before Christmas to catch the Yulcide pennies.

The exchange rates, the Spanish trouble, and general European unsainess will be big factors in favor of the French Riviera club owner. Much of the British trade which formerly went to the Halian Rivera is expected to come here. because of the strained international relations of the two countries.

Casinos anticipate a banner season and the long-closed Casino de la Mediterranee, white elephant built here by Frank Jay Gould, will be reopened by the SBM, Monte Carlo gambling syndicate.

Casino de la Jettee on the Promenade des Anglais, which was closed because of troubles with the employes, has been reopened and is daing excellent pre-season biz. Casino Municipal has been open all the year with a fair off-season take, and the Nouveau Casino opened a few days ago.

days ago. Cintra's de-luxe nitery opened in Cintra's de-luxe nitery opened in November, did well for several days with Tomas and his Merry Boys, but has taken beating the last two weeks. Management optimistic for a heavy Christmas take and a banner winter season.

Pierre Passeron's Paraquet, always popular with out-of-town visitors, opened on the 19th with a new-orchesta- and girl show from Paris. Le Planfation which eaters to the locals is open and is average.

Municipal Casino at Monte Carlo which never closes reports an excellent off. season and the Sporting Club opened on the 16th of the month. The Mayfair Club will open Christmas.

Cannes Municipal casino opened the first of the month. The Palm Beach Casi which remained open until that date because of a contract with the city administration that one of the casinos be open all the time lost badly in last three months. Sporting Club Casino, under direction of Charles Cartier, opened several days ago with cocktail party and has done good pre-season business.

ness.
Joe Cavolli's Dolphin Club opened first of November but reclosed withfew days when customers falled to appear. Cavolli will reopen on the 20th Kit-Kat club has been open for several weeks and is taking all the local business. La Bastide and the Jungle will open after the first of the year.

the Jungle will open after the first of the year.

Official reports released by the city of Nice show that over double the number of British and American arrivals were recorded during the months of October and November as compared with the same month last yeer. Many owners of villas who have not been on the Riviera size 1831 because of the monetary exchange are returning here to live, according to figures.

Nice, the hub of Riviera activities, has arranged entertainment profrom drawn up by the Fetos and Sports Commit.

The 60th Nice Carnival will start Feb. 17, and Battles of Flowers. Industrial fairs, flat and trotting races at the Nice Hippodrome and a spocial childrens carnival have been arranged. The Annual Integral to the last year, will be held in March.

Korda's Moppet Find

Hollywood, Dec. 28. Alexander Korda has ticketed Palsy Brill, 14-year-old actress, to a part in support of Nova Pilbeam in her next London Films produc-tion

Hands That Feed Him

London, Dec. 17.

Battered old thesper who ekes a precarious existence as an extra came to a recent preview of a British picture in all the panoply of white tie and talls, cloak and opera hat. After the screening he buttonholed prominent tade critic, hinting at the possibility of a mention. 'Come again,' said the scribbler. 'I didn't notice you in the picture.'

Oh, yes,' loftily retorted the actor, 'mine were the hands that wrote the pawnticket in reel three!' London, Dec. 17.

NAZIS-HUNGARY TALK PIC DEAL

Budanest, Dec. 20.

German Film Chamber delegates are in Budapest, negotiating with representatives of Hungarian Film Fund for exchange of German and

Fund for exchange of German and Hungarian pix.

Hungarians want to export one Magyar picture to German after every eight German features imported to this country. German offer to tel to one Hungarian film enter for every 15 German filckers that come here.

Agreement would be advantageous to Hungary even on the latter terms, since it would clear the way of Magyar product to other European countries and open up new export fields.

tries and open up new export fields. Reported that German delegates seem lenient about applying the Aryan paragraph, so agreement will probably click.

OLD DALYS, LONDON, WB WORLD SHOWCASE

When reconstruction is completed next August on the old Dalys theatre here, making it a cinema palace, the house will be the Warner Bros world show window. It will have about 2,000 seats and latest improvements in picture theatre construction contributed in the construction of the cons

and conveniences.

Present plan is to use product both from Hollywood and Teddington studies, Count putting bulk of product in theatre for six or seven

Resident U. S. in England Protest New Invasions

London, Dec. 22.

London, Dec. 22.

Increasing importation of actors from the U. S. to fill supporting roles in legit shows here is eausing squawks from resident American players. They talk of appealing to the Home Office to rive them preterence, on the ground that they are taxpayers, white, those who come over for a single job contribute little nothing to the support of the government. Residents claim they are fitted to play the necessary parts and that their names mean more than the newcomers to the theatre-roing public here. Also say that the visitors compete with them for American parts. British pix.

FROELICH IN LINE

Berlin, Dcc. 20. Carl Froelich has merged his udio with Ufa agreement running

studio with Un, agreement running until October, 1939.
Was the last of the independent producers. His studios are considered the best in Germany for color pix.

IMPORTS' BAN

Nix Continued to April, 1938, and Maybe Throughout Year-U. S. Distribs Have Only 100 Unreleased Features on Hand —Some Cutting Down, Others Quitting Market Entirely

AND CENSORSHIP

Future of American distribs here became still more uncertain last week when the Finance Ministry amounced extension of the present ban on foreign pix imports to April 1938. At the sams time it was hinted that the prohibition will undoubtedly prevail throughout all of 1938. Original order which went into effect Sept. 24 was for a three months period ending Dec. 25.

With only around 100 unreleased subjects in their vaults, American distribs feel their days fore ar numbered. Those with the largest organizations are already making plans for effecting drastic reductions, while two of the smaller outfuts have perfected plans for quitting the country entirely, it the ban continues beyond April.

It was rumored last week that several of the Jap distribs of European pix will be permitted to bring in a number of new subjects on the showing made to the Finance Ministry, that they were paid for before the subjects of the subjects.

Alarmed at the poor quality of the product being turned out by Jao

European producers, none of which subjects, alarmed at the poor quality of the product, being turned out by Jap producers, the Home Office recently ordered that after Feb. 1, all programs must be cut to three hours running time, including shorts and intermission periods. It is thought that this will cut down the number of pix required to service the country, thus enabling producers to concentrate on quality. Censor is expected to cooperate by throwing out films considered of low standard.

Finance Office is giving no encouragement for the issuance of remittance permits during the first half of 1938. While no definite statements are issued, they point out that little or nothing has yet been done toward whittling down the adverge trade balance. November figures showed a slight margin of exports over imports, but not enough to make any impression. Authorities look for the year to end with an adverse figure of \$300,000,000, which will be reduced somewhat with deductions for invisible exports. visible exports.

somewhat with deductions for invisible exports.

Stricter Censorship
Film Yoshiwara (Lux) which
Sessue Hayakawa is starred, habeen banned by the police censorFlicker received eousiderable attention her this summer when it was
learned that certain disregarded Japaness manners and eonditions. After being approached
through diplomatic channels, the
French-poducers agreed to supoit
the story to climinate objectionable
parts.

In issuing the ban, the censor
stated that the pic still contain,
many scenes which are bottrageous
and are conouch to arouse the ire of
serious-minded theatre, audiences,
ceause the picture is too expository.
An unconfirmed rumor indicates that
consorting is to tighten up a bit, with
particular attention being given to
spy subjects. This action is, suppossedly token in anticipation of imjortation of a Frient subject of that
you, recently made by Hayakawa.

Two American subjects. Murder at
Dawn, and "Secrets: of Chinatown,
bought by Empire Film Distributing
Co., falled to clear customs last week
because Empire, neglected to secur-

EXTEND FILM | Expect More Aussie State Quotas; Lower %, but Mean It This Time

Taylor's Virtue

London, Dec. 20.

Sunday night film shows are being given by. Sheffield church to fattract people who do not normally attend worship. Last Sunday's debut bill was 'Magnificent Obsession,' which drew a packed house.

Priest said the girls 'adored' Robert Taylor and explained that the pie pointed a good moral—One man's virtue brings happiness to all.'

QUOTA SAVING IDEA REVIVED

With the important, state of New South Wales. Australia sct on, its new workable quota and Eagland about to pass one that is apt to force U. S. production in that country, the otten suggested 'quota cenomy' production unit idea appears due to be revived and placed in force at Hollywood. Industry leaders believe that it. only a question of time until virtually all states in Australia, as well as England, have quotas.

Basic idea is to have a one-man department, to be enlarged as necessary, to maintain contact with the film company representative. a foreign land such as Australia and England. By keeping close to all American production and maintaining a liaison with the U. S. production executive abroad or in Australia, this new division would be able to effect exonomics by earmarking sets. Iransparencies and laboratory formula for-future use in a foreign land. In this mainmen, he would grab anything of value that might be employed in foreign production. By doing this, the American producing company would, be able to give considerable luster and quality to the foreign-made films, thereby enabling them to compete both in U. S. and world market.

Whole thing is predicated on the belief, that U. S. picture companies will live up to the spirit as well as the letter of the new quota measures. It is no secret in the trade that if the new quotas are kicked around, as British are prone to claim was done with their old, quota-measure, a more severe quota, law with teeth in it is apt to result in future years. In effect that is exactly, what transpired in England.

U. S. ACTS SEEN HIT BY BAN IN ENGLAND

London, Dec. 22.

Number of American acts here are in danger of Josing their permits from the Ministry of Labor for playing charity benefits. In root cases, such performers have been doubling among legit, vauleville or osbarets, etc. Praetice generally permitted so the acts can make up the difference between selaries make in America.

However, the law specifically forbids tripling, without regard to whether any of the jobs are forbay gratis, Without realizing they were violating any regulation; the American acts have been sponding to appeals for various charity benefits. Understood site Labor Ministry may act to revoke their permits. London, Dec. 22.

Though the complete text of the recently passed New South Wales quota law has not been received in N. Y. via mail by the Hays office, forcign departments of major film engines of the serious outcome of this workable measure Australia States of Victoria, Queensland, South Australia and Western Australia are expected to adopt similar quota measures as soon as drafts can be drawn and legislation enacled, according to foreign film officials Tamiliar with the Aussic setup.

While the unimportant island state

While the unimportant island state of Tasmania probably will not cure a quota because it has less than 60 theatres, many with small seating eapacity, other more vital states are expected to forget their called rivalry and hold together on the nationalistic angle to pass quota acts. Large eiters of Melbourne, Brisbane, Adelaide and Perth are located in these four other states, and quota laws adopted similar to the latest in New South Vales might mean eventual production in Australia on an extensive scale by American companies. Tasmania, has 'only Hobart,' city of about 56,000, and Launceston, with similar population, and consequently

osmania nas "only riobart, city of about 56,000, and Launceston, with similar population, and consequently doesn't figure as importantly as other states.

Victoria was the first state to bring in a quota law for Australia, but it applied only to short features and newsreels. First vital quota measure was the one passed and in effect for the first time this year. in New South Wales. This was so vaguely worded it never could be enforced. Now legislators have changed the way the law reads, reduced the percentage from 10% to 3% and made it a must.

Those familiar with the Australian situation as it pertains to New South

Those familiar with the Australian situation as it pertains to New South Wales contend that the industry people in that state are deadly in earnest about this new law. Quite a few of those back of production plans and with coin in studios are formen newspaper people now with an interest in the government. They claim that if the present 1933-39 law is not compiled with by distributors (meaning U. S. distribution companies) so that Australia gets a boost on its production plans, more drastic quota measure seems certain at the expiration of the two-year period,

tion of the two-year period.

Sydney, Dec. 14.

Sydney, Dec. 14.

Old quota law meant next to nothing New South Wales in 1937.

About 37 features were needed to meet requirements, but this figure was missed by about 31, with only about six films made locally. There are about 390 theatres operating in this state, including 21 key citic. Aside from product from Cr sound, no other local chalked up any biz, though Commonwealth, Expeditionary and National are also in the field. First-named is making its second picture. Expeditionary has done nothing since 'Uneivilized', and National nothing since Repetitionary New Era, a Melbourne unit, moved across the border to make one, The Avenger.' Avenger.'
Of the 390 theatres, U. S. pictures

Of the 390 theatres, U. S. pictures fook out the most money and kept the theatres open, even though exhibitors elaim they paid a stiff price for product. If they had depended on British and local films for business, they would have been shut-

ness, they would have been shut-tered.
Brilish film interests are seeking a larger slice of revenue claiming. Australia, a British possession, should not place all of its 1.200 theaties at the disposal of Americans.

Push Mex Pic Bank

Maxico City: Dec. 23.

BERMAN ABROAD

A. C. Berman, recently hamed storeign sales chief for Selznick International, sailed for London Dec. 26, where he will establish headquarters for England and the continent.

Berman, recently was with N. L. Nathanson in Toronto.

Berman recently was with N. L. Nathanson in Toronto.



"First class screen fare for any audience ... endowed with expert performances and tinged with lively flair in both dialogue and situations .. replete with laughs."

-Motion Picture Daily

Lively comedy ... laughs plentiful ... thoroughly enjoyable ... exhibits a winning warmth and fetching humor far above several more pretentious comedy offerings of recent months."

-Hollywood Reporter

"A genuinely enjoyable comedy that hits the modern farcical note gay and breezy clicks as a general audience picture . . . It's all in fun, and plenty of laughs are provided."

—Hollywood Variety

"Fast-moving, amazing entertainment Will attract and please fans." —Showmen's Trade Review

Snow White and 7 Dwarfs

Snow White and 7 Dwarfs
(TECHNICOLORY)
(TECHNICOLORY)
(TECHNICOLORY)
(TECHNICOLORY)
(TECHNICOLORY)
(TECHNICOLORY)
(THE HOLOWOOD LOC. 28.

RIGO Barlor riving word with the control of the

There never has been anything in the theatre quite like Walt Disney's 'Snow White and the Seven Dwarfs.' reels of animated cartoon in seven rees or animated cartoon in Technicolor, unfolding an absorb-ingly interesting and, at times, thrilling entertainment. So perfect is the illusion, so tender the romand and fantasy, so emotional are certain portions when the acting of the characters strikes a depth comparable to the sincerity of human players, that the film approaches real greateness. It is an inspired and inspiring work, the commercial success of which will be notable, particu-larly the heavy foreign returns be-cause of the mechanical ease with which all languages may be syn-chronized to the action.

chronized to the action.

More than two years were required by the Disney staff, under David Hand's supervision, to complete the film. In a foreword Disney pays a neat compliment to animators, designers and musical composers whose united efforts have produced a work of art. No less than 62 staff names are llashed in the credit titles as being responsible for various divisions of the job. Highest praise must go to Disney himself for collating all the diverse efforts into a conception of single purpose which bears the mark of one creative imagination.

are amazing creatures. Likewise the birds, who carry her messages. Visually, the film is one of the flucts examples of technicolor. Disperse is said to have perfected certainparts illusions of deptains some of the scenes. Whether this is accomplished by the perspectives of fraughtsmaship, or by the lensing is not material. Pastel shades predominate and there is an absence of garish, brilliant colorings.

Sound, plays an important part in the production and the synchronization of words to the moving lips of the characters is worked out perfectly. Probably the finest effect in the picture is the reproduction of echoed notes from the depths of the wishing well. In this department, as in the chernal of the commercial return on the production investment, which is the production of the exploitation engagements. The title indicates that the appeal might be limited to children. However, once the true artistic merits of Snow White are universally proclaimed and accepted, adults will crowd the youngsters out of these acts.

Picture should keep the wickets spinning for extended engagements.

of these acts.

Picture should keep the wickets spinning for extended engagements everywhere.

Flin.

WISE GIRL

BKO release of Ellward Kaufman production. Starts Miriam: Bopking features tay Miland; Valley Aled, Brony Stephentan, Walter Aled, Brony Stephentane, Directed by Jedgit Jisson. Story, Allan Swit and Charles, Soyaman; adaptation, Scott; Illin ellion; Jack Illrely; Fanner; Devell Wirley; sast, director, Kennich Holmes, Lieviewed in Projection (Form, X. P., Dev. 24, 37, Burning they, Brony, X. P., Dev. 24, 47, Burning time;

John O'Halloran
Karl
Mr. Pleicher
Decoront O'NeilAlre Craig
Mile
Joan Befty Philson
Katie Marianna Strelby
Mrs. Bell-Elvington Margaret Dumont
George
Prince Michael Yohedon
Prince Ivan
Prince Leopold
Detectives, Kichard Lane and Tom Kennedy

A human interest story that pos-A human interest story that pos-sesses certain favorable audience elements, 'Wise Girl' is held back, however, by a slow-moving narra-tive considerable silliness and a lack of convincing plot. It begins with a premise that is highly fictional in character and ends the same way, dragging situations and develop-

and all the diverse efforts into a conception of single purpose which bears the mark of one creative imagination.

The superlative Disney skill, which has shown itself frequently in previous short cartoons, such as Three Little-Figs. The problem and the irrepressible Mickey Mouse and Donald Duck, is merely indicative of the excellence of 'Snow White.' The fairly tale is not a feature-length short! It is a full hour and 20 minutes of delightful story cell the street. The producers, 'Snow White one marvels at the skill of its producers, 'Snow White producers, 'Snow White one marvels at the skill of its producers, 'Snow White present of the exceeding of the queen step-mother.' Thereafter, to the accompanient of charming music and suitable sound effects, the drawn figures of the story move through their adventures with resource. The producer is a vampish brunct, of homicidal Instincts, who consorts with black margic and underworld forces of evil. And the seventile dwarfs, Doc, Grumpy, Dopes and the consorts with black margic and underworld forces of evil. And the seventile failties.

Best is little Dopey, half wit, who never has learned to talk, who is the embodiment of girlish swectness and kindness, exemplified in her love for the bitters and the seventile dwarfs, Doc, Grumpy, Dopes with black margic and underworld forces of evil. And the seventile dwarfs, Doc, Grumpy, Dopes with black margic and underworld forces of evil. And the seventile dwarfs, Doc, Grumpy, Dopes when the princes when at the case of the bitters and the failure of the bitters and the failure of the princes in the prince to tasting hopoines. The prince to tasting hopoines of the work white with moments of hilarious content, it is prince to tasting hopoines of the prince of the prince of the prince of the prince

Miniature Reviews

Snow White and the Seven Dwarfs (RKO). Walt Dispey's first full-length feature carbon in Technicolor which should make boxoffice figures sound like fairy stories.

Wise Girl (RKO). Miriam Hopkins and Ray Milland teamed in a disappointing pic., mostly for duals.

"The Kid Comes Back (WB). Brisk, fast prizeighting yarn: Brisk, fast prizeighting yarn:

Brisk, fast prizefighting yarn; strong dualer, Fentures Wayne Morris, Barton MacLane, June

"Lady Behave" (Rep): Fair comedy, with Sully Eilers, Joseph Schildkraut, Neil Ham-

Crashing Hollywood' (RKO). "Crashing Hollywood" (RKU). Lee Tracy starred in a first rate molodramatic farce laid behind the scenes in a Holly-wood studio. Good dualer. "Daughter of Shangha!" (Par).

Daughter of Shanghai' (Par), Meaningless title to a routine crime meller, with Anna May. Wong. Downstairs dualer, 'She's Got Everything' (RKO). A gone-wrong comedy effort with Ann Sothern, Gene Raymone, Helen Broderick, Victor Mcc've and Parityakarkus, 'rail Trouble' (GN). Ken Mi hand starrer that flutters for under sverage of the hero-

M) mard starrer that the fir under average of the herowesterns.

KID COMES BACK

Warner Ross production and release catures Wayne Morels, Rection Maclane, une Travis. Directed by B. Revyes Esson, reep play, George, Inject, infamil story, in editor, Warnen Jag, Weren Lag, Weren Lag, Wereld Well, March Lag, Warnen Lag, Warner Make, Warnen Lag, Warner Make, Warnen Lag, Warnen Mary Hobby Stan Wilson. Ken Rockwell. Danny Lockridge. Joie Meade.....

Big. towheaded Wayne Morris, who scored in 'Kid Galahad,' his first prizefighting yarn some months ago greater favor. Likeable, personable and possessed of the flair that make the femmes flutter, this lad is destined the foreground. A strong

and possessed of the flair that make the femmes fluiter, this lad is destined for the foreground. A strong secondary picture. Pic is a grand, brisk piece about a veteran heavyweight contender who is relegated to the bickground despite the fact that he has defected the champ, the heavy, played forcefully and capably by Barton MacLane, sees his chances for the title go aglimmering when the titleholder retires.

When he sees a green, stranded youngster (Morris) from Texas display his wares in a street fight, he is impressed and takes the lad under his wing. Morris nicets the wouldbe had been also been a street fight, he is impressed and takes the lad under his wing. Morris nicets the wouldbe champs pretty sister (June 100 to 100 t

LADY BEHAVE

	Reputelly release of Athert, E vos
	production. Stars Solly (Mees: Terrupe-
	Neil Hamilton, dosech 8 h lill.raitt.
	Directed by 4 Just Configure. Section 63ay.
	slogeph Krunigolli, Ofice Cooper, original,
	Krumendd; camera, Hagry Wild; Bhu edi-
	Sor, William Morgo . Proview d in Pro-
	for, William Morgo . Traview d in Pro- jection Jacon, N. Y., Dec. 23, 33, Bun-
ł	time time, 70 mass.
١	Paula Kepdull Safty Ellers
ı	Statemers the one way Not flamling
ı	Michael Andrey has describly con-
ı	Burton Williams Grant Mi chel
ı	Clarice Calulela, Puri
Į	Patriola,
ı	Henk George Ermes
ı	Butch,
ı	U rot Rother Grein
1	Howe'l digmen
ı	Ing Koreas Sedinger chiller Limbs
١	Charles Mary Cardet
ì	
١	Distriction and impossible transport

this tottering comedy to only fair advantage. It has its moments but they are rare and far between.

The tale deals with the trials and ribulations encountered by Sally Ellers as the conservative, staid sister of Patricia Farr, who has communicated by the state of Patricia Farr, who has communicated by the state of the state of

Crashing Hollywood

Hollywood, Dec. 28.

TRO-Radio release of Cliff Redia quadration. Stars Low Treey, Festives John Directed by Lew Landers. From Judy 1b. Paul Directed by Lew Landers. From Judy 1b. Paul Directed hy Lew Landers. From Judy 1b. Paul Directed Manners and France Rolling Manurace and France Rolling Manurace and France Rolling Manurace. Malywood, Dec. 23, 435. Radional Laces. Hollywood, Dec. 23, 435. Radional

ides. Holly, wood, Dec.	
lere, 60 mins.	and the same of the same
line, 60 mins. Ilchael	Lee Track
arbara	Joan Woodbory
forman	Paul Guilfoyle
ioldle	
Vells	Richard Lane
Darey-Hawk	Bradley, Page
d	Tum Kennedy
eyton	George drying
Decker	. Frank M.: Thomas
ole son	Jack Carson
teceptionist	Mee Crale
risby	James Coully

Completely satisfactory program picture, a melodramatic farce which is laid in and around the stages of a Hollywood studio, this one fits nicely into the less important theatres which play double bills. into

which play double bills.

Lee Tracy is a screen writer who selects an ex-convict, as a collaborator and fictionizes a bank robbery in which latter was, framed by cist-while pals. Exhibition of the film gives the police new leads to criminals, and brings gangsters to Hollywood to stop further exposes. There are laughs, pistol styols, mistaken identities and suspense when characters over-run a film producing plant.

Originality of the plot and its de-

ters over-run a nim producing piant. Originality of the plot and its development give Tracy; a chance to move and talk fast in his characteristic manner. Good supporting performances are supplied by Lee Patrick. Richard Lane and Bradley Page, who does a dual part: Flin.

DRIE WENSCHEN

('Three Wishes') ... (ITALIAN MADE') The Hague, Dec. 20

Odeon Film release of Muneuit production, made at Cities (Tita, Shulles, HomeFeatures, Annie van Duya and Jan TeuliFeatures, Annie van Duya and Jan Teuliplay, by F. Zeukenhorff and A. H. de Jone;
camera, Afos Farkas; ciding, Jan Teulisson, At Matemote Pelace, The Rigare,
At Matemote Pelace, The Rigare,
The Mannie van Duya
The Munaute,
Annie van
T

(In Dutch)

Production of this film in Rome was delayed by various difficulties. Considering everything, it is creditable that the pic is as good as it is "Three Wishes" is a pleasing vehicle is a pleasing vehicle for the Dutch market, but not likely to cause much stir elsewhere.

Charming and often riginal pecombines an old fairy tale and a modern story.

Annie van Duyn gives a moving

LADY BEHAVE

Remails release of About 15, 1000 portrayal as the heroine. Is good sold the second strong second of the second second second of the second sec

Daughter of Shanghai

Daughter of Shanghai
Iwannent praiutlin and ribera Poisser
meaning many May Cheng and ribera by
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original, At Criterion, N. Y. Du. 22,
"J. Banning time, Phonins May Wang
an Ying Lib. Ann May Wang
an Ying Lib. Ann May Wang
an Ying Lib. Chilesenic Chilesenic Chile
Annew Siecle. Larry Crishin
Annew Siecle. Larry Crishin
and May Chilesenic Chile
Indianal Chilesenic Chile
Indianal May May
Indianal May Chile
Indianal M Mr. Wuo Mr. Wuo Ernest M. Guy D Amah.... Lill darkett the Lind Burkett the Chinese Condy Vender Phone Cit. Schwartz Verelegn Dancer.

Alma Ross, Alex Wolsels
Bensy Agoslino Borgo
(bluege Bruce We
outh Agerlen Andre P Marsaud So-so item for lower-deck dual billing. Stereotype crime meller, with the Shanghai label pasted on as a sop to current interest in the Sino-Jan fracas. Since the yarn has no Jan fracas. Since the yarn has no connection with Shanghai (except hat many of its characters are Chinese), it's likely to draw little c.in from that comeon. Marquee values are slight.

values are slight.

While the pic makes no pretentions to be more than a programer, it has reveral genuine assets. Adaptation has compressed the incredible incidents of the original story into a maxty film script. Plot gets under yow with a rush, is minus inconvoy with a rush of the properties of t

of suspense and sprints to a climax. Good example of Hollywood's efficiency in turning out palatable trifles.

Plot deals with the smuggling of oliens into the U. S. Powerful ring is headed by a Frisco society matron and has tentacles spreading through the west and into the islands of the Chinese daughter with the stands of the Chinese daughter with the stands of the result of the control of t

She's Got Everything

Puller

She's Got Everything

RKO Radio production and reference. Store
time Haymond, Ann Sothern Fertures. Virtime Haymond, Ann Sothern Fertures. Virtime Haymond, Ann Sothern Fertures. Virtime Haymond, Ann Sothern Fertures. VirBilly Gilbert. Directed the Ladiyatharton,
Silvennial by Harry Segal, Maswell Shone,
samen, Jack MacKensie. Reviewed in Prosection room, N. Y., Dec. 24, '57, Runningtector room, N. Y., Dec. 24, '57, Runningtector mins.

Gene Raymond
Grad

Ann Sothern

Victor Morra

Gene Haymond

Heller Morra

William Briefen

William Briefen

Walkins

Helphert Children

Walkins

Helphert Children

Walkins

Helphert Children

Stringer

William Reid ann

Walkins

Herlert Children

Stringer

Fred Similer

Herlicker

Herlicker

Highert Turket,

Herlicker

Highert Turket,

Herlicker

Players put Up 'a strenuous struzliansome

THE TRUTH ABOUT THE PANAY FILMS

Movietone News has a complete pictorial record of the destruction of the U. S. S. Panay. This film is now being distributed to all regular Movietone accounts. The film was shot from the deck of the Panay by Eric Mayell for 15 years a staff cameraman of Movietone News, who was one of two motion picture cameramen aboard the Panay These pictures were rushed via the China Clipper to the United States and arrived yesterday, December 28, for editing and distribution both from the Pacific Coast and New York.

Movietone News does not claim that its Panay film is exclusive, but in accordance with its established policy—

MOVIETONE NEWS ACCOUNTS WILL GET THESE HISTORIC PICTURES—IMPORTANT AT THE BOX-OFFICE AS ANY FEATURE YOU WILL PLAY THIS YEAR—AT NO EXTRA COST!



She's Got Everything

(Continued from page 17)

She's Got Everything (Continued from page 17) violently jounced about aboard a pecding truck as the justice of the peace tries to recite the marriage rite above the roar of passing traffic. Yarn brings together a young woman whose late father had endowed her with a mass of debts and the stuff-shirty owner of a coffeen packing plant, with san of coffeen and the stuff-shirty owner of a coffeen packing plant, with san for the parts. Girl meet have a find the pressure a job as his secretary. Propingly a job as his secretary. Propingly bosoms into romance and talk of marriage, but things go awry between them when the coffee mogul comes to the conclusion that the girl's interest stems solely from a creditors plot to get on the conclusion that the strength of the conclusion that the rich marriage continued as the marriage continued as the marriage ceremony aboard the marriage ceremony aboard the careening truck.

Miss Crawford is cast as the girl's sunt and duenna; vivor masterminations and Billy Gibert meander mostly laughless through their assignments of co-plotters. Also part of the comesty ontinguent is Solly Ward. He plays a small-time vaude hypnotist whose anties at trying to bring Miss Broderick out of a trance account for no little measure of the firms' sullness.

SINGING OUTLAW

Universal release of	Trem Carr-Glenn
Cook production. Slars	Rob Baker Directed
by Joseph H. Lewis.	the wir on it concernies
by Joseph H. Liewis.	story will acreembias
by Harry O. Hoyt; ca	mera, virgit miller.
At Central, N. Y., wee	k Dec. 24, 37. Run-
ning time, 57 mins.	the state of the state of
Same Condon	Bob Baker
Joan McClain	Lan Bureley
John McClam	Fugger Palcht
Longhorn	Buzzy Kingit
Sheriff Haight	Cari Stockdule
Cueball Qualcy	Harry Woods
Telon Jos	
Colonel Bixer	Rainh Lewis
Fels	Glenn Strange
Marshal Sam Fairfax.	leak Montgoment
Marsant Sam Pairtax.	Jack Blontgomery
Lucy Harris	Georgia O Den

Marshel Son Fairax, Jack Montgomers, Dear Harts. Coordinating Start doesn't burst into song without position to song without the start of the start

THE CANTOR'S SON (WITH SONGS)

Helen	Florence Wel
Rivke	Judith Abarban
Yossel.	Michael Rosenhei
liossevitch	Isldore Coshl
Zonvel	
Malk	Berlha Guttenher
Ben	Truing Honlyme
Clara	Dogo Wallarote
Children-	
Rivkele	Lorraine Abarban
Shlolmele	

his hist cate jou an assume that the pic and so of The Jazz Singer theme.

The settings are sombre and unimpressive, and the costumes frequently are out of period. Some of those bearded sentry look more like Kentucky hillbillies. Some of their makeping is that awry. Most of the women histopic that the picture, as usual, are matronly and true to type. That's probably

one of those union things and can't be helped.
Alexander Olshanetsky should be, given a chance to show off his music to better advantage than in this melange. There's a hotcha Yiddish number or two, sung by Moishe Oysher and Florence Weiss, duct, that sound promising.
Oysher is the star, and in closeups looks his age. Oysher has a lusty voice. In speech and manner he resembles George Jessel. He sings better that, he can act. In the chants his stuff doesn't have that spiritual quality that makes religious music vital the start has been seen that the control of the hidbood sweetheart, is okay atmosphere, and Bertha Gutenberg as the ro's mother works with too much affectation. Lorraine Abarbanel and Vicky Marcus, the two children of the film, are worth watching. Although he appears briefly as the cafe owner who gives the cantor son his big chance, Irving Honigman, impresses, He does his job well.

LEADIN! FAST

HEADIN' EAST

Columbia release of J. G. Leonard production. Stars Buyk Jones, features Ruth Coleman, Shemip. Howard, Eliniue Arden. Directed by Ewing Scott. Organial story. Joseph Hoffman and Monroe Shaff; serven play. Elihel La Blatue and Paul. Featling content. Aller Department of the Columbia Start, Start Start, Columbia Start, Start Start, Columbia Start, Co

Benson .	tale intries	Bu	k Jones
Holon	distinction.	Ruth	(oleinan
Windy		Shemp	Howard
Erelo	The second second	Donald	Doug in 8
Donne	Mr. July Ville		e Arden
M H B	teneon	, . , . loh	n Tilliott
Lonmon	1.700	Slan	Blystone
Too		Har	ry Lash
Clinner .			ck Rich
Maxle			Herman
		100	Mar. 19 4

Indicating the gangster is but a tinhorn toughie compared to the plains he-man. Headin East, second of the series with Columbia which touch the usual western locale only slightly is one of the best, pics ever made by Buck Jones. Allows him to go from ranch land to the big city, and while on the metropolitan scene to smash a produce protection racket.

Joses beeins trailherding but by

sig city, and while on the metropolitan scene to smash a produce protection. Tacket.

Jones begins trailherding, but by the time seven minutes have gone by the only mark of his past is the big hat which he wears to town with a business suit. His father, John Elliott, has forsaken cows for lettuce, which, after, several shipments have been ruined, causes. Buck to be called in for some private investigation. Fact that the produce middleman, Ear Hoogins, has a good looking disciplinates and looking disciplinates and the single state of the control of the con

Law for Tombstone

Universal release of Buck Jones produc-
tion, Stars Buck Jones. Directed by Buck
Jones and Chas. E. Euson. Original story
by Charles M. Martin: screenplay by Fran-
ces Gulhan: camera. Allen Thompson and
John Hickson, At Arena, N. Y., dual, three
days Dec. 20-28. Running time, 50 mins.
Alamo BowleBuck Jones
Nellie Gray Muriel Evans
Doc Holliday
Judge Hart
Jack Dunn
Bull Clanlon Alexander Cross

PARADISE FOR TWO

FILM REVIEWS

ine Oueon, Lond	on. Running time,
mins.	· 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1
Martin	Jack Hulbe
Jeannette	
Jacques	Arthur Risco
Mikl	
Miss Claire	Sydney Fairbroth
Clarence	
Marcel	
Renad	Ceell, Beve
Brund	Anthony Holl
Paul Duval	Ronald, Culv
	4

There is still a hope for British pictures when they can turn-carry any turn-carry and propositing his one which looks surefire here, and should be more than acceptable for the American market. Is a front and backstage musical story and no attempt has been made to compete with Hollywood in the matter of expenditure. Production scenes are relatively small, but set into the sory and assist in progression.

Millionaire banker's chauseur

iure. Production scenes are relatively small, but set into the s.ory and assist in progression.

Millionaire banker's chauffeur splashes a chorus girl while driving by, stops to appologize, finds she is late for relearsal and drives her to the stage door. Those around the relative shall be stage door. Those around the stage door. Those around the stage door. Those around the stage door is stage to the stage door the stage door the stage door the stage door the sill stage to the stage door the stage door the stage to the progression of the shall be stage to the stage the stage to the stage to the stage to the stage the stage to the stage t

INTERMEZZO

('Interlude') (SWEDISH !'ADE)

Scandinavian Talking	Pictures release of
A. B. Svensk producti	on. Features Gosta
Ekman Ingrid Bergt	nan, Inga Tidblad.
Directed by Gustaf 3	lolander. Story by
Gosta Stevens, Gusta	v Molander; score,
Heniz Provost, 'At Cin	ema de Paris, N. Y.,
wack Dec. 24, '37, Ru	nning time, 88 mins.
Holger Brandt	Gosta Ekman
Margit Brandt	Inga Tidblad
AkeAnn-Marie	Hans Ekman
Ann-Marie	Britt Hagman
Charles Moller	Erik Herglund
Anito Hoffman	Ingrid Bergman
Thomas Stenborg	Hugo Bjorne
Greta	Emma Meisner

(In Swedish, with English Titles)
'Interme 'o' takes its place among Interme o takes its place among the finest foreign pictures to be shown on American soil this year. It is poignant, full of pathos, and, above all, has shown in Ingrid Berg-man, a talented, beautiful actress. Miss Bergman's star is destined for Hollywood.

man, a talented, beautiful actress, Miss Bergman's star is destined for Hollywood.

Although Miss Bergman's beauty and splendid characterization as Anita Hoffmen, the ill-fated third person in the triangle, is outstanding. The star of the screen, is not far behind as the violin master, Holger brandt.

The two lend a superb touch to the film as the lovers whose ultimate fate sec...s destined for unhappeness. But splendid sorriving an alale that leaves the hopy shall convincing anough her teaching of piano to Ann-Marie. Britt Hagman), tiny durkter of Brandt. that Miss Bergman and the violin player meet. Their friendship, first a mutual professional admiration, ripens to love. Ekman then for-akes his wife and children, leaving on a concert tour, with Miss Bergman as haccompanyist.

rushes across the street to him but is felled by an onrushing truck. All there is left and the control second the control secon

Mesonge De Nina Petrovna

(The Life of Nina Petroyna'),
(FRENCH MADE)

Paris, Dec. 19.
Scalif release of Solar production, State created (creece, and Isa Miranda. Portanda (creece, and Isa Miranda, Creece, and Isa Miranda, Creece, and Isa Miranda, Creece, and Isa Miranda, Creece, and Cre Fernand Gravet
Lisa Mirandu
Aline Charlond
Gabrielle Porzhul
Annle Vernav
Paulette Bubost
Plerre Maghler

(In French)

This will go down as one of the best films produced here during 1937. Besides being b.o. in this country, it will do business abroad. Should be something like a sure thing in the United States.

Commendable production for this country, with Gravet turning in the best he has done on this side. Isa Miranda, although little light in dramatic scenes, is generally excel-

Miranda, although little light in dramatic scenes, is generally exceitent in a difficult role. Alme Clariond is a convincing Austrian baron, Direction is thorough. Sound and photography are good, with the whole production moving as it should.

Story concerns a demi-monde who is won at a revolver shooting competition at an officers' gathering in St. Petersburg. She becomes the winner's mistress, falls in love with his pest friend and in the end competition at an officers' gathering in St. Petersburg. She becomes the winner's mistress, falls in love with his pest friend and in the end competition at an officers' gathering in St. Petersburg. She becomes the winner's mistress, falls in love with his pest friend and in the end competer the production of the property of the production.

Alme, Clariond is the baron who finds Isa Miranda in Russia and takes her to Vienna as his mistress. Unknown to him, Gravet, fellow officer and his best friend, meets Isa and they fall in love. They go away together to find upon their return that Clariond knows all. He challenges, Gravet to a duel. Miranda, knowing of Clariond's marksmanship, goes to him and promises will return to him. She reture the will return to him. She reture the scene in which Miranda tries to convince Gravet she has never loved him is not as convincing as are other shots of the same nature. But the whole makes an excellent: production.

Newcomer is Annie Vernay as the girl who is in love with Gravet.

other snote which makes an excellent produced the whole makes an excellent produced the control of the whole with Grave some difficult moments fall to her but they are well handled. Gabrielle Dorziat is also effective.

Fossa Degli Angeli ('Tomb of the Angels' (ITALIAN MADE)

Rome, Dec. 21.

Biologama, production and release. Stars.
Amedes, Nazzari, lanks Ferdia and Antonio Gradoll. Directed by Carlo Ludovico Brizagalia, Scenario, Cerare, Vicl. Ludovico music. Masetti; camera, Albertelli and Pupilli.

(In Italian)
This film taken in the marble quar-ries and mines of Carrara will be first Italian-made pic to be dubbed in English. Anglo-European Film Distributors; Ltd., bought it for dis-tibution. tribution in England.

Story is a strange variation on the

Buck Jones is Buck Jones and the gard Silver can do no wrong, to respect to the film as the lovers whose ultimate for some singuistry. The wollend a superb touch to the film as the lovers whose ultimate face see, destined for unhappiness Lidom fail at the b. In a neighborhood where luves are numerous. Turrent release contains nothing to get excite? about, though it provides plenty action. Story is disjointed due to poor direction, and acting, except 1. performance of Murie Evans, is below par.

Jones is special employed by a mysterious figure called Twin Gun Jack. He directs the activities of the gard by remote control; until Jones arrives on the scene and aids the sheriff in releasing the town from the grip of corism in which it is held. Gang seven has the local judie buffaloes that if they are nailed rethanded tree is no conviction. While being spearance in cour to sentence on of gard nabbed by Buck, judge is abdueted an taken to the randof the gang located an taken to the randof the gang located an taken to the randof the gang located an taken to the randof the makes the supreme scale to the randof the gang located an taken to the randof the gang located an taken to the randof the makes the supreme scale to the has come for action, the returns to the homeland turned to the form the strip of the gang located an taken to the randof the makes the supreme scale to the makes the supreme scale to the makes the supreme scale to the randof the gang located an taken to the randof the gang located an taken to the randof the gang located an taken to the randof the farmed that the supreme scale to the makes the supreme scale to the randof the farmed through the suprementation in the farmed through the farmed thr

TRAILING TROUBLE

Grand National release of M. M. Hoffman
production. Stars Key Maynard, Director
by Arthur Rossott screen play by Phillip
Graham White. At Arena, N Dec. 27
'37. Running time, 58 mins,
'37. Bunning time, 58 mins. Friendly Fielding. Ken Maynard
Pallence Blult Lions Acure
Crocker
Mrs. Dann
Sheriff b'red Burn

Decidedly sub-standard Ken May-Decidedly sub-standard Kell May-nard starrer, too palsied paced for a western with a plot as punctured as. a sieve. Star permits himself to slow up to the snail's pace of the footage, ind the lack of any honest-to-gosh neavies crimps the cause badly. May-nard fans will be disappointed.

neavies crimps the cause badly Maynard fans will be disappointed.

Only alleviation film ofters is some
brief reelage of chaises; gun and fist
fighis are singularly absent.

Maynard plays the mistakenly
identified cowinand in plot form No.

A3. The other characters think he's a
lowdown named Blackie, with so
many nothers on his gun barrel' it
has begun to resemble a band-saw.
He's really not, of course, but a
prairie edition of a charter member
of the Big Brother Club. He saves
the herd and ranch belonging to the
hervine, who has no ma nor pa to
procet her.

Lona Andre is decidedly unimpressive as the femme lead; she's not the
type to fit in pictorially as a western
heroine, and the vannish as not the
type to fit in pictorially as a western
heroine, and the vannish as not the
content of the process of the cast serve as little
unore than outlines caught in the
camera's sope. Comedy is not only
ne'llrible, but numb.

Direction faltering: camera was
better handled than all the other departments.

Bert.

Segitseg Orokoltem

('Help, T'm an Helr')
Danubla Pictures, Inc., release of Globe Rivers, Star, tree, Directed to Star, Star, tree, Carlotte, Carlotte, Carlotte, Carlotte, Carlotte, Carlotte, Carlotte, Carlotte, Star, Bleen, matte, 1 stran Bahani At Modern N. Y., Dec. 24, '37, Itunning time Imina.

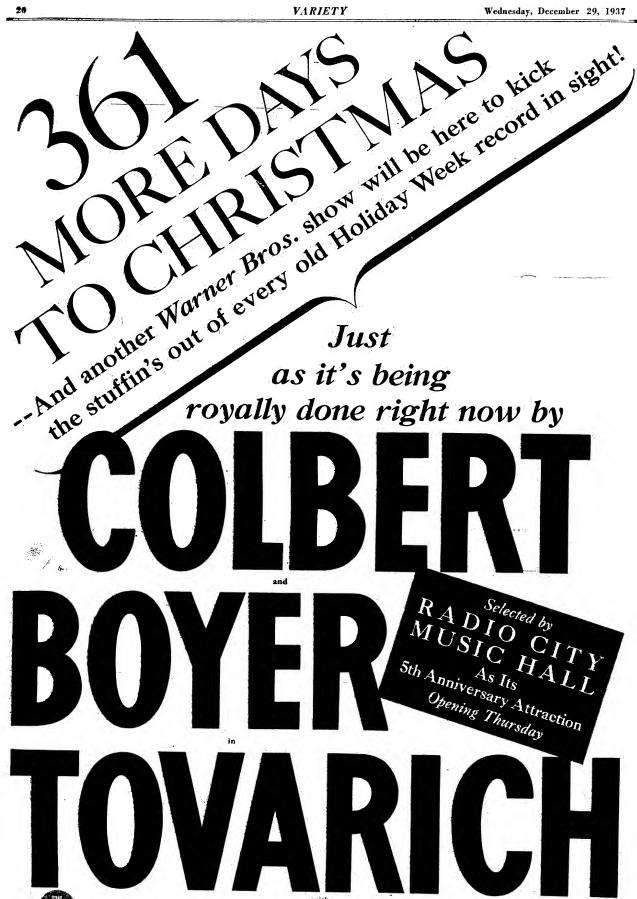
mins.	11 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		2 78 2
Zsoka		Trer	e Agai
Gyula, Hartin	B		· GOZOB
Aunt Mari	********	Piroska	Vaszury
Dr. Dombay.		Clabor	Rajnay
Baron Istvan		Tlvnd:	r tray
The Countess		Erzs	Simor
The Count		Arnnd	Leholay
George		Cyorgs	Denes
	1		- 17 1 1

(In Hungarian; No English Titles) Seemingly this picture was thoroughly enjoyed by those in the au-dience who understood the language,

seemingly into picture was thoreoughly enjoyed by those in the audience who understood the language,
and who laughed heartily at the numerous comic, situations. Being in
Magyar without English titles for
those who don't know the lingo, it's
hard to follow IT may be startice
that to follow IT may be startice
hard to follow IT may be startice
her that the heirs move into the house
formerly occupied by the deceased
feative. Unaccustomed to the new
surroundings, they are at first uncomfortable in the midst of servants,
swants, etc. "In the local imperior
hard to be a first uncomfortable in the midst of servants,
swants, etc. "In the local
mean that the house of the servants
around to hook Info the possibilities
of making a match with the young
lady of the house. She is a former
schoolmarm, who posses as a maid to
give him the once-over. He is taken
by her in this role, and gives her a
job in his own employ, subrequently
wetting mixed up in a triangle. However, all the complications are
straightened out and the bard
accepts his offer of marriane.

For the occasion of the 25th picture
directed by Stephen Szelety, which
is being shown at the Modern, the
director and his wife. Irone Acai,
star of the picture, are making ner
start of the picture, are making ner
start of the picture, are making ner
start of the picture of the picture of the
thungarian Mary Picktord by the
ones at I say humarian director.

the leading Hungarian director.



BASIL RATHBONE · ANITA LOUISE

Melville Cooper • Isabel Jeans • Morris Carnovsky • Victor Kilian • An Anatole Litvak Prod'n Screen, Play by Casey Robinson • Adapted from the Play by Jacques Deval • English Version by Robert E. Sherwood • Music by Max Steiner

FILM BOOKING CHART

(For information of theatre and film exchange bookers, Variety presents a complete chart of feature releases of all the American distributing companies for the current quarterly period. Date of the reviews as given in Variety and the running time of prints are included.)

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WEEK OF RELEASE	TITLE	PRODUCER	DISTRIB.	TYPE	TALENT	DIRECTOR	TIME MINS.	WHEN REVIEWED BY VARIETI
10/29/87	TEAPPED BY G MEN TEX RIDES WITH BOY SCOUTS CONQUEST FEDERAL BULLETS THIS WAY, FLEASE THERE GOES THE GROOM RIDIN' THE LONE TRAIL	Col E. Finney B. H. Hyman Lon Young Mel Shauer A. Lewis	Col GN MGM Mono Par RKO	Melodrama Western Hist-Rom Drama Musical Com-Dr	Jack Holt-Wynno Glbaon (ex Eitter Garbo-Charles Boyer M. Stune-T. Walker Buddy Bogers-B. Grable B. Meredith-Ann Sothera	Louis D. Collins Ray Taylor Clarence Brown Karl Brown Robt. Florey Joseph Santley Sam Newfield	65 66 115 61 72 64	11/10 11/3 10/27 10/27 9/15 10/13
	RIDIN THE LONE TRAIL ALL BABA GOES TO TOWN WESTLAND CASE THE GREAT GARRICE	A. W. Hackel L. Schwab L. Fox-S. Starr M. LeRoy	Rep 20th U WB	Western Musical Mystery Drama	Boh Steele Cantor-T, Martin-J. Lang P. Foster-Carol Hughes Brian Aherne-de Haviland	Sam Newfield David Butler C. Cabanne James Whale	56 80 62 95	11/3 10/20 10/6 9/29
11/5/37	SWING IT, SAILOR	D. Diamond H. Stromberg R. N. Bradbury	GN MGM Mone	Com-Dr Musical Western	W. Ford-J. Jewell J. MacDonald-A. Jones Jack Randall	Ray Cannon R. Z. Leonard R. N. Bradbury	63 140	11/10 7/28
	THE FIREFLY DANGER VALLEY HOLD 'EM, NAVY FIGHT FOR YOUR LADY PORTIA ON TRIAL DANGER, LOVE AT WORK GIRL WITH IDEAS	A. Lewis A. E. Levoy	RKO Rep	Football Com-Pom	Lew Ayres-M. Carlisle J. Boles-I, Lupino W. Abel F. Inescort	K. Neumann Ben Stoloff	62 67 72	11/10 10/20 11/10
	ALCAIRAZ ISLAND	H. Wilson Ed. Grainger Cosmo	20th U WB	Rom-Dr Com-Rom Com-Rom Melodrama	A. Sothern-J. Haley W. Pidgeon-W. Barrie John Litel-A. Sheridan	O. L. Preminger Sylvan Simon Wm. McGann	81 70 64	12/1 11/3 10/13
11/12/87	MR. BOGGS STEPS OUT THE LAST GANGSTEE THE BARRIER LIVING ON LOVE SPRINGTIME IN ROCKIES DANGEROUSLY YOURS MEDITAL OF THE PROPERTY OF THE PROPER	Ben Pivar MGM H. Sherman	GN MGM Par	Com-Dr Drama Outdoor Com-Rom	S. Erwin-H. Chandler E. G. Robinson-R. Stradner L. Carrillo-J. Parker	G. Wiles E. Ludwig Les Selander	67 81 90	11/10 11/3
		M. Cohen S. C. Siegel Sol Wurtzel	RKO Rep 20th	Rom-Dr	W. Bourne-J. Dunn G. Autry-P. Rawles C. Romero-P. Brooks	Lew Landers Joe Kane M. St. Clair W. K. Howard Irv. Cummings	60 60 75	11/3 11/24 10/20 11/17
11.5	MEERY-GO-BOUND OF '38 ADVENTUROUS BLONDE	A. Korda B. G. DeSylva Bryan Foy	UA U WB	Melodrama Musical Com-Rom	E. Lowe-S. Shaw-A. Todd B. Lahr-B. House-Auer G. Farrell-B. MacLane	W. K. Howard Irv. Cummings F. McDonald	75 90 60	10/27 10/27 12/1
11/19/37	HOLLYWOOD ROUNDUP FRONTIER TOWN NAVY BLUE AND GOLD NIGHT CLUB SCANDAL DAMSEL IN DISTRESS THE GUN RANGER THE DUKE COMES BACK SECOND HONEYMOON SEND STREET	Col Ed Finney S. Zimbalist	Col GN MGM	Western Western Football	Buck Jones Tex Ritter B. Young-L. Barrymore	Ewing Scott Ray Taylor Sam Wood Ralph Murphy	.95	11/17
	DAMSEL IN DISTRESS THE GUN BANGER	P. S. Berman A. W. Hackel	Par RKO Rep	Mystery Musical Western	J. Barrymore-Overman Astaire-Burns and Allen Bob Steele-E. Stewart	S. Newfield	72 100	12/22 11/24
	SECOND HONEYMOON 52ND STREET IT'S LOVE I'M AFTER	H. Schlom R. Griffith W. Wanger H. J. Brown	20th UA WB	Rom-Dr Com-Rom Musical Comedy	A. Lane-H. Angel-G. Tobin T. Power-L. Young E. Baker-P. Patterson-Carrille L. Howard-B. Davis	I. Pichel Walter Lang H. Young Archie Mayo	64 75 80 90	12/8 11/10 10/6 7/21
11/26/37	5HE MARRIED AN ARTIST THOROUGHBREDS DON'T CRY COUNTY FAIR	S. Buchman H. Rapf E. B. Derr	Col MGM Mone	Comedy Com-Rom Rom-Com Drama	Boles-Luli Deste R. Sinclair-M. Rooney	M. Gering J. W. Rubin H. Bretherton	80 71	11/17 11/24 10/13
	EBB TIDE TEXAS TRAIL HIGH FLYES WILD HORSE RODEO 45 FATHERS DINNER AT THE RITZ NOTHING SACRED	L. Hubbard Harry Sherman Lee Marcus S. C. Siegel John Stone	Par Par RKO	Drama Western Comedy	O. Romeika-F. Farmer W. Boyd-J. Allen Wheeler-Woolsey	Jas. Hogan Dave Sellman Eddie Cline Geo. Sherman Jas. Tinling	91 58 70	10/13 12/22 11/10
	WILD HORSE BODEO 45 FATHERS DINNER AT THE RITZ	S. C. Siegel John Stone R. T. Kane	Rep 20th 20th	Western Comedy Rom-Dr Comedy	3 Mesquiteers J. Withers-T. Beck Annabella-P. Lukas	Geo. Sherman Jas. Tinling H. D. Schuster	71 75 75	12/15 11/10
	NOTHING SACRED SOME BLONDES ARE DANGEROUS SUBMARINE D-1	D. O. Selznick E. M. Asher L. Edelman	UA U WB	Comedy Com-Dr Rom-Com	Lembard-F. March W. Gargan-D. Kent P. O'Brien-D. Weston	H. D. Schuster Wm. Wellman Milt Carruth Lloyd Bacon	75 65 190	12/1 11/10 11/17
12/3/37	ALL-AMERICAN SWEETHFART BEG, BORROW OR STEAL BLOSSOMS ON BROADWAY	W. MacDonald Joe Cohn B. P. Schulberg	Col MGM Par	Rom-Com Comedy Com-Rom	S. Colton-P. Farr J. Beal-F. Rice-F. Morgan E. Arnold-S. Ress-Trent	L. Hillyer W. Thicle Richard Wallace Edw. Killy B. D. Hurst	62 70 85	12/8 12/1 11/17
	TAKING THE TOWN GLAMOROUS NIGHT BIG TOWN GIRL PRESCRIPTION FOR ROMANCE FIRST LADY	M. Cohen W. C. Mycroft Milton Feld	RKO Rep 20th	Comedy Musical Melodrama	Fred Stone-D. Vaughan M. Ellis-O. Kruger C. Trevor-D. Woods W. Barrle-K. Taylor K. Francis-P. Foster	Edw. Killy B. D. Hurst Alfred Werker	: 44	11/10
		H. J. Brown	WB	Com-Rom Rom-Com		Alfred Werker S. S. Simon Stan Logan	68 82	12/22 9/1
12/10/37	HEADIN' EAST THE SHADOW YOU'BE ONLY YOUNG ONCE	L. G. Leonard W. MacDonald Harry Rapi	Col Col MGM	Western Melodrama Comedy Rom-Com	Buck Jones R. Hayworth-C. Quigley L. Stone-C. Parker J. Payne-S. Ardler	Ewing Scott C. C. Coleman, Jr. C. Dorian E. A. Dupont	66 57 80	12/29 12/22
	YOU'RE ONLY YOUNG ONCE LOVE ON TOAST DANGER PATROL BORROWING TROUBLE	E. Cohen Maury Cohen Max Golden U	Par RKO 20th	Comedy		Frank Straver	65 59 60 63	12/22 11/24 11/17 11/17
12/17/37	BORROWING TROUBLE ADVENTURE'S END MISSING WITNESSES UNDER SUSPICION	Bryan Foy Col	WB Col	Spectacle Melodrama	J. Prouty-S, Byington J. Wayne-D, Gibson J. Litel-J, Dale J. Holt-K. DeMille	Arthur Lubin Wm. Clemens	60 61	12/15
12/11/01	NON-STOP NEW YORK ROMANCE OF ROCKIES BORN TO THE WEST	R. N. Bradbury Par	GB Mono Par	Melodrama Rom-Mel Western Western	Anna Lee-J. Loder Tom Keene-R Wallace	L. D. Collins R. Stevenson R. N. Bradbury Chas. Barton	72 50	12/22 9/29
	COLORADO KID SHE LOVED A FIREMAN	A. W. Hackel Bryan Foy	Rep WB	Western Com-Dr	J. Wayne-J. M. Brown Bob Steele-M. Weldon D. Foran-A. Sheridan	Sam Newfield John Farrow	57	11/17
12/24/37	I'LL TAKE ROMANCE LOOK OUT FOR LOVE ROSALIE TELEPHONE OPERATOR	E. Riskin Herb Wilcox Wm. A. McGuire	Col GB MGM	Musical Rom-Dr Musical	Grace Moore-M. Douglas A. Néagle-T. Carminati N. Eddy-E. Powell-Bolger J. Allen-G. Withers	Edw. Griffith H. Wilcox W. S. Van Dyke S. Pembroke	85 123	12/22 12/22
	TRUE CONFESSION HITTING A NEW HIGH	Lon Young Albert Lewin J. L. Lasky	Mono Par RKO	Rom-Dr Comedy Musical	C. Lombard-MacMurray L. Pons-J. Howard-Oakle	Wesley Ruggles Raoul Walsh	85 80	11/24 12/1
	THANK YOU, MR. MOTO THE HURRICANE YOU'RE A SWEETHEART TOVARICH	Sol Wurtzel S. Goldwyn B. G. DeSylva Robt, Lord	20th UA U WB	Mystery Drama Musical Drama	P. Lorre-J. Regan Jon Hall-D. Lamour-M. Astor A. Faye-G. Murphy C. Colbert-C. Boyer	Norman Foster John Ford David Butler Anatole Litvak	110 97 94	11/10 12/15 12/0
12/31/37	OUTLAWS OF PRAIRIE WOMEN IN PRISON BAD MAN OF BRIMSTONE	H. L. Decker W. MacDonald	Col	Western Meller	C. Starrett-I. Meredith W. Cahoon-S. Colton J. Stewart-R. Young	Sam Nelson Lam Hillyer	4 7	
	WELLS FARGO WISE GIBL LADY, BEHAVE!	Harry Rapf Frank Lloyd Edw. Kaufman	MGM Par RKO	Football Rom-Dr Rom-Dr.	J. McCrea-B. Burns-F. Dee M. Hopkins-R. Milland S. Eilers-N. Hamilton	J W. Rubin Frank Lloyd Leigh Jason Lloyd Corrigan	115 70 68	12/8 12/29
	LOVE AND HISSES INTERNATIONAL SPY THE SPY RING	A. E. Levoy K. MacGowan Trem Carr Trem Carr	Rep 20th U U	Rom-Dr Musical Meller Mystery	Winchell-Bernic-Simon Wm. Hall-E. Ralston W. Hall-J. Wyman-J. Carlton	Sid Lanfield J. Lewis J. Lewis	90	12/29 12/22
1/7/38	SERGEANT MURPHY MAN-PROOF	Bryan Foy L. D. Lighton	WB MGM	Drama Com-Dr.	R. Regan-M. Maguire Loy-R. Russell-Tone	B. R. Eason. R. Thorpe	62 80	12/22
	BULLDOG DRUMMOND'S REVENGE CRASHING HOLLYWOOD CITY GIRL TARZAN'S REVENGE	Par Cliff Reid Sol Wurtzel Sol Lesser	Par RKO 20th 20th	Mystery Comedy Rom-Dr Outdoor	J. Barrymore-L. Campbell glee Tracy-J. Woodbury P. Brooks-R. Cortez-E. Muir G. Morris-E. Holm	Louis King Lew Landers Alfred Werker D. R. Lederman	55 6 0 60	12/22 12/29
1/14/38	NO TIME TO MARRY THREE MEN IN THE SNOW	Nat Terris S. Zimbalist	Col MGM	Com-Rom Comedy	M. Astor-R. Arlen F. Morgan-F. Rice-R. Young	Harry Langdon Eddie Buzzell		
	EVERY DAY"S A HOLIDAY EVERYBODY'S DOIN' IT HEADLINE HUNTRESS	E. Cohen Wm. Sistrom Sol Wurtzel	Par RKO 20th	Rom-Com Rom-Com	Mae West-E, Lowe P. Foster-S, Eilers G. Stuarf-M, Whalen	A. E. Sutherland C. Cabanne Jas. Tinling	80	12/22
	HAWAHAN BUCKAROO ACTION FOR SLANDER THE JURY'S SECRET	Sol Lesser A. Korda E. Grainger	20th UA U	Outdoor Drama Meller	Smith Ballew C. Brook-M. Scott-A. Todd F. Wray-K. Taylor	D. R. Lederman Tim Whelan Ted Sloman	4.3	
1 21/38	HOLLYWOOD HOTEL LITTLE MISS ROUGHNECK SAILING ALONE	Sam Bischoff W. MacDonald GB	Col GB	Musical Com-Rom Musical	E. Fellows-L. Carrillo J. Matthews-J. Whiting	Aubrey Scotto Sonnie Hale	100	12 22
	EVERYBODY SING THRILL OF A LIFETIME PAROLED TO DIE	Miss Fanchon A. W. Hackel	MGM Par Rep	Musical Musical Western	F. Brice-A. Jones-J. Garland J. Canova-Yacht Club Boys Bob Steetc-K. Eliot	E. L. Marin G. Archainbaud Sam Newfield	72	Ĥ 4 6)
	SALLY, IRENE AND MARY STORM IN A TEACUP BORDERTOWN (REISSUE)	Gene Markey A. Korda Robt, Lord	UA WB	Musical Comedy Drama	A. Faye-F. Allen-J. Lang V. Leigh-R. Harrison P. Muni-B. Davis	Wm. Seiter Victor Saville Archie Mayo	88 89	9 /9 1 /29 35
1/28/38	A STRANGE HONEYMOON START CHEERING MANNEQUIN	Nat Perrin Joe Manckiewicz	Col MGM	Drama Musical Rom-Dr	B. Karloff-M. Wilson W. Connolly-J. Durante J. Crawford-S. Tracy	John Farrow A. S. Rogell Frank Borzage	92	12 722
	PARTNERS OF PLAINS HAWAII CALLS CHARLIE CHAN AT MONTE CARLO	Harry Sherman Sol Lesser John Stone	Par RKO 20th	Western Musical Mystery	W. Boyd-Gwen Gaze B. Breen-I. S. Cobb W. Oland-V. Field	Les Selander Ed. Cline	71	
	BLACK DOLL	Irving Starr	U	Mystery	N. Grey-D. Woods-E. Kennedy	Eugene Forde O. H. P. Garrett	41	12.22

"HOLLYWOOD HOTEL

is a cinch to cop new box-office records— - a knockout show for any man's theatre!"—Hollywood Reporter

"Push

HOLLYWOOD HOTEL

for all it's worth - - it's a picture that's headed for top grosses everywhere!"-Motion Picture Daily

HOLLYWOOD HOTEL

is smash entertainment with box-office draw from first-runs to the smallest theatres!"-Variety

"...There's no room for doubt that

HOLLYWOOD HOTEL

will live up to its billing and beyond!"-Motion Picture Herald

DICK POWELL ROSEMARY LANE HUGH HERBERT

LOLA LANE • GLENDA FARRELL
JOHNNIE DAVIS • ALAN MOWBRAY
MABEL TODD • ALLYN JOSLYN • EDGAR KENNEDY

THE HOLLYWOOD
HOTEL PROGRAM
LOUELLA PARSONS

FRANCES LANGFORD · JERRY COOPER
KEN NILES · DUANE THOMPSON
RAYMOND PAIGE & HIS ORCHESTRA



BENNY GOODMAN& HIS SWING BAND

Directed by BUSBY BERKELEY
Screen Play by Jerry Wald, Maurice Leo and

Richard Macauley • Original Story by Jerry Wald and Maurice Leo • A First National Picture



Packed with Hit-Paraders by Dick Whiting and Johnny Mercer, composers of "Have You Got Any Castles?"

"I'VE HITCHED MY WAGON TO A STAR" • "SILHOUETTED IN THE MOONLIGHT" • "LET THAT BE A LESSON TO YOU" "I'M LIKE A FISH OUT OF WATER"

"HOORAY FOR HOLLYWOOD" • "CAN'T TEACH MY
OLD HEART NEW TRICKS"•"I'VE GOT A HEARTFUL
OF MUSIC"•"SING YOU SON OF A GUN"

HOLLYWOOD HOTEL

is Warner Bros.' Answer to the Exhibitors' Dream!"

-Hollywood Reporter

Advance Production Chart

of the holidays. With the season close to the half-way mark, studios still have a slight distance to go before catching up with number of pictures Hollywood, Dec. 28. of the ho Production activity in the Hollywood plants maintatined its level of past have a st w months, although there was a slight slackening in pace in anticipation promised.

Columbia

	Number	Number	Now	Now B	alance to	Stories in
	of Pix Promised	Com- pleted	Shoot-	Cutting	Before Cameras	Prepara-
Features	40	13	2	8	18	2
Westerns	22	5	0	3	13	2
David Loew	2	0	1	0.	1	1
Total		18	3	11	32	5
Pictures now in	the cutting	rooms	or awaitii	ng previe	ws are:	

Wells, Robert Paige, Gene Morgan, Thurston Hall, George McKay.

Columbia Pix Now in Froduction

WIDE OPEN FACES, David L. Loew production; associate producer
Edward Gross; directed by Kurt Neumann; screen play by Joe Bigelow;
photographed by Paul Yogel. Cast: Joe E. Brown, Alison Skipworth, Lyda
Roberti, Jane Wyman, Alan Baxter, Barbara Pepper, Lucien Littlefled,
Sidney Toler, Burton Churchill, Stanley Fields, Joe Downing, Walter Wills,
Dick Rich.

Sidney Toler, Burton Churchill, Stanley Fields, Joe Downing, Walter Wills, Dick Rich.

THE LONE WOLF, produced by Wallace MacDonald; directed by AI Rogell; original by Louis Joseph Vance; screen play by Arthur T. Horman. Cast: Francis Lederer, Frances, Drake, Walter Kingsford, Leona Maricle, Albert Van Dekker, Bess Flowers, Roger Gray, Eddie Featherspon.

'CRIME OF THE YEAR,' produced by Ralph Cohn for the Irving Briskin unit; directed by Danny Dare; original by Harold Shumate: screen play by Lee Loeb, Cast: Robert Paige, Jacqueline Wells, Pat Flaherty, John Gallaudet, Dick Curtis, Arthur Loft, John Tyrrell, Jimmy Millican, Bill Lally.

Grand National

Features	Number I of Pix Promised 43 22	Com-	Now Shoot- ing 0	in I		Steries in Prepara- tion 5	
Total	C i	15	_		40	-	

Metro

	Number Number of Pix Com- Promised pieted	Now Shoot- ing	in B Cutting		Stories in Prepara- tion
Features	48 16	3	6	23	5
Hal Roach	4 0	2 .	0	2	4
Total	52 16	- 5	-6	25	9
Diotumes is					

no other writer credits as yet announced; photographed by John Seitz. Cast: Melvyn Douglas, Virginia Bruce, Warren William, John Halliday, Monty Woolly, George Douglas, Leonard Penn, Nat Pendleton, George Zucco, E. E. Clive.

**BENEFITS PORGOT, produced by John W. Consddine, Jr.; directed by Carnes Charles Colory, Tooley of Milsie Morrow; photographed by John Carnes Chown, Tooley Milsie Morrow; photographed by Granes Stewart, Beulah Bond, Charles Coburn, Ted Healy, Charley Grapewin, Guy Kibbee, Ann Rutherford, Leatrice Joy Gilbert, John Carradine, Arthur Aylesworth, Charles Peck, Sterling Holloway.

THREE MEN IN THE SNOW, produced by Sam Zimbalist; directed by Eddie Buzzell; original from novel by Erich Kaestner; no other writer credits as yet. Cast: Robert Young, Frank Morgan, Florence Rice, Reginald Owen, Edna Mac Oliver, Henry Hull, Mary Astor, Herman Bing, Siegfried Ruman, Walter Kingsford, Br. on Producer, credit; directed by Richard **LOVE* 1S** A HEADACHE**, no producer, credit; directed by Richard *** Licht Granes Charles Char

Mickey Rooney, Barnett Parker, Ted Healy, Frank Jenks, Ralph Morgan, Virginia Weidler, Fay Holden, Henry Kohler.

Metre Pix Now in Production

GIRL OF THE GOLDEN WEST; produced by William Anthony McGuire; directed by Robeit. Leonard end by William Anthony McGuire; directed by Robeit. Leonard Penn Golden by Stage play by David Bengio, Set Jeanette MalDonald, Nelson Eddy, Leo Carrillo, Buddy Ebsen, Ray Bolger, Leonard Penn, Priscilla Lawson, Cliff Edwards, Ince Seabury, Billy Bevan, Brandon Tynan, Bob Murphy, Victor Potel, Olin Howland, Noah Young.

"MERRILY WE LIVE," (Hal Roach) produced by Millon H. Bren; directed by Norman Z. McLeod; original by E. J. Rath, screen play by Eddie Moran and Jack Jevne. Cast: Constance Bennett, Brian Aherne, Alan Mowbray, Billie Burke, Bonita Granville, Tom Brown, Patsy Kelly, Ann Dovard, Marjorie Rambeau, Philip Reed, Clarence Kolb, Marjorie Kane, Wille Best, "TSST PILOT", produced by Louis D. Lighton; directed by Vionary Cleming; original by Lt.-Com. Frank Weat; photographed by Control Cast: Clark Gable, Myrna Loy, Spenchernay, Piscilla Lawson, Virginia Grey, Gloria Hoden, Samuel S. Hinds, Mary Howard, Joe Donlin, Tom Rutherford Harry, Taylor, Brent Sargent.

"MADELON, 'produced by Henry Henrigson; directed by James Whale; original by Maurice Bagnol. Cast: Wallace Beery, Frank Morgan, Maurend ("Sullivan, James Stewart, Cora Witherspoon, Jessie Ralph, Doris Lloyd." SWISS MISS' (Hal Roach), produced by B. S. Van Kauren; directed by John G. Blystone; no writing credit sa syet announced. Cast: Stan Laurd, Oliver Hardy, Della Lind, Walter Woolf King, Adla Kuznetzoff, Charles Judels, Greta Meyer.

Monogram

	Number		Now		Stories in	
	of Pix Promised		Shoot- ing		Cameras	Propara-
Features	26	15	1	2	8	5
Western	16	-6	_1	1	8	
Total	42	21	2	3	16	7
Pictures in the c	utting roo	m;			٠.	

Pictures in the cutting room:

"TELEPHONE_OPERATOR." produced by Lon Young; directed by Scott
Pembroke; original by John Krafit; screen play by Scott Darling; photographed by Gilbert Warrenton. Cast: Judith Allen, Grant Withers, Alice
White, Warren Hymer, Pat Flaineror. Ken Goldsmith; directed by Arthur
Graville Collins; screen play by Marion Orth; photographed by Gilbert
Warrenton. Cast: Anne Nagel, Weldon Heyburn, Ruth Fallows, Harry
Davenport, Alieen Carlyle: ND, produced by Maurice Conn; directed by
Alan James; original screen play by Robert Emmett; photographed by
Jack Greenhalgh. Cast: Col. Tim McCoy, Kathleen Eliot, Mary Cart,
George Cooper, Walter McGrail. Frank Lafkue, Bob Kortman, Edward
Mordaunt, Jimmy Aubrey, George Chang.

Monogram Fix Now in Production

MY OLD KENTUCKY HOME (Crescent for Monogram), produced by E. B. Derr; directed by Lambert Hillyer; original screen play by John T. Neville; rhotographed by Arthur Martinelli. Cast: Grant Richards, Evelyn Venable, Clara Blandick, Bernadene Hayes, Margaget Marquis, Cornelius Keefe, Kitty McHugh, Paul White, Hall Johnson Choir, J. Farrell MacDonald, Raquel Davido, Mildred Gover.

'OUT WHERE THE WEST BEGINS,' produced by Maurice Conn; directed by J. P. McGowan; original by Stanley Roberts; screen play by Roberts and Gennaro Res; photographed by Jack Greenhalgh. Cast: Jack Randall, Luana Walters, Fuzzy Knight, Arthur Houseman, Dick Alexander, Ralph Peters, Budd Buster, Kit Guard, Joe Garcia, Norman Phelps, Arlene Lesley.

Paramount

Number Number Now				Stories in	
of Pix Promised	Com- pleted	Shoot- ing			
36	20	6	5	.5	7
7	4	.0	3	Ó	1
8	2	0	1	5	6
8	8	0	0	0	0
	34	-6	9	10:	14
	of Pix Promised 36 7 8	of Pix Com- Promised pleted 36 20 7 4 8 2 8 8	of Pix Com- Promised pleted ing 36 20 6 7 4 0 8 2 0 8 8 0	Number Number of Pix Com- of Pix Com- Promised pleted ing Rooms 6 6 6 6 7 4 0 6 3 8 2 0 1 8 8 8 0 0 0	of Pix Com-Shoot-Cutting Before Promised pleted ing Rooms Cameras 36 20 6 5 5 5 7 4 0 3 0 3 0 8 2 0 1 1 5 8 8 8 0 0 0 0 0

Marquis, Gertrude W. Hoffman, Carleton Young, Ground Assay, Cassidy, Gertrude W. Hoffman, Carleton Young, Ground Assay, The Buccaneer, produced and directed by C. B. De Mille; photographed by Victor Milner; screen play by Edwin Justus Mayer, Harold Lamb and C. Gardner Sullivan from Jeanie MacPherson's adaptation of Lafitte, the Firate, by Lyle Saxon. Cast: Fredric March, Franciska Gaal, Akim Tamiroff, Ian Keith. Walter Biennan, Douglas Dumbrille, Robert Barrat, Fred Kohler, Sr., Beulah Bondi, Markot Grahame, Anthony Quinn, Hugh, Sothern, John Rogers, Hans Steinke, Stanley Andrews, Spring Bvington.

Hugh Sothern, John Rogers, Hans Sweinke, Stanky Mart Happeners, Scandal Street, formerly titled THEY KNEW WHAT HAPPENED; produced by general "manager's office; directed by James Hogan; steel play by Bertram Millbauser and Eddie Welch; based on story by Vera Caspary; photographed by Henry Sharp. Cast. Lew Ayres, Louise Campbell, Porter Hall, Rosene Karns, Virginia Weidler, Edgar Kennedy and Cecil Cumingham, Elizabeth Patterson, Jan Duggan, Laraine Johnson, Lois Kent, George Offerman, Jr., Esther Howard, Lucien Littlefield, Fern Emmett, Louis Beavers, 'Alfalia' Switze.

Emmett, Louis Beavers, 'Alfalfa' Switzer.

"HEART OF ARIZONA' formerly titled 'GUN SMOKE,' produced by Harry Sherman; directed by Les Selander; original by Clarence E. Mulford; screen play by Norman Houston; photographed by Russell Harlan. Cast: William Boyd, George Hayes, Russell Hayden, John Elliott, Billy (Continued on page 25)

56 of 25,000 OK

(Continued from page 5)

supply of embryo material from N.Y. amusement sources.

Par's School East

Paramount has its own school of acting in the east to develop folks showing greatest possibilities. Metro

acting in the east to develop folks showing greatest possibilities. Metro assists in coaching or recommends some acting school when the candidate only lacks thespian polish. Twentieth-Fox has its own director-coach on the payroll. RKO also has been known to suggest caaching when the aspirant shows chance of developing. Its principal acting school is on the Coast.

In connection with its work of scouting throughout the east, including Philadelphia, Baltimore, Chicago, Washington and Boston regularly, Metro's talent division, under Al Altman's guidance, has collected a library of 600 brief scripts in the last 15 months suitable for use in screen tests. Majority of these are designed to bring out the best features of a candidate's possibilities. Such library was collected because the department, was amazed at the absence of itsests.

lests.

Metro's analysis shows that talent scouts watched or interviewed 25,000 for possible use in pictures, exclusive of amateurs. Of this number, 8,000 were interviewed, 4,000 auditioned, and 100 screen-tested (involving 200 persons altogether). Only 15 were sent to the Coast, Mctro's Altman claims, his company has the highest percentage of acceptances the trade in relation to tests made. His department tested Joan Crawford, Franchot Tone and Igor Gorin among others.

Franchot Tone and 1gor usum answeathers.

Paramount looked over 15,000 applicants or applications and sent about 300 through its school of acting, commonly called Star University. Of these, about 110 (part of which number were in support) were tested and six sent to the Coast. Boris Kaplan, head of the department, spent years in the legit play casting field before joining Par.

20th's Record.

Nearly 11,000 were considered by 20th-Fox, with 1,000 to 1,500 actually auditioned and 100 tested, About 10%, or 10 of those tested, went to the Coast, Joseph Pincus, head of talent department, has uncovered or aided in finding many of present stars, including the Ritz Bros. Sonja Henie, Tyrone Power and Don Ameche.

stoed. In Indiang many or present stars, including the Ritz Bros., Sonja Henie, Tyrone Power and Don Ameche,
RKO talent department, under Arthur Will, interviewed 800 to 1,000 in a year's time; auditioned, 250 and tested, 30. Of these, 25 were sent to Hollywood.
Among present-day stars first tested in the east besides those named are Sylvia Sidney, Frod MacMurray, Frances Langford, Frances Farmer, Gladys George, Edna Mae Oliver, Spencer Tracy, Jean Muir, Madge Evans, Lunt and Fontanne, Helen Hayes, James Stewart, Joan Blondell, James Cagney and Mae West.

Eyeing D. C. Coin

(Continued from page 1)

Federal employees a chance to spend

Federal employees a chance to spend during the long ice season.

The capital has been growing in stature in importance in theatrical and legitimate stage circles. Box office receipts on both flesh and film presentations have climbed up since Rooseveltian agencies have overrunt the capital with payrollers.

Walter E. O'Hara, who put over his dinky Narragansett Park, took out an option on the old Fort Bennings race track in the District of Columbia before Gov. Robert Quinn of Rhode Island called out the state militia.

or Rhode Island called out the state militia.

Repeated efforts to get legalized pari-mutuel wagering have failed, but the hope still lingers on—that old Bennings will again become the scene of the reckless playing and reckless gaiety of bygone days.

Tracks in and around Baltimore, which have been drawing the bulk of the pony-playing by politicians and employees heaved a sigh of relief when O'Hara's option was dropped.

of the p and empl lief who dropped.

MERLE POTTER HONORED

TWITTER HONORED
Minneapolls, Dec. 28.
Twin City Variety Ciub and theatre men of city tendered Merle
Potter a testimonial dinner party
on the occasion of his 10th anniversary as Journal film and drama
editor.
More then 202

More than 200 film men, theatre managers and owners, newspaper-men and city and state officials at-

U.S. Will Guard Plane Speeds Panay Panas Raid Film Japan Delays Tokio Eva SAN FRANCISCO, Dec. 25.
(INS) Secretary Reply to 2d U.S. Bombings Laid Note on FROM U.S. VESSELS THE ONLY COMPLETE PIC-

neports Are at Variance

Armored Truck to Guard Pictures of Panay

Ectares of Pan.

Be The Assertist Press.

Pan America May 20 Ties and the State of Ties of T

HERALD NEWS MON

Tokio Pa Hits at Sec In Panay At

ds Japan Give R May Know W May Know N

/ublic Is in Dark

SA Aide Plead For Fact 1 Tok

Survivor Te Of 25-Minut Attack on Pana

. Bombed Gunli lors Reinr U. S. Gives Lie

To Japanese -Page 10 Jap Navy Gives

Panay Apology

The country is fighting-anxious to see it!

THE NEW UNIVERSAL'S FEATURE! SPECIAL

> (Complete ad-publicity service! Trailer furnished by National Screen Service!)

Norman Alley's

Produced by CHARLES E. FORD



EXCLUSIVE SCENES!

The attack—actual sinking of the Panay!

Abandon ship!—Actual scenes of crew going overboard!

Rescue boat under peril reaches shore!

American refugees signaling

desperately for aid from shore!

THE WORLD!

Aboard the Panay as it flees Nanking up Yangtze River! Convoy ships to the rescue! Identification of deadrounding up the wandering wounded!

OTHER HIGHLIGHTS!

Panic-stricken Americans evacuate Nanking!

Bombing and burning of Nanking!

Neutral civilians attacked!

Japanese planes attack Panay!

Panay returns fire with crew manning machine-guns!

Wounded survivers on shore! Survivors fleeing down river and through countryside!

Safe aboard U.S. Flagship Augusta in Shanghai!

Storm in Pacific Delays Flight With Panay Films

UNDAY NEWS, DECEMBEI Delay Clipper Hop.

PANAY FILM TOO GRADIII America M --- ?

n. Broadway

Advance Production Chart

(Continued from page 23)

King, Natalie Moorhead, Dorothy Short, Alden Chase, John Beach, Lane Chandler, Leo McMahon.

"BIG BROADCAST OF 1938," produced by Harlan Thompson; directed by Mitch-il Leisen; screen play by Walter DeLeon, Francis Martin, and Ken Englund; based on adaptation by Howard Lindsay and Russel Crouse of story by Frederick Hazlitt Brennan. Cast: W. C. Fields, Martha Raye. Dorothy Lamour, Ben Blue, Bob Hope, Shirley Ross, Leif Erikson, Kirsten Flagstad, Tito Guizar, Shep Fields, Lynne Overman, Grace Bradley, Rufe Dawis, Stanley King, Rex Moore, Bernard Plunsley, Don Marion, Dorothy Howe.

Howe.

"DOCTOR RHYTHM," formerly titled "THE BADGE OF POLICEMAN
O'ROON," Major Pictures production; produced by Emanuel Cohen; directed
by Frank Tuttle; original by O. Henry, screen play by Jo Swerling and
Richard Connell; photographed by Charles Lang. Cast: Bing Crosby, Mary
Carlisle, Beatrice Lillie, Andy Devine, Laura Hope Crews, Fred Keating
Sterling Holloway, Rufe Davis.

Sterling Holloway, Rufe Davis.

'DEPUTY SHERIFF,' produced by Harry Sherman; directed by Les Selander; original story by Clarence E. Mulford; screen play by Arnold Belgrade; photographed by Russell Harlan. Cast: William Boyd, George Hayes, Russell Hayden, Gwen Gaze, William Duncan, Walter Long, Paul Sutton, Pat O'Brien, Joseph De Stefani, John Beach.

'DANGEROUS TO KNOW,' general office production, directed by Robert Florcy; no writer credits available as yet; photographed by Theodore Sparkuhl. Cast: Anna May Wong, Gail Patrick, Akim Tamiroff, Lloyd Nolan, Harvey Stephens, Anthony, Quinn, Barlowe Borland, Roscoe Karns, Porter Hall, Hugh Sothern.

'Paramount Pix Now in Freduction

'COLLEGE SWING,' produced by Lewis E. Gensler; directed by Papul

**COLLEGE SWING, 'produced by Lewis E. Gensler; directed by Raoul Walsh; screen play by Walter De Leon and Francis Martin, based on adaptation by Frederick Hazlitt Brennan of an idea by Ted Lesser; photographed by Victor Milner. Cast: Martha Raye, George Burns and Gracie Allen, Bob Hope, Charles Butterworth, Ben Blue, Edward Everett Horton, Florence George, Betty Grable, Jackie Coogan, Nell Kelly, Slate Brothers, Skinny Ennis, Charles Trowbridge, John Payne, June Ray, St. Beredan's Choristers, Cecil Cunningham, Tully Marshall, Irving Bacon, Jerry Colonta, Jerry Bergen, Brittendon's Republic Company, 1988, 1988, 1989,

Choristers, Cech Cunningnam, Auly Marisani, Irving Bascon, Jerry Colonna, Pury Bergen.

*BULLDOG DRUMMOND'S PERIL: formerly titled BULLDOG DRUMMOND INTERFERES, general office production; directed by James Hogan, original by H. C. (Sapper) McNiele; photographed by Harry Fischman, Regulation of the Colon of the Colon

by Alfred Savoir; photographics of Gary Cooper, Edward Everett Horton, David Niven, Luis Alberni, Tyler Brooke, Herman Bing.

"HER JUNGLE LOVE," produced by George Arthur; directed by George Archainbaud; no other credits available as yet; photographed by Ray Renahan. Cast: Dorothy Lamour, Ray Milland J. Carrol Naish, Lynn Overnan, Dorothy Howe, Archie Twitchell, Jonathan Hale, Edward A. Earle. When the Cooper of the Co

RKO-Radio

	The state of the state of			New Balance to			
	Number Number		Now	in Be Placed		Stories f	
	of Pix Promised		Shoot-		Before Cameras	Prepara-	
Studio	43	17	5	4	17	17	
Condor	6	0	•	•	6	1	
Sol Lesser		1	•	1	. 1	. 1	
David Loew	2	2	•	•		. •	
Walt Disney	1	. 1	•				
Total	55	21	5	- 5	24	20	

ioyle, Richard Lane, Bradley Page, Tom Kennedy, Frank M. Thomas, Jack Carson.

"EVERTRODY'S DOING IT, formerly titled "EASY MILLIONS," pergeduced by William Sistrom, directed by Christy Cabanne, original by George Beck; screen play by J. Robert Bren, Edmund Joseph and Harry Segali, photographed by Paul Vogel. Cast: Preston Foster, Sally Ellers, Paul Guifoyle, Cecil Kellaway, Lorraine Krueger.

"INAVING WONDERFUL TIME," produced by Pandro S. Berman; directed by Al Santell; play and screen play by Arthur Kober; photographed by Robert De Grasse. Cast: Ginger Rogers, Douglas Fairbanks, Jr., Richard Red Stelton, Peggy Conklin, Eve Arden, Lucille Ball.

"HAWAII CALLS," produced by Sol Lesser; directed by Eddie Cline; original by Don Blanding; screen play by Wanda Tuchock; photographed by Jack McKenzle. Cast: Bobby Breen, Ned Sparks, Raymond Paige, Pua Lani, Mamo Clark, Irvin S. Cobb, Gloria Holden, Warren Hull, Herbert DOUBLE DANGER, formerly titled "THE PERFECT ALIBLY, produced by Maury Cohen; directed by Lew Landers; original by Arthur T. Horman; screen play by Horman and J. Robert Bren, photographed by Frank Redmond. Cast: Preston Foster, Whitney Bourne, Samuel S. Hinds, Donald Meck, Paul Guilfoyle, Cecil Kellaway, June Johnson.

RKO-Radio Pictures Now in Production

rank kedmons. Cast: Preston Foster, Whitney Bourne, Samuel S. Hinds, Donald Meck, Paul Guilfoyle, Cecil Kellaway, June Johnson.

RKO-Radlo Pictures Now in Production

RKO-Radlo Pictures Now in Production

(BRINGING UP BABY, produced by Cliff Reid; directed by Howard Hawks; original by Hagar. Wilde; photographed by Russell Metty. Cast: Katharine Hepburn, Cary Grant, Leona Roberts, George Irving, Charles Ruggles, May Robson. Barry Fitzgerald, Walter Catlett, Fritz Feld.

'BROADWAY AFTER MIDNIGHT, produced by Robert Sisk; directed by Christy Cabanne; original by Ann Jordan; screen play by Lionel Houser; photographed by Nick Musuraca. Cast: Allan Lane, Joan Woodbury, Bradley Page, Lee Patrick, Gordon Jones, Parkyskarkus.

'RADIO CITY REVELS,' produced by Edward Kaufman; directed by Ben Stoloff: original story by Matt Brooks and Eddie Davis; photographed by Roy Hunt. Cast: Milton Berle, Bob Burns, Jack Oakle, Victor Moore, Helen Braderick, Kenny Baker, Ann Miller, Jane Froman, Parkyskarkus.

"THE JOY OF LOVING,' produced by Felix Young; directed by Tay Garnett, original story and lyrics by Herbert and Dorothy Fields; screen photographed of Joseph Walker. Cast: Rrene Dunne, Douglas Fairbanks, Jr., Alice Brady Grader, Jack Carson, Phyllis Kennedy, Vilva Clous, Lady, Paduced by Pandro S. Bermani directed by George Stevens; screen halp by paduced by Pandro S. Bermani directed by George Stevens; screen halp by Johnson Chapin and Kay Van Riper from novel by I. A. R. Wylie, Cast: Inger or Garce, Jack Carson, Phyllis Kennedy, Spencer Charters, Ray Mayer, Maude Eburne, Floyd Shackleford, Alec Craig.

Republic

Now Balance to
In Be Placed Stories in
Cutting Before PreparaRooms Cameras tion
6 32 24 Number Number Now In Ber of Pix Com Shoot Cutting Be Promised pleted in Rooms Ca 52 11 3 6

Pictures no

THE DUKE COMES BACK, produced by Herman Schlom; directed by ving Pichel; Satevepost story by Lucien Carey; screen play by Adele

Buffington
Crehan, Jo.

ZORRO RIJES At.

William Witney and Jack
Alexander, Solar Buffer and Schaefer; directed by Milkiam Witney and Jack
Alexander, Solar William, Reed.
Alexander, Roger William, Reed.
NEWS IN THE AIR, produced.

NEWS IN THE AIR, produced.

The Air of the A

Jack Rockwell, Raphael Bennett, Frankie Marvin, Buck Spencer.

Republic Pix Now in Production

THE LONE RANGER, (serial) produced by Sol Siegel: directed by William Witney and Jack English; screen play by Barry Shipman, Franklit Advian, Ronald Davidson, and Lois Eby; from radio serial of same title; photographed by William Nobles. Cast: Lee Powell, Herman Brix, Hal Taliaferro, George Letz, Lynn Roberts, Lane Chandler. Chief Thundercloud, Edmund Cobb, Tom London, John Merton, Charles King.

THE PURPLE VIGILANTES, 'produced by Sol Siegel; directed by George Sherman; screen play by Betty Burbridge; photographed by Ernie Millet. Cast: Bob Livingston. Ray Corrigan, Max Terbine, Joan Barclay, Frank O'Connor, Edward Cassidy, Dot Farley, Earl Dwire, Ernie Adams, Frankie Marvin.

Frankie Marvin.

*BORN TO BE WILD, produced by Harold Shumate; directed by Joe Kane; original screen play by Nathaniel West; photographed by Jack Marta Cast: Ralph Byrd, Doris Weston, Ward Bond, Charles Williams, Robert Emmett Keane, Frank Darien, Lew Kelly.

20th Century-Fox

No.	100			Now B	alance to	1. 10
	Number 1	umber	Now .	in B	e Placed	Stories in
	of Pix	Com-	Shoot-	Cutting	Before	Prepara-
4 Y 4 Y	Promised 52	pleted	ing	Rooms.	Cameras	tion
Studio	52	21	- 6	5	20	6
Sol Lesser	. 6	2	•	. 2		2
	11000	-	- ; .	100		-
Total	. 58	23	6	-7	22	
Pictures in the	cuttingroom	e or awa	aiting nre	views ar		

Benny Burt, Harry Woods, George Regas, Pat O'Brien.

HEADLINE HUNTRESS. produced by Sol M. Wurtzel; directed by James Tinling; original by Stewart Edward White. Cast: Michael Whalen, Gloria Stuart, Lyle Talbot, Jane Darwell, Delmar Watson, Harold Goodwin.

HAPPY LANDING. formerly titled "HAPPY ENDING.** produced by Dave Hempstead; directed by Roy Del Ruth; original screen play by Milton Sperling and Boris Ingster; photographed by John Mescal. Cast: Sonja Henie, Don Ameche, Jean Hersholt, Ethel Merman, Cesare Romero, Leah Ray, Raymond Scott Quintet, the Peters Sisters, the Condos Brothers, Billy Gilbert, Wally Vernon.

United Artists

	1 1 2 1 1		Now Ba	tlance to	
	Number Number	Now	in 3	e Placed	Stories i
	of Pix Com-	Shoot-	Cutting	Before .	Prepara-
The second second	Promised pleted	Ing	Rooms	Cameras	tion
amuel Goldwyn .	6 >3 4 3	.0	. 2	1	6
lexander Korda!	6 . 0	.0	0	6	6
elznick	5	0-	-1	. 2	4
Valter Wanger	8 2	0	1	5	5
haplin		. 0	0	1	1.
ondon Films. a	8 (1) 11)	. 0	0	7	8
1. 1. 1. 1. 2.	- 211-71	-	<u></u>	, 	
Total	31 /4 (3 B) -	3 , 0	4	22	30
**************************************	he suffing upomi a	malibar.			***

Pictures now in the culting rooms awaiting previews

T. MET. MY LOVE AGAIN, produced by Walter Wanger; directed by
Arthur Ripley and Joshua Logan; screen play by David Heriz from novel
by Alfene Corliss; photographed by Hal Mohr, Cast: Joan Bennett, Henry
Fonda; Dame May Whitty, Alan Marshall, Louise Platt, Alan Baxter, Tim
(Continued on page 27)

To Direct UA

(Continued from page 3)

present contracts or obligations with United Artists permit.

Silverstone's Hope

Thus such a move could satisfy the deep desire of Maurice Silver-the to termain in the States, and additionally permit Korda and Gold-wyn greater discretion of action for themselves.

Korda wants such freedom of ac-tion. He is in a position to obtain financial sponsorship for production from American companics, other

Innancial sponsorship for production from American companies, other than United Artists, and which U. A. is not giving him, and apparently cannot give him. He has propositions under consideration under which he could make possibly four or more films yearly in England, for companies other than U. A.

Also, additionally Korda has a proposal, it is understood, under which he could make a beneficial international alliance with a principal American firm. However, he appears to be tied by his present. U. A. contract which has a round seven years to go, and under which he requires consent of the U. A. partners to make voutside films.

Samuel Goldwyn, it is understood,

Samuel Goldwyn, it is understood,

Samuel Goldwyn, it is understood, also has a similar proposal.

With David O. Selznick departing from U. A., Goldwyn and Korda are the production backbone of the company, and the partners are not inclined to grante something to one which would also have to be granted to the other. Thus, permitting Korda an 'outside' alliance, even if it does not cut into the U. A. association which Korda must continue, perhaps, the U. A. partners might have to give such a privilege also to Goldgive such a privilege also to Gold-wyn. That's the rub.

Understood here that the member-partners of U. A. have granted

Understood here that the member-partners of U. A. have granted Korda such permission on proviso he can get Goldwyn's assent.

Also there is something else— whether the creation of such a com-mittee could be legally and properly executed without trespassing on the rights of the chief officer and executive of the company, Dr. Gian-nini.

Whether he goes for such a deal is the most important element in the situation. He's the boss regardless.

MG and 20th's Bids

The understanding is that Metro and 20th Century-Fox would con-sider an alliance with Korda, pro-viding he can get an okay from United Artists for releasing him from obligations to that company neither Metro nor 20th want him tied

It is further understood that Korda It is further understood that Korda tried to obtain permission from U. A. to take two films each for Metro and 20th-Fox, and three for United Artists, on the premise that such deals would bring him additional overhead support. So far as known United Artists, at the outside, would require only three from Korda.

Korda and Silvertons alone Fout

Korda and Silverstone plane East to talk matters over with Sidney R. Kent, prez of 20th Century-Fox and Nick Schenck, head of Metro. He is understood to have had talks already with Al Lichtman and Darryl Zanuck.

Zanuck...

In reference to the reported Goldwyn-Paramount talks, it is understood that the only way a deal could
be had would be for Goldwyn to
completely sever from U. A. and
turn over all to Par before moving,
over. For a price, of course. That
looks to be impossible at the moment.

Apt. House Bingo

(Continued from page 1)

in basements. House gets together on pro rata basis, hire caterers, maybe even a small band and get themselves a night out for as lit-tic as \$1 a head. Gag promises to hit hefty proportions on New Year's

Off-the-arm dancing is also cut-ting in on established enterprises. Pools are shuttered for the winter months so the rug-cutters strut in the comodious locker rooms. City furnishes spot while WPA stipplies the tempo. All strictly cuffo and runs four hours nightly with admis-sion restricted to boys over 16 and tirls over 18 years of age. There are several of spots scattered over five boroughs.



Advance Production Chart

(Continued from page 25)

(Continued from page 25)

"THE ADVENTURES OF MARCO POLO, produced by Samuel Goldwyn; directed by Archie Mayo; screen play by Robert Emmelt Sherwood; photographed by Rudolf Mare and Archie Stout. Cast: Gary Cooper, Spirod Guric, Einest Truex, Binnie Barnes, Basil Rathbone, George Barbier, Lotus Liu, Ferdinand Gottschaft, State Barnes, Basil Rathbone, George Barbier, Lotus Liu, Ferdinand Gottschaft, State Barnes, Basil Rathbone, George Barbier, Lotus Liu, Ferdinand Gottschaft, State Barnes, Basil Rathbone, George Barbier, Lotus Liu, Ferdinand Gottschaft, State Barnes, Barnes, Wong Howe and Wilfred How Marker, Wall, Barnes, Wong Howe and Wilfred Ling Gillis, Victor Jory, Mickey Rentchler, Cora Sue Collins, Control Rather, Marchall, Spring Byington, David Holt, Marcia Mae Jones, Margaret Hamilton, Prank McGlynn, St.
"THE GOLDWYN FOLLIES," produced by Samuel Goldwyn; directed by George Marshall; photography by Gregg Toland; original screen play by George Marshall; photography by Gregg Toland; original screen play by Hen Hecht. Cast: Kenny Baker, Virginia Verril, Adolphe Menjou, the Ritz Brothers, Helen Jepson, Charles Kullmann, Phil Baker, Edgar Bergen and Charlie McCarthy, Zorina, Bobby Clar'; Ella Logan, William Dollar, George Balanchine's American Ballet, Andrea Leeds.

Universal

Number Number of Fix Composed pleted in Shoot-Cutting Before Preparation From 17 1 9 23 11

Pictures in the cutting rooms or awaiting previews:

Pictures in the cutting rooms or awaiting previews:

SUDDEN BILL BORN, produced by Buck Jones; directed by Ray
Taylor; novel by Jackson Gregory; screen play by Frances Guihan. Cast:
Buck Jon 3. Noel Francis, Frank McGlynn, Sr., Harold Hodge, Ted Adams,
Evelyn Bren, Lee 'Helys.

SINGING OUTLAW,' formerly titled 'RENEGADE WRANGLERS,' produced by Trem Carr, directed by Joe Lewis; criginal screen play by Harry
O. Hoyt; photographed by Virgil Miller, Cast: Bob Baker, Joan Barclay,
Fuzzy Knight.

uzzy Knight.

INTERNATIONAL SPY, produced by Trem Carr; directed by Joe
ewis; original screen play by George Waggner; photographed by Harry
feumann. Cast: William Hall, Jane Wyman, Esther Ralston, Robert War-

Lewis, original screen play by George Waggner; photographed by Harry Neumann. Cast; William Hall, Jane Wyman, Esther Ralston, Robert Warrwick.

'THE JURK'S SECRET,' formerly titled 'DEADLOCKED,' formerly titled 'MORE THAN LOVE,' produced by Edmund Grainger; directed by Ted Sloman; original by Lester Cole; screen play by Lester Cole and Newman Lewy; photographed by Milton Krasner. Cast: Kent Taylor, Fay Wray, Larry Blake, Nan Gray, Samuel S. Hinds, Halliwell Hobbes, Jane Darwell, Fritz Leiber, Granville Bates, Leonard Mudie, Bert Roach, Virginia Sale, Lillian Elliott, John Miller, Henry Hunter.

'THE BLACK DOLL,' produced by Larry Fox and Irving Starr; directed by Otto Gravet; screen play by Robertson, White from novel by William Grey, Edgar Kennedy, C. Henry Gordon, John Wray, Doris Lloyd, Addison Richards, William Lundigan.

'FLASH GORDON'S TRIP TO MARS;' (serial) produced by Barner Sarecky; directed by Forde Beebe and Robert Hill; original screen play by Ray Trampe, Norman S. Hall and Herb Dalmis, based on syndicated actiton strip; photographed by Jerry Ash. Cast: Larry Buster Crabbe, Jean Rogers, Frank Shannon, Charles Middleton, Donald Kerr, Beatrice Roberts, Dick Alexander.

BORDER WOLVES, produced by Trem Carr; directed by Joseph H. Howmann, Catt. Steps play by Norton S. Parker; photographed by Harry Newmann, Catt. Steps Baker, Connie Moore, Fuzzy Knight, Dickie Jones, Willie Fung, Glenn Strange, Frank Campeau, Oscar O'Shea, Ed Cassidy, Jack Montgomery, Dick Dorrell, Arthur Van Slyke, Frank Ellis.

'MOUNTAINS ARE MY KINGDOM,' produced by Henry MacRey, Frances Robinson, Fred Kohler, Sr.; Robert Barra, Alonzo Price, William Lundigan.

'MIDNIGHT INTRUBER,' produced by Trem Cart; directed by Arthur Lundigan.

Frances Robinson, Fred Kohier, Sr.; ROUGHT DELIGH, AND MICHAEL BLUNDIGAN.

"MIDNIGHT INTRUDER," produced by Trem Carr; directed by Arthur Libbin; screen play by Lester Cole from novel by Channing Pollock. Cast: Louis Hayward, Barbara Read, Sheila Bromley, J. C. Nugent, Bric Linden, Pierre Watkin, Robert Greig, Irving Bacon.

Universal Ple Now in Production

Universal Ple Now in Production

'MAD ABOUT MUSIC, produced by Joe Pasternak; directed by Norman Taurog; original story by Marcella Burke and Frederick Kohner; screen play by Bruce Manning and Felix Jackson; photographed by Joseph Valentine. Cast: Deanna Durbin, Herbert. Marshall, Arthur Treacher, Christian Rub. Jackke Moran, Marcia Mae Jones, Nana Bryant, Elizabeth Risdon; Helen Parrish, Joan Tree, Martha

Warners

Number Lumber Now Balance to in Be Placed Stories in of Pix Com-Shoot Cutting Before Preparation 20 Pictures in the cutting roomer awaiting previews are: "PATIENT IN ROOM 18," produced by Bryon Foy; directed by Boby Compolity; original screen play by Mignon Eberhart; photographed by James Van Trees. Cast. Ann Sheridan, Patric Knowles, Vicki Lester, Edward (ACGIDENTS WILL HARDEN).

McWade.

"ACCIDENTS WILL HAPPEN," produced by Bryan Foy, directed by William Clemens, original screen play by George Bricker, Anthony Coldeway and Morton Grant; photographed by Bob, Ross. Cost: Ronald Reagan, Gloria Blondell, Addison Richards, Hugh O'Connell, Dick Purcell, Sheila Bromley.

Gloria Blondell, Addison Richards, Hugh O'Connell, Dick Purcell, Sheila Bromley.

WOMEN ARE LIKE THAT, formerly titled THIS WOMAN IS DANGEROUS, and 'RETURN FROM LIMBO,' produced by Robert Lord; directed by Stanley Logan; original by A. H. Z. Carr; screen play by Horace
Jackson; photographed by Sid Hickox. Cast: Kay Francis, Pat O'Brien,
Alan Mowbray, Gordon Oliver, Ralph Forbes, Herbert Rawlinson, John
Eldredge, Thurston Hall, Grant Mitchell.

'GIRLS ON PROBATION,' formerly titled 'TOO MUCH OF EVERYTHING,' produced by Bryan Foy; directed by Arthur Lubin; original screen
play by Lawrence Kimble, Jean Negulesco and Wally Klein; photographed
by George Barnes. Cast: Dolores Costello, Bonita Granville, Donald Crisp,
Donald Briggs, Natalie Moorhead, Lucille Gleason.

"ENNOD AND HIS TWIN BROTHER, Produced by Bryan Foy; directed by William McCann; original screen play by William Jacobs and
Hugh Cummings: photographed by Arthur Todd. Cast: Billy and Bobby
Mauch, Spring Byington, Charles Halton, Jackie Morrow, Bennie Bartlett, Prant Crawer.

PRINGO PROMER DEWESS.' INTERNIC HIGHWAY. PREASES. Type.

Hugh Cummings photographed by Arthur Todd. Cast: Bully and Boody Mauch, Spring Byington, Charles Halton, Jackie Morrow, Bennie Bartlett, Much. Spring Byington, Charles Halton, Jackie Morrow, Bennie Bartlett, Bully and Briggs, Grand Branch, Charles Holling and Branch Branch, Produced by Bryan Foy; directed by B. Reeves Eason; original screen play by Sherman Lowe; photographed by Ted McCords. Cast: Beverly Roberts, Dick Purcell, Gloria Blondell, Charles Foy.

"BLONDES AT WORK," produced by Bryan Foy; directed by Frai.k McDonald; original screen play by Albert Demond; photographed by Warren Lynch. Cast: Glenda Farrell, Barton MacLane, Tom Kennedy, Rosella Towne, Donald Briggs, Kenneth Harlan, Carole Landis.

"GOLD IS WHERE YOU FIND IT; produced in technicolor by Sam Bischoff; directed by Michael Curtiz, story by Clements Ripley; screen play by Warren Duff and Robert Buckner; photographed by Sof Polito. Cast. Warren Duff and Robert Buckner; photographed by Sof Polito. Cast. Warren Duff and Robert Buckner; photographed by Sof Polito. Cast. Warren Buth and Mourice Leo; photographed by Sof Polito. Cast. Humphrey Bogart, Dorothy McNutly, Louise Fazenda, Frank McHugh, Allen Jenkins, Eddie Acuff, Nat Pendleton.

"A SLIGHT CASE OF MURDER, produced by Sam Bischoff; directed by Hugh, Allen Jenkins, Eddie Acuff, Nat Pendleton.

"A SLIGHT CASE OF MURDER, produced by Sm Bischoff; directed by Lloyd Bacon; play by Damon Runyon and Howard Lindsay: screen play by Joseph Schrank and Earl Baldwin; photographed by Sid Hickox. Cast. Muster Produced by Smyan Foy; associate, Gordon Hollingshead; directed by Nocl. Smith; original story by Mignon (Continued on page 52)

Just Suspicious

Minneapolis, Dec. 28,
Century theatre here halted exploidation stunt for 'It's Love I'm After' following complaints from several irate husbands whom it had gotten into trouble with their wives. Stuntconsisted of, handing out small cards reading 'It's Love I'm After—Bette, Atlantic 6116'. Complainants had stuck them in their bockets without first perusing contents and better halves had found em. and set up a how!.

It was only after the couples figured out that the gag concerned a film and that the telephone, number was that of the

phone number was that of the Minnesota Amus Co. that peace and harmony were restored the homes involved.

Goes Voodoo

(Continued from page 1)

struments. The result is musical bedlam, with an hypnotic effect on the youngsters frequenting the Hick-

bediam, with an lypnotic effect of the youngsters frequenting the Hickory of Sunday afternoons.

A circular bar surrounds the band platform and the addicts sit about the bar with expressions ranging from ecstasy to stupefaction, all madly hammering the time with spoons, glasses or hands. And the Hickory bar has the most gleaming glasses of any in town, because the waiters can't keep from polishing them in time to the music.

The atmosphere is informal, to put in mildly. Sunday (26) entranced girl wearing a dress made entirely of leather danced about among the tables all by herself. Visiting musicians bring their instruments and join the band, with or without invitation. There are no arrangements and no written notes.

ments and join the band, with or without invitation. There are no arrangements and no written notes. It's every man for himself.

Mr. Marsala, with a crusading light in his black eyes, complains that radio is killing creative music (meaning 'jam'). The studios don't like to have an orchestra go on the air unless they know just what the performance is going to be. 'Pure' swing, says Mr. Marsala, is all improvisation. Therefore you neverhear 'pure' swing on the air.

Toscanin and his colleagues may. Int horrified brows if they like, but Mr. Marsala and his devotees maintain that the voodoolstic musical commotion known as 'jam' is inspired rhythm of the highest type. However that may be, it is insidious, and even normally sensible people have been known to get a wild look and an urge to hammer tables, from exposure to jam sessions. exposure to jam sessions.

Theatre Changes

City manager Walter B. Shuttee here was overnighted to Oklahoma City, Okla, to take over the same duties with the J. H. Cooper Regal Theaters, Inc., replacing Put Marger, who is a gured to hook up with C. Leaves Assistant City Manager Bob Huffman in full charge here, pending arrival of L. J. Finske, Cooper's division manager, from Deuver.

Philadelphia.

Victor Theatre. Allentown, has been closed indefinitely.

William Goldman's HiWay Theatre, York, switched on the maxdas for the first time Dec. 20.

Hart Theatre, Comerford house in Wilkes-Barre, opens Xmas Day.

Charlotte, N. C.
Fire, which started around the furnace of the Palmetto theatre at Chester, S. C., operated, by the Chester Theatres, Inc., caused heavy demand.

Rex, Fayard, Neb., has Gen tition over by Mr. and Mrs. Arthur Berg-len. of Cheyenne, Wr.; in pioth mrship with L. F. Flowers, of Boulder, Bideawee, Denver, inborhood house, has been taken over from Albert, Coppell, who has been operating it for several mouths, by Bat Wolle and A. R. Milock, pair having formed the Venus Theatre Co.

Easton, Pa. Strand, closed for some time, re-opened Christinas, Day.

C. K. Olson branch manager, announced completion of plans for complete remodeling of Warner Bros Omaha exchange offices. Work is scheduled to begin right after Jan, and will require about two months to carry out.

EXPLOITATION :-: By Epes W. Sargent

Save Postage

Save Postage

Unless a theatre regularly checks its mailing list following the national moving days in May and October, it's a good of the control of the co

Charity Angle Hershey, Pa.

Placed in the unusual spot of being about three times too big, ever to be supported by the town in which it is located, the Hershey Community theatre has to hunt exploitation ideas

theatre has to hunt exploitation ideas all its own.
With its support coming from sur-rounding towns of Lebanon, Read-ing. Harrisburg and Lancaster, each of which has plenty of competish of the company of the competition of the theatre of the competition of a second will build-ers.

to a steady diet of good will builders.

One of its best stand-bys is the charity come-on, by which it contributes its entire gross for one evening to the community chests of the draw towns. Latest to participate in this is Reading, which received \$766. as a straight donation. Significant lact is that last year the "Reading Day" gross was only about \$275.

Cohen's Contests

Frisco Nudies

Frisco Nudies

San Francisco.

In connection with the opening of Nothing Sacred at the United Artists and Embassy theatres here on Christmas Day, Russell Birdwell, selznick International publicity chief, staged a parade of semily altered formers riding horseback from the former opened. The girls all represented the theatres a day before the picture opened. The girls all represented heroines of history. All carried banners bearing the words 'Nothing Sacred.

The parade commensurated the 3,000th anniversary of the first war ever fought over the hand of a woman. The woman in question was Helen of Troy.

Jean Acker, first wife of Rudolph-days and a contrived in town several days and a contrived in the movies.

Using the Unit

Using the Unit

Charlotte, N. C.

Three Cheers for Rhythm, a stage unit, played the State at Salisbury, with the usual quots of attractive misses. The house management tied in with a local furniture store for this bit of build-up:

the state of the state of the saying that two chorines would go to bed in the bed of the bedroom suite displayed in the window on the day that the show was in town. Long before the advertised hour the street was packed with tired business men and interested younger men.

Two girls did appear in pajamas and dressing gowns, dolf the gowns and get abed. Local news photogs appeared and snapped the dames nad the onlers. It all reflected in the patronage that night.

Told the Patron

Russ Brown, Orpheum (Spokane, Russ Brown, Orpheum (Spokane, Wass), manager, has used two stunts occ. Places, and the state of the state

Cohen's Contests

New Haven.
Ben Cohen has gone contest-conscious for a couple of pix at the College. First is a-newspaper tiein with local sheet on 'Navy Blue and Gold.'
Real views of film stars, sitting at football games, were run for three days, with cash prizes and guest tickets going to first identifies of photos. For 'Last Gangster' Cohen ran a series of stills from various gangster film titles extending back several seasons, and gave prizes for names of leading players to match the titles.

New York Theatres





"NAVY BLUE and GOLD" tering Titles Sddy • Eleund in M-G-M's "ROSALIE"



MUSIC HALL COLBERT and BOYER "TOVARICH"

Spectacular Stage Productions

SUBMARINE DI PAT O'BRIEN STRAND GEORGE BRENT 25c 7072-77

PARAMOUNT TIMES

Frank Lloyd's 'Wells Fargo'

Joel McCrea Bob Burns Frances Dec

WARING And His

PERSON

7th Av. & 50th St. ROXY ALL 25° TO SEATS

"LOVE AND HISSES"

On the Stage Andrea Marcelli & Co., Tip, Tap & Too, Novelle Bros, and Sally

JAPANESE AMBASSADOR PLUS MAE WEST DUNVILLE RUNS WSAI Croaley's 2nd Statton New 5,000 Watts—Expansion Pushed CAUSE RIGID GUEST RULE AT NBC

Script Censor Shipped West-Network Sees Self Responsible and Also Best Qualified to Decide All Controversial Matters

NBC is imposing a stringent check on 'guests' brought in by commer-cials for special appearances as the result of criticism leveled at a couple of its personality broadcasts. Agencies are now required to ad-vise the network amply in advance, as to proposed guests and what their subject matter will be.

Impression around the trade is that two unfavorable incidents, Mae that two inflavorable incidents, Mae West on Chase & Sanborn Coffee, and Japanese Ambassador Hirosh Saito on Energine's News Reel of the Air, has produced an aggravated case of the jitters among NBC's higher-ups. Latter soout this description of the situation. All they are doing, they say, is curbing bad frends and exercising rights embodied in every commercial contract.

Interpreted as another gesture at tightening up is the temporary as-signment of Janet MacRorie, NBC's chief continuity sharpshooter, to the Hollywood division. During her stay Hollywood division. During her stay she will put into effect a more sys-tematic method of continuity cen-sorship and co-operation this score between the west coast di-vision and New York.

Rigid Policy

Coming on the heels of the Mae West episode, the newspaper kick-back at the Ambassador Saito broad-

NBC Blues

Washington, Dec. 28.
Ice-bags have replaced hats on the domes of officials of NBC local studios, ever since that Mae West program. Symptoms of the screaming-meanles are evidence, every time an NBC big-shot picks up the tele-public receiver.

NBC big-shot picks up the tele-phone receiver.
Phone conversations which end up with ...well, c'm up and see me sometime are par-ticularly popular at WRC and WMAL and more than one of-ficial can't look at his morning cup of coffee without repressing a shudder.

cast stirred NBC to the most rigid bit of line drawing that the indus-try has experienced in years. In the instance of the Energine show the new rule was narrowed to the point where NBC must be consulted even before the desired personality is

contacted.

NEC officials hold that the producers of the Energine stanza have gone beyond the bounds of propriety and arrogated to themselves functions which are strictly the networks. If, say these officials, there is to be any presenting of speakers on controversial subjects of national or international moment, NEC will do it, since the network through experience and connections has developed. perience and connections has devel

perience and connections has developed the knack of picking the right persons and the right time.

Energine's airing of the Japanese diplomet drew a critical editorial from Carl Van Anda; editor emeritus in the N. Y. Times. Josef Israels II, head of Publicity Associates, Inc. tus in the N. Y. Times. Josef Israels. II, head of Publicity Associates, Inc., which produces the newsreel idea, defended the interpolation in a letter to the same newspaper. Out of 'iscontroversy came NBC's decision'to give close scrutiny to all guests scheduled by Energine in the future. During the past week NBC' has reclused to okay the appearances on this program of Gov. George H. Earle of Pennsylvania, Chinese 'Ambassador Dr. James Wang, and Joseph Davies. American 'Amphassador to Soviet Russia. As the NBC order now stands, the producers of the Energine show must submit the names of the proposed guests to Abe Schechter, the network's news editor, with John Royal, NBC program chief, acting as the final arbiter on, who shall go on.

Energine 'now demanding that NBC cuttline its policy with regard to

Energine now demanding that NBC outline its policy with regard to guest appearances in writing so that the program's producers won't have to go through a lot of wasted motion picking acceptable persons or have to depend on the momentary whims of some network designee.

STANDARD BRANDS PREZ DRAWN IN. TOO

Albany, N. Y., Dec. 28.
Thomas: L. Smith, president of Standard Brands, Inc., has sent a letter of regret to one or more editors of Catholic papers who sent protest communications, editorials, or both, on the recent Mae West episode. A letter from Smith is printed on page one of current issue of The Evangelist, weekly of the Albany diocese, with a capped paragraph of explanation above the epistle.

In the communication, addressed to Father John J. A. O'Connor, editor, Smith stressed that It, is the furthest thing from our desire ever to tespass on the borders of good taste. We make a sincere effort to provide a high type of entertainment

to trespass on the borders of good taste. We make a sincere effort to provide a high type of entertainment in all of our radio programs, with which I am sure you will agree it you will recall the many we have produced and are producing today. Smith continued: 'In-choosing the manuscripts for our programs, it is a definite' requirement for those in charge to select material that will not be objectionable to any individual or group. Apparently this policy did not prevent portions of the broadeast of the 12th conveying an impression that was not intended, and I was quite distressed to learn it offended anyone.' Standard Bränds' prevy mentioned air apology.

The Evangelist followed Smith's letter with a Washington story on the storm of protests, the J. Walter. Thompson agency being tabbed therein. In a long editorial The Evangelist slapped not only at Miss West, but at the Thompson agency for booking her.

CANDID CAMERA MAG, SPOT IDEA PROSPECT

Picture, the candid-camera maga Picture, the candid-camera maga-zine, which debuts next month on the news stands, is looking for a radio program. Search is chiefly for a show which will tie in with the publication and be adaptable to transcription, in which form the na-tional air ballyhoo will likely be fashioned.

fashioned.

Mag is being published by J. Stirling Getchell, chieftain of the adagency bearing his name. It is understood Walter Chrysler, Jr., has a piece of the pub. And, incidentally, the agency has a piece of the Chrysler Motors account.

Francis X. Bushman In Chicago Matinee Serial

Chicago, Dec. 28.

Chicago, Dec. 28.

Show tagged Step-Mother has been set for the new Colgate molardust air spread over a Columbia web. Will be a five-a-week scripter serial starting Jan. 17 and running 15 minutes daily at 445.

Les Weinrott handling the show and production for the Benton & Bowles-Chicago agency on the account. Cast set includes Sunda Love. Peggy Wall, Francis X. Bushman, Ethel. Davis and Cornelius Peoples.

Skolsky Off Air

Hollywood Dec. 28.

Sid Skolsky makes it 13 weeks and off for Bromo Seltzer. Option date was last week.

Skolsky will stick to authoring his syndicated column.

New Blackface Team

New radio blackface comedy team is Sugarfoot and Sassafras. Latter (Johnny Welch) is former partner of the late George Fields (Honey-boy). Surarfoot. Bob Padgett, brother of Pat, of the Pic and Pat

New combo is making discs for Alka-Seltzer and will debut on a network Jan, 6, guesting on the Rudy Vallee (Royal Gelatin) program, Ed Wolf handles the team.

Can't Mention Name

NRC last Thursday (23) dered the banning of any men-tion of Mae West on all network programs. Actress cannot be named referred to in song,

either,
Edict came, of course, as a result of Miss West's appearthe Chase & Sanborn

program.

MAE WEST CASE **BIG DILEMMA** IN WASH.

Washington Dec 28

Several delicate legal questions arising out of that Mae West Adam and Eve broadcast are being pondered this week by the Federal Communication Commission.

munication Commission.

Both the transcript and the recording are being weighed by Government authorities before deciding whether to forget the whole thing or call somebody out into the woodshed. Commish is in a dilemma, not knowing whether to punish the network-operated stations, all of the affiliated outlets, Chase & Sanborn, the J. Walter Thompson agency, Mae, or no-body.

body.

All the info requested from the web by Chairman Frank R. McNinch was delivered on Thursday (23), but the disc has not been turntabled so far. Members are reserving judgment until they listen to the infections of the buxom film actress before deciding what to do.

Quandary in which the F.C.C. finds itself is unprecedented. Air policemen don't know exactly how it a pro-

Quandary in which the F.C.C. finds tiself is supprecedented. Air policemen don't know exactly how to proceed. Knotty legal points cause emberrassment, since the Commish has no yardstick to use in the event it decides that somebody ought to be spanked. Some members feel it would be unfair to put the independently-owned affiliates on the carpet; others think it would be equally unfair to summon only the web's own transmitters. web's own transmitters.

Public apologies for the offending Mae West Garden of Eden skit have not dissipated the threat of radio censorship and boycotts of sponsors

censorship and boycotts of sponsors of indecent programs.

With the Federal Communications Commission mulling the proposition of punishing NBC stations which aired the unfavorably-received enaired the unfavorably-received en-tertainment, Catholic sources indi-cated there remains a good possi-bility that the Legion of Decency will expand operations to include radio and that Catholic groups will radio and that Catholic groups will punish advertisers who do not watch their step. This despite the asser-tion of the control of the control of Catholic University that the ex-pression of regrets by Chase & San-born, together with joint promise of NBC and J. Walter Thompson agency; satisfactorily ended the in-cident.

Father Sheehy commented sug-gestively that many people of all faiths had proposed that the bishops proceed to rate radio entertainment the same as they originally judged pictures. This thought is understood to be receiving considerable atten-tion in church circles:

Women Affronted

Resentment which Catholics displayed was more than superficial. Both the National Council of Catholic Women and the National Council of Catholic Women used strong language in condemning all responsible for the Eden act, while the former group definitely held out threat of a boycott of the sponsor's products. Miss Agnes Regan, executive secretary of the N. C. C. W. commented it is almost unthinkable that a firm catering to the women of this country and seeking their patronage should so affront them. Broadcasting industry, bepresentatives here were openly concerned about the reaction to the West program. There was a charce that the

gram. There was a chance that the incident will lead to steps to formu-late a code of moral standards for

DUNVILLE RUNS WSAL

Cincinnati, Dec. 28.

Cincinnati, Dec. 28.

Robert Dunville took over managership of WSAI last week simultaneously with the Crosley number two stations going to 5,000 watts. F.C.C. gave the nod for the power boost. Dec. 23.

New power and new manager puts the campaign to push WSAI as Cincinnatis Own Station' into its most intensive phase to date.

There will be a special whoopla program for the new power and WSAI will go in for more program building and general strengthening. Prior to joining KMOX. St. Louis. Prior to joining KMOX. St. Louis. Another new appointment made by James Shouse is the retention of Chester Herman, stage manager and assistant to Richard H. Berger, producer of St. Louis. Municipal Opera, as program consultant of WLW and WSAI.

Herman has been here for a short time, serving in an advisory cal-

WLW and WSAI.

Herman has been here for a short time, serving in an advisory capacity on programs originated and produced by the Crosley stations. His mew position will not alvorce him from his work with the St. Louis opera enterprise, which he joined seven years since.

BEST BETS' A **BIG HEADACHE**

Birmingham, Dec. 28.

It's a ticklish business listing best bets on the radio each day. So Turner Jordan, radio editor of the Birmingham News and Age-Herald, will have no more of it. Instead he will list programs in convenient tabular form of each of the three local radio stations by 15-minute intervals.

the three local radio stations by 15-minute intervals.

Jordan said he couldn't please his readers with 'best bets' as some wanted this and some wanted that, so he will 'Just carry the whole thing and let 'em choose.

PETITION NBC TO USE CBS SPORTS SPIELER

University of Alabama student-body collected 5,000 names on a pe-tition mailed to NBC in an effort to have Melvin Thomas. CBS sports-caster, assigned to spiel the Rose Bowl set-to between Alabama and California New Year's Day, Student-body had the support of the Univer-sity Administration and Coach Frank

body had the support of the Univer-sity Administration and Coach Frank Thomas in the attempt.

Thomas ethered the descriptions of all Fordham games the past season, after coming up from WBRC in Bir-mingham, where he handled the air-ings of Alabama's grid contests.

Talent Doesn't Share

Indianapolis, Dec. 28.
Employees of WFBM, by virtue of being affiliated with the Indianapolis Power & Light Co., participated in the 3% bonus passed out by the utility company to employees.
Gift covered gross income of all staff members of watter, including salesmen, but excluded musicians and others on the talent payroll.

Barbasol Goes CBS

Barbasol Goes CBS
Erwin, Wasey agency jerks its Barbasol program off Mutual next month
and transfers it to CBS. Show,
quarter-hour, featuring Arthur Godfrey, now rides MBS Fridays.
When moved to Columbia, program will air Mondays over 24 stations and Fridays coast-to-coast, both
airings at 7:15 p. m. Starts on CBS
Jan. 24.

radio patterned after the ethical

radio patterned after the ethical formula of the film business.

Two lawmakers, Representatives Donald L. O'Toole of New York and Lawrence Connery of Massachusetts, made capital out of the situation and renewed clamor for a special inves-

Joe Towner now doing publicity and promotion for WMPS, Memphis after two years at WNOX, Knoxville Both broadcasters owned by Scripps

ASK \$20,000 FOR GUEST STAR!

Universal Pictures, which has under contract Norman Alley, newsreel photog who lensed the Japanese combing of the U. S. gunboat Panay, is offering the cameraman. to radio, programs as a single-shot guester. Over the weekend, asking price for solo appearance was \$20,000, which chilled off all interested.

Kate Smith program announced its high bid was \$2,500; Phillips Lord, for his 'We, the People,' waved \$2,000. Bob 'Believe It' Ripley show also made an offer.

FORDHAM DEBATERS SCORN CHORUS GIRLS

True or False programs which starts on Mutual basic network Jan. 10 for Williams shaving cream is an audience participation show. Harry Hagen, who is producing the program for J. Walter Thompson agency, figured on having five chorines from the Roxy, N. Y. debate with five lads from Fordham University on the initialer. School shied from granting permission for its debaters to participate after the Jesuit institution learned opponents were to be Gae Foster girls.

Grounds for the nix were that such radio participation under the billing and maroon bunting of Fordham would be undignified.

Debate will go on, with a quintet

ham would be undignified.

Debate will go on, with a quintet
of internes subbing. Medical studes
will not have their hosp connections
named, since the Association of Hospitals frowns on plugging of the sort.

MEMPHIS HILLBILLIES **WEST FOR SCREEN TEST**

Memphis, Dec. 28. Memphis, Dec. 28.
Dave and his Rhythm Rangers, hillbilly howlers and hoke instrumentalists, leave for Hollywood, Jan. 2, for a pic test afforded by Republic. Act is being tested for possible spotting in a Gene Autry film. Hillbilly group has been heard regularly on programs airing over WMPS here. Chance for screen test came after turn sent a waxed audition to the Coast.

New Lawsuit Every Day: **KTOK 'Nuisance' Continues**

Melody is lingering on even though the trial is over for KTOK for Mr. and Mrs. Avery Harris, who last week lost their \$7.500 suit against the station for damages allegedly suffered from noises and nusic emanating from the studios next door, have filed another \$7.500 suit.

A second suit is identical except that the dates are changed. In the first suit they asked damages for personal inconvenience, annoyance and discomfort suffered between March. 23 and June 25. The new one is for the same from June 25 to Dec. 18.

Harris' attornel, Leslie Conner. explains that suits, which allege a public nuisance may be filed to cover every day the nuisance is continued. New suit will also decide depreciation in the value of the property, if any, since installation of the radio station on Jan. 1, 1937. The first suit also asked damages for depreciation, but that issue was dismissed by the court.

Sealtest Still Looking

Sealtest Laboratories (milk and ice Sealtest Laboratories (milk and ice cream) is shopping for a new show. Account has had three different network layouts in the last year, and as many different placements agencies. Biz-placing passed from N. W. Ayer to J. Walter Thompson and is now reposing with McKee, Albright & Ivey, Philadelphia outfit.

Current program, which started this autumn airs Sundays, 10-10:30 p. m. on NBC-red, using Alexander. Smallens orch, a chorus and non-name guest warblers.

Ben Beraie Due In N. Y.
Ben Bernie due back from Miami Beach next Wednesday (5) to pre-pare for his U. S. Tire debut Jan. 12.
Parke Levy, Allen Lipscott and Bob Miller authoring his stuff.

WAX EXPLOITS WEB BLUNDE

Holiday Greetings Br'dcast by WEW At \$1 Per Minute

WEW hung out a sale price of \$1 a minute, with a five-minute maximum and minimum, for natives who wanted to broadcast Christmas greetings over the station's facilities. Two hundred took advantage of the offer which was liberally plugged for several days before the 25th and etherized over a special mike in the executive offices of the station.

station.

No one was permitted to use any names but their own and an engineer was on the alert to cut the mike every five minutes and also to eliminate the Til be right home, Mom' and similar stuff which would have put the station in Dutch with F. C. C.

Station may repeat kale gathering stunt New Year's Day.

BURLESQUE OLDTIMERS ON GEO. JESSEL SHOW

George Jessel, on his '30 Minutes in Hollywood' -op commercial over Mutual, Sunday (2), will bring to the mike what he terms a 'burlesque re-vival'.

vival.'

Carded as guests are Lew Hearn (brother of Sam), Abe Reynolds Jean Bedini and the vet dancer who bills herself 'The Lady. in Red, Quartet were identified prominently with burlesque in the pre-stripping days, and all hands will shed some crocodile tears over the passing of the era.

the era.

Hearn and Reynolds were comics,
Bedini a juggler. All three migrated
to vaude for a while after burlesque
faded.

SPITALNY FAMILY EVENT

To Celebrate KDKA's Hiring of Brother Maurice as Musical Director

Pittsburgh, Dec. 28.
Entire Spitalny family will converge on Pittsburgh night of Jan. 13 for special program over KDKA which will mark introduction of Maurice Spitalny as station's musical director. Phill Spitalny coming on with his all-girl band to take part in show, and H. Leopold Spitalny of NBC, likewise will attend: Dave Rubinoff, native Pittsburgher and close friend of all the Spitalny', has also promised to be on hand. In accepting KDKA post Spitalny is giving up active directorship of Palace theatre orchestra in Cleveland. He succeeds Al Egizi, who has been in charge of KDKA's music for last two years. He will remain as assistant and first trumpet player. Pittsburgh, Dec. 28.

RICH MUST PAY \$40 WEEKLY TO 3D WIFE

Freddie Rich, CBS maestro, must pay his wife, Mrs. Eula Marlene Rich (Reich) \$40 weekly alimony and \$425 counsel fees pending her suit for separation and his counter-suit for an annulment of their marriage. This is Rich's third marital try.

Mrs. Rich named a girl, although his is not a divorce action, and the bandsman, in turn, made sundry charges of misrepresentation, including one that she wasn't 29, as set forth at the time of their marriage, but 40.

R. L. Ferguson Quits

R. L. Ferguson has resigned from Jesse L. Kaufman, Inc. after a year's connection. Firm, headed by for-mer Hearst radio general manager, has undertaken to peddle radio talent to local stations. Fergie has no plans at moment.

Clay Morgan's List

Clay Morgan's Christmas eard (arrived two days afterwards) mentioned 816 persons by name all of them in rhymes of two lines each. In all, the poetic labor produced 204 separate couplets with four names each. And all rhymed including 'Gilles and Beal.' Clay Morgan's Christmas eard

Friends were joshing Morgan yesterday if he wrote the poetry on NBC time.

RETIRING JERSEY GOV. **MAY BE COMMENTATOR**

Feelers have been sent out by persons close to Gov. Harold G. Hoffman, of New Jersey, to determine his value to a potential

termine his value to a potential sponsor as a radio news commentation. Hoffman becomes ex-governor on January 18. next when he will be succeeded by A. Harry Moore, New Jersey law decrees that no governor may succeed himself.

Hoffman has indicated to those close to him that he would be interested in doing a once, twice or thrice weekly radio commentary politics. He's even willing, 'tis said, that he'll do the first 13 weeks for a compartively small weekly feejust to see whether he'll click.

CBS Drops 3 Singers

Columbia Artists, Inc., in institut-Columbia Artists, Inc., in instituting its annual list-scissoring. Dorris Kerr, Patti Chapin and Dick Maxwell, all warblers, have been dropped, and at least three other acts will be freed before week's end. Both Miss Kerr and Miss Chapin were vets with Artists, Inc., but neither had sturdy stays on commercial programs.

E. T.-DISKERS

Recorders See Sponsor Jitters Following Mae West Skit a Possible Opening to Offset 'Stigma'

TRADE ATTITUDE

By BOB LANDRY

Transcription companies are disposed to 'make something' of the recent Mae West incident which brought censorship threats and religious animosity down upon the heads of radio. They finger-point that such a blunder, with its wake of unpleasantries, could never happen on transcriptions which are manufactured leisurely and previewed before broadcasting. broadcasting.

broadcasting.

Long kicked around by the advo-cates of live talent and network radio, the wax companies have re-garded the uproar over the 'Adam and Eve' skit as giving them a real talking point. Safety from similar blunders is seen as a sales argument to sponsors that can offset any 'stigma' otherwise attached to tran-scriptions.

wird Broadcarting statistics. Your World Broadcarting statistics. Your grant this very stigma as (a), undeserved and (b), illogical. Undeserved in their opinion, because there no fundamental difference between transmission via telephone lines and transmission off a record. They feel that if transcriptions have been inferior it has been a result of poor production and low costs trather than any inherent or inestather than any inherent or inestation.

'IMPOSSIBLE' ON Shepard Store Closed in Boston; Family Now in Radio Altogether

Trib Returns Gifts

Among the Christmas gifts that found their way back to the senders Monday (27) were those addressed to the radio editor of the N. Y. Herald-Tribune. Attached to each returned gift was a mimeographed

explanation.
It read: "Mr. John A. Bogart regrets that he cannot accept gifts from broadcasting organi-zations, radio personalities, pro-ducers or sponsors of radio shows or their agents.

network program standards. Illogical idea in the transcription companies defense that advertisers have blindly accepted for yague and non-essential reasons purely arbitrary prejudice against the pancakes. E. T. says its own behalf that there nothing inferior about the spinners except their reputation and the cheap production that has marked many recorded series. Bigger budgets, better production, more intelligent collaboration between advertisers and recorders could readily erase the stigma of transcriptions and substitute prestige.

the stigma of transcriptions and sub-stitute prestige. World Broadcarting statistics for 1937 (issued yesterday), mention that 120 national and regional ad-vertisers bought 30,000 station hours valued at approximately \$10,000,000 It is stated that this is 20% over 1936.

Boston, Dec. 28.

Shepard store closed here Christmas eve and its stock was purchased by Flene's. With the closing of Extore the Shepard family ends of the closed out. For the last several years the Boston Shepard store his been losing money. It is understood that profits from the add extinction for the last several years the Boston Shepard store his been losing money. It is understood that profits from the adds extinction for the state of the

ton Shepard store has been losing money. It is understood that profits from the radio stations long overshadowed the mercantile end and fact absorbed store losses. Rumored closing top of the recession made Christmas biz very poor. Premises may be talk over by S. S. Pierce, de luxe grocery house.

by S. S. Fletch, de laze glocery house.

John Shepard the second is now 81. It was reported that he would take a position as manager of WAAB, Boston, but this was not confirmable at press time. Changes within the Yankee and Colonial network were also reported as imminent but with details lacking.

Providence Shepard store continues under the operation of Robert. F. Shepard, brother of John, 3rd, of radio, It, financially successful.

NASH MULLS 2D SHOW. MAY USE MARY SMALL

Nash Motors this week auditions

Nash Motors this week auditions a quarter-hour program framed around Mary Small, juve songstfees, and Mark Warnow's orch. Geyer, Cornell & Newell is the agency.

If bought the show will be alred over a network as an auxiliary to the currently CBS'ing Professor Quiz.' Account is entertaining notion of dropping, 'Quiz.'

In the fact most other automotive accounts curtailing radio budgets this year, Nash has about-faced the trend, spending more than hereto-fore.

MENNEN'SCOUTING

Has Variety Show in Mind-Johnson Considered M.C.

Mennen is auditioning for a new network program, through the Kiese-wetter agency. Account fades off its Famous Jury Trials' dramatizations, which have been riding Mutual basi web, with next Monday's (3) broad-cast.

cast.

Program Mennen is seeking will be
a variety 30-min. layout leaning
heavily to music. Auditions are proceeding this week. On Monday (27)
Don Johnson (Prof. Figgsbottle)
was tested as a m.c. and script-provider for a show, and Joan Ellingtongot-a_tryout-as-a_blues-bawler.

JONES FAMILY' NOW ON BLOCK AS ONE-A-WEEK

Radio rights to 'The Jones Family' is being offered in once-weekly 30-mi -episode form. Ed Wolf is pedding the version for 20th-Fox films, which holds the rights. For the last several years 'Family' has been hawked unsuccessfully five-a-week.

20th-Fox plans to release ight films within the year, written around the group of characters; in past ther have been five films annually.

Nearest 'Family' came to being sold was an otropped, last year, for a cereal account.

Fishface and Figsbottle Get New Time on NBC

Get New Time on NBC
Fishface and Figebotte (Emore
Vincent and Don Johnson) have a
new contract and spot on the NBC
blue. Starting this Sunday (2) will
be heard hereafter at 5:30 p.m. instead of at 3:30. They are altering
their comedy formula somewhat with
the change.
NBC queried its stations on continuance of the act with 29 of 30
affiliates quizzed voting affirmatively.

The 32nd **Anniversary Number**

OF



Out Next Week January 5

Reverent and Elegant Audience Hears Toscanıni's First Broadcast for NBC

By MARIAN SQUIRE

VARIETY

By MARIAN SQUIRE

Toscanini's Christmas night conbert at MBC was stirelly white tie
and tails, with 1,500 soup and fish
guests packed into, studio 8-H.
Autograph hounds congregated in
the lobby made entrance difficult for
studio-bound crowds, for the concerties of the concerties of the concersignature gatherers.

Lily Pons. with Andre Kostelanetz, wore pale gray sheer accented by blue velvet cross straps:
under a gray fur cape. Mrs. Governor Lehman was in black velvet
and knee length ermine wrap.
Kirsten Flagstac, in royal burpli
from conght arcient-blue Chinese
robe banded with gold embroidery.
Dagmar Godowsky was swathed in a
midnight blue sheer cape worn over
her dark locks, Mrs. Grover Whalenwas in black velvet and silver fox
wrap. Above mentioned visitors
rated the upholstered balcony
section of the studiest word
have back of the main hall with the
less comfortable guests on the folding chairs which are really woodbut after an hour and a half of parking, feel more like cast iron. Corrugated iron. Miss Crawford wore a
powder blue sheer gown and a red
fox cape almost exactly, matching
he sleek locks.

Very precaution to
keep vulgar sound from disturbing.
Toscanini's celebrated temperament,
several coughs found their way into
the mike. Programs were printed
on white sain to prevent the slightest rustle. All announcements were
made by Howard Claney, over the
air, no word-every and introduction—
penetrating the studio.

Both red, and blue networks got
the program.

Both red and blue networks got
the program which ran over the
scheduled 10 to 11:30. The overtime
caused no studio commotion, as: it
was not followed by a commercial.

ARTURO TOSCANINI NBC Symphony Orchestra 90 Mins. Sustaining

Saturday, 10 p. m.

Sustaining
Satarday, 10 p. m.
YEAF, WJZ (NBC), New York
NBC's delivery of Arturo Toscanini 'hristmas night in the first of a series of 10 broadcasts resolved itself into a case of not only living out to but topping a buildup which for all-around magnitude has had no evual in radio for years. What came of both interpretence of the second of the properties of the second of the seco

callth conf. d in the first two numbers must have played hard on the vo; lar fancy.

"Ouing to da. would have indicated that NBC has made a more than worthwhile investment. Space gathered durt the buildup and the concerts by the preceding Pierre concerts by the preceding Pierre and the concerts by the preceding Pierre and the concerts by the preceding of the concerts by the preceding Pierre and the concerts by the preceding pierre and the constant of the contenting of the content o

Spot on CBS.

Another KDKA. Pittsburgh, wedding is in prospect, making a tolal of eight at that station in recent months. Midded Reuter, secretary to F. D. Dickson. of the NBC staff, there, and Paul Sloane, Westing-house engineer connected with proadcasting outfit, have just any nounced their engagement.

CITY CLUB CADETS

With Johnny Snyder

MINN-Legal

MINN-Lega

Follow Up Comment

W. C. Fields returned to the NBC network, for a bit of gagging, in which he, Bing Crosby, Georgo Jessel, Joe. E. Brown, Hedda Hopper, Alfred Gwynne Vanderbilt and others participated; in the conference room at the Santia Anita track clubhouse, and the santia Anita track clubhouse mas States by Joe Hernandez. Fields at the mike for about a minute of crossifie with Miss Hopper, delivered in characteristic fashion. She, in the introduction, and he, in the comedy by-play, referred to Charlie McCarty, Fields, old rival of the Chase & Sanborn Hour. Announcer Ken Carpenter turned over the emceeing to Crosby. The latter did some joshina disped in a plug for his Del Maracetrack.

In the adlibbing, most of it about racing and horses, some laugh provoking and some not, so ribitickling, the voices of various gagsters mixed at times, identification for dialers being none too clean liss Hoppen, who handled he usual signed in the reference to a player present without a G string. Realizing the bad break, she quickly added, I shouldn't have said that.

Hernandez's word-picture of the race was adequate if not seat-lifting, Hal Roach, president of the Los Angles Jockey Club; led off the speakers, They included Carlton Burke, chairman A Callfornia Racing Communication of Jonath and Callfornia Racing Communication of Jonath Callfornia Racing Communication of Jonath Communi W. C. Fields returned to the NBC

COMMUNITY SING With Forrest Wills, Grenfell Rand 30 Mins.—Local SWIRE'S FURNITURE STORE Monday, 8:30 p. m WABY, Albany

Monday, 8:39 p. m.
WABY, Albany
Ruitine is for most part standard:
chorusing of numbers, old and new,
under prompting of song leader,
and asise interviewing, of straight
question rather than of comedy
type. An amateur vocalist, usually
essaying current tunes, draws a spot
on each shot.
Warbling makes better radio fare
than does the questioning. Even the
elder, and seasoned, Rand found it is
it difficult at times to draw out the
frigid, frightened or plain-conservative, picture attendees.
Willis works in a friendly, breeny
fashion as he coaves the patrons, and
occasionally the dialers, to loose
their over the control of the control
hearings before microphones are
opened. For aural reception program's strongest pull is to 'home
folks,' the class-a furniture store likes
to reach. Advertising; plentiful,' is
handled from studio—a return to it
at halfway point—with added plugs
in theatre. Current picture is mentioned several times.

EAN FANE

KAY FAYRE
With Al Felix, George Bal
Songs and Chatter
15 Mins—Local
Participating
Thursday, 7:45 p.m.
WMAS, Springfield, Mass.

Thursday, 7445 p.m.
WMAS, Springled, Mass.
This quarter-hour rang out the old
WMAS, when at 8 p.m. WMAS dedicated its new studies and transmitter that the studies are studies and transmitter that the studies are studies and transmitter that the studies are studied to torchy ditties and probably due to the great amount of rehearsing for the dedicatory frame and herown shows her word frame and herown shows between the studies are studied to the dedicatory frame and herown shows between the studies are studied to the studies are worked into the script adequately.
Best bit in this stanza is Fayre's revival of her F&M kid character, Jean, thanks to the popularity of Charlie McCarthy. Kid falsetto and bin okay, and Foyre went to work or studies and the script and stand this set-up.
Needs to open her mouth more for better effect. Speaking voice is similar to Kate. Smith's, best explained through her one-time mimicry of Kate.

CITY CLUE CARETS

SHAW and LEE With Jack Brooks, Paul Small, Gren-adlers Double, Quartet, Bailey Sis-ters, Sutton and Bilss, George Watson, Ginelle Gibbs, Carl Hohen-garten. Orchestra 30 Mins.

garten Orcnessra
30 Mins.
WRIGLEY'S DOUBLEMINT
Sunday's 30 CST
WBBM-CBS; Chicaro
Wrigtey has been trying for a good
many server and the company certainty
rates brightine and the company certainty
rates brightine callbine. But here again
is another failure, a missout that
would bring a blush to a local garage
show in Keokuk.
It's a brodie program that will satisty nobody, not even the mothers of
the performers. It's vapid and
pucrile.
Auranged supposedly to plug Wrigley Doublemint, the comedy and
sandome mission that the coverythind
shown in the comedy and
sandome in the comedy and
two vocal duors. None of it doubles
the enjoyment.

Of course, Shaw and Lee havea background in show business but not
sandome in the comedians. That
they come forth here as talking comedians would be all right, however, if
they had material that would even
contained the comedians. That
they come forth here as talking comedians would be all right, however, if
they had material that would even
comedians, which become irritating
quickly, are musical numbers. The
uness are all dated, but that's all
right. What's disappointing about
the sandome in the sandome in the sandome
to bring and senere of arrangements
to bring and sen

THE ALPINE INN
With Gordon Hunt, June Curran,
Frank Eschea and Russ David's
Orchestra
Local
Local
ALPEN BRAU BREWING CO.

Daily, e45 p.m.

KSO, St. Levis Dames and the St. Louis World's transcession of the St. Louis Transcession of the St. Louis Transcession of the British Broadcasting Co., crowded the rest of the cast for top honors on the opening session in his mc. role. His, decided British accent prace pleasing to midwest ears. A crole that the second British accent prace pleasing to midwest ears. The second British accent prace pleasing to midwest ears. The second transcession of the program, which does not lack musical merit. Russ David, the station's musical director, clicked with his own arrangement of Vienna, City of My Dreams. June Curan warbled several modern songin okay style and Frank Eschen, who produces and does the commercials. With the second transcession of the second tran

H. G. WELLS Transatlantic Talk 15 Mins: Sustaining WJZ-NBC, New York

WIZ-NBC, New York

H. G. Wells, shortwaved by RCA for afternoon listening on NBC blue web, gave engrossing 15-minute talk on the heritage of the English Janguage, and the paramount necessity for the wider reading of books.

On the air, H. G. unmistakably British. He speaks in the tenor tone so many Englishmen display (to the slight amoyance of some U. S. dialers) and with a marked British acent. A stimulating and understandable speaker, however. Jaco.

British. He speaks in the tenor tone so many Englishmen display to the source of the tenor tone so many Englishmen display to the source of the tenor tone so many Englishmen display to the source of the tenor tone so many Englishmen display to the source of the tenor tone source of the tenor ton

FAIRFIELD COUNTY JAIL SHOW With Joseph Lopez, Jack Smallwood 15 Mins:—Local Sustaining Sunday, 4:45 p.m.

Is Mins;—Lecal
Sustaining #45 pm
WICC, Bridgeport
Tic-lm of WICC with nearby
County jail, with blessing of Sheriff
Edward Platt, gives compulsory
guests a chance to emote and outsido
nublic opportunity to attend via free
tickets. Another announced purpose
is Trehabilitation, 'listeners being invited to send eigarettes, reading
matter, etc. to immates.
Quarter-hour combines orthodox
amateur routine, except no names of
performers mentioned, and community singing. Joe Lopez, expert at
handling this brand of are, makes it
sound tasteful enough with a propor
out best at of vis. Judges on, hand
voo best at of vis. Judges on, hand
voo best at plano.
Hoosegow revue's listening effectiveness depends not only on novelty
of feature but quality of individual
entertainment. To date there has
been no real dearth of alent behind
the Fairfield County jail bars.
Elem.

WEBM SALUTES TO HICKVILLE
With Ken Ellington, Hymns of All
Churches Oclette, Carl Hohengarten orchestra
Civic Promotion
30 Mins, Local
Sustaining
Wed., 9:00 p.m., CST
WBBM, Chicago

Sustaining
Wed. 9:00 p.m., CST
WBBM, Chicago.

All the Babbitts of the midwest
will owe WBBM more than they do
Sinclair Lewis if this program keeps
going. Every week the station sends
its new mobile unit out to some small
town, gets the local civic celebrities
in line, and then records speeches by
each one. After, that, they bring the
records back to Chicago, play them
with appropriate music by the studio
orchestra.

This is just about the biggest thing
the has been done for the Babbitts
than the been done for the Babbitts
than the been done for the Babbitts
than been done for the Babbitts
than the been done for the Babbitts
than the been done for the Babbitts
than the been done was written—esprogram, they can all gather at each
other's houses to hear how lovely
they did, and how perfectly terrible
the horrid Mrs. Spooner sounded.
It's a great spot for state and city
Chamber of Commerce presidents,
city mayors and managers, publishers of local newspapers, and, last but
not least, the leading lights of the
cultural clubs for women to get on
Everybody use. If younds just fine
because recordings can be done done
and over, until they do. And everybody's so awfully filled with civic
pride, and so grafeful to WBBM for
giving them the opportunity to tell
about the wonderful, wonderful work
they are doing in their beautiful
little town.

And, of course, the town's newspaper goes for it in a big way, giving
wonderful washed, as a
prominent is usually asked, as a
prominent wonerful work
in the court of the court of the court
in fact the whele town is many and
mod and the record of the court
in fact the whele town is many and
mod and washed the court of the court
in fact the whele town is many

MOANA HAWAHANS With Tom Williams 15 Mins.—Local Sustaining WGY, Schenectady

Sustaining
WGY, Schenectady
Unit, originally broadcasting over
WHAZ, Troy, while playing in Albany grills, has been airing in recent
mouths from Albany studio of WGY.
Works on early afternoon and supper
hour blocks, with p.a. dates via Artists' Bureau plugger.
Calibre of entertainment has been
distinctly improved through the addition of vocalist Williams. His warbling of current and island numbers
relieves the monotony formerlybodd gutaring. Williams possesses
a bigger and a better voice than a
bigger and a better voice than a
time was the pop singers riding the
current was pop singers riding the
ther was the pop singers riding the
ther was the pop singers riding the
story of chanting of the pop of the
story of chanting of the pop of the
in fact, the Monna group are said to
call a Capital District city their home
town.

Hawaiians' feature the postalgie.

call a capital carter the nostalgic town.

Hawaiians' feature the nostalgic music associated with our Pacific Occan island possessions. Seem to have improved recently their playing. No chorals such as are offered by native troupes.

Jaco.

THE CYNIC With Frank Perkins, Charles Sterritt News News 15 Mins.—Local Sustaining M.-W.-F., 8:00 p.m. WJBK, Detroit

WILL HAYS
Talk
Sustaining
Tuesday, 4:30 p.m.
WASC-CBS, New York
On the 11th edition of its series of dramatizations dealing with the Control of the control

FOUR OF US'
With Rakev's Orchestra, Four Collegians
10 Mins:
Sustaining
Thursday, 5 pm.
With Babener, York likes the quality of the program, and talk has it that it will be one gun in blasting the hum silly dramatic strip shows, now cluttering up the network airwaves; Rakov's eight-piece-orchestra and the Four Collegians, a dozen in all, split up, into divisions of four in all presentations, to give it that Four of Us complex.

Flist swing group is composed of an easign of the program of the prog

ACTORS SEND ADMENR.S.V.P.

Transcription Music Royalty Rebates DECIDING WHO Must Be Demanded Within 10 Days

Under the new form of license which the Music Publishers Protective Association is putting into effeet Jan. 3, there will be no royalty rebates on commercial transcriptions unless such money is applied within 10 days after the payments within 10 days after the personnels have been made. Harry Fox, MPPA gen, mgr., introduced this provision to prevent the program backers from balling up his bookkeeping records by asking for rebates long after the music coin involved has been distributed among the copyright own-

tributed among the copyright owners.

Requests for rebates mostly stem from revised station schedules. An account at the outset may figure on using 20 stations in a transcription campaign and pay Fox the required royalties for all of them and them wind up with placing the records but 15, outlets in the original group. Fox believes that commercials, if they try, can furnish him with more accurate schedules.

New contract forms also make it mandatory for the licensee to furnish the MPPA with the names of the tublisher, composer and lyric writer of each number applied for. This is to prevent any confusion of copyright ownership in the case of similar titles.

AUXILIARY STUDIO JURISDICTION ANGLE

Bridgeport, Dec. 28.

Identification of WICC with two ities, Bridgeport and New Haven, has caused Shepard station to negotiate agreements with A. F. of M. locals in both-burghs. Since water's 'headquarters are in Bridgeport, latter city's musickers will be employed most of the year, with New Haven band getting work the test of the annum.

Same situation holds for WBRY. which has base Waterbury and branch in New Haven.

Gus Meyers, Jr., longtime New England Poli pit maestro, and 10-piece band signed for WICC studio chore. Ork will be tagged 'Connecticut' Colonials, latter, from Colonial network, which Meyers bunch will feed. Bridgeport local stipulation calls for half-hour daily before 5 p.m.

Quaker Oats' Idea

Chicago, Dec. 28. Chicago, Dec. 28.
New Quaker Oats 30-minute show starting on the NBC blue web out of Chicago-on-Jan.-3 will ride from 9-9:30 a.m. with two 18-minute script scrials carrying an over-all theme to give the entire period unity.
First of the half hour will be 'Aunt Jemima' with the second period to be 'Margo Castlewood'. Les Weinrott is handling the writing assignment.

WJR's 10% Bonus

Detroit, Dec. 28.

Bonus checks, equivalent to 10% of yearly salary, were distributed to 130 mployees of WJR last week by Manager Lee Fitzpatrick.

Santa Claus, reporting one of the most prosperous years in station; history, noted that WJR payroll had increased from 36 five years ago to 130 this year.

Ted MacMurray's Promotion

Ted MacMurray's Promotion
Chicago, Dec. 28.
With Bob. Hafter taking over full
time job as producer of the Wrigley
Double. Everything variety shows.
Ted MacMurray gets the Supervisor
of Productions desk at WBBM.
MasMurray has been with WBBM
or five, years, coming in as an engineer and working into production
department. Before that, was connected with KSL, KMOX, and KSO
in the arious capacities of program in the arious capacities of program director, band leader, actor, singer,

TO 'INVITE' FIRST

AFRA Council Going Into Action — Probably This Week-National Agencies First

WEBS LAST

Initial negotiations for recognition, wage minimums and standard workconditions may begin Friday morning (31) between the American Federation of Radio Artists and advertising agencies handling the ma-

vertising agencies handling the major nationwide commercial shows. Expected that huddles will follow with representatives of lesser commercials and locally sponsored programs. Talks with network officials will take place after that.

Up to a late hour yesterday afternoon. (Tuesday) AFRA had no contacted any of the leading agencies in New York to set a specific date for the huddles. Agency execs said they had no idea when a meeting might be held. AFRA heads, meanwhile were powwowing to decide-which agencies they would contact first. In numerous informal talks covering the last few months, Mrs. Emily Holt declares, agency execs have been reasonable' about all suggestions and have expressed themselves as sympathetic to the AFRA aims. Exec-secretary thinks the whole matter of negotiations should be wound up within four to six months and that AFRA should have be wound up within four to six months and that AFRA should have contracts covering all major com-mercials and with all large nct-

mercials and with all large networks.

While the possibility now seems unlikely, there is still a chance of a bitter fight within the Associated Actors and Artistes of America over jurisdictional rights in radio. Tuesle, if it comes, would be between AFRA and the American Federation of Actors (vaude performer union).

Since: the matter concerns the American Federation of Musicians, Mrs, Holt expects to talk with Joseph N. Weber, president, probably his week. Two have worked together in the past when Mrs. Holt was for years associate counsel of Actors Equity and are expected to iron out misunderstandings amicably. Weber has denied that a letter sent by him to leaders of traveling bands carried any reflection on AFRA or carried any reflection on AFRA or its jurisdiction, while Ralph White-head has also disavowed any such interpretation on a letter he sent to heads of the NBC artists service.

American Federation of Radio Art ists now has 1,700 members in New York City.

Loxol of Zotos Family Experimenting on Wax; Roger White to Coast

New transcription show for Sales New transcription show for Sales Affiliates' Zejos, Marmello, cic.) new product, 'Lovol', shampon tink is being produced and recorded by Roger White. Productions' New York, Wax show is in nature of Ze-week test series, enamating from KNX, Hollywood. At conclusion broadcast, goes live show out of Hollywood being constructed around present material. Fray and Braggiotti, piano duo, and naystery barilone, are the tallent.

gotti, piano duo, and niystery barl-lone, are the talent.

Roger White, goes to the Coast in two weeks, opening an office and supervising new Loxol series. Afton Alexander remains charge of N. Y. office in order to produce new

Guild of Announcers and Producers In Huddles for NBC Recognition

Wholesome Party

Chicago, Dec. 28.
Christmas party hold by NBC employees here this year differred from other years in that it was billed as wholesome.
To guarantee that it remain in that eategory, NBC arranged (1) that it be hold at 11 a.m., (2) that employees bring their kids, and (3) that five minutes of it be broadcast on the Farm and Home Hour.

Crosby's Scrap With R-O'K Agcy Being Adjusted

Differences between Bing Crosby and Rockwell-O'Keefe on the matter of commissions for the latter's Kraft program assignment are being amicably settled. RKO claimed \$33,-000 due in accumulated commissions while the singer's brother, Eyerett, Hollywood agent, had entered a counter-claim of several thousand

Situation in the strained relations between Tom Rockwell and his two partners, F. C. (Corky) O'Keefe and partners, F.C. (Corky) O'Keefe and Mike Nidorf, over their refusal to consent to a merger with Consolidated Radio Artists, Inc., remains unchanged. At the height of the intra-partner dispute there was talk about Rockwell selling out his interest in the firm to O'Keefe and Nidorf. Rockwell is due back from the Coast sometime next week.

ROSE BOWL KELLOGGED TO YANKEE NETWORK

Boston, Dec. 28. Kellogg is bringing sideline re-port of the Rose Bowl game (31) to New England listeners the Yankee Network through tele-

Yankee Network through tele-phone hookup of its own.

Bill Cunningham, who is on Col-ler's All-American Selection Board, and does sports for the Boston Post, has the announcing assignment on the California end.

New KMOX Am Show

New KMOX Am Show

St. Louis, Dec. 28.

A new amateur show on the tournament plan, with single prize of \$500 awarded at the end of 13 weeks, began over KMOX Sunday (28), Program 30 min. weekly undersponsorship of Gasen Drug Stores, which has 20 outlets in the city One-winner will be chosen by listeners who cast votes at stores on each of 12 broadcasts. Last show will find the dozen weekly winners competing and final prize grabber determined by three judges.

Dewey Lipton's Commercial

San Francisco, Dec. 28. Lady Alycia Beauty Products Hints llywood Stars on KPO shifted for Hollywood Stars on KPO shifted to straight film gossip (23), with Dewky Lipton replacing femme gabber under new title Hollywood Boulevardier. The show continues twice weekly. Tuesdays and Thursdays, at 4 p.m. The account is serviced by Frank E. Cox agency, Oakland

Ernest Rogers; publicity director of WSB and WAGA, Atlanta, is scheduled to address American Ass'n of Teachers of Journalism on some phases of radio in Columbus,

American Guild of Announcers and Producers resumes its negotiations today (29) with the National Broadtoday (29) with the National Broad-easting Co. in efforts, to seeue a each-tract for sound effects men. Con-tract with Columbi establishing minimums of \$50-a week for sound effects men was closed earlier this mouth and efforts to secure the same scale at NBC which have been go-ing on fer some time will be con-tinued. tinued. Negotiators for ACRAP include

tinued.

Negolitors for AGRAP include Gerald Dickler, attorney, Zale, DilJon, Walter McDonough and Frederick Knoptk Renresenting NBC.

Gerald Dickler, Renresenting NBC.

Grand Mark Woods, vice-president; E.

Gardner Prime, counsel, Charles W,
Fitch, program manager, and Edward F. McGrady, labor relations counsellor for R.C.A. Contract secured at CBS guarantees substantial raises for sound effects men before the expiration of the contract a year and a half from now.

Other developments in AGRAP negotiations are follows: At WBNX, indi foreign language station in N. Y. contracts were signed this month for two years covering announcing and production staffs. Received an increase of 16 2/3% over cysisting scale, and minimums estab-

Received an increase of 16 2/3%, over-existing scale, and minimums estab-lished this year of \$35 will be upped to \$40 in December, 1938. Negotiations are currently going on at WOV in N. X. at WAAT in Jersey. City, and a revision of the present contract with WMCA is be-ing discussed.

ing discussed.

AGRAP also filed charges recently with the National Labor Relations.

Board against WNEW effort to compel the station to recognize it as the collective bargaining agency. No hearings as yet.

THOMPSON FRAMING SERIAL FOR PONDS

Hollywood, Dec. 28. Hollywood, Dec. 28.

J. Walter Thompson agency is preparing a dramatic serial for Ponds, which initials Jan. 4 on NBC blue network. Program is titled Those We Love and is being scripted by Agnes Ridgway. Agency is rounding up a stock company for minor roles with pieture names to command the leads. Talker replaces outfit's Husbands and Wives, which has been airing from the East. John Christ, who holds production rein on One Man's Family, will produce.

Crampton Leaves Friday

Savington Crampton, radio head of the William Esty gency, is turning to the west coast this Friday (31). He has been in New York the past week going over Camel program, matters with agency executives

tives.

Jack Oakie show and the Benny Goodman program will remain in their present Wednesday night spot on CBS for at least the next 12

Blankenbaker Dies

Hollywood Dec. 28.
Ralph Blankenbaker, 52. who wrote the commercials for several major shows, died in Hollywood Dec. 23. He had been iling for some

23. He nad but time.

Blankenbaker's last connection was with Geyer, Cornell & Newell copywriter on he Nash-Kelvinator account, leaving early the past fall to visit his daughter and son-in-law on the Coast. He has also been with Batten, Barton, Durstine & Osborne, Inc., and Erwin, Wascy & Co.

william T. Lane's Local Agency
Syracuse, Dec. 21
William T. Lane, who once served
commercial manager of WSVR
and piloted several sponsored rograms, has formed a Syracuse redvertising agency bearing his name.
Lane is a former newspacer an
and ex-secretary to Mayor Rolland
B. Marvin.

Syracuse, Dec. 28, Syracuse, Dec. 28.
Man who has the legal right
to call himself Santa Claus
(and a legal resident of the
town of that name in Indiana)
was brought to WSVR, Syracuse, by Harry Wilder
holiday attention-getter. Santa
Claus, however refused WSVR
permission to get a sponsor of
to feed his broadcast to NBC.
He just wanted microphone

Santa Claus Warms Up

He just wanted microphone experience before going commercial directly.

Chi Sustainer **Sold But Goes** N. Y. for Waxing

Sustaining program, There Was A Woman, developed by NBC studios here switches to N. Y. for produc-tion Jan. 9, when it starts iring for Glass Container, Association, new NBC-Blue account. Placed through U. S. Advertising Co. Toledo, ad agency, and gets a Sunday afternoon 30-minute spot. Plugs glass milk hottles. Program is one of the many woman a behind the man things which have been developed. It laid around for several, years, and then last. Spring went on as a sustainer, and has done a one-a-week since that time. NBC contract talent was used, and all were paid sustaining rates. None of the sustaining cast on the sponsored.

Program sale was handled by Chi NBC department, and reason given for switch, in production was because transcription facilities are easier to set up in N-Y. for Glass Container Association, new

SEATTLE ORGANIZES

Several AFRA Meetings Held KOMO-KJR to Join as Body

KOMO-KJR to Join as Bedy

Scattle, Dec. 28.

American Federation of Radio Artists' first meeting, a feeler-outer by Vic Connors, rep from head offices, showed 42 people present and about 30 reputedly ready to sign. At second meeting called for midmight to get large, representation, status of KOMO-KJR Lboys and girls came for discussion. This talent had certain commitments to fulfill. At last meeting KOMO-KJR meployes asked for time to hold their own meeting when they will join the AFRA group. In forming the local AFRA chapter, talent was advised all instructions would be from main offices of union and local union heads of other affiliates would have no control over this body. Local chapter of AFRA will be completed as soon as KOMO-KJR talent signature.

Cedar Rapids, Ia., Dec. 28.
WMT, Cedar Rapids-Waterloo, has signatured new contracts for the employment of music in the studios maintained by the station in either town: Agreement requires the expenditures of a minimum of \$25,000 a year for the next two years between the two layouts.

Deal is part of the general settlement plan worked out between the American Federation of Musicians and the network affiliated stations.

Pittsburgh represented on Heinz Magazine of Air over CBS last Thursday (23) by Betty Atkin-son, 16-year-old violnist, and special Christmas electch authored by Frank Pittsburgh represented on N. Y. office in order to produce new Heinz Magazine of Alr' over CB2 Zotos programs set to resume in last Thursday 123 by Betty, Atkin, February.

New Roger White Co. is buing e. Christmas sketch authored by Frank.

Seidel, WCAE writer.

Mrs. J. C. Boutlanne, prez. KVI, n. January, with broadcast emainting back in Scattle after eastern (rip.

Proposed Massachusetts Law Would Excuse Radio Stations From Newspaper Rule of Libel

tion of John A. Holman, General Manager.

Bowker said, in part:

The subject of radio broadcasting with regard to its power and opportunity to cause injury to a business to an individual; is an extensive well- as a rather intricate lega; matter. When the term, defamation of character is mentioned, the idea of political speeches guite naturally comes to mind. Before going into that particular phase of broadcasting let us reflect for a moment on, what a malicious word or two over the air might mean to a business. Radioneeds no salesman to knock on your door to gain entry to your home and it does not need a license to be heard in general -public by groups of people, in public places such as drug stores, barbershops, and in an immense variety of other business gathering locations. True, you can turn off a program at your own pleasure but unfortunately, not quick enough to prevent a defamatory word or phrase from reaching your ears. The power of radio through direct suggestive pressure on the public mind, is something to conjure with. A remark may well conjure with. A remark may well be made in the spirit of joking by a friendly business competitor, yet in-

calculable harm may result.

The practical fact is that before The practical fact, is that before an extemporaneous statement can be cut off the the damage is done and it is then too late to remedy it. The speaker may, suddenly 'ad lib' and before a few seconds have passed most grievously injure the reputation of another.

Under existing Court Rules the station as well as the speaker, remain liable in damages and thus the stutation as un resent, in so far as

situation, at present, in so far as commercial programs are concerned in cases of deviation, is quite unfair to the broadcasting auth

Up to the Paper

Up to the Paper

Absolute liability applies to the newspaper. It means that the newspaper is liable regardless of every as the statute has carved out limited exceptions. The newspaper creates its own copy and knows in advance what it is to publish. It is in a position to censor what it publishes and nothing goes into its publication which it cannot delete. Good sense seems to require a different rule as to radio broadcasting. The newspaper rule is a misfit in the radio business, yet the Courts, prone to adhere to analogy, seem unwilling to differentiate. Consequently, if a sensible ruling is to govern, it must be made as a matter of substantive law or Court decision departing from existing precedent.

The subject of political speeches

isting precedent.

The subject of political speeches in this situation has greatly perplexed those radio broadcasting concerns who desire above all to give clean and inoftensive programs. SEC 312. Communications Act of 1934. Title 47. Chapter 5. U.S.C.A. states such licensee shall have no power of censorship, over the material broadcast under this section. Under this the speaker excreises full right clean and inoffensive programs. SEC 312, Communications Act of 1934. Title 47, Chapter 5, U.S.C.A. states Such licensee shall have no power of censorship over the material broadcast under this section. Under this the speaker exercises full right of free speech and the broadcasting station must not censor his speech. Thus, any qualified candidate for public office eannot be controlled in his speech by the radio station. I think that it is here that most of the public resentment at radio remarks is centered. The question of outside the public resentment at radio remarks is centered. The question of outside the public resentment at radio remarks is present and the public resentment at radio remarks is centered. The question of outside the public resentment at radio remarks is present and the public resentment at radio remarks is present and the public resentment at radio remarks is present and the public resentment at radio remarks is present and the public resentment at radio remarks is present and the public resentment at radio remarks is present and the public resentment at radio remarks is present and the public resentment at radio remarks is present and the public resentment at radio remarks and the public resentment at radio remarks and the public resentment at radio remarks and the public resentment and the public resentment at radio remarks and the public resentment at radio remarks and the public resentment at radio remarks and the public re

Retition for legislation to establish responsibility for defamation of character is by radio broadcast is scheduled in this state when the General Court of Massachuscuts convenes on Jan. 5. Docket will include bill worked up by Rep. Philip G. Bowker of Brookline, after much research.

—Courts now hold radio in the same absolute rule of liability as newspapers, that he who publishes, publishes at his peril. Newspaper rule, Bowken avers, is a misfit in the radio industry. Radio, the innocent by stander, must now take the wallop for deliberate ad libbing from persons who take the air with the immediate intention of reading his copy word for word. Delicate enmeshment of libel and slander, censoring and freedom of speech will be affected. Rep. Bowker brought out some salients over WBZ and WBZA, Boston-Springeld, Mass., at the invitation of John A. Holman, General Manager.

Bowker said, in part:

The subject of radio broadcasting with regard to its power and opportunity to cause injury to a business. The subject of radio broadcasting with regard to its power and opportunity to cause injury to a business to an individual-is an extensive well-as a rather intricate legal matter. When the term, defamation of character is mentioned, the idea of political speeches quite naturally comes to mind. Before going into that particular phase of broadcasting let us reflect for a moment on, what a malicious word or two over the air might mean to a business. Radioneds no salesman to knock on your door to gain entry to your home and it does not need at incense to be heard it does not need at incense to be heard in the loss of its leense.

Diplomatic Kids Heard Again Over NBC, But Japanese Tots Silent

Washington, Dec. 28:
International Children's party, arranged by the Greater National Children's party, arranged by the Greater National Children's party, arranged by the Greater National Children's party arranged by the Greater National Children's Greater of the Washington Board of Trade, celebrated for the fifth time the get-together of children's Greater of the Greater of the Carlon Hotel, while fond parents listened in. Moppets, dressed in the native costumes of their own countries, totalled 24—in contrast to the nine youngsters who started the Brst broadcast.
With short wave stations W3XAL, Bound Brook, N. J., and W1XK, Boston, carrying the Christmas greetings in the native tongue of each of the broadcasters, good wishes were, flashed to 19 different countries, Ages of broadcasters ranged from three to 13 years.
Hits of the afternoon were Martin Althaus, son of the Naval Attache of the Polish, Embassay. The young Peruvian Legation and Paul Wankowicz, son of the counselor of the Polish, Embassay. The young Peruvian laid them in the aisles with youngster, wearing a belted white; smock, drew numerous comments concerning his blond beauty.
Effect of the gathering smacked of a League of Nation's pow-wow-with very little English heard in Washington's swankiest and most conservative hotel. Parents, nursemaids and French governesses hovered over the sleek little dialoguest. Washington, Dec. 28.

Washington's swankiest and most conservative hotel. Parents, nurse-maids and French governesses hovered over the sleek little diplomats during the entire performance—even to the point where the moppets sat down to lee cream and cake as a reward for their labors. Belles of previous NBC International Children's parties—Sakiko and Saito, daughters of the Japanese Ambassador—were present but did not receive the usual publicity from a war-frightened Washington.

Don Searle Joins Central

Don Scarle, manager of WIBW, Topeka, Kan, the Capper publication station, resigned this week as of Jan. I, when he will become general manger of the Central States Broadcast

ager of the Central States Broadcasting Co., to office in Omaha.
Central States has KOIL, Omaha,
KFAB, and KFOR, Lincoln, at present, just last week paying \$55,000 for WAAW, Omaha, pending approval of FCC. Exec committee of CSBC—Charles Stuart, Joe W. Searest, C. L. Carper and Frank Throop—made the decision.
Searle has been in radio since 1925, when he was part owner and manager of KOIL, Omaha. Had been at WIBW since 1933.

Omaha, Dec. 28.

John Henry has resigned from
Central States Broadcasting Co, effective Jan. 1. Ends six years relationship with company during
which he served under three owner-

WWJ's Commercialized Shortwaver Will Build Own Not 'Rebroadcast' Unit

WWJ's shortwaver, W8XWJ, starts an 18-hour daily sked next Monday (3) in an experiment designed to make outlet first shortwaver to go

commercial in U. S. Shortwaver already has FCC per-

Shoriwavel already has PCC permish to air commercial shows. Production of suitable programs devolves upon Wellington Granzow, formerly one of WWJs production men. Granzow has been laying out a complete setup, requirements, etc. for which he'll get help in form of an entire new staff or portion of WWJs staff when he needs it. Inauguration of separate programs for shortwaver, located alog townistialest building, the Penolscot, is in line with FCCs frown on shortwaver's rebroadcasting of other programs. WakWJ for past year or so has depended on picking up WWJshows during its 7-hour daily sked.

SUSPENSE OVER: NEW UNCLE WIP CHOSEN

Philadelphia, Dec. 28.
Wayne Cody has been named by WIP to succeed James Willard, Jr., as 'Uncle Wip'. Willard's resignation 'Dear Kiddies' spieler is effective Sunday (2). Cody does a couple moppet shows on WFIL, one tagged 'Jolly. Man,' sponsored by Strawbridge & Clother, co-owners of the outlet, and another 'Old King Cole,' bankrolled by Bachman Chocolate Co.

He'll give up 'Jolly Man,' to take Philadelphia, Dec. 28

He'll give up Jolly Man' to take the 'Uncle Wip' post, but will con-tinue with the chocolate company which just signed him for a year. Cody's an old-timer vaude and

Cooks and out-ment was all was all will be supplanted on WFIL by Melody Miss, Polly Willis, staff chipper. A former schoolmarm, wift two kids of her own, she'll do turn similar: to Ireene Wicker's Singing Lady.

Quiz Biz Boomish

Philadelphia, Dec. 28.
Run on quiz shows has hit Philly hard with second-outlet in past several weeks adding a new one. Latest is WFIL's 'Let's Pop the Question', which, in search for new locale, will set offering in an old-fashioned general store as a corn-popping bee. Store owner tends the corn and pops the questions, with participants and studio and joining in community sing and eating popped corn.

Elizabeth Hart Out

Boston, Dec. 28.
Northwestern Labs went off WEEI
as scheduled last week. A last-minitie change of mind canceled a previous cancellation only to have the
cancelled cancellation dusted off and

cantering cancernation dusted on and restored as scheduled.

Elizabeth Hart, who conducted the cosmetic show for Louis Glaser agency, had her status changed with every telephone call on the fateful option-day.

Frank Blair, program-plotter for past year at WFBC, Greenville, S. C., left station Dec. 29 to join WOL, Washington, D. C.

Radio's Newspaper Spending

Philadelphia, Dec. 28. American Newspaper Publishers Association has released figures showing radio industry (sets) ranks fourth among all kinds of business firms spending more than \$50,000 a year in purchase of newspaper space.

paper space.

Radio follows right after automobiles, tobacco and tires that order, dishing up \$5,182,000 on publications, with 3,675,000 going to newspapers. Represents outlay of seven set manufacturers.

1ST KATE SMITH DISCS IN SIX YEARS CUT

After refraining from making rec ords for the past six years, Kate and yesterday (Tuesday) waxed four

numbers for Victor.

Decision to record was partially prompted by desire to intro via the wax medium a new swing arrangement of the contraito's thematic Moon Comes Over Mountain.

Thought was to cash in on the cur-

Thought was to cash in on the current popularity swing versions of old songs are attaining. Other numbers Miss Smith recorded are Gold Mine in Sky, 'You're a Sweetheart and 'Bei Mir Bist Du Schoen.'

It was at the suggestion of her manager, Ted Collins, that the warbler nixed recordings shortly after she went petwork radio seven years ago. Collins, who had been in the pop-record bix, thought the contraits should concentrate her caroling as a live performer only.

Deal with Victor is for the quarter of selections only. Before further waxing, sales results will be weighted.

Vine Street Crosstalk

Hollywood, Dec. 28. Tiny Ruffner back from confab-bing in N. Y. with Ruthrauf & Ryan. Don Gilman moved out the en-tire production staft to make an of-fice in the main building for Lew Frost.

tire production asset of the production asset of the interest of the main building for Lew Frost.

Bob Hope looks like a fixture on the Warners-Lucky Strike opus.

Ashmead Scott, producer, has Max Gordon interested in his radio novel, 'American Backdrop,' for a Broadway look-see.

Bill Lewis due on the Coast to oversee production on the new Chestlerfield show. Marty Gosch back in town on same chore.

Walt Disney's cartoon show for Pepsodent will be tagged Mickey Mouse Theatre of the Air. Lord & Thomas unveils it Jan. 2.

Fibber McGee and Molly due to shift their base to Hollywood after year turns.

Edward Arnold and his wife, Olive, did a Yule turn on the Coast 'Thrills' show. He played Santa and she caroled a number from her former concert repertoire.

Charles Vanda turned his KNX

oled a number from her former con-cert repertoire.

Charles Vanda turned his KNX production staff loose on five new quarter-hour afternoon programs.

Sam If earn's (Schlepperman) brother, Lew, landed a regular spot on Joe Penner's show.

Helen, Hancock, one time with WOR, New York, now dishing up publicity at KNX.

Fred Allen held on the Coast one week longer than he cared for on ac-count of retakes on his picture. He's one of the few top air names who rio like these diggins.

Eddie Robinson taking 'Big Town'

one of the few top air names who no like these diggin's.

Eddie Robinson taking 'Big Town' to New York for two broadcasts, Jan. 18 and 25.

Meredith Willson 'composed an original Alice in Wonderland score for Coast broadcast.

Eddy Duchi 'will do his 'Romance Hour' for Elizabeth Arden from the Coast after Feb. 1 over Mutual.

Margo guesting on Chase & Sanborn program Jan. 2.

Jack Gross formally inducted as manager of KEHE, vice Murray Grabhorn, who goes east Elliott Roosevelt's assistant, new chief. of the Hearst radio interests.

Bud Rutherford head flacking KHJ addition to writing the newscast for Glenn Hardy.

Bart Gordon's Yule gift from Eddie Cantor was 26-week contract. He the 'mad Russian' on the Texaco show.

Columbians at KNX drew an extra

Columbians at KNX drew an extra

Rep. Ayer Adds WATR

Hibbard Ayer, station rep, has add-d seventh station to his list, ed seventh station t WATR Waterbury, Conn.

Broadcaster is a 100-watter, on full

Daytime Bands Opposite Serials. Mutual Idea

Hollywood, Dec. 23.

More transcontinental programs, with local sponsorship, patterned after George Jessels; 30 Minutes in Hollywood, will be broadcast by Mutual in 1938, Fred Weber, headman of the baby network, told Coastratio eds at a luncheon last Wednesday (22). Chain affiliates are happy with the arrangement and it also taps a new commercial field, Weber said, By this medium, he explained, air advertisers can take any number of stations for one to 72, which affords them the privilege of picking their spots in the sale of seasonal commodities.

Weber refused to commit Mutual on a policy of policing air tattlers, saying that Jessel's programs have expressed it better than any official pronouncement by him. He added his voice to those of other network heads who have recognized the Coast as an all-important production center for radio. The Don Lee chain, he said, would be looked to next year to furnish a heavy run of programs with picture talent.

said, would be looked to next year to furnish a heavy run of programs with picture talent.

Weber intimated that Mutual would experiment, with daytime dance bands to compete against the heavy schedule of stip shows. He believes that a vast audience is being overlooked, that every doesn't dial the serial talkers.

Weber remains over the holidays for a series of conferences with Lewis Allen Weiss, general manager of the Don Lee chain affiliate.

INTERNATIONAL EVENTS EMPHASIZED AT WWJ

Detroit, Dec. 28.

Series of international crises, affecting United States possibility of getting into another war, have prompted a round of Sunday evening lectures over Wuyl here.

Half-hour talks, at 10:30 p.m. Sundays, will be given by Rev. Fr. Frederic Siedenburg, S. J. executive dean of the University of Detroit Dr. August P. Reccord, of Universalist Church, Detroit, and Bryan Rust, professor of international lations at Wayne U.

Staff Exits at WIP

Jair Exits at WIP

Philadelphia, Dec. 28.

Jack Barry, sports spicler on WIP, who handled all baseball for past two years, has resigned in shakeup of gabbing staft. Shifts put Barry on night trick and he retused the afterdark assignment because of conflict with outside speaking jobs.

James Willaud, Jr., who served as Yuncle, WIP' on kids, show for past six years, turned in his papers, effective Sunday (2) and Caroline Ann Cross, who runs Woman's Club of the Air. understood ready to toss her

Air, understood ready to toss her keys too.

DORIS GILBERT WEST

DORIS GILBERT WEST

Doris Gilbert, special scriptist at
World. Broadcasting: System, and
niece of Ed Wolf, radio producer,
en route to Hollywood.

Will holiday with her parents, Mr.
and Mrs. L. Wolfe Gilbert, the songwriter, and contemplates, headquartering on the Coast.

Ayer Moves Whipple.
Philadelphia, Dec. 28,
Plummer: Whipple, publicity man
with N. W. Ayer agency, has been
shifted from Detroit to Philly office. Work he did in the lake city
will be divided up among other staffers there.

fers there.

No accounts have been lined up here for him yet.

HALF-WON BATTLES Win no campaigns

- How often the expression is used . . . "If so and so is done, the battle is half won."
- We believe a good advertising campaign wins HALF the battle.
- "Dealer Support" . . . so vitally necessary for complete success . . . wins the other half.
- Wholesalers, Jobbers, and Retailers all support a campaign on



THE NATION'S STATION
CINCINNATI

'He Said' Cards No Hit With F.C.C. Staff

Washington, Dec. 28.

Teeth put into the recent order designed to prevent leaks and favoritism have thrown Federal Com-munications Commission employees

into near-revolt.

Strong undercurrent of resentment has followed circulation of former than the report must be

Strong undercurrent of resent-ment has followed circulation of for-mai notice that a report must be turned in to the Secretary's office. Whenever any outsider converses about the merits of a pending mat-ter. Underlings interpret this as a direct accusation of dishonesty, eyen those who approved the idea of Commish personnel and persons on the other side of the fence. Principal squawk is that the Dlank upon which conversations must be recorded looks too much like the OGPU. Mimeographed form re-quires the name of the outsider, planation of who or what he repre-sents, and a concise summarization of the dialog. Remarks of both Com-mish help and callers must be lated. Requirement extends to both telephone and face-to-face conversa-tions.

Mayhew Manager of KASA

Elk City, Okla., Dec. 28.

John Esau has left the managership of KASA and been replaced by
F. E. Tiny, Mayhew who has been
connected with California radio staconnected with Camornia tags tions for the past eleven months, Mayhew once on staff of KASA.





F. C. C.'s WASHINGTON DOCKET

District of Columbia: Jansky & Baily, Washington, Dec.

District of Columbia: Jansky & Baily, Washington, graited
new align frequency broadcast station to the observation
of emission 15,000 kc for annihitude modulation and 200 kc
for frequency modulation in accordance with states 256 and
1633 (b).

Historic Kellogre Switchhourd, and Supply Company,
Northern Illinois, granted new experimental station for research nurposes, to be operated on 3600 and 41000 kc with
Inflama, South Pee-

search purposes, fo be operated our 38600 and 41000 ke with 23 watts.

Indiama: South Bend Tribune, South Bend, granted new high frequency broudcast station to be operated on 38080 kg.

Michigans: Michigan State College, area of Lansing, granted hew high frequency experimental relay broadcast station be one-valed on 397, 32300, 48800 and 4100 kg with 15 waits, a substant. Michigan WTR. Day Cly, Mich. granted renewal of Michigan WTR. Day Cly, Mich. granted renewal of Ohio: WSAI, Chupinalat, granted day from 25, 48 kg.

White WASA, Chupinalat, granted day from 250 watts.

KALE, Portland, changes in composite equipment and increase in power from 500 watts to 1 kw.

Tennessee: Memphis Commercial Appeal Co., Memphis granted nower jump from 35 - 30 wits, and changes in equipment.

WBRL, Grace Covenant Presbyteriah Church, Richmand, granted renewal of Hersie.

SET FOR HEARING

California: Mullin Tayestment Co., Hantington Park, new station, to be operated on 1150 ke will 100 watts, days only. Georgia: 1150 ke, will 100 watts, days only. Georgia: 150 ke, will 100 watts nights, 200 watts, days, 101 ke, install directional annual states, 10 ke, install directional annua, system for, night operation and make changes in authorized conjument. Indiana: WIND, Garry, jump night; julice from 1.0 key, change directional intenna system for nighttene operations. King-trendic Brandstate of the first tental annual control of the control of th

nights, 550 yalts days, to 500 watts, diskin, 550 yalts days, to we equipment. WPRA Puerto Rico Advertising Co. Mayarure, of ange frequency from 1370 to 780 Kg, floost power and time of operation from 100 yatts inglists, 250 waits days, specified hours, to 1.1 km nights, 25, km days, unlimited.

Texas: Walmac Co. San Antonio, new high frequency broadcast station to be onerated on 31600, 38600, 38600, 38600 and 41000 km with 50 watts power, 33 emilsion; KMAC, W. W. McAllister, San Antonio, voluntary assignment of liverar www. W. McAllister and floward W. Davis, 2 partnership dolog

NEW APPLICATIONS

NEW APPLICATIONS

Connectical: General Blectric Co. Bridgeport, new tolivision thousions in taking to generate the Government of Secondary Secondary Co. Bridgeport, new tolivision thousions in the Co. Bridgeport, new tolivision thousions in the Co. Bridgeport, new tolivision thousions in the Co. Bridgeport of Secondary Co. Bridgeport of Secondary Co. Bridgeport of Secondary Co. Bridgeport of Secondary Co. Bridgeport of Frequency broadcast station requesting changes in cupinomic of requested Co. Bridgeport of Co. Bridgeport of Frequency broadcast station requesting changes in cupinomic deletion of frequency broadcast station requesting changes in cupinomic, deletion of frequency broadcast station for construction form Com Bell Publishers, Inc., 2009. Bridgeport of Co. Bridgeport of Bridgeport

Philadelphia, Dec. 28.

WFIL breathed an extra deep one last Thursday (23) when City Coun-

cil, after long delay, approved erection of new antenna in Southwest Philly. Land was purchased after long tests to find most effective spot for the station's new transmitter.

for the station's new transmitter.

Outlet's execs, however, forgot to
figure that it was very close to city's
new airport and there was a load of
opposish to erection of the two 330toot towers. That's what made approval so long in coming. Work on
transmitter and towers was begun
yesterday (Monday).

'Fearless Commentator' Off WTNJ. Trenton. N. J. 'Expense' Only Explanation

Trenton Dec 28

Trenton, Dec. 28.

Graham Meisel, billed as Trenton's fearless commentator, and probably the first and only Trenton radio personality to have achieved a following, is off the air waves for the first time in years. Meisel was yanked suddenly by his sponsors. Hamilton Jewelers, with no explanation other than that offered 2-col. ad in the Trenton Times Newspapers, referring to Meisel and his broadcast as an 'unnecessary' expense. Those tuning last Wednesday were surprised to learn that Meisel was missing Newspaper ad appeared following day. Meisel achieved his following when he became embroiled in the local political battle which culminated the ousting of the City Commission and the overrwhelming clection of a City Manager-Council form of government. It was a distinct victory for the Times Newspapers, while Meisel was an advocate for the losing side.

Since then Meisel could never see things in the same light as the Times, Virtually entire broadcast nightly was devoted to local affairs with sel-dom a spiel failing to direct a blast at the newspapers. Regardless of importance of issues which he differed, Meisel never failed to give he other side,' even failed to give he other side,' even failed to give he other side,' even failed to give a typographical error to tear down. Times, on the other hand, ignored Meisel completely. Meisel completely.

Walter Schwimmer and frau on a West Indies



E COMPANY



O'Cedar Products, of Chicago, has been signatured sponsor for Martin Block's Sunday Swing con-cert on WNEW, New York, starting on Jan. 30. Show originates in Criterion theatre on Broadway at 11 a.m., running one hour.

Tie-ups with O'Cedar dealers will take part of 2,000 tickets available each week. Merle Pitt's 'Make Be-lieve Ballroom' band furnishes background music, with guest musicians



WTIC's Fertile Market shown by the Jansky and Bailey Survey

Of This Rich Southern **New England Market**

Tapping this Southern New England sales per capita than the country at market has put a worthwile plus on large. Federal's thorough check of their WTIC is practically a must if you want its tening habits shows that WTIC fits to make the most of it for your product. As a market, WTIC's primary and sociondary coverage areas include some WTIC at a given time compared to the secondary coverage areas include some This 195°, greater coverage can assure to be 15%, above the national average to be 15% above the national average as far as spendable dollars are concerned. And they account for 23°, Federal Survey and fasts about the more retails sales and 50% more food WTIC billion dollar market.

O'Cedar Sponsors Swing COURT RULING Proximity of Transmitter Site to Airport Delayed Permission **BRAKES SPEED DECISION**

Washington, Dec. 28. Delay announcing what has

een done with important radio applications probably will amount to nearly two weeks under present Federal Communications Commission procedure.

Federal, Communications Commission procedure.

Restrictions' imposed early this, weekby the D. C. Court of Appeals have upset most important of the ideas Chairman Frank R. McNinch had for speeding up administrative machinery and simplifying the work of settling tiffs between rival applicants. Rulling of Chief Justice D. Lawrence Groner—that every vital decision must be accompanied by a finding of fact and written explanation—knocked out the thought of issuing orders without the customary elaboration of the Commission's reason for taking the action it did.

Waits probably will not be as long as was the case when the old threeman division structure existed but neither will procedure be streamlined as McNinch contemplated.

Under the old system, the Broad-

lined as McNinch contemplated.
Under the old system, the Broadcast Division used to reach an agreement at a certain date and fix an
effective date' some weeks in the futture. Then before this time was
reached, it would rubber stamp a
'statement of facts and grounds for
decision' written by the legal staff
and issue an appropriate order carrying out the decision.

McNinch's Idea

McNinch's Idea

McNinch scheme was to decide cases and issue orders almost immediately, except in matters which presented grave policy issues or involved peculiar circumstances. New chairman thought it would be suffi-

The Travelers Brandcalding Service
That Travelers Brandcalding Service
That W. Merency, General Manager

Member NBC Red Network

That Travelers Brandcalding Service

Carporntion

National Representative

WEED & COMPANY—CHICAGO—DETROIT—NEW YORK—SAN FRANCISCO

Out a 1st 195° greater coverage can assure your relationship of the profits when your feels as the sales and so the product great profits when your feel to grant or deny pleas and in announcing the action to refer to convert and write billion dollar market.

So, 0,000 WATTS,

HARTFORD, CONN.

The Travelers Brandcasting Service

Angle Network and Yanke Network

Angle Network and Yanke Network and Yanke Network

Angle Network and Yanke Network

Angle Network and Yanke Network and Yanke Network and Yanke Network

Angle Network and Yanke Network and Yanke Network

Angle Network and Yanke Network and Yanke Network and Yanke Network

Angle Network and Yanke Ne

You've been tops with me! - Excuse me, here comes a chap I think is going to be a good friend of mine . . .

THE TEST STATION OF THE NATION DAYTON, OHIO

Nat'l. Representative, JOHN BLAIR & CO.



ANTI-DECEPTION RULES

Craven's Uncomfortable Session

Washington, Dec. 28. nunications Commission For the third successive year Federal Communications Commission members are receiving rough treatment during their appearances before the House Appropriations Committee.

before the House Appropriations Committee.

One-man campaign of Representative Richard B. Wigglesworth of.

Massachusetts, Republican pursestring holder, was aimed primarily
this time at Commander T. A. M. Craven. Lively grilling of the
tired navy officer occurred at closed-door session last week. Year ago
Commissioner E. O. Sykes and late chairman Anning S. Prall were

Commissioner L. System and the channel raining S. Fran Were put on the griddle, particularly about station sales.

Details of the secret hearing will not be forthcoming for several weeks when the bill carrying funds for next year's operations is submitted, but it was whispered that Craven was target for numerous inquiries about his personal background as well as affairs of the com-

3 MBS Links by Sponsor

MacFadden Publications cancels its 'Good Will Hour' off link of three Mutual stations, WOR, WGN, CKLW, with the Jan, 16 broadcast, Program, chiefed by John Anthony, is a Sunday-night half-hour.

Account will concentrate its broadcasting barrage in its 'Court of Human Relations' program which

A. L. Alexander recently joined to preside, which rides NBC-red Fri-Waldo Pooler Collapses

work series.

Cleveland, Dec. 28.

DEMOCRATS SECONDING 'Good Will' Dropped Off WICHITA APPLICATION

Wichita, Kans., Dec. 28. Wichita, Kans. Dec. 28.
Lynn. R. Brodrick, Marysville,
Kans., Democratic national committeeman, and C. M. Fitzwilliam,
Wichita, chairman of the state central committee, were among incorporators for Capitol Blondcasting
Co., which filed application for
charter to establish 100 or 250-watr
adio station Topeka, Kans.
Other incorporators were: Harry
C. Castor, Wichita; Lester E. Cox.
Springfield, Mo.: E. R. Sloan, Charles
A. Moore and Otis S. Allen, all of

A. Moore and Otis S. Allen, all of Topeka

Topeka.

Brodrick stated station would be established as business enterprise and had nothing to do with politics.

Milt Blink of Chicago office of Standard Radio to coast to discuss new production plans with Jerry King.

PRESENT OPINION

McNinch Feels Precedent of Paul Segal Case Has Clarified Ethics Sufficiently Deny F.C.C. Will Demand Strengthened Assurances from Petitioners

MOVEMENT EBBS

Washington, Dec. 28.

Stiffening of Federal Communica-tions Commission rules of practice for radio lawyers appeared remote this week despite prior indications that disclosures during the recent Segal disbarment trial would lead to tighter regulation of the conduct of licensee representatives.

licensee representatives.

Thought of overhauling the application forms, order to make misrepresentation well nigh impossible, has not been entirely dismissed, nor has the idea of adding more specificaluses to the general code of ethics. But enthusiasm for such a move is dying out rapidly and it looks now as though barristers will have to let their consciences be their guides.

Waldo Pooler, production man and actor at WTAM, Cleveland, collapsed from a heart attack at studio during work and is confined to Charity Hospital for a rest.

Pooler best known here: creator of radio character tagged Joe Perro, and his Northern Lights network series.

Continued on page 37).

(Continued on page 37)

NOT NECESSARY, F.C.C. Nixes Plea of Scripps-Howard For Probe Into George Storer Set-Up

Washington, Dec. 28.

Plea for sweeping probe into the corporate interests of George B. Storer, submitted months ago by Scripps-Howard, was rejected without explanation by the Federal

Scripps-Howard, was rejected without explanation by the Federal Communications Commission last week. Simultaneously rehearing of rival petitions for new 100 watters at Toledo was refused. Commish bluntly denied the newspapers' request for ventilation of Storer's relations with WSPD. Toledo: WAIR, Zanesville, and Community Broadcasting Co. candidate for a new Toledo outlet despite blunt accusation that truthful and misleading information had been given the Commish when applications affecting the two latter parties were hanging fire.

parties were nanging inc.
Scripps-Howard petition was based
on a suspicion that Community
Broadcasting Co., which was granted
a permit for a new transmitter at
Toledo last July, was a false front
for Storer, in attempts to purchase
WAIR and move it to Toledo.

competition, WSPD did not oppose the Community Broadcasting ap-

plication.

Tie-up which the Commish was asked to probe was between Storer's Fort Industries Co. and Community. Scripps-Howard was convinced that Community was an agent for Storer in attempts for buy WALR or to move it to Toledo under some agreement to limit competition.

WLW'S CLOCK ORBIT FOR NEW YEAR'S EVE

Cincinnati, Dec. 28.

Operating round the clock in cele-bration of New Year's Eve, WLW will broadcast dance band programs solidly from 11:15 p.m. to 5:45 a.m. Schedule calls for six remotes from local spots, five feeds from Mutual and eight from NBC,

to store in attempts to purchase WAIR and move it to Toledo.

Links?

In support of the contention that the Commish was not given full details about the inter-relationship. Scripps-Howard, pointed out that Storer, in the name of WSED, Stoghest strenuously at one time to prevent shift of WALR from Zanesville to Toledo, but later suidenly abandoned its opposition. Further emphasis was placed on the fact that, after trying to get help from the courts in preventing additional

The Happiest of

50.000 WATTS PHILADELPHIA

'Thousands' Org Called Anti-Labor; Rebuttal Denial Snags KFI, L.A.

Washington, Dec. 28. equal treatment for candidates for Future, trouble for KFI. Los office.

Angeles: 50,000-watter, was seen last week in the reaction of the Federal Communications Commission to beefs that the Earl C. Anthony station is taking sides in Southern California's labor wartare. While the incident was temporarily closed. Commish sources, indicated clearly that the denial of prejudice submitted by KFI had not been completely confined to the confident of the confide Communications Commission to beefs

osled at a formal hearing the next time KFI applies for license newal.

This outlook was strengthened when Chairman Frank R. McNinch, commenting that the Commission has no immediate action in mind, showed clearly he was far from satisfied that the complaint was unfounded. Exchanges of telegrams resulted finally a reminder to J. W. Buzzell, secretary of the Los Angeles labor council, and C. J. Haggerty, president of the California state federation, that under the Communications Act the F.C.C. has no power to compel any station to carry or reject any program.

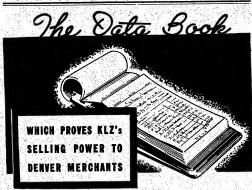
Trouble grew out of a women's organization program aired by KFI early in the week and subsequent refusal to allow unionists to buy time for broadcasts linked, with the intensive organization drive now going in the Los Angeles territory. Buzzell and Haggerty complained that the station was taking the side of employers and pointed to the provisions of law which require

KFI's Defense

KFI's Defense

Called upon to explain the matter, station management confirmed that it had declined to sell time to the laborites but disclaimed that the program in question was pro-employer. Event which was aired was staged by outfit alled Neutral Thousands, comprising wives of workers and bosses alike, KFI replied, Management added that if the union leaders could provide convincing evidence

ment added that if the union leaders could provide convincing evidence that Neutral. Thousands was a prejudiced quifit, the contract would be cancelled since KFI seeks to avoid controversial, propositions, Repeating the text of the KFI answer, McNinch Thursday (23) informed Euzzell and Haggerty that there is nothing the Commish can do the premises but threw out a hint that any further evidence of discrimination or failure operate in the public interest will get serious consideration.



In their own sales books, Denver merchants find the kind of radio data they can quickly understand. The data book which day-by-day records clearly and decisively the selling power and profit-value of their advertis-

On the basis of data gathered and compiled by themselves, Denver's biggest and most successful retail firms spend more of their radio money



Plates Match Waves

RADIO

Portland, Ore., Dec. 28.
Have your auto license match your wave length. That's the latest novelty exploitation thought up by C. O. Chatterton and Carcy Jennings of KGW-

KGW is 620 kilos. Chatter-KGW is 620 Rilos. Chatter-ton's car license for 1938 js Oregon 620, KEX is 1180 kilos. Jeninings has license No. 1180. Auto plates on their cars are mounted with a dummy mike and a metal plate explains the connection. connection.

Chatterton and Jennings made special trip to Salem, the state capital, to pick out these two license numbers in advance of the public rush.

EWELL K. JETT, F. C. C.'S CHIEF **ENGINEER**

Washington. Dec. 28.
Lieut. Ewell K. Jett. veteran
Navy officer, was named chief engineer of the Federal Communications
Commission Thursday (23) succeeding Commissioner T. A. M. Craven.
Jett's selection to fill the vacancy
was no surptise, although friends of
Andrew D. Ring, assistant chief engineer had been campaigning vigorously to have him upped. Since
Craven's promotion last August, Jett
has been heading the technical staff
under a temporary appointment.
New top technician, who is 44
years old, grew up with radio in the
Navy. Served as telegraph operatorand radioman before the war, wasattached to the Arlington navalradio station between 1914 and 1916,
served as radio officer on the Seattle
and the Georgia until the Armistice,
bossed the Navy Department's transatlantic traffic from 1919 until 1922,
and was with the fleet from 1923 to
1926.
After three years in important
posts at the department, Lieut. Jett
was loaned to the new Radio Commission in 1929 and in 1931 became
assistant chief engineer. Since the
F.C.C. was set up, he has headed the
wing of the engineering staff dealing with cable and telegraph matters. During the past three years
he has had only limited connection
with broadcast business, but was one
of the U. S. delegates to the Mexico
City, Havana, and Bucharest conferences. He has been named to the
American detail for the forthcoming
Cairo parley.

Dick Call's WHIO Prometion

Dick Cull's WHIO Promotion

Dayton, O., Dec. 28.
Dick Cull, originator of WHIO
Ilmanac, this region's favorite news
ast, was named last week to post
f managing editor of WHIO's news

cast, was named last week to post of managing editor of WHIO's news room.

Will have charge of all continuity for station's numerous news pro-grams.

Jack Major, sustaining comic on CBS afternoon half-hour, booked into the Metropolitan, Boston for a week of vaude, commencing Jan. 20.

Shortwave Dispute Drags On; Cairo **Sure to Bring Forth Other Contenders**

Washington, Dec. 28. Growing concern about the pos-ble loss of five so-called Pansible loss of five so-called Pan-American's hort-wave assignments reserved for the United States is ex-pressed as result of prolonged delay on the part of the Federal Com-munications Commission in settling tiff between potential users, General Electric, NBC, and World Wide Broadcasting.

Electric, NEC, and World Wide Broadcasting.

Imminence of the opening of the Cairo conference has caused apprehension about the ability of U. S. delegates to resist any demands for release of these channels, only one of which ourrently being exploited. Previously, it had been expected the frequencies would be parceled out and put to use by the middle of the current month so our bargainers at the international parley could fight off rival grabbers.

Winners in the tiff will have to work post-haste to get into operation in advance of the overseas confab. Testimony at the November hearings was that three weeks to a month would be needed to obtain and install equipment, conduct tests, and commence broadcasting.

No clue given as to the reasons for prolonged stalling. Only excuse for not acting sooner was the necessary formality of asking the three candidates to waive right to hold oral argument on testimony presented before the Broadcast Division and to get their consent for members who did not attend the hearing to bone

narily would be the case since two of the three members of the old Broadcast Division were all set to parcel out the wave-lengths Nov. 15, when the administrative machinery was stream-lined.

Cairo Delegates Study Intricacies That Will Be Threshed Out at Huddle

Washington, Dec. 28.

Washington, Dec. 28
Seminar in diplomatic relations and radio technicalities was conducted Monday 127) for the benefit of the U. S. delegates to the Cairo communications convention.
Under Federal Communications Commission sponsorship, all the official American representatives, as well as the camp-followers and observers, were tutored in the questions which are likely to come up. Commish people explained the intricacies of the subject for the benefit of Senator Wallace H, White, Jr., delegation top, and the outsiders who will tag along.
Among those boning up were Dr. Charles B, Jolliffe, of R.C.A.; Ed Cohan, chief enginer of C.B.S.; James W, Baldwin, managing director of the National Association of Broadcasters, and Lloyd Espens, chief of the Bell labs.
Addition of Commissioner T. A. M. Craven to the delegation was reported unofficially last week. Because of the complex nature of the discussions, and their relation with the lately-adjourned Havana conference, Comdr. Craven is alated to go late and come home early, being on deck in Cairo when the more vital issues are on the program.

fore the Broadcast Division and to get their consent for members who did not attend the hearing to bone up on the transcript. Absence of Commissioner T. A. M. Craven, who only returned from Havana a week or so ago, was a minor cause for side stepping.

Time-marking has agitated the State Department and the Pan American Union. Both are anxious to il down these frequencies against foreigners and tear our argument will be weakened if full use is not being made before any enviews.

Raiph Atlass and Herb Sherman, belay is more irrescent at them.

Raiph Atlass and Herb Sherman, and WiJJD start clamoring for a crack at them.

Balph Atlass and Herb Sherman, and WiJJD start clamoring for a crack at them.





Season's Greetings



REGGIE ORCHESTRA

Selected to Play the Southland's Dance Classic

SUGAR BOWL BALL New Orleans - New Year's Eve NBC RADIO FAVORITES-DECCA RECORD STARS

Exclusive Management CONSOLIDATED RADIO ARTISTS, Inc.

NBC'S WOMAN'S MAG RESUMES FULL HOUR

San Francisco, Dec. 28. San Francisco, Dec. 28.
Latest issue of Facts, Consolidated, independent radio audience survey, lists the NBC red net variety show, Woman's Magazine of the Air, tops on Coast among programs airing between 1 and 5 p. m. PST, second only to Vallee in list from 1 to 6 p. m. The survey uses personal interviews in homes.

only to value...

only to value ...

p. m. The survey uses personal interviews in homes.

The Magazine is now broadcast at 3.30 and 4 p. m., PST, but petitions igned by fans has been responsible for the decision to return program to full hour, starting next month (3). The show will air 3.30 to 4.30 five days a week, with regular talent augmented by Leo Cleary and Ken Gillum, song and patter team, and Dorothy Mackenzie, commentator known on as the Back Seat Driver.

known on as the Back Seat Driver.

After January 7 the Magazine will air from the NBC studios at 111 Sutter, with the net closing out all except the kitchen studio at Hale Brothers' 5th and Market store. Writers Fred Hegelund, who also produces, Janet Baird and Bill Holmes and secretary Dorothy Dumarais also will have desks moved from Hale's to main production offices of NBC.

Jack Mitchell, formerly with KTSA, San Antonio, now with pro-duction department, KOMA Okla-homa City.

Laurette Peterson quit as secre-tary to Dave Elman's Hobby Lobby and goes home to Detroit for a and goes home to Detroit for a vacash. Formerly a WOR employee.

From

HEART **BEATS**

HOLOCAUSTS

get the story to them via the mike and WOW's Special Events Department fills the bill!

From floods to funer als; from football to fiddling contests; from Congressional oratory ahem . . . corn husking contests — all these, and more, are "caught in the act" by Johnny - on - the - spot newcasters. You'll see them everywhere hear them regularly-

590 KC * 5,000 Watts

OMAHA, NEBR.

JOHN GILLIN, JR., Mgr.

Owned and Operated by the Woodmen of the World



ON THE NBC RED NETWORK HATIONAL REPRESENTATIVES EDWARD PETRY & CO.

Trenton Broadcasting Withdraws WOAX Suit

Trenton Broadcasting Co. suddenly withdrew its suit in N. Y. Supreme Court yesterday (Tuesday) against Charles E. Loew, Julia Loew and WOAX, Inc., to compel the Loews to surrender the capital stock of WOAX, which is licensee of the Trenton Station WTNJ. Justice Charles B. McCauchin strend the Trenton Station WTMJ. Justice Charles B. McLaughlin signed the corder calling off the action on the stipulation that the plaintiff, pay the costs of the suit to date. Reason given by Paul F. Harron, president of WTMJ, for the sudden move, was that an extended court proceeding would be too costly.

Trenton Co. instituted the suit last Cytober by first asking for a temporary injunction to stop the Loews from interfering in the operation of

porary injunction to stop the Loews from interfering in the operation of the station. Stay was sought pending the trial of the suit to compel the Loews to carry out an agreement made in 1934 under which Harron was given a three-year lease of the station. With the lease, Loews, according to Harron, gave him an option to buy over the stock of WOAX during the life of the lease for \$70,000. Early this year, Harron claimed, he sought to take up the option but the Loews reneged on the deal.

WJSV's Labor Scroll

Washington, Dec. 28.

Organized labor last week pinned laurels on station WJSV as the outstanding labor transmitter in the community.

Occasion was in honor of the 178th consecutive broadcast of 'Labor News Review'—oldest uninterrupted sustaining program out of Washingsustaining program out of Washing-ton—and was marked by presenta-tion of scroll citing the station's many contributions by John Locher, president of the Washington Central Labor Union. Other labor-ties on program were W. S. Risdon and Carl H. Klein.

Broadcast was conducted by Albert N. Dennis, representing the Trade Unionist.

Lord Gets Appeal Right

Phillips Lord (Seth Parker) was yesterday (Tuesday) granted leave by Federal Judge Knox, N. Y., to appeal to the Circuit. Court from the recent decision of Judge Knox, who directed a jury to dismiss Lord's suit for \$50,000 against Pathe News Corp., for breach of contract. Lord sued to recover on an alleged agreement made with Pathe under which the latter was to go 50-50. the expenses of a round-the-world adventure trip by Lord. Trip wound venture trip by Lord.

L. B. Wilson's Villa

L. B. Wilson, of WCKY, Cincinnati, who winters here every year, has purchased a villa on San Marco. Island. Moves in after first of year when furnishing completed. More important news: L. B. landed, a 42-pound sailfish in 36 minutes.

Vallee West Again

Rudy Vallee Royal Gelatin stanza will again originate from Hollywood starting Jan. 13. Vallee is going out next Friday (7) to start on Gold Diggest in Paris, Warners Bros. pro-

His stay this time will be any where from six to 10 weeks.

'Third Floor Back' on WWJ

Third Floor Back' on WWJ
Detroit, Dec. 28.
Two-hour dramatization of Jerome
K. Jerome's The Passing of the
Third Floor Back', was presented
over WWJ Sunday (25) by Wynn
Wright's WWJ Players.
Wright, title role of The
Stranger,' was assisted by Violet
Cashwan, brought here from N. Ye
do part of Stasi; Jonathan Hale,
Lester Mitchel, Bertha-Forman, Fern
Persons, Glenn Forshee, Edwin,
Gramercy, Klock Ryder, James Nusser, Lillian Popkins and Mary
Young Axel Gruenberg ided
Wright in producing show.

WFIL Salute Scales

WFIL Salute Series
Philadelphia, Dec. 28,
WFIL doing a build-in- job- for
itself in its coverage area by presentlay weekly, series, tilled 'WFIL Salutes' Each show station picks a cit. town in its region and promotes it

RADIO D. C.'s H'wood Preem

washington. Dec. 28.

Top hat and tails were donned for a radio program last week for the first time in history in the nation's leading dress-up center, Washington, D. C.

D. C. In typical film industry preview style, American Union for Democ-racy sent out invites to potential audience several days in advance of its Thursday (23) program featuring Senator T. F. Green of Rhode, Island, Putting, on the dog a la Hollywood, Charles L. Stewart, secretary, noti-Charles L. Stewart, secretary, noticed officeholders, newspaper scribes, socialities, l'awyers, political bosses, et al., that the Union was sponoring a broadcast 'on December twenty-third at quarier past six in the afternoon tE.S.T.) over the Columbia Broadcasting System.

"All rules laid down by Emily Post were observed. Figures were spelled out and the name of the prospective dial-twister was carefully written in with ink.

with ink

Radio Cowboy Succumbs In Boarding House Fire

Wheeling, W. Va., Dec. 28.

A fire which swept through a theatrical boarding house here claimed
one life, injured four and imperiled
a score of others. The dead man
was Gundy Rusciolli, 27, known as
fatally burned as he attempted to
make his way through a fire-swept
hall way. He died later in a hospital here.
Rusciolli's wife, Anna, 27, and
Hamilton Fincher, 28, known
Rawhide, other members of a radio trio, are in Wheeling hospital
where attendants said there was
little hope for their recovery. The
trio had been broadcasting currently on the local station WWVA.

Atlas Platters Sponsored

Boston, Dec. 28.
Criterion Radio Productions, Inc., Boston branch of Atlas transcriptions, closed sponsor deals for three disc show, this week. Morris Plan Banks of Rhode Island takes 52 30 minute dramatic discs of. Ports of Call'. Citizens Savings Bank bankrolls 52 15-minute disc. shows, 'Captains of Industry'. Frank E. Dodge Advertising Agency has okayed a musical series, 'Memories of Hawaii,' for a coal concern. Trio of sponsors are located in Providence. Boston, Dec. 28.

Here and There

Anti-Deception

(Continued from page 35)

enough for lawyers who wish to live up to the traditions of the profession and for broadcasters who want to comply fully with the purposes of the Communications Act.

Outgrowth of Segal Case

Outgrowth of Segal Case

This slant based on two outgrowths of the tactics used by Paul M. Segal, suspended barrister, who filed applications for facilities in the names of dummy corporations. First is the stern, warning given all practitioners in the Commish decision that Segal violated the standards of good conduct and second is, the denunciation of Segal's practices by Chief Justice D. Lawrence Groner of the D. C. Court of Appeals in sustaining Commish denial of pleas of Great Western Broadcasting Association.

of Great Western Broadcasting Asso-ciation.

In settling the Segal case the Com-mish emphasized that true answer-inade under oath are required to all questions on application forms. Simple purpose of the blanks is to make sure that all pertinent info is supplied, the decision noted. Fail-ure to disclose names of real parties at interest in several cases in which Segal was involved was a deliberate offense, since the Commish was mis-led as to the identity and qualifica-tions of applicant corporations, it was said.

Present forms—which ask for de-tailed dope about the corporate set-up, the business interests of the per-sons involved, the relation between the applicant and any other broad-caster, and similar angles—are suf-ficiently specific so that barristers who operate in good faith need not violate either the spirit or the letter of the rules, McNinch believes. Most of his colleagues agree on this propo-sition.

Reports that the Commish already

orts that the Commish already Reports that the Commish already has started revising the forms—and will require stations to supply raft of additional into when filing documents with the F.C.C.—were unqualifiedly denied by McNinch. Rules committee, which has been engaged for week in modifying administrative regulations, has not been instructed to take up this question, he said, and the matter has not been debated by the Commish since the Segal trial ended.

Phil Alexander San Antonio cripting his Modern Medicine how' to go TSA soon after Phit ... scripting his Jan. 1.

Ben Furnish new news-spicler at WCHS, Charleston, W. Va. Jac Foster upped to switter announcer.

Irving Waugh, gabber, at WGH, Newport News, replacing Juck Brax-

Jeff Baker, WTAR announcer, of ganized glee club at NorTolk D. visi College of William and Mary, to concert work in auditoriums a over station in Christmas season.

Norman Twigger's late news parade on WCAE, Pittsburgh, has been shoved back until 11.30 p.m. every. Saturday night order to permit the station to take the entire LBC symphony program.

Derothy Gihon, wife of Jack Gihon, former program director at KDKA, Pittsburgh, and now with NBC in New York, retaining her post as women's editor of Pittsburgh Sun-Telegraph.

Rocky Mountaineers of WELI, New Haven, fed to WMCA-Intercity.

WSOC, Charlotte, N. C., has adopted the policy of signing of each night by playing the National An-

Dick Fishell, sports commentator for WMCA, N. Y., is doing Friday night description of pro basketball from stage of Brooklyn Paramount

June Bradley is back on WOWO-WGL, Ft. Wayne, after a year's absence, as fashion commentator.

Larry Vincent, Tell Sisters and Bert Balus will start new three times weekly series on WCAU, Philly. Titled 'Vincent's Varieties.'

John DeTarr Hicks, Philoo field engineer, has resigned to join Ameri-can Steel Export Co. in same pacity in Central and South Amer-ica. Has previously served sulting radio engineer for Ecuadorian

Florence Bendon, University of Penn music school grad, in as regu-lar chirper with Anthony Candelori's house band at WFIL, Philly.

Charles Benford, formerly heard on WOR, New York, and WOL, Washington, added to commentating staff of WFIL. Doing dally 15-minute spiel on governmental news.



In America is more conscious than WSAI of the importance of "Dealer Support" to any

That is why we are particularly proud of the key advertising campaign. Grocer and Druggist study* just completed. The results show that 68.4% of these dealers located in Greater Cincinnati voted WSAI the most effective

Therefore, we feel justified in saying "The combination of Listener Loyalty and Dealer Respect makes

CINCINNATI'S OWN STATION'S

* Made recently by an independent research organization through personal interviews in 88 key retail drug and grocery stores in Greater Cincinnati.

Agencies—Sponsors

Gregs's Storm Doors and Windows, Nashua, N. H., experimented with radio for the first time, using spot announcements a fortnight protous to Xmas. Five New England Guillets were used for the test to see what possibilities radio might posses. Account placed direct, with James F. Fay, Boston, radio stations reposes. Account placed direct, with James F. Fay, Boston, radio station's rep.

Purlian Baked Beans, Portland, Maine, new to radio, Utilizing WCOP and WHDH: Boston: WTAG, Worcester, and WSPR, Springfield, William, Providence, and WSPR, Springfield, William, Providence, and WICC, Bridgeport-New, Haven, Conn.

M. J. Breitenbach Co, New York, Mass.: WTC, Hartford, and WJAR, Providence. Initial radio plans differented toward femme audience described by the providence of the prov

Puritan Baked Beans, Portland, Maine, new to radio. Utilizing WCOP and WHDH: Boston: WTAG. Worcester, and WSPR, Springfield. Mass: WTIC, Hartford, and WJAR. Providence. Initial radio plans directed toward femme audience with participating program. Will begin riding these stations Jan. 6. Placed through Louis Robert Korn agency. Portland, Maine; with James F. Fay, Boston, station's rep.

Yankee-Colonial Networks signed

the past week:

P. J. LeRoy Co., 312 15-minute
shols, five times the week, from
WHN, New York,
Lydia E. Pinkham Medicine Co.,
Lynn, Mass., continues to place



STAN LOMAX SPORTS

WOR-7 P. M.

G Stage and Screen V Direction Central Booking Office, Inc. 54 W. Randolph St., Chicago A For RADIO

Radio Productions, Inc.
520 N. Michigan Ave., Chicago

Pepto Mangan for \$4 one-minute disc spots, three weekly preeming Jan. 3. Placed through Moss International, New York.
Saltsea Packing Co., Providence, R. I., using WICC, Bridgeport-New Haven, Conn. to push its Saltsea Soups and Chowders with 42 100-word announcements, daily, full week, ready to preem Jan. 2. Placed through Livermore & Knight Co. Providence. Co., Providence.

Seaconnet Coal Co., Providence, R. I., signatured 25 additional one-minute spots on WJAR, Providence, to the client's program of daily spots, which began in September. Placed through Dowd & Ostreicher, Inc., Boston, James F. Fay, Boston, Jame Inc., Boston. ... ton, station rep.

R. T. Harris has quit as program director of KDVL, Salt Lake City, to establish his own agency in that city. Harris, who has been in radio for nine years, will his own name for the agency tag.

American Pop Corn Co. placing series of 52 five-min studio pro-grams on midwestern stations. Cool-idge Advertising of Des Moines the

Gamble Stores buying chain-breaks on prairie stations. BBDO office in Minneapolis placing.

General Baking Co. contracted for 25 time signals per week over KMOX, St. Louis, Agency: Ridge-

American Syrup & Sorghum Co. nas contracted for 15-minute show, weekly on Sunday, over KMOX, St. Louis. Will feature Al Cameron and Joe Karnes doing novelty songs patter. Agency: Wesley Nash.

Walgreen Drug Co. has signed for Walgreen Drug Co. has signed for series of 'Inquiring Microphone' shows with WCAE, Pittsburgh, at location of outfit's newest downtown store. Carl Dozer handling ques-tions and answers, and account placed direct.

William Pena Hotel, Pittsburgh, going in for some commercial advertising in 15-minute programs over WCAE, presenting along with its current musical attractions (Dick Stabile and Otto Thurn's Bavarians) different chefs and department heads for inside on operation of big hostelry. Placed by Sam S. Smith

WBT, Charlotte, N. C., has just added to its schedule the following accounts:
Comet Rice (for Astor Coffee) five ten-minute: recorded programs a week for 52 weeks, placed through Freitag: Bulova ten time-signal announcements, per day for 52 weeks, placed through Biow. Standard Oil

'THE O'NEILLS" LISTEN I WICE DAILY NBC Blue Network, Mon. to Fri. 11 a.m. EST NBC Red Network, Mon. to Fri. 3145 p.m. EST COAST TO COAST COAST TO COAST MGT, ED WOLF-RKO BLDG, NEW YORK CITY

WAAW, Omaha, Sold

RADIO

Omaha, Dec. 21. Omaha, Dec. 21.
Rumored sale of radio station.
WAAW, Omaha Grain Exchange owned, to Central States Broadcasting Co. of Omaha and Lincoln, has been affirmed by purchasers. Price agreed to is \$55,000.
No move being made by either party awaiting confirmation of the sales by F.C.C.
Central States is owned by Lincoln Star and Journal and the Sidles Co. of Lincoln.

(for Esso) news programs, four five minute programs a day for 52 weeks. Marschalk & Pratt, and National Biscuit Company, ave 15-minute programs a week for 39 weeks, Mc-Cann-Erickson.

New business at WGY, Schenetady, includes: Quarter - hour transcriptions, five days weekly, of Myrt and Marge' and of, Hilltop House, for Colgate, through Benton & Bowles, New York; 16-min, platters, five times weekly, of 'Dan Harding's Wife' for National Biscuit, Jan. 3, through McCann-Erickson, Chicago; one-minute announcements, day and night, 52 weeks, for Rudolph's Jewelry Store, through Leighton & Nelson, Schenectady: participations in Household Chats, twice weekly, 13 weeks, for J. H. Filbert Co. (Oleo Margarine), via Newhoff-Kaufman, Baltimore; participations in 'Household Chats, thrice weekly, 39 weeks, for General Newhoff-Kaufman, Battimore: par-ticipations in 'Household Chats', thrice weekly, 39 weeks, for General Baking Co., 'Household Chats' par-ticipations twice weekly, 13 weeks, for Davis Baking Powder, through Chas, W. Hoyt, New York.

Richardson Mints has bought a participation in Martha Deane show. WOR, New York, through N. W. Ayer.

Henri, Hurst. & McDonald, Chicago, signed Bob Becker to do Sunday 15-minute stint for Red Heart Dog Food on NBC-Red beginning Jan. 14. Program was formerly on WGN, Chicago.

Ruthrauff & Ryan, Chi, Setting Spot Campaigns

Setting Spot. Campaigns Chicago, Dec. 28.

Local office of Ruthrauff & Ryan received commitments last week to start, spot schedules for three accounts, Holland Eurnace, the McConnon company, and True Con-

Connon company, and True Confession mag.

Holland will use announcements and five-minute spots on some 37 stations across the country starting in February. McConnon will hit for the hill-billy listeners for the most part with some guitar-twanging spotperiods.

True Confession will run a monthly series of announcements to plug the current issue. Spiels will run as teaser copy to boost immediate newsstand sales.

CBS Airing Special On Coast Cornerstone Laying

Hollywood, Dec. 28. Special broadcast to signalize cor-nerstone laying for Columbia's new \$1,750,000 studio has been set for Jan, 18 by Donald W. Thornburgh, network's western chief, who will officiate at the trowel. Half hour program, hits the network at the

noon hour.
Charles Vanda, production hea charles value, production head, is framing a ceremonial around CBS headliners. Entire chain takes the special. Plant is expected to be ready for occupancy around March 15.

E. Roosevelt Due In

Elliott Roosevelt takes over the presidency and general management of the Hearst radio interests at the end of this week (1), with Murray Grabhorn coming on from the West Coast as his assistant and sales head

Coast as his assistant and sales head at about the same time. Rosewelt replaces Emile Gough, resignee. Rosewelt will move his head-quarters from Fort Worth to New York. He came into the broadcasting picture three years ago as head of Hears's station holdings in the southwest.

Radio Daffodils

Washington—Plans of NBC to send one taxi' to the U. S. Naval Academy, 30 miles from Washington, to pick up donations of 300 midshipmen who had promised to send dolls and toys for the web's 'dollhouse' campaign, went askew Wednesday (22) when the middies decided to come to the capital in person with their contributions.

Economy move was set aside and National Broadcasting dispatched 49 additional taxicabs to care for the doll-givers. Arrival of the midshipmen and their dolls—preceded by a police escort—caused considerable gawking on the part of the local citizenry, however, and did not harm the publicity angle of the show.

Everybody appeared satisfied, including the cab drivers and the budding naval officers, who appreciated the free transportation to Washington where Christmas parties are in full swing.

Rash suggestion that NBC would send cabs for the 300 navy boys was reconsidered a few days ago and postcards were sent out suggesting transportation for dolls only. But it did not work. Washington-Plans of NBC to send 'one taxi' to the U. S. Naval Academy.

Mason City, Ia.—Charles and William Jacobs, said to be fugitives from the chorus of WIBL, Decatur, Illinois, were arrested here for singing in public. Mason City called it disturbing the peace. Judge let them off on account of the Christmas holidays after they sang 'My Gal Sal' in court.

Laramie, Wyo.—Static has become illegal in Laramie. City council okehed an ordinance making it unlawful 'to cause radio reception interference at any hour of the day and night.' A former ordinance previously had provided for protection of reception only between 6 p, m. and midnight.

San Francisco—Bill Holmes until recently was radio editor of the Oak-land Post-Enquirer. As such he saw the bill in weekly lunches with NBC press gang. Holmes now writes and talks for NBC Woman's Magazine of the Air, can stand a bit of publicity, finds self lifting luncheon

Spokane, Wash.—There was a 45-minute wait between the first and second acts of the Liftle Theater's production, Fresh Fields, while Curt Roberts, who had the lead, dashed over to radio station KGA to announce 15-minute program.

Pittsburgh—Janet Ross, of KDKA staff, let her charitable instincts get the best of her the other day when she promised to read the name of every person over the air who wrote to her at the station and stamped the letter with a Christmas seal. Flood of mail from many people who wanted their names mentioned would have kept her on the air steadily for at least 24 hours so ***iss Ross had to beg forgiveness.

Syracuse—WFBL is giving away a Guernsey bull calf for winning letter in contess on station's Farm Hour. Animal donated by Bob Soule, WFBL vp., from his herd. Most contestants are the farmers in this region who are dropping their hayforks and picking up pens.

Washington—Height of something-or-other was reached Christmas ayem when Frank M. ('Scoop') Russell, NBC's Washington vice-prez, routed himself out of bed with a telegram which he had sent to himself. Explanation was that NBC had thoughtfully sent Xmas greetings to all of its

New York City—Starting Jsn. 1 CBS will institute use of a nickeled tube of bell-bronze as its time-signal chime. Note will be sound A, perfect pitch, according to the network which is notifying the nation's musicians to listen in when tuning up their instruments.

Another Film Idea Adopted For Radio

Program (work sheet (an idea borrowed from film salesmanship) has been adopted by Atlas tran-scriptions. This is designed for use by local station salesmen to whip up interest in waxed series of pro-grams, Work sheet is the idea of up interest in waxed series of programs, Work sheet is the idea of Dave Davidson who recently prepared a complete cinema-style press book to service each program series with complete line-up of exploitation stunts, accessories and so forth. Atlas is pushing the idea that the local station must look to local advertisers and sell not time, but programs.

McCurnin to KWNO, Winon

Ma n City, Ia., Dec. 28.

Len McCurnin, operator and anouncer at KGLO, left the local station to take the job of chief eng neer for KWNO at Winona, Minn.



RUTH CARHART

8 to 8:30 P.M.

CBS_ Tuesdays, 6:45-7 P.M. Mon., Wed., Frl., 10:45-11 A.M.

VARIETY' says

a beautiful voice



EVEREADY BATTERIES WRIGLEY GUM MAJESTIC RADIOS SHELL OIL FITCH SHAMPOO GILLETTE RAZORS

Address: 4351 N. Paulina St., Chlengo

Booking Direct D'ARTEGA

ORCHESTRA

Admiracion Sunday 6:30-7:00

- MBS-

1441 B'way

CH. 4-5155

THE SMOOTHIES BABS - CHARLIE - LITTLE

Second Year for Tums WLW and NBC Red. Const-to-Const Tues.-Thurs., 7:15 P.M., E.S.T.



Music Code's Final Hearing

Advocates of a government-supervised code of fair trade practices for the music industry haven't decided whether a group of publishers will be delegated to appear before the Federal Trade Commission in Washington Jan. 4, when that body holds its final trade hearing on the proposed covenant. Pilots of the code are inclined to the belief that such attendance unnecessary, since they do not anticipate any strong objection to it.

Phraseology of the music code has been okayed by the commission but it cannot be incorporated, into the FTC's rules until its provisions have been aired at an open meeting and it, has gone through the routine of formal adoption.

Slated to be on hand at the Jan. 4 meeting are John G. Paine, who got the code idea going while head of the Music Publishers Protective. Association, Harry Fox, present MPPA gen, mgr., and Joseph V. McKee, who did the code's legal steering for the industry.

Carl Fischer Protests Caesar's Slant On Tobani Litigation; Reinheimer West

Mack Paul Reps Marks

As counsel for resignee writers sought to iron out dissension within the Songwriters Protective Association, Walter Fischer, head of Carl Fischer, Inc. last week took Irving Caesar, SFA prez, to task, for dragging a recent court decision into the current controversy between the SFA and publishers. Litigation which Caesar referred to in a circular letter addressed to the SFA membership concerned the ill-fated suit which the Tobani family had brought against the Fischer firm.

In his letter to Caesar, Fischer

family had brought against the Fischer firm.

In his letter to Caesar, Fischer asserted that either the former had not taken the trouble to ascertain the facts in the case or he did not understand them. Fischer scored Caesar for what he termed an attempt to discredit all concerned the litigation, including Fischer, the judge, and the Tobani family scounsel. Fischer wanted to know whether Caesar realized the implications of the decision and what effect on the rights of a writer in his copyright a contrary finding would have had. The court in the Tobani case reaffirmed the copyright owner's control over all and any versions of his original work and the right of the original copyright owner to renew if the creator of the work was an employee for hire. Fischer pointed out that if any one was free to claim ownership of an arrangement SPA members would have lofs to worry about the property values of their works.

bers would nave ious to woulty sound the property values of their works. Caesar's circular to the SPA membership carried a reprint of a story on the Tobani decision in VARIETY's issue of Dec. 15 and the following statement: This case illustrates how important it is for the writers to know what their rights are and how careful they must be in making arrangements with publishers. The greatest safeguard is the existence of a songwriters' organization with uniform protective agreements. No individual could undertake to settle this question himself and, therefore, your heirs and dependents are best safeguarded by your organization. There was no SPA in Tobani's day—unfortuately. Reinheimer in I. A.

Howard S. Reinheimer, counsel for

Reinheimer in L. A.
Howard S. Reinheimer, counsel for a group of important Hollywood writers, is currently on the westcoast informing his clients what the SPA council is willing to do to avert their complete withdrawal from the association. SPA heads hope that the concessions will mend the organization rift. Under the proposed plan of reorganization members would be bound to the SPA for only five or 10 years, the eastern council could do nothing to affect the western writers' relations with their studios without the latter class' consent and there would be no interlocking memberships on the SPA council and the directorate of the American Society of Composers, Authors and Publishers. Publishers of the last reform is to

Publishers of the last reform is to prevent those empowered to classify ASCAP writers from using this au-thority to further the SPA's control over these same writers.

Jack Mills Goes West

Jack Mills left for Hollywood Monday (27) to confer with his brother, Irving, on some film score deals and also gives the once over to the Coast setup of Mills Music, Inc. He will be gone from New York for five weeks for five weeks.

Harry Owens and his orchestra arrived from San Francisco for Para-mount's 'Cocoanut Grove.'

Mose Gumble to L. A.

Mose Gumble, executive head of the Professional: Music Men, Inc., heads to the Coast shortly after fine first of the year. Rocco Vocco may accompany, but latter executive biz for the Warner. Bros.' music in-teracts.

Cumble is lining up plans for the next PMM benefit. Is also firting with the idea of a benefit show in Holly wood.

Dick Leibert Dance Band In Pittsburgh Break-In

Pittsburgh, Dec. 28.

Dick Leibert, Radio City Music Hall organist, will debut his new dance band, which he has been hearsing for several months, here at swanky Allegheny Country Club, Jan. 7. It's for a private society party.

party.
Following night, Leibert will play private-home organ of T. A. McGinley, at wedding of McGinley's daughter. Latter in past has presented Leibert on several sponsored network programs and is, the same fellow who backed. House That Jacks Built's show two years ago which originated from his palatial Sewick, ley Heights mansion.

Concern protested to the mag publisher it was told that the verses had not been copied from a copyright of the publisher. The phonograph record Mag writers nor the publisher.

Rive Barron into the Edison hotel, N. Y., Jan. 6. First N. Y. date for Ohio crew which gets an NBC wire.

Publishers and Film Companies Get Case Reopened Because of Costly and Troublesome Plagiarism Precedent

Shapiro, Bernstein Irked At American Mercury Use Of 'Floyd Collins' Lyrics

NO SUCH THING AS 'ORIGINALITY' PA

OF ARGUMENT IN IMPORTANT SU

Shapiro, Bernstein & Co. instruct-Shapiro, Bernstein & Co. instruct-ed its counsel Monday (27) to flic an infringement action against the publishers of the American Mercury magazine because il. printed the lyrics of The Death of Floyd Col-lins in the November issue. Verses were included in an article, Floyd Collins in the Sand Cave, by Oland C. Russell.

C. Russell,

Hillbilly lament, co-authored by
the Rev. Andrew Jenkins and Irene
Spain, was copyrighted by S-B in
1825. When the music publishing
concern protested to the mag publisher it was told that the verses
had not been copied from a copyrighted publication but were taken
from phonograph record, Mag
article credited neither the song's
writers nor the publisher.

Because of its widespread importance, a long pending suit by W. A. (Bud) Wilkie San Francisco musici , composer, arranger and musical contractor, against Santly Bros. Inc. and Bernice Petkere, publish... and composer of 'Starlight, Help Me Find the One I Love,' is being financed by both the general music publishing interests and certain motion picture companies on its appeal. Suit went up to the U. S. Supreme Court where, apparently. Wilkie won his plagiarism suit the pop song but on a petition for reargument Judges Manton, Swan and Chase in the U. S. Circuit Court of Appeals granted Jul.: T. Abeles, Edwin P. Kilroe and Charles S. Rosenschein in their plea for a reargument.

Crux of this suit is far-reaching in its importance here.

Crux of this suit is far-reaching in framortance because Abeles, et al.

its importance because Abeles, et al., is trying to prove point that similarity alone in musical compositions is not sufficient to establish lpagiarism. That a theft of a musical or other copyrighted work can only be established by the fact that either party had 'access.'

Frisco and New York

Frisco and New York
Whyfore of its importance
emphasized by attorneys on the
through the music publisher or atfilm producer might find himselfheavily embarrassee? for example, in
Australia or in another corner of the
world, just because some local composer, in that part of the globe, might
prove a similarity in musical theme,
in this case, Bud Wilkie from
Frisco; Miss Petkere is a New York
girl. Access' wasn't proved; similarity
was more or less established.
Besides the Music Publishers' Pro-

was more or less established.

Besides the Music Publishers' Protective Ass'n financing the appeal,
because of its test-case importance,
Abeles is counsel for the Metro
nusic interests, and Kilroe is attorney for 20th Century-Fox. Which,
of course, would indicate where the
major interests lie.

major interests lie.

Case history is unique because (1) it was Miss Petkere's first published song. She used to scratch off themes, on, back of menus and it was in a restaurant that Freddy Berrens, the orchestra leader, testified he was so smitten with the theme that it was he who got Joe Young to fashion the lyric to Starlight, Young, however, is no co-defendant, since the suit revolves around alleged plagiarism of the melody only.

Originality Impossible

Abeles for Santly Bros. and Miss Petkere, argued that there are only 3 notes in the chromatic scale and such thing as 'originality' of composition thus becomes almost impossible. Dr. Sigmund Spaeth, of his witnesses, testified that Wilkie's song. 'Confessing' (incidentally never published or copyrighted) was similar to 'Violets' and 'Mavis,' two standard numbers. numbers.

to 'Violets' and 'Mavis, two standarunumbers.

Abeles recoursed to his now famous
Tin Pan 'Alley victory by Fred
Fischer, Inc. and Johnny. ('DardaFischer, Inc. and Johnny. ('Dardahamited he had to verse himself from
'a decision he handed down. 1910
at which time he also sat in the case
of the late Silvio Hein versus the
late Charles K. Harris. When Judge
Learned Hand then ruled that
similarity constituted plagiarism, the
music publishers were inundated
'ith suils predicated on that ground.
Subsequently: it's been established
that access is the crux of such
cases, and recoursing again to the
present action, if this isn't affirmed
it would again inspire flood of,
ruisance suits against songs and
filmusicals.

30,000 a Year

It's been established, that over

It's been established that over 30,000 a usual compositions are copyrighted every year, and that gives an idea of what can result from calch-as-catch-can litigations.

calch-as-catch-can litigations.
What makes this decision remark-able is that Bud Wilkie had actually been given a victory, and a special master was to fix his damages. The defense appeal probably far exceeds in economic investment what would be the mohetary consideration for settling the entire matter.

Boston, Dec. 28. Mack Paul, kid brother of Harry Paul, New England rep for Irving Berlin, Inc., this week was named Boston-New England rep for E. B. Marks music outfit. Last week, Mack had been annexed by Harry to be his assistant at the Berlin office. With Bob Harris being named New England rep for Shapiro-Bernstein, the town still has two music outfits looking for men. The Back Bay Music Company, and Warner Brothers.

Breakdown of Network Plugs

Following is an analysis of the combined plugs of current tunes on WEAF, WJZ and WABC computed for the week, from Monday through Sunday (Dec., 20.26). Grand total represents accumulated performances on the two NBC links and CBS. 'Commercials' refers to all types plugs on sponsored programs. In Source' column, ? denotes film songs, t legit tunes, and 'pop' speaks for itself.

g	Title You're a Sweetheart. True Confession. Once in a While I've Hitched My Wagon to a Star. Rosalie Sweet Someone. Roses in December. I Double Dare You. There's a Gold Mine in the Sky. Bob White. Vieni, Vieni. Niee Work If You Can Get It. Bel Mir Bist Du Schoen. I Wanna Be in Winchell's Column Hossoms on Broadway You Took Words Out of My. Heart. When Organ Played O Promise Me. I Still Love to Kiss You Goodnite. In the Still of Night. Dipsy Doodle. Cachita Lifetime. Sail Along Silvery Moon. Toy Trumps. Mama I Wanna Make Rhythm Mama I Wanna Make Rhythm	Publisher	Source	Grand	Comme	
е	You're a Sweetheart	Robbins	*You're a Sweetheart	33	ciais 3	Vocal:
	True Confession	Famous	*True Confession	33	3	19
α.	Once in a While	Miller	Pop	28	11	21
	Possilia	Harms	Hollywood Hotel	28	4	12
3	Surget Someone	Chappell	Rosalie	25	7	13
F	Roses in December	Rerlin	*Love and Hisses	22	2	12
-	I Double Dare Vou	Shanira	Pon	21	5	14
I	There's a Gold Mine in the Sky	Berlin	Pop	21	3	14 12
	Bob White	Remick	Pop	20	3	9
-	Vieni, Vieni	Witmark	Pop	19	4	15
τ	Nice Work If You Can Get It	Chappell	*Damsel in Distress	19	. 7	12
5.	Bei Mir Bist Du Schoen	Harms	Pop	18	4	14
A	I Wanna He in Winchell's Column	Felst	Love and Hisses	17	2	12
f	Biossoms on Broadway	Paramount	*Big Broadeset	16	7/	9
n.	When Organ Played O Promise Me	Morris	Pon	15		11 10
e	I Still Love to Kiss Von Goodnite	Feist	*52d Street	15	8	10
-	In the Still of Night	Chappell	*Rosalie	15	. 5	8
r,	Dipsy Doodle	Lincoln	Pop	15	1	7
s	Cachita	Southern	Pop	15	0	. 7
e	Thrill of a Lifetime	Mario	Thrill of a Lifetime	14.	2	10
-	Sail Along Silvery Moon	Circle	Pop	14		. 9
s	10y Trumpet	Circle	***************************************	14	10.7	
4	Mama I Wanna Make Rhythm	Sanuy-Joy	Cotton Club Parada	13	5	9
ė	She's Tail-Tan Terring	Crantford	tRetween the Devil	13	2.3	8
-	Forgy Day	Channell	*Damsel in Distress	12		. 0
-	You Can't Stop Me from Dreami	Remick	Pop	12	4	7
d	Sweet Stranger	Ager-Yellen	Pop	12	1	6
y.	Mission by the Sea	Shapiro	Pop	12	0	6
0	You Started Something	Marks	Pop	. 12	2	5
	My Heaven on Earth	Witmark	*Start Cheering	12	0	4
	How Many Rhymes?	Remick	Pop	11	4	9
_ 1	Every Day's a Holiday	Famous	*Every Day's a Holiday	11	4	8
4	Ten Pretty Girls	Crawford	Pop	11	1	8
a	Let's Give Love Another Chance	Robbins	*Hitting a New High.	11	0	
	Mama That Moon's Here Again	Paramount	*Big Broadcast	11	1	4
3	My Day	Mills	Pop	11	0	1
г	Ebbtide	Paramount	Ebbtide	10	2	7
	Now They Call It Swing	Handman-Hirsch.	Pop	10	1	. 7
•	Have You Met Miss Jones?	Channell	*I'd Rother Re Right	10		2
ī	Somehody's Thinking of You Tonite	Schuster-Miller	Pop	9	1	7
n	My First Impression of You	Chappell	"Having Wonderful Time	9	. 1	7
5	I Want You for Christmas	Harms	Pop	9	3	6
	If It's Last Thing I Do	Crawford	Pop	. 9	2	4.8
0	Everything You Said Came True	Remick	Pop	9	. 0	4
5	Let's Waltz for Old Times Sake	Witmark	Pop	9	2	2.
ì,	Torenhine	Foiet	Pop	9		2
	In a Little White Lighthouse	Donaldson	Pon	. 0		
	More Power to Von	Miller	"Merry-Go-Round 1938"	0		1.4
	Farewell My Love	Harms	Pop	8	14.5	2
A.	Tune in on My Heart.	Gilbert	Pop	7	Ô	5
•	Remember Me?	Witmark	Mr. Dodd Takes the Air	7.	2	4
o.	One Rose Left in My Heart	Shapiro	Pop	7	2	4
У	Rollin Plains	Schuster-Miller.,	Kollin Plains	7	0	2,
-	Winter Wonderland	Donaldson	Pop	7.7	0	1
1,	Rockin' the Town	Witmark	*Start Cheering	. 6	2	9
1	I'm the One Who Loves You	Gem	Pop	6	0	3
	Who Knows?	Chappell	'Rosalie	6	2	2
	You Have Everything	Crawford	Between the Devil	6.	0	0
	I Want a New Romance	Famous	Love on Toast	5	1	4
d	Let's Pitch a Little Woo	Major	Pop	. 5	1	4
s	I'm Like a Fish Out of Water	Harms.	Houywood Hotel	- 5	1	3
e	I Live the Life I Love	Willis, Music	tPrinceton Mack and Will	. 5	0	3
0	Bear Down	appell	Trand Terrace Revue	. 7	0	1 . 3
٠.	So Many Memories	Shapiro	Pop	- 3		
k	Jubilee	Famous	*Every Day's a Holiday	. 5	2	2
7	Have You Ever Been Heaven?	Santly-Joy	"Manhattan Merry-Go-Round	5.0	17 3 J.	2
	Miles Apart	Davis	Pop	5	0	. 2
	Gettin Some Fun Out of Life	Donaldson	Pop and the second second	. 5	0	2
2	Moon of Manukura	Augu Valley	Hurricane	5	2	1
9	Strange Loneliness	Donaldean	Pop	5.5	0	1
4	Cachita Thrill of a Lifetime. Sail Along Silvery Moon. Toy Trumpet. Mama I, Wanna Make Rhythm She's Tail-Tan Terrife. I See Your Face Before Me Foggy Day. Son Man I Wanna Make Rhythm She's Tail-Tan Terrife. I See Your Face Before Me Foggy Day Son Me from Dreami Mission by the Sea You Started Something. My Haeven on Earth. How Many Rhymes? I Told Santa Claus to Bring You. Every Day's a Holiday. Ten Pretty Girls Let's Give Love Another Chance. Mama That Moon's Here Again. My Day. Saria Claus Is Coming to Town. Have You Met Miss Jones? Somebody's Thinking of You Tonite. My First Impression of You. I Want You for Christmas. If I's Last Thing I Do. Everything You Said Came True Let's Waltz for Old Times Sake. Snake Charmer. Josephine. In a Little White Lighthouse. More Power to You. Farewell My Love. Tune in on My Heart. Rollint Plains. This Never Happened Before Winter Wonderland. Rockin' the Town. This Never Happened Before Winter Wonderland. Rockin' the Town. I'm the One Who Loves You. Who Knows? You Have Everything I Want a New Romance. Let's Pitch a Little Woo. I'm Like a Fish Out of Water Greatest Miskake of My Life. Luve the Life I Love. So Many Memories. Jubilce Have You Ever Been Heaven? Miles Apart. Geltin' Some Fun Out of Life Moon of Manuktura. I I Can Count on You. Strange Loneliness.	and the same of th		J	0.	1

Nation's \$80,000,000 Dance Bill

(Continued from page 1)

number of unlicensed, non-union, direct bookers who wholesale the music mounts up to the total mentioned. With exploitation, operating overhead, of locations, profit-te, considered, it "guessed that the retail price to the public hits that total. Bookers, managers, salesmen, bandsmen and union, execs have been canvassed.

Major bookers' take is split between Music Corp. of America (\$18,000,000); Rockwell - O'Keefe (\$4,000,000) and Consolidated Radio

tween Music Corp. of Anterica (\$18,000,000); Rockwell - O'Keele (\$4,000,000) and Consolidated Radio Artists (\$3,000,000) as three toppers. There are 10 offices of the Charles Shribman type, doing an annual gross of \$5,000,000. 10 more of the Associated Radio Artists collectively doing gross booking of the Associated Radio Artists; the indie Rudy Vallee et al, easily garrer \$5,000,000. With foregoing split among less than 30 licensed brokers it is apparent that at least that much must be divided between the remaining odd 1,300 bookers and nabe, local, regional outfits, etc. If they are to make a living. At



that, divided evenly, they cannot get rich on the total figure, substantiat-ing the computation. In part, it is said that N. Y. C. alone sees \$10,-000,000 yearly musical, transac-

ing the conservations in the conservations.

18,000 Traveling Musicians

18,000 Traveling all over the country playing at hotels, lounges, restaurants, cocktain bars, beaches, road-houses, nite clubs, theatres, one-niters, parks, boats, baltrooms and damee, halls, skating rinks, pools, clubs, school, church and college shindigs and playing for the radio and recordings. Figured on average musician scale basis (\$60) with leaders getting more, total musicians can be divided into the estimated take with, same result as booking figures. These figures do not include musicians performing for legitimate shows, radio and film backgrounds traubadour trics, house crews, symphonic and philharmonic groups, concerts, etc. Deals strictly with dance music. Total number of bands, country also cannot be numbered.

Dance business has climbed consistently, with this year seeing the peak of all time. At the moment market conditions, strikes and biz recessions are felt but on the whole business improved during the year and it saw the establishment of new

isiness improved during the year and it saw the establishment of new business improved during the year and it saw the establishment of new offices and bands to add further stimulation, always a healthy sign. Liquor opened up innumerable spots to music and dancing. It pulled hotels out of the red, opened up new eateries, niteries and danceries, where once upholstered sewers held forth and put-bands in such, spots. Among inns benefited by booze and bands were the Astor, New York, now enjoying a \$1,000, 1000 bar business with a cocklaid combo later enlarged, its Orangerie: the Palmer, House, Chicago, with five rooms going; and the chain of Hitz, hostelries. It brought music to Binghamton, N. Y., Dayton, O.; Galup, N. M., and similar remotes.

Spirits also created a new trend and it saw the establishr

Spirits also created a new trend in ballrooms. It changed the four walls and a roof joints into palaces for year round business. Palemar L. A.; Trianon ballrooms in Chicago and Cleveland, the Aragon, Chi-

cago, and the Archer circuit in the northwest and midwest were trans-formed to class spots with food, likker and decorative schemes. likker and decorative schemes. Trend is growing, thanks to the bot-tle and is bringing in tle and is bringing in new customers heretofore timid about dance

Beer Joints

Wayside taverns, beer joints hotels, niteries, etc., all went for music coincidentably with the return nusic coincidentably with the return of gurgling. This opened up fiew revenue roads for music via cock-tail units, wired music, machines, etc.

Cocktail units are now playing an

important role in the musical scheme. All big offices are setting scheme. All big offices are setting up as many combos as they can get. They are using them as the ice-breakers in hotels which previously had no music. When possible groups are enlarged or a regular band brought in atter trade improvements. MCA and CRA are going after the biz in a big way with brochures, pamphlets, and concerted sales drives via specially created departments. Gag has grown to an important spot in offices and has now developed its mame attractions.

Dance Band Showmanship

Exploitation and showmanship, personal and organizational, is responsible for many of the current crop of name bands. Strictly workaday bands have taken a back sea aday bands have taken a back seat while the aggressive, progressive, showman-minded maestros have climbed with help of ideas, stunts, taglines, etc., to sell themselves and their crews with more than just music.

their crews with more than Just music.

Present day finds all top-notchers with a tagline to catch the public's eye. There's Sammy Kaye's 'Swing' and Sway. Shep Fields' Rippling Rhythm' Jerry Blaine's 'Streamlined Rhythm' Jerry Blaine's 'Streamlined Rhythm' Jon Garber's 'Idol of Airwaves,' Tommy Dorsey's 'Sentimental Gentleman of Swing,' Whiteman's (Iong famous) 'King of Jazz', Calloway's 'H De Ho,' Joe Venuti's 'Sultan of Swing, Lomardo's 'Sweetest Music This Side of Heaven,' Mal. Hallet's 'Incomparable,' Lucky Millinder's 'Ride, Red Ride Rhythm,' Erkine Hawkins,' New King of Trumpet,' Lopez's 'Subtle Swing,' Olsen's 'Music of Tomorrow, Heidt's 'Intoxicating Rhythm', Bestor's 'Twintkling Tempos,' Osorne's 'Slide Music,' Bert Block's 'Bell Music, Russ Morgan's 'Music in the Morgan Manner' and many others. others.

oners.

In addition to catch lines, batoneers are adopting stunts as Boosters. Lombardo has his calling of next hit tunes on the air. Lopez gives lectures on jazz and swing at N. Y. U., and Ellington and couple of others have also taken this means of building themselves. Latter often Kay Kyser inaugurated a school of music gimmick that has caught on. Furnishes diplomas with seal, etc.

Spitalny Very Aggressive

Many band men take personal pa's upon themselves besides their p.a.'s upon themselves besides their organizational publicity. Lee Shel-ley, Woody Herman, Del Courtney, Mitchell Ayres, Bill Swanson, Phil Napoleon and Emery Deutsch have a regular mailing system in the hands of Kay Hansen, Phil Spitalny is the most exploitive-minded of the crew with two-p.a.'s, Tom Fizdale and George Lottman, and the Comer Advertising Agency working on him, etc.

etc.

Among other selling-conscious bands are Ozzie Nelson with his Truth and Consequence' game. Lopez arranging of African music. Calloway's audience chorusing of 'HE De Ho' stuff and showman Horace Heidt's rhyming coutests, his brief air interviews of, hotel dancers and song building age.

air interviews of hotel dancers and son building gad.

History makers in this department are Richard Himber, Vallee and Whitzman. Himber is a champ space grabber. Personally contacts all radio column heads, gossipers, feature writers, et al.

As usual there are not enough name bands to supply the demand and although bookers and managers decry this they are at the same time, happy. Scarcity of names makes names. If there were too many there would be less money paid for em and situation would therefore defeat itself.

Walter Evans Joins WIP Philadelphia, Dec. 28

Philadelphia, Dec. 28.
Walter T. Evans, formerly of WHB,
Kansas City, has been added to sales
staff of WIP. Was previously ad
namager of K. C. Journal-Post, and
nomected with ad department of
Phility Bulletin.
Program department has added
Jean Stadler, formerly with ElkiusVogel Music Publishing Co.

15 Best Sheet Music Sellers

(Week ending Saturday, Dec. 25)

Once in a While	Miller
*Rosalie	Chappell
There's a Gold Mine in the Sky	Berlin
Vieni Vieni	Witmark
*Nice Work If You Can Get It	Channell
When the Organ Played O Promise Me	Morris
One mose are construction of the contract of t	· · · · Shapiro
*I Still Love to Kiss You Goodnite	Feist
Can't Stop Me from Dreaming	Remick
*True Confession	Famous
*Ebb Tide	Paramount
Bob White	Remick
*Blossoms on Broadway	Famous
Bei Mir Bist Du Schoen	Harms
*You're a Sweetheart	Robbins

Indicates filmusical song. † Indicates stage production song.
 The others are pops.

Inside Stuff—Music

Recent interest in Bei Mir Bist Du Schoen, excerpt from Yiddish musical comedy, brings up such oddities as the fact that the Yiddish musical comedy composers and songwriters get paid off in glory, mostly. As a general thing, the tunesmith maestros his own show, so that insures him a steady stipend. In addition, the composer publishes his own songs, and they're vended in the theatre lobbies by his own agents. Thus, the composer-batonist, up in front of his audience, is a steady reminder of his own wares. Reason for the self-publication arises from a distrust of local

own wares. Reason for the self-publication arises from a distrust of local muste publishers' royally accountings.

Another sidelight on 'Bei Mir' reminds of the time that Boris Thomashefsky, emhent Yiddish tragedian, who sent Sholom Secunda, 'author with Jacob Jacobs of this tune, over his National theatre on the East Side, and 'see what a young feller who's hanging around the theatre has.' The 'young feller' was George Gershwin, but Secunda, veteran of the Yiddish theatre, couldn't be bothered with any thought of a collaborator. By coincidence, Deca's first recording of the Americanized version of 'Bei Mir,' backed this tune up with 'Nice Work II You Can Get II.' from Gershwin's Damsel in Distress' (RRO). Thus, Secunda and Gershwin collaborated at last, albeit posthumously.

Jack B. Tenney, attorney and state assemblyman, was elected president of the Los Angeles Musicians' Mutual Protective Association Local 47, over Frank D. Pendleton, incumbent, in a hotly contested election last week; thereby effecting a sweeping change in the government of Local 47 since Tenney swept his entire Progressive ticket into office with the exception of the vice-president and recording and financial secretaries.

Music Notes

Eddie Cherkose and Charles Rosoff have cleffed three ditties for Mono-gram's 'The Port of Missing Girls.' They are 'I've Changed by Routine,' 'Dream Cargo' and 'One Night, One Kiss, and You

Raiph Byrd warbles Danger Ahead', cleffed by Peter Tinturin and Jack Lawrence, at Republic.

Prairie Heaven' and 'That's My Idea of Fun' for Monogram's 'Our Where the West Begins'. Johnny Lange and Fred Stryker wrote 'Born to the Range' and 'Down the Trail of Dreams' for the same film, a Jack. Randall wathling galloner. Randall warbling galloper.

Joe Sullivan, composer-planist, is back home after several months in a sanitarium at Monrovia.

Richard Howard, Boston song-vriter, spent the past week in New York, Besides making it a honey-Connie Lee has cleffed three times, moon, he placed several songs with Sleep, Little Cowboy, Sleep, Tin in Shapiro, Bernstein & Co.

MUSIC FROM MILLER

Here Are the Songs You'll Hear in 1938

You Can't Beat This One-By Bud Green and Isham Jones

"MORE THAN EVER"

The Coast Hit

"DON'T CRY SWEETHEART, DON'T CRY"

By Ted Figrito, Albert Von Tilzer and Harry Tobias

From the New Universal Production, a Buddy De Sylva Musical

"Merry-Go-Round of 1938"

"MORE POWER TO YOU" "YOU'RE MY DISH" "I'M IN MY GLORY"

By McHugh and Adamson

"Pop" Clickeroos

"ONCE IN A WHILE" By Bud Green and Michael Edwards

Europo's New Rhumba Sensation—By Jose Norman and Bud Green

"MAMMY BONG"

Our Young Classic

"YOU SHOWED ME THE WAY"

MILLER MUSIC. Inc.

WILLIE HOROWITZ, Gen. Mgr.

1270 6th Ave., N. Y.



CIO Invasion of Musicians' Domain Likely to Reach Joe Weber at GHQ

Philadelphia, Dec. 28.

Musicians' locial, it was learned this week, is planning to take to Joe Weber, international prez of A. F. of M. problem of encroachment on Philly music field by newly-formed GIO union. Local execs are looking to Weber to take up whole matter with top-bracket CIO officials in order to keep the John L. Lewis group out of the field already highly-organized by the A. F. of L. It is hoped to go over the head of John Edelman, Philly director of all CIO activities and the man responsible for the raid on the tooters' pasture.

Refusal of CIO chieftains to order the local organizer, James Gill, to cease firing, will result in wide-open battle between the two factions, it was reported. A. A. Tomei, prez d'A. F. of M. local, is plenty burned at the pot-shots being aimed his way and threatens to expose certain leaders of the new organization as former members of his own group whohave been expelled or suspended for hiz or scale.

What has particularly fanned To-

have been experied of suspender son-non-payment of dues and fines levied for chiz on scale.

What has particularly fanned To-me's wrath is the fact that he claims to have always shown greatest pos-sible amount of co-operation with the CIO while it was organizing, other workers in spots using union musicians. He always refused to get involved. Last spring, when the AFL called a strike of its waiters at the Adcada-International because of CIO encroachments, Tomei refused to pull the band, claiming the walk-out was illegal. He feels his willing-ness to go along with the industrial unionists before should entitle him to more appreciative treatment now.

Philadelphia, Dec. 28.
Kathryn Case, Miss Philadelphia of 1937, signed by Al Kavelin band and will go to Detroit with the crew as vocalist.
She's become

as vocalist.

She's been working at Philly niteries since her crowning.

FROM THE

ROBBINS OFFERS

SWEET AS A SONG

Gr idest Sc

Making the Wire Hum

Hollywood, Dec. 28.

Johnny Mercer was seized with a sudden itch to scribble in New York the other night, hearing melodies singing in his brain, long-distanced his song-writing buddy, Dick Whit-ing, in Hollywood, and warbled it to him.

Whiting promptly whipped the ditty into shape and turned it to Warners for 'Howdy Stranger,' Dick Powell starrer

WAGE LEVEL DECISION DUE

Question as to whether members of the New York Musicians' Union will be permitted to accept other work it they are earning \$54 a week or more is to be determined at a referendum being held at Local 802's, headquarters today (Wednesday). Exception in the proposed resolution are name bands. These will be allowed to take extra jobs providing the assignments meet with the apthe assignments meet with the ap-proval of the union's executive board and the bands agree to pay for standby men on the original stand, whether it be a hotel, cafe or some-

whether it be a notel, care or some where else.

Similar restriction is now in ef-fect with the Los Angeles local of the American Federation of Musi-cians. Present administration -Local 802 hasn't favored the one man-one job agitation but it was-agreeable to letting the matter be put to a vote of the entire member-ehin. put to ship.

nueries since her crowning.

Rudy Bundy into Casa Madrid,
Louisville, Ky., Jan. 8.

Billy Hayes Orch, tooting at new Hollywood Restaurant in Philly added to remotes aired over WIP.

On the Upbeat

Louie Armstrong and hi band opened engagement at Frank Sebastian's Cotton Club, Culver City, last Thursday (23) with Louis Rus-sell, Henry Red' Allen and Bobbo Caston featured.

Ted Cooke orchestra will open an indefinite stay Atlanta Ansley indefinite stay Hotel's Rathskelle been at Yacht Club in Chi-

Ruby Newman orchestra replaces Al Donahue's crew the Rainbow Room, Radio City, N. Y., Jan. 12. Bert Block outfit succeeds Eddy Rogers in the Rainbow Grill, Jan. 5.

Benny Meroff or chestra set for the Congress Casino, Chicago, coming in on Jan. 6. Date is indef, with at least weeks on the jump-off.

Eddie Duchin follows Paul White-an into Cocoanut Grove, Los Angeles, early in February.

Joe Reichman and his crew opens a stand at the Mark Hopkins in Frisco New Year's eve.

Hal Kemp opens at the Drake hotel in Chicago, Feb. 3.

Bob Grayson opens at the Com-modore Perry hotel, Toledo, Jan. 5.

Lou Breese into the Beverly Hills, C. C., Newport, Ky., Jan. 6, for CRA.

Three Batchelors, cocktailers, set for Roosevelt hotel, Pittsburgh, Pa.,

Charles Costello opens at the Com-modore club, Detroit, Jan. 14.

Johnny Hamp into Adolphus hotel, Dallas, from Jan. 5 for four weeks.

Howard Woods orchestra opened at the Floridian Hotel, Miami, Fla., Christmas Day.

Noble Sissle orchestra set for the American Labor New Year's Eve party at St. Nick's Arena in New York.

Hudson De-Lange orchestra plays for the Philanthropic Guild, Feb. 20, at the Waldorf Astoria Hotel, N. Y.

Dumas Corp. in N. Y. Skeds Assets, Debts

Dumas Music Corp., which filed a petition in bankruptcy in N. Y. recently. Monday (27) submitted a schedule of its assets and liabilities. Corp.'s liabilities, according to Mathan Mercer, treasurer, amount to \$8,150 while outstanding bills total \$6,129. The long list of creditors is made up mostly of people and firms in the music trade. The heavlest creditor is the Ashley Music Supply Co., with claim for \$2,713.

OPPENHEIM'S SANTA

Songwriter Liberated After 51/2 Months of Year's Sentence

Months of Year's Sentence

Dave Oppenheim, vet lyric writer, got out Friday, a day before Xmas, when the U. S. Government santa-claused him with more than half off from his original sentence of a year and a day to the Federal penitentiary in Lewisburg. Pa. Oppenheim got, and the propenheim got, and the physicians hope that sight of her husband will have the propenheim.

husband will hav the proper healing effect.

Oppenheim's parolling was further influenced by his being model prisoner, apart from the usual time discounts for good behavior, and also through putti three prison shows, etc. In turn, the Government officially approved Oppenheim's avocational activities to include continuance of writing song lyries so that uance of writing song lyrics so tha dozen tunes in which publishers and melodists have expressed interest, a part of their help to bring Opper reim back to his chosen work.

Wholesalers Can't Sell RCA Records To Radio Stations; Must Buy Retail

Philadelphia, Dec. 28.

RCA-Victor notified all dealers and distribs of records last week that they are not privileged to sell dice: for broadcasting purposes. Know-ingly supplying waxings for use on the air, it was indicated, would mean loss of franchise.

loss of trainciss.

Edict outcome of recent drive by National Association of Performing Artist to force every station using records to pay a license fee conformance with Pennsy Supreme Court decish in Waring case giving the artist the right to control use of discs he has made.

First marriag to Billiug stations of

First warning to Philly stations of the stoppage of sales was when they attempted to get records through the wholesale distributor they usually patronize. This firm informed them they were no longer at liberty to sell discs to them.

has never been a legal ruling yet on whether record manufacturer can control use of his product. RCA official, questioned on the or-

RCA official, questioned on the order, denied any change in company policy on the matter. He declared: Radio stations have never been authorized by RCA-Victor to use our records in the first place. There is, nothing to discuss about it.

Herbert Spelser, NAPA counsel in Pennsy, who made the deals with WPEN and WDAS, said: 'Instead of going around the back door and getting at us through radio stati why doesn't RCA come out in the open and fight if they don't think we can license stations for using works of our artists.'

Lopez Refers Musicians To U. S. Army in Tieup

idises to them.

There was no immediate venience, as stations using wax all lave large stocks on hand. Furthermore, there nothing to prevent them from buying records from regular retail channels through a third party. However, they cost. 75 cents this way instead of the 45 cents for which the wholesale distrib was selling them. Records of other companies were also still available.

Actually, the stations which signed with NAPA recently, WDAS and WPEN, are pleased at the new turn of events. They feel Victor will force NAPA to a showdown on whether, it really has the right to control use of the discs, despite the decision in the Waring case. There



GOT MY MIND ON MUSIC Songs by BULLOCK and SPINA HALF MOON ON THE HUDSON I COULD USE A DREAM Hits from BUDDY DE SYLVA'S New Universal Filmusical "YOU'RE A SWEETHEART YOU'RE A SWEETHEART MY FINE FEATHERED FRIEND SCRAPIN' THE TOAST BROADWAY JAMBOREE Hits by McHUGIL and ADAMSON from RKO's "HITTING A NEW HIGH." Starring LHY PONS LET'S GIVE LOVE ANOTHER CHANCE THIS NEVER HAPPENED BEFORE I HIT A NEW HIGH

ROBBINS MUSIC CORPORATION

799 Seventh Avenue

New York, N. Y.

20th Century Fox's Createst Picture and Gridest Sc. "SALLY, IRENE and MARY"

Songs by GORDON and REVEL

Both Olsens Compete With Int'l Casmo

Bandman Into La Conga, Which Will Slap on First Couvert-Latter Spot Has Three Radio Wires

When Gronge Olsen-Opens at La Conga, N. Y., succeeding Dick Gaspaire Jan. 6, the rhumba nitery will put on a couvert for the first time Heretofore it's been a minimum-check idea, but sans cover charge. Olsen's getting a percentage of the couverts and its coming in with 5 three-ply radio wire, CBS and Mutual for himself, and an NBC outlet for the Panchito rhumba band. Paradox of the booking is that Olsen owns one-third of the International Casino on Broadway, N. Y. biggest and newest click nitery where he larted off with his own band. Recently he's been downing with it (Gene Fosdick substituted) and Olsen continues to feel that the International is an investment that doesn't require. his or his band' presence since his partners, Joe Mosand Low Erceker, are actively directing it.

Mrs. Olsen (Ethel Shutta) is likeing it.

Mrs. Olsen (Ethel Shutta) is like

Mrs. Olsen (Ethel Shutta) is like-wise in a somewhat competitive spot at the new Class Hat room of the Belmont-Plaza, N. Y., which, she is credited with having put over. Shortly after New Year's Miss Shutta nafkes, a swing of the other Ralph Hitz hostethies, starting at the Neth-erlands-Plaza, Cincinnati.

Jack Osterman Opens As M.C. in N. Y. Nitery

Jack Osterman opened last night (Tuesday) at the Man-About-Town, West Sist street bistro, on a unique arrangement with Gene Reiss, the boniac Comedian-me, gets a traight 25% of the gross after 9 p.m. It's i.t. (tor free) at dinner, so far as his entertaining services are con-

Saranac Lake By Happy Benway

Saranac Lake

By Happy Benway

To you of the healthy outside world, Santa Claus may be that old man with a red suit and long beard, with a pack on his shoulder. But to us of this ozoning hillfop territory, it's a female Santa. The same service of the solution of the sol

The Rumsey estate which has housed minny of theathrieal note, was given outright to the local T. B. series to care for health seekers. This column takes this means to these the theatrical profession and fits this Actor's Colony. They've privat a real punch of happiness. Wrife it those you know in Saranac and chewhere who are sick.

NEW ROCHELLE OPENING

Glen Island Casino, New Rochelle, N. Y. summer nite spot, will open for New Year. Eve. Rev. Chambaro, orchestra will provide music for dancing and floor

For London Cafe Job Nick Lucas, currently at the Roxy, N. Y., goes abroad next month for his first engagement the Big

Opens on a month's booking at Ciro's cafe, London, Feb. 7. Curtis & Allen booked the singer.

NEW YEAR'S EVE PACED 40% **BEHIND** 1936

Pacing 40% behind last year, the New Year's business still optimistically regarded from the last in N. Y., however, recognize that the rublic must be hep to the fact that the early "reservation ballyhoo, had become a gag, as choicest tables are s'ill held out for the last spurt, and as happened last year, one could fall into almost any place and get a fair break, at cut-rate.

Last year the wanders-around found the \$7.50-type place shilling trade at \$3 a head, rather than leave open gaps in the rooms.

Whatever the theories for holding back, the reservations behind, Judging by bullish liquor package sales around N. Y., at points to a particularly heavy home-party celebration which, of course, would explain the off-biz at the niteries.

Salt Lake's 75G

Salt Lakes 75ts

Salt Lake City, Dec. 28.
It is estimated around \$75,000 will be spent in metropolitan and suburban Salt Lake City New Year's eve. Festivities, however, will cost less than in 1936. None of the hotel or night

in 1936. None of the hotel or night club operators appear to have hy-poed tariffs higher than last year, and several have made slices. Forty-six agencies of the Utah Liquor Control: Commission are bound to get more than one-third of the dough for vintages. Seven niteries: figure to pocket between \$15,000 and \$20,000. Each of the 16 theatres are plan-ning, special previews, expecting their tuterslies to register more than \$6,000. Four suburban niteries, cater-ing mostly to patrons of pretzel and

ing mostly to patrons of pretzel and beer joints, will reap \$5,000. Eight parties ritzy private clubrooms will collect \$20,000.

Pitt Light So Far

Pittsburgh, Dec. 28.

New Year's eye prices here topping those on Broadway, but the boys figure there's no harm in trying since figure there's no harm in trying since they don't expect overflows anyway. Reservations so far have been practically nil, with hotels reporting their extra rooms booked solid for private parties. Expectations locally are for comparatively light trade, and if eve comes even near last year's big spending orgy, there won't be any kicks coming.

Philadelphia, Dec. 28, Philadelphia, Dec. 28.
Charles Goldine, op of Falls the-ative here, doubling in whoopee. He's lessed main ballroom of Hotel Syl-vania for New Year's eve and is peddling ducats at \$5 per person. Ententainment includes Mickey Al-pert and Kathryn Rand, with Mitt Kellem's band.

Philly's 'Santa' Palumbo

Philudelphia, Dec. 28.
Franki Patumbo, w.k. Philiby nitery op, Invited all the kids in the neighborhood last Thursday for a tree Xmas feed and gander at the

More than 1 000 attended

N. Y.'S RUSSIAN BEAR FOLDS

Russian Bear, Second avenue nitery landmark, folded syddenly last week after a siege of bad biz. Vodku chass spot had been oper-ating around 25 years. When Carlo, m. c. and manager, took ill recently, his enforced idleness didn't help the

Youngman Is Booked For Resort in Jersey

Abner Greshler, N. Y. booker, has set Henry Youngman, Ruth Breut, Harris and Youngman, Ruth Breut, Bros., and the Jerry Livingston or chestra at Laurel-in-the-Pines, Lightewood, N. J., spot, for this week. Bill will be augmented for New Year's Eve by the addition of Jackie Heller, radio and vaude singer, and Stave Russ.

MAURICE RAVEL DIES: NOTED COMPOSER, 62

Maurice Ravel, 62, fiternationally known composer, died in Paris Dec. 28.

For the past several months he had been suffering from an ailment which made it difficult for him to use his hands. He was removed to a sanitarium last week and underwent an operation, which was expected to relieve the condition. However, after a short gain his condition took. turn for the worse Sunday (26).

Some of his best known works, are

oay (26). Some of his best known works are 'Daphnis and Chloe,' 'Bolero' and 'Le Tombeau de Couperin,'

• 15 YEARS AGO • (From VARIETY and Clipper)

Vaude actor told to quit using picture scandals as act material or lose his Keith bookings. Offensive to the production heads and they

Eddie Cantor in his Christmas ad, urged acts not to get swell heads, he added when they saw their names in lights. Pointed out the biggest sign on Broadway advertised chewing

B. S. Moss put a \$25,000 organ in his Regent, N. Y. Dead stuff nowadays.

Bronx opera house closed for the first time in 10 years. Biz conditions generally were bad, and house laid off week before Christmas.

N. Y. managers all hopped up over central ticket agency to sell all shows. Some liked the idea; some didn't. All talking. Much ado about

bookers announced were after big names to boost biz.

Broadway craze for Shakespea reflected in vaude. About a doze condensations in preparation. Son

American Defense Society seeking prevent Morris Gest from bring over the Moscow Art Players.

Leo Feist contributed \$5,000 to Actors' Fund on condition that a similar amount be raised. Condi-tion was met.

'Spice of 1922' stranded in Chicago

Vivienne Segal at the N. Y. Pala publed with Harry Carroll at

Dolly Sisters at the Riverside with Harry Richman at the piano. He shared their hit, doing six numbers on his own.

Henry B. Walthall in personal at the State-Lake, Chi, Did a playlet with a company of two.

Abie's 'Irish Rose' in 'Frisco for Appendix in as many months. Dir-ferent house each trip and broke the house record each trip. Oliver Morosco had the show the coast.

Paul Whiteman wrote a song, 'Wonderful One,' with Marshall Neilan and Ferde Grote.

Nitery Placements

Belle Baker, Paradise, N. Y.
Cross and Dunn, Versailles, N. Y.
Mary Jane Walsh, Hotel Belimort.
Plaza, N. Y.
Jerry Levinson orch, Laurel-in-the
Pines, Lakewood, N. J.
Jim Miller, Al Glasser, Johnny
Adams, Mon Paris, N. Y.
Comile Joyce, Tahoe, Leon & Eddies, N. Y.

Nitery Reviews

HOLLYWOOD REST.

(NEW YORK)

HOLLYWOOD REST.

(NEW YORK)

Arthur Tracy (The Street Singer') is back here after three years, headlining a show that is far from the
strongest to play this Broadway emserview. However, show adequately
suits the needs of the hollday season. It's substantially the same
framework, however, to Tracy's warbling. Another Broadway natery
take on treat Donath Belle Baker
of the broad and the broad and the
and on the midnight show did 20
minutes of surefire vocals. He appears to be in fine shape, his voice
having commanding force and power.
He opens with a few bars of his old
air theme song. Marta, as a warmerupper, and goes into the kind of
numbers that can't miss for his voice.
A weak entry is Can't Forget You?
from High, Wide and Handsome.
Will You Remember? Draugs. The
Trache Boy Santa Claus. Forgot
thought back from London, is likewise effective. "Greatest Mistake of
My Life, introduced in the English
caolial by Tracy. Tress' and more of
Marta Tound-out his repertoire.
With return of Tracy, Jack Waldron also comes back as m.c., but his
material this trip is far below standard. Waldron is a good showmanbut got too many oldies with him. a
deficiency also noted when at the
Yacht Club recently.
Retainers.
Retainers. Singing division includes
Buth Denning, who gets a bass fiddle
accompaniment for her hotchs. Singing division includes
Ruth Denning, who gets a bass fiddle
accompaniment for her hotchs. Singing division includes
The girl in the whirling champagne
bottle is still here, probably the nearest thing to nucle the can sell the

now. Has been a standard nere for two seasons.

The girl in the whirling champagns bottle is still here, probably the near-est thing to nudity that can still be found on cleaned-up Broadway.

GOLD COAST ROOM (DRAKE HOTEL, CHICAGO)

(DEAKE HOTEL, CHICAGO)

Chicago, Dec. 26.

It's a good thing there's Herbie Kay and his orchestra around here at present. Otherwise there would, be nothing to uphold any value for this supposedly swank room. The efforts of Kay and band make up, in a large measure for the sorry floor a short three-seat show there are two novelty turns. Howard Nichols and hoops, and the Gilberts with their bar work. Nichols didn't do stowell when caught. The Gilberts with their bar work. Nichols didn't do stowell when caught. The Gilberts with their bar work. Nichols didn't do stowell when caught. The Gilberts with their bar work. Nichols didn't do stowell when caught the Gilberts with their bar work. Nichols didn't do stowell when caught the Gilberts with their bar work. Nichols didn't do stowell when caught are reconstructed in the contraption for quick setup and knockdown on a cafe floor. They provide excellent acrobatic entertainment. It's tough that they should have been placed on a show with another novelty act, but they make the most of it.

"Four Little Women, singers, have thin piping words that all for close the hous of the six-girl line, is around for a solo dancing session. It meant nothing. Six girls, the Bytonettes, do the best they can, with their two numbers which serve to open and close the show.

Kay works hard and his efforts are appreciated by the customers. He has an aggregation which comes through with both instrumental and vocal' sessions of top quality. His Kay Kwor is worthy of considerable buildup, rating any where.

EL MOROCCO, N. Y.

LE MOROCCO, N. Y.

Just for the record, here this surefire comedy Sleight-of-hand surefire comedy Sleight-of-hand work flashy and fast enough to fool diners at ringside tables. With the first of the case society haunts, which, for some intangible yet quite definite reason, second home to many a socialite. It's a human museum where everybody too dele-oo some another, and those who come to gawk usually pay the freight—and floor them the \$3 content to gawk usually pay the freight—and for them the \$3 content to gawk usually pay the freight—and for them the \$3 content to gawk usually pay the freight—and for them the \$3 content to gawk usually pay the freight—and for them the \$3 content to gawk usually pay the freight—and for them the \$3 content to gawk usually pay the freight—and the for them the \$3 content to gawk usually pay the freight—and the for them the \$3 content to gawk usually pay the freight—and the for them the \$3 content to gawk usually pay the freight—and the for them the \$3 content to gawk usually pay the freight—and the for them the star stoog. Card more than the subject of them to act as stoog. Card more than the subject of them to act as stoog. Card more than the subject of them to act as stoog. Card more than the subject of them to act as stoog. Card more than the subject of them to act as stoog with the subject of them to act as stoog. Card more than the subject of them to act as stoog with the subject of them to act as stoog. Card more than the subject of them to act as stoog with the subject of them to act as stoog. Card more than the subject of them to act as stoog. Card more than the subject of them to act as stoog. Card more than the subject of them to act as stoog. Card more than the subject of them to act as stoog with the subject of them to act as stoog. Card more than the subject of them to act as stoog with the subject of them to act as stoog with the subject of them to act as stoog with the subject of them to act as stoog with the subject of them to act as stoog with the subject of them

Holst, now an institution here dispenses endless dausapation, alternating with the rhumba band. The Morocco started the marathon music idea. There's nary a lull, both bands blend ng, during the 30-minute changeovers of the dance sets, until one band can leave the stand as the other picks up the music. Holst is a terp music vet, suave and personable.

able,
Arthur Brown, who's been around show biz, is now a sort of socialite mc. and theatrical host. He stages the special shindigs, usually the Sunday night big-apple brawis or 'theatrical' nights, the new thing.

atrical nights, the new thing.

Spot grosses between \$20,000 and \$25,000, from trade estimates, is situated on East 54th, almost under the real control of the real creek. The real creek with two bands for the show-unit, and the wine cellar almost exclusively in demand, the Morocco is not, for nought, regarded as the case man's millennium.

millennium.

It's a far cry from the speakeasy habit now that it's supposedly open door. But try and get in if they don't like your looks. The joint may be empty but all sorts of reservations will account for the unpopulated tables. And when riding high, the property of the country of the c

LYON'S MUSIC HALL

(SEATTLE)

(SEATTLE)

Scattle, Dec. 26.

On the tidal wave of legalized beer and wine in this state came the so-called beer cabaret. Tops among these hereabouts, both as to the biz and class of floor show, is Lyon's Music Hall.

Four floor shows daily is the sked, one in the afternoon, Location near the huge public market brings in the matinee loiterers for a glass of suds, a bit of a rest and the show thrown in to boot.

Captain Greenween

in to boot.

Captain Greenwood's 'Hollywood Movie Seals' are featured this week. It is the first time this type of act. The other novelly is outgrowth of the lockout of the musicians union; canned music provides the melody and rhythm for the singers, dancers, tumblers and even the seals.

Manager Lyone and Table 1999.

and rnythm for the singers, dancers, tumblers and even the seals.

Manager Lyons and Jack Biles, m.c., took one pace ahead of the learner of the men and the second them and the seals and the seals and loudspeakers and little state of the seals and the seals are the seals are seals and the seals are seals and the seals are the seals are the seals are in a seal seals are in a seals and the seals are in a se

Comedy by Josis is provided by Pop-Eye ragging the Captain.

Between shows the seals are in a tank out front for exploitati
Gilbert and Howe finebriates in tails, do a straight hand-balance number and then the 'ineb' with some clever falls. Frances Kenney, local dancer, has a pleasing tap number and encores with an acro-batic dance. A couple of songbirds and a number or two by the sing-ing waitresses round out a snappy 30 minutes.

Biz almost capacity. Trepp.

VOGUE ROOM (CLEVELAND)

Cleveland, Dec. 26.

Cleveland, Dec. 26.

Gali-Gali made his first big click here a year ago, so Hollenden's Vogue Room showed shrewd judgment in bringing back Egyptian magician for holidays.

Wearing red fez, plus a tunic with zebra stripes, the top-liner puts across six slick tricks larded with surefire comedy. Sleight-of-hand work flashy and fast enough to fool diners at ringside tables. With line of breezy patter, Gali recruits most of them to act as stoog. Card manipulations too wonk and not a roof finale. Would do better to close to the company of the control of the con

Midwest Vaude to Reap No Bonanza New Year's as Home Parties Lead

Chicago, Dec. 28. Chicago, Dec. 28.

Entire midwest will be sparing in its use of special vaude shows for New Year's Eve. Majority of those houses spotting special attractions are those which ordinarily use weekend vaude, and are stretching the New Year's booking schedule to take in Friday.

There is considerably more activity the club field than in vaude, but even in the former territory there is a sharp decline.

This is due primarily to the fact that the reservations havent been coming in the way they had been hoped for. Parties for the welcoming in of the New Year are veering more and more to home gatherings, and it's particularly noticeable this year, despite the general policy of the night clubs to plaster a lower tariff.

tariff.

Not only are the homes holding more of these parties, but also the little social clubs of 40 and 50 members. Figure that with a price of \$2 to \$4 per couple, they can have more fun in their own rooms where everybody knows each other, rather than in the public places.

Stanley, Pitt's Big Show
Pittsburgh, Dec. 28.
Stanley, WB deluxer, has its biggest vaude show in years lined up, beginning with special New Year's eve midnight performance. Johnny Perkins, playing second engagement here in three months, will mc. layout, which is to include Mary Dees and Monte Blue, Boy Foy, Cherry and June Preisser, Fred Sanborn and Louise Massey and her Westerners. Dave Broudy's house crew will play from the stage.

ers. Dave Broudy's house crew will play from the stage.

Management currently has flesh set for three weeks following as well, first time in blue moon stage stuff has been lined up so solid. Three Stooges come in Jan. 7, with flock of turns being booked around hem. Hal Kemp's orchestra and that of Ted. Weems follow, respectively, House making efforts to book John Boles for a p.a. Jan. 28, along with California Collegians, but so far unwilling to meet flicker tar's price of \$7,500.

Dayton's Vaudfilm
Dayton, Dec. 28.
RKO Colonial returns to vaudfilm
New Year's eve after three months
of straight pix. Policy change announced here by Col. Arthur M.
Frudenfeld, assistant RKO general
manager in southwestern Ohio.
Initial stage show will be Jack
Fine's "Playgrla' unit, to be followed by Blackstone, magician, and
Nick Bolla unit, Can You Take It?"
In successive weeks.
Colonial seats 1,800 and will have
a 30-40e scale. For the opening,
there will be two resserved-seat performances at 85-cent top.
Bookings are being handled by A.
Warren Jones, of the Chicago RKO
office.

Cleve, Pal's Lineup
Cleveland, Dec. 28.
Palace here going after comedy
teams and name bands this season,
but they will be handled in a different manner. Nat Holt, division
manager, planning to build musical
revues around them instead of depending only upon band reps.
Four-headline combo booked for
New Year's eve week includes Harriet Hoctor, York and King, Jane
Pickens and Diamond Bros. Listed
for Jan. 7 are Three Stooges, Monte
Blue, Mary Dees, Carl, Freed and
Boy Foy.

Boy Foy.

Phil Spitalny's all-girl orchestra Phil Spitalny's all-girl orchestra and revue also on for Jan. 14, fol-lowed by Ethel Waters, Jan. 21; Red' Stelton, Jan. 28. Dave Apollon. Eddie Duchin, Benny Goodman. Wayne King and Ritz Bross, set for February and early. March, while Ken Murray and Oswald are defi-nitely skedded for Feb. 11.

Ails, Betty Lewis Set New Cleve. Radio Bill

New Cleve, Kadlo Bill.
Cleveland, Dec. 28.
Roscoe Ails and Betty Lewis, now at Avalon nitery, are, slated to try out new type of musical comedy productions over WTAM, Jan. 17.
Ails is working out a series of programs, including skits and music, with east of six. Program is based on his 20 years in show biz. Sponsor nearly lined up.

'Was Sorry for Hubby.' Nixes Cafe Slot Devices

Nixes Cafe Slot Devices
St. Louis, Dec. 28.
Mrs. Irene Kite, of Alton, Ill, near
here, took over the role of a modern
carrie Nation last week. Armed
with an ax, she invaded seven
taverns in that city and smashed
every slot machine she found. Gendarmes, summoned by some aggrieved operators, hauled her to the
city bastile, but when no one preferred charges, released her.
Mrs. Kite asserted her wrecking
tour was inspired because she was
sorry for her husband, a former
tavern proprietor, who was denied
permission to operate slot machines
in his tavern. City and county authorities assert no favoritism is
shown.

AGMA, AFRA AND SAG **HUDDLING ON BENEFITS**

Decision whether the American Guild of Musical Artists, American Decision whether the American Federation of Radio Actors and the Screen Actors Guild will officially align themselves with the Theatre Authority, benefiteers, is expected as outcome of next T. A. meeting on Jan, 6. Reps of the various groups will sit in at the T. A. meeting and iron out money distribution wrinkles and board resetting. Above trio are only talent groups still not officially connected with the T. A., although they have lent support recently. Overfures were made about three "weeks ago by the T. A. seeking to control the entire benefit picture. Without the three top groups, T. A. cannot cover complete picture.

Restaurant, Named Garbe
New Swedish dining and dancing
spot tagged Garbo opened in New
York last week,
Initial floorshow headed by Johnny
Nucomer and Peggy Alexander,
dancers; Burbone and Bane, dance
duo, and Mickey Feeley, songstress.

WB'S PHILLY DEAL

With Musicians—Not Staggered, All Expiring Dec. 1, 1938

Philadelphia Dec 28 Agreement reached last week be-tween Warner Bros. circuit and the musicians pit orchs for next year musicalis pit orchs for next year contains: clause guranteeing minimum bulk expenditure, as was included in last season's termer. Pact for 1937 called for turnover of \$176, 500. by the circuit. The new binder deals with each house individually, and no lump sum is mentioned. Apparently total received by the musicalists will slightly exceed recently-express output of the proper state o expired contract.

expired contract.

New termer is for 47 weeks, winding up next Dec. 1 for all houses; instead of being staggered as at present. Eight nabes had bands past year. This has been reduced to six in new contract, but number of men in each is increased from 8 to 10. There is also a guitantee of 35 weeks work instead of 25, as in the past. Scale is \$18 to \$20 for two days work, depending on admish.

Earle will use 21 men at \$84 for E

days' work, depending on admish. Earle will use 21 men at \$84 for four shows daily. This includes leader and contractor, and is similar to past pacts. Fox will have 15 men at \$70 and 20 men at \$30, the latter to play overfures only. If vaude isn't brought back to Fox-the union reserves the right to shuffe salaries so that all men will get same wage, as all will thus be limited to overfurning.

Summer cut clause allows nahes to Summer cut clause allows nabes to discontinue bands for 12 weeks preceding Labor Day. The Fox may trim its overture men for 15 weeks and the Earle can cut four men for eight weeks and five men for four

Iron-Jaw Actor Socks Swingster: Arrested

Los Angeles, Dec. 28 Los Angeles, Dec. 28.
Lew Rella, member of an iron-jaw
act at the downtown Orpheum theatre, was held for trial in municipal
court on a charge of assault growing
out of fisticuffs at the stage entrance
to the theatre.

Rella said to have socked one of the Three Swingsters, an act on the same bill.

Hollywood Restaurant, Broadway Landmark, Files for 77B Reorg

McCoy, Bestor Signed For Indpls. Band 'Duel'

Indianapolis, Dec. 28.
Circle theatre goes back to a vaudfilm policy during week of Jan. 7.
with Clyde McCoy and Don Bestor
orchestra, booked for battle of

music.'
Vaude will be intermittent at house with double feature bills filling in-between weeks.

FRENCH CASINO NOW ROSE'S CASA MANANA

Extensive mechanical changes involving the installation of rising and revolving stages, upon which the opening of Billy Rose's Casa Manana in time to grab off some of the New Year's eve biz depended, has definitely stymied those plans. Latest debut date for the former French-Casino, now to be called Billy Rose's Casa Manana, is Jan. 7.

Book nitery production will be

Book nitery production will be called 'Play Fair,' in two one-hour acts, book by Billy Rose, music by Ned Lehak and Dana Suesse, lyrics by Rose and Ted Fetter.

by Rose and Ted Fetter.

Doc Rockwell, Walter Dare Wahl,
Stan Kayanagh, Lulu Bates, and
Hinda Wassau have been announced
as additions to the cast listed previously as Sally Rand, Morton Downey, Tom Patricola, Wini Shaw, Oscar Shaw, Frazee Sisters, Proske's
Tigers, Stuart Morgan Dancers, Willie West and McGinty, and the AbeLyman orchestra.

Pasadena's Vaudfilm

Hollywood, Dec. 28.

Lease on the 2,220-seat Raymond theatre, Pasadena, was taken over by W. M. Reinke, former owner of the Tower, Kansas City, House will have combo policy of pictures and vaude, with stage hand under direction Jan Rubini.

The Hollywood Resiaurant, on Broadway, through its holding corporation, filed a petition in N. Y. federal district court yesterday (Tuesday) for permission to reorganize under Section 77B of the Bankruptcy Law, asserting that it was insolvent but that if permitted to continue would be able to meet all its debts. Nat Moss, secretary of the A. & U. Restaurants, Inc., the petitioner, estimate its liabilities at over \$200,000. No definite amount is placed on its assets which include furnishings, cabaret show costumes, and food and liquor. Moss, in the petition states:

The past segson has been the

lurnishings, cabaret show costumes, and food and liquor. Moss, in the petition states:

The past season has been the most disastrous your petitioner has experienced in over eight years. This condition is characteristic of the entire night club business at this time. However, the next few months are ordinarily the best business months of the year. Furthermore, a tremendous increase of the business of night the state of the coming words a tremendous increase of the business of night within the next year. In view of the coming World's Fall the word its creditors, the Pacific Hotel Supply Co. to which it owes \$10,000, and the Nathan Schweitzer Corp.; creditor for \$7,000, joined in the recommendation that the petition be allowed, Moss takes a slam at some of the other creditors.

A few creditors have taken this inopportune time to attempt to force the collection of moneys due them in preference to other creditors. These certain creditors, knowing that the New Year's Eve business conducted by your petitioner is the most extensive business of the year, and, apparently desiring to, procure a preference over the other creditors, have instituted actions for the recovery of money owed them. At present your petitioner has not the cash available to meet all its debts.'

The move to file the petition was voted by the board of directors of the restaurant company at a meeting petition states that there are the petition states that there are

voted by the board of directors of the restaurant company at a meeting yesterday morning.

The petition states that there are 100 shares of par value stock outstanding. If fixes the value of the furnishings of the night club at \$100,000, which is subject to a mortgage of \$100,000. The cabaret show and costumes are worth \$20,000, the petition estimates. No value is placed on the good will of the corporation, but the petition points out that it has spent over \$1,00,000 in advertising the place over a period of eight years. Among the liabilities mentioned in the petition are \$100,000 in payable accounts; \$60,000 in taxes to the Government and \$100,000 to the Iceland Corp. over a over a controlled by officers of the A. and U. Corp.

Nat Moss, the petitioner, is brother

controlled by officers of the A. and U. Corp.

Nat Moss, the petitioner, is brother or Joe Moss, one of the BMO Corp., owners of the new International Casino, on Proadway, which has been blamed for almost every N. Y. nite club ill of late. The French Casino's foldup is ascribed to the new International's heavy inroads, that spot having since gone over to Billy Rose as the Casa Manana.

Along with the Hollywood, the Paradise has also suffreed, and also blamed on the International Latter spot has been trying guest-stars as means to hypo trade. Cotton Club alone, with its Aframerican policy, has been able to withstand the heavy International competish.

Owens, Seattle Nitery Owner, Hurt in Crash

Seattle, Dec. 28.

Gran Owens owner of The Ranch, leading highway theatre-cafe of the northwest, was seriously injured auto accident last week, Driving toward Seattle he collided with a northbound car. He sustained a smashed left leg and arm and general shakeup, with his condition still critical and blood transfusions necessary.

Lying unconscious his car, looter stole robe, gun and other items but overlooked \$1,800 diamond

BELLE BAKER ON B'WAY

Belle Baker opened an indefinite run at the Paradise Restaurant, N. Y. Jast night (Tues), She followed Rudy Vallee, who terminated a three week stay Dec. 23 to play a stanza at the State.

The 32nd **Anniversary Number**



Out Next Week January 5

Burlesque Union Wins Control Fight From Actors' Group by 4A's Verdict

assume.

At the same time it issued its award of the N. Y. jurisdiction to BAA, the board refused the appeal of the AFA for a rehearing of the BAA charges, against AFA for aleged jurisdictional invasion on the road. As a result of those charges, AFA was ordered two weeks ago to cease such organizing, turn over all money collected therefrom and to await suitable penalty. AFA was given 10 days to obey, with a suppleme All extension in case it formally notified the board of its intention of complying.

Harry Calkins, acting for the AFA

Harry Calkins, acting for the AFA, has not yet done so, but is reported to have indicated verbally that the organization intends to obey the rule. He asked delay, however, until the return of Raiph Whitehead, AFA executive secretary, Jan. 4 from the

executive secretary, Jan. 4 from the Coast.

Hearing on AFA's petition to be given jurisdiction over all burlesque well as over all performers in night clubs and vaude is set for hearing by the Four A's board next week. AFA already has jurisdiction over. principals in niteries and vaude, but claims it needs the jurisdiction over chorus members to control the fields adequately. Such jurisdiction is now held by Chorus Equity Assn.

Poor Organization Charged

Equity Assn.

Foor Organization Charged
According to AFA's petition to the
Four A's board, neither the BAA
nor Chorus Equity has properly organized its field. Particularly in the
case of Chorus Equity, it made no

-- RAY --**VENTURA**

and His ORCHESTRA "CHEZ VENTURA"
CHAMPS ELYSEES, PARIS
PATHE RECORDS
Hadio—"Toulouse"

Hadio—"Toulouso"
Luxemburg, Ile de France
Muuagement
Intercontinental Productions
30 Rockefeller Plana
Personal Mgt. SEYMOUR MANN

Jurisdiction of burlesque in N. Y. real effort to organize the nitery or vaude choice and the lessenge Artists Assin. by the Associated Actors and Artistes of America. Edicit to that effect was issued Monday (27) by the Four A's board.

BAA had petitioned the board for return of the jurisdiction, temporarily held by the American Federarily in the last few weeks chorus. Equity has announced plans for an organizational campaign.

Indications are that the Four A's board will turn down the AFA bid for the burlesque and chorus jurisdiction. What action the AFA may only the stand that the current presentations in N. Y, houses are actually burlesque, regardless of what name they assume.

At the same time it issued its award of the N. Y, jurisdiction of the American Federation of BAA, the board refused the appeal of the AFA for a rehearing of the BAA charges against AFA for alleged jurisdictional invasion on the road. As a result of those charges, AFA was ordered two weeks ago to case such organizing, turn over all

eration of nuclearistics and acknowledged dean of performer union chiefs.
Center of much speculation in the AFA-Four A's relations is the recent letter from Weber to leaders of traveling bands, instructing that all singers and specialty acts with union bands must belong to the AFA. No mention was made of the American Federation of Radio Artists, which has jurisdiction over all radio performers. Weber has since explained that the letter referred only to engagements in niteries and vaude and that there was no intention of reflecting on AFRA's radio jurisdiction. jurisdiction.

vaude and that there was no intention of reflecting on APRA's radio jurisdiction.

Whitehead's Reply
However, a few days after the Weber notice, NBC Artists Service officials received letter from Whitehead, referring to the Weber statement and designating AFA as representing performers. AFA heads later stated that both letters ferred only to vaude and nitery, the Whitehead one signifying that AFA means to surpervise agency bookings of cafe and vaude acts.

Matter of the two letters was placed in the record by Mrs. Emily Holt, AFRA executive-secretary, at last week's Four A's meeting. She made no charges but explained she sought only to clarify the situation. In that connection, AFA denies any intention of invading the jurisdiction of any other. Four A's member, Officials are indignant, however, over what they term the ganging-up the other member unions at the expense of AFA.

Understood Mrs. Holt intends to confer with Weber, probably this week, in an attempt to clear up any possible misunderstanding about the AFM president's letter to the bandleaders. Since she and Weber are friends of long standing and cooperated during the years she was an associate counsel of Equity, session is expected to be a routine matter. Thought likely a working agreement between AFRA and the AFM may be established any, time it is deemed advisable.



CYRIL SMITH Singing, Comedy

CYRIL SMITH
Singing, Comedy
1 Mins.
State, N. Y.
Cyril Smith, was brought over
from England last May by Rudy
Vallec, with whose band he still
works, both on the air and on personals. A very worthwhile acquistition for Vallee, the British import
is like to remain with him for
The snort and whistle for which
Smith is perhaps most famous, goes
with his Funny Old Man number
done at the engagement here. He
tops this specialty with an impression, exceedingly elever, of two very
stewed English laborers. He calls
the latter How Fights Begin, in

A big hit here, when caught. Char.

UNCLE JACK AND GANG (7)
Jave Singing and Dancing
12 Mins; One
Hippedrome, Bolton Hix) has been
conducting juve radio programs
since the advent of radio and has
turned out some outstanding talent.
Ties up with the Hipp in a weekly
stage broadcast via WBAL and a
daily column in the News-Post. Current act presents a selection of some
of his outstanding talent and is included in the regular weekly vaude,
lineup.

dudes outsaining that a survivaled, like the lik

D BLAIR BARON

BARON Dancing
10 Mins
State, ": Y
Ballroom team is of the surefire
calibre, a combination equally suitable for class hotel, nitery floors or
vaudeville. Combination is not new,
having played hotels and other spots
in the nitery field but has not been
caught previously for the New Act
files.

Blair offer two ballcastire on

Baron and Blair offer two ballmongothers, topped by a satire on
delingiate times poular entering
that series poular entering
the state of the state of the state of the
two numbers up shead, one
modern, the other a rhythmic swing.
Team makes a very nice appearance, though the man seems at times
to be a little stiff. Char.

JERRY ADLER

JERRY ADLER
Harmoniea
9 Mins; One
Jerry Adler is emulating his more
Jerry Adler is emulating his more
famous brother, Larry; in repertoire,
mannerisms and dress, but white
possessing a fairish talent for the
harmonica, lacks Larry's most salient asset—salesmanship, to loca
lient asset—salesmanship, to loca
he St. Louis Blues' exactly in the
style made famous by Brother Larry,
but, as caught here, rather, fiatly
sold.

Has the equipment, but needs

sold.
Has the equipment, but needs showmanship and an originality of number selection and rendition to give him any kind of professional stature.

Burm.

BEVERLY KIRK

BEVERLY KIRK
Singing
6 Mins.
State, N. Y.
Possessing a soprano-voice of good quality and range. Beverly Kirk also has the personality to go with it. She is making her, debut on Broadway and it looks as if she'll go places.
Miss. Tirk leans to novelty numbers which suit her soprano. Opening with one built around an Italian phrase, she also does a special which reveals, the raige of her voice and signally suits her style of work.

Char.

SYLVIA FROOS TO PHILLY

Sylvia Froos exits her sustaining spot on station WOR. N. Y., for one week at the Earle theatre, Philadelphia, Dec. 31. Returns to station following week.

Henry Frankel of WOR artist bureau set.

Hirst Circuit

Week of January 2

"Bozo Sayder"—fyric, Allentown, Mon-cos, Cophoun, Reading, Noc.

"Disty Dunck"—Hubban, Vation City,
"Blady Dunck"—Hubban, Vation City,
"Blady Dunck"—Hubban, Vation City,
"Blady Dunck"—The Philadelphia,
Will of Cless—Garcets, Washington,
"Merryst, Bannal"—Cashon, Pittsburst,
Smart Set—Gayety, Cjacinada,
"Merryst-Garcets, St., Louis,
"Wartly Fair "Garcets, St., Louis,
"Wartly Fair "Garcets, L. Louis,
"Wartly Fair "Garcets, Clacked,
"Wartly Fair "Row," Cleveland,
"Jazz Hubber"—Gayet, Debrid,
"Big Revue"—Roxy, Cleveland,
"Jazz Hubber"—Hubban, Toronlo,
"Night Owle-Schippirs, Noverfair,
"Merrystio - Round,"—Capitol, "Toledo,
"ree days."

Unit Reviews

Hollywood Hotel Revue

(MAJESTIC, BROOKLYN)

As caught, Harry Howard's new unit can't miss anywhere. Where and what it will do minus Willie and Eugene Howard and Helen Morgian, presented here in revue form, is anybody's gueses. Show, is so, built high the deletion of two name turns would not be missed. Word-of-inouth will see it through a strong holiday week. Plenty of, production went into Howard's latest. Costuming a la Ziegfeld, beauts and undraping, comedy; novelties, dancing and a generally good troupe go to make this agood all around bet.

Giant switchboard drop, with chorus working the cords, opens show. Footwork and setting up routines follow speedy preem before William Quinn, nonchalant tappet, trips his way. Billed as Europe's wonder girl, Mariora, balancer and inggler, lives up to the label. Trice livery and expertings with a barg.

Yell of the warmer and Leight, and there to girl and what the girls with the work of the curtain on proper tags. Breaking the curtain during his solo stint of tumbles and chatter before the curtain dropped. The curtain during the cords, opens show. Footwork and setting up of the work of the curtain during the cords of the curtain dependent of the curtain dependen ally good troupe go to make this a good all around bet.

Giant switchboard, drop, with chorus working the cords, opens show. Footwork and setting-up routines follow speedy preem before William Quinn, nonchalant tapper, trips his way. Billed as Europe's wonder girl, Mariora, balancer and juggler, lives up to the label. Trick toy box opening, mile-a-minute delivery and expertness with assorted gimmicks put her, over with a bang. First of the Howards skits, the Interview, with Estelle Jayne, while familiar, never fails to get its quota of laughs. Pair do not get really warmed up until later when Willie does his. Comes the Revolution. Latter is equally as familiar but also gets its share of the plaudits.

Between the latter two comic bits.

gets its snare or the plaudits.

Between the latter two comic bits,
Silver Staircase, production number
with eight girls; Robert Berry, singing; Clark and Eaton, adagioists, and
the line come as initial fashion
and exposed flesh.

and exposed flesh.

Miss Morgan's still sobbing voice is heard in her 'My Bill, 'Why Was I Born?' and a pop. Customary piano perch and lighting easily enhance personality. Another of her good contributions.

M. C. Marty May does little in the first half of the show, working more of his act with stooges Tyter George and Finn Deeringe heckling from boxes. Works in fast one preceding Living Curtain, production turn with Berry again in singing role. May gets a little off color at times but his stuff seems to go with the family audience.

Living Curtain, production turn with Berry again in singing role. May gets a little off color at times but his stuff seems to go with the family audience.

Well drilled liners do a semi-lighted ballet with gold balls. Difference lies in gyrations worked out by Boots MacKenna, terp stager and conceiver. Living Fountain, nudity tableau, and complete line are worked in. Worlds Fairest on Parade follows, wherein each allow a para representing different above a para representing different and the parameter of the pa

Hollywood Scandals

Hollywood Scandals
(ROXX, SALT LAKE CITY)
Salt Lake Gity, Dec. 26.
After layoff of flash acts for six, days, during which house operated on a double bill policy. Hollywood Scandals has come through with a highly entertaining unit in parts. Outstanding difficulty is poor pace. I had a superated the solid policy of the policy of the solid policy

and lim stars and minimitysms, to register,
Only line member to 'draw a solo assignment, Lois Dunn, a curvacious softshoe hoofer, rates plaudits.
Film features are 'Super Sleuth' (RKO) and 'Hats Off' (GN), Opening show Christmas Day, was main floor and mezzanine capacity. Guss.

TALK OF THE TOWN (WELLER, ZANESVILLE, O.)

Zanesville, O., Dec. 26.
Jack Fine's current stage unit is an amusing, varied and lively bill, wisely assembled and dolled up. Unit gets over big, house playing to about the best business of the current execution.

about the best business of the current season.
Clever dancing, diversity of comedy, singing, novelty and music helps fill the bill amply.
This newest edition, which runs 60 minutes, with a chorus of 20 beauties, is racy, with not a dull moment.

ties, is raw, with not a dull moment.

Company includes Troy and Lynne, loose-limbed 'cancers. The Big Apple and Shag, gracefully done by the Tomboys, Sylvia and Clemmence, as a couple of lugubrious bellhops, are hilariously funny. Jerry Coe has an able six-piece outhit which handles the mustral score in tiptop fashion. He presents the bandsmen Lambert of the company of the presents of the property of the presents of the property of the presents of the present of the presents of the presents of the presents of the present of the presents of the presents of the presents of the present of the presents of the presents

ST. LOUIS BURLEY REOPENS

St. Louis, Dec. 28.
After being shuttered since Thanksgiving night, due to the business recession, the Garrick: theatre, town's only burlesk house, was reopened Xmas eve by Bill Pickens.
Opening attraction, Knees-Tease and Shes, drew an almost capacity.

Waterbury Burley Folds

Waterbury, Dec. 28.
Burley at Jacques couldn't vive reformers' campaign, and Connecticut's only palais-d'undress-had therefore folded.

ARTHUR

udio's Most Versatile Entertains

Currently Filming His Noted Impersonations for

Educational Pictures PARAMOUNT STUDIOS ASTORIA, LONG ISLAND, N.Y.C.

Dir.: MILLS ARTISTS, Inc.

THE KEMMYS

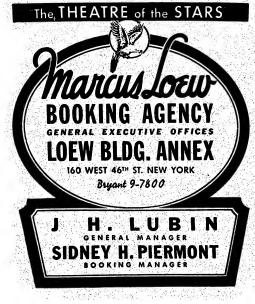
SIDNEY FISHER

PICCADILLY, LONDON, ENG.

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Large profits easily entired selling new 21 Folder Assortment. Sells on sight for \$1.00. Other Holday as sortments. Write-for particulars

DOROTHEA ANTEL 226 West 22nd St., New York, N. Y.



Sonja Henie's Ice Show in Chi May Gross \$175,000, but Disappoints

Chicago, Dec. 28.

Chicago, Dec. 28:

Chicago, Dec. 28:

Chicago, Dec. 28:

Chicago stadium for Sunday (26) night's performance of the Hollywood Ice Revue, starring Senja, Henie, and the show was an eight-day sellout from the start. Miss Henie's staff includes a number of Hollywood people topped by Harry Losee, stager and director of the production. Yet, despite all this, the show is not satisfying the Chicagoans, many of whom openly voiced disappointment.

Basically, the captiousness arises

openly voiced disappointment.

Basically, the captiousness arises from the fact there was no be carrived. He had been as a carrived the second that the second seco

main idea.

Miss. Henie, has no one else in the entire show to give her any competition. The ensemble does a follow-the-leader number, or it's Miss Henie in a specialty. Early in the performance there was a little challenge routine by a meek little, trio, but after that it becomes a simple rotation of the chorus and Miss Henie, the star, in a remarkable succession of costume changes.

The Sellers don't state. They are a standard vaudeville act, they are a standard vaudeville act, they have a standard vaudeville act, they have a standard vaudeville act, they are to standard vaudeville act, they are to standard vaudeville act, they are a standard vaudeville act, they are to standard vaudeville act, and they are t

point, but the lack of a unified, mov-ing show is felt. Indications are that the show will gross somewhat over \$175,000 in its eight days here. Gold.

STRAND, B'KLYN

STRAND, B'KLYN

Theatre returns to flesh after eight years of straight pix, assorted comens and occasional amateurs. It's not going at it strongly, though. Idea is for weekend vaude.

Strand has no comoetish since all the ofter big houses, Fox, Paramount. Orpheum and Metropolitan are avuideless.

Unlike most vaude revivals hereabouts, Strand's is pretty much a quality attempt. Instead of usual thing with the properties of the proventies. The proventies of the proventies. The proventies of the proventies. The proventies of the pr

warms up house with her expert ac-cordion tickling of the Second Hun-garian Rhapsody, 'Me, Myself and I and 'Anchors Aweigh' also get

tarian Rhapsody, Me. Myself and I and Anchors Aweigh also get over.

Miss Hayes follows in a solo acrocontortion that vates her oftay.

Miss Hayes follows in a solo acrocontortion that vates her oftay.

Standard Hector and his performing dogs hold up their end well in
for th flight. Performing pooches
have audience sitting on edges of
news and, while running a trifle long,
hits the spot. Major work is cartied by a trio of th mongrel menage.
Headliner Jane Pickens has to beg
off after That Old Feeling. When a
Gypsy' and her comic takeoff on a
diva. Has to encore twice with the
new craze. Bei Mir Bist Du Schoen.'

Novack and Fay cause a mild letdown in following the southern
Singer, Leave off the humorous artial ancia a serious finish of fast flips.
Hayes for precision routhres peps
proceedings again.

Miss Pickens curtains show with
Adeste Fidelis after band gets in
a solo session of song defectiving.
Girl with Ideas' (U) and 'Paid to
Dance' (Col) complete setup.

CTANIEV DITT

STANLEY, PITT.

Pittsburgh, Dec. 26.
Inevitable that a new Major Bower unit would eventually find its way to the WB de luxer. Spot has played practically all of the bigser ones, and title has to come up with red ink in the has to come up with red ink in the has to come up with red ink in the has to come up with red ink in the has to come up with red ink in the has to come up with red ink in the has the has a second to the has a second to

snaned a few.
Current Bowes show. Collegiate
Revue, can stand up, with a lot of
name layouts, in talent, at any rate.
Kids have a lot on the ball, and they
are set up in nice style. Carrying
out the atmosphere, they're all out,
fitted in varsity attire with a scenic,
background that also goes in for the
campus motif. Makes a sewell flash
at getaway, fulfilling its promise.
There's a 10-piece stage band, halfers from Dave Broud seem musictris under direction of Raymond Barrett, who also doubles as mc., and
gets in several good licks of his own
on the clarinet. Barrett bends over
backwards, just a trifle too much to
get chummy, but otherwise gets by
with plenty to spare.
Acts include Flying Top-Hatters,
gay-boy roller-skating act, heavy on
the hardis, Jackie keledwind with the click
with the stand of the standard of the collect
with the standard of the standard of the
form University of Missouri, going to
town on some college medicyst Udell
and Day, mixed aerobatic act, aliright, but out of place in this type
of show; Carole Stanley, blond fooker
town on some college medicyst Udell
and Day, mixed aerobatic act, aliright, but out of place in this type
of show; Carole Stanley, blond fooker
and a toreher, who should go places.
Bobby and Dotty Edwards, tappers
with a soek double stair routtic for a
closer, and Higgins and Davis, twopersonations. Minies getting tiresome, but they stand up moderately
well.

For a finish, Barrett brings on
three shap-dancing couples, announced as recent winners in intercollegiate contest. Kids kick upplenty of dust with some torrid bigappling that's good for beaucoup returns. As an extra attraction, young
stop the standard of the show
with his crack stint on the xylophone. Literally had to be go
of when caught or rather the mc. had
howe shaped medical to the show
with his crack stint on the xylophone. Literally had to be go
of when caught or rather the mc. had
howe hash in mixed out on them.
He has a give club here, and they're
on for a couple of numbers, wit

ORIENTAL, CHI

ORIENTAL, CHI

Chicago, Dec. 26.,
and Davall go backers to the choice of their comedy man buvall go backers to the choice of their comedy man buvall go backers to the choice of their comedy for their comedy man come to the come of their comedy man come to the choice of their comedy man come of their come of t

ROXY, N. Y.

Setup on the stage this week is as studded with novelties. Santa Claus' bag. It qualifies nicely on all cass-entertainment, booking, and a sepotting.

Claim's bag. It qualifies to some construction of the construction

is passed a filling the show, the Fosterpers prace off a nice candy-cane radium-prize coff in the candy-cane radium-lit routine. The backdrop of the Christmas tree. Secreen has 'You're a Sweethcar' (U), reviewed in Vantery Dec. 15. On opening (Friday) night, bi was scant.

HIPP, BALTO

HIPP, BALTO

Brisk pacing of seven acts, with Red Skelton, m.e., and inclusion of some standard acts help matters considerably. Skelton does a Herculcan job of gagging, elowning and hoke.

Skelton brings on Unele Jack and his group of juve performers (New Acts), selected from his weekly Hipp stage broadcast, and they go over nicely. Jerry. Adler (New Acts), brings of Larry, follows with a replica of frere's harmonica stuff. Some phoney masi stuff, good for laughs, brings Skelton back to intro Yvette Riged, we gets over with excellent (Riged, we gets over with excellent type and 'Swanee River.' Hus to beg off.

Black. Eyes, medley "Hus to beg off.

voice. Sin. Black Eyes, medley of My Man type and Swanee River. Has to beg off.

Dick, Don and Dinah follow with kneckabout hoofery, and comedy follow by Sketton, who does some stair walking impressions. He rets blenty of laughs, nevertheless. Serge Flash hits it off okay, as do the Cabin Kids, with harmony spirituals and chatter.

Siceton back again with his funniest bit, gal getting up in the aminand dressing. Lai Foons, Chinece contoction and juggling flash, a solid standard and a swell chaser here.

Film is "Hitting a New Jish (RKO)."

STATE, N. Y.

Unable to double from the Paradise (nitery), Rudy Vallee closed there Wednesdby gifts as the Wednesdby gifts gifts as the Wednesdby gifts gifts as the Wednesdby gifts g

but vieing closely with him are Baron and Blair, Mirth-Mack dance combination also does impression to the combination of the combine below of the combine of the combine of the combine of the combine a lot of personality with voice. This is her first appearance on Broadway. Char.

EMБASSY, N. Y.

Aside from Paramount's moving scenes from Sino-Japanese front and Mctro's News of Day' resume of 1837 highlights, topics provided by news and the state of the st

LYRIC, INDPLS.

Indianapolis, Dec. 26, Ethel Waters and her Harlem Hollywood Revue' on stage and First Lady' (WB), pic, are a win-ning combination.

SCALA, BERLIN

SCALA, DECLIN BERLIN DEC. 20, After two months of packing them in with the Picadilly revue, this house has reverted to struight wands and the management has taken a let of bains to fix up a show with let ity to the crowds away. and the management ass taken a late of pains to fix up a show with heity enough pull to live the crowds away from their Xmas shopping.

from their Xmas shupping.
Bill' starts, out with Adriana and
Charly, the latter putting across
some nitry trampoline stunisy plus
suppy comies that get the audewarmed up right at the takeoff. Most
of his somersaults land him dettly in
the palm of his femme, our horfloudder. His band trump, the double
prisonette, farlanger, and the
prisonette farlanger, and the
prisonette farlanger.

choulden. His bind trump, the double backward somerswill and the browder of somerswill and the browder of somerswill and the browder of the b

KEITH'S, BOSTON

KEITH'S, BOSTON

Boston, Dec. 26.

Six acts smartly routined, make swell variety show the recomplished strongers with their accomplished strongers with their accomplished strongers with their accomplished strongers with their accomplished strongers with their nonsensical hock of bows. Only by bringing on the 12 Aristocrats for the final act, by hurried introduction by hurried into the show finally close. The Aristocrats perk the show their action of the part of the show in the show

EARLE, PHILLY

EARLE, PHILLY

Philadelphia, Dec. 28

With plenty of torp, chirp and hiddle cise, combo makes up in maxed hypo for what it lacks in entertainment. Pic. You're Only Young Once (MG) Biz oke when eaught, considering day before Xmas. Red Norvo orchestra and Mildred Bailey top the billing. Norvo's: 12 men sit on niftliv decorated stage and turn our fair enough rhythm. Open with You Can't Stop Me from Loving You' and then go into Moon-Loving You and the go into Moon-Loving You and the go into Moon Into Sanday American Loving House Holling You and June 19 Loving House Holling You and orchestra Join (Continued on page 52)

Variety Bills

NEXT WEEK (Jan. 3) THIS WEEK (Dec. 27)

Numerals in connection with bills below indicate opening day of show whether full or split week

RKO

ALBANX
Palace (30-2)
World Fair Philips.
Schicht (30-2)
Bosto N
Bosto AJBANX
Palace (39-4)
World Pair Philies
Schichti 10
Boston (30)
Schichti Co
John Part Philies
Schichti Co
John Part Philies
Schichti Co
John Part Philies
Jo

AT THE ROXY, N. Y. RAY and TRENT TIP TAP and TOE

PILOTED

By LEDDY & SMITH

Loew

NEW YORK CITY Girls & Giggles Rev State (30).

Jim Lunceford Orc EVANSVILLE Majestic (39-1).

Hwood Bd Wagor

Paramount

NEW YORK CITY Paramount (31) NEW YORK CITY Puramount (31) Waring's Pennsylva AMARILIO Paramount (6-7) Bals Bowes Incl Co Methodian (10) Methodian (10)

Nick Lucas
Chicago (1)
Ted Weens
Sylell & Spottle
Eddle Garr
Redille

Eddie Garr Redilingtons Orlentul (31) Ina Ray Hutton Ed Nichols & Roberts DETROIT Michigan (31) Pritchard & Lord

Warner

BROOKLYN Strand (31-2) Dick-Don & D Chaz Chase PHILADELPHIA Earle (31) Bunny Berrigan Or Collins & Fetcrson Sylvia Froos Barto & Munn (24) Bed Nuvo Ore

Barto & Munn.
(24)
Red Norvo Orc.
Mildred Balley.
The Tap & Toe
Art Jarrett.
Kinine Juwiing Co.
Lowe-Hile & S.
FTTTSHE RGH.
Studies. (31)
C & J. Prelsser.

Stabley (31) C & J Preisser Dees & M Blue Boy Foy

Jouley Messey Co
Johnny Perkins
Pany Synborn Co
Major Roves Co
WASHINITON
Nick Infect (31)
Natine Gay
Rivertone Gay
Rivertone Gay
Rert Fruh man
Gas Forter Urle
Fruhan
Gay
Jacks
Chas Chase
Chas Chase
Chas Chase
Chas Chase
C

London

Week of December 27

Canderbury M. H.
1st half (27-29)
Rending & Grant
Rennra
2d half (30-1)
Mite & Weiford
Michel & Hero
Dandaha
Billy Calten 13d

smiths

P. MAM
Grannia
Youth see its bid
Fremier
Avils a graneis
Solveste
Campiage Avils a cancis
Salassa,
Camatact & Pine
HAMERSWITH
Puloge

B Clave res
Elimits

Swan & Leight & Swing (fils SHEPH'RDS BUSH Pavillaa 5 Cleveres STRATFORD

inphell & Wise STICKATHAM Palace

3 Clawns
TOOTING
Granath
Mitchell & Peru
Stanley & Grey Sis
Jac Gullan's Bears
Fookes Ponjes
2 Lindners

Granuda
4 Stuart Bros
4 I 'rbanis
J Maskeleync Co
WOOLWICH
Granada
Finlay & Worth
Ggo Latter
Bobby Howell Bd

Cabaret Bills

NEW YORK CITY

Angelos Rhub lvy Cole June Carroll Anne White Little Sachs Laura Deane Renes Villon

Bill's Gay 90's Bill's Ggr 90's
Bihei Gilbert
Ann Courtney
Spike Harrison
Emmett Casey
Chas King
Margaret Padula
Jerry White
Henry LeMarr
Jack Arnold
Sid Hawkins
Jerry Ryao

Mack Cuf

Black Cut
Betty Walker
Dlawond Lil Perr
Amanda Randolph
Rudy Smith

Callents
Beth Raborn
Helen Shaw
Ruth Wayne
Carol Sis
3 Rhythm Boys
Callente Cabelleros

Motal Edica Billy Swanson Orc Hotel Esses House Richard Himber Or J. & E. Vernon Elike Gravea Single Harion Elike Gravea Stuart, Allen Rollni 3 Rollini 3
Hetel Gov. Clinton
Eddie Lane Orc
Hotel Lincoin
Isham Jones Orc
Noll & Nolum
Hotel McAlpia

Citib Normandie
Badda; Wagner: Ore
Citib Normandie
Badda; Wagner: Ore
Citib Nameri
Ellesse Greiner Ore
Hostin Ortega
Manchini
Tolily Rigges
Cetton Cub
Cat on Cub
Cat eléyo nitte Hooker dy James Johnston

Mie Jonnston
El Cilco
Don Alberto Ore
Nurl Sis
Jose & Patricia
Sevillanas
Rudolf d'Avalos
Prüste Aluarez
El Duncia

Cass Hagen Ore

Freddy Bernard.
Cartiese.
Stanley Burns
Barbara, Reynolds
WI Turendor.
Dair Jinin GrePlusta De Leado
Teddy Rodfigues
Cortes & Masita
Ricardo Do Carlo
"Hit & Pellin" Cortes & Maita Ricardo Do Caro Titl & Pellin to Funcio Daor Louis Prince Oro Art Tatom Greenwick Village Cusina cw O'Harw Orc

Actions Kidys

Jose foroll Ove.

Allan Sunil Ove.

Allan Sunil Ove.

Allan Sunil Ove.

Many Lone

Lower Chief Sunil

Grant Sunil Ove.

Sunits & Elvira

Lorer & Schaub

Lorer & Lorer

Lorer & Lo

Dolly Dawn

Mutet WaldorfAstaria,
Leo Reisman, Ed.
Leo Mayeloff Oro
Latel Walte
Lacours, Keakour

Ringi Chiland
Sancy Naland
International Casine
Vischa Embeluk Of
Green Mostlick Org Calgary Bross
Artini
Berman Develoratix
Manipine & Cranic
Saccipatine Mignac,
Emilian Greguire
Janets of France
Mid Cale

kid Cale Jimmy Kelly's

Pearl Baines Durothy Rhodes Baine Mathews Juyer Housley Audrey Thomas John Couper, Larue

Graziella Parraga Julie Gillespie

Geo. Olsen Ord Panchilo Ord Hilda Salazar Havana 3 Panchilo Riser

La Marquise
Seirol. Kane
Frank L. Salla
Slivartone 3
Marlar Enrick
Frank M. Hofferfane
Delores Rogers
Fleia fine
Consuelo Flowerton
Laurel-fa-the-Pines
(Latewayd, N. J.)
Jerry Levinson Orc

Le Coq Ronge
Don Murton Orc
Murray Driscoll Or
The Great Maurice
Le Mirage

La Marquise

Alleen Cook Chiquita Venezi Dolores Parris Frank McCormack Ruth Kidd

Havana-Madrid Don Gilberto Orc Jose Manzaneres Marità Ellin Mercedes Co Antonita

Mercedes Co Antonita. Juan Martinez. Juan Martinez. Jeronimo Villarino Cesar. Tapla Carlos Vivian Casiro Sis Mickery Homes Joe Marsala Orc. 3. Peppers. Adele Girard Blue Drikle Higwid Robbaurani Leon Navara Ovc.

Ligw & Residents
Leon Navera Orc
E Jelesnick Orc
Jack Waldron
Arthur Tracy
Edith: Roark
NTG Rev
Joey Ray
Mells Kirk & H
Hotel Ambassado

Wm Scottl Orc Adelalde Molfett J & E Vernon Polonio Polonio Jack Kerr Pat Rossi

Holel Astor
Sande Williams Ord
Hotel Belmont-

Val Olman Oro Mary Jane Walsh Bachelors

La Mirage
Harry Horion Ore
Blas & Lighton
Use & Lighton
Us Hotel Biltmere
Horace Heidt Ore
Bob McCoy
Larry Cotton
Lysbeth Hughes

Hotel Bossert (Brooklyn) Will McCune Orc Hotel Commodore Tommy Dorsey Orc Edythe Wright Esquires Jack Leonard Lee Castaldo Allan Storgs

Tables
Little Old New Y
Joe Howard
Joe Howard
Eddie Leonard
Ged Barbary
Arthur Behim
Job Millikin
Chet Dougherty
Merry-to-Rour
Al-Apullon Ore
Leo Deslys
Defiar & Frena
Mirador

Mirador
Johnny Puwell Orc
Jerry Balker
Ludy Jame
Pinky Leg
Jenn Scult
Ann Page
Julia Gerrity
Carrell Six

Carroll Sis

Mon Parls

Oscar Calvet Ore
Charles Murray Ore
In Miller
Al Glasser
Johnny Adams

Muri's Lou Ferris Orc The Onks

Al Lambs Ore

LOS ANGELES

Vmhassadar Lago Bill

Boverly Wilships Nick Cachran Debutiantes Muzzy Marcelleno Ted Platitio Orc Bilingura Baws

Hillmure Berry
Lumn's Triery Ori
Julie Gilbom
Ther Stoffelous
Le Trojians
Le Trojians
Le Trojians
Le Trojians
Le Trojians
The Stoffelous
Le Trojians
There
T

Park Ave Boye Star Clare Ore Club Vor Laug

AUFLES

LAFTY Stevart

A Murriny Duncers

Famous Dner

Eddie Beal

Puts Waller Ore

Soli Brights Ore

Soli Brights Ore

Put Swaller Paradise

Soli Brights Ore

Put Swaller Paradise

Soli Brights Ore

Satini Tusi Losa

Little Club

Lafe Jone

Little Club

Lafe Jones

George & Nanette Annabelle Lee Peggy Page 3 Bards Kay Cameron Holores Del Ray Geo Ball Rev Ruddy Latine Al Reath Ore Palemny

Ver Laus
Cacaanut
Las Releman Orc
A Pay & Naldt
Coursen Love &

Beyerly & Rauel Terry Green Parts Inn Capiella & Maria Marie Alberta Victoria & Frank Willis & Jean Rondezvous Ross Yvenite Mounoff Midgle Fellowes Les Harclay Millay Girls (6) Jent Kirk James Negra, Orc

Ramian Kreich

Silver Lake Inn (Clamentan)

Mill Honey Ora Megy Cillford. Troug Seman Shaw & Mea Pog & F Matthews Mildred Tolle

Mildred Tolle

20th Century Tavers
Lou Longo Orc
Mini Reed
Dick Ware
Habbit Beswick

20th Century Dolls

Parrish Cafe Frankle Fairfax Or Patsy Kvans Shin Bones & F Dutkla's Rathakeller

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Venice Grille Marie Dyummon Teddy Moore Rose Venuti Vida Kiniss Ord Ned Weish Jane Ratterson Fay Ray

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Blanche Saunders
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Fennard Cooke
Grace O'Hara
Vilking Benthier
Grace
Hilly Callahna
Al Shoemaker
Ruhy Shields
Bumona. Selli

Yorktown Tayers Bill Bilger Ore

Hetel Binmarch (Walnut Room) Eddle Varzos Orc Ruth Pryor Oxford Boy, D & S Jennings

Holel Bravoort

Jaros Sig Earl Smith Commodore Duo Joe Parlato

Joe Parlato
Hidel Congress
(Cusino)
Jimmy Dorsey Ore
June Richmond
Bob Eherle

Drake Hatel (Gold Coast Roc

Jaul Whiteman Or Judy Starr Grand Terrace

CHICAGO

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Ferry Jawbo
Jerl Withee
Walter Long
Role Dell
Gowtha Cavanaugh
Shannon Denn
Place Elegante
Wille Patern
Hill Farett
Helen Cagta
Jack Rose
Mario Bashn
Plantation Club
Plantation Club Somerset Monde Janet Jordan Jack Owens Swing Club Helen King Nan Blackstone Hal Brown Frankie Gallagher Dorothy Roberts Arden Sis Fred Thompson Orc Marlo Basini.
Plantation Club
Ovic Alston Ore
Lee Slimnons
Strenn-Lined Sue
Stump & Stimpy
Rarrington Guy
Jean Daniels
Avon Long

VARIETY

Tommy Lyman Gene Archer

Onyx Club Stuff Smith Ord Maxine Sullivian Leo Watson Paradise

Topare
Alles Enjett
July Latie
Part O'Shea
Cluck Fady Ore
Arnold She
B Furthiston
Agnes Jahnson
Treadere
Gatwood Van Ore
John Shea
Kango Green
Jaynon
John Shea
Jaynon
J Queen Mary
Joe. Webb. Ore
Vivinn Hall
Ray Jones
Una Wyte
Whaters & Merano
Phil Scott

Phil Scott
Rainbow Grill
Eddy Rogers Ofc
Heles Myers
Glover & LaMas
Patricia Ryan
Rainbow Hosm

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15 Club

Eddy Nallee
Martinelli Magle
Reggy Divan
Miss Sunnybrook
Billy Frances
James Hull

Frank Carroll
Frank Carroll
John Gorman
Evelyn Bradley
Dolores O'Neil
Pepper Garat
Donnie Kay
Helen Turner
Vinnie Moore
Lana Furness
Uonnie Powell
Swing Kings Oro
Hidtel Adelphia
(Cafe Marguery) Rosmanian Village Monmanian Village Charley Swartz Orc Ludwig Satz Henry Berman Leo Fuld Henriel Cross Doloris-Rosina Gypsy Nina

Gypsy Nina Russian Art Yasha Datsko Orc Anna Kouznetzova Mara Sinda Voella Alex Boishakoff Eli Spivack Zachar Martinoff Russian Bear (Cafe. Marguery Bob Rolliner Joe Frasetto Orc Goinez & Winona Robbins 3 Fioridians Orc Boy Foy 4 Kraddocks Joan Breton

Russian Bear Cosrya Krumin Karlo Ionya Kalbouss Elena Siaynafa Nickolai Grushk Julian Altman Ivan Korniloff Joan Breton
Hotel Philadelphia
(Mirror Room)
Beth Challis
Joe Millikopi Orc
Walter & Jean
Kathryu Smith
Mickey Familant C
Bill Anson
Burdiland Bros lan Krete

Aussian hrotenna Nicholas Matthey Or Michel Michon Daria Blerse Nadia Sokoloskaya Marusia Sava Simeon Karavaet Micha Stork Club Bohlby Parks Orc Nilo Menendez Orc Lambs Tavers Larry Mell Orq Little Ruthskeller

Jack Griffin Oro Miles. & Kent Pen Baymund Bernard & Rich Beth Calvert Pat Perry Jerry Marcelle Versalites
Larry Siry Ore
Gus Martel Ore
Corlina Mura
Luba Malina
Darle and Dlane
Gali-Gali
Cross & Duna New Ov'rbrook Villa Frankle Richards'n Sugar Norton Gloria La Mour Eddie Shenherd Orc

Palumbo's
Eddle Thomas
Marlonettes
Bobby Morro Oro
3 Raymonds
Palmer & Dorine

Cross & Dunn
Village Bara
Enoch Light Ore
Mirlan Yeeman
Phil Goldforb
Flying Whirlos
Collette & Barry
Larry McMalion
Shirley Rust
Voodoo Voodoo Dancers Roy Rector Billy Haywood Cliff Allen Whirling Top Biackhawk Ray Kay. Oro Loyanne & Renat Jo Andrews

Ches Parce
Benny Fields
Georgas & Jahna
Gravie Burris
Dolly Arden
Sunny Rice
Rosita Roy
Maurie Stein Ore Wivel

Novel Johnson
Weel Bob Asen Bd
Artine Whitney
John Martine
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Frauces Paye
John Medy
Leady
Bob Martine
Johnny & George
Johnny & George Culosimos

Culosimos

Lenri Genigou Orc
Faith Bacon
Cliff Winchill
Zee-Zee
Lydla Harris
Auburn & Dodge
Don, Donna, & D
Lois Morse,
Costellos
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Harrist Noerts

Club Alabas Harriet Norris Skippy & Mari Effie Barton Chet Robinson Dave Unell Eddle Perry Paramount Grant-Terrace
Ada. Brow
Earl, Hims. Ore
tice D. Washin
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Edigewater Beach
(Marine Room)
Oryfile Tucker, Or
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Boutnie, Bak Paramount
Ciub Paramount
Harry Vernon
Mile Jeurne
Sonia
Rose Catallua
Haxton & Harrey
Mildret Kelly,
Joe Mossi

885 Ciub
Covent & Hand

Rourie Bak Huist Falmer Host (Emples Ruon) Sleep Fields Orc Mills Douglas (Seat) Guildy 3 Nourchalants Juliants Bryant, Phil-Hooley Orc Albutt, Dancers Covert & Reed Helya, White Fay Sheron

Hotel Sherman (Callege Inn)

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Karte LeBaron 3 Ann Lester Abhott & Marshall Rits Ray Jack Hilliard

The Rose Bow Bernard & Henri Dixie Painter Joy Glynn Ann Belen Billy Scott Orc

Three Deuces,
Roy Midridge Ore
Gleo Brown
Gladys Poimer
Fred Reed
Monette Moore
Xarht Club
Hugo De Panil Ore
Ascide Green
Folly Wing
Robinson 2

PHILADELPHIA

nels

Bais ros Manny LaPorts Or Milt Signiund Believus-Stratford (Planet Room) Meyer Davis Oro (Burgundy Rosen) Frank Juele Orc

Frank Juele Orc

Fee Franklin Hotel
(Georgian Room)
Lee Zollo Orc

Beensy the Bum's
Deloyd McKay
Benty's Swingsters
Retty Berson
Roye & May
Olive White
Hoss Irwin
Vera Niva

BOSTON

Brown Berby
Jimmy McKale Opt
Buddy Walker
Fleine Wynne
Lesize & Donicison
Lesize & Donicison
Lesize & Donicison
Lesize & Donicison
Line Renson
Club Mayfale
Jose Smith Ore
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Micco
Micco Levize
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Micco Levize
Tom Harry
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Technical Company
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Technical Co Joe Smith Orc Garle & Lloyd Miaco Hazel Harmon Rodrigo & Fran

Cocoanut Grave
Lew Conrad OrdEambertons (2)
Jean McCuly
Evelyn Wallace
Bevrude Reynold
George Rand (1)s
Famous Door

2 Mystles Winifred Bryant Cafe Melropole (Camileu) Bernie Berle Orc

Chick Mullery Click Mullery Cleo Valentine Dully Prother Lanny Forte Oro Menton & Marla P Cranford Jack & Betty Marlan Lindsley

our Club Rene & Jerry Laulse Carr Harbara Johnson Bert Clemoux Dirothy Junes Elleer Mercedes Elleen Morcedes Vera Dunn Pedro Blanco Orc Wurwick Sis Cliff Hall

Evergroom Castee Henry May Ord Tone Barry Lynn Kirk

George Rand, Gla s
Famous Door
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Hotel Branford
Frantis Ward Ore
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Hotel Branswe
Line (19)
Hotel Branswick
Hotel Branswick

Line (19)

Hotel Brunswick
Vaughan Monroe Or
Hotel Copley Plaza
(Sheraton: Room)
Michael Zarin Ore
Hotel Copley Square
Vin Vilecti Ore
Hotel Ritz-Carlton
Jack Marshard Ore

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Clab Continental
Sonia & Romeria
Doris Winston
Danny Rögers
Falth Foster
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Jimuy Nolau
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Rosemay Carl
Ser Convoy
Nirman Priest
Helen Barbour
Hotel Statter
(Terrace-Room)
Paul-Pendanyta Co

Paul Pendarris O Baron & Blair Howard Nichols

Northwood lou Northwood Ion
John Hale
Geo Lavett & Co
Darothy Mayo
Russ Lyon Ore
Pewaten
Billy Sayder
Burnette & Walt

Webster Hall (Cucktail Grill) Stan & aRue Georgie Lee Larry Funk Ore Buddy Huyes

For L'ville on Jan. 4

For L'ville on Jan, 4
Pittisburgh, Dec. 28.

Jacki Helter, home to spend Kmas with the family in his first layoff in months, opens four-week erigagement at Beveirly Hills Country Club, Louisville, Ky, Jan, 4 and then heads into midwest for several weeks of theatre dates. Following that, he returns to College Inn, Chicago, where he had a run last winter, for remainder of Start of College Inn engagement will find Heller also resuming his MBO sustaining programs, which he dropped in October, upon orders of his physician to take it easy.

Bemis' London Play Back

Los Angeles, Dec. 28.

y and Beverly Bemis leave
in January for a refurn en-nent at Dorchester House, gagement

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Gypsy Ning
Mass Well
Tommy/Rider
J. Willelwinds
S. & M. Harrison

Palace Mast 3 Stanley Eddle & Mac Roste Bokhara Tr Ju-lio-San

Barney Gallant's Claudia: Cotall Elsie Calroll 3 Blades

Bertolotti's Hembree's Or elo's Rhu ba Bo

Wingy Manno

Chateau Moderne
Bert Mann
Billie Bine
Dot Wexter
Connie Maxwell
Bobble Faye
Madame Jean
Carolyn Potter
Club Cavuler

Chappie Durante Gall Carroll Francine Lung Jean Farker Jack Laurie Marie Dolierty

Jack Laurie
Marie Doberty

Chib 18

G Andrews Ore
Jack While
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Gonzales & Menner Hofel New Yorker Clem Cray Cre-Roy Cre-Roy Cre-Line Comments of the Jorothy Wilkens Jerry Blaine Or Theodre & Demenia Phellis & Kenny Jill Roy E Montgomery James Pennin Betel Park Costra Rotel Piecedilly Jené Bartal Ore Rotel Piere

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Seno Bartal Ore
Moie Pierre
Nat Brundwinner
Nat Brundwinner
Harold Nagel Ore
Berty Bryant
Botel Plane
Botel Plane
Hotel Ritz-Cariton
Freddy Martin Ore
Luicovetir, Ore
Thriel Sara, Plane
Grovy Montrol Ore
Dougliff Fried Investigation
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Little Club-Jane Jones Paul Kendall Gladys Baryell Gladys Baryell Ross Vrivia Thy Meredith— Umar's Deriving Gaorge Relman Chas Earle Lee Leunen— kalliyn, Miler Sentles & Leue Aylene-Linde

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Cabaret

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Jack Irvi
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Midd ed Rock
Dorothy Johnston
H. Hai
Ann Pounington
Willia Shors
Huzel Harmon

Levaggle

Ted Reynolds Oro
Kälhleen Quinu
Carbett & Trigage
Paul Duke
Joan Murman
Lou Wallers Co 18 Normandie Balle'm Will Osborne Orc. Frances Colwell

DETROIT Book-Cadillac Hotel
(Book Casing)
Emicry Deutsch Orc
Eurico & Novello
Clab Continental

Leonard Reed Julia Hunter, Lon Chaney, Raiph Brow Peurl Balley Spark Plug George Cetil Lce Ore

Oasls
Art Mooney Ore
Dick Bohl
Tweedy, Schwartz

Variety Boys Lee & Roule Bette Thompson June Loraine Eddic Bratton Orc

Billy Lankin Adorables (6) Coyle McKay Orc

Jackie Heller Slated

London.
They are currently appearing at the Biltmore Bowl.

Sidney Kingsley and Bel Geddes' **'Dead End' Claims in Arbitration**

Conflicting claims of Sidney Kingsley and Norman Bel Geddes, respective author and producer of pead End, were heard last week by the American Arbitration Assn. Award may be handed down at any time, although the arbiters are allowed 30 days to reach a decision. Arbiters are Arthur Garfield Hays, Elmer Rice and C. N. Thomas.

Elmer Rice and C. N. Thomas.

Case was turned over to the
Ambitration Assn. by the Dramatists
Guild, to which Kingsley brought
complaint on the allegation that Bel
Geddes still owes him \$1,800 in
royalties. On that ground the playwright seeks cancellation of the contract, which is still alive for stock,
little theatre and radio.

little theare and radio.

Both men are members of the
Dramatists Guild, but Kingsley seeks
to have Bel Geddes expelled on the
charge of bad faith. Bel Geddes is
one of several producers holding
Guild memberships by reason of
some legit authorship.

some legit authorship.

There were several claims against the show. One was made by the American Society of Composers, authors and Publishers because 'The Prisoner Song' was used at the finale. ASCAP sought to collect royalties for such use. Song was called for the script and the responsibility was placed the author. Claim was settled by the management, however, for \$750, plus \$300 attorney fees. Bel. Geddes claims Kingsley did not reimburse him for the amount.

Defence Costs

mount.

Defence Costs

Second claim was a plagiarism suit, which was dismissed in court. Legal expenses were supposed to have been shared by the author and manager, Bel Geddes' attorney's fee was \$2,500, but Kingsley was also represented by counsel and paid an additional \$1,500 fee on his own. According to the producer, the \$1,800 in royalties withheld from the playwright was to make up for the latter's share of the attorney fees and the ASCAP expense.

At last week's hearings the arbiters wanted to know why certain other songs used in the SNCAP elaim. Testimony was that the script merely called for offstage playing of the other music, permission for the use of which had been obtained from the composers. Prisoner Song, however, was made an integral part of the performance. Dead End' was one of the most profitable dramas of many seasons. Cross reached about \$500,000, with about \$300,000, of that amount coming from the stage presentations. It opened a the Belasco, Oct. 28, 1935, and closed June 12, 1937. For many weeks after the opening the show grossed more than \$15,000 a week. There was also an extensive road tour.

Diture rights were sold to Samuel Goldwyn for \$165,000, which was split evenly between the playwright and producer, except for 3% which went to the film arbiter. There was no brokers fee. Deal was negotiated by. Bel Geddes, since the play was produced under the old Dramatists Guild basic contract which gave the producer authority to dispose of subsidiary rights. Contract has since been changed to keen that power in sidiary rights. Contract has since been changed to keep that power in the hands of the dramatist. Latter now also gets 60% of the film price,

BOSTOCK, SHUBERTS FRETTING IN LONDON

London, Dec. 23.

London, Dec. 23.

Trouble is browing between Tommy Bostock and the Shuberts over the American legit production rights of Ballaliak.' Repeated postponements of the Broadway production of the missical are said to be interfering with Metro's filming of the show, causing loss to Bostock. According to the agreement, the Shubert's were to pay Bostock \$10,000 for the Broadway production, with the London producer committed to them. Original date for the N. Y. production was last August. It was set back a month and the latest date is supposed to be in January. Reason given is casting difficulties.

Understood Bostock may insist on canceling or revising the contract, So far the Shuberts haven't paid the Londoner any money.

Londoner any money.

That's Response

Chicago, Dec. 28.
Day after Vaniery printed a story of how Mayor Kelly refused to cooperate with the Theatre Authority in connection with his benefit, the Mayor's office called this paper's Chicago office.

Asked for list of needy actors and promised each would get a Christmas basket.

JOHN BAR'MORE YENS A B'WAY PLAY

It is virtually definite that John Barrymore will return to the Broadway stage for at least one season the has expressed a desire to appear in a play called My Dear Children, written by Katherine Turney and Clarence Jerome Horwin, Coast authors. Play will be produced by Brock Pemberton, but indications are it will not be done until next fall because of the star's Hollywood commitments. Barrymore has been off the boards for 12 years.

There is a part, too, for Barrymore's wife, Elaine Barrie, who companied him from the Coast.

B'way Post-Grads

Several girls from Bennington College are working in legit during their two-month vacation periods. Vida Ginsberg is with Theron Bamberger, Barbara Deming is with the Mercury Theatre and Constance Ernst, expects to line up with a producer shortly. Latter is the daughter Morris Ernst, attorney.

Miss Ginsberg's father constructed several Scripp-Howard buildings, and writes a column in the N. Y. World-

LICENSE HEADACHES

For its next production, the Play Room Club, Inc., of N. Y., is consider-ing either, 'Cheapside,' by James Par-rish, or 'The Mystery of the Broad-walk Asylum,' by Dr. Cecil Reynolds. Rights to both owned by the

walk Asylum, by Dr. Cecil Reynolds. Rights to both owned by the club. I rst show presented recently was Jean Cocteut's Infernal Machine, directed by Joan Hathaway. Club is a private membership poration sponsered by Maxwell Anderson, Barrett H. Clark, Dorothy Gish, Brock Pemberton, Rollo Peters, and Herman Shumlin. Mervin C. Williams, is president and treasure of the corporation and Julius Evans, v-p. and see'y.

Williams is president and treasure of the corporation and Julius Evans, v.p. and see'y.
Idea of the club is to provide a place for actor-members to work between and during regular professional engagements.
Performances are open to members and their guests only, for \$10 a year dues.
Club rain into difficulties at the opening when a warrant was served because no theatre license had been obtained. License had been applied for at the suggestion of Commissioner Paul Moss, who turned down the application since club does not comply with theatre regulations. Figured it, would cost \$25,000 to make it meet requirements.
Hearings were held recently before Magistrate Oliver in the Market st. court. N. Y., with Howard Gill representing the club, Ruling in the case of the City Island Athletic Club some years ago allowed that organization to present performances to its members without haying a theatrical license. Believed that this comes in the same category, but no decision as yet. in the same category, but no

City Official Pushes Tulsa 'Women' Ban

Tulsa, Dec. 28.

A. F. Sweeney, former city supervisor of inventories, has appeared before the city commissioners and asked for a ban against The Women. Clare Booth's show booked here Jan. 4. He. insists the play is 'indecent,' using as proof a picture of a woman in a bathub, of the highlight seenes of the performance. When John Pollock, advance man, arrived, he revealed that The Women' has played 550 performances with 'pary an injunction.' Tulsa, Dec. 28.

N.Y. PLAY ROOM CLUB'S Reorganization Okay Seen Likely When 4A's Board Considers Plan

An Idealist

As advance man for the road froupe of Julius Cacsar, Ned Alvord is ahead of a company, that requires only three stage-hands, the minimum. But Alvord, whose experience with long tours legend, still hoping some day to find the perfect setup. ct setup

His suggestion: One actor, one stagehand—and eight agents.

KATH CORNELI **CANCELS HER WORLD TOUR**

Cancellation of Katharine C world tour, indicated several months ago, was verified upon return of the star and her manager-husband. ago, was verified upon return of the star and her manager-hisband. Guthrie McClintic, from London last week, Actress also revealed she is not presently interested in the English play, Robert's Wife, which she had been reported ready to buy,

she had been reported ready to buy.

In a formal statement Miss Cornell explained her reasons against attempting four including the Far East, although she did not mention. China or Japan. When her advance man, Ray Henderson, was on a survey early last summer, he is said to have sent adverse reports on the feasibility of the tour. Henderson was later killed a plane crash at Athens.

Chances of Miss Cornell Chanc

Athens.

Chances of Miss Cornell playing an engagement in England, which has never seen her on the stage, are speculative, and, while such appearances are hinted, she probably would not go abroad again until next season. It had been planned for the star to open in 'The Ivory Fan' in Washington next May, tour then to start for the Antipodes, New play is now off and Miss Cornell has no definite stage plans.

Draft of the proposed setup of the new Associated Actors and Artistes of America was mailed Monday (27) to members of the reorganization committee. Figured no important

new Associated Actors and Artisted Associated Actors and Artisted Associated Actors and Artisted Associated Associated Actors and Artisted Associated Asso

stood the committee members have stood the committee members have agreed on virtually the complete draft in numerous informal meetings in groups of two and three. Draft was formulated by Henry Jaffe and Lawrence Bellenson, attorneys for SAG, AFRA and AGMA.

Flora Campbell Out Of 'Mansions' for Op: Katherine Squire Subs

Sudden attack of appendicitis suffered by Flora Campbell, femme lead in 'Many Mansions,' at the 44th Street, N.Y., over the weekend resulted in several cast changes in the play. Actress' part was taken by Ellen Hall, who was in turn replaced by Ann Clark, understudy. Lastnamed had previously played one performance as understudy; otherwise it was her first Broadway appearance.

wise it was her first Broadway appearance.

Miss Campbell was taken ill on the train en route to Toledo, having left immediately after last Saturday 125, night's performance. She was taken off the train at Cleveland and underwent emergency operation. Her condition is reported satisfactory. Wa visiting Toledo to attend the wedding of her sister, but was due back in New York Monday for a Metro film lest. Marriage ceremony was postponed, but took place Monday in Miss Campbell's hospital room in Cleveland, with the patient as bridesmaid.

Third time in as many seasons that Miss Squire has stepped into a leading part when the regular player was taken ill. She replaced Ruth Gordon for several performances two seasons ago in 'Ethan Frome' and last season subbed for Peggy Asheroft for more than a week in 'High Tor.' Actress is the wife of Harold Moffett.

Delay Hearing in Case Of Former WPA B.O. Men

Further hearing of the cases of Further hearing of the cases of the six former WPA boxoffice men accused of taking government pay while earning money on the nut-side has again been postponed. Men-were to have been heard Monday (27), but it is reported that the charges against them will probably be deepend.

charges against them will probably be dropped.
Assistant Prosecutor Carroll sought to amend the indictments, but Gustave A. Gerber, attorney for the defendants, objected. Cases are said to involve a mixup of time sheets. Had the men been kept on the job from the hour they signed in each morning they would have the 39 working hours a week required by WPA.
Defendants, claim they thought they were within their rights in carning extra coin in their time off.
They took part-time jobs selling tickets at baseball games at \$2.50 a game.

The 32nd Anniversary Number



Out Next Week January 5

Plays on Broadway

THREE WALTZES

Opercita, in three pivits (12 accesse), preNiced by the Supports of PreNiced by the Supports of PreSupport of PreSuppo

Operetta's chances seem pretty good, since the operetta addicts havent any counter-attraction. It is lavish and handsome, has two lus-trous leads in Kitty Carlisle and Michael Bartlett, is properly senti-mental, has a Viennese-Paris back-ground and the added draw or the Johann Strauss manne.

ground and the added draw of the Johann Strauss name.

Show is far from perfection, however. Principal ...d most surprising fault is the score. With the two Johann Strausses, father and son, and Oscar Straus, as composers, the music should be the kernel. For the music should be the kernel. For the most part, however, the score is unispired and ordinary. Although much of it is in three-quarter time, once of the familiar Viennese walte themes is recognizable. The most offer the standard of t

bers are mildly amusing. Rest is routine.

Operettas are noted for lack of humor and juvenile plots: Three Waltzes — no exception. Only in Part Three, when the costume motif is tossed overboard for a scene at a British film studio, does the comedy shows signary signary. While the book is signary signary with the second to the same three harts is compact, each shifts the scene to permit colorful costuming and imaintains the necessary atmosphere of tender romance. Considering the success of some I to rectual, Three Waltzes seems bursing with story—certainly its book has enough for Hollywood terest.

bursting with story—certainly its book has enough for Hollywood terest.

Briefly, the operetta relates the successive romances of Viennese americal ware Hiller, her singer-daughter, with the corresponding three generations of the noble Hohenrun famil: of Austria. First two romances are tragic; third ends happily. While there is inevitably, a certain amount of repetition in this follow-up heart interest through three general ons; the dialogue has been penciled where possible.

As the heroine-in-triplicate, Kitty Carlisle is superb. Her voice is strong enough, arrecting in texture and, within the limits of the songs, skillfully employed. She attractive looking, is becomingly gowned and plays with as funch persuasion as the jown of the courting visa-vis; also is standout. He is built well enough for the costumes, good looking, has an appealing manner and, except in the lower register, sings excellently.

Glein Anders has an actor's field day as the impresarioswho guides the Hiller wirls' destinies for three generations. From a different lad in 1865, he becomes a tottering, cackling old fuss-budget around the studio in 1937. It's a scene-chewer's dream and Anders shares his enjoyment with the audience. Other parts are pretty much standard, but Marguerita Sylva (formerly of grand opera). Carlie-Arn, George Baxter, Ruth Medical and Anders shares has enjoyment with the audience. Hassard Short has staged the production with shrewd ennhance and

Sorin rate mention. Dances are about average.

Hassard Short has staged the production, with shrewd emphasis on decorative effects and sentiment. Not much coul 1 e done with the music, but the show is generally good for its type. Connie de Pinna's costumes and Watson Barratit's settings both materially enhance the show's appeal. Incidentally, a glittering chanclier in the scene at Maxime's. Paris, looks too much ilke a similar one in last season's Trederika' and the previous Great Waltz' for coincidence.

in last season's Trederika' and the previtus 'Great Waltz' for coinciCurrent production is understood to be considerably heavier and more ambitious than the fragile, intimate 'Three Waltzes' now a success in Paris. Margaret Bainerman. English soprano, was originally in the present show, but was replaced by Miss Carlisle, partly because of the latter's American following. It is reported. Friday nights, when Miss Carlisle does her Goea-Cola radio slow, Gladys' Baxter will alternate. From most angles, 'Three Waltzes' Sarle like a fair b. bet on its son-timental and cyc appeal. But sophisticates will find it boring. Hole.

BETWEEN THE DEVIL

Musical comedy in tw	o acts presented at
the Imperkel, N. Y., I	ec. 22, mi, by the
Shuberts. Score by Art	hur Schwartz; book
by Howard Dietz; a	aged by Hassard
Short. Stars Jack Buch	anan, Evelyn Lave,
Adele Dixon, Dances	by Robert Allon;
hank staged by John H.	nyden: \$3.85 top.
Peter Authory (Bek-Buenanun
l'lerre Antolne S Natalie Rives	
Natalie Rives	Evelyn Lave
Harry Morley	William Kendall
Claudette Gilbert	, Adele Dixon
Gaston	Noel Crayat
Maney	Ralph Sumpter
Marie	Natasha Dana
Maney Macie Tune Twister	Andy Love
Tune Twister	Jack Lathrop
Walter	Bob Wacker
Waller,	Albert Amato
Annabelle Scott	(Vernon Hammer
Annabelle Scott	Vilma Ebsen
Raymond - Maurols	Jules Ispanily
English Policeman The Debonales: Hard	Maurice Kelly
The Debonalrs: Hard	ld Murray, Jack
Voeth, Harold Voeth	Maurice Kelly,
Buddy Hertelle and Ed	ward Gule.
W Later Service	See

Between the Devil fairly diverting musical comedy the strength of its player-performance and the score. But it could do with

more laughs.
Show originally opened in Phila

s Show originally opened in Philadelphi, where the book was found alacking. After the outfit was brought back for repairs, second try-out, in Boston, it was more favorably received. Devil has a lively second act which it did not have in the first showing. That section of the show boosts its chances. Jack Buchanan, Evelyn Laye and Adele Dixon, all English, are costarred. Only the latter is new to Broadway. They supply personable diversion to the musical in the Britishing of the Broadway. They supply personable diversion to the musical in the Britishing Story is localed in the Britishing Story is localed in the Britishing Story is localed in the Britishing also Pierre Antoine, is married to two girls, but instead of being a harassed bigamist, he finds it pleasant. He thinks his French wife, Claudette, had gone down in a shipf wreck, the cause for becoming the battle it out midly, but there never is a solution to the situation, finale Uyric putiling it up to the audience. I will be the state of the second of being a hard the tunes will take care of those numbers. Particularly good is Tve Wade Up My Mind; also, T See Your Face Before Me, which is reprised by the Misses Laye and Dixon. Buchanan's solo, By Myself, is also well handled. By Bye Butterfy Lover is led by Miss Laye, and the two femme toppers duet with Cellna Comment of the best of the second act. A comedy number is handled by Andy Love Jack Lathrop and Bob. Wacker, billed as the Tune Twisters. Sextet of hoofers, called the Debonairs in Five C'Clock.

A comedy number is handled by Andy Love Jack Lathrop and Bob. Wacker, billed as the Tune Twisters. Sextet of hoofers, called the Debonairs, tap to an encore in the second and the second act. It was a surface the called on to act as a jury when Peter is tried for his dual marriage. It provides a bit of, novelly in the second act.

Vilma Dixen, who with her brother, Buddy (now in Hollywood), scored several scasons ago. Vivacious Miss Rhythm. She also leads the Debonairs in Five C'Clock.

Miss Dixon, toting slig

Compton, Linda Lee, Lee Stephenso and Loretta Dennison. Ibee.

A DOLL'S HOUSE

Revival of dram:	Hendrik Theen in	۰
Revival of deam;	version by Thornton	
Wilder. Presented 11	ec. 27. '37. at the	
Morosco, N. Y., by Je	d Harris; staged by	
Harris; features Ru	th Gordon Dennis	
King, Paul Lukas at	nd Sam Jaffe: \$3:30	
Lop.	1 / N/ 2 1 1 1 1 1 1 1 1 1	
Nora Helmer	Ruth Gordon	
Slien	Jessica ltogers	١

Nora Helmer	Ruth Gordon
Islien	.vJessica Itogers
Parter	Harold Johnsrud
Thorwald Helmer	
Christina Linden	Marguret Waller
Dr. Rank	Paul Lukus
Nils Krogsta L	
Anna	Grace Mills
Rumy.	Lorna Lynn Meyers
Ivar	Howard Sherman
All the second of the second of the	The same of the same of the

Jed Harris revival of the Ibsen drama fared well on tour and it should repeat on Broadway, but for a limited time. A Doll's House, as with most of the author's works, as with most of the author's works, as preas principally to the student of the drama and the highbrow. Presentation dates from last summer at Central, City, Colo, where interest was built by the cast setup and the fact that Thornton Wilder made revisions. It is essentially the same, there being only some moderations of the language. But 'A Dois, House is still a long quiet overling in the theatre.

There admirable perform-

Shows in Rehearsal

'Journeyman'-Sam Byrd.
'On Borrowed Time'-Dwight 'On Borrowed Time'—Dwight D. Wiman. 'All That Glitters'—George Abbott.
Greatest Show on Earth'—
Bonfils and Somnes.
Sunup to Sundown'—D. A. Doran.
'If I Were Yea'—Paul Hervy Fox.
'Our Town'—Jed Harris.

ances enough to hold first nighters until the end. Climax that of a giddy doll-like wife suddenly becoming adult, but for an unconvincing reason, and walking out on an adoring husband and two small children, may not register with present-day audiences. It seems to most that Ibsen's other plays are sterner stud. The male leads are the common strength of the sterner studies blend. Dennis King, English: Sam Jaffe, American; Paul-Lukas, Hungarian. Jaffe came near copping honors from the other men, as Krogstad, who fights to keep from falling into the crime mire again. Most natural part of the story is his narriage to Christina, with whom he had once been in love.

King is a surprise for his playing of straight parts because he score for the story is his narriage to Christina, with whom he of straight parts because he score for the story is his narriage to Christina, with whom he for straight parts because he score the part of Thorwald effectively. Lukas, making his first Broadway stage appearance, although long in Hollywood, turns in a faithful Dr. Rank, fatally ull of a hereditary disease.

Miss Gordon is due to appear in

Mais, Gordon is due to appear in the play in London this coming spring, and the other featured play-ers will probably also be present. Thee,

MOLIERE REVIVAL

La Jalousie Du Barbouille

Jacquemont.	. Differed by Boardice
	Andre Frere
Le Barbouille	A Andre : Frere.
Le Docteur.,	
Angellane	
Valere	Maurice Jacquemont
Cathau	Svetlana Pitoeff
Gorgibus	Maurice Meric
Villebreauln	Jean Daste
La Vallee	
111	

Le Medecin Malgre Lui

Daste.	
Sganarelle	Jean Daste
Martine	Madeleine Geoffror
M. Robert	Mousea Abadi
Valere	Maurice: Metle
Lucas	Andre Frere
Geronte	Maurice Jacquemont
Jacqueline	Michele Verly
Lucinde	Annette Lecat
Leandre	Rene Dupuy
Thibnut.	Moussa Ahadl
Perrin	Scotlana Ditooff

TO EXPAND 'COLONY'

Charlotte, N. C., Dec. 28. under way to expand the summer presentations of Paul Green's 'Lost Colony' at Manteo and continue the production indefinitely. Conference on the subject was held at Green's home here last week.

Among those present were Green,

Dr. C. C. Crittenden, secretary of the state historical commission; D. B. Faering, of Manteo; Sam Scidon, of the Carolina Playmakers; Howard Bailey, of the Federal Theatre, and Earl Stapleton, of the state symphony orchestra.

Plays Out of Town

SPRING THAW

Wa	shington, Dec. 27.
Campaly in three '	ets, presented at Na-
tlongl Washington.	D. C., Dec. 27, by
Max Gordon. Writt	en by Clare Kummer;
staged by Eddle Sol	ool. \$2.75 fop.
Willie	ool. \$2.75 top.
Myrtle	J. P. Wilson
Iseekman	Francis Pirriot
The Parkinson	Robert Wallsten
Roe	Lillian Emorson
Georges LeBord.	Edgar Barrier
Rornice	Natalia: Danesi
Mrs. Garah	Esther Mitchell.
Luko Beebe	Esther Mitchell
	The state of the s

him because chap with the accent talks French to her and kisses her hand.

Second act also gets no nlace. Only development is that the French lad. Georges LeBord, decides to shoot himself, but takes off his toupee and goes to bed instead. When Georges LeBord, decides to shoot himself, but takes off his toupee and goes to bed instead. When Georges is cound in bed without his properties of the control of the c

Shadow and Substance

Drama in three acts and four seems by and Vincont Curroll. Produced by Eddia and Volume 1987, and Vincont Curroll. Produced by Eddia catures Sara, Aligod and Julie Haydon, Directed by Peter Godfrey. At the Nison, Ittaliumph, Dec. 27, '37, under subscription of Chamelean Theattre Society, 235 top, pp. 257 top, pp.

S2.75 top.

Belgid. Julie Haydon
Dermot O'Flingsiey Joby
Thomasina Concumpon Viderie (ussert)
Thomasina Concumpon Viderie (ussert)
Father Kirwan Leone Doric Rev. Thomas Skertilish Cederic Hardwickey
Jomina Conney Sara Allgood
Francis O'Connon Gerid Buckiew
Mattia Mulinhone John Kwarney
Rocke Yidek Allania Sessions

Francis Occomen. Gerald Buckles Martie Mullishone. John Keuney Rocke Voict. Almins Sessions Health Sessions and the Comment of the Martie Evans in Eddle Dowling, who struck gold when he set up Maurice Evans in Shakespeare, as Richard II, has made another forzy into higher drama, with Shadow and Substance. This is the Paul Vincent Carroll play in Chances for his one, however, aren't so bright. Charm and dignity of Cairoll's work are never realized in the present production since it demands nothing short of acting and directing perfection. Without them, lay remains: a rich, but: unfulfilled promise. In the second of the second

and terror.

In his great loncliness, in his blindness to the simple courage of the one person in life he really loved, he feels a personal guilt and is atraid his own heartless dogmahas at last found him out.

Author also has a lot of secular quarrels. He feels perty strongly against the Paris-controlled Irish

schooling system and thinks too many clerics are inclined to the letter rather than the spirit of religion, But, unfortunately, players don't always match his own eloquence and understanding. Occasionally there are more according to the state of the control of

are puzzing, possibly because of a lot of inarticulateness and confusing direction.

Sir Cedric Hardwicke plays the lead, but isn't always at his best, Quite often he couldn't be heard beyond first couple of rows at opening, and general performance is only same could be a lot of the possible of the couple of

STOP OVER

Baltimore, Dec. 27,

Comedy-drama in three acts by Mait and Sam Taylor. Presented by Clusse Produc-tions, Inc. Staged by Worthington Milec; designed by Nortis Houghton. At Ford's, Builtimore, Dec. 27, 287, 28,46.

141	- Autority and
iltimore, Dec. 27, '87	
rthur Darrow	Harry M. Cooke.
artley Langthorne	Sldney Blackmer
essie Intimer	Murlet Kirkland
I Lothwor	Edwin Cooper
rs Sennlan	Allce Ann Baker
ther Corley	Robert Light
	Jean Rodney
en Familiain	Calvin Thomas
arle Farnham	Norma Chambers
eter Farnham	Billy Redlield
	Ramon Illackbur
	Eugene Schiel
ick McKernan	Stuats Cotsworth
alt Scanlon	Arthur Byron
e v Foster	Jumes Shellmri
r. Ralph Greyson	Donald Camero
hildren	

Clarice Cornell, Elvin Field, Jack Kelly

Disping somewhat deeply into the well-worn hoke of dated melodram, with only here and there are entirely some of the control of the well-worn hoke of dated melodram, with only here and there are entirely some of the control of the

cutties through participation in the various problems of this assorted problems of this assorted problems of this assorted only briefly at the end of the third. Old in the second and comes to life only briefly at the end of the third. Cleansing of the soul idea through pain and suffering has in it some dramatic possibilities, but as projected here by the Taylor brothers, it is heavyhanded and entirely too naive treatment. Final regeneration of a worldly and sophisticated Langthorne, brought about by an assembled cast of rather colorless people, on their knees in prayer for the soul of a youthful priest, and the subsequent baring of the insignificant soul problems of these same smalles, smacks entirely too much of antiquated theater, as such it can't stack up against the soul problems of these same smalles, smacks entirely too much of antiquated theater, as such it can't stack up against the soul problems of these same smalles, smacks entirely too much of antiquated theater, as convict father on the lam stopping in for a brief bit of consolation to his wife, mother of the wayward son, gives a finished performance. Haackmer, also contributes an even, well-poised characterization, Muriel Kirkland has her moments, Of the rest of the adequate cast. Harry M. Coolic, Alice Ann. Baker. Robert Light, Calvin Thomas, Norma Chambers and Donald Cameron stand out, Direction of Worthington Miner is good. Thomas, Norma Chambers and Don-ald Cameron stand out, Direction of Worthington Miner is good.

Washington Relights

Washington, Dec. 28. Legit is coming back to town after three dark weeks, with three pre-Broadway stopovers scheduled in

Broadway stopovers scheduled in succession. First, Max Gordon's Spring Thaw, with Roland Young, opened yesterday (Monday).
Eddie Dowling's 'Shadow and Substance,' with Cetric Hardwicke and Culic Hayden, arrives Jan 3, and Constance Cummings, who bowed here this fall in 'Madame Bovary,' tries again Jan, 10 with 'II I Were You.'

MEREDITH NOW **ACTIVE AS** EQUITY V.P.

Actors Equity Assn. did not wait until New Year's for the retirement of Frank Gillmore as active president It was decided that the selection of Burgess Meredith as first vices and the selection of Burgess Meredith as first vices and the selection of Burgess Meredith as first vices and the selection of Burgess Meredith as first vices and the selection of Burgess Meredith and the selection of Burgess Gillmore wished to be relieved and the 29-year-old actor, youngest Equity tite ever to be so elevated, was inducted at best week's regular council session. Vice-presidency an honorary position of the selection of the selection of the sevential of the secondary. After the induction Gillmore with drew from the meeting, moving at once to the new quarters of the Associated Actors and Artistes of America, of which he president and new executive-director. He is spending some time daily at the offices of Equity, of which he continues to be honorary president, to clean up odds and ends. Meredith, however, now has Gillmore's office, with Paul Dullzell remaining at his desk as executive-secretary and tressurer.

desk as executive-secretary and tressurer.

Meredith's first address to the council was a report on the Coffey bill, which proposes to establish a national theatre with governmental backing. He is chairman of the committee appointed to consider the possibilities of such a movement and spoke on the matter several times. Plan is to lift the WPA theatre project out of its relief status, large the activities and place it upon a permanent basis. Allied arts would be included, according to the western congressman's plan. Report also referred to the interest of other theatre unions, with Meredith expressing the belief that if all got together on the movement if might secure congressional attended.

Meredith expressing the belief that if all got together on the invorment it might secure congressional attention. He proposed seeking a number of changes in the document, with the expectation of making the proposition more attractive to professionals and to those would be appointed to managerial positions.

Understood that at this week's. Council meeting an assistant to Dullzell was a special order of business. That job will probably call for a nominal salary at the start, since such an aide would probably require several months to familiarize himself with the duties.

Meredith definitely of the younger group in Equity which have been militant in framing resolutions and which has succeeded in getting its leading proposals adopted. He actually became vice-president by the margin of one vote, before his leading opponent, Edward Fielding, withdrew so the selection could go onto the records as being imanimous. While the new leader was favored in the hope he might ent the internal bickering in Equity, it is expected that some of the weekly council sessions will develop lively discussions.

\$2,000 and \$1,000 Prizes For Best Labor Plays

The International Ladies Garment Workers' Union will award two cash prizes tomorrow (Thursday) for what it considers the best labor plays of the year. First prize will be \$2,000, and second prize \$1,000.

Winners will be selected from the following four plays' Model Tenement, by Meyer Levin: Pier 17, 19.

Melvin Levy: Sunup to Sundown. by Frances E. Faragoh, and 'After the Gleaners,' by Mellisse Child.

Robert Edmond Jones Back at Central City

Denver, Dec. 28.
Robert Edmond Jones, director of Denver, Dec. 28.

Robert Edmond Jones, director of the first four annual Central City play festivals, has been engaged for the 1938 production. Contract with Jones was for five years and had a year, to run, when he asked to be relieved because of picture work. Production for the coming year will depend on the east Jones is able to sign, with an announcement due in the next few weeks. Central City Iestival runs three weeks.

Richard Aldrich produced 'A Doll's. House at Central City last year. Show has been on the road, playing in Chicago the last four weeks, and opened at the Morio. N. Y.; last (Monday) night.

No. 2 Eddie Leonard?

Moss Hart, co-author of Td-Rather Be-Right, visited George M. Cohan at the Alvin, N. Y. Christmas eve to wish him good cheer. He wanted to take a bow at the end of the first act to give extra laugh to Joan Crawford and Franchot Tone who were out front, but they wouldn't let him go on.
But Hair pressited woine to

wouldn't let him go on.

But Hair persisted going to
the Booth where his and George
S. Kaufman's other, bit, 'You
Can't Take It With You,' is
playing. He walked to the end
of the cast line after the finale
curtain and stood next to Oscar
Polk. Cast appreciated it any-

B'way Legit Buys Climbing; 11 Now, More This Week

Ticket buys entered into by Broad way agencies are approaching the level of last winter, despite the slack pre-Christmas period.

Up to this week 11 buys were aranged and three or four shows on the current premiere cards are exthe current premiere cards are expected to be added. Not all the shows on the list are hits and the brokers have taken it on the chia. However, that was not restricted to the weaker shows among the buys during the past three weeks.

Agencies were forced to get rid of tickets at almost any price for most of the standouts.

of the standouts,
Shows and houses having buys are:
I'd Rather Be Right, 'Alvin,' Susan
and God,' Plymouth, 'The Star Wagon, Empire; 'Of Mice and Men,'
Music Box,' Between the Devil, 'Imperial, 'Hooray for What!,' Winter Garden, 'Golden Boy, 'Belasco,' Barchester. Towers,' Beck, 'Three
chester. Towers,' Reck, 'Three Garden; Golden Boy, Belasco; Bar-chester Towers, Beck; Three Waltzes, Majestic; Amphitryon 38, Shubert; French Without Tears, Miller; Deal for the latter show is a buy as you please; arrangement permitting no returns to the box of-

Apparent willingness of brokers to make buys for 12-week periods for some shows was surprising. Agencies had agreed to a four-week buy on Barchester Towers,' but the management had sold a number of theagement had sold a number of meatre parties and contended such performances could not be counted. For that reason the buy goes for six weeks. Show, is in its fifth week but reported likely to close before the buy period is completed.

MARGARET BANNERMAN MAY TRY B'WAY AGAIN

With '3 Waltzes' having opened on Broadway, Margaret Bannerman, English star, who was originally in the operetta, is lingering in New York with another show mind She would later return to London and do 'Waltzes,' as was her original intention.

nal intention.

Tony Howard, her manager, currently en route back to London for a quickie, on other business. Irvin Marks, Paris agent who is interested with Howard in the picture rights to the Shubert operetta, plans returning to Paris, Jan. 5.

Georges Banyai Plans French Play on B'way

Georges Banyai is en route to Hol Georges Banyai is en route to Hol-lywood on behalf of Cineplays. Vic-tor Katona's London agency, and also to attempt casting The Extravajsant Capt. Brick, 'French play by Jean Blanchon which saw a limited pro-duction in Cannes last year. Banyai plans a Broadway production with London capital. He was formerly associated with Gilbert Miller abroad, and also with Kurf Robitschek.

Robitschek is another Paris-London showman now on Broadway getting a new play set for early premiere titled Prosper, also of Gallic ex-

FREDRIC MARCH ILL; **CONDITION SERIOUS**

Predrie March's leg infection is more serious than first, supposed. Reported that blood poisoning has set in, with physicians attending the star unable to say how far the infection has spread. Cause of the trouble was given as a ooil. Actor is in Doctor's hospital. N.Y. where he was falcen upon arrival last Sunday (26) from Detroit where his show, Yr. Obedient Husband, wound up its tryout tour last week. His wife, Florence Eldridge, co-starred with him in the play, was said to be at his bedside yesterday. Husband' was slated to open at the Broadburst, N. Y. tonight (Wednesday), but is now tentatively skedded to debut next week if March sufficiently recovered Play, by Horace Jackson and directed by John Cromwell, was first called. The Christian Hero. It has done unusually good business during the road tryout.

Severat days of rehearsal are unused to date and players will be paid on that basis for the unexpired time. For the balance of the week, players getting less than \$100. will receive SS per day expenses. Should the play be postponed second week, because of March's illness half salaries are payable, same going for third week, wille full, salaries would apply the fourth week.

SHY WOOLLCOTT **DELAYS 'WINE'** IN PHILLY

Philadelphia, Dec. 28. Re-rewritten, re-rehearsed and re-Behrman comedy, didn't choose to run at the Chestnut here last night (Monday). Skedded opening was pushed off until tomorrow (Wednes-

day).

Illness of Miriam Hopkins was given the reason although Philly crix got a taste of what was coming last Wednesday when they got notes from Alexander Woollcott, who was supposed to join the show here, asking that they put off their ...ing until Wednesday as he felt he'd need warming before the progrander.

as he left hed need warming genore, the pro gander.
Following telephoned confabs, the citx agreed to spurn the Woolloott request. Edwin H. Schloss, of the Record, replied: If you sell tickets, we'll be there. Which also may have had something to do with the hold-off.

noid-off.

Path was also stoney at the close in Chicago last week, with two Christmas Day performances postponed because of 'illness of Leslie Banks'.

Banks'.
Understood the preem here was actually postponed for even more revision. Which means opening date on Broadway, set for Jan. 17, may be pushed back to gauge reaction in Philly and Pittsburgh, where it opens Jan. 17.

ARMY OFFICER FTP COAST UNIT DIRECTOR

Hollywood, Dec. 28:
Col. Donald Connolly, U.S.A.
moves into control as of Jan. 1 of
five units of the Federal Theatre
Project in Southern, California,
cluding theatres, music, writers, art
and historical sketches, with the new
zone extending from Santa Barbara
(to the hadrid

Linton Smith functions as coordinator for Connolly

Nat'l Theatre Conference Feb. 17-19 in Seattle

Feb. 17-19 in Seattle
Fifth annual meeting of the National Theatre Conference takes,
place Feb. 17-19 at the University of
Washington, Scattle, Drama teachers in public and private schools
and colleges, along with directors
playwrights, and talent of both
amateur and professional branches
of legit have been invited to attend.
Conference called primorily for
comprising Washington, Montana,
Oregion and Idaho, but open to
justiders.
University's new showboat the

titled 'Prosper,' also of Gallic ex. 'University's new showboat the traction.

Banyai may bring over Mireille etc. will be dedicated during the Perrey from Paris for his N. Y. try. course of the conclave.

Stagehands Increase Opposition To New Wage Tap; Mgrs. Target?

Just Kidders

Press agent for a Broadway found an application filed h him years ago for lob by Phyllis Perlman, answered it as gag week, Wrote her, returning the application, suggesting she had not had enough experience. Stated he thought she should try some other work

Miss Periman secretary of the N. Y. Theatrical Press Agents. She wrote back for a couple of passes.

Seek Expansion, **Newsstand Sale** For Equity Mag

Radical changes Equity Assn. monthly pamphlet, with the idea of establishing it as a magazine, is proposed by a group within azine, is proposed by a group within the organization. Aim is ultimately to place the house organ for public sale on newsstands. Whether mem-bers would receive the monthly grafts, as now, and what price is hoped to be charged to other readers, has not been determined.

has not been determined.

Those scitive in the plans were reminded that such a magazine might be a costly experiment. Case in point was the attempt some years ago by the White Rats to sell their magazine. The Player, on the newstands. Stated that the effort cost the union \$120,000 and virtually wiped out the organization's surplus fund.

Magazine committee pointed to the Magazine committee pointed to the type of house organ gotten out by the Screen Actors Guild and its volume of business. Latter, however, is entirely of a local nature and the publication is not on the newsstands.

'PINS' ASKS NEW **EQUITY STATUS**

Unusual exception to the Actors' Equity Assn. rules is being sought by the management of Pins and Needles,' satirical revue being presented by the International Ladies' Garment Workers' Union, at the Labor Stage, N. Y., formerly the Princess. Proposal would have the show continue part-Equity basis, with some of the cast joining the association and others retaining their amateur status.

For the For the members who are said to have real talent, the union would put up the \$50 Equity initiation fee and would pay the regular Equity minimum salaries of \$40 as week. According to Louis Schaffer, manager of the enterprise, the remaining players will always remain garment workers, not actors! He stated the HLGWU intends to form a permanent acting company. members who are a permanent acting company.

If the proposal is accepted and the seven leads join Equity the show may be required to come under the regular stagehands and music innot rules. At present Pins' is operating with single stagehand and with music supplied by two pianos. In case the union rule is applied, however, four deckhands would be quired backstage. Music union regulations call for 16 men in the pit, but exception is likely in this case the house seats only 290. For The Cradle Will Röck, which started with one pianist, four musicians were agreed upon, but that show was not defined as a musical comedy. regular stagehands and music imion

Pins started frankly Pins started (pankly anna-tur review but is now giving nightly performances. Faulty had no inten-tion of posselytizing for members among the group, because the show was already pre-ented under labor union sponsorship.

Agitation increasing within the New York stagehands' union, Local No. One, International Alliance of Theatrical Stage Employees, against the Increased unemployment assessment. Few issues year have raised such controversy within the organization's runks. Extent to which that is true was indicated last week when 1600, virtually the entire membership; attended meeting at which the question was considered.

It is charged that the tent of the resolution boosting the assess-ment was to place the burden the producer and stage crew heads. tent of

ment was to place the burden the producer and siage crew heads. Rule requires that each working stagehand lay off two performances so an unemployed member fill. Heads of departments must lay off a full day, amounting to a sixth of a week's pay.
Wording of the resolution is claimed to be that the carpeoter, electrician and props must not enforthe house on the off day, unless his one-sixth, amounting to \$13.50 per man, is paid by the manager. It had been said that the union would not insist on heads laying off so long the deduction or donation was turned. In most instances at least two heads are kept on the job, with the management paying the expense.

In the of shows in which

In the of shows in which scene changes are important, all men are retained with the full unemployment, cost shouldered by the ager. Cost of operation in such cases

ager. Cost of operation in such cases is sometimes upped as much as \$150 a week. While union heads say such outlays for a hit show should not deter a producer, the added cost imposed on productions getting moderate grosses may be deciding. factor.

factor.

Quarrel within the union is between technicians who get \$82.50 week and deckhands, known clearers, who receive \$54 a week. One department head expressed the feeling among his group when he said the union has become a charitable organization. Claim is that the present situation is the result of a merger dating back 15 years when the clearers, then a separate union, were taken into Number One.

were taken into Number One.

Stagehands with jobs are not adverse to the order to lay off one performance to aid the unemployed. They are trying to amend the resolution which doubled the lay-off time, even though it is claimed that a number of those without jobs are incompetent. Unemployment problem has been troubling the union incompetent. Unemployment prob-lem has been troubling the union leaders for some time. They thought it was solved when the resolution was adopted, but it appears that most of those working did not at-tend the session which yoted the action. Result is the present situation.

There will be no meeting of the union for another three weeks and the doubled lay-off must continue at least until that time. Petition in protest to the new rule was not al-lowed, although it had enough sig-

Nixon, Pitt, Preps For Show Arrivals

Pittsburgh, Dec. 28.

Pittsburgh, Dec. 28.

After worst December in several years, with three dark weeks out of four, Nixon, town's sole legit stie, is all set to roll again with flock of aftractions already lined up. Eddie Dowling's 'Shadow and Substance' opened last night (27) and Boston company of 'You Can't Take It With You' comes in next Monday (3) for a week.

Puiltzer Prize winner had been

(3) for a week.
Pulitzer Prize winner had been
tentatively set for a fortnight, but
second stanza was cancelled when
Theatre Guild decided to play out
week of Jan. 10, with Wine of
Choice coming just prior to
show's Broadway, premiere. Coast
troupe of Room Service set for Jan.
72 17 and then Nixon gets first musical

Babes In Arms.

Town has been clamoring for a song-and-dance item for months and 'Arms' should be easy sellout since theatre has had flock of culls since ewspapers announced that hit would likely play here last of next

Plays Abroad

Who Killed the Count?

andon Selve Mattonk Eric Maturin die Kathlein Harrison

George Merriti
Delective Balbes, Alce Clunes
Martin The Copper
P. Cliffion of the control of the Oxford.
Lanise Buyers Burlinta Francis
Samuel Diamond Antony Holles.
Lalmacon
Mullet Hugh E. Wright
Burnard K. Proy Anthony Bushell
Viscount Surringtion Athole Stewart

This is an ingenious murder plays you will be a seen of the play showing police baffield by three people, who in turn confess to a crime. They describe minutely how they accomplished the deed but none of their confessions tallies with the evidence. Story is disclosed through flashbacks, showing each version of the 'guilty' person. A fourth person ultimately convicted. Good character studies, and piece entertaining, but overtalk and repetition upt to become monotonous. The kids will probably like, it as a Christmas treat, pantomines and children's plays having taken a back see with them generally well acted, with a certain amount of comic relief supplied by Kathleen Harrison and Authony Holles. George Merrith thas the longest role, the long-suffering Scollaud Yard representative.

PAINTED SPARROWS

And the second second	Hondon, Dec. 20.
Comedy drama	in three acts by Gu
Paxton and Part V	. Holle, Presented by th
Forsyth Players	at the Embassy, London
for one week.	7 July 2011 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
Samuel Burke	Hugh F. S. Casso
Tom Lambert	
Aunie	
Svd Fish	Richard Goolde
Surah Burke	
Gerald Durrant.	Owen Jone
Bous Burks	Monica Stuttle
Mrs. Durrant	Jane Baco

This is rural comedy drama that just escapes being really good. Would make a better picture, as too much dramatic license is employed in its present form. This could be overcome with the wider scenic possibili-

make a better picture as too much dramatic license is employed in its present form. This could be overcome with the wider scenic possibilities of the screen.

A cockney motorcyclist breaks down in the Sussex lanes, and daughter the night at farmhouse. Apart from host, hostes and daughter has a scenario of the screen of the screen with the screen and son in apparently affluent circumstances. The farmer's wife, taken in by the gentility of her boarders, despite having received no cash from them, hopes her daughter will marry the young gentleman, and shoos off the local aspirant for her hand.

The cyclist finds the town boy breaking open the farmer should be some the farmer's wife. Taken with for the screen and have lived on their wits for years, dodging round different coast towns, always evading paying their bills. The mother, having tied the son to her apron strings, has refused to let him accept a mundane job, and they have resorted to stealing when their relatives have finally control of the son to her apron strings, has refused to let him accept a mundane job, and they have resorted to stealing when their relatives have finally control of the son to her appronsibility of the son to her appronsibilit

KING'S BREAKFAST

London, Dec. 20. Primedy in three arts by Rith Weiman and Majuries Marks, presented by the Reperiory Players for one performance in the Struy London, Produce My Charles

Thekman Orpgson Nacl Howlett
Bord Pentherron, Jack Hawkins
Party Michiga Schuetter Angegaret Grippsburg
flable Moran Capine
Ellon, Poter Burke, Loneen Macgrath
Hone Preddy Cavanaugh Deering Wells Prince Theodore
Counts Rainl de Marret Prants de Wolff
Comte Burul de Marret, Pranels de Wolff
The street of the state of the

Authors have turned out splendid and brilliantly a cted romantic comedy on the mid-Victorian eta. This piece will undoubtedly receive quick bids from West End managers, and similar negotiations for N. Y. For film use, it will have to be cleaned somewhat.

Piece opens with Lord Pemberton the control of the

There is more in this than meets me eye—and there is.

There no attempt to idealize the heroine; she is a simple, sincere quick-witted girl with good impulses, who says frankly that by becoming the mistress of a very influential English nobleman she is enabled to meet the best people.

Leueen Macgrath is delightful in the role of the maid:

Jack Hawkins as the Lord, is also very effective, while the rest of the cast also performs commendably.

Jolo.

Egyetlen Eiszakara

(For a Single Night)
Budapest, Dec. 19.

ł	Comedy in three acts by Imre Erl-Halasz,	١
1	Music by Dezso Losonczy. At the Andrassy.	ŧ
Ì	Budapest,	1
	Paulelle	ŀ
	Mint	ł
۱	Poles	۱
	Kurt Tlvadar Bilicsy	1
	Victoria	ı
	Christa Erzsi Barsony	١
	Walter	ŀ
	Uncle	ł

Waiter Guide Parties Under Chee Z. Molnar Chee Z. Molnar Bright and refreshing, with plenty of laughs, this is an unpretentious control of laughs, this is an unpretentious control of laughs, this is an unpretentious control of laughs, and with the laugh of laughs and the laugh of laughs and no More. Income how to concoet this type of frothy, bubbling farcical comedy, with a few music numbers, which has entirely taken the place of large-scale operetta here. Action starts on a pleasure cruise in the Mediterraneau, where Peter and Paulette meet by being thrown into each others' arms by the swaying boat. Peter, charming, philanderer-aristocrat, explains to Paulette that there is nothing more wonderful than to love for a single manual than the laugh of the laught of laught of the laught of laug

Paulette, pretending to be a cocotte, disgusts Peter, who can't for-

get her. She turns up at the mountain resort where Peter has just become engaged to a society girl and emberasses him. Only when Peter has broken off his engagement of the en

Holnap Agyben Marad ('Stay in Bed Tomorrow')

Budapest, Dec. 19
bdy in three acts by Budapest,
At the Magyar, Budapest,
Lia To Zoltan Szakhes Zerorge Denes Julius Kabos Geza Boross Fereiro Pethes

Indicesses.

A very good idea for a satirical comedy, but not developed as cleverly as it might be. Starting point is where most comedies of recent years, end; play begins with the wealthybank president; getting a divorce from his first, wife to marry his modest, unspoiled, devoted typist.

In the second act typist has been type of shallow, extravagan; and type of shallow, extravagan; ametive of shallow, extravagan; and the second. She is on the point of becoming his mistress and getting wholly estranged from her husband when a bad cold and aday spent in bed bring her to her senses.

The doctor wine sends her to define the started out to be modest, honest and striving after higher ideals. Husband, being on the brink of bankruptey, she sudd.nly remembers that she really lowes him and remains by his side to help pass the bankruptey menace.

Third act takes place at a beauty shop a la Women; and reconciliation of the hair-dryer helmet.

Ida Turay is better suited to act the typist before the transformation. Sophisticated vamp is not in her line. There are a few witty lines, but not enough to last out the evening. It seems a pity, that better things haven't been done with this amusing idea for a plot, which has good picture makings.

Passeggiata Col Diavolo ('A Walk With The Devil')

Drama In three acts by Guller Dec. 20.
Drama In three acts by Guller Dec. 20.
Produced by the Emina Grammalica Company at the Quirino thesire. Rome. Starring Emma Grammatica, Irma Grammatica and Sandro Ruffini.

and Sander Guiffini.

Play is a good showoff piece for the two Grammatics, and Sander Ruffini.

Play is a good showoff piece for the two Grammatics aisters, who play the parts of sisters on the stage. One has become a famous singer, but, at the outset of the play, finds hereign the stage of the stage. One has become a famous singer, but, at the outset of the play, finds hereigness, friendless, with nothing left to her but memories of a glorious past and a distinct fondness for alcohol. The other has married a prince, and now finds herself a widow, living on her estate with Fabio, her adopted son. Her marriage has been childless and as Fabio is the only person on whom she can shower her affections, she guards him Jealously world is therefore sprung upon Fabio wird is the suddenness when the once-famous and wordly sister. Anna, pays Vera a visit. Anna awakens all the latent sense of rebellion in Fabio, and he suddenly rises up against being tied down. There is a terrific scene between the two sisters, leaving Vera worrying whether her love for Fabio and the suddenly rises up against being tied down. There is a terrific scene between the two sisters, leaving Vera worrying whether her love for Fabio and the suddenly prompts to allow him to go.

The sisters are then reconciled. Play has some very dramatic moments, but on the whole is not convincing. Fabio's hermit existence doesn't ring true, nor does his quick about face after his talk with the concentration of the Grammatic sisters.

Questi Poveri Amanti

('These Poor Lovers')

Rome, Dec. 29.

Gamedy in three acts by 'Nymenax Fire,
Produced by Ruggero Ruggeri' (company at the Argentina.

Davio. Ruggero Ruggero Ruggeri
Davio. Ruggero Ruggeri
Davio. Ruggero Ruggeri
Parket Ruggero Ruggeri
Davio. Ruggero Ruggeri
Signora Bonnet. Punny Marchia

Inside Stuff—Legit

Before Irwin Shaw's Siege' was presented by Norman Bel Geddes recently at the Longare, N. Y., Gilbert Gabriel, former drama critic of the N. Y. American, expressed his opinion that unless the play was changed it had a good chance for the Pulltzer Prize. Show reached the boards-considerably altered, however. Author gave full authority for revisions to Chester Erskin, whom he selected as director.

Booking of the Longacre for the show was on a rental basis. Producer agreed to pay \$1,000 weekly for three weeks. However, the house was used less than a week, as the play closed after five performances.

Van Heflin, in 'Western Waters,' which opened (Tuesday) at the Hudson, N. Y., recently came east from Hollywood, where he made five pictures for RKO. Didn't like the stories the studio gave him, so he bought tup the pact. Claims the deal took all the money earned in the five pix. According to the agreement, if he signs with another studio, RKO gets 10% of his earnings for the next three years.

"Western Waters' was formerly called Tough t' Chaw, then 'Stan M' Chum.' Presented by Elsa Moses.

Combination of Fredric March and John Cromwell (respective star and director of 'Yr Obedient Husband,' slated to open next week at the Broadhurst, N. Y., results from a long triendship. Before going to Hollywood, Cromwell staged a number of Broadway plays and gave March a juvenile part when the actor first came to New York Irom Wisconsin. Good business done by 'Husband' during its road tryout is credited to March' film popularity. In 'Husband' March co-stars with his wife, Florence Eldridge. Play was formerly called 'A Christian Hero.'

right in 'Of Mice and Men' at the Music Box, N. Y., is so realistically staged, actors who take part are continually getting banged up. Most serious injury was suffered by Broderick Crawford, couple of weeks ago, when he was knocked off balance by Sam Byrd, fell and sprained his ankle. Actor didn't miss any performances, but walked with a cane for several days. Besides an assortment of minor bumps, Byrd has received a cut lip, severely bruised ribs and last week all the hair was torn off a large spot on his arm when Crawford grabbed him by the wrist.

Adele Dixon, making her American debut in Between The Devil, at the Imperial, N. Y., is reported remaining on the stage against her husband's wishes. He is Ernest Schwaiger, coinected with Cartier's abroad, bit was transferred to the N. Y. shop because of Miss Dixon's appearances here.

Comedienne played in 'Anything Goes' in Lordon, with John Gielgud in Shakespearean revivals and appeared in 'Anything Goes,' The Good Companions.'

Cort theatre, N. Y., marked the 25th year of its operation last week. House was built by the late John Cort who was of the best known showmen in the northwest. Barney Klawans, who was a box office man in Seattle, came east to manager the theatre, a post he held until it was taken over by the Shuberts. Klawans is now in charge of legit show activities of Warners.

John Held, Jr., says the report that 'The Funnies,' written by him and Marie Baumer, would be produced on the Coast by William Keighley and Homer Curran is 'Incorrect, irrelevant, immaterial and hearsay,' adding that the final script has not been typed.

Artist fears the report might affect Broadway producers 'who are waiting patiently with all their lovely money' to put on the play.

Annual presentation of the Revels and Boar's Head and Yule Log cere Annual presentation of the Revers and Boar's Area and Yule Log cere-monies at Hoosac School (an exclusive preparatory institution for boys in-northern New York) brought out publicity anent Burgess Meredith having played the jester in the ceremony a dozen years ago. Registered at Hoosac as Oliver Burgess Meredith, the legit player studied there from 1923 to 1926, but did not receive a diploma.

'Pins and Needles,' now on a nightly performance basis, has extreme contrasts in types of audiences. House is sold out on some nights to locals of labor unions and similar groups, and on other nights gets considerable sable trade. Show came in for a two-page spread from Life mag last week. Vogue and other slicks are also going for the labor show.

Justice George W. Maxey, of the Pennsylvania Supreme Court, friend of show business, is mentioned as the next Governor of his home state. Justice Maxey, it is held, is in line for the Republican nomination for Governor and stands an excellent chance of being elected if he runs.

Cast of 'Many Mansions,' at the 44th Street, N. Y., responded to curtain calls Christmas Eve by singing 'Silent Night.' Audience joined in, many being visibly affected. Same thing was done the following night (Christmas). 'Mansions' is a religious drama.

be suspicious, and follows her.
Graziella goes to the house of Federico, with whom she thinks herself in love. But once with him, she begins to have her doubts and is busily maneuvering for time when the doorbell rings. Graziella just has time to leave the room when her husband enters.

But Design 2012

husband enters.

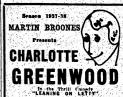
But Dario has decided not to play
the part of the isalous husband. He
maneuvers the would-be or mighthave-been lovers into one position
after another in which they look extermely foolish. He torments them
with uncertainty making lots of
little instruating remarks, but never
letting them know that he is aware
of the situation.

of the situation.

He finds suave reasons for turning up at his friend's at such a strange hour, just as suave reasons for not going home for the next 10 hours, thus leaving his wife in agonies of doubt and fear. Finally, a certain Signora Bonnet turns up to clear up some mistake about stolen baggage on the train on which Darlo was to have cleft.

At this point the general attents.





as a comcellenne"....Linton Martin Philadelphi Inquirer. New Playing 2nd Wk., Wilbur, Bastor



Miriam Hopkins \$13,000, Chicago: **Tovarich' \$11,500, 'Take It' \$5,500**

Chicago, Dec. 28. New shows in the legit list are when Chicago Was Young, at the Studebaker, and, at the Erlanger, Helen Hayes in Victoria Regina.

Going out was Wine of Choice,

Going out was Wine of Choice, scramming town after two big Theater Guild sessions, despite upturned noses on the critics. You opturned noses on the critics. You opturned noses on the critics and the constant of the critical state of the criti scramming town after two big The

Sumped to \$5,500.

WPA

'Devil's Disciple,' Great Northern
'See Naples and Die,' Blackstone
Opens tomorrow (Wednesday).

TONIGHT 8:30' \$13,000 IN 14 TIMES, ST. LOO

St. Louis. Dec. 28.
Legit is on a steady upbeat in this neck of the woods. Despite the business recession, goody weather and counter attractions, the American heatre, town's only legit house, is drawing 'em in droves. Thus far natives have responded, and for eight shows have deposited approximately \$120,000 at the b.o. Season still has 10 more weeks to go, and it looks like awell black figures on the ledger at the finish.

Tonight at 8-30.

like swell black figures on the ledger at the finish.

"Tonight at 8:30," drawing praise from local crix, enjoyed a nice run, withstanding stiff opposish from the Yale University Dramatic Club, Yehudi Menuhin, pro boxing and wrestling, all held within a few blocks of the theatre.

Estimate for Last Week

"Tonight at 8:30," American (1.707; 82.50). Fourteen performances ending Thursday (23) netted \$13.000 for good biz, despite stiff opposish and bad weather. Current is Brother Rat," which began Saturday (25) and remains eight days.

'Regina' \$10,000, Toledo; 'Women,' 2 Stands, \$6,200

Women, Z Stands, 40,400 Toledo, Dec. 28.
Majority of touring shows did not thay last week, laying off because of the Christmas theatre slack. But several gave two or three performances. Victoria Regina' played two performances at Toledo grossing \$10,000. Originally an evening show was scheduled and it was sold out in addition traceh capacity. The Women was dark most of the week, but played three performances in Dayton and Louisville for \$6,200 in the two stands.

and Louisville for so, ew. ... stands.
Under the rules, players in shows laying off before Christmas receive no pay. In instances where some performance given, they are paid pro-rata, one-eighth of a week for each showing.

Balto Comes to Life;
"Stop Over," Mulberry"
Baltimore, Dec. 28.
Town was dark last week, but has both legit houses open currently. Freem of Stop Over is at Fords and Moon Over Mulberry Street at the indie Maryland. Fair sale for both, with the balance of the week uncertain.

uncertain.
"Spring Thaw," new Max Gordon
try is set at Ford's for next week,
with George Abbott's latest picBroadway effort, 'All That Glitters,
announced for the Marylant! the
week of Jan, 10.

After One Dark Week. 4 Shows Relight Hub

Boston, Dec. 28.
Following a week of blank boards, the legit season again perked over last weekend when Charlotte Greenwood opened in 'Leaning on Letty' at the Wilbur and 'Right This Way' unveiled at the Shibuert.
Abbey Player's began a repertoire for two weeks at the Copley, including Far Off Hills, this week and off the Copies of the Following a week of blank boards

PHILLY ALIGHT: **ROADSHOW TEST**

Philly will have four legit ho open tomorrow night (Wednesday) That situation was figured as starting last night (Monday), but the Theatre Guild's production of 'Wine of Choice,' with Miriam Hopkins and Leslie Banks, postponed its local debut. Being a subscription show and at holiday time, postponement is go-

but. Being a subscription show and at holiday time, postponement is going to give the boys at the bo. plenty of headaches trying fo keep ticketholders satisfied later on during the two weeks' engagement.

Shows running are Babes in Arms, Forrest, Brother Rat, Locust, and 'Having Wonderful Time,' Erlanger, Local theatre men are watching the records of these shows. They are all Broadway hits, but none have big marquee names. Of late, Philly with names, like Cornell, the Brother Hardway and the Abbey Hayers are figured in the control of the co

Estimates for Last Week **Babes in Arms, Forrest (2.000 \$3.42). Opened Friday (Xmas Eve)
No chance to get a line on it. Firshouse was just so-so, but sale it perking

house was just so-so, but sale is perking.

Brother Rat. Locust (1,400; \$2.85). Opened Saturday night (25): brings Locust back to the ranks of the lexit so one of the chain controlled by the Signature of the Chain controlled by the Signature

run.
Wine of Choice, Chestrut (1,646; \$3.30). Beaucoup script and other trouble with this, with the Guild board of strategy on hand to try to iron out the winkles. Skedded to preem last night (Monday), but now annaunced for tomorrow hight (Wed-

Big Week for B'klyn

Brooklyn, Dec. 28.
Three shows here, two in downtown area, third in Brighton Beach and each should do icely this week. 'Old Maid' at Werba's Brooklyn, with 'Old Maid' at Werba's Brooklyn, with several matiness and stiff holiday night prices, is figured to gross a pinflable \$7,000. At the Brighton, Pursuit of Happiness', will get an okay \$5,000.

Majestic has 'Hollywood Hotel Revue', starring Willie and Eugene Howard and Helen' Morga anticipating healthy \$17,000.

Current Road Shows

Week of Dec. 27 Abbey Players, Copley, Bos-

ton.
Babes in Arms, Forrest, Philadelphia, Brother Rat, Locust St., Philadelphia: Brother Rat, American, St.

Louis. Plymouth, Housemann,
Boston,
Leaning on Letty (Charlotte
Greenwood), Wilbur, Boston,
Moon Over Mulberry St.,
Maryland, Baltimore,
Old Maid, Werba, Brooklyn,

N. Y.

Pursuit of Happiness, Brighton, Brighton, N. Y. (28).

Right This Way, Shubert,

Room Service, Cox, Cinci

nau. Service, City Aude, Montgomery, Ala. (27); Temple, Birmingham (28-29); Bijou, Chattanooja (30); Erlanger, Atlanta. (31-1).

lania (31-1).

**Richard II* (Maurice Evans),
Royal Alexandra, Toronto.

*Shadow and Substance!
(Cedric Hardwicke, Julie Haydon), Nixon, Pittsburgh.

Spring Thaw (Roland Young), National, Washington,

'Stage Door' (Joan Bennett), Cass, Detroit. 'Stop-Over,' Ford's, Balti-

more.
Tebacce Read. Liberty. El
Paso (27-28); Orpheum, Phoeni (29); Rialto, Tucson (29);
Aude, Palm Springs (31); Aude,
Riverside, Cal. (1).
Tonight at 5:38, Davidson,
Milwanker.

Tonight as our, Milwaukee.

Tavarich (Eugenie Leontovich), Selwyn, Chicago.

Victoria Regins (Helen Hayes), Erlanger, Chicago.

Wine of Choice (Miriam Hopkins), Chestnut, Philadelphia.

Hopkins), Chestriut, Philadel-phia.

Women, Ryman Aude, Nash-ville (27); Erlanger, Atlanta (28-29); Temple, Birmingham (30); Aude, Memphis (31-1). Having Wonderful Time, Er-langer, Philadelphi 'Yes, My Darling Dauther, Billmore, Los Angeles. 'You Can't Take It With You,' Harris, Chicago.

Harris, Chicago. 'You Can't Take It With You,'

nna, Cleveland, 'You Can't Take It With You,' St. Charles, New Orleans,

'HUSBAND' \$15,000, DET.; STAGE DOOR' CURRENT

Detroit, Dec. 28.
Despite the usual pre-Xmas lull.
Yr. Obedient Husband' garnered around \$15,000 on eight performances. last week at the same that the fact that Victoria Regina' the previous week had taken the town for an sr.o. \$30,000.
Current is Stage Door, which opened a week stand last night (Monday).

Estimate for Last Week.
Yr. Obedient Husband, Cass (1,400; \$275 top). Grabbed nice \$15,000. despite pre-Xmas lull.

One Show Out

One show is definitely announced to close Broadway this week. French Without Tears going off at the Miller Saturday (1). London import will have completed an engagement of 14 weeks, Class draw averaged \$10,000 weekly for much of the way, but slipped down about \$00.000 to the way. That gross. That gross. 50% after Thanksgiving. Total gross estimated around \$116,000.

Buffalo's New Theatre

Buffalo, Dec. 28.
Studio Players opened their new theatre with Candida this week, New house is a former West Side church remodeled to seat 700, at a cost of approximately \$30,000.
Plant also includes dancing and class rooms for the Church and the company of the control of the

class rooms for the Studio school:

FRENCH WITHOUT TEARS
Opened Sept. 28. Notices
divided, but most critics
thought it light but amusing.
/ tkinson '(Times): 'So light it
imost floats out of the theatre.
Anderson (Journal): Genial
and diverting stuff. Watts
Tribune): 'First pleasure of
new season.' VARIETy (Abel)
It's light alright. Too much

B'way Expects Harvest Next Week; Devil, '3 Waltzes' New Musicals; 'Right' 31G, 'Hooray' 25G, Lunts 19G

week, climaxed by New Year's Eve unusual conedy expected to make Friday and the holiday itself. But because the first day of 1938 fulls on Saturday, showmen on Saturday, showmen chary of inserting extra matinees. There

are fewer added afternoons than for

are fewer added afternoons than for any season in more than a decade.

Only five shows announce an extra matinee, whereas in other years a dozen shows played nine times between Christmas and New Year's, and some standouts gave four and five afternoon performances each. Monday night (27) it was claimed that some of the hits that slipped had returned to virtual capacity. There were plenty of visitors in town on that day, with rain Tuesday tending to hold down the number of holidayites.

WPA-er:
Only slated closing this week is French Without Tears, Millar: Most touring productions were dark last week as indicated, but some gave one to three performances.

to three performances.

Estimates for Last. Week
'Amphieryon 38,' Shubert 19th
week) C-1,387-\$33.00. The atre
Guild's ace attraction this season
(Lunts may add matinees of The Sca
Guil); rated around \$19,000, 55th

"Barchester Towers," Beck (5th week) (C-1,214-\$3.30). Layed off two performances last week; in six times the takings were quoted at \$7,000; unless perking up materially may go

off.
Between the Devil, Imperial (2d week) (M-1,468-\$4.40). Drew mixed

week) (M-J.468-\$4.40). Drew mixed notices at midweek premier; agencias made ticket buy for new musical. Brother Bark, National (55th week) (C-1,164-\$3.30). Business after this week will determine continuance; down around \$4.500 but attraction bride even at pace; a Mixacle, St. James (7th week) (C-1,520-\$3.30).

'STREAM,' REED OKAY IN L. A.

Legit is in full swing again after being dormant for number of months Biltmore relighted (25) with ence Reed. Yes, My Darling Daughter, in for three weeks? journ, while Merle Armitage is pre senting 'Lady Precious Stream' at the Philharmonic for total of 12 per-

Estimates for Last Week

Lady Precious Stream, Phil-harmonic (2.700; \$2.20) (2d final week). Opened mildly but hit its stride Christmas Day, with close to \$7,000 on tap for first three days. Advance indicates oke returns for icmainder of run.

remainder of 100.

Yes, My Darling Daughter, Biltmore (1.856; \$2.75) (2d week)—
Opened Xmas day to satisfactory
trade and diplicated biz on Sinday,
for y good \$4,000 for the two
days Engagement, is for three
weeks, with an extra midnight show
New Years Eve.

'Androcles and the Lion,' Hollywood Playhouse. All negro cast playing to satisfactory holiduy trade. "Ready! Aim! Fire! Mayan. Moved here following healthy run at Holly-wond Playhouse. "The Treasure! Musart. Played Dec. 24.25-26 in Yiddish. Repeats in English (31-1-2).

unusual co.nedy expected to mike goodly stay; approximated \$1,000 again.

'French Without Tears, Miller (14th week) (C.944-\$3.30). Final week; pace slumped after Thanksgiving; to around \$5,000.

'Ghost' of Yankee Jboodle, Guild (C.) week. (C.944-\$3.30). With Wine of Choice still on tour. current show is staying 6000.

Golden Boy, Belasco (3th week). (D-1,70-\$3,30). Among the season's stay; good at \$14,000.

'Having Wonaerful Time,' Lyceum (4 it), week. (C.961-\$3.30). Expected to move to another house mext week (and company opened in Philly last Monday, 27:) picked up somewhat less week; \$7,000 hatt. Winter Current (th week) (M-1,671-\$4.0). Business from now on figured to perk up; unner-up for gross honors with takings around \$25,000.

'I'd Rather Be Right; Alvin (9th week) (M-1,675-\$4.40). Business from now town that have been somewhat h

prove.

"One Thing After Another," Fulton
(1st week) (C-913-\$3.30). Presented
by Walter Craig; written by Sheldon
Noble and producer; also called Barn
Storm and You've Got Something
There; opened last ight (Tuesday).

There, opened last ight Tues.

Boom Service, Cort (33d week)

C-1.059-3-30). Slightly improved

le week by virtue of strong holiday, but under expected pace; \$10,000; should jump this week.

Straw Hat, Bayes (1st week) (C700-\$3.30). Presented by Nat Burns;
written by Kurt Unkelbach; first

t show in roof house som
time; opens tomorrow (Thursday),

Susan and Gol., Plymouth (13th
week) (CD-1,306-\$3.30). One of the
strongest draws of the season and
could play into warm weather; not
rouch under sapacity; \$19,000.

The Star Wagen, Empire (14th
week) (CD-1,096-\$3.30). Another
flavoritie assured of running; business
rentinuously profitable, with last
week's takings again better; over
\$15,000.

The Star Wagen, Barrymore (53rd

The Women, Barrymore (53rd

The Women, Barrymore (53rd)

\$15,000.

"The Wemen, Barrymore (53rd week) (C-1,048-\$3.30). Passed the year mark and while considerably off lately should get good share of holiday trade; rated bit over \$8,000 last week.

holiday traue, last week.

'Teil Me, Pretty Malden,' Mansfield
(3rd week) (C-1,019-\$3,30). Drew l notices, with business first disappointing; estimated under

week disarpointing, estimated under \$5,000.

Three Waltzes, Majestie list week) (O-1,753-\$3.30.) Opened Saturday (25) with Monday's notices divided; fair chance indicated for operetta.

Tobacce Road, Forrest (212th week) (C-1,107-81,65). Not much last yeek until Saturday; takings under \$5,500 but show probably made some \$5,500 but show probably made some over the state of the same of the

so, out show processly made some profit.

Well-time paughter. Vaniden it (46th week) (C-804-83.38t). Has been down around \$5,000 matter or slightly more; but like others its sold out New Year's Eve and engagement may be extended another month of more.

You Can't Take It With You?

Both 155th week) (C-708-83.30). Another long stayer which was affected after Thanksgiving; still pointed for warm weather; \$10,000; capacity Monday.

Monday,

'Yr Chedlent Husband, Broadhurst.

Hiness of Fredris March caused postponement, will probably open next

ponement, will probably open next week. Waters, Hudson (1st week) (C-1,094-83-30). Presented/by sa Myses; written by Bichind Carl-son; also called Tough-T Chaw and 'Satan's M' Chum', opened Tuesday.

Satan's M' Chum's opened Tuesday.

Adeq

'Pins and Needles' Labor Slore

stirical revule presented by Ladice

'rment Workers union.

'Eana His Wife' Little; one-per,
play with Cornella Ous Skinner;
final week goes to road.

'A Doll's House' Morosco; revival

with star cast highly touted on load;

cenend Monday 127.

'Julius Jaesar' Mercury: A Sho

maker's Holiday, revival, optas

Saturday 11; rowPa'

'Processional, Elliott.

E' ne O'Neill playlets' Ladivette,

'Halrlem,

Brooklyn Eagle Settlement Brooklyn Eagle Stillement Brooklyn Eagle sirike begun over three months ago was terminated just before Christmas, with the signing of an agreement between the management and the N. Y. Newspaper Guild. Scillement was brought about through the intervention of the State Mediation Board with Arthur Meyer presiding. Strikers returned to work on Monday 127.

Signed, agreement, coyers 198 emiliants 30 of which are in commer-

turned to work on Morday (27).

Signed agreement covers 198 employes, 30 of which are in commercial departments and 12 space writers, and is for one year. It does not include the Guild preferential shop. All strikers will be reinstated, but under the terms of the agreement the management can lay off 40 immediately, who are to be placed on a preferential list and given 20 weeks' severance pay. Two weeks' pay is received at one and the rest in weekly installments.

Agreement also calls for a five-

pay is received at once and the test in weekly installments.

Agreement also calls for a five-day, 40-hour week, and equal time off for overtime. Vacations of two weeks each year are included in the agreement. Grievance committee is set up under the contract.

War Verse Banned in Japan

War Verse Banned in Japan
Recent issue of Senryulin, magazine of ebigrammatic poetry, was
banned in Tokyo by the police censor, because it contained verses
deprecating war. Indicated that
similar action will be taken against
any foreign publications, which contain such material.

Executives of the Toho, Shochiku
and Yoshimoto chains met early
this month with officials of the
Home Ministry, to discuss action to
be taken in eliminating anti-war
films and plays from theatres in
Tokyo.

Man Bites Dog

The switch, whereby a publication expresses appreciation to its contributors, was Esquire's novel stunt for Xmas. Arnold Gingrich, Esky editor, presented a money-clip (with attached watch), and included actual currency with the presentations.

tions.

Appended was Gingrich's personal note that 'this was a hint that we would like to keep the bill-clif further filled with future contributions from you.'

Dorsey to Bove for Time

Dorsey to Rove for Time
Paul Dorsey, Coast lenser for
Time magazine, leaves for N.Y. early
next month to take over the newly
created job of staff fotog for the
weekly. Bulben will shoot his Time
stuff mostly in color and will be
sont around the country covering
important news break.
Rex Hardy replaces Dorsey in the
Coast spot. Dorsey joined the TimeLike forces from the L. A. Herald
and Express early this year.

Louie Sobol's Charity Feed

Louis Sobol. N. Y. Journal-American's Broadway columnist, will be tendered a juncheon Jan. 14 at the Hotel Astor, N. Y., by prominent personalities of various branches of what his show biz. Spread is on hehalf of the Feder

sted Charities and in appreciation of Sobol's co-operation and general aid. Ed Wynn chairmaning.

L. A. Times' 197G Bonus

A Christmas bonus of \$197,000 was split up among 1,800 employes by the L. A. Times. Amounts doled out on sliding scale based on term of service. Many editorial workers with the

sheet more than 10 years drew around \$1,000 each.

Globe Very Much Alive

Erroneously reported as ready to fold, the Globe, J. S. G. Dunn, Jr.! monthly magazine of travel and fic-is very much alive. The is very much alive. The pocket-size 25c monthly not only intends to continue publication, but on a considerably expanded scale

on a considerably expanded scale during the coming year. Previous estimates of the Globe's circulation figures were in error, and the Globe is naturally anxious that its contribs and other persons dealing with the publication have no misconception about that phase of it.

Pirandello's Works Listed

Exhaustive Pirandello's Works Listed
Exhaustive Pirandello bibliography
has been compiled by Manlio Lo.
Vecchio Musti and will be published
by Mondadorio in Rome. The Bibliografia Pirandelliana will have 130
pages containing a list of all Pirandello's poems, novels, short stories
and plays. List of plays gives all the
data on premieres—how, when and

on they were done.

There is also list of the wo list of the works with information about he screen, with heir production.

Philco's Whodunits

Philadelphia, Dec. 28
Philco now claiming to orld's largest publisher hodunits. Radio manufa world's largest publisher of whoduntls. Radio manufac-turer, since start of disced Phyl-Coe mystery stories; has pub-lished 2,000,000 copies of pam-phlets carrying the stories.— 'Gone With the Wind' sold 1,200,000 copies.

Lens Parade Goes On

Click is the name of a new picture mag which appeared on the stands yesterday (28). It's an Annenberg publication, selling for 10 cents, and publication selling for 10 cents, and its format slightly larger than that of Life. Editorial offices are in N. Y., with the mag published in Chicago. Executive editor. Curtis Mitchell, who also heads up the other Annehorr, publications, Screen Guide and Radio Guide. Rod Butterworth. art director for Screen Guide, its also handling the art work on Click. Mag contains an art section in addition to general pictures. This is the minth general pictorial magazine on the stands at this time. Others are Life, Look, Pic. Now and Then, Pictures, See, Foto and Photo-History.

History.

Other more specialized picture magazines are Rising Tide, ballyhoo for Buchmanites; Peek, a burlesque of the picture rags; Minicam, a candid camera fan mag, and Photo-

Goy. Hoffman's Articles

Gèv. Hoffman's Articles

Shortty after Governor Hoffman
bows out of office on Jan. L. his
series of articles giving the linside
story' of the Lindbergh baby kidping case will appear in Liberty.
Deal with Liberty was made some
time ago but Hoffman insisted the
'tell all' árticles must not appear untl his term as Governor expires.

That Hoffman is convinced, the
final 'chapter has not been written to
the baby abduction is evidenced in
his refusal to distribute the \$25,000

reward for the arrest leading to the conviction of the Bronx carpenter.

More than 30 persons claim the conviction of the Bronx carpenter. More than 30 persons claim the award and although Hoffman has interviewed several secretly in recent weeks, he will step out of office at the end of this week without doing .nything further about it, leaving the matter in the hands of his successor, A. Harry Moore, who, as Governor of New Jersey, at the time to baby was kidnaped, made the original State reward offer.

Tear Gas for Hollywood.

Though general idea among pub-lishers is that you can't sell a Holly lishers is that you can't sell a Holly-wood book, many are nibbling at them right now. Jimmy Lee has had published. 'Holly wood Agent,' Cedric' Belfrage brings out. 'Promised Land' in two weeks, and Jim Tully is work-ing on 'Hollywood Decameron,' a series, of bitter portraits which may run to 200,000 words as opposed to his Jarnegan which stayed this side of 50,000.

Elissa Landi, too, is working on a volume due next spring and hers is on the bitter side as proof that in-telligence always takes a licking in Hollywood.

New mag in the higher-priced field s Pleasure, published by Joe God-rey, Jr., formerly of Field and stream. Starting as quartely with lans to shift to a monthly within a

oncentrating on articles and car consentations, though using some fiction.
Printing 200,000 for the first issue, with Hearst office handling the dis-

NEW MAGAZINES

NEW MAGAZINES
World Horizons is a new mag published by the Wells Publishing Co.
of Wellesley, Mass.
Moviepix new Dell Publication just out, sells for 10c.
Standard Magazines, has three new
pulps. Black Book Detective, Masted
Rider Western and West, all stiling
for 10 cents.

LITERATI DEATHS THIS WEEK
Millon Garges, 70, formerly executive assistant to the general manager of the Associated Press, died
on Dec. 22 at his home in Rockville
Center, N. Y. He retired in 1929
and the AB of the Associated Press with
the AB State 87, security and the AB State State

Dec. 20, of pneumonia. He was for-mer city editor of the Detroit Times, was with Universal Service Times, was with Universal Service in New York, and was member of Detroit Times staff at time of his death. He was appointed Ford's first public relations counsel in 1915, during which time he launched the peace ship, and in 1920 was special ambassador to Mexico, when the U. S. did not recognize the current Mexican government. Burial in Detroit, Dec. 22

CHATTER

Bennett Cerf in Miami until next

Menert Cerr in Arain until lexiweek (4).

Hullbert Footner writing novel
about Maryland life.

Allan Barth leaving Texas to join
the N.Y. Post Jan. 3.

Webb Miller on a trip through the
Near East for the UP.

Margaret Case Harriman at Lake
Placid for the holidays.

J. Paul Pedigo, Philly Ledger city
ed, winter vacationing in Florida:

Jimmy Iseminger, Philly Inquirer
sports writer, back from three-monthworld cruise.

Jimmy Iseminger, Philly Inquirer sports writer, back from three-month world cruise.

Margery Wilson is turning out another uplifter titled, "Your Personality and God."

Whitfield Cook, legiter, has a piece in the Jan, American Mercury titled. The Good Wife."
Publication of Irene Kuhn's book Assigned to Adventure has been postponed until next spring.

Mari Sandoz leaving her home in Lincoln, Neb, to spend some time in the fall. Palma Wayne has scribbed the life of Sophie Tucker to run in three-installments in Cosmopolitan mag.

Robert Watson has just sold the serial rights of Babes in Babylon, to Sampson Low Marston & Co. of London.

Marc Connelly will hide out next

Marc Connelly will hide out next week to finish up working on his new play before going into re-

D. Beauchamp, scrib-winter-D.

D. D. Beauchamp, scrib-wintering in California, has peddled his serial yarn, Something to Talk About, to Colliers.

Mort Fetterolf, amateur linksman, has been named Philly Ledger's new golf expert, succeeding Frank McCracken, who recently died.

Fair trade agreements have now been signed by 48 publishers in 33 states. Altogether there are 42 states which have Fair Trade acts. Mark Hellinger assigned to cover the Rose Bowl game for the New York Mirror; Sidney Skolsky doing a color yarn on the classic for the same paper.

a color yarn on the classic for the same paper.

Eve Burkhardt, collaborator with her husband, Bob Burkhardt, War-ner praiser, in the Rob Eden novels, sold her short story, Nursie, to Good Housekeeping. Film Humor, Inc., has been dis-solved, according to a notice filed with the Secretary of Siate at Al-bany, by Attorney Denis B. Ma-duro.

nuro.

British publication rights to
What Makes Sammy Run, short
story by Buddy Schulberg, have
been sold to the Dennis Weekly of ondon. Yarn recently appeared in

erty. ew York Press Association, Inc. a membership corporation, Inc., a membership corporation, has filed with the Secretary of State a notice of change of directors. Frank A. Bekk, Waverly, N. Y., the atternal

A. Bekk, Waverly, N. Y. the attorney.
Cynthla White's annual Greenwich Village ball New Year's eve at Webster Hall, N. Y., tickets bought through the Newspaper Guild, will have 50c. deducted for benefit of the Guild relief fund.
National Council on Freedom from Censorship trying to do a pamphlet on censorship in Boston. stymied. Found no recent instances. Boston, which used to be a tought town, has apparently eased up. Western Pennsylvania School for the Blind, Pittsburgh, obtained permission to reprint in braille, American mag yarn titled Mind Over Matter, by Denis Morrison, Variety nurs.

can mag yarn three Mind over nat-ter, by Denis Morrison, Vantery, nugg.

Don Logan has succeeded Bill Holmes as radio editor of the Post-Enquirer, Hearts afternoon sheat. Holmes recently resigned to join NBC in San Francisco as script writer

on Dec. 22 at his home in Rockville NBC in San Francisco as script writer feeter. N. Y. He retired in 1929 for the Woman's Magazine of the fater 42 consecutive years with the A. P.

II. Percy Soule, 67: member of the N. Y. Times staff for the last 30 years, died from a heart attack on Dec. 24 in the hospital of the Times building in N. Y. C.

Theodore (Del) Delavigne, 47, who launched the 'peace ship,' Henry Ford's historic attempt to halt the world war, died in Detroit, 1 York, Jan. 17.

Variety House Reviews

EARLE, PHILLY

(Continued from page 45)

ice turn. 'Rockin' Chair' used r encore. Norvo m.c.' show satisfactorily, e brings on 'The Five Toppers,' mme tapsters, and acros, flashy and

He brings on The Five Toppers, semme tapsters, and across, flashy and a good opener.

Next are Lowe, Hite and Stanley, who appeared in pic, New are Lowe, Hite and Stanley, who appeared in pic, New Areas. Midget, medium-sized guy and giant get last ounce of entertainment out of discrepancies in their states are stated to the state of the stat

DENVER, DENVER

DENVER, DENVER

Denver, Dec. 28.

Major Bowes' unit, with lots of Christmas color, features the curtion of the color features the curtion of the color features the curtion of the color features the curtion of the same the color features. The color features the color features are color features. Show opens with John Jewell, banjoist, featuring turn with imitation of three banjos playing at the same time—fast and loud.

Pat Lake does a good softshoe dance, and Mary Düddee, coloratura, demonstrates a good voice, finishing with Did Your. Mother Come From Ireland?

demonstrates a good voter, missing a month and Your. Mother Come From reliand?

In one of the high spots, the four Nelson Bros, give medleys of tunes on numerous instruments.

The Three Virginia Hams, Negro lads, should do more of their good dancing instead of so much not-too-good harmonizing.

Harvey Mearns performs on several instruments he says, were made by its the best on the bill.

Crist and Gordon, femmes, do a cadet dance, Roy Richards is there with impersonations, and the show closes with three girls who do, a neat acrobatic novelty and comedy dance routine.

routine.

'I'll Take Romance' (Col) is on the
Rose.

WINTERGARTEN

(BEBLIN)

Berlin, Dec. 20.

With the current bill at this Josse they certainly have not lifted themselves out of the slough of despond of the preceding month. But they redoing, their best to put on a festive front.

of the preceding month. But they red to find their best to put on a festive front.

The Vienna ballet, which comes and goes all evening opens with a south version of the property of Bills. They are no great shakes, but they get a good hand. The high spot of the first half is the two Runners, femme and partner, do int some hot balancing stunts on a high pedestal. The gal is the strong arm end. this outfit. She has a mean this outfit. She has a mean this outfit. She has a wee hand. She has no pipes worth mentioning and both person-lity radio man, three amateur agreement of the strong three controls and the south of the strong to the strong

vibraphone in the house orchestra giving him a big hand. As a finale he and girl friend toss a few of the minimum in the head girl friend toss a few of the minimum in the subsers a few of the minimum in the subsers a pop Bayarian tune the ushers sell the wares at a dime a throw.

Don Del Monte is right at home on the light rope, doing his Russian plus bells with as much ease as if he were on terra firma. He not only does the stunt of springing through a paper covered hoop onto the other hands and the subserved hoop onto the other hands and the subserved hoop onto the other hands in the subserved hoop onto the other hands with some worse than third-rate fool-drums that land with a thud. The boss who is on the levels with a ward of the subserved hands in the subserved hands and the subserved hands in the subserved hands and another solo by Gerda Leen. Nothing of sufficient excitement hands and another solo by Gerda Leen. Nothing of sufficient excitement hands and another solo by Gerda Leen. Nothing of sufficient excitement hands and another solo by Gerda Leen. Nothing of sufficient excitement hands and another solo by Gerda Leen. Nothing of sufficient excitement hands and another solo by Gerda Leen. Nothing of sufficient excitement hands and another solo by Gerda Leen. Nothing of sufficient excitement hands and another solo by Gerda Leen. Nothing of sufficient excitement hands and another solo by Gerda Leen. Nothing of sufficient excitement hands and another solo by Gerda Leen. Nothing of sufficient excitement hands and another solo by Gerda Leen. Nothing of sufficient excitement hands and another solo by Gerda Leen. Nothing of sufficient excitement hands and another solo by Gerda Leen. Nothing of sufficient excitement hands and the sufficient hands and

PALACE, CHI

PALACE, CHI

Chicago, Dec. 28.

There's much flavor and balance on this bill. Benny Fields is the headliner. Billed under the picture. Hitting a New High,' for the first day, he was switched to top eyerything the second. He doesn't disappoint the aude either.

Every song is given in a different style and he manages to weave a spell that takes his audionce richt style and he manages to weave a spell that takes his audionce richt performer, with a sense of riendly, Best of all, there's no strain of spotlight hoggins.

Wisdom has been shown in spotling Professor Lambert after Fields. His hoke comedy a wears at its best, xylophoning and slapstick winding up the bill in fine style.

Another old-time act on this bill is Vox and Walters. Since their State-Lake and Draite hotel appearancempletely. Double seutraless is a swell novelty. They make the most of their oppoprunities.

The Helen Reynolds eight-girl skating act furnishes a proper open, with flash and speed. Five minutes of uninterrupted challenge and group stuff, mostly based on whirling.

group stuft, mostly bears ing.

Bill is completed with Lathrop Bros. and Virginia Lee, nice tap act. First show Sunday (26) had the balconies acting a pley, with the audience plenty enthusiastic.

Loop.

Advance Production Chart

(Continued from page 27)

G. Eberhart; screen play by Sherman Lowe; photographed by L. William O'Connell. Cast: Dick Purcell, June Travis, Elspeth Dudgeon, Anthony Averille, Ben Weldon, Mary Maguire. William Hopper, Anderson Lawlor, Sheila Bromley, Hugh O'Connell. Trevor Bardette, Dennie Moore. EVEETBODY WAS VEFY NICE, produced by Lou Edelman; directed by Stanley Logan; original by Stephen Vincent Benct: screen play by Robert Buckner, Lawrence Kimble and Clements Ripley; photographed by George Barnes. Cast: Wayne Morris, Priscilla Lane, John Litel, Dick Form, Thomas Mitchell Mont Barrie: Barbara O'Neill.

Foran, Thomas Mitchell, Mona Barrie, Priscilla Lane, John Litel, Dick Foran, Thomas Mitchell, Mona Barrie, Priscilla Lane, John Litel, Dick Foran, Thomas Mitchell, Mona Barrie, Priscilla Lane, John Litel, Dick Great, Walliam Keighley, original screen play by Normain Reilly Raine and Scton I, Miller; photographed by Tony Gaudio. Cast: Errol Flynn, Olivia de Havilland, Ian Hunter, Claude Rains, Basil Rathbone, Patric Knowles, Alan Hale, Eugene Pallette, Melville Cooper, Herbert Mundin. 'IEZEBEL, produced by Henry Blanke; directed by William Wyler; screen play by Clements Ripley and Aben Finkel; from play by Owen, Davis, Sr.; photographed by Ernest Haller. Cast: Bette Davis, Henry Fonda, George Brent, Fay Bainer, Henry O'Neill, Donald Crisp, Gordon Oliver, Richard Cromwell. Spring Byington. 'FOOD FOR SCANDAL', produced and directed by Mervyn LeRoy; screen play by Herb and Joe Fields; photographed by Theodore Tetzlaff. Cast: Carole Lombard, Fernand Grayet, Ralph Bellamy, Allen Jenkins, Isabel Jeans, Marie Wilson, Marcia Ralston.

Broadway

Charles I-ope very ill. Riv Bisland appointed manager of

Charles Mantia, of Equity, papa of girl born Dec. 22. irl born Dec. 22.
Nick Holde celebrated his birth-ay. Bish Lenihan ditto.
Mrs. Mack Millar now heads her usband's Hollywood praisery.

usband's Hollywood praisery, Curley, the Elks bald-headed bar-eep, got three gift hairbrushes.

heep, got three gift hairbrushes.
Margaret Carlisle back from Lon
don and auditioning for the Met. Frank Burke back at his desk at consolidated Radio Artists after a

addy Schwartz, former RKO ker has joined Billy Jackson's ffice. Harry Engel, Fanchon & Marco gent, m.c.'ing Xmas cruise show to

assau. George Nicolai, to Palm Beach for bristmas dinner, due back at Ply-

Christmas dinner, due back at Plymouth today.
Harry Kalcheim, Par booker, gets back from Xmas cruise to West Indes on Jan. 1.
Mollie Steinberg ndw publiciting Tather Malachy's Miracle. Third pa, show has had.
Sam Fox, music pub, presented with a bronze plaque by employees at Xmas eve party.

with a pronze plaque by employees at Kmas eve party.
Radie Harris purse snatched in a midtown department store with all her Kmas shopping money chees and the Lee Sands show on the Coast.
Joson radio show on the Coast.
Wilson made shows on the Coast.

Joien radio show on the Coast, is authoring Mentone shorts with Allan Wilson.

Sammy Siegel, Hollywood fack, east to advance tour of Dave Apolon's unit, Varieties of 1938, returned to the Coast Tuesday (28).

Abe Cohn, who's taking the Abbey Players out on tour for the Shuberts, asys they'll probably re-dub the Irish trouge the Abie Players.

C. C. Pettijohn, the missus and three children, on a cavest and three children, and the children, and the children, and three children, and t

states.
Ben (Capitol) Serkowich received a Christmas present when his doctor informed him that his sinus infection had been completely cured. He has been suffering from if for about three years, ailment resulting in partial paralysis of facial muscles.

Melbourne

Indie nabe exhibs playing Metro and Par pix in Victoria have issued a fan mag called Film Chat, for sale to patrons.

Fix of Spanish conflict screening here with free admission. Collection is taken after each screening to aid Spanish refugees.

Fay compton victoria Regina' at Kine's for Williamson-Tait. Siar sulling plenty of femme biz, especially at the mats.

Balalaika' will run to 14 weeks in Mclbourne, after which a short revival of The Desert Song, with Robert Halliday in the lead, will be presented by Williamson-Tait. It's expected that Williamson-Tait will be sending road shows to New Zealand are here to the presented by Williamson-Tait will be sending road shows to New Zealand are here to the presented by Williamson-Tait will be sending road shows to New Zealand are here to the presented by Williamson-Tait will be sending road shows to New Zealand are the presented to the presented by Williamson-Tait will be sending road shows to New Zealand are the presented to the presented by Williamson-Tait will be sending road shows to New Year Sealand and the presented to the presented by Williamson-Tait will be sending road shows to New Year Sealand and the presented by Williamson-Tait will be sending road shows to New Year Sealand and Year Sealand Region of the Presented Sealand Region of t

Sydney

Maurice Sloman, Hoyts, visiting.
Jimmy Lear, special exploiteer for
Col., recently married.
Further fresh cases of infantile
paralysis in Victoria hurtful.
Clarence Badger is still, waiting
to get started in indie pic production.
Bob Parrish is appearing at Regent, here, with 'Prisoner of Zenda'
(UA).

ent, here, with Prisoner of Zenda' (UA).
Cliff Holt, Hoyts' Melbourne publicity exec, visiting here on honey-

rope in more theatres in the nabes of Victoria and New South Wales. Government in New South Wales expected to take complete control of all racing activities early in year. Dorothy Workman and Dorothy Borothy Workman and Dorothy Borothy. Government of the service of the servic

Berlin

Will Dohm in Cologne for Ymas Richard Klemm giving cello re-

Laughton's 'Henry the Eighth' at Studio.

Studio. 'Seventh Heaven, 20th-Fox, at the Capitol.
'Personal F i. sonal Property, MGM, at the Marmorhaus.

Carl Schuricht batoning the Berlin

Carl Schuricht batoning the Berin Philharmonic here.
Walter Bohle giving piano recital at the Bectistenssal.
Walter Bohle giving piano recital at the Bectistenssal.
Walder Bohle Butter Walder Buttered Production of Sorry.
Michael Bohnen in The Bartered Bride at the Deutsches opry.
Shakespeare's "Much Ado About Nothing preeming at the Deutsches.
Maria Cebotari singing Violetta in La Traviata' at the State opera.

ouse.

Baby Traudl Stark has begun ork on her fourth pic, The Little

work on ner fourth pic, The Little Princess. 'Ladies and Gentlemen, comedy, by Michael Gesell, preeming at Bielefeld.

By Michael Gesell, preeming at Ireala Crabley signed for a lead in real and the pic, "The Impossible Maria Roland, Germany's star yodeler, here after successful tour of Saxony with her company. George Kulenkampf giving violin concert at the Beethovensaal; Siegfried Schultze at the piano.

Lady Windermere's Fan with Hide Hildeberandt as Mrs. Erlyune, at the Little House, Unter den Linden.

den.
Luise Ullrich and Viktor de Kowa over the ether in Waldermar Reich-ardt's comedy, 'His Wife, the Secretary. Franziska Kinz to make a tour of

Rumania upon conclusion of the successful run of 'Weibsteufel' next

successful run of Weibsteufel' next month.

Heinrich George recovered and aking over role in The Clever Man' by Paul Sarauw at the Kurfurstendamm.

Yes, Yes, Love, new farce to be directed by Carl Boese, with Karin Hardt and Paul Horbiger in the leading roles.

Meli Finkenzeller off to Vienna to start shooting on her next starrer, 'Music in the Tyrol,' with the Saenkerknaben (boy choir), It's a Vindobona pic.

Pittsburgh By Hal Cohen

Spencer Clark rejoining Dick Sta-bile after licking pneumonia. The Tony Sterns have tagged the new addition to the family Ellen. Geor. Jaffe going to Miami in couple of weeks to visit his son, Ben. Jules Lapidus' G.I. bunch waltz off tith \$500 p. 3 in recent sales con-

test.
Connie Rhea has joined Al Fremont's orchestra as featured vo-

Connemont's orchestra as accurate mont's orchestra as accurate as a second calist.

Bill Lewis' Xmas present was getting out of the hospital after four four frau. Ruth

weeks.
Joe Cappo and the frau, Ruth
Hazen, set at Show Boat for another

month.
Elmer Kenyon back in town again,
this time ahead of Guild's 'Wine of
Choice.'

noice. Harry Roney, Col booker, seri-usly ailing and going in for long

Bob Parrish is appearing at Regent, here, with Prisoner of Zendai (UA).

Cliff Holt, Hoyts' Melbourne publicity exec, visiting here on honeymon.

Newsreel theater-rite trade is keeping up remarkably well here despite with the state of the

London

Balalajka' to be produced in

Henry Cass trying to find play for Wendy Hiller. Grete Keller now concert-touring Central Europe:

Theatre Royal, Chatham, severely damaged by fire. Fred Thomas quitting publicity spot with Para.

Kjeld Abell in town for day to iscuss his 'Melody.'

Daniel Mayer Co. will produce in anuary in the West End. Brian Wallace adapting 'Duel on the Lido,' by Hans Rehfisch.

New H. M. Harwood play all set for Haymarket in February. Phil Hyams won a 'junior' trophy at the Screen Golfing Society.

Eugene Robert wants to produce 'Yes and No' in Budapest and Vienna Leslie Howard still raving over omedy drama, This Side Heaven.

Solicitor Clive MacSwiney on board of three new producing syndi-

ates. Gilbert Wakefield to Hollywood to oin his missus, Isabel Tovarich' ioin John Smart negotiating to over the Embassy from Re

over Adam. Cyril Campion's play, 'This Money Business,' tried out at 'Q' theatre re-

Geraldine and Joe signed to play ix weeks here, with opening date in

Jack Payne admitted he was day-reaming when fined for careless Jack Payne driving when fined for care-driving.

The Three Swifts set for a season at the Dorchester hotel cabaret in February.

Alec Rea thinking of transferring his Yes and No from Ambassador to the Apollo.

Dater Ridgeway to produce Moon-drive Ridgeway to produce Moon-drive Ridgeway to produce Moon-drive Ridgeway to produce Moon-driving Months and Months Ridgeway to produce Moon-driving Ridgeway to produce Ridgeway to Ridgeway to Ridgeway to Ridgeway to Rid

The Apollo.

Peter Ridgeway to produce 'Moon light Sonata,' by H. M. Hart, at Players theatre.

ers theatre.

Niela Goodelle at the Ritz hotel for four weeks, opening Jan. 18. Will also televise. Henry Cotton guest of honor at Christmas dinner of Screen Golfing Society.

Yvonne Gray, American actress, married Gastao Nathan, Brazilian business man, here.

Yvonne Gray, American actress, married Gastao Nathan, Brazillan business man, here.
Yorke and Tracy coming to work here in March. Arrive from Australia via America.
Stephen Mitchell busy casting flushand to a Famous Woman. Leslie Henson will produce. Henson will produce another lay while in N. Y., which will be produced here next spring.
Steve Evans has more work lined up here, but preferred home for Christmas. Returns next year, Capt. Frank Covell, former entertainment director of Ritz hotel, out of hospital after serious operation. Rene Clair to do his second picture for the Jack Buchanan Film Productions at Pinewood studies in March. Doc Salomon celebrating 22 years continuous service with Warners, how firmly entrenched at Tredding Council of Equity, including Leslie

now firmly entended to to. Council of Equity, including Leslie Henson, soliciting actors not to accept engagements for two-for-one plays.

Associated British Pictures rented Sambridge theatre for six film trade shows. First picture to be shown land.

Jan. 6.
Maurice Browne securing West
End rights of Max Catto's 'The Bow-ery Touch,' following tryout at the Strand.

Strand.
Guy Charles negotiating to transfer Little Earthquake, by Beatrice Mayor, to an intimate West End

Mayor, to an inheatre.

Cambridge Dramatic Club proud of its successful production of Professor Bernhardi, by Arthur

ion theatre, it was her first stage appearance in four years.
Richard Bird waiting for opportune moment to direct and star in Guy Bolton's version of Is Geraldine an Angel by Hans Jaray Ludy X. Was a star of the control of the Grandine an Angel by Hans Jaray Ludy X. Olivier; based on Counsel's Opinion, play by Gibert Wakefield.

Maurice Chevalier has an nephew of the same name who is now breaking into films. He has played a humber of parts on the legit stage.

George F. Rubens, co-author of It's in the Barg giving an informal midnight shinding at his apartment for the entire company of the show.

The control of the show of the same control of the entire company of the show.

Hermony and the show of the show of the same control of the entire company of the show.

Hermony and the show of the show of the shinding the shinding the shinding the shinding at his apartment for the entire company of the show.

Hermony and the shinding t

to establish a repertory company at popular prices.
Phil Samuels, former Gaumont-British production manager, and more recently with Pall Mail Productions, now with Pascal Film Productions. Their first is filmization of George Bernard Shaw's Pygmalion. 'Idiot's Delight' opens four weeks out of town. Starts Glasgow. Feb. 22, then, with London cening likely at the Phoenix theatre. Raymond Massey likes this house, having played there some five years ago in 'Five Star Final.'

New Haven By Harold M. Bene

20th-Fox opened new exchange. Yeggs cracked the Rivoli for some petty cash.

petty cash.

New Year's eve itery reservations brisk.

Paramount has penciled N.T.G.

Paramount date.

Paramount date.

We for January date.

We for January date.

We consider staged annual party
at Seven Gales Inn [15].

Ben Cohen chattering to local.

schools on show business.

Paramount giving two New Year's

2'e vaude shows instead of the usual
single.

cre vaude shows instead of the usual single.
Edward M. Kohnstamm in from Scranton to fill exposition director's post at Arena.
Yale Drama Dept. made a technical progress film of their recent case production, Coronation: The Coronation of the control of the cont

Cambridge Dramatic Club proud of its successful production of Professor Bernhardi, by Arthur Schnitzler.

The First and the Last, which Basil Dean directed for Korda at Denham, will never see the light of day, they say.

Mrs. Arthur Silverstone and son off to St. Moritz, Switzerland, for the winter sports, with husband likely to oin them? Provided to one of the winter sports, with husband likely to oin them? Provided to one of the winter sports, with husband likely to oin them? Provided to one of the winter sports, with husband likely to oin them? Provided to one of the winter sports of Prognation, starting Lesti Howard.

Among donations to a provincial fund to provide footwear for poor kiddies was discovered a \$200 enter from Robert Taylor.

On arrival heir Thomas Hunter stated Hullywood wants British actors and actresses, because they are the best in the world.

Oscar Homolka's marriage to Baroness Valerie Harbany witnessed by actor's manager, Briefe Glass, and Ralph Neal, dramailst.

Dr. Merton Hodge's The Island, recently tried ont provincially comes to the West End shortly, Godfrey Fearle in leadings roles.

Corne Sheldon to play witnessed by actor's manager, Briefe Glass, and Ralph Neal, dramailst.

Dr. Merton Hodge's The Island, recently tried on the provincial with a manager and Jim Clark with handmade candlesticks, and Otto End of the Cornel o

Hollywood

Frank Forest in from N. Y. Cant. Billy Fawcett trained in Erik Rhodes arrived from N. Y. Dave Rubinoff holidaving here. Margaret Ettinger winged in from

Pauline Starke back from Eng-

George Arliss and wife in for the

Warners switched Bruce Lister to Bruce Lester. Casey Roberts back at S-I from Mexican tour. Walter Plunkett home from three months abroad.

Walter Plunkett home from three months abroad.

Affie Vanderbilt and Errol Flynn barging around.

Althe Vanderbilt and Errol Flynn barging around.

Ralph Parker now flacking for the Beverly Wilshire.

Richard Blumenthal home from six months abroad.

Gordon Douglas holidaying at Furnace Creek Inn.

Gerald R. Rackett, Technicolor, home from London.

Martin Gosch arrived to produce the Chesterfield airect from viewing the Broadway play crop.

Carl Hindle, Vanderbilt U, grid center, in for a screen test.

Ern Westmore resigned as head of 20th-Fox makeup department.

Grant Whytock moved in as production assistant to Sol Lesser.

George Sackett holidaying in Seat-tle with the wife, Sarah Padden.

William Horning upped to assistant to Cedric Gibbons, Metro art chief.

Simone, Simon's illness caused day's suspension of Tosette' at 20th-Fox.

Francis Albertanti resigned from

Francis Albertanti resigned from Bob Taplinger's praisery at War-

ners.
Fred Stone gave the missus a new car for Xmas, but decided to drive it

car for Xmas, blu decues whimself.

Donald McBride signed by RKO to lay in the film version of 'Room Service'.

Leland Hayward, Margaret Sullavan and the baby in from N. Y. for

van and the baby in from N. A., which holidays.
Henry Major, King Features, holidaying here with the missus, Elizabeth Major, 20th-Fox voice coach, Johnny Mack Brown, ex-Alabama football great, is covering the Rose Bowl game for United Press on a Wells-Fargo publicity tieup.

Paris

Alina de Silva at Bosphore. Jeanne Manet at Sheherazade. Eunice Wilson at Melody's Bar. Necka Shaw at Fred Payne's bar. Lionel Barrymore in and out again. Elsie Guittar at La Boite a Sar-

nes. Royal-Passay cinema opening in

Royal-rayPassey
Sid Silvers' brother in the cobiz hore
Gilles and Julien, French singers,
splitting.
Tito Valdez set for new Casino de
Trie revue.

making Comedie

splitting.
Tito Valdez set for new Casino de Paris revue.
Renee Faure making Comedie Francaise debut.
Marthe Chenal named Chevaller of Legion of Honor.
Oley Cooper doubling at Chiquito and Melody's Bar.
'Angel' (Par) at Paramount and Cinema Lord Byron.
'Angel' (Par) at Paramount and American told in world tour to make amateur travelog.
Odeon theatre getting new murals by four well-known artists.
Eastern Bros. and Rafael Garcia going into new Folies Bergere.
Josephine Baker out of Folies Bergere to London's Cafe de Paris.
Dick Barthelmess cocktailing friends at Crillon before returning to N. Y.

ruenos at Crillon before returning to N. Y.

Maurice Chevaller going on European tour when present Casin de Paris revue closes.

Gabrielle Robinne, retiring from Comedie Francaise, to make first film since silent days, in Raspoutine.

Marcel Herbier planning to make Raspoutine, starring Harry Baur, from scenario by Alfred Neumann.

Yvonne Printemps and Pierre Fresnay expecting to make Adrienne Lecouvreur' for Ufa in Berlin next month.

Seattle

News From the Dailies

This department contains rewritten theatrical news items as pub-shed during the week in the daily papers of New York, Chicago, an Francisco, Hollywood and London. Vaniery takes no credit for less news items, each has been rewritten from a daily paper.

East

Minister quit the Glenwood Land-in' (L. I.) fire department when three women started to do a strip teuse at the Christmas entertainment

last week.

Third air line being planned between N. Y. and Bermuda.

Boris Thomashefsky celebrated his 70th birthday last week by appearing at the Public theatre in an autobiographical play, Boris and Bessie. a resume of his years on the Yiddish ged. He was in the first Yiddish production made in this country 55 years ago.

years a:0. Bess Ehrhardt, fancy skater, in-vited to contribute a number to Dance Internationale at Rockefeller Center.

Mischa Elman back here after a concert tour which took him around the world. To appear Jan. 29 with the Philharmonic.

Robert Edmund Jones to resume ranagement of the play festivals at Central City, Col. Has been out the past two summers.

past two summers.
David Gaither elected to serve the unexpired term of the late Walter Percival as president of United Scenic Artists, Local 829.

Scenic Artists, Local 829.

Henri Garat French film star, divorced by his wife, Betty Rowe, in
Paris. Real name given as Garassu.

Herhert: Bayard Swope off the
Mayor's housing committee in protest against the latter's policy.

Five hijackers got away with \$5. Five hijackers got away with \$5. 000 worth of Chrismas cheer, in-tend 1 for the Hotel St. George, Brooklyn, last Thursday. Took truck ar all.

Mme. Guiomar Novares ill and un-able to play her Philharmonic-Sym-phony dates last week end. Amparo flurbi pinch hit for her.

John Barbirolli, conductor of the N. Y. Philharmonic-Symphony, threw a party at Carnegie Hall Thursday for children of the members. Maurice Van Praag acted as Santa.

Fritz Kreisler coughed up \$23,083 the Treasury for back taxes. mpromise on a claim for \$100,000.

mpromise on a claim for \$100,000. General session court. dismisses the bigamy charge court. dismisses the bigamy charge the bigamy charge

N. Y. Dancing Teachers in session his week. To declare war on racket

Beniamino Gigli added to the choir the Christmas broadcast from the

Beniamino Gigli added to the chour in the Christmas broadcast from the Vatican. Burgess Meredith read the famous poem at the annual Christmas fes-tival at London Terrace to honor Clement Clark Moore, author of The Night Before Christmas.

Eight men in the toils at Bridge-port in a new drive on obscene lit-terature. Two of them turned the stuff out, it is charged.

stuff out, it is charged.

Capi. Proske reputed to have saved two newly-born tiper cubs from their mother at Frank Buck's jungle farm last week. She started to eat them when he entered the cage and drove her off. He is booked for a N. Y. appearance presently.

Mercury theatre aped the pictures and gave a midnite performance of Julius Caesar' Christmas night.

East side traffic entrel and the processory.

Julius Caesar' Christmas night.

East side traffic snarled for four bours Christmas as incoming visitors and outgo ig residents battled a heavy rainstorm.

Helt-ingfors university singers warshed for Mayor LaGuardia Friday, as bled for Mayor LaGuardia Friday, as a showe-off for their concert tour over long. Finnish singers to start-Carnerie Hall Jan. 6.

Carnerie Hall Jan. 6.

Cainceir H

her fight for a share in the 'Daddy' Browning estate. Had been denied by Date to the country at a nounced passenger, mail and express traffic considerably larger for year. Despite increase, lines lost money due to financing development of safety devices.

RCA-Victor plant in Camden has inaugurated a share-the-work plan. Idea is to gauge home responsibilities of employees and act accordingly in the distribution of New York Association for the

accordingly in the distribution of work.

New, York Association for the Blind entertained 200 blind men and women at a party at the Pioneer Lighthouse. Radio acts aided by blind tyros made up program. Bill Robinson dances later in week.

Norman Curtis, radio singer, arrested on the complaint of Cecllia Smith. N. Y. beauty shop operative. Girl claims he lifted her purse while on Christmas call at her home.

Number of alcoholic cases admitted to Bellevue hospital, N. Y. considerably lower Christmas weekend than last year.

Film fan in midwestern town pulls (Continued on page 55)

TWO COAST UNIONS AID **WORLD FAIR FUND DRIVE**

San Francisco, Dec. 28.

Local unions are subscribing to Frisco 1939 Fair funds, with Musicians Union, Local No. 6, coming through with \$2,000 and Electrical Workers, \$1,000. Latter group expects peak \$1,000. Latter group expects peak employment of 700 members on illu-minating projects

employment of 700 members on illu-minating projects.

Henry Q. Hawes, finance, commit-tee vice-chairman, announces \$5,705,-525 already subscribed. Goal is \$7,-500,000. It is expected that profits will reimburse all subscribers.

Enlarging the Holdings

Charlotte, N. C., Dec. 28, Wallace Brothers' circus, which has wintered at York for many years, is adding to its real estate holdings in York and its building

equipment. Another lot has been acquired ad joining the property of the circus while start has been made in the while start has been made in the construction of four new buildings. The structures to be erected are a cook house, dining room, sleeping quarters for men, and a lumber shed. These buildings will be pushed to completion. quarters for i shed. These but to completion.

BIRTHS

Mr. and Mr. George Barnes, son, Dec. 18, in Los Angeles. Mother is the former Betty Woods, film ac-tress. Father is a cameraman at

Mr. and Mrs. Stephen R. Wilhelm, daughter, in San Antonio, Tex., re-cently, Father is of Steve Wilhelm cently. Father is of Advertising Agency.

Mr. and Mrs. L. W. Stickney, of Bagulo, Philippine Islands, formerly of Canton. O., son, in Bagulo. Mother the former Maxine Clair, dancer.

dancer.

Mr. and Mrs. T. D. Rowe, a daughter. Dec. 17. 1937. Mother was Anne-Marie Havrilla, songstress at MrCC, Bridgeport, and niece of Alois Havrilla, the announcer.

To Mr. and Mrs. Harry Barton. Scattle, Dec. 21, a girl, He's artist for Sterling Theatres.

Mr. and Mrs. Kenneth Thiem, son, Dec. 24, in Los Angeles. Father is in Metro laboratory.

To Mr. and Mrs. Stanley Modeski in Philadelphia, Dec. 22, 1937. twins. Father is Polish announcer on WPEN, Philly.

Attanta. He is treasurer of Columbia Pictures in Atlanta.
Frances E. Bacon to Russell Trost, skedded for Jan. 15 in Hollywood, She is, daughter of Lloyd Bacon, Warner director; he is WB casting arout.

Mexican divorce she obtained from Paul Lebiton and compel him to support her. Russian Symphonic Choir celebrated its 26th anniversary at Carnale Hall Monday.

Referee recommends a separation of Referee recommends and Referee in Referee recommends and Referee recommends a

Bonneville Racing

Salt Lake City, Dec. 28. Salt Lake Clty, Dec. 28.
Minus any applications from
femme automobile racers to pit
their charm against the brawn of
male drivers behind steering wheels,
Salt Lake Clty chamber of commerce officials Tuesday (28) announced that Ab Jenkins has-formulated plans to smash the world laud
mark of 311 m.p.h. in 1938.
Jenkins, a Utahau, holds more land
speed records than any other automobilist. His new car, costing \$75,000, will have a four-wheel driveand two engines.

and two engines.

NEW TRICK HAS SOCIALITE **BACKING**

Plans for a new type of circus to take the rails next Spring are being formulated in New York with former Ringiling interests reported back of the move. The idea is credited to Ben Cook, manager of Hornblower & Weeks at Providence, R. I., who is well known in New England as a stager of horse shows, hunts and equestrian exhibitions for exclusive Eastern society groups. Cook has interested Tim McCoy, former Ringing cowboy star and between them

interested Tim McCoy, former Ring-ling cowboy star and between them they are said to have raised close to \$100,000 from among Cook' society and sporting clientels, to back the venture. Names of other former Ringling officials are also mentioned as interested.

With McCoy featured, Cook plans to four the show with society tie-ups made in advance. A portion of the program is to be alloted at each stand to local equestrian exhibitors and sufficient number of society tie-ups have been promised in the East to make the venture look promising.

SPORTS FIGURES OFF THE BANQUET CIRCUIT

Philadelphi , Dec. 28.
Strictly sub-rosa, but plenty strong
move afoot here among sports
writers, coaches and other experts to writers, coaches and other experts to take apperances on the banquet circuit off the cuff. So-called celebs, swamped under requests for afterdinner spells at high school, college, and club events, are quietly organizating a syndicate to which all such demands are turned over.

Although organization isn't perfected yet and names of leaders are being kept under wraps fo: the present, those running banquets are finding it increasingly difficult to get cuffo talent.

Sports higgies dissatisfied with

Sports biggies, dissatisfied with coffee, cakes, cigars and perhaps some acclamation—the side, are reported ready to demand \$50 an ap-

VINES, PERRY SLATED FOR PRO TENNIS TOUR

Salt Lake City. Dec. 28.
Ellsworth Vines and Fred Perry, too the care and renais playters; who will soon state a national tour, are scheduled for an exhibition match, here Jan. 26.
Others included in the barnstorm-

walter Senior Opening match slated at Beverly Hills, Cal., Jan. 11.

Doggo for Xmas

Canton, O., Dec. 28.
Klein's indoor circus unit which has for several weeks been playing one-nighters through easiern Ohio, western Pennsylvani and West Virginia is back at quarters at New Waterford. O., until after the first of the year.

of the year.

C. A. Klein, managing director, said the unit will be revamped before it resumes its four,

PURNER'S COAST MOVE

Hollywood, Dec. 28.
Fred Purner has resigned as publicity rhier of the Sonta Atifa track.
He moves over to publicize the new Hollywood Coast League ball club. He was onetime studio publicity head for Hal Roach.

OBITUARIES

SAM E, LIND

SAM E. LIND

Sam E. Lind, 62, prominently identified with theatre operations in Zanesville. Operations, in Zanesville. Operations, in Lind of the Lands of the La

PIERRE COLLINGS

Pierre Collings, 35, scenarist and co-winner of the 1936 Academy award for original stories, died Dec. 21 in North Hollywood from pneu-

award for original stories, died Dec. 21 in North Hollywood from pneumonia following nervous prostration. Born in Nova Scotia, ac entered pictures at 17 as a messenger boy on the old Brunton lot later serving Douglas Fairbanks, Sr., in the same capacity, Craduating to second cameraman, he became a writer some 12 years ago and write many scripts. Among his screen plays were 'The Grand Duchess' and the 'Waiter,' Animal Crackers,' Dangerous Nan McGrew' and many others, including 'The Life of Emile Zola,' for which he received the Academy award with Sheridan Gibney, Funeral was held Dec. 23.

Father, Francis O. Collings, survives.

LIONEL S. MAPLESON

Lionel S. Madleson, 72, for nearly half a century librarian of the Met-ropolitan opera house, died of a heart attack Dec. 20 after a stroke the pre-

vious week;
He handled the scores of all of the operas done at the Metropolitan and had, in addition, a large private library, which includes many rare works. His father had been librarian of the Covent Garden opera, London, and a brother is an impresario and a brother is an impresario in London, 'He was a cousin of Col. Alfred Mapleson, impresario for Adelina Patti and who for a number of years conducted a season of Italian opera at the Academy of Music, New York. He is survived by his widow, the former Helen White, and two sons.

MALCOLM FERRIS

Malcolm Ferris; 43, radio engineer, died in Orange, N. J., Dec. 23, following an operation. His home was in Boonton, where he was connected with the Radio Frequency Laboratories. He also had his own factory there, the Ferris Instrument Corp, for the manufacture of his own inventions.

As a U. S. naval expert he developed the radio direction finder now used by all ships to obtain their bearings, and was the inventor of much apparatus now regarded as standard. He was the founder of the Wireless Assn. of Philadelphia, and for a time first operator in the

and for a time first operator in the Wanamaker broadcast station.

DAN BEDDOF

Dan Beddoe, 74, orator thenordied Dec. 22 in New York. He had been active for 50 years, appearing with orchestras and choral societies both here and abroad. He was connected with the Oratorio Society of New York for many years, His last appearance with that, body was in Handel's Messiah on Dec. 27, 1933.

Survived by his widow, a daughter living London, and son. Donald, member of the cast of Father Malachy's Miracle, Broadway legit.

HAROLD ALVORD MERRIAM

HAROLD ALVORD MERKIAM
Harold Alvord Merriam, 61, former operatic tenor, died in Eastview,
N. Y., Dec. 21. He had appeared
with Erancis Wilson, Wilton Lackave.
Elsic Ferguson and Blanche Bates.
He retired about 18 years ago to
his home in Elmsford, N. Y., but did
choir work for time.

Albert Abel, 72 one of Germany's favorile character actors, died in Berlin, Dec, 12. At the beginning of the century, he was discovered Sunday nights.

by an American manager and taken to America. Upon his return he was engaged by the Deutsches the atre where he rose quickly to suc-cess. The Lewis Stone of German pix, he was last seen this fall in the Lilian Harvey starrer Boxes on the Ear.'

A widow and one daughter sur-

GUNDY RUSCIOLLI

Gundy Rusciolli, 27, radio enter-tainer, was fatally burned as he see tempted to make his way through a fire-swept hallway at a theatrical boarding house at Wheeling, W. Va.

Dec. 20.

He died shortly after being admitted to Wheeling hospital. The victim was a member of a group of cowboy entertainers playing cur-rently at radio station WWVA at Wheeling Funeral arrangements are incomplete.

DANIEL HEENAN

DANIEL HEENAN
Daniel Heenan, 45, manager of
the Peerless Film Exchange, died at
his home in Philadelphia last Tuesday (21) of pneumonia. He had
been sick for more than two year.
Former salesman for Vitagraph,
Heenan is brother of William
Heenan, former owner of Cities
Theatre Corp. and owner of the
Peerless Exchange:

IVOR GURNEY

IVOE GURNEY

Ivor Gurney, 47, poet, musici
and composer, died in London,
Dec. 27.
He studied music at the Royal
Collège in London, listing among
his compositions the rhapsody
Gloucestershire' and 'A Shropshire
Lad.' Considerable number of his
songs remain unpublished.

EARL R. VANVORHEES

Earl R. Vanvorhees, known on the radio as the "Dutch Poet," was killed Dec. 18 when struck by an auto near-Jackson, Mich. He was the author of a volume of poems in Dutch accent, and was heard several Michigan radio stations.

EDRAS SULLIVAN
Mrs. Frank Sully, 25, known in vaudeville as Edras Purcelt Sullivan, died in Long Beach, Calif., Dec. 21 after an illness of several months Funeral was Dec. 23 at Long Beach. Beach.

Husband and infant daughter sur-

THEODORE ROSEN
Theodore Rosen, 33, Buffalo, neighborhood picture operator died suddenly last week.
He operated the Majestic and Oak-

dale in Buffalo at the time of his death and was formerly operator of the Star at Tonawanda.

WALTER DOWNING
Walter Downing, 63, veteran western actor, died Dec. 21 in Hollywood. Funeral was held Dec. 24. He had been in pictures since 1915. The widow survives.

ARTHUR E. PEARSON

Arthur E. Pearson, 61, operator of Pearson's theatre Clayton, N. Y. for the last 14 years, died of pneu-monia a hospital at Rochester, where a son is a physician.

Ralph Blankenbaker, 52, copy-writer of radio commercials, died in Hollywood, Dec. 23, after a pro-longed illness. Details cou-tained in a story in the radio sec-

Brother, 45, of Leonard Kapner, manager of WCAE, Pittsburgh, was killed in an automobile accident near Harrisburg, Pa., Dec. 19.

Fairs' Rake Off

Lincoln, Dec. 28.

Lincoln, Dec. 29.

Lincoln, Dec. 29.

Lincoln, Dec. 20.

Lincoln, Dec.

'Hatrack Legit'

(Continued from page 1)

Council asking for auditions. So far 1,100 h.-e been interviewed and 600 offloned. When found on Monday (27) Miss Perry was backstage at the National theatre where the day's allitions had started early that morning and were going to continue throughout the late afternoon. This goes on as often as three times a week.

geer on as outsiened may read any seene they wish from a group of 15 or 20 submitted, or if they prefer material of their own, may use that. A monolog or speech may not exceed three minutes, a seene five minutes. An cot or actress is supplied to furnish cue lines when that is

utes. An ctor or actress is supplied to furnish cue lines when that is necessary.

The auditions are all conducted with just a worklight on stage, and a committee of managers and producers sit out front and make notes or those whom they see. The manivers names are not revealed, but hey include a using producers who judge everyone on the basis of these short auditions and thus separate the promising ones from those who, they think, have no talent whatever.

Miss Perry stated that many of those who were auditioned expressed gratitude to her afterwards, stating fair New York, though many had been trying for years to do so. Next month the best of those auditioned will be given another try before all the N. Y. managers.

Miss Perry also stated that every effort was being made not to anlargo.

Miss Perry also stated that every

miss ferry also stated that every effort was being made not to antagonize anyone, and that one of the purposes of keeping names out was order not to hurt agents.

An enormous amount of detail work has been done in connection with preparing for these auditions. Everyone who writes to the ATC is interviewed. This was handled by having groups of seven at a time come in to see a voluntary staff, of interviewers every 15 minutes. Interviewers every 15 minutes into every 15 minutes into every 15 minutes. Interviewers every 15 minutes into every 15 minutes into every 15 minutes. Interviewers into have developed into regular epidemic of rehearsing for art's sake. According to the regulations of the ATC under which these groups are set up, each must have at least 15 members, all but two of which must be Equity members. Presently there are 22 such groups, each of which is given a number, starting backward from 573, a number arbitrarily picked by Miss Perry.

These groups include actors from the Surrey Players, the Actors Repertory Group, the Intimate Theatre, the Poetry Group, the Minutes and one known as the 'Droves.' There is also a Negro Group, which has just been some of these groups wisting. These groups wisting. There is also a Negro Group, which has just before are, Miss Perry stated, three reasons for these groups existing. First, she stated, there are actors who are working in long-run plays who want a chance to try other roles for pracice. A second group are hearted which was a least in opportu

This has contributed to the situa-on which has apparently alarmed he ATC sufficiently to make these the ATC sufficiently to make these efforts to improve conditions on the main stem. To prevent legit from being regarded as a mere training ground which burlesque and vaude-ville formerly were, these and other efforts to salvage the theatre-before it is too late are being made.

Hutrack legit may be the first tengible beam of light pointing the way for those whose efforts are directed toward saving legit from the way of burly and vaudeville.

WHAT THEY THINK

Legit's New Deal New York, Dec. 26: VARIETY:

Legit's New Deal

New York, Dec. 26.

Editor, Variery:
Having read of the many failures in the show business this season, it is seems to this layman something can really be done about it. The producers have always the same cry. Equity helps very little and thousands of people like myself are more than anxious to dig into our pockets to see a show. There must be some reason for it all, and in my humble way. I believe there is a solution.

There are three reasons for that poor business. Firstly, the eritics second the speculators, and thirdly (but not the last) is the house management.

To think that a handful of men can make or break a production is sad. What to do about it, seems very easy. The Post once tried it. Let the managers have someone well known who will interview the audience after the show and give their impressions, running it alongside of the notices. In time, people will want to know, what their friends have to say, instead of that handful. It certainly will give the producers a better break and more people contented. If could be tried.

Secondly, the spees. I have a definite system which could be worked out, but that detail would be too long to write about.

Thirdly, the house, staff or treasurers as they are known. There is every reason to believe that this season may be the foremost for poor business. So many people have been kept away from the theatre by the discouriesy of these employees than for any other reason. Put it all together and give the theatre a new deal' and see the public response.

give the theatre the public resp

Arnold C. Blumlein.

Benefits' No Racket

Benefits' Ne Backet
New York, Dec. 23.
Editor, VARIETY:
Under the caption of Theatre Party
A Benefit Gag, an article appeared
on Dec. 22. It is inferred the business of running theatre benefits a
racket and those engaged in it are
doing work of a questionable nature.
The very word gag in the argot of
theatre agent and the philanthropic
institutions are laying themselves under the charge of making momey by
frauduent means.
The reporter of this article certainly knows very little of the benefit
business and took less trouble to
investigate the situation. At any rate,
the took the side of the Broadway
ticket brokers and refused to substantiate their absurd and untrue
statements by consulting the people
engaged. selling theatre benefits.
Fairness and common-sense, should
have taught the reporter there are
two sides to gvery question and that
our sides thould have been presented

Fairness and common-sense, should have taught the reporter there are two sides to every question and that our side should have been presented along with the theatre brokers. The facts diametrically opposed to your article. In the fart lace, theatre benefits have been of inestimable value in bringing audiences to the theatre. If this were not the case, producers would not cooperate with the benefit signats. It would not pay them; money talks in the theatre as well as it does everywhere else. The truth is, producers are very eager to book theatre benefit agents to that end. The statement is made in your article that the organizations are rack-teering in theatre licket prices and the article manages to suggest that the proceeds do not go for charity. This is a sinister insinuation. These organizations are bone-fide philanthropic institutions with people of imprecable reputations at their heads. Some of these heads are outstanding civic and social service work.

work.
Most of organizations running the-atre benefits do to further their charitable work. They depend on benefits to raise funds for hospitals. benefits to raise funds for hospitals, nurseries, kindergartens, education, etc. Their prices for tickets in most cases are not more than 50c, about the box-office scale. They obtain an off-night in the week—Monday or Thesday — and allowed reduction by the producer on this account. It enables them to make a profit for their charity by charging this small extra amount on their tickets.

This is, entirely incorrect since we provide the small extra amount on their tickets.

This is, entirely incorrect since we will be small extra amount on their tickets.

This is, entirely incorrect since we will be small extra amount on their tickets.

This is, entirely incorrect since we will be small extra amount on their tickets.

This is, entirely incorrect since we will be small extra amount on their tickets.

The price was a bit under 20th Contury-Fox or Malerial. Not Heeded.

This is, entirely incorrect since we will be small extra amount on their tickets.

The material is timed it will be small to the form many of these stations. The material is timed it will be a man who has had broadcasting texture the small production of the control of benefits to raise funds for hospitals, nurseries, kindergartens, education, etc. Their prices for tickets. In most cases, are not more than 50c, above the box-office scale. They obtain an off-night in the week—Monday or Tuesday — and allowed reduction by the producer on this account. It enables them to make a profit for their charity by charging this small extra amount on their fickets.

is done only for the first few rows. It is a generous gesture on the part of the wealthy patron to pay that price for a choice seat so that his charity can be given the advantage of this extra recenite.

The charge is further made in your article that when these high-priced tickets are sold through regular ticket agencies, the patrons who buy them are so outraged by being held up that they stay away from the theater for weeks atterwards. This charge is phoney right on the surface. Very few benefit lickets are handled through brokers, as choice locations are naturally used by members of the organizations and the undesirable locations are not wanted

locations are naturally used by members of the organizations and the undesirable locations not wanted by brokers. If, however, some choice locations do fall in the brokers hands, they usually get them at box-office rates and sell them at as much an advance as they are able to get. You make the statement in your article that theatre parties are composed of push-over audiences. Nothing can be further from the prosed of push-over audiences. Nothing can be further from the truth. It is absolutely misleading. Benefit audiences are no different from the average audience and benefit audiences can spot a hit just as Broadway first-nighters. For example: the preview-benefit audience this season at 'Golden Boy' were most enthusiastic. This can be substantiated by inquiry from the Group theatre. Last season's preview audience of 'Yes, My Darling Daughter' immediately recognized the comedy as hit. And in seasons gone by, I can testify that this truth, was proven by preview audiences liking immensely such bits, as 'Twentieth Century,' Men' in White,' and many other hits. I haven! time to mention.

All the artistic groups in the the-

All the artistic groups in the th All the artistic groups in the theatre have used the medium of the theatre benefits to build up their audiences. And right now at the present time this is true of the Mercury theatre, the American Repetiory Co, and the Group Theatre.

Producers have placed their stamp of approval on our business with full realization of the mutual benefit which comes from the service we render to them and the charitable organizations.

render to them and the charitable organizations.

In conclusion, we regard your article as a damaging and a totally unfair presentation of a legitimate business. The benefit agents are rendering a service of great value to the theatre and to the cause of philanthropy.

Association of Theatre.

Benefit Agents.

(Ivy Larric, President.)

A Literary Note

Boston, Dec. 21.

Editor, V In the Dec. 15 issue of Va-RIETY on page 32, there appears

In the Dec. 15: issue of Variety of page 32; there appears an excellent radi review of Marjorie Mills' State Maine program. I was interested in it because two Little, Brown authors were featured. But, alas, your reviewer misspelled both their names and the poor press agent is getting complaints.

Mrs. Della T. Lutes, for instance, is referred to throughout the review as Mrs. Root. This is particularly sad because your reviewer said such swell things about Mrs. Lutes and I am anxious to send her a copy. Is there any possible way you could give her a literary note? You wouldn't necessarily have to call attention to the fact that your reviewer had made an error, but I think you might give her a nice plug with the correct spelling of her name.

name.
The other author given on Mar-jorie: Mills' program should have been Etnier; not Etnier; Anne Ford, Publicity Department Little, Brown & Co.

20th-Fox's Radio News

New York, Dec. 18.
Editor, VARIETY:
Your recent lead story rad

done only for the first few rows: perience, and the contents are va-is a generous gesture on the part ried and up-to-date. We have not the wealthy patron to pay that heeded requests for dramatic sketches

ried and up-to-date. We have not heeded requests for dramatic sisctches based on our pictures because we do not give such a service.

When we have material of special interest to certain sections, we's obstigate that material. You can easily understand that it would be quite impossible to give an exclusive service to some 600 or 700 radio stations in the U. S., and this is one of the important points, brought up by your Richmond, Va., correspondent. Your correspondent also says that the major flaw in film press departments is that they give radio chatter the identical word for word material as mailed to local papers. This, is only done by us when the material is requested by the radio stations. Some stations have asked to be furnished with news fally, and we naturally give them the same news that the newspapers get in these instances.

tness, instances,
I am enclosing a couple of samples
of our Broadcasting, News,
Sincerely,
Earl Wingart,

Fan Clubs With Dignity Philadelphia, Dec. 22.

Phlladelphia, Dec. 22.
Editor, Variety:
Your article: Joan Crawford's violent fans, was interesting, if not alarming. It seems, too bad that some people can't show enthusiasm without getting hysterical.
Let not your readers assume that all fan clubs behave such fashion. May I point out that some get along without barbaric demonstrations, one of the most restrained—but none the less loyal—belonging to Elissa Landi?

C. B. Shoemaker.

Ray Block's For Swing New York, Dec. 24.

New York, Dec. 24.

Editor, VARIETY.

There has been much debate in these and other columns, to the effect that the current type of 'swing' music has declined disastrously in its popularity and will shortly go the way of all fads. As an orchestra leader whose specialty is exactly that type of music, such misstatements must certainly and do rankle.

do rankle.

For proof that points to the contrary, I need but cite the ballots of the record-breaking crowds that have swarmed to the New York Paramount to hear and see their favorite music and maestros. The result of the poll is perhaps the best barometer of public reaction to swing that we could hope to have.

Benny Goodman

Benny Goodman leads his run Benny Goodman leads his run-ner-up- by 5,000 votes. And of the succeeding ine, Lombardo, Fields, Duchin, Dorsey, Heidt, Kemp, Gray, Waring and Kaye, six of them, are leaders of swing bands. At the Loew's State theatre the policy of the management has been to book almost exclusively the lead-ing swing bands of the country into

ing swing bands of the country into its stage shows, and the box-office receipts are estimated to more than justify the existence of such a pol-

justify the existence of the control of the networks there are more than 10 major coast-to-coast shows that feature only swing music. That's besides the many other programs that include swing music among other types.

Ray Block, CBS Conductor.

Gene Autry-and Tootsie Rolls

Gene Autry—and Toolsie Rolls
Editor, Vanitty:

New York, Dec. 25,
I note statement that Gene
Autry received money for endorsing Tootsie Rolls and also that
Mutual is making effort to interest the manufacturers of this
product in sponsoring his program.
As advertising and merchandising As advertising aid merchandising counsel for the company. I am thoroughly familiar with all phases of present and contemplated promotion. We cannot consider radio broadcasting until the fall of 1938, lnasmuch as we are moving to a new factory and until we are in a position to take cale of the greatly increased demand on Tootste Products we cannot make any major advertising commitments.

Although Gene Autrey and many other movie, stage and athletic stars have endorsed Tootste Rolls, no one has been paid one cent—and no one ever-will!

You might be interested knowing that Puring, 1937 Tootste Rolls did the biggest business in their 40 years history.

Raymond Spector. counsel for the company, I am thor

H'wood's Giving

(Continued from page 4)

peat of similar action last Christmas. Twentieth-Fox, which last year paid a handsome bonus to its employees, staggering up to the big-salaried executives, this Christmas vetoed bonus of any kind in spite of a very fine year for this company. Others not passing out bonuses were RKO. Universal, Monogram, Republic, and Grand National.

The Metro-Loew bonus was two weeks salary if the total wouldn't execed \$50, while were it to top this the amount paid was a flat \$50 to all earning up to \$100 weekly. Additionally, Arthur Loew personally presented his foreign department crowd with a week's salary, plus \$25 for Christmas dinner. Paramount at first paid off bonuses of a week's salary to all earning

ary, plus \$20 for Christmas dinner, Paramount at first paid off bonuses of a week's salary to all earning up to and including \$40, then later increased eligibility up to \$50 weekly.

weekly.

The Warner bonus was a week's salary for those earning out to \$40 and a half week's salary for those earning from \$40 to \$100 if that amount did not exceed \$40 in bonus navnent.

amount did not exceed \$40 in bonus payment.

Columbia gave a week's salary to all geeting up to \$25 per and a flat rate of \$25 for those earning from this amount up to \$150 weekly.

Employes of Filmarte theatre, N. Y., received an extra week's salary in their pay envelopes, Dec. 24, besides an increase in pay effective with start of 1938. Jean Lenauer, theatre director, ordered both disbursements.

Chicago, Dec. 28. An extra week's pay was given to State-Lake help by A. J. Jones of Jones, Linick & Schaefer as na Xmas

St. Louis, Dec. 28,

All employees at Loew's theatre, from union crafts down, received a Xmas bonus equivalent to two weeks' pay at party held at the theatre last week. Presentation was made by Harold W. (Chick) Evens, manager, who presided as host at the party.

News of Dailies

(Continued from page 54)

gun to foil the villain of a western.

Wounded woman patrons.
Boston & Maine Railroad announces fleet of Safe Whooned Trains to run out of Boston New Year's Eve, Trains are designed for reveling without chance of landing in jail for drunken driving, etc.

Coast

Mrs. Frances Saunders granted a divorce from Russ Saunders, assistant director at Warners.

Lilâ Lee was picked up for an alleged traffic violation committed at oleged traffic violation committed at least traffic violation and wilkins, screen at least traffic violation and wilkins, screen will be process screen fell on him.

Claire Dodd announced that she has separated from her husbardt, J. Milton Strauss, real estate broker, due to incompatibility, after seven years of marriage.

Very straffic violation committed at least traffic violation and work of the committed with the committed of the committed with the committed violation. The Massacre of the Fourth Cavalry for Selig, in 1914.

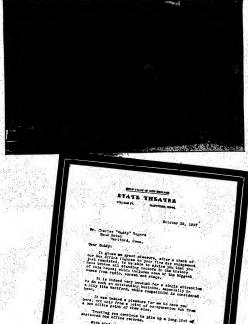
John V. Baines, writer, was absolved by the L. A. superior court of saling the committed with the committed violation. The work of the committed violation as publicity sturn last spring, women for the country of the committed violation at least traffic violation obtained a license to weed in Lo Angeles. Both are screen players.

James Dunn and Frances Gifford obtained a license to weed in Lo Angeles. Both are screen players, and will be committed to the committed violation and warder on income taxes because of the committed violation and warders on income taxes because of the committed violation of their natural resources.



SWINGS 'SALUTE' TO 221/2 G IN PHILLY VARIETY





BATURDAY, OCT. 2, 1937 THE PITTSBURGH PRESS

the stage, the personable and rd. Buddy Rosers is skipper of a bat moves along at a last, mearly seasing as even plays we shall as even plays with the band and the master of ceremonies duties dispatch.

dispatch and his Stanley Orre Brondy and his Stanley Orre Brondy and his Stanley Orthem through the paces from
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EVENING BULLETIN, PHILADELPHIA, OCTOBER 9

Continuing its campaign to prove that yaudeville was only snoozing when they wrote obituary, the Earle presents one of the brightest stage shows of the year, with Charles (Buddy) Rogers, America's ex-boy, and now Mary Fickoford's, as master of ceremonies.

The handsome screen idol- displayed his versatility by taking a whist at all the instruments in the band and doing a song skit of popular song titles with petite Judy Starr.

VARIETY

Wednesday, October 6, 1937

Stanley is keeping its nose way out front again, combo of Buddy Rogers atage and Back in Circulation proving a surprise entry, with takings only singlith; medic record-breaking gross of lates. I have been considered to the control of the latest in Circulation (WBB) and Iluddy Rogers in person. Third time Rugers has made this town, and he's always done hue. He's dwing it again, surprisingly so. I looks like pretty clos to \$22,500, great.

VARIETY

How Bance TATE TYLATRE, INC.

STANLEY, PITT

STANLEY, PITT

Vaude isn't dead, it's just heen sleeping.

Stanley's current layout, looks more like too, aday tried to look than that type of entertainment ever did. What's more, the whole thing's onsitently entertaining, a light compact show that has variety and comedy, youth and speed.

For Roger making his third Pitts-burch visit in the last five years, look and the last five years, allow a sick setup. He koes through his old instrumental hay of tricks a stood flash; handles the mc. durie, effectively and works with care. He's hard worker kives each strong hulding and gets hinned with the mob through, a likable experies to please.

NOW PLAYING - COLLEGE INN - SHERMAN HOTEL - CHICAGO

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